

THE CASH BOX

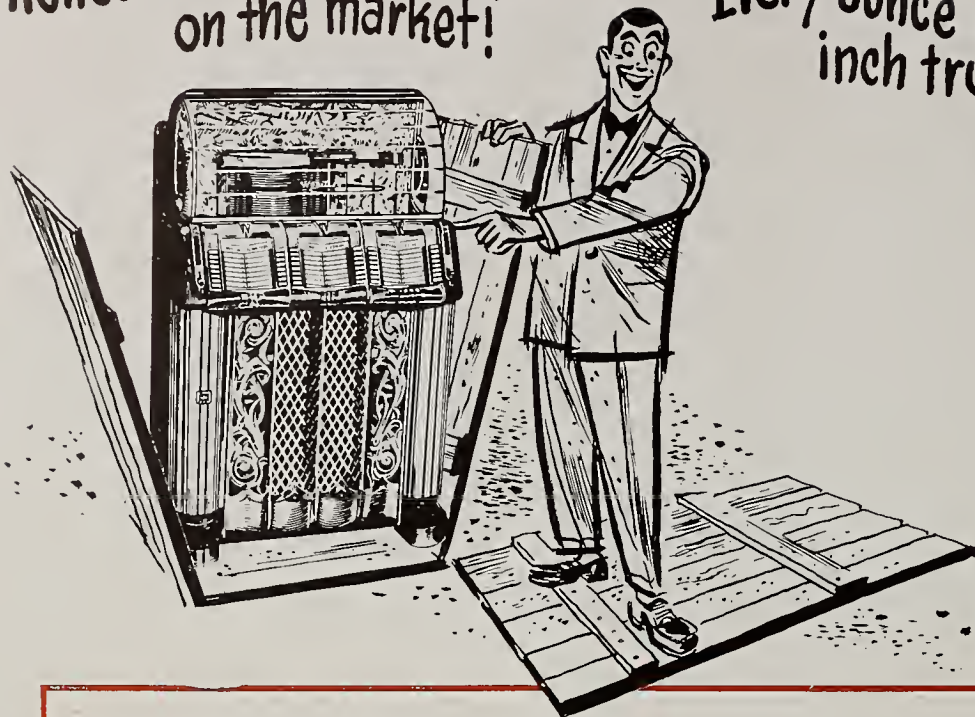
VOLUME 12, NUMBER 3

OCTOBER 14, 1950



Joe "Fingers" Carr, otherwise known as Lou Busch, strikes a pose for the camera to go along with his nom de plume. "Fingers" came into his own as a recording artist via several hot platters that scored with music operators throughout the nation. Click disks were "Sam's Song" and "Snookie Ookums". In addition to his recording activities, Joe is assistant director of Repertoire at Capitol Records. Latest wax for music ops by Carr is "Cincinnati Dancing Pig" coupled with "The Red We Want". Joe "Fingers" Carr is exclusively featured on Capitol Records.

Newest Model phonograph
on the market!



Every ounce and every
inch true phonograph
Value!



WURLITZER *Twelve Fifty*

THE MOST VERSATILE PHONOGRAPH EVER BUILT

The only phonograph that can
be quickly and economically
adapted to play any speed
record.

Has the most flexible of all
program systems.

Provides for a greater variety
of coin set-ups.

Offers you the most complete
line of wall boxes, bar boxes
and speakers.

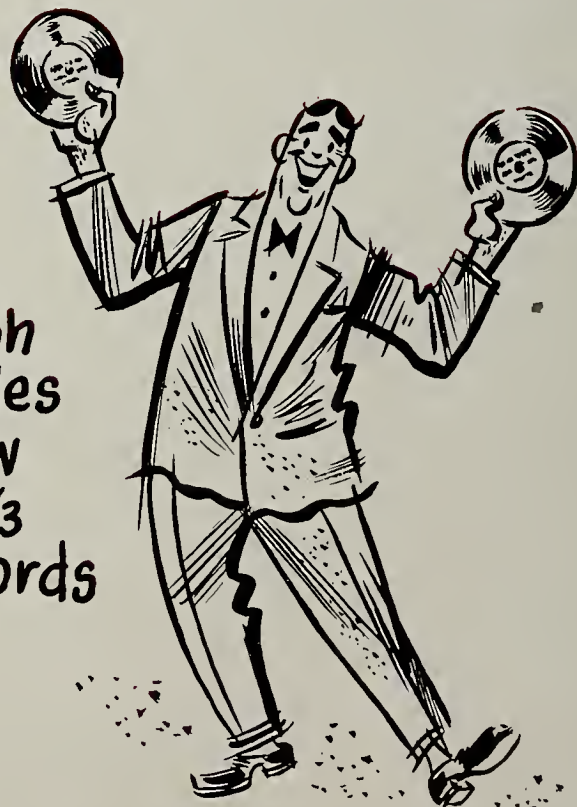
Can be used with your present
remote control equipment.

It's the operator's phonograph
—designed and priced to make
you money.

Honestly and
Fairly Priced!



The
only
phonograph
that provides
for the New
45 or 33 1/3
R.P.M. records



Employment— and YOU...

Government agencies reported recently that there are over 62,000,000 persons employed, which is within five million of the maximum potential. And with all that—there is a decided shortage of manpower in practically every area of the country. When the full impact of the many billions to be let out for manufacture of war materials is felt in the next few months, experts look for a real critical situation to develop.

Add this condition to the stepped up draft for the military, and let's see what effect it has on the coin machine industry.

Two immediate results are apparent—one good, one bad.

When the many millions of workers thruout the country are earning money, plus the servicemen seeking relaxation, it is natural that a goodly portion will go into coin operated machines, as the industry offers them the best economical entertainment possible in both music and amusement. In addition vendors of all kinds enjoy greatly increased revenue in defense plants and army camps.

As in the last war, the operator, if he is fully ready

for all eventualities, is in the best position to keep going.

And yet, the employment situation will have its effects on this division. Operating firms are sure to lose some of its personnel to the war effort, as well as having to contend with controls of vital materials.

Without doubt, the manufacturers and distributors stand to be most vitally effected. Reports show that even at this date, many manufacturers are plagued with manpower shortages. Many of the coin factories will be engaged in producing war materials, either in whole or part. Those turning out equipment for this industry will have to compete with all factories for manpower, which is sure to result in increased labor costs. All this is based on the premise that the factories are not wholly stymied due to government order, and lack of materials, which is sure to take place, as even today these problems exist.

Naturally, it is quite obvious that distributors will be in a tough spot. New equipment will not be forthcoming in very large quantities, and what does come along will have to be sold for higher prices.

And yet—using the last war as a criterion, we look for the people in the coin machine industry to adjust their businesses to the prevailing conditions — and continue on, surmounting all problems. The coin machine industry came out of the last fracas, which was an all-out effort, a greater and better business. It will surely emerge from the present situation with honors and greater strength.

THE CASH BOX

Volume 12, Number 3

PUBLISHED EVERY WEEK BY
The Cash Box Publishing Co., Inc.

Empire State Building, New York 1, N. Y.

(All Phones: LOngacre 4-5321)

JOE ORLECK

CHICAGO OFFICE

32 West Randolph St., Chicago 1, Ill.

(All Phones: DEarborn 2-0045)

BILL GERSH

LOS ANGELES OFFICE

6363 Wilshire Blvd., Los Angeles 48, Cal.

(All Phones: WEbster 3-0347)

LEO SIMON

CORRESPONDENTS IN LEADING CITIES
THROUGHOUT THE UNITED STATES

ENTIRE CONTENTS COPYRIGHTED 1950 by The Cash Box Publishing Co., Inc. No reproduction in part or whole allowed without written permission from the publishers.

EXECUTIVE STAFF

BILL GERSH, Publisher

JOE ORLECK, Editor and Advertising Director

ROBERT E. AUSTIN, General Mgr., Music Dept.

JOEL FRIEDMAN, Music Editor

L. MILAZZO, Classified Advertising

A. ARTESE, Circulation

POPSIE, Staff Photographer

WM. NICOSIA, Art Director

ADVERTISING RATES on request. All advertising closes Friday at 12 Noon preceding week of issue.

SUBSCRIPTION RATES \$15 per year anywhere in the U.S.A. Special listing for jobbers and distributors at \$48 per year includes 40 word classified advertisement each week for an entire year (52 weeks) plus the full year's subscription free of charge. Airmail, First Class, as well as Special Delivery subscription rates on request. Subscription rates for all foreign countries on request. Three weeks advance notice required for change of address.

THE CASH BOX covers the coin operated machines industry, and all allied to this industry in any fashion whatsoever, throughout the United States, Canada, Central and South America, Africa, Japan, Hawaii, Philippine Islands, and other Asiatic and Pacific countries, as well as certain European nations. The Cash Box is on hand at various American consular offices throughout the world. This coverage includes operators, jobbers, distributors and manufacturers and all allied to:—automatic coin operated music equipment; automatic coin operated vending and service machines; as well as coin operated amusement equipment; in all divisions. The music and record fields, recording artists, publishers of music, disc jockeys, radio stations, and all others in any fashion identified with, or allied to, the coin operated music machines industry are completely covered. Manufacturers and distributors

of various merchandise, parts, supplies, components and all materials used in the coin operated vending, music and amusement fields are covered by *The Cash Box*. Banks, finance firms, loan organizations and other financial institutions, expressly interested in the financing of coin operated machines of all types, are covered by *The Cash Box*.

THE CASH BOX IS RECOGNIZED by various associations of coin machine operators throughout the United States as their "official" weekly magazine.

"THE CONFIDENTIAL PRICE LISTS"

"The Confidential Price Lists" are the one and only officially recognized price guide of all new and used machines in the United States. "The Confidential Price Lists" are an exclusive, copyrighted feature of *The Cash Box*. "The Confidential Price Lists" report each week's low and high prices for all new and used coin operated machines, regardless of age, listing all market changes, and continually adding on all the new equipment as this equipment is announced to the industry. "The Confidential Price Lists" are recognized by many cities and states throughout the country as the "official price book of the coin operated machines industry". They are an integral part of *The Cash Box* and appear in each week's issue. "The Confidential Price Lists" are officially used in the settlement of estates, for buying, selling and trading of all coin operated equipment, and are also officially recognized for taxation purposes. "The Confidential Price Lists" are used by finance firms, factors, loan companies, bankers and other financial institutions to guide them in making loans to members of the coin operated machines industry. They have been legally recognized in courts throughout the United States and Canada. "The Confidential Price Lists" have been acclaimed by the coin operated machines industry. Entire business transactions and legal cases are based upon the quotations appearing in "The Confidential Price Lists".

LONG PULL AHEAD?

There is much talk today, "Brother, it's gonna be a long pull."

Much the same talk was heard the last time. Many believed that, "It's all over now. No more shipping. No more parts and supplies. No more action."

But, field pulled out. Became even larger and stronger than it ever before was.

And if there is a long pull? Every coinman must remember that his phonos, in some cases, are far over ten years old, and that they're still on locations and still operating and earning profit.

There are scales and arcade machines that are over 40 years old still operating and, cleaned up and reconverted at regular intervals, they are still bringing in collections.

The type of products being built by the nation's coin operated machines manufacturers are of such long lasting nature that they can withstand any long pull mechanically and, furthermore, retain their play appeal.

The operator need not be a magician to be able to changeover a game every so often when it has palled upon the players.

Such changeovers and conversions were done during the last war and done so well that many of them are still in operation today.

You can recall locations today where machines many, many years old are still operating, and still taking in coin.

This isn't surprising. The manufacturers have made it their business to build sturdy products. Products that withstand the greatest abuse. Long pull products.

The average operator today is a highly skilled electrical technician. He knows as much about electrical wiring, use of relays, coils, and other components, as does the average electrical school graduate.

What's more, the average operator can do a better engineering job than many of the engineers now being graduated by some of the nation's leading technical universities.

Sure it may be along pull ahead. Maybe even longer than we realize. But, there are enough men in this field who aren't afraid of long or longer pull periods.

They handle themselves confidently. They have complete faith in their ability to continue in business regardless of how long the pull ahead.

During the last war many old machines were broken up for parts only. It was amazing to note the ingenuity of the average operator and his mechanics and see how they transformed parts from old machines into parts for newer equipment, to make this new equipment work as well as it ever worked.

Use of painted glass and bits of plastic and a few bulbs, transformed old juke boxes into new instruments, which jumped collections, and continued on to bring better profits to the ingenious operators who created them.

The same was true of all sorts of games. Even intricate consoles were put back into shape so perfectly that they worked as well or better than they originally did.

Splashes of lead solder found in the bottom of cabinets were used over again. Wiring which was considered "all shot" did new duty. Cabinets which were supposedly marred and scarred forever, because brand new with some intensive ministrations.

In fact, the ingeniousness which was displayed by the average operator in this business during War II was extremely praiseworthy.

Even such precious items as tubes were continued during the war as operators discovered that tho a certain numbered tube was in their machines

they could substitute another type tube and it would not only work just as well, and in many cases, work even better than the original type.

In fact, it is only because the operators have been able to obtain new equipment that they have neglected to rebuild, convert and changeover.

But, should necessity again arise, regardless of how long the pull, the trade will again be pleasantly surprised at the ingenuity of the members of this industry.

And, perhaps, from those conversions and changeovers and rebuilding jobs, will come the next, and better product, which engineers are constantly seeking.

This has happened in the past. It's a well known fact that the best products are built in basements and attics and refined by the engineers.

No one in this field need fear the long pull. Of course, this doesn't mean that it isn't best to be prepared, most completely prepared for any eventuality.

But, should controls strike suddenly. Should all production stop. Should everything that is considered non-essential be pushed to the side. This industry will go on.

Long pull or short pull, the men in this business have that confidence in themselves which assures the field it will continue thru thick and thin and, in the end, be a much better industry.

Just remember the fact that War II was also a "long pull" but that this industry "pulled out in great shape."

In fact, it is now bigger and better than it ever was, with more dollars invested in it, with better business men engaged in it, and with the trade facing an even greater future ahead in the years yet to come—long pull—or short pull ahead.

YOUR VOTES

DECIDE THE WINNERS

IN THE 5th ANNUAL POLL OF THE AUTOMATIC
MUSIC INDUSTRY OF AMERICA TO CHOOSE THE
BEST RECORDS AND RECORDING ARTISTS OF 1950

VOTE TODAY—FILL OUT AND MAIL
PREPAID POSTCARD IN THIS ISSUE



Sponsored and Conducted Exclusively by

THE CASH BOX

"The Official Publication of the Automatic Music Industry of America"

THE CASH BOX

Record Reviews

Only Records Considered Best Suited To The Requirements Of The Trade Are Reviewed On These Pages.

DISK OF THE WEEK

"THE BEST THING FOR YOU" (3:04)

"MARRYING FOR LOVE" (3:28)

PERRY COMO
(RCA Victor 20-3922)



PERRY COMO

● There's no stopping this Como! following up his hit recording of "Patricia", balladeer Perry Como offers music ops a pair of sensational sides that are a cinch to wear white in the phonos. Both tunes are from the new Irving Berlin musical production "Call Me Madam" and as such, should re-

ceive some heavy plugging. Upper lid is the one that catches our fancy. Perry's relaxed spooning on "The Best Thing For You" is truly something to marvel at. Song is a slowly woven ballad, with an immensely warm inviting aura surrounding it. It's a sure bet to score with the moon-in-June kids, as well as all music fans. Lyrical expression is infectious too, and makes you sing along with it. On the other end with "Marrying For Love", Perry matches his excellent performance on the upper lid, by coming back with still another comer. Ditty whirls in slow melodic tempo and shows the piper's vocal echo to top notch advantage. "The Best Thing For You" gets our nod—ops should load up on this one by the boxful.

"WHERE DO I GO FROM YOU?" (2:50)
"I'M THE ONE WHO LOVES YOU" (2:32)
ROSEMARY CLOONEY
(Columbia 38983)

● New tempting ballad sure to make its mark with music ops is this bit offered by chirp Rosemary Clooney. Ditty is a slowly woven piece that holds your attention, with an excellent set of lyrics to match the gal's vocal work. Flip side is in the same vein and should get some heavy play too. We like the upper lid.

"SHE'S A LADY" (2:51)
"A BUSHEL AND A PECK" (2:47)
PERRY COMO—BETTY HUTTON
(RCA Victor 20-3930)

● Teaming of Perry Como and Betty Hutton on this pair is sure to result in peak play for music ops. The novelty echo of the top tune is merry and bright throughout, with both Perry and Betty delivering some excellent vocal work. Flip is a plug tune, with the combo once again scoring on this light, fanciful romantic air. Look for both ends to get some heavy play.

"WHERE DO I GO FROM YOU?" (3:01)
"THE OCARINA" (2:46)
FREDDY MARTIN ORCH.
(RCA Victor 20-3926)

● Slow romantic echo of the new ballad on the top deck has heavy winning potential. Vocal refrain by Merv Griffin and the Martin Men is smooth throughout, with ork backing jelling too. Coupling is from the "Call Me Madam" musical, and is a light-hearted melody that looks to score in a big way. The Martin fans should go for this.

"WHEN YOU LOVE" (2:58)
"STRANGERS" (3:07)
BETTIE CLOONEY
(King 15072)

● Pair of slow tempting ballads on deck for music ops, with Bettie Clooney purring in soft smooth style all the way. Both tunes are set with an echo chamber backdrop and make for effective listening pleasure. Top deck is an inviting side that should do well. Coupling is a current plug and will certainly bolster the popularity of the song. Ops should listen in.

"DO THAT TO ME" (2:45)
"EV'RYBODY CLAP HANDS" (2:36)
CLAIRE HOGAN
(London 782)

● Pair of mellow happy odes in store for music ops, with Claire Hogan serving 'em up. Both sides whirl in up tempo patter, with Claire thrashing the material in effective style. Top side is tinted with a bit of romance, while the coupling is a rousing take-off on the "Happy Birthday" theme. Wax should be a decent filler item.

"OH BABE!" (2:47)
"MARGOT" (2:27)
BUDDY WILLIAMS ORCH.
(Rainbow 30033)

● Smooth swing version of one of the greatest jump tunes ever is offered by the Buddy Williams crew in excellent fashion. Side features a top notch vocal chorus, in addition to some wonderful ork tones. Tempo is mellow throughout, with this etching bound to reap top play. Flip has Bob Manning on a slowly woven ballad that should do more than hold its own. We like the top deck.

"BRAZILIAN SLEIGH BELLS" (2:50)
"WHAT IS THIS THING CALLED LOVE?" (2:25)
PERCY FAITH ORCH.
(Columbia 38986)

● Instrumental patter by maestro Percy Faith makes for wonderful listening pleasure here. Wax is especially suited to those wired music locations, and if aimed there, should reap harvest for music ops. Top deck has a Latin theme, while the flip is an excellent interpretation of a top standard. Ops who have the locations should get with 'em.

"DREAM A LITTLE DREAM OF ME" (3:00)
"DREAM A WHILE" (3:15)
VAUGHN MONROE ORCH.
(RCA Victor 20-3929)

● Pair of "dream" tunes headed ops way, with Vaughn Monroe in the driver's seat. Top deck is a current winner, and should be familiar to music ops. Vocal flavor is smooth and effective throughout, with the Moon Maids blending in the background. Flip is a well known oldie with the maestro handling the lyrical expression again. Both sides should get some fair enough play.

"A BUSHEL AND A PECK" (3:15)
"THE BEST THING FOR YOU" (2:48)
DORIS DAY
(Columbia 39008)

● Pair of plug tunes get a wonderful sendoff by chirp Doris Day here. Top deck is a top notch romantic ode from the "Guys and Dolls" musical, and has Doris trilling the tune in first rate fashion. Flip is a teeming ballad from the "Call Me Madam" show, and shows Doris' pipes to excellent advantage. Both sides should do exceptionally well on the boxes. Ops should lend an ear in this direction.

"PLEASE SAY GOODNIGHT TO THE GUY, IRENE" (2:27)
"LENA, THE QUEEN A' THE UPTOWN ARENA" (2:15)
ZIGGY TALENT
(RCA Victor 20-3925)

● Pair of hot novelty items for music ops to lend an ear to are these set up by Ziggy Talent. Top deck is the side to ride with—ditty is a take off on the "Goodnight Irene" winner. Ziggy's excellent handling of the tune should net some heavy play for music ops. Flip side echo's the title of the song, with Ziggy giving it his all. Top deck for the moola.

"NEVERTHELESS" (2:56)
"I WAS DANCING WITH SOMEONE" (2:47)
FRANKIE LAINE
(Mercury 5495)

● Frankie Laine's unique vocal interpretation of this pair of tunes should result in heavy play for music ops. Songs themselves have been widely recorded and should be familiar to ops. Laine's slow, deliberate vocal style on the sides jells well and makes for inviting listening pleasure. Disk rates a spot in any machine.

"IT'S A MARSHMALLOW WORLD" (2:07)
"WHEN THE LIGHTS ARE LOW" (2:35)
VIC DAMONE
(Mercury 5496)

● Bright new ditty on the disk horizon has tremendous winning potential here, with Vic Damone in the vocal slot handling the lyrical expression. Song is off the beaten track a bit, but its clever lyrics and story it weaves should be taken up by ops and fans alike. Flip side is a plush dramatic ballad, to which Vic gives his all. Both ends deserve ops avid listening attention.

"THE PLACE WHERE I WORSHIP" (3:00)
"HOPESTAR" (2:40)
AL MORGAN
(London 784)

● Music tinted in the religious vein has Al Morgan on tap for these fresh sides. Both ends of the platter have a message, and with the big demand for this brand in the market, we see no reason why these sides shouldn't do well. Top deck, with a recitation by John McCormick, looks like the side to ride with.

"CAN'T SEEM TO LAUGH ANYMORE" (3:05)
"JING-A-LING, JING-A-LING" (2:48)
RICHARD HAYES—THE HARMONICATS
(Mercury 5492)

● Richard Hayes' big voice echoes in wonderful manner on the upper lid, a strong dramatic ballad that is currently winning wide favor. Song is handled in warm sincere tones that ring true, with excellent backing by The Harmonicats and orchestra. Coupling is a pert melody, apropos for the Xmas season. Top deck gets our nod.

"C'EST TOUT" (2:55)
"A RAINY DAY REFRAIN" (2:10)
MARY MARTIN—ARTHUR GODFREY
(Columbia 38991)

● Vocal teaming of Mary Martin and Arthur Godfrey on this pair should result in heavy play for music ops. Top deck is a clever sentimental ode that rings the bell, while the flip is a light, fanciful melody that should go big. Latter side is the one we like—we're sure you will too.

"NICE WORK IF YOU CAN GET IT" (3:00)
"I'M YOURS" (2:40)
MARY ANN MCCALL
(Discovery 512)

● Pair of jazzy sides in the offing for music ops, with Mary Ann McCall trilling the echo of these oldies. Both ends are handled in effective manner, with the lass turning in a neat effort. Ops who have the spots that go for this brand should listen in.

BEST BETS

In the opinion of The Cash Box music staff, records listed below, in addition to the "Disk" and "Sleeper" Of The Week, are those most likely to achieve popularity.

- ★ "A BUSHEL AND A PECK".....Doris Day.....Columbia 39008
- ★ "RAINBOW GAL".....Tommy Dorsey O.....Decca 27215
- ★ "BLUE CANADIAN ROCKIES".....Russ Morgan O.....Decca 27216
- ★ "NEVERTHELESS".....Frankie Laine.....Mercury 5495
- ★ "WHERE DO I GO FROM YOU?".....Rosemary Clooney.....Columbia 38983

The Nation's TOP TEN Juke Box Tunes



The Top Ten Tunes Netting Heaviest Play In The Nation's Juke Boxes, Compiled From Reports Submitted Weekly To The Cash Box By Leading Music Operators Throughout The Country.

* Denotes Most Popular Recording. Record Companies Listed Alphabetically

CODE		
A8—Abbey	4 Star—Four Star	RG—Regal
AL—Aladdin	KI—King	RO—Rondo
AP—Apollo	LO—London	SA—Savoy
ARC—Arco	ME—Mercury	SIT—Sittin' In
8U—Bullet	MG—MGM	SP—Specialty
CA—Capitol	MO—Modern	TE—Tempo
CO—Columbia	NA—National	TW—Tower
CR—Coral	PR—Prestige	VI—Victor
DA—Dana	RA—Rainbow	
DE—Decca	RE—Regent	

GOODNIGHT IRENE

* GORDON JENKINS & THE WEAVERS

AT-917—Leadbelly	DE-46255—Foley-Tubb	
CA-1122—J. Allison	DE-48167—Gunter Lee Carr	
CA-1142—Jo Stafford	DE-27077—G. Jenkins-The Weavers	
CA-1158—Eddie Grant	DE-46258—Lenny Dee	
CO-38892—Frank Sinatra	DE-45113—Ted Maksymowicz	
CO-38394—Gene Autry	DI-524—Mighty Man Maxwell	
CO-20738—Gene Autry	KI-886—Moon Mullican	
CR-60266—Cliff Steward	ME-5448—Alexander Bros.	
CR-60261—Shook-Dillard	RG-3281—Paul Gayten O.	
DA-705—Harmony 8ells O.	VI-20-3780—Dennis Day	

Pos. Last Week

MONA LISA

* KING COLE

CA-1010—King Cole	4 Star 1514—T. Texas Tyler	
CA-1104—Buddy Cole	LO-619—Charlie Spivak O.	
CA-1151—Jimmy Wakely	ME-5447—Alexander Bros.	
CO-38768—Harry James O.	MG-10689—Art Lund	
CR-60250—Leighton Noble O.	VI-20-3753—Dennis Day	
DE-27048—Victor Young O.	VI-20-3882—Ralph Flanagan O.	

SAM'S SONG

* GARY AND BING CROSBY

CA-962—Joe Carr	LO-693—Hogan & Wayne	
CO-38876—Toni Harper	ME-5450—Harry Geller O.	
CR-60250—Leighton Noble O.	MG-10743—The Melodeons	
DE-27033—Victor Young O.	VI-20-3798—Freddy Martin O.	
DE-27112—Gary And Bing Crosby		

CAN ANYONE EXPLAIN

* THE AMES BROS.

ARC-1259—Savannah Churchill	ME-5474—Vic Damone	
CA-1131—Ray Anthony O.	ME-5464—Soft Notes	
CO-38927—Dinah Shore	MG-10777—Harry Ranch	
CR-60253—Ames Bros.	LO-766—Al Morgan	
DE-27161—Dick Haymes	VI-20-3902—Honeydreamers	

LA VIE EN ROSE

* VICTOR YOUNG O.—TONY MARTIN

CA-890—Paul Weston O.	CO-38768—Harry James O.	
CA-1171—Buddy Cole	DE-24816—Victor Young O.	
CA-1153—Jo Stafford	DE-27111—Bing Crosby	
CR-60241—Owen Bradley	DE-27113—Louis Armstrong	
CR-60260—Connie Haines	MG-30227—Macklin Marrow O.	
DE-27127—Guy Lombardo O.	VI-20-3819—Tony Martin	
DE-21313—Noro Morales O.	VI-20-3739—Melachriano O.	
PR-721—Gene Ammons	VI-20-3882—Ralph Flanagan O.	
CO-38948—Edith Piaf		

ALL MY LOVE

* PATTI PAGE

CA-1183—Eddie Grant	DE-27118—Guy Lombardo O.	
CO-38913—Xavier Cugat O.	ME-5455—Patti Page	
CO-38918—Percy Faith O.	MG-10792—Russ Case O.	
CO-39006—Jack Smith	VI-20-3870—Dennis Day	
DE-27117—Bing Crosby		

SIMPLE MELODY

* BING & GARY CROSBY—JO STAFFORD

AD-1016—Rosalind Paige	CR-60227—Crosby-Gibbs	
CA-1039—Joe Stafford	DE-27112—Bing & Gary Crosby	
CO-38827—Dinah Shore	VI-20-3781—Phil Harris	

TZENA, TZENA, TZENA

* GORDON JENKINS & THE WEAVERS

CO-38885—Mitch Miller O.	Star of David—Cantor S. Malavsky	
CO-12473—Walt Solek O.	DE-27077—G. Jenkins & The Weavers	
CR-60263—Geo. Cates O.	DE-27053—The Weavers	
RA-720—Frank Wojnarowski O.	ME-5454—Vic Damone	
RI-116—Al Blank	VI-20-3847—Ralph Flanagan O.	

BONAPARTE'S RETREAT

* KAY STARR

CA-936—Kay Starr	CO-38891—Phil Napoleon O.	
CO-38891—Phil Napoleon O.	DE-46209—Buz Butler	
CO-20706—Leon McAuliffe	VI-20-3766—Gene Krupa	
CA-1158—Eddie Grant	VI-21-0111—Pee Wee King	

COUNT EVERY STAR

* HUGO WINTERHALTER ORCH.

CA-979—Ray Anthony O.	DE-27042—Dick Haymes	
CA-859—Ray Anthony O.	NA-9111—The Ravens	
CO-38732—Herb Jeffries	PR-718—Sonny Stitt	
CR-60142—Harry Babbitt	VI-20-3697—Hugo Winterhalter O.	
DE-48158—The Blenders		

11) HARBOR LIGHTS. 12) SOMETIME. 13) I'LL NEVER BE FREE. 14) MUSIC, MAESTRO, PLEASE. 15) CINCINNATI DANCING PIG. 16) OUR LADY OF FATIMA. 17) I LOVE THE GUY. 18) EL MAMBO. 19) DREAM A LITTLE DREAM OF ME. 20) PATRICIA.

This week's New Releases ... on RCA Victor

RELEASE # 50-41

POPULAR

- SPIKE JONES and his City Slickers
Molasses, Molasses
(It's Icky Sticky Goo)
- Baby Buggy Boogie 20-3939 (47-3939)*
- THE FONTANE SISTERS, DICK CONTINO and HUGO WINTERHALTER'S Orchestra
Jing-A-Ling, Jing-A-Ling
Silver Bells 20-3940 (47-3940)*
- TONY MARTIN with Henri Rene's Orchestra and Chorus
Johannesburg
Fascination 20-3941 (47-3941)*
- VAUGHN MONROE and his Orchestra and The Moon Maids
A Marshmallow World
Snowy White Snow and Jingle Bells
20-3942 (47-3942)*
- HUGO WINTERHALTER'S Orchestra and Chorus with Peter Hanley
Cross My Heart, I Love You
My Bouquet 20-3943 (47-3943)*
- MINDY CARSON with Andrew Ackers Orchestra
If I Were A Bell
Just For A While 20-3944 (47-3944)*

COUNTRY

- PEE WEE KING and his Golden West Cowboys
Mop Rag Boogie
River Road Two Step
21-0393 (48-0393)*
- THE CARTER SISTERS
Willow, Will You Weep For Me?
Gotta Find Me Somebody To Love
21-0394 (48-0394)*

POP-SPECIALTY

- SIX FAT DUTCHMEN
Hurray For Charley
Rustic Waltz 25-1177 (51-1177)*

WESTERN

- DALE EVANS
Cowgirl Polka
San Angelo 21-0395 (48-0395)*

CHILDREN'S ALBUMS

- Little Nipper Junior Series
(Single Record)
- SPIKE JONES and his City Slickers
Christmas Fun With Spike Jones
Y-417 (WY-417)*
- FRAN ALLISON with Orchestra
conducted by Dewey Bergman
Fran Allison Sings Merry Xmas Songs
Y-419 (WY-419)*
- MINDY CARSON with Andrew Ackers Orchestra
Toy Fun Y-421 (WY-421)*
- PERRY COMO with Chorus and Orchestra directed by Mitchell Ayres
The First Christmas Y-422 (WY-422)*
- Little Nipper Series (Snowpiece)
- GEORGE "GABBY" HAYES
1001 Western Nights (No. 1)
Y-420 (WY-420)*
- As told and sung by BURR TILL-STROM'S KUKLA, FRAN and OLLIE with FRAN ALLISON
Happy Mother Goose (2 Record Album)
Y-423 (WY-423)*

NEW ALBUMS

- THE MITCHELL BOYCHOIR,
Bob Mitchell, conductor-organist
Christmas Carols By The Mitchell Boychoir (3 Records—12 Christmas Carols)
P-298 (WP-298)*
- PHIL SPITALNY and his Hour Of Charm All-Girl Orchestra and Choir
Christmas Carols By The Hour Of Charm (3 Records—9 Christmas Carols)
P-300 (WP-300)*

* 45 rpm nos.

