

THE CASH BOX

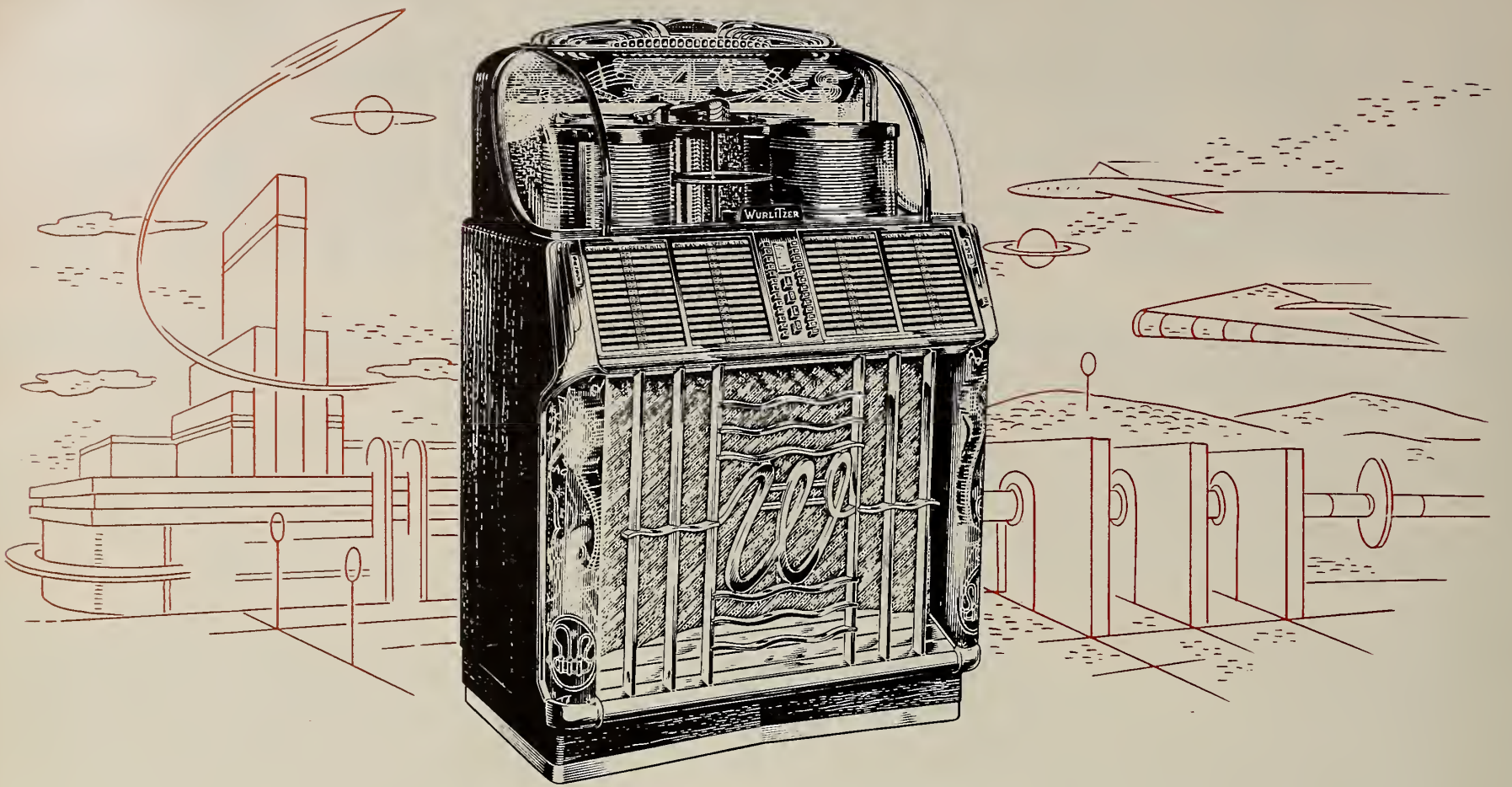
VOLUME 13

JULY 26, 1952

NUMBER 44



Instrumentals have recently taken a strong place in the recording picture. Currently riding high are three great ones. Here we picture the conductors responsible for them. At upper left is Hugo Winterhalter, whose "Vanessa" is on the RCA Victor label. In the center is Leroy Anderson, creator of the Decca recording of "Blue Tango". At the lower right is Percy Faith, who recorded "Delicado" for Columbia.



10 Years Ahead of its time

Many Times ahead in Earnings

The Wurlitzer Fifteen Hundred incorporates so many advanced features, so much of tomorrow's engineering today there is little doubt but what it will hold its own, come what may, for a decade.

Its ability to play 104 selections assures continuously high earning power.

The wonders of its WurliMagic Brain in playing 78 and 45 RPM records intermixed is insurance for every operator. You're protected regardless of which record speed predominates in the future.

Even if the trend turned to all 45s, come Christmas or Easter with their demand for seasonal music, you could use your old 78s for years on end.

Its many money-making features are matched by money-savers.

Low inertia tone arms with Cobra Stylus mean sensational needle life, amazing record economy.

Quick-as-a-flash replacement parts slash service costs to a rock bottom minimum.

Wurlitzer quality construction throughout means the Fifteen Hundred will retain its eye-arresting looks for life.

Finally, because of all it is and all it offers, the resale value of this phenomenal phonograph next year or ten years from now will be high.

See and hear the Fifteen Hundred at your Wurlitzer Distributors and you'll quickly see and understand why it's an investment from which a substantial profit is assured.

Plays 104 Selections
From 78 and 45 RPM
Records Intermixed

Wurlitzer
FIFTEEN HUNDRED



The Cash Box

July 26, 1952

Volume 13

Number 44

PUBLISHED EVERY WEEK BY

The Cash Box Publishing Co., Inc.

26 West 47th Street, New York 36, N. Y.

(All Phones: JUdson 6-2640)

JOE ORLECK

CHICAGO OFFICE

32 West Randolph St., Chicago 1, Ill.

(All Phones: DEarborn 2-0045)

BILL GERSH

LOS ANGELES OFFICE

6399 Wilshire Blvd., Los Angeles 48, Cal.

(All Phones: WEbster 3-0347)

LEO SIMON

EXECUTIVE STAFF

BILL GERSH, Publisher

JOE ORLECK, Editor and Advertising Director

BOB AUSTIN, General Mgr., Music Dept.

SID PARNES, Associate Editor and Music Editor

NORMAN ORLECK, Associate Music Editor

MARTY OSTROW, Research

A. ARTESE, Office Manager

K. BEER, Circulation

POPSIE, Staff Photographer

BRUNO DUTKOWSKY, Art Director

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THE CASH BOX covers the coin operated machines industry, and all allied to this industry throughout the United States and all over the world. *The Cash Box* is on hand at various American consular offices throughout the world. This coverage includes operators, jobbers, distributors and manufacturers and all allied to:—automatic coin operated music equipment; automatic coin operated vending and service machines; as well as coin operated amusement equipment; in all divisions. The music and record fields, recording artists, publishers of music, disc jockeys, radio stations, and all others identified with, or allied to, the music machines industry are completely covered. Manufacturers and distributors of various merchandise, parts, supplies, components and all materials used in the vending, music and amusement fields are covered by *The Cash Box*. Banks, finance firms, loan organizations and other financial institutions, expressly interested in the financing of coin operated machines of all types, are covered.

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"*The Confidential Price Lists*" are the one and only officially recognized price guide of all new and used machines in the United States. "*The Confidential Price Lists*" are an exclusive, copyrighted feature of *The Cash Box*. "*The Confidential Price Lists*" report each week's low and high prices for all new and used coin operated machines, regardless of age, listing all market changes, and continually adding on all the new equipment as this equipment is announced to the industry. "*The Confidential Price Lists*" are recognized by many cities and states throughout the country as the "official price book of the coin operated machines industry." They are an integral part of *The Cash Box* and appear in each week's issue. "*The Confidential Price Lists*" are officially used in the settlement of estates, for buying, selling and trading of all coin operated equipment, and are also officially recognized for taxation purposes. "*The Confidential Price Lists*" are used by finance firms, factors, loan companies, bankers and other financial institutions to guide them in making loans to members of the coin operated machines industry. They have been legally recognized in courts throughout the United States and Canada. "*The Confidential Price Lists*" have been acclaimed by the coin operated machines industry. Entire business transactions and legal cases are based upon the quotations appearing in "*The Confidential Price Lists*."

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First Edition

"END-OF-MONTH INVENTORY ISSUE"

Regardless of how much has already been written here about the "*End-Of-Month Inventory Issue*" this article is dedicated to this "First Edition" of that issue.

This is an issue that is certain to become one of the most outstanding helps to all the nation's coin machine operators.

Almost fourteen years ago, when "*The Confidential Price Lists*" were conceived, and set into motion for the benefit of this industry, the value of this "*Blue Book*" of all new and used coin machines became instantly recognized thruout the entire field.

As prices changed each week, as they went up or down or held, they were reported just as speedily as possible so that, at all times, all engaged in the field knew the value of the equipment which they were operating, as well as prices for trades, sales or purchases.

During those almost fourteen years "*The Confidential Price Lists*" (also known to many in the field as: "*The C.M.I. Blue Book*") so definitely established itself that States, Counties, Cities and the Federal Government as well, adopted it for use in many cases involving tax matters of many types.

The sister Dominion of Canada, when import restrictions were in effect, officially adopted it for all machines which the Canadian operators were allowed to import into the Dominion, and based duties and taxes upon the quotations contained therein.

As time went on, many changes were made in "*The Confidential Price Lists*" so that they would better serve the subscribers to *The Cash Box*.

One very important change, which came about when the Canadian Customs officially accepted them, was the dating of machines. The date when machines are introduced is now part and parcel of "*The Confidential Price Lists*".

Other changes also were made as legalities and general changes occurred.

For example, the passing of the Johnson Act (Public Law 906), forced the removal of all payout equipment from the lists. Prices of slots, consoles, and other such machines, no longer appear in "*The Confidential Price Lists*".

It is a rare week indeed when one of the offices of *The Cash Box* doesn't receive requests from various Governmental agencies asking for certain price information of past years or of the present.

Many an operator, jobber and distributor thruout the nation has reported his extreme thanks to *The Cash Box* for the fact that "*The Confidential Price Lists*" were available to him in tax matters, local and/or national, in which he became involved.

As many have stated in the industry:

"*The Confidential Price Lists*' have served as well. They have tremendously helped us in so many different ways that we just can't thank '*The Cash Box*' enough for maintaining them so diligently and for so many, many years."

Now *The Cash Box* believes that another great and necessary aid must come about to bring home an even greater service to one and all engaged in the industry in regard to its outstanding 'Blue Book': "*The Confidential Price Lists*".

Beginning with this issue, as all will note who check "*The Confidential Price Lists*" each week, there is now an "*End-Of-Month Inventory*" available to one and all in the field.

The operator, jobber and distributor, simply by a few quick notes can, within a few minutes, give a complete capital investment report of his equipment; can effectively cover many personal and business property tax laws; can show depreciation on his equipment; and can, in the long, long run, have definite proof during tax times, of his exact standing.

This is, today, imperative. But, it is the further fact, that this is now so simplified that one and all, without need of bookkeeping knowledge, have before them a running easy-to-understand monthly inventory to assure them obtaining the perfect and exact valuation of their capital investment in their business which, as previously stated, covers many, many tax arguments with City, County, State and the Federal Government.

This is the "*First Edition*". It is the sincere hope of all at *The Cash Box* who worked so hard to create this "*End-Of-Month Inventory Issue*" that it will well serve all subscribers.

It is also the sincere hope of *The Cash Box* that its subscribers will offer any constructive criticism, any suggestions for improvement, or any methods of further aid by letter immediately.

(Editor's Note: *The Staff of 'The Cash Box'* would be happy to hear what all our subscribers think of this 'First Edition': '*End-Of-Month Inventory Issue*' and that they will write us immediately c/o *The Cash Box*, 26 W. 47th St., New York 36, N. Y. It is also well to remember that the end of each month's issues will present this same type of inventory control. The next similar issue, for example, will be the August 30, 1952 issue. It is suggested by noted accountants that, after the operator, jobber, or distributor has filled in this issue, that he save it. The statute of limitations in these matters is seven years.)

THE NATION'S TOP TEN PLUS THE NEXT 15 JUKE BOX TUNES

The Top Ten Tunes Netting Heaviest Play In The Nation's Juke Boxes, Compiled From Reports Submitted Weekly To The Cash Box By Leading Music Operators Throughout The Country.



AL—Aladdin	CR—Coral	CODE	MG—MGM	SA—Savoy
AP—Apollo	DA—Dana		MO—Modern	5IT—Sittin' In
AT—Atlantic	DE—Decca	JU—Jubilee	OR—Oriole	SP—Specialty
BU—Bullet	DY—Derby	KI—King	PE—Peacock	TE—Tempo
CA—Capitol	FE—Federal	LO—London	PR—Prestige	TN—Tennessee
CH—Chess	4 Star—Four Star	ME—Mercury	RA—Rainbow	UN—United
CO—Columbia	IN—Intro		RE—Regent	VI—Victor

Pos. Last Week

- 1** **HERE IN MY HEART**
AL MARTINO
 BBS-101 (45x101)—Al Martino DE-28213 (9-28213)—The Andrews Sisters/Dick Haymes
 CO-39745 (4-39745)—Tony Bennett ME-5877 (5877x45)—Vic Damone
 CR-60746 (9-60746)—Alan Dale

- 2** **AUF WIEDERSEH'N SWEETHEART**
VERA LYNN
 CO-39776 (4-39776)—Champ Butler LO-1227 (45-1227)—Vera Lynn
 CR-60773 (9-60773)—Ames Brothers ME-5871 (5871x45)—Eddy Howard
 DE-28271 (9-28271)—Guy Lombardo O. VI-20-4777 (4777)—Billy Shepard O.

- 3** **KISS OF FIRE**
GEORGIA GIBBS
 CO-39737 (4-39737)—Toni Arden MG-11225 (K11225)—Billy Eckstine
 DE-28179 (9-28179)—Guy Lombardo O. VI-20-4671 (47-4671)—Tony Martin
 DE-28177 (9-28177)—Louis Armstrong O. VI-20-4705 (47-4705)—Ralph Flanagan
 ME-5823 (5823x45)—Georgia Gibbs

- 4** **WALKIN' MY BABY BACK HOME**
JOHNNIE RAY
 AP-1088—Dean Martin DE-28277 (9-28277)—Guy Lombardo
 CA-2130 (F-2130)—Nat "King" Cole SE-7002—Bernice Parks
 CO-39750 (4-39750)—Johnnie Ray

- 5** **DELICADO**
PERCY FAITH
 LO-1151—Edmundo Ros O. DE-28179 (9-28179)—Guy Lombardo O.
 CA-2040 (F-2040)—Stan Kenton O. VI-204677 (47-4677)—Three Suns
 CO-39708 (4-39708)—Percy Faith O. VI-20-4719 (47-4719)—Dinah Shore
 CR-60729 (9-60729)—Laurindo Almeida VI-20-4706 (47-4706)—Ralph Flanagan
 DE-28044 (9-28044)—Waldyr Azevedo O.

- 6** **I'M YOURS**
DON CORNELL/EDDIE FISHER
 CA-2102 (F-2102)—Baxter & Beavers DE-28162 (9-28162)—Four Aces
 CO-39737 (4-39737)—Toni Arden VI-20-4680 (47-4680)—Eddie Fisher
 CR-60690 (9-60690)—Don Cornell VI-20-4705 (47-4705)—Ralph Flanagan

- 7** **HALF AS MUCH**
ROSEMARY CLOONEY
 CO-39710 (4-39710)—Rosemary Clooney ME-6366 (45-6366)—Ken Marvin
 CO-20879 (4-20879)—Curley Williams MG-11202 (K11202)—Hank Williams
 DE-28271 (9-28271)—Guy Lombardo O.

- 8** **BLUE TANGO**
LEROY ANDERSON
 CA-1966 (F-1966)—Les Baxter ME-5817 (5817x45)—Xavier Cugat
 DE-27875 (9-27875)—Leroy Anderson VI-20-4518 (47-4518)—Hugo Winterhalter
 DE-28031 (9-28031)—Guy Lombardo

- 9** **LOVER**
PEGGY LEE
 CA-1600 (F-1600)—Les Paul & Mary Ford DE-28215 (9-28215)—Peggy Lee

- 10** **MAYBE**
COMO-FISHER
 VI-20-4744 (47-4744)—Como-Fisher

THEY JUST DON'T DANCE ANYMORE

Young people just don't dance anymore—at least not to the extent that they used to.

One of the most interesting things to note in night clubs and dance spots around the country these days is that when the band starts playing, it's the folks who used to do the dancing in the 30's who get up first.

The younger kids just continue to sit and talk and listen and sip their drinks.

There's no longer that wild enthusiasm for dancing which young folks used to have. There isn't that keen interest in new dances, new steps.

Perhaps the times have changed. Perhaps today we can afford all sorts of different types of entertainment so that dancing doesn't have the same importance it did during the 30's.

But whatever the explanation may be, one of the first problems to work on in the current effort to revive bands is how to renew interest in dancing.

There is a good deal of evidence that a basic interest must exist. For instance all over the country dance schools have sprung up to give lessons and as a whole they are doing excellent business. Also there have been several public dances given this Spring which were an absolute sellout, in the same way as they used to be a decade ago.

These facts indicate that dancing is far from a lost art with us, and that, quite the contrary, it is very much alive.

But being alive isn't enough. We must find some way to make it more vital to the millions of potential customers who would buy records to dance to.

During the 30's—to get back again to a time when dancing and dance bands held sway—there would be a new dance introduced every few months. This would create a whole new phase, necessitating new music, new bands, new records, new artists.

Today it's rare that a new dance takes hold. We can't recall a dance that has caught the public's fancy since the introduction of the mambo, and that's several years old.

It seems therefore that a more basic problem to think about, if bands are to be revived, is how to revive dancing interest. It's necessary that every potential dancer find some sort of dance that he can participate in, that he can be taken with. And it's unlikely that this can be achieved until one new dance after another has been introduced so that all the possibilities are taken care of.

We are presently witnessing a great organized attempt to revive dance bands and dance band records. It seems to us that in order to achieve that end, we have to start not with the bands but with the public's needs and desires and tastes.

You can't make the public buy a dance band record if they're not going to dance to it. Just as on the other hand, today you don't have to force them to buy a vocalist's record, because the vocalist is what they want.

And so our approach, before we can think of selling dance band records, should be to find someone to sell them to. For this, we need a large group that dances, likes to dance and wants to dance some more.

If we can redevelop that overwhelming enthusiasm for dancing, we won't have to worry about dance bands anymore. Their records will sell by themselves.

11) I'LL WALK ALONE. 12) BOTCH-A-ME. 13) WHEEL OF FORTUNE. 14) SOMEWHERE ALONG THE WAY. 15) SUGARBUSH. 16) A GUY IS A GUY. 17) SMOKE RINGS. 18) ONCE IN A WHILE. 19) CARIOCA. 20) VANESSA. 21) I'M CONFESSIN'. 22) HIGH NOON. 23) YOU. 24) TAKE MY HEART. 25) WATERMELON WEATHER.



**THE TEN RECORDS
DISK JOCKEYS PLAYED MOST THIS WEEK**

A SUMMARY OF REPORTS RECEIVED FROM THE NATION'S DISK JOCKEYS

1. HERE IN MY HEART Al Martino (B. B. S.)
2. AUF WIEDERSEH'N SWEETHEART Vera Lynn (London)
3. KISS OF FIRE Georgia Gibbs (Mercury)
4. WALKIN' MY BABY BACK HOME Johnnie Ray (Columbia)
5. LOVER P. Lee-G. Jenkins (Decca)
6. DELICADO Percy Faith (Columbia)
7. I'M YOURS Don Cornell (Coral)
Eddie Fisher (RCA Victor)
8. HALF AS MUCH Rosemary Clooney (Columbia)
9. BLUE TANGO Leroy Anderson (Decca)
10. SOMEWHERE ALONG THE WAY Nat "King" Cole (Capitol)

Don Bell (KRNT-Des Moines) took the ever popular pastime of lampooning milady's chapeau and ran a contest based upon that theme. Famous for his daffy contests, Bell called this one the "Don Bell Zany Hat Contest" and was able to fill an empty store with the entries that poured in. Winners were: 1) hat attractively covered with peanuts and squirrels. 2) A miniature wigwam made of chamois skin and tiny golf sticks with a waiting red convertible outside. 3) had a Johnny Ray recording of "The Little White Cloud That Cried" as the brim and for overhead decor a little white cloud of cotton with a crying face that actually dripped tears as a tiny syringe was squeezed. Runners up included a complete model 9-hole golf course, an elaborate rubber fruit plate, a colorful fishing scene, an all-purpose hat for headache-suffering golf dubs, and a sizeable replica of the huge atomic bomb explosion. . . . Jerry Lawrence (WMCA-Corinth, Miss.) needs some new platters from all companies. Jerry works gimmicks into his show—such as—cross fading two vocalists and gets some interesting results. He uses sound effects, impersonations, and often sings along with the waxed artist.

In and around the Los Angeles area, Joe Adams (KOWL-Los Angeles) is building quite an audience with his smooth, ear pleasing delivery. The handsome young man, whose regular program sells strong to listeners and sponsors over KOWL daily from noon to 3 p.m. and other shows, started out with Al Jarvis some years ago and then took off on his own. Joe adroitly mixes pop with rhythm and blues and almost anything else that makes good, easy listening for his many fans. Recently he went TV in a big way with a fine, large variety show and fronting his own band with a surprisingly good voice. His drawing power as a concert emcee is constantly attested to by the number of show promoters calling on him to do the honors. . . . Ex policeman Jack Rawzie (WWDC-Washington, D.C.) who now conducts an all-night show "Night Beat" has come up with what he considers the perfect theme song for the program. It's "The Black Maria". WWDC has installed some extra telephones at its transmitter where Rowzie does his all-night stint, and listeners are invited to air their troubles to Rowzie and to request popular tunes. . . . Shel Horton (WVA and WHUN — Altoona and Huntington, Pa.) kicked off a new one hour show across the board, six days a week 7-8 A.M., over WVAM. Shel started with 118 sponsors weekly and has several others interested. . . . Dale Smith (WMTF-Lewistown, Pa.) would like all companies to send him 45 rpm's.



JOE ADAMS
(KOWL—Los Angeles)

Bill Alexander started his "Bill Alexander and His Friends" show on WWDC-Washington, D.C. on a twice a week basis 8 to 8:30 p.m., Thursdays and Saturdays on July 12. Featured interview guest was Frankie Laine. On July 17th Billy May was interviewed and on July 19th, sax virtuoso Illinois Jacquet was in the guest spot. . . . Art Preston (WIDE-Biddeford, Maine) has four hours a day in which he plays pop tunes aimed strictly at teen-agers. He is zooming into popularity and building quite a following in the Maine area. . . . Ken Malden (WBMS-Boston) was recently appointed program director. Malden mc's "The Famous Hall Of Ebony" which is strictly a rhythm and blues program and is heard seven times a week from 7 to 8:15 p.m. Ken is also on the air at 3 to 4 p.m. when he makes the mood mellow on his "Romance Rendezvous". Pete Dreyer, aircasting for the army writes "I used The Cash Box Regional Poll and did a half hour package called 'Your Home Town Hit Parade.' The idea received so much mail that we are playing with the idea of using it by itself three nights a week. Another daily show called 'Hi-Noon' uses the Top Ten Disk Jockey tunes as listed in your magazine and still another show uses the Top Ten Western Tunes every Saturday. You see, we really use The Cash Box."

Money Makers... Eddy ARNOLD'S "A FULL TIME JOB"

backed by "SHEPHERD OF MY HEART" RCA Victor 20-4787 (47-4787)



... indicates records which, according to actual sales, are recognized hits. The trade is urged to keep ample stocks of these records on hand, or to reorder promptly when current stocks begin to approach the "sold-out" stage.

WEEK OF JULY 17

- Wish You Were Here / The Hand Of Fate
Eddie Fisher 20-4830 (47-4830)*
- I'm Yours / Just A Little Lovin'
Eddie Fisher 20-4680 (47-4680)*
- Someday / Luna Rossa
Tony Martin 20-4836 (47-4836)*
- A Full Time Job / Shepherd Of My Heart
Eddy Arnold 20-4787 (47-4787)*
- Vanessa / Somewhere Along The Way
Hugo Winterhalter 20-4691 (47-4691)*
- Strange Sensation / So Madly In Love
June Valli 20-4759 (47-4759)*
- I Laughed At Love / Father Time
Sunny Gale 20-4789 (47-4789)*
- Forgive Me / That's The Chance You Take
Eddie Fisher 20-4574 (47-4574)*
- Li'l Ole Kiss Of Fire / I'm Yorn
Homer & Jethro 20-4770 (47-4770)*
- Hang Out The Stars
Bell Sisters w. Henri Rene 20-4844 (47-4844)*
- Maybe / Watermelon Weather
Perry Como and Eddie Fisher 20-4744 (47-4744)*
- Blue Tango
Hugo Winterhalter 20-4518 (47-4518)*
- Night Train
Buddy Morrow 20-4693 (47-4693)*
- Kiss of Fire
Tony Martin 20-4671 (47-4671)*
- Slow Poison / Heart Trouble
Johnnie & Jack 20-4765 (47-4765)*

* 45 rpm cat. nos.

The stars who make the hits are on **RCA VICTOR Records**
RCA VICTOR DIVISION - RADIO CORPORATION OF AMERICA - CAMDEN, NEW JERSEY

RECORD REVIEWS

ⓐ DISK & SLEEPER	ⓐ GOOD
ⓑ EXCELLENT	ⓐ FAIR
ⓑ VERY GOOD	ⓐ MEDIOCRE

RALPH FLANAGAN ORCHESTRA
(RCA Victor 20-4861; 47-4861)

ⓑ "ESPANHARLEM" (2:40) A piano opens a slick instrumental with an expressive arrangement that Ralph Flanagan leads the ork in. This slow number shows versatility of Flanagan crew.

Ⓒ "THE BALBOA" (2:56) The group belts out a potent side with their delivery of a zestful jump number with a fitting melody. These two sides should help him stay up among the top bands.

HERB LANCE
(Mercury 8280; 8280 x 45)

Ⓒ "LONESOME AND BLUE" (2:47) Herb Lance duos with a lass to vocalize on a slow blues type number. Harmony is fair and makes for some interesting listening.

Ⓒ "ALONE" (2:43) An organ backs the songster on his venture through a grand oldie that is given a resounding reading. Slow number is good for dancing.

LIZA MORROW
(King 15191; 15191 x 45)

Ⓒ "FOOLISH PRIDE" (2:32) Sid Feller and the ork set up the backing for Liza Morrow's vocal rendition of a moderate beat jump item with a pleasing melody. Number gets good treatment.

Ⓒ "I AIN'T GOT NOBODY" (2:22) A moderate beat item, a lovely oldie with an attractive melody, gets a creditable going over by the songstress. The thrush gets the support of the Feller ork once again.

BOSTON POPS ORCHESTRA
(RCA Victor 10-3890)

ⓑ "WING-DING" (2:22) the baton of Arthur Fiedler waves afront the Boston Pops orchestra in their lush instrumental rendition of a cute, light, bouncy number with a floating melody. Fullness of group is enchanting.

Ⓒ "NO STRINGS ATTACHED" (2:31) Some more grand listening is dished up by the Boston Pops ork in their interpretation of a fast moving light sounding instrumental. Arthur Fiedler again conducts.

JIMMY PALMER ORCHESTRA
(Mercury 5875; 5875 x 45)

Ⓒ "WAIT 'TIL THE SUN SHINES NELLY" (2:20) Jimmy Palmer's ork and the vocal ensemble incorporate their skills on this old favorite with a cute bounce and a dynamic arrangement.

Ⓒ "WHY" (2:27) Glen Long and the ensemble team up on an item with a similar sounding beginning. Glen's soft lead vocal gets backing of group's shouting-singing technique during pauses. Palmer crew gets ork credits.

DICK JURGENS ORCHESTRA
(Mercury 5873; 5873 x 45)

Ⓒ "YAK TIDDA BINGO" (2:45) A tricky word offering set to a fine tune is the type of number that Al Galante vocalizes on with the vocal ensemble. Appealing backing for novelty is portrayed by Dick Jurgens and his ork.

Ⓒ "IT'S A HUNDRED TO ONE" (2:35) Another novelty gets the ditty type orking of Dick Jurgens' boys as the vocal ensemble sing and play on a cute number counting item.

