

# THE CASH BOX

THE  
CONFIDENTIAL WEEKLY  
OF THE  
COIN MACHINE INDUSTRY  
Vol. 7, No. 27  
WEEK OF  
MARCH 18, 1946



# Designed

to

## TAKE OVER ANY LOCATION

Look at the new Wurlitzer Model 1015 from any angle — beauty, tone, time-tested features or service accessibility and you'll see Leadership.

So will the owner of every worthwhile location. No matter what his present automatic music equipment happens to be, his own eyes and ears will tell him that the new Wurlitzer Model 1015 is a better crowd puller, a better play stimulator, a better profit producer.

That's why Wurlitzer Factory-Approved Music Merchants will be in a position to

get the best locations anywhere — and having gotten them—hold them against any and all competition. The Rudolph Wurlitzer\* Company, North Tona-wanda, New York.

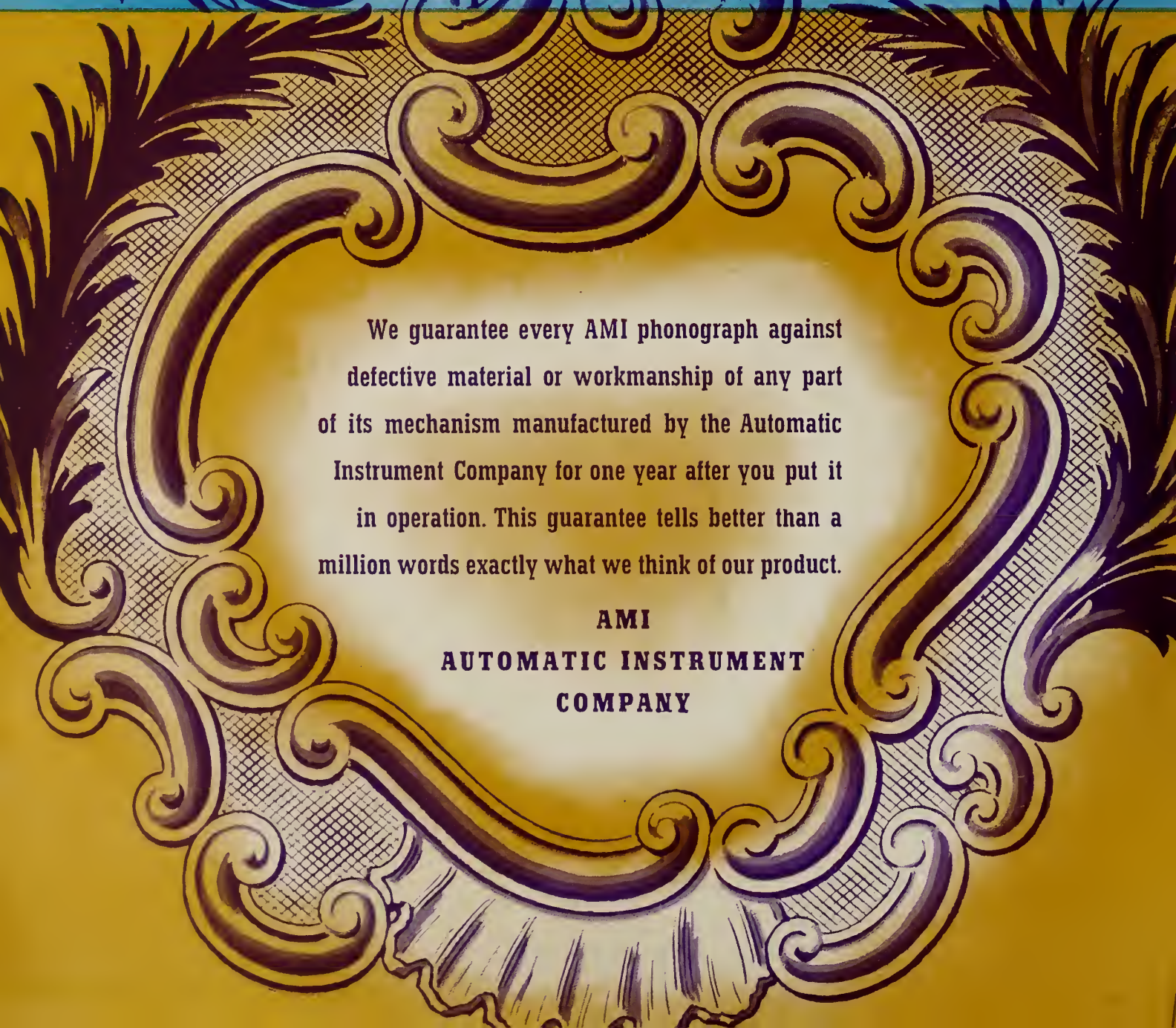
\*THE NAME THAT MEANS *Music* TO MILLIONS

Watch  
**WURLITZER**  
EXTEND ITS  
*Leadership*





# AMI



We guarantee every AMI phonograph against defective material or workmanship of any part of its mechanism manufactured by the Automatic Instrument Company for one year after you put it in operation. This guarantee tells better than a million words exactly what we think of our product.

AMI  
AUTOMATIC INSTRUMENT  
COMPANY



# Stop The Location Pay Off



By Bill Gersh

## "COINTOONS"

If ever there existed a short sighted practice — it is that of those coinmen who will pay off location owners to get spots.

There is no need for such actions. The result is that eventually these coinmen find themselves in the embarrassing position of having to also pay off their old locations, too. Such news spreads like wildfire among retailers in any community.

Years ago, as *The Cash Box* reported in its March 4, 1946 issue, this was a common practice among some coinmen. It became so distasteful that the result was operators formed themselves into associations to eliminate this practice.

Since then ops have found that retailers are more than happy to have equipment and take their chances on its earning power. This past war proved to storekeepers (as well as to coinmen) how important coin operated equipment was to the average merchant in the normal conduct of his business.

Is there, then any reason why there should be a revival of a practice which was not only found to be most unprofitable — but evil — at a time when this trade is in the throes of a forthcoming inflationary boom period and, to protect itself, must seek for greater commissions than it now receives from its locations?

To give location owners, especially at this time, the impression that their spots are so valuable that, in addition to the high percentage of the collections already granted them, the op also wants to, of his own free will, give the storekeeper anywhere from \$50 to \$1,000 as a gift is out and out business suicide for the operator.

Such a location owner has all the right in the world to believe that the profits from coin machines are so tremendous — it will pay him, instead, to buy his own machines.

From any and every standpoint it is illogical, uneconomical and absolutely bonehead simplicity — to believe that the way to obtain locations is to pay off the location owners.

Volume production of new equipment is as yet a long way off. This means that after the op pays off the loca-

tion and places therein an old piece of equipment — the very next thing he'll learn is that the merchant wants a new machine the moment it is obtainable. This, then, makes the spot one of the most expensive on the operator's route and probably one on which he'll never get paid off himself.

The location owner who gets his first pay off, is always asking for more and more such gifts from the operator from then on in.

The result is that the operator who pays off the location not only is eventually forced to drop the spot, but makes it worthless for anyone else for a long time to come. And, at the same time, he creates the impression that the one and only way to do business with coinmen — is to make them pay off.

Any coinman using such practices can rapidly ruin an entire territory. He must be stopped.

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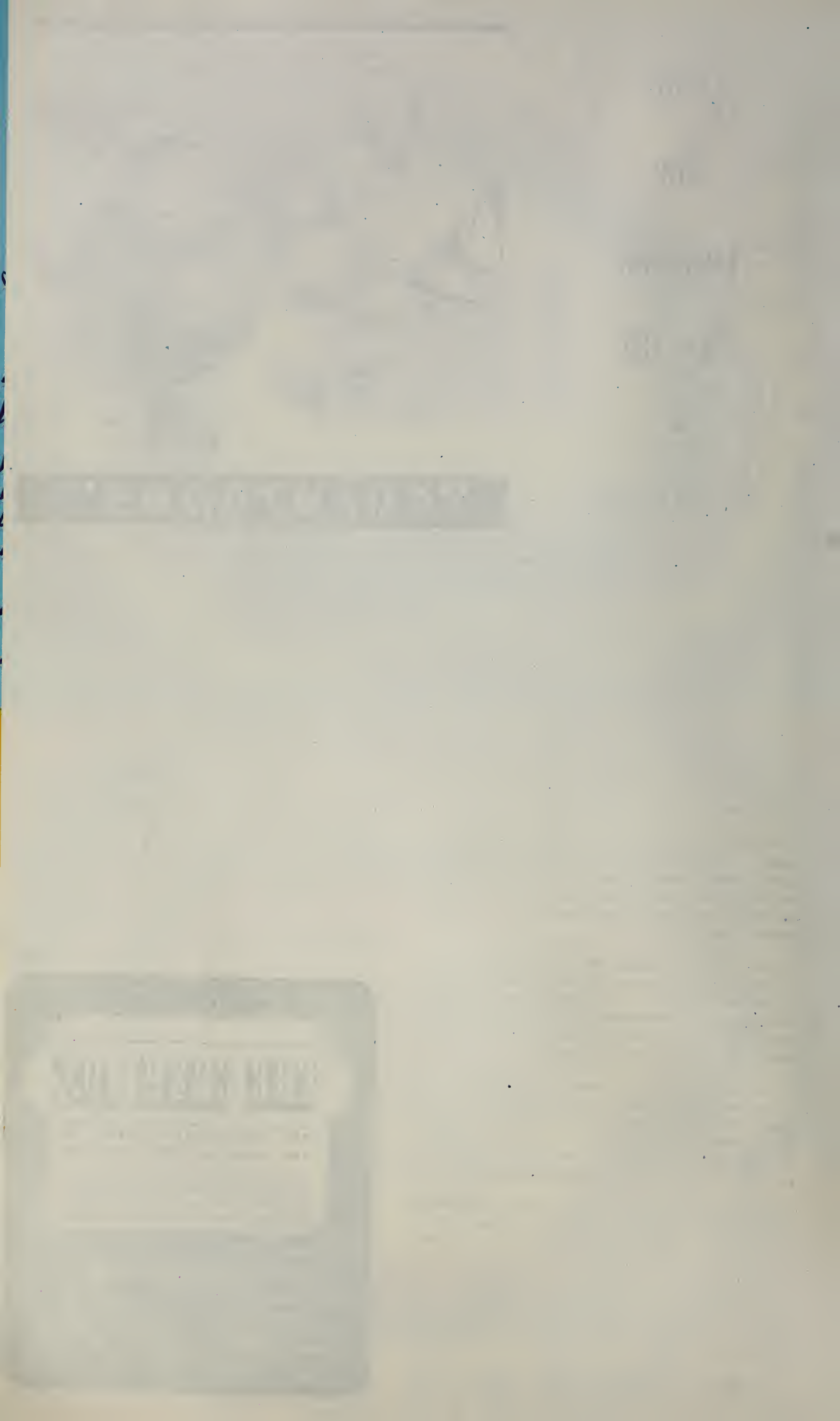
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# **CMI NEEDS SUPPORT OF ALL NATION'S COINMEN**

## **Public Relations Program Cannot Get Going Without 100% Support of the Trade**

CHICAGO—There is no need to hide facts. There is no need to ask coinmen to agree that one of the greatest and most outstanding necessities of this industry today — and especially for tomorrow — is a powerful public relations program which will bring this trade the recognition it has so long deserved.

Unless every single coinman in the nation gets back of the CMI plan to get a public relations program under way by asking operators, jobbers and distributors (as well as all members of those industries allied to the coin machine business) to invest \$25 in an "associate membership" in this organization — then there will not be any public relations program.

Should coinmen again demonstrate the same sort of laxity which has

cost them territory after territory in this great effort — then they will have forever forfeited their right to ask for a better business deal from this trade.

This is not the time to hesitate. Whether the CMI will or will not immediately put public relations effort to work in any individual territory means little (if anything at all).

The big idea is for the industry to begin to see the first publicity, the first news, the first advertisements and the first efforts made — to bring better understanding of the members of this field to all the public.

Regardless of how busy each man is these days fulfilling his many personal and business tasks — he must completely and indelibly impress

upon his mind that this, his business, is his most important asset. That this, his business, is his livelihood. And that if he can't find the time to send \$25 for an associate membership in the CMI (which \$25 will be spent for public relations work for his betterment) then, when things do go bad for him in his territory, he has no one to blame but himself.

*The Cash Box* has been asking that the industry create a "Public Relations Bureau" for over three years. This suggestion met with the acclaim and the applause of the trade. It has now been adopted as the most important plank in the program for the future of the CMI.

This is the time to put every effort into getting a public relations campaign under way.







# 70% - 30% COMMISH BASIS BECOMES RALLYING CRY OF JUKE BOX OPS

## Industry Agrees Higher Commish Necessary to Insure Continued Profitable Operation

NEW YORK — Thruout the nation, in every community, the rallying cry of the juke box trade is to immediately arrange for a 70%-30% commission basis with location owners.

Now, even those men who formerly believed that there were certain locations still deserving of the 50%-50% commission basis, have come into the fold and agree that even these don't anymore deserve this sort of percentage.

There is no longer any doubt that if the juke box operator wants to see continued profits in the years to come, wants to be able to amortize his equipment and be able to pay for the inflated costs of supplies, materials, parts and labor, then he must obtain at least 70% of the gross collections from his music equipment.

The trade has now gone all out

to back the suggestion which *The Cash Box* has been making for almost four years: that juke box ops cannot continue to operate (in the post-war period) on a percentage commission arrangement which was, and is, only set up for amusement devices and not for machines which require the sort of constant and costly servicing that automatic music does.

There is no argument which can be advanced by any juke box man in the nation today against the fact that the 70%-30% commission basis is not only the most logical — but the greatest necessity which faces the industry.

What will it avail distributors to sell equipment to men whom they will know, deep down in their hearts, will be forced to either return the machines or fail

to meet payments as this greater inflationary cost period comes into being?

It is up to the distributors and manufacturers as well as all associations and independent juke box operators to realize that they cannot today continue in a profitable business and buy new equipment, new parts, continuous supplies, pay tremendously increased labor and materials costs) at their present commission basis.

As the leaders of the juke box field rally to *The Cash Box* suggestion that a 70% to the operator and 30% to the storekeeper commission basis become an immediate fact — the juke box ops themselves must get together in their individual territories to arrange for such agreement among themselves — RIGHT THIS MINUTE.







# OPS ASK FOR DRIVE TO HELP CHANGE RECORD LABEL

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## ***Change Labels to Read, "For Use in Coin Operated Musical Instruments.", Leaders Urge***

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NEW YORK — It seems that suddenly, and with great force, the suggestion which *The Cash Box* made some many months ago, that the juke box trade ask the record manufacturers to arrange for a change in the reading of their present labels, has now at last borne fruit.

In the past few weeks *The Cash Box* has been in receipt of letters and phone calls from noted juke box coinmen that tremendous effort should now be made to get the reading on the present record label changed from "exclusively for use in homes" to: "*For Use in Coin Operated Musical Instruments.*"

These juke box men agree with *The Cash Box* that it is worth a few cents extra per record to them to feel safer in the operation of their automatic music equipment to have the records, which

appear in their equipment, reading that they are definitely for them and not for "homes only."

Whatever legal obstacles have to be cleared to make this possible is the problem of the record manufacturers. They are closer to the situation. They know what will have to be done. They also realize that the time is rapidly approaching when, as this juke box field grows to a million locations, it will require that such illegalities which can absolutely wipe this business off the map by severe and outlandish taxation, be removed.

If the present record labels read, "*For use in Coin Operated Musical Instruments,*" there never would have been a case from ASCAP for this industry to fight. There certainly would never have been presented in Congress anything like a "Buckley Bill."

The juke box industry must realize that neither ASCAP nor BMI nor Petrillo nor other "Buckleys" are going to lay off this business as long as this glaring and tempting opportunity faces them to make coinmen pay off for something which is not the coinman's fault.

The record companies are selling juke box ops records with complete knowledge that these are *not going to be used in homes.*

Yet, because they have legally protected themselves with the wording they feature on their present record labels, the juke box ops can do nothing to halt nor prevent them nor even ask them for their aid — should trouble arise. AND THIS JUKE BOX FIELD TODAY KNOWS WHAT THE PROMISES OF THE RECORD MANUFACTURERS AMOUNT TO.







# REVENUE DRIVES GET UNDER WAY

## Trade's Leaders Urge Nat'l Tax Council Get Going Quick

NEW YORK — Perhaps there are as yet some coinmen thruout the country who don't seem to realize that the resultant effect of the strikes which have hampered the reconversion of the entire nation to peacetime pursuits will be to bring about the biggest revenue drives in all history.

Not only miners, steel, telephone and auto workers, but municipal employees and all others, will need more money to live.

This means that cities, counties and states will require more money to meet tremendously inflated budgets.

And those communities which have planned many post-war projects will find that their planned costs were extremely low and now unable to

meet the increased labor and materials costs which have resulted from the settlement of the strikes thruout the nation.

This, then, means that to raise this revenue new taxes will have to be placed in effect. And taxation means that business must once again be faced with another tax burden, in addition to the tax burden it now carries.

*The Cash Box*, and those coin machine leaders who see the need for a "National Tax Council" for this industry, suggest to any coinman that he instantly check with his local revenue raising body. He will learn that his business is among all those which will be burdened to carry the new tax load.

The revenue drives which are now beginning to appear in the press and which correspond with what *The Cash Box* predicted in its March 4, 1946 issue, are only the beginning.

These drives will be intensified as all strikes of major proportion are settled.

They will grow greater and greater. And the coin machine business will most definitely be included among the first industries to be smashed at by these revenue seekers.

This means that unless a "National Tax Council" is functioning to help the men in this field to fight inequitable or excessive taxation they will have little or no protection when they most desperately require it.



REVEAL  
DRIVERS GET  
UNDER WAY

Trade's Leaders Urge  
Nat'l Tax Council Get  
Going Quick

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# OPS CLAIM —

# “PUBLIC WANT GAMES”

**Believe Poll of Closed Territory  
Will Prove this True. Ask That  
Surveys be Started NOW**

NEW YORK—Many coinmen are in wholehearted agreement that a poll of public opinion would definitely indicate that the majority of people want a return of games in closed territories.

Many letters and phone calls attest to the fact that this suggestion by leading coinmen, that closed territories be “Gallup polled” for public reaction, has met with great approval.

“The public want games back,” wrote one coinman, “but it is only by laying the cold facts straight on the line before the proper parties

that we can hope to convince them of this.

“A successful survey conducted by an impartial agency like Gallup would give them the most convincing proof possible and, if enough pressure were then promoted thru our own publicity channels as a follow up, it might cause the necessary changes to be brought about.”

Another leading coinman wrote, “Many of us believe that the public want games back. But we’ve got to get that fact across to the opposition. The public survey idea is the best one we’ve heard of to accomplish this.”

With the realization that the opening of territories now closed to games would bring about a tremendous expansion to all phases of the industry, many of the letters received here asked that a beginning be made to get the proposed surveys under way.

“Let’s get those surveys started now,” one op requested. “If public opinion points in our direction, let’s start doing something about it as soon as possible. It’s probably going to take a lot of doing. And if, by the remotest chance, the public is against us, at least we’ll know how we stand.”





EXCLUSIVE TO "THE CASH BOX"

## RECORD REVIEWS

By **DAVE QUIRK**

RECORD REVIEW EDITOR

OF

"THE CASH BOX"

**"Oklahoma Hills"****"Remember Me"****Texas Tyler and the  
Oklahoma Melody Boys****(4-Star 1008)**

● Cowboy music fans will go for this disk as both sides are right down their alley. "Oklahoma Hills" is swingy and "Remember Me" has that moaning tempo that is so popular in cowboy songs. And the lyrics are made to order for cowboy spots. Texas Tyler is a typical chaps-up-spurs singer with a voice as good as the general run of such warblers.

**"Atomic Cocktail"****"Yep-Roc-Heresay"****Slim Gaillard****(Atomic 215)**

● "Atomic Cocktail" will get plenty of play in the race spots for this is the type of number they really jump to. Slim Gaillard does the vocal in lowdown style, with his Quartet giving him nice musical support. The backing, "Yep-Roc-Heresay," is one of the dizziest bunches of wordage we've ever heard. It sounds like a mixture of jungle gutters and Chinese. Gaillard does the vocal on this, too.

**"Seventh St. Boogie"****"Reconversion Blues"****Ivory Joe Hunter****(Pacific 601)**

● Joe Hunter and his crew beat out a nice boogie-woogie on "Seventh St. Boogie" and then switch to a draggy blues number, "Reconversion Blues," on the other side of this disk. Both sides are good instrumentals and should do well in spots that favor boogie and blues.

**"Darlin' What More Can I Do?"****"It's Too Late Now"****Idaho Call and His  
Sun Valley Cowboys****(Coast 2013)**

● For the cowboy fans who like to carry the torch here's a number, "Darlin', What More Can I Do," that will more than fill the bill. It's a typical cowboy torch song and Idaho Call, with an assist by Boots Faye, gives it his all in noble style. On the backing, "It's Too Late Now," Miss Faye handles the vocal like maybe a cowgal would. We wouldn't know, 'cause we never spent any time on a ranch out West. We're strictly for the dude variety.

**"Don't Leave Me"****"Boogin' in the Basement"****Ivory Joe Hunter and His Band  
(Pacific 602)**

● Here's a disk that should go practically everywhere, with "Don't Leave Me," a slow blues number on one side and "Boogin' in the Basement," a boogie woogie tune, on the backing. This combo is good and Ivory Joe Hunter's crew does a nice job instrumentally on both sides. The vocalist on "Don't Leave Me" has a nice blues style, reminiscent of Billie Holiday, although we couldn't determine if it was man or woman singing. Maybe it was Joe Hunter. We're willing to be tipped off because we like the voice and the way the song was done.

**SLEEPER  
OF THE WEEK****Que Es Amor****Mario Rodriguez****(Peerless 2196)**

● There's something about Latin-American music that is hard to resist and this waxing is that type of music at its best, especially in the vocal department. Mario Rodriguez has an excellent voice and does a swell job with "Que Es Amor." Juan Garrido and his orchestra handle the background in good fashion to make the number one that should appeal to not only Latin-American music fans but also to just plain music lovers. It's in the Beguine manner and has plenty of kick to it, a combination of American swing and Latin rumba. The backing is another down-below-the-Equator tune, "No Mas Momentos," with the same vocal and orchestra lineup. It's in the usual Latin-American vein and a worthy running mate to "Que Es Amor."

**Rollin' Prairie****Headin' Down the Wrong Highway****Doc Denning and the 4-Star Rangers  
(4-Star 1033)**

● Another cowboy package that is right for those spots where the cash box players go for the "rugged West" songs. "Rollin' Prairie" is the usual ballad type and the backing, "Headin' Down," is in the faster and swingier vein. The instrumental background on both sides is better than average. Doc Denning handles the vocals and the 4-Star Rangers give him good support.

**"Jumpin' at the Record Shop"****"Penicillin Boogie"****Slim Gaillard and His Quartet  
(Atomic 216)**

● "Jumpin' at the Record Shop" is a novelty jump number with a vocal of lyrics that name about every big star in the music business. As the title indicates, it's a jump number and Slim Gaillard's small combo of musicians gives it a good treatment. The flipover, "Penicillin Boogie," is all instrumental and should click in the race spots.

**Tisco-Cisco****Got Your Love in My Heart****Pat Kay and Herb Jeffries****(Exclusive 211)**

● Backed by Herb Jeffries' orchestra, Pat Kay does a nice job with "Tisco-Cisco" and should win favor anywhere juke box fans gather. She has a nice style and pleasing voice and the Jeffries crew gives her nice instrumental support. On the backing, Jeffries, accompanied by Joe Liggins and his Honeydrippers, pulls off a neat vocal of "Got Your Love in My Heart," an appealing ballad suited to his voice.

**"Sioux City Sue"****"Detour"****Jimmy Walker****(Coast 2016)**

● "Sioux City Sue" has been popularized by most of the top singers but here it's done in its original setting and where it belongs, in the cowboy group. Jimmy Walker, accompanied by Paul Westmoreland and His Pecos River Boys, give it good Western treatment, winding up with a cowboy yodel. "Detour," on the other side, is another typical cowboy song, musically and lyrically, and Walker and his aides do okay by it.

**"Wolf Song"****"Strictly for Kicks"****Lyle Griffin****(Atomic 202)**

● As even Mortimer Snerd, Edgar Bergen's dope, could guess, "Wolf Song" is all about a guy who chases dames. It's a novelty jump number and good musically. The backing is another jump tune, "Strictly for Kicks," with Lyle Griffin doing the yodeling on both sides of the disk. Good for the race spots and those that go in for jump numbers. Not designed to keep the Sewing Circle ladies at their knitting.



LETTER  
TO THE  
MEMBERS

The first of the year has passed and we have had a very successful one. We have had a very large number of new members and we are very glad to have them. We have also had a very large number of old members who have renewed their subscriptions. We are very glad to have them and we are sure that they will be very helpful to us in the future.

MEMBERS

MEMBERS

MEMBERS

MEMBERS

# THE CASH BOX

## DISC-HITS BOX SCORE

COMPILED BY  
**JACK "One Spot" TUNNIS**

IN ORDER OF POPULARITY  
BASED ON  
WEEKLY NATIONAL SURVEY

BOX SCORE TABULATION COMPILED ON THE AVERAGE INDIVIDUAL PURCHASE ON THE BASIS OF 1000 RECORDS—LISTED IN ORDER OF POPULARITY, INCLUDING NAME OF SONG, RECORD NUMBER, ARTISTS, AND RECORDING ON THE REVERSE SIDE.

### CODE

BB—BLUEBIRD DE—DECCA  
CA—CAPITAL MA—MAJESTIC  
CO—COLUMBIA VI—VICTOR

RECORDING COMPANIES LISTED ALPHABETICALLY

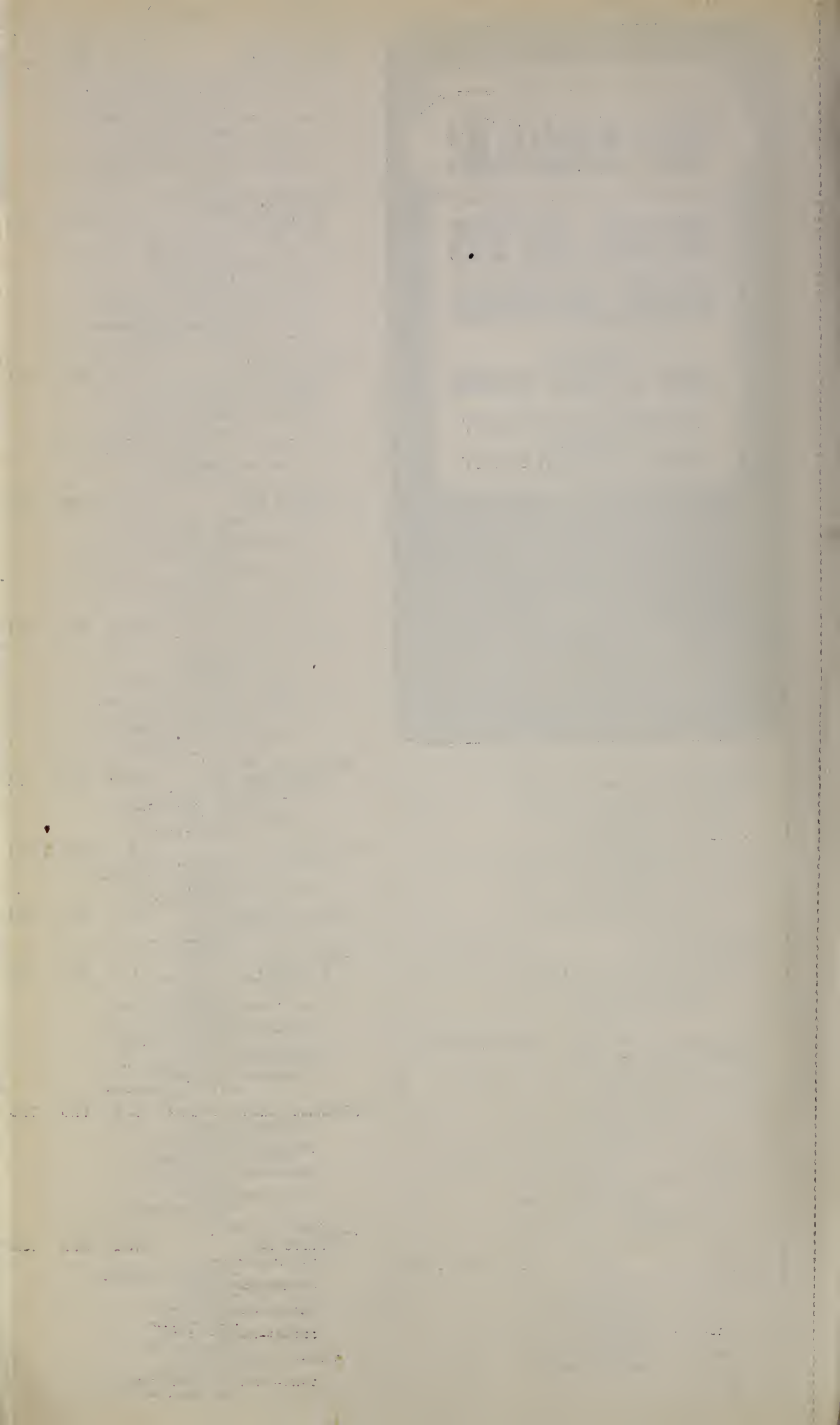
	Mar. 11	Mar. 4	Feb. 25
<b>1—Oh! What It Seemed To Be</b>	126.3	91.7	59.2
CO-36892—FRANKIE CARLE ORCH. As Long as I Live CO-36905—FRANK SINATRA Day by Day MA-7164—PAXTON ORCH.—ALAN DALE I'm Glad I Waited for You VI-20-1806—CHARLIE SPIVAK Take Care When You Say DE-23481—D. HAYMES—H. FORREST Give Me a Little Kiss, etc.			
<b>2—Doctor, Lawyer, Indian, Chief</b>	109.6	104.4	99.6
CA-220—B. HUTTON — WESTON ORCH. A Square in the Social Circle CO-36945—LES BROWN ORCH. Day by Day			
<b>3—Symphony</b>	97.5	101.1	134.3
CO-36874—BENNY GOODMAN ORCH. My Guy's Come Back DE-23456—MARLENE DIETRICH Lili Marlene VI-20-1747—FREDDY MARTIN ORCH. In the Middle of May DE-18735—BING CROSBY — YOUNG ORCH. Beautiful Love DE-18737—GUY LOMBARDO ORCH. Seems Like Old Times CA-227—CHAPPELL MUSIC CO. Day by Day MA-7162—D. O'NEIL — R. NEWMAN ORCH. Let It Snow! Let It Snow! CA-227—JO STAFFORD Day by Day			
<b>4—Personality</b>	89.0	94.4	92.6
CA-230—JOHNNY MERCER If I Knew Then VI-20-1781—D. SHORE — CASE ORCH. Welcome to My Dream CO-36930—PEARL BAILEY Don't Like 'Em VI-20-1807—H. CARROLL—R. CASE ORCH. Mama Never Told Me			

	Mar. 11	Mar. 4	Feb. 25
<b>5—Let It Snow! Let It Snow!</b>	81.8	103.3	90.1
VI-20-1759—VAUGHN MONROE ORCH. When the Sandmen Ride the Trail DE-18741—CONNIE BOSWELL—R. MORGAN Walkin' With My Honey CO-36909—WOODY HERMAN ORCH. Everybody Knew But Me MA-7162—D. O'NEIL—R. NEWMAN ORCH. Symphony			
<b>6—You Won't Be Satisfied (Until You Break My Heart)</b>	61.1	64.6	54.1
CO-36884—LES BROWN ORCH. Come To Baby, Do MA-1029—LOUIS PRIMA ORCH. Brooklyn Boogie MA-7144—LOUIS PRIMA ORCH. There's a Broken Heart, etc. VI-20-1788—PERRY COMO—CASE ORCH. I'm Always Crying Rainbows DE-23496—FITZGERALD—ARMSTRONG The Frim From Sauce			
<b>7—I'm Always Chasing Rainbows</b>	61.0	52.6	63.1
CO-36899—HARRY JAMES ORCH. Baby, What You Do to Me DE-23472—H. FORREST — D. HAYMES Tomorrow is Forever VI-20-1788—PERRY COMO — CASE ORCH. You Won't Be Satisfied, etc. VI-28-0402—AL GOODMAN ORCH. If I Loved You			
<b>8—I Can't Begin To Tell You</b>	56.6	52.5	68.6
CA-221—A. RUSSELL—WESTON ORCH. Love Me CO-36867—HARRY JAMES ORCH. Waitin' for the Train to Come In DE-23457—BING CROSBY I Can't Believe That You're in Love with Me VI-20-1720—SAMMY KAYE ORCH. What Makes the Sun Shine?			
<b>9—Doy By Day</b>	37.9	27.1	39.7
CA-227—JO STAFFORD Symphony CO-36950—FRANK SINATRA Oh! What It Seemed to Be CO-36945—LES BROWN ORCH. Doctor, Lawyer, Indian Chief DE-18746—BING CROSBY—M. TORME Prove It By the Things You Do VI-20-1828—MARTHA STEWART Tomorrow Is Forever			
<b>10—Shoo Fly Pie and Apple Pan Dowdy</b>	35.9	45.3	6.4
CA-235—STAN KENTON O. I Been Down in Texas CO-36943—DINAH SHORE Here I Go Again			
<b>11—Slowly</b>	21.7	32.0	23.8
CO-36900—KAY KYSER ORCH. I Don't Wanna Do It Alone DE-18747—MICK HAYMES I Wish I Could Tell You			
<b>12—Dig You Later</b>	18.2	35.9	30.3
VI-20-1750—PERRY COMO Here Comes Heaven Again			
<b>13—It Might As Well Be Spring</b>	17.2	24.3	36.5
DE-18706—DICK HAYMES—YOUNG That's for Me VI-20-1725—VAUGHN MONROE ORCH. Talkin' to Myself About You CA-214—PAUL WESTON ORCH. How Deep is the Ocean VI-20-1738—SAMMY KAYE Give Me the Simple Life CO-36893—RAY NOBLE ORCH. Full Moon and Empty Arms			
<b>14—Some Sunday Morning</b>	15.7	11.0	16.6
CO-36839—KATE SMITH Dearest Darling DE-23434—HAYMES-FORREY I'll Buy That Dream 20-1711—HAI MCINTYRE ORCH. Autumn Serenade MA-7163—LOUIS PRIMA Everyone Knew But Me			
<b>15—Aren't You Glad You're You</b>	15.2	34.2	13.0
DE-18720—BING CROSBY In the Land of Beginning Again MA-7158—GEORGE OLSEN Good Time Polka VI-20-1728—TOMMY DORSEY A Door Will Open CO-36875—LES BROWN ORCH. The Last Time I Saw You CA-225—P. PIPERS—WESTON ORCH. In the Middle of May CA-225—P. PIPERS — WESTON ORCH. In the Middle of May			

	Mar. 11	Mar. 4	Feb. 25
<b>16—If I Had a Wishing Ring</b>	14.1	6.7	
<b>17—Seems Like Old Times</b>	11.7	2.7	
<b>18—Money Is the Root of All Evil</b>	11.1	4.9	9.6
DE-23474—ANDREWS—LOMBARDO ORCH. Johnny Fadare			
<b>19—Everybody Knew But Me</b>	10.1	2.2	11.6
DE-18778—HELEN FORREST Baby, What You Do to Me MA-7163—LOUIS PRIMA Some Sunday Morning			
<b>20—McNamara's Band</b>	8.1	16.6	1.8
VI-20-1827—JOHN RYAN It's the Same Old Shillelagh DE-23495—BING CROSBY—JESTERS Dear Old Donagol			
<b>21—Patience and Fortitude</b>	7.7		
<b>22—You're Nobody 'Til Somebody Loves You</b>	7.6	2.8	5.1
DE-18724—RUSS' MORGAN That Feeling in the Moonlight VI-20-1746—BILLY WILLIAMS WITH ORCH. When I Marry I'll Marry, etc.			
<b>23—Come to Baby, Do</b>	6.7	4.5	14.1
CO-36884—LES BROWN ORCH. You Won't Be Satisfied DE-18716—JIMMY DORSEY Autumn Serenade MA-7153—JACK SMITH One More Dream CA-224—KING COLE TRIO Tell Me What I'm Gonna Do VI-20-1749—DUKE ELLINGTON ORCH. Frim From Sauce			
<b>24—Bells of St. Mary's</b>	6.6	6.5	8.2
DE-18721—BING CROSBY—TROTTER ORCH. I'll Take You Home Again Kathleen DE-18302 (315) FRED WARING ORCH. AND GLEE CLUB In a Monastery Garden VI-20-1791—CHARLIE SPIVAK ORCH. You Can Cry on Somebody Else's Shoulder DE-18302 (315) FRED WARING O. AND GLEE CLUB In a Monastery Garden VI-11-9155—VICTOR CHORALE The Lord's Prayer			
<b>25—Just a-Sittin' and a-Rockin'</b>	6.1	5.0	6.1
CA-229—STAN KENTON ORCH. Artistry Jumps DE-18739—DELTA RHYTHM BOYS Don't Knock It MA-1023—T. CARPENTER—FREEMAN ORCH. Hurry Home			
<b>26—You Can Cry on Somebody Else's Shoulder</b>	5.6	7.2	1.0
CA-232—SKIP FARRELL I Wish I Could Tell You VI-20-1791—CHARLIE SPIVAK ORCH. The Bells of St. Mary's			
<b>27—Hey! Ba-Ba-Re-Bop</b>	4.6	7.7	5.8
DE-18754—LIONEL HAMPTON O. Slide, Mamp, Slide			
<b>28—Warsaw Concerto</b>	3.6	3.3	3.6
DE-18742—CARMEN CAVALIARO A Love Like This DE-29150—LOS ANGELES PHILHARMONIC DE-18484—ALEC TEMPLETON (2 PARTS) DE-18417—VICTOR YOUNG ORCH. (2 PARTS) VI-11-8863—BOSTON POPS ORCH. (PARTS) VI-20-1535—FREDDY MARTIN ORCH.			
<b>29—Chickery Chick</b>	3.5	2.3	8.3
VI-20-1726—SAMMY KAYE ORCH. I Last My Job Again CO-36877—GENE KRUPA AND ORCH. Just a Little Fond Affection DE-18725—EVELYN KNIGHT—JESTERS Let Him Go — Let Him Tarry MA-7155—GEORGE OLSEN Kentucky Babe			
<b>30—I'm a Big Girl Now</b>	3.4		
<b>31—I Didn't Mean a Word I Said</b>	3.2	8.8	
<b>32—Artistry Jumps</b>	3.2	1.5	9.7
CA-229—STAN KENTON Just a-Sittin' and a-Rockin'			
<b>33—Don't You Remember Me</b>	3.1	1.0	1.3
LO-36888—FRANKIE CARLE O. Prove It By the Things You Do VI-20-1796—J. DESMOND—CASE O. In the Eyes of My Irish Colleen			
<b>34—One-Zy, Two-Zy (I Love You-Zy)</b>	3.1		

	Mar. 11	Mar. 4	Feb. 25
<b>35—Atlanta G.A.</b>	3.0	6.6	11.2
CO-36949—WOODY HERMAN O. Wild Reel VI-20-1795—SAMMY KAYE O. I Didn't Mean a Word I Said			
<b>36—Nancy</b>	3.0	-1.0	6.0
CO-36868—FRANK SINATRA Cradle Song			
<b>37—Take Care When You Say "Te Quiero"</b>	2.5	3.4	
<b>38—It's Been a Long, Long Time</b>	2.4	4.4	1.6
CO-36838—HARRY JAMES ORCH. Autumn Serenade DE-18708—BING CROSBY Whose Dream Are You? DE-4256—TERRY SHAND ORCH. Pay Me No Mind VI-20-1721—CHARLIE SPIVAK ORCH. If I Had a Dozen Hearts CA-219—STAN KENTON AND ORCH. Don't Let Me Dream MA-7157—DE MARCO SISTERS Tico, Tico			
<b>39—I'm Glad I Waited For You</b>	2.1	6.1	4.5
CA-218—PEGGY LEE Waitin' for the Train, etc. CO-36905—FRANKIE CARLE ORCH. No Baby, Nobody But You DE-18723—HELEN FORREST My Guy's Come Back MA-7164—PAXTON ORCH.—ALAN DALE Oh! What It Seemed to Be VI-20-1749—FREDDYMARTIN ORCH. Rochmanoff Concerto No. 2			
<b>40—Give Me a Little Kiss, Will You Huh?</b>	2.0	2.9	2.2
DE-23481—D. HAYMES—H. FORREST			
<b>41—Waitin' for the Train to Come In</b>	2.0	1.1	14.4
DE-18718—JOHNNY ROBERTSON Fishin' for the Moon MA-7156—LOUIS PRIMA Just a Little Fond Affection CA-218—PEGGY LEE WITH ORCH. I'm Glad I Waited for You CO-36867—HARRY JAMES ORCH. I Can't Begin to Tell You			
<b>42—It's a Grand Night for Singing</b>	1.5	1.6	7.6
VI-20-1776—LARRY STEVENS Come Closer to Me DE-18740—DICK HAYMES All I Owe You			
<b>43—One More Dream</b>	1.4	4.3	7.9
CA-228—JOHNNY JOHNSTON As Long as I Live CO-36903—THE CHARIOTEERS No Soap MA-7153—JACK SMITH Come to Baby, Do			
<b>44—Give Me the Simple Life</b>	1.0	1.7	2.5
CO-36908—BENNY GOODMAN O. I Wish I Could Tell You VI-20-1738—SAMMY KAYE It Might as Well Be Spring DE-23469—BING CROSBY—DORSEY O. It's the Talk of the Town			
<b>45—Buzz Me</b>	1.0	1.5	9.0
CA-226—ELLA MAE MORSE Rip Van Winkle DE-18734—LOUIS JORDAN Don't Worry 'Bout That Mule VI-20-1808—HENRY "RED" ALLEN Get the Map DE-18734—LOUIS JORDAN			
<b>46—Don't Be a Baby, Baby</b>	1.0	-1.0	2.1
DE-18753—MILLS BROTHERS Navor Make a Promise, etc.			
<b>47—I Wish I Could Tell You</b>	1.0	-1.0	1.1
CA-232—SKIP FARRELL You Can Cry, etc. CO-36908—BENNY GOODMAN ORCH. Give Me the Simple Life DE-18747—DICK HAYMES Slowly			
<b>48—As Long as I Live</b>	1.0	-1.0	2.8
CA-228—JOHNNY JOHNSTON One More Dream CO-36892—FRANKIE CARLE ORCH. Oh! What It Seemed to Be CO-36723 (C-102) B. GOODMAN ORCH. The Wang, Wang Blues DE-18729—BOB EBERLY Goin' Home VI-20-1732—DINAH SHORE But I Did VI-20-1626—LENA HORNE I Ain't Got Nothin' But the Blues			
<b>49—The Moment I Met You</b>	-1.0	-1.0	1.4
VI-20-1761—TOMMY DORSEY O. That Went Out with Button Shoes			
<b>50—Let's Have Fun Tonight</b>	-1.0	7.8	





# C.M.I. BLUE BOOK

**FOREWORD** Many times, wide differences appear in the high and low prices of certain equipment. Like any true reporter The C.M.I. Blue Book can only feature the market prices as they are quoted. The C.M.I. Blue Book acts exactly the same as the market quotation board at the Stock Exchange—posting the prices as they are quoted for the past week, regardless of how much they may seem to be out of line. Some prices do not change for months. The C.M.I. Blue Book, rather than show no price, retains the last known quotations for such equipment so that the subscriber at least has the last known prices as a basis to work with. Prices continue to be very widely divergent these days. Someone on the West Coast may feel a certain machine worth \$150.00 whereas someone on the East Coast may think it worth but \$75.00. Of course, condition, serial, appearance, demand, territory, quantity, etc., must all be taken into consideration. The C.M.I. Blue Book reports each quotation exactly as it is made and depends on the subscriber to make average price adjustment to fit the peculiarities of his own territory.

**METHOD** The C.M.I. Blue Book should be read as follows: First price listed is lowest price for the week; Second price listed is highest price. Where only one price appears this should be considered lowest price.

**IMPORTANT** Machines underlined mean these were most active in trading the past week.

**CODE** Check this code carefully. Become acquainted with each one of the code numbers and what they signify. These code numbers appear in front of the name of each machine.

**1**

MEANS PRICE  
WENT UP.

**2**

MEANS PRICE  
WENT DOWN.

**3**

MEANS MACHINE JUST ADDED  
TO LIST.

**4**

MEANS PRICES WENT UP AND DOWN  
DURING THE PAST WEEK.

**5**

MEANS PRICES REMAINED SAME AS  
IN LAST PRICE LISTS.

**6**

MEANS NO PRICES QUOTED FOR PAST  
TWO WEEKS.

**7**

MEANS NO PRICES QUOTED FOR PAST  
THREE WEEKS.

**XX**

MEANS NO PRICES QUOTED FOR  
MANY WEEKS — PRICE SHOWN IS  
LAST KNOWN QUOTATION.

