

THE CASH BOX

VOLUME XV

SEPTEMBER 26, 1953

NUMBER 1



There has been such a large advance order for the Hilltoppers' new Dot record, "Love Walked In" and "To Be Alone," that Randy Wood (center), president of Dot, and the boys roll up their sleeves in the shipping room to help mail out the cartons. The quartet, which has had one of the most fantastic success stories in the history of the record business, had their first hit with "Trying" and are currently high on the charts with "P.S. I Love You" and "I'd Rather Die Young."

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The Cash Box

FOUNDED BY BILL GERSH

September 26, 1953

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(Music Editorial)

Records Are Better Than Ever

For years now, the more esthetic souls both in and out of the music business have decried what they considered the poor quality of songs and records which they claimed the industry was turning out. They objected to the "new sound phase", the shouting phase and the other phases which the record industry passed through.

But in the last few months, we've noticed a definite decline in the number of these complainers. And as a matter of fact, at the present time many of the complainers have gone completely over to the other side. The opinion now seems to be that records are getting better than ever.

These people are right. Records are getting better and better and there's a simple explanation for it.

In the past several years a revolution in this nation's musical tastes has taken place. Folk music and music based on folk origins has come into its own. More of America's popular music than ever now comes from the Nashville area from writers who either were hillbilly artists or who were influenced by them.

At the beginning—and the beginning was just after the war—these tunes were taken over in their entirety, without changes, by pop artists in the music field. To those writers and record people who were accustomed to the polished tunes of New York composers, these new melodies and lyrics seemed harsh. To them it represented the decline of the popular idiom.

But as folk music became more and more accepted by the public, even the established writers had to make some attempt at that form. And so over the past few years, we have witnessed folk-like songs written by authors whose only knowledge of Nashville is that it is somewhere south of New

York. Naturally these top writers brought their own polish to the folk medium so that these songs sounded better to those who liked both folk music and also the more sophisticated popular music.

In addition, the folk artists, who originally introduced these tunes—usually writing them themselves—have also, over the years, become more sophisticated. They have earned a great deal of income in a short while and their tastes and conception of the world has changed. This has to be reflected in the songs they write—and it is.

This polishing of folk music has led many observers in the field to come to the wrong conclusion that folk music is losing its influence on the popular market. Such stories have been printed recently in other trade papers. On the face of it these conclusions are obviously wrong. For by just going over the list of the top 50 tunes in the nation, you can easily see how many have either come directly from the folk field or have been influenced by it. These mistaken observers have misunderstood this fact—that folk music has been evolving into a more polished form. They have heard the more sophisticated versions and this has led them to the belief that folk music is losing its influence.

It isn't. And as a matter of fact, as it grows more polished and meets the needs of even greater amounts of people, it is more strongly entrenching itself into the American culture.

Today therefore we can truly say songs and records are better than ever. For we have gone through a great change in American tastes. The rough edges have been smoothed out. And what we can look forward to in the future is even better songs, better records from this great music industry of ours.

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ALONE”

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"RE-ENTERTAINMENT" BLUES

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RCA Victor 20/47-5466

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the BIG Picture

"FROM HERE
TO ETERNITY"

played as it's
played in the movie!



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THE NATION'S TOP TEN
PLUS THE NEXT 25
JUKE BOX TUNES

The Top Ten Tunes, Naming
Musicians Who Hit The Nation's Juke
Boxes, Compiled From Reports Sub-
mitted Weekly To The Cash Box
By Leading Music Operators
Throughout The Country.



CODE

AL—Aladdin	CO—Columbia	ES—Essex	MA—Mars	PR—Prestige	SP—Specialty
AP—Apollo	CR—Coral	FE—Federal	MD—Mood	RA—Rainbow	SW—Swingtime
AT—Atlantic	CY—Crysalite	4 Star—Four Star	ME—Mercury	RM—Rama	TE—Tempo
BR—Brunswick	DA—Dance	IM—Imperial	MG—MGM	RH—Recorded In	TI—Tico
BU—Bullet	DE—Decca	IN—Intro	MO—Modern	HL—Hollywood	TN—Tennessee
CA—Capitol	DO—Dor	JU—Jubilee	PC—Peacock	RE—Regent	UN—United
CD—Cadence	DU—Duke	KI—King	Pro.	SA—Savoy	VA—Valley
CH—Chess	DT—Derby	LO—London	PE—Peacock	SIT—Sittin' In	VI—RCA Victor

1 YOU, YOU, YOU
AMES BROTHERS
CO-40039 (4-40039)—Ken Griffin VI-20-5325 (47-5325)—Ames Brothers
ME-70198 (70198x45)—Johnny Horton VI-20-5386 (47-5386)—Noro Morales O.
MG-11512 (K-11512)—Ken Remo

2 CRYING IN THE CHAPEL
DARRELL GLENN - JUNE VALLI - REX ALLEN - THE ORIOLES
CR-6106 (9-6106)—Art Lund JU-5122 (45-5122)—The Orioles
DE-28762 (9-28762)—Ella Fitzgerald VA-101 (45-101)—Darrell Glenn
DE-28758 (9-28758)—Rex Allen VI-20-5368 (47-5368)—June Valli
DU-116 (45-116)—The Four Dukes

3 VAYA CON DIOS
LES PAUL & MARY FORD
AT-15001—Wingy Manone CY-654 (45-654)—Bob London
CA-2486 (F-2486)—Les Paul & M. Ford DE-28780 (9-28780)—Guy Lombardo
CA-2316 (F-2316)—Wes & Mar Tuttle ME-89047 (89047x45)—Anita Day
CR-60991 (9-60991)—Jack Smith

4 NO OTHER LOVE
PERRY COMO
CA-2487 (F-2487)—Helen O'Connell OK-6979 (4-6979)—Stan Fisher
CA-1685 (F-1685)—Joe Stafford VI-20-5317 (47-5317)—Perry Como
DE-28746 (9-28746)—Gordon Jenkins O. VI-20-5342 (47-5342)—Noro Morales O.
MG-30796 (K-30796)—David Rose O.

5 OH!
PEE WEE HUNT O.
CA-2442 (F-2442)—Pee Wee Hunt O. ME-70182 (70182x45)—Jimmy Palmer O.
CO-40062 (4-40062)—Ken Griffin MG-11542 (K-11542)—Art Mooney O.
CR-61017 (9-61017)—Lawrence Welk O. VI-20-5359 (47-5359)—Sauter-Finegan O.
DE-28779 (9-28779)—The Commanders

6 P. S. I LOVE YOU
HILLTOPPERS
DE-28750 (9-28750)—G. Jenkins O. DO-15085 (45-15085)—Hilltoppers

7 C'EST SI BON
EARTHA KITT
VI-20-5358 (47-5358)—Eartha Kitt

8 DRAGNET
RAY ANTHONY O.
CA-2562 (F-2562)—Ray Anthony O. VI-20-5398 (47-5398)—Buddy Morrow O.
DE-28845 (9-28845)—Grady Martin

9 I'M WALKING BEHIND YOU
EDDIE FISHER
CA-2450 (F-2450)—Frank Sinatra ME-70128 (45-70128)—Vic Damone
CR-60985 (9-60985)—Dorothy Squires VI-20-5293 (47-5293)—Eddie Fisher
DE-28692 (9-28692)—Donald O'Connor

10 GAMBLER'S GUITAR
RUSTY DRAPER
ME-70167 (70167x45)—Rusty Draper ME-70163 (70163x45)—Jim Lowe

11) HEY JOE. 12) MY LOVE, MY LOVE. 13) WITH THESE HANDS. 14) BUTTERFLIES. 15) TROPICANA. 16) I LOVE PARIS. 17) EBB TIDE. 18) I'D RATHER DIE YOUNG. 19) SONG FROM MOULIN ROUGE. 20) EH, CUMPARI. 21) A DEAR JOHN LETTER. 22) HALF A PHOTOGRAPH. 23) YOU'RE FOOLING SOMEONE. 24) CHICKA-BOOM. 25) STORY OF THREE LOVES. 26) BLUE CANARY. 27) TERRY'S THEME FROM "LWELLIGHT". 28) TONIGHT, LOVE. 29) APRIL IN PORTUGAL. 30) ETERNALLY. 31) FROM HERE TO ETERNITY. 32) TOO LONG. 33) RAGS TO RICHES. 34) LIGHTHOUSE. 35) DON'T TAKE YOUR LOVE FROM ME.

"It's What's in THE CASH BOX That Counts"



PLATTER
SPINNER
PATTER
ALL ABOUT DISK JOCKEYS

THE TEN RECORDS DISK JOCKEYS PLAYED MOST THIS WEEK

A SUMMARY OF REPORTS RECEIVED FROM THE NATION'S DISK JOCKEYS

1. CRYING IN THE CHAPEL June Valli (RCA Victor)
2. YOU, YOU, YOU Ames Brothers (RCA Victor)
3. VAYA CON DIOS Les Paul & Mary Ford (Capitol)
4. DRAGNET Ray Anthony (Capitol)
5. NO OTHER LOVE Perry Como (RCA Victor)
6. EBB TIDE Frank Chacksfield (London)
7. EH! CUMPARI Julius La Rosa (Cadence)
8. OH! Pee Wee Hunt (Capitol)
9. P. S. I LOVE YOU Hilltoppers (Dot)
10. C'EST SI BON Eartha Kitt (RCA Victor)

The trade was saddened this week by the untimely passing of Art Segar, president of Segar Records. Many of the jocks who new Art through his promotional journeys knew him to be one of the finest in the music business. . . . First guest to visit with Jack Dugan since he moved to WGAT-Utica, N. Y., was Laurie Layton, Jubilee's new recording artist. Jack extends an invite to all artists passing through Utica, to stop in and chat a chat. . . . Visiting jocks in New York this week included Lou Barile (WKAL-Rome, N. Y.), Mitch Reed (WITH-Baltimore, Md.) and Dick Gilbert (KTYL-Phoenix, Ariz.).

* * * * *



BOB DREWS (WAAF-Chicago)

Pic of the week—Bob Drews has completed his announcing chores as far as stock car racing from Soldier Field, Chicago, is concerned. This car crazy guy is getting his own car and will now partake in races. Better move the stands back an extra 100 yards or so. . . . Buddy Friedlander and Rusty Draper will visit with New York jockeys on September 21 and 22. Following day, Rusty opens at the New York Paramount Theatre. . . . Don Kimmel (WCAP-Lowell, Mass.) vacationing in New York was hit a low blow this week when his future mother in law was hospitalized with a cerebral hemorrhage. Connie Gerber, Don's attractive fiance who works for Capitol Records in New York, says: "I work with the greatest bunch. Dick Linke is a genius; Sid Feller is one big sweet guy and the rest of the gang are tops." . . . Elmer Snodgrass (WAKE-Greenville, S. C.) asks that agents of record stars get in touch with him for personal

appearances on proposed Saturday shindigs. . . . Topper's new show, aired over WENR (ABC outlet in Chicago) from midnite to 3 a. m. Monday through Friday is something quite different for a deejay radio show. Refreshments are served continuously and the public is invited to "stroll in." Plus music and guest interviews. Program attracting lots of stay-up laterers. . . . George Goldner, Tico and Rama prexy, on a three-week trek through key cities, will visit with distribs and jocks to stir up action on his mambo disks. The mambo craze is spreading rapidly and Goldner is anxious to get with jocks who are not yet hup to the Latin beat. . . . Some radio station or record exploitation firm would do well to get with Vic Cowan, recently of WINS, N. Y. An excellent programmer, Vic handled production, script, etc., having assisted dj's Jack Lacy and Charlie Stark.

* * * * *

Jack Walker (WOV-New York) no longer has the sweet voiced gal, Evelyn Robinson, working with him. Reason is that Miss Robinson has taken over the reigns of her own show, "Ladies Day," also on WOV. . . . WQAM running large space advertising in the Miami newspapers plugging Harry Burge and his Juke Box Serenade, Monday through Friday, 4:45 to 6 P.M. Harry presents the day's top ten tunes on Greater Miami's Juke Boxes. . . . The Cash Box scroll to The Clovers, Atlantic's "hot" vocal group, was presented last Thursday at the Apollo Theatre in Harlem. The Clovers won the recent Cash Box disk jockey poll as the most programmed rhythm and blues vocal group in the nation.

GET ON THE... M-G-M BAND WAGON

JONI JAMES
MY LOVE, MY LOVE (MGM 11543 K11543)
YOU'RE FOOLING SOMEONE (MGM 11593 78 rpm K11583 45 rpm)

PAT O'DAY
and the Four Horsemen
A DEAR JOHN LETTER (MGM 11566 78 rpm K11566 45 rpm)
NO STONE UNTURNED

BILLY ECKSTINE
with the METRONOME ALL STARS
ST. LOUIS BLUES
Part I and II (MGM 11573 78 rpm K11573 45 rpm)

FRAN WARREN
SHAKE A HAND (MGM 11457 K11457)
THE ANGEL PASSED BY (MGM 11583 78 rpm K11583 45 rpm)

SILVANA MANGANO
ANNA (MGM 11457 K11457)
I LOVED YOU

GINNY GIBSON
DANSERO (MGM 11571 K11571)
NO MORE TEARS

HANK WILLIAMS
I WON'T BE HOME NO MORE (MGM 11533 K11533)
MY LOVE FOR YOU

THE NOCTURNES
GIUSEPPE'S SERENADE
AS YOU DESIRE ME (MGM 11525 K11525)

ELLIOTT BROTHERS
STEEL GUITAR RAG (MGM 11559 K11559)
ESTRILLITA

LITTLE RITA FAYE
ALABAMA (MGM 11565 K11565)
JOHNNY'S GOT A SWEETHEART

THE BAND WAGON
From the Sound Track of the M-G-M Musical. Available all 5 separate. M-G-M 307 (78 rpm) & Extended Play Album X307 (45 rpm) & 10" Long-Playing Record 65011 (33 1/3 rpm), and the GIRL HUNT BALLET with narration by FRED ASTAIRE. Ext. Play X1015

Recorded Directly from the Stage Track of the Twentieth Century-Fox Technicolor Musical!

GENTLEMEN PREFER BLONDES
JANE RUSSELL & HARRIET HOBBS
M-G-M 328 (78 rpm) & Extended Play Album X328 (45 rpm) & 10" Long-Playing Record 6308 (33 1/3 rpm).

Dramatic Highlights from William Shakespeare's
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MAKE FRIENDS WITH RECORDS

HILLTOPPERS' REVIEWS

A DISK & SLEEPER

G GOOD

B EXCELLENT

C FAIR

B VERY GOOD

D MEDIOCRE

JERRY DUANE

(Trend 59; 45-59)

C "LONDON IN JULY" (2:51) [Criterion ASCAP—Duke, Cahn] Van Alexander's perk sets up a fitting showcase for Jerry Duane's tenor vocal job on a pretty ballad. Effective reading.

C "WILL YOU STILL BE MINE?" (2:33) [Embassy BMI—Dennis, Adair] A happy ditty with a jump backing by Van and the crew is treated in ok fashion by the soloist.

RALPH FLANAGAN ORCH.

(RCA Victor 20-5451; 47-5451)

B "SOMETHING SPECIAL" (2:32) [Coachella ASCAP—J. Rotella] Following fast on the heels of his "Rub-A-Dub-Dub" clicker, Ralph Flanagan comes through with another exciting piece of jump instrumental wax. Slow drag and solid remaining sound is terrific.

B "PETER PIPER BOOGIE" (2:48) [Coachella ASCAP—R. Flanagan] Buddy Victor, the Young Sisters and the boys in the band handle the vocal chores on this rocking boogie item that's loaded with belt. Real raucous side that could click too.

DAVID ROSE ORCHESTRA

(MGM 30802; K-30802)

B "NOSTALGIA" (3:16) [Bergmann, Vocco & Conn ASCAP—D. Rose] The lush strings of the David Rose orch set up an imaginative and most beautiful backing for Woody Herman's bluesy sax solo of a slow number.

B "SEPTEMBER SONG" (3:06) [Crawford ASCAP—Well, Anderson] A lovely oldie currently being revived in the musical production, "Knickerbocker Holiday," gets the beautiful treatment of David Rose. Lush and illustrious listening.

LARRY CLINTON ORCH.

(Bell 1004; 45-1004)

B "VAYA CON DIOS" (2:54) [Ardmore ASCAP—Russell, James, Pepper] With Larry Clinton and his men supplying the backdrop, Anne Lloyd comes through with a fine bit of multiple voice coverage of one of the country's current hits.

C "P.S. I LOVE YOU" (2:48) [La Salle ASCAP—Jenkins, Mercer] Another oldie that was recently revived by the Hilltoppers was styled by Anne L. Larry offers her a fitting backing.

TABBY CALVIN & THE CHORDIALS

(Kern 2725; 45-2725)

C "PINNETARIS" (2:15) [Richard Joy BMI—Joyce, Richards] Tabby Calvin takes on a pert and happy childish voice for her treatment of a "Mairsey Doates" type of novelty that comes over lightly. The Chordials accompany with whistling and harmony.

C "WHIFFENPOOF" (2:20) [Miller ASCAP—Minnegerode Pomeroy, Galloway] The famous Yale University classic gets a new and refreshed treatment from the Chordials as they first treat the number softly and blend into a jump styling. Interesting.

THE CASE BOX

SLEEPER OF THE WEEK

"PA-PAYA MAMA" (2:13)

"YOU ALONE" (2:46)

[Sheldon BMI—Coleman, Gimbler, Sandler]

[Roncom ASCAP—Stillman, Allen]

PERRY COMO (RCA Victor 20-5447; 47-5447)



PERRY COMO

● Although not a N. Y. Yankee, Perry Como is gunning for his fifth flag in a row. In the record field, that is. Starting with "Don't Let The Stars" Perry has had four consecutive smashes in "Say

You're Mine Again," "Wild Horses" and currently, "No Other Love." With variety an important factor in his waxings, the warbler dishes up a gay beaty number with a happy Mexican flavoring with an introduction similar to "Stars." It's a real lively platter with Hugo Winterhalter, the ork and the chorus adding a punch to this novelty, labelled "Pa-Paya Mama." On "You Alone," Perry hands up a moving reading of a terrific love song and for the first time in his career he sings in Italian on a record. Another great accompaniment by the Winterhalter crew enhances the beauty of the deck. Either end could smash through for the artist.

"LOVE WALKED IN"

"TO BE ALONE"

[Chappell ASCAP—Gershwin, Gershwin]

[Randy-Smith ASCAP—B. Vaughn]

THE HILLTOPPERS featuring JIMMY SACCA (Dot 15105; 45-15105)



THE HILLTOPPERS

● Here's a two sided followup by the Hilltoppers that can't miss. As in the case of their current hits "P.S. I Love You" and "I'd Rather Die Young," it looks like both ends

of the boys' latest release should be sitting right up at the top. On one end, they take a top quality Gershwin standard, "Love Walked In," and belt it out to a sensational shuffle beat with Jimmy Sacca carrying the vocal lead in grade "A" fashion. The instrumental accompaniment by a guitar, piano and organ adds a great quality to the rendition. The segment where the piano takes a solo run is very infectious. "To Be Alone" is the lovely ballad on the flip side. It's a beautiful song with a powerful set of lyrics which are perfectly wed to a great melody. Another two sided smash for the crew.

"ANSWER ME, LORD ABOVE"

"BLOWING WILD" (2:57)

(2:35) [Bourne ASCAP—Sigman, Winkler]

[M. Witmark ASCAP—Webster, Tiomkin]

FRANKIE LAINE (Columbia 40079; 4-40079)



FRANKIE LAINE

● Currently making a strong bid for top honors with his rousing version of "Hey Joe," Frankie Laine follows through with two

solid sides which should also be strong contenders for laurels. "Answer Me, Lord Above" is a slow semi-religious number with a similarity to "I Believe." Backed by Norman Luboff's chorus and Paul Weston's subdued orking, Frankie gives everything he's got for the emotional and moving number that builds. It's a real strong side with an overall excellence. "Mr. Rhythm" does a first quality job on "Blowing Wild" too. It's a beaty rousing chant on the style of "High Noon" and will be sung by Frankie in the motion picture "Blowing Wild." The number was written, incidentally, by the author of "High Noon," Dimitri Tiomkin. Both decks rate in the "A" class.

LEE RICHARDSON

(Lloyds 104; 45-104)

C "DON'T TAKE YOUR LOVE FROM ME" (3:05) [ASCAP—Nemo] A biggie of a few years back that's now on the come back trail, is treated to a deep voiced rangy reading by Lee Richardson. Number has a blues air.

C "I HAD TO LOVE AND BURN" (3:00) [ASCAP—Johnson] Lee comes out with another deep rounded voiced job on a ballad. He sings with oomph.

LOUIS PRIMA ORCHESTRA

(Columbia 40064; 4-40064)

B "BARNACLE BILL THE SAILOR" (2:25) [Peer International BMI—Robinson, Luther] Louis Prima is back on wax once again and with a solid contender at that. With Keely Smith to help on the vocal, he bounces through the revamped lyrics to the popular ditty that's been around for ages. Could hit again.

B "SHEPHERD BOY" (2:28) [Roger ASCAP—Bagdasarian] Keely and Louis hop through another lively piece with plenty of beat and excitement. A catchy novelty full of zip.

THE FIESTA EIGHT

(RCA Victor 20-5439; 47-5439)

C "RUMBA RHAPSODY" (3:00) [Remick ASCAP—R. Audinot, A. de Brui] A popular rumba in the U. S. for quite a number of years gets a rhythmic going over from the Fiesta Eight. Appealing rhythm augments the pretty piano lead. Good Latin filler in the jukes.

C "ALMA LANERA" (2:12) [Peer International BMI—Gitierez] Many instruments take part in this lively Latin beat item. Makes for ok listening.

CINDY LORD

(MGM 11575; K-11575)

C "HAPPY HAPPY HEART" (2:47) [Alamo ASCAP—De Rose, Tobias] Pert voiced Cindy Lord lilts through a happy bouncer with an catchy and inviting novelty air. Wonderful accompaniment by Joe Lipman's ork.

B "SOMEONE IS CRYING" (2:20) [Mills ASCAP—Bidari, Venuto, Wood] The sweet voiced thrush hands in a beautiful vocal job on this end as she romances through a ballad. Another fine job by the ork.

DOROTHY SOIRES

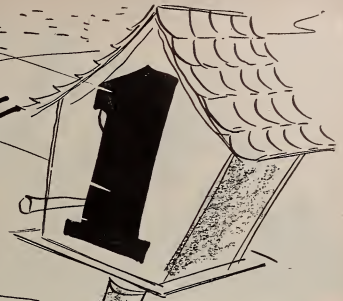
(London 1371; 45-1371)

B "FROM YOUR LIPS TO THE EARS OF GOD" (2:44) [Regent BMI—N. Willmot] Supported by the lush backing of Malcolm Lockyer, Dorothy Soires offers a tender and touching semi-religious item, real moving. A wonderful set of lyrics. She has a tear in her voice. Might happen.

C "SORRENTO AND YOU" (2:46) [Box & Cox ASCAP—W. Brown] Unshared in by a male's introduction is Dorothy as she softly treats a pretty ballad. Her voice is most inviting.

HEADING FOR

#



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WORLD REVIEWS

ⓐ DISK & SLEEPER	ⓐ GOOD
ⓑ EXCELLENT	ⓑ FAIR
ⓒ VERY GOOD	ⓒ MEDIOCRE

DINNING SISTERS
(Decca 28833; 9-28833)

ⓐ "AS LONG AS I'M DREAM-ING" (2:50) [Vaughn Horton ASCAP—V. Horton] The Dinning Sisters come up with a tender bit of warbling as they softly harmonize on a slow waltz item. They work together with a warm sound.

ⓐ "KEEP YOUR PROMISE, WILLIE THOMAS" (2:49) [Pickwick ASCAP—Fulton, Steele] Another waltz item with a catchy melody and a colorful set of lyrics is easily handled by the thrushes. Have a sincere quality.

LU ANN SIMMS
(Columbia 40084; 4-40084)

ⓑ "I WON'T BE HOME NO MORE" (2:20) [Acuff Rose BMI—H. Williams] Lu Ann Simms offers a pop treatment of Hank Williams' big country hit in her individual manner as Percy Faith's ork assists with a fitting ork job. Number really jumps.

ⓐ "YOU COULD BE MY LOVE" (2:15) [Old Town BMI—L. Patterson] The fragile quality in Lu Ann's voice comes through on this end as she lilts through a steady jump beat item.

JOE MARINE
(Decca 28817; 9-28817)

ⓑ "MARIA ELENA" (2:50) [Peer International BMI—Barcelata, Russell] Joe Marine does a solid job of emoting in his treatment of a lovely oldie. The guitar in the backdrop supplied by Charlie Taylor's ork adds that Italian flavor to the number.

ⓑ "MASQUERADE OF BROKEN HEARTS" (2:32) [Leeds ASCAP—M. Curtis] Joe Hums the introduction and eases into a soft ballad with a country flavor. A warm offering with a pleasing result.

JO ANN LEAR
(Gira 2)

ⓐ "GI-GI-GI-GIRA CON ME" (2:13) [Gilio BMI—N. Gilio] A pretty waltz number gets an inviting waltz treatment from Jo Ann Lear as the Steve Maik ork assists with a pretty backing. Chorus adds effect to a pretty tune.

ⓐ "ENJOY WHAT YOU'RE DOING" (2:38) [Gilio BMI—N. Gilio] The Latin beat takes over on this end for Jo Ann's appealing version of a light and cute item with lyrics that carry meaning.

JAN AUGUST
(Mercury 70206; 70206 x 45)

ⓐ "DANCING IN THE DARK" (2:21) [Harms ASCAP—Schwartz, Dietz] The flowery Jan August piano style sounds particularly smooth as he renders a lovely standard. Real soft dinner music.

ⓐ "NIGHT AND DAY" (2:19) [Harms ASCAP—C. Porter] The talented artist works over another standard and comes through with a fine job. Both decks make for good filler material in the boxes.

THE CASH BOX DISK OF THE WEEK

"AM I TO BLAME" (2:20) [Feist ASCAP—Lewis, Baer]
"WHY BREAK THE HEART THAT LOVES YOU" (2:18)
[G. Paxton ASCAP—Nelson, Kaye]

BOB CARROLL
(Derby 831, 45-831)



● Bob Carroll, who cracked and showed his ability with the hit "Say It With Your Heart," comes up with another

lovely ballad that has the qualities needed for hitdom. "Am I To Blame" is a romantic ballad with a pleasing lilt to it on which Bob opens up and sings with a round and pleasing voice. The melody and the lyrics go well together and with Jimmy Leyden's ork and a chorus in the backing, the results are terrific. "Why Break The Heart That Loves You" is the dubbing on the lower lid and features another good showing by Bob. The tempo for the number lilts along contagiously and adds a colorful atmosphere for the vocal. Look for "Am I To Blame." Should be a big one.

LEO DIAMOND
(Ambassador 1004; 45-1004)

ⓐ "OLD VIENNA" (2:51) [G. Schirmer ASCAP—L. Godowsky] Leo Diamond does a solid job on the harmonica as he lilts through an inviting number with a catchy melody.

ⓐ "MOUNTAIN HIGH-VALLEY LOW" (2:23) [Golden ASCAP—Scott, Haighen] The ork sets up another fancy backing for Leo's effective harmonica instrumental with an oriental flavor. Should get spins.

BILLY LIEBERT ORCH.
(Imperial 8209; 45-8209)

ⓐ "TILAT OLD GANG OF MINE" (2:14) [Bourne ASCAP—Henderson, Rose, Dixon] One of our great oldies comes back with an added warmth as presented by the fleet keyboard styling of Billy Liebert. Accompaniment by the ork fits well.

ⓑ "MOONLIGHT COCKTAIL" (2:15) [Jewel ASCAP—Roberts, Gannon] Another top standard of not too long ago is treated on the 88's by Billy. The lilting fashioning is infectious.

KID ORY'S CREOLE JAZZ BAND
(Good Time Jazz 84)

ⓐ "MAPLE LEAF RAG" (2:24) [Scott Joplin] The favorable rag time sound is well portrayed by Kid Ory's jazz crew as they ease through the appealing music. Instrumental solos come over well.

ⓐ "WEARY BLUES" (2:31) [Arlie Matthews] The boys pack a load of sock and excitement into this quicker beat side with plenty of rhythm and oomph.

VICENTICO VALDES
(Secco 7310; 45-7310)

ⓐ "LA ENANADORA" (2:30) [E. Jorjin Rener Hernandez sets up a rhythmic mambo backing for Vicentico Valdes and his Spanish reading of a pretty tune. Slow and appealing but fitting for highly specialized locations.

ⓐ "PLAZOS TRAISSONEROS" (2:28) [L. Marqueti] Another Spanish reading of a Latin piece is invitingly styled by the balladeer. Fans of the music should love both ends.

TEDD LAWRENCE & THE SKYSCRAPERS
(Roma 16; 45-16)

ⓐ "SKA-DOODLE" (2:26) [Fifth Ave. BMI—M. Craft] A good shuffle rhythm jumper that's loaded with pep gets a fashioning from Tedd Lawrence and his Skyscrapers. Tedd does a bit of warbling on this end.

ⓐ "LOST IN THE SHUFFLE" (2:25) [Fifth Ave. BMI—M. Craft] Another solid instrumental arrangement is offered by Tedd and the gang. A steady and good piece of dance material that should go well in the dancing locations.

BILL HEYER
(Okeh 7007; 4-7007)

ⓑ "CLOSE YOUR EYES AND DREAM" (2:34) [Al Gallico ASCAP—Marchese, Stock, Meadows] A light and inviting number gets a pretty vocal job from Bill Hoyer as Joe Reisman and the ork accompany. A good delivery on an interesting number.

ⓑ "THEY MUST HAVE CHANGED THE CORNER" (2:13) [Rush BMI—S. Howard] The Leyden Brothers set up an up beat tempo for Bill's recital of a tasteful item. The chorus joins in to add to the deck.

PATTY ANDREWS
(Decca 28852; 9-28852)

ⓑ "I FORGOT MORE THAN YOU'LL EVER KNOW" (3:08) [Fairway BMI—C. Null] Patty Andrews sends up a sincere and colorful reading of a tune that's bidding for the top in the country market. Jack Pleis adds a country flavored guitar to the orking.

ⓐ "WHAT HAPPENED TO YOU" (2:48) [Masque IND—W. Byron] Patty has plenty of tenderness in her voice as she caresses the lyrics of a lovely ballad to a slow waltz tempo.

MARILYN MILLS
(Coral 61056; 9-61056)

ⓑ "DARLING COME HOME" (2:45) [Sam Fox ASCAP—Kennedy, Singer] The soft and fragile voice of Marilyn Mills makes an impressive debut on a tender waltz item that she presents with heart. Don Costa sets up the fitting accompaniment.

ⓐ "TILL THEY'VE ALL GONE HOME" (2:35) [E. H. Morris ASCAP—Alstone, Hilliard] The sweet voiced thrush offers another waltz item on a tune that's making a stir on the charts. A pretty tune with meaning. Fine lyrics.

JOSE MORAND ORCH.
(RCA Victor 20-5395; 47-5395)

ⓐ "LAS VEGAS MAMBO" (2:39) [Pemora BMI—R. Martinez] A good piece of mambo material is belted out by the instruments of the Jose Morand crew to a rhythmic beat that should go well in the spots where this music takes. Solid dance stuff.

ⓐ "DREAM MIST" (3:01) [Pemora BMI—R. de Kers] The band does a good job of portraying the title in a soft Latin tempo manner. Real dreamy material on the quiet and romantic side.

THE CASH BOX BEST BETS

In the opinion of The Cash Box music staff, records listed below, in addition to the "Disk" and "Sleeper" Of The Week, also those most likely to achieve popularity.

- ★ "FROM YOUR LIPS TO THE EARS OF GOD"Dorothy Squires London 1371; 45-1371
- ★ PETER PIPER BOOGIE" Ralph Flanagan Orch. RCA Victor 20-5451; 47-5451

"SIX BUZZARD FEATHERS
 AND A
 MOCKING BIRD'S TAIL"
 b/w
 "ALWAYS IN MY HEART"
 SMART RECORD-355 (45X355)

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SMART RECORDS



BY THE NEW SINGING FIND
CHRIS MARTIN



Getting Strong Reaction -

DICK ALLYN

"I'M JUST A NOBODY"

b/w

"OPEN YOUR EYES"

Smart 353 (45x353)

THE SATISFIERS

"IT'S GOOD TO HAVE YOU HOME AGAIN"

b/w

"SITTIN' IN THE SUN"

Smart 351 (45x351)

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WHO PUT THE DEVIL IN EVELYN'S EYES
and
BEWARE

Decca 28818 (78 RPM) and 9-28818 (45 RPM)

THE FOUR ACES

I'VE BEEN WAITING A LIFETIME

and
LAUGHING ON THE OUTSIDE

Decca 28843 (78 RPM) and 9-28843 (45 RPM)

RUSS MORGAN

THE TENNESSEE WIG-WALK

and
ON THE CAROUSEL

Decca 28846 (78 RPM) and 9-28846 (45 RPM)

GRADY MARTIN

And The Slow Foot Five

DRAGNET

and
THE VELVET GLOVE

Decca 28845 (78 RPM) and 9-28845 (45 RPM)

RED FOLEY

SHAKE A HAND

and
STRANDED IN DEEP WATER

Decca 28839 (78 RPM) and 9-28839 (45 RPM)

SAVANNAH CHURCHILL

SHAKE A HAND and SHED A TEAR

Decca 28836 (78 RPM) and 9-28836 (45 RPM)

GEORGIE SHAW

RAGS TO RICHES

LET ME GO, DEVIL

Decca 28835 (78 RPM) and 9-28835 (45 RPM)

SCOOTER BILL TUBB

A DEAR JOHN LETTER

(With Ernest Tubbs)

and
MEAN AGE IN BETWEEN AGE BLUES

Decca 28837 (78 RPM)

and 9-28837 (45 RPM)

DECCA
RECORDS

THE CASH BOX
ROUND THE MAIN CIRCUIT

NEW YORK:

After a week of holidays, the music biz is really swinging into high gear. Top records are coming from both the majors and independents and all signs point to tremendous business . . . It seems to us that one of top future stars in the record field will be Bob Dini. Bob, who records for Larry Newton's Derby label, already has a hit in "Too Long," and his next disk can't help but be a smash. Currently in the army, Bob is slated to take over the spot Eddie Fisher used to have on the army shows . . . Some radio station or record exploitation firm would do well to contact Vic Cowan (it can be done through The Cash Box) who was recently at WINS and who has programmed shows, handled production, written script and assisted such top djs as Jack Lacy and Charlie Stark . . . Dinah Washington is showing what a great artist she is with a completely new show done at Cafe Society which features pop standards and even spirituals . . . Everyone in the record business who knew him has been saddened by the sudden death of Art Seger, who was head of Seger Records. Art was one of the sweetest guys in the business and we're going to miss him . . . Lennie Wolf informs us that Audivox is preparing its first EP featuring the Raymond Scott Quintet and Dorothy Collins . . . King Records is going all out in promoting Bonnie Lou's "Tennessee Wig-Walk." Frankie Lohmann is working on the disk . . . Ed Walker has joined Bob Hammer, handling disk promotion.