THE CASH BOX DISK OF THE WEEK

"SHOULD I" (2:13)

"THERE'S ONLY TONIGHT" (2:24)

FOUR ACES

(Decca 28323; 9-28323)



FOUR ACES

● The belting harmony of the Four Aces, that has made so many of their recordings so popular in the short period of less than a year, exhibits itself once again on a ter-

rific number from the film, "Singing In The Rain." The tune labeled "Should I," gets a fast moving fully inspired reading by the boys. The brilliant performance that expresses so much zip and vigor is even a better vocal demonstration than their great "Perfidia." Al Alberts' voice stands out perfectly in this exciting rendition. Making the side absolutely grand is a precision built instrumental accompaniment. Flip is a slow number on which the lads' voices express tenderness. The item is called "There's Only Tonight" and has the familiar melody of that old Latin-American piece tagged, "Ay, Ay, Ay." Keep on eye on the top side. It's gonna happen soon.

SAMMY KAYE ORCHESTRA
(Columbia 39816; 4-39816)

ⓑ "GOD'S LITTLE CANDLES" (2:30) The Sammy Kaye ork delivers some fitting background music in which Tony Russo and the glee club sing a soft and tender slow number. Pretty melody and good vocal by Tony go well together.

ⓑ "I DON'T KNOW ANY BETTER" (2:30) Some fine vocal effects are produced by Tony, this time assisted by the Kaydets, on a slow ballad with interesting lyrics and a subdued backing Sammy Kaye and his men.

FRAN WARREN & WOODY HERMAN
(MGM 11287; K11287)

ⓑ "FORMER MEMBERS OF THE 106th DIVISION" (2:25) A cute talking type opening by Fran Warren and Woody Herman introduces a quickly sung moderate boogie beat number with cute lyrics. Enjoyably recited novelty is fittingly backed by Ralph Burns' men.

ⓑ "ONE FOR THE WONDER" (2:17) Woody's voice sounds terrific as he duos with the lilting voice of Fran Warren on a happy number counting ditty. Burns' ork again gets credit.

DANNY DAVIS
(MGM 11286; K11286)

ⓑ "LOVE CAME OUT OF THE NIGHT" (2:46) Danny Davis shows the versatility of his talents on this side as he chants a lovely ballad in a smooth and tender manner and then solos on the trumpet. Leroy Holmes ork backs the artist fittingly.

ⓑ "FORGET" (2:46) A soft backing is delivered by the Holmes ork in which Danny sentimentally reads a romantic ballad. The artist has a touching voice.

BUDDY GRECO
(Wayne 101)

Ⓒ "PASSING PASTELS" (2:45) With a piano and instrumental accompaniment offering some support, Buddy Greco warbles a slow ballad with a warm mood feeling. Light backing offsets vocal.

Ⓒ "PLAYING A LOSING GAME" (2:38) Another interesting reading is dished up by the singer on a slightly faster ballad. Piano and instrumental support are light.

MARION MORGAN
(MGM11292; K11292)

ⓑ "NEVER AGAIN" (3:06) The clear and inspired voice of Marion Morgan chirps a lovely rendition of a most appealing tune with the aid of multiple voice technique for effects, and support from Leroy Holmes and the boys.

Ⓒ "I GOTTA RIGHT TO SING THE BLUES" (2:59) The thrush deals out a smooth styled chirping of a blues type number with a full backing again provided by the very able Holmes crew.

BILLY MAY
(Capitol 2157; F-2157)

ⓑ "LOVE IS JUST AROUND THE CORNER" (2:54) The Trio vocalize for a few seconds on an instrumental bouncer delivered in the Billy May style as an alto sax solo is rhythmically belted out by Willie Smith.

Ⓒ "GIN AND TONIC" (2:40) Here Billy and the group run through a moderate jump beat instrumental with a great deal of expression. Willie Smith again solos on the alto sax.

ERROLL GARNER
(Okeh 6898; 4-6898)

ⓑ "LAURA" (2:45) Erroll Garner relaxes at the piano and keys some fine mood music as he softly and feelingfully glides over the notes on this all time favorite. Some backing is provided by John Simmons on the bass and Shadow Wilson on the drums.

Ⓒ "PENTHOUSE SERENADE" (2:55) Some more fleet fingering is brilliantly exhibited by the pianist as he runs through another slow oldie. Both sides make for fine listening.

LIONEL HAMPTON
(MGM 11285; K11285)

Ⓒ "CRYIN'" (2:46) A crying type vocal by Sonnie Parker, fine instrumental accompaniment by Lionel Hampton and the Hamp-Tones, and a slow blues type number add up to some fine listening material.

Ⓒ "OH, LADY BE GOOD" (3:30) An extremely fast moving rendition of an old favorite by the Gershwin Brothers is what the Hamp socks out with the aid of his ork. Number could garner coin in the right spots.

THE CASH BOX BEST BETS

In the opinion of The Cash Box music staff, records listed below, in addition to the "Disk" and "Sleeper" Of The Week, are those most likely to achieve popularity.

- ★ "SLAUGHTER ON TENTH AVENUE" Ray Anthony Orchestra Capitol 7-2085; F-7-2085
- ★ "VANESSA" David Rose Orchestra MGM 30619; K30619

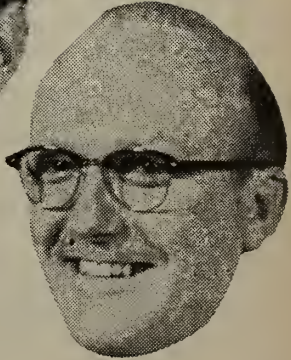
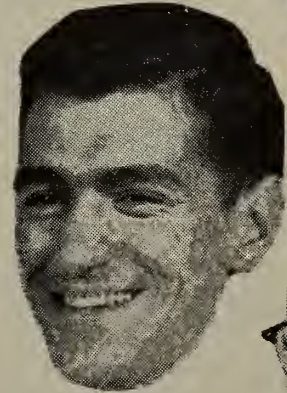
BREAKING WIDE OPEN!!!

The POP Hit of the Year...

TRYING

by **THE HILLTOPPERS**

featuring
Jimmie Sacca



DOT RECORD 15018

THE CASH BOX BEST BETS

In the opinion of The Cash Box music staff, records listed below, in addition to the "Disk" and "Sleeper" Of The Week, are those most likely to achieve popularity.

★ "TRYING" Dot 15018
 ★ "Z ME" Jubilee 6009
 Hill Toppers
 Dolly Dawn

Dot RECORDS • • • GALLATIN, TENNESSEE • • • PHONE: 880-881

RECORD REVIEWS

ⓐ DISK & SLEEPER	ⓐ GOOD
ⓑ EXCELLENT	ⓐ FAIR
ⓑ VERY GOOD	ⓐ MEDIOCRE

MARLENE DIETRICH
(Columbia 39797; 4-39797)

C (3:10) Marlene Dietrich makes her bid in the pop music field with her soft moody type vocal rendition of an oldie from the musical "St. Louis Woman," as Jimmy Carroll's ork dishes out the quiet backing.

D "LOVE ME" (2:45) The movie star comes up with another slow number and gives it another torchy reading. Subdued backing is presented by the Carroll crew as Marlene injects some sexy talking at mid point.

BING CROSBY
(Decca 28319; 9-28319)

C+ "DO YOU CARE" (2:48) Harry Sosnick backs groaner Bing Crosby instrumentally in his rendition of a slow sentimental ballad that Bing delivers in a tender touching manner.

B "DEEP IN THE HEART OF TEXAS" (2:46) The warbler sounds fine as he belts out that favorite hand clapping oldie in grand style. Woody Herman and his Woodchoppers aid terrifically with their instrumental support on this fast moving gay item.

DAVID ROSE ORCHESTRA
(MGM 30619; K30619)

B+ "VANESSA" (2:54) David Rose and his ork offer some fabulous coverage of a current pop comer in their expression of a fast moving gay instrumental with a beautiful melody. They create a lovely effect.

B+ "ALL THE THINGS YOU ARE" (2:53) Kern & Hammerstein are the authors of this stirring oldie that the Rose ork portrays so tenderly and effectively. Lush and inspired instrumental is heart warming.

RALPH MARGERIE ORCHESTRA
(Mercury 5882; 5882 x 45)

B "PEANUT VENDOR" (2:03) The peanut vendor's zestful cry opens the Latin beat instrumental delivery of an old favorite by the dynamic Ralph Margerie Ork. Moderate beat pace is the tempo.

B "DARK EYES" (1:58) Ralph and the boys offer a fine instrumental rendition of a grand old number in a moderate beat. Arrangement is fine and technique is tasteful.

JOHNNY HOLIDAY
(Capitol 2162; F-2162)

B "I'LL FORGET YOU" (2:34) A lovely ballad with an inviting air and a pretty melody is warmly chanted by Johnny Holiday as the stringy ork support is presented by Dennis Farnon and his crew.

C+ "THE GREATEST SINNER OF THEM ALL" (2:24) Johnny's wide range voice warbles another slow number in his pleasing whispering manner as the Farnon ork again backs him fittingly.

LILY ANN CAROL
(RCA Victor 20-4852; 47-4852)

B "IT'S BEEN SO LONG" (2:32) Lily Ann Carol's vigorous voice belts out a driving vocal rendition of a moderate beat item in effective style. Ork backing is good.

B "I DON'T KNOW ANY BETTER" (2:58) A slow ballad is given an inviting and torchy reading by the thrush, as the fitting lyrics and the powerful backing add to side.

THE CASH BOX SLEEPER OF THE WEEK

"PRETTY BOY" (2:05)
"YOU BELONG TO ME" (2:58)

JO STAFFORD
(Columbia 39811; 4-39811)



JO STAFFORD

● Jo Stafford comes up with a wonderful waxing on an inspired fast moving calypso type number entitled, "Pretty Boy." The number has everything that is neces-

sary for a hit tune. It's not the run of the mill type number, but instead a rhythmic, interesting, and different style presentation. It features cute lyrics and contains the wonderful vocal backing by the harmonic voices of the Starlighters. The captivating and melodic instrumental support is projected impressively by the zestful orchestra of Paul Weston. The under deck is a side hand made to supplement the top. It's a slow and lovely ballad that gets a tender and warm reading by Jo Stafford. The thrush's invitingly clear voice makes your spine tingle. Paul Weston again provides the lush background. Both sides are terrific but the top deck is hit material.

FRED WARING & PENNSYLVANIANS
(Decca 28305; 9-28305)

C+ "MY GAL SAL" (2:40) A familiar oldie is given the Fred Waring touch as Joe Marine's baritone voice is show cased by the grand harmony of the glee club and the orking of the Pennsylvanians. Slow number changes pace to light bounce at mid point.

C+ "I DO, I DO, I DO" (3:14) Another pretty ballad with an inviting melody and fine lyrics is crooned by Joe Marine once again with effects projected by the Glee Club and the ork.

GEORGE SHEARING QUINTET
(MGM 11282; K11282)

C+ "FIVE O'CLOCK WHISTLE" (2:36) The George Shearing quintet bops through an interesting instrumental with a moderate beat in the one and only Shearing style. The leader's pianoing is featured throughout.

C+ "SIMPLICITY" (2:37) Here a very fast moving number gets the captivating treatment of the quintet as George's rhythmic finger- ing on the keys stands out once again. Number could draw in right locations.

RALPH GINSBURGH ORCHESTRA
(Mercury 5886; 5886 x 45)

C+ "LAMENTO GITANO" (2:45) Ralph Ginsburgh and his Palmer House Concert orchestra blend their strings on a lush instrumental with a pleasant melody. Number features a violin.

C "MINUET IN JAZZ" (2:15) A rhythmic fast moving type number with a melody slightly similar to the "Minuet in G" is effectively rendered by the entire group.

THE MADCAPS
(Decca 28301; 9-28301)

C+ "IN A LITTLE SPANISH TOWN" (2:38) The Madcaps, a grand sounding harmonica team, work over one of the all time favorite oldies in a rhythmic way. Technique and style are outstanding. Harmonica fans should go for this in a big way.

C+ "ATMOSPHERE" (2:28) Echo effects aid the duet in their harmonica rendition of a slow moving different type number. Tune and treatment are interesting.

BOB HOPE & JIMMY WAKELY
(Capitol 2161; F-2161)

C+ "A FOUR-LEGGED FRIEND" (2:29) A waltz rhythm cutie with amusing lyrics is given the expected Bob Hope comical treatment as he and Jimmy Wakely team their talents on some light listening material. Jimmy's voice sounds terrific.

C+ "THERE'S A CLOUD IN MY VALLEY OF SUNSHINE" (2:02) Bob's voice has tasteful qualities as he helps Jimmy on a number with a western twang. Jimmy's guitar- ing adds to the side as Buddy Cole's ork backs here once again.

THE MARINERS
(Columbia 39791; 4-39791)

C+ "THE GIRLS ARE MARCHING" (2:45) Archie Bleyer's ork accompanies the Mariners in the quartet's tribute to the women of the armed forces. March tempo is pace for patriotic number. Group is fine but number is not too commercial.

C "MIGHTY NAVY WINGS" (2:00) The parade type sound of the Jimmy Carroll ork fits the quartet's chanting of a number with qualities like that of a theme of an Armed Force service branch.

LOUIS ARMSTRONG & ORCHESTRA
(Okeh 6892; 4-6892)

B "I'M CONFESSIN'" (2:46) Old Satchmo, Louis Armstrong comes up with a re-release of a record he made ages ago with his orchestra. Slow number is delivered in the wonderful gravel throat style of Louis'.

B "IF I COULD BE WITH YOU" (2:38) Another grand oldie gets the Armstrong vocal and trumpet treatment. Light backing sets off the artist's voice effectively on this terrific number.

JOHNNY PECON ORCHESTRA
(Capitol 2147; F-2147)

C "TAKE BACK YOUR HEART" (2:34) A gay and enjoyable polka is run through with plenty of zest by the Johnny Pecon ork with vocal interpretation given by Netti Pecon and accordion background supplied by Lou Trebar.

C "SONDRA POLKA" (2:30) Another jolly polka gets the Pecon crew's going over with Lou Trebar's accordion again featured. Numbers are fine but not too commercial. Could go in right spots.

VAUGHN MONROE ORCHESTRA
(RCA Victor 20-4850; 47-4850)

B "DANCING GIRL" (3:08) With the Moon Maids and the ork showcasing the resounding voice of Vaughn Monroe, the artist chants a pretty tune with an Arabic air. Vocal treatment is wonderful.

B "LEARN TO LOSE" (2:52) Vaughn and the chorus present a quickly read American type folk tune in an interesting and different fashion. Lovely tune has pleasing lyrics.

RAY ANTHONY ORCHESTRA
(Capitol 7-2085; F-7-2085)

B+ "SLAUGHTER ON TENTH AVENUE" PART NO. 1 (2:45) Ray Anthony and his ork present one of their greatest records to date. Here is the first half of the very popular modern American classic. The tune was originally composed by Richard Rogers for the Broadway musical, "On Your Toes."

B+ "SLAUGHTER ON TENTH AVENUE" PART NO. 2 (2:59) Ray and the boys conclude the wonderful instrumental number played with zest, vigor, and a great deal of color.

SANDY SOLO
(Abbey 15073)

B "I'M THROUGH WITH LOVE" (2:49) The soft and tender voice of Sandy Solo makes for some fine listening as he vocalizes on a slow ballad in a hush manner with Bernie Landes' ork supplying the backdrop.

B "LA ROSITA" (2:46) Here the artist offers a smooth reading of most pleasant number both lyrically and melodically. Light Latin tempo in a subdued manner is the background set for Sandy.

LAURIE PAYNE & JOHNSON BROS.
(London 1230; 1230 x 45)

B "CHIMNEY SMOKE" (2:39) Laurie Payne's masculine voice chants a folk type item with the Johnson Brothers creating a fitting group sound for this type of number.

C+ "RAINDROPS" (2:43) A slow number is warbled by the well blending voices of the Johnson Brothers. The lead vocalist's outstanding voice has a captivating quality in it.

ROUND THE WAX CIRCLE

NEW YORK:

Danny Sutton, Federal Records rising young crooner, who recently ended a record breaking singing engagement of six months at La Cava, has been booked by GAC for a series of cafe and nightclub personal appearances in major cities kicking off with the Copa in Pittsburgh, Monday, July 21. . . .



DANNY SUTTON

Randy Wood of Dot Records reports terrific reaction to his new hits "Cocoanut Grove" and "Little Grass Shack" as recorded by Johnny Maddox. The diskerie has already shipped out 40,000 in two weeks. Another strong release that looks like it could make it big is "Trying." The new group "The Hilltoppers," is absolutely sensational and its first waxing for Dot will take them right to the top. . . . Terry Merritt, Seger recording thrush, is playing one of the top roles in "Carmen Jones" on the summer circuit. . . . Lou Boorstein, head of Leslie Distributors, well known one stop in New York, is airconditioning his place of business. Operators can now shop there in convenience no matter what the weather. . . . Reports from distributors in points south and southwest indicate that Dolly Dawn's "Buzz Me Baby" is taking hold, but good. . . . Jos. Costa, formerly on Bullet and MGM labels has signed a contract with RCA Victor with the first release scheduled for August. . . . The London Palladium made Nat "King" Cole a fabulous offer what with his Capitol disks of "Unforgettable" and "Somewhere Along The Way" doing so well over there. Nat is one of the top American favorites with the English folk.

CHICAGO:

Just in case you guys don't know . . . this column is written by 3 (yes, three) people . . . that's why . . . sometimes . . . lots of items don't get what you want 'em to get . . . as far as the space you believe they deserve. In short, three times as much editing. But, all for the best . . . as you will have to admit . . . if you're fair. . . . Take for example the big story we had about "Satchmo" Armstrong. Well, the way that our confrere, Sam Evans, handled the story, we just simply bowed out in most complete respect and regard. . . . But, what Sam didn't tell you guys and gals, was that the great Duke Ellington, and the master of the licorice stick: BG himself, Benny Goodman, and Stan Kenton, are on their way into that basement here in Chi that simply pulls the crowds (TV or no TV) called: "Blue Note." . . . When Teddy Phillips (who's now in that 'distinguished' grey stage) called on us last week he said, "Gee, I wish I had a hit disk." So wha' hopen? We got a wire (yessiree, a telegram, no less) from good friend, Mack Clark of King, that read: "Who's Teddy kidding? He's clicking tremendously with his latest waxing: 'I'm Not Gonna Letcha In.'" . . . So we are most completely mortified and believe that Teddy owes us a deep-bowed apology. . . . George and Ernie Leaner of United Record Distribs (two swell kids) put on one terrific shindig to open their new, bigger quarters with Dizzy Gillespie bossin' round the joint. (That Dizzy can play hell out of some compositions. Can't he?) . . . Toni Arden, who's currently among the artistes appearing at the Chicago Thitter, is supposed to have what Columbia diskeroo pluggers 'round town tell us is "some-thin' good" with her bro, Jan Arden. (Oh, boy, are we jumpin' 'round this office and even talkin' to each other). . . . Bobby Wayne, that little bum we love, opened like great at the Chi Thitter. . . . Paul Gilbert, who did a tremendous job here, is on his way to Las Vegas. (The guy hasn't recorded a single diskeroo.) But, we mention him here, only because he's one of the first of all the first guys to always offer his services to any affair that needs him at anytime, anywhere, any place. A gorgeous orchid to Paul Gilbert. Grand artist. Great heart. Great person. . . . That kid who was told his voice stinks. Who was urged to "go to work, you bum." Who was discouraged and pushed around and laughed at and made fun of. Well, that kid's now makin' good. Because a guy named Irv (Kup) Kupcinet, and a few others, had some faith in a kid with that much stick-to-it power and that much faith in himself. His name? Well, it's been changed around in showbiz coupla times. Today he's called: Johnny Holiday. Has a new disk, "I'll Forget You" and a grand backing to it. And, believe it or not, on Capitol. Now that Johnny looks like a winner, you'd be surprised, all of a sudden, how many, many guys remember him. (And that, brother, just ain't funny.) The kid now looks like he's goin' places. Something he's deserved for a long time, like his good friend, Johnny Desmond, has always said of him. (Orchids to "Desmo.")



JOHNNY HOLIDAY

LOS ANGELES:

Franklin Kort, the genial gent whose sales know-how played a key role in the peak period of Leon Rene's former Exclusive label and who had a fair hand in bringing Jack Lauderdale's Swingtime label to the fore in the blues and rhythm field during the past few years, is now taking his talents over to the Recorded in Hollywood label. . . . As announced this week by John Dolphin, who launched RIH, Franklin Kort will function as president and sales manager of the firm. . . . Along with this news came the announcement of six new artists signed by the label. . . . Three of them already have releases of hit proportions on their initial sides, as witnessed by Conny Boy Holmes' "Walking and Crying Blues" (his next, "TNT Woman," also a hot prospect), Little Caesar's "Talkin' to Myself" and Ray Agee's "Troubles Bring Me Down." . . . Saxie Rambo's "Sugar Cain" also one to hear. . . . One of Syd Nathan's last stops before heading back East to home base was Dolphin's of Hollywood record shop, where the King and Federal headman paid his respects to the enterprising John Dolphin for selling approximately 10,000 records of "Have Mercy, Baby" by The Dominoes on Federal.



THE DOMINOES

. . . And the disc is still tops in this shop and on most blues and rhythm spots in the city.

Rackmil Elected Pres. Of Universal Pictures

NEW YORK—Universal Pictures Company, Inc., through its Board of Directors, announced yesterday that Milton R. Rackmil has been elected President of the Company to succeed N. J. Blumberg, who at the same time, was elected Chairman of the Board.

Mr. Rackmil, who is President of Decca Records, Inc., had been elected to the Universal Board on July 8 at the Company's Annual Stockholders Meeting.

Within the past year Decca Records, through purchases negotiated by Mr. Rackmil, obtained 42% of Universal's common stock which gave Decca the controlling interest in Universal Pictures Company, Inc. These purchases were highlighted last month when Decca acquired from General Cinema Finance Corporation, Limited, one of the J. Arthur Rank interests, its entire holdings consisting of 134,375 shares of the common stock of Universal Pictures Company.

Mr. Rackmil, with many years experience in the entertainment business, will continue to serve as President of Decca Records. With this close affiliation between these two major companies, it is expected that their kindred interests and resources will be utilized to the fullest in the advancement of plans for all entertainment media.

M-G-M RECORDS

BILLY ECKSTINE
sings
"STRANGE SENSATION"
and
"HAVE A GOOD TIME"
MGM-11291 (78 rpm)
K-11291 (45 rpm)

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ROSEMARY CLOONEY
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THE EPIC BALLAD FROM THE EPIC FILM

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ROBERT Q. LEWIS

with Robert's Quities and Orch. conducted by Leroy Holmes

singing

(from the Hit Musical "High Button Shoes")

"ON A SUNDAY BY THE SEA"

and

"ZING A LITTLE ZONG"

Appearing this week in "Charley's Aunt" at Somerset, Mass.

M-G-M RECORDS

THE GREATEST NAME IN ENTERTAINMENT

(from the Paramount Film "Just For You")
MGM 11280
K-11280

701 SEVENTH AVE., NEW YORK 36, N. Y.

**RECORD MANUFACTURERS,
DISTRIBUTORS, ARTISTS,
PUBLISHERS, SUPPLIERS**

LAST CALL...

for

THE CASH BOX

NAMM SHOW

ISSUE

(Dated August 2, 1952)

GOES TO PRESS:

THURS. JULY 31st

HURRY! HURRY! HURRY!

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AIRMAIL —

Your Ad to...

THE CASH BOX

26 West 47th St., New York, N. Y.

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CINCINNATI—Buddy DeFranco, MGM Recording artist, dropped in at the Cincinnati Conservatory of Music while enroute to the coast. Buddy was induced to give a lecture to the students while visiting. Overseeing the proceedings (the gentleman in the glasses) is Lenny Lewis, DeFranco's manager. Henry Okun and Lige McKelvey handle the promotional work for the band leader.

The HALE You Say

by **natt hale**

For some legendary reason which has long escaped us, the record industry seems to be generally regarded as being synonymous with Fort Knox. Time and time again, the thought has been outwardly expressed that the manufacturers, distributors and the associated personnel of any and all record labels are virtual titans of finance, the possessors of countless hordes of wayward loot. Just beyond the range of open discussion is the imaginary picture of record people who indulge in milk baths, drive white Jaguars, surround themselves with harems and have direct 'phone lines to all the major liquor houses.

Well—hold on to your hats, guys and gals. . . Here's a startling revelation: 'Tain't true!

For the defense of the misinformed, we might say that some of the activities of a scant few of the disc pressers and distributors might very well lead us to believe that they have large-denominational bills hidden in their wallets which contain their own picture in the center. 'Tis true that there have been some promotional and exploitative ventures fostered by this sparse group which could create a vast impression that the Aga Khan is the secret backer of each and every recording enterprise within these shores.

'Tain't true, either!

And what prompts us to take up the cudgel against this vagrant belief?

In our assigned avocation in promotion, we frequently receive calls and requests, queries and demands for this and that from one of our exploitative sources, on behalf of one cause or another. These sources can range all the way from the deejays, juke ops, radio personnel, dealers, night-club bonifaces, local impresarios, free-lance publicity agents, etc., to artists and personal managers themselves.

The nature of the requests can assume gigantic proportions, such as: Cocktail parties, trade journal ads, benefit shows "with our artists," charity events, donations of records and albums, sponsoring of radio shows, tie-ins with local club groups, etc.

All in all, it's rather impossible to say "Yes" to most of these—and well nigh difficult to refuse.

Upon occasion, we've attempted to comply with both our whim to acquiesce and yet avoid a struggle with conscience. In both instances, the results were akin to disaster.

Where we made the decision to cooperate with the requester, it was necessary to transport, via air, one of our top recording stars from the relative peace and security of his bungalow (only forty-seven rooms—"but we call it 'home'") to the distributor's home base—a distance of some 3,500 miles. The suite at the hotel wasn't too lavish (at the star's own behest), so that only ran \$55.00 per day. Transportation to the arena was provided by one of the distributor salesmen (thereby ruining his weekend, wherein he had promised to take the kids to the zoo), so there was no expense involved therefore. What did prove a mite troublesome was the fact that the star had forgotten his make-up kit—which necessitated the purchase of Pancake #5, make-up sponge, lip rouge pencil, eyebrow pencil, Eversharp pencil (in case of autograph demands, you know . . .), powder puff, powder, deodorant, after-shave lotion and some men's cologne . . .

His appearance was marked by an introduction to a mob of 28 V.I.P.'s, all of whom were greatly engrossed in a no-limit poker game at the time. The announced 18-piece orchestra had been whittled down to a four-piece combo . . . (The music had been disturbing the poker game.) Suffice it to say that our star managed to struggle through his last two releases on the Groovey Records label, then retired to nurse his wounds in embarrassed silence. To add insult to injury, one of the guests was later heard to inquire: "Say, that guy sure could sing a song. Who was that, by the way?"

At the time we refused to go along with a request for something or other, the source of the demand happened to be one of our radio confreres who had become involved with some fund-raising community project of some sort. The nature of his request was such that we would have passed it on to our superiors in the company along with our formal resignation. While this undoubtedly allowed us to retain our position, our radio buddy has eliminated our name from his select list of promotional colleagues. Says he will restore it when we can arrange a personal interview on the air for him between the President of the company and Joe Stalin, with this particular deejay as moderator.

That's why we're a wee bit wary, therefore, whenever somebody calls us to say:

"Hi'ya, Ol' boy, Ol' Kid, Ol' boy? Lissen, Natt—I wonder if you could swing a big favor for us. . . Here's the deal. We're running a terrific bazaar next week to buy some stuff for the clubhouse, and we'd like to have one of your big stars . . ."

Believe me—That's how it goes!



NATT HALE

NO ADJECTIVES STRONG
ENOUGH TO DESCRIBE
THIS RECORD—

IT'S TOO BIG!

**JOHNNY
MADDOX**

America's Greatest Piano Stylist and The Rhythmasters ... playing—

**"COCONUT
GROVE"**

**"LITTLE
GRASS
SHACK"**

and

DOT RECORD - 15020 (45x15020)



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ACES

"should I"

and

"there's only tonight"

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RECORDS

America's Fastest Selling Records

THE CASH BOX

Disk Jockeys'

REGIONAL RECORD REPORTS

Listings below are reprinted exactly as submitted by leading disk jockeys throughout the nation for the week ending July 19 without any changes on the part of THE CASH BOX.

