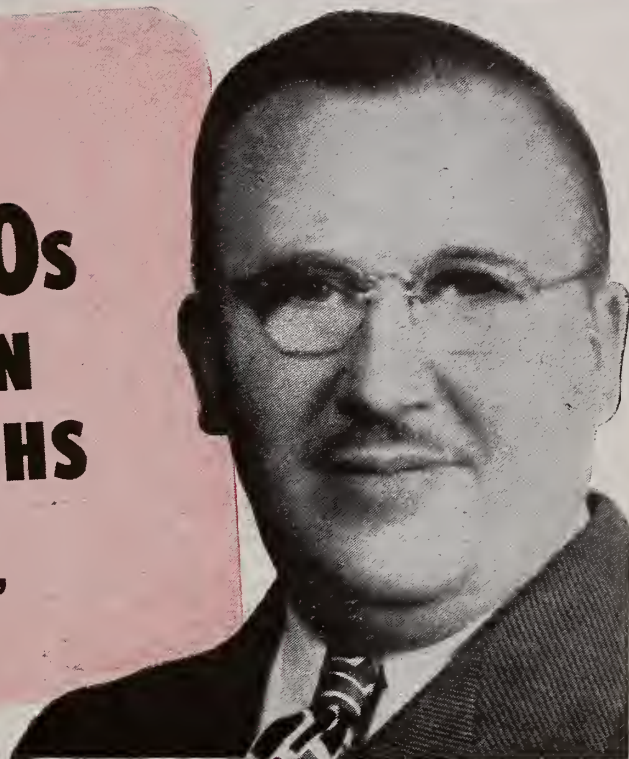


# THE CASH BOX


THE  
CONFIDENTIAL WEEKLY  
OF THE  
COIN MACHINE INDUSTRY

Vol. 9 No. 45  
AUGUST 7, 1948

**TOM SHERFICK** *says,*  
**"MY WURLITZER 1100s  
TAKE IN 20% MORE THAN  
COMPETITIVE PHONOGRAPHS  
AND THE COBRA TONE ARM CUTS  
RECORD-NEEDLE COSTS WAY DOWN!"**

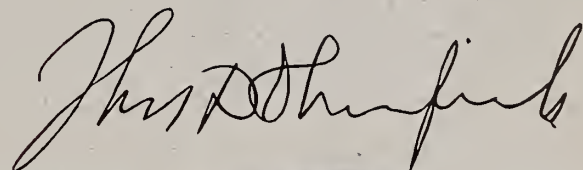


**TOM SHERFICK, OWNER**  
SHERFICK MUSIC SERVICE  
SHOALS, INDIANA

 Tom Sherfick's experience is typical of Music Merchants everywhere who have installed Wurlitzer 1100s and kept accurate figures on their earnings compared with other models.

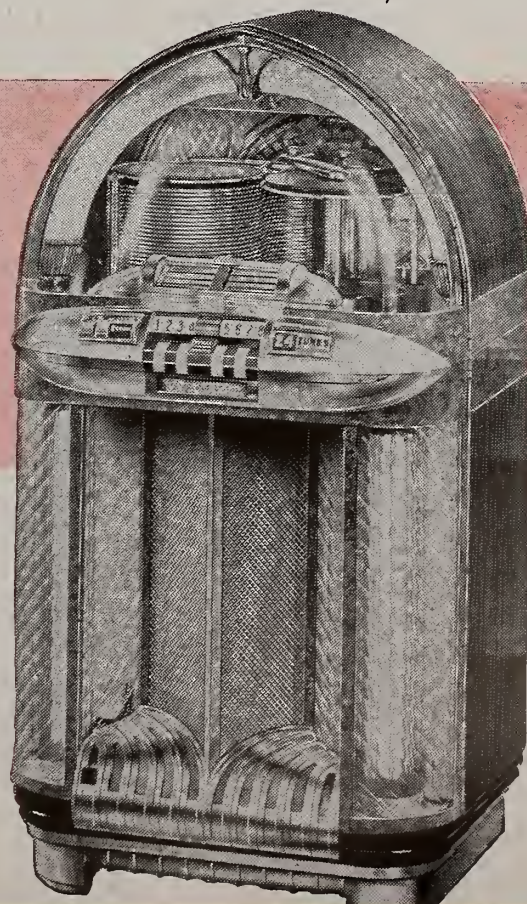
Wurlitzer 1100s take in more money. At the same time they cost far less to operate. Mechanical and electrical units can be removed and replaced from two to one hundred times faster. The Zenith Cobra Tone Arm cuts record-needle costs way down. Records play up to 2000 times without noticeable impairment in tone. Actual operating savings are running upwards of \$175 a year. It's like taking that amount off the original cost every year. Add up the savings. Add them to the earnings. You'll find you're way ahead when you operate Wurlitzer 1100s. The Rudolph Wurlitzer Company, North Tonawanda, New York.

"We own and operate 1165 juke boxes. We check and service every one of them every week. Our records are conclusive beyond question of a doubt. Our average on Wurlitzer 1100s is \$16.45 compared to an average of between \$11 and \$12 on the other best paying models."



**COBRA TONE ARM**  
Among all commercial phonographs, only the Wurlitzer offers this tremendous contribution to play-stimulating tone and sensationally longer record-needle life.

MODEL  
1100



Ask your Wurlitzer Distributor about

**GENEROUS  
TRADE-IN  
ALLOWANCES**

on your old phonographs

**EASY TERMS ON  
WURLITZER 1100s**



DON'T BE OLD FASHIONED!  
**PROTECT YOUR  
LOCATIONS**

with Aireon's  
**Coronet**

Location-owners want these features in a phonograph . . .  
and *only CORONET has them!* HERE'S why CORONET  
stays in your most profitable spots.

CORONET'S new play appeal and flawless performance make  
every listener a repeat player. Bigger play combined with less  
overhead keeps net profits HIGH!

CORONET uses approximately 100 watts less power than the  
average phonograph. Cool, brilliant neon lighting saves almost  
75% on phonograph lighting cost—95% on bulb replacement!

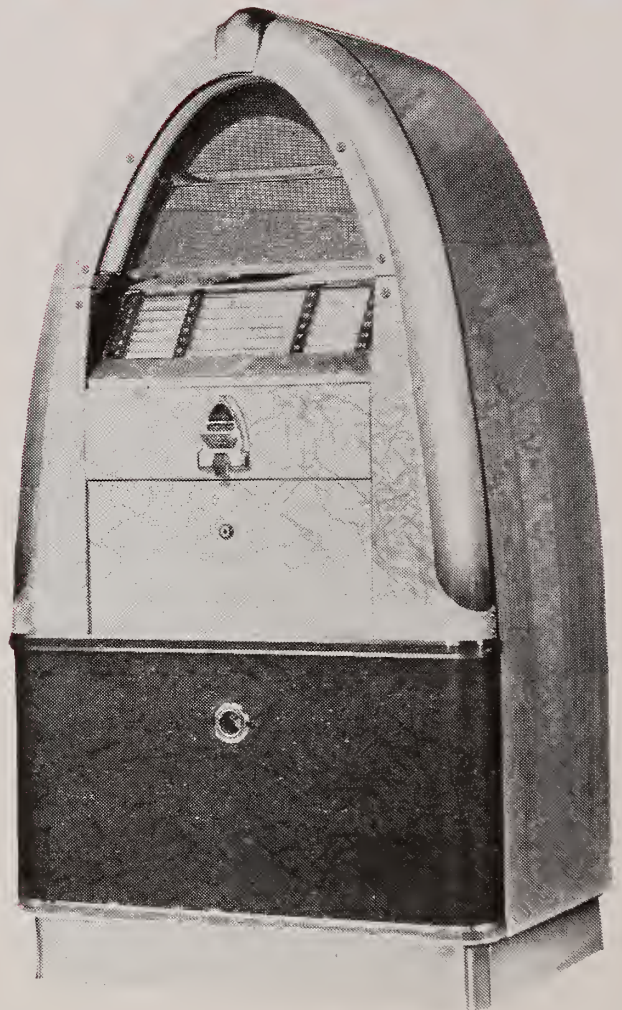
CORONET is less than 5 feet high . . . only 21½ inches deep  
. . . just 30 inches wide! Total weight is only 250 pounds . . .  
almost 100 pounds less than other phonographs. Easily moved  
by one person . . . Saves valuable space!

Five standard color combinations to fit any location . . .  
Blonde, Cherry, or Natural Mahogany cabinets; Rose, Amber,  
or Green plastics; Red, Cream, or Red-and-Cream leatherette.

PLUS . . . the new G. E. permanent stylus cartridge that gives  
up to 60,000 plays . . . plus . . . the famous CINAUDAGRAPH  
speaker set at "ear-level" for maximum tone and range with  
less volume . . . plus the exclusive drop-in coin entry, tilt-out  
record changer and many other exclusive features.

**PROTECT YOUR LOCATIONS  
. . . GET THE WHOLE STORY**

Contact your Aireon Representative or the factory direct  
for complete information.



**STILL 495**

**Aireon**

**MANUFACTURING CORPORATION**

General Office: 1401 Fairfax Trafficway, Kansas City, Kansas  
In Canada: Mafco Corp. Ltd., 4001 St. Antoine St., Montreal, Que.

# THE CASH BOX

"THE CONFIDENTIAL WEEKLY OF THE COIN MACHINE INDUSTRY"

THE CASH BOX IS THE OPERATOR'S MAGAZINE  
IT IS NOT SOLD ON NEWSSTANDS

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CHICAGO CHATTER	
EASTERN FLASHES	
CALIFORNIA CLIPPINGS	

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THE CASH BOX exclusively covers the coin machine industry, including operators, jobbers, distributors and manufacturers, and all those allied to automatic coin operated music equipment; automatic coin operated vending machines and service machines as

well as all coin operated amusement equipment; the music and record business, recording artists and publishers of music; and all others in any fashion identified or allied to the coin operated machine industry as well as all finance firms, banks and other financial institutions expressly interested in the financing of coin operated equipment of all types.

THE CASH BOX has been recognized by various associations of coin machine operators thruout the United States as their official weekly magazine.

THE "C. M. I. BLUE BOOK," also known as "The Confidential Price Lists," gives prices of all new and used coin operated machines of all kinds, weekly reporting all market changes and continually adding on all new equipment. The "C. M. I. Blue Book" is officially recognized by many cities and states throughout the country as the "official price book of the coin machine industry." It is an integral part of *The Cash Box*. The "C. M. I. Blue Book" is used in settlement of estates, in buying, selling and trading of all coin operated equipment. It is the one and only officially recognized price guide in the coin machine industry. The "C. M. I. Blue Book" is used by finance firms, factors and bankers to guide them in making loans to the members of the coin machine industry.

## Talking It Over



For six years *The Cash Box* has been asking for the creation of a "National Coin Machine Tax Council" to be composed of coin machine leaders from the 48 states so that each and every state thruout the nation would have a source to turn to when, and if, heavier and excessive taxation was imposed on the industry.

CMI (Coin Machine Industries, Inc.) recognized this need, just as it recognized the call of *The Cash Box* for a "Public Relations Bureau" and, today, there is a "Legal & Tax Department" of CMI with an attorney who is working conscientiously to bring to the trade an outstanding service for its betterment.

This attorney is Dudley C. Ruttenberg. His job has been to acquire all information regarding present and forthcoming taxes, gathered together data and precedents, to know of lost and won cases and have on hand whatever information any member of this industry would need, were he faced with sudden and excessive taxation.

The drive is on. This Fall there will be 44 state legislatures meeting. The prime duty of each one of these legislatures will be to find new sources of revenue, or increase taxes of the old sources.

State after state, city after city, town after town, has increased its taxes. And, not one of these has neglected the one and only unchampioned industry—the coin operated machines business. This Fall the tax drive will be more intense, more searching than ever before.

Once again, the coin machine industry faces an era of taxation which can hurt it terribly. So badly, in fact, that many may relinquish their claim to this business and seek other fields where taxation isn't as harmful.

Counsellor Ruttenberg cannot prevent state or city legislatures from taxing coin operated devices. But, he can show precedents, and he can help coin machine men to escape "excessive taxation". Taxation that would put them out of business.

The tax plague is once again putting its finger on this industry.

It will pay the members of this industry, many of whom are going to be faced with legislative taxation action this Fall, to contact Counsellor Ruttenberg. He has gathered much tax data.

*The Cash Box* has always called for a "central source". Attorney Ruttenberg can be made the nucleus for this "central tax information bureau."

As the "tax plague" starts smashing down on the nation's coin machine men they should immediately—now—before it happens—arrange to forestall the hurt excessive and misunderstanding taxation can cause them.

Bill Gersh

# GOOD NEWS

# COLLECTIONS UP

## New Equip't Starts Biz Revival

The past two weeks *The Cash Box* rushed to the fore to forcefully present to all the trade the fact that the progressive action of the industry's leading manufacturers, in presenting brand new machines during the torrid summer months, gave this field every opportunity to "beat the heat" and completely smash the so-called summertime slump and, furthermore, that this opened the way to the start of the boom era which many have so long and so eagerly awaited.

This week news began to arrive from leading wholesalers and operators all over the nation who stated that they were enjoying a revival of business, because collections were going up, and right during the hottest months of the year

These men are now of the belief that there is every opportunity, as *The Cash Box* stated these past two issues, for the boom to get under way. They feel that by nationally concerted action all will benefit.

The best news in months is the fact that collections are, at long last, on their way up. This means that the new machines, which are beginning to get into more and more locations, are starting a business revival.

The prices for the new equipment being featured by the average wholesaler are extremely attractive. Operators simply cannot afford to pass these up. Wholesalers have cut down on profit and have, in turn, driven to get old, wornout games out of the spots which they have been blocking off to the trade.

The answer, then, for the collection increase, can only be the fact that new equipment is being pushed into spots where players were getting sick and tired of seeing the same machine day after day and week after week.

These machines have done just what new equipment always does to any location—lifts up and sparks up interest and, thereby, increases income for the operator and the location owner so that both are sufficiently heartened to go on ahead and drive harder than ever before for continuous and increasing patronage.

The storekeeper needs the income from his coin operated equipment. He'll cooperate. The operator now has something which he never had before in the slow summer months—brand new equipment—the best products the manufacturers have presented in years.

The combination of new equipment plus location owner cooperation is unbeatable.

Now that the business revival is under way for the industry harder effort than ever before is necessary. Operators should work as hard as they ever did before in all their history in this industry. Wholesalers should continue every possible effort to get worn, actually dead, machines out of all locations, and have these replaced with new machines—the new machines now on the market which are responsible for the upped collections operators are enjoying.

This is it. This is the time for the all out drive. This is when the operators and wholesalers can follow the manufacturers, who proved by their foresight, their daring and by great investment, that there wasn't any such thing as a "summertime slump". If the men in the industry will get out and work hard they can get their locations back to high collection peaks once again.

Good news! Collections are up!

This alone is incentive enough for all in the field to follow thru on the path plowed clear for them by the leading manufacturers who, one after the other, came out with new machines in the torrid month of July to give the members of this trade every possible opportunity to push themselves ahead, and to open the way to the boom all have been predicting for some months.

Days and weeks rush quickly by. The average man in this field hasn't too much time to work before he will be right in the very heart of the new fall season. To protect himself and his locations. To increase his collections. To help start the boom for this industry. He should get out to each and every one of his locations immediately to make this forthcoming fall season the greatest and most prosperous he has ever enjoyed.

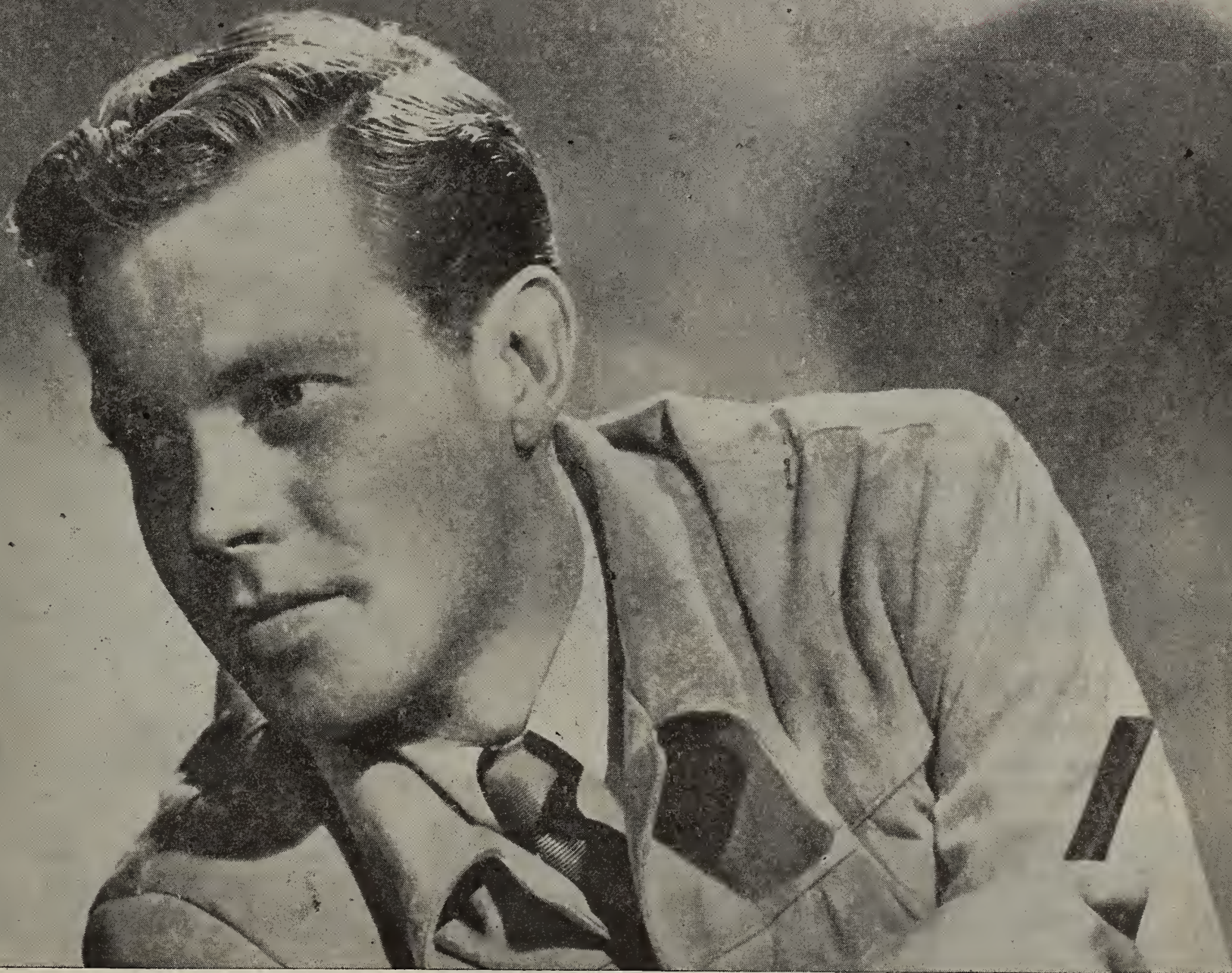
There is no longer time to hesitate. Other operators are buying. They're buying the new equipment. They find that the wholesalers will work with them. This means that, as new machines get into any section, other ops should quickly follow thru to save themselves any location losses. To insure themselves booming their collection averages. And, to further realize, that by such progressive action they will help to start the biggest and most profitable boom under way they have ever yet enjoyed in all the history of the coin machine industry.

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# THE CASH BOX

# Music Section

August 7, 1948



## DICK HAYMES KEEPS PHONOS HOT

One of the nation's most consistent coin cullers, Dick Haymes continues to set a torrid pace on thousands of juke boxes across the land with his sparkling rendition of "Little White Lies" taking phono honors in a zillion spots. Dick has been a top notch phono artist down thru the years, with music operators proving their faith in Dick in last year's *Cash Box* Music Poll. Currently clicking for the young balladeer in addition to "Little White Lies" are

"Hankerin'," "Every Day I Love You," and "Maybe I Love You." Music ops well remember the success they had with Dick's rendition of "Mi Vida," "Amado Mio," "Glocca Morra" and "I'll Get By" in past years. He is featured on the Dick Haymes airshow, Thursday evenings, 9 P.M., CBS network. Personal Manager: Bill Burton. Exclusively featured on Decca Records. Direction: William Morris Agency.

