

THE CASH BOX

VOLUME XIV

AUGUST 22, 1953

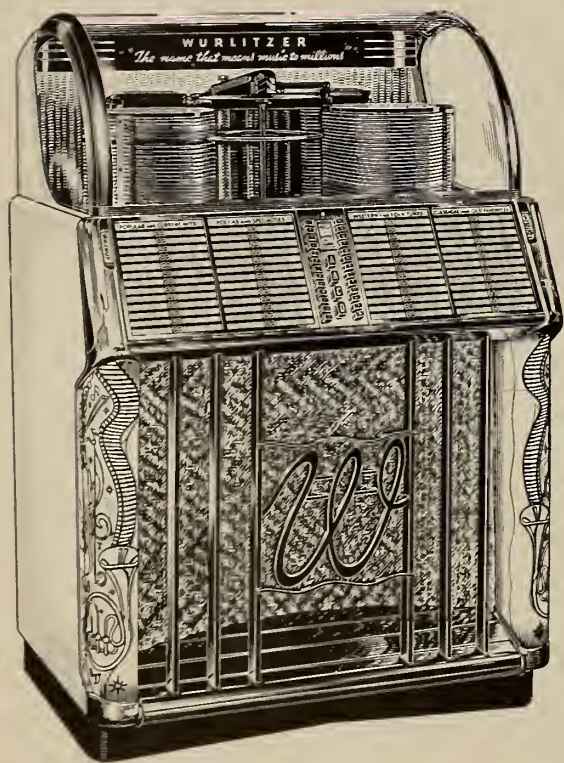
NUMBER 48



"You, You, You" are responsible for our latest hit", say the Ames Brothers as they point directly to the audience. The boys, who broke out with their first effort under their new RCA Victor contract, look as though they're going to move all the way up with the tune. Currently playing the Riviera, the Ames Brothers have a heavy season of bookings ahead of them and what they hope will be more hit records coming up.



Multiply your
Earnings with
WURLITZER
Fifteen Hundreds



Operators all over America report that the 104-selection Wurlitzer 1500 has enabled them to *multiply* the number of top spots on their routes—and to *increase* their earnings in those spots.

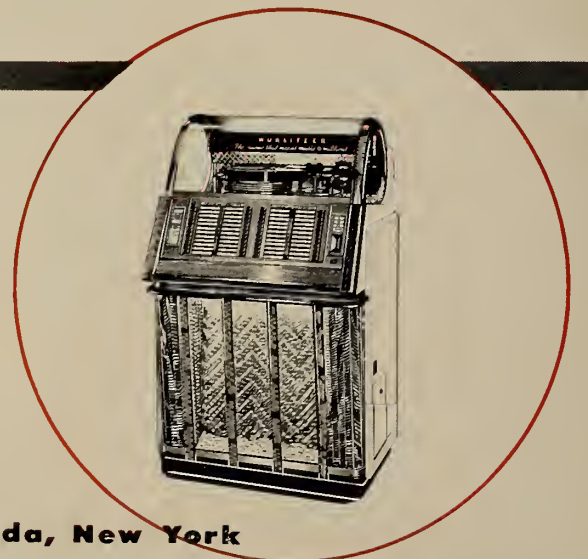
Only automatic phonograph

ever to play 45 and 78 RPM records intermixed, the Wurlitzer 1500 offers so much more in eye-appealing style—in rock-solid construction, and in play-promoting, profit-boosting features that it literally stands in a class by itself.

See Your **WURLITZER** Distributor

WHERE A **48-SELECTION** PHONOGRAPH ADEQUATELY MEETS THE NEED

The Wurlitzer All-45 Model 1650, or its counterpart, the Model 1600 playing 78 or 45 RPM records, offers new compactness, new built-in volume level control, plus many other features—all at a **NEW LOW PRICE**.



The Rudolph Wurlitzer Company • North Tonawanda, New York



FOUNDED BY BILL GERSH

The Cash Box

August 22, 1953

Vol. XIV

Number 48

Publishers
BILL GERSH
JOE ORLECK

The Cash Box Publishing Co., Inc.

26 West 47th Street, New York 36, N. Y.

(All Phones: JUDson 6-2640)

JOE ORLECK

CHICAGO OFFICE

32 West Randolph St., Chicago 1, Ill.

(All Phones: DEArborn 2-0045)

BILL GERSH

LOS ANGELES OFFICE

6363 Wilshire Blvd., Los Angeles, Cal.

(Phone: WEbster 1-1121)

CARL TAFT

EXECUTIVE STAFF

JOE ORLECK, Advertising Director
BOB AUSTIN, General Mgr., Music Dept.
SID PARNES, Editor-In-Chief
NORMAN ORLECK, Associate Editor
MARTY OSTROW, Associate Editor
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(Music Editorial)

Record Biz In High Gear For

BIG FALL SEASON

After coming through one of the most successful summers in years, the record business is moving into high gear for the Fall season.

From every side come indications that this should be a great season. Almost every major has new dynamic merchandising plans all set. And there are at least a half dozen independent firms already making noise, already garnering orders and reorders.

The strength of the record industry, its ability to maintain its sales standards, many times even during periods which are considered poor for sales in other industries, sometimes surprises those within the trade. But it shouldn't. For the record industry is a stable industry, one for which there is a basic need. And the recording companies fulfill that need completely and well.

More and more, however, it has become acknowledged fact that the stability of the record industry and its rock bottom support stems from the juke box trade.

For the juke box operator serves a dual role in the making of a hit. Not only is he collectively the greatest actual purchaser of records in the country today, but at the same time he provides a promotional medium through which records can be heard over and over again.

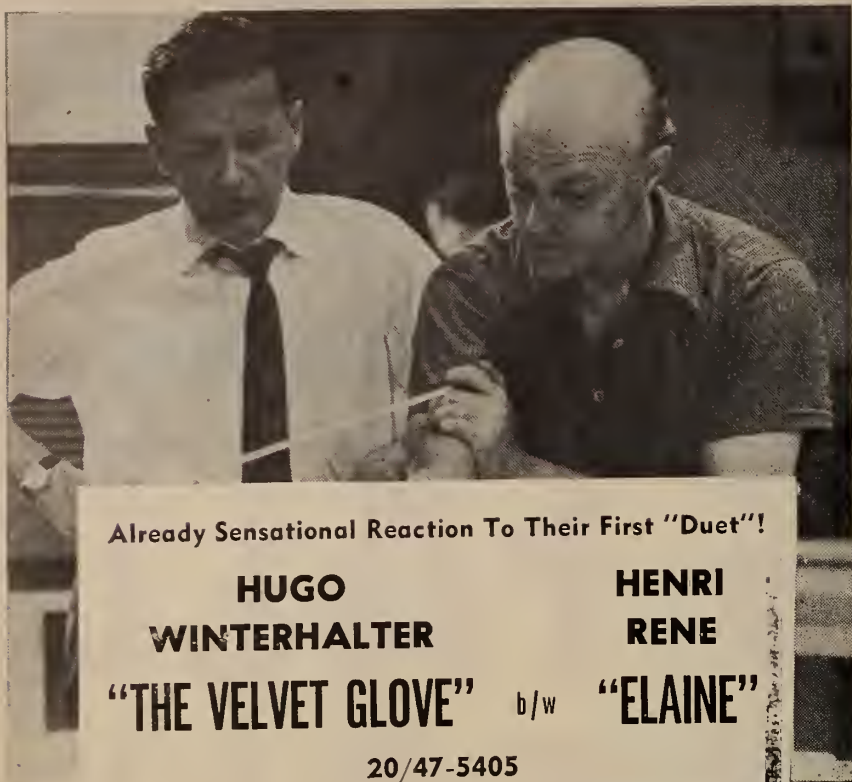
The support which the juke box operator gives the record industry is a continuous one because those 550,

000 juke boxes must stay filled, no matter what. Each slot must have a record and the operator is constantly searching for those records which will have the most appeal, bring him in the most revenue. Therefore he must be continually changing disks, buying new ones . . . and in doing this, he gives the record industry the backing which it could get from no other source.

Today there is just no longer any doubt about the importance of the juke box industry to the establishment of a hit record. As one smash after another has been made on the boxes, all factors of the industry have come to the realization that there is no other outlet quite like the market provided by the juke box operator.

Therefore, as recording firms go back onto full schedules for the coming season, as each company comes out with the best it has to offer, we can expect even greater concentration in the juke box field than we have had until now. In fact, it is likely that many record firms and music publishers will be putting their main—and in some cases their entire—efforts into establishing a disk on juke boxes and in that way reaching the public.

Almost all sources in the industry expect a robust Fall season. With the proper handling of the juke box operator's needs, it could be more than that. It could be a season that sees sales marks set that have never been approached before.



Already Sensational Reaction To Their First "Duet"!

**HUGO
WINTERHALTER**

**HENRI
RENE**

"THE VELVET GLOVE" b/w "ELAINE"

20/47-5405

RCA VICTOR Best Sellers

WEEK OF AUGUST 22nd



	78 rpm	45 rpm
POPULAR		
YOU, YOU, YOU / ONCE UPON A TUNE The Ames Bros. 20-5325 (47-5325)	_____	_____
C'EST SI BON / AFRICAN LULLABY Eartha Kitt 20-5358 (47-5358)	_____	_____
NO OTHER LOVE / KEEP IT GAY Perry Como 20-5317 (47-5317)	_____	_____
CRYING IN THE CHAPEL / LOVE EVERY MOMENT YOU LIVE June Valli 20-5368 (47-5368)	_____	_____
I'M WALKING BEHIND YOU / JUST ANOTHER POLKA Eddie Fisher 20-5293 (47-5293)	_____	_____
THE VELVET GLOVE / ELAINE Hugo Winterhalter & Henri Rene 20-5405 (47-5405)	_____	_____
WITH THESE HANDS / WHEN I WAS YOUNG Eddie Fisher 20-5365 (47-5365)	_____	_____
IF YOU WERE MINE / SONG OF INDIA Maria Lanza 10-4209 (49-4209)	_____	_____
DRAGNET / YOUR MOUTH'S GOT A HOLE IN IT Buddy Morrow 20-5398 (47-5398)	_____	_____
DON'T TAKE YOUR LOVE FROM ME / UNDER PARIS SKIES The Three Suns 20-5347 (47-5347)	_____	_____
SAY YOU'RE MINE AGAIN / MY ONE AND ONLY HEART Perry Como 20-5277 (47-5277)	_____	_____
RUB-A-DUB-DUB / THE STOP AND KISS DANCE Ralph Flanagan 20-5361 (47-5361)	_____	_____
BLUE CANARY / ETERNALLY Dinah Shore 20-5390 (47-5390)	_____	_____
I'M WALKING BEHIND YOU-ALL / MEXICAN JOE No. 67 1/2 Homer & Jethro 20-5372 (47-5372)	_____	_____
THERE MUST BE A WAY / THE HARD WAY Dolores Martel 20-5399 (47-5399)	_____	_____
COUNTRY/WESTERN		
I FORGOT MORE THAN YOU'LL EVER KNOW / ROCK-A-BYE BOOGIE Davis Sisters 20-5345 (47-5345)	_____	_____
FOR NOW AND ALWAYS / A MESSAGE FROM THE TRADEWINDS Hank Snow 20-5380 (47-5380)	_____	_____
HOW'S THE WORLD TREATING YOU / FREE HOME DEMONSTRATION Eddy Arnold 20-5305 (47-5305)	_____	_____
PRIVATE PROPERTY / DON'T SAY GOODBYE IF YOU LOVE ME Johnnie & Jack 20-5375 (47-5375)	_____	_____
SPANISH FIRE BALL / BETWEEN FIRE AND WATER Hank Snow 20-5296 (47-5296)	_____	_____
RHYTHM/BLUES		
BEGINNING TO MISS YOU / RHYTHM IN THE BREEZE John Greer 20-5370 (47-5370)	_____	_____
I FOUND OUT / LITTLE GIRL, LITTLE GIRL Du Droppers 20-5321 (47-5321)	_____	_____
I WANNA KNOW / LAUGHING BLUES Du Droppers 20-5229 (47-5229)	_____	_____

TIPS FROM THIS WEEK'S RELEASE

POPULAR

BEFORE IT'S TOO LATE
LOVE ME AGAIN
Sunny Gale with Orch. conducted by Hugo Winterhalter 20-5424 (47-5424)*

RHYTHM & BLUES

WHATEVER YOU'RE DOIN' (Keep On Doin' It)
SOMEBODY WORK ON MY BABY'S MIND (The Seven Sisters)
The Du Droppers 20-5425 (47-5425)*

COUNTRY/WESTERN

MAMA, COME GET YOUR BABY BOY
IF I NEVER GET TO HEAVEN
Eddy Arnold, The Tennessee Plowboy and his Guitar 20-5415 (47-5415)*

* 45 rpm cat. nos.

THE NATION'S TOP TEN PLUS THE NEXT 25 JUKE BOX TUNES

The Top Ten Tunes Netting Heaviest Play In The Nation's Juke Boxes, Compiled From Reports Submitted Weekly To The Cash Box By Leading Music Operators Throughout The Country.



CODE			
AL—Aladdin	CO—Columbia	ES—Essex	MA—Mars
AP—Apollo	CR—Coral	FE—Federal	MD—Mood
AT—Atlantic	CY—Crystallette	4 Star—Four Star	ME—Mercury
BR—Brunswick	DA—Dana	IM—Imperial	MG—MGM
BU—Bullet	DE—Decca	IN—Intro	MO—Modern
CA—Capitol	DO—Dot	JU—Jubilee	OR—Oriole
CD—Cadence	DU—Duke	KI—King	PC—Peacock
CH—Chess	DY—Derby	LO—London	RE—Regent
			SA—Savoy
			SE—Segar
			SIT—Sittin' In
			SP—Specialty
			SW—Swingtime
			TE—Tempo
			RH—Recorded In
			TN—Tennessee
			UN—United
			VI—RCA Victor

	Pos. Last Week
1 NO OTHER LOVE PERRY COMO CA-2487 (F-2487)—Helen O'Connell OK-6979 (4-6979)—Stan Fisher CA-1685 (F-1685)—Joe Stafford VI-20-5317 (47-5317)—Perry Como DE-28746 (9-28746)—Gordon Jenkins O. VI-20-5342 (47-5342)—Noro Morales O. MG-30796 (K-30796)—David Rose O.	2
2 VAYA CON DIOS LES PAUL & MARY FORD CA-2486 (F-2486)—Les Paul & M. Ford CY-654 (45-654)—Bob London CA-2514 (F-2514)—Wes & Mar Tuttle ME-89047 (89047x45)—Anita Day CR-60991 (9-60991)—Jack Smith	3
3 I'M WALKING BEHIND YOU EDDIE FISHER CA-2450 (F-2450)—Frank Sinatra ME-70128 (45-70128)—Vic Damone CR-60985 (9-60985)—Dorothy Squires VI-20-5293 (47-5293)—Eddie Fisher DE-28692 (9-28692)—Donald O'Connor	1
4 SONG FROM MOULIN ROUGE PERCY FAITH O. CA-2429 (F-2429)—J. Hutton & A. Stordahl ME-9609 (45-9609)—Marshal Royal O. MG-11491 (K-11491)—Buddy De Franco CO-39944 (9-39944)—Percy Faith Ork. OK-6963 (3-6963)—Stan Fisher CR-60984 (9-60984)—Nick Perito TI-170 (45-170)—Joe Loco Quint. DE-28675 (9-28675)—Victor Young O. VI-10-4166—Boston Pops O. LO-1328 (45-1328)—Mantovani O. VI-20-5264 (47-5264)—Henri Rene O.	4
5 P. S. I LOVE YOU HILLTOPPERS DE-28750 (9-28750)—G. Jenkins O. DO-15085 (45-15085)—Hilltoppers	9
6 WITH THESE HANDS EDDIE FISHER CO-40006 (4-40006)—Johnnie Ray DE-28780 (9-28780)—G. Lombardo O. CO-40034 (4-40034)—Eddy & Stafford VI-20-5365 (47-5365)—Eddie Fisher	6
7 YOU, YOU, YOU AMES BROTHERS CO-40039 (4-40039)—Ken Griffin VI-20-5325 (47-5325)—Ames Brothers ME-70198 (70198x45)—Johnny Horton VI-20-5386 (47-5386)—Noro Morales O. MG-11512 (K-11512)—Ken Remo	10
8 HALF A PHOTOGRAPH KAY STARR CA-2464 (F-2464)—Kay Starr DE-28742 (9-28742)—Guy Lombardo CA-2500 (F-2500)—Billy Strange	7
9 TERRY'S THEME FROM "LIMELIGHT" FRANK CHACKSFIELD O. CO-40013 (4-40013)—Wally Stott O. TI-180 (45-180)—Joe Loco Quintet CR-61006 (9-61006)—Ron Goodwin O. VI-20-5326 (47-5326)—Winterhalter O. LO-1342 (45-1342)—Frank Chacksfield O.	5
10 APRIL IN PORTUGAL LES BAXTER O. CA-2374 (F-2374)—Les Baxter O. ME-70114 (70114x45)—Dick Hayman O. CO-39983 (4-39983)—Ken Griffin ME-70128 (70128x45)—Vic Damone CR-60984 (9-60984)—Nick Perito MG-11312—Blue Barron DE-28646 (9-28646)—Florian Zabach VI-20-5052 (47-5052)—Freddy Martin DE-28704 (9-28704)—Louis Armstrong VI-20-5279 (47-5279)—Tony Martin	8

11) CRYING IN THE CHAPEL. 12) I'D RATHER DIE YOUNG. 13) RUBY. 14) GAMBLER'S GUITAR. 15) C'EST SI BON. 16) OH! 17) SAY YOU'RE MINE. 18) ALLEZ-VOUS-EN. 19) TROPICANA. 20) BUTTERFLIES. 21) THE BREEZE. 22) CRAZY, MAN, CRAZY. 23) BLUE CANARY. 24) HEY JOE. 25) MY LOVE, MY LOVE. 26) DOWN BY THE RIVERSIDE. 27) ETERNALLY. 28) I LOVE PARIS. 29) DRAGNET. 30) JOHNNY. 31) CANDY LIPS. 32) HONEY IN THE HORN. 33) SEVEN LONELY DAYS. 34) GIGI. 35) RETURN TO PARADISE.

RCA VICTOR
FIRST IN RECORDED MUSIC

"It's What's in THE CASH BOX That Counts"



THE TEN RECORDS DISK JOCKEYS PLAYED MOST THIS WEEK

A SUMMARY OF REPORTS RECEIVED FROM THE NATION'S DISK JOCKEYS

1. NO OTHER LOVE Perry Como (RCA Victor)
2. VAYA CON DIOS Les Paul & Mary Ford (Capitol)
3. CRYING IN THE CHAPEL Darrel Glenn (Valley)
June Valli (RCA Victor)
4. P. S. I LOVE YOU Hilltoppers (Dot)
5. YOU, YOU, YOU Ames Brothers (RCA Victor)
6. I'M WALKING BEHIND YOU ... Eddie Fisher (RCA Victor)
7. WITH THESE HANDS Eddie Fisher (RCA Victor)
8. OH! Pee Wee Hunt (Capitol)
9. C'EST SI BON Eartha Kitt (RCA Victor)
10. GAMBLER'S GUITAR Rusty Draper (Mercury)

Out at the County Fair, Saxton, Penna., August 17 to the 22nd, Shel Horton (WHUN-Saxton) will have a total of 42 thirty minute shows, all to be called "Shel's Cash Box Bandstand." In addition Shel will do his two hour daily show from the fair and will emcee for the fair at the grandstand. Homer and Jethro are scheduled to cap the affair with grandstand and on the air appearances. . . . Dave Miller (WMIE-Miami, Fla.) chosen by the Association of Music Operators of Miami as the jockey to represent the association on the air, reports Willie Blatt, president of the association, tells him the operators have been getting hundreds of requests for "The Gambler's Guitar" that they hear Dave Miller playing all the time. Dave explains they mean Rusty Draper's version.

* * * * *



MARTIN EDWARDS
WITH—Baltimore, Md.)

Pic of the week—Martin Edwards (WITH—Baltimore, Md.) building a larger audience with each broadcast. . . . Stan Richards, Boston jock, in New York for a vacation. . . . Ralph and Rita, the only boy and girl team in Richmond, Va. (WMBG-Richmond), on the air from 6:35 to 9:15 every morning across the board. The pair have been doing quite a job and the easy and simple format employed has been winning them a large audience and as a result a growing number of sponsors. . . . Chris Clark (WBSM-Bedford, Mass.) in describing his station says "It's a full time independent styled a la WNEW with music and news predominating." Chris handles the "1230 Club," a three hour afternoon show; Don Cameron handles "Saturday Swing" and China Valles calls the turns on "Blues and Rhythm," a nightly 9 to 10 feature; Art King handles the "Ranch House" from 10 to 10:30 every evening;

Dick Burgess the morning man with "Yawn Patrol," and Bob Adams, a two hour stint daily starting at 10:30 a. m. called "Rob 'n the Records." . . . Ken Malden has moved from his program director's chores at WBMS-Boston, Mass., to a very comfortable staff job at WVDA-Boston. Ken has started a new afternoon pop show called "Kabbages and Kings." The audience, through their telephone calls decide which records shall be the Kabbages (turkeys) and which shall proudly wear the crown of royalty and be "King." Telephone requests are rated at 5 points and mail requests are rated 10 points. On Fridays, the coronation is held, and after tabulating the week's results, Ken crowns the Kings. Program is catching on like fire.

* * * * *

Pat O'Day, pretty jock at WHDH-Boston, back to work after turning tables and visiting New York jocks re her smash MGM dinking "A Dear John Letter" backed with "No Stone Unturned." Pat's version is for the pop market as well as the folk and wax is stirring up a lot of action New England way. . . . The record industry will team up with the jockey to "save" professional baseball for the Wilkes Barre, Pa., community in the heart of the Pennsylvania coal mining region. On August 27 combined Record Companies-Disk Jockey team will stage a Save Baseball Night in Wilkes Barre. The night is sponsored by jocks representing eight Wilkes Barre area radio stations and one TV outlet, as part of their effort to boost the Barons, the only community-owned and operated baseball club in organized professional baseball. The major and indie labels will send stars to participate in the day long program. The show will take place at the home of the ball club and a record breaking crowd of 10,000 is expected.

Western Record Pressers Plan Public Relations Program

LOS ANGELES, CALIF.—The Western Record Pressers Association, Inc., with 20 members in this area, are planning a public relations program, so that the trade will better understand what this organization is attempting to accomplish to benefit the recording industry.

Heading this organization is Louis M. Guttman as president, who also owns the California Record Manufacturing Co., Inc.; Al Elsworth, vice-president; Al H. Levine of Alco, Secretary-Treasurer; Saul Alberti and Vincent Puccio, in addition to the above three, make up the board of directors.

These men have given much of their time and effort to the organization. They are of the firm belief that the standards of the entire record pressing industry has definitely been raised here since the organization came into being 18 months ago.

They have been instrumental in setting up, enforcing and maintaining definite standards for materials and processes. The association's seal appears on the 100 disk master shipping cartons.

They have created a credit information bureau which is proving invaluable to all the members of this organization and to many non-members as well. Out of state record pressing firms have found it extremely valuable to phone and write the organization for credit information.

This has now reached the point where many record pressers from the east and the south have applied for membership in the Western Record Pressers Assn., Inc.

As an example of what has happened, Louis M. Guttman points to his own plant, which has continued to steadily grow.

He says, "Eight years ago, when I took over my plant, we had only two presses. Today, and much of this investment is due to the faith I have in our association, we have 12 presses with a capacity of from 75,000 to 80,000 records per week."

None of the pressers here is worried about the size or extent of any individual order or combination of orders. Price quotations are entirely independent of the association. But

should any individual member find himself behind on a hit number he can immediately have the cooperation of everyone of the other plants to help him out.

In this regard, Gutman says, "When a letter arrives at our association offices asking for pressing facilities here the letter is turned over to everyone of the members. They can all write, if they want the work, giving their qualifications for the job and quoting their individual price.

"We are all adhering to a definite code of ethics", he continued, "to which all the members of our organization have prescribed, so that any recorder who wants pressing facilities here in southern California knows that he will be given the finest and fairest treatment by a member of our organization, regardless of who that member is."

On August 11, the Western Record Pressers Assn., Inc., held their regular meeting at the Carolina Pine Restaurant and a new board of directors was elected. They are John Galitza, Vince Puccio, Al Levine, J. Alberti and A. Ellsworth. At the September meeting a new president, vice president and secretary will be elected.

An advertising campaign is also being planned, which will act as the backbone of the public relations program, and which is expected to bring into sharp focus the work and endeavors of this organization to bring about the finest kind of work, as well as the most astute relations between recorder and presser the industry has ever yet known.

The following are the members of the association: Alberti Record Mfg. Co.; Alco Research & Engineering; Cadet Record Co.; California Record Mfg. Co.; Collins, Caldwell & Dague; Container-Kraft Co., Inc.; Dike Engineering & Electroforming Co.; Four Star Record Co.; James G. Lee Record Pressing; Lewis-Rubner; Minate Record Pressing Co.; Monarch Record Mfg. Co.; National Record Pressings, Inc.; Perfection Plastic Products; Puccio Record Mfg. Co.; Ralphs Record Mfg. Co.; Record Biscuits, Inc.; Research Craft Co. and Superior Record Co., Inc.

Wallichs Returns To States



Glenn Wallichs, president of Capitol Records, leaves United Air Lines plane after his return from a Honolulu and Japan trip with his wife, Dorothy, and their two children, Linda, 12, and Susan, 6. Wallichs, conferred with representatives of King Records, Capitol affiliate in Tokyo.

RECORD REVIEWS

ⓐ DISK & SLEEPER	ⓐ GOOD
ⓑ EXCELLENT	ⓑ FAIR
ⓒ VERY GOOD	ⓒ MEDIOCRE

LESLIE SCOTT
(Tri-Tone 1001)

ⓐ "MARIONETTE" (2:31) Leslie Scott, one of the artists of B'way's "Porgy & Bess" revival offers a Latin tempo ballad with his low round voice. Presentation could be better but tune is terrific.

ⓐ "DEAR MARIE" (2:28) The David Matin Orchestra again accompanies as Les eases through another lovely number. He packs a load of feeling into this deck. Good song.

HENRI RENE & HUGO WINTERHALTER
(RCA Victor 20-5405; 47-5405)

ⓑ "ELAINE" (2:36) [Hill & Range-BMI] Henri Rene solos on the musette accordion as Hugo Winterhalter conducts the ork through a lush and flowing Latin beat item. The combination is sensational and the sound ultra lovely. Could hit.

ⓑ "THE VELVET GLOVE" (2:45) [E. H. Morris] Henri works on the same instrument and a harpsichord joins in for added effect. The tune is beautiful. A two sided threat in the boxes. Watch for it.

BOBBY WAYNE & RICHARD HAYMAN ORCH.
(Mercury 70211; 70211 x 45)

ⓑ "OH MISERABLE LOVE" (2:19) [Goday-BMI] Bobby Wayne does one of his best jobs to date as he offers a peppy bouncer with a country flavor. His lively and spirited vocal is supplemented by a terrific orking by Richard Hayman with a chorus. A hit.

ⓑ "HIS BUSINESS IS LOVE" (2:25) [BMI] A fine set of lyrics and a solid jump rhythm are the highlights of this end on which Bobby does such a great job. This happy ditty is loaded with punch.

ROSEMARY CLOONEY
(Columbia 40031; 4-40031)

ⓑ "TENDERLY" (3:20) [E. H. Morris-ASCAP] Columbia re-issues two of Rosemary Clooney's recent waxes that clicked well for the thrush. Here she offers the oldie in her soft hazy styling.

ⓐ "BLUES IN THE NIGHT" (3:25) [Remick-ASCAP] Percy Faith backs Rosey on another re-release that helped make her a top star. Platter is too well remembered to catch again.

TONY IAVELLO ORCH.
(Della 117)

ⓐ "PERIQUITO" (2:33) [Lucienne-ASCAP] The impressive orchestra of Tony Iavello does an exciting job on a samba beat item that is chock full o' rhythm. The boys have a good sound.

ⓐ "THIS IS NEW YORK" (3:06) [Halliburton-BMI] With a chorus opening the number with a vocal introduction of the title, the orchestra takes over and smoothly glides through the author's impression of N. Y. Pretty melody.

THE CASH BOX

DISK OF THE WEEK

"RAGS TO RICHES" (2:40) [Saunders-ASCAP]
"HERE COMES THAT HEARTACHE AGAIN" (2:58)
[United-ASCAP]
TONY BENNETT
(Columbia 40048; 4-40048)



TONY BENNETT

● Still breaking records on his personal appearances throughout the country, Tony Bennett has been looking for another big record and

it looks like he has it in a thrilling version of a ballad labelled "Rags To Riches." Tony sings every word right from the heart. But adding to the excitement and good quality of the platter is an unusual and zestful orchestration by Percy Faith and the orchestra. The beat for the backing in not the type you would expect to find behind a balladeer, but it's really exciting. Could be a smash hit. On the under side Tony delivers a sentimental ballad labeled "Here Comes That Heartache Again." His rendition carries a load of feeling. Another beautiful reading. Keep an eye on the top half. It should be all over the boxes in short order.

PETE HANLEY
(Okeh 7005; 4-7005)

ⓑ "MEXICAN JOE" (2:46) [American-BMI] Pete Hanley of "Big Mamou" fame takes a #1 country hit and gives it his individual styling with dubbed voices and all. The chorus and lively samba beat makes for exciting listening.

ⓒ "TWO LITTLE ROSES" (2:29) [Fred Kramer-ASCAP] The orchestra of the Leyden Brothers sets up a shuffle rhythm for Pete's jump version of a cute ditty. A good dance number with a full chorus backing.

JACK PURCELL & CORONETS
(Belle 2051; 45-2051)

ⓑ "THE WALTZ I CAN'T FORGET" (2:50) [Highland-BMI] A pretty waltz number with an inviting tune gets a warm going over by the soft voices of the Coronets as Jack Purcell and the ork accompany. Terrific arrangement of a fine song.

ⓐ "BELLA COSA TANGO" (2:38) [Highland-BMI] The Purcell ork works without the Coronets on this end as it presents a sultry tango with a lovely melody.

THE MARVELEERS
(Derby 829; 45-829)

ⓑ "ONE-SIDED LOVE AFFAIR" (2:12) [Music Hall-ASCAP] A terrific tune that's presented to a lilt-ing beat is belted out by the impressive and exciting voices of the Marveleers. Their rugged harmony is the stuff that's selling today. Fine lead.

ⓐ "FOR THE LONGEST TIME" (2:26) [Broadway-ASCAP] More of the boys' commercial harmony is demonstrated on this end as they flow over a pretty ballad with a moderate tempo. Their sound is vibrant.

MERV GRIFFIN
(Columbia 40026; 4-40026)

ⓐ "I'LL BE THERE" (2:34) [Folkways-BMI] Merv Griffin sends up a hushed type of vocal in romantic fashion as he offers a pretty tune. With Percy Faith and his ork in the background, the results are pleasing.

ⓐ "I KISS YOUR HAND, MADAME" (2:31) [Harms, Inc.-ASCAP] Percy leads the ork through another lush accompaniment for Merv's tender treatment of a lovely oldie.

THE CASH BOX

BEST BETS

In the opinion of The Cash Box music staff, records listed below, in addition to the "Disk" and "Sleeper" Of The Week, are those most likely to achieve popularity.

- ★ "ELAINE" & "THE VELVET GLOVE" ... Henri Rene & Hugo Winterhalter
RCA Victor 20-5405; 47-5405
- ★ "OH MISERABLE LOVE" ... Bobby Wayne. Mercury 70211; 70211x45
- ★ "ONE-SIDED LOVE AFFAIR" ... The Marveleers. Derby 829; 45-829
- ★ "IN THE MISSION OF ST. AUGUSTINE" ... Sammy Kaye Orch.
Columbia 40061; 4-40061

TED POWERS ORCH.
(Dana 3135; 45-3135)

ⓐ "TUBA POLKA" (2:27) The tuba takes the featured role on this lively polka item that should draw spins and laughs from the folks. It's an amusing item loaded with that rah rah feeling.

ⓐ "HI-HI-HO POLKA" (2:18) The folks will be swinging to this one as Ted leads the gang through another lively polka item. Number has that good old European flavor.