- | | | | |
|---|---|--|--|
| <p style="text-align: center;">Dick Outlaw</p> <p>WILM—Wilmington, Del.</p> <ol style="list-style-type: none"> 1. Lover (Peggy Lee) 2. Here In My Heart (Al Martino) 3. Auf Wiederseh'n Sweetheart (Vera Lynn) 4. Kiss Of Fire (Billy Eckstine) 5. Walkin' My Baby Back Home (Johnnie Ray) 6. Smoke Rings (Paul-Ford) 7. Be Anything (Wini Brown) 8. Delicado (Percy Faith) 9. Mad About The Boy (Dinah Washington) 10. Maybe (Como-Fisher) | <p style="text-align: center;">Johnny Pearson</p> <p>KOWH—Omaha, Neb.</p> <ol style="list-style-type: none"> 1. Auf Wiederseh'n Sweetheart (Vera Lynn) 2. Half As Much (R. Clooney) 3. Walkin' To Missouri (Sammy Kaye) 4. Walkin' My Baby Back Home (Cole-May) 5. Lover (Peggy Lee) 6. Here In My Heart (Al Martino) 7. Maybe (Como-Fisher) 8. Botch-A-Me (R. Clooney) 9. Toke My Heart (Al Martino) 10. Luna Rossa (Tony Martin) | <p style="text-align: center;">Gary Lesters</p> <p>WVNJ—Newark, N. J.</p> <ol style="list-style-type: none"> 1. Kiss Of Fire (Georgia Gibbs) 2. Here In My Heart (Tony Bennett) 3. I Waited A Little Too Long (Kay Starr) 4. Blue Tango (Leroy Anderson) 5. I'm Yours (Eddie Fisher) 6. True Blue Heart (Lee Rogers) 7. Blacksmith Blues (Ella Mae Morse) 8. I'll Walk Alone (D. Cornell) 9. Delicado (Stan Kenton) 10. Slaughter On Tenth Avenue (Ray Anthony) | <p style="text-align: center;">Joe Grady & Ed Hurst</p> <p>WPEN—Philadelphia, Pa.</p> <ol style="list-style-type: none"> 1. Take My Heart (Vic Damone) 2. A Sinner Am I (Johnnie Ray) 3. Forgetting You (Esquire Boys) 4. Auf Wiederseh'n Sweetheart (Vera Lynn) 5. Botch-A-Me (R. Clooney) 6. Luna Rossa (Frank Sinatra) 7. Cherokee (Barclay Allen) 8. Kiss On Paper (Teresa Brewer) 9. Rock The Joint (Bill Haley) 10. Mamma's Gone Goodbye (Merv Griffin) |
| <p style="text-align: center;">Maurice Hart</p> <p>KFWB—Hollywood, Calif.</p> <ol style="list-style-type: none"> 1. I'm Yours (Don Cornell) 2. Auf Wiederseh'n Sweetheart (Vera Lynn) 3. Lover (Lee-Jenkins) 4. Somewhere Along The Way (Nat "King" Cole) 5. Kiss Of Fire (Billy Eckstine) 6. Blue Tango (Les Baxter) 7. Half As Much (R. Clooney) 8. Delicado (Percy Faith) 9. Smoke Rings (Paul-Ford) 10. Take My Heart (Vic Damone) | <p style="text-align: center;">Ed Perry</p> <p>KFRE—Fresno, Calif.</p> <ol style="list-style-type: none"> 1. Delicado (Percy Faith) 2. Kiss Of Fire (Georgia Gibbs) 3. Half As Much (R. Clooney) 4. Somewhere Along The Way (Nat "King" Cole) 5. Walkin' My Baby Back Home (Johnnie Ray) 6. Lover (Lee-Jenkins) 7. I'll Walk Alone (D. Cornell) 8. Here In My Heart (Al Martino) 9. The Mocking Bird (Four Lads) 10. Sugarbush (Laine-Day) | <p style="text-align: center;">Ross Miller</p> <p>WTIC—Hartford, Conn.</p> <ol style="list-style-type: none"> 1. Botch-A-Me (R. Clooney) 2. So Madly In Love (G. Gibbs) 3. Here In My Heart (Al Martino) 4. Kiss Of Fire (Georgia Gibbs) 5. Auf Wiederseh'n Sweetheart (Eddy Howard) 6. High Noon (Frankie Laine) 7. Half As Much (R. Clooney) 8. Lonely Wine (Bill Darnell) 9. Vanessa (Hugo Winterhalter) 10. Walkin' To Missouri (Sammy Kaye) | <p style="text-align: center;">Norman Hall</p> <p>WBNI—Boonville, Ind.</p> <ol style="list-style-type: none"> 1. I'm Yours (Four Aces) 2. Walkin' My Baby Back Home (Johnnie Ray) 3. Delicado (Dinah Shore) 4. Auf Wiederseh'n Sweetheart (Ames Brothers) 5. Be Anything (Eddy Howard) 6. Lover (Lee-Jenkins) 7. Everything You Said Came True (Mary Small) 8. Scatterbrain (Ray Anthony) 9. Here In My Heart (Al Martino) 10. Sugarbush (Laine-Day) |
| <p style="text-align: center;">Bill Anson</p> <p>KFWB—Hollywood, Calif.</p> <ol style="list-style-type: none"> 1. Somewhere Along The Way (Nat "King" Cole) 2. Lover (Lee-Jenkins) 3. I Never Cared (Al Martino) 4. I'll Walk Alone (Don Cornell) 5. Botch-A-Me (R. Clooney) 6. In The Good Old Summertime (Paul-Ford) 7. Watermelon Weather (Como-Fisher) 8. Walkin' My Baby Back Home (Johnnie Ray) 9. You'll Never Be Mine (Guv Mitchell) 10. A Guy Is A Guy (Doris Day) | <p style="text-align: center;">Dave Rodman</p> <p>WEIM—Fitchburg, Mass.</p> <ol style="list-style-type: none"> 1. Here In My Heart (Al Martino) 2. Kiss Of Fire (Georgia Gibbs) 3. Delicado (Percy Faith) 4. Auf Wiederseh'n Sweetheart (Vera Lynn) 5. Walkin' My Baby Back Home (Johnnie Ray) 6. Lover (Lee-Jenkins) 7. Half As Much (R. Clooney) 8. Blue Tango (Leroy Anderson) 9. Somewhere Along The Way (Nat "King" Cole) 10. High Noon (Frankie Laine) | <p style="text-align: center;">Ira Cook</p> <p>KECA & KMPC—Hollywood, Calif.</p> <ol style="list-style-type: none"> 1. Here In My Heart (Al Martino) 2. Lover (Lee-Jenkins) 3. Auf Wiederseh'n Sweetheart (Vera Lynn) 4. Kiss Of Fire (Georgia Gibbs) 5. Delicado (Percy Faith) 6. Watermelon Weather (Como-Fisher) 7. Walkin' My Baby Back Home (Johnnie Ray) 8. I'm Yours (Eddie Fisher) 9. As Time Goes By (Ray Anthony) 10. In The Good Old Summertime (Paul-Ford) | <p style="text-align: center;">Bill Bennett</p> <p>WPTR—Albany, N. Y.</p> <ol style="list-style-type: none"> 1. Here In My Heart (Al Martino) 2. I'm Yours (Don Cornell) 3. Blue Tango (Les Baxter) 4. The Mask Is Off (B. Costa) 5. Kiss Of Fire (Georgia Gibbs) 6. Take My Heart (Toni Arden) 7. More Or Less (Burt Taylor) 8. Auf Wiederseh'n Sweetheart (Vera Lynn) 9. Maybe (Como-Fisher) 10. Poinciana (Steve Lawrence) |
| <p style="text-align: center;">Jay McMaster</p> <p>WMEX—Boston, Mass.</p> <ol style="list-style-type: none"> 1. Delicado (Percy Faith) 2. I'm Confessin' (Paul-Ford) 3. Lover (Lee-Jenkins) 4. Why Did You Leave Me? (Perry Como) 5. In The Good Old Summertime (Paul-Ford) 6. Maybe (Como-Fisher) 7. Auf Wiederseh'n Sweetheart (Vera Lynn) 8. Kiss On Paper (Teresa Brewer) 9. Somewhere Along The Way (Nat "King" Cole) 10. Botch-A-Me (R. Clooney) | <p style="text-align: center;">Tiny Markle</p> <p>WAVT—New Haven, Conn.</p> <ol style="list-style-type: none"> 1. Here In My Heart (Al Martino) 2. Walkin' My Baby Back Home (Johnnie Ray) 3. Kiss Of Fire (Georgia Gibbs) 4. Botch-A-Me (R. Clooney) 5. Auf Wiederseh'n Sweetheart (Eddy Howard) 6. Lover (Peggy Lee) 7. Night Train (Buddy Morrow) 8. Turn Back (Four Lads) 9. Silence And Tears (Sonny Howard) 10. I'm Confessin' (Paul-Ford) | <p style="text-align: center;">Chuck Thomson</p> <p>WFOR—Hattiesburg, Miss.</p> <ol style="list-style-type: none"> 1. Cherokee (Jerry Wald) 2. Smoke Rings (Paul-Ford) 3. Underneath The Where You Said "I Love You" Tree (Lorry Raine) 4. Snow In Lovers' Lane (Frankie Laine) 5. Walkin' My Baby Back Home (Johnnie Ray) 6. Mamma's Gone Goodbye (Merv Griffin) 7. You're The Cream In My Coffee (Jerry Wald) 8. Rock Of Gibraltar (F. Laine) 9. Botch-A-Me (R. Clooney) 10. Strange Sensation (June Valli) | <p style="text-align: center;">Ray Perkins</p> <p>KFEL—Denver, Colo.</p> <ol style="list-style-type: none"> 1. Delicado (Percy Faith) 2. Here In My Heart (Al Martino) 3. Half As Much (R. Clooney) 4. Kiss Of Fire (Georgia Gibbs) 5. Blue Tango (Leroy Anderson) 6. A Guy Is A Guy (Doris Day) 7. Auf Wiederseh'n Sweetheart (Vera Lynn) 8. Walkin' My Baby Back Home (Johnnie Ray) 9. Cherokee (Barclay Allen) 10. Sugarbush (Day-Laine) |
| <p style="text-align: center;">Paul Cowley</p> <p>WNOP—Newport, Ky.</p> <ol style="list-style-type: none"> 1. Somewhere Along The Way (Nat "King" Cole) 2. Where Did The Night Go? (Toni & Jan Arden) 3. Wish You Were Here (Eddie Fisher) 4. Cuban Nightingale (Camarata) 5. Tryin' (Hilltoppers) 6. Rhode Island Redhead (Teresa Brewer) 7. So Madly In Love (June Valli) 8. I Can't Cry Anymore (Don Cornell) 9. Walkin' My Baby Back Home (Johnnie Ray) 10. The Mask Is Off (B. Costa) | <p style="text-align: center;">Chaz Royce</p> <p>WDAE—Tampa, Fla.</p> <ol style="list-style-type: none"> 1. The Mask Is Off (B. Costa) 2. Kiss Of Fire (Toni Arden) 3. Good Night (Buddy Costa) 4. Walkin' My Baby Back Home (Johnnie Ray) 5. Blue Tango (H. Winterhalter) 6. Here In My Heart (Al Martino) 7. I'm Yours (Don Cornell) 8. I'll Walk Alone (D. Cornell) 9. Half As Much (R. Clooney) 10. Wheel Of Fortune (Kay Starr) | <p style="text-align: center;">Gene Davis</p> <p>WDOK—Cleveland, Ohio</p> <ol style="list-style-type: none"> 1. Auf Wiederseh'n Sweetheart (Vera Lynn) 2. High Noon (Bill Hayes) 3. The Mask Is Off (B. Costa) 4. Strange Sensation (June Valli) 5. Somewhere Along The Way (Nat "King" Cole) 6. Half As Much (R. Clooney) 7. I'm Sorry (Bobby Wayne) 8. Wish You Were Here (Eddie Fisher) 9. Luna Rossa (Alan Dean) 10. Faith (Mantovani) | <p style="text-align: center;">Barry Kaye</p> <p>WCAU—Philadelphia, Pa.</p> <ol style="list-style-type: none"> 1. Here In My Heart (Al Martino) 2. Never Leave Me (F. Stevens) 3. Take My Heart (Al Martino) 4. I'm Yours (Toni Arden) 5. Walkin' My Baby Back Home (Johnnie Ray) 6. Somewhere Along The Way (Nat "King" Cole) 7. I'm Sorry (Bobby Wayne) 8. Kiss Of Fire (Georgia Gibbs) 9. I'm Lost Again (T. Bennett) 10. Lover (Peggy Lee) |
| <p style="text-align: center;">Murray Jordan</p> <p>WLIB—New York, N. Y.</p> <ol style="list-style-type: none"> 1. The Mask Is Off (B. Costa) 2. Perfidia (Four Aces) 3. I'm Sorry (Bobby Wayne) 4. Smoke Rings (Paul-Ford) 5. Auf Wiederseh'n Sweetheart (Vera Lynn) 6. Have A Good Time (Tony Bennett) 7. Take My Heart (Al Martino) 8. Tenderly (Rosemary Clooney) 9. High Noon (Frankie Laine) 10. Vanessa (Hugo Winterhalter) | <p style="text-align: center;">Gene Davis</p> <p>WDOK—Cleveland, Ohio</p> <ol style="list-style-type: none"> 1. Auf Wiederseh'n Sweetheart (Vera Lynn) 2. High Noon (Bill Hayes) 3. The Mask Is Off (B. Costa) 4. Strange Sensation (June Valli) 5. Somewhere Along The Way (Nat "King" Cole) 6. Half As Much (R. Clooney) 7. I'm Sorry (Bobby Wayne) 8. Wish You Were Here (Eddie Fisher) 9. Luna Rossa (Alan Dean) 10. Faith (Mantovani) | <p style="text-align: center;">Barry Kaye</p> <p>WCAU—Philadelphia, Pa.</p> <ol style="list-style-type: none"> 1. Here In My Heart (Al Martino) 2. Never Leave Me (F. Stevens) 3. Take My Heart (Al Martino) 4. I'm Yours (Toni Arden) 5. Walkin' My Baby Back Home (Johnnie Ray) 6. Somewhere Along The Way (Nat "King" Cole) 7. I'm Sorry (Bobby Wayne) 8. Kiss Of Fire (Georgia Gibbs) 9. I'm Lost Again (T. Bennett) 10. Lover (Peggy Lee) | <p style="text-align: center;">Barry Kaye</p> <p>WCAU—Philadelphia, Pa.</p> <ol style="list-style-type: none"> 1. Here In My Heart (Al Martino) 2. Never Leave Me (F. Stevens) 3. Take My Heart (Al Martino) 4. I'm Yours (Toni Arden) 5. Walkin' My Baby Back Home (Johnnie Ray) 6. Somewhere Along The Way (Nat "King" Cole) 7. I'm Sorry (Bobby Wayne) 8. Kiss Of Fire (Georgia Gibbs) 9. I'm Lost Again (T. Bennett) 10. Lover (Peggy Lee) |

THE CASH BOX

Disk Jockeys' REGIONAL RECORD REPORTS

Listings below are reprinted exactly as submitted by leading disk jockeys throughout the nation for the week ending July 19 without any changes on the part of THE CASH BOX.

Ted Conner

- WFMJ—Youngstown, Ohio
1. In The Good Old Summertime (Paul-Ford)
 2. Walkin' My Baby Back Home (Johnnie Ray)
 3. I'll Walk Alone (D. Cornell)
 4. I'm Yours (Four Aces)
 5. Just A Little Lovin' (Eddie Fisher)
 6. Kiss Of Fire (Georgia Gibbs)
 7. Lover (Lee-Jenkins)
 8. Poinciana (Steve Lawrence)
 9. Blue Tango (Leroy Anderson)
 10. Plink, Plank, Plunk (Three Suns)

John Gale

- WINN—Louisville, Ky.
1. Here In My Heart (Al Martino)
 2. So Madly In Love (G. Gibbs)
 3. Luna Rossa (Frank Sinatra)
 4. Kiss Of Fire (Georgia Gibbs)
 5. Rosanne (Vic Damone)
 6. Just One Of Those Things (Lee-Jenkins)
 7. Somewhere Along The Way (Nat "King" Cole)
 8. Botch-A-Me (R. Clooney)
 9. The Hand Of Fate (E. Fisher)
 10. I'm Sorry (Bobby Wayne)

Don McLeod

- WJBK—Detroit, Mich.
1. I Never Cared (Al Martino)
 2. This Is The Beginning Of The End (Don Cornell)
 3. Botch-A-Me (R. Clooney)
 4. Have A Good Time (Tony Bennett)
 5. Vanessa (Hugo Winterhalter)
 6. Siboney (Neal Hefti)
 7. Strange Sensation (June Valli)
 8. Lover (Lee-Jenkins)
 9. Somewhere Along The Way (Nat "King" Cole)
 10. Auf Wiederseh'n Sweetheart (Vera Lynn)

Earle Pudney

- WGY—Schenectady, N. Y.
1. Here In My Heart (Al Martino)
 2. Delicado (Percy Faith)
 3. Plink, Plank, Plunk (Owen Bradley)
 4. Auf Wiederseh'n Sweetheart (Vera Lynn)
 5. Once In A While (P. Page)
 6. Half As Much (R. Clooney)
 7. I'm Yours (Eddie Fisher)
 8. Somewhere Along The Way (Nat "King" Cole)
 9. The Mask Is Off (B. Costa)
 10. Maybe (Como-Fisher)

Ann Zazzaro

- WGSN—Huntington, N. Y.
1. Cuban Nightingale (Camarata)
 2. Kiss Of Fire (Toni Arden)
 3. True, Mon, True (Morey Amsterdam)
 4. Where Did The Night Go? (Toni & Jan Arden)
 5. Caravan (Mary Lou Williams)
 6. Somewhere Along The Way (Tony Bennett)
 7. I'm Sorry (Bobby Wayne)
 8. Walkin' My Baby Back Home (Cale-May)
 9. Delicado (Percy Faith)
 10. Scatterbrain (Ray Anthony)

Sid Dickler

- WHOD—Pittsburgh, Pa.
1. Once In A While (P. Page)
 2. Half As Much (R. Clooney)
 3. Vanessa (Hugo Winterhalter)
 4. I'll Walk Alone (D. Cornell)
 5. Love Me, My Love (Phil Brito)
 6. Lover (Lee-Jenkins)
 7. Easy Street (Billy May)
 8. Day Of Jubilo (Guy Mitchell)
 9. Merry-Go-Round Broke Down (Mary Small)
 10. The Echo Waltz (B. Laine)

Lee Morris

- WSB—Atlanta, Ga.
1. Lover (Lee-Jenkins)
 2. I'm Yours (Don Cornell)
 3. The Mask Is Off (B. Costa)
 4. Here In My Heart (Andrews Sisters-Dick Haymes)
 5. I Concentrate On You (Perry Como)
 6. Delicado (Percy Faith)
 7. Half As Much (R. Clooney)
 8. Kiss Of Fire (Georgia Gibbs)
 9. High Noon (Frankie Laine)
 10. As Time Goes By (Ray Anthony)

Ken Malden

- WBMS—Boston, Mass.
1. Auf Wiederseh'n Sweetheart (Vera Lynn)
 2. Please Be Kind (Lily Ann Carol)
 3. Delicado (Stan Kenton)
 4. Smoke Rings (Paul-Ford)
 5. Corner To Corner (Sarah Vaughan)
 6. Somewhere Along The Way (Nat "King" Cole)
 7. Once In A While (P. Page)
 8. I'm Yours (Don Cornell)
 9. Luna Rossa (Frank Sinatra)
 10. Waiting (Mary Mayo)

Eddie Gallaher

- WTOP—Washington, D. C.
1. Auf Wiederseh'n Sweetheart (Vera Lynn)
 2. Kiss Of Fire (Georgia Gibbs)
 3. Blue Tango (Leroy Anderson)
 4. I'm Yours (Eddie Fisher)
 5. Here In My Heart (Al Martino)
 6. Delicado (Percy Faith)
 7. Half As Much (R. Clooney)
 8. I'll Walk Alone (D. Cornell)
 9. A Guy Is A Guy (Doris Day)
 10. Walkin' My Baby Back Home (Johnnie Ray)

Dick Webb

- WIVY—Jacksonville, Fla.
1. Kiss Of Fire (Georgia Gibbs)
 2. Blue Tango (Les Baxter)
 3. Here In My Heart (Al Martino)
 4. Poinciana (Steve Lawrence)
 5. Take My Heart (Toni Arden)
 6. Everything You Said Came True (Mary Small)
 7. Walkin' My Baby Back Home (Johnnie Ray)
 8. I'll Walk Alone (D. Cornell)
 9. Botch-A-Me (R. Clooney)
 10. Watermelon Weather (Como-Fisher)

Bob Larsen

- WEMP—Milwaukee, Wisc.
1. Auf Wiederseh'n Sweetheart (Vera Lynn)
 2. Lover (Lee-Jenkins)
 3. Walkin' My Baby Back Home (Johnnie Ray)
 4. This Is The Beginning Of The End (Don Cornell)
 5. Maybe (Como-Fisher)
 6. I'm Yours (Don Cornell)
 7. A Mighty Pretty Waltz (Jeri Southern)
 8. Botch-A-Me (R. Clooney)
 9. Here In My Heart (Al Martino)
 10. I'm Confessin (Paul-Ford)

Bill Silbert

- WABD-TV—New York, N. Y.
1. Auf Wiederseh'n Sweetheart (Vera Lynn)
 2. Vanessa (Hugo Winterhalter)
 3. Luna Rossa (Frank Sinatra)
 4. The Mask Is Off (B. Costa)
 5. Here In My Heart (Al Martino)
 6. Rosanne (Vic Damone)
 7. A Sinner Am I (Johnnie Ray)
 8. This Is The Beginning Of The End (Don Cornell)
 9. Somewhere Along The Way (Nat "King" Cole)
 10. The Mocking Bird (The Four Lads)

Pete Ward

- WARE—Ware, Mass.
1. Auf Wiederseh'n Sweetheart (Vera Lynn)
 2. Delicado (Percy Faith)
 3. Walkin' My Baby Back Home (Cole-May)
 4. I'm Yours (Don Cornell)
 5. I'm Confessin (Paul-Ford)
 6. Maybe (Como-Fisher)
 7. Vanessa (Hugo Winterhalter)
 8. Kiss Of Fire (Georgia Gibbs)
 9. More Or Less (Burt Taylor)
 10. Lover (Lee-Jenkins)

Art Tacker

- WCRB—Waltham, Mass.
1. Once In A While (P. Page)
 2. Lover (Lee-Jenkins)
 3. You'll Never Be Mine (Guy Mitchell)
 4. The Mask Is Off (B. Costa)
 5. In The Good Old Summertime (Paul-Ford)
 6. Luna Rossa (Alan Dean)
 7. Auf Wiederseh'n Sweetheart (Vera Lynn)
 8. Scuth (Ralph Flanagan)
 9. Take My Heart (Vic Damone)
 10. Delicado (Percy Faith)

Dick Coleman

- WOBM—Baltimore, Md.
1. Here In My Heart (Al Martino)
 2. I'm Yours (Eddie Fisher)
 3. I'll Walk Alone (D. Cornell)
 4. I'm Confessin' (Paul-Ford)
 5. Auf Wiederseh'n Sweetheart (Vera Lynn)
 6. Never Leave Me (Steve Lawrence)
 7. Maybe (Como-Fisher)
 8. Take My Heart (Al Martino)
 9. Half As Much (R. Clooney)
 10. Walkin' My Baby Back Home (Johnnie Ray)

Peter Potter

- KLAC—Hollywood, Calif.
1. Delicado (Percy Faith)
 2. Kiss Of Fire (Georgia Gibbs)
 3. A Guy Is A Guy (Doris Day)
 4. Lover (Lee-Jenkins)
 5. Zing A Little Zong (Crosby-Wyman)
 6. Here In My Heart (Al Martino)
 7. Walkin' To The Mailbox (Helen Grayco)
 8. Botch-A-Me (R. Clooney)
 9. So Help Me (Weston-Lowery)
 10. Crazy For Me (Jane Wyman)

Roy Wood Sr.

- WIBC—Indianapolis, Ind.
1. Watermelon Weather (Como-Fisher)
 2. Blue Tango (Les Baxter)
 3. Lover (Lee-Jenkins)
 4. Kiss Of Fire (Billy Eckstine)
 5. Here In My Heart (Al Martino)
 6. Somewhere Along The Way (Nat "King" Cole)
 7. I'm Yours (Don Cornell)
 8. Delicado (Percy Faith)
 9. Maybe (Ink Spots)
 10. The Day Of Jubilo (Guy Mitchell)

Red Munro

- WTMA—Charleston, S. C.
1. As Time Goes By (Ray Anthony)
 2. You Go To My Head (Peggy Lee)
 3. Goody Goody (Modernaires)
 4. Jamaican Rhumba (Percy Faith)
 5. Walkin' My Baby Back Home (Cole-May)
 6. Scatterbrain (Ray Anthony)
 7. He's Just Crazy For Me (Jane Wyman)
 8. Maybe (Como-Fisher)
 9. Delicado (Percy Faith)
 10. I'm Yours (Dan Cornell)

Jim Brokaw

- WCOP—Boston, Mass.
1. Auf Wiederseh'n Sweetheart (Vera Lynn)
 2. Here In My Heart (Al Martino)
 3. Kiss Of Fire (Georgia Gibbs)
 4. Delicado (Percy Faith)
 5. I'll Walk Alone (D. Cornell)
 6. Blue Tango (Leroy Anderson)
 7. Walkin' My Baby Back Home (Johnnie Ray)
 8. Watermelon Weather (Como-Fisher)
 9. You (Sammy Kaye)
 10. In The Good Old Summertime (Paul-Ford)

Buddy Deane

- WITH—Baltimore, Md.
1. Auf Wiederseh'n Sweetheart (Vera Lynn)
 2. Lover (Lee-Jenkins)
 3. As Time Goes By (Ray Anthony)
 4. I'm Yours (Don Cornell)
 5. Here In My Heart (Al Martino)
 6. Blue Tango (Leroy Anderson)
 7. Delicado (Percy Faith)
 8. Kiss Of Fire (Georgia Gibbs)
 9. Walkin' My Baby Back Home (Cole-May)
 10. Scatterbrain (Ray Anthony)

John Wisley

- WSAV—Savannah, Ga.
1. Here In My Heart (Al Martino)
 2. Delicado (Percy Faith)
 3. Lover (Lee-Jenkins)
 4. Auf Wiederseh'n Sweetheart (Vera Lynn)
 5. I'm Yours (Don Cornell)
 6. Be Anything (Eddy Howard)
 7. Kiss Of Fire (Georgia Gibbs)
 8. In The Good Old Summertime (Paul-Ford)
 9. Strange Sensation (June Valli)
 10. Vanessa (Hugo Winterhalter)

America's Fastest Selling Records

DECCA

"BEST BETS"

Place these fast-moving numbers now... Selections based on actual sales.

POSITION THIS WEEK



1.	JUST ONE OF THOSE THINGS I'M GLAD THERE IS YOU (In This World Of Ordinary People)	Peggy Lee and Gordon Jenkins	28313*
2.	ZING A LITTLE ZONG THE MAIDEN OF GUADALUPE	Bing Crosby and Jane Wyman Jane Wyman	28255*
3.	ONCE IN A WHILE CONFESSION' (That I Love You)	Louis Armstrong	28306*
4.	I'LL SI-SI YA IN BAHIA THE LIVE OAK TREE	Bing Crosby and Andrews Sisters	28256*
5.	PRETTY GIRL MY NAME IS MORGAN BUT IT AIN'T J.P.	Don Cherry	28292*
6.	FIND 'EM, FOOL 'EM AND LEAVE 'EM ALONE THESE TRIFLIN' WOMEN	Charlie Monroe	28281*
7.	SORRY YOU SAID GOODBYE A BUNDLE FROM HEAVEN	Bill Kenny of The Ink Spots	28289*
8.	BARTENDER'S POLKA BLUE DANCING SHOES	Eddie Habat	28240*
9.	SO MADLY IN LOVE FROM THE TIME YOU SAY GOODBYE	Dorothy Collins and Gordon Jenkins	28251*
10.	ONE FOR THE WONDER IDLE CHATTER	Andrews Sisters	28276*
11.	(I'm a) SENTIMENTAL FOOL SCHOOL OF LOVE	Arthur Prysock	28270*
12.	BABY, YOU'RE ALWAYS ON MY MIND SHUFFLIN' AND ROLLIN'	Buddy Johnson	28293*
13.	THE LAST MILE OF THE WAY IN THE GARDEN	Sister Rosetta Tharpe with The Anita Kerr Singers	28282*
14.	I'VE BEEN WORKING ON THE RAILROAD-POLKA TURNPIKE POLKA	Georgie Cook	28223*
15.	SATURDAY RAG BUSYBODY	Roberta Lee with the Lawson-Haggart Jazz Band	28236*

*Also available in 45 RPM (add prefix '9-' to record number)

HERE'S HER GREATEST!

