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"THE CONFIDENTIAL WEEKLY OF THE COIN MACHINES INDUSTRY" ISSUED EVERY WEEK BY FIRST CLASS MAIL. REPRODUCTION IN WHOLE OR PART FORBIDDEN WITHOUT WRITTEN PERMISSION FROM THE PUBLISHERS. COMPLETE CONTENTS COPYRIGHTED BY: THE CASH BOX. 381 FOURTH AVENUE. NEW YORK, N. Y. (All Phones: MUrray Hill 4-1725). A CONFIDENTIAL INTERCHANGE OF NEWS, VIEWS AND PREDICTIONS OF THINGS TO COME FOR THE LEADING MEMBERS OF THE COIN MACHINES INDUSTRY.

#### VOL. 5, NO. 16

#### JANUARY 11, 1944

SERIAL NUMBER 120

### "The Coin Machines Merry-Go-Round"

REIN'44

By Bill Gersh



It is the hope of The Cash Box that the members of this industry will adopt the slogan, "Do More in '44". And will make this slogan their paramount effort during this year. All industry now feels the growing nearness of the post-war era. Cut-backs and roll-backs of war materials production are being reported daily. Demands from certain large raw materials suppliers and producers that they now be allowed to sell to manufacturers for domestic materials production, has created a sudden realization among a great many business leaders that they had better now plan hard and fast for the post-war era. Business will have to reconvert back to former products in an at-

tempt to keep up the present speedy business tempo and, if possible, to even increase it.

A great many of the men in this industry have tried to plan ahead. But like all other business men, they find themselves stymied for further planning because of the fact that they do not know just where and how they will fit into the future picture. The average man in this business believes that he will probably do just what he is now doing when the time arrives for him to start with the new equipment. Distributors believe that they will once again become distributors for the leading coin machines manufacturers. Jobbers who are somewhat ambitious are in the hopes of taking over distributorships. Many operators who have developed fine organizations during this war period are also preparing to enter into the distribution field. The majority of these latter also intend to maintain their operating organizations at the same time. All in all, as regards the problem of post-war planning, it finds most of the coinmen unggrtain of their next moves.

This bodes little good for the industry as a whole. As stated above, with everyone beginning to feel the nearness of the post-war era, this is the time for post-war plans to be presented for the good and welfaro of all concerned. This is the time for industry leaders to step forward to help those who need help. An era of closer cooperation is approaching. This year should see the fruition of the first such close cooperation plans.

It is the sincere hope of The Cash Box that this industry will prepare itself for the coming post-war era by the creation of committees to open the path to better business practices. This is mostnecessary for assured and continued success. It should also now be apparent to all the members of this business that some sort of recognition bureau is necessary for this industry which will arrange for all the trade to know just who its manufacturers, distributors, jobbers, operators and suppliers and other associates are and how they rate. Such a recognition bureau will prove absolutely indispensable.

A certain standard should be set up for each and every division of the trade. These standards should be made to work. They can be made to work. They will prove invaluable to the industry. There will be many outsiders entering into this business when the war is over. Among these will be some very powerful, financially responsible persons and organizations. They will want some idea of the extent and development of this industry. They will want to know the prospective market. They will want to know what their chances are for success on the investment of a certain amount of monies. All this should be at the fingertips of some recognized bureau in this industry as it is on the fingertips of noted bureaus in all other industries. There never has been and there isn't today any organization that can present any national statistics which can be based on fact. Or that can give a complete picture of the extent or the power or the influence of this industry. The coming post-war era should dispel all this. There should be created organizations within the industry capable of instantly presenting definite facts and figures to help gain this industry greater recognition.

The Cash Box made the one and only survey in '43 that this business has had in a great many years. This survey produced some surprising and interesting facts and figures to the trade. It proved that music was the most popular of all divisions of this industry. It also showed that pinball was still the most dominant in the amusement machines division. This was made possible as an individual effort only because of the highly concentrated condition of this industry at this time. When this industry

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### "The Coin Machines Merry-Go-Round"

starts jumping to new and greater size than it has ever before enjoyed, no statistics of any sort will be available for presentation when the time arrives unless there is some ane certain organization created for this very purpose in this industry. "Do more in '44". Get these necessary industry units started now to help gain greater recognition for all.

### NUCLEUS

The nucleus of this industry is now rather well known. Those men who have done some traveling in the past year realize how highly concentrated this industry has become. When they enter into a city where formerly there were hundreds of operators, as well as a score or so of jobbers and distributors, and now find but one or two distributors and probably no more than this number of jobbers and much less operators, they are somewhat shocked by the fact that we have become so much smaller as an industry. Yet everyone seems to be in a better financial position than when this business was at its supposedly most booming height during the pre-war years.

These men who are left in this business today, are the nucleus for this industry's growth for tomorrow. These are the men who had the gumption to stick it out. They are now realizing the profits and progress of this effort. Whatever the future will hold isn't as yet clearly predictable, but these men hope to lead their communities when the growth of new blood starts. We hope that they will be given preference by the manufacturers for it was their resolve and their wills that gave this industry the backbone it needs for the post-war era. We do hope, with these men, to believe that such preference will be the case.

Those men who today form the nucleus for the future growth and development of this business, are the men upon whom this industry has to plan for its future. Therefore these men, if they will handle their futures as intelligently as they have handled themselves up to this present time will be assured of the true fruits of their work and the financial positions which they desire to attain. It is most necessary for these few men to come together now so as to assure themselves this future, better welfare. Only by close and complete cooperation with each other can they be certain of their future success.

## HONORABLE MENTION

This week we take great pleasure in giving our Honorable Mention Award to the following men: Lloyd C. Bristol, Up State Amusement Co., Watertown, N.Y., for the fine work that he has done for the local U.S.O. centers in his community. Not only is he continuing to service the machines he donated but is also continuing to give even more equipment to help maintain morale.

To Edwin C. Heath of Norwood Music Company, Norwood, Ga., for his donations of machines to the armed services and for his efforts in behalf of the men now fighting for victory.

To L. M. Kidd of L. M. Kidd Automatic Amusement Co., Richmond, Va., for his donations to the fighting forces. Kidd is trying to make the hours go by much more pleasantly for the service men and is eager to help at all times.

To Larry Frankel of Frankel Specialty Company, Rock Island, Ill. for his donations to the fighting services and his work in their behalf.

## The other day we received a letter from a motod point

The other day we received a letter from a noted coinman about our suggested commission basis to the average location. He referred to our articles in past issues of The Cash Box wherein we have been urging the trade to a 30% - 70% commission basis for the "average location". (Once again we wish to remind our readers that there are those exceptional locations, usually amusement machine sports, where the earning power is so great that the 50%-50% commission basis can remain in being and yet bring sufficient returns to make such an arrangement profitable to the operator.)

The average location does not warrant any such advantage from the operator. The 50%-50% commission arrangement was the result of the boom that developed during the last depression when sales of pin games ran to such a tremendous volume that to obtain locations percentages were raised. In some cases percentages went to 85%-15%, the 15% for the operator. But these were unusual instances and soon passed out of being, for no operator can exist on 15% regardless of how good the location is. Other cases where-in operators received a specified cash amount each week instead of commission are also well known to all. This war period has killed all these illogical percentage methods and the result is that the majority (the great, great majority, probably 98% of the cases of location commissions in this country) are today on a 50-50% basis.

When we first urged reduction to a 30%-70% basis we explained that this was due to the fact that increased overhead (as for example the rise in wages, the high cost of

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### "The Coin Machines Merry-Go-Round"

scarce materials, the increased cost of maintaining equipment, inflated living expenses, etc., etc.) have of themselves created the necessity for lowering the percentage commission to the location owner so that the coinman will be protected. Not only protected for today, but for the future as well. Not only protected because of general overhead increases but also because of increased taxation and the many new taxes that are coming into being.

One complete territory in the state of Michigan followed our suggestion. Today this entire territory works on a 40%-60% basis and finds that it is actually showing profit from locations where it formerly just broke even, or, many times, lost money. This has aroused the desire on the part of these men to go down to 30% from now on. They realize that once down to 30% they can better control their finances when the war is over and when the purchasing of new equipment in quantity becomes paramount to maintaining their leadership.

Prior to the presentation of the pin game this industry paid from 15% to 25% commission on the bulk merchandising (pistachio) machines which it operated in great quan-tity at that time. It paid only 30% and sometimes 40% on scales until the boom scale year of '29 when the complete convention at the Hotel Winton in Cleveland was all scales and then because of the competition that developed some jumped to 50% to obtain locations. On slots this industry always did pay as high as 50%, but these are one of the truly "exceptional" machines. These machines, because of their great earning power where they are allowed to operate and where they have locations to operate in, can cover a 50%-50% commission basis and still show keen earning power, regardless of all other extraneous expenses which may be involved in such operation. But the average coinman (and approximately 84% of these are today in music) cannot continue on with a 50%-50% commission basis and believe that after the war as well can they continue to afford this percentage basis and earn money. It is a well known fact in this business that games paid the notes for music in the beginning of the boom music era because of the fact that this strange amusement game commission basis was being applied to such an instrument as a coin operated phono.

Now is the time to get down to a 30%-70% commission basis. This is the one and only basis that will assure the average coinman a decent profit and a chance to accumulate sufficient finances so as to secure himself for the post-war era. It will also be the means to arrange for better and easier payment of the equipment he will buy when the war is over. When the manufactories begin to again produce coin operated equipment on a mass volume basis. It will also mean better control of his locations. This can all be done now - today. Perhaps a few months from now, this opportunity will be lost. are heading lickety-split into the beginning of the post-war era. We

Furthermore there is only one way that this can be done and done soundly. That is to call in everyone of the men operating around you in your territory and present facts and figures to them which your bookkeepers and accountants will be more than happy to produce for you. Show these men the necessity for going down to a more certainly profitable basis for themselves. By such unity and logical action can an entire territory find itself earning better profits than ever before in its history. And can also assure its continuance as a profitable territory regardless of what happens in the post-war era.

If any coinman will pause just long enough to go over his expense figures he will find that his overhead has increased far, far more than the 20% that he is asking to have removed from his present location's commission basis. Once again we remind these coinmen that there are most definitely certain exceptional locations wherein the 50%-50% basis can still be maintained, but that the far greater majority are just average

locations where the returns do not warrant this commission basis. Therefore, to be sure of whatever taxation will come into being and whatever else will happen in the post-war era, this is the plan and now is the time, to completely re-arrange the industry's present commission basis to locations. PAT-ON-THE-BACK DEP'T. We are tremendously pleased to publish the following letter, received from one of the

truly outstanding men in our industry, who, tho he writes at too infrequent intervals, has won the respect and commendation of all who know him. Excerpts from his letter to us follow: "As you know I fully believe that The Cash Box is the one and only true, exclusive and logical trade paper for this industry. I have found a tremendous amount of pleasure each week in reading your 'Merry-Go-Round'for I have yet to find an article that did not please and did not make real, good, common horse-sense for all of us in this business. But, your past three issues were, believe me, superb. "The issue with the story of the scldier boy from 'Your Home Town' and the fol-

lowing one entitled 'Just a Minute' and the last issue wherein you go into the most complete report of the 'tax problem' are 3 issues that I personally, am going to treasure for a long, long time. Your ideas for the instant creation of a 'National Tax Count cil' are so well founded on fact and so logially presented, that those who won't get in-to action on the creation of such a necessary body are losing one of the grandest opportunties.

"We all know how hard you have worked for so many in this industry to help them to progres. We all know that at your own expense you called 2 great conferences. I believe that the fact you are willing to call together the local tax oouncils from the 48 states into a central meeting which entails meeting space and arrangements for about 144 men is something for which you should be given 'Honorable Mention' by all this industry.

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By Joe Orleck

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Many coinmen took time off this holiday week to express their good wishes to all their friends - and behind it all was the fervent hope for Victory and Peace in 1944. In addition to this holiday spirit, trading continued to go on to a greater degree this season than in previous years, due to the great need for all types of equipment.

We reported some time ago that clean records mean longer life, and now MEYER PARK-OFF, Atlantic Distributing Company, New York City, introduces a special rush to clean these records...JOHN M STUART, Paris, Ky. offers slots...EDWIN JOHNSON, Wolverine Sales Co., Grand Rapids, Mich. selling 1-balls...H. W. ROBERTS, Joy Automatics, Elmira, N.Y. selling cigarette merchandisers...WM. J. BURKE, East Coast Music Company, Chester, Pa. offers slots, music and consoles...CHARLES EWING, Automatic Amusement Co., Evansville, Ind. selling slots...E. C. STEFFENS, Permo, Inc., Chicago, Ill. sends his holiday greetings to the trade.

PHIL GOULD, Brooklyn, N.Y. offers replacement bulbs....CHARLES WERTHEIMER, Victory Amusement Co., Boston, Mass. spent the holiday week in New York City....FRANK PAGE, Roanoke Vending Machine Exchange, Roanoke, Va. selling arcade equip. and sends his friends the season's greeting....MAX ROTH, Roth Novelty Co., Wilkes-Barre, Pa. also sends a holiday message to his friends....JOHN RIFFLE, JR., Kenyon Co., Canton, O. selling music, arcade equip., and consoles....MARCUS KLEIN, New York City, offers arcade equip....CHARLEY HUGHES, C. W. Hughes & Co., Ladoga, Ind. selling music, and arcade equip....SAM WINSBERG, Chicago Novelty Co., Chicago, Ill. wishes the trade "compliments of the season".

O. J. MULLININX, Mullininx Amusement Co., Savannah, Ga. offers a sale in 1-balls ....ED BROWN, Ed. Brown, Inc., Dallas, Tex. runs a special on Cigarette merchandisers. ....FRANK DUNCOVICH, Columbia Novelty Co., Amsterdam, N.Y. selling consoles, pins, arcade and music....EARL BACKE, National Novelty Co., Merrick, N.Y. wants drink vendors...JOHNNY CHRISTOPHER, Peerless Vending Machine Co., New York City, home on a week's furlough....FRANK R CARTY, PAUL DAVIS and AL WERTHEIMER, Davis Sales Co., Syracuse, N.Y. wish the trade the best for the New Year....,WOOLF SOLOMON, Central Ohio Coin Machine Exchange, Columbus, O. selling consoles, slots and arcade equip.

Coin Machine Exchange, Columbus, O. selling consoles, slots and arcade equip. FRED IVERSON, Eastern Sales Co., Rochester, N.Y. writes that he and Sailor JOHNNY BILOTTA suggest that the purchase of more War Bonds will make the 1944 Christmas a happier one...JOE ASH and IRV MORRIS, Active Amusement Co., Philadelphia, Pa. selling 1-balls and arcade equip...COLLIS IRBY and EARL REYNOLDS, Walbox Sales Co., Dallas, Texas offer music and cartridges, and thank their many friends for their cooperation. The TEXAS STATE COIN MACHINES ASSOCIATION also offer their wishes for a Happy 1944 ....CHARLEY KATZ, well liked traveling man, also took the time out to wish his friends the greetings of the season...HARRY HOFFMAN, IRV BLUMENFELD, and GEORGE GOLDMAN, The General Vending Service Co., Baltimore, Md. send out an SOS for 70L7 tubes...J. R. "PETE" PIETERS, King Pin Games Co., Kalamazoo, Mich. likes to wrap everything in holly leaves, even his ads.

BILL HELRIEGEL, Keystone Novelty & Mfg. Co., Philadelphia, Pa. offers a simple message "For Peace on Earth, Buy Bonds"....JACK MARKHAM, Miami Dist. Co., Cincinnati, O. selling music....NAT RAKE, Rake Coin Machine Exchange, Philadelphia, Pa. sends the trade New Year's greetings....ROSIE KNOWMILLER, Toledo Coin Machine Ex., Toledo, Ohio had to do a solo shopping tour, her brother leaving for the Army 1 week before Christmas....LEON BERMAN, New York Supply Co., New York City sends holiday greetings....ED. CASNOFF, General Coin Machine Co., Philadelphia, Pa. selling slots....JOHNNY JONES, Jones Sales Co., Bristol, Va. - Tenn. broadcasts a message of good-will for the holidays...ANTHONY HIRT, Sheboygan, Wisc. wants Mills 3-bells.

AL BLENDOW and BILL RABKIN, International Mutoscope Corp., Long Island City, N.Y. hope "tomorrow's Christmas will again bring all nations peace on earth and good will toward men"....CARL TRIPPE and DAN BAUM, Ideal Novelty Co., St. Louis, Mo. want pins and music....BARNEY SUGERMAN, ABE GREEN and HERMAN PERIN, Runyon Sales Co., Newark, N J. offer the season's greetings....BOB WARNER, Buckeye Vending Co., Columbus, O. jots down a short poem expressing his sentiments for 1944....HAL MARCH, Brattleboro, Vt. adds to the holiday spirit by donating equipment to service organizations in his territory....DAVE LOWY, New York City, selling music and arcade equip.

WILLIE BLATT, Supreme Enterprises, Brooklyn, N.Y. selling music, and wishes his friends the best for 1944...JIMMIE and CADILLAC JONES, Jones Machines, Stephenville, Texas, selling music and pins...DAVE STERN and TOM BURKE, Royal Distributing Co., Elizabeth, N.J. rooting for an early victory....ED. JACK Aand AL RAVREBY, Owl Mint Machine Co., Boston, Mass. offer up a prayer for a hasty Victory....C. A. CAMP, Southern Amusement Co., Memphis, Tenn. extends his greetings to all....IKE and BESS BERMAN, Economy Supply Co., New York City, would like to see their son Jackie actively managing the business by Christmas 1944. Jackie is overseas in the Navy.....HARRY and SAM WICHANSKY, Atlas Vending Co., Elizabeth, N.J. also send holiday greetings.

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### WANT-TO-BUY ADS

THE HEADLINES OVER EACH AD GIVE AN APPROXIMATE IDEA OF THE ITEMS THESE FIRMS WANT TO BUY. IT IS ADVISABLE TO READ EACH AD CAREFULLY. THESE ADS ARE STRICTLY DEVOTED TO "WANT-TO-BUY" ONLY. MANY "FOR SALE ADS" FEATURE "WANT-TO-BUY" IN THE "FOR SALE ADS" SECTION.



1230 BAY STREET

(Tel: 183)

BRUNSWICK, GA.

- MUSIC -

WANT - Will pay highest cash prices for: Seeburg Gem, Regal, Mayfair, Crown, Vogue, Envoy; Rockola Standards, Masters, Supers; Wurlitzer 500, 600, 750, 850, 616's; Mills Throne and Empress; Write full particulars in first letter. THE MARKEFP COMFANY

3908 CARNEGIE AVENUE

CLEVELAND, 15, O.

