

THE CASH BOX

VOLUME XIV

JULY 11, 1953

NUMBER 42



Tony Martin's lovely wife, Cyd Charisse (who currently is on the screen in MGM's "Bandwagon") dances for joy because Tony has a brand new hit at RCA-Victor, "Sorta On The Border" backed by "Unfair". The disk looks as though it is headed straight for the top. Jerry Johnson in Hollywood and Buddy Basch in New York take care of disk promotion for Tony.



Right In There **TO STAY!**



That's the position an operator finds himself in with a location once he installs a 48-selection Wurlitzer.

Makes no difference whether it's the straight 45 RPM Model 1650 or the 1600 playing 45s or 78s.

Credit the styling or the tone, we don't care, or maybe it's a combination of all its features including built-in volume control. Most likely it's that eye-popping pile-up in the cash box. Anyway, give it a few days play—it's **THERE TO STAY!**

See your **WURLITZER** Distributor

Wurlitzer

1650 48-SELECTION
STRAIGHT 45 RPM PLAY

1600 48-SELECTION
45 OR 78 RPM PLAY



The Cash Box

July 11, 1953

Volume XIV

Number 42

PUBLISHED EVERY WEEK BY

The Cash Box Publishing Co., Inc.

26 West 47th Street, New York 36, N. Y.
(All Phones: JUdson 6-2640)
JOE ORLECK

CHICAGO OFFICE

32 West Randolph St., Chicago 1, Ill.
(All Phones: DEarborn 2-0045)
BILL GERSH

LOS ANGELES OFFICE

6363 Wilshire Blvd., Los Angeles, Cal.
(Phone: WEbster 1-1121)
JOEL FRIEDMAN

EXECUTIVE STAFF

BILL GERSH, Publisher
JOE ORLECK, Editor and Advertising Director
BOB AUSTIN, General Mgr., Music Dept.
SID FARNES, Associate Editor and Music Editor
NORMAN ORLECK, Associate Music Editor
MARTY OSTROW, Research
A. ARTESE, Office Manager
POPSIE, Staff Photographer
BRUNO DUTKOWSKY, Art Director

ADVERTISING RATES on request. All advertising closes Friday at 12 Noon preceding week of issue. Advertisements subject to approval of publishers.

SUBSCRIPTION RATES \$15 per year anywhere in the U.S.A. Special listing for jobbers and distributors at \$48 per year includes 40 word classified advertisement each week for an entire year (52 weeks) plus the full year's subscription free of charge. Airmail, First Class, as well as Special Delivery subscription rates on request. Subscription rates for all foreign countries on request. Three weeks advance notice required for change of address.

THE CASH BOX covers the coin operated machines industry, and all allied to this industry throughout the United States and all over the world. *The Cash Box* is on hand at various American consular offices throughout the world. This coverage includes operators, jobbers, distributors and manufacturers and all allied to:—automatic coin operated music equipment; automatic coin operated vending and service machines; as well as coin operated amusement equipment; in all divisions. The music and record fields, recording artists, publishers of music, disc jockeys, radio stations, and all others identified with, or allied to, the music machines industry are completely covered. Manufacturers and distributors of various merchandise, parts, supplies, components and all materials used in the vending, music and amusement fields are covered by *The Cash Box*. Banks, finance firms, loan organizations and other financial institutions, expressly interested in the financing of coin operated machines of all types, are covered.

"THE CONFIDENTIAL PRICE LISTS"

"*The Confidential Price Lists*" are the one and only officially recognized price quotation guide of all new and used machines in the United States. "*The Confidential Price Lists*" are an exclusive, copyrighted feature of *The Cash Box*. "*The Confidential Price Lists*" report each week's low and high prices for all new and used coin operated machines, regardless of age, listing all market changes, and continually adding on all the new equipment as this equipment is announced to the industry. "*The Confidential Price Lists*" are recognized by many cities and states throughout the country as the "official price book of the coin operated machines industry." They are an integral part of *The Cash Box* and appear in each week's issue. "*The Confidential Price Lists*" are officially used in the settlement of estates, for buying, selling and trading of all coin operated equipment, and are also officially recognized for taxation purposes. "*The Confidential Price Lists*" are used by finance firms, factors, loan companies, bankers, and other financial institutions to guide them in making loans to members of the coin operated machines industry. They have been legally recognized in courts throughout the United States and Canada. "*The Confidential Price Lists*" have been acclaimed by the coin operated machines industry. Entire business transactions and legal cases are based upon the quotations appearing in "*The Confidential Price Lists*."

CORRESPONDENTS IN LEADING CITIES THROUGHOUT THE UNITED STATES

ENTIRE CONTENTS COPYRIGHTED 1953 by The Cash Box Publishing Co., Inc. No reproduction in part or whole allowed without written permission from the publishers.

(Music Editorial)

THIS IS IT!

Only one more week to go.

And you will see the great 11th Anniversary Issue of *The Cash Box*.

We've been working on it for months now and we know that the information we have gathered will be of interest and everyday use to the trade for a long time to come.

In this issue, we take a look at the disk jockey; we survey him like he's never been surveyed before — letting you know just what he likes and dislikes and just what he is thinking.

And we're in a position to do that. For over the past several years, *The Cash Box* has more and more become known as the disk jockey's paper. They study it, learn what people are putting their nickels and dimes into juke boxes for, and in turn play those records because they are the ones most likely to draw listeners.

A confidential field report made recently by a major record company showed that 40% of all East Coast disk jockey shows were programmed from *The Cash Box* charts. Now disk jockeys, music librarians and program directors have many sources from which they could program their shows. The fact that *The Cash Box* charts are used more extensively than any others is indicative of one thing: they are the most authentic lists in the business.

The care and expense that goes into the gathering of our material is matched nowhere else. It has been our one purpose to serve the operator and the disk jockey and everyone else connected

with this business in the most efficient and progressive manner possible. And the fact that *The Cash Box* has gained such wide acceptance in the face of competition that had a 40 year head start is proof enough of the validity of our premise and the success with which it has been carried out.

And so now we finish our eleventh year of publication as *The Cash Box* and we are planning a celebration—a celebration that again will be of help to our readers. For we are celebrating by putting out an issue chock full of fascinating and useful information. It is an issue which will be used over and over again during the coming year for the facts contained in it will be of vital use to everyone in this business.

If ever you wanted to get your message across to the largest possible audience through a medium whose constant use is absolutely assured, this is it.

In the 11th Anniversary Issue of *The Cash Box* you will have the opportunity to tell the world (the music world) what you have to offer, what you have to sell. And you will be telling them that not only for this one issue but for the rest of the year as they look through it and use it day after day.

This is your last opportunity to be represented in this issue. The last minute closing date is Wednesday, July 8.

Don't put yourself in the position of wishing you had been in the magazine while you are reading it.

Send your ad in NOW.

ONE OF THE GREATEST INSTRUMENTALS
EVER RECORDED!!!

The Melachrino Strings

"THE SWORD
AND THE ROSE"

and

"SHADOWS"

RCA VICTOR

20/47-5362



THE CASH BOX



CODE					
AL—Aladdin	CH—Chess	DY—Derby	KI—King	PE—Peacock	SIT—Sittin' In
AP—Apollo	CO—Columbia	ES—Essex	LO—London	PR—Prestige	SP—Specialty
AT—Atlantic	CR—Coral	FE—Federal	MA—Mars	RA—Rainbow	SW—Swingtime
BR—Brunswick	CY—Crystalette	4 Star—Four Star	ME—Mercury	RH—Recorded In Hollywood	TE—Tempo
BU—Bullet	DA—Dana	IM—Imperial	MG—MGM	RE—Regent	TN—Tennessee
CA—Capitol	DE—Decca	IN—Intro	MO—Modern	SA—Savoy	UN—United
CD—Cadence	DO—Dot	JU—Jubilee	OR—Oriole	SE—Seger	VI—RCA Victor

- | | | | |
|------------------|--|---|------------------|
| <p>1</p> | <p>SONG FROM MOULIN ROUGE
PERCY FAITH O.
CA-2429 (F-2429)—J. Hutton & A. Stardahl
CO-39944 (9-39944)—Percy Faith Ork.
CR-60984 (9-60984)—Nick Perito
DE-28675 (9-28675)—Victor Young O.
LO-1328 (45-1328)—Mantovani O.</p> | <p>ME-9609 (45-9609)—Marshal Royal O
MG-11491 (K-11491)—Buddy De Franco
OK-6963 (3-6963)—Stan Fisher
TI-170 (45-170)—Joe Loco Quint.
VI-10-4166—Boston Pops O.
VI-20-5264 (47-5264)—Henri Rene O.</p> | <p>1</p> |
| <p>2</p> | <p>I'M WALKING BEHIND YOU
EDDIE FISHER
CA-2450 (F-2450)—Frank Sinatra
CR-60985 (9-60985)—Dorothy Squires
DE-28692 (9-28692)—Donald O'Connor</p> | <p>ME-70128 (45-70128)—Vic Damone
VI-20-5293 (47-5293)—Eddie Fisher</p> | <p>2</p> |
| <p>3</p> | <p>RUBY
RICHARD HAYMAN O.
CA-2457 (F-2457)—Les Baxter O.
CO-39994 (4-39994)—Harry James O.
CR-60959 (9-60959)—Les Brown O.
CR-60983 (9-60983)—Nick Perito
DE-28675 (9-28675)—Victor Young O.</p> | <p>ME-70115 (45-70115)—Richard Hayman O.
MG-11472 (K-11472)—Lew Douglas O.
VI-20-5286 (47-5286)—Vaughn Monroe O.</p> | <p>4</p> |
| <p>4</p> | <p>APRIL IN PORTUGAL
LES BAXTER O.
CA-2374 (F-2374)—Les Baxter O.
CO-39983 (4-39983)—Ken Griffin
CR-60984 (9-60984)—Nick Perito
DE-28646 (9-28646)—Florian Zabach
DE-28704 (9-28704)—Louis Armstrong</p> | <p>ME-70114 (70114x45)—Dick Hayman O.
ME-70128 (70128x45)—Vic Damone
MG-11312—Blue Barron
VI-20-5052 (47-5052)—Freddy Martin
VI-20-5279 (47-5279)—Tony Martin</p> | <p>3</p> |
| <p>5</p> | <p>TERRY'S THEME FROM "LIMELIGHT"
FRANK CHACKSFIELD O.
CO-40013 (4-40013)—Wally Stott O.
CR-61006 (9-61006)—Ron Goodwin O.</p> | <p>LO-1342 (45-1342)—Frank Chacksfield O.
VI-20-5326 (47-5326)—Winterhalter O.</p> | <p>5</p> |
| <p>6</p> | <p>SAY YOU'RE MINE AGAIN
PERRY COMO
CA-2429 (9-2429)—June Hutton & Axel Stardahl
CR-60982 (9-60982)—The Modernaires</p> | <p>DE-28676 (9-28676)—Dolores Gray
ME-70134 (45-70134)—Eddy Howard
VI-20-5277 (47-5277)—Perry Como</p> | <p>6</p> |
| <p>7</p> | <p>CRAZY, MAN, CRAZY
BILL HALEY
ES-321 (45-321)—Bill Haley</p> | <p>ME-70153 (45-70153)—R. Marterie O.</p> | <p>8</p> |
| <p>8</p> | <p>ANNA
SILVANA MANGANO
CO-39968 (4-39968)—Paul Weston O.
CR-60963 (9-60963)—Ray Bloch O.
DE-28703 (9-28703)—Victor Young O.
ME-70114 (45-70114)—Richard Hayman O.</p> | <p>MG-11457 (K-11457)—Silvana Mangano
VI-20-5246 (47-5246)—The Three Suns
VI-20-5252 (47-5252)—Al Caiola</p> | <p>7</p> |
| <p>9</p> | <p>I BELIEVE
FRANKIE LAINE
CA-2332 (F-2332)—Jane Froman</p> | <p>CO-39938 (4-39938)—Frankie Laine</p> | <p>10</p> |
| <p>10</p> | <p>MY ONE AND ONLY HEART
PERRY COMO
VI-20-5277 (47-5277)—Perry Como</p> | | |

11) ALLEZ-VOUS-EN. 12) I'D RATHER DIE YOUNG. 13) NO OTHER LOVE. 14) HALF A PHOTOGRAPH. 15) VAYA CON DIOS. 16) HO HO SONG. 17) THE BREEZE. 18) SEVEN LONELY DAYS. 19) PRETEND. 20) YOUR CHEATIN' HEART. 21) CANDY LIPS. 22) ORGAN GRINDER'S SWING. 23) JUST ANOTHER POLKA. 24) P. S. I LOVE YOU. 25) GAMBLER'S GUITAR. 26) RETURN TO PARADISE. 27) OH! WHAT YOU DO TO ME. 28) ALMOST ALWAYS. 29) YOU, YOU, YOU. 30) WITH THESE HANDS. 31) HOW MUCH IS THAT DOGGIE IN THE WINDOW. 32) THUNDER AND LIGHTNING. 33) JOHNNY. 34) SWEDISH RHAPSODY. 35) GIGI.



THE TEN RECORDS DISK JOCKEYS PLAYED MOST THIS WEEK

A SUMMARY OF REPORTS RECEIVED FROM THE NATION'S DISK JOCKEYS

1. I'M WALKING BEHIND YOU . . . Eddie Fisher (RCA Victor)
2. SONG FROM MOULIN ROUGE . . . Percy Faith (Columbia)
3. APRIL IN PORTUGAL . . . Les Baxter (Capitol)
4. RUBY . . . Richard Hayman (Mercury)
5. TERRY'S THEME FROM LIMELIGHT . . . Frank Chacksfield (London)
6. NO OTHER LOVE . . . Perry Como (RCA Victor)
7. I BELIEVE . . . Frankie Laine (Columbia)
8. VAYA CON DIOS . . . Les Paul & Mary Ford (Capitol)
9. P. S. I LOVE YOU . . . Hilltoppers (Dot)
10. SAY YOU'RE MINE AGAIN . . . Perry Como (RCA Victor)

Bob E. Lloyd (WAVZ-New Haven, Conn.) decided all this talk about "the heat and humidity" was strictly mental and so he set out to cool off his listeners via suggestions. For thirty minutes he played winter songs such as "Jingle Bells", "Sleigh Ride", etc., making announcements of ski tow operations and snow conditions between numbers. Guess it didn't work. According to last report, WAVZ has arranged for a new air-condition unit to be installed. . . . Deejays from all over the country in the Big Apple this week attend the Perry Como Annual Golf Outing. . . . Paul Siegel, writer of Vera Lynn's "No More" back in New York after a 3000 mile disk jockey tour. . . . Don Sherman (WKXL-Concord, N.H.) took over Bud Wilson's spot on June 27. Don, just 19, had previously served at WHIL-Medford, Mass. Sherman, as did Bud Wilson, will use The Cash Box for programming.



BILL BALLANCE
(KNX-Hollywood, Calif.)

Pic of the week—Bill Ballance (KNX-Hollywood, Calif.) is edging more and more toward TV. He's on the permanent panel of KNX-TV's "Platter Panel" with Frank DeVol, Ira Cook and Ronnie Kemper, Sunday nights. New pics of Ballance will show him sportin' his new crew cut toupee. Now all but Cook wear them on the show. . . . Stan Richards (WORL-Boston, Mass.) created a chaotic state in the Hub one morning when, in attempting to describe how good Jantzen bathing suits could make the gals look on the beach this summer, gave out with a long sharp wolf whistle at the end of the commercial. One of the "incidents" almost ended in a battle between an irate husband and a gas station attendant. Seems the wife was walking by the gas station when the radio blared out Richard's wolf whistle. It took a lot of explaining on the part of the attendant before the husband was placated. Another innocent was subjected to a 5 minute tirade by an indignant girl who was crossing the street in front of a car that had stopped for a red light, with radio tuned in to the Richards program. . . . Lee & Lorraine Ellis, (WINZ-Miami, Fla.) giving away their announcer, Pete Cole, wrapped in tissue and ribbons, to the listener who best describes what it was that Louis Prima found in the attic and painted blue. The team, as a gag, have also been throwing in at intervals, "So where's the doughnuts?" and as a result are getting so flooded with doughnuts they are having difficulty spreading them around.

Bill Rase, (KCRA-Sacramento, Calif.), Hollywooding with his Missus, and his new Rainbow release, "If I Could Sing Like Bing". . . . MGM's Sol Handwerker's wheels going around, even in the 90 degree weather. Sol's latest promotion is a deejay contest, with Jo Ann Tolley's "Summer Sweetheart" the hub. Jock's are to ask listeners to write in 100 words or less the story of their "summer sweetheart romance". Winning letter is awarded an all paid one week vacation at Atlantic City's Ritz Carlton Hotel for two. Prize includes transportation via Trans World Airlines Constellation. Deejay who turns in the winning letter is awarded a \$100. government bond. . . . Next week's issue of The Cash Box will be the 11th Anniversary-Disk Jockey issue and it will be a humdinger. In compiling the results of the questionnaire we were broken up on many occasions when reading the answers to "What's your pet gripe?" We'll reprint many of the choice answers—without names of course. Don't miss it. We'll also have your choices as to the best male and female vocalists; bands; vocal and instrumental groups; and articles by many of the leading jocks in the country. This will be your book and something you'll want in your studio and home for the entire year.

CHRISTMAS IN JULY!

RCA Victor has the hottest pop list in its history—the fastest-selling, largest-selling hit singles in the country today! They're selling in July at a November clip!

AND MORE COMING UP!

RIDING HIGH!

POPULAR

1. EDDIE FISHER—I'm Walking Behind You • Just Another Polka 20/47-5293
2. PERRY COMO—No Other Love • Keep It Gay 20/47-5317
3. EDDIE FISHER—With These Hands • When I Was Young 20/47-5365
4. PERRY COMO—Say You're Mine Again • My One And Only Heart 20/47-5277
5. THE AMES BROTHERS—You You You • Once Upon A Tune 20/47-5325
6. TONY MARTIN—Sorta On The Border • Unfair 20/47-5352

COUNTRY/WESTERN

1. EDDY ARNOLD—How's The World Treating You • Free Home Demonstration 20/47-5305
2. HAWKSHAW HAWKINS—The Long Way • I'll Trade Yours For Mine 20/47-5333
3. HANK SNOW—Spanish Fire Ball • Between Fire And Water 20/47-5296

RHYTHM/BLUES

- THE DU DROPPERS—I Found Out • Little Girl, Little Girl 20/47-5321

Bustin' Out Of The Bag!

POPULAR

1. MARIO LANZA—If You Were Mine • Song Of India 10/49-4209
2. DINAH SHORE—Blue Canary • Eternally 20/47-5390
3. EARTHA KITT—C'est Si Bon • African Lullaby 20/47-5358
4. JUNE VALLI—Crying In The Chapel • Love Every Moment You Live 20/47-5368
5. MELACHRINO STRINGS—The Sword And The Rose • Shadows 20/47-5362
6. THE FONTANE SISTERS—Play Our Song • Falling 20/47-5383
7. LOU MONTE—Jealous Of You • Angelina 20/47-5382
8. THE THREE SUNS—Don't Take Your Love From Me • Under Paris Skies 20/47-5347

COUNTRY/WESTERN

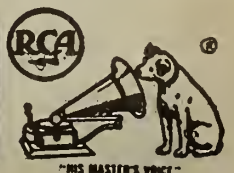
1. SUNSHINE RUBY—Datin' • Nobody Asked Me To Dance 20/47-5374
2. HOMER AND JETHRO—I'm Walking Behind You-All • Mexican Joe No. 6 20/47-5372

RHYTHM/BLUES

- PIANO RED—Your Mouth's Got A Hole In It • Decatur Street Boogie 20/47-5337

Order Blank
78 45

RCA VICTOR
FIRST IN RECORDED MUSIC



RECORD REVIEWS

ⓐ DISK & SLEEPER	ⓐ GOOD
ⓑ EXCELLENT	ⓑ FAIR
ⓒ VERY GOOD	ⓒ MEDIOCRE

RALPH FLANAGAN ORCH.
(RCA Victor 20-5361; 47-5361)

B+ "RUB-A-DUB-DUB" (3:12) [Hill & Range BMI] A fine jump arrangement of a tune that's clicking in a big way in the western market, is wonderfully presented by Ralph Flanagan and his men. The band handles the vocal in fine style. Could be another "Hot Toddy".

C+ "THE STOP AND KISS DANCE" (3:04) [Coachella ASCAP] The crew hands up another fine orking that has a melody similar to an operatic piece. After certain lines, the band pauses and picks up again. Very effective treatment.

NEAL HEFTI ORCHESTRA
(Coral 61020; 9-61020)

B "CECELIA" (2:50) [ABC Music ASCAP] Neal Hefti and his ork glide along through a colorful version of an old favorite. At mid point, Bunny Briggs joins in with an amusing novelty vocal full of babbling. Commercially ditty.

B+ "EH! LA BAS" (3:00) [Emperor BMI] Bunny gives out with another novelty item as he glides through a Latin tempo number with Neal and the men supplying the rhythm. The Calypso flavored number jumps up in parts. Catchy item; might click.

THE CORONETS
(Corona 1001; 45-1001)

C+ "UNTIL SUNRISE" (2:27) [Leeds ASCAP] The pert voice of Jeanne Baxter is featured as she and the Coronets blend voices on a romantic ballad. The group handles the number in smart fashion as Ev Neills accompanies with his ork.

C+ "I WANNA LIVE MY LIFE WITH YOU" (2:26) [Corona Music] Jeanne leads the group through another inviting number with a catchy melody. The Coronets work well together.

ANDY & DELLA RUSSELL
(Coral 61013; 9-61013)

C+ "DON'T SAY 'HELLO'" (2:25) [Sam Weiss ASCAP] With Buddy Cole and his men in the backdrop, Andy and Della Russell team up on a novelty conversational ditty. It's a light and happy story of what a "Hello" might lead up to. Cute for a listen.

C+ "HEAVEN HELP THIS HEART OF MINE" (2:29) [Chappell & Co. ASCAP] Andy takes a solo run on this end and comes up with a smooth vocal job. His soft and feelingful delivery of a fine tune could have the artist clicking again in a short while.

RICHARD BOWERS
(Columbia 40016; 4-40016)

B "TEAR DROP IN THE RAIN" (2:46) [Alamo ASCAP] After a very successful run with the top version of "Goman-Nasai", Richard Bowers delivers his follow-up in another soft and romantic ballad. He puts over the song in a hushed style.

B "BABY LET ME KINDLE YOUR FLAME" (2:30) [Gail BMI] George Siravo's ork accompanies again, but this time on a bouncer that Richard sings with a kick. His colorful pronunciation and the handclapping add to the quality of the disk.

THE CASE BOX

DISK OF THE WEEK

"DON'T FORGET ME" (2:30) "FALSE LOVE" (2:20)

[Halsey—ASCAP] [Halsey—ASCAP]

THE FOUR ACES featuring AL ALBERTS
(Decca 28744; 9-28744)



FOUR ACES

● The Four Aces who have well established themselves as one of the best selling vocal groups in the wax field, seem to be headed for the top of the parade of hits with two fabulous sides. On this platter

it is absolutely impossible to decide which half is better. On "Don't Forget Me" the boys hand up what is probably their best job of harmony on any of their slow numbers. And always offering variety, they handle the lovely ballad with a tasteful bit of country flavor. "False Love" is the lid that has the boys proving again that they're the rhythm kings. This country bouncer is full of zip and with guitars in the backdrop, the number really moves. Al Alberts' voice is featured on both ends, and the quality of his performance needs no explanation. This platter should make great programming in the boxes because of the jump on one end and the ballad on the other. Two sure hits!

"ETERNALLY" (2:39) [Bourne—ASCAP]

"SIMONETTA" (2:31) [Irving Caesar—ASCAP]

VIC DAMONE & RICHARD HAYMAN ORCH.
(Mercury 70186; 70186 x 45)



VIC DAMONE

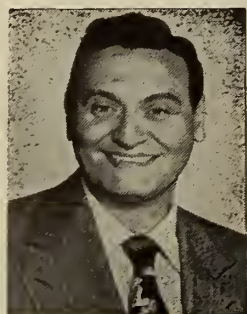
● Vic Damone, who's been making a bid for the top rung of the popularity ladder, since his return from the Army, takes a tremendous step forward with a beautiful job on a super lovely number

labeled "Eternally". The melody of the number is the currently popular "Terry's Theme from 'Limelight'" and with Richard Hayman's orchestra supporting, Vic's voice sounds terrific. Vic puts more oomph into this tune than in any other previous performance that we can remember. The clear romantic delivery should have the girls throwing nickels into the boxes. Flip features the artist reading the lyrics to a fast moving lovely tune dubbed "Simonetta". The light and romantic piece has Hayman's crew supplying the lush stringy setting. Keep a close watch on "Eternally". It's a terrific vocal offering of a great tune.

"WHERE THE WINDS BLOW" (2:28) [Montclare—BMI]

"TE AMO" (3:10) [Fran-Nan—BMI]

FRANKIE LAINE
(Columbia 40022; 4-40022)



FRANKIE LAINE

● Still riding high on all the popularity lists with his great waxing of "I Believe" Frankie Laine

sends up another item that looks like a potent contender. He's always offering variety to the public, from an inspirational theme in "I Believe" to a sincere cowboy song in "High Noon". Now with Jimmy Carroll's ork and chorus, Frank sends up a chant to a beaty tempo. He packs loads of feeling into each line. This number has a western feeling similar to "High Noon". It's full of excitement. On the other end Frank reverts to his old "Mr. Rhythm" style, and delivers a slow love song labeled "Te Amo". The number is treated in a "That's My Desire" fashion. A blue mood is cast by the background trumpet highlight of Bobby Hackett. Two effective sides.

TOMMY EDWARDS
(MGM 11541; K-11541)

B "THE LOVER'S WALTZ" (2:50) [Shapiro Bernstein ASCAP] Tommy Edwards has been looking for a clicker and this might be it. It's a warm and glowing interpretation of a slow romantic waltz. Tom packs a load of feeling into a number. Could happen.

B "BABY, BABY, BABY" (2:47) [Famous ASCAP] Tommy's soft and hushed voice almost makes a lullaby of a song. This can be noted with a single listen to this pretty ballad from the film "Those Red Heads From Seattle".

BILL KENNY of the INK SPOTS
(Decca 28738; 9-28738)

C+ "DON'T MIND THE RAIN" (2:20) [Feist ASCAP] The unique voice of Bill Kenny of the Ink Spots stands out as he lilts along through an up beat number. The soft and stylish treatment is backed by Sy Oliver's men.

C+ "DO YOU KNOW WHAT IT MEANS TO BE LONELY" (2:53) [Bob Stephens ASCAP] Bill offers his wide range on a slow ballad that he delivers with sincerity. At mid point, the low voice of the group comes in with the talking segment to effectively add to a good side.

EILEEN BARTON
(Coral 61019; 9-61019)

B+ "TOYS" (2:56) [Santly-Joy ASCAP] A pretty ballad that tells a very interesting story is voiced in top notch fashion by Eileen Barton. With an echo in spots and a fine backing by Jack Pleis' ork, Eileen has another clicker.

B+ "I AIN'T GONNA DO IT" (2:15) [Fred Fisher ASCAP] As a matter of fact, the thrush might have a double sided hit. This fast moving toe tapper is a rousing novelty full of zip and liveliness. The handclapping adds to a solid delivery. Real cute.

JIMMY YOUNG
(London 1357; 45-1357)

B "ETERNALLY" (2:15) [Bourne ASCAP] A fine set of lyrics are added to the currently hot song "Terry's Theme From 'Limelight'" and are delivered straight from the heart by one of England's top male vocalists, Jimmy Young. Beautiful backing is by Ron Goodwin.

C+ "ISN'T IT HEAVENLY" (2:45) [Harms, Inc. ASCAP] Everything that Jimmy sings is loaded with sincerity. The same feeling is noted on this end as the artist sends out a warm romantic item.

BILL DARNEL
(Decca 28706; 9-28706)

B "TONIGHT, LOVE" (2:39) [Mil-ton Kellem ASCAP] Bill Darnel sends out one of his better jobs as he jumps through a pop version of a melody from Liszt's "Hungarian Rhapsody." The Bob Austin ork supplies a fine shuffle rhythm beat. Could go.

C+ "COME TO ME" (2:55) [Tannen BMI] Bill employs the multiple voice technique on this end to put over a soft and smooth number. The guitar in the backdrop adds to the side.

LAST CALL!

11th

Anniversary

The Cash Box

(Dated: JULY 18, 1953)

**YOUR ADVERTISEMENT WILL APPEAR
BEFORE THE LARGEST GROUP OF RECORD
BUYERS and SPINNERS ALL YEAR LONG**

**Final Closing
Date:**

WEDNESDAY, JULY 8

WIRE, PHONE, RUSH YOUR AD IMMEDIATELY TO
THE CASH BOX

(PUBLICATION OFFICE)

26 WEST 47th STREET, NEW YORK 36, N. Y.

(PHONE: JUDSON 6-2640)

CHICAGO OFFICE
32 WEST RANDOLPH STREET
(PHONE: DEARBORN 2-0045)

LOS ANGELES OFFICE
6363 WILSHIRE BOULEVARD
(PHONE: WEBSTER 1-1121)

RECORD REVIEWS

- | | |
|------------------|------------|
| ⓐ DISK & SLEEPER | ⓐ GOOD |
| ⓑ EXCELLENT | ⓑ FAIR |
| ⓐ VERY GOOD | ⓐ MEDIOCRE |

ANNE SHELTON

(London 1292; 45-1292)

B "WONDERFUL ONE" (2:04) [Feist ASCAP] Anne Shelton does a soft and caressing vocal job on a beautiful standard. Against the moderate beat vocal is set an ultra-high speed backing by the Ted Heath ork. The contrast of tempos is impressive.

C+ "THE DUMMY SONG" (2:04) [Shapiro Bernstein ASCAP] To a march tempo sort of backing, Anne vocals a sentimental novelty with an interesting set of lyrics. She puts over the tune with smoothness.

PAUL HARVEY

(Allied 5003; 45-5003)

C+ "NIGHT LINGERS ON" (2:32) [Colortunes BMI] Paul Harvey gets a tasteful backing from the Chordials as the group blends on a soft Latin tempo number. The tune is pretty.

C+ "MY UNLUCKY HEART" (2:30) [Colortunes BMI] A rinky-tink piano and the voice of a gambling table attendant is the atmosphere for Paul's treatment of a sentimental ballad. The folk feeling, two step item is backed by Dick Cathcart's ork.

BILLY WILLIAMS QUARTET

(Mercury 70180; 70180 x 45)

B "YOU'RE THE ONE FOR ME" (1:53) [Gail BMI] Billy Williams sends up a terrific vocal job as he works with his three aids on a number from his album of TV favorites. The piece has a spiritual flavor and is similar to the novel air of "Dry Bones". Solid side.

B "THIS SIDE OF HEAVEN" (2:15) [E. H. Morris BMI] The boys glide along at a moderate tempo on another number from the album. Billy does a fine bit of falsetto vocaling on this end. Could be strong on either end.

MARGARET WHITING & JIMMY WAKELY

(Capitol 2528; F-2528)

C+ "MY HEART KNOWS" (2:19) Margaret Whiting and Jimmy Wakely team up and send forth an appealing platter. Their voices blend well on this moderate item that reminds one of the tune "Tumbling Tumbleweeds".

C+ "WHEN LOVE GOES WRONG" (2:24) Buddy Cole's ork assists the duo once again on their rhythmic jump interpretation of a good tune. Number has a cute lyric and should appeal to the listener.

EDDY HOWARD

(Mercury 70176; 70176 x 45)

C+ "THE RIGHT WAY" (2:30) [Hill & Range BMI] Eddy Howard hands in another of his usually good jobs as he offers a soft and slow ballad with a sentimental waltz flavor. The organ and guitar in the back-drop add to the color of the side.

