

THE CASH BOX

THE
CONFIDENTIAL WEEKLY
OF THE
COIN MACHINE INDUSTRY

Vol. 10 No. 15
JANUARY 8, 1949



The years come and go, but the King of Swing, Benny Goodman, still rolls on. The recent reorganization of his new band caused a ton of tongue wagging in the music biz, with most critics agreeing that the new band is one of Benny's best ever. Currently appearing at the New York Paramount Theatre, Benny and his boys, featuring Buddy Greco, Wardell Gray and chirp Terry Swope, are reported setting new house records. Inset at left shows music trade members boarding a plane, which Goodman hired for the boys to take in the premiere of his new ork at the Hotel Syracuse, Syracuse, N. Y. Current hot one pinning for music ops is "On A Slow Boat To China," with some great wax reported in the offing now that the disk ban has been lifted. Benny Goodman is exclusively featured on Capitol Records.
Personal Manager: Elliot Wexler. Direction: Music Corporation of America. Press Relations: Hal Davis.



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JANUARY 17-18-19

THE CASH BOX

"THE CONFIDENTIAL WEEKLY OF THE COIN MACHINE INDUSTRY"

THE CASH BOX IS THE OPERATOR'S MAGAZINE
IT IS NOT SOLD ON NEWSSTANDS

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PUBLISHED WEEKLY by The Cash Box Publishing Co., Inc., Empire State Bldg., New York 1, N. Y. Telephone: LOnacre 4-5321. Branch Offices: 32 West Randolph St., Chicago 1, Illinois, Telephone: DEarborn 0045; and 1520 Gower, Hollywood 28, California, Telephone: HUDson 2-3359.

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ADVERTISING RATES on request. All advertising closes Friday at 5 P.M. preceding week of issue.

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THE CASH BOX exclusively covers the coin machine industry, including operators, jobbers, distributors and manufacturers, and all those allied to automatic coin operated music equipment; automatic coin operated vending machines and service machines as

well as all coin operated amusement equipment; the music and record business, recording artists and publishers of music; and all others in any fashion identified or allied to the coin operated machine industry as well as all finance firms, banks and other financial institutions expressly interested in the financing of coin operated equipment of all types.

THE CASH BOX has been recognized by various associations of coin machine operators thruout the United States as their official weekly magazine.

THE "C. M. I. BLUE BOOK," also known as "The Confidential Price Lists," gives prices of all new and used coin operated machines of all kinds, weekly reporting all market changes and continually adding on all new equipment. The "C. M. I. Blue Book" is officially recognized by many cities and states throughout the country as the "official price book of the coin machine industry." It is an integral part of *The Cash Box*. The "C. M. I. Blue Book" is used in settlement of estates, in buying, selling and trading of all coin operated equipment. It is the one and only officially recognized price guide in the coin machine industry. The "C. M. I. Blue Book" is used by finance firms, factors and bankers to guide them in making loans to the members of the coin machine industry.

Talking It Over

YOU MUST GET A HIGHER COMMISSION!



An editorial in *The New York Times* regarding higher taxicab fares will sound very familiar to every coin machine operator in the country. By simply replacing the word "taxicab" and inserting, instead, the words "coin machine" all the readers of *The Cash Box* will recall that this editorial is very, very similar to what *The Cash Box* has been writing for many years.

The Times writes, "It simply does not meet the test of common sense to expect the operators of taxicabs in New York City to get along today on the same fare that they charged fifteen years ago." (This could very easily be replaced with the fact that "it simply does not meet the test of common sense" to expect coin machine operators to get along today on the same commission basis they used fifteen years ago.)

The Times continues, "If the rate was fair then it is not fair now. The cost of everything that goes into the ride has gone up. This starts with the price of the car, which has doubled. Insurance, gasoline, garage rental, tires, maintenance repairs—these, too, have doubled in many cases. In addition, several taxes have increased and new ones have been levied.

"The driver's cost of living has risen," *The Times* writes. "Meanwhile all other forms of passenger transportation have been forced to seek, and have received, a higher fare."

The Times also states a very pertinent fact, "We believe that the taxi-using public fully recognizes the need for justice in this matter."

All operators know that the price of machines have risen more than double and that they, too, are faced with general overhead which has, in a great many cases, tripled and quadrupled. The operator's living expenses have risen too, just as have the taxicab driver's.

And, as *The Times* writes, the storekeeper and the public are fully aware of these facts and, further, "fully recognize the need for justice in this matter."

When so powerful a newspaper as *The New York Times* at long last recognizes the need for raising prices to meet inflated costs certainly, then, the operators of America should as quickly recognize the fact that they, too, are in a position where they must also obtain a more equitable share of the present gross intake of their machines. And realize, as *The Times* writes, that the public and the storekeepers will agree that this is only "justice."

That's why national associations are coming into being. To help the operators obtain a more assured income. And now it is time that the operators stepped into the picture to make their future more secure by backing up the need for a more equitable commission basis.

Bill Gersh

OPS REPORT COINGAMES HELP SMALL BUSINESS MEN TO KEEP GOING

Point to Shuffleboards Bringing Taverns Back to Profit Basis. Claim Pins, One-Balls and Other Games Have Kept Many Small Businesses in Good Shape Regardless of Predictions by Economists That Many of These Would Go Broke.

One of the most outstanding features of coin machines has been their ability to revive and, in most cases, return profits to the nation's retailers, by bringing in more customers, holding those customers in that certain place of business, and bringing additional profits from the intake of the coin operated devices so that the retailer profits from better business as well as from his share from the coin operated machines.

As the buyer's market became more and more strengthened, even to the point where some of the nation's greatest retail establishments were actually featuring "sales" before Xmas, and people bought only what they felt they absolutely needed, and even then shopped long and late to better the price of that necessity, economists predicted larger numbers of bankruptcies among smaller businesses.

Many small business men have fallen by the wayside. Industry after industry has had to face this fact. Industry leaders believe that the "strong will prevail," and that these would become the nucleus on which a more solid base would be built for the future. (*The Cash Box* wrote these very words during the war, when coinman after coinman was forced out of the field.)

But, as businessmen continue to fight hard to survive, word comes in from operators that, "Many business men are only staying in business because of coin machines."

This is noticeable where shuffleboards have come into being as coin operated units. Many an operator in areas where taverns were closing up, now reports that these very taverns are not only continuing in business, but find that their business is much better than they believed it would be—only because the shuffleboards have brought back their customers and have also brought them the extra profit necessary to pay their rent and other overhead so that the sales of their beverages and other products was being made on an additional profit basis.

From many other territories come similar reports. New games have been responsible for hoisting customer attendance, and also showing retailers enough profit to keep them in business. This is true in the case of pinballs and one-balls which have lately appeared in the market. These games have, by their economical entertainment, held the attention of the customers in retailing establishments to the point where this small business man has been able to continue onward.

For many, many years it has been known to all students of coin operated equipment of every type, ranging from music to vending machines to the amusement games, that the products

of this field are instrumental in great part in keeping many retail establishments in business. The smaller business man, especially, knows what a coin machine means to him. Everyone of the officials and economists also realize the importance of coin operated machines.

Never has this fact been openly publicized in any public relations program for the general public's edification. The time has arrived when this should be brought strongly to the fore. Especially today, when so many smaller businesses are worried as to whether they will be able to long continue ahead. Such information, at such a vital period in the history of America's hundreds of thousands of smaller businesses, would heap glory and reward on the coin machine industry.

A very well known coinman wrote the other day, "I was getting plenty worried about staying on in business. It wasn't the fact that my machines weren't doing a job. It was, instead, that so many of my locations couldn't see their way clear to continuing onward. I just started in placing some of the new games I bought as well as, in one certain place where I operate, I used shuffleboards.

"The result was that customers started to come in larger numbers, remained longer, and profits heaped up for both the storekeeper and myself."

All these facts, and leaders in the industry have dozens and dozens of such statements in their files, can be made known to everyone, everywhere in the nation, so that all retailers realize the value of the coin operated equipment they have on hand even more strongly than they now do and, what is most important, the public then learns how much coin operated equipment means to general business.

There is no longer any doubt of the great power of coin operated machines to help keep business flowing. To bring that necessary turnover of cash to the average business. And to further bring all the public continued work so that all share in the fact that coin operated vending, music and amusement is of vital interest to the further development and success of this business nation.

**"THE CASH BOX" IS THE OPERATOR'S MAGAZINE
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OAKLAND, CALIFORNIA



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desire to express our sincere appreciation and good wishes to*

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THE CASH BOX

Record Reviews

"Love" (3:05)

"All The Things You Are" (3:03)

HELEN FORREST
(Decca 24516)

Some reissue wax via Helen Forrest and the set up of a pair of beautiful songs if there ever were some. Titled "Love" (Your Spell Is Everywhere) and "All The Things You Are," Helen ably performs a duo that rocked the music world many moons ago. Both tunes should be well remembered by music ops. Top deck gets a socko sendoff by the Victor Young ork, with the lassie's torrid tones spooning some great vocal charm all over the place. The flip is equally as well delivered, with the Camarata ork backing the chirp in excellent manner. Ops who need some oldies that were and are first rate money-makers should lend an ear in this direction.

"Crazy Rhythm" (2:29)

"Skitch's Boogie" (2:55)

SKITCH HENDERSON
(Capitol 15331)

Some instrumental wax by maestro Skitch Henderson, with the ivory thumper in the spotlight on the pair. Wax, tabbed "Crazy Rhythm" and "Skitch's Boogie" beats thru in able manner, and altho it won't create any havoc, it may be used as a filler piece. Topside is the oldie, with Skitch sittin' in on the 88 in fine style. Up tempo beat by the band, plus some highly rhythmic passages, highlight the platter throughout. Flip, a boogie-parody on a Paderewski minuet has the maestro seated at the piano once again, with the band blending mellow. The Skitch Henderson fans may go for the pair.

"A Strawberry Moon" (2:19)

"Dainty Brenda Lee" (2:30)

JACK SMITH and THE CLARK SISTERS
(Capitol 15328)

Pair of sides music ops may care to get with are these offered by piper Jack Smith and The Clark Sisters. Wax, titled "A Strawberry Moon" and "Dainty Brenda Lee" are there for the asking, and beat thru in fair measure. Stuff won't cause a traffic jam, but nevertheless it should suffice. Top side, a light, fanciful piece is done up in bright patter, with the girls purring alongside. Flip, a smoother, slower ditty is in there in favorable manner and might grab some jitney. Ops who have the fans that go for Jack Smith might lend an ear.

"More Beer!" (2:01)

"I've Got My Love To Keep Me Warm" (2:39)

THE STARLIGHTERS
(Capitol 15330)

Vocal harmony of The Starlighters, and the set up of some fairly pleasant wax in the offing for music operators. Stuff is fairly smooth and makes for mellow listening pleasure. Top deck, a rollicking ditty that is currently winning wide favor with juke box fans, should garner its own fair share of coin play. It's a fresh arrangement, ably rendered, and should keep the tavern fans excited. On the flip with the ever-lovin' Irving Berlin favorite, "I've Got My Love To Keep Me Warm," the Starlighters bounce back with another fair piece of wax. Both sides of this platter can be used as filler items to excellent advantage.

DISK OF THE WEEK

"Run, Rabbit, Run" (2:45)

"Am I All Of Your Future Or Part Of Your Past" (2:43)

ALAN FOSTER—THE MACK TRIPLETS
(Regent 138)

ALAN FOSTER

Zany rendition of this standard tune is tainted with just enough gloss to make it click—and click in a big way at that—in thousands of juke boxes throughout the land. It's Alan Foster and The Mack Triplets on deck with "Run, Rabbit, Run." The mellow skip beat and driving rhythm offered here, added to Alan's magnetic vocal charm, make this bit a potential coin winner.

"The Pussy Cat Song" (2:17)

"Don't Worry 'Bout Strangers" (2:41)

PATTY ANDREWS—BOB CROSBY

THE ANDREWS SISTERS

(Decca 24533)

Ditty really clicking away and causing a big stir in the music trade is this thing tagged "The Pussy Cat Song." It's a novelty piece, done up with loads of cute tricks and loads of flavor by chirp Patty Andrews and Bob Crosby. Split vocal, with the constant refrain of "nyot nyow," beats thru the platter, while the ork background fills the bill. Vocal refrain by the team is in there all the way and should grab a load of attention. Coupled with "Don't Worry 'Bout Strangers," the Andrews Sisters step out here to render an old favorite. Wax shows the gals at their best, with the Vic Shoen ork rounding out the side favorably. Top deck, "The Pussy Cat Song" is the one to keep your eyes peeled for.

"Once In Love With Amy" (2:09)

"Tarra Ta-Larra Ta-Lar" (2:57)

DEAN MARTIN

(Capitol 15329)

Click tune from the musical production "Where's Charley" is rendered here by piper Dean Martin in effective styling. Ditty titled "Once In Love With Amy" is a light, rhythmic bit with Dean spooning the wordage in favorable manner. It's Dean's first "serious" pitch on this label and might drum up a bit of noise. Coupled with the widely popular "Tarra-Ta-Larra Ta-Lar," the platter takes on a more attractive air. Lullaby mood of the song, which should be fairly well known at this stage, seems to fit Dean's tonsils better. This rendition of the click tune should boost the popularity of the tune. Ops should listen in.

Take note of the wonderful work of The Mack Triplets, spooning delightful vocal harmony all over the place, and ops have a disk that can really take off. Lyrics and melody of the song should be familiar to most ops. It's a disk that will have wide appeal—going to the younger set as well as the older folks. Novelty rendition and the brilliant arrangement displayed here all go toward enhancing this cookie's winning potential. On the other end, with some romance material, Alan and the girls bounce back with another able performance in "Am I All Of Your Future or Part of Your Past." It's smooth, full voiced vocalizing that should sit right with the moon-in-june kids. The lad's pipes pitch beautifully throughout and are sure to attract loads of attention in disk circles. Top deck, "Run, Rabbit, Run" is the side to ride with. Hop on the bandwagon!

"Down Among The Sheltering Palms" (3:03)

"Is It True What They Say About Dixie" (3:02)

AL JOLSON—THE MILLS BROS.

(Decca 24534)

Here's a platter hard to beat—and one that will find its way into a zillion phonos throughout the land. Teamed together for the first time, Al Jolson and The Mills Brothers offer ops a platter that should wear white. A constant threat for phono honors, Al easily displays his ever lovin' set of pipes in top notch style to set the stage for an avalanche of coin play on this duo. Top deck, the oldie that is currently bouncing back in a strong way gets a terrific sendoff from Al and the Mills Brothers. Strong, deep, meaningful tones of beautiful vocal work ring crystal clear throughout. The Mills boys' harmony behind Al is hard to match, and makes for sensational listening pleasure. The flip, in brighter tempo, is another plu-perfect performance for the team. Both sides of this cookie will definitely catch on with the phono trade. Load up on this hunk of wax—but pronto!

"I Want A Little Girl" (2:45)

"Gee, But It's Good To Be" (2:49)

PAGE CAVANAUGH TRIO

(RCA Victor 20-3016)

The light, lilting refrain of some smooth wax, and the Page Cavanaugh Trio on deck to offer ops some wax. Titled "I Want A Little Girl" and "Gee, But It's Good To Be," Page and the boys easily display their great vocal and instrumental style on this duo. Top deck, with the lyrics echoing the title is warbled by the Trio in refreshing manner throughout. The flip, with the maestro in the spotlight himself, beats thru in much the same manner and makes for pleasant listening. Aimed at those quiet, intimate spots, this platter should garner its fair share of phono play. Music ops take note.

"How Am I To Know" (2:36)

"He Was A Good Man As Good Men Go" (3:02)

STAN KENTON ORCH.
(Capitol 15327)

The great Stan Kenton ork into the limelight, with a pair that make for fairly pleasant listening. Altho the wax won't top traffic, the many Kenton fans should hold still for this. Tagged "How Am I To Know" and "He Was A Good Man As Good Men Go," the platter shows fair promise for music operators. Top deck, a distinct, unique Kenton arrangement, is the old standard dressed up in light, refreshing style. Piano tinkling throughout by the maestro, with a bit of brass blast thrown in highlights the label. On the other end, chirp June Christy pitches her way thru this novelty number in medium tempo, with the Kenton crew keeping it down low in the background. Ops who have the locations that go for this brand might take a look-see.

"Bye Bye Blues" (3:00)

"Congratulations" (3:02)

TEX BENEKE ORCH.

(RCA Victor 20-3237)

The wonderful musicianship of the Tex Beneke ork is easily shown in this rendition of "Bye Bye Blues," a tune that has lived thru the years in ever increasing amounts of popularity. The smooth, ultra sweet arrangement displayed here is definitely unique. Silken strains of romantic melody sweep down in azure pure measure to enhance the platter immensely. It's a disking that is bound to garner wide attention, and one that is sure to be appreciated by the kids who love to love. On the flip with "Congratulations," Tex and the boys come up with another potential winner. Garry Stevens' vocalizing on this side makes for pleasant listening, with some vocal harmony by the Moonlight Serenaders blending fairly well. Both tunes rate ops' listening time—and more.

"You Can Never Shake Love" (2:57)

"You Know What The Trouble Is, Baby" (2:59)

TOMMY DORSEY ORCH.

(RCA Victor 20-3237)

Orkster Tommy Dorsey bounces into the musical spotlight with a pair that should boost ops' take. It's a double-winner for the Sentimental Gentleman, and a platter which should find its way into the boxes. Top deck, with The Town Criers in the limelight is tagged "You Can Never Shake Love." It's a lively piece done up with a ton of smart musical passages by Tommy and the boys, with the vocal refrain ringing clear and true throughout. Ditty has loads of beat and life within it and makes you jump as you listen. On the flip with "You Know What The Trouble Is, Baby," chirp Lucy Ann Polk grabs the mike to spoon some torchy lyrics. It's slow, sensuous stuff that makes you stop and listen and warbled in mood and manner that fits like a glove. Both sides of this hunk of wax stack up heavily—get with it.

The Nation's TOP TEN Juke Box Tunes



CODE

AL—Aladdin	DM—Damon	NA—National
AP—Apollo	EX—Exclusive	RE—Regent
AR—Aristocrat	JE—Jewel	RO—Rondo
BU—Bullet	GR—Grand	RA—Rainbow
CA—Capitol	KI—King	SA—Savoy
CAS—Castle	LO—London	SP—Specialty
CM—Commodore	MI—Miracle	SI—Signature
CN—Continental	ME—Mercury	TW—Tower
CO—Columbia	MG—MGM	TWC—20th Century
CS—Coast	MN—Manor	UN—Universal
DA—Dana	MO—Modern	VA—Varsity
DE—Decca	MT—Metrotone	VI—Victor
DEL—DeLuxe	MU—Musicraft	WO—World

The Top Ten Tunes Netting Heaviest Play In The Nation's Juke Boxes, Compiled From Reports Submitted Weekly To The Cash Box By Leading Music Operators Throughout The Country.

1 BUTTONS & BOWS

CA-15292—Bob Hope—Clark Sisters
CA-15184—Dinning Sisters
CO-20468—Gene Autry
CO-38284—Dinah Shore
CS-8032—Helen O'Connell
DA-2023—Jeffrey Clay

DE-24489—Evelyn Knight
LO-355—Gracie Fields
MG-10244—Betty Garrett
VA-114—B. Brown
VI-20-3078—Betty Rhodes

2 MY DARLING, MY DARLING

CA-15270—Jo Stafford—Gordon MacRae
CO-38353—Doris Day—Buddy Clark

DE-24519—Peter Lind Hayes
VA-121—Barbara Brown
VI-20-3187—Eve Young—Jack Lathrop

3 ON A SLOW BOAT TO CHINA

CA-15208—Benny Goodman Orch.
CO-38301—Kay Kyser O.
DE-24482—Larry Clinton O.
ME-5191—Snooky Lanson

ME-5210—Eddy Howard O.
MG-10269—Art Lund
VA-117—Johnny Frank
VI-20-3123—Freddy Martin O.

4 A LITTLE BIRD TOLD ME

CA-15308—Blu Lu Barker
CA-15326—Smokey Rogers
CO-38386—Jerry Wayne—Janette Davis

DE-24514—Evelyn Knight
SU-1507—Paula Watson
VI-20-3320—Rose Murphy

5 YOU WERE ONLY FOOLING

CA-15226—Kay Starr
CO-38323—Eric Whitley
DE-24507—The Ink Spots

MG-10185—Blue Barron O.
VA-122—Varsity Orch.

6 UNTIL

CO-38329—The Charioteers

VI-20-3061—Tommy Dorsey O.

7 CUANTO LE GUSTA

CA-15280—Jack Smith—Clark Sisters
CO-38239—Xavier Cugat O.
DE-24479—Carmen Miranda—Andrews Sisters

VA-116—Barbara Brown
VI-20-3077—Eve Young

8 FAR AWAY PLACES

CA-15278—Margaret Whiting
CO-38356—Dinah Shore
DE-24332—Bing Crosby

ME-5198—Vic Damone
VI-20-3316—Perry Como

9 ALL I WANT FOR CHRISTMAS (Is My Two Front Teeth)

VI-20-3177—Spike Jones O.

10 TWELFTH STREET RAG

BU-1060—Billy Bishop
CA-15105—Pee Wee Hunt
DE-24450—Milt Herth Trio
MG-10251—Jack Fina O.
RA-70033—Eddie Miller

RE-125—Freddie Fisher
SI-15240—Liberace
VA-110—Varsity Ragtime Band
VI-20-3120—Sidney Bechet O.