## THE CASH BOX

"THE CONFIDENTIAL WEEKLY OF  
THE COIN MACHINE INDUSTRY"

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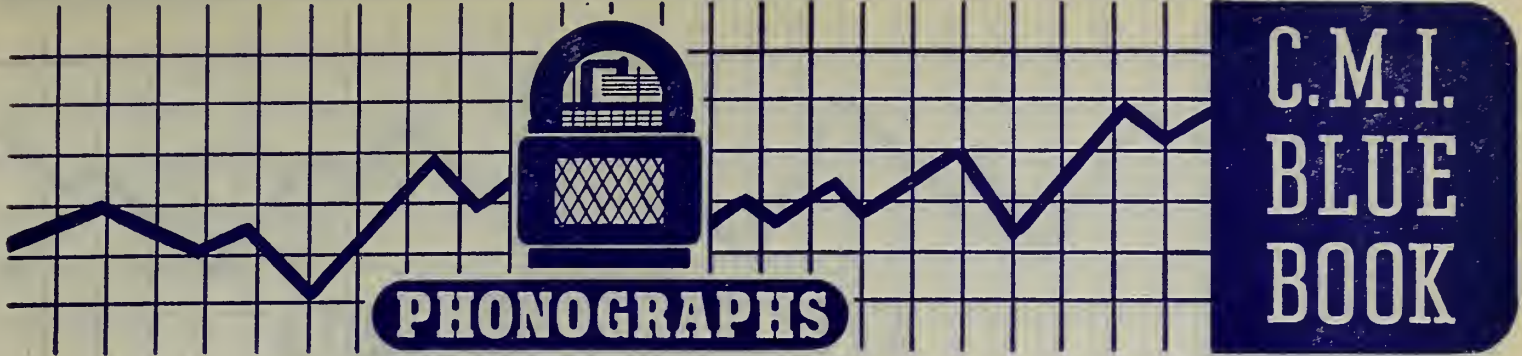
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[Illegible text]	④	[Illegible text]	④
[Illegible text]	⑤	[Illegible text]	⑤







**WURLITZER**

xx. P-10	.....	\$49.50	\$75.00
xx. P-10, Ill.	.....	65.00	69.50
1. P-12	.....	75.00	135.00
xx. P-12, Ill.	.....	109.50	139.00
6. 312	.....	85.00	95.00
xx. P-400	.....	59.50	99.50
5. 412	.....	125.00	179.00
xx. 412 DC Cr.	.....	32.50	
xx. 412, Ill.	.....	100.00	159.50
xx. 316	.....	100.00	125.00
xx. 416	.....	105.00	135.00
1. 616	.....	200.00	269.00
2. 616, Ill.	.....	200.00	249.50
xx. 616 A	.....	145.00	225.00
xx. 716	.....	175.00	225.00
5. 24	.....	245.00	335.00
xx. Revamp (24)	.....	275.00	295.00
1. 600R	.....	400.00	500.00
1. 600K	.....	425.00	525.00
1. 500	.....	435.00	500.00
xx. 500K	.....	425.00	475.00
xx. 500A	.....	395.00	425.00
6. 41 (Counter)	.....	125.00	165.00
6. 51 (Counter)	.....	110.00	150.00
2. 61 (Counter)	.....	139.50	169.00
7. 71 (Counter)	.....	175.00	209.00
xx. 81 (Counter)	.....	150.00	225.00
xx. 50	.....	75.00	129.50
5. 700	.....	610.00	675.00
2. 750M	.....	650.00	700.00
5. 750E	.....	700.00	750.00
7. 780M Colonial	.....	550.00	675.00
5. 780E	.....	610.00	695.00
5. 800	.....	675.00	750.00
5. 850	.....	750.00	800.00
5. 950	.....	735.00	795.00
5. 42-24 (Rev)	.....	425.00	495.00
2. 42-500 (Rev)	.....	465.00	550.00
2. 42-600 (Rev)	.....	450.00	495.00
5. 300 Adaptor	.....	19.50	32.95
xx. 320 Wireless Wall Box	.....	17.00	22.95
xx. 310 Wall Box, 30 Wire	.....	2.00	12.00
5. 320-2 Wire Wall Box	.....	19.50	22.95
xx. 332-2 Wire Bar Box	.....	9.50	10.00
5. 331-2 Wire Bar Box	.....	9.50	14.00
5. 304-2 Wire Stepper	.....	17.50	19.50
xx. Wireless Strollers	.....	25.00	
1. 430 Speaker Cab. with	.....		
9—CASH BOX	.....		
5-10-25 Box	.....	79.95	150.00
xx. 420 Speaker Cabinet	.....	50.00	
7. Twin 616 Steel Cabinet	.....		
Adp. Amp. Stp. Speaker	.....	150.00	295.00
2. Twin 12 Steel Cabinet	.....		
Adp. Amp. Stp.	.....	175.00	210.00
xx. Selector Speaker	.....	95.00	100.00
6. 100 Wall Box 5c 30 Wire	.....	10.50	19.50
xx. 100 Wall Box 10c	.....	17.50	
7. 111 Bar Box	.....	8.50	12.50
2. 125 Wall Box, 5, 10, 25	.....	15.00	24.50
7. 120 Wall Box	.....	19.50	24.50
xx. Bar Brackets	.....	2.00	2.50
xx. 305 Impulse Rec.	.....	2.50	19.50
7. 350 Wls. Speaker	.....	20.00	
xx. 115 Wall Box Wire	.....	15.00	
5. 135 Step Receiver	.....	17.50	35.00
5. 145 Imp. Step. Fast	.....	40.00	45.00
xx. 150 Impulse Rec.	.....	20.00	
xx. 337 Bar Box	.....	32.50	
5. 306 Music Transmit	.....	10.00	19.50
xx. 39A Speaker	.....	25.00	
5. 130 Adaptor	.....	24.50	37.95
xx. 24 Steel Cab. Speaker	.....	140.00	175.00
7. 580 Speaker	.....	149.00	

**ROCKOLA**

5. 12 Record	.....	\$119.50	\$149.50
1. 16 Record	.....	125.00	175.00
xx. Rhythm King 12	.....	69.50	99.50
xx. Rhythm King 16	.....	135.00	150.00
xx. Imperial 16	.....	125.00	169.50
1. Imperial 20	.....	225.00	250.00
xx. Windsor	.....	237.50	310.00
2. Monarch	.....	215.00	285.00
xx. Windsor, Ill.	.....	250.00	300.00
xx. Std. Dial-A-Tone	.....	325.00	400.00
5. '40 Super Rockolite	.....	450.00	495.00
xx. Counter '39	.....	125.00	165.00
5. '39 Standard	.....	300.00	400.00
1. '38 DeLuxe	.....	350.00	450.00
xx. '40 Super Walnut	.....	340.00	365.00
xx. '40 Super Marble	.....	475.00	
xx. '40 Master Walnut	.....	335.00	365.00
5. '40 Master Rockolite	.....	425.00	475.00
xx. '40 Counter	.....	165.00	195.00
xx. '40 Counter with Std.	.....	139.50	
xx. '41 Premier	.....	525.00	550.00
1. Wall Box	.....	7.50	17.00
5. Bar Box	.....	10.00	17.50
xx. '41 Bar Box	.....	20.00	
xx. Spectravox '41	.....	65.00	115.00
xx. Glamour Tone Column	.....	95.00	
xx. Modern Tone Column	.....	50.00	69.50
xx. Playmaster & Spectravox	.....	350.00	425.00
xx. Twin 12 Cab. Speak.	.....	175.00	
xx. 20 Rec. Steel Cab ASA	.....	109.50	
xx. Playboy	.....	30.00	
5. Commando	.....	575.00	650.00
6. 1501 Wall Box	.....	5.00	10.00
xx. 1502 Bar Box	.....	3.50	6.00
xx. 1503 Wall Box	.....	19.50	20.00
2. 1504 Bar Box	.....	24.50	27.50
xx. 1510 Bar Box	.....	25.00	
xx. 1525 Wall Box	.....	27.50	45.00
5. 1526 Bar Box	.....	30.00	42.50
7. Dial-A-Tone B&W Box	.....	15.00	17.50
xx. 1805 Organ Speaker	.....	37.50	50.00
xx. Tone-A-Lier	.....	54.50	
xx. DeLuxe Jr. Console Rock	.....	150.00	
xx. Playmaster	.....	295.00	375.00

**A. M. I.**

5. Hi-Boy 302	.....	395.00	649.00
5. Singing Towers 201	.....	450.00	475.00
xx. Streamliner 5-10-25	.....	275.00	595.00
7. Top Flight	.....	275.00	
xx. Model V-5 Phono	.....	60.00	
xx. Singing Towers Speak	.....	15.00	
6. Singing Towers (301)	.....	275.00	325.00

**BUCKLEY**

6. New Wall Box	.....	10.00	23.00
6. New Bar Box	.....	15.00	23.00
xx. Wall & Bar Box Old Style	.....	3.50	4.50
1. Ill. Wall & Bar Box	.....	24.50	27.50
xx. 32 Record Adaptor	.....	14.95	17.50
xx. 24 Record Adaptor	.....	15.00	
xx. 16 Record Adaptor	.....	15.00	
xx. Steel Cabinet	.....	10.00	20.00
xx. Zephyr Speak Cab.	.....	11.25	
xx. 20 Rec. Seeburg Adaptor	.....	25.00	39.50
5. Bar Brackets	.....	.95	2.50



# C.M.I. BLUE BOOK



## PHONOGRAPHS

### SEEBURG

xx. Selectomatic 10 .....	\$35.00	\$75.00
6. Symphonola .....	110.00	169.50
xx. Model A III .....	85.00	115.00
xx. Model B .....	62.50	100.00
xx. Model C .....	37.50	
xx. Model H .....	100.00	
6. Rex .....	150.00	205.00
xx. Rex, with adaptor .....	239.50	
xx. Model K-15 .....	95.00	149.50
5. Model K-20 .....	160.00	325.00
6. Royale .....	150.00	225.00
5. Plaza .....	289.50	375.00
xx. Regal .....	325.00	400.00
xx. Regal, RC .....	300.00	385.00
xx. Model A .....	125.00	
1. Gem .....	200.00	310.00
xx. Classic .....	400.00	450.00
xx. Classic, RC .....	425.00	525.00
xx. Mayfair .....	295.00	370.00
xx. Melody King .....	125.00	135.00
xx. Crown .....	299.50	350.00
xx. Crown, RC .....	345.00	
xx. Concert Grand .....	285.00	325.00
xx. Colonel .....	300.00	425.00
6. Colonel, RC .....	450.00	550.00
xx. Concert Master, RC .....	575.00	
xx. Cadet .....	350.00	425.00
xx. Cadet, RC .....	425.00	475.00
5. Major .....	375.00	395.00
xx. Major, RC .....	385.00	395.00
7. Envoy .....	395.00	439.50
5. Envoy, RC .....	450.00	495.00
1. Vogue .....	350.00	435.00
xx. Vogue, RC .....	450.00	500.00
6. Casino .....	265.00	295.00
xx. Casino, RC .....	239.50	389.50
xx. Commander .....	335.00	485.00
5. Commander, RC .....	395.00	495.00
5. Hi-Tone 9800 .....	550.00	625.00
5. Hi-Tone 9800 RC .....	650.00	675.00
5. Hi-Tone 8800 .....	550.00	625.00
5. Hi-Tone 8800 RC .....	575.00	675.00
5. Hi-Tone 8200 .....	425.00	625.00
5. Hi-Tone 8200 RC .....	595.00	745.00
xx. 20 Record '43 Cabt .....	459.50	475.00
xx. Playboy .....	10.00	18.00
xx. Selectomatic 16 .....	4.50	6.50
xx. Selectomatic 20 .....	5.00	7.50
xx. Selectomatic 24 .....	8.00	8.50
xx. Remote Speak Organ .....	22.50	32.50
xx. Multi-Selector 12 Rec .....	69.50	
xx. Melody Parade Bar .....	4.50	
1. 5c Wall-O-Matic Wireless .....	30.00	39.50
xx. 5c Bar-O-Matic Wireless .....	29.00	37.00
5. 5c Wall-O-Matic 3 Wire .....	22.50	35.00
xx. 30 Wire Wall Box .....	5.00	10.00
xx. Power Supply .....	15.00	
xx. 5, 10, 25c Bar-O-Matic 3-Wire .....	32.50	47.50
xx. 5, 10, 25c Wall-O-Matic 3-Wire .....	32.50	47.50
6. 5c, 10, 25c Wall-O-Matic Wireless .....	45.00	52.50
7. 5, 10, 25 Bar-O-Matic Wireless .....	42.50	49.50
xx. Electric Selector .....	30.00	
xx. Wireless Stroller .....	17.50	27.50
5. Wall Brackets .....	2.50	
xx. Wired Speak Organ .....	24.50	32.50

### KEENEY

7. Wall Boxes .....	\$2.00	\$2.50
xx. Adaptor for Seeburg .....	25.00	
xx. Adaptor for Rockola .....	27.50	
xx. Adaptor for 616 Wurlitzer..	15.00	
xx. Twin 12 Adaptor .....	25.00	37.50
xx. Wurlitzer 24 Adaptor .....	15.00	
xx. Adaptor for Mills Emperss..	25.00	
xx. Organ Speaker .....	35.00	
xx. Sun Ray Speaker .....	25.00	
xx. Bar Brackets .....	2.50	3.50

### MILLS

1. Zephyr .....	89.00	160.00
xx. Studio .....	70.00	100.00
1. Dance Master .....	70.00	135.00
xx. DeLuxe Dance Master .....	50.00	52.50
xx. Do-Re-Mi .....	50.00	125.00
5. Panoram .....	324.50	379.50
1. Throne of Music .....	250.00	395.00
xx. Throne with Adaptor .....	275.00	285.00
4. Empress .....	350.00	395.00
xx. Panoram Adaptor .....	8.50	
xx. Panoram 10 Wall Box .....	8.50	
xx. Speaker .....	10.00	
7. Panoram Peek (Con) .....	275.00	375.00
xx. Conv. for Panoram Peek ....	12.50	

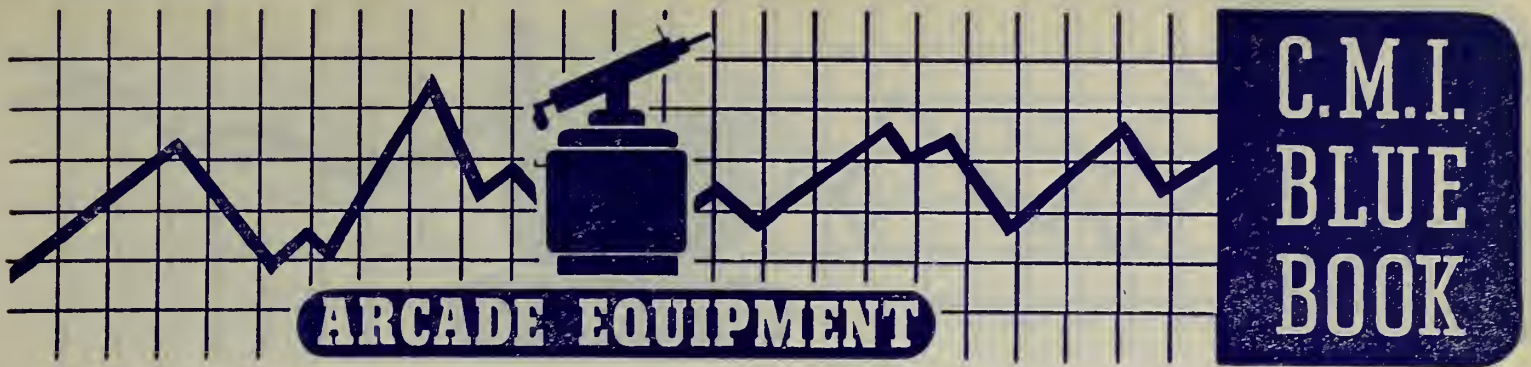
### GABEL

xx. 12 Record, Jr. ....	42.50	75.00
xx. 12 Record with Adaptor ....	58.50	
xx. 12-12 Adaptor .....	94.00	
xx. 18 Rec. Ill. Grill .....	20.00	52.50
xx. 18 with Adaptor .....	99.50	125.00
xx. 20 Record Lite Up .....	225.00	265.00
xx. 24 Record Last Mdl .....	75.00	95.00

### PACKARD

5. Play Mor Wall and Box .....	24.50	36.95
7. Bar Bracket .....	2.50	5.00
xx. Willow Adaptor .....	18.00	
xx. Chestnut Adaptor .....	25.00	36.50
xx. Cedar Adaptor .....	30.00	39.50
xx. Poplar Adaptor .....	25.00	46.50
xx. Maple Adaptor .....	30.50	
xx. Juniper Adaptor .....	29.00	31.00
xx. Elm Adaptor .....	25.00	
xx. Pine Adaptor .....	25.00	
xx. Beech Adaptor .....	20.00	43.50
xx. Spruce Adaptor .....	35.00	45.00
xx. Ash Adaptor .....	25.00	35.00
xx. Walnut Adaptor .....	25.00	36.50
xx. Lilly Speaker .....	17.00	20.00
xx. Violet Speaker .....	21.00	24.50
x̄. Orchid Speaker .....	50.00	63.00
xx. Iris Speaker .....	55.00	59.50



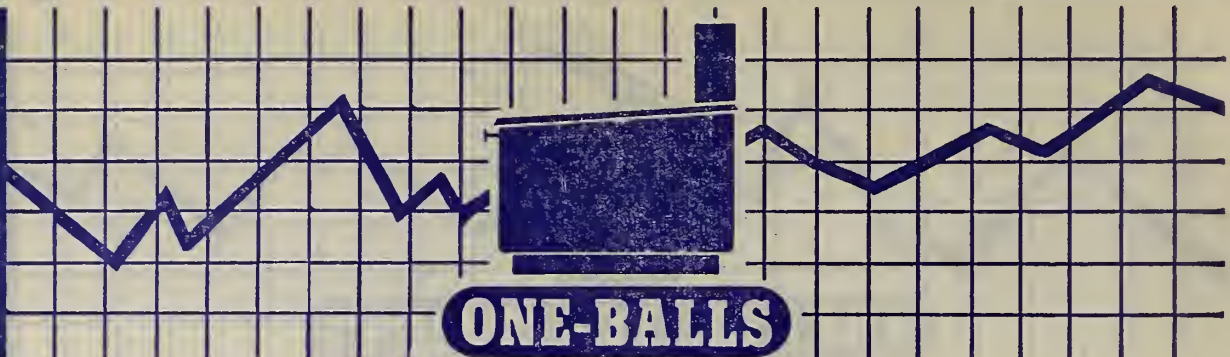


xx. Atlas Baseball .....	\$75.00	\$85.00
6. A.B.T. 6 Gun Rifle Rg. ....	1500.00	1995.00
1. Bally Alley .....	45.00	79.50
6. Bally Basketball .....	55.00	125.00
2. Bally Convoy .....	95.00	115.00
2. Bally Defender.....	175.00	199.50
xx. Bally Eagle Eye .....	49.50	
5. Bally King Pin .....	159.50	210.00
5. Bally Lucky Strike .....	79.50	125.00
1. Bally Rapid Fire .....	60.00	195.00
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1. Bally Torpedo .....	125.00	165.00
2. Bally Undersea Raider .....	299.50	399.50
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xx. Bang-A-Deer .....	35.00	57.50
5. Bank Ball .....	375.00	
xx. Bell-O-Ball .....	35.00	150.00
xx. Blister Gunner Con .....	10.00	
2. Bowl-A-Bomb .....	125.00	175.00
5. Bowling League .....	125.00	175.00
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1. Buckley DeLuxe Dig .....	99.50	150.00
1. Buckley Treas. Is. Dig .....	59.50	75.00
xx. Casino Golf .....	15.00	45.00
5. Chicoin Goalee .....	525.00	
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1. Chicoin Hockey .....	195.00	375.00
<hr/>		
5. Chicoin Rola Score .....	60.00	125.00
6. Chester Pollard Golf .....	34.50	85.00
5. Circus Romance .....	195.00	199.50
xx. Cupid Wheel .....	90.00	100.00
5. Daval Bumper Bowling .....	75.00	99.50
xx. Daval-U-Roll-It .....	44.50	
xx. Evans Duck Pin Alley .....	189.50	
7. Evans In-the-Barrel .....	75.00	125.00
1. Evans Super Bomber .....	249.50	395.00
1. Evans Play Ball .....	155.00	175.00
7. Evans Ski Ball .....	50.00	85.00
1. Evans Ten Strike, LD .....	30.00	59.50
2. Evans Ten Strike, HD .....	69.50	75.00
1. Evans Tommy Gun .....	95.00	195.00
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xx. Exhibit Bicycle .....	50.00	75.00
xx. Exhibit Basketball .....	75.00	
5. Exhibit Bowling Alley .....	59.50	89.50
2. Exhibit Hi-Ball .....	65.00	75.00
2. Exhibit Merchantman Roll Ch. Digger .....	79.50	80.00
5. Exhibit Rotary Mdsr .....	250.00	349.50
5. Exhibit Vitalizer .....	69.50	75.00
4. Genco Bank Roll .....	195.00	220.00
xx. Genco Magic Roll .....	39.50	125.00
6. Genco Play Ball .....	110.00	150.00
5. Genco Total Roll .....	425.00	525.00
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7. Groetchen Mtn. Climb .....	65.00	115.00
5. Groetchen Metal Typer .....	324.50	375.00
1. Gottlieb Skee Ballette .....	49.50	62.50
5. Jenn. Roll-in-the-Bar .....	125.00	145.00
1. Keeney Air Raider .....	100.00	225.00
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4. Keeney Anti-Aircrft. Br. ....	50.00	69.50
5. Keeney Anti-Aircrft. Bl. ....	30.00	35.00
xx. Keeney Bowlette .....	150.00	200.00
7. Keeney Navy Bomber .....	175.00	195.00
2. Keeney Sub Gun .....	75.00	169.50
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1. Keeney Texas Leaguer .....	39.50	59.50
xx. Kirk Air Defense .....	115.00	145.00
2. Kirk Night Bomber .....	250.00	259.50
5. Keep Punching .....	89.50	110.00
xx. Klip-A-Nip Con .....	16.50	16.75
5. Kue Ball .....	25.00	30.00
1. Liberator .....	\$149.50	\$199.50

6. Midget Skee Ball .....	75.00	95.00
xx. Midget Skee Ball DeL. ....	75.00	90.00
xx. Mills Rotary Digger .....	29.50	49.50
1. Mutoscope Ace Bomber .....	225.00	295.00
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xx. Mutoscope Bowl. Alley .....	110.00	
1. Mutoscope Dr. Mobile .....	229.50	325.00
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xx. Mutoscope Dr. Mobile w. tk	260.00	325.00
2. Mutoscope Elec. Trav. Crane	50.00	69.50
xx. Mutoscope Fan Ft. Dig .....	40.00	54.50
5. Mutoscope Photomatic .....	600.00	795.00
6. Mutoscope Roll Frt. Cr. ....	50.00	69.50
1. Mutoscope Sky Fighter .....	160.00	325.00
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6. Mutoscope Sky Fighter w. con. ....	200.00	229.50
xx. Mutoscope Hockey .....	37.50	65.00
xx. Mutoscope Magic Fing .....	85.00	125.00
1. Mutoscope Pokerino .....	75.00	119.50
5. Munves Super Skee Roll ...	349.50	
xx. Munves Trap-the-Jap .....	150.00	
xx. Pennant .....	35.00	49.50
1. Periscope .....	99.50	199.00
5. Pilot Trainer .....	850.00	
5. Pitchem & Catchem .....	109.50	125.00
xx. Poker & Joker .....	55.00	79.50
5. Radio Rifle .....	20.00	79.50
7. Rockola Ten Pins LD .....	35.00	39.00
xx. Rockola Ten Pins HD .....	40.00	69.50
5. Rockola Tom Mix Rifle .....	25.00	39.50
2. Rockola World Series .....	45.00	99.50
xx. Rockola Talkie Hrsp. ....	100.00	125.00
xx. Rock-O-Ball .....	75.00	125.00
xx. Roll-A-Ball (Jafco) .....	379.50	
1. Scientific Baseball .....	86.00	97.50
1. Scientific Batting Pr. ....	60.00	245.00
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xx. Scientific Basketball .....	30.00	60.00
xx. Scientific Battle Royal .....	149.50	
7. Scientific X-Ray Pkr .....	90.00	110.00
5. See-A-Freak .....	49.50	89.50
4. Seeburg Chicken Sam .....	75.00	150.00
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1. Seeburg Jap Con .....	79.50	100.00
6. Seeburg Jail Bird .....	99.50	100.00
4. Seeburg Shoot-the-Chute ...	75.00	139.50
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xx. Seeburg Hitler Con .....	69.50	89.50
6. Seeburg Hockey .....	30.00	85.00
1. Seeburg Par. Gun .....	75.00	89.50
5. Seeburg Rayolite .....	25.00	50.00
5. Selectorscope .....	75.00	189.50
xx. Shoot-A-Bazooks (Con) .....	10.00	
1. Skee-Barrel Roll .....	295.00	329.50
xx. Star Elec. Hoist Dig .....	25.00	35.00
5. Super Torpedo .....	225.00	275.00
1. Supreme Bolascore .....	210.00	225.00
1. Supreme Gun (Rev) .....	99.50	195.00
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1. Supreme Skee Roll .....	195.00	309.50
5. Supreme Rocket Buster .....	149.50	225.00
1. Tail Gunner .....	95.00	165.00
5. Test Pilot .....	99.50	225.00
xx. Target Roll, 14 Ft. ....	79.50	
xx. Thunderbolt .....	195.00	300.00
xx. Tokio Raider (Con) .....	16.50	16.75
6. Victory Pool(Play Pool) ...	79.50	100.00
6. Victory Roll .....	175.00	225.00
5. Warner Voice Recorder .....	199.50	350.00
5. Western Baseball '39 .....	35.00	95.00
5. Western Baseball '40 .....	110.00	125.00
1. Western Major League .....	100.00	125.00
1. Western Super Strength .....	32.00	32.50
xx. Western Recordit .....	325.00	399.50
1. Wurlitzer Skee-ball .....	195.00	235.00
xx. Whee-Gee Mystic .....	109.50	139.50
5. Zingo .....	125.00	179.50



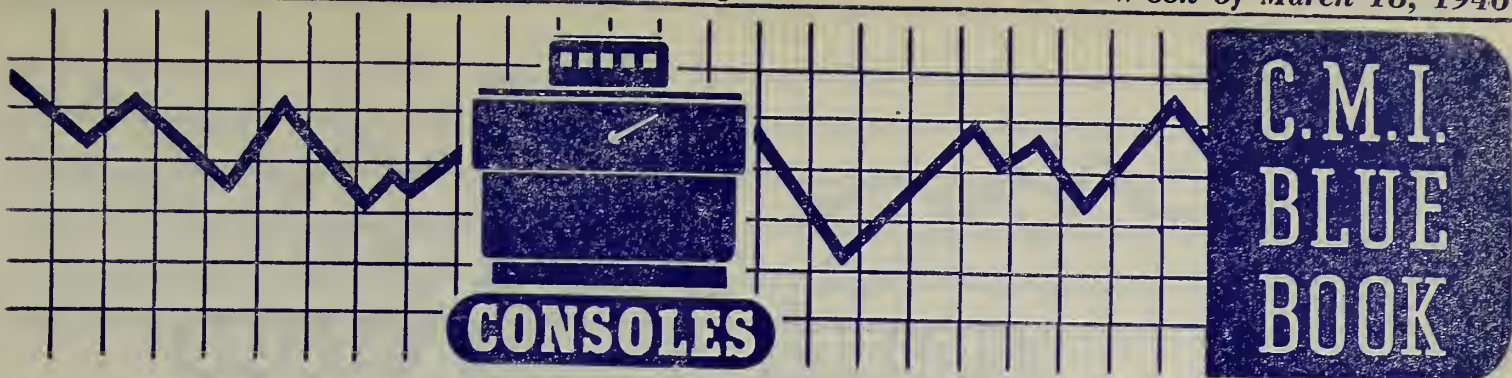
# C.M.I. BLUE BOOK



2. All American Derby Con	\$49.50	\$65.00
7. All American	25.00	39.50
xx. Arlington	15.00	20.00
xx. Aksaraben, PO	35.00	49.50
xx. Arrowhead	35.00	
xx. Big Game, PO	94.50	95.00
xx. Big Prize, FP	39.50	75.00
xx. Big Prize, PO	39.50	
2. Blue Grass, FP	149.50	195.00
xx. Blue Ribbon, PO	40.00	
5. Challenger	80.00	94.50
5. Club Trophy, FP	225.00	325.00
xx. Congo	32.50	
2. Contest, FP	94.50	99.50
4. Dark Horse, FP	165.00	185.00
xx. Derby King	65.00	70.00
xx. Derby Clock, PO	69.50	75.00
xx. Derby Heat, PO	32.50	
xx. Derby Time, PO	65.00	150.00
7. Derby Winner, PO	100.00	125.00
2. '41 Derby FP	225.00	339.50
xx. Dust Whirls	275.00	300.00
5. Eureka	30.00	34.50
xx. Feed Bag, PO	50.00	
xx. Flasher, PO	35.00	
xx. Fleetwood	24.50	35.00
7. Flying Champ	65.00	100.00
2. Fairmount	375.00	425.00
5. Fair Grounds, PO	22.50	49.50
xx. Fast Track	29.50	
6. Five-in-One, FP	25.00	49.50
2. Fortune, FP	145.00	189.50
7. Gold Cup, FP	34.50	59.50
1. Grand National, PO	49.50	75.00
4. Grand Stand, PO	47.50	50.00
xx. Gold Medal, PO	25.00	45.00
xx. Hawthorne, PO	50.00	79.50
xx. Hi-Boy, PO	10.00	
xx. Horseshoes, PO	39.50	
2. Jockey Club	300.00	325.00

7. Jumbo '44	\$79.50	\$90.00
2. Kentucky	129.50	275.00
2. Long Acre	300.00	465.00
2. Long Shot, PO	129.50	250.00
5. One-Two-Three '39, FP	29.50	35.00
6. One-Two-Three '40	69.50	99.50
6. One-Two-Three '41	75.00	79.50
1. Owl, FP	70.00	79.50
xx. Pastime (Rev)	175.00	293.50
5. Preakness, PO	12.50	14.50
1. Pacemaker, PO	50.00	55.00
2. Pimlico, FP	265.00	375.00
xx. Pot Shot	39.50	
5. Race King (Rev)	94.50	125.00
1. Record Time, FP	149.50	174.50
5. Rockingham	179.50	225.00
2. Santa Anita	69.50	95.00
xx. 7 Flasher, FP	79.50	
xx. Sport Event, FP	135.00	
1. Sky Lark, FP & PO	139.50	175.00
2. Sport Special, FP	139.50	169.50
2. Sport Page, PO	29.50	37.50
6. Spinning Reels, PO	100.00	110.00
4. Sport King, PO	165.00	239.50
xx. Stepper Upper, PO	65.00	
5. Sportsmen (Rev)	195.00	295.00
5. Track Record	45.00	55.00
5. Thistledown	25.00	55.00
2. Thoroughbred	300.00	395.00
6. Turf Champ, FP	49.50	52.50
xx. Turf Special	15.00	
2. Turf King	310.00	375.00
2. Victorious 1943 (Rev)	74.50	79.50
7. Victorious 1944 (Rev)	65.00	84.50
2. Victorious 1945 (Rev)	99.50	109.50
xx. Victory, FP	39.50	47.50
6. Whirlaway (Rev)	249.50	275.00
2. Winning Ticket	65.00	69.50
5. War Admiral (Rev)	125.00	265.00
xx. Zipper	29.50	



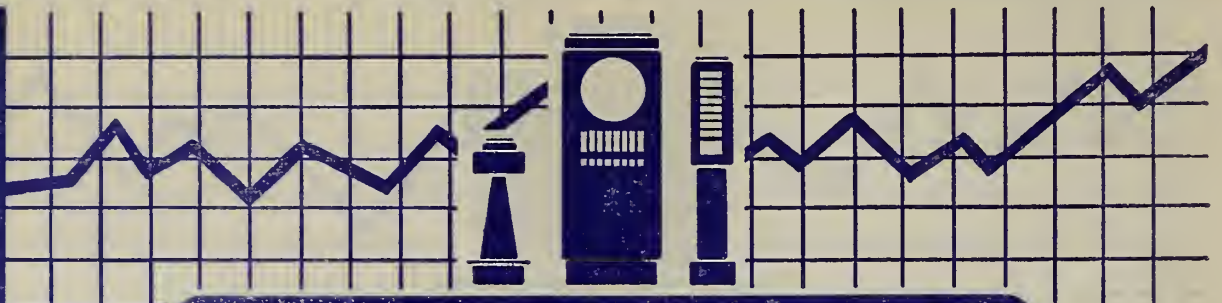


**CONSOLES**

2. 5c Baker's Pacer DD	\$100.00	\$299.50	1. Mills 4 Bells	\$325.00	\$695.00
xx. C.S. Baker's Pacer DD	225.00	375.00	2. Mills 3 Bells	769.50	795.00
5. 25c Baker's Pacer DD	325.00	450.00	5. Mills Auto Dice 25c	39.50	150.00
2. 5c Baker's Pacer Std	250.00	279.50	xx. Pace Century	300.00	350.00
xx. 25c Baker's Pacer Std	350.00	365.00	xx. Pace Marathon	99.50	
5. C.S. Baker's Pacer (Standard)	475.00	487.50	5. Paces Races Bl. Cab.	49.50	115.00
xx. Bally Entry	22.50		4. Paces Races Br. Cab.	175.00	195.00
5. Bangtails '39	89.50	150.00	xx. Paces Races Red Arrow	124.50	150.00
xx. Bangtails '40	149.50	199.50	xx. Paces '39 Saratoga	47.50	79.50
5. Bangtails '41	225.00	295.00	xx. Paces '40 Saratoga	129.50	169.50
2. Big Game, PO	89.50	189.50	5. Paces Saratoga w. rails	89.50	110.00
2. Big Game, FP	84.50	119.50	5. Paces Saratoga, no rails	65.00	75.00
7. Big Top, FP	95.00	109.50	1. Paces Saratoga Comb	125.00	189.50
1. Big Top, PO	82.50	109.50	5. Paces Saratoga Jr. PO	75.00	99.50
5. Bob Tail, PO	89.50	149.50	5. Paces Saratoga, Sr.	169.50	189.50
5. Bob Tail, FP	99.50	125.00	5. Paces Reels Comb	150.00	225.00
xx. Buckley, 7 Bells	175.00	289.50	1. Paces Reels, Jr. PO	75.00	90.00
xx. Buckley, Long Shot Par	700.00		5. Paces Reels, Sr. PO	95.00	196.50
6. Buckley, Col. Sgt. Head	65.00		5. Paces Reels, with rails	89.50	115.00
xx. Buckley Col. New Top	75.00		5. Paces Reels, no rails	69.50	79.50
xx. Beulah Park	94.50	110.00	5. Paces Twin 5-10	245.00	325.00
xx. Charley Horse	100.00		1. Paces Twin Console 5-25	375.00	395.00
xx. China Boy	59.50		5. Pastime	195.00	219.50
xx. Chucklette	20.00	45.00	xx. Paddock Club	50.00	
1. Club Bells	219.50	245.00	xx. Pamco DeLuxe Bell	17.50	45.00
xx. Club Bells 25c	300.00	350.00	xx. Parlay Races	35.00	49.50
xx. Club Chief	89.50		xx. Pay Day	149.50	225.00
xx. Club House	50.00	90.00	xx. Pheasant	6.00	
xx. Derby Day Slant	45.00	75.00	xx. Pickem	22.50	
xx. Derby Day Flat	17.20	25.00	7. Ray's Track	40.00	75.00
xx. Derby Winner	274.50		5. Rio	25.00	
xx. Dixie	59.50		5. Riviera	150.00	279.50
xx. Dominola	35.00		xx. Rollette, Jr.	40.00	60.00
7. Double Bells	159.50	199.50	xx. Rollette, Jr. (41)	125.00	
2. Duo Twin Bells 5-25	400.00	450.00	xx. Rollette, Sr.	490.00	499.50
2. Evans Pacers	295.00	319.50	xx. Rosemont	25.00	
xx. El Dorado	75.00		xx. Royal Draw	60.00	105.00
5. Exhibit Races	25.00	35.00	xx. Royal Flush	50.00	69.50
7. Fast Time, FP	50.00	69.50	xx. Royal Lucre '41	275.00	290.00
2. Fast Time, PO	79.50	129.50	5. Roll 'em	89.50	139.50
xx. Favorite	25.00		xx. Roulette 25c Caille	250.00	275.00
xx. Flashing Thru	95.00		xx. Saeburg Races	35.00	
xx. Flashing Ivories	245.00		xx. Saddle Club	35.00	47.50
xx. Fleetwood	30.00		xx. Silver Bell	29.50	32.50
4. Four-Way Super Bell	425.00	475.00	xx. Silver Moon, Comb	140.00	155.00
2. Four-Way Bell 3-5 1-25	495.00	575.00	1. Silver Moon, PO	119.50	129.50
5. Four Horsemen	79.50	149.50	2. Silver Moon, FP	99.50	120.00
7. Galloping Domino (38)	45.00	74.50	xx. Silver Moon, 10c	159.50	269.50
5. Galloping Domino (39)	110.00	150.00	1. Silver Moon, 25c	219.50	235.00
6. Galloping Domino (40)	149.50	175.00	5. Skill Field	89.50	
5. Galloping Domino (41)	225.00	499.50	xx. Skillo	180.00	
5. Galloping Domino (42)	275.00	295.00	xx. Skill Time '37	39.50	
xx. Good Luck	25.00		6. Skill Time '38	50.00	59.50
2. High Hand	139.50	195.00	xx. Skill Time '41	65.00	110.00
xx. Hold & Draw	90.00		5. Square Bell	50.00	85.00
5. Jungle Camp, FP	75.00	99.50	xx. Stanco Bell Double	119.50	
xx. Jungle Camp, PO	69.50		xx. Stanco Bell Single	110.00	
xx. Jungle Camp, Comb	119.50	125.00	xx. Sugar King	25.00	50.00
1. Jumbo Parade, Comb	189.50	225.00	5. Sun Ray	139.50	149.50
1. Jumbo Parade, FP	79.50	129.50	5. Super Bell 5c Comb	245.00	295.00
2. Jumbo Parade, PO	89.50	169.50	2. Super Bell 25c Comb	305.00	375.00
5. Jumbo Parade, 25c	195.00	200.00	2. Super Track Time	225.00	249.50
5. Kentucky Club	89.50	125.00	xx. Super Track Time TKT	260.50	
xx. Keen Kubes	129.50		xx. Suzie Q	75.00	
xx. Kennette	89.50		xx. Tanforan	25.00	44.50
xx. Keno	40.00		xx. Track King	25.00	
6. Liberty Bell	19.50	24.50	xx. Track Meet	159.50	
1. Long Champs	35.00	79.50	xx. Track Odds, West	100.00	
xx. Lucky Lucre	99.50	105.00	6. Track Odds, Buckley	150.00	175.00
1. Lucky Lucre '41	125.00	295.00	1. Track Odds, Daily Dbl.	475.00	479.50
5. Lucky Lucre 5-25	295.00		6. Track Odds, DD, JP, Buckley	625.00	650.00
5. Lucky Lucre 5-5	150.00	195.00	7. Track Odds, DD, JP, Buckley (New)	995.00	
2. Lucky Star	100.00	139.50	5. Track Time '39	100.00	200.00
xx. Lucky Star '41	295.00		2. Track Time '38	50.00	125.00
xx. Lincoln Field	95.00	149.50	xx. Track Time '37	39.50	79.50
5. May Bells 5-5-5-25c	295.00	350.00	xx. Track Time '38 TKT	75.00	
xx. Multiple Cubes, PO	30.00	47.50	xx. Track Time '37 TKT	35.00	49.50
5. Multiple Racer	35.00	95.00	5. Triple Entry	69.50	159.50
			1. Two-Way Super Bell 5-5	345.00	595.00
			1. Two-Way Super Bell 5-25	395.00	595.00



# C.M.I. BLUE BOOK



## CIGARETTE, CANDY & SCALES

### CIGARETTE

#### DU GRENIER

xx. Model S 7 Column .....	\$39.50	\$49.50
6. Model VD 7 Column .....	25.00	64.50
xx. Model W 9 Column .....	30.00	69.50
xx. Model WD 9 Column .....	70.00	74.50
5. Champion, 11 Column King Size .....	95.00	104.50
xx. Champion, 9 Column .....	89.50	97.50
xx. Champion, 7 Column .....	77.50	95.00

#### NATIONAL

xx. Model 9-50 .....	50.00	59.50
xx. Model 7-50, Regular .....	42.50	
xx. Model 7-50, King Size .....	42.50	47.50
xx. Model 9-30 .....	30.00	40.00
xx. Model 9A .....	65.00	79.50
xx. Model 6-30 .....	22.50	29.50
xx. Model 6-26 .....	15.00	

#### ROWE

xx. Aristocrat, 6 Column .....	7.50	
xx. Imperial, 6 Col. ....	15.00	50.00
xx. Imperial, 8 Col. ....	25.00	60.00
xx. Royal, 6 Col. ....	35.00	45.00
xx. Royal, 8 Col. ....	45.00	65.00
xx. Royal, 10 Col. ....	45.00	57.50
xx. President, 6 Col. ....	45.00	
xx. President, 8 Col. ....	55.00	
xx. President, 10 Col. ....	65.00	85.00

#### U-NEED-A-PAK

xx. Model E, 6 Col. ....	10.00	
xx. Model E, 8 Col. ....	10.00	20.00
xx. Model E, 9 Col. ....	25.00	
xx. Model E, 12 Col. ....	35.00	
xx. Model E, 15 Col. ....	45.00	
xx. Model A, 8 Col. ....	30.00	45.00
xx. Model A, 9 Col. ....	35.00	50.00
2. Model 500, 7 Col. ....	60.00	92.50
2. Model 500, 9 Col. ....	59.50	100.00
2. Model 500, 15 Col. ....	75.00	112.50

### CANDY

#### DU GRENIER

xx. Candy Man .....	\$39.50	\$45.00
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#### NATIONAL

xx. Model 618, 6 Column .....	50.00	
xx. Model 918, 9 Column Regular .....	60.00	
xx. Model 918, 9 Column Special .....	85.00	100.00

#### ROWE

xx. 8 Column Standard .....	45.00	
xx. 8 Column DeLuxe .....	85.00	
xx. 8 Column 1c Gum & Mint..	12.50	
xx. 8 Column 5c Gum & Mint..	16.50	

#### U-NEED-A-PAK

xx. 5 Column .....	40.00	69.50
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#### U-SELECT-IT

xx. 54 Bars .....	15.00	22.50
xx. 72 Bars .....	20.00	

#### STONER

xx. 6 Column .....	55.00	
xx. 8 Column .....	65.00	

### SCALES

#### WATLING

xx. Tom Thumb, Plain .....	47.50	60.00
5. Tom Thumb, Fortune .....	75.00	89.50
xx. 500 Fortune .....	90.00	100.00
5. Hi-Boy Guesser .....	69.50	100.00

#### JENNINGS

xx. Junior .....	25.00	
xx. Lo Boy .....	49.50	

#### PEERLESS

xx. Lo Boy .....	37.50	50.00
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#### MILLS

2. Lo Boy .....	40.00	50.00
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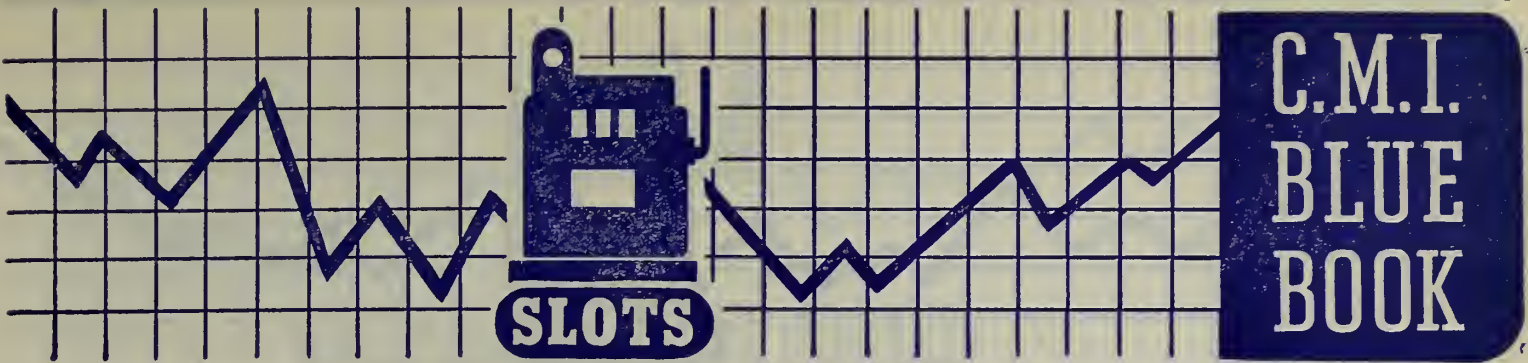
#### PACE

2. Lo Boy .....	40.00	49.50
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#### IDEAL

xx. Lo Boy .....	42.50	
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**MILLS**

1. 5c Black, HL .....	\$165.00	\$190.00
xx. 10c Black .....	250.00	
xx. 25c Black, HL .....	275.00	
7. 5c Emerald Chrome, HL .....	225.00	299.50
xx. 10c Emerald Chrome, HL.....	275.00	
xx. 25c Emerald Chrome, HL.....	450.00	
xx. 50c Emerald Chrome, HL.....	625.00	675.00
xx. 5c Gold Chrome, HL .....	345.00	450.00
xx. 10c Gold Chrome, HL .....	495.00	
xx. 25c Gold Chrome, HL .....	575.00	
xx. 50c Gold Chrome, HL .....	375.00	625.00
2. 5c Gold Chrome .....	150.00	205.00
xx. 10c Gold Chrome .....	185.00	189.00
6. 25c Gold Chrome .....	209.50	250.00
xx. 50c Gold Chrome .....	450.00	475.00
5. 5c Copper Chrome .....	205.00	
5. 10c Copper Chrome .....	210.00	
5. 25c Copper Chrome .....	225.00	
5. 5c Club Bell .....	225.00	300.00
5. 10c Club Bell .....	250.00	325.00
5. 25c Club Bell .....	275.00	350.00
5. 50c Club Bell .....	800.00	900.00
xx. 1c Blue Front .....	100.00	150.00
2. 5c Blue Front .....	110.00	150.00
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4. 10c Blue Front .....	125.00	200.00
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1. 25c Blue Front .....	150.00	275.00
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2. 50c Blue Front .....	395.00	400.00
xx. 1c Brown Front .....	180.00	195.00
5. 5c Brown Front .....	125.00	179.50
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1. 10c Brown Front .....	165.00	179.50
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1. 25c Brown Front .....	150.00	275.00
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5. 50c Brown Front .....	395.00	400.00
xx. 1c Cherry Bell .....	90.00	165.00
4. 5c Cherry Bell .....	139.50	169.50
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2. 10c Cherry Bell .....	150.00	165.00
1. 25c Cherry Bell .....	175.00	195.00
xx. 1c Bonus Bell .....	289.50	
5. 5c Bonus Bell .....	150.00	225.00
5. 10c Bonus Bell .....	245.00	250.00
5. 25c Bonus Bell .....	250.00	275.00
2. 5c Original Chrome.....	179.50	215.00
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2. 10c Original Chrome .....	189.50	225.00
5. 25c Original Chrome .....	209.50	250.00
xx. 50c Original Chrome .....	395.00	445.00
2. 1c Q.T. Blue .....	42.50	50.00
5. 5c Q.T. Blue .....	75.00	79.50
5. 10c Q.T. Blue .....	65.00	100.00
5. 25c Q.T. Blue .....	100.00	125.00
xx. 1c Q.T. Green .....	25.00	35.00
xx. 5c Q.T. Green .....	39.50	60.00
7. 10c Q.T. Green .....	65.00	69.50
xx. 5c Q.T., F.P. ....	49.50	
5. 1c Q.T. Glitter Gold .....	50.00	75.00
5. 5c Q.T. Glitter Gold .....	85.00	100.00
5. 10c Q.T. Glitter Gold .....	79.50	125.00
xx. 1c V.P. Bell .....	29.50	
xx. 1c V.P. Bell, JP .....	37.50	
xx. 1c V.P. Bell, Green .....	22.50	
5. 5c V.P. Bell, Green .....	32.50	39.50
xx. 1c V.P. Chrome .....	40.00	
5. 5c V.P. Chrome .....	49.50	59.50
xx. 5c V.P. Chrome, Plus .....	55.00	65.00
xx. 1c V.P. Bell, B&G .....	32.50	
1. 5c V.P. Bell, B&G .....	40.00	54.50
5. 5c Futurity .....	99.50	125.00
xx. 10c Futurity .....	110.00	189.50
xx. 25c Futurity .....	110.00	200.00
xx. 50c Futurity .....	194.50	
xx. 5c Yellow Front .....	69.50	72.50
7. 5c Black Cherry Bell .....	\$200.00	\$250.00
xx. 10c Black Cherry Bell .....	210.00	275.00

7. 25c Black Cherry Bell .....	215.00	285.00
xx. 10c Yellow Front .....	135.00	
xx. 25c Yellow Front .....	150.00	
xx. 1c Smoker Bell .....	35.00	
6. 5c Smoker Bell .....	39.50	50.00
6. 5c F.P. Mint Vendor .....	35.00	85.00
1. 25c Golf Ball Vendor .....	140.00	375.00
1. 5c War Eagle .....	69.50	150.00
7. 10c War Eagle .....	85.00	149.50
7. 25c War Eagle .....	109.50	160.50
5. 50c War Eagle .....	365.00	395.00
xx. 5c Red Front .....	90.00	125.00
xx. 10c Red Front .....	150.00	
xx. 25c Red Front .....	145.00	275.00
xx. 5c F.O.K. ....	15.00	17.50
6. 5c Roman Head .....	95.00	125.00
xx. 10c Roman Head .....	100.00	175.00
xx. 25c Roman Head .....	124.50	200.00
5. 50c Roman Head .....	250.00	345.00
xx. 1c Skyscraper .....	40.00	
7. 5c Skyscraper .....	59.50	65.00
xx. 10c Skyscraper .....	64.50	85.00
xx. 25c Skyscraper .....	69.50	89.50
xx. 50c Skyscraper .....	250.00	
xx. 1c Lion Head .....	30.00	
xx. 5c Lion Head .....	40.00	54.50
5. 5c Extraordinary .....	99.50	125.00
5. 10c Extraordinary .....	115.00	150.00
5. 25c Extraordinary .....	145.00	175.00
xx. 50c Extraordinary .....	400.00	449.50
2. 5c Melon Bell .....	95.00	125.00
5. 10c Melon Bell .....	150.00	
5. 25c Melon Bell .....	135.00	175.00
xx. 5c Wolf Head .....	34.50	49.50
xx. 10c Wolf Head .....	49.50	57.50
xx. 25c Wolf Head .....	50.00	70.00
xx. 1c Shamrock Bell .....	27.50	
xx. 5c Slugproof 3-5 .....	124.50	

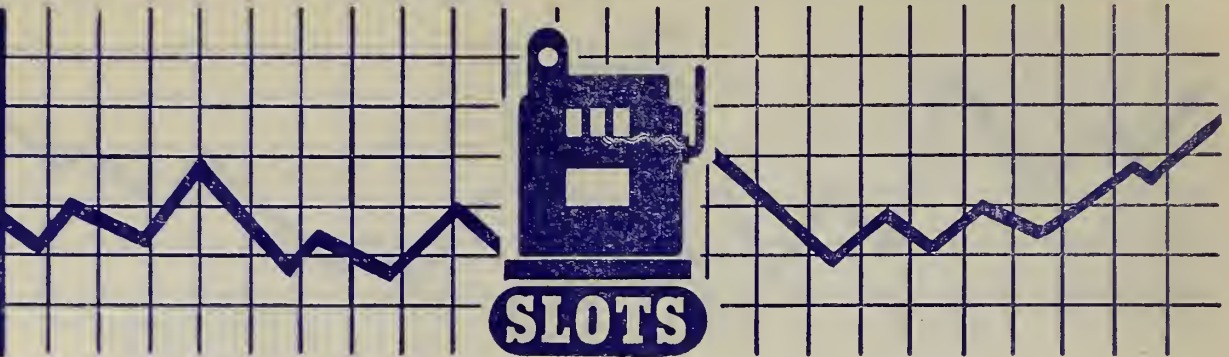
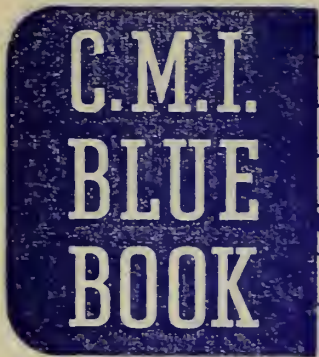
**WATLING**

5. 1c Rolatop .....	10.00	15.00
2. 5c Rolatop .....	60.00	119.50
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5. 10c Rolatop .....	60.00	135.00
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1. 25c Rolatop .....	85.00	150.00
5. 50c Rolatop .....	190.00	195.00
xx. 5c Club Bell .....	110.00	175.00
xx. 10c Club Bell .....	75.00	175.00
xx. 25c Club Bell .....	215.00	275.00
6. 1c Twin JP .....	25.00	39.50
xx. 5c Twin JP .....	25.00	49.50
xx. 25c Twin JP .....	55.00	69.50
xx. 1c Blue Seal .....	22.50	
xx. 5c Blue Seal .....	25.00	30.00
xx. 10c Blue Seal .....	52.50	60.00
xx. 25c Blue Seal .....	29.50	39.50
xx. 1c Treasury .....	10.00	20.00
2. 5c Treasury .....	32.50	40.00
2. 10c Treasury .....	32.50	50.00
xx. 25c Treasury .....	80.00	109.50
xx. 5c Wonder Vendor .....	64.50	
xx. 5-25 Rolatop .....	49.50	

**GROETCHEN**

7. 5c Columbia Chrome .....	94.50	95.00
xx. 1c Columbia .....	69.50	
xx. 5c Columbia JPV Bell .....	35.00	44.50
xx. 5c Columbia Fruit .....	39.50	
xx. 5c Columbia Cig RJ .....	59.50	69.50
4. 5c Columbia DJP .....	35.00	85.00
xx. 10c Columbia DJP .....	45.00	79.50
xx. 10c Columbia Club DJ .....	75.00	
xx. 5c Columbia Club Cig GA.....	44.50	65.00
xx. 10c Columbia Club Cig GA..	59.60	69.50
6. 5c Columbi Cig GA .....	45.00	54.50
1. 5c Columbia Fruit GA .....	69.50	89.50
5. Columbia Orig. GA .....	79.50	89.50
5. Conv. Columbia Chrome ....	79.50	82.50