NOTE: All records in this panel are listed alphabetically by song title.



\$. . . indicates records which, according to actual sales, are recognized hits. The trade is urged to keep ample stocks of these records on hand, or to reorder promptly when current stocks begin to approach the "sold-out" stage.

WEEK OF OCTOBER 7

Patricia

Perry Como
20-3905—(47-3905)

Love Bug Itch

Eddy Arnold
21-0382—(48-0382)

A Bushel & A Peck

Perry Como—Betty Hutton
20-3930—(47-3930)

I'm Movin' On

Hank Snow
21-0328—(48-0328)

Please Say Goodnight To The Guy, Irene

Ziggy Talent
20-3925—(47-3925)

Harbor Lights

Ralph Flanagan
20-3911—(47-3911)

Our Lady Of Fatima

Phil Spitalny and Hour Of Charm All-Girl Choir
20-3920—(47-3920)

I Need You So

Don Cornell
20-3884—(47-3884)

Thinking Of You

Eddie Fisher with Hugo Winterhalter Ork
20-3901—(47-3901)

Mr. Touchdown USA

Hugo Winterhalter
20-3913—(47-3913)

Yes, We Have No Bananas

Spike Jones
20-3912—(47-3912)

Orange Colored Sky

Betty Hutton
20-3908—(47-3908)

A Rainy Day Refrain

Mindy Carson
20-3921—(47-3921)

The stars who make the hits are on **RCA VICTOR Records** RCA VICTOR DIVISION RADIO CORPORATION OF AMERICA, CAMDEN, NEW JERSEY

JAN FEB MAR The APRIL MAY JUNE Swings JULY AUG SEPT to OCT NOV DEC 45

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!

THE CASH BOX

Record Reviews

Only Records Considered Best Suited To The Requirements Of The Trade Are Reviewed On These Pages.

"FROSTY, THE SNOW MAN" (2:17)

"LITTLE CHRISTMAS TREE" (3:11)

KING COLE

(Capitol 1203)

● First rate pair of Xmas tunes in the offing for music ops, have King Cole coming thru with some wonderful music. Top deck is a widely recorded tune with an excellent set of lyrics that are extremely inviting. Flip is in the tender vein and has Nat at his best once again. Vocal phrasing by Nat on both ends highlights the wax and makes 'em must sides for your machines.

"PERDIDO" (2:30)

"WHIPPA-WHIPPA-WOO" (3:00)

SARAH VAUGHAN

(Columbia 39001)

● The many Sarah Vaughan fans are sure to go wild with this one. Sarah sets her pipes on a lyrical rendition of the great jazz classic "Perdido" and comes up with a sock side for the hep crowd. Gal's pipes trill the lyrics in top notch style throughout. Coupling has Sarah on a new one that might perk up. Side has to be heard in order to fully appreciate it—we suggest just that.

"I'M WITH YOU" (2:10)

"WHY SHOULD I DREAM?" (3:00)

RUSS EMERY

(Columbia 39004)

● Vocal work by Russ Emery, and a pair of ballads in the offing for music ops. Top deck is a rhythm tune that has a sock melody to it. Coupling slows down to a dreamy atmosphere, with some sweet music echoing throughout. Russ' vocal flavor is smooth throughout the waxing. Disk has some winning potential and rates ops attention.

"AUTUMN LEAVES" (3:08)

"SONG OF DELILAH" (3:00)

MITCH MILLER ORCH.

(Columbia 38971)

● Upper lid of this one should do exceptionally well in wired music locations. Side features some superb music via maestro Mitch Miller, with a vocal chorus purring a spot. Coupling has Burt Taylor on a plush side, with some wonderful instrumentation echoing throughout the side. Ops who have the spots should get with this one.

"STRANGERS" (2:55)

"THE ONE ROSE" (3:12)

SAMMY KAYE ORCH.

(Columbia 39007)

● Plug ballad on the upper end of this etching is handled in superb manner by the Sammy Kaye ork. Vocal flavor by Tony Alamo and the Glee Club matches the soft, tender tone of the side. Coupling is an oldie, with the Kaydets in the vocal slot. "Strangers" should win heavy juke box play.

SLEEPER OF THE WEEK

"IN THE MIDDLE OF A RIDDLE" (2:18)

"GREEN GRASS AND PEACEFUL PASTURES" (3:10)

PERCY FAITH ORCH.

(Columbia 39005)



PERCY FAITH

● Here's one that is bound to catch on with music ops and fans and result in some tremendous juke box play! It's a fresh new ballad, cute as all get out, and superbly offered by maestro Percy Faith. Ditty is wonderfully infectious and is the sort of tune that makes

you keep coming back for another earful. Side we're raving about is the top deck, "In The Middle Of A Riddle." It's a tempting sing-song melody, with the vocal work by a chorus seeping thru in splendid tones that satisfy. Tune grows on you with every listening, and is sure to have music fans from six to sixty, humming, whistling and singing its melody. On the other end maestro Percy Faith showers balladeer Andy Roberts to the fore, on an off-the-beaten-track ballad that might score in a big way. Ditty is in the sentimental, nostalgic vein, with the vocal work by Andy smooth and true throughout. The side we're touting is the upper lid though; music ops should latch on!

"MOLASSES, MOLASSES" (2:58)

"GRIZZLY BEAR" (2:37)

TERESA BREWER

(London 794)

● Top pop ditty picking up steam in the business today has Teresa Brewer on tap with her rendition. The "Music, Music" gal delivers a sock version, with the cute sing-song phrases clicking from the very start. Flip side is also a plug item that should suit the younger set of fans well enough. "Molasses" can't miss.

"SOMEBODY'S KISSES" (2:46)

"CORN SILK" (2:48)

LEO PIEPER ORCH.

(Tower 1480)

● Pair of fair enough sides for music ops to take a peek at, are these offered by Leo Pieper and his ork. Top deck is a swingly romantic item, with the maestro handling the vocal spot in good order. Flip side is a bright instrumental which should hold its own. Ops in the market for a filler might get with this pair.

"AND YOU'LL BE HOME" (3:05)

"MY TEARS WON'T DRY" (3:10)

TONI ARDEN

(Columbia 39003)

● Rich, inviting vocal tones by chirp Toni Arden make this pair of tunes potential hot items for music ops to follow. Both sides are in the sentimental vein, with the romantic expression making you pay apt attention. Toni's vocal delivery is superb throughout, as is the ork backing by maestro Percy Faith. Ops should listen in.

"SQUEEZE ME" (2:43)

"SOMEWHERE, SOMEHOW,
SOMEDAY" (2:56)

EVE YOUNG

(London 774)

● Novelty romance side on the upper crust has Eve Young displaying her charming vocal style to good advantage. Ditty echoes the title, and has a cute set of lyrics to match. Flip has Eve switching to a plush ballad that should do more than hold its own. Wax deserves ops attention.

"MOLASSES, MOLASSES" (2:32)

"CHILDHOOD DAYS" (2:45)

THE GALLI SISTERS—GEORGE NOLAN

(National 9127)

● Hot novelty tune that's breaking wide open for a hit is rendered here by the Galli Sisters. Ditty is offered in sing-song fashion, with its wonderful lyrics trilled in good order by the group. Nostalgic tune on the flip side by George Nolan should do well in tavern locations. Upper lid is the side to ride with.

"RAINBOW GAL" (2:44)

"ONLY A MOMENT AGO" (3:20)

TOMMY DORSEY ORCH.

(Decca 27215)

● Sock rhythm tune on the top deck is a side to get with. The ork tones by the Tommy Dorsey gang, coupled with a wonderful vocal spot by Sy Oliver make this etching shine. Lyrics are in the romantic vein, with the solid beat and melody offered making you wanna listen. Flip side has Johnny Amoroso on a smooth ballad that should do well in the boxes. "Rainbow Gal" gets our nod.

"SWINGIN' DOORS" (2:35)

"EVERYBODY KNOWS YOU BY
YOUR FIRST NAME" (2:55)

CONNIE HAINES

(Coral 60308)

● Clever up tempo romantic lilt of the top tune by Connie Haines should meet with fair reaction by music ops and fans alike. Mellow bounce to the tune, coupled with a chorus background add to the glitter of the side. Flip slows down some, and has Connie offering a medium tempo'd rhythm item that should do exceptionally well. Listen in.

"IT MAY BE ON SUNDAY" (3:12)

"ONLY A MOTHER COULD LOVE
YOU" (2:55)

HARRY BABBITT—MARTHA TILTON

(Coral 60306)

● Pair of tempting romance tunes in the offing for music ops, with Harry Babbitt and Martha Tilton in the vocal slot. Both sides make for pleasant listening, and should be greeted by ops with good reaction. Top deck weaves in slow tempo, while the flip picks up a bit, and is slightly in the novelty vein. Latter side looks good.

"THE BLUE CANADIAN ROCKIES"
(2:59)

"CLOSE YOUR PRETTY EYES"
(2:45)

RUSS MORGAN ORCH.

(Decca 27216)

● The echo of this pair are sure to nab some heavy juke box play. Both ends of the platter are in slow tempting waltz tempo, with the maestro and a vocal group handling the lyrical expression. Smooth sentimental tone of the wax is extremely inviting and makes you wanna listen. Both ends are top drawer juke box material—ops should latch on.

"PATRICIA" (3:05)

"SO LONG, SALLY" (2:57)

EDDY HOWARD ORCH.

(Mercury 5491)

● Plug ballads on the rise in popularity are rendered in smooth enough fashion by Eddy Howard here. Both tunes are currently receiving heavy play in many locations—this rendition should certainly add to the popularity of the songs, and do well in the boxes. Music ops take it from here.

"HOW DID I GET THIS WAY?"
(2:36)

"THE KNICK KNACK MAN" (2:40)

FREDDY MARTIN ORCH.

(King 15069)

● Romantic air on the upper lid is handled in smooth enough style by piper Pat Terry, with the Freddy Miller ork backing. Ditty is in the novelty vein and has a fairly cute set of lyrics to match. Flip side has the Barry Sisters on another novelty item that weaves in slow tempo. Wax won't stop traffic—it might make an effective filler piece.

ROUND THE WAX CIRCLE

NEW YORK:

Stu Wayne YPEN, Philly disk jockey, can take a bow for teeing off on the wonderful Xmas tune "Christmas In My Heart." A Mayfair dj recording was released last year, and Wayne pounded away on it for weeks. Three records are out now, with Fran Alison on RCA Victor; Percy Faith on Columbia and the original etching on Mayfair by June Winters, which is being released on Mercury Records. . . .



EVELYN KNIGHT

London Records feted singer Anne Shelton in from across the pond this past week. The party also served to introduce Joe Delaney, recently named top a&r man of the firm; Lee Harstone, Director of Administration and Jack Pleis, musical director. . . . Aside to music boys Mike Sukin, Murray Massey, George Dalin and Dave Blum; that was a swell feed you had set up for some of the London crowd at The Rathskeller. . . . Paxton Music scores a touchdown with their clever promotion stunt connected with the song "Mr. Touchdown U.S.A." Paxton is sending out miniature size footballs, with a handpainted inscription in red, white and blue mentioning Hugo Winterhalter's waxing on RCA Victor. . . . Benny Davis, who penned "Patricia" had a house full of guests the other night, to watch Perry Como do his tune of Perry's initial stanza. A fuse blew in the apartment cutting off the show—the phone rang, and Benny almost broke a leg reaching for same to answer a call from his sister in Chicago telling him to be sure and catch Perry doing the song. . . . Jack Eigen spinning Ruth Denning's "I Was Born To Be Gay" on Hillbilly Record label. . . . Evelyn Knight set to guest on the Milton Berle show this week. The gal's etching of "Lucky, Lucky, Lucky Me" is hitting on all six right now. . . . Dee Bartlett doing a whale of a promotion job on Eddie Gronet's latest Columbia waxing, "Harvest Moon Polka". . . . Congrats to Paul Denis, Helen, Mike and Chris on the opening of their new home. . . . Plug tune for Ostrow Music, "Elephant Rock" has been turned into a dance by Wally Wanger. . . . Lina Romay and the cast of Mike Todd's "Peep Show" at the Salle in the Village.

CHICAGO:

Talk about an overnight disk sensation. Most outstanding in many years is Ziggy Talent's waxing of the sequel to "Goodnight Irene". "Say Goodnight To That Guy, Irene". Overnight, but overnight, ops from everywhere in town have been phoning RCA-Victor here calling for quantities the like of which hasn't been equalled in many a moon. As per usual, the firm received 1,000 and spread them around. Within a few days, orders have piled up so big, that the disk dept. at RCA-Victor could use many, many thousands. And the demand continues to grow unabated. . . . Word out now that Mercury cut the tune last week . . . and that others are also cutting it. You figure it out. . . . Irwin Barg of Robbins goes away out on the limb with the prediction, "Our Lady of Fatima" will be the biggest hit in twenty years." And Irwin says, "Just watch what happens 'round Xmastime". . . . Music boys getting ready to give Leighton Noble a terrific hand at his opening in the Boulevard Room, Nov. 3. He's extremely well liked by Tin Pan Alley here. . . . They're all still talking about Eddie Ballantine's party for the music boys. Some of the old timers claim that it was "the most sensational party given the music business in thirty years". Food, drink, and service, they claim, was so outstanding, it'll never be forgotten. . . . Eddy Howard on a series of one-niters which will scoot him all the way to Texas. . . . Talk around about Al Morgan's big click at Frank Dailey's Meadowbrook in New Jersey. Claim that Al superseded all big take for the Jersey pop spot. . . . Belle Baker opens at the Palace here with the same great Anniversary Show that broke N.Y. Palace records. And Belle all set for a series of dj and TV appearances already. . . . Sammy Kaye into the Trianon this past week for a one-niter and the music boys rush the spot. . . . Cee Davidson and his ork at the Chez Paree get a big break. Chez switched from CBS to ABC and Cee now on the air six times weekly. . . . Teddy Phillips crowing about his latest London disk, "Nevertheless", with vocalovely Lynn Hoyt doing the chirping. . . . No more air time at the Glass Hat. . . . Dick Brown of Jubilee disks left behind a very marvelous following here. Music boys simply loved the guy.



SAMMY KAYE

LOS ANGELES:

Had us a visit from songwriter Al Piantadosi, whose all-time great hits include "Pal of My Cradle Days," "Curse of an Aching Heart" and "I Didn't Raise My Boy to Be a Soldier". . . . Al has just launched his own Society label and is expecting big things from his April Stevens release of "Don't Do It". . . . Congratulations to Danny Franklin, songwriter and arranger, on his marriage to Anita Turoff, a very attractive young lady out of New York and well known in music circles. . . . Reports reach us from top-flight pianists Dave Kenner and Ernie Stewart that they're having a great time while touring about 50 cities with Eddie Cantor on one nighters, winding up in New York. . . . Lou Chudd of Imperial predicts a fast hit for his T-Bone Walker cutting of "Too Lazy to Work. Too Nervous to Steal". . . . Decca appears the outfit to watch these days in the blues and rhythm dept., with Mayo Williams returning to their fold and primed to pour all his knowhow into their forthcoming releases. . . . Peggy Lee's "Life Is So Peculiar" catching on fast. . . . Julia Lee had herself a ball at Leuenhagen's, we're told by Mary Solle, who joined Capitol's Vaughn Gilmore in hosting a party afterwards at Tiffany's, the very nice new nitespot on Eighth Street which was opened by Julia and followed up by Art Tatum. . . . Art Rupe of Specialty says by him business is fine and well it could be, the way Art seems to have one hit picking up where another one leaves off. . . . With Joe Liggins' "Pink Champagne" still selling strong in many spots in the country, now comes Percy Mayfield's first Specialty platter, "Please Send Me Someone to Love," for a running start. . . . Yet another new gal in the Rupe office, named Joan and joining Rozanne in replacing glorious Gloria, who quit to be with her Marine captain husband.

PEGGY LEE



AIN'T NOBODY'S BUSINESS IF I DO

SINGING
Coupled with
I'LL NEVER BE FREE

DECCA 27200 (78 rpm) 9-27200 (45 rpm)

OTHER DECCA COIN-CATCHERS

POPULAR

CAN ANYONE EXPLAIN? (NO, NO, NO!)
DREAM A LITTLE DREAM OF ME
LOUIS ARMSTRONG and ELLA FITZGERALD
With SY OLIVER and His Orchestra Decca *9-27209 27209

MUSIC, MAESTRO, PLEASE!
STRANGERS
TOMMY DORSEY and DON CHERRY Decca *9-27247 27247

NO OTHER LOVE
HONESTLY I LOVE YOU
JERRY GRAY Decca *9-27180 27180

NOLA
LET'S DO IT AGAIN
GUY LOMBARDO Decca *9-27178 27178

HARBOR LIGHTS
BEYOND THE REEF
BING CROSBY Decca *9-27219 27219

COUNTRY

I'M MOVING ON
GUITAR SHUFFLE
HANK GARLAND Decca *9-46256 46256

I'LL SAIL MY SHIP ALONE
F.O.O-L-I-S-H M-E, ME
CHARLIE "PEANUT" FAIRCLOTH Decca *9-46237 46237

SEPIA

BESAME MUCHO (KISS ME MUCH)
YOU GOTTA LOVE ME BABY TOO
THE RAY-O-VACS Decca *9-48162 48162

EVERYBODY'S SOMEBODY'S FOOL
SEPTEMBER IN THE RAIN
LIONEL HAMPTON Decca *9-27176 27176

*Indicates 45 rpm Version

America's Fastest
Selling Records



ORDER TODAY!

BMI record report

AND FORECAST OF TOMORROW'S SONG HITS

"BEST MALE VOCAL" **COULD BE (BMI)** - Rates 100% from every angle. Cash Box selects the Russ Case - Jack Carroll (MGM) disc as a "Best Bet," and gives Vaughn Monroe (Victor) an equally strong sendoff. Meanwhile, Dick Haymes' (Decca) release was Martin Block's choice as "best male vocal of the week." Block also picked the Vaughn Monroe version as "best" the week before.

POTENTIAL WINNER **IF WE HAD IT TO DO (All Over Again) (Cherio)** - Ozie Waters (Coral) keeps moving steadily to the top. His newest release is a potential winner, says Cash Box. Backing is **IF MEMORIES WERE MONEY (Cherio)**, another impressive Waters click.

"BULLSEYE OF THE WEEK" **C-H-R-I-S-T-M-A-S (Hill & Range)** - Ernest Tubbs (Decca) draws Cash Box honors for this "fresh and dramatic" Christmas tune. Disc will capture the holiday coin. Keep watch for new releases by Al Morgan (London) and Rosemary Clooney (Columbia). Eddy Arnold's great version of last year continues riding high.

"BEST BET" **FROSTY THE SNOW MAN (Hill & Range)** - Vaughn Monroe (Victor) rates a "Best Bet" in Cash Box, which says, "FROSTY should start the Xmas season off early with a bang . . ." You'll be hearing of at least a dozen versions of this number (non-exclusively licensed by BMI).

ADVANCE TIP **BLUE CANADIAN ROCKIES (BMI Canada, Ltd.-Golden West Melodies)** - Russ Morgan's (Decca) release is scheduled for October 9. Test pressings of this tune indicate this is another Morgan success.

STANDOUT WAXING **DO I WORRY? (Melody Lane)** - Billboard finds the Morgan (Decca) version - "Superb, deep mood dance waxing . . . lead trumpet solo, Morgan's sincere vocalizing and his noted wah-wah tram make this a standout slicing with 'sleeper' potential."

GOING STRONG **PETITE WALTZ (Duchess)** - Guy Lombardo (Decca) - Three Suns (Victor)
BONAPARTE'S RETREAT (Acuff-Rose) - Kay Starr (Capital)
CAN'T SEEM TO LAUGH ANYMORE (Dreyer) - Johnny Parker (Capitol)
DADDY'S LITTLE BOY (Beacon) - Dick Todd (Rainbow) - Eddy Howard (Mercury)



BROADCAST MUSIC, Inc.
 580 FIFTH AVENUE, NEW YORK 19, N. Y.
 CHICAGO • HOLLYWOOD • TORONTO • MONTREAL

GIVE TO
 CONQUER CANCER.

THE CASH BOX

Disk Jockey's REGIONAL RECORD REPORTS

Listings below indicate preference with disk jockey radio audiences, compiled from reports furnished by leading disk jockeys throughout the nation, for the week ending October 7.

Dick Coleman

WCBM—Baltimore, Md.

1. I NEED YOU SO (Don Cornell)
2. THINKING OF YOU (Don Cherry)
3. STRANGERS (Lorry Raine)
4. NO OTHER LOVE (Jo Stafford)
5. I'LL ALWAYS LOVE YOU (Dinah Shore)
6. SAM'S SONG (Bing and Gary Crosby)
7. I CROSS MY FINGERS (Perry Como)
8. SIMPLE MELODY (Bing and Gary Crosby)
9. CAN ANYONE EXPLAIN (Ames Bros.)
10. MY DESTINY (Billy Eckstine)

Roger Clark

WFGN—Gaffney, S. C.

1. I'M FOREVER BLOWING BUBBLES (Jenkins-Shaw)
2. STRANGERS (Lorry Raine)
3. OUR LADY OF FATIMA (Kallen-Hayes)
4. YOU'RE MINE YOU (Jenkins-Shaw)
5. HOME (King Cole)
6. ALL MY LOVE (Patti Page)
7. THINKING OF YOU (Don Cherry)
8. I LOVE THE GUY (Sarah Vaughan)
9. HEY, NOT NOW (King Cole)
10. DREAM A LITTLE DREAM OF ME (Jack Owens)

Ira Cook

KECA—Hollywood, Calif.

1. THINKING OF YOU (Martha Tilton)
2. LET'S DO IT AGAIN (Frankie Carle)
3. THE RED WE WANT (Ralph Flanagan)
4. CAN ANYONE EXPLAIN (Ames Bros.)
5. DREAM A LITTLE DREAM (Dinah Shore)
6. HARBOR LIGHTS (Sammy Kaye)
7. NEVERTHELESS (Monica Lewis)
8. ALL MY LOVE (Percy Faith)
9. CAN'T WE TALK IT OVER (Fontaine Sist.)
10. YOU WONDERFUL YOU (Art Lund)

Bob Roberts

KPOJ—Portland, Ore.

1. MUSIC, MAESTRO, PLEASE (Tony Martin)
2. JUST SAY I LOVE HER (Johnny Desmond)
3. DREAM A LITTLE DREAM (Frankie Laine)
4. THE BEER I LEFT ON THE BAR (Vaughn Monroe)
5. I LOVE THE GUY (Fran Warren)
6. CAN ANYONE EXPLAIN (Larry Green)
7. I DIDN'T SLIP (Doris Day)
8. I'LL ALWAYS LOVE YOU (Martha Tilton)
9. GOODNIGHT IRENE (Dennis Day)
10. LA VIE EN ROSE (Tony Martin)

Arty Kay

WKLX—Lexington, Ky.

1. GOODNIGHT IRENE (Gordon Jenkins)
2. SIMPLE MELODY (Bing and Gary Crosby)
3. SAM'S SONG (Bing and Gary Crosby)
4. SOMETIME (Ink Spots)
5. I'LL NEVER BE FREE (Tenn. Ernie-Kay Starr)
6. HARBOR LIGHTS (Ralph Flanagan)
7. MUSIC, MAESTRO, PLEASE (Frankie Laine)
8. OUR LADY OF FATIMA (Hayes-Kallen)
9. MONA LISA (King Cole)
10. NO OTHER LOVE (Jo Stafford)

Bill Silbert

WXYZ—Detroit, Mich.

1. STRANGERS (Lorry Raine)
2. ALL MY LOVE (Patti Page)
3. PATRICIA (Perry Como)
4. GOODNIGHT IRENE (Frank Sinatra)
5. MY HEART IS OUT OF TOWN (Claire Hogan)
6. NEVERTHELESS (Ralph Flanagan)
7. I LOVE THE GUY (Fran Warren)
8. HONESTLY I LOVE YOU (Blue Barron)
9. BELOVED BE FAITHFUL (Vic Damone)
10. IT'S A BOY (Ozzie Williams)

Sherm Feller

WCOP—Boston, Mass.

1. THINKING OF YOU (Don Cherry)
2. PETITE WALTZ (Larry Green)
3. WHY FIGHT THE FEELING (Vaughn Monroe)
4. MINNEQUA (Mariners)
5. IT MAY BE ON SUNDAY (Ken Barry)
6. OUR LADY OF FATIMA (Hayes-Kallen)
7. DADDY'S LITTLE BOY (Dick Todd)
8. I'LL ALWAYS LOVE YOU (Martha Tilton)
9. MR. TOUCHDOWN, U.S.A. (Hugo Winterhalter)
10. RAINBOW GAL (Tommy Dorsey)

Bill Wright

WSGN—Birmingham, Ala.

1. GOODNIGHT IRENE (Frank Sinatra)
2. CAN ANYONE EXPLAIN (Ray Anthony)
3. OUR LADY OF FATIMA (Tony Bennett)
4. WHY FIGHT THE FEELING (Rosemary Clooney)
5. MONA LISA (King Cole)
6. MAMBO JAMBO (Sonny Burke)
7. I'M FOREVER BLOWING BUBBLES (Jenkins-Shaw)
8. HOME (King Cole)
9. OUR VERY OWN (Vaughn Monroe)
10. ALL MY LOVE (Harry Babbitt)

Garry Stevens

WGY—Schenectady, N. Y.

1. LA VIE EN ROSE (Tony Martin)
2. COUNT EVERY STAR (Ray Anthony)
3. GOODNIGHT IRENE (Frank Sinatra)
4. SAM'S SONG (Bing and Gary Crosby)
5. I CROSS MY FINGERS (Perry Como)
6. MY DESTINY (Billy Eckstine)
7. YOU WONDERFUL YOU (Don Cornell)
8. SOMETIME (Jo Stafford)
9. HAPPY MUSIC (Peggy Lee)
10. NO OTHER LOVE (Jo Stafford)

Joe Niagara

WIBG—Philadelphia, Pa.

1. ALL MY LOVE (Patti Page)
2. YOU'RE MINE YOU (Margaret Whiting)
3. GOODNIGHT IRENE (Frank Sinatra)
4. YOU WONDERFUL YOU (Don Cornell)
5. DARN THAT DREAM (Doris Day)
6. ORANGE COLORED SKY (Kenton-Cole)
7. IT'S EASY TO REMEMBER (Dinah Shore)
8. THE RIGHT KIND OF LOVE (Patti Page)
9. MUSIC, MAESTRO, PLEASE (Frankie Laine)
10. BRAZILIAN SLEIGH BELLS (Harry James)

Maurice Hart

KFWB—Hollywood, Calif.

1. MUSIC, MAESTRO, PLEASE (Tony Martin)
2. DREAM A LITTLE DREAM OF ME (Frankie Laine)
3. IT'S LOVE (Toni Arden)
4. I LOVE THE GUY (Fran Warren)
5. ALL MY LOVE (Dennis Day)
6. NO OTHER LOVE (Connie Haines)
7. SAM'S SONG (Bing and Gary Crosby)
8. CAN ANYONE EXPLAIN (Larry Green)
9. JUST SAY I LOVE HER (Johnny Desmond)
10. WHY FIGHT THE FEELING (Vaughn Monroe)

Art Tacker

WTAO—Cambridge, Mass.

1. OUR VERY OWN (Sarah Vaughan)
2. DREAM A LITTLE DREAM OF ME (Frankie Laine)
3. JUST SAY I LOVE HER (Johnny Desmond)
4. CAN ANYONE EXPLAIN (Ames Bros.)
5. I'M FOREVER BLOWING BUBBLES (Jenkins-Shaw)
6. CAN'T SEEM TO LAUGH ANYMORE (Sylvia Froos)
7. SUGAR SWEET (Sammy Kaye)
8. BACK IN YOUR OWN BACKYARD (Patti Page)
9. PETITE WALTZ (Jack Pleis)
10. DO I WORRY (Russ Margan)

Rex Dale

WCKY—Cincinnati, Ohio

1. ORANGE COLORED SKY (Kenton-Cole)
2. ALL MY LOVE (Patti Page)
3. STRANGERS (Lorry Raine)
4. I NEED YOU SO (Don Cornell)
5. THE RED WE WANT (Ralph Flanagan)
6. ARBOR LIGHTS (Ray Anthony)
7. NEVERTHELESS (Ralph Flanagan)
8. BELOVED BE FAITHFUL (Snooky Lanson)
9. LADY OF FATIMA (Phil Spitalny)
10. HONESTLY I LOVE YOU (Gordon MacRae)

Gene Whitaker

WSSB—Durham, N. C.

1. MONA LISA (King Cole)
2. GOODNIGHT IRENE (Gordon Jenkins)
3. NO OTHER LOVE (Jo Stafford)
4. SAM'S SONG (Bing and Gary Crosby)
5. I CROSS MY FINGERS (Perry Como)
6. DREAM A LITTLE DREAM OF ME (Dinah Shore)
7. ALL MY LOVE (Patti Page)
8. THE RED WE WANT (Ralph Flanagan)
9. IF WE HAD IT TO DO ALL OVER AGAIN (Ozie Waters)
10. FORBIDDEN LOVE (Vic Damone)

Mort Nusbaum

WHAM—Rachester, N. Y.

1. PETITE WALTZ (Three Suns)
2. IT'S LOVE (Toni Arden)
3. GOODNIGHT IRENE (Frank Sinatra)
4. SAM'S SONG (Bing & Gary Crosby)
5. NOLA (Les Paul)
6. MONA LISA (King Cole)
7. AU REVOIR AGAIN (Don Cornell)
8. OUR LADY OF FATIMA (Hayes-Kallen)
9. THINKING OF YOU (Eddie Fisher)
10. I DIDN'T SLIP (Doris Day)

Don Kimel - Ed Penney

WFGM—Fitchburg, Mass.