BMI *Run-up Sheet*

HIT Tunes for January AM I ALL OF YOUR FUTURE (Fremart)

Ted Martin—DeLuxe 1182 • The Caboozers—Astor 503
Harmonica Gentlemen—Castle 1455 • Alan Foster—Regent 138

BEHAVIN' MYSELF FOR YOU (Beacon)

Maxine Sullivan—MGM 10343

BOUQUET OF ROSES (Hill & Range)

Dick Haymes—Dec. 24506 • Eddy Arnold—Vic. 20-2806
Rex Turner—Var. 8001 • Jackie Brown Quartet—MGM 10336

CORNBELT SYMPHONY (Mellin)

Cyril Stapleton—Lon. 282 • Fred Gray—Apollo 1132
Nev Simons—MGM 10257 • Jack Lathrop—Vic. 20-3119
Bob Stewart—Mero 7469 • Jack Smith—Cap. 15280
Jack Emerson—Metrotone 3014

CUANTO LE GUSTA (Peer)

Andrews Sisters—Carmen Miranda—Dec. 24479
Xavier Cugat—Col. 38239 • Eve Young—Vic. 20-3077
Jack Smith—Cap. 15280

DAINTY BRENDA LEE (Lutz)

Eddy Howard—Mer. 5208 • Peter Lind Hayes—Dec. 24519
Jack Smith—Cap. 15328 • Eastman Trio—Trilon 188
Jack Lathrop—Vic. 20-3119 • Don Churchill—Trilon 206
Jerry Wayne—Col.*

I LOVE YOU SO MUCH IT HURTS (Melody Lane)

Mills Brothers—Dec. 24550 • Shorty Long—Dec. 46139
Roy Linneman—Col. 20430 • Reggie Goff—Lon. 312
Frontiersmen—Vic. 20-3188 • Jimmy Wakely—Cap. 15243

I WISH SOMEBODY CARED ENOUGH TO CRY (London)

Frank Gallagher—Dana 2033 • Eddy Howard—Mer.*
Ray Dorey—Gold Medal*

IN MY DREAMS (Wizell)

Vaughn Monroe—Vic. 20-3133 • Ella Fitzgerald—Dec. 24529

IT'S A BIG WIDE WONDERFUL WORLD (BMI)

Buddy Clark—Col. 38370 • Nancy Noland—Int. 132

LONESOME (Republic)

Sammy Kaye—Vic. 20-3025

ONE HAS MY NAME (Peer)

Bob Eberly—Dec. 24492 • Jimmy Wakely—Cap. 15162
Eddie Dean—Crystal 132 • Texas Jim Lewis—Excl. 45
Slim Duncan—Col. 20491 • Red Perkins—DeLuxe 5047

RENDEZVOUS WITH A ROSE (Jay-Dee)

Buddy Clark—Col. 38341 • Bob Eberly—Dec. 24491
Pepper Nealy—Bullet 1056 • Pied Pipers—Cap. 15216
Don Rodney—MGM 10272 • Dick Wong—D&D 45-1903
Snooky Lanson—Merc. 5188 • Fred Gray—Apollo 1131
Bob Stewart—Me-Ro 7469 • Westonians—Sig. 1042
Bobby Worth—Castle 1258 • Walter Scheff—Spiro 3002

SUNDAY IN OLD SANTA FE (Pemora)

Jose Morand—Vic. 26-9034 • Andy Russell—Cap. 15158
Xavier Cugat—Col. 38327

YOU WERE ONLY FOOLIN' (Barron-Shapiro-Bernstein)

Blue Barron—MGM 10185 • Ink Spots—Dec. 24507
Kay Starr—Cap. 15226 • Eric Whitley—Green Sisters—Col. 38323
Varsity Orchestra—Varsity 122

YOU, YOU, YOU ARE THE ONE (Campbell-Colonial)

Johnny Eager—Grand 25010 • Ames Brothers—Coral 60015
Jackie Brown Quartet—MGM 10336 • Varsity Orchestra—Var. 120
* Soon to be released.

BROADCAST MUSIC INC.

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NEW YORK • CHICAGO • HOLLYWOOD

THE CASH BOX

Record Reviews

"You Grew Up To Be Some Baby"
(2:57)

"Oh! My Darling" (2:51)

THE THREE SUNS

(RCA Victor 20-3253)

● Some wax done up in the light vein by the Tree Suns and the set up of "You Grew Up To Be Some Baby" and "Oh! My Darling" headed ops way. The many fans The Suns have are sure to sit still for this duo. Top deck, featuring the vocal styling of Artie Dunn shows as a fair piece, with Artie spooning the lyrics weaving around the title. It's wax that can be used in those intimate spots to best advantage. On the other end, The Sun Maids join Artie to pipe "Oh! My Darling" and come up with another piece that might grab some jitney. Ops who have the room might do well to listen in.

"Columbus Stockade Blues" (3:00)

"My Own True Love" (2:59)

VAUGHN MONROE ORCH.

(RCA Victor 20-3252)

● Orkster Vaughn Monroe into the phono spotlight once again, with a pair of tunes that are sure to meet with wide approval. Top deck, "Columbus Stockade Blues" should find some top play, with Vaughn and the Sons of the Pioneers doing the wailing in top notch style. It's done up with western flavor—the kind that makes you wanna listen. Vaughn's deep vocal style added to the smooth, soft hush-hush treatment makes this a platter ops and the many Monroe fans will want to get with. On the flip with a strong ballad, Vaughn takes it solo for the deep intonations of "My Own True Love." Song is truly a beautiful one—this rendition might be the one to boost it and put it over the top. Ops should, by all means, pay close attention to this hunk of wax.

"Underneath The Linden Tree"
(3:04)

"For Ever And Ever" (2:52)

GRACIE FIELDS

(London 362)

● More wax by thrush Gracie Fields, with the refrain of "Underneath The Linden Tree" and "For Ever & Ever" hanging around for music ops to take a peek at. Top deck, rolls along in slow tempo, with Gracie spooning the lyrics in fair manner. It's a pleasant waltz ditty that should meet with fair reception from the tavern trade. Flip, a melancholy ballad once again shows Gracie in effective vocal style. Ditty does not showcase the lass' wonderful set of pipes to best advantage, but nevertheless may find favor with music ops and juke box fans alike. Ops take it from here.

SLEEPER OF THE WEEK

"My Dream Is Yours" (3:07)

"Someone Like You" (2:46)

DORIS DAY

(Columbia 38375)



DORIS DAY

● It's chirp Doris Day, currently hotter than a ten dollar pistol, who steps out with still another potential winner in this disk. The gal, clicking like sixty on several platters, really displays her torrid set of pipes to excellent advantage on this duo. Versatile spooning of the best sort, matched with the kind of infectious vocal that worms

its way toward the listener, all go toward making the disk a great one. It's the top deck we're wild about, with Doris and the George Siravo ork blending in fine fettle throughout. Titled "My Dream Is Yours," the gal pitches her pipes in high, brilliant manner to offer ops a scintillating ballad. It's top drawer material offered in top drawer fashion. Add to that the ever increasing flock of fans the gal has, and music operators have a platter that should take off and fly. Ditty is set in soft, tender strains to which the romance kids can hug up real close to. Backing, tagged "Someone Like You" picks up a bit in tempo, with Doris chirping the light, flavory wordage in satisfying tones that count. It's the invigorating, refreshing vocal style the lass has that makes you listen attentively. Ops should latch on this pair.

"Wolf-Wolf Polka" (2:50)

"Goral" (2:30)

FRANK WOJNAROWSKI ORCH.

(Dana 557)

● Some great polka wax in the offing for music ops who use this brand, with the widely popular Frank Wojnarowski ork sending it ops way. Top deck is definitely a winner. Mellow tempo plus smart arrangement of this piece tagged "Wolf-Wolf" beats thru in fine manner and makes for a world of excellent listening pleasure. You've gotta hear this thing to really appreciate it—and that's just what we recommend. On the other end with "Goral," the crew keep the tempo merry and bounce back with another winner. Polish vocal on this side should reach the many fans who go for this stuff and meet with wide approval. Wax rates a spot in your machine.

"Rhumba Matumba" (3:00)

"Cuban Cabby" (2:57)

DESI ARNAZ ORCH.

(RCA Victor 20-3256)

● Here's some wax sure to make the hip-swivellers go wild. It's Desi Arnaz and his wonderful crew, slicing a hunk of rhumba that is a cinch to clinch with zillions of juke box fans. It's the top deck, "Rhumba Matumba" we're raving about, with Desi wailing the smart lyrics in strong vocal expressions that score. Metro of the tune is fast paced and makes you shake as you listen. It's great stuff that should receive first rate coin play. On the other end with "Cuban Cabby," Desi slows the tempo down a bit to tell the story weaving about the title. "Rhumba Matumba" is the side that'll go like wide-fire—get with it.

"The Little Old Lady Of Thread Needle Street" (2:54)

"It Only Happens Once" (3:03)

KAY KYSER ORCH.

(Columbia 38374)

● Orkster Kay Kyser out with another pair, with piper Harry Babbitt in the spotlight on the duo. Both sides are done up in light, affectionate tempo and may catch on with the ever increasing clan Kyser has. Top deck, "The Little Old Lady of Thread Needle Street" is done up in slow tempo, with Harry wailing the sad, hearts and flowers saga in effective vocal styling. Flip, a top drawer ballad gets a better sendoff by Babbitt here, with the Kyser crew backing the boy adequately throughout. Ops who need some fair filler items might listen in.

"Arizona Sundown" (2:51)

"Marcella" (2:56)

FREDDY MARTIN ORCH.

(RCA Victor 20-3254)

● More wax by orkster Freddy Martin and the set up of "Arizona Sundown" and "Marcella" headed ops way. Altho the platter itself isn't too exciting, the many Martin fans should clamor loud enough for the disk to warrant a spot in ops machines. Top deck is the better of the pair. Piper Glenn Hughes and The Martin Men team up to spoon some slow, melancholy wordage about Arizona, with the ork filling out in the background. It's dreamy stuff that rolls along in tender fashion and is patterned after a cow-tune. Flip, "Marcella" has the Martin Men taking it solo with a fair girl tune that may stir up. It's light stuff, effectively offered. Ops who have the room in their machines might listen in.

"No More" (3:00)

"If I Had A Penny" (3:01)

BERYL DAVIS

(RCA Victor 20-3244)

● Thrush Beryl Davis out with a pair of sides for music operators, with the refrain of "No More" and "If I Had A Penny" seeping thru the wax. Altho the sides won't cause juke box fans to run for the nearest phono, they are satisfactory enough to warrant ops listening time—and possibly more. Top deck, "No More" is a fair enough ballad, ably performed in torchy manner by Beryl. Ork backing here by Toots Camarata adds to the splendor of the wax. The flip picks up a bit in tempo with Beryl chirping lightly throughout. Ops who have the spots that go for this brand of music might listen in.

"Pappy's Little Jug" (2:40)

"Minnie The Mermaid" (2:42)

PHIL HARRIS ORCH.

(RCA Victor 20-2684)

● The quick double-tongue vocalizing of maestro Phil Harris and a pair of sides his many fans may go for. Wax, in the usual rollicking, laugh pattern of the Harris ork makes for fairly pleasant listening time and should be greeted warmly. Top deck, "Pappy's Little Jug" spins in mellow tempo with Phil warbling the attractive lyrics. Flip picks up in temp a bit and once again has the maestro in the spotlight. It's grade A material by Harris—listen in.

"Ave Maria" (3:04)

"Bless This House" (3:05)

DENNIS DAY

(RCA Victor 20-3251)

● Some wax that music ops with wired music locations can get next to are these done up by balladeer Dennis Day. It's strong stuff, suited only for the quiet, intimate spots where diners gather. Both sides, "Ave Maria" and "Bless This House" are rendered in beautiful vocal style, with Dennis' high tenor ably fitting the mood and manner of the music. Orchestral background furnished by the Charles Dant ork fills the air with a ton of scintillating strains to back the piper very ably. Music ops who have a call for this sort of stuff should take a look-see.

"The Frogzee And The Flyzee" (2:45)

"Merry Go-Round Polka" (2:37)

JOY NICHOLS—BENNY LEE

(London 363)

● Light merry wax in the offing for music ops is this duo by chirpers Joy Nichols and Benny-Lee. Stuff won't stop a clock by any means, but nevertheless, ops may care to use the platter as a filler item. Tagged "The Frogzee & The Flyzee" and "Merry Go-Round Polka," the duo split vocal honors to turn in a fair hunk of wax. Both sides are light and dainty, and offer some fairly pleasant laughs and kicks. Chorus background by The Keynotes and musical accompaniment by the Stanley Black ork turn in their bit to round out the platter. Music ops take it from here.

ROUND THE WAX CIRCLE

NEW YORK:

Tootie Camarata, musical director for London Records, will leave for London Records in mid-February, accompanied by Harry Goodman of Regent Music. . . . Bob Hausfater, prexy of Robert's Record Dist. Co., St. Louis, Mo., starting an immediate promotion of Grand record's "Joey Got A Girl." . . .

Henry Okun well excited over piper Bill Darnel—and with good cause. Bill has a couple of platters on Abbey Records that look like winners. . . . Harry Bortnick of Raymond Rosen Co., Philly, doing a newspaper column on records and disk jockey activities. Column is currently appearing in the Philadelphia Daily News and Atlantic City World, and is being offered to other papers. . . . Frankie Laine's "It Only Happens Once" looks like a sure-fire winner for him. Frankie along with Carl Fisher penned the ditty. . . . Like the way Roy Milton keeps getting smash juke box play. Latest hit for Roy on Specialty wax is "New Year's Resolution." . . . Julius Shiff of Manor Records on his way to the coast for a vacation trip and will stop off at the CMI Convention on his way back. . . . Irving Katz another fella skedded for a business trip to the Coast and the land of

sunshine. . . . Stan Kenton discloses that he has definitely decided to leave the music business entirely. Kenton will study medicine and hopes to specialize in psychiatry. . . . King Cole Trio breaking it up at the RKO in Boston. . . . Make no mistake about it—that Royal Roost is the hottest thing in town. Left the place at 2 in the morning the other day and was greeted by a mob of howling bop fans waiting 6 deep and around the corner to get in. . . . The Pied Pipers back in Hollywood after an extended tour across the country. Pipers move into Ciro's with Red Ingle's zany crew and Chuy Reyes' rhumba band rounding out the bill. . . . Pee Wee Hunt's "Wabash Blues" starting to click. . . . Johnny Desmond's "Tara Talara Tala" getting big play. . . . Ditto Vic Damone's Mercury platter of "Susy" just starting out. Wanna catch a great act—just for kicks and laughs? Get with the Hep-Skid & Abner group in that little place off 52nd Street. . . . The Hep part of the act seems like a natural for television . . . and good looking too.

CHICAGO:

Bob Bodine of RCA-Victor Records phones in to tell us about the 3 Suns' latest waxing "You You You Are The One" backed by "I Walk On Moonbeams." Seems as though last week when the boys were set to cut these sides they discovered they didn't have their arrangement with them. However, they went ahead with the session, using their own arrangement, and we hear the results are slightly terrific. Be sure and catch their show at the Oriental Theatre, it's well worth seeing. . . . Mel Torme and Ethel Smith, now holding forth at the Chicago Theatre, doing a bang up job. . . . "Paleface," the new Bob Hope pic now playing at the Chicago, being promoted with Bob Hope's Capitol disk "Buttons And Bows," which is given away to the first 200 lucky ladies to get to the box office. . . . Larry Adler, currently appearing at the Empire Room of the Palmer House, cutting several sides for Decca Records here. . . . Saul Bourne, head of Bourne Music, in Chi for a few days looking things over. . . . General sales manager for MGM Records, Charles Hassen, in town to sign up some new talent. . . . Don Reddell, field rep for MGM, here conferring with Nathan Hale, local chief distrib for MGM. . . . Johnny (Scat) Davis back at the Club Silhouette, Dec. 28, for a three week stint. . . . Henry Brandon inked to follow Leighton Noble into the Edgewater Beach Jan. 15. . . . The King Cole Trio set for three weeks at the Blue Note starting Jan. 24. With Woody Herman signed for three days beginning Jan. 27. . . . Jimmy Hilliard set to take over recording and talent duties for the newly formed Coral Records. Jimmy was formerly associated with Mercury Records. . . . Rondo Records releasing the first sides by the Hollywood pianist, Tibor Fejor, with vocals by local disk jockey Lloyd Webb. . . . Joe Whalen of Whalen Music thrilled over the interest being given his new number "Got No Time." Joe tells us to watch for records soon to be released on this tune.

LOS ANGELES:

Still spinning from some of those plattery parties we circled Christmas and New Years. . . . Note to Paul Reiner, back in New York: Your gang at Black and White really had themselves a ball. . . . On tap were Johnny Blackburn, all the girls and plant personnel, Owen Flynn of Highway fame, Al Patrick and Lal Singh with apologies for Paula Watson, who was entertaining at a benefit. . . . Promotion man Guy Ward, record publicist Milt Rosner and a half dozen assorted disk jockeys and record personalities came and went. . . . Nothing too pretentious, but a wonderful spread of such holiday delicacies as corn beef, pickles, Swiss chizz, potato salad, cole slaw and rye bread—and no one was observed leaving the premises with his tongue hanging out from thirst.

Tempo's party was a honey, with a nice, big Christmas tree heavily laden from all to all, a roaring fireplace and a spread of food fit for four kings and a full house. . . . You could call your shot on the liquid refreshment, with an expert bartender on hand to do the honors. . . . In the midst of all this comfort and celebration, it was interesting to chat with Colonel Irving Fogel about his recent trip through Europe. . . . By contrast there's still plenty of poverty and little

cause for celebration in some countries . . . Col. Fogel cites Italy and Belgium as showing the greatest progress of reconstruction. In France it's only Paris that has been rebuilt to any extent (with most of the country's money in the hands of the farmers, the Colonel says) and England is doing it the hard way, with a 66 2/3 per cent luxury tax on almost everything but the most essential needs and shoddy stuff at that—the better goods all going exclusively for export. Col. Fogel reports that Tempo products are really catching on in Europe at amazing rate. . . . Freddy Martin a winner at the Coconut Grove.



STAN KENTON



MEL TORME



FREDDY MARTIN

COLUMBIA RECORDS PREDICT GOOD BUSINESS YEAR AHEAD FOR DISK INDUSTRY

Citing the introduction of the Long Playing Microgroove record as a tremendous sales stimulant for the coming year, Frank K. White, President of Columbia Records Inc., expressed the belief that 1949 will be a highly successful one for the record industry.

In an end-of-the-year statement issued at the company's main plant in Bridgeport, Connecticut, Mr. White stated that with the end of the ban on making new records and with the added impetus given by the new Long Playing Microgroove records, the industry should have one of its biggest years in 1949. It is his belief that the coming year will see a gradual conversion from conventional shellac to LP among a great proportion of record collectors.

In the Popular field, Columbia introduced the new team of Doris Day and Buddy Clark, which produced such hit recordings as "Love Somebody" and "My Darling, My Darling." "Name band" recordings began to regain prominence in 1948, with Kay Kyser's two best sellers, "Woody Woodpecker" and "Slow Boat To China." Les Brown's recording of "I've Got My Love To Keep Me Warm," released in the fall of 1948, was acclaimed as one of the top instrumental discs of the year.

Frankie Yankovic's polka dinking, "Just Because," which was first issued on Columbia's Foreign label, then transferred to the Popular Catalogue. Arthur Godfrey's initial Columbia record, "Too Fat Polka" climbed into the 1,000,000 bracket in early 1948. The 1948 vogue for western-type songs sent Dinah Shore's recording of "Buttons And Bows" soaring over the 1,000,000 sales mark. "Here Comes Santa Claus," a western-flavored Christmas song recorded by Gene Autry, became firmly established in the past year as a seasonal

standard, with sales topping the million figure.

In issuing his statement, Mr. White expressed gratification over the enthusiastic response which has greeted Columbia's Long Playing Microgroove record. "Rarely, if ever, has a new commercial product been accorded such spontaneous acclaim," Mr. White said. "We are extremely pleased by the manner in which consumers, the press, and our distributors and dealers have received the new LP record. It justifies the years of hard work which went into its development. Everyone concerned may be sure that we here at Columbia are conscious of the responsibility this acceptance imposes upon us. We shall discharge that responsibility by continuing to release the type of repertoire the public desires and by maintaining the most exacting production standards."

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JUKE BOX REGIONAL RECORD REPORT

The Ten Top Records-City by City

JANUARY 8, 1949

New York, N. Y.

1. BUTTONS & BOWS (*Dinah Shore*)
2. MY DARLING, MY DARLING
(*Jo Stafford-Gordon MacRae*)
3. ON A SLOW BOAT TO CHINA
(*Kyser-Goodman*)
4. A LITTLE BIRD TOLD ME
(*Evelyn Knight-Paula Watson*)
5. CUANTO LE GUSTA
(*Andrews Sisters-Carmen Miranda*)
6. FAR AWAY PLACES (*Margaret Whiting*)
7. LAVENDER BLUE (*Dinah Shore*)
8. ALL I WANT FOR CHRISTMAS (*Spike Jones*)
9. YOU WERE ONLY FOOLING (*Blue Barron*)
10. MISSOURI WALTZ (*Perry Como*)

Pine Bluff, Ark.

1. BUTTONS & BOWS (*Dinah Shore*)
2. ON A SLOW BOAT TO CHINA (*Freddy Martin*)
3. COLUMBUS STOCKADE BLUES
(*Vaughn Monroe*)
4. MY DARLING, MY DARLING
(*Peter Lind Hayes*)
5. A LITTLE BIRD TOLD ME (*Evelyn Knight*)
6. TWELFTH STREET RAG (*Pee Wee Hunt*)
7. THAT CERTAIN PARTY (*Benny Strong*)
8. YOU WERE ONLY FOOLING (*The Ink Spots*)
9. LAVENDER BLUE (*Sammy Kaye*)
10. GLORIA (*Mills Bros.*)

Payette, Idaho

1. MY DARLING, MY DARLING
(*Jo Stafford-Gordon MacRae*)
2. BUTTONS & BOWS (*Dinning Sisters*)
3. A TREE IN THE MEADOW (*Margaret Whiting*)
4. ON A SLOW BOAT TO CHINA (*Kay Kyser*)
5. TWELFTH STREET RAG (*Pee Wee Hunt*)
6. YOU WERE ONLY FOOLING (*Kay Starr*)
7. UNTIL (*Tommy Dorsey*)
8. MAYBE YOU'LL BE THERE (*Gordon M. Jenkins*)
9. THAT CERTAIN PARTY
(*Doris Day-Buddy Clark*)
10. CUANTO LE GUSTA (*Jack Smith*)

Lowell, Mass.

1. ON A SLOW BOAT TO CHINA (*Kay Kyser*)
2. BUTTONS AND BOWS (*Dinah Shore*)
3. BELLA BELLA MARIE (*Eddy Howard*)
4. GLORIA (*The Mills Bros.*)
5. A LITTLE BIRD TOLD ME (*Paula Watson*)
6. BOUQUET OF ROSES (*Eddy Arnold*)
7. TENNESSEE WALTZ (*Pee Wee King*)
8. LAVENDER BLUE (*Sammy Kaye*)
9. MY DARLING, MY DARLING
(*Doris Day-Buddy Clark*)
10. WABASH BLUES (*Pee Wee Hunt*)

Birmingham, Ala.