CLAY LONG ORCH.
(Allen 237; 45-237)

ⓑ "THE CLOCK" (2:53) [Lion-BMI] With this number sitting atop the Hot charts, Clay Long and the ork come through with it for the pop field. Thrush Jerry Snyder handles the vocal and does a terrific job. The guitar in the backdrop is effective.

ⓐ "MY SENORITA" (2:25) [Gornston-SESAC] A lively country and western item gets a peppy going over by Clay as he accompanies himself on the guitar. A good piece for the right locations.

THE MARINERS
(Columbia 40047; 4-40047)

ⓒ "I SEE THE MOON" (2:15) [Plymouth-ASCAP] Assisted by the David Rhodes Orchestra, The Mariners work on an interesting and unusual number with a sermon like air, yet the spiritually flavored piece gets the rinky backing of piano. Odd item.

ⓐ "I JUST WANT YOU" (2:30) [Merion Music] Here the boys offer a better demonstration of their talent as they shuffle through a catchy ditty. The barber-shop type of harmony is appealing.

JOE "FINGERS" CARR
(Capitol 2557; F-2557)

ⓑ "SAN ANTONIO ROSE" (2:00) [Bourne-ASCAP] The ragtime master of keyboard, Joe "Fingers" Carr shows his digital agility as he glides through a raucous version of a great oldie. The accompanying instruments sound like they're talking.

ⓐ "DOODLE-DOO-DOO" (2:14) [Leo Feist-ASCAP] Another rocking bouncer in the ragtime style from his album should go well with the lovers of this music. The piece makes your toes tap.

DICK PEIRCE ORCH.
(Kem 2724; 45-2724)

ⓒ "LULLABY OF THE LEAVES" (2:44) [Bourne-ASCAP] A lilt-ing blues item gets a fine orking from Dick Peirce and his men. The moderate jump beat is highlighted by some good instrumental solos.

ⓐ "DOES YOUR HEART BEAT FOR ME" (2:35) [Mills-ASCAP] Peggy Holms joins in with the Peirce crew and glides through a rhythmic jump item that makes for good listening.

Thanks for the Big Summer "Play\$"

WESTERN UNION

1201 (04)...

W. P. MARSHALL, PRESIDENT

CLASS OF SERVICE

This is a full-rate Telegram or Cablegram unless the preferred character is indicated by a suitable symbol above or preceding the address.

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DL=Day Letter

NL=Night Letter

LT=Int'l Letter Telegram

VLT=Int'l Victory Ltr.

The filing time shown in the date line on telegrams and day letters is STANDARD TIME at point of origin. Time of receipt is STANDARD TIME at point of destination.

TO ALL DEEJAYS AND COIN OPERATORS:

RCA VICTOR DEALERS REPORT BEST 'SUMMER BUSINESS EVER. SUMMER SLUMP BEATEN. RECORDS SELLING AT CHRISTMAS CLIP. WITHOUT YOUR HELP THIS TREMENDOUS SALES JOB COULD NOT HAVE BEEN DONE. THANKS FOR THE BIG SUMMER "PLAY" --- AND WATCH FOR THE BIGGER AND BETTER RCA VICTOR POP RECORDS COMING UP.

RCA VICTOR

THE COMPANY WILL APPRECIATE SUGGESTIONS FROM ITS PATRONS CONCERNING ITS SERVICE.

THE NATION'S

TOP TEN

PLUS THE NEXT 25

JUKE BOX TUNES

The Top Ten Tunes, Naming the Artist, Play in the Nation's Juke Boxes. Compiled from Reports Submitted Weekly to The Cash Box by Leading Music Operators Throughout the Country.

- 1

I'M WALKING BEHIND YOU
EDDIE FISHER
 CA-2450 (F-2450)—Frank Sinatra ME-70128 (45-70128)—Vic Damone
 CR-60985 (9-60985)—Dorothy Squires VI-20-5293 (47-5293)—Eddie Fisher
 DE-28692 (9-28692)—Donald O'Connor

1
- 2

NO OTHER LOVE
PERRY COMO
 CA-2487 (F-2487)—Helen O'Connell OK-6979 (4-6979)—Ston Fisher
 CA-1685 (F-1685)—Joe Stafford VI-20-5317 (47-5317)—Perry Como
 DE-28746 (9-28746)—Gordon Jenkins O. VI-20-5342 (47-5342)—Nora Marales O.
 MG-30796 (K-30796)—David Rose O.

2
- 3

VAYA CON DIOS
LES PAUL & MARY FORD
 CA-2486 (F-2486)—Les Paul & M. Ford CY-45A (45-45A)—Dab London
 CA-2514 (F-2514)—Wm & Mar Tuttle ME-89047 (89-047)—Anita Day
 CR-49991 (9-49991)—Jack Smith

3
- 4

SONG FROM MOULIN ROUGE
PERCY FAITH O.
 CA-2429 (F-2429)—J. Huston & A. Stordahl ME-9669 (45-9669)—Marshal Royal O.
 CO-39244 (9-39244)—Percy Faith O. ME-11491 (K-11491)—Buddy De Franco
 CR-20524 (9-20524)—Nick Perito OX-6063 (3-6063)—Ston Fisher
 DE-28675 (9-28675)—Victor Young O. VI-170 (45-170)—Joe Loco Quint.
 LO-1328 (45-1328)—Munich O. VI-10-4166—Boston Post O.
 VI-20-5264 (47-5264)—Nora Marales O.

4
- 5

TERRY'S THEME FROM "LIMELIGHT"
FRANK CHACKSFIELD O.
 CO-40013 (4-40013)—Wally Staff O. VI-180 (45-180)—Joe Loco Quintet
 CR-61096 (9-61096)—Ron Gradowis O. VI-20-5226 (47-5226)—Winterhalter O.
 LO-1342 (45-1342)—Frank Chacksfield O.

5
- 6

WITH THESE HANDS
EDDIE FISHER
 CO-40006 (4-40006)—Johnnie Roy DE-28780 (9-28780)—G. Lombardo O.
 CO-40034 (4-40034)—Eddy & Stafford VI-20-5365 (47-5365)—Eddie Fisher

6
- 7

HALF A PHOTOGRAPH
KAY STARR
 CA-2464 (F-2464)—Kay Starr DE-28742 (9-28742)—Guy Lombardo
 CA-2503 (F-2503)—Billy Strange.

7
- 8

APRIL IN PORTUGAL
LES BAXTER O.
 CA-2374 (F-2374)—Lun Bayler O. ME-70114 (70114)—Ston Fisher
 CO-39983 (4-39983)—Yop Griffin ME-70128 (70128)—Vic Damone
 CR-60984 (9-60984)—Nick Perito ME-11312—Blues Burron
 DE-28646 (9-28646)—Florida Zahabi ME-25-4652 (47-5282)—Buddy Marlin
 DE-28734 (9-28734)—Luis Armstrong VI-20-5279 (47-5279)—Luis Marlin

8
- 9

P. S. I LOVE YOU
HILLTOPPERS
 DE-28756 (9-28756)—G. Jenkins O. OO-19037 (45-19037)—Hilltoppers

9
- 10

YOU, YOU, YOU
AMES BROTHERS
 CO-40039 (4-40039)—Ken Griffin VI-20-5325 (47-5325)—Ames Brothers
 ME-70198 (70198)—Johnny Horton VI-20-5386 (47-5386)—Nora Marales O.
 MG-11512 (K-11512)—Ken Remo

10

DEALERS' JUNE PURCHASES UP 38.8%

DEALERS' JULY PURCHASES UP 42.5%



PLATTER SPINNER PATTERN

ALL ABOUT DISK JOCKEYS.

THE TEN RECORDS DISK JOCKEYS PLAYED MOST THIS WEEK

A SUMMARY OF REPORTS RECEIVED FROM THE NATION'S DISK JOCKEYS

1. NO OTHER LOVE Perry Como (RCA Victor) ✓
2. VAYA CON DIOS Les Paul & Mary Ford (Capital) ✓
3. WALKING BEHIND YOU Eddie Fisher (RCA Victor) ✓
4. P. S. I LOVE YOU Hilltoppers (Dot) ✓
5. CRYING IN THE CHAPEL Darrel Glenn (Valley) ✓
 June Valli (RCA Victor) ✓
6. YOU, YOU, YOU Ames Brothers (RCA Victor) ✓
7. WITH THESE HANDS Eddie Fisher (RCA Victor) ✓
8. SONG FROM MOULIN ROUGE Percy Faith (Columbia) ✓
9. OH! Pee Wee Hunt (Capital) ✓
10. C'EST SI BON Eartha Kitt (RCA Victor) ✓

RCA VICTOR

FIRST IN RECORDED MUSIC



"HIS MASTER'S VOICE"

RECORD REVIEWS

ⓐ DISK & SLEEPER	ⓐ GOOD
ⓑ EXCELLENT	ⓑ FAIR
ⓒ VERY GOOD	ⓒ MEDIOCRE

CARIBBEAN CARNIVAL ORCH.
(London 1311; 45-1311)

C+ "THE MEXICAN HAT DANCE" (2:35) Members of the Caribbean Carnival Orchestra are under the baton of Stanley Black as he leads them through a lush and lively interpretation of one of our South of the Border favorites. A peppy samba.

C "CIELITO LINDO" (2:28) Black conducts the members of the Caribbean Carnival Orch. through another pretty standard in the Spanish catalog. The fast moving piece is done in a straight forward fashion.

THE THREE SUNS
(RCA Victor 20-5417; 45-5417)

C+ "INVISIBLE HANDS" (2:40) [Alamo ASCAP] The thrilling instrumentation of the Three Suns is a perfect setting for the religious flavored item delivered smoothly by the duet of Mary Mayo and Buddy Nee. They work well on this slow waltz item.

C+ "ONE STEP" (3:12) [Duchess BMI] Buddy and Mary do another fitting job on a slow prayer like number. The backing by the Suns with the organ in the foreground adds the necessary touch to the delivery. Pretty harmony by duet.

MIGUELITO VALDES ORCH.
(Mood 109; 45-109)

C+ "RHUMBA RHAPSODY" (2:37) [Abbot Music] With a mambo type backing by the orch, Miguelito Valdes chants an eerie and chilling piece that's just loaded with a weird excitement. He puts everything he's got into the vocal.

C+ "WHATEVER IT MEANS" (2:26) On this end the crew gives out with an interesting mambo like instrumental that really rocks. The good beat and exciting rhythm should make for good dance music.

PAT BOONE
(Republic 7049; 45-7049)

C+ "UNTIL YOU TELL ME SO" (2:20) [Babb Music] A gay bouncer with a Latin backing is treated with style by the persuasive voice of Pat Boone. He puts that extra something into the number. Ork in the backdrop has a Lombardo sound.

C+ "MY HEART BELONGS TO YOU" (2:24) [Babb Music] Pat sings with that convincing tenderness as he offers a pretty tune with a rhumba backdrop. He treats the number with ease.

DON LARGE SINGERS
(Horizon 702)

C+ "MAYBE YOU'LL BE THERE" (2:28) [ASCAP] The lush and harmonic voices of the Don Large Singers blend warmly on a lovely old standard. Their fullness and taste make the number come over with roundness.

C+ "BIRTH OF THE BLUES" (2:30) [ASCAP] A guitar accompanies the group as it offers a stellar arrangement of a great oldie. Their delivery is exciting. The beat is picked up toward the end giving the number added zest. Terrific crew.

THE CASE BOX

SLEEPER OF THE WEEK

"EH, CUMPARI" (2:24) [Crescent Music]
"TILL THEY'VE ALL GONE HOME" (2:24)
[E. H. Morris—ASCAP]
JULIUS LA ROSA (Cadence 1232; 45-1232)



JULIUS LA ROSA

● Ever adding fans to his following, Julius La Rosa comes through with two new sides that oughta add many more to the already large aggregation. On one end the

young artist sends up a ditty that oughta take the country by storm. It's a cute happy item labeled "Eh, Cumpari" that Julius sings in Italian with all the color and amusing quality that the language holds. The tune has the basic idea of "Old MacDonald Had A Farm" where more and more is added onto the song as it goes along. Here Julius sings about various instruments of an orchestra and imitates their sounds adding on another one after each chorus. It's real catchy. His fans will go wild about it. Flip is a slow pretty waltz dubbed "Till They've All Gone Home" that features the youngster in a romantic style. The contrast of each side should make wonderful programming. Archie Bleyer does a great backing job on both ends.

"RICOCHET" (2:40) "TOO YOUNG TO TANGO" (2:24)
[Sheldon—ASCAP] [Aberbach—BMI]
TERESA BREWER (Coral 61043; 9-61043)



TERESA BREWER

● Teresa Brewer who's doing a bang up job on her summertime TV show comes up with two sides that look like solid smashes for the

thrush. In her lively pert voice, Tessie belts out a fast moving ditty that bounces along at a terrific pace. She puts all the oomph she can gather into this cute ditty. Her vibrant voice really does wonders with "Ricochet." Adding a great deal to this handclapping item is a rocking orchestration by Jack Pleis and his crew. The lower end is another novelty that brings out all the sweetness in Teresa. The tune is a cute colorful number with a Latin tango beat. Every note that the artist belts out just seems to tingle. Both sides have got the goods. One or both of them should click in the near future.

"A DEAR JOHN LETTER" (2:12) [Central Songs—BMI]
"NO STONE UNTURNED" (2:45) [Miller—ASCAP]
PAT O'DAY & THE FOUR HORSEMEN (MGM 11566; K-11566)



PAT O'DAY

● Every now and then a record, that can be classified as unusual when compared with other pop releases, comes along and becomes a smash. Here is a case in point. Pat O'Day, a female dj from the

Boston area joins up with the Four Horsemen on a country flavored item that has something different about it to send it up into the hit brackets. Pat sings to her ex-boyfriend in the army telling him about her marriage to his brother. The lead of the Four Horsemen portrays the soldier as he reads her letter. Everything about the record can be considered "corny," but it's the corny idea that makes it catchy. Pat's voice on the platter is beautiful. She delivers the number with sincerity. Flip features Al Rawley and the Horsemen on another folk flavored item with an "Indian Love Call" type of opening. We look for the top half to click in both the pop and country market.

SAMMY KAYE ORCH.
(Columbia 40061; 4-40061)

C+ "NO STONE UNTURNED" (2:35) [Miller ASCAP] Sammy Kaye supplies a lilting backdrop for Jeffrey Clay's smooth vocal on a pretty number as the Kaydets offer vocal accompaniment. An ok side.

B+ "IN THE MISSION OF ST. AUGUSTINE" (2:17) [Republic BMI] The Kaye Choir sets up a church like harmony for Jeff's smooth vocal on a pretty number with a touching delivery. A real lush and inviting showing. Could click for Sammy.

FRANK HALE
(Fine Arts 115)

B "TAKE ME" (2:27) The fine voice of Frank Hale sings out on a ballad that he offers with a pack of oomph and emotion. He sings with a tear in his voice and does a real fashionable job. Could be a big one.

B "THE LITTLE BOATS OF BARCELONE" (2:36) With a soft Latin beat for the backdrop, Frank sings a very pretty tune that has an almost lullaby like feeling. Frank has a vocal zest and tenderness that leads to good results. Two great sides.

ANDRE KOSTELANETZ ORCH.
(Columbia 40044; 4-40044)

B "TIME ON MY HANDS" (2:47) [Miller ASCAP] The masterful wave of the Andre Kostelanetz baton leads the orchestra into a lush and soothing interpretation of a lovely standard. Real pretty listening.

C+ "PLAYING AROUND" (2:48) [Boosey & Hawkes] Andre conducts the crew as it glides through a lighthearted and lively instrumental with plucking strings adding that happy air.

BERNIE WITKOWSKI ORCH.
(Stella 2005)

C+ "TIGER RAG-POLKA" (2:21) [Leo Feist ASCAP] A peppy polka is offered by Bernie Witkowski and his Silver Bells Orchestra as they take and oldie and give it the polka touch. A chorus joins in for fullness.

C "CHEESECAKE POLKA" (2:30) [Stella BMI] More lively dance material is whooped out by the Witkowski crew. Number features some fancy instrumentation.

HAMISH MENZIES
(Decca 28811; 9-28811)

B "DARE I" (2:42) [Parliament BMI] With a lush and impressive orking by Jack Pleis and his orchestra, Hamish Menzies offers a soft and tender ballad in his hushed vocal style. Real romantic stuff. Talking in parts is very effective.

B "ROAMIN' IN THE GLOAMIN'" (2:32) [Harms, Inc. ASCAP] Hamish eases through a lilting Scotch flavored item in a colorful manner. Number jumps up in spots. A real cute and catchy ditty with a chorus assisting.

THE CASH BOX ROUND THE WAX CIRCLE

NEW YORK:

Syd Nathan, prexy, and Henry Glover, A & R, King Records in town. Both came in via the Pennsylvania Turnpike, scene of the recent much publicized murders. Henry broke down right at the spot where one of the bodies was discovered to add spice to the trip. . . . Pat Terry quested on Robert Q. Lewis C. B. S. Network show on Sunday, August 9. Robert Q. gave Pat's "Love Me Again" on Jubilee a big send-off. . . . Dick Gersh, who left the Buddy Basch office to join forces with Buddy Wecht, will do promotion for Ray McKinley, one of the greats of the forties. . . . Graham Prince, president of Cadillac Records signed Andy Sanella and will record him as a saxophone artist and vocalist. . . . Jill Whitman, 10-year old songstress, who appeared on Ted Mack's Amateur Hour, will release her first for Coral, "Tennessee-Wig-Walk" backed with "That Old River Line." Both are Sid Prosen tunes. . . . Paul Siegel, Symphony House Pub., has just acquired the number one song in Germany, "Leg' Deine Hand In Meine Hand," from Hans Sikorski in Hamburg. . . . Bobby Wayne, in town for a TV show, renewed his contract with Mercury for another year. . . . Piano wiz Jan August opened at the Capitol Theatre, Washington, D. C., on August 20 for one week. . . . V. George Badoian, Mood Records, signed Leon Merian to an exclusive five-year contract. Mood's new batch of releases held back due to the tremendous success of Bob Bachelder's "T.V. Rumba." . . . Dorothy "Tico Tico" Collins booked at the Totem Pole in Boston August 28 & 29 following her Thunderbird, Las Vegas, stint. . . . Frank Sinatra's terrific rave notices on his emoting in From Here To Eternity should up the sales on his disks. . . . Randy Wood, Dot Records prexy, in town. Randy with The Hilltoppers who appeared on Patti Page's teevee show.



THE HILLTOPPERS

at the Capitol Theatre, Washington, D. C., on August 20 for one week. . . . V. George Badoian, Mood Records, signed Leon Merian to an exclusive five-year contract. Mood's new batch of releases held back due to the tremendous success of Bob Bachelder's "T.V. Rumba." . . . Dorothy "Tico Tico" Collins booked at the Totem Pole in Boston August 28 & 29 following her Thunderbird, Las Vegas, stint. . . . Frank Sinatra's terrific rave notices on his emoting in From Here To Eternity should up the sales on his disks. . . . Randy Wood, Dot Records prexy, in town. Randy with The Hilltoppers who appeared on Patti Page's teevee show.

CHICAGO:

Charlotte Arren and Johnny Broderick (Mr. and Mrs) who have been doing their well known Opera-In-The-Rough act for over 35 years, and who have been collaborating on writing tunes for even longer than that, seem to have, at long last, come up with two that sound like winners. Since getting tunes recorded is most difficult task today, Johnny and Charlotte created their own label, Nationwide. (They also have their own pubbery.) Recorded Jackie Van, well known from WGN here, on two of their tunes, "One Sided Love" and "When U And I Are One." And also a youngster whose voice reminds us of Morton Downey named, John Chapman' who cut "Love Is Like A Flower." Both disks definitely commercial. Henry Brandon's ork swellishly backs the two kids. Looks like Charlotte and Johnny going places, aside from the Thunderbird in Las Vegas, where they're doing their act right now. . . . Hey natey hale! Mike Kurlan says to say "hello" to youse. . . . With their very first release due this Monday A.M., Tiffany record crowd working like beavers, to let the disk world know all about 'em. Their "Tiffany Talk" hit our desk as last week wore away. Then phone calls. Then more action. And, after 3 years, Clark Dennis to be heard, with Eddie Ballantine and a 26-piece ork backrounding him on his first release, "My Love For You" and "Granada." Prexy Henry E. Doney of Tiffany reports distribution immediate in all 48 states. . . . Johnny Turner, who's still a junior at DePaul U., is the kid with the "Midnight Flyer" show over WEDC here. Johnny finds The Cash Box an "invaluable aid" to his late evening show. (For which, Johnny, "thanx"). . . . Press here simply full of stories all about Chi's favorite, Johnny (Desmo) Desmond. Takes leave from Don McNeil's "Breakfast Club" for 2 months. Hits the theatre and nitespot circuit. Then to make his first movie. Maybe Johnny will be a movie star when you see him again. (Good luck, Desmo.) . . . Another Chicago youngster traveling up the songster ladder—Terry Ryan—whose Dot release getting pahlentj deejay spins. . . . Lotsa bigtime in town: Freddy Martin at the Edgewater. . . . Charley Spivak in a one-nite shot at the Grove. . . . Rusty Draper at the Black Orchid. . . . Les Paul and Mary Ford at the Cheecago.



JOHNNY DESMOND

LOS ANGELES:

Almost everyone turned out for MGM's preview showing of the Band Wagon. This picture will produce some of the hits of the year. . . . Stan Kenton is leaving for a tour of Europe. . . . Frank Sinatra just recorded his second record for Capitol called, "From Here to Eternity" from the flick. . . . Capitol just signed up Bobby Troupe. . . . Everyone all hepped up about Ralph Marterie's opening at the Palladium. . . . Reports indicate that Jackie Fontaine's "Oh Miserable Love" is selling big. . . . Lloyd Dunn, Capitol Advertising manager is back at it after a nice vacation. . . . Lawrence Welk just celebrated his 100th consecutive telecast. . . . Karen Chandler, Coral recording artist, doing a series of one nighters while promoting her new disc "Madonna." . . . Xavier Cugat, currently appearing at the Statler, will leave in October for a tour of the Orient. . . . When Jimmy Wakely visited Margaret Whiting in Dallas, Texas, where she's starring in "Girl Crazy," they made plans for their next recording session. No—it won't be another "Slipping Around" type of number. Instead, the duo will record an album of religious songs and hymns of all denominations. . . . It was reported via way of the old grapevine that western recording artist, Lefty Frizell and family will soon be moving to sunny California to live. . . . Al Schlesinger of Palace Records just pressed a new disc by the Bachelors called, "The Closer To The Bone The Sweeter The Meat." Should be a cute novelty. New disc by Leo Diamond causing a lot of excitement these days—"Off Shore" b/w "Easy Melody." Leo, who wrote and arranged the tunes for his own Ambassador label, is currently appearing at the Band Box. . . . Orchestra leader Jerry Gray will leave on a tour of the Midwest.



XAVIER CUGAT



Quite a lot stirring this side of the Atlantic this week what with the possibility of U.S.-G.B. Band swoops. M. C. A. planning to present Mantovani and his orchestra in the States. Kenton over here. Guy Mitchell for BBC guest spot. Gene Autry doing a D. J. stint last Sunday. Yes, things are looking up. . . .

The great Teddy Wilson booked for a series of concerts starting at the Albert Hall September 20th. . . . Frankie Laine starts his two weeks' stint at the Palladium August 31st. . . . Following Kay Starr, currently at the big House are the Merry Macs. . . . Hear Val Parnell may extend the Vaudeville season if top line artists are available. How about Rosemary Clooney or little Jimmy Boyd or Perry Como none of whom we've had the pleasure of seeing in person yet. . . . Doing very well at the Moulin Rouge in Paris is Ethel Smith and she parlay Francais too! . . .

Just heard Bonnie Lou's waxing of "Tennessee Wig Walk." I predict that this is going to be a big seller for her over here. . . . Talking of sellers, must mention the newly established British Office of Aberbach Music. They certainly have a good man in Roy Berry. Why the boy has three songs in the best sellers . . . my . . . my. How does he do it? . . . After the praises given to Brucie Weil for his first disc, I wonder if any British company got in touch with Barbour Records to close a deal. If not, maybe I can be of help, as I feel we shouldn't miss this pint-sized powerhouse. . . .

Anne Shelton, one of our top "Pop" singers, is changing her recording label after many years with Decca-London. She now goes to H. M. V. . . . Just arriving to see his children in Devonshire is Jimmy Kennedy. Denny Vaughan and his charming wife left for the States to return to work. . . .

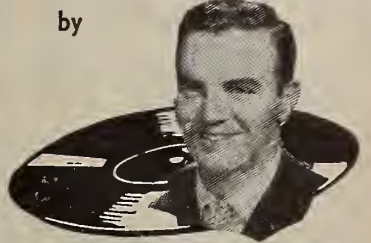
Doing a fine show on Saturday mornings is D. J. Neal Arden cutting the patter and really playing the platters. . . .

From Stockholm comes the news that the Deep River Boys cut songs in both Swedish and English. "The Kiss" and "Keep It A Secret." The Deeps start a vaudeville tour here on Monday and will make one TV appearance this week on Henry Caldwell's "Cafe Continental."

This week's best selling POP records:

- (Courtesy New Musical Express)
1. I Believe _____ F. LAINE
 2. Limelight _____ FRANK CHACKSFIELD
 3. Limelight _____ RON GOODWIN
 4. Moulin Rouge _____ MANTOVANI
 5. Walking Behind You. E. FISHER
 6. Hold Me Thrill Me _____ MURIEL SMITH
 7. Pretend _____ KING COLE
 8. Hot Toddy _____ TED HEATH
 9. Let's Walk That-a-way _____ D. DAY - J. RAY
 10. Say You're Mine Again _____ JUNE HUTTON

America's Next # 1 Hit! "T. V. RUMBA"



by
BOB BACHELDER
and his Mood Recording Ork.
Mood # 1011

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74 Prospect St.
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Cambridge, Mass.

ANOTHER BMI "PIN-UP" HIT

LOVE EVERY
MOMENT YOU LIVE

Recorded by
JUNE VALLI (Victor)
EDDY HOWARD (Mercury)
ART LUND (Coral)
MIKE PEDICUM
QUARTETTE . . . (20th Cent.)
Published by
MERIDIAN MUSIC INC.

A Solid Ballad Hit!

UNDER THE SWEETHEART MOON

MILLER MUSIC CORPORATION

The Greatest Record Ever!

THE HILLTOPPERS

featuring the voice of JIMMY SACCA

"P.S. I LOVE YOU"

b/w

"I'D RATHER DIE YOUNG"

DOT 15085

DOT RECORDS, INC.

Gallatin, Tennessee
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ANOTHER MILLION-RECORD-SELLER!!!

Georgia GIBBS FOR ME FOR ME

MERCURY - 70172

Singers Attend AMI Show



NEW YORK—At a recent showing of the AMI phonograph, model "E", at Runyon Sales, AMI distributors in New York, many of the recording stars who were in the city at that time dropped in to see the new juke box and meet the operators who attended the unveiling. Shown above are, left to right, Tony Bennett; Bob Austin, The Cash Box; Ray Muscarella, Tony's manager; Vince Massey, Herald Records; Jack Mitnick, AMI Eastern Regional Representative; and Barney (Shugy) Shugerman, owner of Runyon Sales. Tony's newest release is "Rags To Riches" backed with "Here Comes That Heartache Again".

Nationwide
NEW RELEASES

Jackie Van
"ONE SIDED LOVE"
b/w
"When U and I Were One"
with HENRY BRANDON'S ORCH.
Nationwide 2586

Paul Chapman
"TELL ME YOU TOLD ME A LIE"
b/w
"Love Is Like a Flower"
Nationwide 2538

Nationwide RECORDS
4149 N. LEAMINGTON, CHICAGO, ILL.
TEL: SPRING 7-1167

E. B. Marks Creates Special R & B Dep't.

To Be Headed By
Marvin Frank

The growing importance and popularity of rhythm and blues and jazz at many of the major record companies, which was cued by the success of the hordes of independent labels in those fields, has spurred the interest of music publishers to place greater stress on their r. and b. and jazz catalogues. In line with the trend Edward B. Marks Music Corporation recently created a special rhythm and blues department headed by Marvin Frank, under the aegis of Harry Link, general professional manager.

Rhythm and blues material which used to be considered as an incidental source of income to publishers because of its limited audience, is now making its influence felt in the popular song market. Most network stations and practically all of the independent radio stations now have from four to eight segments of jazz time on their daily programming, with rhythm and blues material also receiving a hefty part of the play. The revitalization of public interest in this type of music can be partially attributed to the reissuing of great jazz recording which were collector's items and are now available in attractive LP albums.

Another important factor in the publisher's favor is that the jazz and rhythm and blues departments of the recording companies are more accessible than the high powered and tremendously competitive A&R men in the popular field. Also, there are many instances where pop A&R men decide to cover songs that come from subsidiary labels. An outstanding example was the case of Johnnie Ray, whose million selling record of "Cry" was first released on Okeh and then switched to the Columbia label for greater distribution and exploitation.

READ THIS!!! Clay Long on ALLEN RECORDS . . . wonderful . . . MY SENORITA . . . and Jerry Snyder . . . doing THE CLOCK . . . get it . . . hear it???? great . . . MY SENORITA . . . folk . . . hill . . . boxes love it . . . it sells on sound . . . go ALLEN . . . go sales . . . SENORITA . . . Long . . . CLOCK . . . Snyder . . . buy, sell, hear. "Here's money" says D.G.

