

THE CASH BOX

THE
CONFIDENTIAL WEEKLY
OF THE
COIN MACHINE INDUSTRY

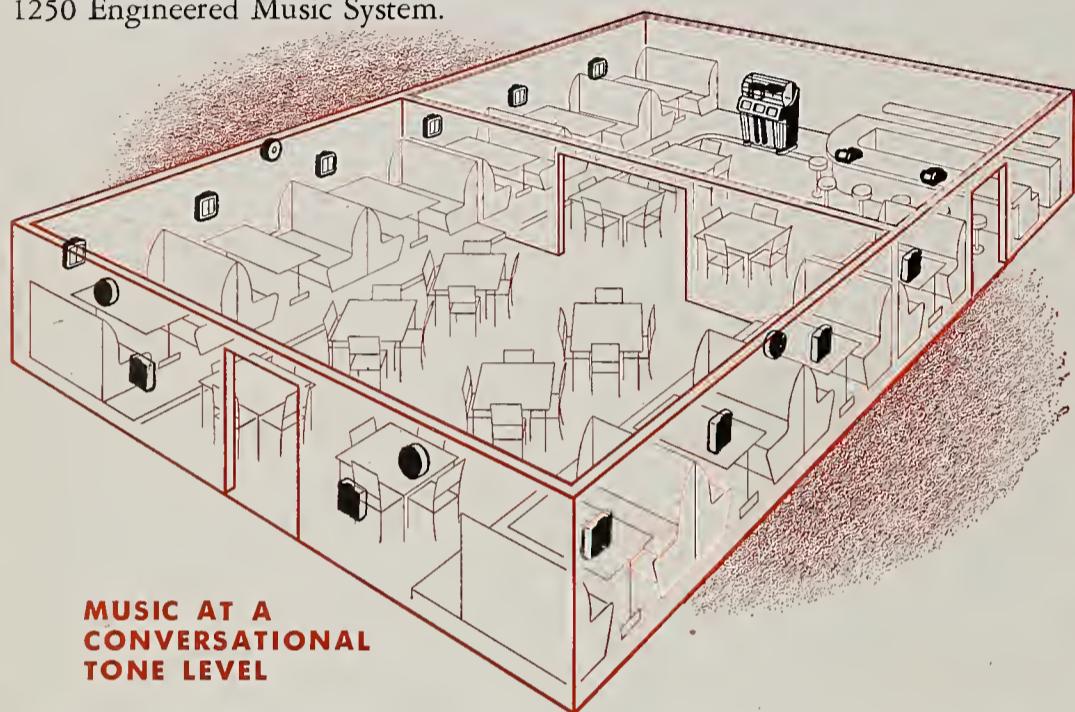
VOL. 11, NO. 47
AUGUST 19, 1950



Pert chirp Peggy Lee smiles at her hubby Dave Barbour during a recent get together they threw for the trade press. Peggy and Dave are currently engaged in a series of personal appearances and recently finished a smash engagement at the Paramount Theatre, New York. Both stars are riding hot, with Peg's latest, "Happy Music" catching on with music operators. Dave's "El Mambo" has the nation's juke boxes whirling merrily, with music operators reaping harvest. Peggy Lee and Dave Barbour are exclusive Capitol recording artists.

Only a **WURLITZER** Twelve Fifty
ENGINEERED MUSIC SYSTEM gives you all these
PLAY-PROMOTING, PROFIT-PULLING FEATURES

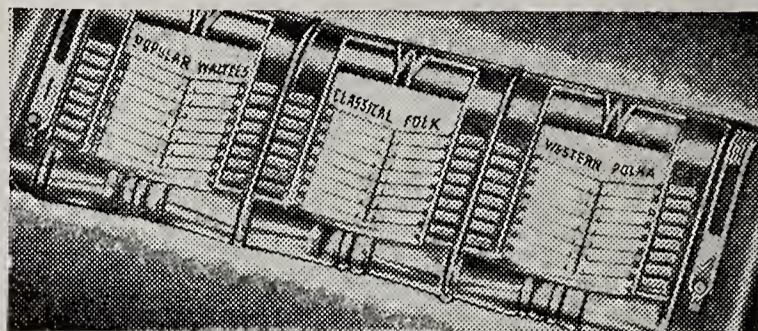
No other music system on the market can match the exclusive new features of the Wurlitzer 1250 Engineered Music System. Features that give you protection against obsolescence, greater flexibility, more saleable music, and a higher take with a better profit percentage. Visit your Wurlitzer Distributor. Find out now about today's most profitable investment—the feature-packed Wurlitzer 1250 Engineered Music System.



MUSIC AT A CONVERSATIONAL TONE LEVEL

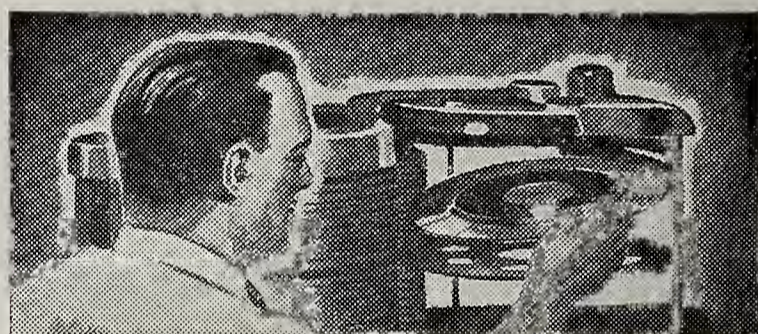
A Wurlitzer 1250 Engineered Music System makes your music available to all the patrons of a location no matter where they sit. Your music comes to them at conversational tone

level throughout the location. No blasting near the phonograph, no straining to hear at other sides of the room or in adjoining rooms. A sure-fire play promoting feature.



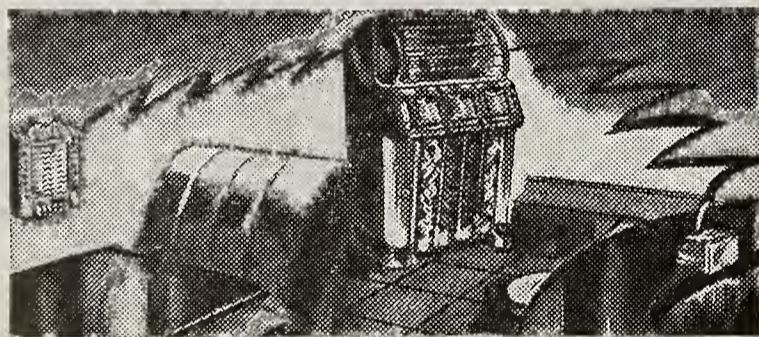
48 TUNES—JUST THE RIGHT NUMBER

The 1250's 48 selections provide plenty of play-stimulating variety without slowing down selection by too large and confusing a number of choices. And there's no increase in record costs—the 1250 plays 48 tunes from 24 records—saves you money, makes money at the same time.



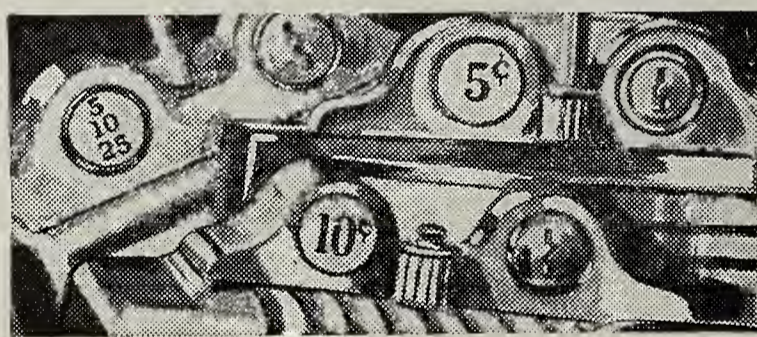
COSTS ONLY \$8.75 TO CONVERT TO 7" RECORDS

With an \$8.75 kit and a half hour's time you can convert the 1250 to play 33 1/3 or 45 RPM seven inch records. No expensive new record changer needed. Here's full protection against obsolescence whichever speed records become the vogue. You can switch *right now* to the superior tone of seven inch records if you want. You can place two seven inch records back to back and play only the best sides of each.



OPERATES FROM PRESENT REMOTE CONTROL EQUIPMENT

The Wurlitzer 1250 does not obsolete present remote control equipment. All current Wurlitzer Wall and Bar Boxes will play the top sides of all 24 records and many models can be converted to play all 48 selections.



PERMITS A GREATER VARIETY OF COIN SET-UPS

Wurlitzer's complete line of remote control Wall and Bar Boxes includes 5¢ units, 5¢ and 10¢ units, and single entry 5-10-25¢ units. In addition, most models can be easily converted to 1 play for 10¢, 3 for 25¢ or 6 plays for 25¢.



IDEAL PHONOGRAPH FOR MONTHLY RENTALS

The 1250 is the ideal phonograph for rental to plants, stores, banks, offices and other commercial establishments that desire continuous music to increase efficiency, improve working relations, entertain customers. Plays standard ten inch 78 RPM records. Can be converted to play ten inch or seven inch 45 or 33 1/3 RPM records. When converted to ten inch LP records it provides a *pre-selected* 24 hour program of continuous music.



REMOTE EQUIPMENT SUFFICIENT TO MEET ALL CONDITIONS

Wurlitzer offers the most complete, most flexible line of remote Wall Boxes, Bar Boxes and Speakers on the market. All the equipment you need to set up a

profitable Wurlitzer Engineered Music System in any location is available, whatever its size, shape, acoustical properties or decorative scheme.

Four Year Phonograph Depreciation Plan

Ever since publication appeared here of C.P.A. Leo Kaner's suggestion that the automatic music industry arrange for a nationally uniform four-year depreciation plan on the purchase of all new music instruments, there has been constant reminder of this article from music men all over the country.

Kaner's suggestion was that this industry gather itself together from all states and meet in Washington with the proper officials to arrange for a depreciation plan in keeping with this business.

The plan is, simply, to arrange for 40% depreciation off the cost of the new automatic phono the first year. 30% the second year. 20% the third year and 10% the fourth and last year.

Kaner's plan is truthful and logical. The average new phono does depreciate even more than 40% the first year. In fact, records prove that some phonos depreciate as much as 80% and 90% the very first six months.

The fact that the average operator can only depreciate his equipment on the basis of 20% or even 25% per year (there are so many different authorized depreciation schedules) means that he is actually losing money on the trade-in of the average new phono within a two to three-year period.

It seems, at the present time, that the headquarters of the Internal Revenue Bureau in Washington have decided that the local offices should rule on deprecia-

tion schedules. Some depreciate 33 1/3% each year. Others only 20% per year. Some 25% per year on a four-year plan.

But, what is most important, is that all in this industry realize that the average new phono depreciates over 50% the very first year and that, within two more years, is being sold for whatever it can bring, regardless of the trade-in prices which may be offered.

If the music operators will get together and meet in Washington they may, be able to arrange for a more equitable depreciation schedule, by proving to the proper authorities that they are actually being asked to take a loss depreciating their phonos at the rate of 20% or even 25% per year.

The best plan ever yet offered is that of C.P.A. Leo Kaner, who handles much work for Chicago's juke box industry. He is in close touch with the situation. He knows the problems of the operators. He realizes that they must have a more equitable depreciation plan to come out on top of what they are paying for new equipment, in comparison to what this equipment will bring after a year or two of operation.

His plan of depreciating 40% of the original cost of the new phonograph the first year, 30% the second year, 20% the third and 10% the fourth, and last year is the best which has ever yet been presented to the nation's automatic music industry as a depreciation schedule to be placed into effect nationally.

It is, of course, up to the music operators themselves to bring this about. Somehow these men seem rather timid about approaching Washington and discussing this plan.

There is no reason why small businessmen, such as the juke box ops are, should be timid at this time, when the present administration is endeavoring to help small businessmen to enjoy better business.

THE CASH BOX

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COIN MACHINE MAGAZINE

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THE CASH BOX covers the coin operated machines
industry, and all allied to this industry in any fashion
whatsoever, throughout the United States, Canada,
Central and South America, Africa, Japan, Hawaii,
Philippine Islands, and other Asiatic and Pacific coun-
tries, as well as certain European nations. *The Cash
Box* is on hand at various American consular offices
throughout the world. This coverage includes operators,
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to:—automatic coin operated music equipment; auto-
matic coin operated vending and service machines;
as well as coin operated amusement equipment; in all
divisions. The music and record fields, recording
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Banks, finance firms, loan organizations and other
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ing of coin operated machines of all types, are covered
by *The Cash Box*.

THE CASH BOX IS RECOGNIZED by various asso-
ciations of coin machine operators throughout the
United States as their "official" weekly magazine.

"THE CONFIDENTIAL PRICE LISTS"

"The Confidential Price Lists" are the one and only
officially recognized price guide of all new and used
machines in the United States. "The Confidential Price
Lists" are an exclusive, copyrighted feature of *The Cash
Box*. "The Confidential Price Lists" report each week's
low and high prices for all new and used coin operated
machines, regardless of age, listing all market changes,
and continually adding on all the new equipment as this
equipment is announced to the industry. "The Confid-
ential Price Lists" are recognized by many cities and
states throughout the country as "the official price book
of the coin operated machines industry". They are an
integral part of *The Cash Box* and appear in each
week's issue. "The Confidential Price Lists" are offi-
cially used in the settlement of estates, for buying, sell-
ing and trading of all coin operated equipment, and are
also officially recognized for taxation purposes. "The
Confidential Price Lists" are used by finance firms,
factors, loan companies, bankers and other financial
institutions to guide them in making loans to members
of the coin operated machines industry. They have been
legally recognized in courts throughout the United States
and Canada. "The Confidential Price Lists" have been
acclaimed by the coin operated machines industry. En-
tire business transactions and legal cases are based
upon the quotations appearing in "The Confidential
Price Lists".

Should mobilization come--is the industry prepared?

Economic controls over all industry are under way. This is well known to all engaged in any type of industrial effort.

At the same time mobilization, which can be likened to that of war, is also under way. Tho this will probably not be termed, "war mobilization," as some commentators are calling it it will, in all probabilities, be a definite all out war preparedness mobilization program.

In either case, civilian production will gradually be drained off, down to wartime levels. This means shortages in anything with which war does not concern itself. It means the end of luxuries as well as the end of most industries that are of no help directly, or indirectly, to war effort.

Once again this industry faces a wartime situation. There is no doubt that as more and more men are called up, or drafted, or enlisted, even tho there is no actual war declaration in effect, this industry, and many others that are in the same category, will find itself without production and will, once again, have to depend on its old equipment and ingenuity to keep that equipment working to continue to entertain the public.

Is the industry prepared?

Have operators all the equipment they will need, should economic controls, which are already being quietly applied, reach the point where production is halted in this trade?

Will jobbers and distributors, who are not operating to any large extent today, again be able to switch over to large operations?

Will manufacturers be able to produce some quantity of equipment, or will they be tightened down to just producing repair parts?

These questions and others are racing thru the minds of the average man engaged in this industry today.

He just doesn't know which way to turn at this time. But, he does know that he must be prepared to face the eventual economic control tightening process which is now under way, and which will mean little, if any, equipment for him in the near future.

The average operator believes that he can, given sufficient parts and supplies, continue on for some years with whatever new equipment he has purchased. But, those operators who held back from buying new machines, are now in a rather desperate position.

Should the present Korean incident, and the "incidents" which are following fast on the heels of this first one, eventually turn

into actual war, which is what many experts believe can happen, then those who are engaged in the field will find themselves without sufficient equipment, or parts and supplies, to continue on for any great length of time.

The manufacturers are working hard to produce all the equipment they can to prepare the operators, jobbers and distributors for this eventuality.

They cannot very well exceed what they are doing at this time. They are forced to pay ever higher prices for raw materials, if they are lucky enough to be able to obtain these materials.

This means, of course, that prices of finished products must go up, and the price of machines going higher, may have a somewhat slackening off effect on the big volume market.

But, will there be big volume? Leaders in the industry don't believe so. They think that whatever will be manufactured, regardless of higher prices, will be gobbled up very quickly.

Some also foresee the rebirth of arcades everywhere in the country, where machines can be concentrated into one spot, and better watched and tended.

This happened during World War II. There is no reason why it shouldn't be repeated as the camps once again get loaded with trainees for forthcoming military events.

The industry has been caught short. The average operator isn't prepared. Few, if any, have sufficient parts and supplies on hand to outlast any long mobilization effort. Few, if any, can continue to supply new machines to locations for any length of time.

Therefore, as this publication has stated for some time now, the used market is growing ever more important. Late model used machines are being gobbled up just as fast as they are presented to the market.

All in the field want to know where they stand as far as prices are concerned. "The Confidential Price Lists" contained in each week's issue of *The Cash Box* have become more important than ever as prices rebound one way or the other, and as merchandise changes hands faster than it has for months past.

Once again the importance of a "confidential" magazine becomes paramount. Everyone knows of *The Cash Box* policy to keep this publication off the newsstands. To keep

it within the trade only. To have it act as the medium thru which all can express themselves, as economic controls are applied to this, and all other, industries.

Those who can buy, should do so immediately. This is the one and only means of preparedness for everyone concerned with the field.

There is no doubt that sooner than most believe, the manufactories in this field, who covered themselves with glory during World War II for their marvelous war materials, will be called upon to work for Uncle Sam.

The manufacturers in this industry are ready to swing right into war work instantly. In fact, the majority of them have their old, reliable staff, who helped them obtain so many "E" awards.

Regardless, too, of how little most of the firms in this industry are prepared for economic controls and mobilization, they must now get set for that eventuality, and be ready to swing over to another type of operating, trading and selling, as they did during the past wartime era, when this industry survived that past great clash of arms.

There is also no doubt that much will be drained from the public during any forthcoming war effort. This time, according to experts, both men and women of all age groups will be mobilized.

It is therefore, very sad to state that this industry is unprepared for mobilization. It hasn't new equipment in sufficient quantity to continue on for too long a period.

But, it can, right now, without too much effort, at least prepare itself for whatever will be forthcoming as economic controls are tightened, and as the entire field switches over to war materials and war effort generally, so that it may, once again, outlast what is forthcoming.

The Cash Box, once again, as it did during the last wartime period, will continue to try and publish in whatever form will be allowed, unless, of course, all publishing of any nature, except that which is considered to be vital and necessary, is barred from the presses of the nation.

The Cash Box is adding to its staff to keep "The Confidential Price Lists" right up to the minute and may, once again, add on other equipment, such as vending machines, parts and supplies, as economic controls become tighter, so that all in the field will, at least, know where they stand from week to week.

The Nation's TOP TEN Juke Box Tunes



The Top Ten Tunes Netting Heaviest Play In The Nation's Juke Boxes, Compiled From Reports Submitted Weekly To The Cash Box By Leading Music Operators Throughout The Country.

* Denotes Most Popular Recording. Record Companies Listed Alphabetically

CODE		
AB—Abbey	DE—Decca	RE—Regent
AL—Aladdin	DY—Delvar	RO—Rondo
AP—Apollo	HT—Hi-Tone	SA—Savoy
BB—Bluebird	KI—King	SIT—Sittin' In
BU—Bullet	LO—London	SP—Specialty
CA—Capitol	ME—Mercury	TE—Tempo
CM—Commodore	MG—MGM	TW—Tower
CO—Columbia	MO—Modern	VI—Victor
CR—Coral	NA—National	
DA—Dana	RA—Rainbow	

- | | | Pos. Last Week |
|-----------|---|---|
| 1 | * KING COLE
CA-1104—Eddie Grant
CA-1010—King Cole
CO-38768—Harry James O.
CR-60250—Leighton Noble O.
DE-27048—Victor Young O. | 1
LO-619—Charlie Spivak O.
ME-5447—Alexander Bros.
MG-10689—Art Lund
VI-20-3753—Dennis Day
VI-20-3882—Ralph Flanagan O. |
| 2 | I WANNA BE LOVED
* ANDREWS SISTERS
CO-38491—Buddy Clark
CO-38825—Tony Bennett
DE-27007—Andrews Sisters | 2
MG-10716—Billy Eckstine
VI-20-3772—Fontaine Sisters |
| 3 | TZENA, TZENA, TZENA
* GORDON JENKINS
CO-38885—Mitch Miller O.
DE-27077—Gordon Jenkins O.
DE-27053—The Weavers | 4
ME-5454—Vic Damone
VI-20-3847—Ralph Flanagan O. |
| 4 | GOODNIGHT IRENE
* GORDON JENKINS & THE WEAVERS
CA-1142—Jo Stafford
CO-38892—Frank Sinatra
CR-60266—Cliff Steward
DE-46255—Foley & Tubb | 6
DE-27077—G. Jenkins & The Weavers
ME-5448—Alexander Brothers
VI-20-3870—Dennis Day |
| 5 | SAM'S SONG
* GARY AND BING CROSBY
CA-962—Joe Carr
CO-38876—Toni Harper
CR-60250—Leighton Noble O.
DE-27033—Victor Young O.
DE-27112—Gary And Bing Crosby | 5
LO-693—Hogan & Wayne
ME-5450—Harry Geller O.
MG-10743—The Melodeons
VI-20-3798—Freddy Martin O. |
| 6 | BEWITCHED
* BILL SNYDER
CA-1000—Mel Torme
CO-38821—Benny Goodman O.
CO-38821—Doris Day
DE-24983—Gordon Jenkins O.
ME-5399—Jan August & Harmonicats | 3
MG-30120—David Rose O.
TW-1473—Bill Snyder
VI-20-3726—Larry Green
VI-20-3617—Andre Previn |
| 7 | MY FOOLISH HEART
* GORDON JENKINS—BILLY ECKSTINE
CA-934—Margaret Whiting
CO-38697—Hugo Winterhalter O.
DE-24830—Gordon Jenkins O.
ME-5362—Richard Hayes | 8
MG-10623—Billy Eckstine
TE-470—Franz Lehár
VI-20-3681—Mindy Carson |
| 8 | HOOP-DEE-DOO
* PERRY COMO—KAY STARR
CA-980—Kay Starr
CO-38799—Frankie Yankovic
CO-38771—Doris Day
CR-60209—Ames Bros.
DA-2077—Paulette Sisters | 7
DE-24986—Russ Morgan O.
ME-5419—Lawrence Welk O.
MG-10702—Lynn Duddy Singers
VI-20-3747—Perry Como |
| 9 | SIMPLE MELODY
* BING & GARY CROSBY—JO STAFFORD
CA-1039—Joe Stafford
CO-38827—Dinah Shore
CR-60227—Crosby-Gibbs | —
DE-27112—Bing & Gary Crosby
VI-20-3781—Phil Harris |
| 10 | LA VIE EN ROSE
* VICTOR YOUNG O.—TONY MARTIN
CA-890—Paul Weston O.
CO-38768—Harry James O.
DE-24816—Victor Young O.
DE-27111—Bing Crosby
DE-27113—Louis Armstrong | —
MG-30227—Macklin Marrow O.
VI-20-3819—Tony Martin
VI-20-3739—Melachrino O.
VI-20-3882—Ralph Flanagan O. |

Riding the Crest of the Waves



Arthur GODFREY'S
great quartet

The
MARINERS

Singing the HIT RECORD of

"SOMETIME"



COLUMBIA No. 38781

Columbia Records

THE CASH BOX

Record Reviews

Only Records Considered Best Suited To The Requirements Of The Trade Are Reviewed On These Pages.

DISK OF THE WEEK

"THERE WILL NEVER BE ANOTHER YOU" (3:12)
 "CAN'T WE TALK IT OVER" (2:45)
 THE ANDREWS SISTERS
 (Decca 27115)



ANDREWS SISTERS

● There's no stopping this combination! The Andrews Sisters follow up their sensational success with "I Wanna Be Loved," by coming up with still another great recording in this pairing of two oldies. Expert vocal work, coupled

with the superb musicianship of maestro Gordon Jenkins and the chorus, is the rhyme and reason for this excellent recording. There are no A or B sides to this one—both are top drawer material. Vocal harmony of the girls on the upper crust, with a spot chorus by Patty Andrews, is the sort of wax that music fans are going wild about today. And wild they'll continue to go, once this platter makes the rounds. It's a slow tempting ballad, with deliberate emphasis on the dreamy atmosphere echoing throughout the platter. Flip side is just as polished and has the girls and maestro Jenkins turning in another wonderful performance. Top deck has already caused tall talk in the trade. Ops should load up on this bundle of wax—by the armful!

"WHY FIGHT THE FEELING" (3:06)

"THE BEER THAT I LEFT ON THE BAR" (2:52)

VAUGHN MONROE ORCH.
 (RCA Victor 20-3880)

● Both ends of this fresh Vaughn Monroe waxing have the tint of juke box silver about them. Upper lid is a hot ballad from the Paramount flicker "Let's Dance," and has Vaughn taking the slow and easy lyrics in relaxed style. Tune is extremely infectious, and makes for pleasurable listening. Flip is another warm tune, very much in the "Whiffenpoof" gang-sing style. This side should attract loads of juke box play, especially so in tavern locations. Disk rates a top spot in ops' machines.

"SAID G. I. JOE WITH A SOUTH KOREAN" (2:51)

"THE SEABOARD, THE SOUTHERN & THE A.C.L." (2:46)

NORRIS THE TROUBADOUR
 (Co-Ed 5050)

● Top deck is a timely item that might do fairly well on its news-worthy merits. As a piece of commercial wax for the boxes, the side has its limitations. Tune is wrapped up in the title all the way. Coupling is a choo-choo story that doesn't hold much. Ops might lend an ear to the top deck.

