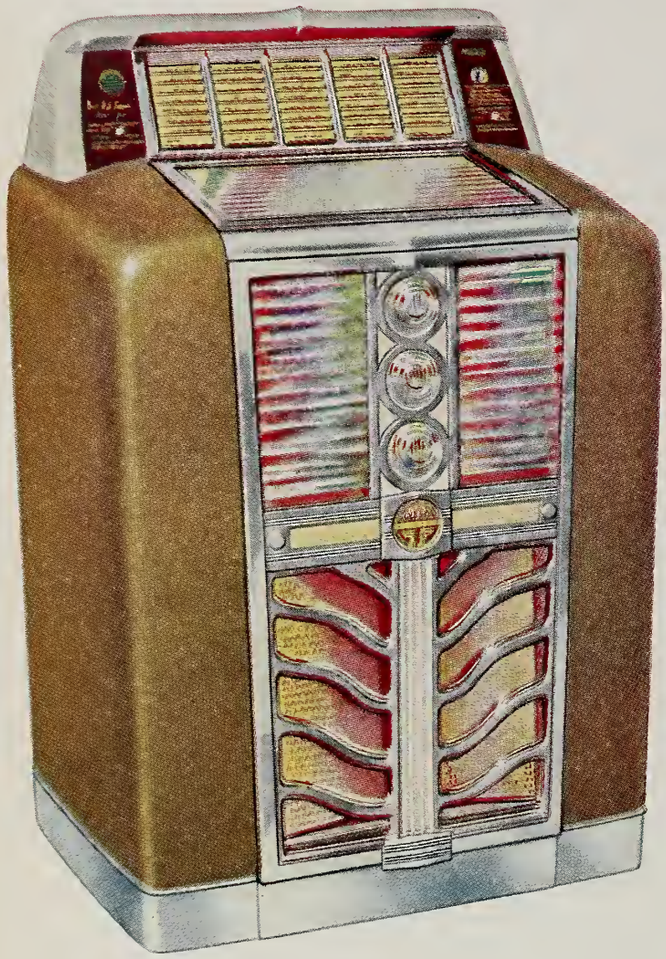
THE CASH BOX

THE CONFIDENTIAL WEEKLY OF THE COIN MACHINE INDUSTRY

Vol. 9, No. 6
NOV. 8, 1947

If it's a Mills, I always play it—

I get more for my quarter!



The public prefers

THE MILLS CONSTELLATION

The coin box concurs

Mills Industries, Incorporated, 4100 Fullerton Avenue, Chicago 39, Illinois

THE PLAY'S THERE!

It is today a proved and accepted fact that "the play's there." But, the profits aren't there anymore. And that's what's making everyone in this industry worry and wonder, and has caused many to come to the conclusion that a great portion of the field may as well shut its doors now—as later.

"There must be an answer", operator after operator, distributors and manufacturers have stated.

Of course there's an answer. The answer is simply in equalizing the present commission basis so that the operator and the location owner will share alike. As they used to share in bygone days.

But, with operating expenses up over 200%, due to this inflationary overhead costs era, and prices of new equipment up far over 100% from what they were prewar, and with the operators still charging only 5c for phono or amusement game play, and paying the storekeepers 50% of the gross intake of the equipment, then surely there will never be profits from equipment, unless the play is so tremendous, hour after hour, all week long, that there must be a profit earned.

The average location thruout the nation enjoys about two hours of peak play per day on a phono as well as on an amusement machine. The play the rest of the day doesn't affect the week's results too greatly. (There are super-locations, naturally, which enjoy from four to six hours of peak play, but, these are so few and far between that they simply can't be discussed. Probably only 1% of any city's locations are these super-spots.)

The juke box ops are in a bad spot and so are the amusement game ops. Of course, consoles, slots and one-balls are in a class by themselves. Where they can operate few, if any, will challenge their power to produce profits.

But, where pin games and juke boxes operate, much has to be taken into consideration. With the present five-ball game, the operator can only earn a certain sum per hour even under continuous play. The same is true of the juke box with its present three minute record.

Whereas storekeepers of every kind have raised the price of their merchandise, in keeping with the raises which they have had to endure and to meet rising overhead expenses, the members of this industry have continued blithely on their way accepting raise after raise and still featuring a 5c coin chute which, today, can be likened to the pre-war 1c chute. That's just about what today's nickel is worth.

An equitable commission arrangement must be made between the storekeeper and the operator of juke boxes and amusement machines to bring profit, on an equal ratio, to both. *The Cash Box* has long urged a 70%-30% commission basis. Has also asked that the ops drive for $15 per week front money. Has suggested that expenses of both operator and location owner first be removed from the gross receipts and the balance divided on a 50-50 basis. *The Cash Box* has made one suggestion after another and the majority of the trade has agreed with it.

Now a Texas music op suggests that, as far as the juke boxes are concerned, 2 minute records (instead of the present 3 minute disks) be used. These would bring $1.50 per hour instead of the present $1 per hour. His experimentation with two minute disks has proved that the public likes them, in fact, that the greater majority of the people don't even know the difference between a 2 or 3 minute record.

The fact that the 2 minute record will bring 50% more money into the phono during the peak play hours and, probably, about a 20% overall play increase, is extremely important and vital to the juke box ops.

There definitely, then, should be a drive for 2 minute records which would eliminate much argument and which would earn juke box ops more money so that they could, at long last, see some profits again.

As far as the pinball ops are concerned perhaps they too, should jump to three ball play (where possible) to speed up game action (and three ball play has proved itself in many cases already) which would mean the same to the pinball field as the 2 minute record means to the juke box business.

One of these plans should be adopted immediately, or the trade realize that it must obtain an entirely new commission basis to assure itself a decent profit on its investment. The $15 per week front money guarantee, in the belief of this publication, is still the best. But, since so many coinmen do not believe they can obtain it in their areas due to what they call distributor and new blood competition, and must continue to operate on the old 50-50 basis, then they certainly should adopt the 2 minute record or the 3 ball pin game to overcome the lack of profit which they are enduring.

Regardless of what arrives in the months to come—there is no longer any doubt that overhead expense will not come down and that prices, too, will remain up and, perhaps, even go higher.

Therefore, the answer must come quickly. It is now up to the operator himself to instantly adopt one or another of the suggestions which have already been made to assure him a better and more prosperous business.

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USED MARKET PEPS UP

Used Equip't Moving Faster. Post-War Machines in Big Demand. Many Hold Back from Trading or Selling, Expecting Big Territories to Open. Prices Go Up.

NEW YORK—Thruout the entire country jobbers and distributors report that the used machines field has pepped up to such an extent that they are now searching thruout the highways and byways to obtain as many used post-war type machines as they possibly can.

The pinball field is especially active in this regard. Many noted operators have been calling for as many used and reconditioned post-war type pin games as they can possibly get. It is noted that many of the Far Western territories are among the best buyers of this merchandise and that the eastern cities have also placed orders with distributors to obtain machines.

The midwest, as yet, it is reported, continues to be the most active in the pinball field, with many of the distribs in this area handling whatever they can possibly obtain. It is even believed that some of the older machines are coming into the sales end of the field now that the demand has pepped up.

In other fields, the rolldown games seem to be most active. New York and California and Michigan seem to be grabbing whatever they can, wherever they can. The operators in these areas are doing a fine job with rolldowns and are continuing right along to purchase what they can get. Used rolldowns are reported to be at a premium at this time with the used machines of one manufacturer said to be selling for almost the same price as when new.

Consoles, too, have come in for more action than they have seen in many, many months. The console field awakens slowly, as is past history, but these profitable machines always have a good following and are now taking on greater importance. There is also no doubt that this field will continue to be active and will probably open with a greater splash than ever very soon.

The bells have made a stride forward again and, in some territories, are going very, very well. Ops are a bit upset by direct sales to clubs and other institutions but even this has not affected general sales of machines by noted distribs. In fact, some distribs who were surveyed, report that they are handling more bells at this time than they ever have before.

One complaint many jobbers and distribs are making is that, "It seems that many of the ops are now holding back from trading or even selling their used machines. It has become very difficult to convince some of these men who are doing a good operating job that they would be much better off with new equipment before the public's taste grows stale in their territory. We are making some very attractive offers to operators and hope that those who have held back up to now will see the light and take advantage of the many fine new machines which are being presented."

Automatic merchandisers have also come in for good sales action. There seems to be drive afoot for used cigaratte machines and beverage dispensers. This was more or less expected as production has taken a long time getting under way for the new equipment and many automatic merchants are protecting themselves by filling whatever available spots they have in their areas with used equipment while waiting for the new machines to come their way. It is also noticeable in this division of the field that these men are obtaining a very solid and sound commission arrangement which makes operating much more profitable than in most other categories of the industry.

The specialists in the arcade equipment field report sales down. But, they claim, this is always the case after Labor Day and sales will start once again with the opening of winter spots. The arcade field has closed in to a much smaller unit than what it was during the war and many are retaining much old equipment. The sellers in this division hope that the arcade owners will start installing the very latest new equipment so that sales will again rise.

Most interesting is the good action being noted in the juke box field which is at last seeing the first post-war phonos introduced as used equipment. This, it is believed, will pep sales even beyond the point they are at this time and will start many new routes. The juke box field is, of course, well stocked with equipment, but, whatever used machines have been presented have been rapidly gobbled up and the sellers here are taking trades to fill many orders on hand.

With the used machine market showing more pep and action once again there is no doubt that this will pervade the entire field and will bring about better sales for new machines since trade-ins will be obtaining better prices. The field, because of this used machine market activity, can look to greater action for some monthe to come, possibly far into '48, is the prediction of many sellers today.

FORESEE JUKE BOX BIZ IN HANDS OF FEWER OPS

Field Now Requires Most Efficient Biz Methods, Larger Capital Investment and Complete Concentration of Efforts to Show Profit. Small Routes Being Bought Up by Larger Ops. Expect Finer Biz Methods and Better Commish Basis to Result With Fewer Ops Controlling Equipment.

NEW YORK — There is a belief current among a great many leaders in the juke box industry that there will be fewer operators in this field before '48 is over.

This belief is based on the facts on hand which indicate that a great many of the smaller juke box ops are gradually leaving this division of the business. They simply cannot make out. Therefore, the larger ops in each area are reported to be gobbling up routes at lower prices than they ever before paid, taking over whatever notes are yet to be handled and also, by adding the locations and machines to their present routes, are able to make these show a profit on average gross income.

This is what happened in the cigarette machine business a long time ago. One small op after another was forced to forego the operation of cigarette merchandisers because the small routes simply did not pay off. Therefore, those who operated in large quantity, and efficiently, were able to take these routes over, add them onto their own, and show a profit.

At the same time the average juke box leader believes that as the smaller ops leave the field this will prove of benefit to all concerned. It is the belief of these men that by "closing in" the number of men operating juke boxes and other automatic music equipment that better commission and business arrangements can be made with the need for fewer men to agree to any good ideas which may be presented.

One noted association manager stated, "There is no doubt in my mind but what a lot of the small operators in our area will have to fold up. They simply cannot go on specializing in automatic music in a small way anymore. They know this and we know it. It is simply a question of a short time before they will be forced to sell to some of the larger operators. There is also no doubt in my mind that the bigger op will be able to show a profit by adding the average of the small route to his larger one.

"At the same time", he continued, "we realize here that with less operators to contend with, we can get over many good business ideas which have been proposed to the trade. In the first place, the larger operator must work with greater efficiency than the small man. He is also in the position to obtain supplies and parts in quantities and therefore at lower prices.

"Because of larger gross income and more efficient business methods he can make his route profitable whereas the small man is up against one problem after another. We know that the larger ops are anxious and even eager to get together and set up a commission basis which will make operating really profitable. At present, everytime we have suggested such ideas, some of the smaller men would not agree. The result was that no one could adopt the suggestion.

"The larger operator", he stated, "also knows more of the prevailing conditions in other territories and, we feel, will come together with all other operators' associations into a good organization for mutual and beneficial interest, as well as for the interest of all the industry combined. This makes us believe that the fewer operators will mean better business for those who will be able to continue onward in the juke box business."

This has also become noticeable to the members of *The Cash Box* in letters received from many small ops about the country, especially those who do not have mixed routes, that they want "out" from the business. They claim that cost of records, supplies, parts, labor, general overhead, amortization, depreciation, etc., makes it impossible for them to show a profit. Yet, they also realize, that the larger ops in their territories are getting along well, and in some cases, are doing even better than expected.

"But", as one small op wrote who advised that he was preparing to sell his route of 28 phonos, "the large operator here has a virtual monopoly on all the good spots and we have been forced to take secondary locations. We have, perhaps, three spots which are really of value and which we personally developed. But, we haven't been able to show any profit and so we're selling our 28 machines to this man who will, no doubt, be able to profit because he adds our gross to his and gets a very good average all around. At the same time, when we sell to him, he will be in actual control of this area and will be able to get $15 front money as you propose, something he wouldn't do while we were here."

With the juke box business slowly entering into the hands of fewer operators thruout the nation the merchandising problem is also eased. There is a belief that the large routes will be able to take care of better sales than have all the many small scattered holdings.

Most important, of course, is the fact that finer business methods will develop as a result of the machines being controlled by fewer people. This, it is hoped, will bring about better business for all concerned with the automatic music industry.

ROLLDOWN GAME FIELD EXPECTS BIG SALES BOOM

Report Rolldown Games Becoming More Popular As New Territories Open.

NEW YORK — Manufacturers of rolldown games have continued to multiply as demand has continued to grow from various sections thruout the nation where these games are suddenly being discovered and gradually springing into prominence.

When lower California faced loss of pinballs, some months ago, the rolldown games came into greater prominence than ever in this area, and have since continued to grow in import thruout all this territory.

The same happened in another of the nation's outstanding territories here in the largest city in the nation with more and more operators daily entering into the operation of the rolldowns and many reporting that they are doing an extremely fine job from a profit standpoint. (It is also believed here that it is these games which will gradually lead to the possibility of other amusements entering this area.)

In the state of Michigan rolldowns have gradually seeped into one location after another. Starting with Michigan's major city of Detroit, the games have spread until they are now found in some of the smaller towns and villages and seem to be attracting as much play as any other type of amusement games ever did.

The same is also true in other states, reports indicate, where the games have gradually entered into one territory after another, usually with the sanction of licensing departments because of their skill element, and have now won greater following.

One of the factors which seems to be gaining greater importance for the rolldowns is the longer life they seem to enjoy on the average location. Another, some of this game's adherents point out, is that, "The player can handle the ball himself and this has much to do with his wanting to continue to play more than with other machines."

There are arguments pro and con regarding the rolldowns. Pinball ops claim that their price is too high and that they do not have the attraction of the pin game. But, rolldown ops state, in reverse, that regardless of the fact the price is higher than the pinball machine, they make up for it by lasting longer on the average spot.

Whatever the reason, there is a sales boom in the rolldown field and, it is now believed, many more of these machines will spread thruout the country gaining greater following than ever before.

One noted Chicago manufacturer is reported to have sold close to 9,000 of one his numbers and this has attracted much attention. Whether this is a highly exaggerated figure, or not, it still indicates great interest in the growth of this type of machine and means that as the number of manufacturers continues to increase, better games will be seen in this category of the amusement machine field.

One well known Florida operator reported, "We are doing as well with our rolldowns as we ever did with other games and we believe that they will outlast all other games. Tho the collections may not be as big, we still go on and on and haven't had to buy too many of these for there just aren't that many manufacturers turning out new units in this field."

Others have just as many and varied reasons why they are adding rolldown games to their routes. Some of these men claim that the game is a "changeover" from other equipment they feature, and that it helps stimulate the players," so that when they bring in another new pinball we get greater action than ever."

It seems, too, that some of the major manufacturers will enter into this field as it becomes stronger. Quantity sales aren't as yet to be had, is the report. This field is mostly in the hands of the smaller manufacturers who aren't in dire need of volume production. They go along on a small production basis but, it is declared, a very profitable one, whereas, they claim, if they were forced to large volume production they might not find the field as healthy as it now is.

In this city, as well as in many other cities, there are no licenses issued for the rolldown games. It seems that the city believes them in the same class with bowling and other such equipment. Therefore they are working along on the principle that they are "in a class by themselves as a coin operated amusement machine".

Whatever the future holds for the eventual development of the rolldown game, there is no doubt that sales will continue apace of the production now in effect, and this will mean a profitable continuance of this business.

WILL PETRILLO JOIN FORCES WITH ASCAP TO TAX JUKES?

NEW YORK—One of the nation's theatrical papers came out with a statement this past week that the newest Petrillo move to ban recordings of all kinds and for all time into the hereafter, may mean that Petrillo is planning to join forces with ASCAP (and/or others in this category) to change the "Copyright Act of 1909", or certain clauses therein, which would mean that the nation's juke boxes would be forced to pay tribute to this particular organization and thru certain ramifications between AFM and these protective music organizations, Petrillo would be receiving as much, if not more, than what he formerly received in royalties from the record manufacturers.

In fact, this showpaper stated, "So—the wisdom of Petrillo's latest move put to one side—this may well achieve in Washington through stress of union power, what sundry show business components couldn't achieve under less strenuous circumstances. All seem agreed that a new Copyright Act, taking into consideration today's progress in the electornic's form of entertainment, is inevitable. Our solons have been remiss in formulating the amendments. Petrillo may hasten it."

There is no doubt that for a long time now Petrillo has been much interested in the great growth of the entire juke box industry. Not only he, but everyone else engaged in the music business.

There is also no longer any doubt as to what the juke box can do to popularize an artist and zoom him to heights he could never otherwise achieve. Overnight, great stars have been created. This isn't boast—this is fact.

Furthermore, many vocalists and bands have been able to obtain weekly stipends far and above what they ever before received, thru the fact that their accomplishments rated so high on juke box regional reports. This has come to the attention of all engaged in the musical industry.

But, there are some who now feel that because from the development of a lifetime needle, automatic amplification, and the fact that the public now has the opportunity (for only a nickel) to play the music it wants to hear, when it wants to hear it, that the juke box industry should be made to pay tribute to one certain privileged class thru the Congress of these United States, regardless whether it will, or will not, benefit the peoples of this nation.

Under the present provisions of the Taft-Hartley Act, juke box leaders do not know, and cannot see, how James C. Petrillo and his AFM union can be made beneficiaries under any change of the Copyright Act of 1909. The Taft-Hartley Act reads with such stress and vigor regarding royalties to be paid to unions that it seems far-fetched to believe that a change of clause in another law will make possible payment to AFM.

It seems to the members of the juke box industry that it is much more than a change of the Copyright Act of 1909 which will be required to change Petrillo's present attitude in regard to the future manufacture of recordings. Whether he will, or will not, join hands with ASCAP, or any of the other music protective organizations, to help change this act "through stress of union power," is as yet to be seen. The average juke box union official doesn't think so. He doesn't believe that Petrillo would bring to bear "through stress of union power".

These men, rather, seem to be of the belief that Petrillo has set a course for his AFM union wherein he feels the greater non-recording majority of his members should be guaranteed a certain remuneration which will help them further their own interests.

This has nothing to do on the surface with the men engaged in the juke box business. Juke box men did not enter into any disputes when cost of recordings were raised to them as the manufacturers of records were forced to pay more royalties.

It shall be interesting to this publication, as well as to the entire juke box industry, to watch further developments. The rumors which are spreading thruout musical organizations regarding Petrillo joining forces with them, are as yet only rumors. The fact that this theatrical publication saw fit to further these rumors, is even more surprising.

There is no doubt that whatever Petrillo plans is being kept well secret by none other than Petrillo, and that he has proved himself strategist enough to wait for the other man's moves before he makes any in rebuttal.

"OSCARS" JUST AROUND THE CORNER!

Voting Ends Midnight November 29. Fill Out And Mail Your Vote Card Today! Boost Your Best!

BEST RECORD OF 1947

"PEG O' MY HEART", Harmonicats	44,950
"HEARTACHES", Ted Weems	29,546
'NEAR YOU", Francis Craig	14,4B5
"ANNIVERSARY SONG", Al Jolson	13,643
"THAT'S MY DESIRE", Frankie Laine	9,10B
'MAMSELLE", Art Lund	3,7B4
"LINDA", Charlie Spivak	3,291
"I WONDER, I WONDER", Eddy Howard	2,261
"ANNIVERSARY SONG", Guy Lombardo	1,B43
"PEG O' MY HEART", Three Suns	1,227
"THAT'S MY DESIRE", Sammy Kaye	1,142
"NEAR YOU", Larry Green	B96
"PEG O' MY HEART", Clark Dennis	627
"SUNDAY KIND OF LOVE", Claude Thornhill	612
"PEG O' MY HEART", Ted Weems	335

BEST ORCHESTRA OF 1947

EDDY HOWARD	60,630	LOUIS PRIMA	2,704
VAUGHN MONROE	14,955	RAY McKINLEY	1,930
GUY LOMBARDO	12,B46	ART MOONEY	912
FREDDY MARTIN	12,636	BENNY GOODMAN	B33
CLAUDE THORNHILL	11,607	LARRY GREEN	725
TED WEEMS	9,973	ELLIOTT LAWRENCE	655
SAMMY KAYE	9,6B4	CHARLIE SPIVAK	525
FRANKIE CARLE	8,011	TONY PASTOR	4B0
TEX BENEKE	6,7B0	TOMMY DORSEY	321
STAN KENTON	6,273	PHIL HARRIS	271
HARRY JAMES	5,631	JIMMY DORSEY	258
JOHNNY LONG	4,950	RAY ANTHONY	175

BEST FEMALE VOCALIST OF 1947

JO STAFFORD	33,B03
DINAH SHORE	24,241
MARGARET WHITING	14,134
PEGGY LEE	7,981
ELLA FITZGERALD	6,456
MARTHA TILTON	4,321
FRAN WARREN	1,992
DORIS DAY	1,430
FRANCEY LANE	1,400
MONICA LEWIS	941
NELLIE LUTCHER	742
HELEN FORREST	550
BERYL DAVIS	430
JUNE CHRISTY	396
GEORGIA GIBBS	32B
SARAH VAUGHAN	296
MARJORIE HUGHES	116

BEST MALE VOCALIST OF 1947

PERRY COMO	60,111
BING CROSBY	1B,663
ART LUND	11,250
FRANKIE LAINE	10,10B
VIC DAMONE	B,294
FRANK SINATRA	6,660
BILLY ECKSTINE	3,B50
BUDDY CLARK	3,620
DICK HAYMES	2,243
AL JOLSON	1,1BB
MEL TORME	1,104
JOHNNY MERCER	1,024
ALAN DALE	939
PHIL BRITO	915
TONY MARTIN	B21
HERB JEFFRIES	725

BEST FEMALE VOCAL COMBINATION OF 1947

ANDREWS SISTERS	39,758
DINNING SISTERS	12,979
MURPHY SISTERS	9,484

BEST MALE VOCAL COMBINATION OF 1947

MILLS BROS.	37,745	JOHNNY MOORE'S THREE BLAZERS	6,829
INK SPOTS	33,609	MODERNAIRES	5,062
KING COLE TRIO	21,078	CHARIOTEERS	3,720
THREE SUNS	12,045	FOUR VAGABONDS	1,599
THE RAVENS	10,064	GOLDEN GATE QUARTET	648
PIED PIPERS	7,218		

BEST "HILLBILLY" RECORD OF 1947

"TIM-TAYSHUN", Stafford-Ingle (Pop)	16,316
"FEUDIN' & FIGHTIN' ", Dorothy Shay (Pop)	16,267
"IT'S A SIN", Eddy Arnold	12,268
"WABASH CANNON BALL", Jimmy Dale	11,023
"JOLE BLON", Moon Mullican	10,042
"RAINBOW AT MIDNIGHT", Ernest Tubb	9,968
"WHAT IS LIFE WITHOUT LOVE", Eddy Arnold	7,749
"DON'T LOOK NOW", Ernest Tubb	3,475
"I'LL HOLD YOU IN MY HEART", Eddy Arnold	3,038
"HITLER LIVES", Rosalie Allen	1,030
"DAUGHTER OF JOLE BLON", Johnny Bond	655
"NEW JOLE BLON", Roy Acuff	528
"RYE WHISKEY", Red Foley	215
"FEUDIN' & FIGHTIN' ", Bing Crosby (Pop)	205
"I'LL STEP ASIDE", Ernest Tubb	53
"YOU MUST WALK THE LINE", Eddy Arnold	50
"HANG MY HEAD AND CRY", Riley Shepard	50

BEST "WESTERN" RECORD OF 1947

"SMOKE, SMOKE, SMOKE", Tex Williams	40,35B	"MY ADOBE HACIENDA", Dinning Sisters (Pop)	632
"RAGTIME COWBOY JOE", Eddy Howard (Pop)	7,680	"MOVE IT ON OVER", Hank Williams	480
"MY ADOBE HACIENDA", Eddy Howard (Pop)	6,229	"DANGEROUS GROUND", Roy Rogers	465
"WHEN THE SNOWBIRDS CROSS THE ROCKIES", Gene Autry	1,774	"SO ROUND, SO FIRM, SO FULLY PACKED", Merle Travis	420
"SMOKE, SMOKE, SMOKE", Phil Harris (Pop)	1,669	"THAT'S WHAT I LIKE ABOUT THE WEST", Tex Williams	310
"BLUE TAIL FLY", Eddy Howard (Pop)	1,339	"LOVE LANES OF YESTERYEAR", Al Dexter	200
"HAVE I TOLD YOU LATELY", Sons of the Pioneers	1,300	"TEARDROPS IN MY HEART", Sons of the Pioneers	166
"ITALIAN DREAM WALTZ", Red River Dave	1,030	"KENTUCKY WALTZ", Cowboy Copas	150
"SMOKE, SMOKE, SMOKE", Lawrence Welk (Pop)	1,020	"DOWN AT THE ROADSIDE INN", Al Dexter	95
"T-N TEASING ME", Cliffie Stone	9B3	"THERE'S A BIG ROCK IN THE ROAD", Bob Wills	60
"COOL WATER", Foy Willing	B80	"ROUND UP POLKA", Tex Williams	54
"ON SILVER WINGS TO SAN ANTONE", Rosalie Allen	B1B	"GET THAT CHIP OFF YOUR SHOULDER", Red Murrell	50

BEST "RACE" RECORD OF 1947

"I WANT TO BE LOVED", Savannah Churchill	20,330	"AIN'T NOBODY HERE BUT US CHICKENS", Louis Jordan	1,00B
"THAT'S MY DESIRE", Hadda Brooks	16,90B	"TRUST IN ME", Hadda Brooks	930
"DON'T YOU THINK I OUGHTA KNOW", Bill Johnson	16,417	"REAL GONE GUY", Nellie Lutcher	B50
"OLD MAN RIVER", The Ravens	11,009	"THEM THERE EYES", Roy Milton	721
"OPEN THE DOOR RICHARD", Count Basie	B,106	"I GOT A RIGHT TO CRY", Joe Liggins	664
"OPEN THE DOOR RICHARD", Jack McVea	8,005	"JAZZ AT THE PHILHARMONIC", Illinois Jacquet	420
"HURRY ON DOWN", Nellie Lutcher	6,792	"FOOL THAT I AM", Dinah Washington	341
"OLD MAID BOOGIE", Eddie Vinson	4,670	"YOU WON'T LET ME GO", Johnny Moore	294
"TANYA", Joe Liggins	4,239	"BLOW MR. JACKSON", Joe Liggins	10B
"NEW ORLEANS BLUES", Johnny Moore	3,500	"THRILL ME", Roy Milton	107
"OPEN THE DOOR RICHARD", Dusty Fletcher	2,20B	"I LOVE YOU YES I DO", Bull Moose Jackson	94
"EVERYTHING I HAVE IS YOURS', Sarah Vaughan	1,018		

USE THIS PREPAID POSTCARD TO VOTE FOR YOUR BEST MONEY-MAKING RECORDS AND YOUR MOST OUTSTANDING RECORDING ARTISTS OF 1947

MY BEST MONEY-MAKING RECORD FOR 1947 WAS—

_____ _____
(NAME OF RECORD HERE) (NAME OF ARTIST HERE)

BEST ORCHESTRA FOR '47_____

BEST FEMALE VOCALIST FOR '47_____

BEST MALE VOCALIST FOR '47_____

BEST FEMALE VOCAL COMBINATION FOR '47_____

BEST MALE VOCAL COMBINATION FOR '47_____

BEST "HILLBILLY" RECORD FOR '47_____

BEST "WESTERN" RECORD FOR '47_____

BEST "RACE" RECORD FOR '47_____

BEST "FOREIGN" RECORD FOR '47_____

NOTICE: Be Sure to Include Name of Artist on All Records Listed!

