May 4, 1943

(SECTION 3)

# **RECORD EXCHANGE**

COMPLETELY AND EXCLUSIVELY DEVOTED TO BUYING, SELLING AND EXCHANGING OF NEW AND USED RECORDS. ALL RECORD ADVERTISING MUST BE SPECIFIC. MAKE, RECORD NUMBER. ARTIST, AMOUNT, CONDITION, PRICE WANTED AND ALL OTHER DETAILS SUCH AS METHOD OF SHIPPING, WHETHER DEPOSIT OR FULL CASH REQUIRED IN ADVANCE, MUST BE SPECIFIED. ALL SHIPMENTS MUST BE INSURED TO PROTECT BUYER, SELLER OR TRADER.

# THIS IS A NEW SECTION!! Starts with our next issue!

\* ARE YOU CLOSING OUT YOUR RECORD DEPARTMENT?

- \* HAVE YOU ANY NEW OR USED RECORDS ON HAND YOU WANT TO SELL OR EXCHANGE FOR OTHER NUMBERS YOU NEED?
- \* HAVE YOU ANY RECORDS YOU ARE NOT USING BECAUSE THEY HAVEN'T CLICKED IN YOUR TERRITORY?

WHAT RECORDS DO YOU WANT TO BUY?

HAVE YOU CUT DOWN YOUR MUSIC ROUTE SO THAT YOU NOW HAVE EXTRA RECORDS ON HAND?

USE THE "RECORD EXCHANGE" IN THE SAME FASHION AS YOU USE ADS IN THE OTHER SECTIONS OF "THE CASH BOX". ADS IN TH'S SECTION MUST BE DEVOTED EXCLUSIVELY TO RECORDS UNDER CONDITIONS AS ABOVE SPECIFIED. NO MACHINES OR OTHER MERCHAN-DISE ALLOWED IN THIS SECTION.

RUSH YOUR AD TODAY TO GET IT INTO THE "RECORD EXCHANGE" IN TIME FOR THE NEXT ISSUE. ADS CLOSE FRIDAYS AT 5 P.M. USE SAME "AD LAYOUT SHEET" AS FOR OTHER ADS.

# SPECIMEN ADS

- FOR SALE -

100 Columbia (36668) "I've Heard That Song Before", Harry James, New, 37¢ Each. 40 Victor (201526) "As Time Goes By", Rudy Vallee, Used, 17¢ Each. TERMS: Full Cash with Orders, Shipments Insured Express.

FIRM NAME

ADDRESS

CITY, STATE

- WANTED -

500 Columbia (36668) "I've Heard That Song Before", Harry James, New, Will pay 35¢. 200 Decca (18460) "Brazil", Jimmy Dorsey, New, Will pay 35¢ each. TERMS: Will send 1/3 Deposit, Ship Balance C.O.D. Insured Parcel Post.

FIRM NAME

CITY, STATE

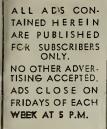
- EXCHANCE -

40 Columbia (36668) "I've Heard That Song Before", Harry James, Used, for 40 Columbia (36652) "Why Don't You Do Right", Benny Goodman, (Used or New). TERMS: Will ship via insured express prepaid. FIPM NAME

ADDRESS

ADDRESS

CITY, STATE





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VOL. 4 No. 32

# MAY 4, 1943

SERIAL NUMBER 84

INDUSTRY.

CONFIDENTIAL

INTERCHANGE OF

NEWS, VIEWS AND PREDICTIONS OF

THINGS TO COME FOR THE LEADING

MEMBERS OF THE

COIN MACHINES

# "The Coin Machines Merry-Go-Round" By Bill Gersh

# CREDIT BUREAU GAINS MORE SUPPORT

A few weeks ago we again introduced our idea for a Coin Machines Credit Bureau. We proposed that it become a distinct division of the National Board of Trade of the Coin Machines Industry, which we had also formerly urged for the trade. It was presented because it was sure to gain the proper recognition for all the varied members of this industry, to continue on a more profitable basis from now until the war is over, and especially during the post-war era. The

idea for a Credit Bureau has won wide support. More and more letters arrive recommending that such an agency be put into instant operation before the war is over so that it will act as a guide for the post-war era when it will most certainly prove most important.

In our past week's issue we reported some of the letters written us. These foresaw that such an agency could also give recognition to everyone of the members of this business and thereby clarify much of the muddle which has existed in this industry in regard to who's who and what. Many of these letters were from outstanding leaders in this industry. Some of them reported that the idea for a Credit Bureau in conjunction with a National Board of Trade was the most outstanding need of this business.

This past week's issue also reported a letter from one of our subscribers enclosing a circular which had been mailed to radio retailers and which offered for sale to these men thruout the country the bankrupt stock of one phono manufacturer. In the letter this subscriber wrote us he claimed that here alone was a most urgent reason for a National Board of Trade to prevent such things. A National Board of Trade could instantly have followed up this mailing to all radio retailers and also have advertised in their trade papers advising these men what they were buying. At the same time all music associations would be notified to be on the lookout. In general, an instantaneous follow-up would have occured to nip this thing right in the bud,

We have been in receipt of letters explaining the work that the  $A_*O_*L_*A_*C_*$  of Los Angeles are doing for a revision of present Federal taxation. The  $A_*O_*A_*$  (Arcade Owners Ass'n\_\*) are also working on this same problem. Here is an organization in Los Angeles and another in New York, 3,000 miles apart, working for the same conclusion. Were there in existence at this time a National Board of Trade these problems could be efficiently and intelligently handled without the need for either organization giving so much of their time and finances to accomplish something to benefit all the nation's coin machine trade. A National Board of Trade could place this problem before all the men engaged in those divisions of the field and ask for them to come to the help of these two organizations for their benefit, and not just for these associations.

A long distance phone call came in from Cleveland, this past week, advising that a firm there had rushed a \$100.00 deposit to someone in the East and now couldn't obtain their money nor even an answer to their letters and wanted to know something about this firm and whether to take the matter to the courts, etc. Were there a Credit Bureau in existence this would never have happened. The regular reports of such a Bureau would have prevented it. At the same time the parties to this deal would have much better respected each other because of the fact that a Credit Bureau was in the picture. They would not want to have their reputations injured on a national basis. And there is no doubt that a Credit Bureau would act to keep firms more in line on a more ousinesslike basis.

Once again we urge our subscribers to think over the necessity for a National Board of Trade and the need for a Credit Bureau. Events are continuing just as speedily now as they ever did and therefore while this industry is smaller and a more highly concentrated unit a National Board of Trade and a Coin Machines Credit Bureau are much more easily possible.

## TAXATION

From California comes word that Samuel "Curley" Robinson, managing director for AOLAC (Associated Operators of Los Angeles County, Inc.) and the organization's attorney, Arthur Mohr, have arranged to be present when the Miscellaneous Tax Sections in the New Revenue Bill are to be considered in Washington. These men seem to agree that certain types of coin operated equipment are being unfairly taxed as regards coin

# "The Coin Machines Merry-Go-Round"

machines taxation generally. Both probably have fine arguments prepared to present to the Committee which will meet on General Revenue Revision. It is our hope, as well as that of most others thruout the country, that they will be successful.

At the same time the A.O.A. (Arcade Owners Ass'n.) will also have some men present at these hearings to present their arguments as to why the tax in their case is unfair. They will especially present the problem of the "seasonal arcade" and will show that an arcade which is only open during the summer months, actually enjoying about 6 profitable weeks, should not be taxed on the same basis as are arcades that are open all year around.

It should be remembered that coinmen were among the very first to gladly accept Federal taxation because of the fact that they realized such taxation was necessary to the successful conduct of the war. But, the peculiar fact remains that very few outsiders understand the problems of this industry and whereas other industries are subject to occupational taxes this one is subjected to individual equipment taxation. In short, where a retail druggist will pay for a license for doing business as a druggist, a coinman pays taxes for each and every machine he has. This is understood to be due to the fact that each machine is considered a sort of retail establishment in itself and therefore the lawmakers believed that each machine should be individually taxed. Gradually, tho, all this is being revised as lawmakers everywhere more clearly understand the unique problems of this industry. The trouble is that so many coinmen are pushed into dire hardship until revisions are made.

There is no one in this industry that isn't willing and even eager to pay his taxes at this time for he realizes that not only does such taxation grant him a license that is respected in most instances, but, that it also helps to conduct successful administrations in his own community, and in the case of the Federal government, is most necessary for a successful conclusion of the war.

It is our hope that these men who will appear before the Committee on General Revenue Revision will not knock one machine against another but that they will clearly and completely point out the reasons why the Federal government would gain greater revenue by a more judicial taxation program and would at the same time eliminate undue hardship to the men in this industry. It is not the purpose of taxing bodies to tax firms out of business.

## THE BLUE BOOK

1. 4, No. 32

We've been asked by subscribers for sometime now whether we couldn't help with the problem to eliminate open publication of prices wherein these are seen by the public, press and various officials and politicos thruout the country.

It would be directly to the advantage of everyone engaged in this industry to eliminate the open publication of prices on equipment. Especially such equipment as arouses speculation among various politicos who foresee a possibility for greater taxation and the opportunity to grab some front page publicity.

It would therefore be to each and every coinman's welfare to eliminate the sort of publicity which has been instrumental in bringing about taxation in various communities. We have just filed a letter from one coinman advising what work he was forced to do to squelch a discriminatory tax law because of the fact that one politico got up on his hind legs and read a clipping wherein it was stated that music machine operators were now enjoying a 20% increase in collections and that all this community wanted was, "but 10% of that increase".

A lot of good has been done thru proper publicity. But, a lot of harm has also been done by those who seek to greedily gain what they themselves are at the same time destroying by such publicity. Open price publication and intensified publicity destroys more than it builds and when it is eliminated, and only then, will this industry rightfully take its place with other industries.

The Cash Box has in its files a "Blue Book" which will solve this problem and which will be presented at the appropriate time. This "Blue Book" is the result of many years of study of this industry and will eliminate once and for all time the need for price publication that is seen by storekeepers, politicos, and other outsiders as well as the general public, just as it has been carefully eliminated by every other industry in this country.

## FREIGHT RATES DROP

The ICC (Interstate Commerce Commission) revoked its year old authorization of an average 6% increase in freight rates (and a 10% increase in commutation fares) to go into effect on May 15, 1943 to the same level the railroads obtained in 1941. This is naturally good news to all the industry. It saves thousands of dollars in shipping charges. The decision was based on a hearing at which the OPA (Office of Price Administration) and other government agencies contended that the increases were unjustified in the light of increased revenues of the railroads and were also out of line with the stabilization program.

## HONORABLE MENTION

Our Honorable Mention Award this week goes to Albert Wertheimer of Davis Sales Company, Syracuse, New York, who is serving on the U.S.Treasury War Savings Staff. The work that Al is doing in this regard not only reflects with honor upon all the industry but is the sort of work The Cash Box hopes will be done by more and still more men engaged in this business, gaining respect and honor from their communities, along

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# THE CASH BOX

# "The Coin Machines Merry-Go-Round"

the lines of our article on the Second War Loan Drive which appeared in our last issue.

JUVENILE DELINQUENCY

In this issue we feature an entire page on "Juvenile Delinquency" that follows up our first article of March 23, 1943. This problem has grown so great that it has attracted the attention of all leading juvenile agencies as well as many public spirited citizens. The trade was urged by The Cash Box to be most cautious and careful so that no minors would be found playing equipment - so that no politicos would be able to cast any stigma on this industry. We feel that the enclosed article showing the stickers, posters and cards that are already in use by one of the most outstanding and progressive operators' associations in the country should be featured on the bulletin board of every subscriber so that all their friends will have the opportunity of reading the article and helping the work that is being done in this direction by coinmen thruout the country.

## LABOR LOSS BRINGS EQUIPMENT TO MARKET

Continued loss of labor is starting to bring equipment to the market. Demend continues great. Even with supply diminishing, business has continued at a brisk pace. Now with the loss of mechanics, helpers, service and repairmen and collectors, equipment is starting to come to market as routes are being cut to the bone.

This has proved to be a busy Spring season. The trade picked up right after the long Winter months and continued to buy and sell at a more rapid pace than ever before. For some weeks equipment actually seemed to disappear in all categories. The slot and console fields especially were barren. The phono field continued but supplies and parts are now at sky high rates. Pinball has slackened once again because the better equipment is pretty well out of sight and when any does appear it is rapidly gobbled up. Merchandisers and service machines are still to be had tho not in such great quantity. Arcade equipment gets scarcer every day and prices continue upwards.

All this tended to worry a few of the men who looked forward to a very tough Spring and Summer because of equipment shortage. It seems now that WMC has answered the problems of these men to some extent by pulling still more men into war production work. With help rapidly disappearing coinmen instantly started cutting down on their routes to a point of greater convenience and efficiency.

Large music routes especially have been curtailed as have routes of all other types of equipment. Usually the poorest locations are sacrificed first. The equipment that is pulled is rapidly traded into the field and the market is growing lively again. Brining machines to market because of labor loss means that others thruout the country will have the necessary replacements and also be better able to continue in business on a profitable basis.

## REVAMPING

For sometime it has been noted by the readers of The Cash Box that we have given credit where credit is due and a lot of credit is today due the revampers in this industry for taking out old equipment and having revamped it to a point where it has restimulated play action and thereby produced profits.

This work becomes more important as the weeks go by. Now more and more firms are entering into this division of the industry aside from those already prominently engaged in it in the Chicago area. From Baltimore come revamped 1-Balls. From Brooklyn a revamped gun. From Ohio a revamped one shot game. From Philadelphia more pin revamps. From Syracuse revamped old guns. And, almost daily, from other parts of the country comes news of someone else contemplating entering the revamping field.

Revamping will continue important immediately after the war, too. When raw materials are once more released to all industry the favored few whose products are so necessary to the health and well-being of the nation will be given first "grab".Gradually the luxury items will get their necessary materials and last of all, in all probabilities, such items as are manufactured by this industry.

Therefore the revampers will be continuing to work after the war is over until the day is reached wherein materials are once again purchasable on the open market by all industries. So until then, it is the belief of The Cash Box, the present revampers should be given full credit and support for the work they are doing. "SCARCER THAN DIAMONDS"

The other day we received a letter from one of the outstanding leaders in this industry telling us about equipment that was "scarcer than diamonds". The equipment he had reference to has been given a great many names by the press of this nation, but, in the terms of this industry has always been casually known as "the slot".

This subscriber advised that to find slots at reasonable prices, that is, a really good slot, was something that had disappeared with the war. He admits that there are plenty of slots left but that some of these have been used so much that the mechanism is actually worn out."And", he also reports, "when you come upon a good piece the price is floating away up somewhere in the stratosphere."

Many, many moons ago, The Cash Box predicted that the slot was comingback stronger than ever and that during Fall and Winter of '42-'43 would reach a high price peak which wouldn't compare, tho, with what it would eventually come to in the Spring and Summer of '43.

We urge all of you, who work with this "scarcer than diamonds" equipment to enjoy this good thing while you have it. But, don't fail to take good advantage of it, too. Make the slot accumulate a real reserve for you - in War Bonds. For we believe that you're sure going to need lots of that foldin' green stuff when you see what comes to market after the war is over, aside from the keen competition that is on its way into this industry.

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oins By Bill Gerch

A (1943) COPYRIGHTED FEATURE OF "THE CASH BOK" 381 FOURTH AVE., NEW YORK

Girl mechanics are gradually increasing in the trade. A letter from Helen Cusson of JACK R. MOORE CO., Portland, Ore. informs us that George Goss, Manager has a very efficient woman mechanic....BEN GOLDBERG of Sicking, Inc., Cincy, in New York City....Also WILLIE LEVEY, of Charleston, W.Va. and JACK SEMEL of Florida.

TOM CROSBY, Gopher Sales Co., Faribault, Minn. offers twin units for basement installations....ABE RECHTSHAFER, Reliable Coin Machine Co., Hartford, Conn. runs a special on pins....A. D. BEARD, The Music Machine Co., Brunswick, Ga. offers slots, consoles, phonos, and pins....BEN AXELROD, Olive Novelty Co., St. Louis, Mo. has Panoram parts....BILL BETZ, W.B. Novelty Co., St. Louis, Mo. offers phono parts and accessories....BUDGE WRIGHT, Western Dist., Portland, Ore. offers change-makers for arcades:....CARL HAPPEL, Badger Sales Co. and BILL HAPPEL, Badger Novelty Co., Los Angeles, Calif. and Milwaukee, Wisc. offering cash for consoles, slots, phonos, and arcade equipment....ANGELO DELAPORT, Rex Amusement, Syracuse, N.Y. offers phonos, consoles and 1-balls.

H. R. PERKINS, Buckley Trading Post, Chicago, paying cash for arcade equip., music, slots, consoles, and 1-balls....GIB BRADSHAW, Denver Dist. Co., Denver, Colo. wants arcade and Aluminum typer metals....CHARLIE GORMAN, Gorman Novelty Co., Utica, N.Y. selling 1-balls, arcade equip. and pins....Rudy Vogt, The R.F.Vogt Distributors, Salt Lake City, Utah wants consoles and 1-balls....HY GREENSTEIN and JONAS BESSLER, Hy-G Amusement Co., Minneapolis, Minn. offers arcade and slots....ABE GREEN, Runyon Sales Co., Newark, N.J. returned from a prolonged trip thru the south, and HERMAN PERIN of the same company returned from a trip up-state New York.....

In a bowling contest, the girls of Davis Sales Co., Syracuse beat the girls of Rex Amusement Co....WALTER SOLOMON, Western Distributors, Seattle, Wash. wants Direct Positive Paper....GEORGE COLEMAN, Coleman Novelty Co., Rockford, Ill. offers consoles, and wants slots....FRANK DUNCOVICH, Columbia Novelty Co., Amsterdam, N.Y. selling pins, arcade equip. consoles, slots, and music....MIKE MUNVES, New York City offers a large selection of arcade equip....SIDNEY WALBARST, New England Exhibit Co., Boston, Mass. offers slots....DAN STEWART, Stewart Novelty Co., Salt Lake City, Utah, selling 1-balls and consoles, and wants slots and arcade equip.....

A. J. LOVELADY, JR., Ball Ground, Ga. offers slots, consoles, and music.... JOHNNY CHRISTOPHER, Peerless Vend. Machine Co., New York City, wants Direct Positive Paper and .22 shorts....AL BLENDOW, International Mutoscope Corp., Long Island City, N.Y. makes an important announcement to photomatic operators....WARREN H. TAYLOR and AL BOUTERIOUS, Mills Sales Co., Oakland, Calif. presents a new idea for converting Super Bells...EDDIE LEOPOLD, National Vending Co., Hatboro, Pa. offers music.... DAVE COOPER, Peerless Dist., Kansas City, Mo. offers arcade equip. and cable for guns FRANK PAGE, Roanoke Vend. Mach. Exchange, Roanoke, Va. offers new and used consoles.. SI and BEN LAZAR, Pittsburgh, Pa. selling Club Bells, and want pins...JACK KAUFMAN, Philly, selling tubes, and wants pins....

CARL TRIPPE, St. Louis, Mo. selling .22 shorts, and arcade equip...IRV. BLUMEN-FELD, GEO. GOLDMAN and HARRY HOFFMAN, the three Generals of The General Vending Service Co., Baltimore, Md. offer slot checks...MORRIS GISSER, Cleveland Coin Machine Exchange is distributor for Supreme Gun...MEYER MARCUS, The Markepp Co., Cleveland, O. wants Skeeballs....BEN FINE, B.J.Fine Co., Baltimore, Md. offers consoles and pins....NAT RAKE, Rake Coin Machine Exch., Philly, offers arcade equipment and pins ....MEYER PARKOFF, Atlantic Distributing Co., New York City offers program title strips, tubes and rewind motors...CHARLEY HARRIS, Cleveland Heights, Ohio offers music, arcade, and consoles...CHARLEY POLGAAR, Newark, N.J. selling pins....

JERRY KERTMAN, American Coin Machine Co. is making plans for redecorating his offices and showrooms .... WOOLF SOLOMON, Central Ohio Coin Machine Exch., Columbus, O. offers consoles, slots, arcade equip., music and cigarette vendors.....JOE MORRIS, J.S. Morris & Sons Novelty Co., St. Louis, Mo. offers pins and counter games ... . MARVIN McLARTY, McLarty Music Co., Lubbock, Tex. wants pins, and Evans Bowling Alley..JOHN M. STUART, Paris, Ky. offers slots .... COLLIS IRBY and EARL REYNOLDS, Walbox Sales Co., Dallas, Texas offer music, arcade equip. consoles and slots.....MAX and HARRY HUR-VICH, Birmingham Vend. Co., Birmingham, Va. offer arcade equip. and consoles.... EDDIE CASANOFF, General Coin Mach., Philly, selling consoles, 1-balls, and arcade equip .... BURR MOLER and EDDIE CORRISTON, Palisade Specialties Co., Cliffside Park, N.J. offer 1-balls and pins.... ED HEATH, Norwood Music Co., Norwood, Ga. wants Rapid Fire Gun, and parts for guns .... Al Rodstein, Arco Sales Co., Philly, offers pins, arcade equip. and parts....LOU WOLCHER, Advance Automatic Sales Co., San Francisco, Calif. wants music, 1-balls, consoles, slots, and arcade equip .... JOE WESTERHAUS, Westerhaus Amusement Co., Cheviot, Ohio clicking with "Victorious 1943" revamped Turf Champs....TOM SINGLETON, Bison Novelty & Machine Co., Syracuse, N.Y. wants Rabbit and Duck Guns .... WILLIE BLATT, Supreme Vend. Co., Brooklyn, N.Y. rewinds motors .....

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# JUVENILE DELINQUENCY

By Bill Gersh

I N the March 23, 1943 issue of The Cash Box an article appeared, captioned: "Beware Juvenile Delinquency". This article touched off a blaze of good comment from coast to coast. It warned the industry that the problem of juvenile delinquency was becoming ever more serious and that the coin machines trade, because it lacked proper national organization, was therefore subject to the possible abuse of publicity seeking politics who might point to this industry as an

aider and abettor of juvenile delinquency to gain themselves front page glory.

It is to the advantage of this industry that juvenile delinquency has been proven to be on the rise in such cities as New York where no coin operated amusement machines are allowed by law. Therefore, in such cosmopolitan centers, there can be no blame cast upon the coin operated machine as one of the aids to juvenile delinquency.

In that article The Cash Box asked everyone to offer suggestions which they felt might be of good value to the rest of the industry to help prevent minors from coming near equipment, which would prove to city officials and other authorities as well as to the public at large that the men in this business, fathers themselves in most cases, were as eager to wipe out juvenile delinquency as was any other good citizen.

The foremost response we received came from Samuel "Curley" Robinson of the Associated Operators of Los Angeles County, Inc., Los Angeles, Calif., who sent us a wealth of material regarding the work that this most noted operators' organization was doing to help prevent juvenile delinquency being connected in any fashion whatsoever with coin machines within its jurisdiction.

The work of the A.O.L.A.C. should receive the complete plaudits of all connected with this industry for it is definitely the most outstanding and thoro job ever done in regard to the problem of minors who are the basic juvenile delinquency factor. We are showing here exact replicas of some of the posters, stickers, circulars and other printed matter which were sent to us by "Curley" Robinson. We should like to see them adopted nationally by every association, by all operators, whether they are associated members or not. This would help every operator prove to his neighbors, his city administration and to the public at large, that he, too, is just as anxious and just as eager to help stamp out the problem of juvenile delinquency. And that his share in this huge national effort be recognized for its merit.

Only by immediate action on the part of the operator can the city wherein he is located realize that it is his purpose to help eliminate juvenile delinquency and win the respect and support of the leaders in his community, as well as the general public, who are, after all, the crux to all coin machines aspiration. In short, an ounce of prevention is still worth a pound of cure and those operators who will take up the same sort of work which they will note on this page, will win for themselves the support they need to continue on a profitable and respected basis in their communities.

# "Curley" Robinson, Managing Director, Associated Operators of Los Angeles County, Inc., writes:

## My Dear Bill:

Regarding your article on juvenile delinquency, we here have always realized that the two elements that beset this business at all times are Juveniles and Politics. The only weapon that we have with which to combat these two elements are Goodwill and Tolerance and a sincere effort to show that we are most interested in the juvenile and are not a political body.

We here have gone to the extreme on this and have interested ourselves in juvenile projects of all kinds and descriptions in a sincere effort and endeavor to show our attitude toward the juvenile. We have backed numerous juvenile coordinating societies, juvenile boards and associations, and have interested ourselves in Legion and civic activities regarding the rehabilitation of the juvenile. We have been cited numerous times for efforts put forth in this field.

The increase in juvenile delinquency, which is mounting like a "snow ball going down hill" cannot by any stretch of the imagination be attributed to coin machines. The start of juvenile delinquency had its inception in the days of Adam and Eve, and sex particularly is the dominating factor here.