ELLA FITZGERALD

with SY OLIVER

DING-DONG BOOGIE

and

PREVIEW



Decca 28321 (78 RPM) and 9-28321 (45 RPM)

THE CASH BOX DISC HITS BOX SCORE

The Nation's TOP 50

Best Selling Records

COMPILED BY JACK "ONE SPOT" TUNNIS

Comprising 100 Selections

Comprising 100 Selections

AL—Aladdin AP—Apollo AT—Atlantic BU—Bullet CA—Capitol CH—Chess CO—Columbia CR—Coral DA—Dana DE—Decca DY—Derby FE—Federal 4 Star—Four Star MG—MGM IN—Intro JU—Jubilee KI—King LO—London ME—Mercury 4 Star—Four Star MO—Modern NA—National OR—Oriole PE—Peacock PR—Prestige RA—Rainbow RE—Regent SA—Savoy SIT—Sittin' In SP—Specialty SW—Swingtime TE—Tempo TN—Tennessee UN—United VI—Victor

Tunes are listed below in order of their popularity based on a continuing weekly national survey of thousands of record dealers by Jack "One Spot" Tunnis. Each listing includes the name of the song, record number, artists, and tune on the reverse side. The number underneath the title indicates the actual sale per 1000 records made for the week. If the figure is 67.4, it means that for every 1000 records sold that week, 67.4 were of the tune indicated—a combination of all the records on which it was available.

Main table containing 50 columns of record listings. Each column represents a week (e.g., July 26, July 19) and lists record numbers, titles, and artists. Includes sub-sections like '11—Be Anything (But Be Mine)', '12—Maybe', etc.

Kickin' The Blues Around

with Sam Evans



Jeri Southern, the Decca thrush, has her best side in "When I Fall In Love." The flip, "Pretty Waltz," had all of the pre-release promotion, but the flip is coming through for a money maker. . . . The St. Louis Jass Club held its regular meeting on 7/14 at the Hamilton-Wilshire Hotel. Live entertainment was provided by Rene Favre and Les Card. . . . The club, under the direction of Vivian Oswald, lists 7 Jass shows that rate highly with all members: The New Orleans Jass Club, on WWL; New Orleans Heritage, on WEW; The Tom Dailey Show, on KWK; The International Jass Club, on KXOK; Dixie Shuffle, on KXLW; The Tony Americo Show, from WWL and then a little stint called Jam With Sam, aired over WGN. . . . George Fletcher hits with a new show over WHO, Des Moines, on Saturdays from 12-12:30 P.M. CST. . . . If you are looking for a nice publication devoted to the Jass field, send a card to Jass Unlimited, 656 Machray Ave., Winnipeg, Canada.

Your public library or book store should have the following books on Jass: Jassmen, by Smith and Ramsey; Music Out Of Dixie, by Harold Sinclair; Jass Record Book, by Smith and Halley. These books can be a great help to anyone wanting a true picture of this phase of American music. . . . Capitol has a timely release in their "Abe Snake For President." His platform is: More money for rich people. Seems to me they already have the edge. . . . Johnny Otis and Mel Walker coming up fast with "Call Operator 210." . . . Paul Quinette has a new release that's still in the mail. Let's hope that if Count Basie is on it, his name is not at the bottom of the label. . . . When Dinah Washington last visited this her home town she showed every sign of being "Mad About The Boy." Maybe because of the true life angle she was able to put that extra something into the song that makes the difference between a hit and just another record. Her "Mad" is really mad.

Carl Le Bow and Ike Berman, of Apollo records, touring around the mid-west shaking hands with distributors, and old friends. Now that Ike is recovering from his long lay-up, a broken back, we hope to see his face in these parts more often. . . . Apollo is excited about a new country styled blues singer named Duke Bayou. Bess Berman thinks the kid will at least be the greatest of them all. . . . Life Record Co. in business at 222 West North Ave., Chicago. Waxery is headed by Max Miller, a real mean man with the vibes. . . . The pairing of Frankie Laine and Doris Day on "Sugarbush" proves that this duet still can ring the CASH BOX in record stores and put money in the coin chutes. . . . On a recent trip to Idlewild, Mich., with the wife and two daughters, it was noticed that the most played records were as follows: "China Boo"; "One Mint Julep" and "Moody Mood For Love." The floor show that Zizzy Johnson is staging over at the Paradise Club, up in Idlewild, is strictly gone, in fact it's too cool for the fools.

Derby has another potential hit coming out that will bear watching. It's called "Cracklin' Bread" b/w "Daisey Mae." Both sides sound like money makers, with the best bet "Cracklin' Bread." The trombone work, on these sides is extra fine, it's done by Ed Barron, a young man with lots of imagination and ability. Give this disc a spin and a listen. . . . Sonny Gale cards from Atlantic City about her recent week at Harlem's Apollo. We hope to have this charming little singer here in the mid-west soon. . . . "Ginny" by Cliff Ayers is a new release on his own label called Emerald. Cliff a Decca man for the past two years now tries it on his own, and we wish him the best of luck. . . . Barbara Carroll, Atlantic label artist, can be heard over the Mutual network with her trio direct from the Park Sheraton Hotel in NYC.

Sam Evans is the Jass and Blues expert heard nightly over WGN Chicago's Mutual outlet and on WBKB-TV.

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Fastest Growing Blues and Rhythm Label

Announces its reorganization with

FRANKLIN KORT

AS PRESIDENT AND SALES MANAGER

And the Signing of Six Great Artists

- | | | |
|------------------|---|--------------------|
| LITTLE CAESAR | ● | RAY AGEE |
| SONNY BOY HOLMES | ● | GENE FORREST |
| BIG JOHN TRIPP | ● | REV. G. W. KILLENS |

Four Aces Push Convention News Off Chester, Pa. Front Page

CHESTER, Pa.—With millions of words burning up the wires emanating from Chicago and spreading in all directions to every town and hamlet in America, and with the import of those words of interest to the Arab riding a camel across the desert sands, the soldiers in the front lines in Korea, the cigar smoking artist in London, and Uncle Joe in the Kremlin, it was natural for all murders, ball games, war news, and other news items of importance to be pushed off the front pages and relegated to less desirable locations so that the headlines could scream the Republican Convention stories.

But not in Chester, Pa. No, not in Chester, Pa., which town claims The Four Aces for its own. Thursday, July 10, was proclaimed Homecoming Day for The Aces by Mayor Ralph F. Swarts, who presented the city's certificate to the Aces as "testimony to the contribution made in the field of popular music by The Four Aces." Friday's Chester Times, which carried the story used four columns of picture and story to cover the event, and the convention news took secondary honors.

The four local boys sang their way straight into the hearts of a record crowd of over 20,000 people that jammed Chester Park to hear their favorites. The boys sang eight songs concluding with "Sin," the tune that sky-rocketed them to fame.

Included among the record crowd were many out-of-towners and more than 100 servicemen patients from Valley Forge Army Hospital and Philadelphia Naval Hospital. The servicemen were seated in a special guest section which had the mayor and several councilmen and their wives; the families of The Aces and George Hoven and his family. Hoven is the composer, with Chester Shull who was unable to be present, of "Sin."

Following the concert, the Aces left for New York for a four-day recording session, and then on to the Golden Hotel in Reno, Nevada for a week's engagement.

Going Stronger than Ever!



Savoy #847

VARETTA DILLARD'S

"EASY EASY BABY"

Savoy #849

MEL WALKER'S

"HELP ME BLUES"



SAVOY RECORD CO., INC.
58 Market St.
Newark 1, N. J.

"VANESSA"

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DAVID ROSE MGM

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THE CLOVERS

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and

"TING-A-LING"

Atlantic #969

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"JUKE"

CHECKER #758

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LITTLE WALTER

CHECKER RECORDS

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CHICAGO ILLINOIS



CALL OPERATOR No. 210

- 1 **BABY BABY BLUES**
Johnny Otis & His Orchestra featuring Mel Walker
8289
- 2 **I'LL ALWAYS BE IN LOVE WITH YOU**
Paul Quinchette
8272
- 3 **PERFIDIA**
b/w
DELICADO
Freddie Mitchell & His Orchestra
8286
- 4 **MAD ABOUT THE BOY**
Dinah Washington
5842
- 5 **SHAD ROE**
b/w
THE HOOK
Paul Quinchette & His Orchestra
8287
- 6 **LET ME FLY YOUR KITE**
Lightnin' Hopkins
8274
- 7 **NEW BLOWTOP BLUES**
Dinah Washington
8269
- 8 **HERE IN MY HEART**
Wini Brown
5870
- 9 **MOPPERS' BLUES**
b/w
I KNOW SHE WILL
Big Bill
8284
- 10 **FORGET IF YOU CAN**
b/w
I'VE GOT AN INVITATION TO A DANCE
Bubber Johnson
8285

THE CASH BOX



The recent decision handed down by Superior Court Judge James H. Pope in which he declared that Sammy Lane of International Records, Hollywood, Calif. could not hold Bobby Nunn, singer, to his contract as Nunn had been signed to an American Federation of Musicians' paper in spite of the fact that Nunn was a singer and had never been an AFM member, gave Herman Lubinsky of Savoy clear title to the artist. Nunn has been re-recording for Savoy as the lead singer of "The Robins". . . . Mary Lou Williams is being offered fabulous prices to play resorts this summer. Her "Caravan" and "Yes, We Have No Bananas" disks doing very well for her, which is probably the reason for the offers.

In time to greet the NAM conventioners who invade New York next week, Atlantic Records has prepared a new batch of releases. The new diskings (titles of which are still being kept under wraps) will be by artists Ruth Brown; The Cardinals; The Joe Morris Blues Cavalcade featuring Billy Mitchell and an etching introducing Atlantic's newest blues singing discovery Soldier Boy Houston. . . . Varetta Dillard, Savoy thrush, whose "Easy Easy Baby" is still going very strong, is one-nighting starting on July 20. Varetta will make stop-overs at Annapolis, Baltimore and Washington. Following her tour, Miss Dillard sets up shop at The Flame, Detroit for two weeks. Varetta recently signed with the Gale office.

Errol Garner is currently being released on both the Okeh and Columbia labels. Garner's famous renditions of "Laura" and "Penthouse Serenade" were originally released on independents. Later, he re-recorded them for Columbia who issued them in an album titled "Errol Garner Gems". Now, due to innumerable requests, the "Gems" selections are being released as singles on the Okeh label. Columbia has also released a new Garner album titled "Solo Flight". Errol opens two weeks at the Chicago Theatre on July 18. . . . Sara McLawlor and Her All Girl Band open at the Cotton Club in Cincinnati on August 18 for two weeks.

New Hit! New Release!

BABY, DON'T GO
by **JESSE BELVIN**
435

Specialty records

8508 Sunset Blvd., Hollywood 46, Cal.



The Top Ten Tunes Netting Heaviest Play, Compiled From Reports Submitted Weekly To The Cash Box, By Leading Music Operators In New York City's Harlem Area; Chicago's South Side, and New Orleans.

- | | | |
|--|--|---|
| 1 LAWDY, MISS CLAWDY
Lloyd Price
(Specialty) | 1 LAWDY, MISS CLAWDY
Lloyd Price
(Specialty) | 1 CALL OPERATOR 210
Floyd Dixon
(Aladdin) |
| 2 HAVE MERCY, BABY
The Dominoes
(Federal) | 2 MOODY MOOD FOR LOVE
King Pleasure
(Prestige) | 2 BELLS ARE RINGING
Smiley Lewis
(Imperial) |
| 3 BESIDE YOU
The Swallows
(King) | 3 ONE MINT JULEP
The Clovers
(Atlantic) | 3 MARY JO
Four Blazes
(United) |
| 4 GOIN' HOME
Fats Domino
(Imperial) | 4 GOIN' HOME
Fats Domino
(Imperial) | 4 MY HEART'S DESIRE
Jimmy Lee & Artis
(Modern) |
| 5 MIDDLE OF THE NIGHT
The Clovers
(Atlantic) | 5 MARY JO
Four Blazes
(United) | 5 TING-A-LING
The Clovers
(Atlantic) |
| 6 SOMEWHERE ALONG THE WAY
Nat "King" Cole
(Capitol) | 6 HAVE MERCY, BABY
The Dominoes
(Federal) | 6 DON'T YOU CRY
Joe Turner
(Atlantic) |
| 7 MOODY MOOD FOR LOVE
King Pleasure
(Prestige) | 7 SOMEWHERE ALONG THE WAY
Nat "King" Cole
(Capitol) | 7 JUNCO PARTNER
Louis Jordan
(Decca) |
| 8 THAT'S WHAT YOU'RE DOING TO ME
The Dominoes
(Federal) | 8 TING-A-LING
The Clovers
(Atlantic) | 8 LAWDY, MISS CLAWDY
Lloyd Price
(Specialty) |
| 9 ONE MINT JULEP
The Clovers
(Atlantic) | 9 NO MORE DOGGIN'
Roscoe Gordon
(R. P. M.) | 9 MOODY MOOD FOR LOVE
King Pleasure
(Prestige) |
| 10 HEAVENLY FATHER
Edna McGriff
(Jubilee) | 10 SO TIRED
Roy Milton
(Specialty) | 10 HAVE MERCY, BABY
The Dominoes
(Federal) |



- | | | |
|--|--|--|
| 1 LAWDY, MISS CLAWDY
Lloyd Price
(Specialty) | 1 HAVE MERCY, BABY
The Dominoes
(Federal) | 1 MARY JO
Four Blazes
(United) |
| 2 GOIN' HOME
Fats Domino
(Imperial) | 2 GOIN' HOME
Fats Domino
(Imperial) | 2 LAWDY, MISS CLAWDY
Lloyd Price
(Specialty) |
| 3 HAVE MERCY, BABY
The Dominoes
(Federal) | 3 LAWDY, MISS CLAWDY
Lloyd Price
(Specialty) | 3 HAVE MERCY, BABY
The Dominoes
(Federal) |
| 4 AGED AND MELLOW
Little Esther
(Federal) | 4 MARY JO
Four Blazes
(United) | 4 MY SONG
Johnny Ace
(Duke) |
| 5 MARY JO
Four Blazes
(United) | 5 NIGHT TRAIN
Jimmy Forest
(United) | 5 GOIN' HOME
Fats Domino
(Imperial) |
| 6 JORDAN FOR PRESIDENT
Louis Jordan
(Decca) | 6 MOODY MOOD FOR LOVE
King Pleasure
(Prestige) | 6 ALL IN MY DREAMS
Boyd Gilmore
(Modern) |
| 7 TING-A-LING
The Clovers
(Atlantic) | 7 ONE MINT JULEP
The Clovers
(Atlantic) | 7 HEAVENLY FATHER
Edna McGriff
(Jubilee) |
| 8 SO TIRED
Roy Milton
(Specialty) | 8 NO MORE DOGGIN'
Roscoe Gordon
(R.P.M.) | 8 I'M GOING TO PLAY THE HONKY TONKS
Morie Adams
(Peacock) |
| 9 MOODY MOOD FOR LOVE
King Pleasure
(Prestige) | 9 THAT'S WHAT YOU'RE DOING TO ME
The Dominoes
(Federal) | 9 PLEASE HAVE MERCY
Muddy Waters
(Chess) |
| 10 WHEN YOUR LOVER HAS GONE
Johnny Sparrow
(Gotham) | 10 TOUCH ME, LORD JESUS
Five Blind Boys
(Peacock) | 10 MY HEART'S DESIRE
Jimmy Lee & Artis
(Modern) |

Please mention THE CASH BOX when answering ads

HOT

in
DALLAS

in
LOS ANGELES

in
ST. LOUIS

The Top Ten Tunes Netting Heaviest Play, Compiled From Reports Submitted Weekly To The Cash Box, By Leading Music Operators in Dallas, Los Angeles and Other Cities Listed.

- | | | |
|---|--|--|
| <p>1 LAWDY, MISS CLAWDY
<i>Lloyd Price (Specialty)</i></p> | <p>HAVE MERCY, BABY
<i>The Dominoes (Federal)</i></p> | <p>HAVE MERCY, BABY
<i>The Dominoes (Federal)</i></p> |
| <p>2 HAVE MERCY, BABY
<i>The Dominoes (Federal)</i></p> | <p>MARY JO
<i>Four Blazes (United)</i></p> | <p>LAWDY, MISS CLAWDY
<i>Lloyd Price (Specialty)</i></p> |
| <p>3 ONE MINT JULEP
<i>The Clovers (Atlantic)</i></p> | <p>CALL OPERATOR 210
<i>Floyd Dixon (Aladdin)</i></p> | <p>GOIN' HOME
<i>Fats Domino (Imperial)</i></p> |
| <p>4 WALKIN' THE BOOGIE
<i>John Lee Hooker (Chess)</i></p> | <p>I'M GOING TO PLAY THE HONKY TONKS
<i>Marie Adams (Peacock)</i></p> | <p>TING-A-LING
<i>The Clovers (Atlantic)</i></p> |
| <p>5 CALL OPERATOR 210
<i>Floyd Dixon (Aladdin)</i></p> | <p>LAWDY, MISS CLAWDY
<i>Lloyd Price (Specialty)</i></p> | <p>WALKIN' MY BABY BACK HOME
<i>Nat "King" Cole (Capitol)</i></p> |
| <p>6 MARY JO
<i>Four Blazes (United)</i></p> | <p>GOIN' HOME
<i>Fats Domino (Imperial)</i></p> | <p>CALL OPERATOR 210
<i>Floyd Dixon (Aladdin)</i></p> |
| <p>7 SO TIRED
<i>Roy Milton (Specialty)</i></p> | <p>MOODY MOOD FOR LOVE
<i>King Pleasure (Prestige)</i></p> | <p>MY SONG
<i>Johnny Ace (Duke)</i></p> |
| <p>8 YOUNG WOMAN BLUES
<i>Little Son Jackson (Imperial)</i></p> | <p>NEW ORLEANS WIMMEN
<i>Roscoe Gordon (R. P. M.)</i></p> | <p>MAD ABOUT THE BOY
<i>Dinah Washington (Mercury)</i></p> |
| <p>9 GOIN' HOME
<i>Fats Domino (Imperial)</i></p> | <p>WALKIN' AND CRYIN' BLUES
<i>Sonny Boy Holmes (Recorded In Hollywood)</i></p> | <p>MOODY MOOD FOR LOVE
<i>King Pleasure (Prestige)</i></p> |
| <p>10 GUITAR SHUFFLE
<i>Lowell Fulson (Swingtime)</i></p> | <p>HEAVENLY FATHER
<i>Edna McGriff (Jubilee)</i></p> | <p>SO TIRED
<i>Roy Milton (Specialty)</i></p> |

in
RICHMOND

in
NEWARK

in
ATLANTA

- | | | |
|---|--|---|
| <p>1 HAVE MERCY, BABY
<i>The Dominoes (Federal)</i></p> | <p>LAWDY, MISS CLAWDY
<i>Lloyd Price (Specialty)</i></p> | <p>LAWDY, MISS CLAWDY
<i>Lloyd Price (Specialty)</i></p> |
| <p>2 LAWDY, MISS CLAWDY
<i>Lloyd Price (Specialty)</i></p> | <p>GOIN' HOME
<i>Fats Domino (Imperial)</i></p> | <p>GOIN' HOME
<i>Fats Domino (Imperial)</i></p> |
| <p>3 MOODY MOOD FOR LOVE
<i>King Pleasure (Prestige)</i></p> | <p>ONE MINT JULEP
<i>The Clovers (Atlantic)</i></p> | <p>CALL OPERATOR 210
<i>Floyd Dixon (Aladdin)</i></p> |
| <p>4 SO TIRED
<i>Roy Milton (Specialty)</i></p> | <p>HAVE MERCY, BABY
<i>The Dominoes (Federal)</i></p> | <p>MY HEART'S DESIRE
<i>Jimmy Lee & Artis (Modern)</i></p> |
| <p>5 LINGER AWHILE
<i>Earl Bostic (King)</i></p> | <p>EASY, EASY BABY
<i>Varetta Dillard (Savoy)</i></p> | <p>TING-A-LING
<i>The Clovers (Atlantic)</i></p> |
| <p>6 MARY JO
<i>Four Blazes (United)</i></p> | <p>I'M GOING TO PLAY THE HONKY TONKS
<i>Marie Adams (Peacock)</i></p> | <p>NO MORE DOGGIN'
<i>Roscoe Gordon (R. P. M.)</i></p> |
| <p>7 CALL OPERATOR 210
<i>Floyd Dixon (Aladdin)</i></p> | <p>MY HEART'S DESIRE
<i>Jimmy Lee & Artis (Modern)</i></p> | <p>MARY JO
<i>Four Blazes (United)</i></p> |
| <p>8 I'M GOING TO PLAY THE HONKY TONKS
<i>Marie Adams (Peacock)</i></p> | <p>CALL OPERATOR 210
<i>Floyd Dixon (Aladdin)</i></p> | <p>PLEASE HAVE MERCY
<i>Muddy Waters (Chess)</i></p> |
| <p>9 NEW ORLEANS WIMMEN
<i>Roscoe Gordon (R. P. M.)</i></p> | <p>SO TIRED
<i>Roy Milton (Specialty)</i></p> | <p>I GOT EYES FOR YOU
<i>John Lee Hooker (Modern)</i></p> |
| <p>10 GOIN' HOME
<i>Fats Domino (Imperial)</i></p> | <p>I'M YOURS
<i>Varetta Dillard (Savoy)</i></p> | <p>THE CLOCK SONG
<i>Margie Day (Dot)</i></p> |

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"SITTIN' HERE DRINKING"

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7003 (7003x45)

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"Somewhere" | 105 "On My Journey Now"
"Get Back Jordan" |
| 115 "I'll Meet Mother"
"Leave It There" | 118 "Sending Up This Prayer"
Parts 1 & 2 |

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ⓐ A DISK & SLEEPER	ⓐ G GOOD
ⓐ B EXCELLENT	ⓐ C FAIR
ⓐ B VERY GOOD	ⓐ D MEDIOCRE

THE CASH BOX

★ AWARD O' THE WEEK ★

"TENDERLY" (2:33)

"BLUE AND SENTIMENTAL" (2:34)

GEORGIE AULD

(Coral 60760; 9-60760)

● Coral, in releasing a single from the Georgie Auld album "Tenderly," has made available to the operator a top-flight dinking that sax solo adherents and Auld followers will especially go wild for. The top deck, "Tenderly," name song of the album, is a slow oldie that Auld gives an expressive and beautiful sax reading on. The mellow and exciting treatment of the soothing piece is

enhanced with a rhythm accompaniment and the result is an etching out of this world. The undersiding is another slow item, smoothly and lazily done by the sax artist. Georgie's treatment of the mellow tune and the soft backing accorded it, makes this another Auld dinking that will please and excite. We recommend, without reservation, that ops get with this platter now.

THE DAVIS SISTERS and CURTIS DUBLIN
(Gotham 716)

ⓐ "BY AND BY" (Pt. one) (2:41)
The Davis Sisters and Curtis Dublin blend their talents on a fast moving wild spiritual. A real jubilee, rhythmical and set up with handclapping, is the resulting waxing as the artists give their all.

ⓐ "BY AND BY" (Pt. two) (2:39)
The under portion is a continuation of the same tune.

THE ANGELIC GOSPEL SINGERS
(Gotham 717)

ⓐ "MILKY WHITE WAY" (2:42)
The Angelic Gospel Singers harmonize on a slow light rhythmic gospel tune. The dramatic arrangement is handled smoothly by the artists as they finish with a shouty reading.

ⓐ "BREAD OF HEAVEN" (2:41)
Flipside is a similar item. Organ provides the musical assist on both decks.

THE CASH BOX

Jazz 'n Blues

SLEEPER OF THE WEEK

"BABY, LET ME HEAR YOU CALL MY NAME" (2:41)

"GUITAR BLUES" (2:40)

RAY CHARLES

(Swing Time 300)



RAY CHARLES

● Ray Charles comes up with a slow beat blues titled "Baby Let Me Hear You Call My Name," on the upper deck. Ray, a proven performer, gives the tune a low down vocal treatment in which he em-

loys every local trick he's ever learned. The exciting delivery of the artist is backed with a solid bit of guitaring, softly done. Ops who are looking for something to chase those summer blues and stir up some action in the boxes oughta put this number into the juke. The undersiding is a slow tempo instrumental with emphasis on the guitar and organ, the result being a captivating dinking. However, we lean to the upper lid and look for it to break out with a bang. Ops can do no better than to latch on to this one.

LAZY SLIM JIM
(Savoy 854)

ⓐ "MONEY BLUES" (2:41) Lazy Slim Jim does a bit of slow blues shouting with string accompaniment. Lazy Slim pipes the solid lyrics telling the story of his money "woes" expressively.

ⓐ "GEORGIA WOMAN" (2:39)
The blues singer chats another slow blues appealingly.

THE LARKS
(Apollo 1194)

ⓐ "I LIVE TRUE TO YOU" (3:04) The Larks wax a slow romantic ballad. The group works well together with Eugene Mumford handling the lead effectively.

ⓐ "HOLD ME" (2:40) The harmonizing group get together on a slow beat oldie and wax a strong side. The orking is subdued and in the mood of the piece.

THE GOSPEL ECHOES
(Calvary 301)

ⓐ "GOD WILL TAKE CARE OF YOU" (2:49) The Gospel Echoes harmonize on a slow gospel item. The mixed chorus turns out a soft, pretty, and inspirational side.

ⓐ "I'M SEALED" (2:33) The under deck is a similar etching.

PHYLLIS BRANCH
(Tuxedo 2500)

ⓐ "LITTLE OLD BIBLE OF MINE" (3:01) Phyllis Branch does an inspirational vocal job on a slow religious item. Phyllis' deep voiced vocal is warmly backed by The Kings of Harmony.

ⓐ "ANGEL OF PATIENCE" (2:59) Flipside is another gospel piece sung excitingly by the Kings of Harmony with Walter Bugett doing the lead. The number is a moderate beat rhythmic spiritual.

CLARA WARD
(Gotham 715)

ⓐ "COME IN THE ROOM" (2:41)
Clara Ward does a moderate beat rhythmic spiritual in a shouty fashion. Hand clapping and chorus chanting set up the backing for the gospel singer.

ⓐ "I'M WAITING FOR JESUS" (2:43) The second side is a slow religious number strongly sung by the artist.

STEVE GIBSON and THE ORIGINAL RED CAPS
(RCA Victor 20-4835)

ⓐ "WAIT" (2:42) Steve Gibson and The Original Red Caps come up with a soft reading of a moderate tempo tune. Vocalist Emmett Mathews does an ok vocal job as he gimmicks it up a bit.

ⓐ "I WENT TO YOUR WEDDING" (2:55) The orking on this slow item is dramatically done as Damita Jo warbles the sentimental tune softly and sweetly. Damita receives a choral assist to help bring in a fine dinking.

EDDIE MACK
(Savoy 853)

ⓐ "KEY HOLE BLUES" (2:38)
Eddie Mack gives a dynamite vocal reading to a moderate beat blues. A torrid sax solo and a nice bit of guitaring stand out in the backing.

ⓐ "SEVEN DAY BLUES" (2:34)
The singer comes up with a solid bit of blues, shouting as he tells his woes from day to day.

THE SILVER STARS
(Hi-Lo 1411)

ⓐ "COME OVER HERE" (2:38)
The Silver Stars bang out a moderate tempo rhythmic gospel tune in inspiring fashion. The group harmonizes well as they receive some light guitar backing.

ⓐ "PACK UP, GETTIN' READY TO GO" (2:45) The group comes up with a fast tempo rhythmic religious number on the under siding. Waxing is a good one.

JIMMY LIGGINS
(Specialty 434)

ⓐ "BROWN SKIN BABY" (2:30)
Jimmy Liggins sings and plays his guitar as he waxes a moderate-quick rhythmic ditty in a strong manner. Backing by The Drops of Joy Orchestra sets up the artist in sock style.

ⓐ "DARK HOUR BLUES" (2:21)
Jimmy sings a moderate beat blues on the flipside. The singer's presentation of the rhythmic number makes this a good end.

THE SWAN SILVERTONE SINGERS
(Specialty 829)

ⓐ "JESUS CHANGED THIS HEART OF MINE" (2:55) The gospel group sings a moderate tempo religious number appealingly.

ⓐ "THE DAY WILL SURELY COME" (2:46) The second end is a moderate beat jubilee style tune sung excitingly by the Swan Silvertone Singers.

EDDIE BOYD
(J. O. B. Records 1007)

ⓐ "FIVE LONG YEARS" (2:49)
Eddie Boyd gives the low down treatment to a slow blues item.

ⓐ "BLUE COAT MAN" (2:44)
Boyd does a change of pace on the lower deck as he sings a fast paced rhythmic item with zest.

THE FOUR JACKS
(Federal 12087)

ⓐ "THE LAST OF THE GOOD ROCKING MEN" (2:36) The Four Jacks beat out a moderate-quick rhythmic number with zest as they spin a happy sounding tune. The bass voiced lead vocalist does a grade-A job and is backed in strong style by the rest of the quartet.