BOB DINI

CHICAGO:

Met star, Helen Traubel, the talk of the town. This great lady had first nite audiences at the Chez Paree beginning for many. Haven't heard deafening applause like those she received in years. "Specially when she renders that 'native folk song,' 'St. Louis Woman.' What a talent! . . . Another opening nite audience cheered Jim Lowe at the Edgewater's Marine Dining Room, as he gives out with his own compositions, 'Gambler's Guitar,' 'Lighthouse,' and 'Pretty Fiddle Darn!' All Jim's Chicago friends pulling for the lad to really make the grade. . . . Mike Maitland announces that Si Paul, formerly with Capitol's Philly office, replacing Don Foreman here in the Windy City effective October 1 . . . Bestest of best wishes and warmest congratulations to Rocky Rolf and his Betty Calamari on their coming marriage. We wish them only health, wealth and loads of happiness. Nice letter from one of the swellest guys in the biz, Herb Kessler. Herb all thrilled with reception being given Al Alberts' first solo effort . . . After closing Chicago Thitter, Ames Bros. headed away out East and opened the Statler Hotel, Washington, D. C. . . . Chicago Theatre show now headed by The Gaylords, in their very first Chicago appearance. Art Karel, the 'A' Train's . . . Abe Chandler . . . Lorene Younglove has replaced Evelyn Aron as record librarian at Station WIND . . . Georgie Shaw, handsome, new addition to Decca's stable, spent a couple days in town, plugging his latest, "Rags To Riches." Hopped from one deejay to another, as Larry Green stands by and beams his approval . . . Marty Hogan just back from a few busy weeks in the big town . . . Julius La Rosa's "Eh, Cumpari" has really broken wide open. Disk, which didn't even show as recently as two weeks ago, is now the number one seller here . . . Seems the greatest variety of deejay shows is offered after midnight. With programs headed by Howard Miller, Linn Burton, Topper, Jim Mills, and several others. And all past the winking hour.



AMES BROTHERS

LOS ANGELES:

First came "Dragnet" then the Jack Webb theme was played backward and we got "Tengard" (Dragnet spelled backward). Now Capitol has released a hilarious new twist to the Dragnet theme called "Goes Ye and the Dragon" by the Daws Butler, Stan Freberg and Walter Shumann . . . Also two brand new sides by the ever popular Kay Starr have just been released by Capitol called "Swamp Fire" and "When my Dreamboat Comes Home" . . . Another popular Capitol artist, Duke Ellington, comes up with his second release titled "Voo-Dah" which is a revision of the old time favorite "Take the 'A' Train" . . . Abe Diamond's eyes lit up like 40 watters when he heard that Al Jarvis had gone out on the limb and predicted that the waxing of "Of Shore" on the Ambassador label would be a hit. Abe paused from all the excitement and calmly stated that construction will soon start on his new building. This will make him the only distributor along Pico to own his own building . . . Spike Jones had them rollin' in the aisles when he put on another of his Musical Depreciation Revues at the Pasadena Civic Auditorium recently. Spike returns from a tour of one nighters and a successful engagement at the Sacramento State Fair. He plans more recording sessions for Victor . . . Before signing with MGM records, Vicki Bennett cut "I Don't Want to Be a Goodnight Goodie" which will be released October 15th under the new Della label. We also hear that Della's current big seller "This is New York" is now number 15 on the charts at Walliich's Music City . . . Lew Chudd of Imperial Records recently signed a new child singer, 11 year old Bobby Giord. His etching of "There is no One Daddy for Me" has just been released . . . At Sunland Music Company Gordon Wolf reports that they have so many hits that he's considering changing the firm to "The House of Hits" . . . Local Mercury Distributor, Harry Bloom, says that Vic Damone's vocal version of "Ebb Tide" is getting a lot of reaction from operators and deejays. Claims it should reach the top pop lists before very long . . . QUOTE AND UNQUOTE—Jack Lewis, California Music Company, "It is my prediction that Eartha Kitt's new release of 'I Want to Be Evil' will be twice as big as her waxing of 'C'est Si Bon' . . . Sid Talmadge of Record Merchandising Co. reports that "My Happiness" and "Near You" by the Mulcays



KAY STARR

on the Cardinal label is becoming quite a juke box number.

UN-VALE-ING A GREAT RECORD

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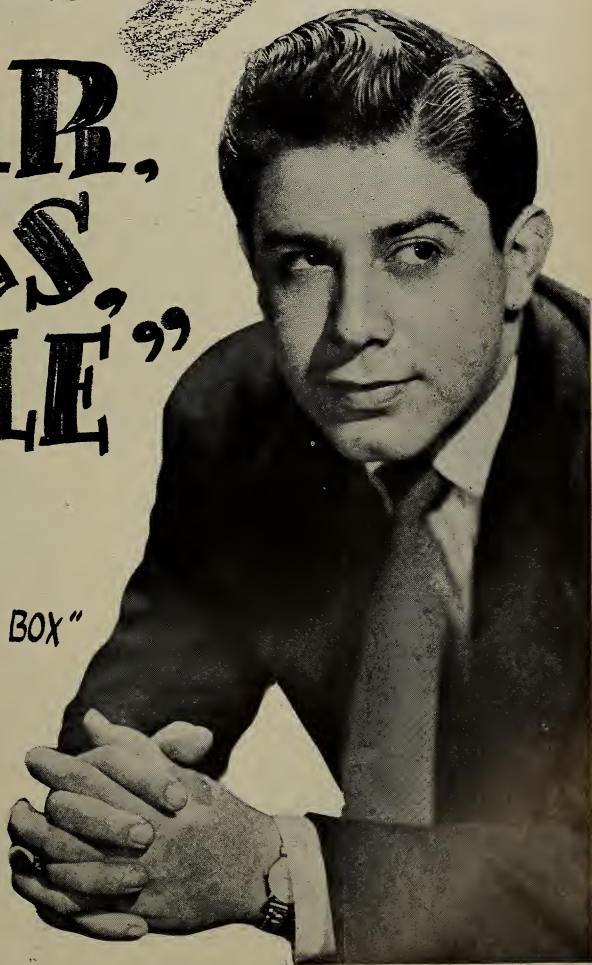
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A KISS,
A SMILE"

COLUMBIA
40058

"A MUST FOR EVERY JUKE BOX"





THE CASH BOX
Disk Jockeys
REGIONAL RECORD REPORTS

Listings below are reprinted exactly as submitted by leading disk jockeys throughout the nation for the week ending September 19 without any changes on the part of THE CASH BOX.

13 Man Victor Sales Team Kicks Off New Glenn Miller Album



counter display merchandiser. Since the Miller set comes wrapped in cellophane the demonstration disk is provided so that dealers will not have to break open an album. The counter display is designed to display both the 33 1/3 and 45 rpm versions of the set and is designed so that it not only shows off the merchandise but also serves as a self-service unit. Dealers also are being allocated a special Miller streamer for wall or window use.

- Distributor Level Publicity and Promotion—Each distributor is receiving a publicity and promotion kit containing photos of Miller and stories about the late bandleader. All of these are designed for local placement. A second section of the kit contains tips for local promotion stunts.
- Advertising—In their talks before distributors, RCA Victor unveiled the national advertising campaign, which includes trade advertising and spots on RCA Victor's network radio and TV shows.

Manie Sacks, RCA Victor Records vice president and general manager (seated), and Larry Kanaga, general sales and merchandise manager, go over the company's plans for the new Glenn Miller Limited Edition album.

NEW YORK—RCA Victor record department top brass kicked off the company's new Glenn Miller Limited Edition album with a week-long series of distributor sales meetings, ending on the 19th.

The Miller album, which contains five, 33 1/3 rpm or fourteen, 45 rpm records, will list at \$24.95. Conceived along the lines of the Beethoven Ninth of last year, it is felt that the Miller set may do twice the business garnered by the Toscanini album, which racked up sales totalling \$1,000,000.

In informal talks before distributors in every major U.S. market, a 13-man RCA Victor sales task force pointed up the potential of the Miller set and showed off the sales aids devised by the record company. Major points covered in the presentation included:

- Disk Jockey Coverage—RCA Victor presented a special plan to insure maximum disk jockey play of the album. Personal handling of the set is being strongly urged by RCA Victor.
- Concentrated Effort—Distributors were told that RCA Victor expects them to devote two full weeks of dedicated selling to the Miller set.
- Immediate Delivery—Since the Miller album has been quietly manufactured during the summer months distributors and dealers are getting immediate delivery. In this way, the album will get maximum exposure during the peak fall and holiday buying period.
- Dealer Level Sales Aids—With each order of 20 Miller albums in any combination of speeds, dealers will be provided with two demonstration records and a

Edw. Sawtell
WJLB—Detroit, Mich.
1. Draget (Ray Anthony)
2. P.S. I Love You (Hilltoppers)
3. Tropicana (Monty Kelly)
4. Tonight, Love (Bill Darne)
5. Lighthouse (Rusty Draper)
6. No Other Love (Perry Como)
7. My Love, My Love (James)
8. Dansero (Ginny Gibson)
9. Ricchet (Teresa Brewer)
10. The Story of Three Loves (Jerry Murad)

Robin Seymour
WKMH—Dearborn, Mich.
1. Tonight, Love (Bill Darne)
2. A Fool Was I (Nat Cole)
3. Tropicana (Monty Kelly)
4. Crying In The Chapel (Vall)
5. Many Times (Percy Faith)
6. Fury (G. Jenkins & S. Foster)
7. Ricchet (Teresa Brewer)
8. The Story of Three Loves (Jerry Murad)
9. My Love, My Love (James)
10. Gambler's Guitar (Draper)

John Wisley
WSAV—Savannah, Ga.
1. C'est Si Bon (Eartha Kitt)
2. You, You, You (Nat Cole)
4. Crying In The Chapel (Vall)
(Darrell Glenn)
5. Ricchet (Vicki Young)
6. Draget (Ray Anthony)
7. I Love Paris (Les Baxter)
8. No Other Love (Perry Como)
9. Hey Joel (Frankie Laine)
10. Ebb Tide (F. Chackfield)

Ken Malden
WVDA—Boston, Mass.
1. My Love, My Love (James)
2. Ebb Tide (F. Chackfield)
3. Time (Sarah Vaughn)
4. If Love Is Good To Me (Nat "King" Cole)
5. Draget (Ray Anthony)
6. Eh, Compari (Julius La Rosa)
7. Just A Gigolo (J. P. Morgan)
8. Hey Joel (Frankie Laine)
9. Ricchet (Teresa Brewer)
10. Rags To Riches (T. Bennett)

Ray Perkins
KFEL—Denver, Colo.
1. Vaya Con Dios (Paul & Ford)
2. You, You, You (Ames Bros.)
3. No Other Love (Perry Como)
4. Crying In The Chapel (Vall)
5. Draget (Ray Anthony)
6. P.S. I Love You (Hilltoppers)
7. Oh! (Pee Wee Hunt)
8. Gambler's Guitar (R. Draper)
9. I'm Walking Behind You (Eddie Fisher)
10. Three Little Pigs (Collins)

George Lezotte
WAVZ—New Haven, Conn.
1. A Dear John Letter (Pat O'Day & Horseman)
2. You, You, You (Ames Bros.)
3. Crying In The Chapel (Vall)
4. C'est Si Bon (Eartha Kitt)
5. Eh, Compari (Julius La Rosa)
6. My Love, My Love (James)
7. Ebb Tide (F. Chackfield)
8. No Other Love (Perry Como)
9. Half A Photograph (K. Starr)
10. Hey Joel (Frankie Laine)

Joe Monroe
KCJL—Shreveport, La.
1. My Love, My Love (James)
2. I Fergot More Than You'll Know (Davis Sisters)
3. P.S. I Love You (Hilltoppers)
4. Crying In The Chapel (Vall)
5. You, You, You (Ames Bros.)
6. Diamonds Are A Girl's Best Friend (Marilyn Monroe)
7. No Stone Unturned (Cherry)
8. I Love Paris (Les Baxter)
9. Going Steady (Betty Hutton)
10. There Must Be (Dolores Martel)

Eel Reilly
WBRY—Waterbury, Conn.
1. Crying In The Chapel (Vall)
2. Eh, Compari (Julius La Rosa)
3. Gambler's Guitar (R. Draper)
4. My Love, My Love (James)
5. Eternally (Fay Dammone)
6. A Dear John Letter (Pat O'Day & Horseman)
7. C'est Si Bon (Eartha Kitt)
8. Tonight, Love (Bill Darne)
9. You're Fooling Someone
10. Vaya Con Dios (Paul & Ford)

Don Thompson
WBUD—Trenton, N. J.
1. Vaya Con Dios (Paul & Ford)
2. Crying In The Chapel (Vall)
(The Orioles)
3. You, You, You (Ames Bros.)
4. I'm Walking Behind You (Eddie Fisher)
5. No Other Love (Perry Como)
6. P.S. I Love You (Hilltoppers)
7. Draget (Ray Anthony)
8. Oh! (Pee Wee Hunt)
9. My Love, My Love (James)
10. Till They've All Gone Home (Joan Reagan)

Sherm Feller
WVDA—Boston, Mass.
1. Rags To Riches (T. Bennett)
2. Velvet Glove (Winterhalter-Rene)
3. You, You, You (Ames Bros.)
4. Hey Joel (Frankie Laine)
5. Eh, Compari (Julius La Rosa)
6. Gambler's Guitar (R. Draper)
7. Toys (Eileen Barton)
8. I Love Paris (Les Baxter)
9. Tropicana (Monty Kelly)
10. Relax (Tony Martin)

Larry Wilson
WNOE—New Orleans, La.
1. Rags To Riches (T. Bennett)
2. I Love Paris (Les Baxter)
3. Eh, Compari (Julius La Rosa)
4. Gambler's Guitar (R. Draper)
5. Oh! (Pee Wee Hunt)
6. Cup Of Joy (Jo Stafford)
7. No Stone Unturned (Hutton)
8. Vaya Con Dios (Paul & Ford)
9. God Bless Us All (B. Well)
10. Crying In The Chapel (Vall)

Don Blair
WNBZ—Sarasota Lake, N. Y.
1. Vaya Con Dios (Paul & Ford)
2. No Other Love (Perry Como)
3. Relax (Tony Martin)
4. Crying In The Chapel (Vall)
5. Crying In The Chapel (Vall)
6. P.S. I Love You (Hilltoppers)
7. I'm Walking Behind You (Eddie Fisher)
8. Toys (Eileen Barton)
9. My Love, My Love (James)
10. C'est Si Bon (Eartha Kitt)

Jeff Evans
WLDY—Lodysmith, Wisc.
1. Crying In The Chapel (Vall)
2. C'est Si Bon (Eartha Kitt)
3. Gambler's Guitar (R. Draper)
4. The Moon Is Blue (Marterie)
5. Draget (Ray Anthony)
6. I Love Paris (Les Baxter)
7. Till They've All Gone Home (Julius La Rosa)
8. Granada (Clark Dennis)
9. Little Red Riding Hood (Al Jazsbro & Collins)
10. I Believe (Frankie Laine)

Chuck Norman
WIL—St. Louis, Mo.
1. Hey Joel (Frankie Laine)
2. Oh! (Pee Wee Hunt)
3. Draget (Ray Anthony)
4. No Other Love (Perry Como)
5. You, You, You (Ames Bros.)
6. Cup Of Joy (Jo Stafford)
7. Don't Take Your Love From Me (Three Suns)
8. Gambler's Guitar (R. Draper)
9. With These Hands (E. Fisher)
10. Little Red Riding Hood (Al Jazsbro & Collins)

Jackson Lowe
WOL—Washington, D. C.
1. No Other Love (Perry Como)
2. P.S. I Love You (Hilltoppers)
3. Tonight, Love (Bill Darne)
4. Ebb Tide (F. Chackfield)
5. Terry's Theme From "Limelight" (Frank Sinatra)
6. The Story Of Three Loves (Jerry Murad)
7. Toys (Eileen Barton)
8. Hey Joel (Frankie Laine)
9. C'est Si Bon (Eartha Kitt)
10. With These Hands (J. Ray)

Murray Jordan
WLJB—New York, N. Y.
1. Gambler's Guitar (R. Draper)
2. Draget (Ray Anthony)
3. Ebb Tide (F. Chackfield)
4. You, You, You (Ames Bros.)
5. My Love, My Love (James)
6. I Love Paris (Les Baxter)
7. Tonight, Love (Bill Darne)
8. Crying In The Chapel (Ella Fitzgerald)
9. Hey Joel (Frankie Laine)
10. Eh, Compari (Julius La Rosa)

Hugh Clark
WMAK—Nashville, Tenn.
1. Crying In The Chapel (Allen)
2. Ebb Tide (F. Chackfield)
3. Draget (Ray Anthony)
4. No Other Love (Perry Como)
5. C'est Si Bon (Eartha Kitt)
6. My Love, My Love (James)
7. Vaya Con Dios (Paul & Ford)
8. The Story Of Three Loves (Jerry Murad)
9. P.S. I Love You (Hilltoppers)
10. Gambler's Guitar (R. Draper)

Chris Clark
WB5M—New Bedford, Mass.
1. Vaya Con Dios (Paul & Ford)
2. No Other Love (Perry Como)
3. Draget (Ray Anthony)
4. You, You, You (Ames Bros.)
5. Crying In The Chapel (Vall)
6. Eh, Compari (Julius La Rosa)
7. Rags To Riches (T. Bennett)
8. A Dear John Letter (Pat O'Day & Horseman)
9. With These Hands (E. Fisher)
10. Tropicana (Les Baxter)

Don Kimmel
WCAP—Lowell, Mass.
1. If Love Is Good To Me (Nat "King" Cole)
2. With These Hands (E. Fisher)
3. Ebb Tide (F. Chackfield)
4. Eternally (Fay Dammone)
5. A Tear, A Kiss, A Smile (Jerry Vale)
6. A Dear John Letter (Pat O'Day & Horseman)
7. Tropicana (Monty Kelly)
8. Too Long (Bobby Darin)
9. Draget (Ray Anthony)
10. Vaya Con Dios (Paul & Ford)

Roger Clark
WNOR—Norfolk, Va.
1. Ebb Tide (F. Chackfield)
2. I Love Paris (Les Baxter)
3. C'est Si Bon (Eartha Kitt)
4. You, You, You (Ames Bros.)
5. The Best Way To Hold A Girl (Sonny Curtis)
6. Vaya Con Dios (Paul & Ford)
7. Crying In The Chapel (Vall)
8. Here's To The Ladies (Henry Jerome)
9. From Here To Eternity (Frank Sinatra)
10. Summer Is Gone (Thorhill)

Stan Pat
WTNJ—Trenton, N. J.
1. Eh, Compari (Julius La Rosa)
2. Hey Joel (Frankie Laine)
3. Vaya Con Dios (Paul & Ford)
4. The Velvet Glove (Winterhalter-Rene)
5. One Sided Love Affair (Marvelous)
6. I Love Paris (Les Baxter)
7. Can't Help Falling In Love (Elvis Presley)
8. Before It's Too Late (S. Gale)
9. Please Tell Me (Al Jazsbro)
10. Enjoy With (Jo Ann Lear)

Bill Darne
will set you *afire* singing
"TONIGHT, LOVE"
DECCA-28706
DECCA RECORDS

"It's What's In THE CASH BOX That Counts"

Teen Agers' Club



DETROIT—Every Sunday afternoon, Bob Seymour, WKMH disk jockey, conducts a teen agers' night club at the Gay Haven. 1,000 kids jam the club each week and Bob is pictured here with his recent guest Bob Manning, whose new Capitol disk "It's Easy To Remember" and "I Feel So Mmmm" has just been released.



Bill Darnel

will set you *afire* singing
"TONIGHT, LOVE"

DECCA-28706

DECCA
RECORDS

THE CASH BOX PICKS THESE

CASH BOX RECORDS

AND *Federal* RECORDS

DEAR JOAN

YOU'RE LOOKING FOR SOMETHING

**GET IT
NO IT AIN'T**

TENNESSEE WIG-WALK

HAND-ME-DOWN HEART

Jack Cardwell
KING 1269

This Royals
FEDERAL 12133

Bonnie Lou
KING 1237

AVAILABLE ON 45 RPM

DISTRIBUTED BY *KING* RECORDS

AVAILABLE IN CANADA ON *Quality* KING RECORDS

THE CASH BOX

The Nation's TOP 50

COMPILED BY JACK "ONE SPOT" TUNIS

Comprising 100 Selections	BA-Barbour BE-BELL BU-Busswick BU-Bullet CA-Capitol CD-Cadence CH-Chess AL-Aladdin AP-Apollo AT-Atlantic	BA-Barbour BE-BELL BU-Busswick BU-Bullet CA-Capitol CD-Cadence CH-Chess AL-Aladdin AP-Apollo AT-Atlantic	CE-Columbia CR-Coral DA-Dana DE-Decca DO-Dot DU-Duke DY-Darby ES-Essex FE-Federal 4 Star-Four Star IM-Imperial	IN-Intro JU-Jubilee DE-Decca LL-Lays LD-London MA-Mars ME-Mercury MG-Modern NA-National	PA-Parrot PE-Peacock PF-Prestige RA-Rainbow RE-Regent RH-Recorded IN-Hollywood SA-Savoy SIT-Sittin' In SP-Specialty	SW-Swingtime TE-Tempo TI-Tico TN-Tennessee UN-United VA-Valley VI-Victor VO-Vogue ZO-Zodiac
Sept. 26 Sept. 19						
1—Crying In The Chapel						
102.5	93.2					
CO-40062 (4-40062)	KEN GRIFFIN					
CR-61018 (9-61018)	ART LUND					
*DE-28758 (9-28758)	REX ALLEN					
DE-28762 (9-28762)	THE LORD FITZGERALD					
DE-8302 (9-48302)	SISTER ROSETTA THARPE					
DU-116 (45-116)	THE 4 DUKES					
*JU-5122 (45-5122)	THE ORIOLES					
*VA-101 (45-101)	DARRELL GLENN					
*VI-20-5368 (47-5368)	JUNE VALLI					
Sept. 26 Sept. 19						
6—P. S. I Love You						
BE-1004 (45-1004)	LARRY CLINTON O.					
DE-28750 (9-28750)	GORDON JENKINS O.					
*DO-15085 (45-15085)	HILTOPPERS					
LL-102 (9-28780)	THE FOUR VAGABONDS					
Sept. 26 Sept. 19						
7—Eh, Cumpari						
*CD-1232 (45-1232)	JULIUS LA ROSA					
Sept. 26 Sept. 19						
8—Oh!						
*CA-2442 (F-2442)	PEE WE HUNT O.					
CO-40062 (4-40062)	KEN GRIFFIN					
CR-61017 (9-61017)	LAWRENCE WELK O.					
DE-28779 (9-28779)	THE COMMANDERS					
Sept. 26 Sept. 19						
9—Ebb Tide						
*LO-1358 (45-1358)	FRANK CHACKFIELD O.					
ME-70177 (70177 x 45)	ROBERT MAXWELL					
ME-70126 (70126x45)	VIC DAMONE					
Sept. 26 Sept. 19						
10—Hey Joe!						
*CO-40036 (4-40036)	FRANKIE LAINE					
CO-21129 (4-21129)	CARL SMITH					
DE-28797 (9-28797)	KITTY WELLS					
Sept. 26 Sept. 19						
11—C'est Si Bon						
KI-1266 (45-1266)	APRIL STEVENS					
*VI-20-5358 (47-5358)	EARTHA KITT					
Sept. 26 Sept. 19						
12—I'm Walking Behind You						
CA-2450 (F-2450)	FRANK SINATRA					
Sept. 26 Sept. 19						
13—With These Hands						
CO-40006 (4-40006)	JOHNIE RAY					
CO-40034 (4-40034)	NELSON EDDY & JO STAFFORD					
DE-28780 (9-28780)	GUY LOMBARDO O.					
*VI-20-5365 (47-5365)	EDDIE FISHER					
Sept. 26 Sept. 19						
14—A Dear John Letter						
*CA-2502 (F-2502)	JEAN SHEPARD					
CR-61035 (9-61035)	KENNY ROBERTS					
DE-28798 (9-28798)	AUTUMN INMAN					
*ME-11566 (K-11566)	PAT O'DAY & FOUR HORSEMEN					
Sept. 26 Sept. 19						
15—The Story Of Three Loves						
*ME-70202 (70202x45)	JERRY MURAD					
VI-10-4210 (49-4210)	KAPPELL & O.					
Sept. 26 Sept. 19						
16—My Love, My Love						
*MG-11543 (K-11543)	JOEL JAMES					
MG-30668 (K-30668)	VIVA O.					
Sept. 26 Sept. 19						
17—I Love Paris						
*CA-2479 (F-2479)	LES BAXTER O.					
Sept. 26 Sept. 19						
18—Gambler's Guitlar						
*ME-70167 (70167x45)	RUSTY DRAPER					
ME-70163 (70163x45)	JIM LOWE					
Sept. 26 Sept. 19						
19—I See The Moon						
*CO-40047 (4-40047)	THE MARINERS					

Best Selling Records

FROM MORE THAN 15,000 RETAIL OUTLETS!

* Tunes are listed below in order of their popularity based on a continuing weekly national survey of thousands of record dealers by Jack "One Spot" Tunnis. Each listing includes the name of the song, record number, artist, and tune on the reverse side.
 * The number underneath the title indicates the actual sale per 1000 records made for the week. If the figure is 67.4, it means that for every 1000 records sold that week, 67.4 were of the tune indicated—a combination of all the records on which it was available.
 * Indicates best selling record

Comprising
100
Selections

Sept. 26	Sept. 19	Sept. 26	Sept. 19	Sept. 26	Sept. 19
20—Velvet Glove 11.9 — DE-28845 (9-28845) GRADY MARTIN <i>Dragnet</i> *VI-20-5405 (47-5405)— WINTERHALTER & RENE Elaine	29—Terry's Theme From "Limelight" 8.2 10.4 CA-2507 (F-2507)— JACKIE GLEASON O. <i>Peep O My Heart</i> CO-40013 (4-40013)— WALLY STOTT O. <i>Incidental Music from "Limelight"</i> CR-61006 (9-61006)— RON GOODWIN O. When I Fall In Love DE-28735 (9-28735)— VICTOR YOUNG <i>Bad And Beautiful</i> DE-28763 (9-28763)— GIJ LOMBARDO O. <i>Gigi</i> *10-1342 (45-1342)— FRANK CHACKSFIELD O. <i>Incidental Music from "Limelight"</i> ME-70168 (7016845)— RICHARD HAYMAN Shame VI-20-5326 (47-5326)— HUGO WINTERHALTER O. <i>Symphony Of A Starry Night</i> VI-20-5342 (47-5342)— NORO MORALES O. <i>No Other Love</i>	37—Butterflies 3.4 13.5 *ME-70183 (70183 x 45)— PATTI PAGE <i>This Is My Song</i>	38—Honey In The Horn 3.2 6.3 *DE-28691 (9-28691)— THE FOUR ACES <i>Organ Grinder's Swing</i> DE-28659 (9-28659)— THE COMMANDERS <i>Swanee River Boogie</i>	39—Too Young To Tango 2.9 6.2 *CR-61043 (9-61043)— TERESA BREWER <i>Ricochet</i> MG-11561 (K-11561)— JOEL GREY <i>The To-Do Song</i> OK-6981 (4-6981)— JUNE ANTHONY <i>Rather</i> VI-20-5250 (47-5250)— SUNSHINE RUBY	30—Caribbean 7.4 10.1 AB-140 (45-140)— MITCHELL TOROK DE-28812 (9-28812)— ROBERTA LEE *VI-20-5414 (47-5414)— TONY MARTIN <i>Relax</i> VI-20-5412 (47-5412)— EDDIE KIRK
21—Allez-Vous-En 11.4 19.3 *CA-2464 (F-2464)— KAY STARR <i>Half A Photograph</i> DE-28746 (9-28746)— GORDON KENKINS O. <i>No Other Love</i> ME-70181 (70181 x 45)— JAN AUGUST <i>Very Special Day</i>	22—Tropicana 10.9 17.8 *ES-325 (45-325)— MONTY KELLY <i>Life In New York</i> CA-2568 (F-2568)— LES BAXTER O. <i>Julie</i> TI-10190 (45-10190)— TITO PUENTE <i>Mambo Rama</i>	31—Proud New Father 4.4 8.5 *CA-2569 (F-2569)— JOHNNY STANDLEY <i>Clap Your Hands</i>	40—Chicka-Boom 2.8 13.9 *CO-40036 (4-40036)— GUY MITCHELL <i>Cloud Lucky Seven</i>	41—Till They've All Gone Home 2.7 3.4	32—Many Times 4.3 — CO-40076 (4-40076)— PERCY FAITH O. <i>In Love</i> *VI-20-5453 (47-5453)— EDDIE FISHER <i>Just To Be With You</i>
23—God Bless Us All 10.2 7.6 *BA-451 (45-451)— BRUCIE WEIL <i>Little B Jives</i> *CO-40049 (4-40049)— JIMMY BOYD <i>Marco, The Polo Pony</i> CA-2567 (F-2567)— MOLLY BEE <i>This Is My Dog</i> ME-70207 (70207 x 45)— BABY PAM <i>I Wanna Go To School</i> *VI-20-5413 (47-5413)— SPIKE JONES O. <i>I Just Love My Mommy</i>	24—From Here To Eternity 9.6 8.4 *CA-2560 (F-2560)— FRANK SINATRA <i>Anytime, Anywhere</i> CR-61045 (9-61045)— RAY BLOCH O. <i>Re-enlistment Blues</i>	33—My Love, My Life, My Happiness 4.2 — *VI-20-5404 (47-5404)— JAMES BROTHERS <i>If You Want My Heart</i>	42—No Stone Unturned 2.6 1.4	43—A Fool Was I 2.4 1.7	34—Lighthouse 4.1 11.1 *ME-70188 (7018845)— RUSTY DRAPER <i>I Love To Jump</i>
25—Don't Take Your Love From Me 9.4 9.2 LL-104 (45-104)— LEE RICHARDSON <i>I Had To Live And Learn</i> *VI-20-5347 (47-5347)— THE THREE SUNS <i>Under Paris Skies</i>	26—Rags To Riches 8.7 — *CO-40048 (4-40048)— TONY BENNETT <i>Here Comes That Heartache Again</i>	35—You're Fooling Someone 3.6 3.6 *MG-11543 (K-11543)— JONI JAMES <i>My Love, My Love</i>	44—Blue Canary 2.2 6.9	45—Song From Moulin Rouge 2.1 15.0	35—You're Fooling Someone 3.6 3.6 *MG-11543 (K-11543)— JONI JAMES <i>My Love, My Love</i>
27—Relax 8.6 2.4 *VI-20-5414 (47-5414)— TONY MARTIN <i>Caribbean</i>	28—Tonight, Love 8.4 — *DE-28706 (9-28706)— BILL DARNEL <i>Come To Me</i>	36—Return To Paradise 3.5 7.9 *CA-2498 (F-2498)— NAT "KING" COLE <i>Angelo</i> CO-39998 (4-39998)— PERCY FAITH O. CR-60997 (9-60997)— ALAN DALE <i>Tonight We Live</i> DE-28714 (9-28714)—	46—April In Portugal 1.8 14.4	47—I'd Rather Die Young 1.6 8.9	36—Return To Paradise 3.5 7.9 *CA-2498 (F-2498)— NAT "KING" COLE <i>Angelo</i> CO-39998 (4-39998)— PERCY FAITH O. CR-60997 (9-60997)— ALAN DALE <i>Tonight We Live</i> DE-28714 (9-28714)—

Arthur Seger Dies

NEW YORK—The trade was saddened this week by the sudden death of Arthur Seger, president of Seger Records. He died Friday, September 11 after failing to recover from an operation which he underwent several days before.

One of the most universally admired men in the business, Seger won many friends through his sincere concern and desire to help those whom he came into contact with.

In the record field, he made his mark as an independent manufacturer by introducing Bernice Parks to the American record buying public. It was also through the Seger label that the songstress came to the attention of the trade.

Recently Seger, who always had an eye out for the unusual, had cut Margaret O'Brien and her disks were waiting for release when he took ill.

Seger entered the record business right after the war and had various companies including Asa Records and Top Ten Records.

Comment among his friends in the field this week was that the entire music business would miss him and the humanitarian qualities and approach which he brought to the industry.

CAMMAROTA RECORDS

Just Released!

"HOME ON THE PRAIRIE"

sung by

STEVE ANDREWS

b/w

"CAROLINA"

sung by

TWO DEBBS 'N A DATE

CAMMAROTA PUB. CO.

234 PATTERSON AVE.
EAST RUTHERFORD, N. J.

The Novelty of the New Season!

"TURKISH CANDY"

JOE SCHUSTER MUSIC PUB.

1674 Broadway, N. Y. C. Room 718

Heading for Hits!