1. FOGGY RIVER (*Kate Smith*)
2. FAR AWAY PLACES (*Margaret Whiting*)
3. BLUE MOON (*Billy Eckstine*)
4. A LITTLE BIRD TOLD ME (*Evelyn Knight*)
5. BELLA BELLA MARIE (*Eddy Howard*)
6. MY DARLING, MY DARLING
(*Jo Stafford-Gordon MacRae*)
7. KE-MO-KY-MO (*King Cole Trio*)
8. BUTTONS AND BOWS (*Dinah Shore*)
9. ALOHA OHE (*Ken Griffin*)
10. WHAT DID I DO? (*Margaret Whiting*)

Seattle, Wash.

1. ON A SLOW BOAT TO CHINA (*Kay Kyser*)
2. BUTTONS AND BOWS (*Dinah Shore*)
3. MY DARLING, MY DARLING
(*Doris Day-Buddy Clark*)
4. WHITE CHRISTMAS (*Bing Crosby*)
5. THE CHRISTMAS SONG (*King Cole Trio*)
6. TWELFTH STREET RAG (*Pee Wee Hunt*)
7. ALL I WANT FOR CHRISTMAS (*Spike Jones*)
8. A TREE IN THE MEADOW (*Margaret Whiting*)
9. WHAT DID I DO? (*Dick Haymes*)
10. BOUQUET OF ROSES (*Eddy Arnold*)

Chicago, Ill.

1. A LITTLE BIRD TOLD ME (*Evelyn Knight*)
2. BUTTONS & BOWS (*Dinah Shore*)
3. MY DARLING, MY DARLING
(*Jo Stafford-Gordon MacRae*)
4. ON A SLOW BOAT TO CHINA (*Freddy Martin*)
5. YOU WERE ONLY FOOLING (*Kay Starr*)
6. WHAT DID I DO (*Dick Haymes*)
7. LAVENDER BLUE (*Dinah Shore*)
8. YOU CAME A LONG WAY FROM ST. LOUIS
(*Ray McKinley*)
9. ALL I WANT FOR CHRISTMAS (*Spike Jones*)
10. UNTIL (*Tommy Dorsey*)

Charlotte, N. C.

1. ON A SLOW BOAT TO CHINA (*Kay Kyser*)
2. BUTTONS & BOWS (*The Dinning Sisters*)
3. A LITTLE BIRD TOLD ME (*Paula Watson*)
4. ALL I WANT FOR CHRISTMAS (*Spike Jones*)
5. MY DARLING, MY DARLING
(*Jo Stafford-Gordon MacRae*)
6. TWELFTH STREET RAG (*Pee Wee Hunt*)
7. LAVENDER BLUE (*Dinah Shore*)
8. UNTIL (*Tommy Dorsey*)
9. YOU WERE ONLY FOOLING (*Blue Barron*)
10. MAYBE YOU'LL BE THERE (*Gordon Jenkins*)

Brodhead, Wisc.

1. ON A SLOW BOAT TO CHINA (*Freddy Martin*)
2. MY DARLING, MY DARLING
(*Jo Stafford-Gordon MacRae*)
3. BUTTONS & BOWS (*Dinah Shore*)
4. A LITTLE BIRD TOLD ME (*Evelyn Knight*)
5. YOU WERE ONLY FOOLING (*Blue Barron*)
6. LAVENDER BLUE (*Dinah Shore*)
7. SWEET GEORGIA BROWN (*Brother Bones*)
8. SAY SOMETHING SWEET TO YOUR
SWEETHEART (*Vic Damone*)
9. MARCH OF THE BOB CATS (*Bob Crosby*)
10. ALL I WANT FOR CHRISTMAS (*Spike Jones*)

Gulfport, Miss.

1. ON A SLOW BOAT TO CHINA (*Kay Kyser*)
2. BUTTONS AND BOWS (*Dinah Shore*)
3. WHITE CHRISTMAS (*Bing Crosby*)
4. SILENT NIGHT (*Bing Crosby*)
5. MY DARLING, MY DARLING
(*Jo Stafford-Gordon MacRae*)
6. LAVENDER BLUE (*Sammy Kaye*)
7. UNTIL (*Tommy Dorsey*)
8. UNDERNEATH THE ARCHES (*Andrews Sisters*)
9. BELLA BELLA MARIE (*Gracie Fields*)
10. RED ROSES FOR A BLUE LADY (*John Laurenz*)

Miami, Fla.

1. ON A SLOW BOAT TO CHINA (*Freddy Martin*)
2. MY DARLING, MY DARLING (*Jo Stafford*)
3. BUTTONS AND BOWS (*Dinah Shore*)
4. LAVENDER BLUE (*Sammy Kaye*)
5. A LITTLE BIRD TOLD ME (*Evelyn Knight*)
6. BRUSH THOSE TEARS FROM YOUR EYES
(*Evelyn Knight*)
7. CUANTO LE GUSTA (*Andrews Sisters*)
8. YOU WERE ONLY FOOLING (*Blue Barron*)
9. DOWN AMONG THE SHELTERING PALMS
(*Sammy Kaye*)
10. GLORIA (*The Mills Bros.*)

Oklahoma City, Okla.

1. YOU WERE ONLY FOOLING (*Blue Barron*)
2. BY THE WAY (*Perry Como*)
3. WHAT DID I DO? (*Ray McKinley*)
4. DAINTY BRENDA LEE (*Eddy Howard*)
5. BELLA BELLA MARIE (*Andrews Sisters*)
6. MY DARLING, MY DARLING
(*Jo Stafford-Gordon MacRae*)
7. FOOLS RUSH IN (*Billy Eckstine*)
8. ON A SLOW BOAT TO CHINA (*B. Goodman*)
9. BUTTONS AND BOWS (*Dinah Shore*)
10. A LITTLE BIRD TOLD ME (*Paula Watson*)

Los Angeles, Calif.

1. A LITTLE BIRD TOLD ME (*Paula Watson*)
2. ON A SLOW BOAT TO CHINA (*Kay Kyser*)
3. MY DARLING, MY DARLING
(*Jo Stafford-Gordon MacRae*)
4. BUTTONS & BOWS (*Dinah Shore*)
5. YOU WERE ONLY FOOLING (*The Ink Spots*)
6. CUANTO LE GUSTA (*Andrews Sisters*)
7. DOWN AMONG THE SHELTERING PALMS
(*Sammy Kaye*)
8. UNTIL (*Tommy Dorsey*)
9. FAR AWAY PLACES (*Margaret Whiting*)
10. GLORIA (*Mills Bros.*)

Gretna, La.

1. BUTTONS & BOWS (*Dinning Sisters*)
2. MY DARLING, MY DARLING
(*Peter Lind Hayes*)
3. ON A SLOW BOAT TO CHINA (*Art Lund*)
4. YOU WERE ONLY FOOLING (*Blue Barron*)
5. ALL I WANT FOR CHRISTMAS (*Spike Jones*)
6. CUANTO LE GUSTA (*Andrews Sisters*)
7. MAYBE YOU'LL BE THERE (*Eddy Howard*)
8. A LITTLE BIRD TOLD ME (*Evelyn Knight*)
9. HIGH SOCIETY (*Pee Wee Hunt*)
10. A TREE IN THE MEADOW (*Margaret Whiting*)

Cincinnati, O.

1. BUTTONS AND BOWS (*Dinah Shore*)
2. ON A SLOW BOAT TO CHINA (*Kay Kyser*)
3. MY DARLING, MY DARLING
(*Jo Stafford-Gordon MacRae*)
4. A LITTLE BIRD TOLD ME (*Evelyn Knight*)
5. YOU WERE ONLY FOOLING (*Blue Barron*)
6. ALL I WANT FOR CHRISTMAS (*Spike Jones*)
7. UNTIL (*Tommy Dorsey*)
8. THAT CERTAIN PARTY (*Benny Strong*)
9. MAYBE YOU'LL BE THERE (*Gordon Jenkins*)
10. TWELFTH STREET RAG (*Pee Wee Hunt*)

Butte, Mont.

1. HERE I'LL STAY (*Buddy Clark*)
2. A LITTLE BIRD TOLD ME (*Evelyn Knight*)
3. DEEP PURPLE (*Paul Weston*)
4. SICILIAN TARANTELLA (*Reina Orch.*)
5. DADDY-O (*Page Cavanaugh Trio*)
6. ON A SLOW BOAT TO CHINA (*Kay Kyser*)
7. TRAVELING SALESMAN POLKA (*Jo Stafford*)
8. FOR YOU (*Gordon Jenkins*)
9. BLUEBIRD OF HAPPINESS (*Jan Peerce*)
10. SHOULD I (*Andre Previn*)

Frankfort, Ky.

1. A LITTLE BIRD TOLD ME (*Evelyn Knight*)
2. ALL I WANT FOR CHRISTMAS (*Spike Jones*)
3. HERE COMES SANTA CLAUS (*Gene Autry*)
4. ON A SLOW BOAT TO CHINA (*Kay Kyser*)
5. BUTTONS AND BOWS (*Dinah Shore*)
6. IT'S TOO SOON TO KNOW (*D. Washington*)
7. I LOVE YOU SO MUCH IT HURTS (*J. Wakely*)
8. EVERY DAY I LOVE YOU (*Jo Stafford*)
9. MY DARLING, MY DARLING
(*Jo Stafford-Gordon MacRae*)
10. FAR AWAY PLACES (*Margaret Whiting*)

Detroit, Mich.

1. ON A SLOW BOAT TO CHINA (*Freddy Martin*)
2. BUTTONS AND BOWS (*Dinning Sisters*)
3. UNTIL (*Tommy Dorsey*)
4. MY DARLING, MY DARLING
(*Doris Day-Buddy Clark*)
5. CUANTO LE GUSTA (*Andrews Sis.-C. Miranda*)
6. LAVENDER BLUE (*Sammy Kaye*)
7. A LITTLE BIRD TOLD ME (*Paula Watson*)
8. TWELFTH STREET RAG (*Pee Wee Hunt*)
9. MAYBE YOU'LL BE THERE (*Gordon Jenkins*)
10. IT'S MAGIC (*Tony Martin*)

Philadelphia, Pa.

1. A LITTLE BIRD TOLD ME (*Paula Watson*)
2. MY DARLING, MY DARLING
(*Jo Stafford-Gordon MacRae*)
3. CUANTO LE GUSTA (*Andrews Sisters*)
4. BUTTONS & BOWS (*Dinah Shore*)
5. YOU WERE ONLY FOOLING (*Blue Barron*)
6. FAR AWAY PLACES (*Margaret Whiting*)
7. GLORIA (*Mills Bros.*)
8. FOR YOU (*Gordon M. Jenkins*)
9. MAYBE YOU'LL BE THERE (*Gordon M. Jenkins*)
10. MISSOURI WALTZ (*Perry Como*)

Shoals, Ind.

1. BUTTONS & BOWS (*Dinah Shore*)
2. ON A SLOW BOAT TO CHINA
(*Benny Goodman*)
3. MY DARLING, MY DARLING
(*Peter Lind Hayes*)
4. A LITTLE BIRD TOLD ME (*Evelyn Knight*)
5. YOU WERE ONLY FOOLING (*Blue Barron*)
6. LAVENDER BLUE (*Sammy Kaye*)
7. UNTIL (*Tommy Dorsey*)
8. ALL I WANT FOR CHRISTMAS (*Spike Jones*)
9. A TREE IN THE MEADOW (*Margaret Whiting*)
10. THAT CERTAIN PARTY (*Benny Strong*)

New London, Conn.

1. ALL I WANT FOR CHRISTMAS (*Spike Jones*)
2. SIBONEY (*Ben Light*)
3. A LITTLE BIRD TOLD ME (*Paula Watson*)
4. BÜTTONS AND BOWS (*Dinah Shore*)
5. SWEET GEORGIA BROWN (*Brother Bones*)
6. MY DARLING, MY DARLING
(*Jo Stafford-Gordon MacRae*)
7. SILVER DOLLAR (*Jimmy Dodd*)
8. HERE COMES SANTA CLAUS (*Gene Autry*)
9. NAUGHTY WALTZ (*Ken Griffin*)
10. WHITE CHRISTMAS (*Bing Crosby*)

San Francisco, Calif.

1. ON A SLOW BOAT TO CHINA (*Freddy Martin*)
2. MY DARLING, MY DARLING (*Jo Stafford*)
3. A TREE IN THE MEADOW (*Margaret Whiting*)
4. BUTTONS AND BOWS (*The Dinning Sisters*)
5. EVERY DAY I LOVE YOU (*Jo Stafford*)
6. LIFE GETS TEE-JUS (*Tex Williams*)
7. COOL WATER (*Vaughn Monroe*)
8. TWELFTH STREET RAG (*Pee Wee Hunt*)
9. BELLA BELLA MARIE (*Eddy Howard*)
10. THAT CERTAIN PARTY (*Benny Strong*)

Reno, Nev.

1. THAT CERTAIN PARTY (*D. Day-B. Clark*)
2. UNTIL (*Tommy Dorsey*)
3. MAYBE YOU'LL BE THERE (*Gordon Jenkins*)
4. GLORIA (*The Mills Bros.*)
5. SIDE BY SIDE (*Nick Lucas*)
6. MY DARLING, MY DARLING
(*Jo Stafford-Gordon MacRae*)
7. BUTTONS AND BOWS (*Dinning Sisters*)
8. CHOWDER SPECIAL (*Tony Pastor*)
9. CHEATIN' ON YOUR BABY (*Korn Kobbler*)
10. FOR YOU (*Glen Gray*)

St. Louis, Mo.

1. ON A SLOW BOAT TO CHINA (*Kay Kyser*)
2. BUTTONS AND BOWS (*Dinah Shore*)
3. YOU WERE ONLY FOOLING (*Blue Barron*)
4. THAT CERTAIN PARTY (*Benny Strong*)
5. BASIN STREET BLUES (*Pee Wee Hunt*)
6. COAST OF MAINE (*Ron Harry*)
7. MY DARLING, MY DARLING
(*Jo Stafford-Gordon MacRae*)
8. BRUSH THOSE TEARS FROM YOUR EYES
(*Al Trace*)
9. DOGHOUSE BOOGIE (*Hawkshaw Hawkins*)
10. A LITTLE BIRD TOLD ME (*Eveyn Knight*)

THE CASH BOX
Race Record Reviews

RACE DISK O' THE WEEK

"Believe Me, Beloved" (3:00)

"Say Something Nice About Me" (2:59)

BILL JOHNSON & HIS MUSICAL NOTES
(RCA Victor 20-3037)



BILL JOHNSON

● Ditty decked out in a blue ribbon package and labeled coin winner is this bit done up by Bill Johnson and His Musical Notes. "Believe Me,

Beloved" is a slow, soulful ballad that should catch on and go like wildfire. Vocal spotlight shines on piper Gus Gordon and a chorus who turn in a brilliant bit of warbling. Smooth, rich intonations of Gus ring crystal clear throughout and make for wonderful listening pleasure. It's stuff that makes you stop and listen—and then come back for another earful. Lyrics of the song are beautiful and are definitely superbly rendered. It's a big bouquet for Gus Gordon and another feather in the cap of maestro Bill Johnson. The flip, "Say Something Nice About Me" is a repeat first rate platter with Gus in the spotlight once again. Both sides are winners—climb on!

"The Deacon's Hop" (2:39)

"Artie's Jump" (2:33)

BIG JAY McNEELEY
(Savoy 685)

● Pair of instrumental sides in the offing for music ops are these done up in hep tempo by Big Jay McNeely and his crew. Stuff, tagged "The Deacon's Hop" and "Artie's Jump" features some torrid sax work done up with a load of drive and beat. Tempo is merry and should sit well with the hep jazzophile crowd. The kids who love to jump may go for the pair. Ops can take a look-see.

"Robins Horn" (2:31)

"Southside Saturday Night" (2:41)

CANDY JOHNSON ORCH.
(Danceland 400)

● Some great wax by the great Candy Johnson ork and the mellow metro of "Robins Horn" seeping thru this platter. Stuff is done up with a ton of drive and beat, with Candy displaying some excellent sax work throughout. It's wax they go for in a big way—especially so in those tavern locations. On the flip with another hunk of mellow music, Candy switches to a slower tempo to come up with another potential winner in "Southside Saturday Night." Top deck is the one we go for—we're sure you will too.

"I Wish I Didn't Love You So" (2:57)

"Hard Ridin' Moma" (2:48)

MANHATTAN PAUL—THE THREE RIFFS
(Atlantic 868)

● Here's a kid you've just gotta listen to. Manhattan Paul bows into phono spotlight via this cookie and steps off on the right foot. The lad's pipes show to excellent advantage on the top deck, "I Wish I Didn't Love You So." Tune should be familiar to most ops since it scored not too long ago as a pop hit. Soft, hush-hush treatment offered here is tops and should win wide favor. On the flip with "Hard Ridin' Moma," The Three Riffs break it up with some hot and holler in a mellow bit. Top deck for the moola. Latch on!

"Laughing Boy" (2:56)

"Shawn" (2:31)

BUDDY STEWART QUINTET
(Sittin' In 161)

● Here's a hunk of wax that's got everything. It's Buddy Stewart and his boys knocking out a great platter if there ever was one. The soft, simple tones of this unusual dinking tagged "Laughing Boy" make for a ton of excellent listening pleasure, with Buddy's fond pipes ringing true throughout. You've gotta get with this one. The flip, "Shawn" has Buddy and the crew knocking out some mellow bop vocal which shines delightfully. Climb on the bandwagon with "Laughing Boy."

"I've Got A Right To Cry" (3:20)

"Blue Moods" (2:12)

JOE LIGGINS ORCH.
(Exclusive 68X)

● Joe Liggins on the bandstand with a pair that appear to be headed for a top spot in ops machines. Wax, tagged "I've Got A Right To Cry" and "Blue Moods" is in there pitching all the way. Top deck should be fairly well known to music since it has been widely recorded. This rendition should add to its popularity immensely. The flip "Blue Moods" is an all instrumental bit featuring the sax styling of the maestro. The many Liggins fans should go for the duo.

"Hip Shakin' Moma" (2:39)

"Chubby's Confession" (2:47)

CHUBBY NEWSOM
(DeLuxe 3199)

● The vocal warbling of chirp Chubby Newsom and a pair that are definitely winners for the juke box trade. Top deck, "Hip Shakin' Momna" is already kicking up a storm in a zillion locations and should come up to be a big one. It's slow stuff done up in top vocal treatment with the lyrics running rings around the title. Flip is a repeat, with Chubby's great pipes riding thru in fine style once again. Don't miss this hunk of wax—get with it.

PROPOSAL FOR MOA COAST-TO-COAST RADIO PROGRAM CLICKS WITH OPS

Plaque To Appear On Store Windows Of All Members. Locations To Tie In With Air Show Appeals To Assn. Leaders. Foresee Full National Membership.

NEW YORK—The proposal for a coast-to-coast radio show for the Music Operators of America (MOA), which appeared first in this publication this past week (January 1, 1949 issue), has clicked big with all association members of MOA, and the belief now is that all effort should be bent to make this the headline proposal at the forthcoming meeting of MOA during the CMI convention in Chicago.

As explained in this past week's issue, this national network airshow would feature the nation's top ten juke box tunes and would, at the same time, have noted recording stars of all the recording firms as its weekly guests.

The individual operator members of all local associations which comprise MOA would benefit from the program by featuring a plaque on the windows of their locations. Since MOA collects its dues from all associations based, on the number of phonos being operated by the members, the association would receive as many plaques as the number of phonos it registers for its dues.

This same would apply to the independent music ops who do not have local associations. They would also receive as many plaques to fasten onto the windows of their locations as the amounts of dues they pay.

As yet no set amount has been named for dues per phono. It is believed that this may be approximately 50c. or \$1 per year per juke box. If regarded in the light of a goodly percentage of the 500,000 juke boxes now

operating thruout the nation entering into this effort, the amount would insure a very handsome airshow for a good number of weeks.

The main theme of the coast-to-coast network show would be to "sell" the locations to the public where the special MOA symbol is featured on the window. In this fashion the members of MOA would benefit from a business drive to get them more customers to listen to the popular music which their juke boxes, wired music, and other automatic music systems feature.

The result of the first announcement regarding the suggestion for a national network airshow has brought many happy comments from ops.

All are of the belief, too, that this is what can insure the "fullest possible membership in the national (MOA) organization," not only from local associations but, most important, from all independent operators who will want to be part of this great airshow.

Tho *The Cash Box* was first to bring this proposal to the fore, George A. Miller, National Chairman of Music Operators of America, instantly came forward to advise that he was completely behind such a public relations program.

Mr. Miller has always been a leader in public relations work for the automatic music industry and he feels that this effort, especially since it is based on a coast-to-coast broadcast, is of great help to all the automatic music industry.

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TRAIL**

by E. P. SIMPSON

FOUR STAR Record # 1203

Sung by Stubby Brown

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HILL BILLY HIT

Other recordings to follow!!!

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MUSIC OPS ASK FOR MORE UNIFORM RECORDINGS

Ask Diskeries Eliminate Long Start; Hold Playing Time to Less Than Three Minutes; Maintain Uniform Volume

NEW YORK—From everywhere in the country ops have entered into a plea to record manufacturers to arrange for more uniform recordings.

Leading ops have always asked that this be done. They believe that greater uniformity will mean more play, and will also help the operator from the standpoint of offering the general public better tone music.

For a long time one of the outstanding bones of contention has been the various starting times on the records of different firms.

Some disks have come out with wide blank edges to the point where many seconds elapse before the music starts. This has been the cause in some cases of damage to phonos and general music equipment, because the player becomes impatient and smashes the juke box or the wall and bar box in the belief that his coin did not make contact and therefore the long wait for the music to start playing.

Operators have, time and again, asked manufacturers to cut down on the long start. They have also pointed out that such "long start records" have received less play from the public, even tho they may have been in the "hit" category.

One more thing which juke box ops have asked that the diskeries pay attention to is their timing of records. Some disks have appeared with far over three minutes' playing time and, in the cases of many juke boxes, the tone arm has lifted off the disk right in the midst of the song. This has left the public cold to the juke box.

The average music op instantly eliminates such a record from his machine. Therefore, the ops report, if the manufacturers will confine themselves to disks of three minutes (and, especially, less playing time) the coin operated music business will benefit.

Another big problem which confronts the juke box ops is uniform volume. Wired music operators especially have been burned in such cases.

