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NTERCHANGE OF IEWS, VIEWS AND REDICTIONS OF HINGS TO COME OR THE LEADING MEMBERS OF THE OIN MACHINES





ALL ADS CON-TAINED HEREIN ARE PUBLISHED FREE FOR SUB-SCRIBERS ONLY. NO OTHER ADVER-ADS CLOSE ON WEEK AT 5 P.M.

OL. 4, NO. 15

**JANUARY 5, 1943** 

TWO DOLLARS A COPY

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### "The Coin Machines Merry-Go-Round"

By Bill Gersh

EXTRA PROFITS FROM MUSIC



A Newark, N.J. musicop has had a grand idea. He is arranging with one of the leading nite spots as well as one of the better known theatres in his home town to place the records of the noted band leaders they regularly feature on the first four spots in his phonos for a very nominal weekly charge. The idea was originally broached to him by the publicity man for this nite club. The plan is for him to place a sticker or placard on each one of his machines advising the players of the first four feature records and also telling them that they can see and hear this ork

pilot in person at either the theatre or nite club depending on which spot takes the ad for that week. Present idea is to obtain \$1. or \$2. per week per machine. The club or theatre to furnish the signs. This op has about 300 phonos in town. He is therefore also ready to make arrangements with other musicops to do the same and receive the same remuneration . In this way the entire city will be covered with the finest type of point-of-sale advertising that either of these places could ever purchase. The location owners are also to receive passes to the theatre and elimination of "minimum" charge at the nite club on the quiet nites. Here is an idea for earning extra money from music equipment that can be placed into instant effect in any community. This plan is now being developed further by Barnet Sugerman of Runyon Sales Company, Newark, N.J. who certainly deserves "Honorable Mention" for its conception.

#### WHAT HAS THE ARCADE STARTED?

Do the huge numbers of arcades that have opened thruout the country portend a new type coin machines business? Will this industry concentrate itself into big elaborate spots along the lines of amusement palaces? Is it reasonable to believe that people who like to play coin operated amusements would rather do so at one centrally located spot just as they go to a centrally located bowling alley? Is this more profitable than scattering machines about town? Isn't it less likely to cause trouble because machines are then under constant control? Is the arcade leading the industry to a new plan of operation or is it simply a war trend? What do you think?

### NO I.E.C. SAYS ODT

Dozens upon dozens of ballots reached us in the past few weeks since the Indoors Entertainment Conference was suggested and put to a vote. In the midst of all these fine votes and suggestions we received were also a very few against the idea of holding any sort of a conference at this time. Tho these were so far in the minority as not to hurt, yet, we felt their sting. Therefore we decided to take "the bull by the horns" as the expression goes and visit Uncle Sam's ODT (Office of Defense Transportation) to get an opinion. We believe we presented our case rather eloquently. We found the gentleman we spoke to in agreement with us that not only this business but many other industries were in need of meets at this time to discuss the problems brought on by the war. Yet, he pointed out the need for us not to further tax the present clogged transportation facilities. We bow to ODT. We believe that patriotism comes first and foremost, business or no business, as much as we feel that a conference of this industry's leaders is necessary at this time. We therefore sorrowfully report that there will be no Indoors Entertainment Conference at the present time. Possibly there may be one held this Spring of '43 when transportation facilities may prove more adequate.

### FIRST EDITION OF THE C.R.R.

With this New Year Special issue we present the first edition of the Confidential Record Report. One reason why we waited for this issue was so that we could start right with the New Year. We believe that this report is the most complete that has ever been published in this industry. By saving each week's report, the musicop will have one of the finest and most complete libraries of each record for every song recorded and its rating as per coin phono take. We also hope that our subscribers will post the Confidential Record Report in some prominent place in their showrooms so that all other ops will benefit from it, too. We believe that by its thoroness and yet its direct brevity that it has something of the quality of an encyclopedic nature for the automatic music man.

(continued)

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ALL ADVERTISING CONTAINED HERE-IN PUBLISHED FREE FOR SUBSCRIBERS. NO OTHER ADVER-TISING ACCEPTED

)L. 4, NO. 15

**JANUARY 5, 1943** 

"THE MARKET PLACE OF THE COIN MACHINES INDUSTRY"

TWO DOLLARS A COPY

### "The Coin Machines Merry-Go-Round"

### WHAT ABOUT THE RETAILER IN '43?

According to government economists retailers thruout the nation will continue on more or less the same level as they did in '42. That means they will be able to obtain practically as much merchandise (in most categories) as they did in '42. About the end of '43 and early in '44 they will really begin to feel the pinch. Coinmen are most naturally interested in the welfare of the retailer since they are so closely identified with him. As long as he will be able to continue to do business on an even keel in '43 the coinmen are insured of their take. At least they are certain that the take will be as good as in '42 and that they will be just as necessary (if not more so) to the continued good welfare of the retailer. (Coin machines will prove of greatest necessity to the retailer toward the end of '42 and into '43 if these government observations are to be taken literally.)

#### PARTS & SUPPLIES

As per our prediction - all types of used parts and supplies have grown tremendously in importance. Note the many more ads appearing in The Cash Box on these. If you haven't as yet catalogued the parts and supplies that you have on hand do so immediatly. Those that you feel you will not need we suggest you list in your space in The Cash Box for others thruout the country may be seeking them. You will not only be raising some cash for yourself, in this fashion, but also helping other coinmen thruout the nation.

### MAY REDUCE LONG DISTANCE RATES

Coinmen are constant users of the long distance phone. The speed with which this industry was nurtured and with which it continues makes long distance one of the veritable business necessities. FCC (Federal Communications Commission) is now studying long distance phone rates with the view of cutting down on them. One meeting was held already. Another will convene on January 20th. FCC contends that present long distance rates are burdensome to business.

### LACK TRUCK DRIVERS

One of the most economical and therefore most important means that coinmen have for transporting equipment (especially the large arcade equipment uncrated) is the long distance truck. At the present time, ODT reports, there is a serious shortage of truck drivers in 25 important centers in the country. ODT is seeking means to alleviate this distress. Remember also that there are thousands of smaller communities in this nation served completely by truck. Women are being urged to get behind the wheels of these big buggles and keep 'em rolling.

### SAVINGS ARE UPPED AGAIN

The Department of Commerce in Washington estimates that individual savings in '42 were at the unprecedented total of \$\\$26 BILLIONS\$. This is twice as much as in '41 and three times as much as in '40. The government is happy over this fact for this is a definite preventive to inflation. Remember that the workers this past '42 had over \$\\$40 BILLIONS\$ more than they could spend. And with the public expected to be earning more in '43 there is all the possibility in the world that coingames will get their share. In fact, many coinmen are preparing to earn even better in '43 than they did in '42 now that they have learned the knack of locating machines to appeal to the players who have less time for relaxation than ever before.

### NEW YEAR SPECIAL FEATURES

We hope that our subscribers were pleasantly surprised by the added features in this New Year Special issue. We realize that we put ourselves away out on the very end of the limb with our "Predictions Of Things To Come". The giant-sized sheet on rationing should be posted in every subscriber's showroom. "The 1942 Market Report" will stand re-reading. The "Confidential Record Report" is certainly something to start saving. We believe that our front page slogan can very well be adopted by all - "'43 - The Year For You And Me" - we hope that it will. Our usual "Coin Machines Merry-Go-Round" column and our regular features will probably get their share of attention, too. We know that the ads are exceptionally well read and there are some real ads in this issue. All in all we hope you liked our first New Year Special issue. We hope to print many, many more for you.

The 1942 Market Report"

Foreword
The equipment market is not only holding firm, but in most cases, has shown a price increase. This is as yet generally tempered by the sales that are being conducted, tho spasmodically, here and there thruout the country. Average market conditions for the previous month (December) showed a definite decline in stocks of better equipment.

Pinball Pinball

Biggest surprise was the sudden zoom in sales of pinball games. This began about the last ten days in November and continued right into December with the demand continuing better than in many previous months. Prices are still reasonable in this division of the field. Later models are hard to obtain and prices here are guided by scarcity. Such machines as Sky Chief, Liberty, Monciker, etc. command most attention and prices are up for these. There are as yet many buys in the pinball field and those who capture these at this time will be ahead. The next few months will show a price increase all thruout the pinball field (all things being equal) and by Spring even the secondary rated games will be hard to obtain.

Phonographs were very steady thruout November and December. Prices remained stable. Very few true closeout offers. Later models becoming harder to obtain and prices going up. Even old equipment now commanding respectable prices. Sudden sales of wall and bar boxes began toward the closing days of November. Problem of obtaining cable may have brought this about. Generally, the music field is going to remain stable in both price and general operation. This is one field that has won the respect of the entire trade for its stability. It will give even greater proof of resourcefulness and adaptability during '43.

Consoles slumped off somewhat in sales during November but came back stronger in December and from present indications will continue strong in January. Much of the slump was due to sudden rise in prices on all equipment in this field after two hectic selling months (September, October 142). Consoles have once again won their way into greater importance in the field. Such units as Mills Three Bells and Four Bells. Keeney Two-Way and Four-Way Bells, Baker's Pacer Daily Double Model, Buckley Track Odds Daily Double Model and Keeney Super Track Time and a few others are in biggest demand. Prices now being asked for these are in extremely high brackets. The field will reach an anti-climax in sales during the cold (January, February) months.

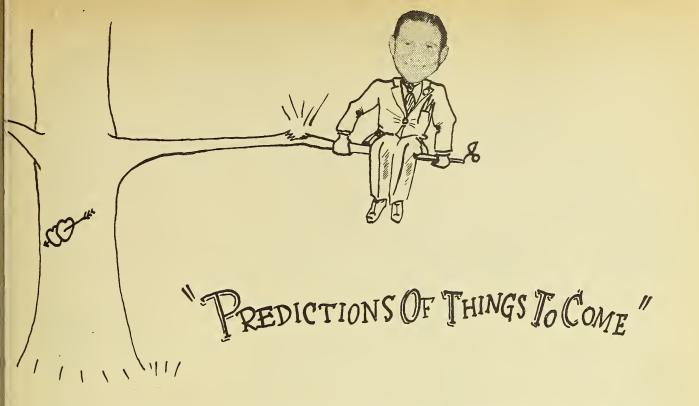
Arcade equipment continues prominent. Demand hasn't slackened one bit. Such units as Defenders, Convoys, Sky Fighters, Ace Bombers, Super Bombers, Drive Mobiles, Etc. are commanding best prices. These will get even higher prices after the cold months have gone by and the Spring season begins to poke its nose around the corner. The arcade equipment field is at present the most active of all. The machines in this division of the industry are considered most precious and fast selling. Tho many old numbers have fallen by the wayside, even these are expected to be revived by the Spring of '43. Phenomenal growth of areades through the country and the continued opening of more arcades, as the weeks go by, will bring about greater demand. Watch this field carefully. It has far from stopped growing. There is a general belief that this field may have the answer for the post-war period.

Slots jumped into the No. 1 spot during the Fall of '42. They continue to lead. More and more spots are being opened for them. Tho prices are highest in history they have not yet reached peak. The "profit factor" continues the slot as one of the most important of all machines. Note how many of even the very oldest of these have been brought back to the field of late. The many of November and December (1942) were among the most active in all slot history. January and February will prove just as active. I ginning late in February there will be a slight slump as preparation for the warmer weather creates hesitation. Colder weather always proved best for slots. Warm weather, that keeps people on the outside, has generally not proven such good slot weather. But, regardless of weather conditions this coming year, slots will continue their upswing. Prices will become better stabilized. Also note lack of adverse publicity regarding slots. Government licenses also perked them up in many territories.

One-Balls continue in demand almost everywhere. Demand greatly exceeds supply. Late models are in biggest demand, such as Club Trophy, '41 Derby, Pimlico, etc. The revamps which one factory has turned out have met with general approval. Older models are also being grabbed up. Many coinmen are doing some revamping themselves. One—Balls are among the most salable items in the field and will continue to be so for many months to come with importance and demand growing greater. Prices are still on an even keel. But, they are bound to go higher.

Of which we have written a great deal, are growing in importance daily. More good revamping is needed. Someone should also arrange to revamp counter games. And get this type of revamp approved to come within the \$10. per year classification. This would help the entire industry and help Uncle Sam to enjoy a lot more revenue. At the same time someone is also needed to do some reasonably priced revamping on the \$5. and \$10. pinballs. More work in the 1-Ball field would also be welcome. Some clever revamp men on arcade equipment would prove of great help to arcades throut the country. In short, the revamp field hasn't even caught its first breath.





We predict that within five years after this war is over that the coin machines industry will be among the largest user of freight plane service per capita as an industry.

We predict that because of the speed with which machines will be transported from coast to coast that there will be an entirely different and extremely foreign operating set—up to our present understanding of general operations.

We predict that selling will become highly specialized and more or less centralized.

We predict that there will be operators in one state with routes many hundreds of miles away in another state able to control these routes because of cheap plane transport facilities.

We predict that our present type machines will be looked upon as antiques and that the products which are now beginning to appear as but "germs of ideas" will lead to an entirely different type of coin machines from what we know at present.

We predict that the merchandise vendor field will be entirely revolutionized and that into this field will enter huge manufactories with the most extreme ideas to build up their own national and even international operations.

We predict that among those men now engaged in factories that are creating new methods for all types of manufacting will arise the inventors of tomorrow for this industry with the most ingenious types of machines ever dreamed of.

We predict that this industry, because of the many changes of equipment that will come about after the war is over, will entice dozens of prominent and influential business men into its fold who will change the entire course of its sales and operations.

We predict that for '43 and '44 we shall see the greatest resource-fulress, the most ingenuity and the finest type of effort that this industry has ever known.

We predict that there will be a complete upheaval of what we now know as the "leaders" in this industry.

We predict that the South American, European and Asiatic markets will prove even more profitable than will the domestic market within five years after the war is over.

We predict that influential banking institutions in Europe and Asia will enter into negotiations for merchandising and financing coin operated machines in their countries and that manufacturers will have salesmen flying to these foreign countries as regularly as they formerly had men traveling in this country.

We predict that if you're still here five years after the war is over that you'll be amazed at the people and capital that will be in coin machines.



RECORD LABELS
E IDENTIFIED AS FOLLOWS
FRONT OF RECORD NUMBERS
B.—BEACON
BL—BLUEBIRD
CA—CAPITOL
CO—COLUMBIA

-DECCA -HIT -KEYNOTE

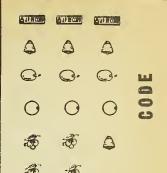
-MUSICRAFT





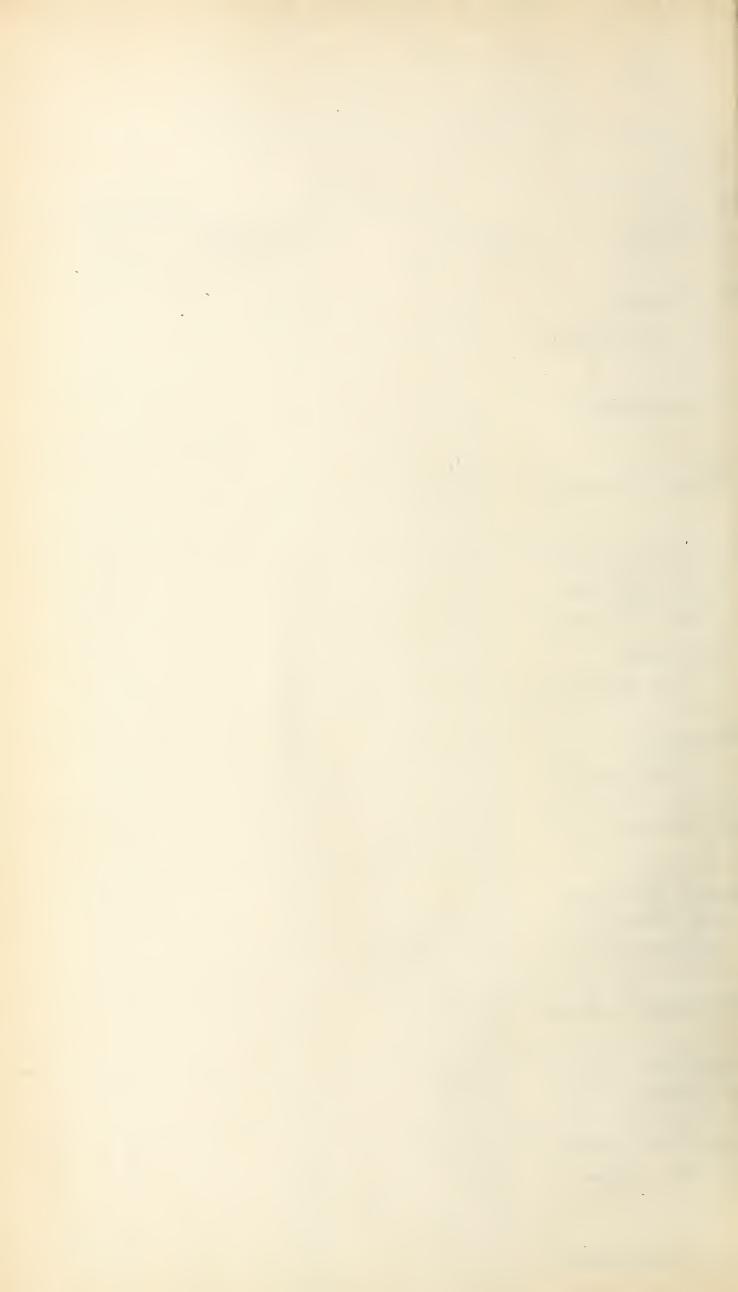
CONFIDENTIAL RECORD REPORT

AN EXCLUSIVE AND CONFIDENTIAL REVIEW OF THE NEW RECORDINGS GAUGED AND GRADED SOLELY ON HOW MUCH MONEY THEY WILL HELP AUTOMATIC MUSIC EQUIPMENT EARN. A CONDENSATION OF THE OPINIONS AND TESTS OF THE NATION'S LEADING AUTOMATIC MUSIC MEN. EDITED BY . . .



