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"THE CONFIDENTIAL WEEKLY OF THE COIN MACHINES INDUSTRY" ISSUED EVERY WEEK BY FIRST CLASS MAIL. REPRODUCTION IN WHOLE OR IN PART FORBIDDEN WITHOUT WRITTEN PERMISSION FROM THE PUBLISHERS. • COMPLETE CONTENTS COPYRIGHTED CHICAGO OFFICES 203 N.Wabash Ave. Chicago, III. Tel. DEArborn 0045 Helen Palmer, Mgr.

OL. 5, NO. 32

MAY 2, 1944

SERIAL NUMBER 136

"The Coin Machines Merry-Go-Round" By Bill Gersh



POST-WAR ERA A "NATURAL FOR COINMEN In keeping with the meeting of the manufacturers at the dinner and entertainment in Chicago on April 26, 1944 for the members of the C.M.I. and the trade press, and like all others in this coin operated machines industry, The Cash Box has been studying the forecasts of the nation's leaders for the coming post-war era. These predictions and the figures that are being presented with them, are carefully considered only in the tie-up between the products of this industry and the possibilities they express for the post-war expansion of this

business. After complete and due consideration, and as an adjunct to the great many articles which have already appeared here, The Cash Box has come to the conclusion, and boldly takes the stand, that the coming post-war era will prove a "natural" for coin operated equipment of every type.

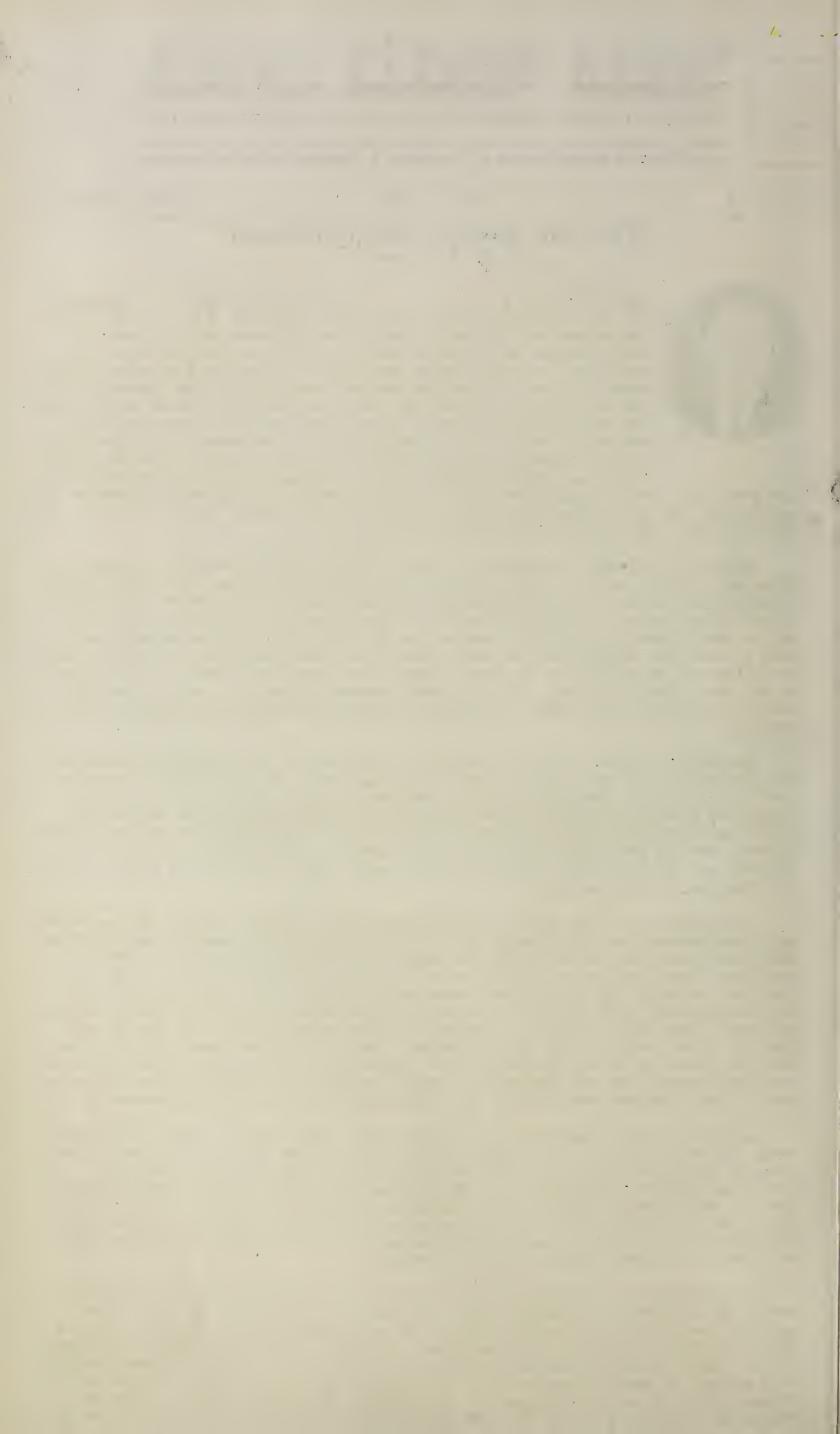
According to leading economists, as well as the nation's industrial leaders, there will be more people at work after the war, than in any other peace period in the history of the nation. Statisticians have learned that 85% of the women now engaged in war plants and other factories thruout the country want to remain at work. This 85% is largely composed of single women. The greater majority of the married women, many of whom have husbands in the armed forces, feel that they want to return to domestic life the moment the war is over. These women workers will only be an addition to the great amount of labor that will prove necessary, according to the industrielists, and this will also assure the nation the lowest peacetime unemployment in its history.

Naturally, with more people at work, the equipment of this industry, whether in the amusement, merchandising or service divisions, will earn more. This is important to all coinmen. The coinmen realize they will probably have to pay more for equipment, because of increased labor and material costs, they will be earning the difference to make up for far and above this increase. With people at work in unusually large numbers money will flow freely. And probably with some of the taxes to directly pay for the war cut off, or at least pared down, there is also no doubt that profits, too, will be greater.

The backlog of orders in the auto industry alone is truly amazing. As one noted auto manufacturer publicly stated, "If I could build 9,000,000 autos during our first production year after the war, I'd sell them." This same is true of the electrical appliance, home furnishings and many other fields (as reviewed sometime ago in The Cash Box) and which again means that money most definitely will flow freely in the greatest spending spree in all the history of this country. In fact, leading industrialists claim that each day the backlog of orders grows greater, and that it may take all of 25 years to catch up with demand. This is a rather broad statement, but was made by one of the nation's most noted engineers. This statement literally means that this country can look forward to a quarter century of tremendous prosperity after the war. Coinmen must realize that they, too, will share in this prosperity.

A new era is also coming on all raw materials. Where formerly many metals were used, the belief is that these may be replaced with cheaper plastics which will prove just as sturdy, will show up better, and will, at the same time, make life a lot easier for service and repair men. Whether these new materials will find their way into the coin operated machines field immediately after the war is as yet very doubtful. But there is no doubt that as manufacturing gets under way for this industry, new materials will begin to make their appearance, and changes will come about which will mean much better conditions for all coimmen.

In addition to all this, and as the readers of The Cash Box already know, the increase in the number of locations which will come about will speed the way to the greatest growth of this industry. Because of developments which were under way when the war started a great many new locations of all types were already assured for this trade. Shifts in population have created new cities thruout the nation. More population shifts are coming after the war. Trailer camps by the hundreds are expected to blossom forth for a transient public. New villages and suburbs that are going to spring up as people get away from the heart of towns and cities mean so many more lo-



"The Coin Machines Merry-Go-Round"

cations. And in addition to all this it must also be remembered that new types of machines will of themselves require new types of locations. Therefore as far as locations are concerned, this industry can look forward to a grand era of great location expansion after the war.

The Cash Box has also many times discussed the export market. There is no doubt that the British and Canadian markets could clear away every single machine the manufacturers could build their first full production year. There is also no doubt that a great many more foreign countries will be coming here for machines of all types. The American soldier and sailor have carried the thrill of coin operated amusement to the farthest corners of the world. They have actually acted in the capacity of advance publicity agents for this industry. All present known types of machines and the many new and different types expected to be presented in the post-war era will play an extremely important role as far as the post-war export market is concerned. As The Cash Box predicted many, many months ago, coin machines salesmen will fly to Europe and Asia with as much nonchalance as they formerly evinced in making a trip from Chicago to New York. The export market will require special treatment and with the government already at work to aid exporters, so as to somewhat equalize the present financial balance, there is no doubt that this coin operated machines industry is in for the greatest export boom in its history.

Expanded credit facilities are assured for the post-war era. Leading credit organizations have already delved deeply into the coin machines field. Results have assured them of the stability of certain types of equipment and there is no doubt that eventually almost every type of machine will find a credit sponsor. This means that the burden for cash outlay will be taken from the shoulders of those who have won fine business reputations. This easing of credit facilities means that the men in this business can expand to meet any situation, rapidly and economically, and rest assured of their capitalization remaining intact to a certain degree. Greater and easier credit facilities are sure to help this industry to the greatest growth in its history. This is important. It is doubly important that all the industry cooperate to assure itself that its credit will not be impaired and that it shall continue ahead with the full courage of its convictions when the time does arrive, by maintaining and continuing to strive for the highest possible business standards.

Greater liberality is also assured coinmen for the post-war period. The present soldiers and sailors, as all coinmen know, are the voters, the fathers, the civic and industrial leaders of tomorrow, and they are already demonstrating greater understanding of and liberality to coin operated equipment. That is why The Cash Box continued to urge that the trade cultivate the player of tomorrow - the men of the armed services - for they will be the ones to be depended upon to show greater liberality towards the products of this industry, so that this industry can go further ahead. From all present indications there is no doubt that greater liberality is certain to eventually ensue for all in this industry.

More workers mean more players. More satisfied players means greater liberality for tomorrow. Continue to bring smiles and satisfaction to people everywhere, cooperate with the community in every way, and this industry simply must go ahead, further ahead than it has ever gone before, to the kind of an industry that those now engaged in this business have always dreamed about.

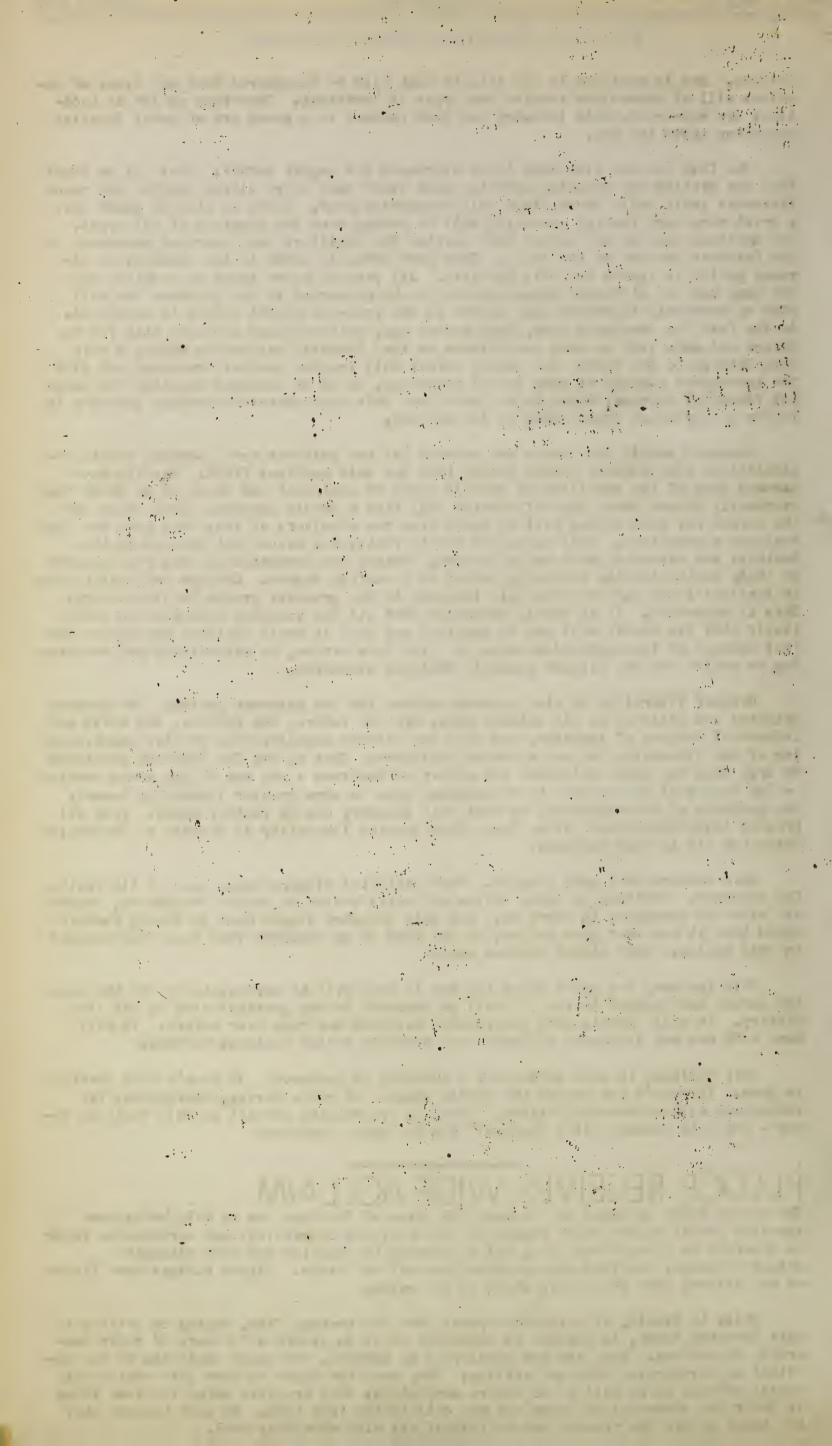
This industry ten years after the war is over will be unrecognizable to the average person now engaged in it. It will be expanded to the greatest size in all its history. It will contain more progressive business men than ever before. It will move with new and strangely different and probably better business methods.

This business is most definitely a business of tomorrow. It hasn't even started to grow. It hasn't yet passed the cradle stage. It needs daring, courageous, far seeing men with outstanding vision. There is opportunity for all in this business today - for this industry is a "natural" for the great tomorrow.

PLEDGE RECEIVES WIDE ACCLAIM

The pledge which appeared in the April 18 issue of The Cash Box to help bring more specific detail to the buyer regarding the condition of machines and merchandise prior to showroom or out-of-town sale, and to attempt to minimize and even eliminate shipping damage, received wide acclaim from all the trade. Signed pledges have flooded the offices here from every state in the union.

This, in itself, is sufficient proof that the average firm, buying or selling in this industry today, is anxious to cooperate so as to assure all others of their honorable intentions. Many are now specifying in advance, the exact condition of the machines or merchandise they are selling. They want the buyer to know just what he is buying so that there will be no future complaints. They are also doing the same thing in their own showrooms to those men who call to buy from them. By such honesty they are bound to win the respect and acclaim of all with whom they deal.



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"The Coin Machines Merry-Go-Round"

A printed certification of the pledge will go forward very shortly to all those who have already signed and sent the pledge in. Those who haven't signed the pledge as yet can still do so by referring to their April 18 issue.

RESULTS OF SURVEY NEXT WEEK

The next issue of The Cash Box will feature the results of the survey to determine a standard for jobber and distributor recognition. The tremendous number of returns which have come in are definite proof of the interest all the trade has in this survey. Not only leading distributors and jobbers themselves, but even manufacturers entered into this survey. The number of operators who answered almost equal the number of jobbers and distributors. Therefore a most complete cross section of the trade is represented for the first time concerning so important a problem.

The interest shown and the intelligent answers to the questions presented are a surety that the trade will find its standard contained in the collective results. Each answer received was for the bettermentand advancement of this industry thru a finer and clearer understanding of the line of demarcation between the wholesaling and operating divisions of this trade.

It is understood that some are of the belief that the manufacturers may continue along former principles used in appointing jobbers and distributors. Yet the great majority are of the belief that the trade itself has indicated its desires in the answers given in this survey and that these are sure to bear the proper weight to gain the trade what it wants in this direction.

There is no doubt that the answers given in this survey and the result which these answers have brought about are sure to create great interest and much comment, from all in this industry. This is the time to arrange for a clearer understanding. The post-war era is rapidly approaching and to be properly prepared for it will mean faster and better action for all concerned.

NATIONAL TAX COUNCIL NEEDED

Some months ago The Cash Box discussed the need for a National Tax Council. A council of outstanding men financed by this industry who would be in position to maintain the necessary data, records, briefs, eases, histories, etc., etc., to help coinmen in any territory, when exorbitant taxation appeared imminent.

In Denver, this past week, a proposal has been offered in a city ordinance bill to increase the phono tax from \$5. to \$50. per year. Naturally such an increase is certain to prove of extremely ill effect to all those engaged in phono operating in that city.

And that would probably be only the beginning of headaches for the smaller towns surrounding Denvor. Should Denver's city council prove successful in obtaining so high and practically confiscatory a tax from its phonos, there is no reason why other cities in the same state and even in surrounding states, too, should not also be able to obtain this amount each year from each phono.

The Cash Box proposal for a National Tax Council was to help coinmen placed in such desperate position to instantly down any such confiscatory taxation. A National Tax Council would be in position to rush experienced tax men to Denver to work with leaders there in an effort to eliminate any such tax.

But Denver is only one city in one great state in this nation. There is no doubt anymore that the cost of this war and the cost of government have risen to almost undreamt of high peaks. Other coinmen thruout the nation fear that they, too, are going to feel this demand for more and still more revenue.

A National Tax Council becomes a vital necessity for this industry, especially to help smooth the path for its future growth and development. It is a well known fact in all industry that no business can prozeed progressively if taxation is forced down upon it with so heavy a hand.

It is also a well known fact that the great majority of coinmen are more than willing to pay whatever taxes come into being to help win this war. But, what about the post-war period? This, then, is the time to prepare to halt the tax flood at its present stage by the creation of a National Tax Council to guard the interests of all those engaged in this industry. The time is NOW. A second seco

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Vol. 5, No. 32

MONARCH



Al Stern and Roy Bazelon of Monarch Coin Machine Company, Chicago, propose that The Cash Box award all distributors with an "E" for excellence of service and

PROPOSES DISTRIBUTORS'

equipment to their customers. Each distributor, beginning with May 1, 1944, will be awarded this "E" for the excellence of his service and equipment to his tustomers by The Cash Box. This "E" award is now being designed by a noted artist. It will be shipped completely framed and, it is hoped, will be considered, in time, the most outstanding award that can be aspired to by any distributing organization in this nation.

This "E" will only be awarded after the distributor turns in 15 letters of commendation from as many different customers whom he has sold telling of the excellence of his service or equipment to these customers.

These 15 original letters must be sent to The Cash Box, all at one time. These letters must be dated on or after May 1, 1944. Upon receipt of these 15 letters commending the distributing firm on the excellence of its equipment and/or service, copies will be made and retained by The Cash Box. These copies will be placed on file in case any future questions may arise as to the granting of this award. The originals will be immediately returned to the distributor.

There is no doubt that if every distributing firm in the nation will strive to obtain this outstanding "E" award, that this is certain to help cure a great many of the present evils which have infested this industry during this tragic war period.

(To Allen J. Stern and Roy Bazelon of Monarch Coin Machine Company, Chicago, for this marvelous, unselfish suggestion, which is certain to prove of great value to all engaged in this industry, The Cash Box takes great pleasure in giving its Honorable Mention Award.)

DENVER BILL TO BOOST JUKE BOX LICENSE FEE

An ordinance to boost juke box license fee from \$5 per year to \$50 has just been drawn by City Attorney Lindsey at the request of Councilman Fresques and was filed with Secretary Georgia Cox of the city council.

Councilman Rosenthal who was in the juke box business in Cheyenne up to about 3 months ago declared that the proposed \$50 tax would be exorbitant. He did charge that hundreds of juke boxes are evading the present license fee.

According to Denver's records 430 juke boxes were licensed in 1943. So far this year licenses have been taken out for 330.

"There are at least 700 of these music boxes in Denver," Councilman Rosenthal stated. "Having been in the business I know what I'm talking about. They are shifted from one place to another. There should be some way of tagging them so city license inspectors can tell whether a license has been paid on a certain machine. But a \$50 license fee would be excessive."

In July 1940, Denver fixed an annual license fee of \$10 per machine, but a month later this was voted down to a \$5 fee.

(Here again is a problem that requires the services of a National Tax Council as proposed by The Cash Box for many months.)

GLAD TO BE BACK AGAIN

"E"

AWARD

"I know now that you were right about this fascinating amusement machines industry. And, as you said, that's where I belong.

"After my first week (back in harness) I was convinced that trying to wean myself away from something which has so definitely become a part of my life, just wasn't in the cards. Funny how this business gets into your blood; keeps you on a perpetual merrygo-round; sorta casts a spell over you; kinda hypnotizes you (automatically). You just can't define it, really, but you know deep down inside—you love it.

"I visited a few of the factories. Of course, as you know, most of these are deep in war work and their chief concern, until after the war, is trying to do the best job of their career for Uncle Sam.

"Believe me, it made my heart fill with pride, to see the many 'E' flags alongside the Stars and Stripes, furling above those factory roofs.

"Calling on some of the distributors, it was a revelation to me to see the splendid job they were doing with ailing equipment coming into their establishments. Some of this equipment was worn almost beyond recognition. After passing thru these mechanical clinics, they emerged like new again. I tell you these fellows deserve an orchid from the factories for keeping equipment alive and the operator in business.

"I must confess, you were right. I belong in this 'world apart,' because I love everything that goes to make this the fastest moving industry in the universe."

HELEN PALMER

(Helen Palmer is Manager of the Chicago offices of The Cash Box, Suite 406, 203 North Wabash Avenue, Chicago Y, Ill., Phone: DEArborn 0045)

GRAND OPENING FOR PUGET SOUND APR. 29

On Saturday, April 29th, George E. Schnabel, Vern Preston and A. J. Sandtner, will officially open their new quarters at Puget Sound Novelty Company, 114 Elliott Ave., West, Seattle, Wash., to all West Coast and all the rest of the nation's operators. There will be a buffet luncheon served to all who will be present.

George Schnabel writes that the firm plan to give the trade the most outstanding offices and showrooms in the country and this first official grand opening leads right into the new post-war era for them. They are of the belief that they can give the kind of service and equipment that the trade has always wanted.

So, if you're in the mood for a bite (and maybe more) drop around and get acquainted with these three musketeers.

Pfc. BECK LEADS The WAY

Joe Beck of Mitchell Novelty Co., Milwaukee, Wis., writes that his brother Pfc. Ed Beck, and his former partner, now in the Army at Tonopah Air Field, Tonapah, Nev., has taken first place in his camp with the purchase of \$7,000 worth of War Bonds.

"The Desert Bomber," which is the Tonapah Air Field paper, writes about Ed, "For a Pfc. to spend \$7,000 for War Bonds seems to be just a bit out of proportion to the base pay of a Pfc.

"But we have such an oddity in the shape of one, Edward A. Beck, who distributes his efforts between the officers' club and base quartermaster. Pfc. Beck is the top Bond buyer of the base and has materially upped the figure in the Base Bond Drive."

Joe explains, "It may interest you to know that Ed is in charge of about 25 slot machines and 4 phonos in his camp. He is the only Private who makes a Captain's pay in the Army. He has some special working agreement as to his cut on these machines. He doesn't own them, but gets a percentage of the take for servicing them."

MAJ. JACK MOORE BACK

Jack R. Moore of Portland, Ore., who reached the position of Major in the armed forces is back at his desk again. He writes, "One of the very first things I did on my return from having served with the armed forces for two years is to write to you, and to at this time include a survey form for a post-war plan.

"It's great to be back in harness again, altho I find considerable changes have taken place while I've been away. Personally, I'd rather be a has-been, than a never-waser."

(We're all happy to have you back with us again, Major.)



Here is George Prock's gang down at Dallas, lexas, who have just merged their George Prock & Company with Horton & Williams of Houston, Texas and the United Amusement Company of San Antonio, Texas, creating one of the largest and most outstanding distributing firms in the nation.

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By Joe Orleck

A (1944) Copyrighted Feature of "The Cash Box", 381 Fourth Ave., New York

Due probably to the approach of the warmer weather, buying and selling activity took a decided splurge...HYMIE ZORINSKY, H.Z.Vending & Sales Co., Omaha, Nebr. running a sale of slots, consoles and 1-balls...BARNEY SUGERMAN, ABE GREEN and HERMAN PERIN, Runyon Sales Co., Newark, N.J. offers boxes and cable...JULIAN JOHNSTON, Johnston & Bice, Winter Haven, Fla. selling arcade equip...AL KOONDEL, New England Sales, Tew London, Conn. offers tubes...E. GEO. BENNETT, M.A. Pollard & Co., San Francisco, Calif. selling phono needles

SAM STERN, Scott-Crosse Co. (formerly Keystone Vending Co.,)Philadelphia, Pa. notifies the trade his organization is geared to handle post-war distribution...LEON BERMAN, New York Supply Co., New York City, selling parts and supplies and wants Vest Pockets....THOMAS LIBBEY, JR., Libbey Music Co., Haverhill, Mass. offers remote title strips....

WILLIAM "POP" NEWELL, beloved coinman of the Southwest, died March 31st at Wichita Falls, Tex. "Pop" was one of the real old timers in the coin machines busibess, and at one time was the largest phono operator in the State of Texas.