Some firms will present disks with the volume so low that, once the volume indicator is set, the record can't even be heard in the average location.

Immediately afterwards the record of some other manufacturer is chosen and the volume is so high it almost blows the glass out.

"Why," ops have asked time and again, "can't the record manufacturers come together and arrange for uniform volume recordings?"

These technical problems, all in the juke box industry believe, can very easily be solved by an agreement among the diskeries, and it will mean more money for them as well as better tone for the average juke box.

The music machine operator is trying very hard to bring the public finer tonal quality. This has been the drive instituted since the beginning of post-war automatic music.

Ops have tried again and again but, due to lack of uniformity in the disks which they are purchasing, they have been set back just as many times as they have tried to better tonal quality.

At the forthcoming CMI convention, music ops will bring these technical points to the attention of officers of MOA (Music Operators of America) while the meetings of the national organization are under way, in the hope that there will be some method which can be adopted to bring the diskeries together.

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4. "PRETTY PAPA
BLUES"
Paula Watson—Supreme 510
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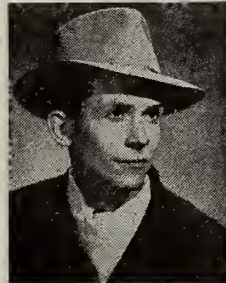
"Folk" and "Western" Record Reviews



"Mansion On The Hill" (2:58)

"I Can't Get You Off My Mind" (2:57)

HANK WILLIAMS
(MGM 10328)



HANK WILLIAMS

● Hank Williams into the phono spotlight with another pair that are a cinch to garner a ton of coin play. Hank, always a heavy favorite with folk and western fans throughout the nation, displays his

usual excellent vocal styling on this duo to come up with a boffo recording. It's the top deck we're raving about—and we're sure you will too. Titled "Mansion On The Hill," Hank lends his affectionate tonsils to this slow, teasing ditty in beautiful manner. It's a first rate folk lament, performed in the very best of fashion. Lyrics of the song make you wanna listen all the more, with the slow, dreamy background coming thru to round out the side. On the flip with "I Can't Get You Off My Mind," Hank picks up the tempo a bit to come back with another potential winner. Once again it's Hank's tonsils that hog the limelight. Ops won't have to hesitate one second with this dinking—run out and grab it.

"You'll Reap These Tears" (2:25)

"I'll Always Care" (2:54)

ROY ACUFF
(Columbia 20528)

● Wax by Roy Acuff and a pair that make for a ton of musical pleasure. Top side "You'll Reap These Tears," is done up in hearts and flowers fashion with Roy wailing the glowing lyrics in fine style. Flip, another onion-winner, should hypo ops phono play immensely as well. Roy's ever-growing list of fans are sure to clamor loud and long for this pair. Music operators should hop on the bandwagon and get an armful of this recording.

"I Feel That Old Age Creeping On" (2:40)

"Goodbye Old Booze" (2:38)
HOMER & JETHRO
(King 749)

● Some wax by Homer & Jethro and the set up of "I Feel That Old Age Coming On" and "Goodbye Old Booze." The popular vocal team display some effective vocal treatment on the pair, with the top deck hogging the limelight. It's a slow piece, ably rendered, with the soft lamenting lyrics sure to win wide attention. Flip parrots the title throughout and features a mellow spot of guitar and fiddle. Music ops who have the locations that go for their duo, and they are many, should listen in here.

"Old Paint's Complaint" (2:51)

"Hurry Don't Delay" (2:41)

TEX WILLIAMS
(Capitol 15321)

● Tex Williams and his Western Caravan in the spotlight once again with some wax that is sure to win wide favor with music ops and his many fans alike. Both sides appear to be headed for a featured spot on the jukes. Tagged "Old Paint's Complaint" and "Hurry Don't Delay," Tex's deep, heavy tonsils pitch in fine style to set the stage for some heavy jitney. It's done up a la Phil Harris style, with the lyrics of the pair offering loads of mirth and merriment. Top deck is a parody on the perennial nag used in cow-tunes and appears to be the better of the pair. Either side should start silver rolling—but fast.

"Someday You'll Call My Name" (2:39)

"You're Gonna Regret It All
Someday" (2:55)
RED PERKINS
(DeLuxe 5082)

● Pair of sides which music ops can use as effective filler items are these offered by folk balladeer Red Perkins. Wax, titled "Someday You'll Call My Name" and "You're Gonna Regret It All Someday," shows effectively with Red piping the lamenting lyrics in fairly attractive manner. The platter won't stop traffic, but nevertheless should account for its fair share of coin play. Red's tonsils pitch in deep tones with adequate instrumental backing rounding out the cookie. Ops who have the room in their machines might pay attention in this direction.

"You Ain't Where You Come From
Now" (2:50)

"Wide Rollin' Plains" (2:56)

ROSALIE ALLEN
(RCA Victor 20-3279)

● Chirp Rosalie Allen, always a top contender for juke box honors, offers a pair here that should garner some heavy play in the phonos. It's "You Ain't Where You Come From Now" that makes you wanna listen. The gal's pipes, soft and sweet throughout, roll thru this tidy, tasty hunk of music in top notch style. Ork backing is in there all the way to round out a first rate platter. The flip, with the lyrics echoing the title, appears to be attractive too and should cause loads of attention. The gal's many fans are sure to go for this duo. Ops should get with the disk.

"Tennessee" (2:25)

"Red Head Polka" (2:44)
DOYE O'DELL
(Exclusive 73X)

● Rapidly rising favorite Doye O'Dell waxes a pair of sides here that should meet with first rate reception on the part of music operators. Doye's fond pipes wrap around "Tennessee" and "Red Head Polka" in top notch manner throughout the waxing. Top deck, with the lyrics weaving around the title, spins in slow, moderate tempo with a spot of mellow guitar. Flip, an instrumental bit done up in polka tempo with some pleasant fiddle work, should garner its fair share of coin play. Top side beckons a ton of coin play.



The Top Ten Tunes Netting Heaviest Play Compiled From Reports Submitted Weekly to The Cash Box By Leading Music Operators In New York City's Harlem Area.



The Top Ten Tunes Netting Heaviest Play Compiled From Reports Submitted Weekly to The Cash Box By Leading Music Operators In New Orleans.



The Top Ten Tunes Netting Heaviest Play Compiled From Reports Submitted Weekly to The Cash Box By Leading Music Operators In New Orleans.



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The Top Ten Tunes Netting Heaviest Play Compiled From Reports Submitted Weekly to The Cash Box By Leading Music Operators In New Orleans.

1 BEWILDERED
Amos Milburn
(Aladdin 3018)

2 TREES
Al Hibbler
(Miracle 501)

3 I'LL ALWAYS BE IN LOVE WITH YOU
The Ray-O-Vacs
(Coleman 100)

4 CHICKEN SHACK BOOGIE
Amos Milburn
(Aladdin 3014)

5 I'M FOREVER BLOWING BUBBLES
Charlie Ventura
(National 9057)

6 A LITTLE BIRD TOLD ME
Paula Watson
(Supreme 1507)

7 IT'S TOO SOON TO KNOW
The Orioles
(Natural 5000)

8 NEW YEAR'S RESOLUTION BLUES
Roy Milton
(Specialty)

9 SWEET GEORGIA BROWN
Brother Bones
(Tempo 633)

10 WRAPPED UP IN A DREAM
Do-Re-Me
(Commodore)

BEWILDERED
Red Miller
(Bullet 295)
Amos Milburn
(Aladdin 3018)

TREES
Al Hibbler
(Miracle 501)

MERRY CHRISTMAS BABY
Johnny Moore
(Exclusive 63X)

BLUES AFTER HOURS
Pee Wee Crayton
(Modern 624)

I'M FOREVER BLOWING BUBBLES
Charlie Ventura
(National 9057)

CHICKEN SHACK BOOGIE
Amos Milburn
(Aladdin 3014)

A LITTLE BIRD TOLD ME
Paula Watson
(Supreme 1507)

AM I ASKING TOO MUCH
Dinah Washington
(Mercury 8095)

TEXAS HOP
Pee Wee Crayton
(Modern 628)

PRETTY MAMA BOOGIE
Jimmy Grissom
(Modern)

BEWILDERED
Red Miller
(Bullet 295)
Amos Milburn
(Aladdin 3018)

HIP SHAKING MOMMA
Chubby Newsom
(DeLuxe 3199)

BLUES FOR THE RED BOY
Todd Rhodes
(King 4240)

MERRY CHRISTMAS BABY
Johnny Moore
(Exclusive 63X)

A LITTLE BIRD TOLD ME
Paula Watson
(Supreme 1507)

NEW YEAR'S RESOLUTION BLUES
Roy Milton
(Specialty)

CHICKEN SHACK BOOGIE
Amos Milburn
(Aladdin 3014)

TEXAS HOP
Pee Wee Crayton
(Modern 628)

PRETTY MAMA BOOGIE
Jimmy Grissom
(Modern)

BLUES AFTER HOURS
Pee Wee Crayton
(Modern)

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A LITTLE BIRD TOLD ME
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(Supreme 1507)

CHICKEN SHACK BOOGIE
Amos Milburn
(Aladdin 3014)

PRETTY MAMA BOOGIE
Jimmy Grissom
(Modern)

BLUES FOR THE RED BOY
Todd Rhodes
(King)

BLUES AFTER HOURS
Pee Wee Crayton
(Modern 624)

NEW YEAR'S RESOLUTION BLUES
Roy Milton
(Specialty)

SWEET GEORGIA BROWN
Brother Bones
(Tempo 633)

GET YOURSELF ANOTHER FOOL
Charles Brown
(Aladdin 3020)

SHOALS, IND.
1. A Little Bird Told Me (Paula Watson)
2. It's Too Soon To Know (Dinah Washington)
3. Pleasing You (Lonnie Johnson)
4. Bewildered (Red Miller)
5. Corn Bread (Hal Singer)
6. Hop, Skip And Jump (Roy Milton)
7. Tomorrow Night (Lonnie Johnson)
8. Good Rocking Tonight (Wynonie Harris)
9. Daddy-O (Louis Jordan)
10. My Fault (Brownie McGhee)

DETROIT, MICH.
1. Bewildered (Amos Milburn)
2. Pleasing You (Lonnie Johnson)
3. Chicken Shack Boogie (Amos Milburn)
4. Tomorrow Night (Lonnie Johnson)
5. Sweet Georgia Brown (Brother Bones)
6. Good Rocking Tonight (Wynonie Harris)
7. Blues After Hours (Pee Wee Crayton)
8. Blues For The Red Boy (Todd Rhodes)
9. I Don't Care Who Knows (Buddy Johnson)
10. Pretty Mama Boogie (Jimmy Grissom)

GULFPORT, MISS.
1. Bewildered (Amos Milburn)
2. Hip Shaking Momma (Chubby Newsom)
3. Good Rocking Tonight (Wynonie Harris)
4. Blues After Hours (Pee Wee Crayton)
5. Blues For The Red Boy (Todd Rhodes)
6. Pretty Mama Boogie (Jimmy Grissom)
7. 'Fore Day In The Morning (Roy Brown)
8. My Fault (Brownie McGhee)
9. Sweet Georgia Brown (Brother Bones)
10. New Year's Resolution (Roy Milton)

BALTIMORE, MD.
1. Bewildered (Amos Milburn)
2. Blues After Hours (Pee Wee Crayton)
3. Rainy Weather Blues (Roy Brown)
4. Sweet Georgia Brown (Brother Bones)
5. Trees (Al Hibbler)
6. Wrapped Up In A Dream (Do-Re-Me)
7. I'm Forever Blowing Bubbles (Charlie Ventura)
8. A Little Bird Told Me (Paula Watson)
9. Chicken Shack Boogie (Amos Milburn)
10. It's Too Soon To Know (The Orioles)

KANSAS CITY, MO.
1. Trees (Al Hibbler)
2. Blues After Hours (Pee Wee Crayton)
3. New Year's Resolution (Roy Milton)
4. Pettin' And Pokin' (Louis Jordan)
5. Chicken Shack Boogie (Amos Milburn)
6. Hip Shaking Momma (Chubby Newsom)
7. Sweet Georgia Brown (Brother Bones)
8. I'm Forever Blowing Bubbles (Charlie Ventura)
9. Jet Propulsion (Illinois Jacquet)
10. Silent Night (The Ravens)

ATLANTA, GA.
1. Bewildered (Amos Milburn)
2. Chicken Shack Boogie (Amos Milburn)
3. Blues After Hours (Pee Wee Crayton)
4. I'm Forever Blowing Bubbles (Charlie Ventura)
5. Pretty Mama Boogie (Jimmy Grissom)
6. Texas Hop (Pee Wee Crayton)
7. Silent Night (The Ravens)
8. New Year's Resolution (Roy Milton)
9. Bump In The Road Boogie (Camille Howard)
10. Wrapped Up In A Dream (Do-Re-Me)

CAPITOL RECORDS DISCLOSE FINAL RESULTS IN ANNUAL SALES CONTEST

HOLLYWOOD, Cal.—Capitol Records' Floyd A. Bittaker, vice-president in charge of sales, today announced the final results in the company's recently concluded fall sales contest.

Winners include Carl Ertmann of Cleveland, who led the branch managers; Cy Kertman, Buffalo, top eastern regional salesman; George Mansour, Cleveland, No. 1 midwest regional salesman; Angus Hay, Jacksonville, Fla., who took first place among south and southeastern regional salesmen, and Dave Lee, San Francisco, top western regional salesman.

In addition to their bonus checks, these men and their wives will also get a one-week trip to Hollywood, with Capitol paying all expenses.

In announcing the contest results, Bittaker stated that the record firm had paid out a bonus total to all competing salesmen of \$45,925.54. Highest bonus paid to a salesman amounted to \$2,742.92, while the checks averaged \$629.11 per man.

Bittaker said that the total amount of bonuses paid far exceeded the company's pre-contest expectations, and gave full credit for Capitol's huge

autumn sales volume to the energetic efforts of the sales force in the field.

At the same time that contest bonus checks were mailed out to the salesmen, Capitol recognized the devotion to duty of all other employees by issuing Christmas bonus checks totalling \$35,000, Bittaker said.

Columbia Records Add & Drop To Talent Roster

NEW YORK—Following reported shake-ups in all recording companies, artist and talent rosters, Columbia Records Inc., this city, this past week dropped and added to its artist and rep list.

Added to the firm's label was balladeer Herb Jeffries, who has switched from the Exclusive label. It is reported that Jeffries has waxed all his sides in fulfillment of his contract commitments and is reported waiting to sign when his contract with Exclusive runs out on January 31.

Dropped were Woody Herman, Claude Thornhill, Cab Calloway and the Tommy Tucker bands.

Other diskers were known to be preparing similar changes but could not be reached for details at press time.

TEN INDIE PLATTERIES SIGN WITH AFM

NEW YORK—Ten more independent recording companies were learned to have signed with the American Federation of Musicians in their recently concluded trust agreement approved several weeks ago by the Attorney General's office.

The signing of the latest ten bring the total number of platteries having signed the agreement to 25.

Those signing were: Spiro, Black & White, Nightingale, Supreme, Discovery, Caravan, Music-You-Enjoy, Aetna, Gala and Technicord.

Growing rumors on the West Coast continued this past week and were laid to the new method of application for recording license. Under the trust agreement, new applications are reviewed by Trustee Samuel R. Rosenbaum. It is reported that the AFM is checking new applications to see whether these firms have paid royalties up to and including January 1st.

Morty Palitz Added To Columbia Records Artist & Repertoire Staff

HOLLYWOOD, Cal.—Ben Selvin, West Coast Director of Popular Artists and Repertoire for Columbia Records Inc., announced today that Mortimer Palitz has been appointed Associate Director of Artists and Repertoire for CRI in Hollywood.

Well-known in recording circles as an outstanding musical director, Mr. Palitz first joined Columbia Records in 1937 in that capacity. He remained with the company until 1943, when he left to serve with the Armed Forces. Mr. Palitz rejoins the Columbia organization as of January 1, 1949.

Black & White Records To Open New York Distributing Office

NEW YORK—Black & White Recording Company, Los Angeles, Cal., this past week disclosed that they will open their own distributing office in this city sometime this week. Firm name of the new organization is to be Black & White Distributors of New York, Inc., and will be located at 447 W. 50th Street.

The firm will handle, in addition to their Black & White record line, Supreme, Comet, Highway, Click, Manhattan and Solo Records.

In addition to distributing platters in the Metropolitan New York area, the firm will service Black & White distributors along the eastern seaboard.

Cleveland Phono Ops Select Rainbow Disk Hit Tune For January

CLEVELAND, O.—The Cleveland Phonograph Merchants Association has selected "Don't Take My Word (Take My Heart)" as the hit tune for the month of January, it was announced by Sanford Levine, chairman of record promotions for the association. The song, which was written by Carl Lampl and Buddy Kaye, is recorded on the Rainbow label with Del Casino featured on the vocal.

Howie Lund, popular disc jockey, is helping to promote the tune by appearing on every disc jockey show in Cleveland. He has already been featured on Gene Carroll's "Jake's Juke Box," Brooke Taylor's "Midnight Frolic," Bud Wendell's show and Johnny Rose's program. "The Music Box" devoted a half hour to Lampl's tunes, which include such hits as "Thoughtless" and "Close To You." The disc jockeys are enthusiastic and are featuring it regularly.

1 ONE HAS MY NAME
Jimmy Wakely
(Capitol 15162)

2 BOUQUET OF ROSES
Eddy Arnold
(RCA Victor 20-2806)

3 I LOVE YOU SO MUCH IT HURTS
Jimmy Wakely
(Capitol 15243)
Floyd Tillman
(Columbia 20430)

4 HERE COMES SANTA CLAUS
Gene Autry
(Columbia 20377)

5 THEN I TURNED AND WALKED SLOWLY AWAY
Eddy Arnold
(RCA Victor 20-3174)

ADDITIONAL TUNES LISTED BELOW IN ORDER OF POPULARITY

SWEETER THAN THE FLOWERS
Moon Mullican
(King 673)

LIFE GETS TEE-JUS
Carson Robison
(MGM 10224)

JUST A LITTLE LOVIN'
Eddy Arnold
(RCA Victor 20-2806)

A HEART FULL OF LOVE
Eddy Arnold
(RCA Victor 20-3174)

ROSE OF OKLAHOMA
Cowboy Copas
(King)

Watch DAMON in '49

Greatest Records Of All Time

DAMON RECORDING STUDIOS, INC.
1221 BALTIMORE KANSAS CITY, MO.

JUKE BOX OPERATORS SAY
I WANT THE MIRACLE LINE FOR '49!
"TREES" by Al Hibbler (Miracle 501)
MIRACLE RECORD COMPANY
500 EAST 63rd ST. CHICAGO 15, ILL.

A TRIPLE THREAT RELEASE

NEW YEARS RESOLUTION
PORTERS LOVE SONG
SUNDAYS WITH YOU
BUMP IN THE ROAD BOOGIE
CAREFUL LOVE
HOMECOMING BLUES

3 NEW RECORDS

ROY MILTON SP NO. 317
CAMILLE HOWARD SP NO. 318
JIMMY LIGGINS SP NO. 319

Specialty records

311 VENICE BLVD. LOS ANGELES 15, CALIF.

APOLLO HAS THE HIT of "I'll Always Be In Love With You"

by BOB MERRILL
Apollo # 404

Order From Your Nearest Distributor or Write

APOLLO RECORDS, Inc.
457 WEST 45th STREET NEW YORK

Latest Hits on MANOR
"JUST IN CASE YOU CHANGE YOUR MIND" flipover
"LET'S GIVE LOVE ANOTHER CHANCE" by DEEK WATSON and The Brown Dots Manor #1163
MANOR RECORDS
313 WEST 57th STREET N.Y.C.

THE CASH BOX

Disk Jockeys' REGIONAL RECORD REPORTS

Listings below indicate preferences with disk jockey radio audiences, compiled from reports furnished by leading disk jockeys throughout the nation, for the week ending January 1.

Hal Tate

WAIT—Chicago, Ill.

1. UNTIL (Tommy Dorsey)
2. MY DARLING (Stafford-MacRae)
3. MAYBE YOU'LL BE THERE (G. Jenkins)
4. BLUEBIRD SINGING (Al Jolson)
5. BUTTONS & BOWS (Dinah Shore)
6. SLOW BOAT TO CHINA (Kay Kyser)
7. CUANTO LE GUSTA (Miranda-Andrews)
8. STILL GET A THRILL (Buddy Clark)
9. SAY SOMETHING SWEET (Shelton-Browne)
10. MONEY SONG (Andrews Sisters)

Bill Mason

KXL—Portland, Ore.

1. WHITE CHRISTMAS (Fred Waring)
2. DAINTY BRENDA LEE (Peter Hayes)
3. MY DARLING (Day-Clark)
4. BUTTONS & BOWS (Betty Garrett)
5. ALL I WANT FOR CHRISTMAS (Spike Jones)
6. DEAREST SANTA (Eddy Howard)
7. SILENT NIGHT (Perry Como)
8. THAT CERTAIN PARTY (Day-Clark)
9. WINTER WONDERLAND (Fred Waring)
10. TEMPTATION (Gordon Jenkins)

Jackson Lowe

WWDC—Washington, D. C.

1. GOT MY LOVE TO KEEP ME WARM (Les Brown)
2. MY DARLING (Stafford-MacRae)
3. SO TIRED (Kay Starr)
4. ALL I WANT FOR XMAS (Frankie Laine)
5. BLOWING BUBBLES (Charlie Ventura)
6. POWDER YOUR FACE (Evelyn Knight)
7. HOW HIGH THE MOON (Lionel Hampton)
8. BLUEBIRD OF HAPPINESS (Jan Peerce)
9. XMAS SONG (Kina Cole Trio)
10. MAYBE YOU'LL BE THERE (G. Jenkins)

Gil Newsome

KWK—St. Louis, Mo.

1. TWO FRONT TEETH (Spike Jones)
2. WHITE CHRISTMAS (Bing Crosby)
3. BUTTONS & BOWS (Dinah Shore)
4. LITTLE BIRD TOLD ME (E. Knight)
5. HERE COMES SANTA (Gene Autry)
6. MY DARLING (Stafford-McRae)
7. ALL I WANT FOR XMAS (Frankie Laine)
8. MY DARLING (Day-Clark)
9. SILENT NIGHT (Bing Crosby)
10. SLOW BOAT TO CHINA (Kay Kyser)

Larry Gentile

CKLW—Detroit, Mich.

