

THE CASH BOX

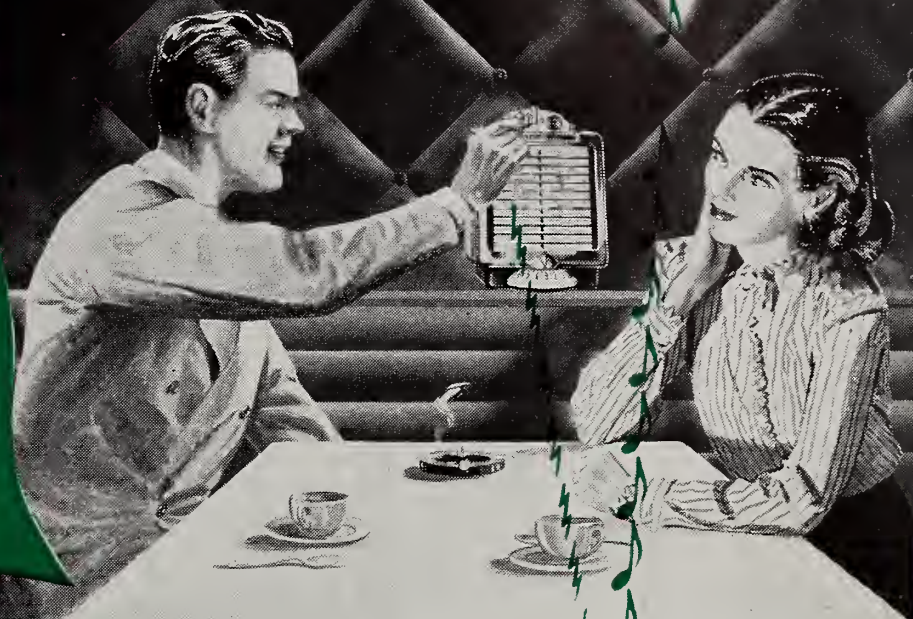
THE
CONFIDENTIAL WEEKLY
OF THE
COIN MACHINE INDUSTRY

Vol. 8, No. 9
WEEK OF
NOV. 11, 1946

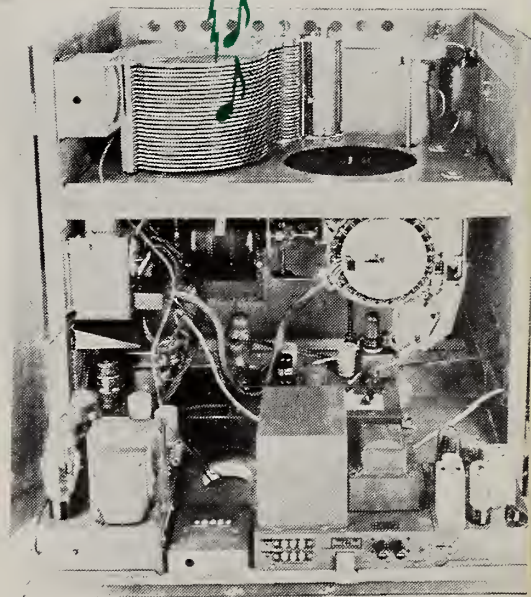
*Wurlitzer
Extends Its Leadership
with the*

WURLITZER CONCEALED UNIT

Model 1017



► This compact, efficient, inconspicuous unit can be placed in a basement, store room or other out-of-the-way spot. It operates from Wurlitzer Wall Boxes . . . delivers its music through Wurlitzer Auxiliary Speakers. Built to Wurlitzer standards. Contains the time-tested Wurlitzer Record Changer.

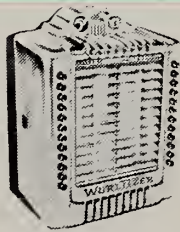


Equipped with Model 219 Impulse Stepper for operation of 30-wire Wall Boxes in 2-wire or 3-wire systems. In wireless Wall Boxes, Impulse Stepper Model 216 must be used.

WURLITZER WALL BOXES for installation with CONCEALED UNITS



Model 5020
for wireless, 2-wire, 3-wire
installations.
5-10-25¢ coin entry.

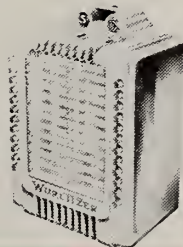


Model 5025
for 3-wire installation
only. Straight 5¢
coin entry.

Model 5031
for multi-wire installation
only. Straight 5¢
coin entry.



Model 5045
for wireless installation
only. Straight 5¢
coin entry.



WURLITZER AUXILIARY SPEAKERS for installation with CONCEALED UNITS



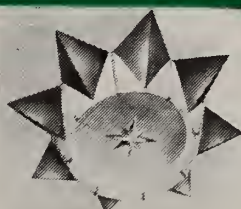
Wurlitzer
Silver Star Speaker
Model 4000
24" diameter,
3" permanent magnet,
dynamic speaker.

Wurlitzer
Wall Speaker
Model 4004
16½" diameter,
8" permanent
magnet,
dynamic speaker.

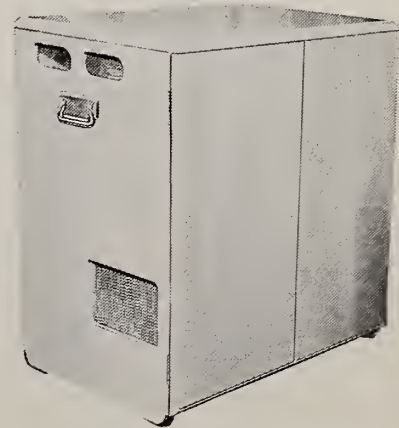


Wurlitzer Outdoor
Speaker
Model 241
Ideal for curb
service or drive-in
locations.
20" diameter.

Wurlitzer
Wall Speaker
Model 4003
20¼" high—17½"
wide. 8" permanent
magnet,
dynamic speaker.



Wurlitzer
Multi-Color Speaker
Model 4002
24½" diameter,
8" permanent magnet,
dynamic speaker.



Opens the door for Wurlitzer
Factory-Approved Music Merchants
to locations where it is essential to save space
The Rudolph Wurlitzer Company,
North Tonawanda, New York.

★ WURLITZER EXTENDS ITS LEADERSHIP ★



THE PUBLIC

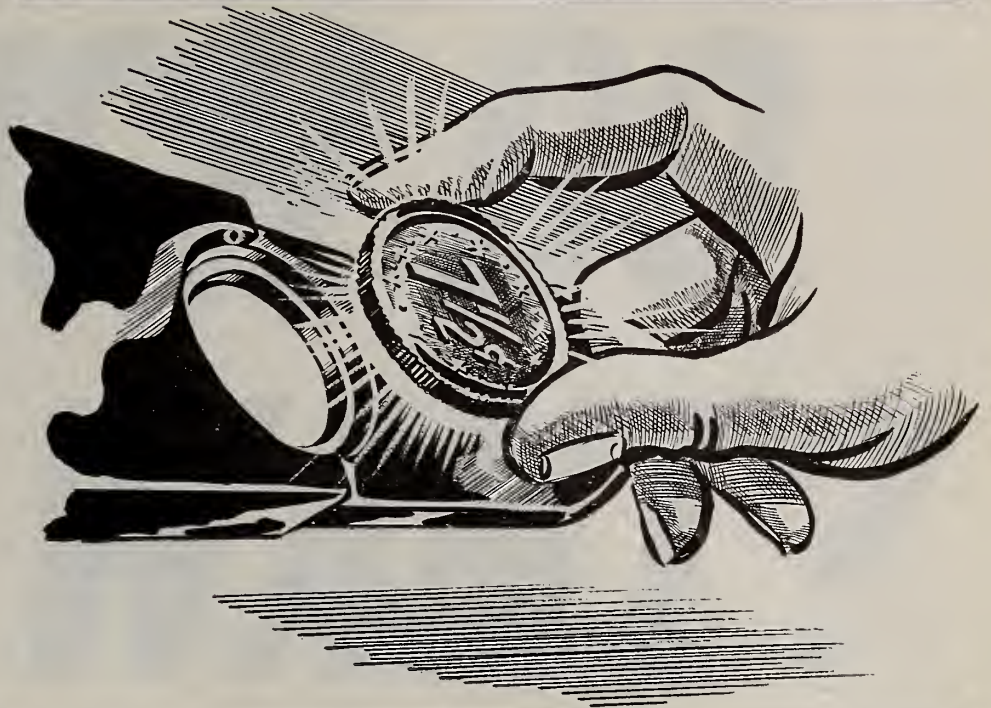
is Raving About the 40 Selections

Up until the introduction of the Model A AMI phonograph, the public took its automatic music as a matter of course. The phonograph was something to be played and enjoyed—and there the matter ended. But in the AMI, the 40 Selection Phonograph, the public got its first real taste of 1947 design, 1947 progress. People marvel at its ingenious mechanism and talk AMI and its features out loud, just as they would enthuse over a marvelous all-new airplane or automobile. This formal and unusual endorsement by the public explains AMI's phenomenal earnings and its ability to command top locations everywhere.

AMI

The 40 Selection Phonograph

The 7½¢ Coin



By Bill Gersh

"COINTOONS"

Thruout the entire industry there is a crying need for increased revenue to assure the operator continuing on a profitable financial basis.

The controversy over the 10c coin chute is only raging because of the fact that there are so many for, and so many against, the adoption of such a coin for equipment—whether amusement, music, service or merchandising.

Those merchandise machine operators who have raised their prices to meet the increases of the various factories whose merchandise they sell have found the public not at all favorable.

The fact that candy machines were the first type of merchandise selling which appeared in the theatres of the nation has proved this point. Today, in all large theatres, stands featuring numerous types of candies and brands, tended by attractive young saleswomen have replaced candy machines. These counters sell certain candies at 6c and 7c the bar.

In the smaller theatre where investment in such a candy counter doesn't pay the owner—candy machines continue. Candy coinmen are raising their price to 10c (whereas the average candy store is obtaining 6c and 7c) and this is resented by the public. It has hurt public confidence in their machines. They, too, require a coin between the nickel and the dime.

The same is true in the case of the automatic music operator. He needs at least 50% more revenue than he ever formerly obtained—to insure profitable operation. The average music operator is against the use of 10c coin chutes—even tho he realizes that this is at present the one and only method he has to assure himself getting greater revenue so that he can more rapidly pay for the new equipment and cover his tremendously increased overhead costs. He, too, would like a coin between the present nickel and dime.

The arguments continue along the lines that if the operator himself installs the 10c coin chute—the location owners will not accept them. "But", say some coinmen, "if the manufacturers will install them right on the new machines and we open the crates for the locations to see for themselves—then we have a good chance of using the 10c coin chutes."

This is certainly illogical. It isn't the location owner—it's the public that decides. The location only echoes his customers. And, if he hollers about a 10c chute (whether placed on the machine by the operator or the manufac-

turer) it's because he feels that his customers will complain.

The one and only answer is for this industry to be among the first of all the industries who realize that the time has arrived for the U. S. Government to mint a 7½c coin.

This will come. It must come. It will act as an inflationary brake. It will stop increases, which cannot be helped in a great many instances, because there is no intermediate coin between the present nickle and dime and this has forced businessmen to charge 10c for something for which they would, instead, charge 6c, 7c or 8c.

The 7½c coin proposal—first made to the coin machine industry by *The Cash Box* in its May 6, 1946 issue—is now being urged by the CMI (Coin Machine Industries, Inc.) in its public relations program. It should also become part of the public relations effort of NAMA (National Automatic Merchandising Assn.) as well as of every coin machine association and independent individual in the coin machine industry.

THE 7½c COIN IS THE ANSWER TO OBTAINING THE ADDITIONAL REVENUE NECESSARY TO ASSURE CONTINUANCE OF PROFITABLE OPERATING AS WELL AS THE RETENTION OF THE PUBLIC'S GOODWILL TO COIN MACHINES OF ALL KINDS.

THE CASH BOX

"THE CONFIDENTIAL WEEKLY OF
THE COIN MACHINE INDUSTRY"

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THE
EAST
WIND

THE EAST WIND

The East Wind is a story of the life of a young man who has grown up in the East and is now returning to the West. He is a man of high ideals and a strong sense of duty. He has been educated in the best schools and has acquired a wide knowledge of the world. He is now returning to his native land to see if he can do any good there.

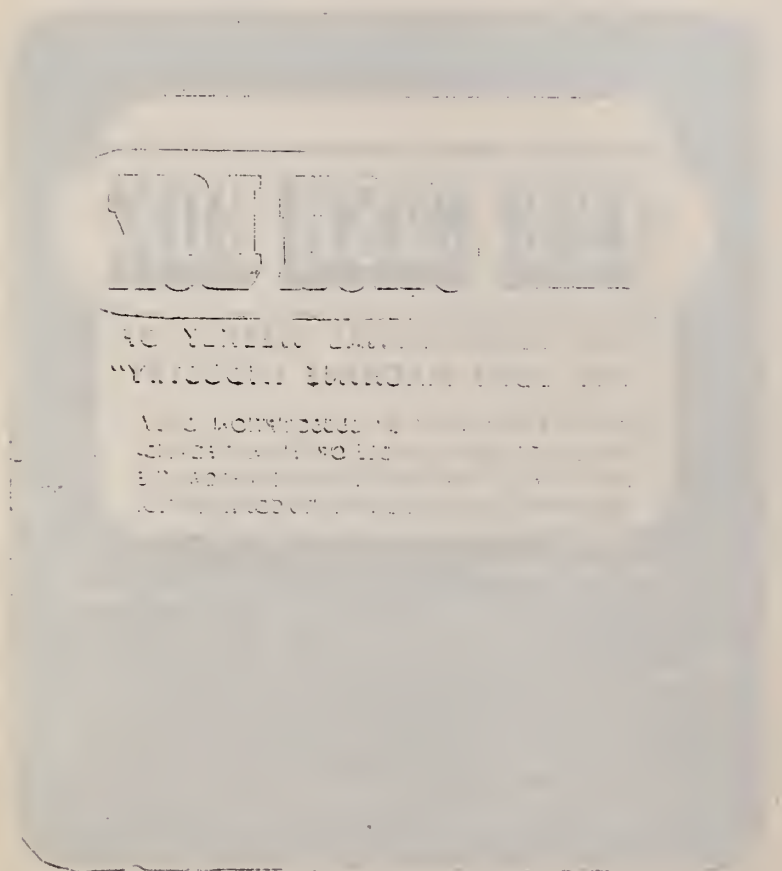
He finds that the West is a land of opportunity and of freedom. He is welcomed by the people and is given a chance to show his worth. He works hard and is successful in his business. He becomes a leader among his people and is respected by all.

But he does not forget his duty to his country. He is always ready to sacrifice for the good of his fellow citizens. He is a true patriot and a true American.

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But he does not forget his duty to his country. He is always ready to sacrifice for the good of his fellow citizens. He is a true patriot and a true American.

WHICH DO YOU WANT?

10c — 3 FOR 25c PLAY	CHECK HERE
7½c COIN	
5c Play Plus \$10 Weekly Guarantee	

Why?

GIVE US YOUR REASONS FOR YOUR CHOICE . . . TEAR OUT . . . MAIL TO "The Cash Box" TODAY!!

MAIL TO—THE CASH BOX, 381 FOURTH AVENUE, NEW YORK 16, N. Y.

Name _____

Firm _____

Address _____ Zone _____

City _____ State _____

RETURN TO MIXED ROUTES

Reopening of Cities to Amusement Machines Finds Music and Vending Ops Among Biggest Buyers

NEW YORK — Reports from towns and cities where amusement machines have come back into action once again, brings forth the fact that most of the purchases are being made by well established firms who have been engaged for some years now in the automatic music and vending machine business.

This has brought about more mixed routes than what the industry has had in some years.

One of the reasons a music machine operator gives for his sudden turn to amusement machines is, "These are going to help us clear off the general overhead expense we're working against at this time. Furthermore, since we are here on the ground floor we can't see any reason why we shouldn't enter into the operation of amusement machines when they are once again allowed."

This brings forth the fact, again, that some of the actions which have lately been noticeable in the field—to create separate entities of the automatic music and vending machine divisions — don't hold water under general operating conditions.

Perhaps it is possible for manufacturers and distributors to maintain separate identities as far as the products they manufacture and distribute are concerned. But, the average operator must get whatever revenue he can, to offset the overhead expense he endures at this time. He will mix his routes where it is feasible to do so—to guarantee him the greatest possible income.

It seems then that the average operator, the man who has mixed his routes, operating amusement, vending, music and service machines, is therefore in the best position to decide as to just what should constitute a coin machine business. He certainly won't remain with one definite type of machine if others will help boost his general income. He won't, by the same token, identify himself with any

one certain organization to the possible detriment of any other part of his business.

Perhaps the operator will gradually become a specialist. He may, eventually, arrange to handle only one type of machine. This may be music or vending, service or amusement machines. But, the general average thruout the nation indicates that the operator wants to continue mixing machines for his own income protection.

The swing to mixed routes as better income protection has been most noticeable in all territories where amusement machines have once again come into being. This being the new post-war era—it can then be judged that this is what the average operator wants. He will probably continue along this road—without much change for many years to come.

"And", as one noted operator who has come back to amusement machines in his city along with his large music route told *The Cash Box*, "there is no reason why we should stick to any one kind of machine and lose the very locations which we have developed to some competitor who may start in the spot with another type of equipment. We're going to operate whatever can be operated in the location. The location, as we all learned during the war, is more important than the machines. And to protect our locations we should have every type of machine the owner wants in his place."

The operator who is the base of whatever organizations are drifting away from a single and solid industry—is probably the best answer to what the future holds for this business.

There is no doubt anymore but what operators—the men on the firing line will, in the majority, protect their locations by operating all types of equipment. And this, therefore, upsets the complete theory of split-

ting apart an entire industry.

The matter is then resolved to the distinction between what should be considered a "separate division" of the industry. There are none as far as the average operator is concerned. He operates cigarette machines, scales, nut venders, pinball games, music, shoe shine machines and whatever else comes along to show him a profit. Combining them all — sometimes as many as 8 and even more machines on one location—that location becomes an exceptional income producer for him.

Regardless of specialization and the many arguments for it—the operator who knows the location — who has served it for many years—who is acquainted with all the little foibles of the owner—and who can quickly picture what acceptance a certain product will have in the spot—is a better operator for the location than any specialist.

Therefore, those operators who are returning to mixed routes, in most cases due to the reopening of territory to amusement machines, are upsetting the applecart as far as creating separate divisions of the industry are concerned.

The operator is only concerned with earning profit on his investment. He doesn't want other operators in his locations if he can possibly help himself. Therefore, where there may be a number who specialize in one certain type of equipment — there is surely an equal number who mix their routes.

And, if mixing routes will help the operator to earn greater profits—certainly no one in this industry can blame him—nor will they refuse to sell him—because he also operates another type of equipment. In fact, some of the largest vending machine and music operations are owned by coinmen who also run the largest amusement routes in their cities,

WHAT PRICE TRADE-INS?

OPERATORS SAY—

"Distributors won't give us a fair price for our used equipment, especially when we trade against new machines."

DISTRIBS SAY—

"Operators won't pay us the same price for used equipment, even after we've reconditioned, that they ask us to pay them for the same machines."

What's Your Solution to this Problem? Write Now

THE CASH BOX,
381 Fourth Avenue,
New York 16, N. Y.

Signed _____

Firm _____

Address _____ City & State _____

WHAT PRICE TRADE-INS?



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WANTED

"NATIONAL TAX COUNCIL"

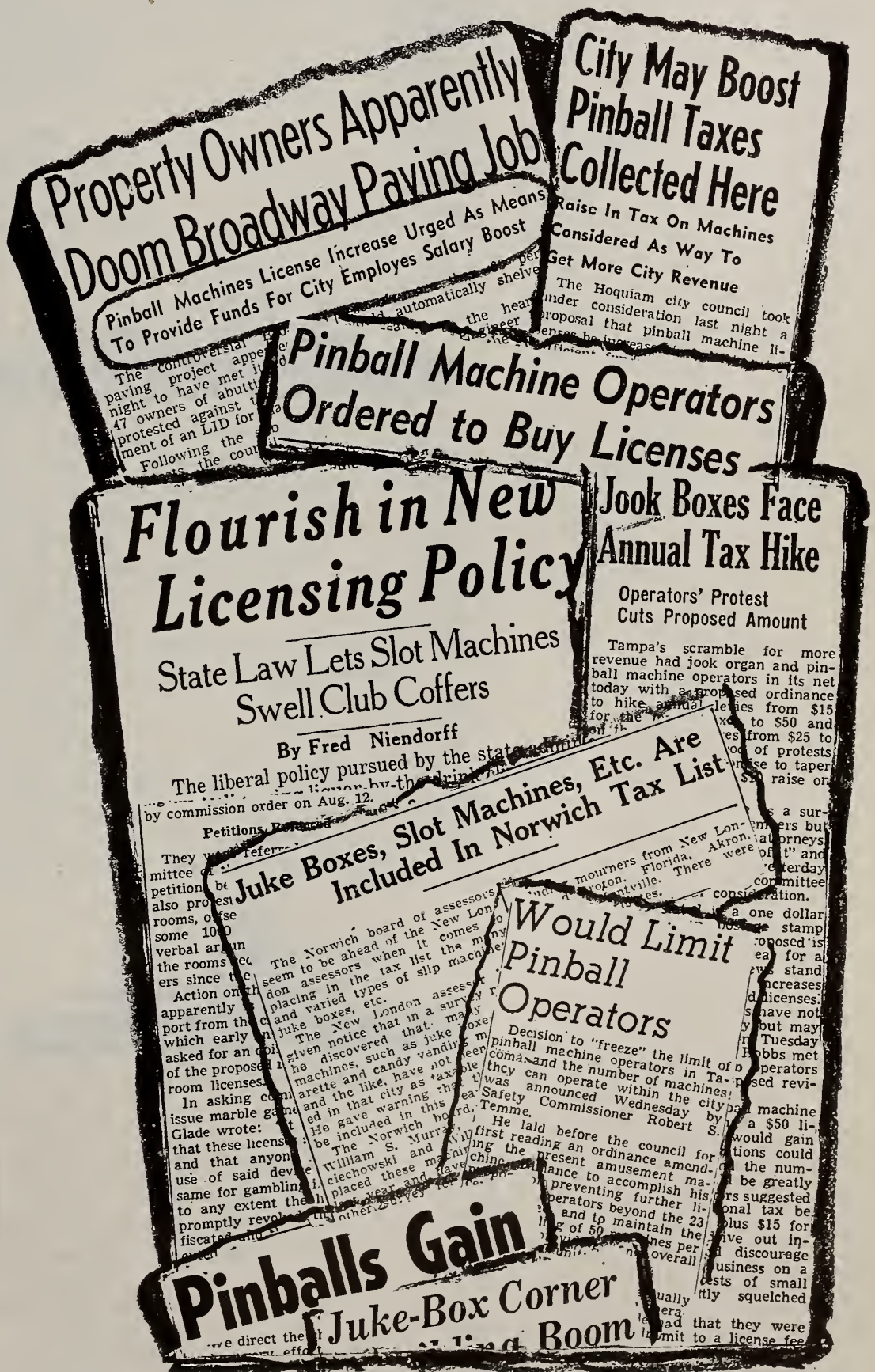
NEW YORK—Once again, as it has done for the past four and a half years, *The Cash Box* presents pertinent and logical reasons why this industry should immediately formulate a "National Coin Machine Tax Council" — for the accumulation of precedents, data, tax material, license ordinances, and all other matter necessary to a group of tax experts to help guide coinmen who are suddenly (and, in most cases, viciously) being inequitably and excessively taxed—BECAUSE THEIR BUSINESS IS MISUNDERSTOOD . . . AND, FURTHER, BECAUSE THEY HAVE NO CHAMPIONS TO COME TO THE FORE TO HELP THEM DURING SUCH TIMES OF STRESS.

Would there have been a "National Coin Machine Tax Council" in existence for the many years which *The Cash Box* has urged its creation — such a "Council" would now be in a superb position to offer advice and help to those coinmen faced with ordinances and licensing problems for which they have no expert advice — some of which appear on this page clipped from newspapers which reached *The Cash Box* in the past few days.

These headlines speak for themselves!

Coin machine associations, vending, music and amusement, have already voted *The Cash Box* suggestion—that a "National Tax Council" be created for this industry—and many of these have also voted to defray whatever expenses would be accrued to them to form such a "Council". (*The Cash Box* has, many times in the past, published these voted approvals of its suggestion—not only from noted operators' associations, but also from various independent individuals.)

The time has come when this industry can no longer neglect this greatest need. It has appeared openly in meetings of all leading organizations. It has been shoved aside time and again. But, with cities, counties, and states raising the wages of employees — and all immediately TAXING COIN MACHINES AS "THE SOURCE OF REVENUE"—the time HAS ARRIVED FOR THIS INDUSTRY TO DO WHAT IS NECESSARY TO PROTECT ITSELF—AND NOT ALLOW ITS MEMBERS TO BE



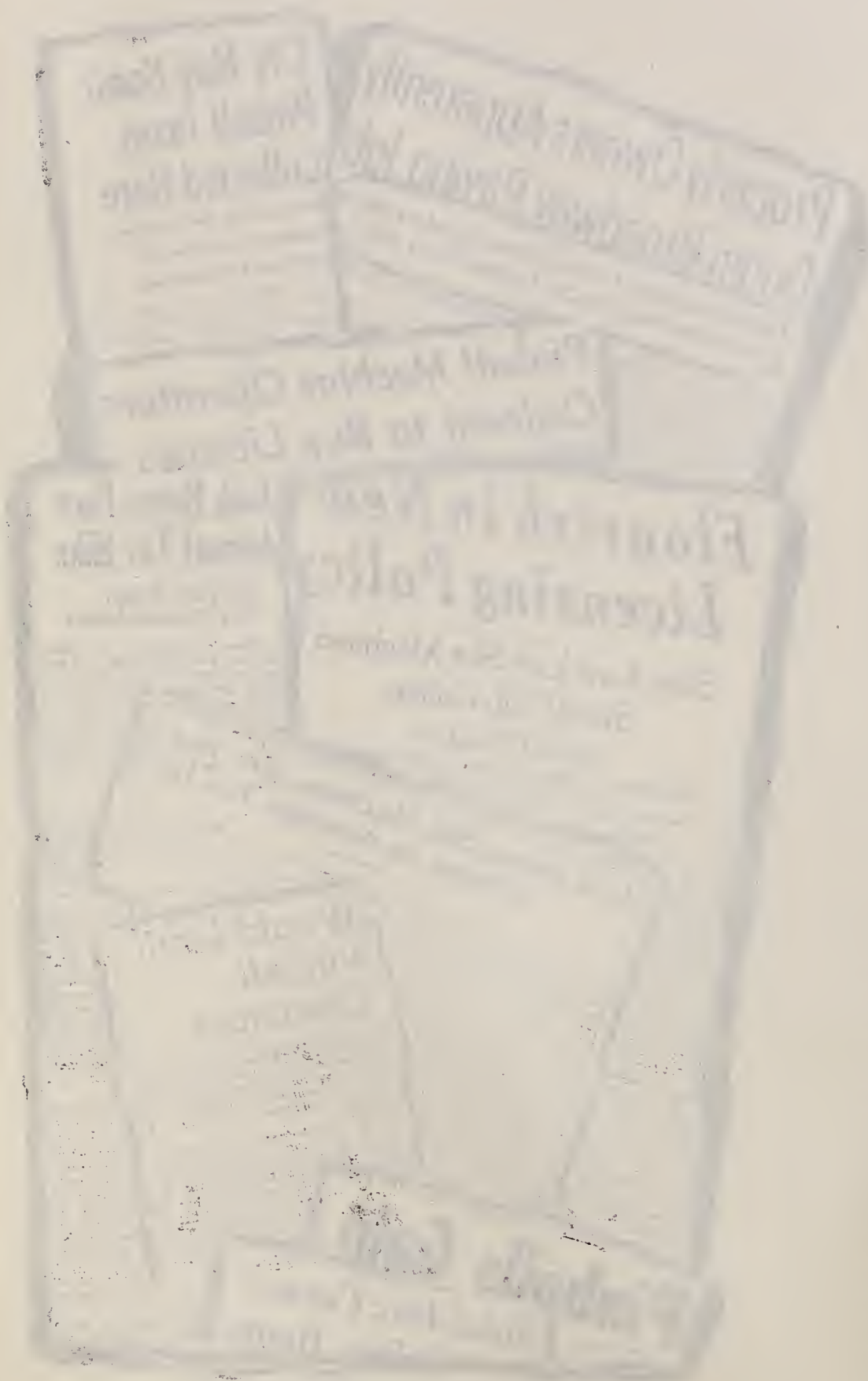
TAXED OUT OF BUSINESS.

Perhaps, too, this "National Tax Council" is the organization which will once again bring together ALL

DIVISIONS of the industry to work as a SINGLE, SOLID UNIT for its very existence and continued prosperity.

WANTED

NATIONAL TARIFF COUNCIL



[Faded, illegible text, likely bleed-through from the reverse side of the page]

WHO'S LEADING?

Voting cards are pouring in from music operators all over the nation naming their most outstanding recording artists and best money-making records of 1946. The poll is being acclaimed by artists, operators and the entire music industry. Frankie Carle and Eddy Howard are running neck and neck for the Best Orchestra of 1946. Dinah Shore seems to be incurring no opposition at all. Perry Como and Bing Crosby are at the wire together. Johnny Moore's "Three Blazers" are leading by a large margin in the "Race Record Field". "The Ink Spots" hold option on two spots as the "Best Vocal Combination" and their rendition of "The Gypsy" puts them on top of the "Best Money-Making Record" group.



BEST MONEY-MAKING RECORD OF 1946

	No. of Votes
"The Gypsy"—Ink Spots (Decca)	61,396
"Oh What It Seemed To Be"—Frankie Carle (Columbia)	28,134
"To Each His Own"—Eddy Howard (Majestic)	22,284
"Hoy Ba Ba Re Bop"—Lionel Hampton (Decca)	9,634
"There I've Said It Again"—Vaughn Monroe (Victor)	8,005
"Five Minutes More"—Frank Sinatra (Columbia)	5,777
"Personality"—Johnny Mercer (Capitol)	2,642
"Moon Over Brooklyn"—Guy Lombardo (Decca)	2,109
"To Each His Own"—Tony Martin (Mercury)	2,016
"Prisoner of Love"—Perry Como (Victor)	1,421



BEST ORCHESTRA OF 1946

Eddy Howard	31,607
Frankie Carle	25,619
Vaughn Monroe	21,866
Harry James	15,109
Guy Lombardo	13,192
Tex Beneke	9,844
Gene Krupa	5,008
Benny Goodman	4,999
Hal McIntyre	3,828
Freddy Martin	3,177
Stan Kenton	2,586
Sammy Kaye	1,793
Les Brown	1,500
Tommy Dorsey	649
Boyd Raeburn	570



BEST FEMALE VOCALIST OF 1946

Dinah Shore	57,674
Jo Stafford	22,934
Margaret Whiting	22,633
Betty Hutton	12,837
Peggy Lee	11,362
Betty Barclay	3,225
Connie Haines	1,500
Nancy Reed	570
Margaret Hughes	555
Billy Holliday	400



BEST MALE VOCALIST OF 1946

Perry Como	55,474
Bing Crosby	52,337
Frank Sinatra	26,940
Tony Martin	4,245
Phil Brito	1,840
Frankie Lester	570
Ernie Andrews	400
Johnny Mercer	222

WHO'S LEADING?

If you haven't yet filled out the enclosed prepaid Post Card with your votes — do so immediately! Hurry Hurry! Give your best records and stars your support for the "Oscars" being presented by "THE CASH BOX" in behalf of the Automatic Music Industry of America to the winners of this, first, exclusive, (and from now on) Annual Contest in the Automatic Music Field to choose the best records and most outstanding artists. Every record listed below was some coinman's BEST! What's yours?



BEST VOCAL COMBINATION OF 1946

	No. of Votes
Ink Spots	62,717
Mills Bros.	27,348
Andrews Sisters	19,745
Dinning Sisters	16,757
King Cole Trio	9,765
Pied Pipers	4,038
The Modernaires	802
Kinders Three	570
Charioteers	45



BEST "WESTERN" RECORD OF 1946

"Guitar Polka"—Al Dexter (Columbia)	45,976
"Sioux City Sue"—Bing Crosby (Decca)	25,024
"Cool Water"—Denver Darling (Decca)	8,672
"New Spanish Two Step"—Bob Wills (Columbia)	7,939
"Some Day"—Elton Britt (Victor)	6,993
"50 Miles To Heaven"—Eddy Dean (Bel-Tone)	2,104
"Sioux City Sue"—Dick Thomas (National)	1,999
"You Can't Break My Heart"—Spade Cooley (Columbia)	1,883
"Divorce Me C. O. D."—Merle Travis (Capitol)	1,818
"Tumbling Tumble Weeds"—Gene Autry (Columbia)	1,352
"Roly Poly"—Bob Wills (Columbia)	1,274
"Steel Guitar Rag"—Bob Wills (Columbia)	1,110



BEST "RACE" RECORD OF 1946

"Drifting Blues"—Johnny Moore (Aladdin)	38,876
"Choo Choo Ch'Boogie"—Louis Jordan (Decca)	26,380
"Cement Mixer"—Slim Gaillard (Cadet)	13,692
"Caledonia"—Louis Jordan (Decca)	8,714
"R. M. Blues"—Roy Milton (Juke Box)	6,132
"Wynonie Blues"—Wynonie Blues Harris (Apollo)	2,372
"The Honeydripper"—Joe Liggins (Exclusive)	2,265
"Hey Ba Ba Re Bop"—Lionel Hampton (Decca)	2,095
"Cottage For Sale"—Billy Eckstine (National)	1,289
"Prisoner of Love"—Billy Eckstine (National)	1,253
"Got A Right To Cry"—Joe Liggins (Exclusive)	952
"Stone Cold Dead In The Market"—Louis Jordan (Decca)	888

**USE THIS PREPAID POSTCARD TO VOTE FOR YOUR
BEST MONEY-MAKING RECORDS AND YOUR MOST
OUTSTANDING RECORDING ARTISTS.**

MY BEST MONEY-MAKING RECORD FOR 1946 WAS:

BEST ORCHESTRA FOR '46:

BEST FEMALE VOCALIST FOR '46:

BEST MALE VOCALIST FOR '46:

BEST VOCAL COMBINATION (Trio, Quartet, Etc.):

BEST "WESTERN" RECORD FOR '46

BEST "RACE" RECORD FOR '46

BEST "FOREIGN" RECORD FOR '46

IMPORTANT

EACH JUKE BOX YOU OWN COUNTS FOR 1 VOTE, EACH WALL OR BAR BOX YOU OWN COUNTS FOR 1 VOTE, EACH WIRED TELEPHONE MUSIC "SHELL" OR OTHER WIRED MUSIC DISPLAY UNIT COUNTS FOR 1 VOTE. EACH NON-SELECTIVE MUSIC BOX YOU OWN COUNTS FOR 1 VOTE. BE SURE TO LIST THE COMPLETE NUMBER OF UNITS YOU OWN INDIVIDUALLY AS ON BOTTOM OF THIS CARD TO GIVE THE RECORDS AND ARTISTS YOU CHOOSE FULL CREDIT.

Name

Firm

Address

City State

I operate the following number of Juke Boxes.....;

Wall and Bar Boxes.....; Non-Selective Music

Boxes.....; Wired Telephone Music Shells.....;

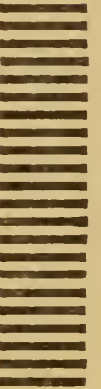
TOTAL NUMBER VOTES!

Postage
Will be Paid
by
Addressee

No
Postage Stamp
Necessary
If Mailed in the
United States

BUSINESS REPLY CARD
FIRST CLASS PERMIT No 43309, SEC. 510, P. L. & R., NEW YORK, N. Y.

THE CASH BOX
381 FOURTH AVENUE
NEW YORK (16), N. Y.



MUSIC OPERATORS VOTE NOW

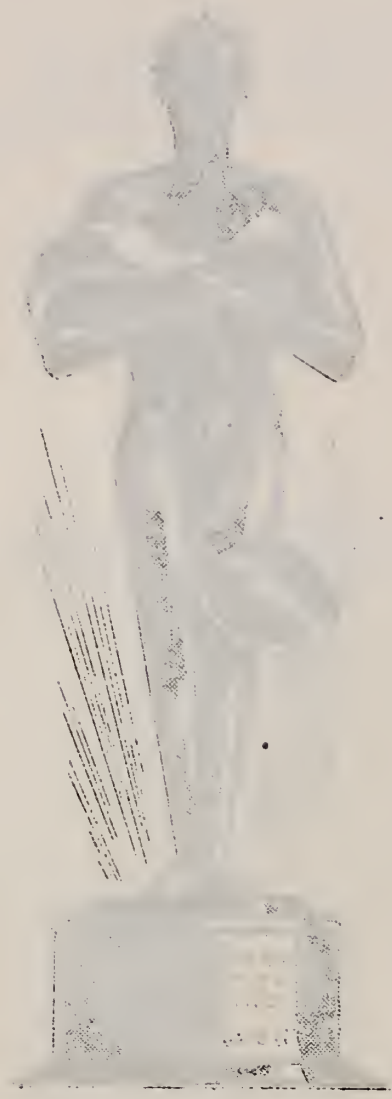
**ONLY 2 MORE ISSUES
TO GO!!**



**FILL OUT AND MAIL ATTACHED
PREPAID POSTCARD WITH YOUR
VOTES TODAY! BACK UP YOUR
BEST RECORDS AND ARTISTS!**

MUSIC OPERATORS VOTE NOW

ONLY 2 MORE ISSUES
TO GO!!



FILL OUT AND MAIL ATTACHED
PREPAID POSTCARD WITH YOUR
VOTES TODAY! BACK UP YOUR
BEST RECORDS AND ARTISTS!

THE CASH BOX**POLL OF THE NATION'S****TOP****JUKE BOX TUNES****CODE:**

AP—APOLLO
 BW—BLACK & WHITE
 CA—CAPITOL
 CD—CADET
 CO—COLUMBIA
 CS—COSMO
 CT—COAST

DE—DECCA
 EC—EXCLUSIVE
 EX—EXCELSIOR
 FS—FOUR STAR
 JB—JUKE BOX
 MA—MAJESTIC
 ME—MERCURY
 MR—MANOR

MU—MUSICRAFT
 NA—NATIONAL
 RH—RHAPSODY
 SI—SIGNATURE
 SO—SONORA
 ST—STERLING
 VI—VICTOR
 VO—VOGUE

1. RUMORS ARE FLYING

CA-282—Billy Butterfield Orchestra
 CO-37069—Frankie Carle Orchestra
 CS-504—Two Tones
 MA-7205—Three Suns

ME-3032—Tony Martin
 MR-1040—The Brown Dots
 SI-15043—Harry Cool Orchestra
 SO-3026—Saxie Dowell Orch.

VI-20-1944—Betty Rhodes

2. TO EACH HIS OWN

CO-37063—The Modernaires
 DE-23615—Ink Spots
 FS-1131—Trudy Erwin — Opie Cates Orch.
 MA-7188—Eddy Howard Orch.

ME-3022—Tony Martin
 RH-109—The Esquire Trio
 SI-15053—Marie Greene
 VI-20-1921—Freddy Martin Orchestra

3. FIVE MINUTES MORE

CA-287—Skitch Henderson Orch.
 CD-205—Curt Massey
 CO-37048—Frank Sinatra

DE-18909—Bob Crosby
 MA-7197—The Three Suns
 MU-15086—Phil Brito

VI-20-1922—Glenn Miller Orch.

4. OLE BUTTERMILK SKY

CA-285—Paul Weston Orch.
 CO-37073—Kay Kyser Orch.
 DE-18913—Connee Boswell

MA-7199—Danny O'Neil
 SI-15040—Marie Greene
 VI-20-1982—Helen Carroll and The Satisfiers

5. CHOO CHOO CH'BOOGIE

DE-23610—Louis Jordan and His Tympany Five

6. SOUTH AMERICA, TAKE IT AWAY

CO-27051—Xavier Cugat Orch.
 DE-23569—Bing Crosby-Andrews Sisters

MA-7202—George Paxton Orch.
 MU-381—Mel Torme and Mel-Tones

SI-15055—Monica Lewis

7. THIS IS ALWAYS

AR-154—Ginny Simms
 BW-787—Jan Garber Orch.
 CA-277—Jo Stafford
 CO-37052—Harry James Orchestra
 CS-496—Bobby Byrne Orch.
 DE-18878—Dick Haymes

MA-7195—George Paxton Orchestra
 MU-382—Louanne Hogan
 SI-15038—Harry Cool Orchestra
 SO-3013—Jerry Sellers
 VI-20-1885—Betty Rhodes
 VO-767—Joan Edwards

8. THE THINGS WE DID LAST SUMMER

CA-297—Jo Stafford
 CO-37089—Frank Sinatra

DE-23655—Bing Crosby
 MA-12007—Georgia Gibbs

VI-20-1972—Vaughn Monroe Orchestra

9. I GUESS I'LL GET THE PAPERS (AND GO HOME)

CA-288—Hal Derwin
 CO-37066—Les Brown Orchestra

DE-23638—Mills Brothers
 VI-20-1962—Herbie Fields Orchestra

VO-764—Shep Fields Orchestra

10. THE WHOLE WORLD IS SINGING MY SONG

CA-300—Jack Smith
 CO-37066—Les Brown Orchestra
 DE-18917—Jimmy Dorsey Orchestra

MA-1061—Morton Downey
 SI-15043—Harry Cool Orchestra
 VI-20-1978—Dennis Day

THE CASH BOX

Record Reviews

"Winter Wonderland" "That Christmas Feeling"

PERRY COMO
(RCA-Victor 20-1968)

● Lots of pleasant bounce dedicated to the Christmas season is delivered here, but not much more. "Winter Wonderland" is a good little novelty number, tho, and Perry Como and the Satisfiers do a good job on the lyrics, it's just that the number doesn't click like you'd expect a Como number to do. But that won't mean the side won't get action. Como's name can draw action from the laziest people in town. And flipped, on the big side, the real Christmas side, he doesn't do better. Called "That Christmas Feeling", the side gets Perry's romance treatment, but where the number falls down is in that it just doesn't seem to have much Christmas feeling to it. But you hear it, and check us on it.

"The More I Go Out With Somebody Else" "You Are Everything To Me"

ANDY RUSSELL
(Capitol 310)

● Romantic-voiced Andy Russell does a pair of ballads here that are tailor made to his talents and tailor made for the listening posts where hand holders gather. "The More I Go Out" is a slower paced piece that's a natural for any of the torch carrying customers — and what bar hasn't got its share? Flipped, Andy comes up with "You Are Everything To Me", which has enough of a Latin flavor to it to bill it as a rumba, tho it's a neat romantic ballad in its own right. Very danceable rhythm is contributed by the the capable Paul Weston Orchestra for both sides, so it's a top support item for anybody's phono.

"I've Got A Gal In Laramie" "I'm Goin' To Dry Up My Tears"

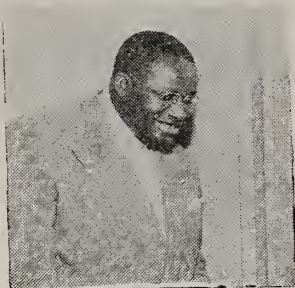
DICK THOMAS
(National 5013)

● Locations where "western style" melody is demanded should get some strong action on this pair of sides offered here by Dick Thomas. "I've Got A Gal In Laramie," which was authored by the same team that gave us "Sioux City Sue," (Dick Thomas is one of the pair), is a sprightly number with many of the same ingredients included in "Sue". The lyrics and melody are catchy, and Dick's performance is capable. Flipped, he changes laughter for tears with "I'm Goin' To Dry Up," a typical Western lament to which Dick adds lots in his interpretation. This is a disk well worth hearing and buying, if you have the locations for it.