NO. 3066

"WHAT WOULD I DO"

flip "I'LL TELL THE WORLD I LOVE YOU"

NO. 3067

"ENJOY WHAT YOU'RE DOING"

flip "GI-GI-GI-GIRA CON ME"

vocals by

JO ANN LEAR

orchestrations by

STEVE MAIK

45 rpm
78 rpm

DISTRIBUTORS—DEALERS—JUKE BOX OPERATORS

Write today for FREE Sample Records

(state which speed)

GIRA RECORDS DIVISION

GILIO PUBLICATIONS

39 Park Avenue Rutherford, New Jersey

Nationwide

ON THE WAY TO THE TOP!

JACKIE VAN

SINGING WITH
Henry Brandon's Orch.

"One Sided Love"

b/w

"When U And I Are One"

NATIONWIDE
2586

Nationwide RECORDS

4149 N. LEAMINGTON, CHICAGO, ILL.
TEL: SPRING 7-1167

Ellington Dedicates "Artist's Society of America"

CHICAGO—On Tuesday, September 15, Duke Ellington officially dedicated "The Artists Society of America," created to aid new talent in all phases of the entertainment field.

Meeting, attended by approximately 50 guests, including disk jockeys and newsmen, was held at the Sutherland Hotel, recently chosen national headquarters for the society.

As Duke says, "People in show business are noted for their tendency to help everyone but themselves. We want to try to aid our own members." He added that a program including legal, health, informational, and publicity services will be offered.

Alfred A. Duckett of Chicago has been appointed executive secretary. Other officers include Mahalia Jackson, vice-president; Sammy Dyer, treasurer; Marion Stevenson, secretary. Attorneys constituting legal counsel are, Earl Brooks, Eddie Johnson, and William Rhetta, Dr. Arthur Logan of New York City will head the health department.

National advisory board consists of Nat Cole, Illinois Jacquet, Ken Blewitt, Al Monroe, Fred Watson, Dan Burley and Dr. Roy P. Garrett.

ASA is mainly interested in enrolling aspiring entertainers, both those now engaged in show business and those planning to enter the field. Special emphasis will be placed on programs to aid songwriters and for artists engaged in the spiritual and gospel fields.

National headquarters will remain here in Chicago, but branch offices are planned for New York, Los Angeles, Detroit, St. Louis, Philadelphia, and other cities, as they become necessary.

ASA is not a union and will cooperate with and respect all established agencies, unions, and like organizations.

It will mainly function in an advisory capacity.

Irma Fields Named To Derby Promotion

NEW YORK—Larry Newton, president of Derby Records, announced this week that Irma Fields has been named Sales and Promotion Manager at the diskery.

Her first assignments will be Derby's two newest releases, Bob Carroll's "A I To Blame" and Sandy Solo's "There I Go."

"Hey Barmaid"



HOLLYWOOD, CAL.—Jerry Colonna and Art Grobart of Decca and a "Barmaid" at the Crescendo Club on Sunset Strip in Hollywood demonstrate Jerry's latest Decca release, "Hey Barmaid."

THE CASH BOX JUKE BOX RECORD REGIONAL REPORT

The Top Ten Records—City by City

- | | | |
|--|---|--|
| <p>New York, N. Y.</p> <ol style="list-style-type: none"> 1. No Other Love (Perry Como) 2. Eh, Cumpari (Julius La Rosa) 3. Vaya Con Dios (Paul & Ford) 4. Crying In The Chapel (Valti) 5. Ebb Tide (Frank Chacksfield) 6. You, You, You (Ames Bros.) 7. P. S. I Love You (Hilltoppers) 8. C'est Si Bon (Eartha Kitt) 9. Dragnet (Ray Anthony) 10. Rags To Riches (T. Bennett) | <p>Chicago, Ill.</p> <ol style="list-style-type: none"> 1. Crying In The Chapel (Valti) 2. You, You, You (Ames Bros.) 3. Vaya Con Dios (Paul & Ford) 4. Oh! (Pee Wee Hunt) 5. Eh, Cumpari (Julius La Rosa) 6. P. S. I Love You (Hilltoppers) 7. Ebb Tide (Frank Chacksfield) 8. C'est Si Bon (Eartha Kitt) 9. Don't Take Your Love From Me (Three Suns) 10. No Other Love (Perry Como) | <p>Los Angeles, Calif.</p> <ol style="list-style-type: none"> 1. You, You, You (Ames Bros.) 2. Vaya Con Dios (Paul & Ford) 3. Crying In The Chapel 4. No Other Love (Perry Como) 5. P. S. I Love You (Hilltoppers) 6. C'est Si Bon (Eartha Kitt) 7. Oh! (Pee Wee Hunt) 8. Dragnet (Ray Anthony) 9. Gambler's Guitar (R. Draper) 10. C'est Si Bon (Eartha Kitt) |
| <p>Philadelphia, Pa.</p> <ol style="list-style-type: none"> 1. You, You, You (Ames Bros.) 2. Vaya Con Dios (Paul & Ford) 3. Crying In The Chapel 4. No Other Love (Perry Como) 5. P. S. I Love You (Hilltoppers) 6. Oh! (Pee Wee Hunt) 7. Love Every Moment You Live (Mika Podicin) 8. Dragnet (Ray Anthony) 9. My Love, My Love (J. James) 10. Ebb Tide (Frank Chacksfield) | <p>Cincinnati, Ohio</p> <ol style="list-style-type: none"> 1. Vaya Con Dios (Paul & Ford) 2. You, You, You (Ames Bros.) 3. Crying In The Chapel 4. No Other Love (Perry Como) 5. Oh! (Pee Wee Hunt) 6. Dragnet (Ray Anthony) 7. P. S. I Love You (Hilltoppers) 8. C'est Si Bon (Eartha Kitt) 9. Ebb Tide (Frank Chacksfield) 10. I'm Walking Behind You (Eddie Fisher) | <p>Atlanta, Ga.</p> <ol style="list-style-type: none"> 1. Vaya Con Dios (Paul & Ford) 2. Eh, Cumpari (Julius La Rosa) 3. Crying In The Chapel 4. You, You, You (Ames Bros.) 5. Dragnet (Ray Anthony) 6. P. S. I Love You (Hilltoppers) 7. Ebb Tide (Frank Chacksfield) 8. My Love, My Love (J. James) 9. C'est Si Bon (Eartha Kitt) 10. I'm Walking Behind You (Eddie Fisher) |
| <p>Detroit, Mich.</p> <ol style="list-style-type: none"> 1. Vaya Con Dios (Paul & Ford) 2. Dragnet (Ray Anthony) 3. P. S. I Love You (Hilltoppers) 4. Crying In The Chapel (Glenn-Valti) 5. You, You, You (Ames Bros.) 6. Ebb Tide (Frank Chacksfield) 7. Oh! (Pee Wee Hunt) 8. Tonight, Love (Bill Darnell) 9. C'est Si Bon (Eartha Kitt) 10. My Love, My Love (J. James) | <p>Lansing, Mich.</p> <ol style="list-style-type: none"> 1. Vaya Con Dios (Paul & Ford) 2. No Other Love (Perry Como) 3. You, You, You (Ames Bros.) 4. P. S. I Love You (Hilltoppers) 5. Gambler's Guitar (R. Draper) 6. Crying In The Chapel (Valti) 7. C'est Si Bon (Eartha Kitt) 8. Oh! (Pee Wee Hunt) 9. Dragnet (Ray Anthony) 10. I'm Walking Behind You (Eddie Fisher) | <p>Boston, Mass.</p> <ol style="list-style-type: none"> 1. Vaya Con Dios (Paul & Ford) 2. Eh, Cumpari (Julius La Rosa) 3. A Dear John Letter (Pat) 4. P. S. I Love You (Hilltoppers) 5. Ebb Tide (Frank Chacksfield) 6. No Other Love (Perry Como) 7. Dragnet (Ray Anthony) 8. You, You, You (Ames Bros.) 9. Too Slow (Bob Dini) 10. P. S. I Love You (Hilltoppers) 10. Oh! (Pee Wee Hunt) |
| <p>Seattle, Wash.</p> <ol style="list-style-type: none"> 1. Vaya Con Dios (Paul & Ford) 2. You, You, You (Ames Bros.) 3. Oh! (Pee Wee Hunt) 4. Crying In The Chapel (Valti) 5. Ebb Tide (Frank Chacksfield) 6. No Other Love (Perry Como) 7. Dragnet (Ray Anthony) 8. P. S. I Love You (Hilltoppers) 9. C'est Si Bon (Eartha Kitt) 10. I'm Walking Behind You (Eddie Fisher) | <p>Buffalo, N. Y.</p> <ol style="list-style-type: none"> 1. Vaya Con Dios (Paul & Ford) 2. Crying In The Chapel (Valti-Allen) 3. Oh! (Pee Wee Hunt) 4. Dragnet (Ray Anthony) 5. No Other Love (Perry Como) 6. Eh, Cumpari (Julius La Rosa) 7. P. S. I Love You (Hilltoppers) 8. You, You, You (Ames Bros.) 9. C'est Si Bon (Eartha Kitt) 10. Gambler's Guitar (R. Draper) | <p>Washington, D. C.</p> <ol style="list-style-type: none"> 1. Vaya Con Dios (Paul & Ford) 2. You, You, You (Ames Bros.) 3. No Other Love (Perry Como) 4. P. S. I Love You (Hilltoppers) 5. Crying In The Chapel (Valti) 6. Oh! (Pee Wee Hunt) 7. Gambler's Guitar (R. Draper) 8. Dragnet (Ray Anthony) 9. C'est Si Bon (Eartha Kitt) 10. I'm Walking Behind You (Eddie Fisher) |
| <p>Winston-Salem, N. C.</p> <ol style="list-style-type: none"> 1. Crying In The Chapel (The Orioles-Valti) 2. Vaya Con Dios (Paul & Ford) 3. I'm Walking Behind You (Elliott) 4. With These Hands (E. Fisher) 5. You, You, You (Ames Bros.) 6. P. S. I Love You (Hilltoppers) 7. No Other Love (Perry Como) 8. C'est Si Bon (Eartha Kitt) 9. Oh! (Pee Wee Hunt) 10. Dragnet (Ray Anthony) | <p>New Orleans, La.</p> <ol style="list-style-type: none"> 1. No Other Love (Perry Como) 2. Oh! (Pee Wee Hunt) 3. Vaya Con Dios (Paul & Ford) 4. Crying In The Chapel 5. You, You, You (Ames Bros.) 6. Ebb Tide (Frank Chacksfield) 7. Gambler's Guitar (R. Draper) 8. Hey Joel (Frankie Laine) 9. I'm Walking Behind You 10. With These Hands (E. Fisher) | <p>San Francisco, Calif.</p> <ol style="list-style-type: none"> 1. Vaya Con Dios (Paul & Ford) 2. You, You, You (Ames Bros.) 3. Crying In The Chapel 4. No Other Love (Perry Como) 5. P. S. I Love You (Hilltoppers) 6. C'est Si Bon (Eartha Kitt) 7. Dragnet (Ray Anthony) 8. Oh! (Pee Wee Hunt) 9. I'm Walking Behind You (Eddie Fisher) 10. Gambler's Guitar (R. Draper) |
| <p>Denver, Colo.</p> <ol style="list-style-type: none"> 1. Vaya Con Dios (Paul & Ford) 2. You, You, You (Ames Bros.) 3. Crying In The Chapel 4. P. S. I Love You (Hilltoppers) 5. No Other Love (Perry Como) 6. Oh! (Pee Wee Hunt) 7. Dragnet (Ray Anthony) 8. With These Hands (E. Fisher) 9. Ebb Tide (Frank Chacksfield) 10. C'est Si Bon (Eartha Kitt) | <p>St. Louis, Mo.</p> <ol style="list-style-type: none"> 1. Oh! (Pee Wee Hunt) 2. Dragnet (Ray Anthony) 3. Crying In The Chapel (Valti) 4. You, You, You (Ames Bros.) 5. Vaya Con Dios (Paul & Ford) 6. Ebb Tide (Frank Chacksfield) 7. Hey Joel (Frankie Laine) 8. P. S. I Love You (Hilltoppers) 9. Eh, Cumpari (Julius La Rosa) 10. No Other Love (Perry Como) | <p>Dallas, Tex.</p> <ol style="list-style-type: none"> 1. Vaya Con Dios (Paul & Ford) 2. You, You, You (Ames Bros.) 3. No Other Love (Perry Como) 4. Crying In The Chapel (Valti-Glenn) 5. Vaya Con Dios (Paul & Ford) 6. Eh, Cumpari (Julius La Rosa) 7. My Love, My Love (J. James) 8. Don't Take Your Love From Me (Three Suns) 9. Hey Joel (Frankie Laine) 10. P. S. I Love You (Hilltoppers) |
| <p>Des Moines, Iowa</p> <ol style="list-style-type: none"> 1. Vaya Con Dios (Paul & Ford) 2. No Other Love (Perry Como) 3. Crying In The Chapel 4. With These Hands (E. Fisher) 5. Oh! (Pee Wee Hunt) 6. You, You, You (Ames Bros.) 7. P. S. I Love You (Hilltoppers) 8. A Dear John Letter (Shepard & Huskey) 9. Hey Joel (Frankie Laine) 10. I'm Walking Behind You (Eddie Fisher) | <p>Memphis, Tenn.</p> <ol style="list-style-type: none"> 1. Vaya Con Dios (Paul & Ford) 2. Crying In The Chapel (Valti) 3. P. S. I Love You (Hilltoppers) 4. Oh! (Pee Wee Hunt) 5. Dragnet (Ray Anthony) 6. You, You, You (Ames Bros.) 7. No Other Love (Perry Como) 8. My Love, My Love (J. James) 9. C'est Si Bon (Eartha Kitt) 10. Ebb Tide (Frank Chacksfield) | <p>Pittsburgh, Pa.</p> <ol style="list-style-type: none"> 1. You, You, You (Ames Bros.) 2. No Other Love (Perry Como) 3. Crying In The Chapel 4. Vaya Con Dios (Paul & Ford) 5. Eh, Cumpari (Julius La Rosa) 6. My Love, My Love (J. James) 7. Don't Take Your Love From Me (Three Suns) 8. Rags To Riches (T. Bennett) 9. Hey Joel (Frankie Laine) 10. P. S. I Love You (Hilltoppers) |

THE NATION'S TOP HIT!

DARREL GLENN
and the Rhythm Riders

"CRYING IN THE CHAPEL"

b/w

"HANG UP THAT TELEPHONE"
Valley V-105

★ ★ ★

Just Released — Another Smash

"WRITE AND TELL ME WHY"
b/w

"DON'T LET ME DOWN"
Valley V-107
DJ'S: Write for Sample copy

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MILLS MUSIC, INC.

CASH BOX TOP PERS

TORONTO TOPICS

In line with their policy of having each of their record labels operating independently, Quality Records goes into the fall season with Eric Bird, in charge of MGM; Bill Carry, in charge of Mercury; Frank Weaver, in charge of Quality and Quality-King labels and Frank Kirton handling Remington with Don McKim in charge of the overall operations. Frank Weaver reports they have a very hot Quality release forth-coming in "On The Carousel" which they are pressing from the Rainbow master. This Arlene James with the Dimensionals group, is expected to click big in Canada. . . . Alec Finlay back in town at Massey Hall with his all-Scottish company and the usual good business. The old country people really turn out for his annual dates. . . . At Massey Hall on September 23rd, Norman Granz's Jazz at the Philharmonic makes its annual appearance with Canuck Oscar Peterson, Ella Fitzgerald, Roy Eldridge, Ben Webster, Charlie Shavers, Ray Brown, Raymond Tania, Flip Phillips, Benny Carter, Bill Harris, J. C. Heard, Herb Ellis, and Willie Smith. . . . Back again at the Colonial is Phil Napoleon and his Dixieland Music. Phil could have his Canadian citizenship papers anytime he wants them. . . . Up from



ELLA FITZGERALD

Wheeling, West Virginia are Doc and Chickie Williams and their group to play two weeks of Ontario dates before heading into the Maritime Provinces. Hear that Doc's song, "Roses Are Blooming," which has been a Quality best seller, will soon be out as a Pop. Several issues ago, we predicted this could be a hit. The Doc Williams show will play the Canadian Legion in Toronto on September 21st. . . . Glad to hear that Bill Long will be on the WYVA Wheeling Jambores. Currently in Minot, North Dakota, Bill moves east to Wheeling next week. Long a favorite with Canadians, this folk artist will find a ready audience awaiting his air appearances from West Virginia. . . . Bobby Gimby and his orchestra back at the Palais Royale for a fall run which makes a merited repeat date for this popular maestro.

MONTREAL MEMOS

Record business off at a great pace for the fall season with all of the local distributors and their staffs reporting extra heavy volume of business. . . . Vaughn Monroe, working as a single, headlines this week's show at the Seville Theatre and is expected to be a real money maker for the house. . . . Week before last, Decca's Four Aces did close to record business at the Seville, and tied in with their Montreal date, the plattery locally pre-released their new disk of the standard "Laughing On The Outside (Crying on the Inside)." Frank Ramspurger and his International Music Store advises that they have had very good customers' reaction on this disk. . . . Coral's Johnny Desmond did very good business last week at the local vaude house. . . . Incidentally, Les Gardner of the record department at International is moving to Toronto where he will be with RCA Victor. . . . Lee Mendell, formerly manager of Capitol Records local office is now Montreal manager of RCA Victor's record division. . . . Curly Hachey and the Sunset Playboys currently headlining at the Hotel Maurice in Three Rivers, after which they play a two-week date at the Chez Emile in Quebec City. . . . Opening the new fall season at the Ritz Carlton Hotel will be Cecilia Lipton with the society favorite Johnny Grant presiding at the Ritz keyboard. . . . Sammy Davis Jr. with his dad and uncle, Will Mastin doing extremely well on their repeat engagement at the Chez Paree. The Will Mastin Trio is a U.S. act that became a headliner in Canada, probably before they reached their preeminence in their homeland. They have been tops in these parts most of the past two decades and have a raft of friends, as well as fans in this part of the continent.



VAUGHN MONROE

PRAIRIE PRATTLE

Local pride becoming almost as hot in disk and music circles as it is in sports, with Scotty Stevenson and the Edmonton Eskimos now recording for RCA Victor's Bluebird label. Scotty's first disk "Edmonton Waltz" with "Let's Get Married Tomorrow" on the flip side has the northern Alberta fans going for its success and it sounds good to us. . . . CKXL's Stu Davis and CFCN's Hod Pharis keeping in the music limelight with their Aragon platters and Hod has just cut his song "Somebody's Calling" for early Aragon release, which has been getting strong reaction on his radio programs. The tune should be a natural follow up to his earlier originals "Call Of The Mountains" and "I Heard The Bluebirds Sing," which did so nicely for him and Aragon and were covered by the U.S. majors. . . . Apex star, Eddie Mehler back home in Estevan, Saskatchewan for his first holiday since trucking came. Here he will be calling in on the western D.J.'s and ops before he returns to Ontario at the end of this month. . . . Buddy Reynold is organizing his own group in Winnipeg and intends to make that his base of operations for the coming season. Buddy's Aragon platter of "Centipede," in his own tune, could happen and we hear some of the U.S. A & R men are watching it for possible cutting on their labels.



JOHNNY DESMOND

BMI Check List

OF TOP RECORD RATINGS
BY THE TRADE PRESS

	Billboard	Cash Box	Variety
MANY TIMES (8MI) EDDIE FISHER (Vic.)	New Record to Watch	Disk of the Week	Best Bet
PERCY FAITH (Col.)	77 (Good)	Disk of the Week	Very Good
IN LOVE (Ludlow) PERCY FAITH (Col.)	New Record to Watch	Disk of the Week	Very Good
OH MIS'RABLE LOVE (Godoy) BOBBY WAYNE (Mer.)	Best Buy	Best Bet	Very Good
I WANT TO BE EVIL (Duchess) EARTHA KITT (Vic.)	Best Buy		Very Good
PROUD NEW FATHER (Magnolia) JOHN STANDLEY (Cap.)	Best Buy	B (Very Good)	
THE TENNESSEE WIG-WALK (Village) JILL WHITNEY (Coral)	75 (Good)	Sleeper of the Week	Very Good
RUSS MORGAN (Dec.)	75 (Good)	B (Very Good)	
SWEET MAMA, TREE TOP TALL (Hallis) THE LANCERS (Trend)	New Record to Watch	B (Very Good)	Very Good
PA-PAYA MAMA (Sheldon) PERRY COMO (Vic.)	New Record to Watch		Top Review
I SHOULD HAVE TOLD YOU LONG AGO (Ward & Sears) THE FOUR LADS (Col.)		Sleeper of the Week	Top Review
WHY DO YOU PRETEND (Patricia) ALAN DEAN (MGM)		B+-(Excellent)	Best Bet
I FORGOT MORE THAN YOU'LL EVER KNOW (Fairway) TONI ARDEN (Col.)	75 (Good)	B (Very Good)	Best Bet
SHOO, TURKEY, SHOO (Emperor) ROSEMARY CLOONEY (Col.)		Best Bet	Top Review
FORGIVE ME JOHN (American) JEAN SHEPARD (Cap.)	Best Buy	Bullseye of the Week	
IN THE MISSION OF ST. AUGUSTINE (Republic) SAMMY KAYE (Col.)	Best Buy		
THE BUCCANEERS (Rama)		R&B Sleeper	

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FRANK CHACKSFIELD'S
NEW RECORD SMASH!

**EBB
TIDE**

ROBBINS MUSIC CORPORATION

10 Millionth EP Recording Rolls Off RCA's Press

NEW YORK—The record industry's 10,000,000th extended-play 45 rpm recording rolled off the press on September 15 at RCA Victor's 24th Street plant here. The company has pressed more than 7,000,000 of the eight-minutes-per-side discs since introducing them a year ago this month.

Total sales volume for the industry on EP merchandise has already passed \$14,500,000, according to Manie Sacks, vice president and general manager for the Victor record department. Sacks presided at brief ceremonies at the record plant and presented the 10,000,000th EP disc, "Rise Steven Sings Songs by Idabelle Firestone," to Miss Stevens.

The record industry probably will hike its volume this year to \$225,000,000—a rise of 12 per cent over 1952—Sacks estimated. He said the extended-play recordings had contributed greatly to the current boom, and that sale of 15,000,000, EP discs during the next 12 months could be expected.

EP records considerably reduce the price of recorded music through a technical development which lengthens the playing time of a 45 rpm record from four to eight minutes per side. Thus an EP requires only four popular tunes instead of two, and cuts the cost of pop music albums almost in half.

Hundreds of medium-sized classical works which formerly required a "break" in the middle while a record was turned over now are complete on one side of an EP. An extensive new series of these medium-length works, performed by famous artists, has been released this fall by RCA Victor under the title of "Concert Cameos."

"EP records," Sacks emphasized, "make it possible to offer vast numbers of potential consumers with only \$1.50 to spend a substantial package of music for their money." Before World War II, 80 per cent of classical music purchases were in single records, but with the advent of the longer-playing disks that figure fell to 20 per cent. EP records have reopened the market for single and shorter classical selections, the RCA Victor official said.

Ames Brothers In Chicago



CHICAGO, ILL.—Linn Burton's Steak House was the scene this past week of a party given for the Ames Brothers by RCA Victor. The boys were playing the Chicago Theater. Seen in the photo above are, l to r: Attorney John Phillips; Ed Ames; Bill Gersh, publisher of The Cash Box; Mrs. Sam Evans; Mrs. Bill Gersh; Karyl Long of The Cash Box staff; and Betty Calamari.

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FOR ME
FOR ME**

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WIG-WALK"**

Bonnie Lou—King
Jill Whitney—Coral
Russ Morgan—Decca

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TO THE
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Danny's Hideaway Now Celebrated On Recording

NEW YORK — Danny Stradella, youthful owner of Danny's Hideaway Restaurant is experiencing a new thrill these days. Tex Beneke has just recorded a tune on the Coral label called "Danny's Hideaway."

Danny, still amazed at the whole thing, said the other day: "When I was a kid living in Hell's Kitchen and went dancing to bands like the late Glenn Miller's, I never dreamed that Tex Beneke, who played in the band at the time, would one day record a song honoring a restaurant I owned."

In honor of the event, Danny is giving a party at his restaurant on Tuesday, September 22, which is expected to be attended by his great host of friends in the music, recording and entertainment world.

Darnel & Lee Stewart Relive Past At WFIL-TV "Bandstand Picnic"

PHILADELPHIA — Lee Stewart, co-m.c. of the "Bandstand" on WFIL-TV Philadelphia, is riding the crest of enthusiasm that the fast-growing disk show is generating in local and national record circles. Bill Darnel in town last week for an engagement across the river at Chubby's is also sitting pretty thanks to his hit "Tonight Love." But it wasn't always that way for the boys. Back when Darnel was aiming for "the break" and Stewart was working on different radio shows, the two teamed up to share a New York apartment that soon became a clearing house for other members of the disk trade also looking for their opening.

Located not far from the Brill Building, Stewart and Darnel's apartment house was jammed with people in show business, and their room provided a place to sleep for many of the fellows who today are top stars in the entertainment business. Songs were written in the apartment—arrangements were set—and jobs were gotten in the apartment which acted as a New York address for vocalists, actors, announcers, etc.

Needless to say there was a record player there and young song writers who had just had their first tunes recorded would bring the disk over to get opinions.

Here too, the new sounds that Dizzy Gillespie and his followers were making were played over and over again, and their effect on the music trade discussed. These early acetates kept each of the struggling singers and disk-jockeys up on the trends in their trade.

That's part of a past that Stewart and Darnel brought out when Stewart and his co-emcee Bob Horn spun Darnel's waxing of "Tonight Love" at the WFIL-TV "Bandstand Picnic."

America's Next # 1 Hit!
"T. V. RUMBA"

by



BOB BACHELDER
and his Mood Recording Ork.
Mood # 1011

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On Della #117—Tony Lovello
Della Presents another #1 ONE
Bobby Doyle sings
"I'M ASHAMED OF MYSELF"
and
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Hollywood 28, Calif.

Dewey Bergman Becomes VP And A & R Head of New Record Firm, Triangle Records



DEWEY BERGMAN

NEW YORK—Ben L. Kulick, president of the new company, announced, this week, the formation of Benida Enterprises Corporation, a record manufacturing firm which will have Dewey Bergman as its vice president and A & R head. The diskery is to be called Triangle Records.

In a statement of policy, Mr. Bergman said that it is Triangle's object to record with fresh new talent. With this in mind, Bergman is asking operators and disk jockeys who know of good talent in their areas to inform him of the fact and, if possible, to accompany the information about the artist with an acetate. Both jobs and ops will be given careful consideration.

The first artists signed to the roster are Mark Stuart, vocalist, and Bob Dewey's Orchestra. The company's first release is expected to be in October.

Sidney Ascher has been named public relations and advertising manager while Paul Brown will be in charge of record and sales promotion.

Some 25 distributors have been set up and an announcement of their names will be made prior to the diskery's first release.

In line with Bergman's search for talent, it might be interesting to note that he was an important factor in the discovery of Guy Mitchell, Steve Lawrence and Tommy Prisco. Bergman, in the past six years was A & R head of King Records and was also in the A & R department of RCA Victor.

Kulick is president of Saysan Distributing Co., in Buffalo, distributor of Admiral products and Mills Amusement and Vending Machines. Kulick was formerly a Wurlitzer distributor in the Buffalo territory.

Tiffany Reading West Coast Branch Office

CHICAGO—With Tiffany Records' first release getting a great reception nationally, Pres. Henry E. Doney is on an extended tour of the southwest and west coast, making an announcement of a branch office in Los Angeles.

Tiffany's first release, "My Love For You" and "Granada" sung by Clark Dennis, is getting a big play by disk jockeys and juke boxes. Both sides are being covered by other labels using name vocalists.

In California Doney is negotiating for names for the new label plus Tiffany's first album which may be the score of a new film. Hollywood figures closely in Tiffany plans, as is witnessed by the first release, "My Love For You," an exclusive of Mack Gordon's lyric of the Alfred Newmann theme melody of the 20th Century-Fox film, "The President's Lady." It is reported that a name movie femme, never before recorded, will soon debut for Tiffany.

Doney, former manager of the Merry Macs and Earl Fisher Hines, has lined up an impressive list of top independent distributors including: Benart Distributing Co., Cleveland; Cosnat Distributing Co., New York and Philadelphia; Diamond Distributing Co., Los Angeles; Dobbs of Dallas; Hit Record Distributor Co., Cincinnati; M. S. Distributing Co., Chicago; Music Suppliers of New England, Boston; Oklahoma Supply Record Co., Oklahoma City; Pan-American Distributing Co., Detroit, and Schwartz Brothers, Washington, D.C.

Tiffany also aims to cover Canada.

"The Terry Theme"

from
"LIMELIGHT"
—instrumental—

"Eternally"

from
"LIMELIGHT"
—vocal—
BOURNE, INC.

In The Mood For Music



Blaine Takes Over National

NEW YORK—Jerry Blaine, president of Jubilee Records, announced this week that he has consummated a deal in which he will take over the manufacturing and distribution of the National label. National, which has been dormant for the past two and a half years, will include in its first release 16 EP's and 16 LP's. Artists to be featured are Billy Eckstine, Charlie Ventura, the Ames Brothers, Eileen Barton and Enric Madriguera, among others.

George Pincus Opens Office

NEW YORK—George Pincus, who recently opened his own publishing firm after having been with Shapiro-Bernstein for 20 years, has established offices at 1650 Broadway. The firm is an ASCAP affiliate.

Representing Pincus in Chicago is Irwin Berke. A west coast man will be appointed soon.

PHILADELPHIA — V. George Badoian (third from left) president of Mood Records shakes hands with Joe Grady and Ed Hurst (extreme right) after he and his artists appeared on their WPTZ show a few weeks ago. At Badoian's left is Harry Flnfer, Mood distributor in Philadelphia. At his right are Fay DeWitt and Jan Strickland.

GUY MITCHELL'S
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"CHICKA-BOOM!"
(From Paramount Pic.)
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 MOMENT
 YOU LIVE"
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 Mike
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20th Century
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 GOTTRAM RECORD CORP.

"P.S.
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THE HILLTOPPERS...Dot 15085
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LA SALLE MUSIC CO.
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 and "MOTHER TALK"
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 to Hold a
 Girl"
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SONNY CURTIS
 Coral Records
KEYS MUSIC CO.
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Goldfarb Agency To Enter Music Field

NEW YORK—The Robert Goldfarb Agency, placement specialist catering exclusively to the personal needs of the entertainment industry, announced, this week its intention of offering its services to the record and music publishing field.

To this point, the agency, under the direction of Goldfarb, former personnel director of United Artists Corporation and RKO Radio Pictures, has been servicing the motion picture industry, radio and television fields.

Now that it has received universal acceptance in the above facets of the entertainment industry, the agency will offer its services to the record and music publishing fields. According to Goldfarb, "We believe that in addition to the fields we already serve, we are equipped to take on this added responsibility without affecting our operating efficiency." Goldfarb further stated that a definite personnel problem exists in the music field. The ever present problem of finding the right person for a specialized job, "It was with this very thought in mind," he said "that I founded this agency, a centrally located office where the employers of the industry could register their job openings from top executive, through the secretarial line, down to the office boy."

The new offices of the agency are located in the heart of the music center at 1650 Broadway.

Party For Four Lads

NEW YORK—The Four Lads welcomed guests at a cocktail party given at the Hotel Warwick by Times-Columbia Inc. to help promote their new record of "Istanbul" and "I Should Have Told You Long Ago."

Members of the trade papers, disk jockeys and record company officials were present.

Mitch Miller, Columbia A & R head, introduced the quartet and its manager Mike Stewart. The Lads took the floor and entertained the guests with an exhibition of some of their songs. The greatest applause came after the boys gave their version of their latest recording, "Istanbul."

"Many Times" Taking Off At A Fast Clip

NEW YORK—With "Many Times" breaking for the fastest hit of the new season, Julie Stearns, general professional manager of Broadcast Music, Inc., is virtually set to make it three in a row for BMI's own publishing unit. "Many Times" follows "Because of You" and "The Song From Moulin Rouge," the latter still selling strongly after hitting the 700,000 mark in sheet music and over 2,500,000 records. "Many Times" which has just started has the Percy Faith instrumental recording on Columbia and Eddie Fisher with Hugo Winterhalter on Victor. (Rack order was in last week).

"Moulin Rouge" which is high on the "Hit Parades" in many foreign countries, has the foreign rights sold now in more than 20 European and South American countries, as well as England and Australia.

Surprise Visit



MONTREAL, CAN.—At a recent appearance of the Four Aces at the Seville Theatre, this city, the boys were surprised by a visit from one of their disk jockey friends in Montreal on vacation at the time. Stan Pat, program director of station WTNJ-Trenton, N. J., now back at the mike, is still raving over the royal treatment accorded him by the Aces. The Four Aces current release is "Honey In The Horn" and Al Alberts, lead singer of the group, is out with a solo effort titled, "Endless."

Meeting Dates Of Music Operators' Associations

- Sept. 21—Westchester Operators' Guild, Inc.
 Place: American Legion Hall, 57 Mitchell Place, White Plains, N. Y.
- 22—Phonograph Merchants' Assn., Cleveland, Ohio
 Place: Hollenden Hotel, Cleveland, Ohio (executive board).
- 28—Central States Music Guild
 Place: 805 Main Street, Peoria, Ill.
- 28—Dallas Music Operators' Assn.
 Place: Big Pete's 5001 Lover's Lane, Dallas, Tex.
- 29—Amusement Machine Assn. of Philadelphia, Inc.
 Place: Broadwood Hotel, Broad & Wood Sts., Phila., Pa.
- 29—Western Massachusetts Music Guild, Ralph Ridgeway
 Place: Ivy House, West Springfield, Mass.
- Oct. 1—Phonograph Merchants' Assn., Cleveland, Ohio
 Place: Hollenden Hotel, Cleveland, Ohio (general).
- 1—California Music Guild
 Place: Sacramento Hotel, Sacramento, Calif.
- 5—California Music Guild
 Place: 311 Club, 311 Broadway, Oakland, Calif.
- 12—Amusement Machine Operators of Baltimore
 Place: Mendell-Ballow Restaurant, 5435 Reisterstown Rd., Baltimore, Md.
- 13—California Music Guild
 Place: Fresno Hotel, Fresno, Calif.
- 14—California Music Guild
 Place: Bakersfield Inn, Highway 99, Bakersfield, Calif.
- 14—New York State Operators' Guild
 Place: Palatine Hotel, Newburgh, New York
- 15—California Music Guild
 Place: U. S. Grant Hotel, San Diego, Calif.

