

# THE CASH BOX

VOLUME 12, NUMBER 21

FEBRUARY 17, 1951

## AN OPEN LETTER TO THE INDUSTRY

It certainly is a sad commentary on the inner affairs and business principles of this industry to think that location owners can now know all about the prices of machines by spending 25c for *The Billboard* at a newsstand.

The operator doesn't know what his location owner pays for the merchandise he sells in that location. He shouldn't know. That's the location owner's business.

But the location owner now knows what the operator pays for machines. That, most definitely, is not the location owner's business.

Tho the poor and feeble attempt at imitating *The Cash*

*Box "Confidential Price Lists"* by *The Billboard* did bring *The Cash Box* great glory, and many have stated, "Imitation is the sincerest form of flattery", yet, this open publishing of machine prices for storekeepers to read, is a sad and extremely serious matter.

When *The Billboard* introduced its new tabloid paper format in which it now appears, it advised the industry that it was going to be on more newsstands than ever before.

That causes *The Billboard's* publishing of equipment prices, to be even more damaging and dangerous, as far as all the trade is concerned.

**IT'S JUST AS IF THAT TABLOID PAPER, *The Billboard*, WHICH THE PUBLIC, OFFICIALS, LEGISLATORS, AND LOCATION OWNERS CAN BUY ON NEWSSTANDS FOR ONLY 25¢, WERE SAYING: —**

### ATTENTION LOCATION OWNERS!

**Why Share Any Part of the Collection from Your Machines?  
For Only 25¢ You, Too, Can Know the Prices Your Operator Pays for Machines**

Don't let your operator kid you about "how much machines cost him these days."

You don't have to take that kind of talk from him anymore.

All you have to do is to go over to your newsstand, and for only 25c learn what machines cost.

Buy that well known carnival, circus, pitchmen, burlesque, television, radio, and theatrical tabloid paper. This tabloid now openly publishes prices of machines.

Yes, sir, don't let your operator kid you that he needs a better percentage-commission basis, or front money, to "remain in business."

Don't let your operator tell you that he has to start 10c play because he can't make a living on 5c play anymore.

Don't let your operator talk you into signing a location agreement, because he must know that your location will remain his location, so that he can go out and invest in a new machine and be sure that he can pay it off.

No, sir, don't let yourself be kidded around anymore. Just walk right over to your nearest newsstand, if you haven't already done so, and learn about the prices of the machines of this business for only 25c.

Then, Mr. Location Owner, you can buy your own machine. You can get all the collection for yourself. You can show your operator you know the price of the machine he brings into your place.

You can even force him to take out the price of the machine and get a bigger percentage of each collection for yourself.

Just walk over to the nearest newsstand. Spend a quarter. Buy *The Billboard*. There you will learn about the prices of machines.

Just because your operator doesn't know what you pay for toothpaste (if you're a druggist), or doesn't know what you pay for beer, wine and whiskey (if you're a tavern owner), that doesn't count.

You can now know what prices your operator pays for machines for only 25c. Buy "*The Billboard*" at your nearest newsstand.

Don't let your operator kid you about "how hard" he works to earn a living.

Don't let him remind you how many times you woke him up late at night, because you had a good, lively crowd in your place, and you needed more rolls of nickels.

Don't listen to him when he tells you how many times he made donations to your pet charities.

Don't let him tell you about how many times you made him bring a phonograph to play free at some wedding or other shindig.

Don't even discuss the loans he made you to help you buy a neon sign or pay some of your bills.

Don't listen to your operator, anymore. You don't have to. You can also know about prices of machines.

Go to your nearest newsstand. Pay 25c for a copy of "*The Billboard*." They tell you about prices.

Then you can buy your own machines and tell your operator to go jump in the lake.

**THIS IS THE TIME FOR ALL ENGAGED IN THE INDUSTRY TO THINK HARD**

Remember—THAT AS LONG AS THE BASE OF THIS, OR ANY INDUSTRY, IS FINANCIALLY SOUND, SOLID, AND PROSPEROUS, THEN ALL THE INDUSTRY WILL PROSPER, ALL UP THE LINE.

BUT, WHEN THAT FOUNDATION IS WEAKENED, THEN NOTHING CAN BE BUILT UPON IT THAT WILL LAST.

Once again *The Cash Box* repeats its policy of keeping this magazine a QUIET, CONFIDENTIAL PUBLICATION — COMPLETELY, SOLELY AND EXCLUSIVELY DEVOTED TO THIS INDUSTRY, AND THIS INDUSTRY ONLY.

When the time comes that *The Cash Box* must go on newsstands and, thereby, hurt the very people who are supporting it, then *The Cash Box* WILL STOP PUBLICATION.

# FROM COAST TO COAST MUSIC OPERATORS ACCLAIM

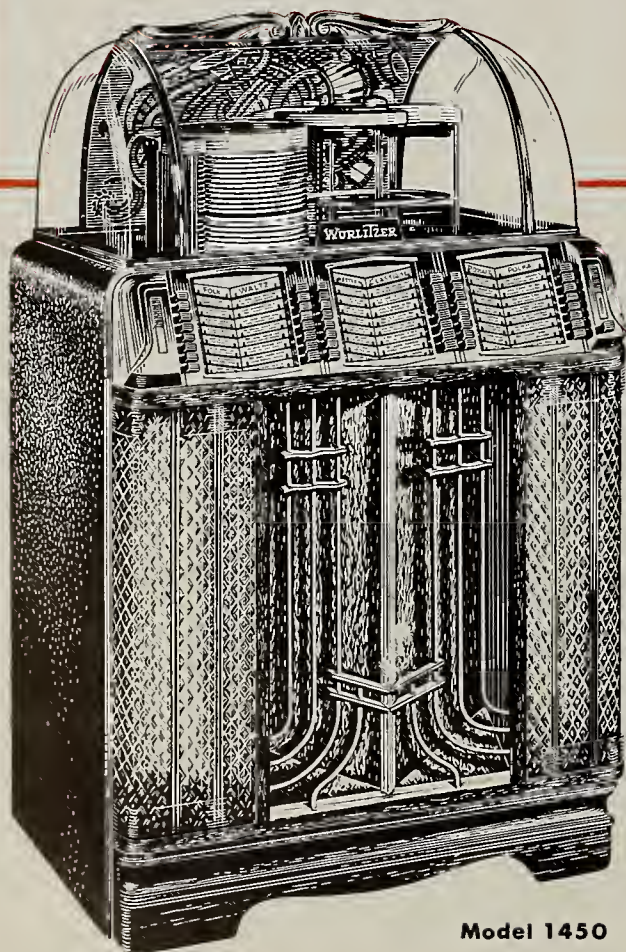
## NEW-1951 WURLITZERS



**TOM SHERFICK**  
Sherfick Music, Inc.  
Shoals, Indiana

*Says*

**"Why Buy Two  
When ONE  
Will DO"**



Model 1450

**WURLITZER**  
*Fourteen Hundred*  
**AMERICA'S OUTSTANDING  
ACHIEVEMENT  
IN PHONOGRAPH VALUE**

In a torrent of plaudits and a landslide of praise, music operators from every state in the Union hailed the new 1951 Wurlitzers. For their beauty. For their ability to play all speed records. For their 48 selections. For their magnificent tone. For their sheer dollar value.

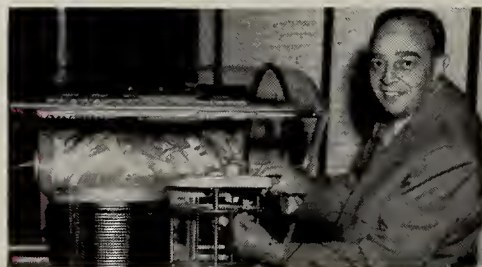
See and hear the new Wurlitzers yourself. Your own ears and eyes, and your own sense of values will tell you—you're better off to buy Wurlitzers in 1951.

**MUSIC OPERATORS PRAISE  
WURLITZER'S  
30 SECOND  
CHANGEOVER  
TO 45 OR 33 $\frac{1}{3}$  RPM RECORDS**



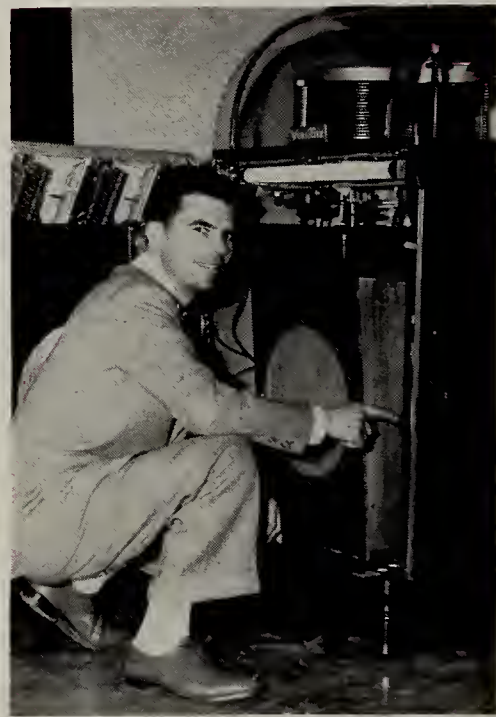
### 48 SELECTIONS ARE ENOUGH

"In my opinion, based on good, hard experience, 48 selections are enough. Above that you're carrying excess baggage that adds far more to overhead than to income. Again Wurlitzer has looked to the operator's interest in building its great new 48-Selection, All-Speed Wurlitzer"—R. D. Peck, Peck Amusement Co., Tacoma, Wash.



### MY CHOICE IS THE ALL-SPEED WURLITZER

"As everyone knows, 8 or 10 numbers on a phonograph get more than 75% of the play. There is no point in cluttering up a phonograph with more than 48 selections. That's why my choice is the 48-Selection, All-Speed Wurlitzer"—Manny Ehrenfeld, Tel-Music Service, Inc., Passaic, New Jersey.



### I'M FOR THE ALL-SPEED WURLITZER

"Put me down for four new 48-selection, all-speed Wurlitzers. Why any music operator will buy a phonograph model that's four years old, when he can buy a gorgeous new 48-Selection, All-Speed Wurlitzer for less money, is more than I can understand"—Harry Sutton, Bossier City Novelty Co., Bossier City, La.

# "Give Me ONE Phonograph that PLAYS ALL SPEEDS"

Says

**JOSEPH F. LEWIS**  
Lewis Music Company, Tonawanda, N. Y.



## 48 SELECTIONS ARE PLENTY

"75% of the play on my machines is on 8 or 10 records. I'm no exception. I feel 48 selections are plenty. Any more than that is a useless expense. May I commend you for thinking of the operator in this and many other ways when you designed the new 48-Selection, All-Speed Wurlitzers. I'm trading my Big Berthas in on them"  
—T. W. Hughes, S & H Novelty Company, Shreveport, La.



## MUST HAVE PHONOGRAPHS THAT WILL PLAY ALL SPEED RECORDS.

"If, as we get further into the armament program, records become scarce, I'll thank my lucky stars for my new 48-Selection, All-Speed Wurlitzers. This is a time when a music operator cannot afford to buy a phonograph that will not play 78, 45 and 33-1/3 RPM records. How else can he use his old stock of 78 RPM records and beat the record shortage?"—Miles Angelo, Angelo Amusement Co., Smithton, Penna.

**I. D. HIGHTOWER,**  
Fort Worth, Texas

Says

# "By Actual Test 48 Selections PAY BEST"



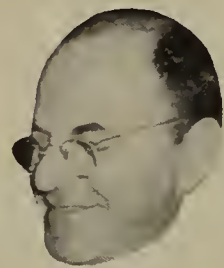
## THANKS FOR 30-SECOND CHANGEOVER

"I want to commend you on the new 48-Selection, All-Speed Wurlitzer models. The public will go for their beauty and tone. Location owners will appreciate that volume level control. Operators will thank you for holding down to 48 selections at a time when records may be in short supply, and for that time-saving 30-second changeover from one record speed to another"  
—Stanley Bremer, Aalco Novelty Co., St. Louis, Mo.



## WURLITZER BEST BUY

"Like most operators, I have a big 78 RPM record inventory which can stand me in good stead in case of a record shortage. That's why I can't afford to buy anything but the new 48-Selection, All-Speed Wurlitzer which plays all speed records"  
—George Markos, Dover Novelty Co., Dover, Ohio.



## GETS MY ORDER

"Just saw new Wurlitzers! Look at them, listen to them and you'll realize that 48 selections is enough. Then figure what that 30-second changeover means to an operator. I did and, believe me, the new 48-Selection, All-Speed Wurlitzer gets my order"  
—Al Layne, Layne Music Co., Brooklyn, N. Y.



## OFFERS MOST FOR MONEY

"You're asking me—'Why buy two when one will do?' My answer is—'You've got something there!' New 48-Selection, All-Speed Wurlitzers—because they offer me more for my money than any of the others do"  
—I. E. Cohn, Cohn Amusement Co., Montgomery, Ala.



## WURLITZER HAS EVERYTHING

"I've looked at every new phonograph and, believe me, Wurlitzer is the beauty queen of them all. Has lines, styling, color, lighting—everything. A masterful job of eye appeal that will pay off on its beauty"  
—A. L. Durand, Durand Sales Co., Green Bay, Wis.



## BEST LOOKING PHONOGRAPH OF ALL TIME

"There should be a style award for the phonograph of the year. The new 1951 48-Selection, All-Speed Wurlitzer is the best looking phonograph of all time"  
—Hal Haller, W. P. Farris and Edwin F. Haller, Haller Amusement Co., Miami, Florida.

# Have Coinbiz Seasons Been Reversed?

The belief is now general thruout the industry that the coinbiz seasons, at least those seasons when play is always expected to jump to new peaks, have been reversed.

In years gone by, all looked to Fall and Winter as the seasons when operators could count bigger profits, and would then be able to coast thru Spring and Summer.

In fact, many an operator, in years gone by, practically closed down his business in the summertime unless, of course, he operated in the resort areas.

As Spring came on, and the weather warmed, ops would start thinking of either placing equipment in the resort areas, by switching from their city routes, or would start cutting down here and there to, "ride out the summer months".

Now, it seems, the seasons have been reversed. Ops hope to "hold the line on collections" in Fall and Winter (instead of Spring and Summer) and, if they can hold the collection average, feel very good about their chances to jump play in Spring and Summer.

The average student of the industry attributes this turnabout to television.

People now would much rather stay at home during the cold and rainy Fall and the snowy Winter months and enjoy the telecasts from all over the coun-

try, especially as coaxial cables bring programs from coast to coast.

Furthermore, during the Fall and Winter seasons, the greatest stars are on the air. This alone has had much to do with many believing it more interesting to stay at home and "see" the shows, than run out to some tavern or nite-spot where the entertainment was much inferior.

A check with many beer truck drivers revealed the fact, this past Fall and so far this Winter, that they were selling more cases of beer directly to homes than they ever had sold before.

Tavern owners who learned of this instantly attributed it to television. The further fact remains that this past Fall and so far this Winter, business across the nation, as far as taverns are concerned, is reported to be off over 40 per cent.

But, beer is still being consumed at rather high levels, and most of it is going directly into homes, where viewers are enjoying their favorite brew while watching old movies and noted stars on live programs.

Ops now expect that their "best seasons" will be Spring and Summer, when people want to get out of their homes and, at the same time, when the big stars get off the air.

Whether this will hold up in the years to come is yet to be seen. But, from all present indications, it appears that this is just what can be expected in the future as television continues to grow greater.

It must also be remembered that over 66 important centers are now featuring one or more TV channels. These will increase in the years to come. In the meantime, even tho TV set production has been cut, it hasn't taken away what sets there are now in homes. Therefore, this condition will, in all likelihood, persist for the years ahead.

## THE CASH BOX

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THE CASH BOX covers the coin operated machines industry, and all allied to this industry in any fashion whatsoever, throughout the United States, Canada, Central and South America, Africa, Japan, Hawaii, Philippine Islands, and other Asiatic and Pacific countries, as well as certain European nations. The Cash Box is on hand at various American consular offices throughout the world. This coverage includes operators, jobbers, distributors and manufacturers and all allied to:—automatic coin operated music equipment; automatic coin operated vending and service machines; as well as coin operated amusement equipment; in all divisions. The music and record fields, recording artists, publishers of music, disc jockeys, radio stations, and all others in any fashion identified with, or allied to, the coin operated music machines industry are completely covered. Manufacturers and distributors

of various merchandise, parts, supplies, components and all materials used in the coin operated vending, music and amusement fields are covered by *The Cash Box*. Banks, finance firms, loan organizations and other financial institutions, expressly interested in the financing of coin operated machines of all types, are covered by *The Cash Box*.

THE CASH BOX IS RECOGNIZED by various associations of coin machine operators throughout the United States as their "official" weekly magazine.

### "THE CONFIDENTIAL PRICE LISTS"

"The Confidential Price Lists" are the one and only officially recognized price guide of all new and used machines in the United States. "The Confidential Price Lists" are an exclusive, copyrighted feature of *The Cash Box*. "The Confidential Price Lists" report each week's low and high prices for all new and used coin operated machines, regardless of age, listing all market changes, and continually adding on all the new equipment as this equipment is announced to the industry. "The Confidential Price Lists" are recognized by many cities and states throughout the country as the "official price book of the coin operated machines industry". They are an integral part of *The Cash Box* and appear in each week's issue. "The Confidential Price Lists" are officially used in the settlement of estates, for buying, selling and trading of all coin operated equipment, and are also officially recognized for taxation purposes. "The Confidential Price Lists" are used by finance firms, factors, loan companies, bankers and other financial institutions to guide them in making loans to members of the coin operated machines industry. They have been legally recognized in courts throughout the United States and Canada. "The Confidential Price Lists" have been acclaimed by the coin operated machines industry. Entire business transactions and legal cases are based upon the quotations appearing in "The Confidential Price Lists".

# AFTER 8 YEARS —

# 10¢ MUSIC PLAY GETS UNDER WAY

*In 1943 "The Cash Box" First Proposed that the Automatic Music Industry of America Switch to 10c Play (2 Plays 10c, 5 or 6 Plays 25c and Lead in Gradually to 1 Play 10c, 3 Plays 25c When and If Conditions Ever Warranted This Change). The Original 2 Plays 10c, 5 or 6 Plays 25c, Plan was Simply to Get the Public to "Buy More Music". Present War Emergency, Plus Rapid Devaluation of the Nickel Due to Inflation, Stimulated Juke Box Operators Into Action to Adopt This Music Merchandising Plan. Music Ops Now Making 10c Play Tests Report Increases as High as 200% Over Former Gross Collections from Same Locations. 10c Play is Starting to Sweep the Country as More and More Juke Box Ops Get on the Bandwagon. "At Last We're Enjoying Real Profits", Ops Report.*

It took over eight years to sell a merchandising plan to America's automatic music industry. And that's a very short period of time, considering how long it takes the average businessman to change from old to new methods, and develop these new ideas for the benefit of his business.

Some have written and also phoned this publication in the past few weeks stating, "Well, we're sure happy that, at long last, the music industry has seen fit to adopt something which you proposed over eight years ago."

This publication bows to the will of the man on the firing line. The operator. The man who should know when the time for change is ripe.

Back in 1943, during the very heat of World War II, this publication saw a great music merchandising opportunity facing the industry. It proposed, at that time, a music merchandising plan featuring 2 plays 10c and 5 or 6 plays for 25c be put into instant use.

As this publication then stated, when, and if, conditions warranted the change, to switch over to 1 play 10c and 3 plays 25c.

Records were becoming ever scarcer at this time. Parts, supplies and whatever used equipment was available, continued to gradually disappear and, at the same time, zoomed in price to such peaks it required double the money to amortize the cost.

At such time, and this may again happen in the near future, 1 play 10c and 3 plays for 25c would be the only solution to overcome these increased costs.

A battle between juke box manufacturers, some years ago, regarding 10c play, halted the plan in its tracks. Much to the dismay of those operators who had made the first tests and believed 10c play would have worked out to a satisfactory conclusion.

After that, with the war over, and the post-war era under way, with new machines on the market once again, 5c play continued, and it became ever more difficult for the juke box operator to survive.

This publication proposed alternative plans. It suggested a new commission-percentage basis of 70% for the operator and 30% for the location owner. It urged that all operators get "front money service guarantees" for all their equipment, old or new.

It also urged that every operator sign legal location agreements so that the operator would

know that his location would remain his location for a period of at least two years. So that, if he placed a new phono, he could at least get off the nut by amortizing the cost over that two year period.

This publication went further during the war period. It urged the creation of "Schools for Mechanics." It asked that there be created a "Public Relations Bureau" for the industry. It also urged that a "National Coin Machine Credit Bureau" be set up. It urged "Standardization of Parts." It kept the industry informed when other publications left it. It arranged the one and only price list accepted by the OPA. It did a great many other things for the field.

Later it urged a change to 75%-25% commission basis. It explained that the time had come to talk about the "Workingmen's Clubs" which are the locations of this industry. It urged that coin operated equipment be called, "Morale Builders."

But it never forgot its "Buy More Music" merchandising plan. It even urged an "overplay idea" be adopted like 2 plays for 10c and even 6 or 7 plays for 25c.

In short, this publication continued to study, think, plan, and fight for the good of the entire industry. *The Cash Box* realized that, with the operator successful and financially sound, all this industry would be prosperous.

Some weeks back this publication pointed out once again, as it had many times in the past, the great devaluation of coinage which was being brought about by inflation. It urged the operators to block off the nickel coin chute.

It even urged, five years ago (the first American business publication to do so), that the Congress of these United States allow the Mint to proceed with the minting of a 7½c coin. This coin would have been the answer to the present 10c coin telephones, and other merchandise for which the public is now paying a dime, but would be paying with the intermediate 7½c coin instead.

Then, just three or four weeks ago, *The Cash Box* again came to the fore with the 10c play plan. It proved that the time was ripe to block off the 5c chutes and get the public to "Buy More Music." (Some many weeks prior to this *The Cash Box* reproduced a letter from a Canadian operator who had doubled his collections by blocking off all his 5c chutes and forcing the public to use dimes and quarters instead at 2 Plays 10c, 5 Plays 25c.)

*The Cash Box* had, at regular intervals during the past years, urged adoption of the 10c play plan. And then, as the operators, themselves, began to rumble that, with the war emergency under way, with inflation growing worse, with costs rising tremendously, with overhead zooming into the blue sky, perhaps this publication did have the answer.

Yes, it took over eight years. But, the happy event has now come into being. These past weeks progressive juke box operators have placed new phonos in locations at 2 plays 10c and 5 or 6 plays for 25c. The results have been phenomenal.

Operator after operator phoned or wrote this publication elatedly with the grand and happy news that gross collections had jumped above what was formerly ever taken from the very same locations.

Perhaps it was the war emergency. Perhaps it was inflation. Perhaps it was the fact that overhead costs were zooming to such an extent the operators desperately needed more coin. Perhaps it was also due to the greater record selectivity which the machines now feature, anywhere from 40 to 100 record selections. Perhaps, too, it was somewhat due to the telephone company shooting its pay phones to 10c from a nickel.

Perhaps it was one and a million surrounding factors. But, the time was ripe. And, as *The Cash Box* pointed out, just a few weeks ago, that even if play went down 40% in the beginning, on changing from 5c to 10c, it would still be to the benefit of the operator.

This would mean 40% less wear and tear on his equipment, which would allow that equipment to last a 40% longer period of time and, what's most important, that even if the number of plays did drop by 40% on 10c play, even with 40% less players he would still be earning more than he ever did on 5c play.

Perhaps, then, this latter article may have clinched it as far as these first, progressive operators were concerned. They took a chance. They made the test.

The results of these first tests have decided more and more music operators everywhere in the nation to jump on the 2 plays 10c, 5 or 6 plays 25c, bandwagon.

"At last we're enjoying real profits," operators who made these tests report.

# THE CASH BOX

# Record Reviews

Only Records Considered Best Suited To The Requirements Of The Trade Are Reviewed On These Pages.

"I APOLOGIZE" (2:49)  
"YOU TOOK ADVANTAGE OF ME"  
(2:58)

ANITA O'DAY  
(London 964)

● Anita O'Day takes a couple of oldies here and gives them a wonderful working over. Both sides are grand standards which Anita's soft rendition and excellent phrasing make exciting to hear. Ben Homer's orchestra comes along with some fine backing and the two sides show up as good music.

"ALWAYS YOU" (2:50)  
"RUNNIN' AROUND" (2:39)

BOBBY WAYNE  
(London 972)

● A beautiful Tchaikowsky melody is turned into a balad here and it just can't miss. Bobby Wayne has one of the loveliest tunes to come along in a long time and he gives it a very plush vocal that adds to its charm. The second side is a novelty with some cute lyrics which Bobby does well. No op should miss the top deck.

"LILY OF THE VALLEY" (2:48)  
"BY HECK" (2:47)

JIMMY DORSEY ORCH.  
(Columbia 39138)

● A novelty done well by Jimmy Dorsey and the orchestra is offered on the upper level. Pat O'Connor sings the lyrics and of course the band comes through with some good solos. The flip is an instrumental of a farmish sounding item and Jimmy does ok with it. Ops oughta take a listen.

"HULLABLOO" (2:43)  
"MISIRLOU" (2:49)

IRVING IRVING  
(Intro 6011)

● A new group of harmonica players led by a fellow with the interesting name of Irving Irving turn out a couple of sides here which are quite listenable. Both ends show some excellent playing and stimulating arrangements and demonstrate the promise the boys have. Ops oughta hear it for themselves.

"STEPPING OUT" (3:00)  
"NIGHT TRAIN" (3:07)

OTTO CESANA  
(Capitol 1395; F-1395)

● A couple of unusual sides are offered on this disk by Otto Cesana. Playing the piano with great skill and verve, Cesana comes up with a couple of numbers which are exciting to hear although they don't offer too much in the way of commercial appeal. This one is for ops who have the proper locations.

"YOU TELL ME YOUR DREAM"  
(2:59)

"THE SWEETHEART OF SIGMA  
CHI" (2:58)

KATE SMITH  
(National 9140)

● Kate Smith's fans will delight in her new platter. Taking it very easy, Kate runs through two standards in a soft pleasant manner and makes these two slow numbers sound very good. On both sides she gets a good accompaniment from Bill Stegmier's orchestra who provides the musical setting. Ops won't go wrong with this one.

## DISK OF THE WEEK

"SPARROW IN THE TREE TOP" (3:10)  
"CHRISTOPHER COLUMBUS" (3:07)

GUY MITCHELL  
(Columbia 39190)



GUY MITCHELL

● Guy Mitchell follows up "My Heart Cries For You" and "The Roving Kind" with a couple of tunes somewhat in the same vein

and lends a terrific amount of spirit to them. The ditties are called "Sparrow In The Tree Top" and "Christopher Columbus" and both of them should have a lot of appeal. The upper level features a magnificent arrangement by Mitch Miller, who did so much for Guy's first hit. It has a very catchy melody and cute lyrics and put together they make for good listening. The lower half is another novelty, paced fast and again sporting a Mitch Miller orchestration. Guy does an equally good job on the lyrics which gives this side a lot of potential too. Ops who are cleaning up with this guy's great current disk don't have to be told what he can do. They just oughta order.

"YANKEE DOODLE SAMBA" (2:48)

"IF AT FIRST YOU DON'T  
SUCCEED-SAMBA" (2:49)

EDMUNDO ROS ORCH.  
(London 920)

● For those who have that samba passion, this is sure fire material. Both ends are rhythmic pieces turned out by that master Edmundo Ros. Not only does his orchestra play these sambas as if they mean it, but Ros delivers the vocals with a combination English-Latin American spirit which sounds real good. Two right sides.

"OH WHA TAH GOO SIAM" (2:49)

"HUG ME, KISS ME, LOVE ME"  
(2:59)

LENNY CARSON  
(Discovery 534)

● A novelty with a play on pronunciation shows up on the upper half. It's done by Lenny Carson and the Whiz Kids of "Molasses, Molasses" fame. A cute item, it gives away the gimmick too soon and doesn't quite seem to come off. Lower end is a pleasant novelty at a faster pace. Ops might hear this one for themselves.

"BEAUTIFUL BROWN EYES"  
(2:39)

"AT THE CLOSE OF A LONG LONG  
DAY" (2:45)

JIMMY WAKELY  
(Capitol 1393; F-1393)

● A folk type tune is given a grand recording on the upper deck by Jimmy Wakely. Going to work on this promising ditty, Jimmy gets some fine help from Les Baxter's chorus and orchestra. The second side is an appealing ballad again done very well by Jimmy and the chorus. Both ends will get a play.

"I GET A KICK OUT OF YOU"  
(2:49)

"TOO MARVELOUS FOR WORDS"  
(2:49)

BILLY DANIELS  
(Mercury 5585)

● Billy Daniels puts his song styling to work on two oldies and comes up with a couple of winning sides. On both ends he's backed up by Harry Geller's orchestra and the Jud Conlon Singers who help him make these dramatic renderings. Ops have a couple of exciting sides here.

## BEST BETS

In the opinion of The Cash Box music staff, records listed below, in addition to the "Disk" and "Sleeper" Of The Week, are those most likely to achieve popularity.

- ★ "I LOVE THE WAY YOU SAY GOODNIGHT" ..... Russ Morgan ..... Decca 27445; 9-27445
- ★ "I DON'T WANT TO LOVE YOU" ..... Kitty Kallen & Richard Hayes ..... Mercury 5586
- ★ "ALWAYS YOU" ..... Bobby Wayne ..... London 972
- ★ "SHENANDOAH WALTZ" ..... Tommy Tucker ..... MGM 10897; K10897
- ★ "BEAUTIFUL BROWN EYES" ..... Jimmy Wakely ..... Capitol 1393; F-1393
- ★ "YOU KNOW YOU BELONG TO SOMEBODY ELSE" ..... Mills Bros. & Tommy Dorsey ..... Decca 27447; 9-27447

"AREN'T WE ALL" (2:51)  
"THEME FOR CYNTHIA" (2:47)  
CHARLIE BARNET ORCH.  
(Capitol 1394; F-1394)

● A welcome oldie turns up on the upper deck, played by Charlie Barnet and his boys. Bill Derry comes forth with the vocalizing and the combination makes for a soft, smooth and good side. Flip is an instrumental showing off the Barnet virtuosity to good advantage. The top deck should do well in the machines.

"SHENANDOAH WALTZ" (2:58)  
"BY HECK" (2:49)

TOMMY TUCKER ORCH.  
(MGM 10897; K10897)

● A new waltz which Tommy Tucker and his aggregation do very smoothly makes for good listening here. Don Brown turns up with the vocal and with the arrangement which Tommy provides, this one shows great potential. Lower half is a rhythmic instrumental which is very easy to listen to and perfect for dancing. Ops should get on board.

"IF YOU WANT SOME LOVIN'"  
(2:54)

"A CRAZY AFTERNOON" (2:38)  
RUBY WRIGHT  
(King 15093)

● A tune that can't miss is taken to town on the upper platter by Ruby Wright and she sure makes it sound good. Accompanied by Bob Snyder and the orchestra Ruby lends a lot of interest to this rough sounding item. Lower half is a novelty done lightly. Ops will want to hear the top deck.