NAT RAKE, Rake Coin Machine Exchange, Philadelphia, Pa. offers arcade equip., pins, slots and consoles....SOUTH H. DIXON, South Dixon Distributing Co., Johnson City, Tenn. offers pins...EDWIN E. JOHNSON, Wolverine Sales Co., Grand Rapids, Mich. wants consoles and 1-balls...ART HEIMKE, St. Louis Novelty Co., St. Louis, Mo. offers motors for consoles...L. B. POLLAY, Central Vending Co., Omaha, Nebr. selling music and pins...JAMES C. ALLEY, Alley Distributing Co., Whitehall, Wisce selling arcade equip., music and pins.

JNO. J. BERTUCCI, United Novelty Co., Biloxi, Miss. offers arcade equip., pins, consoles, 1-balls and music...JOHNNIE WILSON, May Games Co., San Francisco, Calif. wants music and accessories...REED MORGAN, Central Novelty Co., Louisville, Ky. selling arcade equip. and pins...CHARLEY EWING, Automatic Amusement Company, Evansville, Ind. offers music and consoles...R. N. SPARKS, Sparks Specialty Co., Soperton, Ga. writes he has "good" consoles, slots, etc. for sale....R. A. CLEETON, Cleeton's Automatic Sales, Kirksville, Mo. offers music.

AL STERN and ROY BAZELON, Monarch Coin Machine Co., Chicago, Ill. swamped with orders for their "Periscope" and "Selectorscope" machines....Akron Trading Corp., New York City inform the trade about their "Automatic Lavador Deodorizer", which operators have been installing in their locations...VIC MANHARDT, Vic Manhardt Co., Inc., Milwaukee, Wisc. wants rifle ranges and music....BILL BURKE, East Coast Music Co., Chester, Pa. offers music and slots.

FRED McCLELLAN, General Products Co., Sacramento, Calif. introduces the changeover conversion "Klip-A-Nip"....WOOLF SOLOMON, Central Ohio Coin Machine Exchange, Columbus, O. runs a sale of slots....IRVING SOMMER, Modern Vending Co., Miami, Fla. selling off a batch of candy vendorsBEN and SI LAZAR, B. D. Lazar Co., Pittsburgh Pa. offers consoles, slots and 1-balls....J. A. STEWART, Ogden, Utah, offers a coin counting machine....JULES OLSHEIN, Albany, N.Y. selling music and arcade equip.

BILL and CARL HAPPEL, Badger Sales Co., Los Angeles, Calif. and Badger Novelty Co., Milwaukee, Wisc. offer a large variety of music, arcade equip., slots and consoles...GEORGE COLEMAN, Rockford, Ill. rebuilding slots...CHARLEY HOUSE, Kentucky Amusement Co., Louisville, Ky. offers consoles, 1-balls and arcade equip...GURDON BROWNE, Paramount Distributors, Beacon, N.Y. writes he has a Four Bells to sell.... CLIFF WILSON, Cliff Wilson Distributing Co., Lawton, Okla. wants picture machines.

BILL FREY, Bill Frey, Inc., Miami, Fla. selling slots...FRANK O'BRIEN, Acme Amusement Co., Dallas, Tex. wants slots, 1-balls and music...A. M. COULTER, M.A.C. Vending Co., Worcester, Mass. offers cigarette machines and music...DAN BAUM, Ace Distributing Co., St. Louis, Mo. wants pins and slots...RALPH HENSLEY, Bloomington, Ind. offers an arcade piece...JULIAN FALCONE, Falcone Amusements, Norwich, Conn. selling music and pins...MEYER MARCUS, The Markepp Co., Cleveland, O. wants music, and offers slots.

ROBERT J. BERMAN, B & B Novelty Co., Louisville, Ky. runs a sale of arcade equip. and wants music...."BIP" GLASSGOLD, Arthur H. Du Grenier, Inc., Haverhill, Mass.writes that altho his firm is 100% in war work, they have been thinking about cigarette and candy merchandisers for post-war...BILL DONLON, Utica, N.Y. wants Wurlitzer Skee-Balls...MIKE COHEN, Myco Automatic Sales Co., Columbus, O. selling name-in-headlinepress. HY BRANSON, J. E. Cobb Distributing Co., Louisville, Ky. wants Vest Pockets HY GREENSTEIN and JONAS BESSLER, Hy-G Amusement Co., Minneapolis, Minn. offers music. IZ ALPERT, Twin Ports Sales Co., Duluth, Minn. rebuilding and refinishing slots. EDDIE CASNOFF, General Coin Machine Co., Phila, Pa. selling slots.

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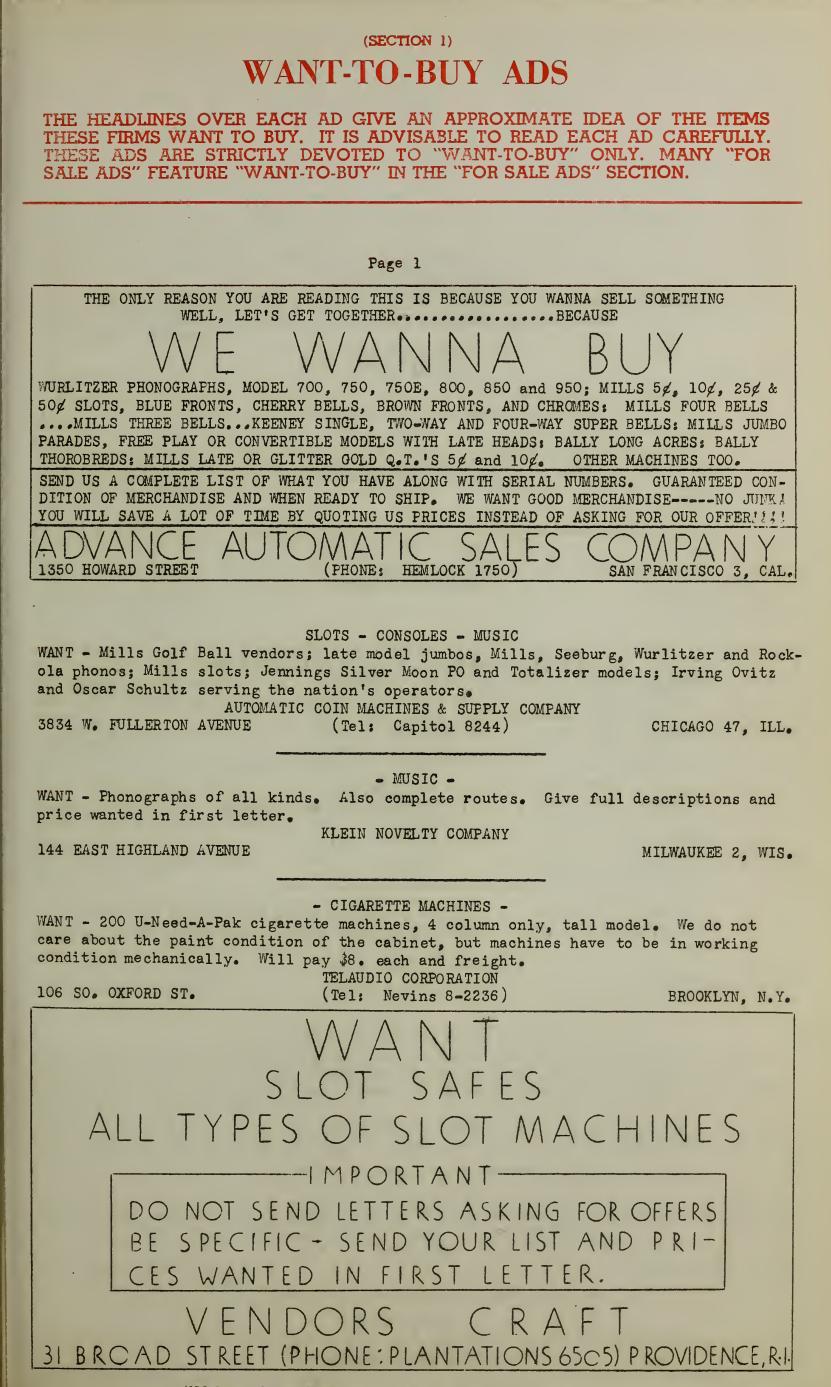
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VOL. 5, NO. 32	THE CASH BOX	MAY 2, 1944
	SECTION 1, Page 2	
200 FV	D TO BUY F E-BALL TONCE. MUST HA	OR CASH F.P. GAMES VE ALL PARTS AND KEYS
	OVELTY HONE FRANKLIN WURLITZER SKEE BALLS	COMPANY 5544) ST. LOUIS, MO.
WANT - Will pay \$150. each fo tion or proportionately for s Write Wm. P. Donlon: P.O. BOX 144	r late model S14 Wurlitze	er Skee Balls in perfect condi- out working. Describe fully. UTICA, N.Y.
WANT - 3 Mills Empress phonos	- MUSIC - must be in good mechanic	al shape; will pay top price.
150 WEST 9th STREET	GENERAL SALES COMPANY	DUBUQUE, IOWA
WANT - Mills 25¢ and 50¢ escat 206 N. RICHMOND ST.	SLOTS - SLOT PARTS lators; Complete payout s BADGER BAY COMPANY (T01: 804)	slides and tubes for 25¢ Mills. APFLETON, WISC.
<u>WANT</u> <u>SLOTS</u> Mills Blue Fronts Jennings <u>CONSOLES</u> Mills FOUR BELLS, 5¢ Mills FOUR BELLS, 5¢ and 25¢ Mills THREE BELLS, 1ate Keeney SUPER BELLS, 1ate Keeney SUPER BELLS, 5¢ Comb. Keeney TWO WAY BELLS, Conv. Keeney FOUR WAY, Conv. Mills JUMBO PARADES, 1ate Bally HIGH HANDS GIVE COMPLETE DETAILS AND PRI LETTER. ALSO ADVISE SERIAL MI 1503 WEST PICO STREET	MUSIC Wurlitzers 750 - 750 E 600 - 500 - 616 Seeburg 8800 - 9800 Envoys, Classics Regal and Gems <u>ONE-BALLS</u> Bally LONGACRES Bally THOROBREDS Bally THOROBREDS Bally PIMLICOS Bally '41 DERBYS Keeney FORTUNE	ARCADE EQUIPMENT ARCADE EQUIPMENT Bally RAPID FIRES Bally DEFENDERS Evans SUPER BOMBERS Evans TOMMY GUNS (late Model) ACE BOMBERS KIRK NIGHT BOMBERS DRIVEMOBILE Rock-Ola WORLD SERIES Jennings ROLL-IN-THE-BARREL Mutoscope PUNCHING BAG PHOTOMATICS Keeney AIR RAIDERS Mutoscope SKYFIGHTERS LOS ANGELES, CALIF.
ARC. WANT - Will pay high cash pri Playballs; Keeney Super Bells Mills Blue Fronts; Packard Pla quantity in first letter. 1612 WEST PICO BLVD.	, Jumbo Parade Combinatio	hines and Wall Boxes: Genco ns, Late Jumbo Free Plays;
WANT - Mills Scales, old, big dial face. Will buy 1 or a qu 2830 TENTH COURT, SO.		Weight" is printed on the metal now to: BIRMINGHAM 5, ALA.
	- PINS - MUSIC -	
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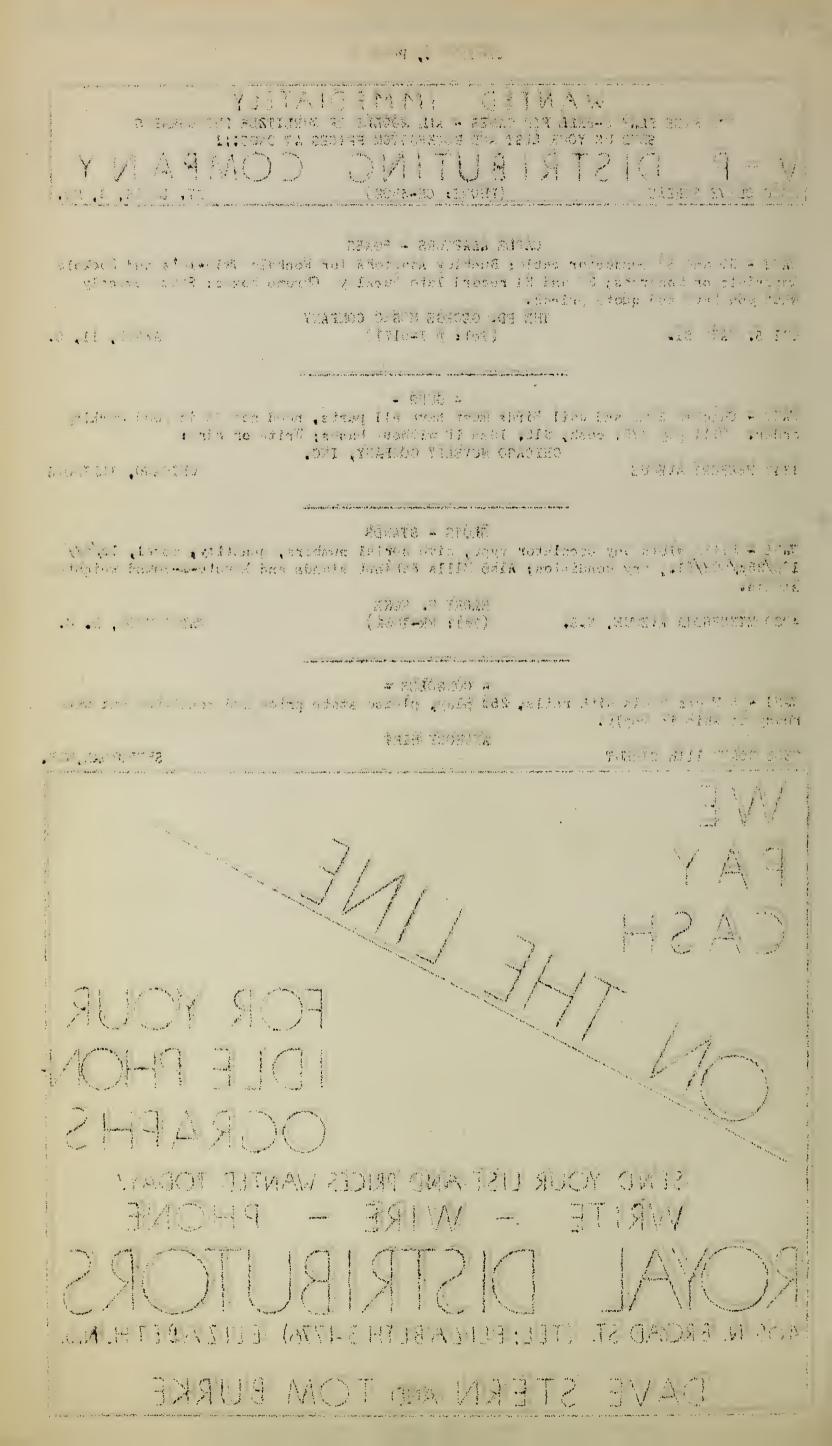
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MAY 2, 1944 THE CASH BOX VOL. 5, NO. 32 SECTION 1, Page 3 WANTED IMMEDIAIELY 500 FREE PLAY 5-BALL PIN GAMES - ALL MODELS OF WURLITZER PHONOGRAPHS SEND US YOUR LIST AND ROCKBOTTOM PRICES AT ONCE K Б 2336 OLIVE STREET (PHONE: CE-3892) ST. LOUIS, 3, MO. CABLE ADAPTORS - BOXES WANT - 30 and 38 conductor cable; Buckley Adaptors for Rockola Twin-12's and Rockola Imperials or Monarchs; 20 and 24 record late Buckley Chrome boxes; State exactly what you have and quote prices. THE ED. GEORGE MUSIC COMPANY AKRON, 11, 0. 471 S. MAIN ST. (Tel: B I-9171) - GUNS -WANT - Chicken Sams and Jail Birds must have all parts, need not be in good working order. Will pay \$75. cash, \$15. less if without bases; Write or wire: CHICAGO NOVELTY COMPANY, INC. 1348 NEWPORT AVENUE CHICAGO, ILLINOIS SLOTS - STANDS WANT - Mills slots any escalator type, give serial numbers, quantity, model, 1¢/5¢/ 10¢/25¢/50¢/\$1., any condition; Also Mills cabinet stands and Revolv-A-Round weighted stands. HARRY H. HOKE 4020 MINNESOTA AVENUE, N.E. (Tel: FR-1832) WASHINGTON, D. C. - CONSOLES -WANT - 5 Paces Reels with rails, 25¢ play, please state price and condition and when ready to ship in reply. ANTHONY HIRT 2303 NORTH 11th STREET SHEBOYGAN, WIS. SEND YOUR LIST AND PRICES WANTED TODAY! - WIRE -WRITE PHONE 409 N. BROAD ST. (TEL: ELIZABETH 3-1776) ELIZABETH, N.J. STERN AND TOM BURKE JAVE



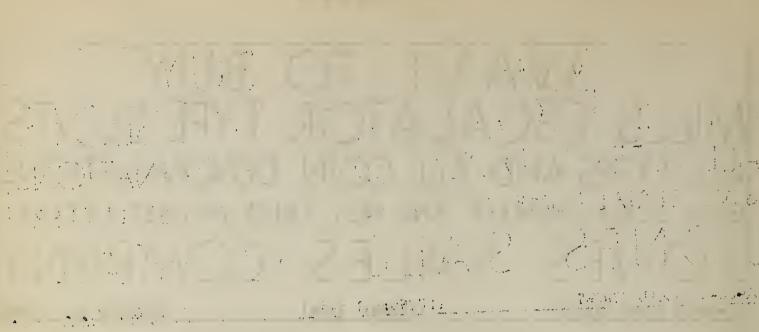
THE CASH BOX

VOL. 5, NO. 32

SECTION 1, Page 4

MAY 2, 1944

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31-33-35 MOORE STREET	(PHONE: 1654)	BRISTOL, VA TENN.
WANT - Super Bells and Bally dition and details in first 1 and 70's, and extra rectifier 154-56 INDIANA AVENUE, N.W.	etter. We have complete Gen s for sale. Also old style WOLVERINE SALES COMPANY	co power packs, both 60's
WANT - We want "Thorobreds" a call, wire.	1-BALLS nd "Longacres". Will pay ca	sh - top prices. Write,
	UNITED COIN MACHINE COMPANY	WEST ALLIS 4, WIS.
WANT - Escalator type slots, and serial numbers and best p if you want to correspond, rep P.O. BOX 42	rice in first letter. If you	
WANT - Coin counting machine; 5¢ Candy Bars; Communicate w		es. Also want all types of g.
	-WANT	
YOU CAN S	SHIP US TODAY	
We are in the Marl	S PERSONALLY! WHAT IS YO Notors, Tone Arms, Plastics & Ket for Five Ball Free Play F	DUR PROPOSITION?
DON'T WAT	EE TURNE	D
820 NORTH NINTH STREET		ST. LOUIS 1, MO.
WANT - Mills record changer mo	- MILLS MOTORS - PICKUPS - otors: Astatic pickups for Mi	ills Empress & Thrones.
	LECO VENDING COMPANY, INC. (Tel: Chester 9538)	CHESTER, PA.
116 - 37 - 00	- PINS -	
WANT - Exhibit Duples, will pe	ay \$47.50 for one or more of L. M. KIDD	
400 N. 2nd STREET		RICHMOND 19, VA.



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	DZOCKAUTICAU.	51. (TTONE 2 TT 1)	
	\$50, ea; Will pay \$25. for Formation, Powerhouse, Foll not necessarily have to be	- FINS - mes: Double Play, West Wind, Bally Flickers; Will pay \$15. ies, Big League, Mr. Chips, B in working condition but must d we will send deposit, Balan B. D. LAZAR COMPANY	for following Genco games; londie, Big Town; Machines do have all parts complete.
	1635 FIFTH AVENUE		PITTSBURGH, 19, PENNA.
		- SLOTS - Frown Fronts and Chromes in 5¢ condition, serial numbers an MILLS SALES COMPANY,LTD.	
	Double Play \$50.; West Wind	PINS - MUSIC - ARCADE owing prices for these machin \$50.; Do-Re-Mi \$50.; Sun Bear Pollard football games \$75.; IDEAL NOVELTY COMPANY (Tel: Franklin 5544)	
	WANT - Will pay \$140. for R 35L6, 50L6, 12SA7, Ia7, IH5 for 800 Wurlitzers; Will bu	ARCADE - TUBES - MUSIC - PONI otary Merchandiser, finger ty , 3525 tubes any quantity up any number of Shetland pony S COIN MACHINES, STEPHENVILLE	pe; Will pay \$2. each for 12SK7 to 30 each; Will pay \$500. mares, pay top prices.
	These can be any type	Genco bumper games, regardle	D CAMES
	We do not need legs,	backboard glass or playing fi	eld glass, nor doors.
1	Don't care about cond	ition of cabinet or bumpers.	These games do not have
	to be crated. Simply	wrap in corrugated and write	name of game on package.
	SUPREME	ENTER	PRISES
	557 ROGERS AVENUE	(ALL PHONES: BUckminister 2	8-8400) BROOKLYN 25, N.Y.

(Make it "Official"-Mention "The Cash Box" when answering ads.)

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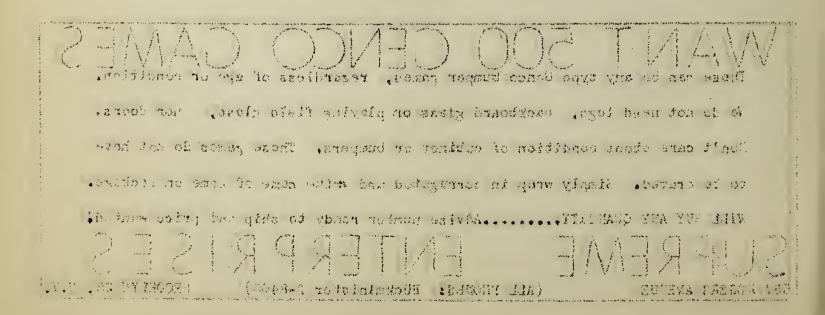
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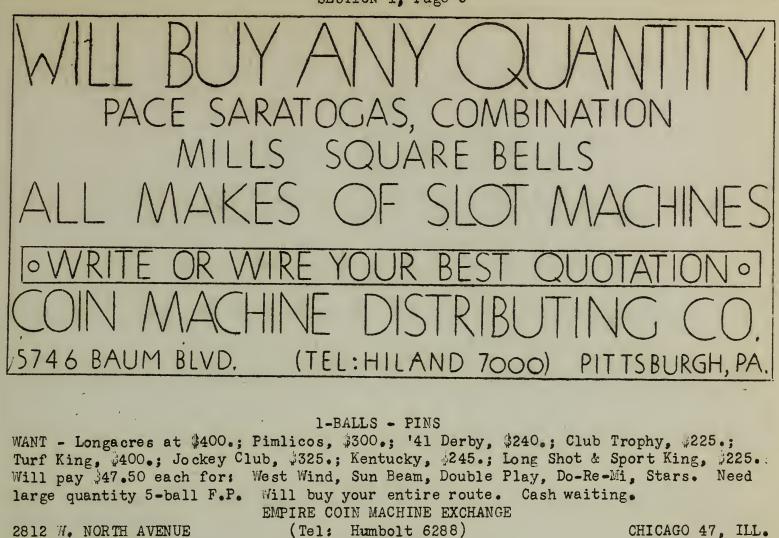
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THE CASH BOX

SECTION 1, Page 6



ARCADE - PHOTOMATIC PARTS - BALLY POPCORN

WANT - Any quantity of Bally King Pins will pay $\sqrt[3]{65}$ ea. and up, early or late model. Any quantity Photomatic Brass gears with broken teeth or otherwise. New and used Photomatic coin chutes. $10/25/50\phi$; Photomatic mercury switches. Any quantity Bally Streamlined popcorn machines. Advise how many available and lowest price in first letter.

31 W. VERNOR HIGHWAY

LEMKE COIN MACHINE COMPANY

DETROIT 1, MICH.



SLOTS - 1-BALLS

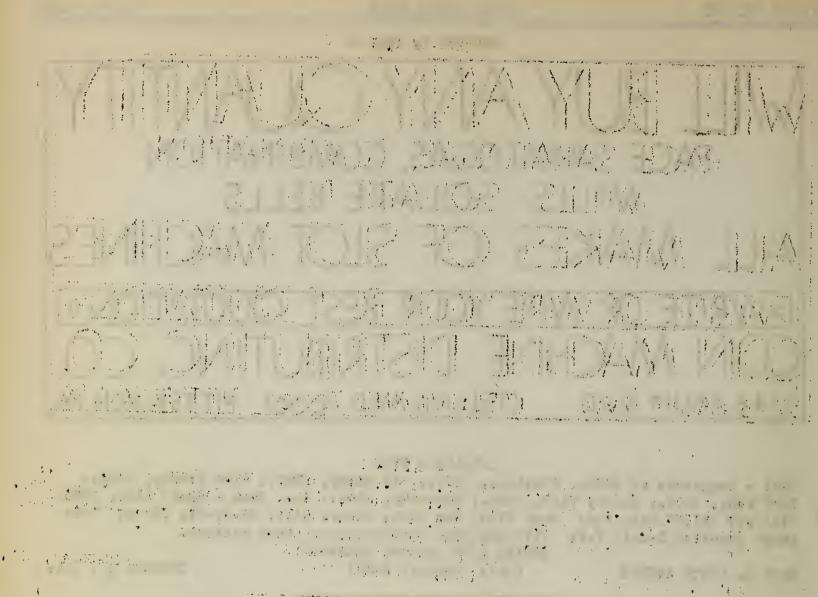
WANT - Mills Wolf Heads, Skyscrapers, War Eagles, Blue Fronts, Brown Fronts, Gold Chromes and Bonus. All types of Wurlitzer Phonographs, One Ball Free Play Games(Bally only) Reply air mail giving us your best price. ACME AMUSEMENT COMPANY

2418 FAIRMOUNT STREET

DALLAS 4, TEX.

