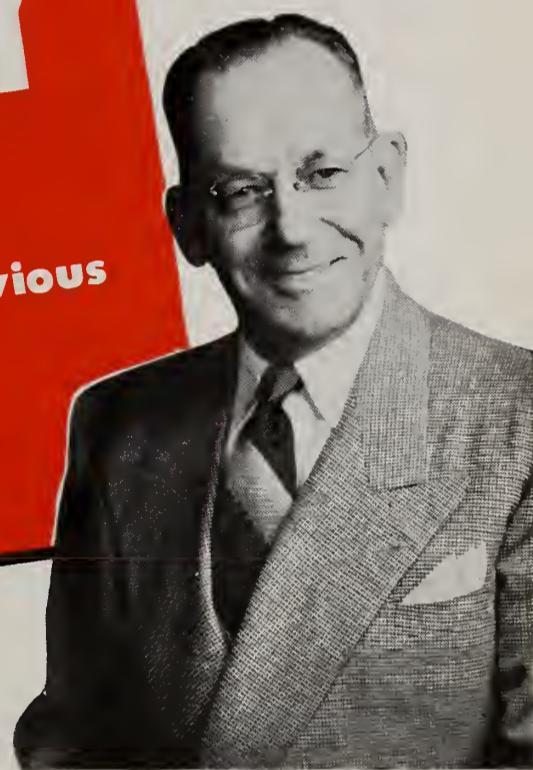


**WURLITZER 1100s**  
*are making*  
**MORE MONEY**  
*for John W. Clark*  
**\$9-\$11 More in every Cash Box than previous**  
**best paying phonographs**  
**65% Saving in Records and Service**



♪ According to John W. Clark, "The Wurlitzer 1100, with its Zenith Cobra Tone Arm, brings in more money because its music gives customers far greater satisfaction. Locations remark on the wonderful tone and reproduction.

Its earning power has been increased greatly by the Cobra pickup—also by the play appeal of the Encore Selector—the striking color combination and the Sky Top plastic turret window."

You, too, will find that in quality of music and play promoting design, the Wurlitzer 1100 will enable you to put your route on a more profitable basis.

*John W. Clark*

SALINA MUSIC AND  
AMUSEMENT CO.  
SALINA, KANSAS

Trade in your old phonographs that take in too little, cost too much for service. Put Wurlitzer 1100s in your top locations. Then put a later model phonograph in every other location.

By following this systematic year-by-year replacement program, you will keep your profits up and your operating costs down. Get in touch with your Wurlitzer distributor today. The Rudolph Wurlitzer Company, North Tonawanda, New York.



Ask your Wurlitzer Distributor about  
**GENEROUS TRADE-IN ALLOWANCES**  
on your old phonographs  
**EASY TERMS ON**  
**WURLITZER 1100s**

# Magic Carpet

## to PROFIT-LAND



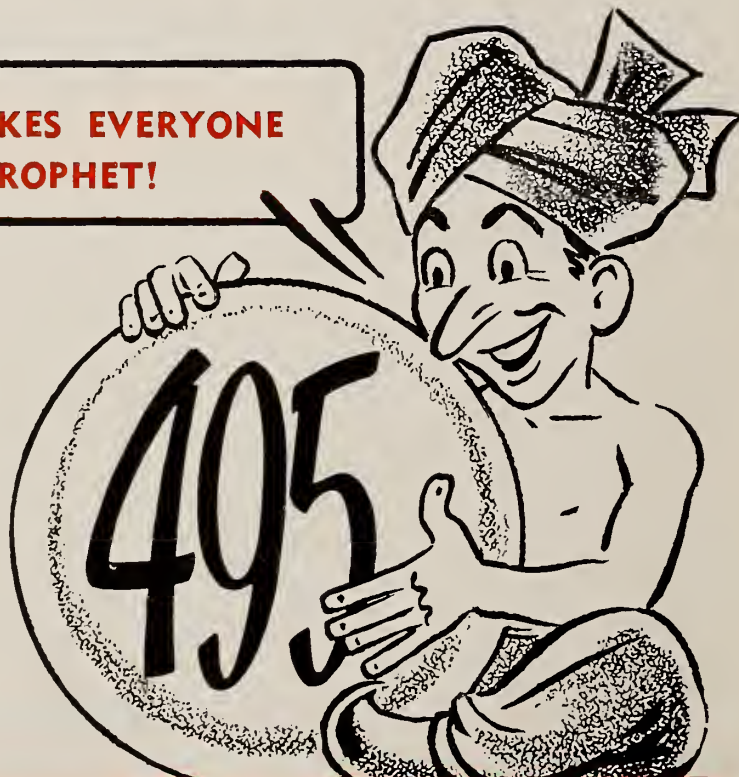
## IT'S A SHORT TRIP WITH Aireon's *Coronet*

From Bagdad to Boston, operators are talking about this sure way to make profits—and keep 'em! A sensible price . . . \$495.00 . . . A practical payment plan . . . \$4.00 a week. Aireon's CORONET gives you precision performance, flawless operation, famous P. A.\* design . . . ALL for \$495.00 . . . the lowest price ever paid for perfection.

\* Play Appeal

The World's Finest Phonograph Equipment  
. . . at the World's Lowest Prices

**MAKES EVERYONE  
A PROPHET!**



# Aireon

## MANUFACTURING CORP.

General Office: 1401 Fairfax Trafficway, Kansas City, Kansas  
In Canada: Mafco Corp. Ltd., 4001 St. Antoine St., Montreal, Que.

# THE CASH BOX

"THE CONFIDENTIAL WEEKLY OF THE COIN MACHINE INDUSTRY"

THE CASH BOX IS THE OPERATOR'S MAGAZINE—  
IT IS NOT SOLD ON NEWSSTANDS

BILL GERSH, Publisher

JOE ORLECK, Editor and Advertising Director

ROBERT E. AUSTIN, General Manager, Music Dept. JOEL FRIEDMAN, Music Editor

G. BRUNER, Business Manager

G. BLOOM, Circulation

LEO SIMON, Hollywood, Cal.

BERT MERRILL, St. Louis, Mo.

L. MILAZZO, Classified Advertising

O. S. SIBLEY, Art Director

CORRESPONDENTS IN LEADING CITIES THROUGHOUT THE UNITED STATES

## IN THIS ISSUE

June 12, 1948

Vol. 9, No. 37

|   |                |
|---|----------------|
| LET'S GET OURSELVES<br>STRAIGHTENED OUT ! ..... | Pages 4 and 5  |
| AUTOMATIC MUSIC SECTION .....                   | Page 6         |
| NATION'S TOP TEN TUNES.....                     | Page 7         |
| RECORD REVIEWS .....                            | Pages 9 and 11 |
| MANUFACTURERS' NEW EQUIPMENT .....              | Page 22        |
| GENERAL COIN MACHINE SECTION.....               | Page 23        |
| CHICAGO CHATTER .....                           | Page 36        |
| EASTERN FLASHES .....                           | Page 37        |
| CALIFORNIA CLIPPINGS .....                      | Page 38        |

PUBLISHED WEEKLY by The Cash Box Publishing Co., Inc., 381 Fourth Avenue, New York 16, N. Y., Telephone: MURRAY Hill 4-7797. Branch Offices: 32 West Randolph St., Chicago 1, Illinois, Telephone: DEARBORN 0045 and 1516 Crossroads of the World, Hollywood 28, California, Telephone: HOLLYWOOD 8163.

CONTENTS COMPLETELY COPYRIGHTED 1948. All rights reserved. No publication of any material contained herein is allowed without written permission from the publisher.

ADVERTISING RATES on request. All advertising closes Friday at 5 P. M. preceding week of issue.

SUBSCRIPTION RATE \$5 per year anywhere in the U.S.A. Special subscription allowing free classified advertisement each week, not to exceed three full lines. \$48 per year. Subscription rates for all foreign countries on request. Three weeks advance notice required for change of address.

THE CASH BOX exclusively covers the coin machine industry, including oper-

ators, jobbers, distributors and manufacturers, and all those allied to automatic coin operated music equipment; automatic coin operated vending machines and service machines as well as all coin operated amusement equipment; the music and record business, recording artists and publishers of music; and all others in any fashion identified or allied to the coin operated machine industry as well as all finance firms, banks and other financial institutions expressly interested in the financing of coin operated equipment of all types.

THE CASH BOX has been recognized by various associations of coin machine operators throughout the United States as their official weekly magazine.

THE C.M.I. BLUE BOOK division of The Cash Box is an entirely separate medium, giving all prices of new and used machines of all kinds, continually reporting all market changes. The C.M.I. BLUE BOOK is officially recognized by many States as the "official price book of the coin machine industry."

## Talking It Over

In just two weeks (only two more issues) we will present the "Sixth Anniversary" number of *The Cash Box*. Entering our sixth year as a weekly coin machine publication offers us much satisfaction from one point of view and yet, from another we, like everyone else, wonder what the future holds in store.

It has certainly been, many times, a very hectic job getting *The Cash Box* out each and every week with something of real value and interest to all the trade. We are most sincerely grateful that the trade has adopted *The Cash Box* and that so many acclaim it as their "official" coin machine publication.

Now, as we approach our sixth birthday (to be celebrated in the June 26 issue) we hope that everyone of the people who have been so lavish with their compliments and so kind to us in the past, will enter into this issue to make it the "best" of our career.

The "Sixth Anniversary Issue" will close its advertising pages in our New York offices at 5 P. M. on Thursday, June 17.

\* \* \* \* \*

In this issue we take two pages to explain "volume play" for juke boxes. For some reason or other some believed that "volume play" meant "10c play."

The idea of 1 play for 10c and 5 or 6 plays for 25c (which is the essence of the "volume play" plan) was to use the "1 play for 10c" as a "wedge" to get the average player (even the teenagers) to "grab the bargain" offered by 5 or 6 plays for 25c.

As we explain on these two following pages, just as department stores, grocers, druggists and all other good merchants, make "bargain" offers, so, too, should the juke box industry, especially at this time, offer its public the "big bargain package"—the 5 or 6 plays for 25c—and to help stimulate such "volume play"—use the "1 play for 10c" as the "wedge."

If but 30% of the "regular" players on any location insert 25c coins into the juke box (to get the "bargain") the operator earns 50% MORE money. And the duplication of play, the fact that any two players will usually pick two or three of the same top ten current favorite tunes out of the 5 or 6 for 25c, speeds the action. This duplication (or, as some call it, "overplay") causes less wear and tear on the machine while earning more for the operator.

A means simply had to be found to help the juke box op earn more money to overcome his tremendously increased overhead expenses, higher cost of parts, supplies and equipment and still bring him a decent return on his investment. "Front money" and "cut commissions" were angering location owners and losing their interest in and cooperation for the equipment because they were getting so little from the collection. "Volume play," the same idea as the merchant's own "bargain days," is now being acclaimed by more and more ops as "the answer." Try it.

\* \* \* \* \*

Bill Suter of Morcoin Co., Ltd., Manila, Philippines, writes to advise that juke boxes over there operate on 20 centavos (10c American) and on 10 centavos (5c American). He also advises that records cost 1.80 and 2.20 (Philippine) depending on the label. The greatest "enemy" the op there has is "dust." Bill writes, "Manila is probably the dustiest city in the world." He also says that the tunes most featured are Guarachas, Rhumbas and Tangos, and that among the pop stars, Perry Como and Vaughn Monroe shine forth. He also says that all equipment is licensed by Manila and that license fees range from \$10 to \$40 per unit per year. In such towns as Cebu City, Baguio and Davao (GI coinmen who served in the Pacific will recall these) mostly non-electric machines are used due to the irregular electricity of these cities. He also says, "We are exporting to Japan, Korea, Okinawa, Iwo-Jima, etc. direct from here."

Bill Gersh

# LET'S GET OURSELVES

A MISUNDERSTANDING SEEMS TO EXIST AT THIS TIME WE ARE, INSTEAD, URGING THE USE OF 1 PLAY 10c— COST OF THE “ONE (SINGLE) PLAY” WILL MAKE THE OFFERED BY 5 OR 6 PLAYS FOR 25c. IF ONLY 30% (IN EVERY LOCATION) WILL PLAY QUARTERS INSTEAD OF (100 PLAYERS PUTTING IN 5c TOTALS \$5.00—ONLY 30 YOU FEATURE 1 OR 2 PLAYS FOR 10c—5 OR 6 PLAYS FOR SO THAT THE JUKE BOX OPERATOR CAN CONTINUE ON WALL BOX HIDEAWAY LOCATIONS ARE CONCERNED THESE SPOTS IS ENTIRELY TOO HIGH. FURTHERMORE, THE AVERAGE TEENAGE SPOTS “EAT UP” 6 PLAYS FOR 25c “BARGAIN”. PATRONS PLAY QUARTERS INSTEAD OF DIME TO GRAB 5 TO HELP OPERATORS OVERCOME INCREASED OVERHEAD ONCE AGAIN OBTAIN THE LOCATION OWNERS’ COLLECTION AND EARNING A DECENT PROFIT ON EVEN 70% - 30% COMMISSION BASIS HAS LOST STORE-FROM THE COLLECTION. “VOLUME PLAY” MEANS 5c DIFFERENT THAN YOUR GROCER SELLING YOU 1 LB. OF THE 5 LBS. FOR 25c “BARGAIN”! AVERAGE JUKE BOX THE 5 OR 6 PLAYS FOR 25c “BARGAIN”! 1 PLAY FOR 10c TO MAKE 5 OR 6 PLAYS FOR 25c SO MUCH MORE START YOUR OWN “BARGAIN DAYS” - “VOLUME PLAY” PLAYERS INSERT 25c COINS—

(THE CASH BOX IS THE OPERATORS' MAGAZINE)

# **S STRAIGHTENED OUT!**

**IN THE MUSIC BIZ. WE ARE NOT ADVOCATING 10c PLAY!  
AND 5 OR 6 PLAYS FOR 25c SO THAT THE HIGHER  
REGULAR JUKE BOX PLAYER "GRAB THE BARGAIN"  
(30 OUT OF EVERY 100 REGULAR JUKE BOX PLAYERS  
NICKELS—THE OPERATOR WILL EARN 50% MORE MONEY.  
PLAYERS INSERTING QUARTERS TOTALS \$7.50) WHETHER  
25c—THE ANSWER TODAY IS TO GET "VOLUME PLAY"  
IN THIS BUSINESS ON A PROFITABLE BASIS. AS FAR AS  
REMAIN "AS IS". THE COST OF CHANGING OVER HIDEAWAY  
WALL BOX SPOT IS ALREADY ENJOYING "TOP TAKE" ACTION.  
INSTEAD OF 1 OR 2 PLAYS FOR 10c. TAVERN LOCATION  
FOR 25c BUY! "VOLUME (25c) PLAY" IS THE ANSWER  
EXPENSE, HIGHER COST OF PARTS, SUPPLIES, MACHINES,  
COOPERATION BY GIVING HIM MORE MONEY EACH  
PRESENT INVESTMENT. "FRONT SERVICE MONEY" OR  
KEEPER'S INTEREST BECAUSE HE GETS TOO LITTLE  
PLAY IN (5 OR 6 PLAY FOR 25c) QUANTITY. IT'S NO  
RICE FOR 10c OR 5 LBS. FOR 25c. YOUR WIFE "GRABS"  
PLAYERS ON AVERAGE LOCATIONS WILL ALSO "GRAB"  
(LIKE THE 1 LB. OF RICE FOR 10c) IS ONLY THE "WEDGE"  
ATTRACTIVE! JUST LIKE YOUR LOCAL DEPT. STORE  
DAYS. AND REMEMBER IF ONLY 30% OF THE REGULAR  
YOU EARN 50% MORE PROFITS!!**

**ZINE—IT IS NOT SOLD ON NEWSSTANDS!)**

# THE CASH BOX

AMERICA'S ONLY WEEKLY MAGAZINE EXCLUSIVELY  
DEVOTED TO THE JUKE BOX INDUSTRY

# Music Section

June 12, 1948



## "My Happiness" Spotlights Jon and Sondra Steele

The original happiness kids themselves, Jon & Sondra Steele, set the music world on its ear recently with their smash dinking of the current song hit "My Happiness." The ditty was originally recorded as a B side and a pipe, and turned out to be one of the big winners for music operators throughout the nation. As a result of their sensational dinking, Jon & Sondra are currently set with a nationwide personal appearance tour. "My Happiness" currently occupies a top spot in juke boxes across the land, much to the delight of music ops. The pair are exclusively featured on Damon Records, local Kansas City, Mo., indie. Personal Management: Muzart Management Corp.

## FEATURES

- ★ *The Nation's Top Ten Juke Box Tunes*
- ★ *The Cash Box Record Reviews*
- ★ *Juke Box Regional Record Report*
- ★ *'Round The Wax Circle*
- ★ *Hot In Harlem*
- ★ *The Broadway Beat*
- ★ *Rollin' 'Round Randolph*
- ★ *Folk and Western Record Reviews*
- ★ *The Nation's Big 5 Hillbilly, Folk & Western Juke Box Tunes*
- ★ *Hot On Chicago's South Side*
- ★ *The Cash Box Disc-Hits Box Score*

# The Nation's TOP TEN Juke Box Tunes



## CODE

|                |              |                      |
|----------------|--------------|----------------------|
| AL—Alladin     | DN—Dana      | RE—Regent            |
| AP—Apollo      | EX—Exclusive | SA—Savoy             |
| AR—Aristocrat  | KI—King      | SD—Super Disc        |
| BE—Beacon      | MI—Miracle   | SI—Signature         |
| BU—Bullet      | MA—Majestic  | SP—Specialty         |
| CA—Capitol     | ME—Mercury   | ST—Sterling          |
| CN—Continental | MG—M-G-M     | TO—Top               |
| CO—Columbia    | LO—London    | TC—Twentieth Century |
| CS—Coast       | MN—Manor     | UN—Universal         |
| CE—Celebrity   | MO—Modern    | VI—Victor            |
| DA—Davis       | MU—Musicraft | VT—Vitacoustic       |
| DE—Decca       | NA—National  |                      |
| DEL—Deluxe     | RA—Rainbow   |                      |

The Top Ten Tunes Netting Heaviest Play In The Nation's Juke Boxes, Compiled From Reports Submitted Weekly To The Cash Box By Leading Music Operators Throughout The Country.

- 1 NATURE BOY**  
*Still riding on top of the heap with coin pouring in like honey.*

CA-15054—King Cole  
CO-38210—Frank Sinatra  
DE-24439—Dick Haymes  
EX-36x—Herb Jeffries

ME-5134—John Laurenz  
JE-2006—The Hollywoodaires  
MU-567—Sarah Vaughan  
RA-10070—Eddy Manson  
VI-20-2944—Dick James
- 2 YOU CAN'T BE TRUE, DEAR**  
*Holds tight to the second spot. Ops going wild about this one.*

AP-1121—N. Emmett  
CA-15077—The Sportsmen  
CO-38211—The Marlin Sisters  
DE-24439—Dick Haymes  
CN-1009—Whistling Jitterettes  
MU-558—Russ Brooks  
GR-2009—M. Wilson

AS-145—Fred Sayles  
BU-1032—R. Deauville  
LO-202—Vera Lynn  
DEL-1171—Ziggy Lane  
RO-128—Ken Griffin  
VI-25-1117—Will Glahe  
VI-20-2944—Dick James
- 3 LITTLE WHITE LIES**  
*Repeats its position again. Reports indicate play booming throughout the nation.*

CO-38114—Dinah Shore  
DE-24280—Dick Haymes  
JE-2002—Martha Davis  
MU-558—Mel Torme  
VI-27521—Tommy Dorsey O.
- 4 THE DICKEY BIRD SONG**  
*In fifth place last week, this plug tune jumps one spot here to garner fourth position.*

CO-38085—Jerry Wayne  
DE-24301—Larry Clinton O.  
MA-1234—George Olsen O.

MG-10138—Blue Barron O.  
VI-20-2617—Freddy Martin O.
- 5 SABRE DANCE**  
*Still kicking up a big storm. Occupies this high spot this week after a short run in fourth place.*

CO-38102—Woody Herman O.  
DE-24388—Victor Young O.  
DE-24427—The Andrews Sisters  
MG-30048—Macklin Marrow

SI-15180—Ray Bloch O.  
RE-111—Don Henry Trio  
VI-20-2721—Freddy Martin O.
- 6 NOW IS THE HOUR**  
*In the sixth spot again and still racking up large play figures.*

CA-15024—Margaret Whiting  
CO-38061—Horace Heidt O.  
CO-38115—Buddy Clark  
CM-7502—Jerry Wald O.  
DE-24378—Bob Carroll  
DE-24279—Bing Crosby  
LO-110—Gracie Fields

MA-1191—Eddy Howard O.  
ME-5103—Les Paul Trio  
MG-10125—Kate Smith  
MU-532—Shep Fields O.  
SI-15178—Ray Bloch O.  
VI-20-2704—Charlie Spivak O.
- 7 MY HAPPINESS**  
*On the bottom a week ago—into lucky seven this week. Really a happy tune for the ops.*

BU-1032—Ronnie Deauville  
CA-15094—The Pied Pipers  
CO-38127—The Marlin Sist.  
CN-1241—The McKay Trio  
DE-24446—Ella Fitzgerald

DA-20-17—Anne Vincent  
DM-11133—Jon & Sondra Steele  
ME-5144—John Laurenz  
SI-15026—Alan Dale  
PA-1004—P. Sheridan
- 8 TOOLIE OOLIE DOOLIE**  
*In seventh place last week this tune drops one position here to take over eighth place. Play continues to hold tight.*

CA-15059—The Sportsmen  
CN-1223—Vaughn Horton  
DN-2015—Dana Serenaders  
DE-24380—Andrews Sisters

FL-5005—Alpine Belles  
LO-201—Johnny Dennis  
SP-5505—Larkin Sisters  
ST-1013—Dick Hayman  
VI-25-1114—Henri Rene O.
- 9 BABY FACE**  
*Still riding hot and heavy as a featured coin culler in the nation's juke boxes.*

AP-1114—Phillie All Stars  
CO-30014—Jerry Wayne  
DE-25356—Henri King O.  
KR-216—Uptown String Band  
ME-2120—Aqua String Band

MG-10156—Art Mooney O.  
ST-294—Hum & Strum  
TO-294—Benny Strong O.  
PA-1105—Fenko String Band  
UN-627—Milt Scott O.  
VI-22879—Sammy Kaye O.
- 10 ST. LOUIS BLUES MARCH**  
*A great ditty by a great artist. Ops say this thing will become a "standard" in time.*

VI-20-2722—Tex Beneke O.

# MODERN RECORDS DROP PRICE OF ALL RECORDS TO 75¢ — OPS LAUD MOVE

## Indie Plattery First To Drop From \$1.05 to Standard Price of Most Platters — See Others Follow

HOLLYWOOD, CAL.—Saul Bihari, vice-president of Modern Records, Inc., this past week disclosed that the plattery had dropped its price on their entire record line from \$1.05 to the more standard retail list of 75c.

The move, which had been rumored for weeks, immediately was received by music operators in this area with wide applause.

Spokesmen for the plattery further disclosed that distributors were informed of the plan in May, and were told to maintain the retail list until early June. Platters were sold to music ops and dealers at 49c during the month of May. The official list price of Modern Records has been 75c since June 1st.

Operators contacted in New York stated that Modern's price break is undoubtedly one of the first moves made in recent months by any plattery which will "give them a break."

Bob Duberstein, vee pee of Modern Records Dist. Co., in New York disclosed

that operators in the Eastern area were particularly jubilant at the official release of the price drop.

"With music operators' overhead steadily rising, we believe that the standardization of Modern's records will allow for greater sales and wider promotion for our artists in the future," he stated.

"Surveys have consistently revealed that the automatic phonograph industry represents a large portion of the sales volume of any recording company. By giving music operators this 'break' we are sure that the company will enjoy larger sales."

"Company executives on the West Coast," Duberstein continued, "have informed me that they have experimented with a new test series designed to give Modern platters better wearing quality. Records are tested as they come off the presses, to insure buyers of getting the utmost in quality. The least amount of surface noise or distortion will cancel an entire pressing lot."



All roads point to the forthcoming National Association of Music Merchants Convention in Chicago next week, June 14th to the 17th, with a slew of diskers, artists and pubbers anxiously making plans. Many of the large music publishers, as well as record chieftains and top notch talent disclose that they are going. From what we hear, music operators as well, many who in addition to their music machine business own retail record shops, plan on attending. Word has it around town that one of the highlights of the show will be the current widely discussed topic of dealers' credits and the like. Associations throughout the country are springing up, with the possibility of a national group in the offing. Cooperative buying in static territories has also caught the fancy of many. At any rate, the NAMM show will certainly play to many thousands, with a lineup of entertainment sure to catch everyone's fancy.

\* \* \*

We have to marvel at the wonderful work of Capitol Records. The plattery has come up with one of the best crops of hit recordings in many a year. Natch, you've gotta point a finger at thrush Peggy Lee, who clicked like sixty with "Golden Earrings," "I'll Dance At Your Wedding," "Manana," and "All Dressed Up With A Broken Heart." And since we're in a praising mood, we must doff our lid to Dannie Anderson, the guy that runs that excellent Capitol Information Bureau. And just a short while ago so many in the disk biz were knocking the plattery. Keep 'em coming 'Cap!