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M-MUSICRAFT O-OKEH V-VICTOR	ATION'S LEADING AUTOMATIC  IRV R. G		·· 6	<b>3</b>	
L. 4, NO. 15	JANUARY	5. 1943	TWO DO	DLLARS	A COPY
TITLE	ARTIST THAT MAKE SAME RECORD)	RECORD NUMBE AND LABEL MARK	R I	RATII ER CONFIDEN	NG
BE CAREFUL It'S MY HEART"	Tommy Dorsey Kate Smith Claude Thornhill Teddy Powell Dick Stabile	D-18424V-27925			
"CONSTANTLY"	Bing Crosby	0-3583 D-18513 D-4389		0000	0
DEARLY BELOVEO"	Alvino Rey  Benny Goodman Fred Astaire  Dinah Shore			000000000000000000000000000000000000000	000000
LEFT MY HEART AT THE STAGE DOOR CANTEEN	Russ Morgan Charlie Spivak First Nighters	D-18442 V-27932D-18444 CO-36620 V-27954 & Cho.D-18474	(	4000 4000 45 4000 45 45	90000 99
MET HER On Monday	Guy Lombardo Freddy Martin	CO-36638D-18435V-27909D-18473	(		4404
MANHATTAN SERENADE "	Tommy Dorsey Harry James Dinah Shore	D-18467V-27962CO-36644V-201519B-11584		04440	0000
MR. FIVE BY FIVE"	Andrews Sisters Freddie Slack	CO-36650D-18470CA-115M-15009			ÒQQQ
PRAISE THE LORD AND PASS THE AMMUNITION	Merry Macs Peter Piper Song Spinners S outhern Sons				00000 00000
SERENADE IN BLUE	Glenn Miller  Jimmy Dorsey	CO-36622 V-27935 D-18433 D-18434		4 4 0	9990
HERE WILL NEVER BE ANOTHER YOU"	Teddy Powell Woody Herman	BI_11574 BI_11568 D_18469 V_2749		0000 0000	300d
VHEN THE LIGHTS GO ON AGAIN"	Vaughn Monroe Song Spinners Dick Todd Les Brown	D-18496V-27945M-15009BI-11577O-6696BI-11583	•••••	044000	00000d
VHITE CHRISTMAS	Freddy Martin Song Spinners	D-18429 V-27946 L-15009 BI-11577		00 00 00 00 00 00 00 00 00 00 00 00 00	0000



In Exclusive Merchandising Service for the Coin Machines Industry Issued Every Week by "THE CASH BOX" 381 FOURTH AVENUE, NEW YORK CITY

L. 4, NO. 15

. 4, NO. 15	JANUAR	Y 5, 1943	TWO DO	LLARS A COPY
SEEBURG	PHONO	GRAPHS KEENEY		
China Control		AMERICAN SPACE AND ASSESSMENT OF THE PERSON NAMED IN COLUMN TWO IS NOT THE PERSON NAMED IN COLUMN TWO IS NAMED IN COLUMN T		
Selectophone 10\$14.50		Wall Boxes	\$6.50	To \$14.50
Symphonola25.00	32.50	Adaptor for	Seeburg29.50	, , , , , , , , , , , , , , , , , , ,
Plaza129.50	250.00	Adaptor for H	Rockola19.50	25.00
2.Regal110.00	<b>134.</b> 50	Adaptor for V	Murlitzer	20,00
Model A39.50	64.50	#616	25.00	
Model A Ill64.50		" = "		
Model B39.50	49.50	MILLS		
Model C29.50	49.50		29.50	40.50
Model H	79.50	Studio	49.50	49.50
Rex110.00	150.00	Dance Moster	25.00	75 TO
Model K-1539.50	79.50	De Luve Denoc	Master .29.50	39.50
Model K-2089.50	110.00	Do-Re-Mi	master.29.50	
Royale99.50	119.50	Penonema	•••••24.50	35,00
Gem122.50	137.50	1. Panorams	285.00	379.50
Classic169.50	200.00	4. Throne of Mus	10109.50	119.50
Classic, R.C175.00	199.50	Empress	129.50	189.50
Classic, ESRC200.00		Empress with	Adptr219.50	225.00
Mayfair	219,50	Empress, New.	225.00	
Melody King	159.50	Panoram Adapt	or7.50	
Melody King110.00		" 10¢ W	all Box.15.00	17.50
Crown	164.50			
Concert Grand 145.00	199.50	GABEL		
Colonel, ESRC285.00	325.00	12 Record, Jr	17.50	27.50
Colonel, ES289.50	300.00	12 With Adapt	or58.00	21.00
Concert Master, ES275.00	329.50	2-12's with A	dantor 94.00	
Cadet, ESRC200.00	240.00	18 Rec. Ill. (	Frille 34 50	40.00
Major, ES225.00	265.00	2-18's with Ad	fonton 120 00	40.00
Major, R.C255.00	279.50	= = 5 % 1 011 240	aptor. 120.00	
Major, ESRC250.00	265.00	PACKARD		
Envoy, ESRC249.00	265.00		8 D D 00	
1.Envoy, ES	252.00	Bor Brooker	& B. Box.29.50	
Envoy, R.C255.00	269.50	Bar Bracket	2.50	5.00
Vogue	240.00	Pla-Mor Wall &		
Casino	•	(New).	•••••40.00	45.00
Commander,125.00	150.00	Willow Adaptor	25.00	
Commander, R.C269.50	269.50	Chestnut Adapt	or35.00	
Playbox	310,00	Cedar Adaptor.	••••32.00	
Playboy	29.50			
Selectomatic 2410.50	17.50	ROCKOLA		
Remote Speak Organ 44.50	47.50	12 Record	00-02-00	35.00
Wireless Wall-O-Matic.14.50	29.50	16 Record	30.00	49.50
Wire-Wall-O-Matic22.00	29.50	Rhythym Master	12. 28.50	
Multi-Selector, 12RC69.50	79.50	Rhythym Master	16 44 50	47.50
Melody Parado, B.Box8.50		Rhythym Master	16 T11 64 E0	69.50
30 Wire Wall Box10.00	22.00	Imperial 16	10,111,04,50	CO. TO
5¢ Wall-O-Matic, W. Less22.50	29.50	Imperial 16	45.00	59.50
5¢,10¢,25¢ Bar-0-Matic		Imperial 20	45.00	79.50
3-Wire44.00		Windsor	60.00	99.50
5¢,10¢,25¢ Wall-O-Natic		Windsor, Ill.	109.50	
Wireless41.00	17 50	Monarch	99.50	112.50
5¢,10¢,25¢ Bar-0-Matic	47.50	Standard-Dial-A	A-Tone235.00	275.00
Wireless42.50	50.50	2.'39 Counter	59.00	69.50
Electric Selector23.00	52.50	'39 Standard	119.50	149.50
Wireless Adams 55.00		1. 39 DeLuxe	129.00	200.00
Wireless Adaptor55.00		'40 Super Marbl	.e210.00	225.00
Hi-Tone, 9800375.00		1. 40 Super Rocko	lite.189.50	245.00
Hi-Tone, 9800, ESRC400.00	410.00	140 Super Walnu	t	~ 10 00
Hi-Tone, 9800, R.C364.00	399,50		or194.50	225.00
Hi-Tone, 9800, E.S359.50	375.00	40 Super Walnu	t175 00	
Hi-Tone, 8800329.00	375,00	'40 Master Marb	le 370 00	180.00
Hi-Tone, 8800, R.C350.00	379.50	2. 40 Master Rock	01:40140 FO	200.00
Hi-Tone, 8800, E.S 329.50	374.50	140 Master Woln	01100149.50	179.50
Hi-Tone, 8800, ESRC 395.00	400.00	'40 Master Waln	ut150.00	190.00
Hi-Tone, 8200, R.C430.00		'40 Counter	•••••69.50	99.50
Wall Brackets2.50		1. Wall Box	• • • • • • • • • • • • • • • • • • • •	21.50
Power Supply, New10.50		Spectrovox 41.		94.50
T		Spectrovox, New	129.50	135.00

ROCKOLA (continued)			
Glamour Tone Col. New. \$109.50 To	125.00	600 R\$135.00 To	\$150.00
Moderne Tone Col.New60.00		1.600 K	185.00
Playmastor, Spectrovex189.00	239.50	2.500160.00	189.50
Playboy29.50		2.500 4	180.00
DeLuxe, Jr. Consolc		41 (Counter)65.00	125.00
Rockolite90.00	99,50	51 (Counter)40.00	59.50
Playmaster164.50	194.50	1.61 (Counter)57.00	79.50
20 Rec. Steel Cab.		1.71 (Counter)112.50	119.50
Adptr.Stop.Amp.Spk.104.00	129.50	71 (with stand)125.00	TT3.00
Commando	604.50	50	59.50
COURTEGATION	00100	700279.50	300.00
^ D/ T			
A.M.I.	175.00	750 M	375.00
1. Singing Towers149.50	110.00	2.750 E	399.50
Singing Towers, New397.00		750, New	429.50
Model X-5, Phone60.00		1.780 E340.00	485.00
		780 M	379.50
BUCKLEY		800325.00	339.50
Wall & Bar Box, Old	30.50	2.850 E	425.00
Stylo	10.50	2.950469.50	495.00
Ill. Wall & B. Box17.00	21.75	950, New	525.00
New Ill. Wall Box22.00	35.00	310 Wall Box16.50	
24 Rec. Adaptor27.50	30.00	5¢,10¢,25¢ Wall Box39.50	45.00
16 Rec. Adaptor39.50		320, Wireless " "25.00	29.50
Steel Cabinet27.50	32.50	320, 2-Wiro Wall Box.24.50	29.50
Zephyr Speak Cab11.25		Ill. 2-Wiro B.Box39.50	
Tone Tower		332, 2-Wire B.Box22.50	•
		331, 2-Wire B.Box22.50	30.00
WURLITZER ,		304, 2-Wire, Stoppers. 9.50	
P-1015.00	20.00	Wireless Strollers40.00	
P-10, Ill	29.50	430 Speaker Cab. with	
P-1234.50	59.50	5¢,10¢,25¢ Box115.00	
P-12, Ill34.50	69.30	350 Wireless Speaker.34.50	39.50
	45.00	24 Roc. Adaptor25.00	30.00
31229.50	35.00	Impulse Stepper25.00	00.00
P-40025.00	54.50	Twin-12 in. Steel Cab.109.50	119.50
2.41239.50	24.00	Twin-12, Steel Cab.	113.30
412, D.C. Cur32.50	EO EO		150.00
412, Ill49.50	59.50	Adp. Amp. Step. Spk.100.00	
2.616	79.50	21 2000	129.50
616, Ill59.50	69.50	350b - 170 - 00	
616, A	69.50	580 Sclector Spkr150.00	<i>m</i> o o o
716	67.50	Adaptor	30.00
1.2499.50	135.00	30-Wire Box22.00	24.50
24 /	120.00	100, Wall Box25.00	27.50
2.24 Revamp	124.00	125, Wall Box39.50	50.00
2.600149.50	160.00	120, Wall Box29.50	35,00
		Bar Bracket2.50	
		1501 Wall & Bar Box. 19.50	

An Exclusive Merchandising Service for the Coin Machines Industry Issued Every Week by "THE CASH BOX" 381 FOURTH AVENUE, NEW YORK CITY

/L. 4, NO. 15

**JANUARY 5, 1943** 

TWO DOLLARS A COPY

ARCADE	<b>EQUIPMENT</b>
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	CLDE L	CII MALANT
Atlas Baschall\$55.00		2. Keeney Anti-Air
A.B.T. 6 Gun Rifle		Craft Black\$35.00 To \$47.50
Rango2000.00		Koeney Anti-Air Craft
l Rally Alloy 34 00	ma 645 00	2. Brown
1. Bally Alley		Keeney Navy Bomber117.00 145.00
Bally Bull's Eye49.50	79.50	2. Keeney Texas Leaguer 27.00 38.50
Bally Bull, Jap Conv64.50	89.50	2. Keeney Sub Gun150.00 175.00
Bally Convoy199.50	219.50	Keeney Sub Gun, New. 245.00 249.50
Bally Defender179.50	229.50	Keeney Bowlette 89.50
Bally Lucky Strike24.50	59.50	<b>***</b>
2. Bally Rapid Fire159.50	179.50	Kirk Air Defense69.50
Bally Shoot-The-Bull49.50	69.50	Kirk Night Bomber239.50 310.00
Bally Sky Battle169.50	189.50	35133 8 4
Bally Racer75.00	109.50	Mills Rotary Digger 69.00
Bally Basket Ball119.50	000 00	
Bally Torpedo175.00	200.00	Mutoscope Ace Bomber239.50, 250.00
Bally Torpedo, New200.00	200 00	Mutoscope Bowling Al.69.50
Bally King Pin140.00	200.00	Mutoscope Drive Mobile189.50 225.00
Bally King Pine, New. 200.00		Mutoscope Fan Front
Bally Eagle Eye49.50	79.50	Diggers119.50
<b>5. 6. 6. 7. 1. 1. 1. 1. 1. 1. 1. 1</b>		Mutoscope Electric
Baker Sky Pilot139.50	167.50	Traveling Crane49.50 79.50
D. 1 D.		Mutoscope Photomatic.595.00 725.00
Bang-A-Deer79.50	125.00	Mutoscope Roll
		Front Cranc 49.50 69.50
Buckley DeLuxe Digger 85.00	125.00	Mutoscope Sky Fighter . 225.00 245.00
Buckley Treasure		Mutoscopo Magic Finger.70.00
Island Digger49.50	94.50	
		Radio Rifle29.50 59.50
2. Chicoin Hockey159.50	210.00	
Chicoin Rola-Score59.50	69.50	Rockola Ten Pins, L.D39.50 55.00
		Rockola Ton Pins, H.D50.00 67.50
Daval Bumper Bowling 47.50	79.50	Rockola Tom Mix Rifle39.50 49.50
Daval-U-Roll-It44.50		Rockola World Series65.00 89.50
		Rock-0-Ball64.50 74.50
Evans Duck Pin Alley 350.00	450.00	
Evans-In-The-Barrel35.00	89.50	Scientific Baseball 85.00 117.50
1. Evans Play Ball199.50	225.00	Scientific Basketball 89.50 117.50
Evans Ski-Ball65.00	85.00	1. Scientific Batg.Prac84.50 150.00
Evans Super Bomber239.50	285.00	Scientific X-Ray Pkr65.00 100.00
1. Evans Ten Strike, L.D39.50	47.50	
Evans Ten Strike, H.D49.50	65.00	Seeburg Battle Royal39.50 49.50
2. Evans Tommy Gun99.50	139.50	Seeburg Chicken Sam86.50 89.50
		Seeburg Jap Conv94.50 120.00
Exhibit Bicycle99.50	125.00	Seeburg Jail Bird95.00 99.50
Exhibit Baseball25.00	79.50	Seeburg Shoot-The-
Exhibit Bowling Alley45.00	49.50	Chutes92.50 124.50
Exhibit Hi-Ball39.50	79.50	Seeburg Chute, Conv 139.50
Exhibit Merchantman		Seeburg Hockey59.50 89.50
Roll Chute Digger39.50	49.50	Seeburg Rayolite44.50 99.50
Exhibit Rotary	-	Seeburg Parachute Jump87.50 95.00
Merchandiser150.00	180.00	0
Exhibit Vitalizer49.50	69.50	Star Elec. Hoist Digger 25.00 49.50
		Success Night Bomber115.00 159.50
Genco Bank Roll114.50	124.50	Supreme Keep Punching.149.50 150.00
Genco Magic Roll37.50	45.00	· · · · · · · · · · · · · · · · · · ·
2. Genco Play Ball159.50	185.00	Test Pilot210.00 257.50
· ·		
Groetchen Mountain		Western Baseball '39
Climber159.50	189.50	F.P.P.O
Groetchen Metal Typer60.00	69.50	Western Baseball 4079.50 94.50
Groetchen Skill Jump55.00	69.50	Western Baseball '4189,50 99.50
		Western Major League 139,50 154.50
Gottlieb Skee Ball Et59.50	69.50	West. Super Strength79,50
		Western Recordit450.00
Jennings-In-The-Barrel109.50	119.50	
		Wurlitzer, 14. Ft. Skee
Keeney Air Raider 159.50	175.00	Ball, Free Play 114.50 125.00