P A C E

xx. 1c Bantam .....	\$20.00	\$27.50
xx. 5c Bantam .....	19.50	24.50
xx. 10c Bantam .....	34.50	
5. 25c Bantam .....	39.50	50.00
xx. 5c Comet, FV .....	49.50	69.50
6. 10c Comet, FV .....	65.00	69.50
xx. 25c Comet, FV .....	79.50	109.50
6. 50c Comet, FV .....	98.50	125.00
xx. 5c Comet, DJP .....	40.00	75.00
xx. 10c Comet, DJP .....	50.00	79.50
xx. 1c Comet, Blue .....	45.00	
6. 5c Comet, Blue .....	50.00	60.00
xx. 10c Comet, Blue Front .....	50.00	75.00
xx. 25c Comet, Blue Front .....	90.00	94.50
xx. 50c Comet .....	295.00	300.00
5. 5c All Star Comet .....	65.00	79.50
5. 10c All Star Comet .....	69.50	89.50
5. 25c All Star Comet .....	90.00	125.00
5. 50c All Star Comet .....	275.00	350.00
7. 1c All Star 2-4 .....	35.00	39.00
xx. 1c Rocket .....	149.50	
5. 5c Rocket .....	94.50	95.00
5. 10c Rocket .....	110.00	119.50
6. 25c Rocket .....	125.00	139.50
xx. 5c T.J. Comet .....	47.50	
5. 5c Club Bell .....	75.00	95.00
5. 10c Club Bell .....	110.00	125.00
xx. 25c Club Bell .....	125.00	150.00
2. 50c Club Bell .....	295.00	300.00
5. 1c DeLuxe .....	55.00	
4. 5c DeLuxe .....	94.50	95.00
2. 10c DeLuxe .....	110.00	119.50
xx. 25c DeLuxe .....	120.00	140.00
xx. Double Slot 5c-25c .....	395.00	
xx. 5c Comet Console .....	125.00	139.50
xx. 10c Comet Console .....	159.50	
xx. 25c Comet Console .....	169.50	
5. 5 & 25c Comet Con. Comb .....	195.00	225.00
7. 5c Kitty .....	70.00	75.00
xx. 10c Kitty .....	35.00	85.00
xx. 25c Kitty .....	210.00	
xx. 5c Comet Red .....	90.00	125.00
xx. 10c Comet Red .....	120.00	
xx. 5c Slugproof .....	97.50	100.00
xx. 10c Slugproof .....	100.00	115.00
xx. 25c Slugproof .....	125.00	165.00

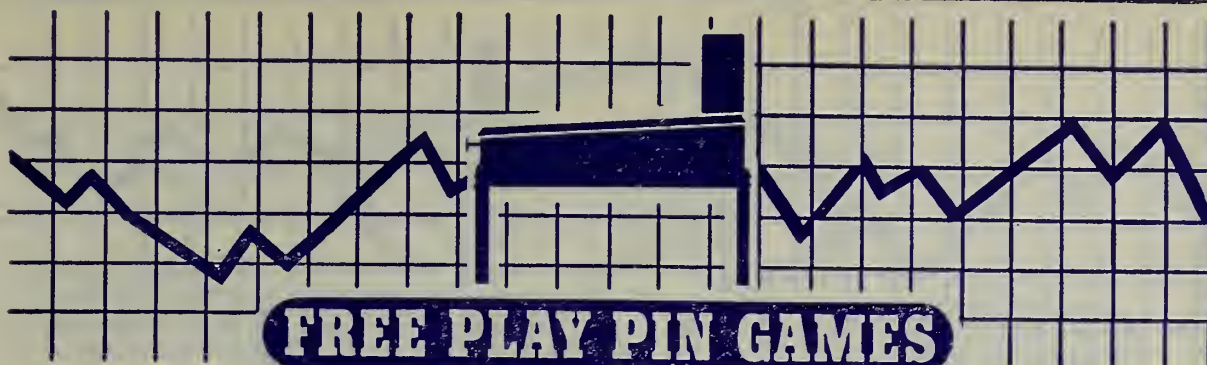
C A I L L E

xx. 1c .....	39.00	39.50
6. 5c .....	35.00	50.00
xx. 10c .....	35.00	59.50
5. 25c .....	89.50	99.50
xx. 5c & 25c .....	275.00	
xx. 5c Cadet .....	37.50	75.00
xx. 10c Cadet .....	95.00	125.00
xx. 25c Cadet .....	89.50	105.00
xx. 5c Playboy .....	49.50	75.00
xx. 10c Playboy .....	49.50	85.00
xx. 25c Playboy .....	60.00	
xx. 5c Commander .....	35.00	55.00
xx. 10c Commander .....	50.00	65.00
xx. 25c Commander .....	65.00	74.50
xx. 7-Way Slot 5c .....	49.50	65.00
xx. 7-Way Slot 25c .....	98.00	250.00
xx. 5c Doughboy .....	49.50	
6. 5c Club Bell .....	40.00	75.00
6. 10c Club Bell .....	75.00	85.00
6. 25c Club Bell .....	100.00	125.00

J E N N I N G S

2. 5c Chief .....	\$90.00	\$125.00
6. 10c Chief .....	90.00	145.00
6. 25c Chief .....	129.50	175.00
5. 50c Chief .....	295.00	450.00
5. 5c Silver Moon Chief .....	125.00	225.00
6. 10c Silver Moon Chief .....	135.00	200.00
xx. 25c Silver Moon Chief .....	195.00	250.00
5. 5c Silver Chief .....	119.50	185.00
1. 10c Silver Chief .....	139.50	199.50
5. 25c Silver Chief .....	169.50	200.00
xx. 50c Silver Chief .....	550.00	650.00
2. 5c Club Bell .....	129.50	175.00
2. 10c Club Bell .....	149.50	179.50
5. 25c Club Bell .....	189.50	249.50
xx. 50c Club Bell .....	350.00	
5. 45c Sky Chief .....	110.00	139.00
5. 10c Sky Chief .....	159.50	189.50
xx. 25c Sky Chief .....	200.00	
xx. Triplex Chief 5-10-25 .....	100.00	
xx. 1c Little Duke .....	12.50	17.50
xx. 5c Little Duke .....	125.00	
xx. 10c Little Duke .....	20.00	65.00
xx. 5c Century .....	35.00	55.00
xx. 10c Century .....	49.50	69.50
xx. 25c Century .....	50.00	
5. 50c Century .....	295.00	
6. 5c Gooseneck .....	29.50	40.00
xx. 10c Gooseneck .....	35.00	59.50
6. 25c Gooseneck .....	55.00	60.00
xx. 50c Gooseneck .....	150.00	
xx. 1c Little Duchess .....	20.00	29.50
xx. 5c Little Duchess .....	25.00	30.00
xx. 10c Golf Ball Vndr .....	75.00	99.50
xx. 25c Golf Ball Vndr .....	69.50	
xx. 5c Chrome Sup Chief .....	175.00	
xx. 10c Chrome Chief SP .....	152.00	
xx. 5c Red Skin .....	125.00	145.00
xx. 10c Red Skin .....	135.00	149.50
xx. 25c Red Skin .....	150.00	
2. 5c Big Chief .....	90.00	115.00
xx. 10c Big Chief .....	165.00	
xx. 25c Big Chief .....	199.50	
2. \$1.00 Bell .....	595.00	695.00
5. Cigarolla .....	59.50	60.00
5. Cigarolla XXV .....	89.50	129.50
7. Cigarolla XV .....	75.00	79.50
5. 5c Victory Chief .....	119.50	125.00
xx. 10c Victory Chief .....	155.00	195.00
xx. 25c Victory Chief .....	200.00	385.00
xx. 1c 4 Star Chief .....	79.50	110.00
2. 5c 4 Star Chief .....	75.00	100.00
2. 10c 4 Star Chief .....	100.00	125.00
5. 25c 4 Star Chief .....	145.00	150.00
xx. 1c Dixie Bell .....	35.00	
6. 5c Dixie Bell .....	75.00	100.00
2. 10c Dixie Bell .....	60.00	75.00
xx. 25c Dixie Bell .....	295.00	
2. 50c Dixie Bell .....	385.00	404.50
xx. 5c Victory 4 Star Ch .....	350.00	
xx. 10c Victory 4 Star Ch .....	225.00	
xx. 25c Victory 4 Star Ch .....	350.00	





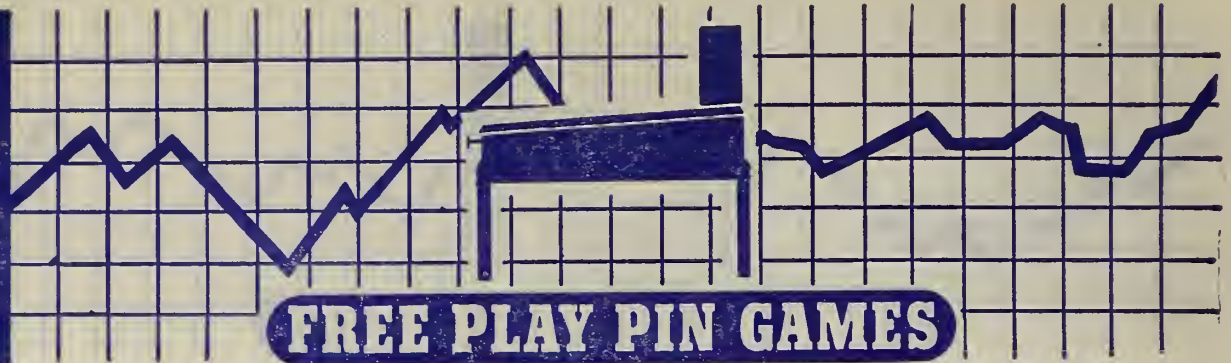
**FREE PLAY PIN GAMES**

**C.M.I.  
BLUE  
BOOK**

4. A. B. C. Bowler	\$49.50	\$67.50	xx. Crystal Gazer	26.50	
1. Action (Rev)	99.50	125.00	xx. Dandy	19.00	27.50
2. Air Circus	109.50	135.00	xx. Daily Dozen	10.00	15.00
2. Air Force	75.00	85.00	6. Davy Jones	15.00	20.00
xx. Airliner	15.00	27.50	5. Defense (Baker)	32.50	35.00
xx. Airport	25.00		4. Defense (Genco)	94.50	99.50
7. Alert (Rev)	59.50	75.00	xx. De-Icer (Rev)	79.50	
xx. Ali Baba	29.50		6. Destroyer (Rev)	69.50	79.50
4. All American	49.50	64.50	xx. Dive Bomber (Rev)	39.50	
xx. All Out (Rev)	59.50		4. Dixie	40.00	59.50
2. American Beauty (Rev)	99.50	129.50	5. Do-Re-Mi	50.00	89.50
6. Anabel	29.50	39.50	6. Double Feature	25.00	
5. Arizona (Rev)	205.00	249.50	xx. Double Play	55.00	70.00
6. Armada	19.50	30.00	5. Doughboy	25.00	39.50
4. Argentine	59.50	79.50	6. Drum Major	20.00	35.00
xx. Arrowhead	19.50	50.00	5. Dude Ranch	29.50	54.50
1. Attention	60.00	69.50	xx. Duplex	50.00	59.00
xx. Avalon	15.00	27.50	5. Eagle Squadron (Rev)	72.50	145.00
xx. Airway	22.50		6. Entry	39.50	40.00
6. Bally Beauty	15.00	55.00	2. Eureka	34.50	39.50
xx. Banner	17.50		xx. Falling Sun (Rev)	59.50	
6. Bandwagon	30.00	47.50	xx. Fantasy	30.00	45.00
2. Bang	12.50	25.00	6. Fifth Inning	29.50	35.00
5. Barrage	39.50	45.00	xx. Fifty Grand	29.50	
xx. Battle	87.50	100.00	5. Fishin' (Rev)	55.00	74.50
1. Belle Hop	69.50	75.00	1. Five-in-One	25.00	45.00
1. Big Chief	40.00	65.00	1. Five & Ten & Twenty	100.00	145.00
6. Big League	22.50	40.00	6. Flagship	16.95	30.00
5. Big Parade	100.00	125.00	2. Flat Top (Rev)	175.00	205.00
xx. Big Show	19.00	30.00	6. Fleet	42.00	45.00
xx. Big Ten	27.50		4. Flicker	59.50	69.50
5. Big Six	19.00	27.50	1. Flying Tiger	99.50	139.50
1. Big Three (Rev)	100.00	179.50	6. Follies '40	20.00	30.00
5. Big Time	40.00	54.50	xx. Follow Up	20.00	24.50
5. Big Top	225.00	249.50	1. Foreign Colors	99.50	169.50
xx. Big Town	21.50	40.00	6. Formation	20.00	25.00
xx. Blackout	15.00	35.00	5. Four Aces	105.00	135.00
1. Blondie	20.00	25.00	1. Four Diamonds	60.00	70.00
2. Bombardier (Rev)	79.50	109.50	xx. Four-Five-Six	15.00	22.50
5. Bola Way	72.50	85.00	2. Four Roses	49.50	69.50
6. Bomb-the-Axis	50.00	64.50	5. Fox Hunt	29.50	49.50
4. Boomtown	15.00	45.00	xx. Flash	18.50	23.50
xx. Bordertown	24.50	40.00	2. G. I. Joe (Conv)	60.00	69.50
2. Bosco	70.00	89.50	xx. Girls Ahoy (Rev)	42.50	52.50
xx. Bounty	12.00	25.00	1. Glamour	45.00	55.00
xx. Bowling Alley	20.00	35.00	2. Gobs	85.00	105.00
xx. Box Score	12.50		2. Gold Star	25.00	54.50
5. Brazil (Rev)	210.00	249.50	5. Golden Gate	15.00	20.00
7. Brite Spot	22.50	59.50	5. Grand Canyon (Rev)	175.00	249.50
5. Broadcast	45.00	69.50	1. Gun Club	67.50	79.50
xx. Buckeroo	15.00	19.50	xx. Headliner	20.00	39.50
4. Capt. Kidd	72.50	80.00	xx. Hi-Boy (Rev)	45.00	60.00
1. Cadillac	25.00	32.50	5. Hi-Dive	64.50	95.00
xx. Canteen	149.50	190.00	5. Hi-Hat	72.50	80.00
xx. Casablanca (Rev)	179.50	225.00	xx. High Light	18.95	
1. Champ	59.50	69.50	1. High Stepper	32.50	39.50
xx. Champion	12.50	39.50	6. Hit-the-Jap (Rev)	39.50	50.00
xx. Charm	39.50		6. Hold Over	29.50	39.50
4. Chevron	19.50	24.50	5. Hollywood	249.50	
xx. Chief	15.00		2. Home Run '40	27.50	29.50
xx. Chubbie	17.50	49.50	1. Home Run '41	49.50	69.50
xx. Circus	25.00		1. Home Run '42	74.50	89.50
1. Click	74.50	79.50	1. Horoscope	59.50	79.50
xx. Clipper	25.00		5. Idaho	175.00	249.50
2. Clover	49.50	74.50	1. Invasion (Rev)	99.50	139.50
xx. C. O. D.	15.00	22.50	xx. Jolly	15.00	29.50
xx. Commander (Rev)	50.00	55.00	2. Jeep (Rev)	99.50	125.00
xx. Commodore	24.50		xx. Jumper	25.00	29.50
6. Congo	24.50	29.50	5. Jungle	72.00	80.00
6. Conquest	16.95	25.00	2. Keep 'em Flying	125.00	154.50
xx. Contact	15.00	25.00	xx. Keen-A-Ball	24.50	35.00
2. Contest	94.50	99.50	5. Kismet	249.50	
xx. Convention	20.00	32.50	xx. Klick	15.00	22.50
6. Cowboy	19.00	25.00			
2. Cover Girl	125.00	179.50			
2. Cross Line	39.50	65.00			
6. Crystal	\$34.50	\$45.00			



# C.M.I. BLUE BOOK

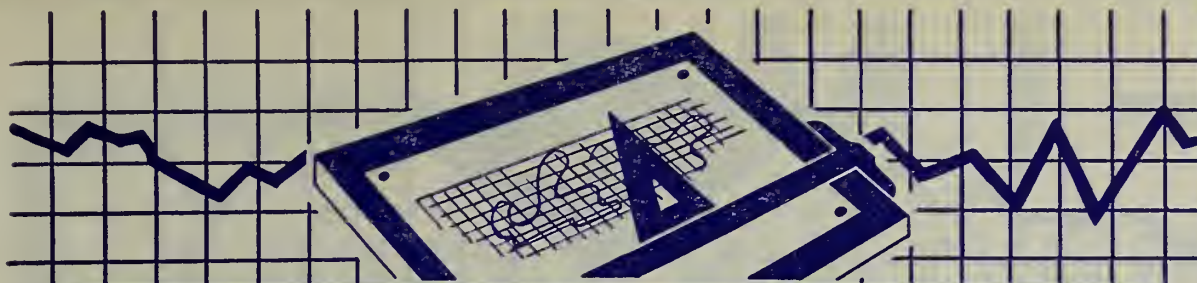


## FREE PLAY PIN GAMES

1. Knock-Out	\$100.00	\$129.50
7. Knock-Out-the-Jap	75.00	105.00
xx. Lancer	25.00	39.50
6. Landslide	25.00	42.50
5. Laura	249.50	
6. Lead Off	25.00	49.50
7. Leader	60.00	69.50
1. League Leader	30.00	45.00
1. Legionnaire	60.00	79.50
2. Liberty	155.00	169.50
xx. Liberty (Rev)	55.00	87.50
5. Limelight	29.50	35.00
xx. Line Up	20.00	49.50
5. Lite-A-Card	25.00	50.00
5. Lone Star	25.00	50.00
xx. Lot-O-Smoke	25.00	
xx. Lot-O-Fun	15.00	20.00
5. Lucky	15.00	25.00
6. Majors '40	12.50	17.50
1. Majors '41	50.00	70.00
xx. Mardi Gras	40.00	
2. Marines-at-Play	99.50	129.50
2. Marvels Baseball	94.50	129.50
5. Mascot	30.00	34.50
xx. Merry-Go-Round	19.50	39.50
2. Metro	40.00	60.00
xx. Miami	15.00	
2. Miami Beach	74.50	80.00
xx. Midway (Genco)	12.50	15.00
1. Midway (Rev)	149.50	175.00
xx. Miss America (Rev)	35.00	42.50
5. Mr. Chips	19.00	25.00
2. Monicker	39.50	105.00
1. Mystic	45.00	59.50
1. New Champ	59.50	79.50
xx. Nippy	19.50	39.50
5. Nite Club (Rev)	79.50	84.50
xx. Ocean Park	12.00	24.50
7. Oh Boy	16.50	19.50
xx. Oh Johnny	25.00	35.00
6. On Deck	15.00	29.50
5. Oklahoma	225.00	249.50
5. One-Two-Three '39	29.50	32.50
1. One-Two-Three '40	59.50	69.50
6. One-Two-Three '41	69.50	75.00
2. Owl	49.50	79.50
xx. Pals	21.50	
5. Paratroop (Rev)	89.50	105.00
5. Pan American	37.50	45.00
1. Paradise	49.50	69.50
xx. Parade Leader (Rev)	34.50	39.50
xx. Pep (Rev)	29.50	
6. Pick 'Em	15.00	24.50
1. Play Ball	49.50	69.50
2. Pin Up Girl	90.00	139.50
6. Playmate	29.50	39.50
xx. Playtime (Rev)	52.50	
7. Po'o	15.00	22.50
xx. Pot Shot	25.00	39.50
xx. Pursuit	37.50	49.50
6. Powerhouse	30.00	40.00
5. Production (Rev)	72.50	109.50
6. Progress	22.50	29.50
xx. Punch	16.50	22.50
6. Pylon	22.50	29.50
xx. Pyramid	12.50	
xx. Ragtime	15.00	29.50
xx. Rats (Rev)	47.50	
7. Rebound	15.00	22.50
xx. Record Breaker	150.00	
6. Red Hot	15.00	19.00
6. Red, White & Blue	21.00	34.50
5. Repeater	29.50	39.50
xx. Reserve	10.00	20.00
xx. Rink	15.00	19.00
6. Roll Call (Rev)	45.00	69.50
6. Roller Derby	39.50	44.50
6. Rotation	24.50	29.50
xx. Rotor Table	79.50	89.50
5. Roxy	24.50	29.50
6. Salute	29.50	47.50
5. Santa Fe (Rev)	210.00	249.50
5. Sara Suzy	24.50	45.00
xx. Scandals (Rev)	35.00	
4. School Days	49.50	69.50
6. Scoop	22.50	29.50
1. Score-A-Line	29.50	40.00
xx. Score Card	20.00	39.50
xx. Score Champ	25.00	
xx. Scout (Rev)	29.50	

xx. Sea Powers (Rev)	\$67.50	
2. Sea Hawk	40.00	\$69.50
6. Second Front (Rev)	65.00	89.50
1. Seven Up	50.00	70.00
2. Shangri La	69.50	150.00
7. Short Stop	29.50	39.50
1. Show Boat	54.50	72.50
xx. Side Kick	15.00	
4. Silver Skates	39.50	55.00
5. Silver Spray	32.50	35.00
1. Sink-the-Jap (Rev)	49.50	50.00
xx. Sixty Grand	17.50	
6. Sky Blazer	34.50	67.50
2. Sky Chief	140.00	165.00
7. Sky Line	39.50	50.00
7. Sky Ray	27.50	35.00
2. Sky Raider (Rev)	109.50	189.50
5. Slap-the-Jap	34.50	69.50
2. Slugger	60.00	72.50
6. Snak-the-Jap (Rev)	40.00	49.50
1. Snappy '41	64.50	79.50
5. South Paw	70.00	80.00
1. South Seas	249.50	279.50
6. Sparky	24.50	32.50
6. Speed Ball	35.00	47.50
6. Speed Demon	22.50	25.00
6. Speedway	22.00	24.50
xx. Speedy	24.50	29.50
2. Sports	20.00	25.00
2. Sports Parade	50.00	59.50
xx. Stop & Go	29.50	35.00
6. Sporty	15.00	25.00
4. Spot-A-Card	72.50	85.00
2. Spot-Cha (Rev)	79.50	89.50
1. Spot Pool	69.50	79.50
2. Spottem	18.00	29.50
5. Stage Door Canteen	249.50	
5. Stars	59.50	74.50
4. Star Attraction	59.50	70.00
4. Stratoliner	45.00	54.50
5. Streamliner	179.50	249.50
7. Strip Tease (Con)	110.00	169.50
xx. Summertime	20.00	35.00
6. Sun Beam	55.00	65.00
xx. Supercharger	17.50	27.50
6. Super Chubbie	39.50	47.50
5. Super Six	29.50	47.50
8. Sun Valley (Rev)	69.50	85.00
5. Tail Gunner (Con)	49.50	69.50
2. Target Skill	30.00	34.50
1. Ten Spot	55.00	69.50
2. Texas Mustang	59.50	89.50
6. Three Score	35.00	45.00
6. Three Up	24.50	39.50
6. Thriller	12.50	19.50
5. Thumbs Up (Rev)	60.00	69.50
2. Topic	82.50	90.00
5. Top Notcher	15.00	24.50
xx. Topper	25.00	35.00
2. Torpedo Patrol (Rev)	69.50	75.00
2. Towers	65.00	74.50
5. Trade Wind (Rev)	229.50	249.50
1. Trailways	59.50	79.50
5. Trapeze	17.50	24.50
6. Triumph	15.00	35.00
xx. Triple Play	17.50	
xx. Twinkles	15.00	17.50
2. Twin Six	45.00	50.00
2. Ump	25.00	35.00
xx. Up & Up	34.50	
6. Vacation	24.50	35.00
xx. Variety	12.50	15.00
2. Velvet	39.50	44.50
2. Venus	79.50	92.50
1. Victory	90.00	125.00
xx. Vogue	15.00	27.50
2. Wagon Wheels	199.50	249.50
6. West Wind	45.00	75.00
6. White Sails	15.00	29.50
5. Wild Fire	49.50	54.50
1. Wings	11.50	49.50
5. Wow	27.50	34.50
xx. Yacht Club	15.00	17.50
2. Yankee Doodle	125.00	195.00
5. Yanks	89.50	95.00
xx. Zenith	95.00	
1. Zeta	19.50	25.00
1. Zig Zag	59.50	80.00
xx. Zip	15.00	25.00
xx. Zombie	60.00	69.50





**C.M.I.  
BLUE  
BOOK**

**MANUFACTURERS' NEW EQUIPMENT**

**MUSIC**

**AIREON**

- Fiesta .....
- Artisan .....
- Air Liner .....

**WURLITZER**

- #1015 .....
- #3020—5/10/25c 3-wire Wall Box .....
- #3021—5c Wall Box .....
- #3031—5c 30-wire Wall Box ..
- #4000—Speaker .....
- #4002—Speaker .....

**SEEBURG**

- #146M .....
- #146S .....

**PINS**

**GOTTLIEB**

- Stage Door Canteen .....\$249.50

**MARVEL**

- Hollywood .....\$249.50

**UNITED**

- South Seas .....

**WILLIAMS**

- Suspense .....
- Laura .....\$249.50

**P & S**

- Kismet .....\$249.50

**PIONEER**

- Smiley .....

**EXHIBIT**

- Big Hit (Single Play) .....\$298.50
- Big Hit (Multiple Play) ..... 396.50

**BALLY**

- Surf Queen .....

**BALLY**

- Surf Queens .....\$289.50

**COUNTER GAMES**

**DAVAL**

- Marvel, Plain .....\$44.50
- With Ball Gum Vender ..... 49.50
- Marvel, Non-Coin Operated ..... 47.50
- With Ball Gum Vender ..... 52.50
- American Eagle, Plain ..... 44.50
- With Ball Gum Vender ..... 49.50
- American Eagle, Non-Coin Operated ..... 47.50
- With Ball Gum Vender ..... 52.50

**ARCADE**

**CHICAGO COIN**

- Goatee .....\$525.00

**GENCO**

- Total Roll .....

**JAFCO**

- Roll-A-Ball .....\$379.50

**MUNVES**

- Super Skee Roll .....\$349.50

**AMUSEMENT ENTERPRISES CO.**

- Bank Ball .....\$375.00

**SUPREME**

- Bola Score .....

**BALLY**

- Undersea Raider .....\$399.50

**AMUSEMATIC CORP.**

- Lite League .....

**CONSOLES**

**KEENEY**

- Bonus Superbell .....

**ONE-BALLS**

**BALLY**

- Victory Derby .....
- Victory Special .....

**BALLY**

- Victory Derby .....\$574.50
- Victory Special ..... 589.50

**SLOTS**

**MILLS**

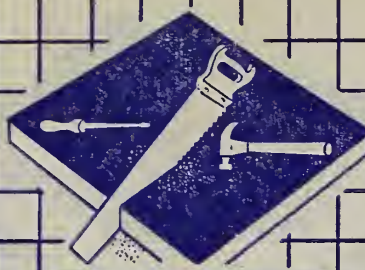
- 5c Black Cherry Bell .....\$205.00
- 10c Black Cherry Bell ..... 210.00
- 25c Black Cherry Bell ..... 215.00
- 50c Black Cherry Bell ..... 292.00
- New Vest Pocket Bell ..... 74.50

**O. D. JENNINGS**

- Bronze Chief .....
- Club Chief .....
- Standard Chief .....



# C.M.I. BLUE BOOK



## REVAMPS

Action ..... from—Stars  
 Ajax ..... from—Score Card  
 All Out ..... from—Cross Line  
 Archery ..... from—Cadillac  
 Arizona ..... from—Sun Beam  
 American Beauty ..... from—Attention  
 Battle ..... from—Zombie  
 Big Tent ..... from—Big Show  
 Big Three .....  
 Big Top of '45 ..... from—Twin Six, Clover,  
 Sky Ray  
 Bingo ..... from—Lite-A-Card  
 Bombardier ..... from—Follies '40  
 Bowling Alley '42 ..... from—Bowling Alley  
 Brazil ..... from—D-Re-Mi  
 Burlesk ..... from—Follies '40  
 Casablanca ..... from—Glamour  
 Cupid ..... from—Roxy  
 De-Icer ..... from—Red, White & Blue  
 Destroyer ..... from—Cadillac  
 Dive Bomber ..... from—Formation  
 Eagle Squadron ..... from—Big League,  
 Big Town  
 Easy Pickin' ..... from—O'Boy  
 Falling Suns ..... from—Ten Spot  
 Fan Dancer ..... from—Roxy  
 Flash ..... from—Punch  
 Flat Top ..... from—Broadcast, Crossline  
 Flight ..... from—Sporty  
 Flying Tigers ..... from—Play Ball  
 Foreign Colors ..... from—Owl  
 Grand Canyon ..... from—Double Play  
 Hi-Boy ..... from—Metro  
 Hi-Jinks ..... from—Glamour  
 Hit-The-Japs ..... from—Gold Star  
 Hockey '42 ..... from—Silker Skates  
 Idaho ..... from—Zombie  
 Jeep ..... from—Duplex, Leader, Sky Blazer  
 Kismet .....  
 Klipper ..... from—Scoop  
 Knock-Out-The-Japs ..... from—Knockout

Liberty ..... from—Flicker  
 Luxury ..... from—Rotation  
 Marines-At-Play ..... from—Flicker  
 Midway ..... from—Zombie  
 Nite Club ..... from—Formation  
 Nine Bells ..... from—Mr. Chips  
 Over-The-Top ..... from—Powerhouse  
 Parade Leader ..... from—Drum Major  
 Paratroop ..... from—Powerhouse  
 Peacherino ..... from—Jolly  
 Pep ..... from—Wow  
 Playtime ..... from—Gold Star  
 Pin Up Girl ..... from—Silver Skates  
 Production ..... from—Blondie  
 Rat ..... from—Zig Zag  
 Redheads ..... from—Blondie  
 Roll Call ..... from—Vacation  
 Sailorettes '42 ..... from—Follies '40  
 Scout Commander ..... from—Fleet  
 Sea Power ..... from—Four Roses  
 Sentry ..... from—Leader  
 Shangri-La ..... from—Mr. Chips  
 Sink-The-Jap ..... from—Seven Up  
 Sixty Grand ..... from—Big Town  
 Sky Rider ..... from—Pan American  
 Stap-The-Jap ..... from—Stratoliner  
 Smak-The-Jap ..... from—Ten Spot  
 South Seas ..... from—Knockout  
 Speedway ..... from—Entry  
 Spot-Cha ..... from—Attention  
 Stage Door Canteen ..... from—Liberty  
 Starlight ..... from—Triumph  
 Stepper ..... from—Blondie  
 Strip Tease ..... from—Chi-Coin Games  
 Torpedo ..... from—Formation  
 Trade Winds ..... from—Sky Blazer  
 Triple Entry ..... from—Home Run  
 Wagon Wheels ..... from—Duplex  
 White Sails ..... from—Silver Spray  
 Yankee Doodle .....  
 Zingo ..... from—Mascot, Attention,  
 Silver Skates, Air Force

### REVAMPED ONE-BALLS

All-American Derby ..... from—Sport Special,  
 Record Time  
 Big Three .....  
 Dust Whirls ..... from—Club Trophy  
 Fast Track ..... from—Sport Page, Blue Ribbon  
 Foreign Colors ..... from—Owl  
 Pastime ..... from—Turf Champs

Race King ..... from—Thistledown, Sea Biscuit  
 Rockingham ..... from—Grand Stand, Grand  
 National, Pacemaker  
 Victorious ..... from—Turf Champs  
 War Admiral ..... from—Grand Stand  
 Whirlaway ..... from—Blue Grass, Dark Horse,  
 Sport Special



# A.M.I.

A TRIUMPH IN SMART PHONOGRAPHS



## COMING SOON!!

### WATCH

### FOR ANNOUNCEMENT

**RUNYON SALES CO. OF N. Y.**  
 593 TENTH AVENUE  
 NEW YORK CITY

**RUNYON SALES COMPANY**  
 123 WEST RUNYON STREET  
 NEWARK, NEW JERSEY

## SELL US YOUR MUSIC MACHINES OR YOUR A. M. I. TELEPHONE STUDIOS AND EQUIPMENT

TAKE ADVANTAGE OF TODAY'S PRICES!

Want Any Quantity — On Or Off Location Or Complete Routes — Anywhere In U.S.A. WILL PAY HIGHEST CASH PRICES! PHONE — WIRE — WRITE

#### MUSIC MACHINES READY FOR LOCATION

5 Wurlitzer 412.....\$179.00	1 Wurlitzer 583 Speaker.. 149.00	1 Seeburg 8200 RCES..... 745.00
5 Wurlitzer 616..... 269.00	3 Seeburg HITone ES..... 625.00	5 Seeburg HITone RCES.. 675.00
3 Wurlitzer 24..... 335.00	5 Wurlitzer 24 Cellar Job	1 Seeburg 3-Wire Console..... 225.00
2 Wurlitzer 500..... 495.00	with Buckley Adapter.	
5 Wurlitzer 600R..... 445.00	Ready for location..... 295.00	

We can deliver all makes and models of phonographs. Write or phone your needs!

#### NEW AMI STREAMLINERS

**\$595.00**

FACTORY CRATED .....

5 AMI HIGHBOYS 40 RECORDS, FACTORY CRATED.....	\$649.00
25 NEW 20 RECORD AMI BAR BOXES.....	23.00

#### MISCELLANEOUS

10 Packard Boxes.....	\$25.00	25 Buckley Bar Brackets.....	.95
10 Wurlitzer #125, 5/10/25c.....	22.50	50 Buckley Pedestals.....	2.50
10 Wurlitzer #145 Fast Stepper.....	40.00	5 Wurlitzer 412 Amplifiers, less tubes.....	25.00
10 Wurlitzer #304 Stepper.....	19.50	5 Chandelier Speaker Baffles, Lite-Up.....	15.00
5 Rock-Ola Wall Boxes.....	12.50	5 Chandelier Speaker Baffles, Plain.....	12.00
4 Seeburg 20 sel. wireless 5c.....	39.50	10 Keeney Speaker Baffles.....	17.50
10 Seeburg 24 Boxes — 3-wire, 5c.....	22.50		
10 Seeburg 20 Selection Boxes, 3-Wire 5c.....	24.50	5 Supreme Skee Rolls 7 1/2 Ft. and 9 Ft.....	\$175.00
50 Buckley Boxes 24 Record, lift door.....	9.50	1 Bally Rapid Fire.....	95.00
		1 Bally Convoy.....	95.00

TERMS: 1/2 Certified Deposit Must Accompany All Orders. We Ship Balance C.O.D., F.O.B. Newark, N. J.

## 5 AMI TELEPHONE STUDIOS

**COMPLETE — SLIGHTLY USED. WRITE — WIRE — OR PHONE FOR DETAILS.**

Built Specially for U.S. Govt.

### UNIVERSAL AMPLIFIERS

For all Wurlitzer, Rock-Ola, Seeburg Machines.  
 Tone Quality and plenty of volume with switches, volume control, and tone control.  
 Order Immediately! Price.....

## \$47.50

We take old amplifiers in trade-ins.

**NEW WURLITZER RECORD TRAYS**  
 FOR ALL MODELS EXCEPT COUNTER MODELS  
 IN LOTS OF 100  
 OR MORE ..... EA. **42c**

# RUNYON SALES COMPANY

123 WEST RUNYON STREET, NEWARK 8, NEW JERSEY

(ALL PHONES: BIGELOW 3-8777)



# A.M.I.

A TRIMMER & SMART PHOTOGRAPH

## COMING SOON!!

### WATCH

### FOR ANNOUNCEMENT

KODAK SAFETY COMPANY  
10 WEST FORTIN STREET  
NEWARK, N.J.

THE AMERICAN  
MUSIC COMPANY  
100 WEST 42ND STREET  
NEW YORK, N.Y.

GET US YOUR MUSIC MACHINES OR  
YOUR A.M.I. TELEPHONE  
STUDIOS AND EQUIPMENT

THE AMERICAN MUSIC COMPANY  
100 WEST 42ND STREET  
NEW YORK, N.Y.

**A.M.I.**  
**TELEPHONE**  
**STUDIOS**  
COMPLETE — COMPLETELY  
RENTAL — RENT — RENT  
ON PHONE FOR DETAILS

THE AMERICAN MUSIC COMPANY  
100 WEST 42ND STREET  
NEW YORK, N.Y.

THE AMERICAN MUSIC COMPANY  
100 WEST 42ND STREET  
NEW YORK, N.Y.

THE AMERICAN MUSIC COMPANY  
100 WEST 42ND STREET  
NEW YORK, N.Y.

THE AMERICAN MUSIC COMPANY  
100 WEST 42ND STREET  
NEW YORK, N.Y.



**NOW ON DISPLAY...**  
*With a World of New Features*



MODEL NO. 1422

*The*  
**PHONOGRAPH**  
**OF TOMORROW**

**OPERATORS**

Cash  
Price \$595.00  
F. O. B. Chicago, Illinois

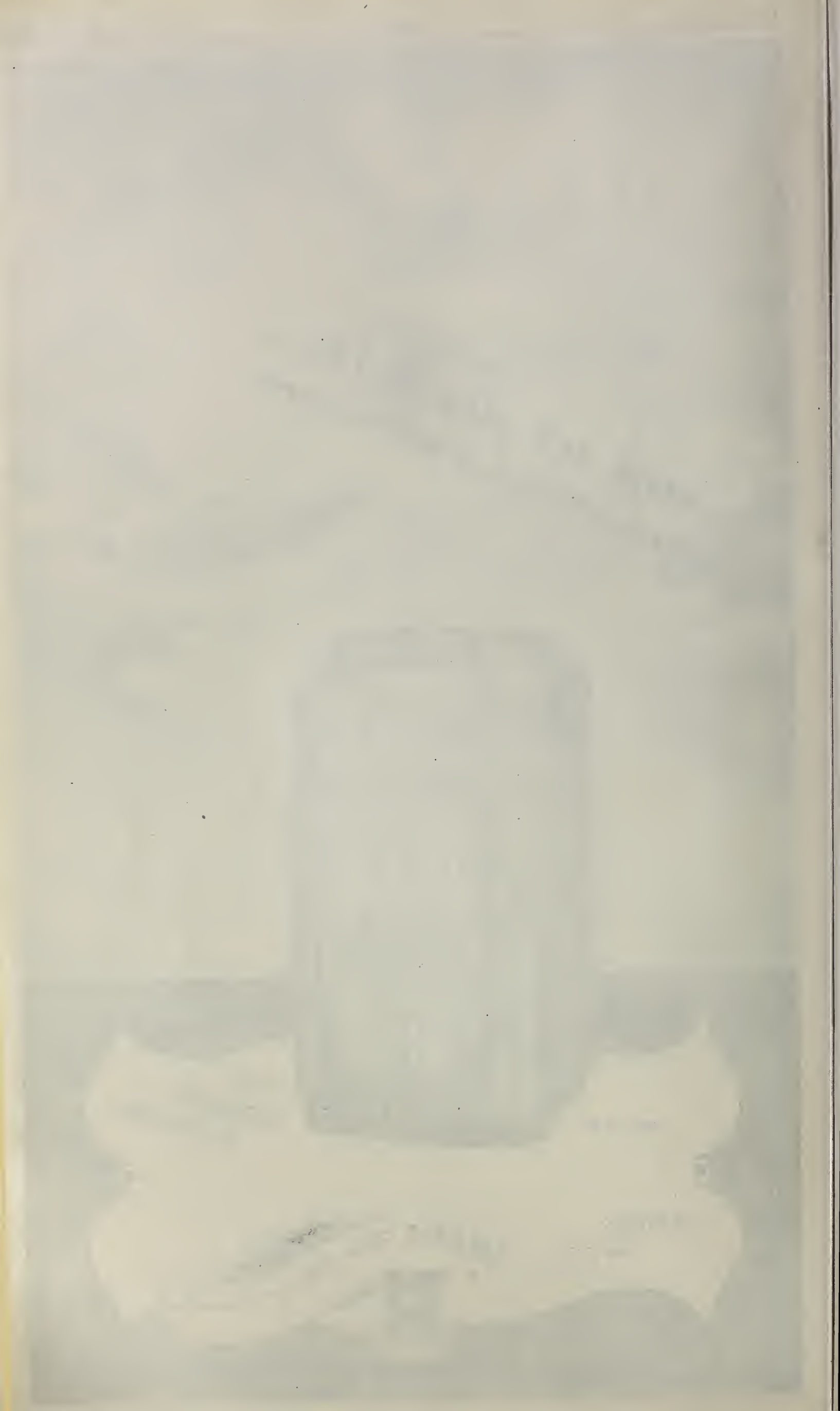
**ROCK-OLA**

*Manufacturing Corporation*



800 N. KEDZIE AVE., CHICAGO 51, ILL.







\*MEASURED MUSIC\*

# SENSATIONAL!

\*MEASURED MUSIC\*

\*MEASURED MUSIC\*

\*MEASURED MUSIC\*

\*MEASURED MUSIC\*

\*MEASURED MUSIC\*

\*MEASURED MUSIC\*

\*MEASURED MUSIC\*



## \* MEASURED MUSIC \*

*The Music System with the tremendous "TAKE" that you have been waiting for.*

Our present routes of 5¢ "PHONETTES" are averaging over \$40.00 PER WEEK PER STOP.

Our present routes of 1¢ "PHONETTES" are averaging over \$20.00 PER WEEK PER STOP.

**COMPARE** these figures with your present route average.

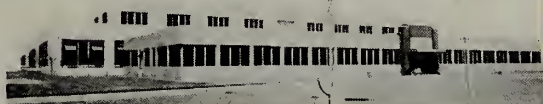
**COMPARE** our low investment per stop with your present set-up.

*—and then Brother!*

phone - - Bigelow 8-2200

SHIPMENTS ARE BEING MADE DAILY

THE HOME OF "PHONETTES"



\*Reg. Trade Mark

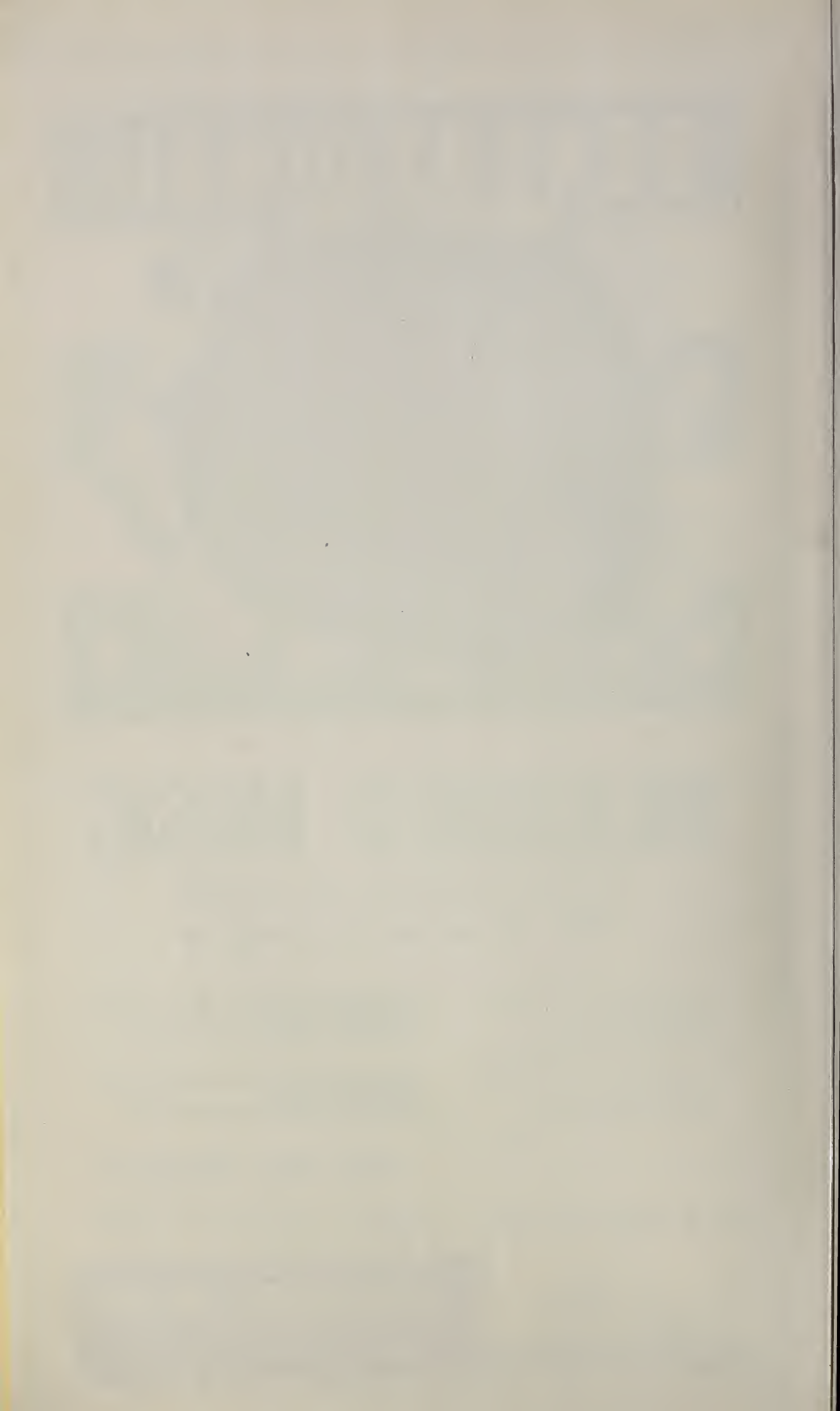
**PERSONAL MUSIC**  
 CORPORATION  
 P. O. Box 720, U. S. Highway No. 1, Newark, New Jersey

\*MEASURED MUSIC\*

\*MEASURED MUSIC\*

\*MEASURED MUSIC\*

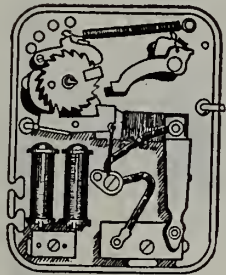






# HARD TO GET PARTS

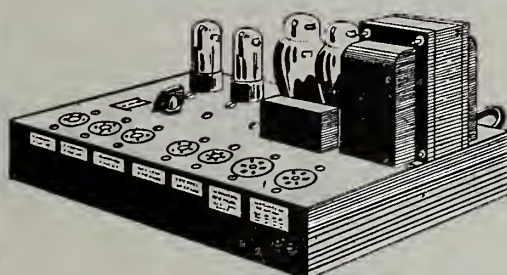
SATISFACTION GUARANTEED OR YOUR MONEY BACK



MAGAZINE SWITCH BOX ASSEMBLY



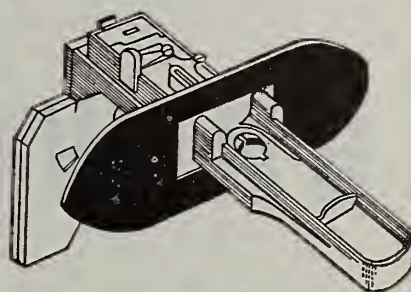
OILER



UNIVERSAL AMPLIFIER



CASTER



COIN CHUTE

## JOBBERs and DISTRIBUTORs, write for Quantity Prices

Wurlitzer Turntable Bushings (Brass). Ea. ....	\$1.00
Wurlitzer Main Fiber Gears. Ea. ....	3.95
Title Strip Holders or Program Tins. Ea. ....	.10
Star Wheels. Ea. ....	.35
Star Wheel Pins or Dumbbells. Ea. ....	.35
Shielded Wire for Tone Arm. Per Ft., 8¢; 15 Ft. ....	.75
Micro Switches, Red and Green on Same Switch; connect leads to whichever color you want—only one switch to stock. Perfect for all Rock-Olas and Wurlitzers. Ea. \$1.15; Per Dozen ....	\$12.00
B-2 Crystal Pick Ups (Black Type) for Rock-Ola and Mills. Ea. \$3.25; Per Dozen ....	38.00
Brand New, Original Wurlitzer Magazine Switch Box Assemblies, Complete with Cover for 412, 616, 24A, 600A, 600. SPECIFY MODEL. Ea. ....	9.95

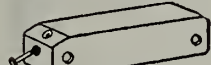
Wurlitzer Needle Screws, Case Hardened. Per Doz. ....	\$1.50
Seeburg Needle Screws, Long and Short, Specify. Per Doz. ....	1.50
Casters, Standard Wur. Size. Set of 4 ....	1.85
Casters, Large Size, Fit Any Phonograph. Set of 4 ....	1.65
Wurlitzer Trip Down Wire. Ea. ....	.40
Volume Control Keys, Polished. Ea. 5¢; Per 100 ....	4.50
Brand New Coin Chute Assemblies, single coin only, to replace entire 3 Coin Chute Assemblies on 412 and 616. Complete. Ea. ....	\$11.95
"Lifetime" Pressure Oiler, a coin machine operator's "Must." Ea. ....	2.95
Universal Amplifiers—Ask the Operator who owns one. Model A fits all Wurlitzer models, all Rock-Olas, all Seeburgs except HI-Tone. Complete with tubes. Ea. ....	54.50
Model B fits all Wurlitzers, all Rock-Olas and all Seeburgs including HI-Tones. Complete with tubes. Ea. ....	74.50



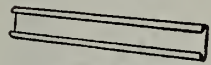
MICRO SWITCH



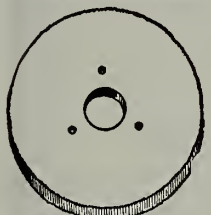
SHIELDED WIRE



B-2 CRYSTAL PICK UP



PROGRAM TIN "TITLE STRIP HOLDER"



MAIN FIBRE GEAR



TURN TABLE BUSHING



NEEDLE SCREW



VOLUME CONTROL KEY



STAR WHEEL PIN



TRIP DOWN WIRE



STAR WHEEL

1/2 CERTIFIED DEPOSIT MUST ACCOMPANY ALL ORDERS

## HEATH DISTRIBUTING COMPANY

217 Third St. - Phone 2681

MACON, GEORGIA

## SIGNS WITH PACIFIC



NICK ESPOSITO

LOS ANGELES, CAL. — Preston Jarrell of Coinmatic Distributors, this city, who are handling exclusive distribution of the Pacific discs, reports that Pacific have just signed Nick Esposito and his Band.

Esposito has just completed a new disc, "Empty Ballroom Blues," which was arranged by Duke Ellington and Cootie Williams, and which Jarrell claims, "Will be one of the most outstanding sensations which the juke box trade have ever yet featured."

Jarrell also predicted, "Mark my word the demand for this record will prove one of the greatest we have ever yet enjoyed. Esposito is a 'natural' for the juke box ops. He has what it takes to bring in the nickels."

## WURLITZER OP USES TRUCK DISPLAY

LOS ANGELES, CAL. — Ray Ramos and R. D. Kerley of National Sales Co., Wurlitzer factory approved music merchant for Alameda and Contra Costa counties, is featuring the highly publicized "Sign of the Musical Note" emblem which is now appearing in full page Wurlitzer advertising in national magazines. This same emblem will also become part of the large outdoor posters campaign which Wurlitzer is also getting

under way.