THE CASH BOX

The Nation's

TOP 50

COMPILED BY JACK "ONE SPOT" TUNIS

Comprising
100
Selections

AL—Aladdin	CR—Coral	IM—Imperial	NA—National	SIT—Sittin' In
AP—Apollo	CY—Crytallette	IN—Intro	OR—Oriole	SP—Specialty
AT—Atlantic	DA—Dana	JU—Jubilee	PE—Peacock	SW—Swingtime
BA—Barbour	DE—Decca	KI—King	PR—Prestige	TE—Tempo
BR—Brunswick	DO—Dot	LO—London	RA—Rainbow	TI—Tico
BU—Bullet	DY—Derby	MA—Mars	RE—Regent	TN—Tennessee
CA—Capitol	ES—Essex	ME—Mercury	RIH—Recorded In Hollywood	UN—United
CD—Cadence	FE—Federal	MG—MGM	SA—Savoy	VI—Victor
CH—Chess	4 Star—Four Star	MO—Modern	SE—Seger	VO—Vogue
CO—Columbia				ZO—Zodiac

Aug. 22 Aug. 15

- 1—Vaya Con Dios** 82.7 79.9
★CA-2486 (F-2486)—LES PAUL & MARY FORD
Johnny
CA-2514 (F-2514)—WES & MAR TUTTLE
I Wander Where You Are
CR-60991 (9-60991)—JACK SMITH
Knothole
CY-654 (45-654)—BOB LONDON
My Adobe Hacienda
DE-28780 (9-28780)—GUY LOMBARDO O.
With These Hands (89047x45)
ME-89047 (89047x45)—ANITA DAY
Ain't This A Wonderful Day

- 2—No Other Love** 82.1 82.7
CA-2487 (F-2487)—HELEN O'CONNELL
Night For Love
CA-1685 (F-1685)—JOE STAFFORD
Sometime
CO-40039 (4-40039)—KEN GRIFFIN
You You You
DE-28746 (9-28746)—GORDON JENKINS O.
Allez-Vous-En
MG-30796 (K-30796)—DAVID ROSE O.
All I Desire
OK-6979 (4-6979)—STAN FISHER
Just One More Time
★VI-20-5317 (47-5317)—PERRY COMO
Keep It Gay
VI-20-5342 (47-5342)—NORO MORALES O.
Theme From Limelight

- 3—Crying In The Chapel** 79.9 75.2
CR-61018 (9-61018)—ART LUND
Love Every Moment
You Live
DE-28762 (9-28762)—ELLA FITZGERALD
When The Hands Of The Clock
DE-28758 (9-28758)—REX ALLEN
I Thank The Lord
JU-5122 (45-5122)—THE ORIOLES
Don't You Think I Ought To Know
★VALLEY-101 (45-101)—DARRELL GLENN
★VI-20-5368 (47-5368)—JUNE VALLI
Love Every Moment You Live

- 4—I'm Walking Behind You** 70.9 70.3
CA-2450 (F-2450)—FRANK SINATRA
Lean Baby
CR-60985 (9-60985)—DOROTHY SQUIRES
Is There Any Room In Your Heart
DE-28692 (9-28692)—DONALD O'CONNOR
Crash!
LO-1314 (45-1314)—JIMMY YOUNG
All Night Long
ME-70128 (70128 x 45)—VIC DAMONE
April In Portugal
★VI-20-5293 (47-5293)—EDDIE FISHER
Just Another Polka

- 5—You, You, You** 65.6 52.9
CO-40039 (4-40039)—KEN GRIFFIN
No Other Love (70198 x 45)
ME-70198 (70198 x 45)—JOHNNY HORTON
MG-11512 (K-11512)—KEN REMO
Ufemia
★VI-20-5325 (47-5325)—AMES BROTHERS
Once Upon A Time
VI-20-5386 (47-5386)—NORO MORALES O.
The Sheik Of Araby

- 6—P. S. I Love You** 65.1 62.1
DE-28750 (9-28750)—GORDON JENKINS O.
I Thought About Marie
★DO-15085 (45-15085)—HILLTOPPERS
I'd Rather Die Young
LLOYDS-102—THE FOUR VAGABONDS
The Lazy Country Side

- 7—Oh!** 50.7 39.0
★CA-2442 (F-2442)—PEE WEE HUNT O.
San
CR-61017 (9-61017)—LAWRENCE WELK O.
Hallelujah Brother
DE-28779 (9-28779)—THE COMMANDERS
Meet The Brass
ME-70182 (70182 x 45)—JIMMY PALMER O.
By The Beautiful Sea
MG-11542 (K-11542)—ART MOONEY O.
Cloverleaf Special
VI-20-5359 (47-5359)—SAUTER-FINEGAN O.
The Moon Is Blue

- 8—Song From Moulin Rouge** 43.7 48.9
CA-2429 (F-2429)—J. HUTTON & A. STORDAHL
Say You're Mine Again
★CO-39944 (9-39944)—PERCY FAITH ORK
Swedish Rhapsody
CR-60984 (9-60984)—NICK PERITO
April In Portugal (9-28675)
DE-28675 (9-28675)—VICTOR YOUNG O.
Ruby
DE-28713 (9-28713)—COLEMAN HAWKINS
Ruby
LO-1328 (45-1328)—MANTOVANI O.
Vola Calamba
MG-11491 (K-11491)—BUDDY DE FRANCO
Many Are The Times
OK-6963 (4-6963)—STAN FISHER
Slaughter On 10th Ave.
TI-170 (45-170)—JOE LOCO QUINT.
Can Can Mambo
VI-10-4166—BOSTON POPS O.
Doo Wacka Doodle
VI-20-5264 (47-5264)—HENRI RENE O.
Street Of Shadows
VI-20-5324 (47-5324)—NORO MORALES
Fantasia Mexicana

- 9—With These Hands** 34.1 43.2
CO-40006 (4-40006)—JOHNNIE RAY
Satisfied
CO-40034 (4-40034)—NELSON EDDY & JO STAFFORD
Till We Meet Again
DE-28780 (9-28780)—GUY LOMBARDO O.
Vaya Con Dios
★VI-20-5365 (47-5365)—EDDIE FISHER
When I Was Young

- 10—Allez-Vous-En** 33.9 29.2
★CA-2464 (F-2464)—KAY STARR
Half A Photograph (9-28746)
DE-28746 (9-28746)—GORDON JENKINS O.
No Other Love
ME-70181 (70181 x 45)—JAN AUGUST
Very Special Day

Aug. 22 Aug. 15

- 11—Gambler's Guitar** 29.6 18.6
★ME-70167 (70167x45)—RUSTY DRAPER
Free Home Demonstration
ME-70163 (70163x45)—JIM LOWE
The Martins And The Coys

- 12—C'est Si Bon** 29.2 28.2
★VI-20-5358 (47-5358)—EARTHA KITT
African Lullaby

- 13—April In Portugal** 28.7 42.4
★CA-2374 (F-2374)—LES BAXTER O.
Suddenly (4-39983)
CO-39983 (4-39983)—KEN GRIFFIN
Little Red Monkey (9-60984)
CR-60984 (9-60984)—NICK PERITO
Song From Moulin Rouge
DE-28704 (9-28704)—LOUIS ARMSTRONG
Ramona (9-28646)
DE-28646 (9-28646)—FLORIAN ZABACH
Red Canary (9-28723)
DE-28723 (9-28723)—DUTCH McMILLAN
Eleven Thirty Saturday Night
ME-70114 (70114 x 45)—DICK HAYMAN O.
Anna (70128 x 45)
ME-70128 (70128 x 45)—VIC DAMONE
I'm Walking Behind You (4-6978)
OK-6978 (4-6978)—FRANK ASSUNTO
Darkness On The Delta (47-5052)
VI-20-5052 (47-5052)—FREDDY MARTIN
Penny Whistle Blues (47-5279)
VI-20-5279 (47-5279)—TONY MARTIN
Naw Hear This

- 14—Terry's Theme From "Limelight"** 22.9 32.2
CA-2507 (F-2507)—JACKIE GLEASON O.
Peg O' My Heart (4-40013)
CO-40013 (4-40013)—WALLY STOTT O.
Incidental Music from "Limelight"
CR-61006 (9-61006)—RON GOODWIN O.
When I Fall In Love (9-28735)
DE-28735 (9-28735)—VICTOR YOUNG
Bad And Beautiful (9-28763)
DE-28763 (9-28763)—GUY LOMBARDO O.
Gigi (45-1342)
★LO-1342 (45-1342)—FRANK CHACKSFIELD O.
Incidental Music from "Limelight"
ME-70168 (70168x45)—RICHARD HAYMAN
Shane (47-5326)
VI-20-5326 (47-5326)—HUGO WINTERHALTER O.
Symphony Of A Starry Night
VI-20-5342 (47-5342)—NORO MORALES O.
No Other Love

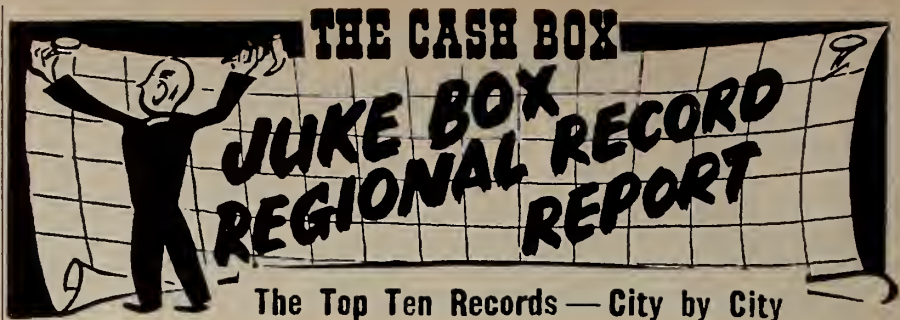
- 15—Hey Joe** 21.6 15.9
★CO-40036 (4-40036)—FRANKIE LAINE
Sittin' In The Sun (4-21129)
CO-21129 (4-21129)—CARL SMITH
Darlin' Am I The One (9-28797)
DE-28797 (9-28797)—KITTY WELLS
My Cold, Cold Heart Is Melted Now

- 16—Dragnet** 20.2 6.6
★CA-2562 (F-2562)—RAY ANTHONY O.
Dancing In The Dark (47-5398)
VI-20-5398 (47-5398)—BUDDY MORROW O.
Your Mouth's Got A Hole In It

- 17—Butterflies** 16.3 21.2
★ME-70183 (70183 x 45)—PATTI PAGE
This Is My Song

Meeting Dates Of Music Operators' Associations

- Aug. 17—Westchester Operators' Guild, Inc.
Place: American Legion Hall, 57 Mitchell Place, White Plains, N. Y.
- 18—Amusement Machine Assn. of Philadelphia, Inc.
Place: Broadwood Hotel, Broad & Wood Sts., Phila., Pa.
- 18—Western Massachusetts Music Guild, Ralph Ridgeway
Place: Ivy House, West Springfield, Mass.
- 18—Phonograph Merchants' Assn., Cleveland Ohio
Place: Hollenden Hotel, Cleveland, Ohio (executive board).
- 24—Amusement Machine Operators of Baltimore
Place: Mendell-Ballow Restaurant, 5435 Reisterstown Rd., Baltimore, Md.
- 29 & 30—Music Guild of Nebraska
Place: Paddock Hotel, Beatrice, Nebraska.
- 31—Dallas Music Operators' Assn.
Place: Big Pete's 5001 Lover's Lane, Dallas, Tex.
- 31—Central States Music Guild
Place: 805 Main Street, Peoria, Ill.
- Sept. 3—Phonograph Merchants' Assn., Cleveland, Ohio
Place: Hollenden Hotel, Cleveland, Ohio (general).
- 3—California Music Guild
Place: Sacramento Hotel, Sacramento, Calif.
- 7—California Music Guild
Place: 311 Club, 311 Broadway, Oakland, Calif.
- 8—California Music Guild
Place: Fresno Hotel, Fresno, Calif.
- 9—California Music Guild
Place: Bakersfield Inn, Highway 99, Bakersfield, Calif.
- 10—California Music Guild
Place: U. S. Grant Hotel, San Diego, Calif.
- 10—Music Operators of Northern Illinois
Place: Little Bohemia, 201 E. Ogden Ave., Westmont, Ill.
- 16—New York State Operators' Guild
Place: Nelson House, Poughkeepsie, New York.



- | New York, N. Y. | Chicago, Ill. | Los Angeles, Calif. |
|--|--|---|
| <ol style="list-style-type: none"> 1. Vaya Con Dios (Paul & Ford) 2. No Other Love (Perry Como) 3. I'm Walking Behind You (Eddie Fisher) 4. P. S. I Love You (Hilltoppers) 5. Crying In The Chapel (Valli-Orioles) 6. C'est Si Bon (Eartha Kitt) 7. Terry's Theme From "Lime-light" (Frank Chacksfield) B. You, You, You (Ames Bros.) 9. With These Hands (E. Fisher) 10. Song From Moulin Rouge (Percy Faith) | <ol style="list-style-type: none"> 1. Oh! (Pee Wee Hunt) 2. Vaya Con Dios (Paul & Ford) 3. You, You, You (Ames Bros.) 4. Crying In The Chapel (Valli) 5. No Other Love (Perry Como) 6. P. S. I Love You (Hilltoppers) 7. C'est Si Bon (Eartha Kitt) B. April In Portugal (Les Baxter) 9. I'm Walking Behind You (Eddie Fisher) 10. This Is My Song (Patti Page) | <ol style="list-style-type: none"> 1. Vaya Con Dios (Paul & Ford) 2. C'est Si Bon (Eartha Kitt) 3. No Other Love (Perry Como) 4. I'm Walking Behind You (Eddie Fisher) 5. Oh! (Pee Wee Hunt) 6. You, You, You (Ames Bros.) 7. Hey Joe (Frankie Laine) B. With These Hands (E. Fisher) 9. Allez-Vous-En (Kay Starr) 10. I Love Paris (Les Baxter) |
| Philadelphia, Pa. | Washington, D. C. | Atlanta, Ga. |
| <ol style="list-style-type: none"> 1. No Other Love (Perry Como) 2. I'm Walking Behind You (Eddie Fisher) 3. Vaya Con Dios (Paul & Ford) 4. Gambler's Guitar (R. Draper) 5. You, You, You (Ames Bros.) 6. Song From Moulin Rouge (Percy Faith) 7. With These Hands (E. Fisher) B. P. S. I Love You (Hilltoppers) 9. Half A Photograph (K. Starr) 10. Crying In The Chapel (The Orioles) | <ol style="list-style-type: none"> 1. Vaya Con Dios (Paul & Ford) 2. I'm Walking Behind You (Eddie Fisher) 3. No Other Love (Perry Como) 4. C'est Si Bon (Eartha Kitt) 5. Song From Moulin Rouge (Percy Faith) 6. Gambler's Guitar (R. Draper) 7. P. S. I Love You (Hilltoppers) B. With These Hands (E. Fisher) 9. You, You, You (Ames Bros.) 10. Terry's Theme From "Lime-light" (Frank Chacksfield) | <ol style="list-style-type: none"> 1. Vaya Con Dios (Paul & Ford) 2. No Other Love (Perry Como) 3. For Me, For Me (G. Gibbs) 4. I'm Walking Behind You (Eddie Fisher) 5. P. S. I Love You (Hilltoppers) 6. C'est Si Bon (Eartha Kitt) 7. Crying In The Chapel (Valli) B. Gambler's Guitar (R. Draper) 9. You, You, You (Ames Bros.) 10. Song From Moulin Rouge (Percy Faith) |
| Detroit, Mich. | Dallas, Tex. | Seattle, Wash. |
| <ol style="list-style-type: none"> 1. Vaya Con Dios (Paul & Ford) 2. Oh! (Pee Wee Hunt) 3. Crying In The Chapel (Glenn-Valli) 4. No Other Love (Perry Como) 5. I'm Walking Behind You (Eddie Fisher) 6. P. S. I Love You (Hilltoppers) 7. C'est Si Bon (Eartha Kitt) B. You, You, You (Ames Bros.) 9. With These Hands (E. Fisher) 10. April In Portugal (Les Baxter) | <ol style="list-style-type: none"> 1. Vaya Con Dios (Paul & Ford) 2. I'm Walking Behind You (Eddie Fisher) 3. P. S. I Love You (Hilltoppers) 4. No Other Love (Perry Como) 5. C'est Si Bon (Eartha Kitt) 6. Gambler's Guitar (R. Draper) B. Crying In The Chapel (Darrell Glenn) 9. False Love (Four Aces) 10. Song From Moulin Rouge (Percy Faith) | <ol style="list-style-type: none"> 1. Vaya Con Dios (Paul & Ford) 2. Oh! (Pee Wee King) 3. I'm Walking Behind You (Eddie Fisher) 4. You, You, You (Ames Bros.) 5. No Other Love (Perry Como) 6. C'est Si Bon (Eartha Kitt) 7. P. S. I Love You (Hilltoppers) B. Song From Moulin Rouge (Percy Faith) 9. With These Hands (E. Fisher) 10. Gambler's Guitar (R. Draper) |
| Cincinnati, Ohio | Boston, Mass. | Denver, Colo. |
| <ol style="list-style-type: none"> 1. Vaya Con Dios (Paul & Ford) 2. No Other Love (Perry Como) 3. P. S. I Love You (Hilltoppers) 4. I'm Walking Behind You (Eddie Fisher) 5. Crying In The Chapel (Darrell Glenn) 6. C'est Si Bon (Eartha Kitt) 7. Gambler's Guitar (R. Draper) B. You, You, You (Ames Bros.) 9. Oh! (Pee Wee Hunt) 10. Song From Moulin Rouge (Percy Faith) | <ol style="list-style-type: none"> 1. No Other Love (Perry Como) 2. C'est Si Bon (Eartha Kitt) 3. Vaya Con Dios (Paul & Ford) 4. P. S. I Love You (Hilltoppers) 5. Crying In The Chapel (Valli-Glenn) 6. I'm Walking Behind You (Eddie Fisher) 7. Oh! (Pee Wee Hunt) 8. A Dear John Letter (Pat O'Day & Four Horsemen) 9. Half A Photograph (K. Starr) 10. Hey Joe (Frankie Laine) | <ol style="list-style-type: none"> 1. I'm Walking Behind You (Eddie Fisher) 2. Vaya Con Dios (Paul & Ford) 3. P. S. I Love You (Hilltoppers) 4. Song From Moulin Rouge (Percy Faith) 5. You, You, You (Ames Bros.) 6. Butterflies (Patti Page) 7. I'd Rather Die Young (The Hilltoppers) B. Terry's Theme From "Lime-light" (Frank Chacksfield) 9. No Other Love (Perry Como) 10. Ruby (Richard Hayman) |
| New Orleans, La. | Pittsburgh, Pa. | St. Louis, Mo. |
| <ol style="list-style-type: none"> 1. No Other Love (Perry Como) 2. I'm Walking Behind You (Eddie Fisher) 3. I'd Rather Die Young (The Hilltoppers) 4. Vaya Con Dios (Paul & Ford) 5. Oh! (Pee Wee Hunt) 6. Gambler's Guitar (R. Draper) 7. Crying In The Chapel (Darrell Glenn) B. Half A Photograph (K. Starr) 9. With These Hands (E. Fisher) 10. Song From Moulin Rouge (Percy Faith) | <ol style="list-style-type: none"> 1. Crying In The Chapel (Valli) 2. You, You, You (Ames Bros.) 3. Vaya Con Dios (Paul & Ford) 4. No Other Love (Perry Como) 5. Don't Take Your Love From Me (Three Suns) 6. P. S. I Love You (Hilltoppers) 7. With These Hands (E. Fisher) B. Gambler's Guitar (R. Draper) 9. I'm Walking Behind You (Eddie Fisher) 10. Oh! (Pee Wee Hunt) | <ol style="list-style-type: none"> 1. Crying In The Chapel (Rex Allen) 2. Vaya Con Dios (Paul & Ford) 3. With These Hands (E. Fisher) 4. P. S. I Love You (Hilltoppers) 5. Oh! (Pee Wee Hunt) 6. Tropicana (Monty Kelly) 7. No Other Love (Perry Como) B. Gambler's Guitar (R. Draper) 9. I'm Walking Behind You (Eddie Fisher) 10. Allez-Vous-En (Kay Starr) |
| Memphis, Tenn. | Shoals, Ind. | Des Moines, Iowa |
| <ol style="list-style-type: none"> 1. You, You, You (Ames Bros.) 2. Vaya Con Dios (Paul & Ford) 3. Crying In The Chapel (Valli) 4. I'm Walking Behind You (Eddie Fisher) 5. P. S. I Love You (Hilltoppers) 6. No Other Love (Perry Como) 7. Song From Moulin Rouge (Percy Faith) B. Allez-Vous-En (Kay Starr) 9. C'est Si Bon (Eartha Kitt) 10. With These Hands (E. Fisher) | <ol style="list-style-type: none"> 1. I'm Walking Behind You (Eddie Fisher) 2. No Other Love (Perry Como) 3. Song From Moulin Rouge (Percy Faith) 4. Vaya Con Dios (Paul & Ford) 5. You, You, You (Ames Bros.) 6. Ruby (Richard Hayman) 7. Say You're Mine Again (Percy Como) B. I'd Rather Die Young (The Hilltoppers) 9. Gambler's Guitar (R. Draper) 10. Half A Photograph (K. Starr) | <ol style="list-style-type: none"> 1. No Other Love (Perry Como) 2. Crying In The Chapel (Valli) 3. Vaya Con Dios (Paul & Ford) 4. I'm Walking Behind You (Eddie Fisher) 5. April In Portugal (Les Baxter) 6. Song From Moulin Rouge (Percy Faith) 7. With These Hands (E. Fisher) B. Half A Photograph (K. Starr) 9. P. S. I Love You (Hilltoppers) 10. Say You're Mine Again (Perry Como) |
| Ogden, Utah | Little Rock, Ark. | Minneapolis, Minn. |
| <ol style="list-style-type: none"> 1. I'm Walking Behind You (Eddie Fisher) 2. Oh! (Pee Wee Hunt) 3. Vaya Con Dios (Paul & Ford) 4. No Other Love (Perry Como) 5. Song From Moulin Rouge (Percy Faith) 6. You, You, You (Ames Bros.) 7. C'est Si Bon (Eartha Kitt) B. P. S. I Love You (Hilltoppers) 9. With These Hands (E. Fisher) 10. Gambler's Guitar (R. Draper) | <ol style="list-style-type: none"> 1. I'm Walking Behind You (Eddie Fisher) 2. P. S. I Love You (Hilltoppers) 3. Vaya Con Dios (Paul & Ford) 4. No Other Love (Perry Como) 5. Terry's Theme From "Lime-light" (Frank Chacksfield) 6. Crying In The Chapel (Valli-Orioles) 7. Song From Moulin Rouge (Percy Faith) B. C'est Si Bon (Eartha Kitt) 9. With These Hands (E. Fisher) 10. April In Portugal (Les Baxter) | <ol style="list-style-type: none"> 1. Vaya Con Dios (Paul & Ford) 2. I'm Walking Behind You (Eddie Fisher) 3. No Other Love (Perry Como) 4. Song From Moulin Rouge (Percy Faith) 5. C'est Si Bon (Eartha Kitt) 6. Gambler's Guitar (R. Draper) 7. April In Portugal (Les Baxter) B. P. S. I Love You (Hilltoppers) 9. Terry's Theme From "Lime-light" (Frank Chacksfield) 10. Ruby (Richard Hayman) |

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CANADIAN CAPERS

Just before the Summer ends and the busy Fall is upon us, let's devote a "Canadian Capers" column reviewing the past and attempting to peer into the future insofar as things Canadian are concerned.

Too few Americans and Canadians realize that Canada has long been important in the theatrical field. We will amplify this further in this column.

The folks in the U.S.A. who have gotten close to Canadians through business or social contacts have usually quickly realized from these associations that Canadians are Americans too. They live in North America the same as do the residents of United States or Mexico; matter of fact, many of these U.S. folks are surprised when they discover that this Canucks' part of North America is larger than the United States of America, although it is a fact known to every Canadian from kindergarten age on.



GUY LOMBARDO

Canadians are proud of their being Americans in the geographic sense. They are also proud of their country's place in the British Commonwealth of Nations, and in every sense of the phrase they are "British North Americans". This term is generally unknown to too many U.S. people who, by practise, have virtually adopted the adjective "american" and developed it into the noun denoting a citizen or resident of the United States of America. The phrase British North American is commonplace in Canada and as a passing comment, it was "The British North American Act" that brought Canada into being at the time of Confederation of the various provinces which originally made up this nation.

So much for that, but it must be understood by anyone who successfully wants to understand Canada and Canadians.

Canada is a democracy that temperamentally and geographically stands midway between the United States of America and Britain and possibly the Commonwealth. It is temperamentally and legally a bilingual country, roughly on a ratio two thirds English speaking and one third French speaking. Although many Canadians of either origin speak both languages, the majority of Canadians are intensely Canadian and proud of the heritage which jointly they have been handed down by the original settlers from both France and Britain, who pioneered this part of the Continent.

To this French and British origin has been added the wonderful leavening factors of tradition and culture which came to Canada with the settlers from all parts of Europe—and the U.S.A. To a degree equally, if not surpassing, the larger nation on our southern border, Canada has been a melting pot which has fused the cultures of many lengths and the product is a Canadianism that is intense and unique.

Canada, being a larger country but having a smaller population than the U.S.A., Great Britain, or any other country from which its forebearers originated has largely been responsible for Canadians developing what's too often misunderstood as an inferiority complex. Canadians, among Canadians, do not share any such feelings and are as nationalistic or moreso than the citizens of any country in the world. Taking all of the foregoing as self-evident they, probably wrongly, expect the people of other countries to do the same and are not prone to mount soap boxes or betake themselves to rooftops to proclaim their pride of citizenship and origin, but the feeling is always there, and those who successfully want to do business in Canada or with Canadians should realize this natural and obvious fact.

Too often it is forgotten and business and associations suffer accordingly. Canada has given the world more than it has received in raw products and personnel. This holds true in the entertainment and cultural fields as it does in the everyday commerce of pulp and paper, lumber, gold, nickel, asbestos, uranium, oil, grain and fish. It is necessary to realize that talent such as Percy Faith, Guy Lombardo, Bob Farnham, Ned Sparks, Gisele MacKenzie, Hank Snow, Wilf Carter, Dick Todd, Bob Nolan, Louis B. Mayer, Walter Huston, Mary Pickford, Gene Lockhart, Raymond Massey, just to mention a few, were Canadian.

The world has recognized the talents of such people only because they emigrated with their abilities to other parts of the globe. Canadians realize that talent-wise their country has much more remaining at home than has been sampled by the world, just as is the case with our staggering resources of lumber, minerals, and oil.

In August 1953, we find Canada of age with music, singers, and orchestras of its own, anxiously awaiting international recognition and acceptance. The blind eyes of the past should no longer be focussed on the music and artistic potentials of this vast land whose money is rated the highest in the world and its population and standard of living increases every month. To ignore this reservoir of songs, singers, and musicians is to ignore a plus market to a 10% (as is the population roughly) of the United States of America. This is far too large a figure for any good business man to overlook.

Week by week "Canadian Capers" will do its best to keep the music trade and allied fields of the U.S.A. and Canada up to date on the Canadian scene. Our best efforts will be devoted to factually reporting what is happening in Canada on music and records of Canadian origin as well as on the personalities and products that are imported into Canada from elsewhere. Correspondence and conversation has told us that Canadians appreciate this spotlight which Cash Box has focussed on Canadians and Canadian activity, and we hope that all subscribers will find the information useful and profitable.

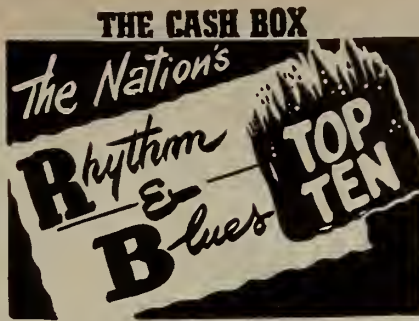
If there are any Canadian performers, publishers, composers, music operators and radio personalities whom you wish to reach, your note requesting their whereabouts addressed to The Cash Box, N. Y. will promptly get you the information you desire. It's a Cash Box Service. It is another Cash Box service and pioneering endeavor that is happily supplied and first made available to you through your international trade paper.



GISELE MacKENZIE



HANK SNOW



- 1 **CRYING IN THE CHAPEL**
The Orioles
(Jubilee 5122)

- 2 **THE CLOCK**
Johnny Ace
(Duke 112)

- 3 **GOOD LOVIN'**
The Clovers
(Atlantic 1000)

- 4 **PLEASE LOVE ME**
B. B. King
(R.P.M. 386)

- 5 **PLEASE DON'T LEAVE ME**
Fats Domino
(Imperial 5240)

- 6 **TOO MUCH LOVIN'**
The "5" Royales
(Apollo 448)

- 7 **DON'T DECEIVE ME**
Chuck Willis
(Okeak 6985)

- 8 **MERCY, MR. PERCY**
Varetta Dillard
(Savoy 897)

- 9 **WILD, WILD YOUNG MEN**
Ruth Brown
(Atlantic 993)

- 10 **HELP ME SOMEBODY**
The "5" Royales
(Apollo 446)

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"DON'T YOU THINK I OUGHTA KNOW"
Jubilee # 5122

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"BYE BYE BLACKBIRD"
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BIGGER,
BIGGEST!**



**SAVANNAH
CHURCHILL SINGS**

**"SHAKE
A HAND"**

b/w
"SHED A TEAR"
Decca 28836 and 9-28836



THE CASH BOX



The Top Ten Tunes Netting Heaviest Play, Compiled From Reports Submitted Weekly To The Cash Box, By Leading Music Operators In New York City's Harlem Area; Chicago's South Side, and New Orleans.

- | | | |
|--|---|---|
| 1 CRYING IN THE CHAPEL
The Orioles
(Jubilee 5122) | HELP ME SOMEBODY
The "5" Royales
(Apollo 446) | DRIVE IT HOME
Hal Paige
(Atlantic 996) |
| 2 THE CLOCK
Johnny Ace
(Duke 112) | PLEASE LOVE ME
B. B. King
(R. P. M. 386) | GOOD LOVIN'
The Clovers
(Atlantic 1000) |
| 3 SHAKE A HAND
Faye Adams
(Herald 416) | DON'T DECEIVE ME
Chuck Willis
(Okeh 6985) | DON'T DECEIVE ME
Chuck Willis
(Okeh 6985) |
| 4 C'EST SI BON
Eartha Kitt
(RCA Victor 20-5358) | CRYING IN THE CHAPEL
The Orioles
(Jubilee 5122) | THE CLOCK
Johnny Ace
(Duke 112) |
| 5 THESE FOOLISH THINGS
The Dominoes
(Federal 12129) | GET IT
The Royals
(Federal 12133) | PLEASE DON'T LEAVE ME
Fats Domino
(Imperial 5240) |
| 6 GOOD LOVIN'
The Clovers
(Atlantic 1000) | WILD, WILD YOUNG MEN
Ruth Brown
(Atlantic 993) | CRYING IN THE CHAPEL
The Orioles
(Jubilee 5122) |
| 7 GOIN' TO THE RIVER
Fats Domino
(Imperial 5231) | THE CLOCK
Johnny Ace
(Duke 112) | SHIRLEY'S BACK
Shirley & Lee
(Aladdin 3192) |
| 8 HELP ME SOMEBODY
The "5" Royales
(Apollo 446) | GOOD LOVIN'
The Clovers
(Atlantic 1000) | SHAKE, BABY, SHAKE
Jack Dupree
(Red Robin 112) |
| 9 WHY, OH, WHY
The Kings
(Jax 314) | THESE FOOLISH THINGS
The Dominoes
(Federal 12129) | HONEY HUSH
Ray Charles
(Atlantic 1001) |
| 10 PLEASE LOVE ME
B. B. King
(R.P.M. 386) | BABY, IT'S YOU
The Spaniels
(Chance) | COW COW BOOGIE
Paul Gayten
(Okeh 6982) |

David Van Dyke
cuts two great sides
"DYKE TAKES A HIKE"
b/w
"We'll Be Together Again"
502
Rush Your Order
Peacock's Progressive Jazz

The Flairs
A SENSATIONAL HIT!
"I HAD A LOVE"
b/w
"She Wants To Rock"
Flair # 1012
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K-11566 (45 RPM)
THE GREATEST NAME IN ENTERTAINMENT

- | | | |
|--|---|---|
| 1 THE CLOCK
Johnny Ace
(Duke 112) | THE CLOCK
Johnny Ace
(Duke 112) | CRYING IN THE CHAPEL
The Orioles
(Jubilee 5122) |
| 2 CRYING IN THE CHAPEL
The Orioles
(Jubilee 5122) | CRYING IN THE CHAPEL
The Orioles
(Jubilee 5122) | SHAKE A HAND
Faye Adams
(Herald 416) |
| 3 PLEASE DON'T LEAVE ME
Fats Domino
(Imperial 5240) | GOOD LOVIN'
The Clovers
(Atlantic 1000) | JUST WALKIN' IN THE RAIN
Prisonaires
(Sun 186) |
| 4 GOOD LOVIN'
The Clovers
(Atlantic 1000) | SHAKE A HAND
Faye Adams
(Herald 416) | FEELING GOOD
Little Junior
(Sun 187) |
| 5 PLEASE LOVE ME
B. B. King
(R. P. M. 386) | PLEASE LOVE ME
B. B. King
(R. P. M. 386) | TOO MUCH LOVIN'
The "5" Royales
(Apollo 448) |
| 6 HEAVY JUICE
Tiny Bradshaw
(King 4621) | TOO MUCH LOVIN'
The "5" Royales
(Apollo 448) | GOOD LOVIN'
The Clovers
(Atlantic 1000) |
| 7 THIRD DEGREE
Eddie Boyd
(Chess 1541) | PLEASE DON'T LEAVE ME
Fats Domino
(Imperial 5240) | TIN PAN ALLEY
James Wilson
(Big Town 101) |
| 8 THESE FOOLISH THINGS
The Dominoes
(Federal 12129) | DON'T DECEIVE ME
Chuck Willis
(Okeh 6985) | COUNTRY BOOGIE
Elmore James
(Checker 777) |
| 9 WILD, WILD YOUNG MEN
Ruth Brown
(Atlantic 993) | TONGUE-TIED BLUES
Jack Dupree
(King 4633) | THE CLOCK
Johnny Ace
(Duke 112) |
| 10 MY DEAR, DEAREST DARLING
Five Willows
(Allen 1000) | GET IT
The Royals
(Federal 12133) | PLEASE DON'T LEAVE ME
Fats Domino
(Imperial 5240) |

THE CASH BOX



in
PHILADELPHIA

in
LOS ANGELES

in
ST. LOUIS

The Top Ten Tunes Netting Heaviest Play, Compiled From Reports Submitted Weekly To The Cash Box, By Leading Music Operators in Dallas, Los Angeles and Other Cities Listed.