1. TWO FRONT TEETH (Spike Jones)
2. LITTLE BIRD TOLD ME (E. Knight)
3. WHITE CHRISTMAS (Vic Damone)
4. TOO SOON TO KNOW (Dinah Washington)
5. BRUSH THOSE TEARS (Buddy Clark)
6. THIS IS THE MOMENT (Tony Martin)
7. NEW YEAR RESOLUTIONS (Spike Jones)
8. LAVENDER BLUE (Dinah Shore)
9. MY DARLING (Stafford-MacRae)
10. SLOW BOAT TO CHINA (Kay Kyser)

Sherm Feller

WEEL—Bastan, Mass.

1. MY DARLING (Day-Clark)
2. TOO MANY KISSES (Ray Dorey)
3. FAR AWAY PLACES (Perry Como)
4. DOWN BY THE STATION (Slim Gaillard)
5. ALL I WANT FOR XMAS (Frank Gallagher)
6. FOREVER AND EVER (Gracie Fields)
7. YOU'RE ADORABLE (Artie Malvin)
8. POWDER YOUR FACE (E. Knight)
9. MELANCHOLY MINSTREL (Vaughn Monroe)
10. BE MINE (Anne Shelton)

Myron Barg

WOAK—Chicago, Ill.

1. LITTLE BIRD TOLD ME (Evelyn Knight)
2. DAINTY BRENDA LEE (Eddy Howard)
3. SHELTERING PALMS (George Olsen)
4. TARA TALARA TALA (Bing Crosby)
5. BLOW THE MAN DOWN (Leonard Warren)
6. HOLD ME (Peggy Lee)
7. DOWN BY THE STATION (Slim Gaillard)
8. BEST YEARS (Eddy Howard)
9. UNTIL (Tommy Dorsey)
10. STRAWBERRY MOON (Blue Barron)

Tony Howard

WPJK—Alexandria, Va.

1. POWDER YOUR FACE (Evelyn Knight)
2. UNTIL (Tommy Dorsey)
3. MY DARLING (Peter Hayes)
4. ANYTIME (Dick Haymes)
5. SWEET GEORGIA BROWN (Brother Bones)
6. BRUSH THOSE TEARS (Buddy Clark)
7. CONGRATULATIONS (Jo Stafford)
8. FAR AWAY PLACES (Perry Como)
9. SHELTERING PALMS (Sammy Kaye)
10. HOLD ME (Peggy Lee)

Jay Seymour

WPAT—Paterson, N. J.

1. TAKING CANDY FROM BABY (Tony Pastor)
2. CONGRATULATIONS (Jo Stafford)
3. RECESS IN HEAVEN (Deep River Boys)
4. TOO SOON TO KNOW (The Orioles)
5. TARA TALARA TALA (Bing Crosby)
6. DON'T CARE WHO KNOWS (Buddy Johnson)
7. MICKEY (Ted Weems)
8. FAR AWAY PLACES (Bing Crosby)
9. ONLY HAVE EYES FOR YOU (Paul Weston)
10. JET PROPULSION (Illinois Jacquet)

Peter Frederic

WDAS—Philadelphia, Pa.

1. MY DARLING, MY DARLING (Day-Clark)
2. HOLD ME (Peggy Lee)
3. HERE I'LL STAY (Sammy Kaye)
4. ALL I WANT FOR XMAS (Frankie Laine)
5. BUTTONS & BOWS (Dinah Shore)
6. YOU WERE ONLY FOOLING (Kay Starr)
7. JUST IMAGINE (Doris Day)
8. LITTLE BIRD TOLD ME (E. Knight)
9. POWDER YOUR FACE (E. Knight)
10. NANCY (Frank Sinatra)

Jerry Roberts

WAAT—Newark, N. J.

1. DEEP PURPLE (Paul Weston)
2. LI'L DOG (Buddy Johnson)
3. TAKING CANDY FROM BABY (Tony Pastor)
4. I'VE GOT MY LOVE (Les Brown)
5. SOPHISTICATED SWING (Count Basie)
6. CONGRATULATIONS (Jo Stafford)
7. I'LL WAIT & PRAY (Sarah Vaughan)
8. MICKEY (Ted Weems)
9. LITTLE JACK FROST (Seger Ellis)
10. RECESS IN HEAVEN (Deep River Boys)

Bob Watson

WSB—Atlanta, Ga.

1. WHITE CHRISTMAS (Frank Sinatra)
2. SANTA CLAUS IS COMING (F. Sinatra)
3. FAR AWAY PLACES (Perry Como)
4. MY DARLING (Stafford-MacRae)
5. I'VE GOT MY LOVE (Les Brown)
6. LITTLE BIRD TOLD ME (E. Knight)
7. HERE I'LL STAY (Buddy Clark)
8. CHRISTMAS DREAMING (Dick Haymes)
9. WHAT DID I DO? (Margaret Whiting)
10. DEEP PURPLE (Paul Weston)

Eddie Gallaher

WTOP—Washington, D. C.

1. LITTLE BIRD TOLD ME (E. Knight)
2. SWEET GEORGIA BROWN (Bro. Bones)
3. MY DARLING (Day-Clark)
4. SLOW BOAT TO CHINA (Freddy Martin)
5. BUTTONS & BOWS (Dinah Shore)
6. FAR AWAY PLACES (Bing Crosby)
7. UNTIL (Tommy Dorsey)
8. LAVENDER BLUE (Sammy Kaye)
9. YOU WERE ONLY FOOLIN' (Blue Barron)
10. POWDER YOUR FACE (E. Knight)

Len Allen

KLO—Ogden, Utah

1. BUTTONS & BOWS (Dinah Shore)
2. LITTLE BIRD TOLD ME (Paula Watson)
3. SLOW BOAT TO CHINA (Freddy Martin)
4. MY DARLING (Stafford-MacRae)
5. GLORIA (Mills Bros.)
6. LILLETTE (Johnny Desmond)
7. UNTIL (Tommy Dorsey)
8. ALL I WANT FOR CHRISTMAS (Spike Jones)
9. MAYBE YOU'LL BE THERE (Eddy Howard)
10. CUANTO LE GUSTA (Xavier Cugat)

Bob Goerner

KQW—San Francisco, Col.

1. BUTTONS & BOWS (Dinah Shore)
2. MY DARLING (Stafford-MacRae)
3. SLOW BOAT TO CHINA (Art Lund)
4. LITTLE BIRD TOLD ME (Paula Watson)
5. YOU WERE ONLY FOOLING (K. Starr)
6. 12th ST. RAG (Pee Wee Hunt)
7. TWO FRONT TEETH (Spike Jones)
8. UNTIL (Tommy Dorsey)
9. MAYBE YOU'LL BE THERE (G. Jenkins)
10. CUANTO LE GUSTA (Jack Smith)

Larry Doyle

KGA—Spokane, Wash.

1. ALL I WANT FOR CHRISTMAS (Spike Jones)
2. SANTA CLAUS IS COMING (J. Mercer)
3. TWELFTH STREET RAG (Pee Wee Hunt)
4. SANTA CLAUS LANE (Gene Autry)
5. I WUZ A WABBIT (Two-Ton Baker)
6. WOODY WOODPECKER (Mel Blanc)
7. SLOW BOAT TO CHINA (E. Howard)
8. MY DARLING (Stafford-MacRae)
9. MY HAPPINESS (Pied Pipers)
10. LIFE GETS TEE-JUS (Tex Williams)

TEMPO RECORDS PAY QUARTERLY DIVIDEND. FIRM EYES 1949 AS BOOM SALES PERIOD

LOS ANGELES, CALIF.—Colonel Irving B. Fogel, president of Tempo Record Company of America, announced at a special meeting of the company's Board of Directors that a dividend of \$7.50 per share was voted to be paid all stockholders of record as of December 20, 1948. The dividend will be paid on January 10.

In view of the fact that Tempo's fiscal year begins on October 1, Colonel Fogel points out that this represents the first quarterly payment for 1948-1949. During the preceding year, the company paid to its stockholders dividends amounting to \$12.50 per share.

It was also voted at the same meeting to pay to all employees of the company a cash bonus predicated upon the length of their service with the company. This bonus was paid employees on December 24, 1948 as a Christmas gift.

Colonel Fogel reported that the company has just concluded the most successful year it has enjoyed since its inception, and that it is obviously entering upon an era of still greater prosperity. He attributes this to the all-around excellence of the records released beneath the Tempo label and made particular mention of the tremendous public acceptance of the Ben Light, and Kern & Sloop recordings.

"The Brother Bones group bids fair to make history in the platter field," Fogel stated.

"Sweet Georgia Brown," the first number by Brother Bones to find public favor, passed the quarter million mark on November 15, and bids fair to establish itself as an all time favorite, while the group's other sides, "I Know That You Know," "Red Wing," "Chinatown" and "The Doll Dance," are coming along strongly in "Georgia's" wake.

Another factor, which according to Colonel Fogel, must assuredly militate in favor of increasing prosperity for Tempo is the tremendous expansion of its foreign affiliations. Among those who will handle the Tempo line abroad are Cetra, who will distribute the Tempo line in Italy; Turicaphon, who will function in a similar capacity in Switzerland and Austria and English Decca, who will handle the Tempo product in the British Isles, Norway, Sweden, Denmark, Holland, Belgium, Portugal, Africa, the Far and Middle East and the British West Indies. Similar distribution deals have been made in Germany, France, Mexico and Canada it was disclosed.

Colonel Fogel also disclosed that the firm will likewise expand its advertising and promotion plans for 1949, not only in national and regional trade papers, but in newspapers and magazines as well.

CY HOUSE APPOINTED EASTERN SALES MGR. FOR MODERN RECORDS

Major Dist. Co., New York, To Handle Platter's Line



CY HOUSE

NEW YORK — Joe Bihari, vice president of Modern Records Inc., this past week announced the appointment of Cy House to the position of Eastern Sales Manager for the firm.

Mr. House, well known in the recording industry, has been associated with Exclusive Records for the past two years.

Bihari disclosed that House will supervise the firm's operation along the eastern coast and will handle the distribution, pressing and shipping details of the platter to their distributors in the Eastern area.

Modern also disclosed that the Major Dist. Co., this city, has been appointed to distribute their firm's line in the metropolitan New York area. Major Distributing, one of the largest organizations of its kind in this city, is scheduled to take on the line after the first of the year.

PERMO POINTS

for COIN Phonographs

ELLIPTICAL

ROUND

PERMO INCORPORATED

Chicago 26

Order from your Decca, RCA Victor, Capitol, or Columbia record distributor.

KING OF THE JAZZ RECORDS

ROY BROWN
Riding High on
Billboard's Hit Parade

* * * *

DeLuxe
3198

**'FORE DAY
IN THE
MORNING**

backed by
RAINY WEATHER BLUES

* * * *

DeLuxe
3154

**LONG ABOUT
MIDNIGHT**

backed by
**WHO'S HAT
IS THAT?**

KING RECORDS INC. DISTRIBUTORS OF
KING OF DE LUXE
1540 BREWSTER AVE. CINCINNATI 7, OHIO.

Watch

DAMON

in '49

★ Greatest Records ★
★ Of All Time ★

. . .

**DAMON RECORDING
STUDIOS, INC.**

1221 BALTIMORE
KANSAS CITY, MO.

THE CASH BOX

**DISC-HITS
BOX SCORE**

COMPILED BY
JACK "One Spot" TUNNIS

IN ORDER OF POPULARITY
BASED ON
WEEKLY NATIONAL SURVEY

BOX SCORE FABULATION COMPILED ON THE AVERAGE INDIVIDUAL PURCHASE ON THE BASIS OF 1000 RECORDS - LISTED IN ORDER OF POPULARITY, INCLUDING NAME OF SONG, RECORD NUMBER, ARTISTS, AND RECORDING ON THE REVERSE SIDE.

CODE

AL—Aladdin	LO—London
AP—Apollo	ME—Mercury
AR—Aristocrat	MI—Miracle
AS—Astor	MG—MGM
BN—Bandwagon	MN—Manor
BU—Bullet	MO—Modern
CA—Capitol	MT—Metrotone
CAS—Castle	MU—Musicraft
CM—Commodore	NA—National
CN—Continental	RE—Regent
CO—Columbia	RO—Rondo
CS—Coast	RA—Rainbow
DA—Dana	SA—Savoy
DE—Decca	SP—Specialty
DEL—DeLuxe	SI—Signature
DMN—Damon	TW—Tower
EX—Exclusive	TWC—20th Century
JE—Jewel	UN—Universal
GR—Grand	VA—Varsity
KI—King	VI—Victor
	WO—World

	Jan. 1	Dec. 25
1—BUTTONS AND BOWS	160.9	146.9
CA-15292—BOB HOPE—CLARK SISTERS <i>That's Not The Knot</i>		
CA-15184—THE DINNING SISTERS <i>San Antonio Rose</i>		
CO-20468—GENE AUTRY <i>Can't Shake The Sands Of Texas</i>		
CO-38284—DINAH SHORE <i>Daddy-O</i>		
CS-8032—HELEN O'CONNELL <i>The Guy Who's Got My Heart</i>		
DA-2023—JEFFREY CLAY <i>You're A Darlin', My Darlin'</i>		
DE-24489—EVELYN KNIGHT <i>I Know Where I'm Going</i>		
LO-355—GRACIE FIELDS <i>Here I'll Stay</i>		
MG-10244—BETTY GARRETT <i>The Matador</i>		
VA-114—B. BROWN		
VI-20-3078—BETTY RHODES <i>I Still Get A Thrill</i>		
2—ON A SLOW BOAT TO CHINA	140.3	140.7
CA-15208—BENNY GOODMAN O. <i>I Hate To Lose You</i>		
CO-38301—KAY KYSER O. <i>In The Market Place Of Old Monterey</i>		
DE-24482—LARRY CLINTON O. <i>This Is The Moment</i>		
ME-5191—SNOOKY LANSON		
ME-5210—EDDY HOWARD O. <i>I'd Love To Live In Loveland</i>		
MG-10269—ART LUND <i>By The Way</i>		
VI-20-3123—FREDDY MARTIN O. <i>Czardas</i>		
3—ALL I WANT FOR CHRISTMAS (Is My Two Front Teeth)	116.1	78.9
VI-20-3177—SPIKE JONES O. <i>Happy New Year</i>		

	Jan. 1	Dec. 25
4—MY DARLING, MY DARLING	83.9	95.3
CA-15270—JO STAFFORD-GORDON MacRAE <i>Girls Were Made To Take Care Of Boys</i>		
CO-38353—DORIS DAY-BUDDY CLARK <i>That Certain Party</i>		
DE-24519—PETER LIND HAYES <i>Dainty Brenda Lee</i>		
VI-20-3187—EVE YOUNG-JACK LATHROP <i>You're The First Cup Of Coffee</i>		
5—LITTLE BIRD TOLD ME, A	60.9	31.3
DE-24514—EVELYN KNIGHT <i>Brush Those Tears From Your Eyes</i>		
SU-1507—PAULA WATSON		
6—MAYBE YOU'LL BE THERE	55.2	37.6
CA-397—BILLY BUTTERFIELD O.		
CO-37339—TOMMY TUCKER O.		
DE-24403—GORDON JENKINS O. <i>Dark Eyes</i>		
MA-1120—EDDY HOWARD O.		
ME-5160—JACK FINA O. <i>Dardanella Boogie</i>		
ME-5214—EDDY HOWARD <i>Don't Tell Me That Story</i>		
NA-9033—JACK CARROLL <i>Stella By Starlight</i>		
VA-102—BARBARA & FRANK <i>Love Somebody</i>		
VI-20-2189—BETTY RHODES		
7—TWELFTH STREET RAG	39.1	54.7
BU-1060—BILLY BISHOP		
CA-15105—PEE WEE HUNT O. <i>Somebody Else, Not Me</i>		
DE-24450—MILT HERTH TRIO <i>Hearthquake Boogie</i>		
ME-10251—JACK FINA <i>Mama's Gone Goodbye</i>		
MG-10251—JACK FINA O.		
RA-70033—EDDIE MILLER		
RE-125—FREDDIE FISHER <i>Josephine</i>		
SI-15240—LIBERACE <i>Tea For Two</i>		
VA-106—VARSITY RAGTIME BAND		
VI-20-3120—SIDNEY BECHET O. <i>Suey</i>		
8—UNTIL	35.1	63.3
CO-38239—THE CHARIOTEERS <i>It's Too Soon To Know</i>		
VI-20-3061—TOMMY DORSEY O. <i>After Hour Stuff</i>		
9—LAVENDER BLUE (Dilly Dilly)	33.3	30.5
AT-1011—HUGH CAMERON		
CA-15225—JACK SMITH		
CO-38299—DINAH SHORE		
CL-299—LYNNE FORD		
CS-1276—CURT MASSEY		
LO-310—VERA LYNN		
VI-20-3100—SAMMY KAYE		
10—YOU WERE ONLY FOOLING	32.2	56.3
CA-15226—KAY STARR <i>A Faded Summer Love</i>		
CO-38232—ERIC WHITLEY <i>Down Among The Sheltering Palms</i>		
DE-24507—INK SPOTS <i>Say Something Sweet To Your Sweetheart</i>		
MG-10185—BLUE BARRON O. <i>It's Easy, When You Know How</i>		
11—FAR AWAY PLACES	29.9	30.4
CA-15278—MARGARET WHITING <i>My Own True Love</i>		
CO-38356—DINAH SHORE <i>Say It Isn't So</i>		

	Jan. 1	Dec. 25
CR-60016—AMES BROS.		
DE-24576—BING CROSBY		
ME-5198—VIC DAMONE		
MG-15340—ART LUND		
LO-285—VERA LYNN		
12—CUANTO LE GUSTA	29.8	42.9
CA-15280—JACK SMITH-CLARK SISTERS <i>Cornbelt Symphony</i>		
CO-38239—XAVIER CUGAT O. <i>Take It Away</i>		
DE-24479—CARMEN MIRANDA-ANDREWS SISTERS <i>The Matador</i>		
VI-20-3077—EVE YOUNG		
13—BY THE WAY	20.7	6.2
CA-15218—JO STAFFORD <i>In The Still Of The Night</i>		
DE-24493—DICK HAYMES <i>Whisper A Word Of Love</i>		
MG-10269—ART LUND <i>On A Slow Boat To China</i>		
VI-20-3099—PERRY COMO <i>For You</i>		
14—TREE IN THE MEADOW	14.9	11.8
CA-15122—MARGARET WHITING <i>I'm Sorry But I'm Glad</i>		
CO-38279—BILL JOHNSON <i>Galway Bay</i>		
DE-24411—MONICA LEWIS <i>On The Street Of Regret</i>		
LO-123—SAM BROWNE <i>An Old Sombrero</i>		
ME-1548—JOHN LAURENZ <i>Tea Leaves</i>		
MG-10211—PAUL FENNELLY ORCH. <i>Reflections In The Water</i>		
RA-70015—B. LESTER		
VA-108—BARBARA BROWN <i>Bluebird Of Happiness</i>		
VI-20-2965—DOROTHY MORROW ENSEMBLE <i>My Happiness</i>		
15—LIFE GETS TEE-JUS, DON'T IT?	14.8	9.5
CA-15271—TEX WILLIAMS		
MG-10224—CARSON ROBISON		
VI-20-3228—TEXAS JIM ROBERTSON		
16—THAT CERTAIN PARTY	13.8	14.1
CA-15249—DEAN MARTIN-JERRY LEWIS <i>The Money Song</i>		
CO-38353—DORIS DAY-BUDDY CLARK <i>My Darling, My Darling</i>		
DE-24520—PETER LIND HAYES <i>Life Gets Tee-Jus</i>		
TW-319—BENNY STRONG O.		
VI-20-3098—LOUIS PRIMA O. <i>Anywhere In Texas R.F.D.</i>		
17—GALWAY BAY	11.5	9.3
CO-38279—BILL JOHNSON <i>A Tree In The Meadow</i>		
DE-24295—BING CROSBY <i>My Girl's An Irish Girl</i>		
MG-10270—JOSEPH McNALLY <i>Cottage In Old Donegal</i>		
VI-20-3238—JANE PICKENS <i>One Sunday Afternoon</i>		
VI-26-7506—MICHAEL O'DUFFY <i>My Lagan Love</i>		
18—DOWN AMONG THE SHELTERING PALMS	9.2	11.7
CA-15241—JOHNNY MERCER <i>One For My Baby</i>		
CO-38323—ERIC WHITLEY <i>You Were Only Fooling</i>		
MG-10287—JACKIE BROWN QUARTET <i>If We Can't Be The Same Old Sweethearts</i>		
ME-5181—SNOOKY LANSON		
VI-20-3181—SAMMY KAYE O.		
VI-20-3100—SAMMY KAYE O. <i>Lavender Blue</i>		

	Jan. 1	Dec. 25
19—SO TIRED	8.2	4.4
CA-15314—KAY STARR <i>Steady Daddy</i>		
DE-24521—RUSS MORGAN <i>I Hear Music</i>		
DE-24499—RUSS MORGAN <i>Rambling Rose</i>		
20—FOR YOU	8.1	9.2
CA-15140—ARTIE WAYNE <i>Tony's Place</i>		
DE-24478—GORDON JENKINS O. <i>On The Painted Desert</i>		
VI-20-3099—PERRY COMO <i>By The Way</i>		
ADDITIONAL TUNES LISTED BELOW IN ORDER OF POPULARITY		
21—WHAT DID I DO?	5.7	9.4
22—PUSSY CAT	5.6	—
23—DAINTY BRENDA LEE	5.5	1.8
24—SWEET GEORGIA BROWN	5.4	5.4
25—EVERY DAY I LOVE YOU	5.3	8.2
26—CORNBELT SYMPHONY	5.2	4.7
27—SAY SOMETHING SWEET TO YOUR SWEETHEART	4.6	5.5
28—POWDER YOUR FACE WITH SUNSHINE	4.5	—
29—BELLA BELLA MARIE	4.4	9.0
30—IT'S TOO SOON TO KNOW	4.3	8.9
31—I'VE GOT MY LOVE TO KEEP ME WARM	4.2	4.3
32—I LOVE YOU SO MUCH IT HURTS	4.1	—
33—IN MY DREAMS	4.0	8.8
34—PRETTY BABY	3.9	9.1
35—BOUQUET OF ROSES	3.8	3.9
36—BLUEBIRD OF HAPPINESS	3.5	4.5
37—BRUSH THOSE TEARS FROM YOUR EYES	3.4	2.9
38—YOU CAME A LONG WAY (From St. Louis)	2.9	3.8
39—RAMBLING ROSE	2.7	4.2
40—MY HAPPINESS	2.6	6.1

BIGGER SCREEN PLUS REMOTE CONTROL ATTRACT OPS TO TV

O. D. Jennings Invites Coinmen To Open House During CMI Show

Almost 52,000 TV Receivers Now in Nation's Public Places. Met. N. Y. Leads With Over 15,500. Chicago Next With Over 5,100. More Juke Box Ops Entering Video Field as New Type Equip't. Announced. Four Coin Mfrs. Now Building TV Combos.