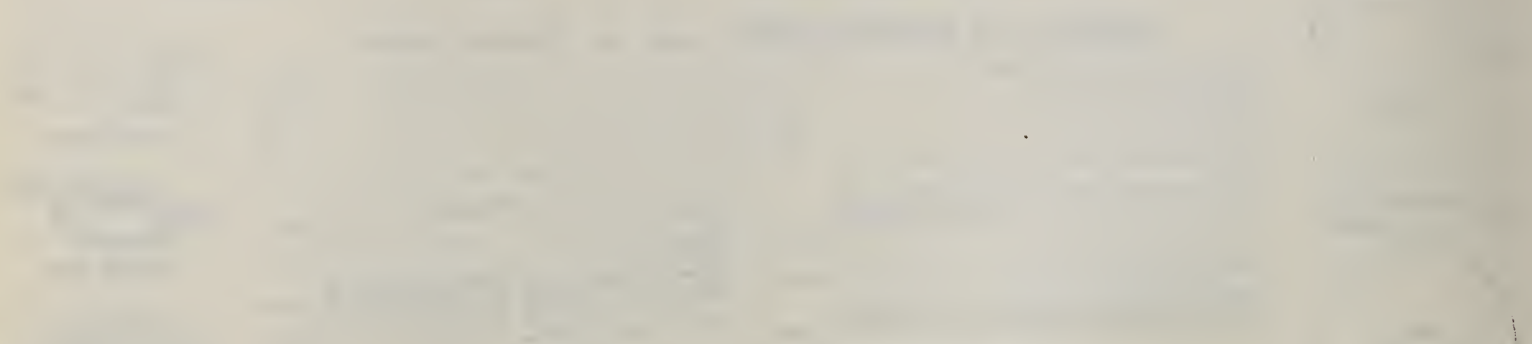
Both Ramos and Kerley explained, "We are tying in 100 per cent to Wurlitzer's triple action national advertising program. We know that as our trucks travel the streets and highways of our territory that the 'Sign of the Musical Note' and its slogan, 'America's Favorite Nickel's Worth of Fun', will be seen by hundreds of thousands of people."



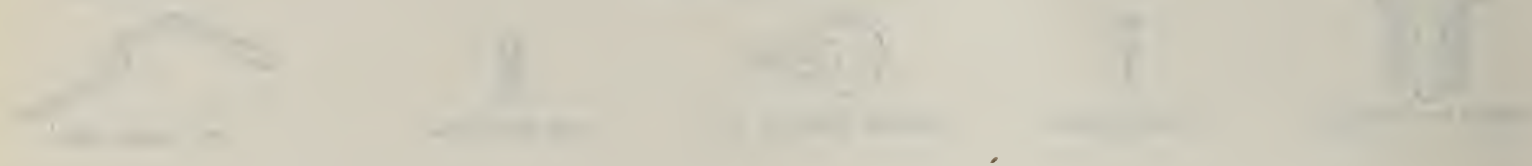
(Above) Ray Ramos beside one of the National Sales trucks. (Below) The National sales staff lined up, left to right: R. D. Kerley, partner; Eddie Baxter, Ken Younkin, Kirk Flanagan, J. R. Ramos, owner with Bonnie Rae Ramos his daughter, Lu Huntington, Teresa Dilley and Doris Clark.



HARD TO GET PARTS



BEFORE ORDERING THE PARTS  
PLEASE CHECK THE FOLLOWING



FOR THE PARTS LIST TO BE SENT TO YOU





Bill Wolf announces

# PREMIERE SHOWING

of

# THE NEW AMI PHONOGRAPH

- Los Angeles: March 27 and 28, 1946
- San Francisco: April 3 and 4, 1946
- Seattle: April 10 and 11, 1946

---

**AT OUR SHOWROOMS**

---

- 1348 Venice Blvd., Los Angeles
- 1175 Folsom Street, San Francisco
- 2313 Third Avenue, Seattle



## M. S. WOLF DISTRIBUTING CO.

(FORMERLY: CALIFORNIA AMUSEMENT CO.)



Bill Wolf announces

PREMIERE SHOWING

to

# THE NEW A M I

PHOTONOR

is the biggest...  
a...  
Seattle April 10 and 11 1945

AT OUR SHOWROOMS

- 1348 Venice Blvd. Los Angeles
- 1125 Fulton Street San Francisco
- 2313 Third Avenue Seattle



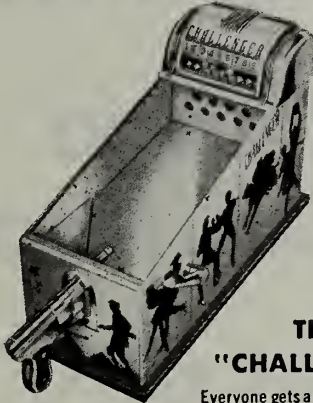
M. S. WOLF DISTRIBUTING CO.

1000 BROADWAY, NEW YORK 10



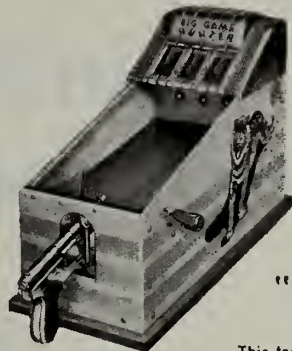


ABT Target Skills are way out in front for earning more profits . . . easy to locate because they're small . . . army type pistols appeal to customers . . . attractiveness of machines increases play . . . legal, pure skill amusement devices that will earn and fit any location.



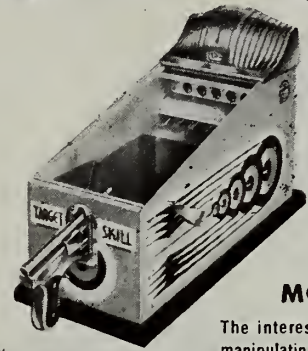
**THE "CHALLENGER"**

Everyone gets a thrill out of using a real army type pistol. Together with an attractive cabinet, the "Challenger" will astound you with its drawing power.



**THE "BIG GAME HUNTER"**

This target skill takes the play and holds it. Designed to stimulate appeal and interest to your customers, the "Big Game Hunter" provides a good nucleus for maintaining a location.



**MODEL F**

The interest and pleasure of manipulating this particular target skill is reason for its success. Five targets rising, one at a time, provide a liveliness to the Model F that experts and novices enjoy.

Write for Illustrated Literature



**A.B.T.** "ABT MAKES THE FINEST" — get on our mailing list  
*Manufacturing Corporation*  
 715-723 North Kedzie Avenue, Chicago 12, Illinois

## BRITISH WILL HAVE AUTOMATIC DINERS ON RAILWAYS

LONDON, ENG. — The British are jumping a step ahead in automatic merchandising and will feature what they call "automatic diners" on their railways.

All railroad trains will have one car which will have a complete automatic merchandising service. Passengers will be able to purchase food, drinks, tobaccos, emergency medical supplies, etc., right from the machines located in the car by dropping in a sixpence or a shilling.

Passengers, after obtaining their food and drink from the machines, will be able to dine standing up at counters which will face large observation windows to make dining more pleasant.

It is believed that most of the vendors will be along the lines of those now featured thruout the United States but that these will be built into complete units along one side of the car. They will be serviced by a regular commissary as are the "Automat" restaurants in New York and Philadelphia.

Construction is already reported to be under way and these automatic dining cars are expected to be in service very soon.

## ENTERPRISE'S "POP" & "MOM" BERGER



HOLLYWOOD, CAL.—Mr. and Mrs. Frank and Lillie Berger of Enterprise Records are today affectionately known by all of their many employees as well as their hundreds of juke box customers all over the nation as "Pop" and "Mom."

Both "Pop" and "Mom" Berger are doing a terrific job with their "Enterprise" and "Chapel" Records and the entire juke box trade from coast to coast is now working with them to develop the firm to among the largest in the recording business.

"Pop" Berger is one of Hollywood's up and coming business men. He

has been in business for himself since he was 8. Ran away from home, joined a circus, and later on became an actor on the legit stage.

"Mom" Berger is always on hand at Enterprise Records and is constantly meeting coinmen who call around to get better acquainted with the firm.

"Pop" Berger also pleasantly surprised the juke box trade this week by announcing a new price policy. From now on all his records will be priced at 55c retail including tax with the regular discount allowed ops and distribs.



THE UNIVERSITY OF CHICAGO

PHYSICS DEPARTMENT

PHYSICS 351

LECTURE 10

LECTURE 10

LECTURE 10



# The Door To Better Profits

From Your

# PANORAM

OR

# SOLO-VUE

## QUALITY PICTURES COIN MACHINE FILMS

- ★ Eye Appealing
- ★ Ear Appealing
- ★ Dime Appealing

## 6 NEW FILMS MONTHLY

Featuring  
**HOLLYWOOD'S  
PRETTIEST GIRLS**



### THESE DISTRIBUTORS TO SERVE YOU BETTER

**ADVANCE AUTOMATIC SALES CO.**  
1350 Howard Street  
San Francisco, California

**ATLAS NOVELTY CO.**  
2200 N. Western  
Chicago, Illinois

**BADGER NOVELTY CO.**  
2546 No. 30th Street  
Milwaukee, Wisconsin

**BADGER SALES CO.**  
1612 W. Pico Blvd.  
Los Angeles, California

**BELL PRODUCTS**  
2000 N. Oakley Blvd.  
Chicago 47, Illinois

**CENTRAL CAMERA CO.**  
230 So. Wabash Avenue  
Chicago, Illinois

**GOLD COAST COIN MACHINE EXCHANGE**  
2844 W. Pico Blvd.  
Los Angeles, California

**HOFFBERG PRODUCTIONS**  
620 Ninth Avenue  
New York 18, N. Y.

**PAUL LAYMON**  
1503 W. Pico Blvd.  
Los Angeles, California

**MONARCH COIN MACHINE CO.**  
1545 No. Fairfield Avenue  
Chicago, Illinois

**PHONOFILM**  
3331 No. Knoll Drive  
Hollywood, California

**SICKING DISTRIBUTING CO.**  
2833 W. Pico Blvd.  
Los Angeles, California

**SICKING INCORPORATED**  
1401 Central Parkway  
Cincinnati, Ohio

**SILENT SALES SYSTEM**  
635-637 D Street, N.W.  
Washington, D. C.

**WESTERN DISTRIBUTING CO.**  
3126 Elliott Avenue  
Seattle, Washington

# QUALITY PICTURES COMPANY

5634 SANTA MONICA BLVD.

HOLLYWOOD 38, CALIF.







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CONVERTED FROM  
"BIG PARADE"

We Are Also Converting

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|-------------|----------|
| ZOMBIE      | DO-RE-MI |
| SUN BEAM    | STARS    |
| DOUBLE PLAY | LEADER   |
| WEST WIND   | DUPLEX   |
| SKY BLAZER  | KNOCKOUT |

**NOTE**

We will buy at \$60.00 each, f.o.b., our factory, any of the above listed games.

See Your Distributor or Write Direct!

**UNITED MANUFACTURING COMPANY** 6125 N. WESTERN AVE. CHICAGO 45, ILLINOIS



## Wolf To Show AMI Phono In 3 Offices This Month



M. S. (BILL) WOLF

LOS ANGELES, CAL. — Bill Wolf of M. S. Wolf Distributing Co. (formerly California Amusement Company) announces that he will stage three premieres of the new AMI phonograph this month.

The first of the three big shows will take place at his Los Angeles headquarters on March 27 and 28.

On April 3 and 4, Bill will greet members of the music operators' fraternity at San Francisco.

April 10 and 11 will be a double-header with a grand opening of the Seattle branch and the AMI phono-

## COURTNEY RECORDS

### "MUSIC YOU FEEL"

- |   |  |
|---|--|
| #111 "DONKEY SERENADE"<br>JACK NYE                      | #103 "STOP YOUR FLIRTING LITTLE GIRL"<br>"TEXAS A LA MODE"<br>TERRY FELL                         |
| "SYMPHONY"<br>JACK NYE—VOCAL—EVE DORIOUS                |  |
| #112 "I CAN'T BEGIN TO TELL YOU"<br>VOCAL — EVE DORIOUS | #24A "ROCK'N RYE" — Part I and II<br>BY<br>JIMMY McCRACKLIN WITH SHIFTY<br>HENRY & HIS 4 FLASHES |
| "WARSAW CONCERTO"<br>JACK NYE                           |  |

RETAIL PRICE 50c LESS DEALER DISCOUNT

TERRITORIES OPEN!!

**COURTNEY RECORDS**  
1424 E. 78th STREET LOS ANGELES 1, CALIF.

graph being displayed for the first time in that city. All of the events will be held in the Wolf showrooms.

The parties will feature introductions of well known celebrities in the radio and music worlds. Refreshments, entertainment and a continuous buffet.

"The new AMI is one of the most beautiful machines I have seen," says Bill Wolf. "The super-illumination makes it a target for everyone's attention, and I am very enthusiastic about the 40 selection feature. The single mechanism which permits a player to choose the tune on either side of a record is one of the simplest and most efficient ever devised."

**Smile—**

while  
waiting  
for

**"SMILEY"**

Manufactured by

**PIONEER COIN MACHINE COMPANY**

2634 N. Laramie Ave. Chicago 39, Ill.

NATIONAL 2727

"Pioneer" will Pioneer



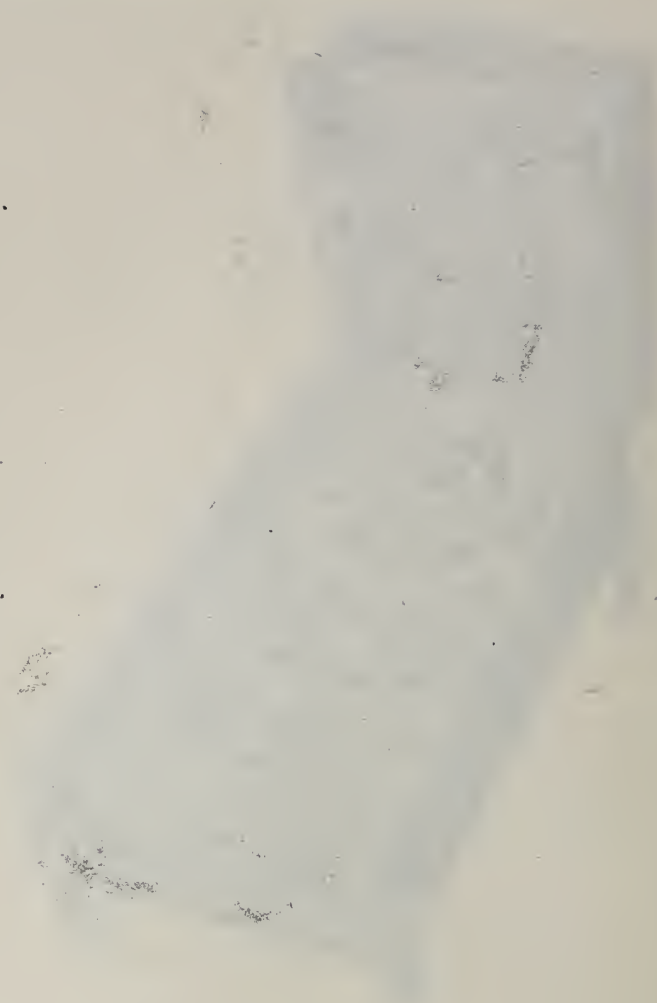
# RIVERA

COMMITTEE  
ON THE BANKS

TO THE HONORABLE  
COMMITTEE  
ON THE BANKS  
U.S. HOUSE OF REPRESENTATIVES  
WASHINGTON, D.C.

MEMORANDUM  
FOR THE COMMITTEE  
ON THE BANKS  
SUBJECT: [Illegible]

DATE: [Illegible]



UNITED STATES BANKING COMPANY

## COUNTRY RECORDS

MUSIC FOR THE  
COUNTRY RECORDS  
[Illegible text]

WILL TO BUY THE  
PLANS IN 2 HOURS  
THE PLAN



2011-  
[Illegible text]  
"2011"

[Illegible text]



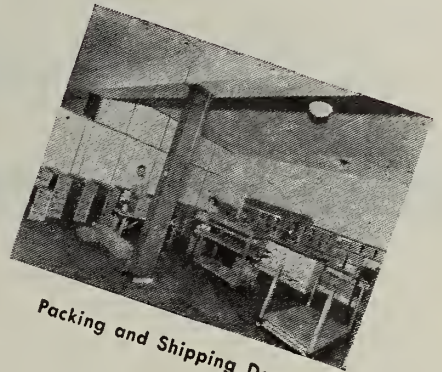
# ENTERPRISE RECORDS



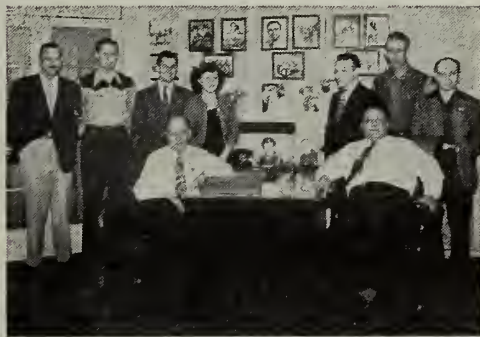
Buffing and Inspection



PRESSING PLANT  
One of the Most Modern in the Country



Packing and Shipping Dept.



EXECUTIVE STAFF

LEFT TO RIGHT STANDING: Robert Logan—Shipping Room Foreman, Dale Hildreth — Office Manager, Robert Sullen—Sales Manager, Anita Sullen—Chief Inspector, Kenneth Hamlin — Cafe Manager, Bud Ritchie—Plant Supt., Earl Young—Maintenance Supt. SITTING: Howard L. Utter—Asst. Genl. Manager, Frank Berger—Owner and Genl. Manager.

ABSENT DUE TO ILLNESS: Veda Loper—Manager Record Bar, Selma Tiffany—Secy. to Frank Berger.



Recording Artists



Employees

## JUKE BOX OPERATOR-RECORD DISTRIBUTOR

### ANNOUNCING

# A NEW LOW PRICE

### ON OUR RECORDS

## 55c — RETAIL TAX INCLUDED

### LESS REGULAR DISCOUNT

### A FEW AVAILABLE TERRITORIES STILL OPEN

**WATCH THIS LABEL**



**IT WILL PROVE A MONEY MAKER**

# ENTERPRISE RECORDS

8111 SANTA MONICA BLVD.

HOLLYWOOD 46, CALIF.



ENTERPRISE RECORDS

[Faded text block]

[Faded text block]

[Faded text block]

[Faded text block]

[Faded text block]

ENTERPRISE RECORDS COMPANY, INC.

1000 W. 10th St.

MINNEAPOLIS, MINN.

TEL. 333-1111

ORDER - DETAIL AND PRICE

Form 100 - 10/15/54

NO. 100  
10/15/54

NO. 100  
10/15/54



ENTERPRISE RECORDS



# Coin Machine Acceptance Corporation

**A SPECIALIZED CREDIT AND  
FINANCING AGENCY FOR MAN-  
UFACTURERS AND DISTRIBUTORS  
OF COIN-OPERATED MACHINES**



**BIG ENOUGH TO FINANCE ANY DEAL OF ANY  
SIZE FOR ANY MANUFACTURER OR DISTRIB-  
UTOR IN THE INDUSTRY.**

**134 NORTH LASALLE STREET • CHICAGO 2 • ILLINOIS**

## AMUSEMATIC PRE-TEST ALL EQUIPMENT

CHICAGO — Amusematic Corporation, this city, makes a distinction between laboratory testing, factory check-ups, modern inspection and the more efficient testing provided in arcade operation.

Since the Amusematic Corporation operates a number of arcades it is convenient for them to test any machine they manufacture in one or more of these places.

Amusematic coin operated machines may be seen in daily operation in all Illinois Central passenger stations in the Chicago area.

Commenting recently on the advantages the corporation has found in this type of field testing, Ted Kruse, president of Amusematic said: "It has always been amazing to me that after a coin operated machine is given every conceivable test at the factory unexpected things begin to develop when it is operating in an arcade. We have found that two valuable lessons are learned whenever we place an Amusematic machine in one of our arcades: First, we learn the story of public acceptance and secondly, we get an accurate picture of proper construction.

"The public is frequently none too gentle in handling equipment of this kind. Parts we find, or think we find, to be perfect for the job expected of them when we do our routine factory checking show up later to be faulty in some respect. We promptly re-design if necessary, change the heat treatment procedure, and finally get

## WATCH FOR GRAND OPENING GOLD COAST COIN MACH. EX.

LOS ANGELES, CALIF.

DISTRIBUTOR FOR

**GOTTLIEB QUALITY PRODUCTS**

the part to stand up under the roughest treatment.

"One would think that such testing as we give Amusematic machines at the factory would suffice and many manufacturers go no further than factory-test their their products. We have found, however, that we must field-test every type and model in arcade operation before we tell the public that we are ready to

sell them any machine bearing our name.

"This Summer we expect to come out with a new game but before we offer it to the public it will have to go through our arcade testing. After that, we know exactly what player appeal the machine has and we will have replaced any part that shows unreasonable wear."



*A Kruse and Connors arcade at one of the Illinois Central passenger stations where Amusematic Corp. machines are pretested prior to presentation.*



Dear Mother

My dear Mother

I received your letter of the 15th and was glad to hear from you. I am well and hope these few lines will find you the same.



Yours affectionately,  
John Doe

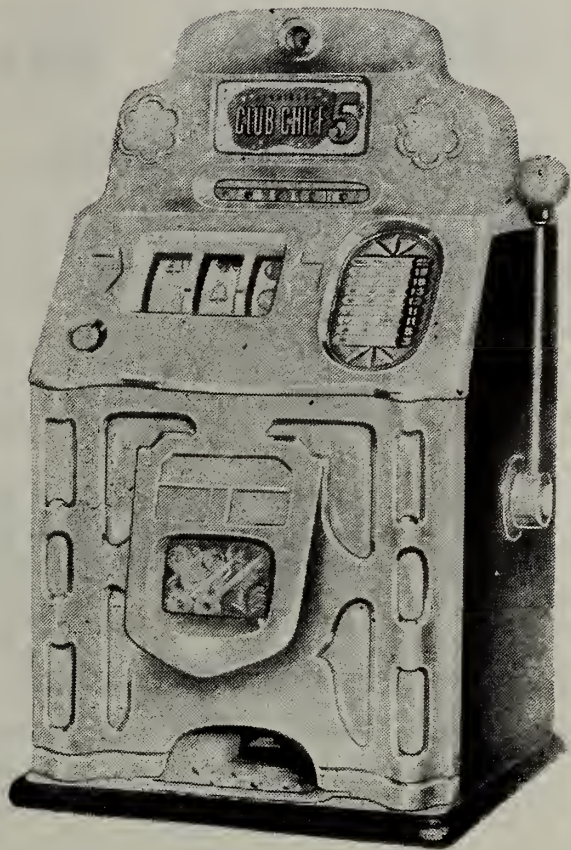
Received by  
Mrs. J. Doe

Post Office  
New York, N.Y.

Postage paid  
New York, N.Y.  
No. 1234



# ILLUMINATED



## *Super De Luxe* **CLUB CHIEF**

A REAL THRILL with more action! More suspense than ever before witnessed! Its sparkling, illuminated front out-classes them all. That' the proud boast of the JENNINGS SUPER DE LUXE "CLUB CHIEF" now at your distributor and dealer.

The JENNINGS SUPER DE LUXE "CLUB CHIEF" is 100 per cent mechanical in operation! No electrical fittings or functions to halt play or cause costly servicing. ORDER IMMEDIATELY FOR EARLIEST POSSIBLE DELIVERY

**MODELS NOW ON DISPLAY**  
AT YOUR DISTRIBUTOR OR DEALER

**O. D. JENNINGS & COMPANY**  
4307-39 WEST LAKE STREET CHICAGO 24, ILL.



ILLUSTRATED



CLUB CHIEF

MOORE'S NOW ON DISPLAY

THE NEW STANDARD OF WATER

O. A. GREENBERG & COMPANY



**Announcing**  
**THE FRANK SWARTZ SALES CO.**  
**DISTRIBUTOR FOR**  
**PACKARD PLA-MOR PHONOGRAPHS**  
**AND COMPLETE PACKARD LINE IN**  
**CENTRAL and EASTERN TENNESSEE**

**NOW DELIVERING!!**

**PACKARD PLA-MOR WALL BOXES AND PARADISE "OUT OF THIS WORLD" SPEAKER . . . AND OTHER SPEAKERS ALSO BAR BRACKETS AND EQUIPMENT**

**GET YOUR NAME ON OUR MAILING LIST!**

**FRANK SWARTZ SALES CO.**

117 THIRD AVENUE, NORTH

NASHVILLE 3, TENNESSEE

★ FAMOUS FOR FRIENDLY SERVICE ★

**A. M. DISTRIBS BUY ENTIRE BLOCK**

NEW ORLEANS, L. — A. P. Monte of A. M. Distributing Co., Packard Manufacturing Co. distribs, this city, has just purchased an entire city long block here on which he will construct one of the most modern (as well as the largest) distributing showrooms in the country.

The address of this new showroom, when completed, will be 1051 Baronne Street. Monte reported that the firm will have 1,200 square feet of floor space for display and offices. The showrooms will be 90 feet wide facing the street. This is in the heart of "Coinrow" in this city.

A balcony is being built which will feature a beautiful club room, a ladies lounge and other modern innovations.

One of the most unique features of this entire city block long showrooms for the products of Packard

Manufacturing Corp., for whom A. M. Distributing Co. are exclusive distributors here, will be guest rooms to accomodate out of town visitors when hotel rooms are not available for them.

Monte is also building a two story plant for Decca Records in this same block which will also house four other coin machine distributors.

Monte reported, "Dan Cohen of Progressive Music Company, largest operators in this city, have just purchased our first shipment of Packard merchandise. He is right on the ground floor with the newest equipment and Dan is getting started ahead of all of them."

Monte was visited this past week by Packard's regional director, Harry Drollinger and Mrs. Drollinger who attended the Mardi Gras celebrations with him.



Left to right: Harry Drollinger (Packard Regional Manager) Mrs. Drollinger and Mr. and Mrs. A. Monte of A. M. Distributing Co., at New Orleans' Trocadero Club enjoying the Mardi Gras festivities.

**WILL PAY**

**\$85<sup>00</sup>**

FOR  
**MILLS**

Yellow Fronts, Blue Fronts  
 Brown Fronts  
 Extraordinary  
 Any Mills Escalator Type  
 Machines

Cabinets and castings in any condition but mechanism must be complete

**WRITE - WIRE - PHONE TODAY!**

**AMER.CAN AMUSEMENT COMPANY**

4047 West Fullerton Ave. Chicago 39, Ill.  
 CAPitol 5300

"IF YOU MISS US — YOU MISS MAKING MONEY"

**WANT TO BUY!**

SUPER BELLS, COMB.	SILVER MOONS, F.P.
SUPER BELLS TWIN,	'41 DERBY
5/25 COMB.	PIMLICO
HI HANDS	CLUB TROPHY
THREE BELLS	LONGACRES
JUMBO PARADES, F.P.	THOROBREDS

Write — Wire — Phone Today!

Advise Condition, Quantity & Best Price!

**H. ROSENBERG CO.**

625 10th Ave. (Longacre 3-2479) New York 19, N.Y.

**WANT ANY QUANTITY**

Buckley 24 Record Chrome Boxes - 13 Buckley 20 Rec. Chrome Boxes - Mills Three Bells - Keeney Combination Super Bell.

Quote Best Price, Immediate Cash.

**M. A. POLLARD COMPANY**

725 Larkin St., San Francisco 9, Calif.







# A RELEASE

THAT WILL MAKE  
RECORD HISTORY

★ ★ ★ ★ ★ ★ ★

## NICK ESPOSITO

AND HIS BAND

PACIFIC LABEL

#603

## "EMPTY BALLROOM BLUES"

DUKE ELLINGTON —

COOTIE WILLIAMS)

PARTS I AND II

★ ★ ★ ★ ★ ★ ★

THE MOST HAUNTING  
ARRANGEMENT OF TRUE  
SYNCOPATED RHYTHM  
YOU HAVE EVER  
HEARD

★ ★ ★ ★ ★ ★ ★

WHOLESALE PRICE 65c

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## COINMATIC DISTRIBUTORS

2712 W. PICO BLVD.  
LOS ANGELES 6, CALIF.

★ ★ ★ ★ ★ ★ ★

ORDER FROM YOUR  
NEAREST DISTRIBUTOR

JAMES H. MARTIN  
1407 Diversey Boulevard, Chicago, Ill.

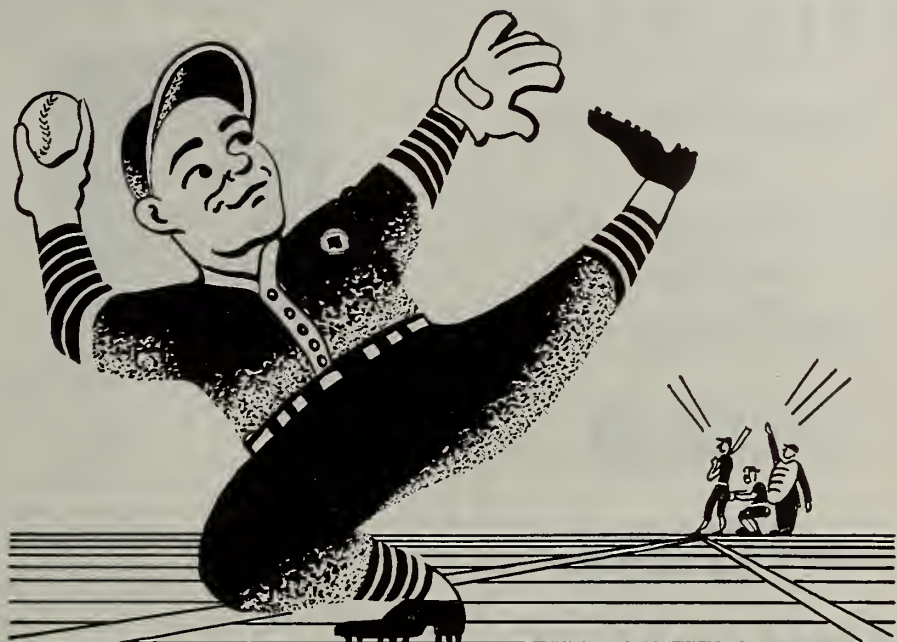
JOBS OF DALLAS  
2821 Live Oak Street, Dallas, Texas

COMMERCIAL MUSIC CO.  
510 North Sarah Street, St. Louis, Mo.

MUSIC SALES CO.  
680 Union Avenue, Memphis, Tenn.

SOUTHERN MUSIC SALES  
303 North Peter St., New Orleans, La.

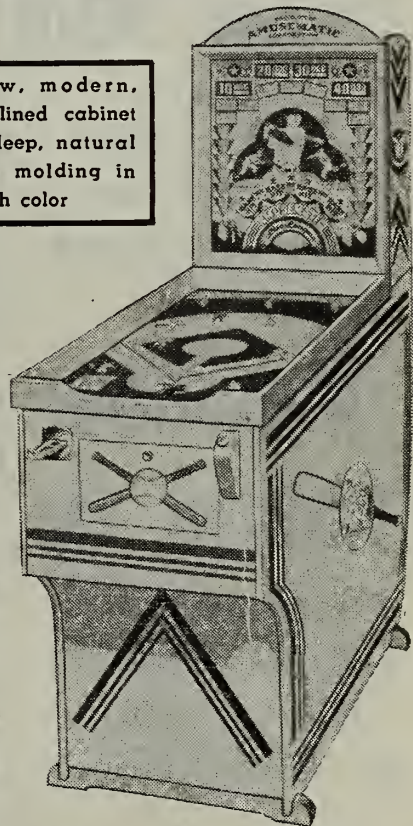
BIRMINGHAM VENDING CO.  
2117 3rd Ave. North, Birmingham, Ala.



# ANIMATION in AMUSEMATIC

## Lite League

A new, modern,  
streamlined cabinet  
with deep, natural  
maple molding in  
full rich color



NEW... WHOLLY DIFFERENT GAME  
Action Every Second... Lightning Fast

BIGGER INCOME... Because  
THERE'S LESS TIME PER GAME

LESS OUTGO... Because  
It's Sturdy—No Pins—Plunger—Balls

ORDER YOUR MONEY-MAKER **NOW**

# \$425

Terms: 1/3 Deposit Balance C.O.D.

# AMUSEMATIC CORP.

4556 N. KENMORE AVE.  
CHICAGO 40, ILL.  
Phone ARDmore 7910





# RUNYON SALES TO SHOW NEW AMI



DE WITT (DOC) EATON, BARNET (SHUGY) SUGERMAN AND MIKE MUNVES

NEW YORK—DeWitt (Doc) Eaton, General Salesmanager of Automatic Instrument Co., Chicago, who visited in New York with his distributors here, Runyon Sales Company, announced while in this city that Runyon Sales Company would show the firm's new AMI automatic phonograph the end of March.

Barney (Shugy) Sugerman, Abe Green and Mike Munves of the firm are already reported to be preparing their showrooms for the arrival of this new single mechanism, 40 selection phono.

"Shugy" stated, "We are going to invite the entire east coast to be present at the showing of the new and beautiful 40 selection AMI phonograph. We believe that this is the greatest of all the phonos that ever was shown to this business. Mike Munves will make the showing in New York and will have Bernie Wolfson, Jack Mitnick and Herman

Perin to assist him.

"We are going to hold one of the grandest banquets in the history of the eastern coin machine industry to introduce the new AMI to the trade. Already musicians and recording artists as well as many of the leading actors and actresses have been invited to be present at our showing.

"Jim Mangan of Mangan & Eckland, Chicago, will also be present here and will act as master of ceremonies. All coin machine men will remember Jim who has handled thousands of operators in his day while arranging showings of many fine products in this trade."

Exact days of the showings will be announced very soon, these men report. They also state that invitations will be going out to all the trade in the east within a few days announcing many surprises at the showing.

# EXCELSIOR

EXPLODES AGAIN  
WITH  
TWO NATURAL HITS  
PRESENTING

THE SENSATIONAL

## GLADYS

## BENTLEY

THE BROWN BOMBER  
OF SONG-SINGING

# "RED BEANS AND RICE BLUES"

BACKED WITH  
"FIND OUT WHAT  
HE LIKES"  
EXCELSIOR No. 165

# "BOOGIE'N MY WOOGIE"

BACKED WITH  
"THRILL ME TILL  
I GET MY FILL"  
EXCELSIOR No. 164

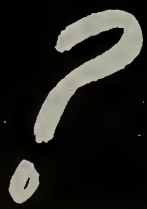
★ ★ ★ ★ ★ ★ ★

ORDER NOW THRU

**JACK GUTSHALL  
DISTRIBUTING CO.**  
1870 W. WASHINGTON BLVD.  
LOS ANGELES 7, CALIF.

**EXCELSIOR  
RECORD CO.**  
3661 S. GRAMACY PL.  
LOS ANGELES 7, CAL.

**WHAT  
IS  
JENNINGS  
DOING ABOUT  
Half Dollar Play  
MACHINES**







## LIONS CLUB TO PLACE GUM VENDERS AS CHARITY PROJECT

LEXINGTON, KY.—The Lions' Club of this city at a business luncheon meeting held in the Lafayette Hotel a few weeks ago approved the placement of chewing gum machines in advantageous locations in Lexington business houses and public buildings.

The proceeds of the machines, expected to be about \$800 to \$1,000 annually, will be used for the Club's eye-glass fund for indigent school children, as well as for the Club's general charity fund.

(This is the first revival in a long time of clubs placing equipment against operators in territories. Prior to the war the American Legion clubs would sponsor many such events and because of their prestige in the community would push ops out of the business they chose.

(Here, again, it is expected that vending machine ops in the Lexington area will lose good locations to the Lions' for, naturally, their charitable plan will get locations to take on their machines in preference to those of any of the coinmen in this territory.

(Coinmen here believe that this may be the first effort on the part

of the Lions' to enter into the operation of various types of equipment to use the funds for their charities.

(These men hope that the Lions' will make no further efforts in this direction, "But if they do," one coinman reports, "charity or no charity, we shall get out and fight for it simply means wiping us out of business.")

## Will License Mfr of Sun-Ray Venders

AUGUSTA, GA. — The local newspaper, the "Herald", reports in its "Today's Tips" column that licenses can be had for the manufacture of coin operated machines for giving sun ray treatments.

"Devices," this paper stated, "are said to protect the lamp equipment from wearing out and to safeguard users against over exposure."

The plan is to use well known sun ray lamps and attach the unit which will allow the public to use the lamp for the time limit the coin allows. Machines can be sold or operated.

## COPS CHECK KIDS' "SLOT MACHINE NIGHT"

MAPLEWOOD, N. J. — In this past week's (March 11) issue *The Cash Box* reported that the youth of this well known community who created the very popular "Elbow Room" gathering spot to keep boys and girls off the streets were announcing a "slot machine night" festival where there would be pinballs, etc., and a juke box contest.

The moment the cops here read about this affair they immediately squeezed in between the kids and had their eyes peeled for the appearance of some "real slots" which they believed would be the feature of this "slot machine night," as announced by the local press.

The two Maplewood detectives, instead of finding any "sure 'nuff slots" as the local News and Record here reported, "found nothing there but legal amusement devices which kept the 'teen age crowd in fine spirits thruout the evening."

It is believed that because of the tremendous crowd which gathered at the "Elbow Room" here that the 'teen agers will run another "slot machine night" very soon and this time, they report, they are going to extend an invitation to the entire Maplewood Police Department. They hope that the cops will contribute some nickels to keeping the juke box and other devices going during the festivities.

# SENSATION OF THE NATION "SUSPENSE"

*Williams*  
MANUFACTURING  
COMPANY

ORDER NOW!!

SOUTHERN CALIFORNIA DISTRIBUTOR  
**WILLIAMS DISTRIBUTING CO.**

2309 W. PICO BLVD.

LOS ANGELES 6, CALIF.



**OPERATORS — RECORD DISTRIBUTORS**  
MAKE MONEY WITH THESE LABELS

**ATOMIC ★ ★ ★ MEMO ★ ★ ★ SUNSHINE**

WE GUARANTEE QUALITY AND QUANTITY  
ORDER FROM YOUR NEAREST DISTRIBUTOR

CARDINAL SALES & SERVICE  
711 WEST OAK ST.  
LOUISVILLE, KY.

SO. COAST AMUSEMENT CO.  
314 E. ELEVENTH ST.  
HOUSTON, TEXAS

W. M. AMANN DISTRIB. CO.  
115 OLIVE STREET  
SHREVEPORT, LA.

CLIFF WILSON DISTRIB. CO.

1121 S. MAIN ST.

TULSA, OKLAHOMA

**K & M DISTRIBUTORS**

1913 W. PICO BLVD.  
LOS ANGELES 6, CAL.





# BECOME AN ASSOCIATE MEMBER OF THE CMI

By James T. Mangan (Mangan & Eckland, Chicago)

Every coin machine operator should belong to the official association of the industry, Coin Machine Industries, Inc. CMI is inviting you to join by paying twenty-five dollars for an associate membership.

I know this is a good thing, and you know this is a good thing, but, as is the case with many good things, all of us are inclined to procrastinate. Don't procrastinate with this membership.

Write out a check for twenty-five dollars; make it payable to Coin Machine Industries, Inc., Room 508, 134 North LaSalle Street, Chicago, and send it in today. Make a notation on the check that it is for twelve month's dues in the association.

This will make you an Associate member of the official coin machine association, with a voice in the deliberations and the decisions that so affect you and every other operator in the industry.

On receipt of your application and check the Association will send you an engraved certificate certifying your membership. This is something that you will be proud to frame and hang on the wall of your office,



thereby announcing to the world that you are proud of your connection with the coin machine business and that coin machine business, in your opinion, is the greatest business of all.

Several hundred operators have answered the recent appeal of industry leaders to take out these memberships, and the association will not be satisfied until every operator in the United States is an official member. All money thus collected will be used for public rela-

tions work in behalf of each individual member and also in behalf of the entire industry.

As you know, Coin Machine Industries, Inc. is the association that holds the annual coin machine show in the Hotel Sherman, Chicago.

As a member of the association you will have certain rights and privileges that non-members, even though they are bonafide operators, will not enjoy.

Nearly all the leading manufacturers and distributors have already joined the association, and have urged all of their customers to do likewise. Your membership will mean that you are behind the association all the way, will prove that you believe in the coin machine business, that you believe in the axiom "In union there is strength," and most of all will show the factory from which you purchase your equipment that you are serious in supporting them and their association in the vital industry-building work ahead.

DISTRIBUTORS FOR

## Bally



- UNDERSEA RAIDER....ONE PIECE ELECTRIC GUN
- VICTORY DERBY.....1-BALL MULTIPLE CASH PAYOUT
- VICTORY SPECIAL.....1-BALL MULTIPLE FREE PLAY
- SURF QUEEN.....5-BALL FREE FLAY

WRITE US ON OUR TIME PAYMENT PLAN

### MINTHORNE MUSIC CO.

2920 W. PICO BLVD.  
LOS ANGELES, CAL.



512 W. WASHINGTON STREET  
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ROBERT S. ANDERSON, MGR.



## CHANGE-MASTERS

### LIMITED PRODUCTION

POLISHED CHROME  
HOLDS \$10.00  
IN NICKELS

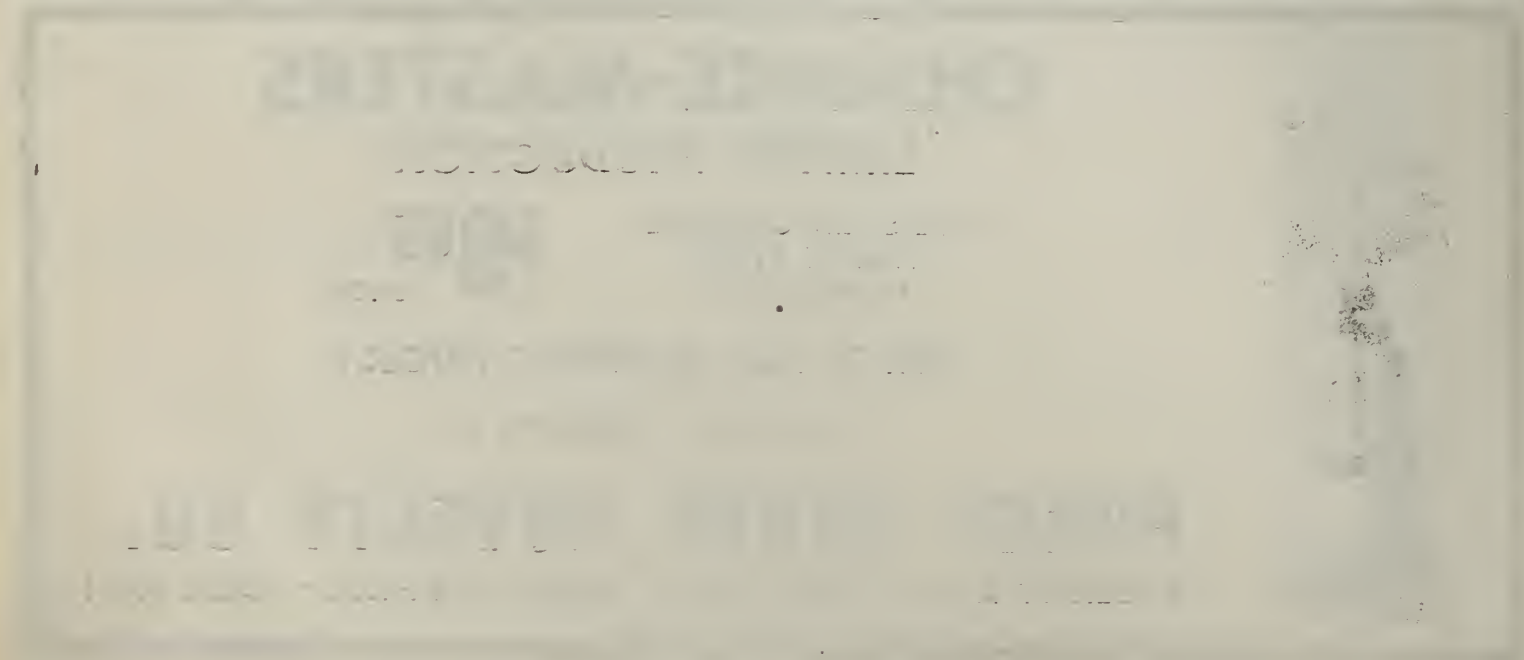
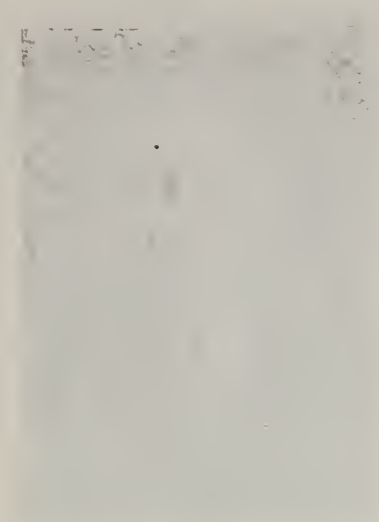
**\$985**  
EACH

WRITE FOR QUANTITY PRICES!

EXCLUSIVELY DISTRIBUTED BY

## PUGET SOUND NOVELTY CO.

114 ELLIOTT AVE., W. SEATTLE 99, WASH. (All Phones: ADLER 1010)





**IT MUST BE GOOD**

**EARNER**

CHICAGO COIN'S

**HAS SUCH A TREMENDOUS EARNING POWER OPERATORS CAN'T STOP PRAISING**

**The ONE OR TWO NICKEL PLAY 5¢ OR 10¢ EACH GAME**

**CHICAGO COIN MACHINE CO.**  
1725 DIVERSEY BOULEVARD • CHICAGO 14, ILLINOIS

**PRODUCTION IS LIMITED .. ORDER TODAY FOR EARLIEST DELIVERY**

**• ATTENTION - - -**

OPERATORS IN

- ★ WESTERN PENNSYLVANIA
- ★ NORTHERN WEST VIRGINIA
- ★ SOUTHEASTERN OHIO

The New Mills Black Cherry Bells now available .....5c - 10c - 25c

**IMMEDIATE DELIVERY**

Mills Brand New Vest Pockets, Fruit Reels — 5c Play.....\$74.50

**— WANTED —**

Super Bells Saratogas, F.P. Comb.  
Pace Reels, F.P. Comb. Pin Games

**WIRE — PHONE — WRITE NOW**

**COIN MACHINE DISTRIBUTING CO.**  
500 N. Craig St. Pittsburgh 13, Pa.  
(Museum 0303-04)

**HOTEL JAM SEEN CONTINUING**

WASHINGTON, D. C. — Traveling coinmen might just as well resign themselves to another year of crowded hotel conditions, according to an article prepared for publication with the U. S. Department of Commerce.

With the decline of wartime accommodation demands, a huge rise in convention trade is expected. This condition, it is said, will hit its stride as soon as the hotels can make suitable preparations and will strike a high comparable to the wartime trade for at least the first nine months of 1946.

Other observers, expecting a high rate of tourist trade to begin this summer, and adding that to the increasing number of long-term hotel residents, do not expect a break in the demand for space until well into next year.

**WE ARE NOW DELIVERING OUR PROVEN AND TESTED UNIVERSAL AMPLIFIERS**

ASK THE OPERATOR WHO OWNS ONE, THAT'S OUR BEST ADVERTISEMENT  
ORDERS FILLED IN ROTATION RECEIVED

1. Saves you time, money and expense
2. Your customer is satisfied
3. Your Machine keeps working
4. Built by competent Phonograph Sound Engineers
5. We are the originators of the Universal Amplifier idea.
6. All workmanship guaranteed
7. Complete with sockets for Speakers and Pick-Ups for all Models
8. Ready to operate
9. Money back in 10 days if not completely satisfied.

<b>MODEL A</b>	Fits all WURLITZER Models 412 - 24 - 616 - 500 - 600 - 700 - 750 - 780 - 800 - 850 and 950 all SEEBURGS, except Hi-Tones all ROCK-OLAS	<b>\$54.50</b>	Complete With Tubes F.O.B., N.Y.
<b>MODEL B</b>	Fits all WURLITZERS all SEEBURGS including Hi-Tones all ROCK-OLAS	<b>\$74.50</b>	Complete With Tubes F.O.B., N.Y.

**PHONO OPERATORS** Ship us a coin operated phonograph amplifier (charge Pre-paid) regardless of make and we will renovate and alter it for Universal use. Complete renovation with sockets, for speakers and pickups for all of the following models; and includes minor repairs. However, if major parts are missing or defective and have to be replaced, an additional nominal charge will be made. **\$36.50**  
ALL WURLITZER MODELS—ALL SEEBURGS, except HI-TONES, ALL ROCK-OLAS F.O.B., N.Y.

**FOR OPERATORS WHO OPERATE WURLITZERS EXCLUSIVELY**  
Ship us your old amplifiers (charges prepaid) and we will renovate same for Universal use for the following Wurlitzer Models; and includes minor repairs. However, if major parts are missing or defective and have to be replaced, an additional charge will be made.  
412 - 24 - 616 - 500 - 600 - 700 - 750 -  
800 - 850 - and 950 ..... F.O.B., N.Y. **\$18.50**

**AMPLIFIERS REPAIRED** We will be happy to repair your amplifier when your local man cannot do that for you. Ship amplifiers charges prepaid.

**TERMS:** Immediate shipment F.O.B. NEW YORK. 1/3 Deposit, Balance C.O.D. Shipments made by Railway Express unless otherwise instructed by you.

**Available at Your Nearest Distributor or Write — Wire — Phone**

**JAFCO, INC.** JOHN A. FITZGIBBONS, Pres. 776 TENTH AVENUE  
(PHONE: Columbus 5-7996) NEW YORK 19, N. Y.

**BOSTON MUSIC OPS MEET THIS WEEK**

BOSTON — A meeting of all music operators in and around this city will be held at the Copley Square Hotel on March 21, 1946, at 7:00 PM, it was announced by Al Dolin, president of the Pioneer Music Co., Inc., of Roxbury and Hyannis.

The meeting will be in the order of an open forum to which each operator may offer his views and suggestions toward effecting a betterment of the coin machine business as a whole, it was said.

Al Dolin will act as chairman for the evening and is expected to put forward for discussion many of the recommendations which have appeared in *The Cash Box* such as the formation of a tax council, the public relations program, and the 70-30 percentage issue.



