SIXTY-SIXTH YEAR

The Billboard

OCTOBER 3, 1960 (ABP) THE AMUSEMENT INDUSTRY'S LEADING NEWSWEEKLY (ABC)

Stereo Sales Break The 'Sound' Barrier

Total Reaches 25% of All LP's Sold By Dealers for 32 Weeks of '60

By TOM NOONAN and BOB ROLONTZ

NEW YORK—Stereo LP's have broken the "sound" barrier and now total one out of every four albums sold by the average dealer during the first 32 weeks of 1960 (to August 13). This is an increase, for the comparable period in 1959, of 69.7 per cent for stereo sales. (Monaural LP sales for the first 32 weeks of 1960, as against the first 32 weeks of 1959, are only 31.1 per cent greater, showing the big percentage jump in stereo.)

STORE RECORDED SALES — NEW YORK UNIVERSITY SCHOOL OF RETAILING • THE BILLBOARD

With sales of stereo phonophonographs up in 1960 over 1959, it would appear that stereo sales this fall and winter could even increase more.

Stereo first meant something to the consumer during the Christmas selling period of 1958. At that time about 10 per cent of all LP's sold by dealers were in stereo. It took three to five months to reach this percentage, since stereo was first introduced in the summer of 1958, but all of the large firms did not release stereo disks until September of that year. Stereo required a difficult and long educational campaign on the part of record and phono manufacturers and dealers before the public really became interested, and even in December of 1958 it was still only a minor factor in LP sales.

'59 Spurt

Consumer action was stimulated, however, by the RCA Victor stereo sale in the spring of 1959. After Victor initiated the first stereo sale, other companies jumped on the bandwagon and five or six large firms were offering an additional stereo record, after a purchaser bought one at list price, for $1. During this sale period in the spring of 1959 stereo LP took a real jump, with over 1,300,000 stereo LP's sold in record stores in an eight-week period. During this sale it was noted that the classical buyer and the veteran record buyer were the hottest on stereo.

The effects of the Victor stereo sale were far reaching. After the sale was over, stereo LP's continued to register a higher per cent share of the LP market than had been true prior to the sale, even including Christmas, 1958. During 1959, 7,429,000 stereo LP's were sold in stores. They were sold primarily thru record dealers rather than racks in supermarkets and drugstores, or mail-order clubs. Record dealers and department stores led the way to a wider acceptance of stereo disks via stores thruout the country. These demonstrations, and the Victor stereo sale, were the biggest forces in educating the public to stereo.

During the Christmas period of 1959 stereo boomed. The total number of stereo LP's sold in this period was 1,251,000 units. This was a 221 per cent increase over the 1958 Christmas period. Since stereo LP's usually sell for $1 more than their monophonic counterparts, whether at list or at discount, stereo sales were partially responsible for the total industry increase in dollar volume of 1959 over 1958, which totaled 18.5 per cent.

The greatest increase in stereo sales in 1960, as against 1959, has

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Ping-Pongs Sell Big

NEW YORK—The figure of 25 per cent for stereo LP sales versus monaural via dealers holds true as an average industry figure, but does not hold true company by company. Record firms that specialize in "sound" over percussion disks, like the Command label, find that the stereo percentage is much higher.

This seems to hold true for all labels with LP's that are either arranged for, or recorded for, stereo. Command exec Enoch Light notes that some of his percussion disks sell as high as 70 per cent stereo and 30 per cent mono, altho the firm's average is 60 per cent stereo and 40 mono. It is true, however, that after a percussion disk becomes established as a stereo best seller, mono sales pick up heavily, too.

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WB BUYS BBC 'MAIGRET' TV THEME RIGHTS

By DON WEDGE

LONDON—In a big international deal, Warner Bros. Records have bought the world rights of theme music from the BBC's filmed TV series about the fictional French detective, Inspector Maigret. The label has secured the theme tune recorded by the composer, Australian Ron Grainer, and his music.

Warner Bros. international chief, Robert B. Weiss, outbid several British firms for the rights to the music. The series is one of the most ambitious ever filmed in this country and is expected to be a worldwide smash.

The firm has also secured the publishing rights to the music for its Music Publishers Holding Corporation. It embraces all English-speaking countries except Britain and many other territories including Italy, Denmark, Germany and Japan. In Britain, it is published by Grainer's own firm, Manette Music.

The series will be seen in Britain from Monday, October 31. The Grainer disk will be issued the same day—the first time a Warner release has been made in this country ahead of American issue. (It is also Warner's first purchase of British material.) As the TV series is sold overseas, Warners will release the disk to coincide with its showing.

Record Business Develops a New Ticklish Funnybone

Novelty Singles, Comic LP Sales Send Mfrs. Laughing to the Bank

By JUNE BUNDY

NEW YORK—The record business has a sense of humor these days. Sales on novelty singles and comedy LP's are so good that many record manufacturers are laughing all the way to the bank.

Heretofore a novelty disk would hit "The Hot 100" occasionally, whereas this week's chart lists eight pure novelty platters, plus a flock of novelty-dance sides. At the same time comedy albums still dominate the LP charts, with nine comedy monolog LP's on the monophonic action list.

All in Act

Meanwhile, practically every manufacturer is trying to break thru with a novelty hit, and a rash of novelty singles and comedy LP's have been released during the past couple of weeks. Most tradesters attribute the sales impact of current hit novelties to their strong kiddie appeal, and this theory is strengthened by the fact that many of the current novelty platters feature characters familiar to cartoons, the funny papers or TV shows with big kid followings.

For example, "Yogi" by the Ivy Three (in the top 10 on the "Hot 100" a few weeks ago and No. 20 now) spotlights a voice similar to "Yogi Bear" of the top-rated TV cartoon series "Huckleberry Hound." Also on the "Hot 100" this week is Larry Verne's "Mr. Custer" (No. 13), which features a voice similar to Chester's on TV's popular Western "Gunsmoke."

Comic Strippers

"Alley Oop," name of a leading comic strip character, was high on the charts recently with three separate versions by the Hollywood Argyles (who had the No. 1 hit), Dante and the Evergreens, and the Dyna-Sores. Another recent comic strip character eulogized in wax was "Sgt. Preston of the Yukon" by Ray Stevens.

Among the new novelty releases with lyrics about comic strip characters are "Daddy Warbucks" (from "Little Orphan Annie") by the Velours (a recent Billboard spotlight) and "Turn the Page" (about a flock of comic strips) by the Twisters on Capitol.

Many of the new novelties are designed to cash in on the success of previous novelty clicks. For example, Brian Hyland's smash "Itsy Bitsy Teenie Weenie Yellow Polka Dot Bikini" (still on the charts after 39 weeks) and "Yogi" inspired "Yogi Man's Bikini" by Bill Hershey and the Almonds. "The Time Machine" by Dante and the Evergreens (a long-time chart record, inspired somewhat by "Alley Oop") sparked "The Chariot Race" by "Ben Hur" (a "Spotlight" this week) about a time machine. Flip side of this disk is also a novelty, "The Flight" by Aaron Plane. Both sides feature the old gimmick of using segments of current hit disks.

"Custer's Last Man" by Pop Corn and the Mohawks, and "Chief Sitting Bull" by the Copycats (also a recent "Spotlight") are follow ups to "Mr. Custer," which, incidentally, satirizes the recent trend toward saga songs.

Long-time satirists, Homer and Jethro are on the "Bubbling" chart (No. 14) this week with a comedy version of Hank Locklin's "Please Help Me, I'm Falling." Flip side

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Disk Comics Stick It Out

NEW YORK — Novelty disks traditionally have short sales lives, but comedy LP's today are displaying surprising signs of longevity.

Standout examples are "Inside Shelley Berman" — on the album charts for 76 weeks—and "Outside Shelley Berman" — listed for the past 45 weeks. "Button-Down Mind of Bob Newhart" has been on the Monophonic Action Album Chart for 21 weeks. Brother Dave Gardner's old LP has been listed 15 weeks and his new one, six; "My Name Is Jose Jiminez," 10 weeks; Woody Woodbury's "Looks at Love and Life" 31 weeks and his "Laughing Room," 17 weeks; Jonathan Winter's "Wonderful World," 24 weeks, and his new one, "Down to Earth," three.

NEWS OF THE WEEK

George Avakian of Warners Joins RCA Victor as Pop Album Chief . . .

RCA Victor last week signed George Avakian as pop album chief, a move which forecasts emphasis on product development. Avakian, who has been Eastern a.&r. exec for Warners, has had a distinguished career in the disk business. He was with Columbia for 18 years and signed and developed notable jazz and pop artists for the label. .....Page 2

Bergen County Detectives Raid Pressing Plant, Impound Disks . . .

A raid was staged Thursday morning (29) on a pressing plant in River Edge, N. J. Owner of the plant admitted he had no licenses from publishers for tunes recorded on Best-Selling Records and Silver Pack Records labels and that no mechanicals had been paid. Representatives of Harry Fox office and of attorney Julian Abeles accompanied Bergen County detectives in the party. .....Page 2

Independent Disk Dealers Urged to Fight "Bigness" With Service . . .

The growing trend toward bigness on the part of record discount outlets and departments has thrown the independent record dealer back on his one great competitive tool, individual customer service, which can bring a patron back again and again. .....Page 26

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Abeles Gets N. J. Pressing Plant in Bootleg Sights

Blueprints Raid; Firm's Books Impounded; Indictments Sought

RIVER EDGE, N. J. — The relentless battle being continually waged against copyright infringers, by New York attorney Julian T. Abeles, reached a new crescendo here this week, when an associate of Abeles, a representative from the Harry Fox Office and colleagues of Bergen County prosecutor Guy Calissi, staged a raid on a pressing plant at 286 Kinderkamack Road in this town.

This is the same area of Northern New Jersey where three men were indicted earlier this year on charges of counterfeiting record labels and engaging in bootlegging practices.

The plant was found to be pressing disks under the titles "Best Seller Records" and "Silver Pack Records." Abeles, who has in the past few years been involved in such colorful anti-infringement litigations as the Goody case, the Remington case and the Shelly Products-Crest Records case, prepared the groundwork which led to the raid Thursday morning (29) when members of his staff purchased certain records, both LP's and six track EP's in certain retail establishments in an undisclosed city. These disks were traced back to a business office at 1841 Broadway, New York, where offices of Dave Winnick and Arthur Sherman were located.

Further inquiry led to the information that the disks involved were being pressed at the address here. A check with publishers of the songs noted on the various recordings revealed that no licenses had ever been granted to the said firms and that no mechanicals had ever been proffered. This information was brought to the attention of prosecutor Calissi, who arranged to stage the raid.

Impound Records

The raiding party included assistant prosecutor Charles Sucany, detectives Garabedian and Grayber, Abeles' associate John S. Clark and Arthur Boucher of the Harry Fox office, as well as a detachment of the local police force. The party left headquarters early in the morning, proceeding directly to the plant via truck. The policemen closed off all exits and the group moved in. They impounded all books and records of the firm as well as all records in the plant. These were said to have taken up most of the space in the truck.

During the raid, one Morton Wolson, reported to be the operator of the plant, arrived at the building. Questioned, Wolson is said to have admitted that no license had been obtained on the song material, no royalties had been paid, and that the names of the artists as listed on the label copy were figments of his imagination.

When the party returned to the prosecutor's office in Hackensack, Calissi deemed that such acts were criminal under what was called an alleged conspiracy to defraud copyright holders. He indicated that he

(Continued on page 16)

Hasin to Head Everest Sales

NEW YORK — Charlie Hasin, veteran disk man, has ankled his post of national sales chief for M-G-M Records, to accept a similar position at Everest Records. Hasin has been replaced at M-G-M by Leon Schachere, who joined the company earlier this year in a sales capacity.

Hasin was one of the charter staff members of the M-G-M record label, having joined Frank Walker there to blueprint the company in 1946. Prior to M-G-M, Hasin had been with Walker at RCA Victor.

Originally distribution manager, Hasin set up the original M-G-M distributor network, many members of which were also Zenith distributors. Among the memorable M-G-M hits for which Hasin did the sales job were Art Lund's "Mamselle," Art Mooney's "Four Leaf Clover," and Joni James' "Why Don't You Believe Me" among others. Hasin was also the

(Continued on page 28)

Avakian Move Seen Coup for Victor

Appointment Spotlights RCA Aim to Build Pop, Jazz Album Categories

NEW YORK — Acquisition of George Avakian as pop album manager by RCA Victor is widely regarded in the trade as the personnel coup of the season in the a.&r. field—a move which rounds out the label's a.&r. battery and forecasts a strong product development drive.

The signing of Avakian was announced last week by Robert L. Yorke, division veepee and chief of the commercial record creation department. Avakian reports to Steve Sholes, pop a.&r. manager.

It's no secret that Avakian, heretofore Eastern a.&r. chief of Warners, has been wooed by many labels—including RCA Victor and at least one other major. Prior to his Warner's affiliation, where he supervised the best selling Bob Newhart album and produced such singles hit as Tab Hunter's "Jealous Heart" and "Apple Blossom Time," Avakian had a distinguished career at Columbia Records. For the latter label he discovered Johnny Mathis and recorded Dave Brubeck, Miles Davis, Louis Armstrong, Erroll Garner and many others.

From the score of "The Three Penny Opera" he selected "Mack the Knife" — then an unknown piece of material—for Louis Armstrong. This disk, four years prior to the Bobby Darin hit, was

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Liberty Debs Premier Line

NEW YORK—Liberty Records has launched a new series of specially produced and packaged LP's. The series will be known under the tag, Premier Records, and will feature the ultimate in sound and production, it is stated.

Liberty prexy, Al Bennett, asserted: "Each album will be selected with the utmost care. We are striving for the very finest in art, design and printing. The albums could well set new standards for packaging for our entire industry."

Initial package in the Premier group will feature Felix Slatkin in "Paradise Found," recorded in Hawaii and containing a brace of Island favorites. Slatkin is considered an authority on Hawaiian material.

UNIVAC 'BRAIN' TO PICK HITS ON WINS SHOW

NEW YORK — It had to happen. For the first time a radio station is using an electronic "brain," UNIVAC, to program music on a deejay show. Murray Kaufman's "The "Swinging Soiree" on WINS, here, will utilize UNIVAC exclusively as a programmer and to forecast "hits of the future."

The electronic "hit picker" will be fed info on current and new releases—including listeners' votes—will come up with a nightly winner from among the new wax and a weekly choice for a record with "the most potential." Kaufman (who recently moved from an all night show spot to a 7-10 p.m. time slot) will also feature a nightly segment tagged "Goldies"—disks which have sold a million or more.

O'Dwyer Eyes West Coast

CHICAGO — Jim O'Dwyer, chief of the U. S.'s most far-flung chain of one-stops, is reportedly ready to break into the Los Angeles market with his first West Coast operation. O'Dwyer could not be reached for comment, but it is known he has been in Los Angeles the past week seeking a good location. If and when O'Dwyer opens a Music Box One-Stop Los Angeles outlet, he would have six branches, including a home office here and wings in Atlanta, Dallas, Houston and Denver.

Tony Martin Inks With Dot

HOLLYWOOD — Tony Martin moved to Dot Records last week after a 12-year stay at RCA Victor. Dot prexy Randy Wood is rushing Martin's first album for the label in time to hit the market in November. Package is titled "Tony Martin—His Greatest Hits" and will include the singer's top sellers recorded during his first seven years with Victor. Dot will make them available in stereo for the first time. Session will take place immediately following Martin's current run at Las Vegas' Desert Inn.

'Steal-Away' Promotions Hit by ARD

NEW YORK — The Association of Record Dealers of New York and New Jersey (ARDNYNJ) has taken strong exception to what it calls the "steal-away customer" programs being launched by various record companies.

Sy Bondy, prexy of the local dealer group, noted a story in The Billboard (September 26 issue) which detailed recent attempts noted on the part of manufacturers to gain direct contact with the ultimate consumer via coupon offers on the inside sleeves of disks.

"We're going to go all out against this evil practice," Bondy asserted. "We are asking all our dealer members to check these albums and fill in any coupons themselves and send them in. We might as well get the benefit of any special offers they're making."

Bondy also announced that at an October 11 membership meeting here, final plans will be discussed for a five-day-a-week, 15-minute radio show to be sponsored by the group. It will likely be a segment of a popular deejay program, with a different dealer being

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NAB, FCC Strengthen Air Payola Deterrents

By MILDRED HALL

WASHINGTON — Roadblocks to any resumption of payola practices by music and broadcast interests in radio were strengthened on two fronts here last week, in moves by the National Association of Broadcasters, and the Federal Communications Commission.

Charles M. Stone, veteran broadcaster, of Jacksonville, Fla., has been appointed to supervise administration of the radio code of the National Association of Broadcasters. The comparatively new code, born of recent payola and other broadcast scandals, is a tougher proposition than the old standards of good practice in radio, and is open to non-members of the NAB.

At the same time, the broadcasters were told by the FCC that it has adopted rules to provide shorter-term licenses, as specifically authorized in recent amendments to the Communications Act. The rule will enable the FCC to use the short-term license for any applicant AM, FM and TV stations which "require observation" for a time, before being granted a full three-year license.

The FCC, with the exception of dissenting members Hude and Craven, feels that the probationary period will have a good effect, not only on the individual station, but on all broadcast stations generally.

Observers here feel that in this climate, payola addicts will think twice about any easy backsliding into the pre-Harris methods of pushing tunes on the air.

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Columbia Sets October as Faith Month

Special Promotions For Maestro; Big Fall Release

NEW YORK — Columbia Records has designated October as Percy Faith month, and is going on an all-out push on the arranger-conductor's 27 pop sets all month. In addition, Columbia is releasing a great number of new pop, jazz and classical albums by key artists in October.

Percy Faith Month will be promoted by Columbia via special promotion and advertising aids, including a floor merchandiser that will hold six albums, and special Faith brochures, photos and lists. The new album, "Jealousy," by Faith, and his three Christmas albums will be featured in the drive.

Pop albums being issued by the firm in October include a new Christmas set with Frank DeVol,

(Continued on page 14)

Oct. Red Seal Issue Offers Big Bargains

NEW YORK — Highlight of RCA Victor's October Red Seal release is Vol. 2 of "60 Years of Music America Loves Best." Like Vol. 1, which has been a smash seller, the package contains two LP's which will be advertised for a limited time at the special price of $4.98. Package contains 30 performances, including sides by Belafonte, Perry Como, Tommy Dorsey, Toscanini, Mario Lanza, Rise Stevens, Leonard Warren, etc.

October product includes two artists new to the label, pianist Malcolm Frager, winner of 1960's Queen Elizabeth of Belgium prize, and the British guitarist, Julian Bream.

A new recording of "Don Giovanni" is included, with a powerhouse cast of Cesare Siepi, Birgit Nilsson, Leontyne Price and others, and the Vienna Philharmonic conducted by Leinsdorf. This four-disk set is pegged at the manufacturer's advertised price of $17.98 for stereo and $14.98 for mono. These are the new low prices for multi-opera sets.

Other product includes packages by Artur Rubinstein, Fritz Reiner's first Wagner album, a Berlioz Simplified Spanish and Vols. 9 and 10 of the "History of Music in Sound."

AFRICAN BOOM IN DISK SALES DESPITE CONGO

NEW YORK — Record sales are at an all-time high thruout the African continent despite the Congo crisis, according to Gallo, Africa, Ltd., one of the oldest South African record manufacturers.

Gallo, which distributes Atlantic Records in Africa, also reports that, altho disk sales in the Congo itself are currently at a standstill, sales on Atlantic jazz albums in South Africa are 40 per cent higher this year than in 1959. In line with this, Atlantic last week renewed its distributing contract with Gallo for another three years.

More Lines To Pep Sales

HOLLYWOOD—Imperial Records last week became the first primary label to join Ted Rosenberg's newly formed Pep Record Sales (The Billboard, September 19). As reported earlier by The Billboard, Rosenberg resigned his position as Columbia Records Los Angeles branch manager to form his own distributorship in this market in partnership with vet promotion man Bob Stern and Ronnie Ricklin.

Lew Chudd's subsid label, Minute, is also moving over to Pep. Others set for the Pep outlet include Original Sound and Oliver Berliner's Tropicana. Imperial, Minute and Original Sound heretofore had been handled by Record Merchandising.

According to Rosenberg, negotiations are under way for other lines. Pep officially opens its doors today (Monday).

WEST COAST JAZZ

3d Monterey Jazz Festival Artistic & Financial Winner

By LEE ZHITO

MONTEREY, Calif — Third Annual Monterey Jazz Festival held here last weekend (23, 24, 25) scaled new heights of achievement to firmly establish itself as one of the top events of its kind in the realm of jazz. It is a tribute to Festival manager Jimmy Lyons and his staff that the Festival emerged as a serious, cultural event, attracting an orderly and well-mannered turnout without the slightest tinge of disturbance which had marred the Newport Festival and others.

At the box office, this year's three-day event brought in a record $85,000 gross, topping the previous year's take by $10,000. Combined performances attracted approximately 25,000 ticket buyers.

Highlight of this year's affair was the premiere of Duke Ellington's festival - commissioned "Suite Thursday." The work, in four movements, is based on scenes from the John Steinbeck novels. Saturday night crowd of 7,200, top turnout attracted by any single performance at this year's festival, cheered the composer and his orchestra. As a result of this ovation, Columbia Records coast recording chief Irving Townsend immediately scheduled a recording session for an LP version of the work.

Ellington shared the Saturday night bill with Lambert - Hendricks & Ross. Bill also spotlighted Julian (Cannonball) Adderley's five-piece group and blues shouter Jimmy Rushing.

Louis Armstrong took the top spotlight on the closing (Sunday) night of the festival and drew a record crowd of more than 5,000. Bill also offered the Modern Jazz Quartet, the Ornette Coleman Quintet and the Montgomery Brothers Quartet which kicked off the evening's offerings.

Festival's first night featured Andre Previn's Trio, Helen Humes'

(Continued on page 19)

Roulette Sets New Distrib Channel

NEW YORK — Roulette Records has opened an important new channel of distribution to heretofore unreached retail outlets, via a recently consummated arrangement with James B. Lansing, Inc., manufacturer of Altec Lansing speaker systems and other high fidelity components.

The Lansing firm is taking over national distribution of Roulette album product on a basis that is non-competitive with current Roulette distributors. The new lines of distribution will bring the product into highly specialized high fidelity component stores and audio salons.

Initial conversations on the plan occurred during the recent New York Audio show, staged by the Institute of High Fidelity Manufacturers, during which time various Roulette artists appeared in person. Disks of at least some of these performers were found by Lansing to be ideally suited to demonstrating its equipment at its exhibit at the show. Following this success, Lansing is reported to have approached Roulette with the distribution plan.

Albums which were found particularly well suited for demonstration purposes were the Johnnie Richards "Rites of Diablo" set and Bill Russo's "School of Rebellion." Under the new arrangement, all product of Tico, Roost and Roulette will be included. The low-price line, Forum, is not a part of the set-up.

Roulette spokesmen, who were highly optimistic about the plan, said they would shortly undertake a poll of the new audio outlets to determine whether current album display material is suitable for their purposes. If not, the plan is to come up with a new line of in-store, point-of-sale exhibits.

Effecting this type of dual or cross-over distribution has long been considered desirable in many circles of the industry, but few at-

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VOX HUMANUS

Vocals Show Gain On Stereo Chart

By JACK MAHER

NEW YORK — The human voice, considered by some as the most beautiful of all instruments, is more important today to the LP record dealer than it has been in some time. Records by specific vocal artists and vocal groups now have a larger share of the stereo market than in many months, and these, plus the spoken word artists own three-quarters of the mono action chart.

Hottest of the singing artists on the current Top LP Stereo Chart are Capitol's Kingston Trio, whose hits account for four positions, from the chart-topping "String Along" set to "Stereo Concert" at number 29. In addition the threesome has two albums that fall firmly on the Essential Inventory category. Johnny Mathis on Columbia also takes a formidable position volume-wise on the Stereo LP chart with three sets: "Johnny's Moods," "Open Fire, Two Guitars," and "Ballads and Rhythms of Broadway."

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AGAC Acts on Mellin Hassle

NEW YORK — A development that will be watched by publishers and writers with avid interest took place in the music business last week by an action of the American Guild of Authors and Composers (AGAC, formerly SPA) against the Bobby Mellin publishing firms. On September 22, AGAC sent a letter to all writers who signed AGAC contracts for songs placed with Mellin's Robert Music or affiliated firms, and stated that the writers could, under the AGAC contract, demand the return of their copyrights from the Mellin firms if they wished to.

The reason for the action, according to the AGAC letter, was the "constant procrastination" on the part of Mellin to allow AGAC, as representatives of the writers involved, to audit Mellin's books. The letter said that AGAC had been trying since August 1959 to set a time to audit Mellin's books, but that Mellin has procrastinated. The letter then said that under the terms of the AGAC contract writers had the right to demand return of their copyrights if they want to. They sent separate slips with writer's different tunes printed on each one, and asked the writer's to return them to AGAC if they wanted the songs back.

Some tradesters held to the

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RCA Intensifying Opera Pkg. Push

NEW YORK — To wider promote the price cuts that have been announced on complete opera packages, the RCA Victor Red Seal division is currently making a concerted push on all media fronts.

Point-of-sale material will be available, which includes mounted "Don Giovanni," "Il Trovatore" and "Turandot" album covers. Stickers, streamers and catalogs will also be available in stores and full-page ads will appear in many leading national magazines. A special feature will be "Opera Festival" scripts for "Music You Want" subscribers. A special one-hour program, which describes the behind-the-scenes-making of "Turandot" will be shipped to better music stations thruout the country.

Eiseman Joins Omar Music

HOLLYWOOD — Herb Eiseman has joined Omar Music as executive veepee. Omar is one of the largest library and music publishing firms providing theatrical and TV film shows with original themes, background music, and musical cues and bridges.

Prior to joining Omar, Eiseman was head of the music department at the Lucille Ball-Desi Arnaz Desilu Studios. Altho he has resigned that post, he will continue to direct Desilu's music acitvities (including Desilu's two music publishing firms, Desilu and Bruin Music) as part of his functions at Omar.

Before he went with Desilu in 1959, Eiseman was veepee and general manager of Frank Loesser's Frank Music Inc., and Frank Productions, Inc. He also served with MCA in Beverly Hills, Calif., for five years.

Among the TV film shows featuring Omar music are "The Untouchables," "Best of the Post," "Tightrope," "Guestward Ho!" "Harrigan and Son," "The Jim Backus Show," "Wyatt Earp," "Zane Grey Theater" and "Dennis the Menace."

Sultan Off on Sales Trek

NEW YORK — Harry Sultan, veteran disk retailer, who operates Sultan's record shop on East 23d Street here, leaves today (3) on a three-week tour of principal cities in his other post as sales chief for Pic-A Disc record racks.

During the tour, Sultan will also represent the French - American Reed Company, manufacturer of Mastro bongos, plus other manufacturers of various accessory lines. Sultan plans to visit with disk distributors in Detroit, Cleveland, Chicago, Milwaukee, St. Louis, Denver, Dallas, Houston, New Orleans, Miami and Atlanta, prior to returning to his familiar 23d Street disk outlet.

Distrib, Label Ink FTC Consents

WASHINGTON — Record distributor Robert Field, trading as Pacific Record Distributors, of Los Angeles, and Fiesta Record Company, Inc., of New York City, have signed consent agreements with the Federal Trade Commission, promising never to make concealed payments to radio or TV deejays to get their records pushed. The consent agreements do not constitute admission of guilt, FTC points out. Both firms were charged with payola, which the agency says deceives the public and constitutes an unfair trade practice.

BMI BIOGS OWN JAZZ CLEFFERS

NEW YORK — BMI has issued six brochures devoted to the music of leading American jazz composers whose music is licensed thru BMI. Each booklet contains a 1,500-word biographical essay, a listing of compositions and recordings, and analytical notes and critical comment. Composers treated in the six booklets are Manny Albam, Gil Evans, John Lewis, Charlie Parker, Johnny Richards and George Russell. Upcoming issues will be devoted to Julian and Nat Adderley, Bob Brookmeyer, Dave Brubeck, Ornette Coleman, Miles Davis, Don Elliott, Bill Homan, Milt Jackson, J. J. Johnson, Billy May, Charles Mingus, Thelonious Monk, Sy Oliver, Sonny Rollins, Ernie Wilkins and others.

It is planned to release the brochures regularly to schools, conservatories, public libraries, radio and TV stations, newspapers, music critics, symphony orchestra conductors and managers.

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ASCAP Income Up For 1st Half '60

Increase $1½ Mil.; Gilbert Blasts BMI 'Raid'; Improved Logging Asked

HOLLYWOOD — American Society of Composers, Authors and Publishers' income during the first seven months of this year showed an increase of more than $1,500,000 over the same period a year ago. This was revealed at the semi-annual West Coast ASCAP meeting in a report given by the Society's controller, George Hoffman. According to Hoffman, ASCAP's total income during the period from January to July amounted to $19,668,982. This topped the Society's collections for the same period last year by $1,508,000.

During 1960's first seven months, ASCAP's operating cost amounted to $3,531,623, or 17.955 per cent of the gross income. Of the total income, ASCAP collected $2,500,000 from foreign users of its members' music. Foreign earnings will be distributed in December.

Relatively placid meeting was sparked by two developments: vet board member Wolfe Gilbert's blast at BMI for "raiding" ASCAP's writer roster, and a spirited exchange on the floor calling for an improved broadcast logging system. Gilbert told the assembly that in ASCAP's board rooms, mention of the pending writers' lawsuit against BMI "always has been taboo, and rightly so, because the suit has been instituted by a group of independent writers. I believe the situation has been changed entirely. I think we must all agree and conclude that when BMI begins to raid our membership to the point of reputable writers (especially the gifted men of the background-scoring fraternity) succumbing to extravagant guarantees and long-term contracts offered by it, it's time we rebel and protect this great structure, ASCAP. In my opinion, the whole activity is immoral and totally unfair competition." Gilbert's verbal "rebellion" brought a solid round of applause from all who heard him.

Writer Walter Gross offered a

(Continued on page 11)

SESAC Snags Jack Scott

NEW YORK — SESAC, the third largest licensing society, is actively going after new writers to enlarge its catalog. Most important new writer the firm has landed recently is Jack Scott (writer of many of his own hits), who this week switched from BMI to SESAC. He will place all his new songs in Wolfpack Music, Artie Mogul's SESAC affiliate. Also SESAC recently pacted gospel writer J. D. Sumner, and his Gospel Quartet Music, formerly with BMI. Sumner has penned tunes for the Blackwood Brothers. Another recent publisher addition to SESAC is Lena Music, publisher

(Continued on page 11)

Cap Bows 35 Albums in Oct.

HOLLYWOOD — Capitol will distribute 35 albums in October, including seven packages aimed at the yuletide market. Of these, four are on the pop side of the catalog. One is issued under the Angel banner, and two are part of the Capitol Classics release. In addition to the seven holiday packages, October release consists of 14 pop albums, six Capitol Classics, two Capitol of the World albums, and five Angel items.

Christmas release will include a Nat Cole album, his first yuletide package for the label, plus albums featuring the Kingston Trio, Peggy Lee, Guy Lombardo, Alfred Newman, and organist Virgil Fox. Angel's contribution to the holiday array will be Christmas Carols featuring the Boys Choir of London's Temple Church.

Capitol Classics release will be highlighted by a stereo premiere of Verdi's "Requiem Mass," plus Sir Thomas Beecham's first recorded reading of Beethoven's Seventh Symphony. Angel's portion of the release is paced by what the label terms a "dream cast" stereo recording of Mozart's "Don Gio-

(Continued on page 11)

ELDO VS. KING DISK SUIT HITS AT 'MIRROR' COPY

NEW YORK — Another attempt to obtain a precedental court ruling on the long-standing question of direct or "mirror" copy cover records has been instituted here on behalf of Eldo Records. The action, filed in U. S. District Court here, is part of a simple infringement case, brought by Eldorado Music, an associated firm, and its proprietors, Johnny Otis and Hal Zeiger against King Records.

The current dispute centered on the tune, "Image of a Girl," recorded on Eldo by the Safaris and on King by Otis Williams and the Charms. Basic part of the complaint has to do with a charge of infringement of the copyright which is owned by Eldorado Music. Plaintiff claims that defendant was not licensed to record the song.

As a part of the action, plaintiff also alleges that the "phonograph recordings manufactured and sold by defendant are in fact flagrant imitations and misappropriations of the performances embodied on the phonograph recordings manufactured and sold by plaintiff Eldo . . . and constitute a willful attempt . . . to deceive and confuse the general public and unlawfully capitalize on the popularity of the aforesaid recordings of plaintiff Eldo. . . . Said acts constitute unfair competition and unfair trade practices against said plaintiff."

Oddly enough, according to tradesters here, the defendant in this case was only recently a plaintiff in a similar case. This involved an infringement action lodged by King's publishing affiliates, Armo-Jay and Cee (BMI) against Parkway Records regarding the song "The Twist." Plaintiff here charged that Parkway, operated by Bernie Lowe in Philadelphia, had also not been licensed to record the song. King had a record of "The Twist," by Hank Ballard and the Midnighters, while the Parkway version was by Chubby Checker.

This suit, however, was later settled out of court and Parkway is already understood to have sent to Jay and Cee some juicy royalty payments in view of the hefty Checker hit.

AHOY!

Cap Sets Album, Ship Line Tie

HOLLYWOOD — Capitol Records concluded a financial and promotional tie-in with the Matson Lines for the production of an album, "Ports of Paradise," which follows in disk form Matson's "Ports of Call." Steamship line shared in the cost of producing the Alfred Newman package, a de luxe affair which includes a 16-page full-size, full-color booklet picturing key points along its South Pacific route.

Closely knit promotional program between Capitol and Matson will buttress the album's sales drive. Matson produced an advertising film, also titled "Ports of Paradise," which cross-plugs the album.

As part of the hands-across-the-deck tie-in, label and steamship line joined in a movieland-type press premiere of the album this past weekend. Sixteen press members (14 with their wives) were winged to San Francisco over the weekend to board a Matson liner, Mariposa, Sunday morning, for an overnight cruiuse down the coast to Los Angeles.

(Continued on page 11)

'Apartment' Theme Sells Sheet Music

NEW YORK — Altho sheet music has long been in the doldrums, occasionally a tune comes along that makes a publisher smile due to steady sheet sales. Such a case is the tune, "The Theme From the Apartment," which has sold, to date, over 45,000 instrumental copies for Mills Music. But in addition to selling instrumental copies, the firm is also selling a lyric copy in good fashion. And perhaps even more important, Mills is making up dance band orchestrations for the song, which a Mills spokesman noted isn't done very often with pop tunes these days. There are also a duet piano copy, accordion copy, and symphonic and band orchestrations available.

The "Theme From the Apartment" was written by Charles Williams over five years ago. It was then called 'Jealous Lover" and was published in England by Lawrence Wright. Mills picked up the tune for North America. Not much happened until it was used in the flick, "The Apartment," and the Ferrante and Teicher disk on UA built into a smash. New lyrics were added to the tune by Jim Moran, British cleffer, a few months ago. Williams, of course, is the writer of the standard "Dream of Olwen."

Heel-and-Toe Nature Boy

CHICAGO — Eden Ahbez, the man who wrote the "Nature Boy" hit some years ago, will walk from coast to coast to promote his latest Del-Fi album, "Eden's Island." Ahbez will start in Los Angeles and stop in major cities along the way, walking all the while. The promotion will be tied in with newspapers, deejays and include personal appearances.

Announcement of the stunt came from Earl Glicken, newly named sales manager for the Bob Keene labels, Del-Fi and Donna. Glicken said Ahbez retains all his years' ago color and continues to live with his family in a tree somewhere around Los Angeles, espousing his familiar beard and the "good life."

HOT 100 ADDS EIGHT

NEW YORK — The Hot 100 chart added eight new sides this week. They are:

78. **Love Walked In** (Chappell, ASCAP) — Dinah Washington, Mercury
83. **I Wish I'd Never Been Born** (Aldon, BMI) — Patti Page, Mercury
84. **Just a Little** (Champion, BMI) — Brenda Lee, Decca
86. **Stay** (Windsong, BMI) — Maurice Williams, Herald
96. **Theme From the Sundowners** (Witmark, ASCAP) — Felix Slatkin, Liberty
97. **Theme From the Sundowners** (Witmark, ASCAP) — Billy Vaughn, Dot
99. **Shoppin' for Clothes** (Trio Progressive, BMI) — Coasters, Atco
100. **My Hero** (Witmark, ASCAP) — Bluenotes, Value

ELECTION ROUNDUP

Radio, TV & Disks Make Election Hay

NEW YORK — Both local and network radio-TV broadcasters are primed to cash in on the forthcoming presidential elections next month via special musical shows built around political themes.

The trend has also evinced itself in the recording and nitery fields. David Seville's Liberty single "Alvin for President" waxing is doing well sales-wise, as is Current Personalities anti-Grand Old Party satirical LP, "The Republican Party," and Capitol's single "Politics and Poker" and "Little Tin Block" from the "Fiorello" album.

Louis Prima and Keely Smith's new night club act (introed last month at the Desert Inn in Las Vegas, Nev.) is tagged "Prima and Smith for President on a 'no vice' program." The duo will also cut the presidential number for Dot Records.

CBS-TV will present "The Right Man," an hour-long revue about campaigns for the U. S. presidency during the past century (October 24 from 8:30 to 9:30 p.m.) with Garry Moore as narrator. Tom Bosley, of Broadway's "Fiorello" hit musical, will play veepee Throttlebottom in a scene from the old Gershwin political musical "Of

(Continued on page 11)

Montenegro Set for Indie Production

NEW YORK — 20th Fox Records paid a high accolade to its young a.&r. chief, Hugo Montenegro Wednesday (28) via a plush party at the Stork Club here. During the evening Montenegro was presented with a silver baton by the 20th Fox head man, Henry Onorati.

Montenegro is going into independent disk production and will shortly open his own offices. He will, however, continue as an exclusive 20th Fox recording artist. Montenegro also pioneered the 20th Century Strings at the label and cut their first album. He will continue to be active in recording work with this group for 20th.

Epic Spotlights Ork Releases

NEW YORK — Epic's October release spotlights LP's by three symphony orchestras: the Concertgebouw Orchestra of Amsterdam, the Vienna Symphony Orchestra, and the Leipzig Gewandhaus Orchestra. In addition, the Epic classical LP's include one with pianist Werner Haas, and another featuring the Hungarian National Ballet Company.

Pop sets include a follow-up to "Anyone Can Play the Harmonica," titled "Anyone Can Play Bongos," plus a band set by the Marine Band of the Royal Netherlands Navy.

Jazz sets spotlight old sides by the Glenn Miller ork, and a collection by the Bunny Berrigan crew, plus LP's by Art Blakey and the Jazz Messengers, and John Mehegan's Trio, King Oliver, Johnny Dodds and Kid Ory, and a Horace Silver LP.

ROULETTE SETS BASIE ANNIVERSARY PROMOTION

NEW YORK — In celebration of Count Basie's 25th anniversary in show business, Roulette Records is offering disk buyers one free Birdland Series jazz LP with the purchase of any two albums in the entire Birdland catalog thruout the month of October.

Roulette's new October album release, which is included in the bonus offer, spotlights three Basie LP's—"The Count Basie Story," a de luxe two-LP set; "String Along With Baise," featuring Basie's initial presentation with strings; and "Just the Blues," with Joe Williams.

An extensive advertising - promotional campaign has been mapped out by Roulette to make Basie's Silver Anniversary a "big sell month." More than 35,000 window kits will be provided for Roulette distributors to service dealers. The kits will feature elaborate four-sided mobiles, hanging pennants, consumer coupons for the LP bonus offer, etc., plus additional display material on other new albums in Roulette's October LP release.

These include "Civil War Almanac," Vols. 1 and 2, by the Cumberland Three; "Banjo and Calls-Sing Along," by the Dozen; "Italy, Vol. 2" by the DiMara Sisters; "It's Christmas Once Again" (repackaged with new cover) by Jimmie Rodgers; "St. Patrick's Cathedral Choir Sings Christmas Songs"; Handel's complete "Messiah" by the London Philharmonic Orchestra and Choir conducted by Frederick Jackson (a de luxe 4-LP set on Roulette's Gold Classics Series); and two new Roost packages—Sonny Stitt's "Stittsville," and "Let's Go Latin Cha Cha Cha" by Herb Zane and his ork.

Meanwhile, Roulette's executive veepee Joe Kolsky has started a national sales promotion tour to push the Basie event. He will visit distributors, deejays and one-stops in key markets, starting in Baltimore, Washington, Atlanta and Miami.

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BRITISH *Newsnotes*

By DON WEDGE

News Editor, New Musical Express

Despite all the criticism, the appeal of "Tell Laura I Love Her" has triumphed with buyers. This week, the cover version by **Ricky Valance** (EMI-Columbia) tops the chart. The original U. S. hit by RCA'S **Ray Peterson,** released by British Decca only after the cover had entered the charts, still fails to show. The disk, which was a debut effort for the performer, has meant considerable success for Valance. He is in big demand for tours and has bookings until November on the strength of the hit which has converted him from an unknown. For publisher **Bill Ward** of **Lawrence Drights** it is one of the biggest hits of the year. Ward expects it to outsell "Starry Eyed," a winter hit he also obtained from **E. B. Marks** in New York.

The battle for "Never on Sunday" has begun. Friday (30) was release date in Britain for 14 competing versions, including five from the Decca group and four from EMI. . . . Decca's London label has the U. S. hit version of **Don Costa's.** The parent Decca label has an English vocal by **Lyn Cornell.** RCA couples version by **Marty Gold** and **Ray Martin,** Durium introduces **Edoardo Lucchina,** while the London label has an album of sound track music from the film. . . . **EMI's** emphasis seems to be on the version by **Manuel** (Columbia), but there is also **Katyna Ranieri** (M-G-M) while HMV has an English vocal by **Dalida** and an instrumental by **Milko Papayaki.** . . . Pye has a French version by **Jackie Noguez** and the affiliated Palette label pins its faith on **Makadopoulos.** . . . The other versions available are by **Phil Tate** (Oriole), **Chaquito** (Fontana) and **Helmut Zacharias** (Polydor). . . . The number is published here by United Artists thru **Noel Rogers** of Dominion Music. Rogers is also responsible for "Move Two Mountains" here and "Mr. Custer" which hits the British market next Friday. He is in the process of setting up a publishing company with Era Records which has the U. S. hit by **Larry Verne.**

Due here later in the month, **Connie Francis** will star in ATV's "Sunday Night at the London Palladium" and probably tape a "Saturday Spectacular" with British idol **Adam Faith.** The Palladium date will probably be October 23 with **Eartha Kitt** headlining the following week, altho they may be switched. Eartha Kitt, in the middle of a two-month cabaret season at the Talk of the Town, will also tape a spectacular, but it probably will not be transmitted until her British commitments are finished. . . . **Dave King,** back from U. S. dates, headlined the Palladium show September 25.

When **Judy Garland** gives Paris concerts this week, she has **Norrie Paramor,** EMI-Columbia a.&r. executive, as her musical director, and jazz pianist **Dave Lee** as accompanist. Judy is now based in London. . . . M-G-M's **Jimmy Jones** arrives Wednesday (5) for his first British tour and several of the local artists who will give support in the package will get up early to be at the airport to meet him. . . . **Carmen McRae,** who played a central London jazz club on her first visit last year, has no West End dates scheduled when she returns for a tour opening October 23.

"My Fair Lady" chalked up a thousand London performances September 23. The show is doing capacity business at the Theater Royal, Drury Lane, and bookings are being accepted until October, 1961. It is virtually certain to continue well beyond then. . . . Latest reports suggest that "Bye, Bye Birdie" will follow "West Side Story" into Her Majesty's around September next year.

In recent months, the importance of lunchtime radio spots has been growing. BBC pop music executive **Donald MacClean** revealed this week that the new series of "Parade of the Pops," slotted at 12:30 p.m. Wednesdays, collects an average 4,000,000 listening audience. Program consists of a live recreation of the hit parade by the big rock band led by **Bob Miller,** the **Raindrops** vocal team and two visitors, one usually having a current chart entry. The series is now rivalling the two-hour weekly "Saturday Club," which supports live contributions with disks, for the biggest pure pop listenership.

Columbia's **Nat Shapiro** spent the week in London meeting Philips' executives. . . . **Perry Botkin** was also due in for talks about film music. . . . **Miles Davis** arrived with his quintet, including **Sonny Stitt** and opened a tour—his first—in London, September 24 to packed houses, collecting so-so notices afterward. . . . Leeds' **Lou Levy** and **Sal Chiantia** called in London after the international copyright meet in Burgenstock, Switzerland. . . . Publisher **George Pincus** was back after a week on the Continent. . . . M-G-M's **Gene Morretti** had talks with EMI before traveling on to meetings on the Continent. . . . Mercury's international chief **Brice Somers** visited London from his Geneva headquarters.

Negotiations have begun for **Lena Horne** to film a TV series in London next fall. Participating would be ATV with the programs aimed at world markets. . . . The **Barry Sisters,** in for cabaret, tele on **Joan Regan's** BBC-TV series, "Be My Guest," November 22. . . . The **Deep River Boys** have a BBC telecast October 7—a show they taped when here earlier in the year. . . . Another BBC taping—**Alfred Drake** in the Sunday "Showtime" series, goes out October 30.

Several British entertainment personalities, including publicist **Al Hunt** and HMV's **Alma Cogan,** ex-

(Continued on page 28)

Best-Selling Pop Records in BRITAIN

Week ending September 30, 1960
(Courtesy New Musical Express, London)

Last Week	This Week	
3	1	TELL LAURA I LOVE HER—Ricky Valance (Columbia)
2	2	ONLY THE LONELY—Roy Orbison (London)
10	3	NINE TIMES OUT OF TEN—Cliff Richard (Columbia)
6	4	HOW ABOUT THAT!—Adam Faith (Parlophone)
1	5	APACHE—The Shadows (Columbia)
7	6	GIRL OF MY BEST FRIEND—Elvis Presley (RCA)
4	7	BECAUSE THEY'RE YOUNG—Duane Eddy (London)
13	8	WALK, DON'T RUN—Ventures (Top Rank)
15	9	SO SAD—Everly Brothers (Warner Bros.)
17	10	WALK, DON'T RUN—John Barry Seven (Columbia)
5	11	MESS OF BLUES—Elvis Presley (RCA)
8	12	AS LONG AS HE NEEDS ME—Shirley Bassey (Columbia)
11	13	EV'RYBODY'S SOMEBODY'S FOOL—Connie Francis (M-G-M)
16	14	PLEASE HELP ME, I'M FALLING—Hank Locklin (RCA)
19	15	LUCILLE—Everly Brothers (Warner Bros.)
12	16	PAPER ROSES—Kaye Sisters (Philips)
14	17	WHEN WILL I BE LOVED—Everly Brothers (London)
21	18	LOVE IS LIKE A VIOLIN—Ken Dodd (Decca)
27	19	LET'S THINK ABOUT LIVING—Bob Luman (Warner Bros.)
28	20	PASSING BREEZE—Russ Conway (Columbia)
—	21	CHAIN GANG—Sam Cooke (RCA)
9	22	PLEASE DON'T TEASE—Cliff Richard (Columbia)
—	23	NICE 'N' EASY—Frank Sinatra (Capitol)
20	24	CARIBBEAN HONEYMOON—Frank Weir (Oriole)
—	25	ROCKING GOOSE—Johnny and the Hurricanes (London)
22	26	VOLARE—Bobby Rydell (Columbia)
—	27	WHAT A MOUTH—Tommy Steele (Decca)
—	28	IMAGE OF A GIRL—Nelson Keene (HMV)
—	28	EE-O-ELEVEN—Sammy Davis (HMV)
—	30	MacDONALD'S CAVE—Piltdown Men (Capitol)

HOLLAND *Newsnotes*

By FRITS VERSTEEG

Fonorama, P. O. Box 26, Amersfoort, Holland

About 100 of our top record dealers returned very satisfied from Bovema's annual sales convention. Meeting was attended by top brass from nearly all important EMI organizations in Europe and **Mr. Robert Weiss** from Warner Bros. **Mr. Gerry M. Oord,** Bovema's director, told about the very unique manufacturer-record retailer plan meant to stimulate interest in records generally and to increase current record sales directly. The project, planned to cover some two or three years, will be financed on a 50-50 basis. There will be a medley of current hit tunes specially arranged and played by the Concertgebouw Orchestra of Amsterdam. During the "Grand Gala du Disque" (on Saturday night, October 22) there will be a "record-of-the-week" and phonograph "oscars" (Edisons) awarded for the very first time.

Bovema unfolded a surprising program of new items for the coming season. A highlight was the stereo demonstration. The highlights of this show will be shown during a tour in about eight of our biggest towns. Up till now each show, which can be attended by the record buying public, is a complete sellout. Within about 10 days four important Dutch premieres: The Porgy and Bess film (the soundtrack on Philips is already a best-seller for about 12 months), **Cole Porter's** "Can-Can" (the Capitol soundtrack gets heavy promotion), a Dutch version of "My Fair Lady" (the first musical of this type to be staged here, Philips will release the highlights from it very soon), and "Ben Hur" which will get heavy M-G-M promotion.

Best-Selling Pop Records in HOLLAND

Week ending October 1, 1960
(Courtesy Fonorama, Amersfoort)

Last Week	This Week	
2	1	RAMONA—The Blue Diamonds (Decca)
1	2	O SOLE MIO—Elvis Presley (RCA)
3	3	HE'LL HAVE TO GO—Jim Reeves (RCA)
5	4	ITSY BITSY TEENIE WEENIE YELLOW POLKA DOT BIKINI—Brian Hyland (London)
1	5	MILORD—Corry Brokken (London)
2	6	KOM VAN DAT DAK AF—Peter's Rockets (Imperial)
12	7	BARCELONA—De Wilmary's (Fontana)
7	8	HANDY MAN—Jimmy Jones (M-G-M)
8	9	SCHLAFE MEIN PRINZCHEN—Papa Bue's Viking Jazz Band (Storyville)
9	10	PAPIEREN ROZEN—Carla van Renesse (CNR)
—	11	LUCILLE—Everly Brothers (Warner Bros.)
10	12	PLEASE DON'T TEASE—Cliff Richard (Columbia)
11	13	BANJO BOY—Jan and Kjeld (CNR)
13	14	GOOD TIMIN'—Jimmy Jones (M-G-M)
14	15	UNTER FREMDEN STERNEN—Freddy (Polydor)
15	16	MARIJKE—Peter's Rockets (Imperial)
19	17	TELEPHONE BABY—Johnny Otis (Capitol)
16	18	I'M SORRY—Brenda Lee (Brunswick)
17	19	LA BELLA—Rocco Granata (Artone)
—	20	NOOIT OP ZONDAG (NEVER ON SUNDAY)—Anneke van Hooff (CNR); Mieke Telkamp (Philips)

GERMAN *Newsnotes*

Northern Germany

By BRIGITTE KEEB

News Editor, Automaten-Markt Braunschweig, Germany

The record distributing firm, Multi-Klang G MBH & Company KG, (distributor of Bella Musica records) has founded the music publishing house, Edition Multi-Klang, dealing with all kinds of light music. . . . Electrola has issued a number of original Arabian tunes on the labels Pathe Marconi, Columbia, La Voix de son Maitre, La Voix de l'orient, Baidaphon and Cairophon. . . . The taking over of British Top Rank Records by the E.M.I. concern, which has caused much discussion in the record scene, will not mean a change in the Top Rank distribution in Germany. Ariola, who represents Rank in Germany, will keep the distribution here contrary to opinion which suggested the Rank repertoire might be taken over by Electrola, which belongs to the E.M.I. concern.

Fausto Cigliano, winner of the Naples Song Festival, got a contract for three pix from **UFA** and will soon have his first German songs recorded. . . . **Ralf Bendix,** whose latest recording is the German version of **"Venus Waltz,"** was invited to the States by **Marlene Dietrich** on the occasion of the recent trip to Cologne where she

(Continued on page 19)

Southern Germany

By JIMMY JUNGERMANN

Producer, Bayerischer Rundfunk, Munich

With an estimated 500,000 visitors, Munich's world-famous autumn fair, the Oktoberfest, marked a new all time record in its history. . . . Palette rep **Werner Mertin** and British bandleader **Reg Owen** visited Munich to discuss further developments for this label in Germany. . . . There will be no German tour of **Frank Sinatra.** Said Frankie: "$10,000 for one show." Answered impresario **Kurt Collien,** "Ach, too much."

Hawaii Princess **Carmita** arrived in Germany after a world tour and will sing, for Electrola, two German tunes, "Hula Wai" and "Heimweh Nach Hawaii." . . . The second edition of the "Bielefeld Jazz Catalog" is on the market. The new edition covers these labels: Riverside, Good Time Jazz, World Pacific, Contemporary, Fantasy and Prestige. . . . **Louis Armstrong, Duke Ellington** and **Erroll Garner** will star in a new pic "Paris Blues." . . . Pegasus in Wetzlar issued three further jazz books on **Django Reinhardt, Dizzy Gillespie** and **Nick La Rocca.**

Benny Goodman canceled his tour thru Germany. . . . Liberty's **Richard A. Annotico** and **Mr. Bennett** started a trip to Europe to

(Continued on page 19)

BELGIUM *Newsnotes*

By JAN TORFS

Mechelen, Belgium

Belgium is the European country with the highest quantity of juke box machines per inhabitant. For nine million people, there are some 30,000 to 40,000 juke boxes in operation. This figure can only be approximate since no official statistics are available. There is a juke box in almost every cafe. One can say that 30 to 70 per cent of juke box load is made of American records, depending on the area.

Jan and Kjeld, the Danish youngsters who hit the top of the charts in several European countries, got their first golden record for the million-record sale of "Banjo Boy" (Ariola).

ITALIAN *Newsnotes*

By MARIO DE LUIGI

Musica e Dischi, Milano

Anna Moffo, the young Italo-American soprano, has recorded for RCA Italian publishing firm the best songs by **Irving Berlin** and **Goerge Gershwin.** She was accompanied by **Franco Pisano's** orchestra and **Piero Umiliani's** band. **Rosario Borelli,** one of the most famous cine-novel actors has been singing for the last few months. "Una Bugia Neravigliosa" (A Wonder Lie) is the title of the song with which he made his first appearance.

Maria Monti, whose popularity is due to television appearances, will start recording for **RCA** Italian. . . . **Ricky Nelson's** latest hit has been recently released by the Imperial recording company: **"Yes Sir, That's My Baby,"** and **"I'm Not Afraid,"** after his success, in "A Dollar Honour," is now becoming quite popular in Italy.

By SAM'L STEINMAN

Piazza S. Anselmo 1, Rome

Juke Box industry, in midst of p.r. campaign to fight higher taxes, has announced that classical music is becoming more popular as a result of the popularity of film sound tracks in the coin machines thruout Italy. . . . City of Verona, Verona Arena Concerts Association and "Il Musichiere" magazine are all denying any responsibility for the death of **Mario Riva** in an accident

(Continued on page 19)

Best-Selling Pop Records in ITALY

Week ending September 30, 1960
Courtesy Musica e Dischi, Milan)

Last Week	This Week	
1	1	IL NOSTRO CONCERTO—Umberto Bindi (Ricordi)
2	2	NESSUNO AL MONDO—Peppino Di Capri (Carisch)
3	3	IMPAZZIVO PER TE—Adriano Celentano (Jolly)
5	4	IL CIELO IN UNA STANZA—Mina (Italdisc)
4	5	SCANDALO AL SOLE—Percy Faith (Philips)
6	6	IL BARATTOLO—Gianni Meccia (RCA Camden)
7	7	VOCE 'E NOTTI—Peppino De Capri (Carisch)
9	8	MORGEN—Eddie Calvert (Columbia)
8	9	PERSONALITA'/TILL—Caterina Valente (Decca)
15	10	MILORD—Edith Piaf (Columbia), Dalida (Barclay)
10	11	STUCK ON YOU/FAME AND FORTUNE—Elvis Presley (RCA)
14	12	NOTTE DI LUNA CALANTE — Domenico Modugno (Fonit)
17	13	LA GATTA—Gino Paoli (Ricordi)
11	14	MULE-SKINNER BLUES — The Fendermen (Top Rank)
12	15	MY HOME TOWN—Paul Anka (Columbia)
13	16	STAIRWAY TO HEAVEN—Neil Sedaka (RCA)
16	17	GABBIE—Eddie Calvert (Columbia)
—	18	ESTATE VOILENTA—Fausto Papetti (Durium)
—	19	BEVO—Jimmy Fontana (Hollywood)
19	20	ITSY BITSY TEENIE WEENIE YELLOW POLKA DOT BIKINI—Brian Hyland (London), Buddy Hackett (Top Rank)

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There's plenty of SILVER in Count Basie's Silver Anniversary Sales Program

A message from Morris Levy, President of Roulette Records

We at Roulette have always been extremely proud to have on our label one of the greatest living jazz legends of all time, COUNT BASIE.

This October, our pride takes on a brilliant new glow as we and the entire musical world salute the fabulous Count on his 25th Anniversary as a jazz artist.

In honor of this important event, Roulette has formulated a special SILVER ANNIVERSARY SALES PROGRAM for dealers and all record buyers.

I want personally to invite you and the countless Basie admirers everywhere to share in our great pride and to join with us in celebrating this truly momentous occasion!

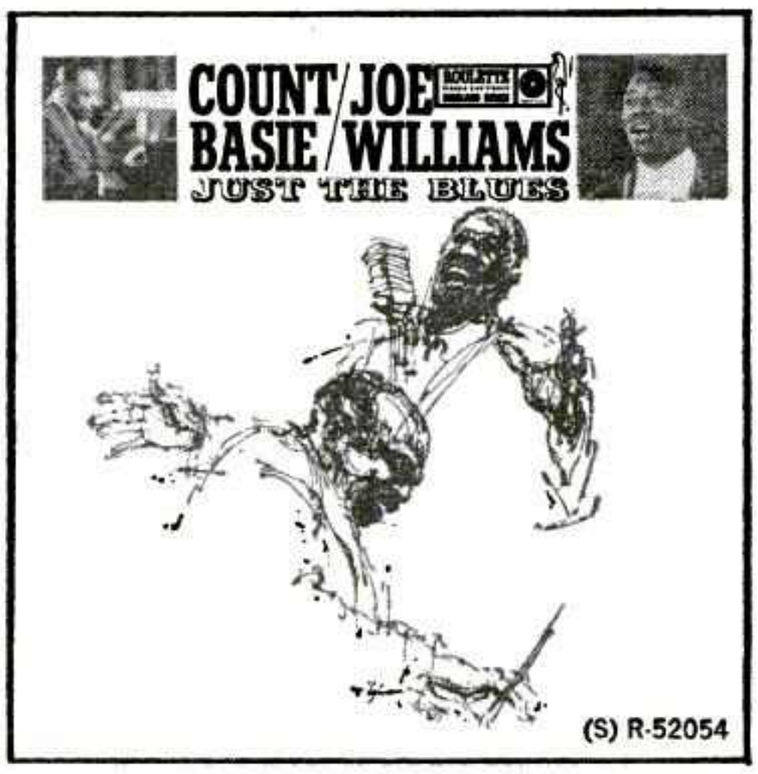
Sincerely,

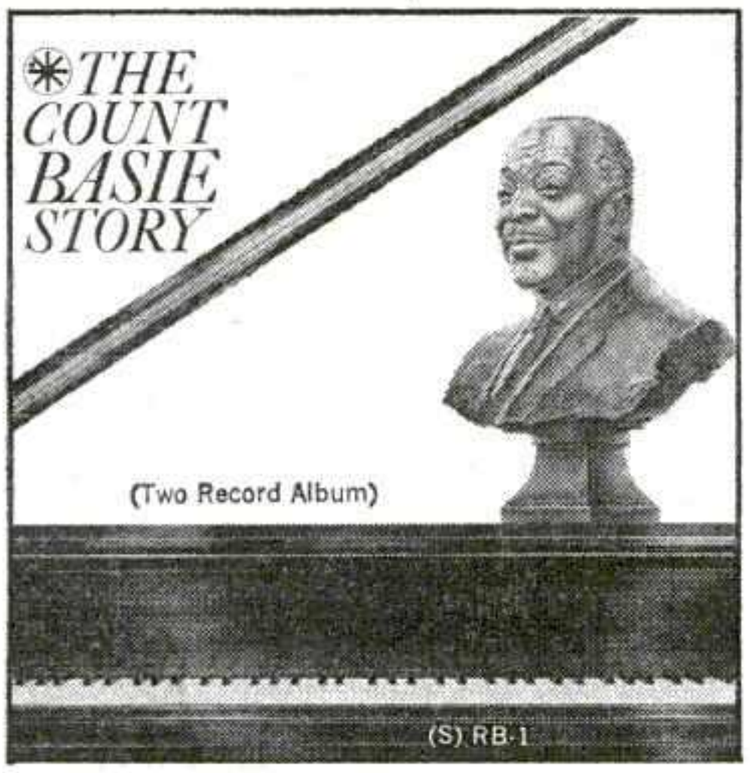
Morris Levy

FREE! Any "Birdland Series" Jazz Album...When You Buy 2!

Offer applies to all dealers* and consumers!

Good for all "Birdland Series" Catalog Album Titles!
Quantities unlimited! **Qualified dealers only.*





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SPECIAL! Count Basie featured in the Fred Astaire Spectacular, NBC-TV.

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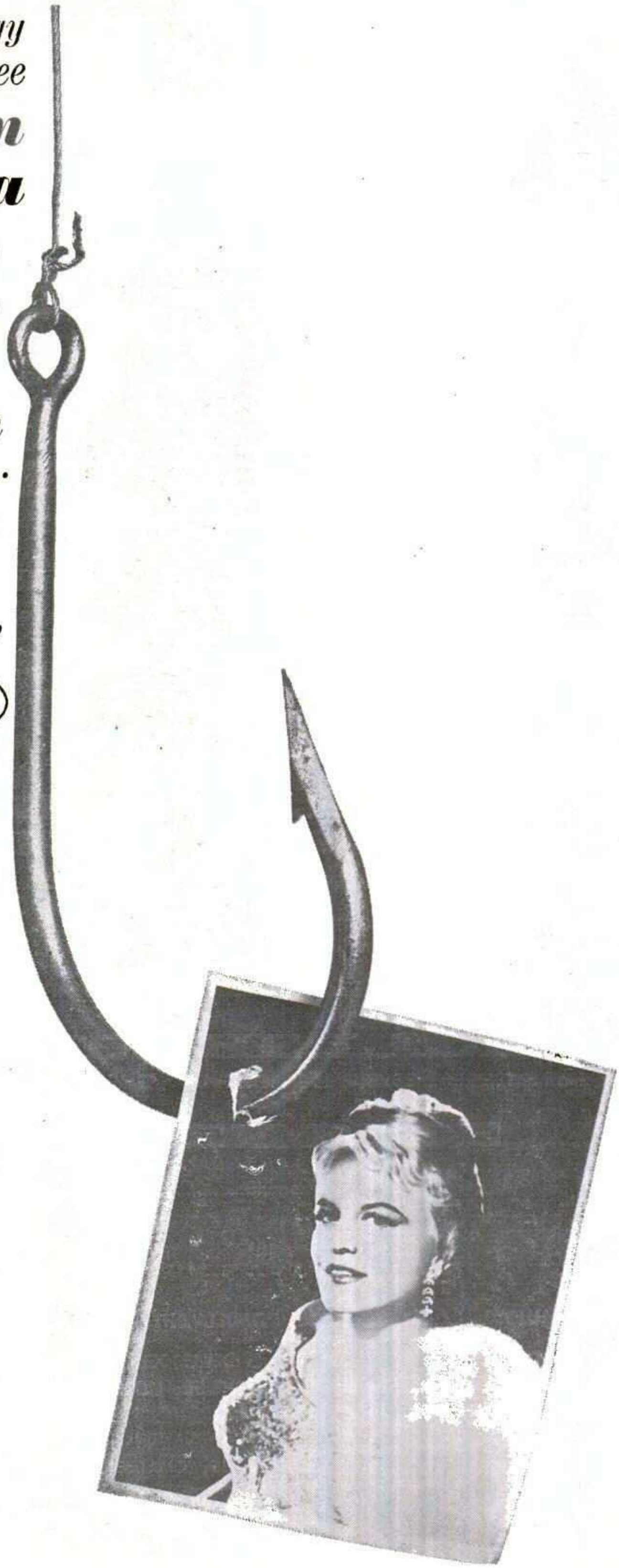
Peggy Lee

I'm gonna go fishin'

Peggy's own lyrics... bigger, better than "fever"

Capitol RECORDS

record no. 4449



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TEEN-AGER WINS ARIOLA FESTIVAL

KARLSRUHE, Germany—The Ariola Amateur Festival is over. Sixteen young singers, vocal groups and bands who won the district contests of the past weeks participated in the show which took place September 17 in the Karlsruhe Schwartzwald - Halle. First prize was won by 13-year-old Jurgen Seibert from Saarbrucken with the title "At the Hop," and was given a recording and education contract by Ariola. On the program were such prominent stars as Zarah Leander, Jimmy Makulis, Willy Millowitsch, Peter Wegen, and Jan and Kjeld, who received their first golden disk for one million "Banjo Boy" records. It was awarded by Ariola director Lutz Wellinitz. This talent contest will become an annual event.

Ballroom Dance Promotion Set

CHICAGO — Lawrence Welk will kick off a week-long, nationwide promotion to hypo interest in ballroom dancing being put on by the National Ballroom Operators Association, October 9-15.

Welk will launch the event on his Sunday evening television show (9) with a salute to great bands theme. The promotion will include television sets in the nation's ballrooms with giveaways of Welk albums.

The promotion, titled National Dancing Festival, was announced by NBOA following the group's convention here recently. Some 150 ballroom operators attended workshop sessions on promotion, rentals and general operating procedures.

Following the Welk kick-off Sunday (9), the promotion will be keyed to a different type of music each evening, with tie-ins planned with radio and TV.

Sunday (9) will be waltz night, Tuesday (11) fox trot, Wednesday (12) salute to teens, Thursday (13) Latin tempos, Friday (14) polkas, and Saturday (15) a regional presentation tied in with the American Federation of Musicians dance contest, now in its second year.

Some 200 bands are taking part in the AFM contest. It starts locally, with regional run-offs and a national final.

Gordy Expands Disk Activities

DETROIT — Berry Gordy Jr., well-known cleffer, who has penned hits for Jackie Wilson, Marv Johnson, Barrett Strong and the Miraculous Miracles, is expanding his activities on the disk front as well. Gordy's Tamla label has added various field promotion men to the fold, and now has Barrett Strong on the label. Gordy added that Lou Wakefield has taken over as acting sales chief since Al Abrams ankled the post.

Disk Big Wigs Dig That Jazz

MONTEREY, Calif.—Top level recording execs attending the third annual Monterey Jazz Festival here indicated the widespread attention the event commands among labels. Those present included Columbia's Irving Townsend and Percy Faith, Contemporary's prexy Les Koenig, RCA Victor's Steve Sholes, Chet Atkins and Ben Rosner, and Verve prexy Norman Granz, among others.

FCC to Weigh Toll-TV Trial

WASHINGTON — Friends and foes of pay television will battle out the issues of pay versus free programming in hearings to be held by the FCC on the application of the Hartford Phonevision Company, to conduct a three-year trial of toll-TV.

Music interests, producers of hit musicals with a dream of nationwide box office, concert and opera impresarios, plus film programmers and all varieties of packagers who feel stymied by network control of programming on free TV, will get a chance to tell the Federal Communications Commission their views. Applications to be heard at the October 24-28 hearings must be submitted by October 10, the FCC said last week (29).

The FCC has set up five hefty hurdles to be cleared by the RKO general subsidiary, before it can trial on its owned TV station, WHCT, UHF Channel 18, in Hartford, Conn. The agency emphasizes that the hearing is only to decide on a trial, not to consider subscription TV as a national service.

The five issues to be argued are: Whether the proposed trial conforms to conditions set down by the FCC; whether it will deprive area viewers of free TV service they would otherwise have had; whether the toll experiment would adversely affect competition; whether it will usurp station licensee's responsibility to select programming, and insure fair charges to subscribers; and last, the perennial question of whether the trial would serve the public interest.

2 Christmas Camden Pkgs.

NEW YORK — Victor's low-price Camden line is issuing two Christmas packages in time for the holiday season. First is by the Three Suns called "The Sound of Christmas," the second "Christmas Music by the Augustana Choir." The Three Suns set contains 20 Christmas standards and the group is accompanied by orchestras under the direction of Marty Gold and Sid Ramin. The choral album contains 20 favorite carols and hymns.

Costa Batons DJ Sing-Along

NEW YORK—United Artists is holding a contest for deejays on its new Don Costa album "We Play-You Sing the Great Million Sellers." The Costa LP features choral versions which omit the lead vocal part on each side.

Deejays are invited to sing along with the album and submit waxings on same. The best singing deejay in each UA distributor's territory will receive a gold record. Some jocks, including Neil McIntyre, WHK, Cleveland, are carrying the idea to their listeners via contests to select the best sing-along dialer.

Apollo, Sue Sign FTC Consents

WASHINGTON — Apollo Records and Sue Records, both of New York City, have signed consents with the Federal Trade Commission, agreeing not to give payola to get their records pushed on the air.

The consent order does not constitute an admission of guilt. FTC says payola deceives the public and is an unfair trade practice.

FULCHINO WEDS TANNY, PR HEAD

HOLLYWOOD — Anne Fulchino, RCA Victor's Coast publicity manager, was married to Ron Freels, public relations head for Vic Tanny. Marriage (September 17) took place at the Santa Barbara Mission.

Country Thrush Scores Pop Hit

NEW YORK—Capitol Records has hit the pop hit parade with another in a continuing stream of country artists who manage to cross the barrier between the two fields. Latest example is Cap's Wanda Jackson, for some time recognized as a top country thrush, who has now made the Hot 100 for the first time in her career with "Let's Have a Party."

Going as far back as 1949, it can be recalled that a country-styled couple, Margaret Whiting and Jimmy Wakely, had a smash pop hit with "Slippin' Around," followed by the answer tune, "I'll Never Slip Around Again."

In the mid '50's, Tennessee Ernie Ford came along with his smash-eroo, "16 Tons," which was one of the fastest moving singles in history at the time. Then several years ago, Ferlin Husky, well-known in the Nashville belt, suddenly broke out with "Gone," while Sonny James got himself a pop niche with "Young Love." Most recent example, aside from Miss Jackson, is that of Jeanne Black, also a country-oriented thrush. Miss Black scored with an answer country song titled, "He'll Have to Stay," a follow-up to Jim Reeves' "He'll Have to Go."

Chi Jazz Boite Spots Food & Drink Venders

By NICK BIRO

CHICAGO—A novel experiment in the jazz bistro business is creating a lot of excitement in the Windy City. The place is "Birdhouse," and the theme is progressive jazz, with food and drinks served from a battery of vending machines.

There is no liquor sold on the premises. Owner Art Sheridan dubs it a "Robert Hall operation"—top jazz fare at a minimum cost to patrons.

The spot opened with The Jazztet, featuring Art Farmer and Benny Golson, Wednesday evening (28). Plans are for a continued bill of top progressive jazz talent.

Due to appear soon: The Donald Byrd Quintet, the MJT plus 3, the John Coltrane group, Ramsey Lewis and his trio, Horace Silver, and Art Blakey and His Jazz Messengers.

Only expense to patrons is a $1.50 admission charge. The tab goes up to $2 on weekends. The vending machine prices are nominal—mostly set at a quarter. So far, jazz enthusiasts can indulge in milk, coffee, candy, pastry, cold drinks and the like.

The vending machines are run by Oasis Dispensing Company, a local vending machine operator, with Birdhouse getting a commission of the profit. Servicing and maintenance of the machines is done completely by Oasis.

Profit

Birdhouse plans to make its main profit from ticket sales. The spot is large as far as jazz niteries go, seating close to 600 at full capacity.

The program is fast paced and the management hopes for a two to three-time nightly turn-over. Owner Sheridan is reluctant to discuss figures, but he says a two-time nightly turnover (at full and near-full capacity) would make the spot money.

Opening night, last Wednesday (28) was a big success. There were the usual problems that go with a new spot, but in general, the operation was smooth. Attendance was excellent with the spot nearly filled by 10 p.m.

RECORD MANUFACTURERS—MUSIC PUBLISHERS—RADIO PROGRAMMERS

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Subscribers will be provided with a list of records played on each station in rank order according to plays received. The number of plays for each record will also be shown. A separate list of this type will be prepared for each of the four stations. Each list will show every record which received as many as five plays on that station in the course of the week.

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Radio, TV, Disks Make Hay

• Continued from page 4

Thee I Sing." In addition to period campaign songs, the show will feature an original theme, "The Right Man Quickstep," written by George Kleinsinger.

Another original political theme, "Presidential Countdown," was written by Kenyon Hopkins as background music for a nine-part campaign series of the same title, which started September 12 on CBS-TV with a profile of veepee Richard Nixon.

NBC-TV will pay tribute to the political scene October 22 with a full - hour original musical, "Potomac Madness," on Bob Hope's Buick Show, starring Hope, Ginger Rogers and Perry Como. The score was written by Sammy Cahn and Jimmy Van Heusen, the book by Hope's writing staff. Tunes include "Playing Politics," "I've Got Charm" and "Where Else But in the U. S. A."

The Westinghouse Broadcasting Company launched a new series, "Songs for Presidents," last month. The series traces the history of campaign songs in all U. S. presidential elections, from George Washington's era to present times, and will be carried by all of Westinghouse's stations.

Deejays across the country will start playing favorite tunes of the candidates shortly as they did during the nominating conventions this summer. Local radio stations are also playing up special political features. For example, WNEW, New York, last week asked dialers to call and say which candidate they thought currently had the best chance to be elected president.

The calls were made as part of WNEW's new public service feature "Call Up and Be Counted" which invites dialers to call during a 15-minute period and express their opinions on various subjects. The calls are taped and used thruout the rest of the day and evening. Another question used on this feature was "Do you think the fact that Senator Kennedy is a Catholic is a major issue in the presidential campaign?"

Cap Bows 35

• Continued from page 4

vanni," the opera offered in a four-disk set.

Capitol of the World offers a package featuring Europe's teenage vocalist, Conny, and the Toshiba (Japanese) Children's Choir.

Fourteen album pop release will include entries by Stan Kenton, Dean Martin, Fred Waring, vocalists Nancy Wilson and Cathie Taylor, Ron Goodwin, Don Baker, Rose Maddox, Tommy Collins, the Louvin Brothers, Mickey Katz, and a set of "Let's Dance" LP's featuring Rene Bloch and his orchestra plus dance sets recorded by Van Alexander and Michael Paige.

when answering ads . . .

SAY YOU SAW IT IN THE BILLBOARD!

Cap Makes Tie

• Continued from page 4

During the course of the cruise, Matson showed its "Paradise" film and Capitol unveiled the album for the press corps. Press reps included reps of mass circulation consumer mags, wire serivices, local newspaper and trade press. Cap reps aboard included Capitol Records Distributing Corporation President Mike Maitland; merchandising chief Stan Gortikov; Artist and Repertoire Producer Bill Miller, who made the album; Bill Mikels; press relations chief Brown Meggs, and publicity department head Fred Martin.

Part of the promotional tie-in calls for Matson to play tapes of the album on all its four cruises via its background music system, among other cross-plugs.

ASCAP Income Up First Half

• Continued from page 4

fervent plea for what he felt would be a more accurate form of logging broadcast performances of tunes. He called on ASCAP to devise a means whereby the local stations' jockeys would receive better attention, rather than concentrate so heavily on network TV.

"When a song is played on Dinah Shore's show, for example," Gross argued, "it'll be a long time before her producers will let her program that same tune again. But jockeys—these are the guys who keep our songs alive with the repeated playing of them—often lay on a record. So, why can't we have a full report on radio station plays rather than the haphazard system we are now using?"

ASCAP counsel Herman Finkelstein rose to defend the present survey system, asking that the scientific term, "random sample," in surveying, not be confused with "haphazard." He pointed out that ASCAP would like nothing better than to have an exact picture of what is being performed on all stations, but the cost of such a survey would be prohibitive. It may well be, said the counsel, that making the survey would cost more than what would be collected.

Gross would not be satisfied with Finkelstein's answer, indicating that when one pays for something and has change coming, he's interested in getting the exact amount due him, and not a rough approximation. Publisher Eddie Shaw rose to suggest that ASCAP budget $250,000 to pay "the girls at radio stations to keep logs of what is played. I've seen stations that keep logs for BMI, why can't keep them for us?"

Vet disk jockey Al Jarvis rose to point out that most jockeys keep a record of what they play, and that getting a report would not be as difficult an affair as was being anticipated. Parenthetically, Jarvis explained his presence at the ASCAP meeting by stating that his association with the performance society was on a very small scale, but that this was his only way to pay back ASCAP for the great contribution it has made to his career. There was applause.

Finkelstein and ASCAP prexy Stanley Adams assured all that the suggestions would be relayed to those persons responsible for handling the surveys, and that possibly these ideas may be incorporated into the methods followed.

SESAC Snags

• Continued from page 4

of Jackie Wilson's hit "Doggin' Around."

SESAC's new push on material, writers and publishing firms is taking place under SESAC manager Bud Prager. He was responsible, by guaranteeing Wolfpack Music, the new Artie Mogull SESAC publishing firm that Scott will write for, $30,000, or $15,000 per year for two years, for bringing Scott from BMI to SESAC. Meanwhile, Artie Mogull and Mike Stewart purchased Scott's managerial contract from Milt Summerfield for a reported $75,000 and are now handling the singer.