An Exclusive Merchandising Service for the Coin Machines Industry Issued Every Week by "THE CASH BOX" 381 FOURTH AVENUE, NEW YORK CITY

VOL. 4, NO. 15

JANUARY 5, 1943

TWO DOLLARS A COF

### NEW NAMES OF REVAMPED FREE PLAY PIN GAMES

OLD NATE	NEW NAMES
Big League	Stepper, Redheads, Production Eagle Squadron Big Tent
Big Town Bowling Alley	Sixty Grand, Eagle Squadron Bowling Alley '42
Cadillac	Archery, Destroyer Sailorettes
Drum Major	
	Speedway
Floot Flicker	Liberty
Formation	Dive Bomber Nito Club, Torpedo Patrol
Four Roses	Sea Power
Gold Star	Playtimo
Homo Run	
Jolly	
LeaderLite-4-Card	
Mr. Chips	Nine Bells, Shangri-La
Motro	Hi Boy
O * Boy	
Powerhouse	Over-The-Top, Paratroop
Punch	Flash
Red, White & Blue	
Rotation	
Roxy	
Score Card	
Silver Spray	
Silver Skates	
Sky Blazer	
Sporty	
Sun Beam	
Stars	
Triumph	
Wow	
Zombie	
NEW NAMES OF CONVERTED ARCAI	
Seeburg Chicken Sam Seeburg Chicken Sam	
Seeburg Chicken Sam	Tran-Tha-Ian
Seeburg Chicken Sam	
_	
NEW NAMES OF ONE BALL F	Million of the sufficient of the control of the sufficient of the
Sport Page	Fast Track
Blue Ribbon	
Thistle Down	
Grand Stand	
Grand National	

Grand National ..... War Admiral

An Exclusive Merchandising Service for the Coin Machines Industry Issued Every Week by "THE CASH BOX" 381 FOURTH AVENUE, NEW YORK CITY

OL. 4, NO. 15

**JANUARY 5, 1943** 

TWO DOLLARS A COPY

CO	N	S	OI	ES
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	Across the Board\$19.50	To \$35.00	1. Jumbo Parade, Comb\$119.50	To \$149.50
			1. Jumbo Parade, F.P75.00	97.50
	Bakers Pacers, New299.50			
		200 50	1. Jumbo Parade, P.O75.00	135.00
	Bakers Pacers195.00	299.50	2. Jumbo Parade, New115.00	148.50
	Bally Entry19.50	22.50	<del>.</del>	
	Bangtails '4079.50	165.00	Keno	40.00
	Bangtails '41140.00	295.00	Kentucky Club60.00	69.50
	2. Big Game, P.O75.00	89.50	Kenette	
	Big Game, F.P75.50	84.50	Keen Kubes69.50	
	1. Big Top, F.P53.50	59.50	110011 11000000000000000000000000000000	
			T	
	Big Top, P.O52.50	94.50	Long Acre	325.00
	Bob Tail, P.O69.50	104.50	Liberty Bell24.50	27.50
	Bob Tail, F.P79.50	104.50	Longchamps15.00	49.50
	By-A-Blade35.00		Long Shot	199.50
	Buckley Seven Bells700.00		Lucky Lucre125.00	175.00
	Buckley Long Shot		Lucky Lucre 1/1	
	Parlay700.00		Lucky Lucre '41175.00	295.00
	•		Lucky Star	135.00
	Buckley Colors, Slant		Lincoln Field79.50	
	Head60.00			
	Beulah Park50.00	89.50	Multiple Cubes, P.O50.00	
			Multiple Racer19.50 T	0 35.00
	Charley Horse59.50	119.50	1.Mills 4 Bolls269.50	400.00
	China Boy49.50	59.50	Mills 4 Bells, Anim	100100
	Chucklette25.00	59.50		750 00
	Club Horse18.00	22.50	Reel295.00	350.00
			Mills New 4 Bells345.00	650.00
	2.Club Bells134.00	195.00	1.Mills 3 Bells445.00	500,00
	2.Club Bells, New195.00	235.00	Mills Auto Dice35.00	42.50
	Club Trophy	219.50	Mills 3 Rells, New495.00	675.00
	Derby Day, Slant24.50	49.50	Pace Century	125,00
	Derby Day Flat39.50		Pace Maker	89.50
	Derby Winner189.50		Paces Marathon99.50	00.00
	Dixie	69.50	Paces Races, New335.00	375.00
	Dominola15.00	25.00	Paces Races, Bl.Cab29.50	
	Double Bells155.00	159.50		39.50
	pompte peripage 190.00	109.00	Paces Races, Br. Cab99.50	169.50
	Delite 1 De no co		Paces Races, Red Ar149.50	195.00
	Exhibit Races29.50	69.50	Paces '39 Saratoga40.00	69.50
			Paces '40 Saratoga89.50	95.00
	Fairmount335.00		Paces '41 Saratoga95.00	104.50
	Fast Time, F.P69.50	75.00	Paces Saratoga, Comb119.50	
	Fast Time, P.O48.00	65.00	1.Paces Reels Comb99.50	169.50
	Fast Track25.00	30.00	Paces Reels, New245.00	255.00
	Favorite20.00	69.50	Paddock Club19.50	
	Flasher	75.00	Pame o Deligra Polla 35 00	<b>69</b> •50
			Partoy Pages 80 50 50	
	Flashing Thru17.50	35.00	Parlay Races 39.50	49.50
1	Flashing Ivories44.50	129.50	Pastime	275.00
	Fleetwood25.00	30.00	Pay Day99.50	199.50
	Four Way Bell354.50	485.00	Pheasant	
	Four Horsemen89.50		Pickem45.00	
			Pot Shot25.00	
	Galloping Dominoes '38.45.00	69.50	Preakness	30.00
			227777777777777777777777777777777777777	30.00
	Galloping Dominoes '39.80.00	99.50	Ray's Track30.00	75 00
		00 00	Rio.	35.00
	2. Galloping Dominoes '40.		Rio	45.00
-		225 00	Rollette25.00	39.50
	125.00	225.00	Rosemont15.00	39.50
-	Galloping Dominoes '41	<b>50</b> -	Royal Draw85.00	140.00
	295.00	395.00	Royal Flush20.00	69.50
	Good Luck34.50	44.50	Roll 'Em129.50	150.00
1	High Hand89.50	119.50	Seeburg Races35.00	
	Hold & Draw95.00		Saddle Club	29,50
			Santa Anita	
	Jockey Club35.00	69.55	Silver Bell35.00	165.00
	Jockey Club '41179.50	285.00		69,50
			Silver Moon79.50	104.50
	Jungle Camp, F.P53.50	89.50	Silver Moon, P.O.New90,00	119,50

Silver Moon, 10¢\$104.50		Totalizer	To \$109.50
Skill Field69.50		10¢ Totalizer109.50	
Skillo55.00	To \$69.50	Track King15.00	30.00
		Track Odds175.00	300.00
Skill Time '3729.50	32,50	Track Odds (Daily	
Skill Time '3869.50	79.50	Double)400.00	500,00
1. Spinning Reels99.50	115.00	Track Odds, D.D.New500.00	
2. Square Bell42.50	79.50	Track Time '3859.50	69.50
Stanco Bells, Single49.50	105.00	Track Time 13760.00	169.50
Stanco Bells, Double119.50	125.00	Track Time '38 TKT79.50	115.00
Sugar King39.50	47.50	Track Time '37 TKT39.50	60.00
Sunray		Triple Entry79.50	170.00
1. Super Bells, 5¢ Comb149.50	190.00	Two Way Super Bell324.50	375.00
1. Super Bells, 5¢ New219.50	239.50	Two Way Super Bell	
Super Bells, 25¢175.00		New340.00	375.00
Super Bells, 25¢ New259.50		Turf King299.50	335.00
Super Track Time295.00	325.00		
Super Track Time, TKT189.50			
Suzie Q25.00			
Tanforan	29.50		
Toaser			
Thorobred259.50			

An Exclusive Merchandising Service for the Coin Machines Industry Issued Every Week by

"THE CASH BOX" 381 FOURTH AVENUE, NEW YORK CITY

L. 4, NO. 15		JANUARY 5	, 1943	TWO	DOLLARS A COP
MILLS					
52 Emerald Chrome,	HL.\$260.00 1	To \$2705000TS	1¢ V.P. Bell	\$29.00	To \$35.00
10¢ Emerald "	" 250,00	275,00	5¢ V.P.Bell,J.P		
	300.00		5¢ V.P.Bell, Green.		
5¢ Gold Chrome, H.L	212.50	310,00	5¢ V.P.Bell, B&G	"35 <b>"</b> 00	44.50
5¢ Gold Chrome,		225.00	5¢ V.P.Bell, B&G, New	, 50 <sub>e</sub> 00	74.50
	210.50	275.00	5¢ V.P.Chrome	.49.50	54.50
	222.00	250.00	5g Futurity	:65.00	75.00
5¢ Copper Chrome	220.00	225.00	10¢ "	.75.00	
10¢ Copper Chrome.	235.00	265.00	25¢ "	.75.00	95.00
25¢ Copper Chrome.	205.00	0.50.00	50¢ Futurity	149.50	194.50
5¢ Club Bell	195.00	250,00	5¢ Yellow Front	.42.50	62.50
10¢ Club Bell	172.50	275.00	10¢ Yellow Front	.67.50	69.50
25¢ Club Bell	740.00	300.00	5¢ Smoker Bell	.35.00	59.50
50¢ Club Bell	45.00	40.50	5¢ F.P. Mint Vndr	.50.00	85.00
1¢ Blue Front 5¢ Blue Front	95 00	49.50	25¢ Golf Ball Vndr.	135.00	210.00
10¢ Blue Front	05.00	109.50	5¢ War Eagle	.35.00	52.50
25¢ Blue Front	125 00	114.50	10¢ War Eagle	.32.50	49.50
10¢ Blue Front Fort	· · · · Tro • OO	150.00	25¢ War Eagle	.45.00	49.50
Reel		90 FO	5¢ Red Front	.85.00	
5¢ Blue Front (Over	· · · · · · · · · · · · · · · · · · ·	89,50	5¢ F.O.K	.22.00	49.50
400,000)		00.50	5¢ Roman Head	.67.50	
10¢ Blue Front (Ove	· · · · · · · · · · · · · · · · · · ·	99.50	10¢ Roman Head	.69.50	
400,000)		109,50	25¢ Roman Head	69.50	
25¢ Blue " "	90,00 92,56	119.50	1¢ Skyscraper	35,00	
50¢ Blue " "	250.00	325.00	5¢ Skyscraper	29.50	42.50
5¢ Blue Frt.M.P.O		216.00	25¢ Skyseraper	.65.00	<b>7</b> 00
10¢ Blue " "	175.00	221.50	5¢ Lion Head	29.50	35.00
1¢ Brown Frt.New	185.00	22100	5¢ Extraordinary	44.50	47.50
1¢ Brown Front	74.50	180.00	10¢ Extraordinary	19.50	330 00
5¢ Brown Front	110-00	129.50	5¢ Melon Bell	90.00	110.00
10¢ Brown Front	137.50	175.00	25¢ Nelon Bell	90,00	125.00
5¢ Brown Front		110.00	5¢ Wolf Head, D. J.P.	10 50	185.00
(Over 440,000)	130.00	175.00	1¢ Shamrock Bell	27 50	
10¢ Brown Front		210 600	JENNINGS	21.00	
(Over 440,000)	170.00	185.00	5¢ Chief	20 50	<b>67.</b> 50
25¢ Brown Front		200,00	10¢ Chief	69-50	89.50
(Over 440,000)	130.00	226.50	25¢ Chief	65-00	79.50
50¢ Brown Front			50, Chief	50.00	175.00
(Over 440,000)	249.51	<b>325.</b> 00	5¢ Silver Moon, Cf. Ne		
5¢ Cherry Bell, 3/10		139.50	5¢ Silver Chief		129.50
10¢ Cherry Bell,3/10	0119.50	149.50	10¢ Silver Chief 1	35-00	12 J • O O
25¢ Cherry Bell,3/10	0130.00	159.50	50¢ Silver Chief 2	75-00	295.00
5¢ Cherry Bell, 3/5.		215.00	5¢ Club Belll		<b>175.</b> 00
10¢ Chorry Bell,3/5.	125.00		10¢ Club Bell1	50.00	210,00
25¢ Cherry Bell, 3/5.			25¢ Club Bell1	60.00	
5¢ Cherry Bell (Chro			& Sky Chief	89.50	
25¢ Cherry Bell "	220.00		10¢ Sky Chief	92 -00	
1¢ Bonus Bell	160.00		25¢ Sky Chief	94 - 50	
5¢ Bonus Bell	179.50	215.00	1¢ Little Duko	10.00	35.00
10¢ Bonus Bell	189.50	220.00	5¢ Little Duke	17.50	,
25¢ Bonus Bell	189.50	225.00	5¢ Cigarolla	30.00	99.50
5¢ Chrome Bell	212.50	220.00	5¢ Century, S.J.P	13.00	24.50
10¢ Chrome Bell	220.00	230.00	5¢ Gooseneck	15.00	22.50
25¢ Chrome Bell	225.00	240.00	10¢ Gooseneck	15.00	
lø Q.T. Blue	28.00	42.50	25¢ Gooseneck	20.00	
5¢ Q.T. Blue	45.00	49.50	lø Little Dutchess.	19 50	
10¢ Q.T. Blue	37.50		5¢ Little Dutchess.	19.50	
lø Q.T. Green	32.50	49.50	10¢ Golf Ball Vndr.	75.00	
5¢ Q.T. Green	49.50		25¢ Golf Ball " New		50
10¢ Q.T. Green	49,50		10¢ Chrome Super Chf	70.0	00
5¢ Q.T., F.P	24.50		10¢ Chrome Chf.S.P.1	50,00 .	
lø Q.T. Glitter Gold	59,50	107.50	\$1.00 Bell4'		500,00
1.5¢ Q.T. Glitter Gold		110.00	XXV Cigarola, New1	39.50	175,00
10¢ Q.T. Glitter Gol		89,50 4.	5¢ Cigarolla		99.50
1¢ Q.T. Glitter Gold			Cigarola (Over		
5¢ Q.T. Glitter Gold	110.00	134.50	145,000).13		
(2077			V.Cigarolla		
(CONTINUED)			XVV Cigarolla		169.50
A STRANSPORTER CONTRACTOR OF BUILDING		The Control of the Co	5¢ Escalator, DJP2	.0.00	
					-

WATLING	CAILLE
1g Rolatop\$29.50 To \$42.	.50 5¢\$12.50 To \$22.50
5¢ Rolatop	
10¢ Rolatop35.00 69.	
25¢ Rolatop	
50¢ Rolatop125.00 . 150.	.00 25¢ Cadet55.00
5¢-25¢ Rolatop32.5¢ 49.	
5¢ Club Bell	10¢ Playboy50.00
1¢ Twih J.P25.00	25¢ Playboy55.00
5¢ Twin J.P20.00 42.	
10¢ Twin J.P42.50	10¢ Commander40.00
5¢ Twin J.P., G.A39.50	25¢ Commander 45.00
5% Gooseneck30. (	7-Way Slot89.50
1¢ Blue Seal15.00	
5¢ Blue Seal22.00 35.	OO PACE
25¢ Blue Seal35.00	5g Bantam25.00 52.50
1¢ Treasury29.50 44.	
5¢ Treasury28.00 64.	
10¢ Treasury44.50	Comet, Blue Front65.00
5¢ Treasury, New169.50	10¢ Comet " " Bell49.50 64.50
5g Wendor Vendor32.50	1.25¢ Comet " " 60.00 69.50
	5¢ All Star, M.P.O44.50 59:50
GROETCHEN	1¢ All Star, 2/425.00 39.50
5 Columbia Chrome70.00 89.	
1¢ Columbia27.50 39.	
5¢ Columbia, Cig. Real	5¢ T.J. Comet40.00 45.00
J.P 42.50 85.	
	.00 5¢ Club Bell65.00
10¢ Columbia, D. J. F 89.50	
10¢ Columbia Club Bell.99.50	
5¢ Columbia Club Cig.	
G.A99.50	
100 11 11 11 99.50	
5¢ " " " 32.50 50.	,00
5d " Orig. C.A65.00	