\* \* \*

Georgia Music, New York distribs for the Gotham label report a very heavy advance sale of Earl Bostic's "Bar Fly Baby" and "Bostic's Boogie Blues."... Nat "Nature Boy" Cole at the Paramount, New York, for his second return to that spot within six months... "It's So Peaceful In The Country" being revived by Regent Music, with a batch of recordings being released this month... S. K. Heppner, exec at Cherio & Rytvoc Music Publishing, takes her first vacation in four years... Irving Fields donating all royalties of his latest song "Arise Isreal Arise" to the Jewish fighting forces in Palestine... Dizzy Gillespie ork signed to a personal management deal with Willard Alexander... Frank Sinatra chawing his finger nails with a new arrival expected momentarily... Elliot Lawrence began another engagement this week at the Cafe Rouge, Hotel Pennsylvania, New York—his third in less than two years. It's a record for that top notch dance spot.

\* \* \*

"Dream Peddler" set for a big push shortly. Southern Music pubbery had it set for February, but "Toolie Oolie Doolie" came along and they had to concentrate on the latter smash hit... "Dream Peddler" has loads of promise what with a slew of top notch artists having recorded it... Musicraft's Marvin Frank, who incidentally is doing a wonderful job for the plattery, one of the nicer guys around town... If listeners think that Stan Kenton music is spotty lately, blame it on Stan's seven-year-old daughter Leslie, who came down with the measles this past week. The youngster is traveling with the band... Mel Torme, the Velvet Fog, now has five auto's, his latest a very chic new convertible Caddy... Tony and Chili Galgano of Galgano Dist. Co., Chicago, has those great and wonderful Bob Crosby & His Dixie Seven platters we mentioned last week. Ops that want some great stuff should run—not walk—and grab an armful.

### NO NEED

FOR YOU TO  
HAVE A LONG  
FACE!

HERE COMES A BRAND NEW  
**BULLMOOSE JACKSON**  
HIT

4230

KING RECORDS  
DOES IT AGAIN!

Closing date for the Cash  
Box NAMM Show Issue is June  
10. Wire or phone the Cash  
Box, 381 4th Ave., N. Y. C. 16,  
N. Y. Phone MUrray Hill  
4-7797.

## A SMASH!

"The Cash Box" Rates It

## SLEEPER OF THE WEEK

# "WHEN I GET YOU ALONE TONIGHT"

Backed by "HEARTBROKEN"

Recorded by

**DICK KUHN ORK** on **TOP RECORD No. 1157**

READ AND REAP—"... wax is so great that we can picture phono fans laughing in their beer as they play and play this thing time and time again... will hypo phono play—and mean an avalanche of coin for music ops."... from Sleeper of the Week, THE CASH BOX, May 29.

WRITE--WIRE--PHONE YOUR NEAREST DISTRIBUTOR FOR YOUR SHARE, OR DIRECT FROM

**TOP RECORDS, INC.**

1674  
BROADWAY  
NEW YORK, N.Y.  
(Phone:  
Col. 5-7838)

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!



# THE CASH BOX

# Record Reviews

"Ring Telephone Ring" (3:03)

"Don't Leave Now" (2:56)

THE INK SPOTS  
(Decca 25378)

● An oldie that rang the bell for The Ink Spots years ago bounces back to score again. It's the fond, nostalgic offering of "Ring Telephone Ring" that appears to hold wide promise for music ops. Natch, the Spots are there all the way, spooning a gala aura of harmony all over the place. Flip shows as another winner for the group as they pitch pipes for "Don't Leave Now." Both sides are done up in tender fashion, with Billy Kenny's high pitch hogging the lime all the way. Take a peek here—it should be worth ops while.

"My Happiness" (2:58)

"Tea Leaves" (3:00)

ELLA FITZGERALD  
(Decca 24446)

● Pair of sides kicking up a storm in a big way are offered here in pleasing manner by the able and widely popular Ella Fitzgerald. Top side, titled "My Happiness" should boost the stock of chirp Fitzgerald, and likewise boost music ops phono take. Ditty is easy a pleasing one. Ella's offering, with vocal backing by the Song Spinners is sure to cause wide talk. Flip is another comer titled "Tea Leaves." Once again Ella displays her excellent vocal charm to full advantage with her tonsils spilling fragrant music all the way. Both sides should prove profitable.

"Havana Special" (2:56)

"Tambo" (2:54)

MIGUELEDO VALDES with  
NORO MORALES ORCH.  
(Seeco 4102)

● More top notch Latin rhythm with Migueledo Valdes teaming with the Noro Morales crew on a pair that shine brightly. "Havana Special" and "Tambo," both Cuban rhumbas, should meet with wide favor from the rapidly growing clan of rumba addicts. Both sides make for wonderful dancing pleasure. Migueledo's strong winning tonsils prove extremely attractive and make for pleasant listening. Ops. that have the spots—take note.

"Stompin' At The Savoy" (2:43)

"Body & Soul" (2:47)

GENE KRUPA JAZZ TRIO  
(Columbia 38214)

● Some ever lovin' stuff definitely aimed at those that really appreciate good jazz shows here by the Gene Krupa Jazz Trio. Wax is excellent—and nothing but. Featuring Gene on the drums, Charlie Ventura on sax and Teddy Napoleon tinkling the ivory's, the combo make for wonderful listening moments with "Stompin' At The Savoy" and "Body & Soul." The group display their grade A talents in flourishing fashion, with the needle spinning low, slow and smooth throughout. You've gotta listen to this to really appreciate it—do just that and run out and grab an armful.

## DISK O' THE WEEK

"The Girl Who Came From Peru" (2:58)

"It Began In Havana" (2:59)

FREDDY MARTIN ORCH.  
(Victor 20-3027)



FREDDY MARTIN

● It's another bell ringer for maestro Freddy Martin, with another Latin melody providing reason for all the excitement! Following on the heels of the recent smash "Come To The Mardi Gras," Freddy and the boys set with another winner in "The Girl Who Came From Peru," a catchy coin winning melody if there ever was one. With the vocal ensemble wailing the excellent wordage in light, delightful tones that satisfy, Freddy and the boys blend beautifully for the orchestral flavor. Wax stacks up as a strong dance number, and is sure to find wide favor as such. Take into account Martin's wide popularity and ops have a piece of wax that can really move. Flip has balladeer Stuart Wade spooning the glory of "It Began In Havana," more mellow Latin rhythm that sparkles brightly. Wade's vocal spot is pleasant as it stands and should receive effective praise from music ops. "The Girl Who Came From Peru" is the one they'll go for—latch on—but pronto!

"If I Should Lose You" (3:01)

"Blue Holiday" (3:00)

JOE ALEXANDER  
(Capitol 15100)

● Heavy vocal warbling of piper Joe Alexander and the flavor of a pair of ballads seep thru with Joe spooning magic wordage to the metro of "If I Should Lose You" and "Blue Holiday." Topside, currently kicking up a storm in the mid-west and rapidly spreading throughout the nation, holds promise. Joe's vocal spot is pleasant enough and should draw favor with music ops. Flip is another sugar coated piece of music, with Joe purring the fairish wordage. Orchestral backing by Dave Cavanaugh spikes the platter to boom its winning potential. Altho the wax won't cause a traffic jam; it will nevertheless serve as excellent filler material.

FIGURES SHOWN FOLLOWING SONG  
TITLES, INDICATE PLAYING TIME  
OF RECORD.

"If I Forget You" (3:02)

"You're Gonna Get My Letter In The Morning" (3:06)

GUY LOMBARDO ORCH.  
(Decca 24443)

● Light delicate tones of piper Kenny Gardner, coupled with the sweet strains of maestro Guy Lombardo and the set up of "If I Forget You" and "You're Gonna Get My Letter In The Morning" shows as wax ops might use to good advantage in the phonos. Topside is one that has kicked around a bit in past years. Kenny's vocal charm might possibly boost the disk's potential once again. On the flip with a light airy piece, the warbler comes back with another first-rate performance with the delicate lyrics and rhythm ringing true throughout the wax. The Lombardo fans, and that covers loads of territory, should go for the pair.

"Sunday In Old Santa Fe" (2:56)

"Con Maracas" (2:53)

JOSE MORAND ORCH.  
(Victor 26-9034)

● Pair of flavorful Latin sides spring up here by maestro Jose Morand, with the delightful refrain spelling coin play for those ops having locations that go for this brand. Top deck, a bolero show-ers piper Jose Duval to the fore to spoon the soft, enchanting wordage. Wax weaves in slow Latin tempo with the vocal chores adequately handled throughout. Flip shows as some excellent rhythm for the fast hip-swivelers, as the mellow refrain of this guaracha seeps thru. Both sides are there for the asking. Ops that use this sort of wax would do well to take a look-see here.

"Get Yourself Together" (2:57)

"In Love Again" (2:59)

LONNIE JOHNSON  
(Victor 20-2903)

● Wax that rates ops spinning are these sides offered deep blues fashion by the current favorite Lonnie Johnson. Titled "Get Yourself Together" and "In Love Again," Lonnie pitches pipes in fair mood with a favorable background of guitar music spilling all over the place. Both sides are offered in slow, stock race fashion, with the top deck grabbing the glory. Ops that have a call for this stuff would do well to lend an ear in this direction.

"Sweet Georgia Brown" (2:51)

"Drippers Boogie" (2:56)

JOE LIGGINS  
(Exclusive 271)

● Pair of sides for music with race spots are these done up brown by Joe Liggins and his gang of Honeydrippers. Both reek with loads of flavor and the strong odor of buffalo about them, with Joe and the crew displaying their talents in top notch fashion throughout. Top deck weaves in bounce tempo with Joe's tonsils making mellow. Flip is an all instrumental bit that fairly jumps with joy. Both sides should draw heavy raves and boost phono take immensely.

## "Nature Boy" Sets The Pace With Wide Flack Schedule Continuing

NEW YORK—"Nature Boy," the sensational dinking by Nat King Cole, continues to set the pace in record and sheet music circles. With Capitol Records, the Carlos Gastel office and the music publishers going heavy on a nationwide publicity schedule, sales of "Nature Boy," both on records and in sheet music were steadily climbing.

Capitol Records' spokesmen stated that they believe the song would hit the million mark in sales before the week is out. This is undoubtedly one of the very first times that any song has risen to such great heights in popularity in so short a period of time.

Meanwhile, talk continues growing strongly regarding the impending infringement suit filed last week against Eden Ahbez. Many in the music biz aver that Jewish music publishers Kammen have Ahbez and Crestview, "dead to rights."

## COLUMBIA RECORDS GIVEAWAY RENEWS OPS REQUESTS FOR "BREAK"

NEW YORK—Recent announcement on the part of Columbia Records to try the "giveaway" medium in an effort to hypo sagging sales this past week drew renewed requests from music operators throughout the nation for equal consideration, not only from Columbia, but from all major diskeries.

Operators averred that they were sick and tired of the preferred method of treatment given to dealers, "who pay the same price for records and in many cases less than we do."

Columbia this past week broke with a full-page advertising schedule in New York dailies offering free premiums with the purchase of a batch of any six Columbia records in its catalog. The pre-

mium offered is a Columbia sapphire needle and a record album with six record sleeves. The package sales is being advertised in the papers as a "\$6.75 value for \$4.50."

Sales of the Columbia platters are being compared to "dish night" giveaways in past years in theatres, in which manner the theatres pulled in the admissions.

Ops are more than taking a stand regarding this latest activity on the part of a major diskery. A number of music operators queried in New York pointed to the major's repeated stall given ops when the question of a return privilege arose. A large number of indie record manufacturers currently give music operators a return privilege of some sort. Most of the majors, if any, do not give any at all. MGM Records at one time entertained the idea of giving ops the same 5% return that dealers receive. Somehow or other, this plan fell thru.

One extremely well known credit manager for a major diskery stated, "Most recording companies are making a sad mistake by placing music operator business on the tail end of their promotion agenda. I know for a fact that music operators in comparison to a great many dealers have maintained better credit relations with our firm, and most others, and simply because of this believe they deserve the break they speak of. The time for wishy-washy attitudes has long been over. Record companies are in business to operate at a profit. They operate at a profit only as long as their accounts continue to pay their bills. Music operators have not been among the delinquent clients, in any great extent, of any record company."

Record salesmen themselves openly state that they would rather do business with music ops than dealers, simply because they get their commission checks on time. Most record salesmen in the biz operate on commission, and only get paid that commission, when their accounts pay their bills.

Other music operators state, "that needle Columbia is giving away could certainly be used by me in my disk operation, to play more Columbia Records, which in turn will cause me to buy more Columbia Records."

**4230** IS THE NUMBER!  
**WE'LL BET YOU'LL ORDER AND RE-ORDER THIS ONE FOR MONTHS.**  
**BULLMOOSE JACKSON**  
 PLUS **KING**  
 MEANS **A HIT**

**GUY LOMBARDO**  
 AT A  
**SIDEWALK PENNY ARCADE**  
**DECCA RECORDS**

THE NEW VOICE  
**JOHN LAURENZ**  
 Sings  
**"NATURE BOY"**  
 on  
**Mercury Record No. 5134**



Awarded  
 for the  
 Best Record  
 of 1947

**VITA** *acoustic*

MEANS  
**"LIVING SOUND"**

### *Catching on Fast*

**"WHERE THE APPLE BLOSSOMS FALL"**

and **"STUCK-UP"**

Bill Raymond, Vocalist—Jay Arnold's Orchestra  
 K6001

**"Where There's A Will, There's Relatives"**

(RELATIVES) Lynn White, Vocalist

"Tears" Bill Raymond, Vocalist

Jay Arnold's Orchestra

K6000

Write for Catalog of all Krantz "String Band Record Releases."

PHONE or WRITE

Order from Your Nearest Distributor or Direct

**KRANTZ RECORDS**

2109-13 SO. 7th ST., PHILA. 48, PA.

PHONE: FULTON 9-0245

Please mention **THE CASH BOX** when answering ads—it proves you're a real coin machine man!

"Friendless Blues" (2:54)

"You Better Change Your Way Of Loving" (2:59)

JOHNNY MOORE'S THREE BLAZERS  
(Exclusive 272)

● Round tones of vocal splendor provided by Charlie Brown, plus the magic instrumental finish of Johnny Moore's Three Blazers set the stage for some potential heavy play for music ops here. Top side grabs all the glory, with Charlie spooning the soft hush-hush lyrics to "Friendless Blues." Wax spills in slow metro with some wonderful guitar seeping thru. Flip shows as another excellent performance for the combo as they offer "You Better Change Your Way Of Loving." Vocal spot is enchanting and makes for easy listening. Both sides rate your avid listening attention.

"Sweetie Pie" (2:51)

"The First Baseball Game" (2:59)

JOHNNY MERCER  
(Capitol 15096)

● Top notch novelty manner of Johnny Mercer, combined with the great vocal harmony of the Pied Pipers and the orchestral flavor of Paul Weston spike this cookie and label it coin culler. Wax, titled "Sweetie Pie" has Johnny spooning the cute wordage in sharp, round tones that satisfy. Ditty has loads of flavor and should meet with wide approval on the part of Mercer's many fans. Flip is another cute one with a clever trick in the lyrics. Mercer's nostalgic vocalizing is attractive and easy on the ears. Both sides spell coin play and loads of it at that.

"This Is The Inside Story" (3:04)

"Lonely" (3:01)

CHARLIE SPIVAK ORCH.  
(Victor 20-2874)

● Pair of sides that beckon coin play in a big way are these offered in pleasant manner by the able and widely popular Charlie Spivak ork. With chirp Irene Daye to the mike for the plush offering of "This Is The Inside Story," the wax takes on an extremely attractive air. Thrush's pipes still in sharp, fond tones that glitter, with the comely wordage drawing the listener closer to the phono. Flip, with piper Tommy Mercer on deck shows as an attractive ballad that might catch ops' fancy. We go for "Inside Story"—we're sure you will too.

"Barfly Baby" (2:48)

"Bostic's Boogie Blues" (2:53)

EARL BOSTIC ORCH.  
(Gotham 161)

● Mad music for ops with race spots shines here as Earl Bostic and his crew give out with "Barfly Baby" and "Bostic's Boogie Blues." Both sides rock throughout, with the top deck beckoning all the coin play. Vocal spot by piper Roger Jones, with all the hip and holler one can stand should meet with fair approval on the part of Bostic's growing clan. Flip is just what the title indicates: boogie done up real brown. Wax rates your whirling.

## SLEEPER OF THE WEEK

"May I Still Hold You" (2:48)

"Baby Don't Be Mad At Me" (2:48)

DINAH SHORE  
(Columbia 38216)



DINAH SHORE

● Silvery voiced pitch of thrush Dinah Shore and splendor by the ton spill here to the magic enchanting melody of "May I Still Hold You." Ditty, from "Copacabana Review" is a warm intimate ballad, with Dinah spooning lovable wordage with remarkably melodramatic feeling and depth. Background of the song is set in very slow tempo, with loads of sweet reed and strings filling the air in a delicate musical pattern. Disk is another feather in the cap of Dinah, as well as maestro Sonny Burke, who turns in a splendid job. Flipped we find the current climber, "Baby Don't Be Mad At Me." Soft, plush tones of romance and rapture once again weave about the glowing flowing wordage, with Dinah in the vocal spotlight shining brightly. Background setting by the Four Hits spikes the cookie all the more as they fill in with subdued tones that sparkle. Both sides of this blue ribbon package of wax are labeled coin winners. The many Dinah Shore fans, and a slew of others, are sure to go for this duo.

"It Only Happens When I Dance With You" (3:03)

"Better Luck Next Time" (3:01)

PERRY COMO  
(Victor 20-2885)

● More top notch song rapture from the heavily flacked flicker "Easter Parade," with the soft and velvet pipes of Perry Como offering the incentive. Wax should be well known to music ops at this stage—it has been widely recorded. Top-side, "It Only Happens When I Dance With You," gets the familiar excellent plush treatment which only Como can offer. Singing strings and an aura of smooth heavenly gloss, provided by maestro Russ Case, showcase Como's nostalgic vocal flavor in attractive fashion. Flip shows as a repeat grade-A shot for Perry as he purrs the light airy rhythm of "Better Luck Next Time." Waxing bounces along in happy fashion with Perry's sharp tones ringing true. Ops can't possibly go wrong with this rendition—it will definitely be one of the better coin cullers around.

FIGURES SHOWN FOLLOWING SONG TITLES, INDICATE PLAYING TIME OF RECORD.

"A Little Further Down The Road A Piece" (2:56)

"Bombo B. Bailey" (2:59)

ELLA MAE MORSE  
(Capitol 10597)

● Long missing from the phono spotlight, chirp Ella Mae Morse, the five by five gal, sets with a pair that might boom her into the limelight once again. Top deck, titled "A Little Further Down The Road A Piece," shows Ella wailing fondly behind some excellent boogie rhythm. Gal's pipes are clear and sharp and definitely suited to the jump crowd. Flip is another cute one with Ella coming thru for ops again. Dig the title here, add some mellow rhythm plus a ton of sparkling wordage and you've got some wax that can really ride hot and heavy.

"Takin' Miss Mary To The Ball" (3:00)

"Walk A Little, Talk A Little" (2:56)

HELEN CARROLL & THE SATISFIERS  
(Victor 20-2868)

● Ops on the lookout for some very good filler material would do well to take a peek at this hunk of wax. It's Helen Carroll and The Satisfiers purring the happy, carefree lyrics of "Takin' Miss Mary To The Ball" and "Walk A Little, Talk A Little." Both sides are offered in the novelty vein, with the vocal comb-pitching pipes in grand manner to blend for some perfect harmony. Top deck is currently causing a bit of excitement in music circles—this rendition should add to its winning ways.

"If I Live To Be A Hundred" (2:20)

"The Gang That Sang Heart Of My Heart" (2:24)

HY-LO TRIO  
(Crystal-Tone 1001)

● Sure fire wax for music ops with tavern locations are these done up in first rate manner by the Hy-Lo Trio. Top side, tagged "If I Live To Be A Hundred" is currently kicking up a storm throughout the nation. This rendition should certainly account for a slew of coin play. Stuff is tailor made for the elbow-rest stops—the combo's fine adaptation should draw raves. Flip is that ever lovin' favorite which undoubtedly will never die. The trio's fond spooning of "Heart Of My Heart" will definitely make for added take in the phonos. By all means, get next to this duo.

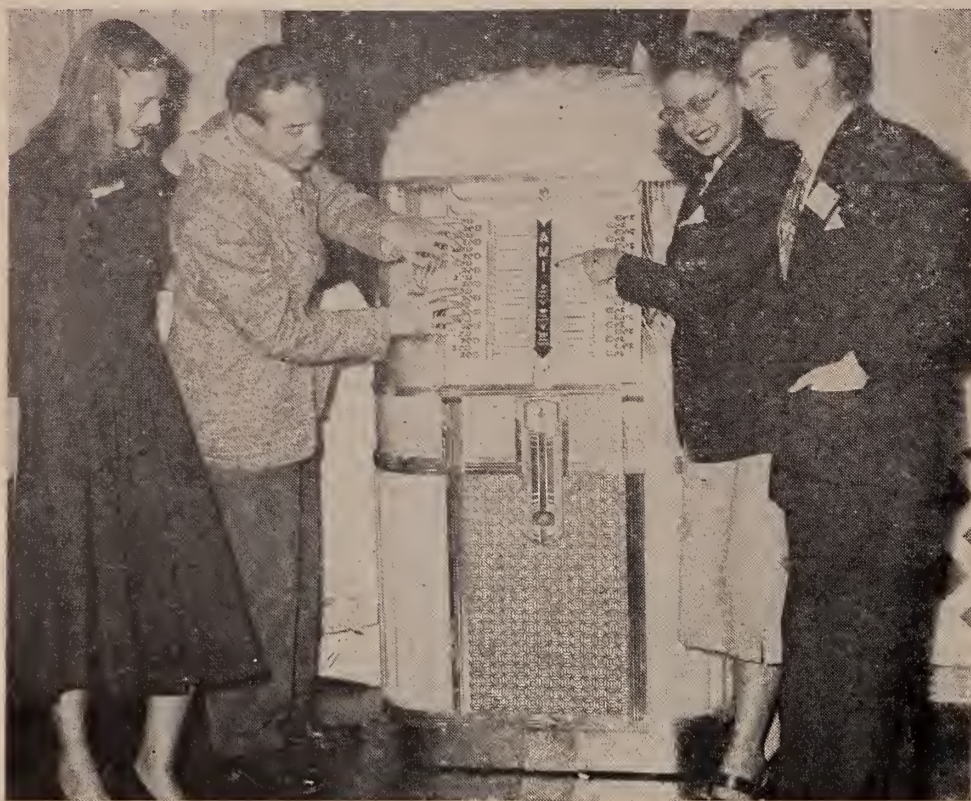
"Tico Tico" (3:03)

"Always In My Heart" (3:34)

PHIL GREEN ORCH.  
(Pan American 82)

● Wax that might be used as filler material is offered here in fair fashion by the Phil Green Orch. Both sides, done up in Latin tempo might fill ops' needs—and possibly more. Top deck, an all instrumental bit is the familiar "Tico Tico," with the band displaying their wares in able fashion. Flip showers chirp Dorothy Morrow to the mike for the offering of the oldie "Always In My Heart." Vocal spot fills the bill and makes for easy listening. Wax is there for the asking—ops take it from here.

# Capitol Records Star Guests With Chgo. Coinmen At AMI Model "B" Showing



CHICAGO—Hal Derwin, Capitol Records singing star beams eagerly as he listens to several of his hit recordings on the new AMI Model "B" phonograph during its showing at the Automatic Phonograph Dist. Co., Chicago. The occasion not only marked the formal showing of the new phonograph, but also heralded the opening of the firm's new

offices and showrooms. Derwin and the coinery played host to more than two hundred music operators on Sunday and Monday, May 23rd and 24th. Pictured with Derwin are (left to right): Barbara Jones, Automatic Phonograph Dist. Co.; Mrs. Hal Derwin, and Mike Spagnola of the distributing firm.

# Columbia Donates Disk Library To Red Cross

A library of records to provide music to induce relaxation among volunteer blood donors was presented to the Red Cross Blood Program of the Greater New York Chapters, 4 East 37th Street, Monday, May 24th, by Rise Stevens, Metropolitan Opera star, as a gift of Columbia Records, Inc.

Manie Sacks, vice-president of Columbia Records, and Ben Selvin, musical director, were the first of 18 volunteers recruited in the company to give blood and to enjoy music while doing so.

Receiving the records for the Blood Program were Mrs. E. Roland Harriman, vice-chairman of the New York Chapter, American Red Cross, and Colonel Earle Boothe, Administrator of the Blood Program for New York's five boroughs.