DISK O'THE WEEK

"Dripper's Boogie"

JOE LIGGINS
& HIS HONEYDRIPPERS
(Exclusive 232)



JOE LIGGINS

● The one for the big money is this latest disk by Joe Liggins & His Honeydrillers. Tabbed "Dripper's Boogie" it's one of the hottest things to be heard on wax, and if you've got your mind on your pocket, stack this disk into your phonos. It's practically all-instrumental with several bars of lyrics thrown in by a choral combo, just enough to liven the beat. Done in two parts, the No. 2 side will be contributed for most heavily. Don't worry about where to put it. Just give it to any spot that favors a piece of top jive and let the customers take it from there. And that's about all that needs be said. Just snatch it!

"She's Got The Blues For Sale" "Messy Bessie"

JACQUES BUTLER
& MERCER ELLINGTON OCTET
(Aladdin 146)

● A strong slow beat and capable musicianship punctuates both sides of this platter which features the Mercer Ellington Octet, and, for locations where they contribute to listen strictly for what the musicians offer, the disk has a place. On both "Messy Bessie", the more effective of the pair, and on "She's Got The Blues For Sale," Jacques Butler offers a fair vocal job (he does much better with a trumpet), but again whatever good is here comes from the instruments.

"Texas Tornado" "Blue, Blue Eyes"

JIMMY WAKELY
(Decca 46017)

● Worthy of attention from ops with spots where they like their wax with a western twang is this disk by Jimmy Wakely, one of the better "country type" voices to be heard around. High side of the platter is "Texas Tornado", a lively bit of novelty ballad that should get heavy play once it gets around. Flipped, Jimmy goes sweet and sentimental on "Blue, Blue Eyes", the more romantic of the pair. Providing instrumental support for both sides is a capable string orchestra that does well in its own right. If you have the locations, give the disk a careful hearing. It's really worth it.

"A Gal In Calico" "Oh, But I Do"

GLENN MILLER ORCHESTRA
(RCA-Victor 20-1991)

● Tex Benecke and The Glenn Miller Orchestra have come up here with an item bound to be of interest to ops with spots where the younger set gather for cokes and a dance. Tabbed "A Gal In Calico," the side is from the motion picture, "The Time, The Place And The Girl." Tex and the Crew Chiefs combine to deliver the neat vocal, while the ork delivers the melody in effective, swingy tempo. Flipped, all hands go into a slower, more romantic mood for "Oh But I Do." The melody is from the same movie as it's running mate, and on this side, Artie Malvin contributes the effective vocal job.

"Footprints In The Snow" "True Life Blues"

BILL MONROE & HIS BLUE GRASS BOYS
(Columbia 37151)

● Ops with locations where "country style" music is good for lots of action might do well to give some attention to this pair of sides by Bill Monroe and His Blue Grass Boys. "Footprints In The Snow" is believed to be the heavy money maker of the pair, while "True Life Blues" should net some note on its own. The label on the disk says the wax delivers "old time singing and playing", and that's just what it does. Both sides have lots of zip to 'em and lots of all else that usually goes into this type

"Je T'Adore"

"Why Did I Have To Fall In Love With You"

JACK SMITH
(Capitol 312)

● Jack Smith is not among the nation's juke box favorites, tho it's well known that he enjoys a big following among lots of elderly Southern ladies, so, if you have spots where this group means lots of customers, consider this disk. "Je T'Adore" should get the heaviest action from the folks, for Jack gives it all the style he's known for, and tho to many that means he murders the song, to his fans that means he gives it the "real romantic schmaltz." Flipped, Jack gets into one of his gayer moods with "Why Did I Have To Fall", which he does with The Sportsmen, a capable vocal group. If you can use Jack Smith, you can certainly use this platter.

"My Prayer" "Serenade"

MISCHA BORR ORCHESTRA
(RCA-Victor)

● A pair of Latin sides done strictly for the cocktail trade is offered here by the Mischa Borr Continental Orchestra. "My Prayer" is billed as a tango, while "Serenade" is offered as a beguine, but the arrangements to which both are performed won't be found popular by patrons who want their Latin stuff with a thump. Disk hasn't got enough of that for mass appeal. The platter is worthy of consideration only if you have spots where international folk gather

THE CASH BOX*Record Reviews***"It's Great To Be A Divorcee"
"Fifteen Minutes A Day"**MARJORIE HUDSON
(Broadway 101)

● An effective little novelty is this offering from a brand new diskery called "It's Great To Be A Divorcee." Bordering slightly on the purple side, appeal is nonetheless limited. It's strictly night club stuff that makes up the platter, and unless you have some "smarter" spots along your route, action may be small. Of wider appeal is the flip, "Fifteen Minutes A Day," which tells the story of a gal who has but just that much time to get what she wants from hubby. That's the side for the boxes, and it's worthy of a listening. Marjorie Hudson, on the vocal chores, contributes a pleasant performance, tho she could wax better if she knew more. The Lenny Herman Orchestra provides adequate support on the music tools."

**"For You, For Me,
For Evermore"****"A Kiss In The Night"**BENNY GOODMAN ORCHESTRA
(Columbia)

● Benny Goodman fans should go heavy for this version of "For You, For Me, For Evermore." After all, it's a top romantic ballad, and even if it's not up to other versions of the number, Benny's group have the name, and they do an effective enough job with it to say that music ops should make heavy scratch with it. The vocal, done by Eve Young, is well handled, and she sells it to the trade. Flipped, Benny comes up with another side that hints of profit. Called, "A Kiss In The Night," the number is in keeping with the maestro's rep to offer top melody for listening or dancing. Capable Art Lund carries the ball in the vocal department, and helps make the ballad what it is—a good support side for the phonomen. Give the platter a hearing.

**"And Then It's Heaven"
"Why Does It Get
So Late So Early"**SAMMY KAYE ORCHESTRA
(RCA-Victor 20-2000)

● The Swing and Sway Sammy Kaye Orchestra tripped themselves up somewhere when somebody decided that they do the currently popular "And Then It's Heaven." Better versions are around in abundance. Considering that "Heaven" is a romantic ballad of the first order, Sammy's crew play like they'd play for a wake, and the draggy tempo gets no help from the slushy vocal job turned in by Don Cornell. Flipped, all hands, even Betty Barclay, get together to no good purpose for "Why Does It Get So Late So Early." There's some radio style introductions included in this waxing, and even that factor does more harm than good so far as the trade is concerned.

**SLEEPER
OF THE WEEK****"Let's Get Married"**GLORIA HART &
ART KASSEL ORCHESTRA
(Vogue 780)

GLORIA HART & ART KASSEL

● A true "sleeper" is this latest disk contributed by Gloria Hart and the Art Kassel Orchestra. Pegged, "Let's Get Married," the side will remind most listeners of the recently past "I Wanna Get Married" and "I'm A Big Girl Now." It appears to be cut from the same cloth. Nonetheless, the tricky lyrics on this offering are good enough to have an appeal all their own, and the way Gloria Hart offers 'em suggests that the side should really score. Considering how preceding novelties of the type soared to top proportions, the same can be said of this one if it gets the chance. As usual, the tone quality of this "picture record" seems just about flawless, and that gives the Art Kassel crew a chance to be heard at their best on the instrumental support they add to Gloria's expert warbling. Flipped, the lads come up with "Touch Me Not," but the side is so shadowed by the performance on the top side, that we won't even discuss it here. By all means give the platter a hearing. Call it a "sleeper," and you can't go wrong.

**"Breaking My Heart"
"Tana"**JOE LIGGINS & HIS HONEYDRIPPERS
(Exclusive 231)

● A genuine clickeroo for "race type" locations is this most recent offering by the famed Joe (Honeydripper) Liggins crew. Coupling "Tanya", an all-instrumental with "Breaking My Heart" to which an unnamed vocalist does the simple lyric, the combo here deliver two of the quieter, more effective pieces of melody with enough spark and trickiness to give 'em the label "outstanding." Both numbers were composed by the Honeydripper Man himself, and when you make heavy coin with him, remember him. And that's just about Enuff Said!

"Ecstasy"**"Everything'll Be Alright"**JOHNNY ALSTON ORCHESTRA
(Modern Music 140)

● If your customers are looking for something truly different (and who isn't) a side of this disk, called "Ecstasy", should really fill the bill. Strictly for the spots where they contribute to listen to top offerings, the Johnny Alston crew have really filled that bill. There's not very much to the melody; it's just a track on which the musicians take a ride—but what a ride! The music they make just floats right up to explode like a quiet bomb. Maybe the appeal for the side is limited, but we don't think so. Just place it in locations where they listen—no dancing—just listen. It's a bet the number'll catch. Flipped, the crew slide into the regular pattern of things to come up with "Everything'll Be Alright," a typical "race-style" offering, complete with hand clapping. Done to a snappy beat, Anne De Metz calls the vocal as the lads do it up on the instruments. But if the topside connects, you needn't concern yourself one bit about the flip.

"When You Make Love To Me"**"Just Squeeze Me"**DICK JURGENS ORCHESTRA
(Columbia 37150)

● One of the sweeter sides to be heard around is this offering by the Dick Jurgens Orchestra (his 2nd platter since his military discharge). Tabbed "When You Make Love To Me," the number will be well remembered by the trade as a top romantic ballad. As done here both by the instruments and by Jimmy Castle on the vocal, the side has a place where hand holders gather and the atmosphere is quiet-like. Flipped, it's a repeat so far as styling is concerned as they go to work with "Just Squeeze Me." But here the crew meets trouble. "Squeeze" is a number that needs lots of life and a vocal job that few other than Sammy Kaye's Betty Barclay can provide. Instead, the crew on instruments slow down to a crawl, and three guys go to work on the lyrics. As a result the side winds up strictly on the hungry side. It can be sold. But, if you intend to, sell it only to those "more intimate" spots.

What's Hot ON THE RECORDS

THE TOP TEN JUKE BOX TUNES THRUOUT THE NATION

for the Week of November 11, 1946

New York

1. Rumors Are Flying
2. To Each His Own
3. Coffee Song
4. Five Minutes More
5. Choo Choo Ch'Boogie
6. My Sugar Is So Refined
7. This Is Always
8. The Whole World Is Singing My Song
9. The Things We Did Last Summer
10. South America, Take It Away

Newport, R. I.

1. Five Minutes More
2. Rumors Are Flying
3. To Each His Own
4. Ole Buttermilk Sky
5. South America, Take It Away
6. This Is Always
7. If You Were The Only Girl
8. Surrender
9. It's A Pity To Say Goodnight
10. For Sentimental Reasons

Omaha, Neb.

1. Rumors Are Flying
2. To Each His Own
3. Five Minutes More
4. South America, Take It Away
5. Ole Buttermilk Sky
6. This Is Always
7. If You Were The Only Gal
8. Blue Skies
9. The Whole World Is Singing My Song
10. Begin The Beguine

Crockett, Texas

1. Rumors Are Flying
2. Choo Choo Ch'Boogie
3. To Each His Own
4. Ole Buttermilk Sky
5. The Old Lamplighter
6. My Sugar Is So Refined
7. Ain't It Just Like A Woman
8. For Sentimental Reasons
9. Ugly Chile
10. South America, Take It Away

Chicago

1. Rumors Are Flying
2. Five Minutes More
3. To Each His Own
4. South America, Take It Away
5. Ole Buttermilk Sky
6. The Whole World Is Singing My Song
7. And Then It's Heaven
8. You Keep Coming Back Like A Song
9. Surrender
10. I Guess I'll Get The Papers

Lebanon, Mo.

1. Rumors Are Flying
2. Five Minutes More
3. South America, Take It Away
4. To Each His Own
5. The Coffee Song
6. Ole Buttermilk Sky
7. Why Does It Get So Late So Early
8. The Things We Did Last Summer
9. I Guess I'll Get The Papers
10. You Keep Coming Back Like A Song

Seattle, Wash.

1. Rumors Are Flying
2. To Each His Own
3. Ole Buttermilk Sky
4. Five Minutes More
5. South America, Take It Away
6. Pretending
7. Divorce Me C.O.D.
8. Shut That Gate
9. I Guess I'll Get The Papers
10. You'll See What A Kiss Can Do

Butte, Mont.

1. Rumors Are Flying
2. To Each His Own
3. Five Minutes More
4. You'll See What A Kiss Can Do
5. Ole Buttermilk Sky
6. And Then It's Heaven
7. Choo Choo Ch'Boogie
8. Shut That Gate
9. Aren't You Kind of Glad
10. Ain't It Just Like A Woman

Los Angeles

1. Five Minutes More
2. Rumors Are Flying
3. Ole Buttermilk Sky
4. Choo Choo Ch'Boogie
5. To Each His Own
6. South America, Take It Away
7. This Is Always
8. Surrender
9. My Sugar Is So Refined
10. Pretending

St. Albans, Vt.

1. To Each His Own
2. Rumors Are Flying
3. Five Minutes More
4. South America, Take It Away
5. Ole Buttermilk Sky
6. I Guess I'll Get The Papers
7. I Don't Know Why
8. Who Do You Love, I Hope
9. Pretending
10. This Is Always

Rangleley, Me.

1. Five Minutes More
2. The Old Lamplighter
3. To Each His Own
4. Filipino Baby
5. Ole Buttermilk Sky
6. Rumors Are Flying
7. Doin' What Comes Natur'lly
8. South America, Take It Away
9. Humoresque
10. On The Boardwalk at Atlantic City

Tabor City, N. C.

1. Rumors Are Flying
2. To Each His Own
3. Five Minutes More
4. South America, Take It Away
5. Pretending
6. Ole Buttermilk Sky
7. For Sentimental Reasons
8. I Guess I'll Get The Papers
9. Choo Choo Ch'Boogie
10. I'd Be Lost Without You

BYRDE'S EYEVUEW
'ROUND THE WAX CIRCLE
 by
Byrde Gore

They say along Broadway that the Les Brown Orchestra will break up shortly. The reason that's given is the heavy bankroll the aggregation is costing the maestro. Another said to have issued a break-up announcement is Tommy Dorsey, who is quoted as saying he seeks a rest. How this will affect the music op trade is to be seen. Neither of the two have come out officially to say they were so through with holding a baton that they won't cut any more records.

* * *

Caught on a street corner was Buddy Morrow, the rising young ork leader, who took time out to mention with pride his connection with Mercury Records. "You know," said he, "Tony Martin's 'To Each His Own' really pushed our label right into the limelight," and because he said that and sounded more like a team mate than a band leader, we liked him for it . . . One of the top talent scouts (but unknown for it) in New York City is Charles Bernoff, whose Regal Music Company represents about the largest phono route in this territory. Charley owns the Club Maxim and it's there he started many a current headliner off on the road to the top. Right now Charley is helping a young lad named Tony Barry, a tenor who's tops with international songs, particularly Neapolitan ballads. We caught Tony at Maxim's and—glory—but that lad can really stop a show! Disk makers, please note.

* * *

Advance reports from Capitol Records' Hollywood headquarters have it that the label has a brand new Jerry Colonna platter under wraps which has been especially prepared with the music op trade in view. But more on this later. The platter doesn't come out till the 25th of this month . . . And here's another tip: Get to hear Louis Prima's "He Like It, She Like It." Those who have heard the platter (Majestic say it's one of the best things "The Man Who Plays Pretty For The People" has done in a long, long time . . . News from Musicraft Records has it that a new distributor has been named to cover the entire state of Virginia. The firm is Dixie Record Suppliers, Inc., located in Richmond.

* * *

Nat Cohn and Earl Winters, distributors for Vogue Records, told us this past week that plans are afoot to increase the label's output to one million platters a month. And the boys claim they can sell 'em all—all by themselves . . . Over at Apollo Records, everybody is singing the praises of their new vocalist, Hal Winters. His first release, tabbed "Serenade To Love", is due shortly . . . Nothing but silence from Cosmo Records after "Variety" printed a story in which it was indicated that a deal with a number of biggies connected with Paramount Pictures was ready to be inked . . . And, speaking of pictures, MGM wouldn't tell us, but Blue Barron did. Blue said he had signed with the label some weeks back. And Blue expects to be on wax come February.



JOHNNY MERCER
AND THE PIED PIPERS

With
PAUL WESTON and His Orchestra

'ZIP-A-DEE-DOO-DAH'

'EVERYBODY HAS A LAUGHING PLACE'

From the Walt Disney Production
 "SONG OF THE SOUTH"

CAP. 323



PEGGY
LEE

With
DAVE BARBOUR
 And His Orchestra

'IT'S A GOOD DAY'

'HE'S JUST MY KIND'

CAP. 322



MARGARET
WHITING

With Orchestra Conducted
 By **JERRY GRAY**

'OH, BUT I DO'

From the Warner Bros. Picture
 "The Time, The Place, And The Girl"

'GUILTY'

CAP. 324



JESSE
PRICE

With His Orchestra

'SLEEPY BABY BLUES'

'SWEET MAN BLUES'

Vocals by **JESSE PRICE**

CAP. 326



SAM
DONAHUE

and His Orchestra

'A RAINY NIGHT IN RIO'

From the Warner Bros. Picture
 "The Time, The Place, And The Girl"
 Vocal by **SAM DONAHUE**

'IT'S ANYBODY'S LOVE SONG'

Vocal by **Bill Lockwood**

CAP. 325



Burning the Jukes in HARLEM

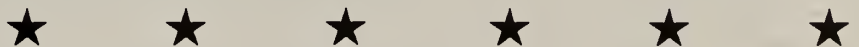
The Ten Top Tunes Netting Heaviest Play Compiled From Reports Submitted Weekly To The Cash Box By Leading Music Operators in New York City's Harlem.

1. RUMORS ARE FLYING
THE BROWN DOTS
(Manor 1040)
* * *
2. WEDDING DAY BLUES
COUSIN JOE'S BROOKLYN BLUES BLOWERS
(Savoy 5527)
* * *
3. (I LOVE YOU) FOR SENTIMENTAL REASONS
THE BROWN DOTS
(Manor 1041)
KING COLE TRIO
(Capitol 304)
* * *
4. DON'T TAKE YOUR LOVE FROM ME
LUIS RUSSELL AND ORCH.
(Apollo 1020)
* * *
5. CHOO CHOO CH'BOOGIE
LOUIS JORDAN and HIS TYMPANY FIVE
(Decca 23610)
* * *
6. SURRENDER
THE BROWN DOTS
(Manor 1026)
* * *
7. GUITAR BOOGIE
ARTHUR SMITH AND RAMBLER TRIO
(Super Disc 1004)
* * *
8. I SOLD MY HEART TO A JUNKMAN
BASIN ST. BOYS
(Exclusive 225)
* * *
9. LIES
JULIA LEE
(Capitol 308)
* * *
10. MY SILENT LOVE
JOHNNY MOORE'S THREE BLAZERS
(Exclusive 224)



JACK GUTSHALL

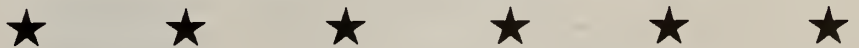
NOW IS THE TIME FOR ALL MUSIC OPERATORS TO SWEETEN YOUR LOCATIONS WITH THE BEST IN INDEPENDENT RECORDS



Smash Hit of the Week

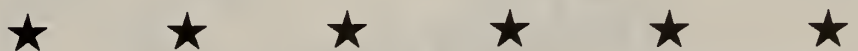
LAMPLIGHTER

No. 110 "SWEET LORRAINE"
"LOVE ME OR LEAVE ME"
Featuring "KAY STARR"
(A New Star(r) of the Juke Boxes)



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LOS ANGELES 7, CALIF. SAN DIEGO, CALIF.

N. Y. Ops To Protest Lack Of Title Strips

NEW YORK—Charles Bernoff, vice president of the Automatic Music Operators' Association, the powerful trade group in this city, has notified *The Cash Box* that a strong protest was being prepared by several of the leading music operating firms here upon the failure of record makers to provide title strips with platters purchased by phonomen.

"The time has come," Bernoff declared, "when we feel we have every right to demand that the record companies take action to rectify this condition. In the years past, following the time the recording companies ceased to grant title strips to us, when there were paper shortages, labor shortages, and the host of other reasons we were given carried some weight, music operators were content to make the best of the situation.

"After all, we knew the situation, and we were happy just to get the records."

"But," he emphasized, "that time is past, and if ever there was a time when the recording companies could offer no reason why we should not be granted this small courtesy, this is it."

"When the trade was paying as low as 26c per disk, the record companies were happy to oblige us. And now, with prices as they stand, there are none. After all," he points out, "retailers are given lots of truly expensive promotional aids in abundance. Doesn't our trade mean anything

"Title strips are an aid to both the manufacturer and the operator. Now why don't the manufacturer realize that fact and act!"

ARA To Hold Bankruptcy Sale

LOS ANGELES — A public judicial auction sale of \$750,000 worth of property, the evaluated inventory of the bankrupt ARA diskery, will be held here on November 25th, it was announced this past week.

The sale, which was ordered by the United States District Court, will witness 275,000 pounds of record shellac, 400,000 records and albums, presses, plating equipment, and practically every other type of material in use and in demand by recording firms, placed on the block.

In addition, all sorts of office equipment and furniture will be offered in lots to the buyers present.

In charge of the details for the sale are Milton J. Wershow and David Weisz, both of this city.

Develop New Type Disk

NEW YORK — A record said to be 21/1000 of an inch thick and weighing little more than an ounce may soon be produced here. According to the report, Western Hemisphere rights for production of the disk are in the possession of Music You Enjoy, Inc., manufacturers of children's records.

The new plastic platter is said to have the flexibility of a sheet of paper and the tonal quality of vinylite.

It was said that manufacturers are now being licensed to press the new product under their own labels.



RECORDINGS PRODUCED BY BOB THIELE

RAY BLOCH

15054 BEGIN THE BEGUINE (vocal by choir)
HUMORESQUE (instrumental)

BOBBY DOYLE

15057 A SERENADE TO AN OLD FASHIONED GIRL
(from Paramount's "Blue Skies")
I WONDER WHO'S KISSING HER NOW

JOHNNY BOTHWELL

15059 TO A WILD ROSE (instrumental)
MY OLD FLAME (vocal by Don Darcy)

MONICA LEWIS

15060 UNCLE REMUS SAID
(from Walt Disney's "Song of the South")
A RAINY NIGHT IN RIO
(from Warner's "The Time, The Place and The Girl")



Columbia Names Two New Distributors

BRIDGEPORT, CONN.—The appointment of two new Columbia Records distributors was announced today by Paul Southard, vice-president in charge of Sales, Columbia Recording Corporation.

Latest additions to the list of Columbia distributors, now numbering fifty-one, are the Larson Company, Fargo, North Dakota, and Home Appliance Distributors, Little Rock, Arkansas.

The Larson Company, 806-810 N. P. Avenue, Fargo, will serve the entire state of North Dakota and fifteen counties in Minnesota, formerly serviced by The Roycraft Company, Minneapolis. The Fargo firm will also service sixteen Montana counties formerly handled by the Columbia Electrical & Manufacturing Company, Spokane, Washington.

The Home Appliance Distributors, 114 East Bridge Street, Little Rock, will cover sixty-four counties of that state previously assigned to Woodson & Bozeman, Memphis, Tennessee. Also to the Little Rock concern go the following Oklahoma counties formerly served by Miller-Jackson Company of Oklahoma City; Adair, LeFlore, McCurtain and Sequoyah, and Bowie County, Texas, formerly supplied by Southwestern Company, Dallas.

A new territorial change in New England was also announced by Mr. Southard, R. U. Lynch, Inc., 9 Federal Street, Providence, Rhode Island, will now serve Barnstable, Dukes and Nantucket counties in Massachusetts,

G. E. Supply Corp. Appoints Hornemann To Vend Signature Disks To N. Y. Ops

NEW YORK — The General Electric Supply Corporation, national distributing organization for the Signature Records line, announced late this past week the appointment of Charles Hornemann, well known coinman, as chief of record sales to music operators in the New York territory.

The move marks another important step in the current program being organized by the General Electric firm

Under the present arrangement, Hornemann will work out of the New York City branch, located at 585 Hudson Street, and will set up a special operation for the trade. Included will be provisions for over-the-counter sales and direct visits to members of the business in this area.

Hornemann comes to the General Electric Company with an extensive cointrade background. As a music operator in this city he was recognized

as one of the more progressive figures in the industry and was a member of the board of directors of the Automatic Music Operators Association here. He sold his route upon being called to duty with the Army during the war, and his last connection with the trade was as sales representative to the industry for Manor Records.

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"Pretending"

"Jealous"

National Distributors

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PUBLIC JUDICIAL AUCTION SALE



BY ORDER OF THE UNITED STATES DISTRICT COURT

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of the **ARA**

INC., BANKRUPT

MONDAY, NOVEMBER 25th, 1946

STARTING AT 10:00 A.M. PACIFIC TIME

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INVENTORY CONSISTS OF

275,000 Lbs. RECORD SHELLAC — 400,000 LATE POPULAR RECORDS AND ALBUMS; PRESSES; PLATING EQUIPMENT; MILLS; BOILERS; MACHINE SHOP; CONVEYORS; DIES; ELEVATORS; AUTO TRUCKS; \$100,000. VALUE OF CARTONS, LINERS, FILLERS, FLINTPAPER, PADS, CORRUGATED PAPER, RECORD ENVELOPES, LABELS.

4,000 ACETONES, MASTERS, ORIGINAL MOTHERS, SUBMASTERS, MOTHERS, AND STAMPERS.

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THE CASH BOX

DISC-HITS BOX SCORE

COMPILED BY
JACK "One Spot" TUNNIS

IN ORDER OF POPULARITY
BASED ON
WEEKLY NATIONAL SURVEY

BOX SCORE TABULATION COMPILED ON THE AVERAGE
INDIVIDUAL PURCHASE ON THE BASIS OF 1000 REC-
ORDS—LISTED IN ORDER OF POPULARITY, INCLUDING
NAME OF SONG, RECORD NUMBER, ARTISTS, AND RE-
CORING ON THE REVERSE SIDE.

AP—APOLLO	CT—COAST	MU—MUSICRAFT
BB—BLUEBIRD	DE—DECCA	NA—NATIONAL
BT—BEL-TONE	EC—EXCLUSIVE	RH—RHAPSODY
BW—BLACK & WHITE	EX—EXCELSIOR	SI—SIGNATURE
CA—CAPITOL	FS—FOUR STAR	ST—STERLING
CD—CADET	JB—JUKE BOX	VI—VICTOR
CO—COLUMBIA	MA—MAJESTIC	VO—VOGUE
CS—COSMO	ME—MERCURY	

	Nov. 4	Oct. 28	Oct. 21
1—Rumors Are Flying	136.4	142.9	145.7
CA-282—BILLY BUTTERFIELD O. The Sharp Scarf			
CO-37069—FRANKIE CARLE O. Without You			
DE-23656—ANDREWS SISTERS Them That Has — Gets			
MA-7205—THREE SUNS It's All Over Now			
VI-20-1944—BETTY RHODES How Could I			
2—To Each His Own	128.6	135.5	136.3
CO-37063—MODERNAIRES Holiday for Strings			
DE-23615—INK SPOTS I Never Had a Dream Come True			
FS-1131—TRUDY ERWIN & OPIE CATES ORCH. Cherakoo			
MA-7188—EDDY HOWARD ORCH. Cynthia's In Love			
MA-1070—EDDY HOWARD O. Careless			
ME-3022—TONY MARTIN I'll See You In My Dreams			
RH-109—THE ESQUIRE TRIO You Might At Least Have Said Goodbye			
SI-15053—MARIE GREENE Doin' What Comes Natur'ly			
VI-20-1921—FREDDY MARTIN ORCH. You Put a Song in My Heart			
3—Five Minutes More	110.2	96.7	116.6
CA-287—SKITCH HENDERSON O. You'll See What a Kiss Can Do			
CO-37048—FRANK SINATRA How Cute Can You Be!			
DE-18909—HELEN FORREST I've Never Forgotten			
MA-7197—THREE SUNS By the Waters of Minnetonka			
MU-15086—PHIL BRITO			

	Nov. 4	Oct. 28	Oct. 21
VI-20-1922—TEX BENEKE Texas Tex			
4—Ole Buttermilk Sky	88.8	46.1	59.4
AR-155—HOAGY CARMICHAEL AND HIS ORCH. Ginger and Spice			
CA-285—PAUL WESTON O. Just Squeeze Me			
CO-37073—KAY KYSER ORCH. On the Wrong Side of You			
DE-18913—CONNIE BOSWELL Love Doesn't Grow on Trees			
MA-7199—DANNY O'NEIL Remember Me?			
VI-20-1982—HELEN CARROLL—CASE O. Let's Sail to Dreamland			
5—South America, Take It Awoy	83.6	93.5	97.0
CO-37051—XAVIER CUGAT O. Chiquita Banana			
OE-23562—BETTY GARRETT Little Surplus Me			
DE-23569—BING CROSBY—ANDREWS SISTERS Route 66			
MA-7202—GEORGE PAXTON O. Just the Other Day			
6—The Things We Did Lost Summer	50.6	40.2	40.5
CA-297—JO STAFFORD—WESTON ORCH. You Keep Coming Back Like a Song			
CO-37089—FRANK SINATRA The Coffee Song			
DE-23655—BING CROSBY—J. DORSEY Sweet Lorraine			
MA-12007—GEORGIA GIBBS Is It Worth It?			
VI-20-1972—VAUGHN MONROE ORCH. More Now Than Ever			
7—Surrender	47.6	46.3	48.3
AR-150—JAN SAVITT AND HIS TOP HATTERS— VOCAL BY BOB D'ANDREA			
Along With Me			
CO-36985—WOODY HERMAN ORCH. The Good Earth			
CS-483—TONY PASTOR & BAND Cynthia's In Love			
DE-18897—RANDY BROOKS One Love			
MA-7186—GEORGE OLSON ORCH. I've Got a Watkie Talkie			
MU-15073—PHIL BRITO Who Told You That Lie			
VI-20-1877—PERRY COMO More Than You Know			
B—This is Always	38.6	67.3	40.6
AR-154—GINNY SIMMS WITH LOU BRING AND HIS ORCH. Somewhere In The Night			
CA-277—JO STAFFORD I'll Be With You in Apple Blossom Time			
CO-37052—HARRY JAMES ORCH. I've Never Forgotten			
DE-18878—DICK HAYMES Willow Road			
MA-7195—GEORGE PAXTON ORCH. Along With Me			
SI-15038—HARRY COOL ORCHESTRA Hold Me, Hold Me, Hold Me			
VI-20-1885—BETTY RHODES Somewhere In The Night			
9—Posse	36.4	26.2	11.1
CA-294—MARGARET WHITING For You, For Me, Forevermore			
CO-37096—DICK JURGENS O. You'll See What a Kiss Can Do			
DE-18906—EVELYN KNIGHT Land of Dreams			
MA-7207—RAY McKINLEY O. Hoodle-Addle			
VI-20-1951—BENEKE—MILLER O. The Woodchuck Song			
10—Pretending	35.6	29.4	28.2
CA-271—ANDY RUSSELL Who Do You Love I Hope			
CO-36991—KATE SMITH And Then I Looked at You			
DE-23661—CROSBY—L. PAUL TRIO Gotta Get Me Somebody to Love			
11—Choo Choo Ch'Boogie	27.3	31.3	31.6
DE-23610—LOUIS JORDAN ORCH. That Chick's Too Young to Fry			
12—The Old Lomplighter	20.8	19.6	8.6
CA-288—HAL DERWIN I Guess I'll Get the Papers			
CO-37095—KAY KYSER O. Huggin' and Chalkin'			
MA-1061—MORTON DOWNEY The Whole World is Singing			
VI-20-1963—SAMMY KAYE O. Touch-Me-Not			
13—I Guess I'll Get the Papers	19.3	28.5	23.5
CA-288—HAL DERWIN The Old Lomplighter			

	Nov. 4	Oct. 28	Oct. 21
CO-37066—LES BROWN ORCH. The Whole World is Singing My Song			
DE-23638—MILLS BROTHERS Too Many Irons in the Fire			
VI-20-1962—HERBIE FIELDS ORCH. There's Nothing the Matter With Me			
* 14—Blue Skies	19.2	28.0	26.9
AP-1015—THE SMOOTHIES Blue Skies			
CA-188—BETTY HUTTON—WESTON O. Stuff Like That There			
CO-37053—BENNY GOODMAN ORCH. I Don't Know Enough About You			
CO-37070—COUNT BASIE O. (FT-VI) The King			
OE-23553—LES PAUL TRIO Dark Eyes			
DE ALB. A-481 (23646-50) BING CROSBY DE-23646 (A481) CROSBY—TROTTER ORCHESTRA (I'll See You In Cuba)			
DE-23622—JOHNNY LONG O. In a Shanty in Old Shanty Town			
MA-1046—MORTON DOWNEY All By Myself			
VI-20-1917—PERRY COMO Girl of My Dreams			
VI-27566—TOMMY DORSEY O. Back Stage at the Ballet			
VI-45-0007—DINAH SHORE How Deep Is the Ocean			
VI-20-1896 (P 1593) WAYNE KING ORCH. Always			
VO-733—HOUR OF CHARM ORCHESTRA Seville			
15—The Coffee Song	13.8	7.9	12.8
CO-37089—FRANK SINATRA The Things We Did Last Summer			
MA-7191—LOUIS PRIMA ORCH. Whatcha Gonna Do			
VI-20-1943—FOUR KING SISTERS Stone Cold Dead in the Market			
16—The Whole World Is Singing My Song	13.4	7.0	6.2
CA-300—JACK SMITH Everybody Kiss Your Sweetheart			
CO-37066—LES BROWN O. I Guess I'll Get the Papers			
17—For Sentimental Reasons	13.1	23.4	8.2
CA-304—KING COLE TRIO The Best Man			
CO-37082—TOMMY TUCKER O. The Man That Comes Around			
DE-23670—ELLA FITZGERALD—DELTA RHYTHM BOYS Rhythm Boys			
DE-18895 (A-467) FRED WARING O. You'd Be So Nice to, etc.			
MA-7204—EDDY HOWARD O. So Early?			
VI-20-1891—CHARLIE SPIVAK O. It's All Over Now			
18—The Girl That I Morry	10.5	1.4	4.9
19—You Keep Coming Back Like a Song	6.9	13.1	22.6
CA-297—JO STAFFORD—WESTON O. The Things We Did Last Summer			
CO-37072—DINAH SHORE Way That the Wind Blows			
DE-23647 (A-481)—TROTTER & CROSBY Getting Nowhere			
MA-12000—GEORGIA GIBBS Willow Road			
VI-20-1947—DENNIS DAY Remember When You Song, Oh Promise Me			
20—On the Boordwalk	6.8	11.7	8.4
CO-37074—THE CHARIOTEERS You Make Me Feel So Young			
DE-18914—DICK HAYMES You Make Me Feel So Young			
VI-20-1984—FREDDY MARTIN O. I Wanna Know You Better			
21—Sooner or Later	6.6	—	—
22—Doin' What Comes Natur'ly	6.5	4.2	10.3
CO-36976—DINAH SHORE I Got Lost in His Arms			
DE-23584 (A-468) J. BLACKTON ORCH. Moonshine Lullaby			
DE-18872—J. DORSEY ORCH. All That Glitters			
MA-7193—DE MARCO SISTERS That Wonderful Worrisome Feeling			
SI-15053—MARIE GREENE Ta Each His Own			
VI-20-1878—FREDDY MARTIN O. Blue Champagne			
VI-46-0001—AL GOODMAN ORCH. You Can't Get a Man with a Gun, They Say It's Wonderful; 2. I Got Lost in His Arms			
23—The House of Blue Lights	6.4	5.1	13.8
CA-251—FREDDIE SLACK—E. MORSE Hey Mr Postman			
CS-486—HAL McINTYRE & ORCH. I Got The Blue Lights On			

	Nov. 4	Oct. 28	Oct. 21
DE-23641—ANDREWS SISTERS A Man is a Brother to a Mule			
24—They Soy It's Wonderul	5.4	2.2	9.4
CA-252—ANDY RUSSELL Laughing on the Outside (Crying on the Inside)			
CO-36975—FRANK SINATRA The Girl That I Marry			
DE-23586 (A-468)—J. BLACKTON O. Anything You Can Do			
DE-18829—BING CROSBY These Foolish Things			
MA-7176—JACK LEONARD September Song			
VI-46-0001—AL GOODMAN O. 1. You Can't Get a Man with a Gun; 2. I Get Lost in His Arms 3. Doin' What Comes Natur'ly			
VI-20-1857—PERRY COMO If You Were the Only Girl			
25—And Then It's Heaven	5.3	7.8	9.9
CA-281—DINNING SISTERS I Love My Love			
CO-37060—HARRY JAMES O. I Guess I Expected Too Much			
DE-18876—RUSS MORGAN Under the Willow Tree			
MA-7198—DANNY O'NEIL That's My Home			
26—Zip-A-Dee Doo-Do	5.1	—	—
27—There's No One But You	5.0	4.9	3.4
CO-36960—KAY KYSER ORCH. One-zy Two-zy I Love You-zy			
DE-18834—MILLS BROTHERS I Don't Know Enough About You			
VI-20-1866—TOMMY DORSEY ORCH. Sweet Eileen			
28—The Best Man	4.4	1.1	—
29—Somewhere In the Night	4.3	10.3	5.0
AR-154—GINNY SIMMS WITH LOU BRING AND HIS ORCH. This Is Always			
CA-272—MARTHA TILTON You Make Me Feel So Young			
CO-37054—FRANK SINATRA One Love			
DE-18886—HELEN FORREST I Like Mike			
MA-7196—GEORGE OLSEN ORCH. Which Way Did They Go			
VI-20-1885—BETTY RHODES This Is Always			
30—Ugly Chile	4.2	6.1	5.1
CA-268—JOHNNY MERCER My Sugar Is So Refined			
31—Without You	4.1	2.8	3.2
CA-234—A. RUSSELL—WESTON O. If I Had a Wishing Ring			
CO-37069—FRANKIE CARLE O. Rumors Are Flying			
DE-18874—RANDY BROOKS Strange Love			
MA-5000—NORO MORALES Walter Winchell Rhumba			
VI-25-1058—DESI ARNAZ O. Cuban Pete			
32—I Got the Sun In the Morning	3.6	2.5	8.5
CO-36977—LES BROWN O. It Couldn't Be True			
DE-23587 (A-468) J. BLACKTON O. I Got Lost in His Arms			
DE-18861—LEO REISMAN I Got Lost in His Arms			
ME-3020—BUDDY MORROW ORCHESTRA When the Moon Is Gone			
MU-365—ARTIE SHAW ORCHESTRA Along With Me			
SI-15028—MONICA LEWIS Blue And Melancholy Mood			
33—Two Silhouettes	2.9	3.2	2.3
CO-37050—OINAH SHORE That Little Dream Got Nowhere			
34—If You Were the Only Girl	2.6	6.6	2.5
CO-37092—CLAUDE THORNHILL O. It's a Pity to Say Goodnight			
DE-18590—DICK HAYMES Home			
VI-20-1857—PERRY COMO They Say It's Wonderful			
35—If I'm Lucky	2.5	—	—
36—Aren't You Kind of Glod We Did	2.4	1.6	-1.0
37—I Don't Know Why	2.3	2.1	3.5
38—I Know	2.2	2.3	2.0
CO-37047—E. LAWRENCE O. Who Do You Love I Hope			
DE-18782—JUBILAIRES—KIRK O. Get Together With the Lord			
VI-20-1914—GLENN MILLER O. Everybody Loves My Baby			
39—I'd Be Last Without You	2.1	4.0	8.3

C.M.I. BLUE BOOK

FOREWORD Many times, wide differences appear in the high and low prices of certain equipment. Like any true reporter The C.M.I. Blue Book can only feature the market prices as they are quoted. The C.M.I. Blue Book acts exactly the same as the market quotation board at the Stock Exchange—posting the prices as they are quoted for the past week, regardless of how much they may seem to be out of line. Some prices do not change for months. The C.M.I. Blue Book, rather than show no price, retains the last known quotations for such equipment so that the subscriber at least has the last known prices as a basis to work with. Prices continue to be very widely divergent these days. Someone on the West Coast may feel a certain machine worth \$150.00 whereas someone on the East Coast may think it worth but \$75.00. Of course, condition, serial, appearance, demand, territory, quantity, etc., must all be taken into consideration. The C.M.I. Blue Book reports each quotation exactly as it is made and depends on the subscriber to make average price adjustment to fit the peculiarities of his own territory.

METHOD The C.M.I. Blue Book should be read as follows: First price listed is lowest price for the week; Second price listed is highest price. Where only one price appears this should be considered lowest price.

IMPORTANT Machines underlined mean these were most active in trading the past week.

CODE Check this code carefully. Become acquainted with each one of the code numbers and what they signify. These code numbers appear in front of the name of each machine.

1

MEANS PRICE
WENT UP.

2

MEANS PRICE
WENT DOWN.

3

MEANS MACHINE JUST ADDED
TO LIST.

4

MEANS PRICES WENT UP AND DOWN
DURING THE PAST WEEK.

5

MEANS PRICES REMAINED SAME AS
IN LAST PRICE LISTS.

6

MEANS NO PRICES QUOTED FOR PAST
TWO WEEKS.

7

MEANS NO PRICES QUOTED FOR PAST
THREE WEEKS.

XX

MEANS NO PRICES QUOTED FOR
MANY WEEKS — PRICE SHOWN IS
LAST KNOWN QUOTATION.

THE CASH BOX

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THE COIN MACHINE INDUSTRY"

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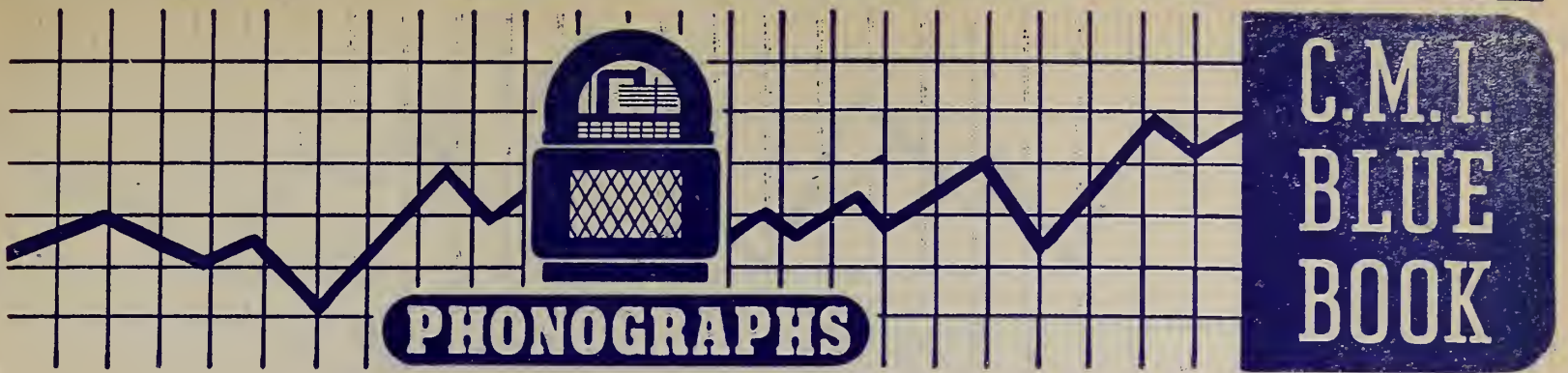
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THE C.M.I. BLUE BOOK REPORTS EACH QUOTATION EXACTLY AS IT IS MADE AND DEPENDS ON THE SUBSCRIBER TO MAKE AVERAGE PRICE ADJUSTMENT TO FIT THE CONDITIONS IN HIS OWN TERRITORY.