I am enclosing frames that we use on all of our machines and also other data pertaining to juveniles that have emanated from our office from time to time.

Minors Please Note . . Minors (under 21) are requested not to patronize this amusement device.

NOTICE It is the request of the proprietor that Minors do not play this Amusement Machine.



The above is one of two framed signs  $5\frac{1}{2}'' x 5\frac{1}{2}''$  featured by members of A.O.L.A.C. near all their machines where they can be easily seen.

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The above card is tacked onto the playing board.

(New Series).

THIS MACHINE IS FOR AMUSEMENT PURPOSES ONLY MINORS PROHIBITED FROM OPERATING THIS GAME

Los Angeles County Ordinance No. 3536 (NS) Sec. 62 provides: "Minors under the age of 18 years shall not play or operate in any manner, this machine." MERCHANTS WILL BE RESPONSIBLE FOR THE STRICT ENFORCEMENT OF THIS PROVISION

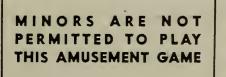
The above sticker is another fine example of how the A.O.L.A.C. handles the problem of minors.

# MINORS (UNDER 21) PRO-

HIBITED FROM PLAYING

THIS AMUSEMENT GAME

This poster appears beneath the glass of the machine.



Three more small stickers (size as shown) that appear in prominent places beneath glass of machines.

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## (SECTION 1)

# WANT-TO-BUY ADS

# THE HEADLINES OVER EACH AD GIVE AN APPROXIMATE IDEA OF THE ITEMS THESE FIRMS WANT TO BUY. IT IS ADVISABLE TO READ EACH AD CAREFULLY. THESE ADS ARE STRICTLY DEVOTED TO "WANT-TO-BUY" ONLY. MANY "FOR SALE ADS" FEATURE "WANT-TO-BUY" IN THE "FOR SALE ADS" SECTION.

# WE WANT THESE USED MACHINES AND WILL PAY THE FOLLOWING CASH PRICES

## CONSOLES AND SLOTS

Mills Three Bells\$600.00	Keeney 4-Way Super Bells\$450.00
Mills Four Bells, Late Head,	Keeney 2-Way Super Bells 275.00
Serials 2600 or over 600.00	Keeney 5¢ Super Bells 150.00
Mills Four Bells, Serials 1200	Bally Club Bells 150.00
or over	Mills Jumbo Parades, Combination
Mills Four Bells, Serials 500 or	Free Play and Payout 100.00
over	Mills Cherry Bells 100.00
Mills Blue Fronts 5¢ 85.00	Mills Brown Fronts 100.00
	Mills Blue Q.T 40.00
Mills Blue Fronts 25¢ 100.00	Mills 5¢ Vest Pocket, Blue & Gold. 35.00
Mills 5¢ Q.T.Glitter Gold 70.00	Mills Vest Pockets 5¢ Chrome 40.00

# ARCADE MACHINES

Bally Defender\$200.00	Mutoscope Sky Fighters\$250.00
Keeney Air Raider 160.00	Mutoscope Ace Bombers 250.00
•	Mutoscope Punching Bags 200.00
	Bally hapid Fires 150.00
Kirk Night Bomber 275.00	
	Exhibit Skill Bag 175.00

## PHONOGRAPHS AND BOXES

Wurlitzer 850\$410.00	Seeburg 8800 R.C\$350.00
Wurlitzer 800	
Wurlitzer 750E 385.00	•
Wurlitzer 700 260.00	Packard Pla-Mor Boxes 25.00

## LATE ONE BALL FREE PLAY

Longacre - \$375.00 Thorobred - \$375.00 Pimlico - \$300.00 \$41 Derby-\$265.00

WILL SEND CERTIFIED DEPOSIT BY AIR MAIL---ADVISE EITHER OFFICE::

BADGER SALES COMPANY	BADGER NOVELTY COMPANY
1612 WEST PICO BLVD.,LOS ANGELES,CALIF.	2546 NO. 30th STREET, MILWAUKEE, WISCONSIN

- GUNS -

WANT - Guns of all kinds. Will pay top cash prices for Tommy Guns. Bally Defenders, Rapid Fires, Ace Bombers, Evans Super Bombers, Air Raiders, Night Bombers, Sky Fighters, Chicken Sams - and all other guns you have. MIKE MUNVES 520 WEST 43rd STREET (Tel: BRYANT 9 - 6677) NEW YORK CITY.

NATIONAL CANDY & CIG. VNDRS.

WANT - All late models of National Candy and Cigarette Machines. We are National's Dallas Repair Depot and carry a full stock of National parts. We repair and overhaul all brands. Call on us for any kind of service to candy and cigarette vendors. Miscellaneous used machines from \$14.50 up - write for list.

ED. BROWN, INC. (SOUTHWESTERN REPRESENTATIVE FOR NATIONAL VENDORS) 4605 LINDSLEY AVENUE DALLAS, TEXAS.

- SLOTS -

WANT - 12 slot machines with 2/5 Payout. Write giving prices and serial numbers.

644 BROADWAY

PAUL F. HUNE COMPANY (Tel: Main 962)

EAST LIVERPOOL, OHIO.

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# ALWAYS CONSULT THE TRADING POS WHENEVER YOU BUY OR SELL Phonographs—Wall Boxes—Adaptors—Coin Machines—Pin Tables

Consoles—Arcade Machines—Supplies and Accessories

# WILL PAY CASH FOR ARCADE MACHINES

A.B.T. AER-O-MATIC SHOOTING GALLERY BALLY BULL'S EYE BALLY DEFENDER BALLY RAPID FIRE SEEBURG CHICKEN SAM MUTOSCOPE DRIVE MOBILE SEEBURG JAIL BIRD KEENEY AIR RAIDER KEENEY ANTI-AIRCRAFT GUNS KEENEY SUBMARINE GUNS KIRK NIGHT BOMBER EVANS' SUPER BOMBER MUTOSCOPE ACE BOMBER MUTOSCOPE SKY FIGHTER MILLS PUNCHING BAGS MUTOSCOPE PUNCHING BAGS WURLITZER SKEE BALLS

# CONSOLES

MILLS FOUR BELLS MILLS THREE BELLS KEENEY SUPER TRACK TIME KEENEY SUPER BELLS, 2-WAY, 5c/5c KEENEY SUPER BELLS, 2-WAY, 5c/25c KEENEY SUPER BELLS, 4-WAY

# **SLOT MACHINES**

MILLS CHERRY BELLS MILLS GOLD CHROME BELLS MILLS BLUE FRONTS, SERIALS 400,000 MILLS 5c BROWN FRONT CLUB MILLS 5c BONUS BELLS MILLS ORIGINAL CHROMES MILLS EMERALD CHROMES MILLS COPPER CHROMES MILLS 25c MELON BELLS MILLS YELLOW FRONTS, 3/5 P.O.

# **PHONOGRAPHS**

WURLITZER 850 WURLITZER 800 WURLITZER 750 WURLITZER 750E WURLITZER 700 WURLITZER 600 KEYBOARD

WURLITZER 500A, KEYBOARD SEEBURG HI-TONE, R.C. SEEBURG HI-TONE, REG. SEEBURG ENVOY, E.S. SEEBURG REGAL

WURLITZER 30-WIRE BOXES

# **MUSIC SYSTEM EQUIPMENT**

PACKARD WALL BOXES

BETTY TELETONE BOXES

# **ONE - BALLS**

BLUE GRASS, F.P. CLUB TROPHY, F.P. '41 DERBY, F.P. EUREKA, F.P. LONG SHOT ONE-TWO-THREE '40, P.O.

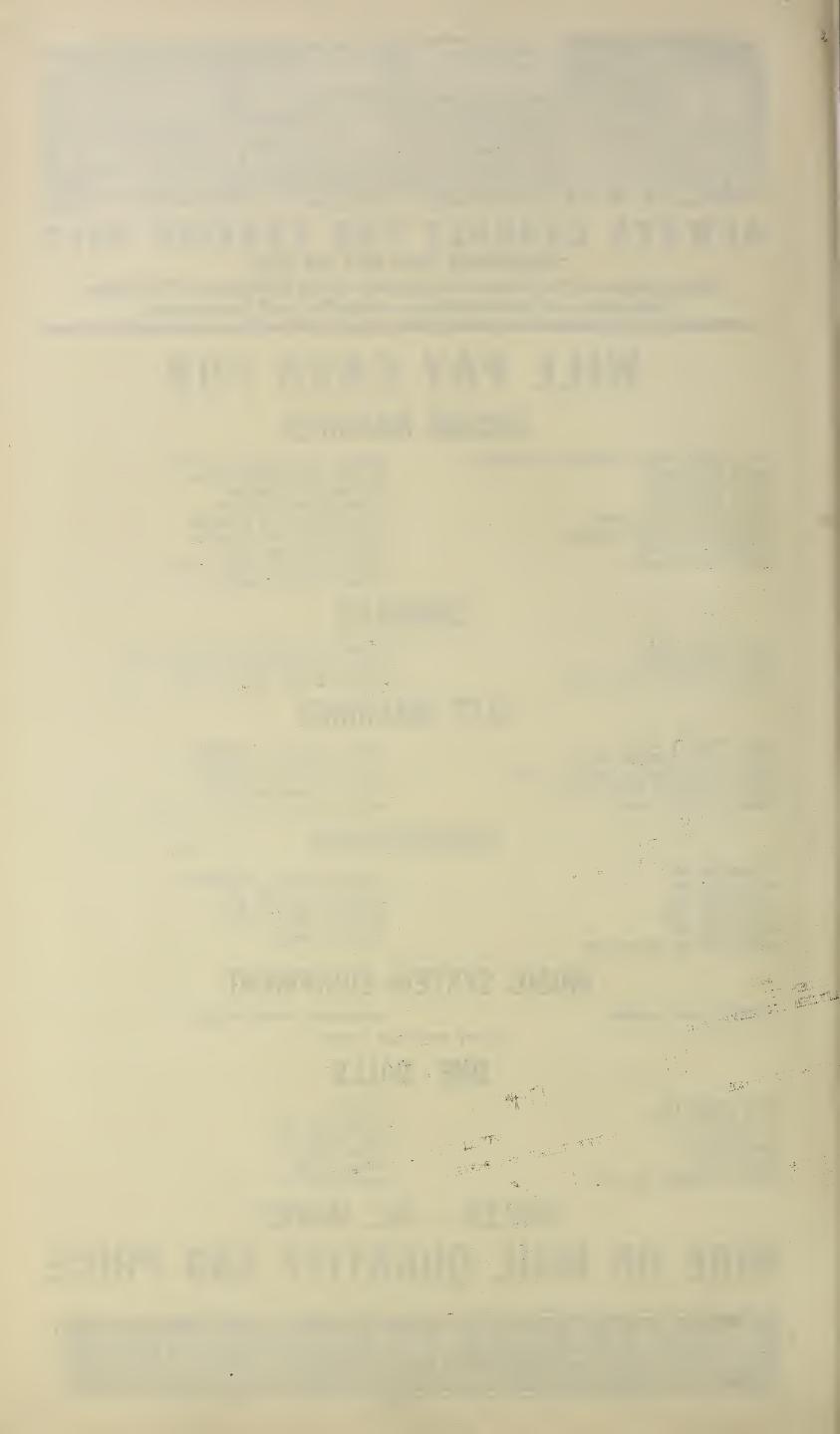
4233 W. LAKE ST.

PIMLICO SPORT KING, P.O. TURF KING, P.O. FAIRMOUNT, F.P. SANTA ANITA LONGACRE, P.O.

# SCALES — ALL MAKES WIRE OR MAIL QUANTITY AND PRICE

CHICAGO, ILL

Ph: Van Buren 6636



# Vol. 4, No. 32

May 4, 1943

# WE WILL PAY UP TO .... \$ 50,000 SPOT CASH FOR ANY ROUTE - ANYWHERE PHONE - WIRE - WRITE - TODAY!!

WE ALSO WANT TO BUY FOR TOP CASH PRICES

ALL TYPES OF COIN OPERATED EQUIPMENT SUCH AS ...

Wurlitzer 24's; 600 Rotaries; 600 Keyboards; 500,700,800,750, 750E, 850 and 950.

Seeburg 8200RC; 8800, 9800 RC or ES; Majors, Colonels, Vogues, Envoys, Gems, Regals, Mayfairs, Plazas, Rex.

Rockola Commandos, 1940 Supers and Masters, 1939 DeLuxe and Standards

Packard Boxes, Buckley Boxes, Seeburg Boxes (Wireless).

All kinds of Arcade Equipment: Sky Fighters, Night Bombers, Ace Bombers, Defenders, Rapid Fires, Sky Battles.

Also Slots, Consoles, 1-Ball F.P. and P.O., 5-Ball Pin Tables.

PHONE - WRITE - WIRE NOW - GET THE HIGHEST CASH PRICES FOR YOUR MACHINES

RUNYON SALES COMPANY 123 W. RUNYON STREET, NEWARK, NEW JERSEY (All Phones: Bigelow 3-6685)

"THE PLACE TO DEAL"

POSITIVE PAPER - .22 AMMUNITION - PHOTOMATON

WANT - Will pay \$10. for 250 Ft. rolls of  $l\frac{1}{2}$ " - 2" -  $2\frac{1}{2}$ " Eastman Direct Positive Paper.  $l\frac{1}{2}$ " Direx B, \$8. Gross 4 X 6, \$9. Gross 5 X 7 - any quantity, cash waiting, distance no barrier, give expiration date. Also want - .22 Calibre Short or Long Ammunition, will pay \$120. per case, distance no barrier, cash waiting. Will pay good price for Photomaton. Write or wire us immediately. PEERLESS VENDING MACHINE COMPANY

220 WEST 42nd STREET

NEW YORK CITY

PORTLAND, ORE.

# - 1-BALLS -

WANT - Good used Automatic and Free Play 1-Ball equipment. Will pay cash. Contact us by wire or airmail if you have equipment available. State age, condition and price wanted in first letter. We give immediate response. JACK R. MOORE COMPANY

1615 S.W. 14th AVENUE

CHIPS - TRADE - 1-BALLS WANT - Pinball size chips. Will trade Brand New Four Bell, late model with high head, for Three Bell. Will pay \$60. for Grand Stands and Grand Nationals if the cabinets are not broken.

1124 HENNEPIN AVENUE

ACME NOVELTY COMPANY (Tel: ATlantic 5509)

MINNEAPOLIS, MINN.

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Vol. 4, No. 32

Mary 4, 1943

W	ANTED IMMEDI, TELY FOR CASH	
MUSIC	ONE-BALLS	ARCADE EQUIPMENT
Wurlitzer 750E	Bally Long Shots	Bally Rapid Fires
Seeburg 8800 - 9800	Bally Santa Anitas	Bally Defenders
SLOTS	Bally Kentuckys	Evans Super Bomberd
Late Bluc Fronts	Bally Jockey Clubs	Kirk Night Bombers
Brown Fronts	Bally Longacres	Keeney Air Raiders
CONSOLES	Bally Thorobred	Evans Tommy Guns
Mills Four Bells 5¢	Bally Pimlico	(late model)
Mills Four Bells 5¢ and 25¢	Bally '41 Derby	Mutoscope Sky Fight-
Mills Three Bells, late	Keeney Fortune	ers.
		Chicago Coin Hockeys
Keeney Two-Way Bells, Conv.		And Others.
	GIVE COMPLETE DETAILS ANI	
Keeney Four-Way Bells, Conv.	LETTER, ALSO ADVISE SERIAL	L NUMBERS, ETC. IF NECESSARY
	JL A. LAYMON CO.	
1503 WEST	PICO STREET, LOS ANGELES, CA	LF.
*	•	
	ARCADE - 1-BALLS - SLOTS	
WANT - Sky Fighters, Night Bom		
ders, Tommy Guns, Air Raiders,		
Meter, and any other arcade equ		
such as Club Trophy, '41 Derby		
Sport King, Jockey Club, Turf I	ling, Fairmount, Skylark, For	tune, etc. We will pay
highest prices for late slots a	and consoles, especially Twir	Super Bells, Four Bells,
Three Bells and Bonus Bells.	PIRE COIN MACHINE EXCHANGE	
2812 WEST NORTH AVENUE	FIRE COIN MACHINE EACHANGE	CHICKCO TI
COLC MEDI NONTH AVENOL		CHICAGO, ILL.
	N MEDALS - GUNS - SCALES - MU	
WANT - Will pay $3\frac{1}{2}\phi$ each for G	roetchen Aluminum Typer Medal	s; will pay \$100. each for
Seeburg Jailbirds in good cond:	ition; will pay \$45. each for	Seeburg Ray-O-Lite guns in
running condition; also want Wa	atling and Kirk scales - advi	se just what you have; wil
pay top cash prices for Wurlit:		.6 record Rockolas in runn-
ing condition. Give full deta:		
LU L	ENVER DISTRIBUTING COMPANY	
1856 ARAPAHOE STREET	(Tel: Cherry 4800)	DENVER, COLO.
		DENVER, COLO.
		-
CIN	- CASTING - TRIGGER ASSEMBLY	
WANT - Bally Rapid Fire machine		
one having the gun or parts ple		
for Bally Bull's Eye gun.	abb dasibb by alimatis Albe	wait a stigget assembly
tor barry barr b byo gare	ED. HEATH	
NORWOOD MUSIC COMPANY		NORWOOD, GEORGIA.
		Notificod jubolis 1
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	CADE - PHOTOMATIC SUPPLIES -	
WANT - Will buy all kinds of A		
Punching Bags, etc. Will buy a		
bosrd or Motal, will pay \$50. ]		
$1\frac{1}{2}$ , 2, 3, 4 and 6 inch in rolls	s of 250 to 1,000 feet, state	what you have, price, size
expiration date, etc.	TONY BRILL	
815 SOUTH HILL STREET		LOS ANGELES, CALI
MINTER - 1-PATT	5 - 5-BALLS - SLOTS - CONSOLE	S - ARCADE
WANT - Old Slot Machine Mints;		
Mint Vendors; Free Play Console		
Want these for re-sale. No dea		
list at once.		
	AUTOMATIC SALES COMPANY	MACTERET TO MERT
203 SECOND AVENUE, NORTH		NASHVILLE, TENN.

SEEBURG MASTER CONTROL STATION WINT - Will give \$125. for Brand New Muster Control Station for Seeburg MCS-25-15.If you have a used one, quote me your best price. M. M. RUTHERFORD

1015 EAST FRANCIS

PAMPA, TEXAS.

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THE CASH BOX

HAVE YOU GOT METAL OR CARDBOARD PHOTOFRAMES??

WE WILL PAY HIGHEST PRICES FOR METAL PHOTOFRAMES

WE WILL PAY \$57.50 PER CASE (1,250) FOR CARDBOARD PHOTOFRAMES

Note: We will buy any quantity - One or 1,000 Cases. Wire us collect how many you have for immediate delivery. We will wire you deposit and shipping instructions!!

> LEMKE COIN MACHINE COMPANY 31 WEST VERNOR HIGHWAY, DETROIT, MICHIGAN

> > 1-BALLS - CONSOLES - PHONOS

WANT - Any quantity of late Bally and Keeney 1-Ball games FP or Combination FP & PO. Mills Three Bells and Four Bells; Keeney Single Super Bells, Two-Way Super Bells (Comb.FP&PO); Four-Way Super Bells; Lucky Lucres; Buckley Track Odds (J.P.Model); Paces Reels (Comb.FP&PO); Jumbo Parades (late, convertible); All types of late consoles. Wurlitzer phonographs, Models: 700-750-750E-800-850-950. The cash is waiting for you so contact us right now. Tell us what you have and how many. If you've got 'em - we'll buy 'em.

1350 HOWARD STREET

ADVANCE AUTOMATIC SALES COMPANY

SAN FRANCISCO, CALIF.

- GUNS - REVOLVER -

WANT - Seeburg Ray-O-Lite Rabbit and Duck Guns. Must be in first class condition. Give quantity you have and best price in first letter. Will buy revolver style gun for Genco Crack Shot Rayb'ite machine. Must be in perfect working order. BISON NOVELTY & MACHINE COMPANY

628 MONTGOMERY STREET

CHICKEN SAMS - JAIL BIRDS

WANT - Seeburg's Chicken Sams and Jail Birds for Cash. Will pay \$80. each. We are biggest buyers of Chicken Sams in the country. We are not fussy because cabinets are refinished anyway. Machines must be complete with amplifiers and all parts, but not necessarily in good working condition. \$10. less if without bases. Ship C.O.D. or Sight Draft. Write us description and quantity before shipping. CHICAGO NOVELTY COMPANY, INC.

1348 NEWPORT AVENUE

CHICAGO, ILL.

NORFOLK, VIRGINIA

SYRACUSE, N. Y.

- ARCADE -

WANT - Kirk Night Bombers - price no object. Will pay highest cash price. Also Photomaton and Photomatic (late model). Also want Frames for Photomatics. Also any other Guns and Bombers. Write or wire immediately: HERMAN S. BUDIN

512 MAIN STREET

ARCADE - MUSIC - PINS

WANT - Sky Fighters; Ace Bombers; Super Bombers; Wurlitzer Skee Balls; high score; Wurlitzer 750 and 750E phonos; Also want late model pin games. Give complete details and price wanted in first letter.

2618 CARNEGIE AVENUE

MODERN AUTOMATIC EXCHANGE, INC. (Tel: CH-7067)

CLEVELAND, O.

WATLING F.T. SCALES

WANT - Watling Model 500 Fortune Telling Scales, serial numbers 49,000 and over. Write giving quantity you have on hand ready for shipment and prices wanted in first letter, L. M. ET T

400 NORTH SECOND STREET

RICHMOND, VIRGIN.

- PINS -

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WANT - Pin Ball machines, late games, Quote prices and names of games in first MECHINICS STRAICE letter. 2124 FIFTH AVENUE (Tel. ANT.antic 0662---5,.

PITTSBURGH, PENNA.