ⓐ "I'LL BE HOME AGAIN" (3:00)
The boys do a soft slow number backed by fine soft orking.

Officer! Stop That Crook



NEW YORK—Pyramid Records "The Mask Is Off," got the benefit of some nice promotion this week, when pickets representing the New York Verdi Music Society appeared in Times Square and in front of the ASCAP offices on Madison Avenue, denouncing Elmo Russ and Martin Lawrence, the composers of the tune who stole the melody from Verdi's "Aida." Jerry Blaine, Cosnat Distributors, handling the distribution of the Buddy Costa recording, reports that big interest is bursting loose on the number.

London Gives Party Honoring Vera Lynn

LONDON—Because of her sensational smash recording of "Auf Wiederseh'n Sweetheart" on the London label, which has risen to the number one hit in America, Vera Lynn, young English born thrush, was the guest of honor at a party given at the Savoy Hotel, London, by E. R. Lewis, president of London Records.

Miss Lynn is currently tied up in a leading role in the musical revue "London Laughs" and it is expected

that she will be unable to return to the United States before October. When in the states last year Vera Lynn appeared on Tallulah Bankhead's "Big Show" several times, and also had television shots with Milton Berle and Perry Como.

The National Broadcasting Company has an option on Miss Lynn's services, and it is expected they will pick up this option in view of the singer's present popularity.

Lubinsky Victor In Court Suit Retains Services Of Singer Bobby Nunn

HOLLYWOOD — Herman Lubinsky of Savoy Records, Newark, N. J., emerged victorious last week in a court hassle with Sammy Lane of International Records, Hollywood, over the services of singer Bobby Nunn. Superior Court Judge James H. Pope ruled that Nunn had, in effect, no contract with Lane. Pope based his verdict on the fact that Lane had signed Nunn to an American Federation of Music Contract, whereas Nunn was a singer and had never been an AFM member.

Lane had instituted two suits for a total amount of \$100,000. against Savoy Records and Herman Lubinsky, and had asked an injunction to halt the sale of Savoy recordings that employed Nunn's voice. The singer was the lead vocalist of a vocal group known as The Robins. Lane also asked for an accounting of royalties earned by the Nunn releases.

Ralph Bass, of King Records, was present at the hearing and testified on behalf of Savoy Records. King Records had recently been involved in a similar suit with Chess in which the exclusive rights to John Lee Hooker had been involved.

Handling the legal end for Lubinsky were Jack L. Cohen of Newark, N. J. and Louis Warren of Los Angeles, Calif.

Piccola Organizes Pic Enterprises, Inc.

NEW YORK—Pic Enterprises, Inc., a new personal management organization, has been set by Joseph Piccola with offices here. Among the talent already signed by the firm are Al Martino, new singing sensation, who is riding high with "Here In My Heart" and "Take My Heart"; The Tony Aquaviva Orchestra, recently signed by MGM; and Bob Haymes.

Mr. Piccola announced that the officers include himself as president; Frank Law, vice president; Frank Samansky, secretary; and Ernest Pagano, treasurer.

Columbia Album Re-unites Original Goodman Trio

The Benny Goodman Trio, one of the most famous combinations in jazz history, is reunited for the first time in more than a decade in a new Columbia recording, "The Benny Goodman Trio Plays For The Fletcher Henderson Fund."

Goodman, drummer Gene Krupa and pianist Teddy Wilson performed for these recordings on disc jockey Martin Block's "Make-Believe-Ball-Room" program over New York station WNEW on April 1, 1951, when the famous triumvirate met to pay tribute to arranger Fletcher Henderson, then critically ill.

The Trio was formed in 1935 when bandleader Goodman and his band members Krupa and Wilson were dinner guests at Mildred Bailey's Forest Hills home. They supplied a bit of impromptu musical entertainment just for "kicks" then decided to make the informal trio a regular unit in the band. The Trio flourished until Krupa and Wilson left the Goodman organization in 1938 to form their own orchestras.

BEST SELLING
THE CASH BOX **SPIRITUAL**
RECORDS
 Listed Alphabetically

- He's So Wonderful
SISTER JESSIE MAE RENFRO
(Peacock)
- How About You
PILGRIM TRAVELLERS
(Specialty)
- In The Upper Room
MEHALIA JACKSON
(Apollo)
- If Jesus Goes With Me
ANGELIC GOSPEL SINGERS
(Gotham)
- I Will Trust In The Lord
CLARA WARD
(Savoy)
- Stop Right Now
BELLS OF JOY
(Peacock)
- Tell Me Angel
ANGELIC GOSPEL SINGERS
(Gotham)
- Wading Through Blood And Water
DIXIE HUMMING BIRDS
(Peacock)
- When He Spoke
WARD SINGERS
(Savoy)
- When I Reach My Heavenly Home On High
ORIGINAL GOSPEL HARMONETTES
(Specialty)

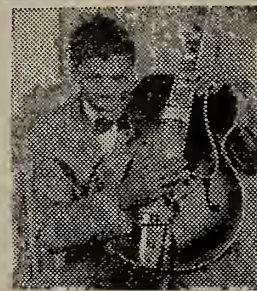
'ONCE IN A WHILE'
 EDNA McGRIFF
 + SONNY TIL
 + BUDDY LUCAS
 = A SMASH HIT!

JUBILEE RECORD CO., Inc.
 315 W. 47th St., N. Y., N. Y.

18's **TICO'S** 45's
Hit of the Week...

Greatest Version Ever!
"LOVE FOR SALE"
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"I MAY BE WRONG"
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TICO RECORDING CO.
 EL REY DEL MAMBO
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Clarence
"GATEMOUTH"
Brown
 "Just Got Lucky"
 "Baby, Take It Easy"
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THE CASH BOX FOLK and WESTERN ROUNDUP

Florida's Governor Fuller Warren seemed to enjoy himself immensely on the front row of WSM's "Grand Ole Opry" on the 12th. Gov. Warren has long been a fan of the country style music and arranged his trip in order to see the Opry, which he said is something he has been planning on for some time.

Ernest Tubb's next Decca release features a song penned by Charlie Walker, top country jockey in the San Antonio area via KMAC, and Lou Wayne of same city. Tune was written especially for Ernest who made it a "must" on his next session. We've heard it and give it every chance of being Ernest's biggest to date.

Shel Horton doing WVAM—Altoona, Pa. and WHUN—Huntington, Pa. country record chores from his home studio in Saxton, Pa. His time on both stations is being upped constantly with the addition of new accounts. Horton is badly in need of sacred and spiritual discs for these shows.

Everett Lynch and Orville "Jack" Jackson spin 2½ hours of country records on WGGH in Marion, Illinois. They report the pop jockeys borrowing their rural records very often for the station's pop segs.

Bob Newman who has been heard live and spinning records from WHKC in Columbus, Ohio for some time expects to set up in Phoenix, Arizona about the middle of August. Before the trek west he will cut new sides for KING in Cincinnati.

Tex Ritter (Capitol) on his way to England to open July 26th for six weeks at London's Harringay Arena as rodeo headliner. Tex is getting acclaim from all points for his vocal work in the Stanley Kramer film "High Noon." The Ritter voice opens and closes the show while his version of the ballad "High Noon" is spotted all through the flicker.

Wade Ray (RCA Victor) sporting a new MG, those little foreign cars you see more and more of. The door is inscribed "Cindy" in tribute to song writer Cindy Walker who authored "I Was Just Walking Out The Door" especially for Wade. He's still at LA's COW TOWN CLUB each night.

Eddy Arnold (RCA Victor) began his three times weekly summer replacement for the Perry Como Show in New York on the 14th. Viewers have already OK'd the change with a big applause for the plowboy's music.

Rex Allen (Decca) in Nashville last week doing new sides. Rex also guested on the WSM country shows and was Red Foley's Prince Albert guest. He had to rush back to Hollywood to begin shooting a new Republic flicker.

Lloyd Cook, Capitol's Southern Promo man, and Paul Goetz, Capitol's Cincinnati branch manager, covered all the country happenings in Nashville last week end. It was Goetz' first visit to the rural haven amid the oatune stars. Upon leaving he remarked that he knew he could now sell more of Capitol's country warblers.

Sid Dickler doing promo work for artists, labels and clubs around Pittsburgh in addition to his nightly d.j. chores at WHOD. He's in the process of setting up another country record show from Pitts. WMCK. Records will be spun in Dickler's office and aired remotely.

Dean Turner holds the only country record spot on Ft. Worth's KWBC and recently interviewed his 47th artist from WSM's Grand Ole Opry.

Webb Pierce (Decca) and Red Sovine (M-G-M) were recent guests of David Walshak's "Western Jamboree" from KCTI in Gonzales, Texas. Dave is a personal friend of almost every name in the field and they always head for his shows when in the area.

"Skip-A-Long" Hathaway has just taken over the six to eight PM time each Saturday on KUGN in Eugene, Oregon. Hathaway had his shows moved to "B" time when station took on the NBC and ABC nets, however, his time reverted when listeners showed their wants.

Mort Lloyd on KXEL in Waterloo, Iowa waves a big flag for Capitol's new Faron Young. Lloyd writes that at least one Young discing is a must on each of his shows now.

Tommy Sutton, who spins 'em out daily from WING in Dayton, Ohio, covered the "Grand Ole Opry" last week with his lovely wife, Mary Lou. Sutton left with a taped interview with nearly every WSM artist for the pleasure of his listeners. Another familiar d.j. face in Nashville for the Opry was Mack Sanders of KFBI in Wichita, Kansas. Mack helped m. c. the late show from Ernest Tubb's Record Shop.

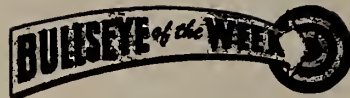
Eddie Hill (Mercury) started a one to two AM country disc show via WSM each Sunday morning in addition to Eddie's numerous other chores.



ERNEST TUBB

FOLK AND WESTERN REVIEWS

- ⊙ A DISK & SLEEPER
- ⊙ B EXCELLENT
- ⊙ C VERY GOOD
- ⊙ D GOOD
- ⊙ E FAIR
- ⊙ F MEDIOCRE



"OUTLAWS" (3:14)

"I STILL DO" (2:52)

SONS OF THE PIONEERS

(RCA Victor 20-4431; 47-4431)

● The Sons Of The Pioneers come up with a two hit deck that should catch a big share of the plays. The upper lid, "Outlaws," is a slow tempo tune dramatically arranged and expertly sung by the polished group. Tommy Doss, handles the deep voiced lead, and is strongly, but softly, backed by the balance of the "Pioneers." The sterling performance by the boys results in a

haunting and pleasing side. The flipside, "I Still Do," is a moderate beat soft sentimental tune, that the group hamonizes on effectively. The warm treatment and the soothing vocalizing on the melodic item makes this a must side. Ken Curtis is the tenor lead, and Ken does well by the lyrics. We look for both sides to make a commotion in the boxes and urge ops to get with this release.

TOMMY DUNCAN

(Intro 6059)

⊙ "I DON'T WANT TO HURT YOU" (2:33) Tommy Duncan gives a feelingful vocal of a moderate speed romantic ballad. Soft strings provide the musical backdrop.

⊙ "WHO DRANK MY BEER" (2:39) Duncan's version of the cute item is solid. The singer is backed with a chorus.

DICK TODD and GRADY MARTIN

(Decca 28314)

⊙ "WAITING IN THE LOBBY OF YOUR HEART" (2:32) Dick Todd lends his smooth vocalizing to a country ballad of moderate tempo. Dick is instrumentally backed by Grady Martin and His Slew Foot Five.

⊙ "TOO OLD TO CUT THE MUSTARD" (2:17) For the flipside, Dick comes up with a tune that has already made it in the country field. Todd's adaptation of the fast moving novelty is strong and full of life.

LEON PAYNE

(Capitol 2155)

⊙ "GOLDEN HARVEST" (2:30) Leon Payne warbles a slow religious item with warmth. Leon's sincere reading of the pretty melody makes this a forceful disk.

⊙ "JESUS PAID THE PRICE" (2:37) The under portion is another slow gospel item easily handled by the artist.

CHUCK MURPHY

(Coral 60800)

⊙ "OCEANA ROLL" (2:28) Chuck Murphy sings a fast tempo item with a dixie beat. Piano roll is in the mood of the song.

⊙ "WHO DRANK MY BEER" (2:51) The lower lid is another quick beat item with cute lyrics. The bouncy ditty is given a strong instrumental assist.

CARSON ROBINSON

(MGM 11293)

⊙ "I'M NO COMMUNIST" (2:41) Carson Robinson gives his interpretation of the moderate beat tune with timely lyrics. Robinson's talky vocal is supported by His Pleasant Valley Boys who provide the musical backdrop.

⊙ "WILL SOMEONE PLEASE TELL ME WHO TO VOTE FOR" (2:39) The second deck is another item with lyrics based on the current newspaper headlines. Robinson handles the tune with his stylized delivery and the backing is soft.

DELMORE BROTHERS

(King 1084)

⊙ "GOT NO WAY OF KNOWING" (2:14) The Delmore Brothers beat out a fast tempo romantic item with zest. Strings provide the backing.

⊙ "MUDDY WATER" (2:43) The under siding is a slow easy piece that the boys chant engagingly. A dramatic arrangement helps put this deck over.

JIMMY THOMASON

(King 1085)

⊙ "THE SPIDER AND THE FLY" (2:59) Jimmy Thomason does an ok vocal on a slow country ditty wherein the mother warns her daughter, the fly, against the boyfriend, the spider.

⊙ "DADDY WHY" (2:40) Flip is another slow item that changes to a quick tempo. Lyrics are cute and presentation expressive.

BOB NEWMAN

(King 1082)

⊙ "SAND BOOGIE" (2:19) With a moderate beat rhythmic item for material and an easy string backing, Bob Newman comes through with an ok deck.

⊙ "CHIC-A-CHOO FREIGHT" (2:24) Newman chants a rhythmic novelty number with a moderate pace.

Riding To The Top!
"IT'S A LOVELY, LOVELY WORLD"
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Compiled Through the Cooperation of Program Directors Throughout Canada

1. HALF AS MUCH
Hank Williams (MGM)
2. GOLD RUSH IS OVER
Hank Snow (RCA Victor)
3. LET OLD MOTHER NATURE HAVE HER WAY
Carl Smith (Columbia)
4. CALL OF THE MOUNTAINS
Ray Little (Aragon)
5. MOM'S AND DAD'S WALTZ
Lefty Frizzell (Columbia)
6. WILD SIDE OF LIFE
Hank Thompson (Capitol)
7. DON'T STAY AWAY
Lefty Frizzell (Columbia)
8. CHAPEL IN THE PINES
Rhythm Pals (Aragon)
9. WONDERING
Webb Pierce (Decca)
10. OGO POGO
Buddy Reynolds (Aragon)

"WORDS"

EDDIE ZACK—Decca

TERRY PRESTON—Capitol

JOHNNY HORTON—Abbott

AMERICAN MUSIC, INC.

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JUKE BOX REGIONAL RECORD REPORT

The Ten Top Records—City by City

JULY 26, 1952

New York, N. Y.

1. HERE IN MY HEART (Al Martino)
2. AUF WIEDERSEH'N SWEETHEART (Vera Lynn)
3. KISS OF FIRE (Georgia Gibbs)
4. WALKIN' MY BABY BACK HOME (Johnnie Ray)
5. DELICADO (Percy Faith)
6. I'M YOURS (Cornell & Fisher)
7. HALF AS MUCH (Rosemary Clooney)
8. BLUE TANGO (Leroy Anderson)
9. LOVER (Lee—Jenkins)
10. MAYBE (Como—Fisher)

Chicago, Ill.

1. AUF WIEDERSEH'N SWEETHEART (Vera Lynn)
2. LOVER (Lee—Jenkins)
3. HALF AS MUCH (Rosemary Clooney)
4. BOTCH-A-ME (Rosemary Clooney)
5. MAYBE (Como—Fisher)
6. WALKIN' MY BABY BACK HOME (Johnnie Ray)
7. CARIOCA (Paul—Ford)
8. HERE IN MY HEART (Al Martino)
9. DELICADO (Percy Faith)
10. IN THE GOOD OLD SUMMERTIME (Paul—Ford)

Los Angeles, Calif.

1. I'M YOURS (Eddie Fisher)
2. HERE IN MY HEART (Al Martino)
3. HALF AS MUCH (Rosemary Clooney)
4. WALKIN' MY BABY BACK HOME (Johnnie Ray)
5. I'LL WALK ALONE (Cornell & Froman)
6. LOVER (Lee—Jenkins)
7. AUF WIEDERSEH'N SWEETHEART (Vera Lynn)
8. MAYBE (Como—Fisher)
9. DELICADO (Percy Faith)
10. IN THE GOOD OLD SUMMERTIME (Paul—Ford)

Birmingham, Ala.

1. KISS OF FIRE (Georgia Gibbs)
2. HERE IN MY HEART (Al Martino)
3. I'M YOURS (Four Aces—Fisher)
4. BLUE TANGO (Leroy Anderson)
5. WALKIN' MY BABY BACK HOME (Johnnie Ray)
6. I MAY HATE MYSELF IN THE MORNING (Bette McLaurin)
7. HALF AS MUCH (Rosemary Clooney)
8. CARIOCA (Paul & Ford)
9. LOVER (Lee & Jenkins)
10. AUF WIEDERSEH'N SWEETHEART (Vera Lynn)

Omaha, Neb.

1. KISS OF FIRE (Georgia Gibbs)
2. HERE IN MY HEART (Al Martino)
3. I'M YOURS (Eddie Fisher)
4. I'LL WALK ALONE (Don Cornell)
5. FORGIVE ME (Eddie Fisher)
6. A GUY IS A GUY (Doris Day)
7. BLUE TANGO (Hugo Winterhalter)
8. WHEEL OF FORTUNE (Kay Starr)
9. PITTSBURGH, PENNSYLVANIA (Guy Mitchell)
10. CARIOCA (Paul & Ford)

Cleveland, Ohio

1. KISS OF FIRE (Georgia Gibbs)
2. HERE IN MY HEART (Al Martino)
3. I'M YOURS (Eddie Fisher)
4. BLUE TANGO (Hugo Winterhalter)
5. I'LL WALK ALONE (Don Cornell)
6. A GUY IS A GUY (Doris Day)
7. WHEEL OF FORTUNE (Kay Starr)
8. FORGIVE ME (Eddie Fisher)
9. PITTSBURGH, PENNSYLVANIA (Guy Mitchell)
10. CARIOCA (Paul—Ford)

Philadelphia, Pa.

1. AUF WIEDERSEH'N SWEETHEART (Vera Lynn)
2. BOTCH-A-ME (Rosemary Clooney)
3. DELICADO (Percy Faith)
4. WISH YOU WERE HERE (Eddie Fisher)
5. MAYBE (Como—Fisher)
6. THIS IS THE BEGINNING OF THE END (Don Cornell)
7. SOMEWHERE ALONG THE WAY (Nat "King" Cole)
8. IN THE GOOD OLD SUMMERTIME (Paul & Ford)
9. ONCE IN A WHILE (Patti Page)
10. HERE IN MY HEART (Al Martino)

Richmond, Va.

1. WALKIN' MY BABY BACK HOME (Johnnie Ray)
2. KISS OF FIRE (Georgia Gibbs)
3. HERE IN MY HEART (Al Martino)
4. I'M YOURS (Four Aces)
5. HALF AS MUCH (Rosemary Clooney)
6. CARIOCA (Paul—Ford)
7. AUF WIEDERSEH'N SWEETHEART (Vera Lynn)
8. BLUE TANGO (Leroy Anderson)
9. PITTSBURGH, PENNSYLVANIA (Guy Mitchell)
10. MAYBE (Como—Fisher)

Deadwood, S. D.

1. HERE IN MY HEART (Al Martino)
2. MAYBE (Como—Fisher)
3. KISS OF FIRE (Tony Martin)
4. DELICADO (Stan Kentan)
5. AUF WIEDERSEH'N SWEETHEART (Vera Lynn)
6. I'M YOURS (Eddie Fisher)
7. WALKIN' MY BABY BACK HOME (Johnnie Ray)
8. FORGIVE ME (Eddie Fisher)
9. BE ANYTHING (Eddy Howard)
10. HALF AS MUCH (Guy Lombardo)

Orlando, Fla.

1. AUF WIEDERSEH'N SWEETHEART (Vera Lynn)
2. BOTCH-A-ME (Rosemary Clooney)
3. DELICADO (Percy Faith)
4. THIS IS THE BEGINNING OF THE END (Don Cornell)
5. MAYBE (Como & Fisher)
6. SOMEWHERE ALONG THE WAY (Nat "King" Cole)
7. IN THE GOOD OLD SUMMERTIME (Paul & Ford)
8. I WAITED A LITTLE TOO LONG (Kay Starr)
9. ONCE IN A WHILE (Patti Page)
10. HERE IN MY HEART (Al Martino)

Dallas, Tex.

1. HERE IN MY HEART (Al Martino)
2. WALKIN' MY BABY BACK HOME (Johnnie Ray)
3. BE ANYTHING (Eddy Howard)
4. MAYBE (Como—Fisher)
5. OAKIE BOOGIE (Ella Mae Morse)
6. KISS OF FIRE (Georgia Gibbs)
7. A GUY IS A GUY (Doris Day)
8. SMOKE RINGS (Paul—Ford)
9. BLACKSMITH BLUES (Ella Mae Morse)
10. VANESSA (Hugo Winterhalter)

Opelousas, La.

1. HERE IN MY HEART (Al Martino)
2. I'M YOURS (Fisher—Arden)
3. I'LL WALK ALONE (Cornell—Froman)
4. DELICADO (Percy Faith)
5. MAYBE (Como & Fisher)
6. LOVER (Lee & Jenkins)
7. HALF AS MUCH (Rosemary Clooney)
8. WALKIN' MY BABY BACK HOME (Ray—Cole)
9. AUF WIEDERSEH'N SWEETHEART (Lynn—Howard)
10. IN THE GOOD OLD SUMMERTIME (Paul & Ford)

Chehalis, Wash.

1. HALF AS MUCH (Rosemary Clooney)
2. WALKIN' MY BABY BACK HOME (Johnnie Ray)
3. DELICADO (Percy Faith)
4. I'LL WALK ALONE (Don Cornell)
5. I'M YOURS (Don Cornell)
6. BOTCH-A-ME (Rosemary Clooney)
7. AUF WIEDERSEH'N SWEETHEART (Vera Lynn)
8. HIGH NOON (Frankie Laine)
9. MAYBE (Como—Fisher)
10. LOVER (Lee—Jenkins)

Savannah, Ga.

1. HERE IN MY HEART (Al Martino)
2. KISS OF FIRE (Georgia Gibbs)
3. I'M YOURS (Eddie Fisher)
4. I'LL WALK ALONE (Jane Froman)
5. FORGIVE ME (Eddie Fisher)
6. LOVER (Lee—Jenkins)
7. A GUY IS A GUY (Doris Day)
8. WHEEL OF FORTUNE (Kay Starr)
9. AUF WIEDERSEH'N SWEETHEART (Eddy Howard)
10. BLUE TANGO (Hugo Winterhalter)

Shoals, Ind.

1. WALKIN' MY BABY BACK HOME (Johnnie Ray)
2. KISS OF FIRE (Georgia Gibbs)
3. I'M YOURS (Four Aces)
4. BLUE TANGO (Guy Lombardo)
5. I'LL WALK ALONE (Patty Andrews)
6. HERE IN MY HEART (Tony Bennett)
7. FORGIVE ME (Eddie Fisher)
8. PITTSBURGH, PENNSYLVANIA (Guy Mitchell)
9. MAYBE (Como—Fisher)
10. TAKE MY HEART (Vic Damone)

Des Moines, Iowa

1. I'M YOURS (Four Aces)
2. KISS OF FIRE (Georgia Gibbs)
3. PITTSBURGH, PENNSYLVANIA (Guy Mitchell)
4. DELICADO (Guy Lombardo)
5. HERE IN MY HEART (Tony Bennett)
6. WALKIN' MY BABY BACK HOME (Johnnie Ray)
7. AUF WIEDERSEH'N SWEETHEART (Champ Butler)
8. SMOKE RINGS (Paul—Ford)
9. HALF AS MUCH (Rosemary Clooney)
10. I WAITED A LITTLE TOO LONG (Kay Starr)

Redwood City, Calif.

1. AUF WIEDERSEH'N SWEETHEART (Vera Lynn)
2. WALKIN' MY BABY BACK HOME (Johnnie Ray)
3. LOVER (Peggy Lee)
4. HERE IN MY HEART (Al Martino)
5. CARIOCA (Paul—Ford)
6. DELICADO (Percy Faith)
7. IN THE GOOD OLD SUMMERTIME (Paul—Ford)
8. MAYBE (Como—Fisher)
9. KISS OF FIRE (Georgia Gibbs)
10. HALF AS MUCH (Rosemary Clooney)

Cincinnati, Ohio

1. AUF WIEDERSEH'N SWEETHEART (Vera Lynn)
2. LOVER (Lee & Jenkins)
3. MAYBE (Como & Fisher)
4. WALKIN' MY BABY BACK HOME (Johnnie Ray)
5. HERE IN MY HEART (Al Martino)
6. I'M YOURS (Cornell—Fisher)
7. CARIOCA (Paul & Ford)
8. DELICADO (Percy Faith)
9. IN THE GOOD OLD SUMMERTIME (Paul & Ford)
10. HALF AS MUCH (Rosemary Clooney)

St. Louis, Mo.

1. ONCE IN A WHILE (Patti Page)
2. WALKIN' MY BABY BACK HOME (Cole—May)
3. SMOKE RINGS (Paul—Ford)
4. FOOL, FOOL, FOOL (Kay Starr)
5. AUF WIEDERSEH'N SWEETHEART (Vera Lynn)
6. SOMEWHERE ALONG THE WAY (Nat "King" Cole)
7. MAYBE (Como—Fisher)
8. WISH YOU WERE HERE (Eddie Fisher)
9. HALF AS MUCH (Rosemary Clooney)
10. HERE IN MY HEART (Al Martino)

Brodhead, Wisc.

1. HALF AS MUCH (Rosemary Clooney)
2. AUF WIEDERSEH'N SWEETHEART (Vera Lynn)
3. DELICADO (Percy Faith)
4. WALKIN' MY BABY BACK HOME (Johnnie Ray)
5. I MAY HATE MYSELF IN THE MORNING (The Dreamers)
6. I'M CONFESSIN' (Paul—Ford)
7. HERE IN MY HEART (Tany Bennett)
8. MAYBE (Como—Fisher)
9. KISS OF FIRE (Louis Armstrong)
10. IN THE GOOD OLD SUMMERTIME (Paul—Ford)

Brattleboro, Vt.

1. HERE IN MY HEART (Al Martino)
2. AUF WIEDERSEH'N SWEETHEART (Vera Lynn)
3. LOVER (Lee—Jenkins)
4. MAYBE (Como—Fisher)
5. SOMEWHERE ALONG THE WAY (Nat "King" Cole)
6. WALKIN' MY BABY BACK HOME (Johnnie Ray)
7. IN THE GOOD OLD SUMMERTIME (Paul—Ford)
8. I'M YOURS (Eddie Fisher)
9. DELICADO (Percy Faith)
10. THE MASK IS OFF (Buddy Costa)

Houston, Tex.

1. KISS OF FIRE (Georgia Gibbs)
2. I'M YOURS (Don Cornell)
3. BLUE TANGO (Leroy Anderson)
4. HERE IN MY HEART (Al Martino)
5. BLACKSMITH BLUES (Ella Mae Morse)
6. I'LL WALK ALONE (Don Cornell)
7. DELICADO (Percy Faith)
8. FORGIVE ME (Eddie Fisher)
9. AUF WIEDERSEH'N SWEETHEART (Ames Brothers)
10. WHEEL OF FORTUNE (Kay Starr)

St. Paul, Minn.

1. KISS OF FIRE (Georgia Gibbs)
2. HERE IN MY HEART (Al Martino)
3. I'M YOURS (Don Cornell)
4. I'LL WALK ALONE (Don Cornell)
5. DELICADO (Percy Faith)
6. WALKIN' MY BABY BACK HOME (Johnnie Ray)
7. BLUE TANGO (Leroy Anderson)
8. I MAY HATE MYSELF IN THE MORNING (Bette McLaurin)
9. WHEEL OF FORTUNE (Kay Starr)
10. LOVER (Peggy Lee)

Kansas City, Mo.