WURLITZER

ROCKOLA

5. P-10	49.50	85.00
xx. P-10 III	65.00	69.50
5. P-12	160.00	185.00
6. 312	125.00	145.00
xx. P-400	59.50	175.00
2. 412	99.50	200.00
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xx. 412 DC Cr	32.50	
1. 412 III	115.00	135.00
xx. 316	100.00	150.00
5. 416	125.00	195.00
2. 616	135.00	295.00
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2. 616 III	150.00	300.00
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7. 616 A	170.00	175.00
5. 716	175.00	195.00
4. 24	200.00	375.00
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xx. Revamp (24)	275.00	375.00
2. 600 R	270.00	375.00
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2. 600 K	300.00	425.00
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4. 500	315.00	375.00
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2. 500 A	320.00	395.00
1. 500 K	350.00	430.00
6. 41 (Counter)	125.00	150.00
2. 51 (Counter)	120.00	135.00
2. 61 (Counter)	99.00	150.00
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5. 71 (Counter)	169.50	200.00
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2. 81 (Counter)	189.50	200.00
xx. 50	75.00	125.00
2. 700	400.00	650.00
2. 750 M	464.50	575.00
2. 750 E	450.00	675.00
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2. 780M Colonial	409.50	450.00
2. 780 E	409.50	595.00
2. 800	444.50	649.50
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2. 850	454.50	700.00
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1. 950	545.00	725.00
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4. 42-24 (Rev)	235.00	395.00
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2. 42-500 (Rev)	275.00	430.00
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2. 42-600 (Rev)	275.00	495.00
5. 300 Adaptor	22.50	29.50
5. 320 Wireless Wall Box	6.95	11.50
6. 310 Wall Box 30 Wire	4.95	9.50
6. 320 2 Wire Wall Box	9.00	15.00
xx. 332 2 Wire Bar Box	9.50	19.50
7. 331 2 Wire Bar Box	7.00	15.00
5. 304 2 Wire Stepper	15.00	20.00
xx. Wireless Strollers	25.00	
5. 430 Speaker Cab with 5, 10, 25c Box	69.50	85.00
xx. 420 Speaker Cabinet	50.00	
1. Twin 616 Steel Cab Adp Amp Stp Speaker	145.00	165.00
5. Twin 12 Steel Cab Adp Amp Stp	175.00	225.00
xx. Selector Speaker	95.00	100.00
xx. 100 Wall Box 5c 30 Wire	4.00	15.00
xx. 100 Wall Box 10c	17.50	
xx. 111 Bar Box	10.00	25.00
5. 125 Wall Box, 5, 10, 25	15.00	17.50
6. 120 Wall Box	7.95	25.00
7. Bar Brackets	2.00	3.50
xx. 305 Impulse Rec	2.50	25.00
xx. 350 Wls Speaker	20.00	25.00
7. 115 Wall Box Wire	15.00	25.00
xx. 135 Step Receiver	15.00	25.00
6. Imp Step Fast	35.00	39.50
xx. 150 Impulse Rec	20.00	
xx. 337 Bar Box	32.50	
7. 306 Music Transmit	7.50	9.50
xx. 39A Speaker	25.00	
6. 130 Adaptor	27.50	
xx. Steel Cab Speaker	140.00	175.00
xx. 580 Speaker	75.00	210.00

2. 12 Record	95.00	119.50
4. 16 Record	99.50	139.50
xx. Rhythm King 12	69.50	149.50
xx. Rhythm King 16	135.00	199.50
5. Imperial 16	165.00	199.50
2. Imperial 20	190.00	225.00
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2. Windsor	275.00	300.00
5. Windsor III	249.50	259.50
5. Monarch	175.00	195.00
2. Std Dial-a-Tone	325.00	350.00
1. '40 Super Rockolite	315.00	475.00
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xx. Counter '39	119.50	149.50
2. '39 Standard	249.50	375.00
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2. '39 DeLuxe	295.00	405.00
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7. '40 Super Walnut	325.00	350.00
7. '40 Super Marb'e	325.00	365.00
2. '40 Master Walnut	300.00	319.50
4. '40 Master Rockolite	279.50	425.00
xx. '40 Counter	175.00	215.00
xx. '40 Counter with Std	139.50	
2. '41 Premier	387.50	519.50
xx. Wall Box	14.50	15.00
xx. Bar Box	5.00	
5. Spectravox '41	50.00	85.00
7. Glamour Tone Column	75.00	95.00
5. Modern Tone Column	45.00	49.50
2. Playmaster & Spectravox	295.00	395.00
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2. Playmaster	235.00	400.00
xx. Twin 12 Cab Speak	175.00	275.00
xx. 20 Rec Steel Cab ASA	109.50	
xx. Playboy	30.00	
2. Commando	391.50	525.00
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xx. 1501 Wall Box	5.00	10.00
xx. 1502 Bar Box	5.00	10.00
xx. 1503 Wall Box	14.50	15.00
xx. 1504 Bar Box	18.00	19.50
xx. 1510 Bar Box	22.50	29.50
xx. 1525 Wall Box	27.50	35.00
xx. 1526 Bar Box	24.50	25.00
6. Dial-a-Tone B&W Box	7.00	10.00
xx. 1805 Organ Speaker	49.50	50.00
xx. Tone-a-Lier	54.50	
xx. DeLuxe Jr Console Rock	150.00	245.00

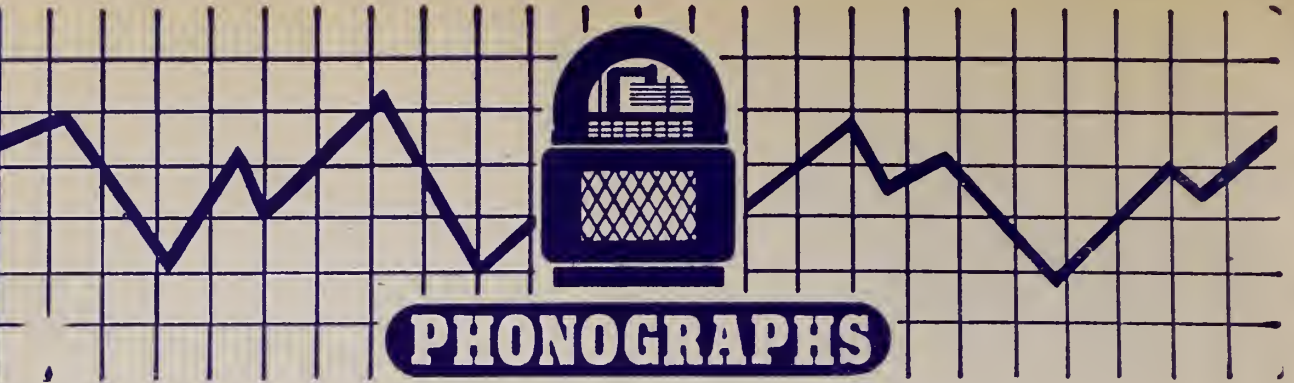
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2. Hi Boy 302	275.00	495.00
2. Sing'ng Towers (201)	275.00	325.00
2. Streamliner 5, 10, 25	175.00	250.00
2. Top Fight	175.00	200.00
xx. Model V5 Phono	60.00	
xx. Singing Towers Sp ak	15.00	
2. Singing Towers (301)	175.00	275.00

BUCKLEY

5. New Wall Box	10.00	15.00
1. New Bar Box	15.00	24.50
1. Wall & Bar Box Old Style	5.00	9.50
7. Ill Wall & Bar Box	11.00	12.50
6. 32 Record Adaptor	5.00	15.00
6. 24 Record Adaptor	14.50	20.00
xx. 16 Record Adaptor	15.00	
xx. Steel Cabinet	10.00	20.00
xx. Zephyr Speak Cab	11.25	
xx. 20 Rec Seeburg Adaptor	25.00	39.50
1. Bar Brackets	1.50	3.00

C.M.I. BLUE BOOK



SEEBURG

xx. Selectomatic 10	35.00	65.00
2. Symphonola	95.00	99.50
6. Model A Ill	85.00	100.00
5. Model B	62.50	95.00
xx. Model C	37.50	99.50
xx. Model H	100.00	
1. Rex	175.00	275.00
xx. Model K15	95.00	150.00
6. Model K20	195.00	325.00
5. Royale	145.00	250.00
4. Plaza	215.00	300.00
2. Regal	225.00	265.00
2. Regal RC	275.00	385.00
xx. Model A	125.00	
2. Gem	160.00	225.00
4. Classic	350.00	425.00
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1. Classic RC	350.00	375.00
4. Mayfair	275.00	375.00
xx. Mayfair RC	375.00	400.00
xx. Melody King	125.00	135.00
1. Crown	195.00	299.50
7. Crown RC	345.00	415.00
6. Concert Grand	269.50	425.00
2. Colonel	325.00	429.50
4. Colonel RC	335.00	495.00
7. Concert Master RC	289.50	545.00
xx. Cadet	349.50	
1. Cadet RC	335.00	465.00
5. Major	345.00	425.00
xx. Major RC	375.00	400.00
6. Envoy	365.00	395.00
2. Envoy RC	365.00	465.00
2. Vogue	314.50	495.00
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2. Vogue RC	314.50	415.50
4. Casino	199.50	300.00
xx. Casino RC	389.50	
2. Commander	324.50	424.50
1. Commander RC	395.00	465.00
2. Hi Tone 9800	324.50	615.00
4. Hi Tone 9800 RC	427.50	575.00
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2. Hi Tone 8800	339.50	500.00
1. Hi Tone 8800 RC	400.00	579.50
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4. Hi Tone 8200	375.00	425.00
2. Hi Tone 8200 RC	389.50	579.50
xx. 20 Record '43 Cab	350.00	399.50
7. Selectomatic 16	5.75	6.50
xx. Selectomatic 24	7.50	8.50
xx. Selectomatic 20	5.00	10.00
xx. Remote Speak Organ	20.00	22.50
xx. Multi Selector 12 Rec	49.50	69.50
xx. Me'ody Parade Bar	4.50	
2. 5c Wallomatic Wireless	19.50	35.00
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5. 5c Baromatic Wire'ess	35.00	45.00
5. 5c Wallomatic 3 Wire	9.50	21.00
1. 30 Wire Wall Box	7.00	9.50
xx. Power Supply	15.00	
xx. 5, 10, 25c Baromatic 3 Wire	35.00	45.00
1. 5, 10, 25c Wallomatic 3 Wire	25.00	32.50
7. 5, 10, 25c Wallomatic Wireless	30.00	35.00
xx. 5, 10, 25c Baromatic Wireless	32.50	41.50
xx. Electric Speaker	25.00	29.50
xx. Wireless Stroller	17.50	
6. Wall Brackets	2.00	3.00
xx. Wired Speak Organ	15.00	18.00

KEENEY

xx. Wall Boxes	1.50	6.00
xx. Adaptor for Seeburg	25.00	
xx. Adaptor for Rockola	27.50	35.00
xx. Adaptor for 616 Wurlitzer	15.00	
xx. Twin 12 Adaptor	25.00	37.50
xx. Wurlitzer 24 Adaptor	15.00	25.00
xx. Adaptor for Mills Empress	20.00	24.50
xx. Organ Speaker	35.00	
xx. Sun Ray Speaker	25.00	
xx. Bar Brackets	2.50	3.50

MILLS

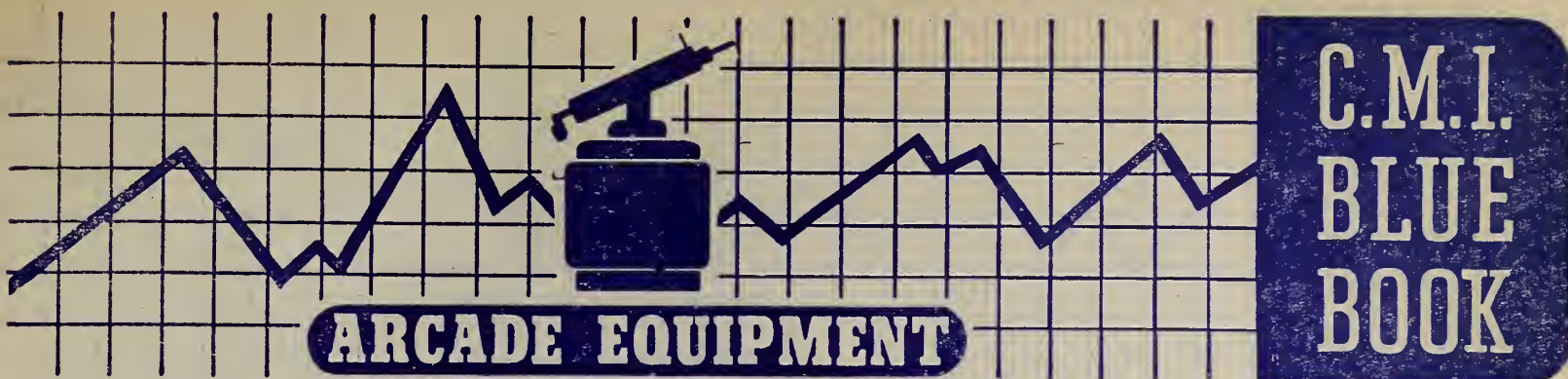
6. Zephyr	49.50	65.00
xx. Studio	70.00	119.50
xx. Dance Master	70.00	99.50
xx. D.Luxe Dance Master	50.00	52.50
6. Do R eMi	50.00	75.00
1. Panoram	295.00	395.00
1. Throne of Music	225.00	325.00
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xx. Throne with Adaptor	275.00	285.00
1. Empress	295.00	325.00
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xx. Panoram Adaptor	8.50	
xx. Panoram 10 Wall Box	8.50	
xx. Speaker	10.00	27.50
1. Panoram Peck (Con)	295.00	395.00
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6. Conv for Panoram Peck	12.50	29.50

GABEL

xx. 12 Record Jr	42.50	125.00
xx. 12 Record with Adaptor	58.50	
xx. 12-12 Adaptor	94.00	
xx. 18 Rec II Grill	20.00	75.00
xx. 18 wth Adaptor	99.50	125.00
xx. 20 Record Lite Up	225.00	265.00
xx. 24 Record Last Mdl	75.00	95.00

PACKARD

6. Pla Mor Wall and Bar Box	27.50	29.50
xx. Bar Bracket	4.50	5.00
xx. Willow Adaptor	18.00	59.50
xx. Chestnut Adaptor	25.00	36.50
xx. Cedar Adaptor	30.00	39.50
xx. Poplar Adaptor	25.00	46.50
xx. Maple Adaptor	30.20	
xx. Juniper Adaptor	27.00	28.00
xx. Elm Adaptor	25.00	
xx. Pine Adaptor	25.00	50.50
xx. Beech Adaptor	20.00	71.50
xx. Spruce Adaptor	35.00	45.00
xx. Ash Adaptor	25.00	35.00
xx. Walnut Adaptor	25.00	59.50
xx. Lily Adaptor	14.50	17.00
xx. Violet Speaker	21.00	24.50
xx. Orchid Speaker	49.50	50.00
xx. Iris Speaker	55.00	59.50



ARCADE EQUIPMENT

2. Amusematic Lite League	185.00	425.00	4. Keeney Sub Gun	45.00	99.00
6. Atlas Baseball	49.50	85.00	2. Keeney Texas League	19.50	42.50
2. ABT 6 Gun Rifle Rg	325.00	1000.00	6. Kirk Air Defense	115.00	169.50
xx. Bally Basketball	35.00	39.50	5. K'rk Night Bomber	142.50	195.00
6. Bally Alley	30.00	70.00	xx. Keep Punching	50.00	100.00
2. Bally Convoy	160.00	125.00	xx. Klip a Nip (Con)	16.50	16.75
1. Bally Defender	110.00	175.00	xx. Kue Ball	25.00	30.00
xx. Bally Eagle Eye	49.50		6. Liberator	129.00	150.00
2. Bally King Pin	69.50	189.50	6. Midget Skee Ball DeL	69.50	125.00
xx. Bally Lucky Strike	45.00	69.50	xx. Mills Rotary Digger	29.50	32.50
2. Bally Rapid Fire	50.00	125.00	6. Mutoscope Ace Bomber	139.50	175.00
2. Bally Sky Battle	69.50	95.00	xx. Mutoscope Bowl Alley	100.00	
xx. Bally Racer	50.00	60.00	2. Mutoscope Dr Mobile	160.00	199.50
xx. Bally Bull Jap Con	50.00	59.50	xx. Mutoscope Dr Mobile w tk	235.00	260.00
5. Bally Shot the Bull	40.00	45.00	6. Mutoscope Elec Trav Crane	75.00	89.50
6. Bally Torpedo	120.00	175.00	xx. Mutoscope Fan Ft Dig	39.50	79.50
5. Bally Undersea Raider	175.00	350.00	4. Mutoscope Photomatic	485.00	675.00
xx. Bang-a-Deer	75.00	85.00	xx. Mutoscope Roll Frt Cr	50.00	69.50
5. Bell-o-Ball	35.00	39.50	2. Mutoscope Sky Fighter	94.50	199.50
xx. Blister Gunner Con	10.00		xx. Mutoscope Sky Fighter w con	195.00	
5. Bowl-a-Bomb	119.50	125.00	xx. Mutoscope Hockey	55.00	90.00
xx. Bowl-a-Jump	329.50		xx. Mutoscope Magic Fing	85.00	125.00
6. Bowl-a-Way	235.00	295.00	xx. Mutoscope Pokerino	45.00	90.00
6. Bowling League	95.00	129.50	6. Munves Super Skee Roll	175.00	349.50
xx. Buckley DeLuxe Dig	75.00	165.00	1. Munves Trap the Jap	85.00	150.00
6. Buckley Treas Is Dig	45.00	99.50	xx. Pennant	35.00	49.50
xx. Casino Golf	29.50	35.00	2. Periscope	75.00	129.50
4. Champion Hockey	74.50	149.50	7. Pitchem & Catchem	125.00	169.50
4. Chicoin Goalee	250.00	449.50	5. Pilot Trainer	495.00	500.00
2. Chicoin Hockey	94.50	185.00	6. Poker & Joker	65.00	100.00
xx. Chicoin Rola Score	75.00	129.50	xx. Radio Rifle	24.50	29.50
6. Chester Pollard Golf	34.50	55.00	xx. Rockola Ten Pins LD	30.00	35.00
6. Circus Romance	99.50	225.00	6. Rockola Ten Pins HD	50.00	54.50
xx. Cupid Wheel	60.00	75.00	xx. Rockola Tom M'x Rifle	25.00	39.50
xx. Daval Bumper Bowling	79.50	99.50	6. Rocko'a World Series	69.50	125.00
xx. Daval U Roll It	44.50		xx. Rockola Talkie Hrsp	100.00	125.00
xx. Evans Duck Pin Alley	189.50		xx. Rock o Ball .N.	75.00	175.00
6. Evans In the Barrel	110.00	139.50	2. Scientific Baseball	72.50	99.50
2. Evans Super Bomber	74.50	225.00	2. Scientific Basketball	30.00	39.50
xx. Evans Play Ball	89.50	135.00	2. Scientific Batting Pr	59.50	115.00
5. Evans Skee Ballette	74.50	89.50	xx. Scientific Battle Royal	149.50	
5. Evans Ten Strike LD	50.00	60.00	xx. See a Freak	49.50	89.50
5. Evans Ten Strike HD	75.00	79.50	7. Scientific X-Ray Pkr	49.50	109.50
7. Evans Ten Strike '46	295.00	372.50	2. Seeburg Chicken Sam	50.00	74.50
2. Evans Tommy Gun	59.50	119.50	xx. Seeburg Jap Con	69.50	149.50
xx. Exhibit Bicycle	39.50	65.00	6. Seeburg Jail Bird	95.00	150.00
xx. Exhibit Basketball	75.00		xx. Seeburg H't'er Con	70.00	149.50
6. Exhibit Bowling Alley	59.50	90.00	xx. Seeburg Hockey	75.00	100.00
xx. Exhibit Hi Ball	50.00	59.50	6. Seeburg Par Gun	94.50	150.00
5. Exhibit Merchantman Roll Ch Digger	45.00	79.50	6. Seeburg Rayo'ite	49.50	69.50
2. Exhibit Rotary Mdsr	175.00	295.00	5. Seeburg Shoot the Chute	67.50	99.50
5. Exhibit Vitalizer	69.50	95.00	6. Selectorscope	139.50	145.00
xx. Genco Bank Ball	145.00	149.50	xx. Shcot a Bazooka (Con)	10.00	
xx. Genco Play Ball	125.00	150.00	5. Skee Barrel Ro'l	119.50	165.00
5. Genco Total Roll	325.00	525.00	xx. Star Elec Hoist Dig	25.00	79.50
xx. Groetchen Mtn Climb	59.50	75.00	5. Super Torpedo	125.00	129.50
2. Groetchen Metal Typer	119.50	300.00	5. Supreme Bolascor	175.00	250.00
5. Gottlieb Skee Ballette	45.00	89.50	2. Supreme Gun (Rev)	58.50	129.50
5. Gott 3 Way Gripper '46	24.50	39.50	5. Supreme Skee Roll	175.00	219.50
xx. Jenn Roll in the Bar	80.00	82.00	xx. Supreme Skill Roll	329.00	349.50
2. Keeney Air Raider	50.00	119.00	2. Supreme Rocket Buster	95.00	110.00
6. Keeney Anti Aircraft Br	40.00	79.50	xx. Tail Gunner	49.50	125.00
6. Keeney Anti Aircraft Bl	34.50	49.50	5. Test Pilot	99.50	109.50
xx. Keeney Bowlette	150.00	200.00	xx. Target Roll 14 ft	79.50	
xx. Keeney Navy Bomber	100.00	175.00	xx. Thunderbolt	149.50	169.50
			xx. Tokio Raider (Con)	16.50	16.75
			6. Victory Pool (Play Pool)	74.50	75.00
			xx. Victory Roll	165.00	175.00
			6. Warner Voice Recorder	149.50	150.00
			xx. Western Baseball '39	37.50	45.00
			2. Western Baseball '40	60.00	110.00
			6. Western Major League	125.00	135.00
			xx. Western Super Strength	20.00	32.50
			xx. Western Recordit	200.00	325.00
			5. Wurlitzer Skeeball	325.00	375.00
			xx. Whee Gee Mystic	169.50	195.00
			2. Zingo	99.50	159.50

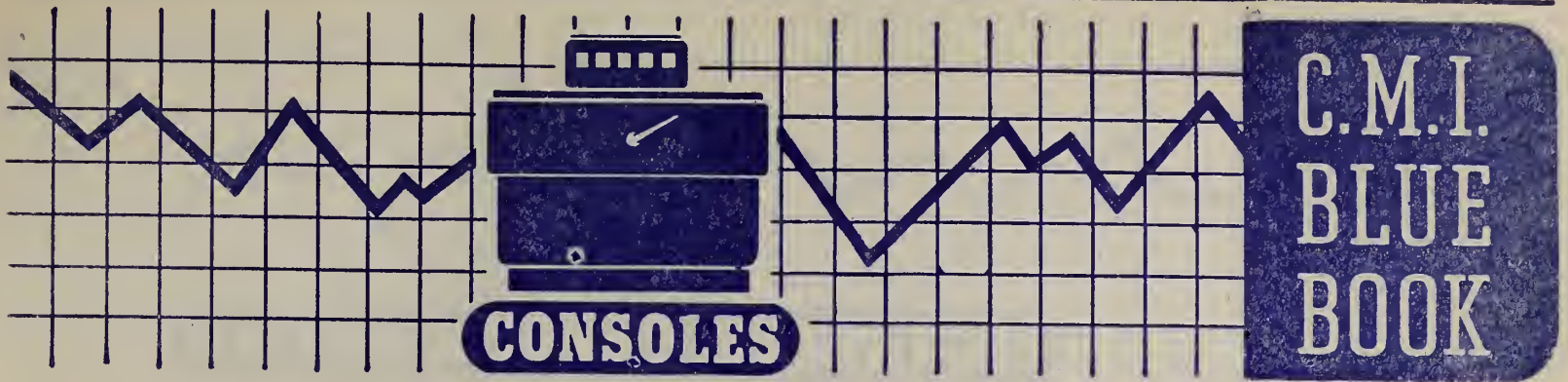
**C.M.I.
BLUE
BOOK**



ONE-BALLS

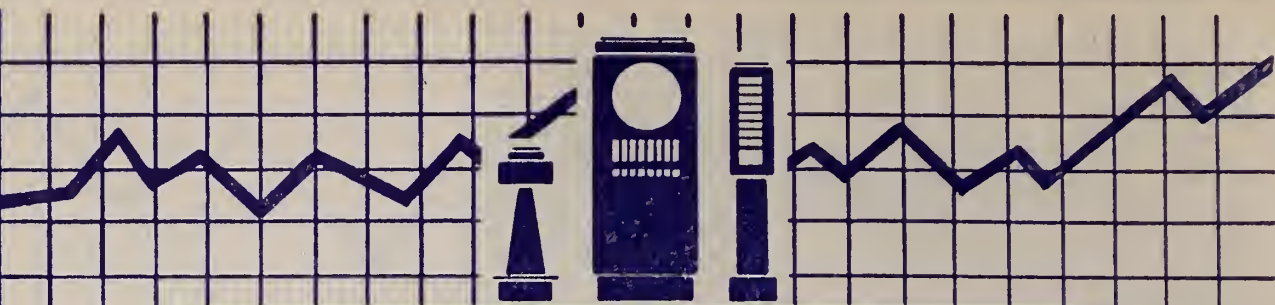
xx. All American Derby Con	49 50	70.00
xx. Arlington	11 50	15 00
xx. Aksaraben PO	35.00	49.50
xx. Arrowhead	35.00	
xx. Big Game PO	89.50	119.50
xx. Big Prize FP	35.00	39 50
7. Big Prize PO	34.50	39.50
2. Blue Grass FP	90.00	150.00
5. Blue Ribbon PO	35 00	40 00
5. Challenger	65.00	89.50
2. Club Trophy FP	150.00	209.50
xx. Congo	29 50	35 00
5. Contest FP	69.50	75.00
5. Dark Horse FP	119.50	150.00
xx. Derby King	65.00	70.00
xx. Derby Clock PO	69 50	75.00
xx. Derby Heat PO	32.50	
xx. Derby Time PO	65.00	100.00
xx. Derby Winner PO	100 00	125 00
4. '41 Derby FP	169.50	229.50
xx. Dust Whirls	249 50	250 00
xx. Eureka	49.50	59.50
xx. Feed Bag PO	50.00	
xx. Flasher PO	35.00	
xx. Fleetwood	24 50	35 00
xx. Flying Champ	35.00	50.00
6. Fairmount	200 00	325 00
xx. Fair Grounds PO	25.00	49.50
xx. Fast Track	29.50	
xx. Five-in-One FP	30 00	49 50
1. Fortune FP	110.00	169.50
xx. Gold Cup FP	30.00	39 50
5. Grand National	49 50	59 50
5. Grand Stand PO	35.00	49.50
xx. Gold Medal PO	25.00	45.00
xx. Hawthorne PO	49 50	55.00
xx. Horseshoes PO	35.00	
5. Jockey Club	225 00	295 00
2. Kentucky	150.00	169.50

2. Long Acre	249.50	279.50
5. Long Shot PO	150.00	175.00
5. One-Two-Three '39 FP	25.00	35.00
6. One-Two-Three '40	39.50	89.50
6. One-Two-Three '41	40.00	99.50
5. Owl FP	49.50	69.50
xx. Pas'ime (Rev)	175.00	293.50
5. Preakness PO	22.50	39.50
xx. Pacemaker PO	35.00	40.00
2. Pimlico FP	189.50	250.00
5. Pot Shot	39.50	40.00
5. Race King (Rev)	80.00	89.50
5. Record Time FP	105.00	149.50
6. Rockingham	179.50	200.00
2. Santa Anita	79.50	99.50
7. Flasher FP	64.50	
6. Sport Event FP	129.50	135.00
1. Sky Lark FP & PO	50.00	140.00
5. Sport Special FP	90.00	150.00
xx. Sport Page PO	29.50	75.00
5. Spinning Reels PO	47.50	80.00
6. Sport King PO	125.00	135.00
xx. Stepper Upper PO	50.00	55.00
5. Sportsman (Rev)	100.00	115.00
xx. Track Record	55.00	75.00
5. Thist'edown	35.00	49.50
5. Thoroughbred	249.50	279.50
5. Turf Champ FP	35.00	69.50
xx. Turf Special	15.00	
5. Turf King	295.00	300.00
xx. Victorious 1943 (Rev)	45.00	49.50
xx. Victorious 1944 (Rev)	70.00	75.00
6. Victorious 1945 (Rev)	65.00	109.50
xx. Victory FP	25.00	35.00
2. War Admiral (Rev)	79.50	85.00
xx. Whirlaway (Rev)	125.00	229.50
xx. Winning Ticket	60.00	65.00
xx. Zipper	29.50	



5. 5c Baker's Pacer DD	195.00	199.50	2. Mills 3 Bells	595.00	795.00
7. CS Baker's Pacer DD	225.00	425.00	xx. Mills Auto Dice 25c	39.50	65.00
xx. 25c Baker's Pacer DD	325.00	350.00	xx. Pace Century	300.00	350.00
xx. 5c Baker's Pacer Std	145.00	179.50	xx. Pace Marathon	99.50	
5. CS Baker's Pacer Std	425.00	450.00	6. Paces Races Bl Cab	64.50	69.50
xx. 25c Baker's Pacer Std	350.00	365.00	5. Paces Races Br Cab	79.50	85.00
xx. Bally Entry	22.50		xx. Paces Races Red Arrow	125.00	140.00
xx. Bangtails '39	50.00	90.00	5. Paces '39 Saratoga	75.00	89.50
xx. Bangtails '40	125.00	149.50	6. Paces '40 Saratoga	129.50	159.50
6. Bangtails '41	125.00	159.50	1. Paces Saratoga w rails	49.50	149.50
1. Big Game PO	95.00	109.50	5. Paces Saratoga no rails	60.00	69.50
1. Big Game FP	75.00	89.50	5. Paces Saratoga Comb	150.00	159.50
2. Big Top PO	79.50	95.00	2. Paces Saratoga Jr PO	64.50	75.00
2. Big Top FP	85.00	89.50	1. Paces Saratoga Sr PO	77.50	110.00
2. Bob Tail PO	75.00	99.50	2. Paces Ree's Comb	115.00	149.50
5. Bob Tail FP	99.50	159.50	1. Paces Ree's Jr PO	59.50	75.00
6. Buckley 7 Bells	175.00	350.00	7. Paces Ree's Sr PO	49.50	50.00
xx. Buckley Long Shot Par	790.00	850.00	4. Paces Reels with rails	79.50	99.50
xx. Buckley Col Slt Head	65.00		5. Paces Reels no rails	39.50	69.50
xx. Buckley Col New Top	75.00		xx. Paces Twin 5-5	275.00	
xx. Beulah Park	95.00	110.00	xx. Paces Twin 5-10	295.00	300.00
xx. Charley Horse	100.00	150.00	6. Paces Twin 10-25	195.00	225.00
xx. China Boy	43.50	59.50	2. Paces Twin Console 5-25	195.00	250.00
xx. Chucklette	39.50	73.50	xx. Pastime	125.00	200.00
2. Cub Bells	125.00	185.00	xx. Paddock Club	50.00	
6. Club Bells 25c	215.00	249.50	xx. Pamco DeLuxe Bell	17.50	25.00
xx. Club Chief	89.50		xx. Parlay Races	29.50	40.00
xx. Club House	25.00	40.00	xx. Pay Day	139.50	149.50
xx. Derby Day Slant	30.00		xx. Pleasant	6.00	
xx. Derby Day Flat	17.50	25.00	xx. Pick m	15.00	22.50
xx. Dix'e	59.50		6. Ray's Track	89.50	95.00
xx. Derby Winner	274.50		xx. Rio	25.00	59.50
xx. Domino'a	35.00		2. Roll 'em	119.50	139.50
xx. Double Bells	159.50	199.50	xx. Roll the Jr	75.00	89.50
xx. Duo Twin Bells 5-25	450.00	575.00	xx. Roll the Jr (41)	110.00	150.00
2. Evans Pacers	199.50	189.50	xx. Roulette Sr	250.00	490.00
xx. El Dorado	75.00		xx. Ro emont	22.50	25.00
xx. Exhibit Races	54.50	65.00	7. Royal Draw	25.00	69.50
5. Fast Time FP	99.50	100.00	xx. Royal Flash	39.50	50.00
5. Fast Time PO	65.00	75.00	xx. Royal Lucre '41	152.50	275.00
5. Favorite	25.00	49.50	xx. Roulette 25c Caille	225.00	250.00
xx. Flashing Thru	95.00		xx. Se burg Races	35.00	
xx. Flashing Ivories	245.00		xx. Saddle Club	35.00	47.50
6. Four Way Super Bell	297.50	299.50	xx. Silver Bell	29.50	32.50
xx. Fleetwood	30.00		5. Silver Moon Comb	100.00	119.00
2. Four Way Super Bell 3-5 1-25	140.00	609.00	5. Silver Moon PO	75.00	100.00
5. Four Way Super Bell 5-5 10-25	500.00	525.00	2. Silver Moon FP	60.00	114.50
xx. Four Horsemen	79.50	149.50	xx. Silver Moon 10c	119.50	
5. Galloping Domino (38)	75.00	99.50	1. Silver Moon 25c	125.00	175.00
xx. Galloping Domino (39)	109.50	139.50	xx. Skill Fed	79.50	89.50
5. Galloping Domino (40)	149.50	179.50	xx. Skillo	180.00	
5. Galloping Domino (41)	195.00	199.50	xx. Skill Time '37	37.50	55.00
2. Galloping Domino (42)	225.00	295.00	1. Skill Time '38	40.00	50.00
xx. Good Luck	135.00	179.50	7. Skill Time '41	65.00	69.50
4. High Hand	129.50	159.50	xx. Square Bell	65.00	75.00
xx. Hold & Draw	90.00		xx. Stanco Bell Double	119.50	
xx. Jungle Camp FP	50.00	59.50	xx. Stanco Bell Single	110.00	
xx. Jungle Camp PO	79.50	89.50	xx. Sugar King	35.00	50.00
5. Jumbo Parade Comb	125.00	169.50	2. Sun Ray	115.00	119.50
2. Jumbo Parade FP	55.00	109.50	2. Super Bell 5c Comb	135.00	294.50
2. Jumbo Parade PO	95.00	119.50	2. Super Bell 25c Comb	249.50	269.50
2. Jumbo Parade 25c	150.00	175.00	xx. Super Track Time	185.00	
6. Kentucky Club	79.50	110.00	xx. Super Track Time TKT	200.00	250.00
xx. Keen Kubes	129.50		xx. Suzie Q	75.00	
xx. Keenette	89.50		xx. Tanforan	25.00	44.50
xx. Keno	40.00		xx. Track King	25.00	
xx. Liberty Bell	19.50	24.50	xx. Track Meet	159.50	
5. Lincoln Field	79.50		xx. Track Odds West	90.00	100.00
xx. Long Champs	30.00	39.50	2. Track Odds Buck'ey	350.00	495.00
xx. Lucky Lucre	99.50	100.00	5. Track Odds Daily Dbl	350.00	379.50
5. Lucky Lucre '41	99.50	149.50	6. Track Odds DD JP Buckley	550.00	695.00
6. Lucky Lucre 5-25	175.00	199.50	5. Track Time '39	95.00	125.00
5. Lucky Lucre 5-5	75.00	125.00	5. Track Time '38	75.00	125.00
5. Lucky Star	125.00	129.50	xx. Track Time '37	55.00	65.00
5. Lucky Star '41	200.00	249.50	xx. Track Time TKT	75.00	
6. May Bells 5-5-5-25c	595.00	795.00	xx. Track Time '37 TKT	35.00	49.50
xx. Multiple Cubes PO	30.00	45.00	2. Triple Entry	129.50	149.50
xx. Multiple Racer	49.50	59.00	2. Two Way Super Bell 5-5	275.00	350.00
1. Mills 4 Bells	345.00	595.00	2. Two Way Super Bell 5-25	250.00	450.00

C.M.I. BLUE BOOK



CIGARETTE, CANDY & SCALES

CIGARETTE

DU GRENIER

1. Model S 7 Column	27.50	32.50
5. Model VD 7 Column	52.50	72.50
5. Model W 9 Column	52.50	55.00
7. Model WD 9 Column	55.00	74.50
6. Champion, 11 Column King Size	80.00	89.50
1. Champion, 9 Column	80.00	87.50
5. Champion, 7 Column	80.00	89.50

NATIONAL

xx. Model 9-50	50.00	90.00
xx. Model 7-50, Regular	42.50	80.00
7. Model 7-50, King Size	42.50	89.50
5. Model 9-30	62.50	65.00
xx. Model 9A	65.00	112.50
xx. Model 6-30	22.50	29.50
xx. Model 6-26	13.00	

ROWE

5. Aristocrat, 6 Column	15.00	22.50
5. Imperial, 6 Col.	35.00	50.00
5. Imperial, 8 Col.	57.50	62.50
xx. Royal, 6 Col.	35.00	65.00
xx. Royal, 8 Col.	60.00	72.50
6. Royal, 10 Col.	50.00	110.00
xx. President, 6 Col.	45.00	
xx. President, 8 Col.	55.00	95.00
xx. President, 10 Col.	100.00	125.00

U-NEED-A

7. Model E, 6 Col.	10.00	47.50
6. Model E, 8 Col.	35.00	57.50
7. Model E, 9 Col.	55.00	57.50
6. Model E, 12 Col.	35.00	62.50
xx. Model E, 15 Col.	45.00	75.00
xx. Model A, 8 Col.	30.00	35.00
xx. Model A, 9 Col.	35.00	82.50
xx. Model 500, 7 Col.	60.00	115.00
xx. Model 500, 9 Col.	59.50	99.50
xx. Model 500, 15 Col.	100.00	120.00

CANDY

DU GRENIER

xx. Candy Man	39.50	55.00
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NATIONAL

xx. Model 618, 6 Column	50.00	
xx. Model 918, 9 Column Regular	60.00	120.00
xx. Model 918, 9 Column Special	85.00	125.00

ROWE

xx. 8 Column Standard	45.00	95.00
xx. 8 Column DeLuxe	85.00	110.00
xx. 8 Column 1c Gum & Mint.	9.50	17.50
xx. 8 Column 5c Gum & Mint.	16.50	40.00

U-NEED-A-PAK

xx. 5 Column	70.00	75.00
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U-SELECT-IT

xx. 54 Bars	15.00	30.00
xx. 72 Bars	20.00	40.00

STONER

xx. 6 Column	55.00	
xx. 8 Column	65.00	

SCALES

WATLING

xx. Tom Thumb, Plain	47.50	50.00
xx. Tom Thumb, Fortune	75.00	115.00
xx. 500 Fortune	90.00	95.00
7. Hi-Boy Guesser	65.00	100.00

JENNINGS

xx. Junior	25.00	
xx. Lo Boy	49.50	

PEERLESS

xx. Lo Boy	37.50	50.00
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MILLS

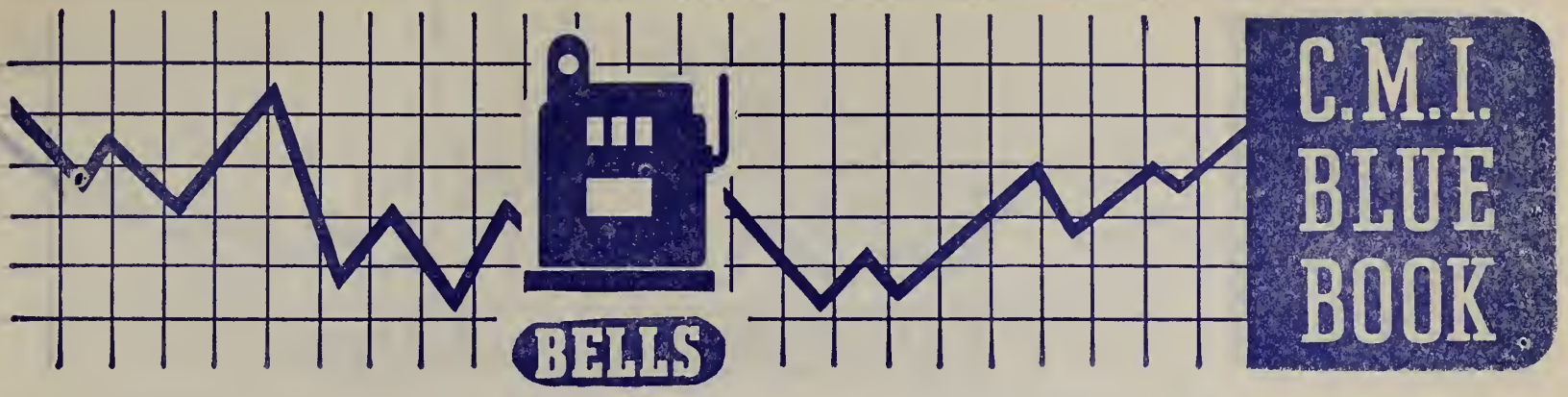
xx. Lo Boy	38.00	49.50
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PACE

xx. Lo Boy	40.00	50.00
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IDEAL

xx. Lo Boy	42.50	
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MILLS

7.	5c Black HL	175.00	185.00
xx.	10c Black HL	195.00	210.00
xx.	25c Black HL	225.00	250.00
xx.	5c Emerald Chrome HL	219.00	225.00
xx.	10c Emerald Chrome HL	275.00	
xx.	25c Emerald Chrome HL	450.00	
xx.	50c Emerald Chrome HL	395.00	
5.	5c Gold Chrome HL	175.00	185.00
7.	10c Gold Chrome HL	195.00	215.00
7.	50c Gold Chrome HL	300.00	375.00
1.	5c Gold Chrome	179.50	189.50
7.	10c Gold Chrome	149.50	160.00
1.	25c Gold Chrome	175.00	219.50
6.	50c Gold Chrome	250.00	425.00
6.	10c Gold Chrome	250.00	425.00
1.	5c Copper Chrome	159.50	189.50
7.	10c Copper Chrome	174.50	195.00
7.	25c Copper Chrome	184.50	200.00
6.	5c Club Bell	189.50	275.00
xx.	10c Club Bell	175.00	295.00
6.	25c Club Bell	150.00	275.00
xx.	50c Club Bell	600.00	
xx.	1c Blue Front	65.00	75.00
1.	5c Blue Front	100.00	159.50
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1.	10c Blue Front	100.00	179.50
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5.	25c Blue Front	125.00	199.50
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xx.	50c Blue Front	195.00	225.00
xx.	1c Brown Front	180.00	195.00
5.	5c Brown Front	100.00	169.50
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1.	10c Brown Front	135.00	160.00
1.	25c Brown Front	150.00	199.50
7.	50c Brown Front	300.00	475.00
xx.	1c Cherry Bell	90.00	165.00
5.	5c Cherry Bell	150.00	189.50
2.	10c Cherry Bell	155.00	175.00
2.	25c Cherry Bell	150.00	165.00
xx.	1c Bonus Bell	289.50	
2.	5c Bonus Bell	169.00	225.00
6.	10c Bonus Bell	235.00	275.00
2.	25c Bonus Bell	250.00	275.00
2.	5c Original Chrome	100.00	189.50
2.	10c Original Chrome	110.00	200.00
2.	25c Original Chrome	150.00	170.00
6.	50c Original Chrome	250.00	399.50
xx.	1c QT Blue	35.00	50.00
5.	5c QT Blue	75.00	79.50
xx.	10c QT Blue	89.50	100.00
5.	25c QT Blue	100.00	125.00
xx.	1c QT Green	25.00	39.50
6.	5c QT Green	60.00	125.00
xx.	10c QT Green	89.50	100.00
6.	5c QT FP	49.50	69.50
5.	1c QT Glitter Gold	35.00	99.50
1.	5c QT Glitter Gold	79.50	100.00
6.	10c QT Glitter Gold	107.00	109.50
5.	25c QT Glitter Gold	110.00	150.00
xx.	1c VP Bell	29.50	31.50
xx.	1c VP Bell JP	37.50	
xx.	1c VP Bell Green	22.50	
2.	5c VP Bell Green	35.00	42.50
xx.	1c VP Chrome	40.00	
2.	5c VP Chrome	45.00	49.50
xx.	5c VP Chrome Plus	50.00	55.00
xx.	1c VP Bell B&G	32.50	
2.	5c VP Bell B&G	34.50	49.50
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5.	Vest Pocket '46	74.50	
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xx.	5c Futurity	95.00	115.00
xx.	10c Futurity	110.00	190.00
xx.	25c Futurity	110.00	150.00
xx.	50c Futurity	194.50	