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DL. 4, NO. 15

**JANUARY 5, 1943** 

TWO DOLLARS A COPY

### ONE - BALLS

Arlington, P.O\$12.50	To \$20.00
Aksarben, P.O. 24.50	,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,
Big Race, P.O	
Big frize, F.F	90.00
2 Blue Grass, F.P. 122.50	150.00
Biue Ribbon, P.O. 65.00	
Club Trophy, F.P219.50	235.00
Congo39.50	
Contest, F.P99.50	
'41 Derby, F.P	245.00
2.Dark Horse, F.P	114.50
Derby King, P.O. 25.00	<b>22.2 0</b> 00
Derby Clock, P.O25.00	
Derby Heat P.O. 29.00	
Derby Time, P.O.	29.50
Docby Winner, P.O. (New)150.00	23.00
Euroka, F.P	34.50
Food Bag, P.O39.50	0.4.00
Flasher, P.O39.50	
Fair Grounds, P.O15.00	
l.Five-In-One,F.P30.00	E0 E0
Gold Cup, F.P	59.50
Grand National, P.O79.50	49.50 99.50
2. Grand Stand, P.O59.50	
Gold Medal, P.G35.00	69.50
Hawthorne, P.O49.50	49.50
Hi-Boy, P.O30.00	59.50
Horseshoes, P.O30.00	39.50
Long Shot, P.O	
Multiple Cubes50.00	
Onu-Two-Three 130 F D 70 00	74 50
One-Two-Three '39, F.P30.00 One-Two-Three '40, F.P65.00	34.50
Owl, F.P59.50	75.00
Pimlico, F.P220.00	79.50
Pagemakan P.O. 40 EO	275.00
Pacemaker, P.O	89.50
	34.50
Races, F.P	
Race King, Rev	330 50
Record Time, F.P80.00	112.50
Seven Flasher, F.P94.50	
Sky Lark, F.P224.50	
Sport Evenr, F.P94.50	
Sport Special, F.P89.50	104.50
Sport Page, P.O37.50	49.50
Santa Anita, P.O125.00	149.50
Spinning Reels, P.C49.50	99.50
Sport King, P.O175.00	179.50
Stepper Upper, P.O45.00	
Track Odds	
Track Record, P.O54.50	69.50
Thistledown, P.O40.00	69.50
Turf Champ, F.P	
Victory, F.P	54.50
War Admiral, Rev249.50	

100 mg

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DL.	4. N	10.	15		JANUARY	1 5.	1943	TWO D	OLLARS A
	<b>2</b> 4	D C	Downlow	\$30 00 TS	REE PLAY	Y, G	AMES.	#74 OO	4- 322 50
					\$47.50 87.50				
			ircus Circus, New		119.50		Irystal		
			Force		54.50		Crystal Gazer		
			er		17.50	`	OTTOWN	••••	09.00
			t		19.50				
			T		17.50	1	Dandy	10.00	
		_	Rev		149.50		Daily Dozen		
			aba		29.50		Davy Jones		12.50
			erican		27.50		Defense (Genco)		92.50
					19.50		Defense (Baker)		25.00
			ine		49.00		Destroyer, Rev		
		_	1		25.00		Dixio		
			ead		19.50		Oo-Re-Mi		47.50
			ion		25.00		Double-Featur		17.50
			1		24.50		Ooughboy		18.50
							Oouble Play		30.00
	Ba	nner		.12.50			Orum Major		19.00
			Beauty		18.00		Oude Ranch		19.50
			(Rev.)				Ouplex		30.00
			(Rev.) New			-	Dive Bomber (Rev.)		
			gon		22.00				
					10.00	E	Lureka	32.50	34.50
	Ba	rrag	e	.15.70	<b>37.</b> 50	T.	Entry	15.00	22.50
	1. Be	lle	Нор	.30.00	49.50				
	2.Bi	g Ch	ief	.16.00	19.00	F	Pantasy	7.50	14.50
	Bi	g Le	ague	.10.00	19.50	F	Fifth Inning	8.00	19.50
	Bi	g Pa	rade	84.50	89.50	F	Fifty Grand	19.50	34.50
	Bi	g Sh	OW	.13.00	25.00	F	Five-In-One	30.00	64.50
	Bi	g Si	.x	.10.00	14.50	I	Five & Ten	74.50	162.50
	Bi	g Te	n	10.00	22.50	F	Fishin', Rev	110.00	149.50
	Bi	g Ti	me	.15.00	25.00	F	lagship	10.00	17.50
	Bi	g To	wn	.15.00	20.00	F	lash	8.00	20.00
	Bl	acko	ut	10.00	29.50	F	leet	12.50	25.00
			e		20.00	4. F	Plicker	19.00	24.50
	1.Bo	la W	ay	39.50	64.50	F	Follies '40	10.00	13.50
	2 . Bo	om T	own	.16.50	19.50	F	Follow Up	10.00	14.50
	Box	rder	town	.10.00	24.50	2. F	Formation	13.50	19.50
	Во	sco.	•••••	46.50	64.50	F	Pour Aces	85.00	97.50
	Вот	unty		12.00	22.50		Cour Diamonds		35.00
	Bo	wlin	g Alley	.10.00	29.50		our-Five -Six		17.50
	Воз	x Se	ore	9.50	10.00	1. F	Cour Roses	29.50	39.50
	Br:	ite	Spot	15.00	23.50	1. F	ox Hunt	17.50	27.00
	Br	oadc	ast.,	.17.50	37.5°				
	Bu	ckar	00,,,	.11.00	19.50	2.0	Hamour	10.00	19.50
							obs		90.00
	Ca	dill	ac	12.00	20.00	G	obs, New	99.50	129.50
			Kidd		44.50	(	Gold Cup	59.50	
			,		25.00	G	Gold Star	17.50	<b>27.</b> 50
			on • • • • • • • • • • • • • • • • • • •		13.00		Golden Gate		22.50
			• • • • • • • • • • • •		12.00		un Club		52.50
			n.,,		14.50		un Club, New		
					14.50				
			e		20.00				
					18.00	E	Meadliner	10.00	14.50
			r		21.50		Hi-Dive		47.50
					57.50		Hi-Hat		39.50
					12.00		Hi-Stepper		25.00
1			ore		29.50		High Light		12.50
			• • • • • • • • • • • •		35.00		Hold Over		17.50
		_	st		22.50		Iome Run 40		16.50
			t		12.50		Home Run '42		65.00
			t		82.50		Home Run, New 42.		99.50
			tion		17.50		Horoscope		35.00
					21.50	·			
	00	Jojy		32, 600			(OVER)		

Jolly		Repeater	
Jumper12.50		Rink9.00	10.00
Jungle32.50	42.50	Roller Derby18.00	29.50
		Rotation	15.00
Keep 'em Flying 89.50		Roxy10.00	15.00
Keep 'em Flying, New.135.00	185.00	Rotor Table29.50	49.50
2.Keen-A-Ball10.00			
Klick	15.00	Salute	22.50
1. Knock Out	89.50	Sara Suzy10.00	21.50
•		Sara Suzy, New30.00	
		Scandals, Rev29.50	
Lancer8.00	17.50	School Days25.00	27.50
Landslide	27.50	Scoop	12.00
2. Leader16.50	30.00	Score-A-Line	19.50
Lead Off9.50	17.50	Score Card10.00	17.50
League Leader25.00	27.50	Score Champ12.00	22.50
1.Legionnaire27.50	32,50	Scout, Rev	
Liberty, New, Gott100.00	175.00	Sea Hawk25.00	37.50
Liberty, Rev59.50		Seven Up	37.50
Liberty, Rev. New89.50		Short Stop	15.00
Limelight14.50	27.50	Show Boat	37.50
Line Up	16.50	Side Kick9.00	14.50
Lite-A-Card9.00	21.50	Silver Skates24.50	32,50
Lone Star	19.50	Silver Spray	35.00
Lot-0-Fun	20.00	2.Sky Blazer	42.50
Lucky10.00	22,50	Sky Chief, New149.50	160.00
Lucky Strike19.50	29.50	1.Sky Line	17.50
		Sky Ray	30.00
Majors 40	12.50	Slugger	32.50
2. Majors 41	37.50	2. Snappy '41	40.00
Mascot13.50	16.50	2. South Paw	40.00
Merry-Go-Round10.00	20.00	Sparky	19.50
l. Metro	27.50	Speed Ball15.00	32.00
Miami	28.50	Speed Demon10.00	12.50
Miami Beach34.00	47.50	Speedway	14.50
Midway (Genco)10.00	12.50	Speedway, Rev34.50	
Mr. Chips	12.50	Speedy	20.00
2. Monicker	84.50	Sport Parade19.50	37.50
Mystic	29.50	Sports	24.50
		Sporty	13.50
Nippy	12.50	Spot-A-Card47.50	59.50
2. New Champ	64.50	1.Spot Pool	49.50
	4	Spottem	14.50
Oh Boy 8 . 00	12.50	Stars24.50	35.00
Oh Johnny	32.50	2.Star Attraction27.00	47.50
Ocean Park:	22,50	Stop & Go	14.50
On Deck8.00	18.00	1.Stratoliner15.50	37.50
2. One-Two-Three 3920.00	24.00	Summertime	22.50
One-Two-Three 4060.00	80.00	Sun Bram	28.00
One-Two-Three 4169.50	84.50	Supercharger8.00	15.00
Owl45.00	89.50	1.Super Chubbie22.50	
		Super Six8.00	14,50
Pan American30.00	39.50	Sixty Grand	39.50
Paradise	24.50	Spinning Reels49.50	
Pep, Rev29.50			
Pick 'em	12.50	Target Skill12.50	25.00
2. Play Ball20.00	24.00	2. Ten Spot	32,50
Playmate8.00	17:50	2.Texas Mustang42.50	52.50
Polo	17.50	Texas Mustang, New89.50	
Pot Shot	29.50	Trapeze	20.00
Powerhouse10,00	14.50	Three Score12.00	17.50
Progress17.50	. 20:00	Three Up	35.00
Punch	. 15.00	Triple Play39.50	
Pursuit	34:50	Thriller	15.00
Pylon	. 17:50°	Thumbs Up, Rev45.00.	149.50
Pyramid8.00	.3 12:50 .	2.Topic	95.00
ø		Top: Notcher	17.50
Rebound10.00	. 20.00	. Topper10.00	27.50
Red Hot	12.50	Towers40.00	65.00
1. Red, White & Blue 19.50	29.50		
Reserve10.00	17.50	(Continued)	

An Exclusive Merchandising Service for the Coin Machines Industry Issued Every Week by "THE CASH BOX" 381 FOURTH AVENUE, NEW YORK CITY

OL. 4, NO. 15

**JANUARY 5, 1943** 

TWO DOLLARS A COPY

### FREE PLAY GAMES

2.Trailways\$24.50 Triumph	To \$42.50 14.50 17.50 42.50	West Wind\$36.50 The White Sails	22.50 37.50 22.50 27.50
Ump	20.00 22.50	Yacht Club	18.00 85.00 145.00
Vacation	60.00 62.50 / 99.5 <b>C</b>	2.Zig Zag	47.50 14.50 26.50

IMPORTANT: This is to be read as follows: First price listed is lowest price; second price listed is highest price for the week. Where only one

price appears this is to be accepted as lowest price.

CODE:

1. Means price went Up. 2. Means price went Down. 3. Means this machine just added to list. 4. Means price went up and down same

week.

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**JANUARY 5, 1943** 

"THE MARKET PLACE OF THE COIN MACHINES INDUSTRY"

TWO DOLLARS A COPY

(SECTION 1)

## WANT-TO-BUY ADS

THE HEADLINES OVER EACH AD GIVE AN APPROXIMATE IDEA OF THE ITEMS THESE FIRMS WANT TO BUY. IT IS ADVISABLE TO READ EACH AD CAREFULLY. THESE ADS ARE STRICTLY DEVOTED TO "WANT-TO-BUY" ONLY. MANY "FOR SALE ADS" FEATURE "WANT-TO-BUY" IN THE "FOR SALE ADS" SECTION.

CONSOLES - SLOTS - MUSIC - SCALES - ARCADE
WANT - We will pay cash for Buckley Track Odds, all models; Keeney Super Bells; 2-Way  $5\phi/25\phi$  Keeney Super Bells; 2-Way  $5\phi/5\phi$ ; Keeney 4-Way Super Bells; Mills Three Bells; Mills Brown Fronts, 5¢/1 ¢/25¢; Mills Yellow Fronts 3/5 Payout; Mills Gold Chromes; Mills Emerald Chromes; Mills Bonus Bells; Wurlitzer Phonographs; Wurlitzer Wall Boxes; Packard Wall Boxes; Scales - all makes and models; Kirk Night Bombers; Bally Rapid Fire; Mutoscope Sky Fighter, Mutoscope Ace Bomber; Mills Bag Punchers; Mutoscope Bag Punchers; Chicken Sams; Rockola World Series; Texas Leaguers; Gottlieb Grippers; Wurlitzer Skee Balls; Western Baseball. State quantity, condition and price wanted in first letter. BUCKLEY TRADING POST, 4205 WEST LAKE STREET, CHICAGO, ILL. (Tel: Van Buren 6636).

OLD GUNS - AMPLIFIER ANALYZER

WANT - Keeney Anti-Aircraft Guns or Tom Mix Rifles. Will pay \$20. each and also pay freight from your city. Must be complete with all parts. Also want all other types of arcade equipment. Write - quoting lowest price in first letter. Want Radio or Amplifier Analyzer, 0-500 Volts resistance and other features. Write or Wire Today: CLIFF NOVELTY COMPANY, 1410 S.W. SIXTH STREET, MIAMI, FLORIDA.

POWER TRANSFORMERS

WANT - 2 Power Transformers for 616 Wurlitzer Amplifiers. Write Quick. Give Lowest Price in First Letter. - ACME NOVELTY CO., 1124 HENNEPIN AVE., MINNEAPOLIS, MINN.

ARCADE - 1-BALLS

WANT - Sky Fighters; Drive Mobiles; Ace Bombers; Rapid Fires; Defenders; Chicken Sams Tommy Guns; Super Bombers; Western Baseballs; K.O. Fighters; Texas Leaguers; Air Raiders; and all other types of Arcade equipment. We also need late One-Balls such as Pimlico; '41 Derby; Club Trophy; Turf King; Jockey Club; Fairmount; etc. We will buy any quantity of this type of equipment. Send us your list together with prices wanted - EMPIRE COIN MACHINE EXCHANGE, 2812 WEST NORTH AVENUE, CHICAGO, ILL.

MUSIC

WANT - Wurlitzer 700, 750E, 800, 850, 950 and Colonials. Give quantity, condition and price wanted. We pay highest market price. Write, wire or phone us before you make any deals. WOLVERINE MUSIC & SPECIALTIES COMPANY (WURLITZER DISTRIBUTORS), 1010 BEAUBIEN STREET, DETROIT, MICH. (Tel: Cherry 7946).

ARCADE

WANT - Can use Bally Rapid Fires; Defenders; Seeburg Chicken Sams; Jail Birds; Shootthe-Chutes; Keeney Super Bomber; Keeney Submarines; Kirk Night Bomber; Western DeLuxe Baseball. State lowest price in first letter as this merchandise is being used for turn-over purposes. Write. Wire. Phone. CHARLES KATZ, 1125 CEERS AVENUE, COLUMBUS, OHIO. (Evergreen 6712).

SLOTS

WANT - 5¢ Mills Q.T. machines, Glitter or otherwise. State price you want and quantity you have in first letter. Also want; 5¢, 10¢, 25¢ Blue Fronts and Brown Fronts. State serial numbers, quantities and prices. Will pay cash for all you have. Write or Wire. SICKING COMPANY, 927 FORT WAYNE AVENUE, INDIANAPOLIS, IND. (Tel: Riley 9700).

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OL. 4, NO. 15

**JANUARY 5, 1943** 

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MUSIC

WANT - Seeburg Envoys, ESRC; Seeburg Colonels ESRC; Seeburg Majors ESRC; Wurlitzer 700; Wurlitzer 750 without electric selector. Give quantity, condition and price wanted in very first letter. - Irv Sommer, MODERN VENDING COMPANY, 286 N. W. 29th ST., MIAMI, FIA. (Tel: 3-0879).

SLOTS

WANT - Quantity of Mills Q.T. 5¢ and 10¢ Play, either new or used. Also Mills Mystery Pay, Blue and Brown Fronts, 5¢/10¢/25¢ and 50¢ Play. We can also use a quantity of Mills Escalator type slots in 2/4 payout, such as F.O.K. Front Vendors, War Eagles and Roman Heads. Write us what you have. Give serial number and your lowest price. Write now: SICKING, INC., 1401 CENTRAL PARKWAY, CINCINNATI, OHIO. (Tel: Cherry 5732).