- | | | |
|--|--|---|
| 1 CRYING IN THE CHAPEL
The Orioles
(Jubilee 5122) | CRYING IN THE CHAPEL
The Orioles
(Jubilee 5122) | CRYING IN THE CHAPEL
The Orioles
(Jubilee 5122) |
| 2 THE CLOCK
Johnny Ace
(Duke 112) | GOOD LOVIN'
The Clovers
(Atlantic 1000) | GOOD LOVIN'
The Clovers
(Atlantic 1000) |
| 3 WHY, OH WHY
The Kings
(Jax 314) | THE CLOCK
Johnny Ace
(Duke 112) | TOO MUCH LOVIN'
The "5" Royales
(Apollo 448) |
| 4 MERCY, MR. PERCY
Voretta Dillord
(Savoy 897) | PLEASE LOVE ME
B. B. King
(R.P.M. 386) | PLEASE LOVE ME
B. B. King
(R. P. M. 386) |
| 5 GOOD LOVIN'
The Clovers
(Atlantic 1000) | PLEASE DON'T LEAVE ME
Fats Domino
(Imperial 5240) | THE CLOCK
Johnny Ace
(Duke 112) |
| 6 PLEASE DON'T LEAVE ME
Fats Domino
(Imperial 5240) | BUT OFFICER
Sonny Knight
(Aladdin 3195) | HOUSE PARTY
Louis Jordan
(Decca 28756) |
| 7 YOUR CHEATIN' HEART
Bert Keyes
(Rama 4) | PARADISE HILL
The Embers
(Herald 410) | AFTER HOUR JOINT
Jimmy Coe
(States 118) |
| 8 PLEASE LOVE ME
B. B. King
(R.P.M. 386) | MY DEAR, DEAREST DARLING
Five Willows
(Allen 1000) | PLEASE DON'T LEAVE ME
Fats Domino
(Imperial 5240) |
| 9 HELP ME SOMEBODY
The "5" Royales
(Apollo 446) | WILD, WILD YOUNG MEN
Ruth Brown
(Atlantic 993) | DON'T DECEIVE ME
Chuck Willis
(Okeh 6985) |
| 10 REAL GONE MAMBO
Bill Doggett
(King 4617) | GET IT
The Royals
(Federal 12133) | DRAGNET BLUES
Johannie Moore
(Modern 910) |

in
DALLAS

in
NASHVILLE

in
ATLANTA

- | | | |
|--|--|---|
| 1 WILD, WILD YOUNG MEN
Ruth Brown
(Atlantic 993) | THE CLOCK
Johnny Ace
(Duke 112) | THE CLOCK
Johnny Ace
(Duke 112) |
| 2 GOOD LOVIN'
The Clovers
(Atlantic 1000) | PLEASE DONT LEAVE ME
Fats Domino
(Imperial 5240) | GOOD LOVIN'
The Clovers
(Atlantic 1000) |
| 3 TOO MUCH LOVIN'
The "5" Royales
(Apollo 448) | GOOD LOVIN'
The Clovers
(Atlantic 1000) | PLEASE LOVE ME
B. B. King
(R. P. M. 386) |
| 4 PLEASE LOVE ME
B. B. King
(R. P. M. 386) | CRYING IN THE CHAPEL
The Orioles
(Jubilee 5122) | CRYING IN THE CHAPEL
The Orioles
(Jubilee 5122) |
| 5 CRYING IN THE CHAPEL
The Orioles
(Jubilee 5122) | JUST WALKIN' IN THE RAIN
Prisonaires
(Sun 186) | MERCY, MR. PERCY
Varetta Dillord
(Savoy 897) |
| 6 MESS AROUND
Ray Charles
(Atlantic 999) | PLEASE LOVE ME
B. B. King
(R. P. M. 386) | THIRD DEGREE
Eddie Boyd
(Chess 1541) |
| 7 DON'T DECEIVE ME
Chuck Willis
(Okeh 6985) | THIRD DEGREE
Eddie Boyd
(Chess 1541) | PLEASE DON'T LEAVE ME
Fats Domino
(Imperial 5240) |
| 8 PLEASE DON'T LEAVE ME
Fats Domino
(Imperial 5240) | TOO MUCH LOVIN'
The "5" Royales
(Apollo 448) | DON'T DECEIVE ME
Chuck Willis
(Okeh 6985) |
| 9 THE CLOCK
Johnny Ace
(Duke 112) | DRAGNET BLUES
Johnny Moore
(Modern 910) | TONGUE-TIED BLUES
Jack Dupree
(King 4633) |
| 10 DRAGNET BLUES
Johnny Moore
(Modern 910) | GOIN' TO THE RIVER
Fats Domino
(Imperial 5231) | TOO MUCH LOVIN'
The "5" Royales
(Apollo 448) |

SPREADING LIKE WILDFIRE!!!

"WHY, OH WHY"

by

THE KINGS

Jax 314

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RHYTHM 'N BLUES REVIEWS

ⓐ DISK & SLEEPER	ⓐ GOOD
ⓑ EXCELLENT	ⓑ FAIR
ⓒ VERY GOOD	ⓒ MEDIOCRE

YOUNG GOSPEL SINGERS

(Excello 2012)

ⓐ "I CAN CALL JESUS ANY-TIME" (3:05) The Young Gospel Singers blend a middle tempo religious tune with feeling.

ⓑ "GLORY TO HIS NAME" (2:36) The Gospel's chant a similar item on the under portion. This echng comes out the stronger side.

THE CHARMS

(Rockin' 516)

ⓑ "HEAVEN ONLY KNOWS" (2:48) [Lois-BMI] The Charms collaborate on a rhythmic slow ballad with tenderness. The group makes pretty sounds.

ⓑ+ "LOVING BABY" (2:27) [Lois-BMI] Another pretty ballad of slow tempo. The group works well together and the result is a likely piece of wax.

DIZZY GILLESPIE SEXTET

(DeeGee 3607)

ⓑ "UMBRELLA MAN" (2:27) [Harms-ASCAP] Dizzy Gillespie Sextet provides a progressive treatment for the hipster crowd.

ⓐ+ "STARDUST" (2:40) [Mills Music-ASCAP] The famous tune is dreamily performed for the same esoteric market. Smooth sax job with an ultra soft backdrop.

JAMES MOODY

(Mercury 70185)

ⓑ "FEELIN' LOW" (3:10) [B. F. Wood-ASCAP] James Moody etches a slow progressive instrumental with the sax featured against a floating support.

ⓑ "WAIL BAIT" (2:59) A quick tempo bounce with the sax again carrying the ball. A stirring rhythmic side with a happy beat.

THE DIAMONDS

(Atlantic 1003)

ⓑ "I'LL LIVE AGAIN" (2:57) [Quality-BMI] The Diamonds dish up a slow ballad softy with the lead singing well against an easy blend by the balance of the group. A tender love tune etched in easy on the ears style.

ⓑ "TWO LOVES HAVE I" (2:52) [Miller Music-ASCAP] The Diamonds perform a romantic ballad in a similar soft vein. Two restful sides.

THE CASH BOX

★ AWARD O' THE WEEK ★

"SHAKE A HAND" (2:39)

[Herald-BMI]

"I'VE GOTTA LEAVE YOU" (2:41)

FAYE ADAMS
(Herald 416)



FAYE ADAMS

● Faye Adams etches a slow swaying lilt titled, "Shake A Hand," that is definitely going to be a big one. The tune has a flavor that will appeal to all fields, but especially to the majority who have attended churches and listened to fervent and exciting exhortations by the clergy. The theme of the disk, "Shake A Hand," is the act of brotherhood and good feeling as the audience leaves the church and shake hands all around. While not a religious item, the treatment has just a touch of the spiritual kick. The tune is good and the Adams vocal top drawer. Has already created excitement in the trade and ops can't miss with this disk. Reverse deck, "I've Gotta Leave You," is a quick beat belt. Good, but not unusual. Top deck is definitely the one to tie on to.

"SHAKE A HAND" (2:44)

[Herald-BMI]

"SHED A TEAR" (2:45)

[Motion-BMI]

SAVANNAH CHURCHILL
(Decca 28836)



SAVANNAH CHURCHILL

● Savannah Churchill goes Rhythm and Blues with a great piece of material, "Shake A Hand," and Savannah gives it an emotional and lush vocal treatment that bids fair to give Decca it's biggest selling r & b platter in many many moons. In picking the Churchill version, and the Adams platter reviewed to the left, we offer two slightly different versions. The Churchill version is tender, warm and well done, but it differs slightly in that it is more on the rhythm and blues kick with a possible lapover to the pop field. The under plate "Shed A Tear" is the Savannah Churchill of recent years. Her treatment of the slow ballad is more for the pop audience. She's good, as usual, as she languidly sings the tender romantic lyrics.

ELMORE JAMES

(Flair 1014)

ⓑ+ "MAKE A LITTLE LOVE" (2:41) [Flair-BMI] Elmore James, in his stylized delivery, sings a middle tempo bounce declaring his love. Guitar lends color to the disk.

ⓑ+ "CAN'T STOP LOVIN'" (2:38) [Flair-BMI] Flip is a fast tempo bounce with James performing in happy style. The Dusters back the artist in fine and enthusiastic manner.

PATTY ANNE

(Aladdin 3198)

ⓑ+ "SORROWFUL HEART" (2:28) [Shapiro Bernstein-ASCAP] Patty Anne is in good voice as she sings a slow romantic ballad blues with a soft chorus assist.

ⓑ "BEGINNING TO MISS YOU" (2:50) [Sunbeam-BMI] Fem cover job on the pretty romantic ballad already making noise via John Greer's treatment.

THE ROYAL HAWK

(Flair 1013)

ⓑ "ROYAL HAWK" (2:43) [Flair-BMI] A driving instrumental zestfully performed. Side moves and excites.

ⓑ "I WONDER WHY" (2:38) [Flair-BMI] The Royal Hawk sings on the flip. A slow mournful blues. The "Hawk" is filled with misery and he conveys that feeling against a string mood backing.

ARBEE STEDHAM

(Checker 778)

ⓑ "I DON'T PLAY" (2:41) [Burton Ltd.-BMI] Dramatic voiced Arbee Stedham warns his baby she better listen to what he has to say. A rhythmic slow beat.

ⓑ "DON'T SET YOUR CAP FOR ME" (2:42) [Burton Ltd.-BMI] Chanter does a cute slow bounce advising the gals not to set their caps for him. A colorful rocker which Stedham belts.

JUNIOR WELLS

(States 122)

ⓑ "EAGLE ROCK" (2:18) [Pam-lee Music-BMI] Junior Wells waxes a quick tempo harmonica instrumental. An infectious side.

ⓑ+ "CUT THAT OUT" (2:45) [Pam-lee Music-BMI] Junior sings on this deck and also dishes up some quick beat mouth organing. Exciting and stimulating. Could create some action.

THE CASH BOX

Rhythm 'N Blues

SLEEPER OF THE WEEK

"HONEY HUSH" (2:19) [Progressive-BMI]

"CRAWDAD HOLE" (2:32) [Progressive-BMI]

JOE TURNER
(Atlantic 1001)



JOE TURNER

● Joe Turner sings this one like he's having one heck of a good time and he is able to transfer that feel-

ing to the listener as he excitingly delivers, "Honey Hush." He tells off his yackety yack fem. Her water works no longer move him as he tells her she is nothing but an alley cat. Tune is a rooker with Turner giving it a merry ride. This deck defies you to sit still while listening. To borrow a line from the current hit "C'est Si Bon"—"Crazy, No?". The under lid, "Crawdada Hole," is a slow beat bounce infectiously chanted by Turner who tells the tale of his fishing hole gone dry. One strong vote cast from this corner for "Honey Hush."

THE CASH BOX RHYTHM N' BLUES Ramblings

NEW YORK:

Excitement of the week. The "Shake A Hand" disk put out by Herald and vocaled by Faye Adams is stirring up loads of action around New York, New Jersey and Philadelphia. Points south are beginning to report the disk and indications are that this will be a ree-eel BIG one. Fast on the trigger, Bobby Shad, stirring things up in the rhythm and blues department at Decca, comes out with a fast cover by Savannah Churchill with a slightly different treatment. Faye Adams etching has a shade of the religious kick while the Churchill version leans more to the r & b with a pop possibility. It's safe at this point to predict that this tune will be covered by all the majors and indies. Tune has the merit that could make them all sell. Faye Adams is under the management of Phil Moore who also handles Nelene Dixon. . . . Similarly, "Crying In The Chapel," seems to be successful in almost every version released. The Orioles on Jubilee are making more and more headway in the pop market as they also skyrocket upwards on the "Hot" charts. . . . Johnny Halonka of Alpha Distributing reports his "Why, Oh Why" by The Kings on Jax and "I Love You So" by The Crows on Rama are real strong in



TITO PUENTE

the sales department. Johnny also discloses he has taken over the Apollo line. . . . Atlantic Records held the long awaited Clyde McPhatter session this week and are flipping their lips over the results. First release is scheduled for September 1st. Tip. Listen to Atlantic's "Honey Hush" by Joe Turner. To borrow a few choice words from the hepster jargon, this disk should mean "bread" in the "post office" for the juke box ops. . . . Tito Puente going great with his "Mambo Birdland". Also stirring up sales is the Happy Lewis harmonic mambo of "St. Louis Blues" and "Whispering." Both Tico disks. George Goldner of Tico and Rama on a perpetual merry-go-round what with his fingers in every department of the fast spreading labels. . . . Chris Forde of Tuxedo Records cut four sides with The Charioteers. Should be on the market in two or three weeks. . . . Lee Magid, Savoy A & R, back from the sunny coast, moans "Why?" Lee swings right back into action with a session at which he etches Reverend Charles Watkins on a semi-religious tune for the pop religious market.

CHICAGO:

Just can't seem to hold these Chesseroosers down for a second. Maybe it's because his wife and dotter are down in Florida to escape the hay-fever season, and he's working 'round the clock, but, regardless of what it is, Len Chess came up with one last week that started an avalanche of orders breaking all over the R&B diskery circuit. In fact, Len claimed by Tuesday of last week, "This is as big as Jerry Blaine's 'Crying In The Chapel' with The Orioles." Which is a mighty big statement to make. "Al (WGES) Benson," says Len, "got absolutely and positively most terrific action when he played the disk over his famed show." They just jammed Al's phones, Len claims. Anyway, the tune is "Nadine." By the Coronets. A new fivesome from Cleveland. This is their first disk. They were discovered by Cleveland dj, Alan Freed, of WJW. And Chess claims, "We're airfreighting the orders and filling them only in rotation as they are received." And to add to the disk, Sax Mallard's Combo backs the Coronets. . . . Lonnie Satin, who was booked into the Club De Lisa for three weeks, and is now there over eight months, is getting ready to have himself waxed by a Chi label with plenty nice backing behind him. The kid's a popperooer singer. And sings but great. . . . There'll be a professional all-negro show over WGN-TV on Sept. 5 which should bring out some of the best R&B talent yet seen 'round these old windy parts. . . . Al Duckett advises that Duke Ellington proposed the name of Billy Eckstine for the national presidency of a new organization which will help to promote the careers of showbiz hopefuls. Nat'l headquarters are to be right here—in good old Chicago.



THE ORIOLES

LOS ANGELES:

The sudden flair of activity around record circles indicate that new releases are in the making that will be a boost to the entire industry. Everything is a big secret now though. When queried Leo and Eddie Mesner of Intro Records reported that business was good but otherwise, "no comments!" It was stated, however, that they have just signed up Harry the "Hipster" Gibson from San Francisco to do a new series of "Grimm Fairy Tales." Lew Chudd of Imperial was rushing around from office to recording sessions. As he hurried through the door he stated, "We'll have some terrific new releases to announce soon." The same secret air of mystery came from Art Rupe's office at Specialty. . . . Caught Jules Bihari of Modern Records preparing a big shipment of "Dragnet Blues" . . . stated this record is really taking hold. . . . With a merry twinkle in his eye he announced that he has some new platters in the fire that will be out soon. . . . Joe Bihari reports that his new 16-year group "The Flairs" are going over big here. In fact, local disc jockey, Hunter Hancock, "picked this platter as the record of the week."



BILLY ECKSTINE

Bob Geddins, A. & R. man for 4 Star Records, was down from Oakland on business. Announced that their new studio has just been completed in Oakland. . . . Al Sherman, local representative for King Records announced that Al Miller signed up artist April Stevens for the King label before returning to Cincinnati. They cut four new sides. . . . Les Koenig of the Good Time Jazz Record Co., Inc. reported that David Stuart has just been named advertising manager for the firm. Nesuhi Ertegun, former advertising manager will now take over the production department along with Robert D. Kirstein. These changes have been due to increased business. It was stated that business has doubled within the past year. . . . Reports indicate that Sonny Knight's "But Officer" breaking big with "Gee" by The Crows on Rama beginning to show up.

HEADING FOR A-

BIG Hit!

Herald "SHAKE A HAND"

by

FAYE ADAMS



With The
JOE MORRIS ORCH.
Herald -416

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THE CASH BOX

Reports

THE NATION'S

BIG 10

**HILLBILLY,
FOLK & WESTERN
JUKE BOX TUNES**

Chordettes Visit Wurlitzer Distrib



MINNEAPOLIS, MINN.—Pictured above are a group of well-wishers who visited Irv Sandler of Sandler Minneapolis, Wurlitzer distributor for the Minneapolis and Des Moines territory, at the opening of his new office in this city. Offering Sandler good luck are: l. to r. Bert Davidson, Wurlitzer district sales manager; The Chordettes of Arthur Godfrey fame; the Wurlitzer Model 1600; Arnie Golden, manager of the Sandier Minneapolis office; and Irv Sandler.

**Capitol Sales Mgr.
Takes C. of C. Post**

KNOXVILLE, TENN.—Lloyd Cook, Capitol sales manager, was recently installed as executive secretary of the Springfield Chamber of Commerce. Cook, in taking over his duties, replaced the late T. Ashton Williams. The post had been vacant since the death of Mr. Williams last August.

The new executive secretary has been living in Robertson County since last October when he moved to the Draughon farm on the New Chapel road. He came to Robertson County from Nashville, Tenn., where he had been district sales manager for the Capitol platter.

Cook, whose family moved to Oklahoma when he was a tot, attended public schools in the Sooner state and completed his high school and college education in Wichita, Kansas, the latter being at Wichita College.

**Ray McKinley Quits TV
To Bid for Top Band Honors**

Ray McKinley has ended a two-year period of video and radio appearances to come back actively into the business. McKinley has just completed a two-month tour with the band through the mid-West. The marvelous reception that the orchestra received, as well as the revived public interest in bands, has spurred McKinley into his new recording contract with Decca.

McKinley's first Decca release is "Rhythm-A-Tic" and "Ol' Shank's Mare."

In the past, Ray McKinley has sold over a reported three million records with such hits to his credit as "Civilization," "Red Silk Stockings," "All The Way To San Jose," "You Came A Long Way From St. Louis," "Arizay," "Beat Me Daddy, Eight To The Bar" and "Boogie Woogie Washerwoman."

**THE TEN FOLK AND WESTERN RECORDS
DISK JOCKEYS PLAYED MOST THIS WEEK**

1. IT'S BEEN SO LONG Webb Pierce (Decca)
2. CRYING IN THE CHAPEL Darrel Glenn (Valley)
3. HEY JOE! Carl Smith (Columbia)
4. A DEAR JOHN LETTER Jean Shepard (Capitol)
5. IS ZAT YOU MYRTLE? The Carlisles (Mercury)
6. HOW'S THE WORLD TREATING
YOU Eddy Arnold (RCA Victor)
7. MEXICAN JOE Jim Reeves (Abbott)
8. I CAN'T WAIT Faron Young (Capitol)
9. TENNESSEE WIG-WALK Bonnie Lou (King)
10. RUB-A-DUB-DUB Hank Thompson (Capitol)

1 IT'S BEEN SO LONG
Webb Pierce
(Decca 28725; 9-28725)

2 MEXICAN JOE
Jim Reeves
(Abbott 116; 45-116)

3 RUB-A-DUB-DUB
Hank Thompson
(Capitol 2445; F-2445)

4 HEY JOE!
Carl Smith
(Columbia 21129; 4-21129)

**5 CRYING IN THE
CHAPEL**
Darrell Glenn
(Valley 101; 45-101)

**6 I WON'T BE HOME
NO MORE**
Hank Williams
(MGM 11533; K-11533)

7 A DEAR JOHN LETTER
Jean Shepard
(Capitol 2502; F-2502)

**8 TAKE THESE CHAINS
FROM MY HEART**
Hank Williams
(MGM 11479; K-11479)

**9 FREE HOME
DEMONSTRATION**
Eddy Arnold
(RCA Victor 20-5305;
47-5305)

10 TRADEMARK
Carl Smith
(Columbia 21119; 4-21119)

LADDER OF
Best Sellers
FROM
King
AND
Federal
RECORDS

Popular

BONNIE LOU
TENNESSEE WIG WALK
HAND-ME-DOWN HEART
1237 and 45-1237

THE GLOBE
TROTTERS
MY GAL SAL
SUNDOWN
1210 and 45-1210

RUBY WRIGHT
YOU WALKED OUT ON MY
DREAMS
I ONLY HAVE ONE LIFETIME
1249 and 45-1249

Folk/Western

MOON MULLICAN
I DONE IT
GRANDPA STOLE MY BABY
1244 and 45-1244

CHARLIE GORE
OH MISERABLE LOVE
I DIDN'T KNOW
1256 and 45-1256

YORK BROTHERS
WHY DON'T YOU OPEN THE
DOOR
YOU'RE MY EVERY DREAM
COME TRUE
1248 and 45-1248

**DON RENO &
RED SMILEY**
CHOKING THE 5 STRINGS
I'M THE TALK OF THE
TOWN
1235 and 45-1235

Rhythm/Blues

TINY BRADSHAW
OFF AND ON
FREE FOR ALL
4647 and 45-4647

HEAVY JUICE
THE BLUES CAME
POURING DOWN
4621 and 45-4621

JACK DUPREE
TONGUE-TIED BLUES
THE BLUES GOT ME ROCKIN'
4633 and 45-4633

EARL BOSTIC
MELANCHOLY SERENADE
WHAT! NO PEARLS
4644 and 45-4644

BILL DOGGETT
READY MIX
PERCY SPEAKS
4650 and 45-4650

Federal

THE ROYALS
GET IT
NO IT AIN'T
12133 and 45-12133

**BILLY WARD AND
HIS DOMINOES**
YOU CAN'T KEEP A GOOD
MAN DOWN
WHERE NOW, LITTLE
HEART
12139 and 45-12139

**YOUNG JOHN
WATSON**
MOTOR HEAD BABY
SAD FOOL
12131 and 45-12131

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DARRELL GLENN
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"CRYING IN THE CHAPEL"
 b/w
"HANG UP THAT TELEPHONE"
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 BOX 10033, KINGSTON PIKE
 KNOXVILLE, TENNESSEE

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TONY IAVELLO
 orchestra & chorus
"THIS IS NEW YORK"
 b/w
"PERQUITO"
 on DELLA # 117
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 Hollywood 28, Calif.

THE CASH BOX
THE 10 TOP FOLK & WESTERN Best Sellers

1. IT'S BEEN SO LONG
 Webb Pierce
 (Decca 28725; 9-28725)
2. A DEAR JOHN LETTER
 Jean Shepard
 (Capitol 2502; F-2502)
3. HEY JOE!
 Carl Smith
 (Columbia 21129; 4-21129)
4. I WON'T BE HOME ANYMORE
 Hank Williams
 (MGM 11533; K-11533)
5. TRADEMARK
 Carl Smith
 (Columbia 21119; 4-21119)
6. CRYING IN THE CHAPEL
 Darrell Glenn
 (Valley 101; 45-101)
 Rex Allen
 (Decca 28758; 9-28758)
7. RUB-A-DUB-DUB
 Hank Thompson
 (Capitol 2445; F-2445)
8. MEXICAN JOE
 Jim Reeves
 (Abbott 116; 45-116)
9. FREE HOME DEMONSTRATION
 Eddy Arnold
 (RCA Victor 20-5305; 47-5305)
10. IS ZAT YOU MYRTLE?
 The Carlises
 (Mercury 70174; 70174 x 45)

CAMMAROTA RECORDS
Coming Up Fast!
"YOU TOOK AWAY THE FRIENDS (I HAD AROUND ME)"
 b/w
"I DON'T HAVE TO TELL YOU (THAT I LOVE YOU)"
 sung by
DICK LARKIN
CAMMAROTA PUB. CO.
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ON DECCA
 AMERICAN ACADEMY OF MUSIC, INC.
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FOLK AND WESTERN REVIEWS

DISK & SLEEPER	GOOD
EXCELLENT	FAIR
VERY GOOD	MEDIOCRE

BULLSEYE of the WEEK

"EL RANCHO DEL RIO" (2:20) [American—BMI]
"IT'S HARD TO LOVE JUST ONE" (2:25) [American—BMI]

JIM REEVES
 (Abbott 143)

● Reeves, who established himself as a top recording artist in the western field with his number one smash "Mexican Joe" follows it up with another exciting platter that should mean money in the boxes for the ops. The new etching "El Rancho Del Rio" is in the same light-hearted Latin vein as his initial hit. The chanter vocals in appealing style on this gay lilting bouncer. The cute lyrics tell how

happy-go-lucky he is and how he'll get married, settle down and raise some little vaqueros. Bottom deck "It's Hard To Love Just One" is also dished up in quick beat fashion. Story concerns an ardent romeo who has too many other girls on his mind, to love just one. Solid string support on both sides by the Louisiana Hayride Band. Nod goes to upper deck. Looks like a big one.

ERNEST TUBB
 (Decca 28777)

B+ "MY WASTED PAST" (2:45)
 [Ernest Tubb-BMI] The mellow voice of Ernest Tubb waxes a slow beat romantic lament. In engaging style he tells a tearful tale about how the world has turned him down and left him with nothing to do.

B+ "DON'T BRUSH THEM ON ME" (2:39) [Ernest Tubb-BMI]
 Tubb warbles a quick beat novelty item on the under lid. Rinky dink piano adds color to this barroom tune in which he doesn't want to hear another's troubles. Two enchanting sides.

JOHNNY RAGSDALE
 (Columbia 21123)

B+ "ENGINEER'S SONG" (2:41)
 [Ellis] Johnny Ragsdale dishes up an infectious vocal on a quick beat piece that rides merrily along in gay manner. Backing is a racing guitar accompaniment that simulates a train engine.

B "CALAMITY JANE" (2:39)
 [Ellis] Lower portion is a quick beat cutie with happy lyrics. Smooth blending of chorus and delightful novelty effects make for an exciting side. Polished vocal and adequate string support on both ends.

WADE RAY
 (RCA Victor 20-5377)

B+ "DID I DO WRONG" (2:40)
 [RCA Victor License] The catchy and entrancing tones of Wade Ray vocals a slow sentimental lament. He tells with emotion and feeling about how somebody whispered lies to darling ears and now she doubts his true love.

B+ "THAT LOVE MAKIN' MELY-ODY" (2:08) [Hill & Range-BMI] Reverse deck is a fast beat rhythmic jump-bounce ditty. Happy lyrics, honky tonk piano and a zestful reading blend in solid fashion. Steel guitar of Noel Boggs stands out on both sides.

JOHNNY HORTON
 (Mercury 70198)

B+ "RED LIPS AND WARM RED WINE" (2:07) [Acuff-Rose-BMI]
 Johnny Horton sings a quick beat romantic item in top-flight fashion. Delightful lyrics and smooth string backing to a handclapper that's belted out in zestful fashion. Plinkity piano adds flavor to this end.

B "YOU, YOU, YOU" (2:30)
 [American-BMI] Lower end is a quick beat romantic item given a terrific reading by Horton. A pleasing dish. Appeal is potent on both ends.

LEON CHAPPEL
 (Capitol 2526)

B "I'M GETTING MIGHTY TIRED" (2:25) [Beechwood-BMI]
 Leon Chappel gives a pleasing reading to quick tempo musical pick-me-up. The peppy romantic lyrics are supported in fetching style by effective piano and strings.

B "DOUBLE UP AND CATCH UP" (2:21) [Beechwood-BMI]
 Bottom lid is another quick beat handclapper with happy lyrics. Able piano and guitar work stand out on this side too. Both ends move.

HANK "SUGARFOOT" GARLAND
 (Dot 15089)

B "STEEL GUITAR RAG" (2:39)
 Hank "Sugarfoot" Garland etches a quick beat racing guitar instrumental. This lilting, happy handclapper is belted out with spirit. A delicious platter.

C+ "MOONLIGHT ON THE COLORADO" (2:41) [Shapiro-Bernstein-ASCAP]
 Under side is a smooth sounding waltz waxed in moderate tempo. A catchy melody with fancy fingering on both ends.

ROUSE BROS.
 (Rockin' 514)

C+ "LOAN ME A BUCK" (2:50)
 [Lois-BMI] The Rouse Bros. harmonize in adequate fashion on a quick beat item. Cute lyrics and easy string backing combine for pleasing results.

B "ORANGE BLOSSOM SPECIAL" (3:12) [Bob Miller-ASCAP]
 Flip deck is an amusing novelty item rendered in lively manner by the Rouse Bros. The boys converse with each other on a moving train. Nasal voices and racing strings are effective.

VAN HOWARD
 (Imperial 802)

B "YOU BROKE MY HEART AGAIN" (2:10) [Commodore-BMI]
 Van Howard comes up with a quick beat romantic item that's sure to please. A solid reading of feelingful lyrics by the chanter make for a fine performance.

B "LONESOME AND BLUE" (2:05) [Commodore-BMI]
 Under lid is a moderate tempo tune in which the artist wails the romantic love lyrics in effective style. An echo chamber is employed against a soft string backdrop. General effect is both stirring and rich.

FOLK and WESTERN ROUNDUP

The Carter Sisters, June, Helen, and Anita with Mother Maybelle continued with personal appearance dates August 11th through August 14th, with bookings set in Ohio. Sunday, August 16th found the family act playing a festival in Berryville, Virginia. Lonzo & Oscar, with Tommy Warren played the G. Bar C. Ranch, Columbus, Ohio Sunday, August 9th, and August 10th through 14th



DAVIS SISTERS

toured Pennsylvania. Eddie Hill (Mercury) tagged the "Night Mayor Of Music City" because of his late dj show over WSM, has a new release out titled "Hi Wide and Handsome" backed with "Hit and Run Lover". Ray Price with Don Helms (MGM), Jerry Rivers, Cedric Rainwater, Rusty Gabbard and Floyd Robinson played Timberlake Park, Mexico, Missouri, Sunday, August 9th. Cowboy Copas (King) did the Prince Albert NBC'er Saturday, August 8th and had as his guest Martha Carson (Capitol). String Beans, Tommy Jackson (Dot) and Rusty Draper (MGM) played the fair at Centerville, Iowa, Wednesday, August 12th.

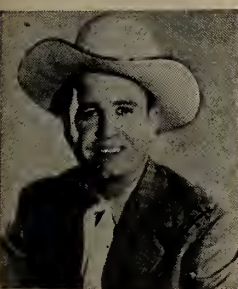
Mary Waterston, manager of the record department at Buckley's One Stop, Nashville, reports that her biggest over-the-counter sales for the week ending August 8th were as follows: 1. Jean Shepherd's "Dear John Letter"; 2. Carl Smith's "Hey Joe," and 3. Hank Snow's "For Now And Always." The Prisonaires who recently recorded "My God Is Real" on the Sun label, are now doing personal appearances around the country. It is understood the group recorded their last tune as a special favor to Mary. Grandpa Jones (RCA Victor) did a week of dates in Virginia and N. C. the week of August 9th through the 14th. Moon Mullican vacationing in Texas, will do a benefit performance in Corrigan, Texas, during his visit to the city. Bruce Grant, WHB, Kansas City, Kans., did the guest dj spot on Grant Turner's DJ USA Show, Friday, August 7th. Smokey Stover was set for the guest spot on Friday, August 14th. Carl Smith who added his own hit version of "Hey Joe" to the growing list of "Joe" tunes of recent popularity, did the Prince Albert NBC segment of Grand Ole Opry, Saturday, August 15th. Smith, who has enjoyed some rare successes via his recordings, is a busy artist these days with a schedule of transcriptions, TV spots and personal appearances.