THE CASH BOX

RHYTHM & BLUES

Rambles

NEW YORK:

"Shake A Hand" continues to "shake" up the market in no uncertain terms and the disk bids fair to become one of the years biggies. With the Atlantic's release of another Faye Adams disk a bit of confusion arose in the trade. One distrib, who hands the Herald line wrote in asking who owns Faye Adams. The story is this. Faye was with Atlantic under the name of Faye Scruggs. When "Shake A Hand" hit with such sock impact, Atlantic released one of the tunes they had cut when Faye was under its banner. Faye Adams is now signed to a long term contract with Herald. Al Silver, over at Herald, excited as all get out about the distrib reaction to the samples sent on "I Had A Notion" by Joe Morris with Al Savage doing the vocal. Al thinks he has another big hit on his hands. . . . Seco Records announces the appointment of Elite Record Company of Canada as exclusive in Canada from coast to coast. . . . The Clovers awarded The Cash Box Disk Jockey Award at the Apollo Theatre last week. . . . Stan Lewis, Stan's Record Shop in Shreveport, La. was host last week to Art Rupe, Specialty; and Leonard Chess, Chess and Checker. Stan now has nation wide coverage with his new 50,000 watt stations KWKH in Shreveport and KTHS in Little Rock, Ark. . . . George Goldner off on a three week tour of the country. George, with tongue in cheek and fire in his eyes, naively asks: "Is it a measure of success when your records start being bootlegged?" . . . The Ravens have a great sound on their new "Rough Ridin'" and "Who'll Be The Fool". Will be greatly surprised if Jimmy Ricks and the group don't hit with these sides. . . . Ruth Brown, Atlantic Thrush, was named winner of the annual "Who's The Best" contest last week. Ruth's newest "The Tears Keep Tumbling Down" and "I Would If I Could" starting to show strong action. . . . Miriam Abramson, Atlantic Records, expected back shortly from her European sojourn.

CHICAGO:

Duke Ellington spent a day in town this past week, to officially dedicate the Artists Society of America, of which he is Chairman, at a press party and business meeting held at the Sutherland Hotel. Guests included Eartha Kitt, Vivian Carter of WGRY, Gary, with tongue in cheek and fire in his eyes, naively asks: "Is it a measure of success when your records start being bootlegged?" . . . The Ravens have a great sound on their new "Rough Ridin'" and "Who'll Be The Fool". Will be greatly surprised if Jimmy Ricks and the group don't hit with these sides. . . . Ruth Brown, Atlantic Thrush, was named winner of the annual "Who's The Best" contest last week. Ruth's newest "The Tears Keep Tumbling Down" and "I Would If I Could" starting to show strong action. . . . Miriam Abramson, Atlantic Records, expected back shortly from her European sojourn.

LOS ANGELES:

With summer sales soaring to an all time high all the indies are expecting an even bigger fall season. . . . Leo and Eddie Mesner of Aladdin expect to get their share of the fall sales with Charles Brown and the original combination of Johnny Moore's 3 Blazers swinging through "Cryin' and Driftin' Blues". . . . Another Aladdin waxing that is taking hold and is slated for big Autumn sales is the Shirley and Leo version of "The Propose". . . . Percy Mayfield starts on his Eastern tour as his waxings of "Bachelor Blues" and "How Deep is the Well" on the Specialty label starts to click. . . . We hear that the Sweethearts of Rhythm will be touring the West Coast the last of October. This is the first Western tour this group has made for quite a spell. . . . Joe Bihar is back from his business trip through the East and Midwest. He looked real pleased as he saw the first big orders for B. B. King's latest etching of "Neighborhood Affair" and "Please Remember Me" (RPM). . . . We hear that the dispute between Modern Records and the writers of the Dragnet theme has at last been settled with Walter Schumann signing the final release giving the rights to the program to Johnny Moore's "Neighborhood Affair". . . . James Moody has recently been booked for one night appearances through the Northwest. This area has become a popular territory for the R & B field. . . . Art Rupe of Specialty Records gets back into the swing of things after his Eastern trip. He states that Jimmie Ligins' waxing of "Drunk" is smashing all previous sales records. . . . Bill McCall, Jr., prexy of Big Town Records, says to watch out for Jimmie Wilson's "Blues at Sundown" and "A Woman is to Blame" on the Big Town label. . . . The Ink Spots have been so popular here on the West Coast that they have been booked for return engagements. They will re-open at Del Mar, September 25th, and Bakersfield, October 23rd. The group is booked for Vancouver where they will do a two weeks stint at the Palomar Supper Club. . . . Ralph Bass, A & R for Federal Records, says: "Tell friend, Bill Gersh, that the new sensational, colossal, gigantic, whooper-doopero disk that he referred to is none other than the Laundriettes' version of "Goin' Me Loose" which is causing lots of noise all over. He stated further, "If he hadn't heard nothin' yet tell him to perk up his ears cause they've just cut another super-dooero that he's willing to wager his career away on again."



FAYE ADAMS



THE ORIOLES



PERCY MAYFIELD

Contest Winners



Traveling



NEW YORK—Irving Marcus, Duke and Peacock national salesmanager, took to the road this week after locating in New York for the past several months.

Marcus will tour the eastern distributor setup gradually working his way to Florida and then westward back to the coast, his main point of operation. With Johnny Ace's "The Clock," up until recently the number one hit of the nation and still selling very strong, paired with Willie Mae Thornton's newest, "They Call Me Big Mama," Marcus felt this was the time to visit his distributors.

Seco Head On Latin American Tour

NEW YORK—Sidney Siegel, president of Seco Records, is off on an extended business trip to Cuba, Puerto Rico, Peru, Colombia and Venezuela. Siegel will visit with the trade and spend much of his time talent hunting.

Siegel, who makes these trips three or four times a year, and more often when the need arises, will utilize the trip to further cement relations with his Latin American distributors and to promote his fall releases.

Seco has been one of the leading labels in the Latin American field in the South American countries for many years. Recently, Siegel put on Bob Rosen as general sales manager with the developing of the domestic market his first responsibility.

ATLANTIC CITY, N. J.—Jo Ann Tolley (third from left) is shown greeting Mr. & Mrs. E. Baird of Parma, Ohio, (left) winners of the "Summer Sweetheart" contest in front of the Ritz Carlton Hotel in Atlantic City where they are spending a week's all-expenses paid vacation as guests of MGM Records. The couple was flown to the resort area by TWA airlines who cooperated in the contest. On Jo Ann's right is John Tenney sales manager of the Ritz Carlton Hotel. Tom Edwards, disk jockey on radio station WERE, Cleveland receives a \$100 savings bond for finding the winners via his daily radio show.

"Nadine"
B/W
"I'm All Alone"
FEATURING
The Coronets
BACKED BY SAX MALLARD COMBO
CHES 1549

CHES 750 E. 49th Street Chicago 15, Illinois

B. B. King's Latest

Just Released!
"Please Hurry Home"
by
"Neighborhood Affair"
RPM 391

Call or wire your distributor RIGHT AWAY!

RPM RECORDS

Both Sides AVE
TOPS!!
 NATION'S GREATEST
 SELLING ARTIST -
**Coleman
 Hawkins**



"I'll Tell You
 Later"

BACKED WITH ANOTHER HIT -
 "What A Difference
 A Day Makes"
 PARROT-783

Playboy Tomas
 "NO DOUBT
 ABOUT IT"

"Too Much Pride"
 PARROT
 785

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Definite Hit!
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 by
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Specialty records

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Willie Mabon
 SINGS
 "YOU'SE A FOOL"
 AND
 "MONDAY WOMAN"
 CHESS 1548
CHESS 750 E. 49th Street
 Chicago 15, Illinois

The Cash Box
 "AWARD OF THE WEEK"
LITTLE WALTER
 "BLUES WITH A FEELING"
 AND
 "QUARTER TO TWELVE"
 CHECKER 780

Checker RECORD CO.
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VARETTA DOES IT AGAIN
 # 1107
"I LOVE YOU"
 STILL GOING STRONG #897
 "MERCY MR. PERCY"
 2 Big Hits by Varetta Dillard

SAVOY RECORD CO., INC.
 58 Market St., Newark, N. J.

1ST BIG POP RECORDING!
**"I FORGOT MORE
 THAN YOU'LL
 EVER KNOW"**
 by
JOYCE PAUL
 REPUBLIC 7053
 ORDER TODAY FOR BIG SALES!
REPUBLIC RECORDING CO.
 NASHVILLE TENNESSEE

A Terrific Mambo Treatment
 by
MACHITO
 and his Afro-Cubans
"CONSTERNACION"
 (A George Shearing Tune)
 # 7498
SEECO Records
 The Biggest Name
 in LATIN AMERICAN Recordings
 39 West 60th Street, New York 23, N. Y.

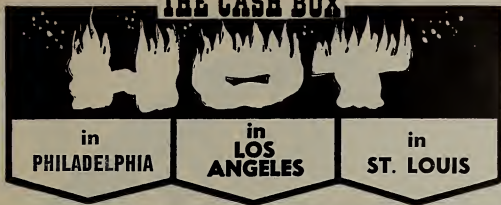
THE CASH BOX

The Top Ten Tunes Netting Heaviest Play, Compiled From Reports Submitted Weekly To The Cash Box, by Leading Music Operators in New York City's Harlem Area; Chicago's South Side, and New Orleans.

in HARLEM		on CHICAGO'S South Side		in NEW ORLEANS	
1	SHAKE A HAND Faye Adams & Joe Morris (Herald 416)	SHAKE A HAND Faye Adams & Joe Morris (Herald 416)	SHAKE A HAND Faye Adams & Joe Morris (Herald 416)		
2	CRYING IN THE CHAPEL The Orioles (Jubilee 5122)	CRYING IN THE CHAPEL The Orioles (Jubilee 5122)	HONEY HUSH Joe Turner (Atlantic 1001)		
3	GOOD LOVIN' The Clovers (Atlantic 1000)	GOOD LOVIN' The Clovers (Atlantic 1000)	WHY, OH, WHY The Kings (Jax 314)		
4	PLEASE DON'T LEAVE ME Fats Domino (Imperial 5240)	PLEASE LOVE ME B. B. King (R. P. M. 386)	CRYING IN THE CHAPEL The Orioles (Jubilee 5122)		
5	ONE SCOTCH, ONE BOURBON, ONE BEER Amos Milburn (Aladdin 3197)	ONE SCOTCH, ONE BOURBON, ONE BEER Amos Milburn (Aladdin 3197)	PLEASE DON'T LEAVE ME Fats Domino (Imperial 5240)		
6	DON'T DECEIVE ME Chuck Willis (Okeh 6985)	DON'T DECEIVE ME Chuck Willis (Okeh 6985)	MESS AROUND Ray Charles (Atlantic 999)		
7	I WALK ALONE Vocalists (Red Robin 119)	TOO MUCH LOVIN' The "S" Royales (Apollo 448)	GOOD LOVIN' The Clovers (Atlantic 1000)		
8	I LOVE YOU SO The Crows (Rama 5)	NADINE Coranets (Chess 1549)	SEN'R FOR ME Big Maybelle (Okeh 6998)		
9	THE CLOCK Johnny Ace (Duke 112)	GET IT The Royals (Federal 12133)	DON'T DECEIVE ME Chuck Willis (Okeh 6985)		
10	TOO MUCH LOVIN' The "S" Royales (Apollo 448)	THE CLOCK Johnny Ace (Duke 112)	JUST WALKIN' IN THE RAIN Prisonaires (Sun 186)		

in SAN FRANCISCO		in NEWARK		in MEMPHIS	
1	SHAKE A HAND Faye Adams & Joe Morris (Herald 416)	SHAKE A HAND Faye Adams & Joe Morris (Herald 416)	FEELING GOOD Little Junior (Sun 187)		
2	CRYING IN THE CHAPEL The Orioles (Jubilee 5122)	PLEASE DON'T LEAVE ME Fats Domino (Imperial 5240)	SHAKE A HAND Faye Adams & Joe Morris (Herald 416)		
3	GOOD LOVIN' The Clovers (Atlantic 1000)	GOOD LOVIN' The Clovers (Atlantic 1000)	CRYING IN THE CHAPEL The Orioles (Jubilee 5122)		
4	HONEY HUSH Joe Turner (Atlantic 1001)	CRYING IN THE CHAPEL The Orioles (Jubilee 5122)	TOO MUCH LOVIN' The "S" Royales (Apollo 448)		
5	FEELING GOOD Little Junior (Sun 187)	ONE SCOTCH, ONE BOURBON, ONE BEER Amos Milburn (Aladdin 3197)	GOOD LOVIN' The Clovers (Atlantic 1000)		
6	PLEASE LOVE ME B. B. King (R. P. M. 386)	THE CLOCK Johnny Ace (Duke 112)	THE COMEBACK Memphis Slim (United 156)		
7	PLEASE DON'T LEAVE ME Fats Domino (Imperial 5240)	GET IT The Royals (Federal 12133)	BLUES WITH A FEELING Little Walter (Checker 780)		
8	TOO MUCH LOVIN' The "S" Royales (Apollo 448)	NADINE Coranets (Chess 1549)	MAKE A LITTLE LOVE Elmore James (Fair 104)		
9	GET IT The Royals (Federal 12133)	WHY, OH, WHY The Kings (Jax 314)	PLEASE DON'T LEAVE ME Fats Domino (Imperial 5240)		
	THE CLOCK Johnny Ace (Duke 112)	DON'T DECEIVE ME Chuck Willis (Okeh 6985)	YOU'SE A FOOL Willie Mabon (Chess 1548)		

THE CASH BOX



The Top Ten Tunes Netting Heaviest Play, Compiled From Reports Submitted Weekly To The Cash Box, By Leading Music Operators in Dallas, Los Angeles and Other Cities Listed.

- 1 **SHAKE A HAND**
Faye Adams & Joe Morris
(Herald 416)
- 2 **CRYING IN THE CHAPEL**
The Orioles
(Jubilee 5122)
- 3 **PLEASE DON'T LEAVE ME**
Fats Domino
(Imperial 5240)
- 4 **TOO MUCH LOVIN'**
The "5" Royales
(Apollo 448)
- 5 **GOOD LOVIN'**
The Clovers
(Atlantic 1000)
- 6 **NADINE**
Coronets
(Chess 1549)
- 7 **GET IT**
The Royals
(Federal 12133)
- 8 **DON'T DECEIVE ME**
Chuck Willis
(Okoh 6985)
- 9 **BANANA SPLIT**
Kid King's Combo
(Eccolo 2099)
- 10 **THE CLOCK**
Johnny Ace
(Duke 112)

- 1 **SHAKE A HAND**
Faye Adams & Joe Morris
(Herald 416)
- 2 **CRYING IN THE CHAPEL**
The Orioles
(Jubilee 5122)
- 3 **GOOD LOVIN'**
The Clovers
(Atlantic 1000)
- 4 **GEE**
The Crows
(Rama 5)
- 5 **PLEASE DON'T LEAVE ME**
Fats Domino
(Imperial 5240)
- 6 **SHE WANTS TO ROCK**
The Flairs
(Flair 1012)
- 7 **ONE SCOTCH, ONE BOURBON, ONE BEER**
Amos Milburn
(Aladdin 3197)
- 8 **DRUNK**
Jimmy Liggins
(Specialty 470)
- 9 **COW GOW BLUES**
Paul Cayton
(Okoh 6982)
- 10 **GET IT**
The Royals
(Federal 12133)

- 1 **SHAKE A HAND**
Faye Adams & Joe Morris
(Herald 416)
- 2 **CRYING IN THE CHAPEL**
The Orioles
(Jubilee 5122)
- 3 **GET IT**
The Royals
(Federal 12133)
- 4 **THE COMEBACK**
Memphis Slim
(United 156)
- 5 **GOOD LOVIN'**
The Clovers
(Atlantic 1000)
- 6 **JUST WALKIN' IN THE RAIN**
Prisonaires
(Sun 186)
- 7 **TOO MUCH LOVIN'**
The "5" Royales
(Apollo 448)
- 8 **YOU'RE A FOOL**
Willie Mackon
(Chess 7529)
- 9 **PERFECT WOMAN**
Four Blazers
(United)
- 10 **THE CLOCK**
Johnny Ace
(Duke 112)



- 1 **HONEY HUSH**
Joe Turner
(Atlantic 1001)
- 2 **SHAKE A HAND**
Faye Adams & Joe Morris
(Herald 416)
- 3 **CRYING IN THE CHAPEL**
The Orioles
(Jubilee 5122)
- 4 **BLUES WITH A FEELING**
Little Walter
(Checker 780)
- 5 **ONE SCOTCH, ONE BOURBON, ONE BEER**
Amos Milburn
(Aladdin 3197)
- 6 **RENT MAN BLUES**
Mersey Dee
(Specialty 466)
- 7 **GOOD LOVIN'**
The Clovers
(Atlantic 1000)
- 8 **FEELING GOOD**
Little Junior
(Sun 187)
- 9 **PLEASE DON'T LEAVE ME**
Fats Domino
(Imperial 5240)
- 10 **MESS AROUND**
Ray Charles
(Atlantic 999)

- 1 **SHAKE A HAND**
Faye Adams & Joe Morris
(Herald 416)
- 2 **CRYING IN THE CHAPEL**
The Orioles
(Jubilee 5122)
- 3 **JUST WALKIN' IN THE RAIN**
Prisonaires
(Sun 186)
- 4 **FEELING GOOD**
Little Junior
(Sun 187)
- 5 **PLEASE DON'T LEAVE ME**
Fats Domino
(Imperial 5240)
- 6 **GOOD LOVIN'**
The Clovers
(Atlantic 1000)
- 7 **TOO MUCH LOVIN'**
The "5" Royales
(Apollo 448)
- 8 **PLEASE LOVE ME**
B. B. King
(R.P.M. 386)
- 9 **THE CLOCK**
Johnny Ace
(Duke 112)
- 10 **YOU SAID YOU LOVED ME**
Fats Domino
(Imperial 5241)

- 1 **CRYING IN THE CHAPEL**
The Orioles
(Jubilee 5122)
- 2 **GOOD LOVIN'**
The Clovers
(Atlantic 1000)
- 3 **PLEASE LOVE ME**
B. B. King
(R.P.M. 386)
- 4 **HONEY HUSH**
Joe Turner
(Atlantic 1001)
- 5 **THE CLOCK**
Johnny Ace
(Duke 112)
- 6 **JUST WALKIN' IN THE RAIN**
Prisonaires
(Sun 186)
- 7 **RENT MAN BLUES**
Mersey Dee
(Specialty 466)
- 8 **DRAGNET BLUES**
Johnny Moore
(Modern 910)
- 9 **MESS AROUND**
Ray Charles
(Atlantic 999)
- 10 **SHAKE A HAND**
Faye Adams & Joe Morris
(Herald 416)

Another **HERALD HIT**
say—Distribs, DJs, Ops

"I HAD A NOTION"

b/w
"JUST YOUR WAY BABY"
by
AL SAVAGE
with **JOE MORRIS ORK**
Herald Record 417

1 In the Nation
"SHAKE A HAND"
by **FAYE ADAMS**
with **JOE MORRIS ORK.**
Herald 416

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469 W. Broadway
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The 'Blues' hit of the year!!
... One of the all time 'biggies'

... The Sweethearts of the blues do it again...
Shirley & Lee
"THE PROPOSAL"
Aladdin # 3205

A REAL WINNER...
Charles Brown
with
Johnny Moore's 3 blazers
"CRYING AND DRIFTIN' BLUES"
Aladdin # 3209

AMOS MILBURN
Aladdin # 3197

ALADDIN RECORDS

RHYTHM 'N' BLUES REVIEWS

<input type="radio"/> A DISK & SLEEPER	<input type="radio"/> C GOOD
<input type="radio"/> B EXCELLENT	<input type="radio"/> C FAIR
<input type="radio"/> D VERY GOOD	<input type="radio"/> D MEDIOCRE

PERCY MAYFIELD
(Specialty 473)

B "HOW DEEP IS THE WELL" (2:38) [Venice-BMI-Mayfield] Mayfield pens a slow philosophical blues and sings it convincingly. The chanter's performance and material are top flight and a potent contender for the charts.

B "THE BACHELOR BLUES" (2:47) [Venice-BMI-Mayfield] Flip is a slow blues with Mayfield handling the lyrics as tho he is slightly on the "loaded" side. The artist had love once but no more. A strong effort.

SMILEY LEWIS
(Imperial 5252)

C "LITTLE FERNANDEZ" (2:16) [Commodore-BMI-Bartholomew] Smiley Lewis sings a middle tempo calypso in Latin tempo. "Little Fernandez, he's a good man," says the lyrics as Smiley chants a fetching and lilting ditty.

C "IT'S MUSIC" (2:17) [Commodore-BMI-Bartholomew] Flip is a slow bounce blues. Smiley sings it out against a rhythm backing for an ok platter.

BIG MAYBELLE
(Okeh 7009)

B "MY COUNTRY MAN" (2:32) [Kirkland, Wyche] Raucous voiced Big Maybelle sings enthusiastically about her country man. A middle tempo bounce that rides.

B "MAYBELLE'S BLUES" (3:15) [Crestwood-BMI-Smith] Maybelle pulls out the stops on a slow blues and sings it from the toes. Her gravel tones and feelingful reading could send this disk a long way.

SARAH McLAWLER
(Brunswick 84018)

B "BLUES FOR REX" (2:56) [Challenge-BMI-Sarah McLawler] An original by Sarah is treated to the great sounds the gal can produce from a Hammond. A dramatic and tense piece that would be great for production dramas.

C "YOUR FOOL AGAIN" (3:06) [Popular Music-ASCAP-Campbell] Sarah McLawler sings on this deck. The talented artist sells a strong slow blues.

JACK DUPREE
(King 4651)

B "AIN'T NO MEAT ON DE BONE" (2:46) [Jay & Cee-BMI-Dupree, McRae] Jack Dupre etches another quick tempo novelty. The man wants to eat some meat. He is tired of looking at the bone. A bouncing ditty that could stir up some action.

B "PLEASE TELL ME BABY" (2:37) [Jay & Cee-BMI-Jack Dupree] The under lid is a slow blues delivered smoothly and with appeal.

THE CASE BOX

★ AWARD O' THE WEEK ★

"YOU'RE A FOOL" (2:41)
[Terrific-BMI-J. Turnero]
"MONDAY WOMAN" (2:43)
[Goday Music-Mabon]
WILLIE MABON
(Chess 7529)

● Willie Mabon continues his feud with his woman in "You're A Fool". In this slow rocking blues, Mabon takes the offensive and vindictively spits out harsh words as he berates his "Ba-a-by" with items like "You're the dog-gonestt fool I've ever seen" and "You stay so drunk you don't know what it is to stay on your feet no mo". Vocal is done in talky style. A strongly novelty item that should follow in the sales trend of its predecessors. The flip, "Monday Woman", is Mabon at his vocalizing best. Willie bounces through the fetching piece with the support of some heated orking.

"PLEASE HURRY HOME" (2:41)
[Modern-BMI-King, Taub]
"NEIGHBORHOOD AFFAIR"
(2:39) [Modern-BMI-Taub]
B. B. KING
(RPM 391)

● B. B. King, presently possessor of one of the leading hits in the country, "Please Love Me", makes sure his name will continue to be high in the charts for the next few months with his latest pair. "Please Hurry Home", is a shouty fast beat that King belts with enthusiasm and fire. His top flight vocal is supported in no uncertain style by a torrid ork backdrop. The flip, "Neighborhood Affair", is a slow romantic item in which King tenderly recounts his loneliness as he revisits his old haunts. He's still waiting for her to come back to him. King sings warmly and with much feeling. Two good sides and either or both could make it big.

BRO. CLEOPHUS ROBINSON
(Peacock 1719)

C "WHEN I CAN READ MY TITLE CLEAR" (2:41) [P.D.] Bro. Cleophus Robinson is in great voice as he sings a slow tender gospel piece with much emotion.

C "IN THE SWEET BY AND BY" (2:38) [P.D.] Robinson is tops on this deck as he etches a similar religious number warmly and with feeling. The tune changes tempo midway becoming a rhythmic bounce and the gospel singer gives it everything. An exciting disk that should sell big.

RAY CHARLES
(Atlantic 1008)

B "FEELIN' SAD" (2:46) [Delta-BMI-Jones] Ray Charles sings a slow down home blues in the Ray Charles manner. Ray etches a strong disk for his market. Could be a big one.

B "HEARTBREAKER" (2:51) [Progressive-BMI-Nugette] The flip is a fast rhythmic blues. Charles sings of the gal who broke his heart. Employment of the bongo in the backing lends much color to the etching. A definite contender for the charts.

DON ARCHER
(Allen 1001)

C "GEORGIA BLUES" (2:40) [Golden-BMI-Archer] Don Archer does well with a routine blues.

C "FATHEAD BLUES" (2:29) [Golden-BMI-Archer] Archer has a quick tempo blues on the flip and treats it to a driving vocal. Side has power and could get action.

THE ZION TRAVELERS
(Score 5052)

C "LORD I'LL GO" (2:19) [Aladdin-BMI-Watkins] The Zion Travelers etch a slow religious piece smoothly. Lead handles his chores in top flight manner.

C "TELL THEM THAT YOU SAW ME" (2:48) Another gospel side performed in Hebraic chant style. Two potent religious etchings.

THE FIVE KEYS
(Aladdin 3204)

B "I'M SO HIGH" (2:35) [Aladdin-BMI-Demetrius, Toombs] The Five Keys pattern their style after the trend and dish up a quick beat item with romantic lyrics. Don't need liquor to get high. The Keys do it on love. The Keys could have it on this one.

B "TEARDROPS IN YOUR EYES" (2:35) [Aladdin-BMI-Smith] The Five Keys change pace on the flip as they blend on a slow ballad. A good performance on an ok tune.

RUFUS THOMAS, JR.
(Sun 188)

C "SAVE THAT MONEY" (2:41) [Delta-BMI-Thomas] Rufus Thomas, Jr., the "Bearcat" man, sings a slow blues advising his listeners to save their money as he reminds them of the ill fated depression years.

B "TIGER MAN" (2:46) [Delta-BMI-Louis, Burns] Rufus, Jr. shouts out a heated vocal against a stirring jungle beat and good guitar support. Side is wild and pulsating. Could happen.

THE SWALLOWS
(King 4656)

C "PLEADING BLUES" (2:23) [Jay & Cee-BMI-Pierce, Johnson] The Swallows harmonize on a quick beat bounce as they belt the lyrics pleading for baby to come home.

B "TRUST ME" (2:30) [Hollybrook-ASCAP-Edwards] The vocal group blends on a slow romantic ballad in easy fashion. Backing is soft and in the mood.

Rhythm 'N' Blues THE CASE BOX SLEEPER OF THE WEEK

"ROUGH RIDIN'" (2:52)

[Rockaway-BMI-Fitzgerald, Jones, Tennison]

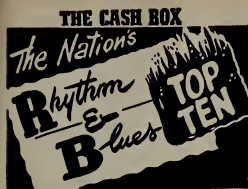
"WHO'LL BE THE FOOL" (2:44)

[Marge-BMI-Sanford, Ricks]

JIMMY RICKS AND THE RAVENS
(Mercury 70213)

● Jimmy Ricks and The Ravens give further evidence as to why they have been able to stay at or near the top of the heap for so long. With their latest release, "Rough Ridin'", the group bids for a national hit of sock proportions and seems to have put forth their best sound in years. A middle tempo bounce with a lilting melody is given a smart blend of voices and

the excellent lead treatment of Jimmy Ricks. Ricks begs for another chance to prove his love. The under lid, "Who'll Be The Fool", is a slow ballad expertly chanted by the group. Ricks lead performance is stand-out as he handles the sad romantic lyrics deftly. Like both sides with a definite nod in the direction of "Rough Ridin'".



Rare Critter



BALTIMORE, MD.—For weeks now, Buddy Deane of WITH in this city has been featuring this little animal—a very rare critter indeed. He calls it Chumley, and of course any records that Deane likes are Chumley approved. As can be seen from the photograph, Chumley is approving the record which is held by Buddy.

Wurlitzer-Laine Contest Enters First Week of Five Week Period

N. TONAWANDA, N. Y.—Indications are that the next few weeks will be busy ones for transcription recording companies across the country. Youngsters aspiring to singing careers are trooping in to cut the disks required for their entries in the Frankie Laine—Wurlitzer \$5,000 Vocalist Scholarship Contest. For these young aspirants the bell rang at midnight, September 14, and 40 disk jockeys, 40 Wurlitzer distributors and 40 Columbia distributors in as many cities stood ready to accept their en-

tries on opening day, September 15. During the past week the Wurlitzer factory at North Tonawanda has received a constant flow of letters from youngsters wishing to participate in the contest and asking for the addresses where they may enter their recordings. Each communication has been answered.

Since the contest activity was last recorded, indications of sponsoring acceptance have been received from 14 more disk jockeys in the nation's major cities. They include: Paul Planagan, WTRY, Albany, N. Y.; Hugh Wanke, WCAO, Baltimore, Md.; Maurey Farrell, WAPI, Birmingham, Ala.; Ed Penney, WTAO, Boston, Mass.; Mike Rast, WCOS, Columbia, S. C.; Bill Randle, WERE, Cleveland, O.; Al Rockwell, KRNT, Des Moines, Ia.; Wayne Stitt, WHB, Kansas City, Mo.; Beecher Frank, WKLO, Louisville, Ky.; Bob Larson, WEMP, Milwaukee, Wis.; Jack Thayer, WTCN, WTCN-TV, Minneapolis, Minn.; Jerry Kay, WVEZ, New Orleans, La.; Wally Nelskog, KRSC, Seattle, Wash.; Ron Curtis, WFBL, Syracuse, N. Y.

Each disk jockey has been supplied with concise forms which he is asked to fill out weekly as a report of the number of entries received by his station. Saturday of each week is the deadline for the report in order to make possible a weekly total tabulation as an indication of growing contest interest. The report will also act as a barometer of the contest's attraction in various sections of the country.

Entry forms and information concerning the contest were sent to the president of each of the Frankie Laine Fan Clubs in the United States which number about 200. A personal note from Laine suggested that the fan club members assist in spreading news of the contest among their friends at schools, colleges and other gathering places.

INSIDE HARLEM

Disk Jockey Jack Walker who spins the platters nightly from the heart of Harlem informs us that the reason we no longer hear the pleasant voice of his gal Friday, Evelyn Robinson (She's the sister of Sugar Ray) is because Evelyn has taken over the reins of her own show. She's the star of the daily feature "Ladies Day," also aired over W.O.V. . . . Harlem friends of Irv Marcus Beacock and Duke salesman(art) really sorry to see him depart. Before leaving, Irv took time out to inform us that prexy Don Robey has cut some great sides on his recent trip to California. Tunesmith Rudy Tombs around town saying thanks to all for making Amos Milburn's latest waxing, "One Scotch, One Bourbon, One Beer," the big one that it is. Rudy wathound this week. . . . Happy to hear about the big bonus that bandleader Joe Morris received for his excellent work in penning "Shake A Hand." Joe informs us that he's booked solidly for the next few months and that Herald Records, the label he's now waxing for, has offered him the job of A & R Gaught the opening of Little Esther at Harlem's Baby Grand Cafe and, as usual, she knocked them in the aisles. . . . Bobby Robinson, the little guy who operates Bobby's Record Shop and Red Robin Records has been put to bed for a month by the medics and told to keep away from work until after the first of the year. Bobby doesn't have to worry, tho, 'cause his old friend and stammy, Joel Turner, will be looking after things until his return.

- 1 **SHAKE A HAND**
Faye Adams & Joe Morris
(Herald 416)
- 2 **CRYING IN THE CHAPEL**
The Orioles
(Jubilee 5122)
- 3 **GOOD LOVIN'**
The Clovers
(Atlantic 1000)
- 4 **PLEASE DON'T LEAVE ME**
Fats Domino
(Imperial 5240)
- 5 **THE CLOCK**
Johnny Ace
(Duke 112)
- 6 **GET IT**
The Royals
(Federal 12133)
- 7 **TOO MUCH LOVIN'**
The "5" Royals
(Apollo 448)
- 8 **HONEY HUSH**
Joe Turner
(Atlantic 1001)
- 9 **ONE SCOTCH, ONE BOURBON, ONE BEER**
Amos Milburn
(Aladdin 3197)
- 10 **DON'T DECEIVE ME**
Chuck Willis
(Okeh 6985)

A NEW HIT!!
"ROSE MARY"
 Fats Domino
 Imperial # 5251

THE NATION'S WONDER
 BROTHER
CLEOPHUS ROBINSON
 "PRIDE OF MEMPHIS"
 CUTS HIS FIRST RELEASE
"IN THE SWEET BY AND BY"
 by
 "When I Can Read My Title Clear"
 PEACOCK # 1719

Peacock 4104 Lyons
 RECORDS, INC. Houston, Texas

IT'S A HIT!
"BANANA SPLIT"
 by
 Kid King's Combo
 Excello 2009 (45-78)
 Western Dist. Order from
 MONARCH in Los Angeles
NASHBORO RECORD CO.
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 TITO RODRIGUEZ
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 (WI 7-0652)

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MONEY HONEY
 CLYDE McPHATTER
 AND
 THE DRIFTERS
 # 1006

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FOR TOPS IN R&B

 A NEW HIT BY
 THE BLENDERS
DON'T PLAY AROUND WITH LOVE
 JAY-DEE 780
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THE CASH BOX

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OKAY: I'll match you! Enclosed find my check for \$15 for a full year's subscription (52 exciting week's issues) of **The Cash Box**. If I don't like the first four issues I receive, I am to return these first four issues to you, and you are to give me **DOUBLE MY MONEY BACK** for those first four issues **PLUS** the \$15 which I am enclosing right now.

FIRM.....
 ADDRESS.....
 CITY.....ZONE.....STATE.....
 SIGNED.....