ARCADE - MUSIC - 1-BALIS

WANT - For Cash: Sky Fighters; Ace Bombers; Drive Mobiles; Rapid Fires; Chicken Sams; Defenders; Tommy Guns; Super Bombers; Western Baseballs; Air Raiders; Also Rockola 1940 Model Supers; 1940 Model Masters; 1939 DeLuxes; 1939 Standards; Wurlitzers Model 850; 800; 750; 750E; 500 Piano Keyboard with Slug Ejector; 600 Piano Keyboard with Slug Ejector; Need late One-Balls, such as Pimlicos; '41 Derbys; Turf Kings; Jockey Clubs; etc. Will buy in quantity - send complete list with prices to - NATIONAL COIN MACHINE EXCHANGE, 1411 W. DIVERSEY BOULEVARD, CHICAGO, ILL.

MUSIC

WANT - Will pay cash for Wurlitzer phonographs from Model 24's up to 950's. Will buy l or 25. Give quantity and best price in first letter. - AMERICAN COIN MACHINE CO., 557 CLINTON AVENUE, NORTH, ROCHESTER, NEW YORK.

ARCADE - PINS - 1-BALLS

WANT - Will buy all types of Arcade equipment, also 5-Ball and 1-Ball Free Plays. Immediate quotations given upon receipt of inquiry. Highest prices offered. BADGER NOVELTY COMPANY, 2546 NORTH 30th STREET, MILWAUKEE, WISCONSIN.

PHONOS - ARCADE

WANT - Will pay top dollar for Wurlitzer late model phonographs and Arcade Equipment. Write us first: BADGER SALES COMPANY, 1612 WEST PICO BOULEVARD, LOS ANGELES, CALIF., (Tel: Drexel 4326).

SEEBURG BOXES - STEP SELECTORS WANT - Used  $5\phi/10\phi/25\phi$  Seeburg Wall Boxes WS-10Z. Also Seeburg Step Selectors SS20-1. State quantity and lowest price in first letter. - HY-G AMUSEMENT COMPANY, 1415 WASH-INGTON, SOUTH, MINNEAPOLIS, MINN. (Tel: Atlantic 8587).

ARCADE - SLOTS

WANT - High and low score Wurlitzer Skee Balls; Mills 5¢/10¢/25¢/50¢ Blue Fronts, Brown Fronts, Cherry Bells. Give quantity, condition (also serial numbers of slots) and price wanted in first letter. MODERNI AUTOMATIC EXCHANGE, INC., 2618 CARNEGIE AVENUE, CLEVELAND, OHIO. (Tel: Cherry 7067).

ARCADE

WANT - All types of Penny Arcade equipment. Will pay highest prices for Sky Fighters. Send full details in first letter. - INTERNATIONAL MUTOSCOPE CORP., 4401 ELEVENTH ST., LONG ISLAND CITY, N. Y.





"THE MARKET PLACE OF THE COIN MACHINES INDUSTRY"

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OL. 4, NO. 15

**JANUARY 5, 1943** 

TWO DOLLARS A COPY

ARCADE - ONE-BALL FREE PIAYS - SLOTS - .22 SHORTS - PHOTO
WANT - For Cash: Sky Fighters; Ace Bombers; Drive Mobiles; Rapid Fires; Western Baseballs. Also want: Blue Grass, Dark Horse, Record Time, Sport Special, Keeney Fortune
and Keeney Contest. Also: Blue Fronts and all other late Mills slots. Highest cash
prices paid for .22 Cal. shorts. Can also use Photomaton machine. Wire your prices
collect on any of the above machines. - ROY McGINNIS COMPANY, 2011 MARYIAND AVENUE,
BALTIMORE, MARYIAND.

ARCADE - PINS

WANT - Will pay highest prices for all types of equipment. MIKE MUNVES CORPORATION, 520 WEST 43rd STREET, NEW YORK CITY. (Tel: Bryant 9-6677).

CHICKEN SAMS - JAIL BIRDS

WANT - For Cash - Seeburg's Chicken Sams and Jail Birds, \$77. Biggest buyers of Chicken Sams in the country. We are not fussy because cabinets are refinished anyway. Machines must be complete with bases, amplifiers, trigger assemblies, photo electric cells and all parts, but not necessarily in perfect working condition. You may ship C.O.D. or Sight Draft Bill of Lading, care of your bank. - CHICAGO NOVELTY COMPANY, 1348 NEWPORT AVENUE, CHICAGO, ILL.

"ALWAYS BOOST The Cash Box ALL-WAYS"

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**JANUARY 5, 1943** 

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(SECTION 2)

# REVAMPS — SUPPLIES — PARTS SALESBOARDS — NEW ITEMS

THIS SECTION IS COMPOSED OF ADS IN THE ABOVE SPECIAL CATEGORY. READ THESE ADS CAREFULLY AS MANY TIMES IT IS EXTREMELY DIFFICULT TO GIVE PROPER HEADLINES TO THE ITEMS FEATURED.

A BRAND NEW LECAL, NATIONALLY ACCLAIMED MONEY-MAKER, THE GAME THAT YOU NEED NOW!

#### "GOOFY GOLF"

A roll down action game that has more play appeal, more thrills, more tantalizing and intriguing action than any legal game ever built. A terrific bargain at the price today. Remember: This is not a revamped game. It's a NEW CAME - NEW IN EVERY WAY!

Operator's Price..\$259.50

DISTRIBUTORS: WRITE FOR SPECIAL, AMAZING PRICE THAT LET'S YOU REALLY MAKE MONEY!!

Charley Aronson & Bill Alberg
BROOKLYN AMUSEMENT NACHINE COMPANY
660 BROADWAY----- BROOKLYN, N. Y.
(All Phones: Evergreen 8-4732)

#### SPEAKERS

NOTICE - All Pick-Up Units completely sold out. No more for the duration. A few Chandelier Baffles, P.M. Speakers and Singing Pictures left. - TRI-WAY PRODUCTS CO., INC., 108 EAST 27th STREET, NEW YORK CITY.

#### REVAMPS

NOTICE - Operators and Distributors -- Have your Bally One-Ball Payout Games remodeled into like "Brand New" games. We are now rebuilding Sport Page and Blue Ribbon into "Fast Track"; Thistledown and Seabiscuit into "Race King"; and Grand Stand and Grand National into "War Admiral". Our renewal service includes: new design on back glass and playfield; new name; brand new 23" x 23" backglass cabinet; backglass and playfield inserts overhauled, reconditioned, and tested; cabinets and bases redesigned and refinished. Take advantage of our long experience; Write Today: SULLIVAN-NOIAN ADVERTISING COMPANY, 527 WEST CHICAGO AVENUE, CHICAGO, ILL. (Tel: Delaware 5619-5620).

#### REVAMPS

NOTICE - For the Finest in Revamps - Buy "Arco" Products. If you haven't yet seen Arco's creations write today for illustrated circular and complete information. -- ARCO SALES COMPANY, 802 N. BROAD STREET, PHILADELPHIA, PA. (Tel: Poplar 5330).

We can't sell you any more games because we are too busy with our War Work. Why not do the next best thing and buy Gottlieb used and rebuilt games?

D. GOTTLIEB & CO., CHICAGO

and the second of the second o

tan ing tanggan ang tangga Tanggan ang ta START

1943

WITH

A

1945

MODEL

GAME

\*

"GRAND CANYON"

(Like Sky Chief)

\$159.50

\*

"S U N V A L L E Y" - \$139.50

\*

"M I D W A Y" - \$139.50

\*

ORDER FROM YOUR NEAREST DISTRIBUTOR
OR WRITE DIRECT!!

\*

UNITED MANUFACTURING COMPANY
6123 N. WESTERN AVENUE

CHICAGO, ILL.

ALL PHONES: AMBASSADOR 2455-6



ISSUED EVERY WEEK BY FIRST CLASS MAIL, THE ONLY CONFIDENTIAL WEEKLY NEWS BULLETIN IN THE COIN MACHINES INDUSTRY.

"THE MARKET PLACE OF THE COIN MACHINES INDUSTRY"

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VOL. 4, NO. 15

**JANUARY 5, 1943** 

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REVAMP

SPECIAL - "New Games for Old". Send in your old Leaders, Duplex, Sky Blazer and Stars games. Let us repair them by installing newly designed playing field and newly designed back glass. The cabinet and back box is repainted with entirely new design. Moulding and legs are rescreened and re-shellaced. Arrangement of bumpers are changed while the name of the game is also changed so that when you receive your old game it will practically be a new one. Write for further particulars. THE EXHIBIT SUPPLY COMPANY, 4222 WEST LAKE STREET, CHICAGO, ILL. Tol: Van Buren 3100).

SALESBOARD

NOTICE - Sugar 'N' Spice. Here's something "super" in the way of a salesboard. Bright and colorful, fast moving and profitable. Sugar 'N' Spice is genuinely attractive with its two sugary, spicy young ladies becomingly draped over either side of the board. One good sized Jackpot of 100 holes averaging \$1.35 each. The many small consolation prizes in this board offer the players a great incentive to keep trying for the big one. Last punch in each colored panel (3) receives one punch in Jackpot. Board has 1050 holes at 5¢ a punch. Takes in \$52.50. Average payout \$25.47. Total average profit \$27.03. Thick board, die-cut. Your orders given prompt attention. SUPERIOR PRODUCTS, 14 N. PEORIA STREET, CHICAGO, ILL.

SUPPLIES - PARTS

FOR SAIE - Ten Strike and Ten Pins, Solid Catalin Buttons, \$4. per dozen; Evans Ten Strikes and Rockola Ten Pins New Curved Glass \$2. each - \$21. per dozen; Western Baseball Steel Flaps 75¢ each - \$7.50 per dozen; F-22 Reset Coils \$2. per doz.; New Pin Game Glass for Bally, Gottlieb and Stoner (Size; 21 by 43) \$14.50 per case; Genco, Chicago Coin, Keeney (Size: 20 x 42) \$14.50 per case; Exhibit (Size: 21 x 41) \$14.50 per case; All have ten lites to case. Bally Pay Table Glass (Size: 23 x 47) \$17.50, packed 9 lites to case; All factory packed, sold in full cases only. Western Baseball Backboard Glass DeLuxe 1940 (New) \$4.50 each; 1939 Backboard (Used) Glass \$2.50 each; Playing Field (New) Glass \$4.50 each; Scientific and Western Catalin Balls \$2.50 per dozen; Terms: 1/3 Deposit with Order, Balance C.O.D. - ADDISON NOVELTY COMPANY, 925 BELMONT AVENUE. CHICAGO. THE (Tel: Bittersweet 0007) 925 BELMONT AVENUE, CHICAGO, III. (Tol: Bittersweet 0007).

Another week nearer victory:

Wm. Rabkin,

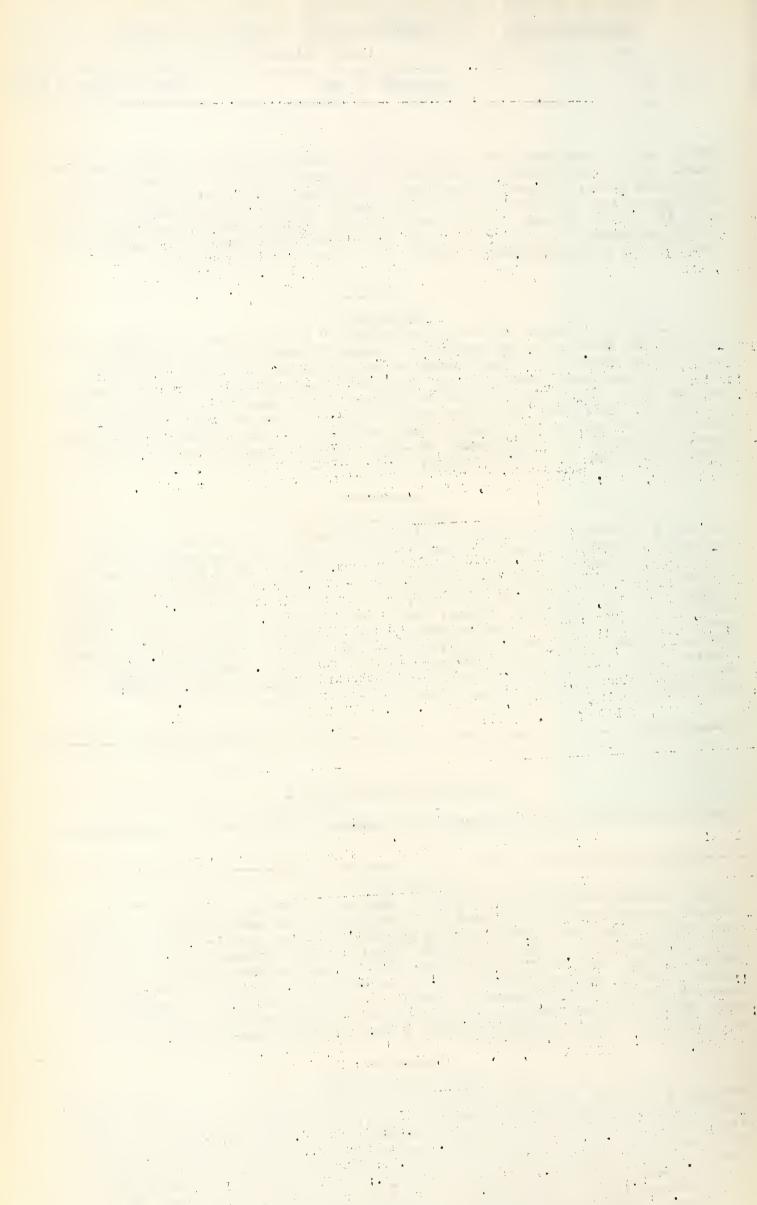
INTERNATIONAL MUTOSCOPE CORP. (Penny Arcade Headquarters Since 1895) LONG ISLAND CITY, NY.

NEW ITEM

NOTICE - Phonograph Operators of America. From now on it's the "Aristocrat"!! The outstanding phono mechanism cabinet! It's adaptable to all makes of phonos! It's the most gorgeous you've ever seen! See the completely lighted, multi-colored Nu-Ray Glass! Make 1943 Models out of your old phonos! Tried! Tested! Proven! Doubles and Triples the Take!! The "Aristocrat" is the answer to what you have been seeking! Get a sample quick!! Tell us the phono model you are going to install - we'll ship you complete cabinet: You can install mechanism yourself in a jiffy! Buy the "Aristocrat" - the first really different, brand new, all-phono Cabinet in music history! ARISTOCRAT CABINET COMPANY, 3825 LACLEDE AVENUE, ST. LOUIS, MO. (Tel: Franklin 2290).

PARTS FOR MILIS BELLS

FOR SALE - Parts for Mill's Bells: 5¢ Escalators \$12.50; Clocks \$6.; Main Clock Gears \$2.; Medium Clock Gears \$1.50; Payout Slides \$1.; Reel Discs \$2.; Payout Lever Brackets \$1.50; Handle Starting Lever Bracket Assembly \$2.50; Club Handles \$4.75; Regular Style Handles \$3.75; Back Doors \$5.; Mechanism Bases \$3.; Handle Starting Lever \$1.; Main Operating Lever \$3.; Pump -ssembly \$3.50; Operating Fork and Roller Assembly \$5.; Jackpot Glasses \$1.25; Payout Guide Brush \$1.25; Payout Slide Cover Assembly \$1.50; Real Operating Lever assembly \$1.50; Cash Box Door Assembly \$4.; Cash Boxes \$2. Terms: 1/3 Deposit, Balanco C.O.D.; Also Milks brand New and Factory Rebuilt Bells still available. - ATLAS NOVELTY COMPANY, 2200 N. WESTERN AVENUE, CHICAGO, ILL.



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HERE'S THAT \$64.00 QUESTION THEY'RE ALL ASKING....

WHAT'S COOKING OVER AT ARCHIE A. BERGER???

IS IT SOMETHING REALLY HOT?

IS IT NEW? IS IT TIMELY? IS IT SENSATIONAL? WELL....

JUST SEND YOUR NAME NOW TO GET THE ADVANCE NEWS - BEFORE WE MAKE IT PUBLIC PROPERTY FOR ALL THE INDUSTRY! HURRY!

ARCHIE A. BERGER
400 NORTH BROAD STREET, PHILADELPHIA, PA.
Or Phone: Rittenhouse 4188

LOCATION AGREEMENT - COLLECTION BOOKS

NOTICE - Standard Handyset Location Agreement - good for all machines including a Tax Clause needed now for new Federal Taxes. Free Sample as well as samples of our other popular Standard Forms and Collection Books now ready for you. We will gladly submit prices on specially printed books for your individual requirements. Write to: - CHARLES FLEISCHMANN, BALTIMORE SALESBOOK COMPANY, 120 WEST 42nd STREET, NEW YORK, N.Y.

#### MOTOR REPAIRS

NOTICE - Attention Distributors and Operators!! We repair and make as good as new Rally motors such as used in Topics and Monickers. Also single and double Merkle-Korff Flexo Action Motors such as used in Chicago Coin Hockeys. We can save you considerably more than half the cost of a new motor and return yours in good condition as new. Send us a sample motor for a free estimate. Our work is guaranteed.