Chet Atkins (RCA Victor) has just returned to Nashville after a week of visiting deejays in Georgia and Alabama. Bob McCluskey has just issued another of his news-packed bulletins for the Victor company and there's lots of good information for the dj's who want to catch up on their Victor artists. Skeets McDonald is back in Northern California for personal appearance dates, his fourth trip into that area this year. Within three weeks Capitol will release a new record with Skeets teamed with Helen O'Connell and following close behind will be his first album of all-time favorites. Porter Wagoner's side-kick, Gary Walker, who collaborated with him on "That's It" and "Trademark," is bound for Uncle Sam's Army sometime this month. Grandpa Jones (RCA Victor) made two transcriptions for the Armed Forces with Connie B. Gay at WARL in Arlington, Va., recently. Grandpa is also scheduled to make a film for the Armed Forces in the near future. In September, the Grand Ole Opry artist is set for a Canadian tour. Joe Maphis and Rose Lee did a guest spot on the Tennessee Ernie deejay show on ABC recently. The duet appears every Friday and Saturday night on "Town Hall Party," in Compton, Calif. Hal "Lone" Pine and Betty Cody have moved down to Wheeling, W. Va., from Bangor, Me., and are already going strong on a daily radio show over WWVA. The "Big Barn Frolic" Program has a record show on Radio Station WEXL in Detroit 6 days a week, and the Lonesome Pine Fiddlers report very proudly that their records are played every day. The boys also say that they've been having their share of guests on the show. Recent guests included Ernie Lee, Autry Inman, Lefty Frizzell, and Arthur Smith. Bobbie Bennett of R.P.M. Enterprises is now on her 30-day plane tour of country and western centers from coast to coast. Recently she was in Nashville, Louisville, and Shreveport and next week is due in Cincinnati, Cleveland, Washington and Richmond. The new RPM firm (Representation, Publicity, Management), officially opens September 15 on property opposite RKO Studios in Hollywood.



CHET ATKINS

Roy Acuff and his Smoky Mountain Boys will depart for a tour of Army and Air Force bases in early September and will visit camps in Korea and Japan. Acuff last entertained in Europe in 1949 with a group of Opry stars who entertained servicemen for three weeks. On August 16th through the 20th, Acuff and his Smoky Mountain Boys and Girls were featured stars of the Grand Ole Opry unit show being held in the resort city of Gatlingburg, Tenn., host city for visitors to the Great Smoky Mountain National Park. Eddie Hill (Mercury) was featured at the spot on Friday, August 20th. The show was set for the summer season by WSM's Artist Service Bureau head, Jim Denny, and is now in its eleventh week. LAST CURTAIN CALL: Bright hopes and excellent prospects for the future faded for two of Country Music's most



SKEETS McDONALD

talented artists recently, when Bee Jay of the Davis Sisters, was killed in an automobile accident. Skeeter, the other half of the popular duet, was injured, but has been released from the hospital, it is understood. Norm J. O'Neil managed the girls from Detroit, and their first recording on RCA Victor "I've Forgotten More Than You'll Ever Know", is among the best selling Country and Western records today. With a schedule of fair dates that run into the fall season, the Duke Of Paducah Show last week finished up dates in Ohio, and featured Ken Marvin, Lew Childre, Radio Dot and Smokey, and Bobby Myers, "Young Mr. Appeal". The Amber Sisters have a release out on the Capitol label titled "Cherokee Eyes". X. Cosse, who manages Martha Carson, reports that personal appearances have been set for the remainder of this month for the Capitol songstress in Alabama, Louisiana, Texas, and Oklahoma. In early September the Capitol artist will be playing dates in Missouri and Alabama. Johnnie & Jack and The Tennessee Mountain Boys, whose current recording of "Private Property" is stirrin' up lots of plays, are concluding engagements this week in Canada. The troupe, managed by Frankie More, features Kitty Wells (Decca) as added attraction.

THE CASH BOX FOLK & WESTERN DISK JOCKEY REGIONAL RECORD REPORTS



<p>Jimmie Lee Prow WSLM—Salem, Ind.</p> <ol style="list-style-type: none"> 1. Cast A Spell On Me (Lulubelle Si & Country Melody Boys) 2. It's Been So Long (Pierce) 3. Little Brown Hand (Eanes) 4. Is Zat You Myrtle (Carlisles) 5. Do I Like It (Carl Smith) 6. I'd Rather Die Young (Mac Wiseman) 7. Gambler's Guitar (R. Draper) 8. For Now And Always (Snow) 9. Hanging Around (B. Helms) 10. Crying In The Chapel (Allen) 	<p>Butch Lewis WJKO—Springfield, Mass.</p> <ol style="list-style-type: none"> 1. Crying In The Chapel (Allen) 2. Free Home Demonstration (Eddy Arnold) 3. Caribbean (Mitchell Torok) 4. Is Zat You Myrtle (Carlisles) 5. 16 Chickens And A Tamborine (Roy Acuff) 6. For Me, For Me (Wes Tuttle) 7. Now And Always (H. Snow) 8. Mexican Joe (Jim Reeves) 9. Let Me Love You (Reeves) 10. Trademark (Carl Smith) 	<p>Eddie Hill WSM—Nashville, Tenn.</p> <ol style="list-style-type: none"> 1. It's Been So Long (Pierce) 2. Hey Joe (Carl Smith) 3. You Weren't Ashamed (Price) 4. Side Meat And Cabbage (Jimmie Dickens) 5. I Won't Be Home No More (Hank Williams) 6. A Dear John Letter (Jean Shepard) 7. Is Zat You Myrtle (Carlisles) 8. Half Hearted (G. Morgan) 9. Spanish Fireball (H. Snow) 10. Castle In The Sky (Robbins)
<p>Panhandle Van WCAR—Pontiac, Mich.</p> <ol style="list-style-type: none"> 1. It's Been So Long (Pierce) 2. Crying In The Chapel (Glenn) 3. Is Zat You Myrtle (Carlisles) 4. Gambler's Guitar (R. Draper) 5. Tennessee Wig Walk (Bonnie Lou) 6. Private Property (Johnny & Jack) 7. Just Wait Till I Get You Alone (Carl Smith) 8. Mexican Joe (Jim Reeves) 9. Rub-A-Dub-Dub (O'Connell) 10. San Soo (Earl Songer) 	<p>L. F. Kenfield WTIC—Hartford, Conn.</p> <ol style="list-style-type: none"> 1. I Won't Be Home No More (Hank Williams) 2. I'll Go On Alone (Robbins) 3. Plaid And Calico (Horton) 4. I Can't Wait (Faron Young) 5. The Last Waltz (W. Pierce) 6. I Couldn't Keep From Crying (Jack Turner) 7. Rub-A-Dub-Dub (Thompson) 8. Crying In The Chapel (Glenn) 9. Cold Shoulder (Ray Price) 	<p>Charlie Walker KMAC—San Antonio, Tex.</p> <ol style="list-style-type: none"> 1. It's Been So Long (Pierce) 2. Let Me Love You (Reeves) 3. Mexican Joe (Jim Reeves) 4. Is Zat You Myrtle (Carlisles) 5. Hey Joe (Carl Smith) 6. Let Me Be The One (Locklin) 7. A Dear John Letter (Jean Shepard) 8. Crying In The Chapel (Allen) 9. Take These Chains From My Heart (Hank Williams) 10. I'd Rather Die Young (Rose Maddox)
<p>Billy The Kid Stanley WNOE—New Orleans, La.</p> <ol style="list-style-type: none"> 1. A Dear John Letter (Jean Shepard) 2. Hey Joe (Carl Smith) 3. I Can't Wait (Faron Young) 4. Crying In The Chapel (Glenn) 5. Is Zat You Myrtle (Carlisles) 6. I Won't Be Home No More (Hank Williams) 7. Time Will Tell All (Walker) 8. Red Lips And Warm Red Wine (Johnny Horton) 9. It's Been So Long (Pierce) 10. I'd Give The World (Britt) 	<p>Paul Kallinger XERF—Del Rio, Tex.</p> <ol style="list-style-type: none"> 1. It's Been So Long (Pierce) 2. Mexican Joe (Jim Reeves) 3. Georgiana Moon (Tex Dean) 4. Is Zat You Myrtle (Carlisles) 5. Rub-A-Dub-Dub (Thompson) 6. Don't Throw Your Life Away (Webb Pierce) 7. Baby You're The Only One (T. Tommie) 8. I Can't Wait (Faron Young) 9. I'm The Loneliest Gal In Town (Goldie Hill) 10. The Last Waltz (W. Pierce) 	<p>Tom Edwards WERE—Cleveland, Ohio</p> <ol style="list-style-type: none"> 1. Crying In The Chapel (Darrell Glenn) 2. It's Been So Long (W. Pierce) 3. Black Mountain Rage (Joe Maphis) 4. Danny Boy (Slim Whitman) 5. Rub-A-Dub-Dub (Thompson) 6. Hey Joe (Carl Smith) 7. Unless You're Free (Foley & Andrew) 8. Rock-A-Bye Boogie (R. Starr) 9. Tennessee Wig Walk (B. Lou) 10. For Now And Always (Hank Snow)
<p>Elmer Snodgrass WAKE—Greenville, S. C.</p> <ol style="list-style-type: none"> 1. You Weren't Ashamed (Ray Price) 2. Crying In The Chapel (Glenn) 3. A Dear John Letter (Jean Shepard) 4. Hey Joe (Carl Smith) 5. I Forgot More (Davis Sisters) 6. I'd Rather Die Young (Rose Maddox) 7. Let Me Love You (Reeves) 8. It's Been So Long (Pierce) 9. Is Zat You Myrtle (Carlisles) 10. Butterfly Love (F. Hart) 	<p>"Uncle" Joe Johnson WPAQ—Mt. Airy, N. C.</p> <ol style="list-style-type: none"> 1. I Can't Wait (Autry Inman) 2. It's Been So Long (Pierce) 3. I'd Rather Die Young (Mac Wiseman) 4. South In New Orleans (Johnny & Jack) 5. Mexican Joe (Jim Reeves) 6. Honky Tonk Waltz (Wells) 7. Is Zat You Myrtle (Carlisles) 8. Ask Ye Shall Receive (Martha Carson) 9. Crying In The Chapel (Glenn) 10. When The One You Love (Jim Eanes) 	<p>Dave Miller WMIE—Miami, Fla.</p> <ol style="list-style-type: none"> 1. Hey Joe (Carl Smith) 2. Tennessee Wig Walk (Bonnie Lou) 3. How's The World Treating You (Eddy Arnold) 4. Don't Call My Name (James) 5. Bustin' Around (T. T. Tyler) 6. Mexican Joe (Jim Reeves) 7. Just Wait Till I Get You Alone (Carl Smith) 8. Caribbean (Mitchell Torok) 9. Cannonball Yodel (E. Britt) 10. A Dear John Letter (Jean Shepard)
<p>Doug Smith WSLS—Roanoke, Va.</p> <ol style="list-style-type: none"> 1. It's Been So Long (Pierce) 2. Private Property (Johnnie & Jack) 3. I Can't Wait (Faron Young) 4. I Don't Claim To Be An Angel (Kitty Wells) 5. Crying In The Chapel (Glenn) 6. Hey Joe (Carl Smith) 7. I Forgot More (Davis Sisters) 8. Caribbean (M. Mitchell Torok) 9. It's Your Life (McDonald) 10. Then You're Catching On (Carolyn Bradshaw) 	<p>Slim Lay WHBS—Huntsville, Ala.</p> <ol style="list-style-type: none"> 1. I Forgot More (Davis Sisters) 2. A Dear John Letter (Jean Shepard) 3. It's Been So Long (Pierce) 4. Hey Joe (Carl Smith) 5. Wait A Little Longer (Faye) 6. I Won't Be Home No More (Hank Williams) 7. I Can't Wait (Faron Young) 8. I Have But One Goal (Smith Bros.) 9. Like The Lovers Do (Hardrock Gunter) 10. Is Zat You Myrtle (Carlisles) 	<p>Don Larkin WAAT—Newark, N. J.</p> <ol style="list-style-type: none"> 1. It's Been So Long (Pierce) 2. Crying In The Chapel (Glenn) 3. Rub-A-Dub-Dub (Thompson) 4. Take These Chains From My Heart (Hank Williams) 5. How's The World Treating You (Eddy Arnold) 6. A Dear John Letter (Jean Shepard) 7. Tennessee Wig Walk (Bonnie Lou) 8. Is Zat You Myrtle (Carlisles) 9. Hey Joe (Carl Smith) 10. I Don't Claim To Be An Angel (Kitty Wells)
<p>Smokey Smith KRNT—Des Moines, Iowa</p> <ol style="list-style-type: none"> 1. Crying In The Chapel (Glenn) 2. Hey Joe (Carl Smith) 3. A Dear John Letter (Jean Shepard) 4. I Won't Be Home No More (Hank Williams) 5. It's Been So Long (Pierce) 6. Can I (Jack Cardwell) 7. Orange Blossom Special (Tommy Jackson) 8. I'm The Loneliest Gal In Town (Goldie Hill) 9. Sixteen Chicks And A Tamborine (Roy Acuff) 10. If I Took The Time (Payne) 	<p>Big Jim Hess WIVK—Knoxville, Tenn.</p> <ol style="list-style-type: none"> 1. A Dear John Letter (Jean Shepard) 2. It's Been So Long (Pierce) 3. I Have But One Goal (Bill Lowery-Smith Bros.) 4. Is Zat You Myrtle (Carlisles) 5. I Forgot More (Davis Sisters) 6. Private Property (Johnny & Jack) 7. I'd Rather Die Young (Rose Maddox) 8. Darlin' Am I The One (Carl Smith) 9. Hey Joe (Carl Smith) 10. Crying In The Chapel (Glenn) 	<p>Sheriff Tex Davis WLOW—Norfolk, Va.</p> <ol style="list-style-type: none"> 1. I'd Rather Die Young (Jean Shepard) 2. How's The World Treating You (Eddy Arnold) 3. It's Been So Long (Pierce) 4. Do I Like It (Carl Smith) 5. I Don't Claim To Be An Angel (Kitty Wells) 6. You Weren't Ashamed (Price) 7. Crying In The Chapel (Rex Allen) 8. Is Zat You Myrtle (Carlisles) 9. Free Home Demonstration (Eddy Arnold) 10. Seven Lonely Days (Bonnie Lou)
<p>Hardrock Gunter WWVA—Wheeling, W. Va.</p> <ol style="list-style-type: none"> 1. I'll Trade Yours For Mine (Hawkshaw Hawkins) 2. Like The Lovers Do (Hardrock Gunter) 3. King Size Kisses (McDaniel) 4. Take These Chains From My Heart (Hank Williams) 5. Crying In The Chapel (Glenn) 6. Roses Are Blooming (Doc Williams) 7. Hey Joe (Carl Smith) 8. They Got Me Singing That Way (Red Garrett) 9. Castaway (Rosalie Allen) 10. Are You Walking And A Talking For The Lord (Lee & Cooper) 	<p>Uncle Eb WGST—Atlanta, Ga.</p> <ol style="list-style-type: none"> 1. I Have But One Goal (Smith Bros.) 2. A Dear John Letter (Jean Shepard) 3. How's The World Treating You (Eddy Arnold) 4. I Forgot More (Davis Sisters) 5. It's Been So Long (Pierce) 6. Crying In The Chapel (Glenn) 7. Spanish Fireball (H. Snow) 8. Hey Joe (Carl Smith) 9. I'd Rather Die Young (Rose Maddox) 10. Private Property (Johnny & Jack) 	<p>Buck Benson WLBR—Lebanon, Pa.</p> <ol style="list-style-type: none"> 1. Is Zat You Myrtle (Carlisles) 2. I'd Rather Die Young (Mac Wiseman) 3. Caribbean (Mitchell Torok) 4. Born Again (Louvin Bros.) 5. South In New Orleans (Johnny & Jack) 6. Dear Old Dixie (Flatt-Scruggs) 7. Black Mountain Rag (Joe Maphis) 8. Rock-A-My Soul (J. T. Adams) 9. Baby I'm Counting (Skeets McDonald) 10. Crazy Blues (Mac Wiseman)

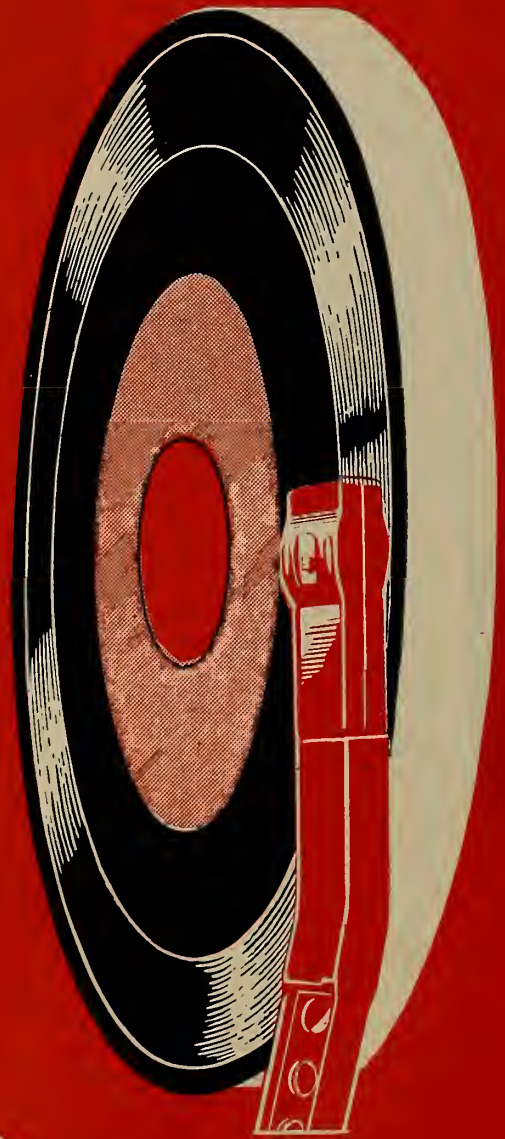


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REASON FOR 10¢ PLAY

Here
and
There

NEW YORK—The expanded use of drink vendors thruout the nation has a good deal to do with the expectation of the soft drink industry, which predicts sales will surpass its record sales volume attained in 1952. Of the leading soft drink companies, Coca Cola and Pepsi-Cola showed the biggest sales and profits for 1952. Total sales of Coca Cola Co. and its subsidiaries rose to \$245,600,000 in 1952 from \$225,700,000 in 1951. Pepsi-Cola reported volume sales in 1952 amounting to \$53,300,000 against \$48,900,000 in 1951. For the first 6 months of 1953, sales figures are not available, but earnings rose to \$12,940,424 compared to \$12,263,199 in 1952 for the Coca Cola Co. Pepsi-Cola's earnings in the first 6 months rose to \$2,775,000 as against \$1,725,000 for 1952. While actual figures aren't available, reports indicate that the smaller soft drink manufacturers have also increased their sales this year.

WASHINGTON, D.C.—The Department of Commerce reports that for the first half of 1953, total income was running at a rate of \$283 billions, or 7 per cent above the same period of last year. Non-agricultural income makes up for the increase, as farm income was down slightly. "Since the close of 1952, private wages and salaries have advanced \$6 billions, or almost 4 per cent under the impetus of continued advances in both employment and wage rates", said the department.

NEW YORK—The liquor industry predicts that consumption of distilled spirits in 1953 will approximate 193 million gallons, compared to 183.6 millions in 1952. However, they point out that on a percentage basis, the per capita use has declined, as the adult population has increased by 9 millions since 1952. Here's something of interest, which not many people know. The industry is considerably restricted in its promotional work. It cannot stress that liquor in moderation is good for the aged; that it is administered to many ill persons in hospitals under certain conditions; and that it is a beneficial stimulant for most persons when consumed in moderation.

WASHINGTON, D.C.—The experts are convinced that the nation is not training highly-skilled workers as fast as the industrial world is demanding them. The National Manpower Council—a joint enterprise of the Ford Foundation and Columbia University—completed a three day discussion here, and a long-range survey is now under way. Recommendations will be submitted to President Eisenhower. It is expected, too, that the council will recommend both public and private scholarship programs and will supply an appraisal of the adequacy of existing training facilities and methods.

*"The Nickel of Yesterday
— is the Dime of Today!"*

A noted economist, writing in one of the country's leading financial papers, stated: "The Nickel of yesterday is the Dime of today."

His point was that the average retailer today, pays double what he used to pay, for the very same merchandise from the sales of which he earns his livelihood.

He points to a great variety of merchandise. Ranging from candy bars to whiskey to blankets, pianos, clothing, ad infinitum.

Thruout, he explains, costs have risen anywhere from 100 per cent to as much as 500 per cent.

This, he then remarks, forces the retailer to obtain double and more the former sales price, so that he can enjoy some sort of profit to be able to continue in business.

The same is true of the automatic music operator. He, too, is faced with doubled costs. Yet he continued to maintain his same "selling price," the nickel. Regardless of the fact that this 5c price on the merchandise he has for sale was holding him back from enjoying any profit.

What is even more important, 5c play was holding him back from even breaking even.

The average juke box owner thinks hard and long before raising the price of the merchandise he sells. Yet his merchandise is the most economical musical entertainment in all the world's history—even at 10c per play.

With his overhead expense, and costs of equipment to maintain himself in business, as well as salaries he has to pay, tires, trucks, and the myriad supplies and parts he requires, now costing him anywhere from 100 per cent to over 500 per cent more than pre-war, he simply can no longer continue to sell his merchandise at the pre-war price of 5c.

And even when he raises his selling price to 10c, he is not obtaining all that he should, to gain a profitable position in his business, somewhat like that of the average retailer who has continued to raise the price of his merchandise as his cost was increased.

That is why, in many, many cases thruout the nation, juke box owners are finding the going tougher than ever. They simply cannot exist by selling their entertainment at 5c when all their overhead has been raised much more than double.

It would be well, then, for any juke box owner in the nation, at least those juke box owners who haven't yet attempted to raise the selling price of their merchandise to 10c, to check with those who have, and learn from these men whether this increase in the selling price has helped.

It would also be good business for the juke box operator, who hasn't yet tried to obtain 10c per play, to discuss this with his location owners.

To talk about "how much more" these location owners are paying for the merchandise they sell. For labor. For taxes. For parts and supplies. For general maintenance.

For the hundreds, and even thousands of costs which are, today, part and parcel of the conduct of any business.

If, after all this survey, and all this discussion, as well as a close check of his costs with his own accountants, he believes that he can continue to sell his merchandise, which costs him anywhere from 100 per cent to 500 per cent more than it did pre-war at 5c, then let that juke box owner continue on nickel play, and let him face the treacherous waters of bankruptcy as they flood in on his business.

But those juke box operators who wish to conduct a profitable business. Who want to at least earn as much today as they did yesterday. Who want to be sure that they will remain in business against sharp and progressive competitors. Who want to be able to purchase the new phonographs to enliven their routes. Who want to buy all the records they need to give the public all the music the public wants. Who feel they want to remain in this business. Let those operators do the one thing that is necessary: change to 10c per play—today. Because "the Nickel of yesterday—is the Dime of today!"

IMPORTANT ANNOUNCEMENT

ANOTHER "FIRST" AND "ORIGINAL" PLAN BY "THE CASH BOX" TO HELP THE INDUSTRY

"MINIMUM FRONT MONEY REQUIRED BY JUKE BOX OPERATORS"

ON ALL TYPES OF AUTOMATIC PHONOGRAPHS WILL APPEAR FOR THE FIRST TIME IN

The Cash Box, August 29, 1953

NEXT WEEK'S "END-OF-MONTH INVENTORY ISSUE"

Here's what GEO. A. MILLER, California Music Guild, said when he saw the FIRST LIST:

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R. F. Jones Adds 3 New Salesmen On Seeburg "200" Phonos

SAN FRANCISCO, CALIF.—Three new salesmen have been added to the sales staff of R. F. Jones Company, according to R. F. Jones, president. All three will handle the Seeburg Select-O-Matic "200" (non-coin-operated) phonographs exclusively.

These three men, pictured below, are in addition to Raymond P. de-Romanette, who was appointed previously by Jones (The Cash Box, July 18 issue) and who is working out of the San Francisco office.

Richard N. Christy and Charles E. Friend, Jr., will be located in the Denver office, and Merle B. Jordahl will headquarter in the Portland office.

All three men have had experience in both sales and promotion and Jones is highly optimistic that they will perform very creditably with the sale of the Seeburg "200" phono.



RICHARD CHRISTY

CHARLES FRIEND

MERLE JORDAHL

'Frisco's Juke Box Ops Building Strong Association

39 Of 56 Ops Have Joined. Hold Dutch Treat Lunch Meets Thurs. Of Each Week. About 85% Of City Converted To 10¢ Play. Drive For Front Money Now Under Way. Expect 100% Membership Within Next Few Months. Back Calif. Music Guild

SAN FRANCISCO, CALIF.—With approximately 56 music operators here controlling around 3,000 juke boxes within this city's limits, 39 have already joined into the organization formed here just a few months ago, and others are coming in, as the meetings continue.

There is no effort here for paid management of any kind. It is simply a matter of the operators, themselves, getting together for their own better future welfare. And working more closely together for each other's benefit.

Dutch treat luncheons are held at the Rathskeller here Thursday of each week. Everyone is invited. All the members ask is for any operator of music equipment within the City of San Francisco to:

"Just drop in. Talk. Let's get acquainted. Let's get to know each other a little bit better."

The result of such informal talks, leading members claim, is that the organization continues to grow with leaps and bounds.

The newcomers suddenly realize, these operators state, that the people gathered together are there for their own better, future welfare, and for

the general welfare of the entire music industry.

Such men as Ed Smith, Jack Umphries, Bren Murtha, Bob Andrews, Merle Parks, Jack Ehrlich, Bud Golibic, Carl and Joe Nobro, Johnny Ellis, Charley Sullivan, and the others invite one and all to attend their meetings.

One result is that this city is now about 85 per cent changed over to 10c play, with more phonos being switched to dime play almost each day.

Now the leading members are talking about obtaining a minimum front money guarantee, along the same lines that operators in other cities of the nation obtain.

At the same time the organization cooperates closely with the California Music Guild and also the MOA (Music Operators Of America).

The belief of all here is that, within a few more months, they will enjoy 100 per cent membership. In fact, the organization has already been approached by operators from outside San Francisco, but, up to this writing, they are maintaining the rule of allowing membership only to those who also operate in this city.

M.O.A. NEEDS DEFENSE FUND

Juke Box Ops Must be Prepared to Defend Themselves from McCarran Bill After Sept. 15 in Hearings Before Senate's Judiciary Sub-Committee. Geo. A. Miller, President of M. O. A., Appeals for Funds for Efficient Defense.

Chi. Aut. Amuse. Ops Guild Holds First Open Meeting

CHICAGO—First open meeting of the Chicago Automatic Amusement Operators Guild was held this past week (Tues., Aug. 11) at the Conrad Hilton Hotel, this city.

Approximately 75 coinmen attended to hear the story of this new organization.

The name was picked up from the former charter of the old amusement machine operators association here.

The group was also advised that a contract for union labor had been signed with the Electrical Workers Union, Local 134.

Officers of the Guild are: Marvin Goodman, president; Jerry Frazin, secretary and Dan Palaggi, treasurer. These three plus the following: Ralph Heft, Wm. Barnett, Paul Golden, Charles Schutz, Phil Weisman and Dan Gaines, are members of the Board of Directors.

The Guild's attorney was introduced by Marvin Goodman at this first open

meeting. He is Eugene Buchalter.

Goodman conducted the meeting and Buchalter explained, along with Goodman, the intentions of the organization, regarding shuffle game operations here in the City of Chicago.

All those who attended the meeting filled out cards and, it seems, the organization is assured of increased membership.

In a circular letter, the Guild advised all manufacturers and distributors of amusements here that they intend to cooperate with them to the fullest extent.

At headquarters of the Guild, 2326 S. Michigan Avenue, it was reported that the organization will attempt to maintain the highest possible ethics in its efforts to cooperate with the City and will, at all times, operate only the equipment which this City officially recognizes.



GEORGE A. MILLER
President and General Manager, MOA

OAKLAND, CALIF.—“Regardless of what you may have heard, and regardless of what anyone may have told you, there definitely will be hearings held, after September 15, to hear the nation's juke box operators defend themselves from the McCarran Bill before the Senate's Judiciary Sub-Committee,” is the way George A. Miller, president of Music Operators of America, expressed himself to this reporter, here in MOA's headquarters.

He went on to state, “The proponents of the McCarran Bill, ASCAP and the others, have already had their hearings on July 15 and 16. It will be our turn next. We shall be called after September 15. How much after, I don't know. But, we will be called,” Miller emphatically stated.

“What's more,” he continued, “we shall need much, much more money than we now have, to be able to bring together all the operators who want to testify in their own behalf before the Senate's Judiciary Sub-Committee in Washington, D.C.”

Miller's appeal for funds is more than just dramatic. It is absolutely needed by the organization. The operators have been extremely lackadaisical in this regard. The monies

which MOA has already received are entirely insufficient for the organization to present an efficient defense against the McCarran Bill (S.1106).

“I wish,” Miller said, “that every operator in America would realize what this bill can mean to him, his operation, his future and, especially, to all of his work and investment over the years in this industry.

“It is my sincere hope,” he said, “that every single one of the operators in the nation would re-read the stories which have already appeared in The Cash Box to get some idea of what a victory on the part of the proponents of the McCarran Bill could mean to them.”

Music men present at this discussion pointed out that a victory on the part of the proponents, changing that one section of the Copyright Act which exempts juke boxes from paying royalties, would mean terrible police state action.

As one of these men stated, “I wonder how the average operator will feel, should ASCAP, BMI, and the other proponents win, when someone walks into his place and demands to look thru his books to see how many phonographs, wall boxes and other equipment he operates, and how much money he takes in.

“Remember,” he continued, “this man would have the Federal Government on his side by Federal Law. If the juke box operator wouldn't cooperate he could very simply and easily step over to the Federal Court and subpoena him and, at the same time, make him open his books in court, while obtaining a Federal injunction against him, forcing him to halt all business until the Court listens in.”

Miller again pointed out, “This is the time when every music operator, if he wishes to avoid such catastrophe, must come in with funds to help MOA bring together all of the nation's operators who want to testify in Washington, just as MOA did in 1952 during the Bryson-Kefauver Bill hearings.

“This is not just supposition. It is fact. The hearings are bound to be held immediately after Congress convenes again on September 15. We have to present our defense against the statements which have already been made by ASCAP and the other proponents of the McCarran Bill.

“We can't just put our heads in sand, like ostriches, and think that the Senate's Judiciary Sub-Committee is going to pass us by. We must be ready. And we need funds to be prepared. Lots more money than we now have. So that we can present an efficient defense.”

Miller would like to hear, particularly from operators in Alabama, Arkansas, Delaware, Georgia, Idaho, Indiana, Iowa, Kentucky, Maine, Maryland, Massachusetts, Mississippi, Nevada, New Hampshire, North Carolina, Oklahoma, Rhode Island, South Carolina, Tennessee, Utah, Vermont, Virginia and Wyoming.

Juke Box TV Show In The Making

NEW YORK—At the Algonquin Hotel this week, Walter Frammer head of Walt Frammer Television Productions met with representatives of juke box manufacturers to discuss plans for a program called “Jack In The Juke Box.” Representing the juke box industry were Barney Sugerman of Runyon Sales Company and Meyer Parkoff of Atlantic-New York Corporation, Bob Slifer of Seacoast Distributing, Jack Gordon of Seeburg, and Abe Lipsky of Young Distributing.

At the meeting, Frammer, who is producer of two of TV's top shows, “Strike It Rich” and “The Big Pay-off” explained his plans for a new television show “Jack In The Juke Box,” that will use the juke box as the focal point about which the entire show will revolve.

Frammer suggested that each week, another coin operated phonograph will be used on the show. One week AMI, one week Rock-Ola, one week Seeburg and one week Wurlitzer. At the end of each week, the machine that will have appeared on the show will be given away to a charitable or religious organization.

From the discussion at the gathering, Frammer was elated to hear that all of the juke box reps were 100% behind him in helping make this the juke box and record industry's own show. He also asked for all the promotion available, mainly by pasting streamers on every location, to popularize the show and promote the juke box industry.

The program, which is scheduled for nation wide coverage, should be one of the greatest means of promotion for the juke box industry. Should

the idea materialize, tens of millions of listeners will get to see the juke box, and how it operates. The good will created by the giving away of the machine on the show would be immeasurable.

All of the representatives at the gathering were thrilled with the idea, and consultations with the manufacturing companies will be held immediately.

Silver King To Show New Coffee Vendor

CHICAGO—Silver King Corporation, this city, manufacturers of diversified vendors since 1935, will introduce a new coffee vendor, first showing to be at the NAMA show, August 23 to 26, at the Conrad Hilton Hotel, this city.

Named the “Coffee Pot,” the new coffee vendor, which is unusually compact, measuring only 18 x 19 x 51, will dispense 400 cups, and uses powder, or liquid concentrate, and will sell under \$500.