O. D. JENNINGS

CHICAGO—O. D. Jennings, president of O. D. Jennings & Company, this city, joined with his general sales manager, John Neise, in inviting all coinmen attending the CMI Convention to visit the Jennings plant. The firm is holding open house during the Show days, January 17, 18 and 19.

"Jennings will have the gem of '49," states O. D., echoing the slogan introduced by Neise. "We are not releasing any information until Show time," continued Jennings. "However, we invite all our friends to come out to the factory and see for themselves just what we have in store for them for 1949. I can assure them they will be more than pleasantly surprised with 'the gem of '49'."

We understand that as yet not even the Jennings distributors have been able to extract even the slightest hint from factory officials. "Both the Jennings executives and our distributors know of the success of our equipment during the past year, and all we can say is that they can be positive the equipment ready for view during the Show will more than surpass anything we've manufactured," stated Neise.

NEW YORK—Result of the news story which appeared in last week's (January 1, 1949) issue, page 16, regarding the fact that more and more coin machine operators are carefully watching developments in coin operated television, brought a flood of statements to this publication regarding reasons for this growing interest in TV.

One very important fact brought out by many of those who called this publication was the fact that interest had increased among coin machine ops, due to the announcements by many of the nation's leading video set manufacturers that the new tubes, 12½ inch and 16 inch, would tremendously increase the size of the picture. The new tubes, these men reported, are bringing about a 72-square inch and a 127½ square inch picture which is more easily seen from any distance in public places.

At the same time the announcements which have been made regarding TV remote control units mean that the average location can be practically completely covered with television, and to such an extent where everyone in the spot will be able to see the pictures from any angle. The remote control TV units have created the greatest amount of interest among juke box operators.

As is well known, ops are mostly interested in the combination juke box-television receiver units. One reason has been that play increases on the juke box after the TV unit is shut off. This has been reported from many locations. It also means that the TV unit, in combination with the juke box, opens a greater source of revenue and also allows the average operator to obtain a front money guarantee. The front money guarantee alone means easier payment for the equipment and more certain profits.

As one well known juke box leader reported to *The Cash Box*, "We consider the remote control TV units no different than the present wall and bar boxes. Therefore," he says, "why not tie right in with television while there is still every opportunity to do so and completely control all music in the average location?"

At the present time there are over 52,000 television receivers in public places. Only a very small percentage of these are coin operated. But, the coin operated TV picture is growing bigger daily and, it is now believed, will soon supersede the location-owned sets just as in the old days of the automatic pianos and harps and early model juke boxes, operators stepped in and took over these location-owned machines then in operation and brought in their own units on a percentage basis.

At the present time there are only four coin machine manufacturers in the TV field. These are: Videograph Corporation, New York; Tele-Juke Corp., New York; Solotone Corp., Los Angeles, Calif.; and Aireon Manufacturing Corp., Kansas City, Kans.

Others are expected to enter the field. As can be expected, rumors are rife that many are already in the field and just waiting for completion of models and merchandising programs to announce themselves. One of these is believed to be an entirely new firm headed by a well known juke box figure.

Interesting to the trade are the following figures (as of November 1, 1948) approximating the number of television receivers in public places in those cities where television is already in operation.

New York (N. Y., Conn.)	15,500
Chicago, Ill.	5,100
Los Angeles	4,000
Boston	3,450
Detroit	3,300
Philadelphia	3,000
Buffalo	2,214
Baltimore	2,100
St. Louis	2,050
St. Paul-Minneapolis	1,800
Cincinnati	1,680
Cleveland-Akron	1,500
Milwaukee	1,263
New Haven-Bridgeport	1,200
Washington	1,000
Schenectady-Albany-Troy	973
Atlanta	700
Fort Worth	300
Louisville	300
Richmond	200
Toledo	150
Salt Lake City	125

Tho it will easily be noted that the above figures are as yet incomplete, for example, the city of Memphis has just opened its first television station and some other cities, too, have opened since November 1, 1948, the facts remain that, with the possible exception of the Metropolitan New York City area where something entirely new and different will have to be shown to the public places to change them over to coin operated locations, the majority of the cities throuth the nation are as yet wide open for further television receiver development, and coinmen can quickly set up on these spots.

Such cities as Atlanta, Fort Worth, Louisville, Richmond, Memphis, Toledo, Salt Lake City, and many others, have yet to be completely covered with television receivers to match the number of public places that desire them.

With conditions what they are at the present time, retailers are not too anxious to invest in such equipment, but they definitely will accept television receivers from the coin machine operators who are operating juke boxes in the same spots anyway. Therefore, the market for the coin operated TV units or coin operated TV-juke box combos is as yet in an infant stage.

The automatic music industry has aimed at coin operated TV for some time now but development has been slow, due to the fact that none of the

larger juke box manufacturers have as yet entered the field. This cautious approach to so vast and growing a market has surprised many music ops, who feel that the manufacturers of juke boxes should have pushed into the TV industry a lot faster than they have.

It is a fact that some of the juke box manufacturers have been experimenting with TV combos as well as with coin operated TV sets. The majority of these manufacturers have been very cautious only because they believed that future development of TV receivers would give them the type of chassis which they required to build into coin operated units.

With the development of the larger screen, due to the new tubes, and also with the fact that remote control has now come into being, there is sure to be an avalanche of coin operated television receiver equipment on the market, and very soon too.

This is, as some music ops state, the new field for the automatic music industry. All are looking forward to what will be presented to learn how they can best fit into the TV picture.



"NICKEL!"

PREPARE BIG DISPLAY OF NEW MUSIC EQUIPMENT

World's Premiere Showing of "TV" To Be Held In Penthouse Bungalow, Morrison Hotel, Chicago, Jan. 17, 18, 19. Rudy Greenbaum Promises "Most Outstanding Surprise In Music History"



R. R. (RUDY) GREENBAUM

CMI convention, January 17, 18, 19, 1949.

He stated, "We will hold the world premiere showing of 'TV' music equipment at the Morrison Hotel and we are now issuing an invitation to all the nation's music operators."

Tho Greenbaum did not go further into just what "TV" equipment was comprised of he did, however, state, "This new music equipment will be the most outstanding surprise in all music history."

He also said, "We can guarantee every music operator that this is the equipment which is destined to open a new path for the future of the entire industry. There will also be a very attractive finance plan arranged for the music field. We shall prove that the trade is on its way to greater growth and a better future with what we are going to show them on January 17, 18 and 19 at the Penthouse

Bungalow of the Hotel Morrison in Chicago."

A great many inquiries have already been received from the nation's leading music operators and distributors and, as yet, no further details have been released. All are being asked to attend the world premiere showing of the "TV" music equipment. Tho certain men are already connected with this new organization which, it is reliably reported, is well financed and will prove a surprise to the field, these men haven't as yet made themselves officially known to the music field.

Belief here is that this showing will prove one of the highlights of the forthcoming CMI convention and that the many music machine men who plan to attend because of the national meetings being held, as well as because of the great exhibits which are being planned, will all be interested in the display which will be held in the Morrison Hotel.

R. R. (Rudy) Greenbaum is reluctant to give any details regarding the equipment itself until the showing. Many guesses have been made and rumors are flying about this and many other cities thruout the country.

In this latter regard Greenbaum stated, "Regardless of the rumors and guesses which are being made in the music field, we suggest that all who are interested in better profits as well as in the future welfare and growth of the music business should attend the world premier showing of 'TV' because we feel sure that they will all agree with us that this is to the best interest of themselves and of all others concerned with the industry."

Bally's "Citation" Brings Complaint

Operator "Too Busy Counting Nickels"

CHICAGO—The success of Bally's "Citation" as a money earner on location is a well established fact today, and the firm has many testimonials from satisfied operators. However, once in a while an unusual letter arrives.

A Des Moines operator wrote sales manager George Jenkins: "I've got a complaint against your 'Citation.'" Jenkins stopped at this point, his face becoming a slight white. When he read the rest of the letter, however, he was beaming, for the letter continued "With the amount of play we are getting it keeps us too busy counting nickels to keep up with our other work."

"This is the kind of complaint we love to receive" stated Jenkins. "Apparently our friend wasn't too unhappy because his final sentence was 'We are replacing our entire route with 'Citation.''"

Country To Celebrate Edison's Birthday On February 11

NEW YORK—Operators and manufacturers of any equipment projecting sound owe their existence to Thomas Alva Edison, who sixty years ago introduced the first projection of an experimental motion picture. This first picture, a "Talkie" was accompanied by synchronized sound from a phonograph record.

The country will celebrate Edison's birthday on February 11, which will be marked by community observances sponsored by service clubs, civic organizations and other groups.

Coinmen who wish to participate with special juke box programs or promotions can obtain special material from Edgar O. Seibert, Edison's Birthday Committee, 10 Downing Street, New York, N. Y.

BARGAIN HUNTERS or HEAD HUNTERS NO SCALPING AT THESE PRICES

SLOTS USED

- 6- 5c Buckley Criss Cross \$165.00
- 4-25c Buckley 148 Criss Cross ... 175.00
- 2- 5c Pace DeLuxe 1946 70.00
- 2- 5c Pace Comet Red 40.00
- 3-10c Watling 1947 60.00
- 2-25c Mills Q.T. 35.00
- 1- 1c Pace 35.00
- 19-Golden Fall Cabinets 20.00
- 1- 5c Pace DeLuxe Cabinet 1946. 35.00
- 1- 5c Watling Cabinets & Casting 35.00
- 1- 5c Chrome Bell Mills 3/5 ... 65.00
- 3- 5c Mills Machines 40.00
- 1- 5c Silver Chief Jennings 50.00
- 1- 5c Silver Moon Chief Jennings 50.00
- 1-25c Club DeLuxe Jennings 70.00
- 1-10c Club Chief Jennings 65.00

SLOT CASTINGS

\$5.00 per Set—Used

- Chrome Front
- Brown Front
- Melon Bell
- Blue Front
- Goose Neck
- Silver Chief

CABINET PARTS

- 18 Slug Boxes \$3.50
- 9 Mills, Jennings, Pace, Watling, Cash Boxes 1.75
- 15 Mills Base Plates 2.75
- 23 Cash Box Doors (less locks) 1.00
- 26 3/5 Award Plates 2.25
- 50 Assorted Back Doors (no locks) 4.00

SPECIAL . . . TELOMATIC ROBOT (NEW)

GREAT for one night rentals. Cost \$850.00

SACRIFICE PRICE **\$395.00**

CONSOLES

- 1-1948 Bakers Races \$125.00
- 1-1948 Buckley Track Odds, 5c... 775.00
- 1-1948 Buckley Long Shot 825.00
- 1-Jennings Silver Moon 30.00
- 1-1947 Jennings Challenger (5c & 25c) 250.00

SPECIAL

- 39-Ace Locks for Mills—Keyed All Alike—New—Entire Lot \$70.00
- 4-Ace Locks for Jennings—Keyed Alike—New—For Lot 8.00

MISCELLANEOUS USED

- 50-Mills Locks \$1.00
- 3-Complete Sets of Mills 3/5 P.O. Reels 9.00
- 52-Sets of Reel Discs 3/5 P.O. Per Set 3.00
- 35-Pay-Out Cups—Mills35
- 11-Set Slot Tools 24.00
- 110-Assorted Mills, Watling, Pace & Jennings Handles 2.00
- 20-Gallons in 5 gallon cans Parko Cleaning Fluid, per Gal. 5/2" Coin Envelopes, Kraft, per thousand 2.50
- 500-Cherry Ornaments25
- 50-Sets of Reel Strips American Amusement, Per Set30

★ **WORLD'S LARGEST DEALER IN BELL MACHINES** ★

Write

MAR-MATIC SALES COMPANY

27 WEST BIDDLE STREET
BALTIMORE 1, MARYLAND
(PHONE: MULBERRY 7476)

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!

January 4 Golden Anniversary Of Charles Fey's First Bell

CHICAGO—January 4, 1949 will be the 50th anniversary of the introduction of the slot machine.

Charley Fey, well remembered by the old timers still around, came out of San Francisco, where he used his mechanical ability to invent the first bell machine.

Since the inception of this machine, several variations have been introduced by different manufacturers, and many innovations and mechanical im-

provements have been added. The old "gut puller" today is a well designed, highly colored piece of equipment, with smoothly working mechanisms, and a lever that a baby could operate.

Charley Fey died a little over a year ago, but many coinmen will remember the pleasant San Francisco mechanic, who came to every coin machine show, sitting around with his friends smoking a big cigar.



Genco's **ONE
TWO
THREE**

*It's completely
NEW!*

*It's completely
DIFFERENT!*

It's REVOLUTIONARY!

*It's by far
GENCO'S
Greatest*

Order from your Distributor Today!

GENCO 2621 NORTH ASHLAND AVE. • CHICAGO 14, ILL.

RUSH YOUR ADS NOW!

PRE-CONVENTION ISSUE
**GOES TO PRESS
FRIDAY
JANUARY 7**

•
See
Page
5
•

CONVENTION ISSUE
**GOES TO PRESS
THURSDAY
JANUARY 13**

THE CASH BOX

EMPIRE STATE BUILDING

(PHONE: LONGACRE 4-5321)

NEW YORK 1, N. Y.

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!

RIGHT!
FOR OPERATORS

RIGHT!
FOR LOCATIONS

RIGHT!
FOR PLAYERS



Williams
El-Paso

See it—Buy it at
Your Distributor
TODAY!

WATCH
Williams
AT THE SHOW
BOOTHS
17-18-19

Williams
MANUFACTURING
COMPANY
161 W. HURON STREET
CHICAGO 10, ILL.



**Telequiz Conducts Prize Contest
For "Best Question of the Month"**

**Flood Locations With Attractive Streamers.
Contest Blanks Placed Near Machines.
Boosts Collections For Ops**



JOE BECK

CHICAGO—"The Best Question of the Month" prize contest being conducted by Telequiz Corporation, this city, is extremely successful, according to Joe Beck, vice president of the firm.

The contest opened December 15, 1948, and continues on until January 31, 1949. Locations have been sup-

plied with attractive multi-colored window streamers, and large supplies of entry blanks. The entry blanks list the rules for the players. They just write a question they believe suitable for use on the Telequiz machine on the entry blank, fill in their name and address and mail it to the firm. Contestants are permitted to submit as many questions as they desire, one on each blank. All questions become the property of Telequiz Corporation.

Thirty-one prizes will be distributed. The winner will be awarded \$50; the next five prizes are Super Deluxe Pens; and the next twenty-five prizes are Deluxe Pens.

"We have reports from our operators" states Beck "that this contest has stimulated play more than double. In addition, operators have placed orders for more equipment, as other locations have been demanding 'Telequiz' machines."

Meantime, the firm is preparing for a brilliant display of the "Telequiz" machine at the forthcoming CMI show, January 17, 18 and 19, at the Sherman Hotel.

**SPECIAL SALE ON
CONSOLES**

Bally Reserve Bell (Like New)	Write
Bally Double Ups	\$325.00
Bally Wild Lemons	315.00
Bally Triple Bells	395.00
Bally DeLuxe Draw Bells	215.00
Bally Draw Bells	175.00
Keeney Bonus Bells	210.00
Keeney Twin Bonus Bells	375.00
Jockey Specials	215.00
Special Entrys	165.00
Victory Specials (Chrome Rails)	89.50
Bally Big Inning	210.00

(The above machines have been reconditioned and ready for location)

ONE-HALF DEPOSIT WITH ORDER

CHRIS NOVELTY CO.

1217 N. CHARLES STREET
BALTIMORE 1, MD.
(Phone: Mulberry 3167)

WILL BUY

ANY QUANTITY
AMI MODEL A

WURLITZER 1015
WURLITZER 750
WURLITZER 700

WRITE—WIRE—PHONE

RUNYON SALES CO.

123 W. Runyon St., Newark 8, N. J.
Tel.: Blgelow 3-8777
593 Tenth Ave., New York 18, N. Y.
Tel.: LOnacre 4-1880

ALL TYPE SLOTS REBUILT.
WE SPECIALIZE IN REBUILDING
BUCKLEY TRACK ODDS.

Exclusive Distributor of
BUCKLEY TRACK ODDS and
CRISS CROSS SLOTS.

COMPLETE STOCK OF
COIN MACHINE PARTS.

CONSOLE

DISTRIBUTING COMPANY, INC.
3425 METAIRIE ROAD
NEW ORLEANS 20, LOUISIANA
(PHONE: TEmple 5712)

Another Aireon First!

Coronet
with

TELEVISION

**BUY A NEW
MACHINE**

FOR ONLY \$75.00

Keep Cost of Operation Down

Seeburg LO-TONE

(Cabinet Only)

\$75.00—(Plus Your Old Cabinet)

All you have to do is send your old cabinet (minus the mechanism) and we will ship our refinished LO-TONE CABINET. Install the mechanism in our cabinet and you will have a machine that will sparkle and look as good as new. When ordering, specify whether you want Model 8200, 8800 or 9800.

RUSH ORDERS TODAY!

1/3 with Order. Bal. C.O.D.

Send for Complete List

DAVID ROSEN, INC.

Exclusive AMI Distributor

855 N. Broad St., Philadelphia 23, Pa.
Stevenson 2-2903
503 Evergreen Ave., Baltimore 23, Md.
Edmonson 5322

**Hymie Rosenberg
Appointed Sales Rep.**

NEW YORK—Hymie Rosenberg, H. Rosenberg Company, this city, announced this week that he has been appointed as regional representative for American Shuffleboard Company of Union City, N. J.

Rosenberg, who is the local distributor for American in this city, reports that he is leaving on a trip to cover the coin machine trade thru-out the territory. He will travel thru Washington, D. C., Virginia, North Carolina, South Carolina, Georgia, Tennessee, and Mississippi.

Rosenberg states that the shuffleboard contest he's conducting in New York City, is going along in fine style, and interest in this equipment is developing more and more on location.

Fulton Moore Resigns

CHICAGO—Officials at Williams Manufacturing Company, this city, announced the resignation of Fulton (Skeet) Moore as sales manager for their firm.

Moore plans to return to his home in Maryland, and states he hasn't any future plans to enter the coin machine business there.

No successor has been announced by the firm as yet.

'Tain't Funny, McGee

NEW YORK—During the radio program "Can You Top This" broadcast over the Mutual Broadcasting Station on Wednesday evening, December 29, Harry Hershfield, world famous comedian and story teller, told the following gag, which drew a tremendous laugh, but if any coinmen were listening, didn't strike them as very funny.

It seems that a kid walked into a candy store with a nickel and asked for a bar of chocolate.

"Chocolate bar costs 6c" says the store owner.

"Let me have an ice cream cone" asks the kid.

"Ice cream cone costs 8c."

"Then, I'll have a soda."

"Soda is 7c."

After a few more requests, none of which could be satisfied for a nickel, the kid started for the door.

"You've left your nickel on the counter" yelled the store owner after the kid.

"You can keep it," answered back the boy, "there's nothing I can use it for anyway."

(Ed. comment: Guess he was too young to know that you can still buy 3 minutes of a record from a juke box.)

Tavern Video Faces Tax Drive In Phila.

SLCB Moves To Require Public Places Obtain Amusement Permits. Liquor Dealers Assn. To Fight

PHILADELPHIA, PA. — Taverns having televisions in this city will be taxed 5 per cent of the gross receipts starting January 1, 1949, according to W. Frank Marshall, Receiver of Taxes.

Officials of the Philadelphia Retail Liquor Dealers Association, however, state that they planned to ask the City Council to exempt the taprooms from the tax.

The State Liquor Control Board's recent move to require bars and taverns that feature television broadcasts to obtain amusement permits furnished the city with the impetus for its own tax drive, Marshall said.

There are approximately 3,000 television sets in public locations in this city, and the city explains it expects to collect over \$1,000,000 in added taxes.

Emmett McGinn, executive secretary of the Retailer Liquor Dealers Association, said "Apparently Marshall's hand was forced by the state's action. We had been promised an opportunity to plead our case to the City Council before the tax would go into effect."

Amusement Machines Assn. of Philadelphia To Celebrate 20th Anniversary Mar. 27

PHILADELPHIA, PA. — The Amusement Machines Association of Philadelphia, this city, are planning a gala banquet and affair to celebrate its twentieth anniversary as an active organization. Joseph Silverman, popular business manager of the association, states the affair will be held on Sunday, March 27, 1949, at the Latin Casino.

The association comprises a membership of approximately one hundred and fifty men, operating close to ten thousand pin ball machines.

In commemoration of its twenty years, the association is preparing a splendid journal.

Introduces Video-Juke Box Timer

NEW YORK—Tony (Rex) DiRenzo and Leo Knebel, Rex-Lee Enterprises, this city, introduced their Rex-Lee Video-Phono Timer, which is connected to both a video set and the juke box. The Timer has a switch set up behind the bar, where it can be turned from the video to the juke box, or vice versa. Coins inserted in the juke box can be diverted from one instrument to the other if the customer prefers.

The customer gets three minutes of either entertainment for 5c. If the video program terminates, and an accumulation of money is still in the machine, the switch is thrown and the player selects whatever records he prefers from the phono.



"Plums And Cherries, Plums And Cherries, — — Why Don't You Lay Off Of Those Slot Machines?"

20

Records cost real money.
An AMI requires only 20 records
—smallest number on any phonograph.
20 records is just right
—lowest cost.
Titling is simple.

40

With 20 records, the
AMI Phonograph gives 40 selections
—a world of music for the public!
Both sides of each record
are working all the time
to make money for the operator.

See Our Exhibit at the Coin Machine Show—Booth Nos. 37, 38, 39, 40

AMI

Incorporated

127 NORTH DEARBORN STREET, CHICAGO 2, ILLINOIS

Marks 10 Years Of Production



WALTER A. TRATSCH

CHICAGO—One of the industry's most popular machines, ABT's "Challenger" has passed its tenth year of production, probably setting a mark for production of one machine that is unequalled in the history of this business.