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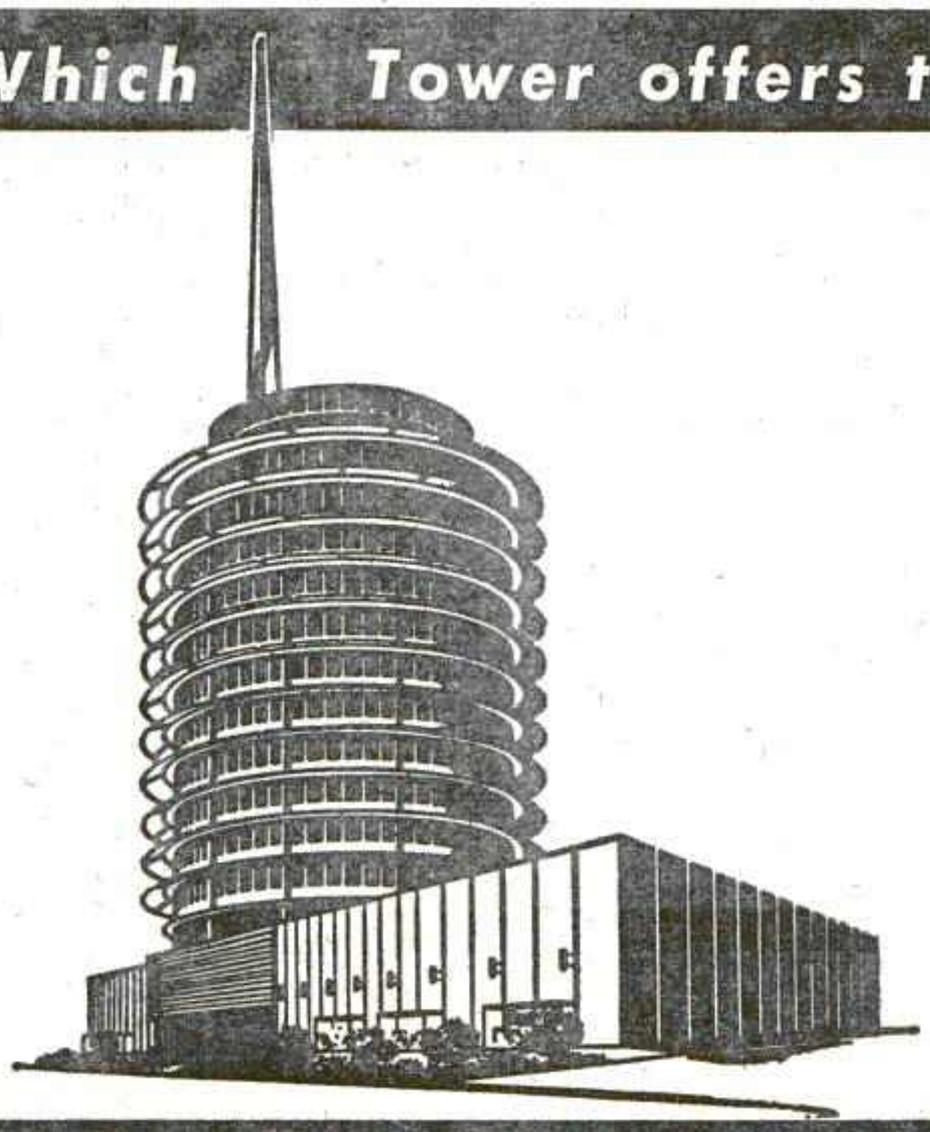

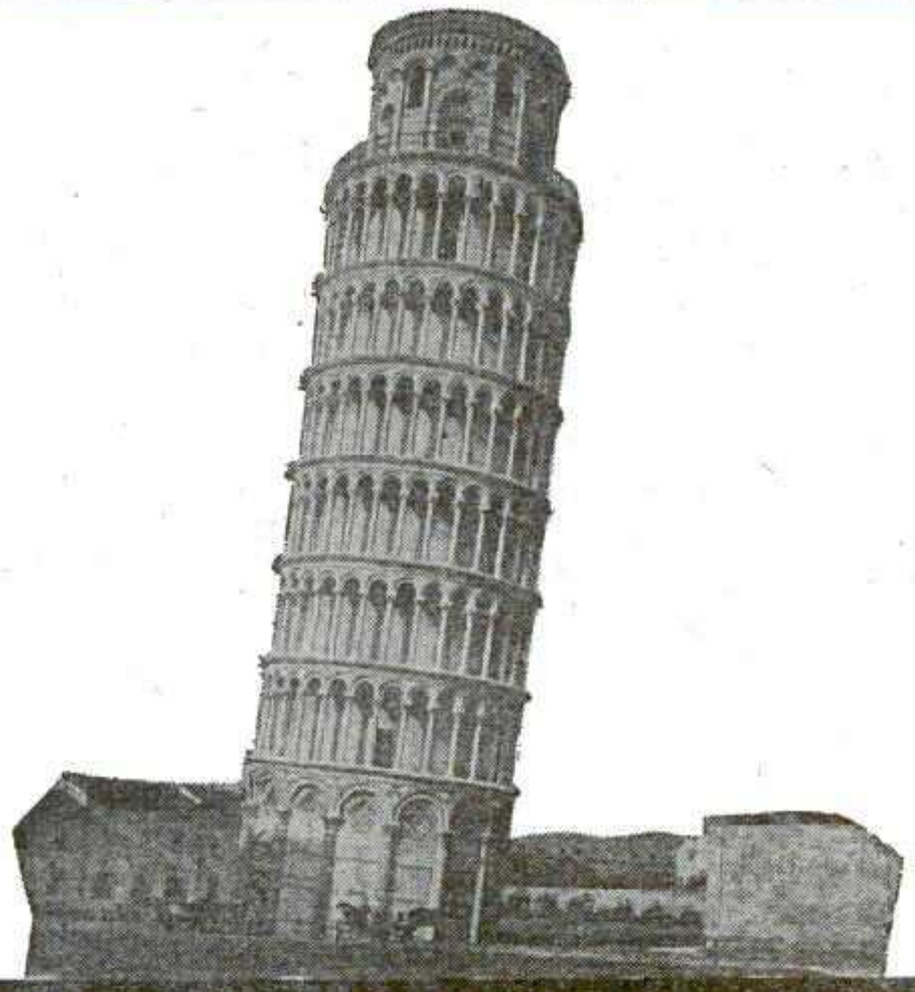

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12 BIG On

Fats DOM

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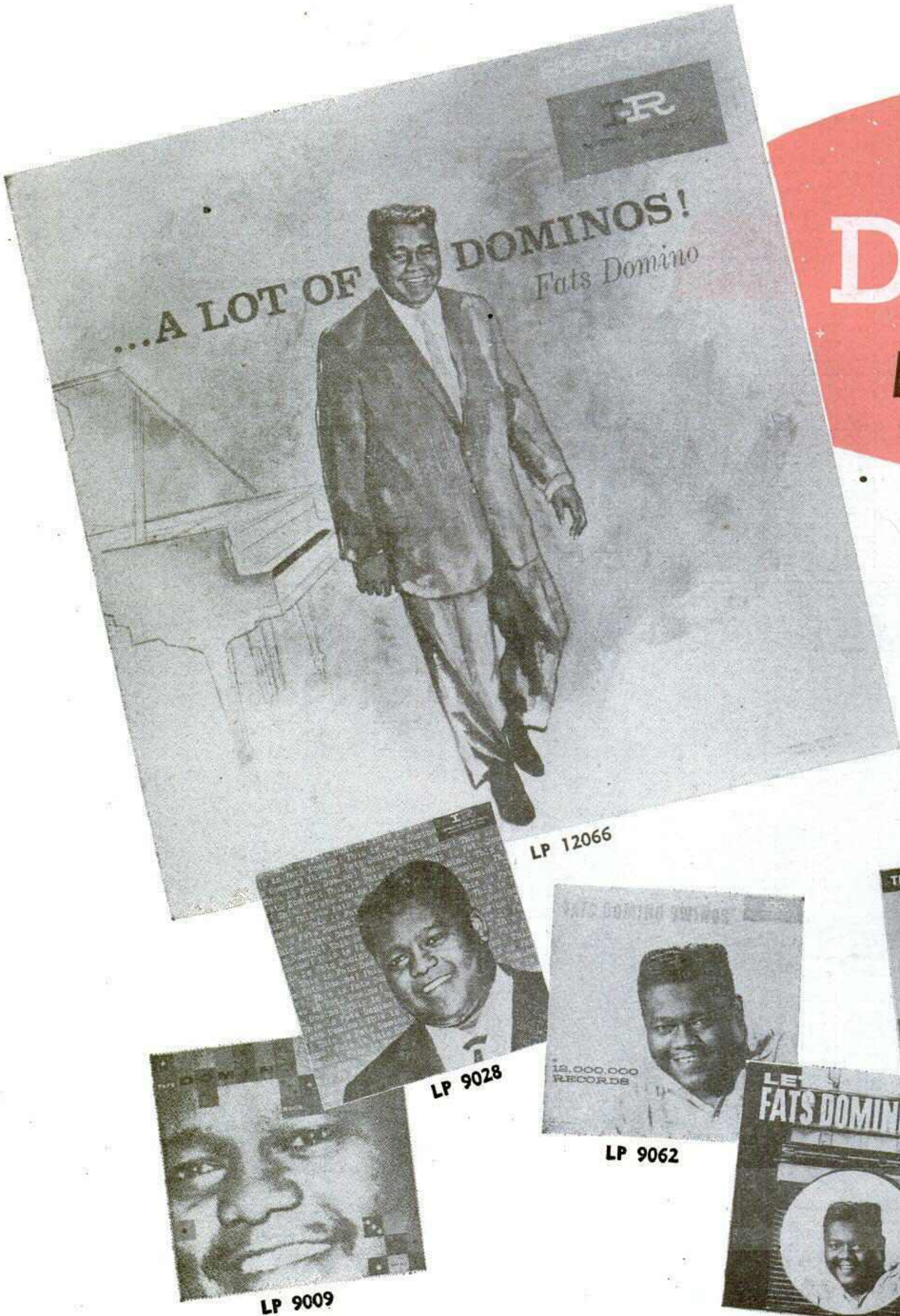

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CALYPSO BEAT REIGNS

Veteran Acts Still Tops With Bermuda Tourists

HAMILTON, Bermuda — Calypso is still king in Bermuda. The top acts, even after many years, remain the Esso Steel Band and the Talbot Brothers. These acts play a different hotel on the Island each night in order to give visitors and Bermudians a chance to see them. And the Talbot Nephews, Al Harris, Celeste (The Queen of Calypso), Hubert Smith, and Lloyd Simmons, add to the Island's calypso flavor.

In addition to these acts, there are occasional American pop acts of some stature as far as night clubs are concerned. During September, for example, Herb and Betty Warner, who had some success on records in the States, played the Inverurie Hotel's Marine Terrace Room. And comics Tony and Eddie have been strong draws this season at the Pirates Den of the Coral Island Club.

Don Gibson's two revues, one called the "Gulf Stream Revue" and the other the "Island Fiesta," also play roving dates, one night at the Elbow Beach Surf Club, another the Castle Harbour Hotel, and another night the Princess Hoel here. These shows, featuring local talent, always are good crowd pleasers.

There is a lot of music around town, however. Not much in the way of jazz except for the newly formed British Jazz Trio; but every room or club or cocktail lounge has at least a pianist, occasionally a trio, and the larger rooms often have a good dance ork, which alternates with local talent.

But all in all calypso music rules the roost, altho here it has its own special Bermuda flavor. This may be caused by Bermuda's proximity to the United States, but many pop tunes are intermixed with calypso rhythms and lyrics, creating a rather unique type of calypso music on the Island.

Record shops, too, are hipped on the calypso idiom. Altho the shops in Hamilton offer various types of records, most of the shops have signs pinned up in the windows advertising records of the top calypso acts. These are sold both to visitors and Bermudians as well. The Esso Steel Band record on the Bandstand label, is a strong seller with tourists, and the fact that the Bandstand Record Shop in Hamilton will pay the postage on the $4.98 LP to anywhere in the world helps disk sales. A big calypso hit on the Island, such as Hubert Smith's "The Green Ticket," sold 1,500 disks in its first year a while back.

Bermuda isn't lacking on the classical music side. The Bermuda Oratorio Society is now in its second year under the baton of Dr. Drummund Wolff, and is a branch of the Bermuda Conservatory of Music. And the Bermuda Theater Guild presented The Chautauqua Opera Company in a three-week run of "Cosi Fan Tutte," during August.

Steve-Eydie Club Act Set

NEW YORK — Steve Lawrence and Eydie Gorme will open their long-discussed night club act next Thursday (6) at the Lotus Club in Washington. Following this break-in one-week date, the pair, coupled as a club act for the first time, move into New York's Copacabana for three weeks, Thursday (20). The duo have been rehearsing since Lawrence was discharged from the Army a month ago.

Don Costa, a.&r. chief for United Artists Records, is writing the musical arrangements and Joe Guercio will conduct. Other bookings already set include the Latin Casino, Philadelphia; the Americana, Las Vegas, Nev. A TV special, to star the pair, is also under discussion.

Col. Faith Month

• *Continued from page 3*

an Andre Kostelanez Christmas LP, an LP with Earl Wrightson, a new Jonathan and Darlene Edwards album (Paul Weston and Jo Stafford), and the disk debut of comedienne Jean Carroll. Columbia is also issuing the sound-track album from the Marilyn Monroe flick, "Let's Make Love." There are also new albums by the Hi-Lo's, Billy Butterfield, and, finally, a potent new Mitch Miller Sing-Along.

In the jazz field Columbia has a new Duke Ellington coming out, with Ellington spotlighting — for the first time in his career—another composer. The composer is Tchaikovsky, and the music is Ellington's interpretation of the "Nutcracker Suite." The firm is reissuing Erroll Garner's "Paris Impressions" of last year in two separate volumes, and there is a new album with the Andre Previn Trio.

The French original-cast waxing of "Irma La Douce," will be released on the Adventures in Sound label. (Columbia will cut the Broadway show cast of the hit musical later this month.)

The Masterworks releases are highlighted by Sir John Gielgud's "One Man in His Time," a successor to his "Ages of Man," a release featuring pianist William Masselos playing Aaron Copland's Piano Variations, and albums by the Budapest Quartet, the New York Philharmonic and the Columbia Symphony Orchestra. Columbia is also releasing a trio of Masterworks Christmas LP's, one by Eileen Farrell, another by the Mormon Tabernacle Choir, and the third with E. Power Biggs.

Roulette Distrib

• *Continued from page 3*

tempts have actually been made in this direction. The new Roulette-Lansing idea does recall, however, a sort of vice versa recent attempt on the part of a phonograph manufacturer to get his products into regular music and record stores, via record distributors. In this case, Philco made a deal to distribute thru M-G-M Records distributors. Tho a year's experience did not produce a resounding success, at least a half dozen M-G-M distribs succeeded in making a penetration into the new field and Philco spokesmen recently voiced optimism for the continued expansion of the plan.

5 NOW AVAILABLE TO ALL BROADCASTERS BIG NEW RECORD AND ALBUM SERVICES

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You may order any complete category you require for your station. Prices are based on the number of albums contained in each category.*

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CLASSICAL	50	50	FOLK	25	25
LIGHT CLASSICS	50	50	CHILDREN'S	25	25
OPERA EXCERPTS	25	25	RHYTHM AND BLUES	25	25
BAND, CONCERT, MARCH	25	25	JAZZ	50	50
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You receive new album "Spotlight Winners" each month, selected by the music staff of Billboard as among the best of the new albums.

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10 new albums per month for 12 months
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SINGLES SERVICES OF RSI:

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If you program popular single records: You receive ten (10) new records a week, the best of the new releases.

Price for one year—52 weeks—10 new records a week, a total of 520 of the best of the new releases:
ANNUAL BASIS: $160 per year via regular mail. $190 via air.
QUARTERLY BASIS: $42 per quarter via regular mail. $50 via air.

5 "Easy Listening"

You receive six (6) new records a week, the best of the new releases (no rock and roll).

Price for one year—52 weeks—6 new records a week, a total of 312 records:
ANNUAL BASIS: $110 per year via regular mail. $140 via air.
QUARTERLY BASIS: $30 per quarter via regular mail. $38 via air.

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TOMORROW'S TOPS

The pick of the new releases:

The BILLBOARD SPOTLIGHT WINNERS OF THE WEEK

Strongest sales potential of all records reviewed this week.

NICK PERITO
THE GREEN LEAVES OF SUMMER (Feist, ASCAP) (1:54)—Here's a lushly effective instrumental treatment of the lovely theme from the new big-budget movie, "The Alamo." Lead is handled neatly by accordion, richly backed by strings. Flip is "Jennifer" (UA Music, ASCAP) (2:34).
United Artists 262

The Cash Box Pick of the Week

"THE MAGNIFICENT SEVEN" (2:03) [United Artists ASCAP—Bernstein]
"THE LONELY REBEL" (2:49) [United Artists ASCAP—Costa]
AL CAIOLA (United Artists 261)
"The Magnificent Seven," a pic main-title, is a dramatic opus which lends itself to the big-sounding, Don Costa-produced, rock-a-string treatment headed by guitarist Caiola. A sound with strong chart stature. Flip is a relaxed affair. The "Magnificent" portion all the way.

+4 SWINGING SINGLES

MOVE TWO MOUNTAINS
UA 241

marv johnson

LIPSTICK ON YOUR LIPS
UA 256

nino tempo

WONDERFUL LOVE
UA 255

the falcons

TEEN SCENE
UA 238

dickey doo and the don'ts

UNITED ARTISTS UA RECORDS

IT'S ALL THE WAY! 729 7th. AVENUE • NEW YORK 19, N. Y.

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N. J. Plant in Bootleg Sights

• Continued from page 2

will bring the matter to the attention of the Bergen County Grand Jury.

The records impounded included LP's with 16 tracks containing all pop hit tunes, with arrangements alleged to be close to the original, as well as EP's containining six hit songs. A check of the books disclosed that the firm was doing a vast business in many parts of the nation. Among the heavy buyers of the merchandise, according to the records, were such chains as F. W. Woolworth Company, M. H. Fishman Company, Inc.; Neisner Brothers, Inc.; W. W. Mac Company and National Recording Promotions, the latter a firm with an address in Cambria Heights, Queens, N. Y.

Other labels found in the plant at the time of the raid were Jubilee, Palette and Herald and Ember. Spokesmen for the first two named said that the record pressings had been ordered from the plant. Al Silver of Herald-Ember said in an answer to a question: "I have my records pressed there."

Any further action on the specific case here lies in the hands of Calissi, who left no doubt that he would pursue the matter thru the Grand Jury and would seek indictments. No arrests, however, were made at this time.

Hours later, Abeles hailed the raid. "We're going to get all these guys," he asserted, pounding his fist on the table to emphasize the point. "We of course represent only the publishers interests. But we have turned up plenty of evidence in our various actions to help record companies crack down on the people who bootleg and pirate their records. I don't know why they haven't done more about the problem, because all this hurts them, too."

Abeles tossed out another remark which was a sort of portent for the future. "We have had a number of meetings with various government people in Washington," he said, "and I'm pretty sure now that we have arrived at a formula which will allow us a chance to get at these people under federal law. I hope we'll be able to get that program under way shortly."

SECRETARY

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Replies held in confidence.

Contact Mr. Voltter.

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MUSIC PUBLISHERS
666 Fifth Ave., N. Y. 19, N. Y.

Jaro Pacts New Thrush

NEW YORK — Jaro Records, subsidiary label of Rank Records of America, has pacted thrush Kitty Ford to an exclusive contract. Gal already has her first single coupling "I Love You Conrad," and "Blue Diamond Ring," on the market. Miss Ford was discovered as a potential disk artist by Milton Schraff of Associated Recording Studios, where she was making jingles and commercials. Schraff, who also manages Paul Evans, brought her in to Sonny Lester, Rank a.&r. chief.

Mellin Hassle

• Continued from page 3

viewpoint that Mellin's attitude did not stem from any monetary considerations; but was, instead, a point of principle with him—in brief, a matter of publisher-writer relations.

AGAC's action was taken under paragraph 11a of AGAC's "Uniform Popular Writer's Contract," which permits the writer of his representative to examine the publishers "books, records and documents relating to the composition and all licenses granted, uses and payments made therefore . . ." If the publisher does not allow this, according to paragraph 12 of the contract, then "the writer shall have the option, to be exercised upon 10 days written notice, to terminate the contract."

It was not known at presstime how many writers had returned forms to AGAC asking for their copyrights to be returned. Nor could any information be gotten from the Mellin office concerning any action, or counter-action that might be taken. According to Miriam Stern, AGAC exec, some writers had already returned slips to the Guild. At the same time she stated that it was possible that Mellin would still work out some kind of arrangement so that AGAC reps can audit his books for the songs in his firms belonging to AGAC writers.

The Mellin catalogs contain many big hits. There are tunes in the firm by such eminent writers as Sonny Skylar, and Guy Woods. As the word spread thru the music industry last Monday about the letter to AGAC writers with tunes in the Mellin catalog, there was tremendous interest in the case. If the writers could get back copyrights, the standards would bring tremendous advances on the current market from scores of publishers. It was estimated that some of the tunes could bring as much as $25,000 in front.

Avakian Move

• Continued from page 2

credited with giving the off-Broadway show a big assist.

RCA Victor thinking relative to the a.&r. operation may be summed up thus: Classical sales are far outpacing any other label; singles for months have been very strong, with the Steve Sholes-Chet Atkins combine literally peppering the Hot 100 with sides; Hugo and Luigi have shown increased strength; now the pop and jazz album categories are expected to be gradually built to a more pwerful competitive position.

A long-haul philosophy is envisioned here, entailing the pacting and development of key artists by Avakian. The a.&r. exec, it is known, views the album business as one which requires method and concept and entailing constant awareness of showbusiness fields apart from—but related to—the disk business, such as a long career as a successful producer of commercial disks, he has always recognized the desirability and obligation to engage in documentary and prestige disking activity—such as the Bessie Smith set of four on Columbia, and the definitive album of the works of the controversial composer John Cage. The latter material was recorded in concert in Town Hall in 1958 and was Avakian-financed.

The exec's disk career dates back to his undergraduate days at Yale. At that time he convinced Jack and Dave Kapp, of Decca, that the label should record such jazz artists as Eddie Condon, Bud Freeman, etc. Today many consider those sides the first jazz album ever produced.

JOIN THE BIG MOVE TO
NASHVILLE

BILLBOARD'S
BIG OCTOBER 31
COUNTRY & WESTERN
SPECIAL

If you can't get to WSM's 9th Annual Country Music Festival in Nashville, Nov. 4 and 5—make sure you're represented there in the advertising pages of Billboard.

And even if you can get there, you'll find it pretty difficult to make a personal call on the many disk jockeys who'll be attending—but they'll all see The Billboard, so it's a good idea to have an ad in it, either way.

WSM Affair Draws 2,000 Tradesmen

from Billboard, Nov. 16, 1959

The issue will not only go to all the folks back home, but it'll get extra distribution to the deejays in attendance, too. And they'll be reading it with even more than usual interest for results of Billboard's Annual C&W Disk Jockey Poll. The issue will highlight:

C&W MAN OF THE YEAR
FAVORITE FEMALE C&W ARTIST
FAVORITE MALE C&W ARTIST
FAVORITE SMALL C&W VOCAL GROUP
FAVORITE C&W SONGWRITERS
FAVORITE C&W SONG
FAVORITE C&W LP
MOST PROMISING C&W LP
MOST PROMISING MALE C&W ARTIST
MOST PROMISING FEMALE C&W ARTIST

And, Special C&W features like:

- World Wide Importance of C&W Music
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THE YEAR'S
MOST STIRRING MOVIE
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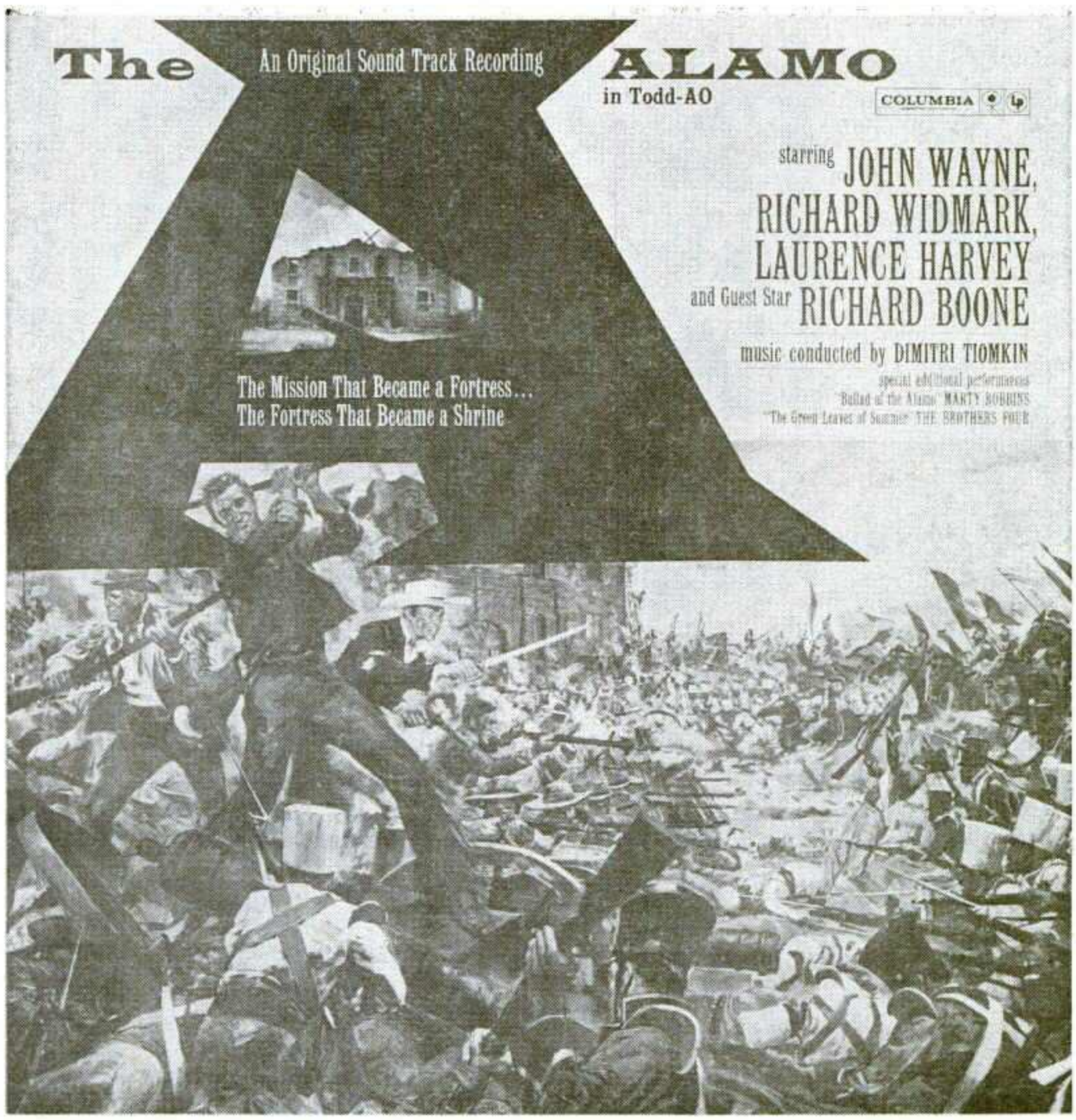

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Two Exciting New Singles from the Film —

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"BALLAD OF THE ALAMO"
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Single 45 4-41809

THE BROTHERS FOUR
"THE GREEN LEAVES OF SUMMER"
Single 33 3-41808
Single 45 4-41808

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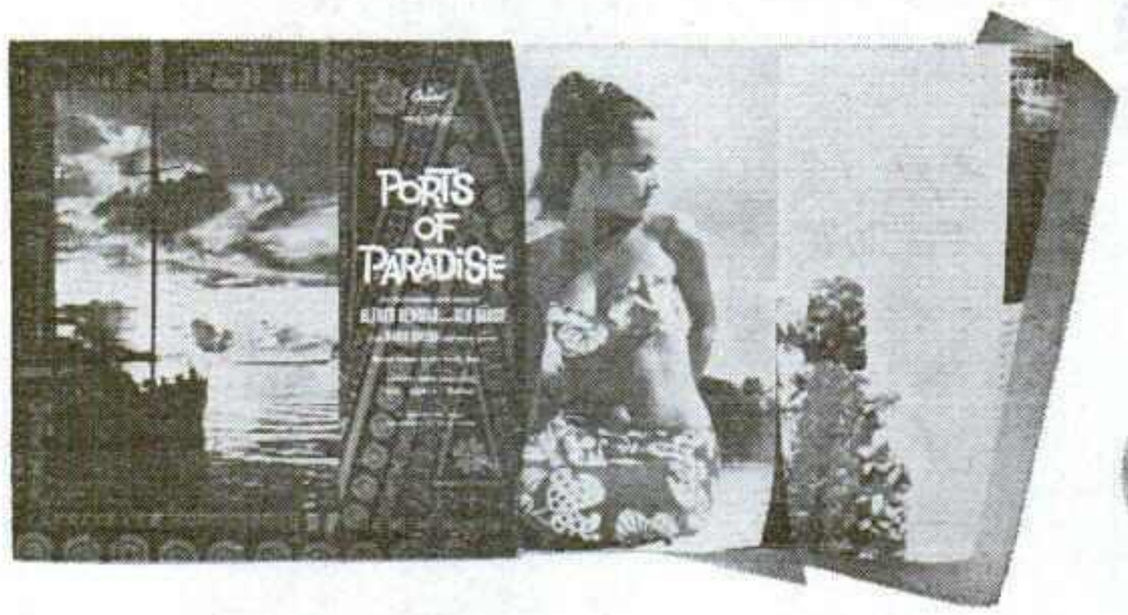

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LAKE #705
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NOTICE OF SALE

A.B.C. MUSIC CORPORATION
BOGAT MUSIC CORPORATION
BOURNE, INC.

NOTICE IS HEREBY GIVEN that pursuant to an Order of the Appellate Division of the Supreme Court, First Judicial Department, all of the issued and outstanding shares of stock of A.B.C. Music Corporation, Bogat Music Corporation and Bourne, Inc., will be sold in separate Parcels, or as a unit, at public auction in the Surrogate's Court, New York County, Room 510, Hall of Records, Chambers and Lafayette Streets, New York, N. Y., on October 14, 1960, at 2:30 o'clock in the afternoon.

A copy of the Terms of Sale, together with financial statements and other information concerning the Companies, may be procured from the undersigned Executors at the address indicated below. Dated: New York, N. Y.

The Court has fixed an aggregate upset price for all of the Parcels at $2,100,000.

Dated: New York, N. Y.
August 15, 1960.

MARY M. BOURNE
MARY ELIZABETH KEEDICK
JOSEPH TRACHTMAN
c/o HON. JOSEPH A. COX
Surrogate's Court
Hall of Records
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TOP BILLING GOES TO 'LE HAVRE'

In the golden era of 'Vodil' Beechhurst, L. I. (Queens), was the swankiest theatrical community this side of Hollywood.

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Standing in our oversized rooms and looking through our wall to wall windows, you can see our pools (3), tennis courts (5), mammoth ice skating rink, beach front and yacht club.

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The rents are LOW LOW LOW! ! !

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IN 3-6270 IN 3-6271

KAY & CO. OWNER-MANAGEMENT

ABP
MEN WHO READ BUSINESSPAPERS MEAN BUSINESS

GERMAN *Newsnotes*

• *Continued from page 6*

Northern Germany

recorded an LP containing German-sung titles.

Electrola has founded a "Silver Dog" (the mark for their label "His Master's Voice") for the best modern combo participating in the German Amateur Jazz Festival held September 23-25 in Dusseldorf. . . . The **Franz Goerlich** publishing house, Freiburg-Breisgau, issued a 33-LP record series, "Ways to Europe," first being "The European Council," containing speeches of **Bundeskanzler Adenauer, Churchill, Erler, Schuman** and others. Other releases are in preparation.

On RCA, Teldec has released an **Elvis Presley** EP entitled "Such a Night" containing numbers "Such a Night," "It Feels So Right," "Like a Baby," "Make Me Know It." . . . And the most aired tunes in the American Forces Network in the first half of September:

Alley-Oop (Hollywood Argyles)
Feel So Fine (Johnny Preston)
Volare (Bobby Rydell)
I'm Sorry (Brenda Lee)
It's Now or Never (Elvis Presley)
Never on Sunday (Don Costa)
Itsy Bitsy Teenie Weenie Yellow Polka Dot Bikini (Brian Hyland)
Walkin' to New Orleans (Fats Domino)
Chain Gang (Sam Cooke)
My Heart Has a Mind of Its Own (Connie Francis)

Ariola will release two English-sung numbers by **Jan and Kjeld;** "Buona Sera" and "Yes Sir, That's My Baby."

The Second Annual German Song Festival in Wiesbaden September 24, drew about 4,000 people who watched top German recording stars **Caterina Valente, Fred Bertelmann, Peter Krauss** singing 20 brand new songs especially chosen out of 110 titles sent by German music publishers for this festival. "Rosalie," a German hillbilly song sung by **Caterina Valente** published in Aberbach publishing house received the Gold Medal of Radio Luxemburg

Southern Germany

find out personally and first hand what the Liberty label could do in order to better assist their London and Decca distributors in achieving greater promotion and sales of product.

These U. S. stars are Europe bound: **Ray Charles, Dakota Staton, Joe Turner, Lightnin' Hopkins, Armstrong's All Stars, Art Blakey, Mulligan's Big Band, Red Nichols, George Shearing, Dizzy Gillespie, J. J. Johnson, Wilbur De Paris, Thelonious Monk,** the **Farmer-Golson Jazztet,** and **Mahalia Jackson.**

which organized this great show in the Rhein-Main-Halle. Silver Medal went to "Wer Keine Liebe Kennt" ("Who Does Not Know Love") sung by the **Perrys.** Bronze Medal was given to the sentimental song "Ein Ring Mit Zwei Blutroten Steinen" ("A Ring With Two Blood Red Stones") which is published by the Sikorski-Publishing house. Tune was sung also by **Caterina Valente.** Prizes also were awarded for the best lyric, best melody and for the best teen-age song.

Plotz & Company has now founded the Deutsche- Vogue Schallplatten GmbH, Bremen. In addition to the labels Vogue, Pop, Contrepoint, Storyville, Sonet, Debut and Durium represented by them they have now taken over the British label Pye—starring **Chris Barber, Monty Sunshine, Lonnie Donegan, Diana Dors, Petula Clark, Emile Ford,** and others.

George Pincus and his attorney **Lawrence Greene** visited **Paul Siegel** in Berlin bringing with him the new **Brian Hyland** song "Four Little Heels" and the last **Jane Morgan** title "Who's the Boy I Never Met," which will be recorded by **Conny** here on Electrola. . . . Lots of work for **Caterina Valenti** in the next months: In December she'll start a disk jockey show on the London BBC. From the 5th to 20th of January, 1961, tour thru Israel. February 15th she'll sing on the **Perry Como** show, after that recordings in Mexico.

ITALIAN *Newsnotes*

• *Continued from page 6*

at the arena during recent festival. Weekly magazines continue to turn out reams of copy about Riva, with latest series by conductor-composer **Gorni Kramer** and the other half of the Billi and Riva team, **Eduardo Billi. . . .** American singer **Helen Merrill** and **Romano Mussolini,** piano-playing son of the late dictator, have their names linked in the latest Roman music idyll. . . . **Two-Plus-Two Quartet,** headed by **Nora** and **Paola Orlandi** with **Enzo Gioieni** and **Massimo Ceni,** who began their career with dubbing of "Guys and Dolls" sound track, are now planning an American tour.

Bob Weiss, of Warner Bros. Records, looked over the Milan and Rome record situations as part of a world-wide tour. . . . The Leningrad Symphony will appear as part of the 67th program season of the Santa Cecilia Symphony which begins in October and lasts until May. . . . As part of another Italo-Russian exchange program, **Antonello Falqui** will stage a program of Italian popular songs from the end of World War II until today. They will appear October 21 at the Tschaikowsky Theater in Moscow and later go to Leningrad, Kiev and Odessa. The Russians will send the Beriosca ballet group to Rome, Palermo, Naples, Bologna Milan and Turin in exchange. . . . **Charles Aznavour,** star of the Golden Lion-winning "Crossing of the Rhine," at the Venice Film Festival, is the latest singing star to make the grade as an actor in a non-singing role after a long career on records. . . . Graz, lots!

West Coast Jazz

• *Continued from page 3*

blues shouting and the big-band sound of Gerry Mulligan's orchestra. Bill also boosted the J.J. Johnson combo.

Saturday and Sunday afternoon crowds of more than 3,500 sat in a hot sun and listened to music conducted by Gunther Schuller. Schuller explained some of the music. John Lewis also served as commentator, explaining works performed by the John Coltrane Quartet. Saturday afternoon presentation prompted a record turnout of 5,000 enthusiasts, a crowd which compared in size to that drawn by evening concerts. Prime feature was "Evolution of the Blues," conceived and directed by Jon Hendricks. Performers included Odetta, Mirian Makeba (RCA Victor's South African find), Lambert-Hendricks & Ross, Jimmy Witherspoon and Big Miller with a group of children. Columbia will record the work next week in album form.

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JARO INTERNATIONAL

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"I LOVE YOU CONRAD"

(From the Broadway Smash, "Bye Bye Birdie")

(J-77035)

• BALTIMORE LOVES CONRAD
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The Big 3 salutes

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FROM THE SPECTACULAR FILM PRODUCTION

"THE ALAMO"

A BATJAC Film Production • Produced and Directed by JOHN WAYNE • Released through UNITED ARTISTS

Songs

Lyrics by PAUL FRANCIS WEBSTER • Music by DIMITRI TIOMKIN

BALLAD OF THE ALAMO

FRANKIE AVALON ..... Chancellor-EP
BUD and TRAVIS ..... Liberty
THE EASY RIDERS ..... Kapp
MARTY ROBBINS ..... Columbia
HARRY SIMEONE CHORALE ..... 20th Fox

THE GREEN LEAVES OF SUMMER

FRANKIE AVALON ..... Chancellor-EP
BROTHERS FOUR ..... Columbia
BUD and TRAVIS ..... Liberty
CLEBANOFF STRINGS ..... Mercury
THE EASY RIDERS ..... Kapp
MEDALLION STRINGS ..... Medallion
MANTOVANI ..... London
HUGO MONTENEGRO ..... 20th Fox
NICK PERITO ..... United Artists
NELSON RIDDLE ..... Capitol
HARRY SIMEONE CHORALE ..... 20th Fox

HERE'S TO THE LADIES

FRANKIE AVALON ..... Chancellor-EP
KNIGHTSBRIDGE STRINGS ..... Top Rank

TENNESSEE BABE

(OH LISA!)

FRANKIE AVALON ..... Chancellor-EP

Long Play Albums

ORIGINAL FILM SOUND TRACK ALBUM "THE ALAMO" ..... COLUMBIA

MUSIC FROM THE FILM "THE ALAMO" . . . TEX BENEKE and ORCHESTRA ..... CAMDEN

REMEMBER THE ALAMO . . . TERRY GILKYSON and THE EASY RIDERS ..... KAPP

ARTISTS LISTED ALPHABETICALLY

Score and Songs from "THE ALAMO" published by LEO FEIST, INC.

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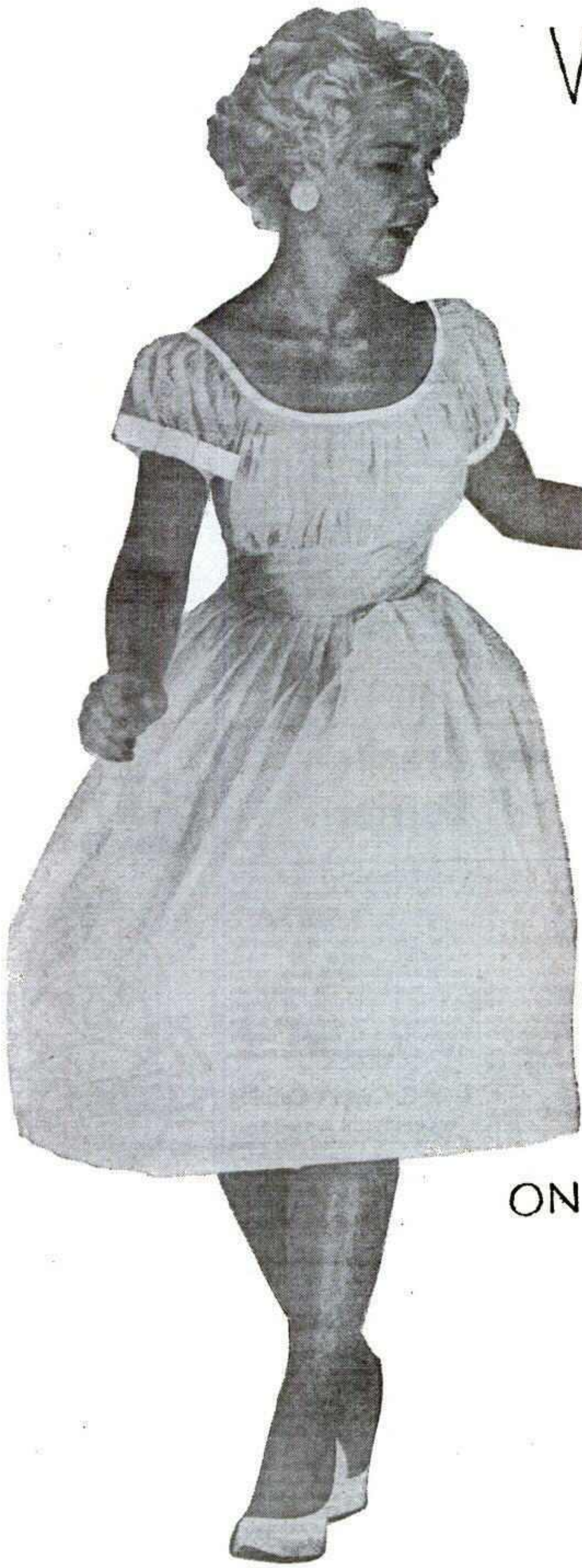

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WHAT DO I SEE?

POETRY IN MOTION

SAYS...

JOHNNY TILLOTSON

ON HIS NEW CADENCE HIT

POETRY IN MOTION

CADENCE 1384

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ATLANTIC'S HOT LIST

The Drifters
SAVE THE LAST DANCE FOR ME 2071

New Best-Seller LP ▶ THE DRIFTERS' GREATEST HITS LP 8041

Ruth Brown
TAKING CARE OF BUSINESS 2075

Billy Storm
SURE AS YOU'RE BORN
b/w
IN THE CHAPEL IN THE MOONLIGHT
2076

DEALERS: Atlantic Album Deal ends October 15! See your Atlantic distributor immediately! Generous discounts—deferred billing.

ATLANTIC RECORDS

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b/w
MAKE BELIEVE LOVER
Old Town #1088

moving . . .
ARTHUR PRYSOCK
THIS IS MY LOVE
Old Town #1087

moving . . .
THE VOCALEERS
LOVE AND DEVOTION
Old Town #1089

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CHA CHA BOOTS
THE HAPPY TEENS on Paradise #114

OLD TOWN RECORDS 1697 Broadway New York, N. Y.

Your key to SALES RESULTS— the advertising columns of THE BILLBOARD!

FUNNYBONE PITCH

Novelty, Comedy In Disk Scene

• Continued from page 1

is a special lyric version of "Bikini." Also on the "Bubbling" chart is another novelty "Don't You Just Know It" by the Fendermen. Other novelties on the "Hot 100" this week include two versions of "Hot Rod Lincoln," Jo Ann Campbell's "Kookie Little Paradise," and the Coasters' "Shoppin' for Clothes" (backed by another novelty, "The Snake and the Bookworm.")

New novelty singles include Brian Hyland's "That's How Much" and "Little Heels" (a "Spotlight"), Craig Alden's "Crazy Little Horn" on Jamie (a "Spotlight"), "War Paint" by Barry Mann (a "Spotlight"), "Bloodshot Eyes" (a revival) by Wynonie Harris, "The Face From Outer Space" by Jeff Barry (co-cleffer of "Tell Laura I Love Her"), two more revivals—"Whole Lotta Shakin' Goin' On" and the "Hucklebuck" (a "Spotlight") by Chubby Checker, still another revival "Green Door" by Skip and Flip; "Alvin for President" latest in the series of Liberty's Chipmunk hits; "Oliver Cool" by Oliver Cool (a "Spotlight"), "Cave Man" by the Vibrations, and a Jose Jiminez EP priced as a single on Kapp.

Also new in the novelty singles line are "The Masked Man (Hi Yo Silver)" by Eddy Bell, "Poor Begonia (Caught Pneumonia") by Jeri Lynn Fraser, "The Nervous Auctioneer" by Robin Wilson, "Rhinoceros" by Stan Robinson, "Scarlaroonie" by the Touchables, "Atsa' Nicea' " by Ray Anthony, "I Didn't Know the Gun Was Loaded" by the Cannons, "Ugh Ugh Ugh" by E. C. Beatty; "Impossible," the laughing disk, by Steve Allen; "The Big Time Spender" by Bill (Winehead Willie) Murray and George Copeland, "Hangover" by the Night Tranes, "Rot-a-Ruck" by Grant Evans, "One Too Many Heads" by Billy Snel, "Fifty Cents" by Louis Jordan, "Little Mozart" by Sandy and Joan, and "Leaky Heart and His Red Go Kart" by the Escorts.

New Releases

New comedy LP's released within the last couple of weeks include packages by George Jessel, Alan King, Joyce Grenfall, Jose Jiminez, the late W. C. Fields and Mae West, Alexander King, Lou Carter, Irwin Corey, Joe Conte, Louis Nye, and James Komack. Also in the works is United Artists' new comedy series (with top comedy writers commissioned to write special material), spearheaded by a Buddy Hackett package.

Dance-novelty disks, all with strong appeal for small fry as well as teen-agers, include the following "Hot 100" items — Chubby Checker's "Twist" (No. 4), "Finger Poppin' Time" and "The Twist" by Hank Ballard; "I Do the Shimmy, Shimmy" by Bobby Freeman; "Big Boy Pete" (another shimmy rhythm) and "Shimmy Like Kate" by the Olympics; "Twistin' U.S.A." by Danny and the Juniors. New dance - novelty releases include "Booty Green" by Bobby Marchan (a "Spotlight") and "Shim Sham Shuffle" by Ricky Lyons.

Stereo Sales Break The 'Sound' Barrier

• Continued from page 1

been in classical stereo. (Up to August 13, 1960, there have been 877,000 classical LP's sold in stores.) And there has, of course, been a great increase in stereo sales in 1960 due to the "sound" or percussion records, the newly styled music arranged for stereo as emplified in the best selling stereo line of Command Records. Jazz buffs and hi-fi do-it-yourselfers have also been quick to hop on stereo and have helped spur the sales of jazz and big band disks. It is estimated that the classical, jazz, hi-fi, and even pop stereo buyer will purchase between 13 to 15,000,000 stereo LP's from dealers by the time 1960 draws to a close.

These statistics are derived from reports analyzing National Trends of Records Sales in Retail Stores, as prepared by The Billboard every four weeks under the supervision of the New York University School of Retailing. The complete confidential reports, issued to subscribers of this service, also provide competitive figures by label, broken down by speed, price, mono versus stereo, etc. The reports are compiled from diaries of actual cash-register sales made by a scientifically selected, rotating sample of record dealers across the nation.

L. of C. Copyr't Catalog

WASHINGTON — The Library of Congress is moving right along with its music copyright cataloging, and has announced completion of the January-June 1960 entries, on sale by the Card Division of the Copyright Office, Washington 25, D. C.

NIGHT CLUB REVIEW

Canucks Love That Lady Jane

Jane Morgan, who records for Kapp, is playing a two-week engagement at Al Siegel's Barclay Hotel in Toronto as the big name opener for the season. The SRO sign is up twice a night.

When Lady Jane comes onto the floor, accompanied to the tune of "Strike Up the Band," she appears in a bright yellow duster coat. She sheds this as she goes into "Baggage Checks" to reveal a startling low-cut gold-sheath gown.

Miss Morgan not only has remarkable vocal talent but radiates enough personality to fill an auditorium and has the ability of making the audience feel she's singing to each one only.

Her repertoire in the show was capably backed by the house band led by her accompanist, Bob Alberti. Miss Morgan included special material, "Ballad of Lady Jane," "My Love Don't Love Me Anymore," "You Make Me Feel So Young," "Stay Out of Paree," a special material song, "The Day the Rains Came," production number on "Around the World," "Takes Love," with a special encore on "Fascination." Harry Allen Jr.

On All The Charts
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ETTA JAMES
Argo 5368

NEW hit group
"SHY GUY"
DON & BOB
Argo 5373

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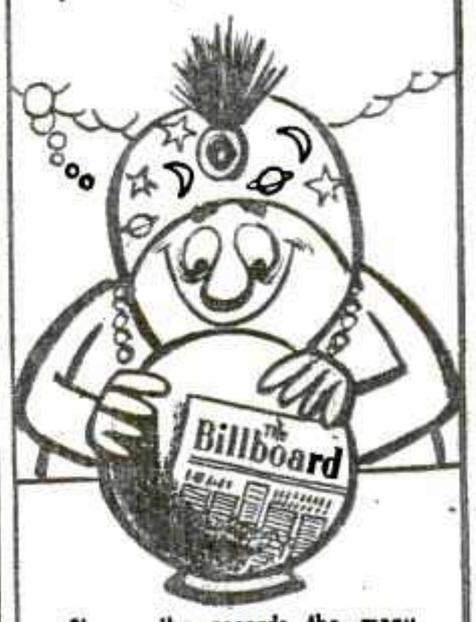

Choose the records the manufacturers themselves consider their real money records—the ones, from among all of their releases, which they'll back with strong, hard, dollars-and-cents promotion money. How to spot them? You'll find them FEATURED in the big-space ads in Billboard every week . . . and actual statistics, compiled over a period of thousands of record releases, prove that 7 out of every 10 of them will hit the Hot 100, with four actually reaching the best-seller class!

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"Ballad of the Alamo" b/w "Green Leaves of Summer" #55284 is *the* hit song from the John Wayne production, "The Alamo." Look for this smash single to trigger even greater action for these Bud & Travis albums: "In Concert" (brand new), "Spotlight on Bud & Travis" and "Bud & Travis."

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LRP-3138/LST-7138

LRP-3125/LST-7125

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BILLY VAUGHN and His Orchestra

#16136 "SPACE MICE"
WALTER BRENNAN
Orchestra and Chorus
Conducted by
BILLY VAUGHN

#16144 "CHILLS & FEVER"
RONNIE LOVE

#16080 "Theme from THE RAT RACE"
SAM BUTERA and the Witnesses

#16122 "DELIA GONE"
PAT BOONE

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"THE NATION'S BEST

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... and getting HOTTER!

GREAT SINGLES!!!!

#16141 "Theme from THE DARK AT THE TOP OF THE STAIRS"
BOB CROSBY and the Bobcats

#16138 "GLORY OF LOVE"
WINK MARTINDALE

#16127 "SLIPPING AROUND"
BETTY JOHNSON

#16103 "NO"
DODIE STEVENS

#16119 "I'LL PRETEND"
DEBBIE REYNOLDS

#16135 "IT'S THE AFTER"
SAMMY SALVO

SELLING RECORDS"

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A-1 Service Helps Dealers Fight Retail Disk 'Bigness'

By REN GREVATT

A creeping sense of "bigness" at the retail level is threatening to throttle many small independent retail establishments. Nowhere is this more true than in the case of the neighborhood music and record retailer, who is continually faced with the loss of sales to the big city record discounter, the department store record center, the supermarket and chain rack operation.

Faced with these mounting ills, the small merchant, often unable to compete price-wise with his bigger competitor, finds only one commodity left which he can offer and which his big competitor cannot. This virtually intangible product is known simply as service.

A customer walks into a record store for the first time. He seeks a classical LP record which cannot be found on any best-seller list. A courteous sales attendant knows exactly where to find the recording in the confusing welter of album cover displays. If the album is not in stock, the attendant takes the customer's name and phone number and orders the record for him. This is service. The customer's time and patience are saved and he appreciates it.

In another case, a record store owner has carefully kept a file of his regular customers which provides him, among other things, with a running record of each buyer's most recent purchases. If Mrs. Smith is a fan of Harry Belafonte, she may well get a call from the record store man when the new Belafonte LP comes in. She's offered a preview hearing. The same thing might occur to Dr. Jones, who's an addict of let's say, the Dukes of Dixieland. This extra trouble to which a dealer will go, adds up to service, and it's the kind of service that most big stores by the very nature of their volume operation prefer not to become involved in.

Charge Accounts

There are other important extras that the small dealer can also offer, which will keep his clientele loyal —and keep them from succumbing to the lure of the discount price. For one thing, there is the matter of charge accounts. True, charges do create more booking work. But a number of smaller dealers who have tried them, find they more than repay their extra cost, in terms of bigger individual purchases.

When the Dedham Music Shop, Dedham, Mass., opened its doors, it preceded its grand opening with a letter to 500 tested charge account customers of other neighboring and non-competing stores. The 500 were sent charge privilege cards usable from opening day on. Close to 100 of these responded and took up the charge privilege offer. Today, owners of the store say their charge business runs to three times the amount done for cash.

Charges are valuable lures for teen-agers, too. They can be schooled in the habit of record buying and the store is protected by having a ceiling beyond which charges cannot be maintained. By this device, the youngsters become record buyers by habit at an impressionable age.

Gift Wrapping

Datema Appliance Company in Glenwood Springs, Colo., has re-

(Continued on page 28)

STORE-TESTED PROFIT POINTERS FOR DEALERS

Knowing That Changer Helps Make the Sale

By ROBERT SCOTT

Perhaps the most important single operating part of the phonograph or console you're trying to sell is the record changer it contains. The customer can see it, and he'll want to know how it works and why. It's his one chance to investigate what's in the package, and from it, he may make an estimate of the quality of the rest of the system.

Package Changers

There are several record changers commonly used in package systems. Perhaps most common are the American-made V-M and Webster-Chicago changers, particularly among manufacturers of low and medium - priced units. Another changer used frequently in such phonographs is the BSR-Monarch, manufactured in England. Two other English manufacturers—Garrard and Collaro—have dominated the middle and high-end units in the past, altho another American firm, Glaser-Steers, has taken away some of this business recently. There are a number of other changers used for specific sets, but these are the ones you're most likely to encounter in your store.

The record changer has two jobs to do—to turn records for perhaps several hours at a constant speed, and to lift the needle at the end of each side and drop the next record into playing position. Over the years, changer manufacturers have made their machines perform other tasks—dropping records of different sizes, automatically selecting different speeds, shutting off the machine or the whole console after the last record has been played. The hi-fi purists argue that it's enough of a job simply to get the record turning constantly at the proper speed. They say one mechanism can't do more than that and do it well.

Turntables are used very rarely in consoles because most set manufacturers feel that the added cost isn't justifiable to most customers and because most set customers actually prefer the convenience of a record changer. In recent years, most manufacturers have added models to their changer lines which incorporate some of the features of good turntables. Garrard first made an impression on the American market by using the same sort of heavy-duty four-pole motors being used in turntables. Since then, some changer manufacturers have also added weight to their turntables, enabling them to operate like flywheels, keeping the speed constant. All manufacturers have made noticeable changes in changer mechanisms in the past few years.

Some customers will ask about the motor. Years ago, all phonograph motors had two poles, or magnetic fields, to turn a shaft which eventually turned the table. When the standard speed was 78 r.p.m., it wasn't important that the shaft would speed up slightly as it passed each pole, or slowed down in between them. But when LP came along, the slower speed made this speedup and slowdown evident. Four poles meant that the distance between poles was only half as great. Coupled with the heavier turntable, this made for constant speeds. The new motors were much heavier, and much more expensive to manufacture.

Another point in which customers are interested is the method by which the record changer changes records. Some, such as the Garrard, operate from a pusher platform at the side of the turntable. Others use a bent center shaft in which a metal guard moves up to drop each record. Still others feature a straight shaft with wings along it which retract to drop each record. Most of these systems are equally good. Garrard argues that its pusher platform prevents the center shaft from enlarging

(Continued on page 28)

Walco Under New Ownership

EAST ORANGE, N. J. — The Clevite Corporation of Cleveland has sold the Clevite Walco needle and disk accessory manufacturing wing of the organization to the newly founded Walco Electronics Company, Inc., of East Orange. Principal of the new firm is Frederick W. Richmond, 37-year-old New York industrialist.

Walco has long been a prominent brand name in the diamond needle business. The firm, originally known as Electro-Vox, was started some years back by Robert Walcutt in association with his brother, Bill Walcutt. The Walcutt brothers sold out early in 1959 to Clevite.

One of the key men in the original Walco set-up, Herb Bodkin, moves up into the dual capacity of veepee and general manager and general sales manager. Bodkin has been connected with Walco as sales manager for 10 years.

Immediate plans of the new management include the launching of a series of high-powered promotions designed to build dealer and distributor sales. Another new aspect is a plan calling for development of a number of new related products for sales thru the current distribution set-up. Josephson-Cuffari, Inc., of Montclair, N. J., remains as the ad agency on the Walco account.

DIAMONDS FOR YULETIDE GIFTS

CHICAGO — "Give a diamond for Christmas" is the key slogan to a yuletide promotion instituted by the Jensen Industries to stimulate holiday buying. The needles are packaged in a special gift wrapping which comes in a pack made suitable for hanging on a tree. Selling is being spurred by the issuance of Jensen Clerk Coupons which are worth 50 cents each toward valuable merchandise to retail salesmen.

STORE-TESTED PROFIT POINTERS FOR DEALERS

Pocket Radios Have Wide Consumer Pull

By BENN OLLMAN

MILWAUKEE — "Pocket size transistor radios have become our top accessory item in the past year," claims Laz Glassman. He heads two big volume Radio Doctors stores here.

"Record customers are excellent prospects for pocket size transistor radios. The hi-fi fans are as easily attracted to them as the teen-age rock and roll customers.

"The new, pocket size transistor radios possess tremendous appeal. The kids can take them to school; the travelling salesmen buy them to take on the road, and the business and professional people want them for their stores and offices."

Interest in the small transistor sets is spurred here each spring, Glassman notes, when the Milwaukee Braves baseball season opens.

"On that day, as soon as spring training starts, we notice a jump in sales. These tiny radios, equipped with earphones, are ideal for the baseball fans who want to listen to the games without interrupting their work. Our customers claim they enjoy the baseball games more, too, when they take their transistor personal radios to the ball park."

A healthy portion of the Radio Doctors window displays are devoted to transistor portable radios. In the bustling downtown Wells Street outlet, Laz Glassman concentrates all of the stock in one section of the store.

Over 20 brands of transistor pocket size radios are stocked. Many of them, Glassman admits, are carried only in small, sample quantities for comparative purposes.

"We find it useful," he says, "to order at least a few of every new pocket transistor radio set that hits the market. This policy enables us to keep alert to all the trends, and helps build our reputation here as specialists in the field."

The bulk of the sales are for pocket sets retailing from $24.95 to $29.95. A steady volume of the higher priced $75 Zenith pocket units are also moved. A surprise item in recent months has been the "big ticket" item in the Zenith transistor portable line — their $250 all-wave set.

Summarizing, says Laz Glassman, "Portable transistor radios are the 'spice' needed today in the record retailing business."

Texas Dealer Builds Up Disk Traffic

HOUSTON—Frank Rodell, who has a fine business here selling stereo consoles, found that the audio customer never came back to the store to purchase records. Never, that is, until he hit on a scheme to keep audio equipment buyers coming back to his store for disks.

At first Rodell, who operates Palms Music Center, gave away a number of LP's with each console bought in his shop. He found, however, that patrons merely took the records and then went on to join record clubs and discount houses for their records.

He has now hit on a system whereby he gives six coupons good each, with 98 cents, for an LP with each console buy. The switch here, tho, is that each of the coupons is dated for a particular month following the purchase. The 98-cent record must be picked up during the month dated on the coupon or the ticket becomes invalid. Thus, Rodell finds, the customer comes back to the store once a month for six months to pick up his bonus record, and usually winds up picking up two or three more. The dealer hopes that, in time, the customer will be so pleased with the service and hospitality of his store that he will make a habit, even after the six-month period, of returning to the Palms Music Center for all his music and electronic needs.

Exhibits Wane In Hi-Fi Show

CHICAGO — The ninth annual Hi-Fi Show, conducted here last weekend (September 23-25) by veteran promoter S. I. Nieman, hit a recent year low for exhibitors and posed the question as to whether the packaged hi-fi set makers are cutting into the component's audiophile market. Rundown of exhibitor rooms showed that less than one whole floor of the Palmer House was used, where in previous years, an entire two floors was necessary to hold the three-day audio bash.

A breakdown of the exhibitors showed that component manufacturers, ranging from speakers and enclosures thru needles, occupied 21 rooms, while four packaged hi-fi set makers (Motorola, 10 rooms; Zenith, 8; Magnavox, 2; and RCA Victor, 1) tied the component showing. In the case of component makers, as many as five brands shared one hotel exhibit room. Manufacturers' reps and Schwartz Bros. South Side two-store chain represented the majority of the component rooms. Only 11 component makers had their own individual show rooms.

In surveying exhibitors, major beef stemmed from the fact that Allied Radio Corporation staged a three-day hi-fi show in its central Western Avenue store just 10 days previous to the Nieman - sponsored showing.

Actual attendance figures were not available, but exhibitors said they felt the show drew only about one-third of the 1959 show attendance.

AUDIO NEWS BRIEFS

Senior vice-president of the Sylvania Home Electronics Division, **Marion E. Pettegrew,** has been named chairman of the Electronic Industries Association's Walsh-Healey (Minimum Wage Act) Committee. . . . **Raymond J. Steiner** is the new district sales manager for Sylvania in South Bend, Ind. Steiner replaces **John E. Lau,** who has been named manager on special accounts. . . . The same company has appointed **Kenneth R. McMillen** as West Coast service manager. . . . **Guy T. Gunter** and Associates of Atlanta have been designated to distribute the Matsushita Electric Corporation of America's line in the Southeast.

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NEW AUDIO PRODUCTS

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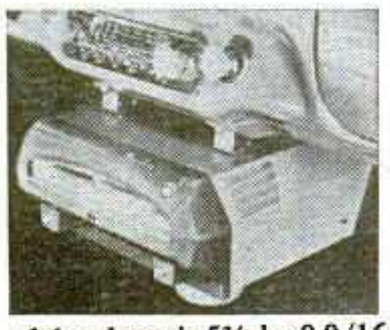
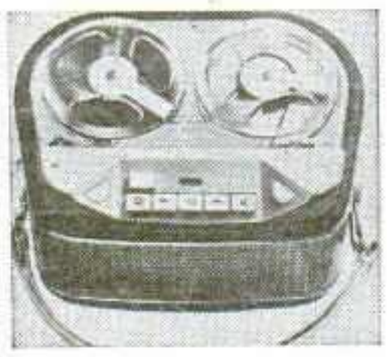


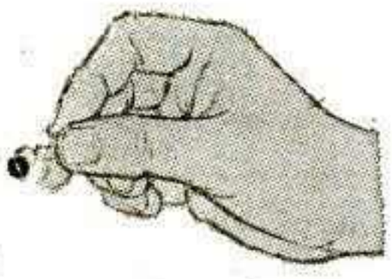
A 45 r.p.m. record player has been introduced by the North American Philips Company of Hicksville, N. Y., which is specifically designed for use in automobiles. The new mechanism, which has been called the Auto Mignon, uses the car radio and car battery for amplifier and power. The machine has been designed and manufactured by the firm's parent company, Philips of the Netherlands. It is provided with built - in shock absorbers which compensate for turns, sway and braking. A pilot light indicates when the player is in operation. Size of the player is 5⅜ by 9 9/16 by 9¾ inches. It operates automatically, after a single record has been pushed into the playing slot and returns it for removal afterward. The new price is $57.50 complete with brackests and hardware.

Flashlight Batteries Run Tape



The Tunring Company of America of New York has added the MT-5 to its Butoba line of portable, self-powered tape recorders. The new unit weighs only 12 pounds and is powered by either eight ordinary flashlight batteries or an a.c.-d.c. converter. The machine is a two-track outfit that runs at either 3¾ or 1⅞ speeds. Close to four hours of recording time is available on its five-inch reel. The machine has push-button controls, recording level indicator and count meter. The price is $249.50.

Tiny Tape Heads



The Minneapolis firm of Nortronics has as one of its new products, the "J" series of miniature record, erase and playback magnetic tape heads. Measuring one-quarter of an inch by one-quarter of an inch, the new heads are applicable to miniature tape recorders, motion picture cameras, and industrial equipment. The are designed for use with transistors and have a track width of 0.070 inch. The net cost in small lots is $23.80.

BRITISH *Newsnotes*

• Continued from page 6

pect to be in Hollywood October 16 for the **Sammy Davis-May Britt** wedding. . . . Nitery operator **Al Burnett** flew out on his fifth American trip of the year to sign talent for the Pigalle theater-restaurant. Likely inkings: **Betty Grable** and **Betty Hutton;** possibles: **Steve Lawrence** and **Eydie Gorme** as a double.

EMI's first appointment affecting the Top Rank label solely is exploitation man **Mark Wildley,** a newcomer to the business. . . . **Craig Douglas,** a big hit-maker on Top Rank, has now moved to EMI.

The closing of so many British theaters has led to many artists, particularly younger ones, following the American lead and seeking work in ballrooms. Among some disk notables currently in the dance halls are the **King Brothers, Garry Mills, Ricky Valance, John Kidd, Craig Douglas** and **Al Saxon.** . . . Another U. S. lead was followed last week when **Larry Parnes** debuted the biggest beat package yet to tour here. It featured 15 acts, all known to teens but none of current chart significance, plus a 15-girl singing-dancing group and a 15-man ork. The whole was produced and costumed.

Altho there has been little or no response from other sections of the industry, the Record Retailers' Association is pursuing its suggestion of setting up a joint council of all branches of the disk business. The detailed proposal now is for each of three groups (graded by size) of manufacturers and distributors to nominate one person plus one dealers' representative, forming a seven-man council. Determined to get it off the ground, the dealers have offered to be responsible for its launching.

RCA heads the list of chart newcomers this week with **Sam Cooke's** "Chain Gang" moving in at No. 21. . . . Other new disks include **Frank Sinatra's** "Nice 'n' Easy" (at 23), **Johnny and the Hurricanes'** "Rocking Goose" on London (25), the first HMV disk from **Sammy Davis,** "Ee-o-Eleven" (28), and Capitol's **Piltdown Men** with "Macdonald's Cave" (30). **Nelson Keene's** HMV cover of "Image of a Girl" returns to the charts at No. 28, after the running for the number had been made by another British cover—**Mark Wynter's** on Decca — for several weeks. . . . "Walk, Don't Run" moved up to No. 8 for the **Ventures'** Top Rank-issued original and No. 10 for the **John Barry Seven's** cover (Columbia) — both issued by EMI. The **Everly Brothers'** second Warner release continues to sell on both sides of the coupling—"So Sad" and "Lucille," moving up to Nos. 9 and 15, respectively. Warners maintain the pace set on the label's debut here with **Bob Luman's** "Think About Lving" up eight places to No. 19.

music sounds best on 4-track 7½ ips tape
4
on 20th FOX
ALL YOU HEAR IS BEAUTY

when answering ads . . .
SAY YOU SAW IT IN THE BILLBOARD!

Hasin to Everest

• Continued from page 2

originator of the successful "Baker's Dozen" album merchandising plan.

Hasin's departure further reduces the personnel from the former management still active with the M-G-M family. Frank Walker moved to a top echelon consultant post with the parent Loew's, Inc., when the new disk firm regime took over two and a half years ago. At that time, Harry Meyerson moved over to Decca as an a.&r. man. Of the original group, promotion man Sol Handwerger remains on the M-G-M scene.

In making the move to Everest, Hasin rejoins a former M-G-M colleague, Leroy Holmes, who was named general manager of Everest two weeks ago. Holmes and Hasin jointly announced this week an intention of pursuing a heavily accented pop approach to the business rather than Everest's former "classical first, pop second" method.

At M-G-M, Schachere comes to the company with a varied background in sales and merchandising both in retailing and wholesaling. Prior to joining M-G-M he was a divisional manager with the Magnavox Company, where he was associated with Sidney Brandt, now exec veepee of M-G-M Records.

'Steal-Away'

• Continued from page 2

mentioned each day. The group has now narrowed the selection of stations down to the point where a decision is expected shortly. Meanwhile, a classical 15-minute radio segment is also being considered.

Also at the meeting, a special committee will bring the members up to date on the Chicago lawsuit launched against the three major record clubs by various Windy City dealers. Another feature of the meeting will be the annual election of officers.

Bondy added that much interest has been generated for the first annual ARD journal affair and banquet set for the Tropical Room of the Hotel Park Sheraton Sunday, November 20. The theme of the party will be "Let's Have a Date," and invitations are now going out to members. Reservations in the form of plaques will be presented to the member's choice for the most co-operative local distributor of the year, the best comic on records and the best male and female singer on records. Winners of the awards are expected to receive their plaques at the banquet.

Know-How Helps Make Sale

• Continued from page 26

the center hole of the record. Others point out that the Garrard platform doesn't allow for mixing of different sized records.

With All Speeds

Customers usually want to know about speeds. Most record changers operate at 78 r.p.m., 45 r.p.m. and 33⅓ r.p.m. Some also operate at 16⅔ r.p.m., and this may be a sales plus with some consumers. On the other hand, there are less than a dozen disks recorded at this speed currently on the market, with little prospect of addition in the near future. Some of the better changers, in addition to providing for three or four speeds, have a position marked "N" on the speed control knob. Speed selection in most record changers is made by changing the relative positions of a rubber idler wheel and a steel shaft graduated in several steps. In some changers the shaft slides up or down; in others, the rubber wheel moves.

The rubber wheel is thus wedged between this shaft and the rim of the turntable. It's the feeling of most experts that if the rubber wheel is continually wedged against the motor shaft, it will develop flat spots at the points where it touches. The "N" position simply pulls the wheel out of the way of the rim and shaft. If the changers in your sets have this feature, be sure to point it out to your customers.

There are several important features included in the tone arm. For one, the arm must drop directly on the record each time. Since this adjustment can get out of whack in transit or after several months of heavy use, it's a good idea to know how to make it. The instruction booklet for the phonograph or console should include a diagram of the tone arm. With some, such as the Collaro, the arm may be made to drop farther out by loosening an outer screw at the base of the arm and tightening an inner one. On other machines, there is a screw on top of the arm itself which may be adjusted.

Operational Instruction

The instruction booklet also tells how to increase or decrease the weight on the tone arm. Excessively heavy tone arms tend to destroy records; light ones skip across the record. Good monaural sets should be adjusted to weigh from 6 to 10 grams, while stereo-equipped arms should weigh slightly less. Most accessory manufacturers make a gram scale with which you can weigh the arm. Simply place the phono needle in the proper position on the scale, and take a reading. To make the arm lighter, you usually have either to slide a counterweight further back in the arm, or tighten a spring. The instruction booklet will tell you which, and how to make the adjustment. It's also the sort of adjustment which must be made occasionally, since the weight may slip, or the spring become less tense.

You'll find that the changer in the package you're trying to sell can be a valuable ally. Changer manufacturers have all managed to get their names across to the public; few prospective customers won't have heard of at least some of them. Companies such as Garrard have worked hard at building a quality image. If you're in doubt as to what changers are in the models on your floor, ask your distributor. You never know when the knowledge will help you wrap up a sale.

Service Helps

• Continued from page 26

sorted to yet another valuable service to keep the customers flowing in. This is the gift-wrapping gimmick, which has proved successful year after year. The store has built itself into a veritable gift center for all occasions thru its promotion. The proprietor maintains a $25 assortment of attractive foil and paper wrappings, ribbons, etc., from which the customer can choose. Beyond this, the store has a voluminous file, noting the musical tastes of many of the townspeople. The store can tell a gift giver what the potential recipient is apt to like, choose the record and handsomely gift wrap it in a way suitable for the occasion, be it birthday, Christmas, anniversary or graduation. The service is rendered at no extra charge.

Yet another service that has proved highly profitable is maintaining direct customer contact by mail—perhaps by a newsletter. An inexpensive monthly newsletter of new release information in a number of fields of music, and one which perhaps announces monthly specials, is a neat method of getting people to drop by frequently, people who might ordinarily make two stops a year or less.

Perhaps the best way of summing up would be to highlight the idea of personal contact. Take the trouble to get to know your customer by name and by his record tastes. Then cater to him in every way you can. Many stores have proved conclusively that service can more often than not take the place of the discount price. And that figures as the salvation of the small retailer with limited means.

BILLBOARD'S OCT. 31 COUNTRY & WESTERN EDITION

—published coincidental with WSM's Annual C&W Disk Jockey Festival in Nashville, Nov. 4 & 5—will contain the results of Billboard's Annual C&W Disk Jockey Poll to select:

C&W MAN OF THE YEAR
FAVORITE FEMALE C&W ARTIST
FAVORITE MALE C&W ARTIST
FAVORITE SMALL C&W VOCAL GROUP
FAVORITE C&W SONGWRITERS
FAVORITE C&W SONG
FAVORITE C&W LP
MOST PROMISING C&W LP
MOST PROMISING MALE C&W ARTIST
MOST PROMISING FEMALE C&W ARTIST

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AD DEADLINE OCT. 26

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model 307

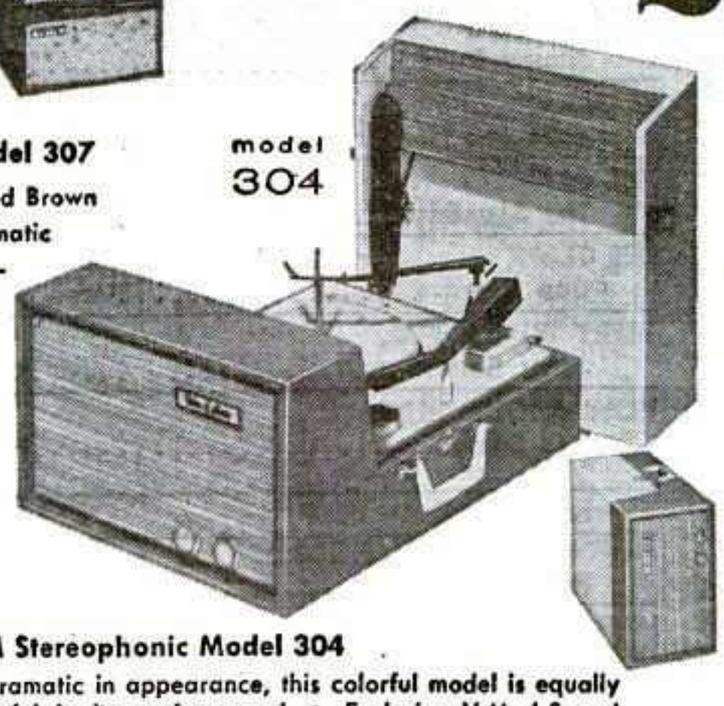
1 V-M Portable Component Stereo System—Model 307

Professional V-M styling! Beautiful Metallic Beige and Brown Case. Also in Gray. • V-M's exclusive 'Stere-O-Matic'® Automatic 4-Speed Record Changer plays *all* records — *all* speeds — all sizes. High-Fidelity records sound better than ever! • 'Tone-O-Matic'® Loudness, Balance and Separate Bass and Treble Controls • Four powerful speakers — two in each easily detachable section • Speaker sections may be placed anywhere — even in bookcases or on end tables • **$129.95 List***

the "SONGSTAR"

2 V-M Stereo Model 309

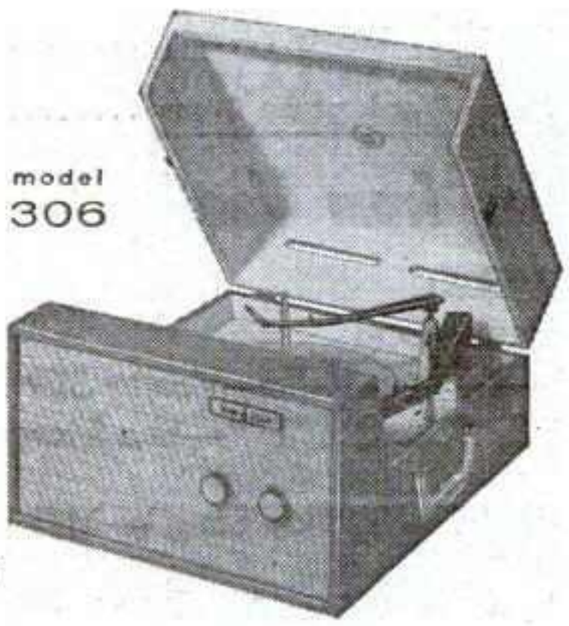
• Just swing out the speakers and super stereo surrounds you! • Famous V-M 4-Speed Automatic Record Changer plays both stereo and standard hi-fi records — automatically or manually, and they sound better than ever! Simple controls allow adjustment to suit one's own listening pleasure! Tri-Audio Speaker System—a powerful 4" speaker in each "Swing-Out" detachable section and a giant 6" x 9" in the central unit! Automatic Manual-Play feature. Finger-Lift on Tone Arm. Gold and White Case **$99.95 List***



model 304

3 V-M Stereophonic Model 304

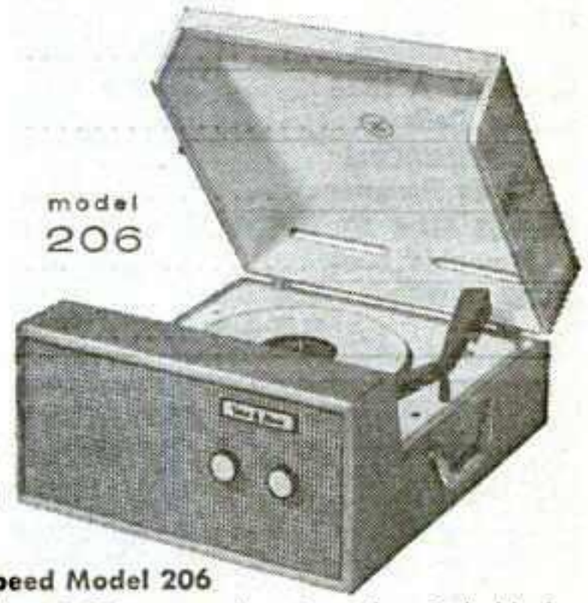
• Dramatic in appearance, this colorful model is equally forceful in its performance! • Exclusive V-M 4-Speed Automatic Record Changer plays *all* records • Separate volume controls for each channel! • Two powerful speakers: one in the central unit, one in the easily detachable lid for stereo separation up to 16 feet! Tone Arm Finger-Lift and new Automatic Manual-Play Feature for easier single record play operation! Popular Cantaloupe and Off-White Case **$69.95 List***



model 306

4 V-M 4-Speed Model 306

• A magnificent portable for use anywhere in the home! Smart, rich appearance! Plays 33, 45 and 78 records automatically • New Automatic Manual-Play Feature prevents accidental needle damage after single record play. "Finger-Lift" makes single record playing easier! • Separate Tone and Volume Controls adjust music at a touch! Blue and White or Orange and White Case **$59.95 List***



model 206

5 V-M 4-Speed Model 206

• High-flying fashion at a down-to-earth price! Ideal as a manual player in custom hi-fi installations. Perfect for school or church use! Plays records of all speeds and sizes manually! • Tone Arm Finger-Lift for added convenience. External speaker jack and switch-controlled external amplifier jack permit use as a program source for P.A. system! • Built-in 45 rpm Spindle Adaptor lifts into place instantly! V-M stand-out styling! Blue and Light Gray Case **$49.95 List***

model 205

6 The 'Songfest' V-M 4-Speed Model 205

Pert, pretty — and so very versatile! Add music to the rumpus room or offer it as a gift! • Plays records of all sizes and speeds manually! • Tone Arm Finger-Lift for added convenience! • Powerful speaker system gives amazing sound performance! Built-in 45 rpm Spindle Adaptor lifts into place instantly! Smartly styled, easy-to-carry Red and White or Blue and White Case **$29.95 List***

*Slightly Higher West.

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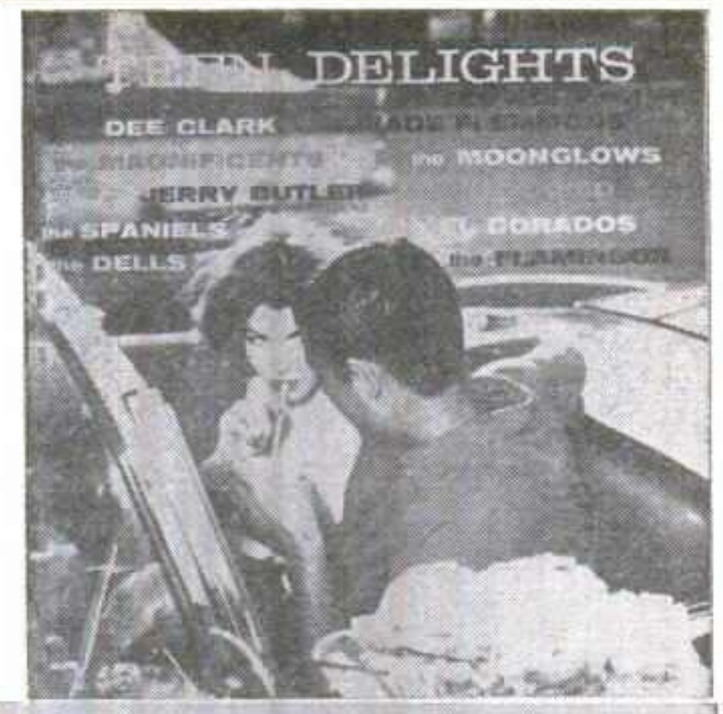
VEE JAY EXTENDS FALL FESTIVAL OF TEEN DELIGHTS



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As Special Thank You for VeeJay $ucce$$, OUR BIGGEST $ELLING LP.

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LP 1021—TEEN DELIGHTS—Including such out-of-print hits as Golden Teardrops (the Flamingoes); I Was Wrong (the Moonglows); Up On the Mountain (the Magnificents); I'll Be Forever Loving You (the Eldoradoes); Play It Cool (the Spaniels); Oh, What a Night (the Dells), and For Your Precious Love (Jerry Butler), etc.

Order Today from your VeeJay Distirbutor a Well-Rounded Inventory of these best $elling Albums, all at 10% discount!

TITLE and Artist	Catalog No.
OLD FAVORITES Rock & Roll All Stars	LP 100
DANCEABLE DIXIELAND Dave Remington and his Dixie Six	LP 101
CRAZY LITTLE MAMA The El Dorados	LP 1001
GOODNITE, IT'S TIME TO GO The Spaniels	LP 1002
WE BRING YOU LOVE Sarah McLawler and Richard Otto	Stereo SR 1003 LP 1003
I'M JIMMY REED Jimmy Reed	LP 1004
THE SWINGIN'EST Benny Green, Gene Ammons, Frank Wess, Nat Adderley, etc.	LP 1005 Stereo SR 1005
WE BRING YOU SWING Sarah McLawlor & Richard Otto	LP 1006 Stereo SR 1006
I'M JOHN LEE HOOKER John Lee Hooker	LP 1007
ROCKIN' WITH REED Jimmy Reed	LP 1008
GENE ALLISON Gene Allison	LP 1009
OH, WHAT A NITE The Dells	LP 1010
WADE FLEMMONS Wade Flemmons	LP 1011
MEMPHIS SLIM AT THE GATE OF HORN Memphis Slim	LP 1012
WALTER PERKINS MJT+3	LP 1013
MJT+3	Stereo SR 1013

TITLE and Artist	Catalog No.
GO Paul Chambers	LP 1014 Stereo SR 1014
BILL HENDERSON Bill Henderson	LP 1015
KELLY GREAT Wynton Kelly	LP 1016 Stereo SR 1016
DEE CLARK—YOU'RE LOOKING GOOD Dee Clark	LP 1019
THE BLUES— Jimmy Reed, Gene Allison, Roscoe Gordon, John Lee Hooker, J. B. Lenoir, et. al.	LP 1020
FOUND LOVE Jimmy Reed	LP 1022
TRAVELIN' John Lee Hooker	LP 1023
THE SPANIELS The Spaniels	LP 1024
DEE CLARK Dee Clark	LP 1026 Stereo SR 1026
JERRY BUTLER ESQ. Jerry Butler	LP 1027
HOW ABOUT THAT Dee Clark	LP 1028

NEW JAZZ ALBUMS	Catalog No.
FANTASTIC FRANK STROZIER Frank Strozier	LP 3005 Stereo SR 3005
INTRODUCING WAYNE SHORTER Wayne Shorter	LP 3006 Stereo SR 3006

TITLE and Artist	Catalog No.
HERE'S LEE MORGAN Lee Morgan	LP 3007 Stereo SR 3007
MAKE EVERYBODY HAPPY MJT+3	LP 3008 Stereo SR 3008
DIXIE ON THE ROCKS Dave Remington & his Dixie Six	LP 3009 Stereo SR 3009
KELLY AT MIDNITE Wynton Kelly	LP 3011 Stereo SR 3011
1ST BASSMAN Paul Chambers	LP 3012 Stereo SR 3012

SPIRITUAL ALBUMS	Catalog No.
UNCLOUDY DAY The Staple Singers	LP 5000
AMAZING GRACE Maceo Woods at the Organ	LP 5001
THE HARMONIZING FOUR The Harmonizing Four	LP 5002
THE SWAN SILVERTONES The Swan Silvertones	LP 5003
THE ORIGINAL FIVE BLIND BOYS The Original Five Blind Boys	LP 5004
THE HIGHWAY QC'S The Highway QC's	LP 5005
SINGING IN MY SOUL The Swan Silvertones	LP 5006
WILL THE CIRCLE BE UNBROKEN The Staple Singers	LP 5008
THE LORD WILL MAKE A WAY Maceo Woods at the Organ	LP 5010

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The Vocal of the Year

"HE WILL BREAK YOUR HEART"
JERRY BUTLER
Veejay 354

Bubblin' in Billboard, 95 in Music Reporter and 99 in Cash Box

"HUSH HUSH"
JIMMY REED
Veejay 357

43 in Billboard, 40 in Cash Box and 32 in Music Reporter

"You're Looking Good"
DEE CLARK
Veejay 355

re-released by popular demand

"Up on the Mountain"
the MAGNIFICENTS
Veejay 367

Proven Sales Singles from VeeJay LP's:

JAZZ:

"Sleepy"—**Bill Henderson**—VeeJay 358

"Wrinkles" b/w "On Stage"—**Wynton Kelly**—Veejay 359

"I'm a Fool To Want You" b/w "Terrible 'T' "—**Lee Morgan**—VeeJay 360

"Make Everybody Happy" b/w "The Trolley Song"—**MJT+3**—VeeJay 361

"W.K. Blues" b/w "Runnin' "—**Frank Strozier**—VeeJay 362

"Harry's Last Stand" b/w "Black Diamond"—**Wayne Shorter**—VeeJay 363

"Royal Garden Blues" b/w "Battle Hymn of The Republic"—**Dave Remington**—VeeJay 364

BLUES:

"Tupelo" b/w "Dusty Road"—**John Lee Hooker**—VeeJay 366

TWO NEW SACRED HITS:

"Need Jesus on My Journey" b/w "You Can't Win"—**the Friendly Brothers**—VeeJay 890

"God Will Take Care of You" (Parts 1 & 2)—**Harmonizing Four**—VeeJay 891

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Jimmy Charles — 'A Million to One' on Promo (P-1002)

The Ramblers — 'Ramblin' on Addit (A-1257)

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MUSIC AS WRITTEN

BOB ALLEN NOT LEAVING KORWIN

Bob Allen stated last week that he is not leaving Korwin Music, the publishing firm that he and **Mike Stewart** are partners in here. The report in The Billboard last week (26) was in error. Allen has published practically all of his many hits in the Korwin firm, which is, and long has been, one of the really active music firms in the business.