"TISH MALOO" (2:19)

"I DON'T STAND A GHOST OF A  
CHANCE WITH YOU" (2:43)

TEDDY PHILLIPS ORCH.  
(London 890)

● A very soft lullaby gets twirled around here by Teddy Phillips and his crew. Lynn Hoyt and Billy Sagonn team up to render a duet and the affect is very pleasing. The second side is an instrumental of an old standard which is always good to hear. This should do ok in the machines.

"WHEN YOU'RE SMILING" (2:00)  
"STACK-O-LEE" (2:57)

CLYDE MCCOY  
(Mercury 5551)

● Clyde McCoy takes a grand old tune, gives it a wonderful trumpet solo and then has his band come in to finish up. With Billie Jane Bennet coming along for the lyrics, this side makes for some wonderful listening. The flip is fine too with Clyde and Billie Jane telling the story of a western badman with spirit. This'll do well in the boxes.

"BROKEN DOWN PIANO" (2:50)  
"I'LL EAT MY SPINACH" (2:27)

SUGAR CHILE ROBINSON  
(Capitol 1386; F-1386)

● Sugar Chile Robinson has a couple of numbers on this platter which he does in cute style. Both are imitations of what his elders might do with different lyrics and the boy displays some good delivery and fine piano playing. Ops with the right spots will do fine with these.

# The Nation's TOP TEN Juke Box Tunes



The Top Ten Tunes Netting Heaviest Play In The Nation's Juke Boxes, Compiled From Reports Submitted Weekly To *The Cash Box* By Leading Music Operators Throughout The Country.

Record Companies Listed Alphabetically  
45 rpm numbers in parenthesis

### CODE

AB—Abbey	4 Star—Four Star	RA—Rainbow
AD—Adam	FE—Federal	RE—Regent
AL—Aladdin	JU—Jubilee	RG—Regal
AP—Apollo	KI—King	RO—Rondo
AT—Atlantic	LO—London	SA—Savoy
BU—Bullet	ME—Mercury	5IT—Sittin' In
CA—Capitol	MG—MGM	SP—Specialty
CO—Columbia	MO—Modern	TE—Tempo
CR—Coral	NA—Notional	TW—Tower
DA—Dana	OR—Oriole	VI—Victor
DE—Decca	PR—Prestige	

## 1 MY HEART CRIES FOR YOU

### GUY MITCHELL & MITCH MILLER

CA-1328 (F-1328)—Jimmy Wakely  
CO-39069 (6-918)—Guy Mitchell  
CO-39086 (4-39086)—Stafford & Autry  
CO-39142 (4-39142)—Ken Griffin  
DE-27333 (9-27333)—Victor Young Orch.

DE-27378 (9-27378)—Knight-Foley  
LO-877—Al Morgan  
ME-5563 (5563x45)—Vic Damone  
ME-8209 (8209x45)—Dinah Washington  
MG-10868 (K10868)—Bill Farrell  
VI-20-3978 (47-3978)—Dinah Shore

Pos. Last Week

1

## 2 TENNESSEE WALTZ

### PATTI PAGE

CA-1316 (F-1316)—Les Paul  
CO-20551—Roy Acuff  
CO-39065—Jo Stafford  
CO-39113 (4-39113)—Sammy Kaye  
CR-60313 (9-60313)—Erskine Hawkins  
DE-46122 (9-46122)—J. & L. Short

DE-27336 (9-27336)—Guy Lombardo  
LO-867 (45-867)—Anita O'Day  
ME-5534 (5534x45)—Patti Page  
MG-10864—Tommy Tucker  
VI-20-3979 (47-3979)—Fontane Sisters  
VI-21-0407 (48-0407)—Pee Wee King

2

## 3 YOU'RE JUST IN LOVE

### PERRY COMO and FONTANE SISTERS

CO-39052—Clooney & Mitchell  
CR-60335 (9-60335)—Tilton & Babbitt  
DE-27317 (9-27317)—Merman & Haymes

ME-5545—Chapel & LeWinter O.  
MG-10845—Russ Case  
VI-20-3945 (47-3945)—Como & Fontane Sisters

5

## 4 IF

### PERRY COMO

CA-1342 (F-1342)—Deon Martin  
CA-1351 (F-1351)—Jon Gorber  
CO-39082 (6-939)—Jo Stafford  
CR-60355 (9-60355)—Denny Vaughan  
DE-27391 (9-27391)—Ink Spots

LO-833—Dick James  
ME-5565 (5565x45)—Vic Damone  
MG-10896 (K10896)—Billy Eckstine  
VI-20-3997 (47-3997)—Perry Como

8

## 5 BE MY LOVE

### MARIO LANZA

CA-1352 (F-1352)—Ray Anthony O.  
CO-39157—Les Brown O.  
CR-60373 (9-60373)—Owen Bradley

DE-27366 (9-27366)—Victor Young O.  
MG-10799 (K10799)—Billy Eckstine  
VI-10-1561 (49-1353)—Mario Lanza

10

## 6 THE ROVING KIND

### GUY MITCHELL & MITCH MILLER

CO-39067 (6-918)—Mitchell & Miller  
DE-27332 (9-27332)—Weavers

ME-5573—Rex Allen  
MG-10879—The Melodeons

7

## 7 NEVERTHELESS

### MILLS BROS.—RALPH FLANAGAN ORCH.

CA-1190 (F-1190)—Ray Anthony O.  
CO-38982 (6-813)—Paul Weston O.  
CO-39044 (6-888)—Frank Sinatra  
DE-27253 (9-27253)—Mills Bros.

LO-773—Taddy Philips O.  
ME-5495 (5495 x 45)—Frankie Laine  
MG-10772—Monica Lewis  
VI-20-3904 (47-3904)—R. Flanagan O.

4

## 8 HARBOR LIGHTS

### SAMMY KAYE ORCH.

CA-1190 (F-1190)—Ray Anthony O.  
CO-38963 (6-784)—Sammy Kaye O.  
CO-38889 (6-710)—Ken Griffin  
DE-27219 (9-27219)—Bing Crosby  
DE-27208 (9-27208)—Guy Lombardo O.  
LO-781 (30194)—Lorry Ralae

ME-5488 (5488x45)—Dinah Washington  
ME-5461 (5461x45)—Byrd & The Harmonicats  
MG-10823—Shep Fields  
TW-1488—Tony Papa O.  
VI-20-3911 (47-3911)—R. Flanagan O.

6

## 9 THE THING

### PHIL HARRIS

CO-39068 (6-919)—Arthur Godfrey  
CR-60333 (9-60333)—Ames Bros.  
DE-27350 (9-27350)—Danny Kaye  
LO-873 (45-873)—Teresa Brewer  
ME-5548 (5548x45)—Two Ton Baker

MG-10864—Tommy Tucker  
VI-20-3968 (47-3968)—Phil Harris  
VI-21-0411 (48-0411)—June Carter  
VI-20-3986 (47-3986)—Red Caps

3

## 10 SO LONG

### GORDON JENKINS & THE WEAVERS

CO-39160 (4-39160)—Paul Weston  
CO-39142 (4-39142)—Ken Griffin  
CR-60366 (9-60366)—Lyn Murray

DE-27376 (9-27376)—Jenkins & Weavers  
ME-5570 (5570x45)—Ralph Mortiere O.  
VI-22-0059—Johnny Moore

# THE GUITARS OF LES PAUL & MARY FORD



A SUCCESSFUL STRING  
OF HITS...

'NOLA' • 'GOOFUS'  
'JEALOUS'  
'TENNESSEE WALTZ'  
'LITTLE ROCK GETAWAY'

A NEW DUAL SMASH...

# 'mockin' bird hill'

VOCAL

# 'chicken reel'

INSTRUMENTAL

1373 on 78 rpm  
F1373 on 45 rpm



11) TO THINK YOU'VE CHOSEN ME. 12) BUSHEL AND A PECK. 13) ZING, ZING—ZOOM, ZOOM. 14) THINKING OF YOU. 15) GET OUT THOSE OLD RECORDS. 16) IT IS NO SECRET. 17) A PENNY A KISS. 18) ALL MY LOVE. 19) NOBODY'S CHASING ME. 20) OH BABE.

# THE CASH BOX

# Record Reviews

Only Records Considered Best Suited To The Requirements Of The Trade Are Reviewed On These Pages.

"I LOVE THE WAY YOU SAY  
GOODNIGHT" (3:15)

"IT ONLY TAKES A MINUTE"  
(3:15)

RUSS MORGAN ORCH.  
(Decca 27445; 9-27445)

● One of Russ Morgan's best disks in a long while is turned out here on the top deck. Russ does the vocal on this smooth ballad and the chorus helps out. This one may easily break out. Lower half is another soft ballad with Russ singing the lyrics. The top deck is the one to watch.

"LOVESICK BLUES" (2:42)

"ONCE THERE LIVED A FOOL"  
(2:47)

BILL DARNEL  
(Coral 60369; 9-60369)

● Bill Darnel takes one tune from western fields and one from jazz and blues and turns out a good disk. The first side is a crying blues item on which Bill gets good backing from Roy Ross' orchestra. The second side is a wonderful ballad just right for his type of delivery. Ops'll do all right with this.

"I DON'T WANT TO LOVE YOU"  
(2:48)

"ABA DABA HONEYMOON" (2:58)  
KITTY KALLEN & RICHARD HAYES  
(Mercury 5586)

● A beautiful old ballad gets a grand vocal in duet on this platter by Kitty Kallen and Richard Hayes. Backed up by Jimmy Carroll's orchestra, the team sends this one into the must class. The second side is a novelty fifty years old which is again going wild. Ops oughta get this disk.

"IF YOU'VE GOT THE MONEY"  
(2:52)

"MOCKING BIRD HILL" (2:52)  
TINY HILL ORCH.  
(Mercury 5552)

● A western item is given a typical Tiny Hill vocal here and it comes out right good. The lower end is a novelty which is beginning to show up now and this talky vocal may help it along. Ops with the proper spots will want to listen to these sides.

"DESTINATION MOON" (2:31)

"WHAT HAVE YOU DONE FOR ME  
LATELY?" (2:34)  
CONNIE HAINES & BOB CROSBY  
(Coral 60370)

● Two novelties with cute lyrics are featured on this platter by Connie Haines and Bob Crosby. Both ends are done well by the pair who get a nice feeling into them. There's a give and take in the vocals that adds some interest to them. Ops with the proper spots might have a listen.

## SLEEPER OF THE WEEK

"LET ME IN" (2:52)

"WILD CARD" (2:40)

BOBBY WAYNE  
(London 973)



BOBBY WAYNE

● Here's a disk that's kicking up a lot of fuss. It features a new singer, Bobby Wayne, on a tune that's very catchy. One of those

platters with first a verse and then a chorus joining in, this one will get a great play in the machines. It's the sort of thing that has everyone humming along and ops will be counting up the take on it. Telling a listenable story, Bobby does this with much spirit and makes it sound like a great big party. The lower end is a novelty also with an interesting story and done with the same verse that he displays on the top deck. It gets a talky vocal and it too should have some appeal. The side however that is gonna make it is the first one. It has every possibility of being a big hit and ops should start stocking up now.

"IT'S A LONG WAY TO  
TIPPERARY" (2:30)

"SHOW ME THE WAY TO GO  
HOME" (3:05)

ARTIE SHAW ORCH.  
(Decca 27434; 9-27434)

● Some terrific clarinet playing comes through from Artie Shaw on these sides. Artie takes a couple of oldies and gives them magnificent arrangements to make them sound like they've never sounded before. The Chelsea Three do the vocals but the instrumentals are the thing. Ops oughta get on board.

"THE BEANBAG SONG" (3:05)

"LONESOME GAL" (3:00)

ELLA FITZGERALD  
(Decca 27453; 9-27453)

● A new novelty gets its best rendition so far from Ella Fitzgerald, accompanied by the Skylarks and Sy Oliver's orchestra. The tune has a pleasing tone which might make it go. Lower end also gets a good vocal from Ella and the same group. The top deck is the one to watch.

"BEAR MASH BLUES" (2:51)

"NO REGRETS" (2:44)  
ERSKINE HAWKINS ORCH.  
(Coral 60371; 9-60371)

● An instrumental with a low down feeling is the source of inspiration for Erskine Hawkins here. The side has some grand solos to show off and makes for good listening. Lower end is an oldie with Ace Harris shining through on the vocal and the band backing him up. In the proper locations, this oughta do well.

"YOU KNOW YOU BELONG TO  
SOMEBODY ELSE" (2:35)

"PLEASE DON'T TALK ABOUT ME  
WHEN I'M GONE" (2:31)

MILLS BROS. & TOMMY DORSEY  
(Decca 27447; 9-27447)

● Two wonderful oldies are taken for a ride on this platter by the Mills Bros. and Tommy Dorsey and his orchestra. Combining some grand harmony with extremely listenable backing, the combination makes both of these ballads a joy to hear again. Ops who go along with these are gonna be gathering in a lot of coins.

"POWDER BLUE" (2:53)

"BEAUTIFUL DREAMER" (2:39)

JOHNNY CORVO  
(Clipper 1009)

● A tune that might break through is put forth on this platter by Johnny Corvo. Helped out by the Moonbeams and Paul Allen's orchestra, Johnny does this melody very easily and gives it a lot of potential. The second side is an oldie again with a very pleasant production. Ops oughtn't to miss this.

"EASTER PARADE" (3:25)

"PETER COTTONTAIL" (2:45)  
SAMMY KAYE  
(Columbia 39186)

● In anticipation of the Easter season, Sammy Kaye has two seasonal numbers to offer. Top deck is the standard Irving Berlin tune that sounds good whenever it's played and in every arrangement. The lower end is also a cute ditty which should do well in the boxes. Ops will get a play on these.

"TELL ME" (2:18)

"I MET HIM AT ONE O'CLOCK"  
(2:35)

EILEEN BARTON  
(National 9137)

● Eileen Barton has a rhythmic oldie to work on on the top deck and she does it very well. Lee Pines provided some excellent backing and good piano work goes along. The lower end is a novelty based on an hour idea with a recitation in the middle by Eileen. Ops oughta hear this one for themselves.

"BEAUTIFUL BROWN EYES" (3:05)

"SHOT GUN BOOGIE" (2:40)

ROSEMARY CLOONEY  
(Columbia 39212)

● A couple of tunes that originated in the western field are offered on this platter by Rosemary Clooney. The upper half is a very slow crying ballad while the lower end is a spirited number which Rosemary does with great verve. Mitch Miller provides the setting on both sides. Ops oughta look into these.

"COCKNEY RAGTIME BAND"  
(2:35)

"COME LET'S SING" (2:59)

PRIMO SCALA  
(London 843)

● Two swingy items are dished out here by Primo Scala, his accordion band and the Keynotes. Both ends sound real happy with lots of voices and instruments getting together in what impresses as two great big parties. Good banjo playing gets through and altogether this is a good bet for the boxes.

"THEY'RE PLAYING OUR SONG"  
(2:38)

"IT WAS NICE WHILE IT LASTED"  
(2:45)

VERA LYNN  
(London 742)

● Vera Lynn goes to work on a couple of ballads, both of which are right for her type of delivery. Both are tunes with a sad story involved and Bob Farnon provides a good musical setting. Although the material isn't up to par, Vera's voice makes this one that ops oughta hear themselves.

"FAITHFUL" (3:00)

"WAIT FOR ME" (2:36)

VINNI DE CAMPO  
(London 961)

● Two very promising ballads are sung on this disk by Vinni De Campo. Jack Pleis provides the accompaniment for both and Vinni's fine voice makes them both good bets. Each tune offers a very attractive melody which could easily catch on. Ops oughta get with this.



# Blazing Hot!

AMERICA'S No. 1 GIRL SINGER



# PATTI PAGE



NOW WITH TWO SMASH HITS!

## "WOULD I LOVE YOU"

COUPLED WITH

### "SENTIMENTAL MUSIC"

MERCURY 5571 • 5571X45

ONE

## ...AND NOW

PATTI, the originator of double voices gives you her version of

## "MOCKIN' BIRD HILL"

COUPLED WITH

### "I LOVE YOU BECAUSE"

MERCURY 5595 • 5595X45

TWO



## ORDER BY THE CARTON!

**A HOWL OF A HIT!**

**"LET ME IN"**

backed by  
**"WILD CARD"**

Sung by  
**BOBBY WAYNE**

With Orchestra  
Conducted by Dick Hayman

London 973 (78 rpm) and 45-973 (45 rpm)

**LONDON**  
RECORDS

## Music & Record Industry To Be Well Represented At MOA Meet

### Reservations For Exhibit Space Keep Mounting As Diskeries, Manufacturers, And Music Pubs Plan To Attend Convention

CHICAGO, ILL.—The list of exhibitors who have made reservations for the MOA convention in Chicago on March 19, 20 and 21 continues to grow. Among the firms who this week reserved space at the Palmer House meet were AMI Manufacturing Co., Williams Manufacturing Co., M. A. Miller Mfg. Co., H. C. Evans Co., Permo, Inc., Hirsh de La Viez, Decca Records, Coral Records, Capitol Records, MGM Records, Mercury Records, Ristaurat Mfg. Co. and Hit Parade Program Service, Inc.

We here at THE CASH BOX know of several other firms who will definitely be represented at the convention although official confirmation has not yet come through.

And of course, THE CASH BOX will be at the meeting, as last year, in room 716.

In a tribute to the effectiveness of the MOA conventions, Hal Cook, General Promotion Manager of Capitol Records, sent a letter to George A. Miller, National Chairman of MOA, last week saying in part "Speaking for Capitol Records, I can say that the first convention was certainly an overwhelming success from our point of view and we are anxious to participate once again this year. During the past year we have had opportunities to discuss the first MOA convention with a number of operators, distributors, manufacturers, etc., and we have learned that those who participated in last year's convention were all pleased with the splendid organization of the entire affair. Mr. Bill Fowler, our Vice President in charge of pro-

duction, attended the business meetings and brought back a wealth of information that has helped us in our discussions with operators who were unable to attend last year's convention. Both Bill and I were particularly impressed with the enthusiasm and eagerness with which these meetings were received. We learned a lot, as I'm sure did all the others in attendance."

Needless to say, Capitol will again be well represented this year.

Another important visitor to the convention will be Harrison W. Call, attorney for the California Music Guild and a member of the state legislature. He will explain the functions of the California Fair Trade Practices Act.

Mr. Call, who knows more about the Fair Trade Practices Act than almost anyone else in California will make an address on the possibilities of other states fair trading the automatic phonograph business. He will hold caucus meetings in the MOA headquarters for individual discussions and talks with the various association representatives so that they may have a better understanding on how to proceed in their individual states.

It's time now for all those who expect to attend the meeting, not only to make their exhibit space reservations, but also to make sure that hotel space is set aside for them.

The convention is only a month off. Now is the time to act.

If you need to be convinced, read the letter below in full that Hal Cook of Capitol sent to George Miller and make your reservations immediately.

#### CAPITOL RECORDS, INC.

SUNSET AND VINE - HOLLYWOOD 28 - CALIFORNIA - HO 9 8171

January 26, 1951

Mr. George A. Miller  
National Chairman & Treasurer  
Music Operators of America  
128 East 14th Street  
Oakland 6, California

Dear George:

It is with a great deal of pleasure that we learned that the MOA was going into its Second Annual Convention at the Palmer House in Chicago. Speaking for Capitol Records, I can say that the first convention was certainly an overwhelming success from our point of view and we are anxious to participate once again this year.

During the past year we have had opportunities to discuss the first MOA convention with a number of operators, distributors, manufacturers, etc. and we have learned that those who participated in last year's convention were all pleased with the splendid organization of the entire affair. (Incidentally, while we're about it, please reserve ten banquet tickets for Capitol.) We recall only too well the final rush for tickets and how many were frozen out last year from attending the closing banquet.

Mr. Bill Fowler, our Vice President in Charge of Production, attended the business meetings and brought back a wealth of information that has helped us in our discussions with operators who were unable to attend last year's convention. Both Bill and I were particularly impressed with the enthusiasm and eagerness with which these meetings were received. We learned a lot, as I'm sure did all the others in attendance. We were also pleased to learn that the manufacturers and others connected indirectly with music operators were permitted to attend these meetings.

Now we are looking forward to this Second Annual Convention for it will give us once again an opportunity to meet all of our good friends associated with the music machine business.

Sincerely,

*Hal Cook*

Hal C. Cook  
General Promotion Manager

# ROUND THE WAX CIRCLE

## NEW YORK:

The railroad tie up has been causing havoc with the distribution of records. Until late last week, all companies had packages of disks waiting around to be shipped out. . . . A fire which started in the basement of Cosnat and Jubilee Records ruined thousands of dollars worth of merchandise. Business will go on as usual however, says Jerry Blaine. Elliot Blaine, Jerry's brother, recently celebrated two major events. He became the father of a boy and graduated from law school. . . . Joan Whitney and Alex Kramer have come up with a great song appropriate to these times called "No Man Is An Island." When Dave Kapp of Decca heard it, he immediately had it recorded by Fred Waring. The tune was called to the attention of the National Conference of Christians and Jews who have adopted it for Brotherhood Week beginning February 18. . . . Pat Terry cut his initial four sides for London Records and his first disk will be released in ten days. . . . Bill O'Toole has the longest all night show on the air over WPAT from midnight to 7 A. M. . . . Continuing the changes at London, Harvey Geller switched this week to record promotion for London Record Sales, which is the metropolitan distributor for London Records. Bill Simon



CARMEN CAVALLARO

will head London's national record promotion assisted by Ira Joachim. . . . Henry Okun has just added Carmen Cavallaro who has a strong contender in the old Fred Astaire number "They Can't Take That Away From Me" . . . Evelyn Knight into town for the Paul Whiteman show and right out again to open at the Mt. Royal Hotel in Montreal. . . . The Mariners made their first appearance on a TV show outside of the Arthur Godfrey program last week on the National Interfaith Program. . . . Sheldon Music, Ivan Mogull's and Moe Gale's new firm, have acquired one of England's top tunes today called "Two Little Men in A Flying Saucer." Charles Forsyth of Unit Publishing Co., England, was flown to N. Y. to make the necessary deal. . . . Joe Delaney out to Chicago to wax Helen Grayco. . . . Martin Block starts a seven day schedule at WNEW this week, broadcasting on Sunday too.

## CHICAGO:

Art Morton will leave the "TV Surprise Show." Art's getting his big break in New York. He'll soon be leaving for the "Big Town" to open in a brand new show. . . . Johnny Desmond and Chick Kardale drop in to say "hello" and Desmo advises he's on his way to New York to cut wax. . . . Chick all hepped up about his forthcoming nuptials. . . . Nev Simon, well known for his "Cornbelt Symphony" group, and Cee Davidson, ork pilot of the Chez Paree, have written, "I'd Love To Be The One." Sounds like a winner. It's got that lilting melodious corn that's going so great everywhere at this time. Both Cee and Nev looking forward to some grand disks on the tune. It's a natural for any chirp. . . . Jeri Southern's "Imagination" disk for London is starting to move up and up. The gal's at the Capitol Lounge and getting plenty of applause for her vocal efforts. . . . Irv Green and Mrs. Green of Mercury on their way to Mehico for a short vacation. . . . Jimmy Dorsey is doing one grand job over at the Edgewater and attracting all the younger college set. . . . Eddie Hubbard, one disc jockey who can really make a show, opens at the Oriental with Guy (My Heart Cries For You) Mitchell and the very, very grand Teresa Brewer. That should be the show of shows for Randolph Street with many of Eddie's fans sure to jam the Oriental to give him one great sendoff. . . . Louis ("Yeah, Yeah, Yeah") Prima bows into the Chicago Theatre and sends 'em out whistling and singing. The "Preem" is one showman any theatre can depend on to bring down the house everytime. . . . The great Ella Fitzgerald comes into the Blue Note in a week and there's one gal we simply won't miss. . . . Myron Barg is signed up all over again on WIND for Western Auto Stores-Motorola combo. And is getting more popular by the minute. That's the spot the kid needed to prove himself. Myron will also emcee the big "Friends Of The Mentally Ill" affair at the Stevens Hotel. Which is a feather in any emcee's hat for this is one great charitable cause.

## LOS ANGELES:

By Mercury Record Distributors, business is nothing but great, Harry Bloom tells us, with news of the outfit expanding to cover Arizona, New Mexico and East Texas. . . . Herb Newman, formerly with Mastertone, will be one of the two new salesman put on to cover the territory and Harry is shopping for the other one. . . . As attached to Frankie Laine as everybody in the Mercury organization was, Harry and sales crew seem to feel that Frankie's switch to Columbia shouldn't show up on the Mercury sales charts for some time, if ever, what with a large batch of Laine masters still on hand, Patti Page's "Tennessee Waltz" going 250,000 copies on the Pacific Coast for a new high, Vic Damone's steady following and Billy Daniels off to a flying start with his first Mercury release, "I Still Get a Kick Out of You" and "Too Marvelous for Words." . . . Despite all the prosperity, with the shipping crew working a night shift, Frances Fuhr is leaving Mercury Distributors in favor of marriage, quipping "A gal will do almost anything to get out of the record business." . . . Replacing her as head book-keeper is Beatrice Lieberman. . . . Gil Meffan of Tempo Records had just about the costliest steak ever enjoyed by anybody up Tia Juana way, but he'll recover from the ill effects. . . . The Weavers, how much drawing power an act can work up on one record (if the record is "Goodnight Irene" and "Tzena, Tzena, Tzena") by bringing out the Ciro regulars plus a lot of other folks to their opening at the plush and expensive Sunset Strip nitery. . . . Across the street, MGM's Billy Eckstine also pulled the people into the Mocambo, just as plushy and just as expensive, proving that, even with the cries of nightclub business being off, if you give the customers something good and/or new, they'll go the tariff.



PATTI PAGE



CEE DAVIDSON

## This week's New Releases ... on RCA Victor

RELEASE 51-7

### POPULAR

- LISA KIRK**  
Charlie Is My Darling  
Beautiful Brown Eyes  
20-4062 (47-4062)\*
- BOB DEWEY and his Orchestra**  
The Merry Widow Waltz  
Vilia  
20-4063 (47-4063)\*
- THE THREE SUNS and LARRY GREEN**  
The Legend Of The Glass  
Mountain  
Tenderly  
20-4064 (47-4064)\*
- FREDDY MARTIN and his Orchestra**  
The Aha Daba Honeymoon  
Beautiful Madness  
20-4065 (47-4065)\*
- VAUGHN MONROE and his Orchestra**  
Faithful  
They're Playing Our Song  
20-4059 (47-4059)\*†
- DINAH SHORE with Henri Rene and his Orchestra**  
Lonesome Gal  
Too Late Now  
20-4060 (47-4060)\*†
- DENNIS DAY with Henri Rene's Orchestra and Chorus**  
St. Patrick's Day Parade  
B'Gilly, B'Golly, B'Gorrah  
20-4061 (47-4061)\*†  
(Mary McCairin)

### COUNTRY

- ROSALIE ALLEN and The Black River Riders**  
Cranberry Kisses And  
Strawberry Hugs  
Station L-O-V-E Signing Off  
21-0434 (48-0434)\*
- HANK PENNY and his California Cowhands**  
No Muss—No Fuss—No Bother  
A Bad Penny Always Returns  
21-0436 (48-0436)\*
- THE CARTER SISTERS**  
I've Got My Share Of Trouble  
Columbus, G-A  
21-0433 (48-0433)\*†

### SACRED

- THE CARPENTER TRIO**  
What Could I Do?  
In The Shadow Of Thy Wings  
21-0435 (48-0435)\*

### BLUES

- TAMPA RED**  
Midnight Boogie  
I Miss My Lovin' Blues  
22-0112 (50-0112)\*
- BLOW-TOP LYNN and his House Rockers**  
Reliefin' Blues  
School Boy Blues  
22-0110 (50-0110)\*†

### SPIRITUAL

- THE STARLIGHT SPIRITUAL SINGERS**  
Step By Step  
This World Won't Stand Much  
Longer  
22-0111 (50-0111)\*†

### POP-SPECIALTY

- LAWRENCE DUCHOW and his Red Raven Orchestra**  
Zing Zing—Zoom Zoom  
Dick's Polka  
25-1187 (51-1187)\*

\* 45 rpm cat. nos.  
† 51-6 release



... indicates records which, according to actual sales, are recognized hits. The trade is urged to keep ample stocks of these records on hand, or to reorder promptly when current stocks begin to approach the "sold-out" stage.

WEEK OF FEBRUARY 10

- If Zing Zing, Zoom Zoom**  
Perry Como (Sigmund Romberg)  
(Mitchell Ayres)  
20-3997—(47-3997)\*
- Be My Love**  
Mario Lanza  
10-1561—(49-1353)\*
- In Your Arms A Penny A Kiss**  
Dinah Shore and Tony Martin  
20-4019—(47-4019)\*
- You're Just In Love**  
Perry Como with the Fontane Sisters  
20-3945—(47-3945)\*
- The Rhumba Boogie**  
Hank Snow  
21-0431—(48-0431)\*
- Bring Back The Thrill**  
Eddie Fisher with Hugo Winterhalter's Orch.  
20-4016—(47-4016)\*
- There's Been A Change In Me**  
Eddy Arnold  
21-0412—(48-0412)\*
- My Heart Cries For You Nobody's Chasing Me**  
Dinah Shore  
20-3978—(47-3978)\*
- I'm Movin' On**  
Hank Snow  
21-0328—(48-0328)\*
- Across The Wide Missouri**  
Hugo Winterhalter  
20-4017—(47-4017)\*
- Peter Cottontail**  
Spike Jones  
20-4055—(47-4055)\*
- Would I Love You**  
Tony Martin  
20-4056—(47-4056)\*
- It Is No Secret**  
3 Suns  
20-3976—(47-3976)\*
- The Thing**  
Phil Harris  
20-3968—(47-3968)\*
- A Bushel And A Peck**  
Perry Como and Betty Hutton  
20-3930—(47-3930)\*

**THE CASH BOX**



*Disk Jockeys'*  
**REGIONAL RECORD REPORTS**



Listings below indicate preference with disk jockey radio audiences, compiled from reports furnished by leading disk jockeys throughout the nation, for the week ending February 10.

**Bob Watson**

WSB—Atlanta, Ga.

1. MY HEART CRIES FOR YOU (Victor Young)
2. HARBOR LIGHTS (Ray Anthony)
3. BE MY LOVE (Mario Lanza)
4. CHIMNEY CORNER DREAM (Johnny Parker)
5. TENNESSEE WALTZ (Patti Page)
6. THE ROVING KIND (Gordon Jenkins)
7. GOOFUS (Frank Petty)
8. IF (Perry Como)
9. LULLABY OF BROADWAY (Frank DeVol)
10. JET (King Cole)

**Mort Nusbaum**

WHAM—Rochester, N. Y.

1. A PENNY A KISS (T. Martin-D. Shore)
2. YOU'RE JUST IN LOVE (Como-Fontane Sis.)
3. BOUTONNIERE (Mindy Carson)
4. ZING, ZING—ZOOM, ZOOM (Perry Como)
5. ABA DABA HONEYMOON (Reynolds-Carpenter)
6. BE MY LOVE (Mario Lanza)
7. NEVERTHELESS (Mills Bros.)
8. TO THINK YOU'VE CHOSEN ME (E. Howard)
9. ZING, ZING—ZOOM, ZOOM (Eddy Howard)
10. LONGING (Russ Morgan)

**Louis Stone**

WGBB—Freeport, N. Y.