"We are very proud of the 'Challenger'" states Walter A. Tratsch, president of A.B.T. Manufacturing Corporation. "While we have continuously improved the design and mechanism as the years passed, basically the 'Challenger' is the same. I believe it is one of the most popular machines ever built."

"Proof of its popularity" joined in George Lewis, sales manager, "is the

SAVE MONEY

AND GET THE BEST IN USED FIVE BALLS ALL MERCHANDISE GUARANTEED REGARDLESS OF PRICE

BRONCHO	\$ 37.50
MAM'SELLE	39.50
TALLY-HO	42.50
TROPICANA	46.50
TREASURE CHEST	74.50
MAJOR LEAGUE	79.50
CATALINA	88.50
ROBIN HOOD	95.00
TENNESSEE	99.50
TRIPLE ACTION	102.50
CARIBBEAN	106.50
SHANGHAI	112.50
SPIN BALL	112.50
TRINIDAD	115.00
CRAZY BALL	129.50
KING COLE	149.50
CIRCUS	159.50

1/3 Deposit Cash or Certified Check With Order
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fact that it is on location throuout the world. Bill Suter of Morcoin, in the Philippine Islands, has a number on location, as do operators in France, England, and even Shanghai, China."

Short Story

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As the cry arises throughout the nation that all businesses be more heavily taxed and, further, as more and more crusaders appear, seeking personal glory, or attempting to tell peoples how to conduct their lives, there becomes ever more necessary an organization where the nation's amusement machine operators will have a "voice" for their own future, better welfare . . . and such an organization is . . . Coin Machine Operators of America, Inc.

This organization was conceived to be the "voice" of the nation's amusement machine operators and to be located in the nation's capital. Each day it becomes ever more apparent that this is one organization which is most desperately needed by the country's amusement machine operators.

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EASTERN FLASHES

The coming New Year holidays slowed down biz along coinrow, and everyone hoping the 1949 year will show a decided increase in operator buying. Wholesalers and operators are eyeing the CMI Convention in Chicago, and a great many are making plans to attend. While some have already made all their arrangements, most coinmen will get into action after the 1st of the year.

The usual convention special train is now being organized by the genial Frank McAuliffe of the New York Central Railroad. Frank has set aside train space for conventions for the past fifteen years, and has always seen to it that the best accommodations are available. The train set this year is to leave Grand Central Station Saturday, January 15 at 4:10 P.M., arriving in Chicago Sunday morning. Coinmen desiring to make reservations for the Advance Commodore should phone McAuliffe at Murray Hill 9-5400, Room 1218.

Hymie Rosenberg, H. Rosenberg Company, tells us that he has been appointed regional representative for the American Shuffleboard Company, covering the territory of Washington, D. C., Virginia, North Carolina, South Carolina, Georgia, Alabama, Tennessee and Mississippi. Hymie leaves for a trip to cover this territory right after the 1st of the year, and expects to be away until show time, when he will go directly to Chicago. American will have a display at the Sherman. Meanwhile, Rosenberg reports that as distributor in Metropolitan New York, he's moving a good quantity of boards, and the tournament he's conducting among players is working out swell . . . Harry and Hymie Koepfel, Koepfel Distributing Company, newest wholesaler on coinrow, are extremely active buying and selling used music. The boys use their own truck and pick up the equipment they buy within a radius of two to three hundred miles of the city.

Mike Munves and his missus away vacationing in Florida. They and the Sugerma (Runyon Sales Company) family have been the guests of Willie (Little Napoleon) Blatt on several occasions. This is the first winter vacation that Munves has ever taken that we can recall (and we go back more years than we like to admit). Both Munves and Sugerma expect to return home shortly after the New Year holidays . . . George Ponser, sales manager of Shuffleboard Company of America, smiling a great big smile these days. He tells us that orders and re-orders for the "Nu-Art" Shuffleboard are pouring in, and most interesting of all is that the factory has been expanded, resulting in greater production . . . Bill Schwartz, good right arm of Hirsh de La Viez, Hirsh Coin Machine Company, Washington, D. C., took advantage of the holiday spirit of good will to fill his cup to overflowing. He married Carolyn McCarty on December 27, and they scurried to New York City for their honeymoon.

Harry Berger, West Side Distributing Company, flying to Cuba right after January 1st. Strictly a business trip with prospects fine. Harry should be away until show time . . . Dave Stern, Seacoast Distributors, Newark, N. J., has several substantial plans set to go right after the holidays. "We'll release all the information in a week or so" states Stern . . . Tony Rex and Leo Knebel, Rex-Lee Enterprises, busy at this time with their Rex-Lee television-phonograph timer. This item is attached to both a video and juke box, making it a combination set, with a switch control behind the bar. When the video is off, coins are applied to phono . . . Phil Mason, Mason Distributing Company, quite busy this holiday week, but mostly shipping orders for export . . . Max Levine, Scientific Machine Company, Brooklyn, N. Y., will show some very exciting new machines at the CMI show.

Elco Division of Electric Boat Company, Bayonne, N. J., will be announcing their sales and distribution set up in a week or so . . . Ben Becker, Bally's traveling sales representative, spends the holiday week close to home, so that he can be with the family for Christmas and New Years.

HAPPY NEW YEAR TO ALL

ST. LOUIS, MO.

Shuffleboard is going over very big in the St. Louis area, with location owners becoming more and more aware of its money making possibilities . . . Much of this success is attributable to the association in this city. The association is called the Greater St. Louis Shuffleboard Association, and has been organized to promote the sale and operation of shuffleboards in this area. Membership is open to manufacturers, distributors, operators and players. Heading the association is Thomas F. Collins, president, L. H. Ritter, vice president, and Joe Reynolds, secretary.

Carl Trippe, Ideal Novelty Company, played Santa Claus to his employees on Christmas. Each received a cash bonus and a special gift from the firm . . . Most of the St. Louis coin firms had Xmas parties . . . A rip-roaring time was had at the J. Rosenfeld Company. Work stopped at noon and everyone got into the holiday spirit. There were gifts for the employees and plenty of "Christmas cheer." Jack Rosenfeld, head of the firm, who was celebrating both the holiday and the arrival of his new son, announced that the kid has been named Richard Bruce Raymond Rosenfeld.

Del Veach, V-P Company, also held open house, with operators and other distribs coming in to join in the celebration . . . Charles Kinzey from Red Bud, Ill., and Lowell Reed, Willow Springs, Missouri, seen in town doing some buying.

MIAMI, FLA.

As can be expected at this time of the year, coinmen from all over the country have been arriving for a winter holiday . . . Mike Munves and his charming wife, arrived, and joined up with the Barney Sugerma's one evening visiting the track and hot spots with the ever willing host willie (Little Napoleon) Blatt . . . Leo Willens of U-Need A Vendors, expects to spend about a month here, resting up from his recent toils. Leo had been extremely active the past several months and arrived here tired and run down. However, it wasn't long before he was back to normal—must be the climate.

The recently formed music ops association is beginning to function in good style.



CHICAGO CHATTER

This being the New Year, coinmen here were busy this past week winding up last minute details for '48 and making new New Year's resolutions for 1949. Many of the factories closed this past Friday, giving everyone an early start to welcome '49. Here's wishing a happy, healthy, prosperous year for all coinmen everywhere.

One of the biggest holiday parties in the industry was that which Bally Mfg. Co. tossed for its employees at the Edgewater Beach Hotel just before Christmas. There was music by Lou Breeze's orchestra, a lavish luncheon, dancing and gifts for every employee, plus numerous door prizes. Santa Claus, as in other years, was played by Art Garvey of the sales staff. . . . We hear from Herb Jones, Bally's vice-president, that location tests on their new "jumping odds" bell-console, "Multi-Bell," are setting record grosses. The tests have been watched with close interest because "Multi-Bell" is an innovation in reel games, incorporating as it does the multiplying odds feature of the Bally one-balls, by which the player increases his odds by depositing additional coins before pulling the lever. Early tests alongside the conventional fruit-bell-and-bar reel games, according to prexy Ray Moloney, have been "sensational beyond our most optimistic expectations."

Over at Empire Coin Howie Freer, head of the vending division, reports steady trade on the Atlas bulk vender line. Howie stated that Empire was one of the lucky firms to get a big shipment through to South Africa before the recent ban on non-essential trade became effective. . . . Firm officials over at Chicago Coin very enthused over their new five-ball game "Holiday." Sam Wolberg tells us that "Holiday" has been placed in full production with quantity deliveries now being made. . . . Morrie Ginsberg singing praises over the very successful showing of the Seeburg Select-O-Matic machine at Atlas Music Co. in Des Moines. . . . Wally Finke of World Wide Distributors wearing a big smile due to his recent success in taking a C.P.A. exam. Wally not only passed, but passed with flying colors, with a score of 92. . . . We understand from Milt Salstone that M. S. Distributing hoisted themselves a nice Xmas party this past week, holding open house and playing host to many customers who dropped around to say, hello.

Lyle Shinn of Chicago Lock absent from his desk this past week due to illness. When we spoke to Lyle a few days ago he stated that he wasn't feeling too good but told us all he needed was a few days rest. . . . Had a nice talk with George Lewis over at A.B.T. Mfg. Co. who is looking forward to the new year and an improvement in the coin machine biz. . . . Bumped into Jack Karter of Minnesota, dashing around town visiting the different manufacturers. . . . Ed Vojack of O. D. Jennings & Co. busy sending out invitations to coinmen thruout the country to drop around and say hello during Jennings' annual open house to be held at the factory during the CMI convention. . . . The boys over at Buckley Mfg. Co. riding high with their new 1949 Criss Cross Jackpot Belle. . . . Called over at Illinois Simplex and found both Gordon Sutton and Hugh McGarrity knee deep in plans and resolutions for the new year. Both boys agreed that '48 wasn't a bad year but stated that they expected 1949 to be an even better one.

Barbara Humphrey of CMI tells us about the many, many beautiful Xmas cards they received from coinmen in all different parts of the country. Some are so unusual and artistic in design the girls want to make them into pictures to be used around the office. . . . We hear that CMI's offices are running neck and neck with the Union Station these days. Phone calls, telegrams, and coinmen stopping around in person to inquire about all the whys, whats, and wherefores of the coming convention. . . . Rock-Ola Mfg. Corp. held their Christmas party a little late this year. The postponement was due to the delay in renting one of the larger rooms at the Edgewater Beach Hotel. Even tho the holiday celebrations were a post Xmas event, word reached us that everyone had a whooping good time. . . . Joe Beck, of Telequiz Corp., busy as the proverbial bee, getting his plant ready for the open house he's planning to hold during the Convention.

Talked with Tillie Galgano, Used Record Exchange, who tells us she's eager to get back on the job again now that she's fully recovered from her recent operation. Tillie also said that she and husband Tony are planning an open house New Year's Eve to which their many friends and customers are invited to drop around and help them welcome in the New Year. . . . Dropped around to Williams Mfg. Co. and found everything running along in its usual smooth order. Williams new five ball game "El Paso" is rolling off the production line in grand quantity. . . . Fred Mann reports business going along at a steady pace with even bigger and better profits expected for 1949. . . . Grant Shay, keeping busy making plans for Bell-O-Matic's open house to be held at the Morrison Hotel during convention time. Grant reported that the Bell-O-Matic plant was lacking visitors this week due to the holidays but stated they expected a steady throng of out of town coinmen to visit the factory during the next few weeks.

Billy DeSelm tells us that United Mfg. Co. is putting out the welcome mat for all visitors during convention time. Billy, who is one of the most genial hosts in this here biz, says, "The more the merrier, and it will give us a chance to show off the new United plant." . . . Talked with Murray Rosenthal of Coinex Corp. who was making plans to spend the New Year holiday in Pennsylvania with his wife and son. Meanwhile, Murray's daughter Janie was going to spend the holidays in Chi with her Grandmother. . . . Art Weinand of Rock-Ola Mfg. Corp. off to Ohio on biz but expected back sometime the latter part of this week. . . . Over at Genco Mfg. Co., the boys are stepping up production on their new game "One Two Three" in order to meet the terrific demand. . . . Joe Caldron of AMI returned from his recent trip to South Dakota with very optimistic reports on the coin machine biz. Joe tells us he had a very nice visit with Joe Koers, A.M.I. distributor in Rapid City, S. D., who informed Caldron that a very promising outlook is expected for '49.

Operators Are Re-Ordering— "NU-ART" SHUFFLEBOARDS

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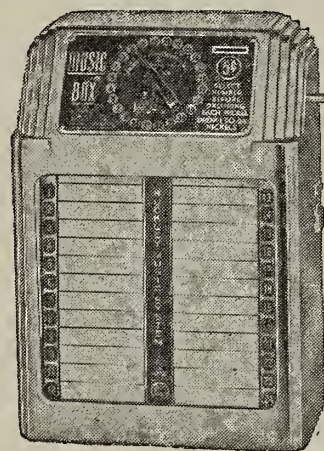
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The new Buckley Music Box is genuinely chrome plated, with beautiful red dial plates and attractively illuminated. Equipped with positive nationally known slug rejector and double capacity cash box. Complete program of selections always in full view. Buckley's exclusive features of construction, combined with outstanding beauty and eye appeal makes this the outstanding remote control music box . . . equally popular for wall or bar installation.

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CALIFORNIA CLIPPINGS

Lively holiday week on the Row in L. A. not so much in the business end but the boys and girls from out of town poured in to swap Season's Greetings with distribs. . . . Badger Sales, General Music, Sicking, Paul Laymon's and most other places along Pico Blvd. were scenes of merriment day before Christmas and kept up the good spirits through New Year's. . . . Got to Jack Simon's party at Sicking a little too late for the goings on but understand they had a nice one, with Jack nobly aided on the pouring end by Jack Ryan and Cele Padwa exuding Xmas cheer—without even a sprig of mistletoe. . . . We'd brought one along but it was too late. . . . Caught Paul Laymon's party, maybe not in full swing, but good enough for us. . . . Ed Wilkes, he of steady eye and hand, was still able to pour a full jigger of our favorite Scotch and we had such fine, congenial company as Ed, Paul and Mrs. Laymon, and Otis Murphy of Bally Mfg. Co. to hoist a couple with us. . . . Just a sociable few but, on our tip, don't ever lay any odds on being able to drink any of those folks under the table.

Jack Simon and Phil Robinson of Chi Coin charting their CMI trips, with Phil and the frau planing for New York on Jan. 1 and then to Chicago while Jack travels light a week later. . . . Phil says, "I had to take my wife—she insisted on going just to display that new mink I couldn't afford." . . . The boys are anxiously awaiting shipment of Chi Coin's new "Holiday" 5-ball, which should be here by the next holiday if not this one. . . . Charlie Fulcher of Mills up to Oakland for Christmas with his family. . . . Fred Gaunt shuffling a game at General Music with several ops on the new Console based Olympic board. . . . They've put pants on this baby and it's something to see, with some practical advantages too. . . . Dannie Jackson of Automatic also spending a family Christmas, his wife's up Denver way. . . . We know from our recent trip there it'll take him a week to get thawed out when he gets back. . . . Of course, L. A. did have a short spell of unusual weather the other day, with the temperature going a few degrees below freezing, frost on the ground and the coldest weather in umpty-six years.

Nels Nelson, the M. S. Wolf Creditors' sale out of the way, can now be publicly announced as a partner with Ray Powers in their thriving business, which is located, incidentally, on the premises of Nels' former Coin Row location. . . . Nelson is still recuperating from his sailing injury to leg and back. . . . Ray ran up to Sacramento to spend holidays with his folks. . . . Marvin Jones taking off for Texas sales tour of two weeks for System Amusement Co. and its Olympic boards. . . . Among those making Xmas rounds were "Happy Jack" Girdner from Watsonville, Mr. and Mrs. Fred Allen of Bakersfield, Wm. Black who also calls Bakersfield home and, all the way from Cleveland, H. H. Gisser and several Cleveland Coin associates. . . . Speaking of the M. S. Wolf auction, interesting to note how many distribs and ops who cried that the prices were way out of line still wound up with some merchandise. . . . As one of the lads with a greater resistance put it, "When that auction fever gets you, you're gone."

MINNEAPOLIS—ST. PAUL, MINN.

Dick Henderson of Willmar, Minnesota spending the day in Minneapolis on a quick business trip . . . Gordon Dennis of the G & H Novelty Company, Cando, North Dakota spending a few days in Minneapolis before returning home. Gordon was at Rochester Mayo Clinic three weeks, going through a check up . . . Bud Harrison of the Howard Sales Company, Minneapolis, taking a few days off to do some ice fishing for Croppies, at Osakis, Minnesota.

Freddy Dahlene of the Concord Novelty Company, St. Paul, back on the job again after spending several days in the hospital with the flu. . . . Andy Bena of Ironwood, Michigan spending a few days in Minneapolis calling on several distributors . . . Walter Fischer of Pipestone, Minnesota also in Minneapolis for a few days making the rounds . . . Stan Woznak of Little Falls, Minnesota, last week brought out the entire route from Ernie Grest, also of Little Falls, Minnesota.

Sam Taran, Taran Distributing Co., Miami, Fla., leaves the wonderful warm climate, and spends the holidays in town visiting his friends . . . R. M. Shea of Wessington, South Dakota took off for a two week holiday to spend with his parents in Texas . . . Vince Jorgenson, formerly of Kensett, Iowa, has moved to Mason City which is more centralized for his operations. Vince is planning a trip to San Antonio, Texas, and then will go on to visit his folks in Los Angeles, California . . . Herman Kesting of Bellingham, Minnesota spending the Christmas Holidays with his wife's folks who live in St. Paul, Minnesota.

Jim Staunfield of Winona, Minnesota spending the day in Minneapolis calling on several distributors . . . Christmas day was an unhappy one for Harry Lerner, Minneapolis operator who had one of his key locations burn out that day and lost several thousand dollars worth of equipment which wasn't insured . . . Freddy Fixel of Pembina, North Dakota also had the same bad luck Christmas day when one of his locations burned out and he lost all his equipment.

Mike Imig of Yankton, South Dakota back on the job again after spending a few days in Chicago . . . R. E. Aherin of La Moure, North Dakota in Minneapolis for a few days on business.

Mr. and Mrs. Nittberg, Castlewood, So. Dakota in Minneapolis for a few days with their 9 year old nephew, showing him the Xmas brite lites in the Minneapolis Loop.

THE CASH BOX

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Count every word including all words in firm name. Numbers in address count as one word. Minimum ad accepted \$1.00. CASH OR CHECK MUST ACCOMPANY ALL ORDERS FOR CLASSIFIED ADVERTISING. If cash or check is not enclosed with order your classified ad will be held for following issue pending receipt of your check or cash.

Notice to holders of "Special (\$48) Subscription": You are entitled to a free classified ad in each week's issue containing no more than 40 words, which includes your firm name, address and telephone number. All words over 40 will be charged to you at the regular rate of 8c per word. Please count words carefully.

ALL CLASSIFIED ADVERTISING CLOSSES WEDNESDAY, 5 P.M. AT The Cash Box, Empire State Building, New York 1, N. Y.

WANT

WANT—100 Trays for Adams-Fairfax Cash Trays; also 100 bottom locks for same. KING-PIN EQUIPMENT CO., 826 MILLS ST., KALAMAZOO, MICH.

WANT—Any type used phonographs. Especially Seeburg Classics, Vogues and Envoys. Any condition. No parts missing. Quote lowest price and condition. ACE PHONOGRAPH CO., 6118 CARNEGIE AVENUE, CLEVELAND 3, OHIO.

WANT—Your used or surplus records. We buy all year round and pay top prices. No blues or race. No lot too large or too small. We also buy closeout inventories complete. BEACON SHOPS, 905 NO. MAIN, PROVIDENCE 4, R. I.

WANT—Arcade equipment; Grandma machines; Harvard metal typers; Mutoscope movie machines, late models; Big Innings, Midget Skee Ballets; National Skee Ball Alleys, Chicken Sams; Wurlitzer Skee Ball Alleys. Also we buy complete arcades. FOR SALE—1 Peerless Grandma \$70; 1 Sportsman Roll-down \$20; 2 Buccaneers \$40; 2 Radio Rifles \$35 ea.; 1 Periscope \$40; 3 View-E-Scopes complete with stand \$35. HERMAN WOLFF, 2956 W. 22nd ST., BROOKLYN 24, N. Y. Tel.: ESplanade 2-3703.

WANT—Coin operated telescopes; 30-wire Wall Boxes, Adaptors, Speakers, etc., any 25 cycle equipment. ST. THOMAS COIN SALES, LTD., ST. THOMAS, ONTARIO, CANADA.

WANT—To Purchase for export shipments—Model 1015 Wurlitzer, 1946 AMI's 146 and 147 Seeburgs. State quantity and your lowest price in first letter. BADGER SALES CO., INC., 2251 W. PICO BLVD., LOS ANGELES 6, CALIF.

WANT—One hundred Seeburg Universal Selector 110 V. A.C.-type U. S. R.-2 or S. R.-4. AMERICAN AMUSEMENT COMPANY, 105 DANFORTH ST., SYRACUSE, N. Y.

WANT—The used records from your boxes. We buy steadily all year around. Top prices paid. Sell to Chicago's Largest Distributor of Used Records. We pay freight. Write to: USED RECORD EXCHANGE, Anthony "Tony" Galgano, 4142 W. ARMITAGE AVE., CHICAGO 39, ILL. Tel.: Dickens 7060.

WANT—All types of music machines. Will pay cash and will pick up within a radius of 200 to 300 miles. KOEPEL DISTRIBUTING CO., 640 TENTH AVE., NEW YORK 19, N. Y. Tel.: CO 5-3663.

WANT—Phil Mason wants to buy for cash any quantity new or used phonos, pins, rolldowns, arcade, and vending machines—or any other type of equipment. MASON DISTRIBUTING CO., 602 TENTH AVE., NEW YORK 18, N. Y.

WANT—Will buy any quantity used slot machine, all makes and models. Also Columbias, Gooseneck Mills Q.T.s Vest Pockets. Quote lowest prices in first letter. Machines must be in first class condition. AUTOMATIC GAMES CO., 2858 W. PICO BLVD., LOS ANGELES 6, CALIF.

WANT—Seeburg Steppers SS 20-1. HAL L. MARCH, 5 WALKER PLACE, BRATTLEBORO, VT.