1. NEVERTHELESS (Ralph Flanagan)
2. STRANGERS (Lorry Raine)
3. MY SILENT LOVE (Fran Warren)
4. ALL MY LOVE (Patti Page)
5. THINKING OF YOU (Eddie Fisher)
6. DREAM A LITTLE DREAM OF ME (Cathy Mastic)
7. I LOVE THE GUY (Fran Warren)
8. THE RED WE WANT (Ralph Flanagan)
9. HIGH ON THE LIST (Charlie Spivak)
10. MUSIC, MAESTRO PLEASE (Frankie Laine)

1950 MUSIC POLL VOTES POUR IN

NEW YORK—Voting in the Fifth Annual Music Poll of the Automatic Music Industry of America started heavily this past week, as ballots cast by music operators started to pour in.

The music poll, sponsored and conducted exclusively by The Cash Box, on behalf of the automatic music industry, received congratulatory messages from music leaders throughout the nation.

Listed below to better aid music operators in casting their votes in the Fifth Annual Music Poll, is a recapitulation of the top song favorites of 1950.

Recap Of The Top Song Favorites Of 1950

At Sundown

- American Beauty Rose
- All My Love
- Are You Lonesome Tonight
- A Dreamer's Holiday
- A Dream Is A Wish Your Heart Makes

Bewildered

- Bamboo
- Big Movie Show In The Sky
- Bibbidi Bobbidi Boo

Bye Bye Baby

- Buffalo Billy
- Bonaparte's Retreat
- Bewitched

C'est Si Bon

- Choo'n Gum
- Count Every Star
- Cry Of The Wild Goose

Candy & Cake

- Careless Kisses
- Careless Hands
- Chattanooga Shoe Shine Boy

Charlie My Boy

- Can Anyone Explain
- Cincinnati Dancing Pig

Don't Cry Joe

- Dear Hearts & Gentle People
- Down The Lane
- Daddy's Little Girl

Daddy's Little Boy

Dearie

Enjoy Yourself

Echoes

El Mambo

Go To Sleep, Go To Sleep

God's Country

Goodnight Irene

Harbor Lights

Hop Scotch Polka

Hoop Dee Doo

I Didn't Slip

I Love The Guy

I Cross My Fingers

I Wanna Be Loved

It's So Nice To Have A Man Around The House

I Said My Pajamas

It Isn't Fair

I'd've Baked A Cake

I Wanna Go Home

I Can Dream Can't I

I Don't Care If The Sun Don't Shine

I Still Get A Thrill

I've Got A Lovely Bunch Of Cocoanuts

Johnson Rag

Jealous Heart

Just Say I Love Her

La Vie En Rose

Let's Go To Church

Music Maestro Please

Music, Music, Music

My Foolish Heart

Marta

Mona Lisa

Mississippi

Mule Train

Nola

No. Other Love

On The Outgoing Tide

Old Piano Roll Blues

Our Lady Of Fatima

Peter Cottontail

Quicksilver

Rudolph The Red Nosed Reindeer

Rag Mop

Rain

Roses

Riders In The Sky

Sentimental Me

Swamp Girl

Spaghetti Rag

Stars & Stripes Forever

Stars Are The Windows Of Heaven

Simple Melody

Sorry

Sam's Song

Sitting By The Window

Slippin' Around

Sometime

The Old Master Painter

There's No Tomorrow

That Lucky Old Sun

The Wedding Samba

Thanks Mr. Florist

Tzena, Tzena, Tzena

Third Man Theme

Vagabond Shoes

Valencia

Wanderin'

With My Eyes Wide Open I'm Dreaming

Way Back Home


Whispering Hope

Why Was I Born

Yellow Ribbon

PUNKY PUNKIN

Recorded by
 Fran Allison (Victor)
 Teresa Brewer (London)
 Rosemary Clooney (Columbia)
 Roberta Quinlan (Mercury)
 Ray Charles (M-G-M)



PAXTON MUSIC
Incorporated
 1619 BROADWAY • NEW YORK 19, N. Y.

M-G-M RECORDS

TOMMY TUCKER
 Plays
 I'M PRAYING TO SAINT CHRISTOPHER
 CHERRY STONES

Available 2 Record Speeds
 78 RPM 45 RPM
 MGM 10767 • MGM K10767

THE GREATEST NAME IN ENTERTAINMENT

From M-G-M's Smash Musical
"SUMMER STOCK"
 starring Judy Garland and Gene Kelly

YOU WONDERFUL YOU

MILLER MUSIC CORPORATION

PREDICTION:
 The Biggest Rhythm Record Of The Last Five Years



PIANO RED'S ROCKW' WITH RED

It's Already Rockin' Memphis, New Orleans and Atlanta

RCA VICTOR Records

78 rpm—22-0099
 45 rpm—50-0099

JUKE BOX REGIONAL RECORD REPORT

The Ten Top Records-City by City

OCTOBER 14, 1950

New York, N. Y.

1. GOODNIGHT IRENE (Gordon Jenkins)
2. SAM'S SONG (Bing & Gary Crosby)
3. ALL MY LOVE (Patti Page)
4. CAN ANYONE EXPLAIN (Ames Bros.)
5. SOMETIME (The Mariners)
6. SIMPLE MELODY (Bing & Gary Crosby)
7. MONA LISA (King Cole)
8. LA VIE EN ROSE (Tony Martin)
9. BONAPARTE'S RETREAT (Kay Starr)
10. MOLASSES, MOLASSES (Lenny Carson)

Seattle, Wash.

1. CAN ANYONE EXPLAIN (Ray Anthony)
2. COUNT EVERY STAR (Ray Anthony)
3. MONA LISA (King Cole)
4. GOODNIGHT IRENE (Gordon Jenkins)
5. I WANNA BE LOVED (Andrews Sisters)
6. ALL MY LOVE (Patti Page)
7. SOMETIME (Ink Spots)
8. TILL THEN (Mills Bros.)
9. MUSIC, MAESTRO PLEASE (Frankie Laine)
10. LA VIE EN ROSE (Louis Armstrong)

Richmond, Va.

1. MONA LISA (King Cole)
2. GOODNIGHT IRENE (Gordon Jenkins)
3. I CRY MY HEART OUT (Four Jacks)
4. I WAS DANCING (Toni Arden)
5. MY DESTINY (Billy Eckstine)
6. LOOK TO THE RAINBOW (Fran Warren)
7. CAN ANYONE EXPLAIN (Ames Bros.)
8. I'M FOREVER BLOWING BUBBLES (Jenkins-Shaw)
9. ALL MY LOVE (Patti Page)
10. PETITE WALTZ (Guy Lombardo)

Tucson, Ariz.

1. GOODNIGHT, IRENE (Gordon Jenkins)
2. SAM'S SONG (Bing and Gary Crosby)
3. SIMPLE MELODY (Bing and Gary Crosby)
4. MONA LISA (King Cole)
5. BONAPARTE'S RETREAT (Kay Starr)
6. CAN ANYONE EXPLAIN? (Ames Bros.)
7. I WANNA BE LOVED (Andrews Sisters)
8. TZENA, TZENA, TZENA (Vic Damone)
9. JUST SAY I LOVE HER (Johnny Desmond)
10. DREAM A LITTLE DREAM OF ME (Frankie Laine)

Chicago, Ill.

1. BONAPARTE'S RETREAT (Kay Starr)
2. GOODNIGHT IRENE (Gordon Jenkins)
3. SAM'S SONG (Bing & Gary Crosby)
4. SIMPLE MELODY (Bing & Gary Crosby)
5. CAN ANYONE EXPLAIN (Ames Bros.)
6. MONA LISA (King Cole)
7. DREAM A LITTLE DREAM OF ME (Frankie Laine)
8. JUST SAY I LOVE HER (Johnny Desmond)
9. ALL MY LOVE (Patti Page)
10. TZENA, TZENA, TZENA (Vic Damone)

Toronto, Canada

1. IT'S A BOY (Ozzie Williams)
2. GOODNIGHT IRENE (Gordon Jenkins)
3. MONA LISA (Art Lund)
4. BLUE CANADIAN ROCKIES (Gene Autry)
5. IT'S LOVE (Phil Brito)
6. SAM'S SONG (Bing and Gary Crosby)
7. BONAPARTE'S RETREAT (Kay Starr)
8. LA VIE EN ROSE (Melacrina Sist.)
9. YOU HOLD THE REINS (Phil Brito)
10. PETITE WALTZ (Guy Lombardo)

Rochester, N. Y.

1. GOODNIGHT IRENE (Gordon Jenkins)
2. MONA LISA (King Cole)
3. CINCINNATI DANCING PIG (Bill Darnel)
4. I WANNA BE LOVED (Andrews Sisters)
5. CAN ANYONE EXPLAIN (Ames Bros.)
6. SAM'S SONG (Bing and Gary Crosby)
7. THE RED WE WANT (Ralph Flanagan)
8. SIMPLE MELODY (Bing and Gary Crosby)
9. SENTIMENTAL ME (Ames Bros.)
10. BONAPARTE'S RETREAT (Kay Starr)

Wilmington, Dela.

1. MONA LISA (King Cole)
2. GOODNIGHT, IRENE (Gordon Jenkins)
3. SOMETIME (Ink Spots)
4. LA VIE EN ROSE (Tony Martin)
5. BEWITCHED (Gordon Jenkins)
6. BONAPARTE'S RETREAT (Kay Starr)
7. TZENA, TZENA, TZENA (Gordon Jenkins)
8. SAM'S SONG (Bing and Gary Crosby)
9. SIMPLE MELODY (Bing and Gary Crosby)
10. I WANNA BE LOVED (Andrews Sisters)

Los Angeles, Calif.

1. GOODNIGHT IRENE (Gordon Jenkins)
2. MONA LISA (King Cole)
3. ALL MY LOVE (Patti Page)
4. CAN ANYONE EXPLAIN (Ames Bros.)
5. I'LL NEVER BE FREE (Tenn. Ernie-Kay Starr)
6. TZENA, TZENA, TZENA (Vic Damone)
7. LA VIE EN ROSE (Tony Martin)
8. A BUSHEL & A PECK (Whiting-Wakely)
9. SIMPLE MELODY (Bing & Gary Crosby)
10. HARBOR LIGHTS (Guy Lombardo)

Fayetteville, Ark.

1. SAM'S SONG (Bing and Gary Crosby)
2. SIMPLE MELODY (Bing and Gary Crosby)
3. COUNT EVERY STAR (H. Winterhalter)
4. CINCINNATI DANCING PIG (Red Foley)
5. I'LL NEVER BE FREE (Tenn. Ernie-Kay Starr)
6. GOODNIGHT IRENE (Gordon Jenkins)
7. CAN ANYONE EXPLAIN (Ames Bros.)
8. MUSIC, MAESTRO PLEASE (Frankie Laine)
9. TZENA, TZENA, TZENA (Gordon Jenkins)
10. MONA LISA (King Cole)

Monroe, La.

1. SOMETIME (Mariners)
2. MONA LISA (King Cole)
3. GOODNIGHT IRENE (Gordon Jenkins)
4. I CROSSED MY FINGERS (Bing Crosby)
5. NOLA (Les Paul)
6. SIMPLE MELODY (Jo Stafford)
7. LA VIE EN ROSE (Louis Armstrong)
8. ARE YOU LONESOME TONIGHT (Al Jolson)
9. HARBOR LIGHTS (Sammy Kaye)
10. JUST A CLOSER WALK WITH THEE (Red Foley)

St. Louis, Mo.

1. GOODNIGHT, IRENE (Gordon Jenkins)
2. SIMPLE MELODY (Bing and Gary Crosby)
3. SAM'S SONG (Bing and Gary Crosby)
4. LA VIE EN ROSE (Tony Martin)
5. MONA LISA (King Cole)
6. CAN ANYONE EXPLAIN? (Ames Bros.)
7. BONAPARTE'S RETREAT (Kay Starr)
8. EL MAMBO (Dave Barbour)
9. JUST SAY I LOVE HER (Johnny Desmond)
10. TZENA, TZENA, TZENA (Gordon Jenkins)

Newark, N. J.

1. GOODNIGHT IRENE (Gordon Jenkins)
2. ALL MY LOVE (Patti Page)
3. MONA LISA (King Cole)
4. CAN ANYONE EXPLAIN (Ames Bros.)
5. LA VIE EN ROSE (Tony Martin)
6. TZENA, TZENA, TZENA (Gordon Jenkins)
7. SAM'S SONG (Bing & Gary Crosby)
8. SIMPLE MELODY (Bing & Gary Crosby)
9. BONAPARTE'S RETREAT (Kay Starr)
10. JUST SAY I LOVE HER (Johnny Desmond)

Savannah, Ga.

1. MONA LISA (King Cole)
2. GOODNIGHT IRENE (Gordon Jenkins)
3. CAN ANYONE EXPLAIN (Ames Bros.)
4. ALL MY LOVE (Patti Page)
5. HARBOR LIGHTS (Sammy Kaye)
6. SOMETIME (Ink Spots)
7. LA VIE EN ROSE (Bing Crosby)
8. CAN'T WE TALK IT OVER (Andrews Sist.)
9. NOLA (Les Paul)
10. SIMPLE MELODY (Bing and Gary Crosby)

Deadwood, S. D.

1. MONA LISA (King Cole)
2. CAN ANYONE EXPLAIN (Larry Green)
3. CINCINNATI DANCING PIG (Joe Carr)
4. ALL MY LOVE (Bing Crosby)
5. SAM'S SONG (Joe Carr)
6. TZENA, TZENA, TZENA (Gordon Jenkins)
7. CHERRY STONES (Evelyn Knight)
8. I CROSS MY FINGERS (Perry Como)
9. I'LL NEVER BE FREE (Tenn. Ernie-Kay Starr)
10. HARBOR LIGHTS (Ken Griffin)

Boston, Mass.

1. TZENA, TZENA, TZENA (Vic Damone)
2. GOODNIGHT, IRENE (Gordon Jenkins)
3. SIMPLE MELODY (Bing and Gary Crosby)
4. SAM'S SONG (Bing and Gary Crosby)
5. MUSIC, MAESTRO, PLEASE (Frankie Laine)
6. MONA LISA (King Cole)
7. BONAPARTE'S RETREAT (Gene Krupa)
8. ALL MY LOVE (Patti Page)
9. BEWITCHED (Jan Garber)
10. CINCINNATI DANCING PIG (Vic Damone)

Brodhead, Wisc.

1. BONAPARTE'S RETREAT (Kay Starr)
2. CAN ANYONE EXPLAIN (Ames Bros.)
3. I CROSS MY FINGERS (Perry Como)
4. GOODNIGHT IRENE (Gordon Jenkins)
5. SOMETIME (Ink Spots)
6. OUR LADY OF FATIMA (Hayes-Kallen)
7. STARS ARE THE WINDOWS OF HEAVEN (Ames Bros.)
8. CAN'T WE TALK IT OVER (Andrews Sisters)
9. ALL MY LOVE (Patti Page)
10. HARBOR LIGHTS (Harmoniacs)

Shoals, Ind.

1. GOODNIGHT IRENE (Gordon Jenkins)
2. MONA LISA (King Cole)
3. SAM'S SONG (Bing and Gary Crosby)
4. SIMPLE MELODY (Bing and Gary Crosby)
5. BONAPARTE'S RETREAT (Kay Starr)
6. TZENA, TZENA, TZENA (Gordon Jenkins)
7. THIRD MAN THEME (Guy Lombardo)
8. LA VIE EN ROSE (Bing Crosby)
9. I WANNA BE LOVED (Andrew Sist.)
10. HARBOR LIGHTS (Ken Griffin)

Dallas, Texas

1. GOODNIGHT, IRENE (Gordon Jenkins)
2. SIMPLE MELODY (Bing and Gary Crosby)
3. MONA LISA (King Cole)
4. ALL MY LOVE (Patti Page)
5. CAN ANYONE EXPLAIN? (Ames Bros.)
6. CINCINNATI DANCING PIG (Vic Damone)
7. MUSIC, MAESTRO, PLEASE (Frankie Laine)
8. I'LL NEVER BE FREE (Starr-Tenn. Ernie)
9. TZENA, TZENA, TZENA (Gordon Jenkins)
10. LA VIE EN ROSE (Tony Martin)

Salt Lake City, Utah

1. GOODNIGHT, IRENE (Gordon Jenkins)
2. SAM'S SONG (Bing and Gary Crosby)
3. SIMPLE MELODY (Bing and Gary Crosby)
4. CAN ANYONE EXPLAIN? (Ames Bros.)
5. MONA LISA (King Cole)
6. BONAPARTE'S RETREAT (Kay Starr)
7. TZENA, TZENA, TZENA (Gordon Jenkins)
8. LA VIE EN ROSE (Tony Martin)
9. ALL MY LOVE (Patti Page)
10. SENTIMENTAL ME (Russ Morgan)

Malta, Mont.

1. GOODNIGHT IRENE (Gordon Jenkins)
2. SAM'S SONG (Bing and Gary Crosby)
3. BONAPARTE'S RETREAT (Kay Starr)
4. SIMPLE MELODY (Bing and Gary Crosby)
5. MONA LISA (King Cole)
6. CAN ANYONE EXPLAIN (Ames Bros.)
7. NOLA (Les Paul)
8. HARBOR LIGHTS (Sammy Kaye)
9. LA VIE EN ROSE (Bing Crosby)
10. I'LL NEVER BE FREE (Tenn. Ernie-Kay Starr)

Fertile, Minn.

1. GOODNIGHT IRENE (Gordon Jenkins)
2. MONA LISA (Victor Young)
3. JESUS HITS LIKE THE ATOM BOMB (Sunshine Boys)
4. SIMPLE MELODY (Bing and Gary Crosby)
5. SAM'S SONG (Bing and Gary Crosby)
6. BONAPARTE'S RETREAT (Kay Starr)
7. COUNT EVERY STAR (Dick Haymes)
8. SHANGRI LA (Jack Finia)
9. JUST SAY I LOVE HER (Johnny Desmond)
10. I WANNA BE LOVED (Andrews Sist.)

Gulfport, Miss.

1. GOODNIGHT, IRENE (Gordon Jenkins)
2. SAM'S SONG (Bing and Gary Crosby)
3. SIMPLE MELODY (Bing and Gary Crosby)
4. MONA LISA (King Cole)
5. I WANNA BE LOVED (Andrews Sisters)
6. TZENA, TZENA, TZENA (Vic Damone)
7. BONAPARTE'S RETREAT (Kay Starr)
8. CAN ANYONE EXPLAIN? (Ames Bros.)
9. JUST SAY I LOVE HER (Johnny Desmond)
10. CAN'T SEEM TO LAUGH ANYMORE (Sylvia Froos)

Toledo, Ohio

1. GOODNIGHT, IRENE (Gordon Jenkins)
2. SAM'S SONG (Bing and Gary Crosby)
3. SIMPLE MELODY (Bing and Gary Crosby)
4. MONA LISA (King Cole)
5. I CROSS MY FINGERS (Perry Como)
6. TZENA, TZENA, TZENA (Gordon Jenkins)
7. I WANNA BE LOVED (Andrews Sisters)
8. SOMETIME (Ink Spots)
9. BONAPARTE'S RETREAT (Kay Starr)
10. LA VIE EN ROSE (Harry James)

THE CASH BOX
Jazz 'n' Blues Reviews
★ AWARD O' THE WEEK ★

"I WANT TO LOVE YOU, BABY" (2:30)

"MR. BLUES IS COMING TO TOWN" (2:56)

WYNONIE HARRIS
 (King 4402)



WYNONIE HARRIS

● Pair of fresh sides by the widely popular Wynonie Harris that are a cinch to clinch with music fans and ops alike are these tagged "I Want To Love You Baby" and "Mr. Blues Is Coming To Town." Both ends of the platter show Wy-

nonie's great vocal style to excellent advantage. Wax is sure to reap heavy profits for music ops, and result in another hot platter for Wynonie. Top deck has the blues balladeer on a mellow side, with a fine set of lyrics to match the first rate vocal. Tune is the sort that will gain consistent play, and is one of the better sides that Wynonie has offered in a long time. Excellent ork backing accorded the piper on the side brightens the disk all the more. On the other end with "Mr. Blues Is Coming To Town", Wynonie goes off the deep end to offer ops still another hot item to get with. Side rolls in mellow tempo, with the maestro and the ork showing their brand of music in excellent style. Disk is a must in your machine—ops should grab it!

"YOU'RE FINE BUT NOT MY KIND" (2:38)

"I'M THROUGH" (2:39)

THE ROBINS
 (Savoy 762)

● Vocal flavor by The Robins, with the group setting up a pair of fair enough sides for music ops to take a peep at. Top deck is a cute side and shows the group to good advantage. Flip side is better suited to rhythm and blues ops demands and should get a ride on the boxes. Listen in.

"SWEET AND LOVELY" (3:08)
 "STATION BREAK" (2:35)

BOBBY SMITH ORCH.
 (Apollo 805)

● Riding high with his rendition of "After Hours", Bobby Smith and his crew come up with some fresh material that should earn some fairly heavy play for music ops. Both ends of the platter are straight instrumentals that show the Smith gang at their musical best. Wax has to be heard in order to be fully appreciated—we suggest just that.

"HULA BLUES" (2:39)

"I GET THE BLUES WHEN IT RAINS" (2:25)

JOHN MADDOX
 (Dot 1012)

● Unique piano technique of John Maddox, coupled with some background stuff by The Rhythmasters should have this platter earning its keep in the phonos. Top deck is just what the title indicates, while the flip is a well known standard. Ops who have the spots should lend an ear.

"TOO LATE" (2:45)

"LYING WOMAN" (2:51)

IVORY JOE HUNTER
 (King 4405)

● The widely popular Ivory Joe Hunter has some fresh wax in store for music ops in this hot pair. Both ends of the platter are potential winners that should do extremely well in the phonos. Music is in the blues vein and features Ivory Joe in excellent voice. Ops should, by all means, lend an ear to this platter.

"OH BABE" (2:47)

"STOP THAT, BABY" (2:43)

JIMMY PRESTON ORCH.
 (Derby 748)

● Up tempo mellow side that should go wild in the boxes is this top deck tagged "Oh Babe". This rendition is a hard driving one with a ton of rhythm behind it. Vocal flavor by Burnetta Evans fills the bill very effectively. Flip side has a clever set of lyrics with Burnetta in the vocal slot again. Top deck can't miss in those rhythm and blues locations.

"SAD JOURNEY BLUES" (2:48)

"SHE'S UNDERSTANDING" (2:47)

FLOYD DIXON
 (Peacock 1544)

● Pair of effective blues sides in the offering for music ops, with Floyd Dixon in the driver's seat. Both ends make for excellent listening pleasure, and should notch a featured spot in music ops machines. Vocal and instrumental patter by the maestro is in top drawer style throughout. Ops should listen in.

"SO TIRED OF DREAMING" (2:55)

"YOU'LL BE SORRY" (2:30)

ARBEE STIDHAM
 (RCA Victor 22-0101)

● Disk that has some heavy winning potential is this one set up by Arbee Stidham. Top deck weaves in moderate tempo and features a dreamy set of lyrics by Arbee. Coupling is a side that should score heavily, and has Arbee in excellent tone throughout. Wax rates ops avid listening attention.

"GOODNIGHT, IRENE" (2:37)

"I NEED YOU SO" (2:50)

THE ORIOLES
 (Jubilee 5037)

● Sock rendition of a pair of hot winners is offered here by The Orioles. Both ends of the platter make for wonderful listening pleasure, and should score in a big way for music ops. Material offered should be well known to ops since they have been widely recorded. The rendition of the songs though is unique throughout and as per usual, in excellent taste by the group. Disk is a must in your machine.

Gordon Mac Rae Guests With Fans



NEW YORK—Gordon MacRae, Capitol Records recording star, takes time out during his recent "coke party" held backstage at the Strand Theater, this city, to chat with members of his fan clubs. Some 200 fans attended the session, and had an opportunity to chat with the singing star.

Capitol Bows Transcription Library

HOLLYWOOD—A new plan of leasing Capitol transcribed music to music ops, as well as radio and TV stations, was announced this week by Glenn Wallich, prexy of Capitol Records, Inc. The new service will be known as the Capitol Custom Library.

According to Wallich, the outstanding features of the new Library are: The selection of transcription repertoire which a subscriber desires; one rate to apply to all subscribers in all markets; library expansion and rotation allowances; initial contract period of one year and month to month thereafter (the Custom Library rate \$75.00 per month the first year, drops to \$50.00 per month thereafter).

Wallich also stated that, "Continued use will provide the subscriber with substantial benefits, and while the rate goes down and stays down, the subscriber's Custom Library expands and rotates with new and exchange transcriptions of his choice." The policy of the new service is to provide greater flexibility to the music ops and at the same time to save their subscribers money by eliminating cost of unused transcriptions.

A spot check in the Southern California area indicates favorable re-

action to Capitol's announcement.

The operators generally agree that Capitol possesses a fine, substantial library which affords them greater selectivity in servicing their locations. Due to the unsettled world situation necessitating an increased allocation of industry to the nation's defense effort, there is a corresponding increase of demand for wired music installations in the nation's plants and factories. Cognizant of the upward surge in demand for wired music installation in their area, the ops revealed that they will take full advantage of the Capitol Custom Library, upon its inception.

A Gem on JADE

"BOOGIE IN BLUES"

by

DONALD COOKS

Jade # 201

JUBILEE RECORD Hits

A Cash Box "SLEEPER OF THE WEEK"

DICK BROWN'S

"A LOVE LIKE YOURS"

"BIRTH OF THE BLUES"

Jubilee # 4007

A Cash Box "Best Bet"

SYLVIA FROOS'

"CAN'T SEEM TO LAUGH ANY MORE"

Jubilee # 4006

2 More Smash HITS!

THE ORIOLES'

"I NEED YOU SO"

Jubilee # 5037

"WE'RE SUPPOSED TO BE THROUGH"

Jubilee # 5031

JUBILEE RECORD CO., Inc.
 764 10th Ave N.Y., N.Y.

APOLLO Operators, are you suffering from A.C.? (Anemic Cash-boxes)
 R — Put
LEE RICHARDSON'S
"SILENT LOVE"
 on your boxes and watch your ailments disappear!
 [Apollo # 1035]
APOLLO RECORDS, INC.
 457 W. 45 St. N.Y.

CLIMBING ...
UP! SAVOY # 758
 by Mister Hucklebuck
PAUL WILLIAMS
"JEEP BLUES"
"PAUL'S BOOGIE"
SAVOY RECORD CO., INC.
 58 Market St., Newark 1, N. J.

Duke Ellington Sets Award Project

NEW YORK—Starting some time in December, 1950, Duke Ellington will inaugurate a series of "Ellington Awards of Merit" hailing young, up-and-coming jazz artists who in his opinion "have never enjoyed the recognition they deserve."

Awards will not be selected by a poll or a board of experts, but by Ellington himself. There will be no division of the awards into instrumental categories. Plans are now being formulated to arrange the presentation of some of the winners in a New York concert with the Ellington organization.

It is alleged the project will stimulate young musicians in the jazz medium and will in effect fill the gap left by the suspension of the annual Esquire awards two years ago.

Ellington disclosed he will commemorate the awards with the presentation of "Oscars" in the form of miniature coronets.

Dick Gersh Joins Basch Promotion Firm

NEW YORK—Buddy Basch, prexy of the public relations-record promotion firm bearing his name, announced the appointment of Dick Gersh as account executive here recently.

The Basch office handles record promotion for Lisa Kirk, Spike Jones, Helen Grayco, Tony Martin, Bill Snyder, The Mariners, Johnny Long, and this past week added Tony Bennett.

Dick Gersh formerly was a staff member of *The Cash Box*.



OH SITTIN' IN RECORDS

I LOVE YOU MY DARLIN'

Joe Fritz
(Sittin' In 559)

RIGHT WILL ALWAYS WIN

Teddy Reynolds
(Sittin' In 571)

OO WEE BABY

Peppermint Harris
(Sittin' In 578)

SITTIN' IN RECORDS

774 10th Avenue, New York, N. Y.
(PLaza 7-8562)



The Top Ten Tunes Netting Heaviest Play, Compiled From Reports Submitted Weekly To The Cash Box, By Leading Music Operators In New York City's Harlem Area; Chicago's South Side, and New Orleans.

1 I LOVE YOU MY DARLIN'
Joe Fritz
(Sittin' In 559)

2 TEAR DROPS IN MY EYES
Ruth Brown
(Atlantic)

3 I'LL NEVER BE FREE
Dinah Washington
(Mercury)

4 I'M YOURS TO KEEP
Herb Fisher
(Modern)

5 BALD HEAD
Roy Byrd
(Mercury)

6 GOOD MORNING, JUDGE
Wynonie Harris
(King)

7 GOODNIGHT IRENE
Paul Gayten
(Regal)

8 OO WEE BABY
Peppermint Harris
(Sittin' In 578)

9 RIGHT WILL ALWAYS WIN
Teddy Reynolds
(Sittin' In 571)

10 HARBOR LIGHTS
Dinah Washington
(Mercury)

AFTER HOURS
Bobby Smith
(Apollo)

WELL, OH WELL
Tiny Bradshaw
(King 4357)

C'EST SI BON
Louis Armstrong
(Decca 27113)

BLUE LIGHT BOOGIE
Louis Jordan
(Decca)

GOODBYE
(Gene Ammons)
(Chess 1428)

BOOGIE RAMBLER
Gatemouth Brown
(Peacock)

PINK CHAMPAGNE
Joe Liggins
(Specialty 355)

CUPID'S BOOGIE
Little Esther
(Savoy 750)

BLUE SHADOWS
Lowell Fulson
(Swingtime 226)

I NEED YOU SO
Ivory Joe Hunter
(MGM 10663)

BOOGIE RAMBLER
Gatemouth Brown
(Peacock)

I'M YOURS TO KEEP
Herb Fisher
(Modern)

BLUE SHADOWS
Lowell Fulson
(Swingtime 226)

SOMETIME
The Ink Spots
(Decca)

A STORY TO TELL
Joe Turner
(Imperial)

GOODNIGHT IRENE
Paul Gayten
(Regal)

LOVE DON'T LOVE NOBODY
Roy Brown
(DeLuxe)

SAD FEELING
Roy Milton
(Specialty)

LA VIE EN ROSE
Louis Armstrong
(Decca 27113)

EVERYBODY IS SOMEBODY'S FOOL
Lionel Hampton
(Decca)

AMERICA'S SINGING EILEEN BARTON

SWEETHEART DOES IT AGAIN!!
CASH BOX, BILLBOARD, DJ'S, JUKE OPS, PICK!

"BABY ME"

NATIONAL 9123
Backed by "WHAT WILL BE, WILL BE"

THE GALLI SISTERS "MOLASSES, MOLASSES"

NATIONAL 9127
Backed by "CHILDHOOD DAYS" by GEORGE NOLAN

ORDER FROM YOUR NEAREST DISTRIBUTOR OR WRITE TO

NATIONAL RECORDS

1841 BROADWAY

NEW YORK 23, N. Y.