5.	5c Black Cherry Bell	170.00	248.00
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1.	10c Black Cherry Bell	194.50	252.00
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1.	25c Black Cherry Bell	210.00	258.00
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xx.	5c Yellow Front	69.50	72.50
xx.	10c Yellow Front	135.00	
xx.	25c Yellow Front	150.00	
5.	1c Smoker Bell	35.00	40.00
xx.	5c Smoker Bell	39.50	50.00
xx.	5c FP Mint Vendor	39.50	79.50
xx.	25c Golf Ball Vendor	215.00	325.00
6.	5c War Eagle	95.00	139.50
5.	10c War Eagle	50.00	149.50
2.	25c War Eagle	65.00	89.50
xx.	50c War Eagle	300.00	365.00
xx.	5c Red Front	90.00	165.00
xx.	10c Red Front	150.00	
xx.	25c Red Front	145.00	275.00
xx.	5c FOK	15.00	17.50
5.	5c Roman Head	75.00	125.00
5.	10c Roman Head	99.50	110.00
xx.	25c Roman Head	124.50	125.00
6.	50c Roman Head	295.00	
xx.	1c Skyscraper	40.00	
xx.	5c Skyscraper	40.00	55.00
xx.	10c Skyscraper	64.50	85.00
xx.	25c Skyscraper	69.50	89.50
xx.	50c Skyscraper	250.00	
xx.	1c Lion Head	30.00	
xx.	5c Lion Head	40.00	54.50
5.	5c Extraordinary	100.00	149.50
xx.	10c Extraordinary	110.00	150.00
5.	25c Extraordinary	169.50	179.50
xx.	50c Extraordinary	400.00	449.50
2.	5c Melon Bell	95.00	145.00
7.	10c Melon Bell	125.00	137.50
2.	25c Melon Bell	125.00	135.00
xx.	5c Wolf Head	47.50	50.00
xx.	10c Wolf Head	49.50	89.50
xx.	25c Wolf Head	50.00	100.00
xx.	1c Shamrock Bell	27.50	
xx.	5c Slugproof 3-5	124.50	

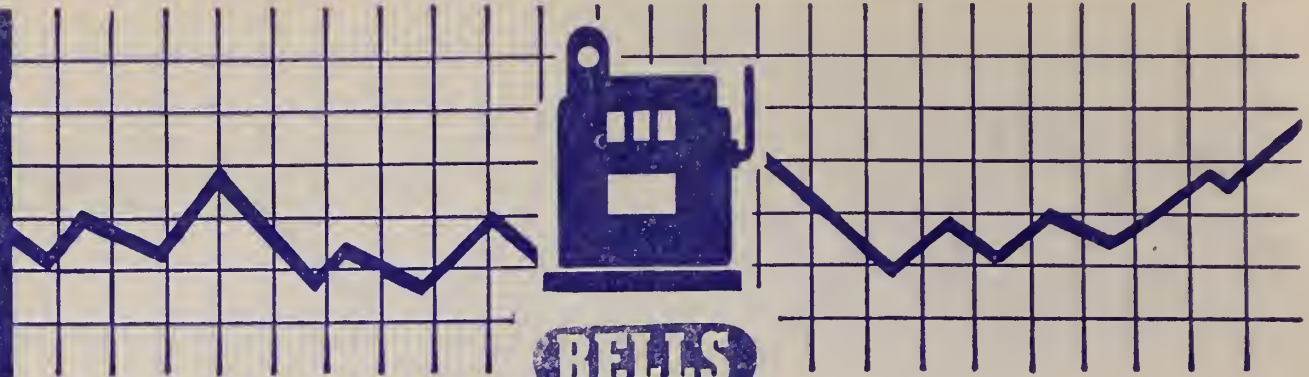
WATLING

xx.	1c Rolatop	10.50	15.00
4.	5c Rolatop	69.50	95.00
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1.	10c Rolatop	50.00	80.00
5.	25c Rolatop	100.00	120.00
xx.	50c Rolatop	190.00	195.00
xx.	5c Club Bell	65.00	95.00
xx.	10c Club Bell	75.00	175.00
xx.	25c Club Bell	215.00	275.00
7.	1c Twin JP	24.00	29.50
7.	5c Twin JP	25.00	32.50
xx.	10c Twin JP	54.50	
xx.	25c Twin JP	55.00	62.50
xx.	1c Blue Seal	22.50	
xx.	5c Blue Seal	25.00	29.50
xx.	10c Blue Seal	52.50	60.00
xx.	25c Blue Seal	27.50	49.50
xx.	1c Treasury	10.00	20.00
6.	5c Treasury	32.50	60.00
xx.	10c Treasury	32.50	75.00
6.	25c Treasury	75.00	79.50
xx.	5c Wonder Vendor	64.50	
xx.	5-25 Rolatop	49.50	

GROETCHEN

xx.	5c Columbia Chrome	49.50	59.50
xx.	1c Columbia	69.50	
xx.	5c Columbia JPV Bell	54.50	90.00
2.	5c Columbia Fruit	49.50	54.50
5.	5c Columbia Cig RJ	45.00	49.50
2.	5c Columbia DJP	79.50	89.50
7.	10c Columbia DJP	69.50	79.50
2.	5c Columbia Club Cig GA	44.50	49.50
6.	Columbia Club DJ	75.00	

C.M.I. BLUE BOOK



GROETCHEN—(continued)

xx. 10c Columbia Club Cig GA..	59.50	69.50
xx. 5c Columbia Cig GA	39.50	49.50
xx. 5c Columbia Fruit GA	59.50	79.50
6. Columbia Orig GA	49.50	65.00
xx. Conv Columbia Chrome	49.50	50.00

P A C E

xx. 1c Bantam	20.00	25.00
xx. 5c Bantam	19.50	24.50
xx. 10c Bantam	34.50	69.50
xx. 25c Bantam	39.50	42.50
1. 5c Comet FV	40.00	69.50
5. 10c Comet FV	50.00	79.50
5. 25c Comet FV	85.00	125.00
xx. 50c Comet FV	98.50	125.00
6. 5c Comet DJP	40.00	79.50
xx. 10c Comet DJP	50.00	79.50
xx. 1c Comet Blue	35.00	37.50
xx. 5c Comet Blue	50.00	59.50
xx. 10c Comet Blue Front	50.00	65.00
xx. 25c Comet Blue Front	89.50	125.00
xx. 50c Comet	145.00	195.00
6. 5c All Star Comet	69.50	85.00
6. 10c All Star Comet	79.50	85.00
6. 25c All Star Comet	95.00	125.00
xx. 50c All Star Comet	225.00	275.00
xx. 1c All Star 2-4	35.00	39.00
xx. 1c Rocket	149.50	
1. 5c Rocket	69.50	122.50
5. 10c Rocket	75.00	89.50
xx. 25c Rocket	125.00	139.50
xx. 5c TJ Comet	47.50	
xx. 5c Club Bell	100.00	125.00
xx. 10c Club Bell	110.00	175.00
xx. 25c Club Bell	125.00	195.00
xx. 50c Club Bell	145.00	245.00
xx. 1c DeLuxe	55.00	
xx. 5c DeLuxe	65.00	75.00
5. 10c DeLuxe	89.50	149.50
xx. Double Slot 5-25c	149.50	210.00
xx. 10c Comet Console	125.00	159.50
xx. 25c Comet Console	169.50	195.00
xx. 5c & 25c Comet Con Comb	195.00	295.00
xx. 5c Kitty	70.00	75.00
7. 10c Kitty	35.00	89.50
xx. 25c Kitty	210.00	
xx. 5c Comet Red	90.00	125.00
xx. 10c Comet Red	120.00	
5. 5c Slugproof	75.00	95.00
xx. 10c Slugproof	95.00	100.00
xx. 25c Slugproof	95.00	125.00

C A I L L E

xx. 1c	39.00	40.00
2. 5c	12.50	39.00
7. 10c	12.50	39.50
7. 25c	40.00	50.00
2. 5c & 25c	120.00	200.00
xx. 5c Cadet	37.50	65.00
xx. 10c Cadet	55.00	95.00
xx. 25c Cadet	89.50	105.00
xx. 5c Playboy	49.50	75.00
xx. 10c Playboy	49.50	75.00
xx. 25c Playboy	60.00	

xx. 5c Commander	35.00	75.00
xx. 10c Commander	50.00	75.00
xx. 25c Commander	65.00	75.00
xx. 7-Way Slot 5c	49.50	62.50
xx. 7-Way Slot 25c	98.00	200.00
xx. 5c Doughboy	49.50	
xx. 5c Club Bell	40.00	59.00
xx. 10c Club Bell	59.00	69.50
xx. 25c Club Bell	90.00	125.00

JENNINGS

2. 5c Chief	69.50	89.00
5. 10c Chief	90.00	110.00
2. 25c Chief	105.00	125.00
6. 5c Club Bell	119.50	149.50
xx. 10c Club Bell	129.50	159.50
xx. 25c Club Bell	165.00	185.00
xx. 50c Club Bell	350.00	
7. 5c Sky Chief	119.50	149.50
xx. 10c Sky Chief	90.00	149.50
xx. 25c Sky Chief	200.00	
xx. 50c Sky Chief	150.00	295.00
6. 5c Silver Moon Chief	94.50	145.00
2. 10c Silver Moon Chief	79.50	100.00
xx. 25c Silver Moon Chief	99.50	150.00
5. 5c Silver Chief	95.00	169.50
5. 10c Silver Chief	119.50	129.50
5. 25c Silver Chief	125.00	149.50
xx. 50c Silver Chief	550.00	650.00
5. Triplex Chief 5-10-25	90.00	100.00
xx. 1c Little Duke	12.00	17.50
xx. 5c Century	35.00	45.00
xx. 10c Century	49.50	69.50
xx. 25c Century	50.00	
2. 50c Century	225.00	275.00
6. 5c Gooseneck	20.00	40.00
7. 10c Gooseneck	39.50	40.00
xx. 25c Gooseneck	39.50	60.00
6. 50c Gooseneck	75.00	89.50
xx. 1c Little Duchess	20.00	29.50
xx. 5c Little Duchess	25.00	47.50
5. 10c Golf Ball Vndr	129.50	190.00
2. 25c Golf Ball Vndr	149.50	165.00
xx. 5c Chrome Sup Chief	175.00	
xx. 10c Chrome Chief SP	152.00	
6. 5c Red Skin	50.00	79.50
xx. 10c Red Skin	135.00	149.50
xx. 25c Red Skin	150.00	
xx. 5c Big Chief	90.00	115.00
6. 10c B'g Chief	160.00	165.00
xx. 25c Big Chief	199.50	
5. \$1.00 Bell	595.00	650.00
7. Cigarolla	40.00	60.00
6. Cigarolla XXV	70.00	89.50
xx. Cigarolla XV	65.00	69.50
6. 5c Victory Chief	75.00	95.00
5. 10c Victory Chief	85.00	160.00
5. 25c Victory Chief	150.00	175.00
xx. 1c 4 Star Chief	75.00	110.00
6. 5c 4 Star Chief	75.00	125.00
5. 10c 4 Star Chief	79.50	109.50
1. 25c 4 Star Chief	120.00	150.00
xx. 1c Dixie Bell	35.00	
xx. 5c Dixie Bell	50.00	75.00
xx. 10c Dixie Bell	60.00	80.00
xx. 25c Dixie Bell	295.00	
xx. 50c Dixie Bell	385.00	404.50
xx. 5c Victory 4 Star Ch	115.00	119.50
xx. 10c Victory 4 Star Ch	125.00	210.00
xx. 25c Victory 4 Star Ch	350.00	



1. ABC Bowler	49.50	74.50	2. Defense (Genco)	54.50	89.50
4. Action (Rev)	69.50	129.50	xx. De Icer (Rev)	75.00	95.00
4. Air Circus	72.50	199.50	xx. Destroyer (Rev)	49.50	59.50
5. Air Force	50.00	64.50	xx. Dive Bomber (Rev)	39.50	
xx. Airliner	15.00	49.50	1. Dix'e	49.50	59.50
xx. Airport	14.50	25.00	2. Do Re Mi	72.50	75.00
2. Alert (Rev)	30.00	37.50	x. Double Feature	29.00	29.50
2. All American	40.00	49.50	6. Doughboy	15.00	52.50
5. Ali Baba	25.00	39.50	4. Double Play	55.00	69.50
xx. All Out (Rev)	59.50	69.50	xx. Drum Major	35.00	45.00
1. American Beauty (Rev)	69.50	99.50	4. Dude Ranch	29.00	49.50
2. Anabel	40.00	49.50	xx. Duffy's	160.00	249.50
2. Arizona (Rev)	125.00	179.50	xx. Duplex	58.50	69.50
xx. Armada	25.00	29.50	1. Eagle Squadron (Rev)	89.50	100.00
1. Argentine	60.00	95.00	xx. Entry	25.00	50.00
xx. Arrowhead	19.50		xx. Eureka	25.00	34.50
2. Attention	45.00	49.50	xx. Faling Sun (Rev)	59.50	
xx. Avalon	15.00	17.50	xx. Fantasy	30.00	39.50
xx. Airway	22.50		xx. Fifth Inning	20.00	42.50
xx. Bally Beauty	29.50	34.50	xx. Fifty Grand	35.00	37.50
xx. Banner	17.50	39.50	xx. Fishin' (Rev)	50.00	55.00
6. Bandwagon	45.00	59.50	xx. Five in One	49.50	50.00
xx. Bang	35.00	49.50	2. Five & Ten & Twenty	69.50	125.00
xx. Battle	49.50	70.00	xx. Flagship	29.50	30.00
6. Barrage	39.50	52.50	2. Flat Top (Rev)	94.50	185.00
1. Belle Hop	65.00	79.50	2. Fleet	40.00	49.50
4. Big Chief	35.00	52.50	5. Flicker	49.50	69.50
2. Big Hit Single Play	160.00	249.00	1. Flying Tiger	75.00	139.50
1. Big Hit Multiple Play	259.50	334.50	5. Folias '40	29.50	35.00
2. Big Parade	89.50	115.00	2. Foreign Colors	50.00	60.00
1. Big Show	35.00	49.50	xx. Follow Up	17.50	22.50
5. Big Six	35.00	39.50	1. Formation	34.50	49.50
xx. Big Ten	27.50		2. Four Aces	65.00	129.50
2. Big Three (Rev)	50.00	58.00	5. Four Diamonds	34.50	49.50
2. Big Time	30.00	34.50	xx. Four Five Six	15.00	
5. Big Top	90.00	150.00	4. Four Roses	52.50	65.00
xx. Big Town	15.00	25.00	1. Fox Hunt	34.50	49.50
xx. Blackout	15.00	35.00	2. Frisco	125.00	219.50
5. Blondie	15.00	25.00	xx. Flash	17.50	18.50
4. Bombardier (Rev)	64.50	79.50	2. G. I. Joe (Conv)	60.00	70.00
1. Bola Way	69.50	89.50	1. Girls Ahoy (Rev)	49.50	69.50
xx. Bomb the Axis	39.50	45.00	5. G'amour	44.50	69.50
6. Bordertown	22.50	39.50	2. Gobs	69.50	119.50
2. Boomtown	30.00	39.50	2. Gold Star	39.50	59.50
xx. Bounty	12.00	25.00	xx. Golden Gate	17.50	25.00
2. Bosco	60.00	79.50	5. Grand Canyon (Rev)	145.00	279.50
5. Bowling Alley	39.50	95.00	1. Gun Club	42.50	89.50
6. Box Score	15.00	35.00	xx. Headliner	20.00	27.50
2. Brazil (Rev)	175.00	179.50	6. H' Boy (Rev)	45.00	89.00
5. Brite Spot	35.00	37.50	2. Hi Dive	67.50	89.50
2. Broadcast	44.50	55.00	2. Hi Hat	54.50	70.00
1. Bubbles	149.50	249.50	xx. High Light	18.95	
xx. Buckaroo	25.00	29.50	5. High Stepper	42.50	52.50
1. Capt. Kidd	59.50	89.50	1. Hit the Jap (Rev)	39.50	49.50
2. Cadillac	20.00	29.50	xx. Hold Over	35.00	39.50
1. Canteen	165.00	179.50	2. Hollywood	95.00	135.00
4. Casablanca (Rev)	89.50	109.50	1. Home Run '40	29.00	49.50
2. Catalina	75.00	169.50	5. Home Run '41	60.00	79.50
2. Champ	45.00	49.50	2. Home Run '42	45.00	99.50
5. Champion	29.50	39.50	5. Horoscope	42.50	84.50
5. Charm	39.50	47.50	4. Idaho	139.50	189.50
5. Chevron	24.50	29.50	2. Invasion (Rev)	40.00	99.50
xx. Chief	15.00	40.00	2. Jeep (Rev)	69.50	99.50
xx. Chubbie	25.00	60.00	1. Jolly	34.50	39.50
xx. Circus	25.00		xx. Jumper	25.00	27.50
5. Click	49.50	57.50	1. Jungle	54.50	79.50
xx. Clipper	25.00		1. Keep 'em Flying	79.50	154.50
7. C. O. D.	15.00	25.00	xx. Keen-a-Ball	24.50	35.00
6. Clover	39.50	49.50	1. Kismet	75.00	89.50
xx. Commander (Rev)	45.00	65.00	xx. Klick	15.00	22.50
2. Commodore	30.00	59.50	2. Knock Out	75.00	129.50
7. Congo	24.00	25.00	xx. Knock Out the Jap	59.50	110.00
7. Conquest	22.50	49.50	5. Lancer	39.50	99.50
xx. Contact	22.50	49.50	5. Landslide	35.00	49.50
5. Contest	49.50	65.00	2. Laura	125.00	219.50
xx. Convention	20.00	27.50	xx. Lead Off	29.50	40.00
xx. Cowboy	19.00	25.00	5. Leader	69.50	89.50
1. Cover Girl	115.00	179.50	xx. League Leader	34.50	39.50
6. Cross Line	54.50	60.00	4. Legionnaire	59.50	69.50
7. Crystal	25.00	34.50	1. Liberty	130.00	251.00
xx. Crystal Gazer	26.50		2. Liberty (Rev)	22.50	48.50
xx. Dandy	17.50	19.00	5. Limelight	32.50	85.00
xx. Daily Dozen	10.00	25.00			
xx. Davy Jones	15.00	49.50			
3. Defense (Bakar)	34.50	39.50			

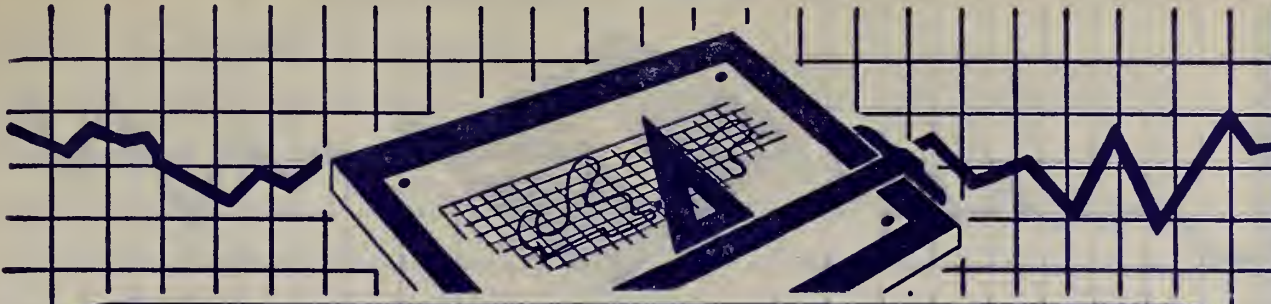
C.M.I. BLUE BOOK



FREE PLAY PIN GAMES

1. Line Up	39.50	49.50
xx. Lite-a-Card	22.50	35.00
5. Lone Star	34.50	35.00
xx. Lot-o-Smoke	25.00	75.00
xx. Lot-o-Fun	65.00	91.50
xx. Lucky	15.00	79.50
xx. Majors '40	12.50	17.50
2. Majors '41	44.50	69.50
xx. Mardi Gras	40.00	
2. Marines at Play	54.50	119.00
1. Marvel's Baseball	79.00	99.50
5. Mascot	49.50	59.50
xx. Merry Go Round	22.50	27.50
1. Metro	39.50	49.50
xx. Miami	15.00	
1. Miami Beach	69.50	89.50
2. Midway (Rev)	65.00	129.50
xx. Midway (Genoa)	12.50	15.00
xx. Miss America (Rev)	39.50	40.00
7. Mr. Chips	24.50	39.50
2. Monicker	52.50	74.50
1. Mystic	25.00	69.50
2. New Champ	40.00	60.00
xx. Nippy	29.00	79.50
2. Nite Club (Rev)	59.50	69.50
xx. Ocean Park	15.00	24.50
xx. Oh Boy	24.50	32.50
xx. Oh Johnny	35.00	45.00
xx. On Deck	31.50	40.00
2. Oklahoma	125.00	279.50
6. One Two Three '39	29.50	42.50
xx. One Two Three '40	39.50	49.50
xx. One Two Three '41	75.00	79.50
5. Owl	49.50	62.50
xx. Pals	21.50	
2. Paratroop (Rev)	69.50	89.50
5. Pan American	54.50	64.50
2. Paradise	31.50	39.50
xx. Parade Leader (Rev)	34.50	49.50
xx. Pep (Rev)	29.50	39.50
xx. Pick 'em	24.50	29.50
1. Play Ball	45.00	79.50
1. Pin Up Girl	84.50	139.50
xx. Play Mate	32.50	39.50
xx. Pastime (Rev)	47.50	49.50
1. Polo	35.00	39.50
xx. Pot Shot	25.00	39.50
xx. Powerhouse	20.00	21.50
2. Production (Rev)	54.50	59.50
5. Progress	35.00	39.50
xx. Punch	25.00	29.50
6. Pursuit	37.50	39.50
xx. Pylon	29.50	30.00
xx. Pyramid	10.00	12.50
xx. Ragtime	15.00	25.00
xx. Rats (Rev)	47.50	
xx. Rebound	15.00	19.50
xx. Record Breaker	150.00	
5. Red Hot	29.50	30.00
5. Red, White & Blue	29.50	39.50
5. Repeater	30.00	49.50
5. Reserve	20.00	24.50
xx. Rink	15.00	19.00
5. Riviera	200.00	279.50
xx. Roll Call (Rev)	45.00	69.50
xx. Roller Derby	25.00	30.00
6. Rotation	15.00	19.00
xx. Rotor Table	79.50	89.50
xx. Roxy	15.00	27.50
5. Salute	29.00	49.50
2. Santa Fe (Rev)	139.50	175.00
xx. Sara Suzy	32.50	49.50
xx. Scandals (Rev)	35.00	
1. School Days	47.50	67.50
5. Scoop	21.50	39.50
1. Score-a-Line	30.00	39.00
5. Score-a-Card	29.50	52.50
5. Score Champ	27.50	39.50
xx. Scout (Rev)	29.50	
6. Sea Power	45.00	69.50
2. Sea Hawk	47.50	79.50
2. Second Front (Rev)	79.50	109.50
4. Seven Up	30.00	67.50
2. Shangri La	64.50	
xx. Short Stop	20.00	38.00
1. Show Boat	54.50	79.50
xx. Side Kick	15.00	
1. Silver Skates	49.50	69.50
5. Silver Spray	34.50	49.50

1. Sink the Jap (Rev)	31.50	44.50
xx. Sixty Grand	17.50	
1. Sky Bazer	69.50	79.50
2. Sky Chief	89.50	169.50
xx. Sky Line	20.00	37.50
1. Sky Ray	52.50	59.50
2. Sky Raider (Rev)	69.50	109.50
5. Slap the Jap	30.00	67.50
4. S'ugger	49.50	69.50
5. Smak the Jap (Rev)	20.00	35.00
2. Snappy '41	39.50	72.50
1. South Paw	60.00	74.50
5. South Seas	175.00	269.50
5. Sparky	45.00	49.50
5. Speed Ball	35.00	69.50
7. Speed Demon	15.00	39.50
6. Speedway	22.00	35.00
xx. Speedy	22.50	
xx. Sports	19.50	79.50
2. Sports Parade	44.50	69.50
1. Sporty	15.00	47.50
5. Spot-a-Card	65.00	75.00
xx. Spot Cha (Rev)	65.00	75.00
1. Spot Pool	49.50	74.50
7. Spott m	25.00	39.50
1. Stage Door Cant en	160.00	229.50
1. Stars	49.50	94.50
2. Star Attraction	45.50	74.50
xx. Stop & Go	29.50	35.00
2. Stratoiner	40.00	67.50
2. Streamliner	165.00	179.50
5. Strip Tease (Con)	109.50	115.00
xx. Summertime	20.00	24.50
5. Sun Beam	49.50	55.00
1. Sun Valley (Rev)	59.50	129.50
xx. Supercharger	22.50	24.50
4. Super Chulbie	34.50	49.50
2. Super Six	24.50	29.50
2. Surf Queens	150.00	324.50
2. Suspense	190.00	215.00
5. Tail Gunner (Con)	45.00	49.50
1. Target Skill	34.50	49.50
1. Texas Mustang	65.00	79.50
4. Ten Spot	41.50	64.50
2. Three Score	25.00	37.50
5. Three Up	39.50	45.00
5. Thriller	22.50	39.50
5. Thumbs Up (Rev)	42.50	49.50
1. Topic	69.50	89.50
xx. Top Notcher	14.50	29.50
6. Topper	20.00	29.50
2. Torpedo Patrol (Rev)	69.50	74.50
xx. Towers	59.50	67.50
6. Trade Wind (Rev)	199.50	269.50
xx. Trailways	59.50	64.50
xx. Trapeze	17.50	50.00
xx. Triumph	18.50	35.00
xx. Twinkle	10.00	22.50
6. Twin Six	39.50	44.50
6. Unp	34.00	42.50
xx. Up & Up	25.00	29.50
5. Vacation	39.50	49.50
xx. Variety	25.00	35.00
2. Velvet	35.00	55.00
2. Venus	70.00	79.00
2. Victory	49.50	94.50
5. Vogue	24.50	25.00
1. Wagon Wheels	185.00	189.50
1. West Wind	65.00	69.50
xx. White Sails	20.00	35.00
1. Wild Fire	49.50	79.50
5. Wings	11.50	44.50
1. Wow	30.00	39.50
xx. Yacht Cub	32.50	40.00
5. Yankee Doodle	75.00	175.00
1. Yanks	74.50	119.50
xx. Zenith	95.00	
xx. Zeta	19.50	25.00
1. Zig Zag	59.50	69.00
xx. Zip	22.50	45.00
6. Zombie	59.50	125.00



C.M.I. BLUE BOOK

MANUFACTURERS' NEW EQUIPMENT

MUSIC

A.M.I.	
Model A	\$885.00
AIREON	
Super DeLuxe Phonograph	897.00
Trio (Wall Box)	69.50
Solo (Wall Box)	46.50
Impresario (Speaker)	42.27
Melodeon (Speaker)	52.97
Carillon (Speaker)	56.18
BUCKLEY	
'46 Wall Box	\$39.00
MUSICAL MINUTES, INC.	
Musical Minutes Box	(No Price Set)
Johnlee Music System	(No Price Set)
PACKARD MFG. CORP.	
Pla-Mor Phonograph	
(Model 7)	(No Price Set)
Hideaway (Model 400)	450.00
Wall Box (Butler)	38.95
1000 Speaker (Paradise)	159.50
900 Speaker (Rose)	49.95
800 Speaker (Daisy)	36.95
700 Speaker (Danlia)	21.95
Walnut Adapter (Hideaway)	59.50
Beech Adapter (Hideaway)	71.50
Willow Adapter (Hideaway)	59.50
Pine Adapter (Hideaway)	59.50
Birch Adapter (Hideaway)	8.50
Cedar Adapter	(No Price Set)
Juniper Adapter	(No Price Set)
Spruce Adapter	84.50

PERSONAL MUSIC CORP.	
Measured Music Boxes	37.50
Studio Amplifier	505.00
Studio Timing Control Unit	250.00
Master Power Supply Units	170.00

ROCKOLA	
1422—Phonograph (Net)	\$728.00
Model 1530 Wall Box	\$39.50
Model 1603 Wall Speaker	42.50

REISBURG	
#1-46M Symphonola	\$795.00
#1-46S Symphonola	725.00
H146M Hideaway RC	475.00
Wallomatic, Wireless	54.50
Wallomatic, 3-Wire	42.50
Tear Drop Speaker RS1-8	16.50
Tear Drop Speaker RS2-8	18.00
Mirror Speaker RS1-12	(No Price Set)
Mirror Speaker RS2-12	(No Price Set)
Dual Remote Vol. Control Unit	19.95

SOLOTONE CORP.	
Solotone Individual Coin Box	
(No Price Set)	
Solotone Adaptor-Amplifiers	
(No Price Set)	
Solotone Studio and Telephoning	
Bridging Units	(No Price Set)
Solotone Booster Amplifiers	
(No Price Set)	

WURLITZER	
#1015—Std. Phonograph	835.00
#1017—Concealed Cher. in	
Wooden Case	478.00
#3020—5-10-25c 3-wire Wall Box	59.50
#3025—5c 3-Wire Wall Box	33.00
#3031—5c 30-Wire Wall Box	32.50
#3045—5c Wireless Wall Box	38.50
#4000—Aux. Steel Speaker	35.00
#4002—Aux. Plastic Speaker	35.00
#4003—Aux. Wood Speaker	13.00
#215—Radio Transmitter	10.00
#216—Radio Impulse Rec.	20.00
#218—30-Wire Terminal Box	12.50
#219—Stopper	25.50

RADIO

FIRESTONE ENTERPRISES, INC.	
At Your Service Radio	(No Price Set)
CORADIO	
Coradio	59.50
RADIO, INC.	
Tradio	(No Price Set)

PINS

BALLY	
Big League	299.50
CHICAGO COIN	
Spellbound	325.00
Super-Score	299.50
EXHIBIT	
Fast Ball	330.00
GENCO	
Step Up	324.50
GLOBE	
Duffy's (Revamp)	249.50
GOTTLIEB	
Superliner	322.00
MARVEL FMG. CO.	
Opportunity	249.50
STANDARD GAMES, Inc.	
Spotlite	(No Price Set)
WILLIAMS	
Dynamate	334.50

COUNTER GAMES

A.B.T. CORP.	
Challenger	\$65.00
MUSE ENTERPRISES	
Pitchem	39.50
Dice Shaker	22.50
BAKER	
Kicker and Catcher (1c Play)	49.70
DAVAL	
Marvel, Plain	\$50.00
With Ball Gum Vender	55.00
Marvel, Non-Coin Operated	54.00
With Ball Gum Vender	59.00
American Eagle, Plain	50.00
With Ball Gum Vender	55.00
American Eagle, Non-Coin Op.	54.00
With Ball Gum Vender	59.00
Gusher (5c Play)	54.00
Buddy	33.00
Free Play	\$75.00
GOTTLIEB	
DeLuxe Grip Scale	39.50

ARCADE

AMUSEMATIC CORP.	
Jack Rabbit	475.00
AMUSEMENT ENTERPRISES, INC., N. Y.	
Bank Ball	\$375.00
CHICAGO COIN	
Goales	\$525.00
ELECTROMATON, Inc.	
Super Triangle	\$469.50
EXHIBIT	
Card Vender	29.50
FIRESTONE	
Skill Roll	\$379.50
Tally Roll	469.50
GENCO	
Whizz	189.50
HIRSH COIN MACH. CO.	
Red Ball	\$395.00
MAX GLASS MFG. CO.	
Champion Hockey	\$289.50
IDEAL NOVELTY CO.	
Football	330.00
INTERNATIONAL MUTOSCOPE	
Photomatic	\$1495.00
Voice-O-Graph	1495.00
Atomic Bomber	495.00
JAFU	
Roll-A-Ball	\$425.00
METROPOLITAN COIN MACH INC.	
Skill Bowl	399.50
MUNVES	
Bat-A-Ball	\$249.50

ONE-BALLS

BALLY	
Victory Derby	\$616.50
Victory Special	661.50

CIGARETTE MACHINES

DU GRENIER	
CHALLENGER	
7 Column Flat Mach. w. Stand.	\$155.50
9 Column Split Mach. w. Stand.	165.50
9 Column Flat Mach. w. Stand.	171.50
11 Column Split Mach. w. Stand.	176.50
ROWE	
Crusader (8 Col.) w. Stand.	145.75
Crusader (10 Col.) w. Stand.	162.25
NEED-A VENDOR	
Monarch 6 Col. w. Stand	134.50
Monarch 8 Col w. Stand	144.50

BELLS

BELL-O-MATIC CORP.	
Mills Golden Falls, 5c	\$258.00
Mills Golden Falls, 10c	263.00
Mills Golden Falls, 25c	268.00
Mills Golden Falls, 50c	348.00
ROUCHIEN	
Columbia Twin JP	\$145.00
Columbia DeLuxe Club	209.50
D. JENNINGS	
5c Bronze and Std Chiefs	\$299.00
10c Bronze and Std Chiefs	309.00
25c Bronze and Std Chiefs	319.00
5c DeLuxe Club Chiefs	309.00
10c DeLuxe Club Chiefs	319.00
25c DeLuxe Club Chiefs	329.00
5c Super DeLuxe Club Chief	324.00
10c Super DeLuxe Club Chief	334.00
25c Super DeLuxe Club Chief	344.00
50c Silver Eagle	
BILLS	
Golden Falls	
ACE	
5c DeLuxe Chrome Bell	290.00
10c DeLuxe Chrome Bell	310.00
25c DeLuxe Chrome Bell	330.00
50c DeLuxe Chrome Bell	475.00
\$1.00 DeLuxe Chrome Bell	635.00
5c Cherry Bell	250.00
10c Cherry Bell	275.00
25c Cherry Bell	300.00
50c Cherry Bell	500.00
\$1.00 Cherry Bell	600.00

CONSOLES

MUSEMENT ENTERPRISES	
Star Bells	795.00
BAKER	
5c Baker Pacers Csh Std Mod.	597.50
25c Bakers Pacers Csh Std Mod.	677.50
5c Bakers Pacers Csh DD Mod.	668.50
25c Bakers Pacers Csh DD Mod.	747.50
5c Bakers Pacers Chk Sep Std	
Mod	657.50
5c Bakers Pacers Chk Sep DD	
Mod	743.75
BALLY	
5c Draw Bell	477.50
25c Draw Bell	497.50
Triple Bell	895.00
BUCKLEY	
Track Odds, DD, JP	1250.00
EVANS	
Bangtails 5c Comb 7-Coin	\$674.50
Bangtails 25c Comb 7-Coin	764.50
Bangtail JP	671.50
Bangtail FP-PO JP	839.50
1946 Galloping Dominoes JP	671.50
Winterbook JP	826.00
O. D. JENNINGS	
Challenger	475.00
KEENEY	
Bonus Super Bell 5c FP & PO	740.00
Bonus Super Bell, 5c/25c,	
FP & PO	1000.00
Bonus Super Bell, 5c/5c,	
FP & PO	1000.00
Bonus Super Bell, 5c/10c/25c, PO	
(No Price Set)	

NOTICE!! ALL NEW EQUIPMENT APPEARS ON THIS PAGE ONLY UNTIL RELEASED BY MANUFACTURER TO BE ADVERTISED AS "USED". BE SURE TO ADD FREIGHT AND SALES TAX CHARGES WHERE NECESSARY FROM MANUFACTURER'S HEADQUARTERS TO SALES POINT!!

**C.M.I.
BLUE
BOOK**



REVAMPS

Action from—Stars
 Ajax from—Score Card
 All Out from—Cross Line
 Archery from—Cadillac
 Arizona from—Sun Beam
 American Beauty from—Attention
 Battle from—Zombie
 Big Tent from—Big Show
 Big Three
 Big Top of '45.....from—Twin Six, Clover,
 Sky Ray
 Bingo from—Lite-a-Card
 Bombardier from—Follies '40
 Bowling Alley '42.....from—Bowling Alley
 Brazil from—Do Re Mi
 Burlsk from—Follies '40
 Casablanca from—Glamour
 Cupid from—Roxy
 De-Icerfrom—Red, White & Blue
 Destroyer from—Cadillac
 Dive Bomber from—Formation
 Eagle Squadron.....from—Big League
 Big Town
 Easy Pickin' from—O'Boy
 Falling Suns from—Ten Spot
 Fan Dancer from—Roxy
 Flash from—Punch
 Flat Topfrom—Broadcast, Crosline
 Flight from—Spotty
 Flying Tigers from—Play Ball
 Foreign Colors from—Owl
 Grand Canyon.....from—Double Play
 Hi-Boy from—Metro
 Hi-Jinks from—Glamour
 Hit-the-Japsfrom—Gold Star
 Hockey '42from—Silver Skates
 Idaho from—Zombie
 Jeep.....from—Duplex, Leader, Sky Blazer
 Kismet
 Klipper from—Scoop
 Knock-Out-the-Japs from—Knockout

Parade Leader from—Drum Major
 Paratroop from—Powerhouse
 Peacherino from—Jolly
 Pep from—Wow
 Playtime from—Gold Star
 Pin Up Girl from—Silver Skates
 Prediction from—B'ondie
 Rit from—Zig Zag
 Redheads from—Blondie
 Roll Call from—Vacation
 Sailorettes '42 from—Follies '40
 Scout Commander from—Fleet
 Sea Power from—Four Roses
 Sentry from—Leader
 Shangri-La from—Mr. Chips
 Sink the Jap from—Seven Up
 Sixty Grand from—Big Town
 Sky Rider from—Pan American
 Slap-the-Jap from—Stratoliner
 Sink the Jap from—Ten Spot
 South Seas from—Knockout
 Luxury from—Rotation
 Machines-at-Play from—Flicker
 Midway from—Zombie
 Nit Club from—Formation
 Nine Bells from—Mr. Chips
 Over-the-Top from—Powerhouse
 Speedway from—Entry
 Spot-Cha from—Attention
 Stage Door Canteen from—Liberty
 Starlight from—Triumph
 Stepper from—Blondie
 Strip Tease from—Chi-Coin Games
 Torpedo from—Formation
 Trade Winds from—Sky Blazer
 Triple Entry from—Home Run
 Wagon Wheels from—Duplex
 White Sails from—Silver Spray
 Yank e Doodle
 Zingo from—Mascot, Attention,
 Silver Skates, Air Force
 Liberty from—Flicker

REVAMPED ONE-BALLS

All-American Derby..from—Sport Special,
 Record Time
 Big Three
 Dust Whirls from—Cub Trophy
 Fast Track..from—Sport Page, Blue Ribbon
 Foreign Colors from—Owl
 Pastime from—Turf Champs

Race King..from—Thistledown, Sea Biscuit
 Rockingham....from—Grand Stand, Grand
 National, Pacemaker
 Victorious from—Turf Champs
 War Admiral from—Grand Stand
 Whirlaway..from—Blue Grass, Dark Horse,
 Sport Special

RUNYON

IS NOW DELIVERING

New or Used

AMI AUTOMATIC HOSTESS

TELEPHONE MUSIC

"Gets Locations . . . And Keeps Them!"

— AND —

AMI MODEL "A" PHONOGRAPH

"The Hit Phonograph of 1946"



RUNYON

IS DISTRIBUTING

TELOMATIC

IN

NEW YORK — NEW JERSEY — CONNECTICUT

WORKS FOR YOU 24 HOURS A DAY—and DOES IT AUTOMATICALLY and UNATTENDED, ELIMINATING THE SERVICES OF 4 PEOPLE

SUPPLIES MUSIC TO RESTAURANTS, FACTORIES OFFICES AND ALL INDIVIDUAL MUSIC LOCATIONS

TELOMATIC Meets With Every Requirement of All Telephone Companies in New York, New Jersey and Connecticut

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**AMI AUTOMATIC
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TELEPHONE MUSIC

First Telephone... and First Time

— AND —

**AMI PHONOGRAPH
MODEL "A"**

The AMI Phonograph - 1925



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NEW YORK — NEW JERSEY — CONNECTICUT

WORKS FOR YOU 24 HOURS A DAY — AND
DOES IT AUTOMATICALLY AND UNATTENDED,
ELIMINATING THE SERVICES OF 2 PEOPLE

SECURED MUSIC TO BE PLAYS IN THE STORES
OFFICE AND ALL KINDS OF BUSY LOCATIONS

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RUNYON SALES CO.

IN FEBRUARY

YOU'LL SEE

mills table top service



EASIER . . . SIMPLER . . . FASTER

infinitely more convenient in every way

You haven't seen the best until you've seen

MILLS

AUTOMATIC PHONOGRAPH

BRINGING YOU A HOST OF PATENTED NEW IDEAS

MILLS INDUSTRIES, INCORPORATED, 4100 Fullerton Avenue, Chicago 39, Illinois



Here it is!
STEP-UP
 GENCO'S
first POST WAR 5 BALL GAME

STEP-UP is the creation of GENCO, for 18 years a leader in the coin amusement field.

STEP-UP is Genco's first post-war Five Ball Free Play game . . . an easy-to-pick stand-out as a strong money-maker.

STEP-UP has "Playing Power" . . . power to attract and hold interest. Power to draw greater Profits. STEP-UP FEATURE PLAY PRINCIPLE that makes it another GENCO "great" in its long list of successful pin games.

They go together—GENCO GREAT GAMES!

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PRICE
324⁵⁰
 F.O.B. Factory

GENCO BUILDS GREATER GAMES
 2621 NORTH ASHLAND AVENUE • CHICAGO 14, ILLINOIS

MGA Helps Better Relations Between Ops & Locations

NEWARK, N. J.—In another move in its program to build better relations between its operator members and the locations they service, the Music Guild of America this past week sent out a letter to all locations which outlined the advantages to be gained thru dealing with operators who were members of MGA.

The letter informed the locations of the purposes and practices of MGA, emphasizing that (1) "MGA members conduct their business under a Code of Fair Trade Practices approved by the Industry." (2) "MGA enjoys a reputation for efficient service, honest dealing, fair profit sharing with customers designed to create good will, and favorable public opinion." (3) "Employees of the music merchants of the Guild are members of Local B-1477 International Brotherhood of Electrical Workers, A.F. of L."

The letter to the locations was based on the contention that "A reliable merchant always does business with reliable suppliers."

LeRoy Stein, Executive Director of MGA, informed *The Cash Box* that his group would make available to other trade associations copies of the promotional material being used with location owners. The address of the Music Guild of America is at 1140 Broad Street, Newark, N. J.