"Spike Jones and a couple of his Country Cousins take time out from their work on the ranch to pose for a photo. Spike, whose latest RCA Victor release is "Stop Your Cussin'" backed up last week's "Who's That Yonder", has just completed a record-breaking 60 day tour. He's managed by Arson Stars and his record promotion is handled by Budd Roth Associates."

THE CASH BOX

Reports

THE NATION'S

BIG 10

**HILLBILLY,
FOLK & WESTERN
JUKE BOX TUNES**

1 HEY JOE!

Carl Smith
(Columbia 21129; 4-21129)

2 A DEAR JOHN LETTER

Jean Shepard & Ferlin Husky
(Capitol 2502; F-2502)

3 IT'S BEEN SO LONG

Webb Pierce
(Decca 28725; 9-28725)

4 I FORGOT MORE THAN YOU'LL EVER KNOW

Davis Sisters
(RCA Victor 20-5345; 47-5345)

5 MEXICAN JOE

Jim Reeves
(Abbott 116; 45-116)

6 CRYING IN THE CHAPEL

Darrell Glenn
(Valley 101; 45-101)

7 RUB-A-DUB-DUB

Hank Thompson
(Capitol 2445; F-2445)

8 GAMBLER'S GUITAR

Rusty Draper
(Mercury 70167; 70167 x45)

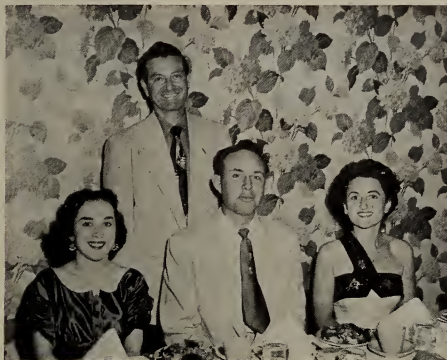
9 CARIBBEAN

Mitchell Torok
(Abbott 140; 45-140)

10 I WON'T BE HOME NO MORE

Hank Williams
(MGM 11533; K-11533)

Party



HOLLYWOOD, CAL.—At an Abbott Party Record party held here recently, top names in the music and record fields turned out to say hello. Shown seated in this picture are Carolyn Bradshaw, Jim Reeves, and Mrs. Fabor Robison. Standing is Fabor Robison, owner of Abbott.

Folk & Western Notes from California

LOS ANGELES—The Western field is really beginning to click with new recordings. Many of them breaking big . . . Carolyn Bradshaw's "Marriage of Mexican Joe" on the Abbott label is holding up in every area, and Abbott's 32 distributors have placed as high as ten repeat orders on the number. Fabor Robison, Abbott owner, is due in Shreveport soon for another session, and chances are another record by pretty Miss Bradshaw will be out soon . . . Jean Shepard and Ferlin Husky have been informed their "Dear John Letter," currently No. 1 across the nation, recently passed the 300,000 mark in sales and orders are still pouring in. They are currently on tour but will return to the West Coast for dates beginning October 1 in the Northwest and Canada. Husky, also known as Terry Preston, will move into a new home in North Hollywood, Calif., upon completion of current dates . . . Lefty Frizzell's new release of "Be Sure You Know before You Go" b/w "Those Two Friends of Mine" is beginning to show up big . . . Talking Charlie Aldrich has just broken every attendance record in the history of the Saddle Club in Los Angeles. Charlie is a co-partner in the club and he built an excellent following in less than 90 days. Watch for a rush release by Aldrich on Intro . . . Tennessee Ernie's back at Hometown Jamboree after a successful engagement at the Hotel Thunderbird in Las Vegas . . . Decca's Western recording artist Ernest Tubb is now touring the West Coast . . . Eddie Kirk's RCA Victor release of "Caribbean" and "As God is My Witness"

is breaking big on the Western charts. His best seller in more than two years. Eddie is becoming very popular in the Western States via his "Hollywood Caravan" CBS Show . . . Quality Records, Ltd., is the new distributor in Canada for Abbott records, according to an announcement by Fabor Robison, Abbott owner. They will press under their own "Quality" label. Abbott distributors now cover the United States . . . Johnny Bond's new release of "Let Me Go Devil" and "Wildcat Boogie" is reported to be climbing high on the charts. Johnny is now on tour making frequent appearances in the Texas and Oklahoma areas . . . Wayne Raney's version of "Adam" b/w "The Roosters are Crowing" on the King label is getting lots of play . . . Skeets McDonald leaves next month for a tour of one-nighters as well as radio and TV appearances in Texas, Oklahoma, and Arkansas. His current release of "Hi Diddle Dee" and "Worried Mind" finds him teamed with pop songstress Helen O'Connell. Skeets wrote "Hi Diddle Dee," and the novelty is catching on fast . . . Bill McCall Jr., of 4-Star records states that their new release by Gene Davis "A Boy's Prayer" and "My Sweetheart" will be an up and coming disk to watch. 4-Star's current release of "Let Me Be the One" and "I'm Tired of Bumm'n Around" by Hank Locklin seems to be breaking big throughout the country . . . It is interesting to note that the Carlises' waxing of "Is Zat You Myrtle?" is still holding its own on the western charts.

BULLSEYE OF THE WEEK

A PICK
in all charts
SURE TO BE A HIT!!!



Slim Whitman

"NORTH WIND"

Imperial # 8205



ODE RECORDS

6631 Sunset Boulevard
Hollywood 28, California

CATALOG OF THE ORIGINAL SONGS

THE HUMAN TOUCH by Eddie Dean and McDonald Sisters	1601-A
DRIFTING ALONG by Eddie Dean	1601-B
SNOW WHITE BLOSSOMS by McDonald Sisters	1800-B
LOVE LIVES FOREVERMORE by McDonald Sisters	1800-A
THE NIGHTINGALE SONG by McDonald Sisters	1602-BA
ALL MY DREAMS COME TUMBLIN by McDonald Sisters	1602-B
EVERYBODY'S FRIEND by McDonald Sisters	1700-A
THE MAN OF HER NIGHTMARE by McDonald Sisters	1700-B
AWAY OUT WEST by Jack Pitts	1502-A
ONE OF TRIPLETS by Jack Pitts	1502-A
ARKANSAS TALKING BLUES by Jack Pitts	1502-C
OPPOSSUM GRIN by Jack Pitts	1502-B
GILDED LILY by Eddie Dean	6111-B
STONE BY STONE by Eddie Dean	6101-B
ONLY YOU by Eddie Dean	6101-A
HONEY COATED LIPS by Eddie Dean	6101-B

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NATIONAL DISTRIBUTOR WANTED

THE TEN FOLK AND WESTERN RECORDS DISK JOCKEYS PLAYED MOST THIS WEEK

- | | |
|--|---------------------------------------|
| 1. HEY JOE! | Carl Smith (Columbia) |
| 2. I FORGOT MORE THAN YOU'LL EVER KNOW | Davis Sisters (RCA Victor) |
| 3. IT'S BEEN SO LONG | Webb Pierce (Decca) |
| 4. A DEAR JOHN LETTER | Jean Shepard & Ferlin Husky (Capitol) |
| 5. CRYING IN THE CHAPEL | Darrell Glenn (Valley) |
| 6. MAMA, COME GET YOUR BABY BOY | Eddy Arnold (RCA Victor) |
| 7. CARIBBEAN | Mitchell Torok (Abbott) |
| 8. TENNESSEE WIG-WALK | Bonnie Lou (King) |
| 9. IS ZAT YOU MYRTLE? | The Carlises (Mercury) |
| 10. I WON'T BE HOME NO MORE | Hank Williams (MGM) |

The Original Hit!

"CARIBBEAN"

MITCHELL TOROK
on Abbott # 140

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Hollywood 28, Calif.

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The Cash Box **\$30**

JACK LOYD with
Noel Boggs' band
EASTMAN RECORD-778

"DIVORCE GRANTED"

BILLBOARD REVIEW SEPT. 12
The label debuts impressively with good singer and good tune. Jack Loyd sings the weeper ballad about divorce with feeling and a group of good musicians back him neatly. The tune is good one and the disc should pull spins.

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THE CASH BOX THE 101 FOLK & WESTERN TOP Best Sellers

- 1. A DEAR JOHN LETTER**
Jean Shepard & Ferlin Husky
(Capitol 2502; F-2502)
- 2. HEY JOE!**
Carl Smith
(Columbia 21129; 4-21129)
- 3. I FORGOT MORE THAN YOU'LL EVER KNOW**
The Davis Sisters
(RCA Victor 20-5345; 47-5345)
- 4. IT'S BEEN SO LONG**
Webb Pierce
(Decca 28725; 9-28725)
- 5. CARIBBEAN**
Mitchell Torok
(Abbott 140; 45-140)
- 6. CRYING IN THE CHAPEL**
Darrell Glenn
(Valley 101; 45-101)
Rex Allen
(Decca 28758; 9-28758)
- 7. GAMBLER'S GUITAR**
Rusty Draper
(Mercury 70167; 70167x45)
- 8. TENNESSEE WIG-WALK**
Bonnie Lou
(King 1237; 45-1237)
- 9. YESTERDAY'S GIRL**
Hank Thompson
(Capitol 2553; F-2553)
- 10. LET ME BE THE ONE**
Hank Locklin
(Four Star 1641; 45-1641)

FOLK AND WESTERN REVIEWS

⊙ DISC & SLEEPER	⊙ GOOD
⊙ EXCELLENT	⊙ FAIR
⊙ VERY GOOD	⊙ MEDIOCRE

BULLETS OF THE WEEK

"I'M WALKING THE DOG" (2:23) [Cederwood BMI-A. Greshim]
"THERE STANDS THE GLASS" (2:22)
[Country BMI-Hull, Schurtz, Reishman]

WEBB PIERCE
(Decca 28834)

● "It won't be too long" before Webb Pierce crashes the charts with another as the chanter dishes up a pair of money makers. Upper deck, "I'm Walking The Dog," is a quick beat item that Pierce voices

in distinctive style. Flip side, "There Stands The Glass," is a lovely, moderate beat, romantic lament on which the artist gives a feelingful reading. Honors are split evenly on two potent sides.

"GAMBLER'S GIT BOX" (2:40) [Frederick BMI-Jim Love]
"YOUR CLOBBERED HEART" (2:33) [Acut-Fose BMI-Hank Williams]

HOMER AND JETHRO
(RCA Victor 20-5429)

● That rib-tickling duo, Homer and Jethro, have latched on to a winning formula for garnering laughs and luring coins to the boxes. The boys have been successful on their own wacky, off hit pop tunes and their latest waxing is no

exception. Top deck, "Gambler's Git Box" is their hilarious version of "Gambler's Guitar." "Your Clobbered Heart," on the under deck, is Hank Williams' "Cheatin' Heart" with a laugh-a-minute twist. Two grand sides.

"RICOCHET" (2:18) [Sheldon BMI-Coleman, Darion, Gimbel]
"OH MIS'ERABLE LOVE" (2:20)
[Goday BMI-Pat Farnsworth, Georgie Auld]

PEE WEE KING
(RCA Victor 20-5454)

● Pee Wee King and his hand offer a pair of zesty items. "Ricochet," features a top-drawer vocal by Redd Stewart as P-Dee and the band dish up some mighty solid instrumentation on a bouncy ditty

with delightful lyrics. On the bottom lid, "Oh Mis'erable Love," Pee Wee and the trio belt out another quick beat piece in engaging fashion. Ops oughta get with both ends and cash in quick on the lot.

NEWS that's UP-TO-THE-MINUTE REVIEWS of the LATEST RECORDS CHARTS compiled EVERY WEEK ADS from LEADING RECORD FIRMS, ARTISTS and PUBLISHERS

Every Week In

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FIRM NAME

ADDRESS

CITY ZONE STATE

Individual's Name

MARTY ROBERTS

- (Coral 64162)
 ⊕ "A GAMBLER'S LOVE" (2:16) [Meridian BMI-Sanson, David, Wolford] Marty Roberts comes up with some smooth warbling on the band backs in adequate fashion. A fetching tune with a quick beat. A deck that pleases.
 ⊕ "YOU FOOL, YOU FOOL" (2:35) [Meridian BMI-Charles Cates] On the lower portion the chanter vocals with warmth and feeling on a moderate beat lover's lament. Expressive lyrics add flavor on a tune tenderly styled by Roberts.

STUART HAMBLEN

- (Columbia 21158)
 ⊕ "YOU MUST BE BORN AGAIN" (2:43) [Hamblen BMI-Stuart Hamblen] A spirited reading by Stuart Hamblen on a religious flavored item. Smooth voices of the Cowboy Church Prairie Choir shine on this emotional piece.
 ⊕ "PARTNERS WITH THE LORD" (2:55) [Hamblen BMI-Stuart Hamblen] Backed by the choir Hamblen vocals tenderly on a slow beat tune in a similar religious vein. General effect is stirring.

HAWKSHAW HAWKINS

(RCA Victor 20-5444)
 ⊕ "THE MARK 'ROUND MY FINGER" (2:25) [RD ASCAP-A. Simms, L. Kosloff] The velvety tones of Hawkshaw Hawkins deliver a moderate beat romantic lament with pretty lyrics. The artist receives soft string backing as he expresses love for his gal though they have drifted apart.

⊕ "A HEAP OF LOVIN'" (2:25) [Milene ASCAP-S. Nelson, J. Jarvis] Under deck is a quick beat item with romantic lyrics etched in pleasurable manner by Hawkins. Two fetching decks that could stir up a lot of interest.

WAYNE RANEY

- (King 1259)
 ⊕ "ADAM" (2:22) [Jay & Cee BMI-Glover, Weismantel] Wayne Raney vocals a quick beat novelty in impressive manner. Cute lyrics tell that the artist has had enough of women and that "Adam should come and get his rib."
 ⊕ "THE ROOSTERS ARE CROWING" (2:25) [Lois BMI-Wayne Raney] Flip deck is another quick beat romantic ditty engagingly performed by the artist. Strings support in appealing style on two pleasant sides.

RUSTY WELLINGTON

- (Arcade 116)
 ⊕ "EVERY PRECIOUS MEMORY" (2:38) [Howard BMI-Munson, Rogers] A slow beat tune with some lovely harmonizing is dished up by Rusty and Ginger Wellington. Blue Rangers back in smooth fashion on this tender tune.
 ⊕ "DOG-GONE IT BABY, I'M IN LOVE" (1:49) [Arcade-Keefe, Amway] Under lid is a delightful novelty treated to the infectious style of Rusty Wellington's singing. A quick beat bouancy item with cute vocal effects.

LOUIE INNIS

(King 1260)
 ⊕ "I AIN'T GOT A POT (To Peel Potatoes In)" (2:08) [Mar-Kay BMI-Innis, Mann] A quick beat happy-sounding piece handled in light-hearted fashion by Louis Innis. The artist chants with zest and appeal as he tells of spending all his money on his gal. Solid string backing.

⊕ "SUICIDE" (2:26) [Mar-Kay BMI-Louie Innis] Flip is a quick rhythmic beat ditty with expressive lyrics. Deck features cute novelty effects by the band. Two enchanting sides dished up by Innis.



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Old Time Juke Box Op Reports:

"Operators who break even on dime play are still 50% ahead"

Here and There

NEW YORK—The Billboard, which also delves into the coin machine business, ran a story in its September 19 issue headed "N. Y. Kiddie Ride Distributors, Ops Set to Throw in Sponge." It would appear from this statement that the kiddie ride business is completely done for. Exactly the opposite is the case. The kiddie ride business, like all new enterprises is just starting—but the chaff must be separated from the wheat. Just as was the case with the pin game and the music machine when these businesses got started. Many entered the field who had neither the talent nor the experience needed. Kiddie ride manufacturers who knew nothing about the manufacture of coin operated equipment opened and produced equipment that was inferior in both construction and design—and at the same time upset the market by selling at low prices. New blood was promoted into the operating division. These men, in their ignorance bought these machines, and then undercut commissions. Then came the awakening. Neither the equipment nor the operating firms could stand up. In a majority of cases, they're gone and buried. The old line manufacturer, who turned out substantial machines, and the operators who knew their business, and who paid better prices but received value, plus the fact that they conducted their business at a level which brought in profits—proper locations and proper commissions—are still around, and will be years from now. The kiddies, the millions of them, are still crazy about riding the machines, and each year will bring added kiddies. From now on, we'll see the kiddie ride business conducted properly and profitably—the fringe manufacturers and operators are disappearing rapidly.

LONDON, ENGLAND—The World's Fair (English coin machine trade weekly) reports that leading coin machine firms of England, France, Belgium and Switzerland met in Brussels during the summer with the intention of forming an international association. The companies represented at the meet were: British Automatic Co., Ltd., England; Compagnie Generale des Distributeurs Automatique, Berne, Switzerland; S. A. Francaise des Appareils Automatiques, Paris, France; and Automates Belges and Cie Belge des Automatique, both of Brussels, Belgium. One of the resolutions agreed upon was to contact coin machine firms in the United States and elsewhere for the purpose of exchanging information.

DURHAM, N. C.—R. J. Reynolds Tobacco Company is considering introduction of a king size Camel cigarette, according to H. H. Ramm, assistant to the chairman. However, he added, nothing definite has been decided.

The juke box operator who made the above statement is William L. Schafer of Bakersfield, Calif.

Bill Schafer has been engaged in the industry for over 20 years. He is, by the way, a member of *The Cash Box*' "20 Year Club".

It was during a conversation among operators, gathered in the showrooms of a well known juke box distributor, when Bill Schafer made the above statement.

He elaborated on this statement, according to the facts and figures which had been published in *The Cash Box* a long time ago.

He pointed out that, even if the play did drop 50 per cent when the juke box operator switched over from nickels to dimes, the operator was still 50 per cent ahead.

Because, as Bill Schafer explained, the operator then enjoys 50 per cent less wear and tear on his phonographs; 50 per cent less wear on his records; and saves better than 50 per cent on service calls.

This, as Schafer, and a great many other juke box operators who have switched to dime play, state, "is many times the difference between profit and loss on any route anywhere".

If an operator can earn just as much on dime play, as he can on nickel play, then certainly that operator is better off changing over to dime play.

The savings effected by the 50 per cent less wear and tear on his machines and, especially, the 50 per cent less servicing overhead expense mean some profit to him.

It is a known fact that the overall average pickup on dime play runs somewhere in the neighborhood of 15 per cent. This is, indeed, a very small percentage of additional income, especially when compared to the tremendous 100% to over 300% increases in costs of equipment, parts, supplies, labor, and so forth, which the average juke box operator is enduring since the beginning of the post-war era.

Yet, whatever extra coin he can realize, even a break-even point, so that he saves that 50 per cent wear and tear and servicing, keeps the operator in the automatic music business and, thereby, gives him the hope that there will be a sufficient pickup down the line at some future time, so that he may yet see a decent profit return on his investment.

In addition to the tremendous increase in capital investment outlay and in overhead expense of all kinds, the juke box operator is also faced with the fact that a great many of the nation's best locations, the taverns, have been closing down with increasing regularity.

This, in addition to other retail spots which have closed down, actually forces him to change over to dime play (and the dime of today is worth less than the pre-war nickel) in an effort to somehow pull out of this deadening loss morass.

Therefore, as this well known operator, Bill Schafer of Bakersfield, Calif., has pointed out, and as *The Cash Box* long ago explained to the satisfaction of such outstanding juke box operators as Bill Schafer, even if the operator breaks even (in short enjoys no increase in his collections) when he changes over to dime play, that operator is still 50 per cent ahead.

Is there any operator, anywhere in the nation, who can argue against this tremendously logical fact?

It is surprising, then, that more operators of automatic music equipment haven't already switched over to dime play.

In addition to dime play, the juke box operator who wants to enjoy even a meager profit return on his investment, should also obtain a definite "minimum front money guarantee".

By itself dime play is not the complete answer. The operator must obtain minimum front money from each and every one of his locations to assure himself a profitable juke box operating business.

MOA MEET POINTS TRADE'S PATH

Board of Directors Agree With Geo. A. Miller Public Relations is Juke Box Industry's Big Task. Appeal to Nation's Juke Box Ops to Donate Generously to Fund Needed to Successfully Oppose McCarran Bill Before Senate's Judiciary Committee on October 26

PHONO MFRS. ASSN. ASSURES M.O.A. 100% COOPERATION

M.O.A. Votes 100% Endorsement of Walt Framer's "Jack-In-The-Juke Box" National Network TV Show. Also Vote to Allow Exhibit Space at M.O.A. March '54 Chicago Convention to Vendors, Kiddie Rides, Coin Controlled TV and Radio to Fill Entire 8th Floor at Palmer House.

CHICAGO—"The most outstanding and successful meeting we have ever held", is the way George A. Miller, president and general manager of Music Operators of America (MOA), expressed himself at the close of the second day of discussions by the Board of Directors of this organization at the Palmer House, this city.

He also said, "Every single member of the Board of Directors was present. All were optimistic and enthusiastic and, at the same time, were here to discuss business with most complete seriousness. All offered extremely helpful suggestions."

Many people with ideas regarding cooperation of MOA toward music publishing organizations, as well as the possible creation of a third copyright agency, spoke before MOA's Board of Directors.

Bill Gersh, publisher of The Cash Box, was also on hand to speak before those present. He discussed the forthcoming McCarran Bill as well as other problems facing the juke box industry.

Most outstanding development of the two day Board of Directors meeting here at the Palmer House (Monday and Tuesday, September 14 and

15) was the fact that all present agreed the big task facing MOA was the creation of a Public Relations Program which would aid the entire juke box field and would bring about better understanding and closer cooperation.

Next to that came the appeal from George A. Miller, as well as from all the members of the Board of Directors and, especially, from Sidney H. Levine, legal counsellor for MOA, for more funds to help successfully oppose the McCarran Bill at the forthcoming hearings in Washington, D.C., on October 26, before the Senate's Subcommittee of the Judiciary, headed by Senator Alexander M. Wiley of Wisconsin, and composed of: Senator Jenner of Indiana and Senator Eastland of Mississippi.

This was the most important topic concentrated upon at this meeting of MOA's Board of Directors (just as had been predicted by The Cash Box for the last few weeks' issues) and obtained complete support from all present.

As those present were told, the need for vigorous opposition to the McCarran Bill, would require bringing operators from all over the country to testify before the Senate's Subcommittee on the Judiciary. This is



GEORGE A. MILLER
President and General Manager, MOA

a very expensive process. In addition to the testimony which these men would give, the very impressiveness of their attendance, would also count heavily in the final decision of the Sub-Committee.

But all this requires much money to be expended and that, at the present time, the exchequer of MOA just didn't have the money necessary to pay for the men who would have to attend to vigorously oppose the McCarran Bill.

Attorney Sidney H. Levine made a passionate appeal to all the Board of Directors to do everything in their power to raise the funds needed as well as to arrange for witnesses to be present in Washington on October 26.

The Phonograph Manufacturers Association sent a delegation to attend a luncheon with MOA. This delegation was composed of Morris Bristol, attorney for the Rudolph Wurlitzer Company, Larry Meyers, secretary-manager of the association and Ed Ratajack, western regional manager for AMI, Inc.

The manufacturers assured everyone of the music operators in the nation, thru the Board of Directors of MOA, of their 100 per cent cooperation in opposing the McCarran Bill in Washington on October 26.

A 100 per cent vote of endorsement was given to Walt Framer of New York, who spoke before the Board of Directors, and told them of his plans for a national network TV show called, "Jack-In-The-Juke Box".

Not only was this program enthusiastically endorsed by the Board of Directors of MOA, but, at the same time, MOA offered its complete and fullest cooperation to Walt Framer, to help him in every possible fashion, to make this one of the most successful TV network shows.

The men individually complimented Framer. Some were present with him at a dinner he gave at the Chez Paree where he spoke on the subject over the radio.

Also very impressive was the fact that MOA's Board of Directors voted to "open up" the forthcoming convention at the Palmer House here on March 8, 9 and 10, 1954. The entire 8th floor has been reserved for exhibitors.

The meeting hours have been cut down to from 9 A.M. to 12 A.M. The afternoon and the evenings to be completely devoted to the exhibitors.

Such allied line as coin controlled radios and TV receivers will be invited to show their wares at this forthcoming Convention.

Also the manufacturers of vending machines and kiddie rides will also be invited.

The record firms and all other organizations, allied to the automatic music industry, are already clamoring for exhibit space, it was reported.

This vote to expand the convention is expected to make this forthcoming MOA Convention the biggest in all the history of organizations in this industry.

George A. Miller stated, at the meetings finished, "This was the most successful and most thrilling meeting I've ever attended.

"Everyone was present and everyone was on time for each and every discussion period.

"The men simply threw themselves into their work with enthusiasm and this, in itself, made this two day meet here in Chicago, the most outstanding in all the history of Music Operators of America."



NEW CUSTOMERS EVERY DAY!



"I'm bored! I'll be glad when I can ride Bally Kiddy-Rides."



"I'm getting there! In a couple of years I'll be riding Bally Kiddy-Rides."



"Up on my hind legs! In a year or so I'll be riding Bally Kiddy-Rides."



"Next year I'll be this big—big enough to ride Bally Kiddy-Rides."



"Dolly's a baby, but I'm big enough now to ride Bally Kiddy-Rides."

Bally Kiddy-Rides operation is a permanent year-after-year business for operators. Every day of the year, dozens of youngsters in every shopping-area graduate from babyhood to kiddy-ride age. 4,000,000 babies born this year will be kiddy-riders within 3 or 4 years. And Bally Kiddy-Rides are built extra-strong to insure years of trouble-free, money-making operation. Babies born tomorrow will ride Bally Kiddy-Rides you buy today. Start a steady-income route of Bally Kiddy-Rides now. Finance-Plan available through leading Bally Distributors.



4 REASONS WHY
Bally® KIDDY-RIDES
EARN BIGGEST PROFITS YEAR AFTER YEAR

1. Flashiest Eye-Appeal
2. Thrillingest Action
3. Simplest Mechanism
4. Sturdiest Construction



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 DIVISION OF LION MANUFACTURING CORPORATION
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N. Y. KIDDE RIDE OPS AND DISTRIBS HAVE NOT "THROWN IN THE SPONGE"

Statement Published In A Weekly Tabloid Not True, Say Leading Kiddie Ride Ops and Distribs, Actually Sales and Operations Are Going Ahead.

The CASH BOX Will Print Statements From Kiddie Ride Firms In Next Issue

(See "Here and There" Column—Page 33)

Seacoast Distributing To Open Offices On N. Y.'s Coinrow

Rock-Ola Distrib To Run Big Party Oct. 3, 4 & 5

NEW YORK—After searching for quite a while, Dave Stern of Seacoast Distributors, Inc., advises that the

firm has taken space on New York's coinrow for the display and sale of the Rock-Ola phonograph.

Seacoast has secured one of the street's choice locations—594 Tenth Avenue (southeast corner of 10th Avenue and 43rd Street). Extensive alterations are now under way, with decorators, carpenters, painters, et al, rushing to get the quarters set for immediate business.

Stern advises the firm will hold a three day party, Saturday, Sunday and Monday, October 3, 4 and 5, at which time a tremendous surprise is in store for the city's operators.

The new offices will be staffed with efficient and experienced men, who'll be shifted over from the firm's Elizabeth, N. J. offices. Stern will devote most of his time to the New York office.

FALL SPECIALS!

2 WURLITZER 1250, ea.	\$294.50
SUPER WORLD SERIES	199.50
PALM BEACH	269.50
CONEY ISLAND	162.50
FROLIC	249.50
BEACH CLUB	464.50
BALLY BEAUTY	362.50
YACHT CLUB	362.50

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BALLY - WILLIAMS - ROCK-OLA
LAKE CITY AMUSE. CO.
4533 PATNE AVE., CLEVELAND, O.
(Tel. RE 1-5777)

AMI **E**

THE WORLD'S GREATEST PHONOGRAPH

RUNYON SALES COMPANY

Factory Representatives for:
AMI, Inc., Bally Manufacturing Co., J. H. Keeney & Co., Perno, Inc.

593 10th Ave., New York 18, N. Y., LO 4-1880
221 Frelinghuysen Ave., Newark 8, N. J., Bl 3-8777

"C.O.D." New Williams Five-Ball Game

CHICAGO — Williams Manufacturing Company, this city, is now shipping its new five-ball machine "C.O.D.," which Sam Stern, executive vice president, describes as a "new idea in 5-ball play."

There are 2 ways to play—trap holes on the right side or numbered lanes and kick-out holes on the left side of the playfield provide optional play. Features include: 5 kick-out holes; 3 flippers; 2 thumper bumpers; 1 automatic flipper; and 6 roll-overs. The player can get from one up to five replays for high score; balls in C.O.D. and Star holes are good for one replay; balls in C.O.D. and Shamrock holes are good for three replays; and balls thru bottom center channel with 1 to 8 holes, or C.O.D., Star and Shamrock combination, score replays.

As is the case with all Williams games, "C.O.D." has been on test location for a period of time, and Stern states that collection reports have been exceptional.

David Rosen To Run Big House Warming Party September 27



DAVID ROSEN

PHILADELPHIA, PA. — Dave Rosen, David Rosen, Inc., this city, will celebrate the completion of the re-

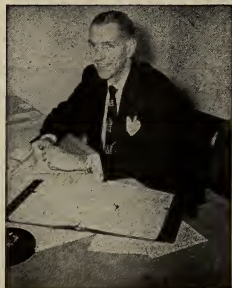
building of his quarters at 855 N. Broad Street, with a big house party on Sunday, September 27.

A serious fire, some time ago, swept thru the Rosen building, and from that time on, renovating and remodelling the structure, both inside and outside has been under way. The building is now completely modernized and stands out as one of the most beautiful in the industry, as well as being set up to give the operator the finest service on both new and used equipment.

"This is a happy occasion for us" says Rosen, "and we want everyone to join us for the celebration."

The party will start at 2 PM and guests are invited to stay as long as they desire. Food, refreshments and entertainment will be available. In addition, Rosen advises he is preparing some pleasant surprises for his guests.

United Steps Up Production On Shuffle Alleys For Third Time



BILL DeSELM

CHICAGO — United Manufacturing Company, for the third time in as many months, has ordered engineers of the firm to step up production.

This is being done in an effort to handle the orders which are avalanching into the firm on United's new "Imperial Shuffle Alley" and "Royal Shuffle Alley".

Both games have clicked with the trade. The king size bowling pins are reported to be the most outstanding feature on both games.

"These king size pins," Bill DeSelm, general sales manager of the firm said, "are winning admiration from players, operators as well as jobbers and our distributors."

"Never before," DeSelm continued, "have we had such a marvelous re-

action to a new feature on any of our shuffle alleys."

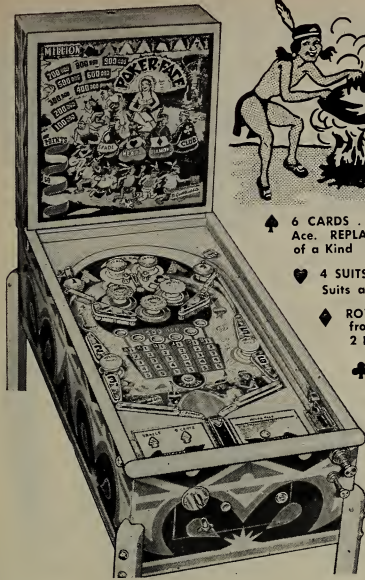
Also winning much good comment from the trade is the triple match feature which appears exclusively on the "Imperial Shuffle Alley". The triple and double scores. The 5th and 10th frames feature triple scores. An added feature is that either alley can be adjusted to a 5 frame game.

Groenteman Back In Phila After Trip Thru Europe

PHILADELPHIA, PA. — Sal Groenteman, International Amusement Company — Scott-Crosse Company, this city, returned last week from a 30 day trip thru Europe. Abe Witsen, the other partner of the firm, had already spent a month in Europe earlier in the year.

Groenteman covered 7 countries and 26 different cities within the space of 30 days, which he claims wasn't enough time to give him the opportunity to see many friends and customers. "Wherever I went" said Sal, "I received a royal welcome and was treated wonderfully with dinners and parties." He also returned to this country with loads of business.

Groenteman relates that upon his return to the Philadelphia office he found that Witsen was loaded up with domestic business as well, and now the two of them are working night and day to serve their customers, both in Europe and the United States.



LOADED WITH SUPER-POWERED PLAY THAT MAKES 'EM STAY!

Gottlieb's



6 CARDS . . . Nine-Ten-Jack-Queen-King-Ace. REPLAYS for Straight - Full House - 4 of a Kind - 5 of a Kind!

4 SUITS . . . Top Roll-Over lights 4 Suits and awards REPLAYS!

ROTATION SEQUENCE . . . from 1 to 6 lights 2 Roll-Unders for REPLAYS!

HIGH SCORE and POINT SCORE . . . award REPLAYS!

NEW RECOVERY SHOOTER . . . insures score on every ball.



6 CARDS

4 SUITS

SNAPPY NEW ACTION!

LOCATIONS WILL WANT TO GET IN ON THIS . . . SEE YOUR DISTRIBUTOR NOW!

"There is no substitute for Quality!"

3 POP BUMPERS!
2 CYCLONIC KICKERS!
2 SUPER-POWERED FLIPPERS!

D. Gottlieb & Co.
1140-50 N. KOSTNER AVE.
CHICAGO 51, ILLINOIS

United Picnic In Pictures



CHICAGO—The recent annual picnic run by United Manufacturing Company, this city, brought out about 3,000 people, who had themselves quite a time.

Pictured above are some of the candid camera pics taken by The Cash Box.

Bally Service Schools At Newark & Boston

CHICAGO—Bally Service Schools were held at two Eastern Bally distributors on September 16, 17. Paul Calamari of the Bally engineering staff conducted the school at Runyon Sales Co., Newark, N. J., and Bob Breither of Bally conducted the school

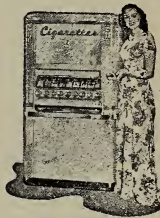
at Redd Distributing Company, Boston. Both schools were well attended by operators and servicemen, and both Calamari and Breither were highly praised for their valuable service tips and other helpful operating pointers.

"America's Finest"

ASK ANY OPERATOR OF THE KEENEY DeLux Electric CIGARETTE VENDOR!