ABBEY RECORDS HOT PARADE

TWO FOR THE MONEY!

"LET A SMILE BE YOUR UMBRELLA"
b/w "MISSOURI WALTZ"

by LAWRENCE "Piano Roll" COOK
Abbey # 15012

Another HIT by BOBBY MARSHALL

"I SHOULDN'T LOVE YOU BUT I DO"

b/w "ARE YOU LONESOME TONIGHT?"

Abbey # 3019

ABBEY RECORDS, INC.

418 W. 49 St. New York, N. Y.

"DREAM A LITTLE DREAM OF ME"

7 Great Records!

- CATHY MASTICE..... Admiral
- DINAH SHORE..... Columbia
- G. GIBBS-B. CROSBY..... Coral
- ELLA FITZGERALD and LOUIS ARMSTRONG..... Decca
- JACK OWENS..... Decca
- FRANKIE LAINE..... Mercury
- VAUGHN MONROE..... Victor

Words & Music, Inc.

1619 Broadway N. Y. C

GIVE TO CONQUER CANCER

HOT

in DETROIT in LOS ANGELES in OTHER CITIES

The Top Ten Tunes Netting Heaviest Play, Compiled From Reports Submitted Weekly To The Cash Box, By Leading Music Operators in Detroit, Los Angeles and Other Cities Listed.

<p>1 BLUE SHADOWS Lowell Fulson (Swingtime 226)</p>	<p>BESAME MUCHO Ray-O-Vacs (Decca)</p>	<p>SAN FRANCISCO, CAL. 1. Besame Mucho (The Ray-O-Vacs) 2. Slim's Blues (Memphis Slim) 3. Million Dollar Secret (Helen Humes) 4. Tenderly (Lynn Hope) 5. Blue Shadows (Lowell Fulson) 6. Lizzie Lou (Calvin Boze) 7. Cadillac Baby (Roy Brown) 8. Old Time Shuffle Blues (Lloyd Glenn) 9. Freight Train Boogie (Johnny Otis) 10. Everybody's Somebody's Fool (Lionel Hampton)</p>
<p>2 I NEED YOU SO Ivory Joe Hunter (MGM 10663)</p>	<p>EVERYBODY'S SOMEBODY'S FOOL Lionel Hampton (Decca)</p>	<p>SHOALS, IND. 1. Goodnight, Irene (Paul Gayten) 2. I'll Never Be Free (Dinah Washington) 3. Well, Oh Well (Tiny Bradshaw) 4. Blue Light Boogie (Louis Jordan) 5. Hard Luck Blues (Roy Brown) 6. Cupid's Boogie (Little Esther) 7. Pink Champagne (Joe Liggins) 8. Can Anyone Explain? (Savannah Churchill) 9. Good Morning, Judge (Wynonie Harris) 10. Mona Lisa (King Cole)</p>
<p>3 WELL, OH WELL Tiny Bradshaw (King 4357)</p>	<p>BLUE SHADOWS Lowell Fulson (Swingtime 226)</p>	<p>HOUSTON, TEX. 1. Sad Feeling (Roy Milton) 2. I Love You, My Darling (Joe Fritz) 3. Change Your Ways (Smokey Hogg) 4. Rhythm In The Barnyard (Joe Liggins) 5. My Temper Is Rising (Roy Hawkins) 6. Alabama Blues (Elmore Nixon) 7. I Love My Baby (Larry Darnell) 8. You're Gonna Look Like A Monkey (Smokey Hogg) 9. I'm Yours To Keep (Herb Fisher) 10. Everyday I Have The Blues (Lowell Fulson)</p>
<p>4 I LOVE YOU MY DARLING Joe Fritz (Sittin' In)</p>	<p>BLUE LIGHT BOOGIE Louis Jordan (Decca)</p>	<p>MIAMI, FLA. 1. Goodnight, Irene (Paul Gayten) 2. I Love You, My Darlin' (Joe Fritz) 3. Love Don't Love Nobody (Roy Brown) 4. Oh Wee Baby (Peppermint Harris) 5. I Love My Baby (Larry Darnell) 6. Deceivin' Blues (Little Esther) 7. Call Me Darlin' (Bobby Marshall) 8. Gold Ain't Everything (Paul Gayten) 9. Well, Oh Well (Tiny Bradshaw) 10. Back To The Country (Smokey Hogg)</p>
<p>5 GOODNIGHT, IRENE Paul Gayten (Regal)</p>	<p>PLEASE SEND ME SOMEONE TO LOVE Percy Mayfield (Specialty)</p>	<p>SAVANNAH, GA. 1. Do Lord, Remember Me (Angelic Gospel Singers) 2. Street Walkin' Daddy (Margie Day) 3. Traveling Blues (T-Bone Walker) 4. The Natural Facts (Rosetta Tharpe) 5. Pink Champagne (Joe Liggins) 6. Blue Light Boogie (Louis Jordan) 7. Blue Shadows (Lowell Fulson) 8. Well, Oh Well (Tiny Bradshaw) 9. I Need You So (Ivory Joe Hunter) 10. Decivin' Blues (Little Esther)</p>
<p>6 MONA LISA King Cole (Capitol 1010)</p>	<p>ANYTIME, ANYWHERE, ANYPLACE Joe Morris (Atlantic)</p>	
<p>7 1950 BLUES Tampa Red (RCA Victor)</p>	<p>LOVE DON'T LOVE NOBODY Roy Brown (DeLuxe)</p>	
<p>8 DECEIVING BLUES Little Esther (Savoy)</p>	<p>I'LL NEVER BE FREE Annie Laurie & Paul Gayten (Regal 3258)</p>	
<p>9 EVERY DAY I HAVE THE BLUES Lowell Fulson (Swingtime 196)</p>	<p>MILLION DOLLAR SECRET Helen Humes (Modern)</p>	
<p>10 MY FOOLISH HEART Gene Ammons (Chess 1425)</p>	<p>EVERY NIGHT ABOUT THIS TIME Fats Domino (Imperial)</p>	



DOES IT AGAIN
Now Delivering..
"Say Goodnight To That Guy Irene"

Featuring...
Jerry Murads'
Harmonicats
with a hilarious rendition by
Two Ton Baker
Rush Your Order To Your
Nearest Mercury Distributor



Only
Mercury
has the hits on
NON BREAKABLE RECORDS

MERCURY RECORDS, CHICAGO, ILLINOIS

MERCURY RECORDS OF CANADA, TORONTO, CANADA

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!

Hypo "Summer Stock" MGM Disks



NEW YORK—Station WOV disk-jockey Bill Williams grins his approval as two young representatives of Judy Garland and Gene Kelly present him with copies of the MGM record album from the sound-track of those stars' latest movie-musical "Summer Stock." Williams was one of fourteen New York disk-jockeys visited by the pair one day recently to plug the records. Earlier in the day, the couple danced their way up and down Broadway, stopping before each of the street's many record shops to dance to "Summer Stock" selections piped onto the sidewalk by loud-speaker.



best sellers



- ★ **JOHNNY LONG**
15060 THE B-I-EE-I-E
JUST FRIENDS
- ★ **JANET BRACE**
15061 AN ORANGE COLORED SKY
OCEANA ROLL
- ★ **TERRY SHAND**
15064 DUST OFF THE OLD PIANO
ROLLS
I WOULDN'T TOUCH YOU WITH
A TEN FOOT POLE
- ★ **GEORGE WRIGHT**
15065 TENDERLY
TIMES SQUARE BOOGIE
- ★ **RUBY WRIGHT**
15062 I'VE GOT A FEELIN' YOU'RE
FOOLIN'
PONY BOY



- ★ **MOON MULLICAN**
905 MONA LISA
THINK IT OVER
830 I'LL SAIL MY SHIP ALONE
MOON'S TUNE
894 NINE-TENTHS OF THE TENNESSEE
RIVER
WELL, OH WELL
- ★ **JIMMY OSBORNE**
893 GOD PLEASE PROTECT AMERICA
THE MOON IS WEEPING OVER
YOU
- ★ **HAWKSHAW HAWKINS**
897 HANDCUFFED TO LOVE
STOP, PLEASE, STOP
- ★ **YORK BROTHERS**
901 ROAD OF SADNESS
KILL HER WITH KINDNESS



- ★ **WYNONIE HARRIS**
4389 ROCK MR. BLUES
BE MINE MY LOVE
4378 GOOD MORNING, JUDGE
STORMY NIGHT BLUES
- ★ **TINY BRADSHAW**
4397 I'M GOING TO HAVE MYSELF A
BALL
BUTTERFLY
4357 WELL OH WELL
I HATE YOU
- ★ **SPIRIT OF MEMPHIS
QUARTET**
4392 CALVARY
MAKE MORE ROOM FOR JESUS
- ★ **THE TRUMPETEERS**
4403 NOBODY'S FAULT BUT MINE
THIS IS A MEAN OLD WORLD
(TO TRY TO LIVE IN)
- ★ **ROY BROWN**
DeLuxe 3308 'LONG ABOUT SUNDOWN
CADILLAC BABY
3306 DREAMING BLUES
LOVE DON'T LOVE
NOBODY



Columbia Drops Price Of Kidisk Line

NEW YORK—Keeping in step with the modified price lines of rival major waxeries, Hecky Krasno, kidisk sales chief of Columbia Records, announced this week that the label's 10-inch plastic kidisk singles which formerly sold at \$1.19, plus tax, will now retail for \$1.00, plus tax.

Krasno intends to release, in the very near future, Columbia's first picture books, with the 20-page "Gene Autry at the Rodeo" to be followed by a special kidisk version of the current Broadway hit, "Peter Pan". Each book, containing two 10-inch disks, was designed to appeal to youngsters in the five-to-nine year old range, and will retail for \$3.40.

Columbia, making a major move in the kidisk field, is proud of their kidisk sales, which in the past six months has jumped to about five per cent of the firm's total sales.

Coral Signs Jerry Lester To Wax Pact

NEW YORK—Comedian Jerry Lester, one of television's most colorful personalities, has been signed to a Coral recording contract, it was announced by Jimmy Hilliard, director of the firm's artists-and-repertoire department.

The comedy star's first record release features the new entertaining rhythm novelty, "Orange Colored Sky," which he has been singing regularly for the past several weeks on his thrice-weekly "Broadway Open House" television show on WNBT. The much-requested song was composed by bandleader-accordionist Milton De Lugg, writer of "Hoop-Dee-Doo," one of 1950's biggest hits. De Lugg is also the musical director on Lester's video program.

Another new song, "Time Takes Care of Everything," also delivered in Lester's inimitable fashion, is the coupling of "Orange Colored Sky."

Coral is rushing release of the Lester record and is backing it up with extensive promotion plans.

4 Stars To Issue New Folk Label

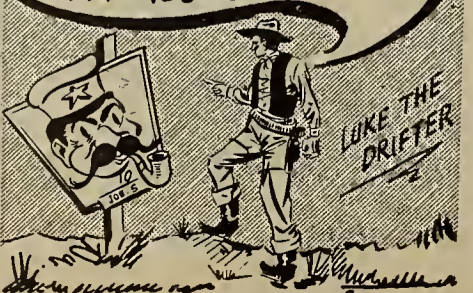
HOLLYWOOD—Bill McCall, head of the Four Star diskery, this past week reactivated his subsid Western-hillbilly label, Gilt-Edge.

Launching a strong bid in the folk field, McCall is putting out the second label in order to avoid overloading present Four Star outlets with added releases.

Gilt-Edge, though maintaining the Four Star 79-cent price level, will operate independently from the parent firm in building its own talent roster and working through their own distributors.

"No, No, Joe"

MGM-10806



Mercury Renews Vic Damone Wax Contract

NEW YORK—Joe Carlton, executive vice president of Mercury Records, Inc., this past week disclosed the contract renewal of Vic Damone.

Deal was consummated after negotiations between Carlton, Marvin Kane, Damone's personal manager, and executives of the Williams Morris Agency.

Damone's new contract calls for a \$45,000 per year guarantee. Pact is a five year term, with various stipulations concerning publicity and promotion on Damone's records.

Carlton, in announcing the contract renewal, stated, "We feel that Vic Damone represents one of the nation's top recording artists. His MGM motion picture contract, his recordings and personal appearances, will certainly prove to further his career."

STOP — LOOK — LISTEN!
RUTH DENNING
sings
"I WAS BORN TO BE GAY"
b w "SUNRISE SERENADE"
Hillbilly # 71104
BOBBY GREGORY RECORDS
1695 Broadway N. Y. 19

THE CASH BOX REPORTS
THE NATION'S
Big 5
HILLBILLY
FOLK & WESTERN
JUKE BOX TUNES

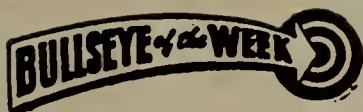
- 1** WHY DON'T YOU LOVE ME?
Hank Williams
(MGM 10696)
- 2** CUDDLE BUGGIN' BABY
Eddy Arnold
(RCA Victor 21-0342)
- 3** I'M MOVING ON
Hank Snow
(RCA Victor 21-0328)
- 4** GOODNIGHT, IRENE
Red Foley & Ernest Tubb
(Decca 46255)
- 5** I'LL SAIL MY SHIP ALONE
Moon Mullican
(King 830)

ADDITIONAL TUNES LISTED BELOW IN ORDER OF POPULARITY

- THROW YOUR LOVE MY WAY
Ernest Tubb
(Decca 46243)
- ENCLOSED ONE BROKEN HEART
Eddy Arnold
(RCA Victor 21-0342)
- I LOVE YOU BECAUSE
Ernest Tubb
(Decca 46213)
- MONA LISA
Moon Mullican
(King 886)
Jimmy Wakely
(Capitol 1151)
- GIVE ME A LITTLE OLD-FASHIONED LOVE
Ernest Tubb
(Decca 46243)

THE CASH BOX

"Folk" and "Western" Record Reviews



"I KNOW YOU'LL NEVER CHANGE" (2:38)
"DON'T BE AFRAID TO LOVE ME" (2:38)

GEORGE MORGAN
 (Columbia 20747)



GEORGE MORGAN

● Folk star George Morgan, of "Candy Kisses" fame, comes up with a pair of hot numbers in this coupling tagged "I Know You'll Never Change" and "Don't Be Afraid To Love Me." Both ends of the platter are top notch material,

and show George's vocal style to excellent advantage. Music is in the sentimental romantic vein, and makes for wonderful listening pleasure. Top deck weaves in moderate tempo, with George spooning the romantic lilt in smooth style. Excellent instrumental backdrop accorded George makes the side gliter all the more. Melody and lyrical expression is extremely tasteful and infectious, and makes you wanna hum and sing along with it. On the other end with "Don't Be Afraid To Love Me," George comes back with still another excellent piece of material to offer ops an equally brilliant side. Lyrics are in the moon-in-June vein too, and should be greeted with wide fervor. Both ends of the platter are top notch—ops should grab 'em.

"SIGNED, SEALED THEN FORGOTTEN" (2:51)
"MY HULA BABY" (2:50)
COWBOY COPAS
 (King 895)

● Side sure to win an avalanche of juke box jitney, is the upper lid. Ditty is a follow up to the "Signed, Sealed & Delivered" click, and should score heavily. Vocal by Cowboy Copas is first rate throughout, with some wonderful string band backing adding to the glow of the side. Coupling rolls along at an up tempo place and has Copas delivering another grade A etching. Top deck can't miss.

"BEAUTIFUL MORNING GLORY" (2:15)
"HELEGGED HILEGGED" (2:34)
STUBBY AND THE BUCCANEERS
 (Decca 46265)

● Pair of sides that should do fairly well in the boxes are these by Captain Stubby and the Buccaneers. Top deck has Stubby handling the vocal refrain, on a tempting melody that makes you wanna listen. Flip has a vocal chorus by the group on a clever item. We like the upper lid.

"MY MOTHER AND DAD" (2:50)
"WHY SHOULD I WORRY OVER YOU" (2:40)
DICK REINHART
 (Hill & Country 112)

● Wax that music ops can use to good advantage as filler material is this duo by Dick Reinhart and his Oklahoma Roundup Gang. Both ends of the platter make for fairly pleasant listening time, and altho they won't stop traffic, they will hold their own. Ops who have the spots should listen in.

"DOWN IN CAROLINE" (3:03)
"SUGAR CANE MAMA" (2:13)
CHARLIE MONROE
 (RCA Victor 21-0391)

● Widely popular Charlie Monroe comes up with a set that should score heavily in the phonos. Both ends show Charlie and his Kentucky Parners in top style, with the songs themselves tempting and infectious throughout. Top deck has more commercial appeal, and as such, should win wide favor.

"THE HOLY TRAIN" (2:51)
"IS THERE ROOM FOR ME" (2:49)
HANK LOCKLIN
 (4 Star 1521)

● Pair of sides tinted with a bit of religion, with Hank Locklin setting up "The Holy Train" and "Is There Room For Me." Vocal work on both ends makes for excellent listening pleasure, with message the song offers sure to meet with fair reception. Ops who have the spots should listen in.

"OUTSIDE YOUR PICTURE FRAME" (2:40)
"BOOGIE WOOGIE LOU" (2:39)
ZEB TURNER
 (King 900)

● Zeb Turner comes up with some fair material in this duo. Top deck parrots the title, and has Zeb spooning a pleasing melody. Tempo is light hearted throughout, with the instrumental accompaniment rounding out the side effectively. Flip side is a medium tempo'd boogie number that should hold its own. Ops should lend an ear.

"I GOT ALONG WITHOUT YOU BEFORE I MET YOU" (2:39)
"DIXIELAND BOOGIE" (2:47)
JIM BOYD
 (RCA Victor 21-0383)

● Clever piece of music on the upper lid should nab some heavy juke box play with music ops. Vocal echo by maestro Jim Boyd on the side is true throughout, with the lyrical expression sure to draw raves. Flip tune is just what the title indicates, and has Jim in the spotlight again.

"THE POODLE DOG SONG" (2:13)
"THE CICKLE CACKLE SONG" (2:32)
JIMMIE DAVIS
 (Capitol 1210)

● Pair of novelty items in store for folk music ops are set up here by the widely popular Jimmie Davis. Both ends echo the flavor of the titles, with Jimmie handling the material in good order. Wax should do more than earn its keep—ops should lend an ear in this direction.

Larry Spier Heads Bourne, Inc.

NEW YORK—Larry Spier, former general manager of Chappell Music Co., this past week was appointed general manager of Bourne, Inc.

Spier, upon assuming his new duties, added staffers in New York and Hollywood and instituted changes in the organizational set-up in order to meet the demands of unusual catalog activity prompted by hit waxings of "Strangers," "Back In Your Own Backyard" and "Music, Maestro, Please." At present the pubs are working on three recent tunes, "Watching The Trains Go By," "The Place Where I Worship" and "Just Say I Love Her."

Connelly-Harms Formed To Handle Warners Music Abroad

LONDON—Reg Connelly, head of the British music publishing firm, Campbell, Connelly & Co., Ltd., announced the formation of a new music publishing firm, Harms-Connelly, Ltd.

The new firm will handle, for the British territory, publication of all songs and music in Warner Bros. films in addition to the output of the American catalogues of Harms, Remick & Witmark, Inc.

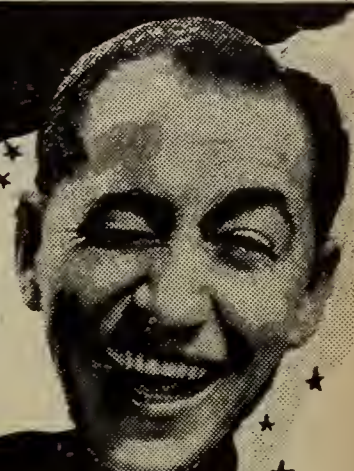
Connelly has long been recognized as one of the oldest and most established music firms in England, as has the Harms group in the United States.

BREAKING FOR THE NATION'S # 1 HIT
 THE ORIGINAL & BEST VERSION

ROBIN HOOD Records
introduces

THE MAN WHO PLAYS PRETTY
 FOR THE PEOPLE...

Louis PRIMA
at his best



A JUKE BOX MUST
"OH BABE"

backed by
"PICCOLINA LINA"
ROBIN HOOD RECORD #101

"No. 1 JUMP TUNE OF THE SEASON"

SAY LEADING JUKE BOX OPERATORS AND DISC JOCKEYS

Some Territories Available.
 Write Wire or Phone



**1619 BROADWAY
 NEW YORK 19, N.Y.**

JU. 6-5651-2

NOW MAKING HIS PERSONAL APPEARANCE WITH GENE AUTRY AT THE RODEO, MADISON SQUARE GARDEN, N. Y.



ST. NICHOLAS MUSIC, INC.
 1619 B'WAY, NEW YORK

THE LITTLE GENERAL

says... We're Blowing Our Horns For...

The

"TUBBY THE TUBA"

Song

Recorded by All Major Record Companies

GENERAL MUSIC

400 Madison Ave., N. Y. C., PL 3-7342

THE CASH BOX

DISC-HITS BOX SCORE

COMPILED BY
JACK "One Spot" TUNNIS

IN ORDER OF POPULARITY
BASED ON
WEEKLY NATIONAL SURVEY

FOR MORE TABULATION COMPILED ON THE AVERAGE INDIVIDUAL PURCHASE ON THE BASIS OF 1000 RECORDS—LISTED IN ORDER OF POPULARITY, INCLUDING NAME OF SONG, RECORD NUMBER, ARTISTS, AND RECORDING ON THE REVERSE SIDE.

CODE

AB—Abbey	MG—MGM
AL—Aladdin	MO—Modern
AP—Apollo	NA—National
AR—Aristocrat	PR—Prestige
ARC—Arco	RA—Rainbow
BU—Bullet	RE—Regent
CA—Capitol	RG—Regal
CO—Columbia	KO—Ronde
CR—Coral	SA—Savoy
DA—Dana	SIT—Sittin' In
DE—Decca	SP—Specialty
4 Star—Four Star	TE—Tempo
KI—King	TW—Tower
LO—London	VI—Victor
ME—Mercury	

1—GOODNIGHT, IRENE Oct. 7 123.4 Sept. 30 152.6

- AT-917—LEADBELLY
- CA-1122—J. ALLISON
- CA-1142—JO STAFFORD
- CA-1158—EDDIE GRANT
- CO-38892—FRANK SINATRA
- CO-38394—GENE AUTRY
- CO-20738—GENE AUTRY
- CR-60266—CLIFF STEWARD
- CR-60261—JACK SHOOK-DOTTIE DILLARD
- DA-705—HARMONY BELLS ORCH.
- DE-46255—FOLEY-TUBB
- DE-48167—GUNTER LEE CARR
- DE-27077—GORDON JENKINS-WEAVERS
- DE-46258—LENNY DEE
- DE-45113—TED MAKSYMOWICZ
- DI-524—MAD MAN MAXWELL
- KI-886—MOON MULLICAN
- ME-5448—ALEXANDER BROS.
- RG-3281—PAUL GAYTEN ORCH.
- VI-20-3870—DENNIS DAY

2—MONA LISA Oct. 7 95.1 Sept. 30 112.8

- CA-1010—KING COLE
- The Greatest Inventor*
- CA-1104—BUDDY COLE
- Peanut Vendor*
- CA-1151—JIMMY WAKELY
- CO-38768—HARRY JAMES O.
- La Vie En Rose*
- CR-60250—LEIGHTON NOBLE ORCHESTRA
- Sam's Song*
- DE-27048—VICTOR YOUNG O.
- Third Man Theme*
- LO-619—CHARLIE SPIVAK O.
- Loveless Love*
- ME-5447—ALEXANDER BROS.
- Home Cookin'*
- MG-10689—ART LUND
- When My Stage Coach Reaches Heaven*
- VI-20-3753—DENNIS DAY
- Shawl Of Galway Grey*
- VI-20-3882—RALPH FLANAGAN O.
- La Vie En Rose*
- 4 Star 1514—T. TEXAS TYLER

3—SAM'S SONG Oct. 7 73.6 Sept. 30 76.6

- CA-962—JOE CARR
- Ivory Rag*
- CO-38876—TONI HARPER
- Happy Feet*
- CR-60250—LEIGHTON NOBLE O.
- Mona Lisa*
- DE-27033—VICTOR YOUNG O.
- Dreamy Ole Ohio*
- DE-27112—BING and GARY CROSBY
- Simple Melody*
- LO-693—HOGAN & WAYNE
- Mississippi*
- ME-5450—HARRY GELLER O.
- 1812
- MG-10743—THE MELODEONS
- Tippy Canoodle Canoe*
- VI-20-3798—FREDDY MARTIN O.
- Mambo Jambo*

4—SIMPLE MELODY Oct. 7 62.8 Sept. 30 64.8

- AD-1016—ROSALIND PAIGE
- CA-1039—JO STAFFORD
- Pagan Love Song*
- CO-38837—DINAH SHORE
- I Still Get A Thrill*
- CR-60227—CROSBY—GIBBS
- A Little Bit Independent*
- VI-20-3781—PHIL HARRIS
- On The Mississippi*
- DE-27112—GARY & BING CROSBY
- Sam's Song*

5—ALL MY LOVE Oct. 7 55.4 Sept. 30 22.9

- CO-38913—XAVIER CUGAT
- Tell Me Why*
- CO-38918—PERCY FAITH
- This Is The Time*
- CO-39006—JACK SMITH
- Ca Va Ca Va*
- DE-27117—BING CROSBY
- Friendly Islands*
- DE-27118—GUY LOMBARDO O.
- Swiss Bellringer*
- ME-5455—PATTI PAGE
- Roses Remind Me Of You*
- VI-20-3870—DENNIS DAY
- Goodnight, Irene*

6—CAN ANYONE EXPLAIN? Oct. 7 49.6 Sept. 30 41.9

- ARC-1259—SAVANNAH CHURCHILL
- CA-1131—RAY ANTHONY
- Sky Coach*
- CO-38927—DINAH SHORE
- Dream A Little Dream Of Me*
- CR-60253—AMES BROS.
- Sittin', Starin', Rockin'*
- DE-27161—DICK HAYMES
- If I Had A Magic Carpet*
- ME-5464—SOFT NOTES
- It All Begins And Ends With You*
- ME-5474—VIC DAMONE
- Just Say I Love Her*
- MG-10777—HARRY RANCH
- I Didn't Know*
- LO-766—AL MORGAN
- There's No Season On Love*
- VI-20-3902—HONEYDREAMERS—LARRY GREEN O.
- All Dressed Up To Smile*

7—BONAPARTE'S RETREAT Oct. 7 44.1 Sept. 30 38.3

- CA-936—KAY STARR
- Someday Sweetheart*
- CA-1158—EDDIE GRANT
- CO-20706—LEON McAULIFFE
- What, Where And When*
- CO-38891—PHIL NAPOLEAN O.
- DE-46209—BUZ BUTLER
- Poison Ivy*
- VI-20-3766—GENE KRUPA O.
- My Scandinavian Baby*
- VI-21-0111—PEE WEE KING
- The Walls Of Regret*

8—LA VIE EN ROSE Oct. 7 44.0 Sept. 30 36.7

- CA-890—PAUL WESTON O.
- Les Feuilles Mortes*
- CA-1153—JO STAFFORD
- CA-1171—BUDDY COLE
- CO-38768—HARRY JAMES O.
- Mona Lisa*
- CO-38948—EDITH PIAF
- The Three Bells*
- CR-60241—OWEN BRADLEY
- CR-60260—CONNIE HAINES
- DE-21313—NORO MORALES O.
- DE-24816—VICTOR YOUNG O.
- The River Seine*
- DE-27111—BING CROSBY
- I Cross My Fingers*
- DE-27113—LOUIS ARMSTRONG
- C'est Si Bon*
- DE-27127—GUY LOMBARDO O.
- MG-30227—MACKLIN MARROW O.
- When We're Dancing*
- PR-721—GENE AMMONS
- VI-20-3819—TONY MARTIN
- Tonight*
- VI-20-3739—MELACHRINO O.
- Fascination*
- VI-20-3882—RALPH FLANAGAN O.
- Mona Lisa*

9—OUR LADY OF FATIMA Oct. 7 36.4 Sept. 30 41.8

- CO-38926—TONY BENNETT
- Just Say I Love Her*
- DE-14526—RED FOLEY
- The Rosary*
- LO-752—FRED ELLIOT
- ME-5466—KALLEN-HAYES
- Honestly I Love You*
- MG-10737—SALLY SWEETLAND
- VI-20-3920—PHIL SPITALNY
- Ave Maria*

10—TZENA, TZENA, TZENA Oct. 7 35.7 Sept. 30 58.7

- CO-12473—WALT SOLEK O.
- CO-38885—MITCH MILLER O.
- The Sleigh*
- CR-60263—GEO. CATES O.
- DA-720—FRANK WOJNAROWSKI O.
- DE-27077—GORDON JENKINS O.
- Good Night, Irene*
- DE-27053—THE WEAVERS
- Around The World*
- ME-5454—VIC DAMONE
- I Love The Girl*
- DI-116—AL BLANK
- Stor of David 1505—CANTOR S. MALAVSKY
- VI-20-3847—RALPH FLANAGAN ORCH.
- Pink Champagne*

11—HARBOR LIGHTS Oct. 7 35.2 Sept. 30 33.2

- CA-1190—RAY ANTHONY O.
- Nevertheless*
- CO-38889—KEN GRIFFIN
- Josephine*
- CO-38963—SAMMY KAYE O.
- Sugar Sweet*
- DE-27208—GUY LOMBARDO O.
- The Petite Waltz*
- DE-27219—BING CROSBY
- Beyond The Reef*
- LO-7B1—LORRY RAINIE
- Music, Maestro, Please*
- ME-5461—BYRD and THE HARMONICATS
- At Sundown*
- ME-548B—DINAH WASHINGTON
- I Cross My Fingers*
- ME-5488—DINAH WASHINGTON
- I Cross My Fingers*
- VI-20-3911—RALPH FLANAGAN
- Singing Winds*

12—COUNT EVERY STAR Oct. 7 28.3 Sept. 30 25.5

- CA-979—RAY ANTHONY O.
- Darktown Strutters Ball*
- CA-859—RAY ANTHONY O.
- Bamboo*
- CO-38732—HERB JEFFRIES
- Our Love Story*
- CR-60214—HARRY BABBITT
- DE-27042—DICK HAYMES
- If You Were Only Mine*
- DE-48518—THE BLENDERS
- Would I Still Be The One In Your Heart?*
- NA-9111—THE RAVENS
- PR-718—SONNY STITT
- VI-20-3697—HUGO WINTERHALTER O.
- Flying Dutchman*

13—I'LL NEVER BE FREE Oct. 7 25.4 Sept. 30 13.9

- CA-1124—STARR-ERNIE
- DE-27200—FITZGERALD-JORDAN
- Ain't Nobody's Business*
- DE-24911—LIONEL HAMPTON O.
- How You Sound*
- LO-654—JOYCE INDIG
- ME-8187—DINAH WASHINGTON
- VI-20-3662—LUCKY MILLINDER O.
- Journey's End*