"DREAM A LITTLE DREAM OF ME" (2:53)

"CHERRY STONES" (2:50)

BOB CROSBY-GEORGIA GIBBS
 (Coral 60263)

● Top plug ballad handled by Bob Crosby and Georgia Gibbs is still another excellent version of this hit tone. Split vocal work on the side, which weaves in slow dreamy patterns, is excellent listening pleasure from start to finish. The duo switch to a light hearted, happy romantic ode on the flip and come through with a blue ribbon package of wax for music ops. Disk is top drawer material—ops should grab it.

"SHOW ME HOW" (2:47)

"I WANT A ROOF OVER MY HEAD" (2:39)

LOUIS JORDAN
 (Decca 27129)

● Sock calypso work of Louis Jordan on the upper crust is sure to attract a ton of attention, and in addition, swell music ops' 'cash box.' Ditty rolls along in mellow tempo, with Louis and the group spouting some clever lyrics. Flip side is in the typical Jordan manner, and has the maestro offering some wonderful advice. We go for the top deck in a big way.

BEST BETS

In the opinion of The Cash Box music staff, records listed below, in addition to the "Disk" and "Sleeper" Of The Week, are those most likely to achieve popularity.

- ★ "CAN ANYONE EXPLAIN"
- ★ "DREAM A LITTLE DREAM OF ME"... Dinah Shore Columbia 38927
- ★ "THINKING OF YOU"..... Don Cherry Decca 27128
- ★ "WELL, OH WELL"..... Bill Darnel Coral 60287
- ★ "THE BEER THAT I LEFT ON THE BAR"..... Vaughn Monroe O. RCA Victor 20-3880
- ★ "BUBBLES" Blue Barron O. MGM 10766

"I'VE GOT THE WORLD ON A STRING" (3:13)

"PEAS AND RICE" (3:19)

ELLA FITZGERALD
 (Decca 27120)

● Top notch vocal work of chirp Ella Fitzgerald on the oldie here, is gonna send her stock even higher yet. This rendition is certainly one of the best ever, and definitely rates a spot in ops' machine. Flip side is a cute calypso, with Ella displaying her versatile pipes in great style. Ops shouldn't miss this one.

"THE FOX HUNT" (2:57)

"GYPSY FESTIVAL" (2:45)

IRVING FIELDS TRIO
 (RCA Victor 20-3879)

● Novel piano work of maestro Irving Fields, on this pair of novel sides, should do more than hold its own in the boxes. Both sides feature Fields at the keyboard, running thru a pair of novel tunes. Top deck echoes the sentiments of the title, while the flip is patterned in tempting gypsy tones that satisfy. Wax makes for nice listening.

"THREE LITTLE WORDS" (2:32)

"IF I HAD MY WAY" (3:05)

BEN LIGHT
 (Tempo 1216)

● More piano wax in the offing for music ops, with Ben Light on deck to offer a pair of well known standards in "Three Little Words" and "If I Had My Way." Ben's lightning 88 fingering is top notch on both ends of the platter, and should meet with favorable reception.

"SENSATION RAG" (2:49)

"SUGAR" (2:36)

YANK LAWSON ORCH.
 (Signature 15280)

● The crowd that goes for Dixie, and Dixie at its best, will surely go for this etching by the great Yank Lawson crew. Both sides are served up in top notch Dixie manner, with spots by the aggregation riding thru in fine style. Ops who have the spots that call for this brand should latch on.

"WHY WAS I BORN" (2:36)

"MY FOOLISH HEART" (2:21)

DODO MARMAROSA
 (Savoy 756)

● Piano styling by Dodo Marmarosa on a pair of pop tunes is the sort of wax that generally goes best in the more quiet, sedate dining locations. Dodo's unique ivory antics have long won wide acclaim—this etching will repeat. Ops who have the spots should use this biscuit.

"CINCINNATI DANCING PIG" (2:46)

"PUNKY PUNKIN" (2:43)

TERESA BREWER
 (London 768)

● Thrush Teresa Brewer comes up with a pair that will surely earn their keep in the phonos. Both ends of the wax are cute novelties that feature the lass in excellent vocal style. Tunes have a merry bounce to them, in addition to some wonderful lyrics. Music ops should feature this platter.

"LUCKY, LUCKY, LUCKY ME!" (2:27)

"OH MARIE!" (2:52)

THE NOCTURNES
 (MGM 10768)

● Pair of standard Neapolitan themes, offered in fresh imaginative style by The Nocturnes should do more than earn their keep here. Both sides are in the novelty vein, and make for wonderful listening pleasure. Vocal lead is held by Chico Messina, with excellent chorus backing throughout. Wax has to be heard in order to be fully appreciated—we suggest just that.

"THE PEDDLER SERENADE" (2:51)

"WHAM BAM! THANK YOU MA'AM" (2:56)

DEAN MARTIN
 (Capitol 1139)

● Dean Martin's vocal echo on the top deck, a Neapolitan ode, is tailor made for juke box trade. Tune rolls along at a nice clip, with Dean and the Starlighters purring smoothly throughout. Flip side is a highly touted novelty, with a set of clever romantic lyrics that might catch on. Top deck is a better bet.

"I SEE A MILLION PEOPLE" (3:15)

"THINKING OF YOU" (2:45)

MARTHA TILTON
 (Coral 60279)

● Pair of fair enough ballads by chirp Martha Tilton should hold their own with music fans and ops alike. Martha's pipes handle the material offered in smooth sultry style, with effective ork backing to match. Both sides are strictly for the moon-in-June crowd who love to cuddle while they dance.

"LET GEORGE PLAY IT" (2:41)

"LAZY RIVER" (2:43)

LILY ANN CAROL
 (Signature 15281)

● Pair of fair enough sides for music ops to take a peek at these offered by chirp Lily Ann Carol, with the Ray Bloch ork backing. Top deck is a corn fed item, that has the thrush matching the tone of the up tempo player piano. Flip is an oldie with some jazz tones injected. Ops in the market for a filler item might use this biscuit.

"YOU WONDERFUL YOU" (2:41)

"DIG-DIG-DIG DIG FOR YOUR

DINNER" (2:52)

JERRY GRAY ORCH.
 (Decca 27122)

● Upper lid has Tommy Traynor and the Jerry Gray ork making smooth dance music on a dreamy lined ballad. Song is smooth and graceful, and easy to take to. Other end is a plug pic item, and has Bob Troupp and the Crew Chiefs on deck to offer a mellow novelty item. We like the ballad.

ROUND THE WAX CIRCLE

NEW YORK:

Paul Brenner up and around again, after his short absence from his WAAT mike. Paul is expected back on the air again any day now. . . . The artist raiding going on between Columbia and RCA Victor Records prompted one veteran music man to remark, "Reminds me of the prohibition days, when they hijacked liquor." Sammy Kaye's switch to Columbia is undoubtedly one of the biggest losses RCA Victor has suffered in many a moon. . . . Warren Rothchild, Decca's demon photographer, tied the knot July 26th with pert Kaye Grygo—congrats Warren! . . . Now that the summer season is waning, disk dealers and the diskers too, can throw in the crying towel, and get down to business. With all the hullabaloo raised during the summer about poor business and the like, this past season saw more big hits that actually sold than any summer heretofore. . . . Fran Warren and Barbara Belle still on the road appearing in "Finian's Rainbow." . . . Howard Malcolm back in the swing again, with a sock airshow via WTRY, Troy, N. Y. . . . "The Jumping Jack," by Jesse Stone, a new dance created at the Broadway Carlos



PAUL BRENNER

dance studios by the Charlie Morrison group, copped first place at the National Dance Congress, held here at the Commodore Hotel. . . . Ditty is published by Lewis Music. . . . TV producer Dick Kissinger has been appointed by the New York State Disabled American Veterans to produce and direct the first annual "Garden Of Stars" benefit at Madison Square Garden, September 20th. . . . Publicist Dick Linke forming a TV packaging outfit with Milo Boulton and Gene Schneider. Boulton's forthcoming "Original Animal Hour," which has DuMont and NBC nibbling, is the first Linke production. . . . The Drifters, male vocal combo with a strong West Coast reputation, have been signed to a Coral wax pact by Jimmy Hilliard. . . . Sid Prosen's latest discovery, Troy Billings, signed to a National recording contract. . . . Vaughn Monroe has a winner in his latest, "The Beer That I left On The Bar." . . . Bob Snyder, WOKO, Albany, N. Y., in Gotham this past week . . . ditto Kenny Sargent, WHHM, Memphis, Tenn.

CHICAGO:

Bill (Bewitched) Snyder did a one-niter at Col. Robert (Chicago Tribune) McCormick's party where Hearst, Hoover, and other big Repubs were guests. Opens at the Hippodrome, Baltimore, Aug. 10. From there Bill goes to Detroit, Omaha, St. Louis, and other spots until he opens at the Paramount, N. Y., in October. Bill has 8 weeks set but hopes to play the entire winter season (16 weeks) at the Waldorf-Astoria. . . . Hank Markbriet's newest, "All Dressed Up To Smile," getting airtime plugs with Evie Knight's Decca waxing of the tune reported going strong. . . . Bill Farrell enjoying a great big hand at the Blue Note. . . . Teddy Phillips' ork cancelled one-niter engagements to rush to N. Y. for a big London cutting session. His vocalovely, Lynn Hoyt, is going to do an oldie that has the promise of being a terrific hit. Teddy's type of music is a natural for the tune. Wonder just how old Teddy is to remember this old time terrific tune. . . . Chirp Nancy Evans leaves Wayne King ork after 5½ years to set up her own TV production office. . . . Mildred Bailey skedded for the Blue Note, Aug. 18. . . . Dick Jurgens going grand at the Aragon. . . . Vic Damone, at the Chez, where he wows 'em nately, did a very fine show for the hospitalized vets at Vaughn General. . . . Ink Spots waxing of "Sometime" getting hot in juke boxes here. . . . Count Basie ork into the Brass Rail for a three week run starting September 6. . . . Frankie Carle's stunt of giving away lollypops at the Edgewater to promote his new platter, "Lollypop Ball," clix with customers. Frankie is skedded for a big waxing session with RCA very shortly. . . . Al Trace ork back at La Martinique for three weeks and before moving on again will probably have a few replacements. . . . Give a listen to the new Gene Ammons platter, "Goodbye," on Chess. Ops on Chi's southside going for this one. . . . Evelyn Knight doing a terrific job at the Empire Room.



VIC DAMONE

LOS ANGELES:

That little party Hank Fine and Harry Bloom hosted at the pressing plant on Robertson Blvd. for out-of-town dee-jays to meet the Mercury artists turned out to be a very pleasant clambake. . . . On hand were Frankie Laine with his lovely wife, Nan Gray; pianist-arranger Carl Fischer and his attractive Mrs.; Mercury A & R head Harry Geller, Patti Page, the 4 King Sisters, Kay Brown, Eddie Dean, the newly signed Alexander Bros. and Buzz Butler, western singer who just that day had switched brands to Mercury. . . . Among dee-jays to show were Allen Berg and Fred Smith of KALI in Pasadena, Bob Miller of KVVC in Ventura, George Jay of Burbank's KWIK and, from the appropriately tagged KIST in Santa Barbara, came Jean Slack, just about the purtiest disc jockey we've ever seen and the same gal who won fame for herself on radio and screen during the war years on "Reveille with Beverly" over KNX. . . . Expected any minute, as we left, by very busy and obliging party-thrower Lee Palmer were Bostic Wester of KSDO in San Diego, Joe Constantino of Santa Barbara's KDB and a flock of other lads from the outlying towns. . . . Several of the dee-jays had brought along their tape equipment and cut some special intros on all of the artists for later station use.



FRANKIE LAINE

Les Bihari of the Modern Biharis dropped in at the party and reminded us that he hadn't seen anything in this space yet on his own new label, Question Mark. . . . That's the name of it, at least until a new monicker is selected through a contest now being conducted with 1800 dee-jays all over the country. . . . There's prizes and stuff for the winner, and Les tells us he appears off to a healthy start in his first few releases.

This week's New Releases ... on RCA Victor

RELEASE 50-33

POPULAR

BRADFORD and ROMANO

Dinga-Linga-Ling
Somebody's Got To
Be Blue 20-3890 (47-3890) *

SAMMY KAYE

There's No Use
Miss You 20-3891 (47-3891) *

FREDDY MARTIN

Rumbalero
Did-Ee Did-Ee, Do Right
By You 20-3892 (47-3892) *

HUGO WINTERHALTER'S ORCHESTRA and CHORUS

Just An Echo In the Valley
Memories of You
20-3893 (47-3893) *

SPADE COOLEY

Mountain Boys Have Fun With
Mountain Girls
Nine-Tenths Of The Tennessee
River 20-3894 (47-3894) *

COUNTRY

THE CARTER SISTERS and MOTHER MAYBELLE

Little Orphan Girl
God Sent My
Little Girl 21-0372 (48-0372) *

WESTERN

ROY ROGERS and DALE EVANS

Smiles Are Made Out
Of The Sunshine
May The Good Lord Take A
Likin' to Ya 21-0373 (48-0373)

RHYTHM

ILLINOIS JACQUET

Slow Down Baby
Hot Rod 22-0097 (50-0097)

POP - SPECIALTY

HENRY MOCARSKY

Intermission Polka
Holiday On Mars—
Polka 25-1170 (51-1170) *

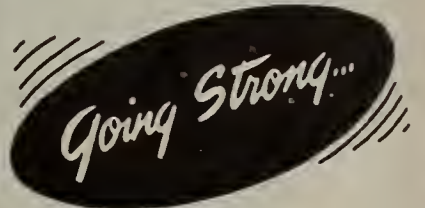
NEW ALBUMS

"Musical Smart Sets"

THE TAVERN POLKA BAND
Polka Party P-294 (WP-294) *
HUGO WINTERHALTER'S
ORCHESTRA and CHORUS
Hugo Winterhalter Plays
Isham Jones P-296 (WP-296) *

*45 rpm nos.

NOTE: All records in this panel are listed alphabetically by song title.



\$. . . indicates records which, according to actual sales, are recognized hits. The trade is urged to keep ample stocks of these records on hand, or to reorder promptly when current stocks begin to approach the "sold-out" stage.

7 . . . designates that record is one of RCA Victor's "Certain Seven"—among the leading numbers on the trade paper best selling retail sales charts. Obviously, sure things

WEEK OF AUGUST 12

Bewitched

\$ Larry Green & The Honeydreamers **7**
20-3726—(47-3726)

Bonaparte's Retreat

\$ Gene Krupa **7**
20-3766—(47-3766)

Count Every Star

\$ Hugo Winterhalter **7**
20-3697—(47-3221)

Cuddle Buggin' Baby

\$ Enclosed One Broken Heart **7**

Eddy Arnold
21-0342—(48-0342)

Hoop Dee Doo

\$ Perry Como **7**
20-3747—(47-3747)

I Cross My Fingers

\$ Perry Como **7**
20-3846—(47-3846)

I'm Movin' On

\$ Hank Snow **7**
21-0328—(48-0328)

I Wanna Be Loved

\$ Fontane Sisters **7**
20-3772—(47-3772)

La Vie En Rose

\$ Tony Martin **7**
20-3819—(47-3819)
Ralph Flanagan **7**
20-3889—(47-3889)
Melachrino Strings **7**
20-3739—(47-3739)

Tzena, Tzena, Tzena

\$ Ralph Flanagan **7**
20-3847—(47-3847)

Sam's Song

\$ Freddy Martin **7**
20-3798—(47-3798)

The stars who make the hit are on **RCA VICTOR Records** RCA VICTOR DIVISION RADIO CORPORATION OF AMERICA, CAMDEN, NEW JERSEY

JAN FEB MAR *The* APRIL MAY JUNE *Swings* JULY AUG SEPT to OCT NOV DEC "45"

THE CASH BOX

Record Reviews

Only Records Considered Best Suited To The Requirements Of The Trade Are Reviewed On These Pages.

"LET ME CALL YOU
SWEETHEART" (2:06)
"RED HOT MAMA" (2:23)

LAWRENCE COOK
(Abbey 15013)

● More player-piano wax by Lawrence Cook, and the set up of another pair of oldies in "Let Me Call You Sweetheart" and "Red Hot Mama" in the offing for music operators. Demand for this brand is still strong enough to warrant ops' attention toward this platter. Ops should listen in.

"THINKING OF YOU" (2:55)
"HERE IN MY ARMS" (2:43)

DON CHERRY
(Decca 27128)

● Vocal flavor of Don Cherry on the superb ballad on top is a sure-fire dyed in the wool "sleeper." Don's throbbing pipes pitch plu-perfect, and make you listen attentively throughout this dramatic romantic offering. Vocal flavor is further enhanced by a chorus and Dave Terry's excellent musicianship. Lower ring is a fair enough ballad that might do well. We're wild about "Thinking Of You."

"THE B-I-EE-I-EE" (2:52)
"JUST FRIENDS" (2:40)

JOHNNY LONG ORCH.
(King 15060)

● Novelty echo of the top deck, in follow-up format to Johnny Long's click rendition of "We'll Build A Bungalow" is the sort of material music ops will go for. Vocal refrain is handled by the Glee Club and Peggy Barrett, with the cute spelling twist used to excellent advantage. Flip side has The Beachcombers doing their best on a medium tempo'd ballad. Both sides should score for the Long fans.

"THE DUTCH CHILDREN'S SONG"
(3:00)
"YOU NEVER HEARD A WORD I
SAID" (2:50)

EMILE DYSON-HARRY WILLING ORCH.
(Empire 1001)

● Top deck of this one, offered in just the language the title gives off, is a fair enough side with limited commercial possibilities. Coupling has Emile Dyson handling a smooth ballad that has the spark and glint of juke box coin play. Vocal work is extremely effective, as is the ork background. Side rates ops' attention.

"I DIDN'T SLIP" (2:31)
"LONGING" (2:51)

BILLY WILLIAMS QUARTET
(MGM 10764)

● Vocal allure of the Billy Williams Quartet on this duo is smooth and easy to take, and should win a featured spot in many a music ops' machine. Top deck is a current hot hit—this rendition is smartly tailored enough to warrant avid listening attention. Coupling is a tender romantic ode that weaves in slow tempo, with some excellent vocal work showing on the side. Platter is good juke box material.

SLEEPER OF THE WEEK

"THE TOUCH OF YOUR LIPS" (2:40)
"YOU'RE NOT IN MY ARMS TONIGHT" (3:20)

MINDY CARSON
(RCA Victor 20-3878)



MINDY CARSON

● Pert chirp Mindy Carson nabs this featured spot this week, with a pair of sides that have juke box coin play written all about them. Both tunes show Mindy's

versatile vocal style to expert advantage, and they should focus an even brighter spotlight on her. The side we're wild about, is the top deck, "The Touch Of Your Lips." Ditty is a slowly woven dramatic ballad, superbly arranged and conducted by maestro Hugo Winterhalter. Song rolls along in slow tender tones that make you pay avid attention, with Mindy's pipes projecting all the feeling you could ask for. It's a danceable, singable melody—and is one that will linger long after the first earful. Flip side is just as plush and tender, and has Mindy echoing the sentiments found in the title. Particular plaudits for an excellent performance go to Hugo Winterhalter. The disk is a juke box natural—music ops should grab it.

"MISSOURI WALTZ" (2:01)
"LET A SMILE BE YOUR
UMBRELLA" (2:19)

LAWRENCE COOK
(Abbey 15012)

● Music ops still in the market for player-piano wax will do well to get with this etching by Lawrence Cook. Both ends of the wax are straight instrumentals, and feature Cook pounding the 88's on a pair of ever lovin' oldies. Ops who have the spots should get with it.

"WHAM! BAM! THANK YOU
MA'AM" (2:19)
"THERE'LL NEVER BE ANOTHER
YOU" (2:40)

ART MOONEY ORCH.
(MGM 10765)

● Novelty flavor of the upper lid is just so-so juke box material, altho it might sit well with Mooney's many fans. The flip side, with Bob Manning and the vocal group is a smoothly wailed ballad, to which the dancers can cuddle. Wax itself is fairly effective, and can best be used as a filler item.

"CAN ANYONE EXPLAIN" (2:50)
"DREAM A LITTLE DREAM OF ME"
(3:13)

DINAH SHORE
(Columbia 38297)

● Both ends of this one are musts in your machine. Dinah Shore's topnotch renditions of "Can Anyone Explain" and "Dream A Little Dream Of Me" will be hard to match, and should catch on in no time at all. Both ends are hot ballads that will zoom phono pay. Ops should grab this platter—but pronto!

"JUNE NIGHT" (2:57)
"I'M NOBODY'S BABY" (2:46)

DOROTHY ANN
(Atlantic 915)

● Top deck, with a background calypso beat, is an up tempo rhythm ballad that is fairly effective for music box play. Vocal refrain by Dorothy Ann, with backing by the Will Bradely ork holds the spotlight. Coupling is just what the title sez, with a chorus to fill it out in spots. Wax is there for the asking.

"NICE WORK IF YOU CAN GET IT"
(2:40)
"COUNT EVERY STAR" (2:31)

SONNY STITT
(Prestige 718)

● The hep jazzophile crowd that appreciate individual solo work may hold still for this. Pair of pop tunes are set up by Sonny Stitt, with the latter blowing away on tenor sax on both ends. Platter is instrumental throughout, and is rounded by some rhythm work. Ops who have the locations might use this one as a filler piece.

"BUBBLES" (3:01)
"BEYOND THE REEF" (2:55)

BLUE BARRON ORCH.
(MGM 10766)

● Cute vocal flavor on the top deck should reap harvest for Blue Barron and music ops alike. Tune is a smartly woven girl song, offered in toned down vocal style by The Blue Notes. Whispering vocal here, added to the sock lyric, makes the tune a comer. Other end is in the ballad vein, but off the beaten track a bit. "Bubbles" gets our nod.

"THE MONKEY COACHMAN"
(3:00)
"GOLDEN SAILS ON A SEA OF
BLUE" (2:45)

HARRY GELLER ORCH.
(Mercury 5432)

● Plush romantic side, out of the ordinary twist of moon-in-June tunes, is set up by maestro Harry Geller, with a fair vocal by Patti Clayton on the top deck. Tune rolls along at a moderate pace, with Patti and a vocal chorus furnishing the wax story. Coupling is a dreamy affair, with Bob Carroll echoing the sentiments of the title. Latter side might add to music ops' take.

"WELL OH WELL" (2:43)
"PINK CHAMPAGNE" (2:52)

BILL DARNEL
(Coral 60287)

● There's no doubt about the fact that this piper has arrived. Bill Darnel follows up his smash success with "Mississippi," with still another pair of blues tinted sides that are sure-fire juke box winners. Top deck is a wildly weaving up tempo piece, with Bill spouting the lyrics in mellow style. Flip slows down some, but stays in the blues vein. Both ends will perk up juke box play—they rate a spot in any machine.

"WHEN YOUR LOVER HAS GONE"
(2:35)

"CARNEGIE HORIZONS" (2:30)
GEORGE SHEARING QUINTETTE
(MGM 10763)

● Fresh wax by the George Shearing gang, with the maestro offering an oldie and an original piece for his many devotees. Both sides feature the instrumental wizardry of the combo in excellent format, which makes for pleasant listening. Flip side is the one we like best.

"LONESOME—THAT'S ALL" (3:00)
"WALTZ OF THE WIND" (2:40)

WAYNE KING ORCH.
(RCA Victor 20-3872)

● Ultra sweet mood of the upper lid, with the maestro on vocals, shows as fair enough material for the Wayne King fans. Ditty is a tear-jerker and may find some silver. Flip is an oldie handled effectively by Nancy Evans and Harry Hall. Ops who have a call for this brand might listen in.

"THAT OLD FEELING" (3:12)
"WAS THAT THE HUMAN THING
TO DO" (2:50)

KAY THOMPSON
(Decca 27130)

● Smooth vocal flavor of chirp Kay Thompson on the oldie on top should account for a load of juke box silver for music operators. This rendition, weaving in ultra slow tempo, with the lyrical expression toned down, is certainly one of the best we've ever heard. Coupling is just as fine a side, and has Kay turning in another exceptional performance on a smooth, tempting ballad. Ops should climb aboard the bandwagon.

THE CASH BOX
Disk Jockeys'
REGIONAL RECORD REPORTS

Listings below indicate preference with disk jockey radio audiences, compiled from reports furnished by leading disk jockeys throughout the nation, for the week ending August 12.

Don Bell

KRNT—Des Moines, Iowa

1. SIMPLE MELODY (Bing and Gary Crosby)
2. MONA LISA (King Cole)
3. TZENA TZENA TZENA (Gordon Jenkins)
4. SAM'S SONG (Bing and Gary Crosby)
5. I WANNA BE LOVED (Andrews Sisters)
6. GOODNIGHT IRENE (Gordon Jenkins)
7. MAMBO JAMBO (Dave Barbour)
8. GOODNIGHT IRENE—(Russ Morgan)
9. WANDERIN' (Sammy Kaye)
10. TZENA TZENA TZENA (Vic Damone)

Sherm Feller

WCOP—Boston, Mass.