IMPORTANT

EACH JUKE BOX YOU OWN COUNTS FOR ONE VOTE. EACH WALL OR BAR BOX YOU OWN COUNTS FOR ONE VOTE. EACH WIRED TELEPHONE MUSIC SHELL OR MIRRORED CABINET YOU OWN COUNTS FOR ONE VOTE. EACH NON-SELECTIVE (Personal, Solotone, Etc.) MUSIC BOX YOU OWN COUNTS FOR ONE VOTE. BE SURE TO LIST THE COMPLETE NUMBER OF UNITS YOU OWN INDIVIDUALLY ON THE BOTTOM OF THIS CARD TO GIVE THE RECORDS AND ARTISTS YOU CHOOSE FULL CREDIT. THESE CARDS ARE CONFIDENTIAL. INDIVIDUAL FIGURES ARE *NOT* REVEALED.

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FIRM _____

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THE CASH BOX

381 FOURTH AVENUE

NEW YORK (16), N. Y.

YOUR VOTES

"Oscars" will be awarded by The Cash Box to winning records and artists in behalf of America's Juke Box owners.

DECIDE THE WINNERS

IN THE SECOND ANNUAL POLL OF THE AUTOMATIC MUSIC INDUSTRY OF AMERICA TO CHOOSE THE BEST RECORDS AND RECORDING ARTISTS OF 1947

VOTE TODAY!

FILL OUT THE ENCLOSED PREPAID POST CARD AND MAIL TODAY. JUKE BOX LEADERS THRUOUT THE NATION URGE OPERATORS TO VOTE IN THIS "OFFICIAL" SECOND ANNUAL POLL WHICH "THE CASH BOX" *(The Official Magazine of the Juke Box Industry)* WAS *EXCLUSIVELY CHOSEN* TO CONDUCT. YOUR VOTES AND *YOUR VOTES ONLY* DECIDE THE WINNERS. *EVERY VOTE IS A BOOST FOR YOUR FAVORITE RECORDING ARTISTS!*

The Nation's TOP TEN Juke Box Tunes

The Top Ten Tunes Netting Heaviest Play In The Nation's Juke Boxes, Compiled From Reports Submitted Weekly To The Cash Box By Leading Music Operators Throughout The Country.

AL—ALADDIN
AP—APOLLO
AR—ARISTOCRAT
BU—BULLET
BW—BLACK & WHITE
CA—CAPITOL
CN—CONTINENTAL
CO—COLUMBIA
CR—CROWN
CS—COAST
DE—DECCA
DEL—DELUXE
EX—EXCLUSIVE
JB—JUKE BOX
KI—KING
LI—LISSEN
MA—MAJESTIC
ME—MERCURY
MG—M-G-M
MN—MANOR
MO—MODERN
MU—MUSICRAFT
NA—NATIONAL
RA—RAINBOW
RE—REGENT
SI—SIGNATURE
SO—SONORA
SP—SPECIALTY
ST—STERLING
SW—SWANK
TO—TOP
TR—TRILON
UA—UNITED ARTIST
UN—UNIVERSAL
VI—VICTOR
VT—VITACOUSTIC

1 NEAR YOU

Oh are they playing this one. In first place for six solid straight weeks.

BU-1001—Francis Craig
CA-452—Alvino Rey O.
CO-37838—Elliot Lawrence O.
DE-24171—Andrews Sisters
MA-7263—Victor Lombardo O.
ME-5066—Two Ton Baker O.
RA-10025—The Auditones
SA-657—Four Bars & A Melody
ST-3001—Dolores Brown
VI-20-2421—Larry Green O.

2 I WISH I DIDN'T LOVE YOU SO

Appearing in this spot for the fourth consecutive week. Whatta coin culler!

CA-409—Betty Hutton
CO-37506—Dinah Shore
DE-23977—Dick Haymes
MA-7225—Dick Farney
MG-10040—Helen Forrest
VI-20-2294—Vaughn Monroe

3 I HAVE BUT ONE HEART

In fourth place last week, this smash ditty climbs another notch to move into the charmed circle. Loads of play on every disk.

CO-35754—Frank Sinatra
CA-460—The Pied Pipers
DE-24154—Carmen Cavallero
ME-5053—Vic Damone
MU-15096—Gordon McRae
SI-15016—Monica Lewis
VI-20-2424—Tex Beneke

4 FEUDIN' & FIGHTIN'

In sixth place last week — in the four spot here. Ops say this one is destined to become a standard.

CA-B443—Jo Stafford
CO-37189—Dorothy Shay
DE-23975—Bing Crosby
MA-12011—Georgia Gibbs
ME-6049—Rex Allen
MG-10041—Kate Smith
VI-20-2313—Tex Beneke O.

5 THE LADY FROM 29 PALMS

Moves down several after a steady ride on the top. In third place last week, the tune takes over fifth place now.

CO-37562—Tony Pastor O.
DE-23976—Andrews Sisters
VI-20-2347—Freddy Martin O.
VT—Henri Busse O.

6 AN APPLE BLOSSOM WEDDING

Keep your eyes on this one say a load of ops. In eighth place last week, "Apple Blossom Wedding" jumps to the sixth spot.

CA-430—Hal Derwin O.
CN-1101—Joe Dosh
CO-37488—Buddy Clark
DE-24117—Kenny Baker
DI-2081—Jerry Cooper
MA-1156—Eddy Howard
MU-15112—Phil Brito
SO-3044—Ginny Simms
VI-20-2330—Sammy Kaye

7 PEG O' MY HEART

Maintains its hold for oh so long. On top of the voting, with ops still receiving peak play.

AL-537—Al Gayle Harmonicords
CA-346—Clark Dennis
CO-37392—Buddy Clark
DE-25075—Glenn Miller O.
DE-23960—Eddy Heywood O.
DE-25076—Phil Regan
DEL-1080—Ted Martin
MA-7238—Danny O'Neil
ME-5052—Ted Weems
MG-10037—Art Lund
NA-9027—Red McKenzie
SI-15119—Floyd Sherman
VI-20-2272—The Three Suns
VT-1—The Harmonicats

8 I WONDER WHO'S KISSING HER NOW

In oldie that will always go. In fifth place last week, this tune drops a few to take over eighth place.

AP-1055—Four Vagabonds
CA-433—Dinning Sisters
CO-37544—Ray Noble O.
CS-8002—Jack McLean O.
DE-24110—Danny Kaye
DE-25078—Ted Weems
DE-1512—Dick Robertson O.
DEL-1036—Joe Howard
DI-2082—Jerry Cooper
MA-6013—Foy Willing
RA-10002—Marshall Young
SI-15057—Bobby Doyle
SO-2012—D'Artega O.
VI-25-0101—Jean Sablon
VI-20-2315—Perry Como
VI-26-329—Wayne King O.

9 THAT'S MY DESIRE

Repeats its position of last week, with ops still reporting heavy play on every disk.

AP-1056—Curtis Lewis Trio
CA-395—Martha Tilton
CN-6048—Golden Arrow Quartet
CO-37329—Woody Herman
DE-23866—Ella Fitzgerald
ME-5007—Frankie Laine
MG-10020—Art Mooney
MN-1064—The Cats & The Fiddle
MO-147—Hadda Brooks
SO-2019—Ray Anthony O.
VI-20-2251—Sammy Kaye

10 WHEN YOU WERE SWEET SIXTEEN

There's no telling how long this one will last. One of the better records of the year.

CO-37803—Dick Jurgens O.
DE-23627—The Mills Brothers
VI-20-2259—Perry Como

THE CASH BOX Record Reviews

"A Nightingale Can Sing The Blues"
"There'll Be Some Changes Made"
Peggy Lee
(Capitol 15001)

● Gal with the pipes that count shows the boys that she still has loads of coin appeal with this disking. It's Peggy Lee offering the scintillating wordage to "A Nightingale Can Sing The Blues" and "There'll Be Some Changes Made". Top deck, with Peggy way down deep in the low blue mood sends chills up and down your spine, with Peggy's voice sifting in to fill your soul with loads of feeling. Orchestral backing by the Frank DeVol ork lends the song an air of bright musical glitter. On the flip with the standard "There'll Be Some Changes Made", Peggy once again trips the light to come up with another deck that counts. Beat is picked up a bit on this side, with the spotlight on the thrush throughout. Always a potential coin culler, this duo by Peggy should hold the boys for quite a while.

"Love For Love"
"Warsaw Concerto"
Claude Thornhill Orch.
(Columbia 37940)

● Latest disk out of the Claude Thornhill bagful of hits is this piece labeled "Love For Love" — just full of stuff that's bound to melt your phono fans into a coin parade. With the meaningful wordage being chanted by Fran Warren, the deck is one you're going to find yourself featuring in the forefront of your phono in the very near future. Fran's piping fills the air with loads of charm that literally glows throughout the cutting. The title gives off the fling, with Fran basking in the limelight all thru. On the flip with Claude himself tickling the ivories, the maestro shows his brilliant catalog with the ever-popular 'Warsaw Concerto". Natch the mood is symphonic, with loads of sweet echoing throughout. Latch on to the top deck — the starry eyed kids will listen to thrush Warren all night long.

"Peggy O'Neil"
"I'll Hate Myself In the Morning"
Frankie Carle Orch.
(Columbia 37930)

● Light lilting melody from the keyboard of maestro Frankie Carle echoes here, with the fragrant vocal styling of balladeer Gregg Lawrence to the fore to wail the pleasing wordage attached to "Peggy O'Neil". Made of stuff that will appeal to loads of folks, the ditty is one that should meet with loads of approval on the part of music ops the nation round. Gregg's charming rendition further allays the pipers' strong winning favor and should be another notch in his climb upward. On the flip with "I'll Hate Myself In the Morning", Gregg joins hands with Marjorie Hughes to spill with a cute telephone gag on wax. The lassie and lad's pipes send mellow tones of top notch vocal styling that may catch on. Both sides spin in the merry mood. Take note of maestro Carle's astute following and carry the ball from there.

DISK O'THE WEEK

"A Tune For Humming"
"Put Yourself In My Place Baby"
Hoagy Carmichael
(Decca 24247)

HOAGY CARMICHAEL

● The boy with that twang in his pipes comes out here to do a tune that definitely will be one of the better items in music ops machines in the very near future. Hoagy Carmichael, who scored on the nation's phonos with "Huggin' and Chalkin'" not too long ago offers his latest platter in vibrant mood bound to set zillions of ops off to a merry coin ride. The ditty, labeled "A Tune For Humming" shows loads of possibilities, what with Hoagy's familiar vocal strains seeping thru in mellow styling. While the wax spins in slow tender mood, the setting of the song is offered in plaintive styling full of warmth and nostalgia. Vocal combo come in to back Hoagy with a gorgeous hunk of harmonization, while the Billy May ork fill in with superb melody. On the flip with "Put Yourself In My Place Baby", Hoagy once again shows his splendid wares in fine measure as he renders this plug tune. It's Hoagy's pipes that turn the trick on this one, with the spotlight glittering on Billy May and his boys once again. For a two-sided package of coin play—get next to this platter.

"Didn't It Rain"
"Stretch Out"
Sister Rosetta Tharpe
(Decca 48054)

● Pair of sides in the spiritual vein are done up brown here in the inimitable song styling of Sister Rosetta Tharpe. Always a name attraction in spiritual musical circles, the Sister's version of "Didn't It Rain" and "Stretch Out" is bound to draw loads of phono play in those spots that go for this stuff. On the top deck, Rosetta gives out with "Didn't It Rain" and does so with loads of gusto and zest behind her tonsil work. Marie Knight and The Sam Price Trio give the headliner adequate backing thruout the entire waxing. Backing slows down a bit as Sister offers "Stretch Out." Guitar spot here flavors the cookie tremendously, altho Sister Tharpe grabs the spotlight and holds tight all the way. Music ops that use this brand should, by all means, give this duo a whirl.

"The Wildest Gal In Town"
"I Still Get Jealous"
Dick Farney
(Majestic 7271)

● Pair of sides which ops can use to good advantage are these offered by Dick Farney. Titled, "The Wildest Gal In Town" and "I Still Get Jealous", Dick renders the duo in tones of light clipped silvery phrases that spill from his pipes in effective fashion. With the orchestra under the direction of Jack Mathias to add loads to this disk's possibilities, Dick fairly shines throughout. Top deck, currently enjoying peak play in many an op's phono should meet with decent play in the boxes. On the flip with "I Still Get Jealous", from the musical production "High Button Shoes," Dick's rendition of this plug tune is favorable throughout. Altho both sides won't stop traffic they nevertheless offer excellent filler material.

"Ballerina"
"What Are You Doing New Year's Eve?"
Mel Torme
(Musicraft 15116)

● The kid with the velvet plush pipes, Mel Torme grabs onto a pop duo that are bound to start the wails a' comin' once again. Running thru "Ballerina" and "What Are You Doing New Year's Eve?", piper Mel whispers the subtle bow-and-arrow wordage in light tones of beautiful simplicity, while an instrumental combo picks up the beat behind. Mel's growing popularity means loads of demand, and while this pair is currently popping in the phonos in a big way, you'll find loads of added coin play with the Torme rendition. Top deck has just a bit more life behind it, with Mel's vocal efforts riding thru in great fashion. The tone of the lad in smooth intimate styling makes you wanna get up real close to him. Both sides definitely deserve your listening ear.

"Mention My Name In Sheboygan"
"Hooray, Hooray I'm Goin' Away"
Beatrice Kay
(Columbia 37922)

● Here's a deck you practically can't miss with. It's Beatrice Kay sending coinage galore your way with 'Mention My Name In Sheboygan." With Bea throating the cute wordage in the manner that has so distinguished her, the deck stacks up to a sure-fire bet for your tavern spots. Bea tells the gang all about that famous spot and just how grand the town really is, with the punch line title coming thru. Maestro Mitchell Ayres kicks off the orchestral backing in gay vintage of yesteryear to round out the side. On the flip with more yowling that shows well, Bea offers "Hooray, Hooray, I'm Goin' Away." The phono fans will be coming toward your machines with this one, what with Kay's vocal efforts riding thru in fine style. Both sides are action packed for excellent play—whirl 'em.

Only Records Considered Best Suited To The Requirements Of The Trade Are Reviewed On These Pages.

THE CASH BOX Record Reviews

"I'm All Dressed Up In A Broken Heart"
"Put Your Little Head On My Shoulder"
Jack Owens
(Tower 1263)

● Choir boy Jack Owens, the lad of current "How Soon" fame, offers his second waxing on the Tower label, to come up with another clickeroo in the person of "I'm All Dressed Up In A Broken Heart". Jack's flavor-full top notch vocal treatment glitters like gold here as he pipes this fragrant oldie. Ditty is well knit with loads of balance behind Eddie Ballantine's wonderful orchestration. Pleasant mood of the ditty and the pipers rendition flavors the song immensely. On the flip with "Put Your Little Head On My Shoulder", Jack once again shows his powerful tonsil work with this cupiditty weaving around the title. Rapidly climbing as a name among balladeers, Jack Owens is a name you'll soon be featuring on your phono. Both sides should increase your phono play.

"Fool That I Am"
"How Soon"
Dinah Shore
(Columbia 37952)

● Pair of pop sides currently enjoying a terrific ride in music boxes throughout the nation are offered here by the capable Dinah Shore. Wailing the sultry blue wordage to "Fool That I Am", Dinah shows her top song styling in adapting this deep bit to her roster of hits. The waxing spins in slow moody styling, with Dinah and Sonny Burke ork filling in with loads of tones that count. On the flip with more music making mad coin on the boxes, Dinah picks 'em up and lays 'em down to the riff set by "How Soon." Bound to be a ditty in the forefront of the music world in the near future. Dinah's interpretation of this plug tune is effective. Add to that the strong following and demand for the chirp and you've got a disk that can be featured to advantage in your phonos.

"Oh Marie"
"So Far"
Alan Dale
(Signature 15160)

● They'll rip your machine apart for this one! They'll play it, replay and come back time and again. A kid well up on the star studded trail for a bright musical future is Alan Dale, with this smash disking of "Oh Marie" to prove it in a big way. By grabing this platter and getting an earful of this boy, you'll easily attest to his tremendous coin culling powers. Alan wails this plaintive Italian air with loads of freshness that sparkles throughout the deck. The lad has that intimate touch, with his pipes matching the wonderful setting in the background by maestro Ray Bloch. On the flip with a plug tune from the musical production "Allegro", Alan once again comes thru for a host of ops with his rendition of "So Far." Incidental music by the Bloch ork once again shines brightly, while Alan pitches in smooth styling. You'll go for the lad in a big way — stack up right away.

SLEEPER OF THE WEEK

"Love For Love"
"Baby Be Good"
Vaughn Monroe Orch.
(Victor 20-2514)

VAUGHN MONROE

● Oh lawdy will they play this one! You'll have to cordon off your phonos and line the fans up. Rapidly rising as one of the nation's top band stylists, maestro Vaughn Monroe offers his latest cookie labeled "Love For Love" to score like a spade flush all the way. With Vaughn on the stand to wail the tainted wordage in full forceful voice, the deck stacks up as one that will definitely account for loads of coin play. Ably suited for spots where they love to get up close to each other, this deck will have his many fans going hog wild for more. The maestro's powerful efforts are bound to attract loads of attention that spell coinage. The ditty is flavored immensely by some wonderful instrumentation by the Monroe boys who back the maestro effectively. On the flip with "Baby Be Good", Vaughn once again shows his talented tonsils to best advantage as he spills this merry ditty loaded with kicks galore. Beat is lively with the ork once again offering excellent background music. The side to ride with, and pronto at that is "Love For Love."

"With A Hey And A Hi And A Ho Ho Ho"
"My Flame Went Out Last Night"
Louis Prima Orch.
(Victor 20-2515)

● More novelty stuff on the top deck of this cookie is what cooks with this latest Louis Prima platter. With maestro Louis himself to wail the oh so happy wordage in gay merry mood, the deck stacks up as one that's bound to cause loads of coin play the nation 'round. Louis spills the happy vocal in mellow nasal tones, while the band boys chime in to echo the title. Loads of beat trickle thru to make those hep dancers sit up and take notice. On the flip with "My Flame Went Out Last Night", Louis grabs the bill of fare again to spill the torrid wordage of this torchy ditty. Band chorus comes again here to add loads to the tune's possibilities. Both sides are destined for a sleigh ride

"Them There Eyes"
"Tain't What'cha Do"
Erskine Butterfield Quartet
(Specialty 1021)

● Pair of sides tailor made to fit your race spots are these offered by the talented Erskine Butterfield Quartet and rendered with loads of zest and bounce, they stack up for a load of phono play. Running thru "Them There Eyes" and the familiar "Tain't What'cha Do", the combo knock out merry rhythm in full mellow patterns that count. Top deck, which garnered a load of coin not too long ago is offered in fast tempo, with the vocal strains filling the bill. On the flip with more merry beat, the gang come through again for another deck that stacks up high. The hep jazzophile crowd are bound to go for this stuff—let 'em have it.

"Gone Again"
"Hamp's Got A Duke"
Lionel Hampton Orch.
(Decca 24248)

● Pair of sides by the renowned Lionel Hampton ork are offered here in swelling mood that is bound to increase your phono play. Top deck, an oldie that cornered the market in coin culling attraction features the vocal strains of chirp Winnie Brown in low solitude mood, offset by some wonderful instrumentation on the part of Hamp's boys. The sultry blue vocal styling of Winnie fits the mood of the ditty to a patter, with the beat spinning in slow metro throughout. Stuff is aimed at ops who have race spots, and is easily suited for dancers and listeners alike. On the flip with some stuff of his own, the Hamp knocks out Hamp's Got A Duke", a mellow riff tune which shows the Hampton crew in full regalia. Ops are bound to go for the top deck—it's worthy of your listening time.

"Papa Won't You Dance With Me"
"I Still Get Jealous"
Guy Lombardo Orch.
(Decca 24226)

● Offering music styled in the ultra sweet mood of his boys, maestro Guy Lombardo comes up with a cookie here that is bound to be featured in many a phono throughout the land. Lombardo, always a favorite and in strong demand, runs thru two plug tunes from the musical production "High Button Shoes." Featuring The Lombardo Trio on the top deck, labeled "Papa, Won't You Dance With Me", the ditty spins as one that is bound to snatch a load of coin in the phonos. Mood of the wax is set in gay polka time, with Guy and his royal crew coming in to fill the bill. On the flip, balladeer Kenny Garner steps to the fore to spill with "I Still Get Jealous." Currently being featured by many an op, Kenny's warbling is set in fine fashion while Lombardo spills with the mellow music. Where they go for Lombardo, (and that covers a load of territory), they'll really go for this.

Only Records Considered Best Suited To The Requirements Of The Trade Are Reviewed On These Pages.

JUKE BOX REGIONAL RECORD REPORT

The Ten Top Records-City by City

NOVEMBER 8, 1947

New York

1. NEAR YOU *(Francis Craig)*
2. I WISH I DIDN'T LOVE YOU SO *(Vaughn Manroe)*
3. SO FAR *(Perry Como)*
4. I HAVE BUT ONE HEART *(Vic Damone)*
5. HOW SOON *(Jack Owens)*
6. AND MIMI *(Dick Haymes)*
7. CIVILIZATION *(Louis Prima)*
8. A FELLOW NEEDS A GIRL *(Perry Cama)*
9. TOO FAT POLKA *(Arthur Godfrey)*
10. PEGGY O'NEIL *(The Harmonicats)*

Sioux Falls, S. D.

1. NEAR YOU *(Francis Craig)*
2. SUGAR BLUES *(Johnny Mercer)*
3. THE LADY FROM 29 PALMS *(Freddy Martin)*
4. AIN'TCHA EVER COMING BACK *(Frank Sinatrn)*
5. TALLAHASSEE *(Johnny Mercer)*
6. I WONDER WHO'S KISSING HER NOW *(The Dinning Sisters)*
7. THE ECHO SAID NO *(Elliot Lawrence)*
8. WHEN YOU WERE SWEET SIXTEEN *(Perry Como)*
9. PEG O' MY HEART *(Art Lund)*
10. SMOKE, SMOKE, SMOKE *(Tex Williams)*

San Antonio, Texas

1. NEAR YOU *(Francis Craig)*
2. I WISH I DIDN'T LOVE YOU SO *(Vaughn Monroe)*
3. FEUDIN' AND FIGHTIN' *(Dorothy Shay)*
4. I HAVE BUT ONE HEART *(Vic Damone)*
5. YOU DO *(Vic Damone)*
6. THAT'S MY DESIRE *(Sammy Kaye)*
7. THE LADY FROM 29 PALMS *(Tony Pastor)*
8. PEG O' MY HEART *(The Harmonicats)*
9. EARLY IN THE MORNING *(Louis Jordan)*
10. AN APPLE BLOSSOM WEDDING *(Eddy Howard)*

Phoenix, Ariz.

1. SMOKE, SMOKE, SMOKE *(Tex Williams)*
2. NEAR YOU *(Francis Craig)*
3. FEUDIN' AND FIGHTIN' *(Andrews Sisters)*
4. I WONDER WHO'S KISSING HER NOW *(The Dinning Sisters)*
5. WHEN YOU WERE SWEET SIXTEEN *(Perry Como)*
6. TIM TAYSHUN *(Red Ingle)*
7. PEG O' MY HEART *(The Harmonicats)*
8. THE WHIFFENPOOF SONG *(Tex Beneke)*
9. YOU DO *(Margaret Whiting)*
10. ACROSS THE ALLEY FROM THE ALAMO *(The Mills Bros.)*

Springfield, Mass.

1. NEAR YOU *(The Andrews Sisters)*
2. AND MIMI *(Art Lund)*
3. WHEN YOU WERE SWEET SIXTEEN *(Perry Como)*
4. PEG O' MY HEART *(The Harmonicats)*
5. I WISH I DIDN'T LOVE YOU SO *(Betty Hutton)*
6. ON THE AVENUE *(Eddy Howard)*
7. THE LADY FROM 29 PALMS *(Andrews Sisters)*
8. THE STARS WILL REMEMBER *(Frank Sinatro)*
9. A FELLOW NEEDS A GIRL *(Perry Como)*
10. SO FAR *(Perry Como)*

Rochester, N. Y.

1. NEAR YOU *(Frnncis Craig)*
2. I WISH I DIDN'T LOVE YOU SO *(Vaughn Monroe)*
3. THE LADY FROM 29 PALMS *(Guy Lombardo)*
4. I WONDER WHO'S KISSING HER NOW *(Perry Como)*
5. I HAVE BUT ONE HEART *(Vic Damone)*
6. AN APPLE BLOSSOM WEDDING *(Eddy Howard)*
7. FEUDIN' AND FIGHTIN' *(Bing Crosby)*
8. PEG O' MY HEART *(The Harmonicats)*
9. WHEN YOU WERE SWEET SIXTEEN *(Perry Como)*
10. YOU DO *(Vic Damone)*

Chicago

1. NEAR YOU *(Francis Craig)*
2. I WISH I DID'T LOVE YOU SO *(Vaughn Monroe)*
3. WHEN YOU WERE SWEET SIXTEEN *(Perry Como)*
4. I HAVE BUT ONE HEART *(Vic Damone)*
5. THE LADY FROM 29 PALMS *(Freddy Martin)*
6. SMOKE, SMOKE, SMOKE *(Tex Williams)*
7. HOW SOON *(Jack Owens)*
8. FEUDIN' AND FIGHTIN' *(Dorothy Shay)*
9. AND MIMI *(Art Lund)*
10. PEG O' MY HEART *(The Harmonicots)*

Louisville, Ky.

1. I WISH I DIDN'T LOVE YOU SO *(Vaughn Monroe)*
2. CIVILIZATION *(Louis Prima)*
3. I HAVE BUT ONE HEART *(Vic Damane)*
4. TRUE BLUES *(Roy Milton)*
5. KATE *(Alan Dale)*
6. SO FAR *(Perry Como)*
7. YOU DO *(Vaughn Monroe)*
8. BLUE PLATE BOOGIE *(Louis Jordan)*
9. PEG O' MY HEART *(The Harmonicats)*
10. THAT'S MY DESIRE *(Frankie Laine)*

New Orleans, La.

1. NEAR YOU *(Francis Craig)*
2. I WISH I DIDN'T LOVE YOU SO *(Vaughn Monroe)*
3. I WONDER WHO'S KISSING HER NOW *(Perry Como)*
4. THE LADY FROM 29 PALMS *(The Andrew Sisters)*
5. I HAVE BUT ONE HEART *(Vic Damone)*
6. THAT'S MY DESIRE *(Hadda Brooks)*
7. SMOKE, SMOKE, SMOKE *(Tex Williams)*
8. FEUDIN' AND FIGHTIN' *(Dorothy Shay)*
9. AN APPLE BLOSSOM WEDDING *(Eddy Howard)*
10. PEG O' MY HEART *(The Harmonicats)*

St. Louis, Mo.

1. NEAR YOU *(Francis Craig)*
2. WHAT YOU DON'T KNOW WON'T HURT YOU *(The Mills Bros.)*
3. HOW SOON *(Jack Owens)*
4. PEGY O'NEIL *(The Harmonicats)*
5. BY THE LIGHT OF THE STARS *(Frankie Laine)*
6. SAVE THE BONES FOR HENRY JONES *(The King Cole Trio)*
7. MICKEY *(Ted Weems)*
8. TOO FAT POLKA *(Arthur Godfrey)*
9. SUGAR BLUES *(Johnny Mercer)*
10. YOU NEVER MISS THE WATER *(The Mills Bros.)*

Cumberland, Md.

1. NEAR YOU *(Francis Craig)*
2. YOU DO *(Vic Damone)*
3. I WISH I DIDN'T LOVE YOU SO *(Vaughn Monroe)*
4. WHAT ARE YOU DOING NEW YEARS EVE *(Dick Haymes)*
5. I HAVE BUT ONE HEART *(Vic Dnmone)*
6. AND MIMI *(Mel Torme)*
7. AN APPLE BLOSSOM WEDDING *(Eddy Howard)*
8. SO FAR *(Frank Sinatra)*
9. SUGAR BLUES *(Johnny Mercer)*
10. MICKEY *(Ted Weems)*

Miami, Fla.