14—SOMETIME Oct. 7 22.8 Sept. 30 20.9

- CA-1053—JO STAFFORD
- No Other Love*
- CA-1070—FOY WILLING
- CO-38781—THE MARINERS
- Stars Are The Windows of Heaven*
- DE-27102—INK SPOTS
- I Was Dancing With Someone*
- LO-692—YOUNG & FOSTER
- Marianne*
- ME-5422—TOMMY CARLYN
- Marianne*
- VI-20-3796—WAYNE KING
- You Are My Love*

15—NO OTHER LOVE Oct. 7 20.0 Sept. 30 21.9

- CA-1053—JO STAFFORD
- Sometime*

16—MUSIC, MAESTRO, PLEASE Oct. 7 19.8 Sept. 30 25.4

- ME-5458—FRANKIE LAINE
- Dream A Little Dream Of Me*
- VI-20-3883—TONY MARTIN
- The Big Dipper*

17—I'LL ALWAYS LOVE YOU Oct. 7 18.2 Sept. 30 20.8

- CA-1208—DEAN MARTIN
- Baby, Obey Me*
- CO-38848—DINAH SHORE
- I Didn't Know What Time It Was*
- CR-6025B—MARTHA TILTON

18—CINCINNATI DANCING PIG Oct. 7 17.6 Sept. 30 36.5

- CA-1183—EDDIE GRANT
- All My Love*
- CA-1182—JOE CARR
- The Red We Want*
- CA-1174—TENNESSEE ERNIE
- CO-38965—DICK JURGENS
- Patricia*
- DE-27201—CARMICHAEL & GRAY
- I'm Moving On*
- DE-46261—RED FOLEY
- LO-76B—TERESA BREWER
- Punky Punkin*
- ME-5477—VIC DAMONE
- Forbidden Love*
- MG-10805—THE MELODEONS
- Swinging Doors*

19—PATRICIA Oct. 7 17.4 Sept. 30 —

- CO-38965—DICK JURGENS
- Cincinnati Dancing Pig*
- ME-5491—EDDY HOWARD
- So Long, Sally*
- VI-20-3905—PERRY COMO
- Watchin' The Trains Go By*

20—THE RED WE WANT Oct. 7 16.9 Sept. 30 4.9

- CA-1182—JOE CARR
- Cincinnati Dancing Pig*
- ME-5490—EDDY HOWARD
- I'm Forever Blowing Bubbles*
- VI-20-3913—HUGO WINTERHALTER O.
- Mr. Touchdown, U. S. A.*
- VI-20-3904—RALPH FLANAGAN
- Nevertheless*
- VI-21-003B1—ELTON BRITT
- Star Spangled Banner*

ADDITIONAL TUNES LISTED BELOW IN ORDER OF POPULARITY

21—JUST SAY I LOVE HER Oct. 7 16.0 Sept. 30 19.4

22—THINKING OF YOU Oct. 7 14.8 Sept. 30 2.8

23—THIRD MAN THEME Oct. 7 12.0 Sept. 30 13.7

24—MY SILENT LOVE Oct. 7 10.8 Sept. 30 7.4

25—ORANGE-COLORED SKY Oct. 7 10.7 Sept. 30 2.3

26—I WANNA BE LOVED Oct. 7 9.9 Sept. 30 31.2

27—DREAM A LITTLE DREAM OF ME Oct. 7 9.8 Sept. 30 8.1

28—YOU'RE MINE, YOU Oct. 7 8.6 Sept. 30 8.2

29—CAN'T WE TALK IT OVER? Oct. 7 8.0 Sept. 30 —

30—I LOVE THE GUY Oct. 7 7.9 Sept. 30 2.4

31—HOME Oct. 7 7.8 Sept. 30 3.1

32—OUR VERY OWN Oct. 7 7.6 Sept. 30 —

33—NOLA Oct. 7 7.4 Sept. 30 11.8

34—MAMBO JAMBO Oct. 7 6.8 Sept. 30 9.7

35—I'M FOREVER BLOWING BUBBLES Oct. 7 6.4 Sept. 30 2.2

36—YOU, WONDERFUL YOU Oct. 7 6.1 Sept. 30 —

37—I CROSS MY FINGERS Oct. 7 4.6 Sept. 30 6.4

38—PETITE WALTZ Oct. 7 3.6 Sept. 30 —

VENDOR PRODUCTION LAGS

Materials Scarcity Balks What Might Have Been Biggest Year. Machine Prices Scheduled to Go Still Higher. Mfrs See Defense Work Cutting Even Deeper Into Present Production

CHICAGO—What might have been the biggest production year in all the history of the vending machine industry has now been stymied by lack of materials. Many manufacturers are of the belief that cuts in production will be even greater before the year is over.

In addition, with the prices of materials skyrocketing, and with cost of labor higher, some manufacturers have already advised purchasers that prices will continue to go up, regardless of the raises which have already been placed into effect.

The fact remains that almost every single manufacturer of vending machines has been forced to raise prices. Some have tried to absorb as much of the increases as they possibly could.

But the increases got far ahead of their ability to continue to absorb and, today, everyone in the industry is purchasing on the basis that, even before the machines will be delivered, they may be notified of still further price rises.

Some vending machine ops have tried to buy as far in advance as they possibly could. But, in most cases, manufacturers are so short of materials and components that they cannot accept orders too far in advance.

They, themselves, don't know what they will be paying for the raw materials, as well as components, and, perhaps, labor from day to day.

So far the average factory has been very fortunate as far as labor is concerned. Manufacturers in the industry have continued to pay top wages. This has in almost every case, halted any possibility of strikes.

It has allowed the manufacturers to continue to produce with whatever amount of materials and components they were fortunate enough to obtain.

Under present conditions, with production continuing to lag far behind demand, there is no possibility that there will be any big records broken by the factories.

If they could have continued without too many shortages, and without raising prices, they would, without any doubt, according to leaders of the industry, have set production records which would probably have remained for many years to come.

Many of the manufacturers, who refused to buy materials and components at higher prices some weeks ago, are now frantically searching the market for whatever they can obtain and, in most cases, are paying

even more than the high prices that shocked them just a few weeks back.

In addition, manufacturers are of the belief that their factories will soon be in defense work and that this, too, will have a dampening effect on whatever further production would have been possible.

Operators are being urged by many leaders to purchase whatever equipment they will require right now. Some ops have stocked up on machines. Some have them on order and are awaiting delivery.

The average operator, from a short survey taken a few weeks ago, states that he is well set for whatever may come along, provided, of course, that he will be able to obtain supplies and merchandise, as well as repair parts.

He will be able to continue on ahead even should most of the factories be rushed into defense work and should priorities, which have now come into being, take away even more of the raw materials and components required for vending machines.

Whatever will be produced in the next few months, most believe, may be the end of the production as it has been known up to this date.

The manufacturer as well as his entire engineering and procurement staffs are at their wits' end attempting to obtain materials and components.

Because of the continued increase in prices manufacturers are paying for materials, many are at the point where defense work looks more attractive than continued aggravation attempting to get scarce materials, having to continue to raise prices of equipment, and finding many in the trade doubting them as to the problems with which they are confronted at this time.

Steel, which was purchased by factories for 6c and a bit more, is now getting 12c, 14c, 18c and even higher, and is practically almost unobtainable even at these prices.

This is but one of the major items which is in shortage now. There are components that are almost impossible to obtain, and which hold back the finishing of many machines.

Some manufacturers point to idle forces of men due to the lack of one or two small components they haven't been able to obtain or, if promised the part, find it so far behind in delivery that, in some cases, they have been forced to lay off entire crews waiting for the parts to arrive to finish the machines.

This is becoming more and more apparent each day. It may soon mean the end of any sort of scheduled production.

SuperVend Names Additional Distributors



M. G. HAMMERGREN

CHICAGO—M. G. (Mike) Hammergren, President of SuperVend Sales Corporation, this city, this past week named several new distributors.

Herman Paster of Mayflower Distributing Co., 2218 University Ave., St. Paul, Minn. was named for the states of Minnesota, North Dakota and South Dakota. It was reported that Paster was already doing a very fine distributing job in these states.

For the state of Nebraska and Western Iowa, Hammergren named Mayflower Distributing Co., 1209

Douglas St., Omaha, Nebr. Alan Nilva is manager of this office of the Herman Paster chain of distrib offices.

Sam Cooper, manager of Paster Distributing Co., 2606 W. Fond DuLac Ave., Milwaukee, Wis., also one of the Herman Paster chain, had his firm named by Mike Hammergren to cover Wisconsin and the upper peninsula of Michigan.

In addition to the chain of Paster offices above, Hammergren also named the following distributors for SuperVend Drink Dispensers.

R. E. Nolan of 911 Fairground Ave., Greensboro, N. C. was appointed distributor for the state of North Carolina.

Stanley A. Domack of Stanley Distributing Co., Cedar Rapids, Ia., was named distributor by Hammergren for eastern Iowa.

The Vend-A-Drink Company of 10316 Woodward Ave., Detroit, Mich., with Vince Meli at its head, were named distributors for the Detroit, Mich. area.

The firm reported that the distributors appointed were already doing a very fine job and that deliveries were going ahead in good quantity.

Hammergren said, "We believe that every one of the distributors we have appointed are among the finest in the drink dispenser field."

"Each one," he said, "has proved himself of real and outstanding service to the operators who are buying 'SuperVend Dispenser'."

**ATTENTION OPERATORS
IN OR NEAR**

DETROIT
Your Chance Of A Lifetime!

Add A Profitable, Established "ON LOCATION"
Scale Route To Your Present Operation. Priced
From As Little As **\$30.00** Per Scale And Up.

TERMS AVAILABLE. Large Or Small Routes
Can Be Arranged.

Scale Routes Can Be Operated Along With Any
Other Type Of Coin Machines.

ACT PROMPTLY—Only A Limited Amount Of
Routes Are Still Available.

For Details
WIRE Or WRITE
Department "C"

**PEERLESS WEIGHING AND
VENDING MACHINE CORPORATION**

29-28 Forty-First Ave., Long Island City 1, N. Y.

DIME PLAY ACCEPTED BY PUBLIC

After Year's Operating Shuffle, Ops State 10¢ Play Proved Okay With Players. Urge All Amusement Games Get Dime.

CHICAGO—Shuffle game ops believe that all types of amusement games should be introduced to the field, from now on, featuring 10c play coin chutes.

They point to the success which the average operator has enjoyed with 10c play shuffle and rebound games.

These games have now been in operation for about a year, and the public has come to accept the 10c coin chutes these machines feature.

It is quite amazing, some ops claim, to see machines still coming to the market with nickel chutes.

They believe that the success of the shuffle and rebound games, and the further fact that a year's run is as good an indication as any, should satisfy everyone that dime play is here to stay.

They also say that 10c play is appreciated by many location owners

for it keeps the games in action by the type of players they best like to have in their places.

Very few shuffle games have changed from 10c play to 5c play, according to leading ops.

There have been some who changed to nickel play, but, the great majority found this unnecessary and, therefore, the dime chute has won acceptance from the public and the location owners.

They claim all amusement games should now feature 10c play chutes, for this is the answer to steadier and better profits.

It is also hoped by the ops that this fall and winter seasons will see some very fine new type machines featuring dime play introduced, which will completely cement the idea of the 10c coin chute on amusement games.

Earl Lipe, Baltimore Distributor, Dies Of Heart Attack

BALTIMORE, M.D.—The coin machine industry was saddened recently by the death of one of its well known and best liked members, Earl Lipe, general manager of Roy McGinnis Corporation, this city, who died in Union Memorial Hospital on September 29.

A premonition of his death occurred on September 26 when he suffered a severe heart attack while talking to several operator customers of the concern. Mr. Lipe had been a business associate of Roy McGinnis, who is president of J. H. Keeney and Co., Chicago manufacturer, also head of the Roy McGinnis Corporation in Baltimore, for a tenure of more than sixteen years. He was well known to Eastern operators and many others in all sections of the country; was established in the Miami area for three years, and had travelled extensively throughout the entire nation at frequent intervals.

Born in Murphysboro, Illinois, in 1891, Mr. Lipe engaged in business in a sales and managerial capacity upon reaching his majority, then in 1934 joined Roy McGinnis. He has since been associated with McGinnis, for the most part, in the sale of coin operated equipment in the eastern area.

In addition to many business friends and operators, Mr. Lipe leaves his widow, one daughter and a son to mourn his passing. Funeral services were conducted on Monday, October 2, in Baltimore.

TV Survey Strengthens Ops Reasons For Getting "Front Money"

CHICAGO—A recent survey conducted by television experts here proved, most definitely, why operators must get front money guarantees.

The survey indicated that among the lower income groups, people in the \$40 and \$50 per week earning class, about 24 per cent spent less time in taverns, once they had purchased television receivers.

In the higher income group, about 12 per cent spent more time at home with their TV receivers.

The taverns were among the very first to feature TV, and gave it the start it required, loss to tavern owners in patronage is indicated very definitely by this survey.

At the same time, it is agreed that without TV receivers in these places, taverns would be hurt with whatever patronage might be left.

At the same time, and most important to the coin machine industry, is the fact that the survey conducted here again proves the great need for front money guarantees from all locations.

The operators who do not arrange for \$5, \$10, or more, front money service guarantee, or a more equitable commission percentage basis (both methods have been forcefully editorialized by *The Cash Box*) will find, in the long run, that they must endure lower intake. This means loss, as prices of equipment go higher and overhead expenses increase.

Defense Materials Priorities Cut Deeper Into Production

Ops Urged To Order Ahead As Materials Grow Scarcer. Less New Equipment Expected In Near Future

CHICAGO — Announcement this past week that all manufactories now doing defense work would be given priority to obtain necessary materials is expected to cut even deeper into production of new machines of all kinds.

Leaders here believe that this will mean less new equipment for the trade in the months to come.

Should controls get tighter, as they are expected to, then this will again mean even shorter supply of new machines.

Leaders are therefore urging all operators to anticipate their needs as far in advance as possible and to quickly place their orders with their local distributors and jobbers for whatever they believe they will require in the months to come.

As one noted manufacturer here stated, "Operators who will anticipate their needs as far in advance as possible, and will order whatever they will require from their distributor, will find themselves far ahead of their competitors, as controls get tighter, and raw materials and components grow shorter in supply."

At the present time manufacturers are able to fill almost all orders for certain products.

Amusement games are still being delivered in good quantity.

Phonos and vendors are growing scarcer. Demand for these has far exceeded supply. Music and vending machine ops have been urged for sometime now to get their orders in for whatever they will require in the months ahead.

Colorado Coinman Donates Juke Box To Teen-Age Center

DENVER, COLO.—The entire juke box industry in this city benefited recently, when *The Denver Post*, local daily newspaper, featured a story and photo, of the donation of a juke box to a teen-age recreation center.

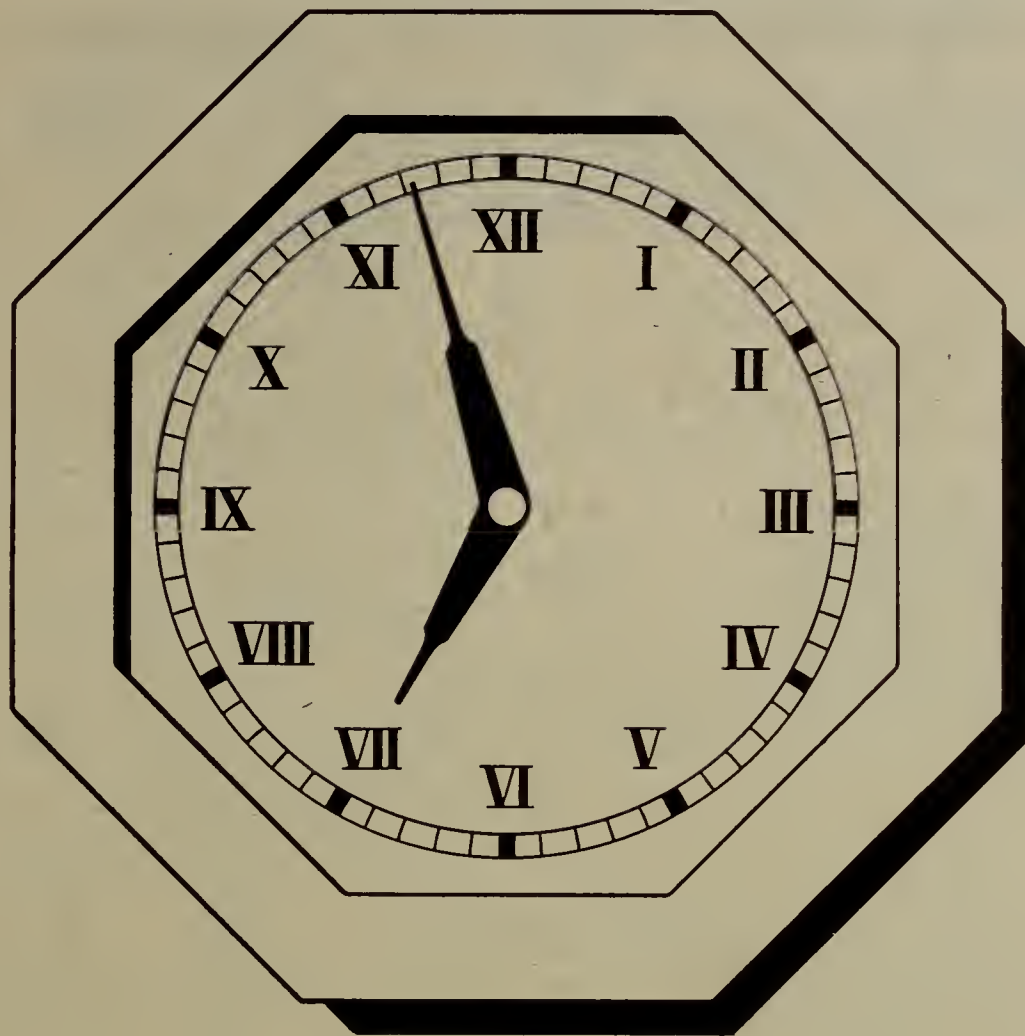
Wolf Roberts, head of Wolf Distributing Company, and president of the local music operators' association, who many times in the past has shown his great interest in local groups, made the presentation. In-

scribed in gold letters on the machine are the words "Donated by Mr. and Mrs. Wolf R. Roberts in honor of Miss Jane Sterling." Miss Sterling is a Denver Post columnist extremely active in children's welfare and recreation work.

Roberts stated that both, himself personally, and the Colorado Music Guild are making extensive plans to continue this type of public relations, which brings all in the industry untold good-will thruout their area.



Presentation of juke box to the Fairmount teen-age recreation center being made. Pictured above, left to right: J. Earl Schlupp, director of the city recreation department; Jane Sterling, Denver Post columnist; Peter Gervitz, general manager of the Wolf Distributing Co.; Wolf R. Roberts, president of Wolf Distributing; Jo Ann Dunlap and Don Avis, co-chairmen of the program committee of Fairmount canteen.



It Takes Time!

It takes time to make a dependable music machine! It takes time to build a record changing mechanism like the AMI, which plays for years and years without giving any sign of trouble or weakness!

It takes time to procure, factor and fashion each little and big part of the whole

AMI juke box, time needed for testing, comparing, supervising and inspecting!

By trying to cheat clock and calendar, by relaxing our standards of quality,

it might be possible for us to build and ship many more AMI's to meet the extraordinary demand for this champion music-maker. But our ideals of manufacturing forbid it.

We refuse to steal a second's worth of quality from this great machine.



GENERAL OFFICES AND FACTORY: 1500 UNION AVENUE, S.E., GRAND RAPIDS 2, MICHIGAN

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!

BIZ CONTINUES AT FAST PACE

Sales Of New Equip Continue High. Good Gains In Converting And Rebuilding Field. Slight Drop In Collections In Some Areas, But Cool Weather Expected To Bring Increase. Overall Picture Most Optimistic

CHICAGO—In general, according to reports of leaders here who have their ears attuned to the national

market, business continues to hold at a high level.

Sales of new machines of almost every make, especially music and the new four player games, as well as much other equipment, continues high.

This may also be due to the fact that most manufacturers are not producing as many machines as they did in the past. This is due to lack of materials and components. But, whatever they are able to produce, is usually sold well ahead of completion.

There has been a sudden demand for guns on the market. Some manufacturers are already swinging back into such former products. Some are producing brand new ideas in the gun field.

This may have been caused by the arcade field, which realizes that it will again run short on ammunition for rifle ranges.

At the same time guns always seem to gain in importance during war periods. This happened in War II when guns proved among the most popular of all machines.

There has been a slackening in the used machines market. This is more or less due, most believe, to the scarcity of late model used equipment, as well as to the fact that orders were abnormally large for used machines these past few months.

This slackening in the used machines market, it is claimed, will not last long. To some sellers this is a breathing spell. A chance to obtain

more used machines and recondition them. All expect the used machines market to grow in importance as less new machines are produced.

Good gains were noted these past weeks in the converting and rebuilding fields. Rebuilders of bells and other machines, report that they are working as many hours as they possibly can, to fill orders.

Converters of old shuffle games are also busy. Distributors who are doing this work claim that they only lack labor to complete the orders they have on hand.

Many believe that converting and rebuilding will prove most important in '51 and are preparing their organizations for such work.

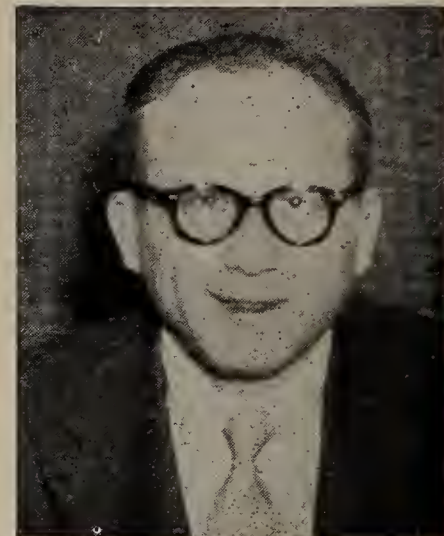
From scattered territories there are reports of a letdown in collections. Some of this is attributed to the return of big star programs to television, which has cut down patronage of many tavern spots.

Others attribute it to a general tightening of public money since the war scare seems to have, more or less, falsely fizzled out at this time.

Generally, tho, all believe that this is only temporary. That more play is ahead with a definite play boom indicated for the field in the months to come.

The overall picture is extremely optimistic. Many coinmen report they are working far longer hours than ever before in an effort to meet demand for all kinds of coin operated equipment from locations, especially locations in those areas where military encampments and defense work have zoomed population figures.

Williams Continues "Georgia" Run



SAM STERN

CHICAGO — Sam Stern, executive vice-president and general manager of Williams Manufacturing Company, this city, reported this past week that due to demand, the firm is continuing production of its present pinball game, "Georgia."

Stern reported, "This has been our first pinball game in sometime. It has clicked wherever it has been placed.

"We have had some very fine earning reports," he continued, "from operators in almost every part of the country.

"They all tell us," he said, "that 'Georgia' is one of the best pinball games they have ever had, both mechanically and in earning power."

The firm is working ahead on many plans at this time. But, its "Georgia" game is continuing. Production for this machine is as heavy as the factory can put thru at this time.

The features of the game, according to Stern, make this one of the finest of pinball games to appear on the market.

He stated that, "Everyone of our distributors was mighty pleased with 'Georgia' and the orders which they sent prove this game to be one of the best to appear on the market in a long time."

Keeney Plant Works Overtime

CHICAGO — Charley Pieri, sales manager for J. H. Keeney & Company, Inc., this city, reported this past week that the firm is actually working overtime, in addition to all the extra work hours they had set up, to get out as many machines as they possibly could of their entire line to meet increasing demand for their products.

Pieri said, "There was a slackening off on some lines for a few weeks, as September got under way, but, in the past week this slack was not only pulled in, but, even more orders have started to come in to our factory from everywhere in the country.

"We are working at top speed, and have even arranged for as much overtime as our employees are willing to give us, to get machines out to our customers.

"We are trying with all our ingenuity and energy to get the products the trade wants out quickly and we hope," Pieri stated, "that the operators will bear with us as we try to complete their orders, under present conditions, with materials getting shorter and harder to obtain each week."

12 New Exhibitors Signed For NAMA Convention In Chi

CHICAGO — E. H. Fox, NAMA's 1950 convention chairman, reported that 12 new exhibitors recently contracted to display their products at the annual convention and exhibit to be held at the Palmer House on November 12 to 15.

These firms are: A & A Co., Inc., Plainfield, N.J.; Planters Nut & Chocolate Co., Wilkes-Barre, Pa.; Alnik Co., Gallup, N.M.; Merkle-Korff Gear Co., Chicago; Wilcox-Gay Corp., Charlotte, Mich.; Ferrara Candy Co., Chicago; Hultz Vendors, Inc., Springfield, Ill.; Arctic Vendors, Inc., Appleton, Wis.; The Hupp Corp., Cleveland; and the Wm. Wrigley Jr. Co., Chicago.

When you buy from Runyon

YOU BUY THE BEST

The Perfect Combination

AMI ← [Hideaway 40 Section Wall Box Amivox Speakers Bar Grip Stepper]

Yes, the perfect combination for TOP MONEY everywhere

ORDER TODAY!

RUNYON SALES COMPANY

Exclusive AMI Distributors in N.Y. N.J. & Conn.

593 10th Avenue • 123 W. Runyon Street
New York 18, N. Y. • Newark 8, N. J.
LONGacre 4-1880 • Bigelow 3-8777

Keeney's LEAGUE BOWLER

1-2-3 OR 4 PLAYERS

FASTEST REBOUND OF ALL! 45 SECONDS TO PLAY!

4 COINS EVERY 3 MINUTES!

ORDER TODAY!

J. H. KEENEY & CO., INC., 2600 West 50th Street, Chicago 32, Ill.

PRICED FOR QUICK SALE!

ROCK-OLA SHUFFLEBOARDS

Rock-Ola 22 Ft. Shuffleboards with Factory Refinished Playfields, Plus Score Units, Plus Lights, All complete. Ready for Locations. Delivery within 250 miles. WRITE, PHONE, WIRE FOR SENSATIONAL LOW PRICE!

We Need The Room! Hurry! While They Last! Phone Today!

United Shuffle Alley	\$74.50
Genco Bowling League	74.50
Keeney Pin Boy	89.50
Bally Shuffle Bowler with Conversion, Complete	189.50
Bally Speed Bowler	245.00
Genco Baseball Shuffle	79.50
Gottlieb Bowlette	90.00
Calif Shuffle Pins, 12 Ft.	75.00
Rock-Ola Shuffle Jungle, Flr. Sample	125.00
Keeney ABC Bowler	135.00

Williams Twin Shuffle	74.50
Williams DeLuxe Bowler	165.00
Bally Big Inning	175.00
Exhibit Dale Guns	79.50
Chicoin Goatee	65.00
Jack Rabbit	69.50
Western Baseball	55.00
Q.T. Pool Table, Like New	115.00

Name Second Choice. 1/3 Deposit with All Orders, Balance C.O.D., F.O.B. Cleveland, O.

"WHERE YOU GET ONLY THE BEST ALL-WAYS"
LAKE CITY AMUSEMENT CO.
1648 ST. CLAIR AVE., CLEVELAND 14, OHIO (TEL: CHERRY 1-7067)

Ford S. Mason Honored At Buffalo NAMA Regional Meeting

Raymond H. Lunn Elected New Regional Chairman

BUFFALO, N. Y.—Public recognition was given automatic merchandising by civic, municipal and business leaders of this community on Tuesday, September 26, at two events held in connection with a regional meeting of the National Automatic Merchandising Association.

The Advertising Club of Greater Buffalo held a special "Automatic Merchandising Day" program at noon in the main ballroom of the Statler Hotel. Principal speaker at this event was Robert Z. Greene, president of the Rowe Manufacturing Co., Inc., New York, and a past president of N.A.M.A. More than 400 persons, including 100 vending machine operators, manufacturers and suppliers, attended the luncheon.

Frank J. Bradley, past regional chairman of Region II, arranged for the regional meeting and the "Automatic Merchandising Day" Ad Club luncheon. In the stead of A. F. Martin, Jr. (Schenectady Canteen), Bradley chaired the regional meeting and the banquet in honor of Ford Mason. He is a member of the Buffalo Ad Club.

In the evening, following the regional meeting, a banquet was held in honor of Ford S. Mason, a past president of the association and a veteran automatic merchandiser. Bernard Lanagan, president of the Nik-O-Lok Company, Indianapolis, and vice president of N.A.M.A., presented Mason with a plaque in appreciation for his many years of service to the industry and the association. The plaque read:

"To Ford S. Mason, pioneer operator in modern automatic merchandising and vending industrialist, early and continuing leader through the years—as N.A.M.A. member, director and president—in promoting the public recognition of the worth and dignity of his industry the Directors and Members of National Automatic Merchandising Association award this expression of appreciation for outstanding and significant service." The plaque was counter-signed by George M. Seedman, N.A.M.A. president, and C. S. Darling, the association's executive director.

During his speech to the Ad Club, Greene predicted a bright future for the vending industry. He traced the growth of the industry and told of many new fields that are being explored. "One of the large restaurant chains," said Greene, "is considering a completely automatic snack bar where machines will be used to sell ice cream, hot coffee, sandwiches, milk, french fried potatoes, cookies, cakes and doughnuts. These machines will be turned around to face the street at night after the closing hour."

Civic leaders at the noon luncheon included: Richard Fischer, president, Lions Club of Buffalo; Charles Cook, president, Sales Executives Club of Buffalo; Dr. Benjamin Willis, Supt. of Buffalo Schools; the Hon. Anthony Tauriello, U. S. Congressman; Kenneth E. Smalley, president, Greater Buffalo Advertising Club; Hoover C. Sutton, president, Rotary Club of Buffalo, and the Very Rev. Msgr. Sylvester Hoelbel, Supt. of Buffalo Parochial Schools.

Civic leaders at the banquet in honor of Ford S. Mason included: Peter J. Crotty, president of City Council, Buffalo; Wade Stevenson, president, Chamber of Commerce, Buffalo; Franklin Johnston, mayor of Lockport, N. Y.; Rhodes Palmer, president, Chamber of Commerce, Lockport; Glenn Burnham, president, Kiwanis, Buffalo, and Rev. Wallace

Put New Life Into Your Shuffle Alleys!

UNITED'S Shuffle Alley Deluxe

New Disappearing Pin CONVERSION UNIT

New Flashy Back Glass

Turns your original Shuffle Alley into a New Shuffle Alley Express
ALSO AVAILABLE FOR
SUPER SHUFFLE ALLEY • DOUBLE SHUFFLE ALLEY

Made by the Originators of Automatic Scoring Shuffle-Type Bowling Games

SEE YOUR DISTRIBUTOR

UNITED MANUFACTURING COMPANY

3401 N. CALIFORNIA AVENUE, CHICAGO 18, ILLINOIS

- Easily Installed on Location
- Takes Only 15 Minutes
- No Switches Added
- No Electrical Changes Needed
- Matches Cabinet Design

Mason, father of Ford S. Mason.