Among the features are: full automatic overflow control; automatic temperature control and shut off valves; new patent applied for units that will dispense one or two spoons of sugar or cream before locking; push button selection; National Coin Rejector; separate cash box; and adjustable valves and heat controls.

Silver King Corporation expects quantity production early in September.

Purple Heart —

FRESNO, CALIF.—Bill Downing, operating since 1926, with the exception of the war years spent in service, has been active in Missouri, Oklahoma, and Arkansas. Downing now runs a phonograph and games route in this city.

In applying for membership in The Cash Box “20 Year Club”, Bill writes: “I will feel it an honor and privilege to be a member of your ‘20 Year Club’. I will regard my membership card as sort of a purple heart for the many times I have been wounded in action in the field of the coin machine industry.”

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- ✓ 5-10¢ STORES
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- ✓ SHOPPING CENTERS ✓ DRUG STORES
- ✓ DEPARTMENT STORES

FIRST RESULTS FROM 5 NEW LOCATIONS SHOW GENCO'S SENSATIONAL SKY GUNNER ACTUALLY OUTEARNING HORSES, ROCKET SHIPS, OTHER KIDDY RIDES

CHECK THESE ACTUAL COLLECTION REPORTS

from the National Vending Machine Company (firm operates kiddie rides in chain store locations all over the U. S.)

Machine No. 1	Installed 7/9	Collected 7/11.....	\$ 24.00
		Collected 7/19.....	61.20
		Collected 7/26.....	63.20
Machine No. 2	Installed 7/9	Collected 7/18.....	53.30
		Collected 7/25.....	28.20
		Collected 8/1.....	36.10
Machine No. 3	Installed 7/9	Collected 7/15.....	46.00
		Collected 7/25.....	75.00
		Collected 7/29.....	60.50
Machine No. 4	Installed 7/10	Collected 7/11.....	3.90
		Collected 7/20.....	42.20
		Collected 7/25.....	39.80
Machine No. 5	Installed 7/11	Collected 7/18.....	53.00
		Collected 7/27.....	59.00

TOTAL COLLECTIONS, 5 Machines, in 2 1/2 week period \$645.40

Statement from Operator:

"Absolutely no sign of let up in play. GENCO Sky Gunner seems to have as much appeal for adults as for the kids... keeps getting dimes from both!"

Bowling Alleys are Perfect Locations for Sky Gunner... League Play Starts Sept. 1

LINE UP YOUR PLACEMENTS NOW!

GENCO

MANUFACTURING & SALES CO.

2621 NORTH ASHLAND AVENUE • CHICAGO 14, ILLINOIS

WRITE...WIRE ... PHONE YOUR GENCO DISTRIBUTOR FOR DETAILS!

SPECIAL SALE!

1933
DAVID ROSEN
20th ANNIVERSARY
1953

AMI "A" "B" "C" "D"

WRITE FOR PRICES!
Watch for Weekly Specials.

DAVID ROSEN
Exclusive AMI Dist. Ea. Pa.
855 N. BROAD STREET, PHILA. 23, PA.
PHONE: STEVENSON 2-2903

WANTED

5-10-25c COIN COUNTING MACHINE
SEEBURG 100 SELECTION BOXES AND BRACKETS
SCOOPY BALL GUM VENDORS

Supreme Distributors, Inc.
3700 N. E. 2nd AVENUE, MIAMI 37, FLA.

Gersh Visits Miller At S.F.



SAN FRANCISCO, CALIF.—While visiting coinmen on his recent trip to the Far West, Bill Gersh, publisher of The Cash Box spent some time with George A. Miller, president and general manager of MOA, and president of the Music Guild of America. Here we see Bill, flanked on the left by his gorgeous wife, Cissie, and the right by Miller, while they relax at the Fairmont Hotel, this city, listening to Nat (King) Cole, who was setting new attendance records during his stay.

New Product—

CHICAGO—Bernard Schwartz of Michigan Electronics, Inc., this city, advises the trade that the firm has what it terms, "the world's tiniest tape recorder".

The firm is promoting the product, which is said to be about the "size of a Brownie camera", for use in vending machines of all kinds.

It is called, "Message Repeater". The instrument can be placed into any vendor and simply plugged into the light socket.

Any recorded message will be repeated as the customer approaches or walks by the machine.

Schwartz believes that the "Message Repeater" can stimulate sales for all types of vending machines.



NEW CUSTOMERS EVERY DAY!



"I'm bored! I'll be glad when I can ride Bally Kiddy-Rides."



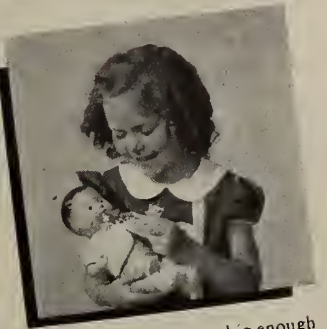
"I'm getting there! In a couple of years I'll be riding Bally Kiddy-Rides."



"Up on my hind legs! In a year or so I'll be riding Bally Kiddy-Rides."



"Next year I'll be this big—big enough to ride Bally Kiddy-Rides."



"Dolly's a baby, but I'm big enough now to ride Bally Kiddy-Rides."

Bally Kiddy-Rides operation is a permanent year-after-year business for operators. Every day of the year, dozens of youngsters in every shopping-area graduate from babyhood to kiddy-ride age. 4,000,000 babies born this year will be kiddy-riders within 3 or 4 years. And Bally Kiddy-Rides are built extra-strong to insure years of trouble-free, money-making operation. Babies born tomorrow will ride Bally Kiddy-Rides you buy today. Start a steady-income route of Bally Kiddy-Rides now. Finance-Plan available through leading Bally Distributors.



4 REASONS WHY
Bally® KIDDY-RIDES
EARN BIGGEST PROFITS YEAR AFTER YEAR

1. Flashiest Eye-Appeal
2. Thrillingest Action
3. Simplest Mechanism
4. Sturdiest Construction



Bally® MANUFACTURING COMPANY
DIVISION OF LION MANUFACTURING CORPORATION
2640 BELMONT AVENUE, CHICAGO 18, ILLINOIS

**The Perfect Companion To
All Kiddie Rides!**
DESIGNED ESPECIALLY FOR KIDDIE BUSINESS!

**Exhibit's
ATOMIC-ACTION
SPACE
GUN**



- ★ SHOOT SPACE MEN THAT GLOW IN THE DARK
- ★ BLACK-LIGHTED TARGETS EVAPORATE WHEN HIT
- ★ UNLIMITED SHOTS—TIMED SHOOTING CYCLE
- ★ WALK-UP STEPS ON CABINET FOR KIDS TOO
- ★ TROUBLE-FREE GUN SOUNDS AND SHOTS IN TRUE SPACE-GUN FASHION
- ★ FAST, THRILL-PACKED ACTION GETS REPEAT PLAY

Watch Our Ad Next Issue
Announcing
WESTERN GUN

ORDER TODAY
FROM YOUR EXHIBIT DISTRIBUTOR!

ESTABLISHED 1901
**INVESTIGATE EXHIBIT'S
FINANCE PLAN**

EXHIBIT SUPPLY
4218-4230 W. LAKE ST. CHICAGO 24, ILL.

SUMMER CLEARANCE

PIN GAMES		BINGO GAMES	
HARVEST TIME	\$78.50	ATLANTIC CITY	\$269.50
FLOATING POWER	49.50	BOLERO	119.50
DALLAS	55.50	CONEY ISLAND	179.50
FRESHIE	59.50	SPOT LITE	149.50
PLAYLAND	84.50	BRIGHT SPOT	169.50
SOUTH PACIFIC	47.50	FROLIC	269.50
STADIUM (New)	49.50	PALM BEACH	329.50
TRI SCORE	39.50		
UTAH	57.50	GOLDEN NUGGET F. S.	\$349.50
ST. LOUIS	42.50	BALLY BASEBALL SHUFFLE (Twin)	49.50
STAR SERIES	99.50	DOUBLE HEADER	79.50

WRITE — WIRE — PHONE TODAY!
We are exclusive factory distributors for Bally, Williams, and Rock-Ola.

LAKE CITY AMUSEMENT CO. 4533 PAYNE AVE., CLEVELAND, OHIO (Tel.: HE 1-7577)

UNITED ALLEYS! CLEAN!

6 player CLOVERS, ea.	\$425.00
6 player DELUXE, ea.	215.00
6 player For. Top, ea.	185.00
4 player For. Top, ea.	120.00
6 player SUPER, ea.	265.00
5 player For. Top, ea.	145.00

EXTRA SPECIAL!
Rocket Ship kiddie ride, ea. \$249.50
Wurlitzer 750's, ea. 44.50
½ Deposit . . . No packing charge.

OLSHEIN DISTRIBUTING COMPANY
1100-02 BROADWAY, ALBANY 4, N. Y. (Phone: 5-0228)


Music Ops Of Conn Postpone Banquet

HARTFORD, CONN.—Abe Fish, president of the Music Operators of Connecticut (formerly Connecticut State Coin Association), advises that their announcement of October 3 as the date for their first annual Dinner and Dance was premature, and it is necessary that this date be temporarily cancelled.

Fish explains that the time necessary to arrange for a successful affair was insufficient. New date will be announced shortly.

As I See It

A Weekly Column by **AL SCHLESINGER**



Mr. Average Operator was driving his pickup to the next location. He finally pulled in to the curb in front of the High & Mighty Cafe. He got his records together, picked up his tool kit, took a deep breath and entered the cafe. Inside the door he wondered what High & Mighty had up his sleeve today. He had been giving Mr. Average Operator a rough time for a long long time. While High & Mighty had a very up-to-date phonograph, he was always complaining about one thing or another. If by chance you didn't answer his service call within the hour, he was worse than a bull in a china closet. Such was the scene as Mr. Average Operator crossed the room in front of the bar. Before he reached the phonograph, High & Mighty gave Mr. Average a great big "hello" and flashed a smile from ear to ear. "Glad to see you Mr. Average," said High & Mighty. "How is your family?" Well, this knocked Mr. Average off his pins, for he had never seen High & Mighty so friendly. After a few pleasantries, Mr. Average went over to the phonograph, changed his records after looking at the play meter. Then he tripped the mechanism to play the new records he just placed in the machine. All the bulbs were lit, so he took out a cloth from his tool box and cleaned and polished the machine. As he took the cash box over to a booth to start counting up, Mr. High & Mighty walked over and said: "Mr. Average don't count it up this week, just take the entire collection." Mr. Average was dumbstruck! He couldn't believe his ears as High & Mighty continued talking. "You know Mr. Average you have given me excellent service, you have changed my records promptly, you have always given me the latest and finest in juke boxes and I feel like I would like to show you how much I appreciate everything you have done to supply my cafe with the finest and latest in music. So, this week's collection is entirely yours!"

Mrs. Average Operator was having a bit of difficulty in trying to wake up her husband. He had fallen asleep in his favorite chair in front of the television set, right after his dinner. He had a rough day and was exhausted when he reached home. As he rubbed his eyes, Mr. Average said to his wife: what time is it? She said: it's now 10:45 P.M. and you better get going fast, for High & Mighty just phoned, and he wants his juke box serviced immediately. Well, it was a beautiful dream anyway!

1st Chi Auto. Phono Bowling League Meet Set

CHICAGO—The first meeting of the Chicago Automatic Phonograph Bowling League will take place on Monday, September 14, at the Fireside Bowl, 2648 West Fullerton Avenue, this city.

This will open the 1953-1954 season for the 12 teams which comprise the league.

Officers of the league, Jerry Schuman, president; Julius Mohill, and Andy Oomens, vice-presidents; John Oomens, secretary; and Bob Gnarro, treasurer, are all enthused over this first meet of the new season.

The 12 teams that will open the season that evening, beginning bowling at 9 P.M., will be:

A.B.C. Music Service; Walter

Oomens Sons; Gillette Distributing Co.; Star Music Co.; Melody Music Co.; B & B Novelty, Inc.; Atlas Music Co.; Western Automatic Music Co.; Coven Music Co.; Paschke Phonograph Service; Decca-Coral Records and Mercury Records.

John Oomens, spark plug secretary of the organization, reported, "We're starting off this second season of the Chicago Automatic Phonograph Bowling League with some of the best team bowlers yet.

"This is one time when we hope everyone will attend and will be in there boosting for their team to win."

"Palisades" Is New Williams' 5-Ball

CHICAGO—Sam Stern, executive vice-president and general manager of Williams Manufacturing Company, this city, announced this past week that the firm had just introduced its newest five-ball game, "Palisades".

Stern reports that the game has everyone of the outstanding features which pinball operators are demanding all over the country.

With nine straight hit games under their belts, the engineers over at Williams are of the opinion:

"This will be the tenth straight hit game which we have presented to the field."

Their reasons for this statement they claim is because they have worked very closely with the demands of their distributors who have worked just as closely with the operators.

Sam Stern said, "We feel certain that when the operators get our new 'Palisades' out on location they are going to agree with our engineers—that this is one of the finest five-ball games of all time."

FOREIGN BUYERS!

top manufacturers
top equipment

are you assured
guarantees for

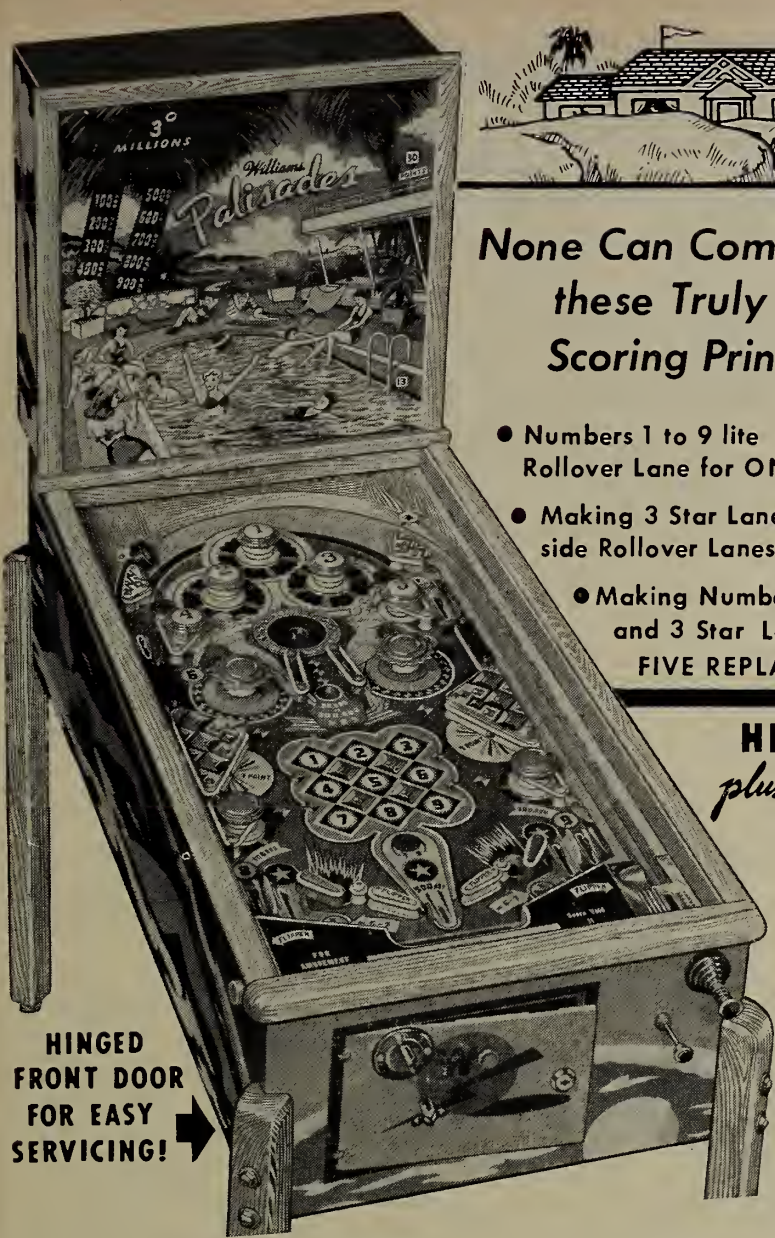
Satisfaction and Profit!

We represent the nation's leading manufacturers including . . .

WILLIAMS	GENCO
GOTTLIEB	KEENEY
BALLY	EVANS

Write for FREE Price List.
Parts and Service Manual available.

INTERNATIONAL AMUSEMENT COMPANY
1423 SPRING GARDEN STREET
PHILADELPHIA 30, PA. (Tel.: RI 6-7712)



HINGED FRONT DOOR FOR EASY SERVICING!



Get TOP EARNINGS WITH

None Can Compare with these Truly Smart Scoring Principles:

- Numbers 1 to 9 lite Bottom Center Rollover Lane for ONE REPLAY.
- Making 3 Star Lanes lites both top side Rollover Lanes for Replays.
- Making Numbers 1 to 9 and 3 Star Lanes Scores FIVE REPLAYS!

HIGH SCORES plus POINT SCORES

Score and Point Buildup is accomplished by making different combinations of numbers and Star Lanes.

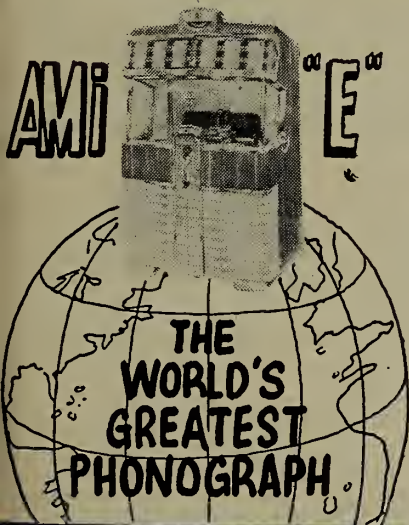
- 2 THUMPER BUMPERS
- 2 FLIPPERS
- 2 AUTOMATIC REBOUND FLIPPERS



IT'S WILLIAMS Palisades Yours FOR IMMEDIATE DELIVERY



CREATORS OF DEPENDABLE PLAY APPEAL 4242 W. FILLMORE ST. CHICAGO 24, ILL.



ChiCoin Names Copeland Distributor For Oklahoma

CHICAGO—Ed Levin, director of sales for Chicago Coin Machine Company, this city, announced this past week, after the return of Frank Mercuri, sales manager for ChiCoin, who had visited in Oklahoma City with Wayne Copeland, that Copeland Distributors, Inc. were now exclusive distributors for the entire state of Oklahoma.

Levin said, "This is in keeping with our policy to have the most outstanding distributors in the nation to better serve every one of the operators."

"Our plans are to arrange for closer cooperation with every operator in the nation thru our distributors."

"That is why," he continued, "we have been announcing distributors of reknown and who are commended by the operators for the cooperation which they have given them."

Mercuri visited with Wayne Copeland in Oklahoma City and stated, "Copeland Distributors are well equipped to give the operators complete service as well as the closest sort of cooperation."

"We are very proud," he continued, "that we have the kind of distributor in Oklahoma who will do everything he possibly can to get ChiCoin products to the operators in his state just as rapidly as is humanly possible and service the operators in the finest fashion."

RUNYON SALES COMPANY

Factory Representatives for:
AMI, Inc., Bally Manufacturing Co., J. H. Keeney & Co., Permo, Inc.
593 10th Ave., New York 18, N. Y., LO 4-1880
221 Frelinghuysen Ave., Newark 8, N. J., BI 3-8777

CLEARANCE OF

- SEEBURG BEAR GUNS, ea.\$225.00
- EXHIBIT SIX SHOOTERS, ea. 149.00
- EXHIBIT GUN PATROLS, ea. 179.00
- 20 PACKARD BOXES (entire lot) .. 60.00
- NATIONAL KIDDIE HORSES (new). 295.00

1/3 Deposit, Balance C. O. D.
DAN STEWART CO.
2667 W. Pico Blvd.
Los Angeles, Calif.
(PHONE: DUUnkirk 3-6015)



Geo. George

OFFERED FOR QUICK SALE

BINGO GAMES

Spot Lights	\$150.00
Bright Lights	125.00
Bolero	145.00
ABC	50.00
Atlantic City	275.00
Cabana (Like New)	465.00



Roy Monroe

ONE BALLS

Bally Futurity (Like New)	\$145.00
Turf King (Very Clean)	69.50
Citation	30.00
Photo Finish	40.00
Winner	49.50

SPECIALS

Genco "400"	\$90.00
Genco Jumping	160.00
Jack Nugget	195.00
Genco Golden	195.00
Coca Cola Bottle Vendor, 85 Bottles Capacity, Like New, 10c Coin Chute	195.00

MUSIC

Seeburg 5-10-25c 3 Wire Wall Box	\$27.50
Seeburg 5c 3 Wire Wall Box	15.50
Wurlitzer Bar Box 5-10c	9.95
AMI 5-10c Wall Box	14.95
1947 Seeburg Phonograph	175.00
Williams Music Mite & Stand	110.00

SHUFFLE ALLEYS

Chicago Coin 10th Frame Matched Bowler	\$345.00
United 5 Player, Formica Top & Jumbo Pins	175.00
United 6 Player, Formica Top & Jumbo Pins	185.00
United 6 Player Deluxe	220.00
United Super	285.00
United 10th Frame	340.00
Keeney 10 Player Team Bowler (Like New)	340.00

WANT TO BUY

Mutoscope Cross Country Standard Metal Typers
Exhibit Love Meters

NEW EQUIPMENT

Chicago COIN BAND BOX BOWLER	Chicago COIN CROWN BOWLER	Chicago COIN TRIPLE SCORE BOWLER	Chicago COIN GOLD CUP BOWLER	Chicago COIN SUPER JET BOWLER	Bally YACHT CLUB
Exhibit SPACE GUN	Genco SKY GUNNER	ACORN VENDORS	Downey Johnson COIN COUNTER	Evans SADDLE & TURF	Williams DELUXE BASEBALL
Gottlieb MARBLE QUEEN					

MONROE COIN MACHINE EXCHANGE, INC.

2423 PAYNE AVENUE, CLEVELAND 14, OHIO
(Tel.: SUPERIOR 1-4600)

Auto-Photo Appoints Uni-Con And Central Music

LOS ANGELES, CALIF.—Auto-Photo Company, Inc., this city, announced this week the appointment of two firms, whose headquarters are in Kansas City, Mo., as distributors for its automatic photo machine. Central Music Distributing Company, who also have a branch in

Omaha, Neb., will represent the manufacturer in Iowa and Nebraska, while Uni-Con Distributing Company, will cover Western Missouri and Kansas. Auto-Photo equipment delivers four different posed photos on a single strip for a quarter.

DISTRIBUTORS WANTED



for the
Hottest Ride
In the Country
The Original
MUSICAL
CONEY ISLAND
CAROUSEL

Galloping fibergloss horses. Continuous music or music only when ride is in operation. The fastest money moker in the nation.

IMMEDIATE DELIVERY
Most Territory Open

SPECIFICATIONS: Floor Space—48" x 54". 110V A.C. R.C.A. phonograph, national coin mechanism, all steel cabinet, rollers for easy moving. Brilliant colors.

DISTRIBUTORS—WIRE—PHONE—WRITE
LEE MANUFACTURING COMPANY
286 KANDERMACK ROAD RIVEREDGE, NEW JERSEY
Diamond 2-6495

THRU THE COIN CHUTE CALIFORNIA CLIPPINGS

SAN FRANCISCO—Let's open this column with doings up here in the Bay City. Just for a change. . . . The multiple coin bingos ain't workin' here no more. Least not in 'Frisco. The boys still plenty happy with the single coin action. . . . Walt Huber's place gettin' to be a popular gatherin' spot as more and more of the music ops pop around to talk AMI "E" deals. Bumped into Charley Spinnagel, Jack Umphries, Cal Neave, Clem Stetson, and others while here. . . . Still the busiest of all the busy spots in the Bay City. That's R. F. Jones Co. Jack LaRue was conducting a Seeburg Service School when we arrived. And Jack along with Johnny Ruggiero and C. N. (Mac) McMurdie discussing the most "efficient way to handle the crowds." S'whathoppen? S'we all went out f'r c'ffee. Which is one thing, brother, y'just simply gotta learn t'drink when your visitin' with Ray Jones and his Jones Boys.

Lots and lots of congrats to the juke box ops of Oakland for their free Saturday nite juke box dances for the teenagers. George A. Miller and his Oaklanders have the backing of the Parent-Teachers Assn., the Women's Division of the Chamber of Commerce, and all the big-wigs of Oakland. Jam in about 600 teenagers, who get tickets from their highschools, into the Grand Ballroom of the Leamington Hotel. . . . Hear that Sam Tessler continues to be one of the grandest of all grand guys. . . . And my very special friend, Joe Silla, still goin' along great guns—without a minute's halt. . . . Dropped in to say "hello" to good friend, "Rosey" Rosenberg. Found the joint just simply jumpin'. Rosey's built up this Wurlitzer spot very beautifully in the five years he's been here. . . . De Loss Osborn out on the road with his Rock-Ola "Fire-Balls" and reported doin' quite a job.

The boys here in the Bay City just simply decided the time had come for all to get together and so, already, 39 of the 53 to 56 music ops here, have joined into a very swell organization. Lotsa credit to guys like Ed Smith, Jack Umphries, Bren Murtha, Bob Andrews, Merle Parks, Jack Ehrlich, Bud Golibic, Carl and Joe Nobro, Johnny Ellis, Charley Sullivan, and all the others. This town's now about 75% on dime play. And the boys now discussin' front money guarantee. Which should come into being—but very soon, too. . . . We sure do love San Francisco. But, must it always be so co-o-old?

LOS ANGELES—One guy came to town and was actually willing to bet that (the ageless Charley Daniels was "only 25" . . . Paul and Lucille Laymon gave one swell party, starting at their very gorgeous flower surrounded home in the Pacific Palisades, and ending up at the brand new Luau, with Charley and Gladys Daniels, Bill, Cissie and Gail Gersh as guests. . . . Lee Williams is home again and all recovered from her operation. Harry Williams working hard on plans for his new experimental laboratory and guest house. It's a busy spot—this very beautiful Williams' menage. . . . Lyn Brown, at long last, plans to take his very, very charming missus, Marian, to Chicago with him. And let her see the Windy City for the very first time. (By the way Lyn came away "quite a winner" from Las Vegas. Hope he didn't go back.)

Robert Z. (Bobby) Greene of Rowe ciggy vendors, spoke all about the \$1¼ Billion automatic vending biz at the Statler before the Advertising Club. This was known as "the first automatic merchandising day" for the AC. . . . Hank Tronick said he would. And, by golly, he did. Got himself up off his chair and boldly announced, "I'm on my way. At last. For a vacation." Nobody believed the guy. But, when whistling Ed Wisler took over his desk, what else could anyone believe? In the meantime the painters continue to roam all over Minthorne Music. And Vince Pokorski is just about pulling his hair out, trying to work on equipment, while the contractors shuffle him about here—and there—and back again.

Ken Ferrier of Oxnard came to town and passed out cucumbers which he, all by himself, raised on his ranch. . . . Perry Irwin of Ventura, now recovered from his illness, around and about coinrow. . . . Karel Johnson, chief of the Wurlitzer technicians over at Laymon's, back on the job again. . . . Dick Grey and I. B. Gayer of San Berdoo in town to "just see what's what." . . . Mr. and Mrs. Chas. Cahoone in from Long Beach. . . . Also seen here and there: Bud Benner of Riverside, Ramon Perez of Fresno, Sol Campagna of Fontana, S. L. Griffith of Pomona, Lloyd Sanders of South Gate. . . . Two really busy guys, Sam Ricklin and Gabe Orland. . . . Which reminds. There'll be a big music ops' meet here very soon. George A. Miller will speak. This may be the beginning of the real beginning of a real association.

Charley Robinson and Al Bettelman among the happiest guys on coinrow. Now that United Mfg. Co. is back at work. They got their first shipments of new shuffles and "Tropics" the other day. Didn't even dare show them. Just relabeled the crates. And out they went. Said Charley, "Thank goodness." . . . Can't catch up with Jack Dolan. Up north this time. . . . But cute Bess Barlow around and always a pleasure to visit with her. . . . Pete Ley left for several days to visit with Mrs. Ley who was very ill. . . . Dick Hood of H. C. Evans, Chicago, visiting with Bill Happel last week. Talked thisa and thata about the Evans' game. In the meantime the foreign biz dept. at Badger claims, "We're busy." And in chorus yet by (J. S.) Duarte and (F. D.) Dunkel.

And more guys from 'round and about trodding the hot Pico Blvd. pavements. Like C. D. Smith of Seligman, Ariz., Frank Le Fevre of Tonopah, Nev., Mr. and Mrs. Wayne Guill of Bakersfield, Al Miller of Blyth, Joe Boll of 29 (or is it 19?) Palms, Kenny Wolfe of San Diego, W. A. Wallan of National City and C. F. Norris of Long Beach. . . . Salesmanager Van Atten of Auto Photo Co. all enthused over their new operator's manual which makes any mechanical inconveniences the easiest to handle for any operator anywhere. Van Atten so enthused he believes, most definitely, that sales are bound to go even higher, because of this brand new manual, which will be ready any moment now.

Jack Simon reporting that business has been 100% right along and looks for even better biz as the fall season comes along. . . . Where's Phil Robinson? Haven't been able to catch up with him. . . . Jack Gorelick of J. Rosenfeld Co., St. Louis, Mo., in town. Also visited up in San Francisco. Jack's here on a vacation. But he's mixing it up with business. Which seems to be the way all coinguy take their vacations. They just can't keep away from the coinspots wherever they go. . . . Caught Al Silberman coming out of a conference with an office full of prospects. Al just flips anytime anyone mentions anything that has to do with vending machines. The guy's so immersed with vendors and figures, he can rattle off statistics, like another guy can rattle dice.

Business is businessin' 'round and about these here parts. But, somehow, it just ain't like it used to was. L. A. was always first. L. A. was the one place the music and games men came to see "What's new." And L. A. was the spot where many an idea, now a stable and standard fact in the coinbiz, was born. It was here that the late Bill Rowe came up with his first cigarette vendor. It was here that wired music was born. It was here that shuffle game ideas came into being. It was here—where a dozen other new and greater inventions made their way deep into the industry. Remember Pacific Mfg Co.? Remember others? Let's get that attention focused back to Los Angeles.

Personalities Along L. A.'s Coinrow



LOS ANGELES, CALIF.—The Cash Box' candid cameraman wended his way along Coinrow (W. Pico Blvd.) and came up with some shots of the people who make the industry hum here:

- 1) Gabe Orland, Calif. Music.
- 2) Al Silberman, Badger.
- 3) Bill Happel, Badger.
- 4) Jimmy Wilkins, Laymon.
- 5) Hank Tronick, Minthorne.
- 6) Bess Barlow, Stewart.
- 7) Ray Powers, Badger.
- 8) Jack Simon, Simon Sales.
- 9) Charley Daniels, Laymon.
- 10) Ed Wilkes, Laymon.
- 11) Jack Dolan, Stewart.

CHICAGO COIN'S 2 Great NEW Bowling Games!

HI-SPEED
Triple Score Bowler

ADJUSTS TO
5 FRAMES
PER GAME

NOW, for the FIRST TIME, at Operators Option, HI-SPEED Triple Score Bowler is easily adjustable to Play either 5 or 10 Frames!


★ 5 Frame Play—
3rd and 5th Frames Triple!

★ 10 Frame Play—
5th and 10th Frames Triple!

(also adjustable for 3rd and 7th frames triple!)

Player in 5 frame play can add up to 270 points to his total score in the 5th frame alone.

Player in 10 frame play can add up to 270 points to his total score in 10th frame alone.



HI-SPEED
Crown Bowler

FOR BUSY LOCATIONS
REQUIRING FAST PLAY
ADJUSTS TO **5 FRAMES**
PER GAME

For the FIRST TIME, at Operators Option, Hi-Speed Bowler is easily adjustable to Play 5 or 10 Frames!


5 Frames Plays in only 30 seconds! 10 Frames in 60 seconds!

★ 5 Frame Play—
3rd and 5th Frames Triple!

★ 10 Frame Play—
5th and 10th Frames Triple!

(also adjustable for 3rd and 7th frames triple!)

★ Match a Number . . . Match a Number & Star . . . Match a Number—Star & Crown!



chicago coin
MACHINE COMPANY

1725 W. Diversey • Chicago 14

California Ops Feature Saturday Nite Juke Box Dances For Teenagers

Fresno And Oakland Ops Have Complete Backing Of PTA, Women Of Chamber Of Commerce, City Officials. 300 To 400 Fresno, And About 600 Oakland Youngsters Dance Free Saturday Nite

OAKLAND, CALIF.—The California Music Guild got the idea going down in Fresno first, where the Fresno division of this great state organization came together to arrange for all the teenagers to be able to enjoy Saturday night juke box dances free of charge.