1. NEAR YOU *(Francis Craig)*
2. I WISH I DIDN'T LOVE YOU SO *(Vaughn Monroe)*
3. WHEN YOU WERE SWEET SIXTEEN *(Perry Como)*
4. I HAVE BUT ONE HEART *(Vic Damone)*
5. THE LADY FROM 29 PALMS *(The Andrews Sisters)*
6. PEG O' MY HEART *(The Harmonicats)*
7. YOU DO *(Vic Damone)*
8. AN APPLE BLOSSOM WEDDING *(Eddy Howard)*
9. KATE *(Alan Dale)*
10. TOO FAT POLKA *(Arthur Godfrey)*

Los Angeles

1. NEAR YOU *(Francis Craig)*
2. I WISH I DIDN'T LOVE YOU SO *(Vaughn Monroe)*
3. SUGAR BLUES *(Johnny Mercer)*
4. HOW SOON *(Jnck Owens)*
5. CIVILIZATION *(Louis Prima)*
6. A FELLOW NEEDS A GIRL *(Perry Como)*
7. PEG O' MY HEART *(The Hnrmonicats)*
8. WHEN YOU WERE SWEET SIXTEEN *(Perry Como)*
9. BALLERINA *(Vaughn Monroe)*
10. SO FAR *(Perry Como)*

Indianapolis, Ind.

1. NEAR YOU *(Farncis Craig)*
2. FEUDIN' AND FIGHTIN' *(Dorothy Shay)*
3. THE WHIFFENPOOF SONG *(Bing Crosby)*
4. KATE *(Eddy Howard)*
5. I WISH I DIDN'T LOVE YOU SO *(Vaughn Monroe)*
6. THE ECHO SAID NO *(Sammy Kaye)*
7. THAT'S MY DESIRE *(Sammy Kaye)*
8. PEG O' MY HEART *(The Harmonicats)*
9. TOO FAT POLKA *(Arthur Godfrey)*
10. SO FAR *(Perry Como)*

Canton, O.

1. NEAR YOU *(Francis Craig)*
2. YOU DO *(Helen Forest)*
3. I WISH I DIDN'T LOVE YOU SO *(Vaughn Monroe)*
4. I WONDER WHO'S KISSING HER NOW *(Pery Como)*
5. THE LADY FROM 29 PALMS *(Andrews Sisters)*
6. PEG O' MY HEART *(The Harmonicats)*
7. THAT'S MY DESIRE *(Frankie Laine)*
8. WHEN YOU WERE SWEET SIXTEEN *(Perry Como)*
9. KATE *(Eddy Howard)*
10. SO FAR *(Frank Sinatra)*

Eau Claire, Wisc.

1. NEAR YOU *(Francis Craig)*
2. I WISH I DIDN'T LOVE YOU SO *(Vnughn Monroe)*
3. PEGGY O'NEIL *(Harmonicats)*
4. MY GAL SAL *(The Harmonicats)*
5. THAT'S MY DESIRE *(Frankie Laine)*
6. I WONDER WHO'S KISSING HER NOW *(Perry Como)*
7. KATE *(Alnn Dale)*
8. SUGAR BLUES *(Johnny Mercer)*
9. FEUDIN' AND FIGHTIN' *(Jo Stafford)*
10. CIVILIZATION *(Louis Prima)*

Little Rock, Ark.

1. NEAR YOU *(Francis Craig)*
2. I WONDER WHO'S KISSING HER NOW *(Perry Como)*
3. AN APPLE BLOSSOM WEDDING *(Eddy Howard)*
4. KATE *(Alan Dale)*
5. I HAVE BUT ONE HEART *(Vic Damone)*
6. I WISH I DIDN'T LOVE YOU SO *(Vaughn Monroe)*
7. YOU DO *(Vic Damone)*
8. AND MIMI *(Art Lund)*
9. A FELLOW NEEDS A GIRL *(Perry Como)*
10. HOW SOON *(Jnck Owens)*

Jackson, Miss.

1. NEAR YOU *(Francis Craig)*
2. SMOKE, SMOKE, SMOKE *(Tex Williams)*
3. I HAVE BUT ONE HEART *(Vic Damane)*
4. I'LL HOLD YOU IN MY HEART *(Eddy Arnold)*
5. KATE *(Eddy Howard)*
6. PEG O' MY HEART *(The Harmonicats)*
7. CIVILIZATION *(Louis Prima)*
8. A FELLOW NEEDS A GIRL *(Perry Como)*
9. TIM TAYSHUN *(Red Ingle)*
10. WHEN YOU WERE SWEET SIXTEEN *(Perry Como)*

BYRDE'S EYEVIEW 'ROUND THE WAX CIRCLE

by Byrde Gore

With all the talk in the music trade continuing to center about the forthcoming recording ban, the variety of ideas, thoughts and methods of beating the ban have begun to crop up. They're astounding! Uncle Sammy is bound to see his tourist trade pick up — in the direction of Mexico and Canada. And there's that one joker who has ordered venetian blinds for his studio. Some record men claim that a great many musicians have already started action and are making plans for the organization of another union. At any rate — the serious ramifications of the Petrillo edict reach far and wide, virtually affecting every music loving person in the nation.

* * *

Give a glad hand to the wonderful show, packed full of entertainment which the Musicians Emergency Fund put on before a packed house at Madison Square Garden this past week. (October 28). The benefit, staged on behalf of thousands of wounded veterans and sponsored by the Music for Hospitalized Veterans Division of the MEF really went over with a bang. Appearing at the show, among the many were: Perry Como, Frank Sinatra, Jack Eigen, Morey Amsterdam, The New York Philharmonic Symphony Orchestra under the direction of Leopold Stokowski, Sammy Kaye & his orchestra, the Guy Lombardo crew, Noro Morales et all, Joey Adams, Dean Martin and Jerry Lewis, Vic Damone, Nellie Lutcher, Mel Torme, Georgia Gibbs, Eddie Duchin, Russ Case and orchestra, Josh White and his son and a slew of other stars too numerous to mention. Credit Mike Connors of Decca, Lee Savin of Majestic, Mannie Saks of Columbia, Miss Constance Hope of RCA-Victor, Milton Karle and all the other swell people who made this show possible.

* * *

Congrats, felicitations etc., to Ella Mae Morse — the proud mom of her second daughter. . . . Don't miss Red Benson on Rainbow platters. His "Rosalinda" is being hailed as a clickeroo if there ever was one . . . There's a young singing star curently appearing at Garrison's who's a cinch to clinch on disks. The lad not only sings like Eddy Howard —he looks like him. The name is Wally Griffin . . . Shep Fields and crew coming strong at the Capitol Theatre (NY) . . . Frank Sinatra literally tore the house down when he appeared at The Boston Garden recently for the benefit of the Christopher Columbus Center. Frank, accompanied by Archbishop Custon (Boston) and Mayer Hynes came back for zillions of curtain calls . . . Coming strong in Philly is a ditty labeled "Pasta Fasula" . . .

* * *

Practically unknown until his 'If I Had My Life to Live Over" became a nation-wide hit, Larry Vincent continous knocking out hit after hit. His "Freckle Song" reached peak sales recently. His well stocked catalog of happy songs are the talk of Caintucky. Currently riding well with Larry and Pearl Records are "Small Town Girl" and "It Ain't Like You" . . . John Hammond being hailed for the wonderful job he's doing with Keynote . . . Sarah Vaughn killing 'em at the Apollo Theatre (NY) . . . Keep your eye peeled in the Lissen direction— big things popping . . . There's no stopping this kid. Riding up the golden ladder to success is Vic Damone — the kid with the silvery pipes. Vic debuts at the Hotel Commodore next week . . . Music men anxiously watching the voting in *The Cash Box* Second Annual Music Poll. Big surprise at press time was the position of Vic Damone, who beat out Frank Sinatra this week. Only a few weeks left in the voting. Look for the announcement of the winners long about Xmas time.

HILLBILLY AND COWBOY POPS POP UP FOLKS TO POPPING POINT

Want Traditional Hillbilly and Western Artists Separated from Pop Artists' Arrangements of Tunes Even Tho Pop Artists' Tunes are Being Played Up in the Hills and Down on the Plains.

NEW YORK — The boys who write 'em and sing 'em—the traditional hillbilly and western tunes—want 'em separated from the popular artists' version. They claim, "This isn't true, traditional hillbilly or western."

Regardless of the fact that voting cards which are at present jamming the offices of this publication from the outstanding users of hillbilly and western recordings are voting for the pop artists who have made hillbilly and western tunes. The traditional western and hillbilly artists claim, "They're burlesquing us."

There's a lot of truth in the statements of the cowboys and hillbillies. They do have their own style and their own version of a folk tune. They believe that they are bringing a truly old American tradition back to its feet again. And their success at such outstanding emporiums of great music as Carnegie Hall —causes us to bow to them.

This means that such folk artists of the hillbilly and western style as Tex Williams, Eddy Arnold, Ernest Tubb, Cowboy Copas, Roy Acuff, Jimmy Dale, Moon Mullican, Gene Autry, Sons of the Pioneers, Grandpa Jones, Merle Travis, Rosalie Allen, to name but a few, will have their efforts, in the future, designated as the traditional folk style.

And such popular artists as Eddy Howard, whose western tunes, "Blue Tail Fly", "Ragtime Cowboy Joe", "On The Old Spanish Trail" and some others which have captured the fancy of the juke box coinmen who play them for the westerners, will have to be designated as "pop" artist's music.

Dorothy Shay's "Feudin' & Fightin'|" which brought glamour and great publicity to the hillbilly tune will also become "pop". Jo Stafford and Red Ingle who did that marvelous piece of work called, "Tim Tayshun"; Bing Crosby's many, many western tunes and some of the other popular stars, such as Frankie Laine who plans an entire album of hillbilly music; Monica Lewis whose first recording for Decca is, "I'll Hold You In My Heart", made so very popular in the hill country by Eddy Aronld; Vaughn Monroe who plans a series of westerns; Freddy Martin who has already done some for the southwest people and who is planning others, and even Tony Pastor who discussed the possibility of his band doing a western tune, will all be known as the "pop" artists' version of folk tunes.

It's extremely intriguing to this publication to note with what vigor the singers, writers and publishers of folk music so bulldoggedly protect the "traditional" interepretation of their tunes.

Even tho the nation's juke box operators who use folk music are also featuring the versions created by the popular artists, these people feel that their own traditional singers and writers should be separately classified.

As far as *The Cash Box* is concerned, this publication wants the hillbilly and western folk to know that it agrees with all of them—as long as they continue to produce disks that will bring more, more, more and still more money into juke boxes.

Likewise, this publication is just as happy to have artists like Eddy Howard, Freddy Martin, Bing Crosby, Vaughn Monroe, Frankie Laine, Dorothy Shay, Phil Harris, Jo Stafford, Red Ingle and the many others, also continue to produce western and hillbilly tunes as long as their versions, too, will bring plenty of nickels into juke boxes everywhere in the nation.

The juke box industry is only interested in the tunes which help bring great popularity—and that means, of course, which show at the end of each week, on the turntable meter, that this or that recording did a grand job for the week.

And as long as that little meter shows that Tex Williams or Merle Travis or Ernest Tubb or Moon Mullican or Cowboy Copas or Phil Harris, Eddy Howard, Freddy Martin, Dorothy Shay, Jo Stafforrd or Red Ingle brought the cash into the cash box of the juke box then that's the record that will be purchased and continue to be purchased and ordered and reordered.

To the traditional hillbilly and western —to the great pop artist who has also seen fit to record the old folk tunes — greater success — grander luck — just write, sing, play those tunes so that they bring more nickels than ever before into the juke boxes of America, which means that they are pleasing the peoples of this great nation.

And, brother, they sure have done that so far. So keep up the grand work.

Indie Diskers Calm; Heavy Cutting Continues

NEW YORK—A spot survey, made by *The Cash Box* this past week, as to what plans, if any, independent record manufacturers were making to stem a possible over-shadowing by the major recording companies once the impending recording ban goes into effect, disclosed that many indies have absolutely no fear of their being moved out of the record picture.

Said one noted independent plattery executive, "We too are cutting masters as rapidly as possible, and I believe we can have enough material to tide us over for more than two years. If we are forced to, we naturally will resort to cutting outside the U.S.A. This recording ban will see closer competition and will force the issue to those who either can produce or else get out of the business."

It is pointed out that many indies specialize in the many fields of the disk biz. Those platteries who are forced to stock up on race, jazz and be-bob items feel that inasmuch as disc jockeys will not have as many pop items for their programs, the jockeys will turn to these race items in the disk business.

Vic Damone Eyes Packard

NEW YORK—Rapidly rising as one of the nations top song stylists, balladeer Vic Damone took time off recently to view the new Packard phonographs. Pictured above Vic gazes at the new machine just prior to singing before a packed throng at the New York Automatic Music Operators Association Banquet.

Vic is currently one of the hotter items in *The Cash Box* Second Annual Music Poll, conducted and sponsored solely by *The Cash Box* on behalf of the Automatic Music Industry of America.

* * *

HOT in Harlem

The Ten Top Tunes Netting Heaviest Play Compiled From Reports Submitted Weekly To The Cash Box By Leading Music Operators in New York City's Harlem.

1 FOOL THAT I AM
Dinah Washington
(Mercury)
Action packed peak play for one solid month now. Peak play on every phono.

2 RED TOP
Gene Ammons
(Mercury 8048)
In third place last week, this hep ditty moves up one notch to garner the second spot.

3 WALKIN' WITH SID
Arnett Cobb
(Apollo)
In fifth place last week, this great Arnett Cobb tune moves into the top to take over the third spot.

4 TRUST IN ME
Hadda Brooks (Modern 150)
Drops a few after a long sensational ride near the top. Hadda culling coin like mad.

5 MY MOTHER'S EYES
Nellie Lutcher
(Capitol 40042)
In eighth place last week, our gal Lutcher grabs onto the fifth spot with this plug ditty.

6 EARLY IN THE MORNING
ouis Jordan
Decca 24155)
On the bottom last week, Jordan latches onto sixth place here.

7 NEAR YOU
Francis Craig
(Bullet 1001)
They'll place this one anywhere. Sensational play reported by all operators.

8 TRUE BLUES
Roy Milton
(Specialty 510)
In sixth place last week, this smash ditty moves down a few to eighth place. Still going strong.

9 BIG LEGS
Gene Philips
(Modern 20-527)
In seventh place last week, "Big Legs" drops a notch as it takes over the ninth spot. Still nabbing peak play.

10 EAST SIDE WEST SIDE
Charley Barnet
(Apollo 1034)
Moves into this coveted column with ops pegging the tune for a long healthy ride.

WAXING SESSIONS RUSHING ON RIGHT AROUND THE CLOCK

Artists Cutting New Disks Day and Night to Pile Up Biggest Backlog of Masters in Record History. Claim There Will Be Two Years' New Wax on Hand After Dec. 31.

NEW YORK — As the entire music world continued to buzz speculatively about the impending recording ban set for December 31 by James C. Petrillo, the one most striking note among diskers, artists and music operators this past week was, that all seemed confident they would proceed without any drastic changes in the operation of their business.

This was largely evidenced by the amount of recording sessions platteries throughout the nation are now scheduling. Disk manufacturers from coast to coast, from the largest major to the smallest independent, are currently waxing tunes right around the clock. Recording artists are cutting twice and three times the number of sides they had cut prior to the announcement of the ban.

One well noted recording executive, in speaking of the ban and its ramifications stated, "We are currently building and will continue to build a reserve supply of records and masters that will last over two years. Of course we are recording more material than before, but, we nevertheless believe that the impending ban will not be as drawn out as most diskers think it will. We shall continue to supply our distributors in normal fashion."

The serious implications of the recording ban, which starts when existing contracts with record manufacturers end on December 31, has already reached international proportions.

It is important to note that many record manufacturers have already discussed various ways and means to beating the ban. Several diskers believe that "The rank and file of the AFM will look to us as soon as extra recording royalties have ceased to come in."

Also of prime importance was the alleged plan afoot on the part of many radio-phono combination manufacturers to protest the ban to Federal agencies. Radio-phono manufacturers, as a matter of course, feel that the recording companies will not be pressing top material, and consequently, feel that they will suffer.

That Petrillo is seeking a method of augmenting his union fund, which heretofore had been well stocked by the record manufacturers, is obvious. Under the existing Taft-Hartley Law, a fund of the type the musicians union had received, is not legal. What method of payment the record manufacturers will consequently devise is, of course, the nucleus of the present conflict.

Juke box operators voice the opinion that they will, as a matter of course, continue to operate along present lines. As has been previously reported, the music merchant is in business to sell music. In order to continue in business, he must furnish the public with a constant variety of good recordings.

One of the larger music operators stated recently, "Ban or no ban, I've got to continue buying records. If my customers want a particular song, and that song is in great demand, I must buy it.

A juke box operator, with a hit the proportions of "Near You," on his hands, must furnish a recording for each and every one of his juke boxes, whether he has fifty or five hundred machines. The juke box operator, therefore, continues to offer to recording companies and artists, the greatest showcase for their records, even at a time when those very artists are not recording.

Music men point to the case of the Stan Kenton orchestra, which disbanded several months ago owing to a long siege of illness of their leader. Kenton's records in juke boxes throughout the nation continued to play. Kenton's records were continually being bought by music ops. Juke boxes from coast to coast maintained the Kenton name in the forefront of the music buying public at a period when Kenton himself was not active.

The apparent disconcern on the part of the record manufacturers regarding the Petrillo edict is therefore based upon the fact that they will have the necessary backlog of masters to continue to function properly. Altho many independents will suffer, owing to the fact that they do not have as large a catalog as do several of the majors, the indies believe that by cutting standards and oldies at the present time, they can overcome possible over-shadowing by the majors.

It is the sincere hope in these circles that the American Federation of Musicians will meet with those parties involved in the current dispute and in some manner, determine a more equitable means of implementing the musicians fund.

Rollin' 'Round Randolph

CHICAGO—Well the big race is on. The recording stars have but one idea in mind now and that is to see how fast and how many records they can cut before Petrillo's latest ban goes into effect . . . Frankie Laine and Roy Rogers, both appearing in town, go into hiding for two days to do nothing but cut records . . . The music boys all out in force to attend Eddy (King Of The Jukes) Howard's opening at the Aragon Ballroom. And all trying to get Eddy interested in their tunes . . . Joe Whalen of Bregman, Vocco & Conn, takes a quick trip up to Canada this past week end on biz . . . Chick Cardale, well known song plugger about town, very pleased over the publicity spread he received in several national mags. Chick is telling all the other pluggers around Chi, "Put Yourself In My Place Baby". The new ditty he is now plugging was penned by Hoagy Carmichael and Frankie Laine.

* * *

Lee Wiley, who is now doing a stint at the Rag Doll with Jess Stacy, stops the show with such oldies as "Sunny Side Of The Street" "Sugar" and "Someone To Watch Over Me". Better watch the Wiley gal, she's headed 'way up . . . Dick Bradley of Tower Records back from the west coast and telling us about the very narrow escape he had. Dick was booked for a flight on the DC-6 that crashed out west this past week killing 52 people. But, due to the press of business, Dick had to cancel his reservation the very last minute. What a lucky cancellation that was. We hear from Lloyd Garrett that Vitacoustic Records has just inked "Yvette", the very glamorous chirp who formerly sang on the Camel Ciggy program. Lloyd is enthused over their new singing sensation and tells us that Yvette's intimate style of warbling is sure to go over big . . . Milt Salstone of M. S. Distrib phones in to talk about what's going over with the boys on Chicago's south side. Milt tells us to watch "Hastings Street Bounce" by Paul Williams.

* * *

Evelynn Aron of Aristocrat Records tells us about their new male singer Jerry Abbott, who hails from New York. Jerry had his own radio program over station WNEW and has received several plugs from Walter Winchell. He is all set for a recording session next week and the gang at Aristocrat are anxiously waiting the results. Milt Herth, now at the Congress' Glass Hat raves about his Decca platter of 'Peggy O'Neill" and "The Little Red Mill", both with excellent vocals by Bob Johnston . . . Griff Williams packing them in at the Palmer House' Empire Room and sporting an excellent mixed quartet to his musical aggregation . . . The Dinning Sisters doing a terrific job at the College Inn of the Sherman. Howard Mack, manager for the trio, very enthused over the way the gals are climbing in THE CASH BOX's Second Annual Music Poll.

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Dick "Two Ton" Baker, Mercury's large order of excellent artistry, who worships the kids, treking to boys' clubs and settlement houses to do shows for them . . . Frankie Laine, bows out of the Oriental Theatre this week and is off for New York . . .

* * *

Frankie Carle and his ork close at the Chicago Theatre after a very successful two-weeks engagement . . . Arthur Ward of Vitacoustic Records and manager of the Honey Dreamers steps up to our Chicago office for a chit-chat. Art tells us the plans are all set for Vitacoustic's party which is to be held October 31st in the Pent-House of the Sheraton Hotel in appreciation for all the fine efforts extended by well wishers.

GRACIE FIELDS

Singing two hallowed songs most appropriate for the Yuletide season. Orchestral accompaniment by Phil Green. Organist: Sidney Torch. The perfect Christmas gift.

No. 115—"The Lord's Prayer"
"Bless This House" 75c

DENNY DENNIS

Presenting "The Bluest Kind of Blues" by Denny Dennis who is London's bid to become America's topflight vocalist. The coupling "Make Believe World"—just out of this world!

No. 104—"It's the Bluest Kind of Blues"
"Make Believe World" 75c

BERYL DAVIS

After singing her way into American hearts in so short a time, Beryl demonstrates the romantic qualities of her voice that have made her one of the best vocalists of the day. She sings with the famous Stephane Grappelly of the Hot Club of France fame, featuring George Shearing at the piano.

No. 101—"Don't You Know I Care"
" No One Else Will Do"
75c

VERA LYNN and AMBROSE

Offering two beautiful waltz ballads in the finest modern tradition. Vera, the "Sweetheart of the Forces," teams with Ambrose, England's most famous maestro.

No. 107—"When Your Hair Has Turned to Silver"
"How Lucky You Are" 75c

ANNE SHELTON

The gal who was teamed with Bing Crosby on his U. S. O. broadcast in England, demonstrates her unique personality in these six sides.

No. 102—"Down at the Old Bull and Bush" (Boogie Woogie)
"Lover Man" (Blues)
with Harry Roy and his orchestra 75c

No. 109—"For Once in Your Life"
with music conducted by Camarata
"How Deep is the Ocean"
with Stanley Black and his orchestra 75c

No. 103—"Eili Eili"
"Yiddishe Mamme"
with music conducted by Camarata 75c

AMBROSE

AMBROSE conducts two numbers never before recorded that belong to everyone's collection of fine modern music. "Swing Low, Sweet Clarinet" featuring Reginald Kell, acknowledged the world's greatest classical clarinetist.

No. 108—"Swing Low Sweet Clarinet"
Reginald Kell, clarinet solo
"Dance of the Painted Puppet" Carl Barriteau, clarinet solo

MANTOVANI

Conducts a large orchestra featuring a Cole Porter favorite and the latest Charles Trenet ballad, "La Mer."

No. 111—"La Mer" (The Sea)
"Night and Day"

CAMARATA

Noted American composer-arranger-conductor presents his first album, featuring his exciting original composition, "Rumbolero," with a 53 piece orchestra. The album's haunting melodies include the first orchestral recording of Gershwin's "Prelude II".

ALBUM LA-1—
Music by Camarata
"Rumbolero" (Part 1)
"Come Back to Sorrento"
"Rumbolero" (Part 2)
"The Haunted Ballroom"
"I Love Thee" (Ich Liebe Dich)
Gershwin's "Prelude II" $3.75

THE LONDON GRAMOPHONE CORP., 16 W. 22 ST., N.Y.C. OR-4-4600

"Folk" and "Western" RECORD REVIEWS

BULLSEYE of the WEEK

"Never Trust A Woman"
"What It Means To Be Blue"
Tex Williams
(Capitol 40054)

● Nabbing this noted spot this week is the fella who made his way with the popular "Smoke, Smoke, Smoke". Tex Williams turns up another ace with his rendition of this ditty currently meeting with wide approval in many an ops machine. "Never Trust A Woman" with Tex wailing the cute hypo wordage in much the same manner as "Smoke" turns up as a first rate performance, and one that you are sure to feature on your machines. Ditty weaves around the title, with Tex talking it up in manner and mood that currently ranks him among the top. Instrumental accompaniment is in top style, and offers a new twist. On the flip with 'What It Means To Be Blue", Tex keeps the fast pace of the top deck to wail this charming piece. Wordage polly's the title with Tex and his gang grabbing the glory throughout. You're bound to go for this double-faced package just egging for coin play.

"Troubled Over You"
"Cow Bell Polka"
Spade Cooley Orch.
(Columbia 37397)

● Here's a deck you're bound to be hearing plenty of in the very near future. You'll go for this blue ribbon package, featuring the music of Spade Cooley and the vocal styling of Tex Williams. Tex to the fore to wail the slow mellow wordage of "Troubled Over You" shows as a ditty that is well loaded with possibilities. Slow pacing of the wordage, with tears added flavors the tune, while Spade's music shines brightly. On the flip with an all instrumental piece, the crew gather to run thru "Cow Bell Polka". Definitely an item for those spots that love to dance, "Cow Bell Polka" is bound to cull coin galore. You'll go for this cookie in a big way.

"The Midnight Train"
"Rosanne of San Jose"
Eddie Dean
(Majestic 11026)

● Pair of sides which ops may use to good advantage are these offered in pleasant mood by the capable Eddie Dean Gang. Labeled "The Midnight Train" and "Rosanne of San Jose", the platter stacks up as material which may spell the difference in added play. Top deck is in the slow mood with the vocal efforts offered in top song styling throughout. Ditty pitches and blends well with the wordage of the song coming thru to fill the bill. On the flip with "Rosanne of San Jose", Eddie wails the pleasing wordage to wrap up this melancholy hit. Ops that need decent filler material would do well to get next to this platter.

Short Shots
From the Hills and Plains

Gene Autry paid a flying visit to New Orleans last week after closing the rodeo at Madison Square Garden (NY). Gene hopped a plane again to open in Boston this week . . . The big show at the Rustic Cabin, Englewood, N. J., went over so well last week, that the management plans on holding a barn dance every Friday. Billy Williams, Rosalie Allen, Texas Jim Robertson and a slew of other notables really made the show worth while . . . The Down Homers getting peak plaudits at WIIC, Hartford, Conn. . . . Red River Dave all aglow over his appearance among the leads in *The Cash Box* Music Poll. Red authored the song, "Italian Dream Waltz" . . . Johnny Bond's "Fat Gal" going over with a bang in the phonos . . . Chet Atkins', Victor's guitar pickin' star visiting with brother Jimmy in New York. Jimmy is on the Continental label . . . Ray Smith's "Leaf Of Love" coming up fast.

* * *

We hear that Tex Ritter has enjoyed so much success with the combined swing and cowboy band on "I Can't Get My Foot Off The Rail" that he will make additional platters with the same combination. Tex is still touring the south, but plans on returning home to California to spend the Xmas holidays with his family . . . Jimmy Wakely just cut a batch for Capitol . . . That radio station in York, Pa., labeled WORK chills Broadway folk . . . Smilin' Eddie Hill, Apollo recording artist appeared on the Paul Whiteman show "On Stage, America" recently. Hill is also heard on WSM, Nashville . . . Mercury Records signed a slew of folk talent recently coming up with Lonnie Glosson, Dewey Groom, Georgie Slim and Carl Story . . . National Farm Show in Chicago, drawing loads of folk. The Duke of Paducah headlines the show with The Cowboy Copas, Annie Lou and Danny and Salty Holmes also scheduled to appear.

* * *

Jesse Rogers in the East doing a series of personal appearances. Jesse recently clicked so well at KMOX, St. Louis . . . Ole's Ranch, Marlton, N. J., features The Santa Fe Trail Blazers . . . Visiting *The Cash Box* this past week were Sylvester Cross, American Music Publishers and Jack Merrel, American's New York rep. Sy, who pubbed "Smoke, Smoke, Smoke" hailed *The Cash Box* for being the first in the nation to select "Smoke" as a potential song hit . . . And all the wires, mail 'n stuff we keep getting from folk and western stars thanking us for bringing to light the terrific job they are doing on platters from coast to coast. Thanks fellas . . . That Billy Williams really does a great job in flickers as well as disks . . . All the folks yowling about the grand job Ray Whitley is doing everywhere he goes. Ray recently concluded a stand at the rodeo in New York along with Gene Autry . . . WFIL added Dapper Dan and his Singing River Cowboys . . . Send a get well note to Eva Foley, wife of Red Foley at the Wesley Memorial Hospital, Chicago.