★ For MORE THAN 5 YEARS operators have made much more money with service costs at an all-time low. Features: ● 432 pack capacity ★ Easy loading with swing-up top ● 3-way match vending ● Alternate front and rear column vending ★ Quick price changes ● Large storage. Write for an immediate free demonstration today.

J. H. KEENEY & CO., INC. 2600 W. 50th St. Chicago 32, Ill.



Hamburg Coinman In U. S.



CHICAGO—Al Adickes of Hamburg, Germany, was a recent visitor to the NAMA Show in Chicago. Adickes, before the war, was the head of one of the foremost wholesale firms in England.

FOREIGN BUYERS!

top manufacturers top equipment

are you assured guarantees for

Satisfaction and Profit!

We represent the nation's leading manufacturers including . . .

WILLIAMS GENCO
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Write for FREE Price List. Parts and Service Manual available.

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chicago coin's GIANT SIZE Super De-luxe Bowling Pins

H-SPEED Triple-Score Bowler

More Natural!
More Realistic!

**Adjustable
to Play
5 or 10 Frames**

- 5 Frame Play—3rd and 5th Frames Triple!
- 10 Frame Play—5th and 10th Frames Triple!

(also adjustable for 3rd and 7th frames triple!)



Player in 5 or 10 Frame Play can add up to 270 Points to his Total Score in the Last Frame!

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coin**
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SEEBURG
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BUY THE BEST IN MUSIC

Reconditioned—Refinished

SEEBURG 1-46	150
SEEBURG 1-46 HIDEAWAY	125
SEEBURG 1-47	175
SEEBURG 1-48 BLOND	225
SEEBURG M-100A (Latest Model)	595
WURLITZER 1050	125
WURLITZER 1015	150
WURLITZER 1100	275
WURLITZER 1400	495
A.M.I. MODEL A	325
A.M.I. MODEL B	350
A.M.I. MODEL C	350
A.M.I. WOM (5/10)	20

NEW CHICOIN HIT PARADE \$132.50

EXCLUSIVE SEEBURG DISTRIBUTORS IN ILLINOIS AND IOWA

**ATLAS MUSIC
COMPANY**
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CHICAGO 47, ILLINOIS
(Phone: ARmtagc 4-5005)

Ajax Holds 3 Day Open House Party

NEWARK, N.J.—Al Cohen, Ajax Distributing Company, played host to most of New Jersey's coinmen, who visited the firm at its new quarters at 123 W. Runyon Street, during a three day open house party, Monday, Tuesday and Wednesday, September 14, 15, and 16.

With the acquisition of these new large quarters, Cohen has expanded the firm's activities to include the wholesaling of all types of equipment, music, games, kiddie rides, and vendors.

"We were very well pleased with the turnout during the three days," stated Cohen, "which served its purpose of acquainting those in the trade with the fact that we are now in a position to serve all their needs with every type of equipment. In addition, some of our friends even placed orders."

Assisting Cohen in greeting the visitors was Harold Chasin, general manager.

Cohen advises that the firm will start a campaign offering weekly specials of all types of equipment to the trade.

Apco Intros 4 New Cup Vendors

NEW YORK—Apco, Inc., this city, introduced four new cup vending machines at the recent NAMA Convention in Chicago, notably expanding its line of "Automatic Soda Shoppes". The new machines include the "8-Drink", "4-Drink", and "Junior Soda Shoppes", as well as the "Soda Shoppe-Coffee Bar", a combined cold drink and hot coffee vendor.

According to Mel Rapp, Apco VP, "The '8-Drink Automatic Soda Shoppe' is a true 8-Drink machine, serving 5 carbonated and 3 non-carbonated drinks. It's the only dispenser of its type of the market which can vend cola and root beer in addition to the usual line-up of fruit flavors. This is very important to the operator because root beer is the second largest selling soft drink in the country. Apco's '8-Drink Soda Shoppe' operates on 5 syrup tanks, with 2500 drink syrup capacity. It also has 1200 cup capacity.

"The '4-Drink Soda Shoppe' spaces out the Apco line between its famous standard 3-Drink, and super-selectivity 6-Drink cup dispensers. The 4-Drink machine serves 3 carbonated and 1 non-carbonated drink from only 3 syrup tanks. It has a 1200 cup capacity and 1900 drink syrup capacity.

"The 'Soda Shoppe Junior' is a 3-Drink machine vending 2 carbonated and 1 non-carbonated drink, with a large 1000 cup capacity and 1000 drink syrup capacity. This machine is an exact replica of the standard '3-Drink Soda Shoppe'.

"Another addition to the Apco line is the 'Soda Shoppe-Coffee Bar', which combines the mechanisms of the Bert Mills hot coffee vendor and the Apco '4-Drink Soda Shoppe' to give the operator an opportunity of vending four cold drinks (carbonated and non-carbonated) as well as hot coffee in all its forms."

Dan Stewart Co. Appoints New Mgr.

LOS ANGELES—Bob Bever took over as the new manager of Dan Stewart Company, this city, last week. Bever is well known in the area as he originally opened the local branch here.

Bever has been associated with the coin machine industry for the past 15

years. He comes to Los Angeles from Salt Lake City, Utah, where he was sales manager for the Dan Stewart Company.

Jack Dolan, former manager, stated that things are indefinite for him at this time. He will announce his plans for the future shortly.

Bally Service School At Lieberman's

MINNEAPOLIS, MINN.—Harold Lieberman of Lieberman Music Company, this city, has arranged for the Bally Service School to be held at the Lieberman headquarters in Minneapolis October 12 and 13. Bob Breither of the Bally engineering staff will conduct the school and show operators

and servicemen many short cuts in servicing Bally games. The schooling will enable the operator to keep his games operating at top efficiency. As distributors of Bally equipment in Minnesota, Iowa, Nebraska, North and South Dakota, Lieberman Music urges every operator and serviceman in the territory to attend.



Williams C.O.D.

2 WAYS TO PLAY:
 TRAP HOLES on right side, or numbered lanes and kick-out holes on left side of playfield provide optional play. Tremendous universal appeal "PUTS IT IN THE BAG" for operators. Features include:

- ★ 5 Kickout Holes
- ★ 3 FLIPPERS
- ★ 2 THUMPER BUMPERS
- ★ 1 AUTOMATIC FLIPPER
- ★ 6 ROLLOVERS

C.O.D.C.O.D.C.O.
C.O.D.
 Here is a game that has proved its superior long-run earning power in test locations.
D.C.O.D.C.O.D.

- HIGH SCORES good for one up to five replays.
- BALLS in C.O.D. and ★ Hole good for one replay.
- BALLS in C.O.D. and ● Hole good for one replay.
- BALLS in C.O.D. ★ and ● Holes good for three replays.
- Balls thru bottom center channel with 1 to 8 holes or C.O.D. ★ and ● combination score replays.



CREATORS OF DEPENDABLE PLAY APPEAL
 4242 W. FILLMORE ST. CHICAGO 24, ILL.

GET IT NOW FROM YOUR DISTRIBUTOR

As I See It

A Weekly Column by **AL SCHLESINGER**



A New York City operator has asked me why the record manufacturers don't open up a record mart in New York City. His idea was for all the record manufacturers to rent space in one large lot and then allot space to each individual manufacturer. Booths could then be erected for the manufacturers to install record players. In this manner, he claimed, all new releases by manufacturers could be presented every week. Each manufacturer could have a representative in each booth to play their current numbers and also take orders if they thought it advisable. With this procedure, the operators of approximately 30,000 phonographs would be able to visit the mart weekly and be able to hear all the releases by all the manufacturers. Operators from greater New York, Conn., N. J. and Westchester could then organize their business so as to be able to spend a morning or afternoon one day each week to hear all the latest releases. For the record manufacturer it would give them an opportunity to present their new numbers and get quick response to operator trends.

That there has been much confusion among operators in the purchase of records, goes without saying. Some purchase from manufacturers salesmen, others from distributor salesmen, some from one stop shops and a dozen other ways. All their purchases are practically based on polls and opinions, of graphs, charts, professional consultants and much hearsay. The number of stiffs purchased each year in America by operators would probably cover the country if laid end to end.

If opening a record mart in New York City was successful, there is no reason why it could not be duplicated in key cities all over the country. Every operator of juke boxes considers the purchase of records of prime importance to his business. It is the key to his success or failure. Outside of the cost of his juke box, his biggest expense is the purchase of records weekly (labor excepted). If an operator took time out each week to visit the music mart and was enabled to add two or three more good numbers than he is getting now, just imagine how much more income this would mean at the end of the year. Or, if by visiting the mart he was able to avoid buying a stiff now and then, think how much he would be able to save each year. These are important items in the operation of a juke box route. They mean dollars and cents to an operator. Actually it could mean the difference between loss and profit at the end of the year.

As I see it, the idea has tremendous operator appeal. It could help end a lot of confusion for operators and manufacturers. It would be another step in helping operators conduct their business on a more scientific basis.

Runyon Sales Co. To Exhibit At Merchandise Fair

NEW YORK—Runyon Sales Company, this city, will be one of the prominent exhibitors at the Merchandising Fair, a trade show sponsored by Hiram Walker Distributors, Inc. The show will be held in various cities to point up the products, services and equipment that firms now have available to help develop more business and greater revenue for taverns, clubs, hotels, restaurants and related establishments.

The first Merchandising Fair in the east this year will take place at the Hotel Statler in New York City, September 29, 30 and October 1. Runyon Sales Company will display the new AMI 120 with Runyon representatives on hand to demonstrate this 120 selection juke box.

Other Merchandising Fairs where Runyon will exhibit include the showing in Newark at the Mosque Theater, October 13 and 14, in Trenton at the Stacy Trent Hotel, October 18, in Hartford, Connecticut, November 2 and 3, and in Bridgeport, Connecticut, November 7 and 8. At the latter exhibits Runyon will show in addition to the AMI 120, the amusement games and Keeney Cigarette Vendor the firm also distributes.

CLOSE OUT SPECIAL

YOU NAME THE PRICE!

Seeburg
 Models
 146
 147
 148

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 —and 9 Column EACH
 COOKE Machines.

Supreme Distributors, Inc.
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AIR MAIL SUBSCRIPTION To The Cash Box \$30

To Celebrate the Completion Of Our Re-Building Program

you are invited
to attend our

BIG HOUSE PARTY SUNDAY, SEPT. 27

We want everyone to join us on this happy occasion. Of course, there will be plenty to eat and drink. Come at 2 P.M. . . . stay as long as you like.

We have completely
rebuilt our
**SHOWROOMS
OFFICES
WAREHOUSE**
Now Bigger and Better
to Serve You Better

DAVID ROSEN

Distributor for AMI, Mercury Records, Chicago Coin, Cole Products, Auto-Photo.

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STevenson 2-2903

Bally Begins Deliveries Of New "Dude-Ranch"



JACK NELSON

CHICAGO—According to Jack Nelson, Bally general salesmanager, the Bally Manufacturing Company, this

city, began delivering a new "in-line" game named "Dude-Ranch."

Nelson described "Dude-Ranch" as having all the popular features of previous Bally in-line games with popular 2-cards play, plus a big play inviting Super-Card scoring 4-in-line for 3-in-line. Two attractive Super-Lines score 4-in-line for 2-in-line. In addition to the 2, 3, 4 and 5 in-line scores, the profit proved Corner Scores, Advancing Scores, Spot Roll Overs and Extra Balls features are included. The colorful cabinet and brilliantly lighted backglass are illustrated in a flashy "Dude-Ranch" atmosphere. New printed circuits available with the new "Dude-Ranch" game are said to greatly simplify service.

Pinballs To Be Licensed In Portland, Ore.

PORTLAND, ORE.—The City Council, here, by a 3-to-2 vote directed the city attorney last week to prepare an ordinance to license pinball machines in the city again.

Commissioner Stanley W. Earl, sponsor of the bill, didn't specify license fees to be incorporated in the proposed ordinance.

A 1951 Portland-city ordinance outlawing pinball games has been inoperative under a restraining order

granted pinball operators by the Circuit Court, who were awaiting a decision on their appeal to the Oregon Supreme Court. This 1951 ordinance will now be superseded by the impending ordinance.

The city license division estimated that the city was losing \$100,000 annually while the machines operated under injunction, as operators paid \$20 per machine yearly, and each operator paid an annual fee of \$750.

THRU THE COIN CHUTE EASTERN FLASHES

As expected, this week saw considerably more action on coinrow than it's had in a number of weeks. Ops going from one wholesaler to another, picking up equipment, parts and supplies. Wholesalers, also report that in addition to local business picking up, orders from both domestic and foreign sources piling in.

Artie Daddis, AMI field representative in New York, where he puts the Runyon service crew thru a refresher course of the machines internal workings. These service men will now hold classes for local music ops. Artie, Irv (Kempy) Kempner, and Nat Gutkin will leave Monday, Sept. 21 for Connecticut, where starting Tuesday, Sept. 22, they will conduct service schools in Hartford; Sept. 23 in Norwich and Sept. 24 in New Haven. . . . Visited the Newark offices of Runyon this week, and it's as beautiful, large, and modern as any in the country. Intrigued by the scientifically arranged line that is used to renovate used equipment; the spray paint booth; and the pressure machine that washes down the machines. Abe Green and Ed Burg exceptional hosts. . . . Also visited Irv Morris, Gottlieb distributor, while we were in Newark. Irv, one of the finest gentlemen in the business, enjoys the utmost confidence of his customers, and does quite a job with amusement machines. Visiting Morris at the time were operators Mike Rimsky, Phil Eiseman, Henry Skolinsky and Frank Eska. Irv Rosenfeld, Irv's manager, wanted to be remembered to Bill Gersh. . . . We attended the open house party of Al Cohen, Ajax Distributing Co., Newark, who had recently moved into new large quarters. Assisting Cohen in greeting the visitors were Harold Chasen and George Ball. . . . Joe Weisz, Larchmont Vending Co., Larchmont, N.Y. together with Dick DiCiccio of Westchester Amusement Co., making the rounds of coinrow's wholesalers.

A. T. Snyder, Wilton, Conn., visits Joe Young, Young Distributing. Young and Abe Lipsky have arranged with a number of ops, schools, et al, to display the Wurlitzer-Frankie Lane Vocal Scholarship Contest. The dj handling the assignment here, Paul Brenner of Station WAAAT, has announcements on the contest every day. . . . Les Boyd's charming daughter, Mary Ann, spending her junior year at Ladycill, a private school close by West Point, N.Y. Les, by the way, still drives up to Westery, R. I. on week-ends for some boating and fishing. One of his recent guests, N.Y. op Frank Breheny, reported to have caught a slew of big ones. . . . With export biz demanding more reconditioned music machines, and the local ops placing orders, Hymie Koepfel, Koepfel Distributing Co., scurrying around the south buying up equip. Hymie drives to his source, packs the machines on his truck, and hurries back. Meanwhile, brother Harry sees to it that the equipment is perfectly reconditioned and sent on its way. . . . Irving Kaye, Automatic Towel Corp. of America, back from his trip to the middle west. Irv reports that he's busy taking care of the production of the automatic dryer, so that he can satisfy distributor demands. . . . Al Simon, Albert Simon, Inc., ChiCoin and Genco distributor, plays host to Sam Wolberg of ChiCoin, who's in town for several days visiting his daughter and son-in-law. . . . Willie Levey, Miami, Fla., spends 10 days here seeing old friends. Upon his return home, he'll start preparing for his daughter's (Joyce Ellen) sweet sixteen birthday party, which he'll throw at the Algiers Hotel in Miami Beach. . . . Sam Rabinowitz visits along coinrow. . . . Willie Aronson, games operator, returns from a two week sojourn at Seacroft Manor in the Adirondack Mountains. He had spent two weeks there during July. . . . Nat Cohn, Ritevay Mfg. & Sales, tells us he's been flooded with inquiries both by mail and phone requesting additional information on the "3-D Theatre" color movie machine announced in last week's issue of The Cash Box. Nat asked us to repeat once again that the machine is not ready as yet for delivery—and probably won't be for another three or four weeks. . . . Jack Sheppards, well known multiple operator, who's been out of the business for the past several years, now has returned to his home town and is operating music. Jack is extremely interested in bringing the music operators' association back to where it is at full strength and of service to the operators.

THRU THE COIN CHUTE MIAMI MURMURS

Willie Blatt, president of the Automatic Machine Operators Assn., reports: "The troubles that have beset the cigarette machine operators for the past several years are beginning to clear up since they joined our association, but it will take quite some time before we can cure all their ills as they have been many and have been very badly neglected. A typical example is the way some of the cigarette machine operators will take another operator's location and pay a 2½¢ commission and sell cigarettes at 25¢ per pack when we have a 5¢ state tax." . . . Willie Levey is in New York for a 10-day vacation. . . . Bert Lane complained that the holidays last week hurt his deliveries of the "Merry-Go-Round" to the extent that it will be almost impossible for him to catch up to meet the continuous demand. . . . Ozzie Truppman and Ted Bush are smiling again since Wurlitzer settled its strike and phonographs are beginning to arrive. They can now start to fill their orders which have piled up. . . . Coimhen here looking forward to a big turnout for the AMOA banquet scheduled for Saturday night, December 12 at the Saxony Hotel. This is the association's third annual party. . . . Lucky Skolnick, recent permanent arrival from New York, still trying to win at "gin." Competition down in "The Playground of the World" is probably a lot tougher than in the big city.

THRU THE COIN CHUTE

CHICAGO CHATTER

Big event of the past week was the MOA Board meet here at the Palmer House. This meet brought in every single member of the Board of Directors. All enjoyed a very enthusiastic and businesslike two days. And agreed with George A. Miller that Public Relations was most important. The big discussions centered around the forthcoming Senate hearings on the McCarran Bill in Washington, Oct. 26. Meantime the men heard from music publishers. From those who wanted to form a third copyright agency like ASCAP and BMI. From Walt Frammer who is preparing a national network TV show called "Jack-In-The-Juke Box" and which was enthusiastically endorsed by all present. Also all about the forthcoming convention in March, '54. Kiddie Rides, Radio & TV coin operated recording displays, vending machines, and allied features, will be exhibited. . . . Never saw a guy working more diligently than Les Montooth keeping the records straight at each meeting. . . . Phil Levin, Sidney H. Levine, Albert S. Denver and a few others seeking a "gin" game the first evening for relaxation. . . . Ray Cunliffe a very interesting speaker. . . . Ed Elum and Jack Cohen in from Ohio.

Al Schlesinger, who writes a very fine column for this magazine, also at the MOA meet. Al's one of the best music ops in N. Y. State, and former prexy of N. Y. State organization. Al's traveling west. Will send in some very interesting items for sure. . . . J. Harry Snodgrass came all the way from Albuquerque, N. M. . . . Jack Mulligan in from Sharon, Pa. and anxious to get over to the Rock-Ola factory. . . . Mfrs' committee had lunch with MOA's Board. Composed of Morris Bristol, Larry Meyers and Ed Ratajack. Mfrs assured MOA 100% cooperation in McCarran Bill battle. . . . MOA's convention will also feature special sight seeing and shopping trips for the wives of all who will attend. . . . Everything points to McCarran Bill hearings before the three Senators of the Sub-Committee On The Judiciary: Sen. Alexander M. Wiley, Sen. Jenner and Sen. Eastland.

In addition to opening of MOA Board meet on Monday morning, big first night opening of Chicago Photograph Operators Bowling League which pulled a very fine crowd. . . . Bob Gnarrow bowled a 494 to help his ABC team beat Oomens for 2 games. Johnny Oomens claims, "Twas an off day." Gil Lossaso bowled a 519 high for the men. . . . Mercury Records beat the Decca-Coral Records combo for 3 games. . . . With Henry Sockacki bowling 483 Star Music beat Gillette for 2 games. . . . Even the Marino Perino bowled a 497 for B&B Novelty, his team was beaten by Melody Music for 2 games. . . . Led by Ray Gallet with 518 and Tony Galgano with 513, Paschke beat Coven for 2 games. . . . Tillie Galgano looks like she's on the way this season for topping the women. The gal took the ladies high score with a 420. . . . Mike Blumberg bowled a 459 and Atlas upset Western Automatic for 2 games.

"Hap" Etten, well known St. Louis op, passed thru town escorting his second son to Notre Dame U. Hap's one of the best professional ops and a real credit to the industry. . . . Art Garvey started off on an extensive trip thruout his entire territory by auto. He'll be gone from 5 to 6 weeks and maybe even longer visiting every one of his accounts for Bally products. . . . First open public hearings on cigarette machines started this past Thurs., Sept. 17 at City Hall with Alderman Daniel J. Ronan heading a five man committee to listen to arguments pro and con.

Paul Huebsch over at Keeney advising that the firm is now under way with a really fine surprise for the trade and that the industry will hear all about it very shortly. "This is a honey," is the way Paul described it. . . . Al Calderon of Indianapolis in town visiting the factories and having a long discussion with Jack Nelson and Bill O'Donnell over at Bally, while roadman, Ralph Nicholson, who came up to town with Al, listening in. . . . Thanks for the many, many "Happy New Year" cards. A few of the most impressive: from Mr. and Mrs. Ben D. Palastrant, of Boston, from Harry Hoffman, George Goldman and Irvin Blumenfeld of Baltimore, from Leo, Rose and Donna Lynn Kaner of Chicago, and from Joe Kline, Wally and Mal Finke of Chicago. . . . Sam Stern spinning around on his swivel chair from one phone to the next as Williams newest, "C.O.D.", five-ball, gets under way. Harry Stern just thru covering New England and now on his way back thru New York state.

David C. Rockola drives us downtown and points out the Peerless Bldg and some of the other properties of this organization while discussing the music biz. . . . Kurt Kluever one of the busiest of the busy at this time trying to get everything set. . . . Like the way Jack Nelson put it this past week, "The business has grown tremendously. . . . Where's Capt. Tom Callaghan? . . . Bill Hullinger in from Lima, Ohio, to attend the MOA meet advises that small ops, like himself, tremendously interested in the future of the juke box biz. . . . Hirsh de LaViez is feeling like himself all over again, he claims. . . . Avron Gensburg of Genco one of the busiest of the young men in the coinbiz. Advises we keep our eyes glued on Genco for a "great one." . . . George Jenkins busier than ever now that he's right in the very midst of Ray Moloney's offices. . . . Lou Boasberg and Ray Bosworth in town and back to New Orleans. . . . Phil Weinberg on his up from Texas. . . . Nate Gottlieb came up with a lulu this past week. All about the Doctor who insulted the surgical nurse. Ask him to tell it. By the way Nate's a terrific baseball fan. Taking along his very charming missus, Irene, to see the World's Series in Noo Yaak.

Joe Brilliant just out of bed after a battle with the virus. Took sick on his visit here to the NAMA show. . . . Leo Dixon of Youngstown phones to advise that he's just off the sick list and is just beginning to get around again. . . . Terry (Hot Shot) Thomas is back in action again and riding high up. . . . Alvin took home Evelyn Gottlieb and little Daniel Albert Gottlieb from Passavant Hospital this past week. This will be Daniel's first sight of his new home. . . . Carl Knipple of Como very, very busy, but it's "top secret" as yet. . . . Bill Fitzgerald of AMI, Inc. comes up with a honey of a mailing. "Title strips that give 120 sales features of the AMI "E". And what a job that was. As Bill writes, "Al Mason suggested this idea but left me to gather the 120 selling points—an easy job when talking about the new 'E' line." . . . We

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CHICAGO CHATTER

like that "Big Dough" circular that A. D. Palmer sent us from Wurlitzer, North Tonawanda. . . . J. A. (Art) Weinaud of Exhibit opens his "New Bulletin" this past week with the fact that "vacation's over." And like Art says, "Sad, but true." Also advises that Ed Hall, formerly of Rock-Ola, is now a member of the Exhibit family.

Henry E. Doney of Tiffany Records and Harry C. Watts of Jam Handy Organization entertaining some of the MOA men at the Drake's International Club. . . . Nic letter from Al Silberman of Badger Sales, Los Angeles, advising he's so busy on new "SodaShoppo" he just hasn't had time to even relax in his office chair these past weeks. . . . Joe Abraham of Cleveland advising his firm trying to cure a dozen different ills for the ops in his territory. . . . Ben Coven so busy this past week almost impossible to get him on the phone. With new Wurlitzers on the way in, Ben working like a beaver, trying to get everyone made happy with as much delivery as possible, he reports. . . . Hear from Harry Hooser of Fort Worth, Texas that he's getting ready to make an important announcement to the trade. . . . Jack Dolan in town from the west coast. Advises he is no longer with Dan Stewart. And that he is going into the jobbing biz when he gets back to L. A. . . . Harry Snodgrass of Albuquerque, N. M. in town with the very charming Mrs. Snodgrass, advises that he has something on Packard boxes which should prove very interesting. Will handle 48 selections, and plays both sides of the record for 10c. . . . Harry advises that over 1,400 of them working for him and "doing great." . . . Everyone around town talking about the new United shuffle games. . . . which have forced the factory into one of its greatest production runs. Bill DeSelm is busier than he's ever been before and trying his best to help all of the United distributors to get as many as they desire.

"It's What's IN THE CASH BOX That Counts"

Runyan and AMI To Run Three Conn. Service Schools



ARTIE DADDIS

IRVING (Kempy) KEMPNER

NEW YORK—Service schools for operators of AMI phonographs will be held in three cities of Connecticut Tuesday, Wednesday and Thursday, September 22, 23 and 24.

Runyan Sales Company and AMI, Inc., are combining their efforts to bring the operators up to the minute with any service problems which may crop up.

Artie Daddis, AMI field representative, Irving (Kempy) Kempner and Nat Gutkin of Runyan will supervise the classes.

On Tuesday, September 22, classes

will be held at the Hotel Bond, Hartford; on Wednesday, September 23, at the Hotel Wauregan, Norwich; and on Thursday, September 24 and the Hotel Garde, New Haven. Sessions will get off promptly at 8 P.M. and will probably continue until about 11 P.M.

There will be general instruction, and then the engineers will answer individual questions.

After each class is concluded, refreshments will be served. Every operator attending will receive gifts from AMI, which are important in the conduct of their operations.

CALIFORNIA CLIPPINGS LOS ANGELES

LOS ANGELES—Distributors and operators alike are looking for a bright fall season. They all agree that employment in the high level evened wages are higher and people have more money to spend. With all these factors present business should flourish. . . . Everyone was surprised to hear that Bob Bever had taken over as the new manager of the Dan Stewart Company. Bever has been manager of Dan Stewart in the Lake City for the past five years and is well known in the area as he originally opened up the local branch. When queried Bob stated, "I'm looking forward to renewing old acquaintances as well as meeting all the operators around LA and surrounding communities." Former manager, Jack Dolan, says that he will have several things brewing but his plans are not definite as yet. He added that he'll. . . Anyway it brought back memories to the old timers. Bill Olson from San Pedro dropped in to visit here and there the other day. It is claimed that he is one of the biggest arcade men in the business with arcades scattered from Chinatown here in LA all the way up as far as Oxnard. . . . Everyone wonders who the cute little teen ager is that has been making a name for herself in the business. . . . (Eddie Lee Little Bit) Braughton and that she has really taken over the place. If you operators have any teen age boys that you don't know what to do with when you come into town just drop them off here and "Little Bit" will be glad to entertain them for you. Robert Bard, Marvin Jones and E. R. "Ed" Kendall all depend on this little gal to get things done. Speaking of teen agers brings back memories of when Robert used to work for his dad when LA was wide open. He used to slave away separating the checks from the money at the ripe old age of eight years old.—By the way, anyone that has been in the coin-biz that long we feel deserves to be included as a member of our Cash Box 20 year club—"eh Robert"! All kidding aside, we feel that you have done a great job of building up one of the largest routes in the area. . . . Another well remembered old-timer who occasionally visits along the Pico strip is Russell "Buss" Sheffer. "Buss" is one of the few remaining pioneers of the coin machine industry in this area. He once manufactured the first "Sheffer" console scale back in 1929. . . . He now resides and lives on his ranch in the San Bernardino area. Bill Black from Bakersfield, Long Beach was represented by Fred Allan, Cliff Jones and James Forbiss. Kennie Wolfe showed up from San Diego and Lloyd Dindinger from Carlsbad, California.

Things are really quiet over at Leuenhagens Record Bar without Barbara Chandler around. Clark and Kay Sells stated that she was out of help and they sure do miss her since she went back to school in Marysville. Jack Simon of Simon Distributing Company is stocking up for the big fall season with large shipments of all types of amusement devices arriving from New Orleans and St. Louis with more expected any day. . . . In at Paul A. Laymon Company the boys had the pleasure of welcoming Walter Petzel, field engineer from the Wurliizer factory, who stopped in to show the fellows in the service department all the latest mechanical twists. He caught them all in the midst of redecorating, as paint slinger, Charlie Daniels slapped on the finishing touches while Don Gilbertson and Karel Johnson assisted. Paul and Lucille Laymon were seen getting up in the gears as they get ready to run in the big Frankie Laine-Wurliizer contest. California Music Company was well represented at a party that was thrown by Spike Jones. Guests included: Mr. and Mrs. Sam Ricklin, Gabe Orland, Jack Lewis and his very pretty girl friend. . . . Saw Lyn Brown driving around in his red truck rounding up all the studios in the Los Angeles area. . . . The Los Angeles boys are sure they will make the second year Lyn has furnished all the kiddie rides concessions.

Things are humming along with all hands on deck at Auto Photo Company now that sales manager, Van Natten, is back from his business trip. Says that he had planned to be gone only a couple of weeks but business was so good that he stayed an extra two weeks longer. He also stated that in addition to handling distributor for Auto Photo in the New England States, E. A. Hanna, "Photo Studios," will also act as the distributor for Maryland and Washington, D. C. General manager, Bryant Herren, is contemplating a trip to Europe early in November to work with distributors abroad. . . . Charles Peddicord presy of N & M Amusement Company in Anaheim surprised everyone along Pico when he came in all dressed up in his Sunday's best. Says he thought he'd give the boys a treat for a change. . . . L. B. "Mac" McCreary, general manager of Solotone Corporation, reports that the new coin operated TV is getting a lot of comment from operators and location owners alike. F. E. Wilson, president of the firm, just returned from the big family reunion in Colorado Springs, Colo. for the Lutz Reddinger, long time representative for National Rejectors, Inc., gets ready for another business trip. This time he's headed up through Oregon and Washington. Says he opened up along coinrow in 1946 with a pair of pliers and a screw driver and has been busy and on the move ever since. He plans to get away for a long vacation in the fall when he goes hunting up in the wilds of Canada in a few weeks. . . . Phil Robinson, Western Representative for Chicago Coin, recently returned from his business trip through the Western states calling on distributors. . . . It was reported that business at Minthorne Music Company has been running at a furious pace. New machines are constantly going out at a pace that makes it almost impossible to keep up with deliveries.



Sam Tridido busy as a bee trying to buy up all the pin games he can find. . . . Leonard Goudeau in town with his two sons. Darned if he looks old enough to have a boy of twenty. Len is now the sole owner of the L & M Amusement Company of Cotton Port, La. and has changed the name to the Goudeau Music Company. Everybody who knows Len wishes him nothing but success. . . . Frank Mancuso goes around in circles whenever his right hand girl, Rex, takes a bit of time off from her duties. . . . Clay Simonsaux, Air Line Cigarette Service nursing a glorious sun burn on the top of his head. Picked it up on his Labor Day outing. . . . Jack Young, Lafayette, La., in town trying to sell his 27 inch television set so that he can replace it with a 27 inch screen. . . . Albert Huffine, New Orleans Novelty salesman, selling everything in reach. . . . Mary Nassar of Tac Amusement back from a trip to Texas where she greeted her returning Korean vet nephew. . . . Louis Boasberg busy on long distance telephones, but never so busy that anyone is fluffed, no matter how small. . . . Betty Albano of Jay Amusement just back from Colorado where she visited her ill mother. . . . Mr. McCann, McCann Music, Alexandria, La., getting in a lot of good fishing lately. Dito for Al and Ruby Young of the Bop Shop, New Orleans. . . . Jimmy Lague, Prichard Amusement, has been driving to market in a snazzy new Plymouth this week. . . . Congratulations to Mrs. Johnny Rush who is a brand new grandmother. Mrs. Rush just returned to Alexandria after visiting her daughter and the new arrival. . . . Our "Orchid" this week to Annie Bell of the Bop Shop. . . . Whatever happened to August of Perez Amusement?



The usual August heat in Dallas waited until the middle of September this year. And just when a cold snap had stepped up business. But rain has been good this summer so operators are expecting a prosperous year. . . . Over at Walbox Sales Company Fred Barber reports that business is as usual. . . . Phil Weinberg, Bally representative, in East St. Louis, Ill. this week. . . . Tommy Chaiten spent last week in Louisiana. He is very enthusiastic over his newest account, Bruce Vending Machine Co., Shreveport. Said they have just received delivery on a whole carload of Wurliizers. . . . Also from Shreveport we hear Harry Levine of Tri-State Amusement Company is doing a bang up business. . . . Jim Crosby of Wurliizer, New York, is visiting Commercial Music in Dallas this week. . . . The folks over at Seeburg gave a company dinner for S. H. Lynch last week. He has just returned from Europe and entertained the group with tales of his trip.

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ALL CLASSIFIED ADVERTISING CLOSSES WEDNESDAY NOON AT The Cash Box, 26 W. 47th St., New York 19, N. Y.

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WANT—New and used records. Highest prices paid for 78's and 45's. No quantity too large or too small. We buy brand new LP's (33 1/3 RPM) in quantity. Write or phone. FIDELITY DISTRIBUTORS, 666 10th AVE., NEW YORK 36. Tel.: JUdson 6-4568.

WANT—45 RPM Records, new or used. No quantity too large or small. Highest prices paid. Write stating quantity on hand. TONY GALCANO, GALCANO DIST. CO., 4142 W. ARMITAGE, CHICAGO 39, ILL. Tel.: Dickens 2-7060.

WANT—We pay top price for used records from 3 to 6 months old. Pop, Race, Calypso, Spirituals, Rhythm, Rock, Micky Katz, 45 r.p.m., 78 r.p.m. We pay freight. C & L MUSIC CO., 11 LAYBERRY RD., FRANKLIN SQ., L. I. N. Y. Tel.: TLden 4-9040.