J. E. COBB DISTRIBUTING COMPANY, 516 SOUTH SECOND ST., LOUISVILLE, KY. (Tel: Wabash 1501).

SLOTS - RACES - PARTS - REPAIRS - REBUILDING

NOTICE - We Buy, Sell and Exchange Bells, Consoles, Baker's Paces and Paces Races. We also furnish Repair Parts for the above. Get our prices on Races, Blue Fronts, Brown Fronts and Chrome Bells in all models. Our machines are guaranteed to satisfy or money refunded. Expert Repair and Rebuilding Work. Let us know your requirements. THE BAKER NOVELTY COMPANY, 1700 WASHINGTON BLVD., CHICAGO, ILL. (Tel: Monroe 7911).

#### CHANGEOVER

NOTICE - Thousands of users "Repeat" for our "Chicken Sam", "Shoot-The-Chutes" and "Jail Bird" changeover. There must be a reason. We have not advertised this item because we had other things. But now we have a few hundred in production. Roalistic battle scene background with double "Jap" figure to cover. Streamers, etc. All ready for instant application on location in three minutes. You can't be sorry because we didn't tell you. Get in the "reap" with this one! Price \$3.00 - Lots of 5 or more \$2.00 cach. - THE P. K. SALES COMPANY, 6th & HYATT AVES., CAMBRIDGE, O.

#### TUBULAR COIN WRAPPERS

NOTICE - "Bond Tubular Coin Wrappers" - New low prices. 1¢-5¢-10¢-25¢-50¢ Denominations. The quality coin wrapper. It's the wrapper that holds. Quality always. Special imprints to quantity users at no extra cost. Immediate shipments. - BOND WRAPPER CO., 812 TENTH AVE., NEW YORK CITY. (Tel: Circle 7-0610).

#### SERVICE KIT

SPECIAL - Christmas Special: Economy Service Kit! Something New! Something Different! Everything the operator needs! Send for one and be surprised - only \$6. each. Let NOW!! ECONOMY SUPPLY COMPANY, 631 TENTH AVENUE, NEW YORK CITY.

VEST BULLETIN

NEW S BULLETIN

N THE COIN MACHINES INDUSTRY.

THE MARKET PLACE OF THE COIN MACHINES INDUSTRY"

ALL ADVERTISING CONTAINED HERE-IN PUBLISHED FREE FOR SUBSCRIBERS. NO OTHER ADVER-TISING ACCEPTED.

OL. 4, NO. 15

**JANUARY 5, 1943** 

TWO DOLLARS A COPY

(SECTION 3)

# FOR SALE ADS

THE HEADLINES OVER EACH AD GIVE AN APPROXIMATE IDEA OF THE ITEMS THESE FIRMS HAVE FOR SALE. MANY FIRMS ALSO LIST ITEMS THEY WANT TO BUY IN THESE FOR SALE ADS. THIS IS FEATURED BY THE WORD "WANT" IN THE HEADLINE. CHECK EACH AD CAREFULLY FOR INDIVIDUAL ITEMS AND PRICES.

### ATTENTION - MUSIC OPERATORS:

Let George Ponser show you how you can get started with a Panoram operation without any investment on your part....

First come - first served - for this exceptional offer!!!

Genco Play Balls (Ponser Reconditioned).....\$174.50 each 14 Ft. Target Rolls (\$10. extra for crating)...65.00 each Keeney Speakorgans (complete with speakers)....27.50 each Scientific Batting Practice (guaranteed)......95.00 each

Terms: 1/3 with orders, Bal.C.U.D.

THE GEORGE PONSER COMPANY
763 SOUTH 18th STREET, NEWARK, N. J. (ALL PHONES: Essex 3-5910)

"A Firm With A Nationwide Reputation For Reliability"

SLOTS - CONSOLES - ONE-BALLS - ARCADE

FOR SALE - SLOTS: 5% Blue Fronts, new crackle, \$99.50; low Blue Fronts, new crackle, \$129.50; 25% Blue Fronts, new crackle, brand new mechanisms, new cabinet, \$149.50; 5% Cherry Bells, 3/10 P.0., \$149.50; 5% Cherry Bells, 3/5 P.0., \$129.50; 5% Chrome Bells, rebuilt, A-1, \$189.50; low Blue Front, brand new, knee action, drill-proof, Serial No. 469,236, club handle, \$225.; 5% Rolatops \$49.50; low Rolatop, factory rebuilt, new crackle, \$50.50; 5% Chiefs \$79.50; low Chiefs \$95.; 25% Chiefs \$105.; 5% Club Special Chiefs \$119.50; low Club Special Chiefs \$129.50; 25% Club Special Chiefs \$139.50; Chief Triplex, 5%/10%/25% play in one machine, like new, \$225.; New Columbias, club models, \$116.; 2 Single Jack in thr Box Safes \$49.50 each; 2 Heavy Single Safes \$42.50 each; 100 New Mills Locked Safe Stands, unpainted, \$15. each; 5 Vest Pockets, Chrome, Blue and Gold, \$37.50 each; CONSOLES; Four Bells, late \$375.; Two-Way Super Bells, 5%/5%, like new, \$275.; Super Bells, Comb. F.P., \$159.50; Late High Hands, Comb. F.P., \$09.50; Baker's Pacers, late serial, Daily Double Model with Jackpot, like new, \$245.; Jumbo Parades, Gold Cab., Comb. F.P. & P.O., \$109.50; Jumbo Parades, C.P., \$85.; Jumbo Parades, late, F.P., \$89.50; Silver Moon Totalizers, F.P., like new, \$79.50; Late Saratogas with Rails \$95.; Double Bells, 5%/5%, new cabinet, \$159.50; ONE-BALLS - Grand Nationals, C.P., \$99.50; Grandstand \$79.50; Gold Cup, F.P., \$42.50; Mills 1-2-3, 1940, \$79.50; Mills 1-2-3, 1939, \$27.50; ARCADE EQUIPMENT: Bally Convoy \$225.; Air Raider \$169.50; Batting Practice, like new, \$109.50; Hockeys, like new, \$185.; Chester-Pollard Golf \$99.50; - CENTRAL OHIO COIN MACHINE EXCHANGE, INC., 514 SOUTH HIGH STREET, COLUMBUS, OHIO. (Tel: Adams 7949).

- MUSIC-CONSOLES FOR SALE - Wurlitzer 950-\$495.; 600-\$149.50; 71 With stand \$125.; 71 Without stand
\$112.50; Rockola 1940 Master With Remote Control \$189.50; 1940 Rockola Super \$189.50;
Jennings Silver Moon (CPO) \$90.; 25 Wurlitzer Model 120 Boxes (like new) \$29.50 each;
Wurlitzer 300 Adaptors \$19.50; Wurlitzer 304 Steppers \$10.; Mills Throne of Music
\$109.50; Wurlitzer Bar Boxes, Speakers, Etc. 1/3 Deposit With Orders, Balance C.O.D.
DAVIS SALES COMPANY (SEEBURG DISTRIBUTORS) 625 ERIE BOULEVARD, EAST SYRACUSE, N.Y.

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VOL. 4, NO. 15

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**JANUARY 5, 1943** 

TWO DOLLARS A COPY

#### LOOK ... RAY'S "NEW YEAR SPECIALS"!!

THESE PRICES MAY NEVER APPEAR AGAIN: HERE'S THE PAGE THAT WILL MAKE 1943 YOUR HAPPIEST YEAR: EVERY MACHINE GUARANTEED REGARDLESS OF PRICE!: EVERY MACHINE READY FOR LOCATION:

PERFECT SLOTS	MUSIC EQUIPMENT
3 MILLS 5¢ BROWN FRONTS, Fact. Recond.,	Mills Throne of Music\$100.00
with Club Handles, like new\$125.00	Mills Empress
1 MILLS 10¢ BROWN FRONT, Fact. Recond.,	Seeburg Hi-Tone, 8800, only 8,000
with Club Handle, like new135.00	plays, like brand new325.00
5 MILLS 5¢ BLUE FRONTS, Fact. Recond.,	Seeburg Hi-Tone, 9800, one of the
with Crackle Finish & Club Handles, Used only 3 weeks, A steal at100.00	best buys we ever offered360.00 Rockola Windsor with Keeney Adaptor
1 Mills 5¢ Glitter Gold, Used only 3	for Remote Control92.50
weeks, Whatta buy at215.00	Rockola DeLuxe, beautifully refinished,
5 Mills 1¢ Q.Ts	Serial 42652
2 Mills 5¢ Chrome Bells, rebuilt135.00	30-WIRE CABLE, limited amounts, with
5 Pace 5¢ Comets	purchase of phono, per Foot20
1 Pace 10¢ White Front, Kitty Model,	13 BRAND NEW Model No. 100, Wurlitzer
A-1 Condition	$5\phi$ , 30-Wire Wall Boxes, Each24.50
l Mills 25¢ Chrome Bell, rebuilt180.00	15 Slightly Used, Seeburg 30-Wire Boxes,
l Jennings 5¢ Club, A=1 Condition130.00	all perfect, each
10 Groetchen, 5¢, 10¢, 25¢ Columbias,	LARGE STOCK OF ADAPTORS ON HAND, If we
Fact. Recond., Like New42.50	have what you want, It's Yours for
3 MILLS 5¢ BLUE FRONTS	only
l Caille 5¢, Serial 92547, Late Mod55.00	Keeney Adaptor
l Caille l¢ Serial 90044, Late Model.22.50	Wurlitzer Twin-12 in Metal Cabinet with
l Caille 5¢ J.P., Serial 9104740.00	Packard Adaptor112.50
ALSO A GREAT MANY MORE SLOTS IN STOCK	Packard Adaptor, latest model for
WRITE FOR OUR PRICES AND COMPLETE LIST NOW	Mills phonographs21.00

### CONSOLES...AT PRE-WAR PRICES

Jockey Club, perfect,	.\$25.00
Exhibit Races, in A-1 condition	
Pamco, still a marvelous moneymaker	
Derby Day	
Liberty Bell, a great machine	
Multiple Races, the good, old standby	
Bally Bells, $5\phi/25\phi$ , a real bargain	
Bally Favorite	
Evans Bangtails, clean, a-1,	
Evans Galloping Dominoes, grab this	
Kentucky Club, Slant Head	
Paces Reels, Like New	
Paces Races, like Brand New, a real honey at	
Mills Jumbo Parade, Cash Payout	75.00
Mills Jumbo Parade, Free Play	

#### ARCADE EQUIPMENT

l Scientific Batting Practice\$115.00	4 Three Way Grippers\$11.50			
3 Grippers, A-l condition8.50	1 Sweet Sixteen			
1 Wizard Fortune Teller6.50	2 Exhibit Vitalizers, Foot Vibrators47.50			
l Bingo, counter game, legal4.00	1 Chicago Coin Rola Score47.50			
5 Post Card Vendors12.50	2 View-A-Scopes22.50			
l Mills Tickette2.00	2 Keeney Submarine Guns, like new182.50			
1 A.B.T.Big Game Hunter12.50	l Casino Golf, a steal at37.50			
3 Kicker & Catchers, like new16.50	1 Mills Muscle Lifter Developer, ready			
1 Add-'Em-Up, counter game3.00	for your arcade			

WANTED: WANTED: WANTED: LONGACRES: PIMLICOS: THOROBILEDS: WRITE QUICK: WE PAY CASH:

TERMS: One-Third Deposit Required Cn All Orders, We Ship Balance C.O.D., F.O.B. Cincinatti, O., or Sight Draft Against Bill of Lading - Give Name of Your Bank for SD.

RAY BIGNER WESCO NOVELTY COMPANY 1983\_1985 STATE AVENUE CINCINNATI, O.

1. 

THE MARKET PLACE OF THE COIN MACHINES INDUSTRY"

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PHONOGRA PHS	ARCADE EQUIPMENT			
Seeburg ROYALES, like new\$99.50	Bally RAPID FIRES\$169.50			
Seeburg CIASSICS, A-1	Bally KING PINS, like new			
Seeburg Wireless Wall Boxes29.50	Keeney AIR RAIDER			
Seeburg Wireless Bar Boxes34.50	Seeburg SHOOT-THE-CHUTES114.50			
Rockola SPECTRAVOX with Playmaster	Seeburg JAIL BIRDS			
and 3 Bar Boxes, A-1269.50	Western Baseball, lite up69.50			
Rockola WINDSOR, Buckley Adaptor and	DELUXE TEXAS LEAGUERS32.50			
6-Wall Boxes	TOM MIX RIFLES, A-149.50			
1942 A.M.I. Singing Towers139.50	SKEE-BALL-ETTES49.50			
Wurlitzer 61, counter models69.50	TEN STRIKES, L. D			
Wurlitzer 616s49.50	TEN STRIKES, H. D			
Mills EMPRESS, like new	A.B.T. TARGETS			
Seeburg 8800, like new				
·	Bally ALIEY			
Rockola Counter Model74.50	Gottlieb TRIPLE GRIP17.50			
FREE PIAY				
BIG PARADES\$74.50	· ·			
CROSSLINES,19.50	ATTENTION24.50			
One lot of approximately 50 Bally, Keeney, Genco, Exhibit,				
Gottlieb Free Play games, complete, just need checking,				
will sell in one lot, uncrated, send for list250.00				
Half Deposit With Order, Bal. C.O.D.				
THE MARKEPP COMPANY				
3908 CARNEGIE AVE., CLEVELAND	O, OHIO (Tel: Henderson 1043)			

#### MUSIC - MUSIC SUPPLIES - VENDORS - ARCADE

FOR SALE - Buckley Boxes; Adaptors; 30-Wire Cable; 7 A.M.I. Singing Towers phonos \$175. or trade; 9 Certex Machines \$7.50 each; Wurlitzer 500 with Keeney Adaptor \$267.50; Wurlitzer Twin-12 in Steel Cabinet with Adaptor \$99.; Seeburg 9800, ES, \$475.; Seeburg 8800, ES, \$450.; Wurlitzer 61, \$85.; Wurlitzer 71 with stand \$165.; Wurlitzer 81 with stand, \$185.; 50 Phonette 1¢ Boxes \$5. each; 150 Peanut Machines: Northwestern & Columbus \$5. each; 3 Contro Vac Hair Growing Machines, coin operated, \$50. each; Arcade Equipment: 2 Bang-A-Deers \$75. each; 2 Mills 1¢ Punching Bags \$137.50; 1 Gottlieb Skee-Ball-Ette \$75.; 1 Bally Alley (1¢) \$35.; 1 Test Pilot, practically new, \$210.; 1/3 with orders, Balance C.O.D. - WALBOX SALES COMPANY, 1713 YOUNG STREET, DALLAS, TEXAS. (Tel: R-8481).

#### CONSOLES - SLOTS

FOR SALE - Sensational Bargains in New and Used Equipment; Brand New Equipment: Bally Club Bells \$235.; Columbia Bells, Rear Door Pay, GA, \$82.50; Evens Galloping Dominoes, latest model, \$395.; Keeney Super Bells \$215.; Mills Jumbo Parades, Cash and Free Play Comb., \$149.50; Slightly Used Equipment Same As Now: Bally Club Bells, Comb. Cash & F. P., \$145.; Bakers Paces, extra clean, Daily Double Model, 30 Pay, \$195.; Columbia Bell, R. Door Pay, GA, \$42.50; Columbia Bells, JP Model, \$42.50; Paces Races, Red Arrow, JP Model \$195.; Buckley Track Odds, Daily Double, JP, \$400.; Evans Calloping Dominoes, latest JP model, \$295.; Evans Bangtails, latest JP model, \$295.; Evans '41 Lucky Lucre \$295.; Keeney Super Track Time \$325.; Keeney Super Bells, Floor Samples, \$190.; Keeney 4-Way Super Bells, 2/5¢ & 2/25¢, \$400.; Mills Three Bells, Floor Samples, \$190.; Keeney 4-Way Super Bells, 2/5¢ & 2/25¢, \$400.; Mills Three Bells \$500.; Mills 4 Bells 3/5¢ & 1/25¢, \$450.; Mills 4 Bells, High Serials, \$400.; Mills Jumbo Parade latest type, used to 10 days, \$95.; Mills 5¢ Original Chromes \$212.50; Mills 5¢ Melon Bells \$110.; Mills 5¢ Blue Fronts \$05.; Mills 10¢ Blue Fronts \$95.; Mills 25¢ Blue Fronts \$125.; Mills Cherry Bell, Floor Sample, \$215.; Mills Cherry Bells, SU, \$110.; Mills 50¢ Blue Fronts, Reconditioned \$250.; Good Used Equipment: AC, 5¢ 7-Coin Head, JP, \$75.; Evans Bangtails, '39 Model, \$165.; Fvans Galloping Dominoes, Brown Cabinet, Slant Head, \$125. Jennings Fast Time, Cash Pay, \$65.; Mills Green Vest Pockets, \$22.50; Mills Jumbo Parades, Clean, \$75.; Mills Square Bells \$50.; Watling Relatops, 5¢ Double JP, \$35.; Watling Goosenecks, 1¢, Double JP, \$25.; All orders must be accompanied by One-Third Cortified Deposit. - JONES SALES COMPANY, 1330-32 TRADE AVENUE, HICKORY, N. C. (Tel: 107).