1. MY DESTINY (Hugo Winterhalter)
2. I'M IN LOVE WITH THE MOTHER (Robert Q. Lewis)
3. CAN ANYONE EXPLAIN (Ames Bros.)
4. VAGABOND SHOES (Vic Damone)
5. SNOOKY OKUMS (Joe Carr)
6. C'EST SI BON (Louis Armstrong)
7. GOLDEN SAILS (Jerry Wayne)
8. MONA LISA (King Cole)
9. MY SILENT LOVE (Bill Snyder)
10. GOODNIGHT IRENE (Frank Sinatra)

Scott Douglas

KFMB—San Diego, Calif.

1. SAM'S SONG (Bing and Gary Crosby)
2. BEWITCHED (Larry Green)
3. TZENA TZENA TZENA (Vic Damone)
4. MONA LISA (King Cole)
5. MY FOOLISH HEART (Gordon Jenkins)
6. SIMPLE MELODY (Bing and Gary Crosby)
7. PICNIC SONG (Johnny Desmond)
8. I WANNA BE LOVED (Andrews Sisters)
9. ON THE MALL (Buddy Williams)
10. CAN ANYONE EXPLAIN (Ames Bros.)

Lee Stewart

WHAT—Philadelphia, Pa.

1. IF YOU ONLY KNEW (Lee Morse)
2. MISSISSIPPI (Bill Darnell)
3. OLD MAN ATOM (Ozie Waters)
4. I LOVE YOU BECAUSE (Leon Payne)
5. CUDDLE BUGGIN' BABY (Eddy Arnold)
6. HILLBILLY FEVER No. 2 (Tubb-Foley)
7. YOU DON'T HAVE TO BE A BABY TO CRY (Moon Mullican)
8. WHAM! BAM! THANK YOU MAM (Hank Penny)
9. WHY DON'T YOU LOVE ME (Hank Williams)
10. OUR LADY OF FATIMA (Kenny Roberts)

Joe Niagara

WIBG—Philadelphia, Pa.

1. ALL MY LOVE (Patti Page)
2. I'VE FORGOTTEN YOU (Doris Day)
3. I'LL ALWAYS LOVE YOU (Dinah Shore)
4. MUSIC, MAESTRO PLEASE (Frankie Laine)
5. YOU'RE MINE YOU (Margaret Whiting)
6. LAZY OLD TUNE (Ray Anthony)
7. GOODNIGHT IRENE (Frank Sinatra)
8. WHY FIGHT THE FEELING (Rosemary Clooney)
9. PIGALLE (Johnny Desmond)
10. BEFORE I LOVED YOU (Doris Day)

Lloyd Perrin

KGIL—Sherman Oaks, Calif.

1. PHANTOM STAGECOACH (Vaughn Monroe)
2. TZENA, TZENA, TZENA (Gordon Jenkins)
3. I LOVE THE GUY (Fran Warren)
4. GOODNIGHT IRENE (Dennis Day)
5. SIMPLE MELODY (Bing and Gary Crosby)
6. LA VIE EN ROSE (Tony Martin)
7. PICNIC SONG (Johnny Desmond)
8. LOVE LIKE OURS (Lisa Kirk)
9. RAIN (Gene Williams)
10. I'LL ALWAYS LOVE YOU (Martha Tilton)

Arty Kay

WKLY—Lexington, Ky.

1. MONA LISA (King Cole)
2. BONAPARTE'S RETREAT (Kay Starr)
3. SENTIMENTAL ME (Ames Bros.)
4. GOODNIGHT IRENE (Gordon Jenkins)
5. I WANNA BE LOVED (Andrews Sisters)
6. CUPID'S BOOGIE (Little Esther)
7. LET ME DREAM (Ivory Joe Hunter)
8. TZENA TZENA TZENA (Gordon Jenkins)
9. NO OTHER LOVE (Jo Stafford)
10. COUNT EVERY STAR (Dick Haymes)

Bob Snyder

WOKO—Albany, N. Y.

1. TZENA, TZENA, TZENA (Gordon Jenkins)
2. I DIDN'T SLIP (Doris Day)
3. PIGALLE (Johnny Desmond)
4. ROSES (Dick Haymes)
5. I DO BETTER UP IN THE MOUNTAINS (Jerry Cooper)
6. GOODNIGHT IRENE (Gordon Jenkins)
7. DO I WORRY (Ink Spots)
8. MAMBO (Freddie Martin)
9. IF YOU SMILE AT THE SUN (Kitty Kallen)
10. THERE WILL NEVER BE ANOTHER YOU (Andrews Sisters)

Bob Story

WNOR—Norfolk, Va.

1. GOODNIGHT IRENE (Gordon Jenkins)
2. MONA LISA (King Cole)
3. SIMPLE MELODY (Bing and Gary Crosby)
4. NO OTHER LOVE (Connie Haines)
5. TUNNEL OF LOVE (Mills Bros.)
6. MY SILENT LOVE (Bill Snyder)
7. PICNIC SONG (Carmen Cavallaro)
8. JUST FRIENDS (Sarah Vaughan)
9. ALL MY LOVE (Patti Page)
10. STRANGERS (Lorry Raine)

Myron Barg

WMOR—Chicago, Ill.

1. GOODNIGHT IRENE (Gordon Jenkins)
2. TZENA, TZENA, TZENA (Gordon Jenkins)
3. MONA LISA (King Cole)
4. PIGALLE (Johnny Desmond)
5. LA VIE EN ROSE (Tony Martin)
6. OUR LADY OF FATIMA (Red Foley)
7. I'M BASHFUL (Mindy Carson)
8. DREAM A LITTLE DREAM OF ME (Frankie Laine)
9. FRIENDLY STAR (Judy Garland)
10. JUST SAY I LOVE HER (Johnny Desmond)

Eddie Gallaher

WTOP—Washington, D. C.

1. MONA LISA (King Cole)
2. SAM'S SONG (Bing and Gary Crosby)
3. GOODNIGHT IRENE (Gordon Jenkins)
4. TZENA TZENA TZENA (Mitch Miller)
5. BEWITCHED (Bill Snyder)
6. I DIDN'T SLIP (Doris Day)
7. THIRD MAN THEME (Guy Lombardo)
8. OLD PIANO ROLL BLUES (Lawrence Cook)
9. COUNT EVERY STAR (Hugo Winterhalter)
10. SIMPLE MELODY (Bing and Gary Crosby)

Benny Heller

WMID—Atlantic City, N. J.

1. ROCK IT FOR ME (Chick Webb)
2. I'M CRAZY TO LOVE YOU (Sarah Vaughan)
3. I STILL GET A THRILL (Dick Haymes)
4. NO OTHER LOVE (Tommy Dorsey)
5. CAN ANYONE EXPLAIN (Ray Anthony)
6. DREAM A LITTLE DREAM OF ME (Jack Owens)
7. SIMPLE MELODY (Bing and Gary Crosby)
8. I WANNA BE LOVED (Andrews Sisters)
9. LA VIE EN ROSE (Paul Weston)
10. BLACK VELVET (Illinois Jacquet)

Larry Gentile

WJBK—Detroit, Mich.

1. GIVE ME A KISS FOR TOMORROW (Frankie Laine)
2. BE MINE (Mindy Carson)
3. NO GREATER LOVE (Bob Eberly)
4. VAGABOND SHOES (Vic Damone)
5. BONAPARTE'S RETREAT (Kay Starr)
6. GOODNIGHT IRENE (Gordon Jenkins)
7. PINK CHAMPAGNE (Ralph Flanagan)
8. TZENA, TZENA, TZENA (Mitch Miller)
9. I WANNA BE LOVED (Andrews Sisters)
10. MUSIC, MAESTRO PLEASE (Frankie Laine)

Jack Thayer

WLWL—Minneapolis, Minn.

1. GOODNIGHT IRENE (Gordon Jenkins)
2. MONA LISA (King Cole)
3. SAM'S SONG (Bing and Gary Crosby)
4. BONAPARTE'S RETREAT (Gene Krupa)
5. SIMPLE MELODY (Jo Stafford)
6. I WANNA BE LOVED (Billy Eckstine)
7. I DON'T CARE IF THE SUN (Tony Martin)
8. SOMETIME (Mariners)
9. TZENA TZENA TZENA (Mitch Miller)
10. AMERICAN BEAUTY ROSE (Frank Sinatra)

Dick Coleman

WCBM—Baltimore, Md.

1. MONA LISA (King Cole)
2. I'LL ALWAYS LOVE YOU (Dinah Shore)
3. COUNT EVERY STAR (Hugo Winterhalter)
4. I CROSS MY FINGERS (Perry Como)
5. MY FOOLISH HEART (Gordon Jenkins)
6. HELLO (Johnny Long)
7. GOODNIGHT IRENE (Gordon Jenkins)
8. NO OTHER LOVE (Jo Stafford)
9. SAM'S SONG (Gary and Bing Crosby)
10. STRANGERS (Lorry Raine)


Ed Penney

WFGM—Fitchburg, Mass.

1. CAN ANYONE EXPLAIN (Ames Bros.)
2. GOODNIGHT IRENE (Gordon Jenkins)
3. TZENA, TZENA, TZENA (Mitch Miller)
4. MY DESTINY (Billy Eckstine)
5. I'M BASHFUL (Mindy Carson)
6. I'M IN LOVE WITH THE MOTHER (Robert Q. Lewis)
7. SAY WHEN (Dick Haymes)
8. I LOVE THE GUY (Fran Warren)
9. VAGABOND SHOES (Vic Damone)
10. ALL MY LOVE (Patti Page)

THREE LITTLE WORDS OF ADVICE:

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LONDON RECORDS

DISK BIZ SETTLES DOWN AS COLUMBIA GOES 45

"Battle Of Speeds" At End

NEW YORK—Columbia Records virtually threw in the towel this past week, in the long drawn out battle of the speeds, with the announcement by the plattery that they would issue some "test" 45 rpm records.

Altho Columbia's announcement tersely stated that their issuing of two records in the 45 rpm speed was only a test campaign, veteran diskers easily saw the handwriting on the wall, realizing that Columbia would have to follow up with other pop recordings in order to realize any sales at all. Columbia will issue the Frank Sinatra recording of "Goodnight Irene" and The Mariners etching of "Sometime," for immediate release.

The entry of Columbia Records into the 45 rpm field now gives complete uniformity to the disk biz, with all major record manufacturers now pressing 45's. The disk biz is now seen as ready to settle down to a two speed industry; 45 rpms for pop platters, and 33-1/3 for longhair releases. Altho the use of 78 rpm recordings, and the marketing of same will continue for sometime to come, the slow demise of this speed is seen at hand. Platteries will have to continue to press and distribute 78 rpm recordings for a good many years, since there are some 18,000,000 players in this speed still in the market.

Columbia's decision to go 45 was more or less decided when Decca Records recently announced their entry into the field. At the time that Decca decided to join the 45 bandwagon, Columbia remained the lone major hold-out in the disk speed war that had virtually torn the industry apart. It is well known throughout the trade that the battle of the speeds that existed between Columbia's 33-1/3 and RCA Victor's 45, had the nation's recording industry in a state of confusion for more than a year.

Columbia's acceding to popular demand was a matter of course. The increased popularity of 45 rpm records was recognized by all major platteries, and it was felt throughout the trade, that it would only be a matter of time before Columbia fell into line.

Undoubtedly one of the major worries of Columbia at this time, is what they will do with their large stock of 33-1/3 phonoplayers they have on

hand. It is reported that the firm has a total of nearly \$1,000,000 worth of players in stock or on order. The disposal of these machines is of major concern to Columbia.

RCA Victor tried to give the industry a stabilizing means sometime ago when they announced they would issue 33-1/3 longhair platters, hoping that their 45 rpm line would be adopted throughout the field for the pop market. Columbia refused to go along, and continued promoting and advertising their 33-1/3, seven inch pop platter.

Many in the industry believe that the switch to 45 rpm recordings will come faster than believed. The automatic music industry, will in time, also switch to 45 rpm recordings. It is felt in these quarters, that the switch to 45 rpm platters for music operators will reflect in the general business outlook of the juke box business. It is pointed out that 45 rpm records cost less, take up less storage space, and make for easier handling—all which cut down on the cost of operation for the music operator.

Mercer Ellington Heads New Plattery

NEW YORK—Arrangements were completed this week for the launching of an important new company which will be known as Mercer Records, and which will introduce outstanding talent in the rhythm-and-blues and jazz fields.

Mercer Ellington, son of the famous Duke, and a band leader and composer in his own right, will be in charge of the new company's activities. Initial plans call for the release of two sides by Duke Ellington's new girl singing star, Chubby Kemp, accompanied by Billy Strayhorn, Johnny Hodges, and an all-star contingent from the Ellington organization.

Mercer Records will also venture into the 33-1/3 LP field shortly.

National distribution arrangements have been completed with Bob Weinstock of Prestige Records, who handles the new Jazz and Prestige labels.

Bud Wendell Guests On "ABC's Of Music"



NEW YORK—Disk jockey Bud Wendell took time out from his popular "Wendell's Wax Works" show on WJMO, Cleveland, this past week to appear with Robert Q. Lewis and Ralph Flanagan on the "Chesterfield Air Show." Bud's appearance was so impressive, that Chesterfield decided to pick up the tab of Bud's own show in Cleveland, following his guest appearance here. Pictured above, Bud Wendell and Robert Q. Lewis.

Vic Damone Interviewed By Milo Boulton



NEW YORK—Milo Boulton, who emcee'd the "We The People" airshow for four years, and who now conducts a daily interview program on Paterson, N. J.'s WPAT, gets the lowdown from crooner Vic Damone in a recorded chat here recently. Pic was lensed prior to Vic's departure for Hollywood, where he is currently at work for MGM motion pictures.

Sammy Kaye, Tommy Dorsey Leave RCA Victor Fold In Surprise Moves

NEW YORK—Sammy Kaye, one of the top grossers in the RCA Victor stable of recording artists, has set a new spark to the talent war between Victor and Columbia by jumping to Columbia Records after Victor's refusal, last week, to grant him the terms he desired for renewing his contract.

Kaye has been responsible for some of the biggest hits on Victor and is currently in the money with "Roses," "Wanderin'," "It Isn't Fair" and "I Thought She Was A Local." It is reported that Victor refused to grant Kaye's request for a ten year \$100,000 annual guarantee plus an NBC teevee show.

Columbia gave the bandleader favorable terms and clinched the deal by assuring him of a television program sometime in the fall.

The loss of Sammy Kaye deprives Victor of one of their top dance bands and one of the big names that participated in the recent fifteen album series, "Here Comes The Dance Bands Again."

In addition to the Kaye loss to RCA Victor, the plattery also saw maestro Tommy Dorsey exit their fold. Dorsey has been with the plattery for many years now, and his leaving the RCA Victor fold also represents a

major name band loss. Altho Dorsey has as yet not re-signed to any plattery, trade execs saw the maestro pitching for a Columbia wax pact. It was reported that Dorsey was dissatisfied in his relations with the plattery some months ago, when his contract expired.

Thus the raid situation between Columbia and RCA Victor continues. When Manie Sacks moved over to RCA Victor, orksters Gene Krupa and Frankie Carle followed shortly. The recent move by orkster Paul Weston to Columbia from Capitol, has it that chirp Jo Stafford will follow suit, with Dinah Shore going to RCA Victor. Both fem artists' contracts expire at the end of the year.

Mercury Execs. Meet

NEW YORK—Mercury Records' chief execs held a meeting with twelve eastern distributors here this past weekend, discussing fall sales and merchandising plans. On hand for the confab were Mercury prexy Irv Green, sales manager Morry Price and veepee Art Talmadge, and eastern sales chief Joe Carleton.

Regal Records Pact The Coleman Brothers, New Vocal Group

LINDEN, N. J.—Fred Mendelsohn, president of Regal Records, Inc., this city, this past week announced the signing of The Coleman Brothers to a long-time contract.

Mendelsohn disclosed that the vocal group, who came to the plattery under the guidance of Howard Biggs, will be given an intensive promotional campaign. Biggs stated, that he feels the group "are the most versatile combo I've heard in a long time." Biggs is largely responsible for the success of The Ravens.

The Coleman Brothers will record as featured artists, in addition as vocal background for other artists in the Regal stable. Their first dinking, "Goodnight Irene", made with the Paul Gayten ork, has already made rapid strides in the rhythm and blues field.

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THE CASH BOX

Folk and Western Record Reviews



"THE PINBALL MILLIONAIRE" (2:24)

"THE HARD WAY" (2:34)

JENE O'QUIN
(Capitol 1148)

● There's no mistake about this one taking off! Capitol Records come up with a new name in the folk field, sure to capture a whale of glory for this first rate performance. The side we're raving about is "The Pinball Millionaire." Ditty is a mellow piece of music that rolls along in steady up tempo fashion, with a sock set of lyrics expertly handled by O'Quin. Tempo is lively and happy, as Jene wails

this clever wax saga. Side has loads of bounce and pep to it, in addition to being a tailor made item for the juke box trade. On the other end with "The Hard Way," O'Quin keeps the wax hot for music ops by offering still another excellent side that has loads of winning potential. "Pinball Millionaire" is the deck that'll cause loads of talk—ops should grab it.

"BARREL HOUSE BESSIE" (2:32)

"IT AIN'T A GONNA HAPPEN TO ME" (2:25)

JOHNNY BOND
(Columbia 20734)

● The widely popular Johnny Bond comes up with some new tunes that should meet with music ops approval. Top deck of this one is a cute piece, with the title giving off the bill of fare. Flip side has a wonderful set of clever lyrics, and makes for merry listening pleasure. The many Johnny Bond fans will go for this pair.

"BIG BLUE EYES" (2:29)

"THE HEAD MEMBER OF OUR FAMILY IS GONE" (2:29)

BUD MESSNER
(Abbey 15011)

● Bud Messner and his Skyline Boys come up with another hot pair in this fresh waxing to offer music ops some excellent sides. Both ends of the platter make for wonderful listening pleasure, and have the mark of juke box coin play all about them. The top deck, "Big Blue Eyes" gets our nod—we're sure you'll like it.

"WALKING WITH THE BLUES" (2:45)

"HI DE HO BOOGIE" (2:48)

AL DEXTER
(King 884)

● Al Dexter should keep his string of recorded successes intact with this duo. Both sides feature Al on the vocals, with some mighty fashionable guitar licks coming thru. The top deck is a smooth blues chant, while the flip picks up some to a merrier tempo. Ops should lend an ear in this direction.

"GIVE ME A LITTLE OLD FASHIONED LOVE" (3:06)

"GOODNIGHT IRENE" (2:46)

JACK SHOOK AND DOTTIE DILLARD
(Coral 64054)

● Vocal duet of this pair is fair enough to warrant music ops attention. Top deck is a clever melody handled in smooth style by Jack Shook and Dottie Dillard. The flip tune is a current popular winner—this rendition will add to the increased popularity of the song. Ops should listen in.

"OLD MAN ATOM" (2:45)

"WHAT THIS COUNTRY NEEDS" (2:36)

SONS OF THE PIONEERS
(RCA Victor 21-0368)

● A bit of sage advice on wax is offered here by the Sons Of The Pioneers. Top deck has caused a tremendous amount of talk in the business, and should be widely known to music operators. Flip is in the same vein, and borders on the spiritual side. This rendition of "Old Man Atom" is one of the best around.

"CHAMPAGNE POLKA" (2:20)

"I'M THAT WAY ABOUT YOU" (2:28)

JOHNNIE LEE WILLS
(Bullet 710)

● Johnnie Lee Wills on deck with some fresh wax, with a set of sides that should do more than hold their own in the boxes. Top deck has Leon Huff on the vocals of a mellow musical tidbit. Flip offers Curly Lewis handling a ditty wrapped up in the title. We like the polka side.

"TROUBLE THEN SATISFACTION" (2:40)

"TWO DOLLAR DIAMOND RING" (2:22)

JESS WILLARD
(Capitol 1137)

● Music ops in the market for filler material should take a look-see in this direction. Top deck is a fairly pleasing item, and is handled effectively by Jess Willard. It's a clever piece that will hold its own. Coupling is a run of the mill folk fable and is there for the asking.

"FOGGY RIVER" (2:35)

"AFRAID" (2:40)

REX ALLEN
(Mercury 6271)

● A platter which music ops may use to excellent advantage as a filler item is this piece labeled "Foggy River" and "Afraid," with Rex Allen and his Arizona Wranglers in the driver's seat. Both ends make for fairly pleasant listening time, and should be received well. Wax has to be heard in order to be fully appreciated—we suggest just that.

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"DREAM A LITTLE DREAM OF ME"
RECORDED BY

CATHY MASTICE	Admiral
DINAH SHORE	Columbia
G. GIBBS-B. CROSBY	Coral
JACK OWENS	Decca
FRANKIE LAINE	Mercury

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CHARLES BAUM—Decca
RONNIE MUNROE—London
Pub. by: HARMS, INC.

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NEW YORK, N. Y.

OPERATOR'S TIPS

"BONAPARTE'S RETREAT"
by
KAY STARR
Capitol-936

On CO-ED RECORD No. 5050
"SAID GI JOE WITH A SOUTH KOREAN"
(A Sailor Boy And A U. S. Marine)
on the flip
"THE SEABOARD, THE SOUTHERN & THE A.C.L."
By Norris The Troubadour
And The Little Blue Chips

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"SUMMER STOCK"
starring Judy Garland and Gene Kelly

FRIENDLY STAR

LEO FEIST, INC.

JUKE BOX REGIONAL RECORD REPORT

The Ten Top Records—City by City

AUGUST 19, 1950

New York, N. Y.

1. GOODNIGHT IRENE (Gordon Jenkins)
2. TZENA, TZENA, TZENA (Gordon Jenkins)
3. SIMPLE MELODY (Gary & Bing Crosby)
4. MONA LISA (King Cole)
5. LA VIE EN ROSE (Victor Young)
6. EL MAMBO (Dave Barbour)
7. BEWITCHED (Bill Snyder)
8. MY FOOLISH HEART (Billy Eckstine)
9. I WANNA BE LOVED (Andrews Sist.)
10. SAM'S SONG (Gary & Bing Crosby)

Chicago, Ill.

1. TZENA, TZENA, TZENA (Vic Damone)
2. GOODNIGHT IRENE (Gordon Jenkins)
3. SAM'S SONG (Bing & Gary Crosby)
4. MONA LISA (King Cole)
5. I WANNA BE LOVED (Andrews Sist.)
6. BEWITCHED (Bill Snyder)
7. COUNT EVERY STAR (Hugo Winterhalter)
8. SOMETIME (Ink Spots)
9. LA VIE EN ROSE (Tony Martin)
10. EMMA LOU (Danny O'Neil)

Los Angeles, Cal.

1. SIMPLE MELODY (Bing & Gary Crosby)
2. MONA LISA (King Cole)
3. I WANNA BE LOVED (Andrews Sist.)
4. TZENA, TZENA, TZENA (Vic Damone)
5. GOODNIGHT IRENE (Gordon Jenkins)
6. BEWITCHED (Gordon Jenkins)
7. LA VIE EN ROSE (Tony Martin)
8. EL MAMBO (Perez Prado)
9. VAGABOND SHOES (Vic Damone)
10. COUNT EVERY STAR (Dick Haymes)

Boston, Mass.

1. GOODNIGHT IRENE (Gordon Jenkins)
2. TZENA, TZENA, TZENA (Gordon Jenkins)
3. LA VIE EN ROSE (Tony Martin)
4. MONA LISA (King Cole)
5. I WANNA BE LOVED (Andrews Sist.)
6. BEWITCHED (Bill Snyder)
7. SAM'S SONG (Bing & Gary Crosby)
8. SIMPLE MELODY (Bing & Gary Crosby)
9. HOOP DE DOO (Perry Como)
10. COUNT EVERY STAR (Hugo Winterhalter)

Indianapolis, Ind.

1. TZENA TZENA TZENA (Vic Damone)
2. MONA LISA (King Cole)
3. I WANNA BE LOVED (Andrews Sisters)
4. GOODNIGHT IRENE (Gordon Jenkins)
5. SAM'S SONG (Bing and Gary Crosby)
6. COUNT EVERY STAR (Hugo Winterhalter)
7. SENTIMENTAL ME (Russ Morgan)
8. BEWITCHED (Bill Snyder)
9. LA VIE EN ROSE (Tony Martin)
10. EMMA LOU (Danny O'Neil)

Milwaukee, Wisc.

1. GOODNIGHT IRENE (Gordon Jenkins)
2. I WANNA BE LOVED (Fontane Sisters)
3. MONA LISA (King Cole)
4. NOLA (Les Paul)
5. TZENA TZENA TZENA (Gordon Jenkins)
6. SENTIMENTAL ME (Ames Bros.)
7. SAM'S SONG (Joe Carr)
8. HOME COOKIN' (Bing Crosby)
9. ROSES (Sammy Kaye)
10. HOOP DEE DOO (Perry Como)

Detroit, Mich.

1. MONA LISA (King Cole)
2. I WANNA BE LOVED (Andrews Sisters)
3. BEWITCHED (Gordon Jenkins)
4. I LOVE YOU BECAUSE (Jan Garber)
5. SAM'S SONG (Bing and Gary Crosby)
6. ROSES (Sammy Kaye)
7. I DIDN'T SLIP (Doris Day)
8. HOOP DEE DOO (Doris Day)
9. BLIND DATE (Whiting—Hope)
10. STARS ARE THE WINDOWS (Ames Bros.)

Montgomery, Ala.