# COAST



1905 - 1906  
 1907 - 1908  
 1909 - 1910

THE OFFICE OF THE DIRECTOR

## ADDITIONAL MATTERS

ADDITIONAL MATTERS

ADDITIONAL MATTERS

ADDITIONAL MATTERS



# SUES CITY TO CHANGE PINBALL LAW

HAZARD, KY.—A lawsuit challenging the legality of a one year-old ordinance which makes unlawful the operation of pinball machines within the corporate limits of this city has been filed in the county's circuit court here.

The plaintiff, Morgan Watts, brought his suit against (1) the City of Hazard (2) the Mayor (3) the City Attorney (4) the Board of Commissioners.

It is alleged in the petition as follows:

*"The plaintiff states that he is a citizen and resident of Hazard, Perry County, Kentucky; is a taxpayer in said city and county and state of Kentucky, and owns property in said city, county and state. He states that he is bringing this suit under the Declaratory Judgment Act for himself as a taxpayer and for other taxpayers and citizens of said city and county similarly situated as he is. He states that the controversy existing over the said ordinance is actual; that he and many other taxpayers of said city believe that said ordinance is unconstitutional and void and unenforceable and that the said defendant city contends that is a valid ordinance and enforceable. The plaintiff states that he, in behalf of himself and others, is entitled to a construction of said ordinance as to its constitutionality and legality."*

This suit is the first attempt made to repeal the ordinance since it became law, though no member of the present board of commissioners was in office at the time the ordinance was passed.

According to the city attorney, members of the board of commissioners received complaints about the pinball machines before the ordinance in question was passed.

The board of commissioners believed it had the power to regulate or prohibit the operation of these machines, even if they should be considered instruments of amusement only and intended to furnish amusement only, according to the city attorney.

# ALL VET FIRM WILL SOON BREAK WITH NEW DISC LABEL

NEW YORK CITY—A new label will soon break among record manufacturers with the recent formation of GI Enterprises in this city.

Completely staffed by war veterans, the new firm will specialize in "pop" recordings and will aim principally for the music machines trade,

it was recently announced by Herb Storcher, director of GI.

The first recording, expected to become available in two weeks, will be done by Jimmy Foster and the Holidays, an orchestra composed entirely of veterans.

JACK BERKMAN SID MERENSTEIN

→ **WATCH for the Opening** ←

of Our Branch Office  
● APRIL 1st, 1946

**ECONOMY SUPPLY COMPANY**

2015 MARYLAND AVENUE, BALTIMORE, MARYLAND

**ONE OF THE MOST PROFITABLE OPERATORS' MACHINES EVER BUILT**

# P H O T O M A T I C

(Trade Mark)

SEND FOR THE SPECIAL PHOTOMATIC SELLING PLAN

## INTERNATIONAL MUTOSCOPE CORP.

44-01 ELEVENTH ST. (WM. RABKIN, President) LONG ISLAND CITY 1, N. Y.  
1946 — Our 51st Year of Service

**WANTED TO BUY FOR CASH**

LAST CHANCE TO GET HIGH PRICES FOR THESE GAMES:

Clover .....	\$20.00
Dixie .....	20.00
Do Re Mi .....	60.00
Double Play .....	60.00
Duplex .....	60.00
Four Diamonds .....	25.00
Jolly .....	15.00
Knockout .....	75.00
Leader .....	60.00
Legionnaire .....	35.00
Polo .....	15.00
Sky Blazer .....	60.00
Sky Ray .....	25.00
Snappy .....	35.00
Sports Parade .....	40.00
Sporty .....	15.00
Stars .....	60.00
Star Attraction .....	35.00
Stratoliner .....	35.00
Sun Beam .....	60.00
Twin Six .....	20.00
Velvet .....	30.00
West Wind .....	60.00
Wild Fire .....	30.00
Zombie .....	60.00

We Will Buy All Makes of Phonographs

**IDEAL NOVELTY CO.**

2823 LOCUST ST., ST. LOUIS, MO.  
(PHONE: FRANKLIN 5544)

# ROCK-OLA

The  
PHONOGRAPH  
OF TOMORROW

**IS NOW ON DISPLAY!**

**SEE IT AT OUR SHOWROOMS!**

## SCOTT-CROSSE COMPANY

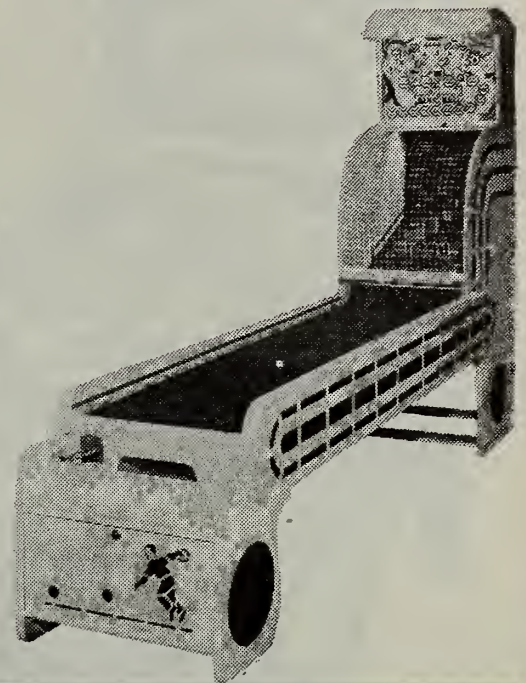
EXCLUSIVE ROCK-OLA DISTRIBUTORS IN EAST PA. AND SO. N. J.

1423 SPRING GARDEN ST.  
PHILADELPHIA 30, PA.









ask **HIM**

Bank Ball is so outstanding an amusement device that only superlatives... and many of them... could adequately describe its enormous money-making powers... but even better than that... look-up a Bank Ball operator and... Ask HIM. And OPERATOR APPROVAL will always be a must for An AMUSEMENT ENTERPRISES CO. Product.

**AMUSEMENT ENTERPRISES CO.**  
GEORGE PONSER - IRVING KAYE  
2 COLUMBUS CIRCLE NEW YORK 19, N. Y. CIRCLE 6-6651

Distributed in Eastern Pennsylvania and Southern New Jersey by

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855 N. Broad Street Philadelphia 23, Pa.

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1503 Young Street Dallas, Texas

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Distributed in Ohio, Michigan, West Virginia and Kentucky by

**NICKEL AMUSEMENT COMPANY**

1648 St. Clair Avenue Cleveland 14, Ohio

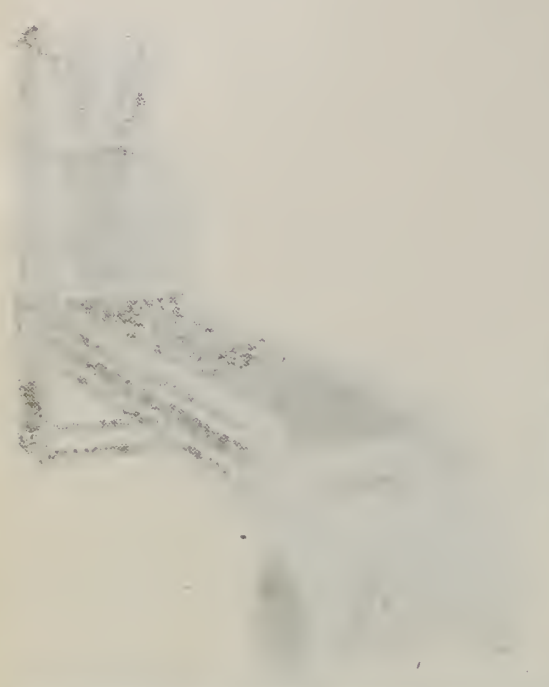
Distributed in Illinois, Iowa, Indiana and Wisconsin by

**BELL PRODUCTS COMPANY**

2000 N. Oakley Chicago, Ill.

9 FOOT SIZE 12 AND 14 FOOT SIZES  
**\$375<sup>00</sup>** PRICES ON REQUEST  
F.O.B. N. Y. ORDER FROM YOUR NEAREST DISTRIBUTOR





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MIH

DAVID WEBER

HEEDLES LAKE AND DRIFTING COMPANY

AMERICAN COMPASS AND MATCHES CO.

WILSON'S BROS. COMPANY

AMERICAN YACHTING CLUB

CIVIL ENGINEERING CO.

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THE WOODS COMPANY

1901



**"There is No Substitute for Quality"...**

# STAGE DOOR CANTREEN

**PROVES IT  
WITH PROFITS!**

ORDER FROM YOUR DISTRIBUTOR NOW

**D. GOTTLIEB & CO.**

*"First with the Finest"*

1140 N. KOSTNER AVE.  
CHICAGO 51, ILLINOIS



• JOIN **CMI** NOW •

## Central Ohio Moves To New Quarters



WOOLF SOLOMON

COLUMBUS, O. — The Central Ohio Coin Machine Exchange, formerly of 514 S. High St., has moved into newer, larger quarters at 185 Town St., this city, it was announced by Woolf Solomon, head of the firm.

"We are now located in a large brick structure with 10,000 feet of space on one floor, and we will have the finest showrooms and offices in the country," Woolf said. "The move was necessary to take care of our ever increasing volume of business."

The Central Ohio Coin Machine Exchange are direct factory distributors for the following companies: J. H. Keeney, Exhibit Supply, D. Gottlieb, Chicago Coin Machine, Genco Manufacturing, Groetchen Tool, and F. P. & K. Distributing.

## LEAD SHOT

FOR  
AIR GUN SHOOTING GALLERIES

**143 BAGS**  
(25 LBS. PER BAG)

**20c** Per Lb. F.O.B. Newark

**IMMEDIATE DELIVERY!**

1/3 Dep., Bal. C.O.D.

**GEORGE PONSER CO. of N. Y., INC.**  
2 COLUMBUS CIRCLE, NEW YORK 19, N. Y.  
CIRCLE 6-6651



### NEW MASTER VENDERS

available for immediate delivery, write.

To buy or sell Coin Machines in Columbus, Ohio

SEE  
**G. N. VENDING  
COMPANY**

663 W. Broad St.  
Columbus 8, Ohio

23 years experience

### NEW METERS FOR NEW CASTLE

NEW CASTLE, PA. — One hundred and five nickel parking meters which have been in use for several years will soon be replaced by Miller Multiple manual coin meters, it was announced by the police chief, this city.

## NOW DELIVERING

BRAND NEW FACTORY RELEASES

Victory Special .....	\$589.50
Victory Derby .....	574.50
Goatee — Total Roll .....	525.00
Amusematic Life League .....	425.00
Evans Bangtails 5c comb. 7 coin .....	674.50
Evans Bangtails 25c comb. 7 coin .....	764.50
Evans Ten Strike .....	372.50
Groetchen Columbia Tw. J.P. ....	132.50
New Mills 5c Vest Pockets .....	74.50

### JENNINGS SLOTS

<b>BRONZE CHIEF</b>	<b>Super DeLuxe Chief</b>
5c .....	5c .....
10c .....	10c .....
25c .....	25c .....

Paces DeLuxe Cherry Balls 50c & 1.00 play Write

### IMMEDIATE SHIFMENT

Laura — Hollywood — and  
United Revamps .....

**SPECIAL!!!** 10 Jockey Clubs.....\$325.00 ea.

### WE WANT 1000 PIN GAMES

Cash Waiting — Send Complete List

Terms: 1/3 Deposit, Bal. C.O.D. or Sight Draft

### MONARCH COIN MACHINE CO.

1545 N. Fairfield Ave. Chicago 22, Ill.  
Phone: ARMitage 1434

We Have For Immediate Delivery

### Mills New Postwar Bell BLACK CHERRY

It is the most attractive bell machine ever offered to the operator. Important improvements have been incorporated in the mechanism which will prove beneficial to all coin machine users for a long period of time.

5c - 10c - 25c - 50c PLAY

Place Your Order Today to Insure Preferred Delivery.

We have all repair parts for Mills Slot machines. Write for complete price list.

Established 1895 50 years of service

### SICKING, INC.

1401 Central Parkway Cincinnati, Ohio

STABLE DOOR  
CANTYEN



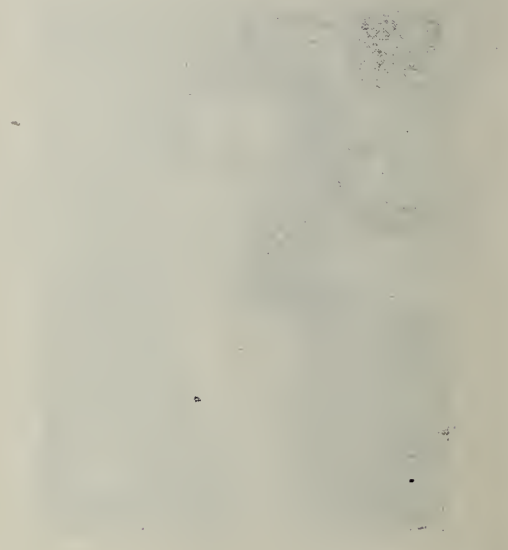
MADE IN  
ENGLAND

W. B. & CO. LTD.

100, ...

...

To be ...



...



...



# COINMAN STARTS GOV'TS "ON THE JOB" TRAINING PROGRAM FOR VETERANS

## WILL TRAIN VETS AS MECHANICS UNDER GI BILL OF RIGHTS



HIRSH DE LA VIEZ

WASHINGTON, D. C. — Putting into patriotic action a plan long suggested by *The Cash Box*—that the trade provide a school for mechanics in anticipation of great expansions to come—Hirsh De la Viez, owner of Hirsh Coin Machine Company, this city, has become the willing "guinea pig" for the trade in initiating the federal government's "On-the-Job Training Program" for veterans within his own organization.

Hirsh was recently called upon to meet with General Omar S. Bradley, chief of the Veterans' Administration for the purpose of discussing plans toward beginning a training program within the coin machine trade under the "GI Bill of Rights."

Of the meeting, Hirsh said: "When I talked with General Bradley I thought the main idea to convey was that they recognize our industry. "When he OK'd our firm as a starting point, I was really thrilled."

"We will put four men on," Hirsh continued. "They start to work on

the first of April, and will train for one full year. Then they will receive a certificate from the Board of Education that they have completed a course in coin machine maintenance. It will be signed by us and by them."

Under the law, the veteran is taken into a firm as an apprentice and paid an apprentice's wage by the employer. To whatever sum that may be, the government pays to the veteran the difference between that and what a skilled man would receive in the job for which he is being trained.

The government allows up to \$65 per month to the veteran if he is single and \$95 per month if he's married.

"We're going to need more and more skilled men in the industry," Hirsh advised, "and to a good number of veterans who have received an excellent background in electronics during their military service, the prospects of going back to jobs where they cannot put that experience to use are not at all attractive. These men are looking for an opportunity that we can and should give them."

Coinmen can get further information about this program by applying to any veterans' bureau in their own cities.

### MOTORS REPAIRED

WURLITZER - SEEBURG - ROCKOLA - MILLS - AMI  
Rewound to Factory Specifications. Rapid service—  
repaired or exchanged within 24 hours after arrival.  
Complete **\$7.00**  
No Extras.....

M. LUBER  
503 W. 41st St. (Longacre 3-5939) New York

## Announcing - - OUR SHOWING OF "The Phonograph Of Tomorrow"

# ROCK-OLA

MARCH 23 — SATURDAY

AND

MARCH 24 — SUNDAY



"See a Dream Talking". Yes, refreshments will be served.  
Bring your family and staff.

IN OMAHA, NEBRASKA  
**H. Z. VENDING & SALES CO.**  
12-05-07 DOUGLAS STREET (PHONE: 3-7716)

IN DES MOINES, IOWA  
**IOWA AMUSEMENT DIST.**  
1220 GRAND AVENUE (PHONE: AT. 1121 - WA. 8428)

## NOW SHOWING NEW MODELS

# H. C. EVANS & CO.

CUSTOM BUILT

# CONSOLES and ARCADE MACHINES

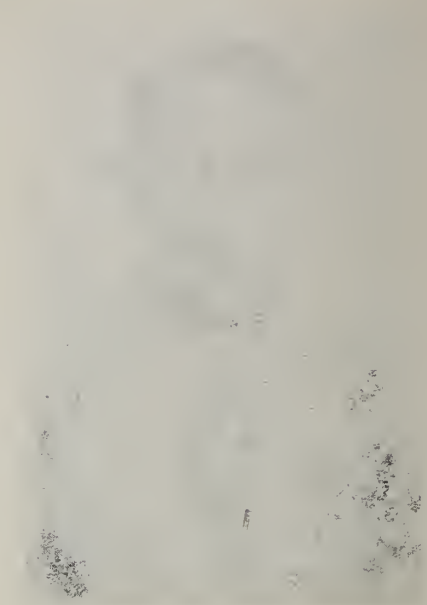
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COMMISSIONERS OF THE LAND OFFICE  
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NEW YORK

NEW YORK  
J. C. EVANS & CO.  
DEVELOPERS

CONCEDES AND GRANTS LANDS

STATE OF NEW YORK





\$349<sup>50</sup>

F.O.B., N.Y.

a MAN is known  
BY THE COMPANY HE KEEPS...  
a MANUFACTURER is known by  
THE DISTRIBUTORS HE SELECTS.

A SALUTE TO THE COMPANIES  
WHO KNOW THE BEST!

# "SUPER SKEEROLL"

## MIKE MUNVES

510 WEST 34th ST. (Phone: BR. 9-6677) NEW YORK, N. Y.

ORDER NOW FROM THE COUNTRY'S FOREMOST DISTRIBUTORS

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NEWARK, N. J.

RUNYON SALES CO. of N. Y.  
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BADGER NOVELTY CO.  
2546 NORTH 30th STREET  
MILWAUKEE, WISC.

AMERICAN COIN-A-MATIC MACHINE CO.  
1435 FIFTH AVENUE  
PITTSBURGH, PA.

ATLAS VENDING CO.  
410 NO. BROAD STREET  
ELIZABETH, N. J.

RUNYON SALES CO.  
1290 DELAWARE AVENUE  
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CLARENCE BAGGETT  
915 NORTH 21st STREET  
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ROTH NOVELTY CO.  
54 PENNSYLVANIA AVENUE  
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116 NEWBURY STREET  
BOSTON, MASS.

MARLIN EQUIPMENT CO.  
412 NINTH STREET, N. W.  
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SILENT SALES CO.  
200 ELEVENTH AVE., SO.  
MINNEAPOLIS, MINN.

THE MARKEPP COMPANY  
4310 CARNEGIE AVE., CLEVELAND 3, OHIO

EMPIRE COIN MACHINE EX.  
2812 W. NORTH AVENUE  
CHICAGO, ILL.

HEATH DISTRIBUTING CO.  
217 THIRD STREET  
MACON, GEORGIA

SOUTHWEST AMUSEMENT CO.  
2916 MAIN STREET  
DALLAS, TEX.

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931 POYDRAS STREET  
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BIRMINGHAM, ALA.

MODERN SOUTHERN DIST. CO.  
459 RIVERSIDE AVE.  
JACKSONVILLE, FLA.

MODERN VENDING COMPANY  
286 N. W. 29th STREET  
MIAMI, FLA.

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## SENSATIONAL MONEY MAKER

For

Arcades — Carnivals — Shooting Galleries

# THE NEW ELECTRIC MACHINE GUN

WITH COMPLETE MOVING TARGET

IS NOW HERE — AND SELLING FAST

\$3250<sup>00</sup>  
F.O.B.  
N.Y.C.

INCLUDING COMPLETE 12 FT.  
TARGET AND 4 ELECTRIC  
MACHINE GUNS

LIMITED QUANTITY!! WRITE IMMEDIATELY!!

## RUNYON SALES CO. of NEW YORK, Inc.

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(PHONE: LONGACRE 3-4820)

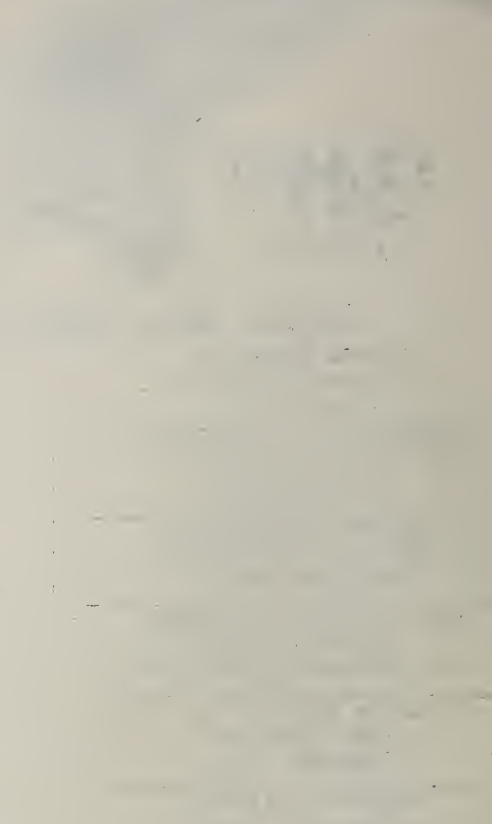
NEW YORK, N. Y.

\$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$

1930

THE NEW  
ELECTRIC MACHINE GUN

THE NEW  
ELECTRIC MACHINE GUN



THE NEW

THE NEW

ELECTRIC MACHINE GUN

THE NEW

IS NOW HERE - AND BEING USED

THE NEW

THE NEW

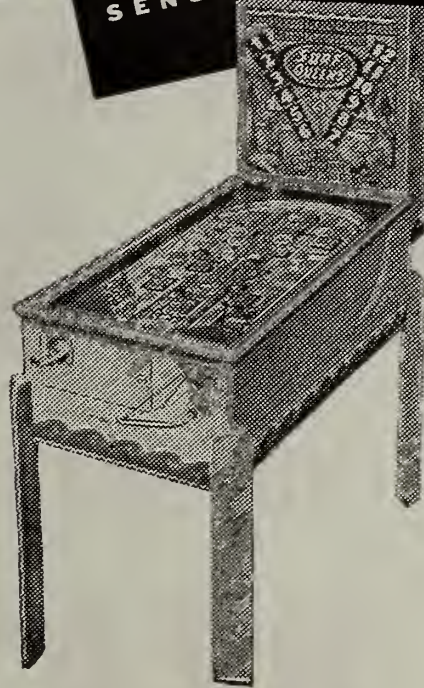
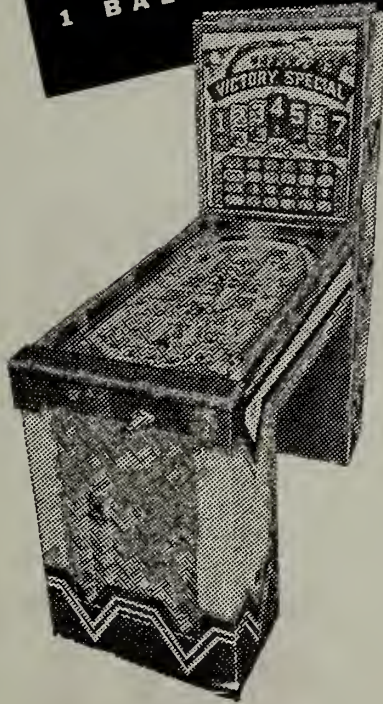
THE NEW



*Ready for Delivery*

**BALLY'S "VICTORY SPECIAL"**  
1 BALL MULTIPLE F. P.

**BALLY'S Surf Queen**  
SENSATIONAL 5 BALL F. P.



Also Delivering!  
**BALLY'S** "VICTORY DERBY"  
1-BALL CASH PAYOUT  
WATCH FOR  
**BALLY'S**  
MUSIC

**TRI-STATE SALES CO., Inc. • PIONEER DISTRIBUTING CO., Inc.**  
585 TENTH AVENUE CHELSEA 2-4648 • LONG 5-9664 NEW YORK 18, N. Y.  
**EXCLUSIVE BALLY DISTRIBUTORS**  
NEW YORK — NEW JERSEY — CONN. • STATE OF MASSACHUSETTS

**WE ARE PROUD TO ANNOUNCE**  
**OUR APPOINTMENT AS DISTRIBUTORS FOR**  
**HOMER E. CAPEHART'S**  
**PACKARD PLA-MOR PHONOGRAPH**  
WALL BOXES — SPEAKERS — ACCESSORIES  
L. W. BODELL  
**PEACH RIDGE DISTRIBUTING CO., SPARTA, MICH.**

**Microtone Gets Award**

STAMFORD, CONN. — The Microtone Company has received the Navy Certificate of Achievement for exceptional accomplishment and meritorious contribution to the war effort. Microtone made phonograph needles for the Navy, Coast Guard and Marine Corps during the war, supplied the most substantial part of the Army requirements, and furnished needles to the Red Cross.

Microtone is now ready to re-enter the civilian market with a full line of needles ranging from steels thru alloys to jewel tips, E. B. Murphy, Microtone president, said.

**CENTRAL OHIO COIN MACHINE EXCHANGE**  
WILL PURCHASE FOR CASH  
**WILL PAY HIGHEST PRICES**

FOR  
PINBALLS — CONSOLES — PHONOGRAPHS  
SLOTS — ARCADE EQUIPMENT  
NO DEAL TOO LARGE OR TOO SMALL  
**CENTRAL OHIO COIN MACHINE EXCHANGE**  
NEW ADDRESS  
185 Town Street Columbus, Ohio (Phone: Adams 7949-7993)

**Slots and Pins Banned**  
PUEBLO, COLO. — Slot machines and pin-ball machines which pay in cash are not in operation in Fremont or Custer counties here, the District

Attorney announced recently. Abatement orders were issued earlier by the district attorney and were served by the sheriffs of both counties.



Handwritten notes in the left margin, including the date "March 1947" and other illegible scribbles.

THE STATE BOARD OF HEALTH - DISTRICT OF COLUMBIA  
1947

PACKARD 52A - FOR PHOTOGRAPHY  
WALL MOUNT - 5 1/2" x 7 1/2" - 1/2" DEPTH  
PEACH BROS. MANUFACTURING CO. BOSTON, MASS.

Additional faint text and markings at the bottom of the page, including what appears to be a signature or official stamp.



# LAST CALL

## FOR YOUR AD

### FOR THE

# “SPRING SPECIAL”

### ISSUE OF

# “THE CASH BOX”

## DATED – MARCH 25, 1946

---

# CLOSING DATE

## MARCH 21, 1946

### AT THE

### PUBLICATION OFFICES OF

## THE CASH BOX, 381 FOURTH AVE., NEW YORK (16)

### Phone: MUrray Hill 4-7797

---

CHICAGO: 32 W. RANDOLPH ST. •

PHONE: DEARBORN 0045

---

LOS ANGELES: 422 W. 11th ST. •

PHONE: PROSPECT 2687

---

## RUSH YOUR AD NOW

### PHONE – WIRE – IMMEDIATELY

LAST CALL

FOR YOUR AG

FOR THE

"SPRING SPECIAL"

DATE OF

"THE CASH BOX"

DATE WHEN TO

CLOSING DATE

MARCH 31 1948

AT THE

AMERICAN MERCHANT

THE NEW YORK STORE

1234 FIFTH AVENUE

NEW YORK, N.Y.

THIS OFFER IS VALID UNTIL MARCH 31, 1948

SEE STORE FOR DETAILS

THE AMERICAN MERCHANT COMPANY

WANT YOUR AG

FOR THE



# PRE-WAR PRICES

## PRECISION PARTS FOR BLUE FRONTS, BROWN FRONTS, GOLD CHROMES

New Payout Slides (Specify 5c-10c-25c 3/5 or 2/5) Per Set (6)	\$6.00
Individual Slides (Order by Part Number — 2/5 or 3/5) Each	1.00
Slide Cover Complete (Specify 5c-10c-25c)	1.50
Slide Posts (Set of 4)	1.00
Lower Lever Guide	1.00
Shim for Lower Lever Guide	.25
Payout Tube, Complete with Hopper (10c or 25c)	3.50
Escalator (Specify 10c or 25c) in Exchange for Old Escalator and	12.00
Clock Gear (Large — Complete with Dogs and Springs)	2.00
Clock Gear (Intermediate — Complete with Pinion)	1.50
Clock Rebuilt, Your Old Clock and	5.00

## NEW ALUMINUM BROWN FRONT CASTINGS

Including: Bottom Front Casting with coin cup cover — Top Front Casting with Coin Denominator — Back Top Casting equipped with angles and riveted strap for back door protection — Etched Metal Reward Plate — Chromed Cherry Jewel.

PER SET  
**\$27<sup>50</sup>**

## NEW ALUMINUM GOLD CHROME CASTINGS

Beautiful Glitter Gold Enamel Finish with Gleaming Chrome Ornaments.

Including: Bottom Front Castings with Coin Cup Cover — One Piece Payout Cup Casting — Diamond Ornaments — Top Front Casting with Coin Denominator and Intake Casting — Back Top Casting equipped with angles and riveted strap for back door protection — Etched Metal Reward Plate and Rivets.

PER SET  
**\$37<sup>50</sup>**

Club Handle, Beautifully Designed & Plated (Specify Brown, Gold Chrome or Blue)	\$3.50
Standard Handle, Stamping	1.50
Plate Insert for Reserve Jackpot Opening	1.00
Cherry Jewel for Brown Front or Cherry Bell	3.00
Etched Metal Reward Plate (Specify 2/5, 3/5, Brown Front or Blue Front)	1.50
Etched Metal Reward Plate (Specify 2/5 or 3/5 for Gold Chrome)	4.00
Reel Strips, Per Set	.45
Complete Set Slot Springs, Plus Spares (50)	5.00
Assorted Nuts, Bolts, Lock Washers, Cotter Pins, Rivets	3.00
Coin Denominators (5c-10c-25c for Blue or Brown Front)	.75
Coin Denominators and Intake Casting (New Style) 5c-10c-25c for Gold Chrome	1.50
Knee Action Stop Levers, Per Set	3.00
Star Wheels for Reels (20 Stop)	.75
Reel Discs, Each \$2.00, Set of 3 (Standard 3/5, Club or 2/5 Single Cherry P.O.)	6.00
Tin Reel Assembly	1.25
Complete Set Reels and Discs (3/5, Club or 2/5 P.O.)	17.50
Hardened Steel Drill Proof Plates for Side of Cabinet, Set of 2	4.00

## WRITE FOR COMPLETE LIST OF PRECISION PARTS FOR BLUE FRONTS — BROWN FRONTS — GOLD CHROMES

BUCKLEY TRACK ODDS PARTS ..... PRE-WAR PRICES  
BUCKLEY MUSIC SYSTEM PARTS ..... PRE-WAR PRICES

### National Slug Rejectors:

N-101, 5c	\$4.00
200-A — 201A (5c-10c-25c)	10.00

**BUY FROM BUCKLEY WITH CONFIDENCE**  
ANY PURCHASE MADE IS BACKED BY OUR GUARANTEE OF  
SATISFACTION — OR YOUR MONEY REFUNDED WITHIN  
30 DAYS OF SHIPMENT.

# BUCKLEY TRADING POST

4223 WEST LAKE STREET

CHICAGO 24, ILLINOIS

(ALL PHONES: VAN BUREN 6636-6637-6638-6533)

# PRE-WAR PRICES

FOR THE MONTH OF JANUARY 1942

1

FOR THE MONTH OF FEBRUARY 1942

2

# BUCKLEY TRADING POST

100 WEST LAKE STREET  
LAKE WORTH, TEXAS



# BADGER'S BARGAINS

"OFTEN A FEW DOLLARS LESS — SELDOM A PENNY MORE"

MILWAUKEE  
See CARL HAPPEL

LOS ANGELES  
See BILL HAPPEL

## KEENEY RECONDITIONED SUPER BELLS

Completely Rebuilt and Refinished Like New

Keeney Super, 5c, F.P., P.O.....\$325.00	Keeney 4-Way, 5c-5c-25c-25c, P.O. .... 595.00	Keeney Twin, 5c-25c, F.P., P.O..... 575.00
Keeney Super, 25c, F.P., P.O..... 375.00	Keeney 4-Way, 25c-25c-25c-25c, P.O. ....'625.00	Keeney Twin, 25c-25c, F.P., P.O..... 625.00
Keeney 4-Way, 5c-5c-5c-5c, P.O... 495.00	Keeney Twin, 5c-5c, F.P., P.O..... 595.00	Keeney Twin, 5c-5c, P.O..... 395.00
Keeney 4-Way, 5c-5c-5c-25c, P.O. 595.00		Keeney Twin, 5c-25c, P.O..... 450.00
		Keeney Twin, 25c-25c, P.O..... 495.00

## RECONDITIONED CONSOLES

Mills Late Head 4 Bells, 5c-5c-5c-25c .....\$695.00	Mills Original 4 Bells, 5c-5c-5c-25c ..... 595.00	Bally Club Bells, F.P., P.O., 5c..... 239.50
Evans Bang Tails, Late D.D., J.J..... 295.00	Pace Saratoga, Late P.O., 25c.... 189.50	Jennings Silver Moon, P.O..... 128.50
Evans Dominoes, Late D.D., J.P..... 295.00	Mills Original Head, Four Bells.... 375.00	Mills Jumbo, Late High Head, P.O. .... 149.50
Evans Lucky Lucre, 3-5c, 2-25c..... 295.00	Mills Three Bells, 5c-10c-25c.....\$795.00	Mills Jumbo, Late High Head, F.P. .... 129.50
Evans Lucky Lucre, 5-5c..... 195.00	Pace Reels Twin, 5c & 25c, P.O.... 375.00	Baker Pacers, Daily Double, 5c ..... 297.50
Bally Roll 'Em ..... 139.50	Bally Hi Hands, F.P., P.O..... 189.50	Pace Saratogas, Late, P.O., 10c.... 169.50
Evans Lucky Stars ..... 139.50	Mills Late Head 4 Bell, 5c-5c-5c-5c ..... 595.00	Mills Jumbo (Comb.), F.P., P.O..... 213.75
Pace Saratogas, Late P.O., 5c..... 97.50		

## ONE-BALL MULTIPLE FREE PLAY TABLE

Rebuilt and Refinished

Keeney Sky Lark .....\$139.50	Bally Dark Horse ..... 159.50	Bally '41 Derby ..... 225.00
Bally Pimlico ..... 295.00	Bally Thoroughbred .....\$374.50	Bally Blue Grass ..... 159.50
Bally Trophy ..... 225.00	Bally Longacre ..... 374.50	Mills '41 1-2-3 ..... 79.50
Bally Sport Special ..... 137.50		

## PHONOGRAPHS AND WALL BOXES

Rock-Ola Commando .....\$650.00	Buckley 24 Ill. Boes..... 24.50	Wurlitzer Model 616, Ill. .... 249.50
Rock-Ola Super Rock-O-Lite..... 495.00	Wurlitzer Model 950.....\$795.00	Wurlitzer Victory Model 24 ..... 495.00
Rock-Ola Master, Rock-O-Lite..... 475.00	Wurlitzer Model 780E..... 795.00	Packard Pla-Mor ..... 36.95
Rock-Ola Imperial Rock-O-Lite.... 295.00		

### BADGER SALES COMPANY

Exclusive Distributors for

**J. H. KEENEY & COMPANY**  
**ROCK-OLA MFG. CORPORATION**

Southern California, State of Arizona and Southern Nevada  
1612 WEST PICO BLVD., LOS ANGELES 15, CALIF.  
All Phones: DR. 4326

### BADGER NOVELTY COMPANY

Exclusive Distributors for

**J. H. KEENEY & COMPANY**  
**ROCK-OLA MFG. CORPORATION**

State of Wisconsin and Northern Michigan  
2546 NORTH 30th STREET, MILWAUKEE 10, WIS.  
All Phones: KIL. 3030

# "NO DISCOUNT PENALTY TO TIME BUYERS" — Rockola



DAVID C. ROCKOLA

CHICAGO — With an announcement that affects the pocketbooks of every phonograph operator in the country, David C. Rockola, president of the Rock-ola Manufacturing Corp., has removed the lid on an unusual finance plan that calls for a one price policy on all transactions, whether purchase is made "on time" or for cash.

"Now, all bonafide music operators in their purchases of the Rock-ola—'phonograph of tomorrow' will participate in the cash discount," stated Mr. Rockola. "Heretofore the time-buyer, in addition to finance charges, had the loss of the customary 10% cash discount to consider when figur-

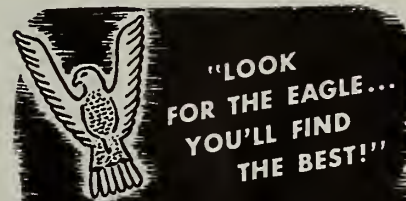
ing the cost of his equipment. Our plan removes the penalty formerly imposed on the time-buyer and offers the cash-purchase-advantage to all music operators."

Under this new arrangement, Rock-ola officials state that every instrument will be tagged F.O.B. factory, Chicago. "There will be the usual interest rate legally defined for 'on time' transactions and no more!" affirmed A. R. Kelso, executive vice-president. "The only deviation from the advertised cash price to the trade will be the difference imposed by transportation charges and sales or use taxes."

## PARKING METERS?

INDIANAPOLIS, IND. — City councilmen here, having twice refused to approve contracts for the purchase of parking meters because, they claimed, they didn't know which would be the "best buy," were put on the spot recently with a very definite opportunity to make a choice.

They received an invitation from the six bidding companies to view a demonstration of each of their machines at one and the same time. The bidders had made arrangements to display their equipment together at the City Hall offices of the Board of Works and Sanitation.



## REPLACEMENT PLASTICS

for all makes and models of  
**AUTOMATIC PHONOGRAPHS**  
(the oldest and newest)

**NOW AVAILABLE**  
**RIGHT PRICES**

SEND FOR  
COMPLETE  
PRICE LIST

# EAGLE

**COIN MACHINE CO.**

1514 N. FREMONT AVE.

MICHigan 1247

**CHICAGO 22, ILL.**

### WIRE — CABLE

2 Conductor underwriters approved No. 18 Zip Cord .....per 1,000 ft. \$18.00
2 Conductor underwriters approved No. 18 Silk & Rubber Covered Wire...per 1,000 ft. 18.00
5 Conductor heavy duty rubber covered gun cable for Seeburg guns .....per ft. .18
<b>ATLAS VENDING COMPANY</b> 410 No. Broad St. Elizabeth, N. J.

WITNESSES

Witnesses to the signing of this instrument

Witnesses to the signing of this instrument

Witnesses to the signing of this instrument

Witnesses to the signing of this instrument

Witnesses to the signing of this instrument

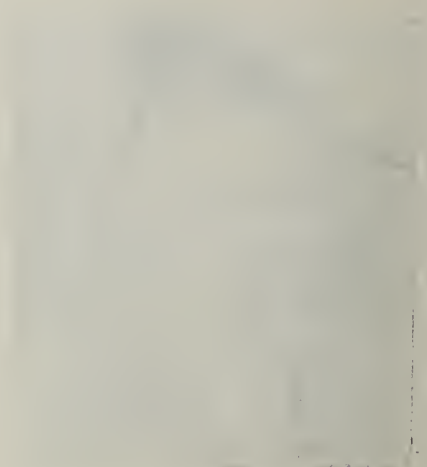
Witnesses to the signing of this instrument

Witnesses to the signing of this instrument

Witnesses to the signing of this instrument

NO U.S. POSTAGE  
NECESSARY  
IF MAILED  
IN THE  
UNITED STATES

TO THE EDITOR



POSTAGE WILL BE PAID BY ADDRESSEE

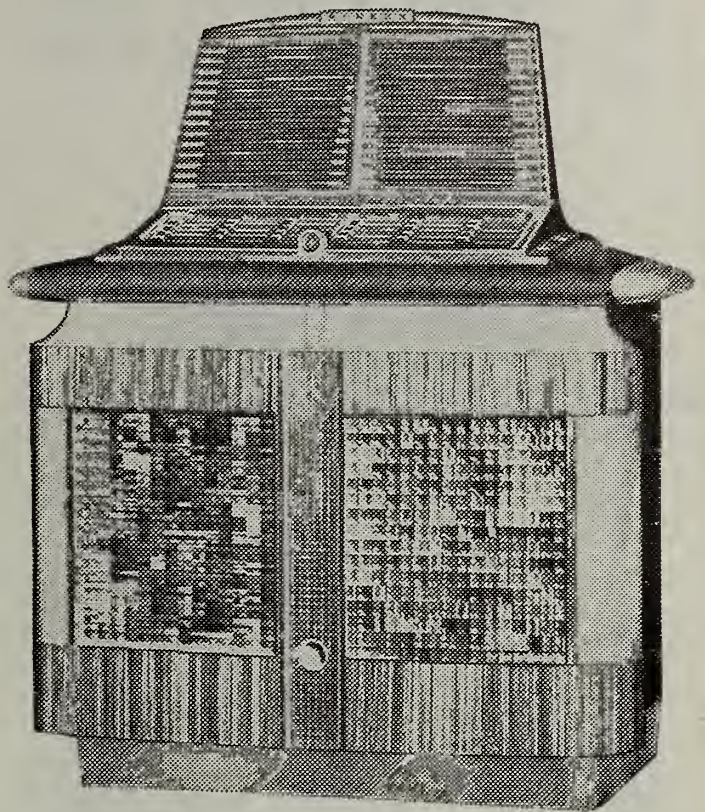
POSTAGE WILL BE PAID BY ADDRESSEE



# Aireon

## ELECTRONIC PHONOGRAPHS

For The Operator  
With An Eye To  
HIGH PROFITS  
AND  
OUTSTANDING  
PERFORMANCE



## ON DISPLAY

# MATHENY VENDING CO., INC.

560 W. DOUGLAS  
WICHITA 12, KANSAS

## COIN MACHINE MOVIES

FOR REGULAR PANORAMS AND SOLO-VUES

REELS OF 8 AND 6 SUBJECTS

Our Films Get The Dimes

PRICE \$32.50 TO \$38.50 PER REEL

**NOTE:** All of our Film for use in Panorams and Solo-Vues is specially treated and prepared to assure smooth running and maximum service.

DISTRIBUTOR FOR PHONOFILM PRODUCTIONS AND  
QUALITY PICTURES

3331  
NORTH KROLL  
DRIVE

# PHONOFILM

HOLLYWOOD  
28  
CALIFORNIA



# STICKER CAMPAIGN ON AGAINST LIQUOR INDUSTRY

DETROIT — "Anti-industry forces are at present in the throes of an organized sticker campaign," said the Michigan Beverage News in a recent article addressed to members of the liquor industry.

"The Drys are now pasting stickers on newspaper and magazine advertisements, tearing them out and sending them in protest to the publications in which they appeared.

"The labels are all stereotyped and all declare: 'LIQUOR ADS MUST GO' or 'I DON'T LIKE THIS AD IN MY PAPER', the publication went

on to state."

According to the paper, this "no liquor" advertising crusade is but a small part of the pressure attack against the alcoholic beverage industry which has been inaugurated to foist upon it all sorts of difficulties and restrictions.

The technique was developed by the Drys as a counter-balance to their failure during World War II to stam-pede Congress into enacting a war-time prohibition act as an emergency "conservation" measure as it did during the previous war, the paper said.

**CASH  
WAITING  
FOR**

**WALLBOXES**  
Dime or nickel play  
16-20-24 Selections any  
make, multi wire.

**FLEETWOODS**  
Must be perfect every  
way!

**FOUR ROSES ditto.**

We pay premium price for any and all 25 cycle equipment. All goods wanted only. No Junk at any price.

**COIN CRAFT CANADA**  
HAMILTON, ONTARIO, CANADA

### FIBER GEARS PARTS FOR WURLITZERS

Main Fiber Gears \$4.00 - Star Wheels 30c Each  
Selector Pins or Dumbbells; 1 Doz. \$3.00  
Ball Shooters or Plungers for all Pin Ball  
Machines - 1 Dozen \$5.00.

For Quantity Prices, Write To:  
**JAMES CLEMENT** - Mfg. of Coin Mach. Parts  
948 W. Russell Street Philadelphia 40, Pa.



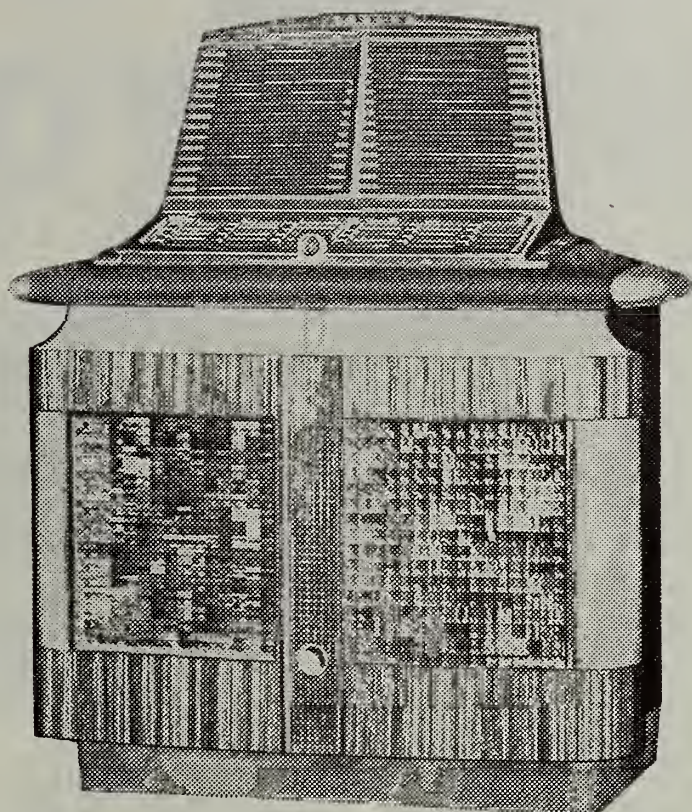






J. R. "Pete" Pieters

THE RECEPTION WAS TERRIFIC !



MICHIGAN OPERATORS CAME —

SAW —

AND BOUGHT

Aireon

The Electronic Phonograph Sensation

ON DISPLAY AT

KING PIN EQUIPMENT CO.

826 MILLS STREET

(PHONE: 2-0021)

KALAMAZOO, MICH.

WE WILL KEEP YOU IN "SUSPENSE"

IN

MINNESOTA • NORTH DAKOTA

SOUTH DAKOTA • NEBRASKA

DISTRIBUTORS FOR

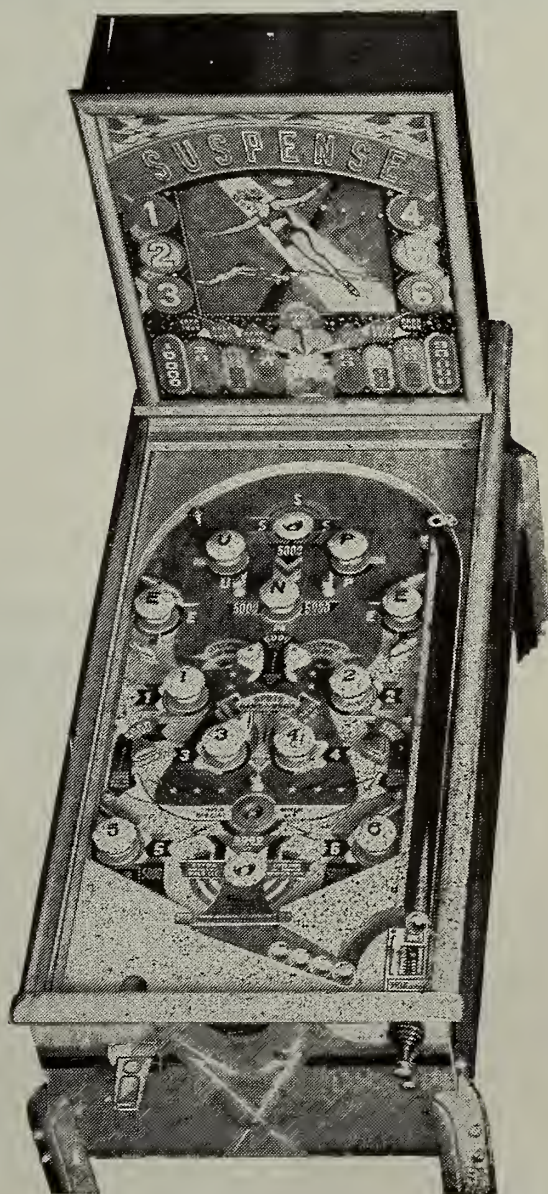
Williams MANUFACTURING COMPANY

MAYFLOWER

DISTRIBUTING COMPANY

2218 UNIVERSITY AVENUE

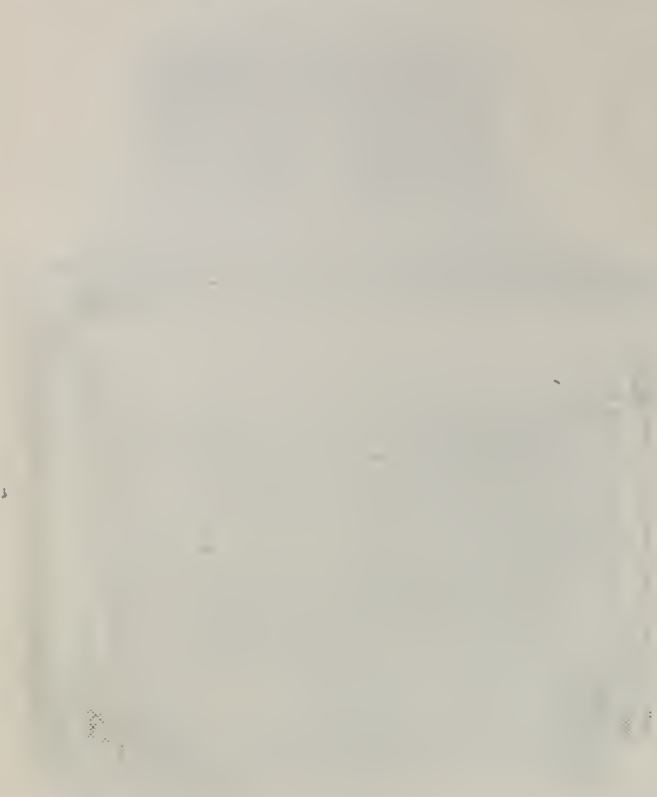
ST. PAUL, MINNESOTA



IN THE ADVERTISEMENT THAT APPEARED IN THE FEBRUARY 18 ISSUE UNDER PASTER DISTRIBUTING CO., THE COMPANY NAME SHOULD HAVE BEEN MAYFLOWER DISTRIBUTING CO. PASTER DISTRIBUTING CO. IS EXCLUSIVE WURLITZER DISTRIBUTORS IN THEIR TERRITORY.