One of the real joys of this season is the opportunity to put aside the routine and customs of every day and in real sincerity wish our friends a very Merry Christmas and a Happy, Victorious New Year. - Harry Hoffman, George Goldman, Irvin Blumenfeld, THE GENERAL VENDING SERVICE COMPANY, BALTIMORE, MD.

A Section of the sect

ISSUED EVERY
WEEK BY FIRST
CLASS MAIL, THE
ONLY CONFIDENTIAL WEEKLY
NEWS BULLETIN
IN THE COIN MACHINES INDUSTRY.

'THE MARKET PLACE OF THE COIN MACHINES INDUSTRY'

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VOL. 4, NO. 15

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HERE'S THE PLACE TO START THE NEW YEAR RIGHT!				
5-BALL F.P. PINS - EVERYONE PERFECT - EVERYONE GUARANTEED REGARDLESS OF THE PRICE				
Argentine\$39.50 Contact\$12.				
Attention22.50 Cadillac12.	League Leader 17.50 Sea Hawk24.50			
ABC Bowler29.50 Charm10.0	Miami Beach29.50 Score Card12.50			
Big Parade74.50 Crossline16.5				
Big League12.50 Drum Major12.5	SI ON DOUGH			
Big Chief17.50 Doughboy12.5 Bosco44.50 Dixie18.5	110			
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Bowling Alley14.50 Fox Hunt22.5 Barrage27.50 Gun Club39.5	o in the contract of the contr			
Super Chubbie 27.50 Hi-Hat 32.5	THE TAKE OF THE PARTY OF THE PA			
Clover47.50 Horoscope29.5	T Tampite William			
Champion16.50 Holdover14.5				
Champs32.50 Jungle42.5	1 02.00			
Commodore12.50 Knockout74.5	1 20 22 3 2 3 3 3 3 3 3 3 3 3 3 3 3 3 3 3			
Commodore, plast £2.50 Lancer				
Legionnaire29.50 Limelight14.5	1 0 11111111111111111111111111111111111			
ARCADE & COUNTER GAMES				
Keeney Anti-Aircraft, Black Cab\$44.50	MISCELLANEOUS Mills 1¢ Q.T., Blue Front\$42.50			
Keeney Anti-Aircraft, Brown Cab49.50	Mills Jumbo Parade, FP, Blue Cab52.50			
Target Skill, Gum Vandor12.50	Wurlitzer 616, Bally Box, No Chute,			
Chester-Pollard Golf69.50	For Arcade30.00			
3-Way Grippers	New Stands for counter games3.00			
Advance Card Vendors9.50	Northwestern 1¢/5¢ DeLux Pnut Vndr10.00			
Official Sweepstakes	New 1¢ Daval Marvels			
Scientific Batting Practice92.50	Rockola 12 Record, 5¢/10¢/25¢ chute32.50			
Seeburg Ray-O-Lite Duck Guns49.50	Seeburg Symphonelas, 12 Rec30.00			
Wurlitzer Skee-Ball ModelS-14119.50	Mills Zephyr30.00			
ABT Target Skills	Log Cabin Pnut Vndr.with Wall Brack7.50			
ABT Fire & Smoke	**************************************			
ABT Billiard Practice24.50	ALL TYPES OF GUNS AND ARCADE EQUIPMENT AND			
Five Ball Poker10.00	LEGAL TYPE COUNTER GAMES. ALSO LATE F. P.			
Pikes Peak	TABLES. QUOTE LOWEST CASH PRICE, QUANTITY			
Chicago Coin Hockey189.50	AND CONDITION IN FIRST LETTER!			
Casino Golf27.50	*************			
Exhibit Cupid Arrow with Base39.50	TERMS			
Keeney Texas Leaguer34.50	1/3 Cash With All Orders, We Ship Balance			
Good Luck	C.O.D. or S.D Please Give Second Choice			
Kicker & Catcher	When Ordering II - Day			

CAPITOL COIN MACHINE EXCHANGE 1738 14th STREET, N.W., WASHINGTON, D.C., (Tel: COLUMBIA 1330).

#### - PINS -

FOR SALE - We are exclusively pinball operators. Most of the games listed are still on location. You can buy any game at its lowest price in last week's issue of The Cash Box. Rotor Table, Salute, School Days, Sea Hawk, Show Boat, Silver Skates, Sky Blazer, Sky Ray, Seven Up, Snappy, South Paw, Sport Parade, Spot Pool, Stars, Star Attraction, Summertime, Sun Beam, Target Skill, Ten Spot, Twin Six, Velvet, Venus, Victory, Vogue, West Wind. -- COMMERCIAL GAMES COMPANY, 28 HARTFORD AVENUE, NEW BRITAIN, CONN. (Tel: 1456).

PHONOS - WALL BOXES - MUSIC PARTS - SLOT PARTS - WANT

FOR SALE - New Wurlitzer Colonial 780E, \$485.; 6 Wurlitzer Model 320, Wall Boxes, Like
New \$26.50 each; Model 332 Bar Boxes, 2-Wire, \$24.50 each; Special 6 for \$125.; 5 Model
331, 2-Wire Bar Boxes, \$29.50 each; New Wurlitzer 50 Cycle Motors 110 AC, \$19.50 each;
25 Cycle Used Motors \$12.50 each; 25 or 50 Cycle Gears \$4.50 per set; Mills Slot Repai.

Parts: Cash Box Door with New 2 Key Locks \$3.50 each; Lots of 50, \$3. each; 100 Lots

\$2.75 each; Handles \$2.75; For Quantity Prices Write Us. Reel Disc, 20 stop, Gold

Avard, Set of 3 - \$4.; Reel Disc #RI-2-3, set of 3, \$5.; 10-Stop Disc \$1. each; Reel

Stop Levers, per set \$4.; WANT: Mills 1¢ Blue Fronts. - COLEMAN NOVELTY COMPANY, ROCK
FORD, ILL., (Tel: Main 1323).

A. A. A. A. B. Martin Base
A. D. B. Martin Base
B. D. B. Martin Base<

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ALL ADVERTISING

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REX AMUSEMENT COMPANY 606 SOUTH SALINA STREET 

NOTICE WE MUST LIQUIDATE REX AMUSEMENT COMPANY 608 SOUTH SALINA STREET SYRACUSE, N.Y.

Our building at 381-385 W. Onondaga St. has been taken over by a local manufacturer for Naval purposes. Of course we are glad to cooperate 100% with our government. We are therefore moving to a new location - 606-608 South Salina Street. These quarters are much smaller than our former building. We therefore offer 200 F.P. Pin Games at closeout sacrifice prices - price that you cannot afford to overlook at this time. BUY NOW!! 

BALLY	GOTTLIEB	GENCO	GENCO
CROSS LINE\$14.50	ABC BOWLER\$29.50	ARGENTINE\$34.50	JUNGLE\$34.50
FLICKER14.50	BELLE HOP24.50	BANDWAGON14.50	METRO19.50
PLAY BALL19.50	HOROSCOPE24.50	BOSCO44.50	POWERHOUSE10.00
ATTENTION19.50	NEW CHAMP39.50	CAPT. KIDD29.50	SEVEN UP19.50
BROADCAST14.50	PARADISE17.50	DUDE RANCH14.50	SLUGGER24.50
SCOUT(Rev.Fleet).19.50	SCHOOL DAYS19.50	FOUR ROSES24.50	SOUTH PAW34.50
MYSTIC14.50	SEA HAWK24.50	HI-HAT34.50	TEN SPOT27.50
PURSUIT24.50	GOLD STAR19.50	GUN CLUB34.50	ZIG ZAG34.50
CHICAGO COIN	MIAMI BEACH34.50	STONER	EXHIBIT
STAR ATTRACTION 24.50		HOLD OVER10.00	LANDSLIDE14.50
DIXIE14.50	CHICAGO COIN	AN ABEL 14 . 50	LEADER19.50
ALL AMERICAN16.50	MAJORS 4122.50	BRITE SPOT14.50	ZOMBIE24.50
BOLA WAY34.50	SHOWBOAT29.50	NEW CHUBBIE24.50	STARS24.50
HOME RUN \$4014.50	SNAPPY !4124.50	CLICK49.50	MILLS
HOME RUN '4244.50	TEXAS MUSTANG44.50	DAVY JONES10.00	1-2-3 4079.50
LEGIONNAIRE24.50	VENUS49.50	ROTATION10.00	OWL45.00
2 KEENEY SUBMARINE GUNS	(LIKE NEW)\$175.00	SARA SUZY10.00	SPINNING REELS
4 BATT. PRACTICE \$89.50	- A.A.GUNS34.50	PEP (Rev. Wow) 24.50	LIKE NEW94.50
2 CHICAGO COIN HOCKEYS	(LIKE NEW)179.50	UMP16.50	(MANY OTHERS).
**************************************			

MUSIC MACHINES AT PRICES YOU'LL PROBABLY NEVER SEE AGAIN!

SUPERS \$199.50; MASTERS \$179.50; DELUXE \$149.50; STANDARD \$139.50; COUNTER \$49.50;

WURLITZERS: 800-\$299.50; 500-\$169.50; 600-\$159.50; 24-\$109.50; 616-\$49.50 SEE BURGS: COLONEL(ESRC) \$275.; ENVOY \$239.50; CLASSIC \$159.50; GEM \$129.50 MILLS EMPRESS \$109.50; A.M.I. SINGING TOWERS (LATEST MODEL) \$149.50.

NOTICE: - IF YOU DON'T FIND WHAT YOU WANT LISTED ABOVE \*ASK FOR IT\* WE'VE GOT IT!!! 

REX AMUSEMENT COMPANY

606-608 SOUTH SALINA STREET, SYRACUSE, NEW YORK. (Phones: 2-3692; 2-5076).

#### - MUSIC -

FOR SALE - Wurlitzer 950, \$479.; 850, \$425.; 800, \$325.; 700, \$300.; Seeburg Hi-Tone, RC, \$364.; Hi-Tone Model 8800, \$329.; Regal \$110.; Casino \$100.; Mechanism: Wurlitzer 24 in Steel Cabinet complete with Adaptor, Speaker and Amplifier \$129.50; Rockola 20 Record in Steel Cabinet complete with Buckley Adaptor, Speaker and Amplifier \$104.; Wall Boxes: Buckley late model ill. like new \$17.; Buckley new ill. boxes \$22.; Speakers:  $7\frac{1}{2}$ " P.M. \$10.; 15" Jensen \$15.; 1/3 with orders, Balance C.O.D. - A. PHONOGRAPH CORP., 583 VANDERBILT AVENUE, BROOKLYN, NEW YORK.

#### PHOTOMATON - CABLE - SLOTS - 5-BALL BUMPERS

FOR SALE - Photomaton, 4 picture machine, cabinet in beautiful condition - write for price. 30-Wire Cable 30¢ per foot. Mills Deweys - 5¢ & 25¢ - Single 5¢. One Caille 5¢ Dewey with J.P. Complete, new style, 5-Ball, F.P. Bumpers. Write us immediately if you want to buy the best. - SILENT SALES COMPANY, 200 ELEVENTH AVENUE, SOUTH, MINNEAPOLIS, MINN. (Tel: GE-3645).

### - MUSIC -

FOR SALE - 6 Mills Panorams, A-1 condition, \$325.00 each; 1 Keeney Twin-12 Unit with Speaker and 5 Wall Boxes, Complete for \$175.; 1 Keeney Twin-12 Unit with Speaker and 5 Wall Boxes, Complete for \$185.; 1 Keeney Twin-12 Unit with Speaker and 7 Wall Boxes, complete for \$195.; 1 Wurlitzer 416 with Seeburg Adaptor and 7 Seeburg Select-O-Matics. Complete for \$170.; 1/3 with orders, Balance C.O.D. -- ELUM SALES COMPANY, 127 TREMONT AVENUE, S.W., MASSILON, OHIO.

COIN

MACHINES INDUSTRY

CONTAINED HERE-IN PUBLISHED FREE FOR SUBSCRIBERS. NO OTHER ADVER-TISING ACCEPTED.

VOL. 4, NO. 15

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TWO DOLLARS A COPY

# THESE SPECIALS ARE FOR THE CASH BOX SUBSCRIBERS

AND FOR ONE WEEK ONLY!!!

PACKARD PLA-MOR WALL & BAR BOXES\$27.75
SEEBURG 5¢ WIRELESS BOXES27.75
SEEBURG 30-WIRE BOXES9.75
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ALL TYPES OF PHONOGRAPHS AND ARCADE EQUIPMENT: WE WILL PAY YOU TOP DOLLAR! WRITE US TODAY!!! 

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FOR SALE - 25 pounds of Name Plate tape for \$100.; WANT: 1 Evans Super Bomber; Any quantity of Direct Positive Paper -  $1\frac{1}{2}$  inches - 500 or 1,000 foot rolls. Will pay \$90 per case (each case containing 10,000 shells) for .22 Cal. Short Shooting Gallery Ammunition. - PEERLESS VENDING MACHINE COMPANY, 220 WEST 42nd STREET, NEW YORK CITY, (Tel: Wisconsin 7-8610).

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FOR SALE - We have over 300 Pin Games of every variety and price. Each game thoroughly cleaned, checked and guaranteed to satisfy. May be had for average Cash Box prices Will ship open account, trial basis, to firms who qualify. This also applies to phonographs and remote equipment of which we have over 350 pieces. Will accept Slots, Arcade machines or other games in trade on anything you may want. Write or wire for more details and specific information. - HANNA DISTRIBUTING COMPANY, 217-219 ELIZA-BETH STREET, UTICA, NEW YORK.

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30	PACKARD PLA-MOR WALL & BAR BOXES, LIKE NEW\$32.	50 Each
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40	SEEBURG 5¢ WIRELESS WALL-O-MATICS	FO Dark
110	BRAND NEW POSTAGE STAMP VENDORS, SINGLES	oo bacn
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FOR SALE - The following Free Play games: Five, Ten & Twenty; Four Roses; Victory; Snappy; Formation; Zig Zag; Sea Hawk; Sun Beam; Monicker; Line Up; Jungle, Silver Skates; Dude Ranch and Air Force. We also have the latest rebuilt games: Fishin'; Thumbs Up; Alert. Write for our prices quick. You'll save plenty. - U-NEED-A-PAK SALES COMPANY, 442 CHESTNUT STRELT, SPRINGFIELD, MASS. (Tel: 4-7212).

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FOR SALE - Gun Ranges: 6 Gun A.B.T. Rifle Range, complete with 1 center and 2 side A.B.T. Moving Targets, pellets, couplings, hoses, compressor, \$2,500.; 3 Gun A.B.T. Rifle Range complete with 1 center A.B.T. target pellets, coupling, hoses and compressor \$1,500.; 3 Gun MacGlashan Range, consisting of 2 machine guns and 1 anti-aircraft gun and compressor, \$950.; \(\frac{1}{2}\) Doposit With Order, Balance C.O.D. - CLEVELAND COIN MACH-INE EXCHANGE, 2021 PROSPECT AVENUE, CLEVELAND, OHIO. (Tel: Prospect 6317-6316).

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FOR SALE - At sacrifice - complete line of used Phonographs; Romoto Boxes (all makes) Cable; Tubes; Needles; Parts; Reconditioned Cigarette, Candy and Nut Machines, all makes. Write stating just what you want. Our low prices will follow:- KEYSTONE VEND-ING COMPANY OF NEW JERSEY, 1060 BROAD STREET, NEWARK, N.J.

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FOR SALE - Brand New Machines: Mills Jumbo Parade Cash Pay \$119.50; Mills Jumbo Parade Convertible \$139.50; Evans Jackpot Dominos \$385.; Keeney Super Bells \$219.50; Floor Samples Never on Location: Bally Club Bells \$195.; Chicago Coin Hockey \$189.50; Keeney 50 Super Bells Convertible with Mint Vendor \$229.50; Mills Jumbo Parade Cash Pay \$115.; Watling Big Game Cash Pay \$75.; Used Machines: 2 Mills Square Bells \$42.50; 10 Mills Jumbo Parade Free Play late style coin head \$97.50; 6 Mills Jumbo Parade Free Play late style coin head Gold Cabinet \$79.50, 30 ABT Challengers used six weeks \$27.50; 5 Model F like new \$27.50; 1/3 Deposit With All Orders, Balance Shipped C.O.D. - MOSELEY VEND-ING MACHINE EXCHANGE, 00 BROAD STREET, RICHMOND, VA. (Tol: 5-5328).

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FOR SALE - 10 Bally Coca-Cola Vendors with Twenty-Barrels and Carbonator, Machines are in perfect operating condition. Will sell entire lot for \$2,500. Terms if desired to responsible operator. AUTOMATIC SALES COMPANY, 203 SECOND AVENUE, NORTH, NASHVILLE, TENN.