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WE PAY THE HIGHEST CASH PRICES FOR ... BALLY FAIRMOUNTS ) \$410. EACH BALLY LONG ACRES > BALLY THOROBREDS \$325.EACH BALLY TURF KINGS } BALLY PIMLICOS HIGHEST PRICES ALSO PAID FOR - JOCKEY CLUBS - CLUB TROPIES - LONG SHOTS - SANTA-ANITAS - SPORT KINGS - 141 DERBYS - KENTUCKYS - SHIP THESE GAMES TO US INSTANTLY !! KEENEY SUPER BELLS.....SINGLE  $5\not =$  TWO-WAY  $5\not </5\not <$  or  $5\not </25\not <$ KEENEY FOUR-WAY SUPER BELLS...4/5¢ or 3/5¢ & 1/25¢.ACT NOW EVANS LUCKY STARS - 1941 or 1940 EVANS JACKPOT GALLOPING DOMINOES MILLS FOUR BELLS (SERIALS OVER 1,800) MILLS THREE BELLS MILLS JUMBO PARADE, CASH PAYOUT AND COMBINATION ALL MUST BE GUARANTEED COMPLETE AND UNDAMAGED IN ANY WAY. QUOTE YOUR LOWEST PRICES AND BANK TO WHICH DEPOSIT IS TO BE SENT VIA AIR-NOTICE: MAIL. DON'T DELAY! SHOULD ANY LARGE TERRITORY CLOSE DOWN PRICES WILL FLOP. THE R. F. VOGT DISTRIBUTORS 21 CULLEN HOTEL BUILDING SALT LAKE CITY, UTAH MUSIC - SLOTS WANT - We will buy all models ('39 and up) of Seeburg and Wurlitzer Phonographs. Also want 500 Mills Escalator Slot Machines, 3/5 or 2/4 P.O. Also 200 Mills Vest Pockets. State Serial Numbers and best price in first letter. We buy, sell and exchange. STERLING NOVELTY COMPANY 669-671 SOUTH BROADWAY LEXINGTON, KY. - MILLS MUSIC -WANT - Will pay \$100. for Mills Throne of Music. Will also pay \$125. for Mills Empress Phonographs. Must be complete and in operating condition. VIC MANHARDT CO., INC. 547 NORTH 16th STREET MILWAUKEE, WIS. - MUSIC - ARCADE -WANT - Music machines and all types of arcade equipment. Give quantity, condition and price wanted in first letter. FAIRDEAL AMUSEMENT COMPANY 826 NORTH BROAD STREET PHILADELPHIA, PA. POSITIVE PAPER WANT - Will buy Eastman Positive Paper 12" 250 Ft. Rolls. Wire price and expiration date. WESTERN DISTRIBUTORS 3126 ELLIOTT AVENUE (Tel:Garfield 9035.) SEATTLE, WASH. -\$13,000,000,000.00-WANT - \$13,000,000,000.00 to back up our fighting men. The Second War Bond Drive is now on. BUY BONDS... and keep on buying 'em. THE CASH BOX (Tel: MUrray Hill 4-1725) 381 FOURTH AVENUE NEW YORK CITY

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THE CASH BOX

Mary 4, 1943

DON'T WASTE TIME -- SHIP C.O.D. --- NOTIFY US HOW MANY ON THE WAY WE WILL PAY THE FOLLOWING PRICES FOR ... Mills War Eagles, 2/4 P0.....\$30.00 Mills Square Bells.....\$35,00 Mills Flasher.....15,00 NOTICE: Condition of glass and cabinets does not matter if all parts are intact. Will pay \$10.00 more if Slots are 3/5 P. 0, -Will also buy all other Mills machines and parts. State all in first letter you send us. Avoid unnecessary correspondence. VENDING COMPANY N. G. COLUMBUS, OHIO 663 WEST BROAD STREET NATIONAL CANDY AND CIGARETTE VENDORS WANT: - National Candy Vendors, Model 9-18 and 6-18. National Cigarette Vendors, Model 9-30; 7-30 and 9-50. Advise condition, Price and Serial Numbers in first letter. We are equipped to give a complete service and parts on all National Equipment. Let us know your National requirements. Conditioned Vending Machines always on hand. LOUIS H. CAMPOR COMPANY 250 West 54th STREET (Tel: Circle 6-3285). NEW YORK. PINS - REVAMPS WA NT - Five and Tens; Knock Outs; Victory; Air Circus; Big Parade; Defense; Monicker and all late games of this type. We are still rebuilding pin games. Write for the list of games we are revamping at this time. GLICKMAN INDUSTRIES (Tol:Dolaware 0500) 4458-60 GRISCOM STREET PHILADELPHIA, PA. PHONOS - CONSOLES WANT - All models of Phonographs and Consoles. Especially want Mills Three and Four Bells. Will pay top prices. Send full details immediately in first letter. Write now. GENERAL MUSIC COMPANY 2277 WEST PICO BOULEVARD LOS ANGELES, CAL. MUSIC - GUNS -WANT - Cash waiting for any quantity Wurlitzers 850, 800, 750E and 600K; Keeney Anti-Aircrafts. Write me first and make yourself some real money. CHARLEY KATZ 214-15 45th DRIVE (Tel: Bayside 9-2329) BAYSIDE, N.Y. SLOTS - 1-BALLS - CONSOLES - TRADE WANT - Will Buy the following slot machines: Mills Gold Chromes; Brown Fronts; Blue Fronts; Nickel, Dime, Quarter, Fifty Cents and One Dollar play. Do not fail to give serial numbers and guaranteed condition. Also want One-Ball machines, Cash or Free Play; Mills Three Bells and Four Bells, Keeney Super Bells. Will trade seven new Panorams used less than 60 days. Write us what you have and lowest price on trade or cash. MOSELEY VENDING MACHINE EXCHANGE, INC. RICHMOND, VA. OO BROAD STREET (Tel: 3-4511) MUSIC - CONSOLES - SLOTS WANT - Will pay cash for Seeburg 8800 and 9800, also for Envoys, Colonels, Majors, Classics, Wall-O-Matics, U.S.R. Adaptors and Chicken Sam Guns. Mills Three Bells; Mills Four Bells; Blue Fronts; Cherry Bells; Brown Fronts. Keeney Super Bells, Jumbo Farades. Airmail full description and price for equipment. Will send deposit with

E. T. MAPE DISTRIBUTORS

LOS ANGELES, CALIF.

1701 WEST PICO BOULEVARD

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# (SECTION 2) FOR SALE ADS

# THE HEADLINES OVER EACH AD GIVE AN APPROXIMATE IDEA OF THE ITEMS THESE FIRMS HAVE FOR SALE. MANY FIRMS ALSO LIST ITEMS THEY WANT TO BUY IN THESE FOR SALE ADS. THIS IS FEATURED BY THE WORD "WANT" IN THE HEADLINE. CHECK EACH AD CAREFULLY FOR INDIVIDUAL ITEMS AND PRICES

HURRY REAL BUYS WON'T LAST LONG !!				
SLOT S				
Mills $5 \notin$ Brown Fronts\$189.50Mills $10 \notin$ Brown Fronts199.50Mills $5 \notin$ Blue Fronts169.50Mills $10 \notin$ Blue Fronts179.50Mills $5 \notin$ Gold Chromes249.50Mills $10 \notin$ Gold Chromes259.50Mills $5 \notin$ Silver Chromes234.50Mills $10 \notin$ Silver Chromes234.50Mills $1 \notin$ Blue Q.T52.50Pace $5 \notin$ Comet89.50Pace $1 \notin$ Chrome (NEW)119.50Pace $10 \notin$ Comet99.50	Jennings 5¢ Chief, Four Stars\$129.50 Jennings 10¢ Chief, Four Stars139.50 Jennings 5¢ Chrome Chief179.50 Jennings 10¢ Chrome Chief189.50 Jennings 5¢ Club Special159.50 Jennings 10¢ Club Special169.50 Jennings 5¢ Red Skin			
Groetchen Columbia; can be used in 1¢,5¢,10¢,25¢,Play including all parts to make changes\$69.50				
PHON OGR.	APHS			
Mills Empress	Rockola DeLuxe			
CONSOLES				
iills Jumbo Parade (Cash)\$99.50Bally Club Bells\$249.50iills Jumbo Parade (F.P.)99.50Bally High Hand149.50iills Square Bells				
(TERMS: 1/3 Deposit	Balance C.O.D.			
1401 CENTRAL PKWY., CINCINNATI, O 927 EAST BROADWAY, LOUISVILLE, KY.				

- MUSIC -

FOR SALE - 5 Wurlitzer #61-\$50. each; 4 Wurlitzer 616-\$45. each; 2 Wurlitzer 716-\$45. each; 7 Rockola Wall Boxes \$15. each; 7 Keeney Wall Boxes \$5. each; Make us offer for one Buckley Music System with Steel Cabinet and 100 Ft. Cable. 1/3 Deposit, Balance C.O.D.,F.O.B., Philadelphia.

620 SPRING GARDEN STREET

CAPITAL AMUSEMENT COMPANY

PHILADELPHIA, PENN.

1-BALLS - CONSOLE - MUSIC

FOR SALE - 1-Balls: 1 Grand Stand, PO, \$70.; 1, 1939 Mills 1-2-3, PO, \$60.; 1 Bally Preakness, PO, \$35.; all clean and ready for location; also 1 Paces Reels (top rail) Cracked glass, otherwise O.K., \$75.; 3, 1941, 24 Record Buckley Boxes, like new, \$15. each; 8 Wurlitzer 2-Wire 5/10/25¢ Model 125 Boxes, like new, \$37.50 each; 1 New Buckley Steel Cabinet for twin Wurlitzer mechanisms, never uncrated, \$30.; 1 New Buckley Steel Cabinet for single Seeburg Mechanism, never uncrated, \$25.; 1/3 Certified Deposit. We ship Balance C.O.D. or S.D.

1514-16 BULL STREET

MULLININX AMUSEMENT COMPANY (Tcl: 3-6601)

SAVANNAH, GA.

# POPCORN MACHINES - HOROSCOPE RECORDS

FOR SALE - Large Burch Popcorn machine, excellent condition, \$475. Also 1 Star Popcorn machine \$175.; Complete set of records, including announcement record for Rockola Talkie Horoscopes.

1640 18th STREET

MILLS SALES COMPANY, LTD.

OAKLAND, CALTF.

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THERE IS NO SUBSTITUTE FOR QUALITY WITH WOOLF SOLOMON
CONSOLES
KEENEY '38 TRACK TIME
JUMBO PARADE, CP, Late Serials
BOBTAIL TOTALIZERS, FP
TRIPLE ENTRYS, Like New
SUPERBELLS, Comb.FP, Like New 199.50 KENTUCKY CLUBS, A-1
SLOTS
5¢ BLUE FRONTS, Recond\$119.50 5¢ Q.T.'S LATE BLUE FRONT\$69.50
10¢ BLUE FRONTS, Late
25¢ BLUE FRONTS, Late
5¢ CHIEFS, New Finish
$5 \neq$ ROLATOPS, $3/5$
ARCADE EQUIPMENT
EVANS PLAY BALLS, Like New \$225.00 TEN STRIKES, Low Dial \$55.00
RAPID FIRES, A-1
KEENEY SUBMARINES
HOCKEYS, Like New
MUSIC & CIGARETTE MACHINES WURLITZER 750E's\$425.00 5 WURLITZER 800's\$400.00
WURLITZER 600A ROTARY
SEEBURG CONCERT GRAND
ROCKOLA 1940 COUNTER & STAND 12950 3 ROWE PRESIDENTS, 10 Columns 99.50
50 ROWE ROYALS, 8 Columns
50 NATIONAL 9-30
25 NATIONAL 9-50
3 U-NEED-A-PAK, - 9 Column, 1939
ALL CIGARETTE MACHINES TAKE 20% AND ARE THOROLY RECONDITIONED
(1/2 CENTIFIED DEPOSIT WITH ORDERS)
CENTRAL OHIO COIN MACHINE EXCHANGE, INC.
514 SOUTH HIGH STREET, COLUMBUS, OHIO (PHONES: ADams 7949 or 7993)

-NEW GUN-

FOR SALE - We are factory distributors for the new "Supreme Gun". The latest and best gun on the market. Takes only one minute to play. Shoots tracer bullets. Approximately 2,000 shots per game. Flight runs from United States to Tokyo. Beautiful sturdy 8 color cabinet. Price \$330. Order Now! Send for descriptive literature.

400 NORTH BROAD STREET

ARCHIE A. BERGER

PHILADELPHIA, PA.

- MUSIC -

FOR SALE - Wurlitzer 616-\$49.50; Illuminated \$54.50; 600R-\$149.50; 24-\$95.; 71-\$100.; 71 with stand \$110.; 50-\$35.; Rockola Master with Remote Adaptor \$175.; Wurlitzer #331 Bar Boxes \$19.50; #332 Bar Boxes \$17.50; #120 2-Wire Wall Boxes \$29.50; #125, 5/10/25¢ Bar-O-Matics \$34.50; Seeburg Wireless \$38.50; Chrome Chandelier Speakers, New, \$12.50; Chrome Chandelier Speakers, Used, \$10. DAVIS SALES COMPANY (SEEBURG DISTRIBUTORS)

625 ERIE BOULEVARD, EAST

SYRACUSE, N. Y.

## MUSIC - CABLE - PARTS - WANT

FOR SALE - Wurlitzers 950, 850, 750E; Seeburgs 9800 ESRC, 8800; Rockola Commandos; Wall Boxes, Steppers, Parts, Accessories for the music operator; Cable: 4-5-7-24 conductor; Shielded Pick Up Wire 12¢ per ft. WANT - All types of laté model phonographs; Mills and Jennings Slots; Pin Games; Arcade Equipment; Wall Boxes, Accessories and Free Play Consoles. Note: We won't buy junk. Neither will we offer any for sale. Our equipment is ready to operate. Due to rapid price changes we do not try to set definite prices.

3927 MAIN STREET

T. B. HOLLIDAY COMPANY

JACKSONVILLE, FLORIDA

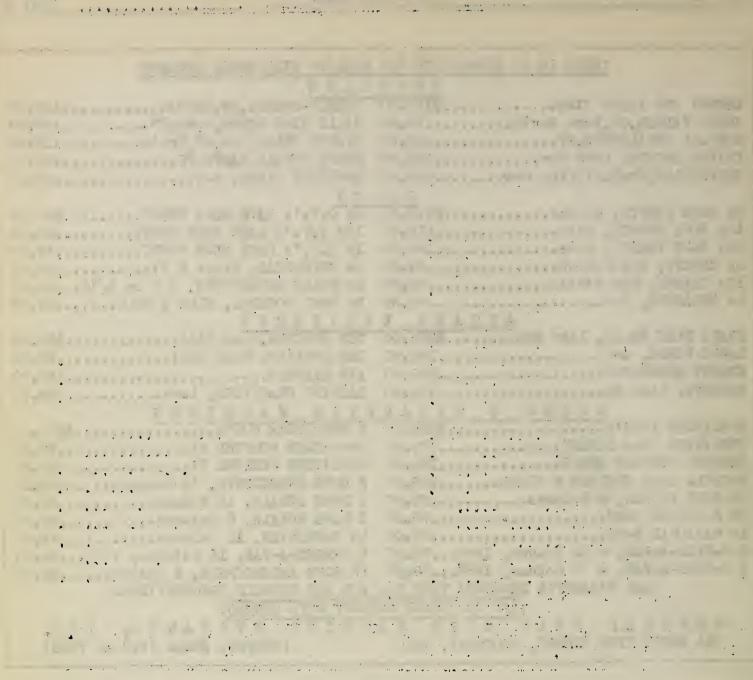
# PHOTOMATIC - FRAMES - CHEMICALS

FOR SALE - 4 Mutoscope Photomatics, including Frames and Chemicals, all for \$1,500. First come, first served. Machines can be seen at

539 BOARDWALK

SPORT CENTRE

ATLANTIC CITY .N.J.



S. S. Lane 3 4

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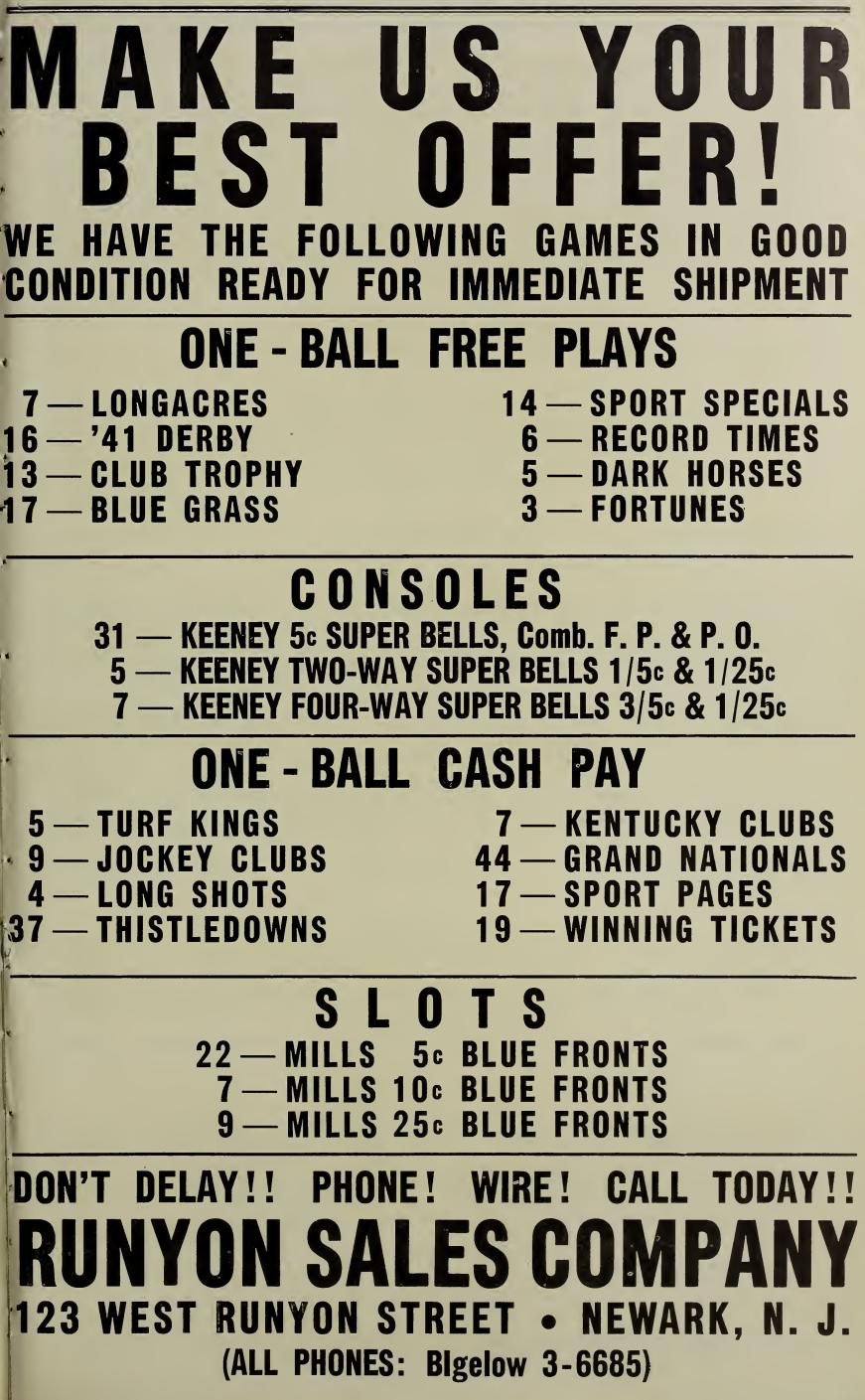
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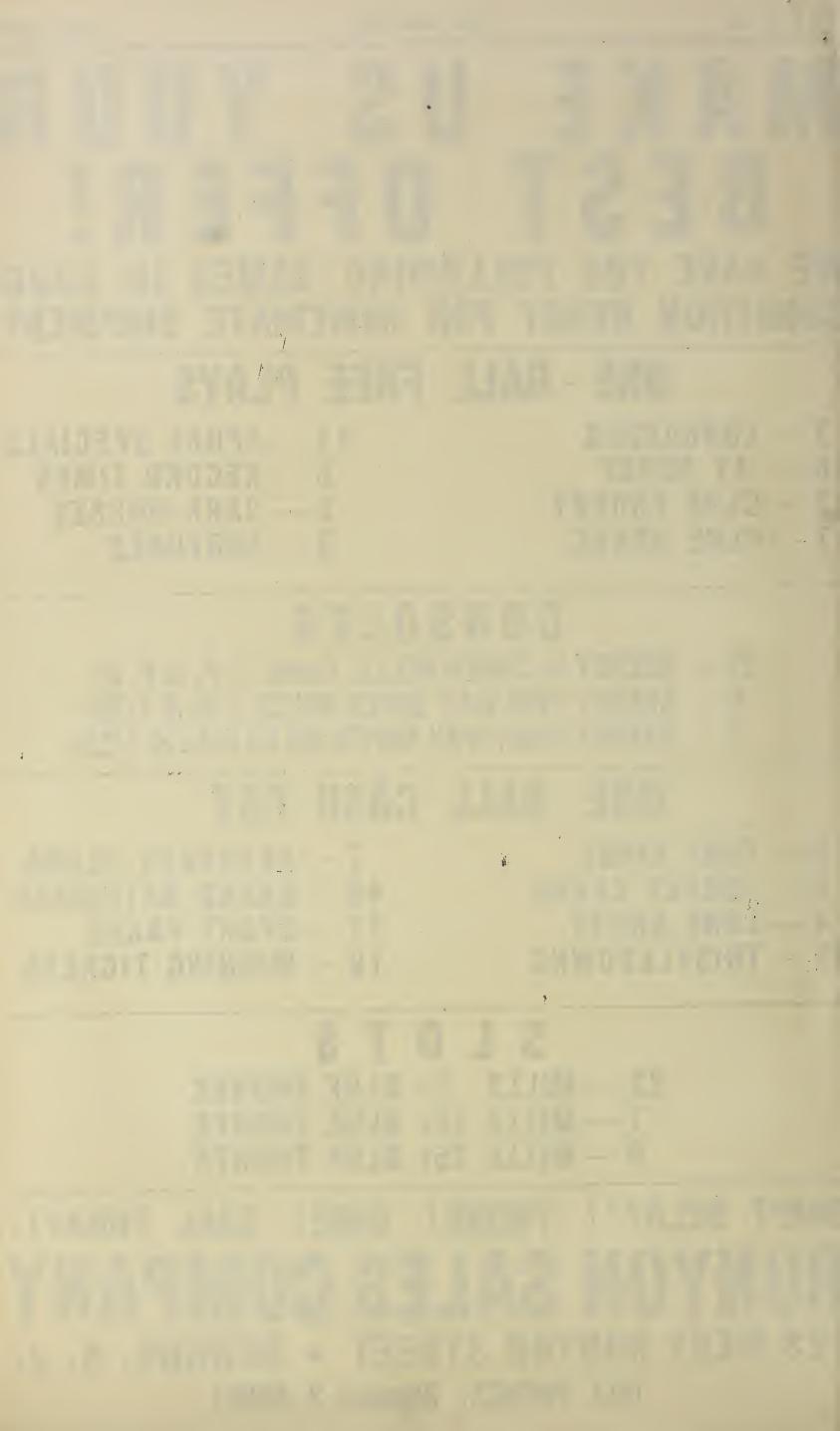
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May 4, 1943





Vol. 4, No. 32

THE CASH BOX

May 4, 1943

FREE PLAY	ARCADE EQUIPMENT	FREE PLAY
Argentine \$39.50	Western Baseball\$42.50	All American \$27.50
Majors 14134.50	Chicago Coin Hockey	Polo
Knock Out 89.50	Evans Ten Strike, L.D	New Champ
Twin Six	Rockola Ton Pins, H. D	Flicker 19.50
Gun Club	Evans Ten Strike, H.D	Golden Gate 10.00
Zig Zag	Chicken Sam	Variety12.50
Show Boat 34.50	Bally Torpedo	Big Town
Punch	Rapid Fire	Duplex
Big Six12,50	Shoot-The-Chutes	Formation 12.00
Red Hot 10.00	Keeney Anti-Aircraft	Big Parade
Play Ball	Genco 14 Ft; Bank Roll Bowling	Sea Hawk
Score Card16.50	Alley	Silver Skates24.50
Air Circus 92.50	TERMS	Star Attraction 37.50
ALSO MANY OTHERS	1/3 Deposit, Balance C. O. D. or S.D.	Five & Ten
	S. A. VENDING COMPAN	Y
260 AV	ON AVENUE, NEWARK, N. J. (TEL: HUmboldt	

# SLOTS - COUNTER - CONSOLES - MUSIC

FOR SALE - 5¢ Brown Fronts \$169.50; 5¢ Blue Fronts \$139.50; Mills 5¢ Slugproof \$99.50; 10¢ Silver Chiefs \$169.50; 25¢ Brown Fronts \$225.; 10¢ Jennings Chief Model M, \$110.; Marvels \$8.50; Mercuries \$8.50; Liberty \$7.50; America Eagle \$6.50; Bally High Hand \$119.50; Super Track Time \$275.; Kentucky Club \$69.50; '38 Track Time \$95.; Lucky Star \$119.50; Track Meet \$199.50; Mills 25¢ Dice Machine \$159.50; Wurlitzer 24-\$115.; Wurlitzer 5004-\$189.50.

2773 LANCASHIRE ROAD

CHAS. HARRIS (Tel: Yellowstone 8619)

CLEVELAND HGHTS., O.

PINS - ARCADE - WANT

FOR SALE - 1 Sky Blazer, 1 Victory, 1 Gottlieb Liborty, 1 Capt. Kidd, 1 Stratoliner, 1 Argentine, 1 Metro, 1 Majors '41, 2 Four Roses, 1 Horoscope, 1 Air Force, 5575. for the lot. Wire deposit at once. Those games just off location due to closed territory. 1 Chicken Sam converted to Hitler-Mussolini \$85.; WANT - Arcade equipment in single units such as: World Series, Tommy Gun, etc.

284 SOUTH LLEN

JULES OLSHEIN (Tel: 2-2900)

ALBANY, NY.

NEW MILLS OWLS

FOR SALE - Special - Brand New in Original Factory Cases - Mills Owls - \$109.50. This famous table may be operated as a one-ball or as a five ball. Check the price you'll have to pay for used equipment.

1824 EAST MAIN STREET

EASTERN SALES COMPANY (Tel:Culver 5278)

ROCHESTER, NEWYORK

UNITED'S REBUILTS

NOTICE - See United's rebuilt games at your local distributor. United's workmanship is unsurpassed. Send your distributor the following games to be rebuilt: Sun Beam rebuilt into Sun Valley or Arizona; Double Play rebuilt into Grand Canyon; West Wind rebuilt into Santa Fe. Operator's Price on any United game is now \$175.00

6123 No. WESTERN AVENUE

UNITED MANUFACTURING COMPANY (Tel: Ambassador 2455)

CHICAGO, ILLI

SLOTS - CONSOLE - WANT

FOR SALE - Mills 5¢ Blue Fronts \$129.50; 10¢-\$169.50; 25¢-\$225.; These Blue Fronts are rebuilt inside and out and refinished in original crackle finish. Brown Fronts \$20. higher. Gold Chromes, 3/5 P.O., 5¢-\$249.50; 10¢-\$259.50; Jennings 5¢ Silver Chief \$150.; 25¢ Silver Chief \$200.; 25¢ Red Skin \$200.; 25¢ Four Star, refinished and reconditioned, \$135.; Keeney Super Track Time #7284, \$325.; Will ship subject to inspection or may be returned within 3 days for full refund. Will purchase all types of coin operated equipment.