B "LOVE EVERY MOMENT YOU LIVE" (2:12) [Meridian ASCAP] Eddy comes up with some more top drawer material in this lilting item with a warmth about it. The melody bounces along and breaks into a shuffle.

THE CASH BOX

SLEEPER OF THE WEEK

"BLUE CANARY" (3:03) [Valando ASCAP]

"ETERNALLY" (3:19) [Bourne ASCAP]

DINAH SHORE

(RCA Victor 20-5390; 47-5390)



DINAH SHORE

● Constantly adding fans to her already large following, via her network TV show, Dinah Shore

should have many more joining her clan through the efforts of her latest release, "Blue Canary". With Vic Shoen's ork supplying a perfect instrumental showcase, the sweet voiced thrush lilts through a lovely ditty that has a light and colorful air about it. The tune is very dainty and, adding to its possibility of commercial success, it is most easily remembered. Dinah looks like she has a sure clicker in "Canary". On the lower lid the thrush gets a full concert type backing for a heart felt presentation of a beautiful ballad, the melody of which is "Terry's Theme from 'Limelight'". Dinah delivers the number and puts across a great feeling of sincerity.

JERRY FIELDING ORCHESTRA

(Trend 51; 45-51)

C+ "HERE I NMY ARMS" (3:14) [Harms Inc. ASCAP] A sock instrument arrangement of a fine Rodgers and Hart oldie makes for good dance material as presented by Jerry Fielding's band. The crew has a great deal of rhythm.

C+ "A BLUES SERENADE" (2:58) [Mills ASCAP] With the high pitch voice of Ruth Oley in the foreground, Jerry and the boys set up a fitting backing for a lovely standard. The tune is terrific.

STAN KENTON ORCHESTRA

(Capitol 2511; F-2511)

B "BAIA" (2:59) [Peer International BMI] The Stan Kenton fans oughta go wild about this one as the leader and his boys give out with a beaty and excitingly unusual interpretation of a terrific standard. Their mystic and eerie approach is solid.

C+ "ALL ABOUT RONNIE" (2:49) [Anton ASCAP] The Kenton organization deals up a bluesy backing for a torchy reading of a pretty tune by Chris Connors. The impressive brass section of the ork stands out.

FRANK AMATO

(Dot 15087; 45-15087)

B "DEAREST ONE OF MINE" (2:27) [Randy Smith ASCAP] With a tender orking as the setting, Frank Amato deals up a hushed reading of a very inviting ballad. The lad has quality in his voice. A lovely chorus assists on the pretty delivery.

C+ "BEAUTIFUL DREAMER" (2:30) The artist casts another romantic air as he caresses the lyrics of this lovely old ballad. He puts a great deal of feeling into the number.

BERNIE WYTE ORCHESTRA

(Dana 3132; 45-3132)

C+ "HERR SCHMIDT POLKA" (2:28) Bernie Wyte leads his gang through a lively and light polka item that could catch plenty of spins in the right spots. It's a light and gay polka with amusing gimmicks to add color.

C+ "CUCKOO WALTZ" (2:30) The European folks oughta take to this side as the men glide along through a pleasant sounding waltz item with a pretty tune. The number is fitting for dancing.

THE HARMONICATS

(Mercury 70164; 70164 x 45)

B "MALAGUENA" (2:48) [E. B. Marks BMI] An exciting and commercial harmonica version of an always selling popular classic is delivered by Jerry Murad's Harmonicats. Terrific styling.

B "THE HARMONICA PLAYER" (2:20) [Schirmer ASCAP] A colorful ditty with a happy go lucky atmosphere about it is presented by the men. The lads fit together perfectly and really make a number come over. It might click with a push. It's very good.

BOB DONLON

(Rialto 401; 45-401)

C+ "ASK A ROSE" (2:35) [Fifth Ave. BMI] In his relaxed and straight forward style, Bob Donlon sends up an inviting ballad that makes for ok listening. Roy Ross and his men accompany the warbler.

C+ "SOLANO" (2:50) [M & C ASCAP] Bob gives out with a Latin number that he puts over invitingly. The vocal and backing fit each other perfectly.

HUGO WINTERHALTER ORCH.

(RCA Victor 20-5369; 47-5369)

B "THE LOVER'S WALTZ" (2:42) [Shapiro-Bernstein ASCAP] A lush and inviting slow waltz is tenderly portrayed by the instruments of the Hugo Winterhalter ork. At mid point, Buddy Dee and Sally Sweetland join with a vocal duet for the tune. Very pretty.

B "MUSIC BOX IN BLUE" (2:29) [Robbins ASCAP] The strings of the Winterhalter crew blend perfectly and give out with a quaint yet lush ditty. The ork creates the sound of a music box and the results are light and pretty.

THE THREE SUNS

(RCA Victor 20-5347; 47-5347)

B "DON'T TAKE YOUR LOVE FROM ME" (2:32) [M. Whitmark ASCAP] The Three Suns and their unique instrumental harmony is super effective on this lovely oldie. They work great together and might have a clicker in this one. Reminds one of "Peg O' My Heart".

B "UNDER PARIS SKIES" (3:08) [Pickwick ASCAP] The boys pack a load of rhythm and fine sounds into a lovely waltz number with an easily remembered catchy melody. The crew sounds better than ever.

RAY ANTHONY ORCHESTRA

(Capitol 2488; F-2488)

C+ "THAT'S MY WEAKNESS NOW" (2:16) [Shapiro Bernstein ASCAP] Ray Anthony leads his aggregation through a good piece of jump dance material as Jo Ann Greer and Marcie Miller set up the vocal. The girls harmonize well together. Fine voices.

C+ "WHEN THE SAINTS GO MARCHING IN MARCH" (2:30) [Moonlight BMI] Ray does the vocal job on a jump oldie. He performs before a cheering crowd that can be heard on the record. A real rousing, raucous jump piece.

THE CASH BOX

BEST BETS

In the opinion of The Cash Box music staff, records listed below, in addition to the "Disk" and "Sleeper" Of The Week, are those most likely to achieve popularity.

- ★ "TOYS" and "I AIN'T GONNA DO IT".....Eileen Barton.....Coral 61019; 9-61019
- ★ "RUB-A-DUB-DUB"Ralph Flanagan Orch.. RCA Victor 20-5361; 47-5361
- ★ "EH! LA BAS".....Neal Hefti Orch.....Coral 61020; 9-61020

THE CASH BOX ROUND THE WAX CIRCLE

NEW YORK:

Almost the entire music business turned out for the Perry Como golf tournament this week. It was the biggest ever with disk jockeys coming in from all parts of the country to attend. . . . Fred Amsel on his way to the coast to line up TV shots for Karen Chandler. They return to N. Y. in September. . . . Bernie Wayne conducted his first pop concert last week before 5000 people at the Carillon in Richmond, Virginia. Some of his own numbers that were played were: "Vanessa", "Veradero", "Magic Touch", "Rendezvous" and "Tropicana". . . . Dorothy Collins plays the Vogue Terrace in McKeesport, Pa. the week of July 6. . . . Pat Terry and disk promotion man Morris Diamond have scheduled a three week dj tour on Pat's new Jubilee waxing "Love Me Again". They expect to hit Boston, Philadelphia, Hartford, Providence, Pittsburgh, Cincinnati, Cleveland, Columbus, Detroit, Scranton, St. Louis and Chicago where they will attend the N.A.M.M. convention. . . . Johnny Halonka of Alpha Distributors in New York has signed Jack Coombs as promotional manager. His duties will include the servicing of stations on all labels handled by Alpha. Coombs was



PERRY COMO

formerly program director of WMCA in New York. . . . Tony Martin, who closed June 29 at the Riviera, bought a new Mercedes Benz while in New York. Tony used to be seen nightly zooming across the George Washington Bridge to Bill Miller's famed night spot. . . . Zsa Zsa Gabor, Jane Pickens, Mel Allen, The Continental, Paul Winchell, Eddie Fisher, Percy Faith and Governor Frank Clements of Tennessee were all on hand to give Sammy Kaye and his band a gala send off when the maestro opened his fifth summer engagement at New York's Astor Roof.

CHICAGO:

Tony Bennett has his wife with him while he's singing at the Beachwalk. Tony expects to become a Daddy very soon. Both Mr. and Mrs. Bennett enjoying the new swimming pool at the Edgewater. . . . Vic Damone opened to long, long lines of kid fans waiting for his autograph. A pat on the head. A kiss on the cheek. Vic loves the kids. Can stand there and gab with them forever. In the meantime the Damone is doing but terrif' on stage. . . . Dropped in to the Black Orchid to see the new show. Entertainment for a \$4 per head minimum. Juanita Hall. Bill Snyder. Peter Carew Others. . . . Frankie Mann, a Calumet Highschool kid, is reported to be under contract to Mercury. And being held for a smasher intro to the disk field. . . . Lots of fun—that party Irv Green of Mercury gave at the Key Club of the Chez. Swell time had by all. . . . If you like to just listen to the old time tunes expertly 88'd your way—catch Tommy Ferris at the Singapore. There's 30 years of know-how back of this boy's piano. . . . Dropped in to meet with the Duke (Ellington) and gab a bit about this and that. Like the crowds that jam the Blue Note to hear his 18 piece aggregation say, "He's the musician's musician". Like the Duke says, "That's fine, man, but it don't sell records". Anyway, most interesting, is to talk to some of the people who come down almost every nite just to listen to the Duke give. Like a guy named Clarence Bloomquist. An architectural draftsman. Clarence has written a song. Part of the Lyrics, "I've got the win, show and place blues". It's a tune all about the bangtails and the excitement of the track, says Clarence. He calls it, "Ambrose". And reports he already gave a copy to the Duke. . . . Another guy we met was an amateur clarinetist. Highschool band. Name's Eldred Taylor. He's a chemist. But listens to the Duke everytime that man comes to town. Why? "He's a good, man, he's good". . . . So it goes. With most of the fun in Frank Holzfiend's Blue Note cellar just talkin' to the people.

LOS ANGELES:

Thrush Peggy Lee is off and flying with a fast one in her Decca etching of "My Heart Belongs To Daddy". Gal is currently holding forth at Ciro's. . . . Buddy Morrow ork set to follow Les Brown into the Palladium, with the dance palace prepping some heavy promotion. . . . Randy Wood, prexy of Dot Records of Gallatin, Tennessee in town this past week visting with other manufacturers and distribs. . . . News of Chicago's hot weather spell has local N.A.M.M. vistor in a dither. And there aren't that many air conditioned hotels in Chi to cool enough deals that are sure to be made. . . . Xavier Cugat and songstress Abbe Lane playing to packed houses at the beautiful Statler. . . . Savoy prexy Herman Lubinsky's now famous distrib letter getting lots of comment locally. Man's right to about order-takers, we've seen some of 'em sit with their feet parked on a desk and then wonder why business is slow. . . . Flock of instrumentals gaining in popularity proves that this disk biz runs in cycles. Now the kids are wild about pseudo-longhair material. . . . Perry Como's "No Other Love" a cinch to hit a million in nothing flat, if sales continue as they have been. . . . Lawrence Welk and ork now in



PEGGY LEE

their 95th consecutive week at the Aragon. Try n' top that. . . . Crystalette Records hit the jackpot via a sleeper in Jackie Fontaine's "Oh Mis'erable Love". Disk has taken off locally and is gaining in disk jockey play. . . . If you think there's a summer slump, you'd never know it by watching that Slim Whitman etching of "Danny Boy" soar in sales. Disk could be another "Indian Love Call" for the Imperial firm. . . . Buddy DeFranco and crew still playing to a full house over at The Clef. . . . That Vogue etching of "Volcano" has the earmarks of a winner. We're still betting on the Ernie Anrews recording of "Don't Lead Me On". . . . Bob McLaughlin and chirp Jenny Barrett tied the knot here this past week. . . . It's rumored that changes are due at the local JATP offices. . . . Wesley Rose of Acuff-Rose pubbery in town this week. . . . That Doris Day etching of "Purple Cow" is hotter 'n a firecracker.

CRAZY-NO?
AND SELLING LIKE CRAZY



EARTHA KITT

singing
"C'EST SI BON"
and
"AFRICAN LULLABY"

RCA VICTOR 20/47-5358

RCA VICTOR Best Sellers

WEEK OF JULY 11th

POPULAR

I'M WALKING BEHIND YOU / JUST ANOTHER POLKA	20-5293	(47-5293)
Eddie Fisher		
WITH THESE HANDS / WHEN I WAS YOUNG	20-5365	(47-5365)
Eddie Fisher		
NO OTHER LOVE / KEEP IT GAY	20-5317	(47-5317)
Perry Como		
YOU, YOU, YOU / ONCE UPON A TUNE	20-5325	(47-5325)
The Ames Bros.		
SORTA ON THE BORDER / UNFAIR	20-5352	(47-5352)
Tony Martin		
C'EST SI BON / AFRICAN LULLABY	20-5358	(47-5358)
Eartha Kitt		
DON'T TAKE YOUR LOVE FROM ME / UNDER PARIS SKIES	20-5347	(47-5347)
The Three Suns		
SAY YOU'RE MINE AGAIN / MY ONE AND ONLY HEART	20-5277	(47-5277)
Perry Como		
THAT HOUND DOG IN THE WINDOW / PORE OL' KOO-LIGER	20-5280	(47-5280)
Homer & Jethro		
APRIL IN PORTUGAL / NOW HEAR THIS	20-5279	(47-5279)
Tony Martin		
THE TERRY THEME / SYMPHONY OF A STARRY NIGHT	20-5326	(47-5326)
Hugo Winterhalter		
MARRIAGE TYPE LOVE / I'M YOUR GIRL	20-5335	(47-5335)
Dinah Shore		
CRYING IN THE CHAPEL / LOVE EVERY MOMENT YOU LIVE	20-5368	(47-5368)
June Valli		
USKA DARA / TWO LOVERS	20-5284	(47-5284)
Eartha Kitt		
THE MELBA WALTZ / IS THIS THE BEGINNING OF LOVE	20-5360	(47-5360)
Patrice Munsel		

78 rpm

45 rpm

COUNTRY AND WESTERN

TOO YOUNG TO TANGO / HEARTS WEREN'T MEANT TO BE BROKEN	20-5250	(47-5250)
Sunshine Ruby		
THE LONG WAY / I'LL TRADE YOURS FOR MINE	20-5333	(47-5333)
Hawshaw Hawkins		
ROCK-A-BYE BOOGIE / I FORGOT MORE THAN YOU'LL EVER KNOW	20-5345	(47-5345)
The Davis Sisters		
SPANISH FIRE BALL / BETWEEN FIRE AND WATER	20-5296	(47-5296)
Hank Snow		
ROMPIN' AND STOMPIN' / ROCKY ROAD TO LOVE	20-5356	(47-5356)
Curtis Gordon		

RHYTHM AND BLUES

I WANNA KNOW / LAUGHING BLUES	20-5229	(47-5229)
The Du Droppers		
SQUEEZE ME / ROCK BOTTOM	20-5275	(47-5275)
Milt Trenier		
YOUR MOUTH'S GOT A HOLE IN IT / DECATUR STREET BOOGIE	20-5337	(47-5337)
Piano Red		

TIPS FROM THIS WEEK'S RELEASE


POPULAR

BLUE CANARY / ETERNALLY	20-5390	(47-5390)*
Dinah Shore with Vic Shoen and his Orch.		
THE SWORD AND THE ROSE / SHADOWS	20-5362	(47-5362)*
The Melachrino Strings		
cond. by George Melachrino		
JEALOUSY OF YOU / ANGELINA	20-5382	(47-5382)*
Lou Monte with Orch.		
cond. by Hugo Winterhalter		
I'M WALKING BEHIND YOU-ALL / MEXICAN JOE NO. 67 1/2	20-5372	(47-5372)*
Homer & Jethro		
CHIVIRICO / YOU TOO, YOU TOO?	20-5391	(47-5391)*
Xavier Cugat and his Orch.		
vocal refrain by Stuart Foster		
THE GOOD OLD DAYS / PLEASE MARRY ME	20-5385	(47-5385)*
Walt Jaworski and his Orch.		
vocal refrain by John Corvo		

* 45 rpm cat. nos.

RCA VICTOR

FIRST IN RECORDED MUSIC



"HIS MASTER'S VOICE"

"It's What's in THE CASH BOX That Counts"



THE CASH BOX
Disk Jockeys'
REGIONAL RECORD REPORTS

Listings below are reprinted exactly as submitted by leading disk jockeys throughout the nation for the week ending July 4 without any changes on the part of THE CASH BOX.

- Jerry Kay**
WWEZ—New Orleans, La.
1. I'd Rather Die Young (The Hilltoppers)
 2. I'm Walking Behind You (Frank Sinatra)
 3. P.S. I Love You (Hilltoppers)
 4. Don't Call My Name (Dixon)
 5. He Loves Me (Jenny Barrett)
 6. Organ Grinder's Swing (Four Aces)
 7. Oo! What You Do To Me (Patti Page)
 8. Say 'Si Si' (Mills Bros.)
 9. Uska Dara (Bernice Parks)
 10. Down By The Riverside (Four Lads)

- Bob Drews**
WAAF—Chicago, Ill.
1. I'm Walking Behind You (Eddie Fisher)
 2. April In Portugal (L. Baxter)
 3. Song From Moulin Rouge (Percy Faith)
 4. Say You're Mine Again (Percy Como)
 5. The Breeze (Trudy Richards)
 6. Terry's Theme From "Lime-light" (Frank Chacksfield)
 7. Uska Dara (Eartha Kitt)
 8. Ruby (Richard Hayman)
 9. Vaya Con Dios (Paul & Ford)
 10. Tropicana (Monty Kelly)

- Joe Monroe**
KENT—Shreveport, La.
1. P.S. I Love You (Hilltoppers)
 2. I'm Walking Behind You (Eddie Fisher)
 3. Almost Always (Joni James)
 4. Say You're Mine Again (Percy Como)
 5. The Ho Ho Song (R. Buttons)
 6. Johnny (Paul & Ford)
 7. Take These Chains From My Heart (Tommy Edwards)
 8. Homin' Time (G. MacRae)
 9. No Other Love (Percy Como)
 10. You, You, You (Ames Bros.)

- Don Bell**
KRNT—Des Moines, Iowa
1. I'm Walking Behind You (Eddie Fisher)
 2. April In Portugal (L. Baxter)
 3. Song From Moulin Rouge (Percy Faith)
 4. Ruby (Les Baxter)
 5. Say You're Mine Again (Percy Como)
 6. I Believe (Frankie Laine)
 7. Oh! (Pee Wee Hunt)
 8. Seven Lonely Days (G. Gibbs)
 9. Johnny (Paul & Ford)
 10. Blue Gardenia (Nat Cole)

- Jack Downey**
WONS—Hartford, Conn.
1. I Love Paris (Les Baxter)
 2. Midnight in Paris (R. Hayes)
 3. Johnny (Paul & Ford)
 4. Shane (Richard Hayman)
 5. Terry's Theme From "Lime-light" (Hugo Winterhalter)
 6. New Guitar Boogie (Supersonics)
 7. Vaya Con Dios (Paul & Ford)
 8. C'est Magnifique (G. MacRae)
 9. Two Of A Kind (J. Aimee)
 10. Pie Wock A Jilly Wock (Henry Jerome)

- Roger Nash**
WJMR—New Orleans, La.
1. Terry's Theme From "Lime-light" (Frank Chacksfield)
 2. I'd Rather Die Young (The Hilltoppers)
 3. Big Mamou (Dolores Gray)
 4. No Other Love (Percy Como)
 5. Song From Moulin Rouge (Percy Faith)
 6. Ruby (Richard Hayman)
 7. Gambler's Guitar (R. Draper)
 8. Vaya Con Dios (Paul & Ford)
 9. Rosebud (Karen Chandler)
 10. I Believe (Frankie Laine)

- Ed Reilly**
WBRY—Waterbury, Conn.
1. P.S. I Love You (Hilltoppers)
 2. I'm Walking Behind You (Eddie Fisher)
 3. Allez-Vous-En (Kay Starr)
 4. Candy Lips (Ray & Day)
 5. Terry's Theme From "Lime-light" (Frank Chacksfield)
 6. Organ Grinder's Song (Four Aces)
 7. Send My Baby Back To Me (Sunny Gale)
 8. Is It Any Wonder (J. James)
 9. Half A Photograph (K. Starr)
 10. No Other Love (Percy Como)

- Howard Miller**
WIND—Chicago, Ill.
1. Terry's Theme From "Lime-light" (Frank Chacksfield)
 2. Vaya Con Dios (Paul & Ford)
 3. I'm Walking Behind You (Vic Damone)
 4. Organ Grinder's Swing (Four Aces)
 5. No Other Love (Percy Como)
 6. I'd Rather Die Young (The Hilltoppers)
 7. Down By The Riverside (Four Lads)
 8. Love Every Moment You Love (June Valli)
 9. Kiss Me Again, Stranger (Doris Day)
 10. Eyes Of Blue (R. Hayman)

- Lee Morris**
WSB—Atlanta, Ga.
1. April In Portugal (Les Baxter)
 2. Song From Moulin Rouge (Mantovani)
 3. I'm Walking Behind You (Eddie Fisher)
 4. Your Cheatin' Heart (James)
 5. I Believe (Jane Froman)
 6. Half A Photograph (K. Starr)
 7. Ruby (Les Baxter)
 8. No Other Love (Percy Como)
 9. Anna (Victor Young)
 10. I'll Wait For You (B. Parks)

- Edna Richardson**
WTMA—Charleston, S. C.
1. Song From Moulin Rouge (Percy Faith)
 2. I'm Walking Behind You (Eddie Fisher)
 3. The Ho Ho Song (R. Buttons)
 4. April In Portugal (L. Baxter)
 5. Terry's Theme From "Lime-light" (Frank Chacksfield)
 6. Japanese Sandman (Desmond)
 7. What A Crazy Guy (W. Cox)
 8. Allez-Vous-En (Kay Starr)
 9. Down By The Riverside (Four Lads)
 10. Gambler's Guitar (R. Draper)

- Stephen Paul**
WMBG—Richmond, Va.
1. I Believe (Frankie Laine)
 2. April In Portugal (Les Baxter)
 3. Song From Moulin Rouge (Percy Faith)
 4. Ruby (Richard Hayman)
 5. Anna (Silvana Mangano)
 6. Pretend (Nat "King" Cole)
 7. I'm Walking Behind You (Eddie Fisher)
 8. Say You're Mine Again (Percy Como)
 9. Say 'Si Si' (Mills Bros.)
 10. Return To Paradise (Nat Cole)

- Bill Reynolds**
WTMJ—Milwaukee, Wisc.
1. Vaya Con Dios (Paul & Ford)
 2. I'm Walking Behind You (Eddie Fisher)
 3. Song From Moulin Rouge (Percy Faith)
 4. Allez-Vous-En (Kay Starr)
 5. I Love You So Much (Young)
 6. Honey In The Horn (4 Aces)
 7. April In Portugal (F. Martin)
 8. Terry's Theme From "Lime-light" (Chacksfield-Winterhalter)
 9. You, You, You (Ames Bros.)
 10. Return To Paradise (P. Faith)

- John Wisley**
WSAV—Savannah, Ga.
1. I'm Walking Behind You (Eddie Fisher)
 2. Song From Moulin Rouge (Mantovani)
 3. No Other Love (Percy Como)
 4. Send My Baby Back To Me (Billy Eckstine)
 5. Vaya Con Dios (Paul & Ford)
 6. Terry's Theme From "Lime-light" (Frank Chacksfield)
 7. Return To Paradise (N. Cole)
 8. Big Mamou (Dolores Gray)
 9. Ruby (Les Baxter)
 10. All By Myself (Eddie Fisher)

- Roy Leonard**
WKOX—Framingham, Mass.
1. Honey In The Horn (4 Aces)
 2. I'm Walking Behind You (Eddie Fisher)
 3. Allez-Vous-En (Kay Starr)
 4. No Other Love (Percy Como)
 5. Gambler's Guitar (R. Draper)
 6. Song From Moulin Rouge (Mantovani)
 7. Vaya Con Dios (Paul & Ford)
 8. P.S. I Love You (Hilltoppers)
 9. Help Me Mend A Broken Heart (Pete Hanley)
 10. Oh! (Pee Wee Hunt)

- Bob Watson**
WSB—Atlanta, Ga.
1. Ruby (Richard Hayman)
 2. April In Portugal (Damone)
 3. Say You're Mine Again (Percy Como)
 4. Return To Paradise (N. Cole)
 5. Song From Moulin Rouge (Percy Faith)
 6. For Me, For Me (G. Gibbs)
 7. C'est Magnifique (G. MacRae)
 8. I'm Walking Behind You (Frank Sinatra)
 9. I'd Rather Die Young (The Hilltoppers)
 10. I Love Paris (Les Baxter)

- Al Rock**
WOTW—Nashua, N. H.
1. I'm Walking Behind You (Eddie Fisher)
 2. P.S. I Love You (Hilltoppers)
 3. Ruby (Richard Hayman)
 4. I'd Rather Die Young (Gisele McKenzie)
 5. Song From Moulin Rouge (Boston Pops)
 6. Don't Call My Name (Dixon)
 7. Frenesi (Eydie Gorme)
 8. Crying In The Chapel (Allen)
 9. Say You're Mine Again (Percy Como)
 10. All I Want Is a Chance (Lee)

- Ralph Phillips and Bill LeFevre**
WFBR—Baltimore, Md.
1. I'm Walking Behind You (Eddie Fisher)
 2. April In Portugal (Les Baxter)
 3. Say You're Mine Again (Percy Como)
 4. No Other Love (Percy Como)
 5. Johnny (Paul & Ford)
 6. Limestone (F. Chacksfield)
 7. My Heart Stood Still (Collins)
 8. He Loves Me (Jenny Barrett)
 9. With These Hands (E. Fisher)
 10. Half A Photograph (K. Starr)

- Tal Hood**
WFGM—Fitchburg, Mass.
1. Oh! (Pee Wee Hunt)
 2. Vaya Con Dios (Paul & Ford)
 3. No Other Love (Percy Como)
 4. Down By The Riverside (Four Lads)
 5. Look At That Girl (Mitchell)
 6. Half A Photograph (K. Starr)
 7. Terry's Theme From "Lime-light" (Frank Chacksfield)
 8. Candy Lips (Ray & Day)
 9. With These Hands (J. Ray)
 10. Gambler's Guitar (R. Draper)

- Ira Cook**
KECA & KMPC—Hollywood, Calif.
1. I'm Walking Behind You (Eddie Fisher)
 2. Song From Moulin Rouge (Percy Faith)
 3. Ruby (Richard Hayman)
 4. Say 'Si Si' (Mills Bros.)
 5. April In Portugal (Les Baxter)
 6. Candy Lips (Ray & Day)
 7. Oh! (Pee Wee Hunt)
 8. Many Are The Times (Cornell)
 9. He Loves Me (Jenny Barrett)
 10. The Breeze (Helene Dixon)

- Ray Schreiner**
WRNL—Richmond, Va.
1. April In Portugal (Les Baxter)
 2. P.S. I Love You (Hilltoppers)
 3. Just Another Polka (Fisher)
 4. I'm Walking Behind You (Eddie Fisher)
 5. Half a Photograph (K. Starr)
 6. Gigi (Les Baxter)
 7. Love Me, Love Me (D. Martin)
 8. Candy Lips (Ray & Day)
 9. My Lady Loves To Dance (Julius La Rosa)
 10. I Believe (Frankie Laine)

- Sherm Feller**
WVDA—Boston, Mass.
1. When You're Mine (Martino)
 2. Vaya Con Dnos (Paul & Ford)
 3. You Shouldn't Have Kissed Me (Norman Brooks)
 4. Ruby (Richard Hayman)
 5. Hands Of The Clock (Cornell)
 6. Terry's Theme From "Lime-light" (Hugo Winterhalter)
 7. My Lady Loves To Dance (Julius La Rosa)
 8. Just Another Polka (E. Fisher)
 9. Help Me Mend A Broken Heart (Pete Hanley)
 10. I'd Rather Die Young (The Hilltoppers)

5th Annual MOA Convention Set For March 8, 9, 10, 1954

CHICAGO—Prior to leaving this city, George A. Miller, President of MOA reported that the dates of March 8, 9, 10, 1954 were selected for the 5th Annual Convention of the Music Operators of America, to be held in the Palmer House, this city.

Ray Cunliffe, Clinton S. Pierce, Les Montooth, and Albert S. Denver will work with George A. Miller on the Convention Committee.

"We intend to hold the biggest and most outstanding convention of all time here at the Palmer House", said Miller. "The Palmer House organization is working with us 100% and will arrange to make every single operator very comfortable and pleased with his accommodations."

Karen Chandler Kicks Off Big-Name Entertainment Policy At NCO Club

NEW YORK—Karen Chandler has been booked for a one-week engagement, starting July 1, as the first of a series of big-name performers to appear at the Sampson Air Force Base Non-Commissioned Officer's Club at Geneva, New York. The songstress will receive her usual earnings for a booking of this length.

"We have 2,000 dues-paying members, and make additional revenue through the sale of food and beverages," states Airman 3rd Class Johnny Cryns, who is in charge of the Club's entertainment policy. "We intend to bring in top performers and will pay the regular market prices for their services. There are more names already lined up, but we are particularly happy to start the ball rolling with Karen, who is a big favorite with the boys."

In store for the comely "Hold Me, Thrill Me, Kiss Me" songstress, whose latest platter "Rosebud" is also clicking, are—in addition to one show nightly and two on Saturday—a mass picnic, a Fourth of July party, the christening of a jet bomber to be named after her, and receiving the title of "The Gal We'd Most Like To Take To The Air With!"

Named Permo Distrib

KANSAS CITY, MO.—The R. W. Farris Company of Kansas City, Missouri, has been appointed by Permo, Inc., manufacturer of phonograph needles, recording wire, and tape, and accessories, to represent their Permo Products Division in Missouri, Kansas, Iowa and Nebraska (exclusive of Scotts Bluff).

Village Music Company
NEW YORK 19, N. Y.

1619 BROADWAY

with REMO BIONDI Orchestra • written by SIDNEY PROSENI (writer of TILL I WALTZ AGAIN WITH YOU)
DISTRIBUTORS NOTE: SOME TERRITORIES STILL OPEN—Write—Wire—Phone

344 North Ave., New Rochelle, N. Y.

DANA Records Inc.

"MOONLIGHT TANGO"
Exclusive smash release on DANA RECORD-2106 by... RICKY HALE

A sensational romantic HIT Ballad - for all summer!!!