1. MONA LISA (King Cole)
2. BEWITCHED (Roy Ross)
3. SENTIMENTAL ME (Ames Bros.)
4. NOLA (Les Paul)
5. THIRD MAN THEME (Guy Lombardo)
6. MY FOOLISH HEART (Gordon Jenkins)
7. HOOP DEE DOO (Ames Bros.)
8. COUNT EVERY STAR (Ray Anthony)
9. I WANNA BE LOVED (Andrews Sisters)
10. MISSISSIPPI (Red Foley)

Tucson, Ariz.

1. MONA LISA (King Cole)
2. I WANNA BE LOVED (Andrews Sisters)
3. TZENA TZENA TZENA (Gordon Jenkins)
4. HOOP DEE DOO (Perry Como)
5. BEWITCHED (Gordon Jenkins)
6. ROSES (Sammy Kaye)
7. GOODNIGHT IRENE (Gordon Jenkins)
8. SENTIMENTAL ME (Ames Bros.)
9. SAM'S SONG (Bing and Gary Crosby)
10. LA VIE EN ROSE (Victor Young)

Oklahoma City, Okla.

1. MONA LISA (King Cole)
2. I WANNA BE LOVED (Andrews Sisters)
3. TZENA TZENA TZENA (Gordon Jenkins)
4. BEWITCHED (Bill Snyder)
5. GOODNIGHT IRENE (Gordon Jenkins)
6. SAM'S SONG (Bing and Gary Crosby)
7. ROSES (Sammy Kaye)
8. SENTIMENTAL ME (Russ Morgan)
9. LA VIE EN ROSE (Tony Martin)
10. MY FOOLISH HEART (Billy Eckstine)

Rochester, N. Y.

1. MONA LISA (King Cole)
2. NOLA (Les Paul)
3. BONAPARTE'S RETREAT (Kay Starr)
4. THIRD MAN THEME (Guy Lombardo)
5. COUNT EVERY STAR (Ray Anthony)
6. SAM'S SONG (Joe Carr)
7. I WANNA BE LOVED (Andrews Sisters)
8. BUFFALO BILLY (Jan August)
9. GOODNIGHT IRENE (Gordon Jenkins)
10. JERICHO (Ralph Flanagan)

Newport, R. I.

1. SIMPLE MELODY (Bing and Gary Crosby)
2. MONA LISA (King Cole)
3. I WANNA BE LOVED (Billy Eckstine)
4. BONAPARTE'S RETREAT (Kay Starr)
5. MY FOOLISH HEART (Billy Eckstine)
6. TZENA, TZENA, TZENA (Ralph Flanagan)
7. BEWITCHED (Doris Day)
8. THIRD MAN THEME (Guy Lombardo)
9. HOOP DEE DOO (Russ Morgan)
10. SENTIMENTAL ME (Ames Bros.)

Bangor, Maine

1. MONA LISA (King Cole)
2. GOODNIGHT IRENE (Gordon Jenkins)
3. I WANNA BE LOVED (Fontane Sisters)
4. MISSISSIPPI (Kay Starr)
5. IT ISN'T FAIR (Sammy Kaye)
6. BEWITCHED (Jan August)
7. TZENA, TZENA, TZENA (Gordon Jenkins)
8. THIRD MAN THEME (Victor Young)
9. ROSES (Sammy Kaye)
10. HOOP DEE DOO (Kay Starr)

Burlington, Vt.

1. I WANNA BE LOVED (Andrews Sisters)
2. GONE FISHIN' (Bill Darnell)
3. GOODNIGHT IRENE (Gordon Jenkins)
4. AMERICAN BEAUTY ROSE (Frank Sinatra)
5. TZENA TZENA TZENA (Mich Miller)
6. CAN ANYONE EXPLAIN (Ames Bros.)
7. SENTIMENTAL ME (Ames Bros.)
8. COUNT EVERY STAR (Herb Jeffries)
9. PEACH TREE STREET (Sinatra—Clooney)
10. MISSISSIPPI (Bill Darnell)

Miami, Fla.

1. SAM'S SONG (Bing and Gary Crosby)
2. MONA LISA (King Cole)
3. I WANNA BE LOVED (Andrews Sisters)
4. TZENA TZENA TZENA (Vic Damone)
5. BEWITCHED (Gordon Jenkins)
6. SENTIMENTAL ME (Ames Bros.)
7. MY FOOLISH HEART (Billy Eckstine)
8. EL MAMBO (Perez Prado)
9. LA VIE EN ROSE (Tony Martin)
10. COUNT EVERY STAR (Dick Haymes)

Kansas City, Mo.

1. PEDDLER'S SERENADE (Johnny Corvo)
2. GOODNIGHT IRENE (Gordon Jenkins)
3. SAM'S SONG (Bing and Gary Crosby)
4. MONA LISA (King Cole)
5. TZENA TZENA TZENA (Gordon Jenkins)
6. LA VIE EN ROSE (Tony Martin)
7. TEASIN' (Connie Haines)
8. AT SUNDOWN (Frank Petty)
9. BONAPARTE'S RETREAT (Kay Starr)
10. JET (Larry Green—Three Sons)

Toledo, Ohio

1. MONA LISA (King Cole)
2. NOLA (Les Paul)
3. BONAPARTE'S RETREAT (Kay Starr)
4. GOODNIGHT IRENE (Gordon Jenkins)
5. THIRD MAN THEME (Guy Lombardo)
6. SAM'S SONG (Joe Carr)
7. MISSISSIPPI (Kay Starr)
8. COUNT EVERY STAR (Ray Anthony)
9. CHATTANOOGA (Red Foley)
10. SAM'S SONG (Bing and Gary Crosby)

Savannah, Ga.

1. I DIDN'T SLIP (Doris Day)
2. TZENA TZENA TZENA (Vic Damone)
3. MY FOOLISH HEART (Billy Eckstine)
4. OLD PIANO ROLL BLUES (Beatrice Kay)
5. RIPPY TIPPY TUNE (Russ Morgan)
6. IF I WERE YOU BABY (Frankie Laine)
7. KANSAS CIT KITTY (Jack Teter)
8. I STILL GET A THRILL (Tony Martin)
9. NOLA (Les Paul)
10. IF IT WASN'T FOR YOUR FATHER (Arthur Godfrey)

San Francisco, Calif.

1. MONA LISA (King Cole)
2. I WANNA BE LOVED (Andrews Sisters)
3. I DIDN'T SLIP (Doris Day)
4. THE PICNIC SONG (Johnny Desmond)
5. SIMPLE MELODY (Jo Stafford)
6. SAM'S SONG (Victor Young)
7. THIRD MAN THEME (Anton Karas)
8. ROSES (Sammy Kaye)
9. MY FOOLISH HEART (Billy Eckstine)
10. IT ISN'T FAIR (Sammy Kaye)

Baltimore, Md.

1. GOODNIGHT IRENE (Gordon Jenkins)
2. MONA LISA (King Cole)
3. I WANNA BE LOVED (Andrews Sisters)
4. TZENA TZENA TZENA (Gordon Jenkins)
5. SENTIMENTAL ME (Russ Morgan)
6. BEWITCHED (Gordon Jenkins)
7. I CROSS MY FINGERS (Perry Como)
8. I DON'T CARE IF THE SUN (Patti Page)
9. MY FOOLISH HEART (Billy Eckstine)
10. SAM'S SONG (Bing and Gary Crosby)

New Haven, Conn.

1. MONA LISA (King Cole)
2. GOODNIGHT IRENE (Gordon Jenkins)
3. SIMPLE MELODY (Bing and Gary Crosby)
4. BONAPARTE'S RETREAT (Kay Starr)
5. I WANNA BE LOVED (Andrews Sisters)
6. BEWITCHED (Gordon Jenkins)
7. HOOP DEE DOO (Perry Como)
8. TZENA TZENA TZENA (Gordon Jenkins)
9. COUNT EVERY STAR (Ray Anthony)
10. SENTIMENTAL ME (Ames Bros.)

Salt Lake City, Utah

1. MONA LISA (King Cole)
2. TZENA, TZENA, TZENA (Gordon Jenkins)
3. BEWITCHED (Bill Snyder)
4. COUNT EVERY STAR (Ray Anthony)
5. I WANNA BE LOVED (Andrews Sisters)
6. GOODNIGHT IRENE (Frank Sinatra)
7. SAM'S SONG (Bing and Gary Crosby)
8. BONAPARTE'S RETREAT (Gene Krupa)
9. RAIN (Gene Williams)
10. ROSES (Dick Haymes)

Butte, Mont.

1. GOODNIGHT IRENE (Gordon Jenkins)
2. BEWITCHED (Bill Snyder)
3. MONA LISA (King Cole)
4. SENTIMENTAL ME (Ames Bros.)
5. DADDY'S LITTLE BOY (Dick Todd)
6. WHO'S SORRY NOW (Vince Mondie)
7. USED TO CALL HER MARY (Gene Marvey)
8. I DO BETTER UP IN THE MOUNTAINS (Jerry Cooper)
9. SIMPLE MELODY (Bing and Gary Crosby)
10. I CROSS MY FINGERS (Bing Crosby)

Wilmington, Delaware

1. LA VIE EN ROSE (Melachrino Strings)
2. SAM'S SONG (Melodeons)
3. BEWITCHED (Bill Snyder)
4. ROSES (Sammy Kaye)
5. SUNDAY IN TORONTO (Ozie Williams)
6. YOU HOLD THE REINS (Phil Brito)
7. SAY WHEN (Zee and Jim)
8. DREAM RANCH (Syncopators)
9. DOWN THE LANE (Modernaires)
10. DADDY'S LITTLE GIRL (Dick Todd)

THE CASH BOX
Jazz 'n Blues Reviews
★ AWARD O' THE WEEK ★

"BARTENDER'S BOOGIE" (2:34)

"SAD FEELING" (2:34)

ROY MILTON
 (Specialty 372)



ROY MILTON

● Widely popular Roy Milton notches this featured spot this week via a pair of sides that'll surely go wild in the boxes. Music ops can

take their pick of these sides; they both are excellent juke box fare, and should reap harvest in no time at all. Top deck, tagged "Bartender's Boogie" has Roy taking it mellow, with a clever set of lyrics that will be taken up by his many music fans. Ditty rolls along at an up tempo pace with the ork matching Roy's sock vocal efforts. On the other end with "Sad Feeling," Roy switches tempo to a slow blues pitch, with an equally brilliant set of lyrics to go along. Tune is a tempting bit of ballad blues, handled to perfection by Roy. It's a side that is a cinch to clinch with music fans. Ops should grab this platter—but pronto!

"MR. BLUES" (2:20)

"DON'T CRY, DARLING" (2:57)

THE MASTERKEYS
 (Abbey 3017)

● Vocal harmony of the Masterkeys on this pair is smooth and effective enough to warrant music ops attention here. Both sides of the platter whirl in moderate tempo, with the group pitching soothing vocal strains throughout. The flip side has more commercial possibilities—ops should listen in.

"OLD MAN'S BOOGIE" (2:58)

"LIVING A LIE" (2:49)

IVORY JOE HUNTER
 (MGM 10761)

● Hotter than a ten dollar pistol on the boxes, Ivory Joe Hunter seems certain to score again via this fresh release. Top deck has Joe on a tempting ballad, while the flip picks up and takes off on a driving boogie beat. Both ends are typical top-notch Hunter winners—ops should grab 'em—but fast!

"WHEN THE PEARLY GATES UNFOLD" (2:56)

"EVEN ME" (2:36)

FREDDIE EVANS
 (Savoy 4018)

● Wax in the spiritual vein, with Freddie Evans and his Gospel group on hand to deliver some appealing material. The big demand for this brand of wax should hold true for these sides, and do well in the boxes. Vocal work on both ends is smooth and polished throughout. Ops who have the spots should get with it.

"I HEARD MY MOTHER CALL MY NAME" (2:43)

"THE NATURAL FACTS" (3:11)

SISTER ROSETTA THARPE
 (Decca 48166)

● The great Sister Tharpe comes up with two equally great sides in this issue. Upper crust is in the religious vein, and has Rosetta in fine voice throughout. Coupling is a new rendition of one of Sister Tharpe's best ever, and is sure to be taken up by music fans. Disk is a hot winner!

"I'M BLUE" (2:50)

"FIRE-BALL BOOGIE" (2:24)

CAMILLE HOWARD
 (Specialty 370)

● Chirp Camille Howard on deck with some new wax, and the strains of "I'm Blue" and "Fire-Ball Boogie" in the offing for music ops. Top deck has the lass purring a smooth blues ballad, while on the flip she tickles the ivory's in hot, mellow fashion. We like the blues ballad—we're sure you will too.

"DREAMING BLUES" (3:02)

"LOVE DON'T LOVE NOBODY" (2:40)

ROY BROWN
 (DeLuxe 3306)

● Roy Brown follows up his click "Hard Luck Blues" with another excellent duo in this pair of sides. Both ends have Roy in top style on a pair of mellow blues tunes that should go wild on the boxes. "Dreaming Blues" is the sort of material that Roy's many fans will go for—ops should get it.

"BOODIE GREEN" (2:43)

"AFTER YOU'VE GONE" (2:36)

TINY BRADSHAW
 (King 4376)

● Tiny Bradshaw looks to repeat his smash success of "Well Oh Well" with this one titled "Boodie Green" and "After You've Gone." Both sides feature the maestro on the vocals, turning in a wonderful performance all the way. It's the sort of wax that don't stay out of the machines—disk rates a top spot.

"NEW DEAL BLUES" (3:10)

"IT'S GOOD LIKE THAT" (2:33)

TAMPA RED
 (RCA Victor 22-0094)

● Ops in the market for some filler material might take a look-see at this pair by Tampa Red. Both sides feature the chirp in mellow style, as she offers a set that make for fairly pleasant listening time. The top deck beckons a bit more than the flip, and has Tampa turning in a smooth performance. Listen in.

Apollo Signs Juvenile Star To Wax Pact

NEW YORK — Herbert Coleman, 10-year-old juvenile star of the Broadway smash hit "Lost In The Stars" was signed to an exclusive three-year contract with the Apollo Record company, it was announced this week. Herbert, who won wide acclaim for his acting and singing in the famed play, will make his record debut with this label. First releases are scheduled for late August.

In addition to Herbert, Apollo signed Yvonne Coleman, Herb's twelve year old sister. The brother-sister team will etch duets in their first wax session.

Herbert starred in "Lost In The Stars" along with veteran actor Todd Duncan and was perhaps most outstanding for his rendition of the "Mole" song. "Stars" is an adaptation of the best selling novel, "Cry The Beloved Country," a book dealing with the race tensions of South Africa.

Belafonte Exits Cap; Signs With Jubilee To Long Term Deal

NEW YORK—Jerry Blaine, president of Jubilee Records Inc., this city, announced the signing of singers Harry Belafonte and Gwen Tyne to recording contracts this past week.

Belafonte joins the Jubilee label from Capitol, and was reported to have been signed to a long-term deal.

Mr. Blaine also announced the release of recently signed chirp Sylvia Froos. First sides are "Can't Seem To Laugh Anymore" and "Forgive And Forget," with initial orders received by the plattery, indicating a big hit in the offing.

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"BLUES IS GREEN"

Jubilee # 5032

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SYLVIA FROOS

"CAN'T SEEM TO LAUGH ANYMORE"

"FORGIVE AND FORGET"

Jubilee # 4006

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HOT

in HARLEM on CHICAGO'S South Side in NEW ORLEANS

The Top Ten Tunes Netting Heaviest Play, Compiled From Reports Submitted Weekly To The Cash Box, By Leading Music Operators In New York City's Harlem Area; Chicago's South Side, and New Orleans.

- | | | |
|--|--|---|
| 1 I NEED YOU SO
Ivory Joe Hunter
(MGM 10663) | PINK CHAMPAGNE
Joe Liggins
(Specialty 355) | GOODNIGHT IRENE
Paul Gayten
(Regal) |
| 2 WELL, OH WELL
Tiny Bradshaw
(King 4357) | WELL, OH WELL
Tiny Bradshaw
(King 4357) | LET ME DREAM
Ivory Joe Hunter
(MGM 10733) |
| 3 PINK CHAMPAGNE
Joe Liggins
(Specialty 355) | CUPID'S BOOGIE
Little Esther
(Savoy 750) | MONA LISA
King Cole
(Capitol 1010) |
| 4 MY FOOLISH HEART
Gene Ammons
(Chess 1425) | MY FOOLISH HEART
Billy Eckstine
(MGM 10623)
Gene Ammons
(Chess 1425) | GROWING OLD
Smiley Lewis
(Imperial) |
| 5 CUPID'S BOOGIE
Little Esther
(Savoy 750) | I WANNA BE LOVED
Dinah Washington
(Mercury 8181) | GOLD AIN'T EVERYTHING
Gene Gilbeaux
(RCA Victor 22-0070) |
| 6 GOODNIGHT IRENE
Gordon Jenkins
(Decca 27077)
Paul Gayten
(Regal) | MONA LISA
King Cole
(Capitol 1010) | LEAVING ON THE MID-NIGHT TRAIN
Helen Marina
(Decca 48159) |
| 7 LA VIE EN ROSE
Louis Armstrong
(Decca 27113) | GOODBYE
(Gene Ammons)
(Chess 1428) | I'M YOURS TO KEEP
Herb Fisher
(Modern) |
| 8 MONA LISA
King Cole
(Capitol 1010) | EVERY DAY I HAVE THE BLUES
Lowell Fulson
(Swingtime 196) | BLUE SHADOWS
Lowell Fulson
(Swingtime 226) |
| 9 I WANNA BE LOVED
Dinah Washington
(Mercury 8181) | BLUE SHADOWS
Lowell Fulson
(Swingtime 226) | EVERY DAY I HAVE THE BLUES
Lowell Fulson
(Swingtime 196) |
| 10 EVERY DAY I HAVE THE BLUES
Lowell Fulson
(Swingtime 196) | I NEED YOU SO
Ivory Joe Hunter
(MGM 10663) | I'VE BEEN MISTREATED
Clarence Brown
(Peacock) |

"Ops should grab this one — but pronto!"
—THE CASH BOX, July 22 issue

"HALF AWOKE"
"TWO YEARS OF TORTURE"
PERCY MAYFIELD—MONROE TUCKER O.
(Recorded in Hollywood 111)

● Blues warbling of Percy Mayfield on the upper lid is the sort of stuff that'll make 'em wake up. Ditty makes you listen attentively, as Percy's mellow vocal style handles the infectious tune in first rate style. Flip side picks up to a jump tempo and has Percy displaying his versatile style to excellent advantage. Ops should grab this one—but pronto!

HOT in LOS ANGELES (August 12 issue The Cash Box)
"TWO YEARS OF TORTURE"
Percy Mayfield
(Recorded in Hollywood 111)

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RIH No. 111

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HOT

in DETROIT in LOS ANGELES in OTHER CITIES

The Top Ten Tunes Netting Heaviest Play, Compiled From Reports Submitted Weekly To The Cash Box, By Leading Music Operators in Detroit, Los Angeles and Other Cities Listed.

- 1 **WELL, OH WELL**
Tiny Bradshaw
(King 4357)

- 2 **HARD LUCK BLUES**
Roy Brown
(DeLuxe 3304)

- 3 **PINK CHAMPAGNE**
Joe Liggins
(Specialty 355)

- 4 **CUPID'S BOOGIE**
Little Esther
(Savoy 750)

- 5 **MY FOOLISH HEART**
Billy Eckstine
(MGM 10623)
Gene Ammons
(Chess 1425)

- 6 **I NEED YOU SO**
Ivory Joe Hunter
(MGM 10663)

- 7 **MONA LISA**
King Cole
(Capitol 1010)

- 8 **I WANNA BE LOVED**
Dinah Washington
(Mercury 8181)

- 9 **BLUE SHADOWS**
Lowell Fulson
(Swingtime 226)

- 10 **EVERY DAY I HAVE THE BLUES**
Lowell Fulson
(Swingtime 196)

- I WANNA BE LOVED**
Dinah Washington
(Mercury 8181)

- I'LL NEVER BE FREE**
Annie Laurie
(Regal 3258)

- MONA LISA**
King Cole
(Capitol 1010)

- TWO YEARS OF TORTURE**
Percy Mayfield
(Recorded in Hollywood)

- HARD LUCK BLUES**
Roy Brown
(DeLuxe 3304)

- WELL OH WELL**
Tiny Bradshaw
(King 4357)

- PINK CHAMPAGNE**
Joe Liggins
(Specialty 355)

- I NEED YOU SO**
Ivory Joe Hunter
(MGM 10663)

- STACK O' LEE**
Archibald
(Imperial)

- REPENTANCE BLUES**
Charles Brown
(Aladdin)

- SAN FRANCISCO, CAL.**
1. Blue Shadows (Lowell Fulson)
 2. Good Morning Judge (Wynonie Harris)
 3. Blue Light Boogie (Louis Jordan)
 4. Dreaming Blues (Roy Brown)
 5. Adam Bit The Apple (Joe Turner)
 6. Late In The Evening Blues (Ray Charles)
 7. Mona Lisa (King Cole)
 8. Repentance Blues (Charles Brown)
 9. It's Getting Foggy (Floyd Dixon)
 10. Hard Luck Blues (Roy Brown)
-
- PALM BEACH, FLA.**
1. I Love My Baby (Larry Darnell)
 2. Well Oh Well (Tiny Bradshaw)
 3. Cupid's Boogie (Little Esther)
 4. I Love You My Darlin' (Joe Fritz)
 5. Call Me Darlin' (Bobbie Marshall)
 6. Hard Luck Blues (Roy Brown)
 7. Goodnight Irene (Paul Gayten)
 8. Can Anyone Explain (Savannah Churchill)
 9. Pink Champagne (Joe Liggins)
 10. I'm Yours To Keep (Herb Fisher)
-
- CLEVELAND, O.**
1. Cupid's Boogie (Little Esther)
 2. I Wanna Be Loved (Dinah Washington)
 3. Well Oh Well (Tiny Bradshaw)
 4. Mona Lisa (King Cole)
 5. Every Day I Have The Blues (Lowell Fulson)
 6. The Hustle Is On (T-Bone Walker)
 7. Freight Train Blues (Johnny Otis)
 8. Repentance Blues (Charles Brown)
 9. Pink Champagne (Joe Liggins)
 10. Two Years of Torture (Percy Mayfield)
-
- SAVANNAH, GA.**
1. Well Oh Well (Tiny Bradshaw)
 2. Cupid's Boogie (Little Esther)
 3. Mona Lisa (King Cole)
 4. Goodnight Irene (Paul Gayten)
 5. Hard Luck Blues (Roy Brown)
 6. You Gotta Love Me Baby (Ray-O-Vacs)
 7. Pink Champagne (Joe Liggins)
 8. Repentance Blues (Charles Brown)
 9. Onions (Louis Jordan)
 10. I Need You So (Ivory Joe Hunter)
-
- ST. LOUIS, MO.**
1. Well Oh Well (Tiny Bradshaw)
 2. Mona Lisa (King Cole)
 3. Goodnight Irene (Paul Gayten)
 4. I'll Never Be Free (Annie Laurie)
 5. Cupid's Boogie (Little Esther)
 6. Onions (Louis Jordan)
 7. Pink Champagne (Joe Liggins)
 8. Hard Luck Blues (Roy Brown)
 9. I Need You So (Ivory Joe Hunter)
 10. Good Morning Judge (Wynonie Harris)

HOT

across the Nation!

- ★ **EARL BOSTIC**
Serenade
King 4369

- ★ **ARNETT COBB**
Go, Red, Go
Apollo 778

- ★ **JOE THOMAS**
Rollin' The Blues
King 4367

- ★ **THE RAVENS**
Count Every Star
Notional 9111

- ★ **DINAH WASHINGTON**
I Wanna Be Loved
Mercury 8181
(Listed Alphabetically)

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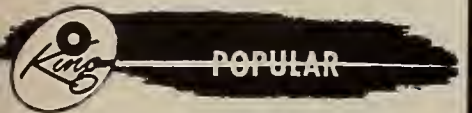
RHYTHM IN THE BARNYARD
JOE LIGGINS—Specialty 368

I'M BLUE
CAMILLE HOWARD—Specialty 370

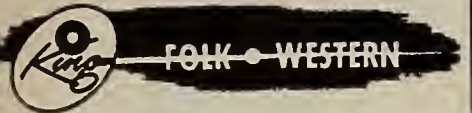
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HOW LONG WILL IT LAST
- ★ **JOHNNY LONG**
15051 HELLO
SHORTY'S GOT TO GO
- ★ **RUBY WRIGHT**
15053 SAM, THE ACCORDION MAN
THE OBJECT OF MY
AFFECTION



- ★ **MOON MULLICAN**
830 I'LL SAIL MY SHIP ALONE
MOON'S TUNE
868 YOU DON'T HAVE TO BE A BABY
TO CRY
SOUTHERN HOSPITALITY
886 MONA LISA
GOODNIGHT IRENE
- ★ **COWBOY COPAS**
870 THE POSTMAN JUST PASSES
ME BY
THE ROAD OF BROKEN HEARTS
885 STEPPIN' OUT
MY TRUE CONFESSION
- ★ **HANK PENNY**
869 WHAM! BAM! THANK YOU
MA'AM
JERSEY BOUNCE
- ★ **HAWKSHAW HAWKINS**
876 YESTERDAY'S KISSES
THAT'S ALL SHE WROTE
- ★ **GRANDPA JONES**
867 FIVE-STRING BANJO BOOGIE
UNCLE EPH'S GOT THE COON



- ★ **LONNIE JOHNSON**
4388 JELLY ROLL BAKER
DRUNK AGAIN
- ★ **TINY BRADSHAW**
4357 WELL OH WELL
I HATE YOU
4376 BOODIE GREEN
AFTER YOU'VE GONE
- ★ **WYNONIE HARRIS**
4378 GOOD MORNING JUDGE
STORMY NIGHT BLUES
- ★ **IVORY JOE HUNTER**
4382 CHANGING BLUES
I HAVE NO REASON TO
COMPLAIN
- ★ **LUCKY MILLINDER**
4379 LET IT ROLL AGAIN
MY LITTLE BABY
- ★ **BULL MOOSE JACKSON**
4373 SOMETIMES I WONDER
TIME ALONE WILL TELL

ROY BROWN
at his best
HARD LUCK BLUES
NEW REBECCA
DE LUXE 3304



Welcome Paul Weston To Columbia Records



NEW YORK—Goddard Lieberman, Executive Vice President of Columbia Records (right) shakes hands with Paul Weston, recently appointed West Coast Director of Artists and Repertoire, and West Coast musical director for the company. Looking on is Mitch Miller, director of Columbia's Popular Record Division.