1. HERE IN MY HEART (Al Martino)
2. KISS OF FIRE (Georgia Gibbs)
3. I'M YOURS (Don Cornell)
4. DELICADO (Percy Faith)
5. BLUE TANGO (Leroy Anderson)
6. I'LL WALK ALONE (Don Cornell)
7. BE ANYTHING (Eddy Howard)
8. WHEEL OF FORTUNE (Kay Starr)
9. A GUY IS A GUY (Doris Day)
10. WALKIN' MY BABY BACK HOME (Johnnie Ray)

BEST SUMMER SEASON

Leaders Agree With and Acclaim "The Cash Box" Articles That This is Best Summer Season Since End of War II. All Leading Factories Busy. Ops Ahead. Distribs Driving for Biggest Sales Regardless of Continued Humid Heat Sweeping Nation

CHICAGO—From everywhere in the industry comes outstanding commendation for the articles which have appeared here regarding the fact that this summer of 1952 is proving one of the best since the end of War II.

Leaders agree that the manufacturers in this Coincenter of the industry are, most definitely, producing the greatest machines they have yet built, even considering the past year's Fall and Winter season (when manufacturers are expected to bring out their best products) as well as this past Spring of '52.

Every single manufacturer has a great money-making machine on his production lines at this time.

As far as the amusement games manufacturers are concerned, they have according to many, never before turned out such grand and outstanding products.

As far as the phono manufacturers, all that is required of them, their distributors state, is to get them to deliver as many as they possibly can to distribs all over the nation. Most of the distributors are backlogged with orders.

There is no doubt, then, that this is one of the best summer seasons in the history of the business.

Most important, of course, is the fact that the operators (most vital factor in the entire summer season equation) are finding that their collections are holding up, even in the steaming hot cities, but, are going away over whatever former records they enjoyed in resort spots.

Distributors are working on ahead attempting to set sales marks right in the very midst of the torrid humidity of the big cities.

Some state that, if they could get deliveries to fill all their orders, they would be in position to close shop for the balance of the summer season.

This is truly remarkable from many standpoints. This is the first summer, in a long, long time, when all agree that such great products have never before been produced during such a period.

First notification of this fact came from *The Cash Box*.

Those who read the first stories regarding this big hit summer season were just a bit skeptical, according to reports.

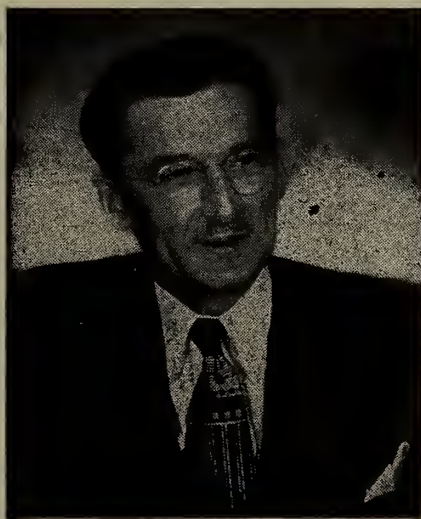
Since then, these skeptics have found that the facts are true, and that the manufacturers are producing greater money-making products during one of the hottest and most humid summers in history, than they have ever built since the end of World War II.

EXHIBIT BREAKS NATIONALLY WITH "TWIN ROTATION"

Famed Automatic Rotation Pool Table Game Gains Tremendous Approval After Four Months of Location Tests. Increased Demand Plus Easing of Critical Materials Allows For Price Slash. National Acceptance Campaign Gets Under Way.

CHICAGO—"The most ingenious coin operated amusement game ever conceived," as many have termed it, "Exhibit's Twin Rotation," went into a national acceptance campaign this week of an extent unequalled in the annals of the firm's long history in the coin machine industry.

This game won tremendous plaudits from the trade when first shown last March.



FRANK MENCURI

It is actual rotation pool, just as this game is played on a regulation pool table.

The player's arm is the cue. The puck is considered the cue-ball. The rest of the game starts off and continues exactly as in rotation pool.

The ingenious play which is incorporated into this game has been explained here before.

Those who haven't yet played the game nor seen the play action should,

most definitely, as many have stated, "Get to see the game immediately."

Most impressive is the fact that the "Twin Rotation" has now been on locations all over the country for about four months.

Definitely a game so ingenious and so mechanically exacting would be expected to develop some bugs.

Exhibit Supply held back from national announcement of this great game until they were assured, after four months of actual location operation, that every possible mechanical bug had been removed within the realm of human mechanical correctness.

"The game, today, is considered one of the true triumphs of coin operated engineering," stated Frank Mencuri.

"It is now so well contained and so reliably efficient, from a mechanical standpoint, that we have entered into a tremendous campaign for national acceptance of 'Twin Rotation' equal to, or even greater than, the acceptance of our sensational coin operated horse, 'Big Bronco.'"

In the meantime, during those four months, as executives of the firm point out, Exhibit Supply has been able to slash the price of the game as critical materials eased, and, further, as demand continued to increase.

Even though we were enjoying increased demand," Frank Mencuri, general sales manager of the firm states, "we did not continue to ship any more of the 'Twin Rotation' games on the theory that we wanted to be as certain as is humanly possible that the games were as mechanically perfect as human hands and minds could make them and that, at the same time, they were bringing back the kind of returns to warrant a sizeable investment."

Financial returns on the games out on location proved extremely lucrative,

he stated.

The fact now is that the firm, because of removal of many Governmental restrictions on critical materials, plus this increased demand, can slash the price of the game to the operators.

Reports went out to the firm's distributors in this regard.

This makes "Twin Rotation" even more attractive to the operators all over the country, according to many leaders in the field.

In the meantime, most important of all, is the fact that Exhibit Supply is in the midst of a national acceptance campaign for the new "Twin Rotation" through its many distributing outlets.

Operators are urged to get in touch with their nearest Exhibit Supply distributor or direct with the factory.

Hank Maser Passes

ROCK ISLAND, Ill.—Henry (Hank) Maser, well known to the coin machine industry for over the past 40 years, passed away here this past week.

The funeral was held from Wheelan's Funeral Parlor here.

Maser's body was brought back to this city from Indianapolis, Ind., where he had gone for a serious operation.

Maser had been residing here for the past four years, since his return from San Francisco, Calif., where he had been distributing for about ten years previous to that.

His usual territory was anywhere and everywhere in the country.

THIS "E. O. M. INVENTORY ISSUE" HELPS OPS ANSWER DEPRECIATION PROBLEMS

By Filling Out "E. O. M. Inventory" Plus Checking Against Drop in Prices Factual Depreciation Rate Can be Arrived at and Shown to Tax Authorities Questioning Operator's Method of Equip't Depreciation.

CHICAGO—Growing ever more important is the problem of depreciation schedules, especially in the automatic music industry, as is now being faced by many of the nation's juke box operators.

Every territory, according to reports received, seems to have a different depreciation rate, set up by local Federal tax officials.

For a long time there has been offered to the juke box industry many plans for a nationally uniform depreciation method.

One Certified Public Accountant after the other (Leo P. Kaner, C.P.A., Chicago and Herman Jaffe, C.P.A., New York) have proposed plans and methods for helping the nation's juke box operators to arrange for a nationally uniform depreciation rate to help eliminate many of the headaches operators are undergoing.

Operators are again reporting visits by tax officials asking them how, why, where, and when, they arranged their depreciation schedules.

Now, The "End-Of-Month Inventory Issue" of *The Cash Box* (this July 26, 1952 issue is the first edition) offers a factual answer to the depreciation problem.

All the operator need do is fill out the "E.O.M. Inventory" alongside the prices that appear for this end of the month issue of "The Confidential Price Lists" and he has the beginnings of a factual report for any tax official questioning his depreciation method.

In short, the operator shows the price of his equipment as of this end of the month, as against the price of the equipment brand new and, by deduction, can show the correct percentage of depreciation which should be allowed him for the year, and for the balance of the time until the equipment is of no value whatsoever on the market board ("The Confidential Price Lists").

The recommended method (and the hope is that this will become the nationally uniform depreciation rate) is a four year depreciation schedule as proposed by Certified Public Accountant Leo P. Kaner of Chicago who is extremely well acquainted with the juke box operators' problems in this direction.

Mr. Kaner proposes that 40% of the cost be deducted as depreciation the first year; 30% the second; 20% the third year; and 10% for the fourth and final year.

Operators of music equipment will note that this is a very conservative estimate.

By checking against the 1951 phonos they will find that these have already lost about 50% of their original list price valuation.

The Wurlitzer Model 1250 (originally \$995.00 list price) is now priced between \$400.00 to \$500.00.

The Seeburg M-100-79 (originally \$997.00 list price) is now valued between \$625.00 to \$725.00.

The AMI Model "C" (originally \$795.00) is now quoted at between \$445.00 to \$525.00.

As the operator fills out each end of the month's "Inventory Issue" he will note further price drops in current equipment and this, plus his own price paid and valuation proof, should certainly stand up as factual evidence of the depreciation rate which he can take.

Chi Coin Rushes "Big Hit" to Distributors

Firm Also Issues New Parts & Supplies Catalog

CHICAGO—Chicago Coin distributors received, this past week, shipments of the firm's new baseball game, "Big Hit." This game as described by Sam Lewis, "is a completely different type of baseball game." Lewis went on to say, "There are five different ways to win. High score, home team runs, visitor team runs, a special lane, and an extra-special."

Other features of "Big Hit" are its two home run targets with trapped balls, which allow the player to get additional runs by skillful manipulation of the flippers. Hitting the "five" bumper in sequence, lights the special lane by going through the three lettered lanes H-I-T. Then the extra special hole lights up offering the player free additional plays.

The Chicago Coin Machine Co., this past week, also issued a new catalog of parts and supplies for all of its coin operated products. "This parts catalog," said Sam Lewis of the Chi Coin firm, "is published in order that the operator of Chicago Coin machines can be in a better position to order replacement parts more accurately, thereby insuring quicker service."

"For more than 19 years, Chicago Coin Machine Co. has specialized in the manufacture of coin operated equipment which has been scientifically designed and skillfully constructed."

Lewis went on to say, "Thousands of our machines are giving satisfactory service. They will continue to give good service as long as genuine Chi Coin parts are available for replacement and maintenance." The catalog lists a description along with part numbers and a photo of all parts.

"This 42 page catalog is one of the finest and most complete of its kind," said Sam Lewis. He concluded, "I'm asking all operators to write to us at Chicago Coin for their free copy of our 1952 catalog."

Albert Simon Enters Horse Derby; Introduces "Gallop-in' Beauty"

NEW YORK—Al Simon, Albert Simon, Inc., this city, announced officially this week that his firm had joined the "horse" derby, with the introduction of "Gallop-in' Beauty," coin operated mechanical horse. However, unofficially, "Gallop-in' Beauty," for which Simon is exclusive national distributor, has been in the hands of a number of operators thruout the country for a number of weeks.

"We recognized the fact that there were several mechanical horses being manufactured and operated, and we first had to be sure 'Gallop-in' Beauty' would stand up in comparison with them. We therefore tested it ourselves, and sold a number to operators. The reaction was wonderful. The horse stood up mechanically, which was most important, and also met the other requirements as far as beauty and appearance. Operators who had purchased 'Gallop-in' Beauty' started to come back and place additional orders for substantial quantities. The horse

had met the test. We are now in full production and in a position to supply quantities to the trade.

"In addition," Simon pointed out, "'Gallop-in' Beauty' has all the features to intrigue the riders, as well as some mechanical features not included in other horses on the market. This machine hasn't any exposed moving parts, thus eliminating the necessity of lubricating any of the parts; it is simply constructed; the rider can ride slow or at increased speed by pulling on the reins; and the horse itself is constructed of indestructible plastic selectron made by the Pittsburgh Plate Glass Company. Also, of great importance to the operator, is the fact that our price is somewhat lower than the others."

Simon has appointed several distributors, and is in the process of appointing others in those territories still available.

Chicago Juke Box Ops Assn. Assured Biggest Turnout For Golf Tournament July 23

CHICAGO—Chicagoland's juke box ops are getting together this week in what the Board of Directors of the Recorded Music Service Assn. (the Chicago juke box ops' organization) here believes will be the biggest turnout they've ever yet had for their third annual golf tournament as well as for the banquet which follows the tournament the same evening, Thursday, July 23, at Bunker Hill Country Club on Milwaukee Avenue.

Ray Cunliffe, President of the association, advised that reservations which have poured in assures the organization the biggest tourney in its history and, especially, the biggest banquet it has ever yet held.

Cunliffe stated that many of the people who won't have time for the golf tourney have promised to be on hand for the dinner.

All the recording firms, distributors of records and supplies, representatives of the leading juke box factories, distributors of juke boxes, as well as the press, have all indicated they will be present.

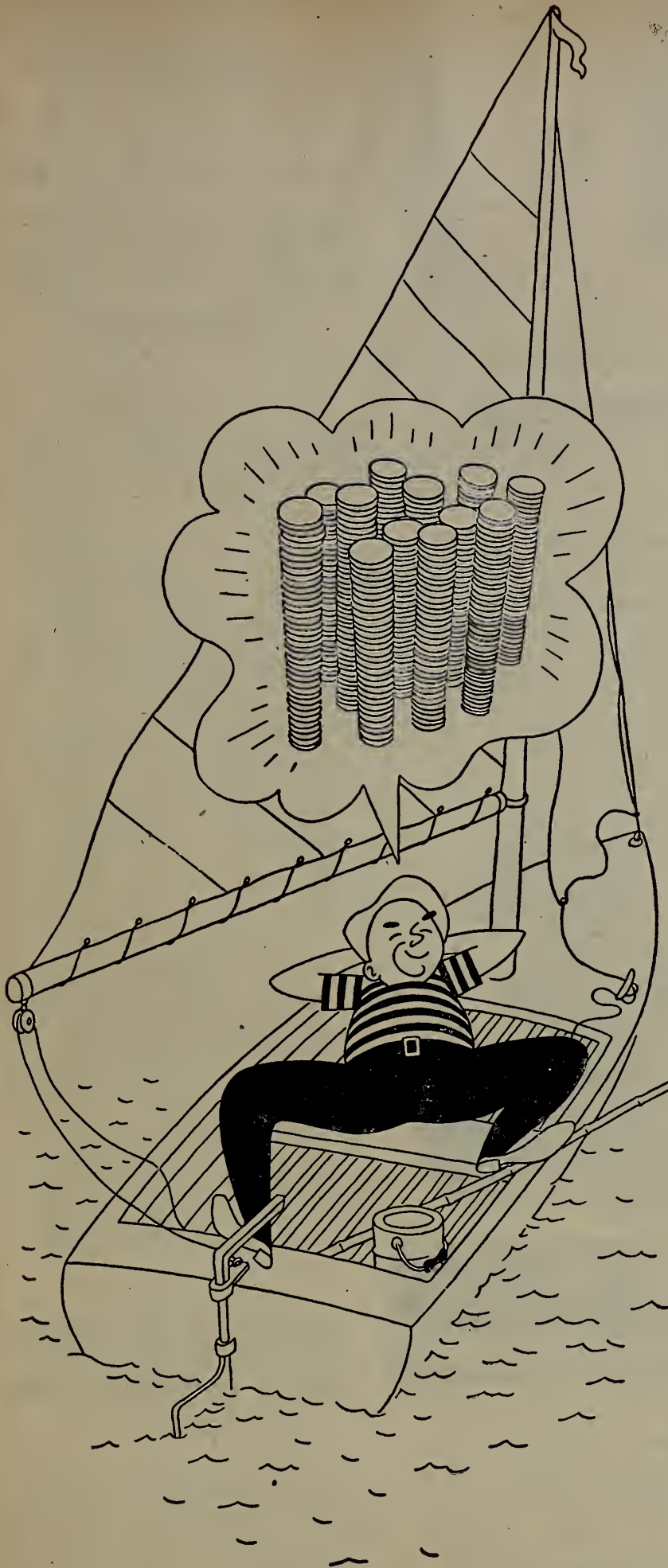
This week will also see some very fine golf if some of the leading recording artists appear at this tourney.

It is believed that stars like Eddy Howard will come out to meet the challenge of Phil Levin, secretary of the ops' association, and winner of last year's tournament.

Many beautiful prizes have been gathered together which will be presented at this annual golf tournament.

The banquet this week promises to be the most outstanding ever yet held by the organization. Last year, Ralph Marterie and his orchestra supplied the music and many stars came over to sing for the juke box men.

With visitors from many surrounding operators' associations also to be on hand, bringing large delegations along with them, plus big crowds from this city, the banquet and the tournament should prove the greatest yet held by the organization.

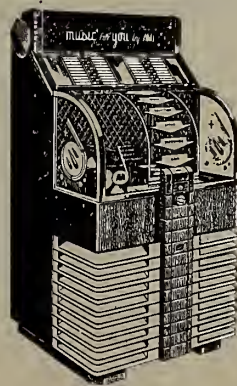


“Bobby Shaftoe”

Bobby Shaftoe's gone to sea.
 He's not worried about his "D"
 That earns top money on location
 When he's away on his vacation.
 Pretty (soft for) Bobby Shaftoe.

Bobby Shaftoe's well aware
 That the "D" seldom needs repair,
 But plays on with never a failing
 To interrupt his summer sailing.
 Pretty (soft for) Bobby Shaftoe.

Many an operator will get extra enjoyment from his leisure hours this summer because of the Model "D". With dependable "D's" on the job, the operator has a feeling of confidence that his vacation won't be cut short by equipment breakdowns. 'Matter of fact he may even stay away longer, with the added money coming in from the "D".



The "D" is available in 80 and 40 selection models, blond or mahogany cabinets.

AMI Incorporated

General Offices and Factory: 1500 Union Avenue, S. E., Grand Rapids 2, Michigan



THE ONLY BOWLER COMBINING SUCH FEATURES!
Keeney's HIGH SCORE LEAGUE BOWLER

- ★ Match Score or Mystery Score at option of operator to suit changing location requirements!
- ★ Can pick up any combination of pins including 6-10 and 4-7 split!
- ★ Plastic EVER-SLICK Silent Playfield
- ★ Keeney's Jumbo Fly-Away Pins!
- ★ 20-30 Automatic Scoring
- ★ Up to 4 Players Each Game

2 SIZES:
 9 FT. LONG
 2 FT. WIDE
 8 FT. LONG
 2 FT. WIDE

**SEE IT!
 PLAY IT!
 INSTALL IT!
 TODAY**

Order FROM YOUR
KEENEY DISTRIBUTOR

J. H. **Keeney & CO. INC.**
 2600 W. FIFTIETH STREET, CHICAGO 32, ILLINOIS

Remember
HIGH-SCORE
 MATCH AND MYSTERY SCORE
 TAKE IN MORE!

VENDOR SALES ZOOMING

"The Cash Box" Acknowledged Hottest Vendor Sales Market In Many Years

NEW YORK—Few, if any, could predict the "turn" payout machine ops would take when the Johnson Act became law on January 1, 1951. This act is now known as U. S. Public Law No. 906, which bans any further interstate shipment of gambling equipment.

The turn which the law apparently has brought about is a new concentration in the vending machine field.

Today, it has become "fact," according to many outstanding leaders in the industry, that, "The Cash Box" is the hottest vending machine selling magazine in the business."

For many months now vendor salesmen have been after *The Cash Box* to once again publish price lists of all vending machines.

Four years ago *The Cash Box* featured a special section for vending machine prices, new and used.

Since then, because of the rush of business, *The Cash Box* neglected the vendor field.

At that time there was little, if any, cooperation forthcoming from leaders in the vending field.

Today, since passage of the Johnson Act (U. S. Public Law 906), the switch has gone over to cigarette, candy and drink dispensers.

The result is that the operators who acclaim *The Cash Box* are, today, the biggest and best buyers of this type of equipment.

Once again *The Cash Box* is publishing cigarette machine price lists.

It will also publish price lists of other vending machines as they are completed and arranged for use by this publication which is officially accepted by all government agencies.

Meeting Dates Of Music Operators' Associations

- July 21—Amusement Mach. Operators' Assn, Greater Baltimore Place: Mandell-Ballow Restaurant, Baltimore, Md.
- 23—Recorded Music Service Association Annual Golf Party Place: Bunker Hill Country Club, Chicago, Ill.
- August 4—Illinois Amusement Machine Operators' Association Place: 209 N. Madison Street, Rockford, Ill.
- 14—Music Operators Of Northern Illinois Place: To be announced

Mills Rebuilding Candy Vendor

CHICAGO—Mills Industries, Inc., it is rumored here, is rebuilding their old candy vendor and will reintroduce to the market very soon in new and modern stylizing. The belief is that, with candy vendors going at a terrific clip at this time, that the Mills unit should catch on everywhere in the country. Oldtimers in the industry will recall the old Mills candy vending machine. The new unit, which is based on this old machine, is reported to be a tremendous improvement.

New Seattle Distrib Formed

SEATTLE—Higgins Vending Sales, a new distributing company, was formed in this city last week by F. M. (Pete) Higgins. Higgins and his son William have represented Spacarb Company, of Stamford, Connecticut, on an exclusive basis in the Seattle area. The newly originated corporation will handle the sale of Spacarb cup vending equipment and the Bert Mills Coffee Bar. Higgins has been given exclusive rights of distribution for Spacarb in the Pacific Northwest area.

Goodyear Products Offers Two-Sided Puck

ELIZABETH, N. J.—The Goodyear Products Corporation has made another money saving item for the coin machine operator by producing a two-sided puck that can be used on any and all shuffle alleys. This puck, plated on both sides, is highly polished and is still among the least costly in its price field. The Goodyear puck is designed to last twice as long as a one-sided.

WANTED TO BUY

- Highest Prices Paid**
- Wurlitzer 1400
 - Mutoscope SKY FIGHTER
 - Exhibit DALE GUN (All Models)
 - Gottlieb BASKETBALL
 - Gottlieb BOWLING CHAMP
 - Gottlieb NIAGARA
 - Gottlieb WILD WEST
 - Gottlieb MINSTREL MAN
 - Gottlieb GLOBE TROTTER
 - Chi. Coin CHAMPION
 - Williams HARVEY
 - Williams CONTROL TOWER
 - LATEST FIVE-BALLS
- WIRE — PHONE — WRITE

INTERNATIONAL AMUSEMENT COMPANY

1423 SPRING GARDEN STREET
 PHILADELPHIA 30, PA. (Tel.: RI 6-7712)

Special Sale!

Practically new and rebuilt STATLER Cigarette Machines, 8 Col., 1 King Size Capacity Ea. **\$50**
Supreme Distributors, Inc.
 3700 N. E. 2nd AVENUE, MIAMI 37, FLA.

SPECIAL

FUTURITYS \$295.00; SPOT LITES \$375.00; TURF KINGS \$145.00.

NEW ORLEANS NOVELTY COMPANY
 115 MAGAZINE ST.
 NEW ORLEANS, LOUISIANA
 Tel. CAnal 8318

The MYSTERY Game of the Year!



"Super TWIN ROTATION"

Here, at last, is the LEADER you've been waiting for! There's never been anything like it. Mere words cannot begin to describe this marvel of scientific achievement. SEE IT — PLAY IT — and you'll know why locations will insist on "SUPER TWIN ROTATION"!

**IT'S NEW!
IT'S FASCINATING!
IT'S FUN!**

Player preference is assured because "Super Twin Rotation" is truly a new game with a fresh approach to exciting entertainment.

**IT'S A
REAL CHALLENGE**

It takes skill to "sink" all of the "balls." They'll have to brush up on their bank shots—yet the novice gets as much fun from "Super Twin Rotation" as the "pro."

**"TRUE TO LIFE"
ACTION**

The player scores only when he hits the correct ball. If he misses, the balls may change position and give him a harder shot. However, multiple scoring is possible—just as in real "ROTATION."

IMAGINE!

Real ROTATION pool on a coin machine! Slide the "cue ball" (puck) down the play-board—watch the balls "break" and scatter. Then go after them—one by one—in ROTATION. The arm is the cue stick—the puck is the ball.

**RICH APPEARANCE
SOLID CONSTRUCTION**

—twin features of the "Super Twin Rotation" game. Here is a machine that impresses location and players alike with its gleaming colors and richly finished wood. It reflects the quality that has been built into it!

**IMPRESSIVE
SCORING**

The flashing lights and ringing bells of the illuminated score indicator makes each hit a colorful "production." Scores run high, too, because of the generous method of scoring. Player satisfaction is assured with "Super Twin Rotation"

**"PHANTOM
POOL BALLS"**

No roll-overs—no light beams. Here's a game that will keep 'em guessing (and will pull extra dimes into the slot while they try to figure it out). The mystery of "Super Twin Rotation" will cause many people to play out of sheer curiosity.

**Be the
FIRST
to
CASH IN-
Order
Yours
TODAY!**

10c
per game, per player
**ONE PLAYER - 15 Shots
TWO PLAYERS - 29 Shots**

There is a "SUPER TWIN ROTATION" distributor in your territory. Call him today —be the first to offer this terrific money-maker in your area.

- ALBERTA VENDING MACHINES, LTD.
109 Seventh Ave., E. • CALGARY, ALBERTA, CANADA
- ATLAS MUSIC CO.
221 Ninth St. • DES MOINES, IOWA
- BANNER SPECIALTY CO.
199 Girard Ave. • PHILADELPHIA, PA.
- BANNER SPECIALTY CO.
1508 Fifth Ave. • PITTSBURGH, PA.
- BIRMINGHAM VENDING CO.
540 Second Ave., No. • BIRMINGHAM, ALA.
- LYN BROWN
1509 W. Pica Blvd. • LOS ANGELES, CALIF.
- BUSH DISTRIBUTING CO.
286 N. W. 29th St. • MIAMI, FLA.
- BUSH DISTRIBUTING CO.
60 Riverside Ave. • JACKSONVILLE, FLA.
- FIRST DISTRIBUTORS
1750 W. North Ave. • CHICAGO, ILL.
- GENERAL DISTRIBUTING CO.
2814 Main St. • DALLAS, TEXAS
- T. B. HOLLIDAY CO.
727 Main St. • COLUMBIA, S.C.
- LIEBERMAN MUSIC CO.
257 Plymouth Ave., No. • MINNEAPOLIS, MINN.
- MODERN DISTRIBUTING CO.
3222 Tejon St. • DENVER, COLO.
- CLEVELAND COIN MACHINE EXCHANGE
2021 Prospect Ave. • CLEVELAND, OHIO
- MIKE MUNVES CORP.
577 Tenth Ave. • NEW YORK, N. Y.
- REDD DISTRIBUTING CO. INC.
298 Lincoln St. • ALLSTON, MASS.
- REDD DISTRIBUTING CO. INC.
811 Union St. • WEST SPRINGFIELD, MASS.
- SOUTHERN AUTOMATIC MUSIC CO.
735 So. Braab St. • LOUISVILLE, KY.
- SOUTHERN AUTOMATIC MUSIC CO.
240 Jefferson St. • LEXINGTON, KY.
- SOUTHERN AUTOMATIC MUSIC CO.
3011 E. Maumee Ave. • FT. WAYNE, IND.
- SOUTHERN AUTOMATIC MUSIC CO.
129 W North St. • INDIANAPOLIS, IND.
- SOUTHERN AUTOMATIC MUSIC CO.
1000 Broadway • CINCINNATI, OHIO
- DAN STEWART CO.
140 East Second South St. • SALT LAKE CITY UTAH
- UNI-CON DISTRIBUTING CO.
3410 Main St. • KANSAS CITY, MO.
- UNITED DISTRIBUTORS, INC.
513 E. Central • WICHITA, KAN.
- UNIVERSITY COIN MACH. EXCH.
852 N. High St. • COLUMBUS, OHIO
- VARIETY DISTRIBUTING CO.
585 Grant St., S.E. • ATLANTA, GA.
- WESTERN DISTRIBUTORS
1226 S. W. 16th St. • PORTLAND, ORE.
- WESTERN DISTRIBUTORS
3126 Elliott Ave. • SEATTLE, WASH.

EXHIBIT SUPPLY

4218-30 WEST LAKE STREET • CHICAGO 24, ILLINOIS
ESTABLISHED 1901

THE SMARTEST THING THAT'S COME THIS WAY IN MANY A YEAR!

Williams
CARAVAN

4 TRAP HOLES LITE UP SPECIAL BUTTON FOR REPLAYS!

4 THUMPER BUMPERS SCORE POINTS WHEN LIT!

LOOKS MIGHTY GOOD TO ME!

2 SPECIAL BUMPERS LITE UP FOR REPLAYS WHEN NUMBERS 1 TO 6 ARE MADE AND 4 TRAP HOLES ARE FULL!

REPLAYS for HIGH SCORE and POINT SCORE!

NEW! NEW! NEW! 2 BIG REBOUND KICKERS

ADJACENT TO THE TWO CONVENTIONAL FLIPPERS AT EACH SIDE KEEP THE BALL A-ROLLIN'!

MAKE A DATE WITH CARAVAN

See Your Williams Distributor Now!

Williams
MANUFACTURING
COMPANY

CREATORS OF DEPENDABLE PLAY APPEAL!