George M. Seedman, president of N.A.M.A., was unable to attend the banquet, but he sent the following wire from his office in Los Angeles to Mason:

"Regret my inability to be with you when your industry and the people of your community are paying you a signal honor. Your leadership, enthusiasm, your fair dealing, your kindness will surely be mentioned on this glorious occasion. It is my privilege to add my congratulations and to pay respect to you as an outstanding American, a crusader for what is right and a pioneer in an industry which has added to our national wealth by the creation of thousands of jobs and the establishment of small independent businesses throughout America."

Operators attending the regional meeting heard the subject, "How to Operate at a Profit under Today's Turbulent Conditions" discussed by a

panel of experts. B. W. Scheuer, Vendomat Corp. of America, Baltimore, Md., talked on the candy aspect of the question; William Schick, Spencer Vending Machine Co., Rochester, represented the cigarette operators; Raymond Lunn, Dispens-O-Matic Co., Schenectady, was in charge of the beverage section, while Robert K. Hawthorne, New England district manager, Ford Gum and Machine Co., Inc., Lockport, reported on the problems of penny-bulk operations.

Aaron Goldman, The G. B. Macke Corp., Washington, D. C., gave an up-to-the-minute report on the red feather plan for automatic merchandisers as undertaken by N.A.M.A. this past year. C. S. Darling and B. N. Osmond of the N.A.M.A. staff, respectively reviewed the progress of the accounting and insurance programs.

The feature of the afternoon session was a sales demonstration by Ralph D. Myrick, general sales man-

ager of Bacon & Vincent, and instructor of sales training program at the University of Buffalo.

Following the regional meeting, Raymond H. Lunn, The Dispens-O-Matic Co., Schenectady, was elected chairman for N.A.M.A. Region II. William Schick was selected to serve as vice chairman of the region.

N.A.M.A. officers and directors in Buffalo for the meeting and for the directors' meeting on the following day, were: J. B. Lanagan, vice president, John T. Pierson, treasurer, B. W. Scheuer, Aaron Goldman, Arthur F. Schultz, R. Z. Greene, I. H. Houston, Ford S. Mason, and C. S. Darling, executive director.

Arthur J. Nolan, Dixie Cup Company, Easton, Pa., representing the Cup Vending Division of N.A.M.A., and Ernest H. Fox, Austin Packing Co., Baltimore, chairman of the 1950 convention and exhibit, were special guests at the board of directors meeting.



THE 4 Horsemen GOTTLIEB'S ACTION-PACKED FOOTBALL THRILLER!

**D. GOTTLIEB
& CO.**

1140-50 N. KOSTNER
CHICAGO 51, ILL.

**ORDER
NOW
FROM YOUR
DISTRIBUTOR!**

**BLOCKING GATE
Assures Extended Ball Action!**

*"There is no
substitute for
Quality!"*

"THE CASH BOX" IS A MUST!

FOR ALL IN THE COIN MACHINE INDUSTRY

- OPERATORS • JOBBERS • DISTRIBUTORS •
- MANUFACTURERS • ALLIED INDUSTRIES

Weekly Features:

- Confidential Price Lists Of All Equipment as Quoted For Sale
- Real Live, Pertinent, Educational Editorials
- News
- Advertisements of Leading Firms
- Music Charts and Reviews
- Breezy Intimate Chatter Columns

ALL FOR ONLY \$15. PER YEAR
(52 ISSUES)

THE CASH BOX
Empire State Bldg., New York 1, N. Y.

Please enter our subscription for 1 year (52 issues) at \$15. Enclosed Our
Check Please Send Us A Bill

FIRM NAME

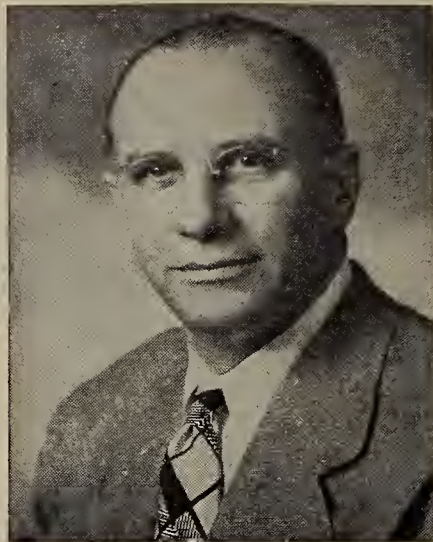
ADDRESS

CITY ZONE STATE

Individual's Name

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!

Bally Busts All Busy Business Records



JACK NELSON

CHICAGO—Jack Nelson, sales manager of Bally Manufacturing Company, reported this past week that the firm is simply "busting all their busy business records" as orders continue to flood in for its sensational "Turf King" and their famed, "Bally Shuffle Champ."

Jack said, "The month of September opened the Fall season for us with some of the best business we've

ever yet enjoyed. But," he continued, "it seems now like October is going to bust all our busy business records with the way this month has started for us.

"We are getting bigger orders each day. 'Turf King,' of course, leads the way. But, from all present indications, it seems that since we started 'Bally Shuffle Champ' down the production line once again, this game is going to keep us plenty busy."

The firm has been going ahead at a tremendously speedy clip all during the summer and, this past month, was even busier than any execs of the firm expected they would be.

Now, with October under way, the firm finds that they will probably be working harder and faster than ever before to catch up with the demand which seems to be growing bigger for them daily.

"Looks to me," Jack Nelson stated, "that our 'Turf King' is never going to let up. Orders seem to be growing larger every day, instead of slackening off.

"And," he said, "with 'Bally Shuffle Champ' now under way, and the demand growing for immediate shipment, October looks like another very great month for Bally."

Penna. Op Reports Business Past Summer Disappointing But Present Collections Increasing

ERIE, PA.—"Mickey" Anderson, one of the largest operators in this area, reports that business this past summer was fair, "but nowhere near what we expected."

"The Bowling machines brought in a little extra revenue," stated Anderson, "over the previous year, but music and other games didn't do as well. So even with the increased profits from Bowlers, our profits were just about the same.

"We don't know what to blame for the decrease, except that we know television kept its share of people at home. In addition, we've had a very bad summer as far as the weather was concerned.

"Our employment here is very high, but mostly 5-day week, so I believe with people buying new homes, automobiles, television and other new appliances, everybody seems to be buying at 1948 level—with less payroll money and increased cost of living and other things, the ordinary working people don't have very much left to spend for amusement on coin machines. That's about the only other reason I can give for the slump in my business.

"The past few weeks, which we could practically call our first weeks of the Fall season, we noticed an increased take, especially in 1-balls, which is our biggest source of revenue, so maybe I hope we are getting over the cautious 'war scare' spending.

"We keep our operations well supplied with the latest and best equipment, working without much profit the past year, waiting for the increased business which we didn't get—but maybe the last few weeks' returns is the start. I hope!"

Anderson reports he keeps their

routes supplied with the best equipment, and therefore doesn't believe controls or restrictions will effect the business for several years.

Tubes Grow Scarce

NEW YORK—Tubes are growing scarcer every day, according to reports from many of the juke box men.

They advise that they have been forced to phone long distance to friends many miles away in an effort to get tubes for their stock.

"We are running very low," one well known juke box op here stated, "on important tubes.

"If this keeps up," he said, "we won't have anything in stock to carry us over.

"Furthermore," he continued, "we don't know when or where we are going to get more tubes."

In the meantime, demand from makers of television receiving sets and radios are taking majority of tubes.

There is an effort being made by practically every operator to get as many tubes into stock as he possibly can.

All foresee a shortage. Some report that prices will without doubt, go sky high.

Demand is growing greater everywhere in the country. Tube manufacturers won't be able to keep up with this demand, it is believed, as they get deeper into war work.

One suggestion is to seek for substitute tubes, as happened during World War II, when juke box ops found that various tubes fitted their needs.

In the meantime, most ops here, and thruout the surrounding territory, are hoping that they will be able to get orders which they have placed, filled in the weeks to come.

WANTED

BY ONE OF CHICAGO'S
MAJOR MANUFACTURERS

... ideas, inventions or completed working models of all types of new coin operated machines. Your product, idea or invention, if it meets approval, will be given complete and immediate attention. You will be contacted directly after receipt of your first letter. You can write in full confidence. You are assured complete protection.

Give Full Details to . . .

Box No. 150

c/o The Cash Box, 32 W. Randolph St., Chicago 1, Ill.

"Ristaucrat" Phono Collections Draw Rave Letters From Ops And Distribs

APPLETON, WIS.—Joe Cohen, president of Ristaucrat, Inc., this city, stated that the firm received a flood of letters this week from operators and distributors all praising the wonderful success being enjoyed by these coinmen with the "Ristaucrat '45'" phono on location.

These reports, Cohen exulted, drew applause notices, altho "the mighty music mite" had been out on location only 30 days or less.

Joe Bishop of Bishop's Amusement Company, Streator, Ill., said: "As you know the first week is always best with most music boxes. But with the 'Ristaucrat' it's different. Collections increase. My first locations wouldn't part with their machines, so you see why I have confidence in the 'Ristaucrat'".

Not only were letters received from this nation, but from Newfoundland, Puerto Rico, Hawaii and Canada as well.

H. Bromley of Service Games Company, Hawaii, dropped a short note saying the music-loving Islanders were buying them for their homes.

Cancel Hermanos of Puerto Rico received a sample model two weeks ago and immediately wired requesting a distributorship.

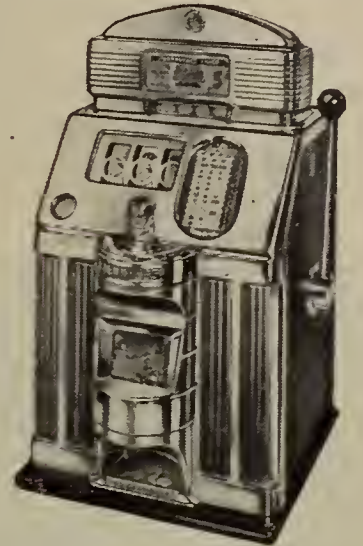
However, of greater importance, Cohen pointed out that more than praise, the letters were in a majority of instances, accompanied by re-orders.

"As soon as more distributors become acquainted with the method of promoting the 'Ristaucrat' to small locations," said Cohen, "I'll be the busiest man in Wisconsin."

SWEEP- STAKE!

The machine that leads
the industry for

BEAUTY...QUALITY...
STAMINA...EARNINGS...



Also available in console
model.

LOOK AT IT! The Jennings SWEEPSTAKE Chief—most beautiful, most efficient and most durable coin machine on the market today. Not one jackpot but 5! A different symbol for each jackpot. The new jackpot front displays the coins to excellent advantage. Built with famed Jennings one-piece "Chief" mechanism that saves you out-of-order calls. Get the most out of your locations.

The SWEEPSTAKE is beautiful—it's liberal—it will please you and your customers. Put it in competition with any other make and use it for 10 days. If not satisfied, return promptly and we will refund purchase price.

BE SURE TO READ THIS!

Many weeks ago we realized we should do our part in the defense effort. We have already started to convert to war work.

Materials are now critical and this situation will not improve. Now is the time to renew your equipment and make certain you have the latest and best.

When we curtail production—which we expect will be around October 15—a new price list will go into effect.

Now is the time for you to act—order—TODAY.

Machines will never sell for less.

See your Jennings distributor or dealer or wire direct for prices and full details.

O. D.

JENNINGS
& Company

4307-39 West Lake Street
Chicago 24, Illinois

United Salesmen Map Out Itinerary



CHICAGO—Pictured above are Ray De Roche (left) and Johnny Casola, United Manufacturing Company's sales representatives, shown as they map out their route for a road trip. Johnny is seen using his copy of "The Cash Box" as a pointer, while Ray's copy can be seen on his desk, which is used for quick reference.

MUSIC OPERATORS—

Be
Sure
To
Cast
Your
Vote

In The 5th Annual
Music Poll

SEE PAGE 5

Fill In Prepared Postcard In
This Issue And Send It In

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!

STILL GOING

Strong!

Williams

DOUBLE HEADER

THE HIGH SPEED REBOUND BASEBALL GAME
with a phenomenal earning record unequalled by any
other game! For profitable year-'round play, you'll do
better with **DOUBLE HEADER!**



Williams
Georgia
A PEACH
for Profitable
Play!

**BURSTING WITH
NEW ACTION!**

Williams
MANUFACTURING
COMPANY

4242 W. Fillmore St.
Chicago 24, Ill.

Creators of
Dependable
Play
Appeal!

SEE IT—
BUY IT
AT YOUR
DISTRIBUTOR
NOW!

SPECIAL FALL SALE!

Genco BOWLING ALLEYS	\$50.00
Chicago Coin BASEBALLS	75.00
Genco BASEBALLS	50.00
Chicago Coin BOWLING ALLEYS	125.00
Exhibit DALE PISTOLS	35.00
Chicago Coin PISTOLS	50.00

A. P. SAUVE & SON

7525 GRAND RIVER AVENUE, DETROIT 4, MICHIGAN
(Phones: TYler 7-6213 and TYler 4-3810)

WANTED

We want to buy Wurlitzer 3020's; Wurlitzer 1017; Bally One-Balls; Bally Eureka's; Photo Finish; Brand New closeout Five-Balls and Shuffle Machines.

• We have in stock for sale or will trade: United Shuffle Alleys, Bally Bowlers, Keeney Pin Boy. •
NEW ENGLAND'S LARGEST STOCK OF ALL COIN MACHINES
EXCLUSIVE DISTRIBUTORS FOR: WURLITZER, BALLY, KEENEY and EXHIBIT
REDD DISTRIBUTING CO., INC., 298 LINCOLN ST., ALLSTON, MASS.



EASTERN FLASHES

It was a toss-up on coinrow as to paying attention to business or listening (and looking) to the accounts of the World Series. Every office had a radio going, and several had television sets working. The execs split their time between the game and business, but the employees weren't so happy over it all. Their work had to be done, and with the excitement of ball game, we're wondering if some operators aren't going to find a few errors in their bills. Altho some of our wholesaler friends like to back their opinions with the green stuff, we couldn't find one who had any action. Al Simon, Albert Simon, Inc., and Barney (Shugy) Sugerman, Runyon Sales Company, who usually have a financial rooting interest, explained that they were so busy that the game was being played before they were aware of the time. They both "lost" money as they would have been with the "Yankees."

* * * * *

Irving Kaye, former games manufacturer and operator, visits his friends along the row. Irv looks disgustingly handsome and healthy. Guess that's what the television business does for one. . . . Mike Munves reports that early sales indicate that Exhibit's "Dale Six Shooter" will be one of the year's best games, and if the action continues it will outsell the great "Dale Gun." . . . Max Munves leaves for Florida very soon. . . . Charlie Rubenstein, the arcade man, boasting about his seventeen year old son, Bernard, who is attending Chicago University. Having a talent for singing, dancing and acting, the kid wants to become an actor. . . . Ben Smith's boy, a sixteen year old, six foot one, hundred and eighty pounds, playing fullback on the Scarsdale High School varsity. In addition, captains the Chess team. Here's a combination of brain and brawn—like his old man. We understand George has challenged Ben's cousin, Max Levine, head of Scientific Machine Corporation, to battle over the Chess boards. Looks to us as if he's overstepped a trifle—Max, during his college days at City College of New York, was the national intercollegiate champion.

* * * * *

Joe Young, Young Distributors, tells us that Ernie Pinto of Rainbow Phonograph Co. is going for the 45 RPM record conversion unit in a big way. Ernie tried out the "1250" with 45 RPM records in two spots, and the collections were so high, he's ordered an additional eight. John Stanzwk of Cliffside, N. J., another op who's on the 45 RPM. However, John is using the "1217" hideaway, claiming the location has pepped up due to the marvelous tonal quality of these records. . . . Milty Green, whose activities embrace operating and wholesaling in Brooklyn, Manhattan, Miami, Fla., and Chester, W. Va., tells us that every phase at all localities are done exceptionally well. "Can't understand how anyone who knows the coin machine business can complain at this time," states Green. . . . Harry and Hymie Koepfel, Koepfel Distributing Co., for a change, both away at the same time. The Koepfels take a trip to Washington, D. C., for a few days on business. And did you know that these brothers both have young daughters, around 15 or 16, whose youthful beauty would stop traffic on Broadway. . . . Joe Kochansky, Bay Ridge Music Co., Brooklyn, N. Y., shopping along coinrow, after an absence of several weeks due to illness. . . . Dave Lowy, Dave Lowy & Company, piling up those orders for Keeney's "League Bowler," the four player game. Demand so great, Dave has placed quite a substantial order with the factory.

* * * * *

Barney (Shugy) Sugerman, Runyon Sales Co., raving about the collections on "Popperette" a new pop corn vendor. Machine pops the kernals in the machine in a few seconds, giving the buyer a large bag of fresh hot popcorn. Vendor is compact, and yet holds enough corn to fill 250 servings. . . . Ike Eerman returns from a road trip on the "Ristaurat '45'" phono, and reports its reception was great, and resulted in receiving quite a number of orders.

DALLAS DOINGS

The big top was in town over the week-end and operators were much in evidence. . . . Marian and Earl Jones took in the show with Juanita and Dewey Parsons. . . . Caught a glimpse of Tommy Chatten and B. H. Williams (with their offsprings) having a great time. . . . Herb Ripa brought his three boys, or I should say the three boys brought Herb. . . . E. L. Certain, Jr., and the very charming Mrs. joined the party at the last minute. . . . Immediately after the circus Tommy Chatten and B. H. Williams left for possum kingdom where Raymond Williams was catching many, many fish.

The biggest event of the year came off in the Cotton Bowl this week-end. Need I say 'twas the Texas-Oklahoma game. . . . Everyone was frantically trying to find tickets at the last minute. . . . Guy Kincannon, Speedy Walker, and Fred Ellis drove in from Waco. . . . Benny McDonald left cow town long enough to catch the game. . . . Mr. and Mrs. E. L. Certain, Jr., Marian and Earl Jones, Mr. and Mrs. Ralph Mathers, Paul Peters, Louis Coleman, Paul and Geanne Glass, Bob and Audry Hunter, Joe and Leonard Metassa, all seen at the game. . . . Harold Daily of Southcoast Distributing Company flew to the windy city on business. . . . Norwood Van may now be found in the service department of American Dist. Co. . . . John Askew of the Parts Department, Commercial Music Company, returned from Chicago. . . . W. D. Wiggins returned from an extended trip through the West. . . . Fred Barber is crying out loud. Seems that his wife is spending his last dime redecorating their home. Cheer up Fred, you gotta remember that you can't take it with you.

You guys remember Jerry Barker, formerly with Commercial Music Company? Thought you'd like to know she sailed for Frankfort, Germany, September 27th. . . . Operators seen around: John McGee, Buffalo; Ray Barnes, Palestine; Vincent Lopez, Fort Worth; Fred Barnes, Denton; Fred Bardin, Dallas; Ray Howell, Fort Worth; Jack Sprott, Temple; and George Bury, Hamlin. . . . Notice to all operators: be on the look out for one set of 1950 books belonging to A. G. Friedel. A. G. turned them over to his bookkeeper, the bookkeeper went to the Army and we haven't found the books yet. They are probably on the way to Korea—everybody else is.

**THE ORIGINATORS OF
SHUFFLE-TYPE AUTOMATIC-SCORING BOWLING GAMES**

Now Present

“FOUR PLAYER SHUFFLE ALLEY”

FEATURING . . .

- ✓ 1 to 4 Players Can Play (Up to 4 Coins Per Game)**
- ✓ Fast Rebound Action (45 Seconds)**
- ✓ Disappearing Pins**
- ✓ Easy To Service Mechanism—Hinged Playfield**

POPULAR SIZE

9 Ft. LENGTH

PHONE—WIRE—WRITE YOUR DISTRIBUTOR NOW



UNITED MANUFACTURING COMPANY

3401 N. CALIFORNIA AVENUE, CHICAGO 18, ILLINOIS



CHICAGO CHATTER

Beginning Wednesday noon of this past week it was almost impossible to get in touch with any leading execs at the factories here. It seemed that everyone was taking extra time for "lunch." But, as all knew, the World's Series was under way, and eyes were glued to TV sets or listening closely to radios, in every factory in town. The grand old American pastime, baseball, became more important than production, as the Yanks and Phillies battled for the baseball championship of the world. . . . Vic Conforti and Lou (Poppin') Koren poppin' around town with a new machine that has great possibilities. . . . Mike Hambergren's private office a hullabaloo this past Wednesday as the first game of the series got under way. Counted over ten noses as Raschi pitched the Yanks to a 1-0 victory. Larry Cooper, George Dick, Jackie Fields, Harold Moe, Gordon Sutton and many others. . . . Best story of the week that told by Jackie Fields about a friend of his who took up hypnotism and was getting very good at it. In fact he was giving a demonstration at various affairs. So Jackie offered to have himself hypnotized. Closing his right eye he said, "Go ahead." And to this day this hypnotist can't figure why he wasn't able to hypnotize Jackie. . . . Art Weinand dashing out of town and, in the meantime, trying to catch the first innings of the first game before he leaves. . . . Someone offered to bet on the Phillies and let Sam Stern of Williams take the Yanks. Said Sam in alarm, "What are you trying to do? Get me killed?" Not only is Sam a Philadelphian, but, his son, David, is one of the most rabid of all the Phillies' fans. In short, if Sam bet against the Phillies his friends in Philly wouldn't want to know him. Furthermore, he just couldn't go home and face David after such a bet. . . . Very unusual for members of a publication to smile when they lose a big ad. But this is one magazine that did smile this past week when Harry Brown of Amusement Sales Corp. phoned on Tuesday afternoon (The Cash Box had only been out two days) to have his ad taken out. "I'm jammed for weeks to come with rebuilding orders already phoned in from this first ad we ran," Harry stated. Also saying, "This is the first time in over twenty years that I've been in this business when any magazine brought me the results the Cash Box has brought me in just one ad." . . . Roy McGinnis left for Baltimore to attend the funeral of his manager and dear friend, Earl Lipe. . . . Charley Fieri at the Keeney plant reporting that the firm is working as much overtime as they possibly can to get more production rushed out to the trade. . . . Ravens reported suffering as new TV programs hit the air waves. . . . Nat Conn, well known to many leading column here, phones from Tucson, Ariz., to advise he's selling out his interests there and will arrive in Chi sometime this week. . . . Report that Seeburg has a small 45 RPM phono on the way. . . . Herb Oettinger named the new gin champ at United and hasn't yet stated whether he'll take on all comers. . . . Earl Moloney a very, very busy man these days, what with the new Comar factory and all other work. . . . Tom Calaguan reports that the name of those cuggles are, "Nat Sherman." Nat's the well known N. Y. tobacconist and ships them in to Tom. At 50c per pack. . . . Ray Mooney may be wending his way west for a little fishing and golfing. . . . Joe (not Cous) Kuss paid off on the Cubs again. This is the 2nd year of a 3 year contract, with Herb Oettinger the beneficiary. . . . Ray Mead reports, "I'm not on the Yanks. I'm on the wagon." . . . Ralph Nicholson in from a very successful trip thru the Hoosier state. . . . Bill (Babcock) Summer was the hottest thing in poker over the past weekend. . . . Bill (the Sadnow) Blumheim becoming even more snadowy with all the day and nite work at Como as holycranes and conversions are rushed. . . . Ben Coven gave a very gorgeous 11th Anniversary party for his charming wife, Truay, at the rump room this past week. But, Ben did not get up to dance the "Anniversary Waltz." . . . W. B. (Bill) Lipcomb, formerly with O. D. Jennings, and now part owner of Art Kuu's old place in Spokane, Wash. His partner, Archie Holmes of Glendive, Mont., writes in to advise that everything just fine and dandy and looking forward to a great season. . . . Dave Stern and Harry Wichansky of Elizabeth, N. J., flew into town for just one day, up to Milwaukee, and then right out again to Miami. . . . Ron Rood of Orlando, Fla., and Si Wolfe of Jacksonville seen at the Chez Paree having a grand time at a bachelor table they put together to entertain some of the Seeburg distribs. . . . Al Stern, Len Micon and Monte West reported in a huddle at World Wide over coming promotion plans for the new Rock-Ola "Rocket 50" phono. These are expected to be very outstanding. . . . Len Micon is now back in good graces as a Chicagoan. Just bought himself a home on the far northwest side. No more L.A. . . . Ed Wurgler of Wurlitzer on his way into town to visit with some of the music ops in this part of the world. Ed's so busy these days, advises that even a short trip simply throws him reams of correspondence and dozens of phone calls behind. . . . Harold Saul of Coven is calling himself an "expert on figures." (He means "cash figures.") . . . Tom Sherfick of Shoals, Ind., has a large woodworking plant employing over 200 people that ships from 140 to 150 Admiral TV cabinets into this man's town each day. . . . Joe Simon has a United Shuffle Alley in the basement of his home and, when it's rainy or dismal, Mrs. Simon takes time out to practice. Believe it or not, she scores an average of around 190 per game. So, when you visit at the Simon's, get yourself a handicap before you play either. . . . Both Ray DeRoche and Johnny Casola are doing terrific on the road, according to Billy DeSelm. . . . Lots of vendors will be on display at the TESMA convention at the Stevens Hotel. That's the Theatre Equip. & Supply Mgrs. Assn. . . . Biggest airfreight shipment of vendors was from SuperVend's Dallas factory via American Airlines to Runyon Sales Co., New York. Over 6,000 lbs. . . . Herman Paster of Mayflower is doing a terrific distrib job with SuperVend Dispensers in his St. Paul, Milwaukee and Omaha offices. . . . Happy to see Oscar Soellner, well known adman, back on the job once again. . . . Frank Mencuri on the road taking still more orders for the new Dale Six Shooter and Joe Batten and Ford Sebastian at the Exhibit plant very enthused over first results. Guns already on way to Belgium and other countries as well as all over U. S. A. . . . Nate Gottlieb busier than ever with those long distance phone calls for equipment. . . . Sam Lewis, Ed Levin and all the others at Chicoin also busy as their latest, "Pin Lite," gets into speed production. . . . Wally Finke and Joe Kline of First Distribs clicking like everything with a grand line of premiums. . . . Vic Weiss and Billy Knapp at Allied Coin are lining up some grand bargains for the ops. . . . Col. L. Lewis on the southside now with his Merit Industries finds many ops interested in his new service plan.

"SUCCESSFUL OPERATORS DEAL WITH COVEN"

★ ★ **FOR QUICK SALE** ★ ★
GUARANTEED REGARDLESS OF PRICE!

Bally Draw Bells, All Combos . . . \$135.00	Reserve Bell 149.50
Bally DeLuxe Draw Bells, All Combos . . . 165.00	
Bally Triple Bells, All Combos 225.00	
Bally Spot Bells, All Combos 359.00	
Bally Clover Bells, All Combos 495.00	
Baker Racer, Preakness 575.00	
Keeney Super Bonus Bells, Single 135.00	
Keeney Super Bonus Bells, Two-Way 179.50	
Keeney Super Bonus Bells, Three-Way 340.00	

PHONOGRAPHS

Wurlitzer 1017 Hideaway \$275.00
Wurlitzer 101S 275.00
Wurlitzer 750E 135.00
Seeburg 8800, Cut Down 45.00

SPECIALS

Citation or Lexington \$265.00
Champion 390.00
Jockey Special or Jockey Club 125.00
Gold Cup 165.00
United Shuffle Alley 65.00
Exhibit Silver Bullets 127.50
Ch. Coin Hockey 49.00
Williams DeLuxe Bowler 125.00
Bally Shuffle Bowler \$119.50 with Fly-Away Pins 199.50
Bally Speed Bowler 265.00

PINBALLS

READY FOR LOCATION	
Mardi Gras . . . \$50.00	Select-A-Card \$155.00
Buffalo Bill . . . 160.00	Utah 140.00
Sharpshooter . . . 135.00	Wisconsin . . . 50.00
Yanks 55.00	Trinidad 50.00
Thrill 70.00	Shanghai 45.00
	Summertime . . . 60.00
Name Second Choice	

ORDER TODAY

**BALLY
TURF KING**

DELIVERING

**WURLITZER
1250
WURLITZER 1217**

BACK BY POPULAR DEMAND
BALLY SHUFFLE CHAMP
 RUSH YOUR ORDER TODAY

OPERATORS IN WISCONSIN, NO. ILLINOIS & INDIANA
 USE THE COVEN FINANCE PLAN

COVEN

distributing company
 3181 Elston Chicago 18, Ill.
 Independence 3-2210

All Equipment Thoroughly
 Serviced or Reconditioned
 by Our Trained Staff.

Authorized Distributors for
Bally and WURLITZER
 Products Phonographs

THE TOP 5-BALL OF THE NATION

Chicago Coin's

NEW! ACTION PACKED FOOTBALL GAME

FIGHTING IRISH

With **4** Big Ways
 To Win

CONVERT YOUR OLD "WILD DEUCES"
 MILLS ESCALATOR-TYPE BELLS TO . . .

BUY THE COMPLETE KIT
 TO REBUILD YOUR OWN OLD
 MILLS ESCALATORS INTO
 "WILD DEUCES"

COMPLETE BRAND NEW
 "WILD DEUCES"
 CABINET PLUS KIT

Most sensational offer ever made.
 The Complete Kit YOU NEED to
 rebuild your own old Mills Escalator-Type Bells into "Wild Deuces."

\$14.95

Produce your own New machine. The Brand New
 "Wild Deuces" Cabinet PLUS the Complete Kit
 YOU NEED at a sensation-
 ally LOW PRICE. RUSH
 YOUR ORDER! Enjoy Big-
 ger, Better, Steadier
 PROFITS!

\$59.50

Hurry! Write! Wire! Phone! Today!
AMUSEMENT SALES CORP.

4047 W. FULLERTON AVE. (All Phones: HUmboldt 9-1323) CHICAGO 39, ILLINOIS

Letters from Everywhere Praise the RISTAUCRAT '45'

(Quotes from letters received by Ristaucrat, Inc.)

"Send out ten more Ristaucratts. 40 machines are already on counters in this territory, and we have people talking. When you put one on location, you immediately get a lead for another spot . . . All first location returns have been terrific, and they're all satisfied customers with plenty of confidence in the Ristaucrat . . . We always have 8 to 10 machines out on trial, a good way to get new spots . . ."

Bishop's Amusement Co.
Streator, Illinois

"In 2 weeks, we placed 105 Ristaucratts on locations, with orders for more. I will forward you a progress report and new orders tomorrow . . ."

Forrest M. Bird & Associates
Portland, Oregon

"My boys are starting to learn just how to push the Ristaucrat . . . they're concentrating on little places that never had a music box before . . . the results are wonderful . . ."

Carl J. Spies Co.
Evansville, Ind.