NARAS EAST MEETS NARAS WEST

Executives of the East Coast and the West Coast boards of NARAS (National Academy of Recording Arts and Sciences) met in New York last week to iron out the new program on voting procedures. After the East and West have agreed on the new program, it will be sent out to all NARAS members prior to the nomination of the best LP's and singles of 1960.

New York

Martin Williams, jazz critic, writer and annotator, intends to give up his gay bachelor life and marry in a few weeks. We have no information about his bride-to-be except that her first name is **Martha** and she is not a "hippie." Williams is a co-editor of The Jazz Review and has been active in the cause of **Thelonious Monk** and **Ornette Coleman.... Mildred Fields** is the new director of publicity for the **Monte Kay** management firm.... **Stan Mills** of Mills Music hits the road this week for a trip to the Midwest to push **Jerry Keller's** waxing of "What More Can I Say" on the Kapp label.... **Larry Mattera** has an album of **Elmo Russ** songs soon to be issued on the Pyramid label.

Norman Rosemont, veepee and general manager of Lerner & Loewe's Alfred Production firm, flew to the Coast last week to play the "Camelot" score for recording execs there. The previous week Rosemont played the score for execs of East Coast firms. At the end of last week he flew to Toronto, attending the opening of "Camelot" at the O'Keefe Centre there.... Buddy Reynolds cut his first sides for Zero Records in Nashville last week.... William Wilkins is the new director of finance at Columbia Records. Columbia also appointed Raymond Builter to the post of controller for the diskery.... Norman Malkin, the personal manager, has set the Sabres on Decca, Johnny Zorro on Warner Bros., and Jerry Wright with Decca.

Fred Waring marks his 43d year in show business with a new coast-to-coast tour of The Pennsylvanians starting Monday (3). The tour will take the band into 125 cities from New York to California. . . . The **Warren Covington** ork played the Hillsdale (Mich.) Country Fair over the past weekend.... Eldo Records, the West Coast label, has signed **Johnny Otis.** The artist will also act as musical director for the firm. . . . **Joe Harnell's** new Epic LP, "I Want to Be Happy," features the songs of **Vincent Youmans.... Allan Stanton,** of Sheldon Music, became the father of a girl, **Amy Eve,** September 18.... **Johnny Brantley** has joined Everest Records as promotion man.

Bob Bialek, head of Washington and Offbeat Records, will be the impresario for Mort Sahl's October 14 date in the grand ballroom of Washington's Sheraton Park Hotel. . . . Irwin Shuster has been named veepee of the Trinity Music-Burton Management organization.... Seaboard is the new distributor for Roulette Records in Albany. . . . Patricia, Kahl, and Planetary Music, the Morris Levy-Phil Kahl publishing firms, have moved to new offices on Broadway in midtown New York.... Lois Van Duyne, production director for Warwick Records, married Count Aldobrandini (Antonio Patrizio Suppa), in Toronto September 25. . . . Composer Morton Feldman has joined BMI.... Wanda Jackson opens at the Golden Nugget in Las Vegas October 6. . . . Hank Thompson is set for the Texas State Fair, October 8 thru 23.

Jack Benny will perform with the Cleveland Orchestra on November 4 for the Pension Fund. . . . Roulette Records is in its new home at the corner of 50th Street and Broadway in New York.... Jeff Barry, co-cleffer of "Tell Laura I Love Her," is singing himself on the RCA Victor label. . . . Rose Dember, of the Shapiro-Bernstein office, will be married on November 5 to Lester Baer, of Chicago. She will leave New York and live in Chicago (Good luck, Rose). . . . Composer Tosiro Mayzumi will pen the music for the flick "The Big Wave," being filmed in Japan.... Everest Records will release the sound track from the film "Where the Hot Wind Blows."... The Mal Braveman office is handling press for Count Basie's Silver Anniversary as a bandleader.

Percussionist **Jack Burger** has formed his own label, Phonic. First disk teaches partygoers how to play bongos. . . . **Herb Eisman** is the new executive veepee of Omar Music in California. He resigned as head of the music department at Desilu Studios for the new post but will continue to direct Desilu music activities.... **Ornette Coleman,** the controversial alto sax man, is at the Jazz Workshop in San Francisco.... **Sviatoslav Richter** will appear with **Eugene Ormandy** and the **Philadelphia Orchestra** in Philadelphia on October 21.... Rank Records has picked up the Astro label's waxing of "Shirley, Shirley" with **Hugh T.** and **Johnny....** Thrush **Toni Harper** will appear at the Contemporary Music Guild Concert in Philadelphia on October 16.... Dart Records is now located in Manhattan. . . . **Lonny Starr,** now with WBIC, Bay Shore, L. I., N. Y., will emsee the Long Island Sons of Italy festival October 15. . . . **Paul Knowles,** general manager of the record division of Raymond Rosen and Company, RCA Victor Philadelphia distributor, is recuperating at Lady of Lourdes Hospital in Camden, N. J., after an operation.... The **Icelandic Singers,** male chorus from Reykjavik, Iceland, are now in the U. S. to start the group's second transcontinental tour. Chorus was last in the U. S. 14 years ago.

Bob Rolontz.

(Continued on page 34)

ARTISTS' BIOGRAPHIES FOR JOCKEY PROGRAMMING

Light's Command LP's Constant on Charts

Enoch Light, noted orchestra leader and head of the Command label, hails from Canton, O.

At the age of 19 he received his B. A. degree from John Hopkins University where he was director of his college orchestra. Light did so well with music that he abandoned his original plan to study medicine.

Soon the melodic, swinging style of Enoch Light and His Light Brigade became a favorite sound everywhere.

A short time ago, Light became interested in developing quality sound in recording. He introduced the Command label and used percussion instruments with novel tones in four of the LP's: "Provocative Percussion," Vols. I & II, and "Persuasive Percussion," Vols. I & II, the latter featuring Terry Snyder and the All Stars. All four packages are solid items and have been on the "Top LP" charts for many weeks.

Victory for Verne Via 'Mr. Custer' on Era

Larry Verne was born in Minneapolis February 8, 1936. As soon as he was tall enough to reach the keyboard he was taking piano lessons. Soon the piano gave way to the guitar and Verne had a real "down home" style with the instrument. While in high school he entered many contests but lost every one. It seems his voice was too good for his kind of guitar playing.

This was one of the reasons that has accounted for Verne's success in "Mr. Custer." When he first sang thru the lyrics of this tune for Era producers, he just didn't have it. He sang it again, and this time young Larry Verne became the country boy with the country style that has made "Mr. Custer" a smash novelty hit.

YESTERYEAR'S TOPS—

The nation's top tunes on records as reported in The Billboard

OCTOBER 8, 1955

1. Yellow Rose of Texas
2. Love Is a Many-Splendored Thing
3. Autumn Leaves
4. Ain't That a Shame
5. Seventeen
6. Wake the Town and Tell the People
7. Bible Tells Me So
8. Suddenly There's a Valley
9. Moments to Remember
10. Shifting, Whispering Sands

OCTOBER 7, 1950

1. Goodnight, Irene
2. Mona Lisa
3. Play a Simple Melody
4. All My Love
5. Sam's Song
6. Can Anyone Explain
7. Bonaparte's Retreat
8. Harbor Lights
9. La Vie En Rose
10. I'll Never Be Free

VOX JOX

By JUNE BUNDY

"PLATTER SPINNERS": That's the name given to a unique type of "soundless" musician employed by all radio stations in Chicago and St. Louis. Deejays are not allowed to place a disk on a turntable in those cities. Only members of the American Federation of Musicans are allowed to handle that chore. The AFM men, who draw down full AFM scale, and from 12 to 13 are employed at each station. The situation, of course, is a holdover from the days when practically every major station in the U. S. employed a house ork. The platter spinners are never heard on the air. Their only duty is to spin.

DEANE'S THIRD BIRTHDAY: Buddy Deane, WJZ-TV, Baltimore, celebrated the third anniversary of his TV show last week. Deane, whose record hop program is aired 3:30-5 p.m. on weekdays and 2-4:30 p.m. on Saturdays, spotlighted a different feature each day. Monday (26) was "Old Record Day," featuring million selling disks of the past three years. Tuesday (27) was "Starline Day," with taped messages from top show business personalities aired via video tape thruout the show. Wednesday (28) was "Old Dance Day" with the Buddy Deane Dance Committee recreating the most popular dances of the last three years—the Bug, the Madison, etc. Thursday (29) was "Freddie Cannon Day" — Cannon appearing in person to sing his old and current disk hits. Friday (30) was "Old Committee Member Day." Deane held open house for former members of the "Committee," and interviewed them to find out what they'd been doing since they left the show.

CHANGE OF THEME: Vince Lee has taken over the full-time host chores on "The All Night Show," Tuesday thru Sunday from 12:30 to 5:30 a.m. at WFIL, Philadelphia. **Robert E. Klose** moves into WFIL's 11 a.m.-2:30 p.m. time slot Monday thru Saturday; **Bill Weber** takes over the 2:30-6 p.m. segment; **Paul Norton** moves up to a 6:30-9:30 p.m. time period; **J. J. Moran** runs from 9:30 p.m. to 12:30 a.m.; and **Phil Sheridan** starts a new 5:30 a.m. time on WFIL's "Rise and Shine" Monday thru Saturday.

Disk promotion man Buddy Basch reports the following out-of-town jocks visited New York last week—Sandy Singer, WLOL, Minneapolis; Bob (Coffeehead) Larsen, WRIT, Milwaukee, and Ed Ferland, WHEC, Rochester, N. Y.... Candy Lee, fem deejay at WDOK, Cleveland, since she was a pre-teener, starts college this week at Baldwin-Wallace, Berea, O. She will continue her weekly Saturday show at WDOK, and will also have her own program (2-4 p.m. Fridays) on the college station WBWC.

Eddie Cary has joined KXJB-TV, Fargo, N. D. . . . **Martha Wright,** WCBS, New York, has returned to her daily show after a month-long maternity leave. Her new daughter — born August 7—is named **Maria Martha Manuche.... Jack Sterling,** also WCBS, New York, acquires an additional hour for his daily show, starting this week, when he will be heard from 6 to 10 a.m., Monday thru Saturday. At the same time **Martha Wright's** show moves out of its 10-11 a.m. time period and into the 3-4 p.m. time slot, Monday thru Saturday.

Sterling Yates has started a new series, "A Little Jazz," on KDKA, Pittsburgh, from 8 to 9 p.m. on Saturdays. Yates also pilots an 8 a.m.-12 noon Sunday show, featuring pop hits and novelties, plus regular TV stints on KDKA-TV.... Charles Wallace, KSTB, Breckenridge, Tex., needs wax for his deejay show.

"DEAD" JOCKEY: It's becoming more and more important that a successful deejay be a man with a strong will and a powerful constitution. Last month, for example, **Ron Pepper,** KIA, Des Moines, was "buried alive" under a tent at the Iowa State Fair, and remained underground for nine days — a total of 226 hours. The stunt, designed to introduce Pepper to Des Moines audiences, featured a contest to determine at which hour the jock would emerge from his "grave." Pepper broadcast from his four by eight-foot "tomb" several times an hour. A doctor was in attendance thruout his ordeal.

WMGM NOT FOR SALE: Laurence A. Tisch, chairman of the board of Loew's Theaters, Inc., has issued a statement denying that station WMGM, New York, is for sale. "We have no intention of disposing of WMGM at any price," said Tisch. "As a matter of fact, Loew's Theaters, Inc., will make every effort to enlarge its ownership in the field of radio and TV station ownership."

TEXAS: New program director for KITY-FM, San Antonio, is **David C. Castren,** who has an M.A. in music history from the University of Minnesota.... **Ken McCall** will emsee "Music From North Star," from 4 to 7 p.m. over KENS, San Antonio, broadcasting from a newly built "satellite studio" at a local shopping center.... **Perry Blackwell,** KRBE-FM, Houston, is casting director for a forthcoming movie, "Flight From the Hungry Monkey." Blackwell has already cast himself in the lead of the locally produced film.

Ray Charles Estabrook has resigned from KFMK-FM, Houston, to become a graduate student in California. Carl McQueen, now in his second year as a radio-TV student at the University of Houston, has replaced Estabrook at KFMK-FM. . . . Also new at KFMK-FM is Joe Darby. . . . Randy Wands has returned to KHUL-FM, Houston, after stints with WWRL and WRFM, New York. . . . New staffer at KUHL-FM, Houston, is Willard Paige, continuity director and producer of "Night and Day," the station's midnight to 6 a.m. show.

A jazz show will be programmed from midnight to 1 a.m. on KGGM-FM, Houston, which is moving its sign-off time back an hour.... **Dick Dobbyn** and **Jimmy Lewis** have left KXYZ, Houston. Meanwhile, **Mel Pennington** has taken over KXYZ's 10 a.m. to 2 p.m. time period and **Bill Mack** has moved into the 7 p.m.-1 a.m. segment. **Betty Kelin's** "Dreamsville" on KXYZ has been extended to one hour, 10:30 to 11:30 p.m.

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DISCOURSE®

FROM THE BILLBOARD SALES DEPARTMENT

A weekly column of lively chatter material on the hottest and most popular recording artists—those "Spotlighted" by Billboard's review staff, as well as those featured by the record companies in their major Billboard ad promotions.

FRANKIE AVALON has proven himself an 'all 'round showman via his success in three fields of entertainment. He has been turning out chart topping records for the past several years, newest of which is Togetherness, a Star Performer on Billboard's Hot 100 this week. His night club appearances and stageshows have met with capacity attendance and now he has proven himself a capable actor via his role in the John Wayne film, The Alamo. Chancellor Records last week released an album titled The Hit-Maker's featuring both Fabian and Avalon performing their hit tunes. Frankie will be on the Perry Como TV show October 5 and opens at the El Rio Club, Antioch, Calif., on October 8 for one week.

The BAYSIDERS, Everest Records' artists who scored with Over The Rainbow, consist of Jackie Walker, tenor; 21; Sally Stevens, soprano, 21; Jim Mitchell, bass, 21; and Jim Patton, baritone, 22. They first met at UCLA, where they were students together, and all have a musical background. Everest's a.&r. director, Leroy Holmes, presents them in an album of romantic standards titled Over The Rainbow, their first LP.

WALTER BRENNAN, one of America's top character actors and star of the TV series The Real McCoys, is on records with a first-rate reading of inspiring selections of faith. The album is A World Of Miracles and the label is Everest. Joe Leahy conducts the orchestra and chorus. Brennan is descended from one of the earliest families to have settled in New England, and he was born in Swampscott, Mass. He is the only actor to have won the Academy Award three times—Come And Get It (1936), Kentucky (1938) and The Westerner (1940).

BIRTHDAYS OF THE WEEK: Oct. 3, Eddie Cochran (deceased), Jimmy Darren. Oct. 7, Vaughn Monroe—revived his old click, Ballerina, on his new label affiliation, United Artists.

DAVID CARROLL, Midwest Musical Director for Mercury Records, and his orchestra offer an interesting arrangement in triplet rhythm with voices of the movie theme, Midnight Lace. A Midwesterner by birth (Taylorville, Ill.), Carroll is on the scene with a collection of listenable and danceable favorites on the album Let's Dance Again.

BOB CROSBY is not one to be left out of the present "theme" recording fad. Both sides of his new Dot single are themes, The Dark At The Top Of The Stairs b-w Night Theme. Bob is supported by his famous group of musicians, The Bobcats. It was in 1935 that Bob organized the Bobcats and Dixieland became their brand of music.

DION: The artist works for the first time without his usual group, The Belmonts, on his new single from Laurie, Little Miss Blue, a pleasing tune with good lyrics and done with heart by Dion and a fem group. Flip is Lonely Teenager—both sides were Spotlighted by Billboard. Handsome, curly-headed Dion, 20, was born and bred in showbusiness. His dad was an entertainer, and young Dion made his professional debut at age 11 on the Paul Whiteman radio show.

DUANE EDDY, young instrumentalist from Phoenix, Ariz., who sold a million copies of Because They're Young and Rebel Rouser, turns in a solid treatment on his newest from Jamie, Peter Gunn, Henry Mancini's recent hit b.w. Along The Navajo Trail, a melodic treatment of the pretty oldie. Duane is currently on GAC's "Biggest Show Of Stars for '60 — Fall Edition" tour that began October 2 in Milwaukee and will cover a good part of the Midwestern, Southern and Eastern portions of the country and run thru November 6.

TOMMY EDWARDS' latest from M-G-M is two lovely ballads done stylishly by Tommy, It's Not The End Of Everything b-w Blue Heartaches. Both sides have something of a country feeling with the latter having a Latinish rhythm tinge. Tommy, you will recall, first scored with his big hit, I's All In The Game, a million seller.

JOHN GARY, Fraternity Records artist, is performing his latest, Forget It, a bright uptempo effort with style, at the Hotel Van Orman, Fort Wayne, Ind., until October 3. From there he moves to the Crown Room, Indianapolis for two weeks starting October 10. He opens at the Town and Country in Winnipeg November 7 for one week.

DWAYNE HICKMAN, star of the TV show "The Many Loves of Dobie Gillis," is being introduced on the record scene by Capitol Records. First release is I'm A Lover, Not A Fighter, a novelty tune b-w I Pass Your House, a change of pace, featuring a girls' chorus in a sad, teen-type ballad. Capitol will soon release a complete album of Hickman vocals.

JONI JAMES: Under the musical supervision of her husband Acquaviva, Joni turns out a big production of Be My Love, her newest for M-G-M and the tune that was made famous by Mario Lanza. Flip is A Tall Tree, a soft, whispery effort which has a strong inspirational message. Joni and the "100 Strings" can also be heard on a set of pleasing and listenable albums labeled 100 Strings And Joni On Broadway—100 Strings And Joni In Hollywood. Selections, as you probably have guessed, are from Broadway shows and Hollywood films. Billboard rates the set a Spotlight Winner. Joni is scheduled to appear in Bethlehem, Pa., October 21, Utica, N. Y., October 28, and the University of Georgia in Athens on the 29th.

PEGGY LEE debuts a new ballad from the forthcoming Broadway production Tenderloin. Title is My Gentle Young Johnny, an almost folk-like ballad which suggests the wistful, sweetly poetic sort of love songs popular during the turn-of-the-century setting of Tenderloin. Peggy handles the tune in the incomparable smokey intimate style that has made her famous. Flip is I'm Gonna Go Fishin' described by Capitol as jazz in waltz-time. Miss Lee's interpretation of the lyric has the sing-song carefree quality of a child's rhyme combined, somehow with the torrid suggestiveness of the singer's one-time smash Fever.

FELIX SLATKIN, one of Hollywood's most brilliant conductors, went to Hawaii to record the first LP release in Liberty Records new "Premier Series." It's title Paradise Found. The strings of Felix Slatkin are featured on an all Hawaiian selection. The entire project is a poetic combination of the finest Hawiian musicians and his incomparable strings. Mr. Slatkin's background includes appearances with the Hollywood Bowl Symphony Orchestra, the Concert Arts Orchestra and the Hollywood String Quartet.

BOBBY VEE, who hails from North Dakota, continues to climb Billboard's Hot 100 Chart with his Liberty release, Devil Or Angel. Bobby sings a collection of favorite tunes, You Send Me, Just A Dream, Sincerely, I'm Sorry, etc., on his new LP, Bobby Vee Sings Your Favorites.

To help you spot the ones you need, when you need them, all artists items are carried in strict alphabetical sequence.

PROMOTION DAYS & WEEKS: October 3 is Missouri Day. October 3 begins National Business Women's Week. October 6 Furniture Festival or Home Fashion Time starts. October 8 starts National Wine Week. October 9 is Leif Erickson Day, Grandmother's Day and the beginning of Fire Prevention Week, National T-Teen Roll Call Week and International Pizza Week.

See you in seven swingin' days.

Tom Rollo

THIS WEEK'S NEW

Money Records

. . . an alphabetical listing of the records manufacturers are backing with special feature treatment in big-space Billboard ads.

SINGLES

ALONE AT LAST—Jackie Wilson ..... Brunswick
AM I THE MAN—Jackie Wilson ..... Brunswick
BALLAD OF THE ALAMO—Bud and Travis ..... Liberty
GOING TO MEMPHIS—Johnny Cash ..... Columbia
I'M GONNA GO FISHING—Peggy Lee ..... Capitol
LAST DATE—Floyd Cramer ..... RCA Victor
LATE DATE—Lawrence Welk ..... Dot
LITTLE MISS BLUE—Dion ..... Laurie
LONELY TEENAGER—Dion ..... Laurie
POETRY IN MOTION—Johnny Tillotson ..... Cadence
REMEMBER LOLITA—Lawrence Welk ..... Dot
THE HUCKLEBUCK—Chubby Checker ..... Parkway
WHOLE LOTTA SHAKIN' GOIN' ON—Chubby Checker .. Parkway

ALBUMS

THE ALAMO—Original Sound Track ..... Columbia

According to statistics maintained over a period covering thousands of releases . . . **7 out of 10 will reach Billboard's "HOT 100" in the weeks ahead!**

Every week . . . disk jockeys all over the nation help spark up their record shows with this fresh, lively material furnished exclusively by The Billboard. Watch for it next week.

MUSIC AS WRITTEN

• Continued from page 33

Chicago

The **Bob Fines** (he's boss of Fine Recording studios, New York, she's v.p. of Mercury's classical record division) are parents of a second son, born recently. . . . Mark Distributors, operated by **Bill Sheppard,** has moved from its south side holdings to a Michigan Avenue address, 2324 South Michigan. . . . **Ed Benkert,** one-time secretary of Local 10, American Federation of Musicians, died recently in Florida. Before his retirement, approximately seven years ago because of poor health, he was considered one of the three most powerful men in AFM.

Bernie Clapper, president of Universal Recording studios here, just returned from Hollywood, where he conferred with his longtime business associate and friend, Bill Putnam, Universal Recorders. . . . West Coast jazz pianist Les McCann (World Pacific label), flanked by his bass, and drummer, opens at the Sutherland Lounge, October 26, for a two week engagement. . . . This past Sunday (2) WXFM began its new weekly "International Concert Hall" series. Heard at 4 p.m., these special one hour programs will present festivals as well as concerts to illustrate the musical life and activities around the world.

The Milwaukee trade attended a cocktail party Friday (30) in honor of **Della Reese,** hosted by RCA-Victor promotion ace, **Stan Pat.** Affair was at the Beer City's Holiday House, where Della plays for one week. The thrush is also a possibility for the Milwaukee Music Industry Party, Tuesday night (4), site of the yearly "Millie" award to an outstanding deejay. **Art Talmadge** is the featured speaker for the event. . . . **Doris Day** was a brief visitor to the Windy City, passing thru Thursday (29) with her husband, **Marty Melcher.** The pair were en route to New York.

Music teachers of string, vocal-choral, and wind-percussion will hold simultaneous clinics October 27-29 at the University of Illinois, Urbana. Guests of the program will include Madeline Marshall, faculty member at the Julliard School of Music; Marvin Rabin, concert violinist, and Arnold Jacobs, faculty member at Northwestern University School of Music. . . . "Nightsong," an experimental movie being produced by Don Klugman and Marvin Gold, Chicago, will star Willie Wright. Parts of the film have been shot inside the Fickle Pickle where Willie is a featured entertainer.

Leonard Vannerson has left the local offices of **Willard Alexander** to open the first Coast office for the booking agency. He was replaced by **Jay Burkhart,** long-time band leader and most recently with Associated Booking Corporation. **Dick Clay** is the Chicago office manager. . . . Our mistake—recent mention of the Saugatuck (Mich.) Jazz Festival tabbed it a three-day fete. Actually, the event ran August 12-13. We were right, however, in saying it was a smash. **Jim Schlesinger** directed the '60 show, with **Jim Belcher** the executive producer. Next year it'll be three days, same weekend.

Nick Biro

Cincinnati

K. C. Distributors, record rack operation serving the Tri-State area out of Cincinnati, has joined with the century-old Mullane Taffy Company here and will hereafter operate as a division of the latter firm. Both are owned by **George and Marilu Case,** former local radio personalities who for years conducted their man-and-wife platter show on Cincy stations. K. C. Distributors presently serves more than 200 accounts in three States. Under the consolidations, both firms are expected to build their accounts thru a reciprocal arrangement. . . . **Shelley Berman,** with the **Cumberland Three,** plays a one-nighter at Music Hall here Sunday, October 16, with ducats scaled from $2.20 to $4.40. **Mort Sahl** dispenses his wares at the same spot October 28. . . . **John Gary,** currently rolling forward with his new Fraternity release, "Forget It," winds up a two-week stand at the Crown Room, Indianapolis, next Monday (10). On November 7 Gary moves into the Town & Country, Winnipeg, Man., for a week's engagement.

Jack Bailey and his "Queen for a Day" contingent took the town by storm last week, pulling turnaway crowds to the 2,510-seat Taft Theater Monday thru Friday. "Queen" was in here in a tie with Kroger's, national food chain, with the ABC-TV network portion originating from WCPO-TV here. Local dailies gave the show liberal coverage before and during its appearance here, and "Queen" cast members were spotted daily on WCPO radio and TV segs. WCPO chief, Mort Watters, guested "Queen" cast members, local dignitaries and the press at a luncheon at the Sheraton-Gibson Hotel Monday noon (26), and Monday afternoon piloted the "Queen" folks up the Ohio River on his sumptious 42-foot cruiser.

Slated for early release on Columbia are eight Verdi arias which **Max Rudolf,** conductor of the Cincinnati Symphony Orchestra, has just cut with soprano **Eileen Farrell.** The Cincy symph makes its season's bow with an all-orchestra concert October 7-8. Miss Farrell, who recorded an album of Puccini arias with Rudolf earlier this year, makes her Metropolitan Opera debut in Gluck's "Alceste" November 6. **Jack Benny** smuggles his fiddle into the Cincinnati symphony ensemble for a special benefit concert November 6. . . . The Taft Broadcasting Company has sold the WBIR radio and television stations, Knoxville, to WMRC, Greenville, S. C., for an estimated $3,250,000, the transaction subject to the approval of the FCC. Hulbert Taft Jr., Taft Broadcasting prexy, stated that disposition of the Knoxville stations would provide the leverage needed for contemplated acquisition of properties in larger markets. . . . **Bobby Bare,** currently enjoying favorable reaction on his "Lynchin' Party," new Fraternity release, winds up his Army hitch November 17. He's stationed at Fort Ord, Calif.

Bill Sachs

(Continued on page 43)

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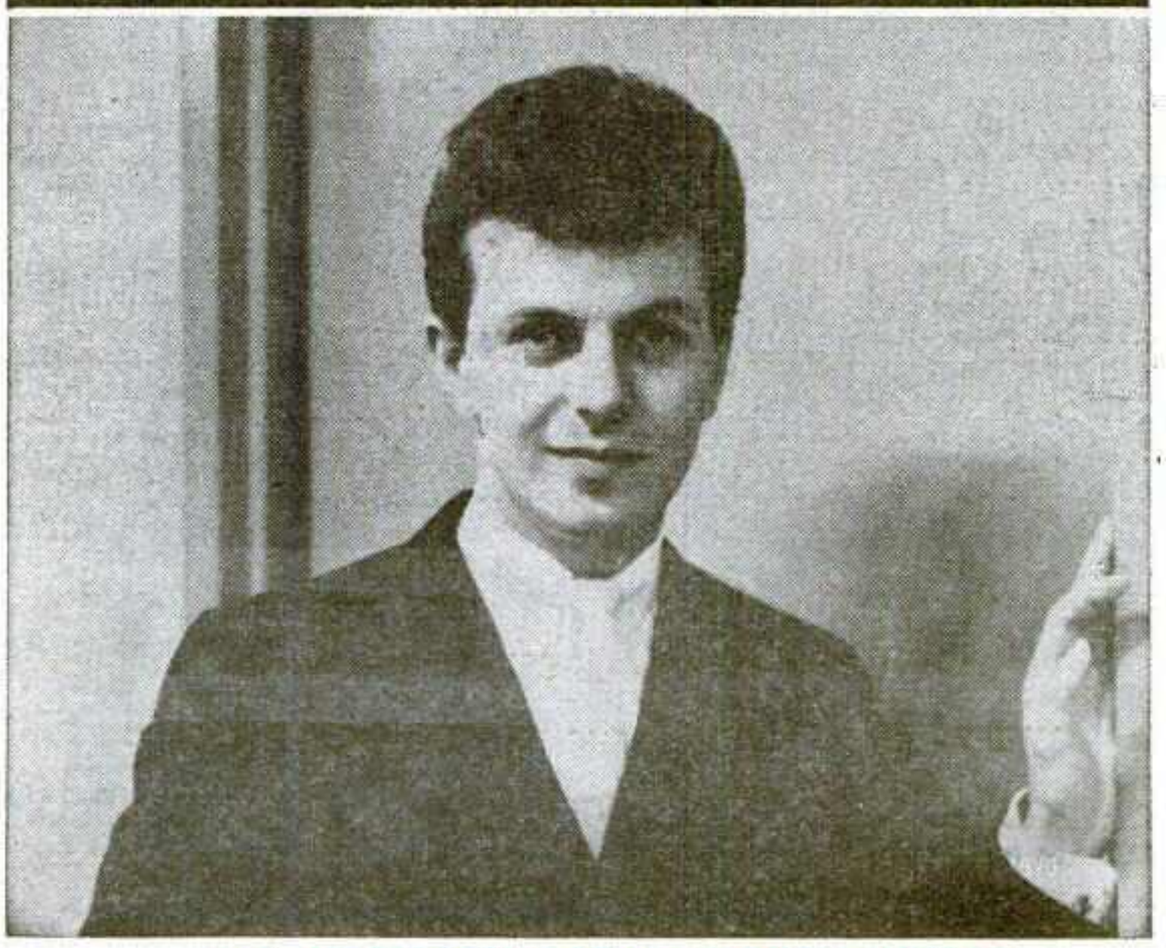
great new single

DION

LAURIE Masterpiece 3070

"LONELY TEENAGER"
"LITTLE MISS BLUE"



IN ATTRACTIVE FULL COLOR SLEEVE

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FOR WEEK ENDING OCTOBER 2

The Billboard TOP LP'S

BEST SELLING MONOPHONIC LP'S

MONO ACTION ALBUMS — on the charts 39 weeks or less

This Week	Last Week	Title, Artist, Label and Number	Weeks on Chart
1	1	STRING ALONG — Kingston Trio — Capitol T 1407	8
2	3	NICE AND EASY — Frank Sinatra — Capitol W 1417	7
3	2	BUTTON-DOWN MIND OF BOB NEWHART — Warner Bros. W 1379	21
4	4	JOHNNY'S MOODS — Johnny Mathis — Columbia CL 1526	6
5	6	PAUL ANKA SINGS HIS BIG 15 — ABC-Paramount LP 323	14
6	7	EDGE OF SHELLEY BERMAN — Verve MGV 15013	11
7	5	BRENDA LEE — Decca DL 4039	7
8	8	SOLD OUT — Kingston Trio — Capitol T 1352	24
9	12	REJOICE, DEAR HEARTS — Brother Dave Gardner — RCA Victor LPM 2083	15
10	11	ELVIS IS BACK — Elvis Presley — RCA Victor LPM 2231	22
11	10	KICK THY OWN SELF — Brother Dave Gardner — RCA Victor LPM 2239	6
12	9	LOOK FOR A STAR — Billy Vaughn — Dot DLP 3322	8
13	14	ITALIAN FAVORITES — Connie Francis — M-G-M E 3791	35
14	15	CAN CAN — Sound Track — Capitol W 1301	23
15	17	MY NAME IS JOSE JIMENEZ — Bill Dana — Signature SM 1013	10
16	26	ENCORES OF GOLDEN HITS — Platters — Mercury MG 20472	30
17	32	CONNIE'S GREATEST HITS — Connie Francis — M-G-M E 3793	21
18	36	MACK THE KNIFE — Ella Fitzgerald — Verve MGV 4041	4
19	13	LANZA SINGS CARUSO—CARUSO FAVORITES — Mario Lanza-Enrico Caruso — RCA Victor LM 2393	20
20	16	LAUGHING ROOM — Woody Woodbury — Stereoddities MW 2	17
21	23	MR. LUCKY — Henry Mancini — RCA Victor LPM 2198	28
22	28	ENCORES—SANTO AND JOHNNY — Canadian-American CAL 1002	2
23	20	RAY CHARLES IN PERSON — Atlantic LP 8039	10
24	29	MORE SONGS BY RICKY — Ricky Nelson — Imperial LP 9122	6
25	24	WOODY WOODBURY LOOKS AT LOVE AND LIFE — Stereoddities MW 1	31
26	18	FAITHFULLY — Johnny Mathis — Columbia CL 1422	38
27	22	YOUNG AT HEART — Ray Conniff — Columbia CL 1489	8
28	30	THE FABULOUS STYLE OF THE EVERLY BROTHERS — Cadence CLP 3040	7
29	33	BEN-HUR — Rome Symphony Orch./Savina — M-G-M IEI	24
30	25	THE WONDERFUL WORLD OF JONATHAN WINTERS — Verve MGV 15009	24
31	27	PROVOCATIVE PERCUSSION, VOL. I — Enoch Light and the Light Brigade — Command RS 806	7
32	34	DOWN TO EARTH — Jonathan Winters — Verve MGV 15011	3
33	37	SENTIMENTAL SING ALONG WITH MITCH — Mitch Miller — Columbia CL 1457	15
34	38	GENIUS OF RAY CHARLES — Atlantic LP 1312	29
35	19	PERSUASIVE PERCUSSION, VOL. I — Terry Snyder and the All Stars — Command LP 800	25
36	—	COME FLY WITH ME — Frank Sinatra — Capitol W 920	19
37	—	BYE BYE BIRDIE — Original Cast — Columbia KOL 5510	6
38	35	FOLK SONGS SING ALONG WITH MITCH — Mitch Miller — Columbia CL 1316	31
39	40	THEME FROM A SUMMER PLACE — Billy Vaughn — Dot DLP 3276	29
40	—	HAWAIIANNETTE — Annette — Vista BV 3303	1

ESSENTIAL INVENTORY
(MONO ALBUMS)
on the charts 40 weeks or more

This Week	Last Week	Title, Artist, Label and Number	Weeks on Chart
1	1	THE SOUND OF MUSIC, Original Cast, Columbia KOL 5450	42
2	2	INSIDE SHELLEY BERMAN, Verve MGV 15003	76
3	4	BELAFONTE AT CARNEGIE HALL, Harry Belafonte, RCA Victor LOC 6006	48
4	6	HERE WE GO AGAIN, Kingston Trio, Capitol T 1258	48
5	7	SIXTY YEARS OF MUSIC AMERICA LOVES BEST, Assorted Artists, RCA Victor LM 6074	45
6	5	HEAVENLY, Johnny Mathis, Columbia CL 1351	55
7	3	SOUTH PACIFIC, Sound Track, RCA Victor LOC 1032	132
8	9	GIGI, Sound Track, M-G-M 3641 ST	118
9	12	JOHNNY'S GREATEST HITS, Johnny Mathis, Columbia CL 1133	127
10	8	FROM THE HUNGRY I, Kingston Trio, Capitol T 1107	86
11	11	SING ALONG WITH MITCH, Mitch Miller, Columbia CL 1160	117
12	10	KINGSTON TRIO, Capitol T 996	68
13	14	STILL MORE SING ALONG WITH MITCH, Mitch Miller, Columbia CL 1283	70
14	15	MY FAIR LADY, Original Cast, Columbia OL 5090	235
15	18	OUTSIDE SHELLEY BERMAN, Verve MGV 15007	45
16	16	KINGSTON TRIO AT LARGE, Capitol T 1199	68
17	23	MORE SING ALONG WITH MITCH, Mitch Miller, Columbia CL 1243	90
18	19	COME DANCE WITH ME, Frank Sinatra, Capitol T 1069	80
19	21	GYPSY, Original Cast, Columbia OL 5420	55
20	22	FLOWER DRUM SONG, Original Cast, Columbia OL 5350	71
21	24	THE MUSIC MAN, Original Cast, Capitol WAO 990	136
22	—	BUT NOT FOR ME, Ahmad Jamal, Argo LP 628	82
23	17	PARTY SING ALONG WITH MITCH, Mitch Miller, Columbia CL 1331	46
24	—	ONLY THE LONELY, Frank Sinatra, Capitol W 1053	84
25	25	OLDIES BUT GOODIES, Assorted Artists, Original Sound 5-001	55

BEST SELLING STEREOPHONIC LP'S

STEREO ACTION ALBUMS — on the charts 29 weeks or less

This Week	Last Week	Title, Artist, Label and Number	Weeks on Chart
1	1	STRING ALONG — Kingston Trio — Capitol ST 1407	7
2	2	NICE AND EASY — Frank Sinatra — Capitol SW 1417	6
3	8	PERSUASIVE PERCUSSION, VOL. II — Terry Snyder and the All Stars — Command RS 808 SD	7
4	5	SOLD OUT — Kingston Trio — Capitol T 1352	23
5	3	BONGOS — Los Admiradores — Command S 809 SD	6
6	12	THEME FROM A SUMMER PLACE — Billy Vaughn — Dot DLP 25276	27
7	14	BEN-HUR — Rome Symphony Orch./Savina — M-G-M IEI	20
8	6	GRAND CANYON SUITE — Morton Gould — RCA Victor LSC 2433	12
9	16	SENTIMENTAL SING ALONG WITH MITCH — Mitch Miller — Columbia CS 8251	11
10	4	MR. LUCKY — Henry Mancini — RCA Victor LSP 2198	28
11	18	JOHNNY'S MOODS — Johnny Mathis — Columbia CS 8326	5
12	22	PROVOCATIVE PERCUSSION, VOL. II — Enoch Light and the Light Brigade — Command RS 810 SD	3
13	7	LOOK FOR A STAR — Billy Vaughn Ork — Dot DLP 25322	6
14	9	'S AWFUL NICE — Ray Conniff — Columbia CS 8001	27
15	15	PARTY SING ALONG WITH MITCH — Mitch Miller — Columbia CS 8138	21
16	19	LANZA SINGS CARUSO—CARUSO FAVORITES — Mario Lanza-Enrico Caruso — RCA Victor LSC 2393	21
17	10	ELVIS IS BACK — Elvis Presley — RCA Victor LSP 2231	4
18	13	CAN CAN — Sound Track — Capitol SW 1321	11
19	20	OPEN FIRE, TWO GUITARS — Johnny Mathis — Columbia CS 8056	21
20	—	KINGSTON TRIO — Capitol ST 996	28
21	24	AMERICAN SCENE — Mantovani — London PS 182	25
22	26	LATIN A LA LEE — Peggy Lee — Capitol ST 1290	15
23	21	IT'S THE TALK OF THE TOWN — Ray Conniff — Columbia CS 8143	23
24	17	WHITE SATIN — George Shearing — Capitol ST 1334	3
25	29	MUSIC FOR READING — George Melachrino Strings — RCA Victor LSP 1002	14
26	27	THIS IS DARIN — Bobby Darin — Atco SC 115	22
27	28	TILL — Roger Williams — Kapp KX 1081	27
28	—	BALLADS AND RHYTHMS OF BROADWAY — Johnny Mathis — Columbia C2S 803	1
29	—	STEREO CONCERT — Kingston Trio — Capitol ST 1183	3
30	25	MUSIC FOR BANG, BAA-ROOM AND HARP — Dick Schory's New Percussion Ensemble — RCA Victor LSP 1866	20

ESSENTIAL INVENTORY
(STEREO ALBUMS)
on the charts 30 weeks or more

This Week	Last Week	Title, Artist, Label and Number	Weeks on Chart
1	1	PERSUASIVE PERCUSSION, VOL. I, Terry Snyder and the All Stars, Command RS 800 SD	37
2	2	SOUND OF MUSIC, Original Cast, Columbia KOS 2020	39
3	3	PROVOCATIVE PERCUSSION, VOL. I, Enoch Light and the Light Brigade, Command RS 806 SD	37
4	4	SOUTH PACIFIC, Sound Track, RCA Victor LSC 1032	72
5	6	BELAFONTE AT CARNEGIE HALL, Harry Belafonte, RCA Victor LSC 6006	46
6	7	HERE WE GO AGAIN, Kingston Trio, Capitol ST 1258	48
7	5	MY FAIR LADY, Original Cast, Columbia OS 2015	72
8	—	COME DANCE WITH ME, Frank Sinatra, Capitol SW 1069	68
9	8	KING AND I, Sound Track, Capitol SW 740	59
10	11	FILM ENCORES, VOL. I, Mantovani, London PS 124	60
11	10	BLUE HAWAII, Billy Vaughn, Dot DLP 25165	53
12	12	PETER GUNN THEME, Henry Mancini, RCA Victor LSP 1956	65
13	14	OKLAHOMA! Sound Track, Capitol SWAO 595	57
14	13	FOR THE FIRST TIME, Mario Lanza, RCA Victor LSC 2338	44
15	15	KINGSTON TRIO AT LARGE, Kingston Trio, Capitol ST 1199	56
16	9	HEAVENLY, Johnny Mathis, Columbia CS 8152	54
17	16	NEAR YOU, Roger Williams, Kapp KS 1112	32
18	—	FLOWER DRUM SONG, Original Cast, Columbia OS 2009	30
19	19	EXOTICA, VOL. I, Martin Denny, Liberty LST 7034	37
20	17	MORE SING ALONG WITH MITCH, Mitch Miller, Columbia CS 8043	32

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BASED ON SALES

IN STORES & RACKS

BEST SELLING CLASSICAL ALBUMS

MONOPHONIC CLASSICAL ALBUMS

1. **RODGERS: VICTORY AT SEA, VOL. 1** RCA Victor Symphony Orchestra (Bennett). RCA Victor LM 1779
2. **TCHAIKOVSKY: PIANO CONCERTO NO. 1** Van Cliburn, Orchestra directed by Kiril Kondrashin, RCA Victor LM 2252
3. **SIXTY YEARS OF MUSIC AMERICA LOVES BEST** Assorted Artists. RCA Victor LM 6074
4. **LANZA SINGS CARUSO—Caruso Favorites** Mario Lanza-Enrico Caruso, RCA Victor LM 2393
5. **SCHUMANN: CONCERTO IN A MINOR**.....Van Cliburn, RCA Victor LM 2455
6. **GROFE: GRAND CANYON SUITE**.....Morton Gould, RCA Victor LM 2433
7. **TCHAIKOVSKY: 1812 OVERTURE; CAPRICCIO ITALIEN** Minneapolis Symphony Orchestra (Dorati), Mercury MG 50054
8. **TCHAIKOVSKY: 1812 OVERTURE; RAVEL: BOLERO** Morton Gould Orchestra, RCA Victor LM 2345
9. **ARTHUR FIEDLER CONDUCTS A BOSTON POPS CONCERTO (EVERYTHING BUT THE BEER)**.....Boston Pops Orchestra (Fiedler), RCA Victor LM 6082
10. **RODGERS: VICTORY AT SEA, VOL. 2** RCA Victor Symphony Orchestra (Bennett), RCA Victor LM 2226

STEREOPHONIC CLASSICAL ALBUMS

1. **GROFE: GRAND CANYON SUITE**.....Morton Gould, RCA Victor LSC 2433
2. **RODGERS: VICTORY AT SEA, VOL. 1** RCA Victor Symphony Orchestra (Bennett), RCA Victor LSC 2335
3. **SCHUMANN: CONCERTO IN A MINOR**.....Van Cliburn, RCA Victor LSC 2455
4. **TCHAIKOVSKY: PIANO CONCERTO NO. 1** Van Cliburn, Orchestra directed by Kiril Kondrashin, RCA Victor LSC 2252
5. **LANZA SINGS CARUSO—Caruso Favorites** Mario Lanza-Enrico Caruso, RCA Victor LSC 2393
6. **TCHAIKOVSKY: 1812 OVERTURE; CAPRICCIO ITALIEN** Minneapolis Symphony Orchestra (Dorati), Mercury SR 90054
7. **THE LORD'S PRAYER**..The Mormon Tabernacle Choir (Condie), Columbia MS 6068
8. **TCHAIKOVSKY: 1812 OVERTURE; RAVEL: BOLERO** Morton Gould Orchestra, RCA Victor LSC 2345
9. **RODGERS: VICTORY AT SEA, VOL. 2** RCA Victor Symphony Orchestra (Bennett), RCA Victor LSC 2226
10. **ARTHUR FIEDLER CONDUCTS A BOSTON POPS CONCERTO (EVERYTHING BUT THE BEER)**.....Boston Pops Orchestra (Fiedler), RCA Victor LSC 6082

BEST SELLING LOW PRICE LP'S
(List price $2.98 or less)

(STEREPHONIC)

1. **Soul of Spain, Vol. 1** 101 Strings ....Stereo Fidelity SF 6600
2. **Soul of Spain, Vol. 2** 101 Strings ....Stereo Fidelity SF 9900
3. **Ebb Tide** Frank Chacksfield ..Richmond S 30078
4. **101 Years of Familiar Songs** 101 Strings .....Stereo Fidelity 2 RS
5. **Silver Screen** 101 Strings ....Stereo Fidelity SF 7000
6. **101 Strings Play the Blues** .....Stereo Fidelity SF 5800
7. **The Music Man** Various Artists .....Lion SL 70091
8. **Quiet Hours** 101 Strings ....Stereo Fidelity SF 10200
9. **Symphony for Tommy** Hamburg Philharmonic Orchestra .....Stereo Fidelity SF 5700
10. **East of Suez** 101 Strings ...Stereo Fidelity SF 11200

(MONOPHONIC)

1. **Soul of Spain, Vol. 1** 101 Strings .....Somerset P 6600
2. **Perry Como Sings Just for You** .....RCA Camden CAL 440
3. **101 Strings Play the Blues** .....Somerset P 5800
4. **Ebb Tide** Frank Chacksfield ..Richmond M 20078
5. **Good Housekeeping Reducing Off the Record** .....Harmony HL 7143
6. **Soul of Spain, Vol. 2** 101 Strings .....Somerset P 9900
7. **Hawaii in Hi Fi** Leo Addeo Orchestra .....RCA Camden CAL 510
8. **101 Years of Familiar Songs** 101 Strings .....Somerset 2 RS
9. **Silver Screen** 101 Strings .....Somerset P 7000
10. **Huckleberry Hound** Daws Butler and Don Messick.....Colpix CP 202

BEST SELLING POP EP'S

1. **More Songs by Ricky** Ricky Nelson .....Imperial EP 1-9122
2. **He'll Have to Go** Jim Reeves ....RCA Victor EPA 4357
3. **Because They're Young** Duane Eddy .....Jamie J 304
4. **Sing Along With Mitch** Mitch Miller ..Columbia EPB 11601
5. **Kingston Trio at Large** .....Capitol EAP 1199
6. **Nearer the Cross** Tennessee Ernie Ford .....Capitol EAP 1-1005
7. **For the First Time** Mario Lanza ..RCA Victor EPA 4344
8. **Hymns** Tennessee Ernie Ford .....Capitol EAP 1-1818
9. **Faithfully** Johnny Mathis ..Columbia EPB 14221
10. **Spirituals** Tennessee Ernie Ford .....Capitol EAP 1-818

Reviews of THIS WEEK'S LP'S

The pick of the new releases:

SPOTLIGHT WINNERS OF THE WEEK

Strongest sales potential of all albums reviewed this week.

In order to speed reviews of LP's, The Billboard requests that ALL albums be sent to The Billboard Record Review Department, P. O. Box 292, Times Square Station, New York 36, N. Y. However, singles should be sent to The Billboard Record Review Department, 1564 Broadway, New York 36.

Pop

G. I. BLUES

Elvis Presley. RCA Victor LPM 2256 — This new album is the sound track recording from the forthcoming Elvis Presley movie, "G. I. Blues." It features the still hottest singer of them all in 10 brand new tunes, all of them showing off new facets of the lad's talent. He sings sweet tunes, lullabies, rockers and ballads, and he does them all well. Standout songs in the score— that could be smash singles — are: "Pocketful of Rainbows," "G. I. Blues," "Shoppin' Around," and "Frankfort Special." Set also includes his re-do of "Blue Suede Shoes." A sock package.

ANKA AT THE COPA

ABC-Paramount ABC 353—Here's a sock package for Anka fans. Recorded live at New York's Copacabana nitery, the album has an exciting spontaneous quality, with Anka giving an electrifying vocal performance. In addition to his record hit "Hello, Young Lovers"; "Diana," etc.), Anka registers on such standards as "Sing, Sing, Sing"; "Swanee" and some special material, "I'm a Do It Yourself Song and Dance Man."

A LOT OF DOMINOS

Fats Domino. Imperial LP 9127—Here's Domino in a slightly different groove than usual, with a number of smoother, less rocking stylings mixed in with some of his recent single hits. Among the former are "You Always Hurt the One You Love" and "It's the Talk of the Town." Also included are "Walkin' to New Orleans" and "Three Nights a Week." Arrangements make considerable use of fiddles. This one can gather good loot.

THIS TIME I'M SWINGIN'

Dean Martin. Capitol ST 1442—Martin swings out on this new package to the solid, driving, band backings of Nelson Riddle. The artist is in fine form on a collection of familiar tunes, many of them from well-known shows. Included are such things as "I Can't Believe That You're in Love With Me," "On the Street Where You Live" and "Just in Time." This can be a strong contender.

MEMORIES—SING ALONG WITH MITCH

Mitch Miller and the Gang. Columbia CL 1542—More "Sing Along With Mitch" and more strong sales for dealers with this new album. The tunes range from "My Blue Heaven" and "Sleepy Time Gal," to "Five Foot Two, Eyes of Blue" and "Home on the Range." They are performed in the standard, folksy male chorus style of the Mitch Miller gang, and, as usual, they are fun. Mitch decorates the bright cover neatly.

GIVE MY REGARDS TO BROADWAY

Andre Previn and his Trio. Columbia CL 1530—This bright new trio album by the Andre Previn Three should be another hot seller for the pianist. Songs include "Everything's Coming Up Roses," "Too Darn Hot," "Put On a Happy Face" and "Too Close for Comfort." Previn plays them in his usual attractive style, aided well by the combo. Strong album wax.

Jazz

THIRD STREAM MUSIC

Modern Jazz Quartet & Guests. Atlantic 1345 — The Modern Jazz Quartet with the Jimmy Guiffre Three and with the Beaux Arts String Quartet is the excitement of this new album, and it is truly a top-drawer event. With the Jimmy Guiffre combo, the MJQ turns in two bright, light performances of "Da Capo," and "Fine," but it is with the Beaux Arts classical quartet that the MJQ performs two truly different and vivid musical pieces, "Sketch" and "Conversation." The music is both jazz and classical and will flip true MJQ fans.

Classical

ORGAN IN AMERICA

E. Power Biggs. Columbia MS 6161. (Stereo & Monaural) — After many excursions abroad in which best-selling organist E. Power Biggs recorded the classical repertory on Europe's most famed instruments, he here plays on seven American-built organs. The music, too, was composed in this country and while none is of the

(Continued on page 39)

ALBUM COVER OF THE WEEK

MORTON GOULD: FALL RIVER LEGEND (BALLET SUITE): SPIRITUALS — Eastman - Rochester Orchestra (Hanson), Mercury SR 90263. Eye-catching cover depicting the theme of the first selection. Cover design: George Maas; photo: Henery Ries. Good display item.

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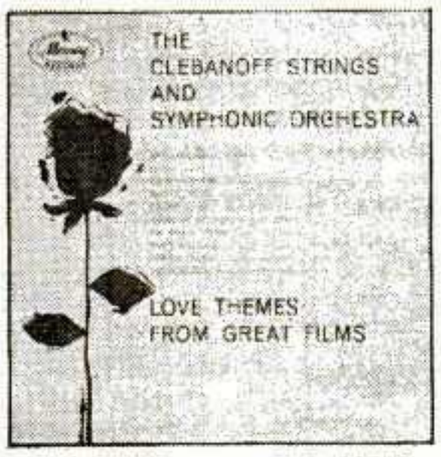
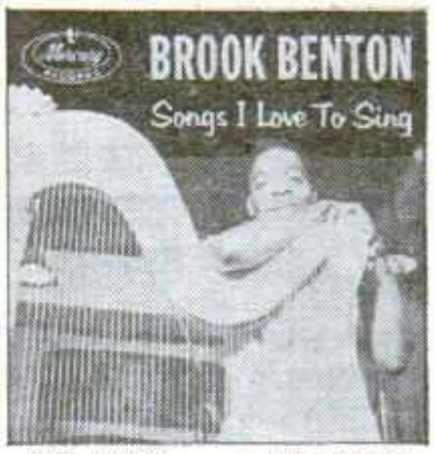


SR 60238 MG 20578

SR 60262 MG 20597



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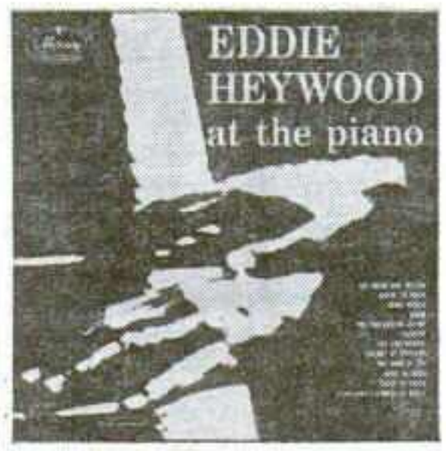
SR 60240 MG 20580

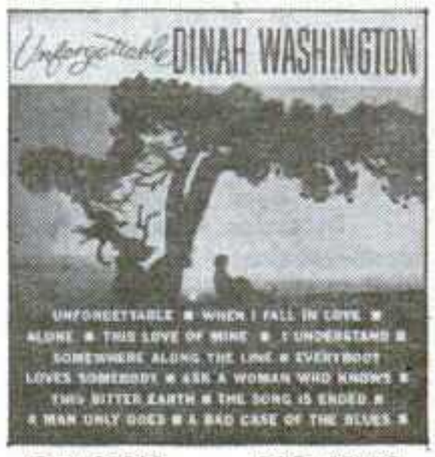


SR 60248 MG 20590

Plus **4** established hits

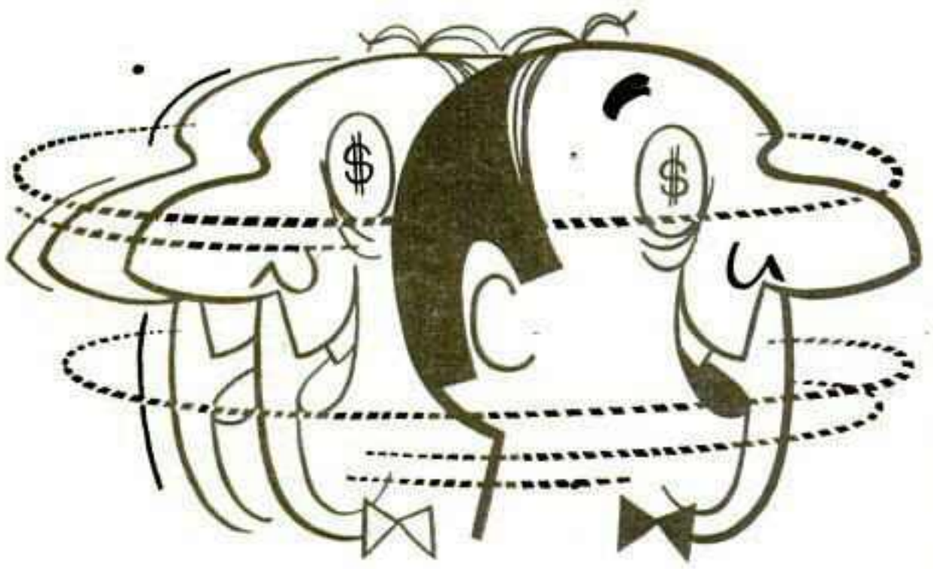
SR 60252 MG 20591

SR 60244 MG 20588



SR 60232 MG 20572

SR 90054 MG 50054



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It's a statistically proven fact that 7 out of 10 of tomorrow's 100 Hottest Records are advertised in Billboard TODAY—and four of them will soon reach the best-seller class!

The pick of the new releases:

SPOTLIGHT WINNERS OF THE WEEK

Strongest sales potential of all albums reviewed this week.

• *Continued from page 37*

immortal stature, most of it is delightful and novel. The highlight is Charles Ives' Variations on "America," composed as a youth of 16, and filled with daring devices. Large illustrated folder included. Biggs' loyal following will buy it.

Sound

TWO PIANOS & TWENTY VOICES

Lew Davies Ork. Command RS 813 SD. (Stereo & Monaural) — Here's another impressive sound spectacular which is handsomely geared to the stereo medium. Twin pianos are employed along with 20 voices and an infinite variation of placings and voicings gives plenty of opportunity for interesting stereo spreads. Beyond this, the etchings of pleasant standards and all impeccable in terms of sound and should please those many buyers who made the initial Command releases last year such a success. Set also can boast of an artful cover.

SOUND OFF

Eastman Wind Ensemble (Fennell). Mercury SR 90264. (Stereo & Monaural) — Another in the continuing series of handsomely recorded band music albums by the well-known ensemble. Earlier sets by the Eastman group have tapped deeply into the Sousa repertoire, but here again Maestro Fennell comes up with a program that will satisfy any listener with an ear for the martial sound. The Living Presence technique comes up to expectations thruout on such numbers as "Sabre and Spurs," "The Gallant Seventh," etc.

SPECIAL MERIT SPOTLIGHTS

The following albums have been picked for outstanding merit in their various categories because, in the opinion of The Billboard Music Staff, they deserve exposure.

Pop Disk Jockey Programming

ANDY RUSSELL

Orfeon LP 219 — The popularity of bilingual albums gives this Spanish-English lyric package solid deejay appeal. Russell, who had quite a U. S. following several years ago, is in rich vocal form on a group of fine standards ("As Time Goes By," "At Last," "Cheek to Cheek," etc.) and Chico O'Farrell's ork provides sock backing.

Pop Talent

SWING WITH ME

Barbara Russell. United Artists UAS 6088. (Stereo & Monaural) —The young discovery of Don Costa (UA's artists and repertoire director) has a vibrant, verveful vocal quality with a nice sense of phrasing and feeling for a lyric. She registers strongly on such nostalgic oldies as "I Remember You," "Misty," "Oh, You Crazy Moon," and the swinging "This Could Be the Start of Something." Solid deejay wax.

Spoken Word

WIN WITH IRWIN

Irwin Corey. Atlantic 1326—With LP's by comics doing well, Atlantic's new entry features "Professor" Irwin Corey, whose zanyisms as "The World's Foremost Authority" are a byword on the nitery circuit. Corey's old Jubilee disk came out when comics on wax meant little. His new disk includes some of his favorite routines, the best of which can be screamingly funny. Taped from a nitery floor, much of the material is for broad-minded adults only. Could ride the current trend to a hefty sale, if it gets sufficient exposure.

★ ★ ★ ★

VERY STRONG SALES POTENTIAL

POPULAR ★★★★

★★★★ TWELVE GREAT THEMES OF THE SOARING 60's, VOLUME IV

20th Century Strings. 20th Fox 3043 — The 20th Century Strings offer more lushly effective instrumental treatments of 12 movie and TV film themes. Included are such current chart-toppers as "The Apartment," and "Never on Sunday," plus a brand-new movie theme from "The Alamo," "Can-Can," "Sons and Lovers," "Mr. Lucky," "Klondike," etc.

★★★★ MAN'S FAMILY OF SONG

Various Artists. Epic LN 3729 — This is a handsome package, with a set of prints illustrating "the many faces of song." Each song title is represented by a print, such as "Sometimes I Feel Like a Motherless Child," sung by Roy Hamilton; "Where Can I Go," by Anne Shelton, "Waltzing Matilda," by the Merrill Station Choir. Fine performances.

LOW PRICED POPULAR ★★★★

★★★★ GIRLS, GIRLS, GIRLS

Various Artists. Tops L 1689 — There is some name power here and considerable nostalgic value. Line-up, spotlighting generally good performances of great standards features Fran Warren, Martha Tilton, Connie Haines, June Hutton, Lena Horne, Lillian Roth, Georgia Carr, Marilyn Maxwell, Doris Drew and Norma Zimmer. Displayable cover of boy cutting out fem paper dolls.

★★★★ BOYS, BOYS, BOYS

Various Artists. Tops L 1688 — This should be a solid item in the low-priced market ($1.49). The album has some name value in the presence of Mel Torme, Johnny Desmond and Billy Daniels, and selections (mainly standards) and performances are pleasant. Others featured include Page Cavanaugh, Cesar Romero, John Gabriel, Clark Dennis, Curt Massey, Bill Lawrence and Robert Aldo. Attractive cover.

(Continued on page 41)

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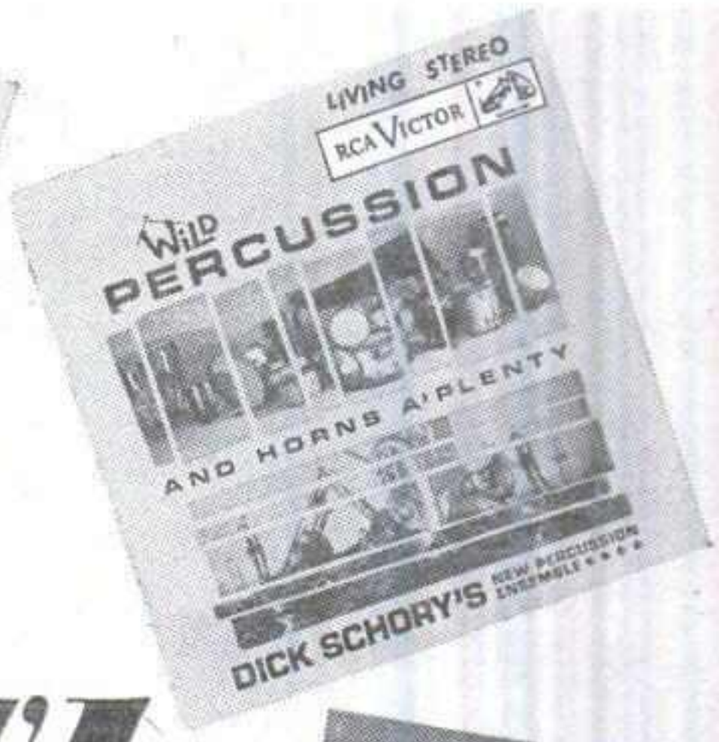


New Sock for Oct.

Here's the big Pop album news for October from RCA Victor!

BANDED TOGETHER! The ever-loved themes of the great old bands . . . with the best-selling Brothers Ames! Barnet's "Cherokee," Dorsey's "Marie," Goodman's "And the Angels Sing," and Shaw's "Dancing in the Dark" headline this can't-miss album! LPM/LSP-2273.

EXCLUSIVE is the word for Dick Schory...and his powerhouse of percussion! Right on the heels of his recent best seller comes this new boom album featuring: "Misirlou," "The Continental" and ten other hits, all in the off-beat, big-beat Schory style! LPM/LSP-2289.

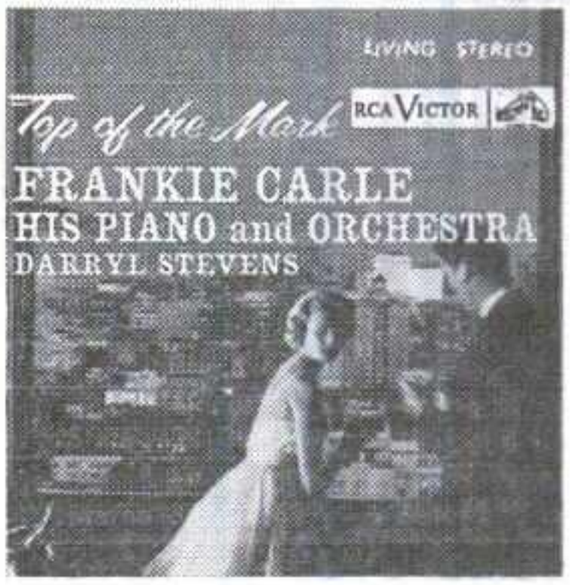
RAVE NOTICES keep on pouring in for Miriam Makeba, exciting South African talent! Backed by the Belafonte Folk Singers, she sings "The Naughty Little Flea," "The Click Song," "House of the Rising Sun" . . . and 11 other distinctive new sounds of music! LPM/LSP-2267.

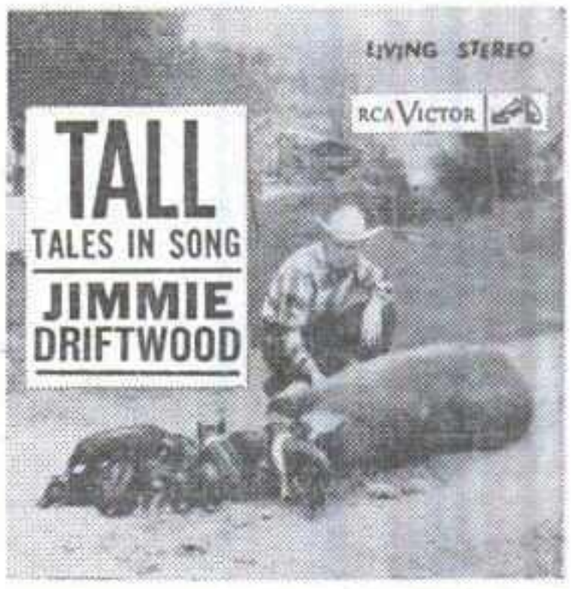
IT'S A BALL . . . in San Francisco! And all the excitement is on this on-the-spot recording by Frankie Carle! The maestro plays "Blue Tango," "Time After Time," "Beg Your Pardon" . . . and 11 other smashers in the danceable style of the hot-selling Carle. LPM/LSP-2233.

WHOPPERS OF FOLKLORE are recreated by Jimmie Driftwood — singer, teacher, composer. "Big John Davy," "The Shanty in the Holler," "The Battle of San Juan Hill" and 9 other tales, as tall as the Ozarks! A new kind of folk-fun sure to be in demand! LPM/LSP-2228.

TCHAIKOVSKY UPDATED! Shorty Rogers creates a classic by transposing the immortal "Nutcracker Suite" into the purest jazz! "The Swingin' Plum Fairy," "Flowers for the Cats," "Pass the Duke," "Dance Expresso," and "Six Pak" highlight this swingin' suite. LPM/LSP-2110.

THE QUEEN OF THE "GRAND OLE OPRY" sings a dozen all-time favorites. This prize collection for country-music fans includes: "I Forgot More Than You'll Ever Know," "Your Cheatin' Heart" and "Standing in the Shadows," all uniquely styled by Skeeter Davis. LPM/LSP-2197.





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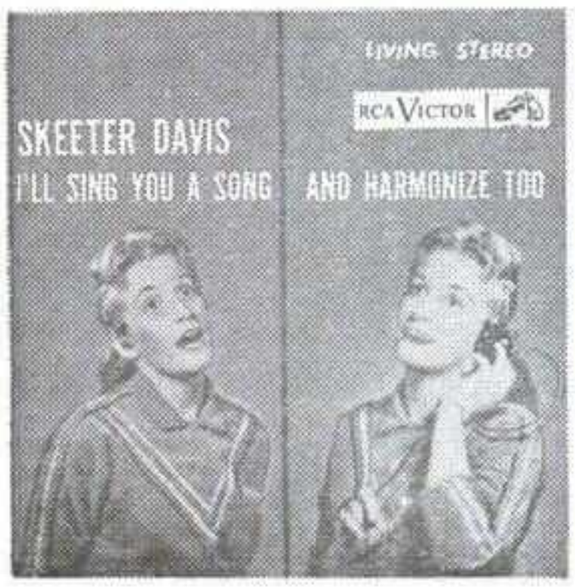

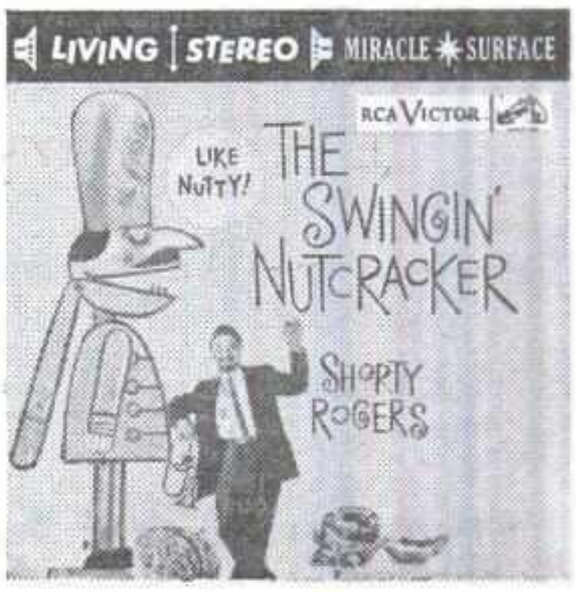

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• Reviews and Ratings of New Albums

• Continued from page 39

CLASSICAL ★★★★

★★★★ GOULD: FALL RIVER LEGEND; BALLET SUITE; SPIRITUALS
Eastman - Rochester Orchestra (Hanson). Mercury SR 90263. (Stereo & Monaural) — Here's a new recording of the 1948 Morton Gould work which can meet with substantial favor among fanciers of modern ballet material. Few other recordings of the work are currently available and this sparkling performance compares unusually well with that which does exist. Add to this a standout cover photo, illustrating the motif of the ballet drama and you have a package that can be sold. Sound quality, too, is well above average.

★★★★ MOZART: PIANO CONCERTO NO. 21 IN C MAJOR; HAYDN: PIANO CONCERTO IN D MAJOR
Emil Gilels, Pianist. Artia ALP 159 — Stunning performances of the Mozart and Haydn works. Gilels handles both with ease, giving the Mozart work especially a most impressive reading. Impact of this album should be strong, and will be enhanced by the attractive cover.

★★★★ DVORAK: SYMPHONY NO. 5
Detroit Symphony (Paray). Mercury SR 90262. (Stereo & Monaural) — A very attractive and meaningful performance of the Dvorak Symphony, familiarly known as The Symphony of the New World. The sound is excellent. Good wax for the novice classical fan, with an interesting cover. Name value of the ensemble and the maestro will help sales.

LOW PRICED CLASSICAL ★★★★

★★★★ MOZART: SYMPHONY NOS. 41 & 40
Bamberg Symphony (Keilberth). Telefunken TCS 18036. (Stereo & Monaural) — Keilberth and the Bamberg Symphony brought off excellent versions of Mozart's Symphonies Nos. 38 and 39 just a few months back. Now they more than equal those efforts with the final two magnificent Mozart symphonies. Keilberth's demonic approach to the first two movements of No. 40 is effectively balanced with emotion and understanding. The Jupiter symphony is performed majestically and with conviction. A fine value in the low-price classical category.

★★★★ TREASURY OF IMMORTAL MELODIES, NO. 2
Sonia Anschutz, Symphony Orchestra (Andre). Telefunken TC 8038 — A half dozen popular concert pieces are on this disk including the "Hungarian Rhapsodies Nos. 1 and 2," "Dance of the Hours" and "Valse Triste." The recordings and performances are good — with plenty of style in the grand tradition.

JAZZ ★★★★

★★★★ THE ART TATUM PIANO DISCOVERIES, VOL. 2
20th-Fox 3033 — The second volume of previously unreleased recordings (taken from a tape made at a party in 1956) by piano genus Art Tatum should be a must for jazz collectors. Set features the impeccable artist playing slow and medium ballad standards like "September Song," "Over the Rainbow," "Don't Blame Me" and "Memories of You," with graceful touches of humor and tenderness.

★★★★ THE GOLDEN STRIKER
John Lewis Conducts Music for Brass. Atlantic 1334 — Composer-conductor-pianist John Lewis has written a new group of pieces for brass and piano, and he plays the piano and conducts the brass choir here in a performance of these compositions. The tunes are imaginative and melodically interesting, and they are played with elan by the orchestra. However, the standout items are the MJQ's previously waxed tunes, "Odds Against Tomorrow," and "The Golden Striker." Other strong items are "Piazza Navona," "La Cantatrice," and "Pulcinella." Should interest serious jazz fans.

SPOKEN WORD ★★★★

★★★★ MR. TOASTMASTER GENERAL GEORGE JESSEL
Palette MPZ 1019 — Here is a collection of Jessel speeches made at testimonial dinners for such luminaries as Jack Benny, Dean Martin, Burns and Allen, the Queen of England and Somerset Maugham, as well as himself. The well-known public speaker is in rare form on most of the bands and manages to keep the live audience in a constant stage of breaking up. The feeling is infectious, and home listeners who have enjoyed Jessel in the past as comedian on radio and TV will like him equally here, in the groove where he's most at home.

FOLK ★★★★

★★★★ SKIFFLE FOLK MUSIC
Lonnie Donegan. Atlantic 8038 — A most vigorous and sterling performance by Lonnie Donegan, one of the leading chanters on the current pop scene in Britain. Tho English, Donegan has a remarkable feeling and understanding for American folk blues — of both white and Negro origin — and this he shows with a program which includes such numbers as Cindy Waller's "The Gold Rush Is Over," "The House of the Rising Sun," and "Take This Hammer." This group of sides was recorded in England but many folk enthusiasts here will appreciate the package.

LOW-PRICED CHILDREN'S ★★★★

★★★★ BIBLE HEROES
Joseph Cotten. Play Hour CR 34 — Joe Cotten has always been known for his deep-toned dramatic voice and that quality comes thru well on this selection of Bible story readings—with music and some sound effects—for kiddies. Narratives, all winners, include the stories of Noah, David, Moses and Daniel. This one can have considerable appeal during the upcoming Christmas gift-giving season.

LOW-PRICED INTERNATIONAL ★★★★

★★★★ SONGS OF SUNNY ITALY
Frank Chacksfield. Richmond S 30080. (Stereo & Monaural) — A lush, warm and sunny rendering of tunes of Italy by the multi-stringed Frank Chacksfield ork. The tunes include "O Sole Mio," and "Funiculi, Funicula," as well as newer tunes such as "Come Prima," and they are played with style. A very satisfying album.

★ ★ ★
GOOD SALES POTENTIAL

POPULAR ★★★

★★★ OVER THE RAINBOW
Baysiders. Everest LPBR 5124 — A package of standards by the group which got some action with the title song. Leroy Holmes has cut a good album here, with material such as "Trees," "You Were Meant for Me," "Love Somebody," etc. Sides have a well-marked rhythmic pattern.

LOW PRICED POPULAR ★★★

★★★ LET'S DANCE THE WALTZ
Joe Leahy Orchestra. Tops L 1692 — This is another album in the series of dance sets issued by Tops and recommended by the Dale Dance Studios. The tunes are played in good fashion by the Joe Leahy crew, and they are suitable for those trying to learn the waltz as well as those who are experienced dancers. Set contains diagrams for basic waltz steps which many will find useful.

★★★ LET'S DANCE THE FOX-TROT
Dick Stabile & Johnny Long Orks. Tops L 1691 — This album, which is approved by the Dale Dance Studios, features the orks of both Dick Stabile and Johnny Long, playing fox trots for dancing. The tunes, all standards, are played pleasantly and there is an outline of basic steps for the fox trot. Interesting wax for dance students.

★★★ KATE SMITH SINGS FOLK SONGS
Tops S 9706. (Stereo & Monaural) — Miss Smith is in good voice and she should please her many fans with this selection of popularized folk-based songs. Her repertoire includes such familiar items as "Scarlet Ribbons," "Blue Tail Fly" and "Down in the Valley." Bill Stegmeyer ork contributes an okay backing.

★★★ FLOWER DRUM SONG-WEST SIDE STORY
Various Artists. Richmond S 30081. (Stereo & Monaural) — This should do well in the low-priced market, with "West Side Story" the biggest sales draw. Attractive performances are contributed on both scores by a British company. Displayable cover.

CLASSICAL ★★★

★★★ A PROGRAM OF ARIAS
Galina Vishnevskaya. Artia ALP 157 — The American concert debut of this Soviet soprano several months ago was hailed by critics and public alike. This collection shows why, for she exhibits extraordinary vocal equipment and unquestioned ability to use it. The collection contains arias and art songs of considerable range and diversity by Bellini, Verdi, Puccini, Boito, Faure, Debussy and Beethoven, as well as the popular Bachianas Brasileiras No. 5 by Villa-Lobos.

★★★ SYMPHONIC FAVORITES
Royale Philharmonic Orchestra of Rome. 20th Fox 4002 — Repertoire represented here could well form a sort of primer of the classical field for the neophyte on the serious music scene. With such material as "Afternoon of a Faun," "Valse Triste," "March Slav" and "Danse Macabre," the set has perhaps more pop than classical appeal. The familiar works are played satisfactorily by the Italian ensemble.

★★★ TCHAIKOVSKY: SYMPHONY NO. 4 IN F MINOR
U.S.S.R. State Symphony Orchestra (Ivanov). Artia ALP 155 — A good, straightforward performance of the well-known Tchaikovsky warhorse by the U.S.S.R. State Symphony Orchestra under Konstantin Ivanov. The attractive cover and the good sound will help this album's sales.

★★★ WAGNER: TANNHAUSER-GOTTERDAMMERUNG
German State Opera Orchestra (Konwitschny). Angel S 35844. (Stereo & Monaural) — This disk comprises excerpts or scenes from the two operas—three from "Tannhauser" and two from "Gotterdammerung." The recording and performances are of a high level. Dealers will find the cover art especially attractive to classical buyers—for it catches the Wagnerian spirit.

LOW-PRICED CHILDREN'S ★★★

★★★ PETER AND THE WOLF
Donald Holmes. Tops S 9699 — Many, many stout competitors exist for any new edition of the famous Prokofiev work and this one by Tops will have to face the same kind of battle for display. The low price is a plus factor as is the generally good performance by the Malcolm Saunders ork. For the rack market.

(Continued on page 54)

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MUSIC AS WRITTEN

• *Continued from page 34*

Nashville

RCA Victor's a.&r. chief here, **Chet Atkins,** spent last week on the West Coast where he attended the Monterey (Calif.) Jazz Festival, the Fred Gretsch Manufacturing Company guitar show at the St. Francis Hotel, San Francisco, and met in several sessions with Victor's **Steve Sholes** and promo man **Ben Rosner.** He also directed several sessions for the label while on the Coast. He's due back in town October 3. . . . Big news in the romance department here is the engagement of RCA Victor's **Skeeter Davis** to WSM deejay **Ralph Emory.** . . . The **Browns** were in town last week for sessions at the RCA Victor Studio.

RCA Victor's Eddy Arnold was in New York last week for walk-ons to promote his upcoming NBC-TV farm show, "Today—On the Farm." Eddy guested on the "Jan Murray Show, "Play Your Hunch," "Concentration" and "Do-Re-Mi," all on NBC-TV and NBC-Radio's Monitor. . . . U. S. Army's Charlie Brown was in recently to transcribe shows at the RCA Victor and Bradley studios. . . . Don Johnston was at Bradley's recently for Mellin Music, and Kenny Marlowe directed a session at Bradley's for Hope Records with new artist Fed Vanderpool. . . . Others who waxed recently at Bradley's included Roy Drusky and Ernest Tubb for Decca, Benny Barnes for Mercury and Mac Wiseman for Dot.