This was instantly taken up by the Parent-Teachers Association, the Women of the Chamber of Commerce, and all the leading City of Fresno officials. These are the people who give the tickets free to the teenagers thru the high schools here.

About 300 to 400 teenagers have themselves a grand old time every Saturday evening dancing to the music of a local band which, when it rests, has music entertaining the youngsters for more dancing from juke boxes on the platform.

The idea spread into this city, because of the tremendous success being enjoyed in Fresno, and the operators here got together with George A. Miller, who heads the California Music Guild.

George arranged for the same sort of grand dance time for the teenagers here in Oakland.

George A. Miller not only got the PTA and the Women's Chamber of Commerce, as well as the high schools

here to cooperate, but, he went further. He obtained the complete co-operation of the local disc jockeys as well as their radio stations.

The first free Saturday night juke box dance was held in the Grand Ballroom of the Hotel Leamington here and attracted about 600 teenagers, along with officials from this city, radio stations, the Parent-Teachers Association and the Women's Chamber of Commerce.

It cost the organization approximately \$500 for the entertainment. A fine band was hired and cokes and other refreshments were given the teenagers.

When the band left the stage to rest, juke boxes took over, playing the music of the nation's leading orchestras.

Tickets to the dances are not given out by the juke box operator members of the California Music Guild but, instead, by the various organizations mentioned, as well as the disc jockeys and their radio stations, until the limit is reached. Demand for the tickets is really terrific.

As a public relations effort, every one of the music operators considers this, "One of the most outstanding achievements in automatic music history."

"America's Finest"

ASK ANY OPERATOR OF THE
KEENEY DeLuxe Electric
CIGARETTE VENDOR!

★ For MORE THAN 5 YEARS operators have made much more money with service costs at an all-time low. Features: • 432 pack capacity ★ Easy loading with swing-up top • 3-way match vending • Alternate front and rear column vending ★ Quick price changes • Large storage. Write for an immediate free demonstration today.

J. H. KEENEY & CO., INC. 2600 W. 50th St. Chicago 32, Ill.



Wurlitzer's Page Ad In North Tonawanda Newspaper Outlines Company's Position

NORTH TONAWANDA, N.Y.—In an effort to bring its striking employees back to work, The Rudolph Wurlitzer Company, this city, ran a full page ad in the local newspaper pointing out the fact that for the eight weeks employees have been idle, they have sacrificed about a million and a half dollars in wages.

Wurlitzer explains its position, stating settlement could be effected quickly if Union leaders, who called the strike "in violation of the no-strike clause of the contract and in complete disregard of the true interests of the employees involved," would agree to arbitration by an impartial arbitrator.

Officials of Wurlitzer are hoping this latest effort of theirs will bring about a meeting of management and Union officials so that settlement might be effected.

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148

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Available in Two
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EASTERN FLASHES

We ran into an interesting angle on operation and vacations this week while visiting on coinrow. Most individuals in this, as well as other businesses, take their vacations during the summer months (and who can blame them). However, "Senator" Al Bodkin, the dynamic and progressive local music and games operator, works harder than ever during the warm months, taking his vacation in the winter. As the "Senator" explains, "With city folk leaving for vacations during the summer months, our equipment here gets less attention. I therefore make it my business to concentrate on each location, seeing that my music machines have the best money-making records, and that my games are spotted properly to get every coin possible. In this way, I am able to keep my averages up to the highest point possible. In the winter, when the patrons at my locations are more in evidence, I can run away for a while without losing revenue."

Abe Lipsky, Young Distributing (Wurlitzer distrib), who left for his vacation last week, rushed back after only a few days. Allie Goldberg's mother died and Allie had to be away from the office. Being short handed, Abe had to get back to fill up the slack. However, Abe will take a few long week-ends now to make up. . . . Dominic Ambrose, top Long Island op, tells us that the strike of truckers supplying builders on the Island, has resulted in his collections dropping off. Many of the personnel involved with the building trade have been off their jobs, which meant less play on his machines. . . . John Scalisi, formerly with Decca Records, and for the past several months directing the sales of the 200 selection Seeburg phono for Atlantic-New York Corp., reports sales to industrial firms, etc., going very well. . . . Estelle Potash, secy, to Nat Cohn of Riteway Mfg. & Sales, back at her desk after a week's vacation. However, she leaves again at the end of this week for another week. Claims too much work would accumulate if she took the two weeks together. Can now clean up important matters, and go away again. . . . Harry Greenberg, one of the state's top ops, from Highland Falls, N. Y., in town visiting the wholesalers.

Phil and Mac Greitzer, who are running the "Baseball Batting Range" at Kings Highway in Brooklyn, report that they've had a tremendous season in this, their first year of operation. They expect to be open daily until the weather gets completely out of hand, and then will open on week-ends when the weather permits. Now under construction, alongside the batting range, is an outdoor arcade. This arcade will have concrete flooring, but the top and sidewalls will be sturdy canvas. Sidewalls will be opened up during play time. The Greitzers expect to have the arcade in operation by the first of September. . . . Harry Koeppel, Koeppel Distributing Co., away for a week's vacation—the second this summer. Hymie will also take a second week upon Harry's return. . . . This week was the second and final week of the sale of parts and supplies at Atlantic-New York Corp., during which Harry Rosen and Meyer Parkoff celebrated their 14th year of affiliation with the Seeburg firm. Parkoff smilingly reports that ops must have loaded up with parts and supplies to last them the full year. "However, it's our pleasure to be able to serve them," he states. . . . Murray and Bill Weiner, Weiner Sales Co. (distrib for C-8 cig machines) move to 580-10th Ave. (across the street) to location formerly housing National Kiddie Rides. . . . Bob Slifer, Seacoast Distributing, Elizabeth, N. J. (Rock-Ola distrib) visits on coinrow. He's got his eye on a location on the street. . . . Barney (Shugy) Sugarman, Runyon Sales (AMI and Bally distrib) leaves with his wife, Mollie, and son, Nate, for Herman Paster's lodge in Minnesota. Shugy will vacation for a week or so, and then return, bringing back his other son, Myron, who has been spending the summer there. . . . Irv (Kempy) Kempner of Runyon, rushes back from the road for a day to keep a local appointment, and then off he goes again—this time to cover the Connecticut ops. . . . Mike Munves displays Exhibit's "Western Gun" on his showroom floor and reports good reaction from visiting coinmen. . . . Ed Wurgler, former sales mgr. for Wurlitzer, in town Friday, Aug. 7, and phones to say "hello." . . . Chi Coin's new shuffle "Hi-Speed Triple Score Bowler" displayed on the floor at Albert Simon, Inc. Al Simon out of town, busy, no doubt, lining up orders on this new game.



UPPER MID-WEST MUSINGS

Mike Young of Soldiers Grove, Wis., was kept very busy last year what with running his route and also managing the local baseball team. When the season was over Mike told the boys that they would have to get someone else to do the managerial chores for 1953 because he would be too busy with his route. Spring rolled around, and it didn't take too much arm twisting to talk genial Mike into taking over the team again for '53. As the ratings stand at this time the team from Soldiers Grove has been hanging up a nice record in the win column. . . . Elgin McDaniel of Wadena, Minn., is always talking about the big ones, meaning fish, that he is going to get on his next fishing trip. At least he has a lot of fun in trying. . . . Walt Thorne of Staples Novelty Company, Staples, Minn., decided to stick close to home this summer and take over active management of his route instead of making his regular summer trip up to Alaska.

Pete Wornson of Mankato, Minn.; Stan Woznak of Little Falls, Minn.; Andy Theisen with the Northland Music Company of Brainerd, Minn.; Lester York of Mitchell, S. D.; Glenn Rackliff of Superior, Wis.; Leo DeMars of Ashland, Wis.; Bob Keese of Forest Lake, Minn.; John McMahon of Eau Claire, Wis.; Al Eggermont of Marshall, Minn.; Frank Mager of Grand Rapids, Minn.; Albert Spors of St. Cloud, Minn.; Jack Weisbrod of LaCrescent, Minn.; Art Skram of Mason City, Iowa; Chet LeDeux of Virginia, Minn.; Jim Lucking of Benson, Minn.; and Mr. and Mrs. J. E. Snyder of Strom Lake, Iowa, were some of operators who were seen in town picking up supplies and equipment for their routes. . . . Sid Levin of the Lieberman Music Company is recuperating from an operation and is expected back on the job very soon.



NEW ORLEANS NOTES

It seemed like old times to see Henry and Mildred Fox drop in to see the ol' gang. The Foxes now make their home in Memphis, Tenn., where Henry buys up bankrupt stock—and reports he's doing extremely well. Along with them were their two lovely children Elaine and Andrew. Looks like the kids are eating mighty well for they're both fine specimens. . . . Jack Young of Lafayette Amusement Co., Lafayette, La., in town for the week-end—still talking about his show business and his success. . . . Jackie Hirstius left for Wisconsin with the Cadets on a convention. From what we hear it must be a lot of fun to be in that organization. Jackie is the cute gal of TAC Amusement. . . . New Orleans Novelty Co. is hustling and bustling more than ever with the boss back from Europe. . . . Milton Egle of Little Eagle Music, Golden Meadow, La., trying to convince friend wife that he should take another quick fishing trip to Acapulco—to catch that big one that got away last time. Milton, by the way, took the huge loving cup, winner of first prize in the Annual Tarpon Rodeo. This is a very big event in Louisiana and awards were made over television.

O. K. Moberly, Marion Amusement, on a rush trip into town to pick up new merchandise. . . . Henry Hildebrand, Columbia Records and Larry Wilson, local dj, together with their families, vacationed recently in California. . . . Congratulations to Eddie's young daughter, Beverly, who took second place in her division in the National Roller Skating Contest finals. Eddie is with A & M Music Co. . . . Frances Egan, Biloxi, Miss., just returned from a vacation in Florida. . . . Ben Shearer of Soundies Operating Co., hunting for a good mechanic for his firm. . . . Marion Ciccani, the real cute girl at Mallory Distributing Co., flew up to Pennsylvania for her vacation. Reports she had a wonderful time. . . . Our sincere sympathy to Farrell Marvin, Atkins Novelty Co., Jonesville, La., on the death of his father last week. . . . Dick Braud, M-G-M salesman, tried out his new Chevrolet by taking a trip to Dallas, Tex. . . . Reports from Jackson, Miss., that "Smoky" Weaver is doing nicely in his arcade there. "Smoky" is living right up to his name, and has now invested in cigarette vending machines. . . . Sorry to hear that the J & M Music Store was robbed of \$3,000 (that's the report) the other night. This was a complete loss as there wasn't any insurance coverage. . . . We wish a speedy recovery to Mrs. Eddie Dapquenier of A & M Music, who is in the Baptist Hospital for an operation. . . . Charlie Milano, A. M. I. Distributing, spending part of his vacation on Baronne Street, so that the distributors could see the much talked about young son, Kenny. And Kenny must take after mama Joanie—he's so cute. . . . Lou Boasberg and Harley Marks were over on the Gulfcoast last wee'. They report business booming in that area.

THRU THE COIN CHUTE CHICAGO CHATTER

Just back from a visit to the West Coast where the cointrade is going ahead faster than it has in many a moon. Seems like the Californians have, at long last, awakened to the fact that they were once the leaders in new ideas in this business. They now want to recapture that leadership. . . . Art Weinand a very busy man over at Exhibit. Reports that "Rudolph" with music has caught on. And that orders are way up above all expectations. "Seems," as Art says, "the kiddie ride ops know a good thing when they see—and hear it." . . . Sam Stern over at the Williams' factory reported a new five-ball under way this past week, "Palisades." According to Sam, "We were getting calls from everywhere for a new five-ball. So here it is." . . . Ed Levin, Sales Director of ChiCoin phones to tell us that Wayne Copeland, Copeland Distribs, Oklahoma City, is now distributors for all ChiCoin products in Oklahoma. . . . Ed Hall drops up to say "hello." . . . By the way, Sam and Ellie Stern tell us that "no vacation this summer, we'll be in Arizona this winter, though."

H. F. Burt getting ready to show his "Coffee Pot" vendor at the NAMA show. . . . Busier than ever—Lyn Durant—over at United. Scooting from one factory, across the street, to the other. And then back again. And again. And again. Ad infinitum. . . . Bill DeSelm tells me that Lucy (that's Mrs. DeSelm) is in the very best of bright health. Having completely recovered from her operation. . . . Herman Paster in from his summer home busying himself about the factories. . . . And Herb Oettinger, the boys claim, is still "the gin champ" over at United. . . . Len Micon of World Wide on a two-week's vacation. . . . Eddie Ginsberg enthusing about the forthcoming "Atlas Building" which is now in the process of construction. Says Eddie, "We'll be in there by Xmas." And there should be a very grand Xmas party officially opening this new building. By the way, Morrie Ginsberg, after six years of stalling his doctor, went and dood it. Walked right into the hospital and had it cut out. And two days later was down at the office working away. Just like nothing ever happened. (See, Morrie, there really was nothing to it all the time.)

Johnny Oomens phones to advise that the officers of the Chicago Automatic Phonograph Bowling League, Jerry Schuman, Bob Gnarro, Andy Oomens, Julius Mohill, and Johnny, himself, no less, have decided on the first bowling nite of the new '53-'54 season. It's Monday, Sept. 14, 9 P. M., Fireside Bowl, 2648 W. Fullerton Ave. New teams bowling this season: Coven, Paschke, Mercury and Western Automatic. Along with ABC, Oomens, Gillette, Star, Decca-Cora!, Melody, B&B, and Atlas. . . . Nate Gottlieb very pleased with the compliments which the firm has received re: controlled production. "A long, long time ago," Nate said, "we realized that controlled production was the answer." . . . John Gore, ChiCoin engineer, held a two-day school at S. H. Lynch & Co., Dallas, for the Lynch mechanics from Houston, San Antonio, and Dallas. John reported to Frank Mencuri, ChiCoin sales manager, that many an op in Dallas also walked in to listen to the story of ChiCoin's mechanisms. Which made it quite an attendance, according to Frank Mencuri and John Gore. Frank Mencuri also tells us that this will be "the first in a program of service schools nationwide by ChiCoin."

Ain't it stimulating the way the game sales boom continues ahead without halt? . . . Cal LeNeave of Gilroy, Calif. asks me to pass on a "hello" to his pal, Oscar (Shvitzhood) Schultz. Cal advises that Oscar always came thru with the stuff when needed it. (Heck of a nice name "Cal" for a guy from Cal.) . . . Syndicate being formed here to operate 100 photo machines. . . . Joe and Sylvia Brilliant of Detroit advise friends that they're coming in to spend an entire week at the Edgewater Beach. Joe will attend the NAMA show at the same time. . . . Talking about the Edgewater Beach, and the hotel's new Florida-style cabanas, reminds that Sam and Charlotte Lewis have a cabana there. And tho we see Charlotte around very regularly—where's Sam—while the sun shines? . . . Right in the very midst of a busy business day, Ben Coven suddenly dropped everything. Said he, "Gosh, I've got to call Trudy (that's Mrs. Coven) about the bird?" So as we looked at him quizzically. Ben explained, "We found a little bird on the lawn of our summer place in Lake Geneva almost frozen." Ben worried about the little bird getting good care.

Now that certain types of games have been legalized, Chicago ops held first general meet of Chicago Automatic Amusement Operators Guild. Marvin Goodman, Pres., Jerry Frazin, Sect'y., and Dan Palaggi, Treas. Headquarters are at 2326 S. Michigan. . . . Jack Nelson sure is one busy guy scooting around all the Lion Mfg. Corp. factories. . . . Lou Boasberg and two of his sons in town for the all-star football game. . . . Harold Lieberman a visitor this past week. . . . Phil Weinberg, Bally's western man, in town visiting at the factory. And telling how terrific Bally products moving in his territory. . . . The J. Raymond Bacons up in Stratford, Ont., Canada, and after seeing the Shakespearian revival there, were motoring back when, suddenly, as the car radio was turned on, they hear, "This is The Cash Box program. We're taking pictures with The Cash Box photographers here. You'll see them in The Cash Box very soon." Ray Bacon says it was a CBS Radio Network show. When Mrs. Bacon questioned his surprise, Ray told her, "You've sure got to give those Cash Box boys credit. They're right on the ball. Even up here in the Canadian woods."

There's a 25% increase in rubber checks bouncing all over the nation. Just in case you're interested. . . . Ralph Nicholson wending his way up from Indianapolis telling all he meets all about the new Bally "Yacht Club" and the other Bally products. . . . If you're a music operator be sure to read next week's issue of The Cash Box. Watch for the newest and most original idea to benefit you and your business, "Minimum Front Money." . . . Thanks Bill Fitzgerald and John Haddock for your very swell letters. . . . Art Garvey 'way up in Springfield, Mass. And an all-star football game coming off in Chicago. Ain't that somethin'? . . . Jack Nelson shows a post card received from Sal Groenteman—all the way from Holland. Where Sal traveling and selling coingames. . . . Believe it or not—the juke box industry's No. 1 problem is—Merchandising Music. (Read about it in The Cash Box very soon.) . . . Greatest goodwill builder. Best public relations. This is what they're calling those Saturday Nite Juke Box Dances free for teenagers out in Fresno and Oakland, Calif. Why not here in Chicago, too?

Many of youse guys and gals will remember Ed Smith. Former Chicagoan. Used to own the Cloverbar on Clark St. next to the Sherman. Was a Wurlitzer distributor. Remember now? Well, Ed's just been elected President of the San Francisco music ops association. . . . Bernie Schwartz of Michigan Electronics comes up with the tiniest tape recorder called, "Message Repeater." Placed in vendors it will attract the passerby by asking him to buy. Any message can be used. Unit is no bigger than a Brownie camera. . . . Here's one that got Art Weinand to worrying this past week. Bud Ajax phoned him all the way from Seattle advising Art that he simply must ship him "Space Guns" immediately. To catch the last boat for Alaska. Maybe Bud figures the Alaskans will shoot themselves to here and gone when snowed in for weeks—with "Space Gun." . . . It sure is great to be back home again in good old Chicago.



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INSTANT APPEAL!

9 Colorful Flashing Plastic Balls Attract & Hold Players!

- 5 Balls in skill hole award replay!
- Rotation sequence from 1 to 9 lights skill hole and roll-over button for replay!
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1250's	339	3048 WALLBOXES	29.50	SMOKE SHOP	
1100's	250	SEEBURG		CIGARETTE VENDORS	
1015's	125	M100A	\$550	9 Col., 486 Cap. \$239.50	

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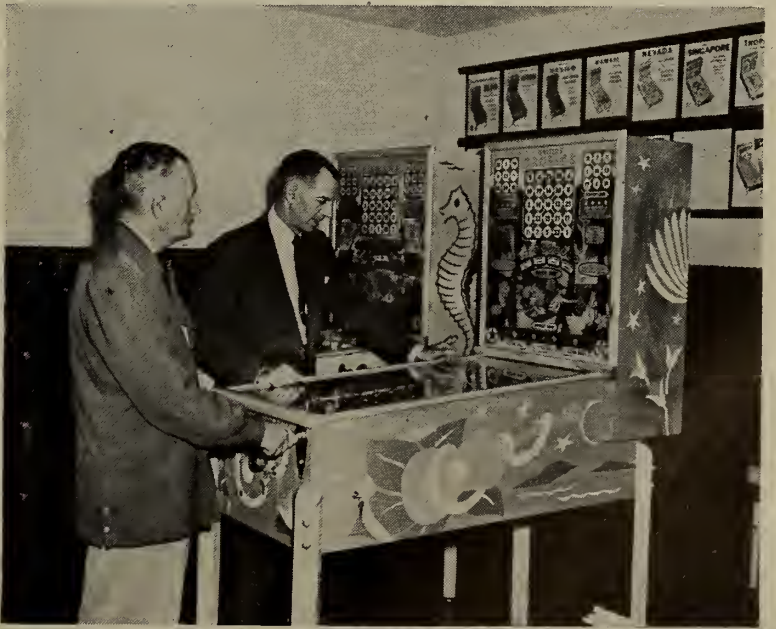
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INdependence 3-2210

Bill Bolles Visits United Factory



CHICAGO—Bill Bolles, recently appointed roadman for Simon Sales, Inc., New York, pictured on the left, experiments with the play of United's "Tropics" in the showrooms of United Manufacturing Company, this city, while Bill DeSelm, factory's sales manager, looks on.

CLASSIFIED ADVERTISING SECTION

**CLASSIFIED AD RATE
10 CENTS PER WORD**

Count every word including all words in firm name. Numbers in address count as one word. Minimum ad accepted \$1.00. CASH OR CHECK MUST ACCOMPANY ALL ORDERS FOR CLASSIFIED ADVERTISING. If cash or check is not enclosed with order your classified ad will be held for following issue pending receipt of your check or cash.

Notice to holders of "Special (\$48 Subscription": You are entitled to a free classified ad in each week's issue containing no more than 40 words, which includes your firm name, address and telephone number. All words over 40 will be charged to you at the regular rate of 10c per word. Please count words carefully.

ALL CLASSIFIED ADVERTISING CLOSSES WEDNESDAY NOON AT The Cash Box, 26 W. 47th St., New York 19, N. Y.

WANT

WANT—New and used records. Paying 10c for 78's and 15c for 45's. Can be up to 6 months old. No quantity too large or small. We pay freight. DIXIE RECORD SHOP, 259 WEST 42nd ST., NEW YORK 36, N. Y. Tel.: Wisconsin 7-0830.

WANT—Bright Spots, Bright Lights, late Gottlieb Pin Games, Seeburg Model B & C 45's. State price, quantity, and condition in first letter. NOBRO NOVELTY COMPANY, 538 BRYANT STREET, SAN FRANCISCO 7, CALIF.

WANT—45 RPM Records, new or used. No quantity too large or small. Highest prices paid. Write stating quantity on hand. TONY GALGANO, GALGANO DIST. CO., 4142 W. ARMITAGE, CHICAGO 39, ILL. Tel.: Dickens 2-7060.

WANT—We pay top price for used records from 3 to 6 months old. Pop, Race, Calypsos, Spirituals, Ruth Wallis, Mickey Katz, 45 r.p.m., 78 r.p.m. We pay freight. C & L MUSIC CO., 11 BAYBERRY RD., FRANKLIN SQ., L. I., N. Y. Tel.: Tilden 4-9040.

WANT—Your used or surplus records all speeds. 45's our specialty. We buy all year round and pay top prices. No lot too large or too small. No more than 10% blues. We pay freight. BEACON SHOPS, 821 NO. MAIN STREET, PROVIDENCE, R. I. Tel.: Union 1-7500.

WANT — Late 1952 and 1953 Pin Games, Seeburg 100 A & B, AMI D's, Wurlitzer 1500's, Scales, Arcade Equipment, 1c and 5c Vendors, AMI W. B., Seeburg 100 W. B., Wurlitzer 48 sel. Boxes. Write stating condition, number, model, and prices. ST. THOMAS COIN SALES, ST. THOMAS, ONTARIO, CANADA. Tel.: 2648.

WANT—New and used records. Highest prices paid for 78's and 45's. No quantity too large or too small. We buy brand new LP's (33 1/3 RPM) in quantity. Write or phone. FIDELITY DISTRIBUTORS, 666 10th AVE., NEW YORK 36. Tel.: Judson 6-4568.

WANT—For resale—Chicago Coin, and United 6 Players, Mills Panoram, Bear Guns, Rotary Merchandiser, Bally Bingo games, 5c Stone National. Candy Vendors. State price and condition in first letter. STANLEY AMUSEMENT CO. 5225 SOUTH TACOMA WAY, TACOMA 9, WASHINGTON.

WANT—Show Boats and Bright Spots. GOLDEN GATE NOVELTY CO., 701 GOLDEN GATE AVENUE, SAN FRANCISCO 2, CALIFORNIA. Tel.: Market 1-3967.

WANT—Phonograph records made before 1940; any quantity or dealer stock; \$150 to \$300 per thousand; will inspect if required. Some labels wanted are Brunswick; Victor; Vocalion; Paramount; Gennett; Bluebird; Champion. JACOB S. SCHNEIDER, 128 W. 66th STREET, N. Y. C.

WANT — Metal Typers, Mutoscope Voice-O-Graphs, ChiCoin Basketballs and any other late arcade machines. Give price and condition in first letter. MIKE MUNVES CORP., 577 TENTH AVE., NEW YORK, N. Y. Tel.: BRyant 9-6677.

WANT—Music Machines: AMI's, all models; Seeburg M100A's and B's. Quote best prices. KOEPEL DISTRIBUTING CO., 629 TENTH AVENUE, NEW YORK 19, N. Y.

WANT—Tubes: 2051; 2050; 70L7; 2A4; 2A3; 5V4; 6L6; 6N7; 6L7; 6V6 metal; 6X5 metal. Will pay \$40 hundred. Must have minimum quantity 50 of a type. Have you other types in quantity? LEWIS ELECTRONICS, 3449 NO. ELAINE PL., CHICAGO, ILL.

WANT—All types of post-war flipper five ball games in any quantity. Give names, condition they are in, price wanted, and when ready to ship. INTERNATIONAL AMUSEMENT CO., 1423 SPRING GARDEN STREET, PHILADELPHIA, PA.

WANT — Latest model cigarette machines. Can also use Cole, Super-Vend and other drink dispensers, also want hot coffee vendors. Please give quantity, model numbers, condition and price wanted in first letter. Write full details to: BOX NO. 221, c/o THE CASH BOX, 32 W. RANDOLPH ST., CHICAGO 1, ILL.

WANT — Atlantic Cities and Frolics. Will pay \$225. PENNSYLVANIA VENDING CORP., 1822 CARSON STREET, PITTSBURGH 3, PA.

FOR SALE

FOR SALE—One Stop Record Service. Any record, any label, 5c over wholesale. Free title strips. New accounts 1/3 deposit with all orders. RAYMAR SALES CO., 170-21 JAMAICA AVE., JAMAICA 32, N. Y. Tel.: OLYmpia 8-4012-4013.

FOR SALE—Packard Wall Boxes, \$4.00 each. GOLDEN GATE NOVELTY CO., 701 GOLDEN GATE AVENUE, SAN FRANCISCO 2, CAL. Tel.: Market 1-3967.

FOR SALE — Seeburg — Used. Model 146, \$75 each; Model 147, \$90 each. Best buy for low income locations. W. B. DISTRIBUTORS, INC., 1012 MARKET STREET, ST. LOUIS, MISSOURI.

CLASSIFIED ADVERTISING SECTION

FOR SALE—United Deluxe \$185; Supers \$265; Stars \$299; Double on Supers and Stars, Chinatown and Happy Days \$169; Minstrel Men, Mermaid, and Basketball \$69; Frolics \$299. STARK NOVELTY CO., 2429 7th N.W., CANTON, OHIO.

FOR SALE — Arcade Equipment: (Clearance Sale) Dale Gun \$59.50; Speed Bowler \$49.50; Universal Twin \$64.50; ChiCoin Bowling Twin \$49.50; Shuffle Express \$29.50; ChiCoin 6 Player \$219.50; United 5 Way with Formica Top \$185; United 6 Way \$225; Bally Hook Bowler \$89.50; Keeney League Bowler 4 Player \$137.50; Super Deluxe League Bowler (Keeney) \$279.50. Jumbo Pin Games: Turf King \$75; Futurity \$219.50; Citation \$19.50. (No crating). LAKE CITY AMUSEMENT COMPANY, 4533 PAYNE AVENUE, CLEVELAND 3, OHIO. Tel.: HEnderson 1-7577.

FOR SALE—Closeouts right off the route, reconditioned like new. Coney Islands \$225; Holidays \$195; Genco 400's \$225. 1/3 deposit, balance C.O.D. The Genco 400's have been perfected by us and properly percentage so now better than Gold Nugget or Silver Chest. You use 3 weeks then return if not satisfied. We refund full purchase price. Requires only 18 x 24 inches floor space. W. E. KEENEY MFG. CO., 5231 SO. KEDZIE AVE., CHICAGO 32, ILL. Tel.: HEmlock 3844.

FOR SALE — Reconditioned Wurlitzers: 1250's \$375; 1100's \$250; 1015's \$125; 1080's \$125; Seeburgs 146M \$115; 147M \$135; 148M \$250; Packard Manhattan's \$75; Packard Sevens \$50; Wall Boxes 3-W-2 L 56's \$10; W6L 56—5, 10, and 25c Boxes \$22.50. O'CONNOR DISTRIBUTORS, INC., 2320 W. MAIN ST., RICHMOND, VA.

FOR SALE—Filben Hideaway Cabinets 15 in lot. Best offer takes lot. Across The Board, make offer. Showboats \$325. Low prices on all premiums. Esmond Window Fan, reversible, \$11.95. CENTRAL DISTRIBUTORS, 2315 OLIVE ST., ST. LOUIS 3, MISSOURI. Tel.: GENEva 0972.

FOR SALE — Hi-Speed Super Fast shuffleboard wax. 24 one pound cans per case \$8.50 f.o.b. Dallas, Texas. Sold on money back guarantee. AMI distributor. STATE MUSIC DISTRIBUTORS INC., 3100 MAIN STREET, DALLAS, TEXAS.

FOR SALE — Reconditioned — Like New—Beach Club \$525; Frolics \$315; Atlantic Cities \$325; Beauties \$450; Keeney Double Bowler \$35; Keeney League Bowler \$117.50; Universal 6 Play. Deluxe \$275; Genco Canasta \$30. All guaranteed. Call, write, or wire DONAN DISTRIBUTING CO., 5007 N. KEDZIE AVE., CHICAGO 25, ILL. Tel.: JUNiper 8-5211.

FOR SALE — Seeburg Model A-78 \$525; Seeburg Model B-45 \$695; AMI-A \$225; AMI-C \$375. HERMAN DISTRIBUTING COMPANY, 615 TENTH AVENUE, NEW YORK, N. Y.

FOR SALE—United Bowlers 5 Play Formica Top \$200; Six Play \$235; DeLuxe \$300; Super \$325; Official \$300; Thunderbolt Horses \$350; Edelco 2 Play Bowlers \$175; 1100 Wurlitzer \$300; Genco 8 Player \$145; United Slugger \$60. MOUNTAIN DISTRIBUTORS, 3630 DOWNIN STREET, DENVER, COLO. Tel.: AComa 8518.

FOR SALE—All types of Arcade Equipment now available, also Bingo Games and One Balls. MERIT INDUSTRIES, 542 W. 63rd STREET, CHICAGO 21, ILL. Tel.: ENglewood 4-9202 and ENglewood 4-9204.

FOR SALE — New and used Scales. Send for our special price list on new Scales and bargain list on used ones. SPARKS SPECIALTY CO., SOPERTON, GA.

FOR SALE — Exhibit Six Shooter \$150; Dale Gun \$50; Slug Fest \$139; Spot Lites \$245; ABC \$95; Zingo \$115; Stars \$319; Used Turf Kings \$75; Winners \$50. WHEELING COIN MACHINE EX., 2916 EOFF ST., WHEELING, W. VA. Tel.: Wheeling 431.

FOR SALE — Music Machine Route. Locations in busy section of the Bronx, N. Y. New equipment. Reasonable. ACE, 22 LAWRENCE ST., YONKERS, N. Y. (Phone Bronx number: Kingsbridge 9-7390).

FOR SALE — The following phonographs—18 Mills 904; 10-750's; 2 Mills Empress; 3 Colonial 780's; 2-850's, 3-800's, and one Aireon. Make us an offer for the lot; no reasonable offer refused. MUSIC DISTRIBUTORS, INC., 213 FRANKLIN STREET, FAYETTEVILLE, N. C. Tel.: 2-3992.

FOR SALE — Had you some good equipment to sell — phonographs, pinballs, bowlers, etc.—how would you write an ad to attract a few sales? We offer "The Cash Box" prices. What can you use? EDWARDS DISTRIBUTING SERVICE, BOX 400, DOUGLAS, WYO.

FOR SALE — Premium merchandise for coin machine prizes. Over 3,000 articles carried in stock. Write for complete wholesale descriptive price list today. (Established 1932). HASTINGS DISTRIBUTING CO., 6100 BLUEMOUND ROAD, MILWAUKEE 13, WISC. Tel.: BLue-mound 8-7600.