1. MY HEART CRIES FOR YOU (Guy Mitchell)
2. IF (Billy Eckstine)
3. SO LONG (The Weavers)
4. THE ROVING KIND (Guy Mitchell)
5. ZING, ZING—ZOOM, ZOOM (David Rose Ork. & Chorus)
6. TENNESSEE WALTZ (Patti Page)
7. ABA DABA HONEYMOON (Reynolds-Carpenter)
8. I TAUT I TAW A PUDDY TAT (Benny Lee & Mary)
9. BRING BACK THE THRILL (Eddie Fisher)
10. BE MY LOVE (Camp Butler)

**Stephen Paul**

WLEE—Richmond, Va.

1. IF (Perry Como)
2. MY HEART CRIES FOR YOU (Guy Mitchell)
3. TENNESSEE WALTZ (Patti Page)
4. MY MAN (Toni Arden)
5. WOULD I LOVE YOU (Patti Page)
6. ONCE THERE LIVED A FOOL (T. Edwards)
7. SENTIMENTAL MUSIC (Patti Page)
8. MAY THE GOOD LORD BLESS AND KEEP YOU (Frankie Laine)
9. I'M SO CRAZY FOR LOVE (Billy Eckstine)
10. JET (King Cole)

**Garry Stevens**

WGY—Schenectady, N. Y.

1. MY HEART CRIES FOR YOU (Dinah Shore)
2. IF (Perry Como)
3. TENNESSEE WALTZ (Patti Page)
4. YOU'RE JUST IN LOVE (Como & Fontane Sis.)
5. BE MY LOVE (Billy Eckstine)
6. NEVERTHELESS (Frankie Laine)
7. CAN'T SEEM TO LAUGH (Johnny Parker)
8. YOU LOVE ME (Doris Day)
9. THE ROVING KIND (Guy Mitchell)
10. HARBOR LIGHTS (Ray Anthony)

**Tom Shanahan**

WEMP—Milwaukee, Wisc.

1. IF (Perry Como)
2. BE MY LOVE (Mario Lanza)
3. TENNESSEE WALTZ (Patti Page)
4. MY HEART CRIES FOR YOU (Guy Mitchell)
5. THE ROVING KIND (The Weavers)
6. SO LONG (Ralph Marterie)
7. YOU'RE JUST IN LOVE (Mitchell-Clooney)
8. TELL ME YOU LOVE ME (Sammy Kaye)
9. WHAT DID I DO? (Fontane Sisters)
10. TO THINK YOU'VE CHOSEN ME (E. Howard)

**Gary Lesters**

WVNJ—Newark, N. J.

1. IF (Perry Como)
2. GYPSY HEART (Helen O'Connell)
3. BE MY LOVE (Mario Lanza)
4. TENNESSEE WALTZ (Patti Page)
5. MY HEART CRIES FOR YOU (Guy Mitchell)
6. SO LONG (The Weavers)
7. WOULD I LOVE YOU (Helen O'Connell)
8. THE THING (Phil Harris)
9. A BUSHEL AND A PECK (Kallen & Hayes)
10. THINKING OF YOU (Eddie Fisher)

**Don Kimel**

WVCE—Coral Gables, Fla.

1. WOULD I LOVE YOU (Patti Page)
2. IF (Jo Stafford)
3. TENNESSEE WALTZ (Patti Page)
4. MY HEART CRIES FOR YOU (Guy Mitchell)
5. SPIN THE BOTTLE (Lorry Raine)
6. TO THINK YOU'VE CHOSEN ME (E. Howard)
7. THE FACE (Tony Pastor)
8. BE MY LOVE (Mario Lanza)
9. DEAR, DEAR, DEAR (Champ Butler)
10. BOUTONNIERE (Mindy Carson)

**Bill Silbert**

WXYZ—Detroit, Mich.

1. IF (Perry Como)
2. BRING BACK THE THRILL (Eddie Fisher)
3. I STILL FEEL THE SAME ABOUT YOU (Georgia Gibbs)
4. SPIN THE BOTTLE (Lorry Raine)
5. MY HEART CRIES FOR YOU (Guy Mitchell)
6. IN THE LAND OF MAKE BELIEVE (B. Farrell)
7. LITTLE SMALL TOWN GIRL (Ella Fitzgerald-Ink Spots)
8. WOULD I LOVE YOU (Patti Page)
9. TELL ME YOU LOVE ME (Vic Damone)
10. I WISH I KNEW (Andrews Sisters)

**Ray Schreiner**

WRNL—Richmond, Va.

1. TENNESSEE WALTZ (Patti Page)
2. IT IS NO SECRET (Ink Spots)
3. MY HEART CRIES FOR YOU (Guy Mitchell)
4. A BUSHEL AND A PECK (Whiting & Wakely)
5. JUST THE WAY YOU ARE (Gordon MacRae)
6. WALKIN' WITH THE WEARY BLUES (Benny Goodman)
7. CHICKEN SONG (Guy Lombardo)
8. OH BABE (Benny Goodman)
9. SO LONG (Gordon Jenkins)
10. THINKING OF YOU (Eddie Fisher)

**Bob Earle**

KSO—Des Moines, Iowa

1. MY HEART CRIES FOR YOU (Guy Mitchell)
2. TENNESSEE WALTZ (Patti Page)
3. IT IS NO SECRET (Bill Kenny)
4. BE MY LOVE (Ray Anthony)
5. HOT ROD RACE (Tiny Hill)
6. THE THING (Phil Harris)
7. HARBOR LIGHTS (Ray Anthony)
8. IF (Perry Como)
9. THE ROVING KIND (Guy Mitchell)
10. WOULD I LOVE YOU (Patti Page)

**Ed Shaw**

WFLA—Tampa, Fla.

1. TENNESSEE WALTZ (Patti Page)
2. MY HEART CRIES FOR YOU (Vic Damone)
3. HARBOR LIGHTS (Sammy Kaye)
4. THE THING (Phil Harris)
5. NEVERTHELESS (Frankie Laine)
6. A BUSHEL AND A PECK (Johnny Desmond)
7. BE MY LOVE (Ray Anthony Ork.)
8. YOU'RE JUST IN LOVE (Como-Fontane Sis.)
9. THE ROVING KIND (The Weavers)
10. IT IS NO SECRET (Jo Stafford)

**Ed Penney**

WFGM—Fitchburg, Mass.

1. MY HEART CRIES FOR YOU (Guy Mitchell)
2. TENNESSEE WALTZ (Patti Page)
3. MR. ANTHONY'S BOOGIE (Ray Anthony)
4. ABA DABA HONEYMOON (Carpenter-Reynolds)
5. ALWAYS YOU (Jack Fina)
6. IF I WERE A BLACKBIRD (Stanley Black)
7. IF (Perry Como)
8. I STILL FEEL THE SAME ABOUT YOU (Ella Fitzgerald)
9. I LOVE THE WAY YOU SAY GOOD NIGHT (Dean Martin)
10. POWDER BLUE (Johnny Coico)

**David B. Walshak**

KCTI—Gonzales, Tex.

1. MY HEART CRIES FOR YOU (Guy Mitchell)
2. TENNESSEE WALTZ (Jo Stafford)
3. NEVERTHELESS (Paul Weston)
4. IF (Perry Como)
5. I STILL FEEL THE SAME ABOUT YOU (Georgia Gibbs)
6. THE ROVING KIND (Guy Mitchell)
7. ACCIDENTS WILL HAPPEN (Bina Crosby)
8. IF IT HADN'T BEEN FOR YOU (Eddie Fisher)
9. A PENNY A KISS (Eddy Howard)
10. BE MY LOVE (Ray Anthony)

**Dave Miller**

WPAT—Paterson, N. J.

1. SHE'S MY EASTER LILY (Tommy Sosebee)
2. IT IS NO SECRET (Ozie Waters)
3. THE GOLDEN ROCKET (Hank Snow)
4. MY HEART CRIES FOR YOU (Gene-Autry-Jo Stafford)
5. DEAR JOHN (Hank Williams)
6. TULSA, STRAIGHT AHEAD (Leon McAuliffe)
7. TATER PIE (Red Foley)
8. TENNESSEE WALTZ (Patti Page)
9. SHOT GUN BOOGIE (Tennessee Ernie)
10. THERE'S BEEN A CHANGE IN ME (E. Arnold)

**Clarence Hamann**

WJMR—New Orleans, La.

1. IF (Perry Como)
2. MY HEART CRIES FOR YOU (Guy Mitchell)
3. SO LONG (Gordon Jenkins)
4. BOUTONNIERE (Mindy Carson)
5. PENNY A KISS (Eddy Howard)
6. IT IS NO SECRET (Ink Spots)
7. TENNESSEE WALTZ (Patti Page)
8. JET (King Cole)
9. VELVET LIPS (Don Cornell)
10. CHICKEN REEL (Les Paul)

**SLEEPER OF THE WEEK**

... gonna have quite a career  
and ops oughta get going  
with it now ...

**CASH BOX FEB. 3, 1951**



**"If You Want  
Some Lovin'"**

SENSATIONALLY RECORDED by

**Teresa BREWER**

on **LONDON No. 967**

EXCLUSIVELY ON

**LONDON**  
RECORDS

# THE CASH BOX



Listings below indicate preference with disk jockey radio audiences, compiled from reports furnished by leading disk jockeys throughout the nation, for the week ending February 10.

## Robin Seymour

WKMH—Dearborn, Mich.

1. BE MY LOVE (Mario Lanza)
2. IF (Perry Como)
3. MY HEART CRIES FOR YOU (Guy Mitchell)
4. ABA DABA HONEYMOON (Reynolds-Carpenter)
5. I STILL FEEL THE SAME ABOUT YOU (Georgia Gibbs)
6. BRING BACK THE THRILL (Eddie Fisher)
7. FAITHFUL (Frank Sinatra)
8. LET ME IN (Bobby Wayne)
9. WOULD I LOVE YOU (Patti Page)
10. FRIEND OF JOHNNY'S (Ink Spots)

## Dick Coleman

WCBM—Baltimore, Md.

1. IF (Perry Como)
2. MY HEART CRIES FOR YOU (Guy Mitchell)
3. REMEMBER ME, I'M THE ONE WHO LOVES YOU (Bob Dewey)
4. BE MY LOVE (Mario Lanza)
5. I GUESS I'LL HAVE TO DREAM THE REST (Dick Haymes)
6. I STILL FEEL THE SAME ABOUT YOU (Georgia Gibbs)
7. BRING BACK THE THRILL (Eddie Fisher)
8. NEVERTHELESS (Paul Weston)
9. IF IT HADN'T BEEN FOR YOU (Lee Bros. & Paul Weston)
10. WOULD I LOVE YOU (Patti Page)

## Larry Gentile

WJBK—Detroit, Mich.

1. BE MY LOVE (Mario Lanza)
2. TENNESSEE WALTZ (Patti Page)
3. MY HEART CRIES FOR YOU (Guy Mitchell)
4. IF (Perry Como)
5. NEVERTHELESS (Paul Weston)
6. I NEED YOU SO (Don Cornell)
7. YOU'RE WONDERFUL (Frankie Laine)
8. THINKING OF YOU (Eddie Fisher)
9. IN YOUR ARMS (Tony Martin & Dinah Shore)
10. LOVING IS BELIEVING (Ames Bros.)

## Roger Clark

WNOR—Norfolk, Va.

1. IF (Perry Como)
2. MY HEART CRIES FOR YOU (Guy Mitchell)
3. LULLABY OF BROADWAY (Doris Day)
4. ABA DABA HONEYMOON (Reynolds-Carpenter)
5. THE ROVING KIND (Guy Mitchell)
6. A FRIEND OF JOHNNY'S (Ink Spots)
7. ZING, ZING—ZOOM, ZOOM (Perry Como)
8. SPIN THE BOTTLE (Lorry Raine)
9. THE NIGHT IS YOUNG (Vaughn Monroe)
10. JET (King Cole)

## Rex Dale

WCKY—Cincinnati, Ohio

1. ABA DABA HONEYMOON (Reynolds-Carpenter)
2. IF (Perry Como)
3. TENNESSEE WALTZ (Patti Page)
4. MY HEART CRIES FOR YOU (Al Morgan)
5. I TAUT I TAW A PUDDY TAT (Benny Lee & Mary)
6. THIRSTY FOR YOUR KISSES (Mills Bros.)
7. YOU'RE JUST IN LOVE (Clooney & Mitchell)
8. JET (King Cole Trio)
9. IF YOU WANT SOME LOVIN' (T. Brewer)
10. LET ME IN (Bobby Wayne)

## Sid Dickler

WMCK—Pittsburgh, Pa.

1. ABA DABA HONEYMOON (Carpenter-Reynolds)
2. WHAT'VE YOU GOT (Tommy Tucker)
3. SO LONG (The Weavers)
4. SWEET POTATO BOOGIE (Honeydreamers)
5. I APOLOGIZE (Billy Eckstine)
6. PENNY A HUG (T. Martin-D. Shore)
7. SHENANDOAH WALTZ (Tommy Tucker)
8. TENNESSEE WALTZ (Patti Page)
9. I'LL TAKE AN OPTION (Ray Robbins)
10. WOULD I LOVE YOU (Doris Day)

## Howard Malcolm

WTRY—Albany, N. Y.

1. ABA DABA HONEYMOON (Reynolds-Carpenter)
2. THE ROVING KIND (Guy Mitchell)
3. I TAUT I TAW A PUDDY TAT (Benny Lee)
4. SO LONG (The Weavers)
5. LONGING (Russ Morgan)
6. TENNESSEE WALTZ (Patti Page)
7. GET OUT THOSE OLD RECORDS (M. Martin)
8. THINKING OF YOU (Don Cherry)
9. PRAYING TO ST. CHRISTOPHER (Toni Arden)
10. DON'T EVEN CHANGE A PICTURE (L. Morse)

## Ray Perkins

KFEL—Denver, Colo.

1. MY HEART CRIES FOR YOU (Guy Mitchell)
2. TENNESSEE WALTZ (Patti Page)
3. THE ROVING KIND (The Weavers)
4. BE MY LOVE (Mario Lanza)
5. IT IS NO SERCET (Bill Kenny)
6. PLACE WHERE I WORSHIP (Red Foley)
7. HARBOR LIGHTS (Sammy Kaye)
8. THE THING (Phil Harris)
9. YOU'RE JUST IN LOVE (Mary Martin & Larry)
10. BUSHEL AND A PECK (Como-Hutton)

## Lee Morris

WSB—Atlanta, Ga.

1. YOU'RE JUST IN LOVE (Mitchell-Clooney)
2. IF (Perry Como)
3. ABA DABA HONEYMOON (Carpenter-Reynolds)
4. IN YOUR ARMS (Tony Martin-Dinah Shore)
5. ZING, ZING—ZOOM, ZOOM (Dave Rose Ork.)
6. SOMEONE (Lorry Raine)
7. TENNESSEE WALTZ (Fontane Sisters)
8. MY HEART CRIES FOR YOU (Dinah Shore)
9. A BUSHEL AND A PECK (Connie Haines)
10. CHIMNEY CORNER DREAM (Johnny Parker)

## Frank White

KMRY—Denver, Colo.

1. TELL ME YOU LOVE ME (Vic Damone)
2. ZING, ZING—ZOOM, ZOOM (Perry Como)
3. IF (Jo Stafford)
4. WHEN YOU RETURN (Mindy Carson)
5. HULLABALOO (Freddie Martin & Ork.)
6. IN YOUR ARMS (Paul Weston)
7. I'M PRAYING TO ST. CHRISTOPHER (Toni Arden)
8. BE MY LOVE (Mario Lanza)
9. SILVER MOON (Russ Morgan)
10. ALWAYS YOU (Jack Fina)

## Wallie Dunlap

WLIZ—Bridgeport, Conn.

1. IF (Perry Como)
2. I STILL FEEL THE SAME ABOUT YOU (Georgia Gibbs)
3. ABA DABA HONEYMOON (Reynolds-Carpenter)
4. BE MY LOVE (Mario Lanza)
5. MOCKIN' BIRD HILL (Les Paul)
6. WOULD I LOVE YOU (Patti Page)
7. MY HEART CRIES FOR YOU (Guy Mitchell)
8. SO LONG (The Weavers)
9. KEEP ME IN MIND (Burt Taylor)
10. THE JOHN "B" (Rex Allan)

## Eddie Gallaher

WTOP—Washington, D. C.

1. TENNESSEE WALTZ (Patti Page)
2. MY HEART CRIES FOR YOU (Guy Mitchell)
3. BE MY LOVE (Mario Lanza)
4. SO LONG (The Weavers)
5. IF (Perry Como)
6. THE ROVING KIND (Guy Mitchell)
7. THE THING (Phil Harris)
8. HARBOR LIGHTS (Sammy Kaye)
9. NEVERTHELESS (Paul Weston)
10. ZING, ZING—ZOOM, ZOOM (Perry Como)

## Don Bell

KRNT—Des Moines, Iowa

1. TENNESSEE WALTZ (Les Paul)
2. MY HEART CRIES FOR YOU (Jimmy Wakely)
3. IT IS NO SECRET (Stuart Hamblen)
4. MY HEART CRIES FOR YOU (Guy Mitchell)
5. BE MY LOVE (Mario Lanza)
6. MY HEART CRIES FOR YOU (Dinah Shore)
7. YOU'RE JUST IN LOVE (Perry Como)
8. HOT ROD RACE (Jimmy Dolan)
9. I TAUT I TAW A PUDDY TAT (Mel Blanc)
10. SHOTGUN BOOGIE (Tennessee Ernie)

## Max Cole

WOV—New York, N. Y.

1. BE MY LOVE (Mario Lanza)
2. IF (Billy Eckstine)
3. THINKING OF YOU (Sarah Vaughan)
4. YEA BOO (Anita O'Day)
5. CAN'T SEEM TO LAUGH ANYMORE (Johnny Parker)
6. JET (King Cole)
7. WOULD I LOVE YOU (Patti Page)
8. THE ROVING KIND (Guy Mitchell)
9. WHERE DO I GO FROM YOU? (R. Clooney)
10. HARBOR LIGHTS (Dinah Washington)

## Pete Ebbecke

WDAS—Philadelphia, Pa.

1. IF (Perry Como)
2. BE MY LOVE (Mario Lanza)
3. MY HEART CRIES FOR YOU (Guy Mitchell)
4. LOVESICK BLUES (Kay Starr)
5. WOULD I LOVE YOU (Patti Page)
6. MOCKIN' BIRD HILL (Les Paul)
7. NASHVILLE, TENNESSEE (Dinah Shore)
8. IF IT HADN'T BEEN FOR YOU (Eddie Fisher)
9. ABA DABA HONEYMOON (Reynolds-Carpenter)
10. GET OUT THOSE OLD RECORDS (Kallen & Hayes)

## Mannie Mauldin, Jr.

WSBC—Chicago, Ill.

1. ONCE THERE LIVED A FOOL (Jimmy Grissom)
2. TENNESSEE WALTZ (Patti Page)
3. DO SOMETHING FOR ME (The Dominoes)
4. TEAR DROPS FROM MY EYES (Ruth Brown)
5. TELEPHONE BLUES (Floyd Dixon)
6. ROCKIN' BLUES (Mel Walker)
7. DOLPHIN STREET BOOGIE (Red Callender)
8. MY HEART CRIES FOR YOU (D. Washington)
9. THE MAGIC TREE (King Cole)
10. AM I MAKING THE SAME MISTAKE AGAIN? (Ruth Brown)

# OPS for the TOPS

## IT'S TEMPO AND THEME

### 1—for the money

## BEN LIGHT

TEMPO'S SENSATIONAL ALL-YEAR  
ALL-TIME MONEY MAKER

## "SMILES"

AND

## "BLUE AND BROKEN HEARTED"

HIS GREATEST HIT SINCE  
"ORCHIDS IN THE MOONLIGHT"

TR 1220 at 78

TS 4770 at 45

### 2—for the show

## BROTHER BONES'

FIRST THEME RELEASE

A QUALITY RECORD THAT WEARS AND WEARS AND WEARS  
AT A COMPETITIVE PRICE

## "WHO"

SUPPORTED BY THURSTON, KNUDSON AND HIS  
FAMED JUNGLE DRUMS  
AND

## "JEALOUS"

SWEEPING A TORNADO OF CURRENCY  
FROM COAST TO COAST

P130 — 78 rpm **85¢** (plus tax) P45-130 — 45 rpm

### 3—to get ready

YES, GET READY WITH THE RECORD HIT THAT  
INTRODUCES THE NEW DANCE SENSATION OF THE YEAR

## "BOOMP! PA-DEEDLE DODDLE"

Presenting the co-authors

## DOROTHY AND ARTHUR TODD

DANCE CREATED AND INTRODUCED BY  
ARTHUR MURRAY

They'll All Be Making It  
BUT

## THEME HAS IT FIRST

AND WITH THE SINGING, PLAYING  
SONG-WRITER TEAM WHO CREATED IT ON

P142 — 78 rpm **85¢** (plus tax) P45-142 — 45 rpm

SO HELP US! THESE 3  
RECORDS BELONG ON EVERY  
JUKE BOX IN THE COUNTRY

# JUKE BOX REGIONAL RECORD REPORT

## The Ten Top Records-City by City

FEBRUARY 17, 1951

### New York, N. Y.

1. MY HEART CRIES FOR YOU (Guy Mitchell)
2. TENNESSEE WALTZ (Patti Page)
3. YOU'RE JUST IN LOVE (Perry Como)
4. IF (Perry Como)
5. BE MY LOVE (Mario Lanza)
6. THE ROVING KIND (Guy Mitchell)
7. NEVERTHELESS (Mills Bros.)
8. HARBOR LIGHTS (Sammy Kaye)
9. THE THING (Phil Harris)
10. SO LONG (Weavers)

### Chicago, Ill.

1. MY HEART CRIES FOR YOU (Guy Mitchell)
2. TENNESSEE WALTZ (Patti Page)
3. BE MY LOVE (Mario Lanza)
4. THE ROVING KIND (Guy Mitchell)
5. IF (Perry Como)
6. SO LONG (Weavers)
7. YOU'RE JUST IN LOVE (Perry Como)
8. TO THINK YOU'VE CHOSEN ME (Eddy Howard)
9. HARBOR LIGHTS (Sammy Kaye)
10. THE THING (Phil Harris)

### Los Angeles, Cal.

1. TENNESSEE WALTZ (Patti Page)
2. MY HEART CRIES FOR YOU (Guy Mitchell)
3. BE MY LOVE (Mario Lanza)
4. I STILL FEEL THE SAME ABOUT YOU (Georgia Gibbs)
5. YOU'RE JUST IN LOVE (Perry Como)
6. THE ROVING KIND (Guy Mitchell)
7. SO LONG (Weavers)
8. THINKING OF YOU (Don Cherry)
9. HARBOR LIGHTS (Sammy Kaye)
10. NOBODY'S CHASING ME (Evelyn Knight)

### Brodhead, Wisconsin

1. MY HEART CRIES FOR YOU (Guy Mitchell)
2. THE ROVING KIND (Guy Mitchell)
3. SO LONG (Weavers)
4. TENNESSEE WALTZ (Patti Page)
5. SHOT GUN BOOGIE (Tennessee Ernie)
6. YEA-BOO (Anita O'Day)
7. NOBODY'S CHASING ME (Jan Garber)
8. FLYING EAGLE POLKA (Pinetoppers)
9. IF (Perry Como)
10. GET OUT THOSE OLD RECORDS (Georgia Gibbs)

### Lake Arthur, La.

1. IF (Perry Como)
2. TENNESSEE WALTZ (Patti Page)
3. MY HEART CRIES FOR YOU (Jimmy Wakely)
4. NEVERTHELESS (Mills Bros.)
5. TO THINK YOU'VE CHOSEN ME (Eddy Howard)
6. THINKING OF YOU (Eddie Fisher)
7. HOT ROD RACE (Tiny Hill)
8. THE THING (Phil Harris)
9. LOVESICK BLUES (Kay Starr)
10. JOHN AND MARSHA (Stan Freberg)

### St. Paul, Minn.

1. MY HEART CRIES FOR YOU (Guy Mitchell)
2. TENNESSEE WALTZ (Patti Page)
3. YOU'RE JUST IN LOVE (Perry Como)
4. ABA DABA HONEYMOON (Debbie Reynolds)
5. THE ROVING KIND (Guy Mitchell)
6. A PENNY A KISS (Eddy Howard)
7. IF (Dean Martin)
8. I STILL FEEL THE SAME ABOUT YOU (Ink Spots & Ella Fitzgerald)
9. TONDA WANDA HOY (Dean Martin)
10. SHOTGUN BOOGIE (Tennessee Ernie)

### Little Rock, South Carolina

1. TENNESSEE WALTZ (Erskine Hawkins)
2. MY HEART CRIES FOR YOU (Red Foley)
3. THE THING (Phil Harris)
4. THE CHICKEN SONG (Guy Lombardo)
5. IF (Perry Como)
6. HOT ROD RACE (Arkie Shibley)
7. IF YOU'VE GOT THE MONEY (Jo Stafford)
8. TEARDROPS FROM MY EYES (Frank DeVol)
9. LITTLE ROCK GETAWAY (Les Paul)
10. THE RIGHT KIND OF LOVE (Patti Page)

### Opalouas, Louisiana

1. MY HEART CRIES FOR YOU (Guy Mitchell)
2. TENNESSEE WALTZ (Guy Lombardo)
3. NEVERTHELESS (Mills Bros.)
4. BE MY LOVE (Mario Lanza)
5. IF (Dean Martin)
6. BUSHEL AND A PECK (Whiting & Wakely)
7. HARBOR LIGHTS (Guy Lombardo)
8. CHICKEN SONG (Guy Lombardo)
9. IT IS NO SECRET (Bill Kenny)
10. THINKING OF YOU (Don Cherry)

### Savannah, Georgia

1. MY HEART CRIES FOR YOU (Guy Mitchell)
2. TENNESSEE WALTZ (Patti Page)
3. THINKING OF YOU (Don Cherry)
4. YOU'RE JUST IN LOVE (Perry Como)
5. HARBOR LIGHTS (Sammy Kaye)
6. IF (Perry Como)
7. IT IS NO SECRET (Jo Stafford)
8. TO THINK YOU'VE CHOSEN ME (Sy Oliver)
9. THIRSTY FOR YOUR KISSES (Ames Brothers)
10. NEVERTHELESS (Mills Bros.)

### Malta, Montana

1. TENNESSEE WALTZ (Les Paul)
2. MY HEART CRIES FOR YOU (Jimmy Wakely)
3. OH BABE (Kay Starr)
4. PETITE WALTZ (Owen Bradley)
5. HARBOR LIGHTS (Sammy Kaye)
6. THE THING (Phil Harris)
7. THE ROVING KIND (Weavers)
8. YOU'RE JUST IN LOVE (Perry Como)
9. I'LL NEVER BE FREE (Ernie-Starr)
10. TO THINK YOU'VE CHOSEN ME (Ames Bros.)