663 WEST BROAD STREET

G. N. VENDING COMPANY

COLUMBUS, OHIO.

- MUSIC -

FOR SALE - 1 Wurlitzer 24 with Seeburg Adaptor, 4 Seeburg 30-Wire Boxes, Dynamic Speaker and 100 Ft. of 30-Wire Cable, all in perfect condition, all for only \$150. DAVID ROSEN

2934 RIDGE AVENUE

PHILADEJ PHIA, PENN.

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## THE BEST SLOT MACHINES ON THE MARKET

1 - 50¢ MILLS CHERRY BELL	
1 - 10¢ BROWN FRONT	
1 = 52 GOLD CHROME	
1 - 5¢ SILVER MOON CHIEF Uncrated, New	
1 - 10¢ NATURAL CHROME	
5 - 5¢ NATURAL CHROME	240.00
2 - 25¢ BLUE FRONTS	195.00
1 - 10¢ BLUE FRONT	160.00
5 - 5¢ BLUE FRONTS	150,00
1 - 10¢ BONUS	
1 - 10¢ WAR EAGLE	
2 - 5¢ LION HEAD	
1 - 5¢ DIAL	
$1 - 1 \neq \text{LITTLE DUKE}$	
1 - 50¢ PACE COMET	
$1 - 25 \notin PACE \dots FOD51708M \dots NEW \dots$	
<ul> <li>2 - 5¢ JENNINGS CHIEFS</li></ul>	
1 - COLUMBIA BELL, FRUIT REELS.	
STEWART NOVELTY COMPANY	
133 EAST SECOND, SOUTH (TEL: 3-5055) SALT LAKE CITY,	UTAH.

NEW & USED CONSOLES - MUSIC

FOR SALE - New B ally Club Bell, 5¢ Convertible, can be operated as Free Play or Cash Payout, \$267.50; Used Consoles: Galloping Dominoes, 1941 Jackpot Model, practically like new, \$287.50; Watling Big Game \$67.50; Cash Payout Blue & Red Cabinet Late Model Jumbo Parade \$107.50; Phonographs: 412 Wurlitzer \$34.50; 400 Wurlitzer \$34.50; 616 Wurlitzer \$52.50; 24 Wurlitzer \$122.50; Terms: 1/3 Deposit, Balance Shipped COD,FOB Roanoke, Va. All equipment is offered subject to prior sale. ROANOKE VENDING MACHINE EXCHANGE, INC.

533 CENTER AVENUE, N.W.

(Tel: 2-7418)

ROANOKE, VA.

- MUSIC -

FOR SALE - 16 New Packard Pla-Mor Boxes \$32.50 each; 19 used Packard Pla-Mor Boxes \$27. each; 11 Wurlitzer Model 100 Wall Boxes \$17.50 each; 1 Twin-12 Rockola in Metal Case with 18 Keeney Wall Boxes \$147. for all; 1/3 Deposit, Balance C.O.D. ATLAS COIN MACHINE COMPANY

(Tel: Beacon 3870)

BOSTON, MASS.

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MUSIC

780 COMMONWEALTH AVENUE

WINT

FOR SALE - 12 Packard Wall Boxes, like new, \$30. each; We have a few Packard Adaptors for most all phonographs. 2 New Rockola Adaptors for Standards, 2 for DeLuxe; 5 Rockola Wall Boxes #1501 Like New; Rockola Spectravox with Playmaster, like new, \$239.50; 5 Rockola PC-430A light transfers \$5.25 each; 24-Wire Cable, rat-proof,  $22\frac{1}{2}$ , WANT -Rockola Standards and Masters, any quantity, write us your price.

S. & M. SALES COMPANY, INC. (Tel: 2-1133)

MEMPHIS, TENN.

- CANDY VENDORS -

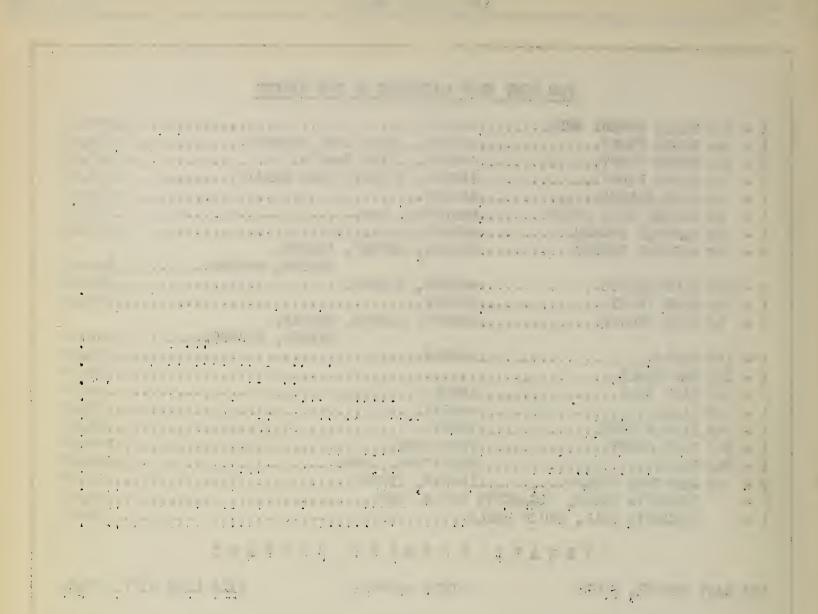
FOR SALE - 10 U-Select-It Candy Bar Venders, white finish, slug-proof, 52 Bar capacity, fully selective, guaranteed in A-1 condition, \$50. each; Don't forget we accept trade-ins. Write, wire or phone. 1/2 Deposit required with all orders, Balance C.O.D. CLEVELAND COIN MACHINE EXCHANGE

2021 PROSPECT AVENUE

1074 UNION AVENUE

(Tel: Prospect 6316)

CLEVELAND, OHIO



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Vol. 4, No. 32

THE CASH BOX

May 4, 1943

FREE PLAY GAMES	SLOTS & CONSOLES
All American\$29.50	Mills New 5¢ Vest Pocket Bell, Blue & Gold, JP\$85.00
Anabel17.50	Mills 5¢ Vest Pocket Bell, Blue & Gold
Bandwagon	Mills 1¢ Vest Pocket Bell, Blue & Gold, J.P45.00
Big Parade119.50	Mills 5¢ Vest Pocket Bell, Chrome, J.P
Boom Town	Mills New 5¢ Q.T. Glitter Gold
Bosco	Jennings Silver Moon Totalizer, F.PWRITE
CAPT. Kidd	Mills Jumbo Parade, F.PWRITE
<b>Clover</b>	
Dixie19.50	ARCADE MACHINES
Double Feature15.00	Chicago Coin Hockeys\$179.50
Four Diamonds	Genco Play Balls
Four Roses	Evans Ten Strikes, L. D
Fox Hunt	Scientific Batting Practice
Gold Star	A.B.T. Challengers
Gun Club	A.B.T. Model "F" Targets
Hi-Dive	Kicker & Catchers (NEW)
Hi-Hat	Kicker & Catchers (used)
Horoscope	Pikes Peaks
Jungle	New 1¢ Circus pin target
Knock Out	Criss-Cross
Leader	Home Runs, $1¢$ , Ball Gum
Legionnaire	Gottlieb 3-Way Grippers
Majors '41	Gottlieb 1-Way Grippers
Landslide	Spit Fire, 1¢, Ball Gum
Pan American	Skillarette
Red, White & Blue24.50	Viewascopes $5 \not\in$
Salute	Viewascopes 1¢
Sea Hawk	Mutoscope 1¢ Moving Picture Machines, Floor Model35.00
Seven Up	Seeburg Chicken Sams converted to Hitler
Snappy 41	Seeburg Jailbird
Sky Blazer	COUNTER GAMES
	Klix (Black Jack) NEW\$14.50
Spot Pool	
Stars	Pok-O-Reel (Poker) NEW
Star Attraction	Yankee (New)
Stratoliner	Wings (New)
Sun Beam	Marvels 1¢ Token Payout NEW19.50
Target Skill22.50	Imps (New)10.00
Ten Spot	Imps
Towers	NOT ICE
Twin Six40.00	All machines are carefully checked, and shipped ready
Victory	to put on location. 1/3 Deposit With Order, Bal.C.O.D.
Wildfire	WANTED
Wow	LATE MODEL FP GAMES AND ARCADE MACHINES. SEND LIST AND
Zombie	PRICES. WE CARRY COMPLETE LINE OF VENDING MACHINES!!!!!
RAKE V	ENDING MACHINE COMPANY
	T, PHILADELPHIA, PA. (TEL: RITtenhouse - 3716).

1-BALLS - CONSOLES - MUSIC - SLOTS - SCALES - PINS

FOR SALE - New: 1 Thorobred; 2 Four Bells, late heads; 3 Club Bells; Used: 2 Long Acres; 12-41 Derby; 4 Club Trophy; 1 Fortune; 4 Blue Grass; 5 Dark Horse; 2 Record Time; 2 Contest; 4 Derby Winners; 2-5¢ Super Bells, Convertible; 2-5¢ and 25¢ Super Bells, Cash Pay; 1 Four-Way Super Bell, 3/5¢ & 1/25¢ chutes, cash pay; 2 Jumbo Parades Convertible; 6 Four Bells, late heads; 7 Four Bells, early heads; 7 Jumbo Parades, Free Play; 2 Rollette, Jr.; 4 Seeburg 9800 phonographs; 4 Seeburg Crowns; 1 Wurlitzer 800; 150 Five-Ball Free Play Pin Games; 5¢-10¢-25¢ Blue Fronts; Grey Fronts; War Eagles; Futurities; Extraordinaries; 1 New Panoram; 1 Kirk Recorder and other equipment too numerous to mention. Write, wire, phone for prices.

1511-13 WEST PICO BLVD.

CHAS. E. WASHBURN COMPANY (Tel:Exposition 3404)

LOS ANGELES, CAL.

- ARCADE - PINS -

FOR SALE - Arcade equipment and F.P.pins: 1 Genco Play Ball, perfect condition, \$154.50; Argentine \$43.50; ABC Bowler \$37.50; Four Roses \$29.50; Four Diamonds \$41.50; Gun Club \$44.50; Jungle \$53.50; Mystic \$29.50; Pursuit \$27.50; Snappy '41-\$37.50; Silver Skates \$29.50; Spot Pool \$46.50; Speed Ball \$33.50; Towors \$67.50; Wild Fire \$33.50; Every game is guaranteed to be in A-1 condition. Sond in your order with 1/3 Deposit now while this large selection is available.

O. K. MACHINES, INC.

825 STATE HIGHWAY #5

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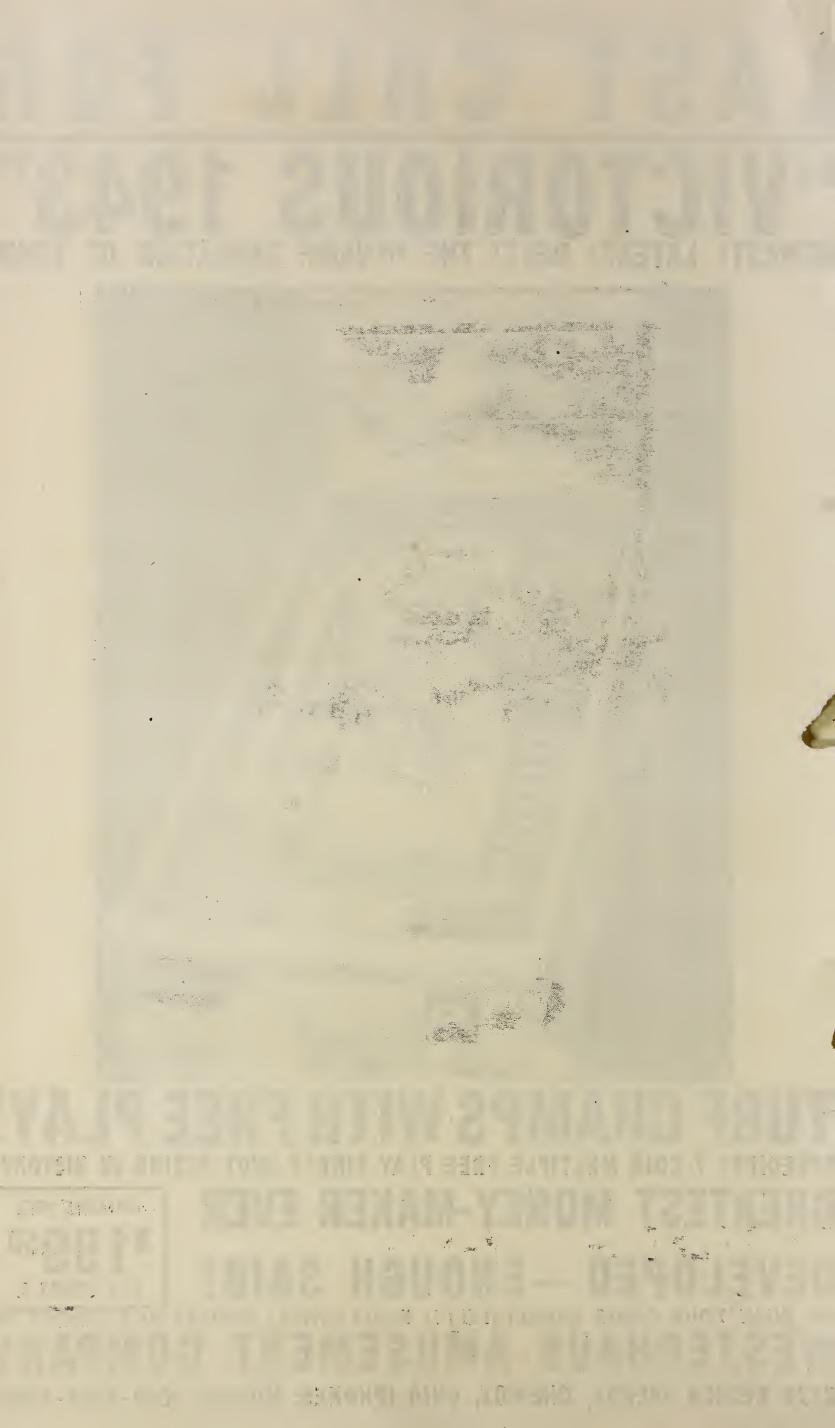
THE CASH BOX

Mary 4, 1943

# LAST CALL FOR "VICTORIOUS 1943" NEWEST! LATEST! BEST! THE REVAMP SENSATION OF 1943!

VICTORIOUS 1043

### FC LAY ΗΔΜ P R **PLAY SINGLE SHOT ACTION IN HISTORY!** SPEEDIEST 7-COIN MULTIPLE F **GREATEST MONEY-MAKER EVER** OPERATORS' PRICE **Q Q** 50 DEVELOPED — ENOUGH SAID! F.O.B. CHEVIOT, O. ATELY ! OUR ORDER IMMEDI PHONE! ACT QUICK! 7 WESTERHAUS AMUSEMENT COMPA 3726 KESSEN AVENUE, CHEVIOT, OHIO (PHONES: MONTANA 5000-5001-5002)



Jol. 4, No. 32

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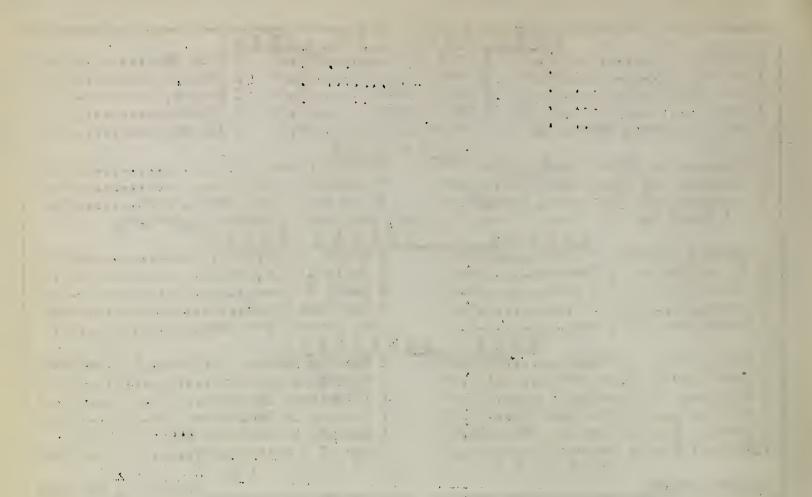
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THE CASH BOX

May 4, 1943

PREF       PLAY       FLAY	
1 Wurlitzer 500%, Sr. (55723	<pre>1 Velvet</pre>
REVAMPED PINS - FILEIN MECH BOXES - CABLE - 1-BALLS' FOR SALE - Revamped games: Slap The Jacs, Sink The Japs, Hit The Japs, 5-Ball Free Play, each \$49,50; Fustest changing 24 record Filbin mechanism, single unit install- ation case with adaptor, suitable for any 30-wire box, brand new \$140; same Filbin unit, slightly used, \$90; Buckley Chrome Wall Boxes \$32.50; some slightly used at \$22.50 each; 30-Wire Cable 30f per foot; 1-Bulls: Bully F.F.Bureka \$65.; Sport Spec- Ind,F.F., \$100.; Write for list of Bally, Gence, Gottlieb, Keeney, Chicago Coin 5- Ball Free Play games. 1/S with orders, Balance C.O.D. SILENT SALES EVILDING WURLITZER FARTS - WANT FOR SALE - Wurlitzer phonograph motors and genze, 50 cycle; coin chutes for 616,600, 500 and 780; cosh boxes; list of remote boxes and wireless equipment free. WANT - 50 Cycle Notor Genze; Smoker Bells; Will pay cash for Mills 1/ Elue Fronts Escalator 510ts; Mills War Exclose, Mills TOK; Extraordinary; Skycoraper; Lien Head and Golden Bells and any quantity of Mills Slint mechanisms. CONSOLES - PINS FOR SALE - Brand New Mills Jumbo Farndes, Cash Payouts, \$160, each; Used Jumbos and Pace Saradosa \$75. each; 200 used Free Flay Fin Games, lat us know what you want and your best offer an all or part of the lot. Will trade for late model Slots, MERICAN SALES & SERVICE COMPANY 515 17th STREET FOR SALE - 5 Playballs \$130,; 6 Foot Each Vitaliers \$40,; 3 Goody Golfs \$99,50; 3 Kue Balls \$19,60; 10 Tem Strikes L.D. \$32,50; Hi-h Dials \$45,; Chicago Coin Hockey \$160, frans Leaguers De Luce \$22,50; Shoot-The-Rut \$122.50; Shoot-The-Chutes \$105; 615 17th STREET FOR SALE - 5 Playballs \$130,; 6 Foot Each Vitaliers \$40,; 3 Goody Golfs \$99,50; 3 Kue Balls \$19,60; 10 Tem Strikes L.D. \$32,50; Hi-h Dials \$45,; Evans-Ln-The-Barrel \$79.50; Jamings Roll-Hn-The-Barrel \$105. (Nestorn Bageball '33 \$65,; Evans-In-The-Barrel \$79.50; Jamings Roll-Hn-The-Barrel \$105. (Nestorn Bageball '32 \$65,; Evans-In-The-Barrel \$79.7 TENTH AVENUE FOR SALE - 1 Warlitzer 600-\$10, PLOTEM	1 Wurlitzer 500K, Sr.653723180.001 Ultratone Speaker
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WURLITZER PARTS - WANT         FOR SALE - Wurlitzer phonograph motors and gears, 60 cycle; coin chutes for 616,600, 500 and 780; cash boxes; list of remote boxes and wireless equipment free, WANT - 50 Cycle Motor Gears; Smoker Bells; Will pay eash for Wills 1/ Blue Fronts Escalator Slots; Mills War Briles; Mills FOK: Extraordinary; Scysoraper; Lion Head and Golden Bells and any quantity of Mills Silent mechanisms. COLEMAN NOVELRY COMPANY         1025 FIFTH AVENUE       (Tel: Main 1323)       ROCKFORD, ILL.         CONSOLES - PINS         FOR SALE - Brand New Mills Jumbo Parades, Cash Payouts, \$160, each; Used Jumbos and Pace Saratogas \$75. each; 200 used Free Play Pin Games, let us know what you want and your best offer on all or part of the lot. Will trade for late model Slots. MMERICAN SALES & SERVICE COMPANY         SIGE SALE - 3 Playballs \$130.; 6 Foot Esco Vitalizers \$40.; 3 Goofy Golfs \$89,50; 3 Kue Balls \$19.50; 10 Tem Strikes L.D. \$22.50; Shoot-The-Chutes \$105; Chicken Sems \$95.; Air Raiders \$180.; Western Baceball '39 \$65.; Evans-In-The-Barrel \$79,50; Jennings Roll-In-The-Barrel \$105. Original Pool Tables - Coin Operated, 3 x 6 - Green Cloth - \$65. 1/3 Deposit, Balvnee C.O.D. MARCUS KLEH         MUSIC - FNUT & CANDY WDR PHOTOMATICS         FOR SALE - 1 Wurlitzer 600-\$165.; 1 Mills Empress with Adaptor \$189.50; 7 Keeney Boxes \$10. each; 50 Columbus Model ZN Peenut Machines \$26.16 each; 10 Coan-Slettland U-Select-It Candy Bur Vendors \$25. each; 3 late Model Photomatics \$500. each; BIENINGHAN VENDING COMPANY	FOR SALE - Revamped games: Slap The Japs, Sink The Japs, Hit The Japs, 5-Ball Free Play, each \$49.50; Fastest changing 24 record Filbin mechanism, single unit install- ation case with adaptor, suitable for any 30-wire box, brand new \$140.; Same Filbin unit, slightly used, \$90.; Buckley Chrome Wall Boxes \$32.50; some slightly used at \$22.50 each; 30-Wire Cable 30¢ per foot; 1-Balls: Bally F.P.Eureka \$65.; Sport Spec- ial,F.P., \$100.; Write for list of Bally, Genco, Gottlieb, Keeney, Chicago Coin 5- Ball Free Play games. 1/3 with orders, Balance C.O.D. SILENT SALES COMPANY
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### May 4, 1943

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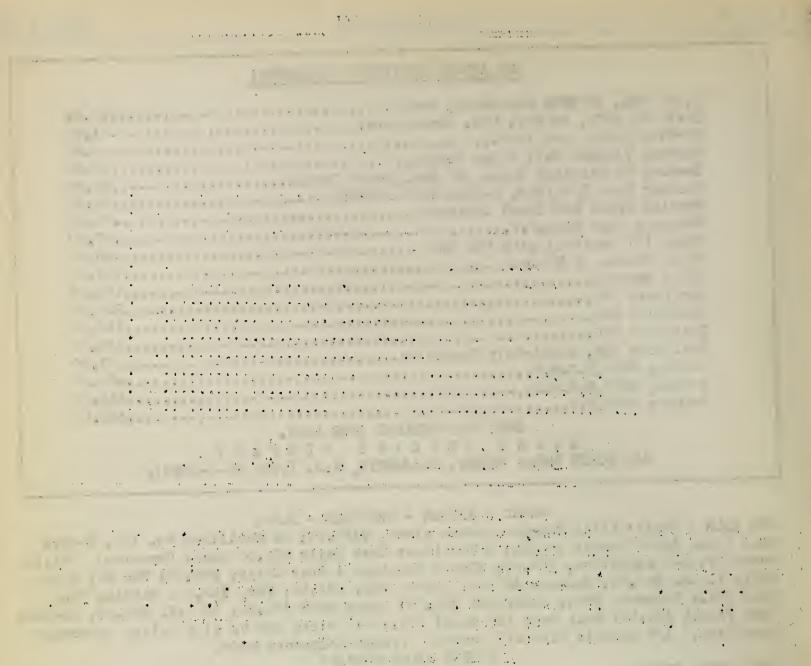
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Vol. 4, No. 32

THE CASH BOX

Mary 4, 1943

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take time out to check your tube inventoryreplace diminishing stock while tubes are still availableneglect							
			every day				
Tube	Net	Tube	Net	Tube	Net	Tube	Not
30	\$ .90	185	\$1.15	6.46	\$1.30	6K7	\$ .90
45	•76	2 A3	1.85	6B5	1.65	6L6G	1.85
47	1.00	2 <b>A</b> 4G	3.15	6 <b>C</b> 5	1.00	6N7	1.50
56	.70	5U4G	.95	6C5G	.95	6 SC7	1.50
57	.80	5V4G	1.50	606	.95	6SQ7	.95
75	<b>.</b> 80	5W <b>4</b>	.85	6F6G	.85	6X5GT	.95
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FOR SALE - New Maple Balls for Skee Alleys and Playballs: 3-1/8" for 14 Ft. Skee Alleys, per 10 \$5.50; Per 100 \$52.; 2-3/4" for 9 Ft. Skee Alleys, Per 10 \$5.50; Per 100 \$52.;  $2\frac{1}{2}"$  for Playballs and Roll-In-The-Barrel; Per 10 \$4.25; Per 100 \$38.50. Cartridge Fuses:  $1-2-2\frac{1}{2}-3-4$  Ampere, per 100 \$3.; per 5,  $20\phi$ ;  $5-6-7\frac{1}{2}$  Ampere, per 100 \$1.75, per 5,  $15\phi$ ; 10-15-20 Ampere, per 100 \$1.50, per 5,  $10\phi$ . Tubular Coin Wrappers:  $45\phi$  per 1,000 - over 100,000,  $50\phi$  per 1000 - 50,000 to 100,000,  $55\phi$  per 1000 - 10,000 to 50,000,  $65\phi$  per 1000 - up to 10,000. Coin Stackers - Coin Bags and Seals - Coin Counting Machines - Mazda Lamps - Friction Tape and Solder - Plugs, Sockets and Fuses. Full line of parts and supplies. 1/3 Deposit, Balance C.O.D. NEW YORK SUPPLY COMPANY

585 TENTH AVENUE

NEW YORK CITY.