- VEST POCKETS -

WANT - Can use any quantity one to one hundred 5¢ Vest Pocket Bells, green, blue and gold chrome. Let us know how many you have, what models, condition and lowest cash price you will take for them. J. E. COBB DISTRIBUTING COMPANY 512-14-16-18 S. SECOND STREET (Tel: WAbash 1501) LOUISVILLE 1, KY.



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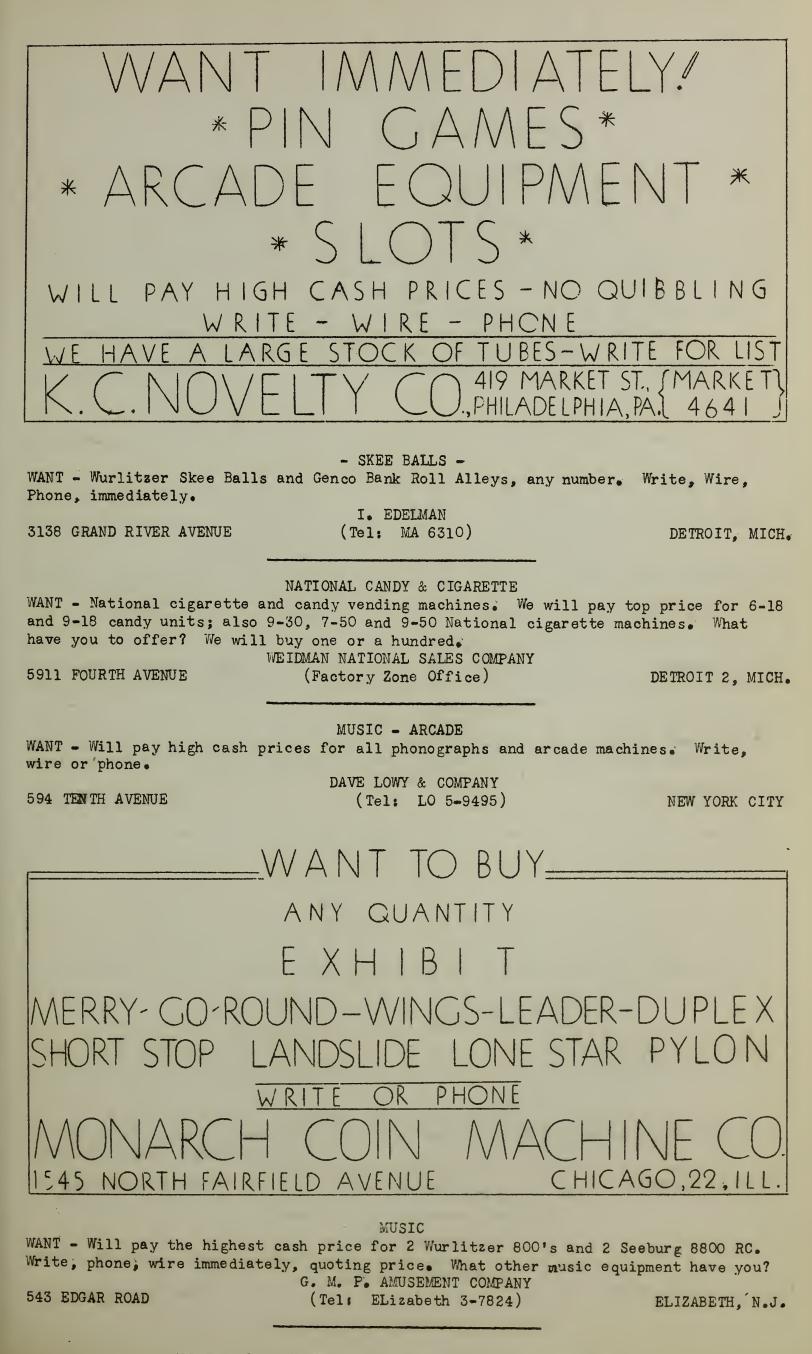
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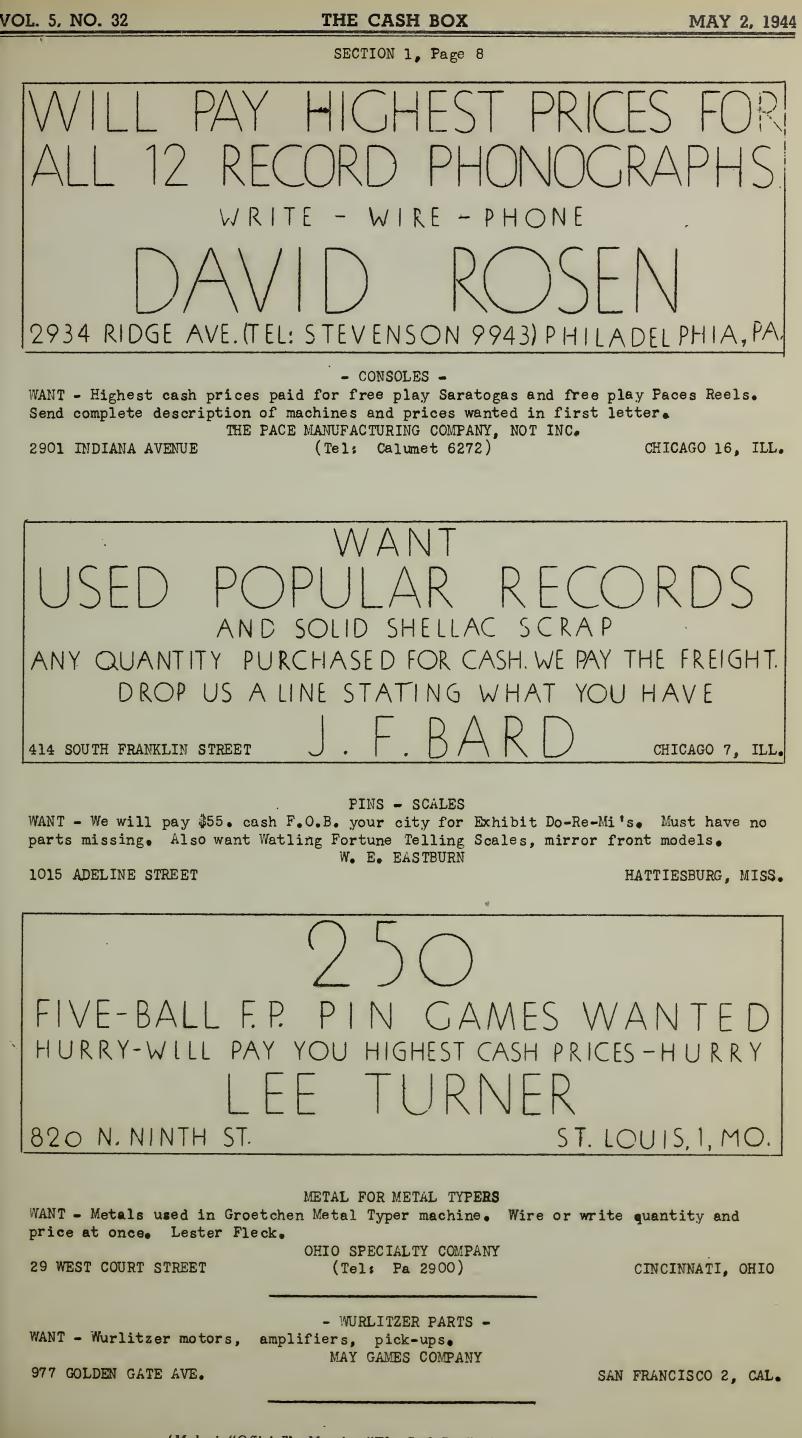
THE CASH BOX

VOL. 5, NO. 32

SECTION 1, Page 7



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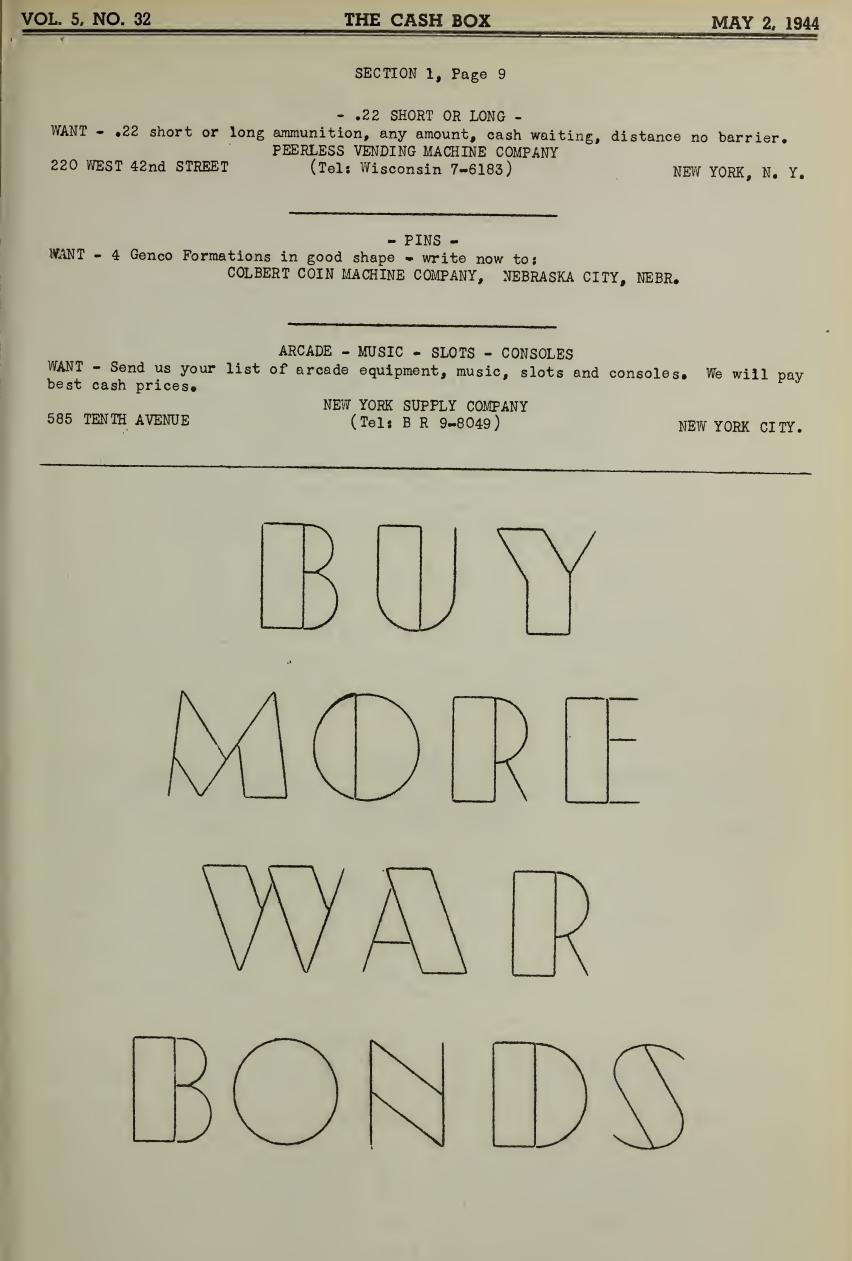
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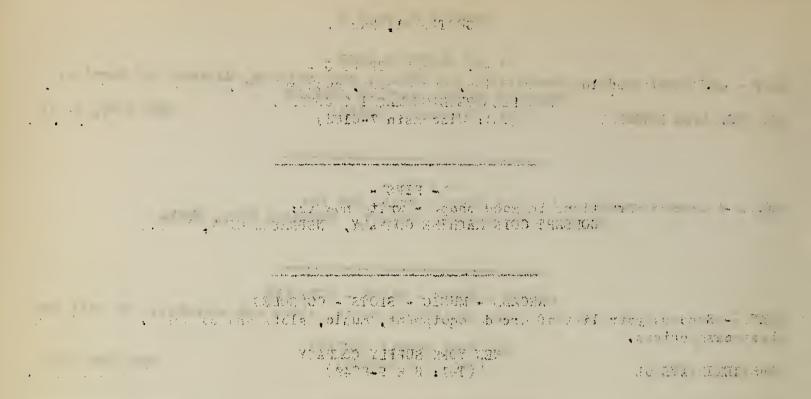
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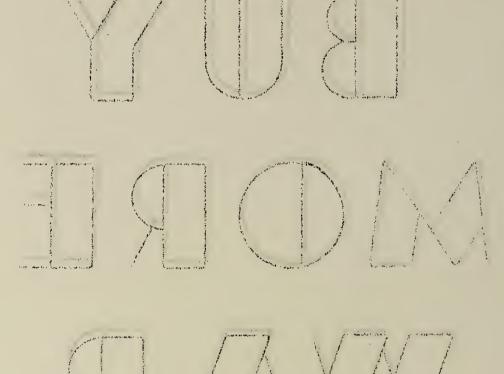
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(SECTION 2)

FOR SALE ADS THE HEADLINES OVER EACH AD GIVE AN APPROXIMATE IDEA OF THE ITEMS THESE FIRMS HAVE FOR SALE. MANY FIRMS ALSO LIST ITEMS THEY WANT TO BUY IN THESE FOR SALE ADS. THIS IS FEATURED BY THE WORD "WANT" IN THE HEADLINE. CHECK EACH AD CAREFULLY FOR INDIVIDUAL ITEMS AND PRICES. Page 1. HAND $+ \Delta / -$ LARGE STOCK OF USED MILLS GOLD CHROMES BROWN FRONTS --- AND Q. T. MACHINES JENNINGS, PACE AND WATLING SLOTS in 5¢ - 10¢ - 25¢ PLAY. ALSO CONSOLES AND OTHER COIN OPERATED MACHINES OF EV-ERY TYPE ON HAND FOR INSTANT DELIVERY! ---- WANT --Any quantity of Mills Vest Pockets, in any color, $l \not c$ or 5¢ play. Write us what you have and your lowest price. SICKING, IN 1401 CENTRAL PKWY, CINCINNATI, O. 927 EAST BROADWAY, LOUISVILLE, KY. PROJECTOR LAMPS FOR SALE - Projector lamps for use in Panoram conversions, 250W 50 hour lamps at \$2. each. Cash in full with order. Minimum order 6 lamps. GEORGE PONSER COMPANY 763 SOUTH 18th STREET (Tel: Essex 3-5910) NEWARK, N.J. REBUILT SLOTS - WANT FOR SALE - Twin Ports' rebuilt and refinished Mills slots, 5¢, 10¢, 25¢ Blue Fronts, Brown Fronts, Club Bells and Gold Glitter War Eagles - all drill proof with knee action stop levers and club handles. Write for prices, immediate delivery. WANT - Extraordinary castings or cabinets, no front vendor models. TWIN PORTS SALES COMPANY 723 EAST SUPERIOR STREET (Tel: Hemlock 8519) DULUTH 2, MINN. MUSIC MOTORS REWOUND NOTICE - Ten days service on rewinding Wurlitzer, Seeburg, Rockola and Mills motors, only \$6.50. Just send in your old motors and we will return rewound motor to you COD. JEAN J. MINTHORNE 2916-2920 W. PICO (EXCLUSIVE ROCKOLA DISTRIBUTORS) LOS ANGELES 6, CAL. REFINISHED GOLD CHROME, (CASTINGS SIDES SCRAPED AND REFINISHED, NEW CLUB HANDLES, KNEE ACTION, WHEEL STRIPS, AWARD CARD, MECHANISM CLEANED, WORN REPLACED. PARTS ANY MILLS NICKEL OR DIME CONVERTED TO 25¢ OR 50¢ - PRICES UPON REQUEST 1629 WEST MITCHELL ST. (PHONE: MITCHELL 3254 MILWAUKEE 4, WIS.

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SECTION 2, Page 3. . YOUR POST-WAR PLANS SHOULD INCLUDE SCOTT-CROSSE COMPANY (FORMERLY KEYSTONE VENDING CO.) 1423 SPRING GARDEN ST., PHILADELPHIA, PA. AREAL DISTRIBUTING ORGANIZATION PLASTICS - ARCADE - PINS FOR SALE - Plastics for Rockola Standards and Masters, 1 mottled red, 1 mottled brown, 2 mottled green, upper left hand plastic facing machine, these are original plastics \$15. ea; Western Baseball DeLuxe \$120.; Bally Rapid Fire \$219.50; Electric Shocker \$8.; Click like new \$89.50; Super Chubbie \$40.; Speed Ball \$32.; Show Boat \$49.50; Capt. Kidd \$59.50; Rotor tables completely reconditioned like new \$79.50; NATIONAL NOVELTY COMPANY 183 MERRICK ROAD MERRICK, N. Y. 1-BALLS - CONSOLES FOR SALE - All 1-Ball payout machines guaranteed to be in excellent condition, in storage for over a year: Turf Kings \$575.; Jockey Clubs \$549.; Blue Ribbon \$78.; Gold Medal \$79.; Evans 1940 Galloping Dominos \$250.; 1/3 Deposit, Balance C.O.D.; WANT - 412 Wurlitzers, must be in good condition. A. E. CONDON SALES COMPANY, LEWISTON, IDAHO - NEW RECORDS -FOR SALE - To 1 customer only 575 new phonograph records 30¢ each, total \$172.50; listed as follows: 75- I Love You; 75-Do Nothing 'Til You Hear From Me; 50-Poinciana; 50-Holiday for Strings; 150-Mairzy Doats; 75-My Heart Tells Me; 50-I Couldn't Sleep A Wink Last Night; 50-Tess's Torch Song; Terms: Small deposit, Balance C.O.D. M. T. DUFF 130 N. LOUDOUN STREET (Tel: 3267) WINCHESTER, VA. - SLOTS -FOR SALE - 7 5¢ Watling Twin JP with mint vendor on side. Not checked - as is, \$25. each. NEW ENGLAND SALES 661 BANK STREET NEW LONDON, CONN. ONE-BAL 5¢ Blue Front.... 5¢ Brown Frt. Ch. Bl. 3/5 478429..... 250.00 Gold Chrome..... \$395.00 5¢ Brown Frt. Ch.Bl.3/5 478331.....250.00 50¢ Blue Front Ref. Gold Chr. Ch.....600.00 5¢ Brown Frt.Ch.Bl.3/5 478330.....250.00 1 Jennings Cigarolla XV.....75.00 5¢ Brown Frt. Ch. Bl. 3/5 438544..... 250.00 5¢ Original Chrome 2/5 450795.....315.00 1 Jumbo Parade, FP.....85.00 5¢ Original Chrome 2/5 477819.....315.00 10¢ Blue Front Cherry Bell 225.00 6 TERMS: 1/3 CERTIFIED DEPOSIT WITH ORDERS, BALANCE C.O.D. OR SIGHT DRAFT 1629 WEST MITCHELL STREET MILWAUKEE, 4. WISCONSIN. (TEL: MITCHELL 3254)

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SECTION 2, Page 4



SALESBOARDS

FOR SALE - DeLuxe boards draw the golden bass from the stream of trade; Quality boards at low prices: 25¢ J.P. Charley boards \$1.10 thin, thick \$1.45, Jumbo hole \$2.39, all 1000 hole size; 1800 Lulu boards \$20. profit \$2.40; 5¢ 675 J.P. Jumbo hole "Big Stuff" \$19.91 average profit \$1.85; Write for complete list today. DE LUXE SALES COMPANY, BLUE EARTH, MINN.

- MUSIC -

FOR SALE - 12 record Mills Do-Re-Mi, Mills DeLuxe or Swing King; They are clean and in A-1 condition; Every machine was tested; Ready for Delivery; \$50. each or \$600. for the lot of 14 machines, some have light up grilles; There will be an extra charge if crating is necessary. 1/3 Deposit with orders. APPEL VENDING

5015 N. GRANSBACK STREET

PHILADELPHIA 20.PA.

1-BALLS - ARCADE

FOR SALE - Special: 2 '41 Derby, 1 leg model and 1 console model, used only 3 weeks cannot be told from new equipment both for \$750.; 1 Bally Torpedo very clean \$225.; 1 Sky Fighter a real buy \$370.; 3 Chicken Sams 2 conversions each \$115.; 1/3 Deposit. REX AMUSEMENT COMPANY SYRACUSE, N. Y.

606 S. SALINA STREET

DC TO AC CONVERTERS

FOR SALE - Converters for direct current to changeover to AC. These converters are in excellent condition. 2 Jeanette, speed 3600, 2 amps; 2 General Electric Co. 200 Watt; 1 Fidelity Electric Co. 2.5 Amps; 1 Day Fan Electric Co. 3.4 Amps; We will take \$100 for the six.

HIRSH COIN MACHINE COMPANY 1309 NEW JERSEY AVENUE, N.W.

WASHINGTON, 1, D. C.

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SECTION 2, Page 5



FOR SALE - 3 New Sunburst light-up Exhibit diggers, \$300. ea.; 50 DuGrenier 7 Column, Model S cigarette machines with bases and mirrors, \$27.50 ea.; Set of 6 Cockeyed Circus with bases, like new, \$325.; Jap Rat ray gun, clean, \$135.; Bally Rapid Fire needs motor repaired, otherwise clean, \$195.; Keeney Targette 10 shot ray gun, \$75. 1/3 Deposit.

MATHENY VENDING COMPANY

WICHITA, KANS,

SLOTS - CONSOLES - MUSIC FOR SALE - 25¢ Copper Chrome, new in factory crate, \$550. serial 470,213; 25¢ Silver Chrome, new, \$475. 1 Cherry Payout; 10¢ used Bonus serial 448, 689, \$300.; 5¢ Bonus, new, serial 481,499, \$400.; 5¢ Bonus, like new, \$375., serial 475, 993; 25¢ Copper Chrome; 1 Cherry P.O. used two weeks, \$475.; Keeney Super Track Times, \$375.; Used

Wings, \$8. ea.; Wurlitzer #145 Steppers, \$40. ea., 25¢ Bonus, new in crate, \$550. CHARLES PITTLE & COMPANY 79 BEETLE STREET (Tel: 2-3474)

NEW BEDFORD, MASS.

REPOINTING NEEDLES - NEEDLES - USED RECORDS

NOTICE - Send us your used needles for repointing, lots of 100, 18¢ ea.; over 500 15¢ ea.; Bennett Needles - lots of 100, 32¢ ea.; Sockettes for any radio for music box 60¢ ea. in lots of 25. Ask for circular. Used records 12¢ ea. in lots of 100. MELODY DISTRIBUTING COMPANY

7 NEW YORK AVENUE

1001 W. DOUGLAS

(Tel: BE 6-3331)

BROOKLYN, N.Y.

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Phonographs—Wall Boxes—Adaptors—Coin Machines—Pin Tables Consoles—Arcade Machines—Supplies and Accessories

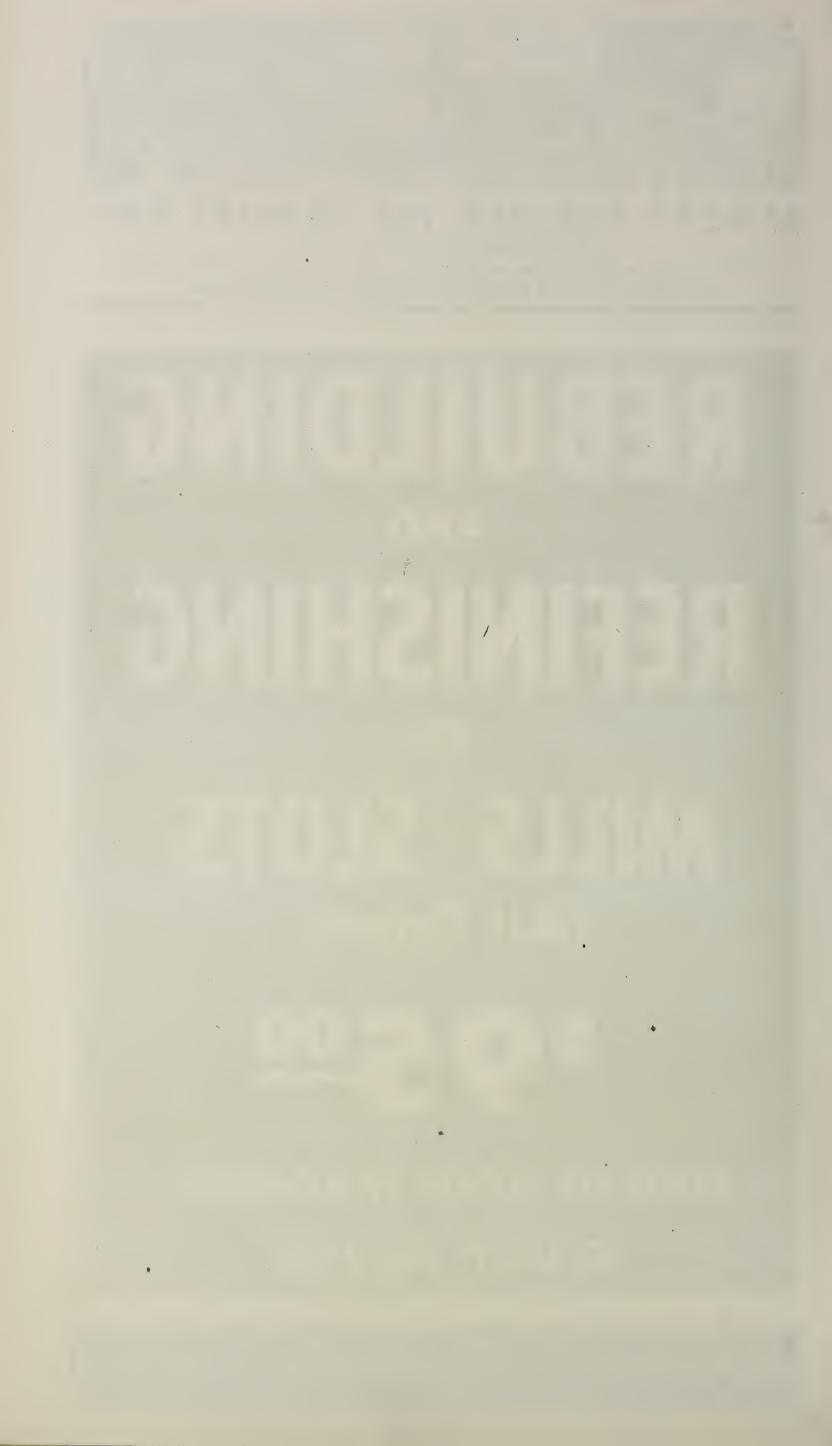


CHICAGO, ILL

Ph: Van Buren 6636

W. LAKE ST.

4233



VOL. 5, N	D. 32	THE CASH BOX	MAY 2, 1944
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ade FI \$75.;	LE - Wurlitzer 61 w \$65.; Watling Big	- ARCADE - CONSOLES - SLOTS - 1- with stand \$100.; Keeney Anti-Ai Game FP \$65.; Columbia Club Cig .P. \$50.; Turf Champ CP \$50.; M R. A. PULLIAM MUSIC COMPANY	rcraft \$79.50; Jumbo Par- Conv. rear and front PO
SIA 1 Oh o ANY M 2 Buel \$15.00 Turnta ea; 1 5 Wurl	DTS: 1 Mills 5¢ Sk FR Johnny \$20.00; 1 Um JMBER OF BRASS CHEC 5¢ & cley Wurlitzer 24 r 0 ea; 2 Buckley Chro able for Ten & Swit Seeburg Wireless Sc litzer 24 Record Bu	CONSOLES s \$35.00 ea; 1 Royal Flush \$70.0 yscraper, 2/4 payout, Serial #32 EE PLAY PIN GAMES AND PIN GAME I p \$25.00; 40 SETS OF USED PIN GA SPECIAL KS FOR SLOTS: Used 5¢ With Holes 25¢ With Holes, \$5.00 Per Thous MUSIC ecord Adaptors \$15.00 ea.; 2 Buc ome 24 Record Boxes \$14.00 ea; 1 chboard \$350.00; 2 Seeburg Wired troller \$30.00; 2 Seeburg 20 Rec ekley Boxes \$14.00 ea; TERMS: 1/ CELTY COMPANY, A P	24880, \$60.00 LEGS ME LEGS, \$2.00 PER DOZEN, \$ \$3.50 per Thousand; NEW - sand. Ekley Wurlitzer 616 Adaptors Seeburg Voice-By-Choice, 1 Boxes and Brackets \$25. cord Chrome Boxes \$14.00 ea; 73 Deposit, Balance C.O.D.
	investment for sto MAX	TUBULAR COIN WRAPPERS for jobbers and distributors. S ck, quick turnover, steady repea SCHUBB (Successor to Schubb & Co	t business. Write now.
machine: \$10,235	s on and off location	- PINBALL ROUTE - route, net collection \$325.; 36 ons; All late plastic bumper gam ; No triflers; Will stand rigid IMPERIAL VENDING COMPANY	es; Total selling price
\$55.; Ca with all	apt. Kidd \$60.; Spo	MUSIC - PINS th stand \$100.; Sea Hawk \$39.50; t-A-Card \$65.; Sky Ray \$27.; Pun hipped C.O.D. or S.D. ATLAS PHONOGRAPH COMPANY	
NOTICE	- The Challenger is ARTHUR	CIGARETTE MACHINES coming. H. DU GRENIER, INC., HAVERHILL,	MASS.