GREATEST MONEY MAKING CONSOLE EVER BUILT!

Keeney's NEW THREE-WAY BONUS SUPER BELL



Three coin chutes take up to 15 coins every play!

Three people can play at same time!

Your choice of any combination of nickel, dime and quarter chutes! Gives record-breaking profits! You pay only one tax!

**KEENEY'S 2-WAY
 SUPER BONUS BELL**

Convertible FP or PO
 Your choice any coin combinations: 5c-5c—5c-10c
 5c-25c

Pay only one tax!

Now Delivering

ADVANCE AUTOMATIC SALES CO.

1350 HOWARD STREET

SAN FRANCISCO 3, CAL.

Western Distributors: 1226 S.W. 16th Ave., Portland, Ore.

Western Distributors: 3126 Elliott Ave., Seattle Wash.

Aireon Holds Big Chicago Conference

Firm's Distribs Listen to Plans and Policies for '47. Clear Decks for New Line. Meet Lasts 3 Days.



R. R. (RUDY) GREENBAUM

CHICAGO — Officials, executives, distributors and regional managers of Aireon Manufacturing Corp., Kansas City, Kans., held a three day "Master Conference" at the Congress Hotel in this city this past week.

R. C. (Bob) Walker, president and R. R. (Rudy) Greenbaum, vice-president and commercial salesman, addressed those present and presented their plans and policies for 1947.

It is reported that the distributors and regional managers were elated over the news imparted to them by these executives of the firm and that, "great enthusiasm resulted from these speeches."

Fred Mann, who is regional district manager here, reported, "Our new line for 1947 was discussed at this meeting and everyone present was very much elated over what they heard. The distributors are waiting for the new equipment. Their showrooms and warehouses are clear of all machines. When they heard what was going to happen in 1947 they were tremendously enthused."

It is also reported that R. R. (Rudy) Greenbaum made one of the most impressive and important speeches ever heard by the gathering. He was complimented on the facts he presented. The general concensus was that the firm's distribs will increase their business tremendously in 1947.

R. C. Walker, president of Aireon Mfg. Corp., is reported to have been advised of an entirely new program which, it is generally believed, will be of invaluable aid to the entire industry. Production is well under way, he is reported to have said, and the Aireon distributors will be well supplied with the new line for 1947.

In addition to R. C. Walker and R. R. Greenbaum, the following Aireon district and regional managers were present: Fred Mann, regional director of this area; Ben D. Palastrant, eastern regional director; Martin Parker, regional manager for Minnesota, Wisconsin and Iowa and Dan Brennan, regional manager for Indiana, Michigan and Illinois.



R. C. WALKER

Among the many Aireon distribs seen around the Congress Hotel were: Leo Dixon of Cleveland, O., Bill Presser of Cleveland, O., Jack Mulligan of Pittsburgh, Pa., Vic DeSchryver of Detroit, Mich., Bill Brase of Indianapolis, Ind., Don Fosgate of Cincinnati, O., Max Berenson and Lou Koren of Chicago, Ill.; Harold Klein of Milwaukee, Wis.; Ted Bush and Harold Lieberman of Minneapolis, Minn.; Irv Sandler of Des Moines, Ia.; Art Hermann of Albany, N. Y.; Al Bergman of Buffalo, N. Y. and Joe Greene of Boston, Mass.

The meeting, according to the district managers, was called for the midwest area distributors of the firm. It is believed that later on in the year, or the early part of 1947, all distributors of Aireon may be called into one meeting. This may happen at the convention to be held in Chicago. Due to the large number of distributors and present difficulties for hotel and transport facilities meetings are being called at central points thruout the nation at this time.

MUSIC OPERATORS — Vote NOW in the Big Record Contest.

COIN MACHINE FILMS

NEW ISSUES MONTHLY

Six Subjects **\$36**

QUALITY PICTURES CO.
5634 Santa Monica Blvd.
Hollywood, Cal.



WANTED SHELLAC RECORDS

BROKEN OR SCRAP

WILL PAY 7c Per Lb.

SHIP PREPAID TO

PLASTIC MATERIALS CORP.

1822 W. 213th STREET

TORRANCE CALIF.

MOTORS REPAIRED WURLITZER — AMI — SEEBURG — ROCK-OLA — MILLS. Rewound to Factory Specifications. Rapid service—repaired or exchanged within 24 hours after arrival.

Complete, No Extras \$6.00

M. LUBER
503 W. 41st. (LOngacre 3-5939) New York

SINGLE AND DOUBLE SAFES

\$195.00	REVOLVAROUND BRAND NEW \$250.00
-----------------	--

Heavy Steel — Burglar Proof

Will Take Mills or Jennings Slots. Bottom Door for Storage or Weights.

NEW LOCKED BOX STANDS FOR SINGLE SLOTS, HEAVY STEEL. EACH \$25.00

1/3 Deposit With Order

CENTRAL OHIO COIN MACHINE EXCHANGE

185 E. TOWN STREET, COLUMBUS, OHIO (Phones: Adams 7949—Adams 7993)

WICO CORPORATION

Formerly
HARRY MARCUS COMPANY

•
IN LOS ANGELES
1328 W. Pico Blvd.

•
IN CHICAGO
2913 N. Pulaski Rd.

•

See Us For Your Coin Machine Parts

WORLD'S LARGEST DISTRIBUTORS OF PARTS **WICO** AND SUPPLIES



Michigan Ops Assn. Urges: "Play More — Instead Of Pay More"

Trade Asked To Hold Off On 10c Per Record Until Other Methods Have Been Tried

DETROIT, MICH.—Presenting to its membership an illustrated comparison between the operating costs of 1940 and 1946, a period that witnessed a tremendous rise in overhead for musicians in all parts of the country, the Michigan Automatic Phonograph Owners' Assn., headquartered here, recently told its membership thru an editorial in "The Pick Up", official monthly publication of the group, that music ops should refrain from boosting prices to 10c per record for the time being, but should, "get 'em to play more—instead of pay more."

Reasons for the stand were set forth in the editorial, which declared:

"We as an association hesitate to recommend discarding of the nickel play, until we are convinced that every operator has done everything possible to not only reduce his overhead to a minimum but also to increase the efficiency and attractiveness of each machine he has on location. This does not only mean the appearance of the machine nor always the records that are playing, but it also means the amount of goodwill he has built between himself and the owner of the location as well as his customers—the public.

"Did you ever stop to consider the number of kids that enjoy playing their favorite piece on the juke box. We don't have the exact figures but from what we can find out from some of our operators, it will run close to twenty per cent, this of course is in dairy bars, candy stores, drug stores, but not including canteens, etc. Can we afford to eliminate the nickel slot?

"Our business is selling music, and although practically every publication

in this line, are endorsing the ten-cent and quarter slot, nevertheless we feel that this business was built on the nickel play and if our operators will make a more careful study of their present problems thereby increasing their efficiency, we can maintain our nickel play and will have done the public a service at a time when all other businessmen are raising prices, in many cases unnecessarily."

Always
Ask For
**CHICAGO COIN
GAMES**

**CHICAGO COIN
MACHINE COMPANY**
1725 W. DIVERSEY BLVD.
CHICAGO 14, ILL.

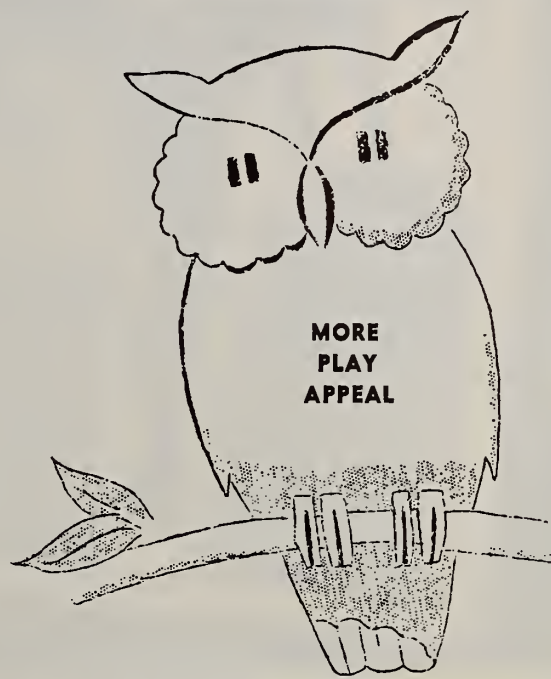
IN MICHIGAN

**THE
WISE
OPERATOR**

PREFERS

THE NEW

A. M. I.



**WE ARE TAKING ORDERS FOR EARLY DELIVERY ON
AUTOMATIC HOSTESS**

LOCATION INSURANCE" • "GETS THEM AND HOLDS THEM"

MARSTON DISTRIBUTING CO.

313 E. JEFFERSON AVENUE

DETROIT 26, MICHIGAN

Thanks, Folks!

Yes, thanks much for bearing with us during the strike which closed our plant for nine weeks.

It's all over now, and our employees are streaming back into the plant.

We appreciate your patience during our plant shutdown, and will put forth every extra effort to rush machines to you.

Thanks Again!

O. D. JENNINGS AND COMPANY
4307-39 WEST LAKE STREET • CHICAGO 24 • ILLINOIS

.....The Leader in the Field for over 40 Years.....

Always
 the top
CHICAGO COIN
 GAMES

CHICAGO COIN
 MACHINE COMPANY
 111 W. WENDEL AVENUE
 CHICAGO, ILL.

Michigan the Great "Play"
 Move - Machine of Play Move
 They have it for the 1st time
 Get them before they are gone



MICHIGAN
 THE
 BEST
 CIGARETTES

A.M.I.

WE ARE THE ONLY...
 AUTOMATIC...
 MARSTON DISTRIBUTING CO.
 111 W. WENDEL AVENUE
 CHICAGO, ILL.

Thanks, folks!

We think much for being with us during the time which closed
 the year for us.
 We are now...
 We welcome you...
 Each year... to our... to you

Thanks again!

O. O. LEMMING'S CO. COMPANY
 CHICAGO, ILL.

Wanna Play?...

GOLDEN JACKPOT PAYS \$25 OF \$5

CUTE JACKPOT PAYS \$5 \$150 \$25
OR TICKET PRINTED "ADVANCE" TO GOLDEN JACKPOT

5¢ PER SALE

3 GOLD	\$100
2 GOLD 1 SILVER	75¢
1 GOLD 2 SILVER	60¢
3 SILVER	50¢
2 GOLD 1 BRASS	40¢
1 GOLD 2 BRASS	35¢
3 BRASS	25¢
2 GOLD 1 BRASS 1 IRON	15¢
1 GOLD 2 BRASS 1 IRON	15¢
3 BRASS 1 IRON	15¢

CUTE JACKPOT

WANNA PLAY?
960 Holes
R. M. Thin 5c Play
Takes in.. \$48.00
Ave. P. O. . 21.50
PROFIT . . \$26.50
No. 9040

TWO 'MISSES'
that are
POSITIVE HITS!

Immediate Delivery!

BLACK 'N' BLUE
840 Holes
G. L. Sp. Thick 5c Play
Takes in.. \$42.00
Ave. P. O. 19.27
PROFIT ... \$22.73
No. 18160

5¢ PER SALE **BLACK AND BLUE** **5¢ PER SALE**

HAIR RAISER JACKPOT PAYS: \$25.00

WRINGER JACKPOT PAYS: \$10.00 OR \$5.00 AWARDS

WRINGER JACKPOT

101-102 RECEIVES PUNCH IN WRINGER JACKPOT

102-103 Rec: 75¢
103-104 Rec: 50¢
104-105 Rec: 30¢
105-106 Rec: 25¢
106-107 Rec: 20¢
107-108 Rec: 20¢
108-109 Rec: 20¢
109-110 Rec: 20¢
110-111 Rec: 20¢
111-112 Rec: 20¢
112-113 Rec: 20¢

EACH WINNING COMBINATION REPEATS 4 TIMES

5¢ PER SALE

WRINGER JACKPOT

101-102 RECEIVES PUNCH IN WRINGER JACKPOT

LAST PUNCH IN THIS LARGE PANEL RECEIVES PUNCH IN WRINGER JACKPOT

HARLICH MANUFACTURING CO.,
1417 West Jackson Boulevard
Chicago 7, Illinois
We'll be in our new home SOON!

Buffalo Dep't Store Features Aireon



BUFFALO, N. Y.—Alfred Sales, Inc., headquartered here, distributors of Aireon phonographs, recently completed a tremendously successful tie-up with one of Buffalo's leading department stores. This tie-up proved to be one of the most arresting window promotions the department store has ever had, attracting more people and more comment than the Edwards Store or Alfred Sales had hoped for according to Mr. J. M. McManus, sales promotion manager for the Edwards firm.

The most important and largest window in the store was devoted to a Teen Age set up with all mannequins grouped around one of the Super De-Luxe Aireons. Special permission was obtained from the city to set up two

speakers to carry the music of the Aireon to the street. Original plans were for the window to be in only one week, but it was decided to hold it over for another week,

Two New Firms Accepted By Jersey Music Ops Assn

NEWARK, N. J. — Continuing its efforts to sign all music operating firms in the state to its membership roster, the Music Guild of America, the state wide music operators association here, announced this past week that the D & K Amusement Company and ABC Distributing Company had been admitted to membership.

D & K, in North Bergen, is headed



WHILE THEY LAST

The best Universal Amplifier ever built. Originally made for Uncle Sam. Fits everything but Seeburg Hi Tones—with tubes.

\$39.50

V. P. DISTRIBUTING CO.

2336 Olive St. — 2339 Pine St.
Central 3892 — St. Louis 3, Mo.

Exclusive Distribution

AIREON MUSIC

WILLIAMS GAMES



VENDING MACHINE COMPANY

207 FRANKLIN ST., FAYETTEVILLE, N. C.
MILLS COIN MACHINES
NORTH CAROLINA, SOUTH CAROLINA AND VIRGINIA

by Charles Dyer and Ernest Kaufman. The ABC Distributing Company is located in this city and is operated by Sam Waldor.

Chrome Cabinet Assemblies Custom Built!

Better Built by Buckley —



YOUR GUARANTEE!

- ✓ COMPLETE NEW PRECISION-BUILT LIGHT WOOD CABINETS EXPERTLY FINISHED WITH PERFECT FIT NEW ALUMINUM CASTINGS.
- ✓ CLUB HANDLE AND HANDLE COLLAR CHROME PLATED.
- ✓ HEAVY BRASS CHROME PLATED ETCHED REWARD PLATES, 2/5 OR 3/5.
- ✓ 5c-10c-25c CHROME DENOMINATOR COIN INTAKE.
- ✓ PAYOUT CUPS WITH ANTI-SPOON CUP.
- ✓ DRILLPROOF PLATES.

YOUR CHOICE — *Cherry or Diamond Ornaments*

GENUINE CHROME (PERFECTLY PLATED)

- | | |
|-------------------|-------------------|
| SURF BLUE WRINKLE | CHOCOLATE WRINKLE |
| TAN WRINKLE | GREEN WRINKLE |
| GOLD WRINKLE | COPPER WRINKLE |

★  **WATLING 5c ROLATOPS**  ★
Rebuilt and Refinished
Look and Operate Like New, \$95.00

Write for Complete List of Replacement Parts

BUCKLEY TRADING POST

4223 WEST LAKE STREET

CHICAGO 24, ILLINOIS

(ALL PHONES: VAN BUREN 6636-6637-6638-6533)

Chicago Cabinet Hardware

Custom Built!

Better Built by Buckley -

YOUR GUARANTEE!

By Buckley's new method of construction, the
cabinet is built to last, and will stand
up to any wear and tear.

It is built to last, and will stand
up to any wear and tear.

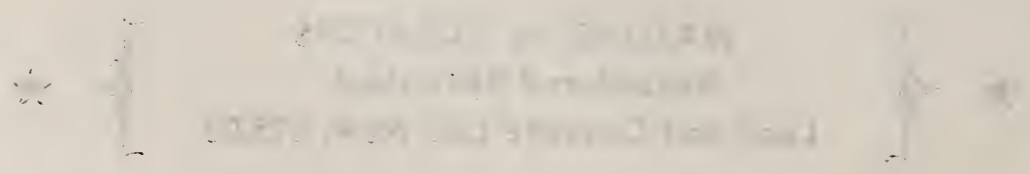
It is built to last, and will stand
up to any wear and tear.

It is built to last, and will stand
up to any wear and tear.

IT'S THE WAY!

YOUR CHOICE -

- Black Walnut
- Maple
- White Pine
- Cherry
- Redwood
- Yellow Pine



It is the way to a longer life of your cabinet.

BUCKLEY TRADING POST

121 WEST LAKE STREET CHICAGO 24, ILLINOIS
TEL. WYOMING 3333

Local Gov'ts Continue To Hit Coinmen

NEW YORK—Reports from all parts of the country continue to arrive here every week with news of further tax legislation being levied against the cointrade.

In every case, observers point out, there has been a lack of competent representation on the part of the coinmen in efforts to give a better understanding of this industry's

problem to the tax makers.

As one leading operator pointed out, "All a city council needs is the word that the treasury requires some extra money and you've got a hundred people writing a brand new, and generally preposterous, tax law against this business."

Meanwhile, latest to fall victim to a tax boost were Bloomfield (N.J.) music ops, who were gifted with a hike in taxes from \$10 to \$20. Original plans, it was admitted, called for an annual \$25 fee.

Many Phonos Are Reported In Mexico

MEXICO CITY, D.F. — American tourists to this country continue to express surprise at the tremendous number of juke boxes located here.

Greatest cause for comment, however, is the fact that the machines are so heavily stocked with classical records as well as many American song hits of years ago. This, of course, in addition to the popular Mexican tunes of the day.

One of the most popular American numbers, which has been on the machines for a long time, and which is expected to remain popular for a long time to come, is "Beer Barrel Polka," a melody which is familiar to just about everybody North of the border.

WANTED TO BUY FOR CASH
 Chester Pollard Football Games.....\$75.00
 Chester Pollard Golf Machines..... 20.00
Need not be in working condition but must have all parts.
IDEAL NOVELTY COMPANY
 2823 Locust St. St. Louis 3, Mo.
 Phone: FRanklin 5544

FOR
BALLY
 PRODUCTS
 NEW YORK
 NEW JERSEY
 and
IN ALL OF
 NEW ENGLAND
 IT'S
TRI-STATE SALES CO.
 585 TENTH AVENUE, NEW YORK CITY
 (Phone: CHelsea 2-4648)
 2715 SUMMIT AVE., UNION CITY, N. J.
 (Phone: UNion 5-2242)

NEW ENGLAND REPRESENTATIVES
PIONEER DIST. CO.
 585 TENTH AVENUE, NEW YORK CITY
 (Phone: CHelsea 2-4647)

Now Showing
TRIPLE BELL 5c - 10c - 25c or Any Combination
DRAW BELL CONSOLE 5c and 25c PLAY
BIG LEAGUE SENSATIONAL 5-BALL FREE PLAY
VICTORY SPECIAL • VICTORY DERBY

WANT to BUY
 NATIONAL No. 950
 DU GRENIER 9 COLUMN
 SINGLE CAPACITY ...
 CIGARETTE MACHINES

•
5 BALL FREE PLAYS

•
TEN STRIKES

•
ARCADE EQUIPMENT

•
COUNTER GAMES

•
 Write - Phone - Wire
A M M C O
 DISTRIBUTORS
 2513 MILWAUKEE AVE.
 CHICAGO 47, ILL.
 Phone: Capitol 1111

IN WISCONSIN

Aireon
KLEIN
 DISTRIBUTING CO.
 2606 W. Fond Du Lac Ave.
 MILWAUKEE 6, WISC.
 KILBOURN 2032-3

METAL TYPER DISCS
 For Groetchen Typers



We Use Finest Aluminum
 Standard Thickness—Satin Finish
PRECISION DIES
 BY AMERICA'S FOREMOST TOOLMAKERS

Money Back Guarantee
 Samples on Request. **\$8.50**
 Per 1000

1/3 Deposit With Order

MAX GLASS
 DISTRIBUTING COMPANY
 914 DIVERSEY CHICAGO 14, ILL.

HAPPY AS A LARK



PROFITS UP—SERVICE CALLS CUT!



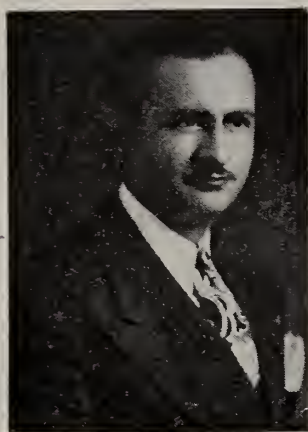
Man O Man, after installing Heath's Coin Chute Adapters, I get no more midnight service calls because of old, worn-out coin chutes.

Players say, "It's a pleasure and a joy to play machines equipped with Heath coin chutes—THEY SLIDE SO EASILY." Now available for Wurlitzer 412's, 616's, 24's, 500's and 600's. Specify type machine. \$22.50 each. Distributors, write for quantity prices. Shipping daily from stock.

HEATH DISTRIBUTING COMPANY
 217 THIRD STREET
 MACON, GEORGIA
 PHONES 2681-2682

Detroit Music Ops In Big Public Relations Move; Will Donate Jukes To All City Youth Centers

City Officials Commend MAPOA For Assistance



JOE BRILLIANT

DETROIT, MICH.—One of the most impressive public relations moves in which members of this industry have yet participated was inaugurated here recently by the Michigan Automatic Phonograph Owners Association, Inc., just recently, when the music op group started negotiations with the City of Detroit to donate juke boxes for the 20 new youth centers opened here by the city in the nation-wide program to provide "canteens" for teen agers.

The project, being carried out under the supervision of Joe Brilliant, president of MAPOA, and its board of directors, has already received the approval of the city

"It has been our contention for some time," a spokesman for the group explained, "that an arrangement of this kind would be a step in the right direction to assist in entertaining the minors and would be a factor in keeping down juvenile delinquency."

In his letter to the city officials, Joe Brilliant, speaking for the music op members of the trade group, told the city, "We will supply your recreation centers with automatic phonographs without charge, provided that they are not used for commercial purposes. Also that they will be retained by the city for the purpose of entertainment in your recreation centers."

Acceptance of the offer on behalf of the city was tendered by John J. Considine, General Superintendent of the Department of Parks and Recreation, sponsors of the youth "Canteens" for the City of Detroit.

It was believed by many that other music op associations, located in other parts of the country, would follow the move made by MAPOA, and take an active interest in the establishment of teen age centers;

UNITED

DISCONTINUES CONVERSIONS

. . .

Watch For Announcement

of

First Brand New Game

. . .

Write at Once . . . get your name on our
MAILING LIST for early announcement.

UNITED MANUFACTURING CO.

5737 BROADWAY, CHICAGO 40, ILL.

Congratulations to . . .

HOMER E. CAPEHART

FOR

HIS MAGNIFICENT ACHIEVEMENT

IN PRESENTING TO MUSIC OPERATORS

THE NEW AND SENSATIONAL

P A C K A R D

HIDEAWAY

AND

PHONOGRAPH

IT'S PACKARD ALL THE WAY

TWO LOCATIONS TO SERVE YOU

JACK GUTSHALL

DISTRIBUTING COMPANY

1870 W. WASHINGTON BLVD.
LOS ANGELES 7, CALIF.
(Phone: ROchester 2103)

640 - 16th STREET
SAN DIEGO, CALIF.
(Phone: FRanklyn 9-5635)

FOR SALE

MILLS VEST POCKETS
CHROME

\$49.50

McCALL NOVELTY CO.

3147 Locust St. St. Louis 3, Mo.

(Tel: 1644 - 1645)

"JET PROPELLED" EARNINGS!

Superliner

Super APPEAL...

THE MAGIC BUTTON!

Super DESIGN...

NEW STREAMLINED CABINET!

Super PERFORMANCE...

CUTS SERVICE COSTS!

"THERE IS NO SUBSTITUTE FOR QUALITY"

ORDER FROM YOUR DISTRIBUTOR

D. GOTTLIEB & CO.

1140 N. Kostner Ave., Chicago 51, Ill.



MEMBER

Calls Juke Boxes Part Of U.S. Culture

HOUSTON, TEX. — The people who go out of their way to take a slam at the juke box and feather up their comments with words like "monstrosity," "noise maker," "bad influence," etc., ought to take a peek at what Hubert Roussel, crack feature writer for "The Post," in this city, had to say about the instrument

"The so-called juke-box has become a part of American culture," he declared. "The juke box, if I make it correctly, has a pretty illustrious ancestry. Its history is intermingled with that of some of the world's loftiest music—and with that of one of the greatest men on earth. There are many authorities for the statement that Ludwig von Beethoven was among the first—if indeed he was not truly the first—to compose for the juke box. It is well to remember this before raising a superior eyebrow at the ditty pumped from the pink-lighted machine in the tavern or chop-house."

Roussel then goes on to point out how Beethoven became interested in an invention called the Panharmonicon, said to be the forerunner of the modern juke box. His interest, it is said, was such that he composed several pieces of music especially for the instrument. Johann Muzel, the inventor, had the same purpose in mind when he produced his machine in 1813 as do modern manufacturers and distributors of juke boxes, said Roussel. And that was to vend music in a way that was novel and inexpensive.

GIVE-AWAY PRICES!

ARCADE EQUIPMENT

A.B.T. CHALLENGER	\$ 14.50	KEENEY SUBMARINE	\$ 59.50
A.B.T. GUN STANDS	5.50	KICKER AND CATCHER	14.50
AIR RAIDER	58.50	K. O. FIGHTER (AS IS)	84.50
ANTI AIRCRAFT	39.50	PUNCHING BAG—MUTOSCOPE	134.50
ARCADE THREE-WAY GRIP	14.50	RADIO RIFLE	24.50
BALLY GRIP AND STAND	5.50	ROCK-OLA TEN PINS	19.50
BALLY KING PINS	69.50	SCIENTIFIC BASKETBALL	34.50
BALLY RAPID FIRE	74.50	SCIENTIFIC BATTING PRACTICE	59.50
BALLY SKY BATTLE	69.50	SHOOT YOUR WAY TO TOKYO	58.50
CASINO GOLF	19.50	SKY FIGHTERS	94.50
CHAMPION HOCKEY	74.50	SUPER ZETA	11.50
CHICOIN HOCKEY	94.50	TEXAS LEAGUER	19.50
EVANS SUPER BOMBER	79.50	TIGER PULL	40.00
EVANS TOMMY GUNS	59.50	UNITED NATIONS	39.50
EXHIBIT BICYCLE (AS IS)	14.50	WURLITZER SKEE BALL	129.50
EXHIBIT KISS-O-METER	59.50	ZETA	9.50
EXHIBIT LOVE METERS (SET OF THREE)	94.50	PANORAM—WITH PEEK CONVERSIONS)	219.50
EXHIBIT QUESTION GIRL	44.50	PRE-FLIGHT TRAINER (WITH STAND & COIN MEC.)	199.50
GRANDFATHER'S CLOCK	58.50		
GYPSY PALMIST	24.50		

MARBLE GAMES

ARIZONA	\$149.50	KEEP 'EM FLYING	\$ 79.50
ARMY & NAVY (REC. KNOCKOUT)	69.50	KNOCKOUT	89.50
BOMBARDIER (REC. VICTORY)	64.50	LAURA	164.50
BIG HIT	194.50	LIBERTY	48.50
BIG PARADE	89.50	OWL (CONV. 1-2-3)	14.50
CASABLANCA	89.50	OWL	14.50
FIVE-TEN-TWENTY	79.50	SANTA FE	164.50
FLAT TOP (REV.)	94.50	SNAPPY	39.50
GRAND CANYON	144.50	SKY RAIDER	69.50
GUN CLUB	42.50	STAGE DOOR CANTEEN	169.50
HI HAT	54.50	STAR ATTRACTION	48.50
HOLLYWOOD	89.50	SUN VALLEY	89.50
JEEP (REV.)	69.50		

ALSO WRITE FOR COMPLETE LIST OF
PHONOGRAPHS
AT LOW PRICES THAT WILL AMAZE YOU

1/3 DEPOSIT, BALANCE C.O.D.

OHIO SPECIALTY COMPANY

PHONE PA. 2900

29 WEST COURT STREET

CINCINNATI 2, OHIO

ORIGINAL 70L7 TUBE—
O.P.A. CEILING PRICE \$1.95
185 Tube—O.P.A. Ceiling Price.....\$1.30
All Tubes in factory sealed cartons and guaranteed
WE CARRY A FULL LINE OF TUBES.
Terms: 1/3 Deposit, Balance C.O.D.,
F.O.B. Elizabeth, N. J.
ATLAS VENDING COMPANY
410 No. Broad Street Elizabeth, N. J.

COIN MACHINE MOVIES—
FOR REGULAR PANORAMS AND SOLO-VUES
REELS OF 8 AND 6 SUBJECTS
Our Films Get The Dimes
PRICE \$32.50 TO \$38.50 Per Reel
PHONOFILM
3331 No. KNOLL DR., HOLLYWOOD 28, Cal.

Mention "THE CASH BOX" when Answering Ads

United Coin Machine Company Appointed Distrib For Personal Music



HARRY JACOBS, JR.



HARRY JACOBS, SR.

MILWAUKEE, WIS. — Harry F. Jacobs, Jr. and Harry F. Jacobs, Sr. of United Coin Machine Company, this city, announced that after a visit from H. F. Dennison, president of Personal Music Corp. of Newark, N. J., they were appointed as distributors for the Personal Music boxes.

United Coin Machine Company will cover the entire State of Wisconsin and the Upper Peninsula of Michigan. Hal Stark, sales manager for the firm, and his staff of salesmen, will cover the territory visiting all the music men.

In addition to Personal Music, United Coin Machine Company represents other leading manufacturers, and Jacobs, Jr. reports that his firm is progressing very rapidly.

ACE MUSIC CO. CHANGES HANDS

DETROIT, MICH. — The Ace Music Company, located here, which was formerly operated by Stanley Kroll, has been sold to Frank Stankewicz, it was recently announced.

Stankewicz will retain the firm name, since Kroll has announced his intention to enter the automobile business. At the present time, Mr. and Mrs. Kroll are on a California tour, it was said.

They are expected to return shortly.

WE HAVE THEM ALL!
 KEENEY'S 3-WAY BONUS SUPER BELL
 KEENEY'S TWIN BONUS SUPER BELL
 DAVAL'S "FREE PLAY"
 GOTTLIEB'S SUPERLINER
 GOTTLIEB'S 3-WAY GRIP SCALE
 CHI. COIN SUPERSCORE
 P. & S. SHOOTING STAR
 A.B.T. CHALLENGER
 Now on display:
GOTTLIEB'S DAILY RACES
Sensational New One Ball!
 Coming Soon:
GOTTLIEB'S New 5-BALL BAFFLE CARD
Available Again . . .
about November 10:
KEENEY'S SINGLE BONUS SUPER BELL

Come In and Learn About Personal Music!
 All other current machines also available.
 Contact us for your requirements.

TRIMOUNT COIN MACHINE CO.
 40 WALTHAM ST.
 BOSTON 18, MASS.
 Tel. LIBERTY 9480

TOSCANINI IN TRAINING

While en route to South America, where he was to give several concerts, the internationally famous Arturo Toscanini was occasionally called upon to discipline his orchestra.

"Maestro, will you help us?" asked one of the musicians. "From the moment we set foot on this vessel Mr. X has been playing a slot machine at 50 cents a throw. We can't pull him away from it."

"What a pity," sighed the conductor disapprovingly. "I'll see what I can do."

Sometime later several of the musicians decided to investigate Toscanini's progress. Sure enough he had gotten the man away from the machine, but there stood the veteran bell player watching a flushed Toscanini recklessly tossing his dough and yanking the handle at a half a buck per crack!



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PACKARD MODEL 400 HIDEAWAY
 WALL BOXES 30-WIRE CABLE
 "OUT OF THIS WORLD" SPEAKERS

GOTTLIEB—1 BALL... HERE VERY SOON!

● PARTS OF EVERY TYPE FOR EVERY MACHINE ●

PACIFIC COAST DISTRIBUTORS
 1347 W. Washington (Tel. RI 5527) Los Angeles 7, Calif.

CMI GETS NO REPLY FROM GREENE

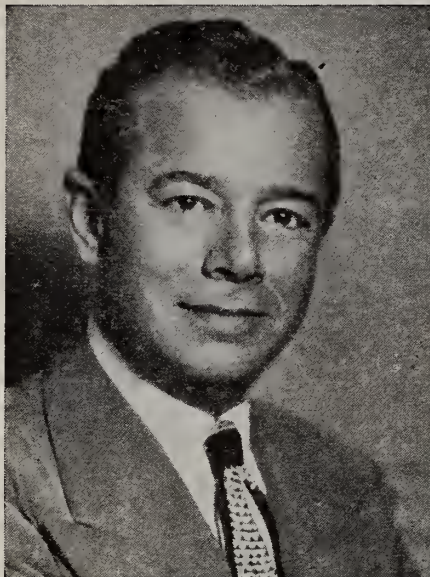
Vending Equip't Mfr's. Speech To Split Industry Reaches Advertising Press; Draws Attack From Cointrade Leaders; Gottlieb Refutes Him; Mangan Says Greene Blast "Did Nothing But Harm" To Public Rel. Program.

REFUTES GREENE



Dave Gottlieb, D. Gottlieb & Co. President, CMI, Inc.

CENTER OF CMI STORM



Robert Z. Greene, President NAMA

ATTACKS GREENE



James T. Mangan Chief, CMI Public Relations Bureau

CHICAGO — The storm of controversy created here when Robert Z. Greene, president of NAMA and the Rowe Companies, urged vending machine operators and manufacturers to break with the rest of the cointrade, grew to new heights of bitterness this past week when James T. Mangan, chief of the CMI Public Relations Bureau sent out a special release on the incident in which Greene was hit from all sides on the basis of the statements which he made here during the NAMA convention on October 16 to 18.

Meanwhile, Mangan reported that he had not yet received any reply to the open letter written to Greene, and upon which Mangan had asked the well known manufacturer to reply. In his open letter to Greene, (See *The Cash Box*, Week of October 28, 1946), Mangan attacked Greene's right "to try to air or distribute any quarrels which Greene might have with the coin machine industry in general to the newspaper and magazine press. Mangan later contended that "the net result of Greene's blast did nothing but

harm" to all coin machine public relations.

The CMI statement, which was released on November 5, said that Robert Z. Greene "wasn't contented in his speech at the Merchandising Association Convention in Chicago to try to separate the great coin machine industry from the business of coin operated vending, but he also made available the following statement which appeared in *Advertising Age*, October 28th:

"At the tenth annual convention of the National Automatic Merchandising Association here October 16-18, President Robert Z. Greene told the group that his own firm, Rowe Companies, Whippany, N. J., would not exhibit any of its vending machines at the forthcoming Coin Machine Industry Convention.

His decision marked the first major break between the coin operated amusement machines and the automatic vending machines. About a dozen representatives of other companies at the convention announced that their firms would follow similar policies."

"Greene caused this message to be disseminated far and wide," said Mangan, apparently without any qualms for the injury it might do to every coin machine manufacturer

and operator, including operators of vending equipment.

"It is the opinion of all the leaders in the coin machine trade that such propaganda has no place in the general press."

In commenting on the release, James Gilmore, Secretary-Manager of Coin Machine Industries, Incorporated, which is the Association of the general coin machine industry said:

"The coming coin machine show at the Sherman, February 3, 4, 5, 6, is practically a sell-out. This exhibition will be the greatest presentation of coin operated products the world has ever seen.

"At this show sixteen major vending machine companies will display their newest equipment to anywhere from 8,000 to 12,000 visiting operators from every state in the Union.

"Members and associates of CMI, Incorporated have more right and power to represent the vending machine trade than any other Association. Greene just happens to be out of step with the entire industry".

(Continued on next page)

NEW WALL BOX REPLACEMENT COVERS

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LIGHTWEIGHT ALUMINUM — BROWN OR GRAY CRACKLE FINISH

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HEAVY DUTY REPLACEMENT
Set of 4\$1.65

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ALL SEEBURG, EXCEPT
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FIBRE MAIN GEARS
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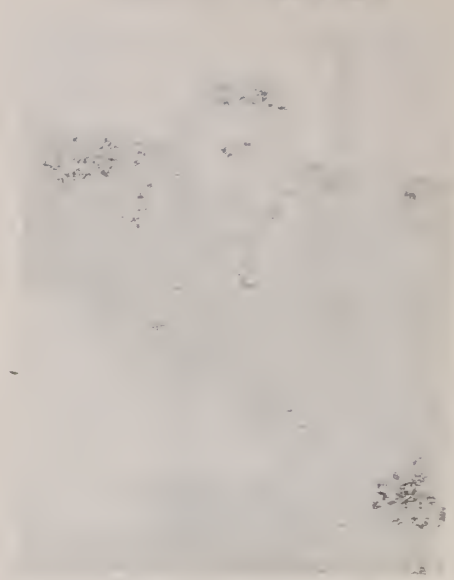
1701 W. PICO BLVD.
LOS ANGELES 15, CAL.
(Phone: DREXEL 2341)

21 N. AURORA ST.
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(Phone: 7-7903)

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MAIL SETS NO. 10 FROM BUREAU

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NEW MAIL BOX REPLACEMENT COVERS
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WASHINGTON, D. C.

FOR INFORMATION OF THE PUBLIC
THE BUREAU OF POST OFFICES
WASHINGTON, D. C.

U.S. GOVERNMENT PRINTING OFFICE

GREENE and C M I

(Continued)

At the coin machine industries' Association offices it was said that many messages condemning Greene's stand have been received. "What right has a man," said one manufacturer the CMI quoted, "not only to try and desert us, but also to publicize his desertion with the implication that his present alignment was a holy one".

The CMI further claimed that a vending machine manufacturer telephoned in to say, "Greene's stand is not mine because I very well know that the purchasers of my vending machines also purchase and use many other types of coin operated equipment and the money earned by this equipment helps them make further purchases from me".

One question was raised, namely, "Is The Industry Drifting Apart?" (See *The Cash Box* editorial, week of October 28, 1946)

Mangan stated that from the many messages he had received condemning Greene's stand that there could be only one conclusion—that the industry was getting together faster than it ever had in the past.

Dave Gottlieb, President of CMI, Incorporated, stated this stand succinctly: "Every manufacturer and distributor of coin operated machines knows that this industry is one of the most fluid in America. Hardly anyone can survive by operating one type of equipment solely. For many years it has been a first principle of all manufacturers to press the doctrine of diversified equipment. And of the 8,000 to 12,000 visiting coin machine operators who will register at our coming show in February, I'll take a guess that not over five percent of them are operators of one type of equipment only.

"Vending machines are primarily coin operated machines and cannot be thought of otherwise. Ever since our Association first began to hold its annual shows, as much stress was put on vending equipment as on any other kind of coin machines".

Mangan further reported that a publicist telephoned to say, "Greene's stand is one of the worst examples of public relations I have ever seen.

MATHENY SPECIALS

NEW — IMMEDIATE DELIVERY

Chicago Coin's SPELLBOUND	\$325.00
Pioneer Bubbles	249.50
United Riviera	279.50
United Oklahoma	279.50
United Grand Canyon	279.50
Bally Surf Queens	327.50
Marvels Frisco	279.50
Exhibit Big Hit	334.50
Genco Total Roll	525.00
Bally Victory Derby	646.50
Mills Vest Pocket	74.50
Pace 1946 Deluxe Chrome Bells.....	Write
Chicago Coin's Goalee	525.00

USED GAMES

Midway	\$125.00
Pin-Up-Girl	139.50
Attention	45.00
Spot-A-Card	75.00
Broadcast	55.00
G. I. Joe	70.00
Exhibit Action	117.50
Yankee Doodle	Write
Catalina	Write

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SPEEDIEST PROFITS
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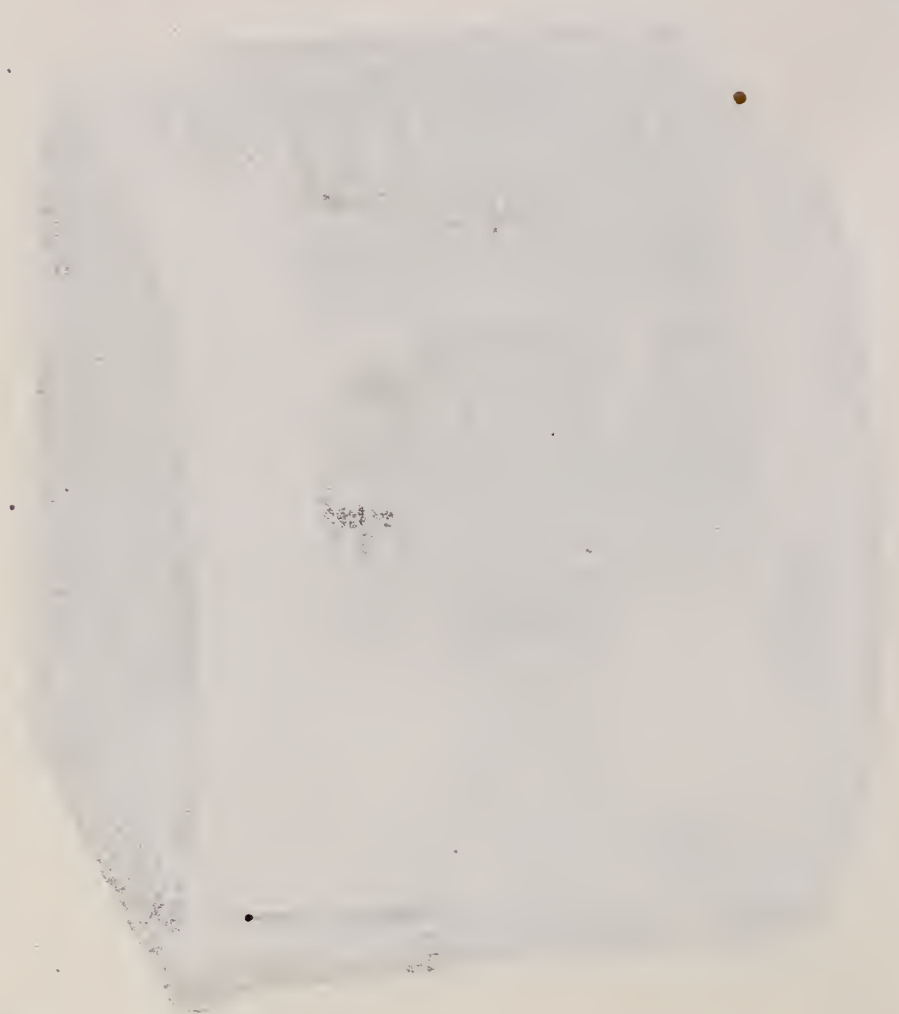
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WATERBURY

WATERBURY

LOS ANGELES
See *Wm. R. Happel* or *W. E. Happel*

BADGER'S BARGAINS

MILWAUKEE
See *C. A. Happel* or *H. E. Reimer*

BETTER A FEW DOLLARS LESS • SELDOM A PENNY MORE

KEENEY THREE WAY

**BONUS SUPER BELL
GREATEST CONSOLE
EVER BUILT**



Automatic payout only. Takes in up to 15 coins every play (5 coins thru each chute), any coin combination.

Immediate Delivery

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Our New 1946 Coin Machine Catalog, just off the press, contains reconditioned phonographs and accessories, most complete coin machine catalog ever offered. Don't fail to send for your FREE copy today.