### New Bern, North Carolina

1. MY HEART CRIES FOR YOU (Guy Mitchell)
2. HOT ROD RACE (Tiny Hill)
3. I STILL FEEL THE SAME ABOUT YOU (Georgia Gibbs)
4. HANDS OFF MY HEART (Fran Warren)
5. ROSIE (Snooky Lanson)
6. TENNESSEE WALTZ (Tommy Tucker)
7. LOVESICK BLUES (Bill Darnel)
8. YOU'RE JUST IN LOVE (Clooney-Mitchell)
9. SHOT GUN BOOGIE (Tennessee Ernie)
10. CROSS MY HEART (Hugo Winterhalter)

### Seattle, Wash.

1. TENNESSEE WALTZ (Patti Page)
2. IF (Perry Como)
3. MY HEART CRIES FOR YOU (Guy Mitchell)
4. THE ROVING KIND (Guy Mitchell)
5. THINKING OF YOU (Eddie Fisher)
6. NEVERTHELESS (Mills Bros.)
7. HARBOR LIGHTS (Sammy Kaye)
8. THIRSTY FOR YOUR KISSES (Ames Bros.)
9. SO LONG (Weavers)
10. YOU WONDERFUL YOU (Gene Kelly)

### Mobile, Alabama

1. MY HEART CRIES FOR YOU (Guy Mitchell)
2. TENNESSEE WALTZ (Jo Stafford)
3. BUSHEL AND A PECK (Connie Haines)
4. THE THING (Phil Harris)
5. NEVERTHELESS (Frank Sinatra)
6. HARBOR LIGHTS (Ralph Flanagan)
7. THINKING OF YOU (Eddie Fisher)
8. OH BABE (Ames Bros.)
9. IF (Billy Eckstine)
10. I DON'T CARE (Johnny Long)

### Shoals, Indiana

1. MY HEART CRIES FOR YOU (Guy Mitchell)
2. TENNESSEE WALTZ (Patti Page)
3. THE ROVING KIND (Guy Mitchell)
4. THE THING (Phil Harris)
5. HARBOR LIGHTS (Ken Griffin)
6. NEVERTHELESS (Mills Bros.)
7. THE CHICKEN SONG (Guy Lombardo)
8. IF (Ink Spots)
9. SO LONG (Weavers)
10. I STILL FEEL THE SAME ABOUT YOU (Ella Fitzgerald & Ink Spots)

### Fertile, Minn.

1. TENNESSEE WALTZ (Guy Lombardo)
2. SENTIMENTAL MUSIC (Patti Page)
3. I STILL FEEL THE SAME ABOUT YOU (Ella Fitzgerald & Ink Spots)
4. IF (Perry Como)
5. PENNY A KISS (Eddy Howard)
6. TO THINK YOU'VE CHOSEN ME (Three Suns)
7. IF YOU'VE GOT THE MONEY (Jo Stafford)
8. MY HEART CRIES FOR YOU (Foley-Knight)
9. HUMORESQUE (Guy Lombardo)
10. THINKING OF YOU (Don Cherry)

### Portland, Ore.

1. MY HEART CRIES FOR YOU (Guy Mitchell)
2. TENNESSEE WALTZ (Patti Page)
3. BE MY LOVE (Mario Lanza)
4. SO LONG (Weavers)
5. THE ROVING KIND (Guy Mitchell)
6. TO THINK YOU'VE CHOSEN ME (E. Howard)
7. YOU'RE JUST IN LOVE (Perry Como)
8. HARBOR LIGHTS (Sammy Kaye)
9. THE THING (Phil Harris)
10. IF (Perry Como)

### Denver, Colo.

1. MY HEART CRIES FOR YOU (Guy Mitchell)
2. TENNESSEE WALTZ (Patti Page)
3. BE MY LOVE (Mario Lanza)
4. SO LONG (Weavers)
5. THE ROVING KIND (Guy Mitchell)
6. TO THINK YOU'VE CHOSEN ME (E. Howard)
7. HARBOR LIGHTS (Sammy Kaye)
8. THE THING (Phil Harris)
9. YOU'RE JUST IN LOVE (Perry Como)
10. IF (Perry Como)

### Baltimore, Maryland

1. MY HEART CRIES FOR YOU (Guy Mitchell)
2. TENNESSEE WALTZ (Patti Page)
3. I STILL FEEL THE SAME ABOUT YOU (Georgia Gibbs)
4. BE MY LOVE (Mario Lanza)
5. THINKING OF YOU (Don Cherry)
6. NEVERTHELESS (Mills Bros.)
7. YOU'RE JUST IN LOVE (Perry Como)
8. MAY THE GOOD LORD BLESS AND KEEP YOU (Bing Crosby)
9. THE ROVING KIND (Weavers)
10. I TAUT I TAW A PUDDY TAT (Mel Blanc)

### Cleveland, Ohio

1. TENNESSEE WALTZ (Patti Page)
2. MY HEART CRIES FOR YOU (Guy Mitchell)
3. THE THING (Phil Harris)
4. BUSHEL AND A PECK (Como-Hutton)
5. HARBOR LIGHTS (Sammy Kaye)
6. NEVERTHELESS (Mills Bros.)
7. TO THINK YOU'VE CHOSEN ME (E. Howard)
8. THINKING OF YOU (Don Cherry)
9. YOU'RE JUST IN LOVE (Perry Como)
10. THE ROVING KIND (Guy Mitchell)

### Spokane, Wash.

1. NEVERTHELESS (Mills Bros.)
2. THINKING OF YOU (Eddie Fisher)
3. I STILL FEEL THE SAME ABOUT YOU (Georgia Gibbs)
4. SO LONG (Weavers)
5. A BUSHEL AND A PECK (Como-Hutton)
6. HARBOR LIGHTS (Sammy Kaye)
7. MY HEART CRIES FOR YOU (Dinah Shore)
8. IF (Perry Como)
9. THE ROVING KIND (Guy Mitchell)
10. A PENNY A KISS (Andrews Sisters)

### Cincinnati, Ohio

1. MY HEART CRIES FOR YOU (Guy Mitchell)
2. TENNESSEE WALTZ (Patti Page)
3. SO LONG (Weavers)
4. BE MY LOVE (Mario Lanza)
5. THE ROVING KIND (Guy Mitchell)
6. THE THING (Phil Harris)
7. HARBOR LIGHTS (Sammy Kaye)
8. TO THINK YOU'VE CHOSEN ME (E. Howard)
9. OH BABE (Louis Prima)
10. THINKING OF YOU (Don Cherry)

### Des Moines, Iowa

1. MY HEART CRIES FOR YOU (Guy Mitchell)
2. TENNESSEE WALTZ (Patti Page)
3. THE THING (Phil Harris)
4. NEVERTHELESS (Mills Bros.)
5. YOU'RE JUST IN LOVE (Perry Como)
6. HARBOR LIGHTS (Sammy Kaye)
7. THE ROVING KIND (Guy Mitchell)
8. IF (Perry Como)
9. TO THINK YOU'VE CHOSEN ME (E. Howard)
10. BE MY LOVE (Mario Lanza)

### Indianapolis, Ind.

1. TENNESSEE WALTZ (Patti Page)
2. MY HEART CRIES FOR YOU (Guy Mitchell)
3. TO THINK YOU'VE CHOSEN ME (E. Howard)
4. THE ROVING KIND (Guy Mitchell)
5. IF (Perry Como)
6. BE MY LOVE (Mario Lanza)
7. THE THING (Phil Harris)
8. THINKING OF YOU (Don Cherry)
9. NOBODY'S CHASING ME (Evelyn Knight)
10. HARBOR LIGHTS (Sammy Kaye)

### Washington, D. C.

1. MY HEART CRIES FOR YOU (Guy Mitchell)
2. TENNESSEE WALTZ (Patti Page)
3. THE THING (Phil Harris)
4. HARBOR LIGHTS (Guy Lombardo)
5. BE MY LOVE (Mario Lanza)
6. YOU'RE JUST IN LOVE (Perry Como)
7. THINKING OF YOU (Don Cherry)
8. IT IS NO SECRET (Bill Kenny)
9. BUSHEL AND A PECK (Como-Hutton)
10. IF I WERE A BELL (Frankie Laine)

# MORE OPS ENTER JUKE BOX BIZ

## Continued Production of New Models Plus Introduction of More 45rpm Counter Phonos Bring More Ops Into Biz. Major Diskers Report Upped Juke Box Record Sales.

CHICAGO — Operators of other types of coin operated equipment are now entering into the juke box business as it becomes apparent that juke box production will continue.

New models introduced by The Rudolph Wurlitzer Company and the Rock-Ola Manufacturing Corporation, as well as the 45 rpm phono presented by the J. P. Seeburg Corp., this year, and the continuation of production of the 1950 models of AMI, Inc. and H. C. Evans & Company, have encouraged more ops to enter into the music business.

In addition to the larger model machines, the small counter model 45 rpm phonos of Williams Manufacturing Company, and Ristocrat, Inc., are also getting peak business. Chicago Coin Machine Company will soon market its 45 rpm phono, as will several other manufacturers.

The large increase in the numbers of new machines being placed everywhere in the country is booming business for major and indie diskers.

The majors have been reporting upped juke box record sales. This is attributed to the greater number of records being featured in the new model juke boxes.

These range from a minimum of 20 records (playing both sides for 40 selections) to 50 records (playing both sides for 100 selections).

The result is that with greater selectivity and the present 2 plays for 10c, 5 or 6 plays for 25c, "buy more music" merchandising plan of the juke box ops, records are actually being ground white in almost every juke box.

With more men entering into the juke box operating field and with more

disks being used, record manufacturers foresee a very busy Spring and Summer season ahead, with the belief that business will continue on at a heavy pace for the entire year.

This, it is believed, is the reason why many diskers have been concentrating their sales efforts on the juke box business at this time. It is noticeable that many juke box ops have been receiving calls from salesmen whom they haven't seen in a long, long time.

As one leader in the field stated, "The juke boxes are using up more records than ever before and give promise to actually set up even double this number before very long."

MOA convention execs, George A. Miller and Ray Cunliffe, who are handling reservations for displays as well as for rooms, report that, "This forthcoming convention of Music Operators Of America promises to be the very biggest in history."

Cunliffe reported this past week, "We have already far surpassed number of display booths and room reservations for the same time last year."

"We look ahead to one of the biggest music meets," he continued, "in all the history of the automatic music industry of America."

In the meantime juke box distributors are hammering at factories to get more machines.

An outstanding example is that of many Wurlitzer distributors who, after their two day showing of the new 1951 model, reported that they sold out all their next month's quota. The new Wurlitzers feature 24 records, playing both sides for 48 selections.



**HIT ITEM** ★ **BEAUTIFUL BROWN EYES** (American) — Jimmy Wakely (Cap. 1393) runs ahead of the pack on this item which Cash Box calls "a winning side" and Billboard says a "Tomorrow's Hit." Other disc releases which will push this tune upward are Rosemary Clooney (Col. 39212), Lisa Kirk-Hugo Winterhalter (Vic. 20-4062) and Art Mooney (MGM). Variety lauds Clooney and Wakely highly.

\* \* \* \* \*

**"SLEEPER OF THE WEEK"** ★ **YEAH, YEAH, YEAH** (Spitzer) — "Louis Prima (Robin Hood 105)," says Billboard, "clicks in this fine chunk of rocking boogie-woogie material, done with dash and animation." Also gets a strong "Sleeper of the Week" nomination from Cash Box. (Non-exclusively licensed by BMI.)

\* \* \* \* \*

**"DISK OF THE WEEK"** ★ **MORE THAN I CARE TO REMEMBER** (Spitzer) — Ames Brothers (Coral 27433) earn a potent "Disk of the Week" from Cash Box. "Brothers make sweet harmony," says Billboard and rates it 86 points for deejays. Gordon Jenkins' (Dec. 27433) version is up with the leaders.

\* \* \* \* \*

**WATCH THIS** ★ **OH WHAT A FACE** (Lockrae) — Creating a stir is this "Songs for Sale" winner. Ray Smith with Henry Jerome Orch. (Lon. 977) is first on wax in a great disc. Another, by Sticks McGhee (Lon. 978), is getting attention. Watch for the Phil Harris (Vic.) release and a flock of others.

\* \* \* \* \*

**EASTER HITS** ★ **PETER COTTONTAIL** (Hill & Range) — Again an Easter favorite. Newest edition is by Spike Jones (Vic. 20-4055) described by Variety as "... a sparkling version of this easter tune on a side that should make a big splash in the holiday market. (Non-exclusive BMI.)

\* \* \* \* \*

★ **SONNY THE BUNNY** (BMI) — Latest entry in the Easter derby is Gene Autry's (Col. 90110) waxing of a smart ditty that is receiving nation-wide promotion through dept. store outlets. Tommy Tucker (MGM 60010) also will be in demand.

\* \* \* \* \*

★ **LET'S GO TO CHURCH** (Beechwood) — Back among the seasonal hits is the Margaret Whiting-Jimmy Wakely (Cap. 960) smash last year.

**BE MY LOVE**  
From the M-G-M picture  
"THE TOAST OF NEW ORLEANS"

recorded by

RAY ANTHONY .....Capitol  
LES BROWN .....Columbia  
BILLY ECKSTINE .....M-G-M  
MARIO LANZA .....RCA Victor  
VICTOR YOUNG .....Decca

MILLER MUSIC CORPORATION

**M-G-M RECORDS**

**TOMMY TUCKER**  
and his Orchestra  
SHENANDOAH WALTZ  
BY HECK

Available 2 Record Speeds  
78 RPM 45 RPM  
MGM 10897 • MGM K10897

THE GREATEST NAME IN ENTERTAINMENT

**THE NIGHT IS YOUNG**  
(AND YOU'RE SO BEAUTIFUL)

Recorded by  
**VAUGHN MONROE**  
(RCA VICTOR)

WORDS & MUSIC, Inc.

**COULD BE #1**

**PEE WEE KING**  
RCA-Victor  
# 21-0429

"NO ONE BUT YOU"  
(Vocals by REDD STEWART)

"WITHIN MY HEART"  
(LA GOLONDINA)

Personal Mgr. J. L. FRANK  
WAVE-TV LOUISVILLE, KY.

**BROADCAST MUSIC, INC.**  
580 FIFTH AVENUE • NEW YORK 19, N. Y.

New York • Chicago  
Hollywood • Toronto  
Montreal

# Redd Rearranges Records



ALLSTON, MASS.—Visitors who dropped into Redd Distributing Company in this city last week not only were delighted by the new Wurlitzer phonograph, but they also saw rearranged service and phonograph departments. Above Carol Butler and Bob Taylor, who run the record department, are pictured in the new set up.

# HOT

in HARLEM      on CHICAGO'S South Side      in NEW ORLEANS

The Top Ten Tunes Netting Heaviest Play, Compiled From Reports Submitted Weekly To The Cash Box, By Leading Music Operators In New York City's Harlem Area; Chicago's South Side, and New Orleans.

- |  |   |   |
|--|---|---|
| <p><b>1</b> I'LL WAIT<br/><i>Four Buds</i><br/>(Savoy)</p>                                   | <p>PLEASE SEND ME SOMEONE TO LOVE<br/><i>Percy Mayfield</i><br/>(Specialty 375)</p> | <p>BAD, BAD WHISKEY<br/><i>Amos Milburn</i><br/>(Aladdin)</p>                       |
| <p><b>2</b> PLEASE SEND ME SOMEONE TO LOVE<br/><i>Percy Mayfield</i><br/>(Specialty 375)</p> | <p>BAD, BAD WHISKEY<br/><i>Amos Milburn</i><br/>(Aladdin)</p>                       | <p>TENNESSEE WALTZ<br/><i>Patti Page</i><br/>(Mercury)</p>                          |
| <p><b>3</b> TENNESSEE WALTZ<br/><i>Patti Page</i><br/>(Mercury)</p>                          | <p>TEAR DROPS FROM MY EYES<br/><i>Ruth Brown</i><br/>(Atlantic 919)</p>             | <p>TELEPHONE BLUES<br/><i>Floyd Dixon</i><br/>(Aladdin)</p>                         |
| <p><b>4</b> BE MY LOVE<br/><i>Mario Lanza</i><br/>(RCA Victor)</p>                           | <p>ONCE THERE LIVED A FOOL<br/><i>Jimmy Grissom</i><br/>(Hollywood)</p>             | <p>ROCKIN' BLUES<br/><i>Johnny Otis</i><br/>(Savoy)</p>                             |
| <p><b>5</b> BAD, BAD WHISKEY<br/><i>Amos Milburn</i><br/>(Aladdin)</p>                       | <p>TENNESSEE WALTZ<br/><i>Patti Page</i><br/>(Mercury)</p>                          | <p>BACK BREAKING BLUES<br/><i>Joe Turner</i><br/>(Aladdin)</p>                      |
| <p><b>6</b> FIVE VOCALS AND A MAMBO<br/><i>Chapuseaux Y Damiron</i><br/>(Landia)</p>         | <p>ROCKIN' BLUES<br/><i>Johnny Otis</i><br/>(Savoy)</p>                             | <p>TEAR DROPS FROM MY EYES<br/><i>Ruth Brown</i><br/>(Atlantic)</p>                 |
| <p><b>7</b> TEAR DROPS FROM MY EYES<br/><i>Ruth Brown</i><br/>(Atlantic)</p>                 | <p>TELEPHONE BLUES<br/><i>Floyd Dixon</i><br/>(Aladdin)</p>                         | <p>PLEASE SEND ME SOMEONE TO LOVE<br/><i>Percy Mayfield</i><br/>(Specialty 375)</p> |
| <p><b>8</b> ROCK LITTLE DADDY<br/><i>Freddie Mitchell</i><br/>(Derby)</p>                    | <p>ANYTIME, ANYPLACE, ANYWHERE<br/><i>Joe Morris</i><br/>(Atlantic 914)</p>         | <p>I CRY<br/><i>Buddy Johnson</i><br/>(Decca)</p>                                   |
| <p><b>9</b> LITTLE RED ROOSTER<br/><i>Margie Day</i><br/>(Dot)</p>                           | <p>OLD TIME SHUFFLE<br/><i>Lloyd Glen</i><br/>(Swingtime 237)</p>                   | <p>LOOKING FOR A WOMAN<br/><i>Jimmy McCracklin</i><br/>(Swingtime)</p>              |
| <p><b>10</b> LOST LOVE<br/><i>Percy Mayfield</i><br/>(Specialty)</p>                         | <p>LITTLE RED ROOSTER<br/><i>Margie Day</i><br/>(Dot)</p>                           | <p>OLD TIME SHUFFLE<br/><i>Lowell Fulson</i><br/>(Swingtime)</p>                    |

## National Claims Pact Breach

NEW YORK—National Records has instituted suit against Columbia Records, James Ricks and the Ravens for an injunction and \$100,000 damages.

National claims that it has an exclusive agreement with Ricks and the Ravens and so notified Columbia while discussions were going on for the signing of the singing group.

Despite this notification, National announced that Columbia signed and recorded the singers and therefore is now seeking an injunction and damages for violation of its agreement.

### JUBILEE RECORD *Hits*

Sure-Fire  
**DICK BROWN**

singing

"WITH THESE HANDS"  
"SENTIMENTAL MUSIC"

Jubilee # 406

The Best Yet By  
**THE ORIOLES**

"YOU ARE MY FIRST LOVE"

"I MISS YOU SO"

Jubilee # 5051

It's Different

**HARRY BELAFONTE**

singing

"VENEZUELA"  
"ANNABELLE LEE"

Jubilee # 5048

Just Released

**ERROLL GARNER**

socko recording of

"BE MY LOVE"

Jubilee # 5052

OPS-DISTRIBS: Latch on to These 4 Hot Items — They're Money In The Bank!

JUBILEE RECORD CO., Inc.  
315 W. 47th St., N. Y., N. Y.

NO IF'S OR —  
MAYBE'S ABOUT  
THIS ONE . . .

YEAH!  
YEAH!  
YEAH!

IT'S A  
HIT  
# 931  
by . . .



**JOE MORRIS**

and his Great Band

**ATLANTIC**

RECORDS

301 W. 54th Street, New York



# HOT

in DALLAS      in LOS ANGELES      in OTHER CITIES

The Top Ten Tunes Netting Heaviest Play, Compiled From Reports Submitted Weekly To The Cash Box, By Leading Music Operators in Detroit, Los Angeles and Other Cities Listed.

**1** **BLACK NIGHT**  
Charles Brown  
(Aladdin)

**2** **ROCKIN' BLUES**  
Johnny Otis  
(Savoy)

**3** **TEARDROPS FROM MY EYES**  
Ruth Brown  
(Atlantic)

**4** **LOST LOVE**  
Percy Mayfield  
(Specialty)

**5** **ROCK LITTLE DADDY**  
Freddie Mitchell  
(Derby)

**6** **LITTLE RED ROOSTER**  
Margie Day  
(Dot)

**7** **TENNESSEE WALTZ**  
Patti Page  
(Mercury)

**8** **ANYTIME, ANYPLACE, ANYWHERE**  
Joe Morris  
(Atlantic)

**9** **BAD, BAD WHISKEY**  
Amos Milburn  
(Aladdin)

**10** **I CRY**  
Buddy Johnson  
(Decca)

**DO SOMETHING FOR ME**  
The Dominoes  
(Federal)

**ONCE THERE LIVED A FOOL**  
Jimmy Grissom  
(Recorded in Hollywood)

**TEAR DROPS FROM MY EYES**  
Ruth Brown  
(Atlantic)

**BAD, BAD WHISKEY**  
Amos Milburn  
(Aladdin)

**TENNESSEE WALTZ**  
Patti Page  
(Mercury)

**ROCKIN' BLUES**  
Johnny Otis  
(Savoy)

**BLACK NIGHT**  
Charles Brown  
(Aladdin)

**LITTLE RED ROOSTER**  
Margie Day  
(Dot)

**TELEPHONE BLUES**  
Floyd Dixon  
(Aladdin)

**PLEASE SEND ME SOMEONE TO LOVE**  
Percy Mayfield  
(Specialty)

**SHOALS, IND.**  
1. Breaking Up The House (Tiny Bradshaw)  
2. Please Send Me Someone To Love (Percy Mayfield)  
3. Once There Lived A Fool (Jimmy Grissom)  
4. Bad Bad Whiskey (Amos Milburn)  
5. Teardrops From My Eyes (Ruth Brown)  
6. Anytime, Anyplace, Anywhere (Joe Morris)  
7. Telephone Blues (Floyd Dixon)  
8. Little Red Rooster (Margie Day)  
9. Double Crossin' Woman (Roy Brown)  
10. Jet (King Cole)

**OPALOUSAS, LA.**  
1. Tennessee Waltz (Patti Page)  
2. Bad Bad Whiskey (Amos Milburn)  
3. Telephone Blues (Floyd Dixon)  
4. Little Red Rooster (Margie Day)  
5. I Cry (Buddy Johnson)  
6. Rockin' Blues (Mel Walker)  
7. Once There Lived A Fool (Jimmy Grissom)  
8. Every Night About This Time (Fats Domino)  
9. Lost Love (Percy Mayfield)  
10. Do Something For Me (Dominoes)

**LITTLE ROCK, S. C.**  
1. Bad Bad Whiskey (Amos Milburn)  
2. Little Red Rooster (Margie Day)  
3. Teardrops From My Eyes (Ruth Brown)  
4. Chicken Blues (Dominoes)  
5. Tennessee Waltz (Stick McGee)  
6. Anytime, Anyplace, Anywhere (Joe Morris)  
7. Rock Little Daddy (Freddie Mitchell)  
8. Once There Lived A Fool (Jimmy Grissom)  
9. Rockin' Blues (Johnny Otis)  
10. Don't Take Your Love Away (Laurie Tate)

**LAKE ARTHUR, LA.**  
1. Telephone Blues (Floyd Dixon)  
2. Anytime, Anyplace, Anywhere (Joe Morris)  
3. Bad Bad Whiskey (Roy Brown)  
4. Little Red Rooster (Margie Day)  
5. Back Breaking Blues (Joe Turner)  
6. I Cry (Buddy Johnson)  
7. Old Time Shuffle (Lowell Fulson)  
8. Rockin' Blues (Johnny Otis)  
9. Please Send Me Someone To Love (Percy Mayfield)  
10. I'll Wait (Four Buds)

**SAVANNAH, GA.**  
1. Teardrops From My Eyes (Ruth Brown)  
2. Tennessee Waltz (Patti Page)  
3. Bad Bad Whiskey (Amos Milburn)  
4. Please Send Me Someone To Love (Percy Mayfield)  
5. Keep Your Hand On Your Heart (Billy Wright)  
6. Rockin' With Red (Piano Red)  
7. Oh Babe (Larry Darnel)  
8. Nothin' Clickin' Chicken (Lonnie Johnson)  
9. Anytime, Anyplace, Anywhere (Joe Morris)  
10. The Wrong Yoyo (Piano Red)



**LITTLE ESTHER**

voted **BEST JAZZ AND BLUES ARTIST OF 1950**

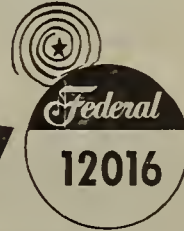
now on her way to surpassing all past records in '51

★ ON HER FIRST RECORDING FOR

**Federal**

LITTLE ESTHER SOLOS...

**OTHER LIPS, OTHER ARMS**



backed by **"THE DEACON MOVES IN"**

WITH EARL WARREN ORCHESTRA **LITTLE ESTHER and THE DOMINOES**

THE BEST JAZZ AND BLUES IN '51...WILL COME FROM

**Federal**

Distributed by all **Kings** Branches **records**

**The Original...The ONE and ONLY**  
**"ONCE THERE LIVED A FOOL"**

RIH 143

By **JIMMY GRISSOM**

NUMBER 1 ACROSS THE NATION!

Ops, write for free samples

**NEW — AND GREAT, TOO!!**

**JIMMY GRISSOM'S**

**"ONCE IN LOVE BLUES"**

**"I LOST MY <sup>and</sup> INSPIRATION"** RIH 149

**RECORDED IN HOLLYWOOD**

223 W. 2nd STREET, LOS ANGELES 12, CALIFORNIA

(Phones: CEntury 29001—MUtual 6623)

**THE CASH BOX**

*Jazz 'n Blues Reviews*

**★AWARD O' THE WEEK★**

**"STANDING ON THE CORNER" (3:09)**

**"I'LL WAIT FOR YOU" (2:26)**

**RUTH BROWN**  
(Atlantic 930)



RUTH BROWN

● Ruth Brown has another terrific hit in "Standing On The Corner." She really turns in a performance on this one. Giving it everything she has, Ruth takes this blues number and makes it stand up, lie down,

shout uncle and do just about everything else with the amazing amount of power she pours into it. All ops are gonna have to do is count the dough. The tune is quite a thing in itself with an excellent lyrics that keeps you listening for more. And with Budd Johnson's orchestra coming through on the accompaniment, it gets a good musical setting. Sparking all this with Ruth's magnificent vocal makes this a disk that couldn't miss if it tried. The lower end is a more subdued item with a good beat. It's a likely coupling for that terrific top deck. Ops will just have to hear it to know what we mean.

LATEST RELEASES

**EILEEN BARTON'S**

New Smash Hit  
NATIONAL No. 9137

**"TELL ME"**

**"I MET HIM AT 1 O'CLOCK"**

★ ★ ★ ★ ★  
**SCOTTY GRAHAM**  
NATIONAL No. 9141

**"EASY TO SAY"**

**"SUNNY SIDE OF THE STREET"**

★ ★ ★ ★ ★  
**MELVIN MOORE**  
Exclusively on National  
NATIONAL No. 9147  
A Brand New Version

**"MOANIN' THE BLUES"**

**"I'M STILL IN LOVE WITH YOU"**

★ ★ ★ ★ ★  
**THE RAVENS**  
NATIONAL No. 9148

**"TIME IS MARCHING ON"**

**"LILACS IN THE RAIN"**

Wire — Phone — Write Orders  
directly to us or distributor



**Standard Songs are MONEY MAKERS!**

**"I FOUND A MILLION DOLLAR BABY"**

Recorded by

HERB JEFFRIES—Mercury  
THE SPORTSMEN—Capitol  
EDDIE MILLER—Rainbow

Pub. by: REMICK MUSIC CORP.

**MUSIC PUBLISHERS HOLDING CORP.**  
NEW YORK, N. Y.

**ABBEY RECORDS HOT PARADE**

Another Smash Hit by  
**LAWRENCE "Piano Roll" COOK**

**"I WISH I HAD A SWEETHEART"**

and

**"HOW MANY G's IN PEGGY PAW"**

ABBEY # 15034

The Cash Box — Jan. 6th  
SLEEPER OF THE WEEK

**ABBEY RECORDS, INC.**  
418 W. 49 St. New York, N. Y.

**STILL CLIMBING!**

**2 HOT DISCS**  
SAVOY # 766

**"ROCKIN' BLUES"**

**"MY HEART TELLS ME"**

JOHNNY OTIS ORCH. with MEL WALKER  
SAVOY # 769

**"I WILL WAIT"** with the **FOUR BUDDIES**

**"Just To See You Smile Again"**  
**SAVOY** RECORD CO., INC.  
58 Market St., Newark 1, N. J.

● **Get HOT with DOT . . .** ●

Feature

● **"LITTLE RED ROOSTER"** ●

by

● **MARGIE DAY & GRIFFIN BROS. Ork.** ●

Dot Record # 1019



**APOLLO** SWEEPING THE NATION!  
You Too Are Invited To  
**"THE DEACON'S PARTY"**  
by JACK DuPREE  
backed by  
**"I'M GONNA FIND YOU SOMEBODY"**  
Jack DuPree and His Bucket Busters  
Apollo # 426

**APOLLO RECORDS, INC.**  
457 W. 45 St. N. Y.

**"BLUE, BROKE AND EVIL" (2:57)**

**"YOU'RE MY BABY" (2:32)**

**JAKE VAUGHAN**  
(Decca 48196; 9-48196)

● A very low down tune with some good lyrics is well done on the upper level by Jake Vaughan. Throwing a lot of stuff into this one, Jake runs through it slowly and meanly. The second side is an almost talking number, paced fast and with some good instrumentals. Ops will do well with the upper half.

**"PORGY" (2:45)**

**"THE MORE I KNOW ABOUT LOVE" (2:20)**

**VALAIDA SNOW**  
(Apollo 1179)

● Valaida Snow has a lovely ballad to work on on the top deck. Still possessing all the charm it had years ago, this number shows the songstress off at her best. The lower end is another ballad, very slow and with a good accompaniment from Bobby Smith's orchestra. Ops oughta listen for themselves.

**"THE DEACON'S PARTY" (2:35)**

**"IM GONNA FIND YOU SOME DAY" (2:40)**

**JACK DUPREE**  
(Apollo 426)

● Jack Dupree tells a good story on the upper half in an exciting manner. Doing a very rhythmic number in excellent style, Jack gets some wonderful backing from his band and makes this one ops shouldn't miss. Second side is a slow shouting blues number with a low down feeling. It too gets a good vocal and some grand instrumentals.

**"LILACS IN THE RAIN" (2:54)**

**"TIME IS MARCHING ON" (2:39)**

**THE RAVENS**  
(National 9148)

● The Ravens go to work on an oldie here and give it their own wonderful brand of harmony. Making it sound very smooth, the boys show what's in this tune. The lower half is a driving thing with a good beat and a fine accompaniment. Ops will do ok with this.

**"HARBOR LIGHTS" (3:16)**

**"NO' SAYS MY HEART" (3:10)**

**THE DOMINOES**  
(Federal 12010)

● The Dominoes follow up their first great disk with a terrific version of "Harbor Lights." Doing this ballad in a broken vocal solo with the rest of the group chiming in for harmony, the boys give the tune a feeling which no waxing of it has gotten before. Flip is another listenable ballad done in similar style. Ops oughtn't to miss this.

**"SUCCOTASH BABY" (2:55)**

**"SKY FULL OF SUNSHINE" (2:50)**

**THE THREE FLAMES**  
(Columbia 39078)

● Here's a shouting blues number and we do mean shouting. The Three Flames who let go on this disk are certainly a group to watch if this is any indication. Benny Carter's orchestra backs them up and gets in the spirit of the thing. Lower end is a happy tune with lots of noise. Both sides are worth ops while. Top deck shouldn't be missed.

**"YOU MADE A FOOL OF ME" (2:47)**

**"DOIN' THE TOWN" (2:56)**

**FLOYD DIXON**  
(Modern 20-797)

● Floyd Dixon runs through a couple of numbers here in his usual exciting style. Top deck is a blues item featuring a grand vocal and some wonderful piano. The second side gets a talky going over and again the excellent piano work. Ops won't go wrong with this.

**"ON THE SUNNY SIDE OF THE STREET" (2:48)**

**"EASY TO SAY" (2:54)**

**SCOTTY GRAHAM**  
(National 9141)

● A new singer with a terrific amount of potential turns up on this platter. Scotty Graham does an old standard on the upper half in a way that marks him with a definite style. In a change of pace, the second half is a ballad equally good to hear. Both sides will draw in a lot of coin.



- 1** SHOTGUN BOOGIE  
*Tennessee Ernie*  
(Capitol 1295; F-1295)

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- 2** GOLDEN ROCKET  
*Hank Snow*  
(RCA Victor 21-0400; 48-0400)

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- 3** TENNESSEE WALTZ  
*Patti Page*  
(Mercury 5534; 5534x45)

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- 4** IF YOU'VE GOT THE MONEY, I'VE GOT THE TIME  
*Lefty Frizell*  
(Columbia 20739; 8-770)

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- 5** THERE'S BEEN A CHANGE IN ME  
*Eddy Arnold*  
(RCA Victor 21-0412; 48-0412)

**ADDITIONAL TUNES LISTED BELOW IN ORDER OF POPULARITY**

- MOANING THE BLUES**  
*Hank Williams*  
(MGM 10832; K-10832)

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- I LOVE YOU A THOUSAND WAYS**  
*Lefty Frizell*  
(Columbia 20739; 8-770)

---

- HOT ROD RACE**  
*Arkie Shibley*  
(Gilt Edge 5021)

---

- Tiny Hill*  
(Mercury 5547)

---

- REMEMBER ME, I'M THE ONE WHO LOVES YOU**  
*Stuart Hamblen*  
(Columbia 20714)

---

- Ernest Tubb*  
(Decca 46269; 9-46269)

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- I'M MOVING ON**  
*Hank Snow*  
(RCA Victor 21-0328; 48-0328)

**Decca Promotes Sales Personnel Anticipating One of Best Years**

NEW YORK—To further strengthen Decca's sales structure in anticipation of what is expected to be one of the record business' best years, Sydney N. Goldberg, vice president in charge of sales, has made a series of personnel changes in the sales department.

The Eastern Division was bolstered with the promotion of James McDonald, present southeastern division manager, to the post of assistant to Albert Simpson, vice-president of the Eastern division of the Decca Distributing Corp. The appointment of McDonald to this post gives Simpson his second assistant division manager as Louis Sobok, Jr., is already serving in this capacity. The move is in recognition of the tremendous sales potential of the eastern territory.

At the same time Goldberg announced the appointment of Ed Russell as manager of the Southeastern division with headquarters in Atlanta. Russell moves up from his present position of assistant to William Glaseman, the North Central division manager. Russell's position will be filled by William Green of the Cleveland branch while Guy McComas of the Cincinnati office moves in as branch manager in Cleveland.