WANT—Late 1952 and 1953 Pin Games, Seeburg 100 A & B, AMI D's, Wurlitzer 1500's, Scales, Arcade Equipment, 1c and 5c Vendors, AMI W & B, Seeburg 100 W. B., Wurlitzer 48 sel. Boxes. Write stating condition, number, model, and prices. ST. THOMAS COIN SALES, ST. THOMAS, ONTARIO, CANADA. Tel.: 2648.

WANT—New and used records. Paying 10c for 78's and 15c for 45's. Can be up to 6 months old. No quantity too large or small. We pay freight. DIXIE RECORD SHOP, 259 WEST 42nd ST., NEW YORK 36, N. Y. Tel.: Wisconsin 7-0830.

WANT—Your used or surplus records all speeds. 45's our specialty. We buy all year round and pay top prices. No lot too large or too small. No more than 10% blues. We pay freight. BEACON SHOPS, 821 NO. MAIN STREET, PROVIDENCE, R. I. Tel.: Union 1-7500.

WANT—Bright Spots, United Showboat, United Circus, late Gottlieb 5 Ball free play games, Seeburg Model B & C 45's. State quantity, prices, and condition in first letter. NORRO NOVELTY CO., 538 BRYANT ST., SAN FRANCISCO 7, CALIF.

WANT—Show Boats and Bright Spots. GOLDEN GATE NOVELTY CO., 701 GOLDEN GATE AVENUE, SAN FRANCISCO 2, CALIFORNIA. Tel.: Market 1-3967.

WANT—Phonograph records made before 1940; any quantity or dealer stock; \$150 to \$300 per thousand; will inspect if required. Some labels wanted are Brunswick; Victor; Vocalion; Paramount; Gennett; Bluebird; Champion. JACOB S. SCHNEIDER, 128 W. 66th STREET, N. Y. C.

WANT—For Resale—Good, clean, used Bally Bingos, United and Chicago Coin 6 Players Bowling games, Standard Metal Typers, Mills Panorama, Chicago Coin Band Box. Quote your best price, condition in your first letter. STANLEY AMUSEMENT CO., 5225 SOUTH TACOMA WAY, TACOMA 9, WASHINGTON.

WANT—Tubes: 2051; 2050; 70L7; 2A4; 2A3; 5V4; 6L6; 6N7; 6L7; 6V6 metal; 6X5 metal. Will pay \$40 hundred. Must have minimum quantity 50 of a type. Have you other types in quantity? LEWIS ELECTRONICS, 3449 NO. ELAINE PL., CHICAGO, ILL.

WANT—All types of post-war flipper five ball games in any quantity. Give names, condition they are in, price wanted, and when ready to ship. INTERNATIONAL AMUSEMENT CO., 1423 SPRING GARDEN STREET, PHILADELPHIA, PA.

WANT—Metal Typers, Motoscope Voice-O-Graphs, ChiCoin Basketballs and any other late arcade machines. Give price and condition in first letter. MIKE MUNVES CORP., 577 TENTH AVE., NEW YORK, N. Y. Tel.: BRYant 9-6677.

WANT—Frolies, will pay \$225. PENNSYLVANIA VENDING CORP., 1822 CARSON ST., PITTSBURGH 3, PA.

FOR SALE

FOR SALE—One Stop Record Service. Any record, any label, 5c over wholesale. Free title strips. New accounts 1/3 deposit with all orders. RAYMAR SALES CO., 170-21 JAMAICA AVE., JAMAICA 32, N. Y. Tel.: OLYmpia 8-4012-4013.

FOR SALE—Wurlitzer 1250's, \$275; Wurlitzer 1015, 990; Rockola 1422, \$60; Seeburg M100B, \$650. Aerion Coronets and Super Deluxe, make offer. UNITED DISTRIBUTORS, INC., 513 E. CENTRAL, P.O. BOX 1995, WICHITA 2, KANSAS.

FOR SALE—Packard Wall Boxes, \$4.00 each. GOLDEN GATE NOVELTY CO., 701 GOLDEN GATE AVENUE, SAN FRANCISCO 2, CAL. Tel.: Market 1-3967.

FOR SALE—Arcade Equipment: (Clearance Sale) Dale Gun \$59.50; Speed Bowler \$49.50; Universal Twin \$64.50; ChiCoin Bowling Twin \$49.50; Shuffle Express \$29.50; ChiCoin 6 Player \$219.50; United 5 Way with Formica Top \$185; United 6 Way \$225; Bally Hook Bowler \$89.50; Keeney League Bowler 4 Player \$137.50; Super Deluxe League Bowler (Keeney) \$279.50. Jumbo Pin Games: Turf King \$75; Futurity \$219.50; Citation \$119.50. (No crating). LAKE CITY AMUSEMENT COMPANY, 4533 PAYNE AVENUE, CLEVELAND 3, OHIO. Tel.: Henderson 1-7577.

FOR SALE—United Deluxe \$185; Super \$265; Stars \$299; Double on Supers and Stars, Chinatown and Happy Days \$169; Minstel Men, Merrald, and Basketball \$69; Frolies \$299. STARK NOVELTY CO., 2429 7th N.W., CANTON, OHIO.

FOR SALE—Seeburg Model A-78 \$525; Seeburg Model B-45 \$695; AMI-A \$225; AMI-C \$375. HERMAN DISTRIBUTING COMPANY, 615 TENTH AVENUE, NEW YORK, N. Y.

FOR SALE—Close outs right off the route, reconditioned like new. Coney Islands \$225; Bright Lights \$149; Hot Rods \$40; Citations \$35; Lite A Lines \$75; Gen 400's \$225 (see below). 1/3 deposit, balance C. O. D. The Genco 400's perfected and operating right off us. You use two weeks, if not satisfied return for full refund. W. E. KEENEY MFG. CO., 5221 SO. KEDZIE AVE., CHICAGO 32, ILL. Tel.: HEMlock 3844.

FOR SALE—Filben Hideaway Cabinets 13 in lot. Best offer takes lot. Across The Board, make offer. Showboats \$325. Low prices on all premiums. Esmond Window Fan, reversible, \$11.95. CENTRAL DISTRIBUTORS, 2315 OLIVE ST., ST. LOUIS 3, MISSOURI. Tel.: GENeva 0972.

FOR SALE—Reconditioned Wurlitzers: 1250's \$375; 1100's \$250; 1015's \$125; 1080's \$125; Seeburgs 146M \$115; 147M \$135; 148M \$250; Packard Manhattan's \$75; Packard Sevens \$50; Wall Boxes 3-W-2 L 56's \$10; W-6 L 56-5-10, and 25c Boxes \$22.50. O'CONNOR DISTRIBUTORS, INC., 3320 W. MAIN ST., RICHMOND, VA.

FOR SALE—Bally Atlantic City \$245; Beach Clubs \$495; Beautys \$365; Futurities, used, thirty days \$150; Bright Lights \$135; Gottlieb Rose Bowl \$95; Watch My Line \$37.50; Grand Slam \$177.50; Joker \$35; High Seas \$115; Flying High \$165; Williams Shoo Shoo \$32.50; Rudolph The Red Nose Reindeer, slightly used \$447.50; APT Guessing Scale, perfect shape, \$49.50. NEW ORLEANS NOVELTY CO., 115 MAGAZINE STREET, NEW ORLEANS, LA. Tel.: CANal 8318.

FOR SALE—Reconditioned—Like New—Beach Club \$255; Frolies \$315; Atlantic City \$325; Beauties \$450; Keeney Double Bowler \$35; Keeney League Bowler \$115.50; Universal 6 Player Deluxe \$275; Genco Canada \$30. All guaranteed. Call, write, or wire DONAN DISTRIBUTING CO., 5007 N. KEDZIE AVE., CHICAGO 25, ILL. Tel.: Juniper 8-5211.

FOR SALE—Best Buy This Week! Seeburg M100A, \$549.50. W. B. DISTRIBUTORS, INC., 1012 MARKET ST., ST. LOUIS, MISSOURI. Tel.: Central 9292.

FOR SALE—Our new and used Scales. Send for our special price list on new Scales and bargain list on used ones. SPARKS SPECIALTY CO., SOPERTON, GA.

FOR SALE—Seeburg 100B \$695; Seeburg 146 \$79; AMI-A \$245; AMI-B \$369; AMI-C \$395; AMI-D \$695. AMERICAN VENDING CO., 2684 CONEY ISLAND AVENUE, BROOKLYN, N. Y. Tel.: DEwey 2-9602.

FOR SALE—5 Bally Yacht Clubs at \$480. 3/4 deposit with order. JOY AUTOMATICS, 108 E. CHURCH ST., ELMIRA, NEW YORK. Tel.: 27462.

FOR SALE—United Bowlers 5 Play Formica Top \$200; Six Play \$235; Deluxe \$300; Super \$325; Official \$300; Thunderbolt Horses \$350; Edelco 2 Play Bowlers \$175; 1100 Wurlitzer \$300; Genco 8 Player \$145; United Slugger \$60. MOUNTAIN DISTRIBUTORS, 3630 DOWNN STREET, DENVER, COLO. Tel.: AComa 8518.

FOR SALE—Exhibit Six Shooter \$150; Dale Gun \$50; Slug Fest \$139; Spot Lites \$245; ABC \$95; Zingo \$115; Stars \$319; Used Turf Kings \$75; Winners \$50. WHEELING COIN MACHINE EX., 2916 EOFF ST., WHEELING, W. VA. Tel.: Wheeling 431.

FOR SALE—We are distributors in Michigan for AMI, Chicago Coins, Exhibit, Keeney, Genco, Williams, & Victor Vending. We have the largest stock of used games and parts in Michigan. Shuffleboard wax and accessories. MILLER-NEW-MARK DISTRIBUTING CO., 42 FAIRBANKS ST., N. W. GRAND RAPIDS, MICH. Tel.: 9-8632 and 5743 GRAND RIVER AVE., DETROIT 8, MICH. Tel.: TYler 8-2230.

FOR SALE—Had you some good equipment to sell—phonographs, pinballs, bowlers, etc.—how would you write an ad to attract a few sales? We offer "The Cash Box" prices. What can you use? EDWARDS DISTRIBUTING SERVICE, BOX 400, DOUGLAS, WYO.

FOR SALE—The following phonographs—18 Mills 94; 10-750's; 2 Mills Empress; 3 Colonial 780's; 2-850's, 3-800's, and one Alrecon. Make us an offer for the lots as reasonable offer refused. MUSIC DISTRIBUTORS, INC., 213 FRANKLIN STREET, FAYETTEVILLE, N. C. Tel.: 2-3992.

FOR SALE—Premium merchandise for coin machine prizes. Over 3,000 articles carried in stock. Write for complete wholesale descriptive price list today. (Established 1932). HASTINGS DISTRIBUTING CO., 6100 BLUEMOUND ROAD, MILWAUKEE 13, WISC. Tel.: BLUEmound 8-7600.

CLASSIFIED ADVERTISING SECTION

FOR SALE—Bingo Bargains: 7 Bally Atlantic City, \$252.50; 4 Frolics, \$252.50; Palm Beach, \$252.50; 6 Spot Lights, \$122.50; Bright Lights, \$105; United Stars, \$100; Keeney Lite A Line, \$69.50. T & L DISTRIBUTING CO., 1663 CENTRAL PARKWAY, CINCINNATI, OHIO. Tel.: Main 8751.

FOR SALE—3020 Wallboxes \$19.50; 3W-1-56 Wallboxes, \$18.50; 146M or S \$89.50; 147M or S \$89.50; 1422 Rockola \$69.50; 1426 Rockola \$89.50. W-1-L-56 5c Wallboxes and Packard Plac-Mat \$4.95. CENTURY DIST. INC., 1221 MAIN STREET, BUFFALO 9, N. Y.

FOR SALE—Extremely low priced deal on brand new 5c Hot Nut Machines, \$12.50 each, terms 1/3 deposit, balance sight draft. Slug proof, white enamel finish, 6 lb. cabinet. Finest guaranteed phonographs. SEACOAST DISTRIBUTORS, INC., 1200 NORTH AVE., ELIZABETH, NEW JERSEY. Tel.: Blgelow 8-3524, 3525.

FOR SALE—America's finest reconditioned phonographs and music accessories. Everyone of our reconditioned machines guaranteed beautiful condition regardless of price. Tell us what you need. Get our prices before you buy. ANGGOT DISTRIBUTING CO., INC., 2616 PURITAN AVENUE, DETROIT 21, MICH. Tel.: University 4-0773.

FOR SALE—Spot Lites \$125; Atlantic City \$275. In A-1 condition, immediate shipment. TOLEDO COIN MACHINE EXCHANGE, 814 SUMMIT ST., TOLEDO, OHIO. Tel.: Adams 8624 and Adams 4005.

FOR SALE—All machines 20% off high CASH BOX prices. Wurlitzers, 1250, 1100, 1400. Spot Light, Bright Spot, Bright Light, Atlantic City, Stars, Coney Island, Zingo, Skee Rolls, Shuffle Alleys, Flipper Pin Games, Super World Series, Guns. V. YONZT SALES CO., BYESVILLE, OHIO.

FOR SALE—Seeburg equipment, reconditioned, refinished, with Davis 6 point guarantee—148M \$215; 148M \$185; 147M or S \$135; 146M or S \$115; 1941 Hideaway units \$39. DAVIS DISTRIBUTING CORP., 738 ERIE BOULEVARD EAST, SYRACUSE 3, NEW YORK.

FOR SALE—We have Plastic Domes for Wurlitzer 1100's. Ready for immediate shipment. KOEPEL DISTRIBUTING CO., 629 TENTH AVENUE, NEW YORK 19, N. Y.

FOR SALE—Uniteds—10th Frame Star \$325; 10th Frame Super \$300; Clover \$400; Six Player DeLuxe \$175; Twin Rebound \$60. Chi-Coin Six Player 10th Frame Bumbo \$250. Philadelphia Toboggan Skee Balls, 14 ft., 10c play, \$100. MOHAWK SKILL GAMES CO., 67 SWAGGER-TOWN ROAD, SCHEWENACTZ 2, N. Y.

FOR SALE—Keeney Conversion for long board @ \$150; Futurity @ \$155; Turf Kings @ \$55; Twin Rotation @ \$225; Dale Guns @ \$49.50. UNIVERSITY COIN MACHINE EXCHANGE, 854 NORTH HIGH STREET, COLUMBUS 8, OHIO. Tel.: University 6900.

FOR SALE—Ready For Location, Spot Lite \$175; Island \$200; Atlantic City \$300; Palm Beach \$350; Frolics \$350. ALLIAN SALES, INC., 928 MARKET STREET, WHEELING, W. VA. Tel.: Wheeling 5472.

FOR SALE—Used Shuffle Bowlers, ready for location, 3 United Deluxe 6 play, \$200 each; 1 United Small Pin, 6 play, \$125; 1 United Office, 4 play \$225; 8 Keeney Official League Bowler, \$275 each. These machines have been reconditioned and in good working order. Prices include crating. Terms: 50% cash deposit with order, balance shipped C.O.D. S. H. LYNCH CO., 2900 GASTON, DALLAS, TEXAS.

FOR SALE—All Amplifier Tubes less 50% and 10%. Title Strips \$2.50 per 1,000. Fluorescent Tubes 1/3 off. Bulbs 51's and 55's 45c per box, \$3.75 for 100; 129's 10 for \$1.50, 47's 10 for 60c; \$5.25 per 100. CaPeo Lusterize All-Purpose Cleaner for glass, plastic, chrome, etc., \$3.95 per gallon. Trial bottle 70c. Satisfaction guaranteed or money back. Call \$38.50. COVEN DISTRIBUTING CO. 3181 ELSTON AVE., CHICAGO, ILL. Tel.: Independence 3-2210.

FOR SALE—Can you afford 92c per week to get ahead and stay ahead of all competition? For only 92c per week you can have a 40 word ad in this section plus a free full year's (52 weeks) subscription to The Cash Box, "The Bible" of the Coin Machine Industry." Send your check for \$48 today plus your first 40-word ad to: THE CASH BOX, 26 W. 47th St., NEW YORK 19, N. Y. (Phone: JU 2-6440).

FOR SALE—Contact us before you buy. We carry all types of coin machines. Largest Central Pennsylvania distributor for United, Universal, Chicago Coin, Keeney and Bally. WILLIAMS PORT ELECTRONIC & TELEVISION CO., 233 W. 3rd STREET WILLIAMS PORT, PA. Tel.: 2-3326 or 2-1648.

FOR SALE—10 AMI Model B, \$325 each; Deluxe World Series \$110; Music Mite \$35. All equipment A-1 condition. RELIABLE COIN MACHINE CO., INC., 184 WINDSOR ST., HARTFORD, CONN. Tel.: 6-3583.

FOR SALE—Cigarette machines, DuRenier 9 col. \$50.00, 25c coin chutes. Bingo games: Coney Island \$225.00 Atlantic City \$335.00; Frolic \$335.00; Beach Clubs. Write. ALLIED DISTRIBUTING CO., 786 MILWAUKEE AVE., CHICAGO, ILL.

FOR SALE—New Astroscope \$275; New 1c Camera Chief \$10; New 1c Advance Peanut Machines \$12; 120 Wurlitzer Wall Boxes \$3; Citations \$55; Bally Rapid Fire \$75; Bowlette \$40. MATHENY VENDING CO., INC., 564 W. DOUGLAS, WICHITA, KANSAS.

CLASSIFIED ADVERTISING SECTION

FOR SALE—ChiCoin Bowling Alleys \$55; Seeburg Guns \$75; Lite League \$49.50; Deluxe Bowler \$34.50; and many other values. COIN AMUSEMENT GAMES, 1144 E. 55th St., CHICAGO 15, ILL.

FOR SALE—We distribute for all leading manufacturers of pinballs, phonographs, cigarette machines. Used equipment reconditioned and guaranteed. Whatever your requirements, let us know. We can supply the best. A. P. SAWE & SON, 7525 GRAND DRIVER AVENUE, DETROIT 4, MICHIGAN. Tel.: TYler 4-3810—TYler 7-6123.

FOR SALE—Atlantic Cities \$275; Boleros \$150; Brite Lites \$150; Brite Spots \$185; Spot Lites \$185; A.B.C. \$95; Frolics \$285; Coney Island \$240; Beauties \$400; Leaders \$150; Circus \$250; Show Boat \$325; Five Stars \$85; Palm Beach \$295; Rodeo new \$425. CLEVELAND COIN MACHINE EXCHANGE INC. 2029 PROSPECT AVE., CLEVELAND 15, OHIO.

FOR SALE—Will Sacrifice! Kiddie Rides 7 Atomic Jets, 3 Miss America Boats, 1 Space Ship, 1 Rocket Patrol 3 Deco Hydraulic Rocket Space Ships. If interested, will trade for Wurlitzer 1100's, 1400's, or Seeburg M100's. Write wire or phone: BUSH DISTRIBUTING COMPANY, 286 N.W. 29th St., MIAMI, FLA.

FOR SALE—1 Hayburner \$75; 1 Genco 400 \$125; 1 Super World Series \$95; 1 Six Shooter \$125; 1 Universal across The Board \$195; 1 Jalopy \$95; New Cart Sleds \$299.5. AUTOMATIC AMUSEMENT CO., 1000 PENNSYLVANIA ST., EVANSVILLE 10, INDIANA.

FOR SALE—All types reconditioned Coin Operated Games available at lowest prices. Write, wire, phone C. A. ROBINSON & CO., 2301 W. PICO BLVD., LOS ANGELES 6, CALIFORNIA. Tel.: DUnkirk 3-1810.

FOR SALE—Complete line of used phonographs, shuffle games, cigarette machines, all other equipment. Lowest prices. Best merchandise. One letter, wire or phone call will convince you. Exclusive AMI Distributors. Factory Representatives for United, Keeney, Bally, TARANT DISTRIBUTING, INC., 3401 N.W. 36th STREET, MIAMI 42, FLA. (Tel.: 64-4864).

FOR SALE—The old reliable Massengill coin operated pool tables. Write for price list on used equipment. We will buy arcade, Bingo games, recent shuffle alleys. DARLINGTON MUSIC COMPANY, DARLINGTON, S. C. Tel.: 500.

FOR SALE—25 Winners like new, cleaned and guaranteed, few new, \$75 each or will trade. What have you? WESTERN DISTRIBUTORS, 3126 ELLIOTT AVE., SEATTLE 1, WASHINGTON.

FOR SALE—The finest used phonographs in all our history now available for immediate sale. Get our price on any phonograph you want before you buy. UNITED, INC., 4227 WEST VLIET ST., MILWAUKEE, WIS. Tel.: West 3-3224.

FOR SALE—Emperors; Thrones, '39 and '40 Standards and Deluxe Classics; Will56 Wall Boxes 600's; Counter Models; Watling HiBoy Scales; Arcade Equipment; Misc. Pinballs. SOUTHIDE VENDING, 308 N. SYCAMORE ST., PETERSBURG, VA. Tel.: 349.

FOR SALE—Nothing temporarily—Cash Box has produced such action we are for a short period sold out. WITHAM ENTERPRISES & ASSOCIATES, 20-22 CUNNINGHAM AVENUE, GLEN FALLS, N. Y.

FOR SALE—AMI "A" \$295; AMI "C" \$495; Seeburg 100-78 \$595. Many others—write for list. YOUNG DISTRIBUTING CO., 599 TENTH AVENUE, NEW YORK, N. Y. Tel.: Chickering 4-5050.

FOR SALE—The finest reconditioned phonographs and games in the country. Every single one guaranteed regardless of price. Before you buy get our quotation first. COMMERCIAL MUSIC CO., 1501 DRAGON ST., DALLAS, TEX. Tel.: Riverside 4131.

FOR SALE—Hi-Speed Super Fast shuffleboard wax. 24 one pound cans per case \$8.50. f.o.b. Dallas, Texas. Sold on money back guarantee. AMI distributor. STATE MUSIC DISTRIBUTORS, INC., 3100 MAIN ST., DALLAS, TEXAS.

FOR SALE—Kiddie Rides—Midget Movies \$140; Midget Racer Automobile \$285; Hot Rod Automobile \$285; Meteor Rocket Space Ship \$285; Atomic Jet Space Ship \$385; Bert Lane Miss America Boat \$445. REED DISTRIBUTING CO., INC., 298 LINCOLN ST., ALLSTON, BOSTON 34, MASS. Tel.: ALgonquin 4-4040.

FOR SALE—Used Bingos, 1 Balls, 5 Balls, and Phonographs, at reasonable prices, clean and ready to operate. Note our new address. REEL DISTRIBUTING CO., 4910 NATIONAL BRIDGE, ST. LOUIS 15, MISSOURI.

FOR SALE—10 ABT Challengers \$12.50 each. 25 reconditioned Snacks bulk vender center compartment, ballgum, side compartment merchandise some with stands, \$12.50 each. 7—1c Rose Tab Gum Venders \$8.50 each. J. ROSENFIELD COMPANY, 3220 OLIVE ST., ST. LOUIS, MISSOURI. Tel.: Olive 2800.

CLASSIFIED ADVERTISING SECTION

FOR SALE—Used United Bowlers, each with Formica tops and Jumbo Pins. 5-Player, \$89.50; Regular 6-Player, \$119.50; 6-Player De-Luxes, \$139.50; Super 6-Player, \$229.50. Write for full listings on Bowlers, Bingos, and Music. Rush 1/3 deposit to: SIELDON SALES, INC., 881 MAIN STREET, BUFFALO 3, N. Y.

FOR SALE—United Six Player De-Luxe \$175; United 6 player conversion, double strike and spares 5th and 10th frame features, \$215; United Twin F. LP 7/10, \$95. Add \$5 packing charges. Rocket Patrols \$325. Games ready for location. NATIONAL NOVELTY CO., MERRICK, NEW YORK.

FOR SALE—Spot Lites \$140; Atlantic City \$250; Frolics \$260; Palm Beach \$275; Beauty \$345; Jumping Jacks \$160; Turf Kings \$45; Winners \$40; Champions \$25. Ready for locations. MICKEY ANDERSON, 314 E. 11th St., ERIE, PA. Tel.: 2-2894.

FOR SALE—Dairy Vend Ice Cream machines. Will consider trade on Wurlitzer phonographs. S. E. NIELSEN CIGARET SERVICE, 1119 TEXAS AVE., SHREVEPORT, LOUISIANA. Tel.: 4-4571.

FOR SALE—One Stop Record Service. Large stock of major, independent 45's, 78's. Popular, Rhythm, Blues. We ship anywhere at cost plus 5c per record, LOMBARDI RECORD SHOP, 2827 W. MADISON ST., CROWN RECORD SHOP, 3747 W. CHICAGO AVE., CHICAGO, ILL. Tel.: Sacramento 2-5050.

FOR SALE—Bingo Games—Music Boxes—6 Player Bowlers—One-Five Ball Games—Cigarette Machines—Vending Machines. All equipment reconditioned and refinished and ready for location. Call—write for your needs. PARKWAY MACHINE CORP., 715 ENSOR ST., BALTIMORE 2, MD. Tel.: E:astern 7-1021.

FOR SALE—Bomber \$40; Judy \$45; King Pin \$50; Buttons & Bows \$32.50; Thing \$32.50; What's My Line \$49.50; Tri-Score \$35; Harvest Time \$35; Knock Out \$45; Punchy \$40; Fighting Irish \$45; Gin Rummy \$42.50; Spring Time \$85; Big Hit \$165; Slug Fest \$140; Whiz Kids \$105; Hits & Runs; Genco, \$55; Canasta \$25; Boston \$39.50; 49 Majors \$27.50; Jennie \$50; Tumbledeaf \$52.50; St. Louis \$32.50; Red Shoes \$60; Tucson \$22.50; Hit Parade \$27.50; South Pacific \$49.50; Shanty Town \$62.50; Morocco \$22.50; Bank-A-Ball \$35; Mardi Gras \$27.50; Rainbow \$22.50; Just 21 \$15; Play Tune \$30; Freshie \$42.50. MONROE COIN MACHINE EXCHANGE, INC., 2423 PAYNE AVE., CLEVELAND 14, OHIO. Tel.: Superior 1-4600.

FOR SALE—We have a large stock of reconditioned Five Balls. One Balls, Bingo and Phonos. Write for list. WESTERHAUS COMPANY 3726 KESSEN AVENUE, CINCINNATI, O. Tel.: Montana 5000-1-2.

MISCELLANEOUS

NOTICE—10c Seeburg AMI Ops—Don't Pass Up Nickels! General's Conversion Kit fits late model phonographs and wall boxes. Takes 2 nickels, 10c and 25c. Samples \$3.50. Lots of 10, \$2.95 each. Complete with decal and instructions. GENERAL DISTRIBUTING CO., 3574 HARDING, CARLSBAD, CALIFORNIA.

NOTICE — Louisiana & Mississippi Operators — your authorized AMI phonograph distributor is DIXIE COIN MACH. CO. 122 NO. BROAD ST., NEW ORLEANS, LA. Tel.: Magnolia 3931.

NOTICE—These 3 telephone numbers are important to you: The Cash Box, New York City, JUDSON 6-2640; The Cash Box, Chicago, Ill., DEARBORN 2-0045; The Cash Box, Los Angeles, Calif., WEBSTER 1-1121.

NOTICE — Phonograph Motors Rewound—Any make of split-phase Juke Box Motor rewound \$4.00. No Extras. \$4.00 is all you pay. Mailing list 4,000 Juke Box Operators \$35. CAROLINA ELECTRIC CO., P. O. BOX 125, MATTHEWS, NORTH CAROLINA. Tel. 2711.

NOTICE—Attention Chicago Operators! We can handle your service calls. Factory trained service men. We can also handle your trucking. MERIT INDUSTRIES, 542 W. 63rd STREET, CHICAGO 21, ILL. Tel.: Englewood 4-9202 and Englewood 4-9204.

MINIMUM FRONT MONEY REQUIRED BY JUKE BOX OPERATORS

Minimum Front Money Required by Juke Box Operators Each Week From Their Locations on All Types of Automatic Phonographs to Assure Complete Amortization is Based on THE CASH BOX' "CONFIDENTIAL PRICE LISTS"

<u>AIREON</u>		<u>SEEBURG</u>	
Fiesta	\$ 5.00 Per Week	9800 Hi-Tone	\$ 5.00 Per Week
'48 Coronet	5.00 " "	8800 Hi-Tone	5.00 " "
'49 Coronet	5.00 " "	8200 Hi-Tone	5.00 " "
<u>AMI</u>		146	5.00 " "
Model A	\$ 6.00 Per Week	147	5.00 " "
Model B	7.50 " "	148	5.00 " "
Model C	9.90 " "	M100A	12.00 " "
Model D-40	11.00 " "	M100B	13.90 " "
Model D-80	14.50 " "	M100C	21.00 " "
Model E-40	15.90 " "		
Model E-80	18.50 " "		
Model E-120	21.00 " "		
<u>EVANS</u>		<u>WURLITZER</u>	
Jubilee	\$16.50 Per Week	750	\$ 5.00 Per Week
Century	21.00 " "	780	5.00 " "
<u>MILLS</u>		800	5.00 " "
Throne Of Music	\$ 5.00 Per Week	850	5.00 " "
Empress	5.00 " "	950	5.00 " "
Constellation	5.00 " "	1015	5.00 " "
<u>PACKARD</u>		1080	5.00 " "
Manhattan	\$ 5.00 Per Week	1100	6.00 " "
<u>ROCK-OLA</u>		1250	7.50 " "
1422	\$ 5.00 Per Week	1400	12.00 " "
1426	5.00 " "	1600	19.00 " "
1428 (Magic-Glo)	5.00 " "	1500	21.00 " "
1432 (Rocket)	6.80 " "		
1434	8.00 " "		
1436 (Fire-Ball)	21.00 " "		
For Each Wall and/or Bar Box, Add To Above		\$2.00 Per Week	
For Each Additional Auxiliary Speaker, Add To Above		1.00 Per Week	

Notice: All minimum front money requirements are based on the Prices That Appear in each month's "End-Of-Month Inventory Issue" in "The Confidential Price Lists" of "The Cash Box."

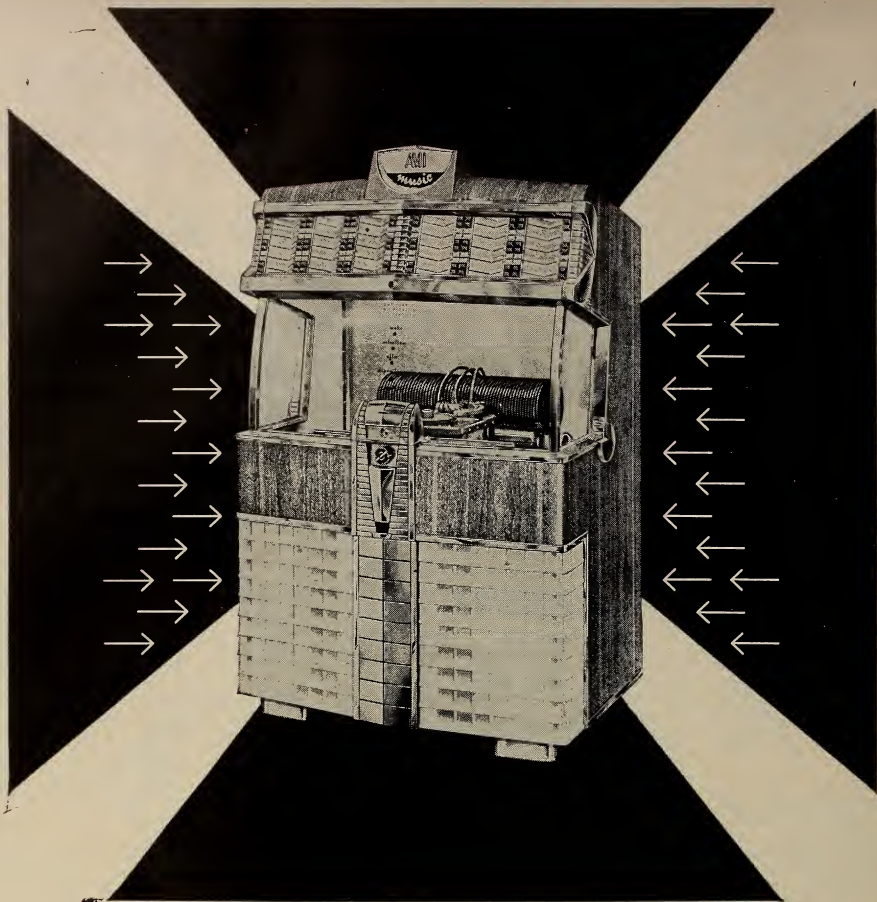
Notice!

YOU CAN SAFELY SEND DEPOSITS TO ADVERTISERS IN "THE CASH BOX"

Your Deposit is GUARANTEED

AS LONG as you are a paid up subscriber to "The Cash Box", at the time you answer any advertisement that appears in "The Cash Box", where the advertiser requires that you must send a deposit to obtain the merchandise advertised, your deposit up to \$100.00 is guaranteed by "The Cash Box". This is "The Cash Box" Free Deposit Insurance Plan". An exclusive and original feature of "The Cash Box" only. Should you lose your deposit in fraudulent manner immediately write:

THE CASH BOX
26 West 47th Street, New York 19, N. Y.