**TAKE OUR WORD FOR IT.**  
*You can order this one without hearing it!*  
**ANOTHER JACKSON HIT**  
**BULLMOOSE**  
*by KING 4230*

## FOR **TOPS** IN **HILLBILLY** RECORDS IT'S **IMPERIAL**

8035 A **"ANOTHER DAY"**  
 B **"I GET LONESOME"**  
**TED DeLEON and his Ramblers**

8036 A **"I LOVED YOU THEN"**  
 B **"JEEP BLUES"**  
**TOBY KELLY and his Rhythm Makers**

8037 A **"BLUE BONNET POLKA"**  
 B **"Darlin' You're All the World to Me"**  
**ADOLPH HOFNER and his Orchestra**

**SOME DISTRIBUTOR TERRITORIES STILL AVAILABLE**

*Exclusive Sales Representatives*  
**HOLIDAY DISTRIBUTING CO.**

137-139 NORTH WESTERN AVENUE LOS ANGELES 4 • CALIFORNIA

**We welcome these new distributors on the IMPERIAL BANDWAGON**

- DUNBAR DIST. CO. - Dallas, Texas
- M. B. KRUPP DIST. CO. - El Paso, Texas
- CROWE-MARTIN DIST. CO., San Antonio
- C&C DIST. CO. - Seattle, Wash. - Portland, Or.
- MANGOLD DIST. CO. - Baltimore, Md.
- NOLA DIST. CO. - New Orleans, La.
- ROBERTS DIST. CO. - St. Louis, Mo.
- HIT RECORDS DIST. CO. - Cincinnati, Ohio
- GLENN ALLEN DIST. CO. - Memphis, Tenn.
- KAPLAN MUSIC SALES - Detroit, Michigan
- NORTHWEST MUSIC - Pierre, S. D.
- IMPERIAL OKLAHOMA DIST. CO., Oklahoma City, Okla.

Please mention **THE CASH BOX** when answering ads—it proves you're a real coin machine man!

# JUKE BOX REGIONAL RECORD REPORT

## The Ten Top Records-City by City

JUNE 12, 1948

### New York

1. NATURE BOY (King Cole)
2. YOU CAN'T BE TRUE, DEAR (Ken Griffin)
3. MY HAPPINESS (Jon & Sondra Steele)
4. LOVE SOMEBODY (Buddy Clark-Doris Day)
5. TELL ME A STORY (Sammy Kaye)
6. LITTLE WHITE LIES (Dick Haymes)
7. SABRE DANCE (Woody Herman)
8. TOOLIE OOLIE DOOLIE (Vaughn Horton)
9. DICKEY BIRD SONG (Freddy Martin)
10. LAROO LAROO LILLI BOLERO (Perry Como)

### Chicago

1. NATURE BOY (King Cole)
2. YOU CAN'T BE TRUE, DEAR (Ken Griffin)
3. TOOLIE OOLIE DOOLIE (Andrews Sisters)
4. LITTLE WHITE LIES (Dick Haymes)
5. MY HAPPINESS (Jon & Sondra Steels)
6. HAUNTED HEART (Bing Crosby)
7. TELL ME A STORY (Sammy Kaye)
8. BECAUSE (Perry Como)
9. LAROO LAROO LILLI BOLERO (Peggy Lee)
10. SABRE DANCE (Woody Herman)

### Los Angeles

1. NATURE BOY (King Cole)
2. WOODY WOODPECKER (Kay Kyser)
3. YOU CAN'T BE TRUE, DEAR (Ken Griffin)
4. LITTLE WHITE LIES (Dick Haymes)
5. HAUNTED HEART (Bing Crosby)
6. HEARTBREAKER (Ferko String Band)
7. HOORAY FOR LOVE (Tony Martin)
8. CUCKOO WALTZ (Ken Griffin)
9. PEANUT VENDOR (Stan Kenton)
10. ARIZAY (Ray McKinley)

### Mexia, Texas

1. NATURE BOY (King Cole)
2. YOU CAN'T BE TRUE, DEAR (Ken Griffin)
3. MY HAPPINESS (Jon & Sondra Steele)
4. LITTLE WHITE LIES (Dick Haymes)
5. ST. LOUIS BLUES MARCH (Tex Beneke)
6. BECAUSE (Perry Como)
7. I HATE TO LOSE YOU (Andrews Sisters)
8. BOUQUET OF ROSES (Eddy Arnold)
9. SABRE DANCE (Woody Herman)
10. HAUNTED HEART (Perry Como)

### Phoenix, Ariz.

1. NATURE BOY (King Cole)
2. NOW IS THE HOUR (Gracie Fields)
3. TOOLIE OOLIE DOOLIE (Andrews Sisters)
4. BEG YOUR PARDON (Francis Craig)
5. YOU CAN'T BE TRUE, DEAR (Ken Griffin)
6. SNATCH & GRAB IT (Julia Lee)
7. I GOT A RIGHT TO CRY (Joe Liggins)
8. HEARTBREAKER (Andrews Sisters)
9. SPANISH BELLS (Cliffie Stone)
10. BOUQUET OF ROSES (Eddy Arnold)

### Denver, Colo.

1. NATURE BOY (King Cole)
2. YOU CAN'T BE TRUE, DEAR (Ken Griffin)
3. BEG YOUR PARDON (Francis Craig)
4. DICKEY BIRD SONG (Freddy Martin)
5. HAUNTED HEART (Perry Como)
6. LITTLE WHITE LIES (Dick Haymes)
7. BECAUSE (Perry Como)
8. I HATE TO LOSE YOU (Andrews Sisters)
9. TOOLIE OOLIE DOOLIE (Andrews Sisters)
10. BOUQUET OF ROSES (Eddy Arnold)

### Fayetteville, Ark.

1. NATURE BOY (King Cole)
2. YOU CAN'T BE TRUE, DEAR (Ken Griffin)
3. LITTLE WHITE LIES (Dick Haymes)
4. BABY DON'T BE MAD AT ME (Frankie Laine)
5. MY HAPPINESS (Jon & Sondra Steele)
6. A BOY FROM TEXAS (King Cole)
7. THE DICKEY BIRD SONG (Freddy Martin)
8. FOUR LEAF CLOVER (Art Mooney)
9. MANANA (Peggy Lee)
10. NOW IS THE HOUR (Bing Crosby)

### Boston, Mass.

1. MY HAPPINESS (Jon & Sondra Steele)
2. NATURE BOY (King Cole)
3. YOU CAN'T BE TRUE, DEAR (Ken Griffin)
4. NOW IS THE HOUR (Gracie Fields)
5. SHINE (Frankie Laine)
6. LAROO LAROO LILLI BOLERO (Peggy Lee)
7. WOODY WOODPECKER SONG (Kay Kyser)
8. TERESA (Vic Damone)
9. TEA LEAVES (Alan Dale)
10. HAUNTED HEART (Perry Como)

### Carlsbad, N. M.

1. NOW IS THE HOUR (Bing Crosby)
2. SABRE DANCE (Andrews Sisters)
3. NATURE BOY (King Cole)
4. MY HAPPINESS (Jon & Sondra Steele)
5. BABY FACE (Art Mooney)
6. YOU CAN'T BE TRUE, DEAR (The Sportsmen)
7. BECAUSE (Perry Como)
8. MELODY TIME (Vaughn Monroe)
9. HAUNTED HEART (Perry Como)
10. ST. LOUIS BLUES MARCH (Tex Beneke)

### Stamford, Conn.

1. WOODY WOODPECKER SONG (Kay Kyser)
2. NATURE BOY (King Cole)
3. BABY FACE (Art Mooney)
4. YOU CAN'T BE TRUE, DEAR (Ken Griffin)
5. SERENADE (Buddy Clark)
6. HAUNTED HEART (Perry Como)
7. BECAUSE (Perry Como)
8. LOVE SOMEBODY (Buddy Clark-Doris Day)
9. LITTLE WHITE LIES (Dick Haymes)
10. TEXARKANA BABY (Eddy Arnold)

### Shoals, Ind.

1. NATURE BOY (King Cole)
2. YOU CAN'T BE TRUE, DEAR (Ken Griffin)
3. HEARTBREAKER (Andrews Sisters)
4. TOOLIE OOLIE DOOLIE (Andrews Sisters)
5. MANANA (Peggy Lee)
6. BABY FACE (Art Mooney)
7. SABRE DANCE (Woody Herman)
8. DICKEY BIRD SONG (Freddy Martin)
9. HAUNTED HEART (Bing Crosby)
10. NOW IS THE HOUR (Bing Crosby)

### McKeesport, Pa.

1. YOU CAN'T BE TRUE, DEAR (Ken Griffin)
2. NATURE BOY (King Cole)
3. LITTLE WHITE LIES (Dick Haymes)
4. NOW IS THE HOUR (Bing Crosby)
5. LAROO LAROO LILLI BOLERO (Perry Como)
6. MY HAPPINESS (Jon & Sondra Steele)
7. DICKEY BIRD SONG (Freddy Martin)
8. HAUNTED HEART (Perry Como)
9. BABY FACE (Art Mooney)
10. BEG YOUR PARDON (Francis Craig)

### Manchester, N. H.

1. NATURE BOY (King Cole)
2. YOU CAN'T BE TRUE, DEAR (Ken Griffin)
3. MY HAPPINESS (Jon & Sondra Steele)
4. TOOLIE OOLIE DOOLIE (Andrews Sisters)
5. LITTLE WHITE LIES (Dick Haymes)
6. SABRE DANCE (Don Henry Trio)
7. ST. LOUIS BLUES MARCH (Tex Beneke)
8. THE DICKEY BIRD SONG (Freddy Martin)
9. MAYBE I LOVE YOU (Judy Tremain)
10. BECAUSE (Perry Como)

### Madison, Wisc.

1. NATURE BOY (King Cole)
2. YOU CAN'T BE TRUE, DEAR (Ken Griffin)
3. LITTLE WHITE LIES (Dick Haymes)
4. JUST BECAUSE (Eddy Howard)
5. BABY FACE (Art Mooney)
6. TOOLIE OOLIE DOOLIE (Andrews Sisters)
7. DICKEY BIRD SONG (Freddy Martin)
8. LAROO LAROO LILLI BOLERO (Perry Como)
9. BECAUSE (Perry Como)
10. SHINE (Frankie Laine)

### San Diego, Calif.

1. NATURE BOY (King Cole)
2. YOU CAN'T BE TRUE, DEAR (Ken Griffin)
3. LITTLE WHITE LIES (Dick Haymes)
4. DICKEY BIRD SONG (Freddy Martin)
5. LAROO LAROO LILLI BOLERO (Peggy Lee)
6. BECAUSE (Perry Como)
7. TERESA (Vic Damone)
8. MAYBE I LOVE YOU (Judy Tremain)
9. RECESS IN HEAVEN (Dan Grissom)
10. GOOD ROCKIN' TONIGHT (Wynonie Harris)

### Deadwood, S. D.

1. NATURE BOY (King Cole)
2. SABRE DANCE BOOGIE (Freddy Martin)
3. LITTLE WHITE LIES (Dick Haymes)
4. YOU CAN'T BE TRUE, DEAR (Ken Griffin)
5. NOW IS THE HOUR (Margaret Whiting)
6. ST. LOUIS BLUES MARCH (Tex Beneke)
7. HEARTBREAKER (Ferko String Band)
8. TOOLIE OOLIE DOOLIE (The Sportsmen)
9. BECAUSE (Perry Como)
10. DECK OF CARDS (Tex Ritter)

### Buffalo, N. Y.

1. NATURE BOY (King Cole)
2. DICKEY BIRD SONG (Freddy Martin)
3. TELL ME A STORY (Sammy Kaye)
4. PUT 'EM IN A BOX (King Cole)
5. WHY DON'T YOU DO RIGHT (Peggy Lee)
6. WORRY, WORRY, WORRY (Kay Kyser)
7. LITTLE WHITE LIES (Dick Haymes)
8. HAUNTED HEART (Bing Crosby)
9. YOU CAN'T BE TRUE, DEAR (Ken Griffin)
10. LAROO LAROO LILLI BOLERO (Frankie Carle)

### Paducah, Ky.

1. NATURE BOY (King Cole)
2. BOUQUET OF ROSES (Eddy Arnold)
3. YOU CAN'T BE TRUE, DEAR (Ken Griffin)
4. LITTLE WHITE LIES (Dick Haymes)
5. HAUNTED HEART (Bing Crosby)
6. NOW IS THE HOUR (Bing Crosby)
7. LAROO LAROO LILLI BOLERO (Peggy Lee)
8. DECK OF CARDS (T. Texas Tyler)
9. TERESA (Vic Damone)
10. BECAUSE (Perry Como)

**HURRY!**

**HURRY!**

**HURRY!**



**ALL ADVERTISING FOR  
The Cash Box  
"NAMM SHOW ISSUE"  
CLOSES FRIDAY, 5 P. M., JUNE 10**

**COMPLETE COVERAGE**

*of the entire Juke Box industry*



**WIRE OR PHONE IMMEDIATELY!  
THE CASH BOX**

**381 FOURTH AVE., NEW YORK 16, N. Y.**

**All Phones: MUrray Hill 4-7797**

32 W. RANDOLPH ST.  
CHICAGO 1, ILL.  
Phone: DEArborn 0045

1516 CROSSROADS OF THE WORLD  
HOLLYWOOD 28, CALIF.  
Phone: HOLlywood 8163



Best wishes . . . and congrats . . . to a grand couple who've just announced their intention to wed . . . Jackie Smith, charming director of radio promotion for Mercury . . . and Eddy Hubbard, dick jock of the Chesterfield ABC Club . . . save us a piece of that weddin' cake. . . . The Honey Dreamers, now with Mercury, are coming out with "Woody Wood Pecker" within the next few weeks . . . the "pecker" tune, as done by Kay Kyser, was picked by Philly's phono ops as the tune for June at their last big Click Tune party when 3,000 teenagers went sim-pully wild over the song in Frank Palumbo's Click Theater Cafe. . . . Looks like lots and lots of promotion afoot for June 12 . . . "Vic Damone Day" . . . which will also be Vic's 20th birthday . . . each Damone disk to carry a special cover and a special wallet sized autographed pic of the kid with the glorious pipes to be distributed . . . but everywhere. . . . From down 'round Nashville comes word that John Laurenz' "Nature Boy" disk is clickin'.

\* \* \* \* \*

Al Beilin of Remick and Solly Wagner of Advance Music in a rush-rush hurry trip to N. Y. this past week. . . Al Abramson, head of Musicana, Ltd., Canadian diskery, scheduled to arrive in town for the NAMM show. . . Lots of grand interest in the meeting of the music merchants at the Palmer House with many of the out-of-town big shots intending to be present. . . Floyd Bittaker, vice-prexy of clickin' Capitol disks, also on his way into our town to visit around prior to spendin' his days and nites at the music show. . . Wonder what's with Joe Whalen of BVC? Seems like everyone visiting our town from the Canadian countryside and many, many from Noo Yawk and Califo-hnia, too, callin' on Joe. What's breakin', keed? . . . We hear Harry Link of Leo Feist popped into town for just a day and nite and had Ned Miller singin' the "Fella With The Umbrella" tune all that nite long. . . both Ned and Harry claimin' "it's a natural" what with that "Easter Parade" pic bound to crack it wide open. . . Irwin Berke of Shapiro-Bernstein all excited over "Tree In The Meadow" and "Boy From Texas And A Girl From Tennessee." The latter tune having been recorded 100 per cent right down the line with juke box ops all "for it." As far as "Tree In The Meadow" is concerned . . . Sam Browne's London Records' cutting picked as the "Disk O' The Week" here . . . June 5 issue.

\* \* \* \* \*

Eddy Howard clicked, but big, they tell me, in Detroit's Eastwood Gardens . . . and Hudson's Dept. Store in the motor city so impressed they asked Eddy to spend an afternoon in their disk dept, autographing his records for all who came up . . . seems that Eddy had writer's cramp when it was all over . . . but never stopped smiling for a second. . . Aristocrat disks much pleased with the click their Tu-Tones made at Detroit's Broadway Capitol . . . from there they go into Toledo's Paramount . . . and the firm reports upped sales wherever they have appeared.

**OH BOY!**  
*A New*  
**BULLMOOSE JACKSON**  
**HIT!**  
**No. 4230**  
**YOU'LL HAVE TO GET  
IN LINE TO GET IT, IF  
YOU DON'T WATCH OUT!**  
*Watch!* **IT'S A  
KING  
RECORD**

FIRST CLASS  
PERMIT No. 43309  
(Sec. 510, P. L. & R.)  
NEW YORK, N. Y.

**BUSINESS REPLY CARD**

NO POSTAGE NECESSARY IF MAILED IN THE UNITED STATES

4c—POSTAGE WILL BE PAID BY—

**THE CASH BOX**

**381 FOURTH AVENUE**

**NEW YORK (16), N. Y.**



USE THIS PREPAID POSTCARD TO LIST YOUR TEN TOP  
TUNES FOR THIS WEEK

|     | NAME OF RECORD HERE | ARTIST OR BAND HERE |
|-----|---------------------|---------------------|
| 1.  | .....               | .....               |
| 2.  | .....               | .....               |
| 3.  | .....               | .....               |
| 4.  | .....               | .....               |
| 5.  | .....               | .....               |
| 6.  | .....               | .....               |
| 7.  | .....               | .....               |
| 8.  | .....               | .....               |
| 9.  | .....               | .....               |
| 10. | .....               | .....               |

NAME .....

FIRM .....

ADDRESS .....

CITY ..... STATE .....

---

OPS WITH WESTERN AND FOLK TUNES—USE THIS SECTION  
TO LIST YOUR FIVE TOP WESTERN AND FOLK TUNES  
FOR THIS WEEK

|    | NAME OF RECORD HERE | ARTIST OR BAND HERE |
|----|---------------------|---------------------|
| 1. | .....               | .....               |
| 2. | .....               | .....               |
| 3. | .....               | .....               |
| 4. | .....               | .....               |
| 5. | .....               | .....               |

WHAT WESTERN AND FOLK TUNES NOT LISTED ABOVE ARE COMING  
UP .....

NAME .....

FIRM .....

ADDRESS .....

CITY ..... STATE .....





The Top Ten Tunes Netting Heaviest Play Compiled From Reports Submitted Weekly to The Cash Box By Leading Music Operators In New York City's Harlem Area.



The Top Ten Tunes Netting Heaviest Play Compiled From Reports Submitted Weekly to The Cash Box By Leading Music Operators In New Orleans.



**1** NATURE BOY  
King Cole  
(Capitol 15054)

NATURE BOY  
King Cole  
(Capitol 15054)

NATURE BOY  
King Cole  
(Capitol 15054)

NATURE BOY  
King Cole  
(Capitol 15054)

**2** LONG GONE  
Sonny Thompson  
(Miracle 126)

LONG GONE  
Sonny Thompson  
(Miracle 126)

LONG GONE  
Sonny Thompson  
(Miracle 126)

YOU DON'T LOVE ME  
Camille Howard  
(Specialty 307)

**3** TOMORROW NIGHT  
Lonnie Johnson  
(King 4201)

MESSING AROUND  
Memphis Slim  
(Miracle)

GOOD ROCKIN' TONIGHT  
Wynonie Harris  
(King 4210)

RECESS IN HEAVEN  
Dan Grissom  
(Jewel 2004)

**4** GOOD ROCKIN' TONIGHT  
Wynonie Harris  
(King 4210)

POOL PLAYING BLUES  
Amos Milburn  
(Aladdin)

YOU DON'T LOVE ME  
Camille Howard  
(Specialty 307)

LITTLE WHITE LIES  
Martha Davis  
(Jewel 2002)

**5** TIME OUT FOR TEARS  
Savannah Churchill  
(Manor)

GOOD ROCKIN' TONIGHT  
Wynonie Harris  
(King 4210)

REET PETITE & GONE  
Louis Jordan  
(Decca 35481)

THAT'S BETTER FOR ME  
T-Bone Walker  
(Black & White 126)

**6** I WANT TO CRY  
Savannah Churchill  
(Manor)

GROOVY MOVIE BLUES  
Johnny Moore  
(Exclusive)

TRAIN BLUES  
Roy Milton  
(Specialty 524)

BOUNCIN' WITH BENSON  
Paul Williams  
(Savoy 664)

**7** 35-30  
Paul Williams  
(Savoy 661)

SHOUT THE BOOGIE  
Memphis Mennie  
(Columbia 38099)

35-30  
Paul Williams  
(Savoy 661)

THE TWISTER  
Paul Williams  
(Savoy 665)

**8** GO RED GO  
Arnett Cobb  
(Apollo 778)

THAT'S WHAT I LIKE  
Julia Lee  
(Capitol 15060)

RECESS IN HEAVEN  
Dan Grissom  
(Jewel 2004)

X-TEMPORANEOUS BOOGIE  
Camille Howard  
(Specialty 307)

**9** DUTCH KITCHEN BOUNCE  
Arnett Cobb  
(Apollo 778)

TOMORROW NIGHT  
Lonnie Johnson  
(King 4201)

I'M WAITING FOR YOUR CALL  
T-Bone Walker  
(Black & White)

LONDON DONNIE  
Don Bayas  
(Savoy 628)

**10** BUBBLES  
Bill Moore  
(Savoy 662)

REET PETITE & GONE  
Louis Jordan  
(Decca 35481)

GO RED GO  
Arnett Cobb  
(Apollo 778)

DUTCH KITCHEN BOUNCE  
Arnett Cobb  
(Apollo 778)

## Apollo Records Sign Disk Jockey Bee Kalmus

NEW YORK—New York's popular disk-jockey and songstress, Bee Kalmus was signed to a recording contract with Apollo Records, it was learned this past week.

Miss Kalmus, who has captured a tremendous listening audience is scheduled to have her first platter, "Pretty As The Moon" released this week.

Supporting the impressive styling of the attractive vocalist, are the Bell-Aires and the Three Harpers.

Apollo recently announced the election of Mrs. Bess Berman to the post of president of the firm, after she had completely bought out the interests of Hy Siegel and Sam Schneider, former members of the firm.

Siegel and Schneider are in no manner connected with Apollo Records any more, the purchase of their former interest in the plattery having severed all connection with Apollo.

## 7th CONSECUTIVE WEEK



## 7 "TIME OUT FOR TEARS"

SAVANNAH CHURCHILL

MANOR # 1116

Another CHURCHILL Winner!  
"I WANT TO CRY"

MANOR # 1129

on MANOR RECORDS

313 WEST 57 ST.  
NEW YORK, N. Y.

## Columbia Records Close King Mills Plant

NEW YORK—Mr. Edward Wallerstein, chairman of the board of Columbia Records, Inc., this past week announced that the firm is temporarily closing its plant in King Mills, Ohio.

Mr. Wallerstein said the plant closing was due to seasonal factors and to the fact that the company recently expanded its production capacity in Hollywood, Calif., and Bridgeport, Conn.

Columbia this past week continued streamlining operations by dropping Josef Zimanich, its international recording chieftain, and Paul Apfelter in the kiddie record department. Mitchell Ayres will henceforth govern releases in the international division. The plattery has also trimmed its exploitation program, at least for the summer.

## O O P S !

Was our face "red." We slipped last week when listing Red Benson's Rainbow recording of "Rosalinda" as Red "Thomas," in the Cherio-Rytvoc Music ad. Take a look-see below. We're sure it's correct this week.

### THE LUCKY 7--NATURALS Bulls-Eye of the Week

#### 1. "John's Other Wife"

Recorded by  
JOHNNY BOND—Columbia  
JOHNNY MORRIS—Orpheus

#### 2. "The Little White House"

(With The Little Green Blinds)

Recorded by  
MILT HERTH-LARRY DOUGLAS—  
Decca

#### 3. "I'm A Lonely Little Petunia"

Recorded by  
DICK "Two-Ton" BAKER—Mercury,  
LAWRENCE WELK—Decca, TOMMY  
TUCKER—Columbia, HARMONAIRES  
—Embassy, THE HAPPY GANG—  
Vic. (Can.)

#### 4. "Rosalinda"

Recorded by  
DICK THOMAS—Decca  
RED BENSON—Rainbow  
AL STUART—Embassy

#### 5. "Gin Rummy Polka"

Recorded by  
TEMPTONES—Tower

#### 6. "Brother Bill"

Reissued by Request

#### 7. "Tell Me Why"

Recorded by  
ALAN GERARD—National

CHERIO-RYTVOC Music Pub. 1585 B'wy, N.Y.

## COMING UP FAST! "SCISSOR GRINDER SERENADE"

Will Back And His Orchestra  
FLIP OVER

## "MY SECRET DREAM"

#1001

Order from Your Distributor or Direct  
DELMAC RECORD COMPANY  
1515 HOWARD STREET, CHICAGO 26, ILL.

## ★ MIRACLE ★

### PARADE OF HITS

"MESSIN' AROUND"  
and  
"MIDNIGHT JUMP"  
by MEMPHIS SLIM  
and his HOUSE ROCKERS  
M-125

MIRACLE

RECO D  
COMPANY  
500 EAST 63RD ST. CHICAGO 15 ILL.

Two New Releases!

## "OUT OF THE BLUE" "BULLY WULLY BOOGIE"

by HADDA BROOKS  
MODERN 20-600

## "MORE THAN YOU KNOW"

JOHNNY MOORE'S THREE BLAZERS

## "VARIETY BOUNCE"

HADDA BROOKS TRIO  
MODERN 20-599

## "Folk" and "Western" RECORD REVIEWS

### BULLSEYE of the WEEK

#### "Foolish Tears"

#### "Who Me"

TEX WILLIAMS  
(Capitol 15113)

● Grabbing this featured spot this week, is Tex Williams and his Western Caravan with another pair that beckon coin play in a big way. Topside is the one we go for, with Tex offering the mellow wordage to "Foolish Tears" in excellent manner. Tempo is slow, with the title offering bill of fare on the wax. Flip, a novelty piece title "Who Me" kicked around about a year ago. Williams' styling might boom the disk all over again. Stuff is full of comedy lyrics and should have phono fans laughing all thru. Whirl 'em.