Billy Grammer introduces his newest Everest release, "Big Dream" and "River of Regret," both published by Cedarwood, on the October 4 **Dick Clark** TV'er. . . . **Jim Denny** and **Webb Pierce** met with **Mack Sanders** in Omaha to reprogram their newly acquired KOOO Radio to a full-time c.&w. station. . . . **Don Pierce's** Starday Sound Studios has been busy with sessions by **Benny Martin, Cowboy Copas, Dottie West, Ray Hendrix** and **Paul Wayne** and has sessions coming up on **Lonzo and Oscar, Stringbean, Red Sovine,** the **Willis Brothers, Oak Ridge Quartet** and the **Old Hickory Singers.**

Pat Twitty

Toronto

Standard Radio Ltd., owners of CFRB, Toronto, has purchased controlling interest in CJAD, Montreal, for a reported $900,000. **W. Thornton Cran,** president, Standard, made the announcement. Purchase still has to be approved by Board of Broadcast Governors. . . . **Jack Kent Cooke,** who controls Strand Records is moving his CKEY, Toronto, having sold his building. The station is on the block for an estimated $6,000,000. . . . **Rhonda Silver,** 12-year-old vocalist on **Billy O'Connor's** radio show, has a platter in the works at Quality Records for Christmas release. . . . Mike Darow, MC on CHUM show same name, chosen to MC CBC-TV's new Club 6. . . . Others from CHUM to be seen on CBC-TV this season are **Al Broliska, Larry Solway, Garry Ferrier** and **Ray Armstrong. . . . Marlene Dietrich** joins the parade of Columbia artists into this city this fall, what with **Marty Robbins,** My Fair Lady cast and Camelot. Miss Dietrich plays O'Keefe Centre for a week, Octboer 31. . . . **Dr. William A. McCauley** has been appointed resident music director for the O'Keefe Centre. He made two albums of the **William McCauley Choir** for Columbia.

Pat Riccio band won the Toronto Musicians' Union's Best New Dance Band contest. . . . Peter Appleyard reopened the redecorated Plaza Room at Park Plaza Hotel. . . . Mike White has revived Dixieland at the Basin Street Room, while Oscar Peterson took a second week at the Town Tavern. . . . Most popular TV show in Canada, RCA recording artist Don Messer, will be sponsored three times weekly in a noon-hour show. . . . Jack Kane's TV show brought in singer Andy Williams in its fall debut. . . . Capitol's Whitey Haines plugging films "Oceans 11" and "The Royal Ballet" with displays in theaters and stores.

Harry Allen Jr.

Vocals Gain on Stereo Chart

• *Continued from page 3*

Mitch Miller, also on Columbia, follows with two albums on the chart and the rest of the vocal positions are split between such vocal luminaries as Capitol's Sinatra and Peggy Lee, Presley and Lanza on Victor, and Bobby Darin on Atco. Only one movie soundtrack is represented in "Can-Can," and this also is replete with vocal pyrotechnics.

Even the so-called instrumental orchestra side of the picture uses voices on Columbia's Ray Conniff's " 'S Awful Nice" and "It's the Talk of the Town," both of which figure prominently in the 14 and 23 spots. The sound or "ping-pong" percussion albums which until recently had more or less dominated the stereo chart, still seem to be powerful with artists in four slots: Terry Snyder (3), Los Admiradores (5), Enoch Light (12), all on Command and Dick Schory's Victor set (30). The rest of the chart positions are pretty much taken up with pop instrumental orchestras of one kind and another and one classic entry "Grand Canyon Suite" as conducted by Morton Gould on Victor.

Words with and without music cover the mono action scene to a point of near completeness. Spoken word comedy albums account for nine of the positions with Brother Dave Gardner, Victor; Woody Woodbury, Stereoddities; and Jonathan Winters, Verve, all accounting for two apiece. On the vocal side, the Kingston Trio, Sinatra, Mathis, Connie Francis (M-G-M), Ray Charles (Atlantic), and the Mitch Miller Sing-Alongs also account for two apiece. Many other artists have one. Six of the LP's can be considered as truly instrumental: Two by Dot's Billy Vaughn, the two Command "sound" albums by Terry Snyder and Enoch Light, Hank Mancini's "Mr. Lucky" set, and the "Ben Hur" movie music set on M-G-M. Conniff, "Can-Can" soundtrack and "Bye, Bye Birdie" Columbia original cast albums all have obvious vocal moments.

THE NATION'S TOP TUNES

HONOR ROLL OF HITS

TRADE MARK REG.

FOR WEEK ENDING OCTOBER 9

The Honor Roll of Hits comprises the nation's top tunes according to record sales and disk jockey performances as determined by The Billboard's weekly nationwide surveys.

This Week	Last Week	Tune	Composer-Publisher	Weeks on Chart
1	3	**MY HEART HAS A MIND OF ITS OWN**	By Greenfield-Keller—Published by Aldon (BMI)	6
2	4	**MR. CUSTER**	By Fred Darian, Al DeLory, Joe Van Winkle—Published by Pattern Music (ASCAP)	5
3	2	**IT'S NOW OR NEVER**	By Gold-Schroder—Published by Gladys (ASCAP)	11
4	5	**CHAIN GANG**	By Sam Cooke—Published by Kags (BMI)	5
5	1	**TWIST**	By Hank Ballard—Published by Armo-Jay & Cee Music (BMI)	9
6	8	**THEME FROM THE APARTMENT**	By Charles Williams—Published by Mills (ASCAP)	8
7	6	**A MILLION TO ONE**	By Phil Medley—Published by Starflower (BMI)	5
8	7	**WALK, DON'T RUN**	By Smith—Published by Forshay (BMI)	10
9	15	**SO SAD**	By Don Everly—Published by Acuff-Rose (BMI)	4
10	19	**SAVE THE LAST DANCE FOR ME**	By Pomus-Shuman—Published by Rumbalero-Progressive (BMI)	3
11	9	**KIDDIO**	By Brook Benton-Clyde Otis—Published by Eden-Brookville (BMI)	7
12	11	**PINEAPPLE PRINCESS**	By Bob and Dick Sherman—Published by Music World (BMI)	4
13	12	**YOGI**	By Jacobson-Stallman-Kottelman—Published by Saxon (BMI)	6
14	10	**VOLARE (NEL BLU DI PINTO DI BLU)**	By Modugno-Parish—Published by Robbins (ASCAP)	8
15	16	**DREAMIN'**	By DeVorzon-Ellis—Published by Sherman-DeVorzon (BMI)	8
16	13	**ITSY BITSY TEENIE WEENIE YELLOW POLKA DOT BIKINI**	By Vance Pockriss—Published by Pincus (ASCAP)	13
17	18	**DEVIL OR ANGEL**	By Blanche Carter—Published by Progressive (BMI)	4
18	22	**FINGER POPPIN' TIME**	By Hank Ballard—Published by Lois (BMI)	12
19	28	**I WANT TO BE WANTED**	By Gannon-Spotti, Testa—Published by Leeds (ASCAP)	2
20	26	**YOU MEAN EVERYTHING TO ME**	By Neil Sedaka-Howard Greenfield—Published by Aldon (BMI)	5
21	20	**HOT ROD LINCOLN**	By Charles Ryan-Stevenson—Published by Four Star Sales (BMI)	6
22	21	**OVER THE RAINBOW**	By Arlen-Harburg—Published by Leo Feist (ASCAP)	9
23	24	**NEVER ON SUNDAY**	By Hodjidakis—Published by Esteem-Sidmore (BMI)	5
24	17	**MISSION BELL**	By Michael—Published by Bamboo (BMI)	12
25	23	**THE SAME ONE**	By Brook Benton and Clyde Otis—Published by Play (BMI)	5
26	14	**IN MY LITTLE CORNER OF THE WORLD**	By Pockriss-Hilliard—Published by Shapiro-Bernstein (ASCAP)	9
27	—	**LET'S THINK ABOUT LIVIN'**	By Bryant—Published by Acuff-Rose (BMI)	1
28	25	**LUCILLE**	By R. Penniman-Albert Collins—Published by Venice (BMI)	2
29	27	**THREE NIGHTS A WEEK**	By A. Domino—Published by Travis (BMI)	3
30	—	**DIAMONDS AND PEARLS**	By Tyler—Published by Lode (BMI)	1

RECORDING AVAILABLE

(Best Selling Record Listed in Bold Face)

1. **MY HEART HAS A MIND OF ITS OWN—Connie Francis, M-G-M 12923.**
2. **MR. CUSTER—Larry Verne, Era 3024.**
3. **IT'S NOW OR NEVER—Elvis Presley, Vic 7777.**
4. **CHAIN GANG — Sam Cooke, Vic 7783.**
5. **TWIST—Hank Ballard and the Midnighters, King 5171; Chubby Checker, Parkway 811.**
6. **THEME FROM THE APARTMENT —Ferrante and Teicher, United Artists 231;** Jack Lemmon, Epic 9399.
7. **A MILLION TO ONE — Jimmy Charles, Promo 1002.**
8. **WALK, DON'T RUN — Ventures, Dolton 25.**
9. **SO SAD—Everly Brothers, Warner Bros. 5163.**
10. **SAVE THE LAST DANCE FOR ME—Drifters, Atlantic 2071.**
11. **KIDDIO—Brook Benton, Mer 71652.**
12. **PINEAPPLE PRINCESS — Annette, Vista 362.**
13. **YOGI—Ivy Three, Shell 720;** Paul Ackerman Ork, Scarlet 4003; Sylvia Saynt, Wynne 127.
14. **VOLARE (NEL BLU DI PINTO DI BLU)** — Pier Angeli, Roulette 4104; Dalida, Verve 10146; Barney Kessel Trio, CTP 365; Rosa Linda, Challenge 59016; McGuire Sisters, Coral 62021; Mort Lindsey Ork, Dot 16102; Charles Magnante, Grand Award 1019; Domenico Modugno, Dec 30677; **Bobby Rydell, Cameo 179.**
15. **DREAMIN'—Johnny Burnette, Liberty 55258.**
16. **ITSY BITSY TEENIE WEENIE YELLOW POLKA DOT BIKINI—** Buddy Hackett, Laurel 1014; **Brian Hyland, Kapp 342;** Kittens, Alpine 64
17. **DEVIL OR ANGEL—Bobby Vee, Liberty 55270.**
18. **FINGER POPPIN' TIME — Hank Ballard and the Midnighters, King 5341;** Stanley Brothers, King 5384.
19. **I WANT TO BE WANTED—Brenda Lee, Dec 31149.**
20. **YOU MEAN EVERYTHING TO ME—Neil Sedaka, Vic 7781.**
21. **HOT ROD LINCOLN — Johnny Bond, Republic 2005; Charlie Ryan, Four Star 1733.**
22. **OVER THE RAINBOW** — Valario Carr, Roulette 4038; Perry Como, Vic 0107; **Demensions, Mohawk 116;** Echos, Specialty 601; **Judy Garland,** Dec 25493; Dizzy Gillespie / A. Cromer Verve 89193; George Shearing Quintet, M-G-M 12309; Big Dave Washington, Vic 7628.
23. **NEVER ON SUNDAY—Don Costa, United Artists 234;** Marty Gold and Ray Martin, Vic 7769; Pete King Ork & Chorus, Kapp 3444; Raymond Lefevre Ork, Jamie 1161; Makadopoulos, Palette 5060; Nico Papadopoulos Ork, Atlantic 2070; Georgio Petroulos, Guyden 2037.
24. **MISSION BELL — Donnie Brooks, Era 3018.**
25. **THE SAME ONE—Brook Benton, Mer 71652.**
26. **IN MY LITTLE CORNER OF THE WORLD—Anita Bryant, Carlton 530.**
27. **LET'S THINK ABOUT LIVIN'—Bob Luman, Warner Bros. 5172.**
28. **LUCILLE**—Drifters and Clyde McPhatter, Atlantic 1019; **Everly Brothers, Warner Bros. 5163.**
29. **THREE NIGHTS A WEEK — Fats Domino, Imperial 5687.**
30. **DIAMONDS AND PEARLS** — Escos, Federal 12380; **Paradons, Milestone 2003;** Turbans, Rouletto 4281.

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The Four Lads provide fine, romantic wax on this pack-

LITTLE SUSIE
Ray Bryant Trio. Columbia CL 1449. (Stereo & Monaural)—Jazz pianist Bryant, who hit the pop charts with

BARTOK: CONCERTO FOR ORCHESTRA
Leonard Bernstein, New York Philharmonic. Columbia MS 6140 (Stereo & Monaural)—A superb performance

RACHMANINOFF: CONCERTO NO. 2; THREE PRELUDES FOR PIANO: NO. 3 IN D MINOR, OP. 23; NO. 6 IN D MINOR, OP. 23; NO. 6 IN E-FLAT; MAJOR, OP. 23; 2 IN C SHARP MINOR; OP. 3
Leonard Bernstein, New York Philharmonic. Columbia MS 6148 (Stereo & Monaural)—There are many

PROKOFIEV: SYMPHONY NO. 4, OP. 47-112
Eugene Ormandy, Philadelphia Orchestra. Columbia MS 6154 (Stereo & Monaural)—This is one of the lesser

SAMMY KAYE AND HIS ORCHESTRA PLAY 18 ALL-TIME SONG AND DANCE MOVIE HITS
Columbia CL 1467. (Stereo & Monaural)—Another sal-

DESIGNS FOR DANCING
Les Elgart. Columbia CL 1500. (Stereo & Monaural)
—Swingy up-tempo tunes and ballads are effectively

BEETHOVEN: SYMPHONY NO. 7
New York Philharmonic (Bernstein). Columbia MS 6112
—A bright and winning performance. The mood is light-

BANDLAND—GREAT SONGS OF GREAT BANDS
Les Brown. Columbia CL 1497. (Stereo & Monaural)

HOW DEEP IS WHICH OCEAN
Lou Carter. Columbia CL 1503. (Stereo & Monaural)
Lou Carter, the song-writing cabbie, has another funny

LORD, HEAR US SING
Nash Family Trio. Columbia CL 1508—This is cer-

ALONE TOGETHER
Tony Bennett. Columbia CS 8262 (Stereo & Monaural)
—Here's a strong package of spinnable, listenable stand-

MORE OLD SWEET SONGS WITH FRANK DeVOL AND HIS RAINBOW STRINGS
Columbia CS 8273 (Stereo & Monaural)—A bright,

★★★★

THE RHYTHMS AND BALLADS OF BROADWAY
Johnny Mathis. Columbia C2L 17 (Stereo & Monaural)—(2-12") This double-LP Johnny Mathis set is a power-packed item, from the chanter's pretty vocalizing, and smart Ralph Burns-Glenn Osser backings, to the attractive, eye-

PUCCINI ARIAS
Eileen Farrell; Colu
Columbia MS 61
great dramatic so
"Tosca," "Gianni
non Lescaut" a

BERNSTEIN PLAYS BRUBECK PLAYS BERNSTEIN
New York Philharmonic with the Dave Brubeck Quartet conducted by Leonard Bernstein. Columbia CS 8257. (Stereo & Monaural) — It's all what the title suggests—that is, on Side I Bernstein and the New York Philharmonic perform a work by Brubeck's brother

DE FALLA: EL AMOR BRUJO; WAGNER: LOVE MUSIC FROM TRISTAN UND ISOLDE
Shirley Verrett-Carter, Mezzo Soprano; the Philadelphia Orchestra (Stokowski). Columbia MS 6147. (Stereo & Monaural) — Tho there are many versions extant of these famous and melodic portions of "Tris-

SAY IT WITH MUSIC
Ray Conniff. Columbi
Here's another album
Ray Conniff crew.
chorus singing a gro
sound and polish. T

JOHNNY HORTON MAKES HISTORY
Columbia CL 1478. (Stereo & Monaural) — This collection of singles by Johnny Horton looks like a solid seller. It includes his hits, "Sink the Bismarck," "The Battle of New Orleans," "Johnny Freedom," and "Comanche," "John Paul Jones," "Johnny Reb" and

MARCH ALONG WITH MITCH
Mitch Miller and the Brass, Piccolos and Drums. Columbia CL 1475. (Stereo & Monaural) — Sooner or later Mitch Miller had to get around to a march album, having run thru just about every kind of music for sing alongs. This brings him back to the sort of

FAITH
Ray Pr
This is
Price
The

JOHNNY'S MOOD
Johnny Mathis. Columbia CL 1526. (Stereo & Monaural) — Johnny Mathis is right at home in this collection of mood items, and at the top of his form he's one of the most potent chanters around. Mathis fans will get the message when he opens up on "How High

MORE GUNFIGHTER BALLADS AND TRAIL SONGS
Marty Robbins. Columbia CL 1481. (Stereo & Monaural) — Dealers can expect good sales on this one. Marty has done tremendously well with this type of material — as with "El Paso." Here he delineates

ISAAC STERN PERFORMING BRAHMS: VIOLIN CONCERTO IN D MAJOR; EUGENE ORMANDY; THE PHILADELPHIA ORCHESTRA
Columbia MS 6153. (Stereo & Monaural) — This disk marks the 25th anniversary of Stern's debut as a concert artist. The combination of the fiddler's dynamic style with the excitement of the Brahms concerto,

RIDE THIS TRAIN
Johnny Cash. Columbia NL 1464. (Stereo & Monaural) — Here's a fine collection of songs by Johnny Cash that is a tour of the United States via song. He talks about the U. S. of long ago and sings about

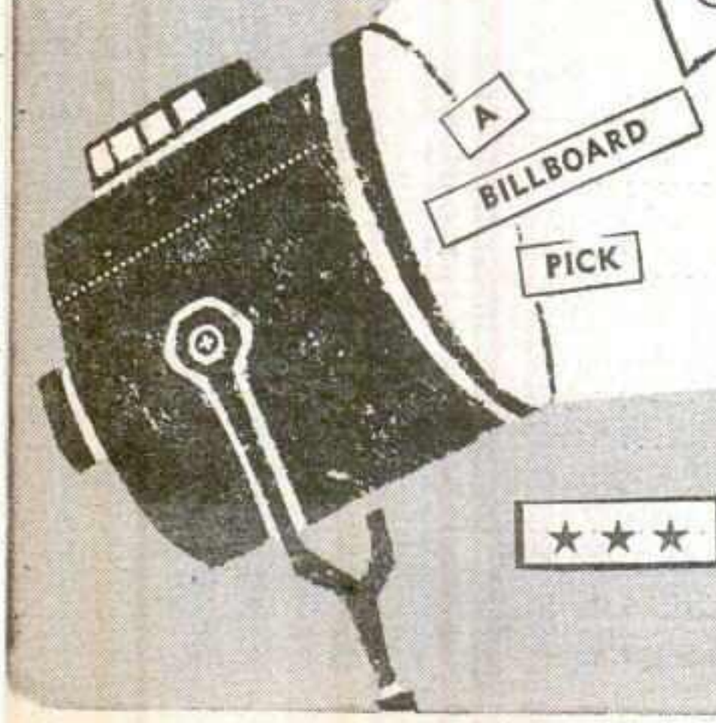
BACH: GLENN GOULD, PIANIST; CONCERTO IN F MAJOR (Italian), PARTITA NO. 1 IN B FLAT MAJOR, PARTITA NO. 2 IN C MINOR
Columbia MS 6141. (Stereo & Monaural) — Glenn Gould's interpretation of the Bach "Concerto in F Major," and the two Partitas, (Nos. 1 and 2), will raise the usual controversy among his partisans and non-

SABICAS FLAMENCO VIRTUOSO
Columbia WS 320. (Stereo & Monaural) — This excellent album by the great guitarist will appeal to his many fans. The selection of flamenco items, and Sabicas handles the usual skill and musicianship. The flamenco

SHOW TIME
Doris Day. Columbia CL 1470. (Stereo & Monaural)—The combination of top movie box-office star Doris Day and a group of joyful, tastefully arranged show tunes spells sock sales success. The thrush's bright, expressive vocal talents are showcased on "A Wonderful

SKETCHES OF SPAIN
Miles Davis. Columbia CS 8271. (S
—Miles Davis and Gil Evans join
come up with an off-the-beaten t
should interest Davis' adventurous
include originals by Evans, such as

RALLY 'ROUND
The Brothers Four. Columbia CL 1479. (Stereo & Monaural) — The boys are hot right now, with their second singles-hit, "My Tani," on the Hot 100 chart. This album should fare equally well sales-wise. The lads' youthful verve and expressive phrasing is spot-



I'VE GOT A RIGHT TO SING THE BLUES
Eileen Farrell, Columbia CS 8256. (Stereo & Monaural)

★★★

WAGNER: DIE MEISTERSINGER OVERTURE; THE FLYING DUTCHMAN OVERTURE; PRELUDE AND GOOD FRIDAY SPELL FROM "PARSIFAL"
Columbia Symphony Orchestra (Walter). Columbia MS 6149. (Stereo & Monaural)—The collection of Wagner

HERE'S

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GERSHWIN: RHAPSODY IN BLUE; CONCERTO IN F
Andre Kostelanetz & Andre Previn. Columbia CL 1495—Andre Previn and Andre Kostelanetz join forces here for one of the most potent packages of the new season. The performances by both Previn and the orchestra are fine, and the recording itself is excellent. A [illegible] that should

ORFF: CARMINA BURANA
Soloists; Philadelphia Orchestra (Ormandy). Columbia MS 6163. (Stereo & Monaural) — One of the most exciting records of the year. Ormandy and the Philadelphia Orchestra provide a hair-raising performance of Orff's cantata based [illegible]

SONGS OF THE COWBOY
Norman Luboff Choir. Columbia CL 1487. (Stereo & Monaural) — This package of cowboy songs is produced with zest and style. Luboff is a fine hand at this material. Included are "The Last Round-Up," "The Railroad [illegible]

BALES: THE AMERICAN REVOLUTION
Cantata Choir of the Lutheran Church of the Reformation; National Gallery Orchestra (Bales). Columbia LS 1002. (Stereo & Monaural) — Columbia's first release in its $10 Legacy series is a handsomely bound package, featuring an impressive cantata based on the music of th[illegible]

TCHAIKOVSKY: SYMPHONY NO. 6
Philadelphia Orchestra (Ormandy). Columbia MS 6160. (Stereo & Monaural)—The most noted of the Tchaikovsky symphonies receives a brilliant reading. The performance builds, and the slow, somber last movement has tre[illegible]

BRAHMS: PIANO CONCERTO NO. 2
Serkin, Piano; Philadelphia Orchestra (Ormandy). Columbia MS 6156. (Stereo & Monaural)—This is an outstanding performance—fresh and exhilarating despite the familiarity of the Concerto. Serkin realizes its lyricism [illegible]

SCHUMANN: CONCERTO IN A MINOR; CHOPIN: CONCERTO NO. 2 IN F MINOR
Istomin, Piano; Columbia Symphony (Walter); Philadelphia Orchestra (Ormandy). Columbia MS 6159. (Stereo & Monaural)—These two very pianistic pieces are done by Istomin with full technical perfection. Bring[illegible]

BRAHMS: CONCERTO FOR VIOLIN AND CELLO; TRAGIC OVERTURE
Francescatti, Violin; Fournier, Cello; Columbia Symphony (Walter). Columbia MS 6158. (Stereo & Monaural) — This disk contains a happy collaboration of repertoire and performers — Walter, with his deep knowledge of [illegible]

SIBELIUS; CONCERTO IN D
David Oistrakh, violin; Philadelphia Orchestra (Ormandy). Columbia MS 6157 (Stereo & Monaural)—The combination of David Oistrakh, the Philadelphia Orchestra and the Sibelius "D Minor Concerto," is a winning one. This is [illegible]

BRAHMS: FOUR SYMPHONIES; OVERTURES; VARIATIONS ON A THEME BY HAYDN
Columbia Symphony (Walter). (4-12"). Columbia M4S 615 — One of the most beloved maestros of this day is the focal point as much as the composer whose music is taken up in great deal. Bruno Walter is the subject of the photo history which [illegible]

IVES: SYMPHONY NO. 2
New York Philharmonic (Bernstein). Columbia KS 6155. (Stereo & Monaural) — Admirers of Charles Ives have awaited this record[illegible] with much anticipation for about two years. Bernstein has [illegible]

DIALOGUE FOR BRASS
Brass Choir. Columbia CL 1499. (Stereo & Monaural) — Here's something different in the way of dance music with particular appeal [illegible]

POP GOES THE WESTERNS
Luther Henderson Orchestra. Columbia CS 8279. (Stereo & Monaural) — Here's a solid, swinging album featuring sock instrumental treatments of Western themes. The results shape up as [illegible]

PAM
Pam Garner. Columbia CL 1472. (Stereo & Monaural) —Pam Garner is a young Texas lass who has a chance of [illegible]

CL 1490 (Stereo & Monaural)—
that looks like a big seller for the features the Conniff orchestra and p of standards with the usual Conniff unes include "Besame Mucho," "Sum-

ice. Columbia CL 1494. (Stereo & Monaural) —
several cuts above the usual album of its category. sings the gospel material with profound conviction. nstrumental arrangements, incidentally, are not rem-

HE POWER AND THE GLORY
Mahalia Jackson. Columbia CS 8264. (Stereo & Monaural) — Miss Jackson is in powerful vocal form on this collection of her favorite hymns — her first album with orchestra accompaniment (by Percy Faith's [illegible]

A MIGHTY FORTRESS
Mormon Tabernacle Choir. Columbia MS 6162 (Stereo & Monaural)—The Mormon Tabernacle Choir should please its many fans with this fine new album. As is to be expected, the choir again displays excellent vocal work on a familiar group of anthems and hymns. In addition to [illegible]

A EILEEN FARRELL SONG RECITAL — SCHUBERT, SCHUMANN, DEBUSSY, POULENC
Columbia MS 6151. (Stereo & Monaural) — Miss Farrell has a great vocal delivery, of great power and subtle nuance. She has cut a wonderful package here, which reflects the range of her capability. There [illegible]

MUSIC OF EDGAR VARESE: IONISATION; DENSITY 21.5; INTEGRALES; OCTANDRE; HYPERPRISM; POEME ELECTRONIQUE
Columbia MS 6146. (Stereo & Monaural) — For more than 25 years, Varese has been a leading composer of "new wave" music. This collection of his works brings to them the advantages of stereo. All the works [illegible]

— Another
hat should
ons are all
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GOOD HOUSEKEEPING'S PLAN FOR REDUCING THROUGH EXERCISE AND SPORTS
Columbia CL 1460. (Stereo & Monaural)—Columbia has packaged two of its best-selling Harmony LP's in this $3.98 album as a "de luxe edition." The double-fold package contains exercise-illustrations, and calorie counter [illegible]

tereo & Monaural)
forces again and
rack jazz set that
fans. The tunes
"The Pan Piper"

DEBUSSY: THE MARTYRDOM OF ST. SEBASTIAN
The Philadelphia Orchestra (Ormandy). Columbia M2S 609. (Stereo & Monaural)—By all odds this is one of Debussy's least celebrated works. Yet it has considerable [illegible]

JUST SAY I LOVE HER
Remo Capra. Columbia CL 1496. (Stereo & Monaural) [illegible]

GUSTAV MAHLER: SYMPHONY NO. 4 IN G MAJOR
New York Philharmonic (Bernstein). Columbia HS 6152. (Stereo & Monaural)—The Fourth is the reigning favorite among Mahler's works in this centennial year of the [illegible]

PRESENTING THE VELVET PIANO OF RONNIE BROWN
Columbia CL 1492. (Stereo & Monaural)—Brown plays [illegible]

according to The Billboard 8/1, 8/8, 9/5, 9/12, 9/19 & 9/26.

PROFIT: COLUMBIA RECORDS

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FOR WEEK ENDING OCTOBER 9

The Billboard HOT 100

★ STAR PERFORMERS showed the greatest upward progress on Hot 100 this week.
[S] Indicates that 45 r.p.m. stereo single version is available.
[△S] Indicates that 33⅓ r.p.m. stereo single version is available.

THIS WEEK	ONE WEEK AGO	TWO WEEKS AGO	THREE WEEKS AGO	TITLE / Artist, Company	Record No.	STEREO	WEEKS ON CHART
1	1	2	3	MY HEART HAS A MIND OF ITS OWN / Connie Francis, M-G-M	12923		8
2	3	5	6	CHAIN GANG / Sam Cooke, RCA Victor	7783	S	8
3	4	4	4	MR. CUSTER / Larry Verne, Era	3024		6
4	2	1	2	TWIST / Chubby Checker, Parkway	811		10
5	5	10	13	A MILLION TO ONE / Jimmy Charles, Promo	1002		7
6	10	18	44	SAVE THE LAST DANCE FOR ME / Drifters, Atlantic	2071		5
7	6	3	1	IT'S NOW OR NEVER / Elvis Presley, RCA Victor	7777	S	12
8	7	6	5	WALK, DON'T RUN / Ventures, Dolton	25		12
9	9	11	17	SO SAD / Everly Brothers, Warner Bros.	5163		5
10	12	12	12	THEME FROM THE APARTMENT / Ferrante and Teicher, United Artists	231		11
11	8	7	8	KIDDIO / Brook Benton, Mercury	71652		9
12	13	15	26	DEVIL OR ANGEL / Bobby Vee, Liberty	55270		10
13	11	17	28	PINEAPPLE PRINCESS / Annette, Vista	362		8
★14	23	33	67	I WANT TO BE WANTED / Brenda Lee, Decca	31149		4
15	14	9	7	VOLARE (NEL BLU DI PINTO DI BLU) / Bobby Rydell, Cameo	179		12
16	17	16	19	THE SAME ONE / Brook Benton, Mercury	71652	S	7
17	19	23	22	YOU MEAN EVERYTHING TO ME / Neil Sedaka, RCA Victor	7781	S	9
18	15	13	11	DREAMIN' / Johnny Burnette, Liberty	55258		11
★19	33	56	71	LET'S THINK ABOUT LIVIN' / Bob Luman, Warner Bros.	5172		5
20	16	8	9	YOGI / Ivy Three, Shell	720		9
21	21	22	35	THREE NIGHTS A WEEK / Fats Domino, Imperial	5687		5
★22	37	60	61	DIAMONDS AND PEARLS / Paradons, Milestone	2003		7
★23	47	76	96	DON'T BE CRUEL / Bill Black's Combo, Hi	2026		4
24	20	19	15	FINGER POPPIN' TIME / Hank Ballard and the Midnighters, King	5341		21
25	26	31	37	NEVER ON SUNDAY / Don Costa, United Artists	234		9
26	22	27	33	LUCILLE / Everly Brothers, Warner Bros.	5163		5
27	24	21	18	OVER THE RAINBOW / Demensions, Mohawk	116		14
28	18	14	10	MISSION BELL / Donnie Brooks, Era	3018		17
29	27	38	63	I'M NOT AFRAID / Ricky Nelson, Imperial	5685		5
30	35	28	29	TWIST / Hank Ballard and the Midnighters, King	5171		12
31	28	39	59	HONEST I DO / Innocents, Indigo	1055		8
32	25	20	16	IN MY LITTLE CORNER OF THE WORLD / Anita Bryant, Carlton	530		13
33	32	26	38	HOT ROD LINCOLN / Johnny Bond, Republic	2005		9
34	34	43	80	YES SIR, THAT'S MY BABY / Ricky Nelson, Imperial	5685		4
★35	54	48	74	RUN, SAMPSON, RUN / Neil Sedaka, RCA Victor	7781	S	5
36	31	34	34	ANYMORE / Teresa Brewer, Coral	62219		9
37	40	47	46	(I DO THE) SHIMMY, SHIMMY / Bobby Freeman, King	5373		8
38	30	24	20	I'M SORRY / Brenda Lee, Decca	31093		19
39	29	25	14	ITSY BITSY TEENIE WEENIE YELLOW POLKA DOT BIKINI / Brian Hyland, Kapp	342		14
40	44	49	47	A FOOL IN LOVE / Ike and Tina Turner, Sue	730		6
★41	53	65	75	SLEEP / Little Willie John, King	5394		5
★42	55	55	69	MALAGUENA / Connie Francis, M-G-M	12923		7
43	41	36	23	TA-TA / Clyde McPhatter, Mercury	71660	S	12
★44	60	66	77	MOVE TWO MOUNTAINS / Marv Johnson, United Artists	241		5
45	39	32	24	HELLO, YOUNG LOVERS / Paul Anka, ABC-Paramount	10132	S	10
46	38	30	25	ONLY THE LONELY / Roy Orbison, Monument	421		17
47	45	51	51	LET'S HAVE A PARTY / Wanda Jackson, Capitol	4397		6
48	48	46	40	I LOVE YOU IN THE SAME OLD WAY / Paul Anka, ABC-Paramount	10132	S	10
49	56	91	—	YOU TALK TOO MUCH / Joe Jones, Ric	972		3
50	46	40	21	PLEASE HELP ME, I'M FALLING / Hank Locklin, RCA Victor	7692	S	20
51	50	53	50	BIG BOY PETE / Olympics, Arvee	595		14
52	36	29	27	(YOU WERE MADE FOR) ALL MY LOVE / Jackie Wilson, Brunswick	55167		13
53	57	70	98	SHIMMY LIKE KATE / Olympics, Arvee	5006		4
54	43	50	55	YOU'RE LOOKIN' GOOD / Dee Clark, Vee Jay	355		8
★55	90	—	—	ARTIFICIAL FLOWERS / Bobby Darin, Atco	6179		2
56	61	63	65	MY LOVE FOR YOU / Johnny Mathis, Columbia	41764	△S	6
★57	67	100	—	TOGETHERNESS / Frankie Avalon, Chancellor	1056		3
58	58	52	54	IF I CAN'T HAVE YOU / Etta James and Harvey, Chess	1760		10
★59	94	—	—	GEORGIA ON MY MIND / Ray Charles, ABC-Paramount	10135		2
60	62	73	82	ROCKING GOOSE / Johnny and the Hurricanes, Big Top	3051		5
61	71	98	—	TWISTIN' U.S.A. / Danny and the Juniors, Swan	4060		3
★62	78	90	97	TONIGHT'S THE NIGHT / Shirelles, Scepter	1208		4
63	66	74	87	COME BACK / Jimmy Clanton, Ace	600		7
★64	85	93	—	NORTH TO ALASKA / Johnny Horton, Columbia	41782		3
65	77	87	—	LET'S GO, LET'S GO, LET'S GO / Hank Ballard and the Midnighters, King	5400		3
66	75	—	—	SOMEBODY TO LOVE / Bobby Darin, Atco	6179		2
67	52	45	36	HOT ROD LINCOLN / Charlie Ryan, Four Star	1733		19
68	81	96	—	BLUE ANGEL / Roy Orbison, Monument	425		3
★69	97	—	—	SUMMER'S GONE / Paul Anka, ABC-Paramount	10147		2
70	49	35	30	IMAGE OF A GIRL / Safaris, Eldo	101		18
71	70	61	70	KOOKIE LITTLE PARADISE / Jo Ann Campbell, ABC-Paramount	10134	S	8
72	59	58	78	PUT YOUR ARMS AROUND ME, HONEY / Fats Domino, Imperial	5687		5
73	64	59	52	A MESS OF BLUES / Elvis Presley, RCA Victor	7777		11
74	65	54	48	LET THE GOOD TIMES ROLL / Shirley and Lee, Warwick	581		5
75	68	57	45	MY SHOES KEEP WALKING BACK TO YOU / Guy Mitchell, Columbia	41725	△S	10
76	73	95	100	TIME MACHINE / Dante and the Evergreens, Madison	135		4
77	72	68	66	I WALK THE LINE / Jaye P. Morgan, M-G-M	12924		6
★78	—	—	—	LOVE WALKED IN / Dinah Washington, Mercury	71696		1
79	91	—	—	TEMPTATION / Roger Williams, Kapp	347		2
80	51	42	41	(I CAN'T HELP YOU) I'M FALLING TOO / Skeeter Davis, RCA Victor	7767	S	7
81	88	94	—	IS YOU IS OR IS YOU AIN'T MY BABY / Buster Brown, Fire	1023		3
82	74	77	95	FIVE BROTHERS / Marty Robbins, Columbia	41771	△S	4
★83	—	—	—	I WISH I'D NEVER BEEN BORN / Patti Page, Mercury	71695		1
★84	—	—	—	JUST A LITTLE / Brenda Lee, Decca	31149		1
85	89	99	—	MY DEAREST DARLING / Etta James, Argo	5368		3
★86	—	—	—	STAY / Maurice Williams, Herald	552		1
87	82	67	60	NICE 'N' EASY / Frank Sinatra, Capitol	4408		6
88	98	—	—	ALABAM / Cowboy Copas, Starday	501		2
89	92	—	—	OVER THE MOUNTAIN; ACROSS THE SEA / Johnnie and Joe, Chess	1654		2
90	79	92	99	JUST CALL ME / Lloyd Price, ABC-Paramount	10139		4
91	69	72	72	AND NOW / Della Reese, RCA Victor	7784	S	5
92	84	88	91	LOVIN' TOUCH / Mark Dinning, M-G-M	12929		4
93	76	78	89	TONIGHT'S THE NIGHT / Chiffons, Big Deal	6003		4
94	100	—	—	WAIT / Jimmy Clanton, Ace	600		2
95	99	—	—	YOU TALK TOO MUCH / Frankie Ford, Imperial	5686		2
96	—	—	—	THEME FROM THE SUNDOWNERS / Felix Slatkin, Liberty	55282		1
97	—	—	—	THEME FROM THE SUNDOWNERS / Billy Vaughn, Dot	16133		1
98	83	81	85	JOURNEY OF LOVE / Crests, Coed	535		4
99	—	—	—	SHOPPIN' FOR CLOTHES / Coasters, Atco	6178		1
100	—	—	—	MY HERO / Bluenotes, Value	213		1

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& TOMORROW'S TOPS

BEST BUYS

These records, of all those on the Hot 100, have begun to show NATIONAL sales breakout action this week for the first time. They are recommended to dealers, juke box operators and disk jockeys as having the greatest potential to go all the way. Previous Billboard Spotlight Picks are marked (*).

POP

*MOVE TWO MOUNTAINS.....Marv Johnson
(Jobete, BMI) United Artists 241

*ARTIFICIAL FLOWERS.....Bobby Darin
(Sunbeam, BMI)

SOMEBODY TO LOVE.....
(Adaris, BMI) Atco 6197

*TOGETHERNESS.....Frankie Avalon
(Delmar, ASCAP) Chancellor 1056

*GEORGIA ON MY MIND.....Ray Charles
(Peer International, BMI) ABC-Paramount 10135

C&W—No selections this week.

R&B—No selections this week.

BUBBLING UNDER THE HOT 100

These records, while they have not yet developed enough strength thruout the country for inclusion on any national chart anywhere, already have stimulated considerable regional action. Rank position indicates relative potential to earn an early listing on the Hot 100.

1. HUSH HUSH.....Jimmy Reed, Vee Jay 357
2. IF SHE SHOULD COME TO YOU (LA MONTANA) .....Anthony Newly, London 1926
3. BLUE VELVET.....Paragons, Musicraft 1102
4. GOING BY THE RIVER.....Jimmy Reed, Vee Jay 357
5. BLUE VELVET.....Statues, Liberty 55245
6. ITCHIN'.....Jimmy Jones, Cub 9076
7. EE-I-EE-I-OH.....Jimmy Jones, Cub 9076
8. HARMONY.....Billy Bland, Old Town 1088
9. GHOST OF BILLY MALLOO..Dorsey Burnette, Sera 3025
10. DON'T YOU JUST KNOW IT...Fendermen, Soma 1142
11. TO EACH HIS OWN.....Platters, Mercury 71697
12. HUMDINGER.....Freddy Cannon, Swan 4061
13. PETER GUNN.....Duane Eddy, Jamie 1168
14. PLEASE HELP ME, I'M FALLING .....Homer and Jethro, RCA Victor 7700
15. WHO COULDA TOLD YOU .....Lloyd Price, ABC-Paramount 10139

HOT 100: A TO Z

A Fool in Love 40
A Mess of Blues 73
A Million to One 5
Alabam 88
And Now 91
Anymore 36
Artificial Flowers 55
Big Boy Pete 51
Blue Angel 68
Chain Gang 2
Come Back 63
Devil or Angel 12
Diamonds and Pearls 22
Don't Be Cruel 23
Dreamin' 18
Finger Poppin' Time 24
Five Brothers 82
Georgia on My Mind 59
Hello, Young Lovers 45
Honest I Do 31
Hot Rod Lincoln (Bond) 33
Hot Rod Lincoln (Ryan) 67
(I Can't Help You) I'm Falling Too 80
(I Do the) Shimmy, Shimmy 37
I Love You in the Same Old Way. 48
I Wish I'd Never Been Born 83
I Walk the Line 77
I Want to Be Wanted 14
If I Can't Have You 58
I'm Not Afraid 29
I'm Sorry 38
Image of a Girl 70
In My Little Corner of the World. 32
Is You Is or Is You Ain't My Baby 81
It's Now or Never 7
Itsy Bitsy Teenie Weenie Yellow Polka Dot Bikini 39
Journey to Love 98
Just a Little 84
Just Call Me 90
Kiddio 11
Kookie Little Paradise 71
Let the Good Times Roll 74
Let's Go, Let's Go, Let's Go 65
Let's Have a Party 47
Let's Think About Livin' 19
Love Walked In 78
Lovin' Touch 92
Lucille 26
Malaguena 42
Mission Bell 28
Mr. Custer 3
Move Two Mountains 44
My Dearest Darling 85
My Heart Has a Mind of It's Own 1
My Hero 100
My Love for You 56
My Shoes Keep Walking Back to You 75
Never on Sunday 25
Nice and Easy 87
North to Alaska 64
Only the Lonely 46
Over the Mountain; Across the Sea 89
Over the Rainbow 27
Pineapple Princess 13
Please Help Me, I'm Falling 50
Put Your Arms Around Me 72
Rocking Goose 60
Run, Sampson, Run 35
Same One, The 16
Save the Last Dance for Me 6
Shimmy Like Kate 53
Shoppin' for Clothes 99
Sleep 41
So Sad 9
Somebody to Love 66
Stay 86
Summer's Gone 69
Ta-Ta 43
Temptation 79
Theme From The Apartment 10
Theme From The Sundowners (Slatkin) 96
Theme From The Sundowners (Vaughn) 97
Three Nights a Week 21
Time Machine 76
Togetherness 57
Tonight's the Night (Chiffons) 93
Tonight's the Night (Shirelles) 62
Twist (Ballard) 30
Twist (Checker) 4
Twistin' U. S. A. 61
Volare (Nel Blu Di Pinto Di Blu). 15
Wait 94
Walk, Don't Run 8
Yes Sir, That's My Baby 34
Yogi 20
You Mean Everything to Me 17
You Talk Too Much (Ford) 95
You Talk Too Much (Jones) 49
(You Were Made for) All My Love 52
You're Looking Good 54

REVIEWS OF THIS WEEK'S SINGLES

The pick of the new releases:

SPOTLIGHT WINNERS OF THE WEEK

Strongest sales potential of all records reviewed this week.

In order to speed reviews of single records, The Billboard requests that ALL singles be sent to The Billboard Record Review Department, 1564 Broadway, New York 36, N. Y. However, albums should be sent P. O. Box 292, Times Square Station, New York 36, N. Y.

Pop

ANITA BRYANT

ONE OF THE LUCKY ONES (Joy, ASCAP) (2:06) — A big ballad is sung in big style by the thrush over very good full ork backing. Tune is lovely and should be another hit for the lass. Flip is "Love Look Away" (Williamson, ASCAP) (2:40). **Carlton 535**

CHUBBY CHECKER

WHOLE LOTTA SHAKIN' GOIN' ON (Marlyn, BMI) (2:28) — THE HUCKLEBUCK (United, ASCAP) (2:30) —Chubby Checker comes thru with two more wild readings in "Twist" style here and he should rack up lots of sales with both sides. Both tunes were hits a while back. **Parkway 813**

JACK SCOTT

PATSY (Meridian, BMI) (2:30) — OLD TIME RELIGION (Briarhill, SESAC) (1:57) — Jack Scott handles the swinging tune about "Patsy" with verve, over backing in the "Kiddio" style. Flip is the familiar gospel song sung with feeling. **Top Rank 2075**

CLYDE McPHATTER

I JUST WANT TO LOVE YOU (Eden, BMI) (2:20) — YOU'RE FOR ME (Eden, BMI) (2:20) — A sock pair of performances by McPhatter on tunes co-penned by Brook Benton. Top side is a ballad, and the chanter sings it warmly. Flip is a bright rocker. **Mercury 71692**

JACKIE WILSON

ALONE AT LAST (Pearl, BMI) (2:59) — AM I THE MAN (Pearl, BMI) — Wilson turns in his usual sock emotional treatment of "Alone at Last," a lush adaptation of Tchaikovsky's Piano Concerto in B Flat. Flip features a verveful vocal on an exciting r.&r. ditty. Watch both sides. **Brunswick 55170**

BOBBY MARCHAN

BOOTY GREEN (Fast, BMI) (2:55) — Marchan, who had a hit with "There Is Something on Your Mind," has a solid rhythm item in "Booty Green," similar rhythm-wise to "The Twist." A strong side. Flip is "It Hurts Me to My Heart" (Monument, BMI) (2:42). **Fire 1027**

GARY PAXTON

THE WAY I SEE IT (Fairway-Kavelin-Maverick, BMI) (2:46) — Paxton (ex-Flip of Skip and Flip and the original "Alley-Oop" man) warbles with sock effectiveness on a moving rockaballad. This could happen. Flip is "You're Ruinin' My Gladness" (Kavelin-Maverick, BMI) (2:30). **Lute 5801**

JOHNNY PRESTON

UP IN THE AIR (Big Bopper, BMI) (1:58) — CHARMING BILLY (Big Bopper, BMI) (2:23) — Preston has two strong sides here. "Up in the Air" is a bright tune with standout fiddle work on backing and vocal chorus. Flip, an attractive adaptation of the oldie, "Billy Boy," is also a happy side. **Mercury 71691**

THE FLAMINGOS

WHEN I FALL IN LOVE (Young-Northern, ASCAP) (2:57) — The fine Victor Young oldie is accorded an interesting, feelingful reading from the group over big-stringed backing. A potent side with dual market appeal. Flip is "Beside You" (Jay & Cee, BMI) (2:53). **End 1079**

THE CRESTS

ISN'T IT AMAZING (Winneton, BMI) (2:15) — The boys have been hot for a string, including their current "Journey of Love," and this interesting rockin' arrangement can move right out too, with a good lead and solid arrangement. Flip is "Molly Mae" (Winneton, BMI). **Coed 537**

(Continued on page 49)

MUSIC PUBLISHER INFORMATION:

Data naming the publishers of recorded tunes is provided by The Billboard in four different stages of a record's life: (1) All new single record reviews each week show the names of the publishers of each tune. (2) When a record is listed on the Hot 100 for the first time, publisher information is included in the special box which appears in the news section each week. (3) The week's Best Buys, naming the hottest breaking records on The Hot 100 in the box which appears at the top of this page, also provides publisher data. (4) The top 30 tunes each week are listed in The Honor Roll of Hits, which also gives full publisher information.

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CHUBBY CHECKER has a DOUBLE DECKER!

WHOLE LOTTA SHAKIN' GOIN' ON / & THE HUCKLEBUCK

PARKWAY RECORDS #813

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Reviews of THIS WEEK'S SINGLES

The pick of the new releases:

SPOTLIGHT WINNERS OF THE WEEK

Strongest sales potential of all records reviewed this week.

• *Continued from page 47*

RICKY LYONS

SHIM SHAM SHUFFLE (R-T, BMI) (2:08) — The young chanter comes thru with an exciting vocal here of a rocking item based on "The Eagle Rock." Flip is "Have No Fear" (Stebrita, BMI) (2:29). **Federal 12381**

PEGGY LEE

I'M GONNA GO FISHIN' (Comstock, ASCAP) (2:09)—MY GENTLE YOUNG JOHNNY (Sunbeam, BMI) (2:35) —Miss Lee has one of her most stylish couplings here. Top side is a tune she co-cleffed with Duke Ellington, which appeared in "Anatomy of a Murder." This is the first vocal version and it's class with a jazzy touch. Flip is a wonderfully delicate song from "Tenderloin," which has an equally good chance. **Capitol 4449**

THE VELOURS

DADDY WARBUCKS (Realgone, BMI) (2:32) — SWEET SIXTEEN (Realgone, BMI) (2:11) — Top side is all about the well-known character out of the Orphan Annie comic strip and it's done smartly in "Alley-Oop" talk style. Flip is a rock-styled reprise of the familiar p.d. melody and it's mighty listenable. Either can go. **Goldisc 3012**

Novelty

BEN BLUR

THE CHARIOT RACE (2:25) — THE FLIGHT (1:45)— Two crazy novelties, both employing the technique of dubbed in spots from other hit records, a la "The Flying Saucer." Top side is a wild one which takes us back to the days of the Romans, while the flip has a setting at Kitty Hawk, N. C., at the time of the Wright Brothers' experiments with aircraft. Lots of laughs here. **Mark X 8007**

Country & Western

HANK THOMPSON

WILL WE START IT ALL OVER AGAIN (Texoma, ASCAP) (2:16)—IT'S GOT TO BE A HABIT (Texoma, ASCAP) (2:20) — Thompson, ably backed by the Brazos Valley Boys, turns in two solid readings. On top, there's a good ballad styling with a weeper quality while the change of pace flip has a nice, breezy, upbeat sound. Watch both. **Capitol 4454**

ERNEST TUBB

WHITE SILVER SANDS (Sharina, BMI) (2:40) — A GUY NAMED JOE (Pamper-La Tal, BMI) (2:43) — Two standout sides from the great Mr. Tubb. Top effort is a solid, swingin' vocal version of the tune that was a recent hit for Bill Black's Combo, and earlier, for Owen Bradley. A smart side. Flip is a strong country ballad with Oriental touches. Either can step. **Decca 31161**

GEORGE JONES

THE WINDOW UP ABOVE (Glad & Starday, BMI) (2:31) — CANDY HEARTS (Glad, BMI) (2:27) — The stylish chanter has two more fine sides, with "Window" a plaintive weeper with sock lyrics. The flip is a bright reading of a happy country theme. Either side has what it takes. **Mercury 71700**

★ ★ ★ ★

VERY STRONG SALES POTENTIAL

POPULAR ★★★★

MELLOKINGS

★★★★ **Kid Stuff** — HERALD 554 — A ballad with a tasteful rocking beat. Good vocal blend here. This has a real chance. (Aldon, BMI) (2:23)

★★★★ **I Promise** — Similar in quality and performance to the flip; relaxed chanting. Two potent sides. (Angel, BMI) (2:13)

JOANNIE SOMMERS

★★★★ **Be My Love** — WARNER BROS. 5177 — The tune that Mario Lanza made a hit years ago is sung in big style. Lass can get some of the current action on the tune. (Miller, ASCAP)

★★★★ **Why Don't You Do Right** — The thrush turns in a bright reading of the Benny Goodman-Peggy Lee hit of 20 years ago. Good but very brassy. (Mayfair, ASCAP)

THE PILTDOWN MEN

★★★★ **Piltdown Rides Again** — CAPITOL 4460 — The "William Tell Overture," or part of it anyway, is handed a wild reading by the Piltdown Men here. (Aee-Cee, BMI)

★★★★ **Labrea Pits** — The boys come thru with another driving rocker here that has a solid beat. (Aee-Cee, BMI)

JOHNNY RAY

★★★★ **In the Heart of a Fool** — CADENCE 1387 — Heartfelt reading by Ray on a moving country-flavored ballad. Ray's first waxing for Cadence merits spins. (Cedarwood, BMI) (2:47)

★★★★ **Let's Forget It Now** — Feelingful interpretation by Ray of his own ballad. (2:31)

THE HARRY SIMEONE CHORALE

★★★★ **Ballad of the Alamo** — 20th FOX 227 — A first-rate recording of the tune from the flick of the same name by the Simeone Chorale. It has taste and feeling and could catch some of the loot if the song breaks. (Leo Feist, ASCAP) (3:30)

★★★★ **The Green Leaves of Summer** — The lovely tune, also from the picture "The Alamo," is sung with much heart and much pretty harmonizing by the group. Two fine sides. (Leo Feist, ASCAP) (2:33)

CHARLES WOLCOTT

★★★★ **Ruby Duby Du From "Key Witness"**—M-G-M 12944—From the pic "Key Witness" comes this title theme material. It's a persistent rhythm side which has a retentive quality. Interesting horn and guitar work. Listenable wax. (Robbins, ASCAP) (1:46)

★★★★ **Leather Jacket Cowboy**—From the same film comes another solid side, this time on a blues pattern. Side features a jazz approach with good harmony saxes. Either side can get plenty of spins. (Robbins, ASCAP) (2:07)

FIVE SATINS

★★★★ **The Time** — EMBER 1066 — The Five Satins turn in a very listenable reading of a good rockaballad here, over interesting string support. Lead vocal is strong enough to make this record get some action. (Angel, BMI) (2:35)

★★★★ **Candlelight** — Another good side by the group, this time, too, with big ork backing. Two sides with a chance for exposure. (Angel, BMI) (2:11)

WES BRYAN

★★★★ **Melodie D'Amour** — ROULETTE 4289 — The hit of a while back is transformed into a bright rocking effort here via a snappy arrangement, and a good vocal performance. Has a chance. (Rayven, BMI) (2:13)

★★★★ **I Guess I'll Never Know** — Wes Bryan turns in a listenable performance on a pretty up-tempo effort. (Steary, BMI) (1:53)

GORDON TERRY

★★★★ **Gonna Go Down by the River** — RCA VICTOR 7788 — The rousing ditty in an up-tempo arrangement, with a fetching rhythm figure. Banjos take over midway in the backing. Jocks will find this out of the common groove. (Owen, BMI) (2:26)

★★★★ **When They Ring Those Wedding Bells** — One of the great weepers, this gets a powerful performance here. Terry chants it in slow tempo, with a sad sincerity. (Cedarwood, BMI) (2:26)

BOBBY SYKES

★★★★ **And They Did** — EPIC 9413 — Sykes is showcased by a chick chorus in this pretty melody. There's a restraining gang-sing quality.

★★★★ **I'm Learning** — A ballad with a touch of country feeling. Sykes sings it with heart.

KAREN CHANDLER

★★★★ **Irma La Douce** — CARLTON 534 — The title song from the upcoming Broadway French import musical. The song is pretty and typically Parisian in sound and Miss Chandler, in her initial on the label, handles it with feeling. Spinnable side. (Chappell, ASCAP) (2:37)

★★★ **That's A-Plenty** — The thrush elects an upbeat, rhythmic reading of the oldie. She belts it out with a good band sound in the background, but the flip may have more appeal. (George Simon, ASCAP) (2:15)

PSYCHOS

★★★★ **Mack the Knife** — FERNWOOD 126 — Yet another version of the famous tune from "Threepenny Opera." This is an instrumental done in the style of the Bill Black Combo, and it could catch a lot of play. Worth watching. (Harms, ASCAP) (2:00)

★★★ **Tragedy** — A good rockin' instrumental side. It's blues-based and features the organ, tenor and guitar. Good recording job and the side also deserves a hearing. (Bluff City Music, BMI) (2:30)

JEAN TURNER

★★★★ **Don't Cry Baby** — IMPERIAL 5684 — The ballad gets a slow, soulful performance. Thrush sings out well, to a lush string accompaniment. Very nice. (Advanced, ASCAP) (2:04)

★★★ **How Will I Know** — Another ballad, done well, with chorus and strings. (Travis, BMI) (2:10)

THUNDERTONES

★★★★ **Jungle Fever** — DOT 16137 — Bluesy instrumental. Not as frantic as the flip, but with similar good sound from guitars and drums, and satisfying. (Sun-Vine, BMI) (2:32)

★★★ **Hot Ice** — A rocking instrumental, blues-based, with drums and guitars featured. (Sun-Vine, BMI) (2:22)

KEN PEPPER

★★★★ **Just a Little at a Time** — TOP RANK 2057 — A good ballad, done with a hint of triplets in the arrangement, and a far-away chorus sound. Very nice. (Dundee, BMI) (2:28)

★★★ **I Get the Blues When It Rains** — The standard, with a triplet-marked arrangement and a chorus behind the chanter. (Forster, ASCAP) (2:27)

BUD & TRAVIS

★★★★ **Ballad of the Alamo** — LIBERTY 55284 — The lads sell the title tune from the flick "The Alamo" with a lot of spirit here, in a smart folk style. In spite of the competition this one has a chance. (Feist, ASCAP) (2:47)

★★★ **The Green Leaves of Summer** — Bud & Travis handle the haunting theme from the flick "The Alamo" with warmth and feeling. The tune has many recordings, but if it breaks this will share some loot. (Feist, ASCAP) (2:42)

ERNIE FIELDS

★★★★ **Teen Flip** — RENDEZVOUS R-129 — Infectious rhythm item is wrapped up in exciting instrumental treatment with dual market appeal. Fields recently scored with "In the Mood." (Mus., Inc., BMI) (2:20)

★★★ **Sweet Slumber** — Relaxed instrumental interpretation of a pretty theme. Merits spins. (Advanced, ASCAP) (2:29)

RONNIE LOVE

★★★★ **Chills and Fever** — DOT 16144 — Here's a good rockin' version of an old spiritual melody. It's done with considerable r.&b. style by the chanter. He rates a hearing. (Hermes, BMI) (2:22)

★★★ **No Use Pledging My Love** — Another heavily r.&b. oriented side, both in the vocal and the background arrangement. Nice wax. (Hermes, BMI) (2:12)

NICK NOBLE

★★★★ **Excuse Me (I Think I've Got a Heartache** — CORAL 62233 — The country hit is performed with style here by the chanter over solid pop backing. This record could break thru for the singer. (Briarcliff, BMI) (2:20)

★★★ **Island Farewell** — A tune with a Hawaiian flavor receives a tender performance from the singer. (Gudd, ASCAP) (2:24)

WYNONIE HARRIS

★★★★ **Bloodshot Eyes** — ROULETTE 4291 — Exuberant chanting by the veteran warbler on the infectious old hit. Dual market potential. (Lois, BMI) (2:52)

★★★ **Sweet Lucy Brown** — Personable vocal stint by Harris on a verveful r.&r. ditty. Another dual market item. (Sandra, BMI) (2:31)

FRANK CHACKSFIELD AND HIS ORK

★★★★ **Theme From the Dark at the Top of the Stairs** — LONDON 1945 — A delightful version of the movie theme music. The Chacksfield strings turn out the melody to an interesting rhythmic backing. Side can grab a good share of the action on the tune. (Witmark, ASCAP) (2:40)

★★★ **Caroline** — An interesting tune which features both bowed and pizzicato violins. Flip will have an edge, however. (Chacksfield, ASCAP) (2:00)

WILBERT HARRISON

★★★★ **Little School Girl** — FURY 1037 —Catchy teen appeal ditty is chanted with verve and showmanship. Dual market item for the "Kansas City" man. (Fast, BMI) (1:58)

★★★ **Since I Fell for You** — Exuberant reading by Harrison on emotional bluesy ballad. (Advanced, ASCAP) (2:16)

THE RIVIERAS

★★★★ **Great Big Eyes** — COED 538 — The boys talk and sing this tale of a gal with great big eyes on this attractive hunk of material. Could happen. (Winneton, BMI) (2:35)

★★★ **My Friend** — The tune that was a hit for Eddie Fisher years back, receives a warm performance from the boys. It can get some attention, altho the flip is stronger. (Paxton, ASCAP) (2:26)

CLYDE McPHATTER

★★★★ **This Is Not Goodbye** — M-G-M 12949 — McPhatter is in solid form on this outing, made a few months back before his switch to Mercury. Good material and arrangement to match. Side is worth watching. (Aldon, BMI) (2:18)

★★★ **One Right After Another** — A blues done nicely by McPhatter to a sneaky rhythm. Chorus is heard in the backing. Side can gain some acceptance. (Roosevelt, BMI) (1:50)

EUGENE CHURCH

★★★★ **Good News** — RENDEZVOUS 132 — Eugene Church comes thru with a wild reading of a driving rocker that moves from the word go. His performance is solid and the tune has a cute teen lyric. Could be a smash. (Little Darlin, BMI) (2:55)

★★★ **Polly** — The chanter comes thru with another bright reading here, this time about a chick who runs around too much. This side will catch coins, but the flip is stronger. (Recordo, BMI) (2:13)

COSIMO

★★★★ **Maruska** — WARWICK 570 — This interesting disking, sort of a Russian rock and roll effort with a rocking beat and a chorus singing in Russian. An unusual side that has a chance. Watch it. (Italian Book)

★★★ **Siberiana** — Another bright novelty with a swinging beat and a chorus. Flip has more to it. (Selma, BMI)

JERRY KELLER

★★★★ **What More Can I Say** — KAPP 353 — Jerry Keller handles this attractive ditty with a lot of fire, over a swinging backing. Could get action if exposed. A strong side. (B. F. Wood, ASCAP) (2:12)

★★★ **Wholeheartedly** — Another attractive ballad is sung with heart by the chanter, aided by very stylish support. Two sides with solid chances. (Rayven, BMI) (2:25)

MARY ANNE CURTIS

★★★★ **Uh Uh Honey** — PONTIAC 103 —The gal has a down-to-earth rockin' style that gets across. She has quite a message in her voice. Good sound here and side is worth exposure. (Saxon, BMI) (2:10)

★★ **Let's Start All Over Again** — A rockaballad all about a lover's quarrel. Gal handles it in good form, but the flip merits a long look. (Saxon, BMI) (2:20)

DON AND BOB

★★★★ **Little Red Schoolhouse** — ARGO 5373 — A cute novelty by the pair has a certain down-south feel. A solid performance done to a tricky blues-styled backing. This one's worth hearing. (Arc, BMI) (2:25)

★★ **Shy Guy** — A medium tempo rocker is done with a good touch by the boys. Flip has more to offer. (Arc, BMI) (2:25)

JOHNNY MORISETTE

★★★★ **Dorothy** — SAR 107 — A blues and a persistent blues at that. Morisette has a fine shouting, down-to-earth sound. Good beat and good sound. Disk was produced by Sam Cooke and W. J. Alexander. (Kags, BMI) (2:25)

★★ **Always on My Mind** — The cat chants a slow tome to his lady friend. Song exhibits little imagination but the artist shows plenty of style. (Kags, BMI) (2:01)

THE UNIQUES

★★★★ **Cradle Rock** — DBC 1233 — Familiar lullaby is handed r.&r. vocal interpretation. Dual market appeal. (Metropolitan, BMI) (2:11)

★★ **Hey, Senorita** — Pert chanting by group on catchy r.&r. item. (Dottie Stephen, BMI) (1:52)

DENNIS PENNA

★★★★ **Battle of the Duals** — MUSITRON 105 — Young America's obsession with auto competition forms the basic material for Penna's up-tempo singing to the accompaniment of guitar, rhythm, and souped up V-8. (Discmaker's, ASCAP) (2:39)

★★ **Betty** — Slow ballad gets a misty vocal treatment from the singer. (Discmaker's, ASCAP) (2:43)

DOBIE GRAY

★★★★ **Delia** — STRIPE 829 — Gray's strong voice and attractive honky-tonk piano backing could make this middle-tempo corker a sleeper. Side is based on "Delia Gone," recent hit by Pat Boone. (Fairlane, ASCAP) (2:09)

★★ **Love Has a Way** — Vocal treatment here has vocal and instrumental backing but tune is rather routine. (Cadenza, ASCAP) (2:15)

(Continued on page 51)

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FOLK TALENT & TUNES

By BILL SACHS

Around the Horn

Roy Scott has returned to the WWVA "Jamboree," Wheeling, W. Va., after a Southern tour. . . . Donna Darlene is back at the Wheeling station after club dates in Las Vegas and Lake Tahoe, Nev. . . . Doc Williams and his unit are prepping for a swing thru Nova Scotia after a successful tour of Ontario and Quebec.

On Monday, September 19, the country music crew from KFOX, Long Beach, Calif., traveled to the Los Angeles County Fair, Pomona, Calif., where they originated their shows from the KFOX Country Cabin thru October 1. Their appearance there was climaxed by a country spectacular featuring such c.&w. names as **Johnny Cash, Tex Williams, Lefty Frizzell, Freddie Hart, Wynne Stewart, Shirley Collie, Buck Owens, Johnny Western, Johnny and Joni** plus KFOX personalities **Charlie Williams, Tom Brennan, Biff Collie, Carl (Squeakin' Deacon) Moore, Hugh Cherry** and **Jack Morris. . . . Gene Johnson,** Wheeling, W. Va., booker-promoter, has set **Ray Price and His Cherokee Cowboys, Stoney Cooper and Wilma Lee and Their Clinch Mountain Clan** and **Grandpa Jones** for a tour beginning at the Arena, London, Ont., October 11. Unit plays Massey Hall, Toronto, October 14-15, and follows with a string of dates in Michigan, Indiana and Ohio. A "Grand Ole Opry" unit, managed by **Chuck Robbins** and featuring Price, Cooper and Miss Lee, are reportedly enjoying excellent business on its current Canadian tour. Gene Johnson Promotions set the route.

Johnny Cash and the Tennessee Two join their many friends on "Town Hall Party," Los Angeles, Saturday (8). On hand to greet them will be Lefty Frizzell, Freddie Hart, Johnny Bond, Joe Maphis and Rose Lee, Johnny O'Neill, Skeets McDonald, Fiddlin' Kate, Billy Mize, Cliff Crofford, Big Jim Denoon, Barbara Mandrell, Bonnie Sloan, Geenee Sterling, Quincy Snodgrass and Salt Holmes and Jay Stewart. . . . "We have a hit here in Texas in 'You Travelled Too Far,' by Perk Williams," writes Gabe Tucker, of "D" Records and Dee Music, Houston. "Bill Guyton and I wrote the number for Perk a long time ago, when he had 'Release Me' so hot, but Capitol wouldn't record it. I had to sign him up on 'D' before I got it recorded, but it looks like I hit pay dirt."

Wanda Jackson has formed her own group, the **Party-Timers,** and this week plays one-nighters en route to Las Vegas, Nev., where she opens Thursday (6) at the Golden Nugget for a two-week stand. From there, Wanda and the Party-Timers head for personals in California, Oregon and Washington. . . . **Hank Thompson and His Brazos Valley Boys,** who play their eighth straight season at the Texas State Fair, Dallas, October 8-23, sponsored by the Falstaff Brewing Corporation, follow the Dallas stand with one-nighters thru Texas, Oklahoma and Kansas, concluding with the Neewollah Celebration at Independence, Kan., October 29. Personnel includes many of the regulars who have been with Hank over the years. **Billy Gray,** with Hank 10 years, is fronting and acting as road manager. Trumpet man **Dubert Dobson** and violinist **Bob White** are each beginning their seventh year with the Thompson combo.

Sherree Scott, Crosby recording artist, suffered considerable property damage and loss of valuables when the recent hurricane Donna struck, after concluding an extended tour to promote her new release, "Go Away, Shadow." Wilma Lee and Stoney Cooper are set for Reading, Pa., October 4; Lynn, Mass., 6; Hartford, Conn., 7, and Portland, Me., 8. . . . Other "Grand Ole Opry" bookings put Flatt and Scruggs in Nora, Pa., October 5, and Faxon, Ky., 7; George Hamilton IV, Pineyville, Ore., October 4; Eugene, Ore., 6, and Portland, Ore., 7, and Hank Snow, Pineyville, Ore., 4; Eugene, Ore., 6; Portland, Ore., 8, and Potlatch, Idaho, 8.

Walter Bailes, who pitches the c.&w. and gospel tunes via KXAR, Hope, Ark., has formed his own label, Loyal Records, to promote gospel songs and singers. Bailes also plans to launch his own publishing company, Wal-Fran, with headquarters for both firms at 1111 Rendall Street, Shreveport, La. Loyal's initial release is by the **Hall Singers.** Deejay samples are available by writing to Bailes at the above address. . . . The **Judy Lynn** country music show, piloted by Judy's husband-manager, **John Kelly,** is presently making the night club circuit in Nevada. Judy's new one on the Josie label couples "See If I Care" and "Someone's Gonna Cry Tonight," deejay samples of which may be obtained by writing to Kelly at 319 Seventh Avenue North, Nashville.

UBC Records artist, **Kenny Kilgore,** has come down off the 30-foot pole in front of KTCS, Fort Smith, Ark., and has been visiting deejays in the Arkansas-Oklahoma sector to plug his new releases, "Sharon" b.w. "Country Boy" and "Heartaches Are Just Memories" b.w. "That's All Right." Kenny is the writer of all four tunes. UBC Records Corporation, 4100 Towson Avenue, Fort Smith, has sample copies available for deejays who will write in on their station's stationery. UBC also recently signed to recording pacts **Linda Flanagan,** runner-up in the 1959 Pet Milk Talent Contest, and **Billy Parks,** a Fort Smith youngster. Both have releases coming up soon.

Leslie Wilburn, public relations director of Sure-Fire Music Company, Nashville, claims that "The Man I Used to Know" is the best-selling side of Kitty Wells' newest Decca release. Leslie also reports considerable action on Bobby Helms' new Decca platter, "Lonely River Rhein." . . . Johnny and Jack, Kitty Wells, Jim and Jesse and the Virginia Boys, Carl Smith, Bill Phillips, and the Tennessee Mountain Boys appear at the Civic Auditorium, Panama City, Fla., October 12, for two performances sponsored by country music fan H. N. Tillman, of Tillman Chevrolet, Panama City.

J. Hal Smith, of Curtis Artists Productions, Goodlettsville, Tenn., has set **Ernest Tubb and His Texas Troubadours** for a tour starting at Omaha October 12, and following with Sioux City, Ia., 13; Topeka, Kan., 14; Wichita, Kan., 15, and Kansas City, Kan., 16. **Ray Price and His Cherokee Cowboys** have been booked by the same office for Holyoke, Mass., October 7; Providence, 8, and Hartford, Conn., 9. Other Smith bookings include **Jim Reeves** and band, Lackland Air Force Base, San Antonio, October 7; Bandera, Tex., 8, and Odessa, Tex., 9, and **Billy Walker,** Fort Campbell, Ky., October 7; Huntsville, Ala., 14, and Fort Campbell, Ky., 21.

The Billboard HOT C&W SIDES

FOR WEEK ENDING OCTOBER 9

THIS WEEK	ONE WEEK AGO	TWO WEEKS AGO	THREE WEEKS AGO	TITLE, Artist, Company, Record No.	WEEKS ON CHART
1	1	1	1	ALABAM, Cowboy Copas, Starday 501	14
2	2	3	5	(I CAN'T HELP YOU) I'M FALLING TOO, Skeeter Davis, RCA Victor 7767	6
3	4	7	12	ON THE WINGS OF A DOVE, Ferlin Husky, Capitol 4406	5
4	6	6	4	I'M GETTING BETTER, Jim Reeves, RCA Victor 7756	12
5	7	5	6	HEART TO HEART TALK, Bob Wills and Tommy Duncan, Liberty 55260	7
6	3	4	3	ANYMORE, Roy Drusky, Decca 31109	13
7	5	2	2	PLEASE HELP ME, I'M FALLING, Hank Locklin, RCA Victor 7692	31
8	8	8	13	I DON'T BELIEVE I'LL FALL IN LOVE TODAY, Warren Smith, Liberty 55248	5
9	16	26	22	CRUEL LOVE, Lou Smith, Top Rank 2069	8
10	9	9	8	I KNOW ONE, Jim Reeves, RCA Victor 7756	11
11	10	10	10	TIP OF MY FINGERS, Bill Anderson, Decca 31092	16
12	13	13	9	MILLER'S CAVE, Hank Snow, RCA Victor 7748	12
13	11	20	27	DRIFTING TEXAS SAND, Webb Pierce, Decca 3118	4
14	15	12	11	FAR, FAR AWAY, Don Gibson, RCA Victor 7762	9
15	12	15	—	EXCUSE ME, Buck Owens, Capitol 4412	3
16	17	17	19	CARMEL BY THE SEA, Kitty Wells, Decca 31123	5
17	14	16	17	SHE'S JUST A WHOLE LOT LIKE YOU, Hank Thompson, Capitol 4386	10
18	19	18	16	EV'RYBODY'S SOMEBODY'S FOOL, Ernest Tubb, Decca 31119	5
19	20	14	18	HOT ROD LINCOLN, Charlie Ryan, Four Star 1733	5
20	29	22	20	SOFTLY AND TENDERLY (I'LL HOLD YOU IN MY ARMS), Lewis Pruitt, Decca 31095	14
21	18	11	7	ONE MORE TIME, Ray Price, Columbia 41590	27
22	25	—	—	LOVE HAS MADE YOU BEAUTIFUL, Merle Kilgore, Starday 497	10
23	23	28	25	THE LONG WALK, Bill Leatherwood, Country Jubilee 539	13
24	22	24	15	SECOND HONEYMOON, Johnny Cash, Columbia 41707	7
25	28	—	26	THE PICTURE, Roy Godfrey, Savoy 3021	14
26	24	25	—	REASONS TO LIVE, Jimmie Skinner, Mercury 71663	5
27	30	—	—	FIVE BROTHERS, Marty Robbins, Columbia 41771	2
28	26	23	23	THIS OLD HOUSE, Wilma Lee and Stoney Cooper, Hickory 1126	4
29	—	—	—	I WISH I COULD FALL IN LOVE TODAY, Ray Price, Columbia 41767	1
30	—	—	—	ONE OF HER FOOLS, Paul Davis, Doke 107	5

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• Reviews of New Pop Records

• Continued from page 49

★ ★ ★
GOOD SALES POTENTIAL

POPULAR ★★★

BILLY WILLIAMS
★★★ **For You** — CORAL 62230 — Billy Williams turns in a first-rate performance here on the fine standard, over soft-muted brass and string support. A disk that deserves a lot of spins. (M. Witmark, ASCAP)

★★★ **Begin the Beguine**—Using the Eddie Heywood arrangement of the familiar Cole Porter song, Billy Williams hands the song a very warm reading, with chorus backing. Two sides that should get exposure. (Harms, ASCAP) (3:00)

SIL AUSTIN AND BAND
★★★ **When My Dreamboat Comes Home**—MERCURY 71693—The oldie is played with a lot of fire by Sil Austin and his gang on this striking instrumental waxing. Has a chance for juke coins. (M. Witmark, ASCAP) (2:25)

★★★ **Why Not?** — Sil Austin talks the story on this novelty disking, as he tells about a chick he spies on the street. The instrumental part moves. (Brenda, BMI) (2:21)

GEORGE GREELEY
★★★ **Love Music From "Tristan and Isolde"**—WARNER BROS. 5175—A strong commercial waxing of the love theme from "Tristan and Isolde," with George Greeley starred on piano. Should get many spins. (Editone, ASCAP) (2:54)

★★★ **My Love**—Tune on this side was penned by Greeley himself, and he is featured on the piano, along with a chorus and large orchestra. Two attractive sides. (M. Witmark, ASCAP) (2:15)

CHAPERONES
★★★ **My Shadow and Me**—JOSIE 885—A rocker, with violin licks. Tasteful arrangement is teen-slanted. (Benell, BMI) (2:25)

★★★ **Shining Star**—Similar to flip in appeal, with arrangement marked by rocking beat and violin licks. (Benell, BMI) (2:20)

HENRY JEROME AND HIS ORK
★★★ **Jeannine (I Dream of Lilac Time) Cha Cha Cha**—DECCA 31158—This is a cha cha version of the standard, played with excitement by the Jerome crew. Good jock and box wax. (Leo Feist, ASCAP) (2:04)

★★★ **Ciribiribin**—From his swinging album, "Brazen Brass," comes this smart arrangement of the oldie by Henry Jerome and his ork. Good jock wax. (Northern, ASCAP) (2:05)

MARION WORTH
★★★ **I Think I Know** — COLUMBIA 41799—A new lass on the label, with a sound somewhat in the Rosie Clooney vein, gives the tune a warm performance over simple backing. Worth spins. (Fairway Music & Golden River, BMI) (2:58)

★★★ **Tomorrow at a Quarter Till Nine**—On this side the country-based thrush sings a wistful ballad with warmth as she tells that her old love will marry another. Lass has class (Fairway Music & Golden River, BMI) (2:31)

FLOYD ROBINSON
★★★ **A Girl Like You**—RCA VICTOR 7789 — Robinson sells this pretty ballad, which he wrote himself, with much affection, aided by a chorus and effective support. Good side here. (Tree, BMI) (2:39)

★★★ **Why Can't It Go On?**—Boudleaux Bryant penned this summertime ditty and Robinson sells it with feeling, aided by smart backing. The side has a chance for coins. (Acuff-Rose, BMI) (2:28)

JOE REISMAN AND ORK
★★★ **Brasilia** — ROULETTE 4288 — This tune is dedicated to the new capitol of Brazil and it's a very listenable item. It, too, is from Reisman's new album. (E. B. Marks, ASCAP) (2:59)

★★★ **Melodie D'Amour** — The oldie is handed a very smart arrangement by Joe Reisman and his ork on this happy waxing. Worth spins. Side is from his new album. (Rayven, BMI) (2:27)

TED RUSSELL & RHYTHM ROCKERS
★★★ **Brang**—GLEE 08—Exuberant instrumental treatment of catchy rocker. Merits spins. (Faye, BMI) (2:08)

★★★ **Real Cool**—Same comment. (Faye, BMI) (2:15)

LITTLE GUY & GIANTS
★★★ **It's You** — LAWN 103 — Attractive blendship by group on pleasant tune with infectious rhythm. Dual market sides. (Republic, BMI) (2:16)

★★★ **So Young**—Strong solo work by lead singer on catchy r.&r. ditty. (Republic, BMI) (2:08)

ERWIN HALLETZ
★★★ **Tipitipitipso**—FIESTA 113—Instrumental, with a catchy melody line and some interesting speeded-up sound effect. Will get spins. (2:57)

★★★ **The Stagecoach**—Instrumental, with violins and horns and bells, catching the spirit of the title. (3:17)

GRANT EVANS
★★★ **Rots-a-Ruck** — PROMINENT 1—Novelty lyric. Tasteful performance by the chanter. (Marc-Mart, BMI) (2:25)

★★★ **Too Shy to Say**—A relaxed performance of a ballad with a good melody line. (Marc-Mart, BMI) (2:29)

DANNY STEWART
★★★ **I'll Change My Ways**—PHILLIPS INT'L 3561—Unusual side, with a lyric of novelty value. A rocking performance, uptempo, with a swinging backing. (Hi-Lo, BMI) (2:17)

★★★ **Somewhere Along the Line** — A bluesy ballad with an arrangement using a modified Yancey bass line. Stewart belts the lyric in forthright style. (Knox, BMI) (2:41)

JACKIE RANDELL
★★★ **Will You Still Be My Girl**—JUBILEE 5393—A rocker, in sharp contrast to the flip in mood and tempo. This is uptempo, with a chick chorus and sharp percussion behind the vocal. (Heatherfield, BMI) (2:15)

★★★ **Letter of Love**—A ballad with a satisfying melody line. Lyric has a touch of country flavor. Arrangement includes a narration. (Some, BMI) (2:30)

PAOLO BACILIERI
★★★ **Stay Here With Me**—DOT 16128—From sound track of "It Started in Naples" comes this ballad. Chanter has a robust, romantic voice, with a trace of accent which adds to the appealing quality. (Leeds, ASCAP) (3:14)

CARLO SAVINA
★★★ From the sound track of "It Started in Naples," comes this instrumental. A full, warm sound, with sensuous rhythm patterns. Fine programming. (Famous, ASCAP) (1:29)

PHANTOMS
★★★ **Night Beat**—ORIGINAL SOUND 11—Blues-based instrumental. Melodic theme captures the title concept. Interesting programming. (Bonnyview, ASCAP) (2:11)

★★★ **Night Theme**—Instrumental. Theme has a pretty melody, which is arranged with an underlying triplet beat. (Laura, BMI) (2:31)

ALAN PIERCE AND THE TONEKINGS
★★★ **Swampwater**—A solid, down instrumental with guitar and wailing tenor featured in the minor key effort. Good rhythm side which teen dancers will like. Rates box exposure. (Pamper Music) (1:36)

★★★ **The Growl**—Another good instrumental, again in the blues minor groove. This time the slow rhythm provides a nice contrast. (Tom-Tom, BMI) (2:33)

JOE MELSON
★★★ **Shook Up** — HICKORY 1128—Melson is a rockabilly who has a good touch. Here he gets on a dual-track harmony effort with pounding rhythm. Good performance. (Acuff-Rose, BMI) (1:37)

★★★ **Barbara** — Another entreaty to a lady. Arrangement is upbeat and contains echo effect. Artist again is heard to advantage. (Acuff-Rose, BMI) (1:54)

ROCKIN' SAINTS
★★★ **Cheat On Me, Baby**—DECCA 31144—The boys sing about a girl who isn't true the way she should be. It moves all the way. (Champion, BMI) (2:21)

★★★ **Half and Half**—The Rockin' Saints rock their instrumental way thru this wild effort and the side is a good one for juke coins. (Champion, BMI) (2:16)

BOBBY PECK
★★★ **The Door Is Always Open**—ABC-PARAMOUNT 10148—Bobby Peck bows on the label with a very effective reading of a pretty ballad, backed solidly by the Stan Applebaum. Worth spins. (Famous Music, ASCAP) (2:41)

★★★ **You Got All My Love**—A bright hunk of material is sung with zing by the chanter over good rocking backing. Two good debut sides by Peck. (E. B. Marks, BMI) (2:15)

BET E. MARTIN
★★★ **Our Language of Love**—EPIC 9414—This tune is from the upcoming musical, "Irma La Douce," and the thrush sells it with feeling in a fairly legit style. Arrangement by Chuck Sagle is good.