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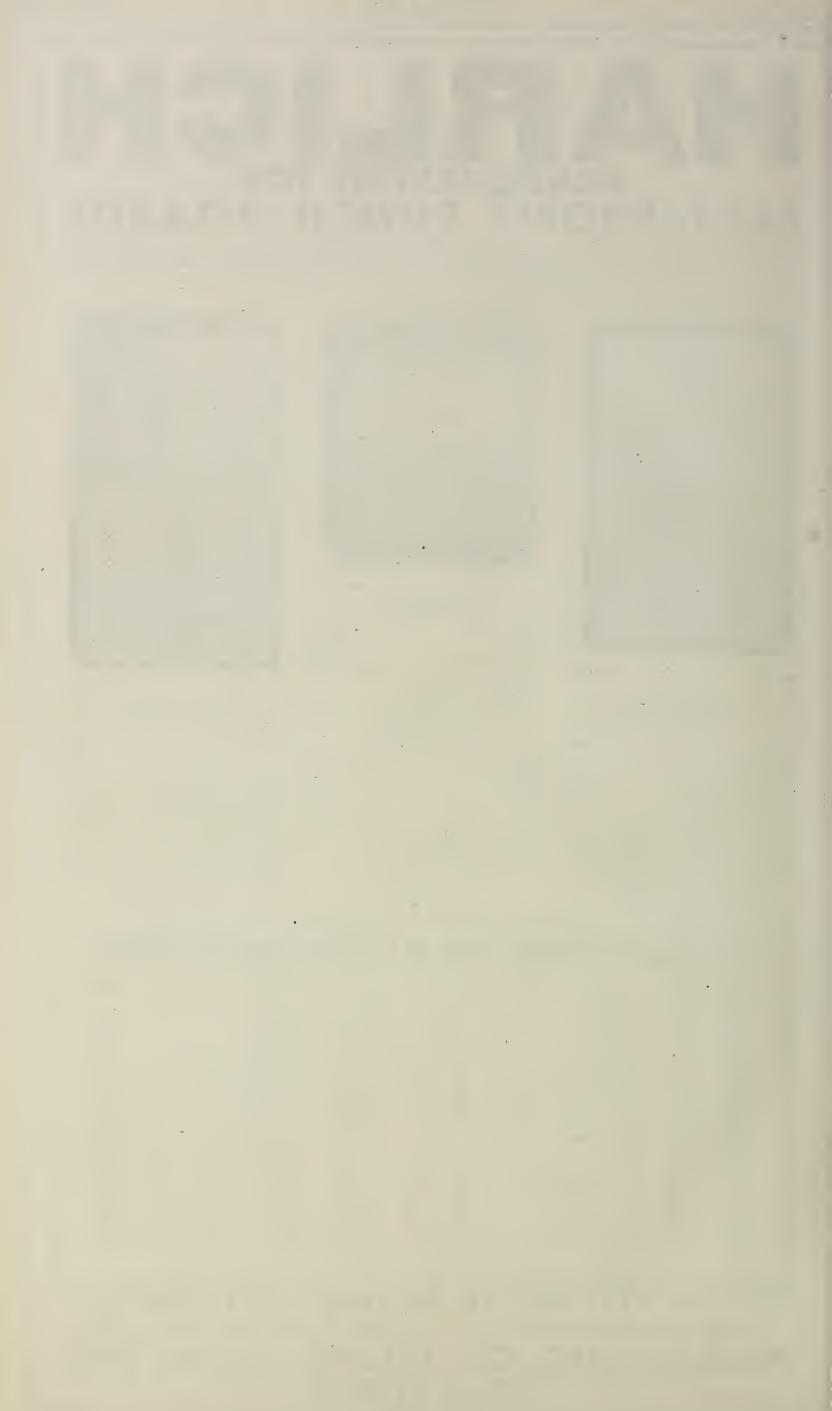


More and more, machine operators are swinging over to Harlich punchboards as a means of maintaining a normal level of profits. Low first cost, no maintenance expense and fast repeats make punchboards an ideal volume booster for machine operators now and always. Fill in those profit gaps with Harlich punchboards. Place your initial order today! Once you try them you'll be back for more — but soon!

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	100 TO WINNERS	HALE ADVANCE
TICKET PRINTED "ADVANCE"		CELAN JACKNOT (CELAN JACKNOT)
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OR TICKET PRIATED "ADVANCE"		
	No. 11111-20 1,000 Holes	
	JACKPOT CHARLEY R.M. 25c Play 20 Hole Jackpot	
	Takes In	
LAST PRINCH IN EACH LARGE COLONEU SECTION RECEIVES PUNCH IN JACEPOT	Average Gross Profit\$ 50.00	UST PURCH IN FACE NASE CUEDENE STEINER REEETES PURCH IN STASTIE MERPOT
No. 11880 1056 Holes	Jackpot (20 tickets — 6 are taken): 1 @ \$25.00 and 19 @ \$5.00	
SUZY "Q"	Consolations: 164 @ \$1.00.	No. 11869 I,056 Holes MIAMI BEACH
G.L. Multi-plex Special Thick 25c Play	Thin Board Price \$1.33 Net	G.L. Multi-plex Special Thick
Takes In\$264.00	Thick Board Price \$1.83 Net	Takes !n\$52.80
Average Payout 168.51	No. 11111-30 I,000 Holes 30 HOLE JACKPOT	Average Payout
Average Gross Profit	Takes In\$250.00	Average Gross Profit \$28.00 Ocean Jackpot (40 tickets — I may be
Suzy "Q" (40 tickets — I may be taken): I @ \$50. and 39 @ \$10.	Average Payout 198.00	taken): 1 @ \$25.00 and 39 @ \$5.00. Seaside Jackpot (100 tickets—10 are taken):
Jackpot (100 tickets — 9 are taken): 1 @	Average Gross Profit	I @ \$10.00, I @ \$5.00, I @ \$4.00, I @
\$25.00, I @ \$15.00, I @ \$10.00, 96 @ \$5.00, and I @ ''Advance''.	\$25.00 and 29 @ \$5.00. Consolations: 164 @ \$1.00.	\$3.00, ! @ \$2.00, 94 @ \$1.00, and I @ "Advance".
Consolations: 5 @ \$5.00, 6 @ \$3.50, 6 @ \$3.00, 12 @ \$2.00, and 32 @ \$1.00.	Thin Board	Consolations: 1 @ \$1.00, 2 @ 50c, 2 @ 35c, 2 @ 30c, 4 @ 25c, 12 @ 20c, and 38
Price \$3.12 NET	Price \$1.42 Net Thick Board	@ 15c. Price \$3.12 NET
	Price \$1.92 Net	

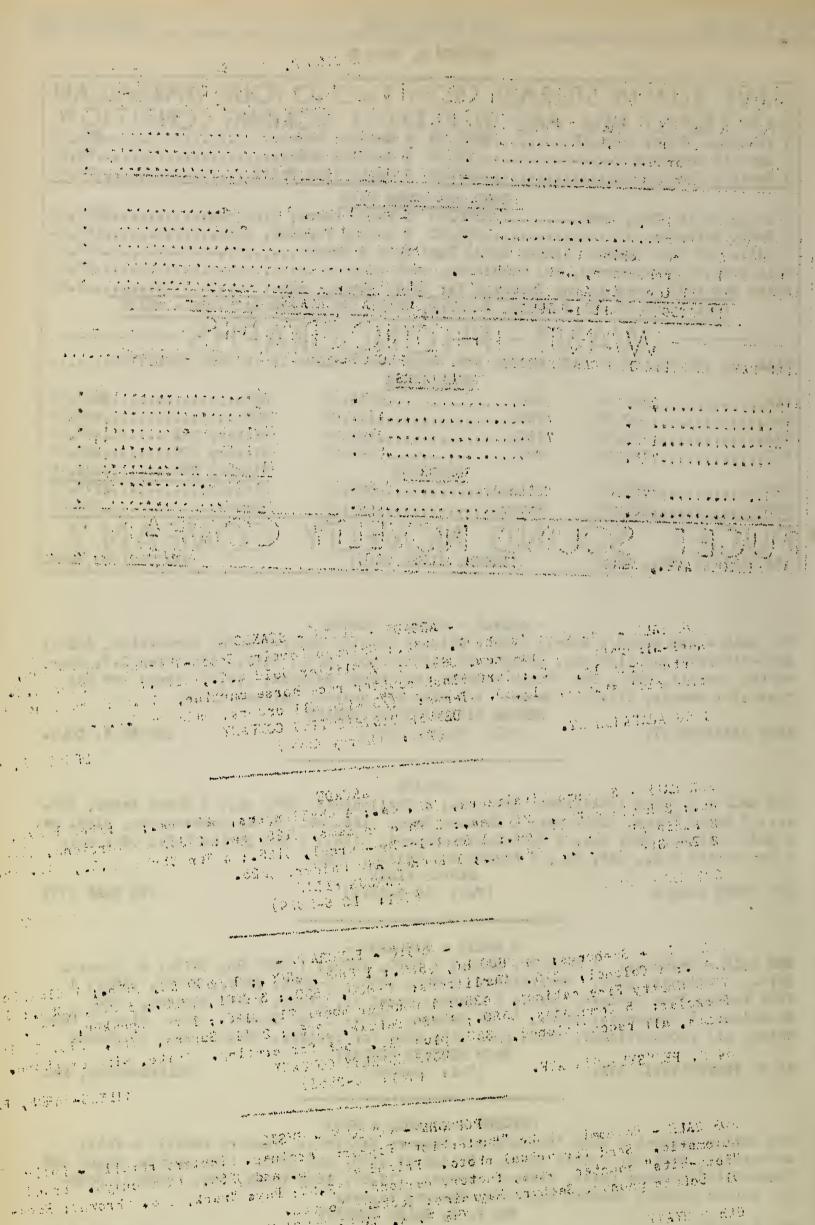
NET	BOARD STYLE	PROFIT	PLAY	DESCRIPTION	BOARD SIZE	BOARD · NUMBER
\$.	Sp—Thick	\$41.00	25c	"V" Notes	484	14371
	Sp—Thick	84.00	\$1.00	Buck-A-Pop	484	14388
1.6	Semi-Thick	17.40	• 5c	Some Stuff	675	16534
	Semi-Thick	14.44	5c	Direct Hit	600	16544
	Sp—Thick	65.00	25c	Monte Carlo	600	16549
	Semi-Thick	21.12	5c	Direct Hit	840	18143
	Semi-Thick	37.50	25c	Pass or Crap	1020	11855
	Semi-Thick	75.00	50c	Pass or Crap	1020	11856
	Semi-Thick	150.00	\$1.00	Pass or Crap	1020	11857
	Semi-Thick	53.00	25c	Big Shot Charley	1000	11848
	Sp—Thick	25.72	5c	Broadway Jim	1008	11852
	Sp-Thick	25.43	5c	Jeep	1056	11858
	Sp-Thick	28.00	5c	Hi-Shot	1056	11864
	Sp-Thick	28.28	5c	La Rhumba	1056	11879
2.7	Thick	76.98	25c	Cheerful Charley	1200	12094
	Semi-Thick	34.90	5c	Top of the World	1200	12117
	Semi-Thick	102.28	25c	Texas Charley	1200	12273
	Thin	63.75	5c	Hit the Fins	2500	2562
2.9	Thin	127.50	10c	Hit the Sawbucks	2500	2563
3.8	Thin	45.00	5c	E. Z. Pickin'	2400	2401
3.	Thin	89.92	10c	E. Z. Pickin'	2400	2403

FOR THE BEST BUY IN BOARDS – BUY HARLICH! WRITE TODAY FOR CIRCULAR No. 441 SHOWING 59 HARLICH PROFIT-MAKERS HARLICH MFG. CO., 1415 W. Jackson Blvd. Chicago (7) Illinois



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OL. 5, NO. 32	THE CASH BOX	MAY 2, 1944
	SECTION 2, Page 9	
HAVE BEEN IN STORAG PRACTICALLY NEW AND 1 Jennings Silver Moon, CP 1 Exhibit Tanforan	IN PERFECT WOR \$250.00 2 Exhibit Races 75.00 3 Western Dewey 50.00 3 Bally Club Be	KING CONDITION. \$75.00
	Eyes) Used Only 2 Weeks ondition, each only htity for Bally Games, each 5, 5-BALLS, SLOTS AND ARCAD	e, each
WILL PAY THE FOLLOWING CASH PRIC	WURLITZERS	F IN GOOD CONDITION
616	\$275.00 400.00 450.00 500.00 SEE BURGS onels. \$350.00 ys. 325.00	850
PUGET SOUN	D NOVELTY PHONE: ALDER 1010)	COMPANY SEATTLE(99), WASH.
FOR SALE - New Cupid's Wheel, \$2 Anti-Aircraft gun like new, \$89. verted from 1¢, \$65.; Turf Flash type slot stands, \$19.50. Terms	50; 5¢ Glitter Gold Q.T., counter race horse machine : 1/3 with all orders, bat ER DISTRIBUTING COMPANY	\$115.; 10¢ Green Q.T. con- e. \$19.50; Brand new box
FOR SALE - 3 Vibro Vitalizers, ea.; 2 Rapid Fires, \$210. ea.; 2 2 Radio Rifles, \$60. ea.; 1 Roll 2 Ten Strike H.D., \$55. ea.; 1 K	Chicken Sams, #125: ea.; 2 -In-The-Barrel, #125:; 3 Te	2 Jap Conversions, \$135, ea.
577 TENTH AVENUE	(Tel: LO 5-8879)	NEW YORK CITY
FOR SALE - Seeburgs: 4 8800 RC, \$310.; 1 Colonel, \$375. Wurlitz 700K Knotty Pine cabinet, \$425.; Rockolas: 5 Commandos, \$550.; 1 orams, all reconditioned, \$350.	ers: 2-800, \$550.; 3-600K, 1 Counter model 71, \$125.; '39 DeLuxe, \$275.; 2 '40 \$	\$325.; 3-500, \$350.; 1 1 580 Speaker, \$125. Supers, \$350. Also 15 Pan-
Constanting of		
FOR SALE - Holcomb & Hoke "Butte: automatic. Send for actual photo "Bomb-Hits" counter games, facto Ola DeLuxe phonos; Seeburg Mayfa:	o. Priced at \$195. and \$25 ry cartons. \$12.50: Rave Tr	50. (Two only). Brand new
6th & HYATT		CAMBRIDGE, OHIO
	mit b 2 d	
FOR SALE - All types of Radio Tul	- TUBES - bes available. Many with a	good discount.
4425 DREXEL BOULEVARD	UL'S RADIO ACCESSORIES	CHICAGO 16, ILL.



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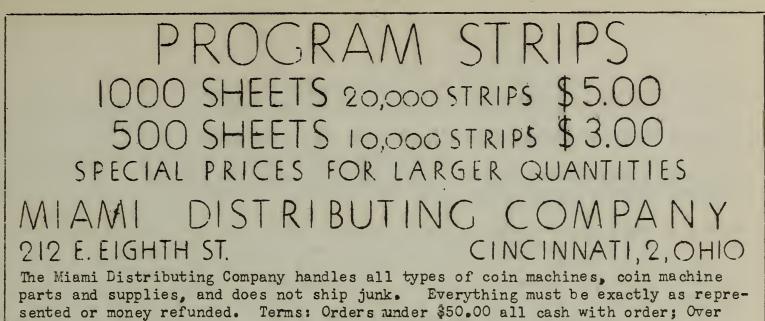
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MAY 2, 1944

SECTION 2, Page 10



MUSIC - CONSOLE - WANT

OUR SATISFACTION IS OUR SUCCESS - LET US KNOW IF WE DON'T SUCCEED

\$50.00 One-Third Deposit, Balance C.O.D., F.O.B. Cincinnati, Ohio

FOR SALE - Wurlitzer Barbox Model 111 like new \$35.; Galloping Dominoes black cab. \$75.; Buckley 20 record Seeburg adaptor \$29.50; 8 Seeburg 24 Selectomatic boxes \$9.50 ea; New Seeburg 3-wire Baromatic; 1 Seeburg 16 Selectomatic box \$9.50; 4 Buckley late model wallboxes \$15. ea; Brand new Packard Maple adaptor \$23.; 1 Buckley steel cabinet Twin-12 \$25.; WANT - Used record, 30-wire cable. DAVIS SALES COMPANY

625 ERIE BLVD., EAST

SYRACUSE, 2, N. Y.

PANORAM FILM

FOR SALE - Operators of Solo-Vue, Sound Vues or straight Panorams, you can get 1 reel 6 sound subjects, brand new, the very latest releases for only \$10.; Will give you full details upon receipt of your letter if you will include this ad from The Cash Box

2738 CINCINNATI STREET

WM. NATHANSON

LOS ANGELES, CALIF.

ARCADE - CIG. VNDRS.

FOR SALE - Ten Pins HD \$45.; Chester Pollard Golf \$70.; Kirk Night Bomber \$360; Test Pilot \$195.; New Poison-The-Jap or Poison-The-Rat \$25., Used \$15.; Mutoscope Magic Finger \$100; Keeney Submarine \$185.; Bally Shoot-The-Bull \$75.; Rockola World Series \$75.; 2 Rowe President 10 col. cigarette venders both for \$199.; Exhibit Jumbo Streamline digger \$100.; Terms: 1/3 with all orders. HERB EVERSCHOR

167 SOUTH 17th ST.

- REVAMPS -FOR SALE - America's best value: We revamp your old Genco pin game for \$60. or \$87.50 with no trade in. We will ship our revamp on 10 day trial basis, if not satisfied money will be refunded plus \$15. for your old game. V-P DISTRIBUTING COMPANY 2336 OLIVE STREET

(Tel: CE-3892)

ST. LOUIS 3, MO.

COLUMBUS, 5, 0.

CIGARET MACHINES

FOR SALE - 50 Advance 4 Column cigarette machines, 120 pack capacity, only \$19.50 ea. 20 Brand New in original cartons; \$500. for the lot. LEHIGH SPECIALTY COMPANY

822 NORTH BROAD STREET

PHILADELPHIA, 30, PA.

- MUSIC -

FOR SALE - Wurlitzer stroller Model 140 A complete with model 123 wallbox and model 340 music receiver \$89.50; Terms: 1/3 with order, Balance C.O.D. SNYDER-MESCALL VENDING COMPANY

38 RUTLAND AVENUE

BUFFALO, 20, N.Y.

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VOL. 5, NO. 32

THE CASH BOX

MAY 2, 1944

SECTION 2, Page 11
"AMASKO"
THE NEW LIQUID RUBBER THAT ELIMINATES "SHORTS" DID YOU EVER HAVE A "SHORT" ON YOUR FOUR BELLS OR THREE BELLS OR ANY OTHER CONSOLE OR PIN GAME???
DID A NICKEL EVER FALL OUT AND LAND ON TWO WIRES AND CAUSE A TUBE TO GO EMPTY, OR GIVE FREE PLAYS, OR BLOW A FUSE??? IF THIS HAS NEVER HAPPENED TO YOU BOY, YOU'RE REALLY LUCKY!!!!! IF IT DID, AND YOU KNOW WHAT A HEADACHE THIS WAS - <u>GET A CAN OF "AMASKO" TODAY!!!!</u>
A/VIA) K is a liquid that you apply with a brush to all soldered connec- tionsit hardens in a few minutesand GOOD BYE "SHORTS"if you want to remove it at anytimejust pull it off with your fingersit pulls off like thin rubberIT IS RUBBERPRE-WAR, TOOit's transparent and you can use it for a hundred other thingsa single can of "AMASKO" will short-proof 50 to 100 con-
soles, or what have you. <u>SEND \$5.00 FOR A COMPLETE CAN TODAY</u> money back if dis- satisfied in any way whatsoeverSAVE TIMESAVE SERVICE CALLSSKVE MONEY DURSELL $NOVELTY$ $COMPANY176 ARCH STREET (PHONE: 5154-W) NEW BRITAIN, CONN.$
176 ARCH STREET (PHONE: 5154-W) NEW BRITAIN, CONN.
RADIO TUBES FOR SALE - Radio Tubes for the Coin Machine Trade. Ask for our Tube Inventory Sheet which is mailed twice monthly to Bona Fide Operators. You know in advance what we can ship and what we cannot ship. Please do not order tubes until you have received this list, and the necessary Supplier's Certificate for your signature.
W. R. BURTT 436 N. TERRACE DR. ("The Coin Tube Man") WICHITA, 8, KAN.
- CONSOLES -
FOR SALE - Quarter play consoles; We have 10 Jennings Silver Moon consoles 25¢ play cash PO, all late serials over 145,000, mechanisms and cabinets look like new, these machines get the play, absolutely guaranteed unconditionally, priced for quick sale, each \$275.;
HY-G AMUSEMENT COMPANY 1415 WASHINGTON AVE., SO. MINNEAPOLIS 4, MINN
- SLOTS - FOR SALE - 1 Mills 5¢ Blue Front\$175.; 4 Mills 10¢ Blue Fronts \$200. ea.; 1 Mills 25¢ Blue Front \$265.; 1 Jennings 25¢ Chief G.A. (G.A. checks missing) \$150.; 1 Pace 5¢ Comet \$75.; 1 Watling 5¢ Rolatop \$100.; 1/3 with orders, Balance C.O.D. H & G NOVELTY
718 S.W. 26th ROAD (Tel: 3-4140) MIAMI 36, FLA.
CIGARETTE - CONSOLES - MUSIC FOR SALE - National 9-50; 11 column DuGrenier Champions; 1 Bangtails '41 with two tone cabinet and J.P.; 1 Lucky Lucre $5/5 \neq$ two tone; 4 Seeburg Wireless Wallboxes; Prices on request.
M.A.C.VENDING COMPANY 37 GARDNER STREET WORCESTER, 3, MASS.
- MILLER'S SPECIALS -
1 Wurlitzer 41 Counter Model\$100.001 Keeney Submarine Gun\$215.001 Mills Dumb Bell Lifter
2 Mills 5¢ War Eagles, factory re- built with Knee Action, Club Han- dle, 1-Cherry PO; Gold Chrome finish, each
TERMS: 1/2 CERTIFIED DEPOSIT WITH ORDER, BALANCE C.O.D.
MILLER VENDING COMPANY 615 LYON STREET, N.E. (PHONES: 9-8632, 9-6047) GRAND RAPIDS, MICH.

(Make is "Official"-Mention "The Cash Box" when an accoring ads.)