RECONDITIONED CONSOLES

LARGEST STOCK OF DEPENDABLE CONSOLES ON THE WEST COAST

Keeney Super Bells, 5c, F.P., P.O.	\$229.50
Keeney Super Bells, 10c, F.P., P.O.	239.50
Keeney Super Bells, 25c, F.P., P.O.	239.50
Keeney Super Twin, 5c-25c, F.P., P.O.	425.00
Keeney Super Twin, 5c-25c, P.O.	325.00
Keeney 4-Way, 5c-5c-5c-25c	450.00
Keeney 4-Way, 5c-5c-10c-25c	475.00
Keeney 4-Way, 5c-5c-25c-25c	475.00
Evans Lucky Lucre, 3-5c, 2-25c	199.50
Evans Lucky Lucre, 5-5c	125.00
Bally Roll-Em, 5c, P.O.	99.50
Baker's Pacers, Late, Daily Double	199.50
Pace Reels, 10c, Late	139.50

Mills Four Bells, Late Heads, 5-5-5-25c	\$550.00
Mills Four Bells, Late Heads, 5-5-5-5c	450.00
Mills Three Bells, 5c, 10c, 5c	595.00
Mills Three Bells, 5c, 10c, 25c	695.00
Mills Four Bells, Orig. Heads, 5-5-5-5c (Refin.)	295.00
Mills Four Bells, Orig. Heads, 5-5-5-25c (Refin.)	350.00
Bally Club Bells, F.P., P.O., 5c	159.50
Bally Hi Hands, F.P., P.O., 5c	149.50
Bally Sunrays, F.P., 5c	109.50
Mills Jumbo, Late, F.P., P.O.	159.50
Mills Jumbo, Late, P.O.	109.50
Mills Jumbo, Late, F.P.	99.50
Pace Saratogas, Late, 5c	89.50

PHONOGRAPHS

Seeburg 8800 New Rock-O-Lite, E. S.	\$425.00
Wurlitzer Model 780E	475.00
Seeburg 8800 New Rock-O-Lite, R. C.	450.00
Rock-Ola Commando	450.00
Rock-Ola Spectravox, Playmaster	375.00
Rock-Ola Standard New Rock-O-Lite	375.00
Rock-Ola Master New Rock-O-Lite	385.00
Wurlitzer Victory 500	475.00
Seeburg Classic New Rock-O-Lite	415.00
Wurlitzer Model 616 New Rock-O-Lite	225.00
Rock-Ola Super New Rock-O-Lite	395.00
Wurlitzer Model 950	595.00
Wurlitzer Model 750E	595.00
Wurlitzer Victory 24	350.00
Wurlitzer Model 850	595.00
Seeburg Major, E. S., New Rock-O-Lite	425.00

RECONDITIONED SLOTS

Mills New Golden Falls	Write
Black Cherry Bells (Rebuilt), 5c	\$229.50
Black Cherry Bells (Rebuilt), 10c	234.50
Black Cherry Bells (Rebuilt), 25c	239.50
Mills Blue Fronts (Refinished), 5c	159.50
Mills Blue Fronts (Refinished), 10c	169.50
Mills Blue Fronts (Refinished), 25c	189.50
Jennings Chief, \$1.00	550.00
New Mills Vest Pocket Bells	74.50
Mills Vest Pocket (Refinished)	49.50
New Columbia Deluxe Bell	209.50
Brown Fronts (Refinished), 5c	169.50
Brown Fronts (Refinished), 25c	199.50
New Pace Deluxe Bells, 50c	500.00
New Pace Deluxe Bells, \$1.00	600.00
New Columbia Bells	145.00

ONE BALL MULTIPLE TABLES

Bally Longacre (Refinished)	\$239.50
Bally Thorobred (Refinished)	239.50
Bally '41 Derby (Refinished)	149.50
Bally Club Trophy (Refinished)	149.50
Keeney Fortune (Refinished)	149.50
Bally Sport Special (Refinished)	75.00
Bally Blue Grass	99.50
Bally Victory Derby, Like New	Write

ARCADE EQUIPMENT

Chicago Coin Goalee	Write
Mills Panoram and Solo-Vue	\$395.00
Genco Total Roll	Write
Rotary Merchandisers	225.00
Bally Undersea Raider	275.00
Skyfighter	199.50
New Gottlieb Grip Scale	39.50
Genco New Whizz	189.50

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Empire State Building Tower Proves "Top Spot"



NEW YORK—To say that coin machines are coming up in the world is putting it mildly. Approximately 1100 feet above street level on the 86th floor observatory of the Empire State Building, N. Y. C. stands a coin operated voice-recorder—Mutoscope's Voice-O-Graph.

Now in its fourth month of operation, this Voice-O-Graph is one of the centers of attraction in the Empire Tower.

Leo Weiskoff and Murray Handler, operating an extensive route of Voice-O-Graphs in Metropolitan New York under the guidance of Modern Music Sales Co., Mutoscope Distributors, report that the Empire State location is one of their best. Off the "record" as they put it, 2000 recordings a week at 35c play is considered poor business.



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are "Unconditionally" Guaranteed!
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COMPLETELY SATISFIED!**

**COLORS SOLID—through and through—
not sprayed or painted!**

New Clear, Transparent PLASTIC WINDOWS for your
model 850-program holder \$5.00 per set

WURLITZER	Each
800 Top Corners	\$16.50
800 Lower Sides	13.50
800 Middle Sides	3.00
800 Top Centers (Right or Left, Red)	8.00
800 Back Sides (Green)	9.50
800 Top centers (onyx)	4.00
600, 500 Top Corners	4.50
700 Top Corners	7.50
700 Lower Sides	9.50
700 Back Sides	8.50
750 Top Corners	8.75
750 Lower Sides	8.75
750 Top Center	4.25
750 Middle Sides	2.00
850 Top Corners	9.50
850 Lower Sides	8.75
850 Top Center	11.00
850 Peacock Glasses	3.50
950 Lower Sides	10.50
24 Top Corners	1.00
24 Lower Sides	4.00
41-61-71 Top Corners	4.50

ROCK-OLA	Each
Standard, Master, Deluxe or Supers:	
Top Corners (Solid Red, Yellow or Green)	\$12.75
Lower Sides (Red or Yellow)	12.75

SEEBURG	
"Hi-Tone" Model 9800, 8800, 8200:	
Lower Sides (Solid Red, Yellow or Green)	14.50
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Top Corners (Solid Red, Yellow or Green)	6.00

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20" x 50"—Pliable—Per Sheet. 50 Gauge, Red, Yellow, Green or Clear	\$12.50

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Immediate Delivery!

TWO-TONED HAMORIZED CABINETS!

Fits Any Mills Escalator Type Machine!

4 attractive colors: Brown-gold, blue, red and rose in two-toned speckled effect with matching new club handles, diamond jewels in contrasting color.

THESE FEATURES INCLUDED:

- NEW WOOD CABINET of solid oak
- NEW reward plate
- NEW drill proof lining
- NEW money and coin cup
- NEW denominator

**MONEY BACK GUARANTEE
IF NOT COMPLETELY SATISFIED!**

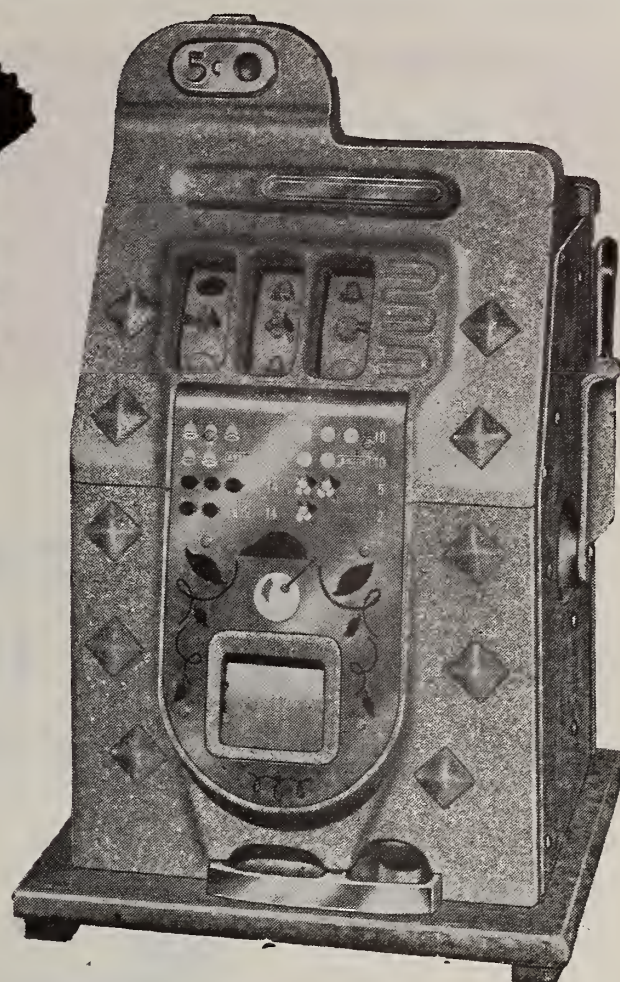
You haven't seen anything until you've seen the New American Two-Toned HAMORIZED CABINETS

American Amusement Co.

164 East Grand Avenue, Chicago 11, Ill.

Tel. CAPitol 5300

Buy "American" and you buy the "Finest"



.....ONLY \$39⁵⁰

Completely drilled, tapped and assembled, ready to insert mechanism. Specify: 2/5 or 3/5 pay; 5c, 10c or 25c play.

Fined For Damaging Phono

PROVIDENCE, R. I.—Of little financial solace to the music op concerned, but worthy of some satisfaction is the news that Ceriyco T. Roderick, a local citizen, was fined \$25 for venting his anger on a juke box after coming out the loser in a verbal argument that recently took place at the Colonial Hotel here.

Roderick had been charged with defacing property after he smashed a glass panel on the machine for which damage was estimated at between \$40 and \$50.



THOUGHTS for THIS WEEK

- Making money is an art — keeping it is a science.
* * * *
- That day is lost that does not add to your stock of knowledge something that will help you tomorrow.
* * * *
- Three of the most profitable operators' machines ever built: PHOTOMATIC, VOICE-O-GRAPH, ATOMIC BOMBER.

INTERNATIONAL MUTOSCOPE CORPORATION
44-01 ELEVENTH STREET WM. RABKIN, President LONG ISLAND CITY 1, NEW YORK

Ed Ravreby Honored By Masons



BOSTON, MASS.—Edward M. Ravreby (right), president of Associated Amusements, Inc., this city, smiles as he gets ready to step to microphone. Ed was the honored guest at the testimonial dinner tendered him by his Masonic lodge at the Kenmore Hotel last week. Pictured with him is Louis Jacobs, who served as toastmaster for the occasion.

CORRECT CHANGE INSTANTLY

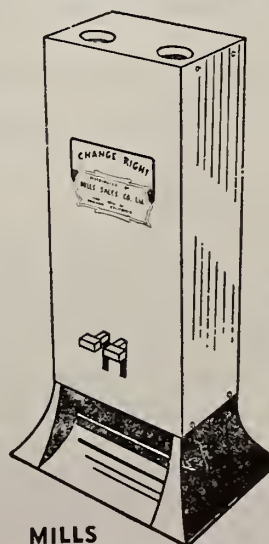
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"CHANGE RIGHT"
5c - 5c

Automatically dispenses 5 or 10 nickles with flick of a finger. Precision machined, highly polished. Fool proof, trouble free.

Only \$15 Each
(Subject to change)

SEND \$5
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NOW

Too Soft



Too Loud



SENSATIONAL DEVICE THAT SKYROCKETS YOUR PHONOGRAPH EARNINGS and puts you in solid with your locations



WAYNE AUTOMATIC RECORD VOLUME EQUALIZER

AUTOMATICALLY ADJUSTS PHONOGRAPH VOLUME SO THAT EVERY RECORD IS REPRODUCED AT SAME VOLUME LEVEL

Get the jump on your competitors and equip all your phonographs with the Wayne Equalizer. Install on the spot — size of a cigar box — no servicing. The Wayne Equalizer does not constantly adjust the volume to compensate for varied noise in a location. The unit increases or reduces the volume on all records to a volume standard manually set by you or by the location. If your local distributor cannot supply you, write, wire or phone us.

For use with Crystal PN Type or Magnetic Pickup.

Guarantee

Wayne Equalizer is guaranteed in workmanship and materials for 90 days. If, within 30 days, it does not satisfy you for any reason, return it and full purchase price will be refunded.



LOUD MUSIC

Automatically tuned down to pleasant listening level.



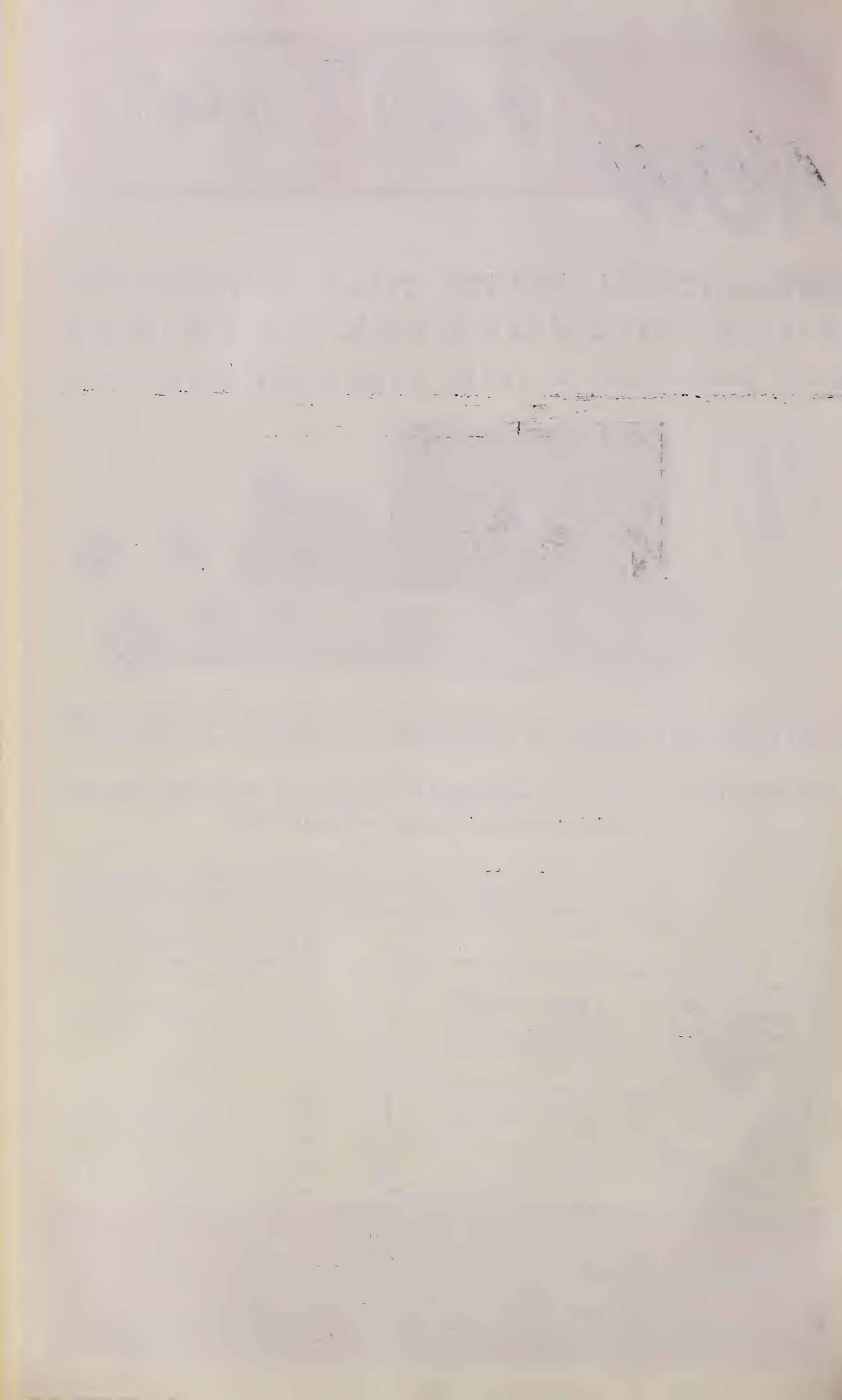
SOFT MUSIC

Automatically tuned up to pleasant listening level.

GEORGE R. MURDOCK & Associates INC.

Manufacturers and Distributors Electronic Equipment

1773-1797 UNION ST., SAN FRANCISCO 23, CAL., Phone, PProspect 2974



Pin Controversy Rages In Tacoma

TACOMA, WASH.—For some weeks past a controversy has been raging in this city over the licensing of a limited number of pin games that has put the cointrade here under the spotlight of city officials, the press, and several public and religious groups.

The bombshell was set off when Safety Commissioner Robert S. Temme proposed legislation to limit the number of operators to 23, and attorneys Anthony M. Ursich and Stephen O'Brien, representing persons other than the 23 who have applied for licenses, cried "monopoly."

According to Temme, the reason for his proposed legislation was that the number of games currently on location here has reached the "saturation" point.

"The time has come he declared, "when we've got to put restrictions on it. There are now 23 licensed operators, each limited to 50 machines, and only about 900 of those, according to my information, are now being operated."

The opposing attorneys and other interested parties counter-charged that at the present time there may be as many as 1000 pieces being operated without licenses, and, they maintained, newly licensed operators might certainly be allowed to put out their equipment profitably if these were taken off the streets.

The cases of O'Brien and Ursich were strengthened, at least psychologically, by the fact that several of the applicants they represented are war veterans with distinguished records, and this factor was expected to carry heavy weight so far as public opinion is concerned. Licensing of pin games began here in 1941, and under the present arrangements, the city treasury nets about \$125,000 per year from equipment currently being operated.

SAM STERN SAYS



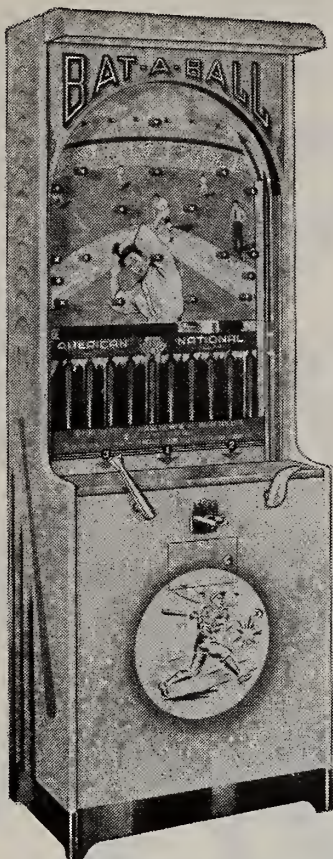
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SMARTY
WILLIAMS NEW 5 BALL GAME

ON ANY LOCATION

SEE YOUR LOCAL DISTRIBUTOR OR WRITE DIRECT TO:

SCOTT-CROSSE COMPANY
Exclusive Distributor in Pa. & N. J.
1423 Spring Garden St., Phila., Pa.



BAT-A-BALL

A Brand New
UPRIGHT GAME

Fits Any Closed Territory!
Ready For Immediate Delivery

You'll "hit a home run" everytime with BAT-A-BALL . . . the brand-new location - tested game that makes players come back again and again.

\$249⁵⁰
F.O.B. CHICAGO

BAT-A-BALL eliminates service calls, mechanically perfect, no motors, gears, etc.

Takes little floor space, fits locations easily . . . Legal throughout . . . for pure skill amusement, it can't be beat.

MONEY BACK GUARANTEE
IF NOT COMPLETELY SATISFIED!

DISTRIBUTORS: WRITE - WIRE - PHONE FOR TERRITORIES

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NEW ADDRESS: 164 EAST GRAND AVENUE
CHICAGO 11, ILL. Tel. CAPitol 5300
Buy "American" and You Buy the "Finest"

WISCONSIN and MICHIGAN OPERATORS!

Contact Us At Once—

A BRAND NEW LEGAL GAME TO FIT THIS TERRITORY!

Ready for Immediate Delivery!

"BAT-A-BALL" \$249⁵⁰

F.O.B. CHICAGO

Telephone: 1946

"The telephone number of the year"

WRITE - WIRE - PHONE US TODAY!

Distributed by

MASTER MUSIC SALES

10 MAIN STREET

WATERTOWN, WISCONSIN

TELEPHONE: 1946

Operators — Distributors

ACT NOW!

COIN OPERATED RADIO
FOR HOTELS and MOTELS

THE GREATEST RETURNS FOR SMALLEST INVESTMENT

Immediate Delivery — Any Quantity

JAY BULLOCK ENTERPRISES

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IT'S WHAT'S IN "THE CASH BOX" THAT COUNTS

THIS AD PROVED SO POPULAR--
WE'VE DECIDED TO RUN IT AGAIN *



* THIS TIME WE MEAN IT!

AMUSEMENT ENTERPRISES, INC.

GEORGE PONSER IRVING KAYE

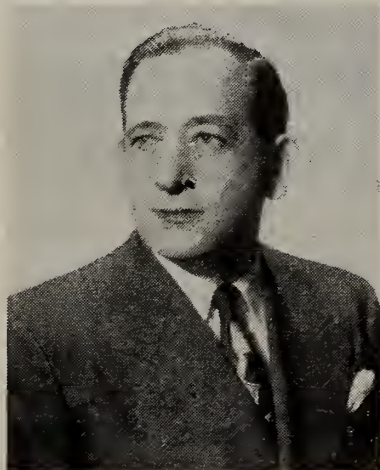
2 Columbus Circle, N.Y. 19, N.Y.
Phone: Circle 6-6651

Studio Set Up For Solotone Music Ops

NEW YORK—Teddy Blatt and Max Schiffman, Intimate Music, Inc., distributors for Solotone music boxes, have completed construction of their central studio here and have made arrangements with operators to pipe music to their locations

"This arrangement," states Schiffman, "makes it convenient for those operators who do not wish to set up their own studio, and yet have locations where they can install Solotone boxes."

HOST AT AIREON MEET



FRED MANN

CHICAGO—Fred A. Mann, Regional Sales Director for Aireon, who was host to all Aireon distribs in his sales territory at the conference held here November 3 and 4.

UNITED

HAS FOR IMMEDIATE DELIVERY THE FOLLOWING RECONDITIONED PHONOGRAPH BUYS

WURLITZER	SEEBURG	ROCK-OLA
412 Lightup\$175.00	Classic\$375.00	12-Record\$ 95.00
616 195.00	Colonel, R.C. 495.00	Imperial 20 225.00
24 295.00	8800, R.C. 575.00	Windsor 275.00
600R 395.00	9800, R.C. 575.00	Standard 325.00
500 425.00	MILLS	De Luxe 350.00
700 575.00	Throne\$275.00	Master 425.00
800 625.00	AMI	Super 475.00
750E 650.00	40-Sel. Hiboy\$375.00	Premier 475.00
Victory Keyboard 425.00	20 Streamliner 275.00	Commando 525.00

WRITE TODAY FOR OUR PRICE LIST — Terms: 1/2 Certified Deposit

Wisconsin's Leading Distributors

UNITED COIN MACHINE COMPANY

6304 W. GREENFIELD SPRING 8446 - 8447 MILWAUKEE 14, WISC.

ATTENTION, EXPORT BUYERS

The New Seacoast Catalog Is Ready for Mailing — FREE!

This fully illustrated, up-to-the-minute catalog contains complete data on music machines, accessories, vending machines, and amusement games. Write for your copy today! If more than one is needed, simply ask. See Seacoast and You See the Finest.

SEACOAST DISTRIBUTORS, INC.

415 Frelinghuysen Av., NEWARK 5, N.J.
Bigelow 8-3524
Exclusive Rock-Ola Distributor in Northern New Jersey

627-629 10th Ave., NEW YORK 18, N.Y.
Longacre 3-0740
Exclusive Rock-Ola Distributor in Greater New York

ATTENTION!!!
2 WURLITZER 750E's
\$900. Both

OLSHEIN DISTRIBUTING CO.
1100-02 B'WAY Tel. 5-0228 ALBANY 4, N.Y.

We have been serving operators of Bulk equipment for 17 years — New Machines — charms and operators supplies available now — WRITE FOR DETAILS.

VIKING SPECIALTY CO.
530 GOLDEN GATE AVE.
SAN FRANCISCO 2, CAL. (Tel. Or. 6641)

Juke Box Offered As Prize To Teen Clubs By Cola Firm

COLUMBUS, GA. — A Wurlitzer automatic phonograph will be awarded to the winner of a contest currently being sponsored among teen age canteens by the Nehi-Royal Crown Bottling Co., it was recently announced by Peter J. Batrous, president of the soft drink firm, which is headquartered here.

The juke box, first of 186 prizes to be awarded for the best letters on the subject: "The Most Interesting Activity of Our Teen Age Club or Youth Center," will be awarded to the canteen of which the winning letter writer is a member.

Industry leaders see in the move one of the better examples of good public relations for musicmen that have been attempted for some time, since the Royal Crown Company have been carrying out a three-year program to assist teen age clubs to provide good, wholesome entertainment.

The fact that the juke box to be awarded is the most valuable prize indicates to the public that the machine can indeed serve as a venter of the "good, wholesome entertainment" the sponsors are striving for.

Minneapolis Pin Licenses Due

MINNEAPOLIS, MINN. — Pin game operators in this city were recently notified by the License and Weighing Department that the annual license fee was due. Members of the trade were thus forced to pay the entire annual amount collected by the city, instead of half the fee as had been the previous method.

IN WESTERN PENNSYLVANIA AND WEST VIRGINIA

The New AMI

40 SELECTION PHONOGRAPH

Is distributed exclusively by



AMERICAN COIN-A-MATIC MACHINE CO.
1435 FIFTH AVE. PITTSBURGH 19, PA.
PHONE: ATLANTIC 0977

WANTED TO BUY!

GENCO

VICTORY and DEFENSE Games!

will pay

\$40⁰⁰ each

Machines Must Be Complete!

AMERICAN AMUSEMENT CO.

164 E. Grand Ave., Chicago 11, Ill.
Tel.: CAPitol 5300

... And Still Another Background For "Juke"


NEW YORK — "The Night Time Answer Man" radio program, broadcasting thru a national hookup, was asked to determine the origination of the word "Juke Box".

Their answer explained the term originated down South and referred

to the "jerk and jive" of the dancers in the location.

(The Cash Box has printed various interpretations in past issues, including that of Clifton Fadiman, who traced the definition back to the old Greek days.)

SMART OPERATORS PREFER WILLIAMS GAMES



MEMBER

Williams
MANUFACTURING COMPANY

161 W. HURON ST.
CHICAGO 10, ILLINOIS

• ACTIVE and
• WSPDMESD



• GO
• TOGETHER

Doesn't make much sense, does it? But read on . . . It means Active . . . its Warehouses, Showrooms, Parts Departments, Maintenance Experts and Swift Deliveries. This makes "sense" and dollars, too . . . for YOU!

Yes, Active Amusement Machine Co.'s three busy offices in Philadelphia, Newark and Scranton offer operators the finest service facilities available. Couple with this a complete stock of new and used equipment—equipment designed for big Player-Appeal, BIG Profits and you know why more and more operators are climbing aboard the Active bandwagon!

ACTIVE AMUSEMENT MACHINES CO.

900 Franklin Street
PHILADELPHIA 23, PA.
Market 2656

1060 Broad Street
NEWARK 2, N. J.
Mitchell 2-7646

1120 Wyoming Avenue
SCRANTON, PA.
Scranton 4-6177

"You Can Always Depend On Active—All Ways"

EATON TRACES NEED FOR 10¢ PLAY



DE WITT (DOC) EATON

CHICAGO—DeWitt ("Doc") Eaton, Vice President and General Sales Manager, AMI Incorporated, today returned from a barnstorming tour of the East made in behalf of his ten cent play crusade for phonographs and stated that the idea is steadily and surely taking hold everywhere. "The ten cent or three for a quarter play on the modern phonograph, said Eaton, is not just a requirement of modern times, but is truly a development in what we might call the multiple merchandising of music", he declared.

"The first early step in multiple merchandising occurred when a wall box was invented which would accept more than one nickel at a time. This box, on receiving several coins, would trip up the coin operated instrument to play the number of times represented by the coins dropped even though they were dropped all at once.

"There followed the phonograph which was equipped with the five cent chute, the ten-cent chute, and the twenty-five cent chute which again sought to merchandise itself by allowing the music purchaser to buy more music at one time.

"This triple coin chute was succeeded by the coin mechanism which had a single coin entry allowing a nickel, dime and quarter to be dropped and honoring the coin with the proper number of plays.

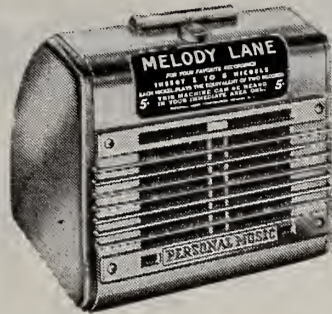
"Naturally, the ten cent per play or three for a quarter idea is the next logical step. No one in the coin operated industry will deny that you can at any time stop progress. To my mind the ten cent play idea is the best illustration of progress in the music field today. In countless locations I have seen the ten cent play more than double the previous average intake of the location. I have also argued the matter with hundreds of operators who agreed that the idea is good theoretically but are hesitant to become part of the crusade for fear that their locations may temporarily let down. To all of these latter people I say any time you indulge in a crusade there is a certain amount of sacrifice that has to be made. You can take my word for it that if you will embrace ten cent play and install it universally the public will become adjusted to it more quickly than you realize and your own income will be

so greatly increased you will wonder why you didn't take it up long ago.

"At AMI our orders for ten cent play,

three for a quarter instruments are mounting every day and I predict that within a very short while this type of instrument will be in the majority."

**WE ARE HAPPY TO ANNOUNCE
OUR APPOINTMENT**



**AS
DISTRIBUTORS
for
PERSONAL
MUSIC**

**FOR
THE STATE OF WISCONSIN
AND
UPPER PENINSULA OF MICHIGAN**

Wisconsin's Leading Distributors

UNITED COIN MACHINE COMPANY

6304 W. GREENFIELD

SPRING 8446-8447

MILWAUKEE 14, WISC.

**A GREAT NAME FOR A
G-R-E-A-T GAME!**

OPPORTUNITY

By **MARVEL**



- DYNAMIC PLAYER APPEAL
- SCHEMATIC DIAGRAMMING
- DEPENDABLE PERFORMANCE
- LOCATION TESTED
- KNOCKOUT POCKET
- 5000 BALL RETURN
- DOUBLE ROLL OVER LANE
- CURVES AND COLOR
- BEAUTIFUL LITE BOX
- ADVANCED SCORING

**ORDER
TO-DAY**

**A BIG
MONEY
MAKER**

\$249.50
F.O.B. Chicago
ORDER From
Your Distributor
or
Write To Us Direct

DEPENDABLE
PERFORMANCE

MARVEL

MANUFACTURING CO.

2847 FULLERTON AVE. EVERGLADE 0230 CHICAGO, 47

M. S. Wolf Co. Named W. Coast Bally Distrib



M. S. (BILL) WOLF

LOS ANGELES — Bill Wolf of the M. S. Wolf Distributing Co., one of the nation's best known cointrade firms, announced this past week that his organization has been named to handle distribution of all Bally games in the states of California, Oregon and Washington.

Extending from Los Angeles to Seattle, Bill Wolf reported that his company is well prepared to do "a bang up job" with the Bally line all thru the far-flung territory.

Charity Gum Vendors Hit By Lack Of Gum

LACONIA, N. H.—Cointrade members who operate ball gum vendors have something in common with the Kiwanis Club located here, who are operating a route of gum vending equipment in behalf of charity.

There just ain't no gum. Roger Beane, of the Kiwanis group, recently announced that the difficulty in obtaining gum was the reason many of the gum machines maintained by the organization were empty.

When the machines have merchandise, proceeds from the route are turned over to a fund for aid to underprivileged children.

Oh — Yeah?

CINCINNATI, O.—In a recent column, Magee Adams, radio writer for the newspaper, "The Enquirer", told his readers that the tone quality of recordings "make no difference with 'the juke box trade'."

Pencil Vendor Placed In Newark Library

NEWARK, N. J.—An automatic pencil vendor which dispenses a Mongol Eberhardt Faber pencil for 5c occupies a prominent place in the Information Room of the Newark Public Library.

The Chief of Staff stated that she had had so many requests for pencils that she thought it advisable to obtain

a pencil dispenser which would vend a good pencil for 5c.

These pencils are sold so quickly that at times it is necessary to fill the machine at least once a day, it was said.

All that is needed now to satisfy the students is an automatic pencil sharpener coin — operated

Empire Coin Values

NEW GAMES

Jennings SUPER DELUXE LITE-UP CHIEFS 5c \$324 10c \$334 25c \$344	Genco's WHIZZ \$189.50	Jennings BRONZE OR STANDARD CHIEFS 5c \$299 10c \$309 25c \$319
COLUMBIA, J. P. \$145.00	TOTAL ROLLS Like New \$375.00	Groetchen Deluxe CLUB COLUMBIA \$209.50
SILVER KING NUT VENDOR ... \$13.95	DAVAL'S Free Play .. \$75.00 Gusher ... 54.00 Buddy ... 33.00 Marvel & Am. Eagle 50.00 Non-Coin Marvel & Am. Eagle 54.00	Marvel's OPPORTUNITY .. \$249.50
Roll-Down Game TALLY ROLL ... \$469.50	Write for Prices! NEW Marvel FRISCO Bally SURF QUEENS VICTORY SPECIAL Chi Coin GOALEE Exh. BIG HIT	SPELLBOUND ... \$325.00
CHALLENGER ... \$65.00	Evans BANGTAILS, J. P., \$671.50	SPEED IRON SOLDERING GUN . \$14.95
VEST POCKETS .. \$74.50	Exh. FAST BALL. \$330.00	Ace COIN COUNTER \$139.50
Gott. GRIP SCALE. \$39.50	Bally DRAWBELL. \$477.50	BOX STANDS ... \$27.50
Bally TRIPLE BELL \$895.00	REVOLVAROUND SAFES, 10 Gauge Steel—Single \$195.00; Double \$250.00 UNIVERSAL PHONO AMPLIFIER 39.50 KLEER-FLO PARTS CLEANER & 30 GAL. DRUM FLUID 129.50	SUPERLINER ... \$322.00
MUSIC	Wurl. 600R Victory ... \$425.00 9800, R.C. 565.00 Mills Throne of Music .. 295.00	BIG LEAGUE ... \$299.50 Amusematic JACK RABBIT .. \$475.00 Wurl. 71 & Stand \$249.50 Rock-Ola Commando 475.00 Wurl. 41 & Stand. 189.50

One-Half Deposit with Orders, Balance C.O.D. or Sight Draft

Empire Coin MACHINE EXCHANGE

2812 WEST NORTH AVENUE · PHONE: HUMBOLDT 6288 CHICAGO 47, ILLINOIS

KICKOFF TIME IS HERE

CASH IN NOW ON THE TIMELY PLAYER APPEAL OF THIS "RED-HOT" WALSH BOARD WITH THE PROGRESSIVE TRIPLE JACKPOT FEATURE.

We can supply you regardless of size, style, number of holes, payout or purpose. Write us your requirements.

FOR THE FASTEST SELLING NEW IDEA BOARDS AND ALL THE OLD RELIABLE NUMBERS SEND FOR WALSH CATALOG SHEET AND PRICE LIST TODAY

THOS. A. WALSH MFG. CO.

201-207 SO. TENTH ST., OMAHA, NEBR.

Panel Vendor Placed in Newark County
 ...
 ...
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Empire Game Tables

NEW GAMES

<p>1897 ...</p>	<p>1898 ...</p>	<p>1899 ...</p>
<p>1900 ...</p>	<p>1901 ...</p>	<p>1902 ...</p>
<p>1903 ...</p>	<p>1904 ...</p>	<p>1905 ...</p>
<p>1906 ...</p>	<p>1907 ...</p>	<p>1908 ...</p>
<p>1909 ...</p>	<p>1910 ...</p>	<p>1911 ...</p>
<p>1912 ...</p>	<p>1913 ...</p>	<p>1914 ...</p>
<p>1915 ...</p>	<p>1916 ...</p>	<p>1917 ...</p>
<p>1918 ...</p>	<p>1919 ...</p>	<p>1920 ...</p>

MUSIC ...

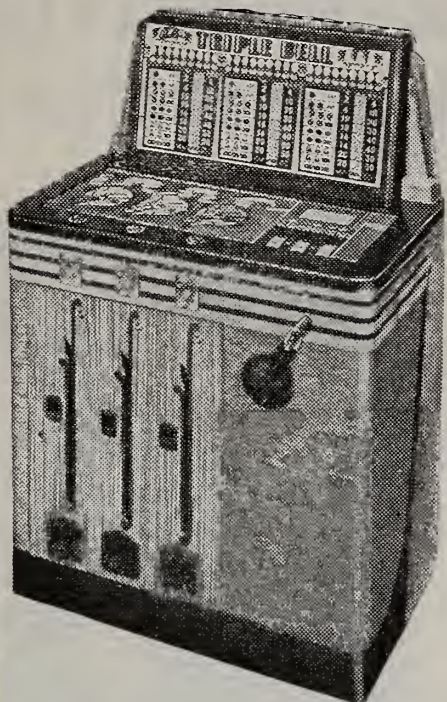


RICKOFF TIME IS HERE

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TRIPLE BELL

TRIPLE PLAY! TRIPLE PROFIT!



TRIPLE COIN-CHUTES permit three players — or three coins — every spin of the reels. . . . 1000 SUPER SPECIAL award insures continuous repeat play. Convertible automatic or replay. Any combination of nickel, dime and quarter chute.

DRAW BELL

The Greatest Console Ever Built! Fascinating! Thrilling! Suspense AND - COME-BACK Player Appeal that Doubles and Triples your PROFITS! The "HOLD AND DRAW" feature has been acclaimed by EVERY OPERATOR!!

ORDER QUICK!!

\$477.50

F.O.B. Chicago



NOW DELIVERING
PACKARD PLA-MOR
 MODEL 400 HIDEAWAY
 WALL BOXES
 SPEAKERS
 30-WIRE CABLE

WE ARE DISTRIBUTORS OF THE NEW AND SENSATIONAL "SOLOTONE" THE INDIVIDUAL MUSIC SYSTEM
 "It Makes A Route of Every Location"

★ LOOK AT THESE FALL SPECIALS ★

Thorobred	\$249.50	Pimlico	189.50
Longacres	249.50	Keeney Super Bell,	
'41 Derby	169.50	5c C.P. F.P.	239.50
Club Trophy	169.50	Keeney Super Bell,	
Dark Horse	119.50	25c C.P. F.P.	249.50
Blue Grass	109.50		

DIRECT LINE DISTRIBUTORS

We Carry a Most Complete Stock of Parts and Equipment for Every Type and Kind of Coin Machine. It Will Pay You To Pay Us a Visit

PAUL A. LAYMON, INC.

DISTRIBUTORS FOR BALLY MFG. CO. IN SO. CALIFORNIA, SO. NEVADA, ARIZONA, AND THE HAWAIIAN ISLANDS
 1503 W. PICO STREET Phone: DR. 3209 LOS ANGELES 15, CAL.

An Old Story...



NEW YORK — In bitter (but posed and very friendly) struggle for possession of a new Johnny Moore record is a couple of record retailers and, representing the trade, Ben Linn (second from right), of the Regal Music Company, a leading music operating firm in this city. Handing the platter to Ben is Johnny Moore, himself, who was a recent visitor at the Runyon Sales Company offices here, local distributors for Exclusive Records.

VOTE NOW
 FOR YOUR CHOICE
 MONEY MAKING RECORDS

Look To The GENERAL For LEADERSHIP

COUNT ON GENERAL FOR LEADERS!

Immediate Delivery Now Being Made!

Gottlieb's SUPERLINER \$322
 (Md., D.C. & Va. only)

A.B.T. CHALLENGER.....\$65

Amusement Enterprises
 BANK BALL\$375

Jennings STANDARD CHIEF
 5c 10c 25c
 \$299 \$309 \$319

Daval's MARVEL\$55
 (Cig. Reels) Gum Vend, 1c Play

Daval's AMERICAN EAGLE
 Fruit Reels Plain Gum V'd.
 1c or 5c Play \$50 \$55

AIREON
 Electronic
 Phonographs
 and
 Equipment
 (Exclus. in Md., D.C.,
 N. VA. and S. PA.)

TERMS: 1/3 Cash
 With Order;
 Balance C.O.D.

Gott. GRIP SCALE\$39.50

Daval's BUDDY\$33
 1c Play - Cig. Reels

Daval's MARVEL\$54
 (Cig. Reels) Non-coin Operated

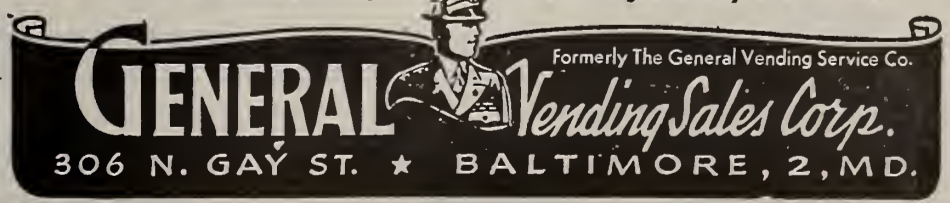
Jenn. Super Deluxe CHIEF
 (LITE-UP)
 5c 10c 25c
 \$324 \$334 \$344

Daval's FREE PLAY.....\$75
 Cig. or Fruit Reels; 5c Play

Daval's AMER. EAGLE....\$54
 (Fruit Reels) Non-coin Operated

Established 1925

Growing Steadily Ever Since



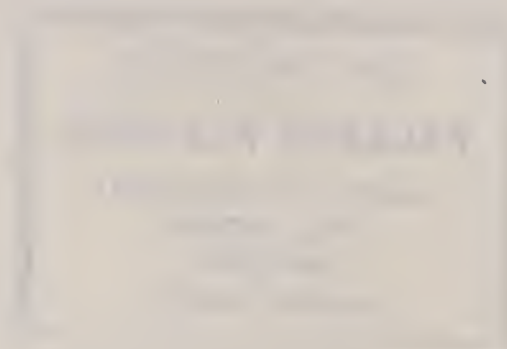
N. Y. Express Deliveries Still Delayed

NEW YORK—Altho the embargo on express packages was lifted over a week ago, coinmen are still awaiting deliveries. It seems that so many packages were stored during the recent controversy that the express

company is overloaded with work. They have informed the trade that as soon as they get around to it, all deliveries will be made. and they are trying to clean up everything as fast as possible.



THE WORLD
1918



THE WORLD IN 1918

THE WORLD IN 1918

THE WORLD IN 1918

THE WORLD IN 1918
THE WORLD IN 1918
THE WORLD IN 1918



THE WORLD IN 1918

THE WORLD IN 1918

Packard Holds Two Day International Distributors Conference At French Lick



HOMER E. CAPEHART

FRENCH LICK, IND. — Homer E. Capehart, Chairman of the Board of Packard Manufacturing Corp., W. H. (Bill) Struby, President, Tony Hicklin, Sales Manager, and other executives of Packard Manufacturing Corp. were hosts at an international distributors conference held at French Lick Springs Hotel, this city on November 6 and 7.

Over 150 persons attended the meet, and Packard distributors came from the South, North, East and West of the United States, and from various provinces of Canada. The Packard organization, in addition to all its top executives, had many of its engineers present to go over details of the equipment with the distributors.

The feature of the two day gathering was the brilliant and inspiring speech by Homer E. Capehart. He visualized the coming years as the most prosperous era for coinmen, but insisted that everyone must work together to make this prosperity come true. "The music machine operator must make money," stated Capehart, "and it is important that we all work towards this end."