THE  
LAW



MICHAEL J. ...

...

KING PIN EQUIPMENT CO.

WE WILL HELP

...

"SUNSHINE"

...

MAY & OWE

...



# "DUCKY"

1800 R. M. Holes... 5c Play  
 Takes In.....\$90.00  
 Pays Out.....47.06  
**PROFIT.....\$42.94**

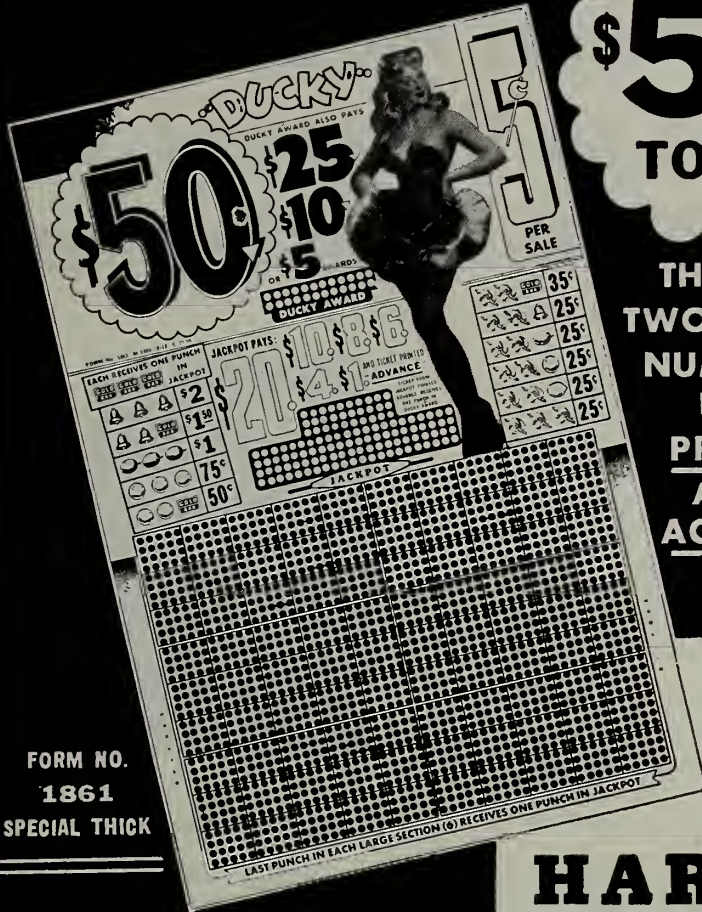
# HARLICH'S Newest

**\$50  
 TOPS!**

**THEY'RE  
 TWO SWEET  
 NUMBERS  
 FOR  
 PROFIT  
 AND  
 ACTION  
 !!!**

# "IN THE DARK"

960 G. L. Holes... 10c Play  
 Takes In.....\$96.00  
 Pays Out.....46.48  
**PROFIT.....\$49.52**



FORM NO.  
 1861  
 SPECIAL THICK



FORM NO.  
 936  
 SPECIAL THICK

**READY NOW!  
 OUR NEWEST CATALOG  
 SEND FOR IT TODAY!**

## HARLICH MANUFACTURING CO.

1417 W. JACKSON BLVD.  
 CHICAGO 7, ILLINOIS

**READY SOON!  
 OUR NEW MILLION  
 DOLLAR PLANT!**

**ATTENTION — OPERATORS IN  
 WESTERN NORTH CAROLINA  
 AND  
 WESTERN SOUTH CAROLINA  
 SEE AND HEAR THE NEW**

# Aireon

Electronic Phonograph

NOW ON DISPLAY AT YOUR AIREON DISTRIBUTOR

## TRI-STATE DISTRIBUTING CO.

248 CHARLOTTE STREET, ASHVILLE, NO. CAROLINA



# E. T. MAPE CO. TO EXPAND



E. T. (ED.) MAPE

LOS ANGELES — E. T. (Ed.) Mape of this city is planning on extensively increasing his organization in preparation of distributing a new phono in the seven western states.

Ed. is one of the pioneers in the coin machine industry, having spent more than twenty years in the operation and distribution of games, slots and music.

He has one of the largest ranches in California, with approximately 7500 acres in the San Joaquin Valley, many thousands of head of cattle and hundreds of riding horses.

The firm has offices and showrooms in San Francisco, Stockton and this city.

## P & S FREE PLAYS ARE PROVEN WINNERS

Eagle Squadron From — Big League	Production From — Blondie
Shangrila From — Mr. Chips	Eagle Squadron From — Big Town
Torpedo Patrol From — Formation	→ KISMET Our Latest
Paratroops From — Powerhouse	Bombardier ← From — Follies

**WANTED AT ONCE —**

Punch, Tops, Formation and Powerhouse  
 See Your Distributor or Write To —

**P & S MACHINE CO.**

3017-19 N. Sheffield Ave., Chicago 14, Ill.

## SPECIAL!

Slightly Used Goales..... Write  
 2 Grand National one-balls..... both \$63.00  
 1 Western Dead Heat one-ball..... 25.00

**JULES OLSHEIN & CO.**

1100-02 BROADWAY ALBANY 4, N. Y.





ATTENTION - BRETTING IN  
 WESTERN NORTH CAROLINA  
 WESTERN SOUTH CAROLINA  
 IN THE STATE OF VIRGINIA

**Algonquin**

THE STATE DISTRIBUTOR IS

E. T. MARE CO. TO EXPAND

...

...

...



# MICHIGAN PHONO OPS ASSN HOLD FIRST ANNUAL MEET

## Many Juke Box Leaders Attend. Business Luncheon Sounds Off on Industry's Great Future. Evening Banquet Jams Detroit's Largest Nite Club.



JOE BRILLIANT  
President MAPOA

DETROIT, MICH. — This past Tuesday, March 12, 1946, at the opening business luncheon meeting at the Book-Cadillac Hotel, this city, saw the greatest turn out in the automatic music history of this state.

More than 400 juke box operators from this state and many from Cleveland, Pittsburgh and other cities attended the Michigan Automatic Phonograph Owners Association first annual convention.

Tables were set up thruout the ballroom of the hotel with a raised dais for guests who were invited to attend and to speak at this luncheon. Homer E. Capehart, Chairman of the Board of Packard Manufacturing Corp., Indianapolis, Ind., was the leading speaker for this affair.

Other speakers were DeWitt (Doc) Eaton, General Salesmanager of Automatic Instrument Co., Chicago; R. R. (Rudy) Greenbaum, Vice-President and Commercial Salesmanager of Aireon Manufacturing Corp., Kansas City, Kans.; A. R. Kelso, Executive Vice-President of Rockola Manufacturing Corp., Chicago; Thos. J. Callaghan, Salesmanager, Music Division, Bally Manufacturing Co., Chicago; Chas. Schlicht, Salesmanager, Music Division, Mills Industries, Inc., Chicago; James A. Gilmore, Secretary-Manager of Coin Machine Industries, Inc., Chicago; Leo Dixon, past president of MAPOA and Jack Cohn, president of the Cleveland phono ops association.

Morris Goldman acted as Chairman of the luncheon meeting. President Joe Brilliant made a short introductory speech to the gathering. Vice-President Anthony Sirocuse and Secretary-Treasurer, Victor DeSchryver, were also introduced to the group present.

A very fine year book was present at each plate and contained the advertising of all leading coinfirmers. Samuel L. Abrams who was in charge of Public Relations for this affair and for the association generally was given much thanks for his fine work as was Elizabeth Lund, office secretary of the organization and many other members who helped make this an outstanding and memorable affair.

Those present were much impressed with the speeches which were made and these were carried off very carefully by the Chairman, Morris Goldman.

Following this impressive and enthusiastic luncheon-business meet came the big festivities at the Latin Quarter that same evening.

Here coinmen brought their wives to one of the most gala affairs yet seen in the nation. This huge nite spot was jammed to the rafters. The organization had purchased the entire club for this evening and needed every inch of space. Two tables of hospitalized vets were the guests of the evening.

Much credit is due to the organization's attorney, Thomas V. LoCicero for his marvelous work as master of ceremonies to introduce a few of the speakers to the great gathering during the evening banquet.

Capehart spoke at the evening banquet once again and repeated some

of the anecdotes he had told at the luncheon meeting also again bringing forth with great optimism that the future of the music business was assured.

Leo Dixon was presented with a framed scroll by the Michigan association for his work as founder of the organization and his continued good interest in its welfare.

Many councilmen and a former governor were introduced to all present by LoCicero and much applause greeted their introduction.

The show itself was one of the finest ever presented by this nite spot. It was a one show evening and the entertainers carried on for hours presenting one of the most outstanding entertainments which those present had ever yet seen here.

In general, the entire day's affair as arranged by the MAPOA is considered to have been one of the most brilliantly conducted in the history of the juke box trade.

The luncheon-business meeting idea clicked with all who attended and certainly the evening banquet was acclaimed as one of the finest ever yet seen in the industry.

The entire association and all of its members are to be complimented for giving all those who attended a most pleasant and interesting day.

## Capehart Says, "BUCKLEY BILL WILL NOT PASS!"

DETROIT, MICH.—One of the highlights of the luncheon-business meeting of the first annual convention of the Michigan Automatic Phonograph Owners' Association was the statement made by Homer E. Capehart, Chairman of the Board of Packard Manufacturing Corp., Indianapolis, Ind., when Jack Cohen, president of the Cleveland phonograph operators association, addressing Capehart, asked whether in his (Capehart's) estimation, because he was on the ground floor, the Buckley bill (H.R.3190, at present in the Patents Committee of the House of Representatives in Washington, D.C.) had any chance of being passed.

Capehart stated most emphatically that, in his belief, the Buckley bill would not pass. He also said that bills of this kind were introduced annually and that he remembered a similar bill presented to the House of Representatives in 1928.



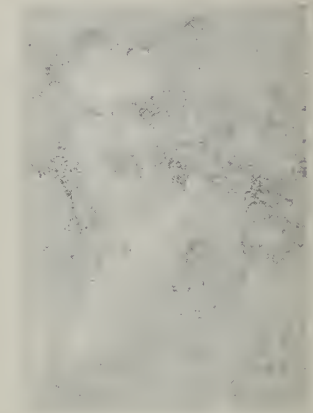
# MICHIGAN FROM OPS ASSN HOLD FIRST ANNUAL MEET

Many will be leaders ahead. Business Lunch-  
and dinner will be an industry's great future.  
Evening dinner given by the largest club.

The Michigan From Operations Association will hold its first annual meeting at the Grand Hotel in Detroit on Tuesday, Wednesday and Thursday, June 15, 16 and 17. The meeting will be held in the Grand Hotel ballroom and will be a most interesting and profitable one for all those concerned with the operations of the industry. The association was organized in 1934 and has since that time been working for the betterment of the industry. It has held several conventions and has been successful in many of its efforts. This year's meeting will be the largest yet held and will feature a business lunch and dinner on Tuesday, a dinner on Wednesday and a dinner on Thursday. The dinner on Thursday will be given by the largest club in the city. The meeting will be held in the Grand Hotel ballroom and will be a most interesting and profitable one for all those concerned with the operations of the industry.

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## WHEAT SAYS, "BUCKLEY BILL WILL NOT PASS!"

The Wheat Growers Association of Michigan has issued a statement regarding the proposed Wheatley Bill. The statement reads: "The Wheatley Bill, which would give the Federal Government the right to control the production of wheat in this country, is a most dangerous and unwise piece of legislation. It would take away from the wheat grower his right to produce and sell his wheat as he sees fit. It would also give the Federal Government the right to control the price of wheat. This is a most serious matter and we believe that the Wheatley Bill should not be passed. We urge all those concerned with the welfare of the wheat grower to oppose this bill." The statement was issued in Detroit on June 10, 1935.

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# EXCERPTS FROM SPEECHES OF JUKE BOX LEADERS AT THE MICH. PHONO OPS MEET



HOMER E. CAPEHART

Homer E. Capehart, Chairman of the Board of Packard Mfg. Corp., Indianapolis, Ind., compared the juke box industry to motion picture theatres and claimed that, "The automatic phonograph field leads in entertainment."

Some highlights from his speech were, "This is a grand and prosperous business and brings much enjoyment to the American people." He also stated, "The average automatic phonograph plays 50 times per day which means a total of 30,000,000 plays per day all over the nation." In this regard he said, "There is no other industry that plays to as many people as this industry. Every juke box is a theatre in itself. This is the biggest entertainment field in the world."

He then emphasized, "We need public relations for this industry." He pleaded, "Let's cooperate." Regarding this he stated, "First serve the public. Keep this industry strong. Let's cooperate with each other. We're in the entertainment field just like the theaters."



JAS. A. GILMORE

James A. Gilmore, Secretary-Manager of Coin Machine Industries, Inc., Chicago, launched right into the CMI's public relations program. He stated, among other things, "the lone wolf era is gone."

He then explained how the entire program started back in November, 1945. How on January 6, 1946, the first letter from CMI went forth to ops and distribs. And how, on February 2, 1946, a letter was sent to distribs only.

"By the end of February", he said, "341 applications had been received."



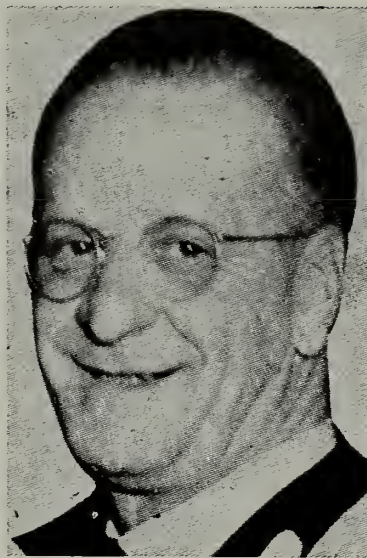
R. R. (RUDY) GREENBAUM

R. R. (Rudy) Greenbaum, Vice-President and Commercial Salesmanager of Aireon Mfg. Corp., Kansas City, Kans., was called upon by Morris Goldman, chairman of the luncheon-business meet.

Greenbaum made a stirring and very sincere speech and it was very well accepted by all present. He spoke on the future of the juke box business.

He also said, "Basically, this business needs successful operators — otherwise there will be no business." He also reminded all those present, "A lot depends on the methods operators use in conducting their business."

He gained much attention with this remark, "New associations will crop up all over the nation very soon." He claimed, "This is a healthy sign."



LEO J. DIXON

Leo J. Dixon, noted phono operator and distributor as well as founder of the Michigan ops association, gave the most fiery speech of the afternoon. He opened with, "Words cannot express how I feel", when speaking in regards to the growth and success of the organization. He recalled to the men their status ten and twelve years back. And the new type of men who are in this business today.

He then raised his voice and in an impassioned tirade regarding the public relations program said, "Let the manufacturers tell us what they mean by a public relations program?" He asked, "Where do we stand?" He then asked that facts be brought out into the open for the Detroit and Cleveland associations who were reported to have fallen behind in applications to the CMI public relations program.



A. R. KELSO

A. R. Kelso, Executive Vice-President of Rockola Manufacturing Corp., Chicago, cut his speech short.

He came right to the point with the following statement, "We invite your inspection of our 'Phonograph of Tomorrow' just out this day. We ask for your participation in the showings of our distributors. We want your criticism."

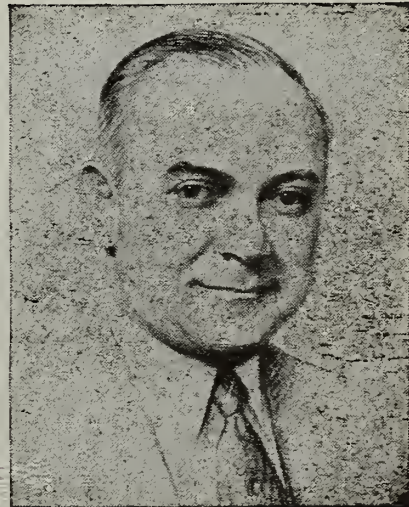


DE WITT (DOC) EATON

DeWitt (Doc) Eaton, General Salesmanager of Automatic Instrument Co., Chicago, followed Capehart to the "mike".

He stated, "We are delighted to be in the music business."

"Among other things he told those present, "Your policies, hopes and desires will be our guiding lights."

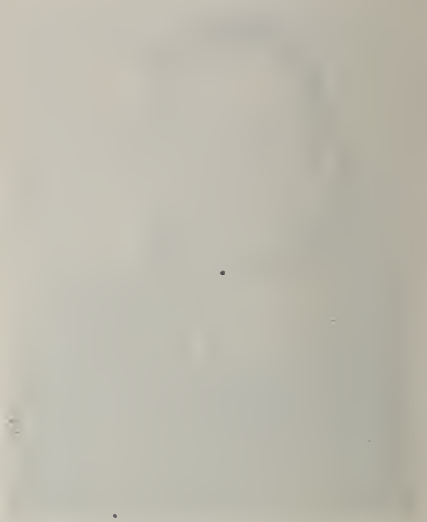
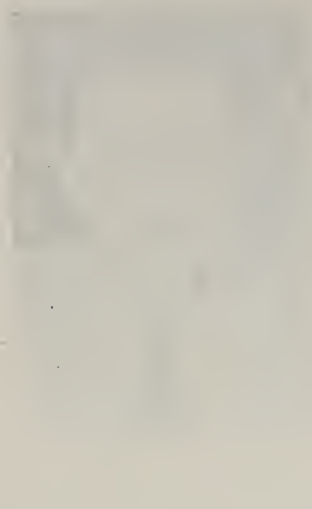
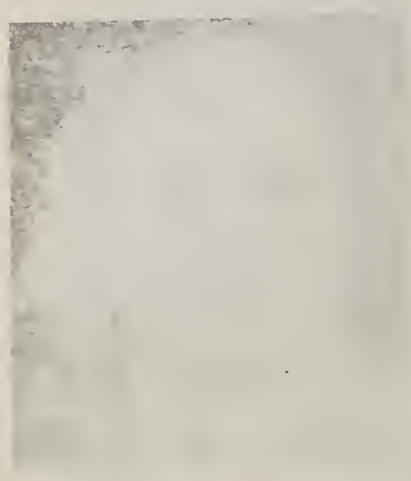


CAPT. THOMAS J. CALLAGHAN

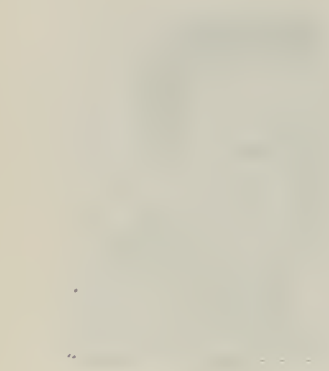
Thomas J. Callaghan, Salesmanager, Music Division, Bally Manufacturing Co., Chicago, former famous U. S. Secret Service official, stated simply and sincerely, "I am coming into this business as a recruit. I am not here to tell you how to run your business—but to learn."



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1917



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# JACK GUTSHALL



JACK GUTSHALL

## THE HOUSE OF HITS NOW BRINGS YOU

### EXCLUSIVE

No. 212 { I KNOW MY LOVE IS TRUE } JOE LIGGINS AND HIS HONEYDRIPPERS  
{ HARLEMESQUE }

"STILL THE SENSATION OF THE NATION"

### EXCELSIOR

No. 165 { RED BEANS AND RICE } GLADYS BENTLY QUINTETTE  
{ FIND OUT WHAT HE LIKES }

"TERRIFIC"

### G & G

No. 1020 { YOU GO TO MY HEAD }  
{ Don't Let the Sun Catch You Crying }

ERNIE ANDREWS AND WILBERT BARANCO TRIO

"ERNIE ANDREWS — 'NUFF SAID"

### MODERN

No. 135 { I'LL GET ALONG SOMEHOW }  
{ MOROCCO BLUES }

JOHNNY MORRIS — THREE BLAZERS HADDA BROOKS TRIO

"TWO HITS CLIMBING FAST"

### GILT EDGE

No. 534 { HIT THAT JIVE JACK }  
{ RAINY WEATHER FOR ME }

CECIL GRANT

"CECIL AT HIS BEST"

WORLD'S FASTEST SELLING INDEPENDENT RECORDS

### ORDER FROM YOUR NEAREST DISTRIBUTOR

#### AMERICAN COIN-A-MATIC

1437 5th Avenue  
Pittsburgh, Pa.

#### MUSIC SALES

303 N. Peter Street  
New Orleans, La.

#### BIRMINGHAM VENDING

2117 3rd Avenue North  
Birmingham, Ala.

#### GOODY DISTRIBUTING CO.

853 Ninth Avenue  
New York, N. Y.

#### COMMERCIAL MUSIC

510 N. Sarah  
St. Louis, Mo.

#### PREMIER AUTOMATIC MUSIC CO.

640-42 South Street  
Philadelphia 47, Pa.

#### STANDARD MUSIC DISTRIBUTORS

1913 Leeland  
Houston, Texas

#### ORIOLE DISTRIBUTING CO.

512 Pennsylvania  
Baltimore, Md.

#### MUSIC SALES

680 Union Avenue  
Memphis, Tenn.

#### C & C DISTRIBUTING CO.

714 Fourth Avenue  
Seattle, Wash.

#### RHYTHM SALES

316 Sixth Street  
San Francisco, Calif.

*Territories Not Covered Above Still Available*

## JACK GUTSHALL DISTRIBUTING CO.

1870 W. WASHINGTON BLVD., LOS ANGELES 7, CAL.

# JACK CUTSHALL

THE HOUSE OF  
HITS  
NOW BRINGS  
YOU



THE HOUSE OF

THE HOUSE OF

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THE HOUSE OF

THE HOUSE OF

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THE HOUSE OF

THE HOUSE OF

JACK CUTSHALL

THE HOUSE OF



# MICHIGAN GAME OPS STALLED BY LCC

**Some Games Still on Locations but Balls in Pins Removed and Plugs Disconnected. Second Letter from Liquor Control Com-mish too Late to Halt Removal of Many Machines from Frightened Licensee's Premises. No Decision Possible Until All 3 Liquor Commissioners Meet. Vets Halted Removal of Games.**

LANSING, MICH. — Some light at last came from the chaos resulting after the Michigan State Liquor Control Commission wrote to all liquor licensees that henceforth they were not to have any type coin operated machines on their premises if they desired to continue to sell beer and liquor and retain their licenses.

When this letter first came to light it created a furore thruout the entire coin machine industry in this state for taverns are, naturally, the finest locations.

The Detroit coinmen immediately appealed to the Governor and the Liquor Control Commission thru large advertisements in the Detroit newspapers.

Protests came from all over the state. Coin men immediately rushed to the Liquor Control Commission and pleaded with them for greater indulgence.

What did win these men to a halt in further removal of machines and sending a letter to this effect thru-out the state to all liquor licensees was the plea of many returned veterans who had entered into the coin machine indlstry. They pointed out that this was now their only means to earn a livelihood and that they had invested all their monies in this business.

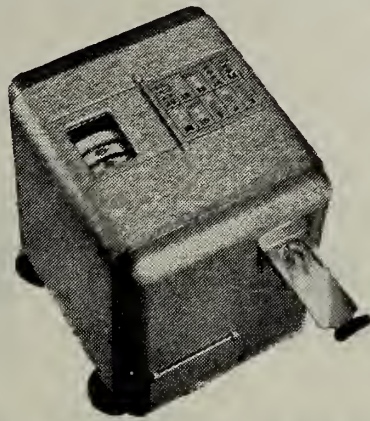
Tho this second letter went out to the entire state, the effect of it was much too late for a great many of the licensees had become frightened on receiving the first very harsh letter and had their machines removed.

At present, until one of the liquor commissioners returns from a Florida vacation, the games are in status quo. Those still on locations have had the balls removed from them, the coin chutes taped and the plugs disconnected.

A decision is only possible when all three of the liquor commissioners meet as a body.

As yet there has been no hysterical selling. A few ops sold off some games but others are still holding on-to whatever they have in the belief that when the three commissioners do meet that a more favorable decision will result.

Coinmen believe that no decision will be forthcoming for at least another month. In the meantime they are speeding replacement of their games into various other types of locations thruout the state. Many here are relying on the vets who have so far stalled complete removal, to win a favorable decision for the games trade in this state.



**Mills Vest Pocket Bells**

**\$74<sup>50</sup>**

F.O.B. CHICAGO

**Mills Black Cherry Bells**

5-10-25c Brand New, Making Deliveries Now.

**FRIEDMAN AMUSEMENT COMPANY**

441 EDGEWOOD AVENUE, S. E. ATLANTA, GEORGIA

**A NEW REVAMP!**

# CATALINA

**MARVELS LATEST 5 BALL FREE PLAY**

**WAIT 'TILL YOU SEE CATALINA! GET YOUR ORDER YOU LIKED HOLLYWOOD — EVERYBODY DID! IN WITHOUT DELAY. DON'T BE DISAPPOINTED!**

**\$249.50**  
F.O.B. CHICAGO

**MARVEL MANUFACTURING CO.**

2122 MILWAUKEE AVE., CHICAGO 47  
PHONE: EVERGLADE 0230

See your Dis-tributor. Phone, Wire or Write to Us Direct.

**Look To The GENERAL For Leadership**

**— In Northern Va.!**    **— In District of Columbia!**  
**— In Maryland!**        **— In Southern Penna.!**

**IT'S "GENERAL" FOR THE NEW**

# Aireon Electronic Phonograph

This territory is still agog over the Aireon showing held here March 3rd. Aireon is tomorrow's phonograph today — and if you haven't seen it, come to our showrooms at any time to see it, hear it, examine it. Everyone agrees —

**"From Now On — Aireon!"**









# SOON

THERE WILL BE  
BIG DOINGS AT  
AMERICAN COIN-A-MATIC  
WHEN

THE NEW

# A M I

PHONOGRAPH  
WILL BE  
ON DISPLAY

**WATCH FOR OUR ANNOUNCEMENT!**



## AMERICAN COIN-A-MATIC MACHINE CO.

EXCLUSIVE DISTRIBUTORS IN WESTERN PA., W. VA. AND VA.

1435 FIFTH AVENUE

PHONE  
ATLANTIC 0977

PITTSBURGH 19, PA.

### SOUTH CALIF. MUSIC OPS TO VOTE ON 70%-30% COMMISH BASIS

Assn Will Create School for Returned Veterans.  
Vote to Back CMI Public Relations Program.



R. F. (DICK) GALLAGHER

LOS ANGELES — Approximately 75 members of the Music Operators Association of Southern California met this past week at the North Star Hall in this city.

Among the most important matters presented by R. F. (Dick) Gallagher, president of the organization, who presided at this meet, was the creation of a school for returned veterans wherein the association would

undertake to educate these men to the juke box business.

Sam Ricklin, well known phono op here and vice-president of the association, then took the floor and in a clear and concise fashion stated why he had swung to the 70%-30% commission basis. He definitely brought forth to all those present that the juke box operator could no longer continue on the 50%-50% commission basis.

His talk was extremely well received and the membership decided to put this new 70%-30% commission basis to a general vote at their next meeting when every music operator in southern California will be called in to attend so that this will prove unanimous.

Dick Gallagher also explained that some of the members hadn't as yet purchased their license stickers and that the law provides for a stiff fine and even a jail sentence unless the new licenses immediately appear on all juke boxes. He urged the members to obtain their licenses right away.

Gallagher also made a very strong plea to the assemblage regarding the

## WANT 500 GAMES

CAN USE 500 FREE PLAY GAMES

(Parts must be complete)

SPORTY — PARADISE — JOLLY —  
SCHOOL DAYS — POLO — HORO-  
SCOPE — CHAMP — MIAMI BEACH  
— SEA HAWK — MAJORS '41 —  
SNAPPY '41 — STRATOLINER — SPORT  
PARADE — SHOW BOAT — SEVEN UP  
— SPOT POOL — ARGENTINE —  
LITA CARD

Send Your List Stating Quantity,  
Price and Condition.

### MID-STATE CO.

2850 W. ROOSEVELT RD. CHICAGO 12, ILL.  
TELEPHONE: SACRAMENTO 2:91

CMI public relations program. It was unanimously agreed that the entire association join in this effort.

Board members who were present at this meet were: Jay Bullock, Dell Cluff and E. E. McClure. The members of the board are working hard in success.





# PREDICTS TERRIFIC EXPORT DEMAND FOR JUKE BOXES



NO. TONAWANDA, N. Y. — Carl Johnson, Vice-President and General Manager of this division of The Rudolph Wurlitzer Company, according to the newspaper PM of New York City is reported, "to have predicted a terrific export demand for juke boxes due to the fact that thousands of automatic phonographs found their way overseas during the war arousing enthusiasm among entirely new fields."

Wurlitzer has already appointed distributors in Canada, Mexico and Porto Rico. Announcements were made regarding these appointments in past issues of *The Cash Box*.

# NEW RECORDS CLICK

LOS ANGELES, CAL. — Richard A. Nelson, producer of "4-Star" and "Gilt-Edge" Records reports that Gene Austin's recording of "My Blue Heaven" backed by "But I'm Alright" is enjoying very good sales and the firm are shipping them as fast as they can.

Nelson also claims that Wingy Manone's new recording "Salt Pork, West Virginia" backed by "Hot Peanuts" looks like a real winner and they expect some very great sales from this new record.

## SLOT BARGAINS

### MILLS ORIGINALS

1— 5c Roman Head 3/5 Ref.	\$ 95.00
1— 5c Gooseneck 2/4	40.00
1— 5c Mill Vendor 3/5	85.00
8— 5c Blue Front 3/5	125.00
1— 10c Blue Front CH	165.00
3— 25c Blue Front KA CH 3/5	225.00
11— 5c Brown Front 3/5 Cherry Bell	150.00
1— 25c Brown Front KA CH 3/5	245.00
1— 25c Brown Front Ref Gold CH 3/5	250.00
2— 5c Blue Front Ref Gold CH 3/5	160.00
1— 5c Melon Bell 3/5	150.00
2— 5c Gold Chrome 2/5 Original	225.00
3 Double Cabinets 2 Door	60.00
1 Double Cabinet 1 Door	50.00

### JENNINGS

1— 5c Gooseneck 2/4	\$ 35.00
1— 25c Gooseneck 2/4	60.00
3— 5c Chief Pac Reb & Ref 2/5	140.00
1— 5c Mast Silver Chief S.R. 3/5	175.00
1— 25c Mast Silver Chief S.R. 3/5	225.00
1— 10c Silver Moon Chief	200.00
1— 10c Chief Ref 3/5	125.00

### MISCELLANEOUS

2— 1c Watling 2/4	\$ 30.00
2— 5c Gaille 2/4	35.00
1— 25c Pace Comet 3/5	150.00
1— 5c Pace Comet 3/5	60.00

### P. O. GAMES

2 Longshots, P.O.	\$150.00
-------------------	----------

TERMS: 1/3 Deposit with Orders. Balance C.O.D. or S.D.

## MITCHELL NOVELTY CO.

1629 West Mitchell St. Milwaukee 4, Wisc.

# JUKE BOX OPERATORS!

HERE IS OUR ANSWER TO YOUR REQUEST FOR QUALITY....

QUANTITY....  
PRICE....

**33c** INCLUDES TAX

★ ★ ★ ★ ★ ★ ★

## PAT KAY

URBAN #107

"Waiting For The Train To Come In"  
"I Seem To See My Louisiana"

URBAN #108

"Easy Street"  
"Love Me Not"

URBAN #109

"My Head Upon Your Shoulder"  
"Send Me A Man Amen"

## HENRY RUSSEL

URBAN #112

"Pin Marin"  
(Peen Mareen)  
"How Can I Lose"

URBAN #113

"I Miss Those Little Things"  
"Adam Takes A Wife"

URBAN #118

"A Story Book Romance"  
"Since When"

URBAN #119

"Seems Like Old Times"  
"It's No Go"

## ART WEST

AND THE SUNSET RIDERS

URBAN #110

"Where Is My Sombrero"  
"Tomorrow's In The Sky"

URBAN #111

"I Seem To See My Louisiana"  
"I'm Goin' Down The Mountain"

URBAN #116

"I Won't Tell On You"  
"She's Mine"

URBAN #117

"Yodeling Cow Girl"  
"You're A Part of My Heart"

## THOMAS PELUSO

URBAN #114

"On The Beam With A Dream"  
"Feeling Zero"

URBAN #115

"I'm Just The Worrying Kind"  
"Pin Marin"  
(Peen Mareen)

VOCALS BY PAT KAY

★ ★ ★ ★ ★ ★ ★

WRITE — PHONE — WIRE FOR IMMEDIATE DELIVERY

★ ★ ★ ★ ★ ★ ★

# SIERRA DISTRIBUTING CO.

1506 N. SIERRA BONITA  
LOS ANGELES 46, CALIF.  
(HILLSIDE 2936)

# WANTED

(WILL PAY TOP DOLLAR)

FIVE BALLS • ONE BALLS • ARCADE EQUIPMENT  
PHONOGRAPHS • SLOTS AND CONSOLES

## BELL PRODUCTS CO.

2000 N. OAKLEY • CHICAGO 47, ILL. • HUMBOLDT 3027

### NOW DELIVERING — ORDER TODAY!

Bank Ball, 9 Ft. Skee Alley	\$375.00	Chicago Coin "Goatee"	\$525.00
(12 Ft. & 14 Ft. Sizes — Prices on Request)		Bally "Undersea Raider"	399.50
Gottlieb's "Stage Door Canteen"	249.50	Jack Nelson's "Double Point" Needles,	
Genco's Total Roll	525.00	10,000 Plays	Write for Quantity Prices

## CASTERS FOR WURLITZER PHONOS BEST QUALITY — Set of 4..... \$1.25

### PHONOGRAPHS

3 Wurlitzer 950's	ea. \$750.00
1 Wurlitzer 850	800.00
1 Wurlitzer 750C	750.00
3 Wurlitzer 24 Victory	ea. 465.00
2 Wurlitzer 700	675.00
1 Wurlitzer 600	450.00
1 Wurlitzer 500 RC	500.00
2 Wurlitzer 412	165.00
3 Wurlitzer 61	150.00
3 Wurlitzer 24	325.00
1 Wurlitzer P12	135.00
3 Seeburg Hi Tones	650.00
2 Seeburg Regals	375.00
2 Seeburg Gems	375.00

2 Seeburg Classics	475.00
1 Seeburg Major RC	500.00
1 Seeburg Cellar Job for 3-Wire Boxes in perfect condition	\$325.00
3 Rock-Ola Standards	400.00
1 Rock-Ola Imperial	250.00
2 Rock-Ola Masters	450.00
1 Rock-Ola Monarch	250.00
3 Rock-Ola 12 Records	125.00
4 Rock-Ola 16 Records	175.00
1 Rock-Ola Commando	575.00
1 Rock-Ola De Luxe (like new)	450.00

### ACCESSORIES

2 Pamco 7 ft. Skee Ball Alley	ea. 150.00
12 Brand New Skillarettes in original cases, Electric Model, 1c Play	ea. 39.50

DAVE ENGELS

IRV ORENSTEIN

## HERCULES SALES & DIST. CO.

"A NAME YOU CAN TRUST"

415 FRELINGHUYSEN AVE., NEWARK 5, N. J.

PHONE: BIGELOW 8-3524 — CABLE HERDISCO





# NAME FIVE MORE DISTRIBS



GEORGE PONSER

NEW YORK — George Ponser and Irving Kaye of Amusement Enterprise Co., this city, manufacturers of the "Bank Ball" bowling alley, named five new distributors for the machine this past week.

These were: Budge Wright, Western Distributors, Portland, Ore.; Fred Gaunt, General Music Co., Los Angeles, Calif.; R. L. Holt, Rainbow Distributing Co., Salt Lake City, Utah; I. H. Alpert, Twin Ports Sales Company, Duluth, Minn. and Joe Greene of Greene Distributing Co., Boston, Mass.

Both Kaye and Ponser report, "Now that we have stepped up our production and are able to ship more machines on our new schedule we have made these new distributor appointments and are also in the process of announcing more distris in the very near future."

Both men believe that "Bank Ball" will find its way into a great many leading locations thruout the country just as soon as they are able to hit the peak production schedule which they have arranged for this month.

"At the present time", Kaye stated, "our factory is working overtime every night to get deliveries of 'Bank Ball' out to our distributors just as fast as we possibly can. We will soon be in position to fill all orders just as soon as they are received."

# CALIFORNIANS FAVOR LEGALIZED SLOTS

SACRAMENTO, CAL. — Affirming the recent story which appeared in *The Cash Box* (week of March 11, 1946) that Californians favored the legalization of slots, a letter appeared in the Bee, leading newspaper here, by a reader calling upon state authorities to make such a change.

"I do not understand why there

should be a law against having slot machines," the writer stated in part. "If they are taken out of California, those who wish to play them will only cross the state line and take their money into another state. After all, the federal government will give licenses to operate them; why should the state interfere?"

**SCIENTIFIC'S ORIGINAL  
X-RAY POKER**  
LIMITED QUANTITIES — ACT FAST  
DISTRIBUTED BY

Joe Ash  
in Pennsylvania

OR

Irv Morris  
in New Jersey

**ACTIVE AMUSEMENT MACHINES COMPANY**  
900 N. FRANKLIN STREET PHILA. 23, PA. MARKET 2656  
417 FRELINGHUYSEN AVE. NEWARK 5, N. J. BIGELOW 8-1195  
"YOU CAN ALWAYS DEPEND ON ACTIVE — ALL WAYS"

## STERLING POPS INTO THE POP MARKET

WITH TWO RECORD BREAKERS

STERLING No. 7001  
**ONE-ZY, TWO-ZY**  
**WE'LL GATHER LILACS**  
WITH **TOMMY JONES & HIS ORCH.** vocals by **LOUSE TOBIN**

STERLING No. 7002

**WHERE DID YOU LEARN TO LOVE?**  
**ALL THROUGH THE DAY**

**STERLING RECORD, Inc.**

LIST PRICE 75c plus tax  
7 W. 46th ST., New York

## NEW RELEASES UNITED — FOR BETTER BUYS NOW DELIVERING

Evans Ten Strike  
Evans Custom Consoles  
Bally Surf Queens

Bally Undersea Raider  
Chicago Coin Goalee  
Bally Victory Derby

Amusematic Lite League  
Genco Total Roll  
Baly Victory Special

— PACKARD BOXES, SPEAKERS, AUXILIARY EQUIPMENT —

ALSO THESE RECONDITIONED BUYS IN USED MACHINES

### SLOTS

5c Blue Front .....	\$125.00	5c Brown Front .....	\$140.00	5c Chrome 2/5 .....	\$195.00
10c Blue Front .....	135.00	10c Brown Front .....	175.00	5c Futurity .....	125.00
25c Blue Front .....	175.00	5c Cherry Bell .....	140.00	5c Silver Moon Chf.....	125.00
5c Melon Bell .....	125.00	5c Brown Front, Rbt.....	125.00	5c Jenn. Chief .....	125.00
DOLLAR JENNINGS CHIEFS, Refinished Like New .....			\$695.00		

### ARCADE EQUIPMENT

Bowl A Ball .....	\$195.00	Rapid Fire .....	\$125.00	Skyfighter .....	\$230.00
Bowl A Bomb .....	175.00	Tommy Gun .....	130.00	Bank A Ball .....	195.00
Drivemobile .....	250.00	Air Raidar .....	175.00	Bowling League .....	175.00
Pacific Express, A-1 .....	225.00	Zingo .....	125.00	Lucky Strike .....	125.00

### PHONOS — SPECIALS

Capehart 20 selector Phono.....	\$120.00	Jumbo Parade, P.O. ....	\$ 89.50
Santa Anita 1-Ball P.O.....	110.00	Singing Towers — 40 Selector .....	450.00
Single Box Stands .....	12.50	Race King — 1-Ball P.O. ....	125.00
Buckley Track Odds, D.D. ....	475.00	Packard Boxes — Used, A-1 .....	29.50
Evans Lucky Lucre '41 .....	295.00	Five Balls — Write for list.	

WANT — PHONOS — 5-BALLS — ALL MODELS — CASH WAITING

TERMS: 1/3 CERTIFIED DEPOSIT

## UNITED COIN MACHINE COMPANY

"WISCONSIN'S LEADING DISTRIBUTOR"

6304 WEST GREENFIELD AVE. (PHONE: GREENFIELD 6772) MILWAUKEE 14, WIS.

the game of the future . . . NOW!

# "SUSPENSE"

• "SCHEMATIC" PANEL

• VISUAL BALL LIFT

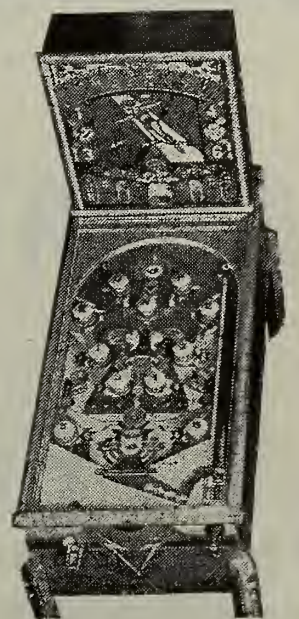
ORDER FROM YOUR JOBBER OR A  
WILLIAMS REGIONAL DISTRIBUTOR

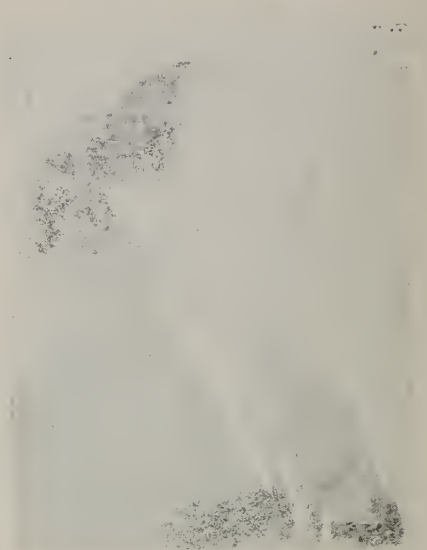
*Williams*  
MANUFACTURING  
COMPANY

161 W. HURON ST.

JOIN CMI NOW!

CHICAGO 10, ILLINOIS





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DEPARTMENT OF  
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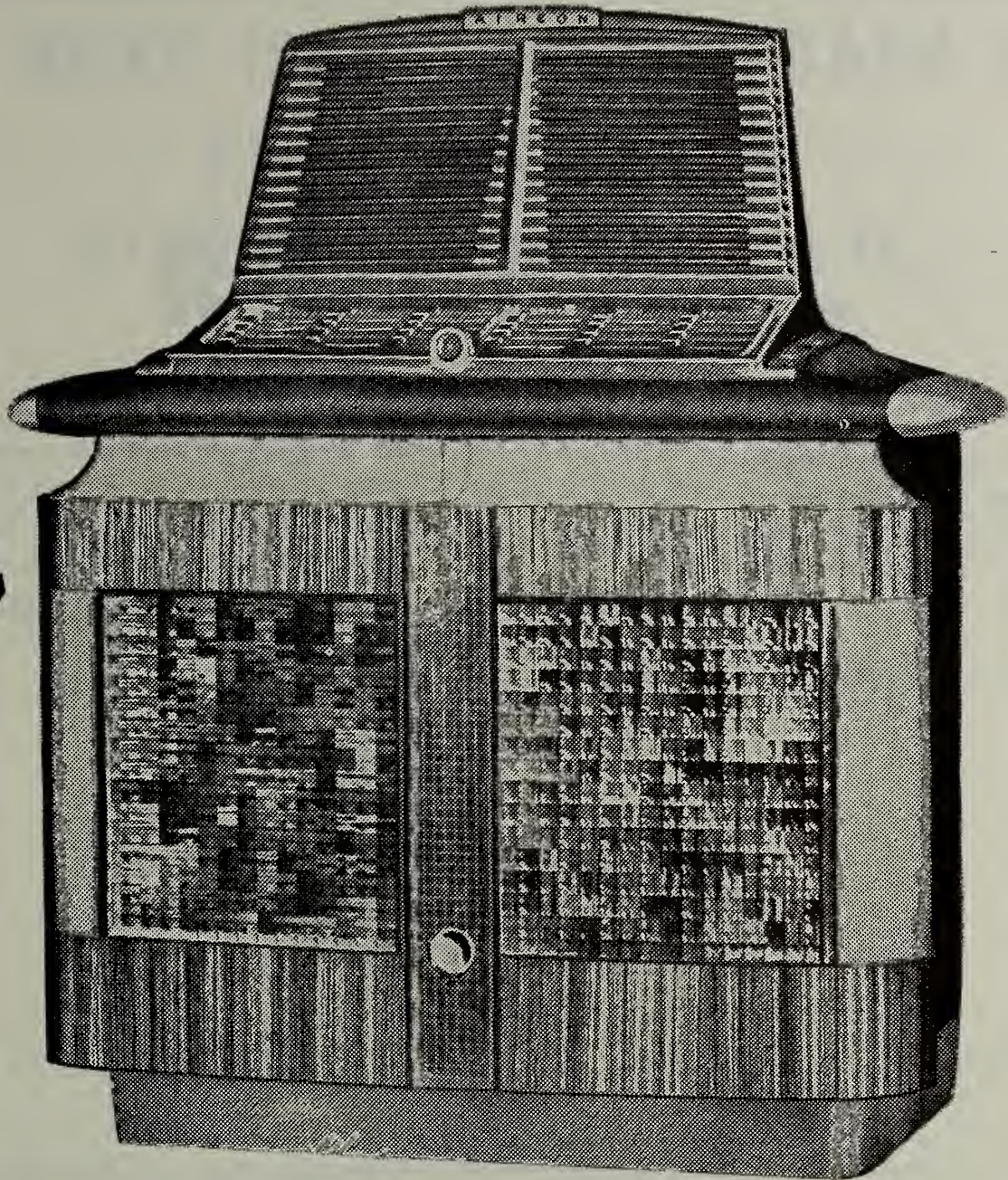
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ALBANY, N.Y.





IT'S

**Aireon**

The Electronic Phonograph Sensation

IN

**SOUTHERN ALABAMA**

AND

**NORTHWEST FLORIDA**

Jack G. Chalcraft

David C. Bradley

**GEORGE DISTRIBUTING CO.**

364 S. WASHINGTON AVE.

MOBILE, ALABAMA





Airson

The Electric Photographic Studio

SOUTHERN ALABAMA

NORTHWEST FLORIDA

GEORGE DISTRIBUTING CO.

MOBILE ALABAMA



# SEE NEXT ISSUE OF THE CASH BOX FOR DETAILS ON "RED BALL"

## PROVEN SENSATION ON TEST LOCATIONS

Machines have been grossing over \$95.00 per week — each and every week.

WILL PAY FOR ITSELF IN 8 WEEKS.

MONEY BACK IF NOT SATISFIED.

OPERATORS PRICE \$395.00

## DISTRIBUTORS

WRITE FOR EXCLUSIVE IN YOUR TERRITORY. YOU'VE NEVER SOLD ANYTHING THAT WILL SELL AS FAST AS "RED BALL!"

## EXCLUSIVE NATIONAL DISTRIBUTORS



(PHONE: HOBART 3170)

THIS IS OUR TWENTY-SIXTH YEAR IN THE COIN MACHINE INDUSTRY

MEMBER

WASHINGTON BOARD OF TRADE • U. S. CHAMBER OF COMMERCE • BETTER BUSINESS BUREAU OF WASHINGTON

DISTRIBUTORS!  
SOME TERRITORY  
STILL OPEN — WRITE

A Dependable Maintenance Tool for Every Operator

## Magic Wand WELDER

We Have Available for Immediate Delivery Any Type of Coin Machine Part. Get Our List at Once. **\$34.50**

F. O. B. CHICAGO  
1/3 DEPOSIT WITH

### AMMCO DISTRIBUTORS

2513 MILWAUKEE AVE. • CAPITOL 1111 • CHICAGO 47

ORDER TODAY!

## Jeffries Recording For Exclusive

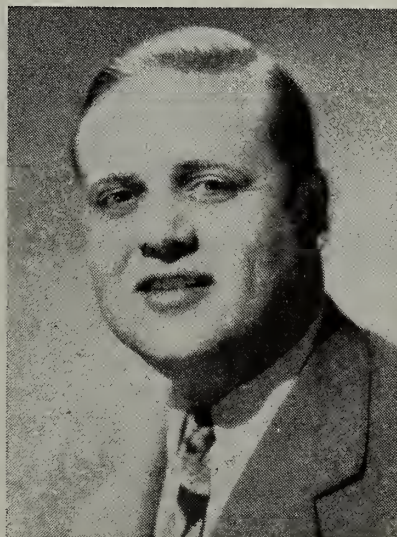


HERB JEFFRIES

HOLLYWOOD, CAL. — Herb Jeffries, well known to the music world through his association with such name bands as Earl (Father) Hines, Duke Ellington and others, has just completed several new recordings for Exclusive Records.

Herb, currently head of the publicity and public relations department at Exclusive, came to this city after leaving the above mentioned orchestra connections.

## HEATH OPENS BIG PARTS DEPT.



ED HEATH

MACON, GA. — Ed Heath of Heath Distributing Co., 217 Third St., this city, reports that he has enlarged his parts department.

"Operators who want the finest parts and instant delivery will find



## Terrific! Sensational!

TRIPLES CASH BOX RECEIPTS

Let Us Convert Your Hockeys From Single Play to

SINGLE AND DOUBLE PLAY

## HOCKEY

ONLY \$69.50

ONLY \$69.50

WRITE—WIRE—PHONE FOR DETAILS

## LEWIS COIN MACHINE SERVICE

3924 W. CHICAGO AVE. CHICAGO, ILL. (BELMONT 7005)

that our new and enlarged parts department is now in position to take care of everyone of their needs. We have on hand a marvelous Universal Amplifier, crystal pickups, main fibre gears, program holders, coin chutes, star wheels, volume control keys, casters, oilers, shielded wire, micro switches, magazine switch box assemblies, and many other items."