THE CASH BOX REPORTS

THE NATION'S TOP 3 HILLBILLY FOLK & WESTERN JUKE BOX TUNES

1 **I'LL HOLD YOU IN MY HEART**
Eddy Arnold
(Victor 20-2332)

2 **SIGNED, SEALED AND DELIVERED**
Cowboy Copas
(King)

3 **MOVE IT ON OVER**
Hank Williams
(MGM 10033)

4 **FAT GAL**
Merle Travis
(Capitol 40026)

5 **ANSWER TO WALKIN' THE FLOOR**
Ernest Tubb
(Decca 46029)

ADDITIONAL TUNES LISTED BELOW IN ORDER OF POPULARITY

NEW BROOM BOOGIE
Al Dexter
(Columbia 37594)

I CAN'T GET MY FOOT OFF THE RAIL
Tex Ritter
(Capitol 40036)

SMOKE, SMOKE, SMOKE
Tex Williams
(Capitol 40001)

WON'T YOU RIDE IN MY LITTLE RED WAGON
Hank Penny
(King)

FLY TROUBLE
Hank Williams
(MGM 10073)

Vitacoustic Platters Keep Coming —

CHICAGO—Continuing the pace in keeping the platters coming, Vitacoustic recently cut a load of sides by the popular Freddy Nagel orchestra.

Pictured above, producer-director Maurice Murray discusses a play-back with maestro Freddy.

Roy McKinley Ork Quits Majestic In Production Hassell

CHICAGO—Majestic Records Inc., this past week disclosed that their contract with the Ray McKinley orchestra had been severed by mutual agreement.

McKinley, it was learned, was dissatisfied with the label's production and distribution of his records. Taking advantage of a thirty-day clause in his contract. McKinley notified Majestic that he was cancelling his contract.

McKinley's contract with the plattery called for a certain amount of production on his platters. If the diskery failed to reach that production level, they were liable to make the difference by a cash outlay. Rather than take advantage of the cash payment clause, McKinley severed relationship with the Majestic plattery.

McKinley, who scored so well this past year with his "Red Silk Stockings" was reported to have been offered several recording deals. Among the offers reported made were those by Columbia and Decca. Recording executives at those platteries could not be reached for comment.

Apollo Adds To Disk Staff; Waxing Heavily

NEW YORK—Apollo Records, Inc., announced the addition of Richard Scalici to its New York record manufacturing staff this past week.

Scalisi, who has been associated with the Sperry Gyroscope Co., New York for the past ten years as production supervisor, is directing initial concentration in perfecting Apollo's production and inventory control, and regulating shipping schedules.

Meanwhile, Irving Katz, New York sales promotion manager disclosed that the Apollo plattery is continuing to cut heavily, in view of the December 31 deadline on recording.

Said Katz, "We feel that the impending ban, will have virtually little or no effect upon us. Our distributors have been noitfied that they will receive normal shipments of records. We have enough material on hand to tide us over for several years."

Apollo, one of the foremost indie platteries specializing in race items, is currently waxing right around the clock. Apollo, one of the larger independent record manufacturers has built up a large catalog not only in race records, but also in oldie and standard tunes, it was learned.

HOT on CHICAGO'S SOUTH SIDE!

1 **SINCE I FELL FOR YOU**
Annie Laurie
(DeLuxe 1082)
Ops rip roaring mad as Annie Laurie stays on top for four solid weeks.

2 **THRILL ME**
Roy Milton
(Specialty 518)
Holds tight to the second spot for the second straight week. Ops mad about Milton!

3 **CHANGEABLE WOMAN**
Johnny Moore
(Exclusive 251)
Still in the charmed circle with ops reporting this one garnering sensational play.

4 **BELL BOY BOOGIE**
Todd Rhodes
(Vitacoustic)
In sixth place last week, this plug tune moves up to the fourth spot. Peg this one for a long ride.

5 **EARLY IN THE MORNING**
Louis Jordan
(Decca 24155)
Look at this leap. Jordan takes over the five slot after holding down number nine last week.

6 **DON'T TAKE YOUR LOVE FROM ME**
Hadda Brooks
(Modern 153)
In fifth place last week chirp Brooks moves down one notch to grab onto the sixth spot here.

7 **THE WILDEST GAL IN TOWN**
Billy Eckstine
(MGM 10069)
Repeats its position of last week with ops wild about Billy Eckstine.

8 **RED TOP**
Gene Ammons
(Mercury 8048)
Maintains its hold on eighth place with ops still reporting heavy play on this ditty.

9 **BIG LEGS**
Gene Phillips
(Modern 20-527)
In fourth place last week, this tune drops several to grab the ninth spot. Gene Phillips still getting peak play tho.

10 **DON'T YOU THINK I OUGHT TO KNOW**
Hadda Brooks
(Modern)
On the bottom here but watch it rise. Reports indicate this one going tremendously well in the Windy City.

Signature Sets Move To Conn. Quarters

NEW YORK—Signature Records Inc., announced this past week that the firm is just about ready to close their new York offices and complete their move to larger quarters at their pressing plant in Shelton, Conn.

President Bob Thiele has been supervising a gradual move of the Signature staff to the Shelton offices, and disclosed that the plattery would complete the move within several weeks.

Also reported in connection with Signature was an alleged deal to take over the holdings of the Bullet label. It is easily seen that this move could not be accomplished without absorbing prexy Jim Bullet into the Signature waxery.

Signature also revealed that they have added three more distributors to supplant their General Electric distributing chain. New distributors named were; the Record Sales Company in Monroe, North Carolina; ARA in St. Louis, Mo., and the F & M Dist. Co. in Cleveland.

It was also learned that Signature has arranged to cut a minimum amount of sides with their talent, in view of the impending record ban. The Signature roster at present consists of Alan Dale, Ray Bloch and his orchestra, Bobby Doyle, Anita O'Day and the Johnny Long orchestra. Signature recently lost chirp Monica Lewis to Decca Records and supplanted her by gaining thrush Connie Haines from the Mercury label.

Capitol's King Cole & Nellie Lutcher Guest At Veterans' Show

NEW YORK—Guesting at the recent benefit show staged by the Musicians Emergency Fund on behalf of thousands of wounded veterans are Capitol Recording Artists Nellie Lutcher and Nat King Cole.

The Musicians Emergency Fund, whose program is giving veterans hospitalized for wounds, musical entertainment, instruction and providing veterans with special instruments has met with huge success.

Lutcher and Cole, both are currently riding hot in the Second Annual Music Poll, sponsored by *The Cash Box*

Appearing on the program with Lutcher and King Cole, were Frank Sinatra, Perry Como, Sammy Kaye, Guy Lombardo, Georgia Gibbs, Joe Mooney, Noro Morales, Jackie Gleason, Joey Adams, Dean Martin & Jerry Lewis, Jack Eigen, Freddy Robbins and many other notables.

"How Soon" Voted Philly Click Tune For November

"Civilization" Close Second

CHARLES F. HANNUM

PHILADELPHIA, PA.—More than 1500 teen-agers jammed Frank Palumbo's Click Theatre Cafe this past week, Oct. 25, to participate in the monthly Philadelphia selection of their "Click Tune of The Month."

The song selected by close ballot as the "Click Tune for November" was "How Soon." Running a close second to "How Soon" was the popular "Civilization."

Frank Palumbo turned the Click Theatre Cafe into a gigantic milk bar for the monthly festivities. Thousands of youngsters, representing local colleges and high schools were fed with coke, candy and gifts

The Philly Click Party, sponsored by the Philadelphia Automatic Music Operators Association has constantly met with the approval of the entire city. City officials, civic organizations have repeatedly pointed with pride to the strides the juke box men have made in combatting juvenile delinquency and in giving thousands of under-privileged youngsters a chance to partake in a city approved venture.

A great many record distributors, juke box operators and artists guested the show. On hand to enliven the party was Columbia recording star Tony Pastor and a great many of Philly's disc jockeys.

Big event of the day was the presentation of a brand new Mills phonograph to a local high school girl, who in turn will present the juke box to her school.

High school officials, present at the party commented, "I'd like to thank Mr. Charles Hannum, Mr. Bill King and Jack Sheppard for the wonderful work they are doing. Also, Mr. Frank Palumbo for his sincere efforts in making each and every Click Party the huge success it has been."

Milton Cancels Tour

HOLLYWOOD, CAL.—Roy Milton and his orchestra are cutting short their national tour for the purpose of recording more material for Specialty Records, it was learned late this past week.

With the Petrillo ban looming overhead, Milton and Art Rupe, president of Specialty have decided that it is of utmost importance to get as many waxings of those popular Milton tunes as possible before the ban goes into effect.

Milton disclosed that cancellation of his tour would mean giving up more than $15,000 in bookings in New York, Washington, D. C. and Baltimore.

Rainbow Produces First 2 Minute Disks

Claim Better Tone is Result of Cutting Grooves Wider. New Rainbow Records Run 2:05 & 2:10 Juke Box Ops Enthused.

NEW YORK—Eddie Heller of Rainbow Records reported this past week that the firm has adopted the suggestion of many well known juke box ops and cut down on the playing time of their latest releases.

"In fact", Eddie reported, "our latest releases which we have just cut will run about 2 minutes and 5 seconds to 2 minutes and 10 seconds."

He continued, "We learned one very important thing cutting down on the playing time of the records for the juke box trade. By making the grooves wider, the needle running into the sides of the grooves, where it can capture the full tonal quality, produces better tone than any one of the longer timed records in view of the fact that the grooves are now much wider to take care of the 10 inch disk and the fact that the playing time is cut down."

The original suggestion for 2 minute records came from E. J. Pepper, well known juke box operator of Hereford, Texas. He stated that in experiments he had made with his machines he found that during the peak play hours (and there are at least two such hours for even the average location) his machines earned 50% more money, since they were able to play 30 records for the hour at 5c which amounted to $1.50 per hour as against the 20 records of three minute duration which formerly played in his boxes for only $1 per hour.

At the same time, Pepper also stated that the differential of approximately $1 extra for every two hours play allowed him to continue on a 50/50 commission basis with his locations and still show greater profits by approximately 20% overall increase during the entire week.

Harry Fromkes, president of Rainbow Records, it is reported, was very much impressed with Pepper's suggestion when it first appeared in *The Cash Box* October 20 issue and especially in the double page follow-up story in the October 27 issue.

Fromkes immediately called in his recording chief and his engineers and learned that the firm could manufacture two minute recordings without hurting the musical effect of the record.

Eddie Heller then went right to work and cut the first two sides for the firm. One disc runs for 2:05 and the other runs 2:10. This means that with the time necessary for changing records there will be no more than 2 minutes and 15 seconds consumed. Operators will therefore be able to get more play on their machines with Rainbow's newest disks.

Heller also advised that two of the sides which the firm cut are by Red Benson, well known disk jockey, who does "Rosa Linda" and a special comedy piece called, "Out Of My Mind". Heller has high hopes for both records and believes that they will prove tremendous hits in juke boxes.

He has also cut many "race" sides and will make announcement regarding these very soon, he says. Heller had the following to say, "There is no longer any doubt in our minds that the nation's juke box ops need two minute records and we are out to help them earn more and better profits with their machines.

"We are doing everything in our power", he continued, "since introduction of our new policy to make records which would please the juke box ops to give them recordings which the boys will consider the finest they have ever yet enjoyed."

THE CASH BOX

DISC-HITS BOX SCORE

COMPILED BY

JACK "One Spot" TUNNIS

IN ORDER OF POPULARITY BASED ON WEEKLY NATIONAL SURVEY

BOX SCORE TABULATION COMPILED ON THE AVERAGE INDIVIDUAL PURCHASE ON THE BASIS OF 1000 RECORDS — LISTED IN ORDER OF POPULARITY, INCLUDING NAME OF SONG, RECORD NUMBER, ARTISTS, AND RECORDING ON THE REVERSE SIDE.

CODE

AL—Aladdin	EX—Exclusive	RE—Regent
AP—Apollo	JB—Juke Box	SI—Signature
AR—Aristocrat	KI—King	SO—Sonora
BO—Bullet	LI—Lissen	SP—Specialty
BW—Black & White	MA—Majestic	ST—Sterling
CA—Capitol	ME—Mercury	SW—Swank
CN—Continental	MG—M-G-M	TO—Top
CO—Columbia	MN—Manor	TR—Trilon
CR—Crown	MO—Modern	UA—United Artist
CS—Coast	MU—Musicraft	UN—Universal
DE—Decca	NA—National	VI—Victor
DEL—Deluxe	RA—Rainbow	VT—Vitacoustic

	Oct. 27	Oct. 20	Oct. 13
1—Near You	**163.6**	**155.6**	**140.7**
BU-1001—FRANCIS CRAIG *Red Rose*			
CA-452—ALVINO REY ORCH. *Oh Peter*			
CO-37838—ELLIOT LAWRENCE ORCH. *How Lucky You Are*			
DE-24171—THE ANDREWS SISTERS *How Lucky You Are*			
MA-7263—VICTOR LOMBARDO ORCH. *Zu-Bi*			
RA-1001—THE AUDITONES			
SA-657—FOUR BARS & A MELODY			
ST-3001—DOLORES BROWN			
VI-20-2421—LARRY GREEN ORCH. *Pic-A-Nic-In*			
2—I Wish I Didn't Love You So	**116.6**	**106.8**	**70.4**
CA-409—BETTY HUTTON *The Sewing Machine*			
CO-37506—DINAH SHORE *I'm So Right Tonight*			
DE-23977—DICK HAYMES *Naughty Angeline*			
MA-7225—DICK FARNEY *My Young and Foolish Heart*			
MG-10040—HELEN FORREST *Don't Tell Me*			
VI-20-2294—VAUGHN MONROE ORCH. *Tallahassee*			
3—Feudin' and Fightin'	**70.2**	**75.3**	**86.5**
CA-8443—JO STAFFORD *Love and the Weather*			
CO-37189 (C-119)—DOROTHY SHAY *Say That We're Sweethearts Again*			
DE-23975—BING CROSBY *Goodbye, My Lover, Goodbye*			
MA-12011—GEORGIA GIBBS *You Do*			
ME-6049—REX ALLEN			
MG-10041—KATE SMITH *Tomorrow*			
VI-20-2313—TEX BENEKE ORCH. *How Can I Say I Love You*			
4—I Have But One Heart	**60.9**	**51.9**	**41.3**
CO-37544—FRANK SINATRA *Ain'tcha Ever Comin' Back*			
DE-24154—CARMEN CAVALLERO ORCH. *Aintcha Ever Comin' Back?*			
ME-5053—VIC DAMONE *Ivy*			
MU-456—PHIL BRITO *Tango Dela Rosa*			
SI-15130—MONICA LEWIS *The Whiffenpoof Song*			
VI-20-2424—TEX BENEKE ORCH. *Too Late*			
5—When You Were Sweet Sixteen	**47.7**	**82.7**	**81.9**
CO-37803—DICK JURGENS ORCH. *On the Avenue*			
DE-24106 (A-575)—AL JOLSON *Waiting for the Robert E. Lee*			
DE-23627—MILLS BROTHERS *Way Down Home*			
VI-20-2259—PERRY COMO *Chi-Baba Chi-Baba*			
6—You Do	**45.7**	**40.6**	**45.8**
CA-438—MARGARET WHITING *My Future Just Passed*			
CO-37587—DINAH SHORE *Kokomo, Indiana*			
DE-24101—CARMEN CAVALLARO *How Soon*			
MA-12011—GEORGIA GIBBS *Feudin' and Fightin'*			
MF-5056—VIC DAMONE *Angelo Mia*			
MG-10050—HELEN FORREST *Baby, Come Home*			
SI-15114—LARRY DOUGLAS *Sleep, My Baby Sleep*			
VI-20-2361—VAUGHN MONROE O. *Kokomo, Indiana*			
7—I Wonder Who's Kissing Her Now	**43.7**	**39.9**	**63.9**
AP-1055—THE FOUR VAGABONDS *Dreams Are A Dime A Dozen*			
CA-433—DINNING SISTERS *Lolita Lopez*			
CO-37544—RAY NOBLE ORCH. *April Showers*			
CS-8002—JACK McLEAN ORCH.			
DE-24110—DANNY KAYE (DARBY) *What's the Use of Dreaming*			
DE-25078—TED WEEMS ORCH. *That Old Gang of Mine*			
DEL-1036—JOE HOWARD			
MA-6013—FOY WILLING *Wait'll I Get My Sunshine in the Moonlight*			
RA-10002—MARSHALL YOUNG			
SI-15057—BOBBY DOYLE (VOC.) *A Serenade to an Old Fashioned Girl*			
VI-25-0101—JEAN SABLON *Insensiblement*			
VI-20-2315—PERRY COMO *When Tonight Is Just a Memory*			
8—Kate	**38.4**	**24.8**	**23.9**
DE-23989—GUY LOMBARDO ORCH. *All My Love*			
MA-1160—EDDY HOWARD ORCH. *On the Avenue*			
MG-10048—FOUR CHICK & CHUCK *Wait'll I Get My Sunshine*			
SI-15114—ALAN DALE *If My Heart Had A Window*			
VI-20-2363—TOMMY DORSEY ORCH. *I'll Be There*			
9—Peg O' My Heart	**34.4**	**24.1**	**58.7**
AL-537—AL GAYLE & HARMONICORDS *Remember*			
CA-346—CLARK DENNIS *Bless You*			
CO-37392—BUDDY CLARK *Come to Me, Bend to Me*			
DE-25075—GLENN MILLER O. *Moonlight Bay*			
DE-25076—PHIL REGAN *The Daughter of Peggy O'Neill*			
DE-23960—EDDIE HEYWOOD O. *Yesterdays*			
DEL-1080—TED MARTIN *Chi-Baba Chi-Baba*			
MA-7238—DANNY O'NEIL *I'll Take You Home Again Kathleen*			
ME-5052—TED WEEMS *Violets*			
MG-10037—ART LUND *On The Old Spanish Trail*			
NA-9027—RED McKENZIE *Ace In the Hole*			
SI-15119—FLOYD SHERMAN *Don't Cry Little Girl Don't Cry*			
VI-20-2272—THE THREE SUNS *Across the Alley from the Alamo*			
VT-1—THE HARMONICATS *Fantasy Impromptu*			
10—Smoke, Smoke, Smoke	**33.1**	**39.6**	**85.2**
CA-40001—TEX WILLIAMS *Roundup Polka*			
CO-37831—JOHNNY BOND *Wasted Tears*			
CS-263—DUECE SPRIGGINS			
DE-24113—LAWRENCE WELK ORCH. *Pic-A-N-c-In (In the Park)*			
VI-20-2370—PHIL HARRIS ORCH. *Crawdad Song*			
11—The Lady From 29 Palms	**31.8**	**43.7**	**25.2**
CO-37562—TONY PASTOR ORCH. *I'm Sorry I Didn't Say I'm Sorry*			
DE-23976—THE ANDREWS SISTERS *The Turntable Song*			
VI-20-2347—FREDDY MARTIN ORCH. *Cumana*			
VT-6—HENRI BUSSE ORCH. *Jolousie*			
12—So Far	**28.5**	**3.0**	**15.5**
CA-461—MARGARET WHITING *Lazy Countryside*			
CO-37883—FRANK SINATRA *A Fellow Needs A Girl*			
DE-24194—GUY LOMBARDO ORCH. *A Fellow Needs A Girl*			
MG-10085—JACK FINA ORCH. *Golden Earrings*			
SI-15106—ALAN DALE *Oh Marie*			
VI-20-2402—PERRY COMO *A Fellow Needs A Girl*			
13—And Mimi	**25.8**	**15.1**	**16.1**
CA-466—THE DINNING SISTERS *Fun and Fancy Free*			
CO-37819—FRANKIE CARLE O. *For Once In Your Life*			
DE-24172—DICK HAYMES *When I'm Not Near The Girl I Love*			
MA-7262—RAY DOREY *Freedom Train*			
MG-10082—ART LUND *Jealous*			
MU-15114—MEL TORME *Boulevard of Memories*			
VI-20-2422—CHARLIE SPIVAK *Tennessee*			
14—Tallahassee	**23.2**	**37.6**	**40.0**
CA-422—THE PIED PIPERS *Cecilia*			
CA-422—JOHNNY MERCER—WESTON O. *Cecilia*			
CO-37387—DINAH SHORE—WOODY HERMAN O. *Natch*			
DE-23865—BING CROSBY—ANDREWS SISTERS *I Wish I Didn't Love You So*			
MA-7239—RAY DOREY *Je Vous Aime*			
MG-10028—KATE SMITH *Ask Anyone Who Knows*			
VI-20-2294—VAUGHN MONROE O. *I Wish I Didn't Love You So*			
15—Civilization	**21.2**	**9.8**	**1.1**
CA-465—JACK SMITH *Don't You Love Me Anymore*			
Don't You Love Me Anymore?			
CO-37885—WOODY HERMAN *Boulevard of Memories*			
MA-7274—RAY McKINLEY ORCH. *Those Things Money Can't Buy*			
MG-10083—SY OLIVER ORCH.			
VI-20-2400—LOUIS PRIMA ORCH *Forsaking All Others*			
16—Sugar Blues	**19.9**	**12.0**	**12.9**
CA-448—JOHNNY MERCER *Why Should I Cry Over You?*			
DE-46069—RICE BROS. GANG *On the Sunny Side of the Street*			
DE-25014—CLYDE McCOY ORCH.			
VI-25194—FREDDY MARTIN ORCH.			
17—That's My Desire	**19.8**	**33.8**	**38.7**
AP-1056—CURTIS LEWIS *Sky Blue*			
CA-395—MARTHA TILTON—ELLIOTT ORCH. *I Wonder, I Wonder, I Wonder*			
CN—6048—GOLDEN ARROW QUARTET *I Want to Be Loved*			
CO-37329—WOODY HERMAN ORCH. *Ivy*			
DE-23866—ELLA FITZGERALD *A Sunday Kind of Love*			
ME-3043—FRANKIE LAINE *By The River St. Marie*			
MG-10020—ART MOONEY ORCH. *Mahzel*			
MN-1064—THE CATS & THE FIDDLE			
MO-147—HADDA BROOKS *Humoresque Boogie*			
SO-2019—RAY ANTHONY ORCH.			
VI-20-2251—SAMMY KAYE ORCH. *Red Silk Stockings and Green Perfume*			
18—Whiffenpoof Song	**19.7**	**15.8**	**16.2**
CA-20131—THE PIED PIPERS *I Get The Blues When It Rains*			
DE-23981—LAWRENCE WELK O. *Doin' You Good*			
DE-23990—BING CROSBY *Kentucky Babe*			
DE-29132—WINGED VICTORY CHORUS *Army Air Corps*			
MA-7224—GEORGE PAXTON O. *Streamliner*			
SI-15013—MONICA LEWIS *The House I Live In*			
VI-10-1313—ROBERT MERRILL *Sweetheart of Sigma Chi*			
VI-20-1859—GLENN MILLER *Hey! Ba-Ba-Re-Bop*			
19—An Apple Blossom Wedding	**18.5**	**23.3**	**13.6**
CA-430—HAL DERWIN *Blue and Broken Hearted*			
CO-37488—BUDDY CLARK *Passing By*			
CN-3727—JOE DOSH			
DE-24117—KENNY BAKER *Love and The Weather*			
DI-2081—JERRY COOPER			
MA-1156—EDDY HOWARD *Blue Tail Fly*			
MU-15112—PHIL BRITO *I'm Sorry I Didn't Say I'm Sorry*			
SO-3044—GINNY SIMMS			
VI-20-2330—SAMMY KAYE ORCH. *The Echo Said No*			
20—Stanley Steamer	**15.9**	**9.7**	**17.4**
CA-454—JO STAFFORD *When You Got a Man on Your Mind*			
CO-37830—DINAH SHORE *I'm Out to Forget Tonight*			
MA-12012—GEORGIA GIBBS *The One I Love*			
MG-10081—BLUE BARRON ORCH.			
VI-20-2425—TONY MARTIN *Julie*			

ADDITIONAL TUNES LISTED BELOW IN ORDER OF POPULARITY

21—Too Fat Polka	15.8		
22—Christmas Dreaming	13.3	18.8	11.6
23—How Soon	12.6	24.0	
24—Come to the Mardi Gras	12.5	15.7	10.3
25—Ain'tcha Ever Comin' Back?	9.2		4.5
26—Tim-Tayshun	9.1	2.3	20.7
27—Kokomo, Indiana	7.3	12.2	5.2
28—Ask Anyone Who Knows	6.6	7.5	4.5
29—The Echo Said "No"	4.2	12.8	18.2
30—On the Avenue	3.4	10.6	5.8
31—Lazy Countryside	3.3	13.6	
32—A Fellow Needs a Girl	3.2	12.1	
33—Christmas Song	3.1	1.1	
34—Just Plain Love	2.6	10.5	1.0
35—Love and the Weather	2.5	1.5	4.3
36—He's a Real Gone Guy	1.9		
37—Serenade of the Bells	1.8	1.0	2.5
38—It Takes a Long Long Train with a Red Caboose	1.3		
39—My Future Just Passed	1.2	1.4	
40—I Miss You So	1.1		

THE CASH BOX

AUTOMATIC MERCHANDISING SECTION

EXPECT BIGGER VENDOR PRODUCTION RIGHT AFTER NAMA CONVENTION

NEW YORK — Merchandiser manufacturers report that they will be able to get into volume production right after the NAMA convention at the Palmer House, Chicago, December 14 to 17.

Many will be showing new equipment for the first time and tho they are geared for a big production run, they are not ready to start until they see the reception which their new products will get at the show.

One of these manufacturers advised *The Cash Box*, "You can tell the automatic merchants that we will have plenty of production right after the show. We have been going along very slowly and shipping whatever we could manufacture due to the lack of components and materials, but, we are sure that by about the middle of December we shall be receiving parts and materials in larger quantity and will be able to take care of all orders we will receive at the forthcoming convention of NAMA."

This is heartening news for most automatic merchants thruout the nation who have been ordering and waiting for the new equipment to come thru.

There have been many complaints these past months to some of the largest manufacturers in the field regarding lack of delivery. This is most noticeable in the drink vendor and cigarette machine field as well as for practically all of the larger sized merchandisers.

Many are also wondering whether the manufacturers will have sufficient materials and components on hand to take care of their regular customers, in addition to what new blood is expected to enter into the business.

As yet the demand for merchandisers is at peak, with the possibility that it will remain so long after the big show, and the further fact that even when the first flush of larger orders are shipped, that there will be sufficient business at hand for the manufacturers to continue volume production for sometime to come.

Also interesting is the fact that many of the larger manufacturers have been pointing for the show.

They have been arranging to feature their new models at the NAMA convention. Some of the new machines haven't even as yet been seen by any of the automatic merchants.

It is generally hoped that production will break loose with a resounding bang thruout the merchandiser field and that all will be satisfied with the delivery which they will receive.

"Will We Take It On Chin As New Blood Comes In?" Old Timers Ask

NEW YORK — One question being asked by old time automatic merchants is, "Will we take it on the chin as the new blood comes in?"

And instantly the average automatic merchandising man is disposed to say, "No". Yet, this question seems to be the most predominating one among the automatic merchants.

They are of the belief that there are "so many monied men" who are seeking to enter into the automatic merchandising business "that we may be totally neglected by some of the manufacturers until they have satisfied the demand they get from these people".

The average automatic merchant has nothing but his business relationship and his present equipment to recommend him to the locations he serves. Few, if any, are of the belief that new blood, who will instantly start offering higher commission and percentage rates, will do anything but hurt this business relationship which they have built up over the years.

As one automatic merchant expressed himself, "There's nothing a location owner likes better than more money. If a newcomer steps into a location and offers the owner more commission than I'm giving him, them I'm out. Maybe, if he likes me, and has been doing business with me for sometime, he'll phone me first and, perhaps, give me a chance to compete with this newcomer. But, in most cases in the past years, especially prior to the war, all we ever heard was a hurry-up call to come and get our machine and settle up for whatever commissions may have been due to the location."

With interest so very great in automatic merchandising at this time from many people who seem to have the finances necessary to enter into the business, there is every hope on the part of the established automatic merchants that these men will enter into the field featuring entirely new equipment, like the hot coffee vendors and some of the other machines which have already been shown, but, that machines which have been in the field for years, like the cigarette merchandisers, will not fall into hands which will attempt, in every possible fashion, to chop commission percentages to obtain locations.

AUTOMATIC MERCHANDISING SECTION

Clark Gum Prexy To Europe To Check Premium Offers

PITTSBURGH, PA.—Declaring that he was going to "obtain the information first hand", Alan F. Clark, President of Clark Brothers Chewing Gum Company, manufacturers of Clark's Tendermint and Teaberry Chewing Gums, sailed aboard the Queen Mary this past week for a brief and urgent trip throughout Europe to learn why those markets were offering premium prices for his chewing gum.