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Vol. 5, No. 32

May 2, 1944



P.O. BOX 56

MASSILON, OHIO



THE CASH BOX

MAY 2, 1944

SECTION 2, Page 13

MUSIC AND ARCADE SPECIALS1 Mills Empress
TRADE 1-BALLS - SLOTS - CONSOLES TRADE - Will trade used Bally Jockey Clubs, Long Shots, Santa Anitas, Rapid Fire Gun; Keeney Fortune and Skylark for Wurlitzer, Seeburg or Rockola phonos; Also have 3 Brand New Bally Turf Kings in original crates, Mills Chrome slots and Mills Three Bells to trade.
ACME NOVELTY COMPANY 1124 HENNEPIN AVENUE MINNEAPOLIS 3, MINN.
ARCADE - PINS - SALESBOARDS FOR SALE - In perfect condition and perfect working order 5 Shoot-The-Jap converted from Chicken Sam \$134.50 ea; 5 Clicks \$70. ea.; 2 Show Boat \$45. ea; 2 Sky Ray \$35. ea.; Flicker \$42.50; Major *41 \$45.; Exhibit Leader \$49.50; 1000 hole 25¢ Charley Board thick def. profit \$50., \$1.35; Terms: 1/3 with all orders. BEACH SALES 409 ESPANOLA WAY MIAMI BEACH 39, FLA
- SLOTS - FOR SALE - Mills Automatic Dice 25¢ play \$951; 5¢ Brown Bonus serial over 47100, looks and works like new, \$250.; 5¢ Dial FP QT like new floor sample \$59.50; 5¢ FP Mint Vender like new \$125.; 10¢ Blue Front DJP 2/4 \$150.; 5¢ War Eagle Lt. Cab. 20 stop 2/5 SJP \$150.; 5¢ War Eagle Lt. Cab. SJP 2/4 \$110.; 10¢ War Eagle \$150.; 5¢ Wolf Head \$55.; 10¢ Wolf Head \$65.; 5¢ Caille 3/5 \$50.; 1/3 Deposit. RADIO & ELECTRIC SERVICE BOX 400 DOUGLAS, WYO.
- PEANUTS - NOTICE - Can accommodate a few additional customers for salted nuts, blended, blanch- ed, salted peanuts, a very good seller, 100 lb. cartons, \$27.50 cash with order, FOB Philadelphia, Pa. ROY TORR 2047F SOUTH 68th STREET PHILADELPHIA,42, PENNA.
SLOTS FOR SALE 50¢ MILLS ROMAN HEAD, GLITTER GOLD, D.P., C.H., 3/5 PAYOUT

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(HENDERSON 1043)

CLEVELAND, 15,

OHIO.

3908 CARNEGIE AVENUE

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MAY 2, 1944 THE CASH BOX VOL. 5, NO. 32 SECTION 2, Page 14 FXCEPTIONAL OFFER WISHES Consists of 2 complete units of Seeburg Hostess Music with 20 Turntables, 20 Seeburg Colonels, all accessories, records, etc. These phonographs may be converted for individual operation or operate as intended. Will sell individual unit of 10 or the entire 20. All this equipment is now operating and is in guaranteed perfect condition. Will consider any reasonable offer. Write or wire immediately. ISTRIBUTING COMPANY UTICA, N. Y. 217-219 ELIZABETH STREET NEWSPAPERS FOR NAME IN HEADLINE PRESS FOR SALE - Papers for Name in Headlines Press. Attractive "Extra" heading, up to date news and photographs. Looks exactly like Big City Daily Newspaper with blank space for headlines. #13. per thousand. In quantities of 5 thousand or more, we will print the name of paper your city: Example: "Cincinnati Daily News", etc. Immediate delivery. MYCO AUTOMATIC SALES COMPANY 347 SOUTH HIGH STREET (Tel: Main 1600) COLUMBUS 15, OHIO BUCKLEY BOXES FOR SALE - Buckley Wall Boxes, new, 1942's, 24 and 32 play, also some used boxes, as well as a limited supply of #1, 38-wire cable with orders for new boxes, 15 ft. with each box purchased. Write for prices today. AMERICAN NOVELTY COMPANY (Tel: Temple 2-7971) 3165 GRAND RIVER AVENUE DETROIT, MICH. - REVAMP -FOR SALE - The best money you ever spent - Pastime. A turf Champ conversion, \$200.ea. With Free Play payout meter, backboard, modern in every way. All lights formerly on playboard now on back glass. 1/3 Deposit with all orders. LOUISVILLE NOVELTY MANUFACTURING CO. 330 EAST BRECKENRIDGE STREET LOUISVILLE 3, KY. SLOTS - 1-BALLS - CONSOLES FOR SALE - We have a large stock of rebuilt slots, Pay Tables and Consoles on hand. Write us or wire for prices on: Blue Fronts, Melon Bells, etc. Also on Jackpot Dominces, Lucky Lucres, Late Saratogas, Sky Lark, Fortune and other Bally equipment. LA BEAU NOVEL TY COMPANY **1946 UNIVERSITY AVENUE** ST. PAUL, MINN. \$ 259.50 BALLY DEFENDER 219.50 BATTLE SKY I BALLY RAPID FIRE 185.00 3 SEEBURG SHOOT THE CHUTES, EA. 119.50 2 JAILBIRDS, EA. 129.50 I SEEBURG HITLER CONVERSION 119.50 95.00 3 BATTING PRACTICE, EA. 2 KEENEY ANTI-AIRCRAFT, BLACK, EA. 75.00 79.50 I ROCKOLA WORLD SERIES GENCO PLAYBALL, LATE MODEL 139.50 BALANCE [O, D]ERMS:1/3 DEPOSII. N G. M. P. AMU 543 EDGAR ROAD (PHONE: ELIZ 3-7824) IZABETH, N. J.

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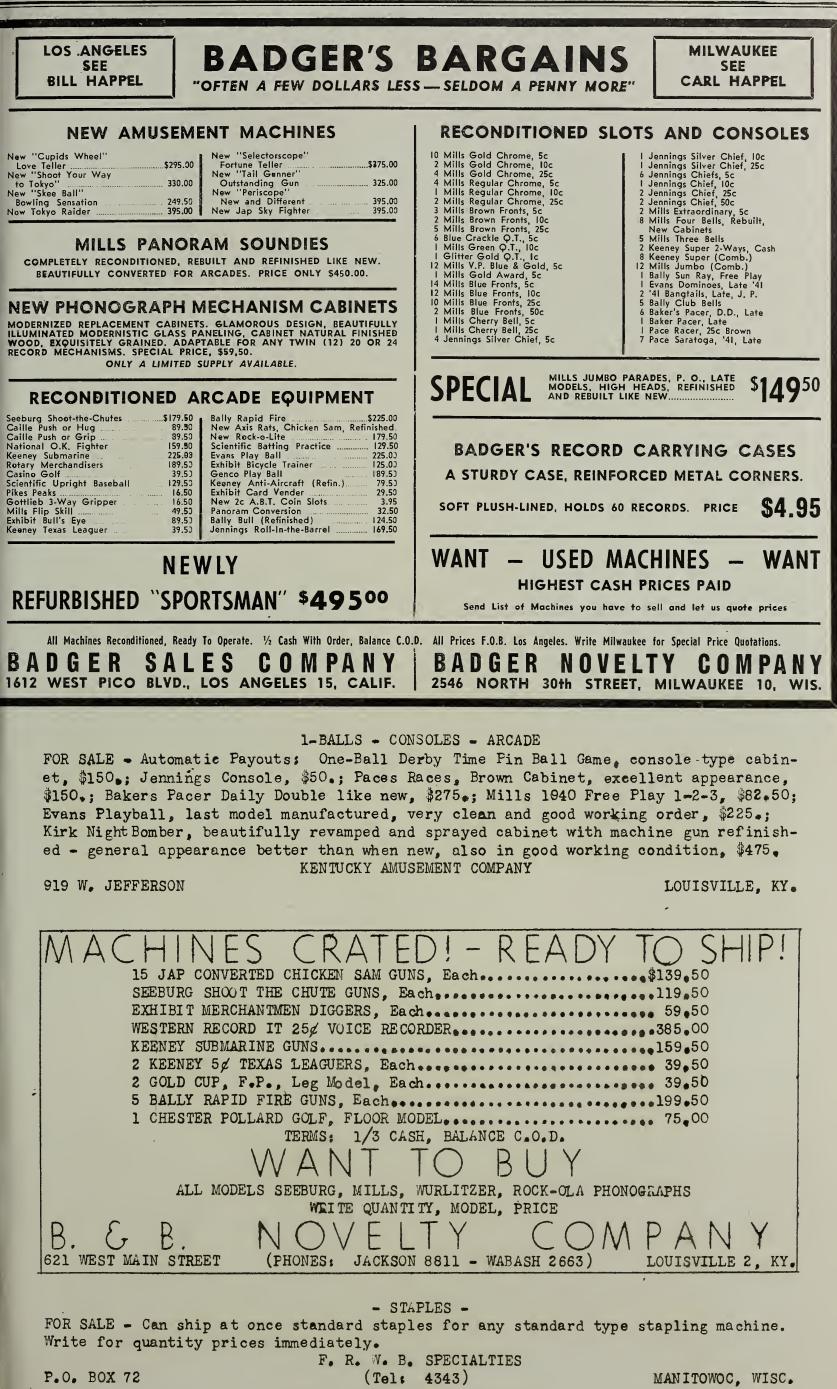
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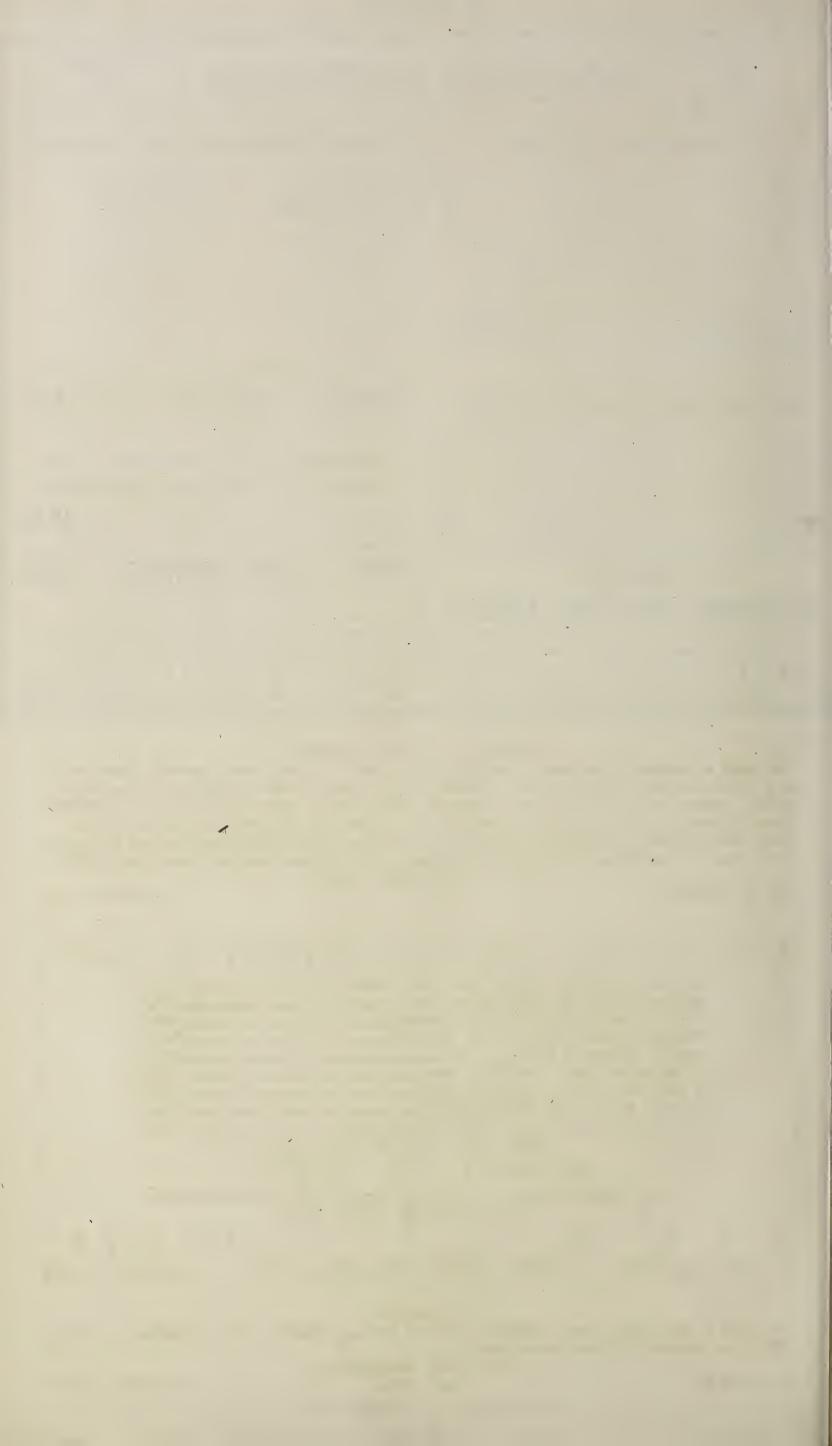
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Vol. 5, No. 32

THE CASH BOX

May 2, 1944

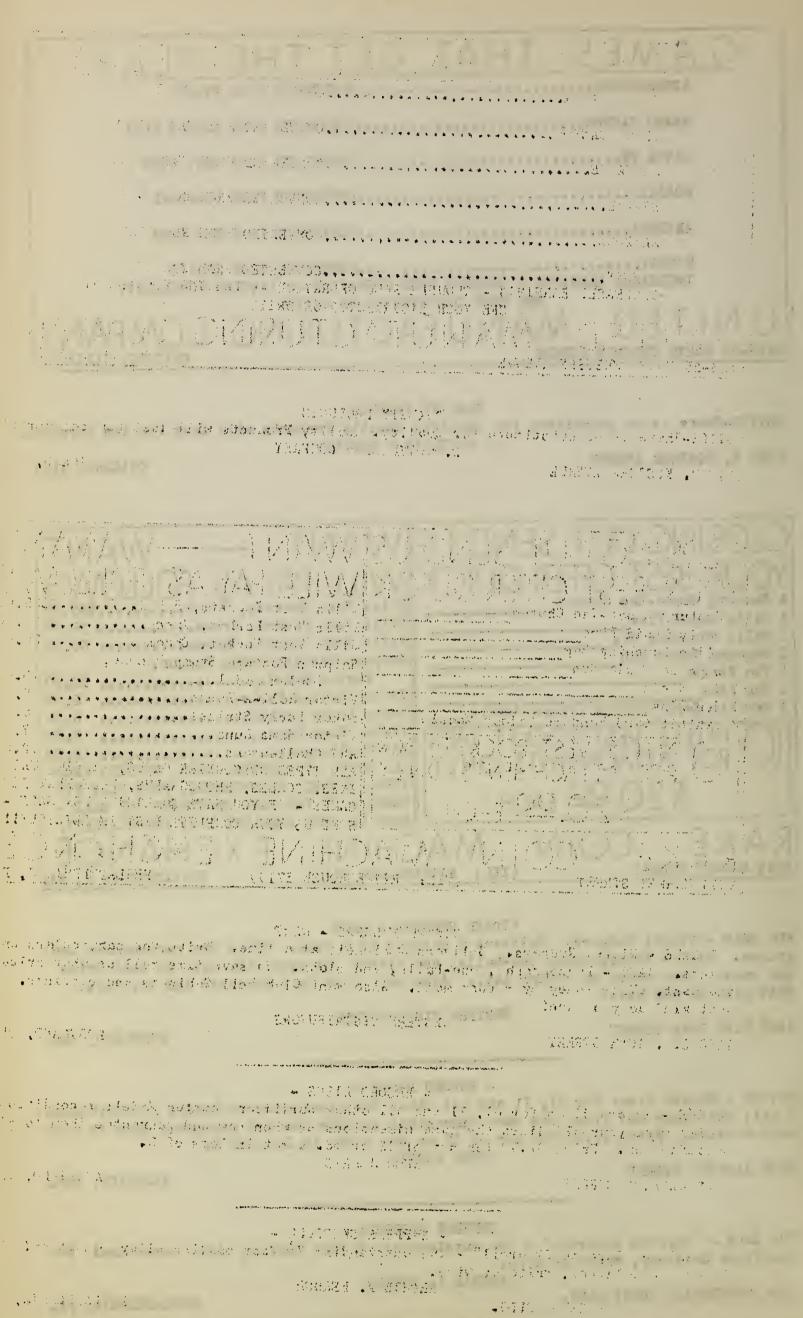




THE CASH BOX

SECTION 2, Page 16

<u>GAMES THAT GET THE PLAY</u> STREAMLINERCONVERTED FROM STARS GRAND CANYONCONVERTED FROM DOUBLE FLAY SANTA FECONVERTED FROM WEST WIND BRAZILCONVERTED FROM DO-RE-MI ARIZONACONVERTED FROM DO-RE-MI ARIZONACONVERTED FROM SUN BEAM MIDWAYCONVERTED FROM SUN BEAM MIDWAYCONVERTED FROM ZOME IE INCREASED EARNINGS - TROUBLE FREE OPERATION LASTING POPULARITY SEE YOUR DISTRIBUTOR OR WRITE UNITED MANUFACTURING COMPANY G123-25 NORTH WESTERN AVENUE
QUALITY PRODUCTS
NOTICE-There is no substitute for Quality. Quality Products will last for the duration D. GOTTLIEB & COMPANY
1140 N. KOSTNER AVENUE CHICAGO, ILL.
CLOSING OUT SEND US YOUR BEST OFFER QUICK WANT — WANT WILL PAY AS FOLLOWS 4 Seeburg Shoot-The Chutes WILL PAY AS FOLLOWS 1 Bally Rapid Fire Mills Vest Pockets, B & G
NICKEL NUDGERS - WANT FOR SALE - Nickel Nudgers. Delivers 5 nickels at a time. Write for particulars and prices. WANT - Phonographs, one-balls, and slots. To save time tell us what price you want. Your money by return mail. Also want Club Bell Cabinets and castings. WESTERN DISTRIBUTORS
1226 S.W. 16th STREET PORTLAND, ORE.
- RECORD DISCS - NOTICE - Record discs for 61, 71 and all other Wurlitzer counter Models reconditioned. I will make your old discs the same dimensions as when new and guarantee them to give satisfaction. Price \$7.50 for set of 12 or \$6. a set in lots of 5. HUGO JOERIS 3208 JACKSON STREET AMARILLO, TEX.
FOR SALE - "Supreme Skeeroll" - the outstanding 71 and 1
FOR SALE - "Supreme Skeeroll" - the outstanding $7\frac{1}{2}$ foot bowling alley sensation! For immediate delivery, write or wire.
ARCHIE A. BERGER PHILADELPHIA, PA.



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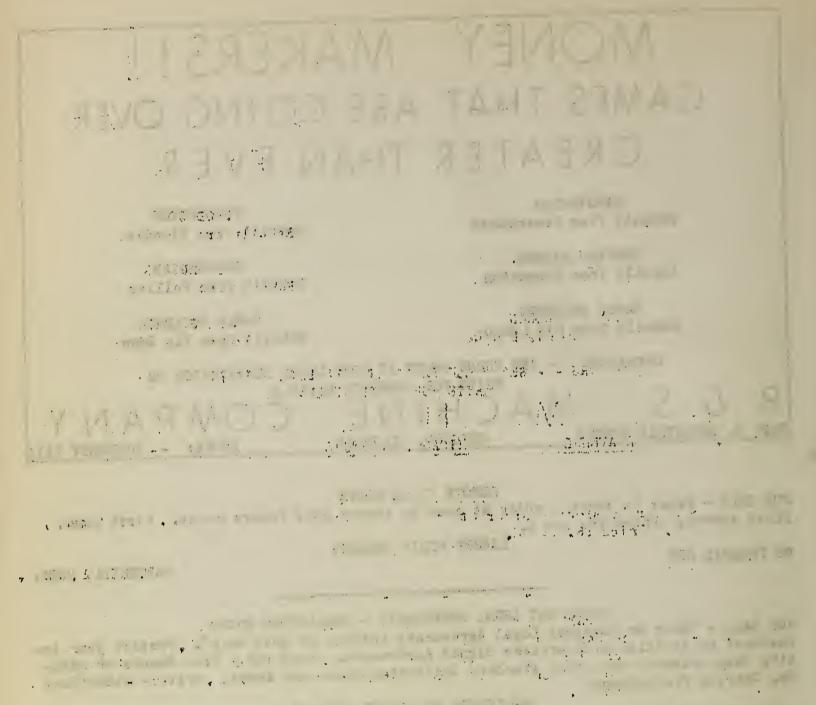
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VOL. 5, NO. 32 THE CASH BOX MAY 2, 1944 SECTION 2, Page 17 MONEY MAKERS!! GAMES THAT ARE GOING OVER GREATER THAN EVER PARATROOPS PRODUCTION Rebuilt from Powerhouse Rebuilt from Blondie TORPEDO PATROL BOMBARDIER Rebuilt from Formation Rebuilt from Follies EAGLE SQUADRON EAGLE SQUADRON Rebuilt from Big League Rebuilt from Big Town OPERATORS - - SEE THESE GAMES AT YOUR LOCAL DISTRIBUTOR OR WRITE FOR COMPLETE DETAILS P. 2820 N. SHEFFIELD AVENUE CHICAGO, ILLINOIS PHONE DIVERSEY 2414 REMOTE TITLE SLIPS FOR SALE - Paper is short - order at once to insure your future needs. First come, first served. Price \$8. per M. LIBBEY MUSIC COMPANY 66 FHOENIX ROW HAVERHILL, MASS. HANDY SET LEGAL AGREEMENTS - COLLECTION BOOKS FOR SALE - "Rely on Handyset Legal Agreements instead of just talk". Protect your investment on location with written Signed Agreements. Send for a Free Sample or quantity when ordering our other standard Collection books and forms. Write - Attention; Mr. Charles Fleischmann. BALTIMORE SALESBOOK COMPANY 120 WEST 42nd STREET NEW YORK 18, N.Y. WE ARE MANUFACTURERS OF TUBULAR COIN WRAPPERS TRIAL ORDER OF 10,000 WRAPPERS-65¢ PER M. THEY ARE MADE OF THE BEST KRAFT PAPER NEATLY PRINTED AND TRIMMED - AND GLUED SOLIDLY. - - - SPECIAL PRICES TO QUANTITY BUYERS - - - -Terms: 1/3 Deposit with order, Balance C.O.D. via Railway Express unless other definite shipping instructions are given. Full cash with orders under \$10.00 776 TENTH AVENUE (JACK FITZGIBBONS, Pres.) NEW YORK CITY NEEDLES RE-CONDITIONED NOTICE - Don't discard your used needles! They are valuable to you and the war effort. Our Precision Grinding and Finishing gives you double duty from a large percent of your worn needles at greatly reduced cost. The same needles you send will be returned to you - no substitutions. A guaranteed service. RE-SHARP NEEDLE SERVICE P.O. BOX 770 FORT DODGE, IOWA FOR SALE - Ten piece complete A.M.I. wired music unit for sale. First class condition. - MUSIC -WOLF SALES COMPANY 1932 BROADWAY

(Make it "Official"-Mention "The Cash Box" when answering ads.)