All these moves are in line with Decca's traditional policy of promoting from within their own ranks. Both McDonald and Russell are veterans of Decca's sales force. Both have worked as salesman and branch managers in the past.

**Kardale To Marry**

CHICAGO, ILL.—Chick Kardale, prominent music publisher's representative in this city, is looking forward to his forthcoming marriage to the very lovely Norma Carol Nelson, CBS receptionist.

The entire music industry will be present when Mayor Kennelly ties the knot for Chick and Norma.

**Coral Inks Brown and Welk Orks; Ups Cates**

NEW YORK — Jimmy Hilliard, Coral Records vice president in charge of recording, announced last week the signing of orchestra leaders Les Brown and Lawrence Welk and the appointment of George Cates to be West Coast recording director.

Les Brown comes to Coral after many years as a top recording artist. He formed his first band while at Duke University, called the Duke Blue Devils, and it was one of the most famous college bands of its time. It's now known as Les Brown and his Band of Renown.

For the past three years, Les has been heard on the Bob Hope radio show and has travelled on one-nighters with Hope visiting army bases both here and in the Far East.

Lawrence Welk, whose "Champagne Music" was heard on the Decca label a few years ago, will now be waxing for Coral, Decca's subsidiary. "Champagne Music" was created and designed as a distinctive styling for his orchestra by Welk some years ago. His first release under the new contract will be available in about three weeks.

George Cates who now becomes West Coast recording director was formerly West Coast music director for Coral. In his new duties he will supervise recording dates, aid Hilliard in A & R work and also continue recording as a featured artist.

**Conkling Declares No Further Changes In View At Columbia**

NEW YORK—Jim Conkling, newly appointed president of Columbia Records, stated definitely last week that there would be no further changes in the firm's personnel set up.

Conkling held a meeting, the day after he arrived in New York, to emphasize that point and to assure Columbia personnel that they were not going to be replaced.

In particular this referred to Godard Lieberman who joined Conkling in denying all the rumors that he was out. The two had been conferring continuously for a day and were able to announce that they were in accord as to the future policy of the company.

Conkling stated that before he left Capitol, all artists whose contracts were expiring had been resigned for at least two years. He stated furthermore that he felt that developing new talent, as Columbia and Mitch Miller did recently with Guy Mitchell, was the way to build up a roster.

On most points of policy, Conkling thought it was to early for him to make any statement. After he has looked into the operation of the company, he said he will be in a better position to make a further statement.

**Peacock Expands Distrib Set Up; Establishes New Pressing Plants**

HOUSTON, TEXAS—Peacock Records is fast expanding its distributor set-up with new appointments thru-out the country according to Dan Robey, president of the firm and Irving Marcus who was recently named national sales manager.

Marcus, who has been traveling the country in connection with the new distrib appointments, reports that with Peacock's hot waxings having proved themselves saleswise, distributors are anxious to get on the bandwagon.

Recent appointments include Gotham to handle the Peacock line for the Philadelphia territory, Tempo for New York and vicinity, F & F in Charlotte, N. C., and Binkley in Jacksonville, Florida.

Peacock has also set up a pressing plant in New York to better service eastern accounts and Marcus is now on his way to the mid-west to establish another plant there.

**Jack Ostfeld Dies**

NEW YORK—Jack Ostfeld, one of the best known and loved men in the music business, died on February 2 after a succession of six heart attacks in the past few years. He was 48 years old.

Devoting more than a quarter of a century to the music world, Jack started as a song plugger in the McCrory Stores demonstrating behind the counter. He later worked with leading music firms including Irving Berlin, Shapiro-Bernstein and E. B. Marks and then started his own firms of Stevens Music and Barron Music.

Among the tunes that he helped to launch were "White Cliffs of Dover," "South of the Border," "Pistol Packin' Mama," "I Walk Alone," and many others.

Jack will be missed by all who knew him in and out of Tin Pan Alley.

**BEST SELLERS**

**POPULAR**

- ★ JOHNNY LONG  
15092 WHO-ZITS FROM MASSACHUSETTS  
ANY TIME IS SWEETHEART TIME  
15081 ONCE YOU FIND YOUR GUY I DON'T CARE
- ★ RUBY WRIGHT  
15093 IF YOU WANT SOME LOVIN' A CRAZY AFTERNOON
- ★ TERRY SHAND  
15091 WALKING ON THE GREEN GRASS  
SEA ROVIN' COWBOY
- ★ MARGARET PHELAN  
15089 HALF AS MUCH FLIRTIN' THINKING OF YOU

**FOLK-WESTERN**

- ★ MOON MULLICAN  
917 THE LEAVES MUSN'T FALL I WAS SORTA' WONDERIN'
- ★ HAWKSHAW HAWKINS  
918 TEARDROPS FROM MY EYES I LOVE YOU A THOUSAND WAYS
- ★ CLYDE MOODY  
922 SIX WHITE HORSES IVY
- ★ REDD STEWART  
921 PEEK-A-BOO I'VE DECIDED
- ★ HANK PENNY  
924 THE SOLITARY BLUES TELL ME ALL ABOUT GEORGIA
- ★ WAYNE RANEY  
914 IF YOU'VE GOT THE MONEY, I'VE GOT THE TIME  
REAL HOT BOOGIE  
910 PARDON MY WHISKERS OLD FASHIONED MATRIMONY IN MIND
- ★ AL DEXTER  
913 DIDDY WAH BOOGIE YOU'VE BEEN CHEATING BABY
- ★ DELMORE BROTHERS  
927 I LET THE FREIGHT TRAIN CARRY ME ON PLEASE BE MY SUNSHINE

**SEPIA-BLUES**

- ★ TINY BRADSHAW  
4427 WALK THAT MESS ONE, TWO, THREE, KICK BLUES
- ★ WYNONIE HARRIS  
4415 PUT IT BACK TRIFLIN' WOMAN
- ★ IVORY JOE HUNTER  
4424 FALSE FRIEND BLUES SEND ME, PRETTY MAMA

**Federal RELEASES**

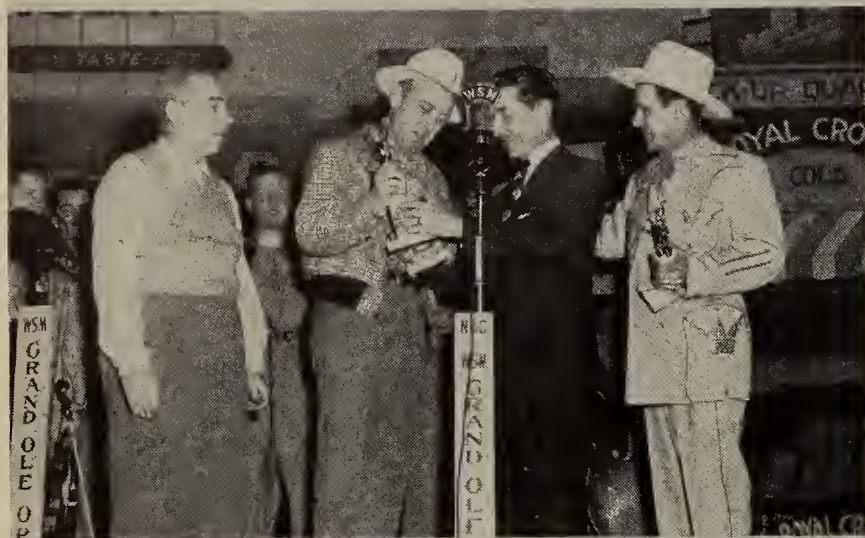
- ★ THE DOMINOES  
12001 DO SOMETHING FOR ME CHICKEN BLUES  
12010 HARBOR LIGHTS "NO!" SAYS MY HEART

**DELUXE**

- ★ ROY BROWN  
3311 DOUBLE CROSSING WOMAN TEEN AGE JAMBOREE  
3306 DREAMING BLUES LOVE DON'T LOVE NOBODY

**RECORDS INC.**  
1540 BREWSTER AVE.  
CINCINNATI 7, OHIO

# The Cash Box Goes To Nashville, Tenn.



NASHVILLE, TENN.—It was a bigger night than usual in Nashville last Saturday when THE CASH BOX, in the person of Bob Austin, arrived to present the awards which were won in the Fifth Annual CASH BOX Poll. Almost everyone connected with Grand Ol' Opry town was present that night. Gathered together in the top photograph are standing: V. Pelleteri, music director for WSM, Frank Kelton of Davis Music Co., Wesley Rose, Gov. Gordon Browning of Tennessee, Murray Nash of Mercury Records, Don Kilpatrick of Capitol Records, Fred Rose, Randy Wood of Dot Records and Bob Austin of THE CASH BOX. Kneeling are Pee Wee King, Mrs. George Morgan, George Morgan, Hank Williams and Tex Williams.

In the second photo, Bob Austin presents Red Foley with two awards for the Best Folk Artist of 1950 and the Best Folk Record of 1950 as Louis Buck, producer of the Royal Crown program and Pee Wee King look on.

Below that are Redd Stewart, co-author of "Tennessee Waltz," Governor Browning, Pee Wee King, who received the award for the Best Western Record of 1950 and Louis Buck.

Lastly Bob Austin presents Fred Rose of Acuff-Rose with two awards for publishing "Bonaparte's Retreat" and "Chattanooga Shoe Shine Boy."

## THE CASH BOX

# "Folk" and "Western" Record Reviews



"SHE'S MY EASTER LILY" (2:42)

"EASTER PARADE" (2:30)

TOMMY SOSEBEE

(Coral 64080; 9-64080)



TOMMY SOSEBEE

● A platter tailor made for the Easter season is offered here by

Tommy Sosebee. Both sides put forth holiday material which should get a lot of play in the machines. The top deck is a very pleasant ballad which Tommy does with feeling. Making it sound very soft and easy, he assures this one of getting a good deal of attention in the next couple of months. The second side is the Irving Berlin standard which never misses. This western version gives it another twist and it certainly holds up well. Both ends are what the music ops ordered for the Easter holiday and ops will do well to get going fast.

"MY LIFE WITH YOU" (3:06)

"OLD GLORY" (2:48)

STUART HAMBLEN

(Columbia 20779)

● Stuart Hamblen has a very good ballad to play around with on the top deck. Doing it in very easy manner, Stuart gives this one the looks of a hit. The lower half is a patriotic number done in very slow ballad style. Ops won't go wrong with this disk.

"HILLBILLY BESSIE" (2:30)

"MY HEART WENT BLIND" (2:46)

OKIE JONES

(Columbia 20780)

● A good delivery is displayed on this platter by Okie Jones. Going through this fast paced number with good lyrics, Okie has some fine guitar work to back him up. The lower end is a ballad telling a very sad story. Ops oughta take a listen to this one for themselves.

"I'VE GOT MY SHARE OF TROUBLE" (2:45)

"COLUMBUS, G. A." (2:11)

THE CARTER SISTERS

(RCA Victor 21-0433; 48-0433)

● A steady guitar guides the Carter Sisters through a ballad on the top deck. Showing off some good harmony, the girls go through this number in fine style. The second side has a good beat and excellent piano work to help out. Ops should hear it.

"TULSA, STRAIGHT AHEAD" (2:41)

"TAKE IT AWAY LEON" (2:40)

LEON McAULIFFE

(Columbia 20782)

● Leon McAuliffe and his western swing band have a couple of fast items to twirl around on this platter. The upper half is done by the chorus with some good guitar backing. The lower end gets a rhythmic duet from Jimmy Hall and Bob Bruce. This should get a play in the boxes.

"ONE MILLION RAILROAD TIES FROM HOME" (2:48)

"FOOLIN' ALL ALONG" (2:47)

JIMMIE DOLAN

(Modern 20-799)

● Jimmy Dolan tells a sad story on the upper level and he does it real well. With some good guitar backing, Jimmie makes this tune sound right fine. The lower end has a nice rhythm and another story which Jimmy does in a forthright manner. Both sides should do ok in the machines.

"CATCH ME CHEATIN'" (2:15)

"OH HOW I CRY ABOUT YOU" (2:45)

SMOKEY ROGERS AND STRING BAND

(Coral 64077; 9-64077)

● Smokey Rogers and his band have a tune with some cute lyrics to work on the upper level. Smokey does the vocal himself while the band backs him up with some strings. On the second side, Don Eacker gives out with the lyrics to a ballad and the Trio help him out. Ops oughta get this into their machines.

"TULSA TROT" (2:20)

"SHE DIDN'T EVEN KISS ME GOODBYE" (2:39)

TEX WILLIAMS

(Capitol 1398; F-1398)

● A side with lots of rhythm is turned out here by Tex Williams. Giving it much dash, Tex gets some wonderful backing to this danceable number. The flip is a very cute thing, done fast in a verse and chorus manner. Both ends will draw in the coins.

"PLASTIC HEART" (2:44)

"COUNTRY MILE" (2:16)

CARL BUTLER

(Capitol 1399; F-1399)

● A clever ditty is offered on the upper deck by Carl Butler. It sports some listenable lyrics and, as done by Carl, you want to hear it again. The upper half is another pretty fast tune again getting a good vocal from Carl. Ops will do ok with this.



# MFRS WORKING AGAINST TIME

## Factories on Seven Day Production Schedule in Effort to Produce as Many Machines as Possible Before Deadline. Expect Most Game Plants to Work Well Into April to Complete Quotas.

### Mfrs Who Visited Washington To Seek Relief From Copper Ban Turned Down

CHICAGO—With the March 1 copper ban deadline getting closer each day, amusement game manufacturers here are working seven days per week, and at top speed, in an effort to produce as many new machines as they possibly can.

It is generally believed that the majority of the manufacturers will continue well into April to finish their February copper quota.

Extension was originally granted by NPA (National Production Authority) up to April 30 to all manufacturers who didn't finish their February copper quota by March 1.

Regardless of the numbers of games now being produced, orders which manufacturers have already received, and are receiving each day, have tremendously backlogged them. It is believed that they will not be able to fill all the orders they have taken.

In the meantime, every effort is being made to gain an extension of time, and/or further quotas of copper by the manufacturers.

"However, some manufacturers who visited Washington, in an effort to obtain relief from the copper ban, returned disappointed this past week, as NPA turned them down.

The fact that much unemployment will ensue here, as games factories throw in the sponge on or about April 30, the deadline for further production use of copper in manufacture of new games, didn't seem to have any effect on NPA officials during Washington conversations, according to current reports.

At present, no factory here has a defense work contract of any size to keep it going. O. D. Jennings & Co. is doing some defense work. Rock-Ola Manufacturing Corp. also has some war work. Other factories, too, have small orders on a sub-contractual basis. The large sub-contracts or prime contracts are missing. This will definitely cause severe unemployment. Factories here are in danger of losing their best men as well as much of their staffs.

Factories here aren't giving up easily. Their engineers are at work in an effort to create products which will not require copper use. Some may bring back games of years ago. Others may switch off into new fields.

Right now factories continue to push production lines. Everyone seems to be in a frenzy to complete as many games as possible, in an effort to take care of the industry, until such time when domestic production will, once again, be allowed.

In addition to representatives of the coin machine industry, representatives from practically every other business have been in Washington talking with officials of NPA. The blanket order

on the curtailment of the use of materials effects them all, and it is pointed out that, unless relief is given, many of these firms will be gravely injured. This same condition prevailed at the start of the last war, and indications are that officials recognize the plight of "small business," and there is some hope something will be done to stave off complete disaster.

### Exhibit Displays At Florida State Fair



FRANK MENCURI

TAMPA, FLA.—Frank Mencuri, sales manager of Exhibit Supply Company, Chicago, is down here displaying the new Exhibit products.

The large "Bronc" horse of the firm has clicked with all who have seen it here at the Florida State Fair, as well as has the firm's "Dale Six Shooter" gun.

Both these products are copping top honors here. The other machines of Exhibit Supply Company are proving just as popular with all visitors to this annual State Fair.

Mencuri reported, "We showed down here at the Florida State Fair last year and everyone of our products went over the top.

"This year," he reports, "we are doing even a greater job. Everyone who has seen our horse and pistol shooter in operation has nothing but commendation for Exhibit Supply Company."

Mencuri drove down here with his family. All are enjoying the sunshine.

He also reports that Exhibit will soon have something of outstanding interest for all the trade.

### Interest In MOA Meet Grows Greater

**"The Cash Box" Will Once Again Display In Room 716 At The Palmer House On March 19, 20 & 21**

CHICAGO—Ray Cunliffe, president of Recorded Music Service Assn., the Chicago juke 'box ops' organization here, and co-chairman of the forthcoming MOA (Music Operators Of America) convention here at the Palmer House, March 19, 20 and 21, 1951, reported this past week that, "Interest in the MOA show is growing greater every day."

Cunliffe stated that due to the tremendous interest in 10c play plan for juke boxes, operators from everywhere in the nation plan to be present at the forthcoming MOA convention, not only to discuss 10c play methods, but to hear from those music ops who are already featuring 10c play, just what is happening.

Cunliffe also reported that many other problems of the music operators at this time will be brought up for discussion at this convention.

One of the most important of these is equitable depreciation. This has been bothering many music ops. They have found themselves in trouble with the Internal Revenue Department because they have adopted three and four year depreciation plans.

The four year depreciation plan recommended by this publication some months ago, 40% the first year, 30%

the second year, 20% the third year and 10% the fourth, and last, year, seems to be the one all music ops want to get over with the tax officials.

Some meetings will probably be held on this plan. Leo Kaner, well known CPA here, who handles much work for music ops, will probably speak again in this regard.

Many other ideas, such as national legislation, will be discussed, with National Chairman of the Board of Directors, George A. Miller of Oakland, Calif., reporting about what has been done in this regard this past year.

Records, tubes, parts and supplies will also be brought up for discussion. Some juke box ops hope that a leading engineer will appear at this convention to explain what substitutes can be used in case certain tubes and other parts and supplies become scarcer.

Discussion on the subject of wall boxes and how they fit into 10c play will also be brought up, from all present indications.

In short, almost every group of juke box ops have something they want to bring up at this forthcoming MOA meet.

There is sure to be a bigger crowd present than ever yet attended any convention in the music industry.

### Beauties All —



NEW YORK—The distaff side also joined in the recent Wurlitzer open house parties, when distributors throught the country introduced the new models 1400 and 1450.

On the left is Mrs. Joe Young, gorgeous wife of Joe Young, New York distributor—on the left are the beautiful daughters of Si Redd, Boston distributor, Sherry Lee and Vinnie Lynn.



PAT. PEND.

**SELECTIVITY . . .** including "Cancel" Button.

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**PROVED PERFORMANCE . . .** incorporates every up-to-the-minute engineering feature including a FINE TONE AMPLIFIER to which an auxiliary speaker can be attached, a LIGHTWEIGHT TONE ARM with crystal pick-up, VOLUME CONTROL and the famous RCA record changing mechanism.

**SIMPLE TO SERVICE . . .** Its easily understood mechanism requires no special knowledge and the exclusive "IN-A-DRAWER" feature permits entire mechanism to be pulled out at once for servicing from the front. MUSIC MITE is light — weighs only 50 lbs. — and can be transported by car instead of a costly truck.

**ONLY Music Mite OFFERS ALL THESE ADVANTAGES TO MUSIC OPERATORS**

MUSIC MITE DOES EVERYTHING THE STANDARD SIZE PHONOGRAPH CAN DO—

—BUT COSTS LESS—MUCH LESS!

HEAR IT—SEE IT—  
BUY IT FROM THE WILLIAMS  
DISTRIBUTOR LOCATED IN  
YOUR TERRITORY

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CHICAGO 24, ILLINOIS



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(Optional)

For those locations where space doesn't limit installation to the bar or counter, you can set MUSIC MITE on this exquisite pedestal type stand. Decorated to complement the cabinet design of the phonograph, MUSIC MITE and its pedestal form one eye-appealing unit that captures patron attention in any location.



**Baltimore Ops Assn Banquet Huge Success**

BALTIMORE, MD.—The third annual banquet and dinner dance of the Amusement Machine Operators Association of Greater Baltimore, held on Sunday night, February 4, at the Lord Baltimore Hotel, this city, was the most successful of all affairs run by this organization.

Approximately five hundred coinmen, their wives, and guests were on hand to enjoy a most delicious meal, top entertainment, and dance music by Claude Thornhill and his orchestra, as well as rhumba music by Sid Cowen and his organization.

Several short talks were made during the meal. Irvin Goldner, president, welcomed the members and their guests, and in a few words pointed out the many charitable and good-will ventures of the group during the year. The other talk was given by the Mayor of Baltimore, Thomas D'Allessandro, who complimented the industry's members on their cooperation and generosity in civic matters. Harry Rosenberg acted as toastmaster, introducing the various city officials present, and the out-of-town guests. Incidentally, Rosenberg is to be highly complimented on the suave and diplomatic handling of his chores.

The affair was conducted so smoothly, one unfamiliar with the enormous efforts put into it, would gain the impression everything just happened. Yet, the smoother an affair functions, the more and effective work has been done. The officers and committeemen certainly deserve the praise of the members of the Baltimore association.

In addition to Goldner, officers are: Irvin Mason, vice president; Gabe Camby, secretary; and Moe Kaminsky. On the board of governors, including

the officers, are: Cecil Levinson; Charles Castora; Bernard Rose; Charles Barasch; Maurice Davis and Nathan Mannes.

David Koenigsberg, chairman of the Banquet committee, and his staff, received the commendation of all present for the wonderful job done.

Out-of-town visitors included: Dan Moloney, Bally Manufacturing Com-

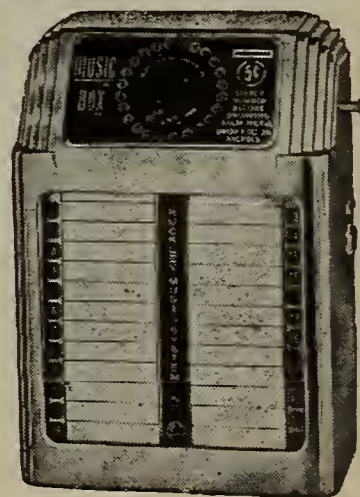
pany; Jack Mitnick and John Steward, AMI, Inc.; Hirsh de LaViez, president of the Washington Music Guild; Lenny Schneller, Nate Schneller, Inc., Philadelphia; Phil Mason, Washington, D. C., operator; Bill Schwartz, Washington; Pete Dorraine, head of Abbey Records, New York; and Joe Orleck and Sid Parnes of *The Cash Box*, New York.

**Baltimore Mayor At Assn. Dinner**



Mayor D'Allessandro of Baltimore (at mike), talks to the members of the local association at their 3rd annual banquet. At extreme left is Irvin Goldner, president; and extreme right, standing, is Harry Rosenberg, who acted as toastmaster.

MORE IN DEMAND THAN EVER BEFORE BY MUSIC OPERATORS WORLD FAMOUS **BUCKLEY WALL AND BAR BOX** FOR 16-20-24-32 RECORD SELECTIONS



**ONLY \$24<sup>50</sup> EACH**  
RUSH YOUR ORDER!!

SHUFFLE - REBOUND OPERATORS  
**BUCKLEY PUCK** ORDER THEM TODAY  
**BUCKLEY MANUFACTURING CO.**  
4223 W. LAKE ST., CHICAGO 24, ILL.  
(All Phones: VAn Buren 6-6636)

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!

**WE WANT**  
and  
**WILL PAY**  
**HIGHEST**  
**CASH PRICES**

for

**ONE-BALLS**  
and  
**MUSIC**  
**MACHINES**

WIRE — PHONE — WRITE

**CHRIS** NOVELTY  
COMPANY  
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**Don't Write . . .**  
**PHONE or WIRE!**

4 Wurlitzer 3020 Wall Boxes, ea. . . .	\$49.50
8 Wurlitzer 1100's (clean), ea. . . .	399.50
1 Wurlitzer 850 . . . . .	75.00
1 Wurlitzer 750E . . . . .	135.00
3 Gottlieb Bowlettes, ea. . . . .	59.50
2 Wms' DeLuxe Alleys F.B.P. ea. . . .	89.50
1 Wms' Double Header (like new) . . .	144.50
2 United Alleys, flyback pins, ea. . .	75.00
1 Keeney Ten Pins . . . . .	49.50
1 Pitch 'Em & Bat 'Em . . . . .	174.50
1 Genco Glider . . . . .	19.50
1 Seeburg Ray Gun . . . . .	55.00
1 Chico Hockey, single player . . . .	49.50
2 Gold Mine, steel ball rolldown, ea.	34.50

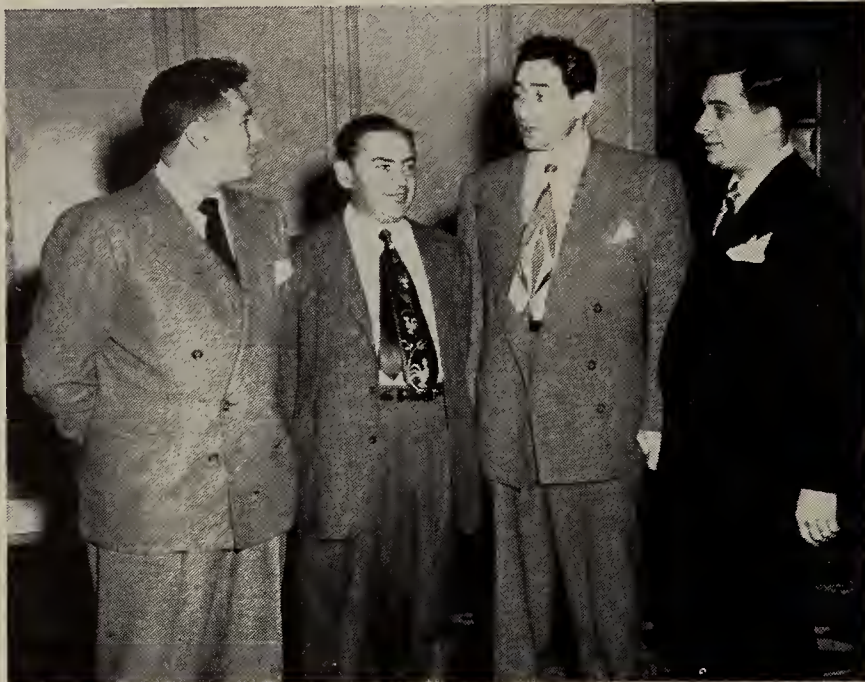
**SPECIAL!!**  
UNITED TEAM HOCKEY, NEW . . . . Write  
Williams Music Mite . . . . . Write

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**COMING** "45" **SOON**  
by  
**Chicago Coin**

**HERE'S HOW**  
**TO GET THE**  
**TOP PRICE**  
**FOR YOUR ROUTE**  
**OR FOR ANY**  
**MACHINES YOU HAVE**  
**FOR SALE**  
**WRITE OR PHONE**  
**LAKE CITY**  
**AMUSEMENT CO.**  
1648 St. Clair Ave., Cleveland 14, Ohio  
(All Phones: CHerry 1-7067)

**Runyon-Permo To Party New Jersey**  
**Music Ops, Mechanics & Collectors**



NEWARK, N. J.—Runyon Sales Company, this city, in association with Permo, Inc., Chicago, Ill., has completed plans to entertain the music operators of New Jersey and their mechanics and collectors in a gala social function at the Essex House on Broad Street on Tuesday, February 27.

An evening of comraderie will start off at 7 P.M. with cocktails in the Mirror Room, and then a sumptuous meal will be served in the Terrace Room. A number of prizes will be given away—one a door prize, another a fish-bowl guessing contest, and also a quizz contest.

Barney Sugerman and Abe Green, heads of Runyon Sales Company, together with twenty members of their staff will be on hand to greet the coinmen. Gail Carter, vice president, and Bert Davidson, sales manager, of Permo, Inc., will represent the needle

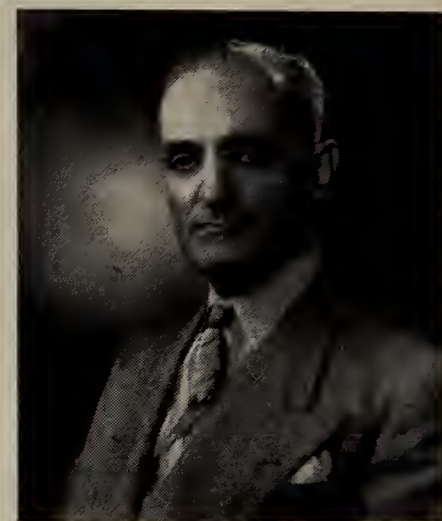
manufacturing firm. In addition, Dick Steinberg, director of the Music Guild of New Jersey, and Eddie Pecora, business manager of Local 1477, IBEW, will be present.

"This is the first time in our memory that mechanics and collectors in a body have been invited to participate in a festive dinner" stated Sugarman, "and we are making plans to assure them a most enjoyable evening. We intend to have several top recording artists present to help them have a good time."

Runyon and Permo state it is their intention to conduct other parties in the near future in New York and Connecticut.

Pictured above we see Abe Green, third from left, explaining the details of the dinner to (l. to r.) Irving (Kempy) Kempner; Barney (Shugy) Sugerman and Morris Rood.

**Lake City Buys New**  
**Bldg. In Cleveland**



JOE ABRAHAM

CLEVELAND, O.—Joe Abraham of Lake City Amusement Company, has just purchased a new building at 4531-33 Payne Ave., this city, which has over 12,000 square feet of floor space and which, he reports, will allow him to feature tremendously enlarged departments.

"We plan," Joe reports, "to have one of the most outstanding and most completely equipped repair departments in the midwest."

"In addition," he says, "we will have greatly enlarged supplies and parts departments and also storage space available for all machines."

At the present time the building is being completely remodeled and will be ready around May 1 for occupancy by the firm.

Lake City Amusement is at present located at 1648 St. Clair Ave., this city.

"This new complete building," Joe Abraham stated, "will be devoted to the operators. Everything possible is being done to make them comfortable and make it the homiest of all offices in the nation."

"We want to have every operator who calls on us feel right at home," Joe said, "and that's why we are going to the expense of arranging for parking space, for faster and better service, for conveniences which have never before been seen."

Joe won't as yet give out the details of his architect's plans. He says, "I would much rather have everyone who attends our grand opening get the best and biggest surprise of their lives."

"We have rearranged this building to start an entirely new kind of distribution headquarters for the industry," he concluded.

**Boom — Boom — Boom**  
**"The Thing's" Over**  
**At Chicago Coin**

CHICAGO—All the "boom-boom-boom" being heard around Diversey Blvd., this city, is due to the fact that "The Thing" is now over at Chicago Coin Machine Co.

The firm took advantage of the tremendous popularity of this great novelty song and have arranged a game, "That," execs of the firm report, "is probably the cutest idea that has ever yet been introduced to the industry."

The box, which contains "The Thing," acts in a most peculiar manner. When the player gets his shot into the "box," the "boom-boom-boom" starts right off (exactly like the record) and instantly after that the ball disappears. Scores then start flying high, wide and handsome. No one knows what will happen when the ball gets into the "box."

Those who have seen "The Thing" over at Chicago Coin report that it has plenty of merit. The oversize cabinet is featured. The game is sure to prove itself one of the new and better products of the industry, is the report.