### FEATURES:

- ★ The Nation's Top Ten Juke Box Tunes
- ★ The Cash Box Record Reviews
- ★ Juke Box Regional Record Report
- ★ 'Round The Wax Circle

- ★ Rollin 'Round Randolph
- ★ Race Record Reviews
- ★ Folk & Western Record Reviews
- ★ The Cash Box Disc-Hits Box Score

- ★ Hot in Harlem, Chicago, Los Angeles & New Orleans
- ★ The Nation's Big 5 Hillbilly, Folk & Western Juke Box Tunes

**YOU CAN'T LOSE  
WITH THIS  
SIZZLING SEXTET!**

**1 'YOU CALL EVERYBODY DARLING'**  
JACK SMITH With The Clark Sisters  
'CUCKOO WALTZ'

CAPITOL RECORD 15156

**2 'TWELFTH STREET RAG'**  
PEE WEE HUNT And His Orchestra  
'SOMEBODY ELSE, NOT ME'

CAPITOL RECORD 15105

**3 'MY HAPPINESS'**  
THE PIED PIPERS  
'HIGHWAY TO LOVE'

With Paul Weston And His Orchestra

CAPITOL RECORD 15094

**4 'WOODY WOODPECKER'**  
With THE SPORTSMEN Featuring MEL BLANC  
and his original Woody Woodpecker voice from the Walter Lantz Cartoons  
'I'D LOVE TO LIVE IN LOVELAND, WITH A GIRL LIKE YOU'

THE SPORTSMEN With Orchestral Accompaniment

CAPITOL RECORD 15145

**5 'A TREE IN THE MEADOW'**  
MARGARET WHITING With Orchestra  
'I'M SORRY BUT I'M GLAD'

With Paul Weston And His Orchestra

CAPITOL RECORD 15122

**6 'TELL ME, DADDY'**  
JULIA LEE And Her Boy Friends  
'(IT WILL HAVE TO DO) UNTIL THE REAL THING COMES ALONG'

CAPITOL RECORD 15144



**POPULAR**

- TOOLIE OOLIE DOOLIE (The Yodel Polka)  
YOU CAN'T BE TRUE, DEAR  
The Sportsmen Capitol 15077
- PUT 'EM IN A BOX, TIE 'EM WITH A RIBBON  
(AND THROW 'EM IN THE DEEP BLUE SEA)  
IT'S THE SENTIMENTAL THING TO DO  
The King Cole Trio Capitol 15080
- I'M MY OWN GRANDMAW  
HAUNTED HEART  
Jo Stafford Capitol 15023
- CARAMBA! IT'S THE SAMBA  
BABY, DON'T BE MAD AT ME  
Peggy Lee Capitol 15090
- HOW HIGH THE MOON  
INTERLUDE  
Stan Kenton Capitol 15117
- NATURE BOY  
LOST APRIL  
King Cole Capitol 15054

**SEPIA**

- COOL WATER  
LAKE CHARLES BOOGIE  
Nellie Lutcher Capitol 15148
- FINE BROWN FRAME  
THE PIG-LATIN SONG  
Nellie Lutcher Capitol 15032
- KING SIZE PAPA  
WHEN YOU'RE SMILING  
(THE WHOLE WORLD SMILES WITH YOU)  
Julia Lee Capitol 40082
- COME AND GET IT, HONEY  
HE SENDS ME  
Nellie Lutcher Capitol 15064

**WESTERN**

- ROCK AND RYE  
MY HEART'S AS COLD AS AN EMPTY JUG  
Tex Ritter Capitol 15119
- HUMPTY DUMPTY HEART  
TODAY  
Hank Thompson Capitol 40065
- CRAZY BOOGIE  
I'M A NATURAL BORN GAMBLIN' MAN  
Merle Travis Capitol 15143

**COMING UP FAST**

- DON'T SMOKE IN BED  
EVERYBODY LOVES SOMEBODY  
Peggy Lee Capitol 15151
- WHO? ME?  
FOOLISH TEARS  
Tex Williams Capitol 15113
- THIS IS THE MOMENT  
EV'RY DAY I LOVE YOU (Just a Little Bit More)  
Jo Stafford Capitol 15139
- HANKERIN'  
I WENT DOWN TO VIRGINIA  
Gordon MacRae Capitol 15128
- (A Little Corner Table Down At)  
TONY'S PLACE FOR YOU  
Artie Wayne Capitol 15140



PHONE OR WIRE YOUR ORDER TODAY FOR PROMPT DELIVERY

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!

# The Nation's TOP TEN Juke Box Tunes



The Top Ten Tunes Netting Heaviest Play In The Nation's Juke Boxes, Compiled From Reports Submitted Weekly To *The Cash Box* By Leading Music Operators Throughout The Country.

CODE		
AL—Aladdin	DL—Delmac	NA—National
AP—Apollo	DM—Damon	PA—Palda
AR—Aristocrat	EX—Exclusive	RE—Regent
AS—Astor	FL—Flint	RO—Rondo
BE—Beacon	JE—Jewel	RA—Rainbow
BN—Bandwagon	GR—Grand	SA—Savoy
BU—Bullet	KI—King	SD—Super Disc
CA—Capitol	LO—London	SP—Specialty
CM—Commodore	MA—Majestic	SI—Signature
CN—Continental	MI—Miracle	ST—Sterling
CO—Columbia	ME—Mercury	TO—Top
CS—Coast	MG—MGM	TC—20th Century
DA—Davis	MN—Manor	UN—Universal
DE—Decca	MO—Modern	VI—Victor
DEL—DeLuxe	MU—Musicraft	VT—Vitacoustic

## YOU CAN'T BE TRUE, DEAR

- |                             |                               |
|-----------------------------|-------------------------------|
| AP-1121—N. Emmett           | LO-202—Vera Lynn              |
| CA-15077—The Sportsmen      | CN-1009—Whistling Jitterettes |
| CO-38211—The Marlin Sisters | MU-558—Russ Brooks            |
| DE-24439—Dick Haymes        | GR-2009—M. Wilson             |
| DEL-1171—Ziggy Lane         | RO-128—Ken Griffin            |
| AS-145—Fred 5ayles          | VI-25-1117—Will Glahe         |
| BN-501—Larry Stewart        | VI-20-2944—Dick James         |
| BU-1032—R. Deauville        |                               |

## MY HAPPINESS

- |                             |                              |
|-----------------------------|------------------------------|
| BN-504—A. & Jim Nelson      | DA-20-17—Anne Vincent        |
| BU-1032—Ronnie Deauville    | DM-11133—Jon & Sondra Steele |
| CA-15094—The Pied Pipers    | ME-S144—John Laurenz         |
| CO-38127—The Marlin Sisters | SI-15026—Alan Dale           |
| AS-1241—The McKay Trio      | PA-1004—P. Sheridan          |
| DE-24446—Ella Fitzgerald    |                              |

## LOVE SOMEBODY

- CO-38174—Doris Day & Buddy Clark

## WOODY WOODPECKER

- |                        |                           |
|------------------------|---------------------------|
| BN-508—Dorothy Howe    | CO-38197—Kay Kyser O.     |
| CA-15145—The Sportsmen | ME-S154—The Honeydreamers |

## YOU CALL EVERYBODY DARLIN'

- |                       |                     |
|-----------------------|---------------------|
| AP-161—Tennessee King | RE-117—Al Trace O.  |
| DEL-1178—Bruce Hayes  | ST-3023—Al Trace O. |
| ME-S155—Anne Vincent  |                     |

## LITTLE WHITE LIES

- |                      |                          |
|----------------------|--------------------------|
| CO-38114—Dinah Shore | MU-S58—Mel Torme         |
| DE-24280—Dick Haymes | VI-27521—Tommy Dorsey O. |
| JE-2002—Martha Davis |                          |

## THE MAHARAJAH OF MAGADOR

- VI-20-2851—Vaughn Monroe O.

## JUST BECAUSE

- |                            |                              |
|----------------------------|------------------------------|
| CO-38072—Frank Yankovic O. | ME-6086—Sheriff Tom Owens    |
| DE-25376—Dick Stabile O.   | SI-15027—Al George O.        |
| MA-1231—Eddy Howard O.     | VI-20-2941—Lone Star Cowboys |

## IT'S MAGIC

- |                        |                             |
|------------------------|-----------------------------|
| CA-15072—Gordon MacRae | MG-10187—Buddy Kaye Quintet |
| CO-38188—Doris Day     | MU-557—Sarah Vaughan        |
| DE-23826—Dick Haymes   | VI-20-2862—Tony Martin      |
| ME-S138—Vic Damone     |                             |

## WILLIAM TELL OVERTURE

- VI-20-2861—Spike Jones O.

# BMI *Pin-up Sheet*

## HIT Tunes for August

(On Records)

### CHILlicothe, Ohio (Mellin)

- Peggy Mann—Eddie Heywood—Vic. 20-2839 • Art Mooney—MGM 10230  
Les Brown—Col. \* • The Four Tunes—Manor 1087

### DELILAH (Encore)

- Glenn Miller—Vic. 20-2942 • Buddy Clark—Okeh 6403  
Horace Heidt—Col. 36370 • Mills Brothers—Dec. 4108  
Dick Jurgens—Okeh 6389

### DREAM PEDDLER, THE (Peer)

- Frankie Carle—Col. 38036 • Sammy Kaye—Vic. 20-2652  
Hal Derwin—Cap. 481 • Snooky Lanson—Merc. S124  
Harry Roy—Lon. 225 • Del Courtney—Vitacoustic \*

### FOOLIN' (Jay-Dee)

- Francis Craig—Bullet 1013 • Ed McMullen—Crown B1-164  
Gloria Carroll—Back Bay\*

### I WANT TO CRY (Excelsior)

- Chris Cross—Sterling 4004 • Savannah Churchill—Manor 1129  
Phil Reed—Frank Picher—Dance-Tone 216  
Dinah Washington—Mercury 8082

### IT'S SO PEACEFUL IN THE COUNTRY (Regent)

- Mildred Bailey—Dec. 3953 • Charlie Spivak—Okeh 6291  
Bob Chester—Bluebird 11227 • Harry James—Col. 36246  
Jan Savitt—Vic. 27464

### JUST BECAUSE (Peer)

- Frank Yankovic—Col. 38072 • A. George—Sig. 15207  
J. Gumin—Chord 664 • Eddy Howard—Maj. 1231  
Lone Star Cowboys—Vic. 20-2941 • Sheriff T. Owens—Mer. 6086  
T. Parker's Four Jacks—Palda 1002 • Riley Shepard—Embassy 1003  
D. Stabile—Dec. 24376 • F. Zajc Polkateers—Cont. 1228

### LONG AFTER TONIGHT (BMI)

- Kate Smith—MGM 10157 • Andy Russell—Cap. 15055  
Betty Rhodes—Vic. 20-2735 • Snooky Lanson—Merc. 5095  
Russ Titus—Musicana 14 • Yvette—Vita. 919

### SERENADE (Music Played On A Heartstring) (Duchess)

- Buddy Clark—Ray Noble—Col. 38091  
Bob Eberly—Russ Morgan—Dec. 24376  
Jan Garber—Cap. 15043 • John Laurenz—Merc. 5099  
Jerry Wald—Com. 7503

### SOMEONE CARES (Porgie Music)

- Vaughn Monroe—Vic. 20-2671 • Art Lund—MGM 10170  
Frankie Carle—Col. 38130 • Mills Brothers—Dec. 24409  
John Laurenz—Merc. 5144 • Eddy Howard—Maj. \*

### SPRING GAME (Republic)

- Sammy Kaye—Vic. 20-2886

### TAKE IT AWAY (Pemora)

- Enric Madriguera—Dec. 24446 • Edmundo Ros—Lon. 230  
Xavier Cugat—Col. 38239 • Emil Coleman—DeLuxe 1010

### TIME AND TIME AGAIN (London)

- Wayne King—Buddy Clark—Vic. 27516 • Eddie Duchin—Col. 36089  
Bob Chester—Bluebird 11172 • Tommy Tucker—Okeh 6177

### WALKIN' WITH MY SHADOW

(Johnstone-Montei)

- Four Knights—Dec. 48014 • Jack McLean—Wayne Gregg—Coast 8001  
Monica Lewis—Sig. 15229

### YOURS (Quiereme Mucho) (Marks)

- Xavier Cugat—Vic. 26384 • Andy Russell—Cap. 10112 • G. Carter  
—Black & White 3005 • Jimmy Dorsey—Dec. 25121 • Tito Guizar  
—Vic. 27410 • Ben Light—Tempo S98 • Benny Goodman—Col. 36067  
• Nat Brandwynne—Dec. 3913 • Roy Smeck—Dec. 3790 • Eddy  
Howard—Col. 37995 • E. Le Baron—Dec. 25205 • R. Armengod—  
Dec. 18159 • Phil Reed—Dance-Tone T7 • Cuba Libre Six—  
Coda S004 • Vaughn Monroe—Vic. 20-2984

\* Soon to be released.

## BROADCAST MUSIC INC.

580 FIFTH AVENUE • NEW YORK 19, N. Y.  
NEW YORK • CHICAGO • HOLLYWOOD

# THE CASH BOX

# Record Reviews

"Please Let Me Forget" (2:48)

"Twenty A Week" (2:54)

BOB ANTHONY

(Happy Melody 112081)

● Pair of sides ops can use as excellent filler material are these offered here by piper Bob Anthony in pleasing fashion. Top deck, with Bob spooning the vocal refrain in effective styling shows as a potential coin culler, as the romantic strains of this piece sweep down in glowing manner. Wordage of the song weaves around the title, with the Red Callendar Trio providing some fair musical background. It's Anthony's voice in the lead all the way tho, and ops will have to hear it to appreciate it. On the flip with some slow blues, Red Callendar bounces into the limelight to offer "Twenty A Week." Ditty is best suited for the race spots as Red's soft vocal offering trickles the cute wordage. Altho the top deck won't stop traffic, it should meet with fair approval nevertheless.

"Sorry For You" (2:51)

"Tell-Tale" (2:57)

LARRY FOTINE ORCH.  
(Flint 5004)

● Here's a real sleeper for music ops to latch onto. Bound to bounce into the phono spotlight in a big way, maestro Larry Fotine and his boys set with a platter that fairly sparkles with the stuff that makes for coin play. It's the top deck that we're so ga-ga about. With balladeer Bob Bruce spilling the fond vocal refrain to "Sorry For You", the wax reeks with the scent of jitney. Bob's smooth, full fashioned voice is sure to win a load of praise in music circles. His handling of this soft, plush ballad weaving in slow metro is nothing short of superb. On the flip with another pleasant piece in "Tell-Tale", Bob bounces back with another potential winner. Song is light in texture and makes for wonderful dancing pleasure. Get next to this pair and place 'em in your phonos.

"Where Flamingoes Fly" (3:02)

"On The Waterfall" (3:04)

MARTHA TILTON  
(Capitol 15149)

● Make no mistake about this hunk of wax! One of the best things we've heard from our gal Martha Tilton in many a moon shows up in this duo labeled sure fire winner. There are no A or B sides to this platter, both stack up for a bonanza of coin play. "Where Flamingoes Fly", currently receiving a heavy push shows the gal in glowing manner throughout this strong ballad. Her pipes are azure pure all thru, with the ultra slow metro of this piece drawing the listener closer to the phono. Mood and metro of the song make you wanna get up close. On the other side of this winning disk, Martha pitches pipes with all the tricks and quivers one can possibly muster to offer the beautiful "On The Waterfall." Waxing spills in refreshing phrases of gorgeous simplicity, with Martha's tones ringing true all the way. Both sides of this cookie will hypo phono play. Don't miss 'em.

## DISK OF THE WEEK

"There's Something About Midnight" (3:04)

"Look For The Silver Lining" (3:00)

MARGARET WHITING

(Capitol 15149)



MARGARET WHITING

● The silvery pitch of thrush Margaret Whiting and another sensational dishing for the lass with "There's Something About Midnight" offering music operators the rhyme and reason for climbing on the bandwagon with this platter. Always a consistent money maker for music ops, Margaret keeps the string intact with this beautiful ditty. It's from the forthcoming

"Disallusioned" (2:56)

"I Still Get A Thrill" (2:57)

FRANCIS CRAIG ORCH.  
(Bullet 1040)

● Latest ditty out of the Francis Craig hit parade and a deck that fairly reeks of buffalo hide. It's the Craig crew and piper Bob Lamm offering the delightful wordage of "Disallusioned," with the mellow dance tempo showing as stuff the kids are sure to go for. Bob's fragrant tones of vocal charm make for top notch listening pleasure, with the fond wordage making for loads of kicks and laughs. It's a light ballad, full of air and ease, and offered in the best of musical styling. On the back with the oldie "I Still Get A Thrill", Bob bounces back again with another piece which should make the kids dig for silver. Familiar Craig piano touch hypotes the needling to spark this thing all the more. "Disallusioned" rates a spot in your machine.

"She Married A Clarinet" (3:05)

"Crystal Ballroom Polka" (2:48)

WALTER SOLEK ORCH.  
(Harmonia 1701)

● Top notch polka wax for those many spots waiting for something to click is offered here by the capable and popular Walter Solek and his gang. With the fond refrain of "She Married A Clarinet" spilling on the top deck, the wax takes on an alluring air for music operators. Walter's nasal tones offer the lyrics of this thing in gala mood to set the stage for a slew of coin play. On the backside with an all instrumental bit titled "Crystal Ballroom Polka", the gang keep the biscuit hot with this very fast polka ditty. Stuff is tailored for the crowd that love to hop-scotch to the merry rhythm offered. "She Married A Clarinet" is there for the asking.

20th Century motion picture "That Lady In Ermine" and should receive wide publicity upon its release. The song is soothing and refreshing and is styled in the intimate, warm manner associated with Margaret's song styling. Vocal flavor and deep meaning of the song are delightfully enticing and make the listener actually feel the depth and fervence of the gal's spot. Take into account the wonderful orchestrated patter thrown up by maestro Frank DeVol and ops have a sensational winner. On the flip with the standard "Look For The Silver Lining", Marge turns in a repeat grade A performance to keep the phono stage hot for music ops. It's her charming manner of delivery that gets you—add the beautiful pitch of Paul Weston's orchestra and ops have a platter that can really turn the trick. "There's Something About Midnight" will boom your phono play.

"Love That Boy" (2:52)

"Louisville Lou" (2:47)

JOHNNY MERCER  
(Capitol 15152)

● The vocal charm and splendor of piper Johnny Mercer and a pair of songs sure to win wide approval by music ops. Johnny's round nostalgic tones spill in sure-fire phrases that satisfy on the pair with some wonderful musical accompaniment thrown up by maestro Paul Weston. Top deck, titled "Love That Boy" has Johnny teamed with The Pied Pipers spooning this cute rhythm ballad. Song is set around the title, with the vocal combo delivering the wordage in excellent styling. On the flip with more cute stuff on wax, Johnny takes it solo for the offering in "Louisville Lou." He goes on to tell all about that gal in delightful light patterns throughout the waxing to spike the disk and label it for the phonos. Both sides should boost ops take—latch on!

"Hawaiian War Chant" (2:53)

"Cruel Love" (2:24)

DANNY CASSELLA ORCH.  
(Bullet 1044)

● Man, oh man, if you've got those high school and college spots—grab for this platter. Just listen to Danny Cassella beat those skins on the top-side of this biscuit, "Hawaiian War Chant." A sure nickel-nabbin' clickeroo with the younger set—that's the wax story here. Just can't praise Danny too much for the grand drummin' he does. Kid's we let listen to it, went wild over this side—it's their meat. On the flip with "Cruel Love", piper Al Saber steps up to the mike to take over the vocal spotlight, with maestro Cassella and his crew perfectly blending in the background behind the fine baritone Al offers. The wax is definitely a must item—especially so for the younger set.

"This Is The Moment" (2:43)

"Win Or Lose" (2:53)

GEORGE PAXTON ORCH.  
(MGM 10238)

● Blue ribbon package of wax suited to the dance crowd is served up here by the George Paxton ork, with piper Dick Merrick hogging the spotlight on the pair. It's the strong wordage and romantic styling of "This Is The Moment", from the 20th Century picture "That Lady In Ermine" that offers ops the incentive on this hunk of wax. Dick's rich baritone rings in peels of pure lush plush splendor to highlight the wax and tag it winner. Maestro Paxton and his crew offer the scintillating tempo of the beguine in the background to round out a tasty dish of shellac. On the flip with a new Benjamin-Weiss ditty, Dick and the band bounce back with "Win Or Lose", more rhythm styled for the moon-in-June kids. Dick's vocal spot steals the show to attract a ton of coin for this ditty as well. Wax rates a spot in your machine.

"Ain't Doin' Bad Doin' Nothin'"  
(3:00)

"Help Yourself To My Heart" (2:53)

HELEN FORREST  
(MGM 10239)

● You can always depend on Helen Forrest to produce some great wax. With the Crew Chiefs and Harold Mooney's ork to background her, Helen cuts one of her grandest set ever with "Ain't Doin' Bad Doin' Nothin'". A sure clickeroo in a great many spots—that'll be the ops verdict once they hear this piece. The gal's pipes pitch pretty all the way to make this thing an operator's dream. On the backing with "Help Yourself To My Heart", the chirp once again gives a very grand performance, spooning the lyrics to match the brilliant instrumental background. Ditty weaves around the title with Helen purring in her usual top notch manner. Here's some first rate shellac—latch on.

"Ev'ry Day I Love You" (2:32)

"Somebody Else's Picture" (2:41)

BLUE BARRON ORCH.  
(MGM 10237)

● Music styled in the light sweet manner of the Blue Barron orchestra, and the delightful patter of a pair of tunes rapidly beckoning coin play in a slew of spots throughout the nation. Top deck, titled "Ev'ry Day I Love You", is from the much publicized Warner Brothers production "Two Guys From Texas", and should come in for its fair share of coin play. Ditty is sure to be well received, with the large amount of flack the picture attraction will offer. Vocal refrain by Charlie Fisher and The Blue Notes highlights the platter with the Barron boys making sweet music in the background. On the flip with "Somebody Else's Picture", maestro Blue showers Clyde Burke and Betty Clark to the mike for the vocal chores on this deck. Song spills in light manner, and is definitely suitable for the more quiet, sedate dinner spots. Wordage of the song makes for mellow listening pleasure all thru and should meet with fair approval. Both sides rate your spinning 'em in the boxes.





**NEW YORK :**

At long last, New Yorkers will get a chance to see, as well as hear, the inimitable "Manana" pair when the Peggy Lee-Dave Barbour combo open at the Paramount Theater, August 4th. This Capitol Record's prize package has been packing them in at the Chicago Theater, and should really spike business on the Great White Way for the next two weeks. From the Paramount, Peggy and Dave move over to the Surf Club in Virginia Beach, Va., for a five-day engagement. . . . "Rambling Rose" climbing fast as one of the leading contenders for juke box laurels. The Phonograph Operators Association of Eastern Pennsylvania recently selected the Perry Como disk as their Click Tune of the Month. More records due on the song too; an a capella version by Gordon MacRae and the Starlighters on Capitol and an Eli Oberstein Varsity disk shortly expected. . . . Murray Wizel, one of the leading contact men in the business, and former professional manager of Famous Music, Inc., starts his own publishing firm this week in partnership with Joe Davis, prexy of Beacon Records. The firm will be a BMI affiliate. Their first tune will have some major recordings releases in early September.

\* \* \* \* \*

Jerry Blaine, of Cosnat Distributors, all excited about a new group he's got. They're tagged The Orioles, with advance reports indicating some sensational song styling in the offing for music operators. . . . Have ya noticed the way that "Hair Of Gold" has started to shine? . . . Count Basie really breaking it up at the Strand, New York. . . . Illinois Jacquet's third RCA-Victor release will pair "Symphony In Sid" and "Mutton Leg," the former side a salute to the disk jockey of the same name. . . . When Bob Crosby's "Club 15" returns to the air on August 2nd, the initial replacements for the Andrews Sisters, currently in London, will be Day and Knight, Doris and Evelyn, that is. . . . Jerry Roberts, WAAT, getting loads of response to a Kay Kyser oldie "With A Twist Of The Wrist," with ops starting to yell for the platter. . . . Elliot Lawrence makes his screen debut this month with a Columbia Pictures short.