FOR SALE—We are distributors in Michigan for AMI, Chicago Coins, Exhibit, Keeney, Genco, Williams, & Victor Vending. We have the largest stock of used games and parts in Michigan Shuffleboard wax and accessories. MILLER-NEWMARK DISTRIBUTING CO., 42 FAIRBANKS ST., N. W. GRAND RAPIDS, MICH. Tel.: 9-8632 and 5743 GRAND RIVER AVE., DETROIT 8, MICH. Tel.: TYler 8-2230.

FOR SALE—Six (6) Saddle & Turf, by Evans, used only five weeks. In 5c, 10c, 25c denomination. Will trade above for Bingo Games. T & L DISTRIBUTING CO., 1663 CENTRAL PARKWAY, CINCINNATI 14, OHIO. Tel.: MAIn 8751.

FOR SALE — Seeburg 100B \$695; Seeburg 146 \$79; AMI-A \$245; AMI-B \$369; AMI-C \$395; AMI-D \$695. AMERICAN VENDING CO., 2684 CONEY ISLAND AVENUE, BROOKLYN, N. Y. Tel.: DEWey 2-9602.

CLASSIFIED ADVERTISING SECTION

FOR SALE—Spot Lites, \$125, in A-1 condition. TOLEDO COIN MACHINE EXCHANGE, 814 SUMMIT ST., TOLEDO, OHIO. Tel.: ADams 8624 and ADams 4005.

FOR SALE—Bally Futurity \$95; Bally Spot Light \$195; Midget Movies \$165; Midget Racer Automobile \$295; Hot Rod Automobile \$295; Meteor Rocket Space Ship \$295. REDD DISTRIBUTING CO., INC., 298 LINCOLN STREET, ALLSTON, BOSTON 34, MASS. Tel.: ALgonquin 4-4040.

FOR SALE—3020 Wallboxes \$19.50; 3W5-L-56 Wallboxes, \$18.50; 146M or S \$89.50; 147M or S \$99.50; 1422 Rockola \$69.50; 1426 Rockola \$89.50. W1-L-56 5c Wallboxes and Packard Pla-mor \$4.95. CENTURY DIST. INC., 1221 MAIN STREET, BUFFALO 9, N. Y.

FOR SALE—All machines 20% off high CASH BOX prices. Wurlitzers, 1250, 1100, 1400. Spot Light, Bright Spot, Bright Light, Atlantic City Stars, Coney Island, Zingo, Skee Rolls, Shuffle Alleys, Flipper Pin Games Super World Series, Guns. V. YONTZ SALES CO., BYESVILLE, OHIO.

FOR SALE—August Special Meteor X101 Rockets, thoroughly reconditioned, newly installed National Reflector, \$325 each. Money refunded on any purchase if not completely satisfied. Write for complete listings of new and used Kiddie Rides. SHELDON SALES, INC., 881 MAIN ST., BUFFALO, NEW YORK.

FOR SALE—America's finest reconditioned phonographs and music accessories. Everyone of our reconditioned machines guaranteed beautiful condition regardless of price. Tell us what you need. Get our prices before you buy. ANGOTT DISTRIBUTING CO., INC., 2616 PURITAN AVENUE, DETROIT 21, MICH. Tel.: UNiversity 4-0773.

FOR SALE—Seeburg equipment, reconditioned, refinished, with Davis 6 point guarantee—148ML \$215; 148M \$185; 147M or S \$135; 146M or S \$115; 1941 Hideaway units \$39. DAVIS DISTRIBUTING CORP., 738 ERIE BOULEVARD EAST, SYRACUSE 3, NEW YORK.

FOR SALE — CC 6 player Bowling Alley F/T large P 7/10 split, \$235. Horseshoes \$45; Keeney 4 player \$75; Genco Target \$30. United Twin F/T L/T 7/10s, \$135. Add \$5 packing charge. Rentals, sales. Terms to responsible firms. Games ready for locations. NATIONAL NOVELTY CO., MERRICK, N. Y.

FOR SALE — Genco Four Hundred \$125; Seeburg 100B \$675; Wurlitzer 1100 \$265; Turf Kings \$50; Winners \$40; Champions \$30. Also Bingo games and consoles. All machines ready for locations. MICKEY ANDERSON, 314 EAST 11th ST., ERIE, PA. Tel.: 2-2894.

FOR SALE—Best Buy In Town. 2 United Bingo Circs, \$225 each; 13 Atlantic City, \$250 each; 2 Leaders, \$225 each; 3 Bolero, \$140 each; 7 United Bingo, \$200 each; 1 Brite Lights, \$150; 3 United Cabana, \$350 each; 5 A.B.C., \$75 each; 3 United Showboat, \$250 each; Tropics, write, 1/3 deposit, balance C.O.D. Write, wire, or phone: LEE NOVELTY CO., ROBERT EHRHARDT, SR., 608 1/2 AIRPORT DRIVE, SHREVEPORT, LA. Tel.: 2-4245 and 3-3625.

FOR SALE—United 6 Player Super S. A. @ \$295; Keeney 10 Player \$225; Keeney Conversions for long board \$150; Twin Rotation \$225; Dale Gun \$49.50. UNIVERSITY COIN MACHINE EXCHANGE, 854 NORTH HIGH ST., COLUMBUS 8, OHIO. Tel.: UNiversity 6900.

FOR SALE—Citations and Gold Cups, \$10 each, as is, uncrated. Telequiz with Film, \$59.50. Write for close out prices on all types of coin operated equipment. IDEAL NOVELTY CO., 2823 LOCUST STREET, ST. LOUIS 3, MISSOURI.

FOR SALE—Ready For Location. Spot Lites \$175; Coney Island \$200; Atlantic City \$300; Palm Beach \$350; Frolics \$350. ALLAN SALES, INC., 928 MARKET STREET, WHEELING, W. VA. Tel.: WHEELing 5472.

FOR SALE—All Amplifier Tubes less 50% and 10%. Title Strips \$2.50 per 1,000. Fluorescent Tubes 1/3 off. Bulbs 51's and 55's 45c per box, \$3.75 per 100; 1129's 10 for \$1.50; 47's 10 for 60c \$5.25 per 100. CaPco Lusterize All-Purpose Cleaner for glass, plastic, chrome, etc., \$3.95 per gallon. Trial bottle 70c. Satisfaction guaranteed or money back. Cart Sled \$38.50 COVEN DISTRIBUTING CO., 3181 ELSTON AVE. CHICAGO, ILL. Tel.: INdependence 3-2210.

FOR SALE—New Astroscope \$275; New 1c Camera Chief \$10; New 1c Advance Peanut Machines \$12; 120 Wurlitzer Wall Boxes \$3; Citations \$55; Bally Rapid Fire \$75; Bowlette \$40. MATHENY VENDING CO., INC., 564 W. DOUGLAS, WICHITA, KANSAS.

FOR SALE—Contact us before you buy. We carry all types of coin machines. Largest Central Pennsylvania distributor for United, Universal, Chicago Coin, Keeney, and Bally. WILLIAMSPORT ELECTRONIC & TELEVISION CO., 233 W. 3rd STREET, WILLIAMSPORT, PA. Tel.: 2-3326 or 2-1648.

FOR SALE—Cigarette machines, Du-Grenier 9 col. \$50.00, 25c coin chntes. Bingo games: Coney Island \$225.00 Atlantic City \$335.00; Frolic \$335.00; Beach Clubs. Write. ALLIED DISTRIBUTING CO., 786 MILWAUKEE AVE., CHICAGO, ILL.

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FOR SALE—Super World Series \$95; Deluxe World Series \$125; Jalopy \$75; Whizz Kid \$75; Shoot The Moon \$85; Freshie \$30; Knockout \$30; Starlite \$175; Four Corners \$150; Rose Bowl \$100; Spotlite \$150; Atlantic City \$250; Holiday \$135; Music Mite \$40. All equipment in A-1 condition ready for immediate delivery. RELIABLE COIN MACHINE CO., INC., 184 WINDSOR ST., HARTFORD, CONN. Tel.: 6-3583.

CLASSIFIED ADVERTISING SECTION

FOR SALE—Will Sacrifice! Kiddie Rides, 7 Atomic Jets, 3 Miss America Boats, 1 Space Ship, 1 Rocket Patrol, 3 Deco Hydraulic Rocket Space Ships. If interested, will trade for Wurlitzer 1100's, 1400's, or Seeburg M100's. Write, wire or phone: BUSH DISTRIBUTING COMPANY, 286 N. W. 29th ST., MIAMI, FLA.

FOR SALE—ChiCoin Bowling Alleys \$55; Seeburg Gms \$75; Lite League \$49.50; Deluxe Bowler \$34.50; and many other values. COIN AMUSEMENT GAMES, 1144 E. 55th ST., CHICAGO 15, ILL.

FOR SALE—Complete line of used phonographs, shuffle games, cigarette machines, all other equipment. Lowest prices. Best merchandise. One letter, wire or phone call will convince you. Exclusive AMI Distributors. Factory Representatives for United, Keeney, Bally. TARAN DISTRIBUTING, INC., 3401 N.W. 36th STREET, MIAMI 42, FLA. (Tel.: 64-4864).

FOR SALE—The old reliable Massengill coin operated pool tables. Write for price list on used equipment. We will buy arcade, Bingo games, recent shuffle alleys. DARLINGTON MUSIC COMPANY, DARLINGTON, S. C. Tel.: 500.

FOR SALE—All types reconditioned Coin Operated Games available at lowest prices. Write, wire, phone C. A. ROBINSON & CO., 2301 W. PICO BLVD., LOS ANGELES 6, CALIFORNIA. Tel.: DUnkirk 3-1810.

FOR SALE—We distribute for all leading manufacturers of pinballs, phonographs, cigarette machines. Used equipment reconditioned and guaranteed. Whatever your requirements, let us know. We can supply the best. A. P. SAUVE & SON, 7525 GRAND RIVER AVENUE, DETROIT 4, MICHIGAN. Tel.: TYler 4-3810—TYler 7-6123.

FOR SALE — 7 Revamped Aireons (Wurlitzer mechanism); 2 Rock-Ola 1422; 2 Wurlitzer 1015; 1 Uneeda Monarch; 1 Rowe; 1 Electric cigarette; 1 Keeney 4-player shuffle alley; 1 United 6-player shuffle alley; 26 assorted Wall Boxes. Make an offer for any or all. LES BOYD, 22 LAWRENCE ST., YONKERS, NEW YORK.

FOR SALE — 25 Winners like new, cleaned and guaranteed, few new, \$75 each or will trade. What have you? WESTERN DISTRIBUTORS, 3126 ELLIOTT AVE., SEATTLE 1, WASHINGTON.

FOR SALE — Atlantic Cities \$275; Boleros \$150; Brite Lites \$150; Brite Spots \$185; Spot Lites \$185; A.B.C. \$95; Frolics \$285; Coney Island \$240; Beauties \$400; Leaders \$150; Circs \$250; Show Boat \$325; Five Stars \$85; Palm Beach \$295; Rodeo new \$425. CLEVELAND COIN MACHINE EXCHANGE INC., 2029 PROSPECT AVE., CLEVELAND 15, OHIO.

FOR SALE—Cigarette Machines: Du-Grenier 8 col.; National 8 col.; U-Need-A E's 8 col. 25c coin chnt. King size. Refinished. \$50 each. Crating \$10. 1/3 Deposit. DAVE LOWY & COMPANY, 594 TENTH AVE., NEW YORK, N. Y. (Phone: CH 4-5100).

FOR SALE—The finest used phonographs in all our history now available for immediate sale. Get our price on any phonograph you want before you buy. UNITED, INC., 4227 WEST VLIET ST., MILWAUKEE, WIS. Tel.: WEst 3-3224.

FOR SALE—Nothing temporarily—Cash Box has produced such action we are for a short period sold out. WITHAM ENTERPRISES & ASSOCIATES 20-22 CUNNINGHAM AVENUE, GLEN FALLS, N. Y.

FOR SALE—Used Bingos, 1 Balls, 5 Balls, and Phonographs, at reasonable prices, clean and ready to operate. Note our new address. REEL DISTRIBUTING CO., 4910 NATURAL BRIDGE, ST. LOUIS 15, MISSOURI.

FOR SALE—Empresses; Thrones, '39 and '40 Standards and Deluxes; Classics; WIL56 Wall Boxes; 600's; Counter Models; Watling HiBoy Scales; Arcade Equipment; Misc. Pinballs. SOUTHSIDE VENDING, 308 N. SYCAMORE ST., PETERSBURG, VA. Tel.: 349.

FOR SALE—AMI "A" \$295; AMI "C" \$495; Seeburg 100-78 \$595. Many others—write for list. YOUNG DISTRIBUTING CO., 599 TENTH AVENUE, NEW YORK, N. Y. Tel.: CHickering 4-5050.

FOR SALE—The finest reconditioned phonographs and games in the country. Every single one guaranteed regardless of price. Before you buy get our quotation first. COMMERCIAL MUSIC CO., 1501 DRAGON ST., DALLAS, TEX. Tel.: RIVERSide 4131.

FOR SALE — 10 ABT Challengers \$12.50 each. 25 reconditioned Snacks bulk vender center compartment ballgum, side compartment merchandise some with stands, \$12.50 each. 7—1c Rowe Tab Gum Venders \$8.50 each. J. ROSENFELD COMPANY, 3220 OLIVE ST., ST. LOUIS, MISSOURI. Tel.: OLIVE 2800.

FOR SALE—Wurlitzers 1015, exceptionally clean, \$90. Aerion Coronets and Super Deluxe, make offer. Seeburg M-100 B \$650. UNITED DISTRIBUTORS, INC., 513 E. CENTRAL, P. O. BOX 1995, WICHITA 2, KANSAS.

CLASSIFIED ADVERTISING SECTION

FOR SALE — Extremely low priced deal on brand new 5c Hot Nut Machines, \$10 each, terms 1/3 deposit, balance sight draft. Slug proof, white enamel finish, 6 lb. cabinet. Finest guaranteed phonographs. SEACOAST DISTRIBUTORS, INC., 1200 NORTH AVE., ELIZABETH, NEW JERSEY. Tel.: Bigelow 8-3524, 3525.

FOR SALE — Bingo Games — Music Boxes — 6 Player Bowlers — One-Five Ball Games — Cigarette Machines — Vending Machines. All equipment reconditioned and refinished and ready for location. Call — write for your needs. PARKWAY MACHINE CORP. 715 ENSOR ST., BALTIMORE 2, MD. Tel.: EAstern 7-1021.

FOR SALE — One Stop Record Service. Large stock of major, independent 45's, 78's. Popular, Rhythm, Blues. We ship anywhere at cost plus 5c per record. LOMBARDI RECORD SHOP, 2827 W. MADISON ST., CROWN RECORD SHOP, 3747 W. CHICAGO AVE., CHICAGO, ILL., Tel.: Sacramento 2-5050.

FOR SALE — United Six Player Deluxe S. A. \$195; Chi-Coin Six Player 10th Frame Bowler \$295; United Twin S. A. Rebound \$75; Bing-A-Rolls \$40 each; United 10th Frame Super S. A. \$325. MOHAWK SKILL GAMES CO., 67 SWAGGERTOWN ROAD, SCHENECTADY, NEW YORK.

FOR SALE — Or Trade — 1 Seeburg Sicum Unit Metal Cabinet, perfect condition. 2 '48 Seeburg Hideaways. Will sell or trade for late Bingo Games. LIEBERMAN MUSIC COMPANY, 257 PLYMOUTH AVENUE NORTH, MINNEAPOLIS, MINN.

FOR SALE — Bally Beautys \$372.50 Sunshine Parks \$295; Beach Clubs \$499.50; Futuritys \$175; Broadways \$145; Turf Kings \$69.50; Gottlieb Flying High \$167.50; Chinatown \$147.50; Grand Slam \$197.50; All Star Basketball \$87.50; Watch My Line \$35; Joker \$35; Exhibit Rudolph The Red Nosed Reindeer, slightly used, \$450; Telequiz Corp. Quiz-Time \$99.50; Chicago Coin six player Bowl-A-Ball, floor sample, \$150; Williams Shoo Shoo \$55. NEW ORLEANS NOVELTY CO., 115 MAGAZINE ST., NEW ORLEANS, LOUISIANA. Tel.: CAnal 8318.

FOR SALE — Bomber \$40; Judy \$45; King Pin \$50; Buttons & Bows \$32.50; Thing \$32.50; What's My Line \$49.50; Tri-Score \$35; Harvest Time \$35; Knock Out \$45; Punchy \$40; Fighting Irish \$45; Gin Rummy \$42.50; Spring Time \$85; Big Hit \$165; Slug Feat \$140; Whiz Kids \$105; Hits & Ruas; Genco, \$55; Canasta \$25; Boston \$39.50; 49 Majors \$27.50; Jennie \$50; Tumbleweed \$52.50; St. Louis \$32.50; Red Shoes \$60; Tucson \$22.50; Hit Parade \$27.50; South Pacific \$49.50; Shanty Town \$62.50; Morocco \$22.50; Bank-A-Ball \$35; Mardi Gras \$27.50; Rainbow \$22.50; Just 21 \$15; Play Tune \$30; Freshie \$42.50. MONROE COIN MACHINE EXCHANGE, INC., 2423 PAYNE AVE., CLEVELAND 14, OHIO. Tel.: SUPERior 1-4600.

FOR SALE — 1 Williams' Super World Series \$150; 1 United 3-4-5 \$85; 1 Seeburg Bear Gun \$150; 1 Genco 400 \$169.50; 12 Packard Satin Finish Wall Boxes \$50; 1 Gottlieb's Skill Pool \$175. AUTOMATIC AMUSEMENT CO. 1000 PENNSYLVANIA ST., EVANSVILLE 10, INDIANA.

FOR SALE — We have a large stock of reconditioned Five Balls. One Balls Bingo and Phonos. Write for list. WESTERHAUS COMPANY 3726 KESSEN AVENUE CINCINNATI, O. Tel.: MONTana 5000-1-2.

MISCELLANEOUS

NOTICE — Outdoor Barbeque Cook-N-Wagon — See Miller's High Life ad. To Operators and Distributors delivered any place in United States for \$89.50. BUDGE WRIGHT'S WESTERN DISTRIBUTORS, 1226 SW 16th AVE., PORTLAND, ORE.

NOTICE — Unusual opportunity for top mechanic, servicing games in Wisconsin resort area. Good salary plus commissions with ideal working conditions. References required. COIN-O-MATIC GAMES, TOMAHAWK, WISCONSIN.

NOTICE — Phonograph Motors Rewound — Any make of split-phase Juke Box Motor rewound \$4.00. No Extras. \$4.00 is all you pay. Mailing list 4,000 Juke Box Operators \$35. CAROLINA ELECTRIC CO., P. O. BOX 125, MATTHEWS, NORTH CAROLINA. Tel. 2711.

NOTICE — These 3 telephone numbers are important to you: The Cash Box, New York City, JUDson 6-2640; The Cash Box, Chicago, Ill., DEArborn 2-0045; The Cash Box, Los Angeles, Calif., WEBster 1-1121.

NOTICE — Louisiana & Mississippi Operators — your authorized AMI phonograph distributor is DIXIE COIN MACH. CO., 122 NO. BROAD ST., NEW ORLEANS, LA. Tel.: MAGnolia 3931.

NOTICE — 10c Seeburg, AMI Ops — Don't Pass Up Nickels! General's Conversion Kit fits late model phonographs and wall boxes. Takes 2 nickels, 10c and 25c. Samples \$3.50. Lots of 10, \$2.95 each. Complete with decal and instructions. GENERAL DISTRIBUTING CO., 3574 HARDING, CARLSBAD, CALIFORNIA.

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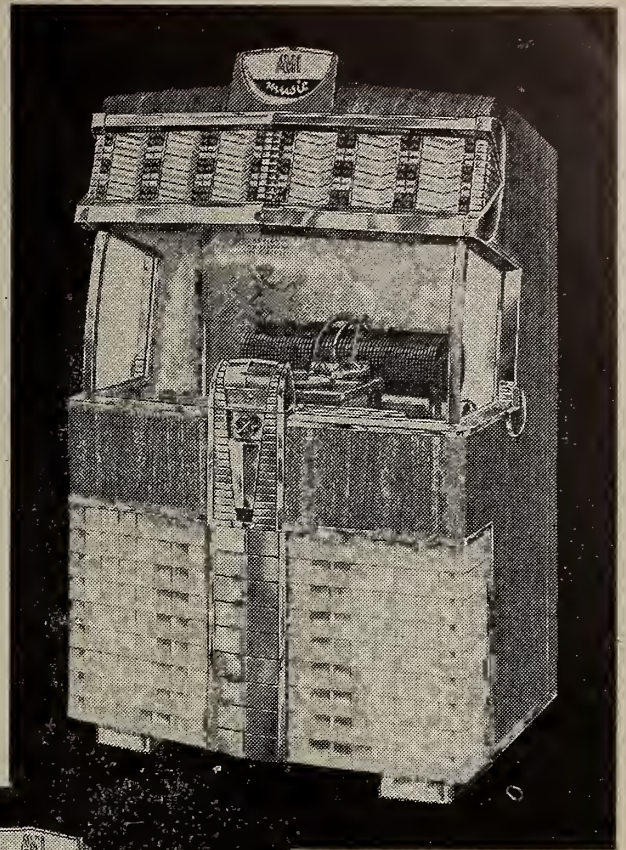
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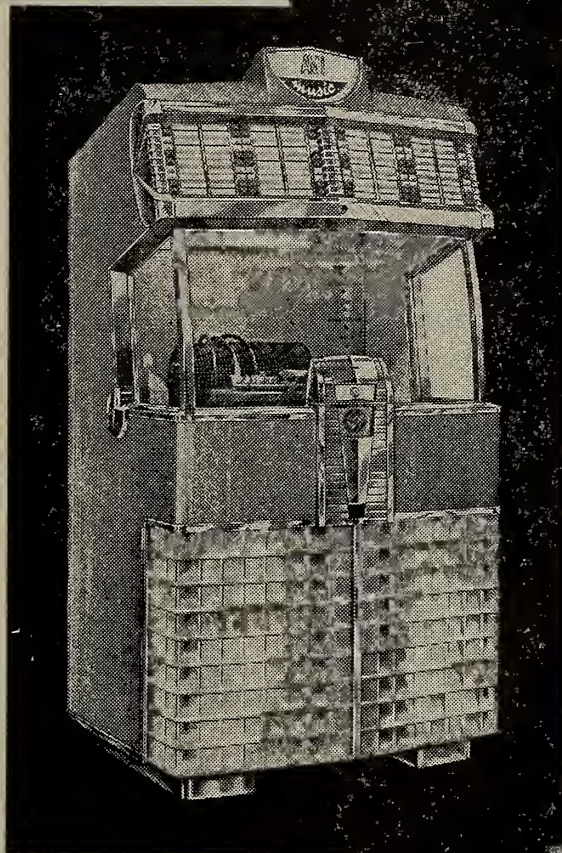
"E-120"

Sensation of the industry, the new Model "E-120" pulls top dollar in the location whose patrons want the ultimate in complete programming, the ultimate in phonograph beauty



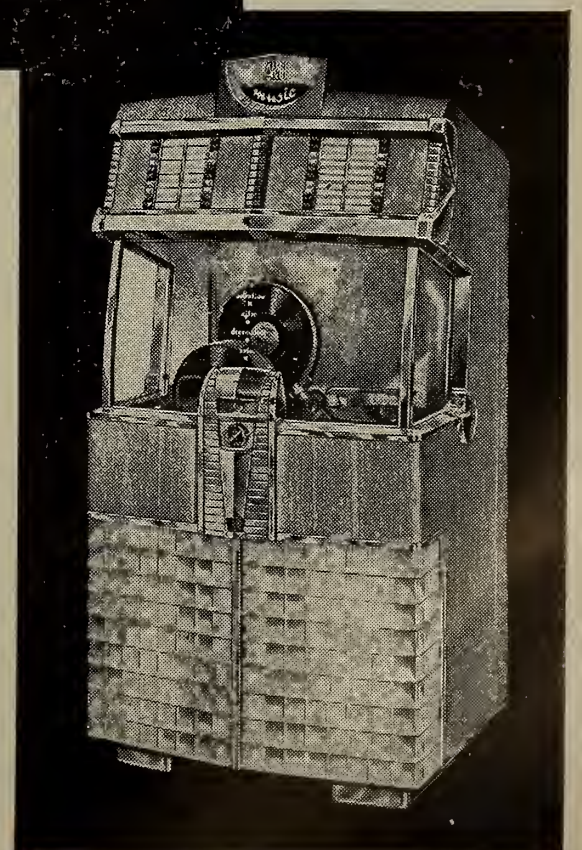
"E-80"

All the beauty, all the play-compelling features of the new AMI line are found in the new "E-80" with its extensive program that is more than adequate for many locations



"E-40"

The new "E-40" speedily responds with play and profit in the fast-action spot that concentrates on hit tunes and favorites or race music, more generally available on 78 rpm records



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15th Year of Publication
724th Consecutive Week's Issue

How To Use "The Confidential Price Lists"

[Also Known As the "C. M. I. (Coin Machine Industry) BLUE BOOK"]
FOREWORD: Many times, wide differences appear in the quotation of high and low prices of certain equipment...

EXPLANATION

- 1. Prices UP
2. Prices DOWN
3. Prices UP and DOWN
4. No change from Last Week
5. No quotations Last 2 to 4 Weeks
6. No quotations 4 Weeks or Longer
7. Machines Just Added
* Great Activity



LISTED ALPHABETICALLY

AIREON

Table listing Aireon models and prices, e.g., 4. Fiesta 50.00 70.00, 6. '47 Hideaway 119.50 195.00

A M I

Table listing A M I models and prices, e.g., 4* WM Wall Box 15.00 20.00, 4* Model A '46 179.00 295.00

BUCKLEY

Table listing Buckley models and prices, e.g., 4. Wall & Bar Box O.S. 3.00 5.00, 4. Wall Bar Box N.S. 6.00 17.50

MILLS

Table listing Mills models and prices, e.g., 4. Panoram 250.00 275.00, 4. Throne of Music 25.00 69.50

PACKARD

Table listing Packard models and prices, e.g., 4* Pla Mor Wall & Bar Box 3.95 7.50, 4. Manhattan 75.00 95.00

ROCK-OLA

Table listing Rock-Ola models and prices, e.g., 4. Playmaster '46 50.00 79.50, 4. 1422 Phono '46 69.50 119.50

SEEBURG

Table listing Seeburg models and prices, e.g., 4. Hi-Tone 9800 29.50 60.00, 4. Hi-Tone 9800 BC 29.50 60.00

Table listing Seeburg models and prices, e.g., 4. 146S 75.00 115.00, 4* 146M 75.00 150.00, 4. 147S 90.00 135.00

WURLITZER

Table listing Wurlitzer models and prices, e.g., 4. 750E 29.50 77.50, 4. 780M Colonial 29.50 99.50, 4. 780E 29.50 89.50

MISCELLANEOUS

Table listing miscellaneous models and prices, e.g., 4. ChiCoin Band Box 125.00 150.00, 4. Chicago Coin Hit Parade 65.00 125.00



PINBALL GAMES

Manufacturers and date of game's release listed. Code: (B) Bally; (CC) Chicago Coin; (Ex) Exhibit; (Ge) Genco; (Got) Gottlieb; (Ke) Keaney; (Un) United; (Wm) Williams.

Large table listing pinball game models and prices, e.g., 4. ABC Bowler 25.00 60.00, 4* ABC Bowler 50.00 149.50, 4. Across the Board 225.00 245.00

UNITED'S

Olympic SHUFFLE ALLEY

THIS FRAME SCORES
TRIPLE
WHEN LIT

FRAMES 1 2 3 4 5 6 7 8 9 10

THIS FRAME SCORES
DOUBLE
WHEN LIT

FRAMES 1 2 3 4 5 6 7 8 9 10

UNITED'S OLYMPIC SHUFFLE ALLEY

2 6 0 1 ST PLAYER	THIS FRAME SCORES TRIPLE WHEN LIT	2 3 2 2 ND PLAYER
2 8 8 3 RD PLAYER	THIS FRAME SCORES DOUBLE WHEN LIT	3 6 0 4 TH PLAYER
1 9 6 5 TH PLAYER	10 TH FRAME	2 0 1 6 TH PLAYER

PLAYERS 1 2 3 4 5 6

FRAMES 1 2 3 4 5 6 7 8 9 10



10th Frame Feature

ALSO SCORES DOUBLE WHEN LIT • CAN SCORE 180 POINTS

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Strike or Spare
Flasher Lights

Can Pick Up
7-10 Split

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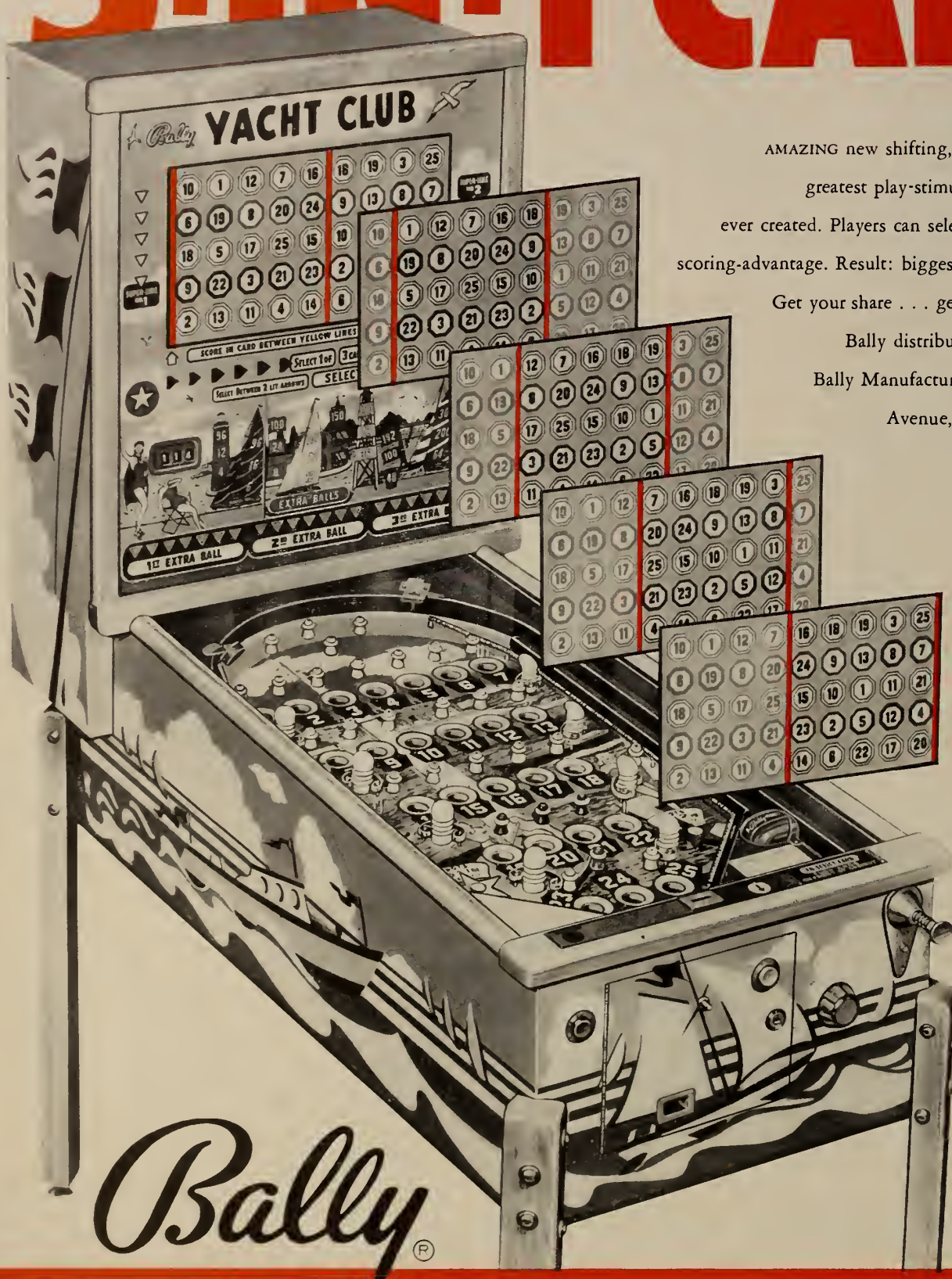
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8 FT. BY 2 FT.
9 FT. BY 2 FT.



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