"BEST BETS"
THE CASH BOX June 27th

"DONKEY SERENADE"
★ Star Selection by Music Guild of America

CANADIAN CAPERS

VANCOUVER VIEWS

Back home in Vancouver is composer Dolores Clamen who has just returned from London, England via a stop-over in New York. Dolores reports that her season in the old country was a successful and happy one and that the Canadians there are making real names for themselves and the talent of this country. . . . Another ex-Vancouverite who is holidaying hereabouts is Norman Campbell who has been producing the CBC TV network show "The Big Revue" in Toronto. Norm and his charming wife motored west via Montreal, New York and Minneapolis and will be here for a couple of weeks before returning to his production work in Toronto. We are happy to hear that his locally-known songwriting abilities are now being discovered back east where his ballad "It Happens" has been signed up by Clarendon House for fall publication. BMI Canada's U. S. office has already negotiated the U. S. publication rights for the U.S.A. and a deal for the British rights is almost closed which should have the song off and running on both sides of the ocean come autumn. . . . Expected here soon are the Bob Farnons who will visit on their way back to England after Bob finishes his current film writing work for Warner Brothers in Hollywood. Local Musicians are looking forward to seeing Bob whose London records are tops in this sector. . . . Aragon Records' AL Reusch is busier than ever with several new artists signed for release on the label which will expand its pop and standard coverage. . . . Heading eastward is Aragon's top folk star Buddy



BILLY ECKSTINE

Reyno'ds to play some of the personal appearances which have been offered to him on the heels of his recently successful platters, "Spruce Bug", "Ogopogo" and "Centipede" which were penned as well as sung, by Buddy. If U. S. platter makers ever tumble to these tunes don't be surprised to find Buddy repeating his Canadian successes in the international market. As Canuck results have shown this boy knows how to write and sing in competition with them all and it is bound to be discovered by Tin Pan Valley toppers one of these days. . . . Bill Kenny's Ink Spots have them standing in line to attend their shows at the Palomar. Long a local favorite, Bill is topping previous grosses on his current engagement. . . . At the Cave Supper Club Ada Leonard and her all girl orchestra seems to be just what the Customers wanted. Business has been good at each show. . . . Over 100,000 Vancouverites have packed the Odeon chain's Vogue Theatre in the past 4 weeks to see J. Arthur Rank's British filming of the Coronation, "A Queen Is Crowned". The full length technicolor show is finding no trouble selling out each seat and continues to be held over. . . . Oscar's still is the gathering place for the local coinmen who tell us that the recent bad weather has not been affecting business too badly in their locations. . . . Songwriter-nurse Elizabeth Clark seems to have a follow-up to her hit song of a couple of years ago, "Bluebird On My Windowsill" in her recent composition "Red, White & Blue" which has just been signed by a major publisher for fall plugging. . . . Recent visitors were Dick Pack, from New York, WIP's Murray Arnold, from Philadelphia, and ROY's Jack Williams from Phoenix, Arizona who with BMI's vice-pres Glenn Dolberg were the visiting panel of speakers who highlighted the recent BMI Canada program Clinic which was held on June 29th at the Hotel Vancouver under the auspices of B. C. Asso. of Broadcasters. The one-day affair drew more than 100 British Columbia broadcasters and was a great success even though many of the radio folks had to stay at suburban auto courts, etc. due to the Gyro Convention having tied up all available hotel accommodation. . . . Don McManus, who has

been appearing in the Theatre-Under-The Stars productions, recently won the Vancouver Women's Musical Club scholarship. The popular bass will probably be moving to Toronto to continue his work and studies after appearing in the part of Sarastro in Mozart's "The Magic Flute" on July 11th. . . . The ever-busy Nina Anthony continues to be the enthusiastic drummer for the Symphony Orch. and its concerts which continue to operate on the right side of the ledger. . . .



GEORGIA CARR

MONTREAL MEMOS

Localites are still talking about the way MGM's Billy Eckstine won over their hearts on his recent Chez Paree engagement. The date was his first local nitery showing but it won't be his last. Mr. B can take out Canadian papers whenever he wants. No small part of the fine reception was due to the advance efforts of Don Johnson and his staff at Metro-disc, the local MGM distributors, and the local radio and coinmen who went all out in making the section Billy E. conscious. . . . The Seville theatre had a real powerhouse line-up in its bill which headlines Sugar Ray Robinson with Red Norvo and his trio and the Capitol disc thrush Georgia Carr as extra added attractions. A show that entertained as well as it drew them in, it will be hard to beat in any house. . . . At the Bellevue Casino Charlotte Arren and Johnny Broderick headline a strong talent bill and the show is emceed by CFCF's Bill Deegan.



JOHNNIE RAY

and coinmen who went all out in making the section Billy E. conscious. . . . The Seville theatre had a real powerhouse line-up in its bill which headlines Sugar Ray Robinson with Red Norvo and his trio and the Capitol disc thrush Georgia Carr as extra added attractions. A show that entertained as well as it drew them in, it will be hard to beat in any house. . . . At the Bellevue Casino Charlotte Arren and Johnny Broderick headline a strong talent bill and the show is emceed by CFCF's Bill Deegan.

TORONTO TOPICS

Chet Lamberton's musical comedy "Bonanza" was the CBC's Canada Day feature show on their network on July 1st. The score, written by Chet, has been published by BMI Canada, and contains at least two potential hits which their N. Y. Gen. Prof. Manager, Jack Perry is busy demonstrating for the top A. & R. men. . . . Mart Kenney's Orchestra very successfully holding forth at his suburban spot, The Mart Kenny Ranch which looks set for its best season to date. . . . The ops and dee jays are wearing smiles, thanks to the Casino theatre dates of Johnny Ray followed by Pearl Bailey which is maintaining record interest in these parts in spite of hot weather.

"He Loves Me"



PHILADELPHIA — Jenny Barrett, who wrote and recorded the new hit "He Loves Me" for Vogue Records of Hollywood is shown being interviewed by disk jockey Dick Clark of Station WFIL in this city during her recent coast to coast tour to plug the record.

N. Y. Concert Of Canadian Music Makes Progress

NEW YORK—In a progress report on plans for the Concert of Canadian Music to be held in New York in October, it was announced this week that more than one hundred works by Canadian composers already have been submitted for consideration. Coincident with the release of the report, a statement by William Schuman, President of the Julliard School of Music, and a member of the concert's Committee on Selections, indicated that the response thus far has been "more than satisfactory". However, he emphasized the desire for as comprehensive a program as possible by urging those composers and publishers not yet represented to submit their manuscripts in time to meet an August 1st deadline. The concert, which will feature both new and standard Canadian music, will be held on the evening of October 16th at Carnegie Hall, Leopold Stokowski conducting.

Schuman, as a member of the committee which includes Sir Ernest MacMillan, Claude Champagne, Wilfred Pelletier, Walter Piston, Boyd Neel and Henry Cowell, said, "It is of the utmost importance that Canada be represented in this concert by works truly characteristic of her native composers. For this reason, those of us who have agreed to aid Mr. Stokowski hope that composers will be prompt in sending their works for review."

Schuman's statement was issued by the Canadian concert's steering committee through its co-chairmen, Carl Haverlin, president of BMI Canada Ltd., and Broadcast Music, Inc., and Kenneth Soble, president of Station CHMC, Hamilton, Ontario.

Canadian composers residing in the United States have been asked to send their manuscripts to Broadcast Music, Inc., 580 Fifth Avenue, New York, N. Y. In Canada, manuscripts should be sent to Dr. Claude Champagne, 3425 Ridgewood Avenue, Montreal, Canada. Envelopes sent to New York or Canada should be clearly marked, "For Canadian Concert".

A SONG YOU'LL BE HEARING!

"LOVE EVERY MOMENT YOU LIVE"

b/w

KISS! KISS! KISS!

Mike Pedicin Quartet PC 5009



Manufactured by GOTHAM RECORD CORP.

M-G-M RECORDS

JO ANN TOLLEY sings
"I DON'T WANT TO BE A SUMMER SWEETHEART"
and
"I'LL GO ON LOVING YOU"
MGM 11535 (78 rpm)
K 11535 (45 rpm)

THE GREATEST NAME IN ENTERTAINMENT

"TROPICANA"
BY
MONTE KELLY Ork.
ON
ESSEX RECORD 325

Essex RECORDS
3200-16 SOUTH 84th STREET
PHILADELPHIA 42, PENNA.
RELEGRADE 2-4550
Manufactured and Distributed by Palda Record Company

THE CASH BOX
11th
ANNIVERSARY
ISSUE

NOW ON THE PRESSES WITH EARLY FORMS

FINAL CLOSING DATE
WEDNESDAY

JULY 8

RUSH YOUR AD!



DINAH WASHINGTON
"MY LEAN BABY"
 and
"NEVER, NEVER"
 70175

BUDDY JOHNSON
"THAT'S HOW I FEEL ABOUT YOU"
 70173

SUMMER HITS!!
"SHE'S GOT TO GO"
 THE RAVENS
 70119
"HITTIN' ON ME"
 BUDDY JOHNSON
 70116



PREMIERE
 NEW YORK—Pianist Erroll Garner, seated, has everyone in a happy mood for the premiere of his new radio program series at station WNEW in this city. On hand to congratulate Erroll are (l. to r.) producer Bobby Hodges and disk jockey Al "Jazzbo" Collins. Garner can be heard nightly on the station from 7:30 to 8 p.m.

In addition to his radio schedule, Garner has just completed a run at the Embers in New York. Following this stint, he opened at New York's Birdland on June 25th.

Erroll's latest release is "Lullabye of Birdland" on Columbia. His first EP for the record company is to be released on July 15th as is his new album, "Erroll Garner Plays For Dancing".

Blaze Razes Rosen's Warehouse

PHILADELPHIA — A three-alarm blaze, the fourth extra alarm blaze to occur in the area within the period of 30 hours, demolished the warehouse of record and coin machine distributor, David Rosen on Monday, June 22.

Constantly being fed by the shellac in the phonograph records, the flames immediately broke through the roof. More than 7000 persons, the police department estimated, crowded the streets, making it extremely difficult for the firemen to connect the hoses to the hydrants.

Thousands of dollars worth of records and coin machine equipment, including shuffle boards and juke boxes, were destroyed beyond repair. The burning lacquer of the records caused dense and irritating smoke to settle throughout the area.

The president of the firm, Dave Rosen, was in New York at the time of the fire, attending a distributors' convention.

Rosen is the Philadelphia distributor of Mercury, Okeh and Audivox records. He also handles the distribution for many other independent labels.



8508 Sunset Blvd., Hollywood 46, Cal.



The Top Ten Tunes Netting Heaviest Play, Compiled From Reports Submitted Weekly To The Cash Box, By Leading Music Operators In New York City's Harlem Area; Chicago's South Side, and New Orleans.

- | | | |
|--|---|---|
| 1 ANNA
Silvana Mangano
(MGM 11457) | I WANNA KNOW
The Du Droppers
(RCA Victor 20-5229) | THE CLOCK
Johnny Ace
(Duke 112) |
| 2 I WANNA KNOW
The Du Droppers
(RCA Victor 20-5229) | HELP ME SOMEBODY
The "5" Royales
(Apollo 446) | PLEASE LOVE ME
B. B. King
(R. P. M. 386) |
| 3 HELP ME SOMEBODY
The "5" Royales
(Apollo 446) | THIRD DEGREE
Eddie Boyd
(Chess 1541) | SHAKE, BABY, SHAKE
Jack Dupree
(Red Robin 112) |
| 4 I FOUND OUT
The Du Droppers
(RCA Victor 20-5321) | I FOUND OUT
The Du Droppers
(RCA Victor 20-5321) | TONGUE TIED BLUES
Jack Dupree
(King 4630) |
| 5 THESE FOOLISH THINGS
The Dominoes
(Federal 12129) | 40 CUPS OF COFFEE
Danny Overbea
(Checker 774) | IS IT A DREAM
Vocaleers
(Red Robin 114) |
| 6 MY DEAR, DEAREST, DARLING
Five Willows
(Allen 1000) | IS IT A DREAM
The Vocaleers
(Red Robin 114) | DAILY PRAYER
Lowell Fulson
(Swing Time) |
| 7 I'M MAD
Willie Mabon
(Chess 1538) | PLEASE LOVE ME
B. B. King
(R. P. M. 386) | THIRD DEGREE
Eddie Boyd
(Chess 1541) |
| 8 GOIN' TO THE RIVER
Fats Domino
(Imperial 5231) | ANNA
Silvana Mangano
(MGM 11457) | THESE FOOLISH THINGS
The Dominoes
(Federal 12129) |
| 9 SHE'S GOTTA GO
Ravens
(Mercury 70119) | HOUND DOG
Willie-Mae Thornton
(Peacock 1612) | YOU'RE MINE
The Crickets
(MGM 11428) |
| 10 HITTIN' ON ME
Buddy Johnson
(Mercury 70116) | WILD, WILD YOUNG MEN
Ruth Brown
(Atlantic 993) | LUCY MAE BLUES
Frankie Lee Sims
(Specialty 459) |

- | | | |
|---|--|---|
| in SAN FRANCISCO | in NEWARK | in MEMPHIS |
| 1 PLEASE LOVE ME
B. B. King
(R. P. M. 386) | HELP ME SOMEBODY
The "5" Royales
(Apollo 446) | PLEASE LOVE ME
B. B. King
(R. P. M. 386) |
| 2 IS IT A DREAM
Vocaleers
(Red Robin 114) | THE CLOCK
Johnny Ace
(Duke 112) | TIN PAN ALLEY
James Wilson
(Big Town 101) |
| 3 NOT ANY MORE TEARS
Four Blazes
(United 146) | PLEASE LOVE ME
B. B. King
(R. P. M. 386) | HELP ME SOMEBODY
The "5" Royales
(Apollo 446) |
| 4 RED TOP
King Pleasure
(Prestige 821) | GOIN' TO THE RIVER
Fats Domino
(Imperial 5231) | TONGUE TIED BLUES
Jack Dupre
(King 4633) |
| 5 MEET ME WITH YOUR BLACK DRESS ON
Jimmy Nelson
(R. P. M. 385) | I'M MAD
Willie Mabon
(Chess 1538) | I WANNA KNOW
The Du Droppers
(RCA Victor 20-5229) |
| 6 HELP ME SOMEBODY
The "5" Royales
(Apollo 446) | THESE FOOLISH THINGS
The Dominoes
(Federal 12129) | THIRD DEGREE
Eddie Boyd
(Chess 1541) |
| 7 THESE FOOLISH THINGS
The Dominoes
(Federal 12129) | MY DEAR, DEAREST DARLING
Five Willows
(Allen 1000) | CRAZY, CRAZY, CRAZY
The "5" Royales
(Apollo 446) |
| 8 I WANNA KNOW
The Du Droppers
(RCA Victor 20-5229) | WILD, WILD YOUNG MEN
Ruth Brown
(Atlantic 993) | THE CLOCK
Johnny Ace
(Duke 112) |
| 9 THE CLOCK
Johnny Ace
(Duke 112) | THIRD DEGREE
Eddie Boyd
(Chess 1541) | MEND YOUR WAYS
Ruth Brown
(Atlantic 993) |
| 10 WILD, WILD YOUNG MEN
Ruth Brown
(Atlantic 993) | MERCY, MR. PERCY
Varetta Dillard
(Savoy 897) | I FOUND OUT
The Du Droppers
(RCA Victor 20-5321) |

THE CASH BOX



in
PHILADELPHIA

in
LOS ANGELES

in
ST. LOUIS

The Top Ten Tunes Netting Heaviest Play, Compiled From Reports Submitted Weekly To The Cash Box, By Leading Music Operators in Dallas, Los Angeles and Other Cities Listed.

- 1 GOIN' TO THE RIVER
Fats Domino
(Imperial 5231)
- 2 HELP ME SOMEBODY
The "5" Royales
(Apollo 446)
- 3 THESE FOOLISH THINGS
The Dominoes
(Federal 12129)
- 4 I'M MAD
Willie Mabon
(Chess 1538)
- 5 PARADISE HILL
The Embers
(Herald 410)
- 6 I WANNA KNOW
Dolly Cooper
(Savoy 891)
- 7 IF I CAN'T HAVE YOU
Flamingos
(Chance)
- 8 HOUND DOG
Willie Mae Thornton
(Peacock 1612)
- 9 MERCY, MR. PERCY
Varetta Dillard
(Savoy 897)
- 10 THE CLOCK
Johnny Ace
(Duke 112)

- WILD, WILD YOUNG MEN
Ruth Brown
(Atlantic 993)
- 40 CUPS OF COFFEE
Danny Overbea
(Checker 774)
- PARADISE HILL
The Embers
(Herald 410)
- PLEASE LOVE ME
B. B. King
(R. P. M. 386)
- MY DEAR, DEAREST DARLING
Five Willows
(Allen 1000)
- RED TOP
King Pleasure
(Prestige 821)
- TIN PAN ALLEY
James Wilson
(Big Town 101)
- PLEASE DON'T LEAVE ME
Fats Domino
(Imperial 5240)
- I FOUND OUT
The Du Droppers
(RCA Victor 20-5321)
- THE CLOCK
Johnny Ace
(Duke 112)

- PLEASE LOVE ME
B. B. King
(R. P. M. 386)
- EARLY IN THE MORNING
Roy Milton
(Specialty 464)
- HELP ME SOMEBODY
The "5" Royales
(Apollo 446)
- I FOUND OUT
The Du Droppers
(RCA Victor 20-5321)
- THESE FOOLISH THINGS
The Dominoes
(Federal 12129)
- NEVER, NEVER
Dinah Washington
(Mercury 70175)
- THE CLOCK
Johnny Ace
(Duke 112)
- 40 CUPS OF COFFEE
Danny Overbea
(Checker 774)
- MEND YOUR WAYS
Ruth Brown
(Atlantic 993)
- I WANNA KNOW
The Du Droppers
(RCA Victor 20-5229)

in
DALLAS

in
NASHVILLE

in
ATLANTA

- 1 PLEASE LOVE ME
B. B. King
(R. P. M. 386)
- 2 HELP ME SOMEBODY
The "5" Royales
(Apollo 446)
- 3 TIN PAN ALLEY
James Wilson
(Big Town 101)
- 4 GOIN' TO THE RIVER
Fats Domino
(Imperial 5231)
- 5 LUCY MAE BLUES
Frankie Lee Sims
(Specialty 459)
- 6 THIRD DEGREE
Eddie Boyd
(Chess 1541)
- 7 DRIVE IT HOME
Hal Paige
(Atlantic 996)
- 8 NOT ANYMORE TEARS
Four Blazes
(United 146)
- 9 LOST MIND
Percy Mayfield
(Specialty 460)
- 10 THE CLOCK
Johnny Ace
(Duke 112)

- PLEASE LOVE ME
B. B. King
(R. P. M. 386)
- GOIN' TO THE RIVER
Fats Domino
(Imperial 5231)
- THE CLOCK
Johnny Ace
(Duke 112)
- THIRD DEGREE
Eddie Boyd
(Chess 1541)
- MEND YOUR WAYS
Ruth Brown
(Atlantic 993)
- I'M MAD
Willie Mabon
(Chess 1538)
- I'LL HELP YOU BABY
Christine Kittrell
(Republic 7044)
- HELP ME SOMEBODY
The "5" Royales
(Apollo 446)
- I FOUND OUT
The Du Droppers
(RCA Victor 20-5321)
- THESE FOOLISH THINGS
The Dominoes
(Federal 12129)

- THE CLOCK
Johnny Ace
(Duke 112)
- PLEASE LOVE ME
B. B. King
(R. P. M. 386)
- THIRD DEGREE
Eddie Boyd
(Chess 1541)
- PLEASE DON'T LEAVE ME
Fats Domino
(Imperial 5240)
- CAN'T DO SIXTY ANYMORE
The Du Droppers
(Red Robin)
- HELP ME SOMEBODY
The "5" Royales
(Apollo 446)
- GOOD LOVIN'
The Clovers
(Atlantic 1000)
- MERCY, MR. PERCY
Varetta Dillard
(Savoy 897)
- LUCY MAE BLUES
Frankie Lee Sims
(Specialty 459)
- 40 CUPS OF COFFEE
Danny Overbea
(Checker 774)

ANOTHER "TALL TEXAS" BRAGS!

DON D. ROBEY

Owner of Three Great Record Labels

PEACOCK — PROGRESSIVE JAZZ — DUKE

Came up with CASH BOX AWARD WINNERS 3 CONSECUTIVE WEEKS!

THE CASH BOX

★ AWARD O' THE WEEK ★

EARL ^{"Whoopin' and Hollerin' "} FOREST JUNE 27

"LAST NIGHT'S DREAM"

b/w
"FIFTY THREE"

Duke - 113



THE CASH BOX

★ AWARD O' THE WEEK ★

JOHNNY ACE

JUNE 20

"THE CLOCK"

b/w
"ACES WILD"

Duke - 112

THE CASH BOX

★ AWARD O' THE WEEK ★

TEMPO TOPPERS

JUNE 13

"AIN'T THAT GOOD NEWS"

b/w
"FOOL AT THE WHEEL"

Peacock - 1616



ONE OF THE
GREATEST ~~BIG~~ RECORDS
EVER CUT!

"JUST WALKING
IN THE RAIN"

by
THE TRONNERS

b/w "BABY PLEASE"

SUN RECORD

186

Guaranteed to be ONE OF YEAR'S BIGGEST RECORDS!

* confined at TENNESSEE STATE PENITENTIARY Nashville, Tenn.



706 UNION AVE.
MEMPHIS, TENN.
PH. 37-7197

RHYTHM 'N BLUES REVIEWS

ⓐ DISK & SLEEPER	ⓐ GOOD
ⓑ EXCELLENT	ⓑ FAIR
ⓒ VERY GOOD	ⓒ MEDIOCRE

ELMORE JAMES

(Flair 1011)

B+ "EARLY IN THE MORNING" (2:41) [Flair-BMI] Elmore James etches a strong middle tempo southern blues that should get powerful juke box action.

B "HAWAIIAN BOOGIE" (2:38) [Flair-BMI] Flip is a quick beat instrumental that drives.

SONNY THOMPSON

(King 4633)

B "LOW FLAME" (2:19) [Jay & Cee-BMI] Sonny Thompsons full sounding ork etches a slow dreamy jazz item. Brass section comes through with a lush sound.

B "WAITING TO BE LOVED BY YOU" (2:13) [Jay & Cee-BMI] Lula Reed handles the vocal on this end and sings of her feelings for her man. Instrumental backdrop is good.

GERRY MULLIGAN QUARTET

(Pacific Jazz 606)

B "WALKIN' SHOES" (2:34) [Atlantic Music-BMI] The Gerry Mulligan Quartet etches a middle tempo progressive jazz item with the Mulligan sax taking the spotlight.

B "SOFT SHOE" (2:38) [Atlantic Music-BMI] This end is a dramatic item that is very effective. Mulligan's hornwork is powerful.

VAN PERRY QUINTET-EVA FOSTER

(Atlantic 997)

B "WAXIN' FOR MAXIE" (2:25) [Progressive-BMI] The Van Perry Quintet cut an instrumental quick beat bounce with emphasis on the saxing of Frank Wess.

B "YOU'LL NEVER KNOW" (2:35) [Progressive-BMI] Eva Foster sings the answer to the r & b hit "I Wanna Know". Miss Foster's treatment is good, tho somewhat restrained.

EMMITT SLAY TRIO

(Savoy 1101)

B+ "MALE CALL" (2:39) [Savoy-BMI] The Emmitt Slay Trio spin a recitation with a gimmick end. The theme is the G.I. who gets a letter from a friend. Missive tells of the carryings on of the G.I.'s wife and results in his suicide. Report, it turns out, was meant for another man. Done in a humorous vein.

B "YOU'LL NEVER KNOW" (2:35) [Savoy-BMI] This end is in the style used by the group on their previous two etchings. Lead singer is heckled and side is good for a chuckle.

THE CASE BOX

★ AWARD O' THE WEEK ★

"SHIRLEY'S BACK" (2:49)
[Aladdin Music-BMI]

"SO IN LOVE" (2:01)
[Aladdin Music-BMI]

SHIRLEY & LEE
(Aladdin 3192)



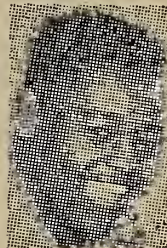
SHIRLEY & LEE

● Great news! Shirley's back. In the first of the trilogy Shirley sings "I'm Gone". In the follow up, Lee pleads; "Shirley, Come Back To Me", and in this, the latest, "Shirley's Back". On the strength of the first two, and the signs of action already stirring on "Back", it is safe to predict that ops will have a strong coin puller in the pair's latest. Tune is a slow bounce blues and Lee is emotional as he welcomes her back. Shirley handles her end in familiar baby voiced style. The flip, "So In Love", is a cute boy-girl love duet sung appealingly by the pair.

"PLEASE DON'T LEAVE ME" (2:40) [Commodore Music-BMI]

"THE GIRL I LOVE" (2:05)
[Commodore Music-BMI]

FATS DOMINO
(Imperial 5240)



FATS DOMINO

● Fats Domino, currently one of the hottest chanters in the charts with his "Goin' To The River", follows up with another strong platter. The upper deck, "Please Don't Leave Me", is a middle-quick jump in which Fats proclaims his love to the world and begs his baby not to leave him. The chanter rocks out an exciting side with a strong instrumental assist, and a special nod to the piano fill-ins. The lower deck, "The Girl I Love", is a slow tender blues softly and emotionally portrayed by Domino. A smooth sax solo on this deck lends a modicum of color. Two powerful etchings and the choice lies with the fellow who puts the coin in the box.

WILLIAMS MORRIS O'NEIL

(Hi-Lo 1421)

C+ "BEAMS OF HEAVEN" (2:39) Rose Hines sings the solo on this slow religious item with piano and organ support.

C+ "JUST KEEP STILL" (2:41) The Rev. William Morris O'Neil handles a similar item effectively.

PINEY BROWN

(King 4636)

B "WHISPERING BLUES" (2:52) [Jay & Cee-BMI] Piney Brown sings a slow beat complaint about the whisperings of his neighbors. A change of pace is supplied by a garulous fem who supplies the gossip in machine gun patter. Novelty appeal should win it plays.

B "WALK-A-BLOCK-AND-FALL" (2:22) [Marvin-ASCAP] Piney sings of a drink more powerful than whiskey and the atom bomb. A cute lyric.

THE CINCINNATIANS

(Brunswick 84012)

C+ "JESUS MY FRIEND" (2:38) [Theodore C. Wallace-BMI] The Cincinnatians etch a religious synco-pated quick beat for exciting listening.

C+ "WILL YOU BE THERE" (2:30) [Theodore C. Wallace-BMI] The group gives a stirring portrayal of a slow gospel item.

BERT KEYES

(Rama 6)

B "AFTER ALL I'VE BEEN TO YOU" (2:41) Keyes sings a slow, pretty ballad tenderly. Chanter has an effective style.

B "BE WITH THE ONE YOU LOVE" (2:37) The under portion is a middle beat jump blues that moves. Keyes shows to better advantage on this plate.

THE MILLER SISTERS

(Tri-Boro 101)

C+ "I LOVE YOU MY OWN" (2:37) [MSK-BMI] New group on a new lable perform a slow ballad blues.

C+ "WHICH AWAY" (2:36) [MSK-BMI] The Miller Sisters work over a similar item with fair results.

THE CASE BOX

Rhythm 'N Blues SLEEPER OF THE WEEK

"TONGUE TIED BLUES" (2:42)
[Jay & Cee-BMI]

"THE BLUES GOT ME ROCKIN'" (2:42) [Jay & Cee-BMI]

JACK DUPREE
(King 4633)

● Jack Dupree does a halting type vocal for the upper lid, "Tongue Tied Blues" and gives the etching something different. With what sounds like a combination lisp and slight stutter, Dupree says "you can always tell when your woman got another man." Backing is kept unobtrusive and it's Dupree's manner of delivery all the way. The flip, "The Blues Got Me Rockin'" is a routine southern type blues which the chanter handles simply. He sings of having lost his woman and he still wants her back. The upper lid is the side with the sock and we look for action on it.

"TELL ME" (2:14)
[7-11 Music-BMI]

"ETHEL LEE" (2:20)
[7-11 Music-BMI]

JIMMY WILSON
(7-11 2104)

● Jimmy Wilson, who woke up the trade with his "Tin Pan Alley", comes through with another, "Tell Me", under the guidance of Rudy Toombs. The combination of Toombs who wrote this tune and many, many r & b hits, and the artist, Wilson, makes this a very strong possibility for the charts. Wilson is in good voice as he pipes the slow blues in stirring and emotional fashion. String and piano backing set the proper backing. The flip, "Ethel Lee," is a slow beat jump, in which Wilson sings of looking for his sweet gal and gonna drag her back home. A good side, but top laurels rest with the upper deck.

THE CASH BOX RHYTHM N' BLUES Ramblings

NEW YORK:

Ed Mesner, Aladdin Records, in town after a cross country trip gathering orders for his newest Shirley & Lee hit, "Shirley's Back". To bring things up to date, this is the third in the series that started with their big hit, "I'm Gone" and was followed by "Shirley, Come Back To Me". And now she's back and it shows every indication of being another smash seller. Ed also excited about his subsid label "7-11", which is under the guiding hand of Rudolph Toombs. The new label has what looks like a strong "bet" in Jimmy



BERT KEYES

"Tin Pan Alley" Wilson's "Tell Me" . . . Phil Rose, A & R at Brunswick Records, on a deejay promotion tour. . . Bob Weinstock, Prestige Records, now on a honeymoon trip through the south. Bob will mix a little business with his pleasure and visit with some of his distribs. . . Rama Records "Cheatin' Heart", by their fast rising young star, Bert Keyes, after idling along at a steady sales pace for about six weeks suddenly broke wide open in Philadelphia and Rama distrib, Gotham, shot in a solid reorder in four figures. George Goldner, Tico and Rama A & R, is sold 100% on Keyes and went all out on his last session. He hired Joe Reisman, famous conductor and arranger who has backed the biggest stars on the biggest labels on their biggest hits, and cut two sides, "Lonely" and "Don't Break My Heart Again". "Lonely" was written by Bennie Davis and Ted Murray. Davis wrote many hits, and "There Goes My Heart". The "Don't Break" side was written by Douglas and Parman. Among Douglas' click is the very recent Joni James "Why Don't You Believe Me". . . Duke's Johnny Ace is really hot. In just one week his "The Clock" shot into eighth place among the nation's best sellers. At this writing it is too early to know just how high it will go this week, but early indications indicate it is moving up fast. Irving Marcus, sales manager for Peacock and Duke, is off to see some of his distributors and will work his way to Chicago for the NAMM convention. . . With three hits coming up strong at the same time Atlantic is really buzzing. Ruth Brown's two siders, "Mind Your Ways" and "Wild, Wild Young Men" (both of which are very strong in the reports), The Clovers "Good Lovin'" and Ray Charles "Mess Around."

CHICAGO:

Brand new release on Checker features The Browley Guy singing "Watermelon Man". Seems one day this lad, who had done nothing musically before, came up to Len Chess with a tune he had written. Len liked the song. And immediately had it put on wax. By the Guy. "Remember the men who travelled around from house to house selling watermelons?", Len asks, "Well, this tune is very reminiscent of those guys," he claims. . . Riding in a cab a coupla days ago, got to talking to the driver. Strange as it may seem, it turned out that Johnny Jordan, the cabbie, is a member of the old "Vagabonds". Seems sometime ago, one member of this group passed away, causing the boys to disband. A replacement has now been found. And the group is 'ready to go'. Will now be called "Johnny Jordan Quartette". Expect to cut a session for a West Coast label in the very near future. . . Johnny Maddox, who's winning loads of new friends at the Preview Lounge, dropped in to say "Hello". . . Mike Gould, publisher of "Vaya Con Dios" in town. All smiles as tune keeps climbing closer and closer to the top. . . New diskery has been started in Gary, Indiana. Headed by Vivian Carter, deejay at WGRY, and Jimmy Bracken. Called "Vee Jay Records". Artists include Jimmy Reed, and a vocal group, The Spaniels. First sides just released. Local distribution being handled by Art Sheridan. . . "Topper" tells us tune he has written titled, "I'll Dream Tonight", has been recorded on Dot by Dan Belloc. "Which", he says, "is a step in the right direction". . . Barney Fields pleased as punch that June Valli's Victor etching of "Crying In the Chapel" b/w "Love Every Moment You Live", was chosen as The Cash Box' "Sleeper Of The Week". He's handling promotion for the disk.