Shellac & Vinylite Compounds In Extra Heavy Demand Despite Abundance Available

NEW YORK—Increasing talk of a scarcity of basic materials necessary for the manufacture of phonograph records persisted throughout the industry this past week, altho a majority of diskers queried aptly stated, "there is no shortage in this business—all the talk is so much hogwash."

The supposed shortage of shellac and vinyl is generally conceded to be a self-imposed one, brought on by several indie manufacturers obviously effected by the current Korean situation.

Veteran diskers in the business pointed out that should indie manufacturers make a "run on shellac and vinyl," the prices of both compounds would as a matter of course rise out of sight.

One well known figure in the industry stated, "Any manufacturer, especially the independent fellow, who wishes to create a similar situation to that which we had during the last war, will go right on with all this talk about shortages, and at the same time, put himself right out of business. There is enough shellac and basic vinylite to satisfy anybody's needs, and there is, and will be no trouble in the immediate future in securing these products."

Larry Darnell In Theatre Stand

NEW YORK—Larry Darnell, winding up his weekend stand at Manhattan's Savoy Ballroom, headed southward this week to appear at the Lyric theatre in Lexington, Ky. Wednesday (9), before moving on to Louisville, where he will commence a three-day stanza at the National, from Thursday thru Saturday.

A Regal recording artist, young Darnell scored early this year with his recordings of "I'll Get Along Somehow" and "For You My Love." Only 23 years old, Larry Darnell has some 14 national fan clubs to his credit, which eagerly endorse everything he does. This includes a run out sale of his latest wax offerings, "I Love My Baby" and "My Kind of Baby."

Louis Sebok, Head Of Decca Int'l. Department, Dies

NEW YORK—Louis L. Sebok, sixty-four, for fifteen years in charge of the international division for Decca Records, Inc., died this past week (Monday) at Columbia Presbyterian Medical Center.

Mr. Sebok was with Decca since its formation in 1935. Prior to that, he worked for Columbia Records and for Brunswick-Balke-Collender, in its record division.

Surviving are his wife, Mrs. Louise E. Sebok; a daughter, Mrs. Lillian Nibur; and a son, Louis L. Sebok, Jr.

Atlantic Pacts Brown & McGhee Again

NEW YORK—Atlantic Records, this city, has announced the re-signing of singers Ruth Brown and Stick McGhee with substantial advances in the royalty agreements that the two vocalists have previously had with the firm.

Stick McGhee is one of the best known artists in the jazz 'n blues field with his recording of "Drinking Wine Spo-Dee-O-Dee" one of Atlantic's top sellers last year. Ruth Brown is top flight blues singer with many of her records among the most popular issued. The chirp is slated shortly for a personal appearance date at the local "Cafe Society Downtown."

Sherm Feller Into ASCAP

BOSTON, MASS.—Sherm Feller, popular disk jockey on WCOP, this city, has been admitted to ASCAP as a songwriter on the strength of his "It's Easter Time" and "I'm In Love With The Mother Of The Girl I Love."

Feller has been writing songs for quite a while but got his first intensive action with the two ditties above, which are his latest. Vaughn Monroe's RCA Victor disc of "It's Easter Time" received a nice juke box play a few months back while "I'm In Love With The Mother Of The Girl I Love" has been catching very fast in the last few weeks on both the Phil Brito MGM platter and the Robert Q. Lewis version for Columbia.



- 1 **WHY DON'T YOU LOVE ME?**
Hank Williams
(MGM 10696)
- 2 **I'LL SAIL MY SHIP ALONE**
Moon Mullican
(King 830)
- 3 **THROW YOUR LOVE MY WAY**
Ernest Tubb
(Decca 46243)
- 4 **I LOVE YOU BECAUSE**
Ernest Tubb
(Decca 46213)
- 5 **BIRMINGHAM BOUNCE**
Red Foley
(Decca 46234)

ADDITIONAL TUNES LISTED BELOW IN ORDER OF POPULARITY

M-I-S-S-I-S-S-I-P-P-I
Red Foley
(Decca 46241)

LONG GONE LONESOME BLUES
Hank Williams
(MGM 10654)

CUDDLE BUGGIN' BABY
Eddy Arnold
(RCA Victor 21-0342)

I'M MOVING ON
Hank Snow
(RCA Victor 21-0328)

SLIPPIN' AROUND WITH JOLE BLON
Bud Messner-Bill Franklin
(Abbey 15004)

VENDORS GO MILITARY

Drink Dispensers, Cig and Other Vendors Into Camps, Ships, Foreign Shores, War Production Plants to Serve Military and War Workers

The nation's automatic merchants are going all out.

In fact, almost every merchant located anywhere near military camps and war production plants is already in action, switching vendors into these locations, in preference to any other spots in his territory.

Vending machine ops have been notifying manufacturers that they have already made installations in camps being put back into shape to accept inductees.

Drink dispensers, cigarette machines, vendors of all kinds, are again being loaded on ships for the use of the Navy's sailors and officers, at sea, and in ports.

Army installations will find vending machine operators ready to place vendors in almost whatever quantity demanded. Some ops have reported that they have already made necessary contacts, and have been advised that vendors will be needed.

Large war manufactories have been phoning and writing to some of the leading vending merchants to get them to install even more machines than are located in the plants at this time.

One large Chicago drink dispenser outfit stated, "We have been getting phone calls from plants here and in the surrounding area right along. As an example, one plant asked for twelve more drink dispensers to be immediately installed. They are increasing their working force daily. They realize that this is one fine morale booster for the workers."

Other similar reports have been heard daily. The average installation consists of hot and cold drink dispensers, as well as cigarette vendors and many other types of machines.

The large war production factories have found automatic vendors tremendous time and expense savers. They have also come to the conclusion that they are extremely valuable to all their employees.

The vending machine industry, in all its branches, has gone all out to help war production and military effort in every possible fashion.

Vending machine operators quickly offered their present machines for the use of the military installations and the large manufactories, even tho, in many cases, these will have to be removed from good

locations which aren't connected with war production or military effort.

Most automatic merchants will recall that during World War II all the military camps and war production plants found vending machines tremendously important.

Hot coffee, hot soup and, in fact, all the hot drink vendors, will find themselves in big demand, especially for the late work shifts in outlying factories.

Candy and gum vendors, and other machines in this category, will also prove important. In fact, all food products vendors will reach new and important heights, during this all-out war effort.

There are some other vendors which will be welcomed in quantity. The multiple drink dispensers are among the leading machines wanted by all the war plants and military camps.

These proved of tremendous value in the last war, and are expected to prove as important, if not even more important, during this critical period.

Anything to do with food products, cookies, cakes, candies, etc., etc., are extremely well received by the war plants at this time.

Some of these plants are located in such outlying sections that many of the workers just can't obtain anything during the evening shifts.

Plants of this kind should also have milk dispensers and hot coffee vendors. Hot soup machines and sandwich dispensers will be more than welcomed.

The military installations are more interested, it is claimed, in the soft drink dispensers and cigarette vendors. These, even tho there will again be large PX's in all the camps, are well received, and well patronized by the men.

Juke boxes and amusement games are also expected back in action in the military PX's.

It is extremely commendable to note how the vending machine merchants, everywhere in the country, wherever war work and military installations are found, have quickly offered their services and their machines to these extremely necessary locations.

This action on the part of the automatic merchants is going to help win much great and good comment for the industry. It will,

once again, prove the importance of automatic merchandising as a complete necessity to successful war work and military effort.

If ever an opportunity presented itself for greater and better understanding of the automatic merchandising industry, this is it.

The vending machine operators, on their own, instantly came thru without suggestion, or even need of suggestion, to enter wholeheartedly into the war effort, and to continue to help the bigger plants as well as the military camps in every way they could.

This is public relations effort at its finest. This is the sort of thing, leaders realize, which makes this industry assume an ever more important position in the life of the nation and, especially, during critical and trying periods, when a service of this kind is so important to winning the war.

Workers must be rested at regular periods, so that they can give all-out effort. Vending machines help them to relax and enjoy those moments of rest.

The nation's amusement games and juke boxes are also in the very midst of the war effort. They are among the finest and greatest morale boosters this country has ever known.

Like the vending machine operators, the nation's amusement and music ops have again come to the front during a most crucial and trying time.

All credit to those ops who gave up good locations to offer their equipment to military and war plants so as to help the all-out effort now getting under way.

Send Us A Picture of Your Vendor Installations in Military Camps

A published record of the grand work that the vending machine industry is doing to help the war production effort will prove invaluable in future public relations programs.

If you have located vendors in a military camp, have a picture taken, give us full details and mail to: THE CASH BOX, EMPIRE STATE BUILDING, NEW YORK 1, N. Y.

VENDING OPS SCURRY FOR DEFENSE AND MILITARY LOCATIONS

War Plants And Army Posts To Become Top Locations

NEW YORK — Operators around the United States are reported to be busily seeking locations in Army camps and in industrial sites around the nation with the intention of getting even more equipment into them now than were being operated during the last war.

In many cases the Army officers themselves are actually getting in touch with the operators who were formerly in these locations with requests to start moving in equipment again for the greater and greater influxes of draftees that are filling these posts every day. In addition, the use of vendors in factories is now an accepted factor and these excellent locations are going to be multiplying over and over again as the new billion dollars of appropriations for the manufacturing of military equipment gradually gets into circulation through the medium of war contracts.

It is anticipated that the greatest boom in the use of vendors in military sites and industrial locations will not reach the operator until the end of this year when production moves into high gear and the rush of draftees goes far beyond the present number.

With the factories on a three-shift, around-the-clock basis, equipment in the plants will be getting continuous action which will permit the operator to conduct his operation on a profitable paying basis. Further, should merchandise become scarce, and have to be controlled, operators who are in defense plants and army camps are likely to receive the same high priorities they were granted in the last war.

In some cases the large manufacturers are actually going into these operations themselves in order to be covered against the day when they may possibly have to switch over to war work. In the event something like that should happen, these big concerns feel that through their routes they will at least remain in the business.

Industrial employment figures are already 400,000 over what they were last year at this time and it is reported that in the Fall a heavy drive to get more men into war work is going to commence by the Labor Dept. Equally as significant to the operator is the fact that these workers average weekly pay check of \$58.889 is a peacetime record.

Lyon Booking Orders Three Months Ahead

NEW YORK—Harry T. Fain, assistant to the president of Lyon Industries, Inc., this city, has disclosed that the firm is completely sold out of the Lyon drink vendors and are now taking orders three months in advance.

Revealing that Lyon Industries is having no serious difficulty in obtaining steel at this time, Fain added that the company will make no price increases at present in the individual units as such but is raising the prices on some parts.

"Insta-Freeze" Set With New "Frosted" Vendor



LOS ANGELES—A new "frosted" vending machine called "Insta-Freeze" that can produce cones and shakes from non-dairy concentrates will shortly go into production here as a climax to the two-month retail test that the vendors were given by two of California's largest drug and grocery chains.

In structure and appearance the "Insta Freeze" is very different from the usual "soft ice cream units" which are themselves a multi-million dollar retail industry developed during the past three years. The vendor has a stainless steel cabinet 2½ feet deep and four feet wide. The machine is entirely self-contained and is faced by eight refrigerated lucite plastic dispensers permitting the continuous freezing of as many different flavors. The freezing unit is mounted vertically in the upper part of the machine and is flanked by a storage display of 500 cake cones. The entire operation is performed by the current supplied from a single 220-volt line.

The concentrates stored in the translucent dispensers are drawn in three to four-ounce measures, poured into the clear plastic funnel at the top center and then spiral down through a stainless steel freezing cylinder maintained at 30 degrees below zero. Inside the freezing cylinder the concentrates are whipped and frozen into cones or cups.

The machine yields cones at the rate of 180 an hour and cups at 300 per hour. George E. Read, president of the "Insta-Freeze" firm declared, "The profits in frosted confections have been denied in many locations due to dairy laws and space requirements and the heavy finances usually required for such an operation. The "Insta-Freeze" takes little space, is sanitary and can pay for itself in three to six months."

Read revealed that, "Selling an average of 500 servings daily the operator can realize a gross profit of six cents on the 10 cent cones and twelve cents on the twenty cent fruit juice shake."

Automatic Products Holds Price Line At Present

NEW YORK—Al Blendow, sales manager of the Automatic Products Company, this city, disclosed this week that the firm has sent out telegrams to all its distributors and customers informing them of exactly how the company stands in regards to ability to meet commitments in the future.

In discussing this move Blendow remarked, "At the moment we are in no trouble with allocations. However, the future is uncertain and we will continue to let our customers know just where we stand."

Blendow stated that the effect of the war in adding military locations and in increased buying by the Armed Forces has already been felt by the firm and will continue to be more and more of a factor as time goes on. Blendow produced several bids that he has received from the Navy Department, plus orders from operators who have been getting mail from Army camps around the nation.

Ideal Dispensers Produce 50,000th Bottle Vendor



BLOOMINGTON, ILLINOIS—Ideal Dispensers, Inc., this city, recently celebrated the production of the 50,000th Ideal Dispenser bottle vendor to come off the company's production line.

The growth of the firm has been one of the most meteoric in the entire industry. The first Ideal Vendors were produced in 1935 by Ralph Warner and Harold Smalley. The milk and dairy field were almost the sole market for the vendors which at first drew just a few tentative feelers from the bottling industry. With the advent of World War II and until mid 1947 there were delays in production. However, the company had already made its reputation and with the easing off of curtailments by January 1, 1949, the vendors were being used by approximately 15% of the bottlers and dairies in the nation, it was stated.

William M. Kelly, executive of Ideal, stated that, "By the end of this year the users of our selective vendors will have jumped to close to 50% of all the bottling and dairy companies in the United States."

Peter Paul Declares Dividend And Preps Fall Ad Campaign

NAUGATUCK, CONN.—The board of directors of Peter Paul, Inc., makers of "Mounds" and "Almond Joy" candy bars has announced the declaring of a regular dividend of fifty cents per share payable on Sept. 9, 1950, to stockholders of record at the close of business August 11, 1950.

The announcement of the latest dividend follows hard on the heels of last week's statement by H. M. Billings, sales manager of Peter Paul, that the firm is going to go into, "the most extensive advertising and selling program in the history of the candy industry."

Colonial Takes Over Triangle Operation

PITTSBURGH—The Colonial Vending Company, this city, has announced that it is taking over the Triangle Vending Company of Detroit, Mich.

The move follows the death of Ben Filkoff, last May. Filkoff, along with his partners, Morris Richman and Myer Brenner, were operators of over 1,000 vending machines of pistachio, nut and gum type for several years.

Carl Young and Albert Buck are now in Detroit as representatives of the Colonial Vending Company and will survey the entire Triangle operation for future decisions as to its continuation and management.

Pepsi To NAMA Show

CHICAGO—The Pepsi Cola Company will be the tenth syrup manufacturer to exhibit at the NAMA show, this city, at the Palmer House Nov. 12-15.

The move by the bottling company to display at the NAMA meet is regarded as an indication of the extreme interest that the convention is creating in trade circles.

When you buy from Runyon

YOU BUY THE BEST

EXCELLENT CONDITION

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REFRESH-O-MAT
CUP
DRINK VENDORS

Vends The Nation's Leading
Fruit Flavored Drinks.

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Acclaim Games & Music "Morale Boosters"

Urge Program to Gain Recognition for Games and Juke Boxes as "Morale Boosters" Necessary to Continued Good Welfare of Nation's War Work Force

Stress Importance of Cooperation With War Effort

NEW YORK—This publication was deluged with comments and compliments on its double-page editorial, "Morale Boosters," which appeared in this past week's (August 12, 1950) issue.

All agreed with the importance of amusement games and juke boxes as morale boosters for the nation's military and war production effort.

Many stated that this was the "theme" that would lead this industry to a new and more outstandingly important peak in public relations.

There is no longer any doubt, as the war production of the nation gathers momentum, many stated, that juke boxes and amusement games would prove ever more important.

The fact of the matter is that with an all-out war production program under way and with a war of nerves also in effect, the relaxing and soothing entertainment offered by coin operated amusement games and phonos, is sure to prove invaluable to all the nation.

All feel that some effort should be instantly made by the industry as a whole to completely tie in with the war effort, and offer the amusements of the industry as one of the necessities for continuing to entertain the tired workers, as the war production effort grows greater and nervous tension mounts higher.

Cooperation with this all-out war production effort, as one leader stated, is of greatest importance to all in this field. It again proves how the industry jumps to the fore to help in every possible way for this nation to win, he said.

Some even stated that there's nothing like the present amusement games to give workers a few moments of relaxation.

Everyone agrees with the fact that doctors have found the games extremely effective in calming nerves of many patients and that this, plus the economy of amusement games and juke box entertainment, is perfect for all present needs.

One coinman said, "Certainly coin operated amusement games and phonographs will meet the needs of all the people during this all-out war effort. The very economy of the play is in keeping with what is planned for the nation as higher taxes come into being and prices of commodities go skyrocketing."

Many plan to paste the double-page editorial on their front windows to show the public the all-out effort which will be made by this field.

Others also state that the idea of the sticker appearing on all amusement games and juke boxes will prove effective.

Already some are planning to offer games and phonos where they will be

most required to entertain and relax which will help all to better enjoy their hours of intensive work which appears to be coming about in every one of the nation's major manufacturing factories.

WMG Fights To Halt 10 P. M. Juke Box Curfew

Large Attendance At Regular Monthly Meet

WASHINGTON, D. C.—The Washington Music Guild, music and amusement operators association in this city, held its regular meeting at the Hamilton Hotel on August 3. In addition to full attendance of its membership, associate members were invited to attend this "Associates Night" gathering.

The gathering listened to a report by Hirsh de LaViez, Guild president, who informed them of his visit to an ABC Board meeting, and his strenuous efforts to overcome what might well turn out to be a disastrous move by that body. The ABC Board is studying a program to close down on the operation of juke boxes after 10 PM every night. Hirsh eloquently and earnestly presented the case of the music merchant, arguing against this move for three hours.

The ABC Board asked assurance that the Guild police all of the operators in that area, whether they were association members or not. Hirsh assured them that this could be done. The Board promised to hold up their final decision until they heard from the Guild prexy again.

De LaViez immediately called an emergency meeting at his office and all the operators in the vicinity attended. He explained the actions of the ABC Board, and all agreed to abide by the Guild's decisions.

Associate members attending the regular August 3 meeting were: George Cervantes, Southern Wholesalers (Victor Records); Art Selnick, Kaufmann - Washington Company (Decca Records); Mack Lesnick, Musical Sales Company (Seeburg distributor); Frank Crowley, General Vending Sales (Rock-Ola distributor); Lou Krefetz, Gimbel Bros. (MGM Records) and Irving Sattler, Whitey's Coin Machine Service.

Guild members on hand were: Mark Blacker and David Hirsh, B&H Amusement; Horace Biederman; Har-

More Game Price Hikes

Next Few Weeks to See More Game Price Rises as Raw Materials Become Almost Impossible to Obtain, Labor Scarce

CHICAGO — Price hikes on all amusement games are imminent, according to leaders here. Fact is some of the larger manufacturers have already stated, this past week, that due to the fact many of the raw materials which they require are getting almost impossible to obtain, and the further fact that labor is becoming scarcer, indicates in itself, that they must since they are paying so much more, raise prices slightly to somehow offset their increased costs.

One noted manufacturer here stated this past week, "Don't know whether it will be this or next week. But, regardless, we will have to raise the price of our games."

"We've tried everything," he continued, "to hold the present price line, but," he said, "it's become practically impossible to any longer maintain old prices with materials and labor costs zooming."

This is the story practically all down the line here in this coin machine manufacturing center.

Manufacturers have held back much longer than all in the industry thought they ever could.

Some of the manufacturers are still trying their best to hold back raising the price of equipment, and have been and still are, absorbing all the increases which have so far come about.

There is no doubt, tho, as all in the field here agreed, this would have to come to an end.

"We just can't go on absorbing the materials and labor increases any

longer," one manufacturer here said.

"We've tried hard to do everything we possibly could continue to cut corners. We are still trying."

"But," he concluded, "cutting corners just can't do it anymore. We realize that, as much as we dislike so doing, we've got to go up in price if just to save ourselves from further loss."

Possibility of an inventory freeze is also on everyone's mind here. All are working hard to get out as much production as they possibly can before this occurs.

The fact that a materials freeze, and possibly even requisition of certain important raw materials may come about, is well known to all in the field.

Furthermore, additions to the present labor force are almost impossible to obtain here as the large war production plants begin to call for more and still more men and women to come to work for them.

Manufacturers are trying with all might and main to continue present production schedules. They are being faced with one headache after the other. Not only materials, but labor and other problems are creeping up daily.

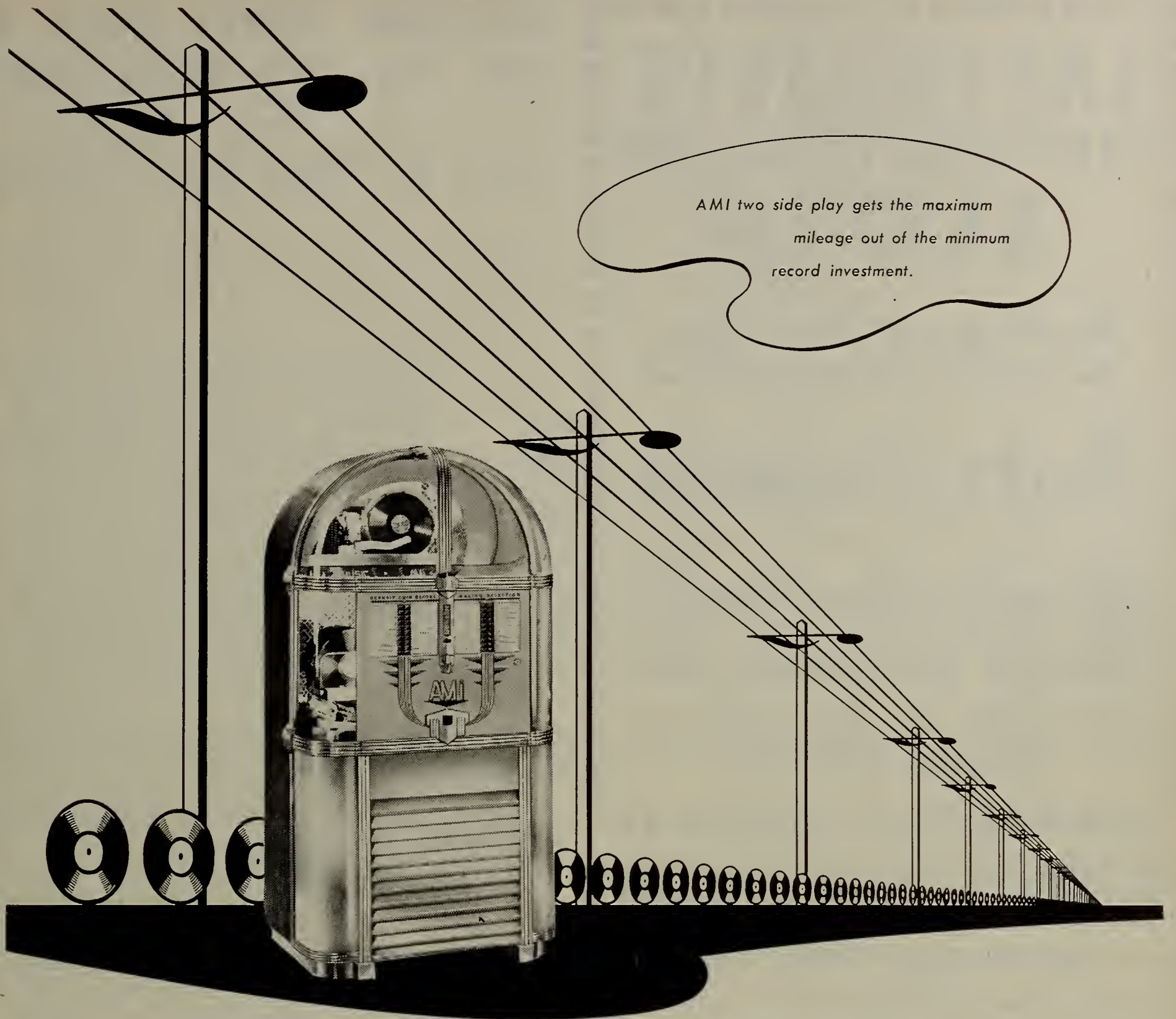
Whatever the result, and whenever the price raises start coming about, even tho a few have already been announced, it is most heartily and unanimously agreed upon here that the manufacturers are to be commended for the period of time they did withhold price rises.

vey Goldman and J. Oxenburg, Capitol Amusement; J. Kaplan and Al Denniberg, D. C. Amusement Arcade; Mike Joutsos, Domestic Amusement; John Deoudes, Domestic Novelty Company; Charles Bowles, East Coast Music Company; Jerome Oxenburg, Funland; Nick Gouzoulis; Joe Narlines and Milton Hecker, Hub Vending Company; Bernard Lichtman, Kay Koin Machine Company; Kenneth Keefe, Keefe Coin Machine Company; C. Robert Burner, Liberty Music, Inc.; Edward MacManus, MacManus Music Company, James H. Smith, Marlin Amusement Corp.; Irvin Greenfield, Midway Arcade; Jack Kaplan, Music Supply Company; Myron Loewinger, Musicoin; Johnny Green, Nicholas Novelty Company; Ed Renner, Northern Virginia Music Company; W. R.