**CHICAGO :**

The Blackhawk is inaugurating a new stunt for Monday nights . . . It's called the Barnyard Frolics and presents Al Trace's band in jeans and straw hats and playing barn dance music . . . They'll also feature square dancing in hopes that it will catch on with the people. . . . The sequel to last spring's disk jockey show at the State & Lake Theater will appear on the stage of the Chicago Theater August 13th for two weeks . . . This met with such success in Chicago that other theaters throughout the country have tried it. . . . Lynn Burton, Dave Garroway, Eddie Hubbard, and Ernie Simon are the jockeys in Chicago who will be featured with their favorite guest artists.

\* \* \* \* \*

Opening night found the Club Silhouette out on Howard St., where Herbie Fields is holding forth, crowded to the doors by 10 P.M., and people standing in the streets to hear him. . . . Benny Strong's Tower record of "That Certain Party" looks very big . . . Benny plugs it almost nightly on his coast-to-coast shows from the Stevens Hotel, and reaction has been terrific. . . . Another brand new release at Tower is "My Home, My Home" recorded by Jack Owens with a background by the Wayne Van Dyne "Vochestra" . . . They expect it to reach international fame, as it is very timely . . . The background is that old lovely tune, "The Holy City" . . . Billy Bishop opening in a few weeks at the Bismarck's Walnut Room following Don McGrane's Band. . . . Buddy DeVito, Harry James' ex-vocalist, is back at the Sky Club on the west side. . . . Stan Kenton, currently playing concert dates and one-nighters in the territory, on his way to Carnegie Hall in New York for two concerts.

**LOS ANGELES :**

Specialty Records have joined with Modern and Exclusive in cutting the price on all future releases to 79c. First on the new label for the plattery, will be a hot Roy Milton disk. Art Rupe plenty of excited about signing a long-term contract with Big Maceo Merriweather, one of the top blues singers in the nation. Big Maceo formerly was with RCA-Victor. . . . Modern Records reports that Hadda Brooks teamed with Dizzy Gillespie's band to hit a new box office summer mark at the Million Dollar Theater. . . . Max Lippin, of Detroit's Allied Music Sales visiting this fair city. . . . Bill McCall, prexy of 4 Star Records, riding high with his Ivory Joe Hunter version of "Pretty Mama Blues" soaring to the top. Bill also predicts another T. Texas Tyler hit in his new release "Memories Of France" and "Honky Tonk Gal," with the cowboy's voice sounding as never before. . . . Joe Higgins of Columbia's local office buzzed us. We're glad to hear from him, even if he wanted to register a mild beef . . . Joe, a man with over 20 years in this business impressed us as one of the nicest guys we ever got a beef from. . . . Capitol's front office reveals that exec James B. Conkling back from a European trip, with high praise for our Armed Forces' network making our pop tunes popular with Europeans. No new developments were reported regarding Capitol's expected entry into the European production market.

\* \* \* \* \*

Paul Reiner, Black & White prexy, expected back in town shortly. . . . Talk of the trade this past week is the beautiful new recording studio that Modern Records has recently completed. That outfit really is what the name implies, Modern. They've got one of the best record pressing plants on the coast and incidentally, also do a wonderful job selling those biscuits. The Modern crew currently have two hot hits on their hands, Hadda Brooks' "Out Of The Blues" and Johnny Moore's "More Than You Know."

# LEGISLATIVE ACTION PENDING AGAINST WEST COAST DISK BOOTLEGGERS

## California State Legislature Scheduled To Take Action Against Disk Thieves. Indie Diskers To Fight For Federal Statute.

LOS ANGELES—Of top importance to the entire record industry, and in particular, to local independent record manufacturers, was the disclosure this past week that legislative action is pending against record bootleggers. The situation on the West Coast has long been a serious problem to record manufacturers, especially so the indie recording outfits who have specialized in race records.

admitted suffering extensively from bogus diskings. The group who have led the fight against the bootlegging; Paul Reiner of Black and White, Art Rupe of Specialty Records, Leo and Ed Messner of Alladin Records, Black and White sales chief John Blackburn and attorney Dave Pollack, believe that the bootlegging will definitely cease to exist once a law is on the County's books.

Slated for adoption as city law by the Los Angeles City Council this week, is a statute against copying and selling of commercial phonograph recordings by unauthorized parties, with heavy fines and imprisonment in the offing for offenders.

The bogus disk situation cut down as much as 50% in the sales of many of the platteries affected. Recent reports of bootlegging in New York altho unconfirmed, were learned to be under strict investigation by New York authorities.

It was learned that the County Board of Supervisors and the State Legislature are scheduled to take up similar action, this week. Paul Reiner, president of Black and White Records, Inc., was learned to be in Washington, D. C., conferring with Congressmen for the same provision on a Federal basis.

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Should the statute presently being studied be adopted, this would undoubtedly exterminate the ring of counterfeiters who have been operating on the West Coast area now for the past four months.

It was learned that all the indie recording companies and their representatives have appeared before the City Council, along with Decca Records, the only one of the majors who has



**NEW RELEASES**

**BOTH SIDES A HIT**

<p><b>YOU DARLIN'</b> BILLY <b>FICKLE FANNY</b> <b>WHISTLER AND HIS DOG</b> <small>(From "Emperor Waltz")</small> <b>A WOMAN ALWAYS UNDERSTANDS</b> <b>WHY WAS I BORN?</b> <b>UNDERNEATH THE ARCHES</b> <b>SIDE BY SIDE</b> <small>And Introducing Our New Folk Catalogue</small> <b>'TIL THE END OF THE WORLD</b> <b>SCRAPPIN'</b> <b>THE WEDDING WALTZ</b> <b>JUST AN OLD FAMILY ALBUM</b></p>	<p>Lang Thompson's Orch. <b>REGENT 122</b> Al Trace and Orch. <b>REGENT 123</b> Johnny Hartman <b>REGENT 124</b> Aqua String Band <b>REGENT 126</b> Riley Sheppard and His Musical Mountaineers <b>REGENT 2000</b> The Thomas Family with Riley Sheppard <b>REGENT 2001</b></p>
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# THE CASH BOX

# Record Reviews

"You Call Everybody Darlin'" (2:48)

"Cuckoo Bird Waltz" (2:36)

JACK SMITH  
(Capitol 15156)

● Currently going like mad, "You Call Everybody Darlin'," is sold right down to its very last note as a great money making sides is offered here by Jack Smith and the Clark Sisters. One of the very best renditions of this tune to date, Jack gives with usual fine voice throughout the platter. Backing by the Clark Sisters spikes the platter and adds to its coin winning potential. On the flip with "Cuckoo Bird Waltz," Jack and the Clark gals once again do a great job with a tune that's starting to catch on. Ops should know this platter since it is currently getting a heavy push. Wax rates your listening time.

"At Your Command" (3:04)

"Win Or Lose" (3:12)

GORDON MacRAE  
(Capitol 15154)

● Here's another knockout platter for Gordon MacRae, and one which music operators can and should latch onto. MacRae is bound to win a tremendous number of votes in his favor with "At Your Command" drifting thru the wax in brilliant manner. With the Carlyle Hall ork giving him grand background support, Gordon sells the song right over the line. It's marvelous wax and it'll absolutely pull those coins out of even the tightest pockets. On the flip with a new ditty titled "Win Or Lose," the piper comes in for a photo finish with the top side. It's a toss up which one's best. But, there certainly is no doubt that his hunk of wax will whirl merrily in the phonos. Hop to it!

"Boston Bob" (2:52)

"Baritone Bounce" (2:42)

PINKY WILLIAMS ORCH.  
(Bandwagon 511)

● If you're seeking two instrumental numbers for the younger crowd, that'll get 'em swayin' and start toes toppin', listen to Pinky Williams and his crew give out with "Boston Bob" and "Baritone Bounce." Lots of really fine work is displayed here, with the bounce tempo enough to get every kid in any location all hepped up. Top deck is the one that grabs the lead all thru with the fine rhythm offered trickling down in smart delightful styling and fashion that satisfies. Flip, "Baritone Bounce" has loads of zip and flavor also and should meet with wide approval. Lend an ear in this direction.

"Steal Away Easy, Baby" (2:52)

"Kitten On The Keys" (2:32)

FREDDIE SLACK ORCH.  
(Capitol 15155)

● Here's Freddie Slack as you like him. With Chirp Charlotte Blackburn giving her all to the tune, it's a base cleaning home run. The gal's got that stuff in her pipes that's gonna make many a guy drop in another coin to listen to her again. This side, titled "Steal Away Easy, Baby," is grand wax with lots of coin pulling power written all over it. On the backing, Freddie gives a terrific rendition on the 88's of that grand piano standard "Kitten On The Keys." Wax is a fine instrumental side throughout and should meet with fair approval. The kids that love to jump, should go for

## SLEEPER OF THE WEEK

"If There's A Boy For Every Girl In The World" (2:42)

"I Ought To Know Better" (2:40)

BUDDY KAYE QUINTET  
(MGM 10241)



BUDDY KAYE

● Here's a coin puller that has "coin puller" written all over it. The gorgeous voice of Artie Malvin, coupled with the beautiful instrumental background by that versatile young maestro Buddy Kaye set out right here with a ditty that is sure to win immediate wide praise and grab a load of jitney in

the boxes. Titled "If There's A Boy For Every Girl In The World," Artie and a vocal combo hailed The Tune Timers pitch pipes to purr this soft, enchanting piece in delightful manner. Song is very affectionate and makes you wanna listen time and again. Artie's smooth pipes are top notch, and spill in superb manner throughout the waxing. Cookie is easily suited for the kids who love to love and dance under the stars. On the flip with "I Ought To Know Better," Artie and Buddy came thru again to give with another first rate performance for music ops. There's no doubt about Malvin having a great set of pipes—he's a cinch to clinch with phono fans throughout the nation, and in a big way at that. Don't miss this platter—run out and load up the machines.

this pair, especially so the top deck and "Steal Away Easy, Baby."

"Ah, But It Happens" (2:45)

"Judaline" (2:57)

JOHNNIE JOHNSTON  
(MGM 10240)

● Johnnie's gonna get the gals all dreamy eyed with this rendition of "Ah, But It Happens." The warbler does one of his truly grand jobs on this side, with the metro spinning in slow tempo behind him. With maestro Sonny Burke and his ork to background him beautifully, Johnnie sells the tune right down to the last second. On the flip with "Judaline," from the MGM flicker "A Date With Judy," the piper does a fine job with this pleasing light ballad. Great support by the Crew Chiefs and the Sonny Burke crew highlight the platter and boost it all the more. "Judaline" should receive wide publicity which might add to the disk's coin pulling powers. Both sides rate heavily.

"Everybody Loves Somebody" (3:06)

"Don't Smoke In Bed" (3:03)

PEGGY LEE  
(Capitol 15151)

● Chirp Peggy Lee, with maestro Dave Barbour and his boys spilling some wonderful music in the background to offer this pair in effective manner. Wax, titled "Everybody Loves Somebody" and "Don't Smoke In Bed" shows the thrush's smooth vocal style to best advantage. Top deck is a sure click, its slow, meaningful wordage spill with tons of expression as offered by Peggy. Ditty is tailor made for the quiet set who love to dance while hugging it up real close. On the flip with "Don't Smoke In Bed," Peggy goes into a slow lament with an echo chamber background, and maestro Barbour's instrumental work to again produce something a little different from what she has cut in past months. Both sides make grand wax for the dim lit spots.

"Woody Woodpecker" (2:37)

"I'd Love To Live In Loveland With A Girl Like You" (2:42)

MEL BLANC & THE SPORTSMEN  
(Capitol 15145)

● Mel Blanc, the original "Woody Woodpecker" voice, offers an entirely different and unique version of the disk that's drivin' 'em wild these days. Mel does a very unusual patter to the side, backgrounding the Sportsmen in effective manner throughout, which is sure to meet with the approval of lots of guys and gals. Ditty is currently one of the better items in phonos today—this rendition is sure to add to ops' take. On the flip with "I'd Love To Live In Loveland," the Sportsmen take off with real old-time, barber shop harmony, full of nostalgia and bound to make many an old-timer drop a coupla tears in his beer. Both sides are very well rendered and both will bring in coin.

"I Can't Spell Schenectady" (2:45)

"Kickin' Up Dust In The Nursery"

AL TRACE ORCH.  
(Bullet 1041)

● Al Trace is speedily becoming "everybody's darlin'," and with this biscuit, he's bound to win even more praise from the phono fans. Topside on this platter with "I Can't Spell Schenectady," piper Bob Vincent vocalizes the cute lyrics in top notch manner right over home plate to score hands down. Cute school room effect adds to the disk's attractiveness and should find loads of favor. Maestro Trace lends the balladeer some beautiful backing throughout and throws in some hot licks to tie into the side for some real coin grabbin'. On the flip with "Kickin' Up Dust In The Nursery," Bob comes back to lend another pleasurable performance with this bit. Top deck is the one to get next to—but pronto.

"Hair Of Gold" (2:00)

"Harmonicats Blues" (2:35)

JERRY MURAD'S HARMONICATS  
(Universal 8736)

● Here's some hot wax brother—some stuff that can really set the juke boxes burning. Jerry Murad's Harmonicats tie into this Sunny Skylar ditty titled "Hair Of Gold," to cut one of the grandest hunks of money-makin' shellac heard in many a month. It's one of their very best performances since their sensational version of "Peg O' My Heart." It's got that certain something that'll pull plenty of nickels, dimes and quarters from people in any location. A top notch tune, beautifully rendered by the Cats, whose harmonicas will simply tease coin from pockets. Vocal chorus in the background pitches the gala wordage in grade A manner to add luster and polish to an already glowing performance. On the flip with "Harmonicats Blues," the boys give another effective rendition of what blues should sound like. Ditty is sure to grab plenty of moolah. We're banking on the top side and "Hair Of Gold" to put gold in the boxes, and plenty of it at that.

"I'd Give A Million Tomorrows" (2:56)

"Dolores" (2:54)

TOMMY RYAN  
(Mercury 5157)

● Pair of sides by vocalist Tommy Ryan and some mellow music which might meet with music operators' requirements. It's the nostalgia refrain of "I'd Give A Million Tomorrows" and the oldie "Dolores" that offers ops the incentive here. Top deck shows Tommy's voice to best advantage, with the mood and metro of the song weaving about the title throughout. On the flip with "Dolores," Tommy again offers an effective performance in this oldie. Increased interest in this oldie might hypo phono play. Both sides should make excellent filler material. Ops take it from here.

"Just For Now" (2:58)

"It Only Happens When I Dance With You" (3:06)

VIC DAMONE  
(Mercury 5166)

● Pair of sides offered in the smooth vocal styling of piper Vic Damone, and the set up of "Just For Now" and "It Only Happens When I Dance With You." Both songs bear motion picture attachments and should come in for some wide publicity from same. Top deck, from the Warner Bros. production "Whiplash," has Vic spooning the plan and simple wordage in fragrant tones that satisfy. Orchestral patter supplied by the Glen Osser ork spots the disk to boom it all the more. On the flip with a feature tune from the widely heralded Irving Berlin picture, "Easter Parade," Vic serves up one of his best platters to date. Song is styled in the intimate manner and definitely suited for the lush spots. You'll go for this Damone platter in a big way, get next to it.

## Eddy Howard Bids For Unreleased Popular Majestic Records

CHICAGO—Maestro Eddy Howard was learned to have submitted a bid for a lengthy list of unreleased Majestic master records and pressings to the receivers of the financially troubled Majestic Record Corp.

Howard has recently had several records he made while a vocalist with the Dick Jurgens and George Olsen bands released by Columbia and Decca Records, while no recordings have been issued by him on the Majestic label. Altho Howard's bid for the records was considered a worthy one, legal eagles concerned with the platters do not see much hope for Howard in acquiring these masters. Should the receivers okay his request, it must then be passed on for approval by Chicago Federal court and then for approval by Majestic's creditors.

Most of the masters requested by Howard are popular, and if they are not released at the present time, the songs will have no value at a later date. Included are, "A Boy From Texas", "Flower Seller", "Put 'Em In A Box" and "Little Girl."

## Pan American Distributors Open Florida Offices

JACKSONVILLE, FLA. — The formation of the Pan American Distributing Corp., with offices at 90 Riverside Avenue, Jacksonville, Fla., and 1360 N. E. 1st Avenue, Miami, was announced this past week by Mr. Henry Stone, president of the new distributing office.

Pan American will exclusively distribute all records previously handled by the Taran Dist. Co., and the Seminole Record Distributing Co., of Miami, Fla.

The firm will cover the dealers and operator territory in Florida and Georgia. Announcement of the lines the distrib office will handle will be forthcoming shortly, Mr. Stone declared.



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By

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**LONDON RECORDS**

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**SAVAGE —**

**"CRUEL LOVE"**

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**"MY HAPPINESS"**

**WILL BE TOP NUMBER**  
Internationally A LONG TIME!

**EVERYONE DEMANDS THE**  
**SUPERIOR ORIGINAL**

by JON and SONDRAS STEELE

**DAMON-11133**

THE JON and SONDRAS STEELE SEQUEL  
TO "MY HAPPINESS"

**Is Coming Soon!**

AMERICA'S NEXT BIG SELLER D-11130

**DAMON RECORDING STUDIOS, INC.**

1221 BALTIMORE AVENUE

**KANSAS CITY, MO.**

# JUKE BOX REGIONAL RECORD REPORT

## The Ten Top Records - City by City

AUGUST 7, 1948

### New York, N. Y.

1. MY HAPPINESS (Jon & Sonda Steele)
2. WOODY WOODPECKER (Kay Kyser)
3. YOU CAN'T BE TRUE, DEAR (Ken Griffin)
4. LOVE SOMEBODY (Doris Day-Buddy Clark)
5. CONFESS (Patti Page)
6. PUT 'EM IN A BOX (King Cole)
7. YOU CALL EVERYBODY DARLIN' (Al Trace)
8. I HATE TO LOSE YOU (The Andrews Sisters)  
(Ray McKinley)
9. JUST BECAUSE (Frank Yankovic)
10. LITTLE WHITE LIES (Dick Haymes)

### Philadelphia, Pa.

1. RAMBLING ROSE (Tony Pastor)
2. MAYBE YOU'LL BE THERE (Gordon Jenkins)
3. YOU CAN'T BE TRUE, DEAR (Dick Haymes)
4. LOVE SOMEBODY (Doris Day-Buddy Clark)
5. CONFESS (Doris Day-Buddy Clark)
6. TIME OUT FOR TEARS (Savannah Churchill)
7. MY HAPPINESS (Jon & Sonda Steele)
8. I HATE TO LOSE YOU (The Andrews Sisters)
9. THE MAHARAJAH OF MAGADOR  
(Vaughn Monroe)
10. JUST BECAUSE (Frank Yankovic)

### Baltimore, Md.

1. YOU CALL EVERYBODY DARLIN' (Al Trace)
2. LONG GONE (Sonny Thompson)
3. MY HAPPINESS (Jon & Sonda Steele)
4. YOU CAN'T BE TRUE, DEAR (Ken Griffin)
5. LOVE SOMEBODY (Doris Day-Buddy Clark)
6. CONFESS (Doris Day-Buddy Clark)
7. A TREE IN A MEADOW (Margaret Whiting)
8. BECAUSE (Perry Como)
9. LITTLE WHITE LIES (Dick Haymes)
10. WOODY WOODPECKER (Kay Kyser)

### Breckenridge, Texas

1. YOU CAN'T BE TRUE, DEAR (Ken Griffin)
2. MY HAPPINESS (The Pied Pipers)
3. WOODY WOODPECKER (Kay Kyser)
4. LOVE SOMEBODY (Doris Day-Buddy Clark)
5. RAMBLING ROSE (Perry Como)
6. HAIR OF GOLD (Jack Emerson)
7. LITTLE WHITE LIES (Dinah Shore)
8. IT'S MAGIC (Sarah Vaughan)
9. TELL ME A STORY (Sammy Kaye)
10. TOMORROW NIGHT (Lonnie Johnson)

### Salt Lake City, Utah

1. YOU CAN'T BE TRUE, DEAR (Ken Griffin)
2. WOODY WOODPECKER (Kay Kyser)
3. YOU CALL EVERYBODY DARLIN' (Al Trace)
4. YOU WERE ONLY FOOLING (Blue Barron)
5. HAIR OF GOLD (Jack Emerson)
6. LOVE SOMEBODY (Doris Day-Buddy Clark)
7. IT'S MAGIC (Doris Day)
8. CONFESS (Doris Day-Buddy Clark)
9. WILLIAM TELL OVERTURE (Spike Jones)
10. TELL ME A STORY (Sammy Kaye)

### Milwaukee, Wisc.

1. YOU CAN'T BE TRUE, DEAR (Ken Griffin)
2. MY HAPPINESS (Jon & Sonda Steele)
3. WOODY WOODPECKER (Kay Kyser)
4. LOVE SOMEBODY (Doris Day-Buddy Clark)
5. JUST BECAUSE (Frank Yankovic)
6. IT'S MAGIC (Doris Day)
7. CONFESS (Patti Page)
8. TOOLIE OOLIE DOOLIE (Andrews Sisters)
9. I HATE TO LOSE YOU (Andrews Sisters)
10. HAIR OF GOLD (Jack Emerson)

### Chicago, Ill.

1. MY HAPPINESS (Jon & Sonda Steele)
2. YOU CALL EVERYBODY DARLIN' (Al Trace)
3. WOODY WOODPECKER (Kay Kyser)
4. LOVE SOMEBODY (Doris Day-Buddy Clark)
5. YOU CAN'T BE TRUE, DEAR (Ken Griffin)
6. IT'S MAGIC (Dick Haymes)
7. LITTLE WHITE LIES (Dick Haymes)
8. TWELFTH ST. RAG (Pee Wee Hunt)
9. JUST BECAUSE (Frank Yankovic)
10. CONFESS (Patti Page)

### Redwood City, Calif.

1. YOU CAN'T BE TRUE, DEAR (Ken Griffin)
2. SO TIRED (Russ Morgan)
3. MY HAPPINESS (Jon & Sonda Steele)
4. THE DICKY BIRD SONG (Freddy Martin)
5. IT'S MAGIC (Sarah Vaughan)
6. LITTLE WHITE LIES (Dick Haymes)
7. ST. LOUIS BLUES MARCH (Tex Beneke)
8. WOODY WOODPECKER (Kay Kyser)
9. TELL ME A STORY (Sammy Kaye)
10. TOOLIE OOLIE DOOLIE (Andrews Sisters)