(Tel: Cherry 2833)

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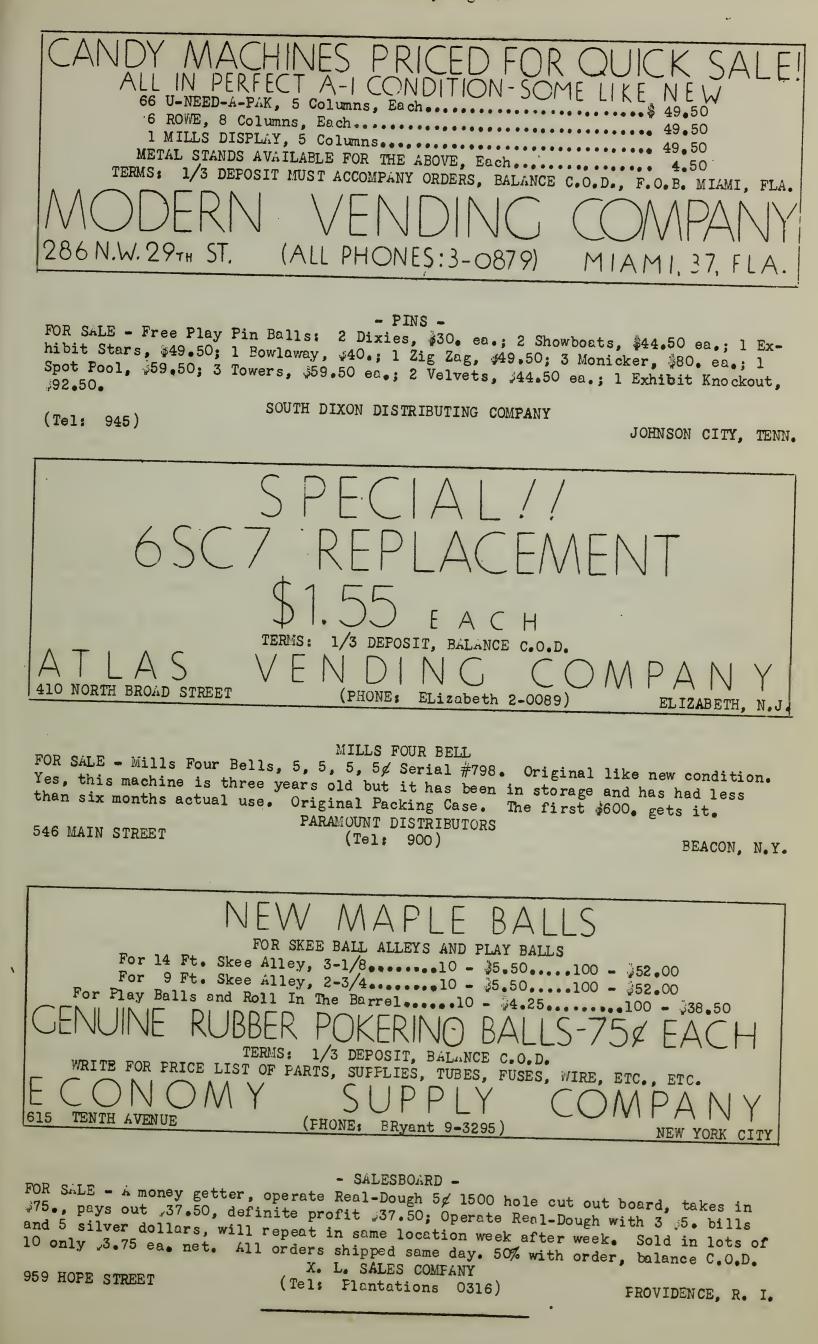
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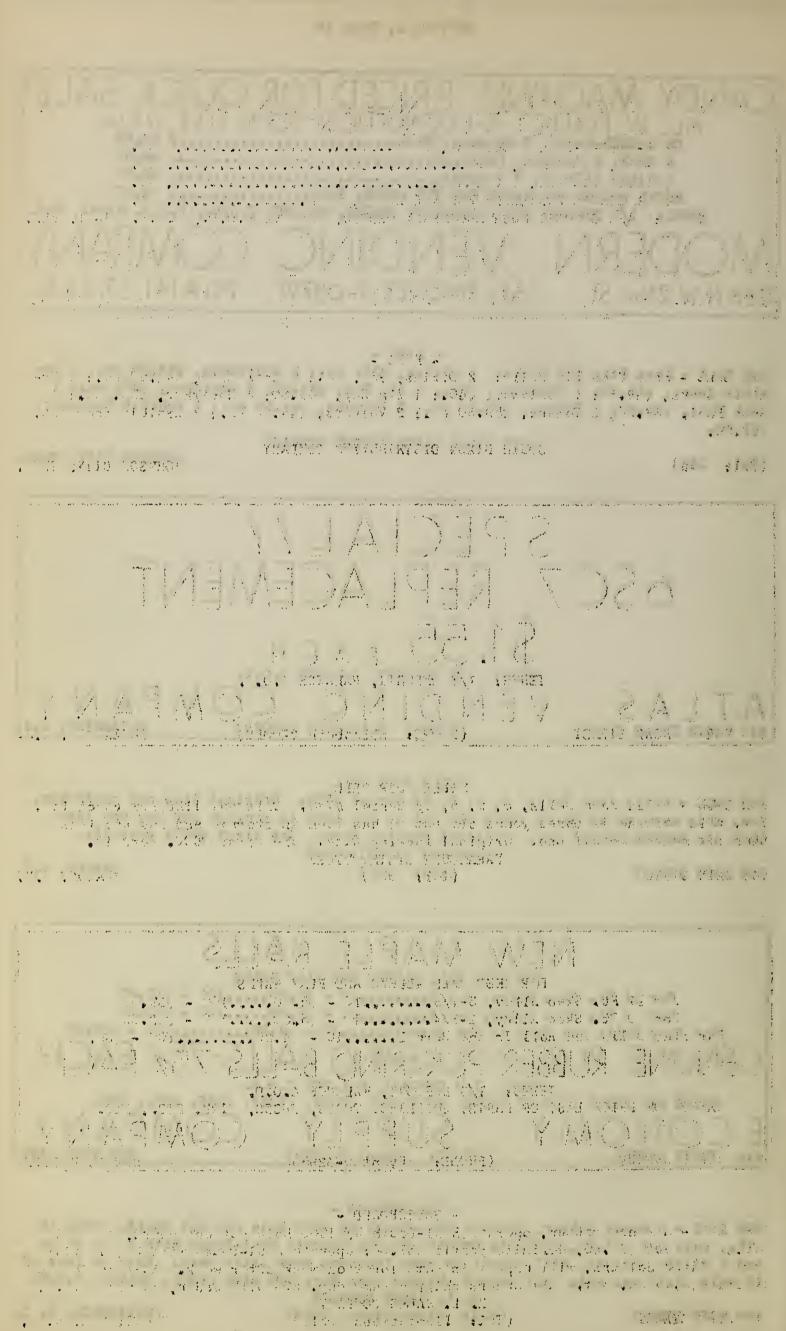
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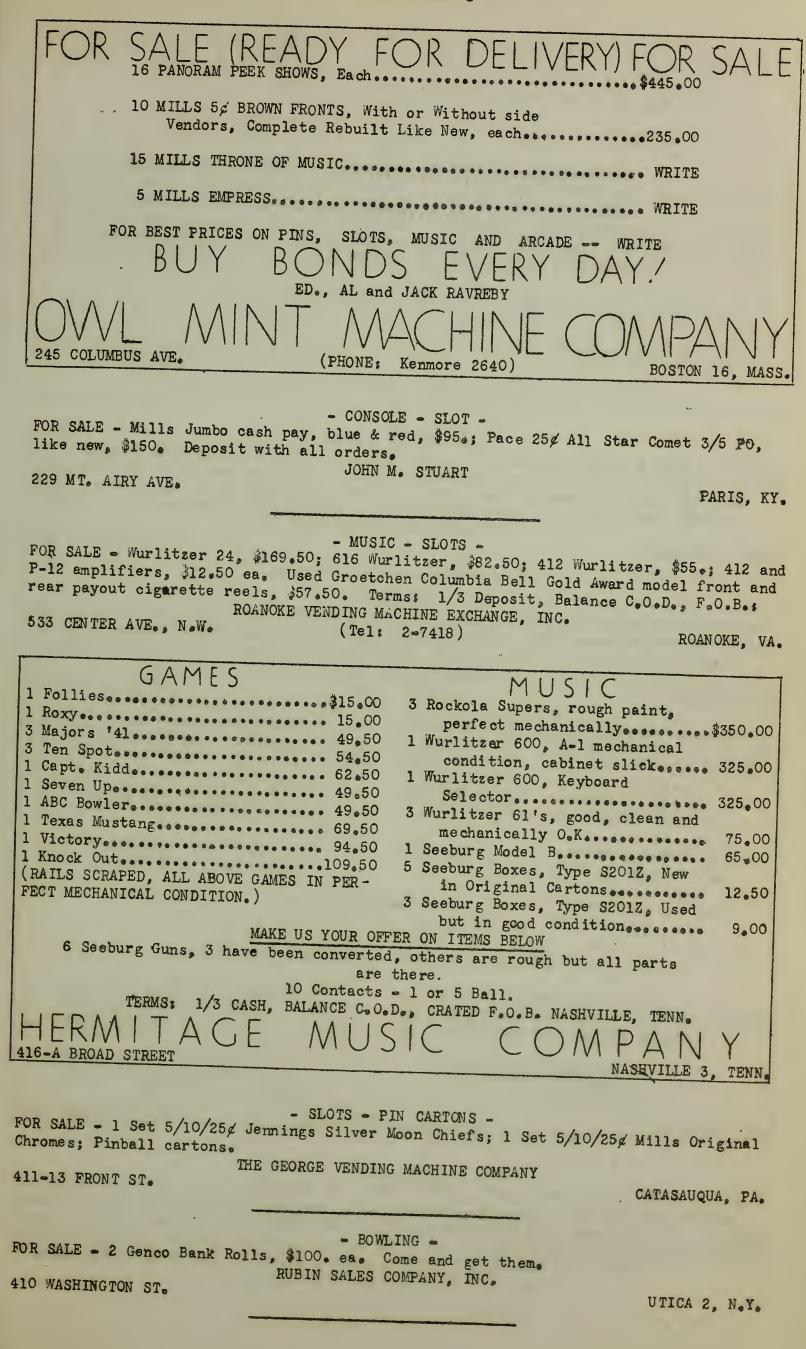
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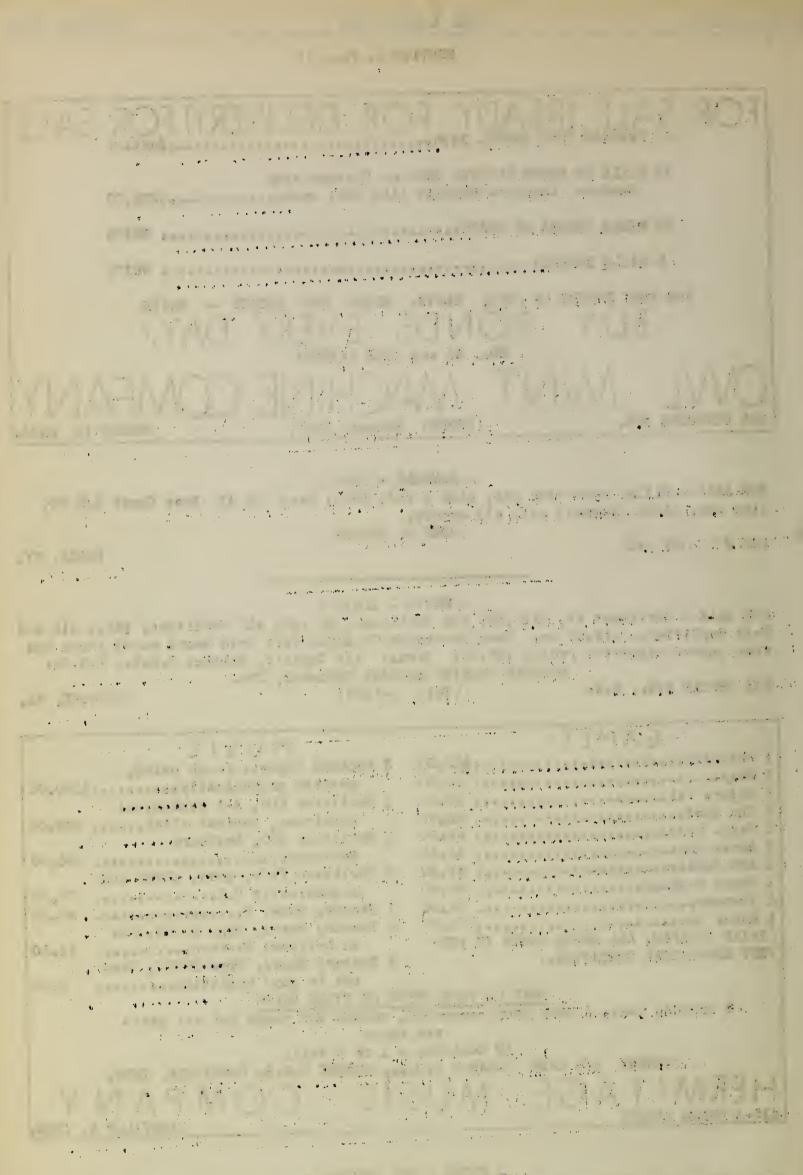
THE CASH BOX

MAY 2, 1944

SECTION 2, Page 19



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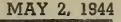
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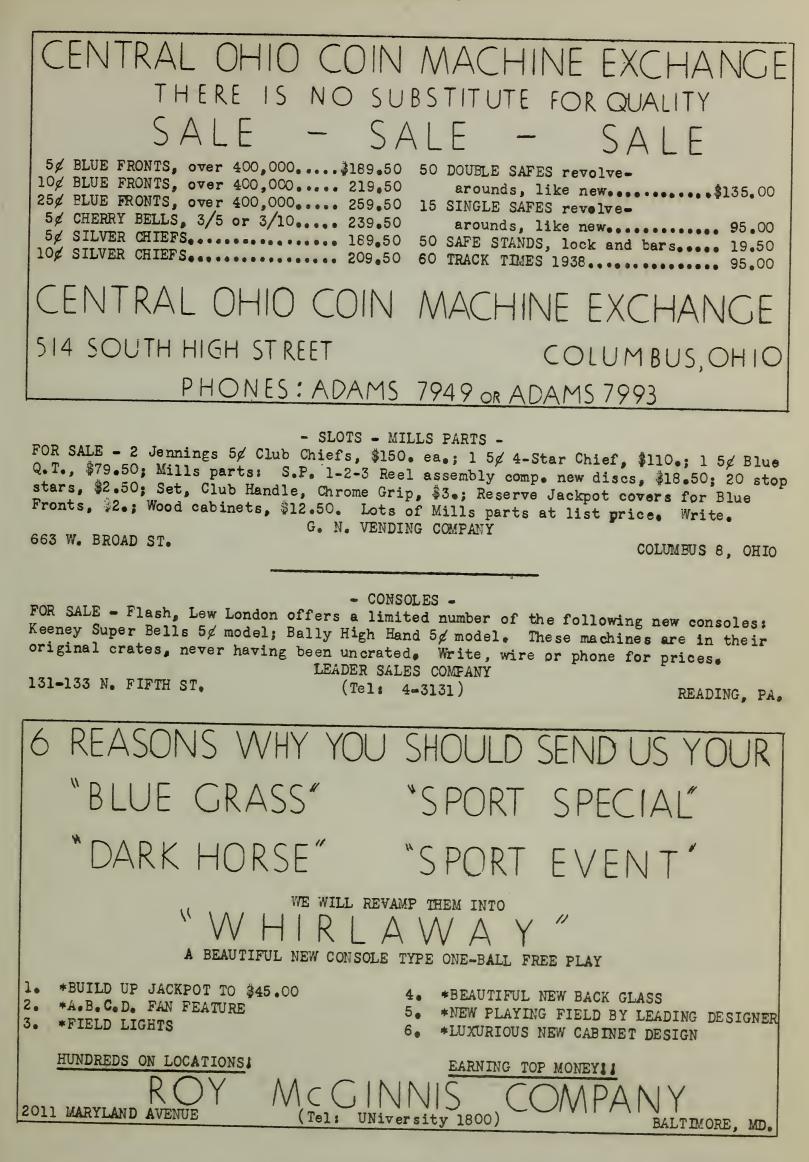
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THE CASH BOX

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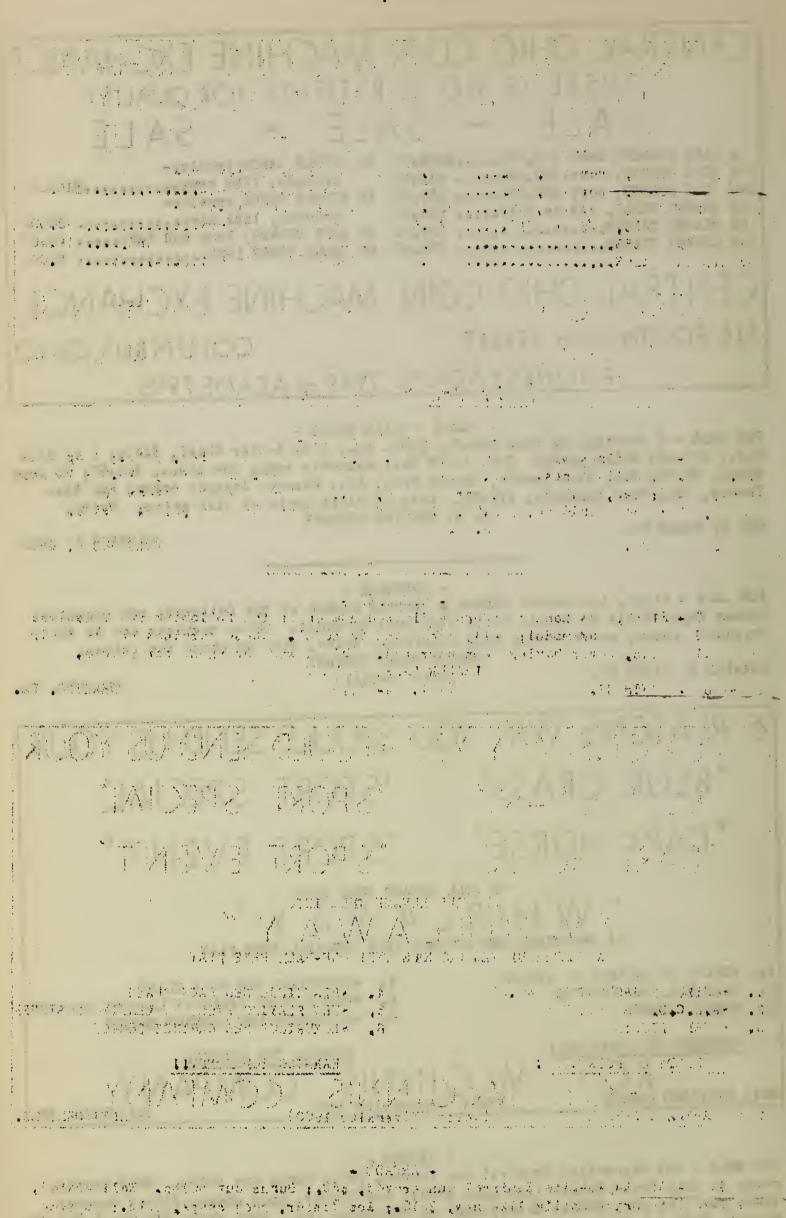




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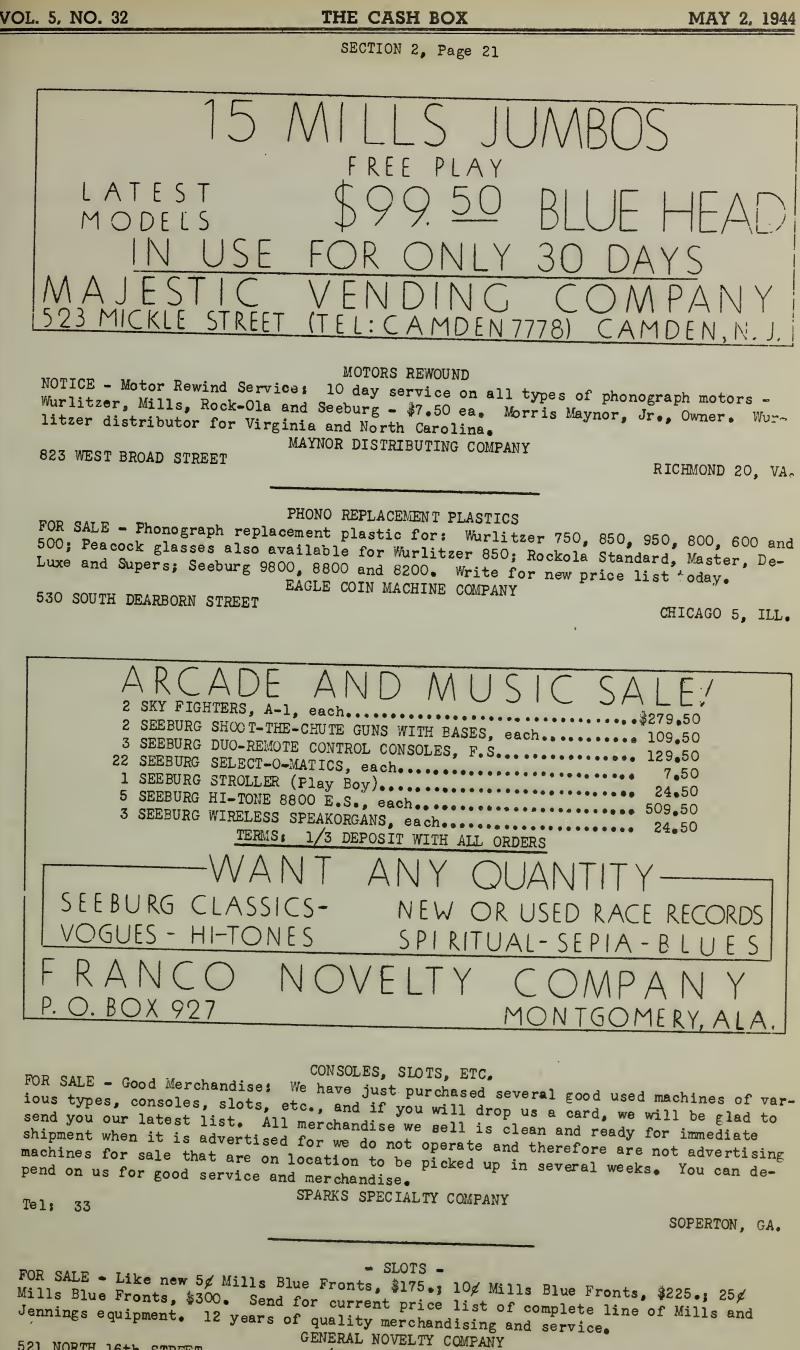
FOR SALE - ABT Ray-O-Lite Squirrel Gun crated, \$50.; Burns out bulbs. Well crated, ready to ship Drive Mobile like new, \$315.; Ace Bomber, good shape, \$315.; Supreme Tokio gun like new, \$225.; Hockey made by Mutoscope for 2 good shape \$79.50; 1 Chicoin Hockey, \$250.; 1 Western Baseball DeLuxe 2¢ chute reconditioned by Mutoscope, \$129.50; 1 Major League Baseball, \$169.50; 1 Reconditioned Photomatic 25¢, \$850. JOHNSTON & BICE, WINTER HAVEN, FLA.

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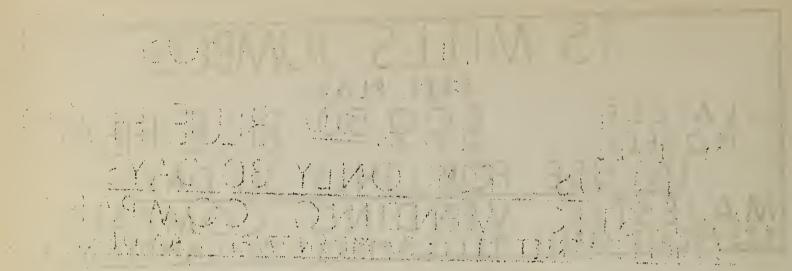
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521 NORTH 16th STREET

(Tel: West 4242)

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VOL. 5, NO. 32

THE CASH BOX

SECTION2, Page 22

MAY 2, 1944

THE MAY-BELL CONSOLE FOR YOUR BETTER LOCATIONS A 3 NICKELS AND 1 QUARTER -- 4 STRAIGHT NICKELS -- OR 2 NICKELS AND 2 QUARTERS PLAY WRITE FOR FULL DETAILS CLUB BELLS NEW BALLY NEW SUN RAYS-FREE PLAY \$1/950 \$ 34 WHILE THEY LAST LIMITED STOCK 25% Deposit, Balance C.O.D. PARTS FOR BALLY GAMES, Including Back Glass for All Bally 1-Balls LET US KNOW YOUR REQUIREMENTS STRIES SAM HUMBOLDT 5497) 2000 N. OAKLEY AVE. (PHONE: CHICAGO 47, ILL. - MILL PARTS -FOR SALE - Parts for Mills Jackpot Bells: Shatterproof jackpot glasses, \$1.25; Shatterproof reel glasses, 50¢; Shatterproof escalator glasses, 50¢; Mills clocks repaired. KEYSTONE NOVELTY & MFG. COMPANY PHILADELPHIA 32, PA. 26th & HUNTINGDON STREETS (Tel: BAL-5468) A.B.T. REPAIR PARTS NOTICE - Repair parts are still in stock to make your old coin chutes and Target Skills as good as new. Prompt response to all inquiries. A.B. T. MANUFACTURING CORPORATION CHICAGO 12, ILL. 715-723 NO. KEDZIE AVENUE - MUSIC - ARCADE -FOR SALE - 1 new Wurlitzer 580 Selector Speaker 5/10/25¢, \$150.; 2 Wurlitzer #331 2wire barboxes, \$15. ea.; 3 Buckley 24 record gold illuminated boxes, \$17.50 ea.; 3 Seeburg 3-wire 5/10/25¢ Baromatics, \$36.50 ea.; 1 Seeburg Wireless Speakorgan with receiver, \$36.50; 1 Seeburg Stroller with receiver and original wireless box, \$27.50; 1 Bally Bull, Jap convers., \$92.50; 1 Seeburg 20 Packard adaptor, \$25.; 2 Wurlitzer 616 amplifiers with tubes, \$32. ea.; without tubes, \$27.50 ea. C. W. HUGHES & COMPANY 336 MAIN ST. (Tel: 17) LADOGA, IND. - MUSIC - ARCADE - WANT -FOR SALE - Mills Throne, \$169.50; 2 Chicken Sams, \$114.50 ea. WANT - New or used pin ball cartons, advise quantity and price for immediate shipment. JULES OLSHEIN 284 S. ALLEN (Tel: 2-2900) ALBANY, N.Y. - TUBES -FOR SALE - 2A4G tubes brand new in original cartons for immediate sale, \$3.10 each. ATLANTIC DISTRIBUTING COMPANY 583 TENTH AVE. (SEEBURG DISTRIBUTORS) NEW YORK, N.Y. PINS - MUSIC FOR SALE - Bola Way \$60.; Stratoliner \$32.50; Miami Beach \$40.; All American \$35.; Boom Town \$30.; Skyline \$29.50; Flicker \$28.50; Crystal \$30.; 2 Playballs \$25. ea.; Keeney Repeater \$40.; Pan American \$30.; Doughboy \$29.50; Short Stop with plastic bumpers \$20.; Bally Liberty \$45.; Music: Rockola Super with adaptor \$400.; Rockola Standard \$295.; 3 Rockola Monarchs in hide-away cabinets with Buckley adaptors and 10 Buckley boxes \$250. ea; Terms: 1/3 Deposit, Balance C.O.D. CENTRAL VENDING COMPANY 310 SO. 24th STREET OMAHA, 2, NEBR. ARCADE - WANT FOR SALE - Chicken Sam Shoot-The Jap conversion \$125.; 3 Evan Ten Strikes High Dials \$50. ea; WANT - ABT 1¢ Target Skill counter games. G. A. SWEET