**Noted Distrib Agrees**  
**Need For New**  
**Counter Games**

CHICAGO—Some weeks ago this publication printed an editorial regarding the fact that the industry, because of constantly increasing sales taxes, which were creating ever larger numbers of loose pennies in the public's pockets, needed a new amusement type counter game.

The Cash Box pointed out that the counter has always been recognized among all leaders in the trade as one of the finest spots where machines should and could be located.

For many years counter games of all kinds brought magnificent returns. With the reel type counter games finished, and with almost every other kind of counter game now off the market, there is a great need for a counter game which can help operators earn so much extra monies on locations.

The counter games act as overhead-payers. In short, these small games on locations take care of the servicing overhead, which every operator has whether he services one or more machines, on any location.

In addition, they are great money-

**Cincy Phono Ops To Meet**

CINCINNATI, O.—The Automatic Phonograph Owners Association, this city, will hold its regular monthly meeting on Tuesday evening, February 13, at the Hotel Sheraton Gibson at 9 P.M. The Executive Board will meet the same evening an hour earlier. Meeting is described as "very important."

makers, because of the fact the public give little, or no thought, to the insertion of a penny or nickel in these machines.

Louis Boasberg of New Orleans Novelty Co., New Orleans, La., one of the nation's leading distributors had the following to say, this past week, in a letter written to The Cash Box, "I certainly agree with you when you state that what this industry needs is a good counter machine."

"There are thousands of locations crying for such a game," he continues, "and I do wish that some manufacturer would develop one as soon as possible."

"If you have any information about a new counter game, I would sure appreciate you letting me know," he concludes.



## N. Y. Games Ops Assn Holds Elections

**George Ponser Voted To Presidency. Jack Nelson, Bally Sales Mgr., Gives Inspiring Talk**

NEW YORK—Games operators of the Associated Amusement Machine Operators Association of New York gathered at the Henry Hudson Hotel on Thursday night, February 8 for a general meeting and election of officers.

Members and guests present were served with a full course meal, and partook freely of the liquid refreshment (a gift of Al Simon and the factory he represents, Chicago Coin Machine Company). Before elections and regular business took place, the members listened to a very fine talk by Jack Nelson, sales manager for Bally Manufacturing Company, who spoke of the present problems affecting all manufacturers. Nelson was introduced by Barney (Shugy) Sugarman of Runyon Sales Company, distributing firm for Bally.

Elections proceeded in good order, with the following officers voted in for the new term: George Ponser, president; Sidney Mittleberg, vice president; Jack Semel, treasurer; Joe Kochansky, financial secretary; Sol Wohlman, secretary; and Willie Aaronson, sergeant-at-arms. A board of directors, consisting of nine members was chosen by the body as follows: Louis Rosenberg; Harry Ross;

Bart Hartnett; Irving Kaye; Phil Greitzer; Milton Green; Lucky Skolnick; Walter Bowes; and Barnet Tannenbaum.

Teddy Blatt, attorney, advised the membership that effective immediately, a great forward step had been accomplished by the organization, in cooperation with Al Simon and Dave Simon, in convincing the license department to permit the interchange of different games on a location without the necessity of securing new licenses for each game. One license will now take care of the location, regardless of how many games are switched by the operator. All the operator has to do is to notify the department of the name of the new game installed.

The membership gave Louis Rosenberg, past president, a standing, rousing vote of thanks for the great amount of work he did and for his outstanding leadership during his administration. Joe Hirsch, business manager, whose efforts and hard work in behalf of the association is well known throught the city, was commended by the outgoing president, and the members acknowledged their appreciation with a noisy demonstration.

## "Music Mite" Bringing In Higher Collections Than Anticipated—Say Distributors

CHICAGO—A check-up among distributors of Williams' "Music Mite," disclosed that the new counter model 45 rpm selective phono is bringing in collections from 100% to 200% up and above expectations, according to reports being made to these firms by operators.

In fact, one leading distributor reported that "The 'Music Mite' is actually the new type counter machine that everyone has been so eagerly seeking."

Another distrib said "We were amazed at the collections until we made an all day check. We found that people sitting at the counter of the lunchroom we were checking, simply slide the nickels down to the end of the counter where the 'Music Mite' is located and tell the cashier to 'Put that nickel into that juke box.'

What's more, the 'Music Mite' is acting just like the old time counter games. Customers are putting their extra nickels into it."

In the beginning, many believed that the size of the instrument was "not in its favor."—that "It looks like a toy."

But, reports state that this is the reason that coins are piling into this unit. Its small size and counter model appearance have brought more play than anyone even hoped or dreamed it would.

## Texas Music Ops At Wurlitzer Showing



DALLAS, TEX.—Among the many music ops present for the recent Wurlitzer showing at Commercial Music Company, Inc., this city, were: (l. to r.) C. G. Coker; Les Hightower; R. B. Williams of the distributing firm; Harmon Hightower; and I. D. Hightower—all Ft. Worth operators.

## Norfolk Music Ops Go 1 for 10¢—3 for 25¢

NORFOLK, VA.—E. W. Inge, Tidewater Music Corporation, this city, informs The Cash Box that music operators in this area have notified all locations that they have agreed to change over to ten cents per play and three plays for a quarter.

A notice was sent to all locations reading:

Dear Customer:

The owner and operators of phonographs in the Tidewater area have met and discussed the impending problems facing the operator today.

As a result of this meeting, the operators have agreed that all phonographs will be put on ten cents per play and three plays for a quarter.

This decision has come about due to the increased cost of phonographs, wall boxes, records, parts and supplies.

Recently, records have been difficult to obtain due to the cut in production. Therefore, in order to keep "Hit Tunes" on your phonograph at all times, we feel it advisable to change records every two weeks.

All operators are planning to make the changes in given areas at approximately the same date to avoid confusion.

Your operator will gladly discuss this matter with you at your convenience.

Your cooperation will be greatly appreciated.

CONTACT RUNYON

for

# HARD TO GET TUBES

We know how vital these tubes are for the continued operation of your route and will do everything to get them for you.

We Are Well Stocked Now And Urge That You Order What You Need Immediately.

## RUNYON SALES COMPANY

Factory Representatives for AMI Inc. Bally Mfg. Co., J. H. Keeney & Co., Inc. Permo Inc., Super Vend Sales Corp.

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WANT TO BUY ANYTHING COIN OPERATED  
Send Your Equipment List Today!  
HIGHEST PRICES PAID

## DAVID ROSEN

Exclusive AMI Dist. Ea. Pa.  
855 N. BROAD STREET PHILADELPHIA, 23, PA.  
PHONE: STEVENSON 2-2903

## U. S. Mints Turn Out 12 Dimes To Each Nickel

CHICAGO—That the dime is getting more use these days is now a matter of record.

Officials of the Federal Reserve Bank of Chicago report that the U. S. mints are now turning out more dimes than nickels. The fact that \$12,000,000 in dimes compared with only \$1,000,000 in nickels were made last year indicates that they are getting more use in the newly developed economy.

The ratio is 12 dimes for every nickel. Mint production in the middle '40's showed the dime versus nickel ratio as only two dimes for every nickel.

## The Exhibit Supply Co.

Manufacturers of

Coin-Controlled Amusement, Skill and Vending Machines

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CHICAGO 24, ILLINOIS

AMI'S NEW EXTENSION  
SPEAKER

8 INCH  
SPEAKER

15 INCH  
OUTSIDE DIAMETER



# AMIVOX

The secret of its thrilling tonal quality is its special damping ring which fits behind grill and absorbs all alien vibrations. AMIVOX successfully squelches bass honk and tinny treble resonance.

*"the friendly voice"*

**AMI** Incorporated

General Offices and Factory:

1500 Union Ave., S. E.,

Grand Rapids 2, Mich.



## CALIFORNIA CLIPPINGS

The Laymons and staff are just catching their breaths after what was probably the most terrific show ever given a new phonograph model in these parts since the introduction of the jukebox and the custom of annual showings . . . Wurlitzer and all concerned may be justly proud of the way Paul and Lucille, Charlie Daniels, Ed Wilkes, Stan Turner and the trusty trio of mechanics pitched in to make it the fine sendoff it was . . . And a great big fat bouquet also goes to Capitol Records, distrib toppers Paul Featherstone, Voyle Gilmore and Joe Mathews, for bringing out a great showing of Capitol artists . . . And to the artists themselves, including Peggy Lee, Mel Torme, Margaret Whiting, Dottie O'Brien, Les Paul and Mary Ford, Tex Williams, Jimmie Dolan, the Four Freshmen, goes a real vote of thanks from the Laymon family and the some 300 operators and their families who dropped in on the show over the Sunday and Monday . . . The artists, instead of the more usual hit and run routine, stayed for hours and pitched right in with the other guests in having a fine time . . . Agreed by all on hand: that Lucille Laymon can bake a ham and roast a turkey with the best of them, and that the new Wurlitzer has just about the finest tone yet heard on an automatic phonograph, whether on 78 or 45.

Back from his trip down to New Orleans is W. R. Happel, Jr., of Badger Sales, who reports that things are booming down that way for distributors, operators (small and big) with both games and music going strong. The only hitch in the prosperity, and it's one showing up all over the country, is the anticipated equipment shortages although, as Bill Happel gathered from the Eastern manufacturers, there probably won't be any real shortages for another few months. Locally, Badger Sales, and just about every other distributor, seem to be finding it more of a feat to hold on to precious stock than to sell it . . . Met up with the very attractive wife of Al Silberman, who was in the midst of another whopping big deal, this one an Army base involving a complete installation . . . Ran into George Warner at Automatic Games, just as he was preparing to hit the road with Dannie Jackson for Las Vegas, where the boys are figuring on unloading a lot of merchandise . . . Sammie Donin was last reported up in Oakland about to line up a new deal outside of the coin machine business.

With Jack Simon and Jack Ryan at Sicking's, it's just the opposite. Instead of looking for customers, they were out hunting merchandise, Jack Simon covering Phoenix and Yuma in quest while Ryan had just returned from a run to Bakersfield after used games. A really hot item these days, according to Jack Ryan and just about everybody else on the Row, is Gottlieb's new 5-ball, "Knockout," which reportedly lives up to its name and then some . . . The Ryan was all puffed up with pride, as was Chicago Coin's Phil Robinson, over the use of a new "Pin-Bowler" game, from the Sicking floor, by Tempo Records in cutting a new number titled "Tilt" . . . We heard a studio playback of the yet unreleased record, played by Tempo topper Irving Fogel in his sumptuous Sunset Strip quarters, and it sounds like a natural for every location in the country—especially where the cash customers miss those friendly, reassuring 5-ball sounds. The effects are terrific, the machine giving out with a bonus run-up every time sultry-voiced Cynthia Lee scores in the game of love and with a tilt for every jilt. . . Nick Carter was readying a half dozen AMI phonographs out for delivery as we waltzed by. No sooner in than out, Nick said. . . The same situation applied to Rock-Olas over at General Music, with Bud Parr and Fred Gaunt having a time trying to keep supply up with demand.

## MINNEAPOLIS, MINN.

We no sooner had a two-day reprieve from the sub-zero temperature when the weather man again reports low temperatures, snow and high winds, which will undoubtedly block up some of the roads in this territory, thereby making it impossible for some of the operators to service their locations. In spite of the cold weather which we had last week, there were quite a number of operators in the Twin Cities and one of the reasons for their coming was to see the 1951 model 1400 and 1450 Wurlitzer phonographs, which were on display at the Lieberman Music Company. Some of the operators seen in and around town were Fred Schoeffer of Valley City, N. D.; Frank Mager, his wife and son, of Grand Rapids; Ernest Woytassek of Cayuga, N. D.; Chester Buccanero of Nashwauk; Jerry Hardwig of St. Cloud; Dick Grand of Seaton; Charles Rose of Fargo, N. D., and Emil Sirianni of Eau Claire, Wis.

Henry Greenstein, former owner of the Hy-G Music Company has just returned from California and he states that the weather was wonderful. We understand that Hy is contemplating a trip to Florida after hearing the weather reports here . . . Mr. & Mrs. Phil Stang, of Jordan, left Sunday, Feb. 4 for Florida and they intend to spend some time with Phil's partner Joe Topic and his wife, who are in Florida at the present time.

Hy Sandler, salesman for the Lieberman Music Company, was called in from the road due to the fact that his father passed away Wednesday, January 31st. We tender our condolences to Hy. In town for the funeral was Hy's brother Irv from Des Moines, Iowa. He manages the P & S Distributing Company there . . . Matt Engel reports that the Williams Nifty five ball machine has been receiving a good reception from the operators . . . Ray Benkowski and Fred Almer of Cloquet, made a quick trip into town to pick up supplies and equipment for their routes . . . Morris Berger was in town with his wife and son, Mark, and bought additional equipment for his route in Duluth . . . Leo Bearth, Twin Cities operator, is up and around again taking care of his route after being laid up for several months due to a serious automobile accident.

## ST. PAUL, MINN.

It is quite plain that winter is not over yet! During one night, we had four more inches of snow, and blizzard conditions expected for most of Minnesota and the Dakotas this week. Our below zero weather has left, and the forecast is for snow and possibly sleet, since the temperature went up to 30 above zero.

We still had the usual out-of-town customers visiting, among them Len Zelinko, Lakefield, who hasn't been in for some time; Bud Curlie, Brainerd, who recently purchased a route there; Don Ehmann, Winona; Wally Fischer, Pipestone; Jim Stolph, Greenbush; and Francis Bohr, Lewiston; all purchasing records and equipment . . . Andy Markfelder, Staples; Arnold Buck, White Bear; and Jim Lucking, Benson; all drove in for supplies and records. Nels Nelson, Alexandria, drove in Saturday for a quick visit.

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**SELLERS**

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It's a proven fact—If you're looking to sell—or buy—equipment for either wholesale purposes or for operating . . . The Cash Box is where your advertising gets the action!

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For Knock Down, Drag-Out, Two Fisted ACTION—  
Operate GOTTLIEB'S Amazing  
**KNOCK OUT**

with SUPER-SENSATIONAL, SLAM-BANG ANIMATION in a REAL RING on the PLAYFIELD!

Uproarious Action as 3-Dimension Manikins Fight to a Knockout! Fighter Goes Down for Count of 5 or 10, But is Saved by the Bell! Manikin Referee Raises and Lowers Arm for the Count! Brilliant, Eye-Catching Ring Illumination . . . Packs 'Em in at "Ringside" for Maximum Play Attraction!

**THRILLING SCORING ACTION!** To Score Knockdown, Player Hits Bumpers 1 to 5—"KO" Target—"KO" Rollover Button—"KO" Rollovers. Replays Awarded on Knockdowns and High Score.

**Mystery Replays! Number Spotting Targets! "Pop" Bumpers! Flippers!**

Rib-tickling, Riotous, Colorful Backboard Light-Up Action!

**IT'S PRE-TESTED TO PROTECT YOUR INVESTMENT!**

**ORDER NOW FROM YOUR DISTRIBUTOR!**

**D. Gottlieb & Co.**  
1140-50 N. KOSTNER AVE.  
CHICAGO 51, ILLINOIS

"There is no substitute for Quality!"

**Harry Jacobs Shows Wurlitzer Phonos To Wis. Operators**

MILWAUKEE, WIS. — Harry Jacobs, Jr. and his staff at United, Inc., this city played host to approxi-

mately 200 music operators on January 28 and 29, national Wurlitzer days, who came from far and near to view the new Wurlitzer models 1400 and 1450.

"We would have had many more operators present" stated Jacobs, "but we had to contend with a blizzard and sub-zero weather. Despite the storm, we were greatly pleased that so great a number visited us. They may have arrived cold, but soon warmed up in the glow of the new Wurlitzers."

Making a point of the great interest in the new phonos, Jacobs told of one operator, Frank Sager, who drove down from Ahmeek, Mich., over 400 miles away. "After seeing the machine" relates Jacobs, "Frank com-

mented it was well worth the trip."

"All of the operators present complimented the Wurlitzer factory on the appearance, and particularly on the many playing features provided to protect the operators regarding the use of auxiliary equipment and type of record. Speed or size of record makes no difference, as the operator will be able to use any kind on his equipment," continued Jacobs.

Among the operators present were: John Barros, Merrill; Ed Erickson, Milwaukee; Bill Wanek, Marinette; Harold Paul, Horicon; Gordon Conrad, Wausau; Edwin Walker, Milwaukee; John Price, Milwaukee; Chris Lamee, Milwaukee; Robert Puccio, Milwaukee; Stanley Gerlach, Palmyra; R. H. Rischman, Milwaukee; Donald Caspar, Milwaukee; James Houtros, Milwaukee; Ken Kulow, Milwaukee; A. L. Durand, Green Bay; Joe Beck, Milwaukee; Nick Dacquisto, Milwaukee; Pete Richard, West Allis; Joe Pelligrini, Milwaukee; Bud Wagner, Milwaukee; Jerome Jacomet, Milwaukee; Ervin Beck, Milwaukee; Otto Hadrian, Milwaukee; Charlie Opitz, Milwaukee; Lucas Zetting, Milwaukee; Mr. & Mrs. Frank Sager, Ahmeek, Mich.; Bill Zajc, Milwaukee; E. A. Tarman, Milwaukee; Arnold Jost, Milwaukee; N. C. Tompkins, Two Rivers; Mrs. L. A. Rank, Manitowoc; Mrs. Alma Tompkins, Two Rivers; Everett Saunders, Menominee, Mich.; Doug Opitz, Milwaukee; Pat O'Neill, Milwaukee; Al Janisch, Beaver Dam; Agnes Keller, Neillsville; George Schroeder, Milwaukee; Math Schaefer, Milwaukee; Jack Hammer, Wausau; Mr. & Mrs. Harold Christianson, Racine; Leroy Subrod, Burlington; A. Germain, Green Bay; George Forst, Green Bay; and R. C. Martin, Omro.



Pictured above are Frank Sager of Ahmeek, Mich. (left), who drove 400 miles to attend United's party; and Jack Price of Milwaukee.

**Selective Phono by Chicago Coin**  
**"45"**  
"LARGER" than miniatures  
"More ATTRACTIVE" than jumbos  
"SMALL ENOUGH" to fit any and all locations

**WANTED for Export-**  
DeLuxe  
**PHOTOMATICS**  
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DeLuxe  
**VOICE-O-GRAPHS**  
(Metal Cabinet)  
Send full infarmation ta Bax 198  
c/o The Cash Box  
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**NEW ENGLAND'S Largest Stock Of New & Used Equipment**  
— 100% GUARANTEED —  
**EVERY MACHINE SOLD**  
— 100% GUARANTEED —  
**MUSIC**  
WURLITZER: 1100, 1015, 1080, 1017, 750, 700, 850, 3020's and all alder Madels—WRITE OR CALL.  
SEEBURG: 100A, 147M, 146M, HITONES, LOWTONES, and all older Madels—WRITE OR CALL.  
AIREON: DELUXE \$70.00.  
ROCKOLA: 1426, 1422, and all older Madels—WRITE OR CALL.

\$\$\$\$\$\$ WANTED \$\$\$\$\$\$  
\$ WILL PAY CASH \$  
\$ far Bally, used, Turf King, \$  
\$ Champion, Citatian, Gald Cup, \$  
\$ Jackey Special, Universal Win- \$  
\$ ner, Phata Finish, used and \$  
\$ new Five Balls, used and \$  
\$ new Shuffle Machines, Packard \$  
\$ Wallboxes, used Music. \$  
\$ We Will Buy Any Coin Machine \$  
\$ Write or Call Today \$  
\$ \$

EXCLUSIVE NEW ENGLAND DIS-  
TRIBUTORS FOR: WURLITZER, BALLY,  
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COIN CONTROLLED EQUIPMENT

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MAJOR MANUFACTURERS

... ideas, inventions or completed working models of all types of new coin operated machines. Your product, idea or invention, if it meets approval, will be given complete and immediate attention. You will be contacted directly after receipt of your first letter. You can write in full confidence. You are assured complete protection.

Give Full Details to . . .

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YOU AIN'T SEEN  
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"45"

IT PAYS TO WAIT  
FOR IT

THE BEST IN PHONOS

by

Chicago Coin



**TOO LATE TO CLASSIFY**

Rush Your Classified Ad to Reach Us NO  
LATER THAN WED., NOON, of each week

**THE CASH BOX**

EMPIRE STATE BLDG.,  
NEW YORK 1, N. Y.



## EASTERN FLASHES

At the AMO Banquet in Baltimore

It sure was a swell party, and we're happy we had the opportunity to be on hand. Met up with many of our old friends, and met many new ones. . . . Upon entering the lobby of the Lord Baltimore Hotel, the first coinmen we ran into were Jack Mitnick, regional representative for AMI, and Johnny Stewart, assistant sales manager for the same phonograph manufacturer. . . . Johnny had quite a time getting from Grand Rapids, Mich. to Baltimore. What with the rail tie-up and bad weather, Johnny was kited from one airplane to another and finally wound up in Washington, D. C., where he grabbed a train. . . . Mitnick keeps raving about his four year old grandson. The kid seems to have acquired many of Jack's traits, even at his early age—among which is handling his dukes. If we are to take Jack seriously, he'll probably be entered in the Golden Gloves next year. . . . Lenny Schneller of Nate Schneller, Inc., Philadelphia, Pa., drove in and tells us he'll be ready to make a surprising announcement to the trade in a very short while. . . . Chris Christopher hosted Dan Moloney of Bally Jack Mitnick and Johnny Stewart of AMI, as well as his entire staff. Can't remember the names of those two beautiful secretaries at the table—and when that happens we must be slippin'. . . . Which brings to mind, Baltimore surely seems to be loaded with beautiful gals—or are they all in the coin machine business? . . . Maury Sykes and his gorgeous wife have a most wonderful time. . . . Sol Silverstein, former New Yorker, now a Baltimore distrib for about 7 or 8 years, tells us his move to that city was the best thing he ever did in his life. . . . The three generals, Irv Blumenfeld, George Goldman and Harry Hoffman, present, with Irv trying to fight off a bad cold. . . . Russ Ramsdale, that mechanical wizard, now with Pete Mongelli of Jacham, Inc. . . . Mac Lesnick all smiles—biz must be pretty good for him. . . . Harry Rosenberg of Double-U Sales, who acted as toastmaster, must have had some experience along these lines in the past—no one could do such an accomplished, professional job without it. . . . Irv Goldner, president, a self-effacing, but extremely proficient organizer and leader, appeared to be the most popular man in town. . . . We got a terrific kick, listening to the Mayor of Baltimore, Thomas D'Allassandro, praise the organization as a whole and the individuals of the city's coin machine industry. . . . Hirsh de La Viez, president of the Washington Music Guild and Phil Mason (Hirsh's partner in a music machine route in Washington) sat at our table, and only pulled a few practical jokes (quite a mild evening). . . . Bill Schwartz, manager of Hirsh Coin Machine Company, also at the table. . . . Other city officials, in addition to Mayor D'Allassandro, were: Irving Wasserman, representative of the City License Bureau; Chief Magistrate of the Traffic Court, Joseph A. Wyatt; and Thomas A. Baldison, City Solicitor.

Operators started off the week trying to catch up on the spots they had to pass up during the previous week's storm, and were just getting to roll when we ran into another bad run of weather. Ops report that collections fell off badly. Wholesaling firms ran into the same condition. Beginning the week, business started off with a bang, but when the weather turned bad, sales slumped off. However, a condition of this kind doesn't bother these firms greatly, as the demand for equipment is there, and ops will buy.

Barney (Shugy) Sugerman and Abe Green of Runyon Sales Company, planning quite a social party for New Jersey music operators and their mechanics and collectors for Tuesday, February 27, at the Essex House, Newark. They'll give them a sumptuous dinner, award all sorts of prizes, etc. Occasion is to show the music trade the new Permo Point needles. Two top Permo executives will be on hand—Gail Carter, vice president, and Bert Davidson, sales manager. . . . Mike Munves, busier than ever in his entire history shipping arcade equipment—not only thruout the United States, but to practically every foreign country that permits imports. "These foreign buyers are evidently trying to get machines before they fade completely from the market" states Mike. . . . Nat Cohn, back in action, tells us that Williams' "Music Mite" going out to operators as quickly as they arrive here. "I could use a larger quantity" states Nat, "but, after all, I guess I should be satisfied, with conditions as they are, that I get as many as I do." Nat also reports that he expects his sample of the "Bowl-O-Matic" game in next week. . . . Harry and Hymie Koepfel, Koepfel Distributing Company, expect quite a delivery of used music machines before the week is over. Meanwhile they're halted from shipping many orders of plastics thruout the country due to the rail tie-up.

Joe Young, Young Distributing, states "No Wurlitzer phono ever received a better reception than the present new model 1400." Machines go out immediately they are received here, but the orders are piling up Joe reported. . . . Games operators met at the Henry Hudson Hotel on Thursday, February 8, ate a good meal, conducted their business, and listened to Jack Nelson of Bally. . . . Bob Jacobs, U. S. Distributing Company, with two locations on Tenth Avenue, still finding space a major problem. Bob thought the additional location would be sufficient, but with the demand for his conversions becoming more evident, Bob is now on a hunt for still more space. . . . Jack Mitnick, AMI regional representative, was bedded with foot trouble, but recovered sufficiently to fly to the Baltimore ops banquet. . . . Dave Lowy, Dave Lowy & Company, who did quite a grand selling job with Keeney's "Four Player Shuffle," now anxiously awaiting the new Keeney product. "Sample was held up due to the rail tie-up" explains Dave. . . . Nat Cohn buys a home in Lawrence, L. I., and now becomes a native New Yorker once again. . . . Humbert Betti of Union City, N. J., phones in to compliment The Cash Box on its stand about open publication of prices in publications that reach the general public and location owners. Suggests that manufacturers and wholesalers should back up the operator by refusing to advertise in this type of publication. Betti also brings up another matter—that of the wholesalers on Tenth Avenue, whose equipment (and in many instances, dirty and broken machines) are visible to the general public thru their store windows. "This industry" states Betti "is quite substantial, and wholesalers would do much to help if they would dress up their fronts so that they look dignified and at the same time be such that the public cannot see the equipment on display. He points to the neat, dignified front that Meyer Parkoff and Harry Rosen of Atlantic-New York Distributing built, complimenting them on their good taste and fine judgment.

"It's What's in THE CASH BOX That Counts"



## CHICAGO CHATTER

Phones continue to ring all over town. Sales managers report that distribs are calling more frequently than ever before. Everyone wants more new equipment. But, with the entire country to supply with whatever is being produced, sales managers have their hands full trying to arrange equitable quota distribution of new equipment. . . . Herb Oettinger continues as "gin champ" over at United. Seems like none of the players there can shake off the crown Herb's won. . . . Bill DeSelm claims, "I feel too good." . . . Ray Riehl doesn't play "gin," he says, "I drink it," is his claim.

United's new engineering laboratory should be "completed in a couple of weeks." Lyn Durant has been hearing that for some months now. . . . Joe Kuss, they tell us, is still "nursing his ulcers." . . . And "Swede" Helstrom with a long face walking about sealing a big, official looking envelope. "My income tax," he explains. . . . Ben Coven has one of the warpiest of all warped 45rpm records and uses it for demonstration on the new Wurlitzer phonos. Ops have been amazed how so warped a disk plays so perfectly on the new phonos, Ben reports. . . . Bill Bye in town for a few days and scoots right out on the road again. . . . Jerry Haley of Buckley Music Systems working with engineers of the firm to arrange Buckley Wall & Bar Boxes to accept two nickels for two plays. That'll be a boon for all ops now featuring 2 plays 10c. . . . Hy Rosenberg still around town. May soon make an announcement of value to ops. . . . Gil Kitt of Empire a bit upset over the fact his firm needs many, many games and isn't getting the quantity they can sell. . . . Herman Paster, the St. Paul-Chicago commuter, in town this past week and arranging for a deal for 100 large vendors. Herman reports that he's busier than ever.

Jack Nelson to New York to speak before the games ops' assn. there. . . . Charley Pieri reports he's getting used to the dozens of long distance phone calls every day. . . . Roy McGinnis expected back from Miami Beach this week. He'll stay here a few days and back again for maybe five or six weeks. . . . Happy Birthday this week to: Leo Green of Cleveland, O.; Harry Brown of Chicago; George Ponsler of Newark, N. J. . . . Ray Cunliffe one of the busiest guys 'round the Windy City arranging reservations for music ops and taking care of display rooms for the forthcoming MOA convention at the Palmer House, March 19, 20 and 21. . . . Bill O'Donnell at Bally puts it this way, "Phone calls by the hundreds for more "Turf Kings." . . . Bill Marmer of Cincinnati in town this past week. . . . Art Garvey now in New England and Ben Becker in New York and both on the way back to the Bally factory. If they meet on the same train it'll be a gin game for the championship of the world. "Like always," Ben Becker claims, "I'll beat his ears down with both eyes shut."

Midwest routes being bought up by eastern distribs right under the noses of well known midwest distributors. . . . Joe Abraham just bought himself a new 12,000 square foot building at 4531-33 Payne Ave. in Cleveland and is remodeling it now. Intends to move in about May 1. . . . DeWitt (Doc) Eaton the lychee nut grower (Sarasota, Fla.) reports that, in about five years, his lychee nut trees will be "paying the freight." . . . Art Weinand of Rock-Ola getting better acquainted with how the Army works each day as he takes up war orders with them. . . . The Cash Box will be located in Room 716 at the Palmer House for the MOA show. . . . Some opposition cropped up to hearing in Nevada. But, hope is that within 60 to 90 days, shipments will start. . . . Best news 10c ops got was when telephone company reported that during worst part of sub-zero weather they received over 294,000 "weather" calls at 10c. Prior to dime pay phones best received was about 245,000 calls at 5c from people calling "weather." Which means that the public willing to spend a dime today just as fast, if not faster, than a nickel.

Thanks for compliments on page which appeared last week's issue with one word editorial, "QUIET." Many believe that all should cut this out and paste it up in prominent spot. . . . Discussing future of biz in Charley Robinson's room at the Bismarck, Johnny Brattick, H. F. Dennison and "Doc" Eaton. . . . Manny Gutterman, formerly with Harlich, now in the phono needle biz. . . . Nat Cohn of New York in town to get his bowling games. . . . NPA will K.O. aluminum to great extent after April 1. And total control of all output slated for July 1. . . . Harry Miele of Williamsport, Pa., in town looking for more new machines to bring back with him. . . . Cute angle is "The Thing" over at Chicago Coin. It's a pinball. Player shoots ball into "The Thing" and the "boom-boom-boom," like that of the Phil Harris record, is practically duplicated. All kinds of things happen to the score after that shot.

Joe Batten of Exhibit Supply advises that firm sells out each run of the "Dale Six Shooters" before they're even on the production lines. Demand for this game, Batten reports, grows greater each day. In the meantime, Frank Meneuri is down attending the Florida State Fair in Tampa, showing new Exhibit products. . . . Manufacturers who called on NPA in Washington have, so far, been turned down from obtaining any relief from present copper ban. That means that April 30 is the deadline for new equipment, unless last-minute reprieve is granted by NPA, to eliminate unemployment and losses which will be caused factories here if no relief is granted. . . . Ops advise that Williams' "Music Mite" is one of the most surprising of all moneymakers. Many claim that it is bringing two and three times what was believed this sort of counter model phono would bring in. Claim that it's the "new type counter machine" which all have been seeking, and that public slides nickels down the counters to have them inserted into phono, while enjoying coffee and such. . . . Raymond Williams of Dallas expected in town this week to stir up steadier deliveries for his Commercial Music Company. . . . Juke box demand continues at top peak. Never was anything like it before in all music machine history.