MUSIC - SLOTS - CONSOLES

WANT - All the Wurlitzer 700, 800,750E, 850 you can supply; 5/10/25/50¢ slots Blue Fronts or better; Jumbo Farade FF late heads; Keeney Single, 2-Way and 4-Way Super Bells; Mills 3 and 4 Bells; state serials; Other late consoles, cash or comb cash and free play; Send complete list with best cash prices and quantities available. ADVANCE AUTOMATIC SALES COMPANY

1350 HOWARD STREET

(Tel: Hemlock 1750)

SAN FRANCISCO, 3, CALIFORNIA

MUSIC - COUNTERS - PINS

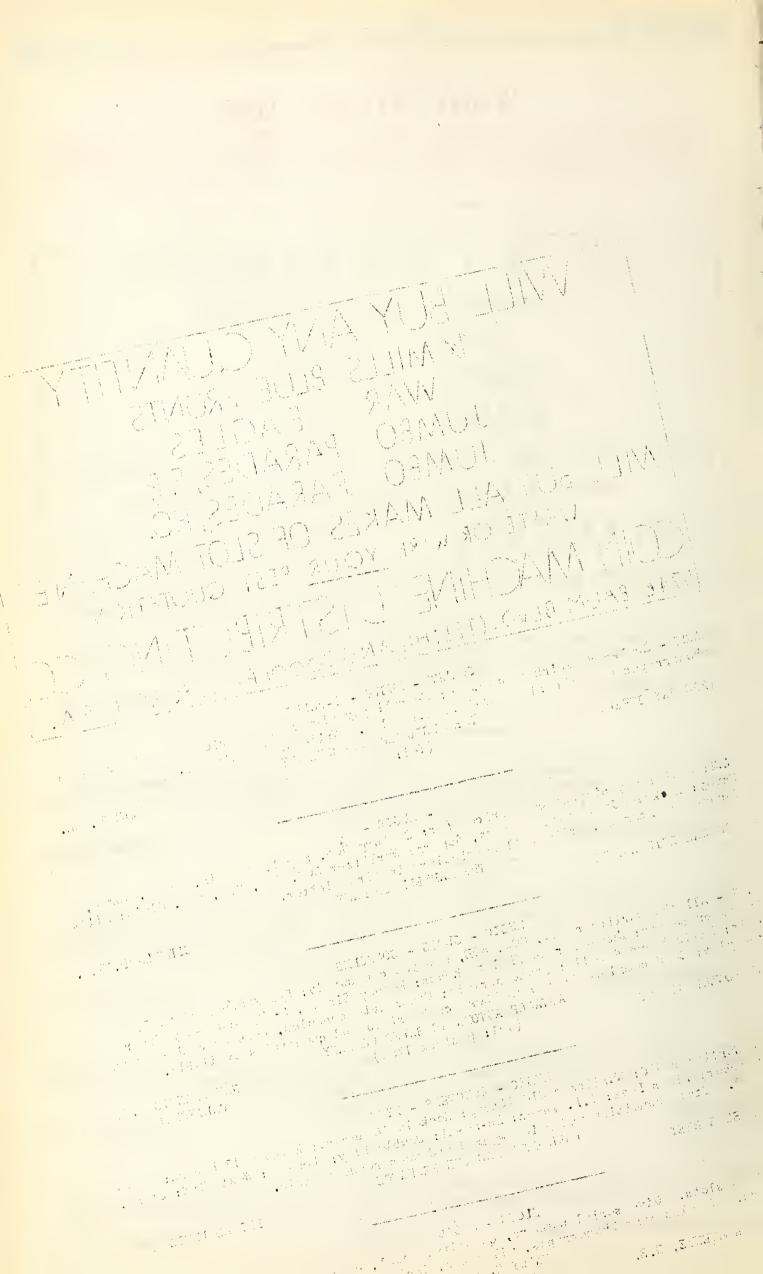
WANT - Wurlitzer 616; Wurlitzer 616 liteup; Rockola 16 Record; Rockola 12 Record; Kicker & Catcher; Fikes Peak; F.F. games: Do-Re-Mi; Double Flay; Sunbeam; West Wind; Stars, Send list. State condition and price wanted and when ready to ship. RAKE COIN MACHINE EXCHANGE

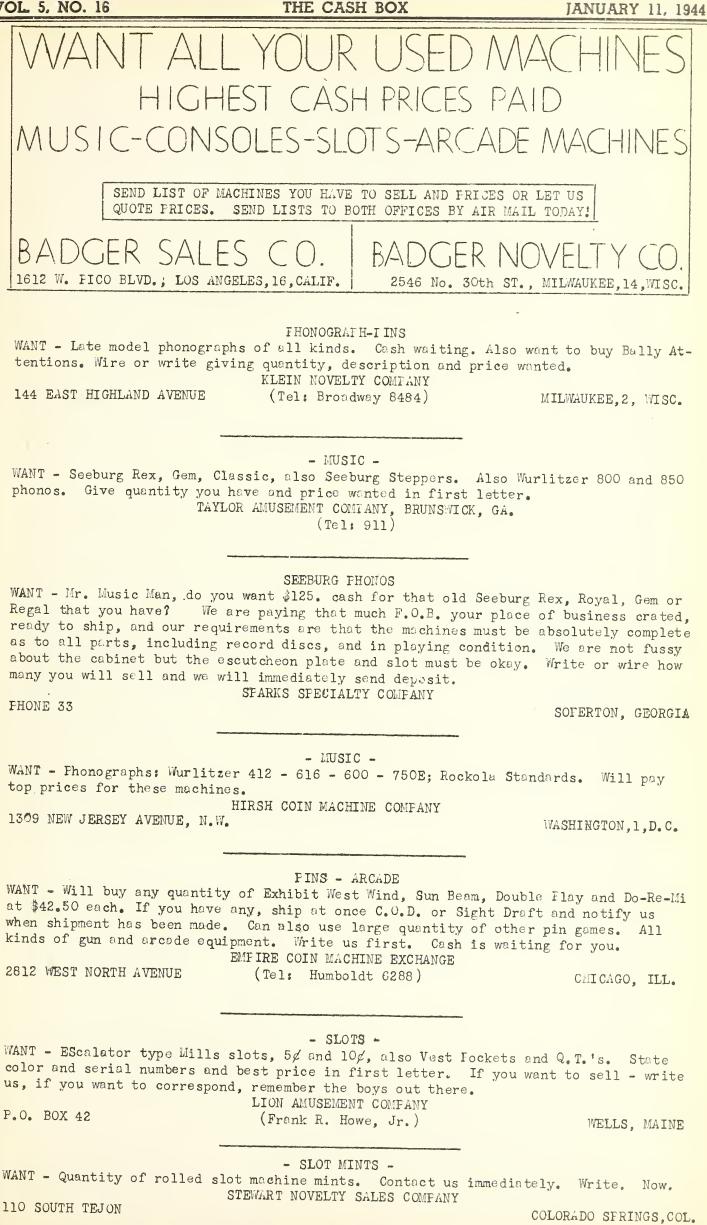
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SLOTS - MUSIC

WANT - Mills slots. Give serial numbers, quantity, model, condition. Also Mills cabinet stands. We also want Fhonographs, all makes, including Wall Boxes and Step Ups. HARRY H. HOKE 520 MINNESOTA AVENUE, N.E. [ Tel:LU2766) WASHINGTON, D. C.





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WANT - Will buy all makes of and price in first letter.	of phonographs and Cigarette N ALLY AUTOMATIC MUSIC COMFANY (Tel: BEnsonhurst 6-3331)	Machines. State condition BROOKLYN,N.Y.
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so want 500 Mills Escalator	MUSIC - SLOTS els ('39 and up) of Seeburg an Slot Machines, 3/5 or 2/4 T. Ders and best price in first 1 STERLING NOVELTY COMFANY	.O. Also 200 Mills Vest
- WANT - Wurlitzer 500, 600A, ic and 8800 Hi-Tone. Give 4606 CASS AVENUE	- MUSIC - 700, 750 and 800; Seeburg; V prices and full details in fi BRILLIANT MUSIC COMFANY	- Vogue, Envoy, Colonel, Class- rst letter. DETROIT, MICH.
Re-Mi's. Also want Murlitz Supers. Give quantity and b	PINS · MUSIC ars; \$45. for Sun Beams, Doub er 750E, 850; Seeburg 8800 R. est price in first letter. AMERICAN COIN MACHINE COMFANY (Tel: Main 2507)	C. and Rock-Ula Standards and
WANT - The following music: or wire, giving complete de 701 N. MIAMI AVENUE	- MUSIC - Wurlitzer 700's; Rockola Mas tails and whether ready to sh DIXIE MUSIC COMFANY	ter '40; Any amount. Write ip. MIAMI, FLORIDA.
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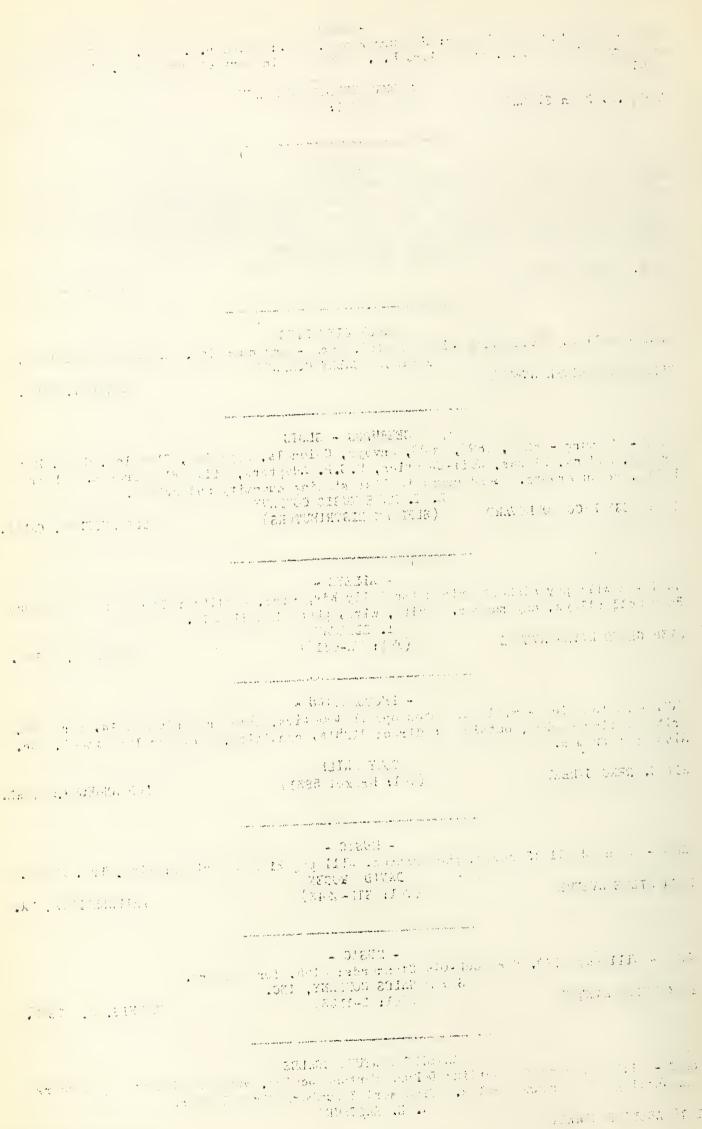
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THE CASH BOX

**JANUARY 11, 1944** 

- MUSIC -WANT - Will buy immediately: Seeburg Rexes, 385.; Envoy K.C. 3260. Will also buy Seeburg Colonels R.C. and Majors R.C. Must be in perfect condition. How many have vou? MODERN VENDING COMPANY (Tel: 0879) 286 N.W. 29th STREET MIAMI, 37, FLA. - ARCADE -WANT - Radio Rifles, any quantity, must be priced right for resale. We do business quick, cash waiting. Bally King Fin bowling alleys. Will pay #165. ea.; Fhotomatics and cardboard or metal frames. Will pay top dollar. Also want Thotomatic small brace gears, new or used Thotomatic coin slides. Mercury Switches, etc. Flease advise how many available, best price on any of the above. LEMKE COIN MACHINE COMPANY 31 W. VERNOR HIGHWAY DETROIT, 1, MICH BALLY KING FINS WANT - Will buy Bally King Fins at @160. each - any quantity. Advise immediately. ROBINSON SALES COMPANY 7525 GRAND RIVER AVENUE DETROIT, MICH. SEEBURGS - SLOTS WANT - Seeburg - 8200, 8800, 9800, Envoys, Colonels, Mayfairs, Classics, Gems, Regals Crowns, Majors, Flazas, Wall-O-Matics, U.S.R. Adaptors, Mills Blue Fronts. Cherry Bells, Brown Fronts. Send complete list stating quantity and prices. E. T. MATE MUSIC COMIANY (SEEBURG DISTRIBUTORS) 1701 WEST IICO BOULEVARD LOS ANGELES, CALIF. - ALLEYS -WANT - I will pay highest prices for Bally King pins, Wurlitzer Skee Balls and Genco Bank Roll alleys, any number. Write, wire, phone immediately. I. EDELMAN 3138 GRAND RIVER AVENUE (Tel: MA-6310) DETROIT, MICH. - FHOTOMATICS -WANT - Fhotomatics - will buy Mutoscope Photomatics, late or early models, for cash. Write stating number, outside or direct lights, condition, early or late model, etc. Also want frames. TONY BRILL 311 N. RENO STREET (Tel: Drexel 5831) LOS ANGELES,26,CAL. - MUSIC -WANT - We need all 12 record phonographs. Will pay highest prices; Write, Wire, Thone. DAVID ROSEN 2934 RIDGE AVENUE (Tel: STE-9943) FHILADELPHIA, FA. - MUSIC -WANT - Will pay \$170. for Rock-Ola Standards; \$195. for Masters. S & M SALES COMPANY, INC. 1074 UNION AVENUE (Tel: 2-1133) MEMTHIS, 3, TENN. WATLING FORTUNE SCALES WANT - Will pay cash for Watling DeLuxe Fortune Scales, with or without top mirrors and Watling 500 Fortune scales. Give serial numbers first letter. W. E. EASTBURN 1015 ADELINE STREET HATTIESBURG, MISS.



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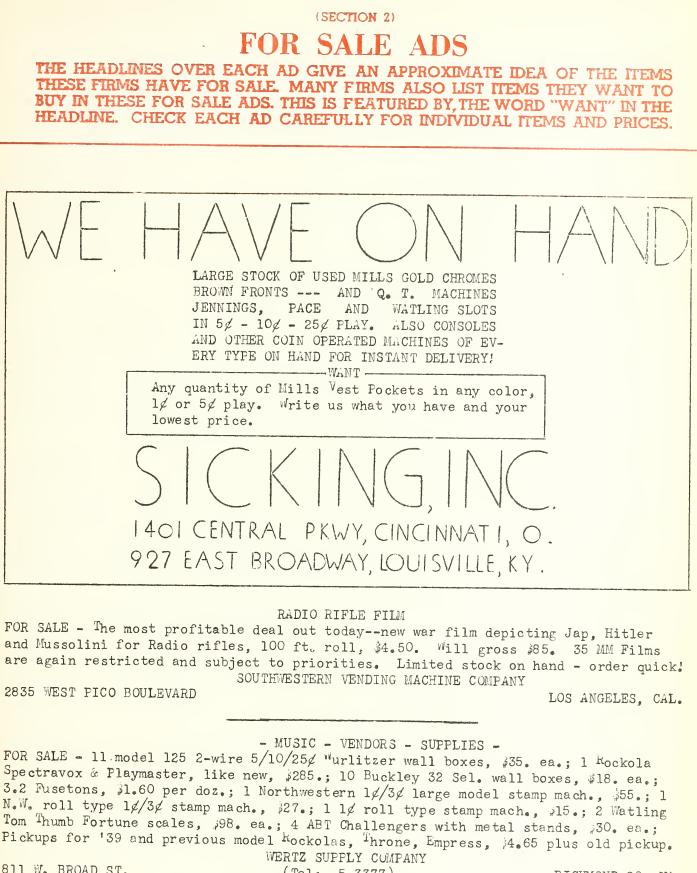
THE CASH BOX

JANUARY 11, 1944

- MUSIC - WANT - 1 or 100, eash waiting, Wurlitzer phonogrophs. Models 24, 24A, 500, 600, 600KB, 700, 750, 800, 850, also counter models 71 and 81. Mills Throne of Music an Mills Empress, Rockola Commandos. Give low down price, serial numbers, complete description in first letter. BILL FREY, INC. 140 N.W. FIRST STREET	
- SLOTS - WANT - Cash waiting for 1¢ Mills Blue Fronts and 5¢ Mills, Face or Watling Goose- necks. Advise quantity and best price via airmail. ACME AMUSEMENT COMFANY 2418 FAIRMOUNT STREET (Tel: C-3938) DALLAS, 4, TEX.	>
ARCADE - MUSIC - FINS WANT - Sky Fighters; Ace Bombers; Super Bombers; Wurlitzer Skee Balls; High Scores; Wurlitzer 750 and 750E phonos. Also want late model pin games. Give complete de- tails and price wanted in first letter. MODERN AUTOMATIC EXCHANGE, INC. 2618 CARNEGIE AVENUE (Tel; Ch - 7067) CLEVELAND, OHIO	
- MUSIC - WANT-20 Rockola Monarch and Windsor phonos; Write, wire or call immediately. BIRMINGHAM VENDING COMFANY 2117 THIRD AVENUE, NO. (Tel: 3-5183) BIRMINGHAM,3, ALA.	
- FHONOS - WANT - We will pay \$280, for Seeburg Envoy ESRC; Vogue \$175.; Rockola Standards \$175 ATLAS IHONOGRAIH COMTANY ROCHESTER 5,N.Y	
- 3-BELLS - WANT - Late model Mills Three Bells, state lowest price in first letter. ANTHONY FIRT 2303 NO. 11th STREET SHEBOYGAN, WISC.	
BUY WAR BONDS	

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CONDER BOND



811 W. BROAD ST.

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RICHMOND 20, VA.

MUSIC - PINS

FOR SALE - 16 Buckley 24 rec. wall boxes, brand new, in original cartons, \$27.50 ea.; 3 Exhibit Sky Chiefs in perfect condition, \$150. each. 1/3 with all orders. LOUISVILLE NOVELTY MANUFACTURING CO. 330 E. BRECKENRIDGE STREET (Tel: Jackson 6544) LOUISVILLE, KY.

MUSIC - CONSOLE - SLOT - PINS FOR SALE - 6 new in factory sealed crates, Model 1525 5/10/25¢ Rock-Ola Bar Boxes for Commandos, \$55. ea.; 3 used Wurlitzer 111 Bar Boxes, perfect, \$25. ea.; Keeney 2-Way Super Bells, 5/5¢ C.P., like new, \$370. ea.; 2 new Mills Safe Stands, \$18. ea.; Mills 5¢ Gold Chrome, 1 Cherry PO, used 30 days, \$375.; Finballs: Texas Mustang, \$60.; Paradise, 30.; Sport Parade, 38.; Fox Hunt, 30. Terms: 1/3 Deposit with all orders. M. T. DUFF

TEL: 4809

WINCHESTER, VA.