#### ARCADE - PINS - WANT

FOR SALE - 2 Radio Rifles, mechanically perfect, beautifully repainted, \$55. each; 6 Mills 1-2-3 '39, FP, excellent condition, \$27. each if order calls for entire lot. WANT - Will buy late model Mutoscope Photomatics, give full details in first letter. Will pay \$40. per 1,000 for original, late, round corner, Mutoscope Photoframes. You may wire collect if you have any for immediate delivery. Will buy Phonographs on and off locations.

2738 CINCINNATI STREET

WILLIAM NATHANSON (Tel: Angelus 2-4871)

LOS ANGELES, CAL.

#### NEW PHOTOMATIC - WANT

FOR SALE - Brand New Mutoscope Photomatics, never used. Serial Number PWD-20. Will take \$950. This is latest model made. No crate available. Pick it up quick while we still have it. WANT - Fruit Symbol Money Boards and 1940 Home Runs. Write us now advising how many and price wanted.

176 ARCH STREET

A. J. DURSELL NOVELTY COMPANY (Tel: 5154W)

NEW BRITAIN, CONN.

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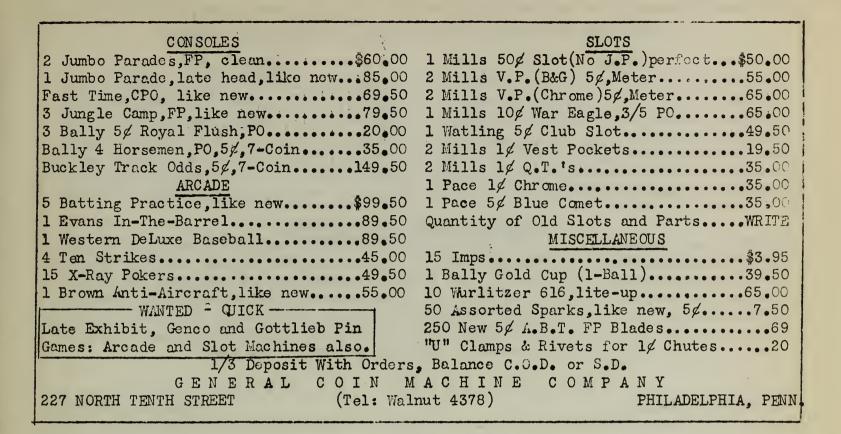
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THE CASH BOX



#### PINS - ARCADE - SLOT - MUSIC

FOR SALE - Our machines are not to be confused with the average run of equipment. They have been stored in a dry place and come to you completely overhauled and ready to operate. ABC Bowler \$39.50; Click (like new) \$74.50; Do-Re-Mi \$34.50; Gun Club \$39.50; Horoscope \$37.50; Majors '41 \$44.50; New Champ \$49.50; Sport Parade \$29.50; Snappy \$35.; Show Boat \$34.50; Spot-A-Card \$49.50; Spot Pool \$42.50; Twin Six 28,50; Super Chubbie \$35.; Towers \$64.50; Wildfire \$29.50. ARCADE: Keeney Submarine \$174.50; Chicago Coin Hockey \$184.50; Pennant \$109.50; Batting Practice \$94.50; Mills Vest Pocket B&G \$54.50; Wurlitzer 24 Rev. \$134.50; Rockola Standard \$139.50; Seeburg Gems \$129.50; Seeburg Casino R.C. \$149.50; Seeburg Pex \$129.50; Rockola Master \$189.50. NATIONAL NOVELTY COMPANY

183 MERRICK ROAD

(Tel:FReeport 8320)

MERRICK, N. Y.

#### - PANORAM SUPPLIES -

FOR SALE - If you are operating Panoram machines you need these items! Our prices are right. Projection Lamps (200 Hour) \$3.95 each; Exciter Lamps 45¢ each; Mills Film Cleaner (in cans) 25¢ each; Cleaner Pads 4¢ each; Panoram Collection Books 60¢ per dozen.

2625 LUCAS AVENUE

OLIVE NOVELTY COMPANY (Tel: Franklin 3620)

ST. LOUIS, MO.

WE WILL PAY HIGHEST CASH PRICES FOR BALLY CLUB BELLS MILLS VEST POCKETS MILLS Q.T.'S

KEENEY SUPER BELLS BALLY HI-HA NDS WILL BUY SEEBURG GUNS OF ALL KINDS - WHATEVER YOU HAVE

OTHER USED SLOTS

KEEP 'EM FLYING BIG PARADE AIR CIRCUS KNOCK OUT FIVE & TEN

K.

WIRE OR CALL IMMEDIATELY !!

NOVELTY COMPANY C.

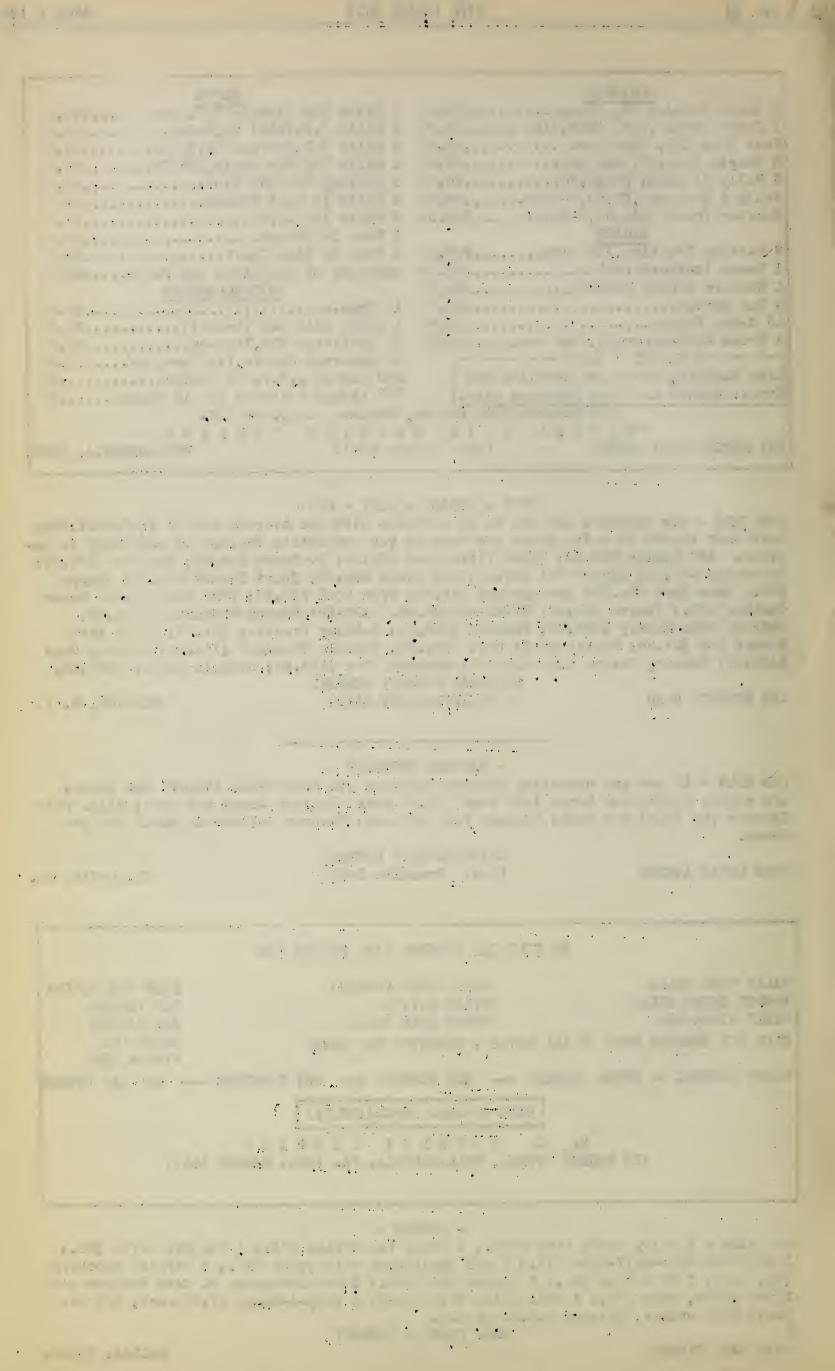
419 MARKET STREET, PHILADELPHIA, PA. (TEL: MARKET 4641)

- ARCADE -

FOR SALE - 1 Bally Rapid Fire \$200.; 1 Evans Ten Strike \$75.; 1 Tom Mix Rifle \$65.; 1 Gottlieb Skee-Ball-Ette \$75.; 1 ABT Challenger with stand \$25.; 2 Defense Shockers \$25. each; 1 Iron Claw \$50.; 1 Casino Golf \$60.; 2 New Mutoscope 5¢ Card Venders with 3,000 cards, each \$75.; 4 Whiz Balls \$7.50 each; 5 Boop-A-Doops \$7.50 each; 1/3 Deposit with orders, Balance C.O.D. or S.D. GEO. PROCK & COMPANY

2812 MAIN STREET

DALLAS, TEXAS.



and the second second

HERE'S YOUR CHANCE TO STOCK UP WITH GOOD MUSIC EQUIPMENT

WURLITZER	SEEBURG
616A, plain	8800,RC,\$425.00
616A, Heads-Up Selector	Colonel, E.S.R.C
616A, Fully Illuminated	Classic
600A, Keyboard, R.C	Vogue
600A, Dial	Rex, Wireless, R.C
71 Counter Model	Royale
61 Counter Model	Playboy (Strollers)

#### MISCELLANEOUS MUSIC EQUIPMENT

KING PIN GAMES COMPANY

826 MILLS STREET

PARTS FOR MILLS BELLS

SPECIAL - With a few exceptions, we have every part you need for Mills Regular Silent Bell, Golden Bell, Mystery Bell, Brown Front, Gold Chrome and Emerald Hand Load Bell. They are too numerous to list. Order part numbers from Mills list. For the last 25 years we have been Mills distributors and sold thousands of slots. Try us for those "hard-to-get" parts.

KEYSTONE NOVELTY & MANUFACTURING COMPANY 26th & HUNTINGDON STREETS (Tel: Baldwin 5468)

PHILADELPHIA, PA.

KALAMAZOO, MICHIGAN

ARCADE CHANGE-MAKER

FOR SALE - Nickel and Penny changemakers for Arcades. Accurate change-maker dispensing five coins at a time into the hand. (2 Models - Nickel and Penny) Samples are \$15. each, F.O.B. Portland, Oregon. Try these nudgers and at the end of five days if you are not entirely satisfied that they are the best change-makers for the price on the market, you may return and your money will be refunded less transportation charges.

1226 S.W. 16th AVENUE

WESTERN DISTRIBUTORS

PORTLAND, ORE.

PHONO TITLE STRIPS - COLLECTION BOOKS

FOR SALE - Cash Talks! Red Border Title Strips, perfect perforation, perfect shade easy to type titles in, 21 strips to card, 1,000 Cards \$3.90. 10,000 or more \$3.50 Distributors - your name and address imprinted free on orders of 25,000 or more. 1,000 Collection Books, duplicate, name, etc., imprinted free, send copy, only \$31.50. Cash with orders eliminates part of our overhead and allows us to ship you prepaid. PHONO TITLE STRIPS

P.O.Box 3216, STATION "C"

PHILADELPHIA, PENNA.

SEE "BALLY'S" GREATEST HIT

OUT WITHIN 2 WEEKS AFTER WE LICK THE AXIS

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BALLY MANUFACTURING COMPANY 2640 BELMONT AVENUE, CHICAGO, ILL.

- MUSIC -

FOR SALE - 1 Wurlitzer 24 with Seeburg Adaptor, 4 Seeburg 30-Wire Boxes, Dynamic Speaker and 100 Ft. of 30-Wire Cable, all in perfect condition, all for only \$150. DAVID ROSEN

2934 RIDGE AVENUE

PHILADELPHIA, PENN.

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ARCADE EQUIPMENT PIN GAME CLOSEOUT	
Every machine perfect in every detail and really clean, p	
<pre>1 CHICKEN SAM, JAP CONVERSION 1 GENCO FLAY BALL 1 SCIENTIFIC BATTING PRACTICE 4 EVANS TEN STRIKES, L.D. 1 ROCKOLA TEN PINS. (The above lot consisting of the 4 Ten Strikes complete for only \$175.00). 3 GOOFY GOLFS, PRACTICALLY NEW (Entire Lot \$350. 1 Roll Down BASEBALL GAME like Genco Play Ball, Like New, A really Great Bargain at Only 1 KEENEY ANTI-AIRCRAFT GUN. No screen. 1 EXHIBIT SHOOT-A-LITE DUCK GUN. 2 BINGO, Counter Games. 1 Scientific Spit Fire counter. 1 HOME RUN, Baseball Ball Gum Gun. 5-BALL FREE PLAY PIN GAMES 1 Zip\$12.50 1 Chicago Coin Home R 1 Bally Champion12.50 1 Chicago Coin Roxy. 1 Genco Lucky Str15.00 (WORTH MORE FOR PAR TERMS: 1/2 Deposit With Orders, Balance</pre>	159.50 .79.50 .39.50 .34.50 and 1 Ten Pin .00) Each. 125.00 Perfect, .50.00 .34.50 .25.00 Cach4.00 .7.00 .10.00 Eun 40\$10.00 .8.00 ETS ALONE)
JERSEY SPECIALTY COM ROUTE 23, NEWARK POMPTON TURNPIKE, SINGAC, NEW JERSEY (T	IPANY
al Mac Arthur Singing Picture (Small); 1 Caravel Singing Regular distributor's price \$52.50 - special to The Cash only - \$35.00 total. TRI-WAY PRODUCTS COMPANY, INC. 381 FOURTH AVENUE	
REBUILT GOLD CHROMED SLOTS FOR SALE - Gold Chromed Slots: War Engles and Blue Fronts Chrome, mechanism completely overhauled and rebuilt, equi machines look like Brand New: 5¢ Play \$149.50; 10¢ Play \$ Knee Action \$8.50 extra. 1/3 Deposit with all Orders, Ba MILWAUKEE COIN MACHINE COMPANY 3130 WEST LISBON AVENUE	pped with Club Handles, 154.50; 25¢ Play \$164.50;
SLOTS - 1-BALLS - CONSOLES FOR SALE - We have a large stock of rebuilt slots, Pay Ta Write or wire for prices on: Blue Fronts, Melon Bells, Etc oes, Lucky Lucres, Late Saratogas, Sky Larks, Fortunes, a LA BEAU NOVELTY COMPANY	c. Also on Jackpot Domin- nd other Bally equipment.
FOR SALE - We have a large stock of rebuilt slots, Pay Tak Write or wire for prices on: Blue Fronts, Melon Bells, Etc oes, Lucky Lucres, Late Saratogas, Sky Larks, Fortunes, a	c. Also on Jackpot Domin-
FOR SALE - We have a large stock of rebuilt slots, Pay Ta Write or wire for prices on: Blue Fronts, Melon Bells, Etc oes, Lucky Lucres, Late Saratogas, Sky Larks, Fortunes, a LA BEAU NOVELTY COMPANY	c. Also on Jackpot Domin- nd other Bally equipment. ST. PAUL,MINN
FOR SALE - We have a large stock of rebuilt slots, Pay Ta Write or wire for prices on: Blue Fronts, Melon Bells, Et oes, Lucky Lucres, Late Saratogas, Sky Larks, Fortunes, a LA BEAU NOVELTY COMPANY 1946 UNIVERSITY AVENUE	c. Also on Jackpot Domin- nd other Bally equipment. ST. PAUL,MINN SPECIAL SALE 00,000 00,000
FOR SALE - We have a large stock of rebuilt slots, Pay Ta Write or wire for prices on: Blue Fronts, Melon Bells, Et oes, Lucky Lucres, Late Saratogas, Sky Larks, Fortunes, a LA BEAU NOVELTY COMPANY 1946 UNIVERSITY AVENUE <u>SPECIAL SALE TUBULAR COIN WRAPPERS</u> 44¢ por 1,000over 10 50¢ per 1,00050,000 - 10	c. Also on Jackpot Domin- nd other Bally equipment. ST. PAUL,MINN <u>SPECIAL SALE</u> 00,000 00,000 50,000

FOR SALE - \$13,000,000,000.00 worth of War Bonds to back up our fighting men. The second War Bond Drive is now on. \$18.75 gets you \$25.00. \$75. gets you \$100.00. Buy Bonds...and keep on buying 'cm.

THE CASH BOX (Tel: Murray Hill 4-1725)

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THE CASH BOX

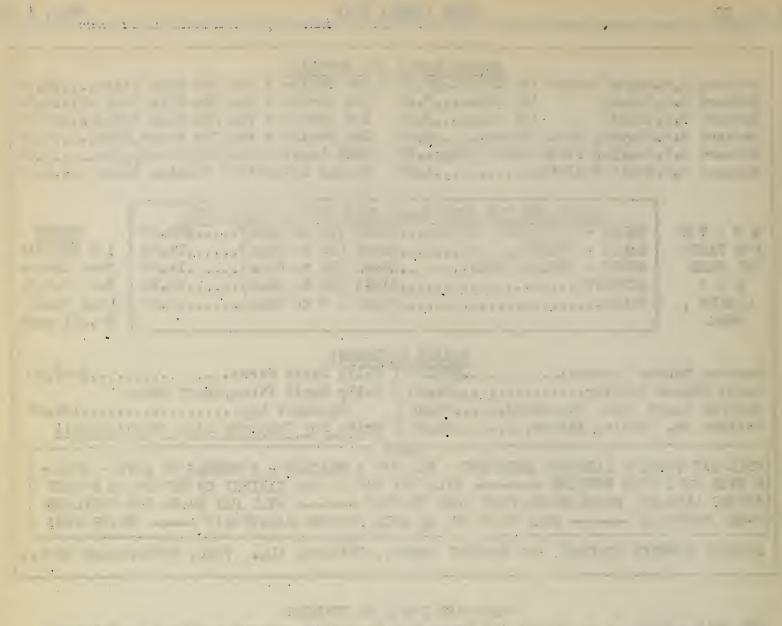
May 4, 1943

, NO. 32		THE ON			
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		ARCADE PARTS	AND SUPPLIES		
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Western B.D.	Major League .41	GTASS. OPO OC	Ien Suike		
Western B.B.	DeLuxe <sup>140</sup> (used) <sup>139</sup>	Glass7.50	Ten Strike	& Ten Pin Silk C	ord 501d.3.75
Western B.B.	(used) <b>1</b> 39	Glass 3.50	Ten Strike	& Ten Pin Push B	uttons, DZ4,25
	Playing Field Gla			& Ten Pin Motor,	
Western B.B.	Playing Field Ste	el Flaps75	F-22 Reset	Coils, Light Duty	,Doz 3 . 00
	Front Moulding			ntific Catalin B	alls Doz 3.00
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FOR PARTS	BALLY - KEENEY		21x42 (10 to C	ase)14.50	1/3 Deposit
	CENICO CHICACO	COTN	20-12 (20 +0 0	14 50	With Orders
YOU NEED	GENCO - CHICAGO				
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Shuffle Boom	Bowling d (Coin Operated)	39.50	Defender	time	199.50
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Exhibit Jr.	Bowling Alleys	•••••44•50	Write For Co	mplete List immed	liatoly.
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WILL PAY \$10	0.00 CASH FOR EAC	H SET - EXHI	BIT 3 WHATSIS	- 3 WHEELS OF LOT	VE - AND: -
3 WISE OWLS	WITH COUNTER	WTLL PA	Y \$25.00 FOR E	XHIBIT OR MUTOSCO	OPE 2-COIN
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3-WAY GRIPPE	RS WHAT H	AVE YOU IN R	EEL PICTURE MA	CHINES?? V	VRITE NOW!
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ADDIDION NOVE					511000 0001.)
	BI	RAND NEW POP	CORN VENDERS		
FOR SALE - M	ake us an offer:	100 Brand Ne	w Pon-Matic no	peorn machines in	Original
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	e us a cash offer		part - or will	trade for free f	lay games,
Slots, Arcade	e Equipment or Pho	onographs.			
		THEAT MOVE	LTY COMPANY		
2823 LOCUST	STREET	(Tel: Fra	nklin 5544)	c i	ST. LOUIS, MO.
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NOTICE - Wire	Bumper games that	it were a gr	eat hit are no	w being revamped	into practi-
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the cabinets	are beautifully :	efinished.	Quick deliver	y can be made on	the follow-
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LOLU NURTH S.	HEFFIELD AVENUE	(Tel:Dive	rsey 2414)		CHICAGO, ILL.
		PINS - 1-BA	TC MILCTO		
FOR SALES 5	for \$100 Anabel;	, Airport, B.	rite Spot, Bor	dertown, Cadillac	, Dude Ranch,
	lamour, Hold Over			•	
	9.50; Seeburg 8800				kola Master
\$169.50; 1/3	with all orders,	we ship Bala	nce C.O.D. or	S.D.	
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			INS - MUSIC		
FOR SALE - 2	Anti-Aircraft Gur	is. each. \$4	50: Rockola	Hi-Dial Ten Pins	\$55.: Mills
	w) \$89.50; Champ				
vamp) \$109.5	0; Action \$129.50;	; Sink-The-J.	aps \$59.50; Sl	ap-The-Japs \$59.5	0; 4 Wurlit-
	Models 61, \$62.50				
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- ARCADE -

FOR SALE - Evans Play Ball \$179.50; This machine used less than 30 days but needs minor repairs on pitcher. Looks nw.

SCHOEN ENTERPRISES (EXCLUSIVE ROCKOLA DISTRIBUTORS, OREGON) 1514 N.E. 33rd AVENUE PORTLAND, ORE.



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527 WEST CHICAGO AVENUE

#### THE CASH BOX

May 4. 1943

### ACCLAIMED -- FROM COAST TO COAST !!

#### OUR SENSATIONAL, ... NEW... PROFIT-SHARING. .. PANORAM DEAL!

Wherever you are located, in whatever state, here's the big deal for '43! Here's the most unusual opportunity for you to cash in with MILLS PANORAM - on a PROFIT -SHARING BASIS! The headache of BIG INVESTMENT is REMOV-ED..YOU HAVE THE OPPORTUNITY YOU HAVE ALWAYS BEEN LOOK-ING FOR..TO MAKE MONEY ON SCHEONE ELSE'S INVESTMENT!! GET IN TOUCH WITH US TODAY!

- BUYS...IN MUSIC...ARCADE EQUIPMENT....SUPPLIES -12 MILLS EMPRESS WITH ADAPTORS....\$224.50 5 Brand New View-A-Scopes, late Models, Not Round Type ..... \$29.50 (THE ABOVE ARE GUARANTEED TO BE PERFECT Brand New Bar Brackets, no screws necessary, for Packard Boxes .... 4.50 QUANTITY BUYERS WRITE FOR SP-LIKE NEW. ECIAL PRICES. CREDIT TERMS ARRANGED). Guaranteed Panoram Film Cleaner, Per Scientific Batting Practice ..... 95.00 2 Packard Violet Speakers.....15.00 PARTS & SUPPLIES 4 Mills Speakers ..... 10.00 We have all parts for Evans Ten Strikes. 150 Keeney Boxes, Recond.A-1 shape.10.50 Send old part for comparison. Also have hundreds of New and Used Coils. Relays 5 Brand New Peek Shows (Late Model).29.50 and Transformers. Send old ones for comparison. Motors for Payout Tables and Consoles. Send serial number motor wanted.