Experiments with conversions under way. Some well known distribs expected to soon announce converted games. . . . Tubes, wire, in fact, all parts and supplies, getting tighter and harder to obtain each day. One distrib advises that he's been informed all orders must be placed ninety days in advance. And then delivery isn't guaranteed. . . . Al Silberman of Badger Sales, L. A., writes to advise us that Bert Mills' Coffee Bar vendor is proving itself one of the most outstanding vending machines ever built. . . . Midge Ryan gets reports from all sides these days. "Don't know what to believe anymore," he says. . . . "Parts & Supplies Directory" of great importance to all in the field. . . . Like someone said, "History repeats itself." Those who had experience of last war, should follow the same pattern they did then. Things are happening exactly as they happened during those years. . . . O. D. Jennings under the weather we hear. . . . Is shortage of phono records looming? So far disk mfrs report they are able to press as many as ever. None know what the future holds. And no one wants to go on record with any predictions.

# 10c PLAY!

ANOTHER Chicago Coin 1<sup>ST</sup> WITH OVERSIZED PLAYFIELD

## Play Ball!

MADE JUST THE WAY YOU WANT IT!  
A Game of Skill-NO BUMPERS

- ⊖ 2<sup>3</sup>/<sub>4</sub> MINUTE AVERAGE PLAYING TIME
- ⊖ NOVELTY AND REPLAY
- ⊖ NEW "FLASH-ON" LITES IN BACK RACK
- ⊖ ALL HITS—SINGLE, DOUBLE, TRIPLE, HOMER—Plus BALLS AND STRIKES
- ⊖ SEE THE BALLS ACTUALLY RUN BASES
- ⊖ PLAY CONTINUES UNTIL 3 OUTS ARE MADE

LOCATION TESTED AND PROFIT PROVEN

YOU OWE IT TO YOURSELF TO SEE AND TRY "PLAY BALL" IT'S NEW AND DIFFERENT! AND WORTHY OF YOUR IMMEDIATE ATTENTION

**CHICAGO COIN MACHINE COMPANY** 1725 DIVERSEY BOULEVARD CHICAGO 14, ILLINOIS

# TUBES

IMMEDIATE DELIVERY

5U4	\$1.32	6L6	\$2.49	30	\$1.54	80	\$9.95
5Y3	.88	6SN7	1.54	2A3	2.24	45	1.40
6J5	1.05	6N7	1.68	6X5	1.86	2051	2.24
6J7	1.40	6SK7	1.40	6SJ7	1.26		

TERMS: 25% WITH ORDER, BAL. C.O.D.

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A SENSATIONAL MONEY-MAKER!!

Exclusive Distributors for Wurlitzer Phonographs, Chicago Coin's "BAND BOX," all Bally Products

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Authorized Distributors for  
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All Equipment Thoroughly Serviced or Reconditioned by Our Trained Staff.

# FIRST TIME IN HISTORY OF THE INDUSTRY

## Free Parts and Supplies Listings for All "The Cash Box" Subscribers

Once again *The Cash Box* leads the industry to a greater, better, free service which is invaluable to all now engaged in this industry, and which will become ever more valuable as the weeks, month, and years go by.

Check these most important parts and supplies for all types of equipment which are listed in the "PARTS & SUPPLIES DIRECTORY" of *The Cash Box*.

Whatever parts you have for sale, whatever parts you want to buy, the most important parts for all games and phonographs, are listed here. Listings are free to all subscribers of *The Cash Box* who have the \$48 "Special Advertising Subscription".

You are entitled to a forty word ad free of charge for whatever parts you want to buy or sell free of charge each week if you are a holder of the "Special Advertising Subscription". Specify whether the parts you have for sale are new or used. Specify whether you want to buy new or used parts.

This is another outstanding, invaluable service to the industry. Again *The Cash Box* leads the way. Again *The Cash Box* arranges to make it easier for all engaged in the field.

*The Cash Box* has always been first. *The Cash Box* has always given services to the industry which are unequalled. *The Cash Box* believes, that to help the operators continue thru this emergency, and to assure this industry a solid nucleus of men to grow on when this emergency is over, that it should, as this trade's leading publication, help in every possible fashion to continue the industry.

Every subscriber to *The Cash Box* is, therefore, given the opportunity to list whatever parts and supplies he may have on hand, whether new or used, that he wants to sell.

This will not only bring him a nice profit, but, more important, it may help some brother operator, somewhere else in the country, to continue in business.

There is no doubt that many will leave this field, just as happened during World War II.

There will be those who will be called into the armed services. There will be others who will join the ranks of war industries.

Therefore, to continue a solid nucleus of men upon whom this industry can continue its growth, when this emergency is over, *The Cash Box*, once again, will attempt, as it did all during World War II, to keep such men in this industry, and to help them, whatever the cost.

These listings are being offered to the subscribers of this publication. This publication realizes the value and importance of parts and supplies to every operator in the nation.

During World War II when publications disappeared from this industry, *The Cash Box* carried on, quietly, efficiently, confidentially. It is, once again, doing the very same job it did during World War II.

It is carrying on. Trying with all might and main to bring together, whatever people will remain in this industry, into a solid, efficient and strong nucleus.

Regardless of difficulties, those who will remain, will help this industry to greater, more prosperous, and more outstanding growth.

This is, therefore, the time for everyone who is engaged in this industry to let his fellow coinman know what he can do to help him.

Regardless of the miles which will intervene between those who will remain in the industry. Regardless of the hardships and the economic fight which is ahead. This is the time to carry on. This is the time to help.

This is the time, then, to rush your parts and supplies listing to *The Cash Box* because, only by such action, will this business be able to go on ahead, and grow greater than ever when this emergency is over.

# PARTS & SUPPLIES DIRECTORY

## FREE LISTING

OF 40 WORDS EACH WEEK FOR ALL SUBSCRIBERS TO The Cash Box WHO HAVE THE \$48 "Special Advertising Subscription." THESE SUBSCRIBERS CAN FEATURE A 40 WORD CLASSIFIED ADVERTISEMENT IN THIS SECTION FREE OF CHARGE EACH AND EVERY WEEK FOR THE FULL YEAR (52 WEEKS) PERIOD OF THEIR SUBSCRIPTION.

The cost of The Cash Box "Special Advertising Subscription" entitles the holder to a 40 word free classified advertisement each and every week, plus a full year's subscription of The Cash Box, 52 weekly issues. All words over 40 are charged at the regular rate of 8c per word.

### IMPORTANT

All parts and supplies are listed in alphabetical order. Be sure to specify whether parts you have "for sale" or "want" to buy are "new" or "used". State whether these are single parts or complete assemblies. All advertisements for this section close Wednesday Noon at THE CASH BOX, EMPIRE STATE BUILDING, NEW YORK 1, N. Y., for appearance in the following week's issue.

### PARTS & SUPPLIES FOR PHONOGRAPHS

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| <p>TUBES: 1B5/2S5; 2A3; 5U4G; SX4G; SY3GT; SY4G; SZ3; 6C4; 6CS; 6C6; 6H6GT; 6J5; 6J7GT; 6K7G; 6L6G; 6SJ7; 6SL7; 6SN7; 6V6; No. 30; No. 76; No. 2A50; No. 2051; 12AU7; 12AX7.</p> <p>Accumulator Mechanism Assemblies<br/>Amplifiers<br/>Animation Cylinder Motors<br/>Braces<br/>Cartridges<br/>Coin Chutes<br/>Cable Assemblies<br/>Coin Chute Reject Brackets<br/>Coil Resets<br/>Coil Accumulator Electro-Magnets<br/>Control Switches<br/>Contact Plugs<br/>Compression Springs<br/>Cash Box Assemblies<br/>Coin Switches<br/>Coil Bank Assemblies<br/>Coil Mounting Bracket Assemblies<br/>Coil Plunger Stop Plates<br/>Condensers<br/>Coin Bank Micro-Switch<br/>Cancel Micro-Switch<br/>Cancel Relay Coils<br/>Control Relay Springs<br/>Contact Fingers<br/>Card Holders<br/>Casters<br/>Caster Sockets<br/>Compression Springs<br/>Chrome Trims<br/>Chassis Mounting Springs<br/>Cabinet Light Sockets</p> | <p>Door Assemblies<br/>Door Locks<br/>Door Checks<br/>Electrolytic Capacitors<br/>Elevator Assemblies<br/>Elevator Guide Bars<br/>Fuse Holders<br/>Fusetrons<br/>Fuses<br/>Fluorescent Tubes<br/>Fluorescent Light Starters<br/>Fusetat Holders<br/>Grilles<br/>Grille Frames<br/>Holding Micro-Switch<br/>Insulating Strips<br/>Idler Wheel Assemblies<br/>Light Reflectors<br/>Light Reflector Shields<br/>Locks<br/>Master Line Switches<br/>Motor Belts<br/>Mechanism Power Transformers<br/>Master Micro-Switch<br/>Muting Switch<br/>Mounting Brackets<br/>Micro-Switch Assemblies<br/>Needles<br/>Output Transformers<br/>Pick-Up Cartridges<br/>Power Transformers<br/>Panel Glass<br/>Plastics<br/>Program Holder Frames<br/>Program Glass<br/>Program Holder Assemblies<br/>Power Motors<br/>Power Motor Mountings<br/>Reject Buttons</p> | <p>Reject Cable Housings<br/>Reset Armatures<br/>Ratchet &amp; Hub Assemblies<br/>Rectifiers<br/>Reversing Micro-Switch<br/>Selector Switches<br/>Switch Selection Impulses<br/>Slug Rejectors<br/>Selector Assemblies<br/>Selector Top Springs<br/>Starting Gates<br/>Selector Shafts<br/>Solenoid Coils<br/>Selector Fingers<br/>Solenoid Plunger Assemblies<br/>Selector Wire Covers<br/>Speakers<br/>Spacer-Ratchets<br/>Turntable Lift Lever Assemblies<br/>Tone Arm Micro-Switch<br/>Tone Arm Shafts<br/>Tone Arm Pivots<br/>Tension Springs<br/>Torsion Springs<br/>Terminal Strips<br/>Tray Stacks<br/>Tray Drivers<br/>Turntable Bushings<br/>Tray Covers<br/>Tray Support Discs<br/>Tray Shafts<br/>Turnover Indicators<br/>Tray Return Springs<br/>Turntable Cam Assemblies<br/>Tone Arms<br/>Turntable Motors<br/>Volume Control Potentiometers<br/>Watt Resistors<br/>Watt Ballasts<br/>Worm Bearings<br/>Worm Castings</p> |
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### PARTS & SUPPLIES FOR CONSOLES

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| <p>Armature Extension Springs<br/>Armature Extension Levers<br/>Anti-Tilts<br/>Anti-Cheat Cams<br/>Adjustable Brush Contacts<br/>Adjustable Bracket Assemblies<br/>Bakelite Reflector Bases<br/>Base Plate Assemblies<br/>Brake Cam Rollers<br/>Brake Cam Roller Shaft<br/>Brake Lever Rollers<br/>Brake Lever Roller Shafts<br/>Brake Hinge Pins<br/>Brake Lever Discs<br/>Brake Lever Springs<br/>Brake Lever Pins<br/>Brush Holder Clips<br/>Brush Springs<br/>Belt Conveyor Runway<br/>Coin Chute Castings<br/>Coin Chute Bell Cranks<br/>Coin Chute Bell Crank Latch<br/>Coin Chute Latch Post<br/>Coin Chute Bell Crank Stop<br/>Coin Chute Switch Pump<br/>Coin Head Locking Lever<br/>Coin Head Locking Coil<br/>Coin Chute Coin Trip<br/>Coin Chute Coin Slides<br/>Coin Chute Slide Stamping Assemblies<br/>Coin Head Cable Assemblies<br/>Coin Switches<br/>Coin Head Terminals<br/>Coin Carriers<br/>Check Carriers<br/>Coin Chute Control Springs<br/>Clamps<br/>Contact Plungers<br/>Clutch Driving Discs<br/>Cam Shaft Squares<br/>Cam Shaft Clamping Collars<br/>Cam Spacers<br/>Cam Shaft Bearings<br/>Cam Shaft Brackets<br/>Cam Switch Mountings<br/>Cam Switches<br/>Cam Links<br/>Clutch Coils<br/>Clutch Coil Armatures<br/>Clutch Coil Levers<br/>Commutator Brush Holders<br/>Cam Switch Brackets<br/>Cam Shaft End Spacers<br/>Carbon Brushes</p> | <p>Clutch Disc Driving Pin<br/>Coin Ejectors<br/>Coin Runway Spacers<br/>Coin Runway Roller Shafts<br/>Coin Runway Belts<br/>Coin Runway Guides<br/>Coin Runway End Clips<br/>Coin Runway Motors<br/>Coin Runway Motor Pulleys<br/>Coin Head Units<br/>Drum Assemblies<br/>Drum to Commutator Spacer<br/>Double Tube Overflow Chutes<br/>Extension Springs<br/>Electrical Brake Brackets<br/>Flasher Motor Cams<br/>Fibre Brush Caps<br/>Fork Spring Holders<br/>Flasher Base Plates<br/>Flasher Motors<br/>Flasher Coil Stops<br/>Flasher Coils<br/>Flasher Coil Plungers<br/>Flasher Coil Clamps<br/>Flasher Stop Discs<br/>Flasher Contact Plungers<br/>Flasher Plunger Springs<br/>Flasher Clutch Springs<br/>Flasher Contact Springs<br/>Fuse Blacks<br/>Handle Lever<br/>JP Payout Mountings<br/>JP Coils<br/>JP Coin Tube Bases<br/>JP Retaining Springs<br/>JP Payout Ejectors<br/>JP Payout Tubes<br/>JP Payout Fingers<br/>JP Springs<br/>JP Guard Covers<br/>JP Tube Covers<br/>JP Chute Assemblies<br/>Locking Coil Bracket<br/>Locking Coil Housing<br/>Locking Coil Armature<br/>Large Plastic Gears<br/>Main Shaft Assemblies<br/>Mercury Switches<br/>Motor Fan Guards<br/>Motor Fans<br/>Metal Brake Cams<br/>Master Relay Brake Cams<br/>Motor Running Cams<br/>Motor Bracket Support</p> | <p>Moulded Terminal Strips<br/>Master Relays<br/>Needle Bearings<br/>Odds Changer Drum Coil Cams<br/>Odds Changer Coils<br/>Odds Changers<br/>Odds Changer Drums<br/>Odds Changer Ratchets<br/>Odds Changer Commutators<br/>Odds Changer Reel Strips<br/>Overflow Tubes<br/>Pin Sockets<br/>Payout Relay Cams<br/>Payout Mounting Plates<br/>Payout Cam Shafts<br/>Payout Motors<br/>Payout Ejectors<br/>Payout Tube Bases<br/>Payout Coils Solenoid<br/>Payout Armature Support Bracket<br/>Payout Return Springs<br/>Payout Tubes<br/>Payout Relays<br/>Pump Lever Assembly<br/>Pump Lever Latch<br/>Relays<br/>Reflector Bodies<br/>Ratchet &amp; Shaft Assemblies<br/>Ratchet Pawls<br/>Resistor Mounting Brackets<br/>Reduction Shaft Bearings<br/>Switch Pump Bracket<br/>Starting Switches<br/>Starting Switch Bracket<br/>Switch Carrier Plates<br/>Spinner Arms<br/>Spinner Motor Armatures<br/>Spinner Cam Shafts<br/>Spacer Cam<br/>Switch Contact Points<br/>Spinner Brake Brackets<br/>Spinner Brake Levers<br/>Solenoid Eccentric Arms<br/>Tilt Mountings<br/>Tubing Spacers<br/>Two Blade Fans<br/>Transformer Terminal Brackets<br/>Transformers<br/>Terminal Blocks<br/>Upper Gauge Bar<br/>Variator Cams<br/>Variator Odds Changers<br/>Variators<br/>Variator Brackets<br/>Wired Commutator</p> |
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### PARTS & SUPPLIES FOR ONE-BALLS

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| <p>Armatures<br/>Armature Plates<br/>Ball Shooters<br/>Ball Lifter Rods<br/>Ball Lifts<br/>Ball Guide Wire<br/>Ball Gates<br/>Ball Traps<br/>Bumpers<br/>Bumper Caps<br/>Bumper Posts<br/>Bumper Lamps<br/>Bumper Springs<br/>Bumper Carbon Rings<br/>Bakelite Washers<br/>Brackets<br/>Carbon Ring Spring<br/>Compression Springs<br/>Cash Boxes<br/>Coin Drops<br/>Coin Chutes<br/>Coin Switches<br/>Coin Returns<br/>Coin Slides<br/>Coils<br/>Contact Plates<br/>Core Plugs<br/>Carbon Resistors<br/>Cable Return Springs<br/>Disc Assemblies<br/>Drag Arms<br/>Drag Arm Stops<br/>Drag Arm Pins</p> | <p>Extension Springs<br/>Electro-Magnets<br/>Fuses<br/>Holding Relays<br/>Hinges<br/>Holding Pawls<br/>Index Arms<br/>Index Coil Assemblies<br/>Knob &amp; Shooter Rods<br/>Leg Adjusters<br/>Locks<br/>Lock Arm Assemblies<br/>Leather Washers<br/>Lamps: No. 47, No. 55, No. 1458<br/>Mushroom Springs<br/>Motor Assemblies<br/>Motors<br/>Metal Washers<br/>Mixer Unit Assemblies<br/>Outside Barrel Springs<br/>Panel Springs<br/>Plunger Coils<br/>Rebound Assemblies<br/>Replay Switches<br/>Reset Buttons<br/>Reject Buttons<br/>Rebound Rubbers<br/>Rebound Springs<br/>Rubber Rings<br/>Replay Cam Assembly<br/>Ratchet Assemblies</p> | <p>Reset Lever Assemblies<br/>Reset Coils<br/>Reset Lock Arms<br/>Reset Pawls<br/>Replay Counter Assemblies<br/>Reflex Unit Assemblies<br/>Resistor Assemblies<br/>Reset Lock Springs<br/>Reset Plunger Springs<br/>Ratchet Springs<br/>Reset Pawl Springs<br/>Replay Register Assemblies<br/>Shooter Tips<br/>Shooter Castings<br/>Shooter Springs<br/>Steel Balls<br/>Slug Rejectors<br/>Step Up Coils<br/>Selenium Rectifiers<br/>Stepper Assemblies<br/>Step Up Arm Springs<br/>Terminal Strips<br/>Transformers<br/>Tilt-Switches<br/>Torsion Springs<br/>Timer Cam Assemblies<br/>Tilt Relay Assemblies<br/>Wiper Assemblies<br/>Wire Wound Resistors<br/>Wild Stepper Assemblies<br/>Wired Mixer Contact Plates<br/>Whip Springs</p> |
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### PARTS & SUPPLIES FOR FIVE-BALLS, SHUFFLES, REBOUNDS, ROLLDOWNS

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| <p>Arch Rubber Rebound<br/>Arch Ball Gates<br/>Armature Flap Spring<br/>Aperture Bracket<br/>Anti-Tilt Unit<br/>A.C. Relay Frame<br/>A.C. Relay Armature Plate<br/>A.C. Relay Switch<br/>A.C. Relay<br/>A.C. Relay Coil<br/>Ball Ejectors<br/>Be Arm with Link<br/>Ball Lift Cam Assembly<br/>Ball Lift Roller Assembly<br/>Base Plate<br/>Barrel Spring<br/>Ball Lift Spring<br/>Ball Ejector Solenoid Spring<br/>Bumper Armature Spring<br/>Ball Gate Armature<br/>Ball Gate Rod<br/>Ball Lift Lever<br/>Baffle Plate<br/>Ball Gate Coil Bracket<br/>Ball Shooter Gauge Plate<br/>Bonus Step Up Unit<br/>Ball Gate Unit<br/>Ball Gate Coil<br/>Ball Coil<br/>Ball Ejector Coil<br/>Commutator Wiper Assembly<br/>Commutator Wipers<br/>Commutator Plates<br/>Commutator Spring<br/>Coin Return Bracket<br/>Drive Arms<br/>Drive Pawls<br/>Drop Chute Switch Assembly<br/>Drop Chute Commutator Disc Assembly<br/>Drop Chute Commutator Switch Assembly</p> | <p>Drive Arm Spring<br/>Drive Coil Tubes<br/>Drop Chute Coin Guide Plate<br/>Drive Coil<br/>Ejector Cam Assembly<br/>Escapement Pawl<br/>Escapement Spring<br/>Flipper Arm<br/>Flipper Link<br/>Free Play Step Up Unit<br/>Motor Unit Double Cam Assembly<br/>Motor Unit Single Cam Assembly<br/>Motor Unit Triple Cam Assembly<br/>Meter Armature Spring<br/>Motor Unit Mounting<br/>Meters<br/>Motors<br/>Make and Break<br/>Numbered Replay Strips<br/>Pendulum Tilt Hook<br/>Pendulum Tilt Ring<br/>Pendulum Tilt Bob<br/>Plunger Spring<br/>Relay Bank Solenoid Stop<br/>Relay Bank Reset Bar Assembly<br/>Ratchet Stop Replacement<br/>Relay Bank Shock Mounting<br/>Relay Bank Solenoid Reset Armature<br/>Reset Arms<br/>S0-Tooth Ratchet<br/>Relay Bank Frame<br/>Relay Bank Reset Coil<br/>Rubber Rebounds<br/>Reset Armature Spring<br/>Relay Bank Armature Flap Spring</p> | <p>Relay Bank Switch Breaker Spring<br/>Relay Bank Shuffle Spring<br/>Reset Post Sleeves<br/>Replay Step Up Unit<br/>Reset Armature<br/>100-Tooth Ratchet<br/>Replay Drum<br/>Rebound Bracket<br/>Relay Bank<br/>Reset Coil<br/>Relay Bank Coil<br/>Solenoid Stop<br/>Shooter Plunger<br/>Scoring Base Plate<br/>Solenoid Drive Armatures<br/>Solenoid Reset Armatures<br/>Solenoid Meter Armature<br/>Switch Breaker<br/>Solenoid Mtg. Plate<br/>Shooter Plate<br/>Shuffle Switch Base Plate<br/>Shuffle Bar<br/>Switch Plate<br/>Step Up Unit<br/>Switch Relay Bank<br/>Shuffle Switch<br/>Scoring Step Up Unit<br/>Shooter Plunger<br/>Trigger Pawls<br/>Thumper Bumper Ring &amp; Post Assembly<br/>Thumper Bumper Solenoid Armature &amp; Plate<br/>Thumper Bumper Wafer<br/>Thumper Bumper Plastic Body<br/>Thumper Bumper Light Sockets<br/>Thumper Bumper Plastic Base<br/>Thumper Bumper Base Plate<br/>Thumper Bumper<br/>Torsion Spring</p> |
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### PARTS & SUPPLIES FOR BELLS

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| <p>2-Coin Payout Slide<br/>18, 13, 11, Coin Levers, 1 &amp; 2 Cherry PO<br/>3 &amp; 5 Coin Levers, 1, 2, or 3 Cherry PO<br/>3, 5, 11, 13, 18 Coin Horizontal PO Levers<br/>Coin Chutes<br/>Clutch Arms<br/>Clutch Sprockets<br/>Chain Drives<br/>Coin Guide Wire<br/>Clutch Compression Spring<br/>Cam Safety Locks<br/>Coin Chute Returns<br/>Chain Guards<br/>Cam Stops<br/>Cash Boxes<br/>Clocks<br/>Clock Ratchets<br/>Clock Fans<br/>Clock Springs<br/>Clock Arms<br/>Check Tubes</p> | <p>Clock &amp; Timing Bars<br/>Cabinets<br/>Drill-Proof Steel<br/>Escalators<br/>Jackpots<br/>JP Housings<br/>JP Overflow Runways<br/>JP Reserve Levers<br/>JP Closing Crank Shafts<br/>JP Five Finger Springs<br/>JP Coil Spring<br/>JP Front Glass<br/>JP Cam Guard<br/>JP Closing Lever<br/>JP Opening Lever<br/>JP Lever 2-Cherry PO<br/>JP Lock Levers<br/>Large Clock Sear<br/>Magnets<br/>Pumps<br/>Pump Drive Arms<br/>Pump Compression Springs<br/>Pump Brackets<br/>Payout Slide Guide</p> | <p>Payout Slide Posts<br/>Payout Lock Levers<br/>Payout Lock Slides<br/>Payout Springs<br/>Payout Connecting Links<br/>Release Arms<br/>Reel Strips<br/>Reel Ratchets<br/>Reel Discs<br/>Reel Shafts<br/>Reel Brake Bands<br/>Reels<br/>Reel Brake Wire<br/>Reel Stop Lever Shafts<br/>Reel Spinners<br/>Reel Stop Lever Springs<br/>Reel Stop Lifter Arms<br/>Rake Off Arms<br/>Spacers<br/>Stop Lever Bushings<br/>Tilters<br/>Tube to UP Runway<br/>Vertical Lever Lefts</p> |
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**CLASSIFIED ADVERTISING SECTION**

**CLASSIFIED AD RATE  
8 CENTS PER WORD**

Count every word including all words in firm name. Numbers in address count as one word. Minimum ad accepted \$1.00. CASH OR CHECK MUST ACCOMPANY ALL ORDERS FOR CLASSIFIED ADVERTISING. If cash or check is not enclosed with order your classified ad will be held for following issue pending receipt of your check or cash.

Notice to holders of "Special (\$48) Subscription": You are entitled to a free classified ad in each week's issue containing no more than 40 words, which includes your firm name, address and telephone number. All words over 40 will be charged to you at the regular rate of 8c per word. Please count words carefully.

CLASSIFIED DISPLAY—Rate 75c per agate line (\$10.50 per column inch). No outside borders. Only light faced type used.

ALL CLASSIFIED ADVERTISING CLOSSES WEDNESDAY NOON AT The Cash Box, Empire State Building, New York 1, N. Y.

**WANT**

WANT—Will pay cash for One-Balls; Used Phonographs; Five-Balls; Shuffle Machines; Wurlitzer 3020; Packard Wall Boxes; Arcade Machines. New England Distributors: Bally, Wurlitzer, Exhibit, Keeney, REDD DISTRIBUTING CO., 298 LINCOLN ST., ALLSTON, MASS. Branch Office: 811 UNION ST., WEST SPRINGFIELD, MASS.

WANT—Arcade equipment, Games, Guns, etc. ChiCoin Basketball Champ; Seeburg Bear Guns; Everything in Exhibit Machines. State condition and price. MIKE MUNVES CORP., 577 - 10th AVE., NEW YORK, N. Y. Tel.: BRyant 9-6677.

WANT—Late model phonographs. Will pay cash. Will pick up within a radius of 300 miles. KOEPEL DISTRIBUTING CO., 629 TENTH AVE., NEW YORK 19, N. Y. Tel.: CI 6-8939.

WANT—Will pay cash for Champions, Citations, Gold Cups, late Rock-Olas, Seeburgs, Wurlitzers and AMI's, and Accessories. Send us your list. AMERICAN DISTRIBUTING CO., 325 E. NUEVA ST., SAN ANTONIO, TEX. Tel.: TRavis 8858.

WANT—All types of post-war music equipment. Please advise what you have and best price. DAVE LOWY & CO., 594 TENTH AVE., NEW YORK, N. Y. Tel.: CH 4-5100.

WANT—100 Record Seeburgs; Seeburg Shoot The Bear; New or used Refresh-O-Mats; Mutoscope Voice-O-Graphs; New or used late Flipper Games. GOLDEN GATE NOVELTY CO., 701 GOLDEN GATE AVE., SAN FRANCISCO, CALIF.

WANT—Watling Guess-Your-Weight Scales. Metal Stampers. Please give price and condition when replying. VAN DUSEN BROTHERS, 10147 112th STREET, EDMONTON, ALBERTA, CANADA.

WANT—Used, new or surplus stock records. At this time we will purchase unlimited quantity of any type records (except Race). Top prices paid. We pay freight. Write immediately. USED RECORD EXCHANGE, Anthony "Tony" Galgano, 4142 W. ARMITAGE AVE., CHICAGO 39, ILL. Tel.: Dickens 2-7060.

WANT—Will buy used phonograph records made before 1940; any quantity or dealers stock. Will pay \$15 to \$30 per hundred. Some labels are Paramount; Gennett; Victor; Columbia; Brunswick; Bluebird; Vocalion; Decca; Q. R. S. JACOB S. SCHNEIDER, 128 W. 66th ST., NEW YORK 23, N. Y.

WANT—For Cash: New or used Bally Turf Kings—or trade for Photo Booth with two cameras 2x4 and 2 2x2 with German lens, ready for location. STANLEY AMUSEMENT CO., 5225 SOUTH TACOMA WAY, TACOMA, WASH.

WANT—One or a hundred phonos and games of all kinds. Cash waiting. Will buy your complete route of music or games. Also want: tubes, parts, supplies of all kinds. Write, Wire, Phone. C. A. ROBINSON CO., 2301 W. PICO BLVD., LOS ANGELES, CALIF. (Tel.: DUnkirk 3-1810).

WANT—Any quantity Solotone Master Entertainers, Personal Wall Boxes Model F and later, Hollycranes, Rotary Merchandisers (Pushers). LIEBMAN, 12 BABY POINT ROAD, TORONTO 9, CANADA.

WANT—Your used or surplus records. We buy all year round and pay top prices. No blues or race. No lot too large or too small. We also buy closeout inventories complete. BEACON SHOPS, 905 NO. MAIN, PROVIDENCE 4, R. I.

WANT—Canadian Market now open. Wall all types Post-war games, amusement, arcade, phonographs. All types Hideaways, Wall Boxes, Speakers, Adaptors, Motors, etc. Write stating condition and lowest price. THE ST. THOMAS COIN SALES LIMITED, ST. THOMAS, ONTARIO, CANADA. Tel.: 2648.

WANT—We want late model phonographs, wall boxes, five ball games, amusement games, etc. WESTERN DISTRIBUTORS, 3126 ELLIOTT AVE., SEATTLE, WASH.

WANT—Citations; Photo Finishes; Champions; Seeburg Bear Guns; Sky Fighters; Silver Bullets; ChiCoin Pistols; Arcade Equipment and Music. Send best price for quick deal. Will also trade. CLEVELAND COIN, 2021 PROSPECT, CLEVELAND, O. Tel: TOWer 1-6715.

WANT—Used Juke Box records, popular, hillbillies and polkas. Any quantity. Will pay highest prices. Give full details in first letter. F. A. WIEDEL, 536 GRANT PL., CHICAGO 14, ILL.

WANT—Advance Scoring Units, regular or horse collar, will pay up to \$45. Also Chicago Coin overhead scoring units. WESTERN DISTRIBUTORS, 1226 SOUTHWEST 16th AVENUE, PORTLAND 5, OREGON.