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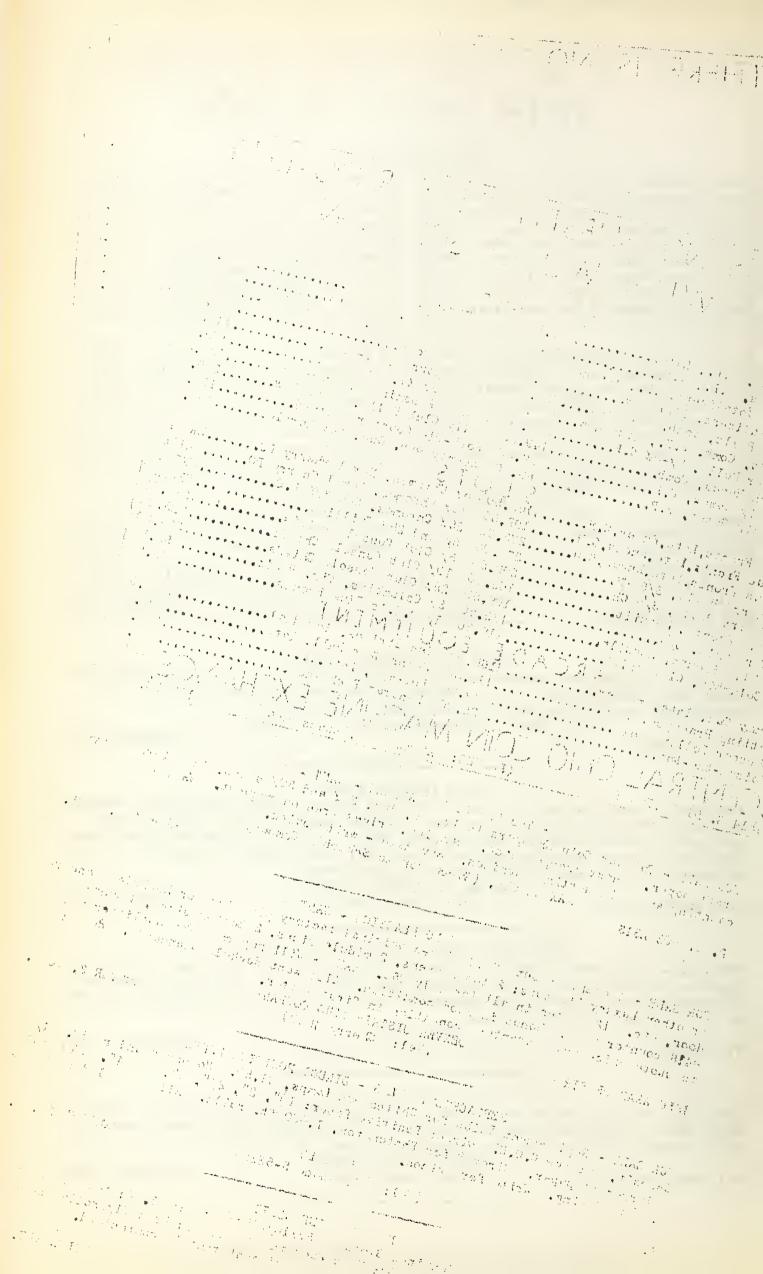
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THE CASH BOX

JANUARY 11, 1944

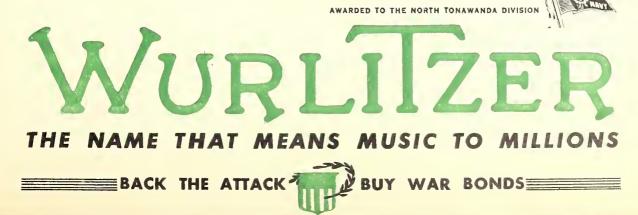
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THERE IS NO SUBSTITUTE FOR QUALIT	Y
WITH WOOLF SOLOMON	
CONSOLES Jumbo Parades, C.P., Late	E E 50 50 50 50 50 50 50 50 50 50 50 50 50
- TUBULAR COIN WRAPPERS - WANT - - TUBULAR COIN WRAPPERS - WANT - FOR SALE - Tubular Coin Wrappers in 1¢, 5¢, 10¢, 25¢ and 50¢ sizes, in colored heav (raft paper, finest wrapper made. Samples, prices free on request. WANT - Coin counting and coin sorting machines. Any make - write quick. MAX SCHUBB, (Successor to Schubb & Company) - 0. FOX A313 MUSKEGON, MIC	Ţy
PHONO PLASTICS - WANT FOR SALE - 1 complete set of 12 pieces original factory plastics for Rockola Standa for other Luxury Lightups; 2 top corners, 2 middle sides, 2 bottom sides, 1 curved loor, etc. 12 pieces in all for only \$80. WANT - Will pay cash for Wurlitzer mode 418 counter model phonos in good condition. Also want Rockola Standards. Be sure to quote price and guaranteed condition in first letter. DENVER DISTRIBUTING COMPANY 856 ARAPHOE STREET (Tel: Cherry 4800) DENVER 2, COL	21 9
REPLACEMENT BULBS - DIRECT POSITIVE PAPER OR SALE - Replacement Bulbs for Chilco Gun Lamps, \$1.50. No order under \$10. 1/3 eposit, balance C.O.D. Direct Positive Paper: 12", 2", 22", 3", and 4". Also 5x7 nlargement paper. Direx B for Photomaton, 1,000 ft. rolls. All in sealed package f late dating. Write for prices.	
PHIL GOULD 10 AVENUE O (Tel: ESplanade 5-5338) BROOKLYN 20, N.	Y.
NEW AND USED SLOTS OR SALE - New and Used Jennings Slots in $5\frac{10}{25\frac{10}{25\frac{10}{25\frac{10}{25\frac{10}{50\frac{10}{25\frac{10}{50\frac{10}{10}{50\frac{10}{50\frac{10}{50\frac{10}{50\frac{10}{50\frac{10}{50$	2.



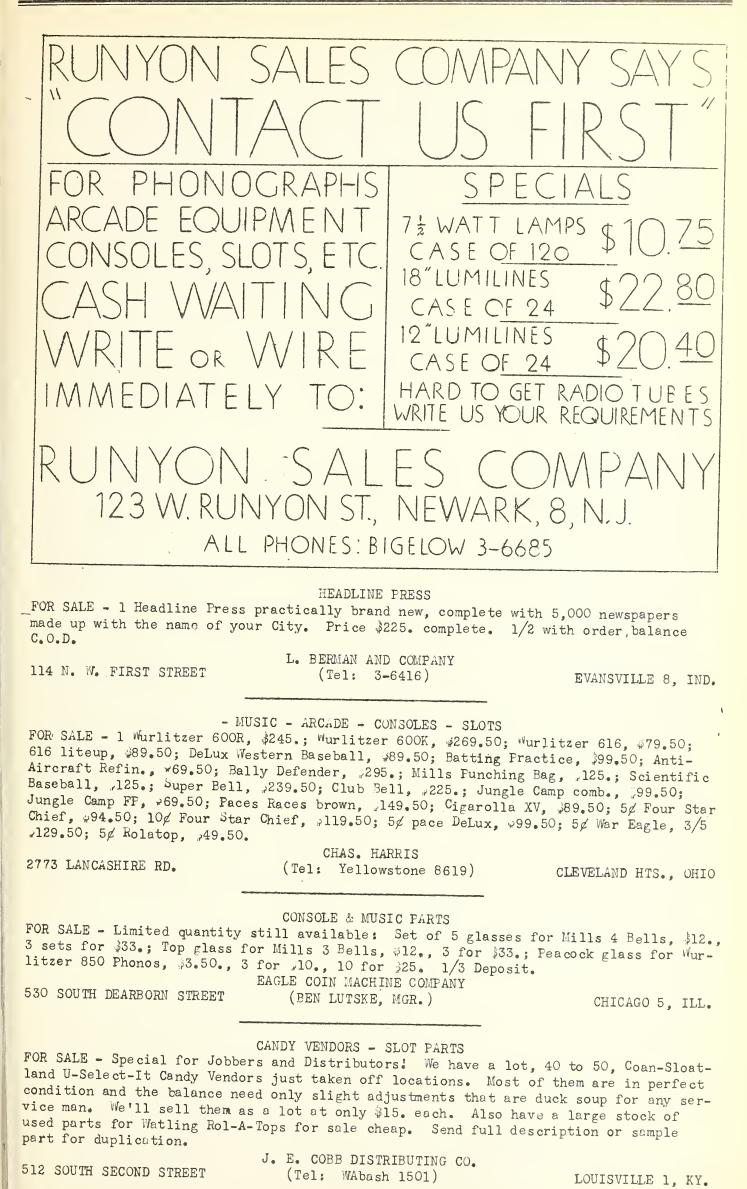


# The Magic known as music

In many a U.S. Training Camp, Wurlitzer music stands guard against the loneliness of men long separated from their loved ones. Comes a close to the day's drilling, tired men tumble in for a tune. Voices lift in song. Memories span the miles between men and their homes. The spirit that is America flames in the heart-warming fire of fellowship touched off by the magic power of music!







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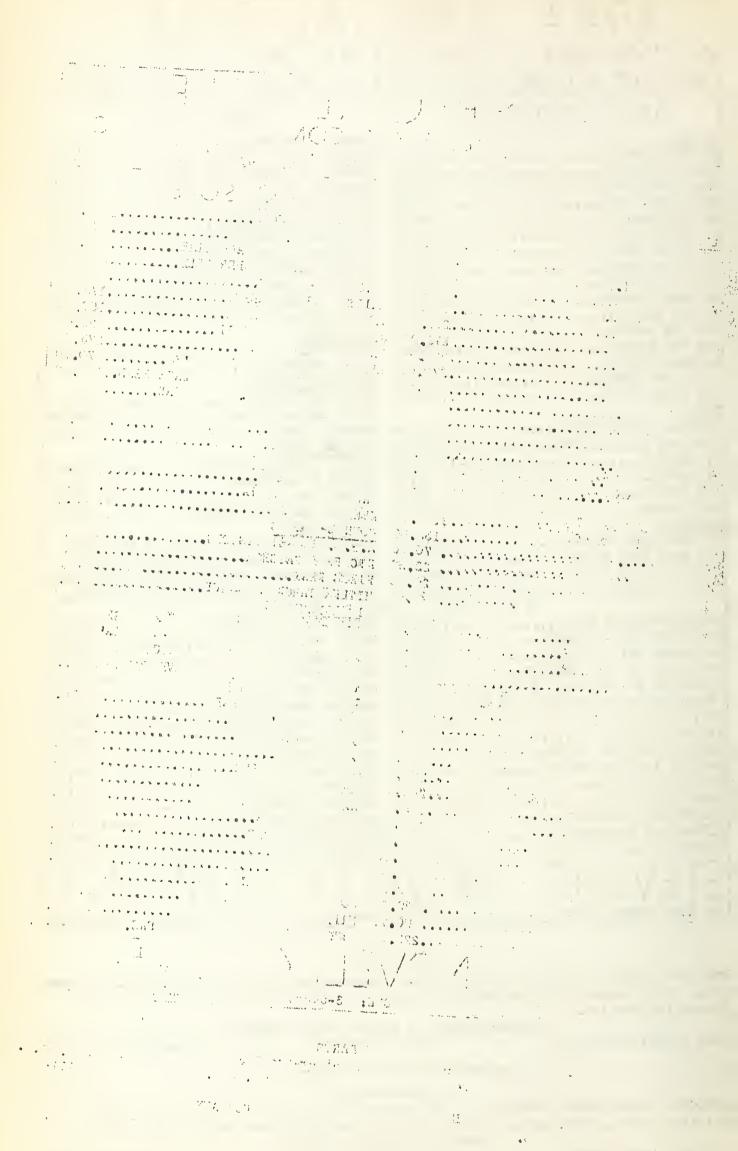
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BELIER BLADK, A.S. 14.

1944 SPECIAL SALE		
ALL MACHINES COMPLETELY RECONDITIONED-IF NOT		
CATISFIED DETLIDAL VIJILIAN LO DAVIS MONEY A VILLAS DESERVICES		
SATISFIED, RETURN WITHIN 10 DAYS, MONEY WILL BE REFUNDED.		
SLOT MACHINES CONSOLES		
MILLS KEENEY DARK HORSE		
5¢ BLUE FRONT		
25¢ BLUE FRONT		
25¢ CHROME BELL		
5¢ BONUSES		
5¢ ROMAN HEAD. 190.00 JENNINGS LIBERTY BELL. 125.00 10¢ ROMAN HEAD. 220.00 BAKERS PACERS, D.D. 275.00		
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5¢ COMET		
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GENCO PLAY BALLS.		
SCIENTIFIC FOOTBALL		
KEENEY SUBMARINE GUN		
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133 EAST SECOND SOUTH (PHONE: 3-5055) SALT LAKE CLTY HEAL		
133 EAST SECOND SOUTH (PHONE: 3-5055) SALT LAKE CITY, UTAH		
MILLS PARTS FOR SALE - Parts for Mills jackpot Bells; Shatter-proof Jackpot glasses, \$1.25; Shatter		
proof Reel glasses 50¢; Shatter-proof Escalator glasses, 50¢. Send us your Mills Clocks for repairs.		
KEYSTONE NOVELTY & MANUFACTURING COMPANY		
26th & HUNTINGDON STS. (Tel: BAL-5468) PHILADELPHIA 32, PA.		
NOTICE - Motor rewind service; 10 day service on all types of phonograph motors -		
Mailiczer, Mills, Rockola and Seeburg; also spinner type game motors. 37.50 each.		
MAYNOR DISTRIBUTING COMPANY		
(Tel: 5-6169) RICHMOND 20, VA.		



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VOL. 5, NO. 16

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NEW YEAR SPECIALS. 1 GALLOFING DOMINOES (Slant Head). 1 LUCKY LUCRE (Slant Head). 1 BANGTAILS (Slant Head). 2 BAKER'S FACERS, DAILY DOUBLE, Very Clean. Each. 2 FACES RACES (Brown Cabinet) Each. 2 WATLING BIG GAMES (F.T. Clock) Each. 1 LONGACRE. 1 ELUE GRASS. 1 ELUE GRASS. FISCO SALES (PHONE: 3486) MONUMENT SQUARE (FHONE: 3486) 1 GALLOFING DOMINOES (Slant Head). 1 GALLOFING DOMINOES (Slant Head). 1 LUCKY LUCRE (Slant Head). 1 LUCKY LUCRE (Slant Head). 1 LUCKY LUCRE (Slant Head). 1 BANGTAILS (Slant Head). 1 BANGT		
MUSIC - ACCESSORIES FOR SALE - Seeburg Rex \$140.; Royale \$150.; Mayfair \$200.; Majors \$300.; Colonels \$300.; 8800 ES \$475.; Wurlitzer 600R \$250.; 41's \$85.; 71's \$125.; 750E \$525.; Rock- Ola Jr. Console \$150.; Imperial 20s \$100.; Wurlitzer and Seeburg Wall Boxes. 2.5 AMF Buss Fustats \$15. per 100; 4/10 Fusetrons for Wurlitzers 25\$ ea.; Flug Fuses3-5-6 -10-15 amps - Glass Fuses 1/4 to 20 amps; Wire 2 conductor 2-4 and 5\$ per foot. Mo- tors and transformers rewound - quick service. T. B. HOLLIDAY COMTANY 3927 MAIN STREET JACKSONVILLE, FLA.		
DIRECT FOSITIVE FATER - WANT FOR SALE - Eastman Direct Fositive Laper 1944 dating fresh stock all sizes, price reasonable, write or wire at once. WANT22 shorts, any amount, will pay highest prices, cash waiting. Want mechanic for Penny Arcade, excellent salary. Apply. FEERLESS VENDING MACHINE COMFANY 220 WEST 42nd STREET (Tel: WIS 7=8610) NEW YORK, N. Y.		
CONSOLES 1 Jennings Fast Time, 280.; 2 Jennings Multiple Races, 235. ea.; 1 Paces Fay Day, Odds & Even, 25¢ play (USED 2 WKS.), 2300; 1 Royal Flush, 270.; 1 Kentucky Club, 275. FREE FLAY FIN GAMES 1 Major '41, 335.; 1 Oh Johnny, 20.; 1 Ump, 25. A R C A D E 1 Evans Ten Strike, 20.; 4 Bally Alleys, 20. ea. <u>M U S I C</u> 1 Wurlitzer Wireless Stroller, remote control, Serial 535005, \$25.; 1 Seeburg Wire- less Stroller, \$30.; 1 Seeburg Voice-By-Choice Turntable for Ten & Switchboard at \$350.; 1 Seeburg 5/10/25¢ Remote Bar-O-Matic, \$45.; 2 Ultratone Speakers, \$20. ea.;		
2 Illumitone Speakers, 320. ea. TERMS, 1/3 DEFOSIT, BALANCE C.O.D. COLUMBIA NOVELTY COMPANY		
9 BLOOD STREET		
BUY WAR BONDS NOTICE - For a Real Buy - Buy Now - Buy War Bonds: J. AND J. NOVELTY COMFANY 4840 MT. ELLIOTT AVENUE DETROIT, MICH.		
TUBES         GSL7 REFLACEMENT FOR 6SC7 - Simply reverse wires #1 and #3 or 6SC7 socket!         Supply is limited! Order Now!         38		

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quick production of new games and venders immediately after victory... and for exploitation of the marvelous new electronic principles developed by wartime technology. In the post-war era, as in the past, "you can bank on Bally" for the newest in money-making equipment. Lion Monufacturing Corporation, manufacturers of "Bally"

games ond venders, distributed by Bally Manufacturing Compony, 2640 Belmont Avenue, Chicago, 18, Illinois.