#### "Please Change Your Mind"

#### "Slow Marching, Sad Music"

WILEY & GENE  
(Columbia 20434)

● Pair of sides to which music ops might take to are these offered in pleasant vein by Wiley & Gene, popular folk singers throughout the years. Top side is a fast stepping piece, with the duet spooning in able tones that satisfy. Flip slows down a bit, with the wax story about an unfaithful gal showing as effective. Both sides are there for the asking—go to it.

#### "Tears Today & Blues Tomorrow"

#### "In The Pines"

TEXAS JIM ROBERTSON  
(Victor 20-2907)

● More top notch hillbilly music with Texas Jim Robertson in the spotlight. Top deck, titled "Tears Today and Blues Tomorrow" fits Tex's deep vocal splendor to a T, with the wordage ringing true all the way. On the back with "In The Pines," Tex offers this old folk standard in top notch manner to set the stage for more coin play. Take into account Robertson's wide popularity and you've got a pair that will go.

#### "Rose Of Mexico"

#### "Calico Rag"

AL DEXTER  
(Columbia 20438)

● Top notch warbling of Al Dexter and a pair that are sure to become top disks in ops machines in the very near future. Top deck, "Rose of Mexico" is a musical tribute about a gal from across the border. Wax makes for pleasurable listening all thru. Flip shows as an excellent dance number, with Al offering the vocal flavor in top notch styling. Don't miss this duo—hop on the bandwagon right now.



## THE CASH BOX REPORTS

THE NATION'S



HILLBILLY  
FOLK & WESTERN  
JUKE BOX TUNES

**1** BOUQUET OF ROSES  
Eddy Arnold  
(Victor 20-2806)

**2** ANYTIME  
Eddy Arnold  
(Victor 20-2700)

**3** SUSPICION  
Tex Williams  
(Capitol 40109)

**4** TEXARKANA BABY  
Eddy Arnold  
(Victor 20-2806)

**5** DECK OF CARDS  
"T" Texas Tyler  
(4-Star 1228)

ADDITIONAL TUNES LISTED BELOW  
IN ORDER OF POPULARITY

SWEETER THAN  
THE FLOWERS  
Moon Mullican  
(King)

WHAT A FOOL I WAS  
Eddy Arnold  
(Victor 20-2700)

OKLAHOMA WALTZ  
Johnny Bond  
(Columbia 38160)

SIGNED, SEALED  
& DELIVERED  
Cowboy Copas  
(King 658)

WALTZ OF THE  
WIND  
Roy Acuff  
(Columbia 38042)

## SEE POSSIBILITY OF DISK BAN ENDING AT AFM NATIONAL CONVENTION JUNE 7

### Meetings Between Record Industry Council and AFM Executives Continue—Optimism Runs High

NEW YORK—With the American Federation of Musicians National Convention slated for June 7th, at Asbury Park, N. J., rumors pertaining to the possible end of the record ban ran hot and heavy this past week.

It is known that meetings between a recording industry council and executives of the AFM have been continuing, with some noted progress made.

Many in the disk biz boldly predict the end of the record ban stating, "Petrillo knows he is licked."

This statement was later attributed to the obvious decided interest most recording companies have in importing background music from Europe.

It is also rumored that a tentative plan has been drawn up by officials of Decca Records, and that this plan has been presented to all the major platteries and Milton Diamond, attorney for the AFM. The plan is reported to have met with the approval of all concerned, but as yet, has supposedly not been presented to AFM president, James C. Petrillo. The plan in itself is guarded with the tightest measures of "war-time security," to prevent anybody misconstruing or misinterpreting any portion thereof.

Others in the disk biz view the recent exit of Mr. Eli Oberstein from the top artist and repertoire post at RCA-Victor as one of the possible influencing factors

for their optimism. They aver that Oberstein would not have left Victor at this time had not the recording ban been drawing to a possible close. Oberstein left RCA-Victor Records last week to head a plattery of his own, and market music backgrounds for the recording industry, should the recording ban continue.

It was learned this past week that no major representatives of the recording companies would be present at the National Convention on June 7th.

Meanwhile, diskers both large and small continued investigating into the possibility of importing musical backgrounds from Europe, and later dubbing in voices of popular singers. Since Mercury Records utilized this means of issuing their John Laurenz recording of "Nature Boy," others in the biz have sent recording experts to Europe to start the ball rolling.

Diskers throughout the country evidenced falling sales and many were cutting down on operational overhead this past week. The slack in the record business was also noticeable in other allied fields, especially so with the music publishing business.

SHAKE HANDS WITH  
BULLET STARS AT THE  
BIG CONVENTION IN  
CHICAGO

Remember—Check Bullet Records FIRST!

**BULLET RECORDS**

423 Broad Street Nashville, Tennessee  
6-4573

**if** YOU WERE AN  
OWL - YOU'D BE  
A SMARTY-SMARTY  
BY ORDERING THIS  
**KING RECORD**  
# 4230  
*It's another*  
**BULLMOOSE JACKSON**  
**HIT!**



IF "OSCAR'S"  
WERE GIVEN FOR  
OUTSTANDING  
Needle PERFORMANCE

Permo Point Round and Permo Point Elliptical would top the list for:

EXTREMELY LONG NEEDLE LIFE  
UNEQUALLED KINDNESS TO RECORDS  
DEPENDABILITY ON LOCATIONS  
ECONOMY — still at the same low price!

More Permo needles sold than all other longlife needles combined.

**PERMO POINTS**

Made by the original and world's largest manufacturer of longlife phonograph needles.

**PERMO, Incorporated**  
Chicago 26

# LARGE MUSIC OPERATOR CONTINGENT OFF TO CHICAGO FOR GALA NAMM SHOW

**Diskers, Music Publishers and Artists To Attend**

CHICAGO—A large contingent of music operators, who are also record and music dealers are expected here for the forthcoming NAMM (National Association of Music Merchants) convention, to be held at the Palmer House, June 14th to the 17th.

Advance reservations indicate that the NAMM show will play host to one of the largest gatherings ever.

Music op-dealers are coming to witness one of the greatest displays of new merchandise to be exhibited here, as well as meet with many of the record manufacturers who will be attending.

Panel discussions on topics of current interest to all music men will be the highlight of the show, in addition to a gala entertainment program planned.

Wide speculation was voiced by many music operators and dealers over the growing plan for cooperative purchasing, designed to cut down operating expenses and maintain a flowing inventory of record stock.

Also gaining wide talk was the recent action of distributors groups and associations in connection with the dissemination of credit information among music op-dealers.

Music ops evidenced a great deal of interest in this year's NAMM show. One well noted mid-western operator stated, "I've learned a great deal about the operation of a retail store from my music operation. The two-types of business go hand-in-hand, since they are so closely allied. Then again, my dealership profits immensely, from the promotional value of the phonographs I have on location.

"Many music operators like myself have gone into the dealer business. As a matter of fact, I got the idea of placing stickers on my machines telling the buying public where they could obtain the hit records in my machines. I found my location take increased in addition to more sales in my store."

# THE DREAM PEDDLER



**FRANKIE CARLE**  
Col. 38036

**HAL DERWIN**  
Capitol 481

**SAMMY KAYE**  
Vic. 20-2652

**SNOOKY LANSON**  
Mercury 5124

**HARRY ROY-Song Peddlers**  
London 225

**DEL COURTNEY**  
Vitacoustic

**PEER INTERNATIONAL Corp.**

SOLE SELLING AGENT

**SOUTHERN MUSIC PUBLISHING CO., INC. 1619 Broadway, N. Y.**



★ **CAMILLE HOWARD** AND HER TRIO

A New Star on Her First Release!

★ "YOU DON'T LOVE ME"

backed by

★ "X-TEMPERANEOUS BOOGIE"



**—AMERICA PICKS THE ORIGINAL—**

**DAMON RECORD D-11133**

# "MY HAPPINESS"

by **JON and SONDRRA STEELE**

**THERE IS NO SUBSTITUTE!**

**DOUBLE YOUR TAKE — DEMAND DAMON D-11133**

**DAMON RECORDING STUDIOS, INC.**

**1221 BALTIMORE AVENUE**

**KANSAS CITY, MO.**

Please mention **THE CASH BOX** when answering ads—it proves you're a real coin machine man!



# THE CASH BOX

## DISC-HITS BOX SCORE

COMPILED BY  
**JACK "One Spot" TUNNIS**

IN ORDER OF POPULARITY  
BASED ON  
WEEKLY NATIONAL SURVEY

BOX SCORE TABULATION COMPILED ON THE AVERAGE INDIVIDUAL PURCHASE ON THE BASIS OF 1000 RECORDS—LISTED IN ORDER OF POPULARITY, INCLUDING NAME OF SONG, RECORD NUMBER, ARTISTS, AND RECORDING ON THE REVERSE SIDE.

### CODE

|                |                   |
|----------------|-------------------|
| AL—Aladdin     | MG—M-G-M          |
| AP—Apollo      | MI—Miracle        |
| AR—Aristocrat  | MN—Manor          |
| BU—Bullet      | MO—Modern         |
| CA—Capitol     | MU—Musicraft      |
| CE—Celebrity   | NA—National       |
| CN—Continental | RA—Rainbow        |
| CO—Columbia    | RE—Regent         |
| CS—Coast       | SA—Savoy          |
| DE—Decca       | SD—Super Disc     |
| DEL—DeLuxe     | SI—Signature      |
| EX—Exclusive   | SP—Specialty      |
| JD—Joe Davis   | SN—Standard Phono |
| KI—King        | ST—Sterling       |
| LO—London      | TR—Trilon         |
| MA—Majestic    | UN—Universal      |
| ME—Mercury     | VI—Victor         |
|                | VT—Vitacoustic    |

June 5 May 29

### 1—NATURE BOY 143.9 123.2

- CA-15054—KING COLE  
*Lost April*
- CO-38120—FRANK SINATRA  
*S'posin'*
- DE-24439—DICK HAYMES  
*You Can's Be True, Dear*
- EX-36x—HERB JEFFRIES  
*Just Naive*
- JE-2006—THE HOLLYWOODAIRES  
*Don't You Want That Stone*
- ME-5134—JOHN LAURENZ  
*These Foolish Things*
- MU-567—SARAH VAUGHAN  
*I'm Glad There Is You*
- VI-25-5212—EVE YOUNG  
*Time For Your Lullaby*
- VI-20-2944—DICK JAMES  
*You Can't Be True, Dear*

### 2—LITTLE WHITE LIES 104.2 101.6

- CO-38114—DINAH SHORE  
*Crying For Joy*
- DE-24280—DICK HAYMES  
*Sierra Madre*
- ME-8085—STEVE GIBSON
- MU-558—MEL TORME
- VI-27521—TOMMY DORSEY O.

### 3—YOU CAN'T BE TRUE, DEAR 88.8 38.1

- AP-1121—N. EMMETT
- CA-15077—THE SPORTSMEN
- BU-1032—R. DEAUVILLE
- DE-24439—DICK HAYMES  
*Nature Boy*
- CO-38211—MARLIN SISTERS  
*You Can't Be True, Dear*
- LO-202—VERA LYNN
- DEL-1171—ZIGGY LANE
- MU-568—RUSS BROOKS
- RO-128—KEN GRIFFIN
- VI-25-1117—WILL GLAHE

### 4—TOOLIE OOLIE DOOLIE 70.9 88.4

- CA-15059—THE SPORTSMEN
- CN-1223—VAUGHN HORTON
- CO-38211—MARLIN SISTERS  
*You Can't Be True, Dear*
- DA-2015—DANA SERENADERS
- DE-24380—ANDREWS SISTERS

- FL-5005—ALPINE BELLES
- LO-201—JOHNNY DENNIS
- SR-5505—LARKIN SISTERS
- ST-1013—DICK HAYMAN
- VI-25-1114—HENRI RENE O.

### 5—SABRE DANCE 67.4 64.7

- CO-38102—WOODY HERMAN O.  
*Swing Low, Sweet Chariot*
- DE-24388—VICTOR YOUNG O.  
*For Whom The Bell Tolls*
- DE-24427—ANDREWS SISTERS  
*Heartbreaker*
- ME-24000—NICHOLAS S. GOLOVANOV
- MG-30048—MACKLIN MARROW
- SI-15180—RAY BLOCH O.  
*Minuet In G*
- RE-111—DON HENRY TRIO  
*Turnpike Polka*
- VI-20-2721—FREDDY MARTIN O.  
*After You're Gone*

### 6—THE DICKEY BIRD SONG 51.6 59.1

- CO-38085—THE DELL TRIO  
*Encore Cherie*
- DE-24301—LARRY CLINTON O.  
*Ooh! Looka There*
- MA-1234—GEORGE OLSEN O.  
*Thoughtless*
- MG-10138—BLUE BARRON O.  
*My Cousin Louella*
- VI-20-2617—FREDDY MARTIN O.  
*If Winter Comes*
- VT-22—JOAN EDWARDS

### 7—HAUNTED HEART 44.4 29.3

- CA-15023—JO STAFFORD  
*I'm My Own Grandmaw*
- CO-38112—BUDDY CLARK  
*First Prize At The Fair*
- CO-38083—BUDDY CLARK  
*Matinee*
- DE-24362—GUY LOMBARDO O.  
*Saturday Night In Central Park*
- DE-24370—BING CROSBY  
*Moonlight On A White Picket Fence*
- ME-5120—VIC DAMONE  
*Tell Me A Story*
- MG-10153—GEORGE PAXTON O.  
*Dream Girl*
- VI-20-2713—PERRY COMO  
*Carolina Moon*
- VI-45-0050—RUSS CASE O.  
*Inside U. S. A.*

### 8—BABY FACE 40.8 40.1

- AP-1114—PHILLIE ALL STAR STRING BAND  
*Bye, Bye, Blackbird*
- CO-30014—JERRY WAYNE & DELL TRIO
- DE-25356—HENRY KING O.  
*Oh, You Beautiful Doll*
- KR-216—UPTOWN STRING BAND
- ME-2120—AQUA STRING BAND
- MG-10156—ART MOONEY O.  
*Encore Cherie*
- ST-294—HUM & STRUM
- TO-294—BENNY STRONG O.
- PA-1105—FERKO STRING BAND
- UN-627—MILT SCOTT ORCH.
- VI-22879—SAMMY KAYE O.  
*Miss You*

### 9—BECAUSE 36.8 40.4

- AP-1068—HAL WINTERS  
*Because*
- VI-20-2653—PERRY COMO

### 10—ST. LOUIS BLUES MARCH 36.5 48.7

- VI-20-2722—TEX BENEKE O.  
*Cherokee Canyon*

### 11—TELL ME A STORY 28.1 25.4

- CO-38050—FRANKIE CARLE O.  
*My Promise To You*
- DE-24329—AMES BROTHERS
- ME-5120—VIC DAMONE  
*Haunted Heart*
- MG-10144—BOB HOUSTON
- VI-20-2761—SAMMY KAYE O.  
*I Wouldn't Be Surprised*

June 5 May 29

### 12—HEART-BREAKER 25.5 10.4

- CA-15078—JACK SMITH  
*Baby Face*
- CO-38150—JERRY WAYNE  
*One Raindrop Doesn't Make A Shower*
- DE-24427—ANDREWS SISTERS  
*Sabre Dance*
- ME-5119—AQUA STRING BAND  
*Bye Bye Blackbird*
- PA-2007—FERKO STRING BAND  
*Four Leaf Clover*
- VI-20-2864—JOE LOSS O.  
*A Tree In A Meadow*

### 13—LOVE SOMEBODY 23.9 18.8

- CO-38174—DORIS DAY & BUDDY CLARK  
*Confess*

### 14—LAROO LAROO LILLI BOLERO 22.5 20.5

- CA-15048—PEGGY LEE  
*Talking To Myself About You*
- CO-38130—FRANKIE CARLE O.  
*Someone Cares*
- DE-24404—BING CROSBY  
*The Story Of Sorrento*
- MA-1224—EDDY HOWARD O.  
*Spring In December*
- ME-5121—VIC DAMONE  
*My Fair Lady*
- MG-10166—BOB HOUSTON  
*I Still Love You*
- MU-546—SHEP FIELDS O.  
*Hold It Joe*
- VI-20-2734—PERRY COMO

### 15—A FELLA WITH AN UMBRELLA 22.4 8.3

- CA-15092—SKITCH HENDERSON O.  
*Beyond The Blue Horizon*
- CO-38192—FRANK SINATRA  
*It Only Happens When I Dance With You*
- DE-24433—BING CROSBY  
*Blue Shadows On The Trail*
- DE-24434—GUY LOMBARDO O.  
*It Only Happens When I Dance With You*
- VI-20-2873—THE THREE SUNS  
*Steppin' Out With My Baby*

### 16—NOW IS THE HOUR 22.1 53.6

- CA-15024—MARGARET WHITING  
*But Beautiful*
- CO-38061—HORACE HEIDT O.  
*I'll Never Say I Love You*
- CO-38115—BUDDY CLARK  
*Peculiar*
- CM-7502—JERRY WALD O.  
*I Hate To Lose You*
- DE-24279—BING CROSBY  
*Silver Threads Among The Gold*
- DE-24378—BOB CARROLL  
*Sapphire Of The Tropics*
- LO-110—GRACIE FIELDS  
*Come Back To Sorrento*
- ME-5103—LES PAUL TRIO  
*My Extraordinary Gal*
- MG-10125—KATE SMITH  
*I'll Never Say I Love You*
- MU-532—SHEP FIELDS O.  
*Lone Star Moon*
- MA-1191—EDDY HOWARD O.  
*True*
- SI-15178—RAY BLOCH O.  
*Nina-Nana*
- VI-20-2704—CHARLIE SPIYAK O.  
*Who Are We To Say*

### 17—DECK OF CARDS 10.8 10.5

- CA-40114—TEX RITTER  
*Rounded Up In Glory*
- 4S-1228—TEXAS TYLER  
*Sweet Thing*
- MU-566—REX CROSS  
*Conversation With A Mule*
- VI-20-2821—PHIL HARRIS O.  
*Somebody Else—Not Me*

June 5 May 29

**18—PUT 'EM IN A BOX, TIE 'EM WITH A RIBBON 10.3 13.6**

- CA-15080—KING COLE TRIO  
*It's The Sentimental Thing To Do*
- CO-38188—DORIS DAY  
*It's Magic*
- ME-5130—FRANKIE LAINE  
*Baby Don't Be Mad At Me*
- MG-10193—HAL McINTYRE O.  
*On An Island With You*
- VI-20-2873—RAY McKINLEY O.  
*You Can't Run Away From Love*

**19—JUST BECAUSE 10.2 20.9**

- CO-38072—FRANK YANKOVIC
- DE-25376—DICK STABILE O.  
*Deep Elm Blues*
- MA-1231—EDDY HOWARD O.  
*Encore Cherie*
- ME-6086—SHERIFF TOM OWENS
- VI-20-2941—LONE STAR COWBOYS

**20—SUSPICION 10.1 —**

- CA-15068—JO STAFFORD  
*Clabborin' Up For Rain*
- CA-40109—TEX WILLIAMS  
*Flo From St. Joe, Ma.*
- CO-38146—RAY NOBLE O.  
*Goodnight Sweetheart*
- ME-5133—FOS CARLING

ADDITIONAL TUNES LISTED BELOW  
IN ORDER OF POPULARITY

|                            |      |      |      |
|----------------------------|------|------|------|
| 21—MANANA                  | 10.0 | 35.4 | 55.2 |
| 22—BEG YOUR PARDON         | 9.7  | 9.9  | 31.6 |
| 23—MY HAPPINESS            | 9.2  | 22.1 | 4.9  |
| 24—YOU WERE MEANT FOR ME   | 8.9  | 4.2  | 5.2  |
| 25—THOUGHTLESS             | 8.8  | 10.3 | 14.2 |
| 26—I'VE GOT A CRUSH ON YOU | 8.2  | 6.5  | 4.1  |
| 27—BEYOND THE SEA          | 8.1  | 1.9  | 2.0  |
| 28—FIDDLE FADDLE           | 8.0  | 6.1  | 1.7  |
| 29—TEXARKANA BABY          | 7.9  | —    | —    |
| 30—AIRIZAY                 | 7.2  | 13.8 | 4.6  |
| 31—WOODY WOODPECKER SONG   | 6.2  | —    | —    |
| 32—SHINE                   | 5.6  | 20.3 | 6.9  |
| 33—WILLIAM TELL OVERTURE   | 5.3  | —    | —    |
| 34—CONFESS                 | 5.2  | 8.1  | —    |
| 35—PEANUT VENDOR           | 5.1  | 2.6  | 4.9  |
| 36—MATINEE                 | 3.6  | 2.9  | 5.0  |
| 37—WORRY, WORRY, WORRY     | 3.5  | —    | —    |
| 38—BOY FROM TEXAS          | 2.6  | —    | —    |
| 39—SUNRISE BOOGIE          | 2.4  | —    | —    |
| 40—ALL OF ME               | 2.2  | —    | —    |



# ★

Number 1  
in the  
Nation's Juke Boxes

**NAT KING**

**COLE'S**

**"Nature Boy"**

on CAPITOL RECORD No. 15054

★

FROM  
THE  
**CASH BOX**  
MAY 29

★

FROM  
The  
**Billboard**  
MAY 29

★

**1** The Nation's Top Ten Juke Box Tunes

**1** Juke Box Regional Record Report

**1** Hot In Harlem  
Hot In Los Angeles  
Hot In New Orleans  
Hot In Chicago

★

**1** Disc Hits Box Score

★

**1** Best Selling Sheet Music

**1** Best Selling Popular Retail Records

**1** Most Played By Disk Jockeys

**1** Honor Roll Of Hits

**1** In Canada

Personal Mgt: CARLOS GASTEL • Direction: GENERAL ARTISTS CORP.