"We're having extreme difficulties supplying the American market", said the 34 year old company head, "and while we're trying to be fair with export business, we can only allocate 10% of our entire output to international sales.

"Obviously," continued Mr. Clark, "it's the old story of the demand being greater than the supply and we have taken steps to remedy that; however, exporters are offering our jobbers in America bonus money for our products, particularly so is this true of the Belgian market which is serving as the buying hub for the Continent.

"What I can accomplish," he concluded, "will remain to be seen on my return to America in November, but this much I know, that while we're honored by the extreme demand for Tendermint in Europe, our American market comes first and I'm hopeful that this trip will bring forth some of the answers to a disturbing problem."

Calls Missouri Tax "Discriminatory"

INDEPENDENCE, MO.—E. S. North, attorney for the Canteen Company of Kansas City appeared here to protest the $10 yearly tax on automatic vending machines and told the council, according to reports received, that the ordinance would allow a tax on a method of doing business.

North explained that the Canteen Company operates 89 machines in this city with gross sales of $7,738 last year. The net profit on these machines, he said, was only $236. He also stated that he would not protest a tax that would be fair, but that the $10 tax appeared to be discriminatory".

John B. Gage, attorney for the Vendo Company was also present at the council hearing. Gage said that the Company did not have a direct interest in the ordinance, but added that it did not want to see any markets destroyed for vending machines.

Also protesting the tax were members of the Lions Club headed by Ellis Tyler. Tyler explained that the local club operated 57 penny gum machines and that all proceeds from these machines go to charity.

In addition, the council also received a petition signed by various local business men and women, protesting this $10 tax proposal. The petition stated that the firms owned and operated machines selling soft drinks on their premises as a regular part of their business.

"We use vending machines merely as a convenience to ourselves and customers and as an economy in clerical expense", the petition states in part.

These protestors also stated that they already paid a regular license fee required for their businesses and believed that it would be unjust to double tax them for selling their merchandise thru a machine controlled and operated at considerable expense to them.

Max Weiss Named N. Y. Distrib for Pop Corn Vendor

NEW YORK—Max Weiss, Roni Sales Company, 4315 Church Avenue, Brooklyn, N. Y., has just been appointed New York state distributor for the Kunkel Popcorn Vendor. The machine is designed to deliver a bag of hot popcorn for 5c.

Weiss is a real old-timer in the coin machine business with particular emphasis on vending. He has spent 35 years as a specialist in this branch of the industry.

At the moment Max is working out of his Brooklyn office, but he intends to set up in Manhattan as soon as he can find adequate quarters there.

Telecoin Uses Calendar As Year 'Round Sales Aid

NEW YORK—A personalized calendar for 1948 is being distributed by the Telecoin Corp., national distributors of service and merchandising equipment, as a year-around sales aid to the 1,200 individual operators of "Launderette" automatic, self-service laundry stores.

The calendars are destined as Christmas gifts from individual "Launderette" owners to their neighborhood customers and prospects.

AUTOMATIC MERCHANDISING SECTION

WILL USE VENDORS TO STRESS BRAND NAME

Large Coffee Firm Plans Exclusive Vendors in Nation's Grocery Stores Selling Special Size Vacuum Packed Can Featuring Their Brand Only. Will Also Try for Apt. House and Other Locations. Say Vendors Help Stress Brand Name and Assure Faster Sales With Grocers Enjoying Same Profit Margin.

NEW YORK—One of the nation's largest coffee producers plans an exclusive vendor which will feature only their own name brand and which will vend a special sized vacuum packed tin of their nationally advertised coffee.

As yet this firm have asked that their name be withheld from publication until official announcements are made.

The plan, as presented by the head of this organization, is to cover all leading merchandising outlets with the vendor. Grocery stores, especially those which are known to substitute private brands for nationally advertised brand merchandise, will have such vendors placed inside their stores.

The vendor will feature a mirror front with space for a card tieing in with the current ad program of the firm. The servicemen or collector will be able to change these cards weekly or monthly. The machine may feature a changemaker and then, again, it may not, for the firm plan a special sized vacuum packed can.

Locations like apartment house lobbies and other such sales points will also be covered. These will be openly named in the national radio program of the firm to lead buyers to these spots.

The firm are of the belief that many grocers and other storekeepers are not pushing their brand even tho they are spending many millions of dollars to sell the brand name to the public.

They are, therefore, of the opinion that the vending machine field offers them a unique method for stressing their brand name to the public and, at the same time, allowing the storekeeper, who will have little or nothing to do with the actual sale from the vending machine, to enjoy the same profit he now gets from the sale of their coffee over his counter.

As yet it is not known whether automatic merchants of the coin machine industry will be used to spread the vendors or whether a subsidiary organization will be created within this firm to place the vending machines. The organization is of sufficient size and power to take care of the machines themselves.

One very important point this does bring to the attention of all large brand names is the fact that they can assure themselves exclusive use of their own merchandise, to be automatically sold for them, and still allow the storekeeper his regular profit margin. Not have their product in competition with any others on the merchant's shelves, and know that the advertising program of the firm has a perfect tie in with the vendor thru use of regularly changed cards on the machine itself.

At the same time, the firm reminds, the merchandise will remain fresh and untouched by human hands in the machine. The capacity will not be large and it will probably be a single column vender especially built for their can of coffee. The can may even be placed inside of a cardboard box for easier vending purposes and advertising matter, as well as an informative booklet on coffee and how to prepare it, may also be placed in this box.

The entire plan is sufficiently sound to have won, it is understood, the complete approval of the executives of the firm. They are most interested in the tie in with their national radio program which goes on at an evening hour and which, because of the vending machines, will be able to tie right in with the sales story and allow housewives, especially those near apartment house machine locations, to go right down and buy this coffee.

The special sized can and the price which will be featured is also expected to attract good patronage. They believe that the vendor has all the possibilities of bringing their name greater brand value than any other merchandising method yet studied.

It will be of good interest to the entire merchandising machine industry to watch the introduction of this unique vendor and the methods which will be used to stress the brand name as well as to sell the coffee. This may lead to other nationally known firms adopting vending machines for greater sales of their products.

$10,000,000 Backs New 5¢ Orange Drink Vender

MIAMI, FLA.—A new 5c orange drink is being introduced by the Cobbs Beverage Company, a subsidiary of the Cobbs Fruit and Preserving Company, this city.

The new subsidiary, according to reports from its owner, Henry Cobbs, is being underwritten to the sum of $10,000,000.

According to Cobbs, "So that we can reach for one of the top positions in the soft drink field in a short time."

The firm will present the new beverage thru a drink dispenser for the first time at the annual convention of the American Bottlers of Carbonate Beverages at Atlantic City, November 17 to 21.

It is also reported that the beverage dispenser is of an entirely new type.

58 Vendors Now At LaGuardia Airport

NEW YORK—There are at present 48 various automatic vending machines located at LaGuardia Airport here with 7 more dispensers of tooth brush kits to be installed as well as three more weighing scales.

The Port of New York Authority, which has taken over running of the airport plans that much of its revenue will come from machines.

It is reported that the beverage dispensers one day last August sold over 5,000 cups in a 24 hour period.

The airport also reports that the various machines are most appreciated in the international terminal where there are restaurant facilities.

MANUFACTURERS' NEW EQUIPMENT

● ALL EQUIPMENT APPEARING ON THIS AND FOLLOWING PAGE LISTED ONLY UNTIL MACHINES ARE NO LONGER IN PRODUCTION.

MUSIC

A.M.I.
- Model A $897.50
- Automatic Hostess Complete 20 Station Unit 14,800.00

HIDEAWAY CAB. W/Selective Play Mech.:
- W/Amplifier and Remote Volume Control 515.00

HIDEAWAY CAB. W/Continuous Play Mech.:
- W/Amplifier and Remote Volume Control 482.50
- W/Amplifier—No Remote Volume Control 470.00
- Complete—No Amp., No Volume Control 410.00

AIREON
- Blonde Bombshell $699.50
- Super DeLuxe Phonograph 897.00
- Fiesta DeLuxe 699.50
- Trio (Wall Box) 69.50
- Solo (Wall Box) 46.50
- Impresario (Speaker) 42.27
- Melodeon (Speaker) 52.97
- Carilleon (Speaker) 56.18

FILBEN
- Mirrocle Cabinet 325.00
- 30 Selection Stowaway Mech. 398.00

BUCKLEY
- Music Box 25.00

MILLS INDUSTRIES
- Constellation 795.00

PACKARD MFG. CORP.
- Manhattan Phonograph 1,000.00
- Pla Mor Phonograph (Model 7) 795.00
- Hideaway (Model 400) 450.00
- Wall Box (Butler) 39.95
- 1000 Speaker (Paradise) 159.50
- Wall Box (Butler 10c) 41.95
- 950 Speaker 57.50
- 650 Speaker 19.75
- Spot Reflector 8.50

PERSONAL MUSIC CORP.
- Measured Music Boxes, 5c-10c 35.00
- Studio Amplifier 505.00
- Studio Timing Control Unit 250.00
- Master Power Supply Units 140.00

ROCK-OLA
- 1422 Phonograph (Net) 728.00
- 1424 Playmaster 440.00
- Model 1807 Moderne Corner Spkr. 107.50
- Model 1906 Remote Volume Control 6.90
- Model 1530 Wall Box 39.50
- Model 1603 Wall Speaker 42.50
- Model 1606 Tonette Wall Speaker 21.50
- Model 1608 Tone-O-Lier Speaker 65.00
- Model 1607 Tonette Wall Speaker 19.75
- Model 1531 DeLuxe Bar Bracket 8.25
- Model 1533 Universal Bar Bracket 3.90
- Model 1795 Wall Box Line Booster 16.35

SEEBURG
- 147-M Symphonola w/remote control 875.00
- 147-S Symphonola 805.00
- H-147-M RC Special 525.00
- Wireless Wallomatic 58.50
- Wired Wallomatic 46.50
- 5-10-25c Wireless Wallomatic 75.00
- 5-10-25c Wired Wallomatic 63.50
- Teardrop Speaker 19.95
- Teardrop Speaker w/volume control 22.50
- Recess Wall & Ceiling Speaker 18.00
- Mirror Speaker 49.50
- Duo Volume Control 21.90
- Power Supply 14.50
- Master Amplifier 53.50
- Master Selection Receiver 118.00
- Wired Master Selection Receiver 105.00
- Electric Selector 36.00
- Remote Speaker Amplifier 44.20
- Solenoid Drum for 147-S 60.50

SOLOTONE CORP.
- Leveling Pre-Amplifier 44.50

MUSIC

WURLITZER
- Model 1100 Standard $959.50
- Model 1080A Colonial 899.50
- Model 1071A Concealed changer with stepper .. 529.50
- Model 1015 Standard 914.50
- Model 1080 Colonial 875.00
- Model 1017 Concealed changer with stepper 499.50
- Model 2140 5-10c Wireless 40.00
- Model 3020 5-10-25c 3-wire 69.50
- Model 3025 5c 3-wire 44.50
- Model 3031 5c 30-wire 39.50
- Model 3045 Wireless 54.50
- Model 212 Master Unit 70.00
- Model 215 Wireless Transmitter 17.50
- Model 216 Wireless Impulse Receiver 22.50
- Model 217 Auxiliary Amplifier 35.00
- Model 218 30-wire Adapter Terminal Box 15.00
- Model 219 Stepper 46.50
- Model 4000 8" Metal Star Speaker 45.00
- Model 4002 8" Plastic Star Speaker 45.00
- Model 4004A 8" Metal Musical Note Speaker .. 30.00
- Model 4005 8" Walnut Round Speaker 22.50
- Model 4005A 8" Walnut Round Speaker 25.00
- Model 4006A 8" Deluxe, Walnut Round Mirror.. 35.00
- Model 4007 12" Intermediate Deluxe Speaker... 135.00
- Model 4008 15" Deluxe Speaker 185.50

PINS

BALLY
- Nudgy $289.50

CHICAGO COIN
- Baseball ..... No Price Set

EXHIBIT
- Coed 295.00

GENCO
- Bronco ..... No Price Set

GOTTLIEB
- Flying Trapeze 294.00

J. H. KEENEY & CO
- Click 295.00

UNITED MFG. CO.
- Nevada 275.00

WILLIAMS
- All Stars 479.50

COUNTER GAMES

A.B.T. MFG. CORP.
- Challenger 65.00

BALLY MFG. CO.
- Heavy Hitter 184.50
- w/stand 196.50

GOTTLIEB
- DeLuxe Grip Scale 39.50

SKILL GAMES CORP.
- Bouncer 44.50

ONE-BALLS

BALLY
- Jockey Special 645.00
- Jockey Club 645.00

GOTTLIEB
- Daily Races (F. P. Model) 650.00

BELLS

BELL-O-MATIC CORP.
- 5c Jewel Bell 248.00
- 10c Jewel Bell 253.00
- 25c Jewel Bell 258.00
- 50c Jewel Bell 338.00

GROETCHEN
- Columbia Twin JP 145.00
- Columbia DeLuxe Club 209.50

MILLS SALES CO. LTD.
- Dollar Bell ..... No Price Set

O. D. JENNINGS
- 5c Std Chiefs 269.00
- 10c Std Chiefs 279.00
- 25c Std Chiefs 289.00
- 50c Bronze & Std Chiefs 399.00
- 5c DeLuxe Club Chiefs 299.00
- 10c DeLuxe Club Chiefs 309.00
- 25c DeLuxe Club Chiefs 319.00
- 25c DeLuxe Club Chief 429.00
- 5c Super DeLuxe Club Chief 324.00
- 10c Super DeLuxe Club Chief 334.00
- 25c Super DeLuxe Club Chief 344.00
- 50c Super DeLuxe Club Chief 454.00
- 50c Silver Eagle ..... No Price Set

PACE
- 5c DeLuxe Chrome Bell 245.00
- 10c DeLuxe Chrome Bell 255.00
- 25c DeLuxe Chrome Bell 265.00
- 50c DeLuxe Chrome Bell 375.00
- $1.00 DeLuxe Chrome Bell 550.00
- 5c Rocket Slug Proof 245.00
- 10c Rocket Slug Proof 255.00
- 25c Rocket Slug Proof 265.00

CONSOLES

BALLY
- Wild Lemon $542.50
- Double-Up 542.50
- DeLuxe Draw Bell 5c 512.50
- DeLuxe Draw Bell 25c 532.50
- Hi-Boy 424.00
- Triple Bell 5-5-5 ..... 895.00
- Triple Bell 5-5-25 ..... 910.00
- Triple Bell 5-10-25 ..... 925.00

BELL-O-MATIC
- Three Bells, 1947 ..... 735.00

BUCKLEY
- Track Odds DD JP 1250.00
- Parlay Long Shot 1250.00

EVANS
- Bangtails 5c Comb 7 Coin ..... No Price Set
- Bangtails 25c Comb 7 Coin ..... No Price Set
- Bangtail JP ..... No Price Set
- Bangtail FP PO JP ..... No Price Set
- Evans Races ..... No Price Set
- Casino Bell ..... No Price Set
- 1946 Galloping Dominoes JP ..... No Price Set
- Winter Book JP ..... No Price Set

GROETCHEN TOOL & MFG. CO.
- Columbia Twin Falls 485.00

O. D. JENNINGS
- Challenger 5-25 ..... 595.00
- Club Console 499.00
- DeLuxe Club Console 529.00
- Super DeLuxe Club Console 545.00

PACE
- 3-Way Bell Console 5c-10c-25c $690.00
- 5c Royal Console 320.00
- 10c Royal Console 330.00
- 25c Royal Console 340.00
- 50c Royal Console 475.00
- $1.00 Royal Console 650.00

ARCADE TYPE

AMERICAN AMUSEMENT CO.
- Bat a Ball 249.50

CHICAGO COIN MACH. CO.
- Basketball Champ 499.50

EDELMAN DEVICES
- Bang A Fitty:
  - 10' — 8" 450.00
  - 11' — 8" 450.00
  - 13' — 8" 500.00

ARCADE TYPE *(continued)*

ESSO MANUFACTURING CORP.
- Esso Arrow ..... No Price Set

INTERNATIONAL MUTOSCOPE CORP.
- Atomic Bomber (Model B) 375.00
- Deluxe Movie Console 150.00
- Deluxe Movie Counter 140.00

METROPOLITAN GAMES
- Card Vendor 29.50
- Double Up Skill Bowl 399.50

P. & S.
- Shooting Stars 249.50
- Tom Tom 299.00

SCIENTIFIC MACH. CORP.
- Pokerino, Location Model 5 ..... 279.50

TELECOIN CORP.
- Quizzer ..... No Price Set

TELEQUIZ SALES CO.
- Telequiz 795.00

MERCHANDISE MACHINES

CIGARETTE MACHINES

C. EIGHT LABORATORIES
- "Electro" 189.50

NATIONAL VENDORS, INC.
- Model 9E (Electric) 321.70

ROWE
- Crusader (8 Col) w Stand 145.75
- Crusader (10 Col) w Stand 162.25

U-NEED-A VENDOR
- Monarch 6 Col w Stand 149.50
- Monarch 8 Col w Stand 159.50

MERCHANDISE VENDORS

A. B. T. MFG. CORP.
- "Auto Clerk"—(Gen'l Mdse.) .....

ADAMS-FAIRFAX CORP.
- Cash Tray Vendor .....

ASCO VENDING MACH. CO.
- Nut Vendor .....

ATLAS MFG. & SALES CO.
- Bulk Vendor .....

AUTOMATIC BOOK MACH. CO.
- "Book-O-Mat" .....

AUTOMATIC DISPENSERS, INC.
- "Drink-O-Mat" .....

BALLY MFG. CO.
- Drink Vendor .....

BERT MILLS CORP.
- "Hot Coffee Vendor" 540.00

COAN MFG. CO.
- U-Select-It—74 Model 85.50
- U-Select-It—74 Model DeLuxe 95.50
- U-Select-It—126 bar DeLuxe 127.50

DAVAL PRODUCTS CO.
- Stamp Vendor "Postmaster" .....

HOSPITAL SPECIALTY CO.
- Sanitary Napkin Vendor .....

INTERNATIONAL MUTOSCOPE CORP.
- Photomatic 1495.00
- Voice-O-Graph 1495.00

KAYEM PRODUCTS
- Vit-O-Mins Vendor .....
- Dental Kit Vendor .....
- Chewing Gum Vendor .....

MALKIN-ILLION CO.
- "Cigar Vendor" .....

NORTHWESTERN CORP.
- "Bulk Vendor" .....

REVCO, INC.
- Ice Cream Vendor .....

RUDD-MELIKIAN, INC.
- "Dwik-Cafe" Coffee Vendor .....

SHIPMAN MFG. CO.
- Stamp Vendor .....

TELECOIN CORP.
- Tele-juice .....

THIRST—AID, INC.
- Drink Vendor .....

U. S. VENDING CORP.
- Drink and Merchandise Vendor .....

VENDALL CO.
- Candy Vendor .....

VENDIT CORP.
- Candy Vendor 149.50

VIKING TOOL & MACH. CORP.
- Popcorn Vendor .....

A1 MECHANICALLY REBUILT MUSIC MACHINES

WURLITZER

1015	Write
24	$ 89.50
616	59.50
24 VICTORY '42	119.50
500K	139.50
500K or 600K VICTORY '42	139.50
600R VICTORY '42	129.50

ROCK-OLA

WINDSOR	$ 69.50
SPECTRAVOX & PLAYMASTER	99.50
MASTER	149.50
COMMANDO	169.50
SUPER	169.50
STANDARD	139.50
1422	Write

SEEBURG

HITONE ES	$169.50
HITONE RCES	189.50
CASINO	69.50
GEM VICTORY '42	109.50
CLASSIC	139.50
COLONEL RC	179.50
CROWN or REGAL	119.50
CADET	139.50
MAJOR RCES	169.50
1946 MODEL - 146	Write

AMI

STREAMLINER — 5-10-25c	$159.50
SINGING TOWER — 5-10-25c	129.50

ARCADE

SKEE ROLLS — 7½ ft.	$ 69.50
SKEE ROLLS — 9 ft.	99.50
SUPER TRIANGLES — adjustable for 5, 7 or 9 balls	$139.50
RED BALL	99.50

TERMS: 1/3 DEPOSIT, BALANCE C.O.D.
SEND SHIPPING INSTRUCTIONS.

WE HAVE A COMPLETE STOCK OF ALL MACHINES IF YOU NEED ANYTHING NOT LISTED ABOVE — WRITE US

RUNYON SALES COMPANY

593 10th AVENUE, NEW YORK 18, N. Y.
BRyant 9-2235

123 W. RUNYON STREET, NEWARK 8, N. J.
Bigelow 3-8777

Mississippi Phono Ops Assn To Meet November 13 At Jackson

Runyon Cancer Fund Collection Plans To Be Heard

R. A. (DICK) FARR

JACKSON, MISS. — R. A. (Dick) Farr, president of the Mississippi Phonograph Operators Association, announced that the next meeting of the organization is scheduled for November 13. The operators will gather at the Heidelberg Hotel, Jackson.

In addition to their regular business, the members are concentrating on ways and means to promote collections for the Damon Runyon Cancer Fund. At the last meeting in October, the association office sent a check for $50 to CMI in Chicago. W. F. Pratt, attorney for the association, stated that operators have already sent in personal donations and would continue to do so. However, in addition to these contributions, the membership is working out plans for a concerted effort, which will be discussed on November 13.

Farr reports that each succeeding meeting sees more and more attendance, and he expects the November meeting to draw practically 100% of its members.

$1,000 Donation For Runyon Fund

CHICAGO — While in Chicago recently Carl Hoelzel, (right) United Amusement Company, Kansas City, took the opportunity to present a check for $1000 for the Damon Runyon Cancer Fund to Herb Jones, vice president of Bally Manufacturing Company.

WORLD'S LARGEST DISTRIBUTING HOUSE

EMPIRE COIN SUPER MARKET

1012-14 MILWAUKEE AVE

28,000 SQ. FT. BETTER DISPLAY—SUPER SERVICE!

MEMBER

MEMBER

Sale!

NEW IN ORIGINAL CRATES!
AT *LESS* THAN MANUFACTURER'S COST!

BAT-A-BALL, Sr.
UPRIGHT MODEL

ORIGINAL PRICE $249.50 NOW ONLY → **$84.50** EA.

Quantity is Limited ORDER NOW!

BAT-A-BALL, Jr.
WITH STAND

ORIGINAL PRICE $79.50 NOW ONLY → **$29.50** EA.

SPECIAL COMBINATION OFFER—BOTH FOR $104.50

Legal Everywhere, Entirely Mechanical, Ideal For Small Floor Space, Plenty of Play Appeal!

BRAND NEW CLOSEOUTS!

WILLIAMS FLAMINGO	$225.00
BALLY BALLYHOO	165.00
MARVEL LIGHTNING	199.50
AMUSEMATIC TUMBLER	215.00
GENCO WHIZZ & STAND	79.50

OUR SUPER VALUES!

GOLDEN FALLS, Reg. J.P., New Reb.	5c....$135;	10c....$140;	25c....$145
GOLDEN FALLS, H.L., New Reb.	5c....$140;	10c....$145;	25c....$150
JEWEL BELL, New Reb.	5c....$170;	10c....$175;	25c....$180
JEWEL BELL, Replacement Cabinets			59.50
50c MILLS GOLDEN FALLS, H.L., New Rebuilt			195.00

NEW PIN GAMES

UNITED NEVADA	WRITE!
GOTT. HUMPTY DUMPTY	
WILLIAMS GINGER	
BALLY NUOGY	
MARVEL OSCAR	
GENCO BRONCO	
CHICOIN BASEBALL	

NEW COUNTER GAMES

POP-UP	$ 24.50	DAVAL MARVEL, CIG.REELS	39.50
ABT CHALLENGER	49.50	IMP., 1c or 5c	$ 14.50
FOLDING STAND	11.95	BEST HAND	30.00
GOTT. GRIP SCALE	39.50	MEX. BASEBALL	30.00
GRIP-VUE	49.95	SKILL THRILL	30.00
BASKETBALL, 1c	39.50	FREE PLAY—SPECIAL	30.00
WITH STAND	49.50	HEAVY HITTER	160.00
KICK. & CATCHER	37.50	WITH STAND	175.00

NEW ONE BALLS

BALLY JOCKEY CLUB, P.O.	$645.50
BALLY JOCKEY SPECIAL, F.P.	645.50
GOTT. DAILY RACES	650.00
BALLY EUREKA	489.50

NEW CONSOLES

BALLY WILD LEMON	WRITE!
BALLY DOUBLE UP	
BALLY HI-BOY	
MILLS 3 BELLS	
JENN. CHALLENGER	
EVANS BANGTAILS	
EVANS WINTERBOOK	
EVANS RACES	
BAKERS PACERS, 5c, D.O.	
GROETCHEN TWIN FALLS	

NEW ARCADE MACHINES

SPEEDWAY BOMBSIGHT	$359.50
BASKET B. CHAMP	499.50
METAL TYPER	445.00
IDEAL FOOTBALL	365.00
MIR-O-SCALE	125.00
AMERICAN FORTUNE SCALE	169.50

NEW SLOTS

	5c	10c	25	50c
JENNINGS LITE-UP CHIEF	$324	$334	$344	$454
JENNINGS STANDARD CHIEF	269	279	289	369
MILLS JEWEL BELL	220	225	230	320
MILLS GOLDEN FALLS, H.L., 2-5	230	235	240	330

MILLS VEST POCKETS ....$74.50—LOTS OF 2 65.00

GROETCHEN DE LUXE COLUMBIA...$145.00; J. P. COLUMBIA...$110.00

NEW VENDORS

SILVER KING, 1c or 5c NUT OR GUM BALL	$ 13.95
SILVER KING HOT NUT VENDOR	29.95
VICTOR MODEL V, 1c GLOBE TYPE	11.75
CABINET TYPE	13.75
25c SANITARY VENDORS	27.50

ROLL DOWN GAMES

ADVANCE ROLL	499.50
SUPER ROLL	429.50
POKERINO	259.50
BUCCANEER	449.50
BIG CITY	429.50
ESSO ARROW	499.50

SLOTS, SAFES, STANDS

CHICAGO METAL REVOLVAROUND—DE LUXE Single, $119.50; Double, $174.25; Triple $262.00

BOX STANDS ....$27.50 FOLDING STANDS.... 12.50

ACE COIN COUNTER
WITH CARRYING CASE $149.50

SLOTS

BONUS BELL, 5c..$119.50;	10c..$129.50;	25c..	139.50
GOLD CHROME, 5c..$109.50;	10c..$119.50;	25c..	$129.50
BLUE FRONT, 5c..$89.50;	10c..$99.50;	25c..	$109.50
BROWN FRONT, 5c..$99.50;	10c..$109.50;	25c..	$119.50

5c MILLS Q.T.	69.50
5c GOLD CHROME, H.L.....$119.50; 10c.....	$129.50
25c MILLS CLUB CONSOLE	149.50
VEST POCKETS, 1946 Model	49.50
10c BLACK CHERRY, NEW REB.	134.50
5c JENN. SILVER CHIEF	89.50
25c BLACK CHERRY, REB. 2-5	139.50
5c JENN. CLUB CONSOLE CHIEF	109.50
COLUMBIA J.P., 1946 Model	89.50
5c JENN. BRONZE CHIEF, 2-5	189.50
JENN. CIGAROLA, MODEL XV	99.50

JENN. LITE-UP CHIEFS—Used 10 Days
5c—$215; 10c—$225; 25c—$235.

ONE BALLS

VICTORY SPECIAL, AUTO. SHUFFLE	$289.50
CLUB TROPHY, F.P.	74.50
PIMLICO, F.P.	89.50
'41 DERBY	79.50
RECORD TIME, F.P.	69.50
LONGACRE, F.P.	109.50
TURF KING, P.O.	99.50
JOCKEY CLUB, P.O.	89.50
MILLS OWL, 1 OR 5 BALL, F.P.	49.50
LONGSHOT, P.O.	69.50
KENTUCKY, P.O.	74.50
SPORT KING, P.O.	64.50
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Exceptionally Clean, Low Priced

8—*Bally* DRAW BELLS
RED BUTTON MODELS
$295.00

16—*Bally* DELUXE DRAW BELLS
Used 30 Days
WRITE!

2-25c DeLuxe DRAW BELLS
WRITE!