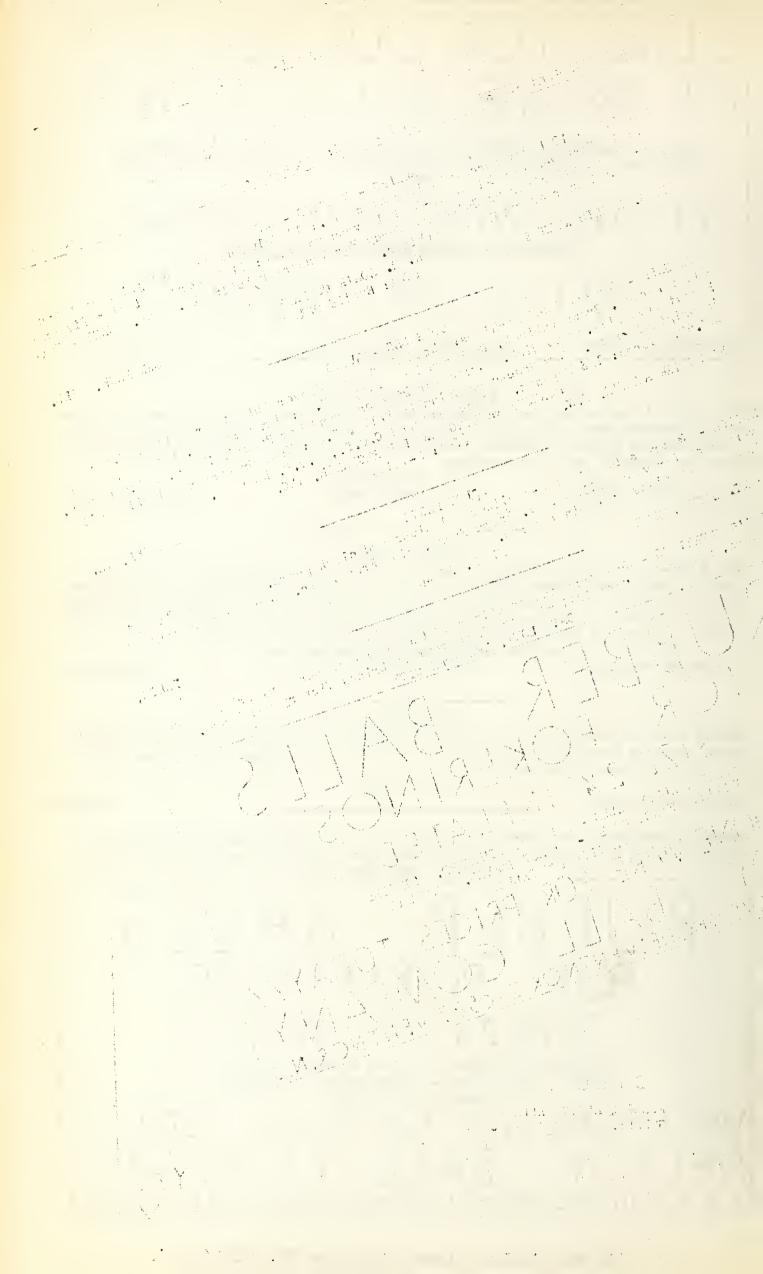
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HUME OF BALLY GAME

VOL. 5, NO. 16 I HAVE JUST ACQUIRED A LARGE STOCK OF THE LATEST AND BEST ARCADE EQUIPMENT MADE FRIOR TO THE CURTAILMENT OF MANUFACTURING. IT IS JUST WHAT YOU WANT!  $\bigcirc R$ PHONE - WIRE - IMMEDIATELY/ EVERYTHING IN ARCADE EQUIFMENT AND SUFFLIES  $V \vdash S$ 520 WEST 43rd STREET (ALL THONES: BRyant 9-6677) NEW YORK CITY. SCALES - VENDORS - WANT FOR SALE - 10 LoBoy porcelain 1¢ scales \$40.; 12 Columbus 1¢ Model #21 peanut vendors ¥6.; 10 Northwestern DeLuxe 1⊄-5¢ bulk vendors \$8.50; 14 1¢ Jergens Lotion Dispensers 12.50 and all kinds 5¢ Selective Candy Bar Vendors rebuilt 19.50 up. WANT - National or Stoner 5¢ candy bar machines. R. H. ADAIR COMIANY 733 S. EUCLID AVENUE (Tel: Euclid 9219) OAK FARK, ILL. CONSOLES - SLOTS FOR SALE - New and Used Machines: Used Keeney 5¢ Convertible Super Bell \$227.50; Jumbo Tarade, Brown Cabinet, Cash and Free Ilay \$87.50; Jumbo Farade, Late Model Cash Payout from \$114.50 to \$125. Write for Frice on Brand New Baker's Facer, Daily Double, in original erate. New Groetchen Columbia Bell #87.50; Used Groetchen Columbia Bell Terms: 1/3 Deposit, balance shipped C.O.D., F.O.B. Roanoke. \$57.50. ROANOKE VENDING MACHINE EXCHANGE, INC. 533 CENTER AVENUE, N.W. (Tel: 2-7418) ROANOKE, VA. SLOT PARTS NOTICE - We are sold out of 3-5 slides all sizes and clock gears. We do have "most" every part for your Mills Jumbo, Brown Front, Blue Front, etc. Send us your want list of mechanisms or cabinet parts. JOHN M. STUART 229 MT. AIRY AVENUE PARIS KY. SEASON'S GREETINGS - We extend the greetings of the season to our many friends and customers, and look toward 1944 with the hope that it brings Victory and Feace. DAVE LOWY, NEW YORK CITY 2¼" INFLA SI/F FIRST QUALITY BALLS - ALL HAND FINISHED. LIMITED SUFFLY. FIRST COME - FIRST SERVED. MINIMUM QUANTITY 100 BALLS. E PHO NE, WIRE FS PRIC F()KN. AUSTIN AVE. (PHONE: VENTNOR 2-0587) VENTNOR, N. J

THE CASH BOX

**JANUARY 11, 1944** 



VOL. 5, NO. 16

THE CASH BOX JANUARY 11, 1944

MON	JEY MAKERS!!
GAMES TH	AT ARE GOING OVER
GREAT	FER THAN EVER
PARATROOPS Rebuilt from Powerho	PRODUCTION Duse Rebuilt from Plondie
TORPEDO PATROL Rebuilt from Formati	BOMBARDIER ion Rebuilt from Follies
EAGLE SQUADRON Rebuilt from Big Lea	EAGLE SQUADRON Rebuilt from Big Town
WRI	THESE GAMES AT YOUR LOCAL DISTRIBUTOR OR ITE FOR COMPLETE DETAILS CHICAGO, ILLINOIS PHONE: - DIVERSEY 2414
takes it. WANT - Sky Fighters	HORSE RACE GAME - WANT fic Individual Horse Race game, complete, best offer s; Photomatics; Hi-Dive; Pin games; Exhibit Electric Get in touch with us immediately. LAWRENCE KANE (Tel: Revere 3509) REVERE, MASS.
tory. The investment will pay the future.	NOT RATIONED nds and Stamps today which will assure us of final Vic- y big dividends toward the purchase of the Wurlitzer of A. B. DISTRIBUTING COMFANY NEW ORLEANS, LA.
line, \$22.50; Crystal, \$27.50; Salute, \$22.50; Special: 120 gross, \$2.75 per doz., 30¢ sam	- FINS - TIP TKTS pecials: Air Circus, \$94.50; Commodore, \$20.; Cross- ; Dixie, \$22.50; Follies '40, \$15.; Formation, \$25.; Combination Tip Tickets with seal card, \$25.50 per mple set. 1/3 deposit with order, balance C.O.D. V-P DISTRIBUTING COMFANY
2336 OLIVE ST.	(Tel: CE-3892) ST. LOUIS, MO.
Crinkle finish, $$84,50$ ; 1 5¢ ( 350, WANT - Cabinets for Kee slides; also $10¢$ and $25¢$ botto	- SLOTS - WANT Q.T.'s: 2 5¢ Glitter Gold, \$119.50 ea.; 1 5¢ new Blue whrome V.P. metered #21915, like new, \$59.50; Lot of 4, eney Superbells; Mills 5¢,10¢25¢ bottom Mystery payout om 2/4 payout slides; 5¢/19¢/25¢ Goosenecks. COLEMAN NOVELTY COMPANY
1025 FIFTH AVENUE	(Tel: Main 1323) ROCKFORD, ILL.
FOR SALE - 1 Mills <sup>4</sup> our Bells, 5¢ <sup>C</sup> herry Bell, \$199.50; 1 Mil \$169.50; 1 Mills 10¢ Flue From	- CONSOLE - FINS - SLOTS - \$550.; 1 Venus, $$69.50; 1$ Legionnaire, $$49.50; 1$ Mills Lls 5¢ Melon Bell, $$199.50; 3$ Mills 5¢ Blue Fronts, nt, $$179.50; 1$ Mills 5¢ Q.T., $$69.50; Mills 5¢$ Vest Gold V.P., $$54.50$ . Terms: 1/3 with all orders. CENTRAL NOVELTY COMPANY (Tel: WA 7941) LOUISVILLE 4, KY.
	- MARBLES - gate, Assorted colors, work perfect in all Ball Gum ma- 5. Full cash with orders, F.O.B. factory. ROY TORR
	PHILADELPHIA 42, Pa.

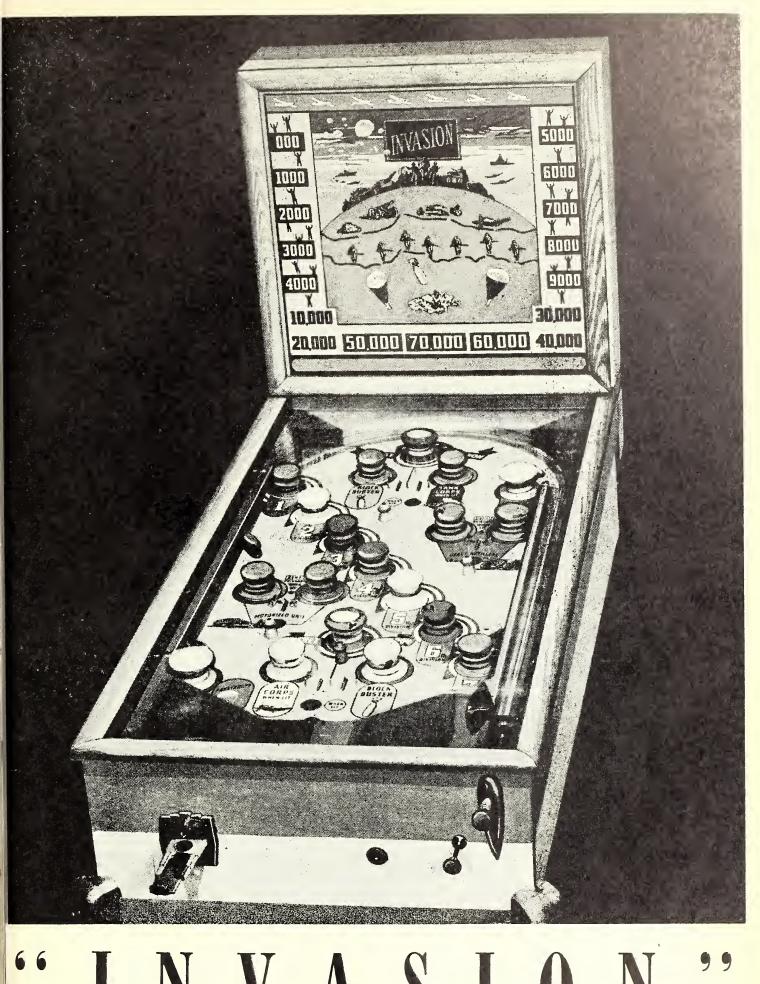
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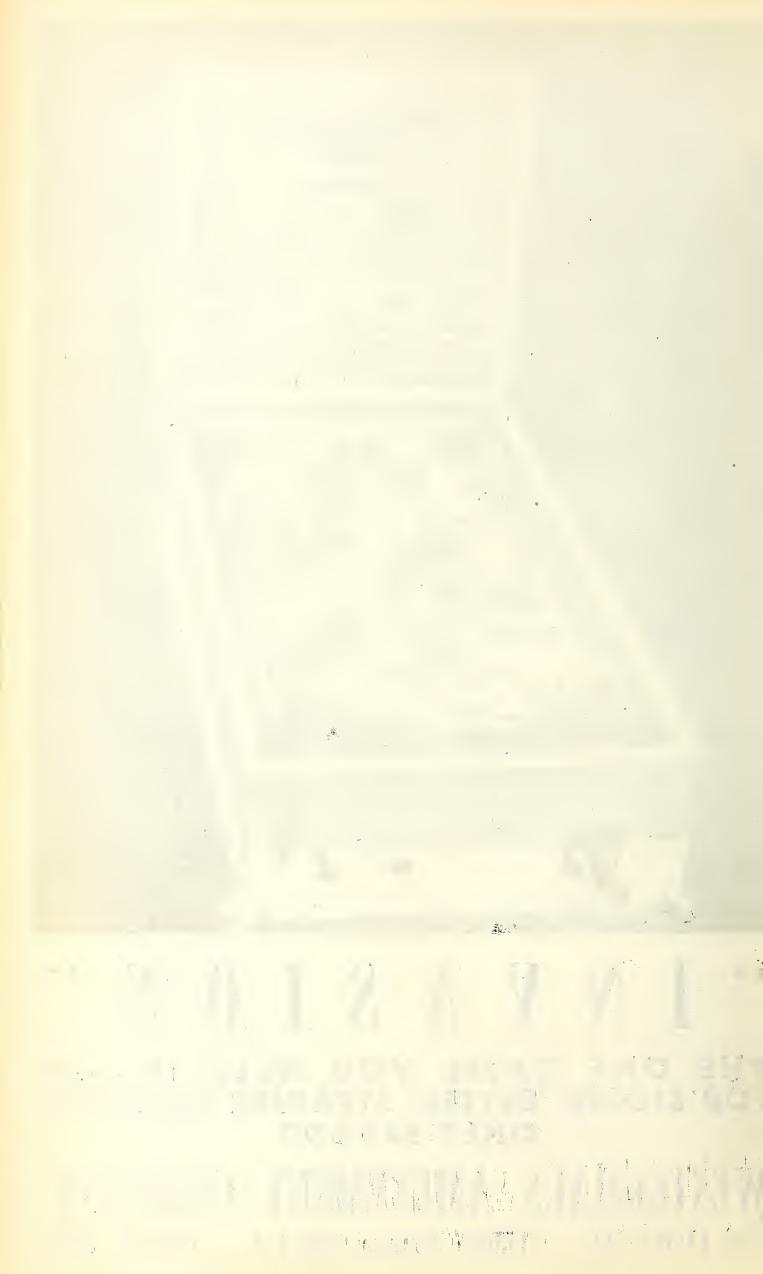
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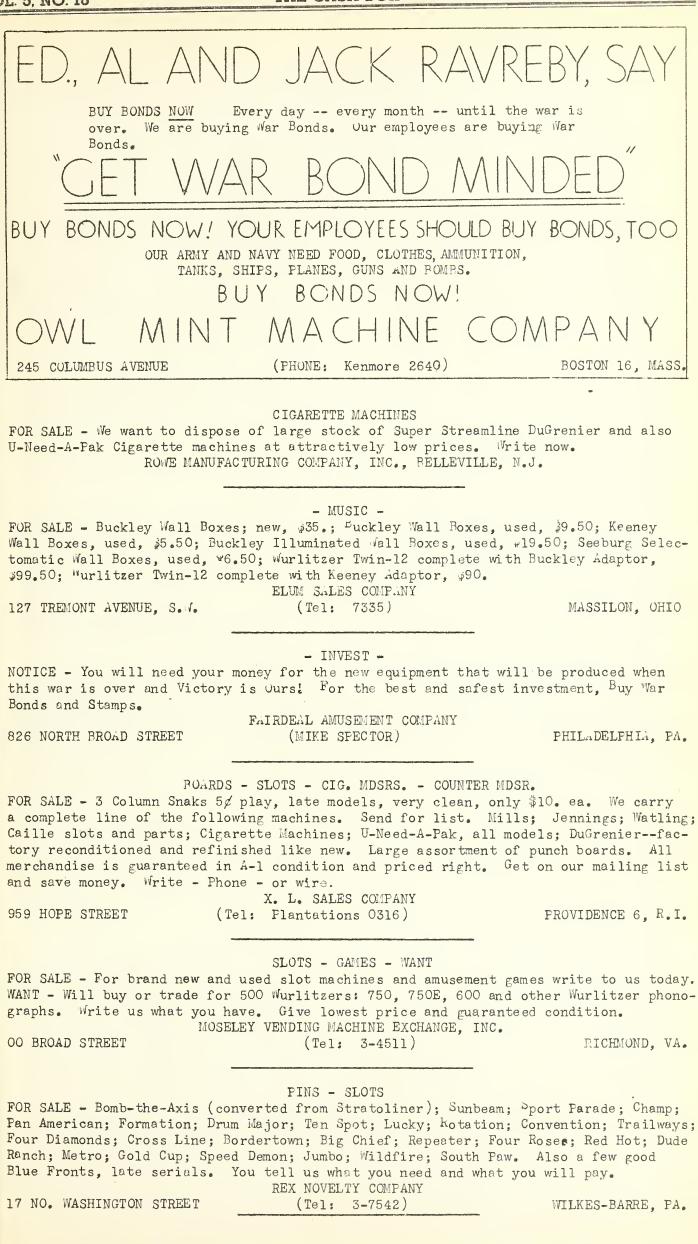
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FHILADELFHIA, MISS.