JOHNNY ACE

LOS ANGELES:

Sid Talmadge's new era at Record Merchandising Co. off to a fast start with a coupla real hot ones in Herald Records' "Paradise Hill" and Excello's "Banana Split". Both are grabbing peak juke box play with Sammy Ricklin of California Music Co. reporting heavy sales. . . Jack Andrews, Central Record Sales off on a week's vacation but back to the job any day now. Jack and Jimmy Warren set to sky to the NAMM show in Chicago July 13. . . Abe Diamond having trouble filling those orders for Christine Kittrell's "I'll Help You Baby". Republic firm just ain't shipping enough records. . . Imperial platter set to come out with a batch of great EP's in time for the music show in Chi, with wax by Errol Garner, Barclay Allen, Charlie Ventura and Billy Leibert among the offerings. . . How come somebody hasn't made a deal for those old Billy Eckstine masters on National? . . . Fat's Domino's "Please Don't Leave Me" off and flying, and it looks like it'll be his best ever. . . Haven't heard or seen Lee Palmer of Mercury in many a moon. . . Joe Bihari, prexy of Flair Records due back in town any day now. Latter's first R and B release on the label by Elmo James, "Early In The Morning" is doing quite well. . . Luke Dolphin taking over many of John's responsibilities at the store these days, as John concentrates on his "Keep Cool". . . Eddie Mesner sweltering in New York's heat taking time out to cut Shirley & Lee, Charles Brown and Amos Milburn. Brother Leo's palace is just that—replete with swimming pool, cabanas, etc. . . Jack Allison turned down a state assemblyman spot in the new city administration. . . Al Marks of Trend Records has a winner in some of those new Claude Thornhill modern jazz sounds. Especially that "Mambo Nothing". . . That "Bon Ton Roulay" platter is taking off like sixty around town. . . Johnny Ace and Willie Mae Thornton set to break a coupla records when they open the 5-4 Ballroom here next week.



AMOS MILBURN

Ed Mesner, Aladdin Records, in town after a cross country trip gathering orders for his newest Shirley & Lee hit, "Shirley's Back". To bring things up to date, this is the third in the series that started with their big hit, "I'm Gone" and was followed by "Shirley, Come Back To Me". And now she's back and it shows every indication of being another smash seller. Ed also excited about his subsid label "7-11", which is under the guiding hand of Rudolph Toombs. The new label has what looks like a strong "bet" in Jimmy

13th Anniversary



NEW YORK—Lionel Hampton's opening at the Bandbox last week coincided with his 13th anniversary as a bandleader. On hand to congratulate him were many disk jockeys from the metropolitan area. Above Stan Pat of WTNJ in Trenton, N. J.; Bill Silbert of WMGM; Al "Jazzbo" Collins of WNEW; Phil Gordon of WLJB; Hamp's vocalist Sonny Carter; Fred Barr of WWRL; and Leigh Kamman of WOV extend their hands jointly to congratulate Lionel.

Paul E. X. Brown, Atlanta Disk Jockey, Honored

ATLANTA, GA.—Local recording artists, gospel singing groups and leading citizens presented a surprise testimonial here this week for Paul E. X. Brown, radio station WERD's Sports Editor-Disk Jockey. More than five hundred attended the event which was held at Shaw Temple A. M. E. Z. Church.

Brown was honored for continued work and contributions to youth leadership, his fight against juvenile delinquency and the promotion of worthwhile civic and community welfare projects through radio.

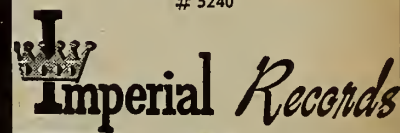
Brown, who joined WERD, October, 1951, was the first staff announcer to have such honors bestowed upon him. He is the Gospel Train conductor . . . a one hour daily religious recording program. He is also Sports Editor and has a daily musical recording program of forty-five minutes of tops in pops on a musical show entitled "Sentimental Journey."

The announcer was honored for the successful conducting of the 1953 March of Dimes campaign and his work also with the Ancient Egyptian Arabic Order Nobles of the Mystic Shrine's Tuberculosis and Cancer Research Foundation, Inc.

Brown, who came to Atlanta in 1947, began his local radio career in April 1948, when he organized and conducted the Magnolia Matinee. This program aired then each Saturday afternoon featured the latest and best in jass from the local ballroom with a teenage audience. In other youth activities Brown instituted sports broadcasting and the annual High School All-City Eleven.

On hand for the event were Board of Education representatives, church leaders, civic officials and sports figures. Appearing on the program were Herald, RCA, Okeh, Coral recording groups. Among these were The Harris Singers, The Freddie Evans Trio, The Five Trumpets, The Gospel Pilgrimages.

FATS DOMINO
"THE GIRL I LOVE"
b/w
"PLEASE DON'T LEAVE ME"
5240



Checker 779

"Watermelon Man"

BY THE BROWLEY GUY

Going Strong!
"SKIPS BOOGIE"
b/w
"BANANA SPLIT"

by KID KING'S COMBO
Excello 2009
Order Now!

WRITE—WIRE—PHONE
NASHBORO RECORD CO.
177 3rd Ave. North, Nashville, Tenn.
(Phone 6-2916)

Rush Your Order . . .

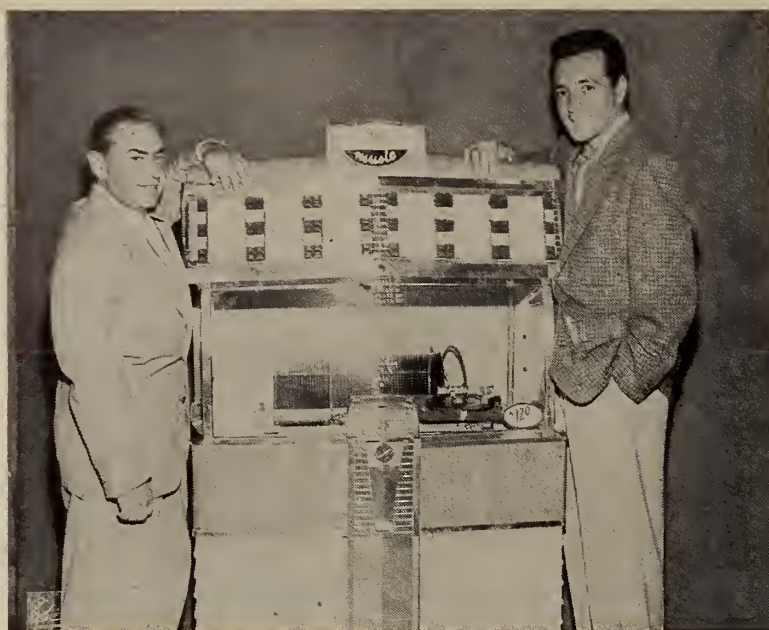
Over 20,000 Sold First 7 Days

"I'LL HELP YOU BABY"

BY CHRISTINE KITTRELL
REPUBLIC # 7044

REPUBLIC RECORDING CO.
NASHVILLE TENNESSEE

Visitor



NEW YORK—While Vic Damone was in New York for his Paramount Theater engagement, he visited the showrooms of Runyon Sales Corporation to see the new AMI phonograph Model "E". Above he is shown with Barney Sugarman, head of Runyon.

SOON ON TOP Coast to Coast!

Watch this Baby Grow!
Savoy # 897

VARETTA DILLARD
"MERCY
MR. PERCY"

b/w
"You're Just No Kinda Good
No How"

SAVOY RECORD CO., INC.
58 Market St., Newark, N. J.

IT'S RUNNING WILD!

RUTH BROWN'S

great new hit

"WILD WILD
YOUNG MEN"

b/w
"MEND YOUR WAYS"

Atlantic 993

Atlantic RECORDING CORP.
224 WEST 56th STREET NEW YORK 19, N. Y.

The New R&B Label
RAMA RECORDS

Smash Release
THE CROWS

"I LOVE YOU SO"

b/w "GEE"

RAMA # RR5

RECORDS
220 W. 42 St.
New York
(WI 7-0652)

Peters Gets Disk Pact

NEW YORK—Brook Peters, who won the Arthur Godfrey Talent Scouts program last week, has been signed to a Columbia contract with his first release due to be issued shortly. Peters is co-managed by Hal Webman and Bernie Woods.

Peters has been in the singing field for some time having appeared in such shows as "Carmen Jones" and "My Darlin' Aida." On his first disk he will be teamed with the Four Lads.

Gene Autry Headed For London

NEW YORK—Gene Autry will start a four-week personal appearance engagement Monday, July 27th in London's Empress Hall, Europe's 8,500-seat showcase for spectacular variety attractions.

It will be Autry's first overseas tour since 1939, except for his 1946 USO tour of the South Pacific. Accompanying him will be a hand-picked cast of top western performers in a fast-paced revue. The entire group will fly to London for a scheduled arrival on July 20. After the four-week stand at Empress Hall, Autry may decide to extend the tour with engagements in other English cities and in Ireland.

Gene Autry is one of the best-selling record salesmen of all time. Over 25,000,000 platters bearing the Autry name have been purchased to date, the phenomenal "Rudolph, The Red-Rosed Reindeer" alone having passed the 3,300,000 sales mark.

Stenton Turns Over Tune

NEW YORK—Following the turning over of the pop tune "Love Every Moment You Live" to Meridian Music, Stenton Music in Philadelphia has turned over the new tune "Walking With A Dream" to Gene Goodman and George Dalin's firm, Regent Music. A Rainbow Record is forthcoming by Joe Lagana with a 22-piece orchestra.

PRESTIGE RECORD CO.

446 W. 50th St. • CI 6-0847 • N. Y.

HOT JAZZ SELLERS

1. KING PLEASURE - Red Top - 821
2. EDDIE JEFFERSON - Strictly Instrumental - 858
3. BILLY TAYLOR - I Love To Mambo - 869
4. ANNIE ROSS - Farmer's Market - 839
5. CHARLIE FERGUSON - Stop Talkin' - 855
6. ZOOT SIMS - Jaguar - 852
7. MILT JACKSON - Vendome - 851
8. MILES DAVIS - Bluing - 846
9. JOE HOLIDAY - Hello To You - 848
10. SONNY STITT - Jeepers Creepers - 826
11. JAMES MOODY - Stardust - 841
12. BILLY TAYLOR - Man With A Horn - 822
13. WARDELL GRAY - April Skies - 840
14. ANNIE ROSS - Twisted - 794
15. JOE HOLIDAY - Blue Holiday - 815

SEND FOR FREE CATALOG

THE CASH BOX



1. **HELP ME SOMEBODY**
The "5" Royales
(Apollo 446)
2. **PLEASE LOVE ME**
B. B. King
(R.P.M. 386)
3. **THE CLOCK**
Johnny Ace
(Duke 112)
4. **THIRD DEGREE**
Eddie Boyd
(Chess 1541)
5. **I WANNA KNOW**
The Du Droppers
(RCA Victor 20-5229)
Dolly Cooper
(Savoy 891)
6. **THESE FOOLISH THINGS**
The Dominoes
(Federal 12129)
7. **I FOUND OUT**
The Du Droppers
(RCA Victor 20-5321)
8. **GOIN' TO THE RIVER**
Fats Domino
(Imperial 5231)
9. **I'M MAD**
Willie Mabon
(Chess 1538)
10. **40 CUPS OF COFFEE**
Danny Overbea
(Checker 774)

THE CASH BOX

11th

ANNIVERSARY
ISSUE

THE MOST
COMPREHENSIVE
STUDY OF
THE DISK-
JOCKEY

COMPLETE
LISTS OF
ALL IN THE
RECORD
INDUSTRY

FINAL
CLOSING DAY
July 8th

DIST.
AT THE
NAMM
SHOW

RUSH YOUR AD NOW!!!

THE CASH BOX

26 West 47th St. 32 West Randolph St. 6363 Wilshire Blvd.
New York 36, N. Y. Chicago 1, Ill. Los Angeles, Calif.

THE CASH BOX

Reports

THE NATION'S

BIG 10

**HILLBILLY,
FOLK & WESTERN
JUKE BOX TUNES**

- 1 **MEXICAN JOE**
Jim Reeves
(Abbott 116; 45-116)

- 2 **TAKE THESE CHAINS FROM MY HEART**
Hank Williams
(MGM 11479; K-11479)

- 3 **RUB-A-DUB-DUB**
Hank Thompson
(Capitol 2445; F-2445)

- 4 **THAT HOUND DOG IN THE WINDOW**
Homer & Jethro
(RCA Victor 20-5280; 47-5280)

- 5 **NO HELP WANTED**
The Carlisles
(Mercury 70028; 70028x45)

- 6 **YOUR CHEATIN' HEART**
Hank Williams
(MGM 11416; K-11416)

- 7 **HEY, MR. COTTON PICKER**
Tennessee Ernie
(Capitol 2443; F-2443)

- 8 **IT'S BEEN SO LONG**
Webb Pierce
(Decca 28725; 9-28725)

- 9 **BUMMING AROUND**
T. Texas Tyler
(Decca 28579; 9-28579)

- 10 **SPANISH FIREBALL**
Hank Snow
(RCA Victor 20-5296; 47-5296)

**Imperial Records
Enters E. P. Market**

HOLLYWOOD, CAL.—Lew Chudd, president of Imperial Records Co., this past week announced the firm's entry into the EP package field with the forthcoming release of fourteen sets. Entry of the Imperial firm into the ever growing profitable EP field marks the third local indie to hop on the bandwagon, with Modern and Aladdin having preceded. Featured on the EP sides are such jazz greats as Charlie Ventura, Errol Garner and pianists Barclay Allen and Billy Liebert among others.

Meanwhile the Imperial plattery threatened to repeat their disdain for the "summer slump" affliction as a host of platters broke through with distributors throughout the nation. Slim Whitman, who recently notched himself a gold record via one million sales of "Indian Love Call" appeared as a likely contender for a second via his latest "Danny Boy." Imperial has added additional pressing equipment to handle the backlog of sales distribs have rung up. In the rhythm and blues column, Chudd has a brace of platters in Fats Dominoes' "Please Don't Leave Me" and "The Girl I Love"; Fats Mathews' "Dragnet" and the Smiley Lewis rendition of "Play Girl." Fats Dominoes' "Going To The River" also continues to draw heavy sales.

**Smiley Burnette
Booked For Summer**

HOLLYWOOD, CAL.—Smiley Burnette, the ever popular Clown Prince of Western Pictures recently returned from a 30-day tour during which he broke 18 house records in theatres of Kansas, Arkansas and Missouri.

When many artists are complaining about business the jovial movie sidekick of Gene Autry since 1933, says he has bookings which on personal appearances alone will bring him in excess of \$100,000 for the current summer season.

Smiley is now in Canada with a 10-piece western band on an extended tour booked by Earl W. Kurtze of WLS Artist Bureau, Chicago. On radio the "Smiley Burnette Show" is heard on more than 50 stations in Canada and of these 15 are 50,000 watts. His following among Canadians is one of the largest enjoyed by any Hollywood personality.

McDonald - O'Connell Team

LOS ANGELES, CAL.—Skeets McDonald and Helen O'Connell make up Capitol Records' newest singing team on the idea of teaming a girl pop singer with a male country or western vocalist. Their first session has been held and a release is expected soon. Monday, June 15, Skeets was a guest of Jimmy Wakely on his CBS show and with Carolina Cotton on June 18 on her AFRS show.

WE SHIP ANYWHERE

BUCKLEY'S

1707 CHURCH PH 42-5644

**ONE STOP
NASHVILLE
TENN.**

45's and 78's **5¢** Over Regular Wholesale

WE STOCK ALL LABELS
ORDER FROM CASH BOX CHARTS

You'll ReJOICE WITH THESE

COUNTRY HITS...



JOYCE MOORE
singing -

"THIS HEART BELONGS TO YOU"
"BETTER THAN WALKIN' HOME"

RCA VICTOR
20/47-5355

RCA VICTOR
FIRST IN RECORDED MUSIC



ATTENTION DJs, DEALERS & OPS!
FINE ARTISTS & SONGS
"Your Kisses Aren't
Kisses Anymore"

b/w
"If and When"

PEE WEE KING
RCA Victor 20-5344

"A Beggar For
Your Love"

PORTER WAGONER
RCA Victor 20-5330

"Where Were You
Last Night"

BOBBY WILLIAMSON
RCA Victor 20-5288

"Please Set Me Free"

CURLY DAULTON
Columbia 21130

"I'm Setting
You Free"

b/w
"I'm Not Ashamed"

CHUCK WELLS
Columbia 21134

RIDGEWAY MUSIC, INC.

Charlie Adams
6087 SUNSET BLVD.
HOLLYWOOD, CALIF.

THE CASH BOX
THE 10 FOLK & WESTERN
TOP Best Sellers

COMPILED BY JACK "ONE SPOT" TUNIS

1. THAT HOUND DOG IN THE WINDOW
Homer & Jethro
(RCA Victor 20-5280; 47-5280)
2. NO HELP WANTED
The Carlises
(Mercury 70028; 70028 x 45)
3. BIG MAMOU
Pete Hanley
(Okeh 6956; 4-6956)
4. BUMMING AROUND
T. Texas Tyler
(Decca 28579; 9-28579)
5. YOUR CHEATIN' HEART
Hank Williams
(MGM 11416; K-11416)
6. GAMBLER'S GUITAR
Jim Lowe
(Mercury 70163; 70163 x 45)
7. RAMBLIN' MAN
Hank Williams
(MGM 11479; K-11479)
8. TAKE THESE CHAINS FROM MY HEART
Hank Williams
(MGM 11479; K-11479)
9. MEXICAN JOE
Jim Reeves
(Abbott 116; 45-116)
10. RUB-A-DUB-DUB
Hank Thompson
(Capitol 2445; F-2445)

FOLK AND WESTERN REVIEWS

DISK & SLEEPER
EXCELLENT
VERY GOOD
GOOD
FAIR
MEDIocre

BULLSEYE of the WEEK

"IS ZAT YOU, MYRTLE" (2:01)
[Acuff-Rose-BMI]

"SOMETHING DIFFERENT"
(2:09)
[Acuff-Rose-BMI]

THE CARLISES
(Mercury 70174)

That torrid team of country chanters, The Carlises, come up with another novelty, "Is Zat You, Myrtle", that should prove substantial juke box lure. The madcap chanters merrily sing of poppa who is always popping in on Myrtle and advising her to send that scallawag home. Tune is a light hearted middle tempo bounce and the infectious treatment is bound to make a winner of it. The under lid is another moderate beat ditty in which The Carlises perform with their proven hit delivery. "Something Different" is the gay story of his gal who is "different". Nod goes to the upper lid, but don't sell the "Different" etching short.

"I DON'T CLAIM TO BE AN ANGEL" (2:53)

[Hill & Range-BMI]

"THE LIFE THEY LIVE IN SONGS" (2:40)
[Acuff-Rose-BMI]

KITTY WELLS
(Decca 28753)

Kitty Wells, who is probably on top of the heap of gal singers in the country field, adds more laurels with her latest pair, "I Don't Claim To Be An Angel" and "The Life They Live In Songs". Both decks are typical Wells performances and should prove strong contenders for top honors. "Angel" is a moderate tempo romantic lament in which Kitty sings her assurances of her devotion though she might be slightly tarnished. The flip is another middle beat item in which the fem country artist sings about the lives led by the heroes and heroines of folk songs. A two sided hit.

WESLEY and MARILYN TUTTLE
(Capitol 2514)

B+ "I WONDER WHERE YOU ARE TONIGHT" (2:28) [Red River Songs-BMI] Wes and Marilyn Tuttle duo a lovely slow romantic lament tenderly. The pair come through in top-notch style.

B+ "VAYA CON DIOS" (2:09) [Ardmore Music-ASCAP] The slow pop hit gets a pleasant reading by the Tuttles.

SONNY JAMES
(Capitol 2508)

B+ "I FORGOT MORE THAN YOU'LL EVER KNOW" (2:49) [Fairway Music-BMI] Sonny James sings a slow lilt with infectious appeal. The chanter's style is different and very effective.

B+ "POOR BOY, RICH LOVIN'" (2:33) [Acuff-Rose-BMI] James sings this slow tempo ditty softly and with telling impact. Strings support on both decks.

CURLEY SANDERS
(Imperial 8197)

B "LOVE 'EM COUNTRY STYLE" (2:04) [Commodore Music-BMI] Curley Sanders dishes up a quick beat cutie solidly and with humor.

C+ "MY HEART IS YOURS ALONE" (2:06) [Commodore Music-BMI] Sanders is mellow as he fashions an easy romantic tale of the extent of his love.

BOB HAYS
(Republic 7039)

C+ "STARVIN' TO DEATH FOR YOUR KISSES" (2:41) [Babb Music-BMI] Bob Hays comes up with a sorrowful romantic tune and handles it with appeal.

C+ "SLOWFLAKE WALTZ" (2:38) [Acuff-Rose-BMI] Flip is a slow waltz nasally chanted by the artist.

THE DAVIS SISTERS
(RCA Victor 20-5345)

B+ "I FORGOT MORE THAN YOU'LL EVER KNOW" (2:57) [Fairway Music-BMI] The Davis Sisters version of the country tune etched with feeling by the team. Soft yodel lends color.

B "ROCK A BYE BOOGIE" (2:35) [Teri Music-ASCAP] The under portion is a fast rhythmic ditty with racing guitar accompaniment. Lyrics are nursery rhymes with a cute twist in boogie beat.

THE LOUVIN BROTHERS
(Capitol 2510)

B "FROM MOTHER'S ARMS TO KOREA" (2:45) [Acuff-Rose-BMI] The Louvin Brothers dish up a vocal duet on a slow beat weeper of a diary started by the G.I. and finished by his buddy.

C+ "BORN AGAIN" (2:20) [Acuff-Rose-BMI] The pair chant a slow tempo religious tune with feeling.

REX ALLEN
(Decca 28758)

B+ "CRYING IN THE CHAPEL" (2:41) [Valley Pub.-BMI] Rex Allen does a solid job on the big country and pop tune. Tune is lovely and Allen sings it in top deck fashion.

B+ "I THANK THE LORD" (2:23) [Boxer Music-BMI] Rex thanks the Lord in a slow touching item smoothly sung.

WAYNE RANEY
(King 1229)

C+ "BURNING YOUR LOVE LETTERS" (2:45) [Lonat-BMI] Wayne Raney warbles a moderate tempo romantic lament against a string and harmonica backdrop.

B "GONNA ROW MY BOAT" (2:34) [Lonat-BMI] A cutie in which Raney sings of his urge to move one. He's leaving his gal and going to nibble on another line.

GOING STRONG!
New and Different
DARRELL GLENN
and the Rhythm Riders
CRYING IN THE CHAPEL

b/w
"HANG UP THAT TELEPHONE"
Record V-105

Some Areas still available for Distributors
Write . . . Wire . . . Jack Comer
VALLEY RECORDS
BOX 10033, KINGSTON PIKE
KNOXVILLE, TENNESSEE

The Original Hit!

"MEXICAN JOE"

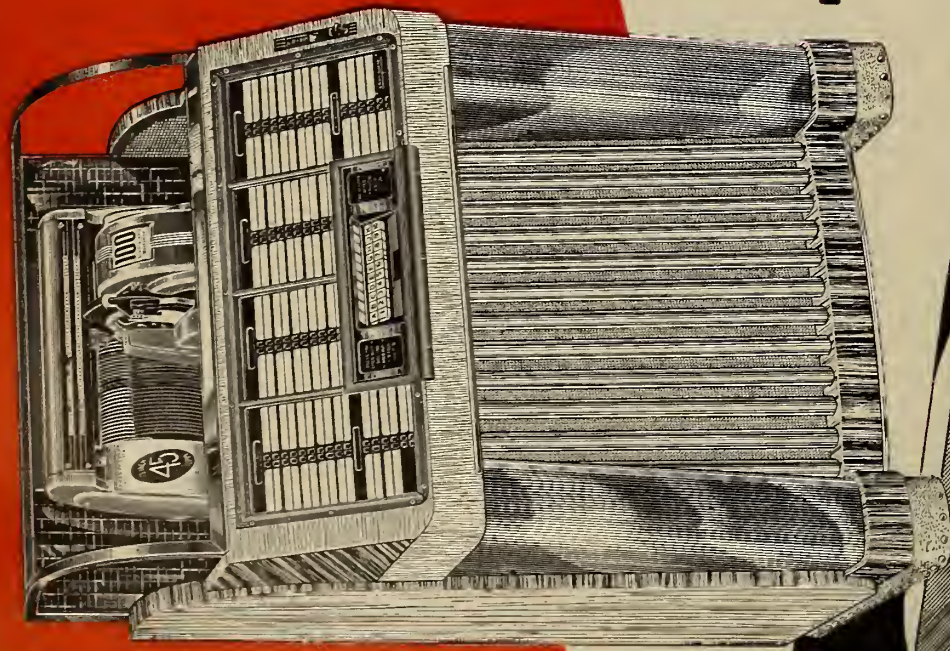
JIM REEVES
on ABBOTT # 116

ABBOTT RECORD CO.
1653 N. Argyle Avenue
Hollywood 28, Calif.

**THE TEN FOLK AND WESTERN RECORDS
DISK JOCKEYS PLAYED MOST THIS WEEK**

1. MEXICAN JOE Jim Reeves (Abbott)
2. I CAN'T WAIT Faron Young (Capitol)
3. SPANISH FIREBALL Hank Snow (RCA Victor)
4. TAKE THESE CHAINS FROM MY HEART Hank Williams (MGM)
5. FREE HOME DEMONSTRATION Eddy Arnold (RCA Victor)
6. RUB-A-DUB-DUB Hank Thompson (Capitol)
7. YOUR CHEATIN' HEART Hank Williams (MGM)
8. THE LAST WALTZ Webb Pierce (Decca)
9. CRYING IN THE CHAPEL Darrell Glenn (Valley)
10. TRADEMARK Carl Smith (Columbia)

CORNERSTONE OF SUCCESS
FOR THOUSANDS OF
PROGRESSIVE MUSIC MEN



100 SELECTIONS
ANYWHERE IN THE LOCATION

100 SELECTIONS AT THE PHONOGRAPH

SEEBURG



THE MOST WIDELY PUBLISHED
MECHANISM FOR THE PLAYING
OF RECORDED MUSIC

Seeburg
DEPENDABLE MUSIC SYSTEMS SINCE 1902

J. P. SEEBURG CORPORATION
Chicago 22, Illinois

AMERICA'S FINEST AND MOST COMPLETE MUSIC SYSTEMS



Here and There

EVERYWHERE, U. S. A. — The school bell rang out this week, beginning the 2 month vacation session for the kiddies of the country—and we don't care where they are, in their "freedom from the tyranny of the classroom", they'll be riding someone's "kiddie ride". Whoever thought in years gone by that the coinmen of the country would consider the summer vacation period of school children so important to the profitable operation of a coin operated piece of equipment.

WASHINGTON, D. C.—The Federal Reserve Board said this week that in April total wage and salary payments were a tenth higher than a year earlier. Average weekly earnings were running just above \$70. The board pointed out that "with consumer prices up less than 1 per cent, real weekly wages are considerably higher than a year ago."

LIQUOR LEGISLATION

CONNECTICUT—A bill extending from 9 to 10 P.M., the closing for the sale of liquor on Sunday, was given final passage by the Connecticut Legislature and sent to the Governor for signature.

OHIO — Governor Lausche announced he would permit to become Ohio law without his signature, a bill lifting a freeze on private club liquor permits. The bill will require the State Liquor Department to issue private club permits, regardless of the present freeze, to various organizations which have been chartered nationally for eight years or more.

LONDON, ENGLAND — For the "You Don't Know When You're Well Off" Department: Going thru the current issue of "The World's Fair", an English weekly catering to the coin operated field, we shudder at the equipment being operated there. Here's some of the games being advertised for sale: Airport, Chubby, Ocean Park, Topper, Side Kick, Odd Ball, Stop & Go, Jitterbug, Majors, Miami, Turf Champ, Lightning, Swing, Gun Club, Zip, Snappy, Fiesta, Bally Supreme, and "spare parts for all machines."

NEW YORK—With the switch in ownership of the transit systems from the city government to the Port of Authority, an increase in fare is imminent. It has been suggested that the U. S. Government mint a 15c coin. We know the nickel is almost useless now—can the dime be on the same road?

For the Members of The Cash Box "20 Year Club"

Only 47 Years To Go

47 years from now there will be tremendous and fantastic celebrations.

People will work themselves up into a lather. The world will still be here. And all who will be in it will be the same kind of peoples. But, perhaps, with an entirely different outlook.

For 47 years from now—it will be the year, 2000—the first year of the 21st Century.

All the fuss and glamor which preceded the opening of the 20th century (1900) will probably be magnified many, many times over again.

January 1, 2000, will, without any doubt, be one of the most elaborate New Year's days.

People will gather from near and far to celebrate. And many, no doubt, will try to fathom the forthcoming 21st Century. There will be predictions galore.

And while all the celebrating and predicting will be in effect—coin machines will enjoy marvelous collections. Or will they? Will there even be coin machines?

Will there still be coin operated entertainments and vending machines of all kinds? Operating all over the world? Just as they are operating today?

Just 47 years to go to find out.

Those who will still be around, and be able to remember this year of 1953, and maybe even this little item, too, will probably see a new kind of industry. If there will still be a coin machines industry.

But, if inventiveness and ingenuity of the past 53 years, and more, are to be taken into consideration, as an indication of what the coin machines world will be like in the year, 2000, certainly there will be coin machines.

Probably equipment of such types in existence, that even the coin machine industry's most imaginative dreamers of today, won't be able to believe their eyes.

Those youngsters in their early 20's, and in their 'teens, who are in the industry today, will probably see this year—the opening year of the 21st Century—the year, 2000.

It certainly would be a thrill, to every old timer engaged in the business today, those who have

seen 20 years and more go by in the coin machines industry, the members of *The Cash Box* "20 Year Club," to be present that year of 2000.

Perhaps, though, the blasé old timer of today, can only think that the machines of the year 2000, will be no different than they are today.

Maybe they'll have a new dress. A new style packaging. A new type of play action. All in keeping with whatever sports will be most popular and outstanding in the year 2000. But, coin machines nevertheless.

Maybe the old timer of today is right.

Maybe there won't even be much of a change from the coin operated machines which are seen throught the world today.

Maybe whatever will be operating in the year 2000, will be the machines the old timers of the year 2000 knew in their early days, like the year 1953.

Those old timers of today, who want to thrill their children, or children's children, in the 21st Century, should put away pictures and descriptions of the machines which they handled, as a sort of legacy, for their children, or children's children, to look over and discuss in the year 2000.

There's only 47 years more to go. Lots and lots of water will yet flow under the world's bridges. Lots and lots of changes will yet come about.

There will probably be atom power. And atom powered planes. Probably traveling to Europe, or any other foreign country, will be just a matter of minutes. Maybe traveling to other planets won't be a thrill anymore.

But maybe some kid, one lazy evening in the year 2000, with nothing better to do, will pick up this legacy of pictures of the coin operated machines of the year 1953, and may even say, and right out loud, too:

"Funny, isn't it? But the new machines of today are just like Pop used to handle 'way back there in 1953, when people were so old fashioned and suffered from such crudities, used such horrible inconveniences, and endured such queer illnesses."

JUKE BOX HEARINGS POSTPONED - BUT -

McCarran Bill May Yet Come Up for Open Public Hearing Before Senate's Judiciary Sub-Committee Very Suddenly Sometime in July Before Congress Recesses for Summer

CHICAGO—As yet there should be no relaxation on the part of the members of the juke box industry if matters, as they stand in Washington, D. C., are to be coolly observed at this time.

It is reported that the Dirksen Bill (S.1444) has been withdrawn. There will be no hearings held on this bill by the Senate's Judiciary Sub-Committee, of which Senator Alexander M. Wiley (Rep., Wis.) is Chairman. Hearings on this bill have been "indefinitely postponed".

Though the same "indefinitely postponed" label is also attached to the McCarran Bill (S.1106), in view of the fact that the Senators have many other more important bills to take up at this time, Senator McCarran (Dem., Nev.) wants to have his bill heard.