CONSOLES

5-25c KEEN, 2 WAY BONUS SUPERS	$625.00
25c KEENEY BONUS SUPER BELL	395.00
5c KEENEY BONUS SUPER BELL	355.00
BAKERS PACERS, O.O. I.P.	395.00
5c COMB. SUPER BELLS	79.50
BALLY SUN RAYS, F.P.	69.50
HI HANO COMB.	99.50
WATLING BIG GAME, 5c, P.O.	69.50
5c PACE SARATOGA SR., P.O.	99.50
5c PACE REELS, COMB.	89.50
JENN. FAST TIME, P.O.	59.50
BALLY BIG TOP, P.O. or F.P.	69.50
MILLS JUMBO, LATE HEAD	69.50
JENN. SILVER MOON, F.P.	69.50
5c BALLY CLUB BELL	99.50
25c BALLY CLUB BELL	109.50
EVANS LUCKY STAR	149.50
GALLOPING DOMINOS, J.P.	149.50

ARCADE

CHI. BASKETBALL CHAMP.	$379.50
EVANS TEN STRIKE, 1947 MODEL	239.50
EVANS TEN STRIKE	89.50
EVANS TOMMY GUN	84.50
BALLY DEFENDER	99.50
BATTING PRACTICE	89.50
GENCO WHIZZ—Like New	59.50
SHOOT TO TOKYO	79.50
SHOOT THE CHUTES	79.50
CHICAGO COIN GOALEE, Like New	169.50
GOTT. 3-WAY GRIPS, 1948 Model	24.50
CHICAGO COIN HOCKEY	89.50
RAPID FIRE	74.50
EXH. HAMMER STRIKER	47.50
ADVANCE SHOCKER	17.50
BALLY UNDERSEA RAIDER	139.50
PIKES PEAK	24.50
KICKER & CATCHER	24.50
ABT MODEL F, BLUE	24.50

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by UNITED

4 Ways To Set Up

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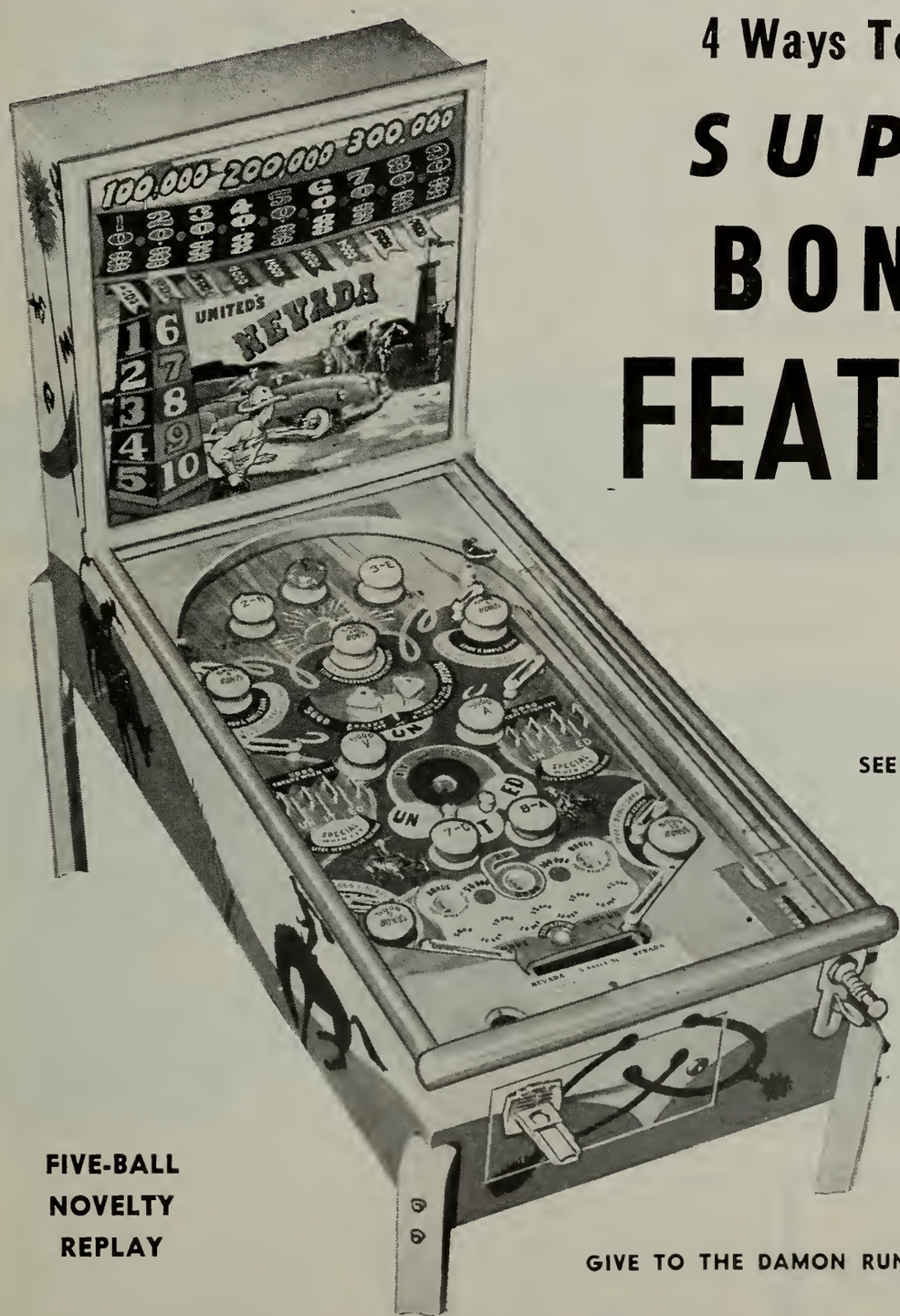


SEE YOUR DISTRIBUTOR

FIVE-BALL
NOVELTY
REPLAY

GIVE TO THE DAMON RUNYON CANCER FUND

UNITED MANUFACTURING COMPANY

5737 NORTH BROADWAY CHICAGO 40, ILLINOIS

1937 — 1947

NEW YORK — The years roll by — sometimes quickly, sometimes slowly — but looking back in retrospect brings fond memories. Ten years ago (1937) The Fishman family were photographed with The Gershes and Joe Orleck. At the recent banquet of the Automatic Music Operators Association, the same group were snapped. Pictured above are the two photos. The young boy (Joe's son Morty) at the left in the 1937 shot is the matured young man seen at the extreme right in the 1947 photo; the beautiful girl second from the left in the 1937 photo is the even more beautiful and lovely daughter Ethel (now Mrs. Blumenfeld); the others can easily be recognized with the exception of the newcomer in the 1947 pic, who is Charlie Blumenfeld, Ethel's husband. One member of the family is missing, Joe's grandson, who was home sleeping peacefully.

The intervening years haven't treated the individuals too badly. Joe Fishman doesn't look a day older than he did ten years ago, and today is head of the Atlantic-Seaboard New Jersey Corporation, substantial distributing firm; Molly Fishman shows a few grey hairs as is befitting a grandmother; and Bill Gersh and Joe Orleck, publishers of *The Cash Box*, show slight signs of wear and tear.

Hey, Joe, we all have another appointment for a 1958 photo.

Seaboard Opens Jobbing-Distributing Offices On Coinrow

Harry P. Schneider Appointed General Manager

NEW YORK — Seaboard New York Corporation will open the doors of their 583 Tenth Avenue location on Monday, November 3, as direct sales agents. These offices will be under the direction of Harry P. Schneider, well known operator for many years, and recently directing sales for Seaboard New York, who has been appointed general manager.

The main offices of Atlantic-Seaboard New York Corporation will remain in their beautiful set-up at West 58th Street, while the Tenth Avenue office will act as jobbers and distributors of new and used amusement machines and music machines. The Tenth Avenue firm will take in games and music on trade for all types of equipment.

"Our Tenth Avenue offices are being renovated" reports Schneider "and we will be ready for business on November 3. Being located in the center of coinrow, we can serve the trade more conveniently. We shall deal in new and used equipment, taking machines in trade on the purchase of our equipment, a practice which hasn't been in effect in our organization up to now. In addition, a completely stocked department of parts and supplies will be on hand, as well as a repair department for the convenience of operators."

Schneider informs us that he will be on hand at all times to give the operators every bit of cooperation.

"Bally" Is Favorite Irish Name

RAY MOLONEY

CHICAGO—Ray Moloney, president of Bally Manufacturing Company, is proudly displaying a newspaper clipping—recently mailed to him by an operator friend. Under a Belfast, Ireland date-line, the item states that "Northern Ireland has about 900 towns with 'Bally' in their names . . . They include Ballymeglaff, Ballycoo, Ballyleg, Ballyheifer, Ballyhose and Ballymoney."

Moloney added, "The operator's favorite is 'Ballymoney,' which, believe it or not, I spotted once on the map of Ireland."

Buckley BUILDS THE Best

NEW CABINET ASSEMBLIES

FOR MILLS ESCALATOR BELLS HAMMERLOID OR WRINKLE

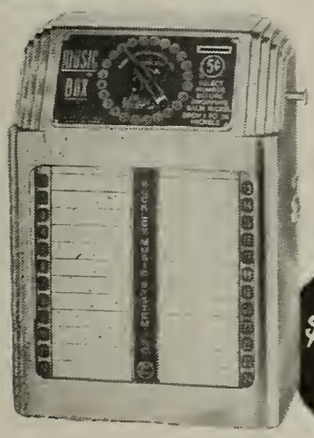
YOUR CHOICE OF:

Cherry or Diamond Ornaments, Maroon, Copper, Gold, Green, Aluminum Gray, Chocolate, Surf Blue.

- Complete new precision-built light wood Cabinets expertly finished with perfect fit new aluminum castings.
- Club Handle and Handle Collar chrome plated.
- Heavy brass chrome plated etched Reward Plates, 2/5 or 3/5.
- 5c-10c-25c chrome Denominator Coin Intake.
- Payout Cups with anti-spoon Cup.
- Drillproof Plates.

$50.00

THE NEW Music Box



$25.00

Buckley gave Music Operators the FIRST practical and profitable music box at the LOWEST PRICE. Today, Buckley leads the field by offering a NEW music box of advanced design and perfection at a NEW LOW PRICE.

Quality of material and workmanship have not been sacrificed. This sensational low price is the result of economies realized in large quantity production.

The new Buckley Music Box is genuinely chrome plated, with beautiful red dial plates and attractively illuminated. Equipped with positive nationally known slug rejector and double capacity cash box. Complete program of selections always in full view. Buckley's exclusive features of construction, combined with outstanding beauty and eye appeal makes this the outstanding remote control music box . . . equally popular for wall or bar installation.

TRACK ODDS

BUCKLEY TRACK ODDS has long been recognized as the only seven-coin race horse console that would stand up month after month—year after year—and outearn all other coin machines.

Buckley operators know this to be a fact. Experience has proved that no other machine can even come in a close second from the standpoint of earnings. Every day new operators are finding out that the new BUCKLEY TRACK ODDS are even more profitable to operate than they hoped for.

$1250.00

CMI MEMBER

Buckley Manufacturing Co.

4223 WEST LAKE STREET • • • CHICAGO 24, ILLINOIS

(PHONE: VAN BUREN 6636-37-38-6533)

Garners Favorable Publicity In Oct. 8 Issue of "Pathfinder"

BEN RODINS

WASHINGTON, D. C.—Ben Rodins, Marlin Amusement Corporation, and arcade owner, this city, was quoted in the October 8 issue of Pathfinder, under the "Washington Talk" column. In addition the magazine shows a photo of Rodins and the street in which he has his arcade.

Under the heading of "Cleaning Up", the story begins "Across the trolley tracks from the Strand, dapper Ben Rodins' amusement center offers customers a diet of 10-shots-for-a-quarter target practice, pin ball with no payoff, and penny picture-peeks." Ben is quoted as saying that Ninth Street is becoming a good shopping district, newly constructed business buildings, etc.

Continuing, the article reads: "No. 1 precinct cops have done a magnificent job" Rodins says. "The tough Sixth Street gang of young hoodlums no longer comes around to roll drunks. ABC liquor rules are strictly enforced. And as for juvenile delinquency, it doesn't start here either."

Then Rodins proceeded to give $10 and some machines to the police boys club.

CMI CANCER FUND ADDS $1,000

CHICAGO—CMI Damon Runyon Cancer Fund added another $1,000 to its already tremendous total when Ben Coven (center), Coven Distributing Company, this city, presented his check for that amount to Ray Moloney (left), national chairman, CMI Damon Runyon Memorial Fund for Cancer Research. George Glassgold, (right), New York attorney smilingly looks on.

CANCER DRIVE IN 2nd PHASE

Halfway Mark Passed At $126,215.52

By JAMES T. MANGAN

Director CMI Public Relations Bureau

Report on Quota

We started the Damon Runyon Cancer Fund Drive with the objective of raising more money for the Fund than had been so far raised from any source. When Ray Moloney and Dave Gottlieb tendered Walter Winchell a check for $100,000 on October 7th, this amount added to $20,000 previously given Winchell, made a total of $120,000 cash already turned over by the Coin Machine Industry to the Damon Runyon Memorial Fund for Cancer Research. Winchell immediately proclaimed that this contribution was the largest he had received from any source. He wired all the newspapers stating this fact and his enthusiasm was boundless.

His enthusiasm was contagious. On hearing Winchell's grateful words, the leaders of the Coin Machine Industry went into a quick huddle and decided they would take a new goal, a big goal, and raise $250,000 in all. The whole industry agreed. The contributions keep pouring in every week. On Monday, October 27th, we have passed the halfway mark, we're over the hump, and now we're sprinting for goal.

Public Relations Paying Out

The Cancer Fund drive is a public relations project of our industry. It is bringing in grand dividends for every person in the industry who has contributed to the fund, who has worked to get contributions, and who has carried through with proper publicity in his own territory. Day after day we receive letters and phone calls from all over the U.S.A., from distributors and operators, who have gone all out for the fund, telling of how their activity has improved business. Every individual makes his standing better in his own territory. Handicaps to operating have been reduced. Critics and opposition forces have been won over as friends. Due to the vigorous and unrelenting drive of the Coin Machine Industry the subject of CANCER is getting to be the most important subject in nearly every city in the country.

They had plenty of Cancer campaigns before we got into it. But the coin machine people have showed everyone how to carry the campaign to the people, how to get into the consciousness of the hoi polloi. Consequently newspapers everywhere are full of cancer publicity.

The Individual — YOU!

Are YOU in this public relations project? Are you reducing opposition to your business in your own territory? Are you increasing your territory and enlarging on your money-making opportunities by engaging in this great campaign?

If not, at least not yet, here's how:

Make a donation today. Send your check to Coin Machine Industries, Inc., 134 N. LaSalle St. The contribution is deductible for income tax purposes. Base the amount of your check on a percentage of one week's earnings. Be a sport! Send the check! Follow the other good sports — come in with the best people! We won't stop till we get your support, so give it whole-heartedly today. Put up the signs and stickers, saying, "Coin Machines Are Working For Damon Runyon Cancer Fund." Be proud to help humanity and help yourself at the same time. Give your local newspaper and radio station an account of how you are participating. Let the world know YOUR coin machines are working in a great cause to benefit mankind!

Your Name on the Honor Roll

At showtime in January we are going to publish a Damon Runyon Cancer Fund Memorial Book. This book will be distributed to 10,000 people who attend the Coin Machine Show. This book will contain the name of every donor to the fund and show the amount donated. It will be scanned carefully by everyone in the business. YOUR NAME MUST POSITIVELY APPEAR IN THIS BOOK so that the world can know you have done your share in the fight against cancer. Send in your contribution at once. Give us time to get everything in order. Make your gift as large as possible, so that the whole fraternity can permanently know you as a man who supports humanity, his own industry, and does it on a fine scale. This Memorial Book will last forever as a testimonial of how great a contribution coin machines have made in this crusade against man's deadly foe. Don't fail to have YOUR name and contribution show in this book!

Big City Get-Togethers

All the big cities are holding tremendous Damon Runyon events. These events are completely managed by coin machine distributors and operators. New York's great jamboree at which it is predicted 10,000 coin machine people and members of their families will attend comes off this week. New York's contribution will be immense.

The November 23rd Dinners

Already more than a dozen other cities have definitely decided to hold big dinners on Sunday evening November 23rd. Walter Winchell is calling this Coin Machine Industry Damon Runyon Night and in a national broadcast will give 25,000,000 Americans new insight into the work of the industry in raising funds for the cancer fight. We are right now building a moving picture with Walter Winchell as the central character. This movie will be available for showing at all the big city dinners. Many cities are planning to hold special showings of the latest coin machines on the day of the dinner in the very same hotel in which the dinner is held. By no means miss coming to the dinner in your territory. Put on your special drive for funds in the week or two preceding the dinner and bring the proceeds to the event. Don't fail to have your body there and your NAME there!

This Is the Stretch

We're in the stretch! The real DRIVE STARTS NOW! Not a single member of the industry can fail us, because we are out for 100% participation. We want you to get a donation from every one of your employees, from anybody who sells you anything, from locations, from friends, from strangers. Anyone who makes a dollar out of coin machines should show his gratitude by giving part of it to the Cancer Fight.

So decide this second to get your name in the PERMANENT RECORD as a liberal and sincere coin machine man. Send your contribution to Coin Machine Industries, Inc., 134 N. LaSalle St., Chicago. Thanks.

Converts Rolldown Game to "Champions"

DAVE LOWY

NEW YORK—Dave Lowy & Company announced this week that they are offering the trade a conversion for Total Roll, which they have named "Champions". The conversion can be purchased separately as a "kit" and instructions will advise the operator how to use it, or the game will be converted by Lowy in their shop.

The "Champions" conversion features a beautifully colored lite-up backboard showing various sporting champions in action. Scoring is registered on the backboard, and registers in the hundred thousands, permitting the player to run up real high scores.

The playing field is also converted, lite-up roll over buttons being substituted for the holes originally placed in the machine. Real live rubber cushions have been placed alongside the back scoring holes, causing the ball to run over the playing field and hit rollover buttons for more scoring.

According to Dave Lowy and Phil Mason of the company, local game operators are bringing in their games in large numbers for the "Champions" conversion. Lowy working in advance converting as many of the games as they can so that they can deliver a complete conversion to operators who bring or send in their Total Rolls. "However" points out Mason "we are being so rushed for the "Champions" conversion that it may not be possible for us to make an exchange immediately. In many cases the operator prefers to have his own game converted, which we can do in a short span of time."

Halifax Coin Machine Exch. Named Filben Distrib. For Canada

HALIFAX, N.S., CANADA — Bert Davidson, general sales manager of National Filben Corporation, Chicago, Ill., announced this week the appointment of The Halifax Coin Machine Exchange, Reg'd., Company, as the exclusive distributor for Filben Mirrocle Music for Canada.

The Halifax Coin Machine Exchange is headed by Arthur J. Boudreau, a veteran music distributor

Boudreau will shortly announce a schedule of showings of the Filben Mirrocle Music line throughout the Dominion of Canada.

Drollinger Celebrates 40 Years In Biz

DALLAS, TEX.—At a recent celebration of the completion of forty years in the automatic music business, Harry Drollinger gathered his family together and played host to Senator Homer E. Capehart, who dropped in to congratulate the Texan, his longtime friend and associate. Buddy Drollinger and his children shared the spotlight at the party with Packard's "Manhattan".

"Just add up what we have in experience," the Senator said. "Take Harry's 40 years, my 30 years, and Buddy's 21 — and you have the remarkable total of 91 years in the automatic music business!"

Harry Drollinger, the "grand ol' man" of the music industry, is now Texas Regional Manager of Packard. Still active in the sales and engineering end of the business, Harry can recall all the "growing pains" of the industry .

Buddy is the industry's example of a "chip off the old block", starting out early in life to make a name for himself in the industry.

Ops Associations Of 4 States To Meet In Stillwater, Minn.

To Start Noon, Monday, November 10

STILLWATER, MINN.—A combined meeting of operators from North Dakota, South Dakota, Minnesota and Wisconsin, sponsored by their respective associations, will be held Monday, November 10 at the Hilltop Inn, this city.

Starting at 12 noon, a country style luncheon will be served. After the meal the business meetings will begin. Committee rooms will be available for conferences by the groups and their directors. Invitations have been extended to all operators, members and non-members alike, and large attendance of coinmen is expected.

The various problems of present day operating will be thoroughly discussed, with the hope that the different association ideas will be worked out to the advantage of the operator regardless of where he is located.

Kenneth Ferguson, of K. H. Ferguson Co., Stillwater, Minn., director of the Wisconsin Associates, states that two well known speakers have been lined up to address the combined groups, and that a fine array of talent will be on hand to entertain the coinmen during the lighter moments.

Ferguson has arranged to meet anyone who arrives by plane. The planes can land at Northport, five miles west of Stillwater, and transportation will be furnished to and from the meeting. He advises coinmen to communicate with him at 1349-R at Stillwater.

New Jobbing-Distributing Firm Opens In Brooklyn

BROOKLYN, N. Y.—Irving Lavenar, Abe Lesh and George Geier, Central Sales Company, Inc., announced that they are opening jobbing and distributing offices at 2182 Coney Isalnd Avenue, Brooklyn, N. Y., and will handle all types of amusement games and rolldowns.

Irving Lavenar, who is known by practically all coinmen in the area, has had many years of experience operating and selling. "Altho these offices will be completely modern" states Lavenar "it is only our first step as wholesalers. A new building is now under construction and when it is completed, we shall move our entire organizatoin. This building will be ready very soon for occupancy."

Brandt Distributing Co. Moves To New Quarters

ST. LOUIS, MO.—Brandt Distributing Company, Inc., exclusive Wurlitzer distributors in this city, announced that they have moved this week to new, enlarged quarters at 1809-1811 Olive Street.

According to Pete Brandt, who for many years has been closely associated with the coin operated phonograph business, "The new, larger, modernized quarters will now enable the Brandt Distributing Company to render better and faster service to Wurlitzer Music Merchants in the St. Louis area."

Brandt, one of the foremost salesmen in the country, also reports that the new Wurlitzer Model 1100 is going great guns.

N.O. Seeks To Double Annual Pingame Fee

NEW ORLEANS, LA.—Utilities Commissioner Fred A. Earhart, this city, announced this past week that he will seek to double the present $50 a year city tax on pin ball machines as the city needs additional funds for street repairs.

The Commissioner expressed the belief that the number of pinball machines now operating in the city has increased because of the enforcement of laws prohibiting operation of gaming devices.

L. J. Scanlon, director of permits for the mayor's office, estimated that there are between 2200 and 2400 pin ball machines located in the city. At the present time the following taxes are paid on each machine: City $50; state, $50; federal, $10; Charity hospital, $2.50; and police pension 25 cents, or a total of $112.75.

It is well known in the trade that New Orleans operators are paying the highest taxes on pinballs of any territory. If the coinmen here cannot in some way dissuade the commissioner from doubling the present city fee, the operation of these games will not be possible without incurring continual losses.

$35 License Fee Causes Squabble Among Ft. Myers Operators

FORT MYERS, FLA.—Thru the efforts of coinmen in this city, an original proposal to levy a 10% gross receipts tax on pinballs and music machines was overcome, but the city council on September 15 set a flat license of $35 on each machine. The ordinance requires that a license be attached to each machine in operation, and went into effect in September. The operators were given until October 15 to pay the fee.

Due to a squabble among the operators themselves, who complained to the council that their competitors were not paying the tax, the Mayor issued an ultimatum stating that a warrant would be issued if the license wasn't paid, and the operators brought into court.

The police department is now checking on all machines in operation.

NOVEMBER 23rd NATIONAL COIN MACHINE DAMON RUNYON DINNERS

Ray T. Moloney, National Chairman of Coin Machine Industry's Damon Runyon Drive, and Dave Gottlieb, President of Coin Machine Industries, Inc., today announced a series of dinners to be held in practically every large city throughout the country on the night of Sunday, November 23.

Prominent distributors in all the cities are assuming the entire cost of this dinner and inviting all operators in their territories to attend. Operators are asked to put on special cancer fund drives in the two weeks preceding the dinner.

At each dinner a brand-new sound movie will be shown featuring Walter Winchell, Ray Moloney and Dave Gottlieb. Winchell will explain in detail the work of the Coin Machine Industry in raising funds to fight cancer and express his complete thanks to all participants in the drive. The movie runs about six minutes.

It is expected that Winchell will also make a national broadcast on that night memorializing the work of the Coin Machine Industry in connection with the Damon Runyon Cancer Fund.

Cities which have already definitely decided on dinners on November 23 are Dallas, Chicago, Seattle, San Francisco, Denver, Salt Lake City, Milwaukee, Detroit, Cincinnati, Tulsa, Indianapolis, Syracuse, Albany, Kansas City and Duluth.

To Hold Show In Detroit

JACK SEMEL

HOBOKEN, N. J.—Jack Semel and Jack Rubin of Esso Manufacturing Corporation, announced that they had completed arrangements to run a three day showing of their rolldown game, "Esso Arrows" in the Book-Cadillac Hotel, Detroit, Mich. The dates will be November 17, 18 and 19.

"We have received so many requests from Michigan operators who are desirous of viewing "Esso Arrows" that we decided to call them all in at one time to see the game in action at the Cadillac Hotel" explained Rubin. "Our distributor from that territory, and both Semel and myself will be on hand to greet the coinmen. As is usual at these showings, we'll have a well stocked buffet table for our guests."

"'Esso Arrows' has had a wonderful sale in the East" stated Semel "and when operators thruout the country get a chance to look it over, we know that we'll enjoy the same success. Due to our increased production, we're in a position now to ship to other territories, in addition to supplying the Eastern market."

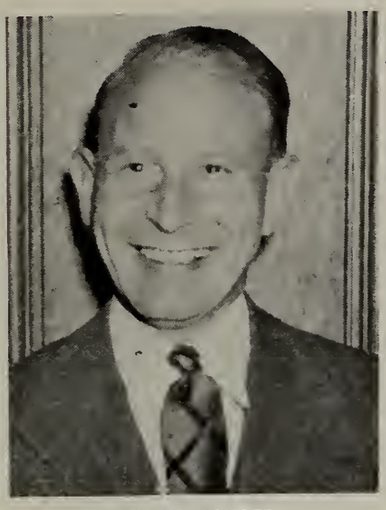
Introduces "Feather Touch" Coin Chute

ED HEATH

MACON, GA.—Ed Heath, Heath Distributing Company, this city, announced that his firm has introduced a new and different free play coin chute called "Feather Touch".

"The 'Feather Touch' coin chute has been thoroughly tested" reports Heath "and the reports we received were amazing. Operators told us that, not only was the chute good looking, but that its action was swift and smooth. They told us that the players were able to play games easily and quickly. In addition from their viewpoint its simplicity and service free function saved them considerable time and money."

Announces New Game Manufacturing Firm In Chicago



GEORGE PONSER

CHICAGO—George Ponser, one of the best known coinmen in the country, announced this week that he has organized the George Ponser Company, with headquarters at 158 East Grand Avenue, this city, to manufacture amusement machines.

"Our new manufacturing company" stated Ponser "is located in the center of the game manufacturing city, Chicago, and we are planning great things for the operator. Our first game will be sensational, embodying many new and novel playing features never before utilized. In addition, being centrally located, we shall be able to supply our distributors thruout the entire country with our products as speedily as is possible."

Ponser hasn't as yet let it be known just what his game will be called, nor has he informed the trade as to the new innovations. However, he stated that he will inform the industry with all details very, very soon.

Laymon Lays It On The Line For Damon Runyon Cancer Fund

CHICAGO—While in Chicago recently, Paul Laymon (right) of Paul A. Laymon, Inc., Los Angeles, Calif., was photographed presenting his check for the Damon Runyon Cancer Fund to Earle Moloney of Bally Manufacturing Company.