Policies of the firm was discussed and sales programs for all equipment were reviewed.

When the conference ended, the large gathering of distributors were seething with enthusiasm for the many sensational items of equipment they will have available for the music machine operators, and for the progressive sales program to help the operators to greater prosperity.

Union Strives for 100% Membership In Atlantic City

ATLANTIC CITY, N. J.—Full scale efforts to organize all music operators in this territory as a part of the Electrical Workers Union (A.F. of L.) are currently being waged here by Local B-1477.

In charge of the campaign to bring about union servicing of all locations is Anthony Walker of Trenton, who reported that organizing efforts have been coming along favorably, despite the development of several unpleasant local incidents involving operating firms who have elected to remain outside union ranks.

"JACK RABBIT"

A BRAND NEW CONSOLE
5c Play

PRICE
\$475⁰⁰

F.O.B.
Chicago
1/3 Deposit,
Bal. C.O.D.



A brand new game of action that you've been waiting for . . . not only new parts, cabinet, mechanism, etc. BUT a brand new idea . . . different from anything you've ever seen . . . a 5c play machine where you press two buttons, one with each hand and the hound chases the rabbit . . . high score of 200,000 . . . playing field of many colors . . . so much fun that players come back for more in this location-tested game . . . a sure-fire cinch to bring in the profits.

Prompt Delivery — Now on Display in Our Showrooms

**KEN WILSON
AMALGAMATED DISTRIBUTORS COMPANY**

228 W. RANDOLPH ST. CHICAGO 6, ILL.

Tel. ANDover 3544

Distributors for International Mutoscope Corp.

AMALGAMATED DISTRIBUTORS COMPANY
228 W. Randolph Street
Chicago 6, Illinois

Please send additional information to:

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City State

**NOW DELIVERING
MUTOSCOPE'S
"ATOMIC
BOMBER"
\$495.00
F.O.B. Factory**

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(Incorporated 1937)

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PR. 0231

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Have your phone calls, messages and letters sent to this office.



"Proud of Past Accomplishments . . .
Eager For The New Ones"

Full information regarding the Coin Machine Industry
gladly furnished gratis.

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West Metropolitan
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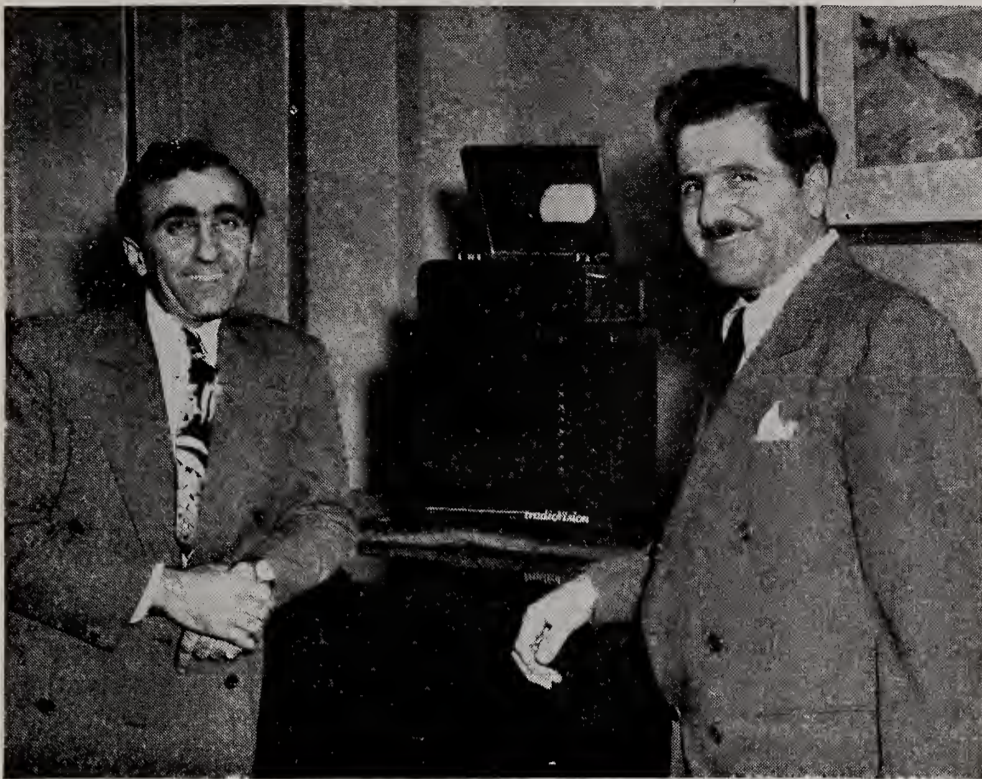
California State
Chamber of Commerce

Los Angeles
Chamber of Commerce

Am. Trade Ass'n Execs.
Public Relation Bureau

Coin Machine
Industries, Inc.

Introduce Coin Operated Television



Victor Trad (left) and George Trad with their "Tradio Vision"

NEW YORK — Victor and George Trad, Tradio, Inc., Asbury Park, N. J., introduced a coin operated television receiver trademarked "TradioVision" to a gathering of the press at the Dorset Hotel, this city.

"TradioVision is the first coin operated television unit ever to be manufactured," claimed George Trad, "and we believe it to be the smallest set yet made. Our assembly line production is expected to get underway within the next 60 days and shipments will begin to our distributors".

Two engineers from the factory were present and explained the mechanical features. The set has a five or seven inch screen, 500 line definition, 20 tubes, acoustic modulation, low power consumption, complete plug-in unit assembly to simplify on-the-spot service, and simple tuning.

Harry (Rocky) Rockefeller, sales promotion manager stated: "The sets will be sold to operators thru our distributors. We have studied the market carefully and locations can be secured in bars and grills, restaur-

ants, hotels, and in addition we have set up a plan to help the operators place them in private homes at a fixed rental; or a minimum amount guaranteed in the cash box, the difference to be made up by the home owner if it falls below.

A promotion and advertising plan is now being prepared and complete information will be ready for the trade in a few weeks.

Detroit D. A. Guest At Music Assn. Meet

DETROIT, MICH.—A closer liaison between city officials and the Michigan Automatic Phonograph Owners' Association was fostered here recently when the music op group hosted as guest of honor at a general meeting the prosecuting attorney of Wayne County, Gerald K. O'Brien.

Acknowledging the invitation extended to him in behalf of the association by Joe Brilliant, president, Prosecutor O'Brien was introduced to the members by Arthur L. Robbins, chief of the Prosecutor's Civil Division.

In the speech he delivered to the coinmen, O'Brien declared: "I have never tried to harm anyone just to get my name in the papers. I want to be fair with all, regardless of race, color or creed. You people have your troubles and problems just like everyone else, and I want you to know that I am here to protect your interests."

THE FOLLOWING JOBBERS CAN GIVE YOU IMMEDIATE DELIVERY ON OPPORTUNITY

- A GREAT NEW GAME BY MARVEL
- | | |
|--|--|
| Miami Vending Co.
4420 N.W. 2nd Ave.
Miami, Fla.
R. & Y. Novelties
431 Clinton Ave.
Newark, N. J.
Hercules Sales
& Dist. Co.
415 Frelinghuysen Av.
Newark, N. J.
Waterbury Am. Co.
54 Watertown Ave.
Waterbury, Conn.
State Music Co.
1156 Main St.
Hartford, Conn.
Hanna Sales Co.
169 Campbell Ave.
Utica, N. Y. | Kertman Sales Corp.
573 Clinton Ave. N.
Rochester, N. Y.
J. V. Fitzpatrick
461 E. Main St.
Bridgeport, Conn.
Binghamton Am. Co.
190 Main St.
Binghamton, N. Y.
Redd Dist. Co.
26 Brighton Ave.
Allston
Boston, Mass.
Square Amuse. Co.
88-90 Main St.
Poughkeepsie, N.Y.
Paramount Dist. Co.
546 Main St.
Beacon, N.Y. |
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JOBBERS - Write for terr. still open.
DAVE LOWY & CO.
DIRECT FACTORY REPRESENTATIVES
594 TENTH AVE. NEW YORK 18, N.Y.

IMMEDIATE DELIVERY

OF THE NEW AND IMPROVED AIREON PHONOGRAPH AND ACCESSORIES.

NEW WALL BOX REPLACEMENT COVERS—FOR SEEBURG WIRELESS OR 3 WIRE BOXES — \$5.95.

FIBRE MAIN GEARS FOR SEEBURG AND WURLITZER (Less Hub) GUARANTEED PERFECT — SAMPLE — \$3.95 QUANTITY PRICE — \$3.00 EACH.

MOST COMPLETE PHONOGRAPH REPAIR DEPT. IN THE CITY.

Used Reconditioned Phonos of All Types

NELS NELSON

2329 W. PICO BLVD.
LOS ANGELES 6, CALIF.
Phone: FI-0545

**Now.
Hear this!**

All Merchandise, New or Used, Including Pin Games, Music Equipment, Arcade Machines, Counter Games, Consoles, Bell Machines, Skee Ball Alleys and Ray Guns are Sold on an Unconditional 10 Day, Money Back Guarantee. All Cabinets are Repainted to Look Like New! The Equipment We Deliver Not Only Looks Good, But Is In Perfect Operating Condition!

WE HAVE THE LARGEST SELECTION OF USED PIN GAMES!

RECONDITIONED PHONOGRAPHS

Wurlitzer 500 in Victory Cabinet	\$400.00
Wurlitzer 950 Can't tell from new	540.00
Wurlitzer 800	520.00
Wurlitzer 500	345.00
Wurlitzer 600	335.00
Wurlitzer 616	195.00
Wurlitzer 24's	225.00
Seeburg Gems	240.00
Seeburg Hi-Tone	450.00
Seeburg Classic	325.00
Seeburg Envoys	350.00
Seeburg Royals	275.00
Rock-Ola Master	375.00
Rock-Ola Super	350.00
Rock-Ola Standards	325.00
Rock-Ola Spectrovox only	75.00
Rock-Ola Windsor	200.00
Mills Empress	250.00

1 Complete Hostess Unit, 20 Banks, Like New \$9,500.00 Complete 1/3 with Order Balance C.O.D. F.O.B. Philadelphia

NEW EQUIPMENT NOW IN STOCK FOR IMMEDIATE DELIVERY

- Bally Triple Bell
- Bally Draw Bell
- Bally Victory Special
- Bally Big League
- Williams Smarty
- Gottlieb Baffle Card
- United Sea Breeze
- Genco Step Up
- Genco Whizz
- Marvel Opportunity
- AMI Model A
- AMI Automatic Hostess Personal Music

DAVID ROSEN

855 NORTH BROAD STREET

PHILADELPHIA 23, PA.

Keep This Date In Mind — CMI Show In Chicago — Feb. 3-6

INITIATIVE



By JAMES T. MANGAN

Initiative and radium are a great deal alike. They are both exceedingly rare, yet a mere drop of either will rock the world.

"He's worth his weight in radium," George Ade once said of a man he admired. And friends of yours can just as sincerely say of you (if you merit it), "He's worth his weight in initiative"

Initiative is your ability to begin something. To begin it, without being told by someone else. To start the job entirely on your own responsibility without asking anyone else to share the hazards with you. If you have initiative, you are not afraid to let others steal the fruits of your work if it is successful; but principally, you are not afraid to take the entire blame for it, if it fails!

Nobody with initiative ever embarrasses himself. Try as you may, you can't think of anyone who ever made a fool of himself by starting the ball arolling. The man with initiative CAN fail and DOES fail, but failure doesn't stop him because his initiative lifts him up after the fall and helps him win on the next attempt.

Thus the magic force of initiative is praised everywhere. Organizations laud it. Business loves it. Even the angels whoop it up when they see a lone man step out of the beaten path to do something he isn't supposed to do, doesn't have to do, wasn't told to do. He does it merely because he thinks it's about time somebody did it!

You've sometime waited in a long line while a huge crowd of people—all full grown, all sane and intelligent—tried to crowd out of a church or hall or building through a doorway that was only half open. While burning up with the stupidity of the delay, you still suffered as the crowd slowly pushed out. Then suddenly a man behind you, who didn't believe in waiting or wasting time, left his place at the end, walked briskly to the half of the doorway that was blocked, and without hesitation or uncertainty pushed the other half of the door open, and walked out! In-

stantly the mob followed saying: "Why didn't somebody do that before?" You had had the same idea while you waited, but you waited. The man with initiative didn't wait. He did a sensible thing, a necessary thing, straightforwardly and bravely. The herd follows the leader because—well, because it has to follow initiative.

If initiative is so miraculous, why not use it? It isn't a foreign subject with you. You think a lot of things, you plan a lot of things, you see the need for a lot of things.

Yet you are afraid to "stick your neck out." Don't be that way! Take initiative as your shield and you'll never get hurt! Take initiative as your food and your table will be bountifully spread! Take initiative as your book and you'll be the most educated of men! Initiative will lead you into verdant pastures, the life of courage and freedom, the proper destiny of the individual.

Be not like dumb, driven cattle—be a man with initiative. Start something! Try something! Do something! And don't ask mama, the boss, or the man on the street if it will be all right. Just ask yourself and if it seems sensible, reasonable and necessary, follow your instincts and do it. The ability to act as an individual independent of all others is the thing that makes you a person—it's the main reason for your existence. You have this ability—use it, and it becomes the most irresistible of all human forces, that river of radium, INITIATIVE!

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AMI, Inc., Chicago, Ill. Inside Frt. Cover
 Atlas Vend. Co., Elizabeth, N. J. 44
 Advance Aut. Sales Co.,
 San Francisco, Cal. 37
 American Amusement Co., Chicago, Ill. 5
 American Amuse. Co., Chicago, Ill. 51
 Active Amuse. Machs. Corp., Phila. Pa. 53
 Ammco Dist., Chicago, Ill. 42
 Allied Electronics Co., Inc.,
 Brooklyn, N. Y. 59
 American Amusement Co., Chicago, Ill. 53
 Am. Coin-A-Matic Mach. Co., Pitts., Pa. 53
 Amalgamated Distrib. Co., Chicago, Ill. 57
 ARA Records, Los Angeles, Cal. 18
 Associated Operators of Los Angeles
 County, Los Angeles, Calif. 57

Bally Mfg. Co., Chicago, Ill. Back Cover
 Buckley Trading Post, Chicago, Ill. 41
 Bell Products Co., Chicago, Ill. 45
 Badger Sales Co., Los Angeles, Cal. 48

Capitol Records, Hollywood, Cal. 15
 Chicago Coin Mach. Co., Chicago, Ill. 39
 Central Ohio Coin Mach. Exch.,
 Columbus, O. 38
 Coven Dist. Co., Chicago, Ill. 59

David Rosen, Philadelphia, Pa. 58
 Daval Products Corp., Chicago, Ill. 47
 Dave Lowy Co., New York City 58
 D. Gottlieb & Co., Chicago, Ill. 44

E. T. Mape Dist. Co., Los Angeles 46
 Empire Coin Mach. Exch., Chicago, Ill. 55
 Economy Supply Co., Baltimore, Md. 59
 Emerald Records, Pittsburgh, Pa. 18
 Eagle Coin Machine Co., Chicago, Ill. 48
 Exclusive Records, Hollywood, Cal. 18

Genco, Chicago, Ill. 37
 General Vend. Sales Corp., Baltimore, Md. 56

Heath Dist. Co., Macon, Ga. 42
 Harlich Mfg. Co., Chicago, Ill. 40

Int'l Mutoscope Corp.,
 Long Island City, N. Y. 49
 Ideal Novelty Co., St. Louis, Mo. 42

Jack Gutshall Dist. Co., Los Angeles, Cal. 16
 Jack Gutshall Dist. Co., Los Angeles, Cal. 43
 Jay Bullock Enterprises,
 Los Angeles, Cal. 51

Klein Dist. Co., Milwaukee, Wis. 42

Marvel Mfg. Co., Chicago, Ill. 54
 Master Music Sales Co., Watertown, Wis. 51
 Matheny Vend. Co., Wichita, Kans. 47
 Max Glass Dist. Co., Chicago, Ill. 42
 McCall Novelty Co., St. Louis, Mo. 43
 Mills Sales Co., Ltd., Oakland, Cal. 49
 M. Luber, New York, N. Y. 38
 Mullinix Amuse. Co., Savannah, Ga. 60
 Marston Dist. Co., Detroit, Mich. 39
 Mills Industries, Inc., Chicago, Ill. 36
 Geo. R. Murdock & Assoc. Inc.,
 San Francisco, Cal. 50

Nels Nelson, Los Angeles, Calif. 58

O. D. Jennings & Co., Chicago, Ill. 39
 Ohio Specialty Co., Cincinnati, O. 44
 Olshein Dist. Co., Albany, New York 52

Pacific Coast Dist., Los Angeles, Cal. 45
 Paul Laymon Co., Los Angeles, Cal. 56
 Phonofilm, Hollywood, Cal. 44
 Plastics Materials Corp., Torrance, Calif. 38

Quality Pictures, Hollywood, Cal. 38

Rock-Ola Mfg. Co., Chicago, Ill.,
 Ins. Back Cover
 Rudolph Wurlitzer Co.,
 N. Tonawanda, N. Y. Front Cover
 Runyon Sales Co., New York, N. Y. 35

Signature Records, New York City 17
 Scott-Crosse Co., Philadelphia, Pa. 51
 Solotone Corp., Los Angeles, Cal. 71
 Superior Products, Chicago, Ill. 60
 Seacoast Dist., New York, N. Y. 52

The Vending Mach Co.,
 Fayetteville, N. C. 40
 Tri-State Sales, New York, N. Y. 42
 Trimount Coin Mach. Co., Boston, Mass. 45

United Mfg. Co., Chicago, Ill. 43
 United Coin Mach. Co., Milwaukee, Wis. 52
 United Coin Machine Co., Milwaukee, Wis. 54

V-P Dist. Co., St. Louis, Mo. 40
 Viking Spec. Co., San Francisco, Cal. 52

Thomas A. Walsh Mfg. Co., Omaha, Neb. 55
 Williams Mfg. Co., Chicago, Ill. 53
 Wico Corp., Chicago, Ill. 38

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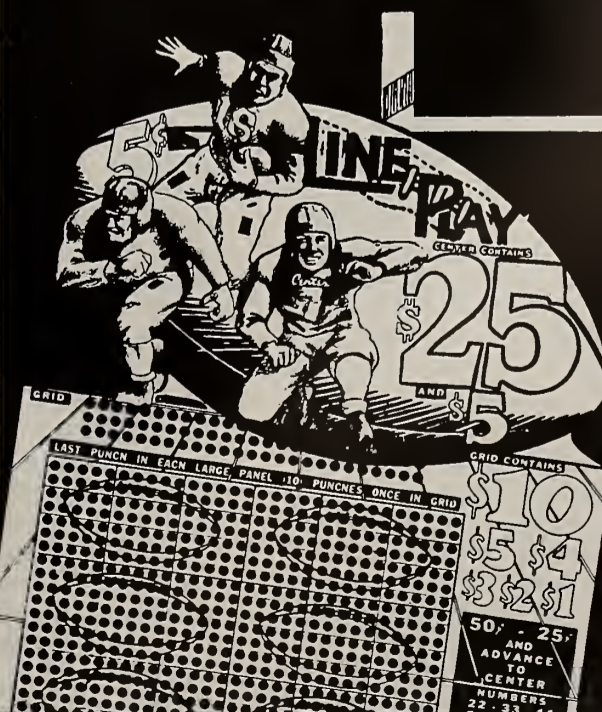
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THRU THE COIN CHUTE



CHICAGO CHATTER

Hennery Fox of Noo Ohleans, Buhmin'ham, Jackson and points south, commuted back to our town this past week to catch himself a nasty cold which he doctored very fluidly one evening . . . Mike Hammergren, Ed Wurgler, Larry Cooper, Don Clark, Gordon Sutton, Bill Landsheft and others of the Wurlitzer organization in town this past week on their way to a pheasant hunt in South Dakota. One coinman trying to get Ed Wurgler to take along a stuffed pheasant to be placed out in the field for the boys to shoot at and then watch their expressions when they picked it up. But Ed said, "No" . . . Irvin W. Weiler of Consolidated Distributing Co., Kansas City, Mo., flies into town in his own plane and pays us a visit discussing this and that about the coinbiz and telling us that conditions in his neck of the woods are "okay" . . . Grant Shay over at Bell-O-Matic Corp. reported to be busier than ever and planning some new campaigns for the firm which will surely cause plenty of good comment. Grant's done a very fine job . . . Mercury Record execs are much, much pleased over the nice reception given to Tony Martin who is reported to be zooming into a top position with juke box men.

Roy (Monarch) Bazelon after viewing "his boy" Georgie Price in action has now "seen everything worthwhile seeing here in town" and is leaving for his gorgeous home in Florida within a few weeks. Roy says about Georgie Price, "He's the only one who knows how to do it" . . . Irv Webb (Rock-Ola's distrib here) seen rushing down Randolph Street one night this past week. Irv's plenty busy trying to make deliveries of the new Rock-Ola phono . . . Bert Davidson, Red Zogg and Al Decker seen in the lobby of the Bismarck Hotel talking about this and that regarding the coinbiz. Bert advises that he will have an announcement very soon. Red talks about "ice boxes" and Al talks about "toys" . . . Bud Parr of Solotone Corp. in town this week from Los Angeles. Bud brought some real hot news with him for the Solotone distrib . . . DeWitt (Doc) Eaton of AMI out of town this past week and R. C. "Lindy" Force taking over his duties, doing a very grand job . . . One of the newer and most impressive three story factories in town is that of American Amusement Co. Harry Brown here has some sweet games all set to go and the boys who have visited here are very, very much impressed.

Leo Lewis of Lewis Coin Machine Service extremely busy this past week as shipments start to come in of the games the firm ordered some time ago. In fact, one complete truck wasn't even unloaded — just directed onward to customers . . . Joe Beck of Telequiz Sales meeting with reporters of the Chicago Times goes over his machine with them from "A" to "Z" answering questions, etc., etc. and then, sighing, relaxes in his chair saying, "Every town I've visited I've had to talk and talk to reporters and photogs about our machine" . . . Al S. Douglis and Ben Lutske of Daval busy on telephones telling coinmen why it's so hard to ship them as many of those "Free Play" counter games as they would like to. Ben claims that reports sent to them by operators from actual location receipts makes this "one of the speediest and greatest moneymakers we've ever built. And, he says, just wait until we show them some of the other games we've got" . . . Plenty of interest over at Jack Nelson's showrooms now that Bill Schroeder is in town and showing the new automatic bowling alley, "Strikes-N-Spares". This machine automatically resets the pins and is considered one of the most ingenious developed

Big meeting over at the Congress Hotel this past week of midwestern Aireon distrib. R. R. (Rudy) Greenbaum and R. C. (Bob) Walker, vice-president and president respectively, talk to all present and bring many cheers regarding the firm's new line for 1947 and their new plans and policies. Host for this meet was Fred Mann, midwest regional director who

entertained Ben Palastrant, eastern regional man and Martin Parker and Dan Brennan also Aireon regional managers. There were so many distrib. present at this meet and it seemed as if the town was simply full of Aireon men. Among these were: Leo Dixon, Bill Presser, Jack Mulligan, Vic DeSchryver, Bill Brase, Don Fosgate, Max Berenson, Lou Koren, Harold Klein, Ted Bush, Harold Lieberman, Irv Sandler, Art Hermann, Al Bergman and Joe Greene.

"Rumors Are Flying" Dept. — Well known west coast distrib came east to buy a salesboard plant for 300 gees, but turned it down after going thru the books . . . One big west coast city will swing over to 10c phono play very soon . . . Some big routes being offered for sale because owners can't see way clear with prices and overhead what they are . . . Some amuse. mach. leaders plenty burned at press statements of NAMA execs and claim they will keep certain officials of this organization off the floor during Feb. convention . . . A very well known amusement game distrib will soon be given the bounce by a big factory here for assuming the entire U.S.A. to be his territory . . . Patent infringement suit now being readied will start a big run for bromos . . . A Pittsburgh distrib is reported to have purchased that music mechanism . . . Over 75 gees invested in a factory here by one well known distrib not only made him a partner but also gets him the national "ex" on all products produced . . . West coast diskeries are dying off like flies in winter with Uncle Sam undergoing many headaches trying to collect past due excise taxes from them . . . For interested parties: 55 gees will buy out one of the largest distrib. here including a three story building situated in the coinrow area.

George B. Murdock in town from San Francisco over at the Rock-Ola factory asking Art Weinand to make sure that a "trainload" of those new Rock-Ola phonos leave the factory for his offices each and every day. Willard Wayne the volume equalizer man also in town this past week with George Murdock . . . Milt Cole of Ohio Specialty Co., Cincinnati, tells us via long distance that his firm are offering some of the greatest bargains in their history . . . Gil Kitt of Empire Coin one of the busiest of the busy coinmen in town and getting around everywhere all at one and the same time. Gil advises that Paul Glaser, one of his roadmen, will be out visiting with ops for some weeks to come . . . Ken Wilkinson of San Antonio in town this past week but only a few coinmen saw him. Ken came in fast and left in a hurry . . . Herb Inglehardt of General Amusement Co., Flint, Mich. also in town this past week and, after buying what he wanted, dashed right back to his home town . . . Bernard Berman of B & B Novelty Co., Louisville, Ky. also in town this past week but didn't get a chance to talk things over with him . . . Jackie Rosenfeld in from St. Louis and getting himself set for some "big business" . . . Clarence Camp of Southern Amuse. Co., Memphis, Tenn. also in town this past week and rushing here and there to get things done.

We hear that Harry Jacobs, Jr. of United Coin Mach. Co., Milwaukee, has just been appointed distrib for Personal Music's "Measured Music" and that H. D. (Denny) Dennison visited there in Milwaukee with him . . . Music coinmen quite elated over the way that Eddy Howard has jumped into the No. 1 spot as the "best ork" for juke box biz in 1946. Many of the juke box ops sure did clean up with his "To Each His Own" recording . . . Ken Wilson of Amalgamated busier than ever remodeling his place selling those Mutoscope machines and the new Jack Rabbit and helping his new salesmen to better understand the coinbiz. And that, brother, is a "job" — buhlieve you me . . . Eddie Hanson of Groetchen back from a 4,000 mile trip and now getting adjusted to the new schedule of speedy manufacture over at this big plant . . . Lots of the boys rushing over to the United's plant to talk to Billy DeSelm on the firm's new games.

THRU THE COIN CHUTE



EASTERN FLASHES

Music operators here carefully scanning the listings of records and recording artists appearing in the poll now being conducted by *The Cash Box*, watching to see if their best money makers correspond with those of other operators. IF YOU HAVEN'T SENT IN YOUR VOTES—BE SURE TO MAIL THEM NOW!

Jack Fitzgibbons, Musical Minutes, Inc., rushed to the limit seeing visitors, answering phone calls, and writing mail of coinmen interested in his individual wired music system and commercial music set-up. George Young, Norfolk, Va. spent considerable time with Jack one day this week . . . Al Schlesinger, Poughkeepsie, N. Y. in town again . . . Bud Parr, president of Solotone, Inc., expected here after his Chicago visit . . . Milty Green, American Vending Co., after spending many weeks here, returns to his Miami Beach, Fla. offices, then on to Indiana for the Packard distributors meet . . . Nat Cohn and Earl Winters, Modern Music Sales Corp., all het up over the forthcoming Mills phono.

Barney (Shugy) Sugerman and Jack Mitnick, Runyon Sales Co. expected to leave for Hot Springs, Ark. the end of last week. All they were waiting for was the return of Mike Munves and Abe Green, who were vacationing in that town. When Mike and Abe failed to return by Monday, Shugy and Jack packed up and left. Munves and Green were probably having such a wonderful time, they refused to come home. As a matter of fact, they still haven't left Hot Springs. Sugerman and Mitnick will probably be away for three weeks or so . . . Teddy Blatt, Intimate Music, Inc., was to leave with Sugerman and Mitnick, but a big Solotone deal came along and he had to stay on here with Max Schiffman, his associate, to wind it up.

Leo Dixon, Manhattan Phonograph Co., Bill Presser, Nickel Amusement Co., Cleveland, O., and Ben Palastrant, regional sales representative for Aireon Manufacturing Corp., return to the city after attending a distributors meet in Chicago. Leo Dixon listened to a glowing report by Leo Knebel, manager, on the activities of his office here . . . Ben Palastrant's son, in the army only a few months, has been alerted for duty in Japan. After the usual furlough, the kid entrains for Camp Stoneman in California . . . Manny Lansberg, Vieux Carre Novelty Co., New Orleans, La., visits his uncle Nat Cohn of Modern Music. Manny, formerly an operator here, claims there's nothing like Noo Orleans for living.

Jules Mayers, manager of Seacoast Distributors (Rock-Ola distributors) don't know whether he should be happy or not. More Rock-Ola phonos have arrived, but the "more I get, the more they

want" sighs Jules . . . Joe Munves back in New York, after a stay in Chicago . . . George Ponser and Irving Kaye, Amusement Enterprises, Inc., will make their big announcement on their new game "Whirl-A-Ball" next week . . . Dave Lowy increasing his facilities and staff to handle his distributing of new equipment . . . Victor Trad, president of Tradio Corp. held a preview showing of their new Tradio-vision, a coin operated television set.

Joe Ash and Irv Morris, Active Amusement Machines Co., Philadelphia and Newark, N. J. respectively, tell us that Bill Zuk is doing quite a job at their newly opened offices in Scranton, Pa. . . . Jack Semel, recently returned from a trip to the West Coast, rides thru Coin Row at a slight 60 miles per, honking his horn at his friends . . . The entire executive staff of Joe Eisen & Sons (Joe Eisen, Buddy Eisen, Sid Mittleman and Phil Mason) out of town attending the Packard meeting at French Lick Springs, Ind. . . . Ed Hartman and Joe Henkel, Allied Electronics, Inc., Brooklyn, N. Y., received a great many inquiries from their ad in the November 4 issue of *The Cash Box* from distributors asking additional information about their forthcoming individual music system. Hartman also tells us that music ops responded in great number ordering their "ultravox" record volume leveller.

The Arcade Owners' Association of America has announced that they will hold their annual banquet on December 12 at the Village Barn . . . O. J. Mullinix, Mullinix Amusement Co., Savannah, Ga., back on the job after a prolonged vacation. Mullinix is flying all over the state in his own plane seeing the ops. It won't be long before O.J. promotes his friend Ed Heath of Heath Distributing Co., Macon, Ga. to buy his own plane too. Ed, by the way, doing a tremendous job with parts and supplies . . . DeWitt (Doc) Eaton, Vice President and General Sales Manager for AMI completes his visit here, and back to Chicago he goes, convinced more than ever that the phonos must get 10c a play.

Eddie Corrison, Palisades Specialties, Inc., Cliffside Park, N. J. returns from a Chicago trip . . . Felix (Chippy) Maltz seldom seen on coinrow these days. Chippy is kept busy over in New Jersey . . . Irv Blumenfeld, General Vending Sales Corp., Baltimore, Md. in town visiting with Leo Dixon, Ben Palastrant, Bill Presser and Leo Knebel. Irv tells us the finishing touches are being put to his new building, and there should be a formal opening around the first of December. Biz is good in his town, Irv continued, his problem being to get more and more equipment.

THRU THE COIN CHUTE



CALIFORNIA CLIPPINGS

Bill Wolf feels very happy over his recent appointment to handle Bally games in California, Oregon and Washington. Bill has left for his San Francisco offices and plans on being away for the next few days. Al Silberman reports that the sale of records is soaring daily and that they are hard pressed to keep supplying the terrific demand.

Jack Gutshall, Bill Simmons and Nick Carter are on their way to attend the big Packard gathering with Homer Capehart at French Lick, Indiana. Jack plans on running up to Pittsburgh and then straight home after the meeting, while Nick Carter and Bill Simmons return here right after the meeting. Lots of interest is being shown over the forthcoming Packard announcement in the November 18th issue of *The Cash Box*.

George Ehrgott of Mills Sales is away on a trip through Arizona, calling on operators and getting lots of orders for Mills equipment, the carpenters are putting the finishing touches to the new store adjoining the Mills Sales offices which they will take over shortly.

Bill Happel, Jr. is making ready to move into his new building which, barring unforeseen delays should be ready within the next two weeks. However, Bill knows what delays can crop up the last minute and says that he will not make any plans until he is sure the boys are all finished. In the meantime Bill's nephews, William and Jack Leonard have resumed their golf feud. The sunny California climate is getting the golf bugs out in large droves.

Len Micon of Pacific Coast Distributors has just learned from one of his customers, who recently purchased a new H. C. Evans Winterbook, that the machine has been getting a sensational play.

Bud Parr of Solotone is off on another of his many trips around the country. His first stop is in Chicago where he will spend a few days before heading east then south. Bud has some new and terrific plans of great interest to music ops and should be ready to make an announcement and soon.

Fred Gaunt of General Music has a number of new games on display in their showrooms and promises immediate delivery on all orders taken . . . Roy C. Jones, Jr., Inyokern op flew his own plane into town Saturday—dropped into Badger Sales, ordered a new Keeney 3-way, and was off and home in a grand total of 3 hours. That's really traveling.

Among some of the ops shopping along coin row this past week were: K. B. Hoar, South Pasadena; J. M. Maichele, Lucerne Valley; Jim Hastings, Norwalk; H. C. Perrine, Oceanside; Jimmie Burns, San Bernardino; L. H. Maston, Porterville; Ray Reynolds, Big Bear Lake; E. R. Rippee, Compton; I. B. Gayer, San Bernardino; E. S. Trimble, Huntington Park; Jack Arnold, Barstow; Roy C. Jones, Inyokern; S. W. Ketchersid, San Bernardino.

Jay Bullock managing director of the Automatic Music Ops Ass'n. plans on calling a meeting of the

music ops for Tuesday, November 12th. It is to be a very important meeting Jay reports and a good attendance is expected. A report of the affiliation with a union is expected to be made at this meeting.

Capitol Record sales for the month of September was the largest in the history of the company according to an announcement made by Johnny Mercer, president of the firm. Plans include the release of a large number of new hit recordings.

Paul Laymon has just received a large shipment of the new Bally "Triple Bell" Console and is making delivery. Paul has on display the new Packard Hide-away and is distributing all Packard accessories including, wall boxes, speakers and thirty wire cable.

Ray Powers of E. T. Mape informs us that the sales of the new and improved Aireon phono is zooming daily. Ray tells us that he is working hard to keep up with the demand. Leonard Baskfield is due in town from San Francisco this week for an important meeting with Ray Powers.

It seems as though Morrie Wiczer of Wico Parts has found the new location for the firm and should be moving into their new quarters within a few weeks. This brings the firm right up into the heart of coin row.

H. M. De Govia of Dee's Service distributing the new Wayne Volume Equalizer—reports a terrific demand for this equipment. De Govia a sound expert tells us that it is the perfect answer to controlled phonograph volume.

The assets of the now defunct A.R.A. record company goes on the block November 25th at the former pressing plant at 686 N. Robertson Blvd. in Los Angeles. This is an opportunity to get some swell equipment. Milton J. Wershow of 1233 Santa Fe Ave. is in charge of sale.

Sol Bihari of Modern records has just returned from a three months trip calling on the firm's many distributors, Sol was very well treated and was very happy over the response to the firm's recordings.

Elky Ray of Gold Coast Coin Machine Exchange expects a large shipment of the new Gottlieb one balls. Ray reports that the ops who have seen samples of the new equipment are very enthusiastic and are clamoring for delivery. Elky hopes to receive a large shipment of the Gottlieb machines shortly.

Nels Nelson, Aireon distributor has taken several large orders for the new phono. Nels tells us that the skepticism of the music ops has by large disappeared with more ops showing greater interest and enthusiasm right along.

Leo Mesner of Aladdin Records is very pleased over the showing of the firm's recording of "Drifting Blues" featuring Johnny Moore's three Blazers. Leo tells me that *The Cash Box* has done a great deal for the record manufacturers.

THRU THE COIN CHUTE



PITTSBURGH

Sam Strahl, or the man with a huge smile at American Coin-A-Matic, reports the coin biz as the world's best business . . . Sam claims it to be the most healthful business one can associate himself with because; "I get all the calisthenics I desire, jumping around filling orders."

Harry Rosenthal of Banner Specialty Co. went down to French Lick Springs, Indiana, to attend the distributors convention and party celebrating the innovation of Homer E. Capehart's Packard Phonograph.

B. D. Lazar upon his return from an eastern vacation where as a delegate, he attended the Zionists' Convention at Atlantic City, made ready to shove off again . . . This time it's a business trip for B. D. who intimates he will barge into Chicago, not only looking for new equipment but won't be satisfied unless he gets a supply plus a sizeable quantity of Rockolas.

Jack Young of Triangle Record Distributors finally got his new stock of records and albums in ship shape style . . . Jack declares any of his personnel won't have a bit of trouble locating any number in the complete stock . . . Then boarded a plane, flying down to Miami for a few days.

Lou and Meyer Popkins, who hold the fort at Pittsburgh Coin Machine Exchange are anxiously awaiting arrival of two new games . . . Meyer expects momentary delivery of the equipment, and factory advances claim them to be honeys.

Howdy Levine, front office man for Mechanic's Service, reports sustained activity in moving consoles . . . Howdy interprets this to mean the ops will pay a reasonable price for better type equipment.

Sam Horvitz, a smiling gent around Acme Novelty Co., is about as optimistic as they come along coin row these days . . . Or, as Sam says, "Why not be happy. All we have to worry about is strikes and token shipments of equipment, which is nothing in a busy coinman's life."

Dan Cupid reached into coin row and snapped Johnny Peters' secretary . . . Audrey Bronday was the smiling bride of Raymond Georges . . . By the way, Ray's dad, Gust Georges, is one of the district's largest ops.

ST. LOUIS

Preparations are under way in the 49th state for the opening of J. S. Morris & Son's new biz offices—Joe Morris and son Walter beaming as the 40 foot front on Delmar Street is being given the final touches. Brother Lou, of Morris Novelty, is likewise completing his offices on Olive Street, which will bring the entire Morris family downtown . . . Big deliveries of phonographs and pin games were the rule during the last two weeks—one distributor reporting 45 machines out, another received 30 phonographs. Fifteen vending machines went out in a single day as well.

George Rotter, St. Louis op who isn't around much, showed at Ideal Novelty long enough to get six new Rockolas. And down the street, Andy McCall of McCall Novelty added half a dozen more to the six he acquired last week—all being hustled out into top tavern locations . . . Ted Maley, ex-G.I. from Belleville, Illinois, has quit toying with the idea of reenlisting. "Got some equipment now," he grinned.

Bill Weinischke and Bill, Jr., have located a bunch of new locations. Both are planning a late season vacation, having given up the summer idyll planned last spring . . . A new firm has popped up in Willow Springs, Mo.—Stepp & Sons, Noel Read is also located there. Another mid-state contender is Leo Lieweicke, operating in both Washington and Centaur, Mo.

The Missouri Amusement Association met this week, to discuss ways and means of standardizing location splits for the benefit of the entire industry. A more uniform rate among ops, it is felt, will iron out a lot of difficulties. Although Dewey Godfrey was away attending a sick friend, and Harry Davies was off on a vacation, the mem-

bership voted to establish a rate of \$5 front money and 50-50 splits on nickel play where new phonos are concerned, \$2 front money on old used equipment, with the split on a sliding scale according to the location.

"This is for the good of the entire industry" Abe Jeffers, prominent member, stated. "Location owners are now getting a bit too inclined to shop the operator, now that the word has gotten around that so and so is offering a better split, less front money, etc. Less location trouble is anticipated by the move."

Star Novelty Company was the first coin machine outfit to be robbed in several years, when somebody cracked John Gazzolo's safe a week ago. "They overlooked one pot, however," John grinned, "and *The Cash Box* can tell everybody I'm still very much in business." John won't admit how much was in the safe.

Carl Trippe is still commuting back and forth between Springfield and St. Louis. Nobody knows why—and Carl merely grins. Raising horses, Carl?

MINNEAPOLIS

Pinball operators in Minneapolis received a surprise from the license and weighing department, City Hall, Minneapolis when they were advised through the mail that their licenses were due November 1 and on a yearly basis. Operators in this vicinity found themselves digging deep into their jeans bringing up that extra lump as they had been in the habit of paying this license semi-annually. This eliminates a lot of work for the employees at the court house and the operators will like it better too.

Snooks and Bud Harrison of the Howard Sales Company did some pheasant hunting for four days and had very good luck . . . Morris Berger, in town for a couple of days calling on distributors . . . Jack Lowrie of Lake City is laid up with an eye infection. Jack got back from South Dakota pheasant hunting and found that he was losing the sight of one eye. He made a hurried trip to the Mayo Clinic at Rochester, Minnesota where they found a burr in his eye but were unable to get it out because it was lodged in a very peculiar place. In the meantime Jack will have to have it treated until the doctors are able to take it out . . . Frank Krall and Carl Andrejeski, both from Chippewa Falls, drove into Minneapolis for the day to visit a few distributors . . . Harry Harrison, Sebeka, Minnesota, spent the week end in Minneapolis with some relatives and also saw the Minnesota-Michigan football game . . . Jack Backus of Jamestown, North Dakota also spent the week end in Minneapolis and caught the game.

Frank Kummer of Spring Valley, Minnesota, and Oldsmobile distributor for that territory, is very popular whenever he comes to Minneapolis. The cars, I said, son . . . Vince Jorgenson of Kensett, Iowa, ace mechanic for Charlie Potter of the Fairmont Novelty Company, Fairmont, Minnesota spent the day in Minneapolis brushing up on Seeburgs . . . Sid Kern of Menomonie, Wisconsin in town just for the day . . . Mrs. Ann Greenstein, wife of Hy Greenstein of the Hy-G Music Company is mending very nicely after having an operation last week . . . Frank Gilles of the Gilles Amusement Company, Osage, Iowa spent a couple of days in Minneapolis visiting a few distributors.

CONGRATULATIONS DEPARTMENT—Jack Karter of the Midwest Novelty Company is the proud father of a baby boy. Rose Karter of the same firm, and sister to Jack, announced her engagement to Phil Meltzer, Minneapolis boy. Met him on Saturday night and got engaged Sunday. Fast work, Rose . . . C. L. Guillaume of Elk Point, South Dakota, in town for a few days vacationing and calling on a few of the distributors . . . Frank Davidson of Spooner, Wisconsin, also in town calling on a few of the distributors.

Bill Welch of Menomonie, Wisconsin, in town with his son, Billy, Jr., who just got his discharge from the navy after serving twenty-one months. Bill Sr. was proudly showing him off to the distributors.

M Gnt

WANNA SELL? WANNA BUY?

ALL YOU CAN WRITE ON THIS CARD ONLY \$1. MAIL TODAY AND YOUR
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THE CASH BOX
381 FOURTH AVENUE
NEW YORK (16), N. Y.



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CLASSIFIED ADVERTISING SECTION

COIN MACHINE MART

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FREE AD EACH WEEK for all \$48.00 per Year Subscribers, Maximum Space 5 full Lines.

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WANT

WANT - Liberty F.R. \$8.; Cigarette \$5.; Sparks Champion F.R. \$8.; Sparks Mercury, American Eagle and Marvels \$5.; Aces, Imps, Cubs and Daval 21 \$3.; Vest Pockets \$25.; Columbias \$15.; Col. Vest Pockets, Yankees, Wings, Pokereno. Send list and details. ABCO NOVELTY CO., 822 WEST RANDOLPH ST., CHICAGO, ILL. Tel: Hay. 3695

WANT - Mutoscope Cranes, fan front or red tops, with or without mdse., any quantity. M. A. POLLARD CO., 725 LARKIN ST., SAN FRANCISCO 9, CALIF.