"Your ten machines arrived in perfect shape. They're amazing . . . please ship 100 more as quickly as possible . . . I can place them easily."

Bromley Service Games
Hawaii

Write for Complete Details

People are Talking!!

ABOUT THE RISTAUCRAT '45'

PLAYS 12-45 RPM RECORDS
RESTACKS AUTOMATICALLY!

Precision engineered, coin operated RISTAUCRAT '45' plays twelve 45 RPM records, *rejecting and restacking them automatically!* Compact, easy to carry, this amazing little machine is drawing raves from everyone who hears it. Priced at only..... **\$189.50**



Only Successful Small Music Box

Made for the small locations, it opens up a tremendous, untapped source of profit from such spots as Small Taverns, Road Stands, Drug Stores, Barbecues, and dozens of similar places. Order a sample today . . . try it on small locations, you'll be amazed at the results.

RISTAUCRAT, Inc.

1216 E. Wisconsin Ave.

Appleton, Wis

Orders Flood United Mfg. Co. For New 4 Player Alley

CHICAGO—Execs here at United Manufacturing Company enjoyed one of their busiest weeks, since announcing their brand new "Four Player Shuffle Alley."

Billy DeSelm and Ray Riehl were constantly on long distance phones getting calls from everywhere the first sample games had been shipped.

In every case, each phone call resulted in a very sizable order for the firm's brand new "Four Player Shuffle Alley", they stated.

Both Billy DeSelm and Ray Riehl attributed the great popularity which this game was enjoying to the fact that, "Players are putting in four dimes at a time, even when playing the game all by themselves in many instances, and, in other cases where two players play the game, four dimes are still inserted with each of the players choosing two scores."

In short, according to United's sales execs, the players enjoy the sensation of this speedy game, as well as the fact that they are actually rolling for higher scores, by combining the scores of two sets, where two players play the game.

Many times, one player will play all four scores. He gets a brand new practice thrill from this game, going from one score lane to the next on this four player game.

In addition to the "Four Player

Shuffle Alley", the firm is still shipping its Single and Twin models and are also shipping its conversion units in ever larger quantity.

"But," as Bill DeSelm stated, "our brand new 'Four Player Shuffle Alley' just took right over and has just flooded us with orders from all over the country.

"The demand for this machine," he continued, "increases every hour and the phones are keeping all of us here plenty busy. We are stepping up production constantly to fill all orders."

Long Lunch Periods Prevail As World Series Opens

CHICAGO—Any coinman, from almost anywhere in the country, attempting to get in touch with factory execs here, from twelve noon onward, found these important people extremely hard to reach this past week. At least until the World Series games finished.

In fact, this past Wednesday, as the World Series got under way with Raschi of the Yanks winning a great opening game from Konstanty of the Phillies in a spectacular pitching duel, 1 to 0, it was practically impossible to attempt to even contact factory executives.

As calls came thru while execs were intently watching television screens or listening to radios in private offices and factory lounges, callers were told, "He's out to lunch."

Lunch hour meant "World Series hour" in this city all this past week.

Amusement Sales Jammed With Orders After First Ad Breaks

CHICAGO — Harry Brown of Amusement Sales Corporation stated this past week, "In all my long history in the coin machine industry I have never before enjoyed such results from any single advertisement as I did from this past week's (October 7, 1950) issue of 'The Cash Box'."

Brown explained, "Tho we received our copy on Monday morning, and were just looking over our ad for the first time on rebuilding machines, phone calls started to come in from almost everywhere in the country and, before we had even actually completed reading our own ad, were so jammed up with rebuilding work that it will probably be some weeks before we can again attempt any more rebuilding jobs."

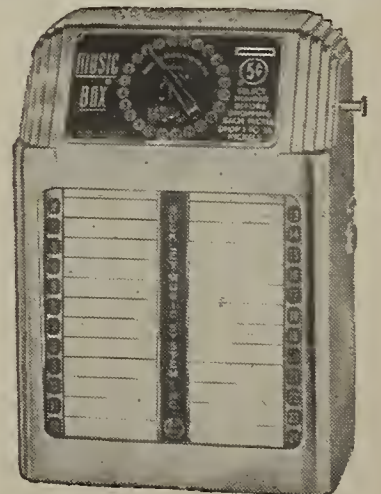
He also said, "The ads which we ran in 'The Cash Box' on our kits and our cabinets to create 'Wild Deuces machines brought us such tremendous results that we were working around the clock. When we noted that we could take on more work," he continued, "we announced the fact that we would rebuild machines for operators.

"The first notification of this intention on our part appeared in this past week's issue of 'The Cash Box' and by Tuesday afternoon 'The Cash Box' had brought us so many long distance callers that we simply have had to call a temporary halt to all further rebuilding effort."

MORE IN DEMAND
THAN EVER BEFORE
BY MUSIC OPERATORS

WORLD FAMOUS
BUCKLEY
WALL AND BAR BOX

FOR 16 - 20 - 24 - 32 RECORD SELECTIONS



ONLY \$19.50
EACH
RUSH YOUR ORDER!!

SHUFFLE - REBOUND OPERATORS
BUCKLEY PUCK ORDER THEM TODAY

BUCKLEY
MANUFACTURING CO.

4223 W. LAKE ST., CHICAGO 24, ILL.
(All Phones: VAn Buren 6-6636)

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!



CALIFORNIA CLIPPINGS

As expected for some time along the Row, the AMI line has found a new home (in Los Angeles) at Nickabob Distributors, where Nick Carter says, "We're sure glad to get the AMI line. We like the way the company does business and we're going to do it the same way." The deal was closed a few weeks back when John Haddock and Ed Ratajack of AMI came to town to work out the details of the new deal with Carter . . . Things are still a little uncertain over at Joe Peskin's as to what the future holds for his local enterprise. With Joe en route from Chicago and Paul Silverman on a short run to Fresno, there wasn't much we could learn from the pretty but discreetly tight lips of the gals in the office. One thing they did say, that Walter Solomon was in to visit his old stamping grounds and is still coasting along for the time being . . . Ran into Irv Stept, former Seattle operator who plans to enter the music end of the business in this town . . . Jack Simon is coming along fine after his operation and gets down for a few hours every second day. His sidekick Jack Ryan was preparing to show the new Exhibit "Dale Six Shooter," moving target gun his week . . . Badger and Sicking will have it locally.

Badger's W. E. Happel has finally been called into the service, awaiting Navy assignment at San Diego . . . Operator R. A. Hendricks of Hansford is another lad to resume uniform, the Air Force for him . . . Bill Happel was back at his Badger desk after an extended tour in the East which had him picking up music and vending equipment from jobbers in Omaha, Detroit, St. Paul, Milwaukee and Grand Rapids. Bill found some time to spend relaxing and hunting with Herman Pastor and Make Hammergren at their lodges in Cross Lake, Minn. . . . Phil Robinson was busy taking orders on Chicago Coin's new 5-ball "Fighting Irish," first sample being due on his floor this week air freight. Phil, who describes it as the liveliest game yet seen in these parts, figures its just about time for another conference at the plant . . . Charlie Daniels elated at Paul Laymon's the way Wurlitzer "1250" is moving right out in a steady stream and the fine pace maintained by Bally's "Turf King" as well as whole flocks of 5-ball models. Red and the Wurlitzer mechanics have rigged up a loudspeaking system throughout the place which, Charlie complained, doesn't let a guy grab a few winks anymore.

Looked over a very interesting and quite promising new machine in the Rec-O-Mat, a phonograph record vendor perfected after years of work by inventor and engineer Lloyd Giles, who's vice-president of the new firm along with Dave Shelley while Bill Richards of the KEM record label heads up the outfit as prexy. The new baby is light and compact, handling 50 discs and looking like a natural—right alongside a juke box—in bars, restaurants and other locations as well as providing operators a new field in drugstores, markets, lobbies of theaters playing musicals and numerous other spots. Inexpensively priced and at present featuring 78 speed platters, the machine will be test located by the boys around Hollywood High School and on Central Avenue before they take off for confabs with several large Eastern mfrs. . . . Just had a call from southwest part of town operator Ralph Newbury, who asked for a subscription with the remark that it wasn't easy to get along in his business without "The Cash Box." (Unpaid and unsolicited testimonial.)

Dannie Jackson back from two weeks in Vegas, where the Automatic Games outfit is giving up that arcade, but he reports some new action lined up on their game-jobbing business. . . . On the Row: Al Cicero of Santa Maria . . . Oceanside's Clyde Trust . . . "Gravy" DeWitt and Bill Shorey of San Berdo . . . Bakersfield's Bill Black . . . Bill Gordon of Brawley . . . Larry Hansford and Norman Christ of Lompoc . . . Glendale's Pete Thelen . . . Jim Murphy of Inyorken . . . Visalia's Ivan Wilcox . . . Walt Schenkel from San Diego . . . Long Beach's Sheridan Thompson . . . Tommy Workman of El Monte . . . El Centro's Bill Volner . . . Kenneth Wolf of San Diego . . . Hollywood's Paul Huserl . . . A. G. Williams and A. J. Benjamin of Santa Monica.

MINNEAPOLIS—ST. PAUL, MINN.

Phil Gillerstein of the Novelty Sales Company, Fargo, N. D., stopped off in Minneapolis last Wednesday on his way back home after attending funeral services at Winona, Minn., for his wife's uncle . . . Clif McKenzie, Minneapolis operator and his wife, took off for a nice eight-day vacation where they will spend part of their time in Chicago and Indiana, visiting friends. Clif's brother, Mel, will hold the fort down until he returns . . . Mark Coughlan of Mankato stopping in Minneapolis at Hy-G Music to pick up a supply of Coral records . . . Andy Benna of Ironwood, Mich., in Minneapolis over the week-end, his usual visit for a few days vacation . . . While talking on the phone to Izzy LaFleur at Devils Lake, N. D., Izzy reported six inches of snow on the ground and plenty of snow still falling.

Irv Gorsen, manager of the record department at Hi-G Music, recently purchased a new home. Just got himself a television set and plans to spend his evenings at home for the winter . . . L. S. Vangen, of Minneapolis, is way up north in the wilderness of Canada, where you have to take a plane to get in—and all this for some wild geese shooting. . . . Charlie Bohnen of St. Cloud taking advantage of the nice weather Monday, to drive into Minneapolis to pick up his record supply for the week.

Ted Heil of Gaylord probably got his last look at fishing last week, as he was lucky to catch five walleye fish . . . George Cossette, Brainerd, driving into Minneapolis to spend a day with his folks . . . Jonas Bessler of the Lieberman Music Company, is anxiously waiting to move into his new home, which should be ready for him sometime this month. Sold the home he's living in now to one of his fellow workers, Lou Ruben of Lieberman Music. Both are very happy with the deal and Lou is very anxious for Jo to complete his home so that he can move in . . . Phyllis Ryan, of the Hy-G Record Department, at the close of business on Friday evening flew to New London, Conn., to visit a friend who attends the Coast Guard School there, returning to work the following Monday morning.

CLASSIFIED ADVERTISING SECTION

CLASSIFIED AD RATE 8 CENTS PER WORD

Count every word including all words in firm name. Numbers in address count as one word. Minimum ad accepted \$1.00. CASH OR CHECK MUST ACCOMPANY ALL ORDERS FOR CLASSIFIED ADVERTISING. If cash or check is not enclosed with order your classified ad will be held for following issue pending receipt of your check or cash.

Notice to holders of "Special (\$48) Subscription": You are entitled to a free classified ad in each week's issue containing no more than 40 words, which includes your firm name, address and telephone number. All words over 40 will be charged to you at the regular rate of 8c per word. Please count words carefully.

CLASSIFIED DISPLAY—Rate 75c per agate line (\$10.50 per column inch). No outside borders. Only light faced type used.

ALL CLASSIFIED ADVERTISING CLOSSES WEDNESDAY NOON AT The Cash Box, Empire State Building, New York 1, N. Y.

WANT

WANT—Exhibit Select-Em Dice Counter Machines. B. GENTRY, 612 E. PARK STREET, LIVINGSTON, MONTANA.

WANT—Used juke box records. Also surplus new records distributors' or dealers' stock. Call or write: FIDELITY DIST., 1547 CROSBY AVE., BRONX 61, N. Y. Tel.: Underhill 3-5761.

WANT—Used, new or surplus stock records. At this time we will purchase unlimited quantity of hillbilly, western and sacred records. Top prices paid. We pay freight. USED RECORD EXCHANGE, Anthony "Tony" Galgano, 4142 W. ARMITAGE AVE., CHICAGO 39, ILL. Tel.: Dickens 2-7060.

WANT—All types Phonograph Motors, Adaptors, Wall Boxes, Speakers, Coin Operated Radios, Coin Changers, etc. ST. THOMAS COIN SALES, LTD., ST. THOMAS, ONTARIO, CANADA. Tel.: 2648.

WANT—Will pay top dollar for any Mills Escalator type slot. Any quantity—one or a thousand. Send us your list and price wanted. Write, wire, phone immediately. Turn dead merchandise into cash. AMUSEMENT SALES CORP., 4047 W. FULLERTON AVE., CHICAGO 39, ILL. (Tel.: Humboldt 9-1323).

WANT—Late model phonographs. Will pay cash. Will pick up within a radius of 300 miles. KOEPEL DISTRIBUTING CO., 629 TENTH AVE., NEW YORK 19, N. Y. Tel.: CI 6-8939.

WANT—Want to buy for cash or will trade for: Wurlitzer 1015's and 1100's; 100 Record Seeburgs; Seeburg Shoot The Bear; Late Flipper Games, new or used. GOLDEN GATE NOVELTY CO., 701 GOLDEN GATE AVENUE, SAN FRANCISCO, CALIF.

WANT—Your used or surplus records. We buy all year round and pay top prices. No blues or race. No lot too large or too small. We also buy closeout inventories complete. BEACON SHOPS, 905 NO. MAIN, PROVIDENCE 4, R. I.

WANT—Gottlieb 3-Way Grip machines. Quote price, condition, and how many you have on hand. Write or phone: TRI-STATE AMUSEMENT CO., 149 18th ST., WHEELING, W. VA. Tel.: Wheeling 649.

WANT—We want late model phonographs, wall boxes, five ball games, amusement games, slots, etc. WESTERN DISTRIBUTORS, 3126 ELIOTT AVE., SEATTLE, WASH.

WANT—I will buy used phonograph records made between 1925 and 1940. Any quantity. Some of the labels wanted are: Paramount; Genett; OK; Victor; Columbia; Bluebird; Meletone; Perfect; Banner; Decca. JACOB S. SCHNEIDER, 128 W. 66th ST., NEW YORK 23, N. Y.

WANT—Will pay cash for Champions, Citations, Gold Cups, late Rock-Olas, Seeburgs, Wurlitzers and AMI's, and Accessories. Send us your list. AMERICAN DISTRIBUTING CO., 325 E. NUEVA ST., SAN ANTONIO, TEX. Tel.: TRavis 8858.

WANT—Bally Shuffle Bowlers; Bally Speed Bowlers; Bally Shuffle Champs. Phone, write, wire today. State quantity, condition and price. Will give you fast action. Cash waiting. RUNYON SALES CO., 593 TENTH AVE., NEW YORK, N. Y.

WANT—Used Wurlitzer All Boxes, Model 3020. LIEBERMAN MUSIC COMPANY, 1124 HENNEPIN AVE., MINNEAPOLIS 3, MINN.

WANT—Mills, Jennings, Pace slots. Any models, any quantity. Quote prices and condition in first letter. AUTOMATIC GAMES COMPANY, 2858 W. PICO BLVD., LOS ANGELES 6, CALIF.

WANT—Will pay highest prices for late model phonographs. Will pick up in surrounding area. DAVE LOWY & CO., 594 TENTH AVE., NEW YORK, N. Y. Tel.: CH 4-5100.

FOR SALE

FOR SALE—Buy your finest reconditioned Wurlitzer phonographs from the World's Largest Wurlitzer Distributor. Genuine parts, factory trained mechanics. Competitively priced. Also reconditioned cigarette machines. Write us before you buy. YOUNG DISTRIBUTING, 599 TENTH AVE., NEW YORK, N. Y. Tel.: Chickering 4-5050.

FOR SALE—Chicago Coin Bowling Alley \$125; Keeney King Pin \$85; Conversion for Keeney King Pin \$87.50; United Shuffle Alley \$60. 1/3 Deposit, balance C.O.D. DAVE LOWY & CO., 594 TENTH AVE., NEW YORK, N. Y. Tel.: CH 4-5100.

FOR SALE—United Shuffle Alleys, Williams Twin Bowlers and Rock-Ola Shuffle Lanes \$49 ea.; United Super Shuffle Alleys, Bally Shuffle Bowlers and Williams' All Stars \$79 ea.; Bango, Shuffle Skill and Keeney's Ten Pins \$29 ea. AMERICAN VENDING CO., 2359 CONEY ISLAND AVE., BROOKLYN, N. Y.

FOR SALE—Plastic Conversion Kits for Shuffle games \$10.95 ea. Please specify game when ordering. 1/3 down, balance C.O.D., P.P. ECONOMY SUPPLY CO., 2015 MARYLAND AVE., BALTIMORE, MD.

FOR SALE—1015 Wurlitzers, \$275; 1080 Wurlitzers, \$295; 1100 Wurlitzers, \$425; Seeburg '48, \$395; Aireon DeLuxe, late model, \$125. V. YONTZ SALES CO., BYESVILLE, O.

CLASSIFIED ADVERTISING SECTION

FOR SALE

FOR SALE—Wurlitzer 600 \$75; Air-eon '46 \$100; Seeburg Classic \$75; all refinished, ready for location. Mardi Gras \$50; Moonglow \$80; Screwball \$60; Barnacle Bill \$65; One-Two-Three \$65; Sharpshooter \$110; Mercury \$150; El Paso \$85; Trade Winds \$45; Select-A-Card \$155; King Arthur \$125; South Pacific \$145. A. P. SAUVE & SON, 7525 GRAND RIVER AVE., DETROIT 4, MICH. Tel.: TYler 4-3810.

FOR SALE—We can supply all your record needs—on all labels. Shipments made 24 hours after receipt of order. 5c over wholesale per record. We ship anywhere. LESLIE DISTRIBUTOR CORP., 752 TENTH AVE., NEW YORK, N. Y. Tel.: PLaza 7-1977. Cable address: EXPO RECORD, New York.

FOR SALE—Rock-Ola Phonographs: 1 Model 1422 ('46) \$200; 4 Model 1426 ('47) \$250 ea.; 7 Model 1530 Wall Boxes \$20 ea.; 4 Universal Bar Brackets \$2.25 ea.; Keeney Ten Pins \$80; Sharpshooter \$100. Equipment clean. 25% deposit, balance sight draft. HUGHES ELECTRIC, LADOGA, IND. (Tel.: 17).

FOR SALE—Used Columbus Models Z and G \$6 each. Condition guaranteed. Cash with order. BIRMINGHAM VENDING COMPANY, 540 SECOND AVE., NO., BIRMINGHAM, ALA.

FOR SALE—60 Personal Music Boxes, 50 Solotone Music Boxes, 4 Amplifiers, 2 Studio Amplifiers, 4 Changers adapted to wired music. Will take best offer. Write or call: HARRIS MUSIC CO., 19th and CYPRESS AVE., VIRGINIA BEACH, VA. Tel.: VA Beach 883.

FOR SALE—1 Mutoscope Recorder \$200; 9 Poker Tables Scientific, perfect and clean, complete with stools \$40 ea.; 3 Love Meters \$15 ea.; 3 Camera Chiefs \$5 ea.; 1 Pollard Football \$60. WANT—Arcade equipment and shuffles. METROPOLITAN DISTRIBUTORS, 2956 W. 22nd ST., BROOKLYN 24, N.Y. Tel.: CO 6-2021.

FOR SALE—AMI "B" models \$495; AMI "A" models \$375; Wurlitzer 1015 \$235; Wurlitzer 950 \$94.50; Wurlitzer 850 \$89.50; Wurlitzer 750E \$125; Wurlitzer 700 \$94.50; Wurlitzer 600 \$60; Seeburg 8200 \$94.50; Seeburg 8800 \$94.50; Classic \$72; Mayfair \$59.50; 7800 \$75; Vogue \$69.50; Regal \$52.50; Envoy \$62.50. UNIVERSAL MUSIC COMPANY, 1506 EAST 67th ST., CHICAGO, ILL. Tel.: PLaza 2-2003.

FOR SALE—Complete line of used equipment on hand: Phonographs; Shuffle Games, etc. Tell us what you need. Our prices are right. We are distributors for: AMI; United; Williams; Universal; Exhibit; Genco and others. TARAN DISTRIBUTING, INC., 2820 N.W. 7th AVE., MIAMI 34, FLA. Tel.: 3-7648.

FOR SALE—We are distributors for AMI Model "C" phono; Bally Manufacturing Company products; Bell-O-Matic Corporation Mills Machines. 25c Play Vest Pocket Bell \$89.50, lots of 10 or more \$84.50. 1/3 deposit. FRIEDMAN AMUSEMENT COMPANY, 441 EDGEWOOD AVE., S.E., ATLANTA, GA. Tel.: LAmar 7511.

FOR SALE—Contact us before you buy. We carry all types of coin machines. Largest Central Pennsylvania distributor for United, Universal, Chicago Coin, Keeney, Bally and Mills Bell Machines. WILLIAMS-PORT AMUSEMENT CO., 233 W. 3rd STREET, WILLIAMSPORT, PA. Tel.: 2-3326 or 2-1648.

FOR SALE—Guaranteed Used Machines—Bells; Consoles; One-Ball; Pins. The machines are perfect, the prices are right! Write for list. CONSOLE DISTRIBUTING CO., 3425 METAIRIE RD., NEW ORLEANS, LA.

FOR SALE—Needles. Top-quality juke box needles at lowest prices. All type needles to fit any machine; both osmium and sapphire points. Immediate delivery! Call or write: JENSEN INDUSTRIES, INC., 329 SOUTH WOOD STREET, CHICAGO 12, ILL.

FOR SALE—1—47 Seeburg \$295; 11 Wurlitzer 3045 Wall Boxes \$14.50 ea.; assortment of pre-war Wurlitzer, Seeburg, Rock-Ola, Mills phonographs. Wurlitzer distributor. MIDLAND MUSIC DISTRIBUTORS, 409 N. NOBLE ST., INDIANAPOLIS 4, IND.

FOR SALE—Super Bonus Bells 5c-25c FP & PO \$195; Super Bonus Bells 5c FP & PO \$155; Bally Triple Bells FP & PO \$305; Super Bonus Bells 3-way 5/10/25c PO \$345. Mechanically right. Ready for location. 1/3 Deposit, Balance C.O.D. MARTIN'S MUSIC, 602 WEST "B" STREET, GRANTS PASS, OREGON. (Tel.: 5005-2611.)

FOR SALE—Two late model photomatics and two late model Voice-O-Graphs, completely rebuilt and overhauled. Priced to Sell. 10,000 late used Records all purchased within the past six months, 4c ea. BUSH DISTRIBUTING COMPANY, 286 N.W. 29th STREET, MIAMI, FLA.

FOR SALE—Bally Speed Bowler \$235; United Shuffle Alley (with flyaway pins) \$129; Chicago Coin Bowling Alley (Blue cabinet with litcup pins) \$139; Just 21 \$119; Nation Wide Baseball 2 players \$79; Climatic Adjusters for Shuffleboards (6 to a set) \$16.50; Gottlieb Bowlette \$95. MERIT INDUSTRIES, 6520 SOUTH HALSTED, CHICAGO 21, ILL. Tel.: ENglewood 4-4144 and STate 2-5600.

FOR SALE—4 Bally Clover Bells, like new; 2 Rock-Ola Shuffle Jungles, very slightly used; 1 United Stardust; 1 Gottlieb Sharpshooter; 1 Genco Black Gold; 1 United Blue Skies; 1 Bally Rancho; 1 Chicago Coin Major. This equipment can be purchased at a very reasonable price. Call or write to: TRI-STATE AMUSEMENT CO., 149 18th ST., WHEELING, W. VA. Tel.: WHEeling 649.

FOR SALE—Exhibit Bowl-A-Matic for 22 ft. Shuffleboard with puck return \$149.50; Genco Bing-A-Roll \$49.50; Mills Empress \$39.50; Rock-Ola Super \$59.50; New Keeney Line Ups \$39.50; New Keeney Ten Pins \$79.50; Advance Rolls, Total Rolls, Hit & Run \$15 each; Edelco Pool Tables, used, \$49.50, new \$99.50. THE MILLER-NEWMARK DISTRIBUTING COMPANY, 42 FAIRBANKS ST., N.W., GRAND RAPIDS 2, MICH. (Tel.: 9-8632) or 5743 GRAND RIVER AVE., DETROIT 8, MICH. (Tel.: TYler 8-2230).

CLASSIFIED ADVERTISING SECTION

FOR SALE—Wurlitzer: Victories \$33; 850 \$97.50; 600R \$65. Rock-Ola Commandos \$50. All in good condition. F. A. B. DISTRIBUTING CO., INC., 1019 BARONNE ST., NEW ORLEANS, LA., or 304 IVY ST., N.E., ATLANTA, GA.

FOR SALE—Rebound Shuffle Alley \$25; Late Nationwide Rebound Baseball \$100; Wurlitzer 700 \$80; Rock-Ola 22 ft. Shuffle Alleys, perfect, \$100; used phono records 5c ea. AUTOMATIC MUSIC CO., 703 MAIN ST., BRIDGEPORT, OHIO. Tel.: 750.

FOR SALE—Bally Draw Bells, all Combos \$135; Bally DeLuxe Draw Bells, all Combos \$165; Bally Triple Bells, all Combos \$225; Bally Spot Bells, all Combos \$359; Bally Clover Bells, all Combos \$495. COVEN DISTRIBUTING CO., INC., 3181 ELSTON AVE., CHICAGO 18, ILL. Tel.: IN 3-2210.

FOR SALE—"In Dreams We Never Part" Thrillwood 102, Peggy Trilling; "My Sugar Lump" Thrillwood 102, Mac Perrin; "Darling, I'm In Love With You" Thrillwood 103, Mac Perrin; "A Merry Bachelor" Thrillwood 103, Mac Perrin. THRILLWOOD RECORDS, Box 44, BLOOMINGDALE, N. J.

FOR SALE—Mills Golden Falls, reconditioned and refinished like new—nickels, dimes and quarters \$150 ea.; 1 10c '49 Mills Token Bell like new \$175; Jennings Standard Chiefs, nickel and dimes, clean, \$150 ea.; 1 5c Jennings Sun Chief \$175; 2 5c Buckley XX, clean, \$75 ea. AUTOMATIC AMUSEMENT COMPANY, 1000 PENNSYLVANIA ST., EVANSVILLE 10, IND.

FOR SALE—Shuffle Alley \$99.50; Bango, Shuffleskill \$49.50; Beacon Pool Table \$149.50; Dale Gun \$65; Chicoin Pistol \$89.50; Genco Glider \$65; Scientific CUE CHAMP write. WEST SIDE DISTRIBUTING CORP., 612 TENTH AVE., NEW YORK 18, N. Y. Tel.: Circle 6-8464.

FOR SALE—Genco Bowling League \$95; Gottlieb Bowlette \$99.50; Genco Shuffle Baseball (New—original crate) \$175; Chicago Coin Twins late models with Lite-up Pins \$135; United Shuffle Alleys \$95; Bally Bowler \$139.50; United Conversions \$79.50; Genco Conversions \$79.50; Dale Guns \$75; Williams Star Series Baseball \$149.50; Bally Champions (One-Balls) \$350; Chicago Coin Pistol \$95; Gold Cup \$95; Bally Citations \$225; National 918 Candy Machines \$79.50; Williams All Star Baseball \$99.50; 15 Northwestern Ball Gum Machines, post war models \$5.50. MONROE COIN MACHINE EXCHANGE, INC., 2423 PAYNE AVE., CLEVELAND 14, OHIO. Tel.: SUPERior 1-4600.

FOR SALE—Jennings Standard Chiefs and DeLuxe Chiefs—5c, 10c, 25c \$80 each; Jennings Challengers 5/5, 5/10, 5/25c, late models. All equipment in good A-1 operating condition and appearance, chrome, excellent \$200 each. KOLAR DISTRIBUTING CO., 1606 ELWOOD AVE., SOUTH BEND 16, IND. (Tel.: 38492).

FOR SALE—Diggers: Exhibit Merchantmen, Mutoscopes Roll-Chutes, Iron Claws, Eries for Carnivals, Buckleys, Exhibit Rotary Merchandisers (Pushers). Can supply digger parts. NATIONAL, 4243 SANSOM, PHILADELPHIA, PA.

FOR SALE—Plastic and Bubbler Tubes. For Wurlitzer 1015 lower side plastic \$6.95. Right and left corners \$7.95 ea. All bubbler tubes for Wurlitzer 1015's \$3.90 ea. Domes for Seeburg 146, 147, 148 \$14.95 ea. 1/3 deposit. Balance C.O.D. KOEPEL DISTRIBUTING CO., 629 TENTH AVENUE, NEW YORK, N. Y.

FOR SALE—40 selection AMI 1947 Model "A" \$410; Model "B" \$510; 22 Ft. Black Top Shuffleboard with score head \$300; Genco Bowling League or United Shuffle Alley with lite-up pins \$175; Dale Guns \$75. We deliver free in Wisconsin. LAKE NOVELTY CO., OMRO, WIS.

FOR SALE—7 Amusement Enterprise Skee-ball Alleys; 1 Pace Midget Auto Racer with 2—5c chutes; 1 Boizelle "52" Miniature Pooltable with 5c chute. NOVELTY SALES COMPANY, 16 TURNPIKE ROAD, SHREWSBURY, MASS. Tel.: WORchester 3-3663.

FOR SALE—Shuffleboard Scoring Units: Advance Horse Collar \$99.50; Rock-Ola \$89.50; Mills \$69.50. WESTERN DISTRIBUTORS, 1226 S.W. 16th AVE., PORTLAND, ORE.

FOR SALE—Bowlette \$100; Ten Pins \$50; Bing-A-Roll \$50; ChiCoin Midget Skee-ball \$125; ChiCoin Bowling Alley \$110. MOHAWK SKILL GAMES CO., 67 SWAGGERTOWN ROAD, SCOTIA 2, N. Y.

FOR SALE—Excellent condition, ready for location: 10 Bowlette \$125; 1015s \$250; 1100 \$400; 1080s \$275; Select-O-Matic \$850; Moon Glow \$70; Sharp Shooter \$100; Lady Robin Hood \$30; Band Leader \$75; Barnacle Bill \$65; Black Gold \$75; Bowling Champ \$75; Button & Bows \$80; Carolina \$50; Contact \$30; Dew-wa-ditty \$40; Humpty Dumpty \$35; Spinballs \$35. AUTOMATIC VENDORS, INC., 56 FOREST PLACE, PITTSFIELD, MASS. PHONE: 27724.