WANT—Used juke box records. Highest prices paid. Unlimited quantities. We purchase all year 'round. Compare our prices before selling your records. We pay freight. Call, Wire, Write FIDELITY DIST., 1547 CROSBY AVE., BRONX 61, N. Y. Tel.: Underhill 3-5761.

WANT—All types of Music Machines, especially Wurlitzer 800, 750 and 750E. Quote lowest price and condition. DAVE LOWY & COMPANY, 594 TENTH AVENUE, NEW YORK 18, N. Y. Tel.: Chickering 4-5100.

WANT—Bally Triple Bells, Packard Boxes, all Chrome Buckley Boxes, and any amount of new or used Flipper Games. Quote prices and serial numbers. M. A. POLLARD CO., 725 LARKIN ST., SAN FRANCISCO 9, CALIF.

WANT—5 Ball F.P. original Flipper games and new game closeouts; Slots, all makes and models; Keeney Bonus Super Bells; Bally Triple Bells; Eurekas; late model phonographs. All equipment must be in A-1 condition. State quantity and prices in 1st letter. NOBRO NOVELTY, 369 ELLIS STREET, SAN FRANCISCO 2, CALIF. Tel.: TUXedo 5-4976.

THE CASH BOX

CLASSIFIED ADVERTISING SECTION

FOR SALE

FOR SALE—700 Wurlitzer repainted \$250; 600 Wurlitzer R \$125; 1 616 Wurlitzer remodeled \$90; 1 616 Wurlitzer \$75; 1 1940 Rock-Ola C.M. repainted \$135; 1 500 Wurlitzer K \$125; 35 Five Ball Pinball games \$10 up. All machines in excellent condition. X-CEL NOVELTY COMPANY, 1929 W. TIOGA ST., PHILADELPHIA 40, PA. Tel.: RA 5-8705.

FOR SALE — "Hollycrane"—the answer to the operator's prayer. This is the digger that is bringing in the biggest profits in history for operator after operator everywhere in the country. Get our price first before you buy. Here's a machine that will put you back in the really big money again. Write or wire: Box No. 444, c/o THE CASH BOX, EMPIRE STATE BUILDING, NEW YORK 1, N. Y.

FOR SALE—A few like new coin-operated 10c and 5c Hot Popcorn Vendors. Salesmen's demonstrators. Offered as used at \$57.50 each. 100 Bag Capacity. Write CEBCO, Dept. CB, PEORIA, ILL.

FOR SALE—Best used Mills Slots in the South. We also refinish and rebuild same. Seventeen years of rebuilding. Mills Slot parts and stands bought and sold. MILTON BRAUN, RT. 3, BOX 428, SAVANNAH, GA. Tel.: 3-5432.

FOR SALE—Ready to operate. Stage Door Canteen \$19.50; Bonanza, 2 Tropicanas \$29.50; Catalina \$89.50; Cover Girl \$86.50; Bermuda, \$86.50; Lady Robbin Hood \$94.50; Tennessee \$94.50. P.G. for F.P. add \$10. Advance Rolls \$64.50; Total Rolls \$54.50. NATIONAL NOVELTY CO., MERRICK, L. I., N. Y.

FOR SALE—Close-out: Best Buy Ever! Brand new Pro-Scores in original crates, \$189.50 each, F.O.B. Chicago. GEORGE PONSER COMPANY OF NEW YORK, 250 W. 57th ST., NEW YORK, N. Y. Tel.: Circle 6-6651.

FOR SALE—Guaranteed Used Machines—Bells; Consoles, One-Ball; Pins. The machines are perfect, the prices are right! Write for list. CONSOLE DISTRIBUTING CO., 3425 METAIRIE RD., NEW ORLEANS, LA.

FOR SALE—Bowling Machine Bargains: Keeney Bowletts 14 x 12 ft.; Bally King Pins 10½ ft.; Chicago Coin Rollascores 9 ft.; Rocket Ball 9 ft.; Genco Play Ball rolldown; Evans Ten Strike, high dial. All above machines in good condition, \$50 ea., uncrated. S. J. WEISER, 3465 ATKINSON, DETROIT 6, MICH. Tel.: TY 8-1664.

FOR SALE—1 Evans Racer C.P. Floor Sample \$595; 1 Evans '47 Bangtail \$275; 1 Jennings 5/10 Challenger \$275; 1 Jennings 10c Grey Hawk Chief post-war \$110; 1 Jennings 5c DX Chief \$145; 1 Mills 2/5 Quarter, Golden Falls H.L. \$150. AUTOMATIC AMUSEMENT CO., 1000 PENNSYLVANIA ST., EVANSVILLE 10, IND.

FOR SALE—Victory Specials \$59.50; Special Entrys \$149.50; Jockey Specials \$199.50; Humpty Dumpty \$79.50; Sunny \$79.50; Virginia \$99.50; Cinderella \$119.50; Yanks \$89.50; Lady Robin Hood \$124.50; Bonus Bell \$199.50; Wurlitzer 1015 \$399.50; Seeburg 147M \$419.50. Terms 1/3 Deposit, Balance C.O.D. ECONOMY SUPPLY CO., 2015 MARYLAND AVENUE, BALTIMORE 18, MD.

FOR SALE—Victory Specials \$75 ea. Very clean and in A-1 condition. M. A. POLLARD COMPANY, 725 LARKIN ST., SAN FRANCISCO, CALIF.

THE CASH BOX

CLASSIFIED ADVERTISING SECTION

FOR SALE—Cover Girl Console \$50; Genco Bank Roll \$65; Bank Ball \$49.50; Gold Mine Console \$50; Skill Jump with stand \$40; 1947 ABT Challenger \$25; Commander ESRC \$90; Casino \$49.50; Wurlitzer 24 \$49.50; 61 with Stand \$49.50. Send for Parts and Supply Catalogue. WEST SIDE DISTRIBUTING CORP., 612 TENTH AVENUE, N. Y. C. Tel.: Circle 6-8464.

FOR SALE—One-Balls: Bally Gold Cup \$249.50; Bally Jockey Specials \$175; Keeney's Big Parlay \$75; Bally's Victory Specials \$95. All in top shape. Terms: 1/3 deposit. C & M SPECIALTY CO., 832 CAMP ST., NEW ORLEANS, LA.

FOR SALE—The best used five ball games at low-down prices. Trade Winds; Spin Ball; Caribbean; Yanks; Crazy Ball; Shanghai; Rob-in Hood. Many others—This is a real chance for you to get these guaranteed five balls at bargain prices. Write: MARLIN AMUSEMENT CORPORATION, 412 9th STREET, N. W., WASHINGTON 4, D. C.

FOR SALE—Bing-A-Roll \$250; Hy-Roll \$150; Advance Roll \$75; Hawaii \$65; Singapore \$75; Big City \$50. MOHAWK SKILL GAMES CO., 67 SWAGGERTOWN ROAD, SCHENECTADY 2, N. Y.

FOR SALE—New Black Cherry and Golden Falls Case Assemblies for \$40 each. Each Assembly consists of Castings, Wood Case, Club Handle, Drill Proofing, Award Card, Jack Pot Glass, etc., completely assembled and packed in individual carton. Write us for list of prices on new, used and rebuilt slots. WOLFE MUSIC CO., 1201 W. MAIN ST., OTTAWA, ILL. Tel.: 1312.

FOR SALE—1 Wurlitzer 24 \$75; 1 Flamingo \$25; Cyclone \$20; Humpty Dumpty \$80; Jumbo Parades P.O. \$50; Sea Isle \$50; Sunny \$100; Triple Action \$80; Baseball \$50; Watling 10c Rol-A-Top \$40; 5c Rol-A-Top \$40. AUTOMATIC MUSIC CO., 703 MAIN ST., BRIDGEPORT, OHIO. Tel.: Br 750.

MISCELLANEOUS

NOTICE—Music Ops: We re-grind your used phono needles scientifically and guarantee complete satisfaction. Hundreds of operators use the service constantly. It's a big saving. Write for complete details and free shipping containers. RE-SHARP NEEDLE SERVICE, BOX 770, FT. DODGE, IOWA.

NOTICE—Music Operators. Motors rewound \$5.50; Wurlitzer counter model trays refinished and rebushed \$6.50. BILL'S PHONO MOTOR REPAIR, 5947 EMERALD AVE., CHICAGO 21, ILL. Tel.: Englewood 8192.

PARTS & SUPPLIES

FOR SALE — All Tubes — Standard Brands, individually boxed 60% off list. 50 assorted tubes 60 and 10% off list. ENGLISH SALES COMPANY, 620 W. RANDOLPH ST., CHICAGO, ILL.

FOR SALE—Parts and supplies for all types coin operated machines. Send for Free illustrated wall chart. Lists over 1200 different items from A to Z. If you operate coin machines you should be on our mailing list. BLOCK MARBLE CO., 1425 N. BROAD ST., PHILA. 22, PENNA.

FOR SALE—Radio Tubes, 60% off list, minimum shipment 50 tubes assorted. Popular brands. All types in stock. Mazda bulbs: No. 47, \$39 per 1000, \$4.50 per 100; No. 40, 44 and 46, \$5.20 per 100; No. 50 and 55, \$3.90 per 100. BELMONT RADIO SUPPLY, 1921 BELMONT AVE., CHICAGO 13, ILL.

FOR SALE—Or will trade: 50 Skee Ball Alleys, all makes, also 50 Seeburg Ray Guns with mother-in-law conversions. Priced very, very low for immediate disposition. Write immediately as we need the room. RELIABLE SKEE BALL CO., 2512 IRVING PK., CHICAGO, ILL.

FOR SALE—Special—Just what every pin game operator needs! Ex. Contact Kicker Kits \$6.95; Ex. Flipper Kits \$3.95. Make new games out of old ones. Rush your check today. MARLIN AMUSEMENT CORP., 412 9th STREET, N.W., WASHINGTON, D. C.

FREE PLAY PIN GAMES (Cont.)

Table listing various free play pin games such as Frisco, Ginger, Glamour, Gold Star, Gold Ball, Gold Mine, Gun Club, Havana, Hawaii, Headliner, Hi Boy (Rev), Hi Dive, Hi Hat, Hi-Ride, Hit the Jap (Rev), Hit Parade, Hold Over, Hollywood, Honey, Horoscope, Humpty Dumpty, Idaho, Invasion (Rev), Jack 'N Jill, Jamboree, Jeep (Rev), Jungle, Keep 'Em Flying, Kilroy, King Cole, Kismet, Knock Out, Knock Out the Jap, Lady Robin Hood, Landslide, Laura, League Leader, Leap Year, Legionnaire, Liberty, Lightning, Line Up, Lucky Star, Maisie, Major League Baseball, Manhattan, Mardi Gras, Marines-At-Play, Marjorie, Mam-selle, Marvels Baseball, Merry Widow, Melody, Metro, Mexico, Miami Beach, Midget Racer, Midway (Rev), Miss America, Monicker, Monterrey, Mystery, New Champ, Nevada, Nudgy, Oh Boy, Oh Johnny, Oh Deck, Oklahoma, Opportunity, Oscar, Owl, Paratroop (Rev), Paradise, Play Ball, Play Boy, Pin Up Girl, Production (Rev), Progress, Rancho, Ranger, Rendevoo, Repeater, Rio, Riviera, Rocket, Sally, Samba.

ARCANE EQUIPMENT

Table listing arcade equipment such as Allite Strikes 'N Spares, Amusement Boomerang, Amusement Lite League, Bally Alley, Bally Basketball, Bally Bowler, Bally Convoy, Bally Defender, Bally Eagle Eye, Bally Heavy Hitter, Bally King Pin, Bally Lucky Strike, Bally Rapid Fire, Bally Sky Battle, Bally Torpedo, Bally Undersea Raider, Bank Ball, Bowl-a-Way, Bowling League, Buckley DeLuxe Dig, Buckley Treas Is Dig, Champion Hockey, Chicoin Basketball, Chicoin Goatee, Chicoin Hockey, Chicoin Roll-A-Score, Evans In the Barrel, Evans Super Bomber, Evans Play Ball, Evans Ten Strike LD, Evans Ten Strike HD, Evans Ten Strike '46, Evans Tommy Gun, Exhibit Bowling Alley, Exhibit Card Vendor, Exhibit Rotary Mdsr, Exhibit Merchantman, Roll Ch Digger, Exhibit Vitalizer, Genco Bank Roll, Genco Play Ball, Groetchen Met. Typewr, Gott 3 Way Grip '46, Hirsh Red Balls, Ideal Football, Jack Rabbit, Jenn. Roll-in-the-Barrel, Keeney Air Raider, Keeney Anti Aircraft Br, Keeney Anti Aircraft Bl, Keeney Sub Gun, Keeney Texas Leaguer, Kirk Night Bomber, Liberator, Mutoscope Ace Bomber, Muto. Atomic Bomber, Mutoscope Dr Mobil, Mutoscope Photomatic, Mutoscope Sky Fighter, Periscope, Quizzer, Rockola Ten Pins LD, Rockola Ten Pins HD, Rockola World Series, Scientific Baseball, Scientific Basketball, Scientific Bowling Pr, Seeburg Chicken Sam, Seeburg Jap Con, Seeburg Shoot the Chute, Skee Barrel Roll, Skill Jump, Super Torpedo, Supreme Bolacore, Supreme Gun (Rev), Supreme Skee Roll, Supreme Skill Roll, Supreme Rocket Buster, Tail Gunner, Warner Voice Record, Western Baseball '39, Western Baseball '40, Whizz, Williams' All Stars, Williams' Box Score, Wurlitzer Skee-ball.

C.M.I. BLUE BOOK ROLL DOWNS

Table listing Roll Downs such as ABC Roll Down, Arrows, Bermuda, Big City, Bing-A-Roll, Box Score, Buccaneer, Chicoin Roll Down, Cover Girl, Esso Stars, Genco Advance Roll, Genco Total Roll, Hawaii Roll Down, Hy-Roll, Melody, One World, Singapore, Sportsman Roll, Super Score, Super Triangle, Tally Roll, Tri-Score, Tin Pan Alley, Tropicana.

C.M.I. BLUE BOOK CONSOLES

Table listing Consoles such as 5c Baker's Pacer DD, 25c Baker's Pacer DD, 5c Baker's Pacer Std, Bally Draw Bell 5c, Bally Draw Bell 25c, Bally DeLuxe Draw Bell 5c, Bally DeLuxe Draw Bell 25c, Bangtails '41, Bangtails '46, Bangtails '47, Bangtails '47, Comb., Bangtails '48, Big Game PO, Big Game FP, Big Inning, Big Top PO, Big Top FP, Bob Tail PO, Bob Tail FP, Casino Bell, 25c-25c, Club Bells, Club Bells 25c, Club House, DeLuxe Club Console, Super DeLuxe Club Console, Double Up, Evans' Challenger '47 5-25c, Evans' Races—FP, PO, Evans' Gal. Dom. '47, Fast Time FP, Fast Time PO, Galloping Domino (41), Galloping Domino (42), Gold Nugget 5-5c, Gold Nugget, 5-25c, Hi-Boy, High Hand.

SHUFFLEBOARDS

(ALL PRICES ARE LIST—F.O.B. FACTORY)

Table listing shuffleboard categories: AMERICAN NU-ART (22 Ft. \$645.00, 16 Ft. (Comb. Shuffleboard and Bowling) \$645.00), CHICAGO COIN (Shuffle-King Shuffleboard \$650.00, Shuffle-King Scoreboard \$250.00, Shuffle-King Rebound \$395.00), MERCURY (22 Ft. \$549.50), NATIONAL (22 Ft. \$637.00), ROCK-OLA (22 Ft. \$665.00), UNIVERSAL (22 Ft. \$365.00), VALLEY (16, 18, 20, 22 Ft.).

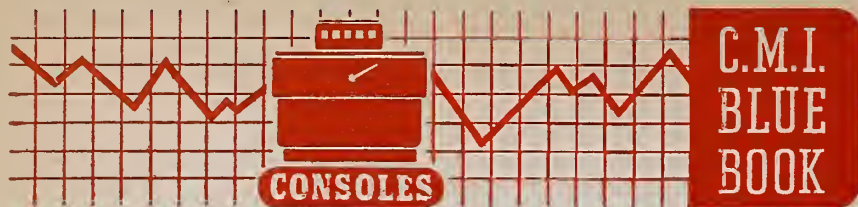


Table of console prices including items like Jennings Challenger, Paces Races Br Cab, and various console models.

Table of console prices including items like Silver Moon 10c, Super Bonus Bell 5c, and Track Odds.

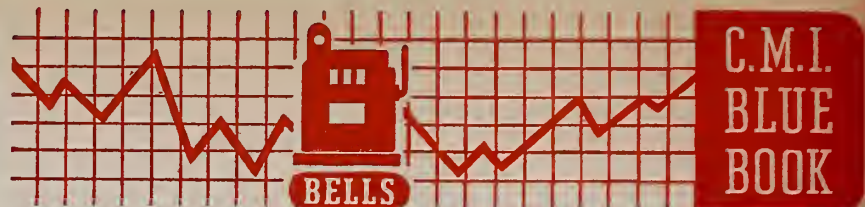


Table of bell prices under the heading 'MILLS (Cont.)' including items like Gold Chrome, Copper Chrome, and various bell models.

Table of bell prices under the heading 'P A C E' including items like Comet FV, Comet DJP, and Comet Blue.

Table of bell prices under the heading 'JENNINGS' including items like Chief, Victory Chief, and Standard Chief.



Table of one-ball prices including items like Big Game PO, Grand National, and Jockey Club.

Table of one-ball prices including items like Pastime (Rev), Race King (Rev), and Victory Derby.

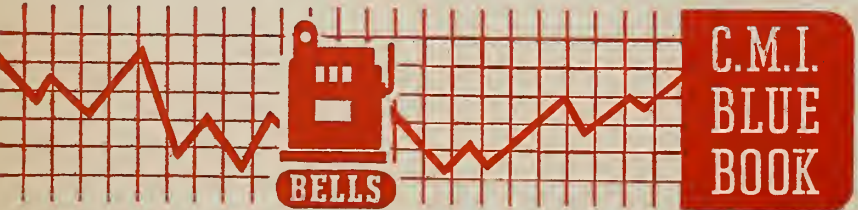


Table of one-ball prices under the heading 'MILLS' including items like Black HL, Emerald Chrome, and Gold Chrome.

Table of one-ball prices under the heading 'MILLS (Cont.)' including items like Emerald Chrome, Gold Chrome, and Silver Chrome.

Table of one-ball prices under the heading 'GROETCHEN' including items like Columbia, Columbia Chrome, and Columbia Fruit.

Table of one-ball prices under the heading 'WATLING' including items like Rolatop and Club Bell.

Table of one-ball prices under the heading 'BUCKLEY' including items like Criss Crosse.

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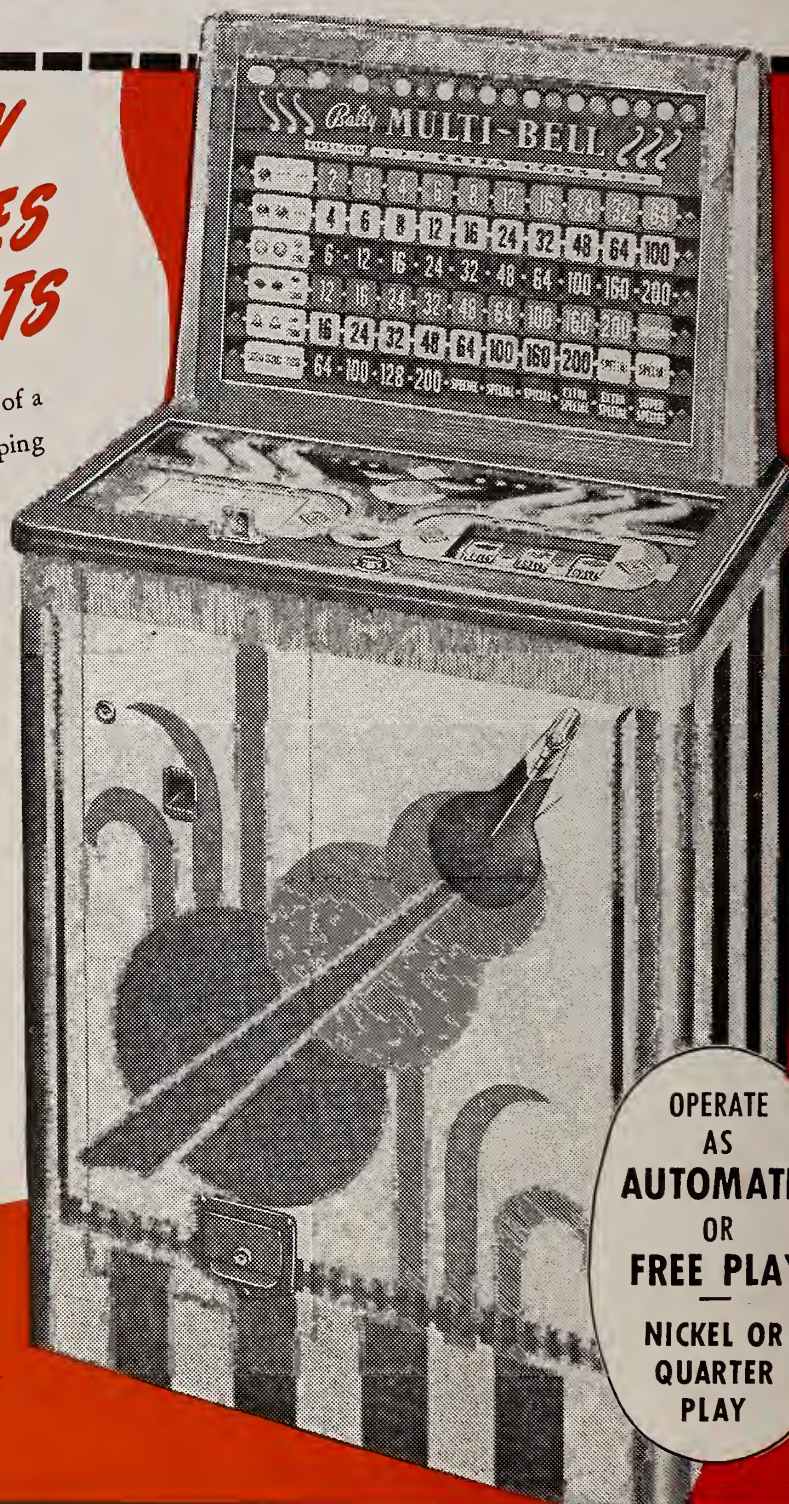
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