### Martinsburg, W. Va.

1. YOU CAN'T BE TRUE, DEAR (Ken Griffin)
2. WOODY WOODPECKER (Kay Kyser)
3. CARAMBA! IT'S THE SAMBA (Peggy Lee)
4. TWELFTH ST. RAG (Pee Wee Hunt)
5. MY HAPPINESS (The Pied Pipers)
6. TEA LEAVES (Jack Smith)
7. LITTLE WHITE LIES (Dick Haymes)
8. BECAUSE (Perry Como)
9. I HATE TO LOSE YOU (The Andrews Sisters)
10. NATURE BOY (King Cole)

### Terre Haute, Ind.

1. YOU CAN'T BE TRUE, DEAR (Dick Haymes)
2. LITTLE WHITE LIES (Dick Haymes)
3. WILLIAM TELL OVERTURE (Spike Jones)
4. ST. LOUIS BLUES MARCH (Tex Beneke)
5. NATURE BOY (King Cole)
6. WOODY WOODPECKER (The Sportsmen)
7. PUT 'EM IN A BOX (King Cole)
8. TEA LEAVES (Ella Fitzgerald)
9. HEARTBREAKER (Jack Smith)
10. TWELFTH ST. RAG (Pee Wee Hunt)

### Portland, Me.

1. YOU CAN'T BE TRUE, DEAR (Ken Griffin)
2. MY HAPPINESS (Jon & Sonda Steele)
3. LITTLE WHITE LIES (Dick Haymes)
4. CONFESS (Doris Day-Buddy Clark)
5. LOVE SOMEBODY (Doris Day-Buddy Clark)
6. WILLIAM TELL OVERTURE (Spike Jones)
7. HAIR OF GOLD (Jack Emerson)
8. YOU WERE ONLY FOOLING (Blue Barron)
9. IT'S MAGIC (Sarah Vaughan)
10. YOU CALL EVERYBODY DARLIN' (Al Trace)

### St. Paul, Minn.

1. YOU CAN'T BE TRUE, DEAR (Ken Griffin)
2. WOODY WOODPECKER (Kay Kyser)
3. YOU CALL EVERYBODY DARLIN' (Al Trace)
4. NATURE BOY (King Cole)
5. MY HAPPINESS (Jon & Sonda Steele)
6. JUST BECAUSE (Frank Yankovic)
7. RAMBLING ROSE (Perry Como)
8. I HATE TO LOSE YOU (Andrews Sisters)
9. YOU CAME A LONG WAY FROM ST. LOUIS  
(Ray McKinley)
10. LITTLE GIRL (Guy Lombardo)

### Los Angeles, Cal.

1. YOU CAN'T BE TRUE, DEAR (Ken Griffin)
2. WOODY WOODPECKER (Kay Kyser)
3. MY HAPPINESS (John & Sonda Steele)
4. IT'S MAGIC (Doris Day)
5. CONFESS (Patti Page)
6. PUT 'EM IN A BOX (Frankie Laine)
7. LOVE SOMEBODY (Doris Day-Buddy Clark)
8. YOU CAME A LONG WAY FROM ST. LOUIS  
(Ray McKinley)
9. YOU CALL EVERYBODY DARLIN' (Al Trace)
10. CUCKOO BIRD WALTZ (Ken Griffin)

### Worcester, Mass.

1. IF I LIVE TO BE A HUNDRED (Bob Hannon)
2. MY HAPPINESS (Jon & Sonda Steele)
3. YOU CALL EVERYBODY DARLIN' (Al Trace)
4. HAIR OF GOLD (Jack Emerson)
5. LITTLE WHITE LIES (Dick Haymes)
6. YOU CAN'T BE TRUE, DEAR (Ken Griffin)
7. YOU WERE ONLY FOOLING (Blue Barron)
8. IT'S MAGIC (Sarah Vaughan)
9. UNDERNEATH THE ARCHES (Primo Scala)
10. THAT CERTAIN PARTY (Benny Strong)

### Gretna, La.

1. WOODY WOODPECKER (Kay Kyser)
2. YOU CALL EVERYBODY DARLIN' (Al Trace)
3. MY HAPPINESS (Ella Fitzgerald)
4. LOVE SOMEBODY (Doris Day-Buddy Clark)
5. YOU CAN'T BE TRUE, DEAR (Jerry Wayne)
6. THERE MUST BE A WAY (Perry Como)
7. RAMBLING ROSE (Perry Como)
8. IT ONLY HAPPENS WHEN I DANCE WITH  
YOU (Perry Como)
9. HAIR OF GOLD (Jack Emerson)
10. A TREE IN A MEADOW (Margaret Whiting)

### Ellis, Kansas

1. WOODY WOODPECKER (Kay Kyser)
2. YOU CAN'T BE TRUE, DEAR (Ken Griffin)
3. BLUE BIRD OF HAPPINESS (Art Mooney)
4. A TREE IN A MEADOW (Sam Browne)
5. LOVE SOMEBODY (Doris Day-Buddy Clark)
6. MY HAPPINESS (Jon & Sonda Steele)
7. NATURE BOY (King Cole)
8. BETTER LUCK NEXT TIME (Guy Lombardo)
9. LITTLE GIRL (Guy Lombardo)
10. CONFESS (Patti Page)

### Birmingham, Ala.

1. MY HAPPINESS (Jon & Sonda Steele)
2. LOVE SOMEBODY (Doris Day-Buddy Clark)
3. CONFESS (Patti Page)
4. RAMBLING ROSE (Perry Como)
5. TOMORROW NIGHT (Lonnie Johnson)
6. IT'S MAGIC (Sarah Vaughan)
7. YOU CAN'T BE TRUE, DEAR (Ken Griffin)
8. HAIR OF GOLD (Jack Emerson)
9. YOU WERE ONLY FOOLING (Blue Barron)
10. WILLIAM TELL OVERTURE (Spike Jones)

### Knoxville, Tenn.

1. YOU CAN'T BE TRUE, DEAR (Ken Griffin)
2. MY HAPPINESS (Jon & Sonda Steele)
3. JUST BECAUSE (Frank Yankovic)
4. WOODY WOODPECKER (Kay Kyser)
5. NATURE BOY (King Cole)
6. AIRIZAY (Ray McKinley)
7. LITTLE WHITE LIES (Dick Haymes)
8. IT'S MAGIC (Sarah Vaughan)
9. LOVE SOMEBODY (Doris Day-Buddy Clark)
10. CONFESS (Patti Page)

### Cleveland, O.

1. WOODY WOODPECKER (Kay Kyser)
2. YOU WERE ONLY FOOLING (Blue Barron)
3. MY HAPPINESS (John & Sonda Steele)
4. BLUEBIRD OF HAPPINESS (Art Mooney)
5. CONFESS (Patti Page)
6. TEA LEAVES (Alan Dale)
7. YOU CAN'T BE TRUE, DEAR (Ken Griffin)
8. MAYBE YOU'LL BE THERE (Gordon Jenkins)
9. IT'S MAGIC (Doris Day)
10. YOU CALL EVERYBODY DARLIN' (Al Trace)

### Saginaw, Mich.

1. MY HAPPINESS (The Pied Pipers)
2. YOU CAN'T BE TRUE, DEAR (Ken Griffin)
3. WOODY WOODPECKER (Kay Kyser)
4. LITTLE WHITE LIES (Dick Haymes)
5. YOU CALL EVERYBODY DARLIN' (Al Trace)
6. A TREE IN A MEADOW (Margaret Whiting)
7. LOVE SOMEBODY (Doris Day)
8. YOU WERE ONLY FOOLING (Blue Barron)
9. JUST LIKE THAT (Johnny Long)
10. TELL ME A STORY (Sammy Kaye)

### Manchester, N. H.

1. MAYBE I LOVE YOU (Judy Tremaine)
2. LOVE SOMEBODY (Doris Day-Buddy Clark)
3. MY HAPPINESS (Jon & Sonda Steele)
4. WOODY WOODPECKER (Kay Kyser)
5. YOU CAN'T BE TRUE, DEAR (Ken Griffin)
6. YOU CALL EVERYBODY DARLIN' (Al Trace)
7. CONFESS (Patti Page)
8. HAIR OF GOLD (Jack Emerson)
9. RUN JOE (Louis Jordan)
10. RAMBLING ROSE (Perry Como)

### Shoals, Ind.

1. YOU CAN'T BE TRUE, DEAR (Ken Griffin)
2. WOODY WOODPECKER (Kay Kyser)
3. MY HAPPINESS (Jon & Sonda Steele)
4. LITTLE WHITE LIES (Dick Haymes)
5. YOU CALL EVERYBODY DARLIN' (Al Trace)
6. TOOLIE OOLIE DOOLIE (Andrews Sisters)
7. CUCKOO BIRD WALTZ (Ken Griffin)
8. HAIR OF GOLD (Jack Emerson)
9. COOL WATER (Vaughn Monroe)
10. LOVE SOMEBODY (Doris Day-Buddy Clark)

### Phoenix, Ariz.

1. YOU CAN'T BE TRUE, DEAR (Ken Griffin)
2. LOVE SOMEBODY (Doris Day-Buddy Clark)
3. RAMBLING ROSE (Perry Como)
4. IT'S MAGIC (Doris Day)
5. YOU WERE ONLY FOOLING (Blue Barron)
6. CONFESS (Patti Page)
7. LITTLE WHITE LIES (Dick Haymes)
8. YOU CALL EVERYBODY DARLIN' (Al Trace)
9. IT ONLY HAPPENS WHEN I DANCE WITH  
YOU (Frank Sinatra)
10. LITTLE GIRL (Guy Lombardo)

### Jacksonville, Fla.

1. MY HAPPINESS (Jon & Sonda Steele)
2. WOODY WOODPECKER (The Sportsmen)
3. LITTLE WHITE LIES (Dick Haymes)
4. LOVE SOMEBODY (Doris Day-Buddy Clark)
5. CONFESS (Doris Day-Buddy Clark)
6. IT'S MAGIC (Doris Day)
7. YOU CAME A LONG WAY FROM ST. LOUIS  
(Ray McKinley)
8. HAIR OF GOLD (Jack Emerson)
9. YOU CAN'T BE TRUE, DEAR (Ken Griffin)
10. CUCKOO BIRD WALTZ (Ken Griffin)

## Disk Jockey Robbins Plays Host To Count Basie and Song Writers



NEW YORK—Guests in the nest of disk jockey Fred Robbins, WOV, who has had many songs written in his honor, the jock played host to maestro Count Basie and a trio of songwriters on his popular "1280 Club" platter party recently. Topic of discussion was Basie's new RCA-Victor recording of "Guest In The Nest," penned by Bob Russell, Dave Mann and Cherry Balaban. The trio of songwriters were also responsible for "Ballerina," "There I've Said It Again" and "Matinee." Shown here on the 1280 Club broadcast are, left to right: Russell, Mann, Robbins, Miss Balaban and the Count himself.

*Bally*  
**CARNIVAL**  
is doubling  
and tripling  
5-ball profits

## TOPS IN THE H-O-T RACE SPOTS IN THE COUNTRY!!

- # 2—HOT IN NEW ORLEANS
- # 9—HOT IN LOS ANGELES
- # 10—HOT ON CHICAGO'S SOUTH SIDE
- # 9—HOT IN HARLEM

(As Reported in THE CASH BOX—July 31, 1948)

**IVORY JOE HUNTER'S**

# "PRETTY MAMA BLUES"

backed with

## "ARE YOU HEP"

4 Star Record # 1254

Available ONLY on 4 Star Records

ORDER FROM



210 NORTH LARCHMONT BLVD.

HOLLYWOOD 4, CALIF.

## THE CASH BOX

# Race Record Reviews

## RACE DISK O' THE WEEK

"Now I Know" (2:18)

"I Wonder Why" (2:32)

VIOLA WATKINS  
(MGM 10232)



VIOLA WATKINS

● The gal with the boogie beat in her voice, Viola Watkins, steps out with her first on MGM wax to set right with music ops with this offer-

ing titled "Now I Know." Ditty is sure fire material for phono ops, with the gal's pipes weaving with loads of tricks and quivers. She makes you get up real close and listen. Ditty is likewise suitable for the hep dance spots, and is sure to meet with wide approval. Dig the '88 beating in the background and we're sure you'll agree that this thing is loaded with the stuff that makes for coin cullers. On the flip with "I Wonder Why," Viola slows down the tempo a bit to turn in another grand performance. It's the top deck that really rates. Hop on the band wagon with this one—it's a winner.

"Another Day—Another Dollar" (2:54)

"Three Little Girls" (2:44)

CECIL GANT  
(Bullet 280)

● Pair of sides music ops may want to latch onto are these offered in effective fashion by Cecil Gant. Wax titled "Another Day—Another Dollar," and "Three Little Girls" shows Cecil's strong pipes in affable fashion, with some pleasing instrumental work in the background. Topside spills in slow, blues fashion, with a heavy piano tinkling throughout. Flip lies within the title, with Cecil telling the story of "Three Little Girls." Wax may move as filler material.

Vocal refrain is pleasant enough and fills the ether in effective manner. On the flip with an ode to Los Angeles, Waterford steps out with "L. A. Blues." Slow moody tempo displayed here is a cinch to clinch with those Central Avenue spots. Both sides rate your listening time.

"Momma's In The Kitchen But We've Got Pop On Ice" (2:37)

"Puerto Vootie" (2:44)

SLIM GAILLARD  
(MGM 10231)

● Pair of mad sides by the Slim Gaillard Trio, with Slim offering some mighty fine bop and vop throughout the wax. Both sides are wacky as the devil and are offered in the usual top notch Gaillard manner. Dig the title of the top deck—that's enough to hold anyone. Instrumental work displayed on both sides spills effectively with Slim riding high in the spotlight. Flip parrots the title—music ops take it from there. The gang that goes for this brand will hold still for this duo.

"Pretty Mama Blues" (2:45)

"Are You Hep" (2:33)

IVORY JOE HUNTER  
(4 Star 1254)

● Oh, whatta dilly this thing is! It's a must on your machine, and a cinch to score heavily in every race location around town. Widely publicized Ivory Joe Hunter steps out and really gives with this bit titled "Pretty Mama Blues." With the metro of the song spilling in slow fashion, Hunter pitches smooth and full fashioned pipes in brilliant style to set the stage for some phenomenal coin play. There's no doubt about it—it'll slay phono fans everywhere. On the flip with "Are You Hep?," gal chirp Aurelia spills the effective vocal effort here in pleasing fashion. All the wax is on the topside, with Ivory Joe sure to ride hot and heavy with this one.

"The Spider" (2:39)

"Mad Moon" (2:37)

JOE MORRIS ORCH.  
(Atlantic 859)

● Terrific sax work of tenor man Johnny Griffin combined with the orchestral pleasure of the Joe Morris crew set the stage for the metro of this duo. Johnny leads on the pair throughout, with his deep and sharp tones ringing true throughout. Stuff is offered in a mild bop kick and is suitable for dancing. Top deck leads all the way, with the fond rhythm spilling in great mood and manner all thru. "Mad Moon" is just what the title implies—with the music matching perfectly. "The Spider" for the moola.

"Strange Woman's Boogie" (2:53)

"L. A. Blues" (2:33)

CROWN PRINCE WATERFORD  
(Capitol 40132)

● The shouting, rushing voice of Charles (Crown Prince) Waterford, with great boogie accompaniment behind him, turns this one into a disk loaded with great potential. "Strange Woman's Boogie" is bound to jam many a juke box with extra coin.

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!



### Michigan Phono Ops Select Eckstein Disk August Hit Tune

DETROIT, MICH.—Three thousand "screaming teen-agers" attending the first Hit Tune Party sponsored by the Michigan Automatic Phonograph Owners Association selected the Billy Eckstein National recording of "Sophisticated Lady" as their Hit Tune for the Month of August.

The youngsters were entertained by maestro Woody Herman and his orchestra and listened to the latest record releases presented by three of Detroit's leading disk jockeys, John Slagle of WXYZ, Bob Seymour of WKMH, and Beverly Norberry of WJJW, Detroit's only female disk jockey.

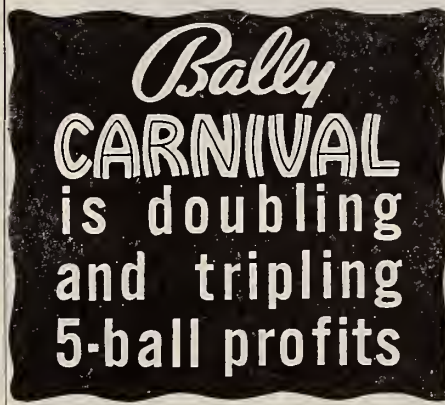
The association disclosed that over 20,000 requests for tickets to the show were received, with a full house in attendance at Eastwood Gardens ballroom.

Taking top honors in the balloting were, "Sophisticated Lady" by Billy Eckstein, "If I Could Be The Sweetheart Of A Girl Like You" by Vaughn Monroe, "Ah! But It Happens" by Frankie Laine, "Poor Butterfly" by Johnny Long, "The Click Song" by Sammy Kaye, "Dark Town Strutters Ball" by Connie Haines and Alan Dale, "All The Way From San Jose" by Ray McKinley, and "Hair Of Gold" by Jack Emerson.

### Comfort Replaces Miller In King Cole Group

NEW YORK—Nat "King" Cole this past week announced that bassist Joe Comfort will replace the spot vacated recently by veteran trouper Johnny Miller.

Spokesmen for the Cole group disclosed that Miller has decided to settle permanently in California with his family and will give up the demanding schedule of night club and theater appearances throughout the country. Newcomer, Joe Comfort, will join Nat and guitarist Irving Ashby when they open at the Million Dollar Theater in Hollywood on August 10th.



### "Folk" and "Western" RECORD REVIEWS



"Drivin' Nails In My Coffin" (2:08)

"Columbus Stockade Blues" (2:35)

AL PAUL

(Rainbow 70013)

● Folks, here 'tis, "the nail song," a real bull's eye if there ever was one! We predict that it'll have 'em clappin' their hands and stompin' their feet everywhere they hear this terrific disk. In "Drivin' Nails In My Coffin," Paul and his Ramblin' Range Riders have produced one of the grandest hunks of novelty wax in many a moon. Opens with the sound of a hammer driving nails and features this as the theme thruout the platter, but in such novel fashion that even before the first chorus is over, you'll be clappin' hands in time with the hammering of the nails. Fine instrumental work, grand melody, speedy tempo, timed at only 2 minutes and 8 seconds, outstanding novelty and, what's most important, it reckons to be one of the best juke box moneymakers. On the flip, with "Columbus Stockade Blues," Al and the boys again give out with a grand tune in fast tempo resulting in a very fine cutting. We're puttin' all our eggs in one basket—the top side is tops for our coin—the nail song's terrific.

"Wreck Of The 97" (2:15)

"Harding County Home" (2:20)  
TEX FLETCHER  
(Flint 1782)

● Sending home the old 97 with a hunk of wax that spells big coin play for all listeners, Tex Fletcher rolls on the "Wreck Of The 97," one of the grandest melodies heard in a long, long time. A grand tune, terrifically done by Tex, with lots of nickel, dime and quarter play pressed right into it. On the backing with "Harding County Home," Tex slows down the metro, but produces one grand shellac, effectively arranged and beautifully presented. Our coin's on the top side.

"Easy Payment Blues" (2:47)

"Short Cut Cutie Polka" (2:37)  
ROY HOGSED  
(Capitol 40133)

● Roy Hogsed is going to please all his present fans and make himself a bunch of new ones with this timely platter. His lyrics, in medium fast tempo, on the topside, "Easy Payment Blues," makes for grand listenin', with many a head sure to nod in agreement. A really swell money-makin' tune that's got just about everything to make it one of the better juke box nickel catchers. On the other side with "Short Cut Cutie Polka," Roy presents one of the best instrumental polkas. Here's a disk loaded with coin catching dynamite.

"I'm So Lonesome" (2:33)

"You Care No More For Me" (2:32)  
CLYDE MOODY  
(Bullet 611)

● The popular Clyde Moody cuts one of his best with this platter. Singing for all he's worth, "I'm So Lonesome," he comes thru with shellac that's loaded with coin culling possibilities for any location. A very grand bis-suit sure to meet with lots of customer approval. On the other side, "You Care No More For Me," Clyde does just as grand a job, selling this lament with great effectiveness. Here's shellac that can bring in the moolah.

### 1 BOUQUET OF ROSES

Eddy Arnold  
(Victor 20-2806)

### 2 TEXARKANA BABY

Eddy Arnold  
(Victor 20-2806)

### 3 SWEETER THAN THE FLOWERS

Moon Mullican  
(King 673)

### 4 TENNESSEE WALTZ

Pee Wee King  
(Victor 20-2680)

### 5 ANYTIME

Eddy Arnold  
(Victor 20-2700)

### ADDITIONAL TUNES LISTED BELOW IN ORDER OF POPULARITY

#### TENNESSEE MOON

Cowboy Copas  
(King 714)

#### KENTUCKY

Hank Penny  
(King 698)

#### OKLAHOMA WALTZ

Johnny Bond  
(Columbia 38160)

#### HUMPTY DUMPTY HEART

Hank Thompson  
(Capitol 40065)

#### WHAT A FOOL I WAS

Eddy Arnold  
(Victor 20-2700)

THE CHOICE OF LEADING OPERATORS EVERYWHERE

AND NOW

THE PERMO POINT ROUND with a NEW PERMOMETAL (Osmium) ALLOY TIP

DEVELOPED AND PRODUCED IN OUR OWN METALLURGICAL LABORATORY

This new osmium alloy has the amazing characteristic of longer needle life even when used on badly worn or inferior quality records while retaining the extreme kindness to records for which Permo Points have always been famous.

OUR PROMISE TO YOU, MR. OPERATOR:

UNDER LIKE CONDITIONS (SAME INSTRUMENT AND RECORDS) THIS PERMO POINT ROUND WITH THE NEW (OSMIUM) TIP WILL OUTWEAR...

WILL GIVE LONGER RECORD LIFE...

WILL BE MORE DEPENDABLE...

WILL BE MORE ECONOMICAL...

THAN ANY OTHER CONVENTIONAL COIN PHONO NEEDLE MADE!

THE SAME PRICE SINCE 1938:

1 to 10 - 35c each, 11 to 99 - 32c each, 100 or more - 30c each

MORE PERMO NEEDLES SOLD THAN ALL LONGIFE NEEDLES COMBINED

### PERMO, INCORPORATED

6415 N. Ravenswood

Chicago 26, Ill.