Reports indicate that Sen. McCarran has been requesting that his bill be heard sometime in July.

Such a hearing may come up very

suddenly, if it comes up at all, and the industry may have to dash to Washington, D. C. once again to be present at such hearings.

In the meantime the hope is that no such hearings will ever come up, at least not before Congress recesses for its summer vacation on July 31.

It is reported, at this time, that Senator McCarran is strongly continuing his efforts to get his bill, S.1106, heard by the Senate's Judiciary Sub-Committee, and will so continue.

Whether he will or will not be successful in this effort is as yet to be seen.

That is why leaders in the juke box industry are urging no all out jubilation at this time.

They believe that it is best to remain quietly on the sidelines, and coolly observe the political tussle taking place, as to whether Sen. McCarran's bill will, or will not, be called for open public hearing this July.

Bally Starts Deliveries On New "Speed Boat" Kiddie Ride

Boat Is Third Unit Of Kiddie Ride Series

CHICAGO — Jack Nelson, general sales manager Bally Manufacturing Company, this city, announced the factory commenced delivery this week of the Bally "Speed Boat," third unit in the Ballyline of kiddie-rides that now consists of "The Champion", western-pony; "Space-Ship" and "Speed Boat".

"Bally 'Speed Boat' is so realistic in appearance and action," says Nelson, "that you can almost smell the gasoline.

"'Speed Boat' is an authentic model of a real inboard motor-boat in a special formula of tough-as-steel plastic. Hull of the boat is bright red with a white deck realistically striped, riding on a sea-blue base. With sea-lights fore and aft and plenty of polished metal authentic nautical hardware, there is plenty of flashy eye-appeal to attract attention and keep the dimes flowing into the National coin-chute.

"But flash is only part of the money making story. After the young speed-demon climbs aboard, a push on the horn-button blows the horn, and starts the boat at 10 'knots' an hour. To increase speed he pulls the throttle. Not only is the speed increased, but the speed is actually registered on a speedometer that climbs to 50 'knots' an hour, the needle moving around as speed increases.

"Of course, the action is the best part of 'Speed Boat'—a bouncing, wave-spanking, rolling action that is so true to life that you expect the spray to splash in your face. And the realism is enhanced by the motor-boat sound-effect, an exact imitation of motor purr that you hear in summer at a lake resort.

"Tests on location prove that Bally 'Speed Boat' equals 'Space Ship' and 'The Champion' for earning power. As in all Bally Kiddie-rides, the mechanism is very simple and sturdy, designed and built to permit long distance operation without worry about frequent service calls," concluded Nelson.

Miller Meets With MOA Members In Chicago

Urges Juke Box Ops Adopt Policy Of Watchful Waiting On McCarran Bill Hearings



GEORGE A. MILLER
President and General Manager, MOA

CHICAGO—George A. Miller, president and general manager of MOA (Music Operators of America), pulled into this hot and humid city this past week, but without any jubilant or victorious statements.

Miller said, "We of MOA recommend that every juke box operator adopt the policy of watchful waiting

regarding whether or not there will be hearings on the McCarran Bill."

He stated, "As far as the Dirksen Bill is concerned, this bill has been 'indefinitely postponed'.

"But", he continued, "as far as the McCarran Bill is concerned, Senator Pat McCarran is doing everything he possibly can to get hearings on his bill under way before the Senate's Sub-Committee-On-The-Judiciary."

Just when the hearings will be held on the McCarran Bill (S.1106), Miller did not know.

He did state that the juke box operators had been promised sufficient time to answer the proponents of the McCarran Bill if hearings were held.

Meeting with George A. Miller in this city were: Mayor Clinton S. Pierce of Broadhead, Wis., Les Montooth of Peoria, Ill., Phil Levin and Ray Cunliffe of the Chicago music ops' association.

Miller spent eight days in Washington, D. C. He had Clinton S. Pierce of the Wisconsin organization with him as well as attorney Sidney H. Levine of MOA and the New York music operators' association.

Miller said in conclusion, "So far all I can say is that this visit to Washington was a very profitable one from every standpoint. Not only were we able to obtain an 'indefinite postponement' but", he said, "we feel that we have every chance for complete victory should the McCarran Bill be heard."

FLASH NEWS —

One again we had to tear out copy from this page to get following last minute developments on ASCAP sponsored bill.

McCARRAN HEARINGS SET FOR WED. & THURS., JULY 15 AND 16

Complete information in next week's issue of The Cash Box.

**FLASHY
EYE-APPEAL**

**EXCITING
ACTION**

**SIMPLE
MECHANISM**

**STURDY
CONSTRUCTION**

Bally KIDDY-RIDES EARN BIGGEST PROFITS

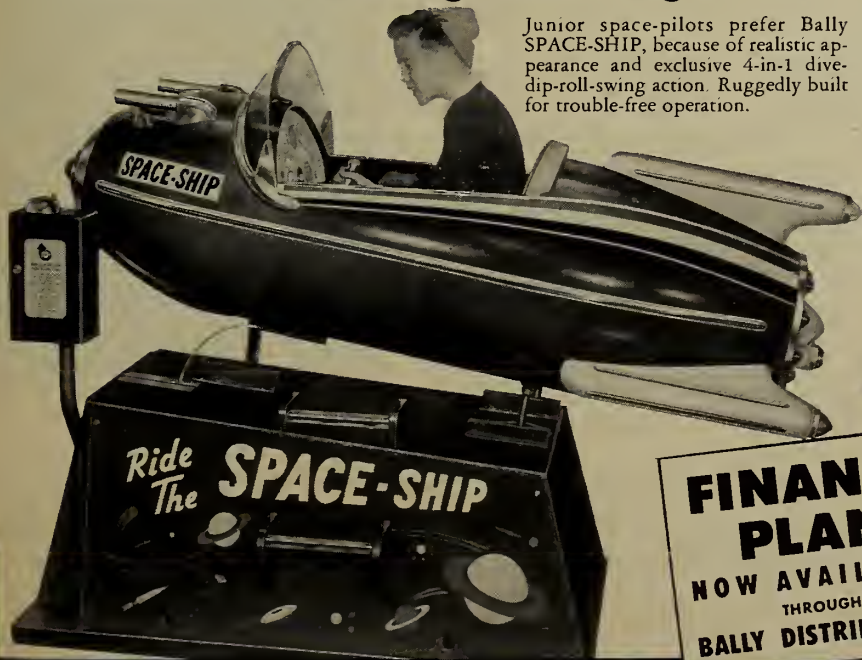
NEW SPEED-BOAT

- Realistic motor-boat with authentic nautical hardware in gleaming polished metal gets immediate attention.
- Realistic action . . . rolling, bouncing, wave-spanking motion . . . keeps kids coming back again and again.
- Colorful eye-appeal . . . bright-red hull riding a sea-blue base, realistically striped deck.
- Variable-speed controlled by pulling gear-shift lever.
- Realistic speedometer—needle actually moves to indicate speeds from 10 "knots" up to 50 "knots."
- Double sound-effects: realistic motor-purr and boat-horn.
- Genuine sea-lamps fore and aft.
- Boat is special-formula reinforced plastic, strong as steel.
- Simple, sturdy mechanism built for continuous heavy-duty operation.
- Tamper-proof National coin-mechanism.



SPACE-SHIP

Colorful Flash! Exciting Action! Big Profits!



Junior space-pilots prefer Bally SPACE-SHIP, because of realistic appearance and exclusive 4-in-1 dive-dip-roll-swing action. Ruggedly built for trouble-free operation.

THE CHAMPION



Cash-box records prove that THE CHAMPION . . . the deluxe hobby-horse . . . is the champion money-maker. Why be satisfied with so-so earnings when you can be in THE CHAMPION class?

**FINANCE
PLAN
NOW AVAILABLE
THROUGH
BALLY DISTRIBUTORS**

Bally MANUFACTURING COMPANY
DIVISION OF LION MANUFACTURING CORPORATION
2640 BELMONT AVENUE, CHICAGO 18, ILLINOIS



FOR **STEADY LONG-RUN PROFITS** *New!*
 OPERATE
Keeney's **CARNIVAL BOWLER**

GIANT
disappearing
PINS

FAST
SILENT
REBOUND!

MAGIC DIAL
selects:

- 20-30 Scoring
- 10th Frame Feature
- Bonus Scoring—Possible to score up to 900!
- Double in 3-5-7 plus 10th Frame

Meets Every Location Requirement
 by Adjusting **MAGIC DIAL**
 Inside the Cabinet

QUICK
DIAL
SCORING!



6-PLAYERS!

PLAYER'S
HIGHEST SCORE
AND NAME
CAN BE POSTED
ON BACKGLASS

silent
EVER-SLICK
"PLASTOK"
PLAYFIELD

Order and Install
KEENEY'S CARNIVAL BOWLER

J. H. Keeney & CO. INC.
 2600 W. FIFTIETH STREET, CHICAGO 32, ILLINOIS

FOREIGN BUYERS!

It's smart to do business with **THE** firm that does the most for **YOU**.

At International Amusement and Scott-Crosse foreign buyers receive the world's most complete coin machine service. We understand how to solve your problems from personal experience . . . know what equipment you need to meet your particular requirements and know how to get it to you on time in perfect working condition. This is why we have satisfied customers everywhere.

Sal Groentemann
 will leave for Europe
 August 2nd

INTERNATIONAL AMUSEMENT COMPANY
 1423 SPRING GARDEN STREET
 PHILADELPHIA 30, PA. (Tel.: RI 6-7712)

WANTED

5-10-25c COIN COUNTING MACHINE
 SEEBURG 100 SELECTION BOXES AND BRACKETS
 SCOOPY BALL GUM VENDORS
Supreme Distributors, Inc.
 3700 N. E. 2nd AVENUE, MIAMI 37, FLA.

Last Chance
To Send In Your
11th Anniversary Ad

So. Dak. Ops Hold Meet

ABERDEEN, S.D. — The South Dakota State Operators' Association quarterly meeting was held in Aberdeen, S. D., June 21 and 22 at the Sherman Hotel. Mr. and Mrs. Herman Fisher acted as hosts.

Operators who attended were: Mr. and Mrs. W. C. Powers of Sioux Falls, Duane Wilde of Aberdeen; Mr. and Mrs. Darlow Maxwell, Huron; Ted Salvesson, Jr. of Huron; Ike Pearson, Mitchell; Mr. and Mrs. Norman Gefke of Sioux Falls; Mr. and Mrs. Gordon Stout of Rapid City, Mr. and Mrs. Harold Scott of Mobridge; Burrel Brown, Watertown; Al Reese of The Watertown Amusement Company, Watertown, and Bruce Windhurst of Aberdeen. All of South Dakota.

Some of the out-of-state operators who attended the meeting were: Mr. and Mrs. Jack Backus of Jamestown, N. D.; Dick Henderson of Willmar, Minn.; Walter Huffman of St. Paul, Minn.; and Louis Sutton of St. Paul, Minn.

The Lieberman Music Company, represented by Mr. and Mrs. Matt Engel and Al Mason, field representative for AMI Incorporated showed the AMI Model-E phonographs, Model E-40, E-80 and E-120.

The Sandler Dist. Co., represented by Irv Sandler, Arnold Golden and Harold Harter, showed the Wurlitzer 1650.

Other distributors present were The Automatic Games and Supply Company of St. Paul, Minn., represented by Bob Wenzel and Irving Lindholm; LaBeau Novelty and Sales Company of St. Paul, represented by Archie LaBeau.

MOA 5th Annual Convention Set For March 8, 9, 10, '54 In Chi

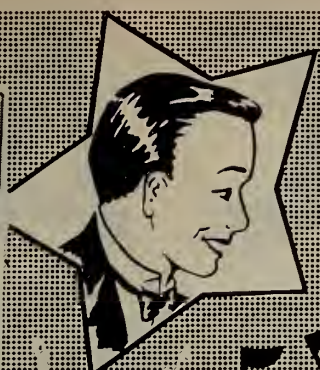
CHICAGO—George A. Miller, president of MOA, reported prior to leaving this city, that the dates of March 8, 9, 10, 1954 were chosen for the 5th Annual Convention to be held at the Palmer House here.

Convention Committee of Music Operators of America will consist of Ray Cunliffe, Clinton S. Pierce, Les Montooth, Albert S. Denver, who will work with George A. Miller.

Miller stated, "We intend to hold the biggest and most outstanding convention of all time here at the Palmer House.

"The Palmer House organization is working with us 100 percent and will arrange to make every single operator very comfortable and pleased with the accommodations which will be set up for us."

Other committees along with the MOA Convention Committee will be announced in the near future, Miller stated.



**Definitely
Tops!**
Gottlieb's

A WONDERFUL ARRAY
of STAR STUDDED FEATURES
with FABULOUS SNAPPY ACTION!

G U Y S D O L L S

PLAY THAT SPARKLES
WITH SPECTACULAR
THRILLS!



RESETTING SEQUENCE FROM 1 TO 9—

ADVANCES BONUS for high score . . . INCREASES VALUE of
point lanes . . . LIGHTS ROLL-OVERS at bottom for replays
. . . AWARDS REPLAYS for spelling out "DOLLS" . . . EACH
RE-SET lights one letter . . . MYSTERY "SPOT-EM" spots one
letter intermittently at start of game.

A - B - C - D SEQUENCE

Lights bonus holes
for replays.

creates dazzling ball
action . . . marvelous
recovery shots . . .
induces repeat play.

BRAND NEW!
6 HIGH POWERED
POP-UP
POSTS

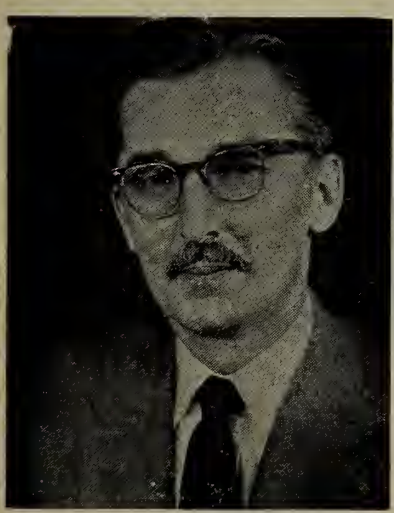
4
POP
BUMPERS

D. Gottlieb & Co.
1140-50 N. KOSTNER AVE.
CHICAGO 51, ILLINOIS
"There is no substitute for Quality!"

PLANT NOW CLOSED FOR ANNUAL 2 WEEK VACATION

Frank Mencuri Appointed Chicago Coin Sales Manager

Ed Levin Promoted To Director Of Sales



FRANK MENCURI

out the industry, has been doing a top notch job selling amusement games and his friend among distributors and operators from coast to coast will be glad to hear of his new connection," said Wolberg.

"Chicago Coin has been in the forefront among manufacturers of amusement devices for more than 20 years and a great many of the real money makers were originated in their plant.

"Mencuri will devote a great deal of his time on the road visiting with his many friends who are Chicago Coin distributors. New and exciting games are coming along soon and Mencuri is enthusiastic about the prospects of these money makers both for the distributors and the operators", concluded Wolberg.

Mencuri, when discussing his move, said: "I am happy to be associated with Chicago Coin Machine Company, not only because of the excellent products they manufacture but also because they are a fine company with a very fine organization."

Ed Levin will be at headquarters in the plant at Chicago and assured all distributors the same good service as always.

CHICAGO—Samuel Wolberg, president of Chicago Coin Machine Company, this city, this week announced the appointment of Frank Mencuri to the post of sales manager. At the same time, Wolberg revealed Ed Levin, with Chicago Coin for many years, has been promoted to director of sales.

"Mencuri, who is known through-

WANT TO BUY

- ALL TYPES BINGO GAMES
- LATE MODEL SHUFFLE GAMES
- EXHIBIT and BALLY HORSES

WORLD WIDE DISTRIBUTORS, Inc.

2330 N. WESTERN AVENUE, CHICAGO 47, ILL. Phone EVerglade 4-2300

Runyon To Hold Showings At N. Y. & N. J. From July 20 to 25

N. Y. Offices Newly Renovated. Newark Ready In New Quarters At 221 Frelinghuysen Ave.

NEW YORK — Barney Sugerman, head of the New York office of Runyon Sales Company, and Abe Green, head of the Newark, N. J. office of this company, will play hosts to operators in their territories the week of July 20 to 25, at which time the AMI model "E" phonographs will be featured.

Renovations had started at the New York address prior to the introduction of the new phonograph, but due to numerous delays, weren't completed until this week. The Newark office ran into similar trouble by moving to new large quarters at 221 Frelinghuysen Avenue (corner W. Runyon Street), which are only now ready to receive guests.

Sugerman and Green state that these offices are comparable in beauty,

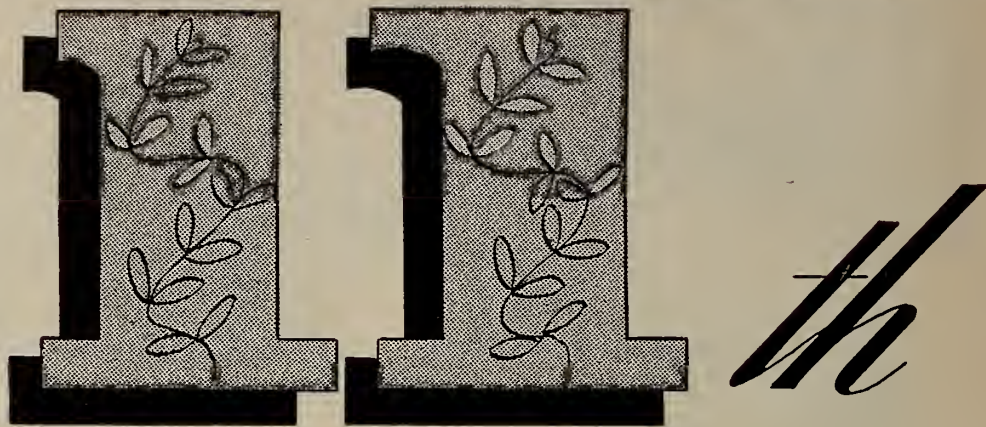
size and efficiency to any distributing firm in the country. "Both these quarters offer us the opportunity to display our equipment properly," stated Shugy, "as well as give our customers the best in service."

Jack Mitnick, AMI regional representative, will be on hand at the New York offices for the showing.

The New York organization, by the way, services operators in Connecticut as well, and many operators from that area are expected to come in for the showing.

In addition to the new AMI model "E" phonos, both offices will display the equipment of Bally Manufacturing Company, J. H. Keeney & Company, and the needles of Permo, Inc., for which the firm is distributor.

LAST CALL!



Anniversary

Issue of

The Cash Box

(Dated: JULY 18, 1953)

An Annual

ENCYCLOPEDIA

of the

Coin Machine Industry

LAST MINUTE - **WED., JULY 8**
CLOSING DATE - **WED., JULY 8**

**YOUR ADVERTISEMENT WILL
BE SPOT-LIGHTED ALL YEAR LONG**

PHONE - WIRE - RUSH YOUR AD TODAY!

THE CASH BOX

(PUBLICATION OFFICE)

26 WEST 47th STREET, NEW YORK 36, N. Y.

(PHONE: JUDSON 6-2640)

"It's What's in THE CASH BOX That Counts"



features:

HIGH SCORES plus STROKES SCORES!

4 TRAP HOLES each good for 500,000 plus 5 strokes each!

5 KICKOUT HOLES and **ALL (6) ROLLOVERS** score 1 stroke each!

MAKING 1 to 7 lites 2 top rollovers and 2 center rollovers for replays!

MAKING 4-5-6 and 7 lites up 2 "special" (Top at side) bumpers for replays!

MAKING A-B-C and D ROLLOVERS lites 2 bottom rollovers for replays!

MAKING HOLES 1 to 9 in "par" strokes, or under, scores 5 replays!

MAKING 9 HOLES OVER "PAR" scores 1 replay!

2 FLIPPERS

ORDER FROM YOUR DISTRIBUTOR TODAY!



A NEW Sensational

OPERATING FEATURE:

HINGED FRONT DOOR enables operator to service cash box and coin receiving mechanism with greater accessibility and ease!



CREATORS OF DEPENDABLE PLAY APPEAL
4242 W. FILMORE ST. CHICAGO 24, ILL.

As I See It

A Weekly Column
by
AL SCHLESINGER



On the highest hill overlooking the Atlantic Ocean in Atlantic Highlands, N.J. stands the beautiful estate of Babe Kaufman. This mansion, with antiques of every description in every room, gave the members of the 20 Year Club assembled here Sunday, June 21, something to talk about. One complete wall leading to the second floor was filled with mementos and photos of Babe Kaufman and her children taken during the course of her career. Her children's diplomas from grammar school to college grace the walls of the hall on the second floor. These are dearly cherished. For Babe Kaufman made many sacrifices to educate her sons. They are all college graduates. We who have known Babe over the years, knew of the struggle she was making to give her sons what every mother would love to do for her children. As she moved about her estate, greeting and welcoming the 20 Year members and their wives, she was filled with enthusiasm and affection for the next thing nearest to her heart. Babe Kaufman is the originator of the 20 Year Club. It was born in her mind. When she threw open the doors of her home for this occasion, she also opened up her heart. It was the spirit of good-fellowship and love for her fellow operator that moved her to be the host for this occasion.

As we sat about the lawn, the waitresses were continually serving hot knishes and various types of appetizers. This was followed up by drinks of every description. On the terrace, was a small bar dispensing refreshments. A barbecue was set up to cook hot dogs and hamburgers for those moving about. Most of the assembly were in close groups discussing the good old days in the coin machine industry. As the afternoon wore on, a beautiful buffet dinner was served on the lawn with turkey, ham, corned beef, chicken and pastrami and every type of salad imaginable. After the dessert, I relaxed with a cigar and took in the beautiful view of the ocean. I thought of the many members of the club who were unable to be present. It would have warmed their hearts. This was a wonderful day spent in beautiful surroundings, with plenty to eat and drink, and the opportunity to meet your old friends. It isn't often we meet under such circumstances; particularly with a host like Babe Kaufman who so graciously opened the doors to her home and her heart.

I know that Babe is a deep sensitive woman, and she may not like what I am going to suggest—that the CASH BOX in behalf of the 20 Year Club present a plaque enscribing thereon the love and affection of the members, so that she can place it in a corner of her home as a small token of our deep appreciation and affection for opening up her home to the first meeting of this club. As the originator of the 20 Year Club, she is entitled to no less.

(Ed Note: It's in the works now.)

New Games Click

CHICAGO—Reports being received from all over the nation by leading factories here indicate that the new games now being manufactured have clicked very well with the trade.

Distributors about the country report that their biggest problem is to obtain sufficient quantities of the newest games as they are introduced to the field.

One manufacturer here stated, "In addition to our regularly scheduled orders on new games, we have found, these past weeks, that our distributors want many, many more than what they originally advised us to ship of any new game we present to the industry."

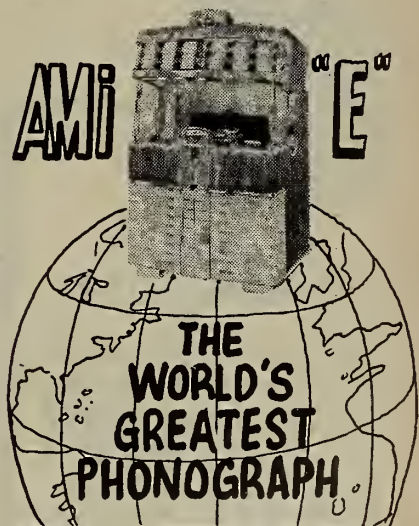
This has been the case in factory after factory here. Distributors have continued to increase their orders right along.

This goes for the initial orders for new equipment, plus continued shipments, which are arranged after the distributors receive samples and show these to their operator-customers.

Regardless of the unusually hot weather which the nation has been more or less blanketed with this summer, factories here continue to enjoy an extremely fine business. Shipments are kept as close as possible to the orders they are receiving as is possible with shorted labor crews.

Biggest problem of the large manufacturing factories here is to obtain sufficient labor to handle all orders without increasing present backlogs.

The fact remains that every new game so far introduced this warm season has clicked with the trade. Factories are going ahead at top speed in an effort to fulfill the demand while planning ahead for the months to come.



RUNYON SALES COMPANY

Factory Representatives for AMI Inc.
Bolly Mfg. Co., J. H. Keeney & Co., Inc.
Permo Inc.

593 10th Ave., New York 18, N.Y., LO 4-1880
123 W. Runyon St., Newark 8, N.J., BI 3-8777

For ... **REAL BUYS**
Send For Our Complete **PRICE LIST**

DAVID ROSEN
Exclusive A M I Dist. Ea. Pa.
855 N. BROAD STREET, PHILA. 23, PA.
PHONE: STEVENSON 2-2903

OFFERED FOR QUICK SALE



SHUFFLE GAMES

United 4 Pl., Form. Top \$125	ChiCoin 6 Player \$220
United 5 Pl., Form. Top. 160	ChiCoin 6 Play Match
United 6 Pl., Form. Top. 185	Bowl. 295
United 6 Pl., Deluxe 220	ChiCoin 6 Player Match
United 6 Pl. Super Deluxe 265	& 10th Frame 360
United 6 Pl. 10th Frame 345	ChiCoin Bowl-A-Ball,
United 4 Pl. Match Bowl. 260	Like New 380

Geo. George

Roy Monroe

SPECIAL PRICES ON ALL TYPES OF BINGO GAMES

**BRIGHT LIGHTS • SPOT LIGHTS
BRIGHT SPOTS • BEACH CLUBS
CONEY ISLAND • PALM BEACH
ATLANTIC CITY • BEAUTY •
CABANA • LEADER • ABC •**

QUICK!

WRITE! WIRE! PHONE!

ONE BALLS

Bally Futurity, Like New \$235.00
Turf King, Very Clean . . . 85.00
Citation 30.00
Photo Finish 40.00
Winner 60.00

SPECIALS

Genco 400 \$145.00
Genco Jumping Jack 250.00
Genco Golden Nugget Write
Genco Silver Chest. Write
Buckley Track Odds—
Remote Control Write

MUSIC

Seeburg 5-10-25c 3 Wire
Wallomatic \$27.50
Seeburg 5c 3 Wire
Wallomatic 14.50
Wurlitzer Bar Box 5-10c 9.95
Seeburg 1947 Metal
Cabinet 175.00
Wurlitzer 1100, Very
Clean 250.00
Williams Music Mite &
Stand 110.00
AMI Model A, Very Clean 239.00
Ristocrat 65.00
AMI Wall Box 5-10c,
40 Selections Write

WANTED

MUTOSCOPE CROSS COUNTRY
MUTOSCOPE DRIVE MOBILE
MUTOSCOPE VOICE-O-GRAPH
STANDARD METAL TYPERS

VENDORS

National Candy Vendors \$19.50	Alkuna Cracker Vendor 27.50
National King Ball Gum Vendor 9.95	Stick Gum Vendor 9.95
Star Candy Vendor 10.95	Uneda-Pack—Monarch Cigarette Machine Write
4 Column Stamp Vendor 18.50	PX-8, Like New Write
Bonanza Pop Corn Vendor 75.00	Latex Vendors, New & Used Write

NEW EQUIPMENT—READY FOR DELIVERY	
EXCLUSIVE FACTORY DISTRIBUTORS FOR:	Gottlieb GUY-DOLLS
ChiCoin BAND BOX	Genco SILVER CHEST
ChiCoin CROWN BOWLER	Genco SKY GUNNER
ChiCoin NAME BOWLER	Bally YACHT CLUB
ChiCoin SUPER JET	Exhibit SPACE GUN
	ACORN VENDORS
	AUTO PHOTOS
	DOWNNEY-JOHNSON
	COIN COUNTERS

MONROE COIN MACHINE EXCHANGE, INC.
2423 PAYNE AVENUE, CLEVELAND 14, OHIO
(Tel.: Superior 1-4600)



***SEEBURG M100A..**

**Mechanism overhauled
Sound System thoroughly tested
Cabinet professionally refinished**

Looks and Operates like new \$595⁰⁰

DAVIS DISTRIBUTING CORPORATION

SEEBURG FACTORY DISTRIBUTORS
**725 WATER STREET
SYRACUSE, NEW YORK**
(Phone: 75-5194)

• Telephone collect for volume deals •

Last Call!! Is Your Ad In FOR

THE CASH BOX



11th ANNIVERSARY ISSUE

Wallace Distrib Holds "E" Open House

MINERAL WELLS, TEX.—Sixty visitors from 15 cities attended the open house of The Wallace Distributing Company in the Orchid Room of the Baker Hotel, this city, on Sunday, June 14, at which time the company had its initial showing of the new AMI Model "E" phonographs, 40, 80 and 120 selections.

Host to the visitors at the showing were Mr. & Mrs. Allen Wallace, W. O. Wilborn, John W. Reynolds, Bill Jacobs, and Mrs. Joan Taylor. Wallace and Wilborn are the owners of the company.

J. A. Stewart, sales manager of AMI flew down from Grand Rapids, Mich., to attend the show. Others attending were: W. G. Johnson, Childress; L. N. Newton, Longhorn Music Co., Wichita Falls; Hoy McCracken, McCracken Music, Wichita Falls; Roscoe Choate, Howie Novelty Co., Wichita Falls; Mr. and Mrs. J. C. Marsh, Electra; Louis Solomon, Nell Groene, and Mr. and Mrs. Austin Watts, Solomon Music Co., Abilene; M. T. Cornelius and Mr. and Mrs. Bert Alcott, Cornelius Music Co., Abilene; Mr. and Mrs. Connie Smith, Hukel Music Co., San Angelo; Travis and Ginny Roberts, Keel Music Co., San Angelo; George Williams and Frances Burt, Llano; Hazel and Clyde Maner, Maner Music Co., Brownwood; Dock Ringo, Gordon; Gene Turnbow and J. C. White, Juke Box Co., Stamford; W. B. Walton and Bob Cochran, Walton Music Co., Mineral Wells; M. T. Johnson and Rudy Johnson, Texas Music Co., Mineral Wells; R. L. Choate, A. N. DeBusk, Bill McCarty, Resort Music Co., Mineral Wells; Stanley Owen, Dallas; Bill Jacobs, Parker Music Co., Weatherford; Burl Lawrence, Acme Music Co., Stephenville; and Mr. and Mrs. J. W. Hooks, Hooks Music Co., Brownwood. All of Texas.

THRU THE COIN CHUTE



CALIFORNIA CLIPPINGS LOS ANGELES

Bill Happel, prexy of Badger Sales Co. back from that extensive European tour looking exceptionally well, and literally rarin' to go. Bill reported that European coinmen were anxious to learn of the abundance of new, modern coin operated products and appeared especially interested in the wide variety of kiddie rides and amusement pieces currently in production. His tour covered most of Western Europe including France, Belgium, Holland, Germany and Luxembourg. "There's still no place like home though" sez Bill. Latter very pleased with the appearance of the new face the showrooms have and likewise with the interest and orders piling up for the firms new AMI Model "E" phono. . . . Adolph D'Este doing a whale of a job with that amazing ice machine. . . . Al Silberman, experienced world traveler he, exchanging notes and pleasantries with Bill re his trip. . . . Max Honoar back in the coin biz after a layoff for three years, and very happy with his new home up around Victorville. Just got tired of the smog around Los Angeles sez Max. . . . Well known Palm Springs op Jimmy Jackson in town this past week. Temperature at the famed resort area hit 107 one day last week. . . .