4242 W. FILMORE ST. CHICAGO 24, ILL.

SILVER-KING SALES BIG IN HAWAII

CHICAGO—H. F. (Harold) Burt, President of Silver-King Corp., this city, reported this week, in collaboration with the story which appeared in this publication this past week's (July 19, 1952) issue, regarding the fact that Ball Gum, Inc., was enjoying tremendous sales of its chlorophyll ball gum in Hawaii:

"We, too," Burt stated, "are enjoying big sales of our Silver-King Vendors throughout the Hawaiian Islands."

He continued, "At first, when we received our original order from Hawaii for a good number of our Silver-King Ball Gum Vendors, we thought that this was 'just one of those things.'

"But," he says, "ever since then orders have continued to pour in and, what's more, they've grown bigger each time.

"It seems to me," he concluded, "that the Hawaiian Islands are, today, among the largest Chlorophyll gum users in the world.

"They have, most definitely, kept us busy every week trying to supply the demand for Silver-King Ball Gum Vendors."

Burt is also enthused over the reception which his vendors have been getting, not only from the United States, but from Canada and other countries.

He believes, "The day of the vending machine is actually just beginning. Such products as Chlorophyll Ball Gum have opened the way for many, many operators of all types of machines on every location everywhere, to enjoy sufficient profit to cover their servicing overhead on those locations.

"This means all-profit from all other equipment they operate on those locations."

Remember Boys: This Is A Golf Match Not A Boxing Bout

CHICAGO—Eddy Howard, in the latest of a series of challenges and counter-challenges, wired Phil Levin as follows:

"Advise Phil Levin that I'll play entire eighteen holes with one club against his matched set at tournament July 23. Furthermore, I'll not shoot another hole until tournament time since I'm on midwestern tour with band. Best regards."

Eddy's wire was in reply to Phil's statement, wherein he said:

"Tell that Eddy Howard he better stay on that favorite golf course of his day and night from now on until our association tournament at Bunker Hill Country Club on July 23.

"Furthermore, you can tell that warbler that he had better learn that it takes more than one club to go around 18 holes at this course and that just chipping ain't goin' to get him nowhere.

"In addition, tell him that, whether Como, Cherry and Crosby show up or not, that I'll still beat his ears back so much he'll blow the game from now on in."

Remember boys—just bring along your golf clubs. Rubber saps and brass knuckles are verboten.

Music And Game Ops Boom Cig Machine Sales

CHICAGO—Word has reached various leaders here that music and games operators are helping boom cigarette machine sales.

Many noted music operators, like Tom Sherfick of Shoals, Ind., report that they have started routes of cigarette merchandisers.

The reason most of the music, as well as the game operators, give for this sudden turn to cigarette machines is simply:

"Our locations know the service they

get from us. They know how we supply them with all the latest and best recordings, as well as the latest game.

"Therefore," as one noted operator states, "they have asked us to bring them new cigarette machines."

This has opened a tremendous, new market to the cigarette machine manufacturers. Sales to music and games operators are growing greater each week.

General belief here, in the nation's coincenter, is that the average opera-

tor has long ago discovered that the "location counts more than the machine."

In short, as leaders have stated, "Today, when routes are sold, they are sold on what the 'locations' bring in. Not so much on what the equipment in the location is worth."

Though the equipment value figures in sales of routes, most important is the income from the locations. This is, today, the basis of all route valuation.

Bally PALM BEACH

SENSATIONAL PROFIT-PROVED "IN-LINE" REPLAY HIT!

12 Great Features in 1 Great Game

1 • NEW SUPER-CARDS

PRODUCE SUPER-PROFITS
See this new extra-coins attraction in action at your Bally Distributor.

2 • NEW STAR ROLL-OVERS

"SPOT" UP TO 5 NUMBERS BY SKILL

3 • POPULAR "IN-LINE" SCORES

3, 4, 5-IN-LINE ON MASTER-CARD
3-IN-LINE ON SUPER-CARDS WHEN LIT

4 • CORNERS SCORE 400

ON SUPER-CARD WHEN LIT
MASTER-CARD CORNERS SCORE 200

5 • MYSTERY "SPOTTEM" FEATURE

IN ADDITION TO STAR "SPOTTING"

6 • EXTRA BALLS FEATURE

ATTRACTS EXTRA COINS EVERY GAME

7 • FAMOUS ADVANCING SCORES

GREATEST SCORING APPEAL
IN PINGAME HISTORY

8 • SPECIAL SUPER-CARD SCORES

3-IN-LINE IN SUPER-CARDS
SCORE 4-IN-LINE SCORES

9 • SELECTIVE-BUTTON PLAY

INSURES BIG EXTRA-COIN PROFITS

10 • GAY HOLIDAY COLORS

IN BACKGLASS, CABINET
AND PLAYFIELD

**11 • ILLUMINATED
PLAYFIELD**

**12 • TROUBLE-FREE
MECHANISM**

NATIONAL REJECTOR

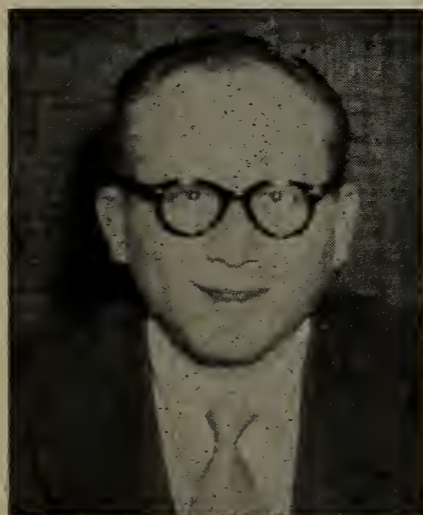
ORDER FROM YOUR
BALLY
DISTRIBUTOR
TODAY!



THE
CHAMPION
COIN-OPERATED HORSE
See Back Cover

Bally MANUFACTURING COMPANY
DIVISION OF LION MANUFACTURING CORPORATION
2640 BELMONT AVENUE, CHICAGO 18, ILLINOIS

Two New Type Rebound Kickers Add Appeal To Williams' "Caravan"



SAM STERN

bumpers score points when lit. Two special bumpers lite up for replays when numbers 1 to 6 are made with the four trap holes all loaded. Williams' "Caravan" also scores replays for high score and point score.

Production on "Caravan" is going full speed ahead, according to Stern who declares that the demand for the game is exceeding company expectations.

Mills Offering "Minute Maid" Orange Drink Dispensers To Trade

CHICAGO—Word has come thru that the 400 drink capacity "Minute Maid," orange drink dispenser, is now available to operators.

Tho known by the fact that it originally was featured as "Minute Maid," this well known 400 drink capacity dispenser for concentrated orange juice, will not go under this name.

Operators who can arrange connections with firms producing concentrated juices can now purchase this vendor.

Mills Industries, Inc. will not arrange for any connections with concentrated drink firms.

This is up to the operator who desires to purchase the dispenser.

Furthermore, this being a twin drink dispenser, it allows the operator to use another frozen concentrate along with the orange or any other drink. In fact, any two concentrated drinks can be easily handled by the Mills drink dispenser.

CHICAGO—"The introduction of two large new type rebound kickers adjacent to the two conventional flippers at each side of the lower playfield in Williams' new "Caravan" 5-ball game adds greatly to its ball animation," says Sam Stern, vice-president of Williams Manufacturing Company. The feature is reportedly the newest innovation in 5-ball games.

The fast flipper and kicker action at the lower "Caravan" playfield follows very speedy thumper bumper, special bumper and four trap hole scoring at the top of the playfield. The four trap holes lite up a special button for replays and the four thumper

DOWN GO PRICES!

TURF KING	\$149.50
CITATION	49.50
UNIVERSAL TWIN	109.50
KEENEY LEAGUE BOWLER	194.50
CHICAGO COIN TWIN	54.50
HAYBURNER	225.00
SPARK PLUG	269.50
HORSE FEATHERS	249.50

Also many others — Write!

LAKE CITY AMUSE. CO.
4533 PAYNE AVE., CLEVELAND, O.
(Tel.: HE 1-7577)

America's Finest FISHING EQUIPMENT

Send For Your
FISHING CATALOG
SHEFFIELD SALES
(Formerly: Ace Premium Sales Co.)
3198 MILWAUKEE AVE., CHICAGO, ILL.
(Tel: AVenue 3-9838)

OVERHEAD SCOREBOARDS

15-21 point game, with "Hidden Horsecollar" feature. Double faced, adjustable plugs 2 to 5 coins	\$139.50
WALL MODEL	\$109.50
Shuffle Lock Timing Mechanism—eliminates practice play	\$97.50

DISTRIBUTORS—WRITE!

CASCADE PRODUCTS CO.
153 CHESTNUT AVE., IRVINGTON, N. J. (Phone: ESsex 3-6400)

ATTENTION: Distributors, Jobbers & Operators

CASH—Wurlitzer Phones

Our Export Department needs immediately an unlimited quantity of post war Wurlitzers—also, Model M100 Seeburgs and Wall Boxes.

PHONE — WRITE — WIRE



EXCLUSIVE WURLITZER DISTRIBUTORS FOR SO. GEORGIA, FLORIDA AND CUBA

BUSH DISTRIBUTING CO.
286 N.W. 29TH ST.
MIAMI 37, FLA.
OFFICES JACKSONVILLE, FLA. MIAMI, FLA. HAVANA, CUBA

YOUR BEST BET FOR PROFITS!

GALLOPIN' BEAUTY

Biggest Money-Making Coin-Operated Horse

Because it gives the Safest,
Smoothest, Most Realistic Ride!

The
Best Horse
At the
Best Price!



GENUINE "FLO-MOTION" GALLOP! Smooth, even ride — two speeds! Pull reins — it gallops!
NO EXPOSED MOVING PARTS! Safest ride in the world.
AUTHENTIC LEATHER SADDLE! Beautifully detailed and ornamented — horse of golden Palomino shade.
FULL PONY SIZE! Base 48" long by 24" wide. 56" from floor to top of mane. Weight — 375 lbs.
Slug-rejecting coin box in hitching post.
STRONG AND STURDY! Made of indestructible plastic
SELECTRON, product of Pittsburgh Plate Glass Company

TROUBLE-FREE OPERATION

No lubrication on any parts. Simplified construction. 1/2 HP drive, sealed ballbearing, variable speed motor. Self lubrication. Fully guaranteed!



ATTENTION DISTRIBUTORS!

Some valuable territories still open! Write today for complete information and prices!

ALBERT SIMON INC. 587 10th Avenue
New York 36, N. Y.
Longacre 4-0006

IMPORTANT NOTICE!

IF YOU SO DESIRE, YOU CAN HAVE THE PAGES OF THIS "E.O.M. INVENTORY ISSUE" NOTARIZED AFTER YOU HAVE FILLED THEM OUT, BUT, ACCORDING TO LEGAL ADVICE, YOU DO NOT HAVE TO DO SO, SINCE THESE WILL DEFINITELY SHOW "FAIR MARKET VALUE" OF YOUR EQUIPMENT FOR ALL TAX PURPOSES.

CHICAGO — Legal advice obtained here regarding this "End-Of-Month Inventory Issue" indicates that it is not necessary for the operator, after he has filled out the prices as well as the number of his machines, and arrived at a total figure, to have these sheets notarized.

If the operator so desires he can swear to the truth of his statement before a Notary Public and have the seal of the notary stamped on each of the sheets as well as on his statement.

But, legal advice here indicates, this is not necessary.

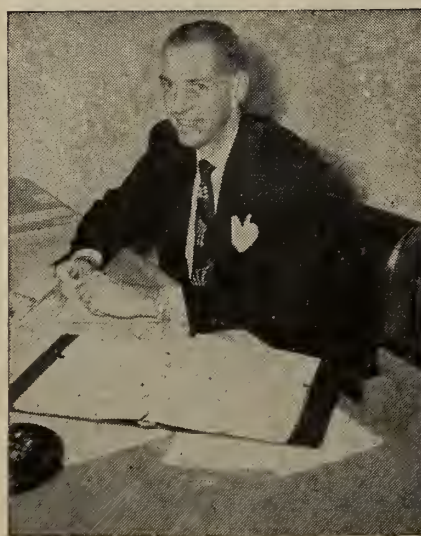
The prices will be accepted for all tax purposes as, "fair market value," of the equipment owned and operated by the operator.

It is, of course, necessary that the operator maintain complete honesty in this report.

It is also necessary that he list all other equipment he may be operating, or not any longer operating as shown in "The Confidential Price Lists."

All these factors, plus the "average price," or, as known to lawyers and accountants, "fair market value," will prove acceptable, legal advice here believes, for all taxation purposes.

Production Starts Again At United



BILL DeSELM

CHICAGO — With vacations over, United's factory went back into action this past Monday, and production continued building up all week long.

"We're going ahead full blast," Bill DeSelm, General Sales manager reported, "and are trying to catch up with the big backlog of orders that accumulated here while the employees were out on their vacations."

United's "Stars" and "Six Player Super Shuffle Alley" are reported to be going over better than any other two products the firm have presented, among all of their hit games, these past months.

"In fact," De Selm stated, "demand hasn't slackened down one bit."

"If anything at all," he claims, "it has stepped up to a point where we are planning more work hours in an effort not to let the orders that are coming through each day get ahead of our production."

Monroe C. M. Exchange Features Arcade Equip't

CLEVELAND, O.—George George and Roy Monroe of Monroe Coin Machine Exchange, this city, advised this past week that the firm is busy in the midst of its annual summertime arcade equipment sale.

As Roy Monroe advised, "Believe me this is the biggest arcade equipment sale we have ever yet featured. "Every type of fine arcade piece is in this sale and, what's more," he continued, "featured at so low a price that we never believed we would be able to offer such tremendous bargains to the field."

The firm has made an annual event of its arcade equipment sale every summer.

This summertime, both men state, they have absolutely outdone themselves, because they were able, over previous months, to accumulate a tremendous number of very fine arcade machines and were, at the same time, able to offer these at the lowest prices they've ever yet quoted.

Conat Adds Radarscope To Atomic Jet Dashboard

NEW YORK—Nat Cohn, head of Conat Sales Company, announced that the dashboard of the new Atomic Jet ride being manufactured for them under contract has been altered to include a radarscope. When the child in the plane touches the "Blast-Off" switch to start the ride, two life-like planes are pictured on the radarscope; and, by pressing the gun buttons, the child gets the sensation of actually shooting at the planes in an aerial dog-fight. "The radarscope is but another realistic touch added to the ride," stated Cohn, "so that every child climbing into the Atomic Jet really gets a thrill."



Gets "TOP BILLING" In Any Location!

**GOTTLIEB'S
FOUR STARS**

**FAST!
FLASHY!
COLORFUL!**

**MULTI-VALUE
ROLL-OVER**
for Replays When
Number Sequence is
Made or All 4 "Pop"
Bumpers are Lit!

SUPER REPLAY AWARDS
When Number Sequence is
Made and BALL TRAP is
Filled!

**BALL TRAP HOLES for HIGH
SCORE**—Also lights "Pop"
Bumpers and Roll-Overs for
Points. Replays When All Holes
are Filled!

**TESTED
AND
PROVED
FOR
WINNING
APPEAL!**

4 "POP" BUMPERS • 4 FLIPPERS

★ ★ ★ ★
**IMMEDIATE
DELIVERY**

**From Your
DISTRIBUTOR**

D. Gottlieb & Co.
1140-50 N. Kostner Ave.
Chicago 51, Illinois

"There Is No Substitute for Quality!"

Would You...

go to a druggist for information regarding a serious stomach ailment?

Or would you, instead, go to a "specialist" in stomach ailments?

The coin operated entertainment industry is one of the most highly specialized industries in the world.

Why direct your advertising to: corner pitchmen, country fairs, burlesk strippers, vaudeville acrobats, circus tumblers, radio soap operas, etc., etc.?

Advertise where you know your ads will be read by the people you want to reach!

Spend your hard-earned advertising money in the one publication that "specializes" in reaching those very people.

The Cash Box is the one and only weekly magazine that concentrates on this industry—and this industry only.

The Cash Box is the one completely exclusive weekly publication in the one industry in which you are most interested.

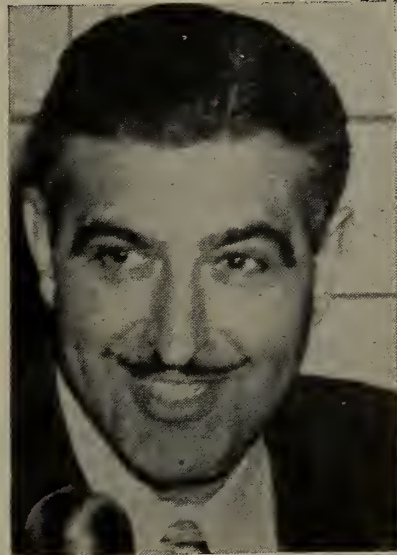
You wouldn't stand for money to be wasted in your business! Why stand for wasting your hard-earned advertising money by spending it where you do not reach your complete market?

Think! Advertise in The Cash Box—your magazine!

Write For Rates —

THE CASH BOX
26 W. 47th St., New York, N. Y.

Coven Holds Up Two Showings



DAVE BENDER

CHICAGO—Dave Bender of Coven Distributing Co., this city, advised this past week that the firm was holding up its service school and showings in South Bend, Ind., as well as in Rockford, Ill.

Said Bender, "Due to the unnatural hot weather the midwest has been enduring, and further due to the fact that so many operators have decided to take their vacations earlier because of the torrid weather, we have decided to hold up our next two service schools and showings.

"The next showings were to be in Rockford, Ill., and in South Bend, Ind.," he continued, "but, because our roadmen tell us that most of the operators have decided to take vacations because of unusually humid and torrid weather, we are holding up these two showings for a short period of time until we hear from our traveling men again that the operators, or at the least the larger majority of them, are back at their home base once more."

Coven Distributing Company's showing in Peoria, Ill., was one of the most successful the firm has ever yet held.

Ben Coven who heads the firm said, "I never would have believed that the showing we held in Peoria would bring out such tremendous and enthusiastic crowds of operators.

"This was a real gala affair. The operators were very happy over the showing. Their service men were impressed by the fine service school we conducted.

"All in all," he concluded, "we believe that the showings we will hold in the very near future in South Bend, Ind., and also in Rockford, Ill., are going to prove just as outstanding and just as gratifying to all the operators in those areas."

ON TOP OF THE WORLD

AMI D-80

RUNYON SALES COMPANY
Factory Representatives for AMI Inc.
Bally Mfg. Co., J. H. Keeney & Co., Inc.
Permo Inc.
593 10th Ave., New York 18, N.Y., LO 4-1880
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— CLOSEOUT! —

Seeburg '46	\$99.50
Seeburg '47	139.50
Rock-Ola '49 and '50 (like new)	295.00
Seeburg Wall Boxes (Brand New)	22.50
Packard Wall Boxes	5.95
1/3 Deposit, Balance C. O. D. WRITE — WIRE — PHONE	

DAVID ROSEN
Exclusive AMI Dist. Ea. Pa.
855 N. BROAD STREET, PHILA. 23, PA.
PHONE: STEVENSON 2-2903

**IT'S TIMELY! — TERRIFIC! —
— THRILLING!**



Chicago Coin's 5-BALL HIT

BIG HIT

HOME TEAM vs VISITORS
with
FAST
"CROSS FIELD ACTION"

5 BIG WAYS TO WIN

ALSO AVAILABLE

Chicago Coin's BAND BOX
MINIATURE "7-PIECE" ANIMATED BAND
PUT NEW LIFE IN JUKE BOX PLAY!
EARNINGS INCREASE

FREE! 1952-53 PARTS CATALOG
WRITE IN TODAY!

Chicago Coin's De Luxe BOWLING ALLEY
6 PLAYER
THE FINEST NOVELTY BOWLING GAME ON THE MARKET

CHICAGO COIN MACHINE COMPANY
1725 DIVERSEY BOULEVARD
CHICAGO 14, ILLINOIS

THRU THE COIN CHUTE
EASTERN FLASHES

This week found New York in the throes of another blistering heat wave. The sidewalks of Tenth Avenue were deserted, people having been driven indoors by the suffocating weather and simmering streets. The temperature hovered about 95 degrees consistently, with the nights much cooler. And, when it's 95 in New York it's HOT!!! However, there's never an ill wind that doesn't do someone good. In this case it's a hot puff of air and the recipients are the arcade and concession operators. The weather has at last done an about face and they are getting an unbroken run of hot and humid days unbroken by rain or even clouds. The unrelenting sun caused a mass exodus to the beaches and parks that emptied the city.

In spite of the heat, almost all the wholesalers and distributors visited on the row showed signs of activity. . . . Joe Young and Abe Lipsky, Young Distributing, played hosts to Ed Wurgler and Bob Bear over the weekend. Wurgler and Bear dropped into town to outline deliveries of the Wurlitzer phonos for the balance of the year. . . . We ran across Carl Pavesi, president of the Westchester Operator's Guild on the avenue. Pavesi was in the city to look at some new equipment. Carl is elated with the progress of the organization and the good will it has built in the few years it has been in existence. Vacationing is the vogue in Westchester as well as elsewhere, and Pavesi tells us that Max Klein, the organization's veepee is leaving for Lake George for a change of scenery, and Seymour Pollak, secretary, just returned from Atlantic City. . . . Found Harry and Hymie Koepfel batting the usual problem around with Ben Ginsberg of Harold Music Company. Hymie is feeling better but that long discussed vacation is still in the future. In the planning-stage is a family dinner to celebrate the twenty-fifth wedding anniversary of the Hymie Koepfels.

In the comfortable office of Nat Cohen, Conat Sales, we found Nat pouring over some attractive pictures of his forthcoming "Atomic Jet" space ship, and "Trixie", the coin operated horse. Cohen expects his sample to arrive in about a week or less and is busy setting up his distributing agencies all over the country. He is also working on a European set-up. The "Atomic Jet" is something the kids will really go for. In the age we live in, when every kid knows more about interplanetary travel and space ships than scientists knew just a few years ago, and with gimmicks such as air blowing in the face of the rider to give the sensation of traveling thru space; atomic ray guns that shoot flashes of light; images of planes crossing the radar screen set into the panel; and many other features to delight the young writer. We can't see how this machine can miss. . . . Teddy (Champ) Seidel says we misunderstood him when we printed he could lick both Robinson and Maxim at the same time. Says he's not as fast as he was once and would have to take them on one at a time.

Willie Aronson, United Play Machines, Inc., smiling, as always, and happy about business. He says, "Let the other people cry, I've got nothing to complain about." He also can't understand why all the gripes about the heat. All you have to do is find some air conditioning and stay with it. . . . Al Simon, Albert Simon, Inc., was busy making a deal when we visited. His ChiCoin Shuffle "6-Player Match Bowler" was the object of the deal, and it is that machine that has been keeping Al busy these past weeks. . . . Found Barney (Shugy) Sugerman and Irv (Kempy) Kempner, Runyon Sales Co., busy planning a trip upstate to visit the operators. Shugy plenty busy in the office, although with the pressure of the heat, he spends most of his time at Goldman's Hotel in Pleasantdale, N. J. Operators who want to find Shugy in the mood to do business might arrange to catch him at the hotel where they can share the sun, air and water. Young "Mike" Sugerman still has his nose to the grindstone in the parts department and he loves it. The older heir, Nathan, decided the summer is for play and he's hard at it. . . . Mike Munves still on a merry-go-round and dashing all over the place. Mike does everything—even packs cases, which we found him doing when we stopped in to say hello. . . . Missed Dave Lowy, Dave Lowy & Company, but passed a pleasant few moments with his secretary Ann Sens. Ann, who recently had the cast removed from her leg, is coming along fine and manages to get around while holding down the fort for Dave.

Featured Attraction



PORTLAND, OREGON—Jeanne Gayle is pictured here with Budge Wright, AMI distributor in Portland. According to Budge, the Model "D" is displayed at Amato's modern supper club in this city and is used to feature the records of the several recording artists who are appearing at the club this summer.

THRU THE COIN CHUTE
DALLAS DOINGS

In spite of the wicked Texas heat, business among the coin machine operators and distributors remains good. The only noticeable change is that fewer operators are making frequent buying trips to Dallas. Its just plain too hot. . . . Mike Koenig over at Commercial Music Company has just returned from a vacation in Kansas City. . . . More news from Commercial. The book-keeper Carolyn Thomas is sporting a brand new wedding ring. She is now Mrs. Moody. The newlyweds are planning a honeymoon in September. . . . Toots Barnes of Dallas is stocking up on shuffle alleys. . . . Ditto for Herb Rippa and Dave Tomlin. . . . Buddy Clem of Paris is buying new coin machines for his route. He was in Dallas this week. . . . Tommy Chatten is on a trip to West Texas. He plans to be away about a week. . . . Jackson Music in Longview, heretofore exclusively in the coin machine business, is beginning to add shuffle alleys. Looks as if they are the coming thing. . . . Congratulations to Cameron Franks of Big State Novelty Company in Fort Worth. He is the father of a brand new baby girl. Oh yes and congratulations to you too Mrs. Franks.

Mrs. Audrey Hunter at State Music Distributors Inc. says that business is booming for them. And we can certainly believe this. Every time we call the place is a bee hive of activity. . . . Fred Barber at Walbox Sales Company says that the Bally Coin Machine Horse, the Champion, is a big seller.

THRU THE COIN CHUTE

CHICAGO CHATTER

Outstanding promotional literature received this past week from Exhibit Supply. That big firecracker was a honey. Following that a beautifully descriptive booklet compiled by Armour Research Foundation of Illinois Institute of Technology explaining the "relay contact investigation" they made on Exhibit's "Twin Rotation". The new "Super Twin Rotation" will, without doubt, because of this research, prove extremely interesting to all in the field. It's the new way of doing things by outstanding mfrs. . . . While Frank Mencuri away on the road, Chet Gore and Ford Sebastian over at Exhibit all jammed up with long distance calls and mucho conversation. . . . Nate Gottlieb learned about youth from youth this past week. Nate spent some days up at his son's camp (Camp Ojibwa) at Eagle River, Wisc. Living just exactly like the kids do. Eating steaks and playing "boy camper". Well, dun't esk! Nate's arms are sore. His back still aches. And his son, Shelley, is now "The Champ", as far as the Nate Gottlieb household is concerned. (Won't these old buggers ever learn to leave well enough alone?)

An orchid to Capt. Tom Callaghan of Bally who proved he could do what he said he could do and did it all within fifteen minutes with but one long-distance phone call. He's the "reservation-getting-champ" in our book. . . . Slogan for all juke box ops: "Better Programming—Bigger Profits". Because of tremendously increased selectivity keen knowledge of programming today is one of the most outstanding necessities. When phonos had but 20 and 24 selections, could get away. But, today, with anywhere from 40 to 104, ops can earn extra coin by correct programming. (And, by the way, have you yet met a phono distrib who can rattle off the current week's top ten tunes???) . . . Ben Coven bused these days. Spends weekends up at his beautiful summer place in Lake Geneva. Personally does all the work required. Then dashes back to town to help get his new apartment all set. All that in addition to the work required of him at Coven Distributing Co. . . . Ops in Peoria still talking about grand Wurlitzer school job as performed by Lee Taylor and Jerry Scott.

Lovely picture postcard from Dom Pigati of Highwood who seems to be sojourning on that gorgeous Miami golf course. (Lucky stiff) . . . Front cover pic that appeared on this month's issue of "Bally-Who" a real pin-up. But, most interesting story, that of Lou Boasberg's newspaper ads, to attract kids to Bally "Champion" horse down New Orleans way. . . . Thanks Morrie Gisser of Cleveland for your very nice letter re: Tenth Anniversary Issue. Morrie writes, ". . . your Tenth Anniversary Issue was one of the most outstanding ever published and certainly is a credit to the Coin Machine Industry as a whole." . . . Picture postcard from Col. Lew Lewis showing his famed Doberman Pinscher Champion Jeff. (Thanks for the good wishes, Colonel). . . . Jimmy Savarese was being sought last week by his good friend Ike from New York. . . . Some distribs who were in town last week talked it over while enjoying a glass of beer or two and came to the conclusion that mfrs should spend longer time testing new products before announcing them to the field.

Biggest boom going on in coinbiz is cig machine sales. This is the turn that has been taken by those ops since Jan. 1, 1951 when U. S. Public Law 906 went into effect. . . . Ray Williams of Dallas in town this past week and expected to meet with Ed Wurgler of Wurlitzer who was also expected to visit this hot, humid and windless city. . . . Maybe that's a new game that Bill DeSelm started to whisper about when we tried hard to listen in? . . . Up at Munising, Mich. are Swede Hellstrom, Joe Kuss and Leonard Bell and their families. (Latest reports to the effect no one crippled as yet). . . . Jack Kirsch and Dave Wallerstein are heading the Amusements Division 1952 Combined Jewish Appeal with the kickoff at the Standard Club on July 23. You're invited. . . . Sam Lewis a busy boy these days and able to get about town because Ed Levin back from his vacation. . . . Ted Rubenstein spent this past week picking pastelish colors. Redecorating after the fire. . . . Williams Mfg popped with a new one, "Caravan", which is reported to have clicked terrifically on test locations all over the country. . . . Thanks Irv Sandler for your nice letter. Irv writes: ". . . accept my congratulations for a beautiful job (Tenth Anniversary Issue) as well as everything else you have done for the entire coin machine industry."