Pierce; John Phillips, Phillips Novelty Company; Roger Griffith, Pioneer Novelty Company.

Also: Robert Epstein and Don Epstein, Playland Amusement; Al Kristall, Seaco Vendors; Gerald Davis, Standard Music Company; William Starkenstein, Starke Associates; T. Crawford and M. Schravessand, Sterling Novelty Company; C. W. Shore, Variety Arcade; Emanuel Geanaros and George Geanaros, Washington Coin Machine Company; and Simon Davis, Washington Music Company.

Officers of the Guild attending were: Hirsh de LaViez, president; Leonard Abrams, vice-president (music); Ira T. Byram, Jr., vice-president (amusement); John D. Cokinos, secretary; Evan Griffith, treasurer; and Teddy Crawford, sgt.-at-arms.



3 1/2 miles of music on AMI

Save your dollars! Save your time—which is even more precious than dollars! Save the stress and strain of extra typing, titling, inventory-keeping—the clerical detail that tires and depresses! A minimum investment in 20 records which the willing AMI speedily plays on both sides to render 40 selections, gives over 3 1/2 miles of music (by measure of groove-lengths). More

than two hours of solid entertainment! The public likes 40 selections and the location does, too—patron wastes no time in trying to find the title he wants to play. The “C’s” menu of music is so varied that it satisfies every taste instantly, so comprehensive that it always has just a little bit more music than the public will ever ask for!

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LAST CHANCE TO GET WHAT YOU'LL NEED SLOTS

Every type and every kind made. New and used. Greatest buys in history. Write, wire or phone us immediately! We have what you want and need! Hurry!

CONSOLES

All the finest consoles, new and used, on hand for immediate delivery. Tell us what you want. We'll get them in transit for you TODAY!

Parts & Supplies

FOR Slots and Consoles. THE FINEST! THE ORIGINAL! Get all the parts and supplies you'll NEED—right NOW!! Phone or Wire us IMMEDIATELY! No time to waste!

ACT QUICK! WIRE! PHONE!

Console Distributing Co.

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60 Cycle Motors for Wurlitzer 1015's-750's-700's
60 Cycle Turntable Motors Complete With Drive Motors
for AMI "Top Flight" Phonos

WANT ANY QUANTITY - 1 OR 100

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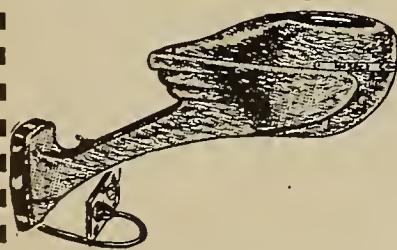
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AUTOMATIC "INSECT CONTROL"



Increase your profits without increasing your overhead appreciably. You are established in locations that need our product desperately and that makes Automatic "INSECT CONTROL" a natural tie-in with your present operations.

Automatic "INSECT CONTROL" is a new scientific development—an ingenious and simple device which, for the first time, successfully controls flies automatically, continuously and effectively (also mosquitoes, gnats and flying moths) in enclosed places. It eliminates the necessity of huying insecticides, insecticide sprays or insecticide bombs. Once installed in TAVERNS, RESTAURANTS, KITCHENS, INDUSTRIAL PLANTS, MARKETS, HOSPITALS, ETC. Automatic "INSECT CONTROL" operates efficiently, noiselessly and requires very little attention.

Here's a wonderful profit opportunity that will produce a steady, sizeable income year in and year out and requires very little investment for equipment.

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EXCLUSIVE MANUFACTURERS
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WE ARE APPOINTING AUTHORIZED DISTRIBUTORS FOR TERRITORIES ASSIGNED ON A FRANCHISE BASIS. FOR COMPLETE DETAILS CALL ELIZABETH 5-8075 OR WRITE AND STATE TERRITORY DESIRED.

Williams' Plant Goes To Full Six-Day Work Week

Pushing Up "Double Header" Production

CHICAGO—Sam Stern, executive vice-president of Williams Manufacturing Company, this city, who has one of the best moneymaking games in high speed production at this time, "Double Header," reported this past week that the firm has gone to a full six day work week in an effort to boost production higher than at present, because of the demand for this game.

Stern stated, "Demand for 'Double Header' has reached such a point that we have added on all day Saturday in an effort to step up production even beyond what it has already reached.

"We feel certain," he said, "that regardless of the tremendous numbers of orders which we are receiving from our distributors everywhere in the country, that, if materials continue to arrive here at our factory, with this extra full day's work, we may somewhat catch up.

"There is no doubt," he continued, "that materials are becoming more and more difficult to obtain. We have been working harder on procurement than ever before in the history of our factory. We will keep on working to get all the materials we can so as to satisfy the demand which simply grows and grows every day."

Stern also stated that further collection reports which the firm has received, "prove that 'Double Header' is outearning any game," which the firm have any knowledge of at this time.

"In fact," he said, "collections continue to go up, week after week. It seems like they just won't ever reach a peak. Operators have sent us in slips showing the most amazing high collections we have ever yet seen.

"It's the most remarkable game we've ever built and these collection reports prove it."

Arrow Mfg. Co. To Manufacture Games

Newly Formed Firm Headed By T. B. Holliday

CHARLOTTE, N. C.—T. B. Holliday, well known coinman thruout the country, and a wholesaler in this area for many years, has joined with Frank Lemmond and William F. Fisher to form the Arrow Manufacturing Company.

The new manufacturing company announces that it is preparing to introduce a new game to the trade very shortly. Meanwhile Holliday is setting up a chain of recognized distributors thruout the country, thru whom the game will be sold to operators.

"Our firm shall produce games that coin operators will find profitable, as I know from my many years of experience just what the operator needs," states Holliday. "The first game we are getting ready to introduce is a piece of equipment that will last the operator practically a lifetime, and will earn money for a longer time than anything ever produced.

"When the operator takes a look at this game, that's all that will be necessary to convince the most skeptical that it will do just what we say—last longer, have longer earning power, and can be operated in practically every place due to its legal form."

Several other games are being considered for future manufacture, Holliday stated.

While he will devote most of his time to this manufacturing venture, Holliday says he will continue in the jobbing of used equipment of all kinds.

Como Adds Another Shift In Effort To Catch Up On Orders

CHICAGO—In an effort to fill continually increasing orders for its Bally conversions, Como Manufacturing Corporation, this city, has just arranged for an additional shift of workers to be put into instant action so that it can meet the demand at this time and try to fill orders so much faster.

According to Bill Billheimer, Don Pearl, Jerry Gerardin and Henry Minta of the firm, who are throwing in every extra possible effort to take care of the demand, "We were simply forced to add on another shift to our plant for the demand for our Bally conversions just went beyond even our dreams.

"We didn't realize," Bill Billheimer stated, "how much the operators needed such an outstanding conversion, until the orders just began to flood into our offices. Everyone of these orders was re-ordered and re-doubled again and again. Distributors and operators are calling for more and still more of our conversions."

The new, big plant of the firm on North Kedzie Avenue in this city has the space as well as the production facilities for this extra shift.

The firm will try to arrange for the conversions to go out even during the late evening hours so that distributors will gain so many extra hours for speedier delivery, and be able to get the games to their customers in so much quicker time.

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BLUE BOOK
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Williams DOUBLE HEADER

HIGH SPEED REBOUND BASEBALL GAME

- Men Actually Run Bases on Field!
- Opposing Team Actually in Position on Field!

**1 or 2 Players
10c Play**

**8 FEET LONG!
2 FEET WIDE**

**SEE IT—BUY IT
At Your Distributor NOW!**



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CREATORS OF DEPENDABLE PLAY APPEAL!
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Cincy Phono Assn In 9th Year **BIGGEST PLAY BOOM AHEAD**

ATTENTION!!

1 Seeburg 146-M	\$269.50
5 Wurlitzer 1015's, ea.	249.50
1 Rock-Ola DeLuxe	49.50
1 Shuffle Skill	29.50
1 Golee	64.50
1 Victory Special 1-ball	39.50
1 ChiCoin Roll Down	15.00
3 Latest Vest Pockets, ea.	39.50
1 Total Roll	19.50

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1100-02 BROADWAY, ALBANY 4, N. Y.
(Phone: 5-0228)

CINCINNATI, O.—When members of the Automatic Phonograph Owners Association gather after the hot summer months, and meet on September 14 at the Hotel Gibson, they will be celebrating their 9th Anniversary. A big surprise is planned for those who attend.

All news from this area is pleasant this week. Orin Autenrieb, of Bigner, Inc., is boasting about the arrival of another son, born August 1. . . . Mr. and Mrs. James Drivakis are vacationing in Toronto, Canada, and do not expect to return for another three weeks. . . . Ray Bigner, head of Bigner, Inc., entertained his employees at a picnic at his home in White Oaks on August 6. . . . Bill Bigner, associated with his father, is planning a vacation trip to Michigan with his family.

CHICAGO—Leaders here, as well as many visitors who have been in this town in the past few weeks, predict that, from all present indications, this forthcoming Fall season will see the biggest play boom of all time.

Claims that play has been steadily increasing and that buying has kept apace of the play increase.
In some areas, visiting distributors report that lay action is far ahead of what they ever expected for the summer.
In fact, some say, this summer season may set a record for play action which will probably remain unequalled for sometime to come.
"Yet," as one leader here said, "this forthcoming Fall, in our estimation, will see the biggest play boom of all time."
"We have received reports from distributors and operators that they have found play steadily increasing. They

believe that this increase is due to the fact that more and more people are back at work, and at bigger salaries than ever before, in their territories. Help wanted signs are growing more and more prominent everywhere."

It is also believed that this boom will not be just confined to any one part of the country. "It will be nationwide," is the way one coin leader here put it.
In fact, according to some, the boom has already started in the West Coast shipment areas, like San Francisco, and is traveling into the midwest very fast and will, in a short time, also reach the eastern part of the country.
At the present time, they claim, the midwest area is the busiest because of heavy industry, but, that this is spreading fanwise all over the nation and gradually taking over plants and military depots as well as creating better business wherever the war production and military efforts spread.

WANT

Mills Golden Falls
5c—10c—25c 1 Cherry PO

Mills Black Cherries
5c—10c—25c

Seeburgs '47 and '48 M's

Bally 8' Speed Bowlers

LAKE CITY AMUSE. CO.
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Texas Wholesalers And Ops Enjoy Biggest Summer Biz Ever

DALLAS, TEXAS — Wholesalers and operators in this state are enjoying record summer business, according to statements by coinmen questioned.
Wholesalers, like those in all other parts of the country, are selling all the equipment they can get, both new and used. And of great importance, operators are reporting that collections are way head of anything ever experienced, and in some instances are double that of the previous year.

NEW CLOSEOUTS

Rock-ola SHUFFLE LANE
Evans SHUFFLE TEN STRIKE
United DOUBLE SHUFFLE
United SHUFFLE SLUGGER

BALLY CONSOLES

DRAW BELL, Metal Button\$125
DRAW BELL, Red Button 135
DELUXE DRAW BELL 155
TRIPLE BELL, 5-10-25c 225

FIRST DISTRIBUTORS
1748 W. North Ave., Chicago 22
Dickens 2-0500

Ops Place Automatic "Insect Control" On Locations For Extra Profits

ELIZABETH, N. J.—Remington Products Corporation, this city, report that after years of intensive laboratory research, the firm has perfected "Insect Control" an automatic control which they state eliminates completely the problem of controlling flies, mosquitos, moths, gnats and assorted pesty insects indoors.

This newly developed scientific method of fly control is described by the firm's executives as an odorless, stainless item which doesn't affect humans, animals or foodstuffs. It works day and night—requires no labor whatever, and operates simply, swiftly and silently in dealing out death.

Automatic "Insect Control" is stated to be an ingenious simple mechanism that is thermostatically controlled to work automatically and vaporize a special formula insecticide. It is attached to the wall about three feet below the ceiling and plugs into any standard AC or DC outlet. If doors and windows are closed during the night the premises will be free of flies in the morning—and flies that may enter during the day are killed in short order, it was stated.

Coin Machine operators in this area have taken to this item in a big way, according to officials of the firm, and have been able to place them on their present locations on a rental arrangement. They are able to derive additional income without any additional overhead, as they service the location in the usual way anyway. "In addition, many new locations have become available to the operators thru recommendations of satisfied location owners" stated one executive.

Remington Products Corporation, exclusive manufacturers of the Automatic "Insect Control" unit is headed by well known coin machine men including Dave Stern, Sam Wichansky, Harry Wichansky and Irving Sachs.

"Pinball Millionaire"

NEW YORK—Capitol Records, Inc., has just released a record that deals with the pinball players' plight. The record is called "The Pinball Millionaire" with a vocal by Jene O'Quin, from the song published by 4-Star Music Publishing Company of Hollywood. The tune is recorded in a hill-billy vein.

For the edification and amusement of our readers, we reprint the lyrics:

Put a nickel in the slot and push the handle,
Five more chances for a winner in this game
Pull the trigger, watch 'em roll—
Now I know I'll make my goal
And this pin game is gonna bring me fame.

I made a hundred; I made a thousand,
I made a million—
But I won't quit there—
I made a million, I'm making millions—
Now, I'm gonna be a pinball millionaire.

When you see that ball rollin' down the center
Shake and beat that thing, and curse the way it's built—
You better jump and weave and sway
Because it can't be no other way.
Now you lose the ball
Because you made the darn thing tilt.

I made a hundred; I made a thousand;
I made a million—
But, I won't quit there—
I made a million, I'm making millions—
Now, I'm gonna be a pinball millionaire.

If you play the game too much
It soon will get you.
You can never win no matter when or where.
You can't sleep at night,
Nothing ever comes out right
If you try to be a pinball millionaire.

I made a hundred; I made a thousand;
I made a million—
But, I won't quit there.
I made a million, I'm making millions,
Now, I'm gonna be a pinball millionaire.

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DOUBLE BOWLER—Sizes: 9½' x 2' and 8' x 2'

BOWLING CHAMP conversion • MATCH BOWLER 4 Ployer ADAPTOR
SILVER BELL (console) • PYRAMID BELL • ELEC. CIGARETTE VENDOR

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SPECIALS:

2 Brand New MERCURY SHUFFLEBOARDS BLACK TOPS \$99.50 each	Exhibit SHUFFLE BOWL for 18 ft. or 22 ft. Lengths Regular \$189.50 Your price only \$49.00	New Flyaway Pin CONVERSION for • Keeney • Ten Pin • ABC Bowler Unit Price \$79.50 Lots of 3 \$74.50	The Famous WHIZ BOWL for United and Bally Unit Price \$79.50 Lots of 3 \$74.50
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NEW GAMES
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Write for prices!

While They Lost! SHUFFLEBOARDS \$59.50
18 ft. and 22 ft. lengths.
All in excellent condition. Maple tops or Block tops. Only 20 on hand.
First come, first served.

Complete KEENEY LINE
8 ft. & 9½ ft.
DOUBLE BOWLER BOWLING CHAMP
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• CRISS CROSS
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Wurlitzer Factory Vacation Ended — Resumes Production

**Wurgler Reports Large
Backlog Of Orders**



EDWARD R. WURGLER

NO. TONAWANDA, N. Y.—The Rudolph Wurlitzer Company, this city, manufacturers of the "Twelve Fifty" phonograph, resumed production of that model this week (August 7) following a two-week vacation period which began July 24.

Ed R. Wurgler, general sales manager for the Phonograph Division, reported: "We have an unexpectedly large backlog of orders on the 'Twelve Fifty' due to the increasing demand for this phonograph. We are planning to speed up our already high production to fill these backlog orders; the current ones and those which we must anticipate. Fortunately, we did not strip the assembly lines to prepare for the summer vacation. In consequence, it has been possible for the factory to resume normal production and no delay will be experienced in beginning to fill orders on hand.

"In addition to phonograph production," added Wurgler, "we are in quantity production on forty-eight selection wallboxes, known as the 4820, and kits which, at a very nominal cost, will convert the present twenty-four play wallboxes to forty-eight selections so that all may be used with the new forty-eight selection phonograph. A number of steppers, speakers and other remote equipment are also being produced to meet the demand. It is expected that this latter production will continue to increase until it is entirely satisfactory."

A check of Wurlitzer distributors across the country indicates a large majority of them are completely sold out on the model "Twelve Fifty." Several report that the demand for the phonograph was so great that they were forced to part with their floor demonstrator models.

With the entrance of Decca and Columbia into the 45 RPM record field the demand for the Wurlitzer 109 conversion kits, which adapt the phonograph to the 45 RPM speed, is reported to have more than doubled and the factory has been hard pressed to meet the constantly increasing orders.

"This condition is undoubtedly spurred on by the fact that RCA Victor is offering the operator twenty-

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UNITED'S Shuffle Alley Deluxe

New Flashy
Back Glass

New Disappearing Pin CONVERSION UNIT

Turns your original Shuffle Alley
into a
New Shuffle Alley Express
ALSO AVAILABLE FOR
SUPER SHUFFLE ALLEY • DOUBLE SHUFFLE ALLEY

- Easily Installed on Location
- Takes Only 15 Minutes
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of Automatic Scoring
Shuffle-Type Bowling Games

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UNITED MANUFACTURING COMPANY
3401 N. CALIFORNIA AVENUE, CHICAGO 18, ILLINOIS

four 45 RPM records of his own selection when he converts to the 45 RPM speed," stated Wurgler. "In addition, the Wurlitzer distributor is furnishing the adapter kit so that an operator buying new Wurlitzer phonographs can convert his machines at no cost to himself and place them on location with a complete set of complimentary records. This arrangement has stimulated operators to 45 conversion in view of the fact that the library of current popular tunes on 45 is now almost as great as it is on 78."

Wurgler further stated, "The increasing interest in the seven-inch record is proving an incentive to music operators to place as many Wurlitzer 'Twelve Fiftys' on their locations as possible. Public interest and acceptance of the new records has been shown through a direct increase in phonograph 'take' and the improvement of tonal quality has caused much comment among patrons in top locations."

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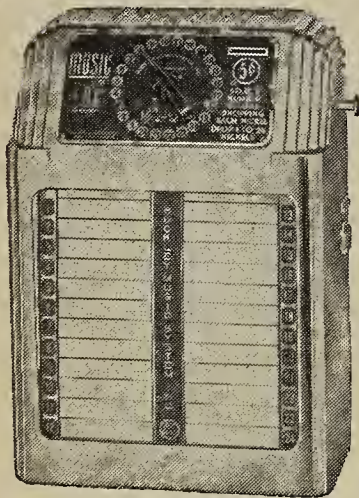
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4223 W. LAKE ST., CHICAGO 24, ILL.
(All Phones: VAn Buren 6-6636)

"QUIET" BECOMES "MOST IMPORTANT"

CHICAGO—Of the many telephoned compliments which this office of "The Cash Box" received this past week, regarding its editorials in this past week's issue, none was more heartily commented upon than the opening frontispiece, "Quiet."

As one leader here stated, "Your editorial on 'Morale Boosters' is, without any doubt, the greatest that I've ever read. In fact, we are going to put it up here in our offices for all to see and read."

"But," he continued, "tho this is a very great editorial and one that should be complimented and followed by all in the industry, we feel," he said, "that the greatest editorial was your frontispiece, 'Quiet.'"

"This," he believed, "is the most outstanding editorial that has been published to date. It is something that everyone engaged in this industry should read and reread again and again. The time for quiet is here. Quiet should be most completely maintained."

Other phone calls were along similar lines. Many believed that the "Morale Boosters" editorial will be reprinted many times, and that every leading coinman will make good use of it in their territories.

(Editor's Note: The above was received in letter form from our Chicago office. But, in view of the numbers of compliments which came in for both editorials, especially the frontispiece entitled, "Quiet," we felt that it should be reproduced here.)

Slot Bill Passage In House Blocked By Nevada Rep.

Probably Be Submitted Again On Aug. 21

WASHINGTON, D.C.—Following the Interstate Commerce Committee hearings on Senate Bill 3357, and after amendments were instituted (to ban the shipment of slot machines and pay-off machines into states where they are illegal), it was brought before the House of Representatives for a vote on Monday, August 7.

Under House consent procedure, the clerk reads off the bill, and if there are no objections, passage is automatic. However, Representative Walter S. Baring, Democrat, of Nevada, objected, thus blocking passage.

The bill now must be approved by the House Rules Committee, before it can be submitted for a vote on the house floor.

However, since parliamentary rules are so complex, it is expected the bill will not be submitted to the floor sooner than the third Monday of the month, August 21.

United Reports Unprecedented Demand For Equipment Continues

CHICAGO—Billy DeSelm of United Manufacturing Company reported this past week, "The business boom which we are enjoying is continuing stronger than ever and from all indications, everything else remaining in status quo, this forthcoming Fall season will probably be much bigger and better than this record summer season we have just enjoyed."

United's conversions and its new "Twin Shuffle Alley Rebound" are going stronger than ever, according to DeSelm.

He also said, "We have never before seen orders continue to pile into our factory at the rate they are coming in today."

"The Twin Shuffle Alley Rebound," DeSelm says, "has caught on strong in every territory it has so far appeared. We are loaded down with orders for the game."

"What's most important is the fact

that the greater majority of these are all reorders which is proof in itself," he claims, "of the great moneymaking power of this new machine."

"And further," he predicts, "it will probably continue on locations all thru the forthcoming Fall and far into the Winter season as one of the most outstanding moneymakers United have ever built."

"That," he firmly stated, "is really making a statement in regard to any game."

All employees at United are now back from their vacations and are pushing hard on the firm's production lines for new records. The firm's bonus plan for peak production is now being challenged by their employees with the belief here that they will, within a short while, probably surpass anything that has ever been achieved as far as quantity and speed in production is concerned.

ChiCoin Looks For Long Run On "Trophy Bowl"

CHICAGO—Executives of Chicago Coin Machine Company reported this past week that, with the continued long run orders which they are receiving from all over the country for their "Trophy Bowl" rebound game, they plan to continue ahead with this machine for sometime yet to come.

One exec stated, "No plans are being made for any other products to be manufactured."

"We have found," he continued, "that the demand for 'Trophy Bowl' has grown to such a point where we just can't make any future plans, except how to fill the demand which we now have for this machine."

From all indications it appears that "Trophy Bowl" may exceed in orders and long run time even the firm's outstanding machines which preceded this one.

"Bowling Classic," their previous game in this category, was considered

one of the greatest they had ever built. But, with "Trophy Bowl" continuing at the rate it is now going, and orders coming thru in ever increasing quantity, the general belief is that this new rebound game will exceed orders and running production time of "Bowling Classic."

The firm is most completely staffed and is working right ahead in an effort to fill the orders which are being received each day.

One sales exec of the firm said, "We are trying our best to take care of every order we receive just as promptly as we possibly can. We don't know whether we are going to be able to continue to offer such speedy service very much longer."

"The orders are simply beyond even our wildest dreams. The way that the ops have gone for 'Trophy Bowl' keeps pushing us further and further behind."

FOR SALE!

- 50 AMI Model "B" \$495.00
- 10 AMI Model "A" 385.00
- 10 WURLITZER 1100 . . 439.50
- 45 WURLITZER 1015 . . 247.50
- 20 WURLITZER 750 . . 129.50
- 10 WURLITZER 800 . . 98.50

EVERY MACHINE GUARANTEED REGARDLESS OF PRICE
1/3 WITH ORDER, BALANCE C.O.D.

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THE GAME THAT HAS EVERYBODY TALKING!

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THE MOST
BEAUTIFUL
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Game
OF THEM ALL!

**SHUFFLE
BOWLING
AT ITS
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**1 OR 2
CAN PLAY!**

10¢ AND 20¢

**8 FT.
LONG!**

- DISAPPEARING PINS
- AUTOMATIC SCORING
- ATTRACTIVE CABINET DESIGN
- *Speed!* — 45 SECOND PLAY!
- REBOUND ACTION — FAST! SILENT!
- Simplified Easy To Service Mechanism!

CHICAGO COIN MACHINE COMPANY

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CHICAGO 14, ILLINOIS

**Amusement Sales Prepares
Surprise For Bell Operators**



HARRY BROWN

According to Harry Brown of this firm, "We've been working on this surprise for sometime. Naturally, with the demand what it is today, we have also hurried along and have been, without exaggeration, at work practically day and night to get our newest surprise for the bell operators ready in as quick time as possible.