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The games listed below have already been reconditioned and are ready and packed for immediate shipment. They are set for Free Play operation (excepting those marked "novelty") and are guaranteed to be in perfect condition both mechanically and in appearance. While they last we shall continue allowing a 10% discount from the list price. However, they are moving fast now, and while a large selection is available, we would suggest that you mail or wire your order and deposit at ones!

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### 8 MILLS PANORAMS IN EXCELLENT CONDITION - \$259.50 EACH

One with attachment hook-up on regular phonograph or wall box. One Nickel plays regular phonograph and 2 Nickels plays the Panoram... \$35.00. WITH THE PURCHASE OF THE ENTIRE LOT OF PANORAMS, THIS ATTACHMENT WILL BE THROWN IN FREE!!

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West Winds (5 Ball Free Play). Bally 1-Ball Free Plays. Late Slanting Type Rockola Bar Boxes. And Exhibit's Double Plays.

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FOR SALE - Chicago Coin Hockey \$159.50; Keeney Submarine Gun \$179.50; Evans Play Ball, latest model \$225.; Genco Play Ball \$159.50; Evans Ten Strikes, High Dials, \$65.00; Every machine listed here is guaranteed to be in A-1 mechanical condition, all checked and complete in every way - ready for location. Enclose 1/3 Deposit with Orders, Balance C.O.D. - BROOKLYN AMUSEMENT COMPANY, 660 BROADWAY, BROOKLYN, N.Y. (Tel: Evergreen 8-4732).

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2 GENCO FOUR ACES	1 Evans Play Ball, A-1 condition\$199.50
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SPECIAL::	1 Western Baseball '39 Model, Perfect,
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THEY LOOK NEW! THEY RE REALLY CLEAN	l Texas Leaguer25.00
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Mills Jumbo Parade, Automatic70.00 Mills Jumbo Parade, Free Play70.00 Keeney Super Bells150.00	All Models

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ARCADE - CONSOLES - PINBALL - SLOTS

FOR SALE - ARCADE: 1 Exhibit Punching Bag, like new, \$175.; 1 Exhibit Chin Machine, like New, \$175.; 20 Gottlieb 3-Way Grippers \$12.50 each; 20 used Pikes Peaks \$10. each; 10 New Pikes Peaks \$15. each; 10 Kicker & Catcher \$12.50 each; 10 Zooms at \$12.50 each; CONSOLES: 10 Jennings Silver Moon, Free Play, like new, \$100. each; 10 Jumbo Parades, rebuilt, free play, \$\frac{1}{0}\$llo. each; Caille 5\$\phi\$ Console \$50.; PIN CAMES:

New Champ \$37.50; Sea Hawk \$30.; Mystic \$25.; Flicker \$17.50; De-Icer \$50.; Hi-Stepper \$17.50; Baker Defense \$20.; Show Boat \$30.; Mills Owl, like new, \$50.; Mills 1-2-3, F.P., '38, \$20.; Stars \$25.; '41 Majors \$35.; Mills 5-In-1, \$30.; Hawthorne, rebuilt, \$37.50; Ten Spot \$27.50; Leader \$25.; Do-Re-Mi \$30.; Silver Spray \$30.; Trailways \$20.; Yacht Club \$10.; Skyline \$10.; Roxy \$10.; Ump \$10.; Target Skill \$20.; Lone Star \$12.50; SLOTS: Mills New Gold Chrome 5¢, 1 Cherry Payout \$250. each; Mills 5¢ Original Chrome, 1 Cherry Payout \$240.; Mills Four Bells, New, 4/5¢ coin chutes, late type heads, \$550.; Mills New Jumbo Parades, P.O., \$125. each; New 5¢ Glitter Gold Q.T. (Also 10¢) \$110. each; Mills New 25¢ Console, \$3/5 P.O. \$225.; Jennings 10¢ Console, Serial #134630. \$175. 4 - 5¢ Yellow Serial #130555, \$150.; Jennings 25¢ Console, Serial #124630, \$175.; 4 - 5¢ Yellow Fronts, Mystery Payout, Rebuilt by Mills, like new, \$95. each; 1 - 25¢ Yellow Front, Mystery, rebuilt, \$110.; 5¢ Roman Head, 3/5 P.O., \$90.; 10¢ Roman Head, 3/5 P.O., rebuilt like new, \$95.; 10 Columbia, cigarette or fruit reels \$47.50 each; 1 - 5¢ Blue Front, Serial #407901, \$\frac{95.}{1} - 5\psi\$ Blue Front, Serial #409220, \$\frac{95.}{1} - 10\psi\$ Blue Front, Serial No. 312432, \$\frac{97.50}{2}\$ 1 - 5\psi\$ Cherry Bell, Serial #555555, \$\frac{100.}{1}\$ - 5\psi\$ Melon Bell, Serial No. 422940, \$\frac{95.}{2}\$ 1/3 Deposit With Order, Balance C.O.D. 
H. Z. VENDING & SALES COMPANY,

1205 DOUGLAS STREET, OMAHA, NEBRASKA (Tels: At 1121; Wa 8428).

#### CIGARETTE MUSIC

FOR SALE - Operators - save gas and tires - install spare cigarette machines: Stewart & McGuire "H" \$30.; "W" \$65.; Rowe Imperials \$55.; Presidents \$85.; Others \$15. and up. Many good recomditioned phonographs - all okayed: Wurlitzer 61, 616, 500, 600, Seeburg Vogue, Classic, Envoy, Hi-Tone 8800 & 9800, All Model Rockolas. Notice:
Rockola Commandos still available. although going fast, write quick. - MOTOR CITY MUSIC COMPANY, 16841 LIVERNOIS STREET, DETROIT, MICH. (Tel: University 26793).

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USSUED EVERY WEEK BY FIRST CLASS MAIL, THE

MARKET PLACE OF THE COIN MACHINES INDUSTRY ALL ADVERTISING CONTAINED HERE-IN PUBLISHED FREE FOR SUBSCRIBERS. NO OTHER ADVER-TISING ACCEPTED.

VOL. 4, NO. 15

**JANUARY 5, 1943** 

TWO DOLLARS A COPY

#### IMPORTANT ANNOUNCEMENT:

"Right after the New Year we shall announce a sensational, new development that is going to bring back the greatest money-making days in the history of this industry. We suggest that you send us your name immediately to be among the very first to get advance information."

Wm. Blatt

SUPREME VEHILLIC COMPANY BROOKLYN, N. Y. 557 ROGERS AVENUE (All Phones: Buckminster 2-8400)

MUSIC - WANT

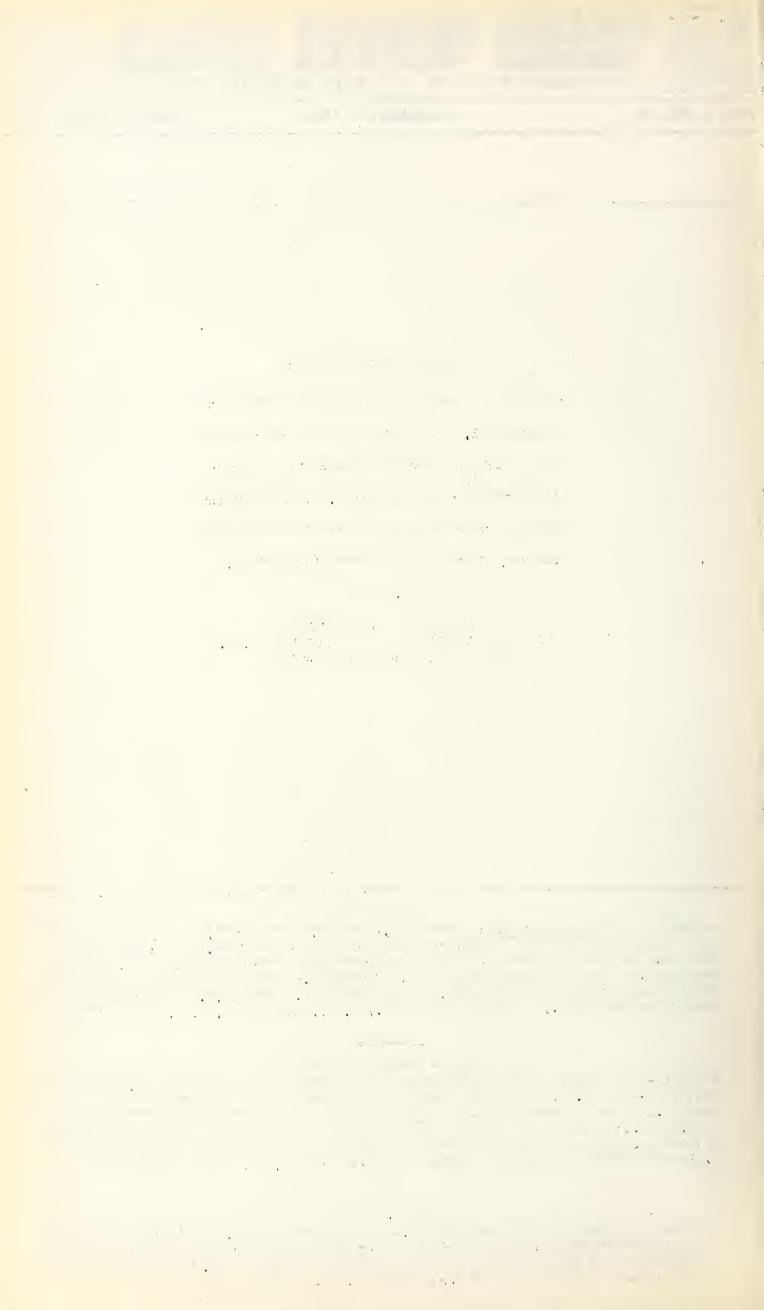
FOR SALE - Seeburg Phonographs: Model 8800, Hi-Tone, late serial, 99000, Electric Selector. These machines same as new, some have less than 4000 plays. The cabinets are like new, Marbleglo or Walnut. We have no crates for these machines. \$300. cash F.O.I Washington. These machines list at \$450. Send \$100. deposit and shipping instruction. We can use 25 Wurlitzers Model 750E, we will pay \$325. cash F.O.B. Washington for these HIRSH COIN MACHINE CO., 1309 NEW JERSEY AVE., N. W., WASHINGTON, D. C. (Tel:Hobart 3170

PINS - CONSOLES - 1-BALL

FOR SALE - Pin Games: Gottlieb Paradise \$19.50; Duplex \$22.50; Flicker \$22.50; Hi-Div-\$39.50; Hi-Hat \$34.50; New Champ \$42.50; Sport Parade \$32.50; Spot-A-Card \$59.50; Spot Pool \$44.50; Super Chubbie \$34.50; Consoles: 1 Keeney '38 Track Time, Comb. Cash & Tkt Model, \$115.; 4 Keeney '37 Track Time, Comb. Cash & Tkt Models, \$55. each; One-Balls: 1 Preakness, Comb. Cash & Tkt Model, \$25.; Terms: 1/3 Cash With Orders, Balance C.O.D. ST. LOUIS NOVELTY COMPANY, 2713 GRAVOIS AVE., ST. LOUIS, MO. (Tel: Grand 8872).

NUSIJ - PINS

FOR SALE - Mills Panoram, like new, \$255.; Brand New Gobs \$99.50 oach; Mills Empress 3.49,50; Write for our new list - just out - containing hundreds of different types of machines. We have the world's largest and most complete stock. - SOUTHERN AUTOMATIC MUSIC COMPANY, 542 SOUTH SECOND ST., LOUISVILLE, KY. (Tel: Wabash 5094).







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# "THE MARKET PLACE OF THE COIN MACHINES INDUSTRY"

**VOL. 4, NO. 15** 

#### **JANUARY 5, 1943**

#### TWO DOLLARS A COPY

### HERE'S WHERE YOU CAN START THE "NEW YEAR" RIGHT!!!

Wurlitzer Twin-12 in Steel Cabinet with Adaptor	Brand New Seeburg 5¢/10¢/25¢ 3-Wire Bar- 0-Matics for 20 records\$41.50 Seeburg used 5¢ 24 record Wall-0-Matics Wireless Boxes22.50 Seeburg, used, 5¢, 24 Record Wireless Wall- 0-Matics27.50 Seeburg used 5¢/10¢/25¢ Wireless Wall-0- Matics for 20 Records25.00 Seeburg Wireless Organ Speakers25.00 Chandelier Speakers12.50 Wurlitzer 616 Completely Remodeled .62.50 Rockola Standard129.50 Rockola Master165.00 Rockola Super195.00 Seeburg 9800, ESRC, Brand New in Original Cases (Hi-Tone)425.00	
SPECIALS:		
Jennings Fastime, F.P Triple Entry, Comb. Tkt &	•••••\$50.00	
Mills Owls		

Keeney Anti-Aircraft, Black Cab......32.50 5-BAIL FREE PIAY PIN GAMES

ABC Bowler\$22.50 Home Run '42\$45.00 Venus\$50.00 Towers	\$15.00
Olover45.00 Jungle30.00 School Days 17 00 Formation	30.00
Undoble	00 00
DIATE 10.00 New Champ 34.50 Zig Zag 27.50 Snappy 147	20 50
Do-Re-Mi 10.00 Play Dali 15.(8) Siin Beam 20 00 Randwagen	70 50
Filther 10.00 Red. Wh. Blue 20.00 Double Play 15.00 Don Amorican	70 50
Gold Star 17.50 Star Attractn. 26.50 Silver Skates 12 00 Rollo Hon	70 00
Guil Club	.22.50
Terms: 1/3 With All Orders, Balance C.O.D. or S.D.	

ATIAS VENDING COMPANY 410 NORTH BROAD STREET, ELIZABETH, N. J. (All Phones: Elizabeth 2-0089)

BPAND NEW MILLS BELLS - MUSIC

FOR SALE - Brand New Mills 5¢ Club Bell \$250.; Brand New Mills Jumbo Parade, P. O., \$129.50; Brand New Mills 25¢ Golf Ball Vendor \$200.; Brand New Mills 5¢ Glitter Gold Q.T. Bell \$110.; Brand New Mills 1¢ Glitter Q.T. Bell \$75.; New 1¢ Pace Chrome Front Rocket Bells \$80.; Brand New 10¢ Panoram Wall Boxes \$10. each; Adaptor for same, \$7.50; 1/3 with orders, Balance C.O.D. - KEYSTONE NOVELTY & MANUFACTURING COMPANY, 26th and HUNTINGDON STREETS, PHILADELPHIA, PA. (Tel: Baldwin 5468).

WILL TRADE AUT. POOL TABLES - ARCADE - MUSIC FOR SAIE - OR WILL TRADE: 2 Slightly Used DeLuxe 6 Legged Pearl Design, Regulation Size, Slate Top, Lively Cushion, Pool Tables. New, sturdy bed cloth. New cushion covers (we put on). 6 - 4 prong ivory ferrels, tipped cues. Set, 15 numbered balls, size  $2\frac{1}{4}$ . extra cue balls. Table equipped with our own patented trap. The production of 20 years' experience. The slot-mechanism-trap comes out on half turn of a key and 2 screws. Write for picture and booklet. Will take \$265. each or will exchange for Sky Fighter or Shoot-The-Chutes or Rapid Fire or Keeney Submarine or '39 Rockola DeLuxe. Make us your proposition in first letter. For Sale: Bally Bull's Eye \$72.50; Seeburg Duck Gun \$69.50; Others: DIXIE VENDING MACHINE COMPANY, ANNISTON, AIA. (Tel: 2288).

ARCADE - MUSIC

FOR SALE - All reconditioned and ready for location. Chicoin Hockey \$162.50; Genco Play Ball \$159.50; Evans Ten Strike \$39.50; ABC Challengers \$19.50; Wurlitzers: 24 Remodeled, Keyboard, Lite-Up \$124.50; 24 - \$99.50; (16 Remodeled, Lite-Up, \$69.50; 616 - \$54.50; 412 Marbleglo \$59.50; 412 - \$39.50; Special: 500K, in perfect condition, ready for location, \$154.50; 1/3 with orders, Balance C.O.D. - SAM KRAMER COMPANY, 797 CONEY ISLAND AVENUE, BROOKLYN, NEW YORK.

To our many friends in the coin machines industry we extend our sincere wishes for a Merry Xmas and a Happy and Victorious New Year. - OLIVE NOVELTY COMPANY, ST. LOUIS. MO.

# "ODD COINS"

"Odd Coins" is a new page starting with this issue of The Cash Box. It's your page. We hope that you will make good use of it. It's a homey sort of page. A bit of gossip, some fun, facts, news. A picture or two (if you have them) and would like to mail them to us to help illustrate your item. We realize that getting the average coinman to write is something like the story about the rookie who stuck out his chin at the old sergeant his first day in camp and cracked, "You can't make me shoot at anyone." And the old "Sarge" gave him one of those looks, replying, "Maybe we can't fella, but we're gonna put you where a lotta other guys will be shootin' at you — and you can decide for yourself." So, before the other guy starts shootin' — get your shot in first.

Bill Gersh

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