SEE NEXT LABEL ON THE CAN BOX  
 FOR DETAILS ON  
**"RED BALL"**

**DISCOUNT**  
 10% OFF  
 ALL ORDERS  
 OVER \$10.00

MADE IN U.S.A.  
 100% PURE  
 100% TASTE  
 100% QUALITY

FACTORY DIRECT PRICES



THE RED BALL BRAND IS THE ONLY BRAND

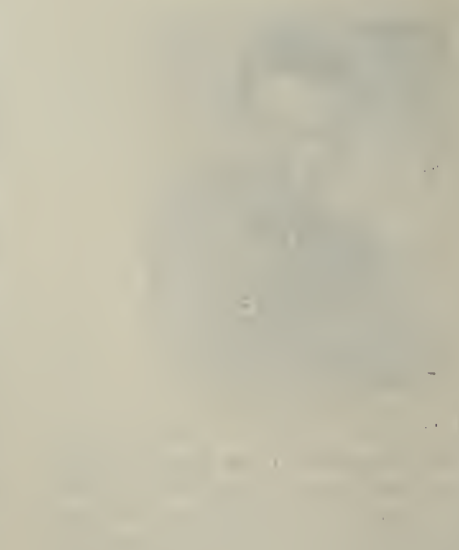
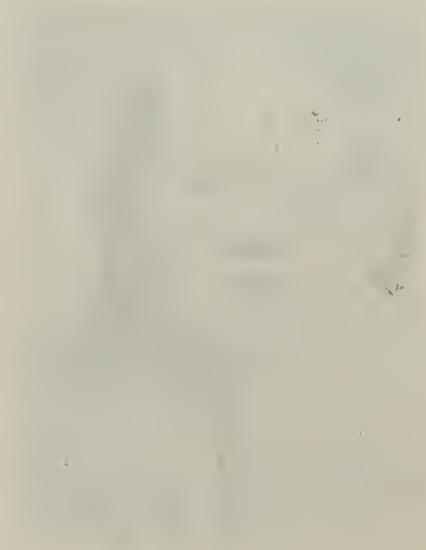


Red Ball  
 100% Pure  
 100% Taste  
 100% Quality

MADE IN U.S.A.

For Further Information

100% PURE  
 100% TASTE  
 100% QUALITY





# SPECIALS . . . . .

## ONE BALLS at SPECIAL LOW PRICES! FOR THIS WEEK ONLY — —

WE NEED ROOM FOR NEW MERCHANDISE ARRIVING DAILY

17 Kentucky .....	\$129.50	8 Grand National .....	\$47.50
10 Long Shot .....	129.50	1 American Derby .....	49.50
8 Santa Anita .....	69.50	1 Sport Page .....	29.50
3 Winning Ticket .....		69.50	

These One-Ball cash payout multiple games all carefully overhauled and reconditioned.

### SLOTS

We still have on hand the following slots from the list of completely refinished and reconditioned machines we advertised last week.

1 1c Pace Deluxe .....	\$ 55.00	1 25c Mills Original Silver Chrome.....	209.50
2 5c Mills Original Gold Chrome.....	179.50	1 25c Mills Original Cherry Bell .....	175.00
3 5c Mills Original Silver Chrome.....	179.50	2 25c Watling Rolatop Front Venders	85.00
1 5c Mills Rebuilt Gold Chrome.....	150.00	1 25c Pace Bantam .....	39.50
1 5c Mills Original Black H. L. JP....	190.00	1 50c Mills Roman Head (Original)..	345.00
1 10c Mills Original Brown Front.....	179.50	1 50c Mills War Eagle Hand Load JP	
2 10c Watling Rolatop .....	79.50	.. with late Mechanism-Glitter Gold	365.00
1 10c Jennings 3 Star Chief.....	99.50	1 50c Jennings Century .....	295.00
1 25c Mills Original Gold Chrome.....	207.50	2 50c Watling Rolatop .....	195.00
2 Columbia Bells — Cig. Reels-GA....		45.00	

### MUSIC

1 Wurlitzer Twin 12 steel cabinet unit complete with Buckley adapter and amplifier.....

**\$175.00**

### CONSOLES

1 Buckley Daily Double Jackpot Track Odds.....

**\$650.00**

### UNIVERSAL AMPLIFIERS

(BRAND NEW)

For all Wurlitzer, Rock-Ola, Seeburg Phonos except Hitone RC models.....

**\$54.50**

## ALL EQUIPMENT UNCONDITIONALLY GUARANTEED. REGARDLESS OF PRICE

PHONE — WIRE — WRITE YOUR ORDER

TERMS: 1/3 Certified Deposit, Balance Sight Draft or C.O.D.

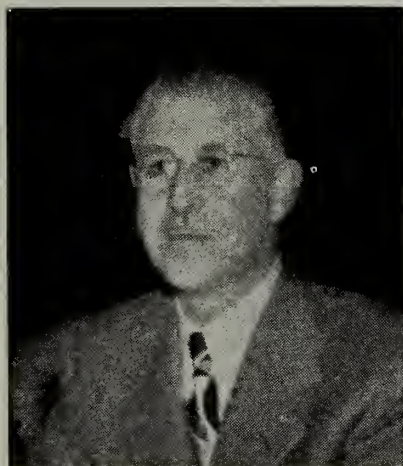
# MULLINIX AMUSEMENT CO.

1514-16 BULL STREET

(ALL PHONES: 3-6601)

SAVANNAH, GA.

## Bert Beutler With M. S. Wolf Dist. Co.



BERT BEUTLER

SEATTLE, WASH. — Bert Beutler, well known coinman here, has just joined the M. S. Wolf Distributing Company as manager of the new offices of this firm located at 2313 Third Avenue, this city.

Beutler just left a similar position with the Jack R. Moore Company, this city, to take his new job. Prior to that he was connected with E. T. Mape Music Company and also with Paul Laymon Company.

Beutler is considered one of the best informed coin machine men in these parts. His many years of sales experience, it is reported, will stand him in good stead in his new position as manager of the Wolf Distributing offices here.

Beutler stated in regard to his new position, "I can only report that I be-

# WANTED FREE PLAY CONSOLES

JUMBO PARADES, SILVER MOONS, BOBTAILS, SUN RAYS, LATE BIG GAMES, HI HANDS COMB. & BIG TOPS. ALSO ALL FREE PLAY FIVE BALL GAMES & MUSIC. SEND YOUR LIST!

**EMPIRE  
COIN MACHINE EXCHANGE**  
2512 W. NORTH AVE.  
CHICAGO 47, ILL.  
HUMBOLDT 6288-89

lieve this is one of the most progressive moves which I have ever yet made. I have always wanted to be connected with Bill Wolf and now as manager of his offices here I believe that we shall really go to town in this territory in a big way."

Bill Wolf said, "We feel that it is a great honor to have Bert Beutler with us as our manager here. He is not only one of the best liked coin machine men but one of the most experienced."

## Tubular COIN WRAPPERS

1 Case .....65c per M  
3 Cases.....60c per M  
6 Cases.....53c per M

Less Than Case Lots. Assorted Denominations. 70c per M.

50c PENNIES .....19 M to CASE  
\$2.00 NICKELS .....17 M to CASE  
\$5.00 DIMES .....20 M to CASE  
\$10.00 QUARTERS .....15 M to CASE  
\$10.00 HALVES .....15 M to CASE

Case lots shipped. One denomination to case. Order in quantity conforming to packing if possible.

1/3 Deposit with Order, Bal. C.O.D.

CHARLES (JIMMY) JOHNSON  
**GLOBE DISTRIBUTING CO.**  
1623 N. California Ave. Chicago 47  
(Phone: ARMITAGE 0780)

## ORSON WELLES IS A PINBALL TILTER

NEW YORK — According to columnists here Orson Welles, well known actor, playwright and director is a "pinball tilter."

Welles was noticed playing a pinball machine at the famous Broadway Sports Palace, at Broadway and 52nd Street. He is reported to put "lots of English" into his shots, at the same time hoisting the game, tapping and tilting it to increase his score.

# REPLY TO THIS AD

FOR THE FULL LIST OF ADVERTISERS  
SEE THE LIST ON PAGE 10

Advertisement text, including company names and contact information, mostly illegible due to blurriness.

## WANTED FOR THE CONDOS

Advertisement text for a real estate or construction project, including details about the project and contact information.

## Advertisement header text



Advertisement text located below the image, containing details and contact information.

Advertisement text in the bottom left corner, including company names and contact details.



# WANTED TO BUY IMMEDIATELY MILLS ESCALATOR TYPE SLOTS

WIRE — PHONE — WRITE

BILL WOLF

**M. S. WOLF DIST. CO.**

1348 VENICE BLVD.

LOS ANGELES 6, CALIF.

(PHONE: PROSPECT 4131)

## HIRSH COIN NAT'L DISTRIB FOR NEW POOL GAME

WASHINGTON, D. C. — Hirsh de la Viez of Hirsh Coin Machine Co., this city, announced that his firm has been appointed national distributors for a new pool game called "Red Ball."

This game features an intriguing playing field with an electric scoring device. Hirsh informs that he has had 100 games on test for some months and that gross receipts were amazing. He has been operating on a 60%-40% basis and insists that all ops follow this same practice on "Red Ball."

"Now that the machine has proven successful from both mechanical and profit basis, we are ready to place it in the hands of all coinmen throughout the United States," informs Hirsh. "We are appointing distributors and are ready to make deliveries".

Originally the machine was manufactured without a coin chute, and according to Hirsh, 8,441 games were sold to the Red Cross, U.S.O. Clubs, Army and Navy.

## GREENBAUM ESTIMATES 11,000 VIEWED AIREON SHOWINGS

KANSAS CITY, KANS. — R. C. Walker, president of Aireon Mfg. Corp. pointed out that the first 100 phonographs for distributors were completed in just one hundred and eighty days after VJ Day, from blue print stage to finished product. Walker said that mass production of electronic phonographs would be started as soon as conditions permit.

As each of the new juke boxes was given its final stamp of approval by the Aireon inspection department, it was crated and whisked off to the Kansas City, Missouri, Municipal Airport for air-shipment to distributors throughout the United States, Canada and Mexico.

The Flying Tiger Line, an air freight company formed by veteran pilots of World War II who flew in China, and Braniff Airways handled this huge flying job.

It was estimated by "Rudy" Greenbaum, Vice-President in charge of the Radio and Phonograph Division, that nearly 6,000 music operators in the United States and 5,000 others interested in the automatic music field attended the special showings given by distributors in fifty-three key cities. The first showing in the United

States was at Des Moines, Iowa, on February 23, and the last was at Mobile, Alabama, on March 14.

"In these three weeks the nation's music operators were given the chance to hear and see the first commercial phonograph to incorporate the electronic marvels developed during the war," Aireon officials report.

"Most interest shown among the operators was in the automatic volume control, the "electronic ears" of the instrument. It will eliminate the loud blaring that annoys so many listeners of the ordinary juke boxes. The AVC unit literally listens to the noise in the room and continuously adjusts volume output accordingly. Thus, every conversational subject from sweet nothings to weighty political matters can be discussed while listening to the Aireon Electronic Phonograph", the same officials stated.

One feature that attracted much attention at the shows was the miniature radio transmitting station in the wall boxes which sends radio waves over a coaxial cable. These signals are sorted out by a radio receiver in the phonograph which results in the selection of the right record.

WANTED

TO BUY

IMMEDIATELY

MILLER ESSEX LATOR

TYPE SLOTS

FOR RENT - WRITE

1001

M. S. WOLF DIST. CO.

LOS ANGELES & CAR

THE UNIVERSITY

1917

ESTIMATES \$1,000

SHOWINGS

[Faint, illegible text and markings at the bottom of the page]



MILLS SALES CO., LTD.  
**EXCLUSIVE DISTRIBUTOR**

FOR

**MILLS NOVELTY CO.**

IN

**CALIFORNIA - OREGON - NEVADA - ARIZONA**

AND FOR

**INTERNATIONAL MUTOSCOPE CORP.**

IN

**CALIFORNIA - OREGON - WASHINGTON - NEVADA**

ORDERS ARE BEING  
 ACCEPTED FOR PRIORITY  
 DELIVERY ON MUTOSCOPE'S

- PHOTOMATICS •
- ATOMIC BOMBER •
- VOICE-O-GRAPH •



WE ALSO HAVE FOR  
 IMMEDIATE DELIVERY  
 MILLS BLACK CHERRY  
 BELLS  
 MILLS VEST POCKET  
 BELLS

WRITE — WIRE — OR PHONE

**MILLS SALES COMPANY, LTD.**

1640-18th STREET (All Phones: HIGATE 0230-1-2-3-4) OAKLAND 7, CAL.

**Newspaper Boosts  
 Local Juke Box Op**

SANTA ANA, CAL. — Capturing whole columns of eye-filling space, Dick Gallagher, noted wired music operator of this city was given a priceless boost recently when the Register, leading newspaper here, devoted a series of two special articles about Gallagher's operation.

Taking his readers behind the scenes to Gallagher's headquarters, the reporter explained how the girls who handle telephoned requests for platters could just about tell the time of day by listening for customers' requests, starting with the high school bobby-sock fans in the late afternoon and early evening and their requests for such discs as "Slap Me, Daddy, With a Dessicated Flounder", on to the early hours of the morn when repentant drunks begin an avalanche of calls for "Hang Your Head In Shame."

Gallagher, when interviewed by the reporter, explained the difficulties of juke box operation, the high investment required for a complete record collection, the technical troubles which demand a high outlay for special electrical equipment in order to balance discordant telephone lines, etc.

Like all operators thruout the country, Gallagher has been hit by wartime and post-wartime shortages, and this he explained to the reporter.

But Gallagher also told of the boom he expects thruout the music machine industry, mentioning that even a

huge chain of banks is pondering the question of installing piped in music because it has been found that customers don't mind a waiting line "if Bing is crooning while one's dogs are barking."

Gallagher's latest experiment, according to the newspaper, is televising the face of the platter changer on the juke box screen.

But that has a dangerous aspect too,

mentioned the reporter, quoting Gallagher.

And he told of the time a top location owner asked to visit Gallagher's studio to see a girl whose voice had been enthralling him for months. As it turned out, the "dream girl" was a curveless, squat brunette whose appearance so embittered the visitor that he was lost as a customer.

But such is the life of a music op.

THE NEW

**A M I**

**PHONOGRAPH  
 IS ON THE WAY!**

WATCH FOR OUR ANNOUNCEMENT



**DAVID ROSEN**

855 N. BROAD ST.

PHILADELPHIA 23, PA.

STEVENSON 2258

EXHIBIT DISTRIBUTION

MILL & NOVELTY CO.

INCORPORATED IN CANADA - HEAD OFFICE - TORONTO

INTERNATIONAL AUTOMATIC CIGARETTES

CANADIAN PATENT OFFICE - OTTAWA

SOLE AGENTS  
MILLS & NOVELTY CO.  
100 KING STREET WEST  
TORONTO, CANADA

MILLS & SALES COMPANY LTD.

I M A

INCORPORATED IN CANADA

100 KING STREET WEST

TORONTO, CANADA

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# The Heart of America



**"THE ROCK-OLA PHONOGRAPH OF TOMORROW"**  
 Is In Our Showrooms  
**WE STAND READY TO SERVE THE OPERATORS IN**  
**"THE HEART OF AMERICA"**

## B. D. LAZAR COMPANY

1635 FIFTH AVENUE (All Phones: GRant 7818) PITTSBURGH, PA.

### Public Opinion Poll Started On Parking Meter Issue

FORT WAYNE, IND. — Coincident to the calls being published in *The Cash Box* for public opinion surveys of popular reaction to coin operated amusements in closed territories, the Chicago Motor Club has instituted just such an action among motorists to determine feeling about the establishment of coin operated parking meters in this city.

The entire survey has been handled with such simplicity, it might well set an example for other agencies in matters wherein the sampling of public opinion is required.

The persons polled were selected at random among names appearing

on local automobile registration lists. To these individuals letters were sent containing ballots and arguments for and against the establishment of the parking meters.

The motorists were not asked to sign their polling cards. The principal request required only that the voter indicate a "yes" or "no" on the question of establishing the meters; in addition, the voter was asked to write any additional comments he wished to make along with his vote.

Results of the poll will be used by the motor club in further action on the parking meter issue.

### No Slots For Vets Club Gives Short Surprise

OMAHA, NEB. — There was cause for startled surprise among guests of the Omaha Post, American Veterans of World War II, recently, when the organization opened its clubrooms without a slot machine in sight.

Other veterans organization clubrooms in this city have slot machines.

But before a week had passed, the cause for surprise was over. Five slots were in busy operation at the AMVETS CLUB — and going strong.

**SUPPORT THE CMI**

## THE HIT PARADE STARTS AT TRIMOUNT

Exclusive Distributors in New England for

- D. GOTTLIEB AND CO.
- J. H. KEENEY AND CO.
- WILLIAMS MFG. CO. (Except Conn.)
- GROETCHEN TOOL CO.
- SUPREME'S BOLA SCORE
- BERMAN SPEAKERS

also distributors of Goalee, Bally Products and all the latest current releases.

SAVE TIME, SAVE MONEY — GET A TRIMOUNT UA-15 ALL PURPOSE AMPLIFIER

A universal replacement for most all phonograph amplifiers.  
 Complete with tubes .....

**\$45**

**TRIMOUNT COIN MACHINE COMPANY**  
 40 WALTHAM STREET BOSTON 18, MASS.

*Special*  
**ZINGO**

Slightly used  
 Exceptionally clean

**\$165**

Tel. LIBerty 9480





# REBUILDING

## OF ANY MILLS ESCALATOR TYPE MACHINES

AND PLACED IN  
A BRAND NEW CHROME CABINET

Choice of Silver, Gold, Black, Chrome.

Will Look And Operate Like New!

COMPLETE

Only

# \$69.50

PLUS PARTS

- COMPLETELY REBUILT
- ⊙ COMPLETELY REFINISHED
- ⊙ COMPLETELY REJUVENATED



Here's the opportunity you've been looking for to make any of your MILLS ESCALATOR TYPE MACHINES look and operate as good as new. We will completely rebuild your machines under the supervision of factory trained mechanics.

**ALL OUR WORK GUARANTEED!**  
**SEND YOUR MACHINE AT ONCE!**  
**VERY PROMPT DELIVERY**

THE CABINETS FURNISHED INCLUDE ALL THE FEATURES BELOW

SILVER  
CHROME  
CABINETS

## \$39<sup>50</sup>

COMPLETE — ONLY

Specify 5c, 10c or 25c Play — 2/5 or 3/5 Pay

GOLD  
CHROME  
CABINETS

## \$29<sup>50</sup>

COMPLETE — ONLY

Specify 5c, 10c or 25c Play — 2/5 or 3/5 Pay

THESE BRAND NEW FEATURES INCLUDED

- |                               |                             |
|-------------------------------|-----------------------------|
| ★ LIGHT, DURABLE WOOD CABINET | ★ KNEE ACTION               |
| ★ DRILL PROOF LINING          | ★ UNBREAKABLE JACKPOT GLASS |
| ★ METAL REWARD PLATE          | ★ CLUB HANDLE               |
| ★ DENOMINATOR                 | ★ CASTINGS (GOLD OR SILVER) |

**WE WILL NOT BE UNDERSOLD!**

## American Amusement Co.

4047 W. FULLERTON AVE., CHICAGO 39, ILLINOIS • CAPITAL 5300

"IF YOU MISS US - YOU MISS MAKING MONEY"

# REEBULFILM

OF THE

## MILLS

### ESCALATORS

#### THE MANUFACTURING

Company

1000 Broadway, New York, N.Y.

Only

# 289.20

Price

per foot

of film

with

1000 ft. of film

at

the

price

of



**AL BERGMAN of Alfred Sales, Inc. Has Been Saying: "WAIT FOR AIREON!"**

**NOW — ONE LOOK AND YOU'LL SAY:—**

# FROM NOW ON -- Aireon

**HERE IT IS, SON**

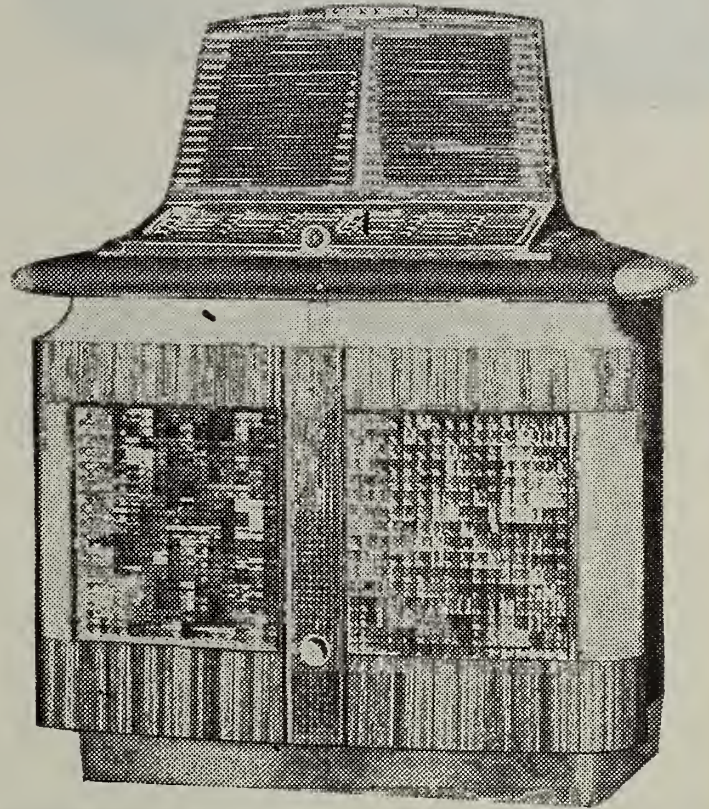
**H-E-R-E I-T I-S!!**

**THE SENSATIONAL AUTOMATIC  
ELECTRONIC PHONOGRAPH  
WITH THESE**

**Amazing Features:**

- **TONE FLOODING**
- **DISTORTION CONTROL**
- **AUTOMATIC VOLUME CONTROL**
- **RECEIPTS TOTALED AUTOMATICALLY**

**SEE IT AT OUR SHOWROOMS**



**ALFRED SALES, INC.**  
Distributors of Coin Operated Machines and Devices  
1006-1008 MAIN ST. Lincoln 9107 BUFFALO 2, N. Y.

**EXCLUSIVE DISTRIBUTORS OF  
AIREON AUTOMATIC PHONO-  
GRAPHS AND ACCESSORIES  
FOR WESTERN NEW YORK.**

## COIN OPERATED SHOE SHINER IS ON THE WAY

MILWAUKEE, WIS. — An unusual coin-operated shoe shine machine, performing both waxing and brushing operations, will soon be in production, it was announced here recently.

The machine, product of Coinarts Industries, this city, was created by Arthur R. Slade, co-partner (with A. R. Cline, Toledo, Ohio, attorney) of Coinarts.

As Slade sees it, the machines can be installed in bus and railroad depots, on steamship piers, in parking garages, office buildings, bowling alleys, drug stores, cigar stores, clubs and hotel lobbies.

The machine delivers a complete shine for the price of two nickels, one for each shoe.

When the coin is inserted, the brushes start traveling over the entire surface of the shoe, including the toe and heel. Then, while the brushes cease its action, wax is automatically applied to the shoe. Then a buffer takes up the action and the shine is completed. It takes about thirty seconds on each shoe for the machine to complete a shine.

Slade hopes to have mass production under way in time to have the machines in distribution this summer.

*Now Delivering for*

### BALLY MANUFACTURING CO.

- **VICTORY DERBY** 1 BALL C.P.O. **\$574.50**
- **VICTORY SPECIAL** 1 BALL MULTIPLE F.P. **\$589.50**
- **SURF QUEENS** 5 BALL F.P. **\$289.50**
- **UNDERSEA RAIDER** 1-PC. ELECTRIC GUN **\$399.50**
- **WATCH FOR BALLY'S MUSIC!**

**WE ARE ALSO FACTORY DISTRIBUTORS FOR**

### H. C. EVANS & COMPANY

**IN NORTHERN NEW JERSEY AND EASTERN NEW YORK  
Contact Us For First Hand Information!**

### PALISADES SPECIALTIES CO.

498 ANDERSON AVE.  
CLIFFSIDE PARK, N. J.  
PHONE: CLIFFSIDE 6-2892

## PINBALL CASH BOX TILTED

WYANDOTTE, MICH. — Theft of money from two pinball machines, a peanut stand and a cash register at the Dallas restaurant here was reported to police by the owners.

The amount of money from the pinball and peanut machines could not be determined, they said, reporting \$10 missing from the register. Entrance was gained through the rear door.

**PENN. — N. J. DISTRIBUTORS  
for  
AMUSEMATIC LITE-LEAGUE**

**Newest Baseball Sensation  
Jobbers and Operators, write for  
special quotations.**

- 5 Bally Club Bells, perf., ea.....\$225.00
- Perfect Shoot the Chutes, ea..... 75.00
- Perfect Shoot the Japs, ea..... 95.00

Want to buy any style Pin Games, regardless how old. Send us your list.

**K. C. NOVELTY CO.**  
419 Market St. (Ma 4641) Philadelphia 6, Pa.



# FROM NOW ON - Division



How it is done  
What it is for  
Why it is done  
Who it is for  
When it is done  
Where it is done  
How often it is done  
What the results are  
What the costs are  
What the benefits are

James G. Thompson  
Director

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## THRU THE COIN CHUTE



## CHICAGO CHATTER

Barney (Shugy) Sugerma, Dave Rosen and Jack Mitnick (AMI distributors) seen making the rounds and talking about carload deliveries

. . . O. D. Jennings off to Washington, D. C., thence to his Mississippi plantation. Back at the plant things are hummin' — all hands joined to rush production on the new machine soon to be introduced . . . Dave Lovitz is the new advertising man at O. D. Jennings . . . Now that Morrie Ginsberg (Atlas Novelty Co.) is back from his Florida sojourn, Eddie makes ready to take a trip East on business. "What with new building plans and umpty other problems which have us stymied because of all the unpredictable reconfusions, might just as well get away from it all for a spell and get a new grip on yourself," says Eddie.

Richard Groetchen hops down to Florida for a visit with his family who are spending the winter in Hollywood-by-the-Sea. Back at the plant, General Sales Manager, Eddie Hansen, is busy 24 hours a day since the production lines are rolling out the new Columbia twin jackpots . . . Al Sebring (Bell Products) back from the West Coast and bubbling over with enthusiasm over the reception accorded the showing of that sensational Williams (first post-war) game "Suspense" at his new West Coast headquarters . . . The new Coin Changer introduced by Al Sebring, for which he has exclusive distribution, exceeded all expectations when introduced to the trade. Other avenues of distribution are coming in from everywhere, so all in all they are going at top speed, and 'ere long plan to break wide open with some even more sensational news.

Behind the scenes over at Chicago Coin Machine Co. something new is in the making that should be super-do to say the least. Meanwhile Sam Wolberg takes a short rest in Florida . . . Daval's new factory now all ready and in action. Counter games are moving along the production lines and a new modernistic model will soon make its appearance and make you gush all over when you see it . . . Jack and Mrs. Nelson, also Gil and Mrs. Gil Kitt, seen at the popular nite spot, Trade Winds with none other than the popular Ken Wilkinson of United Amusement Co., San Antonio, Texas . . . Morris S. Gisser, Cleveland Coin Machine Co., Cleveland, Ohio, dashed in to talk it over with Gil Kitt. What a pair of aggressive guys those

two are, and what plans in the offing.

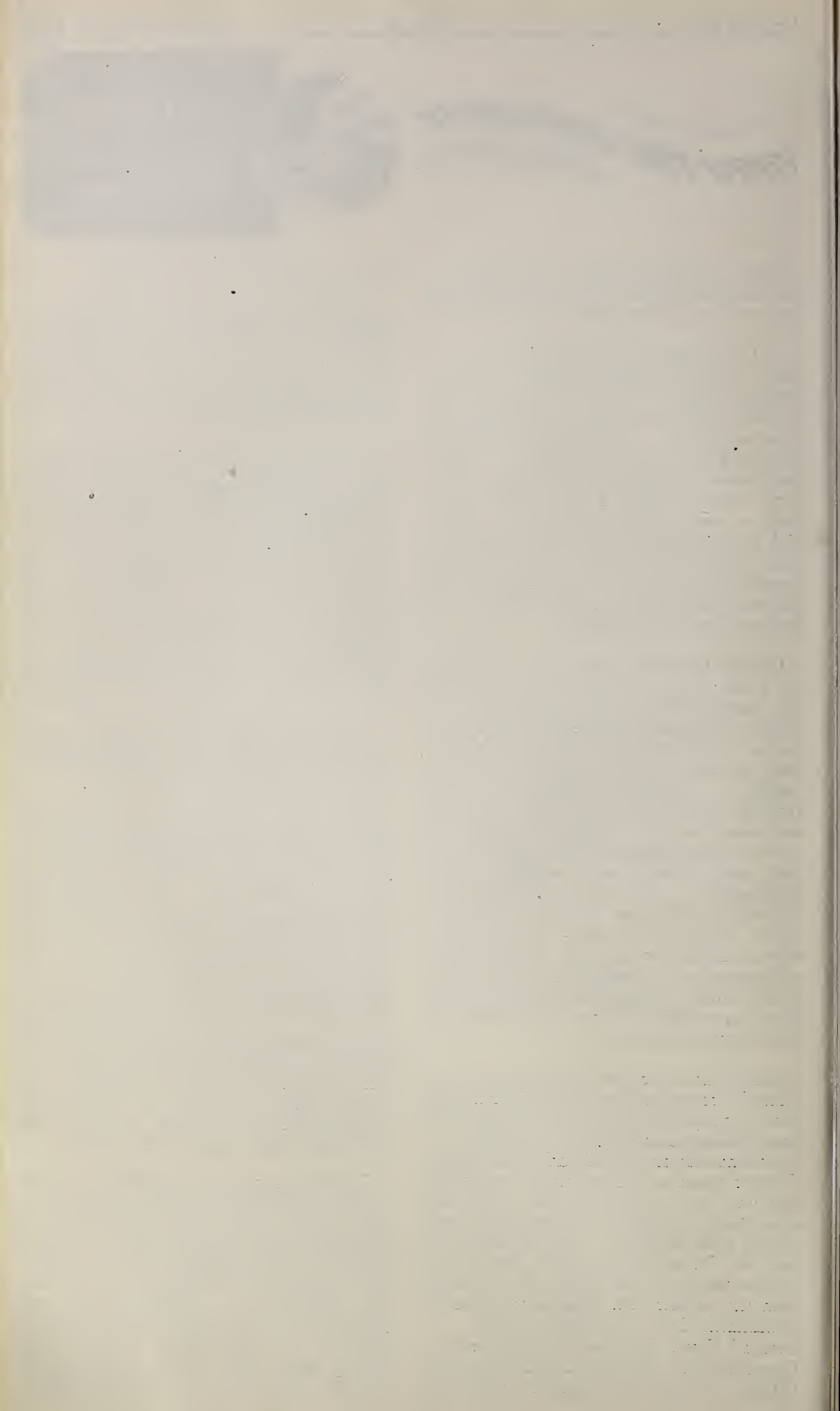
Altho Pat Buckley has been mum mum and staying in the background—'til everything is in readiness before turning on the green lite; the way visitors from all the over the country pour in and out of the place, methinks we'll be pleasantly surprised when the go sign is up

. . . Visitors making the rounds of the factories this past week included, T. B. Holliday, Charlotte, N. C.; Morris Hankin, Atlanta, Ga.; Otto G. Jensen, Jensen-Jensen Co., Logansport, Ind.; Hank Maser, H. R. Maser Music Co., San Francisco, Cal.; Eddie George, Akron, O.; Geo. Young, Mystic Music Co., Norfolk, Va., and Ed Heath, Macon, Ga. . . Al Silberman (Williams Mfg. Co.) busy making necessary arrangements to prepare another complete floor in the building, to make way for the production expansion program to keep up with the screaming demand for more and more—yes—"Suspense"

. . . Baker Novelty Company now back in their former offices on the first floor and Harold Baker going top speed to launch those new models.

It's a treat to step into the new modernistic display room at Exhibit and behold the many startling new Arcade innovations on display—gives one an insight on what the "Arcade of Tomorrow" will be like . . . Dave Gottlieb will be pleasantly surprised when he returns from his Florida vacation and beholds the transformation taken place during his absence. Leave it to brother Nate to make arrangements to have the offices redecorated, refurnished in ultra modernistic trend — not to mention air-conditioning thruout—and everything in tip top order when brother Dave returns sometime this month . . . Jack Rosenfeld of St. Louis, presented a coin machine hand truck, which he manufactures, to Mack Postel to facilitate in moving the U-Need-A Vendor cig machine around.

Out-of-towners-in-town included Ben Axelrod and Al Hancklamof, of Olive Novelty Co., St. Louis, Mo.; Lew London, Leader Sales Co., Reading, Pa.; Bill Alberg and Charles Aronson, Brooklyn Amusement Machine Co., Brooklyn, N. Y.; Joe Ash and Irv Morris, Active Amusement Machines Co., Philadelphia, Pa., and Newark, N. J., L. R. Gardner, Houston Amusement Co., Houston, Texas . . . Most of the Chicago phono executives ran up to Detroit this past week for the music ops banquet there.





## THRU THE COIN CHUTE



## EASTERN FLASHES

Everett Masterson, Tom Burke, Dave Stern (East Coast Sales & Distributing Co.) and Bob Slifer, General Sales Manager, were kept busy continually showing the music ops the new Rock-Ola phono that they have displayed at their Elizabeth and New York City offices. Harry Pearl, the other partner, was in Miami when the phonos arrived, but is now hurrying back. Dave Stern will now spend most of his time at the showrooms in New York . . . Jackie Berman, Economy Supply Co., getting ready to leave for Baltimore, where he claims his offices will be ready on April 1st . . . Nat Cohn, Modern Music Sales Co., in Detroit, where he takes in the Music Operators Banquet, in addition to completing all arrangements for deliveries of Vogue records.

Barney (Shugy) Sugerman and Jack Mitnick of Runyon Sales Co., Newark, N. J. away to Chicago to complete final arrangements for their plans to show the new AMI music machines . . . Dave Rosen of Philadelphia, also an AMI distrib., joins Shugy for their conference with DeWitt (Doc) Eaton . . . Bernie Wolfson, manager for Runyon Sales Co. of New York, kept so busy receiving coinmen on the AMI phono, and the new electric machine gun, that he can't get out for a haircut, and now looks like a dressed up "Alley-Oop". One of Bernie's visitors was his friend Dr. William Ferguson, head physician at the Newark City Hospital and medical director for 20th Century Fox films . . . Wonder where Herman Perin, the traveling cyclone for Runyon, is? . . . Humbert Betti, H. Betti & Sons, Union City, N. J., returns from a 10 week stay in Florida. Now that his four sons are back from the service, Betti can relax a bit.

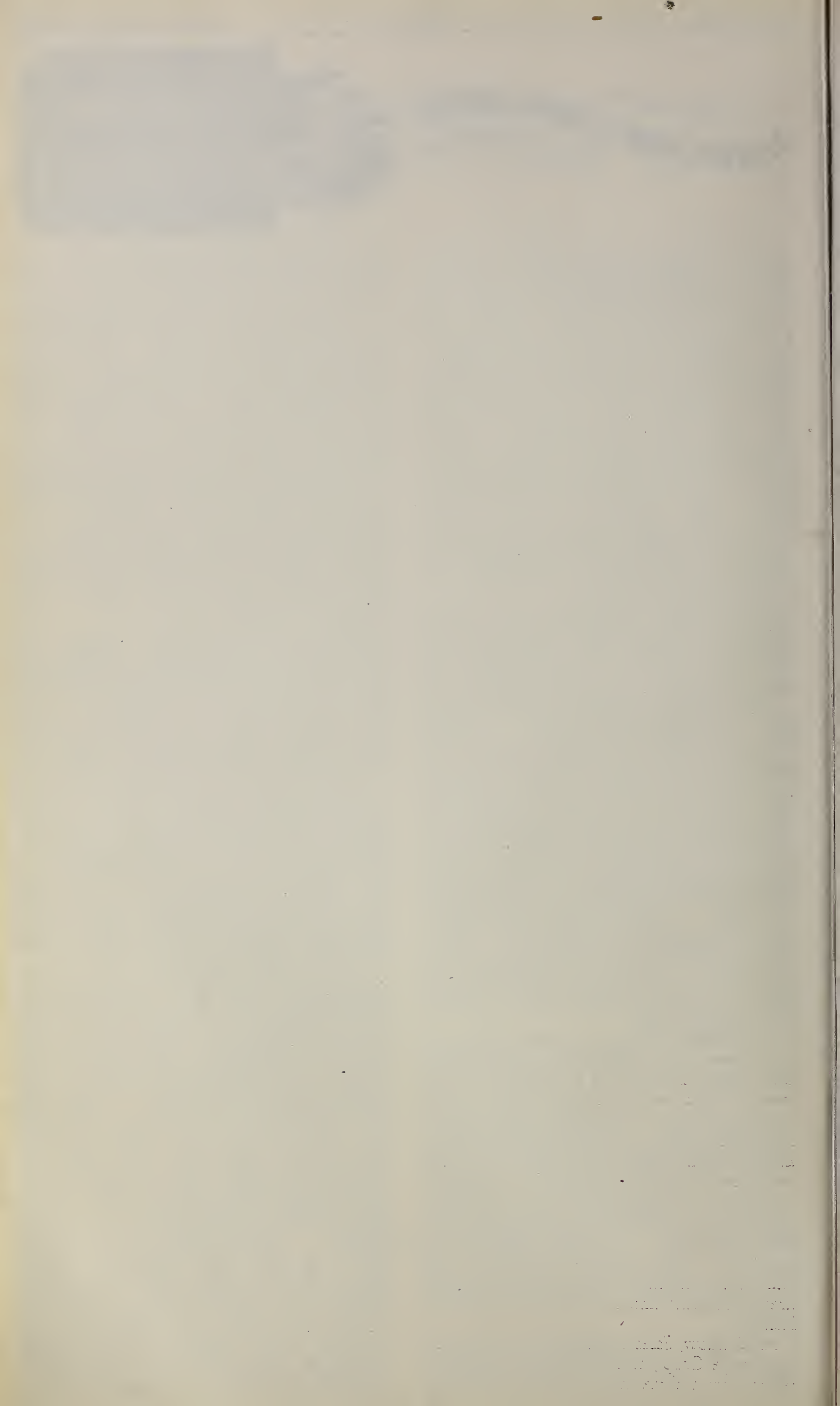
Jake Breidt, U-Need-A Vendors, visits the showrooms of his distributors in New York. Jake reports that he had to postpone his far western trip a week or so, but will be on his way very shortly . . . Bill Blumenthal, manager of Tri-State Sales Co., being hounded for more and more Bally games, and mutters "If I only had about a million machines, I'd be happy" . . . Eddie Corrison and Ben Becker, Palisades Specialty Co., Cliffside Park, N. J. return from their Boston trip . . . Ben Fine, Baltimore op, in town . . . Mike Munves, Joe Munves, and Phil Gould continue to add distributors to their already imposing line-up for their "Super Skee Roll"

Al Blendow, Sales Manager of International Mutoscope Corp., and Bill Rabkin, president, return from a three day visit at the New Eng-

land parkmen's convention held at Boston. Al informs us his firm continue to make deliveries on their "Voice-O-Graph" in good quantity . . . Upon his return from the meet, Rabkin's left immediately for Chicago . . . Ed Ravreby, Associated Amusements, Boston, and Charlie Wertheimer, also a Boston distributor, visited the Parkmen's show . . . Dave Margolin and Leo Knebel of Manhattan Phonograph Co., kept busy talking with the phono ops who are continually dropping in to see the Aireon phono . . . Bill Alberg and Charlie Aronson, Brooklyn Amusement Machine Co., Brooklyn, N. Y. return from Chicago with good news . . . Charlie Polgaar, Tri-State Sales Co., lolling in the sun, writes to Warren Ryan, his Newark, N. J. manager "Just pulled in a couple of fish! How are you doing?"

There's a new amusement machine being manufactured at Lynn, Mass. . . . Hirsh de la Viez, Hirsh Coin Machine Co., Washington, D. C. becomes national distributor for "Red Ball" a pool game, and is appointing distributors. Hirsh, by the way, will be on the dais when Homer Capehart makes a speech on March 20 at the Advertising Club of Baltimore . . . Mike Munves becoming busy once again supplying arcade equipment . . . Julius A. Levy, manager of the New York offices of Arthur H. DuGrenier out of town seeing cig operators . . . Jack Fitzgibbons, Jafco, Inc. and Al Schlesinger get together at Poughkeepsie over the weekend, and relax between business conferences by taking long walks thru Al's Woodcliff Pleasure Park—"It's a great stimulator" claims Al.

Joe Ash and Irv Morris, Active Amusement Machines Co., with offices in Newark, N. J. and Philadelphia, Pa. away for a visit with the Chicago manufacturers . . . Sammy Stern, Scott-Crosse Co., Philadelphia, Pa. (Rock-Ola distributor) all excited about the reception the ops give the new Rock-Ola phono . . . Harry and Sam Wichansky, Atlas Vending Co., Elizabeth, N. J. seen on 10th Avenue. This is the first time the two brothers were seen together on the street for quite a while. Usually one remains in Jersey, while the other visits . . . Harry Berger, West Side Distributing Co., away to Chicago . . . Hotel rooms now harder to get than at any time in the city's history. With delegates from the many nations representing UNO taking hundreds of rooms in every hotel available, the ordinary visitor will have to sleep up against a curb. Suggest that any coinmen thinking of visiting New York, be sure to have a bona fide reservation in advance.





# THRU THE COIN CHUTE



## CALIFORNIA CLIPPINGS

Leonard Micon, Pacific Coast Distributors, reports that the response of ops to the new H. C. Evans A. C. Jackpot is tremendous, with orders pouring in daily. Len says he's also swamped with orders for Packard boxes and that ops are anxious to see the new Packard phono . . . Bill Wolf, M. S. Wolf Distributing Co., now making arrangements in Seattle for his grand opening in the northern city; he's due back in a few days. Bill is busy as a bee these days shuttling between Seattle, Portland, San Francisco, San Diego and his main office in Los Angeles. He's now completing arrangements for his showing of the new A.M.I. phono and is keeping his new teletype between offices plenty busy.

Sam Ricklin gained a lot of publicity recently on his story of the juke box industry, which is still getting a play in local mags. Sam says that he's getting a lot of nice replies to his recent statement in *The Cash Box* on his 70-30 percentage operation plan . . . Jimmy Rutter of Operators' Service is now the proud father of a baby girl. Jim can now settle down and get back to work on the race horse carnival equipment he's manufacturing in his shop . . . Preston Jarrell, Coinmatic Distributors, reports that his firm is about to release a new disc featuring Barney Bigard and Nick Esposito and his band. Jarrell says it'll be sensational.

Although Alladin is a new name in the record field, the people behind it are not. The firm was formerly known as Philo records, and its present, Leo Messner, says that their reputation for putting out nothing but smash hits will follow on Alladin discs. He suggests that phono ops watch for an important announcement on new releases due soon. Incidentally, Leo has a very charming and dependable secretary in Miss Helen Brahinsky, who very efficiently looks after the affairs of the office while the boss is on the go . . . Jean and Dolores Minthorne are two very busy people these days. Jean has a number of Seeburg phonos on hand and is getting set to make some deliveries. Jean is also kept very busy taking orders on the Bally equipment.

Solotone has completed their offices and showrooms at 2311 W. Pico Blvd. in the heart of coin row. They're displaying their new music boxes and should go places . . . Williams Distributing Co., distributes in Southern Cal. for the William Manufacturing Co's "Suspense", has without question one of the swankiest looking offices in these parts. It's strictly modernistic . . . Fred Gaunt, General Music, now vacationing at Palm Springs, is due back this week . . . Nels Nelson is moving a lot of equipment these days and is busier than ever servicing music machines from all over the country.

William (Bill) Happel, Jr., Badger Sales, is getting set to show the new Rock-ola and is preparing his place for the showing. There are no plans for a party at this time, Bill says, but when his new building is completed soon, he's planning on a blowout for the grand opening . . . Len Kelly of K. & M. Distributors, handling the distrib of Memo, Sunshine and Atomic labels, reports that the demand for discs from these firms are growing by leaps and bounds. Len, now in New Orleans, has sent in a tremendous number of record orders and is planning on moving

up the East coast to New York. Fred Meyers is covering the southwestern portion of the country for K & M, and he reports a big demand for the discs in Arizona, New Mexico and Texas. H. A. Lucas, who is running things here is really having a time keeping the orders filled and on the way . . . W. R. (Bill) Luenhagen is gathering a lot of equipment for disposal and will announce this info soon. Phono and pinball ops will do well to watch for some real bargains, says Bill.

E. T. Mape of Mape Music Company still reporting on the long awaited announcement he has been promising music ops these past few weeks. Ed is still awaiting the "go" sign from Chicago. But Ed says it will pay music ops to wait for the announcement. It's new, it's proven, it's sensational, says Ed enthusiastically . . . Paul and Lucille Laymon are two of the happiest people in town now that their plans are completed for their new building. Paul says it will be the finest and most attractive building in the entire coin machine industry. In the meantime, Paul says, the gang at Laymons are working night and day getting the new equipment serviced and on the way to the ops who have been waiting so long and so patiently.

Bill Snetter, Don Clark Distributing Co., reports that the new Wurlitzer 1015 will soon be on the way to ops. It will pay to wait for this machine, he says . . . Ops seen in town this past week include Jack Wolman, Sam Brown, S. M. Tangye, and Earl Cale of Los Angeles; Johnny Nelson and Carl Fisher of Inglewood; Chris Torrez, Westmoreland; Art Weiss, Arcadia; S. R. Hopkins, Banning; Dwight Towne, San Bernardino; Art Sternall, Lamesa; I. B. Gayer, San Bernardino; Ray Tisdale, Glendale; and Roy C. Smith, Lancaster . . . Among the visitors in town were George R. Murdock and George Bennett of San Francisco.

Otis Rene, Excelsior Record Company, is readying an announcement to music ops of several new smash recordings. Rene says, "We will give ops money making platters with two hits on every disc" . . . Quality Pictures are now going into production with a new series of 16 MM musical shorts featuring outstanding stars of stage and screen. "We will continue to give ops of Panorams and Solovues the best in talent and the best in film," reports W. Merle Connell, manager in charge of production.

The new building of the Gold Coast Coin Machine Exchange is going up very rapidly now and should be completed within the next 45 days, according to Elky Ray. When it's finished, it will be the swellest and most attractive showrooms in town, Ray says . . . Col. Chuck Hastings of Spotlight Records reports that the firm has now been completely reorganized. They've lined up some outstanding talent and plan on releasing several new and unusual recordings soon. Spotlight is in a position to supply the ops and distributes with all the records they will need, says Hastings . . . John Rough of Phonofilm has completed stocking up his very large library of 16MM musical films featuring Quality Pictures and Phonofilm Productions and can supply all operators' needs for these films.

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# THRU THE COIN CHUTE



## H O U S T O N

R. B. Williams, top boss of Commercial Music Co., Wurlitzer distrib with headquarters at Dallas, did big business during a recent visit. He bought a prominent downtown lot and has already completed plans for a new building for the Houston branch of Commercial Music. He hopes to occupy the new quarters late in June.

Music op, T. R. Nato and wife, of Navasota, visited our fair city and looked over the new phonos . . . Carl Smith and Walter Krause, of Freeport Novelty Co., are becoming popular Houston gad-about here of late . . . Melvin Blum, another out-of-town music merchant who spends nearly as much time here as in his home town of Bay City . . . Jessie Skiles of Commercial Music and his family went up to Dallas for a visit with friends and relatives.

A name that is heard oftener and oftener in music circles is Taylor & Steele Music Co. Joe Steele and Judson Taylor own this new music operating outfit . . . Three swell fellows names of Griffin, Thomas and Quinn are expanding their A.A.A. Music Co. operations just as fast as they can buy, beg, borrow or—Woah! Now wait a minute! Just as fast as they can secure merchandise is what we started out to say.

Musicmen from far and near, as far as 150 miles distant and as near as next door across the street, ganged the new home of Standard Music Distributors for a look at the first Aireon phonograph ever seen in Houston. They were not disappointed. The phonograph and the grand celebration that attended its showing left little to be desired. Everybody was happy except the janitor. A place as large as Standard Music filled with eating, drinking and celebrating folks for twelve solid hours creates some janitor work.

Tom Williams, share owner in General Music Distributors, (not related to R. B. Williams, J. W. Williams, or the Williams manufacturer who follows in this paragraph) said the Williams Mfg. Co. "Suspense" was the hottest thing he had ever sold, and Tom has been selling amusement games a long, long spell. Neither is it a sales speil. The supply situation being what it is, Thomas is really interested in resistance rather than promotion of sales.

S. H. Lynch Co. doing a neat job sidelining with the sales agency for James motorcycle, a lightweight English made machine offering convenient, economical transportation for coinmen and civilian alike . . . Wedding bells for A. C. Ayo and Miss Mary Lew Cargill. Many years of happiness wishes we you . . . H. M. Crowe

home from hospital after his fourth operation in two years . . . Al Durham completed two weeks' business tour of South Texas territory.

## D E T R O I T

SIDELIGHTS AT THE MICHIGAN AUTOMATIC PHONOGRAPH OWNERS ASSOCIATION BANQUET . . . Visitors from out of town agreed that the MAPOA dinner was tops . . . The entertainers gave the longest single show in the Latin Quarter's history—and what a show! . . . Two tables of vets were brought over from a local hospital and were entertained free by the association. Many Councilmen and a former governor came to the banquet to pay their respects.

R. R. (Rudy) Greenbaum, Aireon's vice-president and Leon Dixon, Triangle Distributing Co., Aireon distributor in Cleveland, O. were caught playing Gin Rummy between sessions . . . Sam Mannarino, Tom Mulligan and Ben Long of Pittsburg, Pa. among the visitors . . . Bill Fielding of Windsor, Canada, came over the border to join in the fun . . . Thomas J. Callaghan, Sales Manager of Bally's Music Division, impresses with his strong personality, and makes many friends . . . Nat Cohn of Modern Music Sales Co and Tom Saffedy, head of Vogue Records see that the ops get some of their new releases . . . Jim James and the Mrs. have a wonderful time.

A. R. Kelso, Executive Vice-President of Rock-Ola Mfg. Co., seen in a huddle with Bill Boyle and Tom Cox of his firm . . . George Dick and Harold (Curly) Pretzel of CMAC greet their friends . . . DeWitt (Doc) Eaton, sales manager for AMI seated at the table with Gary Weber, Burt Dean and Max Marston, AMI distributors . . . Joe Brilliant and Jack Cohen, association heads, take the bows for a good job well done . . . And Sam Abrams gets congrats for the marvelous public relations job he's doing . . . Charlie Schlicht, sales manager of the music division of Mills Industries, Inc., greeted by many of his friends . . . Fred Mann, Ben Palastrant and Dan Brennan, Aireon's regional managers, compare notes about their activities in their respective territories . . . Ben Robinson, Detroit distrib, leaves for New Orleans, immediately after the show . . . Vic De Schroyver seen wandering around at 8 A.M. complaining of being sleepy . . . Carl Angott seen in conversation with Homer Capehart . . . 44 phono men from the Cleveland Association came to town to attend the luncheon and banquet . . . Morris Goldman and Max Lipin a twosome.