> THE GEORGE PONSER COMPANY 763 SOUTH 18th STREET, NEWARK, N.J. (ALL PHONES: ESSEX 3-5910).

"A Firm With A Nationwide Reputation For Reliability".

- REVAMPS -

Attention - Operator and Distributors. We are now refurbishing and rebuilding Bally I-Ball payout games. Thistledown and Sea Biscuit into "Race King". Sport Page and Blue Ribbon into "Challenger". Grand Stand, Grand National and Pacemaker into "War Admiral". WA NT - We will buy your old Bally Triumphs and Mascots. Write us number you have ready to ship and condition. Give price in first letter.

SULLIVAN-NOLAN ADVERTISING COMPANY

CHICAGO, ILL.

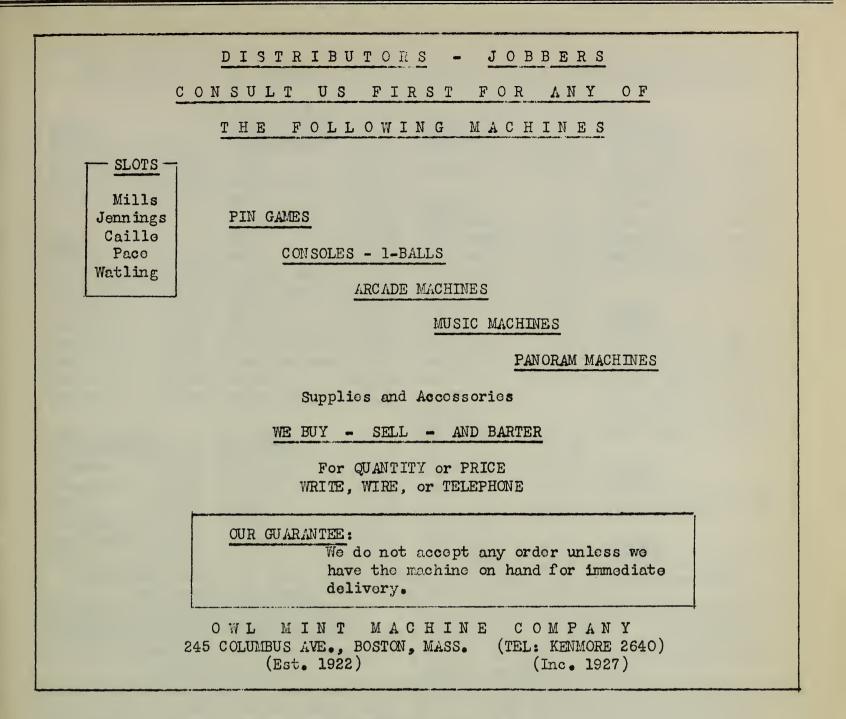
	COMPARE!!!	FIVE BALL FRE	E PLAYS	COMPARE:::	
EVERY MACHI	NE IS CLEATED,	CHECKED, PACKED	AND READY TO	PUT RIGHT ON LO	CATION.
A.B.C. Bowlers	\$\$30.00	Gun Club	\$42.50	South Paw	\$39.50
All Americans.		Hi-Stepper		Sport Parade	
Argentine		Horoscope		Star Attraction	-
Bandwagon		Jungle	••••47.50	Super Chubbie.	
Belle Hop		League Leader	19.50	Ten Spot	
Big Chief		Limelight	19.50	Target Skill	
Bola Way	•••••47.50	Monicker		Topic	
Capt. Kidd		New Champ		Trailways	
Champ		Play Ball	15.00	Twin Six	
Crossline		Seven Up		Velvet	
Dixie		Show Boat		Victory	
Four Diamonds.		Silver Skatos		Wildfire	
Four Roses		Sky Ray		Zig Zag	
Fox Hunt		Snappy '41		(ALSO MANY, MA	NY OTHERS)
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		2 Bally Torped		2 Jail Birds	
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### Vol. 4, No. 32

THE CASH BOX

May 4, 1943



SLOTS - MUSIC - ARCADE

FOR SALE - 15 Mills 10¢Blue Fronts, Ser. 440,000, Knee Action, Club Handles, Drillproof, can't be told from new, \$225.; 10¢ Jennings 4 Star Chiefs \$124.50; 5¢ Cherry Bell, 3/10, 419,000, C.H., \$159.50; Double Safes, combination locks, \$65.; Phonos: Wurlitzer 600A-\$169.50; Wurlitzer 61-\$69.50; Wurlitzer 616,Liteup,\$69.50; Seeburg Royals \$99.50; Rockola '40 Super Rockolite with Adaptor \$239.50; Arcade: Chicoin Hockey \$189.50; Ten Pins \$49.50; DeLuxe Western Baseball \$84.50; Genco Play Ball (late model) \$159.50; Tom Mix Rifles \$59.50; Half deposit with orders.

3908 CARNEGIE AVENUE

THE MARKEPP COMPANY (Tel: Henderson 1043)

CLEVELAND, OHIO

ARCADE - WANT

FOR SALE - 1 Wurlitzer Skeeball 14 Ft. high score \$175.; 1 Rockaball 12 Ft. high score \$75. WANT - Complete Seeburg Wired Music System of 10. Double or single line. Also want  $5\not$ ;  $10\not$ ;  $25\not$ ;  $50\not$  slots; Safe Cabinets; Late 5-Ball and 1-Ball Free Play Games. Give serial numbers, description, condition and lowest price wanted in first letter.

1629 WEST MITCHELL STREET

MITCHELL NOVELTY COMPANY (Tel: Mitchell 3254)

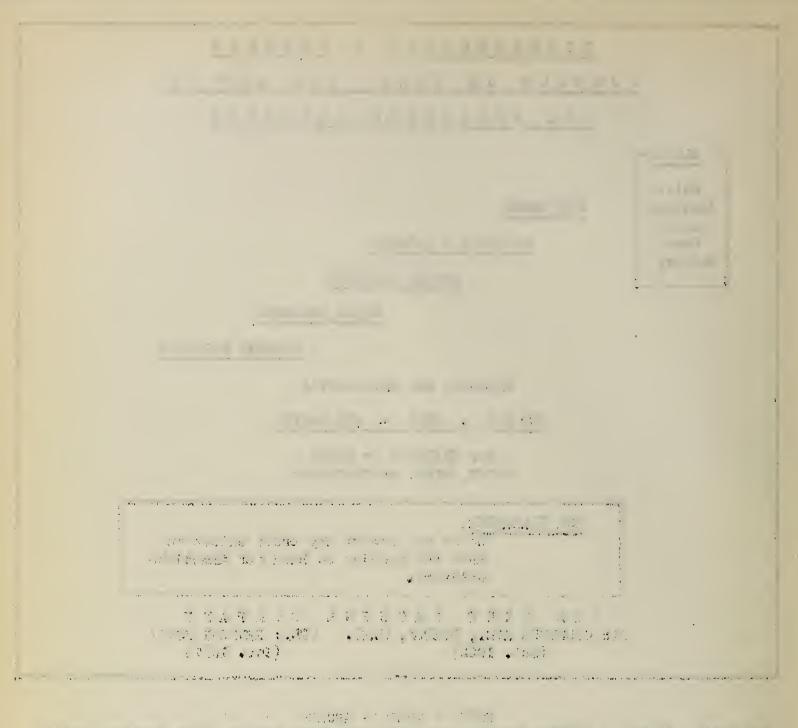
MILWAUKEE, WISC.

OVER 5,000

USED VEEDER-ROOT AND MILLS COUNTERS (METERS) OFFERED FOR QUICK SALE

STILL AVAILABLE: American Eagle and Marvel Wheels and other Repair Parts.

THE DAVAL COMPANY 530 SOUTH DEARBORN ST., CHICAGO, ILL.



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THE CASH BOX

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	F	IVE BALL FR	EE PLAY GAN	AES
	BAKER	CHICAGO COIN	EXHIBIT	GOTTLIEB
	Big Time\$29.50	Legionnaire\$45.00	Short Stop\$22.50	New Champ\$65.00
	Line-Up29.50	Lucky	Wings	Paradise
	Salute	Majors 4020.00		School Days39.50
	Twinklo20.00	0'Boy	GENCO	Score Card20.00
İ		Ocean Park20.00	Big Chief35.00	Sea Hawk42.50
	BALLY	Polo	Big League22.50	Shangri-IA149.50
	Beauty	Roxy	Big Town22.50	Tex. Mustang64.50
	Broadcast32.50	Snappy •4149.50	Capt. Kidd49.50	Three Score27.50
	Cross Line29.50	Sport Parade32.50	Dude Ranch27.50	
	Flicker32.50	Sports	Follies20.00	KEENEY
	Limelight22.50	Sporty	Metro	Clover
	Monicker84.50	Star Attractn. 49.50	Mr. Chips20.00	Repeater
1	Play Ball32,50	Strat-0-Liner39,50 Topper20,00	Ten Spot39.50 Victory89.50	Sky Ray42.50 Speed Demon25.00
	Topic89,50 Trailways35.00	Yacht Club	victory	Twin Six
	TIGITWays		GOTTLIEB	Velvet
	CHICAGO COIN	EXHIBIT	ABC Bowler47.50	Wild Fire
	All American, 32.50	Big Parade104.50	Belle Hop42.50	
	Bola_Way59.50	Do-Re-Mi	Big Show20.00	STONER
	Commodore20.00	Duplex	Five & Ten110.00	Rotation22.50
	Dixie	Jungle	Gold Star32.50	Super Chubbie, 39.50
	Fox Hunt27.50	Knock Out99.50	Horoscope47.50	
	Home Run 4022.50	Lancer	Keep'emFlyng.149.50	
	Jolly	Landslide25.00	Lot-0-Fun19.50	League Leader, 29.50
		, Ten Spot, Knock Out		
		rsion Bumpers and Fac		
	REBUILTS NOW AL			antity of Exhibit's
		United's Sun Valley;		
		ited's Grand Canyon; s Arizona.	Advise how many of Cash is waiting for	-
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		omplete list covering l er Games, Music, Etc.,		
		Distributors in Delaws		
	bia for MUSICRAFT R			
	ТН	E GENERAL V	ENDING SER	VICE
	306 NORTH GAY STREE	T (All Phones:	Plaza 0011)	BALTIMORE, MD.
		- BOWLING		
				es, 5¢, coin operated, r. Completely mechani-
		r will trade for small		t. Compretery mechani-
		PENNY PRODUC		
	848 YEADON AVENUE	(Tol: Madi:		LANSDOWNE, PA.
			OTS -	
		Reels, \$45. each; Gr		each; Mills 5¢ Smoker
		Deposit, Truck or R.R.		Derrs \$30°; Frbress
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	229 MT. AIRY AVE.			PARIS, KY.
			DOLUME DIVIC	
	FOR SATE - Phonogra		ROUTE - PLUS -	t models of phonographs
		About 25% of route with		
		itzers 850, 780, 750E,		
		ues, Regals, Crowns, Ge		
		t. We are making no cl		
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	tributing business.	Real reason for sell:	ing: 1A in the Army	and subject to call
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	tributing business. any minute. Act qu	Real reason for sell: Lick. AMERICAN COIN N	MACHINE COMPANY	
	tributing business.	Real reason for sell: Lick. AMERICAN COIN N		and subject to call ROCHESTER, N. Y.

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Vol. 4, No. 32

THE CASH BOX

A. B. T. RIFLE RANGE PELLETS

In lots of 100,000.....\$2.50 per 1,000 In lots of 50,000...... 2.75 per 1,000 In lots of 25,000...... 3.00 per 1,000

BEWARE of inferior and offsize pellets. We guarantee ours to be the perfect pellet for A.B.T. Rifle Ranges.

9 Wire Cable For Games - 25¢ per foot.

WILL PAY HIGHEST CASH PRICES FOR PHONOGRAPHS - ARCADE MACHINES - PINS COMPLETE LINE OF PARTS, SUPPLIES, TUBES, FUSES, WIRE, WRAPPERS AND NEEDLES. WRITE FOR PRICE LIST OF PARTS AND SUPPLIES, PHONOGRAPHS AND GAMES.

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- MUSIC -FOR SALE - Phonos: Seeburg Envoys, ES, and RC, \$285.; Seeburg Majors, ESRC, \$285.; Seeburg Casinos \$130.; Playboys \$35.; We have a complete line of Seeburg Remote Wall-O-Matics and Adaptors. Write for our special price list. ATLANTIC DISTRIBUTING COMPANY (SEEBURG DISTRIBUTORS) 583 TENTH AVENUE (Tel: LA-4-8193) NEW YORK CITY.

THERE IS NO SUBSTITUTE FOR QUALITY!!

QUALITY PRODUCTS WILL LAST FOR THE DURATION !

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D. GOTTLIEB & CO., CHICAGO.

250 CIGARETTE MACHINES

\$12.50 EACH

ROWES - DUGRENIERS - STEWART & McGUIRES - MILLS

All Are 6 Column Machines - Vending Free Matches - Featuring  $15 \not \in$  and  $20 \not \in$ Mechanisms - Ready For Locations!!!!

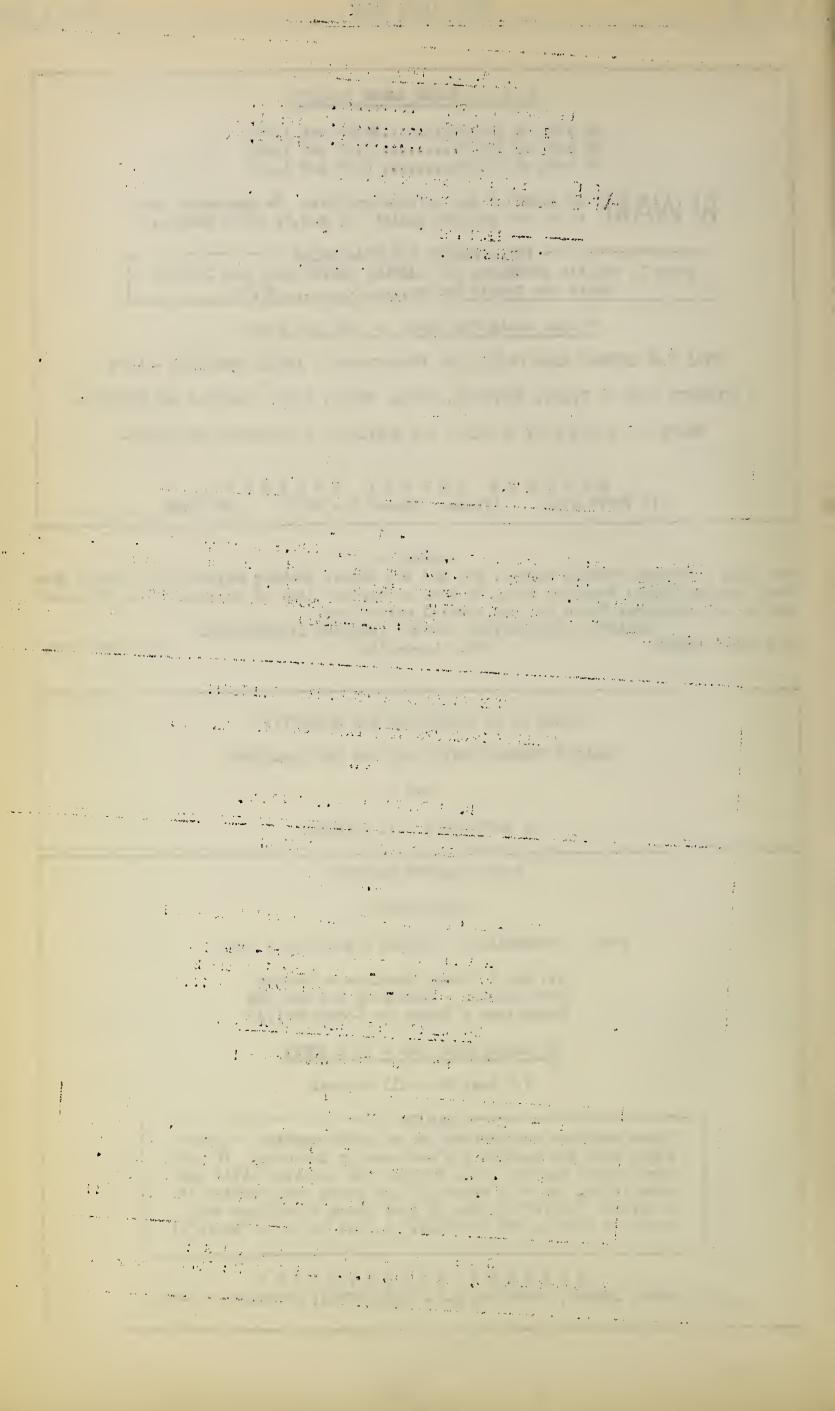
NO SALES LESS THAN 5 AT A TIME!

1/2 Cash With All Orders!

- NOTICE

These machines are perfect for an extra machine to place right with the machine you now have on location. If your high priced machine gives trouble the location still can make sales. At this unusually low price this machine is a perfect "extra" to have in your place to replace any machines that go out of order. A real buy as a "spare"!!

SUPREME ENTERPRISES 557 ROGERS AVENUE, BROOKLYN, N.Y. (ALL PHONES: BUckminster 2-8400)

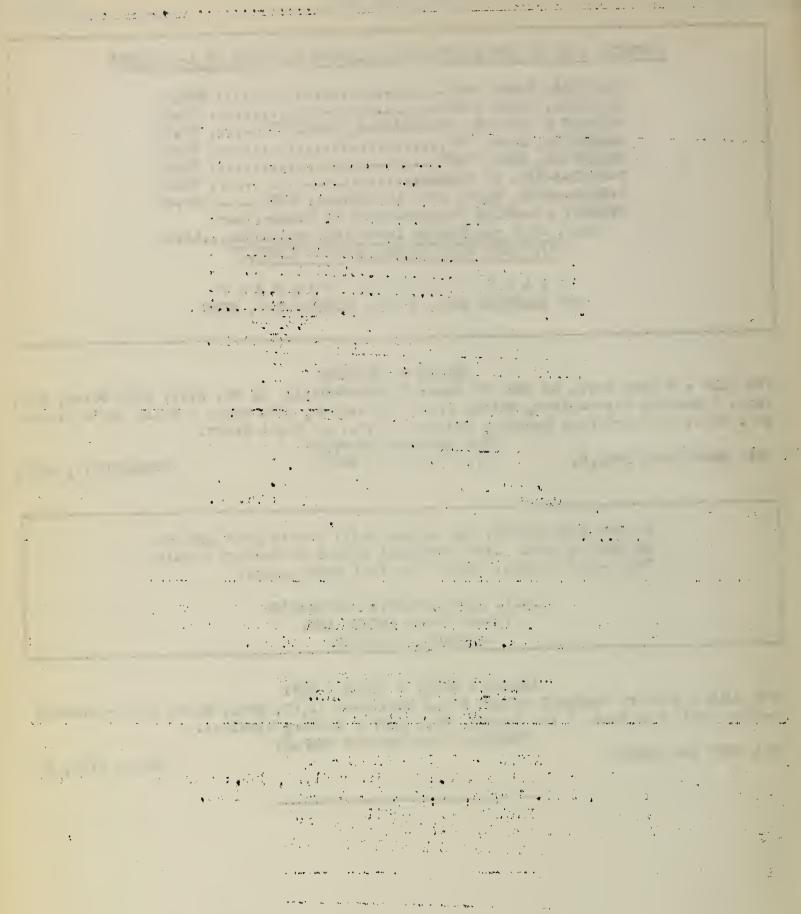


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COMPLETE LINE OF RECONDITIONED CIGARETTE L'ACHINES IN A-1 SHAPES
NATIONAL, Model 9-30\$65,00 NATIONAL, Model 9-50
ARCADE - CONSOLES FOR SALE - 3 good buys, no time to lose; 3 Rock-O-Balls, 12 Ft. Size, High Score, \$75. each; 2 Seeburg Ray-O-Lites, battle field conversion, \$85. each; 3 Bally Ray's Tracks \$35. each; 1/3 Certified Deposit, Balance C.O.D., or Sight Draft. HY-G AMUSEMENT COMPANY 1415 WASHINGTON AVE.,S. (Tel: Atlantic 8587) MINNEAPOLIS, MINN.
No new coin chutes, but we can still repair your old ones as good as new. Also excellent values in factory rebuilt "Gues-ser" Scales. Write for full particulars.
A.B.T. MANUFACTURING CORPORATION 715-23 NORTH KEDZIE AVE. CHICAGO, ILLINOIS
ARCADE - MUSIC - CABLE - WANT FOR SALE - Western Baseball DeLuxe \$70.; Warlitzer 61,DC, \$60.; Heavy rubber covered 5-Wire Cable for Guns, 9 ft. length, \$2.; WANT - Seeburg Wireless. PEERLESS DISTRIBUTING COMPANY 301 WEST 9th STREET KAN SAS CITY, MO.
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"ALWAYS BOOST The Cash Box ALL-WAYS"

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An Exclusive Merchandising Service for the Coin Machines Industry Issued Every Week by "THE CASH BOX" 381 FOURTH AVENUE, NEW YORK CITY

, No. 32	May 4,	1943 Ser	rial Numbe
	PHONOGR	APHS	
SEEBURG		KEENEY	
9.Selectophone 10\$14.50		4.Wall Boxes\$4.50	
9.Symphonola25.00	32,50	7.Wall Box, New19.50	23.50
1.Plaza129.50	149.50	2.Adaptor for Seeburg17.50	29.50
1.Regal	195.00	6.Adaptor for Rockola19.50	35.00
9.Model A	64.50	9. Adaptor for	
9.Model A Ill	40.50	Wurlitzer #61625.00	00.00
2.Model B	49.50	2.Twin-12 Adaptor	28.00
2.Model C	<b>37</b> .50	2.Wurlitzer 24 Adp15.00	28.50
9.Model H	139.50	5. Organ Speaker	25.00
9.Model K-15	110.00	2.Bar Brackets	2.75
2.Model K-2074.50	79.50		2010
5.Royale	99,50	MILLS	
2.Gem	134.50	9.Zephyr	39,50
2.Classic	249.50	9. Studio	00.00
7.Classic,R.C	219.50	9.Dance Master	25.00
1.Mayfair	169.50	9. DeLuxe Dance Master 29.50	20,000
9.Melody King110.00			
5.Crown	169,50	9.Do-Re-Mi	35.00
2.Concert Grand	199.50	4.Panorams	400,00
1.Colone1, RC	375.00	1. Throne of Husic 85.00	150,00
8.Colonel	300.00	2.Empress155.00 5.Empress with	189.50
6.Concert Master	325.00	Adaptr	224.50
3.Concert Master, R.C325.00		9 Empross, New	66400
5.Cadet, RC	<b>225</b> .00	8. Panoram, Adaptor	32,50
8.Major	285.00	8. Panoram, $10 \neq W$ . Box	17.50
6.Major,R.C250.00	325.00	5. Speaker	11.000
9.Envoy	252.00		
1. Envoy, RC	345.00	GABEL	
2.Vogue	225.00	9.12 Record, Jr17.50	27.50
4. Casino	149.50	9.12 Record with Adp58.00	
<b>3.</b> Casino, R.C	189.50	9.2-12's with Adptor 94,00	
8.Commander125.00	250.00 329.50	9.18 Rcc.Ill.Grille	40.00
5.Commander, R.C249.50 2.Playboy	29.50	9.2-18's with Adaptor120.00	
2. Selectomatic 16	17.75		
2. Selectomatic 2010.95	24.50	PACKARD	
7. Selectomatic 2410.50	13.50	5.Pla-Mor Wall & B.Bx25.00	32.50
1.Remote-Speak Organ27.50	45,00	5.Bar Bracket2.50	4.50
3.Wired Speak Organ32.50	35.00	2.Pla-Mor Wall & Bar Box	70 50
9.Multi-Selector, 12R69.50	79.50	(New)	39.50
5.Melody Parade Bar8.50		2. Chestnut Adaptor	50,00
4.30-Wire Wall Box9,50	17.50	2. Cedar Adaptor	50,00
2.5¢ Wall-O-Matic Wirels26.50	32.50	2.Poplar Adaptor	55 CO
2.5¢ Bar-O-Matic " 19.50	35.00	3. Juniper Adaptor	00.00
5.5¢ Wall-O-Matic, 3Wire.22.50	27.50	3.Elm Adaptor	
1.5¢,10¢,25¢ Bar-0-		5.Lily Speaker	20.00
Matic 3-Wire	45.00		
2.5¢,10¢,25¢ Wall-0-		5.Violet Speaker15.00	17.50
Matic 3 Wire24,50	27.50	2. Orchid Spoaker	79.50
4.5¢,10¢,25¢ Wall-0-		7. Iris Speaker 59.50	
Matic Wireless24.50	35.00		
5.5¢,10¢,25¢ Bar-0-		ROCKOLA	
Matic Wireless	47.50	9.12 Record	30.00
9.Electro Selector23.50		9.16 Record	49.50
9.Wireless <i>Maptor</i>	125 00	7.Rhythm Master 1228.50	47.50
1.Hi-Tone 9800, RC	425.00 450.00	2.Rhythm Master 1644.50	49.50
9. Hi-Tone 9800, New	100.00	9.Rhythm Master 16, Ill64.50	50.50
5.Hi-Tone 8800	350.00	2. Imperial 16	59.50
1.Hi-Tone 8800,RC	450.00	5.Imperial 20	99.50
3.Hi-Tong 8200	100.00	2.Monarch	99.50 99.50
7.Hi-Tone 8200.RC	450.00	9.Windsor, Ill	55.00
7. Stroller		2. Std. Dial-A-Tone	235.00
	2,75	6. '39 Counter	69,50
1.Wall Brackets2.50			
1.Wall Brackets2.50 9.Power Supply,New10.00	16.50		
		2. '39 Standard	149.50 179.50