Another of the "old guard" passed away. Hank Maser was buried at Rock Island this past Thursday. . . . Roy Monroe and Geo. George of Monroe C. M. Exch., Cleveland, advise that they have greatest arcade equip't sale in all their history. . . . Dave Bender reports that reason Wurlitzer service schools being held up in South Bend, Ind. and Rockford, Ill. is due to extremely torrid weather and vacations which ops have taken to beat the heat. . . . Northern Illinois Ops Assn will have gorgeous l'il red headed Del Ward, WGN disc jockey, as their M.C. for their affair on Oct. 9 at the Graemere Hotel. From what Bob Lindelof reports looks like the joint will be jammed right up to the top of the rafters. . . . Harold Burt, president of Silver-King Vendors, points out that lots of ops requesting one large ball of chlorophyll gum at 5c in his vendors for taverns and such locations. These Silver-King Chlorophyll Ball Gum Vendors paying the servicing overhead for ops in lots of locations. . . . Bob Runzell and Roy Keller can sure be proud of the beautiful plant and organization they've built (Runzell Cord & Wire Co.). If you'd like to see for yourself, have salesman Bob Sanders take you on a tour of this factory. It's a revelation of what Runzell wire and cable means to this industry. . . . Art Weinand dropped around to just kibitz for a while. Having hard time making up his mind regarding offers he has had. . . . One of the most outstanding letters we've ever received came from Al Schlesinger of Poughkeepsie, N. Y. . . . Jack Nelson with a ten gallon hat along with "Tex" (Phil) Weinberg down in Dallas and a'gallopin' about on "Champion" here and there thruout that hot and humid state. . . . Milt Marmer of Cincinnati just lookin' around, he says. . . . Ray Bosworth up from hot Noo Orleans and enjoyin' Chi's one day cold spell. . . . Bill O'Donnell busier than a bumble bee gathering honey with Bally's great Palm Beach which has clicked everywhere. . . . Thanks to J. Raymond Bacon of Rock-Ola Mfg. Corp. for his very, very swell letter telling us how thrilled he was to read 10th Anniversary Issue of The Cash Box. One thrill we got from Ray's letter was where Ray writes: "It doesn't seem ten years ago since you became the production papa of that mimeograph sheet. I can still see it plopped into the middle of my desk at Jennings and everyone who came in asked, 'do you think this guy can hold together against all the other coin machine magazines?'" Ray writes further: ". . . looks as though you have gone and done it, Bill." . . . Phil Levin phones in to state that all those wires from Eddy Howard regarding the fact that he'll play against Phil with one golf club and with only one hand and still beat Phil's ears back are only to be taken at face value. "For," Phil says, "when we get out on that Bunker Hill course on July

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THRU THE COIN CHUTE

NEW ORLEANS NOTES

Business is bountiful these days and the only complaint is about the heat. Summer showers are upon us and Emile Kalil got himself caught in one that got him more than just a little damp. . . . We've had a lot of out of town ops in town by way of Carl Daniels of Franklinton; Z. Z. Chapman, Monticello, Miss.; Macie Lamott of Baton Rouge; and Mrs. Monk of the M & M Sales Company, Bogalusa, La. . . . We haven't seen our boy "Bill" of Bell Novelty Company. . . . The three musketeers "Charlie, Jim and Fred" making lots of conversation about a red head in New Iberia. . . . The music show in New York will have good representation from New Orleans. Making big plans for the show are Mel Mallory of Capital Dist. Company, Lois and Dick Sturgell of A1 Dist. Company, Dave Bartholemew, local King recording artist and Ken "Jack the Cat" Elliot of radio station WVEZ. . . . Marian Jones is off to New York for a week or so. . . . Nick Caruso of Tac Amusement is vacationing this week and playing "Ma" to his two children. . . . Happy returned from his vacation still "sleepy."

Here's some news that should make Louis Boasberg feel good. The ops are clamoring for Bally's "Palm Beach." . . . Incidentally, you can find Lou most any morning at City Park giving his two boys the finer points on baseball. . . . Bob Buckley of Console Distributing has gone into the cigarette vending business with 75 pieces in and around Nola. Bob plans to specialize in this field of operating. . . . We are certainly glad to hear that Percy Alamo, Rock-Ola distributor, has completely recovered from his very serious operation and is getting around here and there. . . . Griff McCiahn, Tony Angrossia, Curtis Galli and Mr. Evans all of the Mississippi Gulf Coast dropped by Nick Carbajal's Crown Novelty this week and all reported business terrific. . . . St. Tammany Parish was closed down this week on Automatic Games and the ops are installing free play consoles and free play pin tables and report all are going good. . . . Emile Willie, of Broadmoor Amusement is taking his first vacation in ten years. I would say this is a well deserved one. Emile is planning on driving to New York and touring the northern states.

CHICAGO CHATTER

(Continued)

23 this guy Eddy Howard better 'putt' up or shut up." . . . Have you met Jud Weinberg over at Gottlieb? Young man with ideas. . . . Paul Huebsch on his vacation last week and Roy McGinnis handling all the phone calls. This week Roy on his vacation and Paul back to the salt mines. . . . Ed Holyfield of Dixie C.M. Co., New Orleans, writes to advise: ". . . hope you will consider publishing the same sort of Anniversary Issue each year . . . invaluable to all the industry." . . . Tom Sherfick of Shoals, Ind. tells us lots of things we've wanted to know about his exceptional and outstanding firm, but, more than anything else, Tom, was how grand we felt over those marvelous compliments you paid The Cash Box. . . . Now that you've seen the First Edition of the "End-Of-Month Inventory Issue" (which, by the way, will become the practise the end of each and every month from now on) what do you really and honestly think of it? (Write your truthful statements to: Bill Gersh, The Cash Box, 32 West Randolph Street, Chicago 1, Ill.). . . . Thanks a zillion Ray Moloney for your very, very grand statements regarding our publication. And, especially, thanks for your faith in us . . . that we're going ever further ahead. . . . Ben Ginsberg of Roswell, N. Mex. writes to advise that his firm "found a number of things of real benefit to us in your Tenth Anniversary Issue."



THRU THE COIN CHUTE
UPPER MID-WEST MUSINGS

Now that the Illinois National Guard Unit has moved into Fort Ripley for summer maneuvers, Stan Woznak of Little Falls, which is nearby is being kept quite busy and will have to do his fishing early in the morning before going out on the route. . . . Bud DeMars of Ashland, Wis. is back on the job again working with his father Leo after spending some time in the Army. Bud made the trip into the Twin Cities just to see what was new. . . . Angus Grant of Mpls, Minn. had a double reason for celebrating the 4th of July inasmuch as his wife gave birth to a baby girl on July 4th. Congratulations. . . . John Marquardt of Parker, S. D. took some time off from his route activities to do a little farming and while driving a tractor, he had the misfortune of turning over and breaking his leg. We certainly hope for a speedy recovery for John. . . . John McMahon of Eau Claire, Wis. finally decided to make the trip into the Twin Cities to see what was new in coin operated equipment after being absent for quite some time from this area. . . . Also checking up on new equipment was Hugh Lewis of Calgary in Alberta, Canada. . . . In town picking up supplies and equipment for their routes were Darlow Maxwell of Huron, S. D.; Frank Phillips of Winona; Jim Stansfield of Winona; Dick Henderson of Willmar; August Quade of Rochester; and B. F. Kragtorp of Tracy, Minn.

Billy Gummow of Hopkins, Minn. finally managed to take some time off to take a very short vacation and then was back on the job again. . . . Wally Fisher of Pipestone, Minn. has not the tan that he had in the past years in as much as he is not doing any farming this year, and is devoting all of his attention to his operation. . . . Seen here and there at the various distributors and record supply houses were Don English of Thief River Falls; Don Neilson of Bemidji; Al Eggermont of Marshall; Frank Davidson of Spooner, Wis.; T. J. Fischer of Waconia, Minn.; Ed LaBlanc of St. Cloud, Minn.; Bill Welch of Chippewa Falls, Wis. and Fred Kirschman of St. Cloud, Minn. . . . Some of the other operators who made the trip into town and quickly left again were Urban Kost of St. Cloud, Minn.; Pete Wornson of Mankato; Millie Birkemeyer of Litchfield, Minn.; Ray Koshner of Winona, Minn.; Joe Engel of Pine City; Clayton Norberg of Mankato; and Cecil Terveer of Winona, Minn.

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THRU THE COIN CHUTE
CALIFORNIA CLIPPINGS

There would seem to be very little of the summer doldrums in the Los Angeles area, at least as far as distributor sales and operators' collections are concerned. . . . Even with all the vacationing in progress, things seem to have balanced out, between summer resort activity and tourists in town on the other hand, so that nobody is crying too loud. . . . Paul Laymon, for example, reports that Wurlitzer's new 1500 is maintaining its sales pace and delivery, while steady, has not yet caught up with operator demand. . . . The same situation applies to Bally's "Atlantic City," which not only is the hottest thing in town at the Laymon's but several other jobbers along Pico Blvd. readily admit that they'd like to have a backroom full of this game. . . . This doesn't mean that 5-balls and shuffle games are hanging on the vine. . . . In fact, Chicago Coin's new baseball game, "Big Hit," looks like just that and Gottlieb's "Four Stars" and Williams' "Domino" are doing a good job for the folks handling them. . . . In the shuffle department, United's "Super Shuffle Alley" is a fast moving item at C. A. Robinson's while Badger Sales report a steady flow in and out on Keeney's "High Score League Bowler."

For the Dan Stewart outfit, there's a double shuffle winner, via Chicago Coin, in the "6 Player De Luxe," which is still going strong all over town, and the brand new "Match Bowler". . . . Understand from Phil Robinson that operator demand caused production to be resumed on the "6 Player" although the firm was all set to go with the new entry. . . . Phil was just back from San Francisco, where he observed that Chicago Coin's shuffle games are also at the top. . . . As told us by Phil, Los Angeles has a visitor from San Francisco in Mac McCurdy, general manager of R. F. Jones Company. . . . Vacationing at Lake Tahoe was Badger Sales' Ray Powers, which had Bill Happel, Jr., at the grindstone on a Saturday morning. . . . Describing Keeney's new "High Score League Bowler," with its mystery feature, the Badger headman said, "It's got everything but a kitchen clock on it." . . . Back on the job from their honeymoon to New York and Duluth were W. E. Happel and Mary Jane, who will continue working as Bill Happel's secretary.

Dan Stewart's was readying for a premium line when we dropped by, with Jo Ann Lewis and staff polishing up the display cases. . . . Seems that Dan, who was due in from Salt Lake City, may have taken note of what a good thing the premium business has been for a few of the local lads, particularly Johnny Hawley. . . . The latter's giant set-up on Pico Blvd. is hardly regarded by him or his customers as being just a premium business anymore but is a full-fledged toy and novelty wholesale and discount house. . . . Welcome, neighbor, to Lyn Brown, who moved in to his new Valley home this week. . . . His Missus invited ours and family over to visit this Sunday, which we'll try to do. . . . One thing for sure, we shouldn't have any trouble locating the place as we expect to find an Exhibit "Big Bronco" at the curb. . . . Lyn tells us Exhibit's "Twin Rotation" is coming in strong now and operators are going for the game as a result of its showing on test locations.

Nick Carter is doing a real job with those AMI machines, judging by the fact that shipments are arriving quite regularly and yet his floor was almost bare when we stopped by. . . . Jack Simon notes that everything is moving right along at his place and the only thing keeping him from taking a vacation was that business didn't seem to be taking one.



THRU THE COIN CHUTE
MIAMI MURMURS

After having had a chance to digest The Cash Box Tenth Anniversary Issue thoroughly, it's the opinion of folks down here that it should serve as an almanac for the entire coin machine trade and that a similar issue ought to be printed each year. . . . Sorry to learn about the passing of Jean Lone's mother. Jean comes from Philadelphia and used to operate all types of coin machine equipment with Milt Green until about a year ago. . . . Mr. and Mrs. Dave Stern of Elizabeth, N. J. flew into town and checked into the Sea Gull Hotel. Dave ran into many of his old pals here, namely Mr. and Mrs. Herman Gross who used to operate in N. Y. and N. J., Mr. & Mrs. Dave Friedman, Mr. & Mrs. Morris Marder, Mr. & Mrs. Willie Levey and Mr. and Mrs. Willie Blatt.

Joe Mangone is all smiles since he returned from Havana. He opened a jobbing house there and believes that Cuba will turn out to be one of the best foreign countries for selling and operating coin machines. . . . You can never find Ted Bush and Ozzie Trupman together at the same time in their place of business because one or the other is always on the go. Ozzie just returned from his vacation in Minneapolis and Ted left for Havana. . . . There were so many coin men in Havana over the week end that someone said it's beginning to look like a suburb of Miami. . . . Mr. and Mrs. Harry Siskind and their charming daughter staying at the Nautilus Hotel. . . . Herman Perrin will be a grandfather soon. . . . Harry Goldberg of H. & G. Novelty Co. not feeling too well and will probably take a vacation.

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WANT—Will pay top price for AMI Model B; Bally Coney Islands; Bally Bright Lights; Bright Spots. MONROE COIN MACHINE EXCHANGE, INC., 2423 PAYNE AVE., CLEVELAND 14, OHIO. Tel.: Superior 1-4600.

WANT—Used 1428 Rock-Olas. State best price and general condition. SOUTHERN MUSIC DISTRIBUTING CO., 503 W. CENTRAL AVE., ORLANDO, FLA.

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WANT—Used Bright Lights; Coney Islands; Bright Spots and Leaders. Also 100 record Seeburgs and boxes. Best price. WESTERN DISTRIBUTORS, 3126 ELLIOTT AVENUE, SEATTLE 1, WASHINGTON.

WANT—Seeburg Shoot The Bear Guns. Any quantity. Give price and condition in first letter. MIKE MUNVES CORP., 577 TENTH AVE., NEW YORK, N. Y. Tel.: BRYANT 9-6677.

WANTED—Broadways and 3-4-5's. GOLDEN GATE NOVELTY CO., 701 GOLDEN GATE AVENUE, SAN FRANCISCO, 2, CALIF. Tel.: Market 1-3967.

WANT—Mechanical Horses. IDEAL NOVELTY, 2823 LOCUST ST., ST. LOUIS, MO.

WANT—A-1 man for music and 5 ball route in Louisiana. Will give right man real proposition. Must give real service and be a hustler. No drunks. 1 ball experience helpful. Write WILSON, P.O. BOX 5181, HOUSTON, TEXAS.

WANT—Will buy phonograph records made before 1940; any quantity or dealer stock; \$150 to \$300 per thousand; will make trip to inspect if required. Some of labels wanted are Brunswick; Victor; Vocalion; Paramount; Gennett; Bluebird; Champion, etc. JACOB S. SCHNEIDER, 128 W. 66th STREET, NEW YORK CITY, N.Y.

WANT—Panorams; Spot Lights; Lite-a-Lines; Five Stars; Coney Islands; Bright Spots; Bright Lights. MONARCH COIN MACHINE, INC., 2257 NO. LINCOLN AVE., CHICAGO 14, ILLINOIS. Tel.: Lincoln 9-3996.

WANT—All types Arcade Equipment, Seeburg Bear Guns, Seeburg M100s. Quote lowest prices or will trade New Turf Kings in original crates. Write, Wire Phone: C. A. ROBINSON CO., 2301 W. PICO BLVD., LOS ANGELES, CALIF. (Tel.: DUNKIRK 3-1810).

WANT—Ponies; latest Selective Solotone; All Stars; Heavy Hitters; United 10th Inning; Coin Changers; Coin Counters. Any quantity at the right price. LIEBMAN, 12 BABY POINT RD., TORONTO, CANADA.

WANT—Close Outs: Late model phonographs. ACTIVE AMUSEMENT CO., 501 NO. GOSSET STREET, ANDERSON, S. C. Tel.: 2310.

WANT—Tubes: 2051; 70L7; 6SN7; 75; 6SC7; 2A3; 5V4; 6L6; 6K7 Metal; 6N7 Metal; 6L7 Metal. Will pay \$40.00 hundred. Must have minimum quantity 50 of a type. Have you other types in quantity? LEWIS ELECTRONICS, 3449 NO. ELAINE PL., CHICAGO 13, ILL.

WANT—Your used or surplus records. We buy all year round and pay top prices up to 5% blues and race. No lot too large or too small. We also buy closeout inventories complete. BEACON SHOPS, 821 NO. MAIN ST., PROVIDENCE, R. I. Tel.: UNION 1-0320.

WANT—All types of post-war flipper five ball games, in any quantity. Give names, condition they are in, price wanted, and when ready to ship. INTERNATIONAL AMUSEMENT CO., 1423 SPRING GARDEN STREET, PHILADELPHIA, PA.

WANTED—Late Model Solotone Master Entertainers and Selective Boxes. REGENT VENDING MACHINES, LTD., 779 BANK STREET, OTTAWA, CANADA.

WANT—Need for importation, Hollycranes last model. Send price and quantity. CARDINAL AMUSEMENT, 3731 DANDURAND, MONTREAL 34, QUEBEC, CANADA.

WANT—United Six Players—all models; Chicoin Six Player stationary light-up pins. Quote quantity and prices on above. UNITED PLAY MACHINES, INC., 578—TENTH AVE., NEW YORK, N. Y. Tel.: Longacre 5-8748.

WANT—Coney Islands; Bright Spots; Bright Lights; United's Leader; 100 Record Seeburg Phonographs & Bar boxes & Late Model Phonographs; Chicago Coin & Exhibit Guns; Seeburg Bear Gun; Hobby Horses. Give best price and quantity in first letter. VALLEY DISTRIBUTORS, 710-12th STREET, SACRAMENTO, CALIFORNIA.

CLASSIFIED ADVERTISING SECTION

WANT—All makes of Consoles, free play and cash, or payout models from Penna. operators only. Advise if registered with the government under the Johnson Act. Advise lowest prices wanted and conditions of machines as they must be complete. K.C. SPECIALTY CO., JACK KAUFMAN, 410 MARKET ST., PHILA. 6, PA. Tel: Market 7-6865 or 7-6391.

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WANT—Wurlitzer Model 1250's; Seeburg M100B's 45 R.P.M. Will pay cash or trade Williams Horse Feathers and Chicago Coin 4 Player Derbies. Write, wire or phone. BUSH DIST. CO., 286 N. W. TWENTY-NINTH ST., MIAMI 37, FLA. Tel.: 3-4623.

WANT—Bingo Rolls. State price and condition first letter. SYSTEM AMUSEMENT CO., 810 WEST 2nd AVE., SPOKANE, WASH.

WANT—Used Bronchos. SAM J. SOLOMONS, UNIVERSITY COIN MACHINE EXCHANGE, 854 NORTH HIGH STREET, COLUMBUS, OHIO. Tel: UNniversity 6900.

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FOR SALE—Operators of Arcades, Bowling Alleys, Skating Rinks, etc. Group Type Shuffle Game—can be used for Group Operation on ticket or cash plan. Write for full particulars and photo. DAVE LOWY & CO., 580 TENTH AVE., NEW YORK, N. Y. Tel: CHickering 4-5100.

FOR SALE—15 Wise Owl Quizzettes \$5 ea.; 1 Pop Up \$10; 1 Shipman Select-A-Bar (like new with stand) \$15; 1 H246M Seeburg Hideaway \$175; 13 3WT-L56 Seeburg Wall boxes \$44.50 ea. MUSIC DISTRIBUTORS, INC., 213 FRANKLIN ST., FAYETTEVILLE, N. C. Tel.: 3992.

FOR SALE—The old reliable Massengill and Darlingtonian coin operator pool tables. All sizes complete with accessories. Write for information and we will enclose our Bargain Sheet on used equipment. We will buy late one balls; Bingo games; Williams tables; arcades and recent shuffle alleys. DARLINGTON MUSIC COMPANY, 132 NORTH MAIN STREET, DARLINGTON, S. C. Tel: 500.

FOR SALE—Used Juke Box Records. No Rhythm and Blues. LIEBERMAN MUSIC COMPANY, 257 PLYMOUTH AVENUE NO., MINNEAPOLIS, MINNESOTA.

FOR SALE—Bally Coney Island; Bright Spots; Spot Lite. All A-1 Condition. Used four weeks \$400 each; Atlantic City, used three weeks \$450 each. KOLAR DIST. CO., 1606 ELWOOD AVE., SOUTH BEND, INDIANA. Tel: 38492.

FOR SALE—Bally Spot Lites \$419.50; Futuritys \$324.50; Turf Kings \$162.50; Gottlieb Hit 'N Run \$175; All Star Basketballs \$145; Williams Sportsman (brand new) \$159.50; Hayburner \$189.50; Rag Mop \$75; Quarterback \$75; United Steeple Chase (floor samples, never operated) \$274.50; Quiz Time (absolutely perfect) \$99.50; Exhibit Jet Gun (slightly used) \$219.50; Old Hilltops (a terrific conversion from Winner, like new) \$275. NEW ORLEANS NOVELTY CO., 115 MAGAZINE STREET, NEW ORLEANS, LOUISIANA. Tel: Canal 8318.

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FOR SALE—Write us for the lowest prices on the finest reconditioned used phonographs: 100 Seeburgs 78'-45'—Wurlitzer 1100's, 1015's. Export trade invited. WINTERS DISTRIBUTING CO., 1715 HARTFORD AVENUE, BALTIMORE 13, MD. Tel.: LEXington 8820. Wurlitzer distributors Maryland and District of Columbia.

FOR SALE—Citations 39.50; Champions \$59.50; Shuffleboard supplies; new scoring unit wall type \$79.50; used scoring unit \$59.50; Climate Adjuster \$19.50; Bingo and Arcade Equipment write. MERIT INDUSTRIES, 542 W. 63 ST., CHICAGO, ILL. Tel: ENglewood 4-9202, ENglewood 4-9204.

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FOR SALE—Seeburg Bear Guns \$295; 5-Seeburg 3-wire 5-10-25c. wall-boxes \$35; Ski Barrel \$75; Chicago Goalee \$69.50; 2-HiRolls \$75; Photo Finish \$65; Universal Winner \$95; 3-Citations \$39.50; Gold Cup \$25; Entries \$25. STANLEY AMUSEMENT COMPANY, 5225 SOUTH TACOMA WAY, TACOMA, WASHINGTON.

CLASSIFIED ADVERTISING SECTION

FOR SALE—Phonographs with famous Davis six point guarantee: Seeburg Hideaway Specials H148M \$219; H147M \$169; H246M 159; H146M \$129; 1941 R C Special \$50; Wurlitzer 1080 \$159. DAVIS DIST. CORP., 738 ERIE BLVD. E., SYRACUSE 3, N. Y.

FOR SALE—Trophy Bowl \$50; Super Twin Bowler \$50; Goalee \$50; Twin Shuffle Cade \$150; ABC Bowler; Speed Bowler; Shuffle Baseball; Express; \$25 ea.; Double Header \$50; Quarterback \$50; Six Player League Bowler \$225. MOHAWK SKILL GAMES CO., 67 SWAGGERTOWN ROAD, SCHENECTADY 4, N. Y.

FOR SALE—Wurlitzer 1017 Hideaway with cobra head \$99.50; Wurlitzer 1015 \$110; Wurlitzer 1250 \$369.50; Wurlitzer 1100 \$245; Seeburg Hideaway H 246M \$99.50; Seeburg Hideaway M \$69.50; Seeburg 147S \$99.50; Aireon Coronet \$50. WESTERN DISTRIBUTORS, 1226 S. W. 16th AVE., PORTLAND 5, ORE. Tel: ATwater 7565.

FOR SALE—Champions \$60; Citations \$50; Jack Rabbit \$50; Shuffle Champs \$25. AUTOMATIC MUSIC CO., 703 MAIN STREET, BRIDGEPORT, OHIO. Tel: 750.

FOR SALE—1 Seeburg Chicken Sam Gun rebuilt with target \$95; 1 Chicago Coin Ace Bowler 2 Player \$75; 1 Harvest Time \$60; 1 Hayburner clean \$225; 1 New Evans Constellation Phonograph model 135, floor sample, write. AUTOMATIC AMUSEMENT COMPANY, 1000 PENNSYLVANIA STREET, EVANSVILLE 10, INDIANA.

FOR SALE—Coney Islands \$450; ABC Bingo \$275; Zingo \$325; Total Rolls \$50; High Rolls \$75; 3020 Wall Boxes \$39; Grand Award Pin \$40; One Two Three \$50; Barnacle Bill \$40; Ballerina \$35; WIL56 Wall Boxes \$14. V. YONTZ, BYESVILLE, OHIO. Tel.: 5781.

FOR SALE—Prices slashed—In working order—\$20 each: Gold Cups; Jockey Specials; Special Entry; Ballerina; Melody; Bermuda; Catalina; Crazy Ball; Elmer; Holiday; Sally; Shanghai; Thrill; Trinidad; Banjo; Circus; Co-Ed; Contact; Gondola; Jamboree; Morocco; Mardi Gras; Puddin' Head; Merry Widow; Rob-inhood; 1-2-3; Screw Ball; Trade Winds; Tride Action; Cover Girl; Cinderella; Just 21; Humpty Dumpty. J. ROSENFELD CO., 3220 OLIVE STREET, ST. LOUIS, MO. Tel: OLive 2800.

FOR SALE—Reconditioned Wurlitzers: 1250's \$500; 1100's \$350; 1015's \$225; 1080's \$200. Seeburgs 146M \$187; 147M \$225; 148ML \$325; Wall Boxes 3W2-L56 \$18.50; W1-L56 \$15 less tubes. Packard Manhattan's \$169.50. O'CONNOR DISTRIBUTORS, INC., 2320 W. MAIN ST., RICHMOND 2, VA.

FOR SALE—Champions \$49.50; Winners \$89.50; Turf Kings \$139.50; Williams Sweetheart \$74.50; Chicago Coin Pin Bowler \$79.50; Gottlieb's Knockout \$79.50; Four Horsemen \$94.50; Triplets \$109.50; United Skee Alley \$69.50. MICKEY ANDERSON, 314 E. 11th St., ERIE, PA. Tel: 22-894.

FOR SALE—Model C—A.M.I. phonographs very clean \$450; Wilcox Gay Recordio and about eight hundred records like new \$150. WOLF DISTRIBUTING CO., 8600 W. COL-FAX, DENVER, COLO.

FOR SALE—Seeburg 100 A \$719; Seeburg 147 \$149; Packard Manhattan \$110; 5000 records—used 5c ea. AMERICAN VENDING CO., 615-10th AVENUE, NEW YORK CITY, NEW YORK.

FOR SALE—Just off our route: Wurlitzer 1250 adaptor and 48 Selection Wall Box \$125; Gottlieb Bowlette \$45; Seeburg Chicken Sam converted to Swing Monkey \$50. 1/2 deposit with order. FRENCHY & CO., 7624 N. E. 2nd AVENUE, MIAMI, FLA. Tel.: 72767.

FOR SALE—New and used Scales. Send for our special price list on new Scales and bargain list on used ones. SPARKS SPECIALTY CO., SOPERTON, GA.

FOR SALE—Chicago Coin Hit Parades \$125; Model 1422 Rock-Ola \$75; Genco Shuffle Target \$125. A. P. SAUVE & SON, 7525 GRAND RIVER AVE., DETROIT 4, MICH. Tel.: TYler 4-3810.

FOR SALE—New and used phonographs and games by distributors of world's finest (Wurlitzer phonograph). For service and quality phone or write: COVEN DISTRIBUTING CO., 3181 ELSTON AVE., CHICAGO 18, ILL. Tel: INdependence 3-2210.

FOR SALE—Beat this if you can. Every phonograph rebuilt and renewed ready for location. Wurlitzer 750 \$79.50; Rock-Ola 1422 blonde refinished \$109; Seeburg 146 \$139; Aireon Motors \$4.95; 3-6 and 10 Amp plug fuses \$4.00 hundred. 1/3 with order. balance C. O. D. GAY-COIN DISTRIBUTORS, INC., 4866 WOODWARD AVE., DEROIT 1, MICH.

FOR SALE—8 Bally Spotlights, like new, A-1 condition \$424.50 each; Bally Bright Lights \$284.50; Universal Five Stars \$140; Bally Citations \$36.50; 5 Universal Photofinish \$54.50. T & L DISTRIBUTING COMPANY, 1321