★★★ **I Can't Find My Keys**—Snappy new novelty receives a listenable vocal from the thrush as she tells about falling to find her keys when she goes home on a date.

THE ROCKIN' R'S
★★★ **Bewitched** — STEPHENY 1842—Relaxed r.&r. instrumental treatment of the great Rodgers and Hart standard with solid sax solo work. Good jockey item. (Chappel, ASCAP) (2:03)

★★★ **Walkin' You to School**—Timely r.&r. ditty with teen-appeal lyrics is sung attractively by lead and group. (Lin-Lee, Asbury, BMI) (2:07)

EARL BOSTIC
★★★ **Just in Time**—KING 5402—Pretty tune from Judy Holliday film-musical, "Bells Are Ringing," is handed pleasing sax solo treatment. Nice jockey side. (Stratford, ASCAP) (2:05)

★★★ **720 in the Books**—Great swing-era oldie is wrapped up in solid instrumental treatment (Robbins, ASCAP) (2:32)

JEFF BARRY
★★★ **The Face From Outer Space**—RCA VICTOR 7797—Amusing novelty is sung with tongue-in-cheek showmanship by Barry, who co-cleffed "Tell Laura I Love Her." (E. B. Marks, BMI) (2:39)

★★★ **Lonely Lips**—Attractive tune with effective backing is sung pleasantly by Barry. (E. B. Marks, BMI) (2:25)

THE STARGAZERS
★★★ **Manhattan Spiritual** — PALETTE 5066—Here is an effective vocal group version of the hit enjoyed by Reg Owen several seasons back on the same label. An exciting arrangement that can draw spins. (Zodiac, BMI) (2:35)

★★★ **Three Beautiful Words**—An attractive rhumba performed in pleasant style with nice harmonies by the vocal group. Can also get plays. (Zodiac, BMI) (2:00)

THE TWISTERS
★★★ **Turn the Page** — CAPITOL 4451—The group has a good sound on this blues which is based on the twist rhythm and perhaps the stroll as well. Good for the dancers, and the reference to comic strip characters can generate good novelty value. (Republic, BMI) (2:17)

★★★ **Dancing Little Clown**—A pleasant medium-beat tune done for good results by the group. Flip has more appeal. (Republic, BMI) (2:15)

JUNE AND JOY
★★★ **Dedicated to the One I Love**—DOT 16134—A sensitive ballad, sung with a free sound. Backing has a modified triplet figure. (House of Fortune, BMI) (2:30)

★★★ **Lindy Lou**—A pretty reading of the oldie. Jocks looking for an item out of the common groove have it here. (House of Fortune, BMI) (2:13)

THE CHIMES
★★★ **Summer Night**—TAG 101—Pleasant enough singing from this vocal group at a medium tempo might make this attractive to some. (Musicraft, ASCAP) (2:15)

★★ **Once in Awhile**—The old standard gets a fine reading in ballad tempo. (Miller, ASCAP) (2:30)

RALPH JEROME
★★★ **Rockhouse** — KP 1007 — Medium tempo rocker shows off the singer's talent here and some nice guitar work. (Hi-Lo, BMI) (2:53)

★★★ **I Believe You Cared**—Boy sings of lost love here in the drag ballad style. (K-P, BMI) (2:37)

BING CROSBY
★★★ **The Second Time Around**—M-G-M K12946—A fine tune from the upcoming Crosby film, "High Time." The side gets a mighty pretty backing by the Pete King ork. Song is well suited to Crosby and the side can grab a lot of play. (Miller, ASCAP) (3:12)

★★ **Incurably Romantic** — From the pic, "Let's Make Love," with Marilyn Monroe

(Continued on page 52)

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Anna #1120

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• Reviews of New Pop Records

• Continued from page 51

and Yves Montand, comes this ballad, nicely intoned by Crosby. Flip would appear to have an edge. (Miller, ASCAP) (2:48)

THE EASY RIDERS
★★★ **Saturday's Child**—KAPP K-350X—Snappy performance by the boys on a pretty hunk of material, somewhat in the Kingston Trio style. This side has a chance for some action. (Montclare, BMI) (2:33)

★★ **Young in Love**—Richard Dehr handles the lead on this new slicing by the Easy Riders. Good listening. (Montclare, BMI) (1:55)

SYLVIA SAYNT
★★★ **I'm Not That Way**—COLUMBIA 41792—Miss Saynt debuts here in a style that would justify calling her the female edition of Johnnie Ray. She gives the side quite a belt, against slow, rock beat. Worth a hearing. (Aries, Music, ASCAP) (2:43)

★★ **My Heart on My Sleeve**—A swingy ditty, penned by Bob Hilliard and Lee Pockriss gets a fairly lusty vocal by the new thrush. Gal has a deep-throated quality. (Skidmore, ASCAP) (2:30)

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THE MILLER SISTERS
★★★ **The Pony Dance**—MILLER M-1001—The girls sing the blues-based material at a galloping tempo. Cute idea which could catch some coin. (Keel, BMI) (2:10)

★★ **Give Me Some Old-Fashioned Love**—Lovin' that was good enough for the folks is good enough for the girls. Okay wax, but flip is better. (Keel, BMI) (2:20)

JERRY WOODARD
★★★ **Long Tall Texan** — CENTURY LIMITED 603—A canetring blues that has some novel rhythmic effects, good vocal and instrumental backing by Woodard, and supporting singers and players. (Adams & Ethrine, BMI) (2:06)

★★ **You Just Wait**—A jumping vocal by Woodard with group assist and rocking backing. (Dixianna-Century Ltd., BMI) (2:00)

THE GATEWAY SINGERS
★★★ **Wait for the Moon**—M-G-M 12939—A hoedown-styled folk arrangement of the old tune. Group injects considerable spirit into the reading. (Lee-Wall Music, BMI) (2:28)

★★ **Kingston Market**—The mixed group of folk singers turn in a pleasant, medium rhythm calypso melody. Listenable wax with nice guitars in the accompanying group. (Arts-Folkloric, ASCAP) (2:37)

FRANKIE SARDO
★★★ **Dream Lover**—20TH FOX 221—The Bobby Darin hit of a year ago is handed a talk-sing reading by the singer here over a bright, swinging backing. (Fern Music, Inc., BMI) (2:07)

★★ **Bonnie, Bonnie** — Snappy rocker is handed a shoutin' reading by the singer while the band and chorus add good support. (Brittany Music, Inc., BMI) (2:40)

RONNIE PEARSON
★★★ **Deep Blue Sea**—MART 801—Pearson does a good vocal here. Song has a strong rhythm backing. (Daywin, BMI) (1:59)

★★ **The Street Fighter**—This is in the sage-folk category: of the lad who fights to win, but fights fair. (Daywin, BMI) (2:07)

RAY CAMPI
★★★ **French Fries**—COLPIX CP 166—Side features a catchy upbeat rhythm and song that's strongly teen-slanted. Campi handles it in good form with tricky choral support. (Rock Music, BMI) (1:52)

★★ **Hear What I Wanna Hear**—A nice ballad performance by Campi with vocal chorus support. Side has a medium tempo and a nice beat. (Rock Music, BMI) (2:20)

HAPPY TEENS
★★★ **One More Kiss**—PARADISE 114—This is based on "Three Blind Mice" and the youngsters sing it nicely, over snappy backing. They keep the round flavor. (Maureen, BMI)

★★ **Cha Cha Boots**—This disking is in the style of "Short Shorts" of two years ago. It doesn't have the appeal, however. (Maureen, BMI)

JOHNNY DESMOND
★★★ **Lover Come Back to Me**—COLUMBIA 41803—Desmond sells the oldie with warmth aided by a big beat from the large, multi-stringed ork. Worth spins. (Harms, ASCAP) (2:25)

★★ **No One Ever Tells You**—From Desmond's album, "Blue Smoke," comes this pretty side, about lovers who lose. Also spinnable. (Weiss-Barry, ASCAP) (2:25)

MONTAGUES
★★★ **I Just Kissed Elizabeth**—LEE 1005—Happiness makes the vocal country group sing the praises of Elizabeth, a swinging new love. (Adams-Ethridge, BMI) (1:48)

★★ **Foolish One**—This vocal group swings this tune on thru in rocking style. Country-based material has to do with retribution that comes of fickleness. (Adams-Ethridge, BMI) (2:35)

DEUCES WILD
★★★ **Just the Boy Next Door**—SHEEN 108—Attractive vocal blend work by group on appealing teen-theme with contrasting Latin backing. (Cocktail, BMI) (2:19)

★★ **By Golly Gee**—Romantic rockaballad is sung pleasantly by group. (Cocktail, BMI) (1:47)

THE SATELLITES
★★★ **Moody** — NUGGET 1009 — Haunting instrumental theme is accorded effective ork treatment. Nice jockey side. (Lonzo & Oscar, BMI) (2:30)

★★ **Needless to Say**—Plaintive warbling by Dan Thorne on routine rockaballad. (Lonzo & Oscar, BMI) (2:35)

SONNY CLEMENTS
★★★ **Sleepy Guitar**—DRAGON 411—Interesting side. Song has a touch of Tex-Mex. feeling; and is backed by attractive figure on the guitar. (Mo, ASCAP) (1:56)

★ **Let Me Take You By the Hand**—Ballad get a so-so go. (Feist, ASCAP) (1:55)

★★ MODERATE SALES POTENTIAL

POPULAR ★★

LUCKY MILLINDER AND ORK
★★ **Slide Mr. Trombone** — WARWICK 582—Thrush Anisteen Allen sells this 1930's type tune in pleasant, nostalgic fashion over some dated slide trombone work by the Millinder ork. (Advanced, ASCAP) (2:45)

★★ **Big Fat Mama**—Frankie Tucker handles the vocal on this wild blues effort, which features big-styled big band backing from the Millinder crew, and a dem chorus. (Advanced, ASCAP)

LOUIS JORDAN
★★ **Bills** — WARWICK 583 — Interesting piece of material is handed a bright, shouting reading by the veteran chanter here, while the band honks away behind him. (Selma, BMI) (2:20)

★★ **Fifty Cents**—Louis Jordan tries hard on this novelty disk, his first waxing in a long spell, but it doesn't make it. The song and the backing are both old-fashioned. (J. Fisher & Bros., ASCAP) (2:38)

FLOYD TILLMAN
★★ **It Just Tears Me Up** — LIBERTY F-55280—An amusing vocal take-off on a country ballad with honky-tonk backing. (Western Hills, BMI) (2:05)

★★ **The Song of Music**—Spanish-styled quick-tempo side with vocal by Tillman and vocal group. (Peer Int'l, BMI) (2:45)

THE TREYTONES
★★ **Blind Date**—B-W Q-603 & 604—Plaintive warbling by the lead and group on okay rockaballad. (B-W, BMI) (2:54)

★★ **Cool Beat** — Bouncy r.&r. ditty is chanted in okay fashion by boys. (B-W, BMI) (2:25)

THE RHYTHMROCKERS
★★ **Oh Boy!**—SATIN 921—Personable vocal by lead singer and group on bouncy rockabilly ditty. (Nor-va-Jak, BMI)

JOHNNY AND BOB
★★ Plaintive chanting by duo on pleasant rockaballad. (Figure, BMI) (2:25)

TEDDY LAWSON AND THE TEDDY LAWSON BOYS
★★ **There's No Return From Love**—MASNFIELD 611-45 — Pleasant vocal by Lawson and group on okay up-tempo item. (Wise, BMI)

★★ **I Knew It Was You All the Time**—Same comment. (Wise, BMI)

MARION & HERBIE
★★ **School Day's**—ULTRA-SONIC 106—Attractive teen-appeal tune is warbled pleasantly. (Independent A&R Prod., BMI) (2:23)

★★ **Going Steady, by the Numbers**—Same comment (Independent A&R Prod., BMI)

SAVINA CATTIVA
★★ **A Thousand Dreams Ago**—LOVE 5001—Savina Cattiva, who has a sound somewhat on the order of Chris Conner, performs this newie in listenable fashion, tho the tune is more special material than commercial. (BMI)

★★ **How Come You Do Me?**—This version of the oldie features a short vocal by the thrush, and a long instrumental passage by the Cozy Cole combo. Thrush isn't bad but she should have had more vocal. (Mills Music, ASCAP) (2:34)

H. B. BARNUM
★★ **The Feeling**—ULTRA SONIC 107—Bright, jazz-flavored piano solo work on catchy rhythm instrumental. (Independent A&R Prod., BMI) (2:16)

★★ **Just Goofin'**—Same comment. (Independent A&R Prod., BMI)

CHRIS TYLER
★★ **As Long As I'm Moving**—KIM 103—Bouncy rocker is sung with verve and catchy beat. (Progressive, BMI) (2:34)

★★ **Now Is the Hour**—Gracie Fields' old hit is handed wistful vocal by Tyler. Okay recitation by Donna Armstrong. (Leeds, ASCAP) (2:30)

JANET SHAY
★★ **Busy Bee**—ALEAR 1502—Fresh-voiced

(Continued on page 53)

The Billboard HOT R&B SIDES

FOR WEEK ENDING OCTOBER 9

THIS WEEK	ONE WEEK AGO	TWO WEEKS AGO	THREE WEEKS AGO	TITLE, Artist, Company, Record No.	WEEKS ON CHART
1	1	1	1	KIDDIO, Brook Benton, Mercury 71652	7
2	2	3	9	CHAIN GANG, Sam Cooke, RCA Victor 7783	6
3	3	2	2	THE TWIST, Chubby Checker, Parkway 811	9
4	4	4	3	FOOL IN LOVE, Ike and Tina Turner, Sue 730	10
5	5	13	—	MY DEAREST DARLING, Etta James, Arto 5368	3
6	6	6	4	I WANT TO KNOW, Sugar Desanto, Checker 103	5
7	7	9	6	IF I CAN'T HAVE YOU, Etta and Harvey, Chess 1760	8
8	8	12	13	THIS BITTER EARTH, Dinah Washington, Mercury 71635	16
9	14	19	16	A MILLION TO ONE, Jimmy Charles, Promo 1002	5
10	9	7	11	TA-TA, Clyde McPhatter, Mercury 71660	8
11	11	5	5	FINGER POPPIN' TIME, Hank Ballard and the Midnighters, King 5341	19
12	16	10	10	THE TWIST, Hank Ballard and the Midnighters, King 5171	11
13	10	8	8	A WOMAN, A LOVER, A FRIEND, Jackie Wilson, Brunswick 55167	13
14	12	—	—	MOVE TWO MOUNTAINS, Marv Johnson, United Artists 241	2
15	17	—	—	GEORGIA ON MY MIND, Ray Charles, ABC-Paramount 10135	2
16	—	—	—	MY HEART HAS A MIND OF ITS OWN, Connie Francis, M-G-M 12923	1
17	22	15	14	VOLARE (NEL BLU DI PINTO DI BLU), Bobby Rydell, Cameo 179	8
18	—	—	—	SAVE THE LAST DANCE FOR ME, The Drifters, Atlantic 2071	1
19	15	—	—	IRRESISTIBLE YOU, Bobby Peterson, V-Tone 214	2
20	—	—	—	MR. CUSTER, Larry Verne, Era 3027	1
21	23	—	—	OVER YOU, Aaron Neville, Minit 612	2
22	20	—	—	THIS OLD HEART, James Brown and the Famous Flames, Federal 12378	2
23	18	—	—	STAY, Maurice Williams, Herald 552	2
24	24	25	22	BIG BOY PETE, Olympics, Arvee 595	16
25	—	—	—	YOU TALK TOO MUCH, Joe Jones, Ric 972	1
26	19	—	17	QUESTION, Lloyd Price, ABC-Paramount 10123	12
27	—	—	—	DIAMONDS AND PEARLS, The Paradons, Milestone 2003	1
28	13	14	15	WALK, DON'T RUN, Ventures, Dolton 25	6
29	—	—	—	WALKING DR. BILL, B. B. King, Kent 350	1
30	27	30	30	NOBODY KNOWS YOU WHEN YOU'RE DOWN AND OUT, Nina Simone, Colpix 158	6

2 NEW HOT RELEASES!
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"BLAME IT ON THE BLUES"
WILLIE HAYDEN
DTL #293
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• Reviews of New Pop Records

• Continued from page 52

chirping on okay novelty tune. (Rite, BMI) (2:12)

★★ **If and When**—Nice thrushing stint on pretty ballad. (Rite, BMI) (2:25)

DAVE ZAVAL
★★ **My Love's Blue Eyes**—SQUARE 117—Pretty tune is wrapped up in pleasant harmonica solo treatment. (Myers, ASCAP) (2:17)

★★ **I Want to Be Wanted**—Same comment. (Silent, ASCAP) (2:11)

GARY ENGLE AND TOP HATTERS
★★ **Gold**—KP 1010—Expressive chanting by Engel on feelingful rockaballad. (K-P, BMI) (3:15)

★★ **Kimmy Lee**—Engel sells okay rockaballad with feeling and sincerity. (K-P, BMI) (2:40)

MARC ANTHONY
★★ **Do Your Part**—AXTEL 100—Feelingful warbling by Anthony on wistful rockaballad. (Payton, ASCAP) (1:59)

★★ **Penny** — Catchy r.&r. theme is handed okay chanting stint by Anthony. (Payton, ASCAP) (2:01)

LOR CRANE
★★ **Hey Teach!** — BOARDWALK 1052 — Personable reading by Crane and fem chorus on cute teen-styled ditty. (Jay-Bee, ASCAP) (1:55)

★★ **Betty and Dot**—Same comment. (Jay-Bee, ASCAP) (2:35)

BILY SNEL
★★ **One Too Many Heads**—WILD 100—It's his true love who has one too many heads. A novelty, chanted in a gravel voice. (Conley, BMI)

★★ **Queen of Halloween** — Same gravel-voice chanter. Material, like the flip, has a wild touch, such as occasional hysterical laughter. (Conley, BMI)

DANNY DARROW
★★ **The Handsome Man**—MIGHTY 101—A warning to little girls about the troubles posed by marriage to a handsome man. (ASCAP) (2:46)

★★ **Regrets and Roses**—A rockaballad gets a fair reading by Darrow. Slim material (Rockford Music, BMI) (1:54)

STEVE MUTIMER AND THE RHYTHM KINGS
★★ **Maj**—CUCA LO7W-0398—A blues instrumental with guitar sax combination with a piano also pounding in the background. Good dance wax. (2:20)

★★ **El Disco**—An instrumental with a Latin rhythm. Has a sultry quality. Also danceable. (Vilas Craig) (2:00)

BILL AND DOREE POST
★★ **Pledge of Allegiance**—CREST 1074—This is the actual "Pledge of Allegiance" set to march music by Bill and Doree Post. It is handled with enthusiasm. (American, BMI) (2:33)

★★ **Because I Lost You**—A pretty country-styled ballad is sung well here by the duo. (American, BMI) (2:26)

LINDA FIELDS
★★ **Kissin' Break**—TOP RANK 2070—A bright ditty is sung with enthusiasm by the lass over happy backing by the male chorus. (Leonard Whitcup, ASCAP) (2:27)

★★ **Promise Me Anything**—Linda Fields sings this difficult hunk of material pleasantly over okay support. (Leonard Whitcup, ASCAP) (2:15)

FRANK SORRELL
★★ **Cloudy Night**—CORAL 62231—Attractive tune is played nicely here by the Frank Sorrell crew. (Priar, BMI) (2:10)

★★ **Blue Moon**—The Rodgers and Hart tune receives another good instrumental performance from the Sorrell crew. The style is similar to Santo and Johnny. (Robbins, ASCAP) (2:57)

PANCHO VILLA
★★ **Baby Cakes**—CHANCELLOR 1058—This unusual waxing, a cross between a jazz and a pop side, is handed an interesting go by the boys. (Rambed, BMI) (2:05)

★★ **Hurry, Jerry**—Same comment. (Rambed, BMI) (2:05)

FRANK A. BEASLEY
★★ **Dear Hearts and Gentle People**—FAB 401—Deep-voiced warbling by Beasley on the oldie.

★★ **A Lonely Trail (When You're Travelin' All Alone)**—Wistful ballad is sung with sincerity by Beasley.

JOE COLEMAN AND THE STARLIGHTS
★★ **Rock All Night (Part I)**—REM 304—Medium rocking instrumental side features guitar and rhythm. (Fayette Pub., BMI) (2:22)

★★ **Rock All Night (Part II)**—Continuation is the same thematic material taken at a brisker tempo. Both sides might bear watching. (Fayette Pub., BMI) (2:25)

FURYS
★★ **St. Louis Blues**—CUCA 1010—The W. C. Handy standard gets an attractive guitar instrumental treatment here in slow and fast tempi. (Handy Music, ASCAP) (2:13)

★★ **This Way Out**—Fast drum intro sets the pace on this rocking instrumental side. (Kirchstein, BMI) (1:38)

NIGHT TRANES
★★ **Hangover**—CUCA 0444-5—The physical aftermath of too much liquor is graphically illustrated on this slow, eerie mood instrumental. (Kirchstein, BMI) (2:28)

★★ **Rockin'**—"The Irish Washerwoman" gets the instrumental rocking treatment as well as a new name. (Kirchstein, BMI) (1:22)

RALPH JEROME
★★ **Don't Destroy Me**—KP 1006—The boy sings a slow weeping ballad in passable fashion. (Aldon, BMI) (2:51)

★★ **And I Cried**—Tune here, taken at slow ballad tempo, is another loser's lament. Jerome is listed as conposer on this one. (K-P, BMI) (2:54)

GLORIA VOLPE QUINTET
★★ **Hungarian Dance No. 5**—KP 1003—Accordion and vibes set the instrumental tenor of this side which is taken at a bright, swingy tempo. (K-P, BMI) (2:09)

★★ **The Breeze and I**—This classic oldie gets a standard rhumba treatment. (Marks, BMI) (2:25)

DIANE BOOTH
★★ **Near Me**—SKYWAY 126—The thrush handles the ballad in warm fashion with a male vocal group in support. It's done to a mild rock rhythm. (Music Pub. Co., BMI) (2:46)

★★ **Fly By Night Love**—A ballad performed by the gal. Similar potential to that of the flip. (Fairway Music Corp., BMI) (2:47)

BILLY ROME
★★ **'O Sole Mio** — SULTAN 03 — The familiar tune is sung in Italian here by the chanter, and the arrangement is the same as on the Presley record of "It's Now or Never." (Fairlane Music, BMI) (3:12)

★★ **It's Now or Never**—The Presley hit is sung pleasantly here by Rome, over a backing that is identical to the Presley. Hard to believe that many will want the copy when the original is still available. (Gladys, ASCAP) (3:12)

TREY TONES
★★ **Cool HQEAT**—B-W 603—Catchy r.&r. item is sung with verve by lead and group. (B-W, BMI) (2:25)

★ **Blind Date**—Soulful warbling by lead and group on okay r.&r. ditty. (B-W, BMI) (2:54)

TONY LAWRENCE
★★ **When I Grow to Old to Dream**—JUDE 128—The native of the British West Indies turns out a nice reading of the Hammerstein-Romberg standard. The artist impresses despite a band backing that's from hunger. (Robbins) (2:10)

★ **Ezek'el**—The spiritual is done for fair results with choir support. Flip side has more. (Beekman, ASCAP) (2:00)

SONDRA AND PENNY
★★ **Oh! In the Moonlight**—ZUMA 101—Cute side is handed a listenable go by the girls. (Exbrook, BMI) (2:07)

SONDRA AND PENNY
★ **Can't Get Ready (For Going Steady)**—The gals sing this novelty in fair fashion. (Le Fors Music, BMI) (2:09)

PHIL FREEMAN
★★ **Wild Child**—EMMY 1004—A stomping rocker in boogie-woogie that crashes in wild style. (Cloverdale, BMI) (2:17)

★ **Memories Lane**—A slow three-quarter time song about missing loved ones. (Cloverdale, BMI) (2:25)

• Best Selling Sheet Music in U. S.

Tunes are ranked in order of their current national selling importance at the sheet music jobber level.

This Week		Last Week	Weeks on Chart
1.	THEME FROM THE APARTMENT (Mills)	1	11
2.	IT'S NOW OR NEVER (Gladys)	3	8
3.	IN MY LITTLE CORNER OF THE WORLD (Shapiro-Bernstein)	2	8
4.	ITSY BITSY TEENIE WEENIE YELLOW POLKA DOT BIKINI (Pincus)	4	12
5.	BECAUSE THEY'RE YOUNG (Columbia)	7	16
6.	MR. LUCKY (Southgale)	6	24
7.	MISTY (Octave)	5	22
8.	ONLY THE LONELY (Acuff-Rose)	10	6
9.	MR. CUSTER (Bamboo)	—	1
10.	VOLARE (NEL BLU DI PINTO DI BLU) (Robbins)	8	5
11.	CLIMB EVERY MOUNTAIN (Williamson)	—	34
12.	DO RE MI (Williamson)	—	35
13.	EVERYBODY'S SOMEBODY'S FOOL (Aldon)	15	9
14.	THEME FROM A SUMMER PLACE (Witmark)	9	34
15.	NEVER ON SUNDAY (Esteem-Sidmore)	13	2

THE YOUNGSTERS
★★ **Dreamy Eyes**—EMPIRE 109—A rockaballad with a nice tender lead performance. Hoo-hooing voices are heard behind the triplets. (Taurus, ASCAP) (2:00)

★ **Christmas in Jail**—A story of a cat who had a snootful and wound up in the clink. Doubtful potential. (Taurus, ASCAP) (2:00)

JAN AND THE RADIANTS
★★ **Is It True**—CLOCK 1028—Rockaballad with triplet-figured arrangement (Lowell, BMI) (2:20)

★ **Now Is the Hour**—The standard, adequately done. (Leeds, ASCAP) (2:10)

BUDDY MILLER
★★ **I Found My Love**—VEM 2228—Personable reading by Miller on a lively r.&r. tune with solid backing. (Asbury, BMI) (2:20)

★ **Little Bo Peep** — Fervid chanting by Miller on a hard-driving r.&r. ditty. (Asbury, BMI) (2:14)

Country & Western

★ ★ ★ ★

BOBBY AUSTIN
★★★★ **Wall of Loneliness** — CHALLENGE 59090 — Austin has a strong country sound The song is a ballad with typical rural weeper tendencies. Artist gives a strong performance to a simple but satisfying backing. (Jat, BMI) (2:37)

★★★★ **My Book of Memories** — A mighty easy-listening country ballad with nice piano and chorus backing. Austin again impresses here. Either side would have a chance in country marts. (Jat, BMI) (2:32)

JUNE WEBB
★★★★ **Take Me Home (To My Lover)** — HICKORY 1129 — An attractive hunk of material, about a train to take her back to her lover, is sung with enthusiasm by the thrush. Could get pop and country action. (Acuff-Rose, BMI) (2:12)

★★★ **(I Was Just Meant) to Be Lonely** — June Webb comes thru with a very attractive performance on a listenable weeper, aided by traditional country backing. (Acuff-Rose, BMI) (2:16)

BILL STRENGTH
★★★★ **Guess I'd Better Go** — SUN 346—Texas Bill Strength has a strong side here. It's in the best weeper tradition, with a country-oriented performance which can nevertheless go pop. (Up, BMI) (2:09)

★★★ **Senorita** — A bouncy side, with a Tex-Mex flavor. Contrasts sharply with the flip. (Knox, BMI) (2:52)

JIMMIE SKINNER
★★★★ **I'll Weaken and Call** — MERCURY 71704 — Moving weeper with good lyrics is sung with feeling by Skinner. (Skinner, BMI) (2:29)

★★★★ **Careless Love** — Adaptation of the great old p.d. tune is warbed effectively by Skinner. Merits exposure. (Skinner, BMI) (2:12)

★ ★ ★

JIMMY MARTIN & HIS SUNNY MOUNTAIN BOYS
★★★ **Bear Tracks** — DECCA 31157 — J. D. Crowe does the instrumental banjo pickin' on this bright waxing. Good country wax. (Forrest, BMI) (2:03)

★★★ **You Don't Know My Mind** — Jimmy Skinner wrote the tune and Jimmy Martin sings it with feeling. The banjo pickin' is also good on this side. (Acuff-Rose, BMI) (2:52)

DON RENO & RED SMILEY
★★★ **I'm Blue and I'm Lonesome**—KING 5401 — The boys turn out one of those fine, old-time hill efforts. They get plenty of quavering yodel-type feeling into this one and the fans of the authentic material will like it. (Peer, BMI) (2:29)

★★★ **The Lord's Last Supper** — Here's a mighty stylish hunk of feelingful sacred chanting by the well-known pair. Nice rhythmic guitar backing is heard against the satisfying vocal. (Lonat, BMI) (2:21)

CLAY ALLEN
★★★ **I Can't Stop the Blues From Moving In** — LONGHORN 506 — Allen warbles pleasingly on a strong country theme with good lyrics. (Bluebonnet, BMI) (2:30)

★★★ **You've Got the Cleanest Mind (in the Whole World)** — Amusing novelty is sung with showmanship and good humor. Funny jockey wax. (Betsy, BMI) (1:58)

JESS DUBOY
★★★ **Achin' Breakin' Heart** — BROOKE 121 — A snappy, rhythmic upbeater with Duboy joining in with the chorus in a sing-along styled tune. Has a rousing quality. (Jan-Pat, BMI) (2:05)

★★ **The Only One I Love** — A ballad sung for fair effects by the artist. Thin accompaniment features chorus and rhythm instrumental combo. (Jan-Pat, BMI) (2:25)

GENE DAVIS
★★★ **Facts of Life** — CHALLENGE 59091 — A snappy up-beater ditty which finds a father settin' down with his son and telling him some of the facts of life. Good novelty value here on a country kick. A lot of verses make it a good live performance number. (4 Star-Jat, BMI) (2:03)

★★ **My Only Prayer** — Davis opens with an effective spoken treatment of a prayer, then continues with a fair vocal set to a rocking rhythm. Medium potential for this one, which tends to let down after the spoken intro. (4 Star-Jat, BMI) (2:00)

LARRY BUTLER
★★★ **I Can't Undertand It Anymore** — ALL STAR 7214 — "Go ahead and hurt me," the lyric states. A strong weeper, with powerful beat; style is essentially traditional. (Hip Hill-Songwood, BMI) (2:30)

★★ **Another Heartache** — The weeper gets a performance well marked with rhythm. Style is essentially in the country groove. (Hip Hill-Songwood, BMI) (2:26)

MARTY COLLINS
★★★ **I'll Remember You** — AMMONS 6083 — Collins' fine vocalizing here should score in country areas. A talent to keep an eye on. (Fa-Du-Co, BMI) (2:25)

★★ **I'm Gonna Walk** — On this middle tempo tune, Collins gets an assist from the Frontier Trio. (Fa-Du-Co, BMI) (2:45)

★ ★

DUKE BOWMAN
★★ **The Girl on the Match Box Cover** — WILDCAT 0054 — A bouncy country tune done for okay results by the chanter tho the backing is thin. (Vaeely Hill, BMI) (1:40)

★★ **Politics** — Bowman speaks and sings this one — all about the No. 1 topic of the day. Possible novelty appeal in rural marts. (Chappell, ASCAP) (2:14)

LES & HIS WESTERN PLAYBOYS
★★ **Why Pretend** — B-W Q-606 — Moving rendition by Les of pretty weeper. (B-W, BMI) (2:50)

★★ **I Don't Care Anymore** — Up-tempo weeper is chanted with feeling by Les. (B-W, BMI) (2:05)

TED DAIGLE
★★ **Supper Time** — RODEO INT'L 258—Sincere chanting by Daigle on okay country theme.

★★ **I Saw a Man** — Same comment.

CLYDE GUTHRIE
★★ **My World Keeps Rolling On and On**—NUGGET 1008 — Lively country ditty is

(Continued on page 54)

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• Reviews and Ratings of New Albums

• Continued from page 41

★★★ FAMOUS PIRATE STORIES
William Bendix. Play Hour CR 30 — Bendix's name value from movies and TV should help sales on this low-priced item. He sings in okay fashion, but scores highest on his narratives, relating dramatic stories of four legendary pirates—Captain Kidd, Jean LaFitte, Blackbeard and Henry Morgan.

RELIGIOUS ★★★

★★★ WITH SWEETEST SONG
Martha Branham. Soprano. Word LP 8061 — Martha Branham turns in attractive reading here of a group of religious items. She is accompanied by the Kurt Kaiser ensemble. The tunes include "Footsteps of Jesus," "He Understands," and "O Lord Most Holy." Miss Branham is well known for her appearances in churches, conferences and on TV and radio in Texas.

SACRED ★★★

★★★ SINGIN' TIME DOWN SOUTH
Lewis Family. Starday SLP 121 — A rewarding program of gospel and sacred singing by the family group consisting of three brothers and their three sisters plus their father. The three brothers contribute plenty of authentic instrumental support with banjo, fiddle and guitar. The repertoire includes "He's Got the Whole World in His Hands," plus a flock of devoted gospel songs. Solid performances all the way which should find a ready market.

LATIN AMERICAN ★★★

★★★ PLAY ALONG WITH BONGOS
Ramon Marquez Ork. Fiesta 1285 — Designed as a bongo play-along, this set makes a fine dance album as well for those who like to make with the Latin-American steps. A full and wide variety of Latin dance rhythms are included, among them the mambo, cha-cha, and chivarico. Set comes with an easily understood 16-page booklet on bongo principles and techniques by Chico Arnaz and Sam Ulano.

★★ MODERATE SALES POTENTIAL

POPULAR ★★

★★ HERBY REMINGTON PLAYS THE STEEL GUITAR
D 7002 — Steel guitarist Remington, backed by a rhythm section, and on some selections by tenor sax and/or violin, performs 12 tunes that present melody and swing in fine variety. Some are tinged with Hawaii, some with a country feeling, but all are good listening. Two that border on rocking beat, "Slush Pump" and "Beyond Blue," seem the best of the lot but there are others that should cause consumer interest.

LOW PRICED POPULAR ★★

★★ REALLY LIVIN'
Honey Dreamers. Tops L 1683 — The Honey Dreamers turn in acceptable readings of a bright group of tunes. They include "Wrap Your Troubles in Dreams," "I've Got Sixpence," and "On the Sunny Side of the Street." Fair wax.

CLASSICAL ★★

★★ CHOPIN: 26 PRELUDES
Fiorentino, Piano. Roulette R 75004 — Here's a group of the French composer's popular piano pieces done up for pleasant effects by keyboarder Fiorentino. The repertoire has broad appeal, a fact which can help sell this package, despite the moderate sound quality available here. Another handicap may well be the plethora of recordings already available on this material.

• Reviews of New Pop Records

• Continued from page 53

handed cheerful vocal. (Lonzo and Oscar, BMI) (1:40)

★★ **I Forgot** — Heartfelt reading by Guthrie on plaintive weeper. (Lonzo and Oscar, BMI) (1:54)

DEE STONE
★★ **Nashville Mood** — EASTERN 45602 —Bright fiddle work on bouncy country ditty. (Rite, BMI) (2:00)

★★ **Morning Breeze** — Same comment. (Rite, BMI) (2:10)

VERNON STEWART
★★ **I'll Still Love You** — PEACH 740 — Unending love, even tho it's unrequited, is the story here, sung in pleasant voice by Stewart. (Yonah and Razorback, BMI) (2:19)

★ **I'm Tired of Making Believe** — Routine country material here. (Yonah and Razorback, BMI) (2:18)

ASHLEY DEES
★★ **Beneath Pearl Harbor Waters** — STAR-WIN 7002 — A country side taking note of the battle of Pearl Harbor. Good performance. (Scottsdale, BMI) (2:59)

★ **Missing in Action** — Another commemorating war dead. (Scottsdale, BMI) (2:47)

Rhythm & Blues

★★★

JOE WILSON AND THE SABERS
★★★ **Fast-Slow** — WILDCAT 0053 — Solid guitar solo work on bluesy instrumental side. Nice dual market jockey wax. (LeBeill, BMI) (2:00)

★★ **Afraid to Love You** — Pleasant reading by Wilson on attractive country-flavored theme with mildly r.&r. backing. (LeBill, BMI) (2:05)

ROY PORTER QUINTET
★★★ **Roy's Blues** — PICO 521 — Slow blues with a persistent triplet rhythm back of the tenor lead. Good, down-to-earth beat here. (Rotine, BMI) (2:55)

★★ **Home Cookin'** — A rhythm group with electric guitar backs a gutsy tenor sax lead on this moderately upbeat side. Fair dance wax in the driving groove. (Rotine, BMI) (2:58)

★★

GARLAND DAVIS WITH SPOT BARNETT ORK
★★ **Betty Jo** — WILDCAT 001 — Slow blues is sung here in a more or less traditional r.&b. style. (Fa-Du-Co, BMI) (2:43)

★★ **Sweetmeats** — Flip is stomping middle-tempo blues instrumental featuring sawtoothed tenor. (Fa-Du-Co, BMI) (2:25)

EDDIE BO
★★ **Ain't It the Truth Now** — RIC 974 — Eddie Bo sells this rocking effort with style over a listenable arrangement featuring horns. (Ron, BMI) (2:14)

★★ **Warm Daddy** — The chanter tells his girl that no matter where she goes he'll find here. Listenable blues-type side. (Ron, BMI) (2:03)

Latin American

★★★★

MARIACHI CHAPALA
★★★★ **La Bamba** — C. G. 5011 — Wild flying trumpets, vocal obligato, and powerful singing accent this very strong mariachi side, which should appeal in Spanish circles. (Peer Int'l, BMI) (2:32)

ANTONIO AND RITA DEMARCO
★★ **Quiobole** — Pleasant enough Latin side with good singing (in English) and playing. Both sides are from "Mariachi Americans." (Peer Int'l, BMI) (2:12)

★★

LORD MELODY
★★ **Welcome Princess Margaret** — COOK 6004 — One of the calypso songs written for the occasion of Princess Margaret's visit to Trinidad some time ago. (Caribbean, BMI) (3:08)

★★ **Just Mrs. Jones** — An amusing story sung by Melody and a native vocal group. (Caribbean, BMI) (3:20)

TOM CHARLES
★★ **Wayward Chant** — COOK 5978 — Danceable and rather pleasant melody played in the manner of the Caribbean. (Caribbean, BMI) (2:46)

★★ **Syncopators' Shuffle** — A rather dull version of an American dance band of the '30's. (Caribbean, BMI) (3:09)

FITZ VAUGHAN BRYAN
★★ **Mustafa** — COOK 6008 — The Greek song gets a calypso version here by the band. (3:15)

★ **Stabroek Market** — Full ork plays in the calypso tradition. (Caribbean, BMI) (3:16)

Novelty

★★★★

POP CORN & THE MOHAWKS
★★★★ **Shimmy Gully** — MOTOWN 1002 —Here's a combination of the "Shimmy" and the "Hully Gully." The cats pound out a good vocal sound with a solid beat. This could pull good action. (Jobete, BMI) (2:14)

★★★ **Custer's Last Stand** — A sort of follow-up side to "Hey, Mr. Custer," has humorous novelty spots. The side has a strong r.&b. feeling. Can get some spins. (Jobete, BMI)

Sacred

★★★

THE HURON VALLEY BOYS
★★★ **My Dream of Heaven** — HAPPY HEARTS 102 — A lot of grass roots sound is heard in this bright, upbeat sacred side. Vocal harmonizin' is interspersed with a colorful banjo sound. For hill sound devotees. (Happy Hearts, BMI)

★★★ **When It's Judgment Day** — More of the same authentic material which can also have a strong appeal to the blue grass fans. (Happy Hearts, BMI)

★★

THE SILVER NOTES
★★ **Life's Journey** — HAPPY HEARTS 103 — The mixed group turns out a real mountain sound on this slow and soulful sacred effort. Piano is the only backing. (Happy Hearts, BMI)

★★ **Do You Know My Jesus?** — Another sacred effort, sung with sincerity by the group.

Spiritual

★★★★

★★★★ **They Won't Believe in Me** — SHARP 606 — A slow, pounding performance in the down-to-earth gospel groove. The lead here has an exceptionally fiery shout style. The spirit is on this group. A fine experience here. (Savoy, BMI)

★★★★ **Pass Me Not** — Another standout performance by Eddie Williams. He gets a tremendous amount of feeling into his delivery on this slow and methodical side. Both these efforts are tops. (Savoy, BMI)

THE SUNSET TRAVELERS
★★★★ **Move These Things** — PEACOCK 1816 — A solid, driving gospel side in the blues groove. An exciting lead and top-notch back-up work by the group make the side stand out. (Lion, BMI) (2:38)

★★★★ **Lazarus** — A slow and soulful side, full of authentic feeling. Fine performance by the group. (Lion, BMI) (2:41)

PILGRIM JUBILEE SINGERS
★★★★ **Evening Sun** — PEACOCK 1819 —A slow but compulsive rhythm features this good gospel effort with a shouting lead. (Lion, BMI) (2:12)

★★★★ **Stretch Out** — A pounding, rocking rhythm side with the lead again developing a strong head of steam. Good hand-clapping rhythm here. Two rewarding sides. (Lion, BMI) (2:42)

★★★

SWAN'S SILVERTONE SINGERS
★★★ **I've Tried - What Could I Do** — AUDIO-LAB 12 — The group's many fans will be interested in this wax, even tho it is not new, because of the four sides for the price of two. (Lois, BMI-Lois, BMI)

★★★ **I Must Tell Jesus - Depending on Jesus** — Same comment. (Lois, BMI)

SPIRIT OF MEMPHIS QUARTET
★★★ **That Awful Day - Tell Heaven I'm Coming** — AUDIO-LAB 21 — More sides by another fine groups reissued on King's Audio-Lab label. For spiritual fans who are looking for a bargain. (Lois BMI)

★★★ **The World of Prayer - Sign of the Judgment** — Same comment. (Lois, BMI)

SPIRIT OF MEMPHIS QUARTET
★★★ **Make Room for Jesus - Calvary** — AUDIO-LAB 19 — The Spirit of Memphis handles these reissue sides in good fashion here. Good value for the price. (Lois, BMI)

★★★ **If Jesus Had to Pray - I'll Never Forget** — Same comment. (Lois, BMI- Lois, BMI)

SWAN'S SILVERTONE SINGERS
★★★ **Over Yonder - Grant It Lord** — AUDIO-LAB 8 — These reissues by the great spiritual group show them off strongly. The four sides on this disk sell for the regular price of a single record. (Lois, BMI)

★★★ **I Believe - Everyday Seems Like Sunday** — Two more favorites by the boys. (Lois, BMI)

The Billboard RECORD INDUSTRY Source Book & DIRECTORY ISSUE

REVISIONS OF APRIL 25, 1960, ISSUE

The following data should be clipped and entered in your Source Book to keep it up to date pending the next edition. We invite submission of all corrections and additions as they occur. Please address The Billboard Source Book, 1564 Broadway, New York 36.

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Cee-Jay Record Co.
893 Morris Avenue
New York, N. Y.

Corvette Records
363 Lexington Avenue
New York 17, N. Y.

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2523 West First Street
Grand Island, Neb.

Fair Park Records
P. O. Box 1121
Denton, Tex.

Home of the Blues Record Co.
107 Beale Street
Memphis, Tenn.

Jampar Enterprises
2428 Isleta Boulevard, S.W.
Albuquerque, N. M.

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Jimmy Johnson Takes Calypso To Dallas Fair

SAN ANTONIO—Jimmy Johnson, owner of Playland Park here, is planning to take his Calypso ride to Dallas for the State Fair. The ride weighs 96,000 pounds, according to Johnson, and, when dismantled, fills four big trucks. The ride was constructed in Germany. Johnson plans to take a six-man crew with him to Dallas with the ride as well as two ticket sellers.

Greenfield's Gate Off But 4,000 in Rain

GREENFIELD, Mass. — Gaining only one rain-free day, the 113th annual Franklin County Fair (September 11-14) counted paid adult attendance at just under 16,000, compared to 1959's 20,000. Despite rain Sunday (11), an estimated 5,000 attended a Firemen's Muster and fair queen contest. Hurricane Donna virtually wrecked Monday (12), altho Don Durant performed as TV's Johnny Ringo in the evening. A single radio announcement at 7:15 brought nearly 1,000 onto the grounds for an 8:30 show hastily put together. Also appearing then were Don Hooten, emsee; Wiswell's Funny Ford, Albert Rix's Bears, and Ben Dova, the Lamplighter.

Coleman Bros. Shows were unable to operate Monday (12). Rain again Tuesday (13) limited the night stage show altho another 5,000 attended. The final day, bright and sunny, drew nearly 10,000 for Youth Day. A 10-act show went on, altho the Cosmos, aerial motorcycle - trapeze act, failed to conclude when stakes holding a guy wire pulled out from the rain-sopped earth. About five inches of rain fell September 11-13. Buddy Wagner's Auto Capades, plus the Cosmos and the Great Bruno, break-away sway pole, drew 3,000 to an evening show.

MUSIC, TALK FOR RIDERS ON ESE TRAM

WEST SPRINGFIELD, Mass. — One of the many fairs using trackless trams to ferry visitors around the grounds is Eastern States Exposition, which runs four units thruout the fair proper and two others in the parking lots. But where ESE differs is in the use of sight-seeing narrations over built-in sound systems. Each tram has a driver and a conductor - narrator. This year, Manager Jack Reynolds carried the item a step further—he fitted out some trams with taped background music and lectures on the fair's features.

LeSourdsville Sale Expected

MIDDLETOWN, O. — Announcement of the sale of LeSourdsville Lake Park is expected within the next several days.

It was disclosed here Thursday (29) that Howard Berni and Frank Murru, of Cedar Point-on-Lake Erie, have obtained an option for purchase of the property currently owned by Edgar Streifthau and Mrs. Don Dazey. The park has 14 major rides, eight kiddie rides, a Fun House, a walk-thru, eight game stands, five refreshment stands, two restaurants, a Penny Arcade, shooting gallery, ballroom, bathing beach and picnic facilities. Streifthau has been seeking to dispose of the funspot ever since the death of Dazey, a past president of NAAPPB, in 1959.

Berni, a concessionaire at Cedar Point, has told friends that he will endeavor to retain Jack Morningstar as vice-president and park manager and Mrs. Dazey as office manager. Murru, a restaurant owner, will look after food and drink operations.

WEST HEMPSTEAD, N. Y.—Opening of the 1961 circus season for Frank Wirth Associates will again be at Island Garden Arena here, for building operator Arnold (Whitey) Carlson. It will be a three-and-a-half week date, March 24 thru April 16, Wirth reports.

ESE Shakes Rain; 491,359 Built on Two Record Days

By IRWIN KIRBY

WEST SPRINGFIELD, Mass.—Two tremendous days closed the Eastern States Exposition, which attracted 491,359 persons during a nine-day engagement. For seven days, hampered by scattered showers and overcast skies, the big event trailed last year's gate figures, but a Saturday-Sunday (24-25) break-thru by sunshine was accompanied by records.

Saturday's 92,747 was a new one-day high, and Sunday's 63,532 was a new high for closing day. They combined to hack the deficit to some 40,000 or 8 per cent lower than last year's 531,991, which is the all-time record. It was also the first time since 1956 that the Ex had fallen below the half-million gate mark.

The day-by-day comparison is as follows:

	1959	1960
Saturday (17)	59,108	58,418
Sunday	91,347	77,402
Monday	35,041	23,861
Tuesday	41,546	31,163
Wednesday	51,169	49,581
Thursday	47,426	45,868
Friday	63,105	48,787
Saturday	88,137	92,747
Sunday	91,348	63,532
Total	531,991	491,359

As it always does, the Ex, under management of Jack Reynolds, managed to schedule a number of elements of interest in fair circles. Dan Maloney was active in several of these in his special events function. One operation which appeared on short notice was a "sports spectacular" at the Ruppert Brewery pavilion. This was a series of instructions and demonstrations by name athletes and sponsored by Ruppert's local distributor and Sports Illustrated magazine. Appearing were Jesse Owens, George Mikan, Doak Walker, Bobby Knapp, Harrison Dillard, archer Ann Marston and others.

Parachute Jumping

Also novel was free-fall parachute jumping on three afternoons tied in with the Buddy Wagner Autocade performances. Three members of the Parachute Club of America leaped at 7,200 feet and opened their colored chutes at 2,000, drifting at targets on the infield. They trailed colored smoke in their free fall. On Saturday one of the men's reserve chute opened when he leaped, and he drifted six miles from the grounds, but otherwise the drops were successful.

On the entertainment side King Reid Shows provided riding devices and had fortunes proportionate with the gate fluctuation. The weather break aided Wagner's stunters after the Jack Kochman unit suffered rainouts early in the week. In the Coliseum the Grenadier Guards and Cameron Highlanders, a Hurok import, grossed $31,000 in four performances to launch the week, selling out the opening show. In 1958 the Grenadier Guards, a similar pomp-and-

(Continued on page 57)

Memphis Fair Shrugs Off Rain; Receipts Sharply Ahead of '59

Gate, Rodeo, Fun Zone $$ Climb; Ricky Nelson Advance Sales Big

By CHARLIE BYRNES

MEMPHIS—Altho two days of rain halted the Mid-South Fair's drive toward a new all-time attendance record here last week, revenue was well ahead of last year. As of Friday (30), next to the final day of the nine-day run, G. W. (Bill) Wynne, general manager, was well pleased with the results.

The rain hit on Monday and Tuesday (26-27) cutting into attendance and midway patronage but didn't hurt any of the attractions which are all in buildings. Total attendance thru Thursday (29) amounted to 330,596, about 18,180 below the same period in '59. But revenue from the outside gate was up 12 per cent due to hiking adult admissions from 75 cents to the dollar level.

The ever-popular rodeo, featuring Dale Robertson, wound up its 11 performances on Wednesday and grossed 12 per cent more than last year. Also on the rodeo bill were the Zoppe Zavatta Troupe and clowns Charlie Davis and Junior Meek.

The fair was well pleased with the results of Jimmie Hetzer's Japanese Spectacular, presented in the 1,400-seat theater. Despite the limited seating and rain, the show expected to wind up on the black side of the ledger, Wynne said.

Advance sales for the Ricky Nelson show, in for four performances on the final Friday and Saturday, were excellent. Nelson arrived at the airport on Thursday and was greeted by a mob of teenagers. Charlie Spivak's ork plus acts will support the TV star.

Other talent giving free shows in various commercial buildings included Randy Brown, Gordon Terry and Norma Brock and the Keynoters.

The Clif Wilson rides and shows on the midway were up 38 per cent for the first six days of the fair. Chuck Moss, who has the games concessions, 52 of them, showed an 11 per cent increase for that same period.

The permanent amusement park also reported its receipts were topping those of a year ago.

TAX OVERDUE

Freedomland Gate Totaled $2,800,000

NEW YORK—An "administrative error" at Freedomland brought it a city warrant for $148,200 in amusement taxes last week. George Bennett, speaking for the park, said forms had been mailed to the city but somehow the check had been omitted. The tax figure represents $2,800,000 in front-gate admissions during the June 19-August 31 period, and was due the city on September 20.

Bennett is public relations vice-president for Zeckendorf Hotels, which owns 40 per cent of the Freedomland stock. The check went out the day after the summons was served.

The warrant made all of the theme park's property, real and personal, subject to seizure and sale to satisfy the tax claim. Freedomland is running Saturdays and Sundays thru the end of October.

IMCA Meets October 24

ST. PAUL—The annual meeting and awards banquet of the International Motor Contest Association will be held October 24 in the Shreve Hotel, Shreveport, La., John Libby, IMCA secretary, announced.

Meeting rooms will be available for members of each division to discuss rule modifications. The banquet will be held at 6:30 p.m. and dancing will follow the entertainment.

Pomona Fair Races Ahead of '59 Pace

POMONA, Calif — The Los Angeles County Fair, aided by good weather, chalked up an attendance of 730,520 thru Monday (26), 11th of the 17-day run which ended Sunday (2). The figure for the period was up 38,364 over the same days a year ago.

The fair, headed by Phil D. Shepherd as manager, dipped under last year only on two days since it opened Friday (16). The first dip came on Tuesday (20) when the loss was only 161 patrons. The second came on what was to have been the largest Sunday, the second one. The loss, again, was small with the turnstiles hitting 111,181 as compared with 114,826 a year ago—down 3,645.

The losses were not felt, however. Prior to the downward days the fair had shown strong increases. On the first Saturday (17), attendance was up nearly 12,000 over the previous year.

Altho the fair has had some hot days, the nights have been warm enough to pull late crowds. During the run in past years, there have been days when it was hot with the nights uncomfortably cool.

Business on the midway was supplied by the permanent installation of Funville Midway, operated by Louis Cecchini with his brother, Al, and partner, John Levaggi. Portable rides were booked on by Fair Time Shows, Inc., and Crafts 20 Big Shows.

NAAPPB, SLA EXPLAIN CONVENTION ROOM PLAN

CHICAGO—NAAPPB headquarters here has mailed convention hotel room reservation blanks to members and exhibitors, it was announced last week by John S. Bowman, NAAPPB secretary.

He said that park men should return the room applications to the NAAPPB offices here and reservations will be handled by the NAAPPB. Blocks of rooms are available at both the Sherman and the Bismarck hotels.

At the same time it was learned that Showmen's League of America members this year are to make their convention room arrangements directly with their hotels. Secretary Hank Shelby said that SLA will not operate a housing bureau this year and will not be sending reservation applications to members. There are adequate numbers of rooms available for conventioners, it is understood.

IAFE members have received applications for rooms at their hotel for their separate and later convention.

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Okla. State Fair Eyes New Record Attendance Mark

Draws 270,797 First Five Days; Winkley Races, RAS Do Big Biz

OKLAHOMA CITY — Seven was a lucky number here last week for C. G. (Pete) Baker, veteran manager of the Oklahoma State Fair.

It was the seventh fair on the new fairgrounds and it looked like all attendance records were going to be smashed, a reverse of the past six years when the fair was consistently battered by weather.

Up to 6 p.m. on Wednesday, fifth day of the eight-day run, 270,797 patrons had come to the fair, far surpassing any of the past three years. In fact, given good weather on Friday and Saturday, traditionally two of the biggest days, the previous record of 429,550, set in 1956, was expected to be far surpassed. Friday was 4-H and FFA day, usually one of the biggest of the run.

All records for kids' day went by the boards on Monday (26) when the fair counted 98,463 people and they would have topped the 100,000 mark, but a 6 p.m. rain discouraged some late comers.

The Barnes-Carruthers No. 1 revue, which was hurt by rain a year ago, was doing better than '59 business but was expected to increase during the final days. Frank Winkley's Auto Racing, Inc., in for every afternoon and one Saturday night race, was doing excellent business. His program of races on Sunday (25) set a new record. Last year Winkley lost four of his programs to rain.

Royal American Shows were also having one of their better years here. Rides and shows were running a whopping 18 per cent ahead of last year with three more days of the fair to go. And Carl J Sedlmayr Sr., owner-manager, expected to set a new all-time high by Saturday night's closing.

Baker reported that all exhibit space was completely sold out well before the fair opened. Livestock entries were huge and had to be split into three different classes. Many animals were housed in tents as all facilities overflowed.

Western Wash. Fair Tops 15-Year Mark

Draws 406,774 to Eclipse Post-War 1946 All-Time High Count of 404,244

PUYALLUP, Wash.—The Western Washington Fair broke its attendance record of 15 years' standing when it pulled 406,774 during its nine-day run ending here Sunday (25), John McMurray, manager, said.

The record was 404,244, set in 1946, the first year the fair operated following a four-year closedown because of World War II. The 1960 attendance was 2,530 over the long standing high mark, and 51,197 over 1959 when there was rain on eight of the nine days.

McMurray credited the gain to "reasonably good weather." During the run there were some sprinkles but they did not affect attendance or spending. He also said that concessionaires were up in receipts and the grandstand revenue increased because of patronage and the fact that prices in some choice sections were hiked to $2 from $1.50. While the area affected by the rise in price was small, it did bring up total revenue, McMurray declared.

The grandstand attractions followed the "Puyallup pattern"—racing (without pari-mutuels), rodeo and acts and attractions. The act line-up included Nerveless Nocks, Egony Brothers, Victor Julian and his pets, Happy Kellems, Garner Newton, Alex Novelle's Harmaniacs, Marthy Brothers and the Rodos Troupe. The Langs appeared in place of the Bogadis. Cy Taillon, almost a fixture here, emseed with George Prescott, and Harry Hensen operating in the rodeo and race events.

Revue Aids Gate At McKinney, Tex., Five-Day Fair

McKINNEY, Tex.—The Collin County Fair closed Saturday (24) with exceptionally strong business, hypoed the last two nights by a Showboat Revue unit brought in free to the midway crowd by Buster and Kay Doss. This topped several trade-area promotions of which the old fiddlers' contest and beard-growing contest seemed to stir most interest, according to Manager Pat Simpson.

Fair gate was free, so no exact attendance was recorded. Rains Friday night and Saturday until 1 p.m. did not greatly cut business at the week-long fair since the rain was needed for ranges and put most in good spirits for spending Saturday. Jack Rubak's Alamo Exposition Shows did well on the midway.

The revue (six persons) was booked for last two nights of fair by Olin Crabtree, who also promoted the date. Promotion to cover unit's nut by banner sales was considered exceptional by Fair Association here since they thought the bottom had been scraped when they earlier cleared $2,600 on catalog ad sales to use in premium payments for strong annual livestock show. Entire unit was from Buster Doss Enterprises, Wáco, Tex.

Lebanon, O., Fair Is Now Debt Free

LEBANON, O.—The Warren County Fair is free of debt for the first time in 54 years, William Hufford Jr., fair president, announced.

During the past seven years more than $100,000 was spent on new buildings and plant improvement and it has all been paid off. Most of the funds were received from the Lebanon Trotting Association, Hufford disclosed.

FREE TALENT

Nine Comics in Rotation at L. I. Annual

WESTBURY, N. Y. — The old Mineola Fair title has been mothballed this year, as the suburban event continues to concentrate on its expanding commercial complexion. Using the big Roosevelt Raceway plant again after a one-year layoff, it is offering a free daily grandstand show behind a Long Island Science and Industry Exposition label.

Management finds Lou Davis, assistant to fair President J. Alfred Valentine, sharing the duties with Charley Bochert, veteran manager. There is a $1 gate for adults and 50 cents for kids, plus parking, with all amusements free except the How-Reit Shows midway attractions.

Appearing daily for grandstand crowds will be the Ruhl-Winters helicopter trapeze act and Irving Fields Trio. Starting with Allen King as emsee on opening day Saturday (8), there will be a daily change of comedy emsees, for two shows daily.

Schedule finds Morey Amsterdam starred Sunday (9), then Morty Gunty, Harvey Stone, Jackie Miles, Phil Foster, Joey Adams, Buddy Hackett, and Jackie Cannon. Nightly fireworks shows are scheduled by Felix Grucci's Pyrotechnics, Inc., Bellport, N. Y.

Sunday (16) will be Music Festival Day, featuring Eleanor Steber, Melvin Douglas, the Nassau-Suffolk Orchestra, Quaker City Mummers, Bernie Mann's All-American Band and others. A nighttime popular music festival is scheduled by Schaefer Brewery.

Track events include an antique car race, soap box derby, sports car gymkhana and quarter midgets.

Tommy Scott Recuperating After Surgery

ROCHESTER, Minn.—Tommy Scott, operator of the "Tommy Scott Bandstand TV Show," one-nighter, was in fairly good condition last week as he recuperated from surgery at the Methodist Worral Hospital here. He underwent surgery September 12 and was released several days later but after four more days returned here when post-surgical complications set in.

His show is playing Indiana and is being managed by Rudy Preston in Scott's absence.

BANK SENDS DEPOSITORS FAIR DUCATS

ISLIP, N. Y.—In addition to its other ticket tie-ins the new Suffolk County Fair had the bank working for it this season. Security National Bank agreed to stuff a free admission ticket into every bank statement mailed out to depositors. The reasoning was that everyone using one of the tickets would be accompanied by at least one paying patron. Result was 3,000 of the tickets turning up during the five-day fair. The mailing undoubtedly stimulated many people to come who might not have done so, fairmen pointed out.

SUESZ, PACKS, ATAYDE IN MEXICO CITY SHOWS

MEXICO CITY—A three-way circus battle seems to be shaping up here for this fall and winter.

Howard Suesz, owner of Clyde Bros. Circus, has revealed he has booked most of his acts and a number of additional ones to play a circus opening at the Auditorio outside Mexico City on October 20.

Tom Packs Circus, which played here last year for local impresarios, has long been scheduled to play the Arena in Mexico City at holiday time, but last week announced it was moving its dates forward. Now Packs will be with the show that opens November 11 and runs to December 18.

Mexico's Atayde Bros. Circus will open December 23 at its own location in the city.

Regulations of the government's Department of Spectacles requires now that circuses run at nonconflicting times, with at least five days between runs. They also require that the shows be of Mexican ownership or direction and they control the per cent of profit that stays in the country.

N. M. STATE FAIR EYES 250G NET

Barron Sees $50,000 Profit Hike; 457,750 Gate Smashes All Records

ALBUQUERQUE, N. M.—The New Mexico State Fair wrapped up one of its best runs here Sunday (25), breaking all attendance marks and reaping what looked like a $250,000 profit.

Quenten (Tex) Barron, manager, announced that attendance totaled 457,750, a new mark, with 55,000 of them coming thru on the final day. Total play at the nine-day pari-mutuel horse races was $3,555,305 beating last year by a whopping $671,931. On Sunday alone $543,427 passed thru the wickets for a new one-day high mark.

From incomplete figures, the fair manager said the profits should be in the neighborhood of $250,000, topping last year's figure by approximately $50,000.

Barron said early indications were that the rodeo finished in the black but not as much as last year. There was only one sellout crowd, that coming on Saturday night (24) when Robert ("Wagon Train") Horton was the name lure. Last year there were three sellouts. Other names during the run included Peter ("Lawman") Brown, Rex Allen and Red Foley.

Siebrand Bros.' Shows ran ahead of last year on the midway.

Barron said he would recommend to the State Fair Commission that the earlier fair dates be maintained next year in view of the good weather. It rained slightly on only two days this year. The earlier dates were established in an attempt to get better weather and were based on a study of the history of weather in this area.

Commerce to Head Seattle Fed. Exhibit

WASHINGTON — President Eisenhower has signed an executive order designating the Department of Commerce as the agency to head up federal participation in the Century 21 Exposition, slated for Seattle in 1962. Congress has appropriated $9,000,000 for the government exhibit, objective of which will be to depict the role of science in modern civilization.

353,870 in 6 Days At Va. State Fair

RICHMOND, Va. — Virginia State Fair was cranked up for another record effort, and thru midweek was well along in the effort. Actual gate count for six days thru Thursday morning (29) was 353,870 persons.

It rained for the first time on Thursday, forcing cancellation of the afternoon grandstand show (Tex Ritter, Johnny Horton, Frank Morton) which was scheduled for its first performance. Opening show was Red Foley's "Jubilee U.S.A." which did just fair in five appearances, fair Manager J. A. Mitchell said.

A 100,000 day was the aim for Tuesday (27) and it finally wound up with 95,263. Mitchell said chances were good for a half-million week. Last year's fair drew rain on several days, stalling the attendance pace.

The fair employs 20 men with counters, and the figures taken represent all admissions. Mitchell said the midway paving job, completed only a month ago, proved its worth on Thursday when the grounds were without a trace of mud. About a mile of walkways were paved, with Cetlin & Wilson Shows defraying part of the cost. Its gross was phenomenal, Mitchell said.

Sam Nunis promoted big car racing to a nice crowd on the second day, Saturday (24), and Jack Kochman's thrill show audience at night was also good. Sunday motorcycle racing was a standby event for Richmond, and did well as always.

Henson Plans '61 Operation

ATHENS, Ala.—Henson Bros.' Circus will open its advance about November 15 and launch its 1961 season out of the fairgrounds quarters here. The show will be on six trucks and will tour Kentucky, Tennessee, Alabama, Mississippi and Georgia.

Owners are W. E. (Shotgun) Page and Bobbie Miller. Tex Roberts will have concessions and serve as business manager. There will be two ding shows and a Side Show. Trucks will be painted cream and red.

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ARENA, AUDITORIUM NEWSLETTER

Al Grant Promoted

By TOM PARKINSON

HOLIDAY ON ICE is announcing the appointment of A. R. Grant as executive director. Grant has been business manager for the show. President Morris D. Chalfen said that in his new capacity Grant will direct and supervise "all phases of our operation." Grant has been with Holiday since its early years and is familiar with the operation of the show and with local conditions all along the route. . . . Miami Beach is announcing a change in the name of its huge new exhibition hall. Hereafter it will be known as Miami Beach Convention Hall. Claude D. Ritter is manager of the Convention Hall and adjacent Auditorium. . . . Manuscript of the proposed IAAM book on auditorium-arena management is in the hands of the Chicago publishing organization for preliminary examination. They will seek estimates on printing costs shortly. . . . Tourist and Convention Council of the Miami-Dade County Chamber of Commerce originated a plan by which Miami marks paper bags with the words "convention parking," and places these over parking meters near the various Miami auditorium facilities when a convention is in session there.

Nixon Will Head Muskegon Arena Dedication Program

VICE-PRESIDENT RICHARD M. NIXON will be the principal speaker when Muskegon, Mich., formally dedicates its newly completed L. C. Walker Sports Arena. Plans for the opening and early events were outlined by building manager George S. Dellinger. Nixon will be there October 27 for the formal Dedication Day. But prior to that there will be several attractions. First will be "Ice Varieties," opening October 14. The initial International Hockey League games will be October 21 and 22, with Omaha and Toledo as the visiting teams. Dellinger has hired Gil McKellen as the ice pro for the building.

Columbus Building Books Heavy Schedule of Shows

OCTOBER IS A HEAVY time for show bookings at the Franklin County Veterans Memorial at Columbus, O. Manager Harry Schreiber reports the schedule includes Josh White (2), Brenda Lee and Fabian (5) Fred Waring Show (11), Shelley Berman (13), Jerry Mulligan (15), Montavani (20), Stan Kenton and Count Basie (26), Boston Orchestra (27), Kingston Trio (28), and the Tarriers and Anita Sheer (30). In addition there are the Central Ohio Food Show for six days, the state restaurant association meeting and exhibition for three days and numerous other events, including 75 small meetings.

Montana State Fieldhouse Has Regional Rodeo, Icer

MONTANA STATE COLLEGE Fieldhouse has regional rodeo finals for two days (7-8). Last week it had "Adventures on Ice" for two days. . . . Modern Living Home and Flower Show, which will be the first event in Chicago's new McCormick Place, is pacing its publicity activities to include much about the new building as well. The Grover McDonald show also is stressing its flower exhibits and will use nine heated trailer trucks to bring special flowers from Florida. Meanwhile, a Chicago convention bureau official predicted that the city will become the "permanent" site for both political parties' conventions in the future. He said he believes the Democrats will return to Chicago and join the Republicans in selecting that city in 1964.

Fitzgerald, Stokowski, Shriner: Everyone Plays Auditoriums

ELLA FITZGERALD, marking her 25th year as an entertainer, appeared Sunday (2) at Orchestra Hall in Chicago for Irving Granz. . . . Houston Music Hall will have Leopold Stokowski conducting the Houston Symphony in three concerts this month. Herb Shriner will be in the building also (26). At the Sam Houston Coliseum the many events include the Marine Band (6), "Show of Stars" (15), Louis Prima and Keely Smith (28) and Perez Prado (29). November events will include the Shrine Circus (1-13), "Andersonville Trial" (2-3) and Shelley Berman (6). . . . New Orleans Municipal Auditorium's busy schedule includes "Pleasure of His Company" (11-14), Brenda Lee Show (16), and a Japanese exhibit from the Japanese Trade Center. . . . Cincinnatians this month will have a chance to see Shelley Berman (16), Pete Fountain's jazz group (21), Isaac Stern, violinist (27 and 29) and Mort Sahl (28)—all among the full schedule at the Cincinnati Music Hall. . . . The Stan Kenton-Count Basie combination will be at the Toledo Sports Arena (11). For its Chicago appearance, the show will use the Medinah Shrine Temple (8). . . Oakland Municipal Auditorium is to have Dinah Washington (8). . . . Detroit's Fisher Theater is to be rebuilt into a legit house. The project will cost about $1,000,000 and will start in January. Reopening is expected to be in August, 1961. . . . . Long Beach Stadium has a schedule of 19 football games. . . . National Automobile Show at Detroit's Cobo Hall has added a number of exhibits by automotive suppliers. Thirty-three firms are involved, bringing the total to more than 100.

Weather Cuts Betting, Gate At Barrington

GREAT BARRINGTON, Mass. —Despite Hurricane Donna, the Barrington Fair did fairly well during its seven-day schedule, which included six days of pari-mutuel racing. Total handle was $3,090,-967, which President-Treasurer Ed Carroll observed compares favorably with the $3,358,676 wagered in 1959. Total attendance also reflected the weather.

The big opening day of racing was Monday (12) when the rainstorm struck. But Barrington's proved to be the only track which operated thruout the East on that day, with a complete program and 7,000 persons in the stands. Only mishap was a half-hour power failure midway during the program. Betting was down about $300,000.

Daily handles hit records on Thursday, Friday and Saturday (15-17), with the final day's $805,-139 an all-time high. There were 10 races held that day, an addition of one event by permission of the State Racing Commission, because of Monday's setback.

On Tuesday night Carroll threw a 4-H banquet in the fair restaurant, with Harry Storin as toastmaster. More than 50 awards were handed out. Friday's auto giveaway was won by George A. Taylor, a local high school teacher. Saturday's final program included fireworks in the rain.

The fair got off running Sunday (11) with two performances in the rain by Parisian Hell Drivers, the second held in a downpour. Director Danny Fleenor was credited with doing excellently under the circumstances. Acts booked in by Al Martin were Billy Kelly, emsee; Wilnow's dogs; Marcelli and Janie, wire act; Bory and Bor, mannequin dance; La Flotte Duo, bike act, and Zelma Goodwin at the organ.

Midway stands were again in charge of Jeff Harris. Rides were provided by Jules Gillette, with Eddie Carroll Jr. as supervisor. A. A. Abbott had the custard stands, Jesse Hutchinson the popcorn and nuts, and Stan Drzyga, Carroll's food steward, had all other food stands. Spending was fine except for the rainy days early in the week.

Officials besides Carroll are Almon P. Culver, vice-president; George R. McCormick, clerk of corporation; and directors Carroll, Culver, Storin, McCormick, Philip Armstrong and A. W. Lombard.

Berman Scheduled For Minneapolis By New Promoters

MINNEAPOLIS — Shelley Berman will make a one-night appearance in the concert bowl of the Minneapolis Auditorium October 21. Berman's show here is being arranged by a new group of promoters, including Dick Norgaard, Dave Colwell, Lou Hough, John Abbott, Don House and Dick Micheels. All are Minneapolis business and professional men who are new to the field of promoting entertainment. The new group of promoters does not plan to confine itself to the Minneapolis Auditorium. They also may use the Orpheum and State theaters in Minneapolis as well as the St. Paul Auditorium.

Hi Lo Merck caught Harold Bros. Circus at Chattanooga and visited with Jerry Bangs, Frank DeRue, Al Ross, Jack Healy, Max Bertie, Larry Benner and Chuckles Facer as well as Charles and Jewel Poplin.

9-Day Run Draws Allentown Record

219,172 Attend Rain-Dogged Event; New Admin. Bldg. Among Features

ALLENTOWN, Pa. — A new attendance record of 219,172 persons was chalked up for this year's Greater Allentown Fair, due to the combination of clearing skies after a damp beginning, and an experimental nine-day run. For the first time the annual moved its opening back to a Friday (16). Previous high was 204,317 set on five days last year, when Roy Rogers was featured.

In recent seasons there had been a free day on Monday after preview traffic on Sunday, with the paid gate not being applied until Tuesday. The time there was a free Friday and free Sunday. The 50-cent gate was effective on Saturday when midget auto races were held. Some 50,000 free-gaters do not show in the totals.

Ed Leidig, general manager, said the added days provided insurance against poor weather and pointed to the results as justification of the claim. It didn't brighten up until late in the week. William T. Harris, fair president, said the nine-day exposition would probably retain its longer status next year.

New Stage Covering

Showers interrupted four days. Grandstand business was affected but performances were unhampered thanks to a new 120 by 180-foot nylon canopy sheltering the stage. Finished on its underside with a reflecting aluminum coating, it was provided by Albeth Tarpolin Corporation of Lanark, Pa., and is fully retractable by means of a new pulley arrangement.

Also immediately noticeable is the new administration building, incorporating many vital offices in a concrete block structure which provides 7,000 square feet of office space. The former quarters were used for crafts exhibits.

On the entertainment side the World of Mirth Shows returned to the midway after a one-year absence, arriving early from its date in Rutland, Vt. Its gross was considered excellent, considering the weather. Suffering mainly was the Barnes-Carruthers show which had difficulty maintaining an ice surface because of heat and humidity. A "Grand Ole Opry" unit and rodeo were used the early part of the date, with Minnie Pearl, Brenda Lee, Homer and Jethro and others.

Preview on Friday drew an estimated 25,000 persons on a mild day, which shaped up once schools let out and housewives had their shopping accomplished. On Saturday 24,880 went thru the turnstiles. A steady, day-long drizzle held Sunday down to 20,000 persons, only 30 per cent of the customary free-gate crowd. Everything was shut at 9:30 p.m. when the skies opened and it poured.

The Opry show pulled 8,000 customers in three appearances, and Saturday's midget racers played to 3,500. Sunday's rodeo with Mike Ansara pulled rain. Tuesday was accompanied by welcome sunshine and 37,497 attended for Kids' Day, 3,000 seeing the rodeo.

Driver Thomson Killed

Climax of the fair pulled 68,-739 persons on "big Saturday" when the one-day mark was missed by only 3,000. The grandstand during the afternoon was jammed by 10,020 persons who saw a big-car race marred by the death by accident of Johnny Thomson, in the first lap of a 25-lap event. He was one of the nation's leading race drivers. "Hats Off to Ice" gave its final show that night with Dick Button featured, to a crowded grandstand.

Despite early setbacks there were all reasons to expect a good wind-up, Leidig noted. There was a $59,350 advance sale for the grandstand shows, and 260,000 discount grandstand tickets put out to all county schools. The stub and 50 cents were good for seats.

ESE Shakes Rain

• Continued from page 55

pageant show, had done $41,300.

Gunsmoke Trio was in for eight performances and did well, Reynolds stated. Arthur Godfrey came with his quarter horses, strengthening the usually strong horse show program. The Guy Lombardo orchestra rounded out the show.

Climax of a two-day Governors' Day program came on Sunday (18) with a salute to the National Guard. New England's governors reviewed the line of march, which included modern and historically dressed soldiers, mobile military vehicles and weapons. At night massed Guardsmen representing seven Northeast States formed a huge color guard in the Coliseum, where the program also included drill formations. Mickey Sullivan, of Worcester, Mass., was the official Coliseum announcer all week.

1,173 at Band Contest

A paid-admission "best bands of 1960" contest was held on closing day in the Storrowton Music Tent, under American Federation of Musicians sponsorship. It drew 1,173 spectators and 11 competing orchestras. Earlier in the week the "At Home With Kitty" TV show held the stage there, consisting of Kitty Broman's Channel 22 homemakers' program.

Free concerts were offered daily outdoors, by the North American Defense Command band.

The Gunsmoke Trio was accompanied by Mike North. Early appearances averaged about 2,500 attendance but built to good business Friday, and two Saturday sellouts, Reynolds said. One appearance was canceled when acts would not work, claiming tickets were sold and were being offered at a show which was represented to them as a benefit performance. This occurred Saturday morning (24). North cited AGVA rules covering benefit performances.

Diving Horse Touring as H-M Feature

TORONTO — The Steel Pier Diving Horse made its indoor debut at the circus date here with Hamid Morton, and was well received. Showing for the Lions Club in Maple Leaf Gardens, show had the the horse number as its climax. Boston Arena was to follow, for Aleppo Shrine Temple, with the U. S. indoor debut.

Original tank built for the touring version was split by Hurricane Donna, and a new aluminum one had to be made, George Hamid said. Equipment was engineered by an Atlantic City firm. It moves on two trucks and features an elevator to raise the horse, rather than an inclined ramp. Set-up took 20 hours and it is expected to halve this time thru experience as the season progresses.

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R-B Gets 92G Gross In 5-Day San Diego Date

SAN DIEGO, Calif. — Ringling Bros. and Barnum & Bailey Circus grossed upward of $90,000 for nine performances during five days starting Wednesday (21) in Westgate Park here, according to Tom Haynes, promoter for the run.

The gross was approximately 11 per cent over last year's when 10 performances were given. The show did not play an opening-day matinee during this run. Last year two performances were sold outright to groups. The regular ones, however, brought the promoter more money.

DOBRITCH TAKES MONTREAL DATE

MONTREAL—Al Dobritch has been awarded the Shrine circus contract. Show will be May 6-13 at the Forum. It had been produced for many years by Hamid-Morton, but George A. Hamid announced recently he was booking a Norfolk, Va., date for that period instead.

UTAH STATE FAIR GATE MARK FALLS

302,000 Patrons Surpass Previous '58 All-Time High

SALT LAKE CITY—With a big boost from the weatherman the Utah State Fair went over the top to a new attendance record during its nine-day run that ended here Sunday (25).

Don Wyatt, secretary-manager, took pleasure in announcing that 302,000 fairgoers had come thru the big outside gates during the run, passing up the previous mark of 280,000 set two years ago. In 1959 rain and the copper and steel strike held attendance to 246,000.

Biggest attraction on the grounds was Morris Chalfen's "Holiday on Ice" in the Coliseum for its 13th year. The icer played to capacity with few exceptions.

Monte Young Shows, the midway attraction, profited from the big patronage and reportedly ended up well ahead of last year.

Sterling Sets Oct. Closing; Business Okay

PAMPA, Tex.—Little Bob Stevens and his Sterling Bros.' Circus played here 10 days ahead of King Bros.' Circus and got two strong houses. The show was in Lubbock for the first day of the fair there (25).

Raymond Duke and others of the King advance visited. Judy Jacobs and Susie Reynolds were with Sterling during a two-week layoff of the Gil Gray show. Diane Wilson visited and worked her seal act. Larry Carlton has been ill but is back in action and is painting the show equipment. An uptown wagon will be put into use as soon as the lettering and pictorial work is completed. The show's three elephants continue to draw downtown crowds at noon.

The Sterling show did only so-so business in Oklahoma. It is scheduled to close about the end of October.

CASTLE WINS MINNEAPOLIS

MINNEAPOLIS — Hubert Castle has won the Minneapolis Shrine circus contract, according to reliable sources here. The show had been produced by Edna Curtis Christiansen, who resigned this year, and the late Noel Van Tilburg. Dates are in the late winter.

TALENT ON THE ROAD

Atlanta Fair Contracts C&W Bill for Nine Nights

Maurice Coleman, acting general manager of the Southeastern Fair at Atlanta, has lined up nine nights of country and western entertainment for his grandstand patrons. Wally Fowler, well known for his all-night sings, will be on hand for all of the fun. Others, who will come and go during the nine days, will include Roy Acuff and His Smokey Mountain Boys, Pap and His Jug Band, Brother Oswald, Stoney Mountain Cloggers, Don Gibson and eight GOP Square Dancers, Statesmen Quartet, Blackwood Brothers, Pee Wee King and his band, Redd Stewart, Minnie Pearl, Johnson Sisters, Florida Boys, Harmoneers Quartet, Johnny and Jack featuring Kitty Wells, Faron Young and his band, Sons of Song, Blue Ridge Quartet, Ferlin Husky and band, Skeeter Davis and Wendy Bagwell.

The Ink Spots and Robin Nelson's Jamboree on Ice will be featured free entertainment during the October 3-8 run of the Gregg Exposition and Livestock Show, Longview, Tex. . . . Freddie Valentine postals that the Four Flying Valentines are having a good season, including a good run with Bailey Bros. Circus now playing 17 weeks of fairs. Fair tour started June 27 in Bottineau, N. D., and will end in Waco, Tex., October 15. It included six weeks in Canada. . . . Wimpey the Clown, whose real monicker is Bertram Hiles, was in Chicago last week after closing at the Abilene, Tex., fair, where he worked with Emmett Kelly. After a couple of days in the Windy City, he headed for the Simcoe, Ont., fair, his final fair of the season.

Charlie Byrnes, Chicago

Fresno Fair Splits Bill

There will be two segments of free shows at the Fresno District Fair in Fresno, Calif., from October 6-16, according to Jo and Newton (Ca'lina) Brunson, of Hollywood Theatrical Agency, booking the event. Opening on October 6 for five days are Fred Sanborn, the Lyons, the Gardner Sisters, Jay Lee and Princess and the Trio Kalmer. The second segment, opening October 11 for six days, will include the Marquis Chimps, Betty Gorham, the Frank Wheeler Marimba Trio, Wilbur Hall and Anden's Poodles. Al Lyons will be musical conductor and emsee for the full run. Also appearing thruout the fair will be the George Luft Strolling Trio. . . . The Langs, comedy bar turn, replaced the Bogadis at the Western Washington Fair in Puyallup. . . . Rex Allen has been signed for the Houston Fat Stock Show in Texas in February. He will also star at the Odessa, Tex., Rodeo for six days starting January 2. . . . The Atterbury Helicopter act will be featured at the Louisiana State Fair in Shreveport for the third year in four.

Sam Abbott, Hollywood

Texas Trailer Show Attracts 20,000 People

DALLAS — Registrations from 29 States and three foreign countries made an international show out of the eighth annual Texas Mobile Home Show conducted by the Texas Mobile Home Association at Dallas Memorial Auditorium and adjacent parking lot five days ending Sunday (25).