"We feel," Brown continued, "that this is just what everyone of the operators will need. Here is something that will make all the men around the country very happy.

"Not only does it save them a lot of money, but, it also brings them the very latest in equipment.

"There is no doubt," Brown stated, "that, after they see this surprise unit, they will acclaim it as strongly as has everyone who has visited with us and who already looked it over.

"My suggestion," Brown said, "is to tell every bell operator to watch 'The Cash Box' for the next few weeks when we announce this new surprise."

CHICAGO—Amusement Sales Corporation, this city, advised this past week that within a few more weeks they would have a surprise of outstanding character for everyone of the nation's bell operators.

WANTED

We want to buy Wurlitzer 3020's; Wurlitzer 1017; Bally One-Balls; Bally Eurekas; Photo Finish; Brand New closeout Five-Balls and Shuffle Machines.

- We have in stock for sale or will trade: United Shuffle Alleys, Bally Bowlers, Keeney Pin Boy.
 - NEW ENGLAND'S LARGEST STOCK OF ALL COIN MACHINES
- EXCLUSIVE DISTRIBUTORS FOR: WURLITZER, BALLY, KEENEY and EXHIBIT
REDD DISTRIBUTING CO., INC., 298 LINCOLN ST., ALLSTON, MASS.

WARNING!

It's more important than ever that you know current market prices of all equipment. Prices are changing so rapidly that each week's issue of *The Cash Box* has become vitally important to all buyers and sellers. Full year subscription, 52 weeks' issues, only \$15. If you are a jobber or distributor, take advantage of the special \$48 per year subscription which, in addition to giving you a copy each week, also allows you to use Free of charge a 40 word classified listing each and every week whatever merchandise you have for sale or want to buy. Send \$48 check today with your first 40 word listing to: The Cash Box, Empire State Building, New York 1, N. Y.

BEST PREMIUM BUYS! *New Premiums Added Every Week*

THIS WEEK'S SPECIAL } **FANS.. \$2⁶⁹** LOTS OF CHROME AND FLASH
WRITE FOR LOW CLOSEOUT PRICES

Write for Catalog—WE MAIL ANYWHERE—25% Deposit With Order

Bally Spot Bells, Like New	\$395.00
Citations	265.00
Bally Champion	395.00
DeLuxe Draw Bells	189.50
Gold Cups	165.00
United Shuffle Alley	99.50
Bally Shuffle Bowler	150.00
Bally Speed Bowler	295.00
Bally Jockey Special, FP	125.00

WURLITZER USED PHONOS	
Model 950	\$89.50
Model 850	135.00
Model 750E	135.00
Model 800	99.50
Model 600K	85.00
Model 1015	275.00
Model 1100	395.00

NEW Exhibit Jeanie—Low Price—Write

WANT—Bally Champions & Gold Cups

NEW Genco Canasta—Low Price—Write

ORDER NOW
BALLY
TURF KING

8 Ft. NEW 9½ Ft.
Keeney
DOUBLE BOWLER
WRITE!

WE HAVE ONE-BALLS!

Bally Shuffle Bowler with Conversion (Fly-Away Pins) \$199.50

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machines. Your product,
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CHICAGO CHATTER

It seems that the hotter the weather gets—the hotter sales get for the firms here. In fact, many here believe that this summer season will go down in coin history as one of the greatest of all time. No one can recall any summer when business was as good as it is here today. Factories are working hard and fast to get out machines. More and more distribs around the nation are suddenly awakening to the fact that they had best get into town and get set with whatever they'll need. Steel price has doubled and now seems on the way to being tripled. . . . S-3357 (Slot Act) came up on the Consent Calendar of the House and was objected to (one objection) which moved it back to the third Monday of the month (Aug. 21) when it may come up again. (Why not wire your Congressman?) Joe Abraham of Cleveland advises, "I need more machines." But, it seems that Joe is having his hands full trying to convince his factories here of this fact. . . . Carl Christiansen, Ben Coven's roadman, is rushing hottest sales in from Indiana, which is enduring plenty heat right now, and has Ben dizzy trying to fill his orders. In the meantime, Mac Brier returned to work after loafing about in Wisconsin, and is all excited how the way ops want machines of all kinds. Coven and his charming wife, Trudy, are thinking of their new home in Highland Park with Trudy already starting to buy and buy and buy. . . . Joe Batten takes charge of the sales over at Exhibit with Frank Mencuri on vacation and is one busy man these days as the firm speeds production. . . . H. C. Evans & Co. will be moving to larger factory, but, Dick Hood won't tell yet. May be big surprise to everyone. In the meantime, Evans' plant working at top speed to fill orders and the "Constellation" phono 'way up on the production charts. . . . Henry Strong thrilled with "Morale Boosters" editorial and especially favorable to the "Quiet" editorial. O. D. Jennings & Co. very busy, he advises.

Sam Stern of Williams Mfg. Co. one of the happiest guys in town as he looks over those collection reports the ops keep sending him on his "D.H." game. To take care of orders, he advises, the firm has added on Saturdays, all day, to make a six day work week. They're gonna try to catch up, tho with the way the orders are coming in, it'll take plenty of time. . . . Harry Brown of Amusement Sales Corp. has planned a surprise for Bell ops which should go over big. . . . Col. Lewis who is over at Allied these days is planning a trip down to his southern stamping grounds. . . . Wally Finke of First Distribs a very busy boy with Joe Kline out of the office. . . . Len Micon and Monte West working hard over at Al Stern's World Wide Distribs with ops coming and going all day long. Like Len says, "This is what I call 'action.'" . . . Sam Mannarino in town and gives a little party to what Vince Shay and Oscar Schultz and some others invited. . . . Nat Cohn, well known to one and all here, in from New York, brown as a berry, healthier than anything, advising that he's selling out all his interests in Tucson, Ariz. and will return permanently to the east. "Two Years in Tucson," Nat says, "got me lazy." . . . Bill Billheimer, Don Pearl, Jerry Gerardin and Harry Mintz working harder than ever over at Como as the firm adds another shift. They're trying to catch up with orders for "Hollycrane" and those Bally conversion units. . . . Louis Boasberg from New Orleans in town talking about the warm weather in his town. Listening to Lou, it's "cool" here in Chi. . . . Phil Weinberg of Dallas in town and happier than a lark telling how well "Turf King" is accepted in his part of the world. . . . Al Bergman of Buffalo expected in this man's town, but, no one saw him up to this writing. . . . Ben Becker of Bally working with Jake Friedman in Atlanta (they say Ben's now got that S'uth'n accent) and doing a grand job with Jake on "Hollycranes." Clarence Camp, Parker Henderson and Coe Stone phone up for more and still more equipment. All because of that trailer display idea they developed.

Sitting in Jack Nelson's office over at Bally is really something these days. The way those calls come in seems like Jack should invest in AT&T stock. Listen to Ben Lazar crying for more and more, as well as a dozen others, all in the space of less than 30 minutes. By the way, Jack, who headed that "Write A Letter" idea to the soldiers in the last war may be doing the same this time. . . . Earl Moloney took his vacation at the right time—just when it got hotter than. . . . Sam Lewis and Ed Levin over at ChiCoin just wondering where they're going to get all the machines they need to satisfy the demand that they are enjoying at this time. Just drop over to this factory and watch the production line action. . . . Jerry Haley still on his vacation and Pat Buckley still out of his offices. . . . One of the bigger factories here will close down to nothing but Navy work. . . . Herman Paster phones in from Cross Lake, his great summer spot, to advise that he's with a gang from Chi and having one helluva good time. . . . Larry Cooper of SuperVend handsomer than ever—but slim. . . . Bill Bye leaves Chi to visit N. Y. and say "hello" to his old stamping grounds. . . . Mike Hammergren in and out of town. Just like a flying eagle. And trying to speed and speed and speed production of those SuperVend dispensers. . . . Art Weinand into one conference after another these days. David C. Rockola back from his vacation looking great. Same for J. Raymond Bacon of Rock-Ola. All Rock-Ola distribs eagerly looking forward to that forthcoming Rock-Ola "Rocket '50" phono. . . . By the way that little "Ristaurat 45" counter model phono may soon be seen prominently around town. . . . Good friend Jack Semel advises us of the wedding of his son (Herbie) in N. Y. C. . . . Bill Marmer says, "Tell him to give up to \$100 for a Blue Bell," to Herman Paster who was talking over the phone. So Herman turns around and says into phone, talking to men in one of his offices, "You can offer as high as \$50."

Chris Christopher in town and hard to wake up, but, once awakened, what a guy, what a guy. Here's action personified. . . . Bill Keeney telling how hard it is to get good late used equipment. . . . Bob Buckley and Sam Tridico phone up from New Orleans to advise that they just can't get enough bells to fill the demand. . . . Watch lumber firms tighten up—but tight. . . . Stock market attracting coinmen. . . . Resistors reported short. Steel, too. Also lots of other materials, but, mfrs going right ahead, and to their great credit are holding prices 'way down, but 'way down, especially compared to other industries, where prices no longer exist.

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Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!



EASTERN FLASHES

Altho its taken longer for the general public, and those in the coin machine business, here in the East to realize how greatly the war and preparation situation is effecting its everyday living, it is now becoming crystal clear that we are heading for a condition comparable to that of the last war. Coinmen in the midwest, situated in the center of heavy industry, were able to get the picture much earlier. Operators and wholesalers are now aware of the scarcity of good used music machines, and accept increased prices as a matter of course. They cannot but realize also that as the weeks go by, machines will get more difficult to obtain, and those that they do buy, will be priced higher. The trade is also discovering shortages in tubes, parts, etc. Also increased prices on these items, increases emanating from the factories. Many ops, in order to protect their future operations, are buying new phonos. Every distributor of music machines is not only sold out, but have backlogged orders, with deliveries being made in rotation.

* * * * *

Jack Mitnick, eastern regional representative for AMI, home after several weeks on the road. Jack attended the opening festivities of their two new Canadian distributors, Toronto Trading Post in Toronto and Roxy Specialty Corporation in Montreal. Mitnick then spent some time calling on AMI's mid-western distributors. . . . You may not believe this—we found it difficult—but was finally convinced. Mike Munves is away from his office on a week's vacation. This is the first time in our memory that Mike has ever taken time off during the summer months. The firm enjoyed its greatest boom of all time, and Mike was plenty tired. . . . Al Simon, Albert Simon, Inc., reports increased demand, if anything, for ChiCoin's new shuffle "Trophy Bowl." "Wish I had the machines to satisfy all my customers," states Simon. . . . Mike Falcaro, one of the newer shuffle games operators, very happy over it all. . . . Harry Green, known as one of the top "location getters," seems to have snapped out of his dark melancholia caused by the death of his wife some months ago, and is out hustling once again.

* * * * *

Manny Ehrenfeld, one of Jersey's top music operators, down on coinrow shopping at the wholesalers. . . . Sam Rabinowitz of Atlantic Highlands, N. J., down on Tenth Avenue. Sam tells us he's just returned from an extensive trip thru the midwest. . . . Barney (Shugy) Sugerman, Runyon Sales Company, moaning about how many more AMI Model "C" phonos he could sell, if only the factory could deliver. However, with all that, he's quite happy over the tremendous success it's enjoying. . . . Teddy Seidel tells us he's just completed a deal to buy a large number of arcade machines for a party who's opening one of the largest arcades in the South. . . . Seaboard New York Corporation doing a tremendous job with Williams' "Double Header" baseball shuffle rebound game. Meyer Parkoff tells us that operators are reporting that players are getting a great thrill from its play features. . . . Joe Young, Young Distributing, finally insists upon keeping a sample of Wurlitzer's Model 1250 on his floor. Every other phono goes out as quickly as it comes from the factory. However, Joe has converted his sample for 45 RPM records, which he demonstrates to all operators visiting him. To say they're pleasantly surprised with the tonal effect of these records is putting it mildly. Several operators have placed converted phonos on location.

* * * * *

Dave Lowy, Dave Lowy & Company, so busy he doesn't get a chance to run out to the bakery for a cup of coffee. However, around 3 PM, Dave calls a halt, leaves a group of operator customers, and gobbles down a sandwich. . . . Harry and Hymie Koepfel, Koepfel Distributing, dealing in used music, are among the busiest men on the street. Hymie, completely exhausted, would like to take a breather for a week, but keeps putting it off. The result will be that he'll either collapse, or won't have any vacation at all but keep going. Hey, Hymie, if Mike Munves finds a way to take a short vacation, you should. . . . Al Denver, chairman of the industry division of the UJA, and all the committee, devoting considerable time and energy to the current drive for funds. Raffles are going fairly well, but could go much better. Lucky winners will be awarded brand new automatic phonos at a big dinner on September 19 at the Hotel New Yorker. Phono manufacturers, AMI, Wurlitzer and Seeburg have donated a machine each for the occasion. And the way new phonos are going, the winners will be away ahead of the game. Even those who do not win a prize know that their small contributions will be of great assistance in a most worthy charity. If you haven't received your Raffle books, phone Denver immediately.

* * * * *

The Automatic Music Operators Association is now working on its 13th Annual Banquet and Show. Biggest yearly gathering of local coinmen will once again take place at the Starlight Roof of the Waldorf Astoria Hotel. Date is Saturday, October 28. As in former years, a souvenir journal will be issued, and the journal committee is now working on ads. Press date for the journal is September 15. Al Denver, president, visions this evening as being the best ever. . . . Nash Gordon, business manager of AMOA, visiting the wholesalers along coinrow. . . . Nat Cohn on his way to Tucson, Ariz., to wind up his business affairs out there, but will return East. . . . Altho the current issue of "The Cash Box" in circulation several days, many enthusiastic compliments being received on the stimulating editorial, "Morale Boosters." As suggested in that issue, we once again urge coinmen to place it on their showroom walls. We will be happy to send coin firms free reprints of the "Moral Boosters" editorial.



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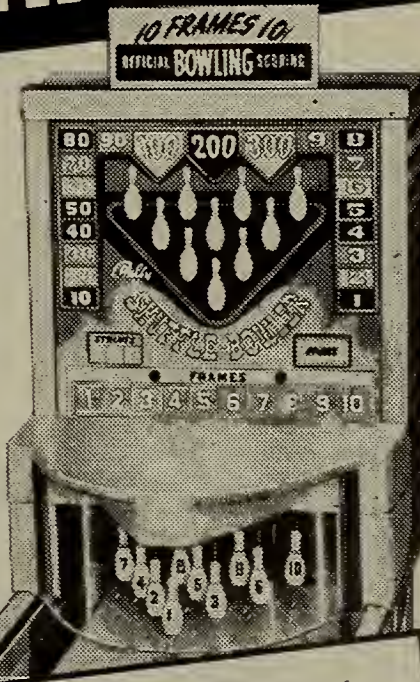
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New, low-cost conversion gives your Shuffle-Bowlers all the features of the famous Bally Speed-Bowler. Easy to attach on location in just a few minutes. Write at once for complete details and prices.

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CALIFORNIA CLIPPINGS

With business apparently on the boom in many industries around the Los Angeles area, at least nobody can attribute the uptake in the coin machine business to the war. It so happens that one-balls and other equipment picked up a livelier pace sometime before the first shot was fired, but the Korean set-to hasn't slowed down activity on the music and amusement game fronts, according to reports last week from all jobbers . . . At Paul Laymon's, Bally's "Turf King" is galloping right out faster than it comes in . . . And the same prevails for just about every other one-ball on sale at Badger, Sicking, General Music and down the line . . . Local "Turf King" purchasers attended school at Laymon's on August 7 and 8, learning the finer mechanical points of the game from visiting Bally engineers Bob Breither and Paul Calamarie . . . Back on the job from his points-unknown vacation was Red Cresswell, the demon mechanic, while Ed Wilkes, the demon salesman, headed up to Balboa for his vacash.

Vacationers on the Row included Jerry Inglis, now operating in Boise, Idaho, and formerly a route man with the Laymons . . . Back to action from a midwest vacation was Pete Pellegrino of Southgate while Al Cicero of Santa Maria made the rounds en route from a Reno fling . . . Lyn Brown has finally got that long-promised game of his out, ten of them being shipped throughout the state on test runs. A rolldown type operation, the game shows promise of lively action, and the boys plan to start shipping 'em far and wide if they go over. Otherwise, Lyn threw in a plug for Chicago Coin's new "Trophy," United's "Twin" rebound shuffle and an assortment of used equipment . . . Brother Max hopped back to Philly, but not before announcing that he was ready to call California his home if he could wind up his Eastern business at a fair price. Seems the California sunshine got Max, but bad.

Jack Simon tells us he's on the go these days thanks to Chicago Coin's "Trophy" . . . The game has really got Phil Robinson bouncing away, you may be sure. Ever since his return from that trip to the Chicago plant, Phil's been busy trying to keep both jobbers and ops happy on the fast-moving game . . . Over at Automatic, Honest George Warner admits things are a little slow at present and suggested that we might drop word to the boys that he's now carrying a full line of one-balls and at prices, too. So we're dropping word . . . Those AMI beauties are still coming in and stepping right out at Joe Peskin's, we were told by Phyllis, Chicago's gift to Los Angeles, in the absence of Walter Solomon and Paul Silverman—both of 'em busy with a couple of outside deals . . . On the Row: Jack Neal and G. F. Cooper of Riverside . . . Covina's Wm. Bradley . . . Walter Ross and Gary Thompson from Long Beach . . . Ventura's Perry Irwin . . . Wm. Black of Bakersfield . . . Johnny Ketchersid from Artesia . . . C. E. Stephens of Duarte . . . Oceanside's Clyde Truss . . . Howard Tisdale, champion square dancer of Glendale . . . La Habra's Henry Van Stelton . . . Al Capece of San Bernardino . . . Gardena's Al Zaboski . . . S. L. Griffin and Lloyd Barrett from Pomona.

MINNEAPOLIS—ST. PAUL, MINN.

Dick Henderson of Willmar, in Minneapolis for the day with his young son, both of them "batching" for a few weeks, as Mrs. Henderson and the young daughter are spending a few weeks with relations in Los Angeles, California. Dick is waiting for his mother to come up from Fairmont to take over . . . Mr. and Mrs. Milt Hone of Rhinelander, Wis. in Minneapolis over the weekend and driving into Hastings to spend the day with some relatives . . . Al Eggermont of Marshall, in Minneapolis for the day, making the rounds. Solly Rose of the Hy-G Music Company, taking off for a few days to go up north to do a little fishing, and Sol will probably come back with the usual fish stories about the big ones that got away.

Jim Stanchfield of Winona, in Minneapolis just for day, picking up his record supply . . . J. Allen Redding of Houston, also in Minneapolis just for the day calling on a few distributors . . . Sam Karter, Minneapolis operator, has made very little use of his cottage at Medicine Lake, because of the unusual weather. He has only been fishing once this summer, but intends to make up for it next week when he goes on his vacation . . . Charlie Bohnen of St. Cloud, in town picking up his record supply and prizes for his shuffle bowling alleys. He claims that the dolls are still going over very big . . . Dave Chapman, who has had a week of "batching," is getting fed up with it, and is impatiently waiting for his wife and child to return from New Hope, Pennsylvania, where they are visiting for about two weeks . . . Ted Lawn of the L and M Sales Company, Minneapolis, is his old self again, as his wife is returning home today after a six weeks trip to Pennsylvania.

Angus Grant, Minneapolis operator, is up and around again after having been rushed to the hospital suddenly for an appendectomy. Angus was saying that they don't even waste any time. Just imagine those pretty nurses making him get up out of bed the second day . . . Charlie Webber of the Webber Phonograph Service, is back on the job again after a two weeks extensive vacation, which he spent traveling throughout the Midwest. Webber is very active in the C.A.P. in this area . . . The Hy-G Music Company reports quite a bit of activity on one balls . . . Greg Mraz of the Mraz Candy Company, Brainerd, took his wife to Duluth, to the medical clinic for a check-up. In the meantime, William, Mraz's son, was in town buying records for the route.

THE CASH BOX

CLASSIFIED ADVERTISING SECTION

CLASSIFIED AD RATE 8 CENTS PER WORD

Count every word including all words in firm name. Numbers in address count as one word. Minimum ad accepted \$1.00. CASH OR CHECK MUST ACCOMPANY ALL ORDERS FOR CLASSIFIED ADVERTISING. If cash or check is not enclosed with order your classified ad will be held for following issue pending receipt of your check or cash.

Notice to holders of "Special (\$48) Subscription": You are entitled to a free classified ad in each week's issue containing no more than 40 words, which includes your firm name, address and telephone number. All words over 40 will be charged to you at the regular rate of 8c per word. Please count words carefully.

CLASSIFIED DISPLAY—Rate 75c per agate line (\$10.50 per column inch). No outside borders. Only light faced type used.

ALL CLASSIFIED ADVERTISING CLOSSES WEDNESDAY NOON AT The Cash Box, Empire State Building, New York 1, N. Y.

WANT

WANT—Can use any quantity of Watlings, Pace, Mills, Buckley and Jennings slots and slot parts. We are wholesalers so quote us your lowest quantity prices. MAR-MATIC SALES CO., 1009 E. BALTIMORE ST., BALTIMORE 2, MD.

WANT—Hollycranes and Pre-war Diggers of all kinds. LIEBERMAN MUSIC COMPANY, 1124 HENNEPIN AVE., MINNEAPOLIS 3, MINN.

WANT—Used juke box records. Also surplus new records distributors' or dealers' stock. Call or write: FIDELITY DIST., 1547 CROSBY AVE., BRONX 61, N. Y. Tel.: UNderhill 3-5761.

WANT—All types Phonograph Motors, Adaptors, Wall Boxes, Speakers, Coin Operated Radios, Coin Changers, etc. ST. THOMAS COIN SALES, LTD., ST. THOMAS, ONTARIO, CANADA. Tel.: 2648.

WANT—Will pay top dollar for any Mills Escalator type slot. Any quantity—one or a thousand. Send us your list and price wanted. Write, wire, phone immediately. Turn dead merchandise into cash. AMUSEMENT SALES CORP., 4047 W. FULLERTON AVE., CHICAGO 39, ILL. (Tel.: HUmboldt 9-1323).

WANT—Late model phonographs. Will pay cash. Will pick up within a radius of 300 miles. KOEPEL DISTRIBUTING CO., 629 TENTH AVE., NEW YORK 19, N. Y. Tel.: CI 6-8939.

WANT—Your used or surplus records. We buy all year round and pay top prices. No blues or race. No lot too large or too small. We also buy closeout inventories complete. BEACON SHOPS, 905 NO. MAIN, PROVIDENCE 4, R. I.

WANT—We want late model phonographs, wall boxes, five ball games, amusement games, slots, etc. WESTERN DISTRIBUTORS, 3126 ELIOTT AVE., SEATTLE, WASH.

WANT—1 used P.X. Cigarette Machine, 8 or 10 column, with match vending. Call or write: TRI-STATE AMUSEMENT CO., 149 18th ST., WHEELING, W. VA. Tel.: WHEELING 649.

WANT—Will pay cash for Champions, Citations, Gold Cups, late Rock-Olas, Seeburgs, Wurlitzers and AMI's, and Accessories. Send us your list. AMERICAN DISTRIBUTING CO., 325 E. NUEVA ST., SAN ANTONIO, TEX. Tel.: TRavis 8858.

WANT—Will pay highest prices for late model phonographs. Will pick up in surrounding area. DAVE LOWY & CO., 594 TENTH AVE., NEW YORK, N. Y. Tel.: CH 4-5100.

WANT—Used, new or surplus stock records. At this time we will purchase unlimited quantity of hillbilly, western and sacred records. Top prices paid. We pay freight. USED RECORD EXCHANGE, Anthony "Tony" Galgano, 4142 W. ARMISTAGE AVE., CHICAGO 39, ILL. Tel.: DICKens 2-7060.

FOR SALE

FOR SALE—Special Offer. 40 Station Hostess Machines. Make offer. No reasonable offer refused. LEHIGH SPECIALTY CO., 826 NORTH BROAD ST., PHILADELPHIA 30, PA. Tel.: POplar 5-3299.

FOR SALE—Plastic Conversion Kits for Shuffle games \$10.95 ea. Please specify game when ordering. 1/3 down, balance C.O.D., P.P. ECONOMY SUPPLY CO., 2015 MARYLAND AVE., BALTIMORE, MD.

FOR SALE—Bowlette \$125; Ten Pins \$65; Bing-A-Roll \$75; Advance Roll \$25; Bermuda RD and Melody RD \$25 ea. WANT—New or used Shuffle Champs 8'. MOHAWK SKILL GAMES CO., 67 SWAGGERTOWN ROAD, SCOTIA 2, N. Y.

FOR SALE—Complete line of used equipment on hand: Phonographs; Shuffle Games; One-Balls; Consoles, etc. Tell us what you need. Our prices are right. We are distributors for: AMI; United; Williams; Universal; Exhibit; Genco and others. TARAN DISTRIBUTING, INC., 2820 N.W. 7th AVE., MIAMI 34, FLA. Tel.: 3-7648.

FOR SALE—Used Columbus Models Z and G \$6 each. Condition guaranteed. Cash with order. BIRMINGHAM VENDING COMPANY, 540 SECOND AVE., NO., BIRMINGHAM, ALA.

FOR SALE—Genco Bowling \$150; Williams Twin Shuffle \$130; Bowlette \$185; Bing-A-Rolls \$65; Hy-Rolls \$65; Humpty Dumpty \$50; Trinidad \$50; Floating Power \$75; St. Louis \$125; Baby Face \$90; Temptation \$50; Lucky Star \$35; Sharpshooter \$135; Harvest Moon \$95. A. P. SAUVE & SON, 7525 GRAND RIVER AVE., DETROIT 4, MICH. Tel.: Tyler 4-3810.