Lyn Brown, Exhibit Supply's regional rep out this way, is up and around again following the removal of the cast from that bad right knee. With the hot weather really in bloom now, me thinks we might take up Lyn on that open swimming invite. . . . Dale Cooper of Riverside making the rounds along Pico this past week. . . . Sammy Ricklin, California Music Co., has increased business phenomenally of late and does business with operators throughout the eleven western states. . . . Gang over at Paul Laymon's just a happy bunch of devils as the orders for the latest of Bally's terrific games pile up. "Don't wanna say I told you so" says Jimmy Wilkens, "But we can't hardly keep a 'Yacht Club' on the floor". . . . Ed Wilkes and Charley Daniels very proud of the new look their Wurlitzer 1500 series has taken on. . . . Business continues in strong fashion for the firm.

Lots of new faces on coin row this past week, among them O. R. Verretto from Cottonwood, Ariz. Another long-haul visitor was Earl Wilson from way up thar in Las Vegas. . . . Al Silberman had Archie Moore all the way in last week's championship bout, altho Joey Maxim looked like the winner on our TV screen. . . . Jack Dolan, Dan Stewart Company, all squared away following the mess made by the thieves who broke into his place last week, and even taking time out from a stack of orders to kinda clean out his desk. Jack reports business is holding its own, altho the demand for those great Chicago Coin bowlers keeps climbing. "We're shipping all we can get our hands on" sez Jack. . . . Jo Ann Lewis and hubby back to Phoenix after spending a hectic week in Los Angeles. . . . Pete Ley and Johnny Kaiger holding down the fort at the Stewart showrooms as Jack plans for another quick one day trip down around San Diego. . . . Bill Gordon, veteran Brawley op in town this week. . . . along with Joe Boll of Twenty-Nine Palms. . . . Summer smog really hitting coin row these days with the onset of warmer weather.

Morrie Wiczer, Wico Corp., heartily approves of getting that vacant lot near Gilmore Field, "but how are ya' gonna get it" sez Morrie. . . . Automatic pitching arcades doing a thriving business thus far throughout the many ocean resort cities along the Southern California coast. . . . Jimmy Wilkens set for a week's vacation now, to be spent cleaning up the lawn and house. He'll take another week late in August and fly east for a family reunion. . . . Olen Harrison, Bakersfield, in town again this week. . . . Many an operator viewing the change of city administration with some possible significance toward the coin biz. . . . Mary and Kay Solle, Bill Leuenhagen's Record Bar, holding down the counter minus niece Bobbie who took a day off to do some shopping. Lass probably had a date with an old man of 16. . . . Jack Simon, Simon Sales' Co. reports a healthy increase in the sale of games and arcade pieces. Jack, looking better than ever sez that vacations and he don't quite agree. "Always need more of a rest when I come back". . . . Abe Chapman runs into the office to say hello from time to time, altho he's still quite busy with his work over at Mount Sinai Hospital. We'd wager he gets in a round of golf though now and then. . . .

Gang over at Minthorne Music Co. just about ready to launch the firm's new face with a bottle of champagne any day now. Living room atmosphere of the "showcase" room is simply beautiful—all that's needed to make it complete is the arrival of some new upholstered pieces. . . . Hank Tronick still hasn't taken off that new suit he and Clyde Demlinger scouted one day, and when asked where his new office would be located, Hank just shrugged hmpf. . . . Firm continues doing an amazing job with their 200 select-o-matic home unit, with George Mahlum directing the sales. Ben Webber, new ad publicity chief, going all out promoting the firm's home phono line. . . . Tom Farrell, San Diego coin man, made the trek into Los Angeles this past week. . . . Operators report that four for a quarter play in Bakersfield is doing exceptionally well, with more of a gross coming in and less service calls. One reported they couldn't go back to nickel play if they wanted to, claiming "it's the location owners who demand dime play now". . . . Genial Phil Robinson, Chicago Coin regional rep sporting a healthy sun tan these days as "Crown Bowler" sales soar.

Watch For "Gold Cup Bowler" with REPLAY feature!



CHICAGO COIN'S
TRIPLE SCORE BOWLER

**NOW! 5th Frame Score TRIPLES!
NOW! 10th Frame Score TRIPLES!**

A Player in the 10th Frame can NOW Add up to 270 Points to his Total Score!

NEW HINGED PIN COMPARTMENT!
Easy servicing!
Easy cleaning!

- ★ NEW Hinged front door with protected cash box!
- ★ NEW Lited Cash Box Compartment for Easy Meter Reading!

Triple Score Bowler is also adjustable for Triple Scores in the 3rd and 7th Frames!



1725 W. DIVERSEY BLVD. CHICAGO 14, ILLINOIS



CHICAGO COIN'S
CROWN BOWLER
Triple Match Feature

1 Match A NUMBER
0-9

2 Match A NUMBER and STAR

3 Match A NUMBER, STAR and CROWN

NEW Hinged Pin Compartment!
Easy Servicing!
Easy Cleaning!

Plus! 10th FRAME DOUBLE SCORE FEATURE!

Player In 10th Frame Can Add Up To 180 POINTS To Total Score!

Plus! 5th Frame Score DOUBLES!

- ★ NEW Lited Cash Box Compartment for Easy Meter Reading!
- ★ NEW Hinged front door with protected cash box!

THRU THE COIN CHUTE
NEW ORLEANS NOTES

All roads seem to lead to Dixie Coin Machine this week and last, as operators had their first chance to view the new A.M.I. "E". Showings were also held at Jackson, Miss., and Mobile, Ala., with still others scheduled for Lake Charles, La., Alexandria, La., and Shreveport, La. According to Dixie hosts operator reaction was enthusiastic. . . . Lovely secretary Kathy Hutton, Dixie Coin, has a beautiful, sparkling diamond on her hand. She will say "I do" real soon. . . . Reports are that Al Dargis, Dargis Amusement, has an exceedingly capable mechanic on duty. The boy, who everyone calls "Red," is from the Bayou Country in Iberville, La. . . . Sorry to learn mother of Mrs. Mary Nassar, Tac Amusement, became ill on her vacation trip. Mary and her mother are back now and everything is ok. . . . Dick Troiter, southwest representative of Rowe Cigarette Machine, in town gathering orders. . . . Also Elmer Seigle, representing Lehigh Foundries, selling the P. X. Cigarette Machine. . . . Ben J. Shearer just back from Buras, La. Ben is of Soundries Operating Co. and advises the new Ajax Pebble Ice Machine is really something to see. Just placed an order for 100 that will be installed in bars and large hotels. Mr. and Mrs. Fendleson, Radio Clinic, Baton Rouge, La., to be envied. They are off to Havana, Cuba, for a vacation. . . . The H. E. Daniels, Jackson, Miss., off on vacation to the Blue Ridge Mountains in Tennessee. . . . Jennie Prest'ey Casanova leaving next week to visit her new groom, Gene, who is attending Officers' Training School in Georgia. . . . Understand Duke and Martha Thiele due to increase their family to four this fall. . . . Lillian Thompson, Johnnys Amusement and Record Shop, extremely well liked. In fact so much so that we hear the vegetable man gives her vegetables, the bread man gives her bread . . . now if the milkman—. . . Town was full of visitors last week. Crawford Priest, Shreveport, La.; Wilds Bacot, Baton Rouge, La.; Johnny Imbraglio, Jackson, Miss.; Z. Z. Chapman, Miss.; Mrs. Sievers, Hattiesburg, Miss.; Mr. & Mrs. Griffin, F. W. Woolworth, Lafayette, La.; enjoying a visit with their New Orleans daughter.

Fire At David Rosen Destroys Offices and Whse.

PHILADELPHIA, PA.—A three-alarm fire last week destroyed the offices and warehouse of David Rosen, this city. Feeding on the shellac in thousands of phonograph records, the flames quickly broke through the roof. The blaze, which painted the sky a brilliant crimson, could be seen for miles. More than 7,000 persons crowded around to view the fire and for a time prevented firemen from hooking their hoses to the high pressure hydrants. This was the third multiple alarm blaze on Broad Street within 28 hours, and the police hint they suspect a fire-bug. One of the Broad Street fires was less than a block away; the other at Broad and Diamond Streets, a mile from the scene. The fire was discovered by the crew of a passing police car whose occupants saw smoke coming from the rear of the building.

BUY THE BEST IN MUSIC

Reconditioned—Refinished

SEEBURG 1-46	150
SEEBURG 1-46 HIDEAWAY	125
SEEBURG 1-47	175
SEEBURG 1-48 BLOND	225
SEEBURG M-100A (Latest Model)	650
SEEBURG WOM (5/10/25)	35
WURLITZER 1015	150
WURLITZER 1100	275
WURLITZER 1080	140
A.M.I. MODEL A	325
A.M.I. MODEL B	375
A.M.I. MODEL C	395
PACKARD MANHATTAN	95

NEW CHICOIN HIT PARADE \$132.50

EXCLUSIVE SEEBURG DISTRIBUTORS IN ILLINOIS AND IOWA

ATLAS MUSIC COMPANY
2200 NORTH WESTERN AVE.
CHICAGO 47, ILLINOIS
(Phone: ARmitage 6-3005)

Dallas Op Buys Walbox Sales

DALLAS, TEX.—Holland Farrow, Dallas coin machine operator, this week announced the purchase of the Walbox Sales Company from George Wrenn. Fred Barber and most of Wrenn's former staff will remain with Farrow who took over the business on July 1. Farrow will also continue to run his coin machine route. George Wrenn plans to devote his time exclusively to the ice machine distributing business.

120 120 120 120 120



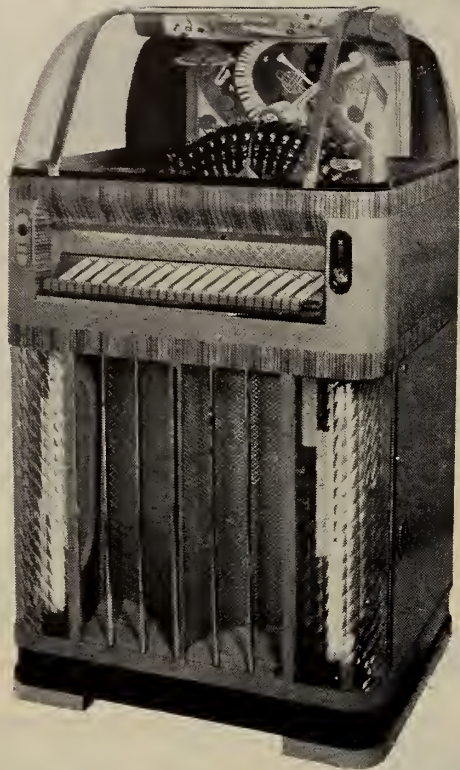
SEE, PLAY—
HEAR—

Order Your
Next
Phonograph
From Your
Rock-Ola
Dealer

Profits That
Please Operator
and Location!

Available in Two
Models for
78 or 45 R.P.M.

The Industry's Greatest
Phonograph Achievement



ROCK-OLA MANUFACTURING CORPORATION
800 NORTH KEDZIE AVENUE, CHICAGO 51, ILLINOIS

120 120 120 120 120 120 120 120 120 120 120

SUMMER CLEARANCE

PIN GAMES

HARVEST TIME	\$78.50
FLOATING POWER	49.50
DALLAS	55.50
FRESHIE	59.50
PLAYLAND	84.50
SOUTH PACIFIC	47.50
STADIUM (New)	49.50
TRI SCORE	39.50
UTAH	57.50
ST. LOUIS	42.50
STAR SERIES	99.50

BINGO GAMES

ATLANTIC CITY	\$275.00
BOLERO	125.00
CONEY ISLAND	189.50
SPOT LITE	165.00
RODEO (New)	339.50
BALLY BEAUTY	395.00
BRIGHT SPOT	224.50
FROLIC	275.00
GOLDEN NUGGET F. S.	\$349.50
BALLY BASEBALL SHUFFLE (Twin)	49.50
DOUBLE HEADER	79.50

WRITE — WIRE — PHONE TODAY!

We are exclusive factory distributors for Bally, Williams, and Rock-Ola.

LAKE CITY AMUSEMENT CO.

4533 PAYNE AVE.,
CLEVELAND, OHIO
(Tel.: HE 1-7577)



PORTLAND, ORE.—Budge Wright, head of Western Distributors, Inc., this city, seated in the center flanked by his pretty secretaries, Lois Rogers and Alice Ballangrud. Standing left to right: Al Rowe, Dan Lowther, Jon Wright, Dale Hertzler, H. Kelly and Herman Walter.

120



EASTERN FLASHES

George A. Miller, president and business manager of Music Operators of America (MOA), who with Sidney H. Levine, attorney for the group, was in Washington, D. C. for the impending hearings of the McCarran and Dirksen Bills, remained on after word had been passed on that the hearings were "indefinitely postponed". However, by Sunday, June 28, no new developments took place, and Miller left for home. He stopped off in Chicago and Brodhead, Wis. on the way thru. George met with other MOA officials in Chicago to report on Washington happenings, and later announced that the exec committee voted to hold its convention at the Palmer House, Chicago, on March 8, 9 and 10, 1954. Altho the McCarran and Dirksen Bills hearings were adjourned, it cannot be stressed too strongly that these hearings might be called again at any moment. As a matter of fact, members of the industry who were in Washington, feel that hearings might be called with the week starting July 6.

It's been real hot these past few weeks, but evidently coinmen are becoming used to it. No let up of real action on coinrow. Operators visiting wholesalers in good numbers, and reports are that there's plenty of buying. Seems that everyone of coinrow's distributing firms has "hit" equipment to offer. . . . Sam Kresberg's daughter, Loretta Rosenthal (wife of Buddy Rosenthal, head of Coldrinx, Inc.) gave birth to a 9 lb., 15 oz. boy on Sunday, June 28 at the Columbia Hospital, Washington, D. C. This is Sam's third grandchild. . . . Herman Silver, well known op here, denies the rumor that he's retiring from active participation in his operating biz. . . . Hey, Hey! Mark this up as another triumph for The Cash Box. It's personal, we admit, but it gives us quite a kick. Hymie Koepfel, Koepfel Distributing Co., leaves for a vacation this Friday (July 3). This is the first vacation he's taken in a long while, and we've been hounding him to take off for the past year. Upon his return, brother Harry will "get away from it all" for about three weeks. Meanwhile, they're busy shipping a tremendous order of reconditioned music machines to a South American country. . . . Irv Morris, that genial gentleman from Newark, N. J. (Gottlieb distrib) returns to the office after fighting off a virus which kept him home about a week.

Both offices of Runyon Sales Co.—New York and Newark, N. J.—will hold showings of the new AMI "E" phonos the week of July 20 to 25. Showings were held up a while due to incomplete renovation of the New York offices, and removal of the Newark offices to 221 Frelinghuysen Ave. (corner W. Runyon St.). By July 20 both offices will be ready to receive guests. In addition to the "E" phonos, both offices will display the latest equipment of Bally and Keeney. . . . Al Simon, Albert Simon, Inc., doesn't get much opportunity to relax between "hit" games of his factories. Now it's ChiCoin's newest shuffle game "Triple Score Bowler". . . . Jules Olshin, Olshin Distributing Co., Albany, N. Y., reports that he had added Sidney Simon to his sales staff. Simon is traveling thru the state contacting the ops. . . . Mike Munves, the "Arcade King" tells us that Al Deppe, the "Hot Dog and Arcade King" of Staten Island, reports biz far ahead of last year. . . . Joe Young and Abe Lipsky, Young Distributing, busy despite the hot weather. Report Wurlitzer 1500's and 1650's in good demand, and great activity in the exporting of reconditioned phonos. . . . Harry Rosen, Atlantic-New York Corp. (Seeburg Distribs), back from his recent Florida vacation, doesn't think he'll be able to get away anymore this summer—too blankety, blankety busy, he states. . . . Coinrow will also be airplane row before long. They're starting to demolish the buildings on the southeast corner of 42nd Street and 10th. A complete block of buildings will come down, and then a tremendous modern air center building will be constructed on the spot. Coinmen rushing for planes will be in a most advantageous position. . . . WE'RE ON THE BUTTON WITH THE 11th ANNIVERSARY ISSUE. LAST MINUTE DEADLINE IS WEDNESDAY, JULY 8. WIRE, PHONE YOUR AD TO YOUR OL' PAL, JOE ORLECK, AT 26 W. 47th ST., N. Y. (Phone: JUdson 6-2640).



UPPER MID-WEST MUSINGS

I. F. LaFleur, Jr. of Devils Lake, N. Dak., manages to keep himself quite busy even though Ike, Sr. sneaks off to do some fishing now and then. . . . Fran Befera of the Delmo Novelty Company, Hibbing, Minn. does not get into town very often. On his trip into the Twin Cities last week, Fran saw the AMI Model "E" phonographs and was very impressed. . . . Mr. and Mrs. Ed Birkemeyer of Litchfield, Minn., reported that the heavy rains of the past week have done quite a bit of damage to the lakeshore property in that area. . . . L. I. Haris of Enderlin, N. D. has hopes of oil being found on lands on which he has an oil lease. . . . A visitor from north of the border was Louis London, Winnipeg, Can. . . . Leo DeMars of Ashland, Wis.; Ed Kubas of New Prague, Minn.; Chet LeDux of Virginia, Minn.; Bruce Ruffing, and John MacMahon of Eau Claire, Wis. were some of the operators who made the trip into the twin Cities. . . . Mr. and Mrs. Roger Brustad of Romak Sales Company, Minneapolis have been busy getting their lodge at Tofte, Minn. ready for the tourist trade. . . . The strike of tavern and restaurant workers in Duluth, Minn. which has been on for the past week has caused a sharp decrease in the income for the coin machine operators in that city. . . . Harold Havenor of Eleva, Wis. is still doing a little politicking in addition to taking care of his route. Even though elections are over a year away, Harold is laying in some good ground work. . . . Ray Sellman of Gedney-Sellman Sales Company at International Falls reports that Tuesday morning, June 23, the temperature was 35° above — rather unusual for the third day of summer. Ray reports that the fish are really starting to bite and just about everyone he talked to is heading for the north country. . . . Con Kaluza, Sr. and Jr. of Browerville, Minn. took some time off from their route activities to see what was new in coin operated equipment. . . . With the National Guard Units moving into Camp Ripley near Little Falls, for summer training there will be quite a few nickles and dimes going through the coin machines in that area. . . . Duane Wilde of Aberdeen, S. Dak., decided to take a few days vacation from his busy route activities.

THRU THE COIN CHUTE

CHICAGO CHATTER

Cool heads should prevail at this time as far as the juke box industry hearings in Washington are concerned. There should be no jubilation—as yet. Tho the Dirksen Bill (S.1444) is “out” or, in official language, “indefinitely postponed”, and tho this same “indefinitely postponed” label is attached to the McCarran Bill (S.1106), it is known that Sen. Pat McCarran (Dem., Nev.) is throwing everything he has into an effort to get his bill heard by the Senate’s Judiciary Sub-Committee of which Sen. Alexander M. Wiley (Rep., Wis.) is Chairman. As yet Sen. McCarran has been unsuccessful. But, he may succeed, and that would mean the leaders of the juke box industry would have to suddenly dash back to Washington to be on hand to defend this business against this ASCAP-sponsored bill. Therefore cool judgment, while sitting on the sidelines watching this political tussle going on in Washington should prevail at this time.

Bill DeSelm phones this past week to say, “C’mon out and visit with us before we leave on our vacations”. Bill and Lucy DeSelm and the kids on their way to St. Ignace, Mich. for two weeks of rest. . . Lyn Durant also planning a short rest—but, don’t let that worry you, the “cash man” will be at the factory—Herb Oettinger. And there’ll be much cleaning up work to be done by the maintenance crew which will also remain for those two weeks. You’re welcome to visit “quiet” United this week. . . Bob Gnarrow phones to advise he’s all thrilled over a new tie with a sparkling label. . . Nate Gottlieb knew the one about the two bop Britishers who saw the Statue of Liberty for the first time. But, if you haven’t heard this joke, just have Nate tell it to you. It’s a honey of a funny. . . Paul Huebsch over at Keeney is “still looking” for that place where he can be assured of “two week’s of real rest”. Believe us, Paul, such places are really hard to find. . . Nice note from Mrs. Phil Weinberg who had to dash back to Dallas. But Phil Weinberg still around. Getting ready for a long swing thruout his entire territory. To see if he can find some spots where someone doesn’t jump down on him for more and still more “Yacht Clubs”.

C. T. (Mac) McKelvy pleased over the many, many phone calls coming into his office, re: Jackie Gleason’s famed coast-to-coast TV show where the Seeburg 200 selection home phono was given a terrific display shot. Jackie advising that it’s free for the highest donation to the Damon Runyon Memorial Cancer Fund. . . Morrie and Eddie Ginsberg reported to be getting just a leetle bit worried whether their new building will, or will not, be finished in time. Like many others, Morrie and Eddie will have to take the bitter with the batter in learning that modern day contractors don’t like to finish things “on time”. . . Marvelous letter from George A. Miller which was 17 days en route to our offices here. Mailed from Oakland, Cal. on June 11 it didn’t arrive until June 29. In part the letter reads “. . . we’re trying in our small way to compensate you for the wonderful job you’ve been doing for the music operators of the nation”. . . Art Weinand busier than he ever was in all his life trying to get everything all set for some very important announcements from his salesmanager’s office at Exhibit Supply.

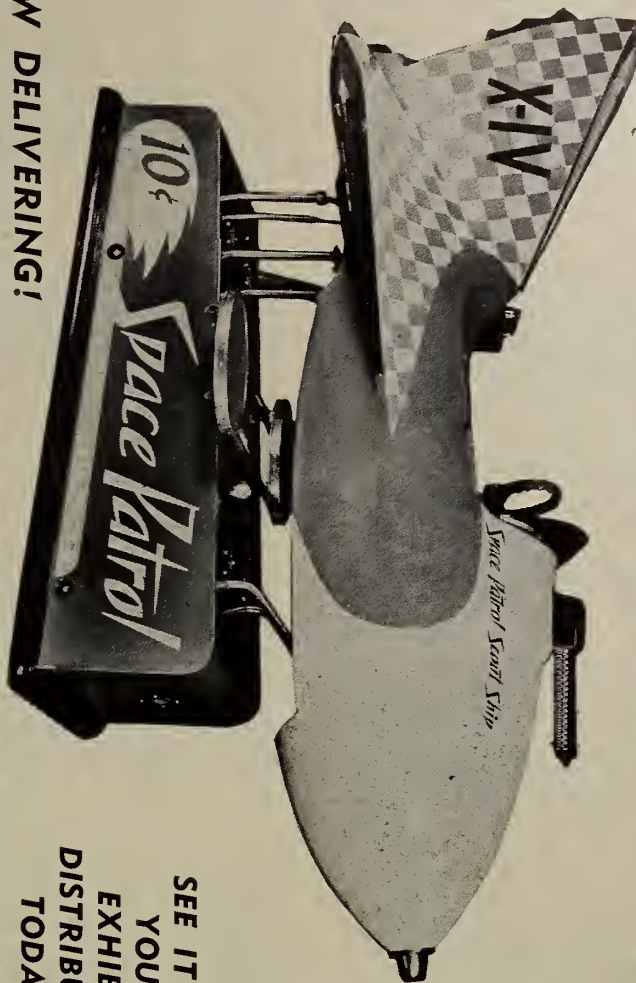
So far, ops report, summer biz on kiddie rides “better than just holding up”. Due to the fact ops can now locate rides on “outside” take has gone up accordingly. . . Don’t for a minute believe that the manufacturers here are “just resting on their laurels” or taking things easy while sales continue to boom. They are, most definitely, not doing anything of the kind. Experimental departments are working into the wee hours of each day seeking for the new and better products which keep routes enjoying peak play. . . Tony Trucano of Deadwood, S.D. advises that his son took top honors in advertising at Notre Dame University’s School of Commerce. His subject was: “10c Play Phonographs”. And Tony advises his son made a terrific research study of the subject. . . Jake and Joe Dobkin of Allan Sales, Wheeling, W. Va., tell us that they’re going to hold the biggest Grand Opening party in history when their brand new six story building is, at long last, completed. So get ready for some fun in Wheeling. . . Lyn Brown uses long distance telephones like another guy used Cokes, according to Exhibit execs. Say Lyn should be labeled “Long Distance Champ”.

Next week’s issue will be “The Year Book of the Coin Machines Industry”. The 11th Anniversary Issue of The Cash Box. There’ll be plenty pleasant surprises in this issue which will make it absolutely an invaluable treasure for all who will receive it. It’s sure to be saved by everyone. So—if you haven’t yet sent in your ad for this year-long-issue do so right this second—phone DEarborn 2-0045, Chicago, Illinois. . . All that the boys could say to Jack Nelson at Bally when they saw him at his desk was, “Welcome home, Jack”. Jack’s been on the go so much few have seen him for any length of time. Just returned from that big UJA Testimonial Dinner to Barney Sugarman. . . Bob Bear, Wurlitzer’s Salesmanager, phones to advise that their Model 1400 is still in production. . . Sam Stern has one of the swellest and coolest offices in town. So, if you pop in during one of Chicago’s 95 degree and 95 percent humidity days, hop right over—and relax yourself. In fact, Harry Stern is on his way back from a week’s long visit to eastern cities, just to cool off at the William’s plant.

R. F. Jones and C. N. McMurdie of San Francisco in and out of town before we could even say “hello”. . . Capt. Tom Callaghan came back with some fishy stories after a few days up in Wisconsin. . . It’s impossible! But Hank Dabek took the rest of the United boys three out of four pools. Sure is impossible. Heh, heh, heh. . . The claim remains that, “George Jenkins is busier than ever”. . . Ben and Trudy Coven locked up their apartment and are spending the summer up in Lake Geneva, Wis. Ben drives in each morning and back each nite. Claims it only take him 1 hour and 15 minutes. Which is real driving. . . Don Moloney still talking about his Bally Service School which attracted biggest crowd seen in this area. . . Charley Pieri so busy these days impossible to finish a phone conversation with him. Long distance keeps interfering. . . Tho this may sound like the new Notre Dame backfield—’tain’t so—Dick Bukowski, Chester Biezad, Pete Sagan and Al Ostrowski. (Simply the guys from Keeney who conducted that Service School at First Distribs last week.)

NOW DELIVERING!
EXHIBIT SUPPLY

4218-4230 W. LAKE ST.
CHICAGO 24, ILLINOIS



SPACE PATROL SCOUT SHIP

SEE IT AT
YOUR
EXHIBIT
DISTRIBUTOR
TODAY!



YOU CAN'T BUY A BETTER RECONDITIONED PHONOGRAPH ANYWHERE!

MONEY BACK GUARANTEE

WURLITZER		SEEBURG		Exclusive Distributors For SMOKE SHOP CIGARETTE MACHINES 9 Col., 486 Cap. \$239.50
1250's	\$345.	M100A	\$565.	
1100's	250.	M110B	695.	NYLCO ROCKET SHIP WRITE
1015's	125.	AMI "A"	\$225.	
		AMI "C"	365.	

Exclusive Wurlitzer Distributors in No. Illinois and Indiana

COVEN distributing company
3181 Elston Chicago 18, Ill.
INdependence 3-2210

CHICAGO CHATTER

Nomination for one of the most pleasant, ever-smiling salesmen: Carl Christiansen over at Coven Distribs. Carl always ready to do something for someone all of the time. . . Charles (Jimmy) Johnson winning an envious reputation from coast to coast for his fine service on coin counters. Ships quick, “And”, as Jimmy says, “we ship the best and only the best”. . . One of the most pleased of all pleased guys in town—Mike Spagnola—who reports that music ops coming in, “Just to get some of the new AMI ‘E’ phonos”. . . Just in case you’re interested: The African diamond monopoly has decided to cut prices of the sparklers because of the biz dip in international market. . . Ron Rood’s (Orlando, Fla.) two-way radio system stirred up some nice comment when it appeared in this column this past week. Since then we’ve heard that other ops have installed mobile telephone units and that they can talk to their service fleets via the telephone on their desks. Gives some idea of the advances being made to better service locations by progressive operators. . . When you see Bill O’Donnell walking around shaking his head. It’s not water in the ears. It’s not wax in the ears. It’s not nervousness. It’s just the buzz-buzz-buzz of those long distance phones which stick with him (like the noise of airplane propellers stick to long distance travelers) after he leaves his desk at Bally. . . We sincerely hope you’ll phone in your ad for the big, annual, 11th Anniversary Issue of The Cash Box—TODAY!!! . . . Meeting of George A. Miller here with Les Montooth, Clint Pierce, Phil Levin, Ray Cunliffe and Sidney H. Levine, at Palmer House here last week, resulted in dates being chosen for the next MOA convention. George Mil’er, by the way, lost his both pairs of pants in a visit to Clint Pierce’s farm in Brodhead, Wis. Showing George how they make cheese in Wisconsin they sprayed him with milk and then, as he tumbled into trick chair, he tore his second pair of pants. But blue jeans were there to help out. . . New officers elected by Central assn. in Peoria this past week.

CLASSIFIED ADVERTISING SECTION

**CLASSIFIED AD RATE
10 CENTS PER WORD**

Count every word including all words in firm name. Numbers in address count as one word. Minimum ad accepted \$1.00. CASH OR CHECK MUST ACCOMPANY ALL ORDERS FOR CLASSIFIED ADVERTISING. If cash or check is not enclosed with order your classified ad will be held for following issue pending receipt of your check or cash.

Notice to holders of "Special (\$48 Subscription)": You are entitled to a free classified ad in each week's issue containing no more than 40 words, which includes your firm name, address and telephone number. All words over 40 will be charged to you at the regular rate of 10c per word. Please count words carefully.

ALL CLASSIFIED ADVERTISING CLOSSES WEDNESDAY NOON AT The Cash Box, 26 W. 47th St., New York 19, N. Y.

WANT

WANT—New and used records. Highest prices paid for 78's and 45's. No quantity too large or too small. We buy brand new LP's (33 1/3 RPM) in quantity. Write or phone. FIDELITY DISTRIBUTORS, 666 10th AVE., NEW YORK 36. Tel.: JUDson 6-4568.

WANT—Music Machines: AMI's, all models; Seeburg M100A's and B's. Quote best prices. KOEPEL DISTRIBUTING CO., 629 TENTH AVENUE, NEW YORK 19, N. Y.

WANT—For resale—Bingo games, United 6 player bowling games, Mills panoramas, or will trade Exhibit Silver Bullets, Bally Hi Rolls, Universal Winner, 46 Seeburg HW, very clean. STANLEY AMUSEMENT CO., 5225 SOUTH TACOMA WAY, TACOMA 9, WASHINGTON.

WANT—We buy dealers' surplus stocks. Operators: we pay the highest price for used records from 3 to 6 months old. Top prices paid for 45 RPM's. Call or wire: C & L MUSIC CO., 11 BAYBERRY RD., FRANKLIN SQ., L. IS., N. Y. Tel.: Tilden 4-9040.

WANT—Bright Spots, Bright Lights, late Gottlieb Pin Games, Seeburg Model B & C 45's. State price, quantity, and condition in first letter. NOBRO NOVELTY COMPANY, 538 BRYANT STREET, SAN FRANCISCO 7, CALIF.

WANT—Your used or surplus records all speeds. 45's our specialty. We buy all year round and pay top prices. No lot too large or too small. No more than 10% blues. We pay freight. BEACON SHOPS, 821 NO. MAIN STREET, PROVIDENCE, R. I. Tel.: Union 1-7500.

WANT—Late 1952 and 1953 Pin Games, Seeburg 100 A & B, AMI D's, Wurlitzer 1500's, Scales, Arcade Equipment, 1c and 5c Vendors, AMI W. B., Seeburg 100 W. B., Wurlitzer 48 sel. Boxes. Write stating condition, number, model, and prices. ST. THOMAS COIN SALES, ST. THOMAS, ONTARIO, CANADA. Tel.: 2648.

WANT—45 RPM Records, new or used. No quantity too large or small. Highest prices paid. Write stating quantity on hand. TONY GALGANO, GALGANO DIST. CO., 4142 W. ARMITAGE, CHICAGO 39, ILL. Tel.: Dickens 2-7060.