About 20,100 people, including outdoor showmen preparing for the State Fair of Texas here, attended when the final two days were opened to the public. Viewing the 122 booths in the air conditioned coliseum and 165 mobile home units on display at the nearby parking lot was limited to dealers, manufacturers and suppliers from noon September 21-23.

Lawton Good To Cristiani; Towns Named

LAWTON, Okla. — Cristiani Bros. Circus experienced a rise in business when it played here Wednesday (21). The show moved on to Durant, Duncan, and Ada, Okla. For Monday (26) it is to be in Paris, Tex.

Earlier, it had two good houses at Stillwater, Okla. (17). Big top was late in arriving and weather was hot.

HOLTER, BILL ATTERBURY COMBINE FOR '61 SEASON

POMONA, Calif.—Gene Holter and Bill Atterbury will combine their respective wild animal shows and aerial display to make a package designed especially for fairs and expositions next year, they jointly announced here where Atterbury had his Sway-O-Rama at the Los Angeles County Fair.

The attraction, yet to be named, will have double billing, and has been set for Alaska in June but will open several weeks ahead of that date. An advance crew handling publicity and tickets will be used at least a month ahead of the dates to be played. The Alaska trek will open in Dawson Creek, with Fort St. John, Prince George, Whitehorse, Anchorage, Fairbanks and Juneau to follow. The units will be flown into Juneau.

According to plans, Atterbury will have 14 aerial thrill acts and Holter will supply a like number of wild animal turns. While they will play jointly, each will also fill individual contracted dates. Holter will open his season at the Riverside County Fair & National Date Festival in February, and has a pretty solid schedule either set or tentative.

"It is a flexible arrangement," Atterbury said. "Holter will play dates alone just as I will. The main thing right now is the Alaskan trip where this will be the first circus in Whitehorse.

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AMUSEMENT PARK OPERATION

Harry Beach Sells Park, Retires After Best Year

HARRY BEACH has sold his park at Myrtle Beach, S. C., and will "try that thing called retiring." On Labor Day he closed his biggest season and the next day he sold the layout to Myrtle Beach Farms Company, managed by Earl Husted. When he started this operation 10 years ago he had two rides, and he built this to a 20-ride outfit. Beach started in the business in 1915 with Rice and Wortham. The Beaches are now on a visit to fairs at Memphis, Little Rock and Dallas.

Silver Beach Rehabilitation Includes Rebuilding Coaster

SILVER BEACH AT St. Joseph, Mich., remained open two weeks after Labor Day in order to accommodate two industrial picnics. H. J. (Chief) Terrill, manager, began at once on a rehabilitation program that is to include the building of the Roller Coaster. Terrill has ordered new cars for the Coaster from National Amusement. He may up the price for rides on the Coaster next season. Business at Silver Beach was off in the spring because of rains. This continued into June, but thereafter things improved and the season wound up okay. Labor Day was a big one. . . . Billy Butlin, English showman and holiday resort operator, has opened a new spot at Bognor Regis in Sussex, England. It includes an indoor Kiddieland and among the rides is a double-decked Merry-Go-Round. The lower level has an assortment of devices to ride and the top level is fitted out as rockets to the moon. The spot also has a miniature train, second Merry-Go-Round, a Cake Walk with a steam organ, and an auto ride.

Honolulu Planning Board Delays Theme Park Decision

HONOLULU'S CITY PLANNING Commission has delayed for another six weeks any decision on a proposal that zoning be changed to allow construction of a major amusement park in the Haleiwa area. The park is proposed by the Bishop Estate. . . . New corporations include Davis S. Dinsmore Company, go-karts, Sioux Falls, S. D.; Interlakes Racing Association, racing and concessions, Madison, S. D.; Hampton-Herriot Enterprises, karts and recreation, Huron, S. D.; Sioux Valley Go-Kart Raceway, Watertown, S. D.; Rapid Trampolines, Rapid City, S. D.; Keystone Miniature Golf, Indianapolis, Ind.; Terre Haute Drag and Kart Strip Company, Terre Haute, Ind.; Kiddieville Kiddie Rides, Inc., Richmond, Ind.; Kart Arena, Inc., Chula Vista, Calif.; International Trampeez, Inc., Beverly Hills, Calif., and Pfag Corporation trampolines, Chico, Calif.

Theater Firm Buys Stock In Calif. Theme Project

CONSTRUCTION of the $3,000,000 Frontier Village is under way at San Jose, Calif., with the opening date set for the spring of 1961. The project, headed by Joseph Zukin Jr., is located on Hayes Ranch. It covers 40 acres and fronts on the Monterey highway. "Purchase of a substantial, but not controlling block of stock in the corporation, has put us very near the 80,000-share mark where impounded funds can be turned loose to speed up construction," Zukin said.

Purchaser of the stock is United California Theaters, Inc., which operates about 100 drive-in and conventional theaters in the United States. "We are going to attempt to achieve a realistic cross between Disneyland and Knott's Berry Farm," Zukin declared.

Batt Hospitalized Few Days; Fritzes Off to Tour Europe

HARRY J. BATT, of Pontchartrain Beach, New Orleans, has been hospitalized recently endeavoring to track down some gall bladder trouble. "I was hospitalized six days but after the third day felt relieved. While I'm on a strict diet, have never felt better in my life," Harry says. He was to undergo further X-rays Thursday (29) and was expected to be back in circulation within a day or so. . . . Art Fritz, pioneer Chicago kiddieland operator, and his wife, Anne, left by jet Sunday (2) for a European trip. They'll fly to Frankfort first to visit some of Mrs. Fritz's relatives whom she has not seen for years and later take in the Oktoberfest at Munich. . . . Bud Platt, NAAPPB pool and beach leader from Feasterville, Pa., reports he's making steady progress in the extensive expansion and improvement program to his properties. He's already added a driving range and will have a super-duper Par 3 golf course completed soon. Bud says that Hurricane Donna really messed up his acreage, the rain squalls causing a flood about four feet deep over his picnic grounds. He says his new early-American style steakhouse is doing a brisk business. Another pool-beach leader, John Philipps of Dayton, O., reports he's been busier than the proverbial "one-eyed cat in a bird store" building a new home. Costing lots more than they first estimated, which he and wife, Toots, agree is to be expected. . . . Ken Davis, Biloxi-Gulfport amusement park operator, says the recent hurricane warning caused him to move a lot of equipment to higher ground but "lucky for us we had a northeast wind and it pushed the water out." Result, only about $300 damage. Ken and wife Eleanor finally agreed on a new Imperial, which is proving just what they needed. It's air-conditioned.

—John S. Bowman, NAAPPB Secretary.

2d L. I. Fair Reborn; 40,000 Come in 5 Days

ISLIP, N. Y. — The first Suffolk County Fair in more than 20 years pulled upward of 40,000 admissions in its five days, September 14-18. Officials conceded several defects but called the run "extremely educational" and satisfying in more ways than one.

The fair ran three weeks ahead of Mineola Fair in neighboring Nassau County. Mineola will reportedly run much earlier in 1961 because of its racing dates and Islip is already planning to show in July. Mike Prudent of Patchogue provided the midway.

Turnouts were pretty good considering weather, Henry Schweizer, president, said. Some 22,000 of the admissions were paid. There were five days of automotive events promoted at the site, the Islip Speedway grounds, by Larry Mendelson. Modified stocks and midgets did poorly. Friday-Saturday Tournament of Thrills performances began slowly but wound up with two strong houses the second day. Final day modified stocks were a washout.

Big Police Exhibit

Rain fell intermittently all day Sunday (18). Admission was $1 for adults and 50 cents for kids, plus pay parking. There were broad displays of boats, military units, arts and crafts, mobile homes, and tents for poultry and other agricultural elements. Suffolk County Police Department had a large exhibit tent displaying confiscated gang weapons, marijuana plants, modern police equipment and gaming devices.

Schweizer said Hurricane Donna came early enough to let canvas be dismantled, but electrical work which was also downed could not be completely set up again, resulting in several dark spots around the grounds. Canvas and security were the big expenses, with Pinkerton men on the gates and Islip Security Police on the grounds. "But we held our own," he said, adding that all expenses were paid, losses were minor, and exhibitors were enthusiastic.

Shows Use Armory

IRVING, Tex. — Irving's National Guard Armory is being pressed into use now by numerous local organizations. Veterans of Foreign Wars sponsored Irving appearance here of "Showboat Review" for Friday (30) and an Odd Fellows lodge is bringing in "Louisiana Hayride" show November 25-26. Both are booked thru and promoted by Buster Doss Enterprises, Waco, Tex.

MISSES OPENER, SO HE CLOSES

CLOVERDALE, B. C. — Federal Agriculture Minister Douglas Harkness closed Surrey's three-day fall fair here Saturday (17) because he couldn't get here in time to open it Thursday (14).

His "official opening" took place Saturday as the annual event ended. But it was the biggest and noisiest of the fair. With judging over and nothing left but to hand out prizes worth more than $10,000, the fair drew its biggest crowd and wore its carnival atmosphere.

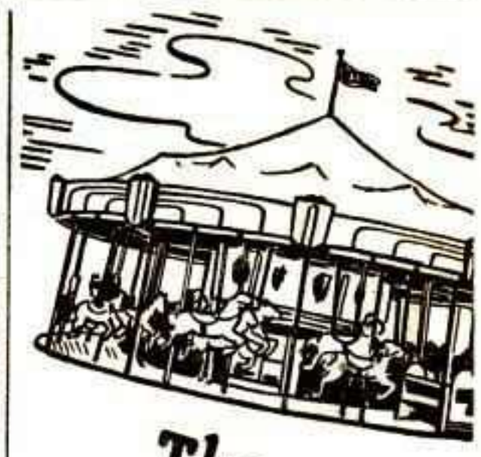
Niagara Sets 2 Minigolfs, One Indoors

TONAWANDA, N. Y. — Two new miniature golf course installations are recorded for Niagara Sportscenter, one of them novel in that it is indoors. The course mentioned is in a former bowling alley at Jamestown, and is called Playdium Miniature Golf.

Niagara has also signed with Bowling Corporation of America to install a 10-hole course at Hillside Fun Fair, Hillside, N. J. This course will be in operation by October 15, it is reported. The sales were handled by Richard B. McFadden.

Magic Mountain Sued for Paving Bill, Back Wages

GOLDEN, Colo. — A paving company has filed suit against Magic Mountain here, asking for payment of a $6,461 bill it claims is due. Four Denver musicians also have filed suit for back wages. About 20 former employees who returned to the funspot for wages were told that the checks could not be issued, it was reported here.



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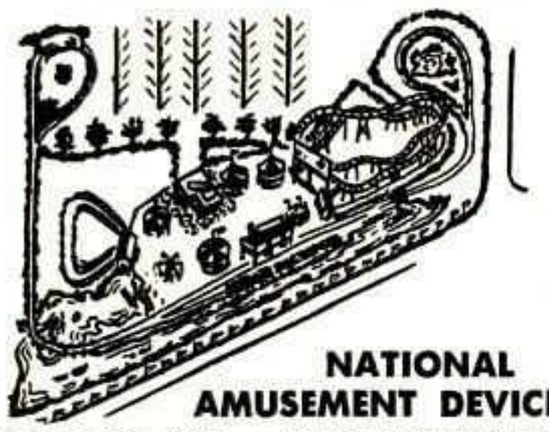

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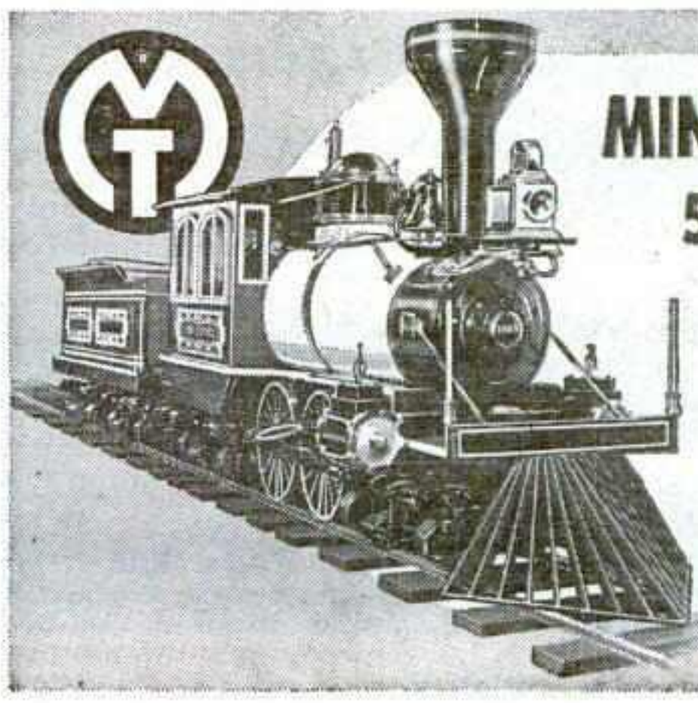

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NEAR RECORD

Tennessee State Fair Gets Strong 205,245

NASHVILLE — The Tennessee State Fair closed its six-day run here Saturday (24) after playing to a total of 205,245 patrons, missing last year's record 210,564 by about 5,000. A whopping 58,130 came out to the fairgrounds on the final day to almost match the all-time high.

The afternoon feature on that day was big car races put on by Al Sweeney's National Speedways and the grandstand was jammed with an overflow of close to 9,000 fans. Final performance of the Japanese Spectacular that evening also drew a large crowd. The latter show, presented in front of the grandstand, started slow but built during the week.

Altho crowds were large, gross receipts were down, according to Judge Beverly Briley, general chairman of the fair. He pointed out that more people came but they spent a little less than last year.

Floyd E. Gooding, whose Gooding's Million Dollar Midway played the fun zone, reported rides and shows topped those of last year.

The fair's Coliseum was not used this year by the fair but Briley said plans for next year are to use it for an industrial exhibition sponsored by Tennessee manufacturing firms. In the past several years the building has housed ice shows and act programs but none were too successful.

Allegan, Mich., Fair Pulls Record 123,000

ALLEGAN, Mich.—Unofficial attendance figures this week indicated that the Allegan County Fair set a new record of 123,000 topping the previous all-time high of 108,000 established in 1958. The final day of the seven-day run, Saturday (17) set a new one-day record when 32,000 people came out to the fair.

Equally pleasing to fair officials was an increase at the night grandstand show. This year the names were the same all week. Last year they split the week with different names topping the bill each half. Grandstand was sold out for two afternoon and two night performances, and the Fontane Sisters and Smiley Burnette pleased the patrons, according to Vice-President Clair McOmber, who is in charge of the stand.

Veteran harness horse officials called the race program one of, if not the biggest in the State. A total of 297 different horses participated and shared in the total purse of $32,500 for five afternoons of the sport.

The fair caused quite a stir in the area when it exhibited the 1961 line of Dodge cars and trucks. Officially the new models will not be shown until September 29.

Happyland Shows topped last year by 8 per cent. Shows included Joe Sciortino's Scandolls, which led the line-up, followed by Eddie Miller's Garden of Allah and Arnold Raybuck's steer and man-eating fish. Also there were Rudolph Klason's Motordrome, Billy Brownell's Life and pygmy ponies, Granville Pilant's Arcade and Virgil Dickey's Funhouse and Dark Ride.

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Orange Show Seeks Theme

SAN BERNARDINO, Calif.—A theme for the 46th annual National Orange Show to be held April 20-30 is being sought, Kenneth Dyal, manager, said.

A cash award of $100 is again being offered for the theme to be used. Contestants may send as many themes as they desire but each must be on a separate card. All entries must be postmarked before midnight, November 1.

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Trenton Hits Big Wind-Up; Wins Kid Day

TRENTON, N. J. — A sellout for USAC big-car racing capped the week for New Jersey State Fair. Some 16,000 persons saw the races, promoted by Sam Nunis, high spot in a week which got off sluggishly with rainfall. Feature was a 100-miler.

On the midway the Amusements of America set a record for gross earnings with rides and shows, according to George Hamid, fair president. Three pleasant days starting Friday (23) pulled excellent crowds.

While there was rain early in the week Hamid had plenty to be jubilant about, for Monday (19) was the first time in seven years for Trenton city schools to close in deference to the fair. The county and township have been co-operating regularly, but the new development provides an added Kids' Day.

There were showers on the Trenton School Day but turnouts were good. All midway devices were scaled at a dime, and Hamid had sections of the grandstand also priced at 10 cents for the Gene Autry show. A newly built horse show arena was attractively presented outside the cattle building "coliseum." Large and oval in shape, it was bordered by some 3,000 bleacher seats covered by new, striped canvas.

Here for the first time was a railroad display; the horse show was also a first-time event.

In addition to the city Kids' Day, there was a special day declared Thursday, when the five mayors in Mercer County and Mayor Holland of Trenton issued proclamations closing the City Halls. The Food Fair promotion distributed $100,000 worth of appliances as prizes in front of the grandstand on that day.

Ken Murray Frames Revue For '61 Fairs

HOLLYWOOD — Ken Murray will put together a revue-type show designed for fairs next season.

Murray said that the show will be tailored for fairs and co-star Marie Wilson, a cast of 40 and an orchestra. Special attractions will be added from time to time. Show will run approximately two hours, or will be cut or lengthened to the needs of the particular fair.

Murray, who produced the highly successful "Ken Murray's Blackouts" in Hollywood from 1942 thru 1949 during which it played to 5,500,000 people, will emsee the production. Since the "Blackout" days, Murray has produced and starred in television shows and made guest appearances on the Jack Parr, Ed Sullivan and other network TV shows.

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NOTICE!
Specifications for bidding on the midway privilege for 1961, '62 and '63 for the MICHIGAN STATE FAIR are available at the Administration Building for interested bidders. All sealed bids must be returned to Michigan State Fair, State Fairgrounds, Detroit 3, by 10 A.M. Tuesday, October 18, 1960.
MICHIGAN STATE FAIR
Donald L. Swanson, Gen. Mgr.

FAIR-EXHIBITION MANAGEMENT

Western Fairs Assn. Plans Loop for Grandstand Shows

SACRAMENTO—The way has been cleared for a "talent circuit" of fairs under industry sponsorship for the first time in history.

The continuity concept was adopted by the directors of the Western Fairs' Association here under chairmanship of Dick Walker, secretary-manager of the San Joaquin County Fair in Stockton.

"Purpose of the circuit is to put more grandstands on a paying basis with improved talent by giving fairs the efficiency character of television series and the multiple runs of motion pictures," Walker said.

He explained that a flexible format would offer variations of a four-element production: Variety sight acts, audience participation stunts, living tableaux based on immortal works of art and historical events, and a talent search, with winners to be brought to Hollywood for personal appearances.

Dick Washburne, Los Angeles and Hollywood promotional director for outdoor shows and trade events, was named c-ordinator by Walker.

Assisting Walker will be Phil D. Shepherd, manager of the Los Angeles County Fair, Pomona; Charles Warner, president of the San Bernardino County Fair, and Joe Whitaker, secretary-manager, Butte County's Golden Feather Fair, Gridley.

Walker declared that initially producers, directors, managers or agents with a history of success with television series will be favored because of the lack of time. Auditions are set for November. Walker added that the door will be open, however, to all good talent, not necessarily names, to obtain the widest possible selection of the best performers. A top emsee will be the keystone for the plan.

"California fairs offer an audience of 6,000,000 people," Walker said, "a highly receptive press-radio-TV support, and a half million dollars spent each year in front of superbly equipped grandstands.

"A move from piecemeal, single-shot booking to a chain theater operation will bring big benefits to the fair, to talent, managers, agents and producers, and to the fair-going public."

At this time, the WFA board and select member fairs will consider sympathetically a proposal to "angel" the project, providing it came from a producer with sufficient success stature, Walker indicated.

ESE Elects Atkinson Veepee, Sets Staffers

SPRINGFIELD, Mass.—Robert B. Atkinson, city attorney, was elected vice-president of the Eastern States Exposition at its annual meeting. Atkinson, who was also named chairman of the executive committee, succeeds Edward H. Thomson.

New members of the latter committee include Charles A. Godin, West Springfield; Willis B. Hayes, this city, and Myron Peabody of East Longmeadow. Peabody and Eugene Lyman were named trustees for one year.

R. DeWitt Mallary was renamed chairman of the board of trustees. Jack Reynolds was returned as general manager; J. Loring Brooks, president; Laurice R. Wallace, treasurer, and Albert C. White and Ernest J. Wheeler as assistant treasurers.

Re-elected trustees from outside New England were Theodore Prescott of Holstein-Friesian World, Lacona, N. Y.; Roger A. Young, Trotwood Farm, Millbrook, N. Y., and Robert F. McLeod of New York City.

The new executive committee also includes F. Nelson Bridgham, Brooks, Hollis M. Carlisle, Robert J. Cleeland, Wallace, Donald S. Watson, Ernest J. Wheeler and Albert C. White Jr., of this city; Sidney A. Edwards, of Hartford, Conn.; Edwin F. Weber, of West Springfield; Mallary and Reynolds.

Fair Buys Sunday Supplement To Augment Premium Catalog

ALLENTOWN, Pa. — A novel undertaking this season saw the Greater Allentown paying for its complete premium list to be published in The Morning Call. A number of fairs print their catalogs in tabloid form, but Allentown not only subsidized the publication, it also put out the usual magazine-type book in the usual quantity.

The Call goes to about 11,000 homes on Sundays, and fairmen decided to hit this "plus" circulation, most of whom are not fair exhibitors. Their supplement ran them around $4,900 and incorporated the list of departments and awards, rules, schedules, attractions and programs for all aspects of the fair.

Dallas Exhibit Hall Appoints New Director

DALLAS—Shannon Francis has been named vice-president in charge of Market Hall, the Southwest's newest exhibition building off Stemmons Freeway and Industrial Boulevard, a part of the Dallas Market Center.

Francis has been associated with the Market Hall the last year. He has also served as director of the Southwestern Toy and Hobby Show and the September Gift and Jewelry Show. As director of Market Hall, he will be in charge of all Market Center shows and will co-ordinate leasing of Market Hall for various events.

LAS VEGAS, Nev.—The first annual Auto, Boat and Sportsmen's Show will be staged here simultaneously with the famed Gold Cup boat races on Lake Mead November 10-13 by H. Werner Buck, of Show Management, Los Angeles. The show will be held in the new $6,000,000 Convention Center.

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CIRCUS TROUPING

By TOM PARKINSON

BOB REYNOLDS sustained a stroke on September 20 and is a patient at Memorial Hospital, Sarasota, where he has been under sedation. He had returned to Sarasota for a vacation in August. . . . Emmett Kelly has been signed for the Detroit Shrine Circus next January. He will work the full run and three days ahead of time for publicity assignments. . . . Big Bob Stevens promises a strong performance for the October 6-8 stand of Bailey Bros. at Wicihta Falls, Tex. . . . King Bros. and Carson-Barnes routes cross three times in a week in Mississippi, but they both play only one town. Carson-Barnes was in Charleston, Miss., Sunday (2), and King is there Wednesday (5).

The Puyallup, Wash., fair used 24-sheets of Happy Kellems on billboards this season. . . . A new regulation in Paris, France, requires use of a safety net on any act that is 15 feet or more in the air. . . . M. D. (Doc) Howe has closed with "The World of Suzie Wong" and now is resident general manager of the Shubert Theater in Boston. His son, press agent Eddie Howe, will handle the premier of a movie, "The Alamo," in East Texas during October.

Jenda Smaha has joined the Circus World Museum staff as elephant trainer and will handle the museum's bull this winter, then break some additional animals for the museum to use next summer. The museum is open until October 15. Rail excursions are being operated from Milwaukee and Chicago to the museum this month. Wilbur Deppe is designing a new revolving prop for use with the museum elephant act.

★ ★ ★

From Ringling, Clown Chuck Burnes writes that Susan Holloway returned to school at Whittier, Calif. Willis Lawson gave a party for 30 people. Leo Loranger is head porter. George Furgeson is porter in the working men's car. Charlotte and Everett Smith gave their slide lecture on the circus between shows. . . . Ringling visitors have included the Parley Baers, Marie Wilson, Carlton Carpenter, Jane Russell, Janet Leigh, Marilyn Monroe, Marge and Gower Champion, Groucho Marx, Sons of Morocco, the Wendanys, Doug Lyon, Keith Mackery, Frances Willard, Don Kirby, Kenneth Evans, George Hall, Walter and Sylvia Long, Ida Lupino, Howard Duff, Ozzie and Harriett Nelson, David Nelson, Barbette, James Stewart, Burt Lancaster, the Brian Keiths, Ginger Rogers, the Charles Holloways, Bob Lorraine, the Gordeon Borders, the Del Wentworths and the Fred McGinnises.

Janos Kantor, dwarf with the Kantor - Hanell Troupe on the Swenson Thrillcade, has designed and built a rigging for bars and similar aerial acts atop a Thrillcade mobile home. . . . Milt Hinkle is working out of DeBary, Fla., with his exhibit bus of Western lore. Acts with the unit also include Captain Blackstone, fighting lions and snakes; Princess Vivian, aerial; and Ace and Tammy, fire eating. Show was at Northside Center, Winston-Salem, N. C., last week and goes to Westgate Center, Ashville, this week, and Pleasantburg Center, Greenville, S. C., next week.

Circus fans had a field day with Royal American's train at Topeka. Orin King and Jim McRoberts took pictures. They and John Theil and John Marietta visited daily during the stand and chatted with Bob Hasson. King showed movies of Ringling, Cole, and Cristiani shows to the RAS people. Theil, King and McRoberts rode the second section pie car to Hutchinson. Ed Lester came on in Topeka to handle the sheet on the lot for the loadout, as he has done on numerous other visits.

Robert J. Raupfer, circus fan, and Rita Leipzig, have announced their plans to be married October 15 at Elkhart, Ind. They will make their home in South Bend. . . . Earl Tegge is playing clown dates in the Chicago area for the Wieboldt store and others. He is setting Christmas dates thru the Dvorin office, as well as others. . . . Among the acts that have been making recent dates with Hubert Castle's Circorama are the Noble Trio, Howard and Wanda Bell, Adams Chimps, Borjevas, Zavatta Dogs, Baudy's Greyhounds, Maryse Begary, Castle, Great Barton, Les Bon Trio, Michael and Michele, Eric and Eric, Irma and Rio, Les Blue and Yvette, Sensational Kays, Roberts Leopards, Simru Duo and Schreibers Chimps, most of which were at Knoxville. Added at Syracuse were the Haslov Trio, Pinky and June Madison, George Hanneford Jr., Georgian Troupe, Cathalas Duo, Freddy Troupe, and Charlie and Mae.

Ringling Opens Big in Dallas; Sees $50,000

DALLAS—With an advance sale that "looks like about $50,000" and mail orders triple last year, Ringling Bros. and Barnum & Bailey Circus opened Thursday (29) for an 11-performance engagement in Dallas Memorial Auditorium. Indications are it will considerably exceed the previous coliseum stands here.

Opening 4 p.m. matinee had about 6,000, including most orphanages in Dallas area, and the first night show sold about half of the 8,600 available seats. Nearly all the top price seats were sold Thursday night, with prices scaled from $3.50 to $2 for adults and children under 12 half price all over the house.

Ringling's 15-car train moved to Dallas from San Diego, Calif., which followed their booming Los Angeles stand. Train arrived early Wednesday. The coliseum was mostly rigged Wednesday and animals were walked from train to tents erected on the back side of the parking lot near show arena.

"We know the advance sale is well over $40,000, and when all reports are in it'll go around $50,000," Manager Wolcott (Cotton) Fenner of Super Shows, Inc., promoter of the Dallas date, said Thursday night.

Weather Hurts Cristiani Bros. On Texas Route

GREENVILLE, Tex.—Rain and its aftermath plagued Cristiani Bros. Circus for it first three dates in Texas. Moving from Duncan, Okla., they got the tents up Monday (26) on the fairgrounds at Paris, Tex., only to have torrents of rain on the soft fairgrounds prevent the afternoon matinee. They loaded instead of attempting the night performance in the continuing rain.

At Sulphur Springs, Tex., Tuesday (27), there was no rain other than an early shower, but they were unable to get on the first three lots they tried, finally getting set up for the matinee at 4:30 p.m. and night show, both poorly attended.

Greenville had three and one-half inches of rain falling slowly four days, ending Tuesday, and the circus spent most of the day Wednesday (28) trying different show lots, finally gillying the sidewall, seats and center poles onto a narrow lot on a narrow street in the south part of town in time for a 4 p.m. matinee without big top. Lucio Cristiani said this was their first time to have to show without the big top, cutting out all production numbers on the hippodrome track and aerial numbers except the flying return of Harold Ward and troupe, which worked.

Beatty Winning Streak Goes On

COLUMBIA, S. C. — Clyde Beatty & Cole Bros. Circus continued its streak of good business last week. General Agent Floyd King said that Columbus, Ga., had rain in the morning, light afternoon business and a full house at night. After the fair day in Macon, the show had two good houses at Augusta, Ga., and two tremendous houses at Savannah (19). Charleston, S. C., had two good houses despite a change in lots.

KELLY-MILLER BLOWS 8 DAYS IN CALIFORNIA

PLACERVILLE, Calif. — Trucks of Al. G. Kelly & Miller Bros. Circus rolled out of here Saturday morning (24) after being grounded for eight days, during which the show put its trucks in shape to comply with the safety code of the California Department of Motor Vehicles.

A spokesman for the California Highway Patrol claimed that "practically all of the equipment" had been operated in violation of the code. The show included about 36 vehicles.

The show had been here since Friday (16) following a series of accidents, one resulting in the death of Harry Thomas, equestrian director, and Harry Smalley.

AD MAN
WONDERFUL OPPORTUNITY
for a man
who can stay sober and work hard. Call
General Manager
WDSR
1315, Lake City, Florida.
No collects.

PHONEMEN
Need two Men for Lakeland, Fla., Jaycees' Cristiani Bros.' Circus date. Phones in. Cards ready. Other dates to follow. Call
TED ST. CLAIR
Lakeland, Fla., 6-4317 (days)

WANTED
For all winter's work south.
Single-O Side Show or Ding, Mug Joint, Grease Joint, Floss, Snow, Apples, Popcorn with own equipment and transportation.
BOX 107, c/o The Billboard
188 W. Randolph Chicago 1, Ill.

PENNY BROS. WANT
Phone Sales People
Phones in. Sobriety essential.
E. L. FENDLER, EL 3-0481, Decatur, Ala.
Want Organ and Calliope Player with own equipment, Heel and Toe Bannerman, Contracting Agent and useful people in all departments.
Contact as per route.

6—PHONEMEN—6
Fire department deal, others to follow. Must be dependable and sober. No others need apply. (Uncle Bob King, Earl Gamble, Bob Cronin, Ed Prophet, call me collect.)
JACK STEELE
ADams 3-5188 or ADams 3-5280
Belleville, Ill.

VARIETY CIRCUS ACTS
CONTRACTING AGENT (no phones). Couls. answer. Concession or what have you? Small Southern school dates. Send all details airmail to
ALL AMERICAN INDOOR CIRCUS
P. O. Box 462 Louisville, Ky.

8—PHONEMEN—8
Clyde Beatty Circus
3 repeat dates.
MR. AND MRS. G.
Call 2-0328, Tampa, Fla.

PHONEMEN
Repeat Police Deal here, others to follow. One Promoter with or without crew.
BILL FREW
Elgin, Ill. Owens 5-1550

Can use one more good phoneman
TICKETS, BOOK AND BANNERS
Strong deal for nurses' training. South Bend and Mishawaka. 7 weeks. Just started. Pay daily, 25%. No collects or advances. Bob Mason, Walter Walker and Ed Casey, call.
South Bend, Ind., Phone: CEntral 4-8760.
MANAGER.

PHONEMEN
HILDEBRAND, c/o Safety Program OFC #5, 121 Gold, S.W., Tele.: CH 7-2168, Albuquerque, N. M.
HILDEBRAND, c/o Safety Program or 4-6321, Alpine, Tex.
No lay offs. Phoenix, Ariz., ready to follow. Several good towns in New Mex., on safety.

PHONEMEN
10 Solid Weeks. Get your Xmas BR here. Christmas Circus U. P. C.'s—Banners plus Adult Tickets.
P. O. C. Daily—50,000 Members.
Contact: RYAN
Chicago, Illinois. Phone: STewart 3-0160

We are breaking our second unit for all winter dates.
Can use large or small town Promoters, also a few good Phonemen. Best show to sell. Good auspices. No waiting for dates. Full percentage daily. We know where we're going, do you?
JACK KELLY
General Promotion Manager
Tommy Scott Shows
Phones: Butler 2-5965 or Butler 3-6266, Jeffersonville, Ind. (Louisville, Ky.)

PHONEMEN
Must Be Experienced
State Rail Deal. Top Commissions. Collections Daily. Year Round Work.
BOX 106, The Billboard
188 W. Randolph St.
Chicago 1, Illinois

PHONEMEN & WOMEN BOOK and TICKETS
Town carded. Just started. Only deal here. Can write 2 yards a day here easily. Strong sponsor. Steady work. No drinkers. Phone
MANAGER
7-4282 or 7-6691, Extension 207
Knoxville, Tenn.
George and Ann Coyer, call. Harold, Roy, call.

PHONEMEN
Grotto Ofc. open Oct. 3. K. C. area. Midwest dates to July, 1961. Dan Matheleson, call Harold.
Ph.: CH 4-6445 or AM 6-4544
E. J. FLOYD
Write P. O. Box 500, Des Moines, Iowa

PHONEMEN
2 good deals going, St. Paul and Mpls. Can use 3 good men. Book and tickets. Pay 25%. No collects.
KEITH DuBOIS
FE 8-4022, Mpls. Eve., GR 1-9714.

BILL CLAYBOURNE
Call me at once as per Billboard route.
JIMMY D

Attention
PAUL A. MILLER
please contact
E. BAUERSFIELD
1814 Third Ave. Rock Island, Ill.

EXPERIENCED ADVERTISING SPACE PHONEMEN
Also Man and Wife Teams. National magazine, top commission, permanent. Some states open, no layoffs. Sid Harris and Addel, write.
R. E. GODDARD
444 Wildwood Drive, Youngstown 12, Ohio

ELEPHANTS
For Sale: 3 young, well trained. Props and ring curb, Howdahs, semi truck and trailer. Excellent shape. Will sell part or all.
TONY GENTRY
Box 62 Silver Springs, Fla.
Phone: CH 53268

IRISH KNIGHT
Have special deal for you. Call collect.
HENRY
8-3573

PHONEMEN
Two police deals ready to start. Need two men who are sober and can sell at least $200 a day. Plenty of taps as this is the fourth year. Other good deals to follow. A. C. Geldner and Lou Malus, contact me. Important.
CHUCK DAVIS
3348 Glen Oake Dr. Youngstown 11, O.
ST 8-8956 days—SW 2-5437 nights.
You will be treated well here.
Collect and pay daily.

PHONE MEN PHONE WOMEN
Have openings for experienced people. National Guard; year round; plenty deals. Write
SUNDERLAND'S
721 Main St. Hartford 3, Conn.

AMERICA'S FINEST SHOW
POSTERS
WRITE FOR 1960 DATE BOOK
CENTRAL Show Printing Co., Inc.
MASON CITY, IOWA

Thank You
HAGEN BROS.' CIRCUS
For your purchase of
3 G. M. C. Tractors
"Save Money With Johnny"
JOHNNY CANOLE
Phones: WI 3-0003 or WI 4-9347
Altoona, Pa.

10—PHONEMEN—10
Book carded. Phones in. Top sponsor. Five others signed in immediate vicinity. Banners, UPC's and Book. No advances. No collects. Mark Starr, Tom Simms and Charley O'Brien, call GRANT collect.
ST 8-8508 or ST 8-8195,
Springfield, Mass.

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THE FINAL CURTAIN

BENNIS—Penny,
former candy concessionaire on the old Endy Bros.' Shows, September 2 in a Miami hospital following a long illness. In recent years she had been in the sign business in Miami. Survivors include her husband, Jack; two sons, Jerry and Ronny, and a daughter, Loriann.

BISCOW—Isador,
74, veteran outdoor concessionaire, September 23 at his home in Virginia Beach, Va. A member of the National Showmen's Association and Miami Showmen's Association, he was buried September 26 in Showmen's Rest, Southern Memorial Cemetery, Miami.

BLACKWELL—Henry G.,
former carnival and circus showman, July 19 in a Macon, Ga., hospital. Survivors include his widow, Winona; three daughters, Mrs. G. C. Barrow, Mrs. T. V. Adamson and Mrs. W. L. Langley; nine grandchildren, two great grandchildren, a sister and several nieces and nephews. Burial was in Macon.

CAHOON—Leslie George,
67, concessionaire with juice joints, grease joints and cookhouses on circuses and carnivals, at Houston September 14. He was known as Hamburger Red and Circus Red and had been with Hagenbeck-Wallace, Ringling-Barnum, Roy Gray Shows, Harry Poole and Donald McGreger shows, and played many fairs and picnics in Texas and Oklahoma. Survivors include his widow, Nettie, Houston; a daughter, Mrs. Martha Lyerly, Houston, and two sons, Leslie Jr., Houston, and Harrington, Roselle, Ill.

COHN—Al (Red),
62, long-time concessionaire, September 29 following a heart attack at the Los Angeles County Fair, Pomona, Calif. He had been in the Middle West for many years and worked with Chuck Moss and Joe Murphy before moving to California several years ago. He was a member of the Showmen's League of America since 1927. Surviving are his widow and a brother, Strings Cohn, also a concessionaire. Funeral was held Sunday (2) and burial was in Burbank, Calif.

EICHHOLZ—Max,
father of Jack Eichholz, Eatern concession operator, last month in New York.

FRANCIS—John,
83, former show owner and a veteran of over 60 years in the carnival business, recently in Dallas. (Details elsewhere in this issue).

GILLESPIE—William,
65, former outdoor showman, August 30 in Novato, Calif., following a heart attack. He first worked at Powers Opera House, Decatur, Ill., and later was with Earl Chambers monkey shows. He was also with Side Shows on Beckman and Gerety, Cetlin & Wilson, Rubin & Cherry and Prell's Broadway shows. He had been with the A. E. Staley Company in Decatur until he retired at the end of 1959. Funeral services and burial were held in Decatur. His widow, Louise; five children and 14 grandchildren survive.

KEITH—Fred (Alabama),
55, concessionaire for many years with the Johnny J. Jones, Evans United, Holiday Amusement, Sheesley and Hames shows, September 25 in General Hospital, Kansas City, Mo. Burial in Plattsburg, Mo., September 28.

KIDDER—Mabelle,
71, former show woman, September 22 in Merritt Island, Fla. Survivors include a son, Gilman; two daughters, Mrs. Jean Knabe and Mrs. Blanche Lochman; nine

(Continued on page 68)

IN LOVING MEMORY
OF MY DEAR HUSBAND
J. C. McCAFFERY
Who Passed Away
6 Years Ago
Sept. 28, 1954
Oh, Mack, How I Still
Miss You Dear,
Forever In My Heart
Your Loving Wife
SARA MAE

IN MEMORY
Of our very, very
dear friend
J. C. McCAFFERY
Who passed away
Sept. 28, 1954
LOU DUFOUR

In Memory of
J. C. McCAFFERY
who passed away
Sept. 28, 1954
I miss you, Mac
LOU LEONARD

IN LOVING MEMORY OF
Our Beloved
Ruth Havrilla Murphy
A devoted Doughter, Wife and Mother, killed in an automobile accident while with Ringling Bros.' Circus, a Show Girl and in Aerial Ballet, 2 years ago, Oct. 6, 1958.
We will always cherish you in our hearts. Beside your grave we often stand and try in vain to understand. You didn't have a chance to bid anyone a farewell or even have a chance to say good-bye, and yet softly the leaves of memory fall and sadly we stop and gather them all. Though absent, you are ever near. We are praying we will be with you some day again.
Sadly missed by Husband, Mom, Dad, Baby son Michael and Sister Joan.

In Memory of
A Great Trouper
Bernice Zarlington Evans
Died September 15, 1960
Dot Jess Sun
Sun Players

JOE PRELL
October 4, 1959
In Memory
of our Son, Brother,
Father and Husband
Sadly missed by
Sam Prell, Gertrude,
Ben, Lillian and Abe
Carl and Marion
Beatrice

In Memory
JOE
PRELL
Who passed away
October 4, 1959
Max Sharp

IN LOVING MEMORY
Of Our Wife and Mother
LOIS SIMONS
Who Passed Away October 3, 1959
We Miss You, Darling
HOMER — BOBBY — JO ANN and GERTIE

In Memory of My Beloved Husband
J. C. (Jimmie) Simpson
Who passed away
OCTOBER 6, 1943
MARIE SIMPSON

In Memory
Of my Wonderful Husband
BILLY
ROSEN
Who left me October 3, 1959.
I love you and surely miss you.
Patsy Rosen
Little Bill

ROLLER RUMBLINGS

By AL SCHNEIDER

WALTER E. KIEFER, who has long been identified with the roller rink business, was recently named manager of Bayshore (N. Y.) Roller Rink, latest link in the America on Wheels chain. Kiefer was first introduced to roller skating at Madison Garden Rink in his home town of Chicago, and at the age of 15 made his debut in vaudeville in a roller skating act (the Three Whirlwinds) with Curley Wisner and Harry Avers. With the decline of vaude Kiefer entered the rink business in Flint, Mich., in 1936. Later he owned and operated rinks in Kalamazoo, Battle Creek and Saginaw, Mich. In 1942 he entered a partnership with the late Earl Van Horn in the operation of the White Plains (N. Y.) Roller Rink. One of those who showed early interest in international style skating, he was also active in development of associations for various branches of roller skating, both amateur and professional. He was one of the men instrumental in the founding of the United Rink Operators and at one time served on the URO executive board. For many years he was chairman of the Amateur Co-Operative Committee. Kiefer also taught and coached many State and national champion skaters and also officiated at championship contests. In the 1940's a physical ailment hospitalized him for two years and after his recovery in 1948 he went to work for Skatin-Toons Recording Company. He purchased the company in 1953 and continues to operate it. Mrs. Kiefer is the former Bobbie Weeden, now organist at AOW's Levittown (N. Y.) Arena.

AOW has also announced the resignation of Estelle McNamara as director of the chain's racing program. Miss McNamara, who will assist the new director of speed, resigned because of the press of other amateur speed affairs and personal matters. Taking her place is Jarnes Coyne, of Jersey City, N. J. Coyne has been interested in roller skating for 17 years, with particular emphasis on the chain's speed league, as an official. His wife, Lynn, has also participated in the speed league for a number of years.

James B. Swett, of Litchfield, Conn., and James C. Hartley, Branford, Conn., are recipients of U. S. Patent No. 2,937,031, entitled "Roller Skate Attachment." The duo has assigned this patent to the Union Hardware Company. According to the recipients, figure skating on roller skates has become increasingly popular in recent years, and in order to execute certain types of extreme turns and intricate figures, a considerable amount of body contortion is necessary. In order to assist in performing these movements, and to achieve proper interpretive footwork, it has been the practice to attach a resilient member, such as a piece of rubber, adjacent to one of the trucks of the roller skate, usually at the toe. The resilient member is brought into contact with the skating floor as is deemed necessary by the skater. It has been the general practice to attach the resilient member directly to the skate's sole plate. This, of course, means that there is a rigid connection between the parts and that the only resiliency afforded to the device's user is thru the medium of a resilient member. Thus, when the resilient member is put into contact with the floor, the impact's shock is not adequately absorbed and a substantial force is applied to the skate structure, tending to shear the sole plate rivets. It is the object of this invention to overcome these limitations and thus they have devised a roller skate structure in which the resilient member is attached to the skate's sole plate thru the medium of a bracket which acts as a spring. The bracket comprises a properly shaped strip of springy metal and is secured at its upper portion to the sole plate and at its lower portion to the resilient member. In other words, the combination of the bracket and the resilient member absorbs the shocks of impacts and returns in some degree the force imparted to it. It allows the skater to execute certain jumping and interpretative movements in rink roller skating with greater ease than has heretofore been the case.

MAKE MORE MONEY, DRAW BIGGER CROWDS
WITH BEAUTY-GLAMOUR-SHOWMANSHIP
GET THE NEW REVOLVING HOLLYWOOD SPOTS-LITE
PATENTED
BETTER'N A CRYSTAL BALL
NO MIRRORS TO BREAK
WASH OR POLISH
PATENTED
GLAMOROUS NEW IDEA IN BEAUTY, MODERN SHOWMANSHIP, LIGHTING EFFECTS AND LOUDSPEAKER. IT'S DIFFERENT. IT STIMULATES MORE BUSINESS AND PAYS FOR ITSELF IN BALLROOMS, SEATING RINKS, CLUBS, TAVERN BARS, AMUSEMENT PARKS, HOTELS, RESORTS.
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Baker's United: Loogootee, Ind., 4-8; Indianapolis 10-15.
Bee's Old Reliable: *Raymond C. Huls; (Fair) Barnesville, Ga.; (Fair) Cochran 10-15.
Big State: *Jos. Sima; (Fair) Port Lavaca, Tex., 11-15.
Blue Grass: *J. T. Richards; (Fair) Vicksburg, Miss.; (Fair) West Monroe, La., 10-15.
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Cherokee Am. Co.: *J. W. Mahaffey; Moran, Kan., 4-5; Fredonia 7-8.
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Strong, Big John: (Fair) Fresno, Calif., 6-16.
Hoard & Mullis: *E. Mullis; (Fair) Fitzgerald, Ga.; (Fair) Sylvester 10-15.
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(Continued on page 67)

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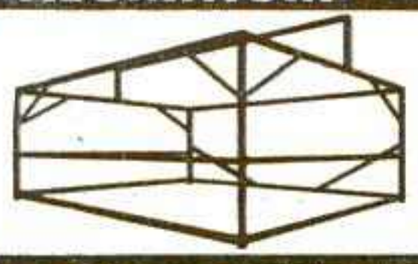

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CARNIVAL CONFAB

FRANK JOSEPH has his Scrambler with Penn Premier Shows. . . . All the Vivona boys had their wives at the Trenton except Phil, whose wife Carole was baby-sitting at home, and Dom, who's still single. On hand during the fair were Marie (John), Ethel (Morris) and Dolly (Babe). . . . Paul Lane has his headaches squeezing the Marks Shows on some of the smaller Southern lots, but the job gets done. John Marks is spending more time in his air-conditioned office after a rough season rebuilding. . . . Joe Ross laid out a new one for Amusements of America in Frederick, Md., but he knew the fair well from playing it with Prell. He had a good week in Trenton with two popcorn stands and candy apples, and worried all the while.

Earl Meyers continues to do a fine job with the Side Show on the Marks midway. . . . Deaths last week included Jack J. Perry, former Eastern show operator; Is Biscow and Max Eichholz. And Al Le Fleur, who came within a hair of being skulled by a MGR centerpole, had another close one. At East Meadow he took an electrical charge while working on the same ride and was tossed for a loop. . . . Is Trebish has been showing up at How-Reit dates, most recently in Brooklyn. . . . Mike Prudent has it stowed away in quarters after providing the midway for the Islip, N. Y., fair.

Phil Cook has signed up scads of old and new Miami Showmen's Association members on his travels for the Lenz office. Included are Ralph Reynolds, Sam Speilman, William Shulman, C. C. (Specks) Groscurth, John Hardman, Al Kunz, Ben Stone, James H. Drew, J. D. Edwards, Ralph P. Flanagan, Morris Wold, Clifford Gray, Leo Hirsch, George E. Fox, John Barfield, Johnny Portemont, Ted Woodward, Jack E. Vinson, Ralph H. Senn, Harry Ross, Don Coulston, Max Gilbert, Joel R. Kempner, Ed Morris, Johnny Green, Sam Levy, Johnny J. Denton, Larry P. Reece, Tom M. Allen, Ben Segal, R. B. Garner, Monroe Eule, John H. Weber, John Kelly, Abel Pastor, Philip Kalin, Nate Cutler, Anthony Finstinetino, Eugene M. Thompson, Ray E. Armann, Harry Foreman, Rufus A. Maricle.

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More Miami clubmen: J. G. Gilman, Charley Allen, Tommy Arger, Louis Borelli, James Borelli, Frank Camerota, J. R. Fasolas, Frank Spina, Thomas G. Patty, Mack Seglin, Dominic Mascheri, Stephen Savitski, Jack Cox, Roland Page, Maxie Herman, Ernie Dellabate, James Quinn, Harry Ross, Henry W. Fray, Louis Reiben, Sam Crowell, Alex J. Cunningham, Frank Gentile, Money Cannob, William R. Austin, Charles Joyce, John J. Looney, James Motola, Morris Lauer, Larry Carr, Morris Saul, James J. Brannigan, Henry Kaufman, Irving Strauss, Louis Elias, Joe Lampugnole, Robert Negus, Joe Galvin, Casper Bellino, Ernest J. Ricciardi, Romeo Genest, Aaron Hymes, Andre Morin, Harry S Nelson, A. M. Vick, George W. Burr, Walter Tyski, Frank Darezzi.

The Jones bingo units at Ottawa's fair were managed by Dick Exner, Gabe Nahmias and Tom Ely, who was Onalee Jones' right-hand man. . . . King Reid noted his show grosses were up at all spots played during his absence due to illness, and down when he returned. Wife Dorothy (Sissie) Reid and Charley Joyce were rewarded with verbal bouquets. . . . Among the many operators at the Allentown (Pa.) Fair were Maxie Sonn, the hat king; Davis, Tanner, Lou Long, Minor, Coppola, Meader, Johnny Miller, Harrison's mitt camp, Ernie Allen, Norman, Hertzog, Jack the blanket man, Harry Modelle, Bucky Allen Bennett, Peck, Wilson's ice cream, Cleaver, Sollenberger's ice cream (with Double-Dip Adams), White, Dembrosky.

Irwin Kirby

PACIFIC PATTER. Charles Goss, veteran carnival man now with the Velares at Pacific Ocean Park, visited the Los Angeles County Fairgrounds in Pomona for the first time. He was accompanied by Speedy Roberts of the Velare shops in Long Beach. They toured the fairgrounds with Bob Banard, who is with the Crafts Shows, which has rides booked on the midway. . . . Al Cecchini has had to forego his golf schedule during the fair because of the heavy work schedule. His brother, Louis, and Johnny Levaggi, which also have Cecchini & Levaggi, are the operators of the fair midway. . . . Chet Barker, Fair Time Shows general manager, is getting back the use of his arm, which was injured when high voltage knocked him from a hot wagon at the Riverside County Fair and National Date Festival in Indio early this year. . . . Dr. George Waldron, of Houston, visited Fair Time Shows. . . . Joe Blash, of Blash & Hilligoss, was commuting between the LA fairgrounds and his home in LaVerne during the fair. . . . Patty Treanor, veteran novelty dealer, is taking it easy at the fair, turning much of the work over to his son, Raymond, with whom he has been associated in business for a number of years.

POMONA PATTER. The Los Angeles County Fair in Pomona drew a large gathering of show people, with the Pacific Coast Showmen's Association and the Regular Associated Troupers having fund - raising days. . . . Dr. George Waldron, secretary of Fair Time Shows, Inc., visited from his home in Houston. . . . Kay George was busy in the Fair Time office. . . Norman (Dutch) Schue leaves soon with his son, Jack, piloting the plane on a hunting trip into Canada and around Alaska. . . . Peggy Butler, who observed a birthday September 16, the day the fair opened, was on hand at a concession and nursing a broken leg. Despite the cast, she made out all right. . . . Darwin and Donna Glenn had their Roman Target games on the midway. . . . John Levaggi of Cecchini & Levaggi was in charge of the concessions, with Louis Cecchini devoting full time to the ride operation of Funville Midway, which they also operate. . . . Friends of the Steve Vaughns at the fair received cards telling of the trek Steve, president of PCSA, and his wife, Helen, are making back to Los Angeles from Toronto. En route west, they visited Niagara Falls and the Allentown, Pa., fair, where they saw Bob and Jenny Perry. The

(Continued on page 68)

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FLASHBACKS: 15 Years Ago—Fire struck Alamo Exposition Shows in Pampa, Tex., destroying the blower owned by J. D. Swords and the Coca-Cola stand operated by Mrs. Ted Custer. . . . Showfolks of America, San Francisco, signed a bill of motion picture stars as name lures for its "Night of Stars," headed up by Gale Storm. . . . Harry L. and Nels P. Madison announced formation of a new show with six rides, eight shows and 30 concessions. . . . John Marks and Jimmy Rafferty's R & S Amusements joined forces to play the Wilmington, N. C., Legion celebration.

ESE Okay for Reid; Chart Mouse Tour

WEST SPRINGFIELD, Mass. —Final date for the King Reid Shows was the ride spot at Eastern States Exposition here, and most equipment was returned to the barn after the closing Sunday (25). Reid has bought the Mad Mouse ride of Bill O'Brien of Revere, Mass., and will have it at fairs. In recent seasons he has toured various back-end units thruout the South.

Eastern States had 29 rides in action and the gross held favorably, Reid noted. Weather was overcast or drizzly most of the week.

Reid had his Congo dark ride here, plus a Funhouse and rides. Also seeing action were the Arcade, Paul Miller; Flying Coaster, Bill Dyer; Paratrooper, Colegrove; Fly-o-Plane, Roy Dean, and Schiff Tower Slide, Moberg Amusements.

Page Clicks At Athens

ATHENS, Ala. — Page Bros.' Shows combined two of its three units for the recent Limestone County Fair here and the 20 rides, dozen shows and 72 concessions clicked big.

The Scrambler topped the rides, with the Frolic in the second slot from the money standpoint. The Side Show and Minstrel unit led the back-end.

From here the units have four more weeks and will then return here to Athens winter quarters at the fairgrounds. Plans are to add a Rock-o-Plane for next season.

Penn Premier Inks Ebensburg Return

Labor Day Fair Set for 1961 After Big Week; 4 Searchlights Acquired

MOUNT AIRY, N. C.—Retaining of the Ebensburg (Cambria County), Pa., fair contract for next season is one of many highlights for Penn Premier Shows this fall. The Labor Day spot in Ebensburg and preceding week at the Indiana (Pa.) Fair provided a big boost to the show's fortunes. Eight fairs are already in the fold for 1961 and the midway is bursting with 29 rides and 16 shows in its late weeks.

Season's end will come Armistice Day at Warsaw, N. C., Owner-Manager Lloyd Serfass reports, climaxing a two-unit effort which saw both Penn Premier and a junior edition, Keystone State Shows, being fielded. Business has been good since struggling thru a period of large attendances and light spending at early fairs, which started with the one at Wind Ridge, Pa., in August.

Things brightened at Indiana, Pa., which finished with its best weekend crowd. Lew Stevens was back as grandstand announcer and Mike Wida handled ticket facilities. Penn Premier made a brisk jump to Ebensburg and was set for the Labor Day opening Monday (5).

The grounds were swamped for the holiday and Edwin Green, fair president who acted in place of Frank Morley, secretary, who was in Barnsboro Hospital, estimated the attendance at 90,000. Kids' Day followed and was also big, with the ride-show gross increasing by 20 per cent. Faulty electric lines kept the midway in darkness for two hours on Monday night, Serfass said. Green hopped around on a motor scooter to cover the 1,400-foot-long midway. Saturday (10) closing was hit by rain.

500-Mile Haul Uneventful

Kicking off the Southern tour was the fair in Burlington, N. C., for which a 500-mile haul was made. Conditions were good and a new high in attendance responded. Everything made it for the Tuesday night opening and the resultant gross was 30 per cent above last year, when the date had drawn rainfall. Saturday night (17) was very good.

High Point, N. C., followed, on a new location between High Point and Greensboro. Monday (19) started slowly and a steady build-up ensued. Visitors included delegations from Winston-Salem and Mount Airy, N. C.

With the addition of the Roll-o-Plane purchased from Mike Orceni, who owns the Rock-o-Plane on the show, four searchlights acquired from Shulman Bros. in Elmira, N. Y., and two tractors delivered by Johnny Canole, there are now 52 tractor units on the carnival, Serfass pointed out. Following the Armistice Day celebration in Warsaw, N. C., the home run to winter quarters in Henderson, N. C., will be made.

CHUCK MOSS POLLS VOTERS

MEMPHIS — Chuck Moss, veteran concessionaire, who again had the games at the Mid-South Fair here last week, made an unofficial presidential election poll thru the demand for merchandise at his games.

This year Moss featured elephants and donkeys as two of the leading prizes in his collection of plush. Over the opening weekend, which was a big one for the entire fair, the elephants were in better demand by winners than the donkeys, Moss disclosed.

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SEDLMAYRS HIT OKLA. PAY DIRT

Rides, Shows Race Toward New High At Booming Oklahoma State Fair

OKLAHOMA CITY — Carl Sedlmayr's big Royal American Shows was heading for an all-time midway record at the Oklahoma State Fair here last week.

By the end of business on Wednesday night (28) the strong array of rides and shows had racked up a whopping 18 per cent gain over last year, and Sedlmayr felt certain a new record would be set if the fair was given good weather the final days of the run. In fact, a 25 to 30 per cent increase was expected.

On Monday (26) the fair was having an excellent kids' day with the moppets spending money all day. A thunder shower struck at 6 p.m. and discouraged some of the patrons and, as a result, the show was off about $5,000 for the day as compared with last year. This loss was regained the following two days, however, and all segments were racing.

Dick Best's Side Show led the back-end. Following were Club Lido, Leon Claxton's Harlem in Havana and Bill Kent's big Motordrome managed by George Murray.

Among the rides, the Kiddieland was producing strong grosses, altho the Paratrooper, Wild Mouse, Flying Coaster and the Roller Coaster were getting their share of the spending.

C. J. Sedlmayr Jr. and his wife, Egle, left here Saturday (1) for Chicago where they were scheduled to board a jet for London and then to Munich for the Oktoberfest. While in Munich, C. J. was scheduled to work with the manufacturers of the new Calypso ride being fabricated there for Royal. He will work on the portable features to be incorporated in the device which is scheduled to be delivered in time for the Florida State Fair, Tampa, in February.

After Munich, the Sedlmayrs will visit Rome, Venice and Paris and arrive back for the Mississippi State Fair, Jacksonville, on October 17.

Pomona Fun Zone Runs Ahead of '59

POMONA, Calif.—Increase in attendance at the Los Angeles County Fair was reflected in the midway grosses, Louis Cecchini, head of Funville Midway, Inc., which operates the fun zone, said.

Thru Monday (26), 11th of the 17-day run which ended Sunday (2), the attendance hit 730,520, up 38,364 over the same period last year. Cecchini said that the 15 permanent ride attractions operated by Funville had shown a daily revenue increase each day except Saturday (24) and Sunday (25) when it dipped 5 and 10 per cent respectively because of the hot weather.

Olivia Waldron, president of Fair Time Shows, Inc., which booked in six major rides on the main midway, eight kid rides in that section's kiddieland, and a Ferris Wheel and five kid rides in the Mexican Village area, reported her gross "slightly ahead" of last year. She added that this year she had more equipment on the lots.

Crafts 20 Big Shows booked on five major rides, all with large capacities. They included a Mad Mouse, Flying Coaster, Scrambler, Paratrooper and Roundup. This show also had five kid rides in what is designated as the No. 1 kidland.

Carl Miler booked a Roller Coaster with Funville and it was located on the main midway.

Concessions in the main were operated by Cecchini & Levaggi, the parent company of Funville. Of the 100 on the midway, with none in the kiddie areas, 45 were permanent stands. Revenue, said Louis Cecchini, was up mainly because of the increased attendance.

PCSA Resumes Weekly Meets

LOS ANGELES — The Pacific Coast Showmen's Association will resume weekly meetings on Monday (10) with the clubrooms to be open from noon each day, Al Flint, PCSA executive secretary, said:

Flint said that the Memorial Services will be held at Showmen's Rest in Evergreen Cemetery here Sunday, December 11. The annual banquet and ball will be held Tuesday, December 13, in the Ambassador Hotel with Hunter G. Farmer as the chairman.

DETROIT FAIR SEEKS BIDS FOR 3-YEAR MIDWAY PACT

DETROIT—A three-year contract to provide the midway attractions at the Michigan State Fair is scheduled to be awarded after bids are opened on Tuesday, October 18, Donald L. Swanson, fair general manager, announced.

The proposal will cover three fairs, 1961, 1962 and 1963 and detailed specifications for the contract are available at the fair office here in Detroit.

Basic specifications require that a stipulated percentage of all receipts, less tax, be assigned for rides and shows only. No games of chance or skill or any combination of skill and chance will be permitted.

Another requirement is that a separate kiddieland be provided and the bidder is required to state as near as possible the number and type of rides he proposes to operate at the fair.

Insurance requirements call for a minimum of $300,000 public liability and $25,000 for property damage. In addition, a $10,000 performance bond must be provided.

W. G. Wade Shows has furnished the midway attractions here for the past nine years.

The Great Ouachita Valley Fair

WEST MONROE, LA., WEEK OCT. 10-15

Followed by the Louisiana Delta Fair and Live Stock Show, Tallulah, La., Week Oct. 17 thru 22.

CONCESSIONS: Hanky Panks, Prize-Every-Time Games of all kinds; Bird, Bear, Block, Lamp, Pottery and Glass Pitches; Bushel Basket, Basket Ball, Short Range, High Striker, Novelties, Names on Hats, Age and Scales, Derby, Ice Cream on a Stick, Jewelry Spindle, Grab and Cookhouse. Will book Alibi Stores that throw stock if you have Hanky Panks to go with same.

RIDES: Will book good Dark Ride or any non-conflicting major Rides such as Round-Up or something new.

HELP for 20 office-owned Rides. Winter's work in Florida at Fairs and Shopping Centers. All Help must be licensed semi drivers. Good salary for capable Rock-o-Plane Foreman.

All wire or phone **C. C. GROSCURTH, Gen'l Mgr., BLUE GRASS SHOWS**
Vicksburg, Miss., all this week.

Carolina State Colored Fair

WINSTON-SALEM, N. C., OCTOBER 10-15

This Is a Big One Followed by Five More Weeks of Fairs

CONCESSIONS Can place Hats, Novelties, Age, Ball Games, Eats, Drinks, Derby Racer, Crazy Ball, Penny Arcade or any other legitimate Concessions. Want Waiters, Griddleman and Cook for Cookhouse. Clarence, answer. MacVee no longer here. Can place Hanky Pank Agents.

HELP Can always use reliable and sober Ride Men who drive semis. Use Wives as Ticket Sellers. No men with cars wanted.

SHOWS Can place Snake Show, Monkey Show, Fun House, Midget Pony, Life Show or any good Grind Shows not conflicting. Shows and rides gross big money here.

RIDES Want Wild Mouse or Fly-O-Plane of any good Ride not conflicting. Can place second set of Rides after Winston-Salem as we play two fairs a week. What have you?

Address all mail and wires to LLOYD D. SERFASS, Owner, PENN PREMIER SHOWS, Reidsville, N. C., this week; followed by Winston-Salem, N. C.
Phone in show office. No collect calls.

WANTED
SHOWS OF ALL KINDS

Place legitimate Concessions.

Place Ride Help.

Chase City, Va. (Fair), next week; Kinston, N. C. (Fair), to follow.

THOMAS JOYLAND SHOWS
Jacksonville, N. C.

PLASTER

Plush Slum Jewelry Watches, bulk, $3.25 each; Miracle Cross, $4.60 doz.; Indicators, $30.00 gross, $2.50 doz. 30 years in show business. Ship anywhere. All new customers positively 25% D. P. Our prices will not be under sold.

PHIL'S STATUARY NOV. CO.
9861 New Hammond Hwy.
Phone WA 1-5504
Baton Rouge, La.

WANT
LEGITIMATE CONCESSIONS

that do not conflict for the cotton patches. Show has four concessions only. Especially want Mug Joint. Want general Ride Help. Will buy for cash, Tilt or Coaster. All replies to

JOE L. KING
Turkey, Texas, Oct. 7-16

FLY-O-PLANE FOR SALE

Newly painted, overhauled, fluorescent lights. L-185 International tractor, 33 ft. racked trailer. Complete, $7,500.00

E. BRAHAM
6415 Midnight Pass Sarasota, Fla.
(Phone: WA 7-5785)

WANT
WHEEL FORMAN

Top salary and bonus.

MARKS SHOWS
Orangeburg, S. C., this week.

OCTOBER
MONTH OF MADNESS
MERCHANDISE BARGAINS

SEE BEST MERCHANDISE DEPARTMENT THIS ISSUE

FOR SALE

4 Rides, 5 Light Plants. All other equipment sold. 1960 Paratrooper, new July 19, mounted on semi, with or without new 1960 Chevrolet Tractor. Best cash offer.
Helicopter Ride, new July 19, mounted on special-built trailer. New fence, new Paratrooper ticket box. Sweeps fluorescent lighted. Good Chevrolet Panel Truck to pull same. This ride framed to go up or down in 45 minutes. Best cash offer.
Late Model 1957 Tilt, actually only 2 seasons' use, cannot be told from new. Complete with two Trailers framed special for Tilt. Ramp for tubs. Winch and crane for loading plates. Includes Tractor. Complete. $13,500.00.
Large Miler Coaster, 133 ft. long and 55 ft. wide, 7-car train, carries 21 adults per load. Goes up in 4½ hours, down in less than 3 hours. Has greater earning power than a Mouse Ride. No maintenance. Definitely a repeat ride. Books open for inspection of grosses of this ride. Complete with two Tractors and two Trailers. Excellent for medium-sized park. $19,500.00.
Light Plants—One set of two 6-71 GMC Diesels, 1,200 RPM, mounted side by side, 66 kw. each. Special-built Fruehauf Trailer with shop in front. With new 1960 Chevrolet Tractor, $12,000.00.
One set of two GMC Diesels, same as above except mounted end to end. With Tractor, $10,000.00.
One 90 kw. 1,800 RPM GMC Diesel. Extra space in Trailer to haul wire and junction boxes. Complete with Tractor, $8,500.00.
All five of these plants are in perfect condition. None need work or overhaul. All reconditioned before start of this season. Two Light Towers mounted on each of above plants.
Can be seen in operation at Angleton, Tex., Fair thru Saturday of this week. Delivery can be made Saturday night.

Refugio, Tex., Oct. 10-12 or Seguin, Tex., Winterquarters after Oct. 13.
DON FRANKLIN

REED AMUSEMENT CO.

Wants for Marshall County Fair, Boaz, Ala.; followed by Cherokee County Fair, Centre, Ala.; then Coffee County Fair, Elba, Ala., with three more fairs to follow.

Want Concessions of all kinds. Will book Rides not conflicting such as Rock-o-Plane and Scrambler. Want Hanky Pank Agents, Alibi Agents, P. C. Dealers and Grind Store Help. RIDE HELP: Can place two Foremen and Second Men. Out all winter. SHOWS: Will book Grind Shows.

All wires and mail to Boaz, Ala., this week.

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GOLDEN GATE & ROYAL WEST COMBINED SHOWS

BOOKING FOR REMAINDER OF SEASON thru Armistice Day

Want Hanky Panks, Ride Help, Fun House and Grind Shows.

RODEO, CALIF., Oct. 5-9; CAMPBELL, CALIF., Oct. 11-16; SALINAS, CALIF., Oct. 18-23.

Contact HARLEY (CUFFEY) LARSEN, Manager, Per Route.

WOLFE AMUSEMENT

WANT FOR GREENVILLE COUNTY COLORED FAIR NEXT WEEK, OCT. 10-15

TWO BIG KID DAYS—HORSE RACING—FIREWORKS

Colored Girl Shows and Family-Type Shows

All Concessions open—no "X"—Eats, Drinks, Popcorn, Apples, Photos, Bingo, Camps. Joints operate here. Everything open. No time to write. Wire here early.

CHERAW, S. C., THIS WEEK.

P.S.: All Shows and Concessions can play three more fairs after this one.

ROSS MANNING SHOWS

3-COUNTY FAIR, NEWBERRY, S. C., OCT. 12-17

FOLLOWED BY MONCKS CORNER, S. C.

CONCESSIONS: Hankies, Eating Stands, Long and Short Range Galleries, Age and Scale, or what have you?

RIDES: Round-Up, Paratrooper and Helicopter.

ROSS MANNING, Fairgrounds, Trenton, N. C.

JAMES H. DREW WORLD FAIR SHOWS

WALTON COUNTY FAIR, MONROE, GA., OCT. 3-8; EMANUEL CO. FAIR, SWAINSBORO, GA., OCT. 10-15

CONCESSIONS: Can place Merchandise and Prize-Every-Time Games of all kinds, also Outright Sales Stands and Arcade. SHOWS: Good opening for Motordrome and family-type Grind Shows. All address:

This week, JAMES H. DREW WORLD FAIR SHOWS Fairgrounds, Monroe, Ga.

SMILEY'S AMUSEMENTS

WANT FOR ORANGEBURG, S. C., COLORED FAIR, OCT. 10-15. FOLLOWED BY CHESTER COUNTY FAIR, CHESTER, S. C.

CONCESSIONS: French Fries, Long Range, Short Range, Photos. Everything open except Popcorn. SHOWS: Can use Minstrel Show, Side Show, Snake Show, Girl Show or any other family-type Shows. RIDES: Can use Paratrooper, Scrambler, Round-Up or any other novel Rides. RIDE HELP: Can use general Ride Help who drive. All answers and replies

JOHNSTON CO. FAIR, Smithfield, N. C., Oct. 3-8.

GEORGE CLYDE SMITH SHOWS

Atlantic District Fair, Ahoskie, N. C., next week.

CONCESSIONS: Wanted Ball Games, 6-Cats, Buckets, Pitch-Till-You-Win, Grab, Slum Spindle, Glass Pitch, Bear Pitch, Photos, Balloon Darts, Fish and Duck Pond, High Striker and Cork Gallery. Want Agents for office-owned Hanky Panks. SHOWS: Want white and colored Girl Shows, Monkey Show and Side Show. HELP: Want Ferris Wheel Foreman, Chairplane Foreman and general Ride Help. Also want Truck and Tractor Drivers. All replies

GEORGE CLYDE SMITH SHOWS

Edenton, N. C., Fair this week; Ahoskie, N. C., Fair next week.

O. C. BUCK SHOWS

Pitt Co. Fair, Greenville, N. C., Oct. 3-8; Beaufort Co. Fair, Washington, N. C., 10-15; Halifax Co. Fair, So. Boston, Va., 17-22; Moore Co. Fair, Carthage, N. C., 24-29.

GIRL SHOW GIRL SHOW GIRL SHOW

Want Girl Show operator with own outfit to join at once! If satisfactory will give preference for 1961 season. Will book second Girl Show for So. Boston, Va., fair. Can place: Merchandise Concessions of all kinds at So. Boston. Wire:

O. C. BUCK, GREENVILLE, N. C.

VALIENTS COLORED CELEBRATION

MEMPHIS (ELLENDALE), TENN., OCT. 5-9

Need Concessions and Shows of all kinds. None booked on show. Don't call or write, come on.

JACK LINDLE SHOWS

AIDS OBESE

Cookhouse Op Ruby Williams Diversifies

CHATTANOOGA — Ruby Williams, who has had a cookhouse at the Chattanooga - Hamilton County Interstate Fair the past 14 years, believes, as do many big corporations, that diversification pays off.

Ruby, who also has concessions at the baseball park of the Chattanooga Lookouts, is also in the business of selling sweat suits for the obese and rain suits for the fisherman and hunter—a far cry from dealing out hot dogs, hamburgers and soft drinks. She feeds 'em, then sells them a plastic suit to lose the poundage.

The "Slim-Ez" suits weigh 12 ounces and sell for $6.95 in both men and women's sizes. Also handled is a sweat suit for athletes that run at $8.95, and the fisherman's rain suit that includes a hood.

Ruby's the executive vice-president of the Slim-Ez organization. Joe Engel, president of the fair and also top man in the baseball team, is president.

The idea for the suit came from hanging around the ball park. And many major leaguers, some of whom formerly played here, are helping to spread the word. Included in this latter category are Bob Allison and Harmon Killebrew, now with the Washington Senators. Others in the big leagues are Don Larsen, Bob Turley, Bob Friend, Roy Sievers and Richie Ashburn, to name a few.

Clubs Net 2G At Jamboree On Happyland

DETROIT—A midnight benefit jamboree held on Happyland Shows during the Allegan County Fair at Allegan, Mich., netted $2,221 for three key showmen's associations.

Staged in Joe Sciortino's Girl Show top, it was the first jamboree of its kind held on the Happyland Shows, and Jerry Reid, co-owner and manager of the shows with his brother, Bob Reid, expressed great surprise and satisfaction at the healthy amount raised.

Acts from the grandstand show donated their services, including Mary Kay, organist. Others on the bill included Jade Lin, Oriental dancer, from Eddie Miller's Garden of Allah Show, and girls from the Sciortino show.

The organizing committee was headed by Roy Maples, manager of the derby concession on the midway, actively assisted by Jerry and Bob Reid. Maples also doubled as master of ceremonies.

Other contributors included Pete Norman, Joe Sciortino, Roy Maples, George Bartley and the Happyland Shows' management.

The benefit fund will be evenly split between the Michigan Showmen's Association, the Miami Showmen's Association and the Greater Tampa Showmen's Association.

Southland Amusements

WANT WANT

For Laverne, Ala., Fair; Cairo, Ga., and Monticello, Fla.

Hanky Panks of all kinds except Mug Joint and Popcorn. Can use Bingo and a set of Kid Rides for next week.

All replies:

E. J. (ED) GORDON

Pelham, Ga.

Clif Wilson Up 38% At Memphis Fair

MEMPHIS — Clif Wilson's Associated Expositions on the fun zone of the Mid-South Fair here was hitting pay dirt last week. Thru Wednesday (28), sixth day of the nine-day run, his strong collection of rides and shows had tucked away a 38 per cent increase over the same period last year.

Opening Friday (23), City Kid's Day, gave the line-up a whopping 120 per cent increase over 1959 when County Kid's Day was held. Saturday was big as was Sunday but heavy rains on Monday and Tuesday pared some of the increase.

Wilson is assisted here by Mrs. Wilson and Mr. and Mrs. Al Beck, with the latter keeping busy in the office.

On the Wilson fun zone here were Charles Garvin with the Wild Mouse, English Slide and Turnpike; Al Kunz's Space Wheels, Eddy Meier's Himalaya, Hadji Delgarian's Scrambler, Tilt-a-Whirl, Rock-o-Plane and Loop-o-Plane; Joe McMurtrey's Flying Coaster; Jack Lindle's Merry-Go-Round, Ferris Wheel, Octopus, Hot Rods, Roller Coaster and two kid rides; Bobby Dickey with a Zacchini Dark Ride, Funhouse, Roundup, Paratrooper and Helicopter; Vice Ferguson's Dodgem and George Sanders and Frances Carriveau with a Rocket and Kiddie Boats.

The shows included Roland Porter's Mitzi revue, Arch MacAskill's Palace of Wonders and Hell's Belles combined; Riley's Monster Reptiles, Steinmetz Strange Couple, Williams Education Simians, Dick Dillon's Mechanical City, George Surtee's Schlitzie the Pinhead and Rocky's Prehistoric Wonders. All the shows also will play the Wilson midway at the State Fair of Texas in Dallas. In addition, Charlie Taylor's Cotton Club will join there and a new one, a Camera Show, will be added. In this, patrons pay to photograph models.

Also set to play Dallas will be the Space Wheels and the Himalaya ride.

Moss Line-Up Starts Strong at Memphis

MEMPHIS—The Chuck Moss-operated string of games concessions racked up sizable winnings during the first weekend of the Mid-South Fair here.

Typical was opening day, Friday (23), which was city Kids' Day with the Memphis schools closed. Moppets were out in large numbers and pushed the gross take a whopping 92 per cent over the same day in '59 to give Moss the biggest opener since he has been here. The next day, Saturday (24), was even bigger and Sunday saw large crowds playing the games.

Moss had a total of 52 games in operation, most of them owned by himself. They were loaded with merchandise and flashed up in Moss style. This year, for added color, he hung dozens of 12-inch silver stars in many of the concessions. New here was a basketball game, all under cover and with four baskets and bright lights.

Norman Anderson had an I Got It game here and Jerry Mackey came in from Vancouver with five. Milton Kaufman had two; Jack and Barbara Woody, 4; Don Pierson, 5. Simie and Inez Carroll joined here with five Moss concessions after spending the season on the William T. Collins Shows.

Jack Ruback Wins 'Battle' For $24,500

SAN ANTONIO, Tex. — The Fiesta San Antonio Commission at a public bid opening Tuesday (27) at the Granada Hotel awarded the carnival contract for the 1961 Battle of the Flowers to Jack Ruback, of the Alamo Exposition Shows, on his high bid of $24,500.

Ruback, who winters his carnival in San Antonio, lost out in the carnival operation in the 1960 Fiesta for the first time in many years. Bob Parker, who succeeded him, did not bid Tuesday.

Jerome K. Harris, chairman of the Fiesta Carnival Committee, said the bid confirmed that the commission's decision to voluntarily give up prime carnival space in front of City Hall and on Main Plaza represented a cash loss of $6,500.

Davenport, Ia., Fair Pacts Blue Grass

Cape Girardeau Signed; Frames Shopper Ride Unit

CLEVELAND, Miss. — Blue Grass Shows have been awarded the contract for the midway attractions at the 1961 Mississippi Valley Fair, Davenport, Ia., C. C. (Specks) Groscurth, owner - manager announced here last week. This is a new fair for the Blue Grass organization and was played by Schafer's 20th Century Shows this year.

Groscurth also disclosed that his show has again been awarded the contract for next year's Southeast Missouri District Fair, Cape Girardeau. It will mark the eighth consecutive year for the show to play that fair.

Plans for touring a shopping center show under the title of Blue Grass Amusement Company, were also announced by Groscurth. He has purchased a Ferris Wheel and Merry - Go - Round from Don Franklin Shows for delivery at the end of the latter's season. Trucks and trailers for the rides are also included.

With these two rides as the base, he will add more rides and frame the unit which will be managed by J. T. (Whitey) Richards, who handles the office on the parent show. The unit, an entirely different entity from the big show, opens its first stand in Monroe, La., the first week in November and has been completely booked in that State for that entire month.

Alabama and Florida stands will follow and it will remain on the road until January 1, when Richards will join the big show for its Florida fair season.

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CARNIVAL ROUTES

• Continued from page 63

Key City: *Loretta Smith; Lexington, Ala.
Kile, Floyd O.: (Fair) Picayune, Miss.
King Bros.: Turkey, Tex., 7-16.
Lone Star Ams.: Dumas, Tex.; Ralls 10-15.
Manning, Ross: *Nelson Wilkins; (Fair) Trenton, N. C.; (Fair) Newberry, S. C., 10-15.
Marks: *Jack Galluppo; Orangeburg, S. C.; (Fair) Albemarle, N. C., 10-15.
Merchant's Festival Rides: Nashville, Tenn.
Midway of Mirth :*Frank X. Lavell; (Fair) Forest City, Ark., 5-10; Earl 12-17.
Miller Ams.: *T. L. Baker; Evansville, Ind.
Moore's Modern: *Jack Moore; Brownfield, Tex., 3-9; Muleshoe 11-16.
Motor State: *M. Frederick; (Fair) Charleston, Miss.
Norton's United: *Stan Reed; Pecos, Tex.
Olson: *Mrs. Ray Cramer; Birmingham, Ala.
Page Bros.: (Fair) Courtland, Ala.
Page Comb.: *Blackey Jones; (Fair) Americus, Ga.
Palmetto Expo.: *M. McNeace; Laurenburg, N. C.; (Fair) Shelby 10-15.
Penn Premier: *Richard Gilman; (Fair) Reidsville, N. C.; (Fair) Winston-Salem 10-15.
Peter Paul Ams.: *Peter Bicio; Humboldt, Tenn., 6-15.
Prell's Broadway: *L. Sylvester; (Fair) Petersburg, Va.; (Fair) Rock Hill, S. C., 10-15.
Raines Ams.: *R. M. Raines; Ringgold, La.
Reed Ams.: (Fair) Boaz, Ala.; (Fair) Centre 10-15.
Reid's Golden Star: *Elmer Reid; (Fair) Milben, Ga.; (Fair) Camillia 10-15.
Reithoffer: *Joe Gidaro; (Fair) Mineola, L. I., N. Y., 7-16.
Rohr's Modern Midway: *Jeannett Waters; Clarendon, Ark.; Helena 10-15.
Rose City Rides: *Dutch Schrader; Clarkton, Mo.
Royal American: *Joe Pearl; (Fair) Little Rock, Ark.; (Fair) Jackson, Miss., 10-15.
Royal West: Rodeo, Calif., 4-9; Campbell 11-16.
S. & W.: *Mrs. Jay Stanley; Haynesville, La.
Santa Fe Expo.: *Bess Harris; Elgin, Tex., 3-9.
Schafer's 20th Century: *Archie Hensley; Longview, Tex.; (Fair) Nacogdoches 11-15.
Siebrand Bros.: *Don Hanna; El Paso, Tex., 3-9.
Smiley's Ams.: *J. R. Fasolas; (Fair) Smithfield, N. C.; (Fair) Orangeburg, S. C., 10-15.

Miscellaneous

Doss, Buster, Louisiana Hayride: (Fair) Waco, Tex., 4-8.
Griffin, Ken, Show: Cloverdale, Calif., 3; Fairfield 4; Rio Vista 5; Grass Valley 6; Lone Pine 8.
Hetzer, Jimmy, Japanese Spectacular: (Forest Festival) Elkins, W. Va., 5-6; (Civic Center) Charleston 7-8; (Aud.) Atlanta, Ga., 10-12; (Aud.) Birmingham, Ala., 13-16.
Lavelli, Tony: Walla Walla, Wash., 9.
O'Day, Marie, Palace Car: Clarkton, Mo., 3-8.
Paige, Kiki: (Bimbo's 365) San Francisco, Calif., Oct. 3-Nov. 30.
Sun Players: Bowling Green, Ky., 3-18.