FOR SALE—For Export: Game and Music in excellent condition. Priced right. AUTOMATIC VENDING CORPORATION, 525 PARKER ST., CHESTER, PA. CHEster 3-9282. Ask for Mr. Shackleton.

THE CASH BOX

CLASSIFIED ADVERTISING SECTION

FOR SALE

FOR SALE—1 Bally Champion one-ball F.P. \$395; 1 Baker Pacer '47 model \$165; 1 Bally Draw Bell M.B. \$125; 1 Mills 5/25c Duplex \$275; 1 25c Mills '21" Bell \$165; 1 25c Mills '49 Bonus \$165. AUTOMATIC AMUSEMENT CO., 1000 PENNSYLVANIA ST., EVANSVILLE 10, IND.

FOR SALE—Bally Spot Bell, like new \$395; Citations \$265; Gold Cups \$165; Keeney Gold Nuggets \$125; DeLuxe Draw Bells \$189.50; Bally Speed Bowler \$295; Bally Shuffle Bowler \$150; Gott. Select-A-Card \$159.50. COVEN DISTRIBUTING CO., INC., 3181 ELSTON AVE., CHICAGO 18, ILL. Tel.: IN 3-2210.

FOR SALE—1 Mutoscope Recorder \$200; 9 Poker Tables Scientific, perfect and clean, complete with stools \$40 ea.; 3 Love Meters \$15 ea.; 3 Camera Chiefs \$5 ea.; 1 Pollard Football \$60. WANT—Arcade equipment and shuffles. METROPOLITAN DISTRIBUTORS, 2956 W. 22nd ST., BROOKLYN 24, N.Y. Tel.: CO 6-2021.

FOR SALE—Used: Mills Golden Falls, Jewel, Black Cherries, Blue & Brown Front Bells; Pace Comets; Watling Treasures, Rol-A-Tops. Consoles: Keeney Super Bells, single 5c play and 5 & 25c Twins. Machines are clean—prices are right. New: Mills Bonus, Chrome 21's; Buckley Criss Cross; Keeney Pyramid and Cigarette Vendors; Universal Arrow Bell, Feature Bell & Twin Bowlers. Write for prices. LOUISIANA COIN MACHINE COMPANY, 423 ST. JOHN STREET, LAFAYETTE, LA. Tel.: 2441.

FOR SALE—1015 Wurlitzers, \$275; 1080 Wurlitzers, \$295; 1100 Wurlitzers, \$425; Seeburg '48, \$395; Aireon DeLuxe, late model, \$125. V. YONTZ SALES CO., BYESVILLE, O.

FOR SALE—Contact us before you buy. We carry all types of coin machines. Largest Central Pennsylvania distributor for United, Universal, Chicago Coin, Keeney, Bally and Mills Bell Machines. WILLIAMS-PORT AMUSEMENT CO., 233 W. 3rd STREET, WILLIAMSPORT, PA. Tel.: 2-3326 or 2-1648.

FOR SALE—Reconditioned like new—playing fields resurfaced—Guaranteed perfect; United Shuffle Alley \$95; Genco Bowling League 10' \$95; Bally Shuffle Bowler \$119; Chicago Coin Bowling Alley \$165; same with lite-up pin conversion \$175; Universal Twin Bowler \$169; same with conversion \$179; Williams DeLuxe Bowler \$219; Rock-Ola Shuffle Jungle, floor sample \$149; Genco Glider \$45; Exhibit Dale Gun \$65. FIRST DISTRIBUTORS, 1750 W. NORTH AVE., CHICAGO 22, ILL. Tel.: DICKENS 2-0500.

FOR SALE—Shuffle Alley \$99.50; Bango, Shuffleskill \$49.50; Beacon Pool Table \$149.50; Dale Gun \$65; Chicoin Pistol \$89.50; Genco Glider \$65; Scientific CUE CHAMP write. WEST SIDE DISTRIBUTING CORP., 612 TENTH AVE., NEW YORK 18, N. Y. Tel.: Circle 6-8464.

FOR SALE—Guaranteed Used Machines—Bells; Consoles; One-Ball; Pins. The machines are perfect, the prices are right! Write for list. CONSOLE DISTRIBUTING CO., 3425 METAIRIE RD., NEW ORLEANS, LA.

FOR SALE—Super Bonus Bells 5c-25c FP & PO \$195; Super Bonus Bells 5c FP & PO \$155; Bally Triple Bells FP & PO \$305; Super Bonus Bells 3-way 5/10/25c PO \$345. Mechanically right. Ready for location. 1/3 Deposit, Balance C.O.D. MARTIN'S MUSIC, 602 WEST "B" STREET, GRANTS PASS, OREGON. (Tel.: 5005-2611.)

FOR SALE—Two late model photomatics and two late model Voice-O-Graphs, completely rebuilt and overhauled. Priced to Sell. 10,000 late used Records all purchased within the past six months, 4c ea. BUSH DISTRIBUTING COMPANY, 286 N.W. 29th STREET, MIAMI, FLA.

FOR SALE—We can supply all your record needs—on all labels. Shipments made 24 hours after receipt of order. 5c over wholesale per record. We ship anywhere. LESLIE DISTRIBUTOR CORP., 752 TENTH AVE., NEW YORK, N. Y. Tel.: Plaza 7-1977. Cable address: EXPO RECORD, New York.

FOR SALE—If You Can Beat It, We'll Eat It! We sell more bells, and for less, than anybody in the West. Give us a try to prove it's no lie! AUTOMATIC GAMES COMPANY, 2858 W. PICO BLVD., LOS ANGELES 6, CALIF.

FOR SALE—Dale Gun \$85; Post-war Challenger \$15; Jungle Joe \$149.50; Seven Hi pool table \$122; Catalina \$34.50; Cover Girl \$29.50; Contact \$26; Stormy \$33.50; Sunny \$37; Virginia \$38.50; Mardi Gras 48.50. No FP on Pins. NATIONAL NOVELTY CO., 183 E. MERRICK RD., MERRICK, L. I., N. Y.

FOR SALE—Needles. Top-quality juke box needles at lowest prices. All type needles to fit any machine; both osmium and sapphire points. Immediate delivery! Call or write: JENSEN INDUSTRIES, INC., 329 SOUTH WOOD STREET, CHICAGO 12, ILL.

FOR SALE—We are distributors for AMI Model "C" phono; Bally Manufacturing Company products; Bell-O-Matic Corporation Mills Machines. 25c Play Vest Pocket Bell \$89.50. lots of 10 or more \$84.50. 1/3 deposit. FRIEDMAN AMUSEMENT COMPANY, 441 EDGEWOOD AVE., S.E., ATLANTA, GA. Tel.: LAMAR 7511.

FOR SALE—We are distributors in Michigan for Jungle Joe, the new animated moving target with 20 shots using a .45 Caliber Pistol of standard Army size and weight. A fast money-maker! Order yours today! Only \$199.50. We are exclusive distributors in Michigan for AMI, Exhibit, Keeney, Williams. Order your Permo Point Needles from us. MILLER-NEWMARK DISTRIBUTING COMPANY, 42 FAIRBANKS ST., N.W., GRAND RAPIDS 2, MICH. (Tel.: 9-8632) or 5743 GRAND RIVER AVENUE, DETROIT 8, MICH. (Tel.: TYLER 8-2230).

THE CASH BOX

CLASSIFIED ADVERTISING SECTION

FOR SALE—Buy your finest reconditioned Wurlitzer phonographs from the World's Largest Wurlitzer Distributor. Genuine parts, factory trained mechanics. Competitively priced. Also reconditioned cigarette machines. Write us before you buy. YOUNG DISTRIBUTING, 599 TENTH AVE., NEW YORK, N. Y. Tel.: CHICKERING 4-5050.

FOR SALE—Genco Baseball Shuffle, write; United Super Shuffle Alleys \$139.50; United Shuffle Alleys \$120; Chicago Coin Twin \$135; Bally Bowler, very clean, \$149.50; Genco Bowling League \$129.50; Gottlieb Bowlette, like new, \$99.50; United Conversion for Shuffle Alley \$79.50, write for quantity prices; Exhibit Rotary Merchandiser, very clean, \$269.50; Dale Gun, late model, \$75; Chicago Coin Pistol, like new, \$85; Bally Heavy Hitters with stand \$32.50. MONROE COIN MACHINE DISTRIBUTORS, INC., 2323 CHESTER AVE., CLEVELAND 14, O. Tel.: SUPERIOR 1-4600.

FOR SALE—Shuffleboard Scoring Units: Advance Horse Collar \$99.50; Rock-Ola \$89.50; Mills \$69.50. WESTERN DISTRIBUTORS, 1226 S.W. 16th AVE., PORTLAND, ORE.

FOR SALE—Pre-war Photomatic \$149.50; Exhibit Dale Gun \$89.50; Bally Big Inning \$225; Bally Heavy Hitter \$45; Western Baseball \$49.50; Bally Undersea Raider \$89.50. Write for list of shuffle bowling games. THE MARKEPP CO., 4310 CARNEGIE AVE., CLEVELAND 3, O.

FOR SALE—"In Dreams We Never Part" Thrillwood 102. Peggy Trilling; "My Sugar Lump" Thrillwood 102, Mac Perrin; "Darling, I'm In Love With You" Thrillwood 103, Mac Perrin; "A Merry Bachelor" Thrillwood 103, Mac Perrin. THRILLWOOD RECORDS, Box 44, BLOOMINGDALE, N. J.

FOR SALE—Not the most; just the best. Our customers boast. Have you made the test? Owners and players alike all agree, Jerry's reconditioned Mills bells are top quality. Originals only. JERRY'S COIN MACHINE REPAIR, 410 NO. SYNDICATE ST., ST. PAUL 4, MINN.

FOR SALE—Wurlitzer 500's; 600's; 750's; 850's; 950's; 1015's; 1080's; Seeburg 8800's; 9800's. All used phonographs reconditioned, clean and in good shape. Wurlitzer Distributors. MIDLAND MUSIC DISTRIBUTORS, 409 N. NOBLE ST., INDIANAPOLIS, IND. Tel.: MARKET 8514.

FOR SALE—Jennings Standard Chiefs and DeLuxe Chiefs—5c, 10c. 25c \$80 each; Jennings Challengers 5/5, 5/10, 5/25c. late models. All equipment in good A-1 operating condition and appearance, chrome, excellent \$200 each. KOLAR DISTRIBUTING CO., 1606 ELWOOD AVE., SOUTH BEND 16, IND. (Tel.: 38-192).

FOR SALE—Dale Guns \$69.50 ea.; Chicoin Pistols \$74.50 ea.; Genco Bing-A-Rolls \$115 ea.; California Shufflepins, 14 ft., with new light-up head \$174.50. 1/3 Deposit. RUNYON SALES CO., 593 TENTH AVE., NEW YORK, N. Y.

FOR SALE—Williams Twin Bowlers \$79; Chicago Coin Bowling Alleys \$139; Chicago Coin Bowling Alleys with Conv. \$149; Bally Shuffle Bowlers \$95; United Shuffle Alleys \$69; United Super Shuffle Alleys \$129; United Double Shuffle Alleys \$169. AMERICAN VENDING CO., 2359 CONEY ISLAND AVE., BROOKLYN, N. Y.

FOR SALE—Wurlitzer: Victories \$33; 850 \$97.50; 600R \$65. Rock-Ola Commandos \$50. All in good condition. F. A. B. DISTRIBUTING CO., INC., 1019 BARONNE ST., NEW ORLEANS, LA., or 304 IVY ST., N.E., ATLANTA, GA.

FOR SALE—40 selection AMI 1947 Model "A" \$410; Model "B" \$510; 22 Ft. Black Top Shuffleboard with score head \$300; Genco Bowling League or United Shuffle Alley with lite-up pins \$175; Dale Guns \$75. We deliver free in Wisconsin. LAKE NOVELTY CO., OMRO, WIS.

FOR SALE—Chicago Coin Rebound \$20; Dallas \$75; Telecard \$50; Gin Rummy \$75; Quarterback \$95; Jumbo Parade P.O. \$20; Wurlitzer 800 \$60. AUTOMATIC MUSIC CO., 703 MAIN ST., BRIDGEPORT, OHIO. Tel.: BRIDGEPORT 750.

FOR SALE—Plastic and Bubbler Tubes. For Wurlitzer 1015 lower side plastic \$6.95. Right and left corners \$7.95 ea. All bubbler tubes for Wurlitzer 1015's \$3.90 ea. Domes for Seeburg 146, 147, 148 \$14.95 ea. 1/3 deposit. Balance C.O.D. KOEPEL DISTRIBUTING CO., 629 TENTH AVENUE, NEW YORK, N. Y.

FOR SALE—Keeney Pin Boy \$122.50; Keeney Ten Pins \$55; Bally Shuffle Bowler \$122.50; Bango \$45; Shuffle Skill \$45. 1/3 Deposit, Balance C.O.D. DAVE LOWY & CO., 594 TENTH AVE., NEW YORK, N. Y. Tel.: CH 4-5100.

FOR SALE—Special: this week only—Citation \$198.50. LAKE CITY AMUSEMENT CO., 1648 ST. CLAIR AVE., CLEVELAND, O. Tel.: CHERRY 7067.

MISCELLANEOUS

NOTICE—Operators in Louisiana, Mississippi and Alabama, we are direct factory distributors for: Mills Bells, Evans Consoles and Games, and AMI Phonographs and Music Accessories. Write, phone or wire us today. DIXIE COIN MACHINE CO., 912 POYDRAS ST., NEW ORLEANS 13, LA. Tel.: MAGNOLIA 3931.

NOTICE—Music Ops: We re-grind your used phono needles scientifically and guarantee complete satisfaction. Hundreds of operators use the service constantly. It's a big saving. Write for complete details and free shipping containers. RESHARP NEEDLE SERVICE, BOX 770, FT. DODGE, IOWA.

NOTICE—Connect 30 wire boxes to Seeburg 100 in a jiffy. Hawley Adaptor connects to best side of first 24 records. Precision made. No working parts. Easy to install. Price \$39.95. 1/3 deposit. J. R. HAWLEY DISTRIBUTING CO., 2845 W. PICO BLVD., LOS ANGELES 6, CALIF.

FIVE-BALL AMUSEMENT GAMES

(Continued)

Table listing various amusement games such as Hit Parade, Hold Over, Holiday, Hollywood, Honey, Horoscope, Hot Rods, Humpty Dumpty, Idaho, Jack 'N Jill, Jamboree, Jeanie, Jungle, Just 21, K. C. Jones, Kilroy, King Arthur, King Cole, Kismet, Lady Robin Hood, Landslide, Laura, League Leader, Leap Year, Liberty, Lightning, Line Up, Lucky Inning, Lucky Star, Magic, Maisie, Majors '49, Major League Baseball, Manhattan, Mardi Gras, Marines At Play, Marjorie, Maryland, Mam-selle, Merry Widow, Melody, Metro, Mexico, Miami Beach, Midget Racer, Miss America, Monicker, Monterrey, Moon Glow, Morocco, Mystery, Nevada, Nudgy, Oh Boy, Oklahoma, Old Faithful, One Two Three, Opportunity, Oscar, Paradise, Phoenix, Pinch Hitter, Pin Up Girl, Play Ball, Play Boy, Playtime, Progress, Puddin Head, Rainbow, Ramona, Rancho, Ranger, Repeater, Rio, Riviera, Rocket, Rondevoo, Round Up, St. Louis, Sally, Samba, Saratoga, School Days, Score-A-Line, Screwball.

Table listing various amusement games such as Sea Hawk, Sea Isle, Select-A-Card, Serenade, Shanghai, Shangri La, Shantytown, Sharpshooter, Shooting Stars, Short Stop, Show Boat, Silver Spray, Silver Streak, Singapore, Sky Line, Sky Ray, Slap the Jap, Slugger, Smarty, Smoky, South Pacific, South Paw, South Seas, Speed Ball, Speed Demon, Speedway, Spellbound, Spinball, Sports, Sports Parade, Spot-A-Card, Spot Pool, Stage Door Canteen, Stars, Star Attraction, Stardust, Starlite, State Fair, Step Up, Stormy, Stratoliner, Streamliner, Summertime, Sun Beam, Sunny, Supercharger, Super Hockey, Superliner, Superscore, Surf Queen, Suspense, Swanee, Tahiti, Tally Ho, Tampico, Target Skill, Telecard, Temptation, Tennessee, Three Feathers, Three Musketeers, Thrill, Topic, Tornado, Torchy, Towers, Trade Winds, Treasure Chest, Trinidad, Triple Action, Tropicana, Tucson, Tumbleweed, Utah, Virginia, Vanities, Vogue, West Wind, Wild Fire, Wisconsin, Yankee Doodle, Yanks, Zig Zag.

ROLL DOWNS (Cont.)

Table listing roll down games: Sportsman Roll, Super Score.

Table listing roll down games: Super Triangle, Tally Roll, Tri-Score, Tin Pan Alley.

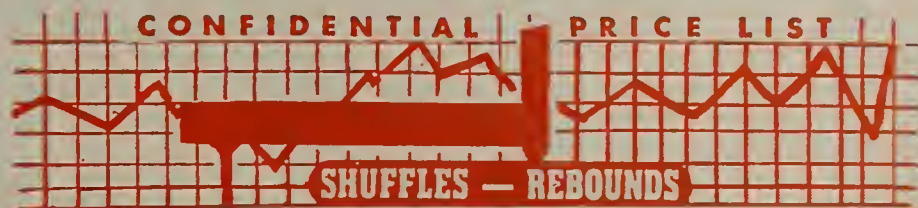


Table listing shuffle and rebound games: Bally Shuffle-Bowler, Bally Speed Bowler, California Shuffle Pins, Chi-Coin Bango, Chi-Coin Beacon, Chi-Coin Bowling Alley, Ch. Coin Bowl Classic, Chi-Coin Rebound, Chi-Coin Shuffle, Exhibit Strike, Genco Bowling League, Genco Glider, Gottlieb Bowlette, Keeney ABC Bowler, Keeney Line Up, Keeney Pin Boy, Keeney Ten Pins, Rock-Ola Shuffle Jungle, Rock-Ola Shuffle-Lane, Un. Dbl. Shuffle, United Shuffle Alley, Un. Shuffle Alley Exp., United Shuffle Skill, United Super-Shuffle, Univ. Super Twin, Universal Twin Bowler, Williams DeLuxe Bowler, Williams Twin Shuffle, Williams Single Bowler.

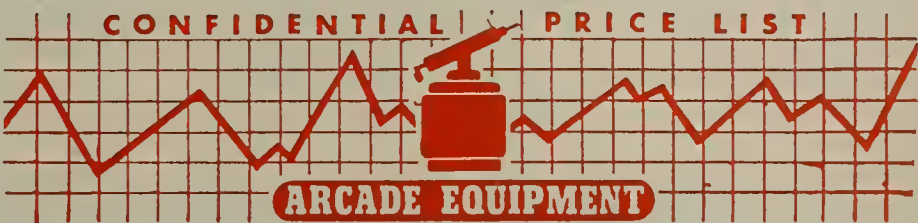


Table listing arcade equipment: Allite Strikes 'N Spares, Boomerang, Bally Big Inning, Bally Bowler, Bally Convoy, Bally Defender, Bally Eagle Eye, Bally Heavy Hitter, Bally King Pin, Bally Lucky Strike, Bally Rapid Fire, Bally Sky Battle, Bally Torpedo, Bally Undersea Raider, Bank Ball, Bowling League, Buckley DeLuxe Dig, Buckley Treas Is Dig, Champion Hockey, Chicoin Basketball, Chicoin Goalee, Chicoin Hockey, Chi Midget Skee, Chicoin Pistol, Chicoin Roll-A-Score, Edelco Pool Table, Evans Bat-A-Score, Evans In the Barrel, Evans Super Bomber, Evans Play Ball, Evans Ten Strike '46, Evans Tommy Gun, Exhibit Dale Gun, Exhibit Rotary Mdsr, Exhibit Silver Bullets, Exhibit Merchantman, Roll Ch Digger, Exhibit Vitalizer, Genco Bank Roll, Genco Play Ball, Groetchen Met. Typer, Hoop-A-Roll, Jack Rabbit, Keeney Air Raider, Keeney Anti Aircraft Br., Keeney Anti Aircraft Bl., Keeney Sub Gun, Keeney Texas Leaguer, Kirk Night Bomber, Lite League, Mutoscope Ace Bomber, Muto. Atomic Bomber, Mutoscope Dr. Mobile, Mutoscope Photomatic, Mutoscope Sky Fighter, QT Pool Table, Quizzer, Rockola Ten Pins LD, Rockola Ten Pins HD, Rockola World Series, Scientific Baseball, Scientific Basketball, Scientific Batting Pr, Scientific Pitch 'Em, Seeburg Chicken Sam, Seeburg Shoot the Chute, Skee Barrell Roll, Skill Jump, Super Torpedo, Supreme Bolascor, Supreme-Skee Roll, Supreme Skill Roll, Supreme Rocket Buster, Tail Gunner, Telequiz, Warner Voice Record, Western Baseball '39, Western Baseball '40, Whizz, Wilcox-Gay Recordio, Williams' All Stars, Williams' Box Score, Williams' Star Series, Williams' Quarterback, Wurlitzer Skeeball.

CONFIDENTIAL PRICE LIST

ROLL DOWNS

Table listing roll down games: ABC Roll Down, Arrows, Auto Roll, Bermuda, Big City, Bing-A-Roll, Bonus Roll, Buccaneer, Champion Roll.

Table listing roll down games: Chicoin Roll Down, Genco Advance Roll, Genco Total Roll, Hawaii Roll Down, Hy-Roll, Melody, One World, Pro-Score, Singapore.

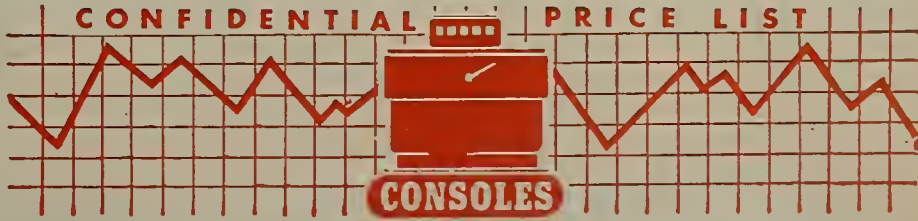


Table listing console games: Arrow Bell, Bally Draw Bell 5c, Bally Draw Bell 25c, Bally DeLuxe Draw, Bell 5c, Bally DeLuxe Draw Bell 25c, Bangtails '41, Bangtails '46, Bangtails '47, Bangtails '47 Comb, Bangtails '48, Big Game PO, Big Game FP, Big Inning, Big Top PO, Big Top FP, Bob Tail PO, Bob Tail FP, Casino Bell 5c, Club Bells, Club Bells 25c, Club House, DeLuxe Club Console, Super DeLuxe Club Console, Double Up, Evans' Challenger, '47 5-25c, Evans' Races-FP, PO.

CONSOLES

(Continued)

Table of console prices including Evans' Gal. Dom. '47, Fast Time FP, Galloping Domino (41), etc.

Table of console prices including Silver Moon Comb, Silver Moon PO, Silver Moon FP, etc.

CONFIDENTIAL PRICE LIST



MILLS (Cont.)

Table of mill prices including 10c Brown Front, 25c Brown Front, 50c Brown Front, etc.

Table of mill prices including 10c Comet FV, 25c Comet FV, 50c Comet FV, etc.

JENNINGS

Table of Jennings mill prices including 5c Chief, 10c Chief, 25c Chief, etc.

CONFIDENTIAL PRICE LIST

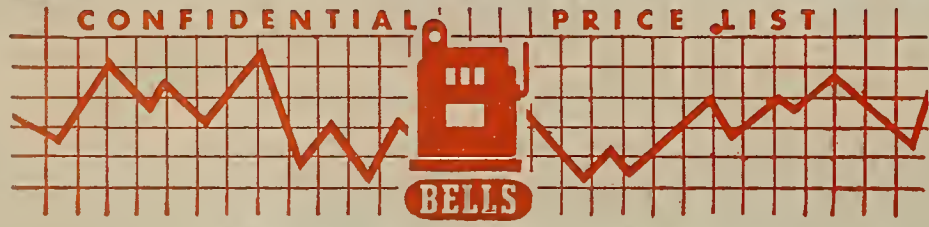


Manufacturers and date of game's release listed. Code: (B) Bally.

Table of console prices including Big Game PO, Big Parley, Big Prize FP, etc.

Table of console prices including Pastime (Rev), Pacemaker PO, Photo Finish, etc.

CONFIDENTIAL PRICE LIST



MILLS

Table of mill prices including 5c Gold Chrome HL, 10c Gold Chrome HL, etc.

MILLS (Cont.)

Table of mill prices including 25c Club Bell, 50c Club Bell, 1c Blue Front, etc.

GROETCHEN

Table of Groetchen mill prices including 1c Columbia, 5c Columbia Chrome, etc.

WATLING

Table of Watling mill prices including 5c Rolatop '48, 10c Rolatop '48, etc.

BUCKLEY

Table of Buckley mill prices including 5c Criss Crosse, 10c Criss Crosse, etc.

PACE

Table of Pace mill prices including 5c Comet FV.

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