Public Relations: WEST COAST—GENE HOWARD  
EAST COAST—VIRGINIA WICKS



# MANUFACTURERS' NEW EQUIPMENT

## MUSIC

**AMI**

|  |               |
|--|---------------|
| Model A-P, W/Playmeter   | .....\$945.00 |
| Model A-Standard   | ..... 935.00  |
| Model BB-P, Blond<br>W/Playmeter                                     | ..... 910.00  |
| Model BB-Standard, Blond   | ..... 900.00  |
| Model B-P, Mahogany,<br>W/Playmeter                                  | ..... 895.00  |
| Model B-Standard, Mahogany   | ..... 885.00  |
| HIDEAWAY, Model HS-P, W/<br>Playmeter, Amplifier &<br>Rem. Vol. Con. | ..... 525.00  |
| HIDEAWAY, Model HS-Standard,<br>W/Amplifier & Rem.<br>Vol. Con.      | ..... 515.00  |
| Model WL-5c, 3-Wire,<br>40 selection Wall Box                        | ..... 53.50   |
| Model SM-Large Stepper<br>Wall Box                                   | ..... 57.50   |
| Model SL-Small Stepper<br>Wall Box                                   | ..... 53.50   |

**AIREON**

|                                 |              |
|---------------------------------|--------------|
| Coronet 400                     | ..... 495.00 |
| Blonde Bombshell                | ..... 595.00 |
| Fiesta DeLuxe                   | ..... 595.00 |
| Super DeLuxe                    | ..... 595.00 |
| 48' Model Hideaway              | ..... 299.50 |
| 48' Model trio wall and bar box | ..... 59.50  |
| 48' Carillon Speaker            | ..... 37.50  |
| 48' Melodeon Speaker            | ..... 27.50  |
| 48' Impresario Speaker          | ..... 19.50  |

**FILBEN**

|                             |              |
|-----------------------------|--------------|
| Maestro                     | ..... 595.00 |
| Mirrocle Cabinet            | ..... 325.00 |
| 30 Selection Stowaway Mech. | ..... 398.00 |

**BUCKLEY**

|           |             |
|-----------|-------------|
| Music Box | ..... 25.00 |
|-----------|-------------|

**MILLS INDUSTRIES**

|               |              |
|---------------|--------------|
| Constellation | ..... 795.00 |
|---------------|--------------|

**PACKARD MFG. CORP.**

|                               |              |
|-------------------------------|--------------|
| Manhattan Phonograph          | ..... 695.00 |
| Hideaway Model 400            | ..... 383.00 |
| Model 1000 Spkr.—Paradise     | ..... 129.50 |
| Butler Wall Box Hi-Chrome 5c  | ..... 32.50  |
| Butler Wall Box Hi-Chrome 10c | ..... 33.95  |
| 950 Speaker                   | ..... 35.00  |
| 650 Speaker                   | ..... 16.50  |

**ROCK-OLA**

|                            |                   |
|----------------------------|-------------------|
| Magic-glo Phonograph       | .....No Price Set |
| 1807 Moderne Corner Spkr.  | ..... 107.50      |
| 1906 Remote Volume Control | ..... 6.90        |
| 1530 Wall Box              | ..... 39.50       |
| 1603 Wall Speaker          | ..... 42.50       |
| 1606 Tonette Wall Spkr.    | ..... 21.50       |
| 1608 ToneOLier Spkr.       | ..... 65.00       |
| 1607 Tonette Wall Spkr.    | ..... 19.75       |
| 1531 DeLuxe Bar Bracket    | ..... 8.25        |
| 1533 Universal Bar Bracket | ..... 3.90        |
| 1795 Wall Box Line Booster | ..... 16.35       |

**SEEBURG**

|                                    |              |
|------------------------------------|--------------|
| 148-M Symphonola                   | ..... 965.00 |
| 148-S Symphonola                   | ..... 895.00 |
| H-148-M RC Special                 | ..... 564.00 |
| Wireless Wallomatic                | ..... 58.50  |
| Wired Wallomatic                   | ..... 49.75  |
| 5-10-25c Wireless Wallomatic       | ..... 87.50  |
| 5-10-25c Wired Wallomatic          | ..... 75.00  |
| Teardrop Speaker                   | ..... 19.95  |
| RS4-8 Recess Wall & Ceil.<br>Spkr. | ..... 18.00  |
| 1948 Door & Dome                   | ..... 102.50 |

**WURLITZER**

|                              |              |
|------------------------------|--------------|
| 1100 Standard                | ..... 999.50 |
| 1080A Colonial               | ..... 899.50 |
| 1017A Conc. chngr. w/stepper | ..... 529.50 |
| 1015 Standard                | ..... 914.50 |
| 1080 Colonial                | ..... 875.00 |
| 1017 Conc. chngr. w/stepper  | ..... 499.50 |
| 2140 5-10c Wireless          | ..... 50.00  |

## MUSIC

|   |               |
|---|---------------|
| 3025 5c 3-wire                          | ..... 49.50   |
| 3045 Wireless                           | ..... 59.50   |
| 3020 5-10-25c 3-wire                    | ..... 69.50   |
| 3031 5c 30-wire                         | ..... 39.50   |
| 212 Master Unit                         | ..... 70.00   |
| 215 Wireless Transmitter                | ..... 17.50   |
| 216 Wireless Impulse Receiver           | ..... 22.50   |
| 217 Auxiliary Amplifier                 | ..... 35.00   |
| 218 30-wire Adptr. Term. Box            | ..... 15.00   |
| 219 Stepper                             | ..... 46.50   |
| 4000 8" Metal Star Speaker              | ..... 45.00   |
| 4002 8" Plastic Star Speaker            | ..... 45.00   |
| 4004A 8" Metal Musical<br>Note Speaker  | ..... 30.00   |
| 4005 8" Walnut Round Spkr.              | ..... 22.50   |
| 4005A 8" Walnut Round Spkr.             | ..... \$25.00 |
| 4006A 8" Deluxe, Walnut<br>Round Mirror | ..... 35.00   |
| 4007 12" Inter. Deluxe Spkr.            | ..... 135.00  |
| 4008 15" Deluxe Speaker                 | ..... 185.00  |

## PINS

**BALLY**

|        |              |
|--------|--------------|
| Rancho | ..... 289.50 |
|--------|--------------|

**CHICAGO COIN**

|          |              |
|----------|--------------|
| Shanghai | ..... 275.00 |
|----------|--------------|

**GENCO**

|            |              |
|------------|--------------|
| Mardi Gras | ..... 289.50 |
|------------|--------------|

**GOTTLIEB**

|              |              |
|--------------|--------------|
| Jack 'N Jill | ..... 294.00 |
|--------------|--------------|

**MARVEL**

|                          |              |
|--------------------------|--------------|
| Leap Year                | ..... 289.50 |
| Leap Year w/4 coin chute | ..... 299.50 |

**UNITED MFG. CO.**

|           |              |
|-----------|--------------|
| Monterrey | ..... 275.00 |
|-----------|--------------|

**WILLIAMS MFG. CO.**

|       |              |
|-------|--------------|
| Yanks | ..... 299.50 |
|-------|--------------|

## COUNTER GAMES

**A.B.T. MFG. CORP.**

|            |             |
|------------|-------------|
| Challenger | ..... 65.00 |
|------------|-------------|

**BALLY MFG. CO.**

|              |              |
|--------------|--------------|
| Heavy Hitter | ..... 184.50 |
| w/stand      | ..... 196.50 |

**GOTTLIEB**

|                   |             |
|-------------------|-------------|
| DeLuxe Grip Scale | ..... 39.50 |
|-------------------|-------------|

**GROETCHEN MFG. CO.**

|              |             |
|--------------|-------------|
| Camera Chief | ..... 19.95 |
|--------------|-------------|

## ONE-BALLS

**BALLY**

|                 |              |
|-----------------|--------------|
| Gold Cup, F. P. | ..... 645.00 |
| Trophy, P. O.   | ..... 645.00 |

## BELLS

**BUCKLEY**

|                    |                   |
|--------------------|-------------------|
| Criss Crosse Belle | .....No Price Set |
|--------------------|-------------------|

**GROETCHEN**

|                      |              |
|----------------------|--------------|
| Columbia Twin JP     | ..... 145.00 |
| Columbia DeLuxe Club | ..... 209.50 |

**O. D. JENNINGS**

|                             |              |
|-----------------------------|--------------|
| 5c DeLuxe Club Chiefs       | ..... 299.00 |
| 10c DeLuxe Club Chiefs      | ..... 309.00 |
| 25c DeLuxe Club Chiefs      | ..... 319.00 |
| 25c DeLuxe Club Chief       | ..... 429.00 |
| 5c Super DeLuxe Club Chief  | ..... 324.00 |
| 10c Super DeLuxe Club Chief | ..... 334.00 |

## BELLS

|                             |               |
|-----------------------------|---------------|
| 25c Super DeLuxe Club Chief | .....\$344.00 |
| 50c Super DeLuxe Club Chief | ..... 454.00  |

**PACE**

|                           |              |
|---------------------------|--------------|
| 5c DeLuxe Chrome Bell     | ..... 245.00 |
| 10c DeLuxe Chrome Bell    | ..... 255.00 |
| 25c DeLuxe Chrome Bell    | ..... 265.00 |
| 50c DeLuxe Chrome Bell    | ..... 375.00 |
| \$1.00 DeLuxe Chrome Bell | ..... 550.00 |

## CONSOLES

**BALLY**

|                     |              |
|---------------------|--------------|
| Wild Lemon          | ..... 542.50 |
| Double-Up           | ..... 542.50 |
| Hi-Boy              | ..... 424.00 |
| Triple Bell 5-5-5   | ..... 895.00 |
| Triple Bell 5-5-25  | ..... 910.00 |
| Triple Bell 5-10-25 | ..... 925.00 |

**BUCKLEY**

|                           |                   |
|---------------------------|-------------------|
| Track Odds DD JP          | .....1250.00      |
| Parlay Long Shot          | .....1250.00      |
| Criss Cross Jackpot Belle | .....No Price Set |

**EVANS**

|                           |                   |
|---------------------------|-------------------|
| Bangtails 5c Comb 7 Coin  | .....No Price Set |
| Bangtails 25c Comb 7 Coin | .....No Price Set |
| Bangtail JP               | .....No Price Set |
| Bangtail FP PO JP         | .....No Price Set |
| Evans Races               | .....No Price Set |
| Casino Bell               | .....No Price Set |
| Winter Book JP            | .....No Price Set |

**GROETCHEN TOOL & MFG. CO.**

|                     |              |
|---------------------|--------------|
| Columbia Twin Falls | ..... 485.00 |
|---------------------|--------------|

**O. D. JENNINGS**

|                           |              |
|---------------------------|--------------|
| Challenger 5-25           | ..... 595.00 |
| Club Console              | ..... 499.00 |
| DeLuxe Club Console       | ..... 529.00 |
| Super DeLuxe Club Console | ..... 545.00 |

**PACE**

|                               |              |
|-------------------------------|--------------|
| 3-Way Bell Console 5c-10c-25c | ..... 690.00 |
| 5c Royal Console              | ..... 320.00 |
| 10c Royal Console             | ..... 330.00 |
| 25c Royal Console             | ..... 340.00 |
| 50c Royal Console             | ..... 475.00 |
| \$1.00 Royal Console          | ..... 650.00 |

## ARCADE TYPE

**BALLY MFG. CO.**

|              |              |
|--------------|--------------|
| Big Inning   | ..... 539.50 |
| Bally Bowler | ..... 539.50 |

**H. C. EVANS CO.**

|             |                   |
|-------------|-------------------|
| Bat-A-Score | .....No Price Set |
|-------------|-------------------|

**EDELMAN AMUSEMENT DEVICES**

|              |              |
|--------------|--------------|
| Flash Bowler | .....        |
| 13'-8"       | ..... 475.00 |
| 11'-8"       | ..... 450.00 |
| 10'-8"       | ..... 450.00 |
| Belgian Pool | ..... 319.50 |

**INTERNATIONAL MUTOSCOPE CORP.**

|                      |              |
|----------------------|--------------|
| Deluxe Movie Console | ..... 150.00 |
| Deluxe Movie Counter | ..... 140.00 |
| Fishing Well         | ..... 375.00 |
| Silver Gloves        | ..... 375.00 |

## PARTS AND SUPPLIES

**GLASS SIZES — PIN GAMES**

|              |               |
|--------------|---------------|
| Bally        | ..... 21 x 41 |
| Chicago Coin | ..... 21 x 41 |
| Exhibit      | ..... 21 x 41 |
| Gottlieb     | ..... 21 x 43 |
| Keeney       | ..... 21 x 41 |
| Marvel       | ..... 21 x 41 |
| United       | ..... 21 x 41 |
| Williams     | ..... 21 x 43 |



# Buckley BUILDS THE *Best*

## NEW CABINET ASSEMBLIES

FOR MILLS ESCALATOR BELLS  
HAMMERLOID OR WRINKLE

YOUR CHOICE OF:

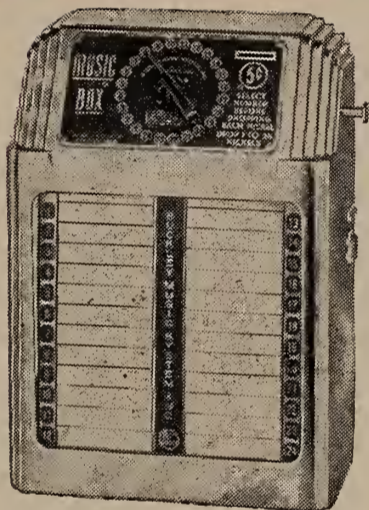
Cherry or Diamond Ornaments,  
Maroon, Copper, Gold, Green,  
Aluminum Gray, Chocolate, Surf  
Blue.

- Complete new precision-built light wood Cabinets expertly finished with perfect fit new aluminum castings.
- Club Handle and Handle Collar chrome plated.
- Heavy brass chrome plated etched Reward Plates, 2/5 or 3/5.
- 5c-10c-25c chrome Denominator Coin Intake.
- Payout Cups with anti-spoon Cup.
- Drillproof Plates.

**\$50<sup>00</sup>**



## THE NEW *Music Box*



Buckley gave Music Operators the **FIRST** practical and profitable music box at the **LOWEST PRICE**. Today, Buckley leads the field by offering a **NEW** music box of advanced design and perfection at a **NEW LOW PRICE**.

Quality of material and workmanship have not been sacrificed. This sensational low price is the result of economies realized in large quantity production.

The new Buckley Music Box is genuinely chrome plated, with beautiful red dial plates and attractively illuminated. Equipped with positive nationally known slug rejector and double capacity cash box. Complete program of selections always in full view, Buckley's exclusive features of construction, combined with outstanding beauty and eye appeal makes this the outstanding remote control music box . . . equally popular for wall or bar installation.

**\$29<sup>00</sup>**

## TRACK ODDS

BUCKLEY TRACK ODDS has long been recognized as the only seven-coin race horse console that would stand up month

after month—year after year—and out-earn all other coin machines. Buckley operators know this to be a fact. Experience has proved that no other machine can even come in a close second from the standpoint of earnings. Every day new operators are finding out that the new BUCKLEY TRACK ODDS are even more profitable to operate than they hoped for.



**\$1250<sup>00</sup>**



# Buckley Manufacturing Co.

4223 WEST LAKE STREET • • • CHICAGO 24, ILLINOIS

(PHONE: VAN BUREN 6636-37-38-6533)

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!

# OLDE KING COLE



Olde King Cole is a merry old soul,  
And a merry old soul is he.  
He calls for the game  
That carries his name  
And enjoys himself royally!

**ACTION  
TO THE KING'S  
TASTE!**

"There is no  
substitute for  
**QUALITY!**"

**2 COMPLETE SEQUENCES! HIGH SCORE! BONUS!  
DOUBLE BONUS! ADVANCE BONUS! 6 WAYS TO WIN!  
NEW "CROWN" BUMPER Advances Bonus!  
NEW "DRUM-ROLL" SOUND EFFECTS!  
ORIGINAL FLIPPER BUMPERS!**

(Patent Pending)

**SEE YOUR DISTRIBUTOR**

*D. Gottlieb & Co.*

1140-50 N. KOSTNER AVE.  
CHICAGO 51, ILLINOIS



MEMBER

**OPEN HOUSE  
ALL WEEK  
SEE  
AMI's NEW  
MODEL "B"**

On Display  
In Our Showrooms

**DAVID ROSEN, Inc.**  
EXCLUSIVE AMI DISTRIBUTOR

503 EVERGREEN AV. | 855 N. BROAD ST.  
BALTIMORE 23, MD. | PHILA. 23, PA.  
Edmonson 5322 | Stevenson 2-2903

Distributor in LOUISIANA  
TEXAS - ALA. - ARK. and MISS.  
for

**THE NEW 1948  
BUCKLEY LINE  
CONSOLE DIST. CO.**

1006 Poydras St., New Orleans, La.  
Phone: RA 3811

SAM TRIDICO | BOB BUCKLEY  
"CRISS-CROSS" BELL; DAILY DOUBLE  
TRACK ODDS; 1948 WALL & BAR BOX.

**COIN MACHINE MOVIES**

FOR REGULAR PANORAMS AND SOLO-VUES  
REELS OF 8 AND 6 SUBJECTS

Our Films Get The Dimes

PRICE \$32.50 TO \$38.50 Per Reel

**PHONOFILM**

3331 NO. KNOLL DR., HOLLYWOOD 38, CAL.

**Lieberman Music Co.  
Succeeds Paster Dist.  
Co. As Wurlitzer  
Distributors**

**Paster Retains Wisconsin-  
Michigan Territory**

MINNEAPOLIS, MINN. — Lieberman Music Company, this city, headed by Harold Lieberman, has been appointed to succeed Paster Distributing Company, Inc., St. Paul, Minn., as authorized distributor of Wurlitzer commercial phonographs and auxiliary equipment in the territory which includes Minnesota, Western Wisconsin and North and South Dakota, according to an announcement by Ed R. Wurgler, general sales manager of The Rudolph Wurlitzer Company's North Tonawanda Division.

The Wisconsin-Northern Michigan territory held by Paster Distributing Company is unaffected by this change and Paster's Milwaukee office will continue to serve the music operators in those localities.

Lieberman Music Company, located at 1124 Hennepin Avenue, Minneapolis, will carry a full line of Wurlitzer factory parts and equipment. "Complete Wurlitzer sales and service facilities will be available to music merchants in our territory," states Lieberman. "Our service and sales staff is composed of the best talent in the mid-west, and it is our intention to give the operator the very best attention possible."

Harold N. Lieberman, president and general manager of the firm, is one of the best known coinmen in the mid-west. He has been active for the past twenty-five years as operator, jobber and distributor. Prior to his appointment as a Wurlitzer distributor, Harold headed the Acme Music Company and the Twin City Novelty Company, and was an officer and director of Bush Distributing Company.

In commenting about the appointment, Ed Wurgler of Wurlitzer, stated, "Music merchants in the Lieberman Music Company territory will find Harold Lieberman's proven ability in the coin machine field and his extensive knowledge of commercial phonograph operation and distribution of great assistance in the furtherance of their business interests."

**Juke Box A Hero!**

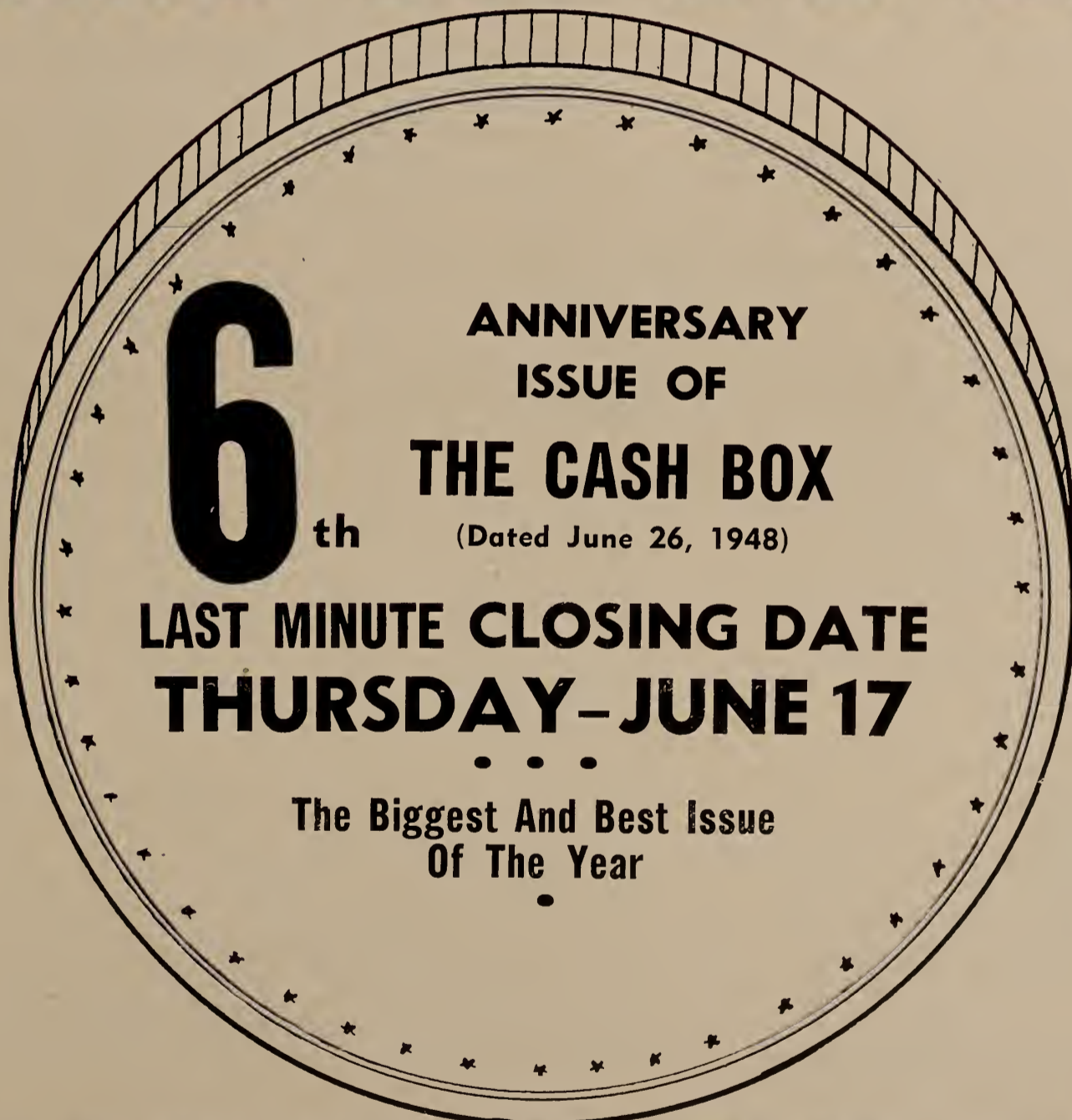
PHILADELPHIA, PA.—The juke box played the role of hero in this city and made the lifelong friend of an impending enemy.

Living over a taproom, Mr. and Mrs. James Fitzgerald were in a position where they had to listen to the juke box hour after hour, and if at times they got a little tired of it, even juke box operators wouldn't blame them. But that is all over now, and the Fitzgeralds won't mind if the juke box never stops.

They were awakened this past week at a very early hour in the morning by the strains of music emanating from the taproom. Charging downstairs intent on murder, Fitzgerald found that a fire had set off the machine which awakened him. As a result the building was saved, and possibly the lives of the Fitzgeralds. From now on the juke box is their favorite musical instrument.

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!

# THIS IS IT!



**BACK THE MAGAZINE THAT BACKS YOU ALL YEAR!**

***RUSH YOUR AD RIGHT NOW!!***

**THE CASH BOX**

*(Publication Offices)*

CHICAGO, ILL.  
32 W. Randolph Street  
(All Phones: DEarborn 0045)

381 FOURTH AVENUE  
NEW YORK 16, N. Y.  
(All Phones: MUrray Hill 4-7797)

HOLLYWOOD, CALIF.  
1516 Cross Roads of the World  
(All Phones: HOLlywood 8162)



**BIGGER**

**smaller**

The Model "A" is for locations requiring a larger instrument; the "B" for spots where space is at a premium.

**AMI** Incorporated

127 NORTH DEARBORN, CHICAGO 2, ILL.

**TARAN DISTRIBUTING, INC.**

90 RIVERSIDE AVENUE  
JACKSONVILLE, FLA.

2820 N.W. 7th AVENUE  
MIAMI, FLA.

**NEW and USED PHONOGRAPHS**  
With A Complete Stock Of Parts

ALSO STATE DISTRIBUTORS FOR THE  
**LEADING PIN GAME MANUFACTURERS**

The  
**6<sup>th</sup>**  
ANNIVERSARY ISSUE

of  
**THE CASH BOX**

GOES THURSDAY  
TO PRESS **JUNE 17**

The Biggest — The Best  
Issue of the Year

**SEND YOUR AD  
IN NOW!**

**Pittsburgh Visitor  
Jousts With N. Y.  
Taxicab . . . Loses!**

PITTSBURGH, PA.—Dal E. Haun, head of the Star Title Strip Company, this city, visited New York City for a business and pleasure trip last week, but unfortunately was able to conduct very little business, and as for "pleasure"—the less said about it, the better.

Only in the city a day or so, Dal was the victim of New York's greatest threat to out-of-town visitors (and natives as well)—the taxicab. Listen to his story!

"I was standing on the sidewalk minding my own business," relates Haun, "when one of those rip snortin' New York taxicabs picked me off the curb, rolling me in the street. Altho not seriously injured, skinned knees and elbows, I was so shaken up that I grabbed the first plane for home.

"For the next week or so," continued Haun, "until my knees heal up, I am only coming into the office to check my mail, then hurry back to the fireside."

This little adventure, however, didn't faze Dal's courage. "I'll be back very shortly," he promised.

**SEEKS A  
"MOSES" IN  
POETRY**



AL SCHLESINGER

POUGHKEEPSIE, N. Y.—Looking the coin machine business over, Al Schlesinger, the poet laureate of Dutchess County, took his quill in hand and penned a masterpiece that will rate with the best in American letters in time to come.

Seriously, the poem titled "Whither" contains plenty of real good solid thinking, and Schlesinger is to be commended for the effort.

*Whither*

By AL SCHLESINGER

Woe to the poor operator,  
Who is beset with many ills,  
Business is bad, and he  
Is beset with many, many bills

Ten cent play or five for a quarter,  
It matters neither which,  
He is caught in the middle  
And knows no way to switch

Thirty per cent commission, and his  
Competitor is on his neck,  
So, back to 50-50, it's only  
A question of time before the wreck

The music merchant is hoping,  
But who is there to lead,  
To get him back on a profitable  
Basis before things go to seed?

Postwar sentiment among operators  
Was a thing to behold,  
For they purchased all new equipment,  
And they were very, very bold

Those who remember pinball  
That was born of a depression,  
Good old times at conventions,  
When operators really had a session

Postwar shows are different,  
They smack of the devil,  
Where operators are hustled  
Instead of making revel

All the optimistic declarations,  
Have been worthy of a seer.  
The bubble has burst, and we  
Are all filled with fear

Stock market prices are soaring,  
And everything is going up.  
The good old nickel is dying,  
As we soberly fill our cup

Are machine prices inflated?  
If so, what happens to us?  
Can we continue doing nothing?  
Or—should we catch the right bus?

What group, manufacturer or organization  
Can put us on the right trail!  
For not to make an effort,  
Would be catastrophic if we all fail!

Who and where is this Moses,  
Who will take us by the hand,  
Bring us out of our dilemma—  
**FOR WE ARE READY TO FOLLOW  
THE BAND.**

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!

# THEY'RE ALL CRYING FOR

*Williams*

# YANKS

ORDER FROM YOUR  
DISTRIBUTOR  
TODAY!

*Williams*

MANUFACTURING  
COMPANY

161 W. HURON ST., CHICAGO 10, ILL.



## Readies 1949 Juke Box Calendar



NORTH TONAWANDA, N. Y. — While the general public may not realize it, calendars are prepared at least a year ahead. The Rudolph Wurlitzer Company, this city has been working on its 1949 juke box calendar since the fall of 1947, and at this time is just about completing the job.