Ice Shows

Shipstads & Johnson's Ice Follies of 1961: (Vet. Memorial Aud.) Des Moines, Ia., 5-9; (Arena) St. Louis, Mo., 11-16.
Smith, George Clyde: *F. A. Norton; (Fair) Edenton, N. C.; (Fair) Ahoskie 10-15.
Southland Ams.: Pelham, Ga.
Sport Matthews Circus & Carn. Comb.: (Fair) Littlefield, Tex.; Plainview 10-15.
Strates, James E.: *J. J. Asel; (Fair) Danville, Va.; (Fair) Raleigh, N. C., 10-15.
Sugar State: (Fair) Baton Rouge, La., 8-9.
Sunset Am. Co.: *Daniel Dunning; (Fair) Caruthersville, Mo., 4-9.
Thomas, Art B.: *Johnnie Wildeboer; Waterloo, Ia.
Thomas Joyland: *D. C. Thomas; (Fair) Jacksonville, N. C.; (Fair) Chase City, Va., 10-15.
Uncle Joe's Ams.: *Joe Seaboaldt; Bartlett, Tex.
Virginia Greater: *Francis Sanko; Mt. Olive, N. C.; Ayden 10-15.
Whitey's Ams.: Owosso, Mich.; Davison 10-17. (Season ends.)
Wolfe Ams.: *S. R. Holt; (Fair) Cheraw, S. C.; (Fair) Greenville 10-15.
World's Finest: *Geo. Sellmer; Simcoe, Ont.
World of Mirth: *Peter Molnar; Winston-Salem, N. C.; Anderson, S. C., 10-15.

Jerry, Bob Reid End OK After Slow Spring

DETROIT—Despite a slow start this year because of generally adverse weather, Happyland Shows are winding up the season with grosses between 10 and 15 per cent higher than 1959, according to co-owner Jerry Reid.

This marks the first season for the show under the management of Jerry and Bob Reid, sons of the late John F. Reid, owner of the show for some 30 years.

Happyland played the Harvest Festival at St. Louis, Mich., last week, and moved into Ohio for a final stand, the street fair at Oak Harbor. They then move into winter quarters at Webberville, Mich.

Bob Reid and Harold Lucas, ride owner, are planning to leave October 13 for a three to four-week tour of Europe. They will visit England, France, Germany, Italy and Spain in quest of new ride attractions which may be introduced on their midway next season.

Strates Sets Mark With Dixie Debut

SHELBY, N. C. — The 635-mile jump into the South went without incident for James E. Strates Shows. Following the closing at York (Pa.) Inter-State Fair, the loading went well and the train arrived in Greenville, S. C., Monday night (19). All was in readiness for the Tuesday opening.

Added equipment carried this season compelled two of the four Ferris Wheels to be left down. The menagerie was used as a free attraction behind the marquee entrance, as during still dates.

A record gross was rolled up, spurred by excellent business for the Wednesday Kids' Day and ideal weather which graced the lot all week.

Bertha (Gyp) McDaniels, Arcade operator, was visited in York by Ann McBride and daughter Jean (Coe) Nelson. That week, Gayle Nelson, Ann McBride's granddaughter, was playing before the grandstand with Hal Sands' Manhattan Rockets dance line.

Rain fell at midweek during the Cleveland County Fair here. Ahead were the Danville (Va.) Fair, North Carolina State Fair in Raleigh, then fairs in Georgia.

Jack J. Perry, Vet Showman, Dead at 57

JACK J. PERRY

ROCHESTER, N. Y. — Jack J. Perry, former carnival owner who was widely known in Eastern show circles, was buried in nearby Wayland Monday (26). He had passed away Wednesday (21) in Norfolk (Va.) General Hospital and was brought to Broderick Funeral Home here. Services were held at St. Monica's Church and interment was in St. Joseph's Cemetery.

Born May 20, 1903, in Rochester, Perry turned 57 last spring. After a long association with carnivals he became active in recent years with the Galveston (Tex.) Pleasure Pier. Prior to that he returned for one season to the Southern fair territory he knew well, agenting dates for Silk City Shows.

Perry counted the presidency of the National Showmen's Association (1950) among his achievements, and another one was the origination of NSA debenture bonds. His program paved the way for the club to purchase the permanent home it now occupies.

Prior to World War II Perry was working on a newspaper in New Orleans when Roy Jones hit town ahead of the Dodson Shows, and lured him into the business, starting with Zacchini Bros. Shows in St. Louis. Then came two years with P. S. McLaughlin as special agent. From 1942-'49 Perry was with W. C. Kaus, investing his winnings in buying and selling rides.

He eventually obtain financial interest in four Southern fairs—Ashboro and Lincolnton, N. C., Martinsville, Va., and Cambridge, Md.—and used these holdings as the nucleus of his future activities. By 1949 he was playing 12 fairs and fielding 10 rides, five light towers, two searchlights and light plants, all owned by his Jack J. Perry Shows. Briefer efforts saw him agenting both McHenry's Crescent Amusement Company and Mighty Van Dyke Shows. Perry's early labors were in a furniture refinishing shop in Rochester with his father but he left there at a young age.

Marks Doing Okay During Fairs in South

FAYETTEVILLE, N. C. — Marks Shows continue to perk along in good condition this fall and had a promising week in store at the fair here. Resume of some earlier fairs in the South showed:

Staunton Va., very good. Gaithersburg, Md., good. Monroe, N. C., money tight but six days of perfect weather and a nice Kids' Day, so the show came out okay. Hickory, N. C., a beautiful week's work for all.

Hickory had a week of fine weather for the fair, which drew one of the best Children's Days in its experience. The midway was jammed almost every night and the rides handled a substantial gross, with the Scrambler, Paratrooper, Spinaroo and Skooter taking top money. Back-end earnings were led by Harold Wetherbee's two Girl Shows and Scott Mason's Rock 'n' Roll Show.

The layout contained 30 rides and 15 shows and won compliments from visiting firemen. New arrivals included Siegrist's Dark Ride, Bob Edwards with a Roller Coaster and Cadillac Ride, George Lucas with a Glass House and Rock-o-Plane.

CARNIVAL CONFAB

Pearls from Royal American: During the recent illness of O. J. (Whitey) Weiss, Tony Diaz and L. B. Demay helped out.... Kathy McGaughlin was hospitalized in Hutchinson but expects to rejoin soon.... Tony (Suits) Paradise, commenting on the recent biog in The Billboard, said: "Story was written in the spring when I was poor and only had 71 suits. Since then have had 14 more made to order".... Kenny Revling closed at Hutchinson and joined Clif Wilson for Memphis and Dallas.... Joan Brockhan back at work in Club Lido.... Buddy Markley returned to school and Ralph Flannigan is now assisting Guy Markley on the big bingo.... William Stophel, caretaker of the Tampa Club's building, announced his daughter, Gigi, was married recently in Tampa.... Joe Sherman, the human corkscrew on Dick Best's Side Show, is working despite suffering a slight concussion and injured back in a fall. . . . Mae Paradise happy with a pink poodle, a gift from husband Tony.

More Pearls: Jack Leipard's twisted ankle is mending.... Billy Hammond is nursing cuts and bruises suffered when the brakes on his car failed to hold and he smacked into a trailer truck.... Johnny Jackson suffered a scalp injury while setting up in Oklahoma City when a light standard fell.... Bill Logsdon, talker, is on Dick Best's Side Show after closing at Riverview in Chicago. . . . On the independent midway at Oklahoma City were Bob Parker, Paul Sward, Jack and Minnie Yazvac, Homer Simmons, Maynard Ostrow, Charles Le Breche, Dave and Candy Conadera, Bob Leonard, Mr. and Mrs. Fred Baake, Mrs. Phil Little, James Owen, Carl Hanson.... Peggy Phillips had a somewhat unhappy birthday. A transistor radio and her purse were taken....Katherine Neihoff treated the personnel to home-made banana cake on her birthday.... Lucy Frix joined from Tampa and married John Dodd of the Tilt-a-Whirl crew. Clifford Erickson was best man and Thelma Erickson matron of honor.

Charlie Byrnes

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FOR GIRL SHOW
Top salary, with or without wardrobe. Good working conditions.
Wire or call
F. W. MILLER
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ORGANIST WITH OWN ORGAN AT STATE FAIR OF TEXAS. George Knapp or Buddy Roye or any Organist that can cut show, wire or call:
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(Phone: HA 8-2266)
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AMUSEMENTS of AMERICA
A STAR SPANGLED MIDWAY
WANTS FOR
SUMTER COUNTY FAIR, Sumter, S. C., Oct. 10-15
JAY CEE FAIR, Lumberton, N. C., Oct. 17-22
Eating and Drinking Stands, Popcorn and Apples, Hanky Panks of all kinds—any good Grind Shows.
JOHN VIVONA
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First-class work. Cash and carry price. $25.00 each horse.
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SCHAFER'S 20TH CENTURY SHOWS
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WANT FOR ST. FRANCISVILLE, LA., FAIR, OCT. 12-16
Merchandise Concessions of all kinds. Bear and Glass Pitches open. Long and Short Range Galleries. All legitimate Stock Concessions come on, will place you. Place family-type Shows with own equipment. Low percentage. Crops best in years—new paper mill now open. This should be a red one. All reply:
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OCTOBER 13-14-15
FALL FOLIAGE FESTIVAL
AROUND SQUARE—ON STREETS
HANKY PANKS AND DIRECT SALES
WRITE R. G. CASHNER, CONC. MGR. WIRE
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WANT FOR
THE GREAT WINN PARISH FAIR
WINFIELD, LA., OCT. 4-8
CONCESSIONS: Hanky Panks and Alibis of all kinds.
SHOWS: Any family-type Shows of merit.
RIDES: Any not conflicting such as Mad Mouse, Flying Coaster, Roundup, Turnpike or Frolic. Contact
JACK THOMPSON
c/o Carl Burkhart Shows, Winfield, La., this week

LAREDO, TEX. WASHINGTON BIRTHDAY **CELEBRATION**
FEB. 18 THRU MAR. 5 3 SATURDAYS AND SUNDAYS
SHOWS: Want Side Show, Snake Show, Monkey Show, Illusion, Motordrome and Fat Show.
RIDES: Want Looper, Caterpillar, Paratrooper, Dark Ride, large or small Whip.
CONCESSIONS: Eddie Hackett, waiting to hear from you. (Same price, same terms.) Can place Custard, Long and Short Range Galleries, Photos, Basket Ball, High Striker, Novelties, Ball Games, String Games, Weight, Peanuts and Popcorn. Positively no Peep, Count or Skillos.
WRITE OR WIRE **J. GEORGE LOOS** PHONE: RA 3-4944 Box 455, Laredo, Tex.

ATTENTION, ALL SET SPINDLE OWNERS!!
And Potential Buyers of EVANS Games
Write for Our Winter Repair Plan for Set Joints and Time Payment Plan on all Games.
Have Your Equipment All Paid for by Spring With Our New Easy Payment Plan.
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WANT
FOR GREAT SPALDING COUNTY FAIR, GRIFFIN, GA.—OCTOBER 10-15.
SHOWS—Monkey, Midget, Mechanical or any clean Show.
RIDES—Rockoplane, Dark, Roundup, Fun House or any new ride.
LEE AMUSEMENT CO.
TOMMY THOMPSON or LEE CRESON
Selma, Ala., Fairgrounds, this week

MOTOR STATE SHOWS
Batesville, Miss., Lions Fair Oct. 4-8; Charleston, Miss., Fair Oct. 10-15, and balance of season.
Want Hanky Panks all kinds, Basket Ball, Glass and Pottery Pitches, Ball Games, etc.; Cook House, Bingo. Have space for Bingo this week at Batesville. Will get serious money here. Can place dependable Ride Men on Merry-Go-Round, Octopus, etc. Also Second Men that drive. Want Agents for Concessions. All replies:
JOE FREDERICK, by wire or mail only.

WANT GENERAL AGENT
For Shopping Center Unit.
Year-round work if you can qualify. Call collect after 10 p.m.
INGALLS AMUSEMENT CO.
FOUR FLAGS HOTEL, NILES, MICH., ALL THIS WEEK.

FOREMEN WANTED
For Merry-Go-Round, Paratrooper and Scrambler. Also want Diesel Electrician. Must have chauffeur's license and be able to drive semis. Also must be experienced, qualified and dependable. Call collect.
INGALLS AMUSEMENT CO.
FOUR FLAGS HOTEL, NILES, MICH., ALL THIS WEEK.

PETER PAUL AMUSEMENT
9 Big Days—HUMBOLDT, TENN., Oct. 6-15—9 Big Days
Then two weeks, Philadelphia, Miss. Largest Celebration had.
Can use Jewelry, Cork Gallery, Novelties, any Prize-Every-Time Concession, also Alibis working for stock, any clean family-type Shows, and one more Major Ride. Last chance for your winter B. R., then Florida.
Contact Manager, Humboldt, Tenn.

CARNIVAL CONFAB

• *Continued from page 64*

Vaughns visited Steve's brother in Philadelphia and went on to Washington and a stop in Richmond, Va., for the Cetlin & Wilson shows. After a successful operation in Toronto, they are giving serious consideration to making both Memphis and Dallas. *Sam Abbott*

Jake and Carolyn Merriam, owners of the Mavel Shows, announced they will beef up their ride line-up next season with the addition of two devices. The Merriams and their three sons, David, Tim and Earl Dean, will vacation for four weeks in Mexico and Texas this winter.

Genial Lou Dufour was back at his St. Louis home last week where he gave glowing reports on the business done by his Side Show at Belmont Park in Montreal. The receipts showed a 12 per cent hike over last year, Lou disclosed. He was also more than pleased with the grosses racked up by his attractions at the Canadian National Exhibition, Toronto, and the Western Fair, London, Ont. Dufour plans to make Dallas for the fair. *Allen Calloway*

Steve McNitt is in Southwest Tuberculosis Hospital, Tampa, and would like mail from friends. . . . Two wedding ceremonies enlivened midway activties of the Buff Hottle Shows on a recent Friday afternoon in Newport, Ark. Silas Rash, concessionaire, and Marie Wall were first to exchange vows, followed an hour later by A. J. Walley, Covington, La., film projectionist, and Bernice Dunn, daughter of Hal Dunn, Hottle Shows' manager. Showfolks barbecued three pigs and prepared refreshments which were served in a midway tent, and tables in the tent were piled high with gifts. The Rashes left on a short honeymoon and the Walleys were to return to Louisiana.

Tony Maradie, in the past a concessionaire on the Granite State, New England and Great American shows, has opened a bar and grill known as the Wilson Restaurant on Buckingham Street, Hartford, Conn. . . . Mrs. G. C. (Ruby) Crowley is back in Los Angeles after a six-week visit in Hingham, Mass., with her daughter and son-in-law, Mr. and Mrs. Jack L. Hawkins, and their new daughter, Shannan Dennene. *Al Schneider*

Ann Delgarian, daughter of Mr. and Mrs. Hadji Delgarian, who operate rides in Chicago and thruout the Middle West, will be married November 25 to Henry Piazza, a non-professional. Ann mans the ticket booths at the Delgarian rides on many occasions, the latest being at the Mid-South Fair in Memphis. . . . Currently on the bill at Hubert's Museum in New York are Percy Pope, thin man; Weir the Wizard, magic; the Five Fibie del Satin, vocals; Olie Criole, one-man band, and Princess Zorna, dancer, according to R. C. Lucas, manager of the location. . . . Edward Mathis, longtime outdoor showman and former owner of All State Shows, is confined in the County Jail at Greensboro, N. C., and would appreciate mail.

Mrs. Frieda Ginsburg, wife of Sam (Pork Chops) Ginsburg, was hospitalized recently when she fell near her house trailer at the Centerville (Mich.) Fair and injured her leg. She is in Grace Hospital, Detroit. *Charlie Byrnes*

John Francis, With It for 60 Years, Dies

DALLAS—John A. Francis, one of the real veterans of the midway business who had been with it for over 60 years, was laid to rest here Monday (26). Death came to the 83-year-old veteran on the midway of Bob Hammond Shows which was playing a date near Houston.

Known affectionately as "Uncle John," he had owned his own railroad show and truck show, had been a concessionaire, ride operator and back-end show op during his lifetime in the business.

Francis, whose father had owned a horse-drawn Merry-Go-Round, entered the business in 1899 with a tintype gallery on the Bostock and Ferrari Shows. He later operated Side Shows and pit shows, and in 1920 he and Tom Allen formed the John Francis Shows, which traveled on rails. At the end of that season, Francis bought out his partner and in the early '30's changed it to a truck operation.

Prior to becoming a show owner he had been with the Nat Reiss, C. A. Wortham, Hines & Beckman, L. J. Heth and Tom W. Allen shows. In recent years he and his wife had kiddie rides and concessions on Schafer's 20th Century Shows and this year on the Hammond midway.

Francis was first president of the International Association of Showmen, St. Louis; was a 35-year member of the Showmen's League of America and belonged to the Lone Star Showmen's Club. The latter club handled funeral arrangements here, and burial was in its cemetery plot.

Survivors include his widow, Lotus; a son, Crawford, and two stepsons, George and Clifford Wiles, of Wichita, Kan.

Final Curtain

• *Continued from page 62*

grandchildren and 10 great grandchildren.

MOATS—Scott,
68, former ride and show owner, September 27 at his home in Columbus, O. He started in 1912 with the Will H. Weider Shows, later trouping with the Metropolitan Shows. At one time he general agented the Harry Dunkle Arena Amusement Company and the Otis L. Adams Shows. Survived by his widow, Zora, and a brother, Edward, of Philadelphia. Services September 29 in Grove City, O., with burial in Pleasant Cemetery, Mount Sterling, O.

PERRY—Jack L.,
57, past president of the Miami Showmen's Association and former carnival operator in the East, September 21 in Norfolk, (Va.) General Hospital. (Details elsewhere in this section.)

PIERCE—Ray (Doc)
73, veteran medicine pitchman, September 24 at his Detroit home. In recent years he has managed the warehouse of Fred (Zizz) Cummings. Survivors include a daughter, son and two grandchildren.

REYNOLDS—Roy,
athletic show worker with Midwestern carnivals, September 21 in Oklahoma City Hospital of throat cancer. Survived by his widow in Bristow, Okla.; three sisters and two brothers.

MARRIAGES

RASH-WALL—
Silas Rash, concessionaire with the Buff Hottle Shows, and Marie Wall, recently in Newport, Ark.

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SHOWS
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ALUMINUM BANNER LINE
Not less than 16 ft. in height and 126 ft. in length, with 10 ft. 6 in. long spreaders.
1 Trailer, 36 ft., low body, furniture type. Must have underframe and both air and vacuum.
1 Trailer, not less than 34 ft.
No junk, must be in the vicinity of Tampa.
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11803 Nebraska Ave. Tampa, Fla.

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Franklinton, N. C., Oct. 10-15.
Will book legitimate Concessions of all kinds that work for stock. Sell exclusive on Cookhouse or large Sitdown Grab, Custard, Novelties, Long or Short Range Gallery. SHOWS: What have you?
All replies: H. H. SCOTT
Fairgrounds, Cherokee, N. C.

EDDIE YOUNG
Wants Agents
1 Girl Want for Watchla for Dallas. All agents going to the Dallas Fair with me, contact at once. Murphy, Herbie, Johnnie and Kenneth Barton, contact.
EDDIE YOUNG
Phone Mel 8-4465 Arcadia, Kans.

OLD S.S.V.V. ROUTE
Webster County Fair, Eupora, Miss., now; Legion Fair, Greenwood, Miss., follows.
Want Hanky Panks, Long Range, Glass and Bear Pitches, Ball Racks, Scales and Novelties. RIDES: Dark Ride, Round-Up, Rock-o-Plane, any Kiddie Ride except Cars or Ponies. SHOWS: Family-type Shows, Fun House, Working World.
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AGENTS WANTED
Largest County Fair in Mississippi.
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ALSO WANT COOKHOUSE HELP. (Birmingham Misfits, come on.) Address:
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Pearl River County Fairgrounds
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New Wells Cargo, Yellowstone, Avion Fan, Holiday Rambler, Franklin, Pathfinder. Contact me for discount on any make trailer.
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Send all Orders and Correspondence to 2160 PATTERSON ST., CINCINNATI 22, O.

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H. W. TERPENING
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LEASEE WANTED—KIDDIELAND ESTABlished, south California. Good location. Ponies, room for more rides. Write Box C-643, c/o The Billboard, Cincinnati 22, O. oc10

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With transportation. Contact
GEO. J. RAUCH
Bob Hammond Shows
As per route

FOR SALE — COMPLETE UP TO DATE Penny Arcade, includes new Skee-Ball Alleys, Shuffle Alleys & Bowlers. Must sell, have other interest in East. Inquire Howard Berni, 130 W. Pike, Long Beach, Calif.

FOR SALE—COMPLETE GRIND SHOW. OR will take in Partner for same. Bo Bo Roy Morris, Mt. Sterling, Ill. oc3

FOR SALE — FERRIS WHEEL, 9 SEATS, 23 ft. high, on wheels, 2-hour setup time. Violand Auto Clinic, Minerva, Ohio. oc10

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90'x150' used Khaki Sectional. Very good condition, no poles or wall, $2,500. Also many other Flame-Foil treated big tops from 20'x30' to 40'x400' with wall and poles.
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EXHIBITORS PROJECTORS — HAS TWO carriers, 2x2, 3¼x4; blower cooled; color wheel; 500 watt, $35. Circulars. Harts Projectors, Bay St. Louis, Miss.

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BALLOON PARADES—PROFITABLE BUSIness. Giant Balloons for sale, special steel Dollies, three large Santa Claus Floats, full parade unit available or will sell individual pieces. Jean Gros, 913 N. Euclid Ave., Pittsburgh 6, Pa. oc10

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NOVELTY MUSICAL INSTRUMENTS wanted. Musical Bottles, Pipes, etc. Send picture, prices. H. C. Smith, c/o Hubert's Museum, 228 W. [illegible] St., N. Y. C., N. Y.

Personals

CLARENCE [illegible] — HAVE TINY SPOT in your [illegible] me. Get in touch; trust me; [illegible] oc3

DALLAS [illegible] —FRED BOLENbarker [illegible] difficulty. Want to hear from [illegible] N., Rusty, etc. Ada Cole [illegible]

LESLIE S. GUFFEY — CALL MOTHER. Death in family. Helen Guffey, 457 Harding, Dearborn, Mich. LOgan 1-6847.

Photo Supplies and Developing

GIGANTIC FULL SALES! CHEMICALS, D.P. Paper, Backgrounds, Comics, Photo Mounts and Glass Frames. Miller Supplies, 2108 Main St., Alton, Ill. oc24

PHOTO BOOTHS, CAMERAS, D.P. PAPER, Developers, Frames; everything for direct positive photography. Write for our low prices. PDQ Camera Co., 1546 W. Cortez, Chicago 22, Ill. ch-tfn

SEE-LUX, INSTANT SELF-SEALING PLAStic Lamination, No heat, no glue, no press, no tools. For photos, I. D. cards, documents. Write, free sample, full information. Utility Products Corp., Cincinnati 2, Ohio.

Printing

BUSINESS CARDS, CALENDAR BACK, $3.25 per thousand. Send copy. $1 deposit. LaSalle Printing Co., 5727 LaSalle, Chicago, Illinois. oc17

OFFSET: 1,000, $6.50; 5,000, $18. WHITE OR colored, 8½x11. Fast! Also art, copy, layout, varityping. Flair, 8 West 45th, New York City 36. ch-tfn

SAVE TIME—USE A RUBBER STAMP! Your name, address in 3 lines, $1 postpaid. J. D. Maleno, 261 East 31st St., Erie, Pa.

Salesmen Wanted

IF YOU'RE INTERESTED IN MAKING money in selling, see the hundreds of exceptional opportunities in Salesmen's Opportunity Magazine. Send name for your copy, absolutely free. Tell us what you're selling now. Opportunity, 848 N. Dearborn, Dept. 21, Chicago 10, Ill. np

YOUR FREE COPY OF WORLD'S BIGGEST Sales Magazine tells you how and where to make more money on your own in selling. Write Specialty Salesman Magazine, Desk 22B, 307 North Michigan, Chicago 1. ch-tfn

Tattooing Supplies

TATTOOING—I WILL TEACH YOU THIS profitable, fascinating business. Illustrated information $1. Zeis School of Tattooing, 728-A Leslie, Rockford, Ill. np

Wanted to Buy

WANTED TO BUY—ALLAN HERSCHELL Adult Merry-Go-Round, Eli 5 or 12 Ferris Wheel. D. Caffey, 126 N. Court St., Montgomery, Ala.

COIN MACHINES

Parts, Supplies

CAPSULE JEWELRY — ASSORTED EARrings, $5 gross; Neck Pendants, $7.20 gross; Solitaire Rings, $4.75 gross; Cuff Links, $14.40 gross. 20% deposit with order. New England, 124V Empire St., Providence, R. I. oc31

Positions Wanted

MECHANIC AVAILABLE. A TOP-FLIGHT Arcade coin machine mechanic. Southern location. If so, write Box #299, c/o The Billboard, 1564 Broadway, New York 36, New York.

Routes For Sale

LARGE ROUTE
IN WESTERN MICHIGAN
Willing to split up and partly finance to right parties. For further details write
BOX C-629
c/o The Billboard Cincinnati 22, Ohio

Used Equipment

FOR SALE—PINBALL, READY FOR LOCAtion; Auto Races, Caravan, Regatta, Smoke Signal, Wonderland, $40 each; Sweet Add-A-Line, $50; Duette, $50; Marathon, $75; Silver, $125; Straight Shooter, $175; Saddle & Turf, $50; Hawaiian Beauty, $50; Royal Flush, $75. Send one-half deposit to Frank Guerrini, 1211 W. 4th St., Lewistown, Pa. oc3

ONE N.W. 5¢ LIKE NEW, $12; 10 SELECT A-Vend, 8 col., Tab, new, $9; 5 1¢ Victor Ball Gum, $7; 5 Atlas Capsule, like new, $9; 10 5-col. 1¢ Lawrence Nut Confection, new, $10 each; 3 new 240-pack 30¢ Ven-Pak Cigarette Machines, mirror front, stand, $50 each; 15 1¢ 33 N.W. Ball Gum, no locks, $3 each. 1/3 Dep., Bal. on del. Hurry. S. Fishbaugh, R. 5, Celina, O.

Wanted to Buy

INTERESTED IN OBTAINING ANTIQUE Merchandise Venders made prior to 1920 and preferably before 1900. If you know whereabouts of such equipment for sale write Box C-636, c/o Billboard, Cincinnati 22, Ohio oc3

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IMPORTANT: In determining cost, be sure to count your name and address. When using a Box Number, c/o The Billboard, allows six words for address and include additional 25c to cover cost of handling replies.

Bands & Orchestras

FOUR PIECE BAND AVAILABLE OCT. 1. Harmony vocals, also double 10 instruments, play C & W, pop or modern music for dancing or listening. Five years' professional experience, recording and TV artists. Apply Box C-642, c/o The Billboard, Cincinnati 22, Ohio.

Miscellaneous

AVAILABLE OCTOBER 23. HELEN AND ED Wilson. Show organist, producing clown, M.C. Own equipment. 220 E. 5th, Bloomsburg, Pa. Phone: ST 4-1681. oc10

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parade of hits

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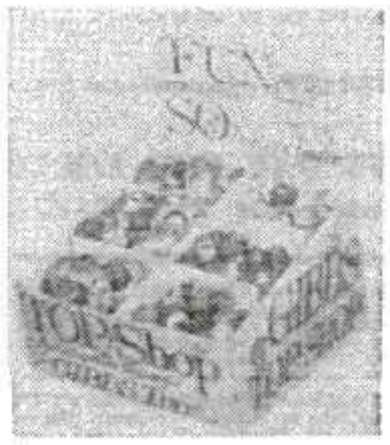
TOPS



This carton of tops contains five different spinners in varying quantities. Display panel folds upward when carton is open. Retail prices are 15, 25, 29 and 39 cents.—Gibbs Manufacturing, 606 Sixth, N.E., Canton, O.

DIVING SUB

The Halibut diving submarine is patterned after the Navy's nuclear sub bearing the same name. Kit comes with automatic action. When assembled it is two feet long and operates on a battery-activated motor. Can be directed by remote control. Retails for $1. — ITC Modelcraft, 200 Fifth, New York.

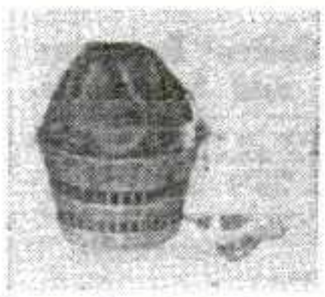
DUST CLOTH

Dust cloth treated with silicone can be washed repeatedly without losing effective dusting action. Is packed in re-usable bag for storage and retails at 29 cents. — Magla Products, 412 Halsey, Newark 2, N. J.

SHEARS

Selection of shears is mounted on an easel-backed merchandiser. Included are three seven-inch bent trimmers and three seven-inch straight trimmers. Shears retails at 98 cents each. Merchandiser is 10½ by 13½ inches. — Acme Shear Co., Bridgeport 1, Conn.

WARMING BASKET

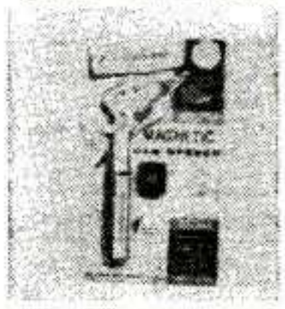


This warming basket has thermostatically controlled heating element on the bottom and sides and removable fabric interior plus a separate plastic liner for greasy foods. Retails at $9.95.—Norjack Mfg., 122 Washington, Brooklyn 5.

WAX DISPLAY

This floor display comes all set up with a dozen waxers which reail at $2.98 each. Occupies 11 by 16 inches of floor or counter space and is adjustable from 4½ to 5½ feet in height.—Embree Mfg. Co., Elizabeth 4, N. J.

CAN OPENER



Magnetic hand can opener has a strong magnet for picking up the lid. Also an automatic spring adjustment to prevent binding, slipping. Is chrome plated with black plastic handles and retails at $1.29.—Vaughan Mfg. Co., 321 W. Carroll, Chicago 24.

CAN OPENER

Package for this portable electric can opener shows it in action in an illustration on the front, top and ends of box. Retails at $16.95—Supreme Products Corp., Chicago 6.

CENTERPIECE

A three-in-one centerpiece for salt, pepper and sugar. A replica of Holland's windmills. Flick the vanes to the left, up pops a lift-out salt shaker; to the right, a pepper shaker. Lift off the roof and there's a bowl of sugar. Sells for $1.25. — Davis Products, Inc., 601 39th, Brooklyn.

THIN GLOVES

All-purpose hand protectors for use in garden, home. Require minimum display space. Come in 10, 24 and 100-pair packs.—The Handy Company, P. O. Box 66, Cincinnati.

STORAGE BIN

This storage bin display unit contains nine large polyethylene drain trays which retail at $1.98 each and three standard trays at $1.69. Bin comes free with assortment. — Columbus Plastic Products, Columbus 23, O.

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2160 Patterson St.
Cincinnati 22, O.

Ackley, William
Adair, Robert
Adams, Martha
Adams, Mike
Alred, Roy (Novelty Agent)
Anderson, Bert
Anderson, Clois
Anderson, John E.
Ashcraft, John William
Atkinson, Robert Lee
Austin, Arthur
Backer, Mrs. Earl D.
Baker, Louitti
Baldwin, Nathaniel
Barchinger, Wayne
Bardex Med. Show
Barnes, Henry
Barnes, Roger
Barstow, Jack E.
Bellows, Alan Gorden
Bender, Chas. A.
Berofsky, H. A. & L.
Bertelson, Al J.
Bess, James R.
Bicknell, Tom T.
Black, Bob & Kitty
Blumenthal, Al
Bona, Raymond
Bouchard, Thelma
Bowen, H. G. & M.
Brady, Pat (Metcalf)
Brascoupe, John
Brennan, Evelyn
Browning, Frank
Brownell, Wm. H.
Buckles, Leslie
Burns, William F.
Bush, W. A.
Butter, Mrs. Callie
Carden, C. L.
Carey, Esther
Carpenter, J. F.
Carter, K. G. (Bud)
Carter, Clayton E.
Cassidy, Kay
Chambers, Jesse M.
Clark, Tommy
Cole, Marian
Colella, Tippie
Collins, Leroy
Conedera, Dave
Conedera, Justin & Mrs.
Conway, Gus D.
Conway, M. J.
Cook, Sol
Cooke, James Kendal
Corr, A. (Williams)
Craden, Sam & Mrs.
Curtis, Harold H.
Cunningham, Lloyd
Dameron, Al
Davis, Tiny
Davis, Mrs. Walter
Decker, Ralph & Mrs.
De Lock, David
Dell, E. M.
Diggs, Mrs. Hattie Hawkins
Dimaglio, Mario
Doxsey, Elmer
Duggan, Dub
Dutton, C. R.
Dwyer, Michael O.
Eason, Jimmie
Ellis, Mrs. Josie Grace
Emery, R. T.
Eschrich, R. W. & M.
Everman, Eddie
Feldman, Bernard
Ferguson, Ann
Fox, Bennie
Frank, Jack
Frawley, Dennis
Friedenheim, I.
Gamble, Oliver
Gattis, Glen
Gelineau, Wilfred
Geltz, Ralph A.
Gibney, Art R. R.
Glynn, Peter E.
Goins, Homer
Gordon, Geo. W.
Gorman, Jerry J. & Mrs.
Gosh, Mrs. Byron
Griffin, Billy
Griffith, Leroy
Grignon, Mrs. N. Connie
Gunnells, Frances
Haisch, Fred & Mrs.
Hamid, Albert J.
Hamrick, Howard
Harbin, L. W.
Harris, Sid
Harte, La Vonne
Hatfield, James
Hauck, Harry
Hendricks, W. G.
Hendricks, Wilson
Hess, Johnny
Howard, C. W.
Howard, Chester & Louis
Huftie T J & Virginia
Hughes, R. P. (Red)
Johnson, Davey & Mrs.
Johnson, O. D.
Johnson, William T.
Jones, Byrd Blain
Jones, Mrs. Elizabeth
Kane, Maxwell
Kimris, Mrs. Lee
Kincaid, Lee
King, Mrs. Ethel
Klug, John J.
Kressmen, Lucky
Krim, W. E.
Kuns, Francis E.
Kuns, Martha
La Breche, Charles
La Breche, Mrs. Mary Louise
LaRue, Jack
Lauther, Gloria
La Vell, Frank X.
Lankford, Harold & Ellen
Law, Russell
Lee, Toni
Lewis, Wm. T.
Lilly, Harold J.
Lowe, Tom
Lyons, Ross
McChain, Jimmy
McGuire, James
McSpadden, Myrtle
Mack, LeRoy E.
Mac Productions
Malcott, Barbara
Mancuso, Sam
Major, Aubrey K.
Manley, Harold
Manning, J. F.
Mapes, Tom
Marks, Frank
Marshall, George W.
Martin, Jack C.
Marsh, Jesse B. & Etta
Masiello, Loretta
Mathis Jr., Edward David
Matticks, Don
Mazuriewicz, S.
Miller, Cleta P.
Miller, Dorothy M.
Miller, Paul A.
Miller, Robert B.
Miller, Robert E.
Mitchell, Joe
Mitchell, M. R. & B.
Mohr, James J.
Montgomery, C. R.
Moon, Jody
Morgan, Montie
Morgan, T. J. & G. E.
Morgan, Wayne
Munroe, Johnny
Murphy, Charles J. (Chuck)
Nadreau, Francis R.
Neal, John A.
Neal, Tom
Neal, William Charlie
Neas, Tom
Negus, Robt. & B.
Newcomer, Lewis E.
Nolan, Jimmy
Noonan, John
Norris, William
O'Shields, Paul Vernon
Obie, Max
Olsteen, Clarence
Orlando, Cecil
Overstreet, Retha
Parenteau, Joseph B.
Park, Franklin L.
Parker, Raymond
Patterson, George
Patterson, Sonny
Paull, Ruby
Pelaquin, Paul M.
Perkins, Alonzo H.
Perry, Fred P.
Phoenix, Jim
Pickering, Mike
Pike, W. D.
Pinelli, S.
Poplin, Charles & Mrs.
Powell, Elsie
Price, Wesley
Pruitt, Rusty (or Chaco)
R. & H. Equip. Co.
R. & N. Equip. Co.
Rawlings, Jeannette & Bob
Ray, Glenn
Rector, G. & Juanita
Reece, Robert
Reeder, Mrs. Irene
Reeder, Marie
Rigsby, Douglas
Ristick, John
Ritter, Charles
Robinson, Gene
Rogers, Willis J.
Ritchie, Luther G.
Roberts, Tex & Mrs.
Rotolo, Joseph J.
Russ Amuse.
Ryan, John A.
Sakobie Sr., James
Salyina, John
San Fertello, Joe
Sarama, Julia
Schaffer, Charles (Blackie)
Schaperkotter, John & Mrs.
Scruggs, Troy
Serreco, Boots
Service, Howard S.
Shanley, J.
Shaw, George (Flame-O)
Shields Wilmet
Shipman, James
Snyder, Donald B.
Smaha, Tony
Smith, H. David Miller
Smith, J. R. (Juggy)
Smith, Jack S.
Snellens, Bonnie
Sparks, Jack
Spencer, Donald
Spillers, Mrs. Rose
Stable, Johnny
Stafford, Alton R.
Stevens, T. A.
Stewart, Eddie
Sullivan, Fred (Paul Miller Circus)
Summerlin, Eddie
Swain, Cecil V.
Swank, Harry
Taylor, Mrs. Betty
Temple, George
Terry, Thomas L. & Mrs.
Thomas, Nick
Todd, John W.
Tobin, Hyman
Tooley, Ira K.
Travis, Jimmie
Valenti, George & Mrs.
Villemarie, Joseph R.
Voges, Frances
Wagner, Harry
Wahlstrom, Emil Carl
Walker, Mrs. Stacey
Wamblin, A. L. & Mrs.
Webster, Mrs. H. B.
Wellner, Joseph E.
Weinstein, L.
White, Mrs. Pat
Williams, Dewey
Williamson, John
Winfrey, Bud & Ethel
Wingfield, Harry (Red)
Womble, Fred
Wong, Mrs. Alice J.
Woodrome, T. & R.
Wood, Mrs. Terry
Wray, Clarissa M.
Yates, Claude
Yates, Nancy
Young, Dolly
Yerka, Felton

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390 Arcade Bldg.
St. Louis 1, Mo.

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Allen, Wilbur H.
Ames Jr., J.
Armstrong, Mrs. Dorothy (Chuck)
Armstrong, Matt
Baake, Fred
Baker, Sue
Bateman, Red
Beaird, Elbert L.
Beezley, Mrs. Fern
Beezley, James C.
Benson, Ben
Bishop, Brownie
Boseley, Lake
Bouillion, Frenchy
Brooks, William H.
Brown, Hubert & Evelyn
Brown, Natie
Bullock, Junita C.
Burge, Lloyd
Carl Shows, A. J.
Carr, Kenneth W.
Carroll, Simmy & Inez
Carter, Edgar L.
Chisholm, Mr. & Mrs. Rockie
Collins, Robert L.
Converse, Art
Coomes, Lawrence E.
Copeland, Norman Hunter
Davis, John B.
Davis, H. T.
Deutsch, George Paul
Dorner, Paula King
Duffy, John D.
Dunn, Danny
Ely, James
Everschor, Edward E.
Fry, Harvey L.
Galleanno, Ray
Gentry, Billy
Good, Oran
Gorman, John Pulitza
Goss, James
Griggs, Charles
Hadsall, Frances
Hall, Donald L.
Hall, Ed L. or Louise A.
Hall, Peggy & Duke
Heiser, Jack
Hensen, Robert
Holt, Robert W.
Hoot, Ross
Howard, C. D.
Howard, Harold J.
Humphrey, E.
Humphries, Emily
Impeduglia, Lucille
Impeduglia, Vito
Johnson, Clara
Johnson, W. O. (Buddy)
Jones, Bob (Smokey)
Julian, Victor
Kelly, Mr. & Mrs. Ed H.
Kennedy, Mrs. Bessie
Kernes, James A.
Kinney, James A.
Klein Amusement Co.
Kulcsar, Louis
Lane, Sherri
Loftis, Jack R.
Lukas, Nick
McCabe, Mrs. Ruth
McCarthy, Charlie
McInturff, Shirley
Malbin, Dorothy
Mansueto, Wm.
Manuzza, Tom
Marko, Bill
Marsh, Jesse B.
Martin, Janice R.
Mason, Danny
Mathews, Sport
Mellor, Mrs. Lillian M.
Messina, Philip
Metcalf, Billy
Meyers, Alfred
Mitchell, Patsy
Montgomery, Mrs. Ada
Moreno, Geraldine
Moran, Mr. & Mrs. Eddie
Morris, Roy
Nottingham, Rex B.
O'Day, Wm. H.
Parsons, Patrick
Patterson, John
Pierce, Carl E.
Pierce, Don
Powers, L. D.
Prevost, David
Qualls, Harold
Radford, Ronell
Raner, Geo.
Redd, Rusty
Rhodes, Elmer
Rhoades, Stephen H.
Roberts, Mr. & Mrs. Max
Robinson, Robert
Romero, Rickey
Rose, Wilbur
Rudy Bros.' Circus
Sandusky, A. D.
Schuffe, Fred
Schwab, Vernon
Selvey, Maurine
Shcoble, Sherall
Sherwood, Belle
Shores, Smiley
Sidenberg, Mrs. Teresa
Sistrunk, Johnny
Sitki, Wm. J.
Smith, Eugene M.
Smith, Jack E.
Snook, Albert Thorne
Staggs, James H.
Stanton, Richard
Swan, Walter L.
Troxel, Bill
Villano, James V.
Wagner, Mrs. Ralph (Rusty)
Wagner, Mrs. Shirley
Walker, Benjamin J.
West, Russell
White, Donald A.
Widaman, Ed
Wilcox, Mike
Williams, Jimmy
Wilson, Charles A.
Wilson, James
Wilson, Robert E.
Wilson, Mr. & Mrs. R. E.
Wilson, Mr. & Mrs. Woody
Woodall, Cecil Ray
Woods, Gene & Catherine
Yohan, William R.
Young, Roger

MAIL ON HAND AT CHICAGO OFFICE
188 W. Randolph St.
Chicago 1, Ill.

Barton, Margurite A.
Carter, June
Crouch, Mrs. Floyd
Diaz, Ted
Dowis Sr., Graydon F.
Evans, Sam
Finger Lakes Amusement Co.
Howard Bros.' Shows
Lea, Jane
Sallust, William W.
Smith, Hayes W.
Sofo, Micaleno
Stauffacher, Sharron
Walters, Albert J.
Ward, Alice
Wilburn, D. H.
Wilson, Hal

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New York 36, N. Y.

Agnew, H. L.
Brown, Lowell A.
Carrington, H. K.
Chringer, Walter
Geltz, Ralph & June
Levett, Bobby the Bug
Madd, Eddie
Manning, Pee Wee
Martin, Frederick
Murphy, James F.
Murphy, Pat
Nelson, Adele
Palooza, Lollie
Reynolds, Mike
Reynolds, Rae
Stockton, Louie
Williams, Lawrence

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SAN ANTONIO—Slapsy Maxie Rosenbloom will headline the revue at the 1961 San Antonio Sport and Boat Show March 10-19 at the Joe Freeman Coliseum. Revue will be titled "An Evening With Slapsy Maxie," produced and directed by Hollywood showman Ben Yost and will run one hour.

Exhibit space for the show is reported selling well. This is the fifth year for the show sponsored by boat clubs, and owned by the Boating Trades Association of San Antonio.

WINTER FAIRS

Florida

Arcadia—DeSoto Co. Fair Assn. Nov. 8-13. A. G. Erickson.
Bartow—Polk Co. Youth Show. March 2-4. W. P. Hayman, Box 711.
Brooksville—Hernando Co. Fair Assn. Nov. 9-12. Charles R. Smith.
Callahan—Northeast Fla. Fair. Oct. 26-29. H. O. Stratton, Box 268, Route 1.
Clewiston—Hendry Co. Fair & Livestock Show. Feb 28-March 4. Mrs. Dorothy Moore, Box 1356.
Crestview—Harvest Fair, Inc. Oct. 30-Nov. 5. J. C. Turner, Box 61, Route 1.
Dade City—Pasco Co. Fair Assn. Feb. 20-25. J. C. Higgins, Box 248.
DePuniak Springs—Walton Co. Fair Assn. Nov. 7-11. H. O. Harrison, Box 352.
DeLand—Volusia Co. Fair Assn. Feb. 13-18. Lee Maxwell, Box 211.
Eustis—Lake Co. Fair & Flower Show. March 6-11. Karl Lehmann, Chamber of Commerce Bldg., Tavares.
Fannin Springs—Suwannee River Youth Fair. Oct 5-6. L. C. Cobb, Trenton.
Fannin Springs—Suwanee River Fair & Livestock Show. Feb. 22-24. L. C. Cobb, Trenton.
Fort Myers—Southwest Florida Fair. Jan. 30-Feb. 4. Raymond Beckler, 1300 Shadow Lane.
Inverness—Citrus Co. Fair Assn. Nov 9-12. Quentin Medlin, Box 67.
Jacksonville — Greater Jacksonville Fair. Nov. 9-19. Mrs. Katherine Armstrong, 1245 E. Adams St.
Lake City—Columbia Co. Fair Assn. Oct. 11-15. Neal Dukes, P. O. Box 192.
Largo—Pinellas Co. Fair & Horse Show. Feb. 27-March 4. H. J. Brinkley.
Live Oak—Suwanee Co. Fair Assn. Oct. 17-22. Paul Crews.
Miami—Southeast Fla. & Dade Co. Youth Show. Jan. 26-29. Ralph Huffaker, 2690 N.W. 7th Ave.
Marianna—Jackson Co. Fair Assn. Oct. 17-22. Louis W. Seay Sr., Box 529.
Naples—Collier Co. Fair Assn. March 14-18. Charles P. McCool, Box 604, Route 1.
Orlando—Central Florida Fair. Feb. 27-March 4. H. H. Parrish, Expo Park.
Palatka—Putnam Co. Fair Assn. Nov 7-12. Hubert Maltby, Box 305.
Panama City—Bay Co. Fair Assn. Oct. 29-Nov. 3. Joe Cooper, 1159 Jinks Ave.
Palmetto—Manatee Co. Fair Assn. Jan. 23-28. Harper Kendrick.
Pensacola—Pensacola Interstate Fair. Oct 17-23. J. E. Frenkel, Box 255.
Plant City—Hillsborough Co. Jr. Agrl. Fair. Dec 1-3. D. A. Storms, Box 350.
Plant City — Fla. Strawberry Festival. March 6-11. Fred W. Nulter, 1042 W. Reynolds St.
Sarasota—Sarasota Co. Fair Assn. March 20-25. K. A. Clark, 2900 Ringling Bldg.
Sebring—Highlands Co. Fair Assn. Jan 16-21. J. A. Butler.
Starke—Bradford Co. Fair Assn. Oct. 24-29. G. T. Huggins, Box 267.
Stuart—Martin Co. Fair Assn. March 13-18. L. M. Johnson.
Tallahassee—North Florida Fair. Oct. 25-29. Lloyd Rhoden, Box 587.
Tampa—Florida State Fair. Feb. 7-18. J. O. Huskisson, Box 1231.
Wauchula—Hardee Co. Fair Assn. Nov. 7-12. Carl Hanna, 232 N. 6th Ave.
West Palm Beach—South Fla. Fair & Expo. Jan. 27-Feb 4. William Lamar Allen.
Williston—Levy Co. Fair Assn. Oct. 18-22. O. C. Belott.
Winter Haven—Fla. Citrus Expo. March 4-11. R. J. Eastman, Box 1460.

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DECORATIONS BIG

Metal Trees Again Lead Yule Parade

The Christmas tree, long a monopoly of the corner lots and vacant stores, has come into its own. The swing to metal trees, tremendous in scope last year, will eclipse all previous sales this season.

Virtually every type of outlet, indoor and outdoor, is handling the metal variety and its growing counterpart, the flocked tree. In fact, altho in 1959 real trees outsold the metals by a huge margin, many of the standard outlets began to feel the competition.

More and more metal tree manufacturers are entering this lucrative market as the demand at all levels continues to rise. Accompanying this growing competition is good news for the consumer plus more sales on a wider base for the retailer, because of a downgrading in prices to a popular level.

This year, consumers will be able to pay almost any price they want from about $4.95 for a two-foot tree with 22 branches, all the way up to $1,000 for a 24-foot high spectacular with 2,146 branches, the latter intended primarily for display purposes. The popular price range is in the five to seven-foot group, retailing from about $15 to $24.95 for the better trees with fuller branches; from $6.95 to about $17.95 for the promotional type of tree with scant needles and fewer branches.

Demand is due to several factors, the most prominent ones being ease of installation and no mess when dismantling; storageability; flashiness, and a one-time cost.

In the metal tree line, among the more prominent manufacturers are such companies as Metal Trees Corporation, Revlis Company, Regal Electronics, Aluminum Specialty Company, and Aluminum Hardwares, Inc. Flocking on both real and artificial green trees is becoming a big thing, with product known as Sno-Flok, applied like paint thru a pressure spray container, made by General Mills.

Reports from among the old-line sellers of real trees indicate that they, too, are turning toward the metal tree to supplement the real thing; the more merchandise-minded of them planning to add decorations, lights, spots and stands.

Decorations Boom

Indoor retail outlets indicate more space will be devoted to Christmas decorations this year as a result of the addition of the aluminum metal trees. Feeling seems to be that the inducement of a one-time cost, altho comparatively expensive, plus the fact that the buyers of metal trees in previous years now have no further outlay for trees, will make larger purchases of decorations and kindred items. This is particularly true of colorful rotating rainbow-colored spotlights, and revolving tree stands.

Several retailers have expressed a desire to work with demonstrators but indicate that the latter are not easily found, particularly qualified demos for showing consumers the how-to-do-it aspects of decorating and displaying a metal tree properly. Concession space, almost nonexistent for these items in the past, appears to be available in several of the retail outlets checked.

As a direct result of the growth of the lightweight aluminum tree, the latest innovation is the revolving tree stand, available with music and lights, and ranging in price from $9.95 to $39.95 retail. To this has been added multi-colored rotating spot-lamp, turning the revolving tree into a kaleidoscope of color and beauty. The sum total of these three items, aluminum tree, revolving stand, and multi-colored spotlight make an impressively priced retail package running anywhere from a mere $30 on up, with the average hitting around the $55 mark. Compared with an average total decoration sale in previous years of less than half this amount, merchants are realizing the vast potential that lies in today's tree and decoration sales, not to mention the larger investment required. Thus, on the one hand, is the desire to expand and promote this big-ticket sale. On the other is the necessity for caution due to the increased outlay of capital, this undoubtedly lying behind the increased expressions and desires to lease space.

To this highly impressive, highly priced grouping, toss in standard tree decorations, such as the breakable shiny balls and shapes, string lights and tinsel. Here, another plus factor will add to the already-indicated big year with the introduction of the novelty items such as the unusual trees and decorations made of rattan by Royal Cathay; miniature lighted, musical, rotating trees 17 inches tall by Krain and Kanton; a full line of imports by Kurt Adler, Inc.; an "unbreakable" line of modern, highly styled and excellently packaged ornaments by Bradford Novelty Company. This year also appears to be a big one for holly, the bayberry candle, Santa Claus, snowmen and stars in the decoration field, with several outstanding lines of candles and candelabra by such companies as Criterion and Royal Candle Company.

Retailers are predicting a bigger return to the religious theme this year, accompanied by lower prices, the bugaboo of previous years. The do-it-yourself kit idea appears to be growing, too, both in trees and table decorations. Altho lower prices are the keynote, top-shelf elaborate ornaments are still available. For example, for about $1.50 per inch, you can buy a gold and crystal tree; $85 for 58-inch, with lights.

From the smaller decoration, the expansion is toward the larger outdoor display-type scenes, including fireplace mantles, Nativity scenes, Santa and his reindeer, huge holly wreathes, giant candles and many others. With so many merchandising possibilities, this year appears to be well on its way to a record one for sellers of Christmas trees and decorations. Reports from all levels — manufacturer, distributor and retailer — indicate optimism is the keynote in spite of what appears to be a softening in buying in other lines.

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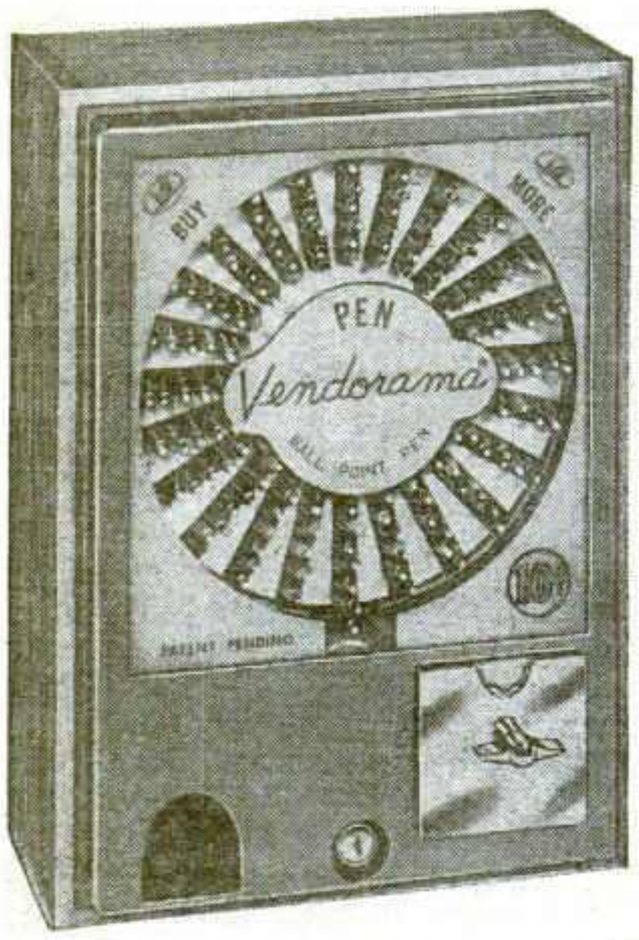

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BULK VENDING
Communications to 188 W. Randolph St., Chicago 1, Ill. OCTOBER 3, 1960

Vending Industry Masses For Anti-License Struggle

By HAL REVES

DETROIT—The vending industry gave an impressive demonstration of its strength and solidity Wednesday (28) before the Detroit Common Council.

The occasion was a hearing upon the proposed omnibus ordinance which would impose a $5 yearly fee upon any coin-operated device not otherwise licensed—a proposal opposed violently by the industry, which considers any per machine tax as inequitable and a serious threat to the business.

Nearly 200 operators attended. Speakers were orderly and they backed up their arguments with evidence.

Mary Beck, president of the Common Council, who also serves as acting mayor, told The Billboard correspondent in a subsequent interview that the Council was very favorably impressed by the caliber of coin machine representatives at the session. She noted especially the clear and reasonable presentation of their position.

Miss Beck said that no action would be taken at this time, and that the Council realized that the proposed ordinance was complex.

Councilman William T. Patrick thanked the operator representatives for making their views known to the Council. He said that further public hearings would bet held before final action.

Patrick was careful to distinguish thruout the hearing the content of the omnibus ordinance from the separate health code ordinance applying to food vending, which was the subject of a hearing two weeks earlier.

The session was movingly opened by Frank F. Hopkins of Hopkins Vending, a blind operator, who has been in the business 30 or more years.

He said, "It's a low income business. I depend upon it entirely for earning my living. I'm able to because fortunately it doesn't cost me very much to live.

"It requires a large investment. Thepersonal property tax is just about as far as we are able to go. This license would practically put me out of business."

Mardy Polaner, chairman of the legislative committee for the Merchandise Vendors' Association of Michigan, said, "We are in favor of regulation as long as it benefits the public." He gave the following reasons for the industry's opposition:

1. "It is too broad and too all-inclusive. It takes in everything under the sun as long as it has a coin slot."

2. "As far as regulation goes, it is limited to approval of the corporation counsel and the police department—it is basically a revenue-producing ordinance" not one for regulation.

3. "It would not benefit the public or the industry."

4. There is no need for a new license. It would be burdensome and lead to dual licensing. He cited that cigarette machines are the most numerous of vending machines, except food units, and are already licensed.

5. It would require licenses for some purely service machines, such as coin changers.

6. It would apply to low-profit, low-volume machines, such as comb vendors.

7. "We are opposed in principle to the per machine type of license. You do not license any other type of retailer for the number of shelves, racks or counters in his store."

It was noted that many machines, especially penny ball gum types, are used to give a profit to charitable purposes. Councilman Del Smith, referring to the Kiwanis Club, which had several representatives present, said that "I think they realize we are going to be fair in this matter."

Don Green, representative of Ford Gum and Machine Company, which distributes the machines for Kiwanis, explained that a local man owns the machines and pays Kiwanis a commission. In the past 12 years this commission has been about $60,000. Answering a Council question about profit, he said that "naturally no man is going into business unless he makes a living out of it."

The profits are used by Kiwanis for crippled and blind children and other charities.

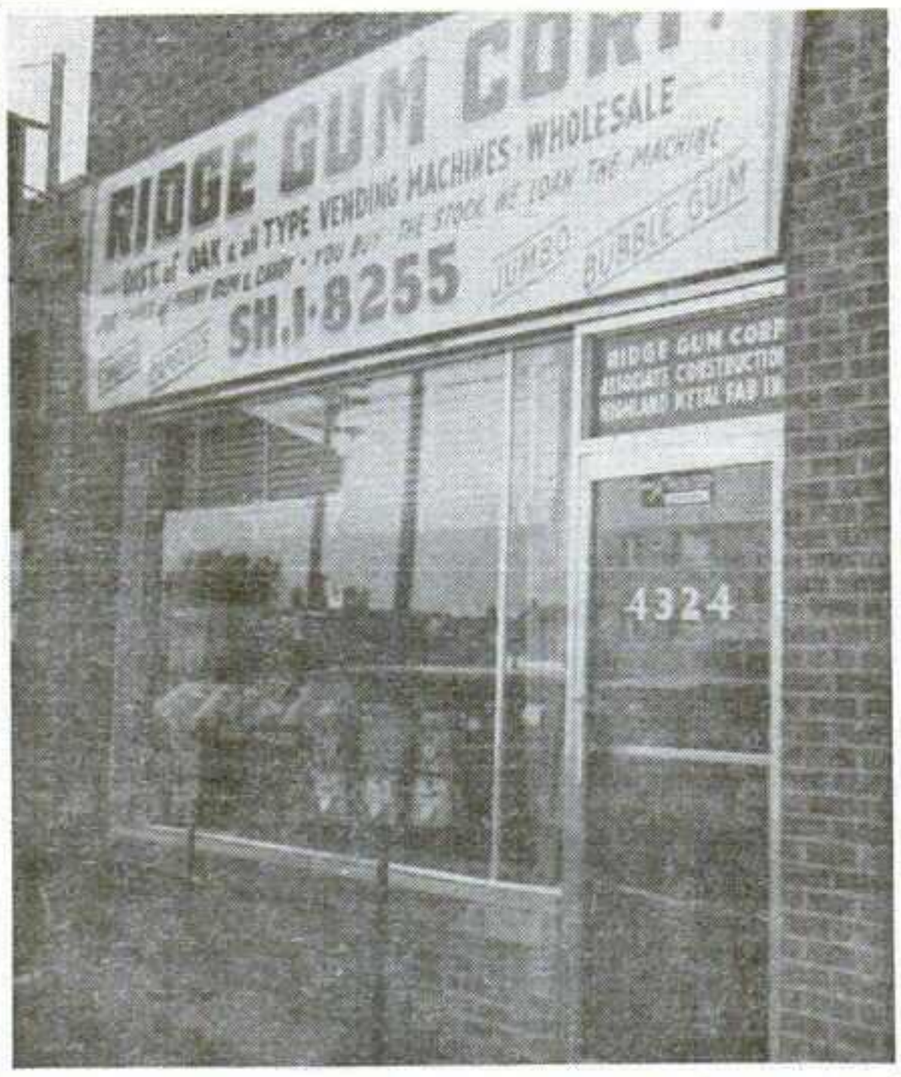
Polaner clarified the impact of the companion health code ordinance, stating that the special reduced fees set for penny ball gum machines are now low enough so that they should not have an adverse effect on business—but the present omnibus ordinance is a genuine threat.

Verne Johnson, representing the Metropolitan Council of Kiwanis, asked frankly for exemption for the ball gum machines because they are used for charity.

Councilman Beck interjected that the omnibus bill does not affect these machines, and asked that their special position be reviewed when the health code ordinance comes up again.

Green, answering searching questions from Council, said that operators give Kiwanis 15 per cent of

(Continued on page 74)



RIDGE GUM COMPANY, Cleveland, moved to these new and larger quarters. The building was contracted and recently completed by owner, Joseph Rades. A total area of 3,300 square feet in the building houses offices, a showroom, workshop and storage area. Vending equipment and fills are displayed in the new showroom, and a territorial map indicates the areas served by Ridge Gum.

Injured Foot Is No Problem; Thorwald Continues to Grow

DENVER—When Frank Thorwald injured his foot and was hospitalized last summer, most people felt he would be out of circulation for a while. Instead, the Denver bulk operator responded by not only getting promptly back into action but starting on a route expansion program.

Thorwald, currently converting all of his installations over to hardwood and chromium stands, which accommodate four, six, and eight machines, has specialized heavily in supermarket installations in recent months, primarily because of the large number of these which have sprung up in the Colorado metropolitan areas since mid-1959.

For example, his largest spots are now in Security, Colorado, some 90 miles south of Denver, where a new supermarket organization has spotted its largest Colorado store.

Also when King Soopers, Denver chain which recently merged with a large Kansas supermarket organization, built a giant store in Colorado Springs. Thorwald had the machines set up and diagrammed in position on the original blueprint.

Vending 5-cent and 10-cent capsules, as well as straight penny favorites, Thorwald has watched the unit sale per location change materially in recent months. The "average sale" has gone from 1-cent to around 3½ cents as the result of capsules and has continued to climb.

Early this summer, while working with a twist drill, Thorwald slipped and drove the bit entirely thru his foot. Altho at first his physician felt that hospitalization was not necessary, Thorwald shortly afterwards was hospitalized, but is now on the mend again.

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COINMEN in the news

South

MIAMI BREEZE

Hurricane Donna, tho just a bad memory to most people by now, so devastated the areas in which **June Ball,** Keys Vending Company, and **Burt Kahn,** Sujay Vending Company, operate, that it will be many weeks before these two operators can even begin to add up their losses. We have not been able to even get in touch with June, what with all phone lines down, but Kahn reports that after checking the first 18 machines, six were found to have completely disappeared and are presumed to have washed away in the ocean. At this time no one has any idea when there will be any business at all other than the bare necessities of life.

Operators in the Fort Myers, Naples and Lake Okeechobee areas fared little better. It will be at least a week more before the operators in these areas even begin to add up their losses. All we know is that tho we are in contact at least once a week with these operators, we have heard absolutely nothing since Donna. Key West operators, tho escaping most of the physical destruction of the storm, report that business is just about at a standstill, with most places still without electricity and very little water, since the Navy's water pipe line was smashed in several places.

Coinmen in the upper half of South Florida fared much better. Tho collections have been very bad due to the storm, very little damage was suffered otherwise. Several operators reported that during the storm itself, machines were broken into, mostly in the Negro areas. Many areas were without power for several days, and most of the operators expect very little business at least for the next several weeks. Coinmen in the Broward and West Palm Beach areas recovered very rapidly, and tho collections are off, expect a return to normal this coming week.

Friends of **Morris Marder,** M&M Service, are concerned upon hearing that Morris re-entered the hospital. Morris underwent a heart operation recently and has not helped his recovery by insisting on keeping active, tho not nearly as active as before his illness.

Out of the hospital and on the road to recovery is **Legs Biggers.** Legs has been having trouble with his stomach, but feels that this time the docs have done the job. . . Also fast on the road to recovery is **Doris Shapiro,** gal Friday to **Willie Blatt.** Doris' thyroid operation seems to have been a success.

Congratulations to **Johnny and Anna Rizzo,** who were married last week. Johnny is a serviceman for Willie Blatt Music Company. Naturally, Doris Shapiro, being a notary, was the one to perform the ceremony, and very well done, too.

Raoul Shapiro

Ohio Ops to Plan Legal Program at Oct. 8 Meet

COLUMBUS, O.—Getting representation on the Ohio Health Council will be the first order of business as the Ohio Vendors' Association holds its second meeting here, October 8, 2 p.m. in the Deshler Hilton Hotel.

Kenneth Weinberg, counsel for the newly formed group, will also discuss proposing other legislation when the Ohio General Assembly meets this fall.

There will be a general discussion of association business and an election of officers. Herman Eisenberg, Cleveland operator, is the temporary presiding officer.

Defeated Bill

The representation on the Ohio Health Council was a prime topic of discussion during recent health code hearings in Columbus. At that time a group of Ohio operators, together with legal counsel Ken Weinberg and National Vendors' Association counsels, Ted Raynor and Don Mitchell, succeeded in defeating a bill that would have killed bulk operations in the State.

The victory came at the last minute, however, and operators were criticized for not making a prior appearance before the health department. The operators pleaded that they had not been informed of the bill and didn't find out until the last minute.

They requested representation on the Ohio Health Council to be permitted a voice in future regulations concerning the bulk industry. Major equipment vending operators already have such representation.

It was after the recent health hearings that the bulk operators organized the Ohio Vendors' Association and affiliated with the National Vendors' Association.

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The ball gum and charm vendor with the proved penny-nickel mechanism . . . one turn for a penny, five turns for a nickel. This means a 30% increase in sales because of nickel play.

FREE Illustrated Sheets on all Feature Charms, Rings and Bulk Charms.

SURE-LOCK, the perfect capsule, Patent No. 2762411. Outstanding items. Send $2.50 and receive 100 quality filled capsules. Contains our complete line.

Ask [illegible] finance plan [illegible]LAS

PENNY KING COMPANY

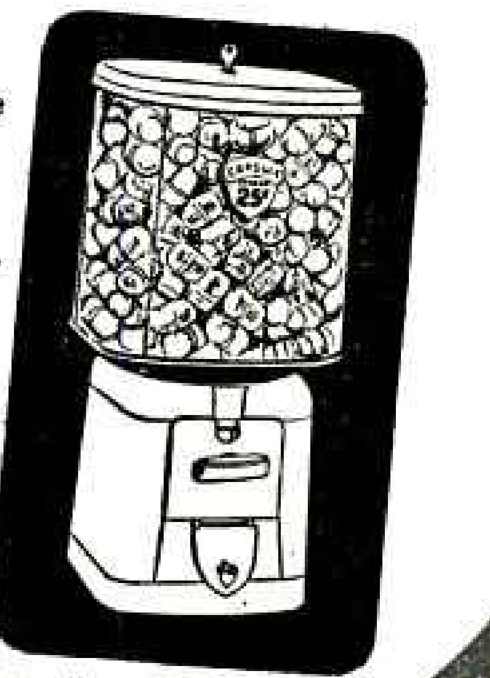
2538 Mission St. Pittsburgh 3, Pa. ★ *"World's largest selection of miniature charms"* ★ The Vendor with the Proved Penny-Nickel Mechanism.

Time payments available on Oak machines through all distributors.

All Oak machines are available with 1c, 5c, 10c and 25c coin mechanisms or a combination 1c - 5c coin mechanism, and optional slip clutch handle.

WE HAVE
oak's "400"

Capsule Vendor
The 25c Vendor that has the whole trade talking. This machine can pay for itself on one loading. This Capsule Vendor vends lighters and a select assortment of jewelry items being shown by Oak factory authorized dealers. Innumerable items in standard capsules will make the 25c Vendor a great profit producer for you.



Below are listed factory authorized dealers.

AMERICAN NUT
1061 Tremont Street
Boston 20, Massachusetts

BIRMINGHAM VENDING
540 2nd Avenue, North
Birmingham 4, Alabama

BUYMORE SALES
#6 Bayview Avenue
Lawrence, L. I., New York

DALE DISTR. (B.C.) LTD.
1168 Seymour Street
Vancouver 2, B.C., Canada

GRAFF VENDING SUPPLY
2817 West Davis
Dallas, Texas

H. B. HUTCHINSON CO.
1784 N. Decatur Road, N.E.
Atlanta 7, Georgia

IMPRONTO VENDING
300 North Gay Street
Baltimore 2, Maryland

LOGAN DISTRIBUTING CO.
1850 West Division Street
Chicago 22, Illinois

SAMUEL J. PHILLIPS CO.
4372 Lindell Boulevard
St. Louis 8, Missouri

OAK SALES COMPANY
2033 Fifth Avenue
Pittsburgh, Pennsylvania

OAK SALES OF FLORIDA
1121 — 71st Street
Miami Beach, Florida

OPERATORS VENDING
1023 South Grand Avenue
Los Angeles 15, California

QUEBEC VENDING CO.
109 Commissioner St. West
Montreal, Quebec, Canada

RAKE COIN MACHINE EXCH.
609 Spring Garden Street
Philadelphia, Pennsylvania

JACK SCHOENBACH
715 Lincoln Place
Brooklyn, New York

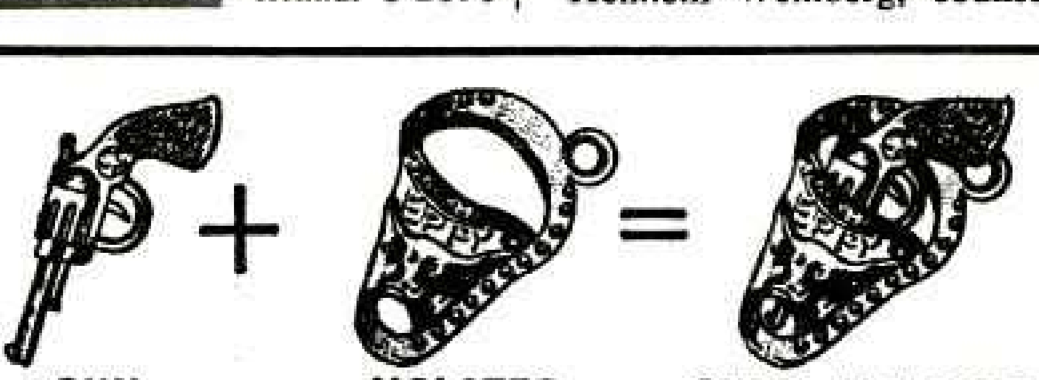
SIEGEL DISTR. CO. LTD.
753 Chatham St.
Montreal, Quebec, Canada

SOUTHERN ACORN SALES
526-30 Bruns Avenue
Charlotte 8, N. C.

STANDARD SPECIALTY CO.
1028 44th Avenue
Oakland, California

STAR VENDING SUPPLY CO
6327 Calhoun Road
Houston 21, Texas

OAK MANUFACTURING COMPANY, INC.
11411 Knightsbridge Ave., Culver City, California

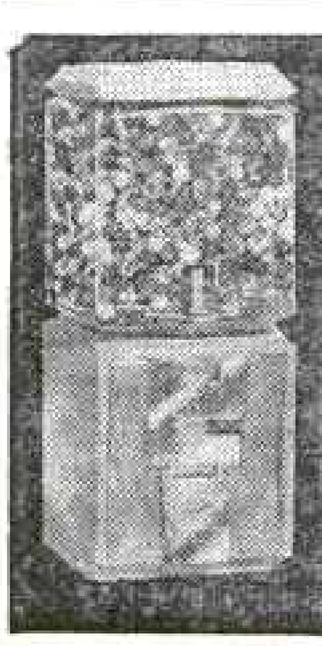


GUN + HOLSTER = GUN-in-HOLSTER

5,000 & up, $12.50 per M—1,000-4,000, $15.75 per M.

DRAW CUSTOMERS WITH QUALITY GIMMICKS

SAMUEL EPPY & COMPANY, INC., 91-15 144th Place, Jamaica 35, N. Y.



H. B. "HUTCH" HUTCHINSON SAYS:

"Contact me for complete information on the Golden 59 and other Northwestern machines, stands and parts. These machines are the greatest for easy servicing and profit."

We handle complete line of machines, parts, stands, supplies, charms, capsules and ball gum.

H. B. HUTCHINSON, JR.
1784 N. Decatur Road, N.E. Atlanta 7, Ga.
Phone: DRake 7-4300

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Electric Money Maker
Famous ACME
ELECTRIC MACHINE

Time proven favorite for health and amusement. Electric vibratory current increased at will by player. One dry cell battery good for 1,500 to 3,000 plays.

Sample $28.13
2 and up 23.50
Floor Stand 5.00

1/3 Deposit. Balance C.O.D., F.O.B. N. Y. We stock a complete line of Vending Machines, Stands, Parts, Supplies, Charms, Capsules, Merchandise and Ball Gum.

ORDER TODAY

J. SCHOENBACH
Distributors of Amco Vending Machines
715 Lincoln Place, Brooklyn 16, N. Y.
PResident 2-2900

MANDELL GUARANTEED USED MACHINES

N.W. Model 49, 1¢ or 5¢ $14.50
N.W. DeLuxe 1¢ or 5¢ Comb. 12.00
N.W. 10-Col. 1¢ Tab Gum Machine. 18.00
N.W. Model #33 1¢ Porc. Converted for 100 ct. B.G. 6.50
Silver King 1¢ B.G. or Mdse. 8.50
ABT Guns 30.00
Mills 1¢ Tab Gum 12.00
Acorns 1¢ or 5¢ B.G. or Mdse. 10.00

MERCHANDISE & SUPPLIES

Golden Non-Pareil Almonds, 5-lb. vac. pack tins, per lb. ..... $ .85
Pistachio Nuts, Jumbo Queen, Red .. .68
Pistachio Nuts, Jumbo Queen, White .63
Pistachio Nuts, Large Tulip ..... .65
Pistachio Nuts, Vendor's Mix ..... .61
Cashew Whole ..... .72
Cashew, Butts ..... .66
Indian Nuts ..... .75
Peanuts, Jumbo ..... .42
Spanish ..... .32
Mixed Nuts ..... .57
Baby Chicks ..... .30
Rainbow Peanuts ..... .32
Boston Baked Beans ..... .32
Jelly Beans ..... .28
Licorice Gems ..... .28
M & M, 550 ct. ..... .47
Hershey-ets ..... .47

Rain-Blo Gum, 72 ct. ..... $ .30
Malt-ette, 100 ct., per 100 ..... .35
Rain-Blo Ball Gum, 140 ct., 170 ct., 210 ct. ..... .30
Rain-Blo Ball Gum, 100 ct. ..... .32
300 lb. minimum prepaid on all Rain-Blo Ball Gum.
Adams Gum, all flavors, 100 ct. ... $ .45
Wrigley's Gum, all flavors, 100 ct. .. .45
Beech-Nut, 100 ct. ..... .45
Hershey's Chocolate, 200 ct. 1.30
Minimum order, 25 Boxes, assorted.

Complete line of Parts, Supplies, Stands, Globes, Bracelets, Charms. Everything for the operator.
One-Third Deposit, Balance C.O.D.

There Are Big Profits In
NUTS
GET YOUR SHARE WITH
Northwestern

49 NUT VENDOR

Interchangeable SANI-CARRY globe for faster servicing.
Displays merchandise to best advantage.
Also available in Hot Nut.

STAMP FOLDERS, Lowest Prices. Write

MEMBER NATIONAL VENDING MACHINE DISTRIBUTORS, Inc.

NORTHWESTERN
SALES AND SERVICE CO.
MOE MANDELL
446 W. 36th St., New York 18, N. Y.
LOngacre 4-6467

GIVE TO DAVID RUNYON CANCER FUND

GIRD FOR LICENSE FIGHT

• Continued from page 72

gross, which is at least partly in return for finding locations.

George Bashara, attorney representing the Apartment Laundry Owners' Association, made a radical attack upon the ordinance itself —"Let's call this what it is—a revenue ordinance. There is no need for regulation in the coin laundry business. If it is a revenue ordinance, it is unconstitutional and illegal."

Bashara was the first of several representatives of other important business groups who brought powerful support to the cause of the bulk and vending operators. He, like others, brought out some significant industry statistics. He called on a representative of Coin-Meter Detroit Company to show that this firm operates 1,400 machines, with a tax assessment base of $95,000.

Charles Boyd, executive secretary of the powerful Retail Merchants' Association, the retail arm of the Greater Detroit Board of Commerce, said, "We are concerned about this because it is an omnibus ordinance. It takes in so many things that need no inspection or regulation. Why does a locker need licensing?

"And we consider the nature of it as class legislation, not applying to another type of business."

A representative of the Hotel Owners' Association said, "It would allow any individual having authority under the statute to interpret it," instead of being clear-cut.

Help came from other important quarters. Frank I. Cook, of the Metropolitan Bottlers Association, contended that soft drink dispensers should not be included, and should be no more taxed than a deep freeze in a store.

Henry A. Montague, president of the Michigan Restaurant Association, attacked it as discrimination, "even tho we may be encouraging future competitors."

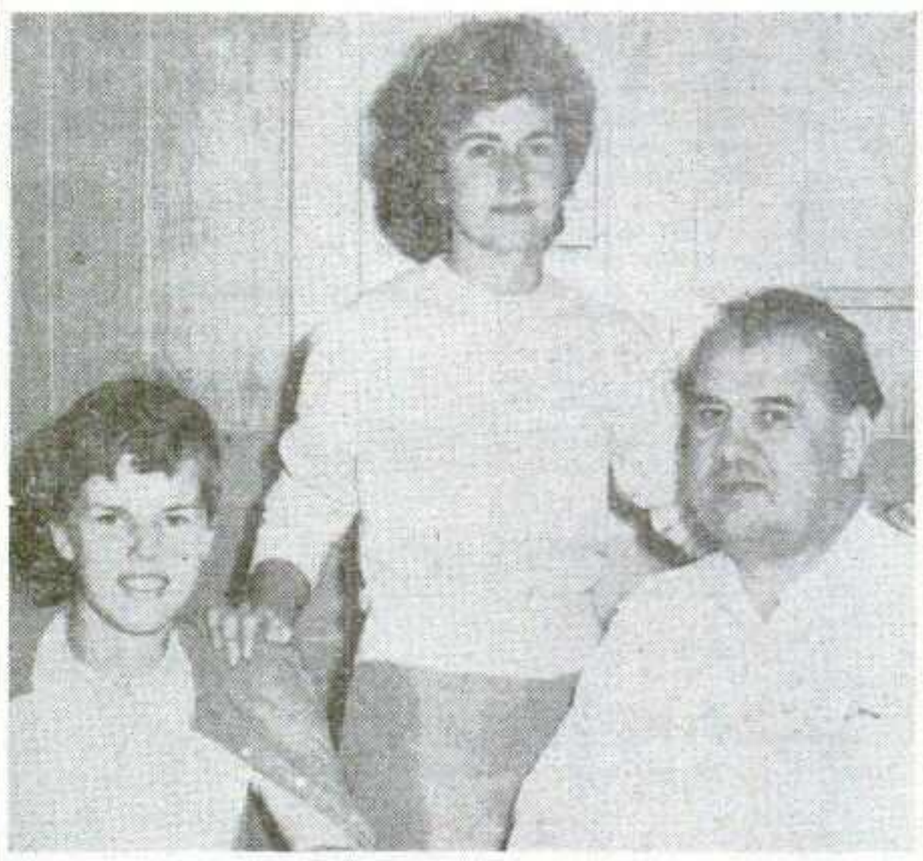
S. John Insalata, counsel for the National Automatic Merchandising Association, said, "I do not believe this Council believes in passing Alice-in-Wonderland legislation. We do not believe there is a real benefit to the community when the locker operators who serve the public would have to withdraw these lockers because of this tax."

W. Gill, of the Peerless Scale Company, who has seen his route of 3,000 machines reduced to 1,200, said that some scale machines may take in only $8 a year.

Robert L. Clark, who operates gum machines for Kiwanis, said, "If this tax is put on, I will have to go out of business."

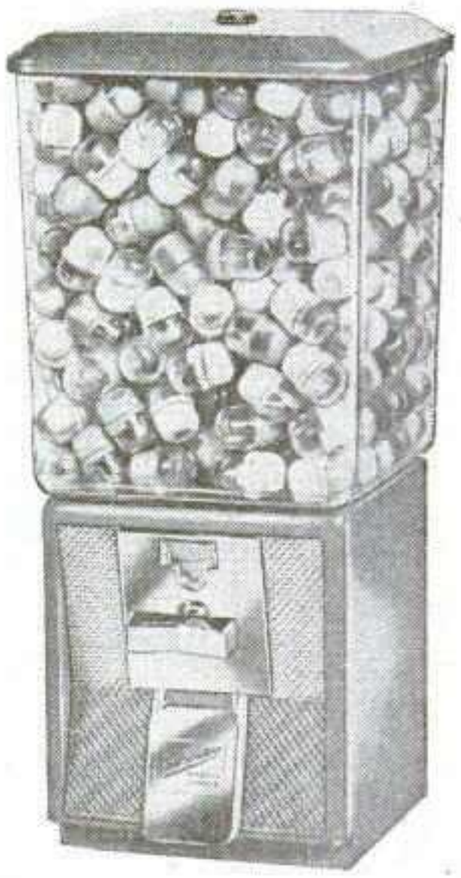
Closing the hearing session, Benny Koss, manager of Howes-Shoemaker, major cigarette operator, asked, "Does the Council realize, with all the people present today, the jobs they create and the income it means to the city of Detroit?"