5, NO. 16 THE CASH BOX JANUARY 11, 194	44
"KING PIN SPECIAL" <u>PHONETTE EQUIPMENT</u> HIS EQUIPMENT MUST BE DISFOSED OF. MAKE US AN OFFER OR WRITE FOR SPECIAL PRICES. WILL SELL CHEAPER AS ENTIRE LOT	
39 - BRAND NEW FHONETTE WALL BOXES 45 - SLIGHTLY USED FHONETTE WALL BOXES 84 - BRACKETS 3 - MODEL "C" ADAPTORS 4 - FIELD SUPPLY 700 - FT. NEW AND USED 6-WIRE CABLE HIS EQUIFMENT COST OVER \$1,90%.00 NEW. HALF OF IT WAS NEVER USED. WILL SELL FOR LESS THAN HALF THE ORIGINAL COST. N C PIN C A MES COMPANY KALAMAZOO, MICH.	
CIG. CANDY VENDORS OR SALE - 6 Col. Uneedapaks, \$27.50; 8 Col. Uneedapaks, \$35.; 9 Col. Uneedapaks, 59.50; 12 Co. Uneedapaks, \$49.50; 15 Col. Uneedapaks, \$59.50; 8 Col. howe Imperials, 57.50; 8 Col. howe hoyals, *69.50; 9 Col. DuGrenier "W", \$49.50; 9 Col. DuGrenier 7D", \$59.50; 11 Col. DuGrenier Champions, \$75.; #930 Mationals, \$49.50; #950 Mation- .s, \$85.; Candy Machines: Nationals, Stoner, U-Need-A-Fak and Rowe - Write MACK H. FOSTEL 50 N. ASHLAND AVENUE (Tel: Rogers Fark 7312) CHICAGO 26, ILL	-
GUN REVAMI OR SALE - We are factory distributors for the Supreme Gun Revamp. <sup>T</sup> he latest and est gun revamp on the market. Takes only one minute to play. Shoots tracer bullets oproximately 2,000 shots per game. Flights run from United States to Tokio. Beau- ful sturdy, 8 color cabinet. Frice \$330. Order now. Send for descriptive litera- ure.	
ARCHIE A. BERGER MMERCIAL TRUST BUILDING FHILADELIHIA, TA	•
- PINS - ARCADE - OR SALE - Well cleaned and checked: Monicker, *75.; Sky Blazer, \$55.; Capt. Kidd, 0.; Belle Hop, \$45.; Hi-Hat, \$35.; Snappy '41, \$35.; Big Chief, \$25.; Ten Spot, 5.; Paradise, \$20.; Landslide, \$20. Arcade: Chicoin Hockey, \$200.; Jennings In-A- arrel, \$125.; Scientific Batting Fractice, \$100. 1/3 with all orders, Bal. C.O.D. MOHAWK SKILL GAMES COMPANY SNOWDEN AVE. (Tel: 4-7549) SCHENECTADY 4, N.Y.	•
2-WIRE CABLE R SALE - 2 Wire Cable, 12. per 1,000 feet. Used on Army maneuvers, in good con- tion. Specs: 18 Gauge weatherproof twisted, 7 strands, 4 steel, 3 copper, all nned. Spooled on 2,000 foot reels. 1 reel minimum. 1/3 with order, bal. C.O.D. WELLS ELECTRIC COMPANY 21 DIVERSEY AVENUE CHICAGO, ILL	•
MUSIC - SLOTS MUSIC - SLOTS OR SALE - Keeney Well Boxes, 5. ea.; Keeney Bar Brackets, 1.50 ea.; Wurlitzer rin 12 mechanism in cabinets adapted to Keeney Boxes, 75. ea.; 1940 Rockola Wall ad Bar Boxes, 17.50 ea.; Rockola Imperials with Rockola Adaptors, 125. ea., Brand w Groetchen Columbias in Original Cartons, <sup>C</sup> igarette Reels, front and rear payout, old Award, each, 389.50. TERMS: 1/3 cash with orders, balance shipped C.O.D. ED. GEORGE MUSIC COMPANY 1 SOUTH MAIN STREET (Tel: Blackstone 9171) AKRON, OHIO	
CONSOLES - SLOTS OR SALE - Consoles: Bakers Pacers, 225.; Big Top, 15.; Keeney Super Fells, 225. eeney Red Head Track Time, 40.; Mills 1-2-3 '40, 285.; Royal Flush, 25.; Watling g Game, 265. Slots: Watling Rol-A-Tops 5¢, 2100. Terms: 1/3 deposit with orders. MISSISSIPPI VENDING COMPANY	•

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THE CASH BOX

ARCADE SPE	CIAL FOR THE	NEW YEAR
Bally Bull	Kirk Night Bomber\$395.00	Scientific X-Ray Foker \$50,
Bally Basketball 75.00		Exh. Candid Camers180,
	with Rase 55.00	
Bally Rapid Fire 200.00	Mutoscope Magic Finger100.00	New Foison-The-Rat 35.
Chester-Pollard Golf. 75.00	Muto.koll-Chute Crane 50.00	Test Pilot
Chstr.Pllrd Football. 85.00	Rockola World Series 85.00	Rockola <sup>S</sup> chool Days Gun
Bang-A-Deer	Jennings Roll-In-The	With Wood Base 70.
Exhibit Baseball 75.00	Barrel	Shoot-A-Lite Gun 70.
Exhibit Hi-Ball 75.00	Keeney Texas Leaguer 35.00	Keeney Sub-Gun175.
Exhibit Vitalizer 85.00	Muto. Sky Fighter 360.00	West.DeLuxe Baseball 90.
	Muto.Drivemobile	
	Batting Fractice110.00	
	Merchantman Digger 40.00	
	Buckley Treasure Digger. 55.00	
	SPECIAL .	
5 BAKER DUCK GUNS MOTOR DRI	VEN WITH BRAND NEW ABT GUNS, on	Ly\$35.00 EA.
HERB EVERSCHOR		
167 SOUTH 17th STREET		COLUMPUS, OHIO

BUCKLEY BOXES

FOR SALE - Buckley Wall Boxes, new 1942's, 24 and 32 play, also some used boxes, as well as a limited supply of #1, 38-wire Cable with orders for new boxes, 15 ft. with each box purchased. Write for prices today.

3165 GRAND RIVER AVENUE

AMERICAN NOVELTY COMPANY (Tel: Temple 2-7971)

DETROIT, MICH.

- 1-BALLS - CONSOLES - SLOTS -

FOR SALE - 4 Record Times, \$130. ea.; 1 Blue Grass, \$150.; 1 '41 Derby, \$350.; 1 Mills 1-2-3 '40, \$75.; 1 Bally Grand Stand F0, \$79.50; 1 Keeney Super Track Time Combination Ticket & cash, \$275.; 10 Mills 5¢ Blue Fronts, late serials, \$149. ea.; 1 Mills 10¢ Blue Front, \$189.; 2 Mills 5¢ Brown Fronts, \$215. ea.; 1 Mills 5¢ Futurity, \$105.; 1 Mills Gold Award, \$100.; 1 Mills 5¢ Skyscraper, \$60.; 2 Jennings Silver Moons, FP, \$99.50 ea. Terms: 1/3 deposit with all orders, balance shipped C.O.D. ST. LQUIS NOVELTY COMPANY

2718 GRAVOIS AVE.

POPCORN VENDORS

FOR SALE - Holcomb & Hoke floor model automatic popcorn machine factory rebuilt never uncrated, original cost \$550., our price, \$195.; dimensions 72 x 30 x 30, ready to do business. Others smaller. Also Karlmell Korn machines complete. F. K. SALES COMPANY

6th & HYATT

336 MAIN ST.

CAMBRIDGE, OHIO

ST. LOUIS 18, MO.

- MUSIC - AR CADE -

FOR SALE - 1 Seeburg Hi-Tone 9800, \$500.; 1 Wurlitzer 616 Illum. Miraben grill, \$90.; 1 Wurlitzer 580 selective speaker, never used, \$199.; 3 Wurlitzer #331 2-wire bar box \$22.50 ea.; 4 Wurlitzer #320 2-wire wall boxes, \$25. ea.; 8 Buckley wallboxes, latest red plastic, like new, 32 rec., \$20. ea.; furnish 38 wire cable 40¢ ft. our cost. 1 Bally Shoot the Bull Munves Jap conversion, \$125.50; 1 Munves Trap the Jap, \$127.50; Buckley Bar Brackets, \$2.25 ea. All A-1 condition. 1/3 down, balance C.O.D. C. W. HUGHES & COMPANY

(Tel: 17)

LADOGA, IND.

QUICK DRY SOLVENT

FOR SALE - Kleer-Flo Quick-Dry Solvent. Every Distributor, dealer, operator or service man can use this efficient, economical cleaning solvent. Dirt and grease are magically washed away. Exhaustive tests in our shop prove that it does a better job than any cleaning fluid now available. Just the thing for dirty coin chutes and sticky slides, for phono mechanisms, for slots, for any mechanical part on a coin machine. It is non-explosive, non-injurious to the person, will not harm clothing, it has no unpleasant odor or toxic effect. Try a sample and be convinced. 12-oz. bottle 50¢; Gallon, \$1.50; 55 Gallon Drum at 97¢ per gallon. \$10. deposit on drum. AUTOMATIC EQUIPMENT COMPANY

910 N. BROAD STREET

(Frank F. Engel)

PHILADELPHIA 23, PA.

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WHENEVER YOU BUY OR SELL Phonographs—Wall Boxes—Adaptors—Coin Machines--Pin Tables Consoles—Arcade Machines—Supplies and Accessories

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### FOR SALE SPECIALS

### ARCADE MACHINES

Mountain Climber Supreme Tokyo Gun Chicken Sam Chicken Sam—Jap & Hitler Conversions Seeburg Rayolite Gun **Bally Rapid Fire Bally Shoot the Bull** Shoot the Chutes

**Rebuilt Buckley Diggers Keeney Submarine Test Pilot** Poker & Joker Pokerette **Rock-Ola World Series** Western Baseball Talkie Horoscope (Rock-Ola)

#### SLOT MACHINES Original Chrome 5c

#### MILLS

- 5c Brown Front 5c Blue Fronts, Refin. & Recon. **Brown** Front 10c10c Blue Fronts, Refin. & Recon. **Brown Front** 25c 25c Blue Fronts, Refin. & Recon. JENNINGS 5c Extraordinary J.P. Bells-Recon. 5c 10c Extraordinary J.P. Bells-Recon. 4 Star Chiefs 5c 5c Roman Heads 3-5 P.O.—Recon. & Refin. 25c 4 Star Chiefs 10c Roman Heads 3-5 P.O.-Recon. & Refin. 25c Roman Heads 3-5 P.O.—Recon. & Refin. Blue & Gold lc 5c War Eagle 3-5 P.O.—Recon. & Refin. 5c Futurity—Recon. & Refin. Blue & Gold 5c Chrome 5c Silver & Blue 5c 10c Futurity-Recon. & Refin. MILLS Q. T. 5c Front Vender-Refin. & Recon. 25c Front Vender-Refin. & Recon. 1c Mills Q. T. 5c Mills Q. T. WATLING - PACE - CAILLE CONSOLES New Pace Reels, Jr. **Keeney Kentucky Club** New Pace Reels, Sr. Watling Big Game, F.P. Bally High Hand Jennings Fast Time, F.P. Evans Rollette, Jr. Jennings Silver Moon, F.P. Mills Jumbo, F.P. New Pace Saratoga, Sr. Mills Jumbo Payout New Pace Saratoga, Jr. Mills Jumbo, Combination Stanco Bell, Single New Pace Reels, Sr., Conv. ONE - BALLS Mills 1-2-3-C.P.O. Bally Blue Grass-F.P. Bally Gold Cup—F.P. Victory-F.P.
  - Westerhaus Victorious 1943 Turf Champ



Victory Chief-Orig. Fact. Recon. MILLS VEST POCKET BELLS

Race King—Rev. Challenger-Rev.

VOL. 5, NO. 16

THE CASH BOX

JANUARY 11, 1944

BUCKLEY EOUIPMENT FOR SALE Steel Cabinets
WE CAN SUPPLY YOU WITH ALL TYPES OF PARTS FOR KEENEY ANTI-AIRCRAFT AND KEENEY AIR RAIDER GUNS SUPREME ENTERPRISES 557 ROGERS AVENUE (ALL PHONES: BU 2-8400) BROOKLYN, N.Y.
BUY, SELL, EXCHANGE NOTICE - We buy, sell and exchange coin machines, ray guns, consoles, slots, 1-Ball Free Play and all types of arcade equipment. We carry a large stock of parts and supplies. Get in touch with us immediately. OPERATORS EXCHANGE
621 VAN NESS AVENUE SAN FRANCISCO, CAL.
- SLOTS - FOR SALE - 3 5¢ Blue Fronts, 1 10¢ Blue Front, 2 25¢ Jennings Chiefs, 1 10¢ Jennings Chief, 4 5¢ Pace Comets, 1 10¢ Pace Comet, 1 5¢ Pace DeLuxe, 1 10¢ Pace DeLuxe, 9 weighted stands, 2 single cabinets, 1 double cabinet, 1 double revolvaround cabinet; Entire lot for only \$2,450. 1/3 Deposit required with the order. NOVELTY SERVICE COMPANY
1333 W. BURLEIGH ST. MILWAUKEE 6, WIS.
ALL TYPES NOTICE - Today's best buys are U.S. War Bonds. Next, for coin operated machines on the Facific Coast, call or write. THE GOLDEN GATE NOVELTY COMPANY 701 GOLDEN GATE AVENUE (Tel: Market 3967) SAN FRANCISCO, CAL.
- MUSIC - SLOTS - ARCADE - 1-BALLS - FOR SALE - 1 Seeburg Regal, \$225.; 1 Wurlitzer 800, \$500.; 3 Seeburg Vogues, \$259.50 ea.; 1 Jennings Triplex Chief, \$125.; 1 Mills 5¢ Blue Front Q.T., \$70.; 3 Evans Ten Strikes, \$40. ea.; 4 Mills 1-2-3 FP '39 model, \$35. ea. Our equipment is clean and ready to operate. Terms: 1/3 cash with all orders, balance shipped C.O.D. or S.D. JAY SALES COMPANY 41 SO. MAIN ST. HAVERHILL, MASS.
MUSIC - CABLE FOR SALE - Attention! Brand New! Remote control boxes - Adaptors - 30 wire Cable! In original cartons - full instructions with each unit. Seeburg Adaptors for all 16 and 24 Record Wurlitzers, \$24.50 ea.; Selectomatic wired boxes for all 16 record Wur- litzers, \$14.50 ea.; 30-Wire Cable - 15 ft. allowed with each box, 25 ft. allowed with each adaptor. Price per foot - 25¢. HY-G AMUSEMENT COMPANY 1415 WASHINGTON SOUTH (Tel: ATlantic 8587) MINNEAPOLIS 4, MINN.
MUSIC - WANT FOR SALE - Must be sold: 80 Phonettes, 15 are brand new. Make your best offer. WANT: Will pay highest cash prices for Wurlitzer phonographs. Advise quantity & price JOE E. BROWN MUSIC COMPANY 220 EAST COMMERCE STREET (Tel: Fannin 4781) SAN ANTONIO 5, TEXAS

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**JANUARY 11, 1944** THE CASH BOX VOL. 5, NO. 16 R .....\$459.50 WURLITZER 24's IN NEW VICTORY CABINETS ..... SEEBURG PHONOGRAPHS IN NEW VICTORY CAPINETS..... PACKARD WALL BOXES, WHILE THEY LAST ..... \$ 29.50 G U N S: REPAINTED RED, WHITE AND PLUE, ARMY AND NAVY DECALS, LOOK AND OPERATE LIKE NEW Axis Rats (Seeburg)......\$169.50 Parachute (Seeburg)......\$169.50 rifle, then 45 like machine gun).....149.50 SPECIAL VICTORIOUS 1943 (Free Play Game)..... TY COMPAN ST. LOUIS, MO. Franklin 5544) (PHONE: 2823 LOCUST STREET - MUSIC -FOR SALE - 10 Wurlitzer #125 5/10/25¢ boxes, #39.50 ea; 7 Seeburg 5/10/25¢ Baromatics, \$44.50 ea.; 4 Wurlitzer 2 Wire 5¢ wall boxes, 23.50 ea.; 10 Buckley 24 Selec. illum-inated wall boxes, 218. ea.; 3 Wurlitzer #111 5¢ bar boxes, 215. ea.; 1 Wurlitzer #130 adaptor, 30.; 2 Organ type baffles, 30. ea.; 4 "urlitzer Model 61 phonos, 80. ea. Terms: 1/3 deposit with all orders, balance C.O.D. SEIDEN DISTRIBUTING COMPANY ALBANY 4. N.Y. (Tel: 4-2109) 1230 BROADWAY - RECORD PRUSHES -FOR SALE - Brand new record brushes, keep your records clean and free from dirt and grit with these special brushes, single lots  $35 \neq$  ea.; doz. lots  $30 \neq$  ea. ATLANTIC DISTRIBUTING COMPANY (SEEPURG DISTRIBUTORS) NEW YORK CITY 583 TENTH AVE. - SLOTS - ARCADE -FOR SALE - 1 Mills 5¢ Bonus Bell, \$250.; 1 Mills 5¢ War Eagle, brown crackle finish, 3/5 PO, \$165.; 3 Mills 5¢ Blue Fronts, \$195.; 1 Mills 10¢ Blue Front, \$215.; 3 Mills 10¢ Brown Fronts over 400,000, \$225.; 1 Mills 5¢ Brown Front drill-proof Club handle, very late, 225. All above machines rebuffed, refinished and thoroughly overhauled; 1 Keeney Submarine Gun, 195. Terms: 1/3 with all orders, balance shipped C.O.D. AUTOMATIC AMUSEMENT COMPANY EVANSVILLE 10, IND. 1000 PENNSYLVANIA ST. (Tel: 3-4508) - PUKERINO BALLS - 1-BALLS -FOR SALE - We have a limited quantity of X-Ray Pokerino balls ready for immediate de-livery, write for complete information. Keeney Contest, FP, \$150.; Mills '40,1-2-3 FP, \*79.50; Bally Sport Special FF, \$167.50. 1/2 with orders, balance C.O.D. ACTIVE AMUSEMENT MACHINES COMPANY PHILADELPHIA 23, PA. 900 N. FRANKLIN ST. SPECIALS SLOT AND ARCADE 2 BALLY BULL GUNS CONVERTED TO JAPS (Genuine Harold Thompson EXHIBIT BICYCLE..... MUSIC COMPA (ROCKOLA DISTRIBUTORS) FLORIDA ORLANDO, WEST CENTRAL AVENUE 503 PANORAM FOR SALE - Panoram Conversion, complete, \$495.

FOR BEST RESULTS ALWAYS MENTION THE CASH BOX

GEORGE PONSER COMPANY

763 SOUTH 18th STREET

(Tel: Essex 3-5910)

NEWARK, N.J.