WANT—We will pay \$850 cash for late model Seeburg 100's. Write, Wire, Phone: PACIFIC COAST MUSIC CO., 5544 BLACKWELDER ST.; LOS ANGELES, CALIF. Tel: WEBster 12398.

WANT—By Operator: Bally One-Balls: Citation, Champion, Turf King. Also late 5-balls and post-war phonographs. All machines must be A-1 and ready for location. ACTIVE AMUSEMENT CO., 501 NORTH GOSSET ST., ANDERSON, S. C. Tel.: 2310.

WANT—Bally Citations; Photo Finishes; Hollycranes, late models; Metal Stampers; Packard Wall Boxes; Seeburg Hideaways, 1947, '48, '49 only. Quote your lowest prices. MONROE COIN MACHINE EXCHANGE, INC., 2423 PAYNE AVENUE, CLEVELAND 14, OHIO. Tel.: SUPERior 1-4600.

**CLASSIFIED ADVERTISING SECTION**

**FOR SALE**

FOR SALE—Rock-Ola 1422 \$150; Seeburg Colonel \$75; ABT Gun \$25; Slot locks 75c; Carnival \$50; Telecard \$65; Wurlitzer 800 \$80; Baseball \$10; Shuffleboards 22 ft. \$50; Bowling Champ \$80; Harvest Moon \$75; Wurlitzer 780E \$99. AUTOMATIC MUSIC CO., 703 MAIN ST., BRIDGEPORT, OHIO. Tel.: 750.

FOR SALE—Shuffle Alley Express \$100; Universal Twin Bowler \$175; Chicago Coin Baseball \$90; Bally Speed Bowler \$135. ALLIED COIN MACHINE CO., 828 MILWAUKEE AVE., CHICAGO 22, ILL.

FOR SALE—Contact us before you buy. We carry all types of coin machines. Largest Central Pennsylvania distributor for United, Universal, Chicago Coin, Keeney and Bally. WILLIAMSPORT AMUSEMENT CO., 233 W. 3rd STREET, WILLIAMSPORT, PA. Tel.: 2-3326 or 2-1648.

FOR SALE—Thrillwood Records, unbreakable, mail orders filled, boxes of 25 \$14 postpaid tax incl. Singles \$1. Alpha Distributing Co., 10th Ave., N. Y. C. "My Sugar Lump"—"My World Is Made Of Music" 104. "A Merry Bachelor"—"Mary (A Ball Of Fire)" 106. THRILLWOOD RECORDS, BOX 286, NORTH BERGEN, N. J.

FOR SALE—40 Selection AMI Model "C"; 100 Selection Seeburg 1949 or 1950 Model. Write. Dale Guns, Shuffleboards; Shuffle Alleys, twins or singles; Pin Balls, Roll Down games. We deliver free in Wisconsin, also help new operators start routes. LAKE NOVELTY CO., OMRO, WIS.

FOR SALE—5 Bally Speed Bowlers \$159.50 ea.; 3 Shuffle Alley Express \$175 ea.; 5 Genco Shuffle Baseball (New) \$90 ea.; 2 Williams All Stars \$89.50 ea.; 1 Williams Star Series \$165; 2 Wilcox-Gay Recordio (Like New) \$135 ea.; 1 Chicago Coin Goalee \$125; 3 Exhibit Rotary Merchandiser \$250 ea.; 5 Dale Guns \$79.50 ea.; 1 Mutoscope Drivemobile \$135; 1 Chicago Coin Pistol \$125; 1 Mutoscope Sky Fighter \$110; 100 Victor Toppers (Like Brand New) \$8.50 ea.; 50 Brand New Packard Hi-Chrome Wall Boxes \$34.50 ea.; 10 Seeburg 3-wire 5/10/25c Wall-O-Matics \$59.50 ea.; 50 Seeburg 3-wire 5c Wall-O-Matics \$29.50 ea. MONROE COIN MACHINE EXCHANGE, INC., 2423 PAYNE AVENUE, CLEVELAND 14, OHIO. Tel.: Superior 1-4600.

FOR SALE—Royal Flush Pool Tables (new) \$75; Personal Counter Box Chrome 5c \$4; Solotone Box with Radio Tuner \$5; Solotone Amps; Seven Hi Pool Tables (new) \$79.50; Ambassador Fronts for Wurlitzer 1015 (new) \$59.50. Buy your Permo Point Needles and your supplies from us. Waxola Wax, Berkey & Gay Shuffleboard Pucks Chrome Plated \$12 a set. MILLER-NEWMARK DISTRIBUTING COMPANY, 42 FAIRBANKS ST., N. W., GRAND RAPIDS 2, MICH. Tel: 9-8632, or: 5743 GRAND RIVER AVE., DETROIT 8, MICH. Tel: TYler 8-2230.

FOR SALE—Completely reconditioned with used parts replaced by new: five 147 Seeburgs \$325 ea.; one #246 Hideaway \$250; one 1250 Wurlitzer \$625; one 1015 Wurlitzer with all new plastics and reconditioned \$275; one Rock-Ola 1426 in perfect shape \$225; ten #3020 Wurlitzer Boxes \$45 ea.; one Wurlitzer 600 \$65. Small deposit. MUSIC DISTRIBUTORS, INC., 213 FRANKLIN ST. FAYETTEVILLE, N. C.

FOR SALE—Two late model phonomatics and two late model Voice-O-Graphs, completely rebuilt and overhauled. Priced to Sell. 10,000 late used Records all purchased within the past six months, 4c ea. BUSH DISTRIBUTING COMPANY, 286 N.W. 29th STREET, MIAMI, FLA.

FOR SALE—Guaranteed used phonographs, all makes; Pinball Machines; Bowling Alleys. These machines are perfect, the price is right. Write for literature. F. A. B. DISTRIBUTING CO., INC., 304 IVY STREET, N.E., ATLANTA, GA.; 1019 BARONNE STREET, NEW ORLEANS, LA.; 911 GERVAIS STREET, COLUMBIA, S. C.

FOR SALE—We can supply all your record needs—on all labels. Shipments made 24 hours after receipt of order. 5c over wholesale per record. We ship anywhere. LESLIE DISTRIBUTOR CORP., 752 TENTH AVE., NEW YORK, N. Y. Tel.: PLaza 7-1977. Cable address: EXPO RECORD, NEW YORK.

FOR SALE—Wall Boxes: 3 #3031 Wurlitzer \$18; 5 #3031 Wurlitzer \$25; 25 Packards \$20; 23 Solotone \$7.50; 17 Personal \$7.50; 2 #1530 Rock-Ola \$25. Music Boxes: Wurlitzer 41 \$65; Wurlitzer 61 \$75; Wurlitzer 71 \$85; Wurlitzer 616 \$65; Wurlitzer Colonial \$95; Rock-Ola '39 \$75; Rock-Ola DeLuxe \$85; Rock-Ola '47 \$275; Seeburg 9800 \$110; Seeburg 8200 \$110; Aireon DeLuxe \$95; Aireon Fiesta \$125; AMI Streamliner \$65. CLEVELAND COIN, 2021 PROSPECT, CLEVELAND, O. Tel: TOWer 1-6715.

FOR SALE—Wurlitzer 600 \$75; Aireon '46 \$100; Seeburg Classic \$75; all refinished, ready for location. Mardi Gras \$50; Moonglow \$80; Screwball \$60; Barnacle Bill \$65; One-Two-Three \$65; Sharpshooter \$110; Mercury \$150; El Paso \$85; Trade Winds \$45; Select-A-Card \$155; King Arthur \$125; South Pacific \$145. A. P. SAUVE & SON, 7525 GRAND RIVER AVE., DETROIT 4, MICH. Tel.: TYler 4-3810.

FOR SALE—Buy your finest reconditioned Wurlitzer phonographs from the World's Largest Wurlitzer Distributor. Genuine parts, factory trained mechanics. Competitively priced. Also reconditioned cigarette machines. Write us before you buy. YOUNG DISTRIBUTING, 599 TENTH AVE., NEW YORK, N. Y. Tel.: CHickering 4-5050.

FOR SALE—3 Exhibit Love Meters, with stand \$95; 1 United Double Shuffle Alley Pin Conversion (closeout) \$75; 3 Genco South Pacific \$135 ea.; 1 Exhibit Dale Gun \$95; 1 DuGrenier 7 column Cigarette Vender (25c conversion) \$75. AUTOMATIC AMUSEMENT CO., 1000 PENNSYLVANIA ST., EVANSVILLE 10, IND.

FOR SALE—Postage Stamp Machines: Victory \$7.50 ea.; Shipman \$19.50 ea. IDEAL NOVELTY CO., 2823 LOCUST ST., ST. LOUIS, MO.



## CLASSIFIED ADVERTISING SECTION

**FOR SALE**—Wall Boxes: 11 DS20-1Z 5c play; 9 DS20-1Z 10c play; 16 WS-2Z 5c play. These are pre-war Seeburg boxes in good condition and ready for your locations—priced ridiculously low at \$6.95 each. Small deposit required. **SPARKS SPECIALTY COMPANY, SOPERTEON, GEORGIA.**

**FOR SALE**—7 Amusement Enterprise Skee-ball Alleys \$199 ea.; 1 Pace Midget Auto Racer like new \$79; 1 Boizelle "52" Miniature Pooltable with 5c chute, perfect condition \$89. **NOVELTY SALES CO., 16 TURNPIKE RD., SHREWSBURY, MASS. Tel.: Worcester 3-3663.**

**FOR SALE**—Conversion Unit with 5½ inch light-up pins for Chicago Coin's Bowling Alley. Install in a few minutes. Picks up play tremendously. Tested and proven by New York operators. \$39.50. 1/3 Deposit, balance C.O.D. **U. S. DISTRIBUTING CO., 615 10th AVENUE, NEW YORK, N. Y.**

**FOR SALE**—Used Phonograph Records taken from our routes. **BIRMINGHAM VENDING COMPANY, 540 2nd AVENUE, NORTH, BIRMINGHAM 4, ALA.**

**FOR SALE**—Diggers: Buy Now! Eries hand operated for Carnivals without coin chutes; Mutoscopes; Electro-Hoists; Buckleys; Exhibit Rotary Merchandiser. Digger parts. **NATIONAL, 4243 SANSOM, PHILADELPHIA, PA.**

**FOR SALE**—Needles. Top-quality juke box needles at lowest prices. All type needles to fit any machine; both osmium and sapphire points. Immediate delivery! Call or write: **JENSEN INDUSTRIES, INC., 329 SOUTH WOOD STREET, CHICAGO 12, ILL.**

**FOR SALE**—Gottlieb Bowlette \$70; Williams Twin Shuffle with lite-up pins \$65; Chicago Coin Bowling (Blue Cabinet) \$115; Exhibit Strike (fly-up pins, 2 players) \$115; Bally Hot Rods (new) \$210; Bally Special Entry \$80; Genco Bowling League \$60; Shuffleboards, all sizes \$59.50 and up; Climatic adjusters for Shuffleboards \$16.50. (Plus Crating.) **MERIT INDUSTRIES, 542 WEST 63rd STREET, CHICAGO 21, ILL. Tel.: EN 4-4144 and ST 2-5600.**

**FOR SALE**—Bally Speed Bowlers and United Shuffle Alley Expresses \$119 ea.; Williams DeLuxe Bowlers \$85 ea.; Bally Shuffle Bowlers, Universal Super Shuffle Alleys and Keeney Pin Boys \$39 ea. \$10 additional for crating. **AMERICAN VENDING CO., 2359 CONEY ISLAND AVENUE, BROOKLYN, N. Y.**

**FOR SALE**—Carnival \$69.50; Bucca-ner \$54.50; Select-A-Card \$115; Screwball \$45; Rondevo \$45; Wurlitzer 850 \$125; Wurlitzer 1015 \$275; Seeburg 146 \$249.50; Bally Shuffle Bowler \$50; Bally Shuffle Champ \$199.50. **COVEN DISTRIBUTING CO., INC., 3181 ELSTON AVE., CHICAGO 18, ILL. Tel.: IN 3-2210.**

**FOR SALE**—Special! 50 New Merkle-Korff Motors 110V 28 RPM \$9.50 ea.; Seeburg Wall Box Motors #13338A \$6.50 ea.; #432-#1453-#1455 Lamps 6c ea. **JACK R. MOORE CO., 1615 S. W. 14th AVE., PORTLAND 1, ORE.**

**FOR SALE**—We are distributors for AMI phonographs and accessories; and Bally Manufacturing Company. **RUNYON SALES CO., 593 TENTH AVE., NEW YORK, N. Y.**

**FOR SALE**—ChiCoin Bowling Alley \$75; ChiCoin Shuffle Baseball \$65; Ten Pins \$50; Bowlette \$65; Shuffle Alley with United conversions \$75; Star Series \$125; Quarterback \$75. **WANT**—Bing-A-Rolls. **MOHAWK SKILL GAMES CO., 67 SWAGGERTOWN ROAD, SCOTIA 2, N. Y.**

**FOR SALE**—Special: Bally Speed Bowlers, beautifully reconditioned, like new, \$149.50. **NEW ORLEANS NOVELTY CO., 115 MAGAZINE ST., NEW ORLEANS, LA. (Tel.: Canal 8318).**

**FOR SALE**—Plastic and Bubbler Tubes. For Wurlitzer 1015 lower side plastic \$6.95. Right and left corners \$7.95 ea. All bubbler tubes for Wurlitzer 1015's \$3.90 ea. Domes for Seeburg 146, 147, 148 \$15.95 ea. 1/3 deposit. Balance C.O.D. **KOEPPEL DISTRIBUTING CO., 629 TENTH AVENUE, NEW YORK, N. Y.**

**FOR SALE**—Complete line of used equipment on hand: Phonographs; Shuffle Games; etc. Tell us what you need. Our prices are right. We are distributors for: AMI; United; Williams; Universal; Exhibit; Genco and others. **TARAN DISTRIBUTING, INC., 2820 N.W. 7th Ave., MIAMI 34, FLA. Tel.: 3-7648.**

**FOR SALE**—50 Buckley Boxes N.S. 20 and 24's \$7 ea.; Brackets \$1 ea.; 8 Rock-Ola 1530 Boxes \$10 ea.; 4 Seeburg Chassis Hideaways in metal cabinets \$50 ea. Good operating condition. **HUGHES ELECTRIC CO., 336 E. MAIN ST., LADOGA, IND. Tel.: 17.**

## MISCELLANEOUS

**NOTICE**—We are exclusive factory distributors in Metropolitan New York and Northern New Jersey for Keeney Electric Cigarette Vendor and "League Bowler" 8' and 9½'. Fastest scoring 1-2-3 or 4 player Rebound Bowling game. Now taking orders. Will accept trades. For prices, write: **DAVE LOWY & CO., 594 TENTH AVENUE, NEW YORK, N. Y. Tel.: CH 4-5100.**

**NOTICE**—Connect 30 wire boxes to Seeburg 100 in a jiffy. Hawley Adaptor connects to best side of first 24 records. Precision made. No working parts. Easy to install. Price \$39.95. 1/3 deposit. **J. R. HAWLEY DISTRIBUTING CO., 2845 W. PICO BLVD., LOS ANGELES 6, CALIF.**

**NOTICE**—Operators in Louisiana, Mississippi and Alabama, we are direct factory distributors for: Mills; Evans Games, and AMI Phonographs and Music Accessories. Write, phone or wire us today. **DIXIE COIN MACHINE CO., 912 POYDRAS ST., NEW ORLEANS, LA. Tel.: Magnolia 3931.**

# CONVERSIONS

With some already engaged in converting machines of all types, and others planning to enter into the business of converting older equipment into the latest type products, the time has arrived when listings of such conversions will prove of value to all engaged in the industry.

If you are at present converting older machines into later type models, please notify *The Cash Box* immediately. The new names of your machines will be listed here along with the names of the original machines from which they were converted.

If your conversion is only a changeover from the original machine, with new features, and the name of the original machine retained, please so specify when you notify *The Cash Box*.

The equipment listed here must be conversions, not rebuilt machines. In short, the older machine must be changed over to a new and later type machine, usually this means a change of name of product also, before it will be listed in this column.

Regardless whether you are converting pinballs, arcade machines, phonographs, rolldowns, shuffle and rebound games, automatics, consoles, or bells, your new conversion will be listed here, along with the list price you are charging for this conversion, as well as the original name of the machine from what this conversion was made, and any other details which will help the industry to better understand the product.

There is no charge for any listings which will appear in this column. These are for the benefit of the trade, so that all operators, jobbers and distributors will know just what this machine is, what it sells for, who makes it, and how best to describe it.

## MANUFACTURERS NEW EQUIPMENT

Equipment listed here is currently in production. Prices listed are manufacturer's list prices.

### AMI, INC.

Model "C" Phonograph .....	\$795.00
Model HS-SM Hideaway .....	575.00
5c-10c Wall Box (40 Selections).....	59.50
5c Wall Box (40 Selections) .....	53.50
Amivox Speaker .....	27.50

### BALLY MANUFACTURING CO.

Turf King .....	\$695.00
Hook-Bowler .....	429.50

### BUCKLEY MANUFACTURING CO.

Buckley Wall & Bar Box .....	\$ 24.50
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### CHICAGO COIN MACHINE CO.

Play Ball .....	\$299.50
Band Box .....	.....

### H. C. EVANS & CO.

Constellation Phonograph .....	.....
Ten Strike 1951 .....	325.00

### THE EXHIBIT SUPPLY CO.

Rotary Merchandiser .....	\$650.00
Dale Six Shooter .....	379.50
Two Player Hockey .....	184.50
Pony Express .....	395.00
Big Bronco .....	.....

### GENCO MFG. & SALES CO.

Tri-Score .....	\$279.50
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### D. GOTTLIEB & CO.

Knock Out .....	\$294.50
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### J. H. KEENEY & CO., INC.

League Bowler, 9½ Ft. ....	\$419.50
League Bowler, 8 Ft. ....	409.50
All-Electric Cigarette Vendor .....	259.50
All-Electric Cigarette Vendor with Changemaker .....	277.00
Penny Inserter .....	119.50
Four Way Bowler Conversion .....	350.00
Match Bowler Conversion .....	379.50
Divyidend .....	69.50

### UNITED MANUFACTURING CO.

Team Hockey .....	\$195.00
Five-Player Shuffle Alley .....	430.00
Twin Shuffle-Cade .....	430.00
Skee Alley .....	395.00
Two Player Shuffle Alley Rebound .....	375.00
Four Player Shuffle Alley Rebound .....	395.00
Shuffle Alley DeLuxe Conversion .....	79.50
Super Shuffle Alley DeLuxe Conversion .....	89.50
Double Shuffle Alley DeLuxe Conversion .....	89.50

### UNIVERSAL INDUSTRIES, INC.

High Score Bowler .....	\$375.00
DeLuxe Twin Bowler .....	375.00
Shuffle Tournament Attachment .....	.....

### WILLIAMS MANUFACTURING CO.

Music Mite Phonograph .....	.....
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### THE RUDOLPH WURLITZER CO.

Model "1400" Phonograph .....	\$949.50
Model "1450" Phonograph .....	914.50

THIS WEEK'S USED MACHINE QUOTATIONS

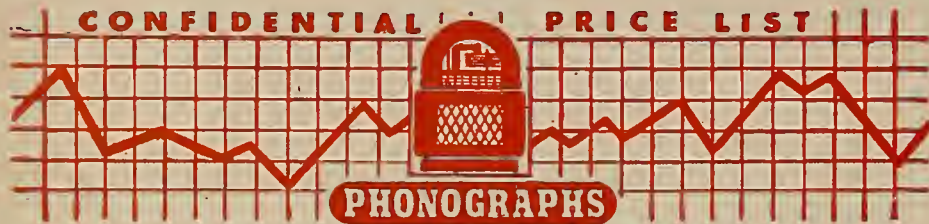
How To Use "The Confidential Price Lists"

FOREWORD: Many times, wide differences appear in the high and low prices of certain equipment. Like any true reporter "The Confidential Price Lists" can only feature the market prices as they are quoted.

METHOD: "The Confidential Price Lists" should be read as follows: First price listed is lowest price for the week; Second price listed is highest price. Where only one price appears this should be considered lowest price.

CODE

- 1. Prices UP
2. Prices DOWN
3. Prices UP and DOWN
4. No change from Last Week
5. No quotations Last 2 to 4 Weeks
6. No quotations 4 Weeks or Longer
7. Machines Just Added
\* Great Activity



WURLITZER

Table listing Wurlitzer models and prices, including 6. 24, 4. 600R, 1. 600K, 4. 500, 6. 500A, 4. 500K, 4. 41 (Counter), 6. 51 (Counter), 4. 61 (Counter), 2. 71 (Counter), 6. 81 (Counter), 4. 700, 6. 750M, 2. 750E, 4. 780M Colonial, 4. 780E, 4. 800, 2\* 850, 4. 950, 1\* 1015, 3. 1017 Hideaway, 4\* 1100, 4\* 1080, 6. 300 Adapter, 6. 320 Wireless Wall Box, 4. 310 Wall Box 30 Wire, 6. 320 2 Wire Wall Box, 6. 332 2 Wire Bar Box, 6. 331 2 Wire Bar Box, 4. 304 2 Wire Stepper, 6. Wireless Strollers, 6. 430 Speaker Club with 10, 25c Box, 6. 420 Speaker Cabinet, 1. 3031 Wall Box, 4. 3045 Wall Box, 1. 3020 Wall Box, 2. 219 Stepper, 6. Selector Speaker, 4. 100 Wall Box 5c 30 Wire, 6. 100 Wall Box 10c 30 Wire, 6. 111 Bar Box, 4. 120 Wall Box 5c Wire, 6. 305 Impulse Rec., 6. 350 WIs Speaker, 4. 115 Wall Box Wire 5c Wireless, 6. 135 Step Receiver, 4. 145 Imp. Step Fast, 6. 306 Music Transmit., 6. 130 Adapter, 6. 580 Speaker, 6. 123 Wall Box 5/10/25 Wireless, 4. 125 Wall Box 5/10/25 Wire.

SEEBURG

Table listing Seeburg models and prices, including 5. Plaza, 5. Royale, 4. Regal, 4. Regal RC, 4. Gem, 4. Classic, 4. Classic RC, 4. Maestro, 4. Mayfair, 6. Mayfair RC, 6. Melody King, 4. Crown, 6. Crown RC, 4. Concert Grand, 1\* Colonel, 4. Colonel RC, 4. Concert Master, 6. Concert Master RC, 6. Cadet, 6. Cadet RC, 4. Major, 4. Major RC, 4. Envoy, 4. Envoy RC, 4. Vogue, 4. Vogue RC, 4. Casino, 6. Casino RC, 6. Commander, 6. Commander RC, 4. Hi Tone 9800, 4. Hi Tone 9800 RC, 4. Hi Tone 8800, 4. Hi Tone 8800 RC, 4. Hi Tone 8200, 4. Hi Tone 8200 RC, 4\* 146S ('46), 1\* 146M, 4. 147S, 1. 147M, 4. 148S, 1. 148M, 6. Selectomatic 16, 6. Selectomatic 24, 6. Selectomatic 20, 6. Remote Speak Organ, 6. Multi Selector 12 Rec., 6. Melody Parade Bar, 6. 5c Wallomatic Wireless, 6. 5c Baromatic Wireless, 6. 5c Wallomatic 3 Wire, 6. 30 Wire Wall Box, 4. 5, 10, 25c Baromatic Wire.

Table listing models 6. 5, 10, 25c Wallomatic 3 Wire, 6. 5, 10, 25c Baromatic Wireless, 6. 5, 10, 25c Wallomatic Wireless, 4. 3W2 Wall-a-Matic, 4. W1-L56 Wall Box 5c, 1. 3W5-L-56 Wall Box 5, 10, 25c, 5. W6-L-56-5/10/25 Wireless, 4. Tear Drop Speaker.

ROCK-OLA

Table listing Rock-Ola models and prices, including 6. Imperial 20, 6. Imperial 16, 6. Windsor, 6. Monarch, 6. Std. Dial-A-Tone, 4. '40 Super Rockolite, 6. Counter '39, 4. '39 Standard, 4. '39 DeLuxe, 4. '40 Master Rockolite, 6. '40 Counter, 6. '40 Counter with Std., 6. '41 Premier, 6. Wall Box, 6. Bar Box, 6. Spectravox '41, 6. Glamour Tone Column, 6. Modern Tone Column, 6. Playmaster & Spectravox, 2. Playmaster '46, 6. Playboy, 4. Commando, 4. 1422 Phono ('46), 5. 1424 Phono (Hideaway), 2. 1426 Phono ('47), 4. Magic Glo, 6. 1501 Wall Box, 6. 1502 Bar Box, 6. 1503 Wall Box, 6. 1504 Bar Box, 6. 1510 Bar Box, 6. 1525 Wall Box, 6. 1526 Bar Box, 1. 1530 Wall Box, 4. Dial A Tone B&W Box, 6. 1805 Organ Speaker.

PACKARD

Table listing Packard models and prices, including 1. Pla Mor Wall & Bar Box, 1. Manhattan, 6. Model 7 Phono, 4. Hideaway Model 400, 6. 1000 Speaker, 6. Willow Adaptor, 6. Chestnut Adaptor, 6. Cedar Adaptor, 6. Poplar Adaptor, 6. Maple Adaptor, 6. Juniper Adaptor, 6. Elm Adaptor, 6. Pine Adaptor, 6. Beach Adaptor, 6. Spruce Adaptor, 6. Ash Adaptor, 6. Walnut Adaptor, 6. Lily Adaptor, 6. Violet Speaker, 4. Orchid Speaker, 6. Iris Speaker.

MILLS

Table listing Mills models and prices, including 6. Do Ri Mi, 4. Panoram, 4. Throne of Music, 4. Empress, 6. Panoram 10 Wall Box, 6. Panoram Peek (Con), 6. Conv. for Panoram Peek, 5. Constellation.

AMI

Table listing Ami models and prices, including 6. Hi-Boy (302), 6. Singing Towers (201), 4. Streamliner 5, 10, 25, 6. Top Flight, 6. Singing Towers (301), 4. Model A '46, 4. Model B '48.

BUCKLEY

Table listing Buckley models and prices, including 4. Wall & Bar Box O. S., 4. Wall Bar Box N.S.

AIREON

Table listing Aireon models and prices, including 4. Super DeLuxe ('46), 4. Blonde Bomber, 4. Fiesta, 6. '47 Hideaway, 4. '48 Coronet 400, 6. '49 Coronet 100.



Manufacturers and date of game's release listed. Code: (B) Bally; (CC) Chicago Coin; (Ex) Exhibit; (Ge) Genco; (Got) Gottlieb; (Un) United; (Wm) Williams.

Table listing pinball game models and prices, including 6. ABC Bowler, 4. Ali Baba (Got 6/48), 1. Alice (Got 8/48), 6. Amber (Wm 1/47), 1. Aquacade (Un 4/49), 4. Arizona (Un 5/50), 4. Baby Face (UN 1/49), 4. Baffle Card (Got 10/46), 4. Ballerina (B 48), 4. Ballyhoo (B 47), 4. Band Leader, 6. Banjo, 4. Bank-A-Ball (Got), 4. Barnacle Bill (Got 8/48), 4. Basketball (Got 10/49), 4. Bermuda (CC 11/47), 4. Big League (B 46), 6. Big Prize, 6. Big Time, 6. Big Top, 4. Black Gold, 6. Blue Grass, 4. Blue Skies (Un 11/48), 6. Bonanza (Wm 11/47), 1. Boston (Wm 5/49), 1. Bowling Champ (Got 2/49), 6. Bowling League (Got 8/47), 4. Broncho, 4. Buffalo Bill (Got 5/50), 1. Buccaneer (Got 10/48), 1. Build Up, 2. Buttons & Bows (Got 3/49), 6. Camel Caravan, 6. Canasta (Ge 7/50), 4. Caribbean (UN 3/48), 4. Carnival (B 48), 1. Carolina (Un 3/49), 6. Carousel, 4. Catalina (CC 2/48), 4. Champion (B '48), 2. Champion (CC 6/49), 4. Chico, 4. Cinderella (Got 3/47), 4. Citation (B 48), 6. Cleopatra, 6. Club Trophy, 4. College Daze (Got 8/49), 4. Contact, 6. Contest, 4. Cover Girl, 4. Crazy Ball (CC 7/48), 3. Dallas (Wm 2/49), 6. Dark Horse, 4. De Icer (Wm 11/49), 1. Dew Wa Ditty (Wm 6/48), 6. Double Barrel (B 47), 4. Double Shuffle (Got 6/49), 4. Dreamy (Wm 3/50), 6. Drum Major, 4. Dynamite (Wm 10/46), 4. Entry (B '47), 2. El Paso (Wm. 11/48), 6. Fast Ball, 6. Fiesta, 4. Flamingo (Wm 7/47).



ARCADE EQUIPMENT

(Continued)

Table listing arcade equipment such as QT Pool Table, Quizzer, Rockola Ten Pins LD, etc., with prices in two columns.

MILLS (Cont.)

Table listing various mill games like 50c Club Bell, 1c Blue Front, 5c Blue Front, etc., with prices in two columns.

PACE

Table listing pace games like 5c Comet FV, 10c Comet FV, 25c Comet FV, etc., with prices in two columns.



CONSOLES

Table listing console games such as Arrow Bell, Bally Draw Bell, Bangtails '41, etc., with prices in two columns.

GROETCHEN

Table listing Groetchen games like 1c Columbia, 5c Columbia Chrome, etc., with prices in two columns.

WATLING

Table listing Watling games like 5c Rolatop '48, 10c Rolatop '48, etc., with prices in two columns.



BELLS

Table listing bell games such as 5c Gold Chrome HL, 10c Gold Chrome HL, etc., with prices in two columns.

BUCKLEY

Table listing Buckley games like 5c Criss Crosse, 10c Criss Crosse, etc., with prices in two columns.

UNITED'S

# 5 Player Shuffle-Alley

5 Player SHUFFLE ALLEY

1st UP	100	200	300	10	20	30	40	50	60	70	80	90
2nd UP	100	200	300	1	2	3	4	5	6	7	8	9
3rd UP	100	200	300	10	20	30	40	50	60	70	80	90
4th UP	100	200	300	1	2	3	4	5	6	7	8	9
5th UP	100	200	300	10	20	30	40	50	60	70	80	90
				1	2	3	4	5	6	7	8	9

FRAMES 7 2 3 4 5 6 7 8 9 10



**1 to 5 Players Can Play**

10¢ PER GAME...EACH PLAYER

(ROLL-OVER SWITCH REBOUND)

**Complete  
Bowling-Team  
Competition**

**Greater Appeal...  
Increased Earnings**

SIZES:

8 FT. x 2 FT.

9 FT. x 2 FT.

**FEATURES INCLUDE  
DISAPPEARING PINS  
20-30 SCORING AND  
FAST REBOUND ACTION  
EASY TO SERVICE  
MECHANISM**



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STILL AMERICA'S FAVORITE PINBALL GAME



Bally TURF KING has been doing a big job for a l-o-n-g time. For 8 solid months TURF KING has been entertaining the public. And for 8 solid months operators have been doing a booming business. Made by the makers of the most successful pin games ever produced, TURF KING is the No. 1 hit in the pinball field today. Order from your Bally distributor now.

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