WANT—Genco Playballs. State condition and price. SQUARE AMUSEMENT CO., 88-90 MAIN ST., POUGHKEEPSIE, N. Y.

WANT—We will buy any kind or make of slot machine in any condition. Write full particulars of type, price and condition. NOTE: We repair, refinish and service all types of slots. Over 20 years of shop experience. G. B. SAM, 541 EAST 32nd ST., LOS ANGELES 11, CAL. Tel. Adams 7688.

WANT—Will pay the following prices: \$2. for Imps, Cubs, Aces; \$10. for Pikes Peaks, Totalizers; \$12.50 for Kickers & Catchers, ABT Challengers; \$5. for Marvels; \$2.50 for Pok-0-Reel, Klix, Wings, Yankees; DuGrenier Model S \$17.50, Model VD \$35., Model W \$35., Model WD \$35. RAKE COIN MACHINE EXCHANGE, 609 SPRING GARDEN ST., PHILADELPHIA 23, PA.

WANT - Any quantity Mills Jumbos - free play model. Condition unimportant. All parts must be there. Can be shipped uncrated. Advise quantity and price via air mail. HUNTER SALES CO., 2621 MCKINNEY AVE., DALLAS, TEXAS

WANT - All types Hideaway Units, 20's and 24's; 30 wire Wall Boxes and Adaptors; Keeney Wall Boxes; Premium paid for Rock-Ola Adaptors; Mills & Jennings Free Play Mint Venders; One & Five Ball Free Play Games; Bally Triumph; Metal Typers; Scales, etc.; Convertors, 110 DC to 110 AC, 110 V. AC 25 cycle to 110 V. AC 60 cycle; Generators 60 cycle; all types of 25 cycle Motors, Trasnformers, Gears, Amplifiers, etc. ST. THOMAS COIN SALES LTD., ST. THOMAS, ONT., CAN.

WANT—Will pay cash. Used games, slots, consoles, and music machines; Jennings Standard DeLuxe and Super DeLuxe Chiefs; Black Cherry Bells and other models of Mills Escalator Jackpot Bells; Keeney's Bonus Super Bells; Bally Victory Specials; and all latest model five-ball games. State lowest price in first letter. AUTOMATIC COIN MACHINE CORP., 338 CHESTNUT ST., SPRINGFIELD, MASS. Tel.: 4-1109.

WANT—Liberty F.R. \$8.; Cigarette \$5.; Sparks Champion F.R. \$8.; Sparks Mercury, American Eagle and Marvels \$5.; Aces, Imps, Cubs and Daval 21 \$3.; Vest Pockets \$25.; Columbias \$15.; Col. Vest Pockets, Yankee, Wings, Pokereno. Send list and details. ABCO NOVELTY CO., 809 WEST MADISON ST., CHICAGO, ILL. Tel.: Hay. 3695.

WANT - Keeney Tokens. Also One Balls C.P.O. Advise condition and lowest price. EAST COAST MUSIC CO., 10th & WALNUT STS., CHESTER, PA. Tel: Ches. 3637

WANT—All Model Phonographs for Export Trade. Must be in first class running condition, Rock-Ola, Mills, Seeburgs, and Wurlitzers. State quantity and your lowest cash price. Will send certified deposit, balance Sight Draft through our bank. BADGER SALES CO., INC., 1612 W. PICO BLVD., LOS ANGELES 15, CALIF. Tel.: DRexel 4326.

WANT - Set of Selector Springs for old Model 12 Record Seeburg Symphonola. REDD MUSIC CO., 145 CENTRAL AVE., LAUREL, MISS. Tel: 1742-J

WANT—Seeburg, Wurlitzer, Rock-Ola, Mills, allmodels. Highest cash prices paid. Write, wire or phone. Quote lowest price in first letter. DAVE LOWY & CO., 594 TENTH AVE., NEW YORK CITY, N. Y. Tel. BRYant 9-0817.

WANT—All types and models of coin-operated equipment. Send complete list with followix information: type, year, condition, quantity, price. AUTOMATIC VENDING MACHINE EXCHANGE, 20 W. JACKSON BLVD., CHICAGO 4, ILL.

WANT - Back Board Glasses for Bally Pay Tables. COLUMBIA MUSIC CO., 1514 N.E. 33rd AVE., PORTLAND 13, OREGON Tel: Trinity 5592

WANT - Complete Coin Slide Assembly, Trips and Cash Box to fit any of the following: Rock-Ola 1939 De Luxe or Standard Phonographs, Seeburg 1939 Classic or Vogue (Non Slug-Proof) Seeburg 1938 Gem or Regal. ACE MUSIC CO., WAUKON, IOWA

THE CASH BOX**CLASSIFIED ADVERTISING SECTION****COIN MACHINE
MART****WANT**

WANT - Bally Club Bell glasses with fruit symbols. DURSELL NOVELTY CO., 176 ARCH ST., NEW BRITAIN, CONN.

WANT - Seeburg Remote Selection Receivers, preferably types SR4. Please quote prices and condition of units in first letter. DIXIE AMUSEMENT CO., P. O. BOX 531, DOTHAN, ALA. Tel: 2314

FOR SALE

FOR SALE - 8800 ESRC Seeburg and 10 Wall-O-Matics \$550.; 600 Keyboard Victory Wurlitzer \$395.; Rock-Ola Commando \$495.; Rock-Ola Standard '39 \$300.; Wurlitzer 950 \$625.; Seeburg 8200 Victory Cabinet \$325.; Wurlitzer 24-A Victory Cabinet \$375.; New in original cartons United Revamps: Riviera \$280.; South Seas \$280.; Arizona \$260.; Streamliner \$260.; Trade Winds \$270.; Idaho \$260. MUSIC SALES CO., 680 UNION AVE., MEMPHIS 3, TENN. Tel: 8-8421

FOR SALE - Extra Special Super Duper Bargain! 2Keeney Air Raiders, good condition \$99.50 ea. M. A. POLLARD CO., 725 LARKIN ST., SAN FRANCISCO 9, CALIF.

FOR SALE-Phonotronic Universal Amplifier, has nine outstanding features at \$59.50; Ace Coin Counter at \$139.50; Coin Wrappers 65¢ per box, 10 boxes or more 60¢ ea., case of 28 boxes 55¢ ea.; Phonograph Casters, Set of 4 \$1.45; Record Carrying Cases \$5.95 and parts for all machines. Write: BADGER NOVELTY CO., 2546 N. 30th ST., MILWAUKEE 10, WIS.

FOR SALE - 200 F.P. Games. Arcade: Bally's Rapid Fire, Convoy, Defender, Chicoin Hockey, Muto. Skyfighter, Scientific Batting Practice. Counter Games: American Eagles, Yankee (new) Daval G. Vender, D. Heads or Tails, Ginger Cig Keeney Spinner, K. Selectem (new) Phono. Wurl. 41 & 61 Counter. NOBRO NOVELTY, 369 ELLIS ST., SAN FRANCISCO, CALIF.

FOR SALE-Write for complete list of our new and used equipment. It will pay you to compare our prices. MID-STATE CO., 2635 MILWAUKEE AVE., CHICAGO, ILL.

FOR SALE - 4 Mills Panorams Solovue Peeks \$285. ea.; 3 Muto. Punching Bags (like new) \$80.; 3 Astrosopes \$55. ea.; 1 Chicken Sam \$65.; 2 Muto. Photomatic (late model) \$625. ea.; 1 A.B.T. Six Gun Airomatic Rifle Range, complete and in excellent condition \$825.; 1 Bally Bull \$40. STEWART NOVELTY CO., 1361 SO. MAIN ST., SALT LAKE CITY, UTAH Tel: Dial 3-5055

FOR SALE-A.M.I. Automatic Hostess Studio, two units, 20 turntables, complete with records, record racks, file at least ten thousand hard to get records \$10,000. complete. Write or Call MUSIC BOX ENT., INC., 10 S. VIRGINIA AVE., ATLANTIC CITY, N. J. Tel.: 5-1515.

FOR SALE - Singing Towers \$250. ea.; 10 Jafco Roll-A-Ball (write); 1 Rock-Ola Commando \$450.; Seeburgs 8800, 9800, 8200 ESRC \$450.; Mills Empress \$275.; Mills Thrones \$250.; Rock-Ola Supers \$350.; Seeburg Colonels \$375. This ad warrants inquiries. Condition of machines Perfect. FEEF NOVELTY CO., 415 N. 3rd AVE., STURGEON BAY, WIS. Tel: 848

FOR SALE-Pimlicos \$250.; '41 Derbies \$210.; Sport Specials \$100.; Sportsman \$100.; Blue Grass \$135.; Dark Horse \$135.; Skylark \$140.; Fortune \$165.; Jennings Triplex Slots \$90.; Saratoga, late F. P. - P. O. \$150.; Foreign Colors \$60.; All games very clean. One third dep. with order, bal. C.O.D. ADVANCE AUTOMATIC SALES CO., 1350 HOWARD ST., SAN FRANCISCO 3, CALIFORNIA.

FOR SALE - 1 Kirk Night Bomber \$200.; 1 Drivemobile \$150.; 1 Evans Tommy Gun \$90.; 1 A.B.T. Gun \$10.; 7 Exhibit Penny Post Card machines with floor base and high back 2 slots \$20. ea.; Several penny machines. 1/3 deposit, balance C.O.D. ROBERTSON AMUSEMENT CO., 1114 GRAND CENTRAL AVE., TAMPA 6, FLA. Tel: H23143

FOR SALE-DuGrenier, Rowe, National and Uneedapak cigarette and candy machines, all models, under market prices. All in good working condition, ready for location. Also all other coin equipment. Uneedapak parts. WANT-Will buy anything. Send us your list. MACK H. POSTEL, 6750 NORTH ASHLAND AVE., CHICAGO 26, ILL.

FOR SALE - Seeburg 9800 ESRC \$450.; Seeburg 8200 ESRC \$450. (walnut finish); Wireless Wall-O-Matics and Bar-O-Matics; Seeburg Regal ESRC; Wurlitzer 331 Wall Boxes \$7.50; Wurlitzer 120 Wall Boxes \$10. Write. SILVERMAN BROTHERS MUSIC CO., 219 EAST 39th, KANSAS CITY, MO. Tel: Logan 8111

FOR SALE-Pilot Trainer, used only four months. Cannot be told from new. I am closing my arcade. \$500. f.o.b. Los Angeles. Add \$25. for crating. Send or wire 10% deposit. WM. NATHANSON, 2738½ CINCINNATI ST., LOS ANGELES 53, CALIF.

FOR SALE-G.E. Mazda Bulbs, give "tops" all quality service; Lumilines, clear or frosted, 24 to carton, write; Big Bulbs G.E. Mazda, 7½ up to 75 Watt, 120 to carton, write; New, genuine, only reliable G.E. Mazda (#1489) Gun Bulbs. Write for Special Price. ARCADE BULB CO., 56 W. 25th ST., N.Y. 10, N.Y. Tel.: WAtkins 9-7490.

FOR SALE-For best prices on all types of salesboards, both money salesboards and plain heading boards in all sizes. Write: A. N. S. COMPANY, 312 CARROLL ST., ELMIRA, N. Y.

THE CASH BOX**CLASSIFIED ADVERTISING SECTION****COIN MACHINE
MART****FOR SALE**

FOR SALE - We have about 50 WS-2Z Seeburg Wall-0-Matics and are offering them at a special price of \$24.50 ea. The covers are not broken and every one has a 70L7 tube in it and is ready for location. Deposit Required. SPARKS SPECIALTY CO., SOPERTON, GA. Tel: 33

FOR SALE-Revamp Pin Balls: Red Hot \$30.; Marines At Play \$79.; Marvel Baseball \$79.; Oklahoma \$175.; Brazil \$175.; Grand Canyon \$175.; Idaho \$185.; Wagon Wheels \$185.; Streamliner \$175.; Santa Fe \$175.; Exhibit Big Hit \$249. AMERICAN VENDING CO., 810 - 5th ST., MIAMI BEACH, FLA. Tel.: 58-1619.

FOR SALE - Wurl. 24, A-1 shape, new paint in Marble Glow \$275.; Wurl. 616 Ill. top and bottom \$199.50; Gold Cup One Ball F.P. \$39.50; Spot Pool \$39.50; Gun Club \$44.50; Bubbles \$12.50. 1/3 down, bal. C.O.D. ACE AMUSEMENT SALES, 27 STROUD ST., WILMINGTON, DELA.

FOR SALE - 5 Ball F.P. Games, all checked, cleaned: Big Hit \$175.; Catalina \$125.; Frisco \$125.; Hollywood \$95.; New Big Three \$50.; new Foreign Colors \$50.; Keeney Contest \$50. Terms: 1/3 deposit, balance C.O.D. K. C. NOVELTY CO., 419 MARKET ST., PHILA. 6, PA. Tel: Market 7-4641

FOR SALE - Wurlitzer 600-K \$300.; 600-R \$275.; 616 \$115.; 750-M \$450.; 500-K \$325.; 81 with stand \$185.; Hi-Tone \$435.; Seeburg Vogue \$325.; Empress 375.; Rock-Ola Counter Model '39 175.; Bally Club Bells \$135.; Sun Ray \$100.; High Hands \$125.; Big Game \$75. O'BRIEN MUSIC CO., 348 THAMES ST., NEWPORT, R. I. Tel: 577

FOR SALE - Bally Longacres \$239.50; Thorobreds \$239.50; Pimlico \$189.50; Club Trophy \$149.50; '41 Derbies \$149.50; Blue Grass \$99.50; Dark Horse \$99.50; Sport Special \$75. BADGER SALES CO., INC., 1612 W. PICO BLVD., LOS ANGELES 15, CALIF. Tel: DRexel 4326

FOR SALE - 1 Massengill Pool Table 10¢ Chute; 2 Wurlitzer 412 Lite-up; 1 Seeburg Royale; Wurlitzer and Rock-Ola D.C. motors; Jannette converter; Machines overhauled back on location. PORTER ENTERPRISES, P. O. BOX 6037, WEST ASHEVILLE, N. C. Tel: 2975-R

FOR SALE - Amplifiers - 20 Watt. Can be used for turntable or P.A. Systems. 6L6 Tubes \$25. ea. or discount on quantity purchases. Call Natco Eastern Sales Division, N. Y. C. Tel: Plaza 5-1881 or write NATCO., INC., 2638 N. PULASKI RD., CHICAGO, ILL. Tel Capital 6600

FOR SALE-Real Buy! Amusement route-consoles, slots, phonos. Will net over \$20,000 annually! One man can handle entire route! Expansion unlimited. Monied area with steady year-round incomes! Price \$28,000. Unless definitely interested, do not write. Address mail MR. R. SHOUSE, GENERAL DELIVERY, BAKERSFIELD, CALIF.

FOR SALE - Pins, Slots, Consoles, Arcade Pieces and Wall Boxes, Cheap. Write for our list. UPSTATE AMUSEMENTS, 270 STATE ST., WATERTOWN, N. Y. Tel: 1027

FOR SALE - Total Rolls \$375.; Superliners (write); Chicken Sam \$65.; 2 World Series (one has miniature players missing - otherwise o.k.) both for \$75.; Do-Re-Mi \$75.; Western Baseball \$60.; 1938 Tracktime \$35. WANT - Groetchen Mountain Climber. MOHAWK SKILL GAMES CO., 86 SNOWDEN AVE., SCHENECTADY 4, N. Y.

FOR SALE - Big Hits \$150.; Stage Door Canteens \$150.; Amusematic Lite League \$150.; Bally Undersea Raider \$150. CAS-OLA AMUSEMENT CO., 109 W. STATE ST., ROCKFORD, ILL. Tel: Main 3420

FOR SALE-10 Total Rolls, like new \$325. ea. Original crates. 1 Victory 5 Ball \$75.; 1 Knockout 5 Ball \$95.; 1 King Pin Bowling Game \$150.; 1 Sky Blazer \$65.; 3 Jumbos Free Play \$70. ea. PICO SALES CO., 5426 W. WASHINGTON BLVD., LOS ANGELES, CALIF. Tel.: York 2345.

FOR SALE - 2 No. 600 Wurl.; 1 1940 Rock-Ola C. M.; 1 No. 700 Wurl.; 1 No. 71 Wurl. C.M.; 2 Mills Dance Masters; 12 Pin Ball Games and 10 No 616 Wurl. All machines are in perfect condition. X-CEL NOVELTY CO., 5240 N. 11th ST., PHILA. 41, PA.

FOR SALE - 6SC7 Tubes. GEORGE PONSER CO., 11 PIERCE ST., NEWARK, N. J.

FOR SALE - Rock-Ola Commandos \$525. ea., good condition, look good. Also have 2 new Goalees in original crates. \$450. ea. F.O.B. Dallas, Texas. GENERAL DISTRIBUTING CO., 2812 MAIN ST., DALLAS, TEXAS Tel: R. 8848

FOR SALE-Special! 6 Bally Victory Derby, used on location four weeks. Guaranteed like new (write). Also a few Fairmounts, Turf Kings, Jockey Clubs, etc. at special low prices. MULLINIX AMUSEMENT CO., 302 WEST VICTORY DRIVE, SAVANNAH, GA. Tel. 3-6601.

FOR SALE - Wurlitzer 600-R \$375.; Seeburg Gem \$335.; Wurlitzer 700 \$495.; Wurlitzer 616 \$195.; Seeburg Vogue \$395.; Scientific Baseball \$99.50; Amusematic Lite League \$229.50. All phonographs and games checked and rechecked before shipment, repainted when necessary crating \$10. extra on all equipment. NATIONAL NOVELTY CO., 183 MERRICK RD., MERRICK, N. Y.

FOR SALE - Seeburg Music Machines - Bargain. Rex RC \$300.; 8800's RC \$450.; 9800's RC \$400.; Stage Door Canteen; Air Raider \$75.; Skyfighter \$165. JONES MUSIC CO., 214 EAST WALTER ST., BRECKENRIDGE, TEXAS Tel: 161

FOR SALE - Grand Canyon \$145.; Jungle \$55.; Marines At Play \$65.; Midway \$85.; On Deck \$35.; South Paw \$55.; Sun Valley \$85.; Victory \$50.; Yanks \$60.; Slugger \$40.; Venus \$60.; Eagle Squadron \$75.; Bombardier \$150.; Bolaway \$45.; G. I. Joe \$55. HIRSH COIN MACHINE CORP., 1309 NEW JERSEY AVE., N.W., WASHINGTON 1, D. C.

THE CASH BOX**CLASSIFIED ADVERTISING SECTION****COIN MACHINE
MART****FOR SALE**

FOR SALE - Mills Slots and Jumbo Parts. Write LEWIS COIN MACHINE SERVICE, 3924 W. CHICAGO AVE., CHICAGO 51, ILL. Tel: Belmont 7005

FOR SALE - Wired Music Studio Equipment, selective type similar to AMI Hostess operation except selections are made on Seeburg Wall Boxes installed in locations and selections are limited to 20 per location. This equipment is all brand new having been recently built and installed in a small eastern city and operated for several weeks with very satisfactory results. Studio equipment to serve 15 locations and 40 Seeburg Wall Boxes \$4,750. Write JOHN W. HILL, 328 CHESTNUT ST., PHILADELPHIA 6, PA.

FOR SALE - Goalee \$285, (like new); Chicoin Hockey \$110.; Vest Pocket Blue & Gold \$35.; Green \$25.; Bell 0 Ball skee alley \$30.; Jumbo Parade F.P. \$50.; Laura Pin Game \$165.; Wurl. 616 \$150.; Rock-Ola 16 \$120.; Wurl. 24 \$210.; Total Roll \$425. OLSHEIN DISTRIBUTING CO., 1102 BROADWAY, ALBANY, N. Y. Tel: 5-0228

FOR SALE-25 Model 80 Kirk Astrology Scales \$169.50 ea. THE VENDING MACHINE CO., 205-215 FRANKLIN ST., FAYETTEVILLE, N. C. Tel.: 3171.

FOR SALE - Paces Reels Combination, Refinished and Arranged for Free Play. Will trade for Stage Door Canteen or other good Pin Ball machine. Pay Cash difference if necessary. O. T. WEAVER, 1332 ARKANSAS AVE., PITTSBURGH 16, PA. Tel: LE-3643

FOR SALE-Wurlitzer 700 \$650.; 750E \$675.; 850 \$700.; 950 \$725.; 61 Counter Model \$150.; Rock-Ola DeLuxe \$400. All reconditioned, ready for location. H. M. BRANSON DISTRIBUTING CO., 516 SO. 2nd ST., LOUISVILLE 1, KY. Tel.: WAbash 1501.

FOR SALE - Special Lot 35 Bar & Wall Boxes, Wurlitzer 332, Buckley 24 and Keeney's 24 Record \$100. Worth a lot more for Repair Parts. Wurlitzer No. 300 Adapter, No. 304 Stepper, No. 1 Kit, 3 No. 360 Impulse Transmitters, 1 No. 305 Impulse Receiver, 1 No. 306 Music Transmitter, 3 New No. 40243-25 Cycle Amplifier Transformers. Request Prices. COLEMAN NOVELTY CO., 1025 FIFTH AVE., ROCKFORD, ILL. Tel: Main 1323

FOR SALE-Evans 1946 Model Ten Strikes, our Floor Samples, a real buy, write; Pilot Trainer, like new \$495.; 6 Exhibit Rotary Merchandisers \$295. ea.; 3 Groetchen Metal Typers \$295. ea. All equipment in Tip Top condition. Terms: 1/3 deposit, bal. C.O.D. or sight draft. MONARCH COIN MACHINE CO., 1545 N. FAIRFIELD AVE., CHICAGO 22, ILL. Tel.: Armitage 1434.

FOR SALE - We need the room. Give us a fair offer and they are yours. Almost new Total Roll, 3 Bally Rapid Fires, 1 set of 3 Love Meters on Stand, 1 Keep Punching, 1 Batting Practice, 1 Triple Entry; 4 Melon Bells 5¢ \$90. ea.; 1 Melon Bell 25¢ \$140.; 10 cases .22 Shorts; also a long list of pin games completely gone over in our shop and ready for locations. Solo Conversions for Panorams, the best on the market for \$29.50. Call, Wire, Write MARLIN AMUSEMENT CORP., 412 NINTH ST., N.W., WASHINGTON 4, D. C. Tel: DIstrict 1625

FOR SALE - Wurlitzer 500 \$375.; 24 \$265.; 412 \$115.; 300 Adapter \$25.; 145 Stepper \$35.; Landslide \$37.50; Four Roses \$54.; Doughboy \$45.; Salute \$35.; League Leader \$45.; Slugger \$62.50; Line Up \$37.50; Seven Up \$64.50; Defense (Baker) \$37.50; 1/3 deposit, balance C.O.D. MID WEST DISTRIBUTING CO., 1919 IOWA ST., SIOUX CITY 19, IOWA Tel: 5-7293

FOR SALE - Reconditioned & refinished Consoles. Keeney Super Bells, FP & PO \$225.; Keeney Super Bells Twins FP & PO 5¢-25¢ \$395.; Bally High Hands FP & PO \$139.50; Bally Club Bells FP & PO \$149.50; Mills 4 Bells, Orig. Heads \$295.; Mills 4 Bells, Late Heads \$425.; Mills Jumbo Parades FP & PO \$159.50; Jumbo Parades, Late Heads PO \$109.50; Mills Jumbo Parades, Late Heads FP \$99.50. BADGER SALES CO., INC., 1612 W. PICO BLVD., LOS ANGELES 15, CALIF. Tel: DRexel 4326

FOR SALE-New 2 wire Zip Cord 250 ft. coils \$4.75; Maple Skeeballs 3-1/8" 52¢ ea., \$50. per 100; 2-3/4" 48¢ ea.; \$46. per 100; 2-1/2" 48¢ ea., \$46. per 100; 2-1/4" 45¢ ea., \$43. per 100. Largest parts supplier in the U.S.A. BLOCK MARBLE CO., 1425 N. BROAD ST., PHILA. 22, PA.

FOR SALE - 1 Genco Skee Roll, 9 ft. \$139.50; 1 Victory Pool Table \$79.50; 5 Chicago Coin Roll A Ball, 9 ft. \$95.; 1 Shoot Your Way To Tokio \$125.; 1 Periscope \$89.50; 1 Liberator \$89.50; 3 Texas Leaguer Deluxe \$42.50; 2 Chicago Coin Hockey \$179.50; 10 Super Skee Roll, like new \$210.; 2 Atomic Bombers, like new (write). MARCUS KLEIN, 577 TENTH AVENUE, NEW YORK, N. Y.

FOR SALE-Special this week: Lonsen Coin Boxes (all denomination coins) 60¢ ea., \$6 per doz. BADGER SALES CO., INC., 1612 W. PICO BLVD., LOS ANGELES 15, CALIF. Tel. Drexel 4326.

FOR SALE - 30 Stations AMI Telephone Music, excellent condition, good operation. Will sell on or off location. Small Phono Route consisting of 17 pieces on location, 5 off, A.M.I. Singing Towers, Highboys, Topflights, 2 1946 Seeburgs. Price \$20,000. HOFFMAN McDUFF DIST. CO., 1123 COMMERCE BLDG., ROCHESTER, N. Y. Tel: ST. 4435

FOR SALE-We have them in stock. Contact us for your Hirsh Red Balls for state of Florida. Best money maker out today. Trouble free. Immediate delivery. Make us cash offer on any new or used pin tables you need. MURRELL AMUSEMENT CO., 1058 S. FLA. AVE., LAKELAND, FLA.

FOR SALE - 1 Rock-Ola Standard; 1 Panoram & two sets of film; 1 Singing Tower. All guaranteed in perfect condition. Will consider reasonable offer. APPEL VENDING CO., 5015 NO. GRANSBACK ST., PHILA. 20, PA. Tel: Da 4-5545

THE CASH BOX**CLASSIFIED ADVERTISING SECTION****COIN MACHINE
MART****FOR SALE**

FOR SALE - Double Play \$55.; Gun Clubs \$60.; Spot Pools \$50.; Mustangs \$55.; Argentines \$55.; Seven Ups \$45.; Champion Hockey \$70.; Moscow \$70.; Jungle \$55.; Knockout \$90.; New Champs \$50.; Victory \$60.; High Hat \$60. Certified Deposit. DUFF'S RECORD SHOP, 24 EAST PICCADILLY ST., WINCHESTER, VA. Tel: 3267

FOR SALE-50 Buckley Chrome Boxes, 20 and 24 record \$15. ea.; 50 old style Buckley Boxes \$5. ea.; 6 Seeburg 30 wire Boxes \$7.50 ea. SOUTHERN MUSIC DISTRIBUTING CO., 503 W. CENTRAL AVE., ORLANDO, FLA.

FOR SALE-4 Mills Panorams. All late models with Film Cleaners. All new Screens. Good working condition and on locations \$295. ea. Not sold individually. LEWISTON DISTRIBUTING MART, INC., 27 VALLEY ST., LEWISTON, PA. Tel.: 2584.

FOR SALE - 4 Twin Twelve Wurlitzers in steel cabinets with adapters \$175.; ea.; 2 No. 24 model Wurlitzers \$200.; ea.; 4 No. 71 models \$200. ea.; plain model 8800 R.C. \$400. ea.; model 8200 R.C. \$450. ea.; model 8800 R.C. \$450. ea.; illuminated Buckley Boxes, like new \$15. ea. 1/3 deposit, balance C.O.D. - F.O.B. Phila. Act Quick! UNION AUTOMATIC MUSIC CO., 614 SPRING GARDEN ST., PHILA. 23, PA. Tel: Walnut 2-1432

FOR SALE - Wurlitzer 600-R \$325.; Wurlitzer 600-K \$350.; Twin 12 \$175.; Rock-Ola Standard 39, refinished \$325.; Seeburg Hi-Tone 8800 RCES A-1 \$525. Pin Games: Defense \$69.50; Polo \$35.; Landslide \$39.50; Sales Boards (write); Bingo refills \$1. Arcade: Grandmother Predictions A-1 \$500.; Aviation Striker \$75.; Chicago Coin Hockey \$139.50; ADVANCE MUSIC CO., 1606 GRAND AVE., KANSAS CITY, MO. Tel: Ha. 1043

FOR SALE - Seeburg Rex Wireless Hideaway \$275.; Seeburg Hi-Tone 8800 RC \$495.; Rock-Ola Moderne Corner Speaker \$45.; Mills Empress \$295.; Mills Throne \$275.; Wurlitzer Vic. 24 \$350.; Rock-Ola Playmaster & Spectravox \$365.; Rock-Ola '39 Deluxe \$350.; Wurlitzer Vic. 500-K \$395.; Wurlitzer 600-R \$350.; Wurlitzer 61 \$145.; Wurlitzer 412 \$150.; Wurlitzer 616 \$195.; Rock-Ola Std. Dial-A-Tune \$350. THE MARKEPP CO., 4310 CARNEGIE AVE., CLEVELAND 3, OHIO Tel: Henderson 1043

FOR SALE-A.B.T. Gun \$20.; 5¢ Brown Front \$100.; Undersea Raider \$350.; 5¢ Blue Fronts \$100.; 25¢ Cherry Bell \$150.; Mills Thrones \$250.; Model 716 \$175.; Smack The Japs Pin Ball \$20.; 10¢ Blue Fronts \$100.; 1¢ Smoker Bells \$35.; 1¢ Glitter Gold Q.T. \$35. BELMONT VENDING CO., 703 MAIN ST., BRIDGEPORT, OHIO. Tel.: Bridgeport 750.

FOR SALE-Ten Mills Panorams or Silver Views completely reconditioned rebuilt and refinished, late serials...\$395.; also Late New Film Releases for Panorams and Soloviews. BADGER SALES CO., INC., 1612 W. PICO BLVD., LOS ANGELES 15, CALIFORNIA. Tel. Drexel 4326.

FOR SALE-Parts for all type games and equipment of leading manufacturers. "Hard to Get Parts" are "Easy to Get" at Badger's. Write, Phone or Wire us today regarding your needs. BADGER SALES CO., INC., 1612 W. PICO BLVD., LOS ANGELES 15, CALIF. Tel. Drexel 4326.

FOR SALE-Bargain: Genuine leather cigarette cases with a transparent covered picture frame. Make ideal prizes for salesboards, etc. Each case comes individually boxed. Nationally advertised at \$1. While they last at 36c ea. in gross lots. Send \$1. for sample. BYRON NOVELTY CO., 2045 IRVING PARK, CHICAGO, ILL.

FOR SALE - Northwestern Deluxe Venders, used \$10.95. Stands for above \$4.95; Rowe 1¢ Gum Venders, used \$12.50; 1 Counter Game Steeplechase \$12.75; used Northwestern Gum Vender \$16. Also have Silver King, Northwestern Standard and others. Best offers. JOS. MIDDLETON, DRAWER "C", BELLEVILLE 9, N. J.

FOR SALE-Now delivering Chicago Coin "Spellbound", the No. 1 Five Ball Game, new 1946 streamliner stand. We are also distributors for "Steelstrong" tubular pop open tubular coin wrappers-the finest coin wrappers that money can buy. For Missouri, Illinois, Indiana, Arkansas, Tennessee, Louisiana, Mississippi and Oklahoma. Price 70¢ per thousand case lots. Send for samples. BAUM DISTRIBUTING CO., 2718 GRAVOIS AVE., ST. LOUIS 18, MO.

FOR SALE-Chicago Coin Goalees, clean, A-1 condition and shipped in original crates (write). Terms: 1/3 Deposit, Balance C.O.D. HALL BROS. SALES CO., 1817 - 4th AVE., JASPER, ALA. Tel.: 760.

FOR SALE-Bargain. Mills Slots. 5¢ Blue Fronts \$100.; 10¢ Blue Fronts \$110.; 25¢ Blue Fronts \$125.; 5¢ Brown Fronts \$125.; 10¢ Brown Fronts \$135.; 25 Brown Fronts \$150.; Mills 3/5 payout with American (silver) Fronts 5¢ \$100.; 10¢ \$110.; 25¢ \$150. All above machines are in A-1 shape, ready to go out on location. Good appearance and mechanically perfect. Wire-phone-write GENERAL SALES CO., 1031 MAIN ST., DUBUQUE, IOWA. Tel.: 733.

FOR SALE - 1 Wurl. 71 model with Stand \$175.; Seeburg Mayfair \$275.; Seeburg Commander \$325.; Seeburg 8200 Electric Selector & Remote Control, very clean \$450.; 2 Canteen Pin Ball Machines, just like new \$185. ea.; 1 Big Hit Pin Ball machines \$165.; 3 Genco Whizz games, just like new (write); 1 brand new Undersea Raider \$250.; 5 Seeburg Wall-O-Matics, complete with tubes & covers \$22.; 1 Bally Rapid Fire \$100.; Seeburg Speak Organs with Wired Speakers \$15.; 10 5¢ Baker's Races Chk. Sep. D.D., 1946 Factory Rebuilt Models. Just like brand new. Make Offer. Immediate delivery on Keeney Super Bonus Bells. MONROE COIN MACHINE DISTRIBUTORS, INC., 1813 NORTH 13th ST., TOLEDO, OHIO Tel: Ma 6434

1918

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FOR SALE

THE CASH BOX**COIN MACHINE
MART****CLASSIFIED ADVERTISING SECTION****FOR SALE**

FOR SALE—5 Ball F.P.'s.; 1 Ball F.P. & P.O.; Consoles P.O.; and combination - slot. All guaranteed perfect. Send for list. New equipment - Bally's complete line, also Evans, Jennings, Mills. PALISADE SPECIALTIES CO., 498 ANDERSON AVE., CLIFFSIDE PARK, N. J. Tel. Cliffside 6-2892.

FOR SALE—8800 ESRC Seeburg \$475.; 600 Keyboard Victory Wurlitzer \$425.; Rock-Ola Commando \$525.; A.M.I. Streamliner 5-10-25¢ \$250. All in very good condition. S. & M. SALES CO., 1074 UNION AVE., MEMPHIS, TENN. Tel.: 2-1133.

FOR SALE—\$25.00 and up Mills, Jennings, Watling Slots in 5-10-25c A-1 operating condition; 5 Ball Free Plays; 1-ball P. O. games Mills Panoram \$325. Send for list. MITCHELL NOVELTY CO., 1629 WEST MITCHELL ST., MILWAUKEE 4, WISC. Tel.: Mitchell 3254.

FOR SALE—Available now. Standard Brands Model 32 Volt - Ohm - Millimeter. 5000 ohms per volt sensitivity. Checks resistance as low as 2 ohms. Price \$24. BADGER SALES CO., INC., 1612 W. PICO BLVD., LOS ANGELES 15, CALIF. Tel. Drexel 4326.

FOR SALE - 2 Argentine \$50. ea.; Ten Spot \$30.; Yankee Doodle \$135.; Rotation \$15.; Gun Club \$35.; Sink The Japs \$30.; Goofy Golf \$70.; Lite-A-Line \$20.; '41 Derby \$200.; Club Trophy \$225.; 2 Record Times \$125. ea.; 1 Bowlaway \$50.; Pimlico \$250. Defense \$25.; Midget Skee-ball \$60.; 1 Wurlitzer 24 Cellar Job \$225.; Metro \$25.; Laura \$210.; 1 Wurlitzer 950 \$550.; Phono Motors \$25.; ea. Complete line of Wico Phono and pin game parts and supplies. Write for prices on new pins, one balls and music. CENTRAL COIN MACHINE CO., 482-88 CENTRAL AVE., ROCHESTER, N. Y. Tel: Main 5973

FOR SALE—Factory rebuilt 1938 Keeney Tracktime Consoles with all latest improvements. Cabinets refinished like new. \$125. 1/3 deposit. Bal. C.O.D. W. E. KEENEY MFG. CO., 7729 CONSTANCE AVE., CHICAGO, ILL. Tel.: Southshore 5524.

MISCELLANEOUS

NOTICE - Phono Operators! Here is our weekly reminder about our Needle Re-Sharpener Service. Your Used Needles are Re-Conditioned expertly on precision machines, and guaranteed to give New Needle Service at a fraction of the cost of New Needles. Give it a try and you'll be sold. RE-SHARP NEEDLE SERVICE, P. O. BOX 770, FORT DODGE, IOWA

NOTICE—"A" Day has arrived in Wisconsin and all the coin machine activity is concentrated right here in Milwaukee because AIREON . . . the ELECTRONIC phonograph is NOW ON DISPLAY at KLEIN DISTRIBUTING CO., 2606 W. FOND DU LAC AVE., MILWAUKEE 6, WISC.

NOTICE—Don't you have a location that wants a Popcorn Vendor or machine. We have all makes and models. We also pay \$50. and more commissions to you if we sell them. Who are they? Send along name and address. We do the rest. P. K. SALES CO., 507-509 WHEELING AVE., CAMBRIDGE, OHIO.

NOTICE—Parts and Supplies. Radio Tubes for The Coin Machine Trade. 70L7GT will soon be available. Write for our twice monthly inventory release. W. R. BURTT, "The Coin Tube Man", 442 N. SENECA, WICHITA 12, KANS.

NOTICE—We are exclusive Michigan and Northern Indiana Distributors for Williams Manufacturing Co. and Genco Manufacturing Co. J. R. "Pete" Pieters, KING-PIN EQUIPMENT CO., 826 MILLS ST., KALAMAZOO 21. MICH.

NOTICE—The most complete stock on the West Coast—parts for phonos and games. Visit our "See-At-Glance" parts department. JACK R. MOORE CO., 1615 S.W. 14th AVE., PORTLAND 1, ORE.

NOTICE—Protect and hold that location! We'll rebuild your old scales and make 'em look like new (Est. 1889) WATLING MANUFACTURING CO., 4650 W. FULTON ST., CHICAGO, ILL. Tel. Columbus 2779.

NOTICE - Operators in Northern Ohio. We are distributors for J. H. Keeney & Co. Immediate delivery on Super Bonus Bells. MONROE COIN MACHINE DISTRIBUTORS, 1813 NORTH 13th ST., TOLEDO, OHIO Tel: MA. 6434

NOTICE—We have something new on the way - if interested write us and we'll tell you all about it. MARVEL MANUFACTURING CO., 2845 FULLERTON AVE., CHICAGO 47, ILL.

NOTICE—We are organized for the best interest of the Coin Machine Operators of Los Angeles County. We will welcome any correspondence from any association in the country. ASSOCIATED OPERATORS OF LOS ANGELES COUNTY, INC., 1351 W. WASHINGTON BLVD., LOS ANGELES 7, CALIF.

NOTICE—Complete phonograph repair service, amplifiers, motors, pickups, and counter boxes. Used equipment bought and sold. Write or phone. NELS NELSON, 2329 W. PICO BLVD., LOS ANGELES. Tel.: Fitzroy: 0545.

NOTICE—Speed that's us. 1 hour Amplifier service; 1 hour tone arm service. We recon speakers. Reasonable prices. All work fully guaranteed. DEE'S SERVICE SHOP, 1119 VENICE BLVD., LOS ANGELES 15, CAL. Tel.: FE 7875.

TRAM

THE GREAT EAST

FOR SALE

MISCELLANEOUS

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Get the BIG Solotone story today. Phone or wire us for details.

Solotone boxes are installed in booths and along the counter, all of them wired into a central music source. For each 5c any one of the boxes will play 6 minutes of low volume music which can only be heard in the immediate vicinity of that particular box. Any number of boxes can be playing at once but each one requires a 5c or 10c deposit.

SOLOTONE CORPORATION
 2311 W. PICO BLVD.
 LOS ANGELES, CALIF.

ROCK-OLA

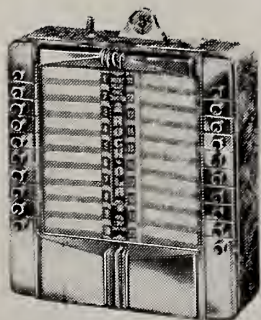


Model 1422

**GREATER
LISTENING
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**rich high-fidelity tone,
true tone amplifier**

WALL BOX
Model 1530



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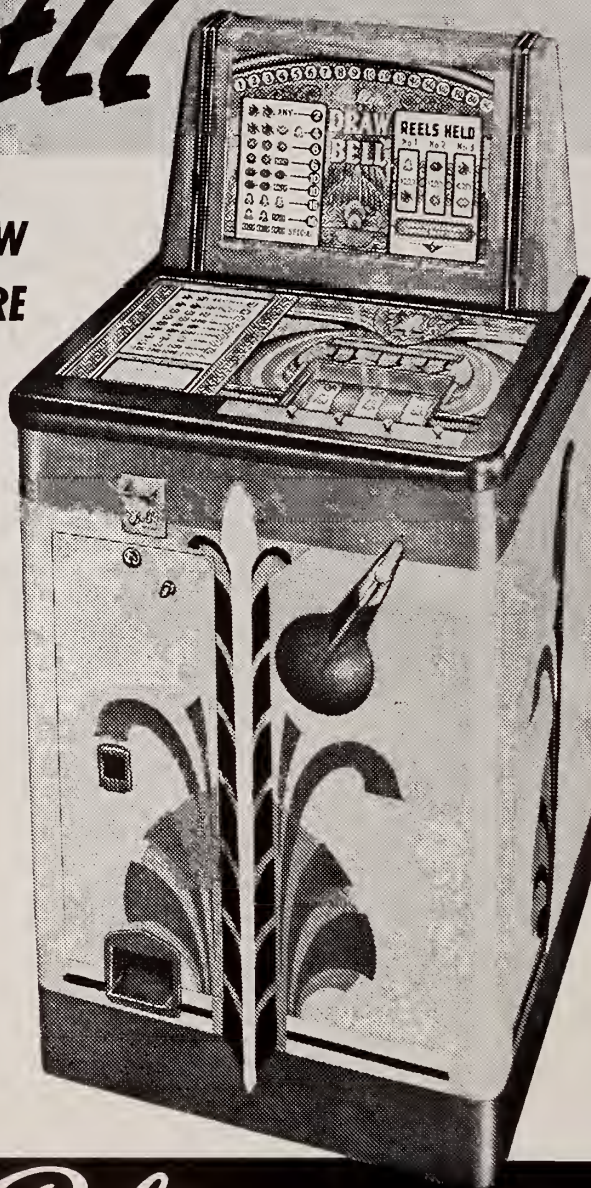


DRAW BELL

**BELL-CONSOLE WITH NEW
HOLD-AND-DRAW FEATURE**

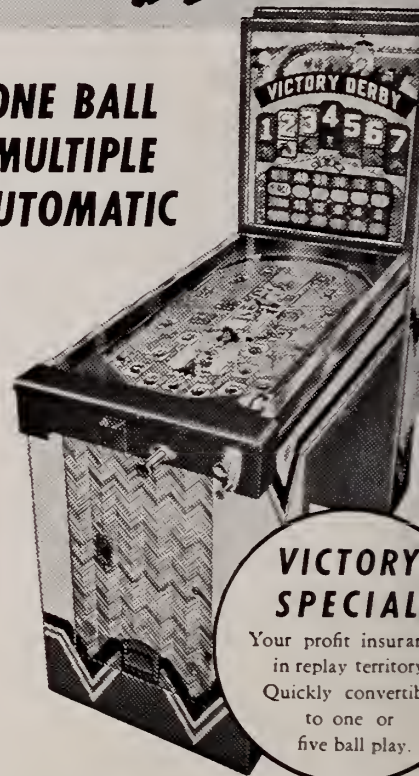
Fast action of three spinning reels with flashy bell-fruit symbols . . . plus new second-coin feature which permits player to hold any desired reels and second-spin the remaining reels! Every non-winning combination on first spin "comes so close" that players can't resist a quick second coin to hold and draw for a winner—resulting in record-smashing profits. Get your share. Order DRAW BELL now. Specify Nickel or Quarter play.

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