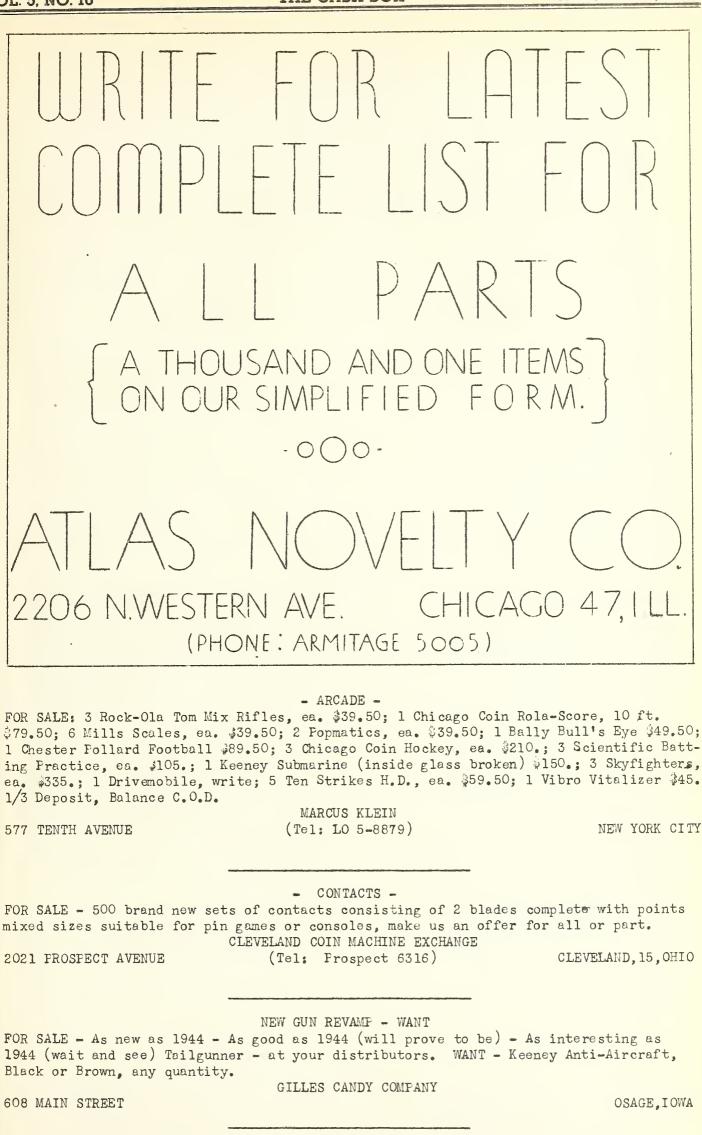
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ROMAN HEADS 5¢\$215.00 E 10¢	NDLES, NEW PAINT, REPUILT PY MIL EXTRAORDINARIES 5¢\$210.00 5¢ 0¢	WAR EAGLES \$200.00
5¢ MILLS BLUE FRONTS, S 10¢ MILLS BLUE FRONTS, S 25¢ MILLS BLUE FRONTS, S 5¢ MILLS EXTRAORDINARY, 1 SEEBURG JAP CONVERSION	/5 PAYOUT, CLUB HANDLES, NEW PAI INGLE JACK, KNEE ACTION, CLUB HA INGLE JACKS, CLUB HANDLES CLUB HANDLE SPECIAL N, NEW PAINT CERTIFIED DEPOSIT, BALANCE SHIPP	NDLE\$165,00 
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refurbished Bally 1-Ball tab	- 1-BALL REVAMP - r happy and prosperous, operate le with the sensational "Hold Ow tributors, write, wire, phone to ILLINOIS NOVELTY COMPANY (Tel: Albany 0945)	rer Multiple". Some good
boxes, \$19.50 eas; 1 Jenning 1 Evans Jockey Club, 7 coin	MUSIC - SLOTS - CONSOLES l condition, \$235. ea; 5 late mo s 10¢ Club Pell, \$225.; 2 Evans head, cash pay out, n-1 condition onts, and new club handles - make GENERAL SALES COMPANY	on; Mills rebuilt Brown ce offer.
1706 S. CALHOUN STREET		FORT WAYNE 5, IND.
These speakers are 12" heavy rating of 20 Watts. The pri	NEW JENSEN SFEAKERS Dynamic Speakers for use in Rocko duty, 5,000 Ohm field, 8 Ohm vo ce is only 315.95 ea. 1/3 Depos	pice coils and have a power
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FOR SALE - Ed. Heath's guara for full refund of purchase D.J.P. Fruit Reels, \$55.; 1 3/5 pay. \$125.; 1 Jennings 1	- SLOTS - ARCADE - nteed bargains: Any merchandise price. 1 Caille 5¢ Club Consol Watling 5¢ Rolatop 3/5 pay, ₽65 O¢ 4 Star Chief, ₽145.; 1 Bally All merchandise is ready to shi NORWOOD MUSIC COMPANY	CHICAGO, ILL e may be returned in 7 days e, \$99.50; 1 Columbia 5¢ .; 1 Watling 25¢ Rolatop Sky Fattle, extra clean,
<pre>FOR SALE - Ed. Heath's guara for full refund of purchase D.J.F. Fruit Reels, \$55.; 1 3/5 pay, \$125.; 1 Jennings 1 \$264.50. Send 1/3 deposit. of order. P. 0. BOX 81</pre>	CENTRAL SOUND COMPANY - SLOTS - ARCADE - Inteed bargains: Any merchandise price. 1 Caille 5¢ Club Console Watling 5¢ Rolatop 3/5 pay, \$65 .0¢ 4 Star Chief, \$145.; 1 Bally All merchandise is ready to ship NORWOOD MUSIC COMPANY REPAIR PARTS till in stock to make your old c	CHICAGO, ILL e may be returned in 7 days e, \$99.50; 1 Columbia 5¢ .; 1 Watling 25¢ Rolatop Sky Battle, extra clean, ip immediately on receipt NORWOOD, GA.
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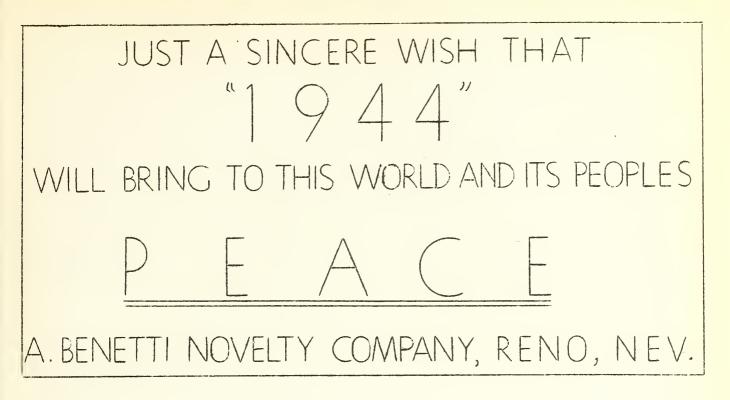
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FOR SALE - 1 Window or 3 Window, all porcelain, 1¢ Norris Master NVendors, adjustable to vend one ball of gum, bulk candy, candy mixed with charms, peanuts or marbles. Used only short time. Perfect working condition. Looks like brand new. Any amount up to 500 available. Sample, \$5.50. Lots from 2 to 100, \$5. each. 1/3 Deposit. MYCO AUTOMATIC SALES COMPANY

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FOR SALE - 500 Wurlitzer mechanism complete with amplifier, etc., adaptor and Buckley organ speaker cabinet and 5 Buckley boxes 250.; 15 Fackard Boxes A-1 ready for location \$26. ea.; 15 Seeburg Selectomatics \$5. ea.; Wurlitzer 30 wire boxes \$6. ea.; Texas Mustang \$50.; Super Chubbie \$20.; Bandwagon \$22.; Will trade Seeburg 9800 ESRC and 10 practically new Wallomatics for Wurlitzer 800 and \$400. JONES COIN MACHINES, STEPHENVILLE, TEX.

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FOR SALE - 1,100, takes 5 Mills slots as follows: 1 Mills 5% Silver Chrome, 1 Cherry FO Ser #447580; 1 Mills 5¢ Bonus 1 Cherry Payout-Ser. #340658; 1 Mills 5¢ Bonus 1 Cherry Fayout Ser #471990; 1 Mills 5¢ Bonus 1 Cherry FO Ser #470530; 1 Mills 5¢ Bonus 1 Cherry FO Ser #461470; Half cash with orders, balance C.O.D. CHARLES FITTLE & CO.

79 BEETLE STREET

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VOL. 5, NO. 16

THE CASH BOX

JANUARY 11, 1944

The Magic Electric Welder m with very little practice. training is required. Abs it in any 110 volt, AC or 1 Complete instructions with Iron, Steel, and other mete	CTRIC WELD makes it easy for you to do a p There is nothing difficult t solutely safe to use - no fun DC Socket and you are ready to each set. Handles Aluminum, als	professional welding job to learn; no technical mes, no mess. Just plug work. Brass, Copper, \$19.95
	of Farts, Supplies, Tubes, Fus SUPPLY (FHONE: BRyant 9-3295)	COMPANY
plies \$15. ea.; New Nations Extraordinary with solid st 1 Maple, Packard Adaptors r	MUSIC - SLOT - CIG. BASES 5/10/25 Baromatics \$34.50; 15 r al Cig machines bases, 2-750's, tand \$195.; Buckley late model new \$23. ea.; 2 Wurlitzer 125 5 32 barboxes \$12.50 ea.; Chrome	, 1-950, \$10. ea.; Mills 5¢ wallboxes \$20. ea.; 1 Willow 5/10/25 wallboxes \$39.50 ea.;
625 ERIE BOULEVARD, EAST	DAVIS SALES COMPANY	SYRACUSE,2,N. Y.
<pre>919.45; Charm, \$17.45; Armad \$213.95; Red Hot, \$13.95; Bi \$13.45; Broadcast, \$27.45; way, \$22.45; Big Time, \$23.</pre>	FINS - ARCADE 45; Turf Champ, ~34.45; Baker ha, 18.95; Glamour, 17.45; Scor ig Six, 13.45; C.O.D., ~18.95; Sparky, ~22.45; Twin Six, ~27. 95; Barrage, ~27.45; Ump, ~27. OHIO SFECIALTY COMFANY (Lester Fleck, Mgr.)	re Champ, 318.45; Flaymate ; Salute 919.45; Limelight, .45; Flicker, 927.45; Speed- .45; Bally Alley, 924.95.
FOR SALE - Only a few Singi 108 EAST 27th STREET	SINGING FICTURES Ing fictures left: TRI-WAY FRODUCTS COMFANY	- NEW YORK,16,N.Y.
<pre>1-10¢ Bonus Bell 3/10 P0; 1 DJF Crackle finish, Club pe Front 3/5 F0, DJF, w110.; 1 15 Mills F.O.K. Venders 5¢</pre>	SLUTS - 1-BALL - WANT 3/10 F0, 10 stop, 400,000, ver 0 stop, good condition, #175.; ercentage, no lemons first real 4/5¢ War Eagle 3/5 F0, \$85.; 1 play escalator type, \$55. ea.; stop levers and top section for HOUGEN NOVELTY COMFANY (Tel: 802-J)	; 1-10¢ Blue Front 3/5 F0, 1, A-1 shape, w150.; 1-5¢ Blue 1-5¢ Roman Head 3/5 F0, \$95.; ; 1 Keeney Skylark FF or P0,
FOR SALE - Coin-O-Point Nee of the day - 40¢ Distributo 3516 WOODWARD AVENUE	COIN-O-FOINT NEEDLES adles. Acclaimed thruout the m or Territory available. ALLIED MUSIC SALES COMFANY	- nation. Best Operator's Bet DETROIT, 1,MICH
FOR SALE - 5¢ Mills,5¢ Glit 989.50. 539 SOUTH SECOND STREET	- SLOTS - ster Gold Q.T.'s, #139.50; 1 Mi OHIO SFECIALTY COMFANY (Tel: We 2465)	- .lls l¢ Glitter Gold Q.T. LOUISVILLE 2, KY.
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VOL. 5, NO. 16

MCCALL'S SPECIAL SALE
CONSOLES 25 BAKERS PACERS, D.D. EACH
5 MILLS SQUARE BELLS, each
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10 BALLY ROLL 'EM, F.O., each
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NATIONAL 9-30 CIGARETTE MACHINES FOR SALE - National 9-30 Cigarette Machines completely overhauled and reconditioned in our own shop. New machine guarantee, on mechanism. All machines refinished in two-tone green wrinkled paint. Hard to tell from new equipment. \$75. each F.O.P. Detroit. Buy with safety from a National Zone Office. There's a reason. WEIDMAN NATIONAL SALES COMPANY 5911 - 4th AVENUE (FACTORY ZONE OFFICE) DETROIT 2, MICH.
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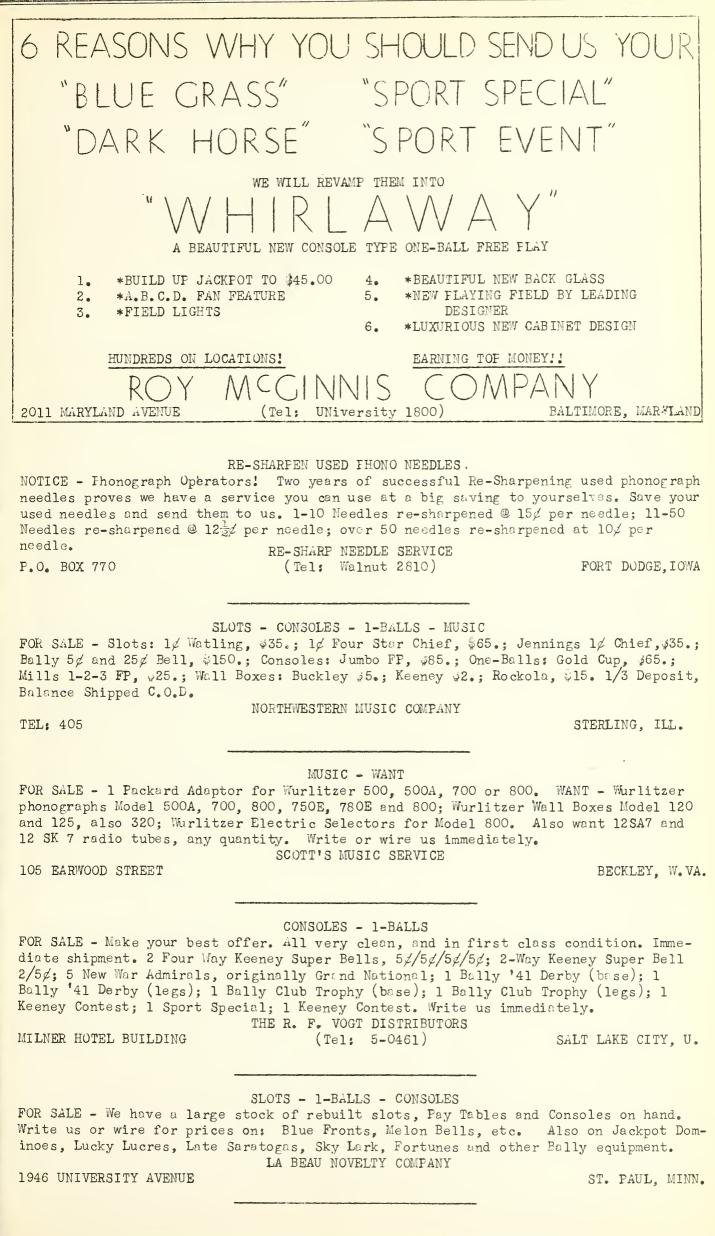
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7911 WEST BECHER STREET UNITED COIN MACHINE COMPANY MILWAUKEE,14,WIS.
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FOR SALE - Complete stock of new records, send for our weekly release sheet. On hand for immediate delivery; $7\frac{1}{2}$ , 15, 25, 40, 60 Watt Westinghouse lamps $7\frac{1}{2}\phi$ each; 51 Pilot bulbs, box of 10 - 42 $\phi$ ; 63 bulbs replace 83, box of ten, 60 $\phi$ ; complete stock of tubes. Write for this list. Terms: Cash with orders.
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### "THE CASH BOX" 381 FOURTH AVENUE, NEW YORK CITY

VOL. 5, NO. 16

**JANUARY 11, 1944** 

SERIAL NUMBER 120

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8.Melody Parade Bar4.50	Maple Adaptor
30-Wire Wall Box6.00	8.Juniper Adaptor25.00
5¢ Wall-O-Matic Wirls30.00 To 32.50	8.Elm Adaptor
8.5¢ Bar-O-Matic Wirls39.50	8.Pine Adaptor25.00
5¢ Wall-O-Matic 3, Wire. 30,00 To 32.50	8.Beach Adaptor
$5, 10, 25 \notin Bar - 0$ -Matic	8. Ash Adaptor
3-Wire34.50 37.50 5,10,25¢ Wall-O-Matic	8.Lily Speaker
3-Wire	8.Violet Speaker
5,10,25¢ Wall-O-Matic	8. Iris Speaker
Wireless	
5,10,25¢ Bar=0-Matic	ROCKOLA
Wireless	12 Record
8. Electro Selector	7.16 Record
Wireless Stroller	8. Rhythm Master 1257.50 8. Rhythm Mester 16 75.00
8.Hi-Tone 9800,R.C500.00	8.Rhythm Master 1675.00 8.Rhythm Master 16,Ill98.00
6.Hi-Tone 8800	8. Imperial 16
8.Hi-Tone 8800, R.C 575.00	Imperial 20105.00
8.Hi-Tone 8200	8.Windsor149.50
8.Hi-Tone 8200, R.C500,00	8. Monarch
Wall Brackets	8. Windsor, Ill
7. Power Supply	8.Std.Dial-A-Tone199.50
20-Record '43 Cab469.50	

Y. 40 Super Walnut.       225.00 To 275.00         *40 Super Walnut.       2289.50         8.*40 Super Walnut.       229.50         *40 Master Walnut.       249.50         6.*40 Counter.       100.00         6.*40 Counter with std.       112.50         8.*41 Premier.       450.00         Wall Box.       15.00         20.00       6.3pectravox, New.         6.3pectravox, New.       135.00         8. 41 Premier.       450.00         Wall Box.       20.00         6.3pectravox, New.       135.00         8.5pectravox, New.       135.00         8.6pectravox, New.       135.00         8.70       8.00         8.9pectravox, New.       135.00         8.00       8.00         8.00       8.9pectravox.         9.00       8.9pectravox.         9.10       8.00         9.10       8.00         9.11       8.00         9.12       8.00         9.10       9.50         8.20 Rec Steel Cabinet       22.50         6.1502 Wall Box       22.50         6.1502 Wall Box       22.50         6.1502 Wall Box       22.50	7. '40 Super Rockolite\$385.00 7. '39 Counter	То	200.00
6. *40 Master Rockolite249.50 6. *40 Counter	40 Super Walnut289.50 8.40 Super Marble225.00	То	275.00
Wall Box	6. 40 Master Rockolite249.50 6. 40 Counter		250 <b>.</b> 00
8.Playboy	Wall Box		
6.1502 Wall Box	8. Playboy		289,50
8, Tone-A-Lier	6.1502 Wall Box		
Wall & Bar Bx Old St5.00       9.50         T11.Wall & Bar Box15.00       35.00         32 Record Adaptor15.00       35.00         24 Record Adaptor15.00       15.00         24 Record Adaptor15.00       15.00         16 Record Adaptor15.00       12.50         8.Zephyr Speak Cab11.25       12.50         8.Zephyr Speak Cab11.25       2.25         WURLITZER       8.P-10	8, Tone-A-Lier		55,00
Bar Brackets	Wall & Bar Bx Old St5.00         Ill.Wall & Bar Box15.00         32 Record Adaptor15.00         24 Record Adaptor15.00         16 Record Adaptor15.00         Steel Cabinet12.50         8.Zephyr Speak Cab		
412	WURLITZER 8.P-10. \$35.00 8.P-10, Ill. 29.50 7.P-12. 49.50 8.P-12, Ill. 79.50 8.312. 50.00		
8.316	412		

	616, Ill\$85.00	То	\$95,00
)	8.616 A75.00		
	71675.00		
	24		
)	7.24A150.00 Revamp (24)160.00		
,	7.600		
	8.600R	To	269.50
	6.600K		
)	6.500		
	8.500A		99.50
	41 (Counter) Std145.00		55.00
)	61 (Counter)		75.00
	8.61 (Counter) Std75.00		
	6.71 (Counter)		140 50
	8.71 (Counter) with std.145.00 8.51 (Counter)		149.50
	8.81 (Counter)149.50		
	7.81 (Counter) with std.150.00		
)	7.50		
	8.700		
	8.750E		
	8.780E450.00		
	8.780E (Colonial)450.00		
	8.780M		
	8.850.525.00		
	8.950		
)	6.300 Adaptor		
	310 Wall Bx, 30 Wire20.00 8,320 Wireless Wall		
	Box		
	320-2 Wire Wall Box17.50		29,50
	332-2 Wire Bar Box12.50		'
)	331-2 Wire Bar Box15.00		07 50
	7.304-2 Wire Steppers26.50 Wireless Strollers25.00		27.50
	8.430 Speaker Cab.with		
	5,10,25¢ Box119.50		
	8.420 Speaker		
	8.350 Wireless Spkr29.50		
	8.24 Rec.Adaptor		
	Twin-12 Steel Cab.		
	Adp.Amp.Step Spk75.00		99.50
I	7. Twin 616 Steel Cabinet		
	Adp.Amp.Step.Spk90.00		
	24 Steel Cabinet Spk. 105.00 7.580 Selector Spkr199.00		
	100 Wall Box 5¢ -		
	30-Wire12,50		
	8.100 Wall Box, 10¢20.00		55 00
	111 Bar Box		35.00 39.50
	120 Wall Box		07.00
	8.Bar Bracket2.50		
	8.305 Impulse Rec10.00 8.Transmitter10.00		
	8.360 Impulse Stepper		
	6.115 Wall Box Wire25.00		
	6.123 Wall or B.Bx Wire29.50		
	6.135 Step Receiver25.00		
	145 Impulse Step32.50		
	8.105 Impulse Rec10.00		
	8.337 Bar Box		
	42-24 (1943 Rev)		
	7.42-600K "		
	7.42-500 "595.00		
	8.39A Speaker		