"The Wurlitzer calendar will be a six page unit, 12x21 inches in size" explains Ed Wurgler, general sales manager. "Two months will be covered on a page containing a complete set of phonograph play-promoting illustrations in full color. No actual phonograph is shown—a bit of smart thinking that

adapts the calendar to use in any location regardless of what phonograph model they have. They are sold at cost to Wurlitzer music merchants, and imprinted with their names. The 1949 Wurlitzer calendar excels in utility, beauty and sheer play-stimulating power any we have ever seen used by music merchants in the past."

Pictured above is Harold Feltz, art director of Landsheft, Inc., advertising agency for Wurlitzer, and A. William Landsheft, agency president, as they approve finished art work for the 1949 juke box calendar.

### BEN RODINS SAYS

*"If I Can't Guarantee It  
I won't ship it!"*

KEEP POSTED ON  
LOWEST PRICES  
*for New and Used*  
EQUIPMENT  
*Write, Call, Wire, Now!*

## MARLIN

Amusement Corporation  
412 9th St., N. W. • DI. 1625  
WASHINGTON 4, D. C.



JOE ASH.

ACTIVE  
Reconditioned  
GAMES  
'NUFF  
SAID!  
For A  
Complete  
List of  
Specials  
Drop a Line  
to Any One  
of Our  
3 Offices

Active Amusement Machines Co.  
646 NORTH BROAD ST., PHILA. 30, PA.  
Phone: Fremont 7-4495  
98 CLINTON AVE., NEWARK 5, N. J.  
Phone: Mitchell 2-8527  
1120 WYOMING AVE., SCRANTON, PA.  
Phone: Scranton 4-6176

# HOW TO START A DEPRESSION



J. A. WEINAND

*Sales Manager, Phonograph Division  
Rock-Ola Mfg. Corp.*

*EDITORIAL COMMENT: Included in Rock-Ola Manufacturing Corporation's bulletin "Rock-A-Grams" to its distributors, was a brilliant article by J. A. (Art) Weinand, salesmanager of the phonograph division. Word started getting around, and coinmen were enthusiastic in their praise. We believe all coinmen—all over, should read the article carefully and put this very sage advice into action immediately.*

There was a man who lived by the side of the road and he sold hot dogs. He was hard of hearing, so he had no radio. He had trouble with his eyes, so he read no newspapers.

But he sold good hot dogs. He put signs up on the highway telling how good they were. He stood by the side of the road and cried: "Buy a hot dog, Mister?" And people bought.

He increased his meat and bun order. He bought a bigger stove to take care of his trade. He finally got his son home from college to help him.

But then something happened. His son said, "Father, haven't you been listening to the radio? Haven't you been reading newspapers? There's a big depression on. The European situation is terrible. The domestic

situation is terrible. Everything's going to pot."

Whereupon the father thought, "Well, my son's been to college, he reads the papers and listens to the radio, and he ought to know."

So the father cut down on his meat and bun orders, took down his advertising signs, and no longer bothered to stand out on the highway and sell his hot dogs. And his sales fell off almost overnight.

"You're right, son," the father said to his boy. "We certainly are in the middle of a great depression."

## COMMENTS:

If you will just compare the above little story with the talk that is now going on in the coin machine trade (and believe me 90% of it is just talk) we find that the coin machine trade is talking itself into the dog-gonest depression during the greatest era of prosperity in the history of the United States. Let's start a campaign of talking about some of the bright things in this business instead of the other way around.

# MFRS. AT CMI MEET LAY PLANS TO HELP BOOM BIZ

## Hold Two Meetings To Plan Ways and Means To Help Coinbiz Enjoy Boom Biz Again



DAVE GOTTLIEB

CHICAGO—The Board of Directors of Coin Machine Industries, Inc. (CMI) met this past Tuesday evening at the Bismarck Hotel and in the course of their regular meeting the subject of the manufacturers planning ways and means to help once again boom business for all

concerned with the trade came to the fore.

It is reliably reported that many plans were discussed and that the meeting proved of such good value that another meeting was called for Thursday afternoon at the CMI's offices where the manufacturers again came together to bring new ideas and plans to help all in the field.

It is now believed that the result of these discussions will prove of sound benefit to the industry. It will help bring about greater optimism and will favor the operators, jobbers and distributors to help them carry into better times again.

Everyone of the plans brought to the fore met with much good discussion. Some were of the opinion that this should have happened sometime ago.

It was interesting to note that both the Tuesday and Thursday meets were very well attended and that the manufacturers were anxious to work out details to help the entire industry.

Many here have gained confidence because of these two meetings and it is now believed that this confidence will be relayed thruout the field so that all in the business will find themselves going ahead and meeting general conditions better armed than ever before.

### Automatic Phono Dist. Co. Showing Clicks

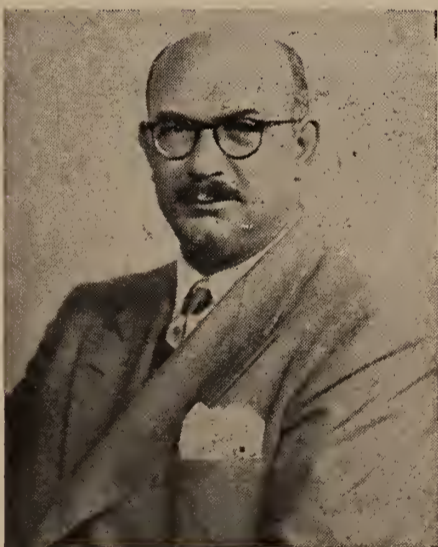
CHICAGO—Mike Spagnola and Phil Weisman, Automatic Phonograph Distributing Company, celebrated a double event with the showing of the new AMI Model "B" phonograph—the arrival of the new model and the opening of their new offices and showrooms at 806 North Milwaukee Avenue, this city.

For two days the AMI distributors hosted over two hundred music operators from their territory. In addition, representatives of the factory, officers of Coin Machine Acceptance Corporation, and recording artists were on hand to join in the celebration. One of the busiest recording artists to show up was Hal Derwin, Capitol star, who handed out autographed copies of his latest recordings.

"That's the way to start off a new model," beamed Spagnola. "New offices, plenty of guests having fun, and most of all—plenty of nice big orders."

(Photo on Page 12.)

### Becker Moves To New Offices



BEN BECKER

NEW YORK—Ben Becker, Ben Becker Sales Company, regional distributor for Bally Manufacturing Company, moved to new offices this week at 615 Tenth Avenue, this city, right on the corner of Tenth Avenue and 44th Street.

Altho Ben covers a large territory for all Bally products, he's a little unhappy. Listen to him moan: "Bally's new five-ball 'Rancho' is a great game—with a startling new playing feature that would be a sensation in New York City, and a condition exists where I can't sell any here."

However, that isn't stopping Becker. He leaves this week-end on a trip in which he will cover his complete territory. "I guess I shouldn't complain," he sighs. "Operators outside of the city will be on my neck for quick and quantity deliveries as soon as they get a peek at the game."

# first

in dollars

# IIII

## "PRO-SCORE"

IS FIRST IN DOLLARS EARNED ON LOCATIONS EVERYWHERE IN THE NATION! "PRO-SCORE" IS THE ONLY ROLLDOWN GAME IN HISTORY STILL SELLING BIG AFTER SO MANY MONTHS SINCE FIRST INTRODUCED!!! ORDER TODAY — LEARN THE REASON WHY!

### GEORGE PONSER CO.

250 WEST 57th ST., NEW YORK, N. Y.  
(Tel.: CIRCLE 6-6651)

# Genco's Mardi Gras

**A BRAND NEW IDEA  
A 1 TO 4 ROLLOVER BUTTON COMBINATION.**



✓ Flipper action, kick-out hole, single, double, triple, bonus, super high score—7 extra rollover buttons, and 3 - 100,000 bumpers.

✓ Operators acclaim it, the public demands it, it's Genco's Mardi Gras.

✓ Even greater playing appeal than Triple Action and Trade Winds combined.

✓ It has terrific action with **FIVE** ways to score.

**GENCO** BUILDS GREATER GAMES

2621 NORTH ASHLAND AVENUE • CHICAGO 14, ILLINOIS

## OPERATORS—

As A Subscriber To THE CASH BOX You Can Run A

# FREE AD

Each And Every Week In The "Operators' Listing"

You are entitled to run an ad of whatever machines and merchandise you may want to BUY or you may have to SELL. Your listing will be given a special code number and all inquiries will be sent directly to you. YOUR NAME AND ADDRESS WILL BE KEPT CONFIDENTIAL. Please do not list prices of any equipment. MAIL IN YOUR AD. Be sure you include your name and address so that we can forward all the inquiries to you.

**THE CASH BOX**

381 FOURTH AVENUE

NEW YORK 16, N. Y.

## Newspaper Features Comedy Sketches On "Slot Machine Age"

NEW YORK—A feature item appears in the current issue of *This Week*, a supplement magazine section of the New York *Herald Tribune*, Sunday edition, highlighting in comedy sketches what they call the "Slot Machine Age."

Headed by a small drawing of a man inserting a coin in a gum machine, the artist, Charles Pearson, then elaborates with six larger drawings of complicated "Rube Goldberg" types of vending and service machines.

The first is called a "Concessionomat" in which a machine takes care of baseball fans. A half dozen arms appear extending from the machine shoving a hot dog into the customer's mouth, mustard is automatically smeared on the dog; he gets a score card and a bottle of milk, and another arm pushes a bag of peanuts into his coat pocket.

The second illustration is an automatic shoe salesman. A vacuum picks shoes off the shelf and then a ferris wheel arrangement brings them down to a woman customer seated in front.

The next drawing is a "Valetomat" which the author insists will replace the old-fashioned barber. A bedraggled and bewhiskered gent climbs into the machine and when he comes out of the other end is all spruced up.

A "Lighter-Fluid" dispenser comes next. All a customer has to do is stand in front of the machine, insert a coin, and he gets his lighter filled up, his eye glasses sprayed and cleaned, his wrist watch wound, and a hat cleaner appears from the top of the machine and cleans his hat.

The artist appreciates the fact that machines may break down, showing a customer knee deep in vitamins, and the machine still pouring them out.

The best gag is the sketch showing what happens to a chiseler who inserts a slug. An arm shoots out of the machine and grabs him by the neck, a water pipe pours gallons of water on his head, and a shoe springs from the floor, kicking the culprit in the seat of the pants.

## Winters New Distrib. For Wurlitzer In Maryland & Wash., D. C.

BALTIMORE, MD.—The Winters Distributing Company, this city, has been appointed authorized distributors of Wurlitzer commercial phonographs and auxiliary equipment for the state of Maryland and Washington, D. C., territory, according to an announcement by Ed R. Wurgler, general sales manager of The Rudolph Wurlitzer Company, North Tonawanda Division.

President of The Winters Distributing Company is Charles W. Winters, a leading Baltimore businessman. George W. Rokos, formerly associated at Baltimore with Harvey Distributing Company, and with many years of sales and administrative experience in the automatic phonograph business, has been announced as manager for the firm.

The Winters Distributing Company will maintain offices and showroom at the established Wurlitzer distributing headquarters, 521-25 St. Pauls Place, Baltimore. A completely stocked parts and service department will be available here for the music operator.

In making the announcement of the new distributing firm, Wurgler stated, "Because of his executive ability and his successful sales and administrative record over many years, Charles Winters is extremely well qualified to head up our Wurlitzer distributing organization in the Maryland territory. Music merchants in this area can look to The Winters Distributing Company for friendly cooperation and expert advice and assistance in the profitable operation of their business."

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!



# Chicago Coin

## MACHINE CO.

1721-25 DIVERSEY BOULEVARD

CHICAGO 14, ILLINOIS • BITTERSWEET 4800

### AN OPEN LETTER TO ALL OPERATORS

Operators and Distributors look to us as manufacturers to provide the stimulus, the "shot-in-the-arm" that our industry needs to put it back on the road to profits. Constant cries of "NEW," "NEW," and "MORE NEW" are reaching us. Our company, Chicago Coin Machine, has pioneered in an effort to bring you "NEW" ideas for your customers. Higher scores, bonus build-up holes, bonus roll "down 'n' up" lanes, and electrically controlled Flippers are but a few.

Now we are proud to present to you our latest achievement, one which we believe will have the same effect upon the industry as did Kilroy, another Chicago Coin great. We proudly and timely present "SPINBALL."

Combined with all of the other proven fixtures, "SPINBALL" features the "Spinning Bumper," a disk of metal and rubber, revolving at the terrific speed of 2400 revolutions per minute. This "Spinning Bumper" driven by an electric air cooled motor, gives the balls an unbelievable speed upon contact. They zoom and whiz around the playing field, twisting and spinning, and running up high scores. The flippers are so placed that they can be used to send the ball to the "Spinning Bumper" time and time again. We have combined speed and action to bring you the finest game on the market. A game that will appeal to all.

"SPINBALL" is in the hands of your distributor. Ask to see it today. We know you'll like it.

Sincerely,

*Samuel Wolberg*

*Samuel Gensberg*

Chicago Coin Machine Company

## JOBBERSS . . . . DISTRIBUTORS

### LIST YOUR FIRM NAME IN THE "CMI BLUE BOOK"

The Place Where Everyone Looks Before They Buy—Sell—Or Trade Used Machines  
THE GREATEST ADVERTISING "BUY" IN COIN MACHINE HISTORY!!

#### IMPORTANT!!

Your firm name, your address, your telephone number . . . NOW . . . listed in the buyer's guide . . . the ONE AND ONLY "C. M. I. Blue Book" of the industry . . . the place where everyone looks before he buys, sells or trades machines . . . and . . . AT ONLY \$5 PER MONTH . . . regardless of how many issues are released during the month . . . if you also want informative information to appear under your name . . . this, too, is taken care of for you at only 10c per word extra . . . you can tell your story, just what you want to say, at the LOWEST PRICE IN HISTORY . . . and in the one and only medium where everyone looks when they have something to buy or sell or trade . . . you can list your firm name under as many categories as you desire . . . under bells, pinballs, phonos, one-balls, etc., each listing ONLY \$5 PER MONTH and extra informative data at only 10c per word . . . in the "C. M. I. Blue Book" . . . the one and only "Confidential Price List of the Coin Machine Industry" . . . the GREATEST BARGAIN EVER OFFERED . . . don't even hesitate . . . mail today!!!!

**\$500**  
ONLY **\$5** PER MONTH

## THE CASH BOX

381 FOURTH AVENUE

NEW YORK 16, N. Y.

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!

# New York Pinball Bill Deferred As Amendment Is Proposed

Would Outlaw Any Game Including An "Element Of Chance." Probably Come Back For Vote June 15. Arcades Okay.

NEW YORK—The proposed City Council bill prohibiting the operation and maintenance of "gaming" devices, directed at pin ball games, was introduced to the Council on Tuesday, June 1, but action was deferred after the General Welfare Committee proposed an amendment. The amendment has little effect on the original bill as far as the coin trade is concerned. It would permit the use of pinball and bagatelle machines in places where no charge is made, such as private homes, etc.

Under Council rules the bill must now lie over for at least seven days, but we have it on good authority that the bill

won't be brought back to Council until June 15.

Coinmen who have been studying the proposed legislation are of the opinion that practically every game with a coin chute will be outlawed with the exception of skee ball alleys. Arcade, being licensed under "common show," will continue, but arcade owners are uncertain about just what equipment will be permitted to run. If the bill is passed, they point out, they will be on thin ice continually, as their equipment can be judged a violation of the law, at the whim of any officious city official. The legislation prohibits the possession, maintenance and operation of "gaming" devices, and "gaming" devices are defined as any game including an "element of chance."

Legal opinion is that the bill is in violation of the constitution, but it would entail a lengthy and costly court battle to determine this fact.

Meanwhile, the Supreme Court case of four leading coin companies against the City, seeking a permanent injunction restraining the police from molesting the machines, is scheduled for June 7, but we understand the lawyers for the coin companies will seek a postponement to June 9. It is believed that the Corporation Counsel at that time will ask for a postponement to a later date in an effort to keep the case from the courts until after the City Council votes on the pinball bill.

# Form Idaho Music Operators Assn.

Dan Kenaga Elected Pres.

POCATELLO, IDAHO—As a result of a meeting of music operators, which included practically every operator in the state, held at the Pioneer Room of the Bannock Hotel, this city, on May 23, the Idaho Music Operators Assn. was born.

C. L. "Bob" Bever took the initiative and called in the operators of the state who were enthusiastic over plans presented.

In addition to discussing the important subjects now affecting music operators, an election of officers was the foremost business at hand.

The officers elected are: Dan Kenaga, Dan, the Music Man, Pocatello, Idaho, president; Al L. "Bud" Gurley, Western Music Company, Twin Falls, Idaho, director; Roger Hougen, Hougen Music Company, Idaho, director; C. L. "Bob" Bever, secretary-treasurer and bus. mgr.

"The association will devote its entire efforts to the purpose of improving the general welfare of the automatic music business," states Kenaga, "and to aid the music operators of America in every possible way."

## SUPER DUPER BARGAINS

RECONDITIONED FIVE BALLS

VERY CLEAN, MECHANICALLY A-1

|                            |          |
|----------------------------|----------|
| BALLY: VICTORY SPECIALS... | \$150.00 |
| GOTTLIEB: HUMPTY DUMPTY... | 135.00   |
| CHI COIN: BERMUDA .....    | 140.00   |
| UNITED: SINGAPORE .....    | 135.00   |
| TROPICANA .....            | 150.00   |
| HAWAII .....               | 100.00   |
| MEXICO .....               | 90.00    |

1/3 Deposit Required, Balance C.O.D.

## REX COIN MACHINE CO.

2629 Jefferson Hiway, New Orleans 20, La.  
Phone: TEmple 4685 • Al Morgan, Gen. Mgr.

## WRITE US TODAY

FOR OUR LIST OF  
OUTSTANDING EQUIPMENT  
BUYS IN ROLLDOWNS  
AND MUSIC MACHINES

Lowest Prices In The Country!

## RUNYON SALES COMPANY

123 W. Runyon St., Newark 8, N. J.  
Tel.: BiGelow 3-8777  
593 Tenth Ave., New York 18, N. Y.  
Tel.: LOngacre 4-1880

## Billig Joins Sales Staff Of Economy Supply

NEW YORK—Herman Billig has joined the sales staff of Economy Supply Company, according to a report of Joe Munves, head of the parts and supplies firm.

Billig has many years of experience in the coin machine field, having covered the operators in New York, New Jersey and New England for Al Simon, Chicago Coin's representative in those states.

## Bally's "Triple Bell" In Production Two Years

CHICAGO — George Jenkins, vice president and general sales manager of Bally Manufacturing Company, was in a jubilant mood this week as he announced that Bally's "Triple Bell" was introduced to the coin machine industry in 1946 and has been in continuous production ever since.

Jenkins describes "Triple Bell" as a bell-console with three coin chutes which permit three coins to be played every spin of the bell-fruit reels. "It offers the players a wide range of awards" states George "including the 1,000 Super Special Award. 'Triple Bell' is convertible automatic or replay and can be equipped with any coin-combination—Nickel, Dime or Quarter."

"What makes everyone here feel wonderful" explains Jenkins "is that after two years the demand for 'Triple Bell' is greater than ever."

## REAL BUYS! WIRE NOW!

5 Wurlitzer 125 Wall Boxes and 1 Fast Stepper 125 ..... \$74.50 for all!

1 Keeney Big Parley, one-ball payout, like new ..... 124.50

### ARCADY EQUIPMENT

HY ROLLS ..... \$225.00 BING-A-ROLLS ..... \$275.00

ADVANCE ROLLS ..... 125.00 TOTAL ROLLS ..... 75.00

STEEL BALL ROLL DOWNS ..... \$125.00 and Up

### MUSIC

Wurlitzer 750E ..... \$245.00 Seeburg Major ESRC ..... \$125.00

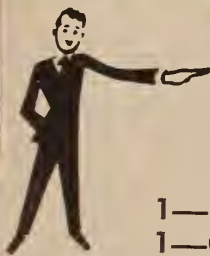
Wurlitzer 600R ..... 89.50 Mills Throne ..... 49.50

Wurlitzer 507K ..... 99.50 Wurlitzer 616's ..... 55.00

Wurlitzer 24's ..... 69.50 Seeburg Vogue ..... 125.00

OLSHEIN DISTRIBUTING CO. 1100-02 BROADWAY PHONE: 5-C228  
ALBANY, N. Y.

6<sup>th</sup> Anniversary Issue Of THE CASH BOX Goes To Press JUNE 17



## PHONOGRAPHS AT GREATLY REDUCED PRICES! FIRST COME—FIRST SERVED!

|                              |         |                          |         |
|------------------------------|---------|--------------------------|---------|
| 1—12 Record Seeburg .....    | \$25.00 | 1—Rockola 40 Super ..... | \$75.00 |
| 1—Casino .....               | 50.00   | 1—Seeburg Hitone .....   | 135.00  |
| 4—Aireons .....              | 225.00  | 1—Seeburg 146 .....      | 525.00  |
| 8—Rockola Commandos .....    | 65.00   | 1—Seeburg Classic .....  | 75.00   |
| 4—Rockola Spectravox's ..... | 30.00   | 1—Seeburg Major .....    | 75.00   |
| Packard Wallboxes .....      | 25.00   |                          |         |

# REDD DISTRIBUTING COMPANY, INC.

130 LINCOLN STREET

(PHONE: STADIUM 2-3320)

ALLSTON, MASS.

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!

# OPERATORS' EQUIPMENT

# LISTINGS

**IMPORTANT:** Address all answers to THE CASH BOX, 381 FOURTH AVENUE, NEW YORK 16, N. Y. In your letter you must refer to code number of listing in which you are interested. Your name will be sent directly to the operator by THE CASH BOX. Operators only, who are subscribers to THE CASH BOX, are entitled to a listing free of charge each week for whatever equipment they want to buy or have for sale. No prices are allowed to be advertised in these free listings. Operators' names and addresses are always kept strictly confidential.