— UNDISPUTED LEADERSHIP SINCE 1929 —

TOP presents THE SMASH HIT!!

"WHEN I GET YOU ALONE TONIGHT" and "HEARTBROKEN" by Dick Kuhn & Ork TOP #1157

rated SLEEPER OF THE WEEK—The Cash Box

Write for Catalogue Dist.: Some Territories Available

TOP RECORDS, INC. 16/4 Broadway New York 19, N.Y. COlumbus 3-7878

Operators—DEMAND these Bullet Originals for Folk Song Locations

# 611—"I'M SO LONESOME" and "YOU CARE NO MORE FOR ME" Clyde Moody

# 652—"NOW I'VE SEEN EVERYTHING (MOTHER, I'VE COME HOME TO DIE)" and "RIGHT NEXT DOOR TO TENNESSEE" Tommy Dilbeck

Check Bullet Records First

BULLET RECORDS 423 Broad Street, Nashville, Tennessee 6-4573

## MAJOR PLATTERIES SWING TO INDIE DISK DISTRIBS FOR WIDER COVERAGE

NEW YORK—Major recording companies throughout the nation continued to evidence their renewed faith in independent record distributors this past week, with the announcement by several platteries that they would immediately disband their company owned or franchised distrib in an effort to get wider distributor facilities and more coverage thru the indies.

Capitol Records Inc., announced that they have appointed new distrib offices in Memphis, New Orleans and Seattle. Capitol line in Memphis and New Orleans will be handled by the Delta Record Distributing Company, recently formed by the well known coinman, R. E. (Buster) Williams.

Seattle's Allison Motorola Distributing Company has been named to handle the Capitol line for that area. By naming indie distrib for the above areas, Capitol has increased the number of its independent record distributors to 18 and decreased its company owned branches to 27.

Decca Records and subsidiaries, Commodore and Brunswick also recently announced that they will appoint independent record distrib. Altho some of the moves made by major platteries recently were undoubtedly, moves made to streamline and cut down on operational overhead, sales executives for the firms flatly stated that they will gain in sales by the appointment of the indie distrib.

Independent record distributors this past week answered *The Cash Box* July 31 editorial which called for closer cooperation between distrib and the music operators. Several readily admitted laxity in this field and lauded the piece for its blatant truth.

## Apollo Names New Disk Distrib For West Coast

NEW YORK—Apollo Records announced the appointment of the Record Merchandising Company as Apollo record distributor for Southern California, with Sid Talmadge and Irving Shorten in charge, this past week.

The appointment was made by Ralph Berson, general sales manager for Apollo, last week as he wound up his country wide trip inspecting distribution for the diskery. Both heads of the Record Merchandising distributorship are well known in the record industry, Talmadge having been branch manager in Los Angeles for the now defunct Cosmo Records, and Irving Shorten formerly affiliated with Pan American Records.

Apollo also was learned to have taken on the 20th Century and Gotham Records lines for distribution in metropolitan New York and northern New Jersey.

## SEE NO IMMEDIATE END TO DISK BAN ALTHO RUMORS CONTINUE STRONGLY—WAX CUTTING ABROAD INCREASES

### Diskers and Music Publishers Remain Optimistic For Early End To Recording Ban. Hunt For New Song On In Europe

NEW YORK—With strong rumors persisting as to the possible early end of the recording ban, no official word was received from the American Federation of Musicians (AFM) regarding such an announcement.

Altho rumors have been existing for several weeks, and in recent days, much more strongly than ever, there was no indication of any kind that the ban would end shortly. It was rumored that several major recording companies had an inside track on the end of the ban, when they were learned to be cleaning up their studios and setting recording schedules. Spot checks made with several artists, who would undoubtedly be one of the first called to record in the event that the ban was lifted, revealed that they had received no word of it. As a matter of fact, one well known recording artist stated that he had been told by the plattery that they didn't expect the ban to lift until just prior to election time.

Many in the disk biz have long felt that the recording ban was in some

manner tied in with politics reaching as far up as Washington, D. C.

With the slump in record sales continuing in steadily increasing numbers, many music publishers and diskers this past week disclosed that they would continue cutting in Europe and hunt for new songs abroad. Recording executives stated that their schedule of recording overseas would certainly increase one hundred fold if there were no immediate signs of the ban being lifted here.

*Bally*  
**CARNIVAL**  
is doubling  
and tripling  
5-ball profits

\*PAUL DIXON PICKS:  
(Famous Disc Jockey WCPO-Cincinnati)  
**UNDERNEATH**  
*The*  
**ARCHES**  
\*\*Local distributor received 1300 phone orders within twelve hours after a single plug on "Arches". It's gr-real!!  
**LONDON RECORD #238**  
*LONDON RECORDS*

Modern RECORDS  
686 NORTH ROBERTSON BOULEVARD  
*hollywood*

ALL SMASH HITS ON  
  
9045—THE RAVENS  
"SEND FOR ME IF YOU NEED ME"  
9049—BILLY ECKSTINE  
"SOPHISTICATED LADY"  
9048—CHARLIE VENTURA  
"EAST OF SUEZ"  
9047—HANK D'AMICO  
"HANK'S PRANKS"  
9050—DON REID  
"LOVE IS A DANGEROUS GAME"  
9046—GRACE SMITH  
"BABY, YOU'RE JUST MY SPEED"  
\*\*\*\*\* NATIONAL Records \*\*\*\*\*  
ORDER FROM YOUR NEAREST NATIONAL DISTRIBUTOR  
OF NATIONAL DISC SALES • 1841 B'WAY, N. Y. 23, N. Y.

GOING **WOT** THIS WEEK  
**JELLY ROLE JAN JUMPIN' IN JACK'S HOUSE**  
By  
**BEALE STREET GANG SAVOY # 669**  
**SAVOY RECORD CO.**  
58 Market St. Newark, N. J.

Another new MODERN release  
By HADDA BROOKS  
**"TOOTSIE TIMESIE"**  
and  
**"WHAT HAVE I DONE"**  
by  
**HADDA BROOKS**  
MODERN 20-602

## NEW KING RELEASES A TONIC FOR YOUR BUSINESS KING RED LABEL

- 722 WHAT MY EYES SEE MY HEART BELIEVES WAIT A MINUTE  
*Moon Mullican*
- 720 I CAN'T TELL MY BROKEN HEART A LIE  
*Dog House Boogie*  
*Hawkshaw Hawkins*
- 723 SWEET ANITA IT AIN'T NO GOOD  
*York Brothers*
- 721 GLOW WORM IT'S A BLOODY WAR  
*Homer & Jethro*
- 724 I'M NOT TURNING BACKWARD (SACRED NUMBERS)  
THE FORKS OF THE ROAD  
*J.E. Mainer's Mountaineers*

## KING BLUE LABEL

- 4232 THE CODE SONG (I LOVE YOU)  
WHAT DID YOU DO TO ME  
*Ivory Joe Hunter*
- 4234 BYE BYE BABY BLUES ONCE AND FOR ALL  
*The Ravens*
- 4231 WHY? HOGAN'S ALLEY  
*Cecil Gant*
- 4235 STARDUST RATIO AND PROPORTION  
*Lord Nelson AND HIS BOPPERS*
- 4233 WEEP BELOW CHILDREN — SPIRITUAL —  
BEFORE THIS TIME (ANOTHER YEAR)  
*Harmoniers*

**KING RECORDS**  
1540 BREWSTER AVE. CINCINNATI 7, O.  
BRANCHES  
497 EDGEWOOD AVE. ATLANTA, GEORGIA  
2337 SOUTH MICHIGAN AVE. CHICAGO, ILLINOIS  
819 WEST MOREHEAD ST. CHARLOTTE, N. C.  
911 CAMP STREET DALLAS, 2, TEXAS  
19 SELDON STREET DETROIT 1, MICH.  
845 S. GRANDVIEW, LOS ANGELES 6, CAL.  
762 10TH AVENUE, NEW YORK 19, N. Y.  
1317 BROADWAY OKLAHOMA CITY, OKLA.  
1620 FRANKLIN AVE. SAINT LOUIS, MO.  
2600 12TH ST. N.E. WASHINGTON, D. C.  
DISTRIBUTORS  
NORTHWEST MUSIC CO. PIERRE, S. DAKOTA  
VOGUE PACIFIC DISTRIBUTORS  
2300 1st. AVE. SEATTLE, WASH.  
EL RANCHO CORDOVA  
543 3RD. N. SALT LAKE CITY, UTAH  
SUNLAND SUPPLY CO.  
120 DURANGO ST. EL PASO, TEXAS  
MASSACHUSETTS MUSIC DISTRIBUTORS, INC.  
1269 TREMONT ST. BOSTON 20, MASS.



The Top Ten Tunes Netting Heaviest Play Compiled From Reports Submitted Weekly to The Cash Box By Leading Music Operators In New York City's Harlem Area.



The Top Ten Tunes Netting Heaviest Play Compiled From Reports Submitted Weekly to The Cash Box By Leading Music Operators In New Orleans.

1

**RUN JOE**  
*Louis Jordan*  
(Decca 24448)

**RUN JOE**  
*Louis Jordan*  
(Decca 24448)

**PRETTY MAMA BLUES**  
*Ivory Joe Hunter*  
(4 Star 1254)

**RUN JOE**  
*Louis Jordan*  
(Decca 24448)

2

**I CAN'T GO ON WITHOUT YOU**  
*Bull Moose Jackson*  
(King 4230)

**PRETTY MAMA BLUES**  
*Ivory Joe Hunter*  
(4 Star 1254)

**RUN JOE**  
*Louis Jordan*  
(Decca 24448)

**PRETTY MAMA BLUES**  
*Ivory Joe Hunter*  
(4 Star 1254)

3

**DON'T FALL IN LOVE WITH ME**  
*Ivory Joe Hunter*  
(King 4220)

**DON'T FALL IN LOVE WITH ME**  
*Ivory Joe Hunter*  
(King 4220)

**I CAN'T GO ON WITHOUT YOU**  
*Bull Moose Jackson*  
(King 4230)

**SEND FOR ME IF YOU NEED ME**  
*The Ravens*  
(National 9045)

4

**PRETTY MAMA BLUES**  
*Ivory Joe Hunter*  
(4 Star 1254)

**I CAN'T GO ON WITHOUT YOU**  
*Bull Moose Jackson*  
(King 4230)

**SEND FOR ME IF YOU NEED ME**  
*The Ravens*  
(National 9045)

**I CAN'T GO ON WITHOUT YOU**  
*Bull Moose Jackson*  
(King 4230)

5

**LONG GONE**  
*Sonny Thompson*  
(Miracle 126)

**SEND FOR ME IF YOU NEED ME**  
*The Ravens*  
(National 9045)

**DON'T FALL IN LOVE WITH ME**  
*Ivory Joe Hunter*  
(King 4220)

**FRIENDLESS BLUES**  
*Johnny Moore*  
(Exclusive 272)

6

**OUT OF THE BLUE**  
*Hadda Brooks*  
(Modern 600)

**MORE THAN YOU KNOW**  
*Johnny Moore*  
(Modern 599)

**MORE THAN YOU KNOW**  
*Johnny Moore*  
(Modern 599)

**MORE THAN YOU KNOW**  
*Johnny Moore*  
(Modern 599)

7

**MORE THAN YOU KNOW**  
*Johnny Moore*  
(Modern 599)

**YOU DON'T LOVE ME**  
*Camille Howard*  
(Specialty 307)

**WRITE ME A LETTER BLUES**  
*Saunders King*  
(Rhythm 206)

**MESSING AROUND**  
*Memphis Slim*  
(Miracle)

8

**LOLLIPOP MAMA**  
*Wynonie Harris*  
(King 4226)

**THAT'S BETTER FOR ME**  
*T-Bone Walker*  
(Black & White 126)

**YOU DON'T LOVE ME**  
*Camille Howard*  
(Specialty 307)

**DON'T FALL IN LOVE WITH ME**  
*Ivory Joe Hunter*  
(King 4220)

9

**SEND FOR ME IF YOU NEED ME**  
*The Ravens*  
(National 9045)

**WE'RE GONNA ROCK**  
*Bill Moore*  
(Savoy 666)

**I'M WAITING FOR YOUR CALL**  
*T-Bone Walker*  
(Black & White)

**OUT OF THE BLUE**  
*Hadda Brooks*  
(Modern 600)

10

**TOMORROW NIGHT**  
*Lonnie Johnson*  
(King 4201)

**THE TWISTER**  
*Paul Williams*  
(Savoy 665)

**LONG GONE**  
*Sonny Thompson*  
(Miracle 126)

**LONG GONE**  
*Sonny Thompson*  
(Miracle 126)



**THE CASH BOX**

**DISC-HITS  
BOX SCORE**

COMPILED BY  
**JACK "One Spot" TUNNIS**

IN ORDER OF POPULARITY  
BASED ON  
WEEKLY NATIONAL SURVEY

BOX SCORE TABULATION COMPILED ON THE AVERAGE INDIVIDUAL PURCHASE ON THE BASIS OF 1000 RECORDS—LISTED IN ORDER OF POPULARITY, INCLUDING NAME OF SONG, RECORD NUMBER, ARTISTS, AND RECORDING ON THE REVERSE SIDE.

**CODE**

AL—Aladdin	ME—Mercury
AG—Algene	MG—M-G-M
AP—Apollo	MI—Miracle
AR—Aristocrat	MN—Manor
BN—Bandwagon	MO—Modern
BU—Bullet	MU—Musicraft
CA—Capitol	NA—National
CN—Continental	RA—Rainbow
CO—Columbia	RE—Regent
CS—Coast	SA—Savoy
DE—Decca	SI—Signature
DEL—DeLuxe	SP—Specialty
EX—Exclusive	ST—Sterling
JD—Joe Davis	UN—Universal
KI—King	VI—Victor
LO—London	VT—Vitamoustic
MA—Majestic	

	July 31	July 24
<b>1—WOODY WOOD-PECKER</b>	<b>145.7</b>	<b>127.9</b>
CA-15145—THE SPORTSMEN <i>I'd Love To Live In Loveland</i>		
CO-38197—KAY KYSER O. <i>When Veronica Plays the Harmonica</i>		
DE-24462—DANNY KAYE & ANDREWS SISTERS <i>Put 'Em In A Box etc.</i>		
ME-5154—THE HONEYDREAMERS		
<b>2—YOU CAN'T BE TRUE, DEAR</b>	<b>121.6</b>	<b>117.9</b>
AP-1121—N. EMMETT		
CA-15077—THE SPORTSMEN		
BU-1032—R. DEAUVILLE		
DE-24439—DICK HAYMES <i>Nature Boy</i>		
CO-38211—MARLIN SISTERS <i>You Can't Be True, Dear</i>		
KI-4218—THE HARMONKINGS		
LO-202—VERA LYNN		
DEL-1171—ZIGGY LANE		
MU-568—RUSS BROOKS		
RO-128—KEN GRIFFIN		
VI-25-1117—WILL GLAHE		
VI-20-2944—DICK JAMES <i>Nature Boy</i>		
<b>3—MY HAPPINESS</b>	<b>110.3</b>	<b>120.7</b>
BU-1032—R. DEAUVILLE		
CA-15094—THE PIED PIPERS <i>Highway To Love</i>		
CO-38217—THE MARLIN SISTERS <i>The Man On The Carousel</i>		
DA-20-17—ANNE VINCENT		
DM-11133—JON & SONDR STEELE <i>They All Recorded To Beat The Ban</i>		
DE-24446—ELLA FITZGERALD <i>Tea Leaves</i>		
ME-5144—JOHN LAURENZ <i>Someone Cares</i>		
PA-1004—PAUL SHERIDAN		
SI-15206—ALAN DALE <i>Tea Leaves</i>		
VI-20-2965—DOROTHY MORROW ENSEMBLE <i>A Tree In A Meadow</i>		

	July 31	July 24
<b>4—LITTLE WHITE LIES</b>	<b>68.8</b>	<b>64.3</b>
CO-38114—DINAH SHORE <i>Crying For Joy</i>		
DE-24280—DICK HAYMES <i>Sierra Madre</i>		
ME-8085—STEVE GIBSON		
MU-558—MEL TORME <i>Gone With The Wind</i>		
VI-27521—TOMMY DORSEY O.		
<b>5—LOVE SOMEBODY</b>	<b>58.5</b>	<b>47.2</b>
CO-38174—DORIS DAY & BUDDY CLARK <i>Confess</i>		
<b>6—NATURE BOY</b>	<b>46.2</b>	<b>44.3</b>
CA-15054—KING COLE <i>Lost April</i>		
CO-38120—FRANK SINATRA <i>S'posin'</i>		
DE-24439—DICK HAYMES <i>You Can's Be True, Dear</i>		
EX-36x—HERB JEFFRIES <i>Just Naive</i>		
JE-2006—THE HOLLYWOODAIRES <i>Don't You Want That Stone</i>		
LO-10013—MANTOVANI <i>Ritual Fire Dance</i>		
ME-5134—JOHN LAURENZ <i>These Foolish Things</i>		
MU-567—SARAH VAUGHAN <i>I'm Glad There Is You</i>		
RA-10070—EDDY MANSON		
VI-25-5212—EVE YOUNG <i>Time For Your Lullaby</i>		
VI-20-2944—DICK JAMES <i>You Can't Be True, Dear</i>		
<b>7—WILLIAM TELL OVERTURE</b>	<b>45.9</b>	<b>70.0</b>
VI-20-2861—SPIKE JONES O. <i>The Man On The Flying Trapeze</i>		
<b>8—IT'S MAGIC</b>	<b>43.1</b>	<b>23.6</b>
CA-15072—GORDON MacRAE <i>Spring In December</i>		
CO-38188—DORIS DAY <i>Put 'Em In A Box, Etc.</i>		
DE-23826—DICK HAYMES <i>It's You Or No One</i>		
ME-5138—VIC DAMONE <i>It's You Or No One</i>		
MG-10187—BUDDY KAYE QUINTET		
MU-557—SARAH VAUGHAN <i>It's You Or No One</i>		
VI-20-2862—TONY MARTIN <i>It's You Or No One</i>		
<b>9—YOU CALL EVERYBODY DARLIN'</b>	<b>35.4</b>	<b>28.9</b>
CA-15156—JACK SMITH <i>Cuckoo Bird Waltz</i>		
ME-5155—ANNE VINCENT <i>Blue Bird Polka</i>		
RE-117—AL TRACE O. <i>Linger Awhile</i>		
ST-3023—AL TRACE O.		
<b>10—TWELFTH STREET RAG</b>	<b>32.8</b>	<b>32.2</b>
CA-15105—PEE WEE HUNT O. <i>Somebody Else, Not Me</i>		
DE-24450—MILT HEARTH TRIO <i>Hearthquake Boogie</i>		
<b>11—TOOLIE OOLIE DOOLIE</b>	<b>32.6</b>	<b>24.3</b>
CA-15059—THE SPORTSMEN		
CN-1223—VAUGHN HORTON		
CO-38211—MARLIN SISTERS <i>You Can't Be True, Dear</i>		
DA-2015—DANA SERENADERS		

	July 31	July 24
DE-24380—ANDREWS SISTERS		
FL-5005—ALPINE BELLES		
LO-201—JOHNNY DENNIS		
SR-5505—LARKIN SISTERS		
ST-1013—DICK HAYMAN		
VI-25-1114—HENRI RENE O.		
<b>12—HAUNTED HEART</b>	<b>24.6</b>	<b>16.5</b>
CA-15023—JO STAFFORD <i>I'm My Own Grandmaw</i>		
CO-38112—BUDDY CLARK <i>First Prize At The Fair</i>		
CO-38083—BUDDY CLARK <i>Matinee</i>		
DE-24362—GUY LOMBARDO O. <i>Saturday Night In Central Park</i>		
DE-24370—BING CROSBY <i>Moonlight On a White Picket Fence</i>		
ME-5120—VIC DAMONE <i>Tell Me A Story</i>		
MG-10153—GEORGE PAXTON O. <i>Dream Girl</i>		
VI-20-2713—PERRY COMO <i>Carolina Moon</i>		
VI-45-0050—RUSS CASE O. <i>Inside U. S. A.</i>		
<b>13—CONFESS</b>	<b>20.0</b>	<b>31.4</b>
CO-38174—DORIS DAY-BUDDY CLARK <i>Love Somebody</i>		
DE-24409—THE MILLS BROS. <i>Someone Cares</i>		
ME-5129—PATTI PAGE <i>Twelve O'Clock Flight</i>		
MG-10194—JIMMY DORSEY O. <i>If I Were You</i>		
MN-1131—THE FOUR TUNES		
VI-20-2812—TONY MARTIN <i>Bride &amp; Groom Polka</i>		
<b>14—THE MAHARAJAH OF MAGADOR</b>	<b>18.5</b>	<b>29.3</b>
VI-20-2851—VAUGHN MONROE O. <i>Give A Broken Heart A Break</i>		
<b>15—RAMBLING ROSE</b>	<b>18.3</b>	<b>1.0</b>
CO-38207—TONY PASTOR O. <i>A Boy From Texas</i>		
DE-24449—RUSS MORGAN O. <i>So Tired</i>		
MG-10192—GEORGE PAXTON O. <i>Better Luck Next Time</i>		
MU-560—PHIL BRITO <i>A Boy From Texas</i>		
VA-105—JOHNNY FRANK		
VI-20-2947—FERRY COMO <i>There Must Be A Way</i>		
<b>16—PUT 'EM IN A BOX, ETC.</b>	<b>13.4</b>	<b>6.5</b>
CA-15080—KING COLE TRIO <i>It's The Sentimental Thing To Do</i>		
CO-38188—DORIS DAY <i>It's Magic</i>		
ME-5130—FRANKIE LAINE <i>Baby Don't Be Mad At Me</i>		
MG-10193—HAL McINTYRE O. <i>On An Island With You</i>		
VI-20-2873—RAY McKINLEY O. <i>You Can't Run Away From Love</i>		
<b>17—MAYBE YOU'LL BE THERE</b>	<b>11.3</b>	<b>13.6</b>
CA-397—BILLY BUTTERFIELD O.		
CO-37339—TOMMY TUCKER O.		
DE-24403—GORDON JENKINS O. <i>Dark Eyes</i>		
MA-1120—EDDY HOWARD O.		
ME-5160—JACK FINA O. <i>Dardanella Boogie</i>		
VI-20-2189—BETTY RHODES		