WANT—Phonograph records made before 1940; any quantity or dealer stock; \$150 to \$300 per thousand; will inspect if required. Some labels wanted are Brunswick; Victor; Vocalion; Paramount; Gennett; Bluebird; Champion. JACOB S. SCHNEIDER, 128 W. 66th STREET, N. Y. C.

WANT—Tubes: 2051; 2050; 70L7; 2A4; 2A3; 5V4; 6L6; 6N7; 6L7; 6V6 metal; 6X5 metal. Will pay \$40 hundred. Must have minimum quantity 50 of a type. Have you other types in quantity? LEWIS ELECTRONICS, 3449 NO. ELAINE PL., CHICAGO, ILL.

WANT—All types of post-war flipper five ball games in any quantity. Give names, condition they are in, price wanted, and when ready to ship. INTERNATIONAL AMUSEMENT CO., 1423 SPRING GARDEN STREET, PHILADELPHIA, PA.

WANT—Metal Typers, Mutoscope Voice-O-Graphs, ChiCoin Basketballs and any other late arcade machines. Give price and condition in first letter. MIKE MUNVES CORP., 577 TENTH AVE., NEW YORK, N. Y. Tel.: BRyant 9-6677.

WANT—All types arcade equipment. Seeburg Guns, Seeburg M100s. Quote lowest prices or will trade shuffleboard scoring pads at \$2 per thousand. Write, wire, phone. C. A. ROBINSON CO., 2301 W. PICO BLVD., LOS ANGELES 6 CALIF. Tel.: DUnkirk 3-1810.

WANT—Bright Lights, Bright Spots, 6 Player Alleys, 100 Record Seeburgs. Quote price and condition in letter. GOLDEN GATE NOVELTY CO., 701 GOLDEN GATE AVENUE, SAN FRANCISCO 2, CALIFORNIA. Tel.: Market 1-3967.

WANT—Latest model cigarette machines. Can also use Cole, Super-Vend and other drink dispensers, also want hot coffee vendors. Please give quantity, model numbers, condition and price wanted in first letter. Write full details to: BOX NO. 221, c/o THE CASH BOX, 32 W. RANDOLPH ST., CHICAGO 1, ILL.

WANT—Service mechanic for Pin Games, Music, and Cigarette machines; now employ six mechanics. PENNSYLVANIA VENDING CO., 1822 CARSON ST., PITTSBURGH 3, PA. Tel.: HEmlock 1-9900.

WANT—Selective Aristocrat music boxes; 1428 Blonde Rock-Ola's; Bingo games. State condition and lowest price in letter. LIBBEY MUSIC & DISTRIBUTING CO., 66 PHOENIX ROW, HAVERHILL, MASS.

WANT—Postwar phonograph wanted. All makes. Will pick up. HERMAN DISTRIBUTING COMPANY, 615 TENTH AVENUE, NEW YORK, N. Y.

FOR SALE

FOR SALE—Hi-Speed Super Fast shuffleboard wax. 24 one pound cans per case \$8.50 f.o.b. Dallas, Texas. Sold on money back guarantee. AMI distributor. STATE MUSIC DISTRIBUTORS INC., 3100 MAIN STREET, DALLAS, TEXAS.

CLASSIFIED ADVERTISING SECTION

FOR SALE—Smile-A-Minute Photo setup, 2 cameras, 2x3 and 3x4, \$300; Manley Pop Corn Machine \$200; 1 Dale Gun \$25; 2 Silver Bullets \$50 each; 2 Quizzers \$25 each; 1 Williams Quarterback \$25; 1 Williams Music Mite \$50; Gottlieb Bowl \$10; Recordio Gram Record Making Machine \$75; 1 Silver Gloves-Muto \$100; 2 D80 AMI, like new, \$600 each; Seeburg Bear Gun \$175. Carnival, Crown Jewels, Banjo, Cinderella, Chi-Coin Champion, Buttons & Bows Moonglow, Humpty Dumpty, Carolina, Just 21, Mercury, Pinch Hitter, and Tampico 5 Balls \$10 each. 1/3 down, balance C.O.D. Call or write MAIN AMUSEMENT CO., 1004 GARRISON AVE., FORT SMITH, ARKANSAS. Phone 2-2126.

FOR SALE—Beach Clubs \$494.50; Frolics \$354.50; Palm Beaches \$334.50; Atlantic Citys \$324.50; Bright Spots \$224.50; Spot Lights \$174.50; Bright Lights \$144.50; Cabana \$454.50; Leaders \$169.50; Boleros \$144.50; 3-4-5 \$79.50. T & L DISTRIBUTING CO., 1321 CENTRAL PARKWAY, CINCINNATI 14, OHIO. Tel.: MAin 8751.

FOR SALE—Wurlitzer 1015's & 1100's, Packard Manhattan, Exhibit Gun Patrol, Gottlieb Glamour, Williams Majorette, Williams Virginia, Chicago Coin Hockey, 50 Wurlitzer 3020. Boxes good operating condition. Bid. AUTOMATIC MUSIC CO., LADOGA, INDIANA, Tel.: 17.

FOR SALE—Prices slashed up to 60%. Midget Movies, Meteor Rocket Space Ships, Automobile Kiddie Rides. 35 Bally Turf Kings, 20 Wurlitzer 1400's, 1450's, 1100's. WANTED—Will pay cash or trade above for Bally Bright Spots. REDD DISTRIBUTING COMPANY, INC., 298 LINCOLN ST., ALLSTON, MASS. Tel.: ALgonquin 4-4040.

FOR SALE—One Stop Record Service. Any record, any label, 5c over wholesale. Free title strips. New accounts 1/3 deposit with all orders. RAYMAR SALES CO., 170-21 JAMAICA AVE., JAMAICA 32, N. Y. Tel.: OLYmpia 8-4012-4013.

FOR SALE—Arcade Equipment: (Clearance Sale) Dale Gun \$59.50; Speed Bowler \$49.50; Universal Twin \$64.50; ChiCoin Bowling Twin \$49.50; Shuffle Express \$29.50; ChiCoin 6 Player \$219.50; United 5 Way with Formica Top \$185; United 6 Way \$225; Bally Hook Bowler \$89.50; Keeney League Bowler 4 Player \$137.50; Super Deluxe League Bowler (Keeney) \$279.50. Jumbo Pin Games: Turf King \$75; Futurity \$219.50; Citation \$19.50. (No crating). LAKE CITY AMUSEMENT COMPANY, 4533 PAYNE AVENUE, CLEVELAND 3, OHIO. Tel.: HEnderson 1-7577.

FOR SALE—3 Spot Lites @ \$190; 4 United Formica Deluxe Six-Man shuffle alley @ \$190. 1/4 deposit with order. JOY AUTOMATICS, 108 E. CHURCH ST., ELMIRA, N. Y. Phone 2-7462.

FOR SALE—Reconditioned Wurlitzers: 1250's \$375; 1100's \$250; 1015's \$125; 1080's \$125; Seeburgs 146M \$115; 147M \$135; 148M \$250; Packard Manhattan's \$75; Packard Sevens \$50; Wall Boxes 3-W-2 L 56's \$10; W6L 56—5, 10, and 25c Boxes \$22.50. O'CONNOR DISTRIBUTORS, INC., 2320 W. MAIN ST., RICHMOND, VA.

FOR SALE—New and used Scales. Send for our special price list on new Scales and bargain list on used ones. SPARKS SPECIALTY CO., SOPERTON, GA.

FOR SALE—Specials: Bally 1 Balls. Champion \$40; Citation \$25; Gold Cup \$20; Packard Wall Boxes \$4; Seeburg 5c Wireless Boxes \$4. C. H. DIEDRICK, INC., 123 WALNUT ST., CHASKA, MINNESOTA.

FOR SALE—Had you some good equipment to sell—phonographs, pinballs, bowlers, etc.—how would you write an ad to attract a few sales? We offer "The Cash Box" prices. What can you use? EDWARDS DISTRIBUTING SERVICE, BOX 400, DOUGLAS, WYO.

FOR SALE—We are distributors in Michigan for AMI, Chicago Coins, Exhibit, Keeney, Genco, Williams, & Victor Vending. We have the largest stock of used games and parts in Michigan Shuffleboard wax and accessories. MILLER-NEWMARK DISTRIBUTING CO., 42 FAIRBANKS ST., N. W. GRAND RAPIDS, MICH. Tel.: 9-8632 and 5743 GRAND RIVER AVE., DETROIT 8, MICH. Tel.: TYler 8-2230.

FOR SALE—Music Machine Route. Locations in busy section of the Bronx, N. Y. New equipment. Reasonable. ACE, 22 LAWRENCE ST., YONKERS, N. Y. (Phone Bronx number: KINGSbridge 9-7390).

FOR SALE—Exhibit Six Shooter \$150; Dale Gun \$50; Slug Fest \$139; Spot Lites \$245; ABC \$95; Zingo \$115; Stars \$319; Used Turf Kings \$75; Winners \$50. WHEELING COIN MACHINE EX., 2916 EOFF ST., WHEELING, W. VA. Tel.: WHEeling 431.

FOR SALE—The following phonographs—18 Mills 904; 10-750's; 2 Mills Empress; 3 Colonial 780's; 2-850's, 3-800's, and one Aircon. Make us an offer for the lot; no reasonable offer refused. MUSIC DISTRIBUTORS, INC., 213 FRANKLIN STREET, FAYETTEVILLE, N. C. Tel.: 2-3992.

FOR SALE—All types of Arcade Equipment now available, also Bingo Games and One Balls. MERIT INDUSTRIES, 542 W. 63rd STREET, CHICAGO 21, ILL. Tel.: ENglewood 4-9202 and ENglewood 4-9204.

FOR SALE—United 5 play Bowlers, factory Formica Top 7 & 10 split, ready to set on location \$185 each, F.O.B. Denver, 1/3 deposit with order, balance C.O.D. MIDWEST MUSIC COMPANY, 8600 W. COLFAX AVE., DENVER 15, COLORADO.

FOR SALE—United Bowlers 5 Play Formica Top \$200; Six Play \$235; DeLuxe \$300; Super \$325; Official \$300; Thunderbolt Horses \$350; Edelco 2 Play Bowlers \$175; 1100 Wurlitzer \$300; Genco 8 Player \$145; United Slugger \$60. MOUNTAIN DISTRIBUTORS, 3630 DOWNIN STREET, DENVER, COLO. Tel.: AComa 8518.

FOR SALE—Premium merchandise for coin machine prizes. Over 3,000 articles carried in stock. Write for complete wholesale descriptive price list today. (Established 1932). HASTINGS DISTRIBUTING CO., 6100 BLUEMOUND ROAD, MILWAUKEE 13, WISC. Tel.: BLue-mound 8-7600.

FOR SALE—Chicago Coin Horseshoes \$45; Baseball \$40; United Skee Alley \$40; Keeney 4 player \$75; Genco Targets \$30; Bally Champ \$35; Universal High Score Bowler \$45. Add \$5.00 packing charge. NATIONAL NOVELTY COMPANY, 183 E. MERRICK RD., MERRICK, N. Y.

CLASSIFIED ADVERTISING SECTION

FOR SALE—Bally Beautys \$450; Futurities, late serial \$250; Atlantic Citys \$300; Bright Lights \$147.50; Showboats \$325; Gottlieb Chinatowns \$175; Flying Highs \$195; Williams Silver Skates \$195; Chicago Coin Bowl-A-Ball six player, used two weeks, \$195; ABT Guessing Scale \$65. NEW ORLEANS NOVELTY CO., 115 MAGAZINE STREET, NEW ORLEANS 12, LOUISIANA. Tel. CAnal 5306.

FOR SALE—America's finest reconditioned phonographs and music accessories. Everyone of our reconditioned machines guaranteed beautiful condition regardless of price. Tell us what you need. Get our prices before you buy. ANGOTT DISTRIBUTING CO., INC., 2616 PURITAN AVENUE, DETROIT 21, MICH. Tel.: UNiversity 4-0773.

FOR SALE—ABC, clean, \$75; Bolero, clean, \$160; Bally Bright Lites \$150; Bally Bright Lites late, \$175; Genco 400 \$225; Bally Eureka \$50; AMI Model C \$350; Electro Cig. Vend. 10 column \$225. WESTERN DISTRIBUTORS, 1226 S. W. 16th AVENUE, PORTLAND, OREGON. Tel.: ATwater 7565.

FOR SALE—Chinatown \$185; Happy Days \$185; Niagara \$135; Minstrel Man \$75; Gottlieb Basket Ball And Mermaid \$90 each; Frolics \$325; Beauty \$425; United 6 Player F. T. Pins \$190. STARK NOVELTY CO., 2429 7th N. W., CANTON, OHIO.

FOR SALE—3020 Wallboxes \$19.50; 3W5-L-56 Wallboxes, \$18.50; 146M or S \$89.50; 147M or S \$99.50; 1422 Rockola \$69.50; 1426 Rockola \$89.50. W1-L-56 5c Wallboxes and Packard Pla-mor \$4.95. CENTURY DIST. INC., 1221 MAIN STREET, BUFFALO 9, N. Y.

FOR SALE—Bally Spot Lites \$210; Bright Spots \$210; Coney Island \$210. All in good clean condition. TOLEDO COIN MACHINE EXCHANGE CO., 814 SUMMIT ST., TOLEDO, OHIO. Tel.: ADams 8624.

FOR SALE—6 Spot Lites \$195; 4 Atlantic City \$315; 5 Frolics \$335; Wurlitzer 1015 \$165; 1100 \$295; Rockola 1428 \$225; A.M.I.-C \$345. All machines ready for locations. MICKEY ANDERSON, 314 E. 11th ST., ERIE, PA. Tel.: 2-2894.

FOR SALE—Seeburg equipment, reconditioned, refinished, with Davis 6 point guarantee—148ML \$215; 148M \$185; 147M or S \$135; 146M or S \$115; 1941 Hideaway units \$39. DAVIS DISTRIBUTING CORP., 738 ERIE BOULEVARD EAST, SYRACUSE 3, NEW YORK.

FOR SALE — Packard boxes, high chrome, \$5. LALLI MUSIC CO., INC., 1111 CARPENTER STREET, PHILADELPHIA 47, PA.

FOR SALE — Reconditioned — Like New—Palm Beach \$415; Bright Spot \$250; Wms. Longbeach \$199.50; Manhattan \$7.50; Hawaii \$15; Knockout \$49.50; Select-A-Card \$15; Tropicana \$7.50; Just "21" \$19.50; College Daze \$49.50; 3 Musketeers \$59.50; Wurlitzer 1015 \$129.50; Bally Hook Bowler \$149.50. All guaranteed. Call, write, or wire DONAN DISTRIBUTING CO., 5007 N. KEDZIE AVENUE, CHICAGO 25, ILL. Tel.: JUNiper 8-5211.

FOR SALE—New Astroscope \$275; New 1c Camera Chief \$10; New 1c Advance Peanut Machines \$12; 120 Wurlitzer Wall Boxes \$3; Citations \$55; Bally Rapid Fire \$75; Bowlette \$40. MATHENY VENDING CO., INC., 564 W. DOUGLAS, WICHITA, KANSAS.

FOR SALE—Ready For Location. Spot Lites \$175; Coney Island \$200; Atlantic City \$300; Palm Beach \$350; Frolics \$350. ALLAN SALES, INC., 928 MARKET STREET, WHEELING, W. VA. Tel.: Wheeling 5472.

FOR SALE—Cigarette machines, Du-Grenier 9 col. \$50.00, 25c coin chutes. Bingo games: Coney Island \$225.00 Atlantic City \$335.00; Frolic \$335.00; Beach Clubs. Write. ALLIED DISTRIBUTING CO., 786 MILWAUKEE AVE., CHICAGO, ILL.

FOR SALE—Very Cheap—Packard Wall Boxes. Seeburg W-1L-56 Wireless Wallomatic Brand New Wurlitzer 30-45 Wall Boxes. Make An Offer. LIEBERMAN MUSIC COMPANY, 257 PLYMOUTH AVENUE NORTH, MINNEAPOLIS, MINNESOTA.

FOR SALE—Can you afford 92c per week to get ahead and stay ahead of all competition? For only 92c per week you can have a 40 word ad in this section plus a free full year's (52 weeks) subscription to The Cash Box. "The 'Bible' of the Coin Machine Industry." Send your check for \$48 today plus your first 40-word ad to: THE CASH BOX, 26 W. 47th ST., NEW YORK 19, N. Y. (Phone: JU 6-2640).

FOR SALE—Rockola Loboy Scales—Late Model \$75. Bride Doll Lamp, w/bulb \$4.50. 10% discount on \$100 or over on all premiums. Sensational "Whirlaway Rod & Reel" \$17.50. WANT—United 3-4-5. Quote best price. CENTRAL DISTRIBUTORS, 2315 OLIVE STREET, ST. LOUIS 3, MO. Tel.: GENEva 0972.

FOR SALE—All Amplifier Tubes less 50% and 10%. Title Strips \$2.50 per 1,000. Fluorescent Tubes 1/3 off. Bulbs 51's and 55's 45c per box, \$3.75 per 100; 1129's 10 for \$1.50; 47's 10 for 60c \$5.25 per 100. CaPco Lusterize All-Purpose Cleaner for glass, plastic, chrome, etc., \$3.95 per gallon. Trial bottle 70c. Satisfaction guaranteed or money back. Cart Sled \$38.50 COVEN DISTRIBUTING CO., 3181 ELSTON AVE. CHICAGO, ILL. Tel.: INdependence 3-2210.

FOR SALE — Bingo Games — Show Boat like new \$395; Bolero \$199.50; AMI Phonographs, Model C \$395. WESTERN DISTRIBUTORS, 1226 SW 16th AVENUE, PORTLAND, OREGON. Tel.: ATwater 7565.

FOR SALE—Contact us before you buy. We carry all types of coin machines. Largest Central Pennsylvania distributor for United, Universal, Chicago Coin, Keeney, and Bally. WILLIAMSPORT ELECTRONIC & TELEVISION CO., 233 W. 3rd STREET, WILLIAMSPORT, PA. Tel.: 2-3326 or 2-1648.

FOR SALE—Shooting gallery bullets, \$60 per case, Remington 22 short, spatterless bullets. First come, first served. RELIABLE COIN MACHINE CO., INC., 184 WINDSOR STREET, HARTFORD, CONN.

CLASSIFIED ADVERTISING SECTION

FOR SALE—Keeney Deluxe League Bowlers @ \$250; Keeney 10 Player Shuffles @ \$400; Keeney Conversions for long board @ \$225; Genco Score Board @ \$85; 5—9E National @ \$75. UNIVERSITY COIN MACHINE EXCHANGE, 854 NORTH HIGH ST., COLUMBUS 8, OHIO. Tel.: UNiversity 6900.

FOR SALE—Bingos at the lowest prices in the country — Bolero \$175.00; Brite Lites \$190.00; Brite Spots \$250.00; Spot Lites \$250.00; ABC \$95.00; Frolics \$395.00; Coney Islands \$240.00; Beauties \$485.00; Leaders \$225.00; Stars \$275.00; Show Boat \$375.00; Atlantic City \$375.00; Five Stars \$85.00; Palm Beach \$375.00; Rodeo, new \$450.00. CLEVELAND COIN, 2029 PROSPECT, CLEVELAND, OHIO. Tel.: TOWer 1-6715.

FOR SALE—ChiCoin Bowling Alleys \$55; Seeburg Guns \$75; Lite League \$49.50; Deluxe Bowler \$34.50; and many other values. COIN AMUSEMENT GAMES, 1144 E. 55th ST., CHICAGO 15, ILL.

FOR SALE—Complete line of used phonographs, shuffle games, cigarette machines, all other equipment. Lowest prices. Best merchandise. One letter, wire or phone call will convince you. Exclusive AMI Distributors. Factory Representatives for United, Keeney, Bally. TARAN DISTRIBUTING, INC., 3401 N.W. 36th STREET, MIAMI 42, FLA. (Tel.: 64-4864).

FOR SALE—Match score shuffle game conversion unit for United 2 to 6 player. Fits on top of head. Easily attached, only 4 wires. Proven highly successful in N. Y. Low price \$49.50. Send for photo. UNITED PLAY MACHINES CORP., 578 TENTH AVE., NEW YORK, N. Y.

FOR SALE—12 Packard Wall Boxes clean \$4.50 each; 1 United 3-4-5 \$125; 1 Williams Super World Series \$185; 1 Genco Double Action \$50; 1 Williams Long Beach \$225; 1 Genco 400 (5c) \$225. AUTOMATIC AMUSEMENT CO., 1000 PENNSYLVANIA STREET, EVANSVILLE 10, INDIANA.

FOR SALE — Priced Right — Bright Lights, Bright Spot, Coney Island, Spot Lights, Atlantic City, Palm Beach Frolics, Beauty, Beach Club. Write, wire or phone J. ROSENFELD COMPANY, 3220 OLIVE, ST. LOUIS 3, MISSOURI. Tel.: OLive 2800.

FOR SALE—Exhibit Gun Patrol \$175; Exhibit Jet Gun \$195; Exhibit 6 Shooter \$150; C. C. Pistol \$125; C. C. 4-Player Derby \$150; Williams Horsefeathers \$150; C. C. King Pin \$150; Evans Bat-a-Score \$175; Mutoscope Sky Fighter \$125; Wilcox Recordio \$125; Jungle Joe \$125; Int. Mut. Deluxe Photo-mats \$395. WANT—We will buy at once —Quote lowest prices on Wurlitzer model 1250; Seeburg M100 78 r.p.m.; Seeburg M100-45BL. BUSH DISTRIBUTING COMPANY, 286 N. W. TWENTY-NINTH STREET, MIAMI 37, FLA.

FOR SALE—Cigarette Machines: Du-Grenier 8 col.; National 8 col.; U-Need-A E's 8 col. 25c coin chute. King size. Refinished. \$50 each. Crating \$10. 1/3 Deposit. DAVE LOWY & COMPANY, 594 TENTH AVE., NEW YORK, N. Y. (Phone: CH 4-5100).

FOR SALE—The finest used phonographs in all our history now available for immediate sale. Get our price on any phonograph you want before you buy. UNITED, INC., 4227 WEST VLIET ST., MILWAUKEE, WIS. Tel.: WESt 3-3224.

FOR SALE—The finest reconditioned phonographs and games in the country. Every single one guaranteed regardless of price. Before you buy get our quotation first. COMMERCIAL MUSIC CO., 1501 DRAGON ST., DALLAS, TEX. Tel.: RIVERSide 4131.

FOR SALE—Seeburg 100 selection 78's \$450; Seeburg 46 models \$85; Seeburg 47 models \$105; Seeburg Blond 48 models \$165; Aerion Coronet & Deluxe \$35 each; Rockola 1426 \$60; AMI Model D-40 and D-80 write. All machines checked, ready for location. UNITED DIS TRIBUTORS, INC., 513 E. CENTRAL, P.O. BOX 1995, WICHITA 2, KANSAS.

FOR SALE—Empresses; Thrones, '39 and '40 Standards and Deluxes; Classics; W1L56 Wall Boxes; 600's; Counter Models; Waiting HiBoy Scales; Arcade Equipment; Misc. Pinballs. SOUTHSIDE VENDING, 308 N. SYCAMORE ST., PETERSBURG, VA. Tel.: 349.

FOR SALE—AMI "A" \$295; AMI "C" \$495; Seeburg 100-78 \$595. Many others—write for list. YOUNG DISTRIBUTING CO., 599 TENTH AVENUE, NEW YORK, N. Y. Tel.: CHickering 4-5050.

FOR SALE—Closeouts right off the route, reconditioned like new. Coney Islands \$250; Holidays \$195; Lite-A-Lines \$80; Genco 400's \$225. 1/3 deposit, balance COD. The Genco 400's have been perfected by us and properly percentaged so now better than Gold Nugget or Silver Chest. You use 3 weeks then return if not satisfied. We refund full purchase price. Requires only 18 x 24 inches floor space. W. E. KEENEY MFG. CO., 5231 SO. KEDZIE AVE., CHICAGO 32, ILL. Tel.: HEMlock 3844.

FOR SALE—Nothing temporarily—Cash Box has produced such action we are for a short period sold out. WITHAM ENTERPRISES & ASSOCIATES 20-22 CUNNINGHAM AVENUE, GLEN FALLS, N. Y.

FOR SALE — Every postwar model Wurlitzer, Seeburg, and AMI Phonographs. All thoroughly reconditioned. Our prices are the lowest available. Export business welcomed, also distributor quotations on request. Before you buy, write, wire, phone: SHELDON SALES, INC., 881 MAIN STREET, BUFFALO 3, NEW YORK. Tel.: LIncoln 9106.

FOR SALE—World Series \$150; Hot Rods \$35; Leaders \$265; Three Feathers \$35; Red Shoes \$60; Hayburner \$125; Team Hockey \$40; South Pacific \$40; Four Horsemen \$60; Pinky \$65; F.O.B. St. Louis, Mo. 1/2 Deposit. REEL DISTRIBUTING CO., 4539 ST. LOUIS AVE., ST. LOUIS 15, MO.

CLASSIFIED ADVERTISING SECTION

FOR SALE—5 Brand New—Never Used—Kiddie Rides—Rocket Patrol—Air-Plane—Cost \$695—Sacrifice for \$395.50 each. AMERICAN VENDING CO., 2359 CONEY ISLAND AVE., BROOKLYN, N. Y. Tel.: ESplanade 5-1256

FOR SALE—Bingo Games—Music Boxes—6 Player Bowlers—One-Five Ball Games—Cigarette Machines—Vending Machines. All equipment reconditioned and refinished and ready for location. Call—write for your needs. PARKWAY MACHINE CORP. 715 ENSOR ST., BALTIMORE 2, MD. Tel.: EAStern 7-1021.

FOR SALE—The old reliable Massen-grill coin operated pool tables. Write for price list on used equipment. We will buy one balls, Bingo games, recent suffice alleys. DARLINGTON MUSIC COMPANY, DARLINGTON, S. C. Tel.: 500.

FOR SALE—One Stop Record Service. Large stock of major, independent 45's, 78's. Popular, Rhythm, Blues. We ship anywhere at cost plus 5c per record. LOMBARDI RECORD SHOP, 2827 W. MADISON ST., CROWN RECORD SHOP, 3747 W. CHICAGO AVE., CHICAGO, ILL., Tel.: SAcramento 2-5050.

FOR SALE — Ready For Route—Bright Light \$175; Spot Light \$240; Bright Spot \$275; Zingo \$150; Atlantic City \$375; Stars \$250; Lite-A-Line \$100; Hot Rod \$40; M100B Seeburg \$695. V. YONTZ SALES CO., BYESVILLE, OHIO.

FOR SALE—United Six Player Deluxe S. A. \$195; Chi-Coin Six Player 10th Frame Bowler \$295; United Twin S. A. Rebound \$75; Bing-A-Rolls \$40 each; United 10th Frame Super S. A. \$325. MOHAWK SKILL GAMES CO., 67 SWAGGERTOWN ROAD, SCHENECTADY, NEW YORK.

FOR SALE—We are distributors for all leading manufacturers of pinballs, phonographs, and cigarette machines. All our used equipment is reconditioned and guaranteed. Whatever your requirements are let us know and we can supply you with the best. A. P. SAUVE & SON, 7525 GRAND RIVER AVENUE, DETROIT 4, MICHIGAN. Tel.: TYler 4-3810—TYler 7-6123.

FOR SALE—Terrific deal on brand new 5c hot nut machines; 5 lb capacity. Distributors and Operators write for deal on accepted sensational Kiddie Rides. Finest guaranteed reconditioned phonographs of all types; low prices. SEACOAST DISTRIBUTORS, INC., 1200 NORTH AVENUE, ELIZABETH, N. J.

FOR SALE—We have a large stock of reconditioned Five Balls. One Balls Bingo and Phonos. Write for list. WESTERHAUS COMPANY 3726 KESSEN AVENUE CINCINNATI, O. Tel.: MONTana 5000-1-2.

FOR SALE—Bomber \$40; Judy \$45; King Pin \$50; Buttons & Bows \$32.50; Thing \$32.50; What's My Line \$49.50; Tri-Score \$35; Harvest Time \$35; Knock Out \$45; Punchy \$40; Fighting Irish \$45; Gin Rummy \$42.50; Spring Time \$85; Big Hit \$165; Slug Fest \$140; Whiz Kids \$105; Hits & Runs; Genco, \$55; Canasta \$25; Boston \$39.50; 49 Majors \$27.50; Jennie \$50; Tumbleweed \$52.50; St. Louis \$32.50; Red Shoes \$60; Tucson \$22.50; Hit Parade \$27.50; South Pacific \$49.50; Shanty Town \$62.50; Morocco \$22.50; Bank-A-Ball \$35; Mardi Gras \$27.50; Rainbow \$22.50; Just 21 \$15; Play Tune \$30; Freshie \$42.50. MONROE COIN MACHINE EXCHANGE, INC., 2423 PAYNE AVE., CLEVELAND 14, OHIO. Tel.: SUperior 1-4600.

MISCELLANEOUS

NOTICE—Coin-O's "Bat-O-Mat". Be first in your territory to operate a Coin-O batting practise baseball range. Returns are phenomenal. Baseball season now under way. Grab your share of big league baseball interest. This is similar type automatic baseball pitching machine as used by big league baseball players for batting practise. For details write: COIN-O MFG. CO., INC., 20 E. DELAWARE, CHICAGO, ILL. Tel.: RANdolph 6-0879.

NOTICE—10c Seeburg, AMI Ops—Don't Pass Up Nickels! General's Conversion Kit fits late model phonographs and wall boxes. Takes 2 nickels, 10c and 25c. Samples \$3.50. Lots of 10, \$2.95 each. Complete with decal and instructions. GENERAL DISTRIBUTING CO., 3574 HARDING, CARLSBAD, CALIFORNIA.

NOTICE—Louisiana & Mississippi Operators—your authorized AMI phonograph distributor is DIXIE COIN MACH. CO., 122 NO. BROAD ST., NEW ORLEANS, LA. Tel.: MAgnolia 3931.

NOTICE—Phonograph Motors Rewound—Any make of split-phase Juke Box Motor rewound \$4.00. No Extras. \$4.00 is all you pay. Mailing list 4,000 Juke Box Operators \$35. CAROLINA ELECTRIC CO., P. O. BOX 125, MATTHEWS, NORTH CAROLINA. Tel. 2711.

NOTICE—These 3 telephone numbers are important to you: The Cash Box, New York City, JUDson 6-2640; The Cash Box, Chicago, Ill., DEArborn 2-0045; The Cash Box, Los Angeles, Calif., WEbster 1-1121.

* “ **B**est way I know to keep alive, not only to business conditions in the coin-machine industry, but also to the personalities that are so important in this industry, is to read ‘**THE CASH BOX**’ every week.”

RAY MOLONEY

President

BALLY MANUFACTURING COMPANY,

Chicago, Illinois

* If you are reading someone else's copy of **The Cash Box** why not mail this coupon today

THE CASH BOX

26 WEST 47th STREET
NEW YORK 36, N. Y.

Enclosed find my check for \$15 for a Full Year (52 Weeks) Subscription.

NAME

FIRM

ADDRESS

CITY..... ZONE... STATE.....

Notice!