Others on the speakers' list included Joseph D. Helmstreit, Motor City Vendors; Marion Julius Jackowicz, Harry Colton, Smith R. Haynes, Edward J. Brown, Harold E. Hine, Julius Katchan, George B. Thompson, and Raymond T. Trudeau, executive secretary, and Floyd Joyce, president, Merchandise Vendors' Association of Michigan.



RADES WITH DAUGHTERS, Doreen and Sandra, in the firm's new office. Interior decorating, at cost of $11,000, done by Rades himself, includes panelled air conditioned offices and an intercom system thruout building. This will be a boon to the two girls who, according to their father, "run things."

"YOU HAVE A GREAT CAPSULE MACHINE . . . BY FAR THE BEST ON THE MARKET"
QUOTE FROM LETTER IN OUR FILES



You'll say the same when you try
THE SIXTY SUPER C CAPSULE VENDER
With QUICK-TACH at slight extra cost.
See your Northwestern Distributor or write
THE NORTHWESTERN CORPORATION
2101 E. Armstrong Street Morris, Ill.

Bulk Banter

By ELTON WHISENHUNT

Cool weather has brought increased business to bulk operators in the Memphis and Mid-South area. **Jimmie Wilkie,** a key man with one of the larger routes, reports top collections, but says the drop-off will come in November. Worse three months are November, December and January, he says. Jimmie is also a distributor. . . . **Russ Thomas,** Vendor Distributing Company, is busy these days seeing operators by personal contact and also holding down office business—he has it divided up, mornings for one, afternoons for the other.

Several operators took Southern vacations in Florida or the Mississippi Gulf Coast. **C. D. Gill,** large operator in Memphis and the Mid-South, and his wife spent a week on the Gulf Coast resting up. **Jimmie Wilkie,** his wife; his sister and her husband, **Mr. and Mrs. George Branan,** of Crenshaw, Miss., toured Florida, with calls at Daytona Beach, Jacksonville, St. Petersburg, Tampa and Orlando. . . . **Andrew T. Manning** and his wife are also vacationing in Florida.

Many small part-time bulk vending operators have left the field in recent years. **Jimmie Wilkie,** operator and distributor, says there used to be "a hundred in Memphis and the Mid-South, but I can get them all on one page now." Meaning there are only two or three dozen. Memphis operators who have left the business this year are **Hayden F. Criswell, C. B. Jones** and **A. S. Cunningham.** Cunningham, who has a heart condition, is in the Veterans' Hospital at Gulfport, Miss.

In the territory: **R. C. Westmoreland,** Jackson, Tenn., reports use of charms, quality gum, good equipment is paying off with increased collections. . . . **Tip Evans,** Johnson City, Tenn., and other operators over the State are hoping the 1961 Legislature doesn't pass new legislation putting more of a tax burden on them. . . . **Howard Weinstein,** Birmingham, Ala., is expanding his route.

Oak to Start On New Hobby Card Device

CULVER CITY, Calif. — The Oak Manufacturing Company is beginning production on a new mechanism enabling its Hobby Card Vender to vend six cards in bulk at one time rather than in packages.

The device makes pre-packaging of the cards by operators unnecessary. A sample of the unit was first introduced at the National Vendors Association Grand Bahama convention last April, but actual output of the unit has been delayed until now.

Price is not announced. The complete Hobby Card vender holds 4,400 cards and has a gross income of $36.65 per fill. Brackets and flanges for stands are available at $4, and Oak's new slip clutch handle mechanism (designed to eliminate jamming) is available for $1. Additional details on the machine are available from the Oak factory.

Candy Baggers Plan Chi Meet

WASHINGTON — Four business sessions will highlight a two-day national packaging clinic for wholesale baggers to be held at the Palmer House in Chicago, Friday and Saturday, January 27 and 28, 1961.

Sponsored by the National Candy Wholesalers Association, the clinic will be under the general chairmanship of J. P. Fritz, J. P. Fritz Candy Company, Newport, Minn., an NCWA director and past president.

The meeting will also feature an exhibition of packaging equipment and supplies. Topics tentatively scheduled during the business sessions: comparative costs of bagging operations; bagging with machinery compared to hand operations; materials for labels and bags; labeling processes; and shrinkage problems.

In addition, the meeting will cover such topics as salesmen's compensation; loss on returns; methods of advertising; factors in guaranteed sales; handling holiday specialties; items for packaging other than candy; bagging 5-cent bars; methods of billing; quality control problems; product liability insurance; and successful display methods.

M. L. Radford Guilty of Mail Fraud

ST. LOUIS—Maurice L. Radford, former operator of vending machines in Normandy, Mo., but more recently of Nashville, Tenn., has been sentenced to 30 months in prison and fined $2,000 for mail fraud.

Radford pleaded guilty July 11 to twice accepting money for ball point vending machines that were never delivered to out-of-State purchasers. Thirteen other counts of an indictment against him were dismissed.

Anchors Aweigh!

You're off to a career with a future . . . a Navy career! Become a seagoing specialist.

NAVY

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Midway Target Game Shoots Plastic Pellets

SHOOTING GALLERY

FRANKLIN PARK, Ill.—The first pellet-shooting target game for all types of locations to be introduced in years was shipped last week by Midway Manufacturing Company here.

Midway's Shooting Gallery, as the name suggests, is actually a miniature shooting gallery of coin game size.

It's authentic-styled pistol fires plastic pellets of 11/16th inch size. The glass-enclosed cabinet measures 20 inches wide by 66 inches deep, 64 inches high.

Moving Targets

Targets, closely resembling those on regular large-size shooting galleries seen at amusement parks, are of both the stationary and moving type.

Featured is "the bear with a wiggle," a target which moves with a horizontal erratic motion at the top of the line of fire; moving ducks, including Mama Duck and her babies, which disappear when hit, and four stationary owl targets which give the player a chance to get "on target" before firing at the bear or ducks.

Bear hits score 40, large ducks 10, small ducks 20 and each owl counts 10.

Panels above the target field show the number of shots left and the time taken. A larger panel totals the score.

The cabinet is set up on steel tubular legs and is decorated with bull's-eyes and colorful canopied roof.

HALLOWEEN BIT EARLY THIS YR.

CHICAGO — Halloween arrived a month too early for Herb Perkins, Purveyor Distributing chief. Trick or treaters helped themselves to one of his pool games, located in a tavern at 515 Leavitt. They trucked it off with the help of a few innocent bystanders after they gave the bartender a fake I.O.U. for the tavern's share of the receipts. The local press viewed the affair as a sinister new plot of syndicate racketeers, but local tradesters, including Perkins, shrugged it off as something less than the beginning of a new coin machine crime wave. The corpus delicti has not yet been located altho it is known that the legs have been removed from the body.

Rock-Ola Bows 1961 Model

CHICAGO—The new Rock-Ola Regis, a 200-selection, dual-speed, stereo-monaural juke box featuring Reverba-Sound, will be shown in distributor sales rooms thruout the nation next week.

Monday thru Friday (26-30) distributors on the West Coast, East Coast and Midwest were given a sneak preview of the new Rock-Ola as the firm's brass was on hand to demonstrate and answer questions. The showings were held in New York, Los Angeles and Chicago.

Rock-Ola is the first juke box manufacturer to incorporate Reverba-Sound—available as optional equipment—in its phonograph.

Reverba-Sound

The unit consists of coil springs thru which the sound passes, a feedback system, and an extra amplifier. The effect is that of added dimension, with the listener having the illusion of being surrounded by music. The Reverba-Sound works for both stereo and monaural disks, and it is particularly effective on instrumentals. The amount of vibrance is controlled by the operator of the location, with a dial setting determining the degree, which may be adjusted for individual locations.

The kit may also be added to all Rock-Ola models 1488 and 1495.

Tri-Fonic

Another feature on the Regis is "Tri-Fonic" flexibility. Briefly, the machine can be converted from monaural to stereo with a flick of a switch. Only stereo extension speakers are needed.

In the monaural position, sound is fed thru three built-in main speakers. Two heavy-duty 12-inch speakers and a wide dispersion high-compression driver horn are matched. Extension speakers may be used.

In the stereo position, the "Tri-Fonic" switch cuts out the main unit speakers and channels the music to the two separate stereo extension speakers. This allows the phonograph to be placed in a heavy-traffic area while the speakers are placed for best sound reproduction.

The third position is reinforced stereo. Music is channeled to the stereo extension speakers. Both channels are combined again for broadcast thru the main unit speakers—but at a lower volume. This combined four bass and three-tweeter speaker arrangement compensates for acoustic deficiencies on the location.

The Regis plays both 45's and 33-single disks interchangeably, in any sequence and on any bank.

Tune Dictator

Another new feature is the "Tune Dictator." Each number is framed in a panel as it is being played, so that if the customer wants to repeat the tune he doesn't have to search for the number.

Also new is the stylized tone arm. The stereo cartridge merely plugs in, with no wires or connections needed. The new snap-in diamond stylus may be changed in 10 seconds. The tone arm head has a blue metallic stem which blends with the mechanism dress cap for eye appeal.

Another new feature is the improved two-button selection system, which speeds play and eliminates customer mistakes with a simple locking relay.

50-Cent Play

The Regis comes equipped with 50-cent play, with an illuminated single coin entry which takes nickles, dimes, quarters and half dollars.

The 1961 model is more compact than its predecessor. Dimensions are 28⅞ inches wide, 27⅞ inches deep and 57⅞ inches high.

A 120-selection model, with the same features, is also available.

COMBINES WITH ROLLER RINK

New Coin Bowling Center Draws Raves From Press, Parents, Kids

By JOHN HICKS

JACKSON, Mo.—An interest in bowling, competition in the recreational field and a desire for activities to keep young people off the streets were combined reasons why Woodrow Wilson Seabaugh had an addition built to his roller rink for a miniature coin-operated bowling center. The entire operation uniquely is called Roll-O-Fun.

Residents in this southeast Missouri town of about 4,000 people took to the idea and overflowed the 110 by 30-foot addition on opening night—Labor Day. Business on Labor Day, the official start of Seabaugh's roller rink season, was five to six times greater this year with the installation of six coin-operated lanes under the Archlee Inc. franchise, the operator said.

Archlee set up the first of several family-type coin-operated bowling centers in the St. Louis area early this year (The Billboard, February 15, 22 and 29, 1960).

Good Reports

"There has been nothing but encouragement from parents, children, civic organizations and the newspapers," Seabaugh said in speaking of his first venture in the vending machine field.

The Cape County Post of Jackson had this to say about Seabaugh's establishment: "This new entertainment center will provide the needed recreation for young and old alike in our community. Adult supervision will be provided at all times."

The Missouri Cash-Book newspaper, also in Jackson, commented in the "Random Thoughts" column: "We visited the new Roll-O-Fun establishment recently and want to compliment the owners, Mr. and Mrs. W. W. Seabaugh, on its attractive decor, wholesome atmosphere, and entertainment features," the paper said. "We are always delighted in anything for the betterment of the community and believe this to be a most welcome addition as a local recreation center."

Highway Site

Located on Missouri State Highway 72 (West), the miniature bowling palace adjoins the roller rink to the right. It is equipped with two billiard tables, a ping pong table, juke box, three games machines, a shuffleboard built into the floor and a snack bar with 10 stools.

A second room in the bowling section of the recreational center is furnished with lounges and cocktail-like tables for young people. This room, arranged to permit dancing, can be reserved for private parties.

The center is open from 11 a.m. to 11 p.m. weekdays and on Sunday from 2 to 5 p.m. "We don't plan to stay open on Sunday nights except for private parties," Seabaugh said. The roller rink is in operation from 7 to 10 p.m. each night except for Mondays, Tuesdays and Wednesdays which are reserved for private parties.

Skill Points

Like the original Bowl-O-Fun, set up by Archlee president Arthur D. Andrews Jr. at 8233 Olive Street Road, University City, Mo., Seabaugh's center employs the same system of redeemable skill points. Each bowler receives three points for a game, regardless of the score. Additional points are given for skill in bowling—six for a score of 125, nine for 175, 12 for a score of 200, 15 points for 250 and for a perfect score of 300 the bowler receives 100 skill points.

The skill points are in the form of coupons which can be redeemed for various prizes, ranging from personal mementos to household appliances. The coupons have no cash value. The prizes, however, can be either exchanged for skill point coupons or purchased outright.

As the operator of a roller rink, Seabaugh said he was confronted with extra entertainment centers starting out in Jackson. "I decided I should get into the competition," the operator said.

Saw Others

Seabaugh, a bowling enthusiast, saw some coin-operated bowling alleys in another Missouri town. He learned all he could about them and then came to see the Archlee Inc. Bowl-O-Fun in University City, a municipality of St. Louis.

After a session or two with Archlee president Andrews, Seabaugh decided the Bowl-O-Fun

(Continued on page 81)

Keglers Warm Up on Coin Alleys Before Bowling on Regular Lanes

DALLAS—Are regular bowling alleys good locations for Bowl-A-Ramas—the new United Manufacturing Company king-size coin bowling games? Texas operators at first thought the two types of alleys might be in competition with one another, but they soon changed their minds.

Operators report that keglers are using the big coin alleys to warm up before performing on the regular lanes. This not only gives bowling patrons something to do before taking their turn at the regular lanes, but helps sharpen their scores, Texans report.

The new coin game is also going in tavern locations here. Where there's really no room, bar owners are moving out booths and tables to make room for the big-size machines.

Making Room

Jack Eskew, manager of Commercial Music Company here, received first shipment on the machines about one month ago and feels that the game's popularity will spread thru the State. Not all locations have space for such a game, he says, but where there is any room at all, or where room can be made, operators and location owners are finding it.

He says locations here are being set up at a 60-40 commission ratio.

Thus far, Bowl-A-Rama locations have been largely limited to the big cities and larger towns of the State—places such as Dallas, Houston, San Antonio, Odessa, El Paso and Wichita Falls. But Eskew says, such new type games first catch on in the big population centers and then move to the smaller. His company has plans for much wider distribution in the future.

The move to use Bowl-A-Rama

(Continued on page 81)

IRS COUNTS 292,028 SPOTS WITH GAMES

WASHINGTON — There were 292,028 establishments in the U. S. with amusement machines on location during the fiscal year ended June 30, according to a report issued last week (27) by the Internal Revenue Service. This was a drop of 3,048 from the previous year. Number of locations having gaming devices, however, increased 11,296 to a total of 28,856. Number of billiard or pool rooms and bowling centers increased 615, and reached a total of 34,047 on June 30.

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The Billboard's Coin Machine Price Index

Listings represent used machines in average condition introduced from 1954 thru mid-1959. Price quoted on each machine represents the average of quotes to operators by franchised distributors in three geographical areas—East, West and Midwest. Quotes are received and averaged monthly. Listings should be used only as a general guide, since machines of identical type and condition may have considerably different values in different areas.

MUSIC

AMI

D-40 (40). 1951	$ 95
D-80 (80). 1951	150
E-40 (40). 1953	145
E-80 (80). 1953	185
E-120 (120). 1953	200
F-120 (120). 1954	335
F-80 (80). 1954	315
G-80 (80). 1955	380
G-120 (120). 1955	375
G-120-1 (120). 1956	380
G-200 (200). 1956	365
G-200-1 (200). 1956	365
G-200-2 (200). 1956	365
G-200-3 (200). 1956	365
G-200-4 (200). 1956	380
G-200-5 (200). 1956	380
H-200 (200). 1956	575
H-120 (120). 1956	520
H-100 (100). 1956	460
H-200M (100) 1957	480
I-200 (200). 1957	660
I-200 (200). 1958	630
I-120 (120). 1957	500
I-100 (100). 1957	575
I-200M (200). 1958	580
J-200 (200). 1958	920
J-120 (120). 1958	775
J-100M (100). 1958	635
J-200M (200). 1959	715
J-120 (120). 1959	745
J-100 (100). 1959	625
J-200 (200). 1959	795

ROCK-OLA

1436 (120). 1953	$ 85
1438 (120). 1954	215
1446 (120). 1955	255
1448 (120). 1956	370
1450 (120). 1957	395
1454 (120). 1957	430
1455D (200). 1957	470
1455S (200). 1957	480
1458 (120). 1958	580
1465 (200). 1958	595
1468 (120). 1959	720
1468 Stereo (120). 1959	795
1475 (200). 1959	795
1475 Stereo (200). 1959	865

SEEBURG

M100B (100). 1950	$ 220
M100C (100). 1952	265
100W (100). 1953	330
HF100G (100). 1953	370
HF100R (100). 1954	460
V200 (200). 1955	330
100J (100). 1955	515
K200 (200). 1957	535
L100 (100). 1957	590
201 (200). 1958	820
161 (160). 1958	785
101 (100). 1958	730
220 (100). 1958	870
200S (100). 1959	875
200SR (100). 1959	910
222 (160). 1958	930
222DH (160). 1959	965
222DHR (160). 1959	990

WURLITZER

1250 (48). 1950	$ 50
1400 (48). 1951	80
1500 (104). 1952	75
1500A (104). 1953	110
1600A (48). 1954	170
1700 (104). 1954	285
1800 (104). 1955	345
1900 (104). 1956	435
2000 (200). 1956	430
2100 (200). 1957	$ 560
2150 (200). 1957	510
2250 (200). 1958	630
2204 (104). 1958	665
2200 (200). 1958	660

BOWLERS & SHUFFLES

BALLY

ABC Super-Deluxe Bowler 9/57	$ 305
ABC Bowling Lanes 12/56	230
ABC Bowler 7/55	230
ABC Champion 9/57	425
ABC Tournament 6/57	335
All-Star Deluxe 2/58	130
All-Star Bowler 12/57	110
Bally Shuffle 1/59	45
Bally Speed Bowler 11/58	390
Blue Ribbon 4/55	165
Club Bowler 2/59	475
Challenger 9/59	835
Congress Bowler 7/55	245
Deluxe Club Bowler 3/59	540
Gold Medal 4/55	135
Jumbo Bowler 9/55	265
King Pin Bowler 9/55	250
Lucky Alley 8/58	550
Lucky Shuffle 9/58	415
Monarch 11/59	510
Pan American 6/59	675
Star Shuffle 9/58	370
Strike-Bowler 11/57	280
Super Bowler 1/58	120
Trophy 4/58	465

CHICAGO COIN

All Star Team Bowler 11/55	$ 110
Blinker 8/55	190
Bonus Score 5/55	150
Bowl Master 7/59	465
Bowling Team 10/55	140
Bull's-Eye Bowler 7/55	185
Championship 11/56	260
Bowling League 7/57	215
Criss Cross Target 1/55	50
Double Feature 12/58	415
Hollywood 4/55	170
King Bowler 3/59	730
Lucky Strike 1/58	330
Miami Shuffle 10/56	40
Monte Carlo 1/59	75
Player's Choice 9/58	555
Rebound Shuffle 11/58	60
Red Pin 3/59	465
Rocket Ball 2/59	195
Rocket Shuffle 2/58	135
Rocket Shuffle Two-Player 4/58	165
Score-A-Line 9/55	155
Shuffle Explorer 6/58	165
Skee Roll 1/57	100
Star Rocket 5/59	305
Tournament Ski Bowl 12/56	140
Triple Strike 1/55	135
TV Bowling League 11/57	290
Twin Bowler 10/58	520

UNITED

Advance 6/59	$ 665
Atlas Shuffle Alley 9/58	415
Bonus Bowling Alley 3/58	555
Bowling Alley 11/58	250
Build-Up 5/56	185
Capitol Shuffle Alley 6/55	$ 225
Clipper 4/55	200
Cyclone 10/58	400
Deluxe Bowling Alley 7/57	270
Deluxe Flash 6/59	445
Deluxe Shooting Star 6/58	140
Dual Shuffle 1/59	480
Duplex 11/58	665
Eagle Shuffle Alley 5/58	380
Flash 6/59	460
4-Way 11/59	565
Handicap 11/59	675
Handicap 9/56	265
Hi-Score 6/57	225
Jumbo Bowling Alley 8/57	460
Jupiter Shuffle Alley 9/58	195
League Alley 8/59	730
Lightning 2/55	145
Midget Bowling Alley 3/58	135
Niagara 11/58	400
Playtime 6/58	585
Pixie Bowler 7/58	200
Regulation 11/55	275
Royal Bowling Alley 12/57	265
Select Play 6/56	205
Shooting Star 4/58	155
Simplex 4/59	495
Six-Star 11/57	340
Super Bonus 9/55	215
Team-Mate 12/59	775
3-Way 8/59	545
Top Notch 11/55	270
Venus 4/55	155
Zenith 5/59	470

PINBALLS

BALLY

Balls-A-Poppin 10/56	$ 65
Ballerina 6/59	590
Bally U.S.A. 7/58	140
Beach Beauty 11/55	75
Beach Time 9/58	290
Big Show 9/58	100
Broadway 12/55	60
Carnival 10/57	105
Carnival-Queen 11/58	335
Circus 8/57	80
County Fair 11/59	685
Crosswords 1/58	140
Cypress Gardens 5/58	215
Double Header 8/56	105
Fun-Way 9/59	415
Gay Time 6/55	50
Gayety 4/55	40
Key West 12/58	95
Lotta Fun 9/59	415
Miami Beach 9/55	60
Miss America 1/59	160
Night Club 3/58	75
Parade 6/56	70
Show-Time 4/57	115
Sun Valley 7/57	165
Sea Island 2/59	505

GOTTLIEB

Ace High 2/57	$ 105
Add-A-Line 7/55	85
Annabelle 8/59	260
2 Around the World 7/59	345
2 Atlas 5/59	330
Auto Race 9/56	90
2 Brite Star 4/58	235
4 Contest 10/58	335
2 Continental Cafe 7/57	150
Criss Cross 3/58	$ 170
Derby Day 5/56	75
2 Double Action 1/59	305
2 Duette 3/55	85
Easy Aces 12/55	75
2 Fair Lady 11/56	130
4 Falstaff 11/57	270
2 Flag-Ship 1/57	165
Frontiersman 11/55	65
2 Gladiator 1/56	120
2 Gondolier 8/58	270
Gypsy Queen 2/55	65
Harbor Lites 3/56	75
Hi Diver 4/59	225
4 Jubilee 5/55	165
Lightning Ball 12/59	280
2 Mademoiselle 11/59	370
4 Majestic 4/57	270
2 Marathon 11/55	120
2 Picnic 6/58	265
Queen of Diamonds 6/59	265
2 Race Time 3/59	300
Rainbow 12/56	105
4 Register 10/56	120
Rocket Ship 5/58	175
Roto Pool 7/58	190
Royal Flush 5/57	130
2 Sea Belles 9/56	125
Silver 10/57	175
Sittin' Pretty 11/58	215
Southern Belle 6/55	60
Sluggin' Champ 4/55	75
Straight Flush 12/57	180
Straight Shooter 2/59	225
Sunshine 9/58	210
4 Score-Board 4/56	75
2 Super Circus 9/57	229
4 Sweet Sioux 9/59	410
2 Toreador 6/56	120
Twin Bill 1/55	60
Universe 10/59	260
2 Whirlwind 2/58	235
Wishing Well 9/55	80
World Champ 8/57	110

UNITED

Brazil 9/56	$ 55
Caravan 1/56	55
South Seas 5/56	60
Stardust 4/56	60
Manhattan 3/55	50
Monaco 7/56	50
Playtime 6/57	100
Pixies 9/55	65
Starlet 11/55	60
Triple Play 6/55	75
Tropicana 1/55	55

WILLIAMS

Arrow Head 7/57	$ 100
Casino 8/58	155
2 Circus Wagon 10/55	100
Club House 10/59	195
Crossword 5/59	185
Cue Ball 4/57	100
2 Fiesta 12/59	310
4-Star 7/58	145
4 Fun House 10/56	90
4 Gay Paree 6/57	110
Golden Bells 9/59	225
Gusher 9/58	155
Hi-Hand 6/57	140
Hot Diggity 8/56	100
Kings 8/57	100
Jig Saw 12/57	125
2 Naples 9/57	140
Perky 11/56	75
Peter Pan 4/55	75
2 Piccadilly 5/56	70
4 Race-the-Clock 4/55	70
Regatta 10/55	$ 70
Rocket 11/59	205
Satellite 6/58	150
Sea Wolf 7/59	180
2 Shamrock 1/57	130
Smoke Signal 9/55	70
Soccer Kick-Off 3/58	130
Spot Pool 8/59	190
Starfire 3/57	120
Steeple Chase 11/57	115
Super Score 9/56	80
4 Surf Rider 7/56	90
3-D 11/58	145
Three Deuces 8/55	80
Tic-Tac-Toe 1/59	180
Tim-Buc-Tu 1/56	90
Top Hat 2/58	140
Turf Champ 8/58	175
Wonderland 5/55	115

ARCADE & NOVELTIES

All-Star Baseball (Wms.) 4/54	$ 75
Aqua Duck (Cons) 2/55	135
Auto Photo Model 9	995
Auto Photo Model 11	1,845
Auto Test (with sound) (Cap) 9/56	295
Auto Test (without sound) (Cap) 9/56	245
Auto Test Turnpike Tournament (Cap) 4/59	1,295
Bally Targets (Bally)	295
Baloonomat (Cap) 12/54	110
Bang-O-Rama (Muto) 4/57	75
Bat-A-Score (Evans) 2/54	75
Batter Up (CC) 4/58	170
Batting Practice (Bally) 8/59	310
Big Inning (Bally) 5/58	185
Big League (Wms.) 6/54	50
Big League Baseball (CC) 5/55	50
Big Top (Gen) 11/54	190
Bing-O-Reno (Sci) 3/55	350
Burp Gun (Dale) 5/57	270
Bull's-Eye (Bally) 3/55	165
Carnival Gun (Un) 10/54	125
Champion Baseball (Gen) 7/55	50
Circus Rifle Gallery (Gen) 3/57	275
Coon Hunt (Seeb) 2/54	135
Crane (Wms) 3/56	95
Criss Cross Hockey (CC) 9/58	200
Crossfire (Wms.) 3/57	240
Dale Pom Pom (Dale) 4/59	360
Davy Crockett (Gen) 10/56	165
Deco Grandma (Deco) 8/54	220
Deluxe Crusader (Wms.) 5/59	370
Deluxe 4-Bagger (Wms.) 3/56	195
Deluxe Ranger (Keen) 3/55	160
Deluxe Skill Parade (Bally) 1/59	145
Deluxe Vanguard (Wms.) 10/58	$ 325
Derby Roll (Un) 5/55	105
Deuces Wild (Kaye) 10/58	100
Dodge City (Fran) 12/58	100
Drivemobile (Muto) 6/54	125
5th Inning (Un) 6/55	135
Horoscope Fortune Teller (Gen) 9/57	160
Golf Champ (Bally) 8/58	145
Grandma Fortune (Gen) 5/58	140
Gun Club (Gen) 1/58	270
Gunsmoke (Bally) 4/59	220
Heavy Hitter (Bally) 3/59	285
Hercules (Wms.) 3/59	360
Hi-Fly (Gen) 4/56	45
Hydro Duck (B&W) 10/54	115
Jet Fighter (Wms.) 10/54	120
Jet Pilot (CC) 5/59	245
Joker Ball (Mid) 10/59	350
Jolly Joker (Wms.) 10/55	75
Jumbo Ten Pins (Wms) 3/58	125
Jumbo Ten Strike (Wms.) 3/58	125
Jungle Gun (Un) 7/54	125
Jungle Hunt (Exhib) 7/54	175
Jr. Auto-Test (Cap) 12/56	150
Kaye Hockey (Kaye) 58	170
King of Swat (Wms.) 5/55	125
Kiss-O-Meter (Exhib) 12/56	135
League Leader (Keen) 4/58	125
Major League (Wms.) 4/54	50
Model 500 Shooting Gallery (Exhib) 3/55	110
Monkey Climb (IEC) 3/55	30
Moon-Raider (Bally) 7/59	345
Motorama (Gen) 10/57	195
1957 Baseball (Wms.) 4/57	185
Pan-O-Rama 800 (Cap) 12/56	200
Peep Barrels (Exhib) 12/56	75
Peppy the Clown (Wms) 12/56	195
Pinch Hitter (Wms.) 3/59	310
Photomatic (Muto) 2/54	280
Pirate Gun (Un) 10/58	210
Playland Rifle Gallery (CC) 8/59	410
Polar Hunt (Wms.) 4/55	185
Quarterback (Gen) 9/55	55
Ranger (Keen) 3/55	125
Red Ball (Mid) 5/59	200
Rifle Gallery (Gen) 9/55	100
Rock 'n' Roll (Muto) 5/56	50
Safari (Wms.) 1/55	$ 140
St. Christopher (Muto) 12/56	195
Satellite Tracker (B-L) 12/58	395
Scramball (Keen) 8/58	25
Shooting Gallery (Exhib) 5/54	85
Shortstop (Wms.) 4/58	210
Sidewalk Engineer (Wms.) 4/55	100
Sky Raider (Un) 10/58	260
Sky Rocket (Gen) 5/55	100
Softball League (Exhib) 12/57	295
Space Age (Gen) 3/58	185
Special Deluxe Baseball (Wms.) 1/54	70
Spook Gun (Bally) 9/58	195
Sportland Shooting Gallery (Exhib) 11/54	100
Squoits Water Polo (Aqua) 5/57	360
Sportsman (Keen) 11/54	110
Star Slugger (Un) 4/56	135
State Fair (Gen) 7/56	185
Steam Shovel (CC) 5/56	95
Super Big Top (Gen) 12/55	270
Super Home Run (CC) 3/54	75
Super Pennant Baseball (Wms) 1/54	70
Super Slugger (Un) 7/55	110
Super Star Baseball (Wms.) 1/54	65
Ten Strike (Wms) 12/57	135
Swami (Muto) 4/55	350
Target-Roll (Bally) 1/58	145
10 Commandments (Muto) 12/57	210
Ten Pins (Wms.) 12/57	125
Test Pilot (Cap) 12/57	200
Titan (Wms.) 8/59	410
3-D Kiddie Theater (Rite) 3/54	150
3-D Theater (Rite) 3/54	160
3-D Pix (Cap) 2/54	160
Treasure Cove (Exhib) 7/55	150
Twin Hockey (CC) 5/56	160
Two-Player Basketball (Gen) 3/54	160
United Deluxe Baseball (Un) 2/59	360
Vacuumatic Card Vendor (Exhib) 5/54	145
Voice-O-Graph (Muto) 2/57	645
Voice-O-Graph (Muto) 11/54	230
Wild West (Gen) 2/55	185
Yankee Baseball (Un) 2/59	275

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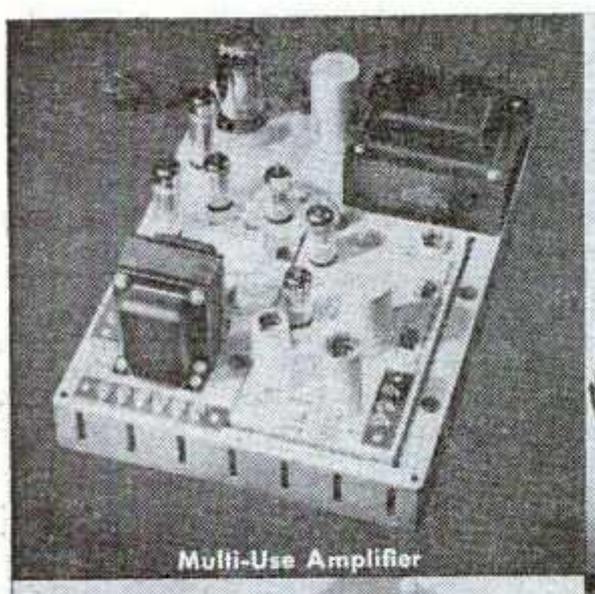
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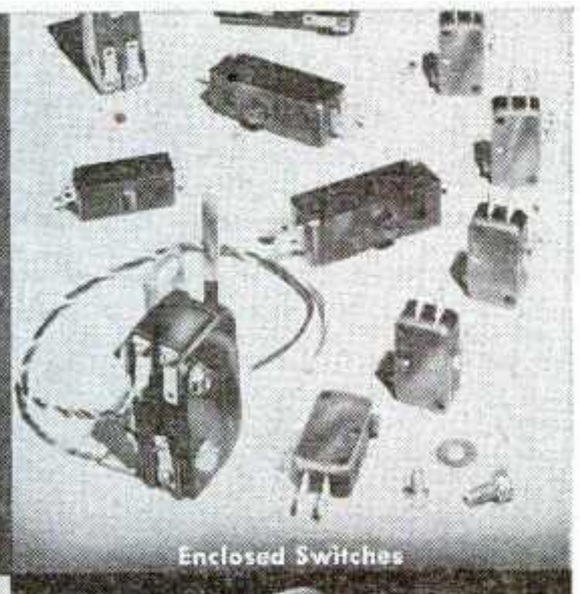
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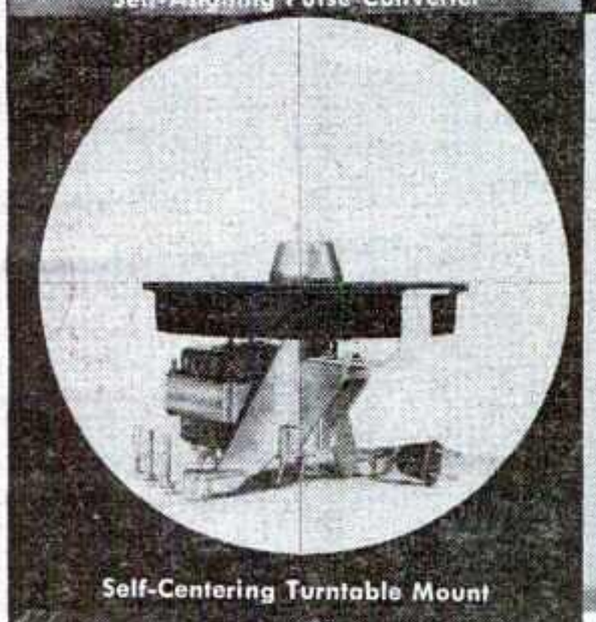
Top-Mounted Scan Control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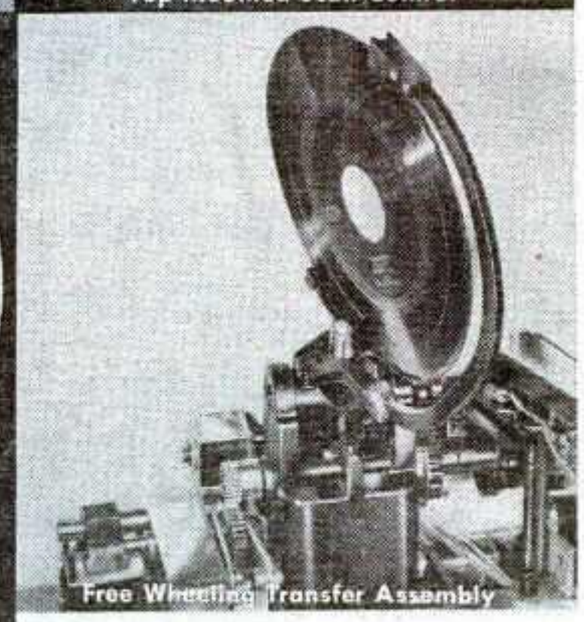
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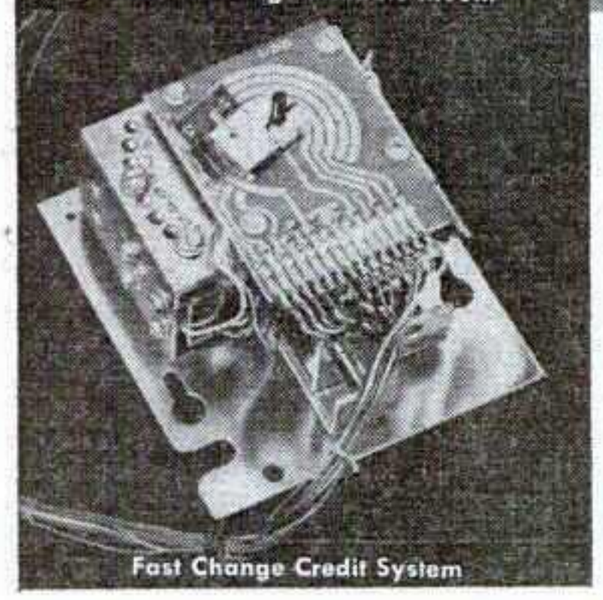
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European News Briefs

France Cuts Import Red Tape

PARIS—French coin machine importers report that the Ministry of Trade is co-operating to the utmost in facilitating the ordering of coin games from the U. S. The ministry is working to process a heavy backlog of import applications under the liberalization decree issued July 26. For the first time since the war French operators can import coin games from the U. S. and countries of the European Economic Community (Common Market), these countries being West Germany, Italy, Belgium, Holland and Luxembourg. However, application must be made to the trade ministry for each transaction. The importer is required to give assurance that the equipment to be imported is in fact new and originates only from one of the six countries covered by the July 26 liberalization. But once the application is filed, approval is almost automatic. The bulk of orders filed so far are for American equipment. It is the first breath of outside competition the heretofore heavily protected French domestic coin machine industry has had since the war, and French operators generally are delighted with the results so far.

Contest Seeks Oldest Fanfare

BINGEN, Germany—Since the first Fanfare came off the assembly line in 1955, NSM has produced over 10,000 of its popular juke box which the Bingen firm likens in mass appeal to the Volkswagen. To observe the 10,000 milestone, NSM is staging a contest to locate the oldest extant Fanfare. The firm will pay 3,000 marks ($714.98) for the Fanfare with the lowest serial production number. The vintage machine will then be installed in the NSM plant museum here. NSM stipulates, however, that the machines entered in the competition must still be in actual operation on a location. But there is no bar as to geographic area. "It's all the same to us,"says NSM, "whether the Fanfare we seek is in West Germany, in Saudi-Arabia, in the Congo or on Malta. The lowest production serial number of a machine still in site operation will be declared the winner."

Berlin Feud Snags Coin Trade

WEST BERLIN—West Germany's coin machine industry is boycotting Communist East Germany. West German coin machine firms have stopped sending salesmen into East Germany, and they have even halted the mail and telephone solicitation of business. "Our trade relations with East Germany are now on a basis of 'drop dead!'" one West German coin machine manufacturer summarized. The boycott is part of the general West German commercial boycott of East Germany in reprisal for Communist pressure on Berlin. Under the ground rules for the boycott, West German concerns may continue to fill existing coin machine orders from East Germany, but they may not solicit new business or even contact the East Germans on trade matters. By the same token, the Allied Travel Board, in West Berlin, is refusing to give visas for travel in Western countries to representatives of East Germany's coin machine industry.

Sweden's Largest Firms Merge

STOCKHOLM—The two largest coin machine import-export firms in Sweden have merged, Freius Danneman and Kurt Swenson's Abata. The consolidated companies will be known as "Abadam." Danneman was the Gottlieb agent for Scandinavia and Abata handled Williams. The amalgamated concern will continue to distribute Seeburg, for which Danneman had the agency, but the game distributorship is yet to be sorted out. Abadam officials report a generally highly favorable response to the Seeburg campaign for a single speed, 33 juke box singles disk. The firm expects to peg its entire Seeburg program in Scandinavia to the theme "Invest in the future—invest in a 33 juke box."

Schmitz & Gerdes Adds Branch

COLOGNE, Germany—Schmitz & Gerdes, Cologne's oldest coin machine firm, has opened a branch in Aachen coincident with the 35th anniversary of the firm's proprietor, Hubert L. Schmitz, into the coin machine business. Schmitz & Gerdes also has a branch in Essen. The concern is a coin machine wholesaler and producer of billiard and soccer coin games. Schmitz is a German coin game pioneer who started out building billiard games and shooting stands. Since the war he has served as coin machine expert for the Cologne Chamber of Trade and Commerce, and has been an officer of the German Association of Coin Machine Wholesale Trade.

'No Novocain'—Stereo Solves Toothy Problem

MEMPHIS—An ingenious and enterprising dental supply manufacturer has hit on a gold mine with a new apparatus for dentists in which the patient dons headphones and hears background music to kill the pain of drilling and getting a tooth pulled.

Four dentists in Memphis have the device—it cost them $1,642 each—and so many have it ordered that the manufacturer is having a tough time making deliveries.

The new device is manufactured by Ritter Company, Inc., Rochester, N. Y. It is red-hot here and has created a sensation in local dental circles.

How It Works

Here's how it works: The patient is told about how he can get his dental work done to music and without pain. The new method is called audio-analgesia.

The patient is seated, adjusts the earphones and is handed a small tuner with two knobs which he holds in his lap. One dial is for volume control.

The other dial cuts out the music and turns on a waterfall sound—something like a rippling hum which is louder than the dentist's drill.

No Pain

This sound affects the part of the brain which registers pain. And it works. If there is little or no pain, you can play music and not sense pain.

If there is a tough drilling or pulling or gouging job, the waterfall sound is used to kill pain. The music is on stereo and you have a choice of several kinds.

There is classical, semi-classical, popular, rock 'n' roll, even music for children. There's a lot of string music and music of the Cole Porter-George Gershwin - Jerome Kern-Rogers and Hart type which is ideal as background music.

One of the dentists who uses the device here said it is extremely popular and he has had to use very little novocain since he began using the system a few weeks ago. Industry sources say the backlog of orders for the device is terrific.

Seize San Antonio Pins

SAN ANTONIO — Charges were pending against the owners of a Bexar County tavern and a west side cafe and grocery store after State and county officers seized four one-ball pinballs. The pins were seized by sheriff's deputies and State Liquor Control Board agents in Saturday night raids. Sheriff's Deputy Jack Howard said the machines paid off in free games and cash.

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XXXII

THIRTY-TWO 32

No matter how you say it, we at FRANCO DISTRIBUTING CO. have been serving coin machine operators in ALABAMA and NORTHWEST FLORIDA, as well as our friends in GEORGIA, MISSISSIPPI and TENNESSEE, since 1928.

We have grown and prospered during the years because our operator friends have grown and prospered. We sincerely thank all of our customers during this 32nd anniversary year for their past business, and we will do our utmost to merit continued patronage in the years ahead.

Our philosophy of doing business is the same today as it was 32 years ago. Simply stated, we believe in rendering the best in service, handling the finest in coin-operated equipment and delivering this equipment at the right price to the operator.

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Rock-Ola 1455, 200 399.50
Rock-Ola 1454, 120 429.50
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Rock-Ola 1438, 120 229.50
Rock-Ola 1434, 45 129.50
Wurlitzer 2104, 104 389.50
AMI JIH, 200 599.50
AMI F-80 309.50
AMI E-80 189.50
AMI C-40-45 89.50

AMI JIH Playmaster, 200 Sel. $599.00
Seeburg 100-G 399.50
Seeburg 100-C 249.50
Seeburg 100/Ch w/Bx 39.50
Rock-Ola 120/Ch w/Bx 59.50
Rock-Ola Hi Fi, Lge. Spkr. 29.50
Rock-Ola DeLux St. Spkr. 49.50
Rock-Ola 1622 Spkr., 2 Ste. 79.50
Rock-Ola 1436, 45, 120 79.50

C.C. Six Game S/A Special
Williams Space Glider Gun Special
C.C. Duchess Bowler, 16' & 21' Special
Wms. Off. B/Ball $529.50
Valley 7450 P/Table 369.50
Gott. Sp. A Card 339.50
Wms. Jungle Game 339.50

C.C. Classic Bowler $395.00
Bally A.B.C. Bowler 225.00
C.C. Scoreline, S/A 299.50
C.C. Triple Strike, S/A 279.50

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WURLITZER 2310S $725.00
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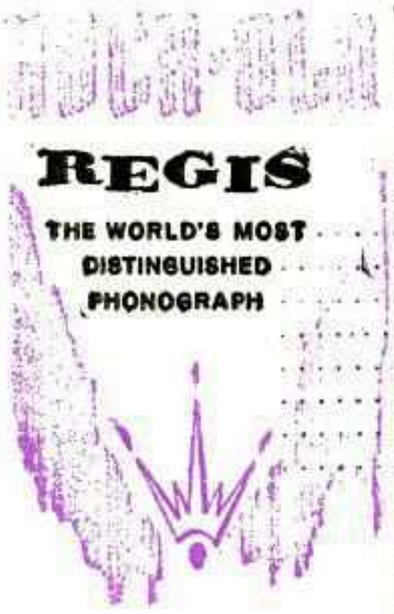

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Record Execs and Seeburg Officials Give Coast Ops Word on 33 Singles

By SAM ABBOTT

HOLLYWOOD — The importance of merchandising music with the aid of stereo and 33 singles was stressed by the Seeburg Corporation with the aid of recording executives at a dinner attended by more than 400 here Tuesday night (27).

The gathering filled the Blossom Room of the Hollywood Roosevelt Hotel. Starting at 6:30 with a cocktail party, a prime rib dinner was served at 8. At the conclusion of the dinner, Seeburg officials along with recording company representatives discussed the future of the music machine business and outlined innovations to earn more money.

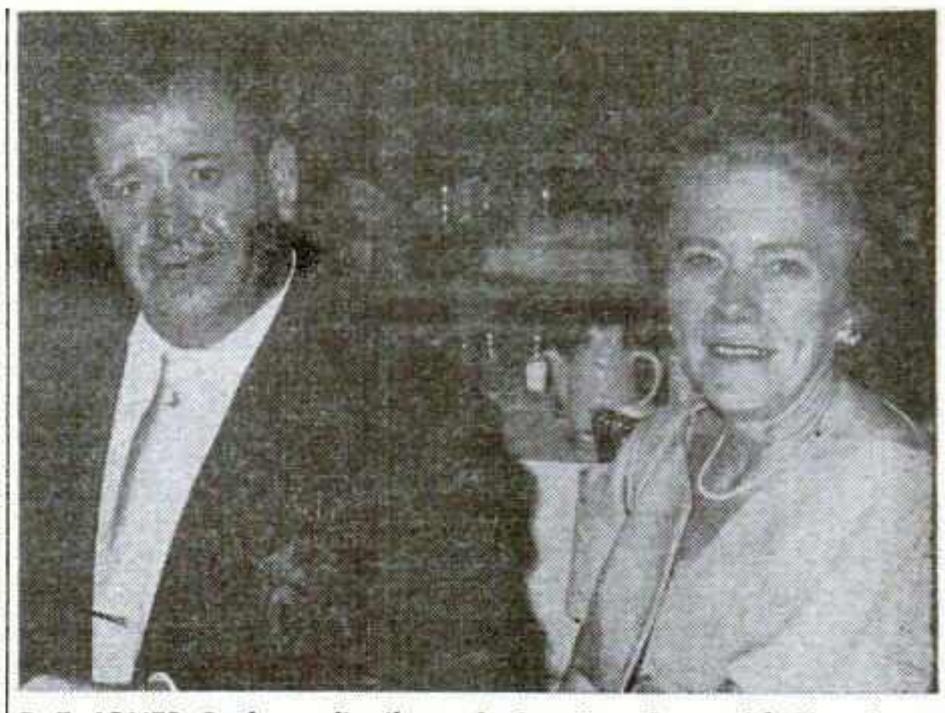
Don McMurdie, executive of the local Seeburg branch, emseed the affair, introducing Johnny Ruggiero, recently named general manager of the branch, formerly with the R. F. Jones Company, San Francisco Seeburg distributor.

Gordon Speaks

Jack Gordon, Seeburg vice-president, pointed out that the public was more cognizant of the quality of the music heard from machines and that Seeburg, making use of new electronic devices, was in a position to upgrade the tones.

Irving Townsend, Columbia Records a & r man on the West Coast, advised operators to program their boxes according to the type location. "Columbia makes 20 per cent of its records for the teen-agers," Townsend said, "I think this should be given serious

(Continued on page 83)



R. F. JONES, Seeburg distributor in San Francisco, with Mrs. Jones at the Seeburg Corporation dinner held at the Hollywood Roosevelt in Hollywood Tuesday night (27).

A. J. ROSEBRAUGH, division manager, Seeburg Corporation, discussed profit-making contracts for operators at the dinner hosted by the Los Angeles Seeburg Corporation.

JACK GORDON, Seeburg vice-president, urged music operators to take advantage of the advances made in phonographs as well as the promotional material made available by his company.

IRVING TOWNSEND, Columbia Records' a & r man on the West Coast, urged juke box operators to go after the adult listeners, who account for 80 per cent of Columbia's market.

JOHN RUGGIERO, general manager of the Seeburg Los Angeles branch, was introduced to the crowd at the dinner. He was with the R. F. Jones Company, San Francisco Seeburg distributor, for a number of years before accepting the Los Angeles post.

DEAN McMURDIE, of the Los Angeles Seeburg distributorship, acted as emsee for the dinner, attended by more than 400 Tuesday night (27) at the Hollywood Roosevelt Hotel.

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ABP ADVERTISING IN BUSINESSPAPERS MEANS BUSINESS

United Appoints DeSelm To Vice-President Post

CHICAGO — Bill DeSelm was elected executive vice-president in charge of sales for United Manufacturing Company at a meeting of the United board of directors last week.

DeSelm has been sales manager in charge of amusement game sales at United for many years, and has been with the firm since the mid-1940's.

Bill DeSelm

Combines With Roller Rink

• Continued from page 75

principle of recreation was the answer to the entertainment competition in Jackson. The addition to roller rink was the result. Seabaugh figures that six lanes in his Roll-O-Fun center are enough to do a good job in a small town such as Jackson.

Seabaugh, 46 years old, has operated the roller rink in Jackson, county seat of Cape County, for the last eight years. The rink's season extends from Labor Day to the official closing on Memorial Day (May 30), altho private parties can be arranged thru June.

Many Interests

In addition to his business interests in the roller rink and miniature coin-operated center, Seabaugh is clerk of the Circuit Court at Jackson. A Democrat, he was elected two years ago.

His wife, Jean, has been clerk of the Probate Court, a non-elective office, for about eight years. The Seabaughs have a son, Mike, 13, and a daughter, Michelle, 10. The family collectively has hobbies of bowling, swimming and water skiing and roller skating.

Among Seabaugh's other interests is the Missouri National Guard. He is a captain in the National Guard and has completed 19 years of service.

Employs Students

Beside the operator's family, six persons—all high school students—are employed for the operation of the Seabaugh Roll-O-Fun. The students work on a part-time basis.

Young Mike helps his father in the management of the roller rink and altho little Michelle is young for the business, she also manages to find some chore to do around the establishment from time to time.

Promotion of the recreational center with the addition of coin-operated bowling lanes was done by newspaper advertisements and by word-of-mouth during the summer. As the opening date approached, newspaper stories in the local papers announced the start of the recreational establishment's season. The news accounts also went into detail about the entire operation.

Fast Start

Receipts have been good since the miniature bowling palace was added to Seabaugh's operation, he said. Business was triple on the first Saturday night of the season as compared with previous years, he reports.

Most of the customers are children, but they are accompanied by their parents who also spend time bowling. Even if a parent brings his child and returns to pick him up, the parent generally will play a game or two himself before leaving, Seabaugh said.

The Missouri Cash-Book (newspaper) covered the opening in news stories and the "Teen Chat" column by Connie Conner.

The Cash-Book summed up the expressions of Jackson residents in an editorial which read: "A word of congratulations and thanks is in order for Woody and Jean Seabaugh. They have gone way out in a financial way to bring recreation and entertainment to Jackson teenagers and adults as well.

"Time and time again we have heard the phrase, 'What is there to do here?' Now Woody and Jean have wrapped up a package of good wholesome clean recreation. A location where they are off the roads and streets. A location where there can be less parental worries about their children. The latter in many cases won't be anything new."

Keglers Warm Up

• Continued from page 75

games as equipment in new-type miniature bowling centers has already started here. One South Texas operator is setting up such a spot with the machines. He is in process of placing 10 machines in a building, with the enterprise scheduled to open in about two weeks.

Receipts from the Bowl-A-Ramas on location in this area, according to Eskew, are running at a high average, with a range of from $110 to $282 per week. Eskew estimated there are approximately 75 of these games now operating in the State. He said operators are buying at a good pace and are putting most of the machines in bars.

MELODY LANE is the new D. Gottlieb & Company two-player five-ball pin game. Featured are flashing red, yellow and white hat symbols which tie in with bonus scoring on a revolving roto target.

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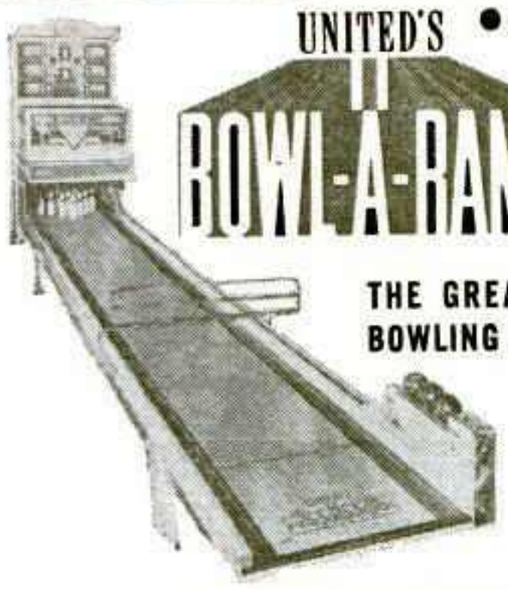

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Bally LUCKY	375	United SUPER DLX. BONUS	175
Bally ABC SUPER DELUXE	345	United MERCURY	95
Bally CONGRESS DELUXE	275	C.C. BULL'S-EYE	175
Bally CONGRESS	245	C.C BOWLING TEAM	95
Bally A.B.C.	225	C.C BULL'S-EYE DROP BALL	225

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Bally 14' LUCKY	$595	Bally 12½' TOURNAMENT	$295
C. C. LUCKY STRIKE	495	Bally 11' STRIKE	275
Bally 14' CHAMPION	395	United 13' SIMPLEX	545
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Trade Group Picks Public Relations Bd.

CHICAGO — The Public Relations Board, Inc., has been named public relations counsel for The Coin-Machine Council. CMC is an industry-wide organization dedicately solely to improving the public image of the coin machine business.

According to Lou Casola, Rockford, Ill., operator and CMC president, the Public Relations Board is one of the largest PR firms in the nation and it maintains offices in major U. S. and Canadian cities.

The initial phase of the CMC operation—building up membership and treasury—has now been completed. The second step — actual transmitting of news and feature material to newspapers, magazines and radio and televison stations, together with assembling information for public consumption—will soon be under way.

1956 Speech

Actually the Public Relations Board and the coin machine industry are not strangers. In 1956 Lee Schooler, PRB president, addressed the convention of the Music Operators of America and discussed public relations with regard to the coin machine industry.

A six-man steering committee to work with the PRB has been named by Casola.

Bob Slifer, executive director of the National Coin Machine Distributors' Association, is chairman. Members are Sam Lewis, Williams Electronic Manufacturing; Andy Hesch, Arlington, Ill., operator; Casola; Herb Jones, Bally Manufacturing, and Ed Ratajack, AMI.

One of the first steps to be taken by the PRB will be the issuance of a monthly newsletter to the membership.

Ben Rogers will be the account executive handling CMC.

SWEET SHAWNEE is the new J. H. Keeney & Company upright game. It features one-coin operation and a "Panascopic Viewer."

Nebraska Ops Delay Meeting To Oct. 22-23

OMAHA—The Nebraska Music Guild's fall meeting, originally scheduled for last weekend, has been postponed to October 22-23. Site remains the Madison Hotel, Norfolk, Neb.

John Cooper, Republican candidate for governor, will be among guest speakers at the group's Saturday (22) evening dinner. Ted Nichols is in charge of the program for both the Saturday dinner and Sunday evening wind-up banquet. Mr. and Mrs. Ralph Reeves, Norfolk, are hosts for the event. A Halloween theme is planned for one of the evenings.

Saturday afternoon will be devoted to business sessions. There will be a meeting of the Cornhusker Investment Club and the association's board of directors. The group will also present a check to some charitable organization as a regular part of its standing public relations public service program.

Bally Puts 2-Coin Chute on Bowler

CHICAGO—Bally Manufacturing Company has put a new coin chute on its Challenger Bowler game models as standard equipment. The new chute takes both dimes and nickels (two nickels), where the original model shipped accepted only dimes.

Bally claims that "spot checks in typical locations" indicate that patrons had an average of three nickels in their pockets for each dime. Unless the location owner was able to supply dimes, those extra nickels never got into the games. Thus, Bally feels that the new chute should bring in bigger receipts.

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to: UNITED FUNDS COMMUNITY CHESTS

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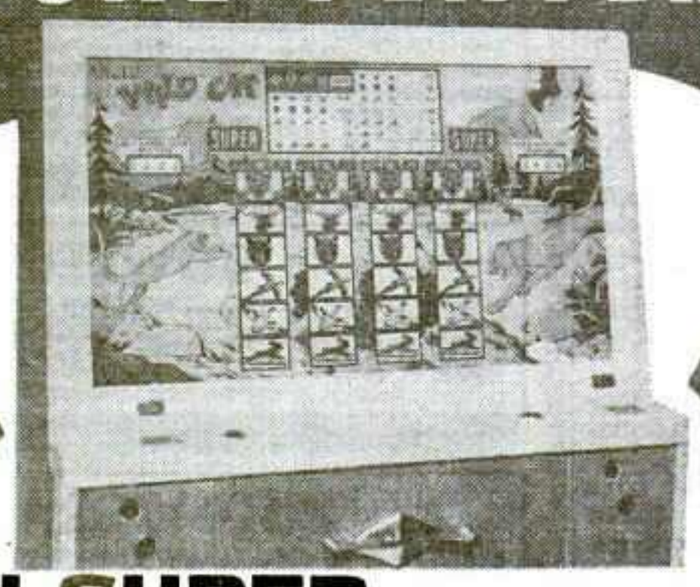
115 WAYS TO SCORE on the
DUAL PLAYER
ONE PLAYER ONE PLAYER



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WILD CAT
NEW PLAYER APPEAL/SCUFF PROOF BASE
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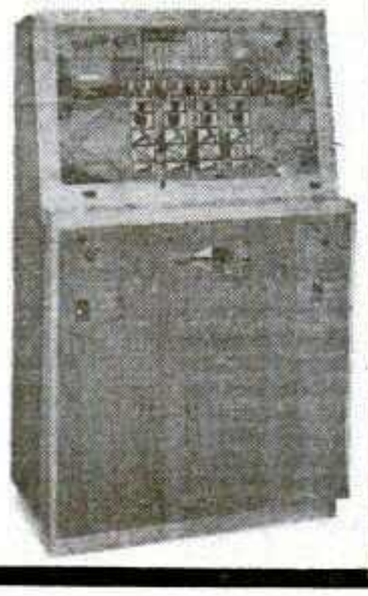
Height 56"
Width 34"
Depth 18"
Shipping Weight 200 lbs.



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We just received our largest inventory of all types of
GAMES—GUNS—PINS—SHUFFLES —BOWLERS—BONGOS—& MUSIC
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WRITE FOR OUR COMPLETE PRICE LIST
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3" BALL BOWLERS
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Memphis Ops Seek to Bar Cig Tax Hike

MEMPHIS—A committee representing cigarette vending operators met recently with Mayor Henry Loeb and City Commissioner James W. Moore to speak against a proposed 1-cent-per-pack city tax increase on cigarettes.

Mayor Loeb had several weeks ago announced the intention of the city commission to seek enabling legislation at the 1961 Legislature to levy the tax. The Legislature convenes January 15.

The city already collects a 1-cent-per-pack tax and if the 1-cent tax sought now were passed into law the city tax would be 2 cents per pack.

Conferring with the mayor and Commissioner Moore were Drew Canale, owner of Canale Tobacco Distributing Company; Louis Barsotti, partner in Tennessee Tobacco Company, and Charles E. White, field representative of Tobacco Tax Council. White's office is at Mt. Sterling, Ky.

200 PIN GAMES TO CHOOSE FROM

EVERYONE A REAL BUY

5 Ball—1 Player—2 Player

ONE PLAYER	Each
3 ACE HIGH	$ 80.00
6 ARROW HEAD	60.00
3 AUTO RACES	85.00
2 BEAUTY CONTEST	275.00
1 CASINO	145.00
1 CRISS CROSS	165.00
10 CUE BALL	65.00
1 DAISY MAE	50.00
1 DERBY DAY	75.00
2 EASY ACES	60.00
6 FUN FAIR	85.00
2 GOLDEN BELLES	240.00
1 GOLD STAR	50.00
3 HOT DIGGITY	65.00
1 HONG KONG	35.00
5 JIG SAW	85.00
1 KICK OFF—SOCCER	85.00
4 KINGS	75.00
1 LADY LUCK	50.00
1 MAJORETTE	35.00
1 MARBLE QUEEN	50.00
2 MYSTIC MARVEL	50.00
5 NAGS	395.00
1 PIN WHEEL	50.00
1 PETER PAN	60.00
1 QUEEN DIAMONDS	250.00
3 QUEEN OF HEARTS	50.00
1 RAG MOP	35.00
2 RENO	75.00
1 ROCKET	225.00
2 ROCKET SHIP	145.00
5 SATELLITE	140.00
3 SEA WOLF	175.00
1 SHOWBOAT	85.00
1 SILVER	135.00
1 SNAFU	60.00
2 SOUTHERN BELLE	60.00
1 SPARK PLUG	50.00
1 SPIT FIRE	50.00
8 STAR FIRE	95.00
1 STEEPLE CHASE	75.00
2 SUPER SCORE	50.00
8 TEN STRIKE	145.00
1 THREE D	95.00
1 THREE DEUCES	65.00
1 TWIN BUC TOO	65.00
1 TWIN BILL	65.00
1 TURF CHAMP	175.00
1 WONDERLAND	65.00
4 WORLD CHAMP	95.00

TWO PLAYER	Each
3 ALL STAR BOWLER	$100.00
1 BRITE STAR	175.00
1 CONTINENTAL CAFE	175.00
1 DUETTE	75.00
2 FLAG SHIP	135.00
4 FLYING ACES	175.00
4 NAPLES	95.00
1 PICCADILLY	85.00
1 SEA BELLES	125.00
2 SHAMROCK	90.00
2 SUPER CIRCUS	195.00
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Record Execs

• *Continued from page 80*

consideration and a definite effort should be made to capture the other 80 per cent of adult listeners."

Stanley Gordicov, of Capitol Records, spoke briefly on his company's activity and program with the 33-speed records.

Contracts

A. J. Rosebraugh, Seeburg Corporation division manager, discussed contracts, front money, minimums, and advance commissions and suggested using the Salesmate, audio-visual presentation of the Seeburg phonograph with emphasis upon the "Artist of the Week" promotional idea.

Gordon's talk followed along lines of those previously given in other cities including New York (The Billboard, September 5). His views on the trend to one speed were confirmed by both Townsend and Gordicov.

After McMurdie made the introductions, Gordon presided over the meeting. He returned to the rostrum several times, each time outlining a new feature of the Seeburg machine as well as the promotional program. At the conclusion of a display in which comparisons were made with other phonographs, McMurdie made the concluding talk. He urged operators to get on the bandwagon, signing up for the new units. He expressed hope that the operators would avail themselves of merchandise aids to boost profits. "Increased revenue means a happy operator and a healthy industry," McMurdie declared.

Among the recording artists attending the affair were Ray Coniff and Jimmie Rogers. Distributors attending included R. F. Jones and Mrs. Jones, from San Francisco, along with Don Fisher and wife.

when answering ads . . .

SAY YOU SAW IT IN THE BILLBOARD!

LEAD BELLIES

Historic Colorado Bar Spots Antique Devices

CENTRAL CITY, Colo.—Real nostalgia awaits any coin machine operator who visits the colorful Tollgate Bar in this historic mining community some 56 miles west of Denver.

Owner Earl Persons, a mountain resort town veteran who has his fingers in a dozen enterprises, has patiently collected some of the most unusual coin-operated devices in the country; some of them scarcely duplicated anywhere else in the country.

For example, lining the walls of an upstairs dining room which is directly over the Tollgate's two authentic pioneer bars, is a pioneer version of a "one-arm-bandit" made by, of all people, American Can Company!

Early Reels

Most of the ancient coin machines are early gambling devices, and differ from the familiar cherry, lemon, and orange type of reel in that the face of each machine, behind the glass window, revolves in roulette-wheel fashion, with awards paid on the basis of colored points, animal figures, or even signs of the zodiac.

The dozen-odd machines lined up along the walls incorporate an old Regina music machine perennially out of order, such gambling machines as an Honest John, circa 1901; The Owl dating back to 1898; a Mills Cricket of about the same age, and on a shelf, high above the free-standing floor machines, one of the ancient penny dribble machines which were a familiar figure in the early 1920's on practically every grocery store and tobacco shop counter in the nation. This one, incidentally, was in service in Central City for more than 50 years before it went out with the local edict and is undoubtedly the top prize of the collection, Persons believes.

As might be expected, much colorful history is directly connected with the ancient gambling machines. As a member of Person's staff pointed out, the machines were defended at gunpoint for several days when gambling by slot machine was first outlawed in the Colorado Rockies. Then, later, to insure against their removal, the machines were actually filled with melted lead, which made all of them too heavy to be moved by anything less than a modern fork lift truck. Spaced about five feet apart on the two walls of the upstairs dining room, the machines are thus immobile relics which can scarcely be transported elsewhere without literally wrecking the building in which they are spotted.

1920 Decal

Members of the coin machine fraternity who visit the Tollgate Bar are always amused to find one of the earliest decals ever to be used by a Colorado operator, which appears on the side of several machines. Going back to the early 1920's, the decal identifies some of the machines as the property of Mountain States Novelty Company, with headquarters in Fort Collins, Colo., some 75 miles away. Present-day operator, Roy Byers, of Fort Collins, can vaguely remember Mountain States Novelty Company, set up by a group of New Yorkers who took Horace Greeley's advice and "moved west" at the turn of the century.

Counterpoint for the aged machine collection is a new 200-selection juke box which was installed in the dining room. Not peculiar is the fact that Western ditties which date back to the early gold rush days are programmed.

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N. ILLINOIS, N. INDIANA and IOWA OPERATORS . . .
GOTTLIEB'S NEW 2-PL.

Melody Lane

Featuring New
MATCH-COLOR ROTO TARGETS
and all the Gottlieb Action that builds play and profit!
ORDER NOW!

WANT TO BUY!

Highest Prices Paid!

GOTTLIEB CRISS CROSS—SILVER
STRAIGHT FLUSH—CONTEST

GOTTLIEB PIN BALLS

Completely Reconditioned

1-PLAYER	
ROTO POOL	$185
SUNSHINE	195
SITTIN' PRETTY	195
HI DIVER	195
QUEEN OF DIAMONDS	245
MISS ANNABELLE	245
UNIVERSE	255
WORLD BEAUTIES	275
WAGON TRAIN	285
2- AND 4-PLAYERS	
FLAGSHIP, 2-Pl.	$165
WHIRLWIND, 2-Pl.	215
BRIGHT STAR, 2-Pl.	225
FALSTAFF, 4-Pl.	275
MAJESTIC, 4-Pl.	275

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Promotion by Mfrs. Could Up U. S. Machine Sales in Europe

PARIS — U. S. coin machine producers must make greater conscious effort to hold their place in the European market, and this means, primarily, more and better promotion.

This is the gist of a survey just conducted by the U. S. Embassy here. The survey dealt with current export possibilities in France in connection with the U. S. national export expansion program.

The American coin machine industry is regarded as one of the American industries with export "growth" potential. State Department officials in Europe have a double-barreled interest in promoting American coin machines.

Musical Propaganda

The juke box is a principal instrument for purveying American pop music to Europeans. American pop being tremendously effective propaganda for the United States.

And U. S. vending machines are similarly valuable propaganda ammunition, with this difference: The general European labor shortage has created great interest in American methods of automatic merchandising and automatic in-plant feeding.

To increasing extent, the State Department is finding that selling American coin machines to Europeans is becoming tantamount to buying good will for the U. S. —the opportunities for U. S. coin equipment are that promising.

Good Will From Pins

This point was made recently in another way by a British newspaper correspondent with no particular interest in coin machines. The Paris correspondent for The London Evening Standard wrote that there are now so many Gottlieb pinball machines operating in the French capital that "Mr. Gottlieb" is becoming one of the best known Americans here.

Great as has been—and is—the U. S. coin machine impact on Europe, State Department trade specialists feel that much more can and should be done.

The European market is undergoing drastic reorientation from a seller's to a highly competitive buyer's market. There is urgent need for greater promotional effort on the part of U. S. producers.

Public Market

This promotional effort should strive to reach Europeans generally instead of merely a relative handful of industry specialists—wholesalers, distributors and operators.

Coin machine patrons—the coin machine public—should be educated, according to this view, to demand American-made equipment. American equipment should be actively—and broadly promoted —as the best on the market.

The theory among State Department trade experts here is that U. S. businessmen should have no compunction about blasting their own trumpets, as the local competition can always count on the government to favor it with domestic legislation.

Briefly, American coin machine producers should be doing, according to State, what Pepsi and Coca-Cola are doing in the European market—aggressive sales promotion aimed at the European masses.

An even closer parallel, it is pointed out, is the aggressive promotional campaign being conducted thruout Europe by American Machine and Foundry for its automatic pinsetter.

AMF is plugging its pinsetter all over Europe—and thereby revolutionizing European recreation. American-type bowling alleys are springing up all over Europe and England under impact of AMF's hard-sell sales campaign.

Meanwhile, by comparison, American coin machine equipment is virtually unknown to Europeans.

NEW GUN OK'D IN CHI, DETROIT

CHICAGO — Midway Manufacturing Company's new Shooting Gallery game has been approved for operation in Chicago and in Detroit, where strict limitations are placed on coin game operations. The game, a miniature replica of a real shooting gallery, fires plastic pellets (see separate story). It has no free-play buttons and no gaming features of any kind.

Hear Seeburg Stereo Promo In Des Moines

DES MOINES — The Seeburg Corporation and its distributor here, Philip Moss and Company, hosted some 50 operators and wives to a demonstration of Seeburg's new Artist of the Week program.

Jack Gordon, Seeburg vice-president and Al Gange, Seeburg divisional manager, represented the factory, with Phil Moss emseeing the evening.

There was a general discussion of 33-stereo singles, the new Seeburg artist promotion and a demonstration of the new stereo earphones, being promoted by the factory as a means of demonstrating stereo sound to the public.

The evening was kicked off with a cocktail hour with dinner following.

BUY WITH CONFIDENCE

CIGARETTE VENDORS
National, 9 col. $100
National 9 M 125
Lehigh, 8 col. 85
Lehigh, 10 col. 125
Lehigh, 12 col. 165
Mercury, 11 col. 175

CANDY VENDORS
National, 6 col. ..... $ 75
U-Select, 72 sel. 69
Shipman, 6 col. 95
DuGrenier, 8 col. 195
Rowe, 8 col. 110

UPRITES
Skeet Shoot $175
Gallopin' Dominoes 195
Double Shots 175
Round Up 325
Hunters 150
Super Hunters 175
Big Horn 165
Circus 150
Wild Cat 325
Red Arrow ..... Write
Red Ball 225

BALLY GAMES
Beauty Contest $195
Tropic Queen 295

SPECIALS
Mills Panorams $325
Cap. Panorams 295
Cap. Midget Movies 125
Seeburg 100-Sel. Wall-boxes, chrome fronts 39.50

Stan. Metal Typers $225
Harv. Metal Typers 195

GUNS
Mid. Bazooka ..... Write
Safari $245
Ranger 225
Sportsman 175
Rifle Gallery 150
Jungle Hunt 275
State Fair 245
Pirate Gun 245
Bonus Gun 225
Atomic Bomber 125
C. C. Pistol 75
Mut. Sky Fighter 125
Gen. Sky Gunner 125
Dale Gun 65
Vanguard 350
Hercules 395
Crusader 425
Ex. Space Gun 100
Ex. Six Shooter 110
Wms. Glider ..... Write
Mid. Shooting Gallery Write

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New LUCKY HOROSCOPE
5c, 10c or 25c PLAY

✓ NATIONAL COIN REJECTOR in each chute
✓ NOW has TWO coin returns and other new features.
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Size: 18"x8"x6". Shipping Wgt.: 20 Lbs.

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MELODY LANE
Features New Match-Color Roto-Targets!

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- Hitting corresponding colored Roto-Target scores 10 times target value
- Two kick-out holes score Roto-Target values
- Two top bumpers spin Roto-Targets . . . enable the player to skillfully control rotation
- Match feature
- 3 or 5 ball play
- 2 super-powered skill flippers
- Coin box with locking cover

A Gottlieb FLIPPER SKILL GAME

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It's Always Profitable to Operate Gottlieb Games!

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Berger Seeks Tavern Aid in Game Contest

NEW YORK — Harry Berger, well-known local distributor and game operator, who recently uncorked a plan for a city-wide coin bowling game contest, is sending notification of the tournament to all taverns in the city not yet signed up for the contest thru the operators that serve them.

Berger said this week the number of taverns contacted in this way will reach close to 10,000. He added that notices have also been sent to all those taverns already involved in the tournament via a pledge of operator participation. Berger added that he has received considerable favorable comment from operators already registered regarding his plan for televising the contest finals in Madison Square Garden, the charity aims of the contest and the prizes, topped by a 1961 Cadillac.

No Deal in Denver

CHICAGO—In a recent issue of The Billboard, it was erroneously stated that Jerry Harris had bought Draco Sales, the Wurlitzer distributorship in Denver. Actually, altho negotiations had gone on between the parties, the final deal was never consummated. Draco continues under the ownership of Mike Savio and Leo Negri.

Fire Destroys Jukes

PASAGOULA, Miss.—An estimated $10,000 worth of damage was caused by a fire at the warehouse of the B.C. Amusement Company here Monday (26). Owner Benny Cotter said that several juke boxes were destroyed and that most of the loss was not covered by insurance. Cause of the fire has not been determined.

Nate Gottlieb to Europe

CHICAGO—Nate Gottlieb (D. Gottlieb & Company) and his wife will leave for a tour of Europe October 4. They will be celebrating their 19th wedding anniversary. The Gottliebs will visit England, France, Switzerland, Italy and Israel.

Full House Seen For MONY Fete

NEW YORK — Reservations for the annual Music Operators of New York banquet and show are coming in at a brisk rate, according to MONY's Nash Gordon. With the affair — set for the Hotel Commodore Saturday evening, November 5—still four weeks off, available space is filling out rapidly, and Gordon urged operators to get their reservations in at once.

The journal is also progressing in good shape, Gordon said. Gordon also promised that efforts now under way are expected to produce a colorful line-up of entertainment for the gala event.

6 POCKET POOLS..$150.00

14 Ft. Bowlers $195.00
American Bank Shot (12 Ft.)..... 195.00
Fluorescent Shuffle Board Lites. Pair. 22.50

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ROC. 1455	450
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222SH	$950
201	795
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M100A Hideaway 45 rpm	99

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PLAY MAY BE SET For 10¢— 2 for 25¢ or 25¢ per Game

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Also Available Companion to DUCHESS— DUKE BOWLER —Featuring ALL-STRIKE and REGULATION SCORING!

SEE THESE GAMES AT YOUR DISTRIBUTORS NOW

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Earns up to 6 coins a game

Like LOTTA-FUN... fastest 5-ball profit-producer of 1959 and still a top money-maker... BARREL O' FUN is a fascinating high-score skill-game with popular light-a-line play-appeal. New SUPER-LINES insure bigger play than ever... and bigger profits. Get your share.

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NON-REPLAY MODEL FUN-SPOT

BOTH MODELS EQUIPPED WITH "AUTO-MISSION" COIN-DIVIDER

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AUTOMATIC PIN-SETTER
PINS SPOTTED PERFECTLY EVERY TIME

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Ball Hits Pins
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NO ROLL-OVER SWITCHES ON ALLEY

FAST PLAY
AS LITTLE AS **2** MINUTES PER GAME

TOP SCORE 300

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LONG OPERATING LIFE

25¢ NATIONAL REJECTOR COIN MECHANISM
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STANDARD SIZE
20 FT. LONG; 3½ FT. WIDE; 6½ FT. HIGH.
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sensational, new
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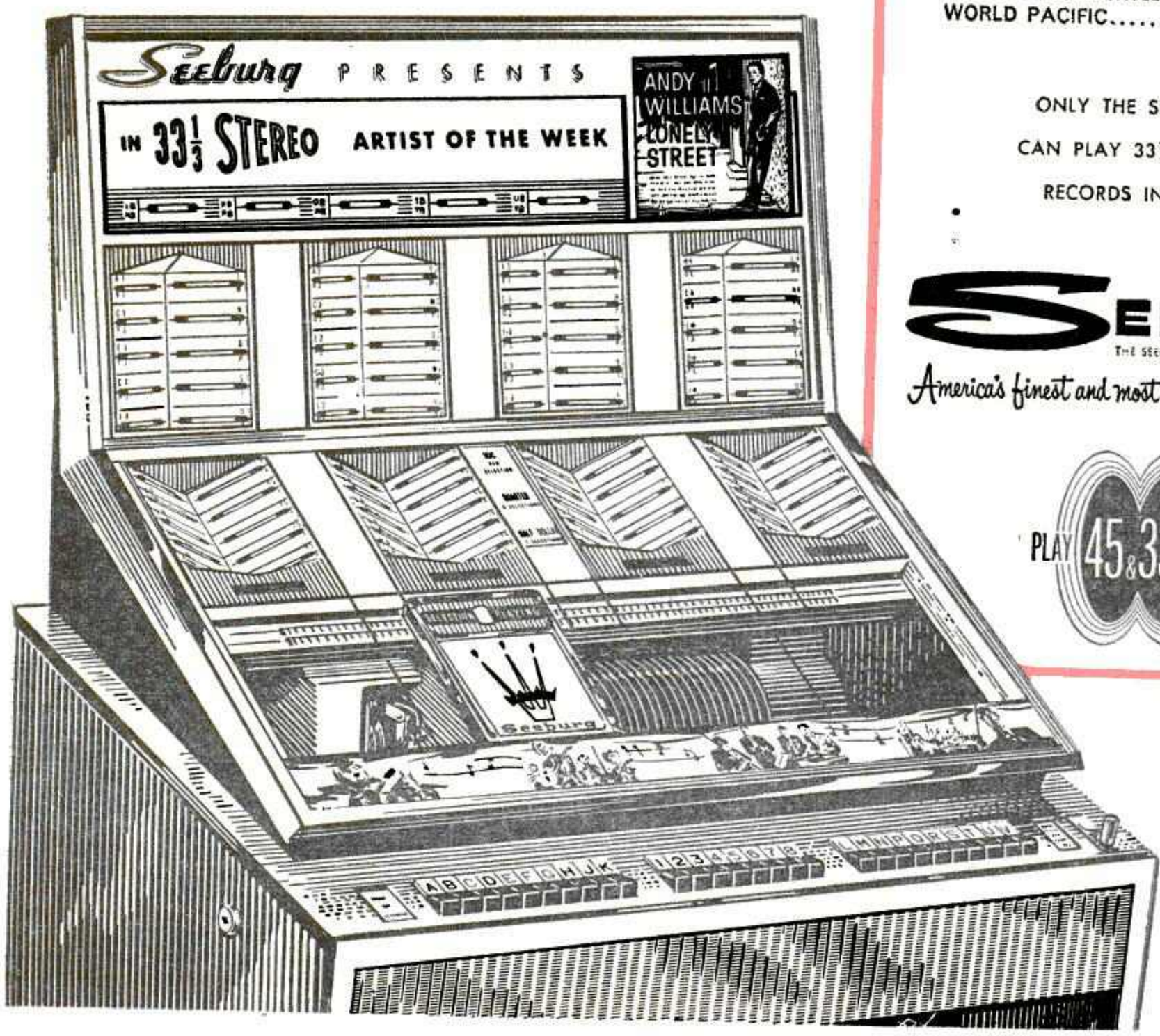
"ARTIST of the WEEK"

merchandising plan capitalizes on popularity of 33⅓ stereo albums to increase operator income

The finest stereo from best-selling 33⅓ LP albums is now available on 33⅓ stereo singles. (See panel at right).

With the dynamic, new Seeburg "ARTIST of the WEEK" merchandising plan you have the opportunity to increase your income and build location and public good will in every town and city of your territory.

See your Seeburg Distributor



albums you like!

albums locations like!

albums the public likes!

ABC PARAMOUNT.....Paul Anka
ABC PARAMOUNT.....Eydie Gorme & Steve Lawrence
ABC PARAMOUNT.....Sing Along in Italian
BRUNSWICK.....Jackie Wilson
CADENCE.....Andy Williams
CAPITOL.....Kay Starr
COLUMBIA.....Ray Conniff
COLUMBIA.....Johnny Mathis
COLUMBIA.....Mitch Miller
CORAL.....Pete Fountain
DECCA.....Red Foley
DECCA.....Webb Pierce
DECCA.....Kitty Wells
EPIC.....Buddy Greco
EPIC.....Roy Hamilton
EVEREST.....Woody Herman
EVEREST.....Gloria Lynne
GUYDEN.....Paris Goes Latin
JAMIE.....Duane Eddy
KING.....Earl Bostic
KING.....Bill Doggett
LAURIE.....Dave Carey Quintette
LAURIE.....Dion and the Belmonts
LIBERTY.....Martin Denny
LIBERTY.....Julie London
MGM.....Connie Francis
MGM.....Conway Twitty
ROULETTE.....Count Basie
ROULETTE.....Jimmie Rogers
VERVE.....Ella Fitzgerald
WORLD PACIFIC....Lambert-Hendricks-Ross
WORLD PACIFIC.....Swinging Like Sixty

ONLY THE SEEBURG "Q"
CAN PLAY 33⅓ & 45 RPM
RECORDS INTERMIXED!

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