## ROCKOLA

2. 40 Super Rock \$219.50	To 239.50
9. 40 Super Walnut	
	225,00
with Adaptor194.50	199,50
7. 40 Super Walnut 175.00	
2. 40 Master Marble 145.00	185.00
2. 40 Master Walnut 140.00	225.00
4. 40 Master Rockolite. 185.00	195.00
6. 40 Counter	74.50
2.Wall Box12.50	20,00
7.Bar Box12.50	15.00
2. Spectrovox '4169.50	129.50
9.Spectrovox, New125.00	135.00
	1000000
9.Glamour Tone Column,	125,00
New	Troeco
7.Moderne Tone Column,	aa 00
New	60,00
2.Playmaster Spectravox209.50	219.50
9.Playboy	
1. De Luxe, Jr. Console	
Rockolite	125.00
6.Playmaster179.50	209,50
7.20 Rec.Steel Cabinet	
Adptr.Step.Amp. Spk104.50	109.50
9.Commando	
7.1503 Wall Box for	
Comm. New	
A.M.I.	340 50
7.Singing Towers100.00	169,50
9. Singing Towers, New 395.00	397.50
9.Singing Towers, New395.00 9.Model X-5, Phonc60.00	097.00
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9.Model X-5, Phonc60.00 BUCKLEY	<b>7.</b> 50
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WURLITZER	<b>0</b> 75 00
1.600R	179.50
6.600K	225.00
4,500	209,50
6.41 (Counter)75.00	79.50
7.51 (Counter)	64.50
1.61 (Counter)	79.50
5.61 (Counter) with stand 75.00	89.50
5.71 (Counter)	129.50
2.71 (Counter) with	
stand.110.00	129.50
8.81 (Counter) 165.00	
9,81 (Counter) with	
stand.185.00	
6.50	50,00
4.700	345.00
2.750 M	365.00
1.750E	475.00 429.50
9.750 New	485.00
9.780 E	450.00
2.780 M	375.00
4.800	400.00
1.850	550,00
8,950	535.00
6.950, New	590.00
8.300 Adaptor	30,00
5.310 Wall Box10.00	17.50
9.5,10,25¢ Wall Box29.50	45.00
6.320 Wireless W.Box17.50	27.50
8.320 2-Wire W.Box17.50	26.50
7.Ill.2-Wire B.Box22.50	43.50
2.332-2-Wire B.Box17.50	19.50
6.331-2-Wire B.Box19.50	24.50
2.304;2-Wire Steppers9.50	12.50
2.Wireless Strollers20.00	40.00
2.430 Speaker Cab.	
with 5,10,25¢Box89.50	100.00
7.350 Wireless Speaker29.50	35.00
2.24 Rec. Adaptor 19.50	20.00
9. Impulse Stepper25.00	
2.Twin 12 Steel Cab. Adp.Amp.Step.Spk75.00	110,00
2.Twin 616 Steel Cab.	110000
Adp. Amp. Step. Spk75.00	89.50
5.24 Steel Cab.Spk110.00	145.00
1.580 Selector Spkr150.00	175,00
2.30-Wire Box10.00	14.00
2.100 Wall Box 549.50	24,00
7.100 Wall Box 10¢15.00	29.50
5.125 Wall Box33.50	39.50
4.120 Wall Box19.50	34.50
5.Bar Bracket	2.50
9.1501 Wall & B.Box19.50	
8.305 Impulse Rec10.00 3.306 Transmitter10.00	
8.360 Impulse Step	
4.115 Wall Box Wire16.50	37.50
7.123 Wall or B.Dox wire37.50	54.50
8.130 Adaptors, New	0100
6.135 Step Receiver25.00	
3.145 Impulse Step11.50	
3.105 Impulse Rec10.00	

An Exclusive Merchandising Service for the Coin Machines Industry Issued Every Week by "THE CASH BOX" 381 FOURTH AVENUE, NEW YORK CITY

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, No. 32	May 4, 1	1943 Serie	al Number
AI	RCADE EQU	UIPMENT	
5.Atlas Baseball\$59.50	To \$85.00	2.Keeney Anti. Aircraft Bl.\$39.50	<b>Co \$49.5</b> 0
6.A.B.T. 6 Gun Rifle		4.Keeney " " Br. 49.50	55.00
Range1950.00	3750.00	5.Keeney Navy Bomber 117.00	229.50
Ũ		2.Keeney Texas Leaguer 25.00	49.50
5.Bally Alley	50,00	1.Keeney Sub Gun	199.50
2.Bally Bull's Eye 49.50	85.00	8.Keeney Sub Gun, New220.00	/ 285.00
5.Bally Bull, Jap Conv69.50	95.00	6.Keeney Bowlette	100.00
8.Bally Convoy	245.00	2.Keep 'em Punching110.00	149.50
1.Bally Defender 245.00	295.00	9.Kirk Air Defense	
6.Bally Lucky Strike 59.50	79.50	1.Kirk Night Bomber 215.00	/ 395.00
2.Bally Rapid Fire159.50	210.00	5.Kue Ball	
6.Bally Shoot-The-Bull.94.50	95.00	5.Kue Ball (New)	
1.Bally Sky Battle199.50	249.50		
2.Bally Racer	135.00	9.Mills Rotary Digger 69.00	
2.Bally Basketball69.50	85.00	1. Mutoscope Ace Bomber 295.00	325.00
1.Bally Torpedo155.00	199.50	9. Mutoscope Bowling Alley. 69.50	0.00000
9.Bally Torpedo, New200.00		1. Mutoscope Dr. Mobile 259.50	325.00
7.Bally King Pin139.50	159.50	8. Mutoscope Fan Front	0.00.000
7.Bally King Pins, New. 199.50	259,50	Diggers	119.50
2.Bally Eagle Eye 49.50	65.00	5-Mutoscope Electric	113.00
and the second second second second	00.00	Traveling Crane	99,50
8.Baker Sky Pilot139.50	345.00	2. Mutoscope Photomatic	99,50
Condros any III0000000000000	030.00	5. Mutoscope Roll Front	300.00
2 Bang-A-Doom	109.50	Crane	55.00
2.Bang-A-Deer	149.50 149.50		325 <sub>0</sub> 00
• •	149.50	5. Mutoscope Sky Fighter260.00	
6. Buckley Treasure	75 00	5. Mutoscope Magic Finger. 110.00	125.00
Island Digger49.50	75.00	5.Mutoscope Hockey85.00	89.50
4 Objector Heckett 195.00	220.00	1 Down on the 100 50	330 50
4. Chicoin Hockey	220.00	1.Pennant	119.50
6. Chicoin Rola-Score44.50	99.00	5.Poker & Joker	119,50
2. Casino Golf	45.00		
2. Chester Pollard Golf 59.50	99.50	4.Radio Rifle	69.50
	50.50	leRockola Ten Pins, LD45.00	49.50
5. Daval Bumper Bowling. 44.50	59,50	1.Rockola Ten Pins, HD65.00	69.50
9.Daval-U-Roll-It44.50		5.Rockola Tom Mix Rifle44.50	/ 59.50
		2.Rockola World Series85.00	99.50
5.Evans Duck Pin Alley.450.00	750.00	5.Rock-O-Ball	75.00
2.Evans-In-The-Barrel79.50	89.50		
5.Evans Play Ball189.50	225.00	5.Scientific Baseball79.50	. 110.00
6.Evans Ski Ball59.50	75.00	5. Scientific Basketball79.50	110.00
6.Evans Super Bomber239.50	<b>2</b> 95.00	1.Scientific Battg.Prac89.50	119.50
1.Evans Ten Strike, LD49.50	55.00	6.Scientific " " New.129.50	169.50
1.Evans Ten Strike, HD59.50	95.00	2.Scientific X-Ray Pkr49.50	115.00
2.Evans Tommy Gun: 125.00	179.50	9.Seeburg Battle Royal39.50	49.50
5.Evans Tommy Gun, New249.50		2. Seeburg Chicken Sam95.00	109.50
		2. Seeburg Jap.Conv115.00	124.50
2.Exhibit Bicycle99.50	115.00	2. Seeburg Hitler Conv89.50	119.50
9.Exhibit Baseball25.00	79.50	5. Seeburg Jail Bird109.50	119.50
5.Exhibit Bowling Alley.14.50	85.00	4. Seeburg Shoot-The-Chute. 95.00	160.00
5.Exhibit Hi-Ball	89.50	8.Seeburg Chute, Conv119.50	139.50
5.Exhibit Merchantman		1. Seeburg Hockey	75.00
Roll Chute Digger 50.00	69.50	6. Seeburg Rayolite	100.00
1.Exhibit Rotary Mer-		2. Seeburg Parachute Jump90.00	109.50
chandiser	229,50	1. Star Electric Hoist Dig. 55.00	69.50
2.Exhibit Vitalizer65.00	85.00	9. Success Night Bamber 159.50	269.50
		9. Supreme Keep Punching149.50	150.00
1 Course Deal Deals 100 00	119.50	3. Supreme Gun (New Rev.).330.00	
Levenco Bank Kollesse 100-00	69.50		
l.Genco Bank Roll100.00 l.Genco Magic Roll37.50		5.Test Pilot:	229,50
l.Genco Magic Roll	199.50		66.7 . 111
1.Genco Magic Roll37.50	199.50		223.00
1.Genco Magic Roll37.50	199.50	6.Test Pilot, New	£29.00
1.Genco Magic Roll37.50 1.Genco Play Ball135.00	199.50		223.00
<pre>1.Genco Magic Roll37.50 1.Genco Play Ball135.00 2.Groetchen Mountain</pre>		6.Test Pilot,New	
<pre>1.Genco Magic Roll37.50 1.Genco Play Ball135.00 2.Groetchen Mountain         Climber150.00</pre>	<b>159</b> •5ບ	6.Test Pilot,New	450.00
<pre>1.Genco Magic Roll37.50 1.Genco Play Ball135.00 2.Groetchen Mountain         Climber150.00 5.Groetchen Metal Typer.65.00</pre>	159.50 125.00	6.Test Pilot,New	450.00
<pre>1.Genco Magic Roll37.50 1.Genco Play Ball135.00 2.Groetchen Mountain         Climber150.00 5.Groetchen Metal Typer.65.00 2.Groetshen Skill Jump37.50</pre>	159.50 125.00 42.50	<pre>6.Test Pilot,New</pre>	450.00 94.50
<pre>1.Genco Magic Roll37.50 1.Genco Play Ball135.00 2.Groetchen Mountain         Climber150.00 5.Groetchen Metal Typer.65.00</pre>	159.50 125.00	6.Test Pilot, New	450.00 94.50 119.50
<pre>1.Genco Magic Roll37.50 1.Genco Play Ball135.00 2.Groetchen Mountain         Climber150.00 5.Groetchen Metal Typer.65.00 2.Groetchen Skill Jump37.50 2.Gottlieb Skee Ball Et.49.50</pre>	159.50 125.00 42.50	<pre>6.Test Pilot,New</pre>	450.00 94.50 119.50 89.50
<pre>1.Genco Magic Roll37.50 1.Genco Play Ball135.00 2.Groetchen Mountain         Climber150.00 5.Groetchen Metal Typer.65.00 2.Groetchen Skill Jump37.50 2.Gottlieb Skee Ball Et.49.50 1.Jennings-Roll-In-The-</pre>	159.50 125.00 42.50 89.50	<pre>6.Test Pilot,New</pre>	450.00 94.50 119.50 89.50 160.00
<pre>1.Genco Magic Roll37.50 1.Genco Play Ball135.00 2.Groetchen Mountain         Climber150.00 5.Groetchen Metal Typer.65.00 2.Groetchen Skill Jump37.50 2.Gottlieb Skee Ball Et.49.50</pre>	159.50 125.00 42.50	<pre>6.Test Pilot,New</pre>	450.00 94.50 119.50 89.50

An Exclusive Merchandising Service for the Coin Machines Industry Issued Every Week by "THE CASH BOX" 381 FOURTH AVENUE, NEW YORK CITY

Vol. 4, No. 32

#### May 4, 1943

Serial Number 8

### NEW NAMES OF REVAMPED FREE PLAY PIN GAMES

### OLD NAME

#### NEW NAMES

	Blondie	.Stepper,Redheads,Production
	Big League	
	Big Show	· · · ·
		Sixty Grand, Eagle Squadron
	Bowling Alley	
	Cadillac	
	Commodore	
	Crossline	
	Drum Major	.Parade Leader .
	Duplex	Jeep
	Entry	-
	Fleet	
	Flicker	
		.Scandals 42,Bombardier,Burlesk
		Dive Bomber, Nite Club and
	Baue Danie	Torpedo Patrol
	Four Roses	·
	Glamour	
	Gold Star	-
	Home Run	Triple Play
	Jolly	Peacherino
	Leader	Jeep, Sentry
	Lite-A-Card	
	Mr. Chips	
	Metro	
	O'Boy	
	*	Over-The-Top, Paratroop
	Punch	
		-
	Red, White & Blue	
•	Rotation	
	Roxy	-
	Score-Card.,	Ajax
	Scoop	
	Silver Spray	White Sails
	Silver Skates	Hockey '42
	Sky Blazer	Jeep
	Sporty	
	Sun Boam	-
	Stars	
	Triumph	
	-	5
	Turf Champs	
	Vacation	
	Wow.	•
	Zombie	Battle, Midway

NEW NAMES OF CONVERTED ARCADE EQUIPMENT Seeburg Chicken Sam.....Shoot-THe-Jap Seeburg Chicken Sam.....Hit-Hitler Seeburg Chicken Sam.....Bell's Super Jap

NEW NAMES OF ONE-BALL PAY OUTS

Sport Page Fast Track
Blue RibbonFast Track
Thistle DownRace King
Sea Biscuit
Grand StandWar Admiral
Grand NationalWar Admiral

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4	, No. 32	May 4,	1943 Ser	ial Number
		CONSO	DLES	
	9.Across the Board\$19.50 Te	\$ <b>35</b> •00 ·	9. Jockey Club	To \$35.00 285.00
	1.Bakers Pacers, New299.50	495.00 ·	4. Jungle Camp, F. P	100.00
	5.Bakers Pacers	257,50	9. Jungle Camp; P.O	
	1.Bakers Pacer, D.D235.00	325.00	7. Jungle Camp, Comb. New 125.00	
	9.Bally Entry	22.50	2. Jumbo Parade, Comb 129.50	154.50
	2.Bangtails '39119.50	165.00	2. Jumbo Parade, F.P	99.50
	5.Bangtails 40	75.00	4. Jumbo Parade, P.0	114.50
	5.Bangtails 41	350.00	2. Jumbo Parade, FP, New	179.50
	1.Big Game, P.0	100.00	5. Jumbo Parade, PO, New 159.50	179.50
	1.Big Game, F. P	140.00	5. Jumbo Parade, Comb."199.50	229.50
		90.00	· · · · · · · · · · · · · · · · · · ·	223.00
	1.Big Top,F.P75.00	89,50	8. Jumbo Parade, 25¢175.00	
	2.Big Top, P.O		0 Varia 05 00	40.00
	9.Bob Tail, P.0	99.50	9. Keno	40.00
	2.Bob Tail, F.P79.50	155.00	1.Kentucky Club	115.00
	9.By-A-Blade	39.50	7.Kennette	
	5.Buckley Seven Bells445.00	700.00	8.Keen Kubes	69.50
	9.Buckley Long Shot			
	Parlay		4.Liberty Bell	39,50
	9.Buckley Colors, Slant		1.Longchamps	49.50
	Head	95.00	9.Long Shot	199.50
	3.Buckley Colors, NewType.250.00		5.Lucky Lucre	200.00
	5.Beulah Park	99.50	5.Lucky Lucre '41	350,00
		• • •	5.Lucky Star	200.00
	5.Charley Horse119.50	149,50	7.Lincoln Field	75,00
	9. China Boy	59,50	7.Lincoln Field, New139.50	10,00
	l.Chucklette	55,00	9 Multiple Cubes, PO45.00	50,00
	9.Club Horse	22,50		
	5.Club Bells175.00	249,50	1.Multiple Racer	59,50
			4-Mills 4 Bells	850,00
	2.Club Bells, New267.50	299.50	9.Mills 4 Bells, Anim	
	7.Club Chief		Reel	365.00
			2.Mills New 4 Bells800.00	850,00
	1.Derby Day, Slant32.50	59.50	4.Mills 3 Bells	960.00
	4.Derby Day,Flat29.50	49.50	9.Mills Auto Dice	42.50
	2.Derby Winner189.50	275.00	9.Mills 3 Bells, New	675.00
	o,Dixie	69,50		
	5.Dominola15.00	49,50	9.Pace Century	125.00
	9.Double Bells155.00	159,50	9.Pace Maker	89,50
			9.Paces Marathon	
	5.Exhibit Races	59,50	6.Paces Races, New	500.00
			5.Paces Races, Pl. Cab. 59.50	75 CO
	2.Fast Time, FP	110:00	2 Paces Races, Br Cab. 125.00	175.00
	1.Fast Time, P0	110.00	2.Paces Races, Red Arrow. 195.00	300.00
	9.Fast Track	30,00		
			9.Paces '39 Saratoga40.00	60.00
	4.Favorite	89.50	7.Paces '40 Saratoga75.00	89,50
	2.Flasher	39,50	4.Paces '41 Saratoga94.50	150.00
	1.Flashing Thru	45.00	4.Paces Saratoga, Comb135.00	149.50
	9.Flashing Ivories	129.50	1.Paces Reels, Comb90.00	189.50
	9.Fleetwood	30.00	1.Paces Reels, New245.00	289.50
	2.Four-Way Super Bell475.00	595.00	9.Paddock Club	69.50
	2.Four Horsemen	89.50	9. Pamco DeLuxe Bells15.00	22.50
			1.Parlay Races	95.00
	2.Galloping Dominoes		6.Pastime	239.50
	*38 35 .00	59,50	1.Pay Day124.50	325.00
	l.Galloping Dominoes		9.Pheasant	
	'39 <b>135.</b> 00	165.00	9.Pickem	
	5.Galloping Dominoes		9. Preakness	30,00
	'40210.00	275.00		
	1.Galloping Dominoes		<b>1.Ray's Track</b> 49,50	94.50
	41235.00	395.00	9. Riberter 1000	
	1.Galloping Dominoes		9.Rib	25.00
	1.0001100111g Dominices 142,New.450.00	495-00	7.Rollette	67.50
		1	9.Rosemont	39.50
	1.Good Luck	65.00	2.Royal Draw	115.00
			0 D 7 D 7 1	A
	5 U: ab Use b	140 55	2.Royal Flush	69.50
	5.High Hand	<b>149.50</b> <b>239.</b> 50	2.Royal Flush	69.50 185.00

### CONSOLES

9.Seeburg Races\$35.00	
9.Saddle Club	To \$29.50
7.Silver Bell	50,00
5.Silver Moon, P.099.50	150,00
4.Silver Moon, F. P 110.00	160.00
9.Silver Moon, 10¢95.00	104.50
9.Skill Field	69,50
9.Skillo	69,50
7.Skill Time '37	60,00
5.Skill Time '38	125.00
l.Square Bell:	69,50
	119,50
5. Stanco Bell, Single 105.00	TT0 000
7. Stanco Bells,	125 00
Double.119.50	125.00
1.Sugar King	79.50
7. Sun Ray	229.50
1. Sun Ray, New	<b>22</b> 9 <b>.</b> 50
2.Super Bells, 5¢	
Combination185.00	225.00
1.Super Bells, 5¢ New.279.50	<b>379</b> ,50
1. Super Bells, 25¢150.00	<b>25</b> 5,00
1.Super Bells, 25¢ New.325.00	400,00
9.Super Track Time	
TKT	
2. Super Track Time 275.00	400.00
9. Suzie Q	

1.Tanforan	\$79.50
9.Track King	30.00 225.00
9.Track Odds, West125.00	
2.Track Odds, Buckley149.50	169.50
1. Track Odds (Daily	E25 00
(Double)400.00	525.00
5.Track Odds,DD,New485.00	595.CO
4.Track Time '38	140.00
2.Track Time '3730.00	40.00
9.Track Time '38 TKT 75.00	115.00
9.Track Time '37 TKT 39.50	55.00
4.Triple Entry124.50	175.00
1. Two Way Super Bell 319.50	400.00
1.Two Way Super Bell	
New	425.00

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An Exclusive Merchandising Service for the Coin Machines Industry Issued Every Week by "THE CASH BOX" 381 FOURTH AVENUE, NEW YORK CITY

, No. 32		May 4, 19	43	Sei	rial Number
		SLOTS			
MILLS	1 Ghuma 17 - 2260 00	m = *270 00	I EAND PAIL DIG North	\$50 00	M. 400 EO
	d Chrome, HL., \$260.00	275.00	1.5¢ V.P.Bell, B&G, New 6.1¢ V.P.Chrome		
	d Chrome, HL. 300.00	210.00	5.5¢ V.P.Chrome		
	arome, HL	310.00	9.10¢ V.P.Chrome, Plus		
	nrome	275.00	7.5¢ Futurity		
4.10¢ Gold (	Chrome	<b>274</b> ,50	5.10¢ Futurity	.75.00	89.50
	hrome	345.00	7.25¢ Futurity		95.00
	hrome		9.50¢ Futurity		194.50
and the second	Chrome	275.00	9.5¢ Yellow Front		72.50
	• Chrome	265.00	7.10¢ Yellow Front		79.50
	• Chrome 248.50 11	345.00 390.00	9.25¢ Yellow Front 5.5¢ Smoker Bell		59,50
	Bell	275.00	2.5¢ F.P.Mint Vendor		69.50
	Bell175.00	450.00	5.25¢ Golf Ball Vndr		215.00
· · · · · · · · · · · · · · · · · · ·	Bell	100,000	2.5¢ War Eagle		85.00
	ont	89.50	4.10¢ War Eagle		95.00
	ont	169.50	7.25¢ War Eagle		75.00
	ront125.00	179.50	8.5¢ Red Front		125.00
1.25¢ Blue H	ront145.00	<b>27</b> 5.00	9.10¢ Red Front	135.00	
1.50¢ Blue H	ront	500.00	9.25¢ Red Front		
9.5¢ Blue Fr	ont, MP0175.00	216.00	2.5¢ F.O.K		47.50
	ront, MP0 175.00	225.00	2.5¢ Roman Head		<b>79</b> ,50
	ront,Fortune		9.10¢ Roman Head		95.00
		89,50	9.25¢ Roman Head		
	ront,New185.00	200 ( 0	7.1¢ Skyseraper		39.50
	ront	180.00	6.5¢ Skyserapor		42.50
	ront149.50 Front189.50	245,00 275,00	9.25¢ Skyscraper		
	Front	300,00	8.1¢ Lion Head 5.5¢ Lion Head		45.00
	Front	325,00	7.5¢ Extraordinary		69,50
	Bell 3/10115.00	175.00	7.10¢ Extraordinary		89.50
	Bell,3/10119.50	185.00	6.25¢ Extraordinary		189.50
	Bel1,3/10135.00	200.00	5.5¢ Melon Bell		175.00
	Bell,3/5135.00	179.50	8.10¢ Melon Bell		145.00
6.10¢ Cherry	Bell,3/5125.00	150,00	9.25¢ Melon		185.00
9.25¢ Cherry	Bell,3/5110.00	189,50	7.1¢ Wolf Head, DJP	.32.50	
· · · · · · · · · · · · · · · · · · ·	Bc11(Chrome).211.50	235.00	7.25¢ Wolf Head, DJP		
9.25¢ Cherry			2.5¢ Wolf Head, DJP		25.00
	cl1	225.00	9.1¢ Shamrock Boll		
	cll190.00	295.00	5.5¢ Slugproof, 3/5	<b>895</b> 0	
	Bell189.50 Bell185.00	245.00 275.00	JENN INGS		
	rome Bell239.50	300.00	2.5¢ Chiof	65 00	95.00
	hrome Boll234.50	350.00	5.10¢ Chief		125.00
	hromo Bell 215.00	375,00	6.25¢ Chiof		150.00
	e45.00	52.50	1.50¢ Chiof		350.00
1.5¢ Q.T.Blu	e	95.00	1.5¢ Silver Moon Chief		225.00
	ue	89,50	2.10¢ Silver Moon Chief		255.00
	ue,New125.00		6.25¢ Silver Moon Chief	245.00	275.00
	on	49.50	2.5¢ Silver Chief		179,50
	en	65.00	1.10¢ Silver Chief		189,50
	cen	10.50	1.25¢ Silver Chief		265.00
	P	49.50	9.50¢ Silver Chief		295.00
	tter Gold49.50 tter Gold69.50	70.00	5.5¢ Club Bell	99.50	159.50
	itter Gold	119,50 79,50	5.10¢ Club Bell		169.50
	tter Gold,New.75.00	89.50	9.25¢ Club Bell 7.5¢ Sky Chief		175.00
	tter Gold, New.114.50		$9.10 \neq$ Sky Chief		150.00
· · · · · · · · · · · · · · · · · · ·	itter Gold, ".110.00		9.25¢ Sky Chief	94 50	
	1		2.Triplex Chief,5,10,25¢		185.00
	1, J.P		lol¢ Little Duke		25.00
	1,Green17.50		9.5¢ Little Duke		30,00
	1,Green		7.10¢ Little Duck		
6.1¢ V.P.Bel	1,B&G35.00		9.5¢ Century, SJP		24.50
	1,B&G,New49.50		5.5¢ Gooseneck	15.00	59.50
	1, B&G	59,50	5.10¢ Gooseneck	15 00	59.50
1.5¢ V.P.Bel	1,2	00.00	2.25¢ Gooseneck.	10.00	59.50