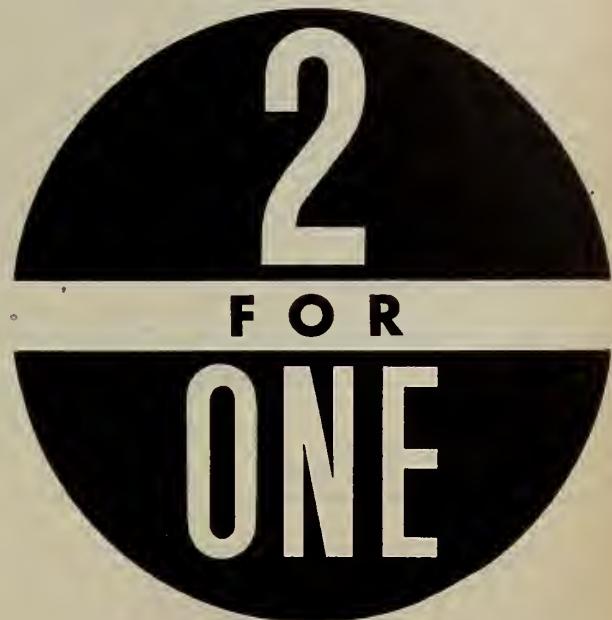
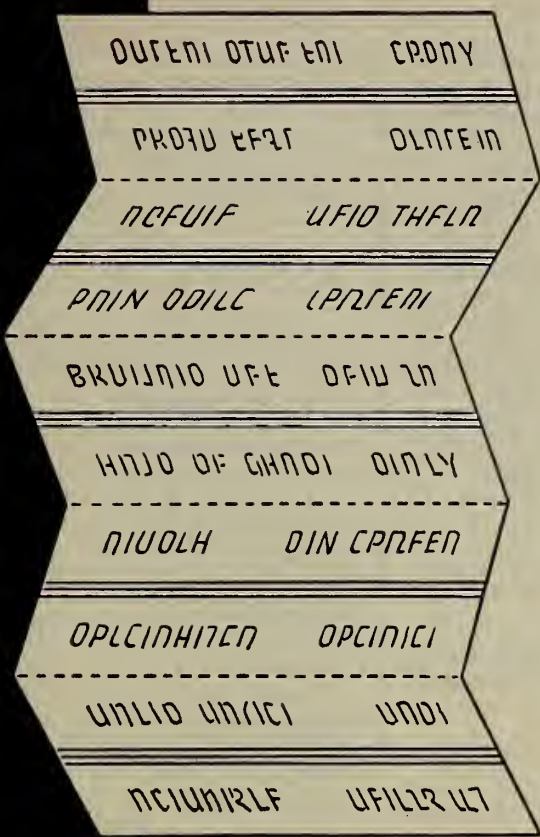
YOU CAN SAFELY SEND DEPOSITS TO ADVERTISERS IN "THE CASH BOX"

Your Deposit is GUARANTEED

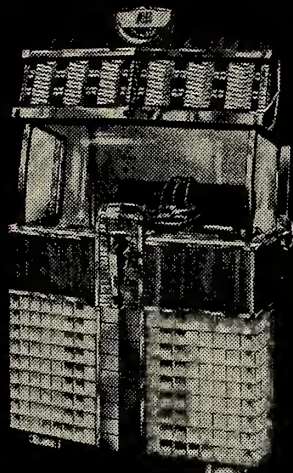
AS LONG as you are a paid up subscriber to 'The Cash Box', at the time you answer any advertisement that appears in 'The Cash Box', where the advertiser requires that you must send a deposit to obtain the merchandise advertised, your deposit up to \$100.00 is guaranteed by 'The Cash Box'. This is "The Cash Box' Free Deposit Insurance Plan". An exclusive and original feature of 'The Cash Box' only. Should you lose your deposit in fraudulent manner immediately write:

THE CASH BOX

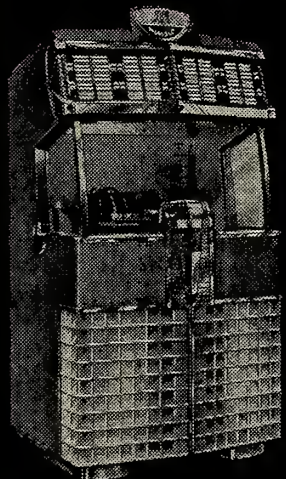
26 West 47th Street, New York 19, N. Y.



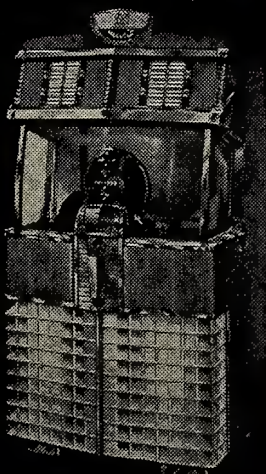
E-120



E-80



E-40



Cut Time and Costs with AMI Dual-title Strip **EFFICIENCY**

Busy operators now reduce time spent on the route with AMI's handy new 2 $\frac{3}{8}$ " x 1" title strips. Each strip has ample space for two titles to speed preparation and handling. Cuts time wasted on old-fashioned title strips up to 50%! Available everywhere in blanks and in "Best Buys" and "Hit Parade Program Service!"



GENERAL OFFICES AND FACTORY: 1500 UNION AVENUE, S. E., GRAND RAPIDS 2, MICHIGAN

THIS WEEK'S USED MACHINE QUOTATIONS

14th Year of Publication
718th Consecutive Week's Issue

How To Use "The Confidential Price Lists"

[Also Known As the "C. M. I. (Coin Machine Industry) BLUE BOOK"]
FOREWORD: Many times, wide differences appear in the quotation of high and low prices of certain equipment. Like any true reporter "The Confidential Price Lists" can only feature the market prices as they are quoted.

- EXPLANATION
1. Prices UP
2. Prices DOWN
3. Prices UP and DOWN
4. No change from Last Week
5. No quotations Last 2 to 4 Weeks
6. No quotations 4 Weeks or Longer
7. Machines Just Added
* Great Activity



PINBALL GAMES

Manufacturers and date of game's release listed. Code: (B) Bally; (CC) Chicago Coin; (Ex) Exhibit; (Ge) Genco; (Got) Gottlieb; (Ke) Keeney; (Un) United; (Wm) Williams.

Table listing pinball games with columns for game name, manufacturer code, and price. Games include ABC Bowler, A.B.C., Across the Board, Ali Baba, Alice, All Star Basketball, Aquacade, Arcade, Arizona, Atlantic City, Baby Face, Ballerina, Band Leader, Banjo, Bank-A-Ball, Barnacle Bill, Basketball, Beach Club, Beauty, Be Bop, Bermuda, Big Hit, Big Top, Black Gold, Blue Skies, Bolero, Bomber, Bonanza, Boston, Bowling Champ, Bowl League, Bright Lights, Bright Spot, Broadway, Buffalo Bill, Buccaneer, Buttons & Bows, Camel Caravan, Caravan, Campus, Canasta, Carnival, Carolina, Carousel, Catalina, Champion, Chico, Chinatown, Cinderella, Circus, Citation, Cleopatra, College Daze, Coney Island, Contact, Control Tower, Coronation, County Fair, Crazy Ball, Crossroads, Cyclone, Dallas, De Icer, Dew Wa Ditty, Domino, Double Action, Dbl. Feature, Dbl. Shuffle, Disk Jockey, Dreamy, Eight Ball, Entry, El Paso, Fighting Irish, Five Star, Floating Power, Flying High, Flying Saucers, Football, Four Corners, Four Horsemen, Four Hundred, Four Stars, Freshie, Frolics, Futurity, Georgia, Gin Rummy, Gizmo, Glamour, Globe Trotter, Gold Cup, Gold Mine, Golden Gloves, Golden Nugget, Gondola, Grand Award, Handicap, Happy Days, Happy-Go-Lucky, Harvest Moon, Harvest Time, Harvey, Hawaii, Hayburner, Hit Parade, Hit & Runs, Hit 'N' Run, Holiday, Holiday, Hong Kong, Horsefeathers, Horse Shoe, Hot Rods, Humpty Dumpty, Jack 'N' Jill, Jalopy, Jamboree, Jeanie, Jockey Special, Joker, Judy, Jumping Jacks, Just 21, K. C. Jones, King Arthur, King Cole, King Pin, Knockout, Lady Robin Hood, Leaders, Leap Year, Line Up, Lite-A-Line, Long Beach, Lucky Inning, Lucky Star, Mad. Sq. Garden, Magic, Majors, Major League Baseball, Manhattan, Majorettes, Mardi Gras, Marjorie, Maryland, Merry Widow, Melody, Mercury, Mermaid, Minstrel Man, Montrey, Moon Glow, Morocco.



PHONOGRAPHS

LISTED ALPHABETICALLY

AIREON

Table listing Aireon models: 4. Fiesta, 6. '47 Hideaway, 4. '48 Coronet 400, 4. '49 Coronet 100.

AMI

Table listing AMI models: 4. WM Wall Box, 4* Model A '46, 4* Model B '48, 4* Model C.

BUCKLEY

Table listing Buckley models: 4. Wall & Bar Box O.S., 4. Wall Bar Box N.S.

MILLS

Table listing Mills models: 4. Panoram, 4. Throne of Music, 4. Empress, 6. Panoram 10 Wall Box, 4. Panorama Peek (Con), 6. Conv. for Panoram Peek, 4. Constellation.

PACKARD

Table listing Packard models: 4. Pla Mor Wall & Bar Box, 2. Manhattan, 2. Model 7 Phono.

ROCK-OLA

Table listing Rock-Ola models: 4. Playmaster '46, 2. 1422 Phono ('46), 4. 1424 Phono (Hideaway), 2* 1426 Phono ('47), 4. 1432 (Rocket '51), 4. 1434, 4. Magic Glo (1428), 4. 1501 Wall Box, 4. 1502 Bar Box, 6. 1503 Wall Box, 6. 1504 Bar Box, 6. 1510 Bar Box, 4. 1525 Wall Box, 6. 1526 Bar Box, 4. 1530 Wall Box, 6. 1805 Organ Speaker.

SEEBURG

Table listing Seeburg models: 4. Hi-Tone 9800, 4. Hi-Tone 9800 BC, 4. Hi-Tone 8800, 4. Hi-Tone 8800 RC, 4. Hi-Tone 8200, 4. Hi-Tone 8200 RC.

Table listing Seeburg models: 1. 146S, 2* 146M, 2* 147S, 2* 147M, 1. 148S, 2. 148M, 4* 148ML, 2* M-100-78, 4* 3W2 Wall-a-Matic, 4. W1-L56 Wall Box 5c, 2* 3W5-L56 Wall Box, 5, 10, 25c, 4. W4L-56, 4. W6L-56-5/10/25 Wireless, 4. 3W7-L-56, 6. Tear Drop Speaker.

WURLITZER

Table listing Wurlitzer models: 4. 750E, 4. 780M Colonial, 4. 780E, 4. 800, 4. 850, 4. 950, 4* 1015, 4. 1017 Hideaway, 2* 1100, 4* 1080, 2* 1250, 4. 3031 Wall Box, 4. 3045 Wall Box, 2. 3020 Wall Box, 4. 3025, 4. 2140 Wall Box, 1. 219 Stepper.

MISCELLANEOUS

Table listing Miscellaneous models: 4. ChiCoin Band Box, 4. Chicago Coin Hit Parade, 4. Ristaurcat, 2. Williams Music Mite, 4. Evans Constellation.

Table with 3 columns: Item Name, Price 1, Price 2. Includes items like Niagara, Nifty, Nudgy, Oasis, Oklahoma, Old Faithful, Old Hilltop, Olympics, One Two Three, Palm Beach, Paradise, Paratrooper, Phoenix, Photo Finish, Pin Bowler, Pinch Hitter, Pinky, Play Ball, Play Boy, Playland, Playtime, Puddin Head, Punchy, Quarterback, Quartet, Queen of Hearts, Rag Mop, Rainbow, Ramona, Rancho, Record Time, Red Shoes, Repeater, Rio, Rip Snorter, Riviera, Rocket, Rockettes, Rondevo, Rose Bowl, Round Up, St. Louis, Sally, Samba, Saratoga, School Days, Score-A-Line, Screwball, Sea Hawk, Sea Jockeys, Sea Isle, Select-A-Card, Serenade, Shanghai, Shantytown, Sharpshooter, Shoo Shoo, Shooting Stars, Short Stop, Shoot the Moon, Show Boat, Show Boat (Un 1/53), Silver Skates, Silver Spray, Silver Streak, Singapore, Skill Pool, Sky Lark, Sky Line, Sky Ray, Slugfest, Slugger, Smarty, Smoky, South Pacific, Spark Plugs, Special Entry.

Table with 3 columns: Item Name, Price 1, Price 2. Includes items like Speed Ball, Speedway, Spinball, Spot Bowler, Spot-Lite, Sport Event, Sport Special, Sports, Sportsman, Spot-A-Card, Spot Pool, Springtime, Stage Door Canteen, Stars, Stardust, Starlight, Steeple Chase, Stop & Go, Stormy, Streamliner, Summertime, Sun Beam, Sunny, Sunshine Park, Supercharger, Super Hockey, Superliner, Superscore, Surf Queen, Suspense, Swanee, Sweepstakes, Sweetheart, Tahiti, Tampico, Target Skill, Telecard, Temptation, Tennessee, Thing, Three Feathers, Three Four Five, Three Musketeers, Thrill, Topic, Tornado, Touchdown, Towers, Trade Winds, Treasure Chest, Trigger, Trinidad, Triple Action, Triplets, TriScore, Trophy, Tropicana, Tucson, Tumbleweed, Turf Champ, Turf King, Twenty Grand, Utah, Vanities, Victory Special, Virginia, Watch My Line, Whizz Kids, Wild Fire, Wild West, Winner, Wisconsin, Yankee Doodle, Yanks, Zingo.

Table with 3 columns: Item Name, Price 1, Price 2. Includes items like ChiCoin Baseball, ChiCoin Trophy, ChiCoin 6 Player, ChiCoin 6 Player Match, ChiCoin 6 Player DeLuxe, ChiCoin 6 Play 5th Frame, ChiCoin 10th Frame, Exhibit Strike, Exhibit Twin Rotation, Genco Shuffle Target, Genco Bowling League, Genco Baseball, Genco 8 Player Reb'd., Genco Target Skill, Gottlieb Bowlette, Keeney ABC Bowler, Keeney Bowling Champ, Keeney King Pin, Keeney Pin Boy, Keeney Ten Pins, Keeney Lucky Strike, Keeney Dbl. Bowler, Keeney League Bowl, Keeney Duck Pins, Keeney Super Deluxe League, Keeney DeLuxe League Bowler, Keeney Big League Bowl, Keeney 4 Play League, Keeney 4-Way Bowl.

Table with 3 columns: Item Name, Price 1, Price 2. Includes items like Keeney 6-Player, Keeney 10 Play, Keeney Super DeLuxe, Keeney Team Blr., Rock-Ola Shuffle Jungle, Rock-Ola Shuffle-Lane, Univ. DeLuxe Twin, Un. DeLuxe 6-Player, Un. Super 6 Play, Un. Dbl. Shuffle, Un. Official Bowler, United Shuffle Alley, Un. Shuffle w/con., Un. Shuffle Alley Exp., Un. 2-play Express, Un. Sin Rebound, Un. Twin Rebound, United Slugger, United Skee Alley, Un. 4-Player, Un. 5-Player, Un. 6-Player, Un. Manhat. 6 Play, Un. Star 6 Play, Un. 10th Frame Star, Un. Shuffle-Cade, Un. Twin Shuffle Cade, Univ. Super Twin, Universal Twin Bowler, Univ. HiScore Bowler, Williams DeLuxe Bowler, Williams Twin Shuffle, Williams Dbl. Head.

CONFIDENTIAL PRICE LIST

ARCADE EQUIPMENT

Table with 3 columns: Item Name, Price 1, Price 2. Includes items like ABT 6 Gun Rifle Range, Advance Rolls, Allite Strike 'N Spares, Boomerang, Bally Big Inning, Bally Bowler, Bally Convoy, Bally Defender, Bally Eagle Eye, Bally Heavy Hitter, Bally King Pin, Bally Lucky Strike, Bally Rapid Fire, Bally Sky Battle, Bally Torpedo, Bally Undersea Raider, Bank Bali, Bing-A-Roll, Buckley DeLuxe Dig, Buckley Treas Is Dig, Champion Hockey, ChiCoin Basketball Champ, ChiCoin 4 Player Derby, ChiCoin Goalee, ChiCoin Hockey, Chi Midget Skee, ChiCoin Pistol, ChiCoin Roll-A-Score, Edelco Pool Table, Evans Bat-A-Score, Evans Ski Roll, Evans Super Bomber, Evans Play Ball, Evans Ten Strike '46, Evans Tommy Gun, Exhibit Dale Gun, Exhibit Gun Patrol, Exhibit Jet Gun, Exhibit Pony Express, Exhibit Rotary Mdsr., Exhibit Silver Bullets, Exhibit Six Shooter, Exhibit Merchantman Roll Ch Digger, Exhibit Vitalizer, Genco Glider, Genco Play Ball, Groetchen Met. Typer, Hy Roll, Irish Poker, Jack Rabbit.

Table with 3 columns: Item Name, Price 1, Price 2. Includes items like Jungle Joe, Keeney Air Raider, Keeney Anti Aircraft Bl, Keeney Sub Gun, Keeney Texas Leaguer, Kirk Night Bomber, Lite League, Mutoscope Ace Bombers, Muto. Atomic Bomber, Mutoscope Dr. Mobile, Mutos. Fly. Saucers, Mutos. Photo. (Pre-War), Mutoscope Silver Gloves, Mutoscope Sky Fighter, Mutoscope Voice-O-Graph 35c, QT Pool Table, Quizzer, Rockola Ten Pins HD, Rockola World Series, Scientific Baseball, Scientific Basketball, Scientific Batting Pr., Scientific Pitch 'Em, Seeburg Bear Gun, Seeburg Chicken Sam., Seeburg Shoot the Chute, Set Shot Basketball, Skee Barrel Roll, Spares & Strikes, Skill Jump, Supreme Bolascor, Supreme Skee Roll, Supreme Skill Roll, Supreme Rocket Buster, Tail Gunner, Telequiz, Un. Team Hockey, Warner Voice Record, Western Baseball '39, Western Baseball '40, Whizz, Wilcox-Gay Recordio, Williams All Stars, Williams Box Score, Williams Star Series, Williams Super World Series, Williams Quarterback, Wurlitzer Skee Ball.

CONFIDENTIAL PRICE LIST

SHUFFLES — REBOUNDS

Table with 3 columns: Item Name, Price 1, Price 2. Includes items like Bally Shuffle-Line, Bally Hook Bowler, Bally Baseball, Bally Shuffle Champ, Bally Shuffle-Bowler, Bally Speed Bowler, ChiCoin Bowl-A-Ball.

Table with 3 columns: Item Name, Price 1, Price 2. Includes items like ChiCoin Bowling Alley, ChiCoin Alley w/con., ChiCoin Ace Bowl, ChiCoin Bowl Classic, ChiCoin Horseshoes, ChiCoin Rebound.



CIGARETTE MACHINES

- 4. Automatic "Smokeshop" (9 Col., 486 Cap.) \$175.00-\$239.50
- 4. Du Grenier (Mod. A-7) 110.00- 140.00
- 4. Du Grenier (Mod. A-9) 120.00- 150.00
- 4. Du Grenier (Mod. AC-7) 125.00- 155.00
- 4. Du Grenier (Mod. AC-9) 130.00- 160.00
- 4. Du Grenier (Mod. E-7) 135.00- 165.00
- 4. Du Grenier (Mod. ES-9) 140.00- 170.00
- 4. Du Grenier (Mod. E-9) 145.00- 175.00
- 4. Du Grenier (Mod. ES-11) 150.00- 180.00
- 4. DuGrenier "W" (9 col.) 50.00- 85.00
- 2. Du Grenier "S" (7 col.) 50.00- 77.50
- 4. DuGrenier "S" (9 col.) 69.50- 85.00
- 4. DuGrenier Champion (9 col.) 85.00- 97.50
- 2. DuGrenier Champion (11 col.) 97.50- 125.00
- 4. Eastern Electric C-8 125.00- 150.00
- 4. Electro (8-col.) 200.00- 250.00
- 2. Electro (10 col.) 225.00- 255.00
- 4. Lehigh PX (Elec. 8 col.) 125.00- 145.00
- 4. Lehigh PX (10 col.) 89.50- 149.50
- 4. Lehigh King Size 125.00- 145.00
- 4. National 750 95.00- 125.00
- 4. National 950 85.00- 105.00
- 4. National 930 85.00- 135.00
- 4. National 9-A (9 col.) 100.00- 125.00
- 4. Nat. 9-ML Wheatwood 198.00- 200.00
- 4. National Electric 99.50- 139.50
- 4. Rowe Diplomat (10-col.) 179.50- 185.00
- 4. Rowe Imperial (6 col.) 75.00- 130.00
- 4. Rowe Imperial (8 col.) 78.50- 145.00
- 4. Rowe Royal (6 col.) 79.50- 90.00
- 4. Rowe Royal (8 col.) 85.00- 90.00
- 4. Rowe Royal (10 col.) 85.00- 95.00
- 4. Rowe President (8 col.) 100.00- 125.00
- 4. Rowe President (10 col.) 100.00- 125.00
- 4. Rowe Crusader (10 col.) 98.50- 155.00
- 4. Rowe Electric (8 col.) 125.00- 150.00
- 4. Uneeda "A" (6 col.) 82.50- 87.50
- 4. Uneeda "A" (8 col.) 49.50- 82.50
- 4. Uneeda "A" (9 col.) 59.50- 85.00
- 4. Uneeda "E" (6 col.) 50.00- 70.00
- 2. Uneeda "E" (8 col.) 50.00- 80.00
- 4. Uneeda "E" (9 col.) 75.00- 80.00
- 4. Uneeda "E" (12 col.) 65.00- 80.00
- 4. Uneeda "E" (15 col.) 75.00- 95.00
- 4. Uneeda 500 (7 col.) 90.00- 95.00
- 4. Uneeda 500 (9 col.) 85.00- 90.00
- 4. Uneeda 500 (15 col.) 75.00- 115.00
- 4. Uneeda Monarch (8 col.) 65.00- 110.00
- 4. Uneeda Monarch (10 col.) 79.50- 110.00
- 4. Uneeda Monarch (12 col.) 79.50- 135.00

CANDY MACHINES

- 4. Mills (5 col., 70 cap.) \$ 49.50-\$ 60.00
- 4. Stoner (Mod. 102, 6 col., 102 cap.) 85.00- 87.50
- 4. Stoner (Mod. 120, 6 col., 120 cap.) 90.00- 95.00
- 4. Stoner (Senior, 8 col., 160 cap.) 95.00- 125.00
- 4. Stoner (Mod. 80, 4 col., 180 cap.) 95.00- 97.50
- 4. Stoner (Mod. 120, 5 col.) 89.50- 95.00
- 4. Stoner (Mod. 120 Sn, 7 col.) 95.00- 100.00
- 4. Stoner DeLuxe Theatre (8 col., 160 cap.) 85.00- 95.00
- 4. Stoner DeLuxe Theatre (16 col., 320 cap.) 195.00- 300.00
- 4. Martin's "Little Candy Store" (8 col., 160 cap.) 89.50- 99.50
- 4. Coan "U-Select-It" 35.00- 50.00

HOT COFFEE

- 4. Andico Cafe Petit, 200 cups \$300.00 \$400.00
- 4. Bert Mills Coffee Bar, 200 cups 175.00 225.00
- 4. Bert Mills Coffee Bar, 600 cups 200.00 250.00
- 4. Bert Mills Coffee Bar, 500 cups 300.00 375.00
- 4. Chief-Way, Model 100, cap. 400-600 375.00 400.00
- 4. Hot-O-Mat Comb. Hot Coffee-Choc., 600 cups 250.00 300.00
- 4. U-Select-It Hot Coffee, 600 cups 375.00 400.00

CARBONATED DRINK

- 4. Drink-O-Mat, single flavor, 5c, 1000 cups \$275.00 \$350.00
- 4. Drink-O-Mat, 3 flavor, 5c, 1000 cups 425.00 475.00
- 4. Drink-O-Mat, 4 flavor, 5c, 1000 cups 500.00 525.00
- 4. Lyons # 1400, single flavor, 5c 425.00 475.00
- 4. Lyons # 1400-2F 475.00 650.00
- 4. Lyons Model 500, 5c single 225.00 275.00
- 4. Mills, Automatic Fountain, 400 cups 150.00 250.00
- 4. Mills Automatic Fountain, 400 cups, without changemaker 100.00 175.00
- 4. Soda Shoppe 975.00 1025.00
- 4. Spacarb single 5c, 1000 cups 135.00 175.00
- 4. Spacarb 3 Unit 5c, 1000 cups 400.00 530.00
- 4. Spacarb 4 Unit 5c 1000 cups 600.00 650.00
- 4. Super Vend 3 flavor, 600 cup A-1 275.00 325.00
- 4. Super Vend 3 flavor, 600 Cup A-2 325.00 425.00

NON-CARBONATED DRINK

- 4. American Simplex, single flavor, 5c, 200 cups \$100.00 \$125.00
- 4. Refreshomat, 5c 10c 300 cups 240.00 300.00

CAN DRINK

- 4. Juice-Bar, 6 sel., 600 cans \$325.00 \$450.00
- 4. Refresher, 3 sel., 300 can cap. 550.00 600.00

ICE CREAM VENDORS

- 4. Vendo "Dairy-Vend" 203 Bar Capacity \$250.00-\$350.00
- 4. Rowe "Ice Cream Vendor" (Ice Cream Sandwiches or "Pops"), 200 cap. 350.00- 475.00

Manufacturers New Equipment

Products listed here are currently in production. Prices are manufacturers' list prices, F. O. B. factory.

A.B.T. MFG. CORP.

- Challenger (Counter Model Gun) \$65.00
- Rifle Sport, 3 and more Guns, plus complete ranges of various types \$1,408.25

AMI, INC.

- AMI "E"—40 Phonograph \$795.00
- AMI "E"—80 Phonograph 925.00
- AMI "E"—120 Phonograph 1050.00
- Model HS-SM Hideaway 575.00
- 5c-10c Wall Box (40 Selections) 59.50
- 5c Wall Box (40 Selections) 53.50
- Amivox Speaker 27.50

AUTO-PHOTO CO.

- Auto-Photo \$2,545.00

BALLY MFG. CO.

- The Champion (Mech. Horse) \$1,065.00
- Space Ship 1,165.00
- Yacht Club 699.50
- Speed Boat

CHICAGO COIN

- Band Box (New Model) \$229.50
- Crown Bowler 625.00
- Gold Cup 665.00
- Triple Score Bowler 600.00

COIN-O MFG. CO., INC.

- Bat-O-Mat \$1,495.00

H. C. EVANS & CO.

- Century (Model 2045) \$1,050.00
- Jubilee (Model 245) 825.00
- Jubilee (Model 278) 795.00

EXHIBIT SUPPLY

- Big Bronco \$ 997.50
- Roy Rogers' Trigger 1,047.50
- Rudolph The Red Nosed Reindeer 725.00
- Pete The Rabbit 725.00
- Rawhide 725.00
- Space Gun 375.00
- Space Patrol 1,047.50
- Silent Salesman (Card Vendor) 79.50
- Sea Skate 1,047.50

GENCO MFG. CO.

- Sky Gunner \$479.50
- Silver Chest 495.00

D. GOTTLIEB & CO.

- Guys-Dolls \$349.50

INTERNATIONAL MUTO. CORP.

- Photomat '53 \$2,150.00

J. H. KEENEY & CO., INC.

- Electric Cigarette Vendor \$284.50
- Coin Changer Model 304.50
- Domino Bowler 645.00
- Carnival Bowler 600.00

MARVEL MFG. CO.

- Overhead Scoreboard for Shuffleboards \$125.00
- Wall Type Scoreboards for Shuffleboards 95.00

METEOR MACHINE CORP.

- Meteor Flying Saucer \$795.00
- Meteor Pony Boy 575.00
- Meteor PT-Boat 810.00
- Meteor Rocket 795.00

ROCK-OLA MFG. CORP.

- "Fire-Ball" 120 Selection; Model 1436 \$1,065.00
- Model 1544, 5c-10c-25c Wall Box 115.00
- Model 1538, 5c-10c-25c Wall Box 59.50
- Model 1536, 5c Wall Box, 23 Wire 39.50
- Model 1424 Playmaster 440.00

NATE SCHNELLER, INC. (NASCO)

- Atomic Jet (Airplane Ride) \$995.00
- Aqua Jet (Boat Ride) 895.00
- Tank 395.00

SCIENTIFIC MACHINE CORP.

- Scientific Space Ship \$1295.00
- Scientific Ocean Liner 1295.00
- Scientific Pokerino 379.50
- Scientific 3-in-Line 379.50
- Scientific Pitch Master 2000.00

J. P. SEEBURG CORP.

- M100C (Select-O-Matic "100" phonograph)
- HM 100C (Select-O-Matic "100" R. C. Special)
- 3W1 Wall-O-Matic "100"
- MRVC-1 Master Remote Volume Control
- CVS4-8-8" Wall Speaker Ivory (Teardrop)
- CVS6-8-8" Recessed Speaker
- CVS7-12-12" Recessed Speaker
- PS6-1Z Power Supply
- ARA1-L6 Auxiliary Remote Amplifier
- AVC-1 Automatic Volume Compensator Unit

UNITED MFG. CO.

- Classic Shuffle Alley \$625.00
- Olympic Shuffle Alley 605.00
- Cabana 690.00
- Tropic 690.00

WICO CORP.

- Major Leaguer (Automatic Baseball Pitcher) \$1,095.00

WILLIAMS MFG. CO.

- DeLuxe Baseball \$479.50
- Fairway 349.50

THE RUDOLPH WURLITZER CO.

- Model 1500 Phonograph
- Model "1600" Phonograph
- Model "1650" Phonograph
- Model 4851 5c-10c-25c Wall Box (48 Selections)
- Model 5204 Wall Box 5c-10c-25c (104 Selections)
- Model 5100 8" Speaker
- Model 5110 12" DeLuxe Speaker

UNITED'S

Olympic SHUFFLE ALLEY

UNITED'S OLYMPIC SHUFFLE ALLEY

HIGHEST SCORE

THIS FRAME SCORES **TRIPLE** WHEN LIT

THIS FRAME SCORES **DOUBLE** WHEN LIT

STRIKE

SPARE

10th FRAME

1 2 3 4 5 6 PLAYERS

FRAMES 1 2 3 4 5 6 7 8 9 10

1st PLAYER 2 6 0

2nd PLAYER 2 3 2

3rd PLAYER 2 8 8

4th PLAYER 3 6 0

5th PLAYER 1 9 6

6th PLAYER 2 0 1

THIS FRAME SCORES
TRIPLE
WHEN LIT

FRAMES 1 2 3 4 5 6 7 8 9 10

THIS FRAME SCORES
DOUBLE
WHEN LIT

FRAMES 1 2 3 4 5 6 7 8 9 10

10th Frame Feature

ALSO SCORES DOUBLE WHEN LIT • CAN SCORE 180 POINTS

Highest Score Feature

PLAYER WRITES NAME ON BACK GLASS

Strike or Spare
Flasher Lights

Can Pick Up
7-10 Split

Formica Playboard

SEE YOUR DISTRIBUTOR

SIZES
8 FT. BY 2 FT.
9 FT. BY 2 FT.

UNITED MANUFACTURING COMPANY
3401 N. CALIFORNIA AVENUE, CHICAGO 18, ILLINOIS





new!

fast money-maker

We print a real big cut of YACHT CLUB,
 because YACHT CLUB is a real big deal for operators. Better
 than Bally Beauty, better than Beach Club.
 Tantalizing SHIFTING, OVERLAPPING CARDS
 and new 2-IN-LINE SUPER-LINE

insure a new big "in-line" boom. See YACHT CLUB at your

Bally distributor today, or write

Bally Manufacturing Company,

2640 Belmont Avenue, Chicago 18, Illinois

for details.

Bally®

YACHT CLUB