**FOR SALE**—Pinballs and rolldown games. Wood or steel ball rolldowns. All merchandise is guaranteed. Write now and tell us what you need and what you want to pay. We'll meet the price. (Code #612921)

**FOR SALE**—10c Drillproof Bonus; 10c Black Cherry; 5c Jewell; 5c Chrome Bell, like new ready for location. (Code #612922)

**FOR SALE**—Slot machine operation in Western legal territory. 30 machines. Expansion unlimited. Best deal for live operator. (Code #612943)

**WANT**—Bally DeLuxe Draw Bells; Bally Special Entry and Jockey Special. **FOR SALE**—Scales: 6 Mills Modern Loboy; 4 Jennings Loboy; 2 Rock-Ola Loboy; 1 Rock-Ola DeLuxe Loboy; 2 Mills Large Dial. Consoles & Slots; 6 Mills Jumbo Parade 5c play cash payout; 1 Mills post-war vest pocket 5c play like new; 1 Exhibit Longchamps Free Play 5c play. Make offer. (Code #612906)

**WANT**—Interested in buying juke box route in Brooklyn. Send all details. (Code #612920)

**WANT**—New and used Wall Boxes, Adaptors and Speakers; Twin 16 Adaptors for Rock-Ola; Mills, Jennings Free Play Mint Vendors; any 25 cycle equipment. (Code #612924)

**FOR SALE**—Operator in Upper Michigan and Wisconsin's tourist area desires to retire from phonograph and pin business. Will sell entire route for the little remaining balance on equipment. Exceptional opportunity. (Code #612945)

**FOR SALE**—28 Music stops, Nassau & Suffolk Counties, Long Island, assorted equipment. (Code #612914)

**FOR SALE**—Following are going to highest bidder, regardless of price. Make an offer. Guns: 2 Tommy Guns; Shoot Your Way To Tokyo; Bally Eagle Eyes; Tail Gunners. Pin Games: Arizona; '41 Majors; Keep 'Em Flying; Towers; Lite-O-Cards; Kue Ball; 2 Thorobreds; 1-ball, needs slight repairs. **WANT**—Balls for Genco "Magic Roll", these are the lightweight hollow steel balls. (Code #612946)

**FOR SALE**—Five-balls; Premier Barrel Rolls. **WANT**—one balls. (Code #612909)

**FOR SALE**—Mills Blue Fronts; Jennings Bronze Chiefs; Watling Rolatop; assorted boards; pellet boards and cabinets; Imps; Watling Scales. (Code #612913)

**FOR SALE**—4 Strikes 'N Spares. (Code #612933)

**FOR SALE**—5 147's Seeburg phonograph like new in original crates; 2 600 Wurlitzer, very clean; 1 500 Wurlitzer, clean. Each piece of equipment guaranteed. (Code #612905)

**FOR SALE**—Route of 20 Kunkel Popcorn Machines located in New York City. Sacrifice. (Code #612927)

**FOR SALE**—or trade. Rockets, Ballyhoos, Big Leagues, Midget Racers, Crossfire, Mystery. Also 10c and 25c Slots, Mills and Pace, like new. (Code #612929)

**FOR SALE**—Wurlitzer 71 counter model with stand, new trays; Wurlitzer Colonial phono, like new; 1 Baker's 25c Pace Races; 5c, 10c and 25c Mills Black Cherry Bells; 5c Mills Golden Falls. All in good condition. (Code #612942)

**FOR SALE**—At your price. 13 Pacific Electron coin operated typewriters, A-1 condition guaranteed; 2 Santa Fe Coin operated Radios, 1 console, 1 table model, new, never used. (Code #612926)

**FOR SALE**—1 Personal Music Studio, complete with distribution panel, timing control unit, studio amplifier, junction box, 2 AMI mechanisms, 10 Melody Lane wall boxes and 1 location amplifier. Cost \$2133.80. Practically new, make offer. (Code #612903)

**FOR SALE**—One of the best phonograph routes in the Northwest. Consists of approximately 20 1015's, 10 '47 and '48 Seeburgs, 2 Packard Manhattans, 5 '47 Rock-Olas and about 40 older phonographs. Everything on location. No competition. (Code #612912)

**FOR SALE**—Route of 40 music machines with 28 wall boxes. Located in large, expanding North Louisiana City. Operation well established for over ten years. Equipment is over 50% post-war, and consists of Seeburgs and Rock-Olas. (Code #612938)

**FOR SALE**—Full view Panorams A-1 shape; Wurlitzer 750E cheap, looks like new. Will sacrifice Exhibit 1c card vendor with cards; 2 1c Master Gum Vendors, 125 lb. 1/2 inch bubble gum; 6 Cash Trays; Pre-war games with flippers, very cheap. **WANT**—Panoram film soundies and new game close outs. I need used Wisconsin, Singapore, Tropicana, Hawaii, Tornado, Cyclone, Exhibit Ping Pong. (Code #612928)

**WANT**—Rowe Royals 6 and 8's. (Code #612940)

**WANT**—Coin operated radios. State make and price. 2 hour timer preferred. Also used or broken gum ball and pistacio machines, either 5c or 1c. Also Card Vendors, all manufacturers. Will also consider vending machine routes. (Code #612934)

**FOR SALE**—Going for the best offer. In good mechanical condition. 2 Wurlitzer counter models years 1939, 1941; 1 Rock-Ola Deluxe; 1 Mills Empress. (Code #612935)

**FOR SALE**—Mills Black Cherry Bells Originals one cherry payout 2/5, 5c play; Jennings Silver Moon Totalizers Free Play; 12 1c Watling slots; 1 5c Mellon Bells. (Code #612902)

**FOR SALE**—Phonograph and Pin Ball route. Northwestern Wisconsin. Finest locations within radius of 40 miles. Majority of machines in city of 50,000 population. (Code #612925)

**FOR SALE**—1947 Columbia Bells, interchangeable, used, cheap; all makes five-ball FP pin games pre-war at giveaway prices; 1 Super Bell, comb., 5c play; 1 Club Bell, comb., 5c; 1 Club Bell, comb. w/button, 5c; 1 Pace's Reels Jr., P.O. 5c; 1 Pace's Reels, comb. w/rails 5c; 1 Shoot-Your-Way-To-Tokyo. (Code #612901)

**FOR SALE**—Model "A" AMI, 1947 phonos. Used only 6 months. Am selling out. Make me your highest offer in first letter. (Code #612944)

**WANT**—Used route records, pay top prices, plus freight. (Code #612917)

**FOR SALE**—5 Aireons in good shape; WS-2Z Seeburg Wireless Wall-O-Matics with 70L7 tubes and good covers. (Code #612936)

**FOR SALE**—Music Machine and Pin Ball Route. About 125 machines, 40 wall boxes. Best locations in territory. 3 good route men and mechanics. 2 new trucks, nice office with warehouse, cheap rent, close to St. Louis mining territory good towns. Mostly Wurlitzers and latest tables. Grossing \$3,000 monthly, can do much more. Would consider trade of good Tourist Court. (Code #612937)

**WANT**—Used 9 Ft. Bank Balls and Bally Bowlers. (Code #612941)

**WANT**—Drink Machines, any condition. Also need Rowe cigarette machines; Mutoscope 1c Movie Machines and reels. (Code #612910)

**FOR SALE**—1947 Penny challenger Target Guns; 1 South Paw; 1 Super Liner; 1 Seabreeze; 50 5c Columbus pistachio nut machines, almost new. (Code #612911)

**FOR SALE**—45 Brand New Solotone Boxes 5c & 10c play; 8 5c, 4 10c, and 3 25c Mills Gold Chromes in brand new cabinets; 2 Tone columns. (Code #612918)

**WANT**—Only brand new merchandise, packed for export. What have you to offer? (Code #612923)

**FOR SALE**—Watling 500 Series Guesser Scale. Looks like new, real money maker. Price reasonable. (Code #612904)

**FOR SALE**—7 Mills Silver and Gold 5c vest pocket bells, used less than 60 days. Also \$2,000 worth of punch boards. Going out of business. (Code #612930)

**WANT**—Used Blue Fronts, Brown Fronts, War Eagles, Cherry Bells, Golden Bells. Send lists and prices. (Code #612908)

**FOR SALE**—5 units of AMI Hostess Equipment (50 stations) in perfect running order. No reasonable offer refused. Records and record racks included. (Code #612939)

**FOR SALE**—30 station Automatic Hostess in good shape. Complete studio and subscriber equipment. Will sell to best offer. (Code #612915)

**FOR SALE**—Brand new Personal and Solotone non-selective music boxes. These are the best and the latest. Absolute sacrifice. Name your own price. Write quick. (Code #612932)

**FOR SALE**—Hi Hands; Club Bells; Super Bells. Cheap. (Code #612931)

**FOR SALE**—Seeburg 5c Wall-O-Matics; 5/10/25c Bar-O-Matics; Wurlitzer Twin 12 Packard Adapter; Model 100 Wall Boxes; Model 331 Bar Boxes; Packard Boxes; Heavy Hitter; State Fairs; Suspense; Spellbound; Dynamite. (Code #612907)

**FOR SALE**—9 Victory Specials; 1 Special Entry; 3 Jockey Specials; 1 Gold Cup. Very clean, perfect condition. (Code #612916)

**FOR SALE**—A-1 bargains. Cigarette and Candy Vending machines. All makes, models, lowest prices. What have you to sell. (Code #612919)

**THE CASH BOX****CLASSIFIED ADVERTISING SECTION****COIN MACHINE  
MART****CLASSIFIED AD RATE 8 CENTS PER WORD**COUNT ALL COPY, NAME AND ADDRESS. MINIMUM AD \$1.00.  
(ALL CLASSIFIED ADS—CASH WITH ORDER.)**SPECIAL NOTICE TO \$48 PER YEAR SUBSCRIBERS**YOUR WEEKLY CLASSIFIED AD PRIVILEGE CONTINUES.  
MAXIMUM WORDS—40. ALL ADS OVER WILL BE  
CHARGED AT RATE OF 8¢ PER WORD.**CLOSING DATE IN N. Y. C. EVERY WED., 5 P. M.****WANT**

**WANT**—To Purchase for export shipments—Model 1015 Wurlitzer, 1946 AMI's 146 and 147 Seeburgs. State quantity and your lowest price in first letter. **BADGER SALES CO., INC., 2251 W. PICO BLVD., LOS ANGELES 6, CALIF.**

**WANT**—Used juke box records. Highest prices paid. Unlimited quantities. We purchase all year 'round. Compare our prices before selling your records. We pay freight. Call, Wire, Write **FIDELITY DIST., 1547 CROSBY AVE., BRONX 61, N. Y. Tel.: UNDERhill 3-5761.**

**WANT**—New and Used Wall Boxes, Adapters and Speakers; Twin 16 Adapters for Rock-Ola; Mills, Jennings F. P. Mint Vendors; any 25 cycle equipment. **ST. THOMAS COIN SALES, LTD., ST. THOMAS, ONT., CANADA.**

**WANT**—Will buy any quantity used slot machines, all makes and models. Also Columbias, Gooseneck Mills Q.T.'s Vest Pockets. Quote lowest prices in first letter. Machines must be in first class condition. **AUTOMATIC GAMES CO., 2858 W. PICO BLVD., LOS ANGELES 6, CALIF.**

**WANT**—All makes and models 5c, 10c, 25c, 50c Slots. Cash waiting. **MAR-MATIC SALES CO., 48 W. BIDDLE ST., BALTIMORE 1, MD.**

**WANT**—Used records. Will positively pay more. Sell to the East's largest distributor of used records. Will pick up. Write, call or ship to **BERNARD MUCHNICK, 1315 NO. 52nd ST., PHILADELPHIA 31, PA. Tel.: GR 3-8628.**

**WANT**—Bally Victory Derbys, Bally Entrees and Jockey Clubs. Check Separators. Cash or trade, whatever you need. Also want '46 and '47 Seeburgs and '46 and '47 Wurlitzers. Quote lowest prices, first letter. **SILENT SALES CO., 200 ELEVENTH AVE., SOUTH, MINNEAPOLIS 15, MINN. Tel.: GENEva 3645.**

**WANT**—Mutoscope Cranes, Fan Fronts, Red Tops, etc.; late Bally One-Ball Games free play and automatic; Keeney Bonus Super Bells; Bally Triple Bells, etc.; Jennings Super DeLuxe, DeLuxe, Standard and Club Console Slot machines; Wurlitzer, Seeburg, and Rock-Ola post-war Phonographs; Packard Chrome Boxes. Write price and condition. **WESTERN DISTRIBUTORS, 3126 ELLIOTT AVE., SEATTLE 1, WASH. Tel.: GARfield 3585.**

**WANT**—The used records from your boxes. We buy steadily all year around. Top prices paid. Sell to Chicago's Largest Distributor of Used Records. We pay freight. Write, Call or ship to: **USED RECORD EXCHANGE, Anthony "Tony" Galgano, 4142 W. ARMITAGE AVE., CHICAGO 39, ILL. Tel.: DICKens 7060.**

**WANT**—Used Packard Wall Boxes in good condition. Advise quantity and best price. **H. M. BRANSON DISTRIBUTING CO., 516 SO. 2nd ST., LOUISVILLE 2, KY. Tel.: WABash 1501.**

**WANT**—Seeburg 8800 ESRC and 8200 ESRC, Wurlitzer 750 and 750E. Quote lowest price and condition. **DAVE LOWY & COMPANY, 594 TENTH AVENUE, NEW YORK, N. Y.**

**WANT**—5 Keeney Bonus Super Bells, comb., 5 & 25c. Write best prices. **EARL'S NOVELTY SERVICE, CROWLEY, LA.**

**WANT**—5 Ball F.P. original Flipper games and new game closeouts; Slots, all makes and models; Keeney Bonus Super Bells; Bally Triple Bells; Eureka's; late model phonographs. All equipment must be in A-1 condition. State quantity and prices in 1st letter. **NOBRO NOVELTY, 369 ELLIS STREET, SAN FRANCISCO 2, CALIF. Tel.: TUXedo 5-4976.**

**WANT**—ABT Target model "F" with 5 moving target; also 1939 Standard Rock-Ola music machine or 1947 1426 Rock-Ola. Write price and condition. **A. L. ALLEN, 348 GOODMAN STREET, KOSCIUSKO, MISS.**

**WANT**—Keeney Bonus Super Bells 2-Way 5 & 25c, 3-Way 5-10-25c; Bally Triple Bells; Bally Eureka's; Mutoscope Diggers; used Packard Boxes; will buy over-stocks of late pin games for re-sale. Quote best prices, quantity and condition in first letter. **M. A. POLLARD COMPANY, 725 LARKIN STREET, SAN FRANCISCO 9, CALIF. Tel.: ORdway 3-3069.**

**FOR SALE**

**FOR SALE**—We have them in stock. Contact us for your Hirsh Red Balls for state of Florida. Best money maker out today. Trouble free. Immediate delivery. Make us cash offer on any new or used pin tables you need. **MURRELL AMUSEMENT CO., 1058 S. FLORIDA AVE., LAKELAND, FLA.**

**FOR SALE**—5 Balls: Baffle Cards, Kilroys \$55 ea.; Play Boys 70 ea.; Streamliners \$20 ea.; Sky Blazers \$15 each. All above are in top condition. Terms: 1/3 deposit. **C. & M. SPECIALTY CO., 832 CAMP STREET, NEW ORLEANS 13, LA.**

**FOR SALE**—Operators! We have a large number of Pay Off Consoles—various makes—from \$20 up; all in good working condition. Also Slots, Pin Balls and Music. We will not be undersold. Tell us what you need and be sure to get our prices on guaranteed equipment. **VIRGINIA NOVELTY CO., 400 WATER ST., PORTSMOUTH, VA. Tel.: Portsmouth 1025.**

**FOR SALE**—10 Keeney Three Way Bonus Super Bells, like new, guaranteed perfect mechanically and outward appearance \$800 ea. Terms: 1/3 Deposit, balance C.O.D. **ADVANCE AUTOMATIC SALES CO., 1350 HOWARD ST., SAN FRANCISCO 3, CALIF.**

**FOR SALE**—25 Model 80 Kirk Astrology Scales \$169.50 ea. **THE VENDING MACHINE CO., 205-215 FRANKLIN ST., FAYETTEVILLE, N. C. Tel.: 3171.**

**FOR SALE**—Guaranteed Used Machines—Bells; Consoles; One-Ball; Pins. The machines are perfect, the prices are right! Write for list. **CONSOLE DISTRIBUTING CO., 1006 POYDRAS ST., NEW ORLEANS, LA.**

**FOR SALE**—Selling Out! Brand new and used Steel Ball rolldown Games and Wood Ball Rolldown Games. Tell us what you need. Make offer. Box 133, c/o *The Cash Box*, 381 Fourth Avenue, New York 16, N. Y.

**FOR SALE**—5 Ball Pin Games. All thoroughly reconditioned, cleaned, rails refinished, packed in good cartons. At \$25: Sporty, Blondie, Big Town, Formation, Big Chief, Crossline. At \$30: Four Roses, Band Wagon, Twin Six, Ten Spot, ABC Bowler, Flat Top, Chubby, Wild Fire. At \$35: Towers, Show Boat, All American, Sky Ray, Spot Pool, Gun Club, Dixie, Clover, Hi Hat, Champ, School Days, Laura, Legionnaire, Venus, Seven Up. At \$45: Arizona, Surf Queen, Midget Racer, Big League. At \$75: Superscore. One Balls F.P.: Sport Special \$45; Dark Horse \$60; Blue Grass \$65. Immediate shipment. 1/3 deposit, bal. C.O.D. **W. F. KEENEY MFG. CO., 7729 CONSTANCE AVE., CHICAGO, ILL.**

**FOR SALE**—New Black Cherry and Golden Falls Case Assemblies for \$40 each. Each Assembly consists of Castings, Wood Case, Club Handle, Drill Proofing, Award Card, Jack Pot Glass, etc. completely assembled and packed in individual carton. Write us for list of prices on new, used and rebuilt slots. **WOLFE MUSIC CO., 1201 W. MAIN ST., OTTAWA, ILL. Tel.: 1312.**

**FOR SALE**—10—616 Wurl. \$75 ea.; 2—600R Wurl. \$150 ea.; 1—1940 Rock-Ola C.M. \$90; 3 Seeburg Mayfairs \$150 ea.; 2 Seeburg Regals \$175 ea. All above machines in excellent condition. **X-CEL NOVELTY CO., 1929 W. TIOGA ST., PHILA. 40, PA. Tel.: RA. 5-8705.**

**FOR SALE**—The Biggest Show In Town Is Always At Crown. Bally Victory Specials \$150; Victory Derby \$135; Daily Races \$195; Sunny \$135; Humpty Dumpty \$140; Singapore \$140; Bermuda \$140; Tropicana \$155; Hawaii \$105; Mexico \$95. These machines are excellent and the prices are right. 1/3 Deposit required, balance C.O.D. **CROWN NOVELTY CO., INC., 920 HOWARD AVE., NEW ORLEANS, LA. Tel.: CANal 7137. Nick Carbajal, Gen. Mgr.**

Please mention **THE CASH BOX** when answering ads—it proves you're a real coin machine man!

# THE CASH BOX

CLASSIFIED ADVERTISING SECTION

# COIN MACHINE MART

## FOR SALE

FOR SALE—Williams All Stars used but very clean \$275.; 2 Photomatics, inside lights, repainted, good condition \$325. ea.; Spotlite, brand new \$175.; this is a very good arcade piece. KING-PIN EQUIPMENT CO., 826 MILLS ST., KALAMAZOO, MICH.

FOR SALE—Territory closed, sacrifice on Flat Tops. 8 Pace Reels, Sr. 5c, \$25 ea.; 6 Pace Saratoga 5c Sr. \$25 ea.; Bally Skill Time 7 head \$50 ea.; Keeney 4 way Super Bell 5-5-5-25 \$39.50; Keeney Skill Time 7 head \$39.50; Evans Galloping Dominoe \$39.50; Pace 5c-10c combination \$89.50; Pace 5c-25c combination \$99.50; 2 Mills Four Bells \$50 ea. HY-G MUSIC COMPANY, 1415 WASHINGTON SOUTH, MINNEAPOLIS 4, MINN. Tel.: AT 8587.

FOR SALE—20 Victory Stamp vendors. Handles 3c and 5c stamps. Brand new in original cartous \$15 ea. WANT—Any quantity Seeburg SS 20-1 Step Selectors; also PS12-3Z Power Supply Sub Assembly. Quote price and condition. R & S SALES CO., MARIETTA, O.

FOR SALE—Advance Roll \$125; 14 ft. Bang-A-Fitty \$150; Hy-Roll \$225; Bing-A-Roll \$275; Heavy Hitter \$50; Hawaii R. D. \$150; Rol-A-Score \$50. MOHAWK SKILL GAMES CO., 67 SWAGGERTOWN ROAD, SCHENECTADY 2, N. Y.

FOR SALE—Marvelous up to the minute money makers, very low prices, rebuilt like new, with flippers. Kilroy \$49.50; Playboy \$49.50; Carousel \$75; Havana \$75; and Bonanza \$119.50. These revamps are the finest money makers on the market. SILENT SALES COMPANY, 200 ELEVENTH AVE., SOUTH, MINNEAPOLIS 15, MINN. Tel.: GEneva 3645.

FOR SALE—50 Stauds \$12.75 each; 35 Black Cherry Bells, original (5c \$125, 10c \$130, 25c \$135); 3 1948 Watlings 5c \$90; 7 beautifully rebuilt in new Golden Falls Cabinets with new machine guarantee \$155 each; 6 Pace Consoles, completely refinished \$75 each; 2 1941 Galloping Dominoes, beautifully finished \$225 each. MAR-MATIC SALES COMPANY, 48 WEST BIDDIE STREET, BALTIMORE 1, MD.

FOR SALE—Popcorn machine route of 20 Kunkels on location in New York City. Good income. Sacrifice. BOX # 199, THE CASH BOX, 381 FOURTH AVE., NEW YORK 16, N. Y.

FOR SALE—15 Superscore, 5-balls \$30; 10 Big Leagues, 5-balls \$20. ½ Deposit, balance C.O.D. EARL'S NOVELTY SERVICE, CROWLEY, LA.

FOR SALE—Seeburg 5-10-25c Bar Boxes. Close out \$22.50, good working condition. ADVANCE MUSIC COMPANY, 1606 GRAND AVENUE, KANSAS CITY, MO.

FOR SALE—Specials on perfectly reconditioned used games: Ballerinas \$147; Tropicanas \$125; Mauhattans \$145; Nevadas \$82.50; United Caribbeans \$150; United Wisconsin \$160; Havanas \$55; Virginias \$165; Banjos \$150; Lucky Stars \$57.50; Hawaiiis \$72.50; Triple Actions \$138; Trade Winds \$165. NEW ORLEANS NOVELTY COMPANY, 115 MAGAZINE ST., NEW ORLEANS, LA. Tel.: CAnal 5306.

FOR SALE—ABT Challengers and Model F Targets. Single \$22.50. Lots of five \$21. Ten or more \$20. EDFORD SUPPLY COMPANY, 541 S. DEARBORN STREET, CHICAGO 5, ILL.

FOR SALE—Gottlieb Humpty Dumpty \$130; Gottlieb Robin Hoods \$140; Gottlieb Cinderellas \$150; Exhibit Banjo \$150; Seeburg 1947 phono, remote control \$575; Seeburg Hitone 9800 ES \$150; Seeburg Mayfair newly refinished, new plastics \$150; Seeburg original speakers \$10 ea. ANTHONY HIRT, 2303 NO. 11th STREET, SHEBOYGAN, WIS. Tel.: 5619.

FOR SALE—Mills Original Black Cherries, late serials, 2 5c \$139.50 ea.; 1 10c \$144.50; 1 25c \$149.50; Jennings Lite Ups, 2 10c \$149.50 ea.; Jennings Bronze Chief 1 10c \$129.50; 2 Jennings Challengers 5/10c and 5/25c like new \$375 ea. AUTOMATIC AMUSEMENT COMPANY, 1000 PENNSYLVANIA ST., EVANSVILLE 10, IND.

FOR SALE—Brand new in original cartous: 8 Daval Skill Thrills, 1 Mexican Baseball, 1 Oomph and 1 Best Hand. All list for \$59.50 ea. Will sell all for \$27.50 ea.; 5 Rock-Oka Wall Boxes, dial style for \$40. WILLIAMSPORT AMUSEMENT COMPANY, 323 HEPBURN ST., WILLIAMSPORT, PA. Tel.: 2-3326.

FOR SALE—Watling 10c Rol Top \$25; Mills 5c Cherry Bell \$50; Watling 5c Rol Top \$20; Co-Ed \$40; Silver Streak \$40; Cross Fire \$35; Sea Isle \$50; Cyclone \$35; Tornado \$35; Baffle Card \$25; 4 Bells \$45; Keeney Bonus Super Bell 5/25c \$450; Bermuda \$50; Tally Ho \$25. BELMONT VENDING CO., 703 MAIN ST., BRIDGEPORT, O. Tel.: Bpt. 750.

FOR SALE—Juke Boxes and Route, Denver's best, \$3,000 a month profit. Only \$91,000 ½ handles. All nearly new & up to date Seeburg equipment, plus a 1948 Jeep Station Wagon. Absolutely noblue sky. Owner retiring. Contact DEWEY & COMPANY, 4018 W. 38th STREET, DENVER, COLO. Tel.: GL 3696.

FOR SALE—300 Northwestern # 33 Ball Gum Machines at \$5 ea.; 300 Northwestern # 39 adapted for Ball Gum at \$6 ea. PENNY KING COMPANY, 1037 E. WARRINGTON AVENUE, PITTSBURGH 10, PA.

FOR SALE—Like new, packed for shipment: Hy Rolls \$169.50; Bing-A-Rolls \$229.50; Advance Rolls \$95; Lite Leagues \$49.50; Strikes 'N Spares, all new parts \$475; Esso Arrows \$115. 1st class condition, not N. Y. C. games. NATIONAL NOVELTY CO., 183 E. MERRICK ROAD, MERRICK, L. I., N. Y. Tel.: FReeport 8320.

FOR SALE—Due to expansion in other lines will sacrifice 50 pop corn Sez vending machines. Fully guaranteed. Slightly used. \$100 each, F.O.B. Syracuse, N. Y. N & N AMUSEMENT CO., 526 BUTTERNUT ST., SYRACUSE, N. Y.

## MISCELLANEOUS

NOTICE—Music Operators. Motors rewound \$5.50; Wurlitzer counter model trays refinished and rebushed \$6.50. BILL'S PHONO MOTOR REPAIR, 5947 EMERALD AVE., CHICAGO 21, ILL. Tel.: ENglewood 8192.

NOTICE—Music Ops: We re-grind your used phono needles scientifically and guarantee complete satisfaction. Hundreds of operators use the service constantly. It's a big saving. Write for complete details and free shipping containers. RE-SHARP NEEDLE SERVICE, BOX 770, FT. DODGE, IOWA.

## PARTS & SUPPLIES

FOR SALE—Parts and supplies for all types coin operated machines. Send for Free illustrated wall chart. Lists over 1200 different items from A to Z. If you operate coin machines you should be on our mailing list. BLOCK MARBLE CO., 1425 N. BROAD ST., PHILA. 22, PENNA.

FOR SALE—Radio Tubes, 60% off in quantities over 50. Popular brands! Can be assorted. All types in stock. Television Lens for 10" screen, \$24. Mazda bulbs, No. 47, \$40 per 1000. No. 40, 44, 46 and 47, \$4.50 per 100. No. 51 or 55, \$4 per 100. Bulbs can be assorted. BELMONT RADIO SUPPLY CO., 1921 BELMONT AVE., CHICAGO 13, ILL.

FOR SALE—Skee Ball Alley Nets; Mats; Balls; Scoring Units; Coils; Score Glasses and any part for any alley. Also complete stock of Ten Strike Parts. Tell us what you need. RELIABLE SKEE BALL CO., 2512 W. IRVING PARK RD., CHICAGO 18, ILL.

FOR SALE—Tubes: 6C4 29c; No. 80 42c; No. 5Y3 38c; 6J5 45c; 6J7 66c. Other tubes 60% off list. ENGLISH SALES COMPANY, 620 W. RANDOLPH STREET, CHICAGO, ILL.

FOR SALE—Pin game glasses in case lots \$1.95 each & up. Send for catalogue containing thousands of parts. JOE MUNVES, 615 TENTH AVENUE, NEW YORK, N. Y. Tel.: PLaza 7-2175.