	July 31	July 24
<b>18—A FELLA WITH AN UMBRELLA</b>	<b>11.2</b>	<b>1.4</b>
CA-15092—SKITCH HENDERSON O. <i>Beyond The Blue Horizon</i>		
CO-38192—FRANK SINATRA <i>It Only Happens When I Dance With You</i>		
DE-24433—BING CROSBY <i>Blue Shadows On The Trail</i>		
DE-24434—GUY LOMBARDO O. <i>It Only Happens When I Dance With You</i>		
VI-20-2863—THE THREE SUNS <i>Steppin' Out With My Baby</i>		
<b>19—ST. LOUIS BLUES MARCH</b>	<b>10.6</b>	<b>29.2</b>
VI-20-2722—TEX BENEKE O. <i>Cherokee Canyon</i>		
<b>20—COOL WATER</b>	<b>10.3</b>	<b>17.9</b>
CA-15148—NELLIE LUTCHER <i>Lake Charles Boogie</i>		
DE-46027—SONS OF THE PIONEERS		
MA-6000—FOY WILLING		
MG-30059—KATE SMITH		
VI-20-1724—SONS OF THE PIONEERS		
VI-20-2076—SONS OF THE PIONEERS		
VI-20-2923—VAUGHN MONROE O. <i>The Legend of Tiabi</i>		
<b>21—BECAUSE</b>	<b>9.8</b>	<b>10.5</b>
<b>22—TREE IN THE MEADOW</b>	<b>9.7</b>	<b>19.3</b>
<b>23—TEA LEAVES</b>	<b>9.6</b>	<b>21.4</b>
<b>24—BABY FACE</b>	<b>9.5</b>	<b>16.4</b>
<b>25—DICKEY BIRD SONG, THE</b>	<b>9.4</b>	<b>11.5</b>
<b>26—JUST BECAUSE</b>	<b>9.3</b>	<b>10.7</b>
<b>27—BLUE BIRD OF HAPPINESS</b>	<b>9.1</b>	<b>4.2</b>
<b>28—SABRE DANCE</b>	<b>7.7</b>	<b>3.5</b>
<b>29—BETTER LUCK NEXT TIME</b>	<b>6.2</b>	<b>10.6</b>
<b>30—TELL ME A STORY</b>	<b>6.1</b>	<b>4.1</b>
<b>31—BLUE SHADOWS ON THE TRAIL</b>	<b>5.2</b>	<b>1.3</b>
<b>32—MISSISSIPPI MUD</b>	<b>5.1</b>	<b>1.1</b>
<b>33—CARAMBA ! IT'S THE SAMBA</b>	<b>5.0</b>	<b>6.1</b>
<b>34—HOW HIGH THE MOON</b>	<b>4.9</b>	<b>8.9</b>
<b>35—FRIENDLY MOUNTAINS</b>	<b>4.1</b>	<b>—</b>
<b>36—RUN, JOE</b>	<b>3.1</b>	<b>4.3</b>
<b>37—IT ONLY HAPPENS WHEN I DANCE WITH YOU</b>	<b>1.6</b>	<b>9.2</b>
<b>38—MEADOW-LANDS</b>	<b>1.5</b>	<b>1.5</b>
<b>39—FIDDLE FADDLE</b>	<b>1.4</b>	<b>3.6</b>
<b>40—WALK IT OFF</b>	<b>1.3</b>	<b>—</b>

ADDITIONAL TUNES LISTED BELOW  
IN ORDER OF POPULARITY

# What's New?

Maybe it was the hot weather that loosened up the brain cells of coinmen. Anyway, whatever it was, the drive for business started when the sun reached its hottest peak. And the drive continues unabated. Used machines are selling faster than they have in many moons. New games are going right over the top. Looks like the torrid summer of '48 will long be remembered by the trade as the straw that bust the back of sales resistance and started this industry on the path to ever greater progress and prosperity. Right into a boom for the Fall-Winter season of 1948-9.

M. M. Marcus of Encore Mfg. Co., Cleveland, O., advises why his firm features separate wall and bar boxes. "Not one to do the job for two", he says, "but individual and completely different boxes to do specifically separate jobs." He also reports that the boxes have enjoyed "on location tests" and that these tests "proved them perfect." He also states, "These are completely new 30-wire boxes. We have added features", he continues, "which are the result of what the music operators have learned all these past years." (Important to wholesalers is the fact that he advises he now seeks distributors for his Encore wall and bar boxes.)

Maybe you haven't given this your close attention, but, bowling alleys are getting into some of the very best locations. In New York City, as other equipment disappeared, more bowling alleys reappeared. In Chicago there are bowling alleys working without fanfare, without publicity and doing a very neat job for the operators. In Detroit, Cleveland and other cities, too, bowling alleys continue to roll right along.

There are some very big beverage dispenser businesses for sale. One of the largest, reputed to be a "million dollar" deal, is available, we hear. Others, too, are willing to sell. Is it perhaps because ops can't afford the \$1,500 to \$2,000 price per machine for beverage dispensing and still come out ahead?

Wanna make a million bucks? Invent the game to supplement pinball and/or the present juke box. Not as easy as it sounds. But was done in the early '30's, when one man (now U. S. Senator) took a new idea in juke boxes under his arm and brought it to one of the largest music factories. And someone else got the idea of shooting a marble up to the top of the board and then let it dribble down thru nails into score pockets. It can be done. Someone's gonna make that million.

Ad which should most definitely be studied by all music ops is that now being featured in leading newspapers by Coca-Cola distributors. Headline reads: "25c still buys Carton of six". The ad also shows the famous six carton cardboard container. It seems unusual to see Coca-Cola featuring ads of this nature during the torrid months. But, it indicates the public's buying trend, the search for "bargains", as has been explained in editorials appearing in *The Cash Box*. In short, music ops, too, should get into the swing of this "bargain" idea. The "volume play" plan which offers the public 6 plays for 25c (just like offering 6 bottles of "Coke" for 25c) is the music entertainment bargain the public want. Those who are already using the 6 plays for 25c plan are tremendously satisfied. They're finding extra quarters in their collections. And these extra quarters are the difference between profit and loss.



MUSIC	
<b>AMI</b>	
Model A-P W/Playmeter ..	\$945.00
Model A-Standard .....	935.00
Model BB-P, Blond W/Playmeter .....	910.00
Model BB-Standard, Blond.	900.00
Model B-P, Mahogany, W/Playmeter .....	895.00
Model B-Standard, Mahogany	885.00
HIDEAWAY, Model HS-P, W/Playmeter, Amplifier & Rem. Vol. Con. ....	525.00
HIDEAWAY, Model HS-Standard, W/Amplifier & Rem. Vol. Con. ....	515.00
Model WL-5c, 3-Wire, 40 selection Wall Box..	53.50
Model SM-Large Stepper Wall Box .....	57.50
Model SL-Small Stepper Wall Box .....	53.50
<b>AIREON</b>	
Coronet 400 .....	495.00
49' Golden Belle .....	595.00
Blonde Bombshell .....	595.00
Fiesta DeLuxe .....	595.00
48' Model Hideaway .....	299.50
48' Carillon Speaker .....	32.50
48' Melodeon Speaker .....	27.50
48' Impresario Speaker ..	19.50
<b>BUCKLEY</b>	
Music Box .....	29.00
<b>ENCORE MFG. CO.</b>	
Wall Box .....	No Price Set
Bar Box .....	No Price Set
<b>FILBEN</b>	
Maestro .....	595.00
Mirrocle Cabinet .....	325.00
30 Selection Stowaway Mech.	398.00
<b>MILLS INDUSTRIES</b>	
Constellation .....	795.00
<b>PACKARD MFG. CORP.</b>	
Manhattan Phonograph ..	1060.00
Hideaway Model 401 .....	506.00
Model 1000 Spkr. ....	175.45
Butler Hi-Chrome Wall Box 5c .....	43.95
Butler Hi-Chrome Wall Box 10c .....	46.15
950 Speaker .....	63.25
1200 Speaker .....	153.45
Prices subject to discount.	
<b>ROCK-OLA</b>	
Magic-glo Phonograph ...	No Price Set
1807 Moderne Corner Spkr.	107.50
1906 Remote Volume Con.	6.90
1530 Wall Box .....	39.50
1603 Wall Speaker .....	42.50
1606 Tonette Wall Spkr. ..	21.50
1608 ToneOLier Spkr. ....	65.00
1607 Tonette Wall Spkr. ..	19.75
1531 DeLuxe Bar Bracket...	8.25
1533 Universal Bar Brckt.	3.90
1795 Wall Box Line Bostr	16.35
<b>SEEBURG</b>	
148-M Symphonola .....	965.00
148-S Symphonola .....	895.00
H-148-M RC Special .....	564.00
Wireless Wallomatic .....	58.50
Wired Wallomatic .....	49.75
5-10-25c Wireless Wallomatic .....	87.50
5-10-25c Wired Wallomatic	75.00
Teardrop Speaker .....	19.95
RS4-8 Recess Wall & Ceil. Spkr. ....	18.00
1948 Door & Dome .....	102.50
<b>WURLITZER</b>	
1100 Standard .....	999.50
1080A Colonial .....	899.50
1017A Con. chng. w/stepper	529.50
1015 Standard .....	914.50
1080 Colonial .....	875.00
1017 Con. chng. w/stepper	499.50
2140 5-10c Wireless .....	50.00

MUSIC	
3025 5c 3-wire .....	49.50
3045 Wireless .....	59.50
3020 5-10-25c 3-wire .....	69.50
3031 5c 30-wire .....	39.50
212 Master Unit .....	70.00
215 Wireless Transmitter.	17.50
216 Wireless Impulse Rec.	22.50
217 Auxiliary Amplifier ..	35.00
218 30-wire Adptr. Term Box .....	15.00
219 Stepper .....	46.50
4000 8" Metal Star Speaker	45.00
4002 8" Plastic Star Spkr.	45.00
4004A 8" Metal Musical Note Speaker .....	30.00
4005 8" Walnut Rnd. Spkr.	22.50
4005A 8" Wal. Rnd. Spkr.	25.00
4006A 8" Deluxe, Walnut Round Mirror .....	35.00
4007 12" Inter. Delux. Spkr.	135.00
4008 15" Deluxe Speaker..	185.00

PINS	
<b>BALLY</b>	
Carnival .....	289.50
<b>CHICAGO COIN</b>	
Crazy Ball .....	275.00
<b>GENCO</b>	
Merry Widow .....	289.50
<b>GOTTLIEB</b>	
Ali-Baba .....	294.00
<b>UNITED MFG. CO.</b>	
Major League Baseball ...	275.00
<b>WILLIAMS MFG. CO.</b>	
Dew-Wa-Ditty .....	299.50

COUNTER GAMES	
<b>A.B.T. MFG. CORP.</b>	
Challenger .....	65.00
<b>BALLY MFG. CO.</b>	
Heavy Hitter .....	184.50
w/stand .....	196.50
<b>GOTTLIEB</b>	
DeLuxe Grip Scale .....	39.50
<b>GROETCHEN MFG. CO.</b>	
Camera Chief .....	19.95
<b>ONE-BALLS</b>	
<b>BALLY</b>	
Gold Cup, F. P. ....	645.00
Trophy, P. O. ....	645.00

BELLS	
<b>BUCKLEY</b>	
Criss Crosse Belle. ....	No Price Set
Criss Cross Jkpt. Belle.	No Price Set
<b>GROETCHEN</b>	
Columbia Twin JP .....	145.00
Columbia DeLuxe Club ...	209.50
<b>O. D. JENNINGS</b>	
5c DeLuxe Club Chiefs ..	299.00
10c DeLuxe Club Chiefs ..	309.00
25c DeLuxe Club Chiefs ..	319.00
25c DeLuxe Club Chief ..	429.00
5c Super DeLuxe Cl. Chief	324.00

BELLS	
10c Sup. DeLuxe Club Chief	334.00
25c Sup. DeLuxe Club Chief	344.00
50c Sup. DeLuxe Club Chief	454.00
<b>PACE</b>	
5c DeLuxe Chrome Bell..	245.00
10c DeLuxe Chrome Bell..	255.00
25c DeLuxe Chrome Bell..	265.00
50c DeLuxe Chrome Bell..	375.00
\$1.00 DeLuxe Chrome Bell	550.00

CONSOLES	
<b>BALLY</b>	
Wild Lemon .....	542.50
Double-Up .....	542.50
Hi-Boy .....	424.00
Triple Bell 5-5-5 .....	895.00
Triple Bell 5-5-25 .....	910.00
Triple Bell 5-10-25 .....	925.00
<b>BUCKLEY</b>	
Track Odds DD JP .....	1250.00
Parlay Long Shot .....	1250.00
<b>EVANS</b>	
Bangtails 5c Comb 7 Coin .....	No Price Set
Bangtails 25c Comb 7 Coin .....	No Price Set
Bangtail JP .....	No Price Set
Bangtail FP PO JP ...	No Price Set
Evans Races .....	No Price Set
Casino Bell .....	No Price Set
Winter Book JP .....	No Price Set
<b>GROETCHEN TOOL &amp; MFG. CO.</b>	
Columbia Twin Falls .....	485.00
<b>O. D. JENNINGS</b>	
Challenger 5-25 .....	595.00
Club Console .....	499.00
DeLuxe Club Console .....	529.00
Super DeLuxe Club Console	545.00
<b>PACE</b>	
3-Way Bell Con. 5c-10c-25c	690.00
5c Royal Console .....	320.00
10c Royal Console .....	330.00
25c Royal Console .....	340.00
50c Royal Console .....	475.00
\$1.00 Royal Console .....	650.00

CONSOLES	
<b>BUCKLEY</b>	
Track Odds DD JP .....	1250.00
Parlay Long Shot .....	1250.00
<b>EVANS</b>	
Bangtails 5c Comb 7 Coin .....	No Price Set
Bangtails 25c Comb 7 Coin .....	No Price Set
Bangtail JP .....	No Price Set
Bangtail FP PO JP ...	No Price Set
Evans Races .....	No Price Set
Casino Bell .....	No Price Set
Winter Book JP .....	No Price Set
<b>GROETCHEN TOOL &amp; MFG. CO.</b>	
Columbia Twin Falls .....	485.00
<b>O. D. JENNINGS</b>	
Challenger 5-25 .....	595.00
Club Console .....	499.00
DeLuxe Club Console .....	529.00
Super DeLuxe Club Console	545.00
<b>PACE</b>	
3-Way Bell Con. 5c-10c-25c	690.00
5c Royal Console .....	320.00
10c Royal Console .....	330.00
25c Royal Console .....	340.00
50c Royal Console .....	475.00
\$1.00 Royal Console .....	650.00

ARCADE TYPE	
<b>BALLY MFG. CO.</b>	
Big Inning .....	539.50
Bally DeLuxe Bowler ....	539.50
<b>H. C. EVANS CO.</b>	
Bat-A-Score .....	No Price Set
<b>INTERNATL. MUTOSCOPE CORP.</b>	
Deluxe Movie Console ....	150.00
Deluxe Movie Counter ....	140.00
Fishing Well .....	375.00
Silver Gloves .....	375.00

PARTS AND SUPPLIES	
<b>GLASS SIZES — PIN GAMES</b>	
Bally .....	21 x 41
Chicago Coin .....	21 x 41
Exhibit .....	21 x 41
Gottlieb .....	21 x 43
Keeney .....	21 x 41
Marvel .....	21 x 41
United .....	21 x 41
Williams .....	21 x 43

# PINBALL CHAMPIONSHIP PLANS ALL SET BY CMI AND U. A.

## Six Giant Sized Pinball Games Ready To Go To Cities Showing Cagney Movie "Time Of Your Life"; Cancer Fund To Get All Receipts; Campaign Opens Early August

NEW YORK—Details are being completed, and the six giant pinball machines are being rushed thru the building stage, in order to inaugurate the tie-up exploitation deal between CMI and United Artists, in early August.

CMI will produce these six oversized games (three times normal size) and they will be displayed in conjunction with the showing of the current James Cagney motion picture "Time Of Your Life," thruout the country. The machine is so constructed that bumpers will light up and spell out "Time Of Your Life", and if the machine is tilted, the

words "Naughty, Naughty" will show up on the backboard.

Working closely, CMI and United Artists, will publicize the appearance of the motion picture and the location of the game in each city where it will be displayed. The game will be placed in a prominent location, either in the theatre lobby, or at one of the leading locations in town.

The first four cities set so far are Baltimore, Md.; St. Louis, Mo.; Chicago, Ill.; and Dayton, Ohio. The opening date of the movie is August 6, and the giant games are expected to be on hand.

George Glassgold, prominent attorney for CMI, and responsible for

the tie up, is working extremely hard to coordinate all the plans. Local coin leaders in the various towns and cities will be notified by CMI in advance of the showing, and they will be asked to cooperate to their fullest extent. Thru the offices of United Artists and local coinmen, reams of newspaper publicity, and radio breaks will bring much favorable comment to the trade.

Each of the giant machines will have a ten cent coin chute, and all receipts will be donated to the Damon Runyon Cancer Memorial Fund, thru the offices of CMI.

Winners in each city or town will be brought together at a later date,

and a national pinball champion will be determined.

*Bally*  
**CARNIVAL**  
is doubling  
and tripling  
5-ball profits

## STUDENT DEFENDS PINBALL

### Syracuse U. Daily Paper Publishes Letter Of Student Answering Crusading Editor; Wins Acclaim Of Students And City's Coinmen

SYRACUSE, N. Y.—While coinmen here are fighting reaction to the closing of Buffalo and Rochester to pinball, the student editor of the Syracuse University "Orange", daily newspaper of the school, seems to have taken upon himself the crusading task of trying to get the university's students to have merchants order pinballs out of their stores.

Not only has he so far failed, even tho he has used front page headlines in this daily university paper, but, he brought down the wrath of one student whose brilliant answer to his editorials, published in the Friday, July 16, 1948 edition of the "Orange" has won much good comment for pinball from the student body, as well as the acclaim of all coinmen here, who are fighting hard against any ban of the games in this city.

This student's letter to the editor follows:

To the editor:

After speaking to many of my fellow students here on "The Hill" I feel that an answer to your fallacious and scurrilous article concerning coin-operated games is definitely required.

Besides the obvious fact that it is nothing more than a "space filler" and an example of the "phony crusade" type of cheap, yellow journalism of the worst order, this article is an unwarranted departure from the matters that the DO should concern itself with. However, to be more specific, I can confine my comments to seven, glaring, basic errors in the text of that article.

First, I should like to assure the author of the "Dear Sucker" editorial that students who want to gamble have adequate facilities to do so in

the city, as he well knows. Students who play coin games do so for amusement. No one that I know is trying to work his way through college as a result of playing them.

Secondly, "that unfortunate student last term who turned to forging checks" did so due to the great losses he incurred betting on the University basketball team. Would you suggest we give up basketball in order to stop forging?

According to state law, coin operated games are not gambling devices unless local authorities declare them so. Syracuse District Attorney, William H. Bowers, has never succumbed to pressure groups which try to force him to declare them illegal.

Towards the end of your front-page "editorial" you state that "legitimate store owners" would be happy to see the games leave the hill. Does this mean that the store keepers who voluntarily retain machines are not legitimate business men?

Your statement that the chief attraction in playing pinball games is not entertainment is a statement with which everyone to whom I have spoken has disagreed. There is no doubt, however, that gambling is the main attraction to horse rooms and parlay sheets. Why not mention them?

Furthermore, you claim that you were "paid-off" on winnings. Let's be sensible—whom does that incriminate—the machines or the location owners who supervise them? You don't accuse a hammer because a man uses it to commit a murder.

Lastly, I suggest that you confine yourself in the future to tuition, room and food raises, tyrannical head-residents, food costs on Marshall St., and regular school activities. Leave public morals to the proper authorities

and to the discretion of your fellow-citizens.

Very Sincerely,  
Dick Gersh.

*Bally*  
**CARNIVAL**  
is doubling  
and tripling  
5-ball profits

HERE'S HOW TO GET:

**\$181.40**

FOR ONLY

**\$48**

You earn \$133.40 with just the stroke of a pen. Mail us your check for \$48 today for the "SPECIAL" Subscription to THE CASH BOX which allows you to use a 40 Word Classified Ad (Actual Cost \$3.20) FREE OF CHARGE each and every week for a FULL YEAR of 52 Weeks' Issues. (Classified Advertising Rate is 8c Per Word).

Figure it out for yourself:

40 Word Classified Ad FREE EACH WEEK  
40 Words @ 8c Per Word = \$3.20 Per Week  
\$3.20 Times 52 Weeks (Full Year) = \$166.40  
Plus Cost of Full Year's Subscription 15.00

Actual Value . . . \$181.40

ALL FOR ONLY \$48 IF YOU MAIL YOUR CHECK, NAME AND ADDRESS AS WELL AS YOUR FIRST FREE CLASSIFIED AD, IF YOU SO DESIRE, THIS WEEK TO:

**THE CASH BOX**

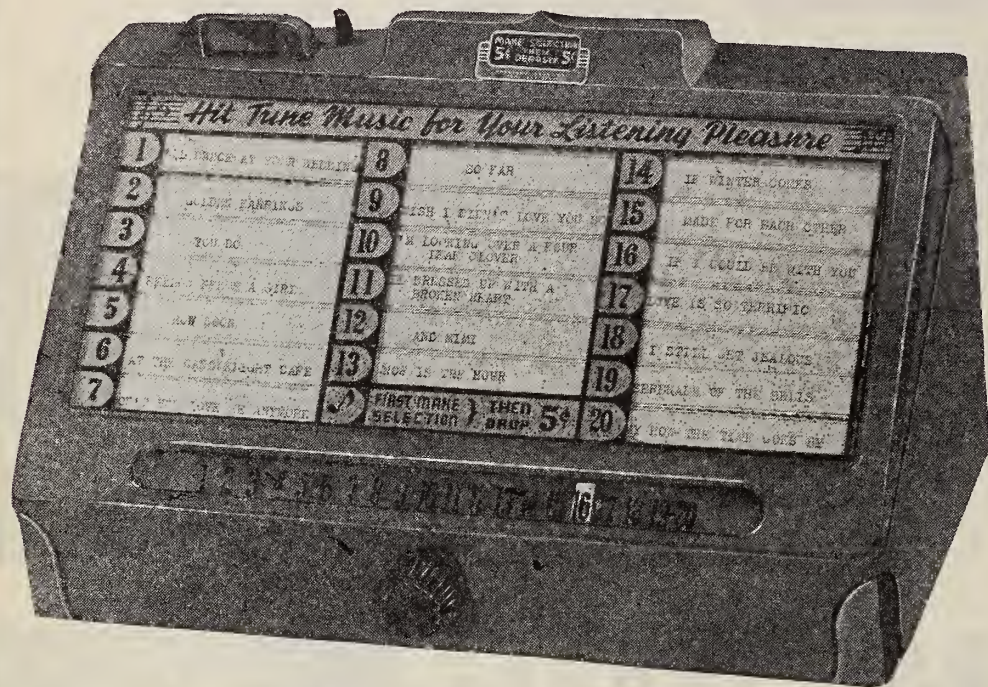
The Confidential Weekly of the Coin Machine Industry  
381 FOURTH AVE. • NEW YORK 16, N. Y.