ADVERTISERS IN THIS ISSUE

Cancer Fund Contributions

Vince C. Shay, Bell-O-Matic Corp., Chicago	$1,500.00
Joe Westerhaus, Westerhaus Co. Cheviot, Ohio	139.00
J. A. Hanna, Hanna Distributing Co., Utica, N. Y.	100.00
Geo. Workman, Chester, Pa.	50.00
Geo. Jenkins, Bally Mfg. Co., Chicago, Ill.	50.00
A. J. Renn, Bally Mfg. Co., Chicago, Ill.	50.00
Modern Eqpt. Co., Kankakee, Ill.	40.00
R. E. Wolfe, Secy., Fraternal Order of Eagles, Brazil, Ind.	40.00
John A. Ruggiero, Jack R. Moore Co., San Francisco, Calif.	38.50
Employees, United Novelty Co., Biloxi, Miss.	35.00
H. F. Understeller, Secy., Reynard Hunting Club, Madison, Ind.	30.00
Abram Blumenberg, Gloversville, N.Y.	25.00
Herbert Kyle, Bally Mfg. Co., Chicago, Ill.	25.00
Thos. Callaghan, Bally Mfg. Co., Chicago, Ill.	25.00
W. C. Billheimer, Bally Mfg. Co., Chicago, Ill.	25.00
M. C. Williams, Williams Distributing Co., Los Angeles, Calif.	25.00
Norman Nemer, Portland, Ore.	25.00
Abe E. Jeffers, G. J. L. Sales Co. Saint Louis, Mo.	25.00
Leslie Landt, Bally Mfg. Co., Chicago, Ill.	20.00
Robt. Breither, Bally Mfg. Co. Chicago, Ill.	20.00
Charles Breitenstein, Bally Mfg. Co., Chicago, Ill.	20.00
W. W. Plant, Wausau, Wis.	20.00
Phoenix Country Club, Terre Haute, Ind.	20.00
James Yates, Bally Mfg. Co., Chicago, Ill	20.00
Dal E. Haun, Pres., Star Title Strip Co., Inc., Pittsburgh, Pa.	15.00
Dal E. Haun, Pittsburgh, Pa.	10.00
C. G. Buton, Buton Novelty Co., Inc. Independence, Kan.	10.00
Obed Russell, Bally Mfg. Co., Chicago, Ill.	10.00
Olga Straugh, Bally Mfg. Co., Chicago, Ill.	10.00
Frank A. Osborne, Universal Enterprises, Youngstown, Ohio	10.00
Myer Bress, Bally Mfg. Co., Chicago, Ill.	10.00
Fred W. Searle, Manlius, N. Y.	10.00
A. C. Mitchell, Beatrice, Nebr.	5.00
Geo. Huesman, Bally Mfg. Co. Chicago, Ill.	5.00
Frank Feigl, Bally Mfg. Co., Chicago, Ill.	5.00
Francis Bohr, Lewistown, Minn.	5.00
Thos. Boddy, Lomita, Calif.	5.00
Douglas Detrick, Auburn, Ind.	5.00
Frank Tripp, Bally Mfg. Co. Chicago, Ill.	5.00
Roman Siwe, Bally Mfg. Co., Chicago, Ill.	5.00

"Big City" Rolldown Game Goes Big

IRVING KAYE

BROOKLYN, N. Y. — Irving Kaye, Amusement Enterprises, Inc., this city, reports that his latest rolldown game "Big City" has been going big in many new territories, in addition to increased sales locally.

"With the acceptance of rolldown games in many additional territories today" states Kaye "orders have been received from our distributors who have been appointed in those territories. The high scoring, matching colors, and kick-out holes makes for exciting play, and operators tell us that their receipts have been fairly high. In addition, they tell me that the interest has held up on location for many weeks."

THRU THE COIN CHUTE

Swinging around the circuit in the old Windy City we find lots of evidence of the fact that business is picking up. Coinmen are making big plans for the forthcoming convention next January. Many of the factories are working on new games. Distribs are planning showings. Most of the booths for the big show already sold out. There is every indication that this '48 show promises to be one of the most outstanding the industry has ever held.

Just talked to V. T. Connors of Amusematic who tells us that their engineers are working on two new games for the coming January show . . . Morrie Ginsberg of Atlas Novelty takes time out from biz to visit over at United Mfg. Co. . . . Gwen Desplenter of CMI's Public Relations Bureau home ill this week . . . Lillian Lewis of Coin-A-Matic tells us things have been rather quiet over at their place, with not many visitors due to the rainy weather we've been having. Lillian says that if this keeps up we might find ourselves swimming back and forth to work.

Larry Frankel of Frankel Dist. Co. spending a few hours in town before going on up to Milwaukee on biz . . . Carl Morris of Micro-Master Co. is one of those lucky people who manages to get away from his desk every other week or so. Carl is always making plans to go here or there, returning from one trip to start preparing for the next one. . . . Over at Rock-Ola we found Art Weinand back in harness and on the job again after his recent trip. Art really covered ground in record time, leaving here on a Friday night to attend a music ops' association banquet in New York, then going on to Washington, Charlotte and Atlanta and back in Chi again on Tuesday. Art tells us he renewed many of his old acquaintances and that the trip proved to be a big success.

We hear that Ruth Patch, pub director for Vitacoustic Records, is bidding farewell to Vitacoustic's staff come November 1st. Ruth, who in private life is Mrs. Patch, has decided to stay home and get a taste of domestic life. "But", says she, "I'll miss all the excitement that goes with working in a record studio." We're sure that the guys and gals at Vitacoustic will miss Ruth also . . . Gordon Sutton of Illinois Simplex, busier than ever these days, making flying trips between here and Indiana. Gordon reports the new Indiana Simplex Dist., Inc. is progressing very nicely. The fact that Gordon now heads two juke box firms doesn't seem to bother him a bit, he just hops in his plane and is back and forth in no time—easy when you know how to fly.

Harry Williams off again on another business trip . . . Fulton Moore of Williams Mfg. Co. tells us they started shipment on their new pin game "Ginger" sometime this past week. When we spoke to Moore he was anxiously awaiting the week end and hoping for some nice weather in order that he would be able to get in some flying with his newly purchased cloud chaser . . . Lindy Force reports things are "rolling along" over at AMI. Lindy tells us Joe Caldron, assistant sales manager, is up in Halifax, Nova Scotia, to attend the opening of their new distributor, Globe Mfg. Agcy. From there Joe will go on to Montreal to visit the Paul's Novelty Reg'd,

Grant Shay reports lots of visitors over at Bell-O-Matic this past week. Mickey Greene of Wausau, Wis.; H. V. Phillips of New York; Roy McGinnis of Baltimore; Harry Hillard of Kokomo, Ind. and the team of Liggett & Wishert from St. Joe, Mo. . . . Chuck Aron and Leonard Chess of Aristocrat Records traveling thruout the east contacting distribs. We hear the boys just recently signed up two new distribs, the Dix Co. in St. John, New Foundland and the Totem Dist. Co. in Alaska . . . Gil Kitt and Bob Schaefer of Empire Coin holding showings thruout Wisconsin on Gottlieb's new game "Humpty Dumpty". Gil reports they have received very favorable response on this new pin game and the showings have been very successful . . . Paul Glazer returned to his desk at Empire after his recent trip thru Illinois . . . Howie Freer, also of Empire, tells us that he and Ralph Sheffield have been busy attending to things on the home front. Howie reports their new switchboard operator Rita Ruggaard, who he described as "a tall, gorgeous blond", is working out very well. It sems that Rita is not only a competent worker but has a knack for attracting many visitors to Empire, hmmmm.

Jim Mangan, CMI's Public Relations Director, left last Thursday for New York where he will confer with Jack Mitnick on the final details for the big jamboree to be held in New York on November 23rd . . . Herb Jones of Bally Mfg. Co. will make a special trip to New York for the jamboree . . . We hear from CMI that November 25th will be coin machine Damon Runyon night thruout forty different cities. Special dinners will be held climaxing the end of the CMI drive for this fund . . . Del Veatch of V. P. Distributing, St. Louis, Mo. seen around town visiting here and there.

Sam Wolberg and Sam Gensburg, both of Chicago Coin, report that requests are pouring in for their new parts catalog. The boys tell us they've already gone into their second printing . . . We hear from "Bally" Sally (Goldstein) of Coven Distrib. that David Orman, salesmanager for Coven, has planned a very elaborate display but refuses to tell her anymore about it. Meanwhile poor Sally is patiently waiting to find out what it's all about . . . Among the out of towners at Coven this week were Mr. & Mrs. Spitzer of Kenosha, Wis. Mrs. Spitzer was presented with a beautiful box of imported Chinese Linen handkerchiefs from Ben Coven . . . Mac Churvis of the ad agency, back in town after his trip to New York and talking about what a wonderful time he and Mrs. Churvis had. In the nine days they were there they attended seven different shows. 'The only trouble with that kind of a vacation is, you feel you need another one in order to recuperate", says Mac.

Over at O. D. Jennings & Co. we found Bill Lipscomb, eastern salesmanager, back on the job again and all snowed under with work. Bill just returned from a very successful business trip thruout Indiana . . . Several well known coinmen reported visiting Chi this past week were; Stanley Miller of Kenosha, Wis., Fred Elliott of Muncie, Ind., Happy Halbestadt of Racine, Wis. and Henry Gears of Monmouth, Ill., all busy dashing around our windy city, visiting different manufacturers and distribs . . . Vince Murphy very busy these days with Globe's Downey-Johnson coin changer. Vince, who was to take his vacation this past month, tells us things have been in such a whirl over at Globe that he just can't find time to get away but hopes to be able to make it back to Boston sometime around Christmas . . . Spoke to Lester Reik of Mills Industries who informed us that both Charles Schlicht and Joe Stella were still out of town on biz. Meantime Lester is holding the fort at this end, trying to keep everyone satisfied with deliveries on their new phono.

Bob Bleekman, regional manager for Packard Mfg. Corp., just back from a trip to St. Louis and Kansas City . . . Many visitors reported dropping in over at Illinois Pla-Mor to view the new Packard Manhattan Phono they just received for display purposes . . . Sol Gottlieb, another coinman out of town this week. Sol is traveling thruout the east and expected back at his desk sometime next week. The boys at Gottlieb & Co. tells us their new game "Humpty Dumpty" is clicking very big at showings around the country . . . Billy DeSelm of United Mfg. Co. reports they will start to break ground for their new factory sometime this month. "If everything goes according to schedule we hope to take possession by June," says Billy . . . Fred Kleiman, well known adman, takes his little girl to the hospital this week for a minor operation.

THRU THE COIN CHUTE

EASTERN FLASHES

The coming Monday, November 3, will see the Damon Runyon Cancer Fund "Jamboree" take place. As we go to press, coinmen are spending the last few days hard at work to put the affair over with a "bang" that will be heard around the entire country. Jack Mitnick, chairman of the New York —New Jersey—Connecticut drive, expressed his belief that Manhattan Center would be jammed to the rafters. Jim Mangan, director of public relations for CMI arrived Friday, and stayed over for the "Jamboree". As stated elsewhere in this issue, the industry is starting on the second phase of the drive, having already collected over $125,000. The sum of money that the local committee will turn over to CMI should start off this 2nd phase of the drive with a goodly sum.

* * *

Many of the local coinmen who usually run away to warmer climes when the first cold day hits the city will really have a good excuse this year. They've been working hard to put the Damon Runyou Cancer Fund "Jamboree" over, in addition to taking care of their own business . . . Harry Rosen, Atlantic-Seaboard New York Corporation, will probably be on his way to Miami Beach within a few days after the show . . . Jack Mitnick, Barney (Shugy) Sugerman, Abe Green and Mike Munves of Runyon Sales Company, expect to head for Hot Springs within a week or so . . . Milty Green, American Vending Company, will return to his Miami offices. By the way, his offices were flooded out, and Milty will open in Miami proper now, instead of repairing the Miami Beach offices.

* * *

Nat Cohn, Modern Music Sales Corporation, tells us he will run a big surprise party in a week or so—"in the usual Modern manner" states Mr. Nat. Nat claims he'll make a startling announcement . . . Al Bloom, Speedway Products, Inc., almost ready to show his television-music machine combo . . . Which reminds us of an incident involving Bloom. A few days ago Bloom was in mortal "Gin" combat with "Senator" Al Bodkin, the world famous tie fancier. For some untold reason, Bodkin knocked immediately with a total of fifty points—and believe it or not, won the hand. Bloom had 52 points . . . Was that Bill Alberg and Charlie Aronson of Brooklyn Amusement Machine Company, who drove thru Tenth Avenue at slightly above the legal speed limit . . . Maxie Green, New Deal Distributors, selling plenty of roll down games.

* * *

A new jobbing and distributing firm, Central Sales Company, Inc., open offices at 2382 Coney Island Avenue, Brooklyn, N. Y. These offices will serve only until the firm's own building is ready for occupancy, which they claim will be very soon. Heading the firm is Irv Lavenar, well known operator, Abe Lesh and George Geier . . . Phil Fishbein, well known and popular truckman for the entire trade, died suddenly this week of a heart attack . . . Jack Ehrlich, the most popular music operator in Brooklyn, visits along coinrow . . . Charley Cade, sales manager for Packard Manufacturing Corporation, in the city for a few days . . . Leon Berman visiting along Tenth Ave. . . . Harry Pearl, Seacoast Distributors (Rock-Ola distributors) away for a spell, seeing the factory execs in Chicago. Meanwhile Dave Stern kept busy in the New York office. Dave reports Amusement Enterprises' "Big City" is getting a fine reception from the rolldown ops. His floors loaded with used music, which he reports were taken in on trade on the sale of new Rock-Olas.

* * *

Ben Becker, Ben Becker Sales Company (Bally regional sales representative) rushed out to Chicago to spur the factory on for more and quicker deliveries of their new pin game "Nudgy" . . . Meanwhile, Art Garvey stops off at Boston, Mass., to Ed Ravreby, Associated Amusements (Bally distributor) and helps him pile up plenty of orders on the new five ball game. There's no doubt in our mind that the two got together for a few hands of "Gin". Who beat who, Ed? . . . Joe Mack, Mack Music Co., mourning the loss of his father . . . Al Taylor, Taylor Music Co., dismissed from the hospital, after recuperating from a serious operation.

* * *

Jack Rubin and Jack Semel, Esso Manufacturing Corp., will be in Detroit, Mich., November 17 to 19, supervising a three day showing of their rolldown game "Esso Arrows" . . . Mike Munves and Joe Kochansky make a rush trip to Hoboken, N. J. Dave Lowy and Phil Mason, Dave Lowy & Company, manufacturing a conversion for Total Roll, calling it "Champions" . . . Nick Kenny, columnist for the Daily Mirror, devotes half a column to the Damon Runyon Cancer Fund "Jamboree" one day this week . . . Walter D. Boone heads the local offices of National Slug Rejector at 447 W. 50th St. . . . Al Schlesinger, chairman of the board of the newly organized Cole Manufacturing Company, in the city visiting some of the coinmen.

* * *

That's all for this week—we're heading for the "Jamboree" to count up the shekels that the local committee will turn over to CMI Damon Runyon Cancer Fund.

THRU THE COIN CHUTE

WITH STEVE MASON

Dropped in for a quick visit with Sammie Donin and George Warner of Automatic Games, and found things a beehive of activity . . . long distance phone conversations with all points of the U.S. . . . looks like coinrow is finally deciding that better business is just around the corner . . . all you have to do is realize it's there . . . a little more 'up and at em' is all that seems to be necessary . . . Sammie Donin just received word from partner Dannie Jackson, in the Windy City on biz, and the word is that Dan has picked up some swell bargains on bells while there . . .

* * *

At Gold Coast Coin Machine Exchange, we found Dave Gottlieb's California representative, Elky Ray, fairly beaming over the new Gottlieb five-ball "Humpty Dumpty" . . . The day your reporter dropped in, ops such as Abe Chapman, Tom Wall, Ken Ferrier, and Niles Smith were all playing the game. From their comments, this should create one of the biggest stirs among the ops in months . . . it's that good . . . To quote Elky, "In all the years I've been in the biz, I've never seen a game packed with more action, or the chances for the biggest "take' yet" . . .

* * *

Len Micon of Pacific Coast Distribs, finally got in his eagerly awaited shipment of Genco's "Broncho", and promptly held a three day showing which went over very successfully . . . Ran into a celebrity at Lyn Brown's . . . Greg "Pappy" Boyington, former Marine Ace . . . "Pappy's" working on two radio show formats now, and from the format he gave me, it will make for fine listening when aired . . . Lyn says that Ponser's new roll down "Pro-Score" is due to arrive shortly in adequate supply . . . Warren Taylor, general sales manager of Mills Sales Co. was under the weather when last heard from . . . that flu bug sure gets around . . . hope to see you back on the job real soon Mr. "T" . . .

* * *

Something that really surprised us this week, as we're sure it will surprise most of you, and give you no end of fodder for kidding, was the announcement by Jack Ryan of Sicking . . . He will be a grandfather in February!!!! Of course there's nothing so unusual about becoming a grandpappy, but we, for one, never suspected . . .

* * *

Paul Laymon busy as all get out the past week, working out plans and details for the forthcoming Cancer Fund dinner in Los Angeles sometime this month . . . The Laymons, Paul and Lucille, have had their showroom floor crowded the last few days, showing to all the ops Bally's new console "Wild Lemon" . . . From present indications, it is meeting with much enthusiasm . . . Lucille tells me that their refinisher, Russell Early, is now a member of the fraternity of "proud fathers" . . . Where's my cigar, dad? . . . Ray Powers of E. T. Mape tells me that Fresno showing of the Filben really went over very well. I straighten my tie every time I pass one of those mirror jobs . . .

* * *

The two gentlemen who take care of directing the M. S. Wolf Co. both been on trips out of the city. Bill Wolf making the rounds of western territories with Service Rep Monto West of AMI, while Nels Nelson was up in Fresno on other M. S. Wolf biz . . . C. A. Robinson off to the northern reaches for a week or so, while sales manager Al Bettelman holds the fort and challenges all comers to high score on Marvel's "Oscar" . . . Well, the new long hem line on gals skirts has finally covered up the nicest "pins" on coinrow . . . and while we're at General Music, we might add that Bud Parr has been very busy handling "Pokerino" . . . still a hot seller . . .

Heard that Bill Happel, Jr. of Badger Sales Co., this city, spent some time last week in San Bernardino . . . playing golf with some of the "boys" . . . we don't know who won, but our informant whispers that Bill was shelling out "foldin' " dough . . . Badger's ace salesman Max Thiede, spent last week in Las Vegas and vicinity, and sold a number of 1947 Rock-Ola machines . . . "Mac" McCreery of Solotone back in town after attending Videograph showings in New York, and extremely busy catching up on desk work . . . President Forrest Wilson off to Canada on sales trip . . .

Niles H. Smith in town from Bakersfield. He reports that collections in that part of this sunny state have really picked up in the past few weeks. Niles says that it's been a long time since he's been able to take a vacation. He's trying to arrange his affairs so that a trip to his home state of Minnesota to include some first class fishin' can be made . . .

Looks like Jay Bullock, director of SCAMOA, has finally latched on to a really fine deal . . . he's taken over a new type of "help yourself record bar" . . . from what Jay showed me, it looks like something many of you ops will want to latch on to . . . The motto of said bar is, "Pick 'Em, Try 'em, Buy 'em" . . . ten of the stands, including record playing mechanisms, will cost $2500 . . . that's not a very big investment considering the fact that a sale of 100 records per week at each location will net the operator $30 per stand . . . Jay is planning a big announcement soon . . . watch for it . . .

Many of the ops out here have already filled out the "open invitation" to the American Weekly editors provided in last week's issue of THE CASH BOX. For the information of those of you who may have missed it, it's on page 9 of the October 27th issue . . . our best opportunity to combat such adverse publicity is to continue contributing to such great causes as the Runyon Cancer Fund . . . Our industry's contribution has so far been one of the largest in the entire nation. Not only will we continue to give as much as we possibly can, but we can then point with pride and say "our industry has given its utmost. We're as human and charitable as any industry" . . . Give More!,!

Prexy Art Rupe of Specialty Records has now entered the Spiritual field with the Specialty label. If the waxery's former top grade of entertainment is any criterion, we can expect some great things in the way of spirituals. Rupe is now scouting various west coast niteries in search of talent . . . Eddie Mesner of Aladdin Records planning a cross country tour to wax talent wherever he discovers same. Houston, Memphis, New York, Chicago, are all on the itinery . . .

Talked to Leon Rene, prexy of the Exclusive diskery, and was informed that Johnny Moore's Three Blazers' recording of "Merry Christmas, Baby", seems destined to be one of the all time greats in the Blazers long surcession of hits . . . Adman Charlie Craig of Exclusive had a whole hatful of troubles this past week. Not only did his car decide to "flip it's ignition", but to top it all, his landlord has decided that after 30 days, Charlie's apartment will no longer be rented by one C. Craig and family . . . If any of you folks out here can help him find an apartment, it would be muchly appreciated. Charlie is a very grand person . . . lemme know huh? . . .

Capitol chirp Kay Starr booked into the Million Dollar theatre . . . her first big theatre booking since signing with the Capitol plattery . . . Her first record for Capitol, to be released this week, is "I'm The Lonesomest Gal In Town" backed by "Sharecroppin' Blues" . . . From disc jockey comment, this looks like a juke box natural . . . The Starr canary is also set for a number of disc jockey appearances . . .

Joe Bihari of Modern Records back in Los Angeles after eight weeks of touring with their top star, ivory tickler Hadda Brooks . . . Miss Brooks is due back here this month for a number of recordings on the Modern label . . .

THRU THE COIN CHUTE

DENVER, COLO.

Operators in and around Denver report that collections have picked up considerably during the past few weeks. They think that this is largely due to the fact that the sugar beet crops are now being harvested and quite a lot of outside Mexican help has been brought in.

After having lived in the United States about three years, Mrs. Donald Whitney, French War bride of Donald Whitney, who is service man for Modern Distributing Company, decided to go back and visit her native land. She has just returned to Denver after having been gone five months, visiting her family in Algiers and Paris.

Gibson Bradshaw, Denver Distributing Company, greeted the *Cash Box* reporter in Spanish, this week. He had just returned from a trip into New Mexico and Western Texas, part of his territory, calling on those customers to whom he had shipped Mills Constellations to see that they were properly adjusted, contacting new customers, and seeing old friends whom he had not seen during the war years. He went over into Old Mexico and spent a day or two looking over the juke box situation and taking in a few nightclubs, where he picked up quite a little Spanish. Jay Perkins, Denver Distributing Company, is planning to leave for the same part of the country around November 1 to cover that part of the territory which Bradshaw did not cover.

Wolf R. Roberts, Wolf Sales, is very pleased over the demand for the new Wurlitzer 1100. He says they cannot make deliveries as fast as they take orders for them.

A. C. Roberts, also of Wolf Sales, is leaving October 31 for Salt Lake City, and from there will cover Idaho, Utah, and Montana on a sales trip. Wolf Roberts is leaving November 7 for Phoenix, work that territory, and from there go to El Paso, and into Mexican territory.

Al Roberts is to be chairman of an organization to raise money for the Damon Runyon cancer fund. Plans will be completed in about a week.

Operators visiting Wolf Sales this week were: Mr. Charles Saladine, Pueblo, L. A. Weber, Pueblo, B. J. Drasky, Craig, Lee Johnson, Sheridan, Wyo., Ralph Fuller, Greeley, and Milton Fletcher, Pueblo.

ST. LOUIS

By BERT MERRILL

St. Louis is a hotbed of diverse opinions as winter comes on—with the top topic of course location splits. Since the Missouri Amusement Machine Association took the bull by the horns at the October meeting and voted to develop a better deal for the operator, many heads have been scratched. Sounding a gloomy note, proxy Lou Morris of the association pointed out that many pinball ops may not be in the business by the end of the year if the present 50-50 split continues and costs keep going up. "What was a moderately profitable route a year ago is just breaking even now" Lou pointed out "And the moneymakers of a year ago are merely providing carfare today."

Typical operators Al Haneklau and Ben Axelrod of Olive Novelty doubt that any change can be effected. Running many routes out in St. Louis County, Olive pays the standard 50-50 split at all locations, and doesn't plan to make any change. "We can't forget that there is a competitive situation to deal with" Ben grinned. "Not all the ops are association members; and if we suddenly declare 60-40 or some such change, we're going to lose some worthwhile locations. Location owners, particularly in taverns, aren't making the money they were, and they'll turn a deaf ear toward giving up any part of the phonograph or pin game split."

Ben's opinion pretty well reflects that of all long established music ops. The Buescher brothers of Washington, Mo., Marvin and George, feel that a change in the amount of front money may be accomplished—with a big "IF" in the way.

Andy McCall of McCall Novelty had a terse "no comment" to offer when queried on this subject. So did Bill Betz of W. B. Chuck Larcom, who sold a few of his routes last month, is one of the few ops who has made any headway convincing location owners that 60-40 can work out. He simply stated that service calls could be made only once a week on the 50-50 split, and thus strong-armed a few spots into making a change.

Lou and Joe Morris have returned from a week in Chicago, visiting manufacturers in the effort to chop some of todays high prices. "Old labor and materials costs are the stories we got" Joe Morris grinned "Can't see any change for a long time to go."

Fred Steffens of National Slug Rejectors has returned to St. Louis after a week in New York. National Slug recently opened a Big Town office at 447 West 50th, as its New York Service Office, and requests ops interested in rejection problems to send their problems to Walter D. Boone, who is major domo of the New York branch.

Everybody's making plans to attend the St. Louis edition of the Cancer Fund entertainment. A dinner dance has been scheduled for November 23rd, place and time to be announced later, according to Jack Rosenfeld.

THE CASH BOX COIN MACHINE MART

CLASSIFIED ADVERTISING SECTION

CLASSIFIED AD RATE $1.00 PER LINE

OR ANY FRACTION THEREOF WHERE LINES RUN OVER. EACH LINE MEASURES 7½ INCHES LONG. FIGURE APPROXIMATELY 12 TO 14 WORDS PER LINE.

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WANT

WANT – Wurl., Seeb. 30 wire Hideaways; Wurl. 1015, 750E; Seeb. 146, 147; used Packard Wall Boxes; Packard, Buckley 30 wire Adaptors; Mills, Jenn., Pace F.P. Mint Vendors; Post-War Photomatic; late F.P. Games; Victory Specials; Solotone, Personal Music Boxes, Amplifiers. etc. All 25 cycle equipment. ST. THOMAS COIN SALES LTD., ST. THOMAS, ONT., CAN.

WANT – Genco Advance Rolls. Also Tornados, Cyclone, Flamingos, Torchys, Rockets & Ballyhoos. Quote lowest selling price in first letter. WISCONSIN NOVELTY CO., 3734 N. GREEN BAY AVE., MILWAUKEE 6, WIS. Tel: Locust 0100.

WANT – 100 Rolldown Games – Playballs, Tally Rolls, Total Rolls, Advance Rolls, etc. Will pay highest prices. Write Ted Seidel, general manager. AMUSEMENT SALES, 577 TENTH AVE., NEW YORK CITY. Tel: LOngacre 5-8879.

WANT — Will buy any quantity used slot machines, all makes and models. Also, NEW Pace Chrome Deluxe Slots 5¢-10¢-25¢ & $1. Quote your lowest prices in first letter. All machines must be in first class condition. Will buy Bally Draw Bells, Bally Triple Bells, Keeney Bonus Bells, Single Doubles and 3 Ways. AUTOMATIC GAMES CO., 2858 W. PICO BLVD., LOS ANGELES 6, CALIF.

WANT – 1946-1947 Rock-Olas, Seeburgs, Wurlitzers and AMI Phonographs. State lowest price and condition in first letter. GENERAL MUSIC CO., 2277 W. PICO. LOS ANGELES. CALIF.

WANT – Bally Draw Bells; Triple Bells; Keeney Super Bonus Bells for cash or will trade new pin games, new or used Roll Down games, Mills 3 or 4 Bells, Late Heads. SILENT SALES CO., SILENT SALES BLDG., 200 - 11th AVE. SO., MINNEAPOLIS 15, MINN.

WANT – 5 Ball Free Play Pin Tables. All machines must be A-1 in appearance and mechanically. State condition and lowest price in first letter or wire. Distributors – Send Jobbers Prices. JOE E. FLOYD, 513 TAYLOR ST., ANDERSON, S. C.

WANT – Evans Winter Books and Twin Super Bells for resale. State price and condition. EAST COAST MUSIC CO., 10th & WALNUT STS., CHESTER, PA. Tel: Chester 2-3637.

WANT – 5 Ball F.P.G.: Tornado, Cyclone, Hawaii, Havana, Mexico, Crossfire, Mystery, Fiesta, Gold Ball, Play Ball, Super Score and Lucky Star. Games must be in A-1 condition for re-sale. State quantity and lowest price in first letter. Will pay $90. for Seeburg Vogues. NOBRO NOVELTY CO., 369 ELLIS ST., SAN FRANCISCO, CALIF.

WANT – Used Records, unlimited quantities. Write to FIDELITY DISTRIBUTORS, 332 E. 188th ST., BRONX 58, N. Y.

WANT – Scales; 1946 Aireons; 46-47 Rock-Olas; Seeburgs; Wurlitzers. State condition and price in first letter. Write: BOX 139 c/o THE CASH BOX, 381 FOURTH AVE., NEW YORK 16, N. Y.

WANT – For Cash: Deluxe Draw Bells; Draw Bells; Bally Triple Bells. Wire, Phone or Write stating Lowest Price, Coin Denominations, Quantities & Condition in first reply. SILENT SALES SYSTEM, 635 D ST., N.W., WASHINGTON 4, D. C. Tel: District 0500.