Replace with the BEST

Your best spots are your best spots because they're hardest to get, hardest to hold, take in most money, make biggest profits ✠ You always place in them the best conceivable phonograph made because, then, the location can't ask for anything better ✠ Clearly, today, the machine for the best spots is the new AMI "E" 120 ✠

AMI *Incorporated*

GENERAL OFFICES AND FACTORY: 1500 UNION AVENUE, S. E., GRAND RAPIDS 2, MICHIGAN

"It's What's in THE CASH BOX That Counts"



NUMBER OF EACH MACHINE OWNED
VALUE OF MACHINES HERE
 (FOR INVENTORY PURPOSES ASCERTAIN VALUE BY FIGURE BETWEEN LOW AND HIGH PRICES)

AIREON

1. Fiesta	25.00	35.00
4. '47 Hideaway	40.00	49.50
1. '48 Coronet 400	25.00	35.00
4. '49 Coronet 100	25.00	39.50

A M I

2. WM Wall Box	14.50	20.00
2* Model A '46	169.00	295.00
2* Model B '48	299.50	365.00
4* Model C	325.00	495.00
1. Model D-40	450.00	525.00
2. Model D-80	600.00	695.00

BUCKLEY

4. Wall & Bar Box O.C.	3.00	5.00
1. Wall Bar Box N.S.	6.00	12.50

MILLS

4. Panoram	95.00	125.00
4. Throne of Music	25.00	35.00
4. Empress	25.00	35.00
6. Panoram 10 Wall Box	5.00	8.50
4. Panoram Peak (Con.)	159.50	195.00
6. Cont. for Panoram		
Peak	10.00	29.50
4. Constellation	39.50	59.50

PACKARD

4. Pla Mor Wall & Bar Box	3.95	7.50
4. Manhattan	59.50	79.50
4. Model 7 Phono	35.00	50.00

ROCK-OLA

4. Playmaster '46	35.00	49.50
4* 1422 Phono ('46)	60.00	79.50
4. 1424 Phono (Hideaway)	49.50	69.50
2. 1426 Phono ('47)	75.00	99.50
4. 1428 Magic Glo	189.50	269.50
1. 1432 (Rocket '51)	239.50	349.50
4. 1434	329.50	395.00
4. 1501 Wall Box	3.00	4.50
6. 1502 Bar Box	5.00	7.50
6. 1503 Wall Box	12.50	15.00
6. 1504 Bar Box	8.50	17.50
6. 1510 Bar Box	15.00	20.00
4. 1525 Wall Box	5.00	15.00
6. 1526 Bar Box	15.00	19.50
4. 1530 Wall Box	15.00	25.00
6. 1805 Organ Speaker	24.50	29.00

SEEBURG

4. Hi-Tone 9800	29.50	49.50
4. Hi-Tone 9800 RC	29.50	49.50
4. Hi-Tone 8800	29.50	49.50
4. Hi-Tone 8800 RC	29.50	49.50
4. Hi-Tone 8200	29.50	49.50
4. Hi-Tone 8200 RC	29.50	49.50
1* 1465	79.00	115.00
1* 146M	89.50	150.00
4. 1475	99.50	135.00
4* 147M	99.50	175.00
4. 1485	135.50	165.00
4* 148M	185.50	250.00
2* 148ML	199.50	225.00
2* M-100A	495.00	595.00
1* M-100-B	650.00	725.00
2. WL-56 Wall Box 5c	4.95	10.00
4. 3W2 Wall-a-Matic	6.95	10.00
4. 3WS-L56 Wall Box		
5, 10, 25c	18.50	27.50
4. W4L-56	20.00	35.00
4. W6L-56-5/10/25		
Wireless	22.50	29.50
4. 3W7L-56	25.00	34.50
6. Tear Drop Speaker	12.50	17.50

←TOTAL NO. TOTAL VALUE→

THIS WEEK'S USED MACHINE QUOTATIONS

15th Year of Publication
 729th Consecutive Week's Issue

How To Use "The Confidential Price Lists"

[Also Known As the "C. M. I. (Coin Machine Industry) BLUE BOOK"]

FORWARD: Many times, wide differences appear in the quotation of high and low prices of certain equipment. Like any true reporter "The Confidential Price Lists" can only feature the market prices as they are quoted. "The Confidential Price Lists" acts exactly the same as the market quotation board at the Stock Exchange—posting the prices as they are quoted for the past week, regardless of how much they may seem to be out of line. Some prices do not change for months. "The Confidential Price Lists," rather than show no prices, retain the last known quotations for such equipment so that the subscriber at least has the last known prices as a basis to work with. Prices may be very widely divergent. Someone on the West Coast may feel a certain machine worth \$150.00 whereas someone on the East Coast may think it worth but \$75.00. Of course, serial, appearance, demand, territory, quantity, and condition of equipment must be taken into consideration. (Some equipment offered by outstanding firms, having a reputation for shipping completely reconditioned machines, will be offered at higher prices than others, due to the added costs of reconditioning. "The Confidential Price Lists" reports each quotation exactly as it is made and depends on the subscriber to make average price adjustments to fit the peculiarities of his territory.

METHOD: The Confidential Price Lists" should be read as follows: First price listed is lowest price quoted for the week; Second price listed is highest price quoted.

EXPLANATION

1. Prices UP
2. Prices DOWN
3. Prices UP and DOWN
4. No change from Last Week
5. No quotations Last 2 to 4 Weeks
6. No quotations 4 Weeks or Longer
7. Machines Just Added
- * Great Activity

NUMBER OF EACH MACHINE OWNED
VALUE OF MACHINES HERE
 (FOR INVENTORY PURPOSES ASCERTAIN VALUE BY FIGURE BETWEEN LOW AND HIGH PRICES)

PHONOGRAPHS (Cont.)

WURLITZER

4. 750E	29.50	49.50
4. 780M Colonial	29.50	99.50
4. 780E	29.50	89.50
4. 800	29.50	69.00
4. 850	25.00	79.50
4. 950	25.00	99.50
4* 1015	90.00	150.00
4. 1017 Hideaway	99.00	129.50
4* 1100	250.00	300.00
1* 1080	125.00	139.00
1* 1250	275.00	375.00
4. 1400	475.00	525.00
2* 3020 Wall Box	12.00	19.50
4. 3025	5.95	6.00
4. 3031 Wall Box	4.95	9.95
4. 3043 Wall Box	5.00	20.00
4. 3048	29.50	32.50
2. 4820	34.50	37.50
4. 2140 Wall Box	10.95	19.00
4. 219 Stepper	7.50	19.50

←TOTAL NO. TOTAL VALUE→

NUMBER OF EACH MACHINE OWNED
VALUE OF MACHINES HERE
 (FOR INVENTORY PURPOSES ASCERTAIN VALUE BY FIGURE BETWEEN LOW AND HIGH PRICES)

PHONOGRAPHS (Cont.)

MISCELLANEOUS

4. ChiCoin Band Box	75.00	125.00
4. Chicago Coin Hit		
Parade	45.00	59.50
4. Ristocrat	29.50	39.50
2. Williams Music Mite	35.00	100.00
1. Evans Constellation	169.50	189.50

←TOTAL NO. TOTAL VALUE→



Manufacturers and date of game's release listed. Code: (B) Bally; (CC) Chicago Coin; (Ex) Exhibit; (Ge) Genco; (Got) Gottlieb; (Ke) Keeney; (Un) Untied; (Wm) Williams.

4* ABC Bowler (Un 5/51)	65.00	95.00
2. Across the Board	175.00	195.00
4. All Baba (Got 6/48)	20.00	34.50
4. Alice (Got 8/48)	19.50	24.50
1. All Star Basketball (Got 2/52)		
Arcade	99.50	125.00
4. Aquacade (Un 4/49)	20.00	39.50
4. Arcade (Wm 11/51)	99.50	125.00
4. Arizona (Un 5/50)	24.50	39.50
2* Atlantic City (B 4/52)	245.00	325.00
4. Baby Face (Un 1/49)	20.00	39.00
4. Ballerina (B 48)	10.00	24.50
4. Band Leader	19.50	29.50
4. Banjo	10.00	24.50
4. Bank-A-Ball (Got)	29.50	35.00
4. Barnacle Bill (Got 8/48)	25.00	34.50
1. Basketball (Got 10/49)	49.50	69.00
2* Beach Club (B 2/53)	469.50	525.00
1* Beauty (B 11/52)	365.00	450.00
4. Be Bop (Ex)	49.50	65.00
4. Bermuda (CC 11/47)	20.00	25.00
4. Big Hit (7/52)	149.50	165.00
4. Big Top	49.50	64.50
4. Black Gold	29.50	59.50
4. Blue Skies (Un 11/48)	19.50	24.50
1* Bolero (Un 1/52)	125.00	150.00
4. Bomber (CC 5/51)	29.50	40.00
4. Bonanza (Wm 11/47)	12.50	29.50
4. Boston (Wm 5/49)	25.00	39.50
4. Bowl Champ (Got 2/49)	20.00	29.50
4. Bowling League (Got 8/47)	10.00	20.00
1* Bright Lights (B 5/51)	129.50	150.00
2* Bright Spot (B 11/51)	149.50	185.00
4. Broadway (B)	89.50	99.50
4. Buffalo Bill (Got 5/50)	27.50	37.50
4. Buccaneer (Got 10/49)	20.00	34.50
4. B't'n's & B'ws (Got 3/49)	20.00	32.50
2* Cabana (Un 4/53)	369.50	495.00
4. Camel Caravan	47.50	69.50
4. Caravan (Wm 7/52)	79.50	89.50
4. Campus	29.50	37.50
4. Canasta (Ge 7/50)	25.00	30.00
2. Carnival (B '48)	10.00	49.50
4. Carolina (Un 3/49)	22.00	39.00
4. Carousel	15.00	25.00
2. Champion (B '48)	29.00	49.50
4. Champion (CC 6/49)	25.00	30.00
4. Chico	25.00	30.00
4. Chintatown (Got 10/52)	165.00	169.00
4. Cinderella (Got 3/47)	10.00	29.50
4. Circus (Un 9/52)	219.50	250.00
4* Citation (B '48)	19.50	55.00
4. Cleopatra	15.00	24.50
4. College Daze (Got 8/49)	29.50	39.50
2*圆锥 Island (B 9/51)	200.00	225.00
4. Contact	19.50	25.00
4. Control Tower (Wm 4/51)	49.50	69.50
4. Coronation (Got 11/52)	119.50	175.00
4. County Fair (Un)	59.50	79.50
4. Crazy Ball (CC 7/48)	20.00	29.50
3. Crossroads (Got 5/52)	145.00	159.00
4. Cyclone (Got 5/51)	99.50	125.00
4. Dallas (Wm 2/49)	35.00	44.50

←TOTAL NO. TOTAL VALUE→

NUMBER OF EACH MACHINE OWNED
VALUE OF MACHINES HERE
(FOR INVENTORY PURPOSES ASCERTAIN VALUE
BY FIGURE BETWEEN LOW AND HIGH PRICES)

PINBALL GAMES (Cont.)

Table listing pinball games and their values. Items include De Icer, Dew Wa Ditty, Domino, Double Action, Dbl. Feature, Dbl. Shuffle, Disk Jockey, Dreamy, Eight Ball, Entry, El Paso, Fairway, Fighting Irish, Five Star, Floating Power, Flying High, Flying Saucers, Football, Four Corners, Four Horsemen, Four Hundred, Four Stars, Freshie, Frolics, Futurity, Georgia, Gin Rummy, Gizmo, Glamour, Globe Trotter, Gold Cup, Gold Mine, Golden Gloves, Golden Nugget, Gondola, Grand Award, Grand Slam, Gyps-Dolls, Handicap, Happy Days, Happy-Go-Lucky, Harvest Moon, Harvest Time, Harvey, Hawaii, Hayburner, Hit Parade, Hit & Runs, Hit 'N' Run, Holiday, Holiday (Ke 12/51), Hong Kong, Horsefathers, Horse Shoe, Hot Rods, Humpty Dumpty, Jack 'N' Jill, Jalopy, Jamboree, Jeanie, Jockey Special, Joker, Judy, Jumping Jacks, Just 21, K. C. Jones, King Arthur, King Cole, King Pin, Knockout, Lady Robin Hood.

-TOTAL NO. TOTAL VALUE-

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PINBALL GAMES (Cont.)

Table listing pinball games and their values. Items include Leaders, Leap Year, Line Up, Lite-A-Line, Long Beach, Lucky Inning, Lucky Star, Mad. Sq. Garden, Magic, Majors '49, Major League Baseball, Manhattan, Mahattes, Mardi Gras, Marjorie, Maryland, Merry Widow, Melody, Mercury, Mermaid, Minstrel Man, Monterey, Moon Glow, Morocco, Niagara, Nifty, Nudgy, Oasis, Oklahoma, Old Faithful, Old Hilltop, Olympics, One Two Three, Palm Beach, Paradise, Paratrooper, Phoenix, Photo Finish, Pin Bowler, Pinch Hitter, Pinky, Play Ball, Play Boy, Playland, Playtime, Puddin' Head, Punchy, Quarterback, Quartet, Queen of Hearts, Quinnet, Rag Mop, Rainbow, Ramona, Ranche, Record Time, Red Shoes, Repeater, Rio, Rip Snorter, Riviera, Rocket, Rockettes, Rondoveo, Rose Bowl, Round Up, St. Louis, Sally, Samba, Saratoga, School Days, Score-A-Line.

-TOTAL NO. TOTAL VALUE-

NUMBER OF EACH MACHINE OWNED
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BY FIGURE BETWEEN LOW AND HIGH PRICES)

PINBALL GAMES (Cont.)

Table listing pinball games and their values. Items include Screwball, Sea Hawk, Sea Jockeys, Sea Isle, Select-A-Card, Serenade, Shanghai, Shantytown, Sharpshooter, Shooting Stars, Short Stop, Shorty, Show Boat, Show Boat (Un 1/53), Silver Skates, Silver Spray, Silver Streak, Singapore, Skill Pool, Sky Lark, Sky Line, Sky Ray, Slugfest, Smarty, Smoky, South Pacific, Spark Plugs, Special Entry, Speed Ball, Speedway, Spinball, Spot Bowler, Spot-Lite, Sport Event, Sport Special, Sports, Sportsman, Spot-A-Card, Spot Pool, Springtime, Stage Door Canteen, Stars (Un 6/52), Starlight, Steeple Chase, Stop & Go, Stormy, Streamliner, Summertime, Sun Beam, Sunny, Sunshine Park, Supercharger, Super Hockey, Superliner, Superscore, Surf Queen, Suspense, Swane, Sweepstakes, Sweetheart, Tamit, Tampico, Target Skill, Telecard, Temptation, Tennessee, Thing, Three Feathers, Three Four Five.

-TOTAL NO. TOTAL VALUE-

NUMBER OF EACH MACHINE OWNED
VALUE OF MACHINES HERE
FOR INVENTORY PURPOSES ASCERTAIN VALUE
BY FIGURE BETWEEN LOW AND HIGH PRICES

PINBALL GAMES (Cont.)

Table with 4 columns: Item name, Price, Value, Total Value. Includes items like Three Musketeers, Thrill, Times Square, Topic, Tornado, Touchdown, Towers, Trade Winds, Treasure Chest, Trigger, Trinidad, Triple Action, Triplets, Tri-Score, Trophy, Tropicana, Tucson, Tumbleweed, Turf Champ, Turf King, Twenty Grand, Utah, Vanities, Victory Special, Virginia, Watch My Win, Whizz Kids, Wild Fire, Wild West, Winner, Wisconsin, Yankee Doodle, Yanks, Zingo.

-TOTAL NO. TOTAL VALUE-

CONFIDENTIAL PRICE LIST
SHUFFLES - REBOUNDS

Table with 4 columns: Item name, Price, Value, Total Value. Includes items like Bally Shuffle-Line, Bally Hook Bowler, Bally Baseball, Bally Shuffle Champ, Bally Shuffle-Bowling, Bally Speed Bowler, ChiCoin Bowl-A-Ball, ChiCoin Bowling Twin, ChiCoin Bowling Alley, ChiCoin Alley w/con, ChiCoin Ace Bowl, ChiCoin Bowl Classic, ChiCoin Horseshoes, ChiCoin Rebound, ChiCoin Baseball, ChiCoin Trophy, ChiCoin 6 Player, ChiCoin 6 Pl. Match, ChiCoin 6 Player DeLuxe, ChiCoin 4 Player 5th Frame, ChiCoin 10th Frame, Exhibit Strike, Exhibit Strike, Exhibit Twin Rotation, Genco Shuffle Target, Genco Bowling League, Genco Baseball, Genco 8 Player Reb'd, Ge Target Skill, Gottlieb Bookette, Keeney ABC Bowler, Keeney Bowling Champ, Keeney King Pin, Keeney Pin Boy, Keeney Ten Strips, Keeney Lucky Strike, Keeney Dbl. Bowler, Keeney League Bowl, Keeney Duck Pins, Keeney Super League, Keeney DeLuxe League Bowler, Keeney Big League Bowl, Keeney 4 Play.

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SHUFFLE REBOUNDS (Cont.)

Table with 4 columns: Item name, Price, Value, Total Value. Includes items like Keeney 4-Way Bowl, Keeney 6-Player, Keeney 10 Player, Keeney Super DeLuxe, Keeney Team Br., Rock-Ola Shuffle Jungle, Rock-Ola Shuffle-Lane, Un. DeLuxe 6-Player, Un. Super 6 Play, Univ. Dbl. Shuffle, Un. Official Bowler, Un. Clover, United Shuffle Alley, Un. Shuffle w/con, Un. Shuffle Alley Exp., Un. 2-Play Express, Un. Sin. Rebound, Un. Twin Rebound, United Skuger, United Skee Alley, Un. 4-Player Match, Un. 4 Player, Un. 5-Player, Un. 6-Player, Un. Manhat. 6 Play, Un. Star 6 Play, Un. 10th Frame Star, Un. Shuffle-Cade, Un. Twin Shuffle Cade, Univ. Super Twin, Univ. Deluxe Twin, Universal Twin Bowler, Univ. HiScore Bowler, Williams DeLuxe Bowler, Williams Twin Shuffle, Williams Dbl. Header.

-TOTAL NO. TOTAL VALUE-

CONFIDENTIAL PRICE LIST
ARCADE EQUIPMENT

Table with 4 columns: Item name, Price, Value, Total Value. Includes items like A.B.T. 6 Gun Rifle Range, Allite Strike 'N' Spares, Bing-A-Roll, Boomerang, Bally Big Inning, Ball Bowler, Bally Convoy, Bally Defender, Bally Eagle Eye, Bally Heavy Hitter, Bally King Pin, Bally Lucky Strike, Bally Rapid Fire, Bally Sky Battle, Bally Torpedo, Bally Undersea Raider, Bank Ball, Buckley DeLuxe Dig, Buckley Treas Is Dig, Champion Hockey, ChiCoin Basketball, ChiCoin Champ, ChiCoin 4 Player Derby, ChiCoin Goalie, ChiCoin Hockey, Chi Midge Skee, ChiCoin Pistol, ChiCoin Roll Down, ChiCoin Roll-A-Score, Edelco Pool Table, Evans Bat-A-Score, Evans Ski Roll, Evans Super Bomber, Evans Play Ball, Evans Ten Strike '46, Evans Tommy Gun, Exhibit Dale Gun, Exhibit Gun Patrol, Exhibit Jet Gun, Exhibit Pony Express, Exhibit Silver Bullets, Exhibit Six Shooter, Exhibit Vitalizer, Genco Advance Roll, Genco Glider, Genco Play Ball, Genco Metal Roll, Groetchen Tel. Typer.

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ARCADE EQUIPMENT (Cont.)

Table with 4 columns: Item name, Price, Value, Total Value. Includes items like Hy Roll, Irish Poker, Jack Rabbit, Jungle Joe, Keeney Air Raider, Keeney Anti Aircraft Bl, Keeney Sub Gun, Keeney Texas Leaguer, Kirk Night Bomber, Lite League, Mutoscope Ace Bombers, Muto. Atomic Bomber, Mutoscope Dr. Mobile, Mutos. Fly Saucers, Mutos. Photo. (Pre-War), Mutos. Photomatic (late), Mutoscope Silver Gloves, Mutoscope Sky Fighter, Muto. Voice-O-Graph 325, Periscope, QT Pool Table, Quizzer, Rockola Ten Pins HD, Rockola World Series, Scientific Baseball, Scientific Basketball, Scientific Bating Pr., Scientific Pitch 'Em, Seeburg Bear Gun, Seeburg Chicken Sam, Seeburg Shoot the Chute, Set Shot Basketball, Skee Barrel Roll, Spares & Strikes, Skill Jump, Supreme Bolacore, Supreme Skee Roll, Supreme Skill Roll, Supreme Rocket Buster, Tail Gunner, Teleguz, Un. Team Hockey, Warner Voice Record, Western Baseball '39, Western Baseball '40, Whizz, Williams Gay Record, Williams All Stars, Williams Box Score, Williams Star Series, Williams Super World Series, Williams Quarterback, Wurliizer Skeeball.

-TOTAL NO. TOTAL VALUE-

CONFIDENTIAL PRICE LIST
VENDORS

CIGARETTE MACHINES

Table with 4 columns: Item name, Price, Value, Total Value. Includes items like Automatic 'Smokeshop', Du Grenier (9 Col. 486 Cap), Du Grenier (Mod. A-7), Du Grenier (Mod. A-9), Du Grenier (Mod. AC-7), Du Grenier (Mod. AC-9), Du Grenier (Mod. E-7), Du Grenier (Mod. ES-9), Du Grenier (Mod. EP), Du Grenier (Mod. ES-11), Du Grenier 'W' (9 col), Du Grenier 'S' (7 col), Du Grenier 'S' (9 col), Du Grenier Champion (9 col), Du Grenier Champion (11 col), Eastern Electric C-8, Electro (8 col), Electro (10 col), Lehigh PX (Elec. 8 col), Lehigh PX (10 col), Lehigh King Size, National 750, National 950, National 930, National 9A (9 col), Nat. 9-ML Wheatwood, National Electric.

-TOTAL NO. TOTAL VALUE-

NUMBER OF EACH MACHINE OWNED
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CIGARETTE MACHINES (Cont.)

4. Rowe Diplomat (10 col.)	175.00-185.00
4. Rowe Imperial (6 col.)	75.00-130.00
4. Rowe Imperial (8 col.)	78.50-145.00
4. Rowe Royal (6 col.)	79.50-90.00
4. Rowe Royal (8 col.)	85.00-125.00
4. Rowe Royal (10 col.)	85.00-125.00
4. Rowe President (8 col.)	100.00-125.00
4. Rowe President (10 col.)	100.00-145.00
4. Rowe Crusader (10 col.)	98.50-155.00
4. Rowe Electric (8 col.)	125.00-150.00
4. Uneeda "A" (6 col.)	82.50-87.50
4. Uneeda "A" (8 col.)	49.50-82.50
4. Uneeda "A" (9 col.)	59.50-85.00
4. Uneeda "E" (6 col.)	50.00-75.00
4. Uneeda "E" (8 col.)	50.00-85.00
4. Uneeda "E" (9 col.)	75.00-90.00
4. Uneeda "E" (12 col.)	65.00-80.00
4. Uneeda "E" (15 col.)	75.00-95.00
4. Uneeda 500 (7 col.)	90.00-95.00
4. Uneeda 500 (9 col.)	85.00-125.00
4. Uneeda 500 (15 col.)	75.00-115.00
4. Uneeda Monarch (8 col.)	65.00-110.00
4. Uneeda Monarch (10 col.)	79.50-110.00
4. Uneeda Monarch (12 col.)	79.50-135.00

CANDY MACHINES

4. Mills (5 col., 70 cap.)	\$ 49.50-\$ 60.00
4. Stoner (Mod. 102, 6 col., 102 cap.)	85.00-87.50
4. Stoner (Mod. 120, 6 col., 120 cap.)	90.00-95.00
4. Stoner (Senior, 8 col., 160 cap.)	95.00-125.00
4. Stoner (Mod. 80, 4 col., 80 cap.)	95.00-97.50
4. Stoner (Mod. 120, 5 col.)	95.00-95.00
4. Stoner (Mod. 120 Sn, 7 col.)	95.00-100.00
4. Stoner DeLuxe Theatre (8 col., 160 cap.)	85.00-95.00
4. Stoner DeLuxe Theatre (16 col., 320 cap.)	195.00-300.00
4. Martin's "Little Candy Store" (8 col., 160 cap.)	89.50-99.50
4. Coan "U-Select-It"	35.00-50.00

HOT COFFEE

4. Andico Cafe Petit, 200 cups	\$300.00-\$400.00
4. Bert Mills Coffee Bar, 200 cups	175.00-225.00
4. Bert Mills Coffee Bar, 600 cups	200.00-250.00
4. Bert Mills Coffee Bar, 500 cups	300.00-375.00
4. Chef-Way, Model 100, cap. 400-600	375.00-400.00
4. Hot-O-Mat Comb. Hot Coffee-Choc., 600 cups	250.00-300.00
4. U-Select-It Hot Coffee, 600 cups	375.00-400.00

CARBONATED DRINK

4. Drink-O-Mat, single flavor, 5c, 1000 cups	\$275.00-\$350.00
4. Drink-O-Mat, 3 flavor, 5c, 1000 cups	425.00-475.00
4. Drink-O-Mat, 4 flavor, 5c, 1000 cups	500.00-525.00

←TOTAL NO. TOTAL VALUE→

NUMBER OF EACH MACHINE OWNED
VALUE OF MACHINES HERE
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CARBONATED DRINK (Cont.)

4. Lyons # 1400, single flavor, 5c	425.00-475.00
4. Lyons # 1400-2F	475.00-650.00
4. Lyons Model 500, 5c single	225.00-275.00
4. Mills Automatic Fountain, 400 cups	150.00-250.00
4. Mills Automatic Fountain, 400 cups, without changemaker	100.00-175.00
4. Soda Shoppe	975.00-1025.00
4. Spacarb single 5c, 1000 cups	135.00-175.00
4. Spacarb 3 Unit 5c, 1000 cups	400.00-530.00
4. Spacarb 4 Unit 5c, 1000 cups	600.00-650.00
4. Super Vend 3 flavor, 600 cup A-1	275.00-325.00
4. Super Vend 3 flavor, 600 cup A-2	325.00-425.00

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NON-CARBONATED DRINK

4. American Simplex, single flavor, 5c, 200 cups	\$100.00-\$125.00
4. Refreshmat, 5c, 10c, 300 cups	240.00-300.00

CAN DRINK

4. Juice-Bar, 6 sel., 600 cans	\$325.00-\$450.00
4. Refresher, 3 sel., 300 can cap.	550.00-600.00

ICE CREAM VENDORS

4. Vendo "Dairy-Vend," 203 Bar Capacity	\$250.00-\$350.00
4. Rowe "Ice Cream Vendor" (Ice Cream Sandwiches or "Pops"), 200 cap.	350.00-475.00

←TOTAL NO. TOTAL VALUE→

Manufacturers New Equipment

Products listed here are currently in production. Prices are manufacturers' list prices, F. O. B. factory. Where prices are not listed, manufacturers have not yet released list prices.

AB.T. MFG. CORP.

Challenger (Counter Model Gun)	\$ 65.00
Rifle Sport, 3 and more Guns, plus complete ranges of various types	\$1,408.25

AMI, INCORPORATED

AMI "E"-40 Phonograph	\$795.00
AMI "E"-80 Phonograph	925.00
AMI "E"-120 Phonograph	1,050.00
W-3 5-10-25 Wall Box	89.50
W-120 5-10-25 Wall Box	99.00
HS-80 Hideaway	775.00
HS-120 Hideaway	885.00
AMIVOX Speaker	27.50

AUTO-PHOTO CO.

Auto-Photo	\$2,545.00
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BALLY MFG. CO.

The Champion (Mech. Horse)	\$1,065.00
Space Ship	1,165.00
Dude Ranch	199.50
Speed Boat	995.00

CHICAGO COIN

Crown Bowler	\$625.00
Gold Cup	665.00
Triple Score Bowler	600.00
Hi-Speed Crown Bowler	625.00
Hi-Speed Triple Score Bowler	600.00

COIN-O-MFG. CO., INC.

Bat-O-Mat	\$1,495.00
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H. C. EVANS & CO.

Century (Model 2045)	\$1,050.00
Jubilee (Model 245)	825.00
Jubilee (Model 278)	795.00

EXHIBIT SUPPLY

Big Bronco	\$ 997.50
Roy Rogers' Trigger	1,047.50
Rudolph The Red Nosed Reindeer	725.00
Pete The Rabbit	725.00
Rawhide	725.00
Space Gun	375.00
Space Patrol	1,047.50
Silent Salesman (Card Vendor)	79.50
Sea Skate	1,047.50
Western Gun	375.00

GENCO MFG. CO.

Sky Gunner	\$479.50
Silver Chest	495.00
Night Fighter	575.00

D. GOTTlieb & CO.

Poker Face	\$364.50
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INTERNATIONAL MUTO. CORP.

Photomat '53	\$2,150.00
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J. H. KEENEY & CO., INC.

Electric Cigarette Vendor	\$284.50
Coin Changer Model	304.50
Dominio Bowler	645.00
Carnival Bowler	600.00

MARVEL MFG. CO.

Overhead Scoreboard for Shuffleboards	\$125.00
Wall Type Scoreboards for Shuffleboards	95.00

ROCK-OLA MFG. CORP.

"Fire-Ball" 120 Selection, Model 1436	\$1,065.00
Model 1544, 5c-10c-25c Wall Box	115.00
Model 1538, 5c-10c-25c Wall Box	59.50
Model 1536, 5c Wall Box, 23 Wire	39.50
Model 1424 Playmaster	440.00

J. P. SEEBURG CORP.

M100C (Select-O-Matic "100" phonograph)	
HM 100C (Select-O-Matic "100" R. C. Special)	
3W-1 Wall-O-Matic "100"	
MRVC-1 Master Remote Volume Control	
CVS4-8" Wall Speaker Ivory (Cardport)	
CVS6-8" Recessed Speaker	
CVS7-12" Recessed Speaker	
PS6-12 Power Supply	
ARAL-1A Auxiliary Remote Amplifier	
AVC-1 Automatic Volume Compensator Unit	

UNITED MFG. CO.

Imperial Shuffle Alley	\$675.00
Royal Shuffle Alley	650.00
Tropic	690.00
Tahiti	725.00

WICO CORP.

Major Leaguer (Automatic Baseball Pitcher)	\$1,295.00
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WILLIAMS MFG. CO.

C. O. D.	\$364.50
Pennant Baseball	479.50

THE RUDOLPH WURLITZER CO.

Model "1500" Phonograph	
Model "1600" Phonograph	
Model "1650" Phonograph	
Model 4851 5c-10c-25c Wall Box (48 Selections)	
Model 5204 Wall Box 5c-10c-25c (104 Selections)	
Model 5100 8" Speaker	
Model 5110 12" Deluxe Speaker	

UNITED'S **IMPERIAL**

SHUFFLE ALLEY

WITH

SENSATIONAL NEW

KING
REALISTIC

SIZE
BOWLING PINS

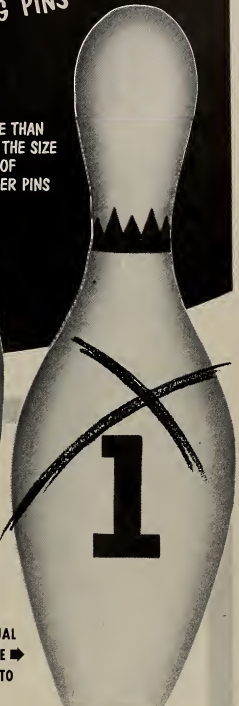
MORE APPEALING
Extremely Durable
FAST
SMOOTH
QUIET
Knee-Action
Disappearance

MORE THAN
TWICE THE SIZE
OF
FORMER PINS



U. S. PATENT
NO. 2,652,557

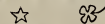
ACTUAL
SIZE
PHOTO



Plus

TRIPLE MATCH FEATURE

(0-9)



TRIPLE and DOUBLE Scores

5th and 10th Frames with TRIPLE Scores

Added Feature—can adjust
to 5 Frame Game

Strike or Spare Flasher Lights

HI-SCORE Feature

Can Pick Up 7-10 Split

Hinged Pin Head—Hinged Front Door

Farmica Playboard

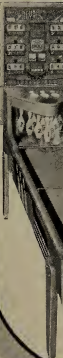
SEE YOUR DISTRIBUTOR

TWO SIZES

8 FT. BY 2 FT.
9 FT. BY 2 FT.

UNITED'S
ROYAL

Shuffle-Alley
with all the
features of
IMPERIAL
except
TRIPLE MATCH
FEATURE



AVAILABLE IN
SAME SIZES AS
IMPERIAL

UNITED MANUFACTURING COMPANY
3401 N. CALIFORNIA AVENUE, CHICAGO 18, ILLINOIS

UNITED'S TROPICS
Famous "In-Line" Game
NOW AT YOUR DISTRIBUTOR

NEW...and packed with play-appeal

Bally DUDE RANCH

FIRST AND SECOND CARD CORNERS SCORE
200

SUPER CARD

WHEN SUPER-CARD IS LIT SUPER-CARD 3-IN-LINE SCORES 4-IN-LINE

14	7	11
1	10	13
17	4	18

WHEN SUPER-CARD IS LIT SUPER-CARD CORNERS SCORE 300

19

FIRST

5	18	9	25	3
8	22	10	19	7
6	1	16	11	17
24	21	14	20	13
12	23	2	4	15

FIRST SUPER-LINE SECOND SUPER-LINE



SELECT-A-FEATURE
BEFORE SHOOTING 3RD BALL
FIRST SUPER-LINE OR SECOND SUPER-LINE
OR SUPER-CARD
PRESS GREEN BUTTON ON CABINET

SELECT NOW

SECOND

9	24	16	12	6
13	19	14	20	25
2	18	15	4	17
1	22	11	21	8
10	7	5	23	3

SELECT A LIT NUMBER BEFORE SHOOTING 4TH BALL
TURN KNOB ON CABINET

19 20 21 22 15 16 10

SELECT NOW



EXTRA BALLS

1ST EXTRA BALL 2ND EXTRA BALL 3RD EX

Play-appeal...and repeat-play-appeal...crowded into every square inch of the brilliant backglass. Popular 2-CARDS play. Big inviting SUPER-CARD, scoring 4-in-line for 3-in-line. SUPER-LINES, scoring 4-in-line for only 2-in-line. CORNER-SCORES. SPOTTEM ROLL-OVERS. SELECT-A-NUMBER plus SELECT-A-FEATURE. Famous Bally ADVANCING SCORES and EXTRA BALLS, of course. All the profit-proved play-appeal of the great Ballygames combined in the greatest Ballygame so far. Get your share of the big DUDE RANCH profits. Get DUDE RANCH today. See your distributor today or write Bally Manufacturing Company, 2640 Belmont Ave., Chicago 18, Illinois.