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!

# “ENCORE”

## America's Finest Wall And Bar Boxes

NOT "ONE" BOX TO DO THE JOB FOR "TWO"—BUT—TWO INDIVIDUAL BOXES BUILT FOR SEPARATE AND SPECIFIC REQUIREMENTS. THE "ENCORE" WALL BOX ESPECIALLY MADE FOR WALLS AND WALLS ONLY. THE "ENCORE" BAR BOX ONLY FOR BARS. 20 AND 24's ARE INTERCHANGEABLE ON LOCATION. BOTH WALL AND BAR BOXES HAVE A RADIO DIAL SELECTION. FOR A PERMANENT, PERFECT, MONEY-MAKING INSTALLATION — THE FIRST REALLY NEW, COMPLETELY BETTER, 30-WIRE WALL AND BAR BOXES—BUY "ENCORE"!! "ENCORE" WALL AND BAR BOXES HAVE PROVED THEMSELVES "THE BEST" ON LOCATION!



### ★ ENCORE BAR BOX

THE FIRST AND ONLY ONE OF ITS KIND. Not a pre-war box. A brand new, completely better, bigger and steadier money-making 30-wire BAR BOX—MADE ONLY FOR BARS. Here's a BAR BOX that has been tested ON LOCATION. And has been PROVED PERFECT. What's more—the "ENCORE" BAR BOX is priced to meet your pocketbook. Comes COMPLETE WITH BRACKETS—no extras. Write! Wire! Phone for Complete Details TODAY!

DISTRIBUTORS NOW BEING APPOINTED—WRITE

**ENCORE MFG. CO.**  
4310 CARNEGIE AVENUE  
CLEVELAND, OHIO  
(PHONE: HENDERSON 1044)

*Bally*  
**CARNIVAL**  
is doubling  
and tripling  
5-ball profits

**New Gottlieb Five-Ball Game, Following Fantasy Theme, Named "Alice In Wonderland"**



DAVE GOTTLIEB

CHICAGO — Carrying out the theme of giving the public games, swishing them into the realm of fantasy, D. Gottlieb & Company, this city, introduced its new five ball "Alice in Wonderland".

Gottlieb initiated this series with the now famous hit game "Humpty-Dumpty". Each succeeding game was named for some well known folklore story, and now we have "Alice In Wonderland."

"Alice" contains the usual Gottlieb approved play features" states Dave Gottlieb "including super-sensitive

### THE GREATEST SALE OF ALL TIMES

EVERY MACHINE IN A-1 GUARANTEED CONDITION  
MONEY BACK GUARANTEE IF NOT SATISFIED WITHIN  
THREE DAYS  
NOT TRADE-INS . . . OR JUNK, BUT, THE BEST IN USED  
EQUIPMENT . . . SOME USED ONE WEEK . . . ALL JUST OFF  
LOCATION

FROM 1 TO 10 OF A NUMBER

BERMUDA . . . . . \$109.95	RONDEEVOO . . . . . 179.95	GLAMOUR GIRL . . . . . 14.95
BANJO . . . . . 119.90	RANGER . . . . . 59.95	HONEY . . . . . 34.95
BALLERINA . . . . . 119.95	STARLITE . . . . . 89.95	HOLLYWOOD . . . . . 14.95
CATALINA . . . . . 104.95	STORMY . . . . . 117.95	LIBERTY . . . . . 19.95
CARIBBEAN . . . . . 125.00	SUNNY . . . . . 89.95	MISS AMERICA . . . . . 23.95
CINDERELLA . . . . . 135.95	SEA ISLE . . . . . 88.95	MIDGET RACER . . . . . 19.95
JACK 'N JILL . . . . . 144.95	SHANGHAI . . . . . 144.95	SUSPENSE . . . . . 18.95
LEAP YEAR . . . . . 94.95	SPINBALL . . . . . 169.95	STAR ATTRACTION . . . . . 14.95
MAMSELLE . . . . . 47.95	TRINIDAD . . . . . 128.95	SHANGRILA . . . . . 19.95
BRONCHO . . . . . 44.95	TRADE WINDS . . . . . 149.95	SMOKY \$34.95
CO-ED . . . . . 39.95	TORNADO . . . . . 28.95	(with flippers) . . . . . 44.95
FIESTA . . . . . 32.95	TRIPLE ACTION . . . . . 117.95	SUPERSCORE . . . . . 18.95
FLYING TRAPEZE . . . . . 59.95	BIG PARADE . . . . . 18.95	SUPERLINER . . . . . 22.95
FAST BALL . . . . . 19.95	TORCHY . . . . . 48.95	SHOWGIRL . . . . . 29.95
HAVANA . . . . . 39.95	TENNESSEE . . . . . 127.95	STEP-UP . . . . . 18.95
HUMPTY DUMPTY . . . . . 104.95	TRAPEZE . . . . . 94.95	SURF QUEEN . . . . . 18.95
HAWAII . . . . . 74.95	VIRGINIA . . . . . 144.95	SPOT POOL . . . . . 13.95
KILROY . . . . . 34.95	WISCONSIN . . . . . 128.95	KEENEY THREE
KILROY WITH FLIPPERS, NEW BACK GLASS CALLED "FLIPPER GAL" . . . . . 49.95	GENCO WHIZZ . . . . . 29.95	WAY BONUS . . . . . 645.00
LUCKY STAR . . . . . 49.95	YANKS . . . . . 169.95	BLACK CHERRY BELLS
MAISIE . . . . . 39.95	ACTION . . . . . 16.95	5c . . . . . 119.95
MELODY . . . . . 114.95	AMBER . . . . . 17.95	10c . . . . . 124.95
MYSTERY . . . . . 32.95	ATTENTION . . . . . 16.95	25c . . . . . 129.95
MANHATTAN . . . . . 99.95	BOSCO . . . . . 15.95	THREE BELLS, MILLS 169.50
NEVADA . . . . . 76.95	BOLAWAY . . . . . 15.95	FOUR BELLS, MILLS 199.50
PLAYBOY \$34.65	BAFFLE CARD . . . . . 29.95	JEWEL BELLS
(with flippers) . . . . . 44.95	BASEBALL . . . . . 49.95	5c . . . . . 149.95
ROBINHOOD . . . . . 122.95	CYCLONE . . . . . 34.95	10c . . . . . 159.95
ROCKET . . . . . 27.95	CANTEEN . . . . . 39.95	25c . . . . . 169.95
RIO . . . . . 34.95	CROSSFIRE . . . . . 44.95	QT MILLS . . . . . 84.95
	DYNAMITE . . . . . 22.95	VEST POCKET MILLS 39.95
	FIVE TEN TWENTY . . . . . 13.95	GOLDEN FALLS 25c. 148.95
	GOLD BALL . . . . . 44.50	

1/3 DEPOSIT WITH ORDER

WRITE — WIRE — PHONE

### NATIONAL COIN MACHINE EXCH.

(Our Name . . . . . Your Guarantee)

85 AVENUE E, ROCHESTER 5, N. Y. (PHONE: GLENWOOD 1426)

control buttons on both sides for manipulation of flippers; successive super score step-ups; and jet-action bonus. This game will be produced following our proven plan of gauged

production and controlled distribution."

Distributors and jobbers are now receiving "Alice" in good quantities, reported Gottlieb.

# ALICE

... In Wonderland ...  
IT'S WONDERFUL!



"There is no substitute for QUALITY!"

GOTTLIEB  
PLAYER-  
APPROVED  
FEATURES!

SUCCESSIVE  
SUPER SCORE  
STEP-UPS!

GAUGED  
PRODUCTION  
AND  
CONTROLLED  
DISTRIBUTION  
PROTECT YOUR  
INVESTMENT!

AT YOUR  
DISTRIBUTOR  
NOW!

JET-ACTION  
BONUS!

*D. Gottlieb & Co.*



1140-50 N. KOSTNER AVE.  
CHICAGO 51, ILLINOIS

*Bally*  
**CARNIVAL**  
is doubling  
and tripling  
5-ball profits

**HERE IS A BARGAIN!**

Bally VICTORY SPECIAL	\$135.00
Gottlieb CINDERELLA	115.00
Chicago Coin CATALINA	110.00
United MANHATTAN	100.00
United TROPICANA	95.00
Gottlieb HUMPTY DUMPTY	90.00
United SINGAPORE	90.00

1/3 Deposit Required, Balance C.O.D.

**CROWN NOVELTY CO., Inc.**  
920 Howard Avenue, New Orleans 13, La.  
Phone: CAnal 7137 Nick Carbajal, Gen. Mgr.

*Bally*  
**CARNIVAL**  
is doubling  
and tripling  
5-ball profits

## Iowa Music Ops Meet To Start Formation Of State Association

Results Gratifying; Next Meet Scheduled Aug. 3

DES MOINES, IA. — Phonograph operators, representing about 20% of those active in the state, gathered for their first meeting at the Fort Des Moines Hotel, this city, last week. The meeting was called by the Committee For Organization of Iowa Automatic Music Operators Association.

The results of this meeting were more than gratifying to all who attended. Enthusiasm ran high, and many subjects were discussed with great seriousness, with practically every operator taking part. The result of the meet was an unanimous agreement that there is a definite need for (1) a better commission structure; (2) closer cooperation among fellow operators, which can only be accomplished by a strong state organization.

Election of temporary officers resulted in Vern Howard, Des Moines, being selected as temporary chairman. Howard was complimented on the fine job he did in conducting this first meeting. A committee was appointed to arrange for the next meeting. On this committee are: Leo Miller, Cedar Rapids; E. L. Williams, Fort Dodge; Bill Gilles, Osage; Herb Allen, Esterville; Don Hall, Spencer; Joe Epstein, Des Moines; S. A. Patton, Waterloo; S. T. Lee, Shenandoah; R. L. Man-

ville, Davenport; Lee Hart, Oskaloosa; and Les Chapman, Carroll.

Next meeting was set for Tuesday, August 3, at 6 P. M., at the Fort Des Moines Hotel, Des Moines, Iowa.

## N. Y. Cig Ops Hit Hard By Tobacco Price Rise

NEW YORK—Operators of cigarette machines were placed in a most difficult position on Thursday, July 29, when the American Tobacco Company, manufacturers of Lucky Strike cigarettes, suddenly increased the price of each pack 7/10th of a cent. Operators now expect that the other manufacturers will follow suit.

Cigarettes were being vended at 20c per pack, which kept the price in range with retail outlets. With the added cost, it is now necessary to obtain 22c per pack.

Operators here must now change coin chutes to receive a combination of 25c, and return three pennies inserted into the pack. Coin chutes will be adapted to take three nickels and a dime; two dimes and a nickel, or a quarter slot.

The sale of cigarettes thru automatic equipment is expected to slump temporarily, until that time when buyers are acquainted with the new price arrangement. It is feared that the smaller operator may find himself in a most difficult position.

**100%**  
RETURN PRIVILEGE WITHIN  
10 DAYS IF NOT SATISFIED  
WITH OUR RECONDITIONED  
EQUIPMENT

SEND TODAY  
FOR OUR NEW LIST  
**DAVID ROSEN, INC.**

Exclusive AMI Distributor  
855 N. Broad St., Philadelphia 23, Pa.  
Stevenson 2-2903  
503 Evergreen Ave., Baltimore 23, Md.  
Edmonson 5322



We have all Mills latest Bells in stock.

**FRIEDMAN**  
**AMUSEMENT COMPANY**  
441 Edgewood Ave. S. E., Atlanta, Ga.  
AUTHORIZED BELL-O-MATIC DISTRIBUTOR

**COIN MACHINE MOVIES**

For Regular Panorams and Solo-Vues  
REELS OF 8 AND 6 SUBJECTS  
Our Films Get The Dimes  
PRICE \$32.50 TO \$38.50 Per Reel  
**PHONOFILM**  
3331 No. Knoll Dr. Hollywood 28, Cal.

MODEL "B"

MODEL "A"

THE TWO MOST WANTED PHONOGRAPHS

**AMI** Incorporated

127 NORTH DEARBORN, CHICAGO 2, ILLINOIS

THRU THE COIN CHUTE

**EASTERN FLASHES**

While there is nothing new about the following item, we've written about it any number of times, we'd like to get it off our chest. Starting Thursday, July 29, a tremendous stage show goes on at the Capitol Theatre, featuring the ABC radio show, "Stop The Music." The "live" show will follow the same format used on the radio show—if the tune being played by the orchestra is identified, prizes of unlimited value are given away. And even if the participant fails to identify the tune, a consolation prize is awarded. While no charge is made to participate in the event, admission is paid by the public to enter the theatre. The crowds attempting to invade the theatre extended for blocks. As a display, the theatre lobby was loaded with radios, television sets, electric washing machines, etc. In addition to prizes for all contestants, a jackpot prize totaling \$5,000 in value is given away at each show. It is all perfectly legal. No official from downtown is going to question this "lottery." Yet, only some weeks ago, the politicians made quite a bit of capital, and the front pages, when they decided that the public couldn't amuse itself by testing its "skill," and "luck" if you will, by shooting or rolling balls on coin operated equipment. The satisfaction derived by the player in New York City was solely that of totaling a higher score than others. In some cities, where free plays are allowed, the "loot" is the right to play the game further. It is acknowledged, even by the most uninitiated, that playing these games offers a certain amount of pleasure and relaxation—and only for 5c. It seems to us that these games could be operated everywhere, and it is solely the fault of the industry that they are limited to certain territories. Amusement machines are big business, but the industry itself is lax in not gaining the proper recognition it deserves. It permits local headline hunting politicians to determine its existence. Here is an amusement business that finds the general public favorably inclined to its product, but because it permits a certain few individuals (and most businesses have the same problem) to hinder its progress, finds lucrative markets closed. The amusement machine industry must have complete and strong cooperation from the manufacturer right down thru the operator. National problems must be handled nationally, local problems by the local coinmen, all working thru a central headquarters. The public, who wants to play the games, must be informed in no uncertain terms just what the industry is, and who the individuals are. Public sentiment (when they discover that politicians and newspaper headline writers have distorted all facts) will demand these games. The current hit movie "Time Of Your Life" is a big boost for the pinball industry, and CMI is to be congratulated on its promotion plan of tying up with United Artists in exploiting these games. Let's have some more of this.

*Bally*  
**CARNIVAL**  
is doubling  
and tripling  
5-ball profits

*Bally*  
**CARNIVAL**  
is doubling  
and tripling  
5-ball profits

**Hanna Calls For Organization Of N. Y. State's Amusement Machine Ops**

UTICA, N. Y.—Joseph A. Hanna, head of Hanna Distributing Company, this city, has taken the lead in an effort to organize a state-wide association of operators of amusement machines.

"I have assumed the initiative in this matter," states Hanna, "simply because the need for organization is stronger today than ever before, and some of us must start the ball rolling. Coinmen thruout the state are invited to contact me, and I suggest that they do so immediately. If I receive enough favorable responses, a state-wide meeting will be called, a charter will be procured and a Board of Directors and officers will be elected, and our organization can start to function immediately.

"After giving the problem much consideration, and after discussion with various persons in the industry, I am convinced that there are definite

steps which can be taken, which must be taken, through which we can safeguard our investments and livelihoods.

"Furthermore, there is a strong possibility of relief if our problems are properly presented to our legislature when it meets next January 5."

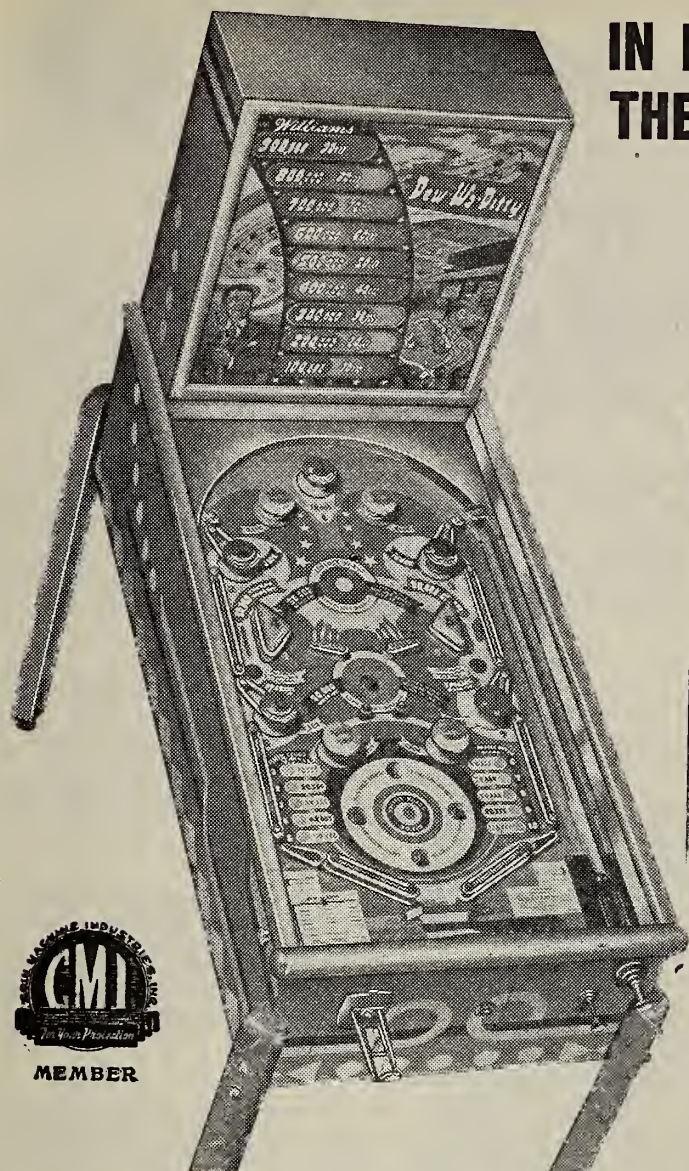
Hanna, who is one of the leading citizens of this city, has done much for the industry locally in the way of favorable public relations. He insists that the problems now confronting the state's operators can be solved, but it calls for concerted action immediately.

"The first step in an effort to solve our problem," concludes Hanna, "is organization. It's high time that the operators of coin-controlled amusement devices form a strong state-wide association and work out their problems together. Similar associations in other states have been highly successful."

Dave Lowy, Dave Lowy & Company, returns to his office after a week's stay in Miami Beach, Fla. Dave didn't get much chance to visit with the coinmen there, but did run into a half dozen. He tells us that Gene Lane, American Vending Co., is doing a great trick—he donates the receipts of two amusement machines to be B'nai Brith. Dave tells us of a practical joke played on Lane which had him worried for a few moments. Phil Mason, the other half of the firm, now planning on taking a few weeks vacation. . . . Sid Wertheimer, who has been doing some buying and selling on his own, has a few offers from distributors, who would like him to do some selling for them. He's thinking seriously of accepting a deal of this kind.

Barney (Shugy) Sugerma, Runyon Sales Company, in the office this week, after spending most of the preceding weeks on the road. Shugy will rest up a week or so, and then back on the road. . . . Cigarette ops reeling from the sudden increase of 7/10th of a cent a pack on Lucky Strike cigs. They expect other tobacco manufacturers to follow American's lead. Ops must change price of cigs from 20c to 22c, and are worried over the reaction of the public. The changeover of the coin slots to take 25c is quite a job. And all cig packages now must have three pennies inserted as change. . . . Larry Serlin, Long Island op, doing some buying on coinrow. Larry's getting fat. . . . Al Blendow and Al Meyers, Blendow & Meyers, Inc., open an arcade at Riverside Park, Agawan, Mass. The location was previously destroyed by fire, but now is completely rebuilt. Blendow and Teddy Seidel, who spend their time in the distributing offices, tell us how satisfied they were with the attendance and results of their two-day showing.

Ben Becker, Ben Becker Sales Corporation, tells us that Bally's "DeLuxe Bowler" is getting plenty of attention from local ops. Looks like we'll have to pay off to Ben. Just when we claim Senator Al Bodkin never has been seen without a tie, he shows up on coinrow practically nude. And there were plenty of witnesses. . . . A New York music op is having a motor repaired just for sentimental reasons. Lou Kniskern has had a Wurlitzer 700 on location for years in the same tavern. The machine has been played over 500,000 times, and he considers it quite a sweetheart. . . . Leo Knebel and Tony (Rex) DiRenzo, Rex-Lee Enterprises, slowly but surely putting out a large number of their tone arms. . . . Catch up with Al Simon of Al Simon, Inc. (Chicago Coin regional sales rep) just as he pulls up to his office. Al looks tired and hot, but smiles when he mentions Chicoin's new five-ball "Crazy Ball." "It's going over very big," he states. . . . Paul Perkins and Winston McWilliams of Young Distributing, Inc., waxed a record which Dan Kipnis thinks can go places on the juke boxes. . . . Dave Wallach, Marvel's sales manager, in town for a visit.



IN EVERY HAMLET, TOWN AND CITY  
THE GAME THEY'RE PLAYING IS



*Williams*

# Dew-Wa-Ditty

**New RAPID BONUS TAKE OFF!  
ROTATING SPECIAL BONUS HOLES!  
4 BONUS SCORE HOLES!**

**SEE YOUR DISTRIBUTOR TODAY**

*Williams*

**MANUFACTURING  
COMPANY**

161 W. HURON ST., CHICAGO 10, ILL.

**HERE IS A  
BARGAIN**

**\$181.40  
FOR  
\$48**

● "Biggest bargain buy in history is the \$48 subscription to *The Cash Box*", is what one well known coin machine man wrote us. Why? Because the "special" \$48 subscription allows you to use a 40 word classified ad (actual cost \$3.20) free of charge each and every week. Add the facts:—52 weeks free \$3.20 classified (40 word) ad totals \$166.40—plus—the \$15 yearly subscription cost—for a grand total of \$181.40 . . . offered to you for only \$48. Send your \$48 check for the "special" subscription to: *The Cash Box*, 381 Fourth Avenue, New York 16, N. Y.