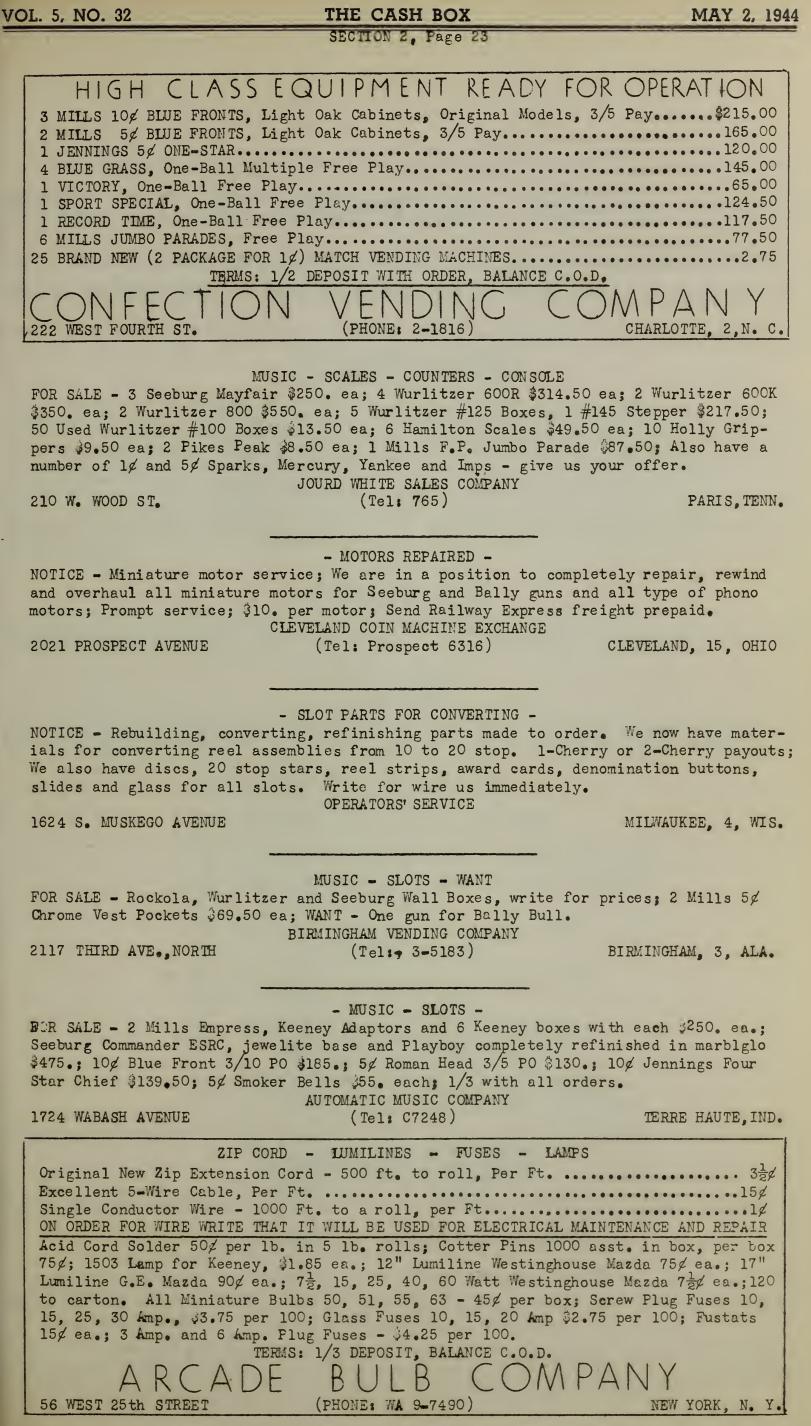
P.O.B OX 28

(Make it "Official"-Mention "The Cash Box" when answering ads.) HOWLAND, MAINE

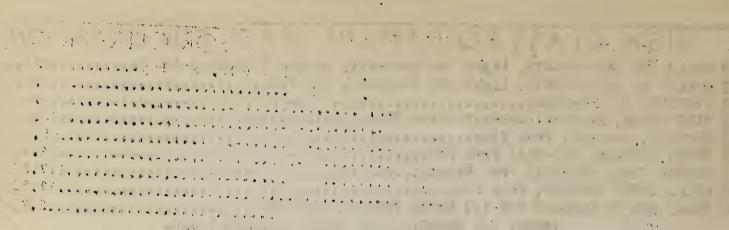
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 Alle - depairs payte are stable to all in all in all in alle years all color events a light of the first of the second of the se ang mb cur cur pro PTTER BELLET RY ST IN C. S. K. K. - J. Cons. New Jackson Left. Science of a state of a · Wantana · States · All and all والمراجع والمراجع والمنافع والمنافع والمراجع والمنافع والمنافع ومعتقف المحمد ومتواجع والمراجع والمراجع والمراجع a that a bild styre a by first a an longe he could be helder and by fill a while works for a could bell group with a list of a star of a adath and the paper has although a take · 建建合物自己的第一 na series de mais Capitas a cons • 1. 1 . MAR 34 1944年 1993 and the second states of the second states and the an and - saud builds a the ort that constant for the sauvales and , A.B. S. and . Harder Childer Contains and Contains . (apple): States and Contains and Contains and the sauvales of the sauvales of the sauvales of the sauvales of A 194 - 433 سى دە بەر يېدە بېر سە چېدىغۇر يېيىغىرى يېيىغىرى د تولغان يەر · · · · · · · · · · · All and the second second and a second a second s

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AN EXCLUSIVE MERCHANDISING SERVICE FOR THE COIN MACHINES INDUSTRY ISSUED EVERY WEEK BY: THE CASH BOX, 381 FOURTH AVE., NEW YORK 16, N.Y.

FOREWORD

Many times, wide differences appear in the high and low prices of certain equipment. Like any true reporter The Confidential Price Lists can only feature the market prices as they are quoted. The Confidential Price Lists act exactly the same as the market quotation board at the Stock Exchange—posting the prices exactly as they are quoted for each week, regardless of how much they may seem to be out of line. Some machine prices do not change for months. The Confidential Price Lists, rather than show no price for the week, retain the last known quotations for such equipment so that the subscriber at least has the last known quoted prices as a basis to work with. Prices continue to be very widely divergent these days. Someone on the West Coast may feel a certain machine worth \$150.00 whereas someone on the East Coast may think it worth but \$75.00. Of course, condition, serial, appearance, demand, territory, quantity, etc., must all be taken into consideration. The Confidential Price Lists report each quotation exactly as it is made and depend on the subscriber to make average price adjustment to fit the peculiarities of his own territory.

METHOD

The Confidential Price Lists are to be read as follows: First price listed is lowest price for the week; Second price listed is highest price for the week; Where only one price appears this should be considered lowest price.

CODE

CHECK THIS CODE CAREFULLY. BECOME ACQUAINTED WITH EACH ONE OF THE CODE NUMBERS AND WHAT THEY SIGNIFY. THESE CODE NUMBERS APPEAR IN FRONT OF THE NAME OF EACH MACHINE.

- 1. MEANS PRICE WENT UP.
- 2. MEANS PRICE WENT DOWN.
- 3. MEANS MACHINE JUST ADDED TO LIST.
- 4. MEANS PRICES WENT UP AND DOWN SAME WEEK.
- 5. MEANS PRICES REMAINED SAME AS IN PAST WEEK'S ISSUE.
- 6. MEANS NO PRICES QUOTED FOR PAST TWO WEEKS.
- 7. MEANS NO PRICES QUOTED FOR PAST THREE WEEKS.
- 8. MEANS NO PRICES QUOTED FOR PAST FOUR WEEKS OR LONGER.

IMPORTANT

Machines underlined mean these were most active in trading this past week.

NOTICE ! March, 1942. Market Prices for Wholesalers as per GMPR of OPA appeared in September 7, 1943 issue. Reprints are available.

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An Exclusive Merchandising Service for the Coin Machines Industry Issued Every Week by THE CASH BOX, 381 FOURTH AVENUE, NEW YORK 16, N.Y.

VOL. 5, NO. 32

MAY 2, 1944

SERIAL NUMBER 136

PHONOGRAPHS

SEEBURG 7.Selectophone 10\$15.00		KEENEY 2.Wall Boxes\$3.00	To \$ 5 50	
l.Symphonola	460 50		10 \$ 0.00	
	909 <u>0</u> 90	8. Adaptor for Seeburg25.00		
1.Plaza	279.50	8. Adaptor for Rockola		
1.Regal	219.00	8.Adaptor for #616		
8.Regal,R.C		Wurlitzer15.50		
8 Model A		8. Twin 12 Adaptor		
8.Model A-Ill		1. Wurlitzer 24 Adaptor 29.50		
8.Model B		8. Organ Speaker		
8.Model C		8.Sun Ray Speaker25.00		
8.Model H67.50		1.Bar Brackets4.50		
5.Rex				
8.Rex, with Adaptor 125.00		MILLS		
6.Model K-15		8.Zephyr		
8.Model K-20160.00		6.Studio		
1.Royale	1	1.Dance Master	55.00	
1.Gem	250,00	8. DeLuxe Dance Master 50.00		
1.Classic	350.00	1.Do-Re-Mi		
8.Classic,R.C	340.00	4.Panorams	379,50	
2.Mayfair		4. Throne of Music	250.00	
8.Melody King		8. Throne with Adaptor 275.00		
8. Crown		1. Empress	275,00	
8. Crown, R. C	250.00		210.00	-
	230.00	8 Empress with Adaptor 259.50		R
5. Concert Grand		8-Panoram Adaptor		1
7.Colonel,R.C		5.Panoram 10¢ Wall Box19.50		
2.Colonel	375.00	8.Speaker		
8. Concert Master 450.00		5.Panoram Peek (Con)385.00	495.00	
2.Cadet	365.00	5.Conversion for Fanoram		O
6.Cadet,R.C		Peek		.9
8.Major		GABEL		Price
7.Major, R.C		8.12 Record, Jr		
8.Envoy		8.12 Record with Adptr 58.00		≥
1.Envoy, R.E		8.2-12's with Adpr		2
1.Vogue	350,00	8.18 Rec.Ill.Grille		
8.Vogue, R.C		8.2-18's with Adptr120.00		and
2.Casino249.50	265.00	6.24 Record Last Model189.50		a
8.Casino,R.C				4
8.Commander		PACKARD		High
8. Commander, R. C		4.Pla-Mor Wall & B.Box29.50	44.50	I
	29,50	5-Bar Bracket	44.00	
1.Playboy	12,50			ő
1. Selectomatic 16		8. Willow Adaptor		Q
1. Selectomatic 20	9.50	8. Chestnut Adaptor		0
1. Selectomatic 248.50	9,50	8.Cedar Adaptor		Average
2.Remote Speak Organ29.50	37.50	2, Poplar Adaptor		4
2.Wired Speak Organ25.00		5.Maple Adaptor		40
8.Multi-Selector 12 R79.50		8.Juniper Adaptor		
8.Melody Parade Bar4.50		8.Elm Adaptor		Lists
2.30-Wire Wall Box	7 • 95	8.Pine Adaptor		
2.5¢ Wall-O-Matic Wless35.00	39.50	8.Beach Adaptor		
8.5¢ Bar-O-Matic Wless39.50		8.Ash Adaptor		Former
4.5¢ Wall-O-Matic, 3Wire24.50	34.50	8. Spruce Adaptor		E
4.5,10,25¢ Bar-O-Matic		8.Lily Speaker		5
3-Wire	39,50	8.Violet Speaker 22.50		L
8.5,10,25¢ Wal 1-0-Matic		8.0rchid Speaker		×
3-Wire		8.Iris Speaker		Check
2.5,10,25¢ Wal 1-0-Matic				Ē
Wireless		ROCKOLA		0
1.5,10,25¢ Bar-O-MaticWls.42.50	55,00	2.12 Record	70.00	
8.Electric Selector 19.50	000	1.16 Record	99.50	
5.Wireless Stroller	45.00		33.00	
	10,000	6.Rhythm Master 12		
5. Hi-Tone 9800		8 Rhythm Master 16		
6.Hi-Tone 9800,RC	FF0 00	8.Rhythm Master 16,		
5.Hi-Tone 8800	550.00	I1198.0 0		
1.Hi-Tone 8800, R.C565.00	600,00	8. Imperial 16		
8.Hi-Tone 8200,		4.Imperial 20120.00	150.00	
1.Hi-Tone 8200, R.C595.00	600,00	5.Windsor160.00		
2.Wall Brackets1.75		2.Monarch125.00	190.00	
8.Power Supply15.00		8.Windsor, Ill140.00		
2.20 Record '43 Cab450.00	455.00	8.Std. Dial-A-Tone199.50		

4. 40 Super Rockolite\$350.00 8. Counter '39	- \$365.00	2.616,Ill\$109.50 . 6.616 A	- 137.50
6. 39 Standard	310.00	8.716	
5. 39 DeLuxe	01000	2.24	195.00
8. 40 Super Marble		1.24A	
8. 40 Super Walnut with		8.Revamp (24)	
Adaptor		6.600	
8. 40 Super Walnut		2.600R	319.50
8. 40 Super Marble		1.600K	349.50
8. 40 Master Walnut		1.500.,	350.00
5. 40 Master Rockolite285.00	To 335.00	5,500A,	0000
2. 40 Counter		1.41 (Counter)	124.50
1. 40 Counter with Std110.00		1.41 (Counter) Std110.00	115.00
2. 41 Premier		5.61 (Counter)	90.00
5.Wall Box		8.61 (Counter) Std95.00	
5.Bar Box		1.71 (Counter)149.50	
2. 41 Bar Box		2.71 (Counter) Std139.50	149.50
8.Spectravox '41125.00		1.51 (Counter)	
8.Glamour Tone Column125.00		6.81 (Counter)	
5.Moderne Tone Column85.00		6.81 (Counter) Std215.00	
1.Playmaster Spectravox275.00		8.50	
8.Playboy		6.700	
8. DeLuxe, Jr. Console		2.750M	
Rockolite150.00		1.750E	600.00
1. Playmaster		8.780E	
6.Twin-12 Cab & Spk89.50		8.780E (Colonial)450.00	
8.20 Rec.Steel Cabinet		8.780M	
Adp.Step.Amp.Spk109.50		5.800	575.00
2.Commando	To 595.00	7.850	
6.1501 Wall Box19.50		5,950,	
8.1502 Wall Box17.50		2.300 Adaptor	30.00
8.1503 Wall Box		5.310 Wall Bx, 30 Wire25.00	
8.1504 Bar Box29.50		1.320 Wireless Wall Box24.50	25.00
8.1525 Wall Box		7.320-2 Wire Wall Box22.50	
6.1526 Bar Box		8.332-2 Wire Bar Box15.00	
6.Dial-A-Tone B&W Box22.50		3.331-2 Wire Bar Box15.00	
8.1806 Organ Speak	55.00	4.304-2 Wire Stepper18.50	25.00
8.Tone-A.Lier		6.Wireless Strollers25.00	
		7.430 Speaker Cab. with	
A.M.I. 7.Singing Towers		$5,10,25 \neq Box149.50$	
8.Model X-5 Phono		8.420 Speaker	
8. Singing Towers, Speak 15.00		8.24 Rec. Adaptor	
contribuite concept speake etcere		8. Impulse Stepper	
BUCKLEY		1. Twin-12 Steel Cabinet	
4.Wall & Bar Box OldSt3.00	12,50	Adp.Amp.Step.Spk99,50	- 115.00
1.I11.Wall & Bar Box14.00	35.00	8. Twin 616 Steel Cabinet	
8.32 Record Adaptor 15.50		Adp.Amp.Step.Spk. 150.00	
5.24 Record Adaptor 15.00		8.24 Steel Cabinet Spk. 145.00	
1.16 Record Adaptor	19,50	2.580 Selector Spkr139.00	150.00
2. Steel Cabinet	25.00	2.100 Wall Box 5¢,30Wire.10.00	25.00
8.Zephyr Speak Cab11.25		8.100 Wall Box 10220.00	
5.20 Rec. Seeburg Adptr29.50		5.Ill.Bar Box	
1.Bar Brackets2.50		2.125 Wall Box, 5, 10, 25¢. 27.50	37.50
		2.120 Wall Box	30,00
WURLITZER		8.Bar Bracket2.50	
8.P-10		8.305 Impulse Rec	
8-P-10, Ill		8. Transmitter	
5.P-12		8.350 Impulse Stepper 25.00 -	
8.P-12, Ill		2.115 Wall Box Wire	
6.312		6.123 Wall or B.Bx Wire29.50	
8.P=400	72.00	5.135 Step Receiver	40.00
2.41260.00 8.412 D C Cr. 32.50	. 72.00	1.145 Impulse Stepper	40.00
8.412, D. C. Cr		8.105 Impulse Rec	
2.412, I11		8.337 Bar Box	
7.416		2,42-24(1943 Rev)	475.00
4.616	99.50	$\frac{2.42-24(1943) \text{ Rev}_{\bullet\bullet\bullet}495.00}{5.42-600 \text{ K}(1943) \text{ Rev}_{\bullet\bullet\bullet}495.00}$	110.00
		2.42-500	525.00
		8.39 A Speaker	
		8.130 Adaptor	

' An Exclusive Merchandising Service for the Coin Machines Industry Issued Every Week by THE CASH BOX, 381 FOURTH AVENUE, NEW YORK 16, N.Y.

5, NO. 32	MAY 2	2, 1944	SERIAL	NUMBER	1
	ARCADE E	QUIPMENT	9 449 - 7 - 1 - 1 - 1 - 1 - 1 - 1 - 1 - 1 - 1		
8.Atlas Baseball		5.Keeney Anti-Air	cft. Br., \$79,50	- 100.00	
8.A.B.T. 6 Gun Rifle	•	8.Keeney Navy Bom			
Range	0	2. Keeney Texas Le		44.50	
4. Bally Alley		1.Keeney Sub Gun.		225.00	
2.Bally Bull's Eye 75.0		8.Keeney Bowlette			
5.Bally Bull, Jap Conv95.0		5.Kirk Air Defens			
8.Bally Convoy		2.Kirk Night Bomb	er	475.00	
5.Bally Defender275.0		3.Klip-A-Nip (Con			
8.Bally Lucky Strike 89.5	and the second and the second s	8.Kue Ball			
2.Bally Rapid Fire175.0					
1.Bally Shoot-The-Bull. 100.0	and the second sec	6 Midget Skee Bal	1		
1.Bally Sky Battle285.0		5.Midget Skee "			
8.Bally Racer		8.Mills Rotary Di			
6.Bally Basketball110.0		4.Mutoscope Ace B		- 400-00	
2.Bally Torpedo		8.Mutoscope Bowli		100400	
1.Bally King Pin		4.Mutoscope Dr. M	- ··	335,00	
8.Bally Eagle Eye109.5		5.Mutoscope Dr.Mo		000.00	
2.Baker Sky Pilot150.0					
6-Bang-A-Deer		5.Mutoscope Fan F			
		-			
5-Bowl-A-Bomb		6.Mutoscope Elec.		1000.00	
5.Buckley DeLuxe Digger.100.0	0	1.Mutoscope Photo		-	
5.Buckley Treasure Is-	0 05 00	8.Mutoscope Roll			
land Digger	0 95.00	2.Mutoscope Sky F		350,00	
	0 050 00	3. 11 11	" with		
5. Chicoin Hockey189.5			nversion.395.00		
6.Chicoin Rola-Score89.5		2.Mutoscope Hocke	-		
l.Casino Golf		1. Mutoscope Magic	~		
5. Chester Pollard Golf 70.0		6 Mutoscope Poker			
5. Cupid Wheels265.0	0 295.00	6.Munves Trap-The	-Jap169.50		
8.Daval Bumper Bowling49.5		8.Pennant	•••••••75.00		
8.Daval-U-Roll-It44.5	0	5.Periscope		395.00	
		6.Poker & Joker		/	
8.Evans Duck Pin Alley.1050.0	0	2.Radio Rifle			
8.Evans-In-The-Barrel115.0		2.Rockola Ten Pin	s, LD40.00	44.50	
5.Evans Play Ball195.0		8.Rockola Ten Pin	-		
6.Evans Ski Ball75.0		2.Rockola Tom Mix			
2.Evans Super Bomber 395.0		1.Rockola World S			
2.Evans Ten Strike, LD35.0		8.Rock-O-Ball			
5.Evans Ten Strike, HD60.0		8.Rock-Ola Talkie			
1.Evans Tommy Gun179.5		6.Scientific Base	-		
1.Exhibit Bicycle100.0		1.Scientific Bask			
6.Exhibit Baseball70.0		5. Scientific Batt			
1.Exhibit Bowling Alley80.0		1. Scientific X-Ra			
l.Exhibit Hi-Ball		8. Scientific Batt	·/		
1.Exhibit Merchantman		4.Seeburg Chicken	•	125.00	
Roll-Chute Digger	0 65.00	5. Seeburg Jap Con			
2.Exhibit Rotary Mer-	00000	2 Seeburg Hitler			
chandiser •••••••••100.0	0 195.00	2.Seeburg Shoot-I		179.50	
4.Exhibit Vitalizer75.0				179.00	-
	10.00	7.Seeburg Chute C			
8 Gence Bank Roll Roll	0 145.00	5.Seeburg Hockey.			
8.Genco Bank Roll		5.Seeburg Rayolit			
8.Genco Magic Roll49.5		6.Seeburg Par. Ju		169.50	i
1.Genco Play Ball150.0	0 189.50	5.Seeburg Jail Bi			
2.Groetchen Mountain	0	5.Selectorscope			
Climber	0	6.Star Elec.Hoist			
	0	6.Supreme Keep Pu			
6.Groetchen Metal Typer95.0		2. Supreme Gun (Ne		330.00	
2.Groetchen Skill Jump35.0		3.Supreme Skeerol		000.00	-
4.Gottlieb Skee Ball Et. 50.0	0 119.50	5. Tail Gunner			
	Contract Contract	5.Test Pilot			
2. Jennings Roll-In-The-		8.Target Roll, 14			
Barrel	0 169.50	5. Tokio Raider (C			
			• • • • • • • • • • • • • • • • • • • •	500.00	
1.Keeney Air Raider225.0	0 265.00	6.Warher Voice Re		500.00	
5.Keeney Anti-Aircraft,		1.Western Basebal		220.00	
Black	0		0	110.00	
		4.Western Basebal	the second se	199.50	-
		8.Western Basebal			
		1.Western Major L	-		
		8.Western Super S	0	79.50	
		5.Western Recordi	t		

An Exclusive Merchandising Service for the Coin Machines Industry Issued Every Week by THE CASH BOX, 381 FOURTH AVENUE, NEW YORK 16, N.Y.

VOL. 5, NO. 32

MAY 2, 1944

SERIAL NUMBER 136

NEW NAMES OF REVAMPED FREE PLAY PIN GAMES

OLD NAME

NEW NAMES

Blo	ondie	Stepper, Redheads, Production
	g League	
	g Show	
	g Town	· · ·
Bov	vling Alley	•Bowling Alley '42
Cad	dillac	Archery, Destroyer
	modore	
	ossline	
	um Major	
	plex	-
Fle	eet	Scout Commander
F1:	icker	Liberty
		Scandals '42, Bombardier,Burlesk
		Dive Bomber, Nite Club, Torpedo Patrol
	ur Roses	
	try	
	amour	
Go]	ld Star	Playtime, Hit-The-Japs
Hon	ne Run	Triple Play
	lly	
	ckout	
	ader	
Lit	perty	•Stage Door Canteen
Li	te-A-Card	Bingo
Mr	Chips	Nine-Bells. Shangri-La
	tro	· •
	Boy	-
	werhouse	
	nch	
	d,White & Blue	
Rot	tation	Luxury
	xy • • • • • • • • • • • • • • • • • • •	
-	ore Card	
300	op	a The t
	ven Up	
Si	lver Spray	. White Sails
Si	lver Skates	Hockey '42, Pin-Up-Girl
Sky	y Blazer	Jeep
	orty	
	n Beam	
	ars	
	ratoliner	
Ter	n Spot	.Smak-The-Jap, Falling Suns
	iumph	
	cation	-
	V • • • • • • • • • • • • • • • • • • •	
	g Zag	
	nbie	
NE	N NAMES OF CONVERTED ARCADE EQU	IPMENT
See	eburg Chicken Sam	Shoot-The-Jap
	eburg Chicken Sam	
	eburg Chicken Sam	
0.66	burg Chicken Sam	
~	NEW NAMES OF ONE-BALL PAYOUTS	
	ort Fage	
Blu	ue Ribbon	.Fast Track
Th	istle Down	.Race King
	a Biscuit	<u> </u>
	and Stand	U
	and National	
	ue Grass, Dark Horse, Sport)	
	ecial & Record Time)	-
	f Champs	
Pac	cemaker	•Rockingham

An Exclusive Merchandising Service for the Coin Machines Industry Issued Every Week by THE CASH BOX, 381 FOURTH AVENUE, NEW YORK 16, N.Y.