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#### ARCADE EQUIPMENT

8.Atlas Baseball			
7.A.B.T. 6 Gun Rifle		Keeney Anti-Aircraft, Br. \$79.00	) - 79.50
Range		8.Keeney Navy Bomber229.50	
		Keeney Texas Leaguer	49.50
		Keeney Sub Gun150,00 Keeney Bowlette75,00	229.50
Bally Alley	To \$29.50	8.Kirk Air Defehse	)
Bally Bull's Eye49.50	95.00	6.Kirk Night Bomber	
Bally Bull, Jap Conv90.00		8.Kue Ball	
8.Bally Convoy			
Bally Defender		Midget Skee Ball239.50	
8.Bally Lucky Strike69.50		8.Mills Rotary Digger29.50	
Bally Rapid Fire185.00 Bally Shoot-the-Bull100.00	10 249,50	Mutoscope Ace Bomber429.50	
Bally Sky Battle249.50		8.Mutoscope Bowling Alley.110.00	
7. Bally Racer		Mutoscope Drive Mobile325.00	395.00
Bally Basketball65.00	110,00	8. Mutoscope Fan Frt. Dig55.00	
Bally Torpedo225.00	229,50	8. Mutoscope Elec. Tr. Crane. 50.00 8. Mutoscope Photometric 500.00	1075 00
6. Bally King Pin190.00		8. Mutoscope Photomatic500.00 8. Mutoscope Roll Fr. Crane45.00	1275.00
8. Bally Eagle Eye		Mutoscope Sky Fighter335.00	395.00
7.Baker Sky Pilot 185.00		Mutoscope Hockey	030.00
7.Bang-A-Deer	100.00	Mutoscope Magic Finger119.50	
Buckley DeLuxe Digger. 100.00		Mutoscope Pokerino85.00	
Buckley Treasure Is-		Munves Trap-The-Jap110.00	125.00
land Digger55.00		7.5	
Chicoin Hockey209.50	250,00	7. Pennant	85.00
Chicoin Rola-Score	79,50	7.Poker & Joker150.00	
Casino Golf	49.50	6 Radio Rifle	
Chester Pollard Golf 70.00	89,50	6.Radio Rifle	
		6.Rockola Ten Pins, HD45.00	
8. Daval Bumper Bowling39.50		Rockola Tom Mix Rifle	To 85 00
8.Daval-U-Roll-It44.50		Rockola World Series	94.50
8 From Duck Dt. All 1050 00		7.Rock-0-Ball	125.00
8. Evans Duck Pin Alley, 1050,00	3.75 00	8.Rock-Ola Talkie Horoscop195.00	275.00
Evans-In-The-Barrel125.00 Evans Play Ball150.00	135.00		
Evans Ski Ball	225.00 99.50	8. Scientific Baseball95.00	125.00
7. Evans Super Bomber475.00	99 <b>.</b> 00	8. Scientific Basketball115.00	
Evans Ten Strike, LD 30.00	49.50	Scientific Batting Practice	100 50
Evans Ten Strike, HD49.50	69,50	8. Scientific X-Ray Poker50.00	129,50
Evans Tommy Gun	249.50	8. Scientific Battle Royal. 49.50	
Exhibit Bicycle125.00	139,50	Seeburg Chicken Sam100.00	124.50
8.Exhibit Baseball75.00		Seeburg Jap Conv140.00	179.50
8. Exhibit Bowling Alley. 45.00		6.Seeburg Hitler Conv89.50	140,00
Exhibit Hi-Ball79.50 8.Exhibit Merchantman	89.50	Seeburg Jail Bird119.50	122,50
Roll-Chute Digger95.00		Seeburg Shoot-the-Chute.119.50	165.00
Exhibit Rotary Mer-		Seeburg Chute Conv179.50	•
chandi ser149.50	179,50	Seeburg Hockey	84.50
Exhibit Vitalizer79.50	110,00	6. Seeburg Rayolite100.00	119.50
		Seeburg Par. Jump	
8.Genco Bank Roll95.00		7. Supreme Keep Punching 100.00	
8. Genco Magic Roll		Supreme Gun(New Rev)	330,00
Genco Play Ball159.50	189,50		000,00
6. Groetchen Mountain		Tail Gunner	
Climber125.00 7.Groetchen Metal Typer,,89.50	100.00	Test Pilot	250.00
Groetchen Skill Jump35.00	100,00 55,00	8. Target Roll, 14 Ft 49.50	
Gottlieb Skee Ball Et. 59.50	125.00	8 Warhor Voi D	
	190.00	8.Warher Voice Recorder595.00 Western Baseball '39	
Jennings-Roll-In-The-		F.P.F.O	05 00
Barrel	169.50	Western Baseball '4(94.5)	95.00 129.50
Keeney Air Raider210.00	265.00	7.Western Baseball '41179.50	100.00
Keeney Anti-Aircraft		6.Western Major League 175.00	
Black	64.50	8.Western Super Strength 79.50	
		8.Western Recordit	
		6.Wurlitzer Skeeball,14 Ft.125.00	

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### NEW NAMES OF REVAMPED FREE PLAY PIN GAMES

OLD NAME NEW NAMES Blondie..... Redheads, Production Big League.....Eagle Squadron Big Show.....Big Tent Big Town...... Eagle Squadron Bowling Alley.....Bowling Alley \*42 Cadillac..... Destroyer Commodore......Sailorettes Crossline......All Out Drum Major.....Parade Leader Duplex....Jeep Fleet.....Scout Commander Flicker....Liberty Follies '40.....Burlesk Formation.....Dive Bomber, Nite Club, Torpedo Patrol Entry.....Speedway Gold Star ..... Hit-The-Japs Home Run.....Triple Play Jolly.....Peacherine Knockout......Knock-Out-The-Japs Leader....Jeep, Sentry Liberty.....Stage Door Canteen Lite-A-Card....Binge Metro.....Hi-Boy O'Boy.....Easy Pickin Punch.....Flash Red, White & Blue.....De-Icer Rotation....Luxury Roxy....Cupid, Fan Dancer Score-Card.....Ajax Scoop.....Klipper Seven Up.....Sink-The-Jap Silver Spray ..... White Sails Sky Blazer...Jeep Sporty.....Flight Stars....Action Stratoliner.....Slap-The-Jap Triumph.....Starlight Vacation.....Roll Call Wow.....Pep Zig Zag ..... Rat Zombie.....Battle,Midway Invasion NEW NAMES OF CONVERTED ARCADE EQUIPMENT Seeburg Chicken Sam ..... Shoot-The Jap Seeburg Chicken Sam ..... Trap-The-Jap Seeburg Chicken Sam ..... Bell's Super Jap NEW NAMES OF ONE BALL PAYOUTS Sport Page.....Fast Track Thistle Down.....Race King Sea Biscuit ..... Race King Grand Stand ..... War Admiral Grand National.....War Admiral Blue Grass, Dark Horse Sport).....Whirlaway Special and Record Time....) All American Derby 

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#### CONSOLES

8.Across-the-Board\$35.00,		8.Flashing Ivories \$89.50	
8.5¢ Baker's Pacers, DD		8.Fleetwood	
Rebuilt		8.Four-Way Super Bell. 499.00	
8.25¢ Baker's Pacers DD. 475.00		8.Four Horsemen	
8.C.S. " " 475.00		Galloping Dominoe(38).65.00 To	460 50
8.5¢ Baker's Pacer Std.		6. Calloping Dominoe(39).125.00	φ03.00
Model Fac.Rebuilt350.00 8.25¢ Model Fac.Reblt375.00		Galloping Dominoe(40),139,50	
8.C.S. Model Fac. Reblt. 375.00		Galloping Dominoe(41).369.50	400.00
5¢ Baker's Pacer DD250.00 To 2	295-00	Galloping Dominoe(42).500.00	
8.25¢ Baker's Pacer, DD. 225.00		Good Luck	45.00
8.C.S.Baker's " "325.00		High Hand125.00	154.50
5¢ Baker's Pacer, Std225.00			104.00
6.25¢ Baker's Pacer "295.00 8.C.S.Baker's Pacer "200.00		8.Hold & Draw95.00	
C.C.D. Duker B Idder		Turnella Champan	
8.Bally Entry		Jungle Camp, F. P	69.50
		6. Jungle Camp, P. 0	
6.Bangtails '39		7.Jungle Camp,Comb99.50 Jumbo Parade,Comb160.00	190 50
8. Bangtails \$40		Jumbo Farade, F.F	189,50 109,50
8.Bangtails '41	50.00	Jumbo Parade P.O. 87.50	159.50
	50,00 50,00	7.Jumeo Farade,25¢295.00	
Big Top, F. F	89.50	8 Коло	
8. Big Top, F. O		8. Keno	
Bob Tail, P. 0		Kentucky Club	115.00
Bob Tail, F.P108.00	109.50	8.Kennette	
8.By-A-Blade		Liberty Bell	27.50
8. Buckley 7 Bells		Longchamps	
o.Buckley Long Shot		7. Lucky Lucre '41	
Farley		Lucky Star	
8. Buckley Colors, New Ty. 250.00		Lincoln Field70.00	
Beulah Fark			
		Multiple Cubes, F.O50.00	
Charley Horse149.50		Multiple Racer	75.00
8. China Boy		8.Mills 3 Bells	
7. Chucklette	4 50	8.Mills Auto Dice, 25¢ 90.00	
8.Club Bells, 25¢275.00	4.50		
8. Club Chief		8. Pace Century	
8. Club House		8.Faces Marathon	
Dorber Do Clark		Faces Races, Br. Cab124.50 To	165 00
Derby Day Slant		races Races Red Ar 189.50	103.00
Derby Day Flat		o races '39 Saratora 47.50	
5.  Plxie. 75.00		Colaces '40 Saratora	
o Dominola		8. Paces '41 Saratoga129.50	150.00
o Couble Bells		7. Paces Saratoga with rails129.50	
0. Domino, 1941, 7 coin. 425.00		8.Face Saratoga, no	
8.Domino, 1941		rails	79,50
8. Evans Facers		Paces Saratoga Comb. 139.50	169.50
Exhibit Races	0.00	Faces Saratoga, Jr. FO., 129, 50	
8.El Dorado (New)160.00	0.00	Faces Saratoga, Sr 129.50	
		Paces Reels, Comb195.00 Paces Reels, Jr. PO149.50	
Fast Time F F			295.00
	9.50	Faces Reels with rails 132.50	
Favorite	9.50	8.Faces Reels, no rails75.00	
B.Flashing Thru			

8.Fastime		Sugar King	To \$69.50
7. Famco DeLuxe Bell20,00		Super Bells 5¢ Comb. 224.50	350,00
8.Parlay Races	To 65.00	7.Super Bells, 25¢,250.00	
8. Fheasant		Super Track Time 275,00	300,00
8.Fickem		8. Suzie Q	
Pay Day		8. Super Track Time, TKT. 189.50	
Ray's Track	94,50	Tanforan,	
7.Rio24.50		8. Track King 30.00	
8.Rivera		8. Track Meet189.50	
<sup>8</sup> •Rollette	99,50	6. Track Udds, West125.00	
8.Rosemont		8. Track Odds, Buckley 400.00	
Royal Draw100.00	=	8. Track Odds, Daily	
Royal Flush	70.00	Double	
8.Royal Lucre 41350.00	100 50		
Roll 'em	189,50	8. Track Time \$39 150.00	305 00
8. Roulette 25¢ Caille350.00		Track Time '3885.00 To ck Time '3739.50	125,00 40,00
8.Seeburg Races		8. Truck Time '38, TKT115.00	
8.Saddle Club,		8. Track Time '37, TKT 55.00	
7.Silver Bell		6.Triple Entry125.00	150.00
Silver Moon, F. 0 129.50			•
Silver Moon, F.P	119,50	Two-Way Super Bell,	
7.Silver Moon, 10¢150.00		5/5370.00	399,50
7. Silver Moon, 25¢ 150.00		7. Two-Way Super Bell,	
Skill Field74.50		5/25425.00	
8. Skillo			
8.Skill Time '37			
8. Skill Time '41			
Square Bell	100.00		
Stanco Bell Single125.00	100,000		
8. Stanco Bell Double119.50			

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#### SLOTS

MILLS	7.1¢ V.P.Chrome
8.10¢ Black, H.L\$250.00	5¢ V.P.Chrome
8.25¢ Black, H. L	6.5¢ V.P.Chrome, Plus50.00 To \$85.00
8.5¢ Emerald Chrome, HL335.00	6.5¢ Futurity
8.10¢ Emerald Chrome, HL. 275.00	6.10¢ Futurity
8.25¢ Emerald Chrome, HL. 395.00	8.25¢ Futurity125.00
8.5¢ Gold Chrome, HL445.00	8.50¢ Futurity194.50
8.10¢ Gold Chrome, HL 495.00	8.5¢ Yellow Front180.00
8.25¢ Gold Chrome, HL590.00	8.10¢ Yellow Front190.00
5¢ Gold Chrome	8.25¢ Yellow Front110.00
7.10¢ Gold Chrome	0 8.1¢ Smoker Bell
7.25¢ Gold Chrome	6.5¢ Smoker Bell
8.50¢ Gold Chrome595.00 679.3	
7.5¢ Copper Chrome299.50	6.25¢ Golf Ball Vendor225.00
8.10¢ Copper Chrome349.50	5¢ War Eagle
8.25¢ Copper Chrome379.50	6.10¢ War Eagle
5¢ Club Bell	6.25¢ War Eagle149.50 225.00
7.10¢ Club Bell	8.50¢ War Eagle
7.25¢ Club Bell	8.5¢ Red Front
8.50¢ Club Bell	8.10¢ Red Front150.00
6.1¢ Blue Front75.00	8.25¢ Red Front145.00
5¢ Blue Front110.00 200.0	/
10¢ Blue Front150.00 275.0	
25¢ Blue Front	
8.50¢ Blue Front425.00	6.25¢ Roman Head
8.1¢ Brown Front180.00	8.50¢ Roman Head
5¢ Brown Front	
10¢ Brown Front	
8.50¢ Brown Front	
5¢ Cherry Bell, 3/10175.00 225.0	25¢ Skyscraper
8.10¢ Cherry Bell, 3/10175.00 259.5	
8.25¢ Cherry Bell, 3/10275.00 325.0	
5¢ Cherry Bell, 3/5185.00	5¢ Extraordinary195.00
10¢ Cherry Bell, 3/5275.00	10¢ Extraordinary150.00
25¢ Cherry Bell, 3/5299.50	6.25¢ Extraordinary250.00
7.50¢ Cherry Bell, 3/5475.00	6.50¢ Extraordinary 400.00
8.5¢ Cherry Bell, Chrone235.00	5¢ Melon Bell175.00 200.00
8.25¢ Cherry Bell, "220.00	8.10¢ Melon Bell. 199.50 275.00
8.1¢ Bonus Bell	8.25¢ Melon Bell
5¢ Bonus Bell	0 6.25¢ Wolf Head
10¢ Bonus Bell175.00 269.5	0 6.5¢ Wolf Head
8.25¢ Bonus Bell	8.1¢ Shamrock Bell. 27.50
5¢ Original Chrome275.00	8.5¢ Slugproof, 3/5124.50
10¢ Original Chrome300.00	8.10¢ Wolf Head, DJP
7.25¢ Original Chrome300.00	
3.50¢ Original Chrome750.00	JENNINGS
l¢ Q.T.Blue	5¢ Chief140.00
5¢ Q.T.Blue	6.10¢ Chief
3.10¢ Q.T.Blue	8.25¢ Chief
2.25¢ Q. T.Blue	8.50¢ Chief
1¢ Q.T.Green	6.5¢ Silver Moon Chf175.00
5¢ Q.T. Green	8.10¢ Silver Moon Chf255.00
10¢ Q.T. Green	8.25¢ Silver Moon Chf300.00
5¢ Q.T., F.P	6.5¢ Silver Chief
1¢ Q. T. Clitter Gold59.50 89.50	8.10¢ Silver Chief 189.50
5¢ Q.T. Glitter Gold115.00 139.50	8.25¢ Silver Chief
10¢ Q. T. Glitter Gold.125.00	8.500 Silver Chief 205 oct
l¢ V.P.Bell	5¢ Club Bell
.5¢ V.P.Bell, J.P24.50 30.00	10¢ Club Bell
.l¢ V.P.Bell, Green20.00	25¢ Club Bell
5¢ V.P.Bell, Green	8.50¢ Club Bell
l¢ V.P.Bell, B&G30.Q0	$O_{\bullet} U V U M O O O O O O O O O O O O O O O O O O$
1¢ V.P.Bell, B&G30.Q0 5¢ V.P.Bell, B & G49.50 74.50	8.5¢ Sky Chief

Triplex Chf, 5, 19, 25¢. \$225.00 6.1¢ Little Duke.....12.50 8. 5¢ Little Duke ..... 30.00 8.10¢ Little Duke ..... 29.50 8.10¢ Century......55.00 To \$59,50 8.1¢ Little Dutchess.....25.00 6.5¢ Little Dutchess.....45.00 8.10¢ Golf Ball Vender...99.50 25¢ Golf Ball Vender. 199.50 8.5¢ Chrome Super Chf...225.00 8.10¢ Chrome Chief, SP...152.00 8,10¢ Red Skin ..... 149.50 8.5¢ Big Chief ..... 127.50 8.10¢ Big Chief......139.50 8.25¢ Big Chief.....199.50 7.XXV Cigarolla......169.50 7.10¢ Victory Chief ..... 375.00 7.25¢ Victory Chief ..... 400.00 l¢ 4 Star Chief......65.00 6.5¢ 4 Star Chief......95.00 6.10¢ 4 Star Chief.....145.00 25¢ 4 Star Chief ..... 175.00 8.50¢ 4 Star Chief ..... 395.00 8.5¢ Dixie Bell.....100.00 To 110.00 8.10¢ Dixie Bell......145.00 8.50¢ Dixie Bell......404.50 8.5¢ Victory 4 Star Chf. 320.00 8.10¢ Victory 4 Star "...340.00 8.25¢ Victory 4 Star "...365.00 WATLING I¢ Rolatop......\$35.00 25¢ Rolatop.....125.00 129.50 8.5¢-25¢ Rolatop.....49.50 7.1¢ Twin J.P.....45.00 5¢ Twin J.P.....100.00 8.25¢ Twin J.P.....75.00 8.5¢ Twin J.P.,G.A.....30.00 8.1¢ Blue Seal.....15.00 8,25¢ Blue Seal.....45.00 5¢ Treasury.....75.00 8.10¢ Treasury.....75.00 8.10¢ Futurity.....41.50 8.5¢ Wonder Vendor.....64.50 CATLIE 8.10¢....15.00 To 45.00 54.50 