## Springdale, Arkansas, Ops Obtain Court Decision Restraining City From Enforcing Excess Tax Ordinance

SPRINGDALE, ARK.—The Chancery Court of Washington County, Arkansas, recently enjoined the City of Springdale from enforcing its coin machine license ordinance.

This city, a short while ago, imposed an annual tax of \$100 on automatic phonographs and a \$75 tax on pinball machines. Operators of Springdale instituted a suit, alleging that the city did not have authority to impose a tax on coin machines in excess of \$5 per machine per year, since the State coin machine license act, imposing a \$5 tax on amusement machines, provides that all municipal corporations in the State may impose coin machine taxes similar to the State taxes, but *not in excess thereof*.

The Court permanently enjoined the City of Springdale, its Mayor, City Collector and its Chief of Police from enforcing the Springdale ordinance imposing the tax.

The City of Springdale has appealed this case to the Supreme Court of Arkansas. The case will probably be heard before the Supreme Court in September of this year.

## Bill Introduced In House For a 7¢ Coin

WASHINGTON, D. C.—Some years ago, *The Cash Box* suggested for the first time that the coin machine trade make an effort to have the government coin a 7½c coin. Since then, a half dozen interests have brought this matter to light, but nothing has ever been done.

This week, legislation was introduced in the House to give the country what was termed "a seven cent nickel." It was pointed out that the seven cent coin would act as an anti-inflation weapon, and in addition be useful in paying bus and trolley fares, as well as in coin operated machines.

Representative McCormack (D., Mass.) and Representative Busbey (R., Ill.) filed companion bills which would provide for the coining of a seven-cent piece. Busbey explained:

"My measure is intended as an anti-inflationary move to keep articles which formerly sold for five cents at a top price of seven cents rather than let them go to a dime. With a seven-cent coin we can save 30 per cent for the purchaser of small items."

*Bally*  
**CARNIVAL**  
is doubling  
and tripling  
5-ball profits

**NAME YOUR PRICE!**

**PIN BALLS  
ROLLOFFS  
ALL TYPES—ALL MODELS**

WIRE—WRITE—PHONE

**RUNYON SALES COMPANY**

123 W. Runyon St., Newark 8, N. J.  
Tel: Bielow 3-8777

593 Tenth Ave., New York 18, N. Y.  
Tel: LOngacre 4-1880

*Bally*  
**CARNIVAL**  
is doubling  
and tripling  
5-ball profits

# MERRY WIDOW



## GOOD NEWS!

We will continue production of MERRY WIDOWS due to the great demand for this outstanding game.

**FLIPPER ACTION  
KICK OUT HOLE  
SINGLE, DOUBLE,  
TRIPLE BONUS  
SUPER HIGH SCORE  
7 EXTRA ROLLOVER  
BUTTONS  
3—100,000  
BUMPERS**

You'll find MERRY WIDOW even BETTER than TRIPLE ACTION, TRADE WIND or MARDI GRAS!

ORDER FROM YOUR NEAREST DISTRIBUTOR

**GENCO** BUILDS GREATER GAMES  
2621 NORTH ASHLAND AVENUE • CHICAGO 14, ILLINOIS

## THRU THE COIN CHUTE



### CHICAGO CHATTER

Seems like things will be happening . . . in fact, when you're reading this there's supposed to be a meeting in progress of many leading distributors here who will attempt to create a distribs' organization . . . which has been among the many proposals made by our publisher, Bill Gersh. Tho this isn't the first time that the distribs have attempted to come together for their own good and welfare, it is hoped, with wholesaling conditions what they are . . . that this time they will be successful. The meeting's supposed to take place here on August 4.

Lots of the guys in the coinbiz who weep those great big crocodile tears . . . change their tune when they're shown the classified "help wanted" ads in any big newspaper . . . in fact, about the best starting salary is around \$45. Any good op gets that much from at least one of his spots . . . so why look for trouble when this business is still the very best there is in the nation? All it requires is a bit more determination, cut down on those many extras which raised overhead expense in the old days . . . plus better service to the customers.

While we're going on this way might as well bring up the following, too. All in the biz probably noted the passing of David Wark Griffith. It was Griffith who took the "nickel show," "nickelodeon," or whatever you like to call it, from a "jitney business" and made it the "movie art" instead. The very same thing can be done for the coinbiz. Someone should step forward today, courageously, and change this from a jitney biz into an "entertainment art"—which it actually is . . . certainly no different from many other entertainments in the nation.

Have you been noticing that there are now more dimes in your pockets among your loose change than ever before? Something to think about. . . . Permo plant back in full speed action again, after being closed for two weeks (July 12 to 24) to give employees a nice vacation. . . . Monte West likes hot spots . . . he's on his way to Havana, Cuba, where he will instruct personnel of their new Cuban distrib, Cia Distributora Pan Americana S. A., which is run by Sam Taran out of Miami . . . Monte reports that he will spend an entire week in Havana.

Joe Peskin, well known Chicago music op, now in Los Angeles setting up his AMI distributorship and, it is reported, may buy out Bill Wolf's floor stock of AMI phonos and parts while there . . . Joe wants unusually nice quarters and will also bring along personnel from our town to help him get started on the west coast . . . he will be distributor for AMI in Southern California. . . . Bill Miller of Putnam Distributors, Davenport, Ia., in town and looking things over . . . Bill is reported to have discussed sales of phonos with AMI and plans some big work in this direction.

Dave and Nate Gottlieb still on their vacation in Wisconsin but Nate expected back this week, all rested and ready to make things hum in a big way with the firm's latest five-ball, "Alice," which seems to carry along the fantasy line of names instituted by Gottlieb some time ago. From all indications seems that "Alice" will do a wonderland job for the Gottlieb firm. . . . Ed Vojack, O. D. Jennings & Co. adman, back from his vacation and reports the factory also back—in full operation—with all in the firm hepped up and going out there for the biggest fall business season in their history.

Gordon Sutton of Illinois Simplex back on the road again . . . seems like he hasn't been in town but an hour when he's out there talking it over with the boys and . . . maybe . . . that's the reason why this firm continues to do business right along, without halt, whereas others keep crying the blues. . . . Billy DeSelm over at United Mfg. Co. advises that things are going along very smoothly and that all their worries are getting out as many games as their distribs want . . . seems that this is one firm that thinks of nothing but how to keep on increasing production . . . just wait until they get into their big, new, air-conditioned plant, they tell us, to see some production records broken.

When you phone "Skeet" Moore over at Williams Mfg. Co. these days here's what you'll hear, even before he says, "hello." It goes like this, "It's not a town, it's not a city, it's a game called 'Dew-A-Ditty'" . . . and that ain't even half of it . . . seems that everyone who comes in contact with "Skeet" lately has been singing the "Dew-A-Ditty" refrain over and over and over again. . . . Art Weinand over at Rock-Ola Mfg. Corp. busier than ever with the way the boys are coming in for something which Art seems to be keeping pretty much up his sleeve.

All coinmen here much saddened this past week with the passing of Jack Keeney, one of the most liked men in the coinbiz and one of its leaders. . . . Dave Wallach of Marvel Mfg. Co. on the road and traveling east, we hear . . . also understand that Dave may soon have a surprise for his friends. But first he plans a little vacation with his family in California. . . . Bell-O-Matic getting lots of visitors these days . . . what with everyone talking about rising costs of materials . . . many of the boys are preparing for all eventualities and stocking up to take care of any demand which may come along . . . not a bad idea at all . . . saw Bill Marmer of Cincinnati and Whitey Lemkuhl of St. Louis in the Bell-O-Matic offices this past week.

Over at Bally Mfg. Co. everyone was just trying to kinda crawl around the place this past week after the tremendous picnic the firm gave all of its employees . . . from all indications it was one of the most successful of all time . . . and everyone tremendously enjoyed themselves. Just get that Tommy Callaghan on the side and ask him . . . also ask Herb Jones, George Jenkins, Bill O'Donnell, Art Garvey and all the other swell people over at Bally what a grand time everyone had . . . in the meantime "Carnival" is rolling right along to be one of the big hits of all time with production well under way and shipments going forth every minute of the day.

ALL TYPE SLOTS REBUILT.  
WE SPECIALIZE IN REBUILDING  
BUCKLEY TRACK ODDS.  
Exclusive Distributor of  
BUCKLEY TRACK ODDS and  
CRISS CROSS SLOTS.  
COMPLETE STOCK OF  
COIN MACHINE PARTS.  
**CONSOLE DISTRIBUTOR CO., Inc.**  
1006 Poydras St., New Orleans, La.  
AND  
3425 METAIRIE ROAD  
JEFFERSON PARISH  
METAIRIE, LA.

*Bally*  
**CARNIVAL**  
is doubling  
and tripling  
5-ball profits



# Buckley BUILDS THE Best

## NEW CABINET ASSEMBLIES

FOR MILLS ESCALATOR BELLS  
HAMMERLOID OR WRINKLE

YOUR CHOICE OF:

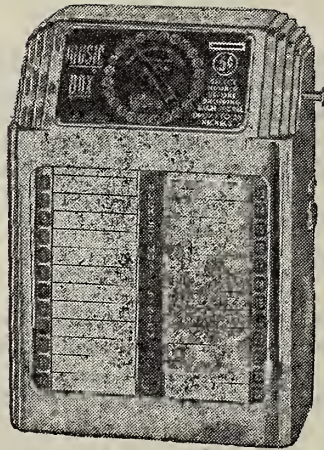
Cherry or Diamond Ornaments,  
Maroon, Copper, Gold, Green,  
Aluminum Gray, Chocolate, Surf  
Blue.

- Complete new precision-built light wood Cabinets expertly finished with perfect fit new aluminum castings.
- Club Handle and Handle Collar chrome plated.
- Heavy brass chrome plated etched Reward Plates, 2/5 or 3/5.
- 5c-10c-25c chrome Denominator Coin Intake.
- Payout Cups with anti-spoon Cup
- Drillproof Plates.

**\$50<sup>00</sup>**



## THE NEW Music Box



**\$29<sup>00</sup>**

Buckley gave Music Operators the FIRST practical and profitable music box of the LOWEST PRICE. Today, Buckley leads the field by offering a NEW music box of advanced design and perfection at a NEW LOW PRICE.

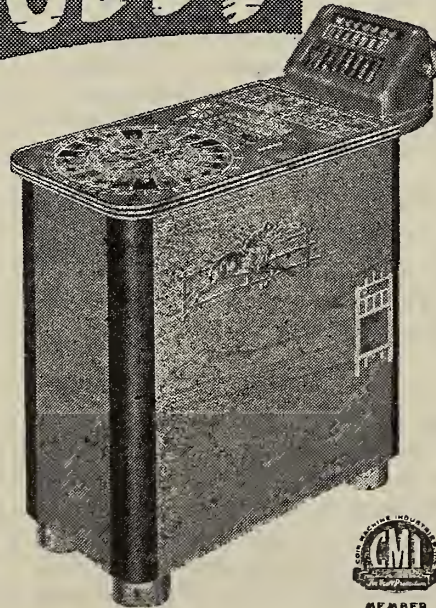
Quality of material and workmanship have not been sacrificed. This sensational low price is the result of economies realized in large quantity production.

The new Buckley Music Box is genuinely chrome plated, with beautiful red dial plates and attractively illuminated. Equipped with positive nationally known slug rejector and double capacity cash box. Complete program of selection always in full view. Buckley's exclusive features of construction, combined with outstanding beauty and eye appeal makes this the outstanding remote control music box . . . equally popular for wall or bar installation.

## TRACK ODDS

BUCKLEY TRACK ODDS has long been recognized as the only seven-coin race horse console that would stand up month after month—and out-earn all other coin machines.

Buckley operators know this to be a fact. Experience has proved that no other machine can even come in a close second from the standpoint of earnings. Every day new operators are finding out that the new BUCKLEY TRACK ODDS are even more profitable to operate than they hoped for.



**\$1250<sup>00</sup>**



*Buckley Manufacturing Co.*  
4223 WEST LAKE STREET • • • CHICAGO 24, ILLINOIS

(PHONE: VAN BUREN 6636-37-38-6533)

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!



## CALIFORNIA CLIPPINGS

Continued indiscriminate attack by Los Angeles city authorities on amusement game industry has finally resulted in local distributors uniting in quest of a legal clarification of the games' status . . . This move seems definitely on the right track and should be backed up by an information or public relations program . . . Latest journal to get on the anti-game bandwagon is the *Daily News*, which departed last week from its usually indifferent policy on such matters and ran a series "exposing the 'slot' machine racket in California" . . . Meanwhile, L. A. police picked up another 68 bells from a private merchant . . . Hearing was set for August 19 but may be affected by August 10 hearing for Automatic Games' 152 machines . . . Sammie Donin and George Warner of that firm are staying close to home base these days but Dannie Jackson is determined to finish his Arrowhead vacation as scheduled . . . Bill Wolf is still busy reorganizing M. S. Wolf Co. . . . Joe Peskin of Chicago in town last week and all set to take over AMI distributorship as soon as he finds suitable location.

Ray Powers seems to be doing fine in his new set-up, proving the adage that there's always room for another good man . . . Ray reports a nice run on the new Catalina electric scoring shuffleboard . . . Aubrey Stemler also throws in a plug for the same baby . . . At E. T. Mape Distribs the turnover on Filben "Maestros" continues, as it does with L. A. office managers . . . George O'Mea, who headed branch for few months, is out and a replacement will be named soon . . . Until then Mape's Genl. Mgr. Leonard E. Baskfield down from San Francisco supervising local activities . . . Arnold Micon awaiting another gross of Genco's "Merry Widows" at Pacific Coast Distribs (or did we say that before?) . . . Unusual news at Paul Laymon's is that things were quiet, which didn't stop Paul from saying a good word for Bally's "Carnival."

Charlie Fulcher of Mills also not making like a windmill when we dropped in . . . His showroom was conspicuously clear of the firm's best known product but the Mills "Constellation" juke box was very much in evidence . . . W. R. Happell, Jr., reported that Badger Sales doing fine on boxes, shuffles and Keeney cig machines . . . Lyn Brown sat the lull out by taking off for the races . . . Had a few good things and figured he could make more money there . . . We'll let you know if he came home a wiser man . . . Jack Gutshall tells us San Diego just loves those Packard Pla-Mors . . . Jack Simon all set for visit in early August of Bill Marmer from Sicking Co. of Cincinnati . . . Out-of-towners welcomed on Row this week: E. S. Trimble from Huntington Park . . . San Berdoo's Dural Nowka . . . Ray Reynolds from Big Bear . . . Anaheim's Art Narath . . . N. C. Ranells from Glendale.

## MINNEAPOLIS

Andy Bena of Ironwood, Mich., drove into Minneapolis to spend a few days and also to see the Acquaternial festivities in Minneapolis. . . . Pete Wornson of Mankato, Minn., also in town for a few hours on hurry up business. . . . Fred Bathke of Sioux Falls, S. Dak., doing some fishing up in the Northern part of Minnesota and then driving into Minneapolis for a day or two.

Earl Barkowitz and Leo Berkowitz of the B & B Novelty Company, Superior, Wisc., in town for the day buying equipment at the Hy-G Music Company. . . . Don Hazelwood of Aitkin, Minn., in town for the day and says his Arcade which he opened recently in Brainerd is going over very good.

South Dakota operators may rest easily now as a court ruling was handed down July 27, 1948, that Phonographs are legal in Taverns serving liquor. This should make South Dakota operators very happy as the restraining injunction which has been hanging on their heads for the past year has now been lifted. . . . Ralph Myers of Mitchell, S. Dak., is operating on his own since Harry Johnson sold out. . . . Mrs. Nels Nelson, wife of Nels Nelson, salesman at Hy-G Music Company, Minneapolis, was operated on Friday, July 23rd, and is doing very nicely.

Lou Fine, parts manager for the Mayflower Distributing Company, St. Paul, Minn., in Milwaukee for a few days on a business trip. . . . Ozzie Truppman of the Bush Distributing Company, Miami, Fla., writes friends, Minneapolis, that he is leaving for Havana, Cuba, for a two-week vacation. . . . Harry Galep, Menomonie, Wisc., in town for the day. . . . Sid Levin of Hy-G Music Company, vacationing at Bass Lake for the week. . . . Fred Bolier of Baldwin, Wisc., in Minneapolis on business.

# THE CASH BOX

## CLASSIFIED ADVERTISING SECTION

### CLASSIFIED AD RATE 8 CENTS PER WORD

Count every word including all words in firm name. Numbers in address count as one word. Minimum ad accepted \$1.00. CASH OR CHECK MUST ACCOMPANY ALL ORDERS FOR CLASSIFIED ADVERTISING. If cash or check is not enclosed with order your classified ad will be held for following issue pending receipt of your check or cash.

Notice to holders of "Special (\$48) Subscription": You are entitled to a free classified ad in each week's issue containing no more than 40 words, which includes your firm name, address and telephone number. All words over 40 will be charged to you at the regular rate of 8c per word. Please count words carefully.

ALL CLASSIFIED ADVERTISING CLOSSES WEDNESDAY, 5 P.M. AT: The Cash Box, 381 Fourth Avenue, New York 16, N. Y.

## WANT

WANT—To Purchase for export shipments—Model 1015 Wurlitzer, 1946 AMI's 146 and 147 Seeburgs. State quantity and your lowest price in first letter. BADGER SALES CO., INC., 2251 W. PICO BLVD., LOS ANGELES 6, CALIF.

WANT—Used juke box records. Highest prices paid. Unlimited quantities. We purchase all year 'round. Compare our prices before selling your records. We pay freight. Call, Wire, Write FIDELITY DIST., 1547 CROSBY AVE., BRONX 61, N. Y. Tel.: UNderhill 3-5761.

WANT—New and Used Wall Boxes, Adapters and Speakers; Twin 16 Adapters for Rock-Ola; Mills, Jennings F. P. Mint Vendors; any 25 cycle equipment. ST. THOMAS COIN SALES, LTD., ST. THOMAS, ONT., CANADA.

WANT—All types of Music Machines, especially Wurlitzer 800, 750 and 750 E. Quote lowest price and condition. DAVE LOWY & COMPANY, 594 TENTH AVE., NEW YORK 18, N. Y. Tel.: CHickering 4-5100.

WANT—All makes and models 5c, 10c, 25c, 50c Slots. Cash waiting. MAR-MATIC SALES CO., 48 W. BIDDLE ST., BALTIMORE 1, MD.

WANT—Will buy any quantity used slot machine, all makes and models. Also Columbias, Gooseneck Mills Q.T.s Vest Pockets. Quote lowest prices in first letter. Machines must be in first class condition. AUTOMATIC GAMES CO., 2858 W. PICO BLVD., LOS ANGELES 6, CALIF.

WANT—Used records. Will positively pay more. Sell to the East's largest distributor of used records. Will pick up. Write, call or ship to BERNARD MUCHNICK, 1315 NO. 52nd ST., PHILADELPHIA 31, PA. Tel.: GR 3-8628.

WANT—Close-outs on brand new five balls for cash. LIEBERMAN MUSIC CO., 1124 HENNEPIN AVE., MINNEAPOLIS 3, MINN.

WANT — Mutoscope Cranes, Fan Fronts, Red Tops, etc.; late Bally One-Ball Games free play and automatic; Keeney Bonus Super Bells; Bally Triple Bells, etc.; Jennings Super DeLuxe, DeLuxe, Standard and Club Console Slot machines; Wurlitzer, Seeburg, and Rock-Ola post-war Phonographs; Packard Chrome Boxes. Write price and condition. WESTERN DISTRIBUTORS, 3126 ELLIOTT AVE., SEATTLE 1, WASH. Tel.: GARfield 3585.

WANT—The used records from your boxes. We buy steadily all year around. Top prices paid. Sell to Chicago's Largest Distributor of Used Records. We pay freight. Write, Call or ship to: USED RECORD EXCHANGE, Anthony "Tony" Galgano, 4142 W. ARMITAGE AVE. CHICAGO 39, Ill. Tel.: DICKens 7060.

WANT—To make \$133.40 for just a minute's work? Sit right down and write a check for \$48 for a full year's "Special Subscription" to The Cash Box. You get 52 classified ads (one each and every week) absolutely free of charge with as many as 40 words allowed in each week's ad (a total of \$3.20 per week, 40 words times 8c per word) plus the cost of the regular year's subscription \$15, or actually \$181.40 for only \$48. You earn \$133.40 for just a minute's work—writing a check for \$48 for the "Special Subscription" to: THE CASH BOX, 381 FOURTH AVE., NEW YORK (16) N. Y.

WANT—Keeney Bonus Super Bells 2-Way 5 & 25c, 3-Way 5-10-25c; Bally Triple Bells; Bally Eurekas; Mutoscope Diggers; used Packard Boxes; will buy over-stocks of late pin games for re-sale. Quote best prices, quantity and condition in first letter. M. A. POLLARD COMPANY, 725 LARKIN STREET, SAN FRANCISCO 9, CALIF. Tel.: ORDway 3-3069.

WANT—5 Ball F.P. original Flipper games and new game closeouts: Slots, all makes and models; Keeney Bonus Super Bells; Bally Triple Bells; Eurekas; late model phonographs. All equipment must be in A-1 condition. State quantity and prices in 1st letter. NOBRO NOVELTY, 369 ELLIS STREET, SAN FRANCISCO 2, CALIF. Tel.: TUXedo 5-4976.

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**FOR SALE—Gottlieb Lady Robin Hood \$140;** Humpty Dumpty \$130; Bally Big League \$25; Bally Surf Queens \$25; Chicago Coin Goalie \$75; Seeburg Regal \$125; Seeburg orig. speakers \$10 ea. **ANTHONY HIRT, 2303 NO. 11th ST., SHEBOYGAN, WIS.** Tel.: 5619.

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**FOR SALE—Consoles: Bonus Super Bell singles \$200;** Super Bells \$75; Bally Club Bells, Paces Reels, Fast Time, Bob Tail, Keeney Track Time \$50 each. Territory just closed after very short run. All machines ready for location. **GENERAL DISTRIBUTING CO., 2812 MAIN ST., DALLAS, TEX.**

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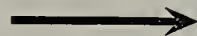
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