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# THE CASH BOX

## CLASSIFIED ADVERTISING SECTION

# COIN MACHINE MART

### CLASSIFIED AD RATE

50c PER LINE — COUNT SIX AVERAGE WORDS TO THE LINE. COUNT NUMBERS IN YOUR ADDRESS AS ONE WORD. MINIMUM CLASSIFIED AD ACCEPTED \$2.00.

## WANT

WANT—All model Keeney Super Bells combination Free Play and Pay-Out; Mills Three Bells; Mills Four Bells; Mills Jumbo Free Play, late Blue and Red; Mills Jumbo Combination F.P. & P.O.; Bally Hi Hands; Bally Club Bells. Will pay top cash prices. Write today. BADGER SALES CO., 1612 WEST PICO BLVD., LOS ANGELES 15, CALIF.

WANT—Mills Three Bells; Keeney Super Bells F.P.-P.O.; High Hands; Jumbo Parade late F.P.; Mills Four Bells, late heads only; Keeney Four Way Super Bells 3/5 and 1/25c play. NO JUNK. Must be good. State quantity, price and guaranteed condition in first letter. Write NOW. ADVANCE AUTOMATIC SALES CO., 1350 HOWARD ST., SAN FRANCISCO 3, CAL.

WANT—Will pay top cash prize for 750 Wurlitzers and Rock-Ola counter models for my route. Also want electric selector for 750 Wurlitzer. MURRELL AMUSEMENT CO., 1058 S. FLORIDA AVE., LAKELAND, FLA. Tel.: 25-413.

WANT—United conversions—Trade Winds, Cover Girls, Oklahomas, Wagon Wheels and South Seas. FAIRWAY AMUSEMENT CO., COLUMBUS, MISS. Tel.: 604.

WANT—.22 calibre shells; Seeburg or Wurlitzer ESRC phonographs; Club and Super Bells National or Iowa cigarette machines. Write best price, condition and quantity. W. H. LEUENHAGEN & COMPANY, 1813 W. PICO BLVD., LOS ANGELES 6, CAL.

WANT—Seeburg, Wurlitzer, Rock-Ola, Mills, all models. Highest cash prices paid. Write, wire or phone and we'll give our highest offer within 24 hours. DAVE LOWY & COMPANY, 594 TENTH AVE., NEW YORK CITY, N. Y. BYrant 9-0817.

WANT—Popular current used juke box records, not over 1 year. Will pay 9¢ each if you pay freight or 8¢ each and we will pay freight. Jack Rubin. TELAUDIO CORP., 106 SOUTH OXFORD ST., BROOKLYN, N. Y. Tel. NEvins 8-2236.

WANT—Any quantity of Genco's Boscas, Capt. Kidds and Argentines. State condition and price. R & Y NOVELTIES, 131 CLINTON AVENUE, NEWARK 2, N. J. Tel. Market 3-6105.

WANT—Bankrolls, Wurlitzer Skee Ball Alleys and Music Boxes. S & W COIN MACHINE EXCHANGE, 2416-20 GRAND RIVER AVE., DETROIT, MICH. Tel. CLitford 1956.

WANT—30-wire Wall Boxes, Adapters, etc.; old model phonographs in good order. WINNIPEG COIN MACHINE EXCHANGE, 277 DONALD ST., WINNIPEG, MAN., CANADA.

WANT—Any quantity small motors, used or new. SQUARE AMUSEMENT CO., 88 MAIN ST., POUGHKEEPSIE, N. Y.

WANT—Rock-Ola 1938 Monarchs and 1939 Standards. These must be in good condition and complete. Write giving best price at once. Hurry before price drops any lower. LIBBEY MUSIC CO., 66 PHOENIX ROW, HAVERHILL, MASS. Tel. 3798.

WANT—Playmasters; Twin 12's; 24 Hide-aways. Must be in A-1 condition. M. A. POLLARD CO., 725 LARKIN ST., SAN FRANCISCO 9, CALIF.

WANT—Jennings Free Play Slots; Free Play Games and Consoles; Scales; Arcade and Counter Games. Canadian Operators. Write for our price list on all Coin Operated Equipment. ST. THOMAS COIN SALES LIMITED, ST. THOMAS, ONTARIO CAN.

WANT—We will buy Western Baseballs, all models except Majors. Write stating quantity, models, condition and price. If they are not complete or parts are damaged, please explain. RUSSELL N. GOSSELIN, 81 WASHINGTON STREET, LYNN, MASS. Tel. LYnn 2-1993.

WANT—5# Peerless Grandma Horoscope Machine; 10¢ Astro-Scope Machines where the little man's arm moves up and down in front of the machine; 5¢ Doralinda Grandma Prediction Machines; 5¢ Grandma Prediction machines of the Wm. Gheit Manufacturing Company make of Cleveland, Ohio. Quote lowest prices. Machines must be in good condition. C. J. FENDRICK, 2671 EUDORA ST., DENVER 7, COLO.

WANT—Late Model phonos, pin games, consoles, slots and old 12, 16 or 20 record Rock-Olas. Write stating prices, etc. NOBRO NOVELTY COMPANY, 369 ELLIS STREET, SAN FRANCISCO, CALIF.

WANT—Phonographs, any make any quantity. Advise fully what you have. AMERICAN DISTRIBUTING COMPANY, 2034 COMMERCE STREET, DALLAS, TEXAS. Tel. Riverside 1526.

WANT—Distributorship wanted for pin ball machines. Business reference, bank and character references furnished upon request. 20 yrs. experience in this business. Write or phone. RELIABLE COIN MACHINE COMPANY, 192 WINDSOR ST., HARTFORD 5, CONN. Tel. 6-3583.

WANT—Seeburg Vogues, Seeburg Envoys, Wurlitzer 700's. Highest cash prices paid. Write, wire or phone. JAY MUSIC CO., 41 S. MAIN STREET, HAVERHILL, MASS. Tel. 3636.

WANT—We want to buy phonographs and pin games. Will pay top cash price for Rock-Ola Standard, Wurlitzer 600 and 750E. Can use any kind late pin games. Wire, phone, write to HIRSH COIN MACHINE CO., 1309 NEW JERSEY AVE. N.W., WASHINGTON 1, D.C.

WANT—Panoram Wall Boxes and Adapters. Write or wire at once price wanted and quantity you have. MYCO AUTOMATIC SALES COMPANY, 347 SO. HIGH STREET, COLUMBUS 15, OHIO, Tel. MA 1600.

WANT—Bally Hi-Hand Machines, combination free play and payout console models. Kindly contact us at once. Cash waiting! QUEBEC COIN MACHINE EXCHANGE, 1 247 GUY ST., MONTREAL 25, QUE., CAN., Tel.: Fitzroy 7404.

WANT—All kinds 5c Selective Candy Bar Vendors; 1c LoBoy weighing scales; coin counters; changemakers; 1c gum vending machines. Send full details and price in first letter. R. H. ADAIR CO., 6925 W. ROOSEVELT RD., OAK PARK, ILL.

WANT—We will pay top dollar for Five Ball Free Play games; one ball free play games and free play consoles. Send your list today giving us quantity of each and your prices. Immediate attention to your letter. COIN MACHINE SERVICE CO., 2307 N. WESTERN AVE., CHICAGO, ILL. Tel.: Hymboldt 3476.

WANT—We will buy any kind or make of slot machine in any condition. Write full particulars of type, price and condition. NOTE: We repair, refinish and service all types of slots. Over 20 years of shop experience. G. B. SAM, 541 EAST 32nd ST., LOS ANGELES 11, CAL. Tel. ADams 7688.

WANT—Chester Pollard Football at \$75. IDEAL NOVELTY COMPANY, 2823 LOCUST STREET, ST. LOUIS, MO.

WANT—Safes for slot machines. Any kind. Give description and price wanted in first letter. H. M. BRANSON DISTRIBUTING CO., 516 SOUTH 2nd ST., LOUISVILLE 1 KY. Tel.: Wabash 1501.  
Ola Wall Box S. B1037 \$10.; Watling 1c Slot Ola Wall Box S. B1037 \$10.; Watling 1c Slot \$10.; Watling 10c Rol-A-Tops \$60.; Paces Reels Pay-Out Console \$25.; Mills 25c Blue Fronts \$175.; Mills 5c Glitter Gold \$175.; Mills 5c Chrome, like new, \$200.; 1c A.B.T. Gun \$25. BELMONT VENDING CO., 703 MAIN ST., BRIDGEPORT, OHIO. Tel.: Bridgeport 750.

WANT—We want to buy your music route! Complete with all equipment on or off location. Including service trucks, etc., etc. WRITE — WIRE — PHONE. WEST SIDE DISTRIBUTING CO., 612 TENTH AVE., NEW YORK 18, N. Y.

WANT—Seeburg Gems and Vogues. Quote lowest prices. NOONAN AMUSEMENT CO., 270 WEST FORDHAM ROAD, BRONX 53, N. Y. Tel.: Fordham 4-2144.

WANT—Buckley Twin 12 or 24 mechanisms. Advise quantity, price and condition. M. LUBER, 503 W. 41st STREET, NEW YORK, N. Y.

## FOR SALE

FOR SALE — Paces Reels Sr. 1941 model \$100.; Original Jar O'Do Dangling Duckets Bingo tickets, 1000 on stick \$1. ea. in lots of 12; Win A Pin Deals \$2. ea. in lots of 12; Poker Bok tickets, 2160 in bag, \$2.25 ea. in lots of 12; all types of Jar Deals (WR.TE) A. E. CONDON SALES CO., 1424 MAIN ST., LEWISTON, IDA.

FOR SALE—Solovue Lamps \$2. ea.; #6SC7 Metal Tubes 90¢ ea., minimum order 15 tubes. 1/3 Deposit, balance C.O.D. GEORGE PONSER COMPANY, 713 SPRINGFIELD AVE., NEWARK, N. J.

FOR SALE—We can make immediate shipment of our famous exclusive new Plaskite casters for your phonos. Treat each phono on your route to a new set of these fine casters. Will not scratch hardwood floors. Price only \$1.50 per set of 4 casters complete with steel sockets. L. BERMAN & COMPANY, 112-114 N. W. FIRST STREET, EVANSVILLE 8, IND., Tel. 3-2734.

FOR SALE—Coin Machine movies; 16 MM Sound film for use in Panorams and other makes of coin operated machines or any ordinary 16 MM sound projector. Special reels in 6 and 8 subjects for use in Panorams or Panoram Solo-Vues, outright sale, reasonable prices. Write us immediately for complete information. PHONOFILM, 3331 NORTH KNOLL DRIVE, HOLLYWOOD 28, CALIF.

FOR SALE—25 Model 80 Kirk Astrology Scales \$169.50 ea. THE VENDING MACHINE CO., 205-215 FRANKLIN ST., FAYETTEVILLE, N. C. Tel.: 3171.

FOR SALE—1 Packard Model 600 Speaker \$75.; 20 Packard Pla-Mor Wall Boxes \$27.50 ea.; 2 850E Wurl. Phonographs \$725. ea.; 1 780E Wurl. Phonograph \$625.; 1 42/500 Victory Wurl. Phonograph \$550.; 2 Keeney Submarine Guns \$30. ea.; 2 Keeney Air Raider Guns \$100. ea.; 4 Mills Jumbo Parades CP \$120. ea.; 1 20c Silvermoon CP \$225. AUTOMATIC AMUSEMENT CO., 1000 PENNSYLVANIA ST., EVANSVILLE, IND.

FOR SALE—Phonographs; Pin Tables Arcade Equipment. DONALD FIELDING & COMPANY (Lloyd Flaubert, Manager), 4356 ST. LAWRENCE ST., MONTREAL, P. Q., CAN.

FOR SALE—Wurlitzer 800 with No. 130 Adaptor and 5 No. 100 Wall Boxes \$750.; Chicken Sam and Jail Bird \$100. ea.; Patch Em and Catch Em \$125.; Mills 6 column Cigarette Machine \$50. 1/3 Deposit. MARTIN AND LYNWOOD SHIREY, 131 VALLEY ST., LEWISTOWN, PA.

FOR SALE—One Bally Air Force \$75. COMMERCIAL GAMES CO., 28 HARTFORD AVE., NEW BRITAIN, CONN. Tel: 1456

FOR SALE—Big Top, write; Flat Top \$205.; Knockout \$109.; Liberty \$135.; 5-10-20 \$100.; Four Aces \$105.; Keep 'Em Flying \$125.; Texas Mustang \$69.50; Gun Club \$75.; Chick \$79.50; Shoot Your Way To Tokyo \$159.; H1 Hand \$169.50. WANT—Keeney Velvet, Four Diamonds, Wildfire. Do not have to be in working condition. Must have all parts. LEON TAKSEN CO., 2035 GERMANTOWN AVE., PHILADELPHIA, PA. Tel.: Poplar 3638.

FOR SALE—Arcade Equipment. Lost Lease and must sell. Make offer all or any part. Bally Defender; Chicken Sam Con.; Keeney Submarine; Bally Torpedo; Exhibit R.de-A-Bike; Shoot Your Way to Tokio. All perfect condition. GENTRY MUSIC & SALES CO., ALAMOGORDO, N. MEX.

FOR SALE—Postage Stamp Vending Machine Folders 39¢ per 1000, when ordered in multiples of 25,000. New low price. THE TRANSWESTERN CO., 742 MARKET ST., SAN FRANCISCO, CAL. Tel. ENbrook 4351.

FOR SALE—6L6 tubes, brand new factory sealed, all first 65c ea., ceiling price \$1.95 ea.; Lumilines 12" & 18" long, 24 to carton, write; 28 conductor cable, brand new, direct from mill 500 ft. rolls 25c per ft.; G.E. Mazda lamps, 120 to carton 7c ea.; Westinghouse & Mazda lamps & tubes. Send us your needs. ARCADE BULB CO., 56 W. 25th ST., NEW YORK, N. Y. Tel. WAtkins 9-7490.

FOR SALE—Mutoscope Lightup Card Vendors in excellent condition \$27.50 each. FUNLAND, INC., 740 GRANBY STREET, NORFOLK, VA.

FOR SALE—2 Mills Dance Masters; 1 Rock-Ola remote bcx; 12 pinballs; all machines in perfect condition; 2 DC motors for Wurl. and 1 complete DC motor, amp., speaker and motor speed controls with junction box. X-CEL NOVELTY CO., 5240 N. 11th ST., PHILADELPHIA 41, PA. Tel: MIC. 2624



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WANT

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# THE CASH BOX

## CLASSIFIED ADVERTISING SECTION

# COIN MACHINE MART

## FOR SALE

(Continued)

FOR SALE—Keeney 2-Way Superbell 5c/5c CP \$325.; Keeney 2-Way Superbell 5c/20c CP \$375.; Smoker Bells \$50. AUTOMATIC MUSIC CO., 425 NO. 13th ST., TERRE HAUTE, IND. Tel: Crawford 2246

FOR SALE—Sport Special F.P. \$140.; Record Time F.P. \$140.; Dark Horse F.P. \$160.; B.G. Prize F.P. \$75.; Sportsman F.P. \$225.; Track Record F.P. \$75.; '41 Derby F.P. \$315.; Blue Grass F.P. \$160. 1/3 Depos. balance C.O.D. ST. LOUIS NOVELTY CO., 2718 GRAVOIS AVE., ST. LOUIS 18, MO.

FOR SALE—POSTAGE STAMP MACHINE OPERATORS: Save time and money by using our NEW multiple type stamp folders. You can service at least 3 times as many machines. Send for samples and descriptive folder. UNIVERSITY PRESS, 635 - 6th AVE., N. Y., N. Y.

FOR SALE—Wurlitzer Pick-up Coils, all models, guaranteed perfect. Supply limited. Exclusive Rock-Ola distributors for Florida and South Georgia. SOUTHERN MUSIC COMPANY, 503 W. CENTRAL AVENUE, ORLANDO, FLA.

FOR SALE—1 Cupid Wheel \$30.; 1 Pitchem & Catchem \$100.; 1 Air Raider \$125.; 1 Sky Fighter \$160.; 1 Microscope Recorder \$700.; 25 lbs. Kojvers Name Plate Tape \$1.50 per lb.; 10 rolls 1 1/2" x 1000" Drex Photo Paper, Nov. 1945 dating, \$10. per roll. WANT—Ammunition, .22 shorts. Will pay highest prices. PEERLESS VENDING MACHINE CO., 226 W. 42nd ST., N. Y. 18, N. Y. Tel: Wt 7-0713

FOR SALE—Rock-Ola Commando \$625.; 3 Standard \$400. ea.; 4 De Luxe \$425. ea.; 2 Seeburg 8800 \$625. ea.; 1 Model K-20 record \$325.; 1 Mills Throne \$325.; 1 Wurlitzer 42/24 \$495.; 1 Wurlitzer 42/600 \$495.; 3 Wurlitzer 42/616 \$450. ea.; 1 Wurlitzer Counter \$150. BLACKWELL MUSIC CO., 123 ELK AVE., ROCK HILL, S. C. Tel. 238.

FOR SALE—2 Sky Fighters \$225. ea.; 2 Rapid Fires \$39.50 ea.; 1 Seeburg Parachute \$89.50; 2 Chickie Sam, Jap. Con. \$35. ea.; 2 Air Raiders \$135. ea.; 1 Western Major Baseball \$129.50; 1 Western Baseball Deluxe \$95.; 1 Chicago Rola Score 9 ft. \$125.; 1 Genco Skill Roll 9 ft. \$175. \$5. extra for crating. MARCUS KLEIN, 577 - 10th AVE., NEW YORK, N. Y.

FOR SALE—1 Evans Baseball \$150.; 8 Mills Panoram Solovue \$335. ea.; 4 Exhibit Rotary Merchandisers; 1 Mills Dumbell Litter \$69.50; 2 Pitch 'Em and Catch 'Em \$169.50 ea.; 1 Selectorscope; 1 Wheel Gee Mystic \$163.50. BADGER SALES CO., 1612 WEST PICO BLVD., LOS ANGELES 15, CALIF. Tel: Drexel 4326

FOR SALE—Universal Amplifiers, Standard model its Wurlitzer, Rock-Ola Seeburg, Mills \$54.50; DeLuxe Model Fits Wurlitzer, Rock-Ola Mills and Seeburg Remote. Extra volume, superb tone \$65.00. HASTINGS DISTRIBUTING COMPANY, 2014 WEST VLIET STREET, MILWAUKEE 3, WISC.

FOR SALE—We have available Fruit Reel Top Glasses for Bally Big Top, 2-4 and 3-5 payout \$10.00 each or \$84.00 in dozen lots. MECHANIC'S SERVICE, 2124 FIFTH AVE., PITTSBURGH 19, PA. Tel. Atlantic 0662.

FOR SALE—"Outlook" Window Wrappers and "Twin" Window Wrappers. These are made of Brown Colored Kraft paper for both styles and printed in black ink. Two colors (the black of the ink and brown of the paper) increase the visibility and reduces the likelihood of mistaking the contents of packages. Write for prices and catalog. ABBOTT COIN COUNTER CO., 143rd ST. & WALES AVE., NEW YORK 54, N. Y.

FOR SALE—All Steel Frame Hand Trucks, solid rubber large balloon tires, 2.75 by 10 inch roller bearings. All models and sizes. Pamphlets free. After 10 days trial if not satisfied, all money refunded. CHARLES PITTLER & COMPANY, 79 BEETLE ST., NEW BEDFORD, MASS. Tel. 2-3474.

FOR SALE—Here is a real buy. Steel hand trucks, rubber wheels, limited supply \$9.95 each. BAUM DISTRIBUTING COMPANY, 2718 GRAVOIS AVENUE, ST. LOUIS 18, MO. Tel. Prospect 3900.

FOR SALE—\$25.00 and up Mills, Jennings, Watling Slots in 5-10-25¢ A-1 operating condition; 5 Ball Free Plays; 1-ball P. O. games Mills Panoram \$325. Send for list. MITCHELL NOVELTY CO., 1629 WEST MITCHELL ST., MILWAUKEE 4, WISC. Tel. Mitchell 3254.

FOR SALE—70 One Balls C.P., very cheap; Genco Play Ball \$165.; 2 Air Raiders \$100. ea.; Chi Goalee (wr te). UPSTATE AMUSEMENTS, 270 STATE ST., WATERTOWN, N. Y.

FOR SALE—Rock-Ola Boxes \$5. ea.; Bally Rapid Fire \$125.; Sky Battle \$140.; Tokyo Raider \$250.; Sky Fighter \$250.; Ace Bomber \$250.; Keeney Sub \$85. CENTRAL NOVELTY CO., 726 S. 4th ST., LOUISVILLE, KY. WA 7683

FOR SALE—Wurlitzer 600K \$425.; 500, \$450; 700 \$610.; 780 \$610.; 750 \$700.; 800 \$675.; 850 \$750.; Seeburg Plaza R. C. \$375.; Majors, 375; Envoy, RC, \$450; 8800, \$550; 8800 RC, \$575; 8200 RC, \$595; Mills Throne \$295.; Scientific Batting Practice \$60.; Bally Rapid Fire \$60.; Muto. Phonomat \$289. AMERICAN VENDING CO., 810 5th ST., MIAMI BEACH, FLA. Tel. 58-1619.

FOR SALE—Seeburg Royal in new painted cellar cabinet, brand new Universal selection receiver, ready for wireless boxes \$295. DAVIS DISTRIBUTING CORP., 625 ERLE BLVD. EAST, SYRACUSE, N. Y.

FOR SALE—Used Goalee (make offer); Genco Playball \$100., late models \$125.; World Series, miniature players missing, otherwise okay \$25. MOHAWK SKILL GAMES CO., 86 SNOWDEN AVE., SCHENECTADY 4, N. Y.

FOR SALE—1000 hole Jack Pot Charlie money boards; 30 hole Jack pot 25¢ play \$1.25 ea.; Universals, Red, White & Blue jar deals 2040 count, six \$3.00 winners each deal. \$20. per dozen bags. ANTHONY HIRT, 2303 NO. 11th STREET, SHEBOYGAN, WISC.

FOR SALE—Seeburg Target conv. \$95.; Chicago Hockey \$195.; Bowling League \$125.; Keeney Air Raider \$139.50; Bally Rapid Fire \$145.; Tail Gunner \$95.; Buckley Electric Host \$59.50; Scientific Batting Practice \$105.; Exhibition Bowling Alley \$59.50; Liberator \$175.; Pikes Peak \$22.50; Bowl-A-Bomb \$125.; Microscope Traveing Crane \$63.50. THE MARKEPP CO., 4310 CARNEGIE AVE., CLEVELAND, OHIO. Tel: Henderson 1043.

FOR SALE—For best prices on all types of salesboards, both money salesboards and plain heading boards in all sizes. Write: A. N. S. COMPANY, 312 CARROLL ST., ELMIRA, N. Y.

FOR SALE—"Aerpoint" curved spring point 5000 play needles and "Red Devil" straight point 5000 play needles, less than 50 50c ea., lots of 50 4c ea., lots of 100 46c ea. Jobbers, write for quantity prices. "The House of 1001 Parts", SLENT SALES SYSTEM, 635 "D" ST. N.W., WASHINGTON 4, D.C.

FOR SALE—1 LoBoy (white enamel) scale \$40.; 1 Cigarette vender (like new) \$5.; 2 Universal Single Gripper 1c \$5. ea.; 1 Mills Owl (looks like new) \$42.50. DARLINGTON MUSIC CO., BOX 238, DARLINGTON, S. C.

FOR SALE—Brown Cherry Front Castings \$19.50; Universal Amplifiers A & B Models, Model A \$49.50, Model B fits all incl. Hi Tone \$69.50; Hand trucks, rubber tires \$9.95; Phonograph casters, set of 4 \$1.45; Record Carrying Cases \$5.95; Coin Wrapper 6c per box, 10 boxes or more 60c ea. Case of 23 boxes 55c ea. BADGER NOVELTY CO., 2546 N. 30th ST., MILWAUKEE 10, WIS.

FOR SALE—2 Victorious, conversion from Turf Champ; 2 Galloping Dominos \$110. ea.; 2 Rapid Fires \$110. ea.; 1 Sport King, ready for location \$150.; 2 Multi ple Racers \$35. ea.; parts for Mills Phonos; Panorams; pin tables and arcade equipment. OWL MINT MACHINE CO., 245 COLUMBUS AVE., BOSTON 16, MASS. Tel: KENmore 2640.

FOR SALE—1 Brand new Walnut Phono-View Cabinet, height 6 3/4, width at base 34", depth at base 32", depth overall 35" with front grille, viewing screen (top) space 18"x 24" for glass, suitable for illuminated advertising or light change effects \$150. BIRMINGHAM VENDING CO., 2117 THIRD AVE. NO., BIRMINGHAM, ALA.

FOR SALE—The most complete parts stock on the West Coast for games and phonos. Visit our "See-At-A-Glance" parts department. JACK R. MOORE COMPANY, 100 ELLIOTT AVENUE, WEST SEATTLE 99, WASH.

FOR SALE—Make offer on the following. No reasonable offer refused. 1 balls: Big Prize and Keeney Contest; 5 balls: Jolly with plastic bumpers; P&S's Bombardier and Paratroops; Landslide; Jungle; O'Boy; Snappy; Paratroops; Landslide; Junge; O'Boy; Snappy; 7 Up; School Days. All perfect condition. WOLVERINE SALES CO., 154-56 INDIANA AVE., N.W., GRAND RAPIDS, MICHIGAN. Tel: 66005.

FOR SALE—Nickel Nudgers—Slightly Used—\$4.95 each. Perfect working condition. COLUMBIA MUSIC CO., 1514 N. E. 33rd AVE., PORTLAND 13, OREGON. Tel: Trinity 5592.

FOR SALE—1 No. 300 Adaptor \$30.; 1 No. 304 Stepper \$20.; 1 No. 1 Kit \$2.50; 3 No. 360 Impulse Transmitter, wireless for 320, 332 and 331 \$5. ea.; 1 No. 305 Impulse Receiver to accompany the No. 360 \$5.; 1 No. 306 Music Transmitter \$8.50; 5 new No. 40243 25 cycle power transformer for amplifier (request quotations). COLEMAN NOVELTY CO., 1023-25 FIFTH AVE., ROCKFORD, ILL. Tel: Main 1323.

FOR SALE—Crystal Pickups. Immediate delivery of Astatic Crystal Pickups. No. L-22 A or B-2 \$3.00 each, \$33.00 per dozen. HARRY MARCUS COMPANY, 816 WEST EHIE STREET, CHICAGO 22, ILL.

FOR SALE—1 Watling Guesser Scale, like new \$100.; 2 Watling Tom Thumb Fortune-Telling Scales \$89.50 ea. J. R. "Pete" Pieters, KING PIN EQUIPMENT CO., 826 MILLS ST., KALAMAZOO 21, MICHIGAN.

FOR SALE—Twin Twelve and Twenty-Four Buckley accessories or adaptors; Buckley Wall Boxes 1942 Lightups and cable for same. AMERICAN NOVELTY COMPANY, 3155-61 GRAND RIVER AVENUE, DETROIT, MICHIGAN.

FOR SALE—Consoles, Bally one-balls F.P. Jackpot models; original Jennings Slots 50c and \$1.; Mills Original Gold Chromes 5c, 10c, 25c. All types of equipment. Write H. ROSENBERG CO., 625 TENTH AVE., NEW YORK 19, N. Y. Tel: Longacre 3-2479.

FOR SALE—Pin Ball machine D.C. Converter to A.C. \$39.50; Eureka 1-5 Ball \$25.; Landslide \$25.; Boomtown \$30.; Speedway \$20.; League Leader \$30.; Spot Pool \$59.50; Dude Ranch \$44.; Paradise \$39.; Big Chief \$49.; Score Champ \$25.; Doughboy \$25.; Home Run '41 \$49.50. BUSINESS STIMULATORS, 912-14 EAST WASHINGTON ST., INDIANAPOLIS, IND.

FOR SALE—Postage Stamp Machine Folders: 10M \$4.85; 25M \$11.75; 100M \$43.50; 500M \$200.; Shipman duplex model postage stamp machines \$24.50 each. WANT—We buy postage machines. State make, Price. PARKWAY MACHINE COMPANY, 3046-V TIOGA PARKWAY, BALTIMORE 15, MD.

FOR SALE—ABT Rifle Range: Brand new 6' moving targets, 4 reconditioned rifles, 1 refinished like new counter, 1 large compressor, BB cart, ready to set up, all you need to top and sides. Will sell or trade. What have you? PLAYLAND AMUSEMENTS CO., 220 N. WASHINGTON, LANSING, MICH.

## MISCELLANEOUS

NOTICE — JUKE BOX NEEDLES RE-SHARPENED. A good Clean Service that is DEPENDABLE — ECONOMICAL — GUARANTEED — HONEST. Wise music operators are all using it. Write for free shipping containers and details. RE-SHARP NEEDLE SERVICE, P.O. BOX 770, FORT DODGE, IOWA

NOTICE—Complete phonograph repair service, amplifiers, motors, pickups and counter boxes. Used equipment bought and sold. Write or phone. NELS NELSON, 2329 WEST PICO BLVD., LOS ANGELES, CAL. Tel. Fitzroy 0545.

NOTICE—Speed that's us. 1 hour Amplifier service; 1 hour tone arm service. We recone speakers. Reasonable prices. All work fully guaranteed. DEE'S SERVICE SHOP, 1119 VENICE BOULEVARD, LOS ANGELES 15, CALIF. Tel. FE 7875.

NOTICE—Want to get in touch with coin machine manufacturers for wholesale distributorship of coin machines, any type, for Eastern Canada, the Maritime Provinces. Send information to L. A. Reid, REID AMUSEMENT MACHINES, 280 BOTSFORD STREET, MONCTON, N. B., CAN.

NOTICE—I will buy and sell Music, Arcade, Candy Machines. What have you? What do you need? STATE VENDING COMPANY, 300 HARRISON AVE., BOSTON 18, MASS.

NOTICE—Two day service on all Phonograph motors. Starter windings of Wurlitzer, Seeburg, Rock-Ola \$5. Others \$6.50. Complete re-building at extra charge. BRADY DISTRIBUTING CO., 300 W. THIRD ST., CHARLOTTE, N. C.

NOTICE—KENTUCKY OPERATORS! Come in and see the new ROCK-OLA—The Phonograph of Tomorrow—now on display in our showroom. See and hear the outstanding phonograph of the year before you buy. LION DISTRIBUTING CO., 726 SO. FOURTH ST., LOUISVILLE, KY. Tel: WA 7689

NOTICE—Canadian Operators! We are now distributors in Eastern Canada for the famous Packard Pla-Mor Phonographs and complete line of accessories featuring featuring for immediate delivery Pla-Mor 30-wire Wal Boxes and cable. Get on our mailing list now. LAWRENCE NOVELTY, 1436 NOTRE DAME ST., W. MONTREAL, QUE.

NOTICE—Write for our list of True Value Buys. Slots, Pins, Consoles, Music, Arcade. LEADER SALES COMPANY, 131-133 FIFTH STREET, READING, PA.



THE GREAT WALL

FOR SALE

1941-1942

1941-1942



# THE CASH BOX

# COIN MACHINE MART

CLASSIFIED ADVERTISING SECTION

## MISCELLANEOUS

(Continued)

NOTICE—The most complete stock on the West Coast—parts for phonos and games. Visit our "See-At-A-Glance" parts department. JACK R. MOORE COMPANY, 1615 S.W. 14th AVENUE, PORTLAND 1, ORE.

NOTICE—You'll like to do business with Jack Rosenfeld. Exclusive Bally Distributor for Eastern Missouri, Southern Illinois, Western Kentucky. J. ROSENFELD CO., 3218 OLIVE STREET, ST. LOUIS 3, MO. Tel. NEWstead 1533.

NOTICE—New England operators, when next in Boston visit our new showrooms. Excellent repair department. NEW AND USED EQUIPMENT FOR SALE. NEW ENGLANDEXHIBIT COMPANY, 1289 WASHINGTON STREET, BOSTON 18, MASS. Tel. Dev. 8381.

NOTICE—Your old rectifiers rebuilt like new. Keep your games and phonos in A-1 operating condition. Rebuilt to give new unit performance and longevity. All makes, types and sizes rebuilt at \$2.50 each. Detach rectifiers from transformers. Transportation to us must be prepaid. All rebuilt units are returned COD plus transportation. BATES LABORATORIES, 571 HILL AVE., GLEN ELLYN, ILL.

NOTICE—Protect and hold that location! We'll rebuild your old scales and make 'em look like new. (Est. 1889) WATLING MANUFACTURING COMPANY, 4650 WEST FULTON STREET, CHICAGO, ILL. Tel. COLUMBUS 2779.

NOTICE—Record discs for 61, 71 and all other Wurlitzer Counter Models, reconditioned. I will make your old discs the same dimensions as when new and guarantee them to give satisfaction. Price \$7.50 per set of 12 or \$6.00 a set in lots of 5. HUGO JOERIS, 3208 JACKSON STREET, AMARILLO, TEXAS.

NOTICE—Rock-Ola, Seeburg, Wurlitzer Motors rewound to factory specifications. Starter Windings \$5.; complete rewind \$10.; Mills Motors, Starter Windings \$6.50; complete rewind \$13. One day service. All work guaranteed. S & M SALES, 1074 UNION AVE., MEMPHIS, TENN. Tel.: 2-1133.

NOTICE—"A" Day has arrived in Wisconsin and all the coin machine activity is concentrated right here in Milwaukee because AIREON... the ELECTRONIC phonograph is NOW ON DISPLAY at KLEIN DISTRIBUTING CO., 2606 W. FOND DU LAC AVE., MILWAUKEE 6, WISC.

**PASS THIS SUBSCRIPTION ON TO A FRIEND!!**

## "THE CASH BOX"

*"The Confidential Weekly of The Coin Machine Industry"*

**381 FOURTH AVENUE, NEW YORK 16, N. Y.**

PLEASE ENTER MY SUBSCRIPTION FOR ONE YEAR. ENCLOSED FIND CHECK FOR

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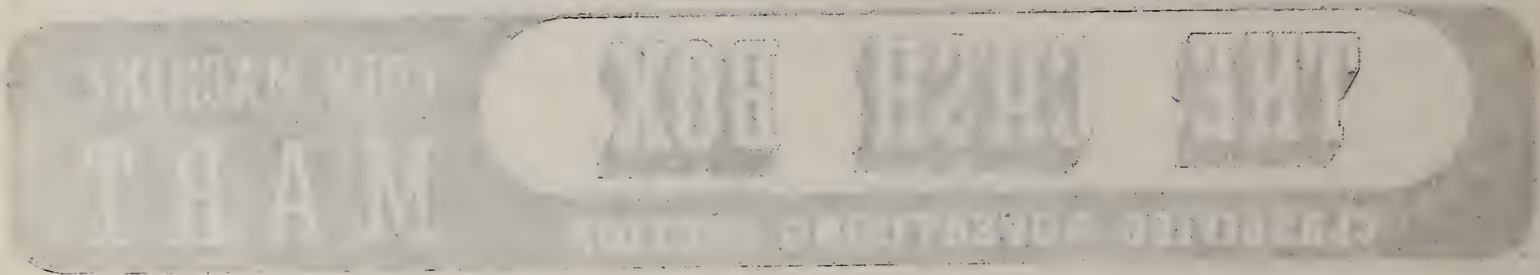
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NAME.....

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STREET.....

CITY.....ZONE.....STATE.....



THE CASH BOX  
 M.A.H. THE MACHINERY COMPANY  
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# THE CASH BOX

The Quarterly Journal of the Cash Box Industry

181 HORTON AVENUE, NEW YORK 17, N.Y.

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ALL CHECKS SHOULD BE PAID TO THE COMPANY

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# From Now On



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Before You Buy — Check Aireon against Any Automatic Phonograph for — Play-Appeal •  
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Scintillating Lighting...  
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New standards of beauty have been achieved in Aireon Electronic Phonographs... streamlined as today's airships... colorful as the rainbow... sparkling as Northern Lights... exciting as fine champagne... magnificent plastics... illuminated by soft fluorescent lighting in an ever-changing, ever-brilliant pattern... crystal prisms flashing a multi-colored display... eye-arresting in their flashing sparkle... irresistible in their demand for attention.

This astounding combination of electronic perfection and dynamic attraction establishes Aireon's Airliner as the DeLuxe Model of all automatic music machines.



CHECK THESE Aireon

MONEY-MAKING

**NEW** Design, Materials, Lighting  
Streamlined, beautifully modern design, brilliant translucent plastics, crystal prisms, gleaming chrome, all illuminated in a flashing display of fluorescent lighting, eye-and-play appeal never before conceived. Easy record selection with handy, organ-type keyboard.

**NEW** Sensational Tone Quality  
Exclusive Tonal arch custom-tailors music to each location regardless of size or shape, leaves no dead spots; specially designed Aireon-manufactured speaker above cabinet.



# SWING FREE MECHANISM

## 50% FEWER MOVING PARTS

Aireon Electronic Phonographs are more quickly and easily serviced than any other coin-operated music machine. The entire mechanism swings *out-up-and-free* in front at a touch of a finger-tip—for servicing in a matter of seconds without stooping, reaching or groping.

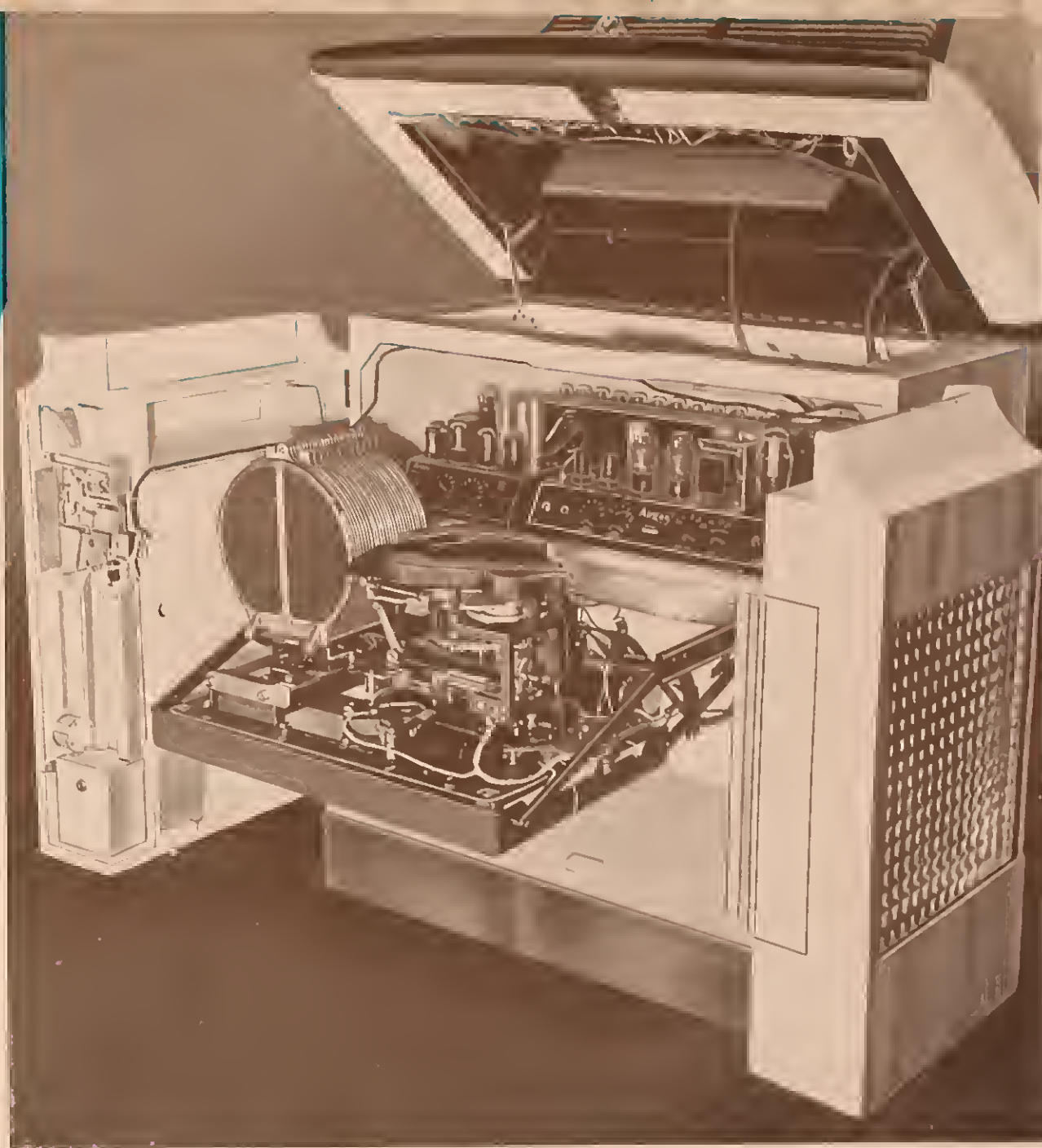
Aireon electronic improvements and inventions reduce the moving parts to a fraction, assuring continuous trouble-free performance... Aireon's entirely new and proven method of record changing eliminates sagging and warping of records, all grabbing of tone-grooves—yet acts so smoothly and quickly that potential play-time is increased 18%... Aireon's dynamically balanced pickup indexes automatically for the same position under all levelling conditions.

Whether a coin is inserted in machine

or wall box it is recorded accurately in a tamper-proof register... and top play is assured by an equally accurate register of individual record popularity.

With all these—and many more—electronic improvements Aireon has kept in mind that economy of operation is also an important factor in profits for music operators and locations—Aireon's unique power saving device automatically reduces power consumption when the phonograph is idle, saving wear on tubes and component parts... the magnesium tone-arm, feather-light in weight, reduces record wear... an instantly replaceable pick-up cartridge saves wiring or soldering.

The exclusive Aireon Features below will tell you why music operators and servicemen everywhere are saying—*From Now On, Aireon!*



**NEW Perfection In Pickup**  
Dynamically magnesium balanced pick-up head indexes in same position regardless of levelling conditions, reduces record wear, improves tone; instantly replaceable pick-up cartridge eliminates wiring and soldering.

**NEW Coin & Record Registers**  
Positive recording of all money deposited in machine and wall box speeds servicing time; individual registering of all records assures top play, week after week.

FEATURES FOR

LOW COST OPERATION AND

FASTER SERVICING

**NEW Record Handling**  
Sensational 18%-faster new method eliminates all record sagging in trays, all grabbing of tone grooves, increases income potential.

**NEW Easier Servicing**  
Entire mechanism flips up and out for quick, easy servicing without groping, reaching or stooping. Can be serviced in less than half the time, with one-fourth the trouble.

**NEW Fewer Moving Parts**  
Electronic improvements reduce moving parts to a minimum—eliminating 90% of service trouble causes, insuring continuous trouble-free operation. Co axial cable eliminates 30-wire system to wall boxes, gives trouble-free profitable operation of remote controls. No 110 v. current necessary for plug installation.

**NEW Economy of Operation**  
Unique device saves current consumption when phonograph is idle, saves wear on tubes and parts; fluorescent lighting cuts costs; mechanical improvements reduce record wear. New "climatized" amplification resists heat, freezing, moisture, humidity and fungus growth, assures pure tonal quality, eliminates many troubles.



# Aireon

## SETS NEW STANDARDS IN REMOTE CONTROLS AND SPEAKERS...



CARILLEON

Your top locations, your best spots, will be more profitable than ever with Aireon Remote Control systems and speakers. Remarkable in their engineering perfection, beautiful in appearance, they will increase play, pay bigger profits, eliminate 90% of all trouble causes. A single Co-axial cable is all that is necessary to the wall boxes; New, exclusive "IC" provides a revolutionary new method of intelligence conversion communication, positive registration of all monies, and individual record popularity. New, easier program selection is a feature of the eye-catching, play-promoting keyboard.

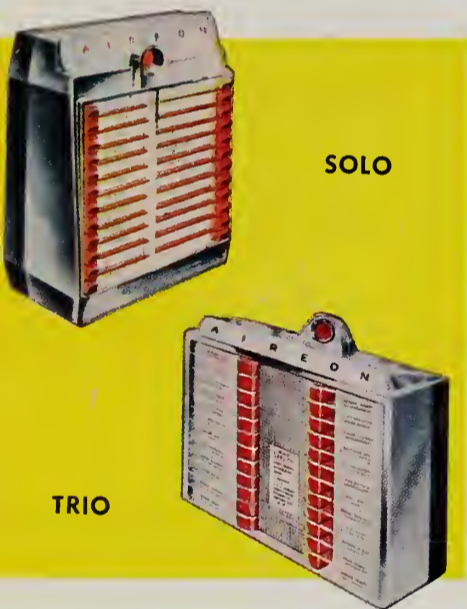
### MELODEON • IMPRESARIO • CARILLEON PERFECTION IN Aireon SPEAKERS

Tremendous superiority in beauty and performance has been achieved by Aireon remote speakers. A tonal quality never before possible is the result of Aireon research, engineering and construction

of the special 12-inch electro-dynamic speaker which eliminates all harshness, and reproduces faithfully. Arresting, colorful design, harmonizing with any decorative scheme, makes Aireon Speakers an ornament and attraction in every location.



MELODEON

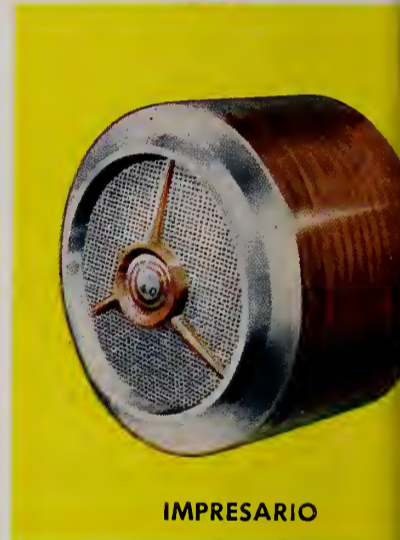


SOLO

TRIO

### TRIO and SOLO PAY BIG PROFITS

Aireon's wall and bar boxes—Trio and Solo, a symphony of gleaming chrome, sparkling plastics and intriguing color are sure-fire for bigger play. Constant trouble-free operation is built into the design of their electronic mechanism, play-appeal into the translucent plastic keyboard which makes record selection so much easier. A single slot for 5, 10 and 25 cents has positive play selection in Aireon's Trio, the premier profitmaker of all wallboxes.



IMPRESARIO

# Aireon

**MANUFACTURING CORPORATION**

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*General Sales Office: 1233 Grand Avenue, Kansas City, Missouri*

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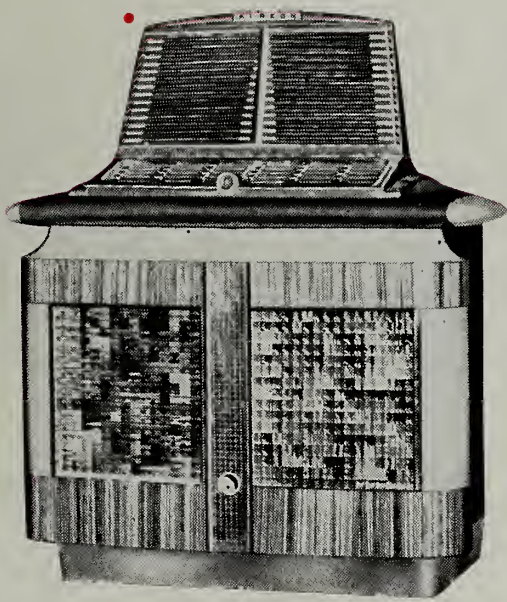


**A NEW DAY DAWNS IN AUTOMATIC MUSIC**

**Aireon**

*Electronic*

**PHONOGRAPHS**



**A**ireon Electronic Phonographs and remote control equipment open a new profit era for music operators—an age of greater play appeal through electronic beauty and tone... an age of quicker, easier servicing and continuous trouble-free performance... of lower operating costs and higher profit levels. The servicing of Aireon's radically improved record changer is faster and easier. Service troubles have been largely eliminated by replacing nearly half the moving parts with electronic impulses, so simple and foolproof that no special skill is required by servicemen. Your serviceman can handle far more locations with Aireon — Swing out the Aireon Swing-Free Mechanism, a quick change of records, a reading of the positive money register which totals wall boxes as well as machine deposits—and be on his way, in a fraction of the usual time. Top play in every location is assured by the accurate register of individual record preference—no “dead disks”—no arguments. Yes, Operators, your servicemen will shout—

**FROM NOW ON... Aireon**  
MANUFACTURING  
CORPORATION

Kansas City • New York • Chicago • Los Angeles • San Francisco • Oklahoma City • Greenwich, Conn. • Mexico, D.F. • Slater, Mo.

**Before You Buy — Check Aireon against Any Automatic Phonograph for — Play-Appeal • Tone Quality • Smooth Record Operation • Easy Servicing • Mechanical Simplicity**



MAKE A DATE WITH

# Bally's SURF QUEENS

FOR TOP EARNINGS  
IN NOVELTY SPOTS



Make a date with Bally's new sparkling SURF QUEENS—fastest five-ball novelty game ever built. Designed by a practical operator known for his ability to pick winners, SURF QUEENS is packed with all the elements of a money-making game combined with new angles that will bring the slowest novelty spots back to life in a hurry. Location tests definitely prove SURF QUEENS a winner in a class with Bumper. Get your share of the first SURF QUEENS off the assembly line. Order from your Bally distributor today.



**NOVELTY  
OR  
REPLAY  
QUICKLY  
CONVERTIBLE**

**IMPROVED  
SIMPLIFIED  
MECHANISM**

**FAST ACTION  
—  
HIGH SCORES  
—  
"LAST-MINUTE"  
SUSPENSE**

Designed by a successful operator, SURF QUEENS is packed with the "come-close, try-again" thrills which guarantee continuous repeat play and long life on location.

Every bumper, every roll-over builds up score when hit. Value of center-lane pockets boosted by lighting bumpers in groups—a profit-improving play-stimulating feature. Side roll-overs return out-balls when lit.

**FLASHY  
BACKGLASS  
AND  
PLAYFIELD  
—  
COLORFUL CABINET**



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