WANT – 4 Shuffle Tables 20 ft. or longer; 16 games, similar, 5 in line but handle Balls by hand. PASTIME AMUSEMENT CO., 817 FRIES AVE., WILMINGTON, CALIF. Tel: TE. 49576.

WANT – All type post-war pin games. We'll pay you top cash prices. If you have post-war pin games, get in touch with us immediately. We've got the cash waiting. Give us complete details of the games, condition, also give us the price you want. No time wasted – we mean business. Write, wire or phone us immediately. CENTURY SALES CO., 1002 BUCHANAN ST., SAN FRANCISCO, CALIF. Tel: FI. 6-5273.

WANT – Keeney Bonus Super Bells 2 Way 5¢ & 25¢; Bally Triple Bells; Exhibit Rotaries; Mutoscope Pan Front & Red Top Diggers; Wurlitzer Skee Balls; Mills' Orig. Slots 5¢ - 50¢. Quote best prices, quantity & condition in first letter. M. A. POLLARD CO., 725 LARKIN ST., SAN FRANCISCO 9, CALIF. Tel: ORdway 3070.

WANT – AMI Model A Phonos. COMMERCIAL GAMES CO., NEW BRITAIN, CONN. Tel: 9439.

WANT – DuGrenier "S' Model Cigarette Machines. L & H VENDING, 4807 FOSTER AVE., BROOKLYN. N.Y.

WANT – Genco Advance Roll; Seeburg 8800 R.C. MONROE COIN MACHINE DISTRIBUTORS, INC., 2323 CHESTER AVE., CLEVELAND 14, OHIO. Tel: Su. 4600.

THE CASH BOX COIN MACHINE MART

CLASSIFIED ADVERTISING SECTION

FOR SALE

FOR SALE – New Mills Black Cherry slots, 1 - 5¢ & 1 - 25¢ in original shipping cases, never used $375. for the two; 1 Jennings Super Deluxe Club Chief 10¢, electric lighted, used 30 days $150. 1/3 dep., bal. C.O.D. BUSINESS STIMULATORS, 4912 E. WASHINGTON ST., INDIANAPOLIS, IND.

FOR SALE – Juke Box & Pinball Route. 23 Seeburg Phonos, 40 late Pinballs. Net $400. weekly. Price $28,000. Part Cash. Write or Phone. CONNECTICUT MUSIC CO., 48 TURNER AVE., OAKVILLE, CONN. Tel: Watertown 987.

FOR SALE — Ten Keeney Three Way Bonus Bells, like brand new $1100. ea.; Ten Evans Bangtails 1947 Models, used ten days $450. ea. SPEER COIN MACHINE SERVICE, 418 THIRD ST., SANTA ROSA, CALIF. Tel: 3713.

FOR SALE – 2 –'38 Tracktimes $75. ea.; 2 Western Baseballs $60. ea.; 20 – 46-47 Vest Pockets $45. ea.; A-1 condition; 1 Rapid Fire $50., A-1 condition; 1 Air Raider $40.; Ten Strikes $45. & used pingames. Write or call. WESTCHESTER AMUSEMENT CO., 86 OAK ST., YONKERS 2, N. Y.

FOR SALE – Total Roll $195.; Sportsman Roll $185.; Tally Roll $125.; Advance Roll $425.; Goalee $110.; Super Triangle (new motors) $100.; Rapid Fire $35.; Kicker Catcher (pre-war) $15. MOHAWK SKILL GAMES CO., 56 MACARTHUR DRIVE, SCOTIA, N. Y.

FOR SALE – 6 Mills Royal Scales, factory rebuilt, just like brand new $90. ea.; 10 Kilroy Pin Games, very clean $135. ea.; 7 Rockets $130. ea.; 3 Gold Balls, just like new $185. ea.; 3 Super Triangles Roll Down Games $100. ea.; 15 Packard Wall Boxes, just like new $22.50 ea.; Bally Deluxe Draw Bells (write). MONROE COIN MACHINE DISTRIBUTORS, INC., 2323 CHESTER AVE., CLEVELAND 14, OHIO. Tel: Su. 4600.

FOR SALE – Selling Out On Our Used Equipment! Ace Bomber (Mutoscope) like new $125.; Stage Door Canteen $49.50; Suspense $75.; Tally Roll $85.; Many other 5 ball pin games from $50. Wurlitzer phonograph, still in original crate (model 1015) $750.; AMI Phonos, slightly used (Model "A") write. WANT – 2 Way Keeney Super Bonus Bells. HANNA DISTRIBUTING CO., 169-171 CAMPBELL AVE., UTICA 4, N. Y. Tel: 6-386.

FOR SALE – 5 New Keeney Hot-Tips in original crates on account of closed territory $450. ea.; 2 of the same slightly used $400. ea.; 2 Keeney Big Parlays $200. ea.; also Gottlieb Daily Races Free Play or Cash Play. Write for special prices. 1/3 Cash with Order. Immediate Shipment. Make offer on several Fairmounts and Turf Kings. THE R. F. VOGT DISTRIBUTORS, MILNER HOTEL BLDG., SALT LAKE CITY 1, UTAH. Tel: 0461.

FOR SALE – WURLITZERS: 10 - 616 $75. ea.; 2 - 600R $150. ea.; 1 – 700 $275. ROCK-OLAS: 1 - 1940 Super $175.; 2 - 1940 C.M. $90. ea. SEEBURGS: 2 Mayfair $150. ea.; 1 Vogue $175.; 3 Gems $135. ea.; 1 Plaza $150.; 1 Envoy $200.; 7 Casino $135. ea.; 1 Regal $175. X-CEL NOVELTY CO., 5240 N. 11th ST., PHILA. 41, PA. Tel: MI. 4-2624.

FOR SALE – DuGrenier, Rowe, National and Uneedapak cigarette and candy machines, all models, under market prices. All in good working condition, ready for location. Also all other coin equipment. Uneedapak parts. Want – Will buy anything. Send us your list. MACK H. POSTEL, 6750 NORTH ASHLAND AVE., CHICAGO 26, ILL.

FOR SALE – DuGrenier W $75., WD $85., completely overhauled, equipped with double dime mechanism, choice of new beautiful two-toned blue and grey or maroon and grey. Terms: 1/3 down, balance C.O.D. SILENT SALES CO., SILENT SALES BLDG., 200 - 11th ST., MINNEAPOLIS 11, MINN.

FOR SALE – 6 Vest Pockets $25. ea.; 8 ABT Challengers $25. ea.; 8 Jennings Challenger Silver Moon FP $40. ea.; 2 Bally Big Top CP $40. ea.; 4 Mills Golden Falls, like new $180. ea.; 2 Jewel Bells, like new (write); 5 Wurl. 145 Steppers $20. 1/3 Deposit. HUTZLER VENDING CO., MARTINSBURG, W. VA.

FOR SALE – Will trade Ten new Bally Eurekas in original crates for Packard Wall Boxes or late 5 Ball tables. WALBOX SALES CO., 1503 YOUNG ST., DALLAS 1, TEXAS. Tel: Riverside 8481.

FOR SALE – Reconditioned Pingames: Big Time; Big League; Progress; Rocket (brand new); Fox Hunt; Gobs; Snappy '41; Hi-Hat; Jungle; Drum Major; Twin Six; Opportunity (revamp). All in A-1 condition, ready for location. Make best offer for any or all. H. M. BRANSON DISTRIBUTING CO., 516 SO. 2nd ST., LOUISVILLE 2, KY. Tel: Wabash 1501.

FOR SALE – Bally Hi Hands; Bally Club Bells; Keeney Super Bells; Bally Victory Specials. Write, phone or call for Special Prices. ACE AUTOMATIC DISTRIBUTORS, 1703-5th AVE., PITTSBURGH, PA. Tel: Grant 8069.

FOR SALE – New York Jobbers and Operators – We can supply you with a good assortment of checked, cleaned, ready to operate Pre-War Games from $20. up and Post-War Games from $44.50 up. K. C. NOVELTY CO., 419 MARKET ST., PHILA. 6, PA. Tel: Market 7-4641.

FOR SALE – The most complete stock of Arcade Equipment, Cards and Supplies in the United States. Write for list. MIKE MUNVES, 510 W. 34th ST., NEW YORK CITY.

FOR SALE – Phonographs - 10 Rock-Ola Premiers, 10 Rock-Ola Commandos. Make us an offer. Machines in A-1 condition. OHIO SPECIALTY COMPANY, 29 W. COURT ST., CINCINNATI 2, OHIO. Tel: PA. 2900.

THE CASH BOX COIN MACHINE MART

CLASSIFIED ADVERTISING SECTION

FOR SALE

FOR SALE – AMI Telephone Hostess Music – Units of ten or more. Like new, reconditioned. Wire, phone or write for real low price. RUNYON SALES CO., 123 W. RUNYON ST., NEWARK, N. J. Tel: Bigelow 3-8777.

FOR SALE – Large Selection of reconditioned phonographs available at very low prices. Write for complete list of machines. DAVE LOWY & CO., 594 TENTH AVE., NEW YORK CITY, N. Y. Tel: BRyant 9-0817.

FOR SALE – Surf Queens, Stage Door Canteens, Big Hits $49.50; Many Bargains in clean, used tables $75. and up. All tables have been through our shop and are in A-1 mechanical condition. GENERAL DIST. CO., 2812 MAIN ST., DALLAS, TEX. Tel: R. 8848.

FOR SALE – Air Circus, Big Parade, Knockout, Bosco, Victory, Defense, Star Attraction, Jungle, Capt. Kidd, Major, Sea Hawk, United conversions, etc. $19.50 ea.; Wurlitzer 61 $50.; Rock-Ola Counter $75.; Hi Hands $35.; Super-Bell $35. LEHIGH SPECIALTY CO., 1407 W. MONTGOMERY AVE., PHILA. 21, PA. Tel: Pop. 3299.

FOR SALE – We Pay Freight! Special Entry 4-5-600 series, write. Victory Special Chrome Model A $195.; Model M $175.; Heavy Hitters, like new $99.50; Sun Ray 5¢ $47.50; Deluxe Draw Bell 5¢, floor sample, write; Keeney Super Bell four-way 5¢-5¢-5¢-25¢ $249.50; Daval Free Play $29.50; Line-A-Basket $49.50; original Black Cherry 50¢, like new $225.; Black Cherry, rebuilt 5¢ $85.; Copper Chrome 5¢ $85.; 25¢ $125.; Weighted Stands $15.; Surf Queens $50.; Midget Racer $60.; Big Hit $45. All guaranteed. Delivered at above prices. COIN MACHINE SALES COMPANY, 3804 TRAVIS STREET, HOUSTON 6, TEXAS. Tel: Keystone 3-5011.

FOR SALE – 5 new 5¢ Vest Pocket Bells $60. ea. A. L. KROPP, JR., BOX 452, TUSCALOOSA, ALA.

FOR SALE – Victory Derbys, like new $150. ea.; Keeney Three Way 5-10-25 Super Bonus Bell $900.; 5¢-5¢ Lucky Lucres one coil type $50. ea.; 5-25 Lucky Lucres $60. ea. 1/3 deposit required HY-G MUSIC CO., 1415 WASHINGTON AVE. SO., MINNEAPOLIS 4, MINN. Tel: At. 8587

FOR SALE – Rock-Ola Commando $150.; Watling 25¢ Rol-A-Top $65.; 9 column National Cig Machine $20.; Mills Four Bells $175.; Mills Futurity $49.; Mills Thrones $200.; Foot Ease $45.; Model 9800 $200.; Glitter Gold Mills 5¢ chrome $60. BELMONT VENDING CO., 703 MAIN ST., BRIDGEPORT, OHIO Tel: 750

FOR SALE – Write for prices on new Bally Deluxe Draw Bell; new Jockey Club Special; Chicago Coin Gold Ball; Gottlieb Marjorie; Genco's Broncho; Chicago Coin Baseball, Williams' Flamingo. K. C. NOVELTY CO., 419 MARKET ST., PHILA. 6, PA. Tel: Market 7-4641.

FOR SALE – Wurlitzer Phonos: 2 No. 61 Counter Models, clean $65. ea.; 1 No. 500 $134.50; 1 No. 600 $124.50; 1 No. 24 $95.; 2 No. 616 $75. ea. 2 – 5¢ Mills Black Cherry Bells $150. ea.; 1 - 10¢ Mills Black Cherry Bell $150.; 1 - 1947 Jennings Standard Chief $175. AUTOMATIC AMUSEMENT CO., 1000 PENNSYLVANIA ST., EVANSVILLE 10, IND.

FOR SALE – Route – In open territory, California. Juke Boxes, Pins, Consoles, Sales Boards, etc. Very good set up for right person. Route grosses $1000. per week. Write. NILES H. SMITH, 204 WOODROW, OILDALE, CALIF.

FOR SALE – Phone, Wire or Write us for all new & used pinball & latest coin operated machines. Orders shipped same day received. Lowest prices always. SOUTHERN AMUSEMENT CO., 628 MADISON MEMPHIS, TENN.

FOR SALE – Now making delivery of KILROY, Chicago Coin Machine Co.'s new sensational 5 Ball Game; Chicago Coin Machine Co. New Basketball Champ, a real Hit. Our new and latest release will be STRIKES & SPARES. Delivery soon. BAUM DIST. CO., 2332 LOCUST ST., ST. LOUIS 3, MO.

FOR SALE – Fifty (50) Seeburg Wireless Wall-O-Matics, WS-2Z in perfect working order with good covers & 70L7 Tubes $15. ea.; Two (2) Seeburg 5-10-25 Wireless Bar-O-Matics in perfect shape $25. ea.; Ten (10) Motors for WS-2Z Wireless Wall-O-Matics, brand new $5. ea. MELODY MUSIC CO., 113 N.E. NINTH ST., MIAMI 36, FLA. Tel: 9-1301.

FOR SALE – All kinds of used machines in perfect condition. Write us for lowest prices. BRILLIANT MUSIC CO., 4606 CASS AVE., DETROIT 1, MICH. Tel: TEmple 1-7455.

FOR SALE – 50 Buckley Chrome Boxes, 20 and 24 record $15. ea.; 50 old style Buckley Boxes $5. ea.; 6 Seeburg 30 wire Boxes $7.50 ea. SOUTHERN MUSIC DISTRIBUTING CO., 503 W. CENTRAL AVE., ORLANDO, FLA.

FOR SALE – Keeney Three Way Bonus Super Bells, like new $850.; Victory Specials, perfect condition $249.50. Terms: 1/3 deposit with order, balance C.O.D. ADVANCE AUTOMATIC SALES CO., 1350 HOWARD ST., SAN FRANCISCO 3, CALIF.

FOR SALE – Big Hit $125.; Superliner $125.; 5-10-20 $45.; Miss America $175.; Step Up $145.; Midget Racer $125.; Frisco $99.50; Four Aces $45.; Bombardier $45.; Argentine $35.; '41 Major $35.; Laura $65.; Knockout $50.; Hi-Hat $35.; Spot Pool $35.; Wild Fire $25.; Defense $25.; Silver Spray $25.; Band Wagon $25.; Pimlico $120.; '41 Derby $95. CENTRAL COIN MACHINE CO., 482-88 CENTRAL AVE., ROCHESTER 5, N.Y. Tel: Main 5973

FOR SALE – 25 Model 80 Kirk Astrology Scales $169.50 ea. THE VENDING MACHINE CO., 205-215 FRANKLIN ST., FAYETTEVILLE, N. C. Tel: 3171.

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381 FOURTH AVENUE

NEW YORK (16), N. Y.

THE CASH BOX COIN MACHINE MART

CLASSIFIED ADVERTISING SECTION

FOR SALE

FOR SALE – Wurlitzer Model 600 phonographs in A-1 shape $115. ea.; complete Musical Telephone Music System, includes Studio amplifiers and wall boxes. We bought these cheap and will turn them over for a cash offer, if interested. HIRSH COIN MACHINE CORP., 1309 NEW JERSEY AVE., WASHINGTON, D. C.

FOR SALE – Pilot Trainer, used only four months. Cannot be told from new. I am closing my arcade. $500. f.o.b. Los Angeles. Add $25. for crating. Send or wire 10% deposit. WM. NATHANSON, 2738-1/2 CINCINNATI ST., LOS ANGELES 53, CALIF.

FOR SALE – New Williams All Star; Genco Advance Roll; 3 Bally Ballyhoo; 1 Electromaton 6 ft. Roll-A-Score, like new. Also many other used games. Write. Brand new Pinch Hitters in original crates $225. KING-PIN DISTRIBUTING CO., 3004 GRAND RIVER AVE., DETROIT 1, MICH. Tel: Temple 2-5788

FOR SALE – We have them in stock. Contact us for your Hirsh Red Balls for state of Florida. Best money maker out today. Trouble free. Immediate delivery. Make us cash offer on any new or used pin tables you need. MURRELL AMUSEMENT CO., 1058 S. FLORIDA AVE., LAKELAND, FLA.

FOR SALE – Factory rebuilt Keeney 1938 Tracktime Consoles with all latest improvements. Cabinets refinished like new. $100. 1/3 dep. bal. C.O.D. Also 1 brand new Bally Big League in original carton $205.; 1 slightly used Surf Queen $150.; 2 used Flat Tops $125. ea. W. E. KEENEY MFG. CO., 7729 CONSTANCE AVE., CHICAGO, ILL.

FOR SALE – Mills greatest proven money makers – original Black Cherry Bells, Golden Falls, Vest Pocket Bells, all like new. Lowest prices, quality considered. Mills Three Bells, repainted original factory colors $275.; late head Mills Four Bells $200. Save with safety. Trade and buy with authorized Mills and Keeney Distributors. Established 1905. SILENT SALES CO., SILENT SALES BLDG., 200 – 11th AVE. SO., MINNEAPOLIS 15, MINN.

FOR SALE – Packard No. 1000, No. 800, No. 700 Speakers; Twin 12 Adapters; Pla-mor Boxes; Wurl. 950's; 500-42; Twin 12 Hideaway; No. 145 Steppers; 300 Adapters; No. 331 & 332 Boxes; 39A Speakers; 5 new 25 cycle No. 40243 Amplifier Trans; Seeburg Hideaway; 5 WS-2Z Boxes; Speak Organ; 2 F9024 Speakers; new 2" Casters & Sockets $1. per sample set 4. COLEMAN NOVELTY CO., 1025 FIFTH AVE. ,ROCKFORD, ILL. Tel: Dial 4-6512

FOR SALE – Seeburg Telephone Hostess Music System. 15 Units complete with electrical selector mechanisms. Slightly used, and consisting of 8 Seeb. Maestro E.S. Double Line, 7 Seeb. Maestro E.S. Single Line, 1 Rock-Ola Spectro Vox with Seeburg single line amplifier, 1 double-line 10 turntable board, 1 single line 10 turntable board, 4 record racks-3,000 capacity. Will take best offer. MITCHELL NOVELTY CO., 1629 W. MITCHELL ST., MILWAUKEE 4, WIS. Tel: Mitchell 3254

FOR SALE – Personal Music and Solotone Boxes. Also Studio and location amplifiers. Wire, phone or write for real low price. RUNYON SALES CO., 123 W. RUNYON ST., NEWARK 8, N. J. Tel: Bigelow 3-8777

PARTS AND SUPPLIES

FOR SALE – Pin Game Cartons. Heads Separate, leg wrappers and proper fillings. Best pin game cartons made, 310 lb. test cardboard, $3. ea. on order of 10, $2.85 ea. on order of 25, $2.75 ea. on orders of 100. Let us know your needs. We also carry a complete list of Bally & Evans games & parts. PALISADE SPECIALTIES CO., 498 ANDERSON AVE., CLIFFSIDE PARK, N. J. Tel: Cliffside 6-2892.

FOR SALE – 30 Wire Cable Braided (Rat-Proof) Paint Braid Overall. Coded. Any quantity. Order today. 25¢ ft. COIN MACHINE SERVICE CO., 1547 N. FAIRFIELD AVE., CHICAGO 22, ILL. Tel: Hum. 3476.

FOR SALE – Money Wrappers, Tubular Coin Wrappers, 1¢, 5¢, 10¢, 25¢. Steel Strong means no splitting of seams, is self opening, the only perfect wrapper. 70¢ per 1,000 9 boxes 5¢ wrappers to a case $6.30; 1¢ and 10¢ wrappers come packed 10 boxes to a case. Send for samples. Also quantity prices. Terms: 1/3 deposit, balance C.O.D. ST. LOUIS NOVELTY CO., 2718 GRAVOIS AVE., ST. LOUIS 18, MO.

FOR SALE – Closeout. Limited quantity only. New Universal Amplifiers models A and B. Model A for all model phonographs including Seeburg Hi-Tone, formerly $69.50, now $37.50. Model B for all phonographs with exception of Seeburg Hi-Tone, formerly $59.50, now $27.50. Save with Safety. Established 1905. Buy from SILENT SALES CO., SILENT SALES BLDG., 200 – 11th AVE., MINNEAPOLIS 15, MINN.

FOR SALE – We are now closing out our stock of Black Cherry and Golden Falls Case and Casting Assemblies for $30. ea. Assembly includes Castings, Wood Case, Club Handle, Drill Proofing, Award Cards, Jack Pot Glass, etc. WOLFE MUSIC CO., 1201 W. MAIN ST., OTTAWA, ILL. Tel: 1302

FOR SALE – Parts and supplies for all types coin operated machines. Send for Free illustrated wall chart. Lists over 1200 different items from A to Z. If you operate coin machines you should be on our mailing list. Coin Chutes, clocks, fuses, glass locks, rubber rings, wrappers, etc. Largest parts suppliers in the U.S.A. BLOCK MARBLE CO., 1425 N. BROAD ST., PHILA. 22, PENNA.

THE CASH BOX COIN MACHINE MART

CLASSIFIED ADVERTISING SECTION

PARTS AND SUPPLIES

FOR SALE – Wholesale Radios-Parts, etc.; Pilot lites Special! No. 47 $40. per 1000; No. 51 or 55 – 10 for 48¢, 100 for $4.40, 300 $.042 ea.; Nos. 40, 46, 44, 47 – 10 for 58¢, 100 for $5.30, 300 $.05 ea.; Tube cartons for GT tubes (1-3/4" x 1-3/4" x 3-1/2") Bundles of Fifty 50¢; Radio Tubes: 1LC6-98¢ ea. (6SK7GT 35¢ ea. Center pins broken but tubes good). BELMONT RADIO SUPPLY, 1921 BELMONT AVE., CHICAGO 13, ILL.

FOR SALE – G.E. Mazda Lumilines, 24 to carton 85¢ ea. gov't. tax included; Big Lamps 7½ to 75 Watt; Approved Plug Fuses 3 & 6 amp. (100 to pack 5½¢ ea.; Glass Fuses (Auto Type) (little Fuse or Buss) (100 to pack) 1-2-3 amp. 3¢ ea.; ½ amp. 4¢ ea.; Rubber double action male plugs 7½¢ ea.; G.E. Mazda small bulbs No. 51, 55, 63, 44, 46, 47 – 5¢ ea.; No. 50 – 5½¢ ea. gov't tax included. These bulbs are boxed & not gov't surplus. G.E. Mazda 1489 Gun Bulbs 45¢ ea. Tops All. ARCADE BULB CO., 56 W. 25th ST., N.Y. 10, N.Y. Tel: Watkins 9-7490

MISCELLANEOUS

NOTICE – For Sale: Sea-Coin Escalator Conversion at $7.85 per unit. Will do away with Mills Escalator troubles on all denominations. Works on Nickels, Dimes, Quarters. No jamming or shingling with this device. A few minutes to convert. Sold on ten day money back guarantee! Write: SEATTLE COIN MACHINE CO., 3225-27 WESTERN AVE., SEATTLE 99, WASH.

NOTICE – Music Ops – Attention! We have been Re-Sharpening Worn Juke Box Needles for six years and successfully. 6 Years proves it. We can Guarantee our work and stand behind every claim. Our Service will save you a heap of dollars. Send for complete details and free shipping containers. Drop us a postal card. RE-SHARP NEEDLE SERVICE, P.O. BOX 770, FORT DODGE, IOWA.

NOTICE – Rent A Machine – Keep That Location Hot! Established Operators – Save money by renting Games and Phonographs. 1/2 rental fee may be applied against purchase. Send us your name and address – receive our monthly Newsette. NATIONAL NOVELTY CO., 183 E. MERRICK RD., MERRICK, L. I., N. Y. Tel: Fpt. 8-8320.

NOTICE – Music Operators. Motor rewound $5.50. Wurlitzer counter model trade refinished and rebushed $6.50. BILL'S PHONO MOTOR REPAIR, 5947 EMERALD AVE., CHICAGO 21, ILL. Tel: Englewood 8192.

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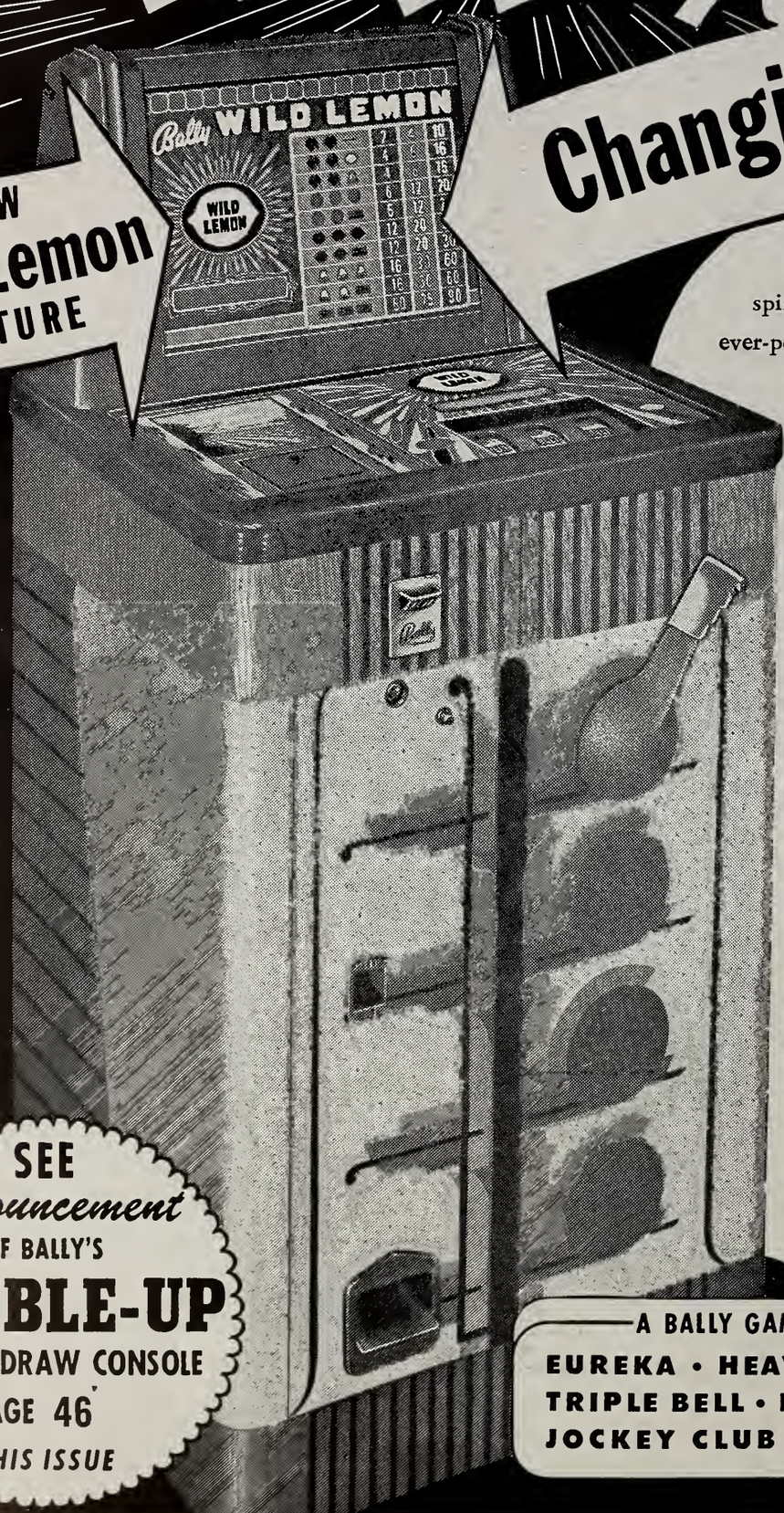

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PAGE 46
THIS ISSUE

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