7.5d and 25d.....\$275.00 8.5¢ Cadet ..... 49.50 5¢ Commander.....59.50 8.25¢ Commander......55.00 7-Way Slot, 5¢.....85.00 8.25¢ 7-Way Slot ..... 375.00 8.10¢ Club Bell.....199.50 GROETCHEN 8.10¢ Columbia, DJP.....97.50 8.5¢ Columbia Chrome ... 90.00 5¢ Columbia, JP, Cig R152.50 To \$59.50 8.5¢ Columbia Fruit .... 49.50 5¢ Columbia, JPV Bell. 69.50 75.00 5¢ Columbia, DJP..... 69.50 8.10¢ Columbia Club Bl.99.50 5¢ Columbia Club Cig. G.A...119.50 8.10¢ Columbia Club Cig G.A....87.50 5¢ Columbia Cig,G.A..89.50 7.5¢ Columbia Orig.CA..82.50 115.00 7. Conv. Columbia Chrome. 74. 50 PACE 6.5¢ Bantam.....\$35.00 7.1¢ Bantam.....15.00 69.50 8.5¢ Comet, DJP.....69,50 6.5¢ Comet, Blue Front..60.00 7.10¢ Comet, Blue Front.84.50 8.25¢ Comet, Blue Front.89.50 7.5¢ All Star Comet .... 65.00 7.10¢ All Star Comet...75.00 25¢ All Star Comet..175.00 7.50¢ All Star Comet..300.00 8.1¢ All Star 2/4.....39.50 8.1¢ Chrome Rocket ..... 39.50 5¢ Rocket.....115.00 10¢ Rocket.....125.00 8.25¢ Rocket.....165.00 8.5¢ T.J.Comet.....45.00 7.5¢ Club Bell.....135.00 8.10¢ Comet, White Frt., 55.00 8.5¢ SJP, Red Cab....90.00 8.10¢ SJP, Red Cab....80.00 6.5¢ DeLuxe.....125.00 7.10¢ DeLuxe.....124.50 8.25¢ DeLuxe.....150.00 8.<sup>D</sup>ouble Slot, 5 & 25¢395.00 8.25¢ Comet, 4 Star...135.00 8.10¢ Comet Console...160.00 8.25¢ Comet Console...225.00 6.5¢ Comet Console...100.00 To 175.00 8.5¢/25¢ Comet Console Combination ... 295.00 8.5¢ Slugproof.....120.00 8.5¢ Kitty......60.00 8.5¢ Comet, Hed......99.50 8.10¢ Comet, Red.....110.00

8.10¢ Slugproof ..... 109.50

An Exclusive Merchandising Service for the Coin Machines Industry Issued Every Week by

### "THE CASH BOX" 381 FOURTH AVENUE, NEW YORK CITY

VOL. 5; NO. 16

hese Prices In Effect for Une week Unly h

JANUARY 11, 1944

SERIAL NUMBER 120

### **ONE - BALLS**

8.Arlington\$17.50 8.Aksaraben,P.024.50		8.Pastime (Rev)	To \$135.C	00
6.Arrowhead17.50		8. Pot Shot		
8.Big Race, P.0		Pimlico, F. P	425.0	)0
8.Big Prize, F.P				
8.Big Prize, P. 0 50.00		8.Races, F.P		
Blue Grass, F.P150.00		Race King, Rev325.00		
8.Blue Ribbon, P. 0	175.00	Record Time, F. P 150.00	To 175.0	)0
Challenger195.00	275,00	8. Seven Flasher, F.P 72.50		
Club Trophy, F.P340.00	375.00	Sky Lark, F. P	285.0	)()
8. Congo	7 40 50	8. Sport Event, F. P 167.50	3.00 0	
Contest (F.P.)135.00	149.50	Sport Special, F.P150.00	167.5	
'41 Derby F.P	105 00	7. Sport Page, P.0	50.0	10
Dark Horse, F. P 150.00	175,00	Santa Anita, P.O310.00		
8.Derby King, P. 0		Spinning Reels, P.097.50		
8.Derby Clock, P.050.00		7. Sport King, P. 0		
8.Derby Heat, P. 0		8.Stepper Upper, P.0130.00 8.Sportsman (Rev)449.50		
8.Derby Winner, P. 0 195.00		8. Track Record, P. 0		
		Thistledowns, P. 0	To 75.00	1
7.Eureka, F. P	30,00	Thorobred	10 /0.00	·
		6. Turf Champ, F. P		
8.Feed Bag, P.075.00		8. Turf Special15.00		
6.Flasher, P.0		Turf King	625.00	)
Fleetwood				
8.Flying Champ150.00	225.00	Victorious 1943(Rev)139.50	184.50	)
8. Fairmount	649.00	Victory,F.P95.00		
Fair Grounds, P.O29.50				
7.Fast Track		Whirlaway (Rev)		
Fortune, F. P	345.00	6.Winning Ticket	4	
	010,00	Wer Aunitar(Rev)		
Cold Cup, F. P	65.00	Zipper		
7. Grand National, P. 0 79.50	99.50			
Grand Stand, P.O75.00	79,50			
7.Gold Medal, P.065.00				
Hawthorne, P. 0	94.50			
8. Hi-Boy, P.O				
7.Horseshoes, P.045.00				
Jockey Club590.00				
Kentucky415.00				
6.Long Acre				
Long Shot, P. 0	385.00			
One-Two-Three '39 FP25.00				
One-Two-Three '40 FP. 25.00	85,00			
One-Two-Three '41 FP. 94.50	00.00			
Owl, F. P	149.50			

An Exclusive Merchandising Service for the Coin Machines Industry Issued Every Week by

"THE CASH BOX" 381 FOURTH AVENUE, NEW YORK CITY

VOL. 5, NO. 16

JANUARY 11, 1944

SERIAL NUMBER 120

CANDY

Special....112.00

Reg.....100.00 To 112.50

8.Model 618, 6 Column....75.00

8.8 Column Standard.....71.00 8.8 Column DeLuxe......90.00 8.8 Column 5¢ Gum & Mint.16.00

8.8 Column 1¢ Gum & Mint. 13.50

8.Model 918, 9 Column,

8.Model 918, 9 Column

### CIGARETTE AND CANDY MERCHANDISERS

DU GRENIER

NATIONAL

ROWE

U-NEED-A-PAK

U-SELECT-IT

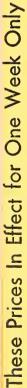
DU GRENIER CIGAREITE	
Model S, 7 Column	lo 335.00
8.Model 55 Stand	
7.Model VD 7 Column45.00	
8.Model VD Stand	
	lo 49.50
8.Model W Stand7.50	
Model WD 9 Column59.50	
8.Model WD Stand	
8.Model LS-11 Col	
Champion, 11 Col, King	
Size75.00	80,00
NATIONAL	
Model 9-50	
Model 7-50 Regular65.00	
Model 7-50, King Size 72.50	
Model 9-30	70.00
6.Model 6-2619.50	Ť
6.Model 9-A135.00	
6.Model 6-3022.50	29,50
ROWE	
Aristocrat(1936) 6 Col.11.00	
Imperial(1936) 6 Col22.50	25:00
Imperial (1937) 8 Col27.50	37,50
7.Royal (1939) 6 Col69.50	
Royal (1939) 8 Col69.50	
7.Royal (1939)10 Col89.50	
8.President (1940) 6 Col.86.50	
8.President (1940) 8 Col. 97.00	
8.President (1940)10 Col.102.50	
U-NEED-A-PAK	
8.Model E (1939) 3 Col12.50	
8.Model E " 4 Col17.50	
8.Model E " 5 Col27.50	
Model E " 6 Col27.50	
Model E " 8 Col. 20.00	35,00
Model E " 9 Col39.50	00.00
Model E " 12 Col49.50	
Model E " 15 Col59.50	
8.Model A (1940) 6 Col42.50	
8 Model A (1940) 8 Col. 37.50	
8.Model A (1940) 8 Col37.50 8.Model A (1940) 9 Col82.50	
8.Model A (1940) 9 Col82.50	
8.Model A (1940) 9 Col82.50 7.Model 500 " 9 Col115.00	
8.Model A (1940) 9 Col82.50	

CIGARETTE

Check Former Lists to Averado High and Low Prices

4

49.50



An Exclusive Merchandising Service for the Coin Machines Industry Issued Every Week by

"THE CASH BOX" 381 FOURTH AVENUE, NEW YORK CITY

VOL. 5, NO. 16

### JANUARY 11, 1944

SERIAL NUMBER 120

6		LAY GAMES		
A.B.C. Bowler		8.Contest		
Action (Rev)115.00	145.00	8.Convention		
7.Air Circus		8.Cowboy		
Air Force		Cross Line		
8.Airliner14.50		8,Crystal		
8.Airport		8.Crystal Gazer		
8.Airway17.50		Click		
8.Alert (Rev)	69.50	8.Dandy		
8.Ali Baba19.50		8.Daily Dozen		
All American	39,50	<b>3.Davy</b> Jones		
6.All Out (Rev)127.50		8.De-Icer (Rev)75.00		
Anabel	39,50	Defense (Genco)	To \$99.50	
Argentine	<b>59</b> ,50	Defense (Baker)	29.50	
6.Arizona (Rev)175.00		6.Destroyer (Rev) 127.50		
Armada		Dixie	39.50	
8.Arrowhead		8.Do-Re-Mi		
7.Attention		Double Feature		
8.Avalon24.50		8.Doughboy		
8.Banner		8.Double Play		
8.Bally Beauty		8.Drum Major		
8.Battle (Rev)		Dude Ranch	32.50	
Bandwagon	39,50	Duplex	59.50	
Bang	00.00	8.Dive Bomber (Rev)42.50		5
Barrage		6.Eagle Squadron(Rev)127.50	139.50	
Belle Hop	54,50	Eureka	T09.00	
Big Chief	42,50	Entry		
8.Big League			τ	2
Big Parade	109,50	8.Falling Sun (Rev)49.50		D
Big Show	702800	8.Fantasy15.00		ΞI
Big Six13.45	14.50	8.Fifth Inning25.00	۵	-
8.Big Ten12.50	• • •	8.Fifty Grand	3	}
Big Time	49.50	Five-In-One		2
Big Town		Five & Ten	100 50	
8.Blackout		Fishin 'Rev	1220.00	
8.Blondie19.50		8.Flagship		
Bola Way	72.50	8.Flash15.00	42 50 H	
6.Bombardier (Rev)99.50	139.50	8.Fleet	÷	£1
6.Boom Town		Flicker	INOU	
7.Bordertown		8.Follies '4019.50		2
8.Bounty		8.Follow Up14.50	Averado	5
6.Bowling Alley12.50		7.Formation		5
8.Box Score		Four Aces		
8.Brazil (Rev)	195,00	8.Four-Five-Six		
7.Brite Spot15.00	100.00	Four Diamonds	49.50	2
Broadcast	39,50	6.Four Roses		
6.Buckaroo12.50			35.00	2
8.Burlesk (Rev)				
		Grand Canyon (Rev)150.00	Check Former 69.20	5
6.Cadillac12.50		Glamour	E	
6.Capt. Kidd	59,50	Gobs		5
Champ		8.Gold Cup	11	•
Charm		Gold Star. 37.50		;
8. Chevron		8.Golden Gate15.00	ě	2
8.Chief10.00		Gun Club	69.50	1
8.Chubbie		8.Headliner		
8.Circus		0.H1-BOY (Rev)		
8.Clipper		(•11-Dive	40 50	
7.Clover		ni-Hat. 10 50	49.50	
C.O.D. 18.95		O ni-Duepper 42 50	00.00	
Commander (Rev)85.00				
Commodore		Collota Ver		
8. Congo		32 50		
8.Conquest		Contonie Run 41		
,		8. High Light12.50		

6

TT	m- 800 50	Del an 024 50	
Home Run 42\$74.50		Pylon\$24.50	
Horoscope	47.50	8.Pyramid12.50	
Invasion (Rev)165.00			
Jolly		8.Rats	
8. Jumper		8.Ragtime	
Jungle	57.50	8.Rebound14.50	
6. Jeep (Rev)	159,50	8.Record Breaker150.00	
Keep 'em Flying 139.50	•	Red Hot	
8.Keen-A-Ball		Red,White & Blue29.50	
8.Klick		Reserve	
Knock Out	109,50	Repeater	
8.Knock-Out-The-Jap115.00	120.00	8. Rink	
		8.Roll Call (Rev)85.00	
D T - 10 F0			
7. Iancer		8.Roller Derby15.00	
Landslide		Rotation	
Leader		6.Roxy12.50	
8.Lead off		8. Rotor Table	
League Leader			
Legionnaire45.00	49.50	8.Salute19.45	
6.Liberty119.50		8.Santa Fe (Rev)175.00	195.00
Limelight13.45		Sara Suzy	
8. Line Up	39,50	8. Scandals, Rev	
Lite-A-Card	37,50	School Days	49.50
	07.00		10.00
8. Lone Star		6.Sccop	
8.Lot-0-Fun14.50		6.Score-A-Line	-
8.Lot-0-Smoke19.50		8.Score Card	
6.Lucky		Score Champ18.45	
8.Lucky Strike14.50	27,50	Sea Hawk	47.50
8.Liberty (Rev)195.00		6.Second Front, Rev 159.50	
		8.Sentry (Rev)	110 50
A 35- 1 A 40 3.0 50			119.50
6.Majors 4012.50		8.Scout (Rev)29.50	
Majors 41,	49,50	8. Seven Up	45.00
8. Mardi Gras		Shangri La119.45	
8.Mascot		8.Short Stop	
8. Merry - Go - Round, 24.50		—	
	70 50	Show Boat	
Metro,34.50	39,50	8.Side Kick14.50	
8. Miami		Silver Skates	44.50
Miami Beach	49.50	7.Silver Spray	
8.Midway (Genco)12.50		6.Sink-The-Jap (Rev)42.50	59,50
6.Midway (Rev)169.50	175.00	7.Slap-The-Jap	
Mr. Chips		Sky Blazer54.50	
Monicker	84.00	Sky Chief124.50	169.50
Mystic	47.50	Sky Line	
		7.Sky Ray	39,50
8.Nite-Club (Rev) 99.50		8 Smak-The-Jap(Rev)	00,000
6.Nippy			
	50 50	Slugger	10 50
New Champ	59,50	Snappy '41	49.50
6 Oh Derry 10 FO		South Paw	
6.0h Boy12.50		Sparky	39,50
Oh Johnny		Speed Ball	
8.0cean Park		Speed Demon	
8.0n Deck		Speedway	
8.0ne-Two-Three '3957.50		8 Speedwar (Derr) 90 50	
8. One-Two-Three '4089.50		8. Speedway (Rev)	
		8.Speedy	
One-Two-Three '4182.50		8.Sports14.00	
Owl		8.Sporty15.00	
		Sport Parade	45.00
8.Pals			
6. Paratroop (Rev)139.50	159,50	Spot_A-Card	72.50
Pan American		Spot Pool	69,50
	45.00	8.Spottem	
Paradise		8.Stage Door Canteen	
9 Pap (Der)		(Rev)	
8.Pep (Rev)	•		
Pick em		6.Stars	
Play Ball	42,50	Star Attraction	
Playmate			
8. Playtime (Rev) 119.50	•	8.Stop & Co12.50	
		Stratoliner	39.50
<b>P</b> olo		Streamliner195.00	
8. Pot Shot		8. Summertime	29,50
Powerhouse 29.50		8. Sun Beam	29.00
6.Production (Rev) 139.50		8 Supercharter	
7.Progress		8. Supercharger	
8.Punch. 9.95		Super Chubbie	42.50
7.Pursuit		8. Sixty Grand	
		8. Super Six. 35.00	
		8.Sun Valley (Rey) 100.00	

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An Exclusive Merchandising Service for the Coin Machines Industry Issued Every Week by

### "THE CASH BOX" 381 FOURTH AVENUE, NEW YORK CITY

VOL. 5, NO. 16

### **IANUARY 11, 1944**

SERIAL NUMBER 120

Chick Firmer Lints to Average High and Low Prices

### FREE PLAY GAMES

Target Skill	To \$47.50 49.50 69.50	8.Vacation	To \$36.50 94.50
8.Triple Play		8.West Wind	
Thumbs Up, Rev	85.00	White Sails	
Topic	85,00	Wild Fire	39.50
8. Top Notcher		Wow	49.50
8. Topper	1. State 1.	8.Wings	
6. Torpedo Patrol(Rev)127.50	139,50		
Towers	94,50	Yacht Club	
Trailways		Yanks	
8. Triumph			
8. Twinkle		Zig Zag	59,50
Twin Six	39,50	8. Zip 12.50	00.00
		Zombie::::::::::::::::::::::::::::::::::::	49,50
Ump:	27145	8.Zeta	

### MARCH, 1942; MARKET PRICES APPEARED IN THE SEPTEMBER 7, 1943 ISSUE. PRICES LISTED ARE CURRENT WEFK'S MARKET PRICES.

## IMPORTANT

The Confidential Price Lists are to be read as follows: First price listed is lowest price for the week; Second price listed is highest price for the week; Where only one price appears this should be considered

lowest price. Many times, wide differences appear in the high and low prices of certain equipment. Like any true reporter The Confidential Price Lists can only feature the market prices as they are quoted. The Con-fidential Price Lists act exactly the same as the market quotation board at the Stock Exchange—posting indential Price Lists act exactly the same as the market regardless of how much they may seem to be out the prices exactly as they are quoted for each week, regardless of how much they may seem to be out of line. Some machine prices do not change for months. The Confidential Price Lists, rather than show no price for the week, retain the last known quotations for such equipment so that the subscriber at least has the last known quoted prices as a basis to work with. Prices continue to be very widely divergent these days. Someone on the West Coast may feel a certain machine worth \$150.00 whereas someone on the East Coast may think it worth but \$75.00. Of course, condition, serial, appearance, demand, territory, quantity, etc., must all be taken into consideration. The Confidential Price Lists report each quotation exactly as it is made and depend on the subscriber to make average price adjustment to fit the peculiarities exactly as it is made and depend on the subscriber to make average price adjustment to fit the peculiarities of his own territory.

### CODE

CHECK THIS CODE CAREFULLY. BECOME ACQUAINTED WITH EACH ONE OF THE CODE NUMBERS AND WHAT THEY SIGNIFY. THESE CODE NUMBERS APPEAR IN FRONT OF THE NAME OF EACH MACHINE.

6—Means no prices quoted for this machine for past two weeks.
7—Means no prices quoted for this machine for past three weeks.
8—Means no prices quoted for this machine for past four weeks or longer.

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