5, NO. 32	MAY 2,	1944 SEF	RIAL NUMBER	136
	CONSO	DLES		
A			00	
8.Across-the-Board\$35.00		6.Flashing Ivories\$250. 8.Fleetwood	0 0	
8.5¢ Baker's Pacers, DD Rebuilt		2.Four-Way Super Bell675 8.Four Horsemen79		
8.25¢ Baker's Pacer DD.475.00		5.Galloping Domino (38)75	00 To 100.00	
8.C.S. Baker's Pacers "475.00		5.Galloping Domino (39).195.	,00	
8.5¢ Baker's Pacer Std.		1.Gal loping Domino (40).250		
Model Fac. Reblt. 350.00		5.Galloping Domino (41).495		
8.25¢ Model Fac. Reblt.375.00 8.C.S. Model " 375.00		5.Galloping Domino (42).425 4.Good Luck		
1.5¢ Baker's Pacer DD. 275.00 To	375.00		,	
8.25¢ Baker's Pacer DD.225.00		1.High Hand149	50 225.00	
8.C.S. " " " 325.00 5.5¢ " " Std.325.00				
5.5¢ " Std.325.00		8.Hold & Draw95	00	
5.25¢ " " " 350.00 8.C.S. " " " .200.00		Lungle Comp F P 72	.50 100.00	
8.C.S. " " ".200.00		l.Jungle Camp, F.P		
8.Bally Entry		7.Jungle Camp, Comb89		-
		4.Jumbo Parade, Comb159		
2.Bangtails '39140.00	195.00	2.Jumbo Parade, F.P60		
6.Bangtails 40260.00		5.Jumbo Parade, P.O89		-
5. Bangtails '41	495.00	8.Jumbo Parade, 25¢239	,50	
5.Big Game, P.O	150.00 119.50	8 • Keno	00	Drina
2.Big Top, F.P	119.00	4.Kentucky Club69		
5.Big Top,P.0		8.Keen Kubes		-
		8.Kennette		30
	150.00			
1.Bob Tail, F.P108.00	169.50	4.Liberty Bell17		7
8 By-A-Blade		4.Longchamps		
8.Buckley 7 Bells175.00 8.Buckley Long Shot		2.Lucky Lucre		<u>م</u> ـ
Parlay		2.Lucky Star		
8. Buckley Col. Sl. Hd		l.Lincoln Field199		
8.Buckley Colors, New Ty.119.50				90
6.Beulah Park		8.Multiple Cubes, P.O50		, is a second se
0 0 1 H 050 00		5.Multiple Racer35		
8.Charley Horse		4.Mills 4 Bells		Avera
l.Chuckelette		2.Mills Auto Dice, $25 \not< 79$.		
1. Club Bells	400.00			-
8.Club Bells, 25¢275.00		8.Pace Century125.	00	l icto
8.Club Chief		8.Paces Marathon99		
8.Club House		1.Paces Races, Bl. Cab89.		L
1 Dember Deve Stant 25 00	45 00	1. Paces Races, Br. Cab 165.		Former
1.Derby Day Slant25.00 5.Derby Day Flat17.50	45.00	1.Paces Races, Red Arrow.245. 8.Paces '39 Saratoga47.		
8. Der by Winner		8.Paces '40 Saratoga		й
8.Dixie		2.Paces '41 Saratoga135		
5.Dominola19.50		5.Paces Saratoga with		Check
8.Double Bells159.50		rails129		け
8.Domino,1941,7 Coin425.00		1.Pace Saratoga, no rls.149.		
8.Domino,1941		1.Paces Saratoga, Comb169		
8.Evans Pacers		5.Paces Saratoga, Jr.PO.250, 5.Paces Saratoga, Sr260,		
1.Exhibit Races	79,50	1.Paces Reels, Comb289		6
1.El Dorado		5.Paces Reels, Jr. PO129		D A
		5.Paces Reels, Sr.PO260.		
		1.Paces Reels with Rls99.	50 109.50	
1.Fast Time, F.P49.50	100.00	1.Paces Reels, no rails90		D
2.Fast Time, P.074.50	89.50	8.Pastime195.		
6.Favorite		8.Paddock Club		1

8. Pheasant	
2.Pickem	
8.Pay Day125.00	
1.Ray's Track	
1.Rio	
8.Rivera	
2.Rollette	
8.Rosemont	
4.Royal Draw	
1.Royal Flush70.00 99.50	
8.Royal Lucre '41299.50	
5.Roll 'em	
2.Roulette 25¢ Caille250.00	
8.Seeburg Races	
8.Saddle Club	
6.Silver Bell	
5.Silver Moon, Comb179.50	
1.Silver Moon, P.0150.00 To 250.00	
2.Silver Moon, F.P89.50 119.50	
8.Silver Moon, 10¢199.50	
8.Silver Moon, 25¢150.00	
1.Skill Field	
8.Skillo	
8.Skill Time '37	
7.Skill Time '38109.50	
8.Skill Time \$41175.00	
2.Square Bell	
8. Stanco Bell Single89.50 95.00	
8.Stanco Bell Double119.50	

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2.Sugar King\$30.00 To \$ 5.Sun Ray179.50	\$50.00
	279.50
2.Super Bells, 25¢269.50	
1.Super Track Time	375.00
1.Suzie Q	
8.Super Track Time TKT.275.00	
1 Tortoro 95 00	75,00
1. Tanforan	15.00
8. Track Meet	
6. Track Odds, West	
	475.00
2. Track Odds, Daily	
Double	
8.Track Time '39150.00	
	129.50
2.Track Time '3745.00	69.50
8. Track Time '38, TKT115.00	
8 Track Time '37, TKT 35.00	1 - 0 00
4.Triple Entry125.00	150.00
2 Two Most Super Poll	
2.Two-Way Super Bell 5/5	475.00
0/0000000000000000000000000000000000000	±10.00
2. Two- Way Super Bell	
	695.00

An Exclusive Merchandising Service for the Coin Machines Industry Issued Every Week by THE CASH BOX, 381 FOURTH AVENUE, NEW YORK 16, N.Y.

5, NO. 32	MA	Y 2, 1944	SERIAL	NUMBER	
MILLS	S				
8.10% Black, H.L\$250.00		8.50¢ Futurity	\$194.50		
8.25¢ Black, H.L		8. 5¢ Yellow Front			
5.5¢ Emerald Chrome, HL. 450.00		8.10¢ Yellow Front			
8.10¢ Emerald Chrome, HL. 275.00		8.25¢ Yellow Front			
6.25¢ Emerald Chrome, HL. 385.00		8.1¢ Smoker Bell.			
8.5¢ Gold Chrome, HL		4.5¢ Smoker Bell.		\$55.00	
8.10¢ Gold Chrome, HL		1.5¢ F.P.Mint Vend		195.00	
8.25¢ Gold Chrome, HL		7.25¢ Golf Bell Ve		100.000	
4.5¢ Gold Chrome	450.00	1.5¢ War Eagle		200.00	
1.10% Gold Chrome	00.00.00	2.10¢ War Eagle		219.50	
1.25¢ Gold Chrome		2.25¢ War Eagle		210.00	
7.50¢ Gold Chrome		2.50¢ War Eagle			
8.5¢ Copper Chrome		8.5¢ Red Front			
8.10¢ Copper Chrome		8.10¢ Red Front			
1.25¢ Copper Chrome	550,00	8.25¢ Red Front			
1.5¢ Club .Bell	000.00	1.5¢ F.O.K			
5.10¢ Club Bell		5.5¢ Roman Head		150,00	
5.25¢ Club Bell		5.10¢ Roman Head	المتحديد الشمار المتحاريف ويتخذر بمنابع الترجي المراجع المحدي والمحديد	100,00	
8.50¢ Club Bell		5.25¢ Roman Head			
8.1¢ Blue Front		7.50¢ Roman Head			
5.5¢ Blue Front	225.00	8.1¢ Skyscraper			
2.10¢ Blue Front	249.50	5.5¢ Skyscraper			
2.25¢ Blue Front	375.00	7.10¢ Skyscraper			
1.50¢ Blue Front	010.00	8.25¢ Skyscraper			
8.1¢ Brown Front		8.50¢ Skyscraper			
	285.00	8.1¢ Lion Head			
1.5¢ Brown Front	200200	1.5¢ Lion Head			
$1.25 \neq$ Brown Front	375.00	5.5¢ Extraordinary			
8.50¢ Brown Front	010.00	7.10¢ Extraordinary			
$4.5 \neq$ Cherry Bell, $3/10217.50$	239.50	6.25¢ Extraordinar	•		
6.10¢ Cherry Bell, 3/10250.00	203.00	8.50¢ Extraordinar			
2.25¢ Cherry Bell, 3/10275.00		5.5¢ Melon Bell			
1.5¢ Cherry Bell, 3/5239.50		6.10¢ Melon Bell.			
8.10¢ Cherry Bell, 3/5275.00		5.25¢ Melon Bell.			
8.25¢ Cherry Bell, 3/5289.50	299.50	8.25¢ Wolf Head			
8.50¢ Cherry Bell, 3/5475.00	200.00	2.5¢ Wolf Head		\$90.00	
8.5¢ Cherry Bell, Chrome. 235.00		8.1¢ Shamrock Bell		* 0 0 0 0 0	
8.25¢ Cherry Bell, "220.00		8.5¢ Slugproof, 3/			
8.1¢ Bonus Bell		8.10¢ Wolf Head			
4.5¢ Bonus Bell	400.00	torrest mouthers			
1.10¢ Bonus Bell		JENNINGS			
7.25¢ Bonus Bell	339,50	1.5¢ Chief	\$99.50	149.50	
2.5¢ Original Chrome325.00	425,00	6,10¢ Chief			
6.10¢ Original Chrome465.00		6.25¢ Chief			
1.25¢ Original Chrome475.00		8.50¢ Chief			
8.50¢ Original Chrome750.00		5.5¢ Silver Moon C			
2.1¢ Q.T.Blue		8.10¢ Silver Moon			
2.5¢ Q.T.Blue		8.25¢ Silver Moon			
1.10¢ Q.T.Blue		5.5¢ Silver Chief.		225.00	
6.25¢ Q.T.Blue		2.10¢ Silver Chief		215.00	
7.12 Q.T.Green		1.25¢ Silver Chief		210.00	
$1.5 \neq Q.T.Green$		8.50¢ Silver Chief			
2.10¢ Q.T.Gteen		4.5¢ Club Bell		275.00	
1.5¢ Q.T.,F.P	94.50	2.10¢ Club Bell	160 50	279.50	
2.1¢ Q.T.Glitter Gold84.50	02000	1.25¢ Club Bell		375.00	
2.5¢ Q.T.Glitter Gold115.00	149.50	5.50¢ Club Bell		010.000	
6.10¢ Q.T.Glitter Gold82.50		8.5¢ Sky Chief			
8.1¢ V.P.Bell		8.10¢ Sky Chief			
8.5¢ V.P.Bell, J.P24.50		8.25¢ Sky Chief			
7.1¢ V.P.Bell, Green		2. Triplex Chief, 5,		135.00	
2.5¢ V.P.Bell,Green	42.50	8.1¢ Little Duke		100.00	
1.1¢ V.P.Bell, B&G	39,50	8.5¢ Little Duke			
4.5¢ V.P. Bell, B&G	69.50	8.10¢ Little Duke.			
		2.5¢ Century			
7.1¢ V.P.Chrome		8.10¢ Century			
6.5¢ V.P.Chrome		8.25¢ Century			
2.5¢ V.P.Chrome,Plus60.00		8.50¢ Century			
8.5¢ Futurity		1.5¢ Gooseneck		45.00	
	150,00	8.10¢ Gooseneck		20.000	
8,102 Futurity		8 . 100 100 00000			

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8.1¢ Little Dutchess....22.50 5.5¢ Little Dutchess....45.00 8.10¢ Golf Ball Vendwr...99.50 7.25¢ Golf Ball Vender ... 75.00 To 110.00 6.5¢ Chrome Super Chf ... 225.00 8.10¢ Chrome Chf.S.P....152.00 5.5¢ Red Skin.....169.50 C.5¢ Big Chief 125.00 6,10¢ Big Chief.....165,00 8.25¢ Big Chief.....199.50 5.5% Victory Chief 375.00 2.10% Victory Chief 395.00 5.25% Victory Chief.....475.0 4.10¢ 4 Star Chief 139.50 265.00 1.25¢ 4 Star Chief.....219.50 225,00 8.50¢ 4 Star Chief 395.00 8.1¢ Dixie Bell.....35.00 5.5¢ Dixie Bell.....139.50 8.10¢ Dixie Bell.....145.00 8.5¢ Victory 4 Star Ch. 320.00 8.10¢ Victory 4 " "...340.00 8.25¢ Victory 4 " "...350.00 WATLING 6.1¢ Rolatop.....\$49.50 2.5¢ Rolatop.....40.00 107.50 149.50 169,50 8.5\$-25\$ Rolatop.....49.50 8.10¢ Club Bell.....150.00 8.25¢ Club Bell.....215.00 6.5¢ Twin JP.....40.00 70,00 40.00 CAILLE 1.1¢...\$49.50 6.5¢.....25.00

8.7-Way Slot, 54.....49.50 To 399.50 6.25\$ 7-Way Slot 350.00 6.5¢ Club Bell.....117.50 GROETCHEN 8.10¢ Columbia,DJP.....\$97.50 7.5¢ Columbia Chrome....75.00 To \$100.00 5.5¢ Columbia, Cig.R1....49.50 69.50 5.5¢ Columbia Fruit.....79.50 5.5¢ Columbia, JPV Bell...75.00 8.10¢ Columbia Club Bell.99.50 8.5¢ Columbia Club Cig. G.A. ...115.00 8.10¢ Columbia Club Cig. G.A.87.50 5.5¢ Columbia Cig.G.A. ..72.50 5.5¢ Columbia Orig.G.A...57.50 87.50 5. Conv. Columbia Chrome. 127.50 PACE 5.1¢ Bantam.....\$39.50 59,50 99.50 4.5¢ Comet, Blue Front....65.00 84.50 1.10¢ Comet, Blue Front...75.00 99.50 1.25¢ Comet, Blue Front..119.50 124.50 7.5¢ All Star Comet.....65.00 8.10¢ All Star Comet 75.00 8.25¢ All Star Comet....149.50 5.50¢ All Star Comet 300.00 8.1¢ Rocket.....149.50 1.10% Rocket.....159.50 8.25¢ Rocket.....135.00 8.5¢ Club Bell.....165.00 8.10¢ Comet, White Front....55.00 8. Double Slot, 5 & 25¢...395.00 8.25¢ Comet, 4 Star 135.00 8.10¢ Comet Console.....160.00 8.25¢ Comet Console.....200.00 8.5¢ Comet Console.....100.00 8.5%/25% Comet Console Combination....195.00 8.10¢ Comet, Red.....110.00

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. 5, NO. 32	MA	Y 2, 1944 SERIA	L NUMBER
	ONE	BALLS	
8.All American Derby (Con). \$250.00		5.Pastime (Rev)	
8.All American		5.Pacemaker, P0135.00	
8.Arlington		1.Pot Shot	To \$89.50
8.Aksaraben, P.0	:	2.Preakness, P.0	29.50
5.Arrowhead		2.Pimlico, F.P	425.00
1.Big Race, P.0	To 325.00	8.Races, F.P	
8.Big Prize, F. P 50.00		5.Race King, Rev	
8.Big Prize, P.0		2 Record Time, F. P 125.00	169.00
2.Blue Grass, F. P	197.50	5.Rockingham	
		·	
2.Challenger	RFF 00	8. Seven Flasher, F. P 99.50	050.00
2.Club Trophy, F.F	- 355.00		250.00
8.Congo	150 00	8.Sport Event, F.F	3.65 .00
2.Contest, (F.P.)119.50 2.41 Derby, F.P		2.Sport Special, F.F125.00 1.Sport Page, F.O65.00	165.00
	040.00	2.Santa Anita.P.0	325.00
4.Dark Horse, F.F	185.00	2. Spinning Reels, F.050.00	125.00
8. Derby King, F.O	100.000	1. Sport King, F. 0	349.00
8.Derby Clock, P.0		8.Stepper Upper, F.O 130.00	
8.Derby Heat, P.O		5.Sportsmen (Rev)	
1.Derby Time, P.0		5. Track Record, F.0	
8.Derby Winner, F.0195.00		4.Thistledowns, F.0	80.0
		8. Thorobred	
1.Eureka, F.F	109.00	7.Turf Champ, F.P	
8.Feed Bag.F.0		4-Turf King	575.0
7.Flasher, P.0			
8.Fleetwood		2. Victorious 1943(Rev). 135.00	184.5
1.Flying Champ		5.Victory, F.P	
8.Fairmount			
2.Fair Grounds, F.O		5.Whirlaway (Rev)545.00	
8.Fast Track		1.Winning Ticket	
1.Five-In-One,F.P	400.00	2.War Admiral (Rev)200.00	225 •C
1.Fortune, F.F	- 400 ₀ 00	2.Zipper	
5.Gold Cup, F.F	79 ,50	_	
2.Grand National PO	135.00		
8.Grand Stand, F.O	70.00		
4.Gold Medal, P.0	79 00		
1. Hawthorne, F.O	75.00		
8.Hi-Boy, P.O			
8.Horseshoes,F.0			
2.Jockey Club	550.00		
5.Kentucky			
5.Long Acre			
5. Long Shot, P.O			
1.One-Two-Three '39,FF34.50 -	- 79.50		
1.0ne-Two-Three '40,FP75.00	and the second s		
2.One-Two-Three '41,FF94.50			
2.0w1, F.F			

An Exclusive Merchandising Service for the Coin Machines Industry Issued Every Week by

THE CASH BOX, 381 FOURTH AVENUE, NEW YORK 16, N.Y. MAY 2, 1944 VOL. 5, NO. 32 SERIAL NUMBER 136 CIGARETTE AND CANDY MERCHANDISERS **CIGARETTE** CANDY DU GRENIER DU GRENIER 5. Model S7 Column......\$27.50 To \$30.00 72.50 1.Model W 9 Column.....49.50 57.50 NATIONAL 5.Model WD 9 Column......59.50 5.Model LS 11 Column....75.00 8.Model 618, 6 Column...75.00 8. Champion, 11 Column 8.Model 918, 9 King Size 75.00 Regular.\$85.00 8.Model 918, 9 Column NATIONAL Special.112.00 5. Model 9-50.....\$85.00 8.Model 7-50 Regular.....65.00 ROWE 8.Model 7-50 King Size ... 72.50 1.Model 9-30.....49.50 To 2.8 Column Standard....\$49.50 65,00 8.8 Column DeLuxe.....90.00 8.8 Column 1¢ Gum & Mint.13.50 8.Model 6-26.....19.50 8.8 Column 5¢ Gum & Mint. 16.50 ROWE 8.Aristocrat (1936) 6 Col. \$11.00 U-NEE D-A-PAK 8.Imperial (1936) 6 Col....20.00 - \$22.50 1.5 Column... •••••\$49,50 To \$65.00 5.Imperial (1937) 8 Col....37.50 U-SELEC T-IT 8.Royal (1939)10 Col......65.00 72.50 8.President (1940) 7 Col...86.50 eck Former Lists to Average High and Low Price 8.President (1940) 8 Col...97.50 V.President (1940)10 Col...99.50 U-NEE D-A-PAK 8.Model E (1939) 3 Col....\$12.50 8.Model E (1939) 4 Col.....20.00 8.Model E (1939)5 Col....27.50 5.Model E (1939) 6 Col.....27.50 To 32.50 5.Model E (1939) 8 Col.....35.00 5.Model E (1939) 9 Col.....39.50 5.Model E (1939)12 Col....49.50 (1939)15 Col.....59.53 5.Model E 8.Model A (1940) 6 Col.....48.50 8.Model A (1940) 8 Col.....37.50 8.Model A (1940) 9 Col.....79.50 8.Model 500 " 9 Col....89.50 - 110.00 7.Model 500 " 15 Col....122.50 8.Model 500 " 7 Col.....80.00

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An Exclusive Merchandising Service for the Coin Machines Industry Issued Every Week by THE CASH BOX, 381 FOURTH AVENUE, NEW YORK 16, N.Y.

VOL. 5, NO. 32

7.Contact.....

..19.50

MAY 2, 1944

SERIAL NUMBER 136

	FREE PLAY	GAMES	
1.A.B.C. Bowler\$44.50	To \$59.50	8.Contest	
6.Action (Rev)	10 000000	8.Convention	
6.Air Circus		7. Cowboy	
8.Air Force		liCross Line	To \$55.00
8.Airliner		4. Crystal	49.50
8.Airport		8. Crystal Gazer	10.00
7.Airway		1.Click	89.50
8.Alert (Rev)		8 Dandy	00.00
8. Ali Baba		8. Daily Dozen10.00	
2.All American		8. Davy Jones	
6.All Out (Rev)		8. De-Icer (Rev)	
1.Anabel		8. Defense (Genco)	
-			47 50
1.Argentine		1. Defense (Baker)	47.50
1.Arizona (Rev)199.50		6.Destroyer (Rev)124.50	
6.Armada12.50		2.Dixie	
8.Arrowhead19.50		2.Do-Re-Mi	
6.Attention		5.Double Feature24.50	
7.Avalon		1.Doughboy	39.50
		7.Double Play	
8. Banner		2. Drum Major	
1.Bally Beauty	To 25.00	2. Dude Ranch	32.50
2.Battle (Rev) 69.50		6.Duplex	
1.Bandwagon	55.00	8.Dive Bomber (Rev)59.50	
7.Bang			
2.Barrage	59,50	8.Eagle Squadron(Rev)89.50	139.50
1.Belle Hop	000000	6.Eureka	200 00
	45.00		
2.Big Chief	40.00	2.Entry	
1.Big League			
1.Big Parade		6.Falling Sun (Rev)47.50	
7.Big Show		8.Fantasy24.50	
1.Big Six19.50		8.Fifth Inning15.00	
6.Big Ten19.50		5.Fifty Grand	
6.Big Time29.50	35.00	2.Five-In-One	
		2.Five & Ten110.00	- 129.50
7.Big Town		6.Fishin 'Rev	
2.Blackout		2.Flagship19.50	24.50
6.Blondie	25.00	8.Flash10.00	•
4.Bola Way	60.00	1.Fleet	
8.Bombardier (Rev)82.50	89.50	2.Flicker	45.00
4.Boom Town	39.50	2.Follies '40	
6.Bordertown		8.Follow Up	•
1.Bosco		6.Formation	
8.Bounty	22.50	1.Four Aces	
5.Bowling Alley		6.Four-Five-Six12.50	
7.Box Score		4.Four Diamonds	35.0
5.Brazil (Rev)			60.0
7.Brite Spot		1. Four Roses	00.0
	45.00	2.Fox Hunt	
1.Broadcast	45.00	7 (100) (2	204
6.Buckaroo		7.Grand Canyon (Rev)185.00	194.5
8.Burlesk (Rev)		2.Glamour19.50	
		6.Gobs	
7.Cadillac		8. Gold Cup	65.0
6.Capt. Kidd		1.Gold Star	45.0
2.Champ	50.00	7.Golden Gate	18.5
8. Champion		4. Gun Club	59.5
1.Charm			
1. Chevron		6.Headliner	
8. Chief		8.Hi-Boy (Rev)	
6.Chubbie		6.Hi-Dive	
8.Circus		1.Hi-Hat	60.0
8.Clipper		4.Hi-Stepper	79.5
6.Clover		2.Hit-The-Jap(Rev)54.50	15.0
6.C.O.D		· · · · · · · · · · · · · · · · · · ·	
		5.Hold Over	75.0
6. Commander (Rev)		7. Home Run '4015.00	35.0
6. Commo dore	27.50	6. Home Run '4122.50	
1.Congo		8.High Light12.50	
8.Conquest16.50			

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THE CASH BOX

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CLOSING MINUTE

NEWS FLASH

FREE PLAY GAMES RULED"NOT GAMBLING"IN STRICT OF COLUMBIA BY U.S. COURT OF APPEAL The U. S. Court of Appeals of the District of Columbia ruled (April 17, 1944) in the

case of the Washington Coin Machine Association vs Harvey G. Callahan, Assistant Superintendent of Metropolitan Police, in an appeal taken from the local district court (argued March 14, 1944) Judge Groner giving the following opinion:

"These machines are lacking in the essential elements necessary to make of them gambling devices or gambling machines. There is no element of gain or loss, financial or otherwise, involved in the transaction.

"One may not suppose that a person desiring to gamble would put up money in the hope of obtaining tokens which can be used only to produce insignificant humorous sayings. The amusement feature of the machine does not make the machine a gambling device. It arouses interest and perhaps attracts customers to the machine in much the same way as advertising would, but this is lawful.

"The only chance connected with the operation of the machine is that wit or humor may momentarily brighten up the vacuous minds hunting amusement."

It is also understood that Judge C. J. Groner, who gave this decision which captured the fancy of the various presses located in Washington at this time and who rushed it over their wires to the nations' newspapers, will in a few weeks also rule on the legality of tokens in machines, but not for redemption. Washington coinmen eagerly look forward to his decision in this regard.

In the meantime the news that Washington, D.C., is again open to free play games has flooded this already overcrowded city with operators from as far away as Florida and many from New York City. Word comes thru that all these are getting ready to set pins just as fast as they can obtain them. Such eastern centers as New York, Newark, N.J., Philadelphia, Pa., Boston, Mass., and many other cities heard the news first and operators from these spots rushed to Washington seeking locations. This grand rush to operate in Washington is bringing chuckles to the District of Columbia ops who know the ropes as well as the many restrictions and especially the locations that proved worthwhile when pins ran last.

The entire case goes all the way back to 1936 before Judge Donahue in the Court of Equity. At that time the judge ruled that pin games were games of chance, and therefore gambling devices. (He meant the one-balls that were in operation in Washington at that time.)

In 1938 when free play pins made their appearance, Washington's ops placed them out cautiously, expecting this old ruling to apply to them, but the police did not molest the games. In 1942 the District Attorney came out with an opinion that these free play pin games were illegal and ordered the police department to pick them up on sight.

The ops went into city court and obtained a jury trial, after one storekeeper was arrested, to fight this order. The jury disagreed with the police department at this trial, but this was only on that one particular game which had been picked up.

Another game was immediately picked up by the police department and the ops then demanded an injunction restraining the police from molesting their machines. They lost the suit for this injunction in the District Court.

In 1943 the coin machines association of Washington took an appeal from this loss to the U.S. Court of Appeals of the District of Columbia on obtaining an injunction. This is the decision which has just been announced.

For a moment the frantic long distance phone calls that came in from everywhere in the country to The Cash Box were starting something of a rampage. Many misinterpreted the press release in this case which appeared in their daily newspapers by just reading that; "Free Play games have been termed not gambling by the U.S.Court of Appeals". Many coinmen therefore believed that this decision came from a high Federal court and would affect the entire country.

This is not a Federal decision covering the nation. It is instead a decision for the District of Columbia from the U.S.Court of Appeals for that district only.

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