FOR SALE—To obtain the finest in tone quality and the longest life possible in record wear, use the Record Miser, featuring the General Electric Pick up. Completely with pre-amplifier and electric cut off at \$23.75. Write for quantity discounts. ADVANCE MUSIC COMPANY, 1606 GRAND AVENUE, KANSAS CITY, MO.

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!

# THRU THE COIN CHUTE



## CHICAGO CHATTER

To give some idea of what the public wants these days are the newspress reports regarding Memorial Day events. Seems that the big league ball parks attracted 337,776 fans and the horse tracks pulled 345,997 people to watch the bangtails do their stuff. Maybe there ought to be more baseball and horse racing games in a more entertaining way? At least, the figures advise that this is what the public likes best. In fact, and from all indications, the public are willing to "spend more" for these sports, too. Race track attendance was heavier than Memorial Day last year and the mutuel handle was higher. People invested over \$16,000,000 betting on their favorites. And, by the way, another 175,000 people were out to see Mauri Rose win the Indianapolis race—so maybe there, too, is another angle? Baseball's 337,776 is an all time high record.

From Poplar Bluff, Mo. the UP reports that Frank Burton, 60 year old druggist, "still thinks it's rather silly to put a nickel in a juke box." Burton, this famed press service reports, was the first man to bring a juke box to Mo. about 20 years ago. Claim is that Burton thought so little of the machine, after he located it, that he didn't go near it for a week. When he did at last drop around, he found over \$58 in nickels in the phono. "So," UP reports, "he became interested in juke boxes quickly." And adds, "But he still thinks it's silly."

Lindy Force of AMI rushed down to Memphis where he will sign up Southern Amusement as their distrib for the state... Lindy is of the belief that this will bring bigger and better sales to AMI. In the meantime, execs at the Grand Rapids factory of AMI, report that they have been able to "make a dent" in the number of orders they've received for the new model "B"... Paul Jock of Indianapolis reports that P. J. Distrib. Co. has been dissolved. Paul will carry on, tho, under the name of Arrow Distrib. Co. and, at present, has temporary offices at the Antlers Hotel. He's out every day, they tell us, seeking a brand new location.

R. Richardson of Pioneer Distrib. Co., Charlotte, No. Car., popped into town asking AMI to "start shipping those model Bs as fast as possible." Here's hoping Richardson got as many as he wanted... John Neise of O. D. Jennings & Co. quite pleased with the "distinguished" visitors the firm had this past week. Among them, Hugh Burras of Garfield Novelty, F. Berguson and Fred Anderson of the Hoosier state. John reports that things "are moving ahead at top speed"... Ed Hollified of Dixie Coin, New Orleans, La. also around town and trying to get to see "everything" he possibly could while he was here. Anyway, Ed found Chi a lot cooler than Nola.

Pahlenty of action, believe you me, over at Williams Mfg. Co. with "Yanks" clicking bigger than almost any game Harry Williams ever put together. The boys here are at their wits end trying to figure out how to ship everyone banging the longdistance phone these days, as many games as demanded. Skeet Moore just dashing from one floor to the other and pleadin' for more and still more. Sammy Stern walking around the place with his sleeves rolled up and big smile on his face. And Harry buried somewhere in the production department "trying to help get them out."

Sam Taran in from Miami, Fla. and getting around the town about as fast as anyone ever did. Sam is one guy you can depend on to learn what's what... By the way, Herman Paster in from St. Paul and making arrangements for some nice, big shipments we hear. Can't hold this guy down for even a second—he's right on the ball... Ray Riehl of United is still out of town—and wearing a raincoat now we hear—the crying is that heavy in some of the spots he's visited. Billy DeSelm taking everything in stride, as per usual, and not worried one teeney-weeney bit about the future. (He should worry, too?) And Lyn Durant, after a few conferences on "extras" with that construction bunch from Roscoe & California yowling at the top of his lungs, "Will there ever be a time when things can get done on time?"

We hear that Morrie Ginsberg isn't feeling as good as he should be these nice, warm days. Hope this finds him feeling much, much better. But, Eddie, they tell me, "the same old guy with the same old zip." So what Morrie don't do—Eddie surely will... Gordon Sutton of Illinois Simplex left for Cross Lake, Minn., where all the Wurlitzer guys are meeting and will probably come back lookin' more than and healthy than ever—after that grand rest—with a grand gang of guys all around and about him. Hope nobody tries to play football and tackle this guy in one of those 10' by 10' rooms... From the hush-hush around the Chicoin plant they're soon going to announce a very thrilling new feature on their newest 5-baller. Test locations have proved this to be a honey.

Mrs. Edward Phillips (better known to all you juke box ops in the Windy City simply as "Lois") of Illinois Simplex, has left the coinbiz for a while—to welcome what, the boys hope, will be "Ed, Jr."... You can expect to see lots of juke box assn execs around town very shortly when the National Executive Committee holds its big meet here. George A. Miller, chairman, from Oakland, Cal., will be on hand to greet the men from all over the country who will attend to hear some very important news... One of the boys from Buffalo, N. Y., advises that they need some good help there. Seems a bit of crusading has upset their deal. And case was lost in Rochester, N. Y., court with ops now asking Buffalo judge for permission to take case up the ladder to Supreme Court in Albany. Meantime, the boys are trying their best to get everything straightened out.

Missed Myer Gensburg of Genco by the flash of an eyelash this past week—had just trotted out to lunch with a couple of guys when we arrived... News from one of the boys in Detroit is to the effect that, "Everything going along okay. Believe that there will be a nice summer for the men who have resort spots in Michigan vacation country"... By the way—the few machines we used to see at Detroit's Willow Run airport have now grown into a full-fledged arcade. In fact, anyone who wants to see everyone of the latest pinballs need but stand in front of this spot as he gets off his plane and see them all aligned here. Certainly an impressively swell advertisement for the coinbiz.

If you're on your way to N.Y.C. soon, be sure to take in the new hit musical, "Make Mine Manhattan," featuring that grand comic Sid Caesar. Sid has a solo spot where he sings a song about a penny slot machine which will give you one grand kick. He winds the lyrics up with, "I hope it teaches people never to be mean... to a penny slot machine."

Georgie Jenkins reports that the reason for that gorgeous gal on the backboard of the new Bally Melody is because "the new look is shot to hell... so we went back to the old look." And further, Georgie claims, "I prefer to work underground"... whatever that has to do with Melody we're still trying to figure out. So we popped into Tommy Callaghan's office and tried to get the "answer." But, from what "Captain" Callaj-han tells us, "I'm over that stuff—from now on I'm here to work." Meaning that his trip down to South and Central America wasn't work? Callaj-han won't talk.

Gerry Haley over at Buckley Mfg. Co. not at all surprised by the sudden demand the firm are enjoying for their new Wall & Bar box... seems like lots of music ops have suddenly swung over to the hideaway side of the fence... "And yet," Gerry reports, "in the midst of it all, we've got our hands full trying to fill orders on Track Odds and Criss Cross Belle"... Word has it that Rock-Ola is manufacturing one of the very best Shuffleboards seen in a long, long time... and with the way these are moving out in California... and other places (they've been successful in the East for many years) looks like business will boom for these big 22' babies over at Rock-Ola.

# THRU THE COIN CHUTE



## EASTERN FLASHES

The City Council bill banning pin ball games in New York City which was to be introduced June 1 (Tuesday) was deferred after the Committee on General Welfare proposed an amendment. The amendment will have little or no effect on the result of the bill, which will prohibit the operation and maintenance of "gaming" devices. The legislation defines "gaming devices" as any game including an "element of chance." Under the Council rules the bill must now lie over for at least seven days. We have it on good authority that the bill will be re-introduced in Council on Tuesday, June 15, where it will be put to a vote.

Meanwhile the Supreme Court case of Seaboard New York Corporation, Allied Amusement Machine Co., Supreme Automatics, Inc., and Hysol Distributing Co., against the city, requesting a permanent injunction restraining the police from molesting games, is scheduled for June 7 (Monday). We understand the coinmen will once again request a postponement until Wednesday, June 9. It is the opinion of some in the trade that the City will then ask for a postponement, awaiting the action of the Council on its impending bill.

\* \* \*

Joe Young and Dan Kipnis, Young Distributing Company (Wurlitzer distributors), out of town attending the factory get-together. Jim Sisti required to spend all his time at the New York offices, while Mike Colland handles the office in Newark, N. J. . . . Jack Mitnick, Beacon Coin Machine Company, Boston, Mass., spends the week-end in the city. As soon as his daughter is completely recovered from her illness, Mitnick will move bag and baggage to the Beantown. Jack tells us that his combination opening and showing of AMI's Model "B" was a tremendous success. . . . Herman Billig, formerly traveling New York State, New Jersey and New England territory for Al Simon on Chicago Coin games, joins the sales staff of Joe Munves' Economy Supply Company, and will cover the same territory. Billig will carry a complete line of samples of parts and supplies featured by Economy. . . . H. F. (Denny) Dennison, Dennison Sales Company, national distributors for Solotone, one of the busiest coinmen around. Denny reports that he is having great success with the combination selective radio, phono and television box.

\* \* \*

Ben Becker, Ben Becker Sales Company (Bally regional sales representative), moves his offices to 615 Tenth Avenue. Ben is heading for the road at the end of the week, and is enthusiastic over the reports being received on Bally's new five-ball "Rancho." By the way, Ben is becoming the fashion plate of the industry here, and we would like to caution our good friend "Senator" Al Bodkin to look to his laurels in the tie department. That Becker is really flashing some lulus. . . . While Dave Lowy of Dave Lowy & Company is beating the bushes on a hunt for business, Phil Mason supervises the local business, and sees that the orders sent in by Dave are shipped quickly. When Dave returns next week, Phil will go out. Mason is one coinman that isn't singing the blues. He and Dave are banging away, and the result is business. . . . Robert Boley, the well-known Port Jervis operator, in town buying some equipment.

\* \* \*

Barney (Shugy) Sugerma of Runyon Sales Company, all smiles over the upswing in biz these past weeks. Shugy is really going to town on the new AMI Model "B" and tells us that the larger machine, Model "A," is also getting a big play. But most of all he's particularly pleased with the fine sale of used machines that the firm has enjoyed this past week. . . . Herman Marlioli has joined the sales staff of Runyon Sales Company and this well-known coinman will travel the Connecticut territory for the firm seeing music ops on the AMI phonos and other equipment distributed by the firm. . . . The ever-smiling Willie Levey of Supreme Automatics, Inc., Brooklyn, N. Y., visiting along coinrow. His friends along the street express their sympathies over the fact that while Williams' "Yanks" is such a sensational game, it is unable to be sold in his territory, New York City. . . . Another Brooklyn pair seen along the Avenue were Bill Alberg and Charlie Aronson of Brooklyn Amusement Machine Company. These two old-timers are always well received along the street. Some even "steam" Alberg, just to listen to his artistic treatment of some very well known expressions, in which he has no equal.

\* \* \*

Dave Stern and Irving Orenstein, Seacoast Distributors, Inc., Newark, N. J., another pair of coin executives who report that the past few weeks has shown a very healthy increase in sales in all equipment, particularly Rock-Ola phonos. As Irv states, "I can't explain the reason for the fine spurt in busi-

ness, but it's there." . . . Meanwhile, Tony (Rex) DiRenzo and Leo Knebel of Rex-Lee Enterprises, who are sales agents of Rock-Ola phonos for Seacoast Distributors in the New York City area, also tell of good sales of the phono. Incidentally, they also report that their specially constructed tone arm is being demanded more and more by phono ops. . . . Joe Kochansky, Bay Ridge Music Company, Brooklyn, N. Y., tells us his music route is doing nicely, thank you! . . . Catch up with Harry Schneider, Atlantic-Seaboard New York Corporation, at their Tenth Avenue offices, which are now being used for storage of machines.

\* \* \*

A well known Philadelphia op writes, "There's lots of us who feel that many of the men in our industry would like to make a nice donation to the cause of 'Haganah.'" He asks, "Why not put this in print and learn how many coinmen feel like I do about such a plan? I'm ready to make the first donation. And I believe that many others will come along to bring just as much glory to the industry as we did in the big Damon Runyon Cancer Fund Drive."

\* \* \*

Art Weinard, general sales manager of Rock-Ola Manufacturing Corporation, expected to visit the big city next week. . . . With the appearance of nice warm weather, Nat Cohn, Modern Music Sales Corporation, tries to get to his Belle Harbor home as early as possible. We caught up with him on the run this week—he had ten minutes to make a 4:17, and we're wondering if he made it. . . . Mike Munves thought he'd be able to take it easy after the Memorial Day holidays, but was as rushed as ever shipping arcade machines. . . . Sidney H. Levine, the attorney who's been acting with Samuel Rosenman on the New York Supreme Court injunction proceedings, made a nice personal sacrifice in favor of the local coinmen. It was important because it meant considerable dollars to the ops and distributors. . . . Nice to hear from Joe Mangone of Miami, Fla. Joe writes that the recent elections went their way, and that everything is running nicely. The opposition wasn't favorably inclined to the operation of games in the state. But, it worked out fine for the Florida boys. . . . Lou Forman, president of Videograph Corporation, tells us that Hy Siegel, formerly president of Apollo Records, has become the New York distributor for the combination television-juke box. He also informs us that Sam Schneider has taken on the machine for Florida. By the way, Forman is also vice-president of Merchants Factors Corporation, a finance company.

## MINNEAPOLIS

The Minnesota area was favored with beautiful, sunny weather, and many operators and distributors throughout the state took the opportunity to drive up to their favorite lakes and resorts for a three-day holiday. Many operators in the North and South Dakota areas drove into the Twin Cities to spend the three-day vacation.

Ozzie Truppman flew to Miami last Friday, May 28th, to join Ted Bush who is now there. . . . Mike Hammergren of The Rudolph Wurlitzer Company was in Minneapolis for a few hours last Friday. . . . C. L. Guillaume of Elks Point, South Dakota, in Minneapolis for a few days visiting the Hy-G Music Company to congratulate Hy-G on his move.

Lyle Kesting, of Bellingham, Minn., was in town last week for a few days making the rounds. . . . Herman Paster, of the Mayflower Distributing Company, took time out to make a trip to Des Moines, Iowa, on business. . . . Mr. and Mrs. Birkemeyer of Litchfield, Minn., in town Tuesday, June 1st. Both of them are very tan, as they are spending as much time as possible at their lake home. . . . Harry Nold, of Cambridge, Minn., is getting to be a regular commuter between Minneapolis and Cambridge.

The legal question of whether 5 balls and free games were to be allowed in Sioux Falls has finally been decided by a court decision last week at Sioux Falls, South Dakota. The defendant, Roy Foster, who had a 5 Ball picked up by the police took it to court and won the decision. Five Ball free games have definitely been established as legal in Sioux Falls. However, this decision does not effect other counties or towns where 5 Balls are still being held illegal, and where 5 Balls are being played, no free games are allowed to be shown.

Mr. and Mrs. Harold Peterson of Hammel, Minn., in town for the day, Mrs. Peterson doing some shopping. . . . Mr. and Mrs. Frank Kummer of Spring Valley, Minn., in town for the day calling on a few distributors. . . . The Al Plotnicks are anxiously awaiting the event, any day now. . . . Hank Krueger of Fairfax, Minn., is getting his fishing in early, and he spent the Memorial week-end vacation at his favorite "fish hole" near Fairfax.

# THRU THE COIN CHUTE



## CALIFORNIA CLIPPINGS

District Court of Appeal hearing on Pokerino legality has finally been set for June 17... This is same game on which ops won a Superior Court decision three years ago and their attorneys are hopeful that legal precedent will help decide the issue this time out... Pessimistic observers point out that the "heat" wasn't on as heavy that time as it is now... while optimists believe that the judiciary will not be affected by said heat, which they contend may be pretty well played out by now anyway... This column is doubtful as to the Mayor's office, the City Attorney and Police Dept. being ready to call it quits on their drive against games... In fact, from the "usually reliable source close to official circles" we have it that the next concerted step on the part of authorities may be a hardhitting crackdown on the shuffleboards which are now flourishing in lieu of 5-balls and roll-downs in city territory... This may come as a surprise to many game distributors and operators who have accepted the non-coin boards as a "safe thing"... Possibly they've never considered, or checked with attorneys to learn, that the shuffle devices are licensed under the city proviso governing billiard games... and said law stipulates that such games are not to be conducted wherever liquor is served... In view of the boards generally being on location in bars, it is possible that the authorities may have a leg to stand on.

Meanwhile, in evidence this week was the adoption of shuffle equipment by almost every distrib on Coin Row... As one prominent merchant put it, "Coin operated games are our first, last and only true love... they've been good to us and we've been good to them... but a man's got to insure his livelihood..." Ops, of course, are singing the same tune, and there's nobody can blame 'em... One thing we'll predict, that come favorable settlement of the rolldown situation and the shuffleboards will get lost fast... "At best they're a big headache," several top ops described 'em this week to us... "The big ones are too big and awkward for many locations... the smaller rebounds don't have the same eye appeal... and, above all, there are many location props who say it's more trouble collecting for games on 'em than they're worth"... This week also newsworthy in number of changes of personnel at several firms... Nels Nelsen is no longer with M. S. Wolf, whose boss Bill Wolf will be spending more time in the L. A. office from now on in instead of making rounds of San Francisco and Portland enterprises... Bill is all set for grand showing of the new AMI Model "B" this week... Another change was made over at E. T. Mape Co., where George O'Mey came down from North to replace Ray Powers as branch manager.

Lyn Brown, still undaunted by local conditions, hopes for break from authorities on his proposal of last week: That each new game be checked for legality and that any undesirable characters attempting to cut into coin game operation be unlicensed... etc... We read the officials replies to Lyn's pitch, and we'll say one thing: They read politely enough, with only a minimum of buck passing... Lyn is also hopeful that Scientific's "Pitch 'Em 'n Bat 'Em" will be approved for L. A. as it was in Pasadena and San Diego... He further predicts that this game may succeed in "opening up" Riverside County... Just to be on the "safe side" at the same time, Brown is doing all right with 8-ft. rebound shuffleboard bearing his name... Bowling alleys and private clubs are taking to it as well as bars, according to him... Ran into Marshall Micon at brother Len's Pacific Coast Distribs and learned he's passing the shuffles for a new project, completely out of the game biz and one that he didn't care to reveal as yet... Len was on the go lining up out-of-town buyers for Genco's new "Mardi-Gras," expected in any day, but son Arnold and frau Bette in... She blushing ribbed us about referring to her as "beautiful," says it's a slight exaggeration... We'll argue the point... Caught Bill Williams in and without a "Yank" in the joint... He says they're going so fast, he's counting the hours until the next shipment arrives on Tuesday... Aubrey Stemler going with present tide and handling shuffle boards along with his regular line of Aireon boxes, vending machines and games... At C. A. Robinson's, Charlie was in and busy filling orders while Al Bettelman took a short one on the road... "Still nothing new" at Solotone with new combo remote but promised something definite soon on release date and other particulars.

Rock-Ola's new remote box seen up close at General Music Co., where Fred Gaunt and a service man were testing their first copy... Looked good, worked even better, and available as of now for ops, said Fred, who also revealed that Bud Parr was out catching up on his fishing... Yep, Gen. Music also sporting an 8-ft. rebound s.b... Same at Badger Sales, although W. R. Happel still plugging Keeney new electric cig machine as No. 1 mover... Ten in last week and right out... Ten more this week and next... Paul Laymon had some very special visitors this week in Mr. and Mrs. Jack C. McClelland, formerly of this city's National Amusement Co. and now living in New Zealand... They're guests of operator Joe Orcutt while here... Paul's eagerly anticipating—Bally's new de luxe skeeball...

Got big mystery build-up from Jack Simon of Sicking Distribs, in whose back room goes on some hush-hush business (but strictly legal and respectable)... Chi Coin's Phil Robinson is there supervising test location shipment of firm's new game... If you know what it is, you're ahead of us... Jack Ryan busy rounding up arcade equipment for use in Bob Hope's Paramount pic, "Sorrowful Jones"... The Jacks shed few less tears than most others over current slump and said Chi Coin's "Shanghai," Exhibit's "Samba" and "Silver Gloves" boxing games going fine.

At Mills Sales just caught Charlie Fulcher taking off for holiday trip home to Oakland... Gen'l Mgr. A. H. Bouterrious down from there for the day... Dannie Jackson in at Automatic Games while Sammie Donin and George Warner out hustling Long Beach... Dannie announced Automatic is taking over another location at 4379 W. Pico, where they'll handle the same full line of new and used slot and game equipment... Out-of-towners on Coin Row this week plentiful: S. J. Burris of Montebello, Jack Gilbert from Big Bear Lake, L. Dindinger of Carlsbad, M. V. Connor and L. D. Smith of Downey, Rex McCarney from Hanford, S. Del George and William Shorey of San Bernardino, Stanley Johnson getting ready for summer trade at Oceanside... Art Thorn from Idylwild, Wm. Murphy of Inyo Kern, Bob Chacon from San Diego, Lloyd Barrett and S. L. Griffin of Pomona, Perry Irwin from Ventura and W. E. Erwin from Needles, George Williamson down from San Francisco on vacation... Al Anderson from Shafta, Pete Peterson from Delano and Louis Dunn in from June Lake.

\* \* \* \* \*

Musically speaking, we found Art Rupe out to lunch when we called, but his secretary looked much better anyway... Camille Howard will follow up her current "You Don't Love Me" and "X-Temperaneous Boogie" this week with "Going Home Blues" and "Barcarolle Boogie." Also due, Jimmy Liggins' "Move Out Baby" and "Rough Weather Blues"... Modern's Jack Allison off to New York for hush-hush stuff... the Bihari's off again too. Saul to San Francisco for a tie-in with Hadda Brooks, who opens at the Kona Club in El Cerrito, and then a sales swing for Saul around the country... Joe and Jules taking short trips to Palm Beach for business of the monkey variety. Speaking of monkeys, Modern will soon be out with a new line, Animal Records out of Cleveland. Novelty stuff for the kiddies... Mercury Records also coming out with a line, a full range of classics. Stan Goldstein, major domo of the Mercury local office admits it won't burn up the jukes in some locations but should latch on in others... Several new Frankie Laine and Vic Damone sides due this week.

\* \* \* \* \*

Aladdin's Eddie and Leo Mesner were out when we dropped in but their three comely office wenches drove us mad because a *Cash Box* linotyper insists on spelling Aladdin with two ll's and one d... The gals were also slightly piqued when we reported Eddie's new maroon Caddy as being yaller. Colershmler, as long as it's a Cadillac... Black & White's promotion man and sales rep, Guy Ward, heading East on biz trip... Boss Paul Reiner says nothing new with the bootlegging investigation but did make this valid point. That present laws are inadequate to really clean up the mess, no matter how well it's exposed... Paul is currently plugging T-Bone Walker's latest hit "I'm Waiting For Your Call." T-Bone is currently packing 'em solid at a Frisco hot spot. Black & White is now distributing Supreme label's new Jimmy Witherspoon disk "Cain River Blues"... Ben Pollack of Jewel sitting back nice and fat these days. Good cause to with his "Recess In Heaven" clicking like sixty. Ben's also making like a "Nature Boy" with the wonderful reception given his Hollywoodaire's version of that click tune.

\* \* \* \* \*

Bill McCall off for the holiday week-end, and that's something for a workhorse like Bill. 'mm—taking three days off... Sales manager Don Pierce due back from a cross country trip this week... Exclusive records blossoming out with a new line of spiritual records by the Dixieair's. Ad manager George Morrison, back home from the Exclusive New York office. A well informed and cooperative gent, George informs us prexy Leon Rene will confer with New York major domo Parker Prescott at the NAMM show in Chicago. Morrison also sez he'll be taking a one month vacation to get New York's miserable weather out of his system.



UNITED'S  
**MONTERREY**

*Greater Than Wisconsin!*



**FIVE-BALL  
NOVELTY  
REPLAY**

**SEE YOUR  
DISTRIBUTOR**

KICKER  
CONTROL  
BUTTON

EACH SIDE

REPLAY BUTTON



**UNITED MANUFACTURING COMPANY**

5737 NORTH BROADWAY



CHICAGO 40, ILLINOIS

IN CONTINUOUS PRODUCTION FOR  
**TWO YEARS**

*Going stronger  
 than ever*



A sensation in 1946! A steady money-maker in 1947! Going stronger than ever in 1948—after two solid years! Tops in player-appeal . . . earning power . . . flexibility for every territorial requirement. TRIPLE BELL . . . with triple coin-chutes . . . has unquestionably earned more profit for operators than any coin-machine in history. Get your share!

*Bally*  
**TRIPLE BELL**  
 TRIPLE PLAY! TRIPLE PROFIT!

OTHER BALLY HITS

- ★ BALLERINA
- ★ BIG INNING
- ★ GOLD CUP
- ★ HEAVY HITTER
- ★ TROPHY
- ★ WILD LEMON
- ★ EUREKA
- ★ DOUBLE-UP
- ★ HY-ROLL
- ★ HI-BOY
- ★ BALLY BOWLER



*Bally*

**MANUFACTURING COMPANY**

DIVISION OF LION MANUFACTURING CORPORATION

2640 BELMONT AVENUE, CHICAGO 18, ILLINOIS