FOR SALE—Special: Williams Double Headers (shuffle baseball games, slightly used); also Gottlieb Triplets and Bally Champions. If interested, write, wire or call immediately NEW ORLEANS NOVELTY CO., 115 MAGAZINE ST., NEW ORLEANS, LA. Tel.: CANal 8318.

MISCELLANEOUS

NOTICE—Operators in Louisiana, Mississippi and Alabama, we are direct factory distributors for: Mills Bells, Evans Consoles and Games, and AMI Phonographs and Music Accessories. Write, phone or wire us today. DIXIE COIN MACHINE CO., 912 POYDRAS ST., NEW ORLEANS 13, LA. Tel.: MAGnolia 3931.

NOTICE—Connect 30 wire boxes to Seeburg 100 in a jiffy. Hawley Adaptor connects to best side of first 24 records. Precision made. No working parts. Easy to install. Price \$39.95. 1/3 deposit. J. R. HAWLEY DISTRIBUTING CO., 2845 W. PICO BLVD., LOS ANGELES 6, CALIF.

NOTICE—We are exclusive factory distributors in Metropolitan New York and Northern New Jersey for Keeney Electric Cigarette Vendor, Penny Inserter, and the current hit "League Bowler" 8' and 9½'. Fastest scoring 1-2-3 or 4 player Rebound Bowling game. Now taking orders. Will accept trades. All parts and service on Keeney products. For prices, write: DAVE LOWY & CO., 594 TENTH AVENUE, NEW YORK, N. Y. Tel.: CH 4-5100.

THIS WEEK'S USED MACHINE QUOTATIONS

How To Use "The Confidential Price Lists"

FOREWORD: Many times, wide differences appear in the high and low prices of certain equipment. Like any true reporter "The Confidential Price Lists" can only feature the market prices as they are quoted. "The Confidential Price Lists" acts exactly the same as the market quotation board at the Stock Exchange—posting the prices as they are quoted for the past week, regardless of how much they may seem to be out of line. Some prices do not change for months. "The Confidential Price Lists," rather than show no price, retain the last known quotations for such equipment so that the subscriber at least has the last known prices as a basis to work with. Prices continue to be very widely divergent these days. Someone on the West Coast may feel a certain machine worth \$150.00 whereas someone on the East Coast may think it worth but \$75.00. Of course, condition, serial, appearance, demand, territory, quantity, etc., must all be taken into consideration. "The Confidential Price Lists" reports each quotation exactly as it is made and depends on the subscriber to make average price adjustments to fit the peculiarities of his territory.

METHOD: "The Confidential Price Lists" should be read as follows: First price listed is lowest price for the week; Second price listed is highest price. Where only one price appears this should be considered lowest price.

CODE

- | | |
|-----------------------------|------------------------------------|
| 1. Prices UP | 5. No quotations Last 2 to 4 Weeks |
| 2. Prices DOWN | 6. No quotations 4 Weeks or Longer |
| 3. Prices UP and DOWN | 7. Machines Just Added |
| 4. No change from Last Week | * Great Activity |



WURLITZER

6. P 10	15.00	25.00
6. P 12	15.00	25.00
6. 312	17.50	30.00
6. 400	17.50	35.00
6. 412	25.00	39.50
6. 412 ILL	19.50	39.50
6. 316	24.50	39.50
5. 416	24.50	39.50
2. 616	39.00	74.50
6. 616 ILL	40.00	45.00
6. 616A	25.00	40.00
6. 716A	25.00	39.50
1. 24	35.00	74.50
4* 600R	40.00	99.50
3. 600K	40.00	99.50
3* 500	44.50	84.50
6. 500A	49.50	75.00
2. 500K	49.50	79.50
4. 41 (Counter)	30.00	69.50
6. 51 (Counter)	30.00	50.00
4. 61 (Counter)	39.50	75.00
4. 71 (Counter)	49.50	95.00
6. 81 (Counter)	39.50	49.50
2. 700	80.00	99.50
2. 750M	89.50	119.50
1* 750E	135.00	159.50
6. 780M Colonial	89.50	119.50
5. 780E	99.50	119.50
2. 800	69.50	119.50
1* 850	79.50	119.50
2* 1015	244.50	325.00
4. 1017 Hideway	229.50	275.00
4* 1100	375.00	495.00
4* 1080	269.00	299.50
6. 300 Adaptor	10.00	15.00
6. 320 Wireless Wall Box	4.25	7.50
2. 310 Wall Box 30 Wire	4.50	5.00
2. 320 2 Wire Wall Box	3.75	5.00
6. 332 2 Wire Bar Box	5.00	9.50
6. 331 2 Wire Bar Box	5.00	10.00
5. 304 2 Wire Stepper	3.50	5.00
6. Wireless Strollers	25.00	
6. 430 Speaker Club with 10, 25c Box	69.50	75.00
6. 420 Speaker Cabinet	40.00	49.50
6. 3031 Wall Box	10.95	18.00
4. 3045 Wall Box	14.50	19.50
4. 3020 Wall Box	29.50	35.00
6. 219 Stepper	19.50	23.00
6. Selector Speaker	95.00	125.00
5. 100 Wall Box 5c 30 Wire	3.50	5.00
6. 100 Wall Box 10c 30 Wire	12.50	17.50
6. 111 Bar Box	3.00	10.00
4. 120 Wall Box 5c Wire	2.00	3.50
6. 305 Impulse Rec.	2.50	10.00
6. 350 WIs Speaker	17.50	39.50
4. 115 Wall Box Wire 5c Wireless	5.00	7.50
6. 135 Step Receiver	14.50	19.50
4. 145 Imp. Step Fast	4.50	10.00
6. 306 Music Transmit.	7.50	9.50
6. 130 Adaptor	15.00	17.50
6. 580 Speaker	25.00	75.00

6. 123 Wall Box 5/10/25 Wireless	9.00	15.00
4. 125 Wall Box 5/10/25 Wire	3.00	7.50

SEEBURG

6. Model A	19.50	39.50
6. Model B	19.50	29.50
6. Model C	19.50	25.00
6. Model H	14.50	24.50
4. Rex	25.00	39.50
6. Model K15	19.50	39.50
6. Model K 20	25.00	39.50
4. Plaza	29.50	74.50
4. Royale	25.00	39.50
4. Regal	35.00	59.00
4. Regal RC	39.50	69.50
1. Gem	39.50	74.50
4. Classic	49.50	75.00
4. Classic RC	69.00	79.50
6. Maestro	59.50	85.00
6. Mayfair	49.50	69.50
6. Mayfair RC	69.50	89.50
6. Melody King	49.50	79.50
1. Crown	39.50	69.50
6. Crown RC	64.50	79.50
4. Concert Grand	35.00	59.00
2. Colonel	45.00	69.50
2. Colonel RC	45.00	69.50
4. Concert Master	49.50	79.50
6. Concert Master RC	49.50	79.50
6. Cadet	35.00	75.00
6. Cadet RC	59.50	75.00
4. Major	35.00	79.00
4. Major RC	50.00	79.50
4. Envoy	50.00	89.00
1. Envoy RC	69.50	98.50
1. Vogue	40.00	99.50
4. Vogue RC	59.50	99.50
4. Casino	49.00	74.50
6. Casino RC	59.50	79.50
5. Commander	39.50	69.50
5. Commander RC	50.00	75.00
4. Hi Tone 9800	35.00	79.00
2. Hi Tone 9800 RC	45.00	99.00
4. Hi Tone 8800	35.00	79.00
2. Hi Tone 8800 RC	45.00	99.00
4. Hi Tone 8200	35.00	79.00
4. Hi Tone 8200 RC	45.00	99.00
4. 146S ('46)	219.50	295.00
1. 146M	219.50	300.00
4. 147S	249.50	295.00
4. 147M	269.50	350.00
4. 148S	325.00	395.00
4. 148M	357.00	425.00
4. 246 Hideway	149.50	189.50
6. Selectomatic 16	5.00	7.50
6. Selectomatic 24	5.00	19.50
6. Selectomatic 20	5.00	10.00
5. Remote Speak Organ	10.00	19.50
6. Multi Selector 12 Rec	12.50	35.00
6. Melody Parade Bar	4.50	
6. 5c Walomatic Wireless	3.00	8.50
6. 5c Baromatic Wireless	4.50	5.00
6. 5c Wallomatic 3 Wire	2.00	8.00
6. 30 Wire Wall Box	2.00	7.50
2. 5, 10, 25c Baromatic Wire	3.00	6.95

6. 5, 10, 25c Walomatic 3 Wire	7.50	8.95
6. 5, 10, 25c Baromatic Wireless	6.95	8.95
6. 5, 10, 25c Wallomatic Wireless	8.50	17.50
1. 3W2 Wall-o-Matic	22.50	35.00
1. W1-L56 Wall Box 5c	17.50	29.50
4. 3W5-L-56 Wall Box 5, 10, 25c	29.00	59.50
4. W6-L56-5/10/25 Wireless	39.00	55.00
4. Tear Drop Speaker	15.00	17.50

ROCK-OLA

6. 12 Record	19.50	39.00
6. 16 Record	19.50	29.50
6. Rhythm King 12	21.50	34.50
6. Rhythm King 16	21.50	34.50
5. Imperial 20	24.50	49.50
6. Imperial 16	25.00	49.50
6. Windsor	29.50	40.00
6. Monarch	29.50	49.50
6. Std. Dial-A-Tone	39.50	40.00
1* '40 Super Rockolite	49.50	99.50
6. Counter '39	19.50	39.50
4. '39 Standard	39.50	59.00
4. '39 DeLuxe	35.00	59.00
2. '40 Master Rockolite	49.50	59.50
6. '40 Counter	39.50	49.50
6. '40 Counter with Std.	49.50	54.50
1. '41 Premier	39.50	99.50
6. Wall Box	4.00	9.50
6. Bar Box	4.00	9.50
6. Spectravox '41	15.00	29.50
6. Glamour Tone Column	32.50	35.00
6. Modern Tone Column	32.50	40.00
6. Playmaster & Spectravox	49.50	69.50
4. Playmaster	59.50	79.50
6. Playmaster '46	179.50	199.50
6. Playboy	15.00	30.00
2. Commando	39.50	50.00
1* 1422 Phono ('46)	169.50	200.00
4. 1424 Phono (Hideway)	159.50	195.00
4. 1426 Phono ('47)	229.50	279.50
6. Magic Glo	339.00	399.50
6. 1501 Wall Box	3.00	7.50
6. 1502 Bar Box	5.00	7.50
6. 1503 Wall Box	12.50	15.00
6. 1504 Bar Box	8.50	17.50
6. 1510 Bar Box	15.00	20.00
6. 1525 Wall Box	10.00	17.50
6. 1526 Bar Box	15.00	19.50
2. 1530 Wall Box	5.00	20.00
4. Dial A Tone B&W Box	2.00	3.50
6. 1805 Organ Speaker	24.50	49.00

PACKARD

4. Pla Mor Wall & Bar Box	10.00	17.50
4. Manhattan	149.50	199.50
4. Model 7 Phono	90.00	139.50
4. Hideaway Model 400	74.50	89.50
7. 1000 Speaker	29.00	95.00
6. Willow Adaptor	14.50	29.50
6. Chestnut Adaptor	15.00	25.00
6. Cedar Adaptor	16.50	29.50
6. Poplar Adaptor	15.00	27.50
6. Maple Adaptor	15.00	30.00
6. Juniper Adaptor	15.00	27.50
6. Elm Adaptor	15.00	25.00
6. Pine Adaptor	15.00	25.00
6. Beech Adaptor	15.00	27.50
6. Spruce Adaptor	17.50	29.50
6. Ash Adaptor	15.00	25.00
6. Walnut Adaptor	17.50	25.00
6. Lily Adaptor	10.00	12.50
6. Violet Speaker	10.00	15.00
6. Orchid Speaker	19.50	27.50
6. Iris Speaker	21.50	29.50

MILLS

6. Zephyr	19.50	29.50
6. Studio	32.50	49.50
6. Dance Master	25.00	32.50
6. DeLuxe Dance Master	40.00	52.50
6. Do Ri Mi	25.00	59.50
4. Panoram	150.00	225.00
1. Throne of Music	35.00	99.50
3. Empress	39.50	99.50
6. Panoram 10 Wall Box	5.00	8.50
6. Panoram Peek (Con)	175.00	195.00
6. Conv. for Panoram Peek	10.00	29.50
1. Constellation	224.50	249.50

AMI

6. Hi-Boy (302)	49.50	55.00
4. Singing Towers (201)	29.50	74.50
4. Streamliner 5, 10, 25	25.00	74.50
6. Top Flight	25.00	39.50
1. Singing Towers (301)	29.50	74.50
4. Model A '46	375.00	425.00
4. Model B '48	489.50	550.00

BUCKLEY

5. Wall & Bar Box O. S.	3.00	7.50
6. Wall & Bar Box N. S.	12.50	17.50

AIREON

4. Super DeLuxe ('46)	100.00	150.00
6. Blonde Bomber	129.50	195.00
4. Fiesta	119.00	149.00
5. '47 Hideway	119.50	195.00
4. '48 Coronet 400	149.50	189.50
6. '49 Coronet 100	275.00	299.50



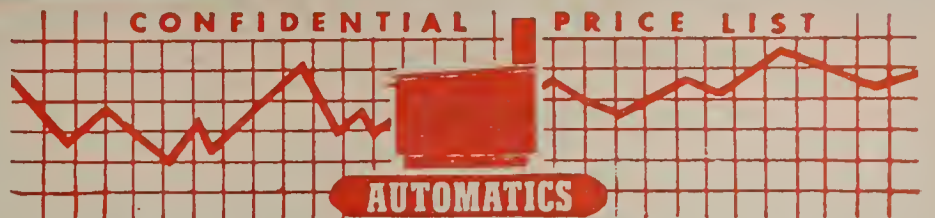
Manufacturers and date of game's release listed. Code: (B) Bally; (CC) Chicago Coin; (Ex) Exhibit; (Ge) Genco; (Got) Gottlieb; (Un) United; (Wm) Williams.

6. ABC Bowler	19.50	24.50
2. Ali Baba (Got 6/48)	39.50	59.50
4. Alice (Got 8/48)	49.00	59.50
5. Amber (Wm 1/47)	10.00	25.00
4. Aquacade (Un 4/49)	59.50	79.50
4. Arizona	10.00	15.00
5. Baby Face (Un 1/49)	55.00	75.00
6. Baffle Card (Got 10/46)	10.00	14.50
4. Ballerina (B 48)	34.50	69.50
6. Ballyhoo (B 47)	14.50	25.00
4. Band Leader	69.50	75.00
2. Banjo	34.50	49.50
4. Barnacle Bill (Got 8/48)	44.50	65.00
4. Basketball (Got 10/49)	124.50	137.50
4. Bermuda (CC 11/47)	29.50	47.50
6. Big League (B 46)	14.50	17.50
6. Big Prize	20.00	30.00
6. Big Time	32.50	39.50
2. Big Top	50.00	65.00
1. Black Gold	69.50	89.50
5. Blue Grass	15.00	35.00
1. Blue Skies (Un 11/48)	34.50	79.50
6. Bonanza (Wm 11/47)	12.00	14.50
5. Boston (Wm 5/49)	99.50	105.00
2. Bowling Champ (Got 2/49)	69.50	89.50
4. Bowling League (Got 8/47)	12.50	15.00
5. Broncho	14.50	45.00
1. Buffalo Bill (Got 5/50)	149.50	165.00
2. Buccaneer (Got 10/48)	50.00	69.50
4. Build Up	39.50	59.50
4. Buttons & Bows (Got 3/49)	79.50	89.50
5. Camel Caravan	110.00	124.50
5. Caribbean (Un 3/48)	20.00	35.00
4. Carnival (B. 48)	45.00	75.00
2. Carolina (Un 3/49)	49.50	59.50
5. Carousel	10.00	19.50
4. Catalina (CC 2/48)	29.50	34.50
2* Champion (B. '48)	275.00	395.00
4. Champion (CC 6/49)	94.50	110.00
6. Chico	45.00	49.50
4. Cinderella (Got 3/47)	35.00	49.00
4* Citation (B '48)	175.00	269.50
6. Cleopatra	19.50	25.00
5. Club Trophy	22.50	50.00
5. College Daze (Got 8/49)	85.00	99.50
2. Contact	25.00	30.00
5. Contest	30.00	45.00
2. Cover Girl	29.50	49.50
4. Crazy Ball (CC 7/48)	25.00	44.50
4. Dallas (Wm 2/49)	75.00	89.50
6. Dark Horse	10.00	15.00
2. De Icer (Wm 11/49)	145.00	154.50
4. Dew Wa Ditty (Wm 6/48)	27.50	40.00
6. Double Barrel (B 47)	10.00	19.50
5. Double Shuffle (Got 6/49)	84.50	99.50
5. Dreamy (Wm. 3/50)	165.00	169.00
6. Drum Major	25.00	34.50
5. Dynamite (Wm 10/46)	10.00	35.00
5. Entry (B '47)	35.00	50.00
4. El Paso (Wm. 11/48)	79.50	85.00

PINBALL GAMES

(Continued)

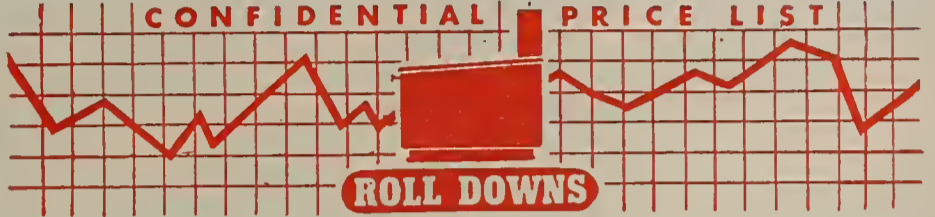
Table of pinball game prices. Columns include game name and price. Games listed include: 6. Fast Ball, 6. Fiesta, 4. Flamingo (Wm 7/47), 4. Floating Power, 6. Flying Trapeze (Got 9/47), 6. Football (CC 8/49), 6. Formation, 6. Four Diamonds, 4. Freshie (Wm 9/49), 4. Ginger (Wm 10/47), 4. Gizmo (Wm 8/48), 6. Glamour, 6. Gold Ball (CC 8/47), 2* Gold Cup (B '48), 4. Gold Mine, 2. Golden Gloves (CC 7/49), 4. Gondola, 2. Grand Award (CC 1/49), 6. Gun Club, 6. Harvest Moon (Got 12/48), 5. Havana (Un 3/47), 6. Hawaii (Un 8/47), 6. Hi Dive, 5. Hi Ride, 6. Hit Parade, 6. Hold Over, 4. Holiday (CC 12/48), 6. Hollywood, 6. Honey, 6. Horoscope, 1* Hot Rods (B 49), 1. Humpty Dumpty (Got 10/47), 6. Idaho, 5. Jack 'N Jill (Got 4/48), 2. Jamboree, 5. Jeanie (Ex 7/50), 2* Jockey Special (B '47), 6. Jungle, 4* Just 21 (Got 1/50), 4. K. C. Jones, 6. Kilroy (CC 1/47), 4. King Arthur (Got 10/49), 4. King Cole (Got 5/48), 6. Kismet, 4* Lady Robin Hood (Got 1/48), 6. Landslide, 6. Laura, 6. League Leader, 6. Leap Year, 6. Liberty, 6. Lightning, 6. Line Up, 2. Lucky Inning (Wm. 5/50), 5. Lucky Star (Got 5/47), 2. Magic, 4. Maisie (Got 3/47), 4. Majors '49 (CC 2/49), 4. Major League Baseball, 4. Manhattan (Un 2/48), 3* Mardi Gras, 6. Marines At Play, 4. Marjorie (Got 7/47), 4. Maryland (Wm 4/49), 5. Mam-selle, 2. Merry Widow, 4. Melody (B 47), 6. Metro, 5. Mexico (Un 6/47), 6. Miami Beach, 6. Midget Racer (B 46), 6. Miss America (Got 1/47), 6. Monicker, 4. Monterey (Un 5/48), 4. Moon Glow (Un 12/48), 4. Morocco, 5. Mystery, 6. Nevada (Un 10/47), 6. Nudgy (B 47), 6. Oh Boy, 6. Oklahoma (Un 6/49), 6. Old Faithful (Got 1/50), 2* One Two Three, 6. Opportunity, 6. Oscar, 2. Paradise (Un 7/48), 6. Pastime (Rev), 5. Phoenix, 2. Photo Finish, 6. Pimlico, 2. Pinch Hitter (Un 5/49), 6. Pin Up Girl, 6. Play Ball, 4. Play Boy (CC 5/47), 6. Playtime, 6. Progress, 2. Puddin Head, 4. Rainbow (Wm 9/48), 1. Ramona (Un 2/49), 6. Rancho (B 48), 5. Ranger, 6. Record Time, 6. Repeater, 6. Rio (Un 12/46), 6. Riviera, 6. Rocket, 4. Rondevo (Un 5/48), 4. Round Up (Got 11/48), 4. St. Louis (Wm 2/49), 1. Sally (CC 10/48), 4. Samba, 2. Saratoga (Wm 10/48), 6. School Days, 6. Score-A-Line, 2* Screwball, 6. Sea Hawk, 5. Sea Isle (CC 11/47), 1* Select-A-Card (Got 4/50), 4. Serenade (Un 12/48), 4. Shanghai (CC 4/48), 6. Shangri La, 5. Shantytown, 4* Sharpshooter (Got 5/49), 4. Shooting Stars, 4. Short Stop, 5. Show Boat (Un 1/49), 6. Silver Spray, 6. Silver Streak (B 47), 4. Singapore (Un 11/47), 6. Sky Lark, 6. Sky Line, 6. Sky Ray, 6. Slugger, 5. Smarty (Wm 12/46), 6. Smoky, 4. South Pacific (Ge 3/50), 6. South Paw, 6. South Seas, 4* Special Entry (B '49), 6. Speed Ball, 6. Speed Demon, 4. Speedway (Wm 9/48), 6. Spellbound (CC 5/46), 4* Spinball (CC 5/48), 6. Sport Event, 6. Sport Special, 6. Sports, 6. Sports Parade, 6. Spot-A-Card, 6. Spot Pool, 6. Stage Door Canteen, 6. Stars, 4. Star Attraction, 2. Stardust (Un 5/48), 4. Starlite, 6. State Fair, 6. Step Up, 2. Stormy (Wm 1/48), 6. Stratoliner, 6. Streamliner, 2. Summertime (Un 9/48), 6. Sun Beam, 2. Sunny (Wm 12/47), 6. Supercharger, 1. Super Hockey, 6. Superliner (Got 7/46), 6. Superscore (CC 10/46), 5. Surf Queen (B 46), 4. Suspense (Wm 2/46), 2. Swanee, 5. Tahiti (CC 10/49), 4. Tally Ho, 4. Tampico (Un 7/49), 6. Target Skill, 4. Telecard (Got 1/49), 2. Temptation, 2. Tennessee (Wm 2/48), 4. Three Feathers, 5. Three Musketeers (Got 7/49), 2. Thrill (CC 9/48), 6. Topic, 6. Tornado (Wm 4/47), 6. Torchy (Wm 6/47), 6. Towers, 4* Trade Winds, 5. Treasure Chest, 4. Trinidad (CC 3/48), 4. Triple Action, 2. Trophy (B '48), 5. Tropicana (Un 1/48), 5. Tucson (Wm 1/49), 2. Tumbleweed, 6. Turf Champ, 6. Turf King (Pre-War), 4. Utah (Un 8/49), 6. Vanities, 2* Victory Special (B '46), 2. Virginia (Wm 3/48), 6. Vogue, 6. West Wind, 6. Wild Fire, 2* Wisconsin (Un 3/48), 5. Yankee Doodle, 4* Yanks (Wm 4/48), 6. Ziz Zag



AUTOMATIC

Manufacturers and date of game's release listed. Code: (B) Bally.

Table of automatic game prices. Columns include game name and price. Games listed include: 6. Big Game, 4. Big Parley, 6. Big Prize, 5. Blue Ribbon, 4. Daily Races, 5. Dust Whirls, 5. Favorite, 6. Grand National, 6. Grand Stand, 5. Hot Tip, 6. Jockey Club, 3. Jockey Club (B '47), 6. Kentucky, 4. Kentucky (B '49), 4. Lexington (B '48), 4. Long Acre, 6. Long Shot, 6. Pacemaker, 6. Rockingham, 6. Santa Anita, 6. Sport Page, 6. Spinning Reels, 5. Sport King, 6. Stepper Upper, 6. Sportsman (Rev), 4. Thoroughbred, 4. Victory Derby (B. '46), 6. Winning Ticket



ROLL DOWNS

Table of roll down game prices. Columns include game name and price. Games listed include: 6. ABC Roll Down, 6. Arrows, 6. Auto Roll, 5. Bermuda, 6. Big City, 2* Bing-A-Roll, 5. Bonus Roll, 6. Buccaneer, 6. Champion Roll, 5. Chicoin Roll Down, 4. Genco Advance Roll, 4. Genco Total Roll, 6. Hawaii Roll Down, 4. Hy-Roll, 4. Melody, 6. One World, 6. Pro-Score, 6. Singapore, 6. Sportsman Roll, 6. Super Score, 5. Super Triangle, 6. Tally Roll, 6. Tri-Score, 6. Tin Pan Alley



SHUFFLES - REBOUNDS

Table of shuffle and rebound game prices. Columns include game name and price. Games listed include: 2* Bally Shuffle-Bowler, 2* Bally Speed Bowler, 2. California Shuffle Pins, 4. ChiCoin Bango, 4. ChiCoin Beacon, 1* ChiCoin Bowling Alley, 2* ChiCoin Bowl Classic, 1. ChiCoin Rebound, 2* ChiCoin Shuffle, Baseball, 2. Exhibit Strike, 2* Genco Bowling League, 2* Genco Glider, 4* Gottlieb Bowlette, 4. Keeney ABC Bowler, 2. Keeney Line Up, 1. Keeney King Pin, 2. Keeney Pin Boy, 4. Keeney Ten Pins, 4. Rock-Ola Shuffle Jungle, 2* Rock-Ola Shuffle-Lane, 4. Un. Dbl. Shuffle, 2* United Shuffle Alley, 2* Un. Shuffle Alley Exp., 1. United Shuffle Skill, 3* United Super-Shuffle, 2* Univ. Super Twin, 1* Universal Twin Bowler, 2. Williams DeLux, Bowler, 2* Williams Twin Shuffle, 2. Williams Single Bowler



ARCADE EQUIPMENT

Table of arcade equipment game prices. Columns include game name and price. Games listed include: 4. Allite Strikes 'N Spares, 4. Boomerang, 2. Bally Big Inning, 5. Bally Bowler, 6. Bally Convoy, 6. Bally Defender, 6. Bally Eagle Eye, 4. Bally Heavy Hitter, 6. Bally King Pin, 6. Bally Lucky Strike, 4. Bally Rapid Fire, 6. Bally Sky Battle, 6. Bally Torpedo, 2. Bally Undersea Raider, 6. Bank Ball, 6. Bowling League, 6. Buckley DeLux Dig, 6. Buckley Treas Is Dig, 4. Champion Hockey, 4. Chicoin Basketball Champ, 4. Chicoin Goalee, 4. Chicoin Hockey, 4. Chi Midget Skee, 2. ChiCoin Pistol, 6. Chicoin Roll-A-Score, 6. Edelco Pool Table, 6. Evans Bat-A-Score, 6. Evans In The Barrel, 4. Evans Super Bomber, 6. Evans Play Ball, 6. Evans Ten Strike '46, 4. Evans Tommy Gun, 2* Exhibit Dale Gun, 1. Exhibit Rotary Mdsr., 4. Exhibit Silver Bullets, 4. Exhibit Merchantman Roll Ch Digger, 4. Exhibit Vitalizer, 6. Genco Bank Roll, 6. Genco Play Ball, 6. Groetchen Met. Typer, 6. Hoop-A-Roll, 6. Jack Rabbit, 4. Keeney Air Raider, 6. Keeney Anti Aircraft Br, 6. Keeney Anti Aircraft Bl, 4. Keeney Sub Gun, 6. Keeney Texas Leaguer, 6. Kirk Night Bomber, 4. Lite League, 6. Mutoscope Ace Bomber, 6. Muto. Atomic Bomber, 6. Mutoscope Dr. Mobile, 4. Mutoscope Photomatic (Pre-War), 4. Mutoscope Sky Fighter

ARCADE EQUIPMENT

(Continued)

Table listing various arcade equipment such as QT Pool Table, Quizzer, Rockola Ten Pins LD, etc. with prices in two columns.

MILLS (Cont.)

Table listing various mill games like Club Bell, Blue Front, Blue Front, etc. with prices in two columns.

PACE

Table listing various pace games like Comet FV, Comet DJP, Comet Blue, etc. with prices in two columns.

CONFIDENTIAL PRICE LIST



CONSOLES

Large table listing various console games like Arrow Bell, Bally Draw Bell, Paces Saratoga, etc. with prices in two columns.

GROETCHEN

Table listing various Groetchen games like Columbia, Columbia Chrome, etc. with prices in two columns.

WATLING

Table listing various Watling games like Rolatop, Rolatop, etc. with prices in two columns.

CONFIDENTIAL PRICE LIST



BELLS

MILLS

Table listing various mill games like Gold Chrome HL, Copper Chrome, etc. with prices in two columns.

BUCKLEY

Table listing various Buckley games like Criss Crosse, Criss Crosse, etc. with prices in two columns.

UNITED'S

Shuffle Alley Rebound



TWO SIZES:
8 FT. BY 2 FT.
9 FT. BY 2 FT.

UNITED'S
PROVEN
**DROP
CHUTE**

OFFICIAL BOWLING SCORING

EXTREMELY FAST PLAY

SINGLE PLAYER

**THE PREFERRED
HINGED PLAYFIELD
FOR EASY SERVICE**

SMOOTH, QUIET OPERATION

SEE YOUR DISTRIBUTOR



UNITED MANUFACTURING COMPANY
3401 N. CALIFORNIA AVENUE, CHICAGO 18, ILLINOIS

Bally **TURF KING**

GETS RECORD-SMASHING PLAY

from All Types of Players!

★ 1 PLAY FOR BETTER ODDS

★ PURSE OR SHOW SCORES WIN IS MY MEAT

U GIVE ME MORE SELECTIONS

♣ I GO FOR DOUBLE SCORES

WE CONSERVATIVES PLAY ALL ADVANTAGES

U I'M WILD ABOUT WILD HOLES

WAVE THAT FEATURE FLAG FOR ME



AMAZING NEW PLAYER'S CHOICE IDEA

offers attractions to every type of player... the passer-by who plays a couple of nickels now and then... and the dyed-in-the-wool pinball fan who enjoys lengthy sessions of exciting play. And TURF KING permits each player to test his judgment before the final skill-test of shooting the ball. The result is complete player-satisfaction and the greatest continuous earning-power in pinball history. Get your share... get TURF KING now.

Bally MANUFACTURING COMPANY
 DIVISION OF LION MANUFACTURING CORPORATION
 2640 BELMONT AVENUE, CHICAGO 18, ILLINOIS