9.1¢ Little Dutchess\$19.5	50	CD OTH OLIMAT	
2.5¢ Little Dutchess\$19.50	To \$27.50	GROETCHEN	
7.10¢ Golf Ball Vendor. 75.00	99.50	1.5¢ Columbia Chrome \$39.50	To \$92.50
9.25¢ Golf Ball Vendor,		9.1¢ Columbia	42.50
New		J.P39.50	F. 00
9.10¢ Chrome Sup. Ch70.00		5.5¢ Columbia Fruit,55.00	55,00
9.10¢ Chrome Chief, SP. 150.00	152.00	2.5¢ Columbia JPV Bell. 59.50	75.00
5.5¢ Red Skin139.50	<b>159.</b> 50	7.10¢ Columbia DJP42.50	82.50
5.10¢ Red Skin149.50	169.50	9.10¢ Columbia Club Bell.99.50	89.50
8.25¢ Red Skin		2.5¢ Columbia Club Cig,	
5.5¢ Big Chief 109.50	129.50	CA SOLO TO TO TO TO TO TO TO TO	
5.10¢ Big Chief119.50	139,50	GA82.50 9.10¢ Columbia Club " '	110.00
8.\$1.00 Bell	500,00		
7.XXV. Cigarolla	175.00	GA	115.00
5.V.Cigarolla		1.5¢ Columbia Cig GA35.00	95.00
b.XVV. Cigarolla	<b>169.</b> 50	1.5¢ Columbia Orig.GA65.00	115.00
5.XVB Cigarolla	90.00	2.Conv.Columbia Chrome. 59,50	69,50
8.5% Victory Chief 189.50	250,00	PACE	
9.10¢ Victory Chief 260.00			
9.25¢ Victory Chief 275.00		7.57 Bantam	52,50
2.5¢ 4 Star Chief 79.50	129,50	7.10¢ Bantam12.50	22.50
2.10, 4 Star Chief 84.50	139.50	7.25¢ Bantam	
5.25¢ 4 Star Chief 135.00	703000	2.5% Comet, F.V	59,50
9.1¢ Dixic Bell		Sope Comet DJP	
7.5¢ Dixie Bell65.00	75 00	3.10g Comet, D.J.P	
, , , , , , , , , , , , , , , , , , , ,	<b>75</b> .00	$5 \text{ L}\beta$ Comet - Blue 69.50	
WATLING		2.5% Comet Blue Front. 32.50	89,50
		1.10g Comet Blue Front. 54.50	99.50
9.1¢ Rolatop	49.50	1.25¢ Comet, Blue Front. 50.00	195.00
2.5¢ Rolatop	89.50	5.50% Comet	
5.10¢ Rolatop	99.50	9.5¢ All Star MP0	89,50
2.25¢ Rolatop	125.00	9.1¢ All Star, 2/4	39,50
8.50¢ Rolatop	150.00	3.1¢ Chrome Rocket	
9.5¢-25¢ Rolatop	<b>49.</b> 50	5.1% Chrome Rocket News 80.00	119.50
2.5¢ Club Bell	<b>59</b> ,50	2.5% Rocket	109.50
5.1¢ Twin JP	<b>39</b> ,50	Lecog Rockets	139.50
2.5¢ Twin JP	<b>32,</b> 50	9.5¢ T.J.Comet	45.00
9.10¢ Twin JP		9.5¢ Club Bell	<b>TO</b> .00
9.25¢ Twin JP		9.10¢ Comet White Front.55.00	
9.5¢ Twin JP, GA		9.5¢ S.J.P. Red Cab 75.00	
9.1¢ Blue Seal		9.10¢ S.J.P. Red Cab80.00	
2.5% Blue Seal	35.00	9.1¢ DeLuxe	
9.102 Blue Seal		2.5¢ DeLuxe 3/594.50	115 00
9.25¢ Blue Bell		2.25¢ DeLuxe	115.00
9.1¢ Treasury	44.50	5.Double Slot 5 & 25¢145.00	145.00
$9.5 \beta$ Treasury	64,50	3.25¢ Comet, 4 Star135.00	239,50
9.10¢ Treasury			
9.5¢ Treasury, New	179.50		
9.5¢ Wonder Vendor 32.50	84.50		
CAILLE			
9.12	25.00		
7.5¢	17,50		
1.10¢	47.50		
1.25¢	52,50		
9.10¢ Cadet	45.00		
9.25% Cadet			
1.5¢ Playboy40.00	89.50		
1.10¢ Playboy	99.50		
9.25¢ Playboy	55.50		
1.5¢ Commander	60 50		
1.10¢ Commander	69.50 79.50		
9.25¢ Commander	<b>79</b> 450		
2.7-Way Slot	94 50		
	94.50		

TOTAL CONTRACT STREET, 
An Exclusive Merchandising Service for the Coin Machines Industry Issued Every Week by "THE CASH BOX" 381 FOURTH AVENUE, NEW YORK CITY

Vol. 4, No. 32

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**Frices** 

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May 4, 1943

FREE PLAY GAMES

Serial Number 84

Prices

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Lists

Former

Check

A.B.C. Bowler\$30.00	To \$49.50	8.Contact\$10.00	To \$25.00
A.B.C. Bowler (New) 85.00		9. Contest	82.50
Action (Rev.)118.00	135.00	9.Convention	17.50
Air Circus	109,50	7. Cowboy	15.00
		·	45.00
Air Circus, New77.50	125.00	leCross Line	
Air Force	52.50	9.Crystal14.00	27.50
Airliner	17.50	2.Crystal Gazer24.50	26.50
Airport	25.00	2.Click	74.50
Airway	17.50		
•	129,50	9.Dandy	
Alert, Rev115.00			
Ali Baba	25.00	9.Daily Dozen10.00	
All American	34.50	8. Davy Jones	25.00
All Out (Rev.) 119.50	127.50	7.De-Icer (Rev.)50.00	119.50
Anabel	24,50	1.Defense (Genco)85.00	117.50
Argentine	54,50	1. Defense (Baker)21.50	35.00
	175.00		90.00
Arizona (Rev.)165.00		2.Destroyer (Rev.)72.50	
Armada	<b>29</b> ,50	5.Dixie	32.50
A rrowhead	19.50	5.Do-Re-Mi	47.50
Attention	39.50	5. Double Feature 15.00	19.50
Avalon	24.50	1. Doughboy	25.00
		and the second sec	49,50
		1. Double Play	
Sanner	and the second	1.Drum Major	19.50
Bally Beauty 10.00	17.50	4. Dude Ranch	. 27.50
Battle (Rev.)	119.50	4. Durlex	44.50
Battle (Rev) New109.50		9 Dive Bomber (Rev). 42.50	
	30.00		
Bandwagon			100 00
Bang	25.00	8.Eagle Squadron(Rev).99.50	122.50
Barrage	32.50	9.Eureka	32.50
Belle Hop	44.50	8.Entry15.00	17.50
Big Chief 22.50	39.50		
Big League	24.50	8.Fantasy	25.00
	109.50		25.00
Big Parade		6.Fifth Inning15.00	
Big Show18.50	19.50	9.Fifty Grand	29.50
Big Six15.00	19.50	2.Five-In-One	39,50
Big Ten	24.50	2.Five & Ten	115.00
Big Time	25.00	2.Fishin'Rev	129.50
	25.00		
Big Town		6.Flagship15.00	25.00
31ackout	25.00	8.Flash	19.50
31 ond ie 12.50	19.50	2.Fleet	24.50
Bola Way	59,50	4.Flicker	37.50
sombard ier (Rev) $\dots 47.50$	99.50	4.Follies '4014.50	19.50
	34.50		
Boom Town		9.Follow Up10.00	14.50
Bordertown22.50	25.00	1.Formation	29.50
Bosco	89.50	2.Four Aces	129.50
Bounty12.00	22.50	6.Four Aces, New134.50	149.50
Bowling Alley16.50	22.50	8.Four-Five-Six	
Box Score	10.00	2 Four D' - D' - D' X	25.00
		2.Four Diamonds34.50	43.50
Brite Spot12.50	21.50	1.Four Roses	39,50
Broadcast19.50	42.50	1.Fox Hunt	32,50
Buckaroo12.50	15.00		
Burlesk (Rev.)		1.Grand Canyon(Rev).159.50	175.00
Company ( Timber Ca) 170 00		4.Glamour	24.50
Carnival (Jumbo Sz)110.00		5.Gobs	109.50
Cadillac14.50	21.50	7.Gobs,New	-129,50
Capt. Kidd 30.00	52.50	7.Gold Cup	50.00
hamp	49.50	1.Gold Star	32.50
hampion 10,00	19.50	6.Golden Gate12.50	15.00
harm			
	19.50	2.Gun Club	64.50
hevron	19.50	9.Gun Club, New59.50	
hief10.00	26.50		
hubbie	19.50	9. Headliner	29.50
Circus	18.00	7.Hi-Boy (Rev.)119.50	
Clipper	21,50		E4 50
		2.Hi-Dive	54.50
Clover	69.50	5.Hi-Hat	47.50
C.C.D10.00	25,00	2.Hi-Stepper24.50	31.50
	99.50	9.High Light 10.00	12,50
Commander (Rev) 97.50			
			20 50
Commodoro	16.50	1.Hold Over16.50	29.50
			29,50 35,00 69,50

5. Home Run, New '42\$47.50	To \$69.50	6.Ragtime\$12.50	
1.Horoscope	47.50	9.Rebound	To \$20.00
		5.Record Breaker150.00	
2.Jolly	19.50	4.Red Hot	24.50
8.Jumper	35.00	2.Red, White & Blue 15.00	20.00
4. Jungle	55.00	2.Reserve	25.00
	135.00		29,50
1.Jeep(Rev.)		5.Repeater	
1.Keep 'em Flying109.50	169.00	9.Rink	10.00
9.Keep 'em Flying, New. 135.00	185.00	7.Roller Derby18.00	19.50
9.Keen-A-Ball10.00	20.00	2.Rotation12.50	15.00
9.Klick	15.00	2.Roxy	17.50
4. Knock Out	99,50	6.Rotor Table	39.50
6.Lancer15.00	19.50	1.Salute	27.50
			21000
4.Landslide	25.00	5.Santa Fe (Rev.)175.00	04 50
1.Leader	37.50	4.Sara Suzy:14.50	24.50
1.Lead Off12.00	19.50	9.Sara Suzy, New	
2. League Leader19.50	<b>29</b> ,50	6.Scandals,Rev12.50	29.50
2. Legionnaire	45.50	1.School Days	36,50
5.Liberty145.00	159.50	2. Scoop14.50	17.50
2.Liberty (Rev.)	75.00	1. Score-A-Line	29,50
2.Limelight15.00	19.50	2. Score Card14.50	25.00
l_Line Up24.50	29,50	l. Score Champ	24.50
	<b>16.</b> 50		
6.Lite-A-Card		1. Sea Hawk	49.50
6.Lone Star15.00	19.50	7. Second Front(Rev.). 129.50	149.50
5.Lot-0-Fun	25.00	6.Sentry (Rev.)69.50	89,50
2.Lucky	12.50	9.Scout, Rev	<b>25</b> ,00
7.Lucky Strike	19.50	5. Seven Up	<b>39.</b> 50
		6.Shangri-La110.00	142,50
1.Majors \$4012.00	24.50	2.Short Stop	35.00
2. Majors 41	44.50	4. Show Boet	72,50
			-
8.Mardi Gras	91 50	9. Side Kick	14.50
2.Mascot14.50	24.50	4.Silver Skates22.50	39.50
6.Merry-Go-Round 15.00	19.50	4.Silver Spray34.50	35.00
2.Metro	<b>32</b> .50	5. Sky Blazer	45.00
6.Miami	<b>28</b> ,50	5.Sky Chief150.00	169.50
1.Miami Beach	47.50	1. Sky Line	29.50
9.Midway (Genco)10.00	12,50	1. Sky Ray	29.50
6.Midway (Rev)	169.50	4. Slugger	39,50
2.Mr. Chips	12,50	2 Snappy *41	49.50
5.Nonicker	84.50	2. South Paw	39,50
1.Mystic	<b>39</b> .50	5.Sparky	24.50
		6.Speed Ball:	29.00
9.Nite Club, Rev		8.Speed Ball, New65.00	
2.Nippy14.50	18.00	5. Speed Demon18.75	19.50
4.New Champ	59,50	2.Speedway	12.50
-		9. Speedway, Rev	
7.0h Boy15.00	18,50	9. Speedy	20.00
9.0h Johnny	32,50	2.Sports	15.00
	25.00		19.50
8.0cean Park15.00		6. Sporty	
7. On Deck	18.00	4. Sport Parade	49.50
1. One-Two-Three '3925.00	34.50	5.Spot-A-Card	82.50
1. One-Two-Three 4060.00	79.50	2.Spot Pool	54.50
9. One-Two-Three 4169.50	<b>95</b> 00	1.Spottom	30.00
7.0wl	89.50	4. Stars	<b>50</b> 00
		2.Star Attraction32.50	<b>4</b> 4 <b>•</b> 50
7.Pals		2. Stop & Go9.00	12.50
8.Paratroop (Rev)	127,50	4.Stratoliner19.50	39,50
4. Pan American	44.50	4. Summertime	25.00
	32.50		46.50
5.Parádise		<b>1.</b> Sun Beam	
9.Pep,Rev	29.50	1. Supercharger 16.50	19.50
1.Pick em12.50	19.50	4.Super Chubbie	40.00
4.Play Ball15.00	42.50	2. Super Six19.50	35.00
6.Playmate	<b>19</b> ,50	9.Sixty Grand	38.50
7.Playtime (Rev.)119.50		9. Spinning Roels49.50	
4.Polo	34,50	4. Sun Valley (Rev)110.00	175.00
1.Pot Shot 15.00	34.50	9. Sporty	19.50
4. Powerhouse	19.50	l.Target Skill	27.50
6. <b>Pr</b> ogress	19.50	5.Ten Spot	47.50
· · · · · · · · · · · · · · · · · · ·	18,50	-	57.50
2.Punch		2. Texas Mustang45.00	01.00
2.Pursuit	34.50	9.Texas Mustang, New89.50	00.00
5.Pylon	24.50	9.Trapeze19.50	20.00
9.Pyramid8.00	12.50	1.Three Score12.00	22.50

An Exclusive Merchandising Service for the Coin Machines Industry Issued Every Week by "THE CASH BOX" 381 FOURTH AVENUE, NEW YORK CITY

Vol.	4, No. 32	May 4,	1943	Serial Number 84
		FREE PLAY	GAMES	
	7.Three Up	To \$35.00	4.Victory\$65.00 T	o \$95.00
	9.Triple Play	· · · · · · · · · · · · · · · · · · ·	7.Victory,New	109.50
	9.Thriller		6.Vogue	25,00
	2. Thumbs Up, Rev			
	2.Topic		4.West Wind	54.50
	9.Top Notcher	17.50	2.White Sails7.50	20.00
	2.Topper		2.Wild Fire	37,50
	8.Torpedo Patrol127.50		1.Wow	29.50
	2. Towers		6.Wings12.50	22,50
	2.Trailways			
	2.Triumph10.00		1.Yacht Club12.50	30,00
	6.Twinkle		54Yanks	99450
	5.Twin Six		6.Yanks, New119.50	129450
			1.Zig Zag	55.00
	R. W	26,50	6.Zip9.50	17.50
	7.Ump		4.Zombie	50.00
1	9.Up & Up16.50		8.Zeta12.50	25.00
-	6.Vacation15.00	19.50		
- R. D	2.Variety	16.50		() ()
	1. Velvet	34,50		• 2%3
Ō	2.Venus			i de la companya de l

## IMPORTANT

The Confidential Price Lists are to be read as follows: First price listed is lowest price for the week; Second price listed is highest price for the week; Where only eneprice appears this should be considered lowest price.

Many times, wide differences appear in the high and low prices of certain equipment. Like any true reporter The Confidential Price Lists can only feature the market prices as they are quoted. The Confidential Price Lists act exactly the same as the market quotation board at the Stock Exchange—posting the prices exactly as they are quoted for each week, regardless of how much they may seem to be out of line. Some machine prices do not change for months. The Confidential Price Lists, rather than show no price for the week, retain the last known quotations for such equipment so that the subscriber at least has the last known quoted prices are bracis to work with. Prices continue to be very widely divergent these days. Someone on the West Coast may feel a certain machine worth \$150.00 whereas someone on the East Coast may think it worth but \$75.00. Of course, condition, serial, appearance, demand, territory, quantity, etc., must all be taken into consideration. The Confidential Price Lists report each quotation exactly as it is made and depend on the subscriber to make average price adjustment to fit the peculiarities of his own territory.

CODE

CHECK THIS CODE CAREFULLY. BECOME ACQUAINTED WITH EACH ONE OF THE CODE NUMBERS AND WHAT THEY SIGNIFY. THESE CODE NUMBERS APPEAR IN FRONT OF THE NAME OF EACH MACHINE.

1—Means price went up.
2—Means price went down.
3—Means this machine just added to list.
4—Means prices went up and down same week.
5—Means prices remained same as in past week's issue.
6—Means no prices quoted for this machine this week.
7—Means no prices quoted for this machine for past two weeks.
8—Means no prices quoted for this machine for past three weeks.

9—Means no prices quoted for this machine for past four weeks or longer.

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An Exclusive Merchandising Service for the Coin Machines Industry Issued Every Week by "THE CASH BOX" 381 FOURTH AVENUE, NEW YORK CITY

Vol. 4, No. 32	Vol.	4,	No.	32
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2.War AAdmiral (Rev)

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May 4, 1943

Serial Number 84

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2. Arlington.	\$	17.50 To \$35	-00
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9.Derby Clock	, P.O	25.00	
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5.Sport Page	,P.O	37.50 54	• 50
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	ns,P.O2		•00 •00
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9.Turf Special15.00			.\$299.50 To \$385.0
7.Turf King, New500.00		orious 1943	
1. Victory, F.F 39.50 To :	\$65.00	(Rev.)	199.50

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(Rev.)199.50	
9.Winning Ticket35.00	90.00
3.Zipper	49.50

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# **IMPORTANT NOTICE**

- DUE TO GREATLY INCREASED CIRCULATION EXTRA SPACE ADVERTISEMENTS INCREASE WITH THE MAY 25, 1943 ISSUE.
- FREE SPACE REMAINS.
- SUBSCRIPTION PRICE REMAINS THE SAME.
- IF YOU WISH TO CONTRACT FOR ANY DEFINITE SIZE EXTRA SPACE FROM \$2.00 UNIT TO FULL PAGE AT \$42.50 (AS PER "AD LAYOUT SHEET" ENCLOSED WITH THIS ISSUE) SUCH CONTRACTS WILL BE ACCEPTED FOR AS LONG AS SIX MONTHS (26 ISSUES) PROVIDED YOUR SIGNED CONTRACT REACHES US NO LATER THAN MAY 15, 1943.

## The Cash Box,

381 Fourth Avenue, New York City,

Gentlemen:

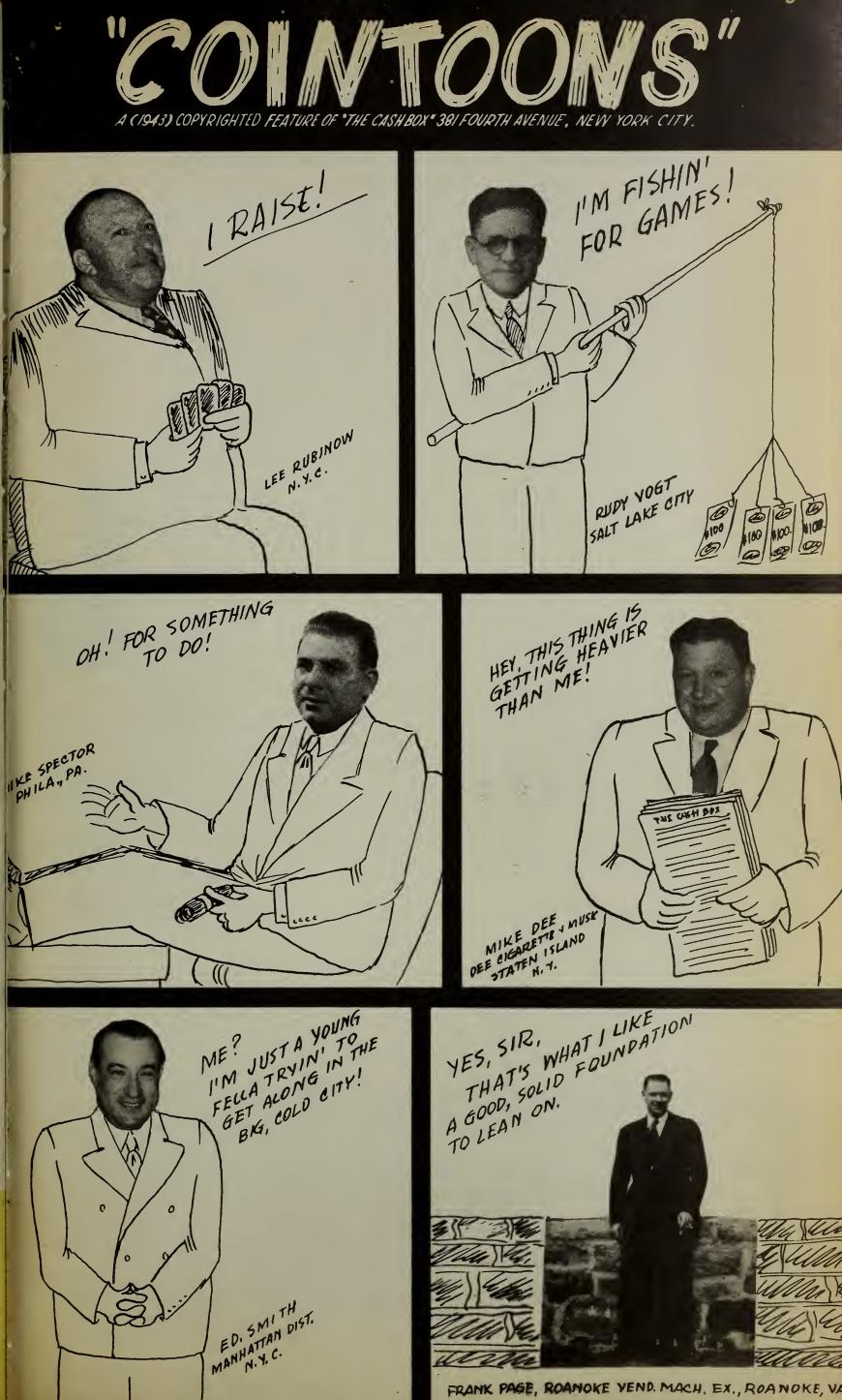
Please reserve a space unit for

consecutive issues, beginning with the 🗌 next issue or no later

than 🗌 May 25, 1943 issue.

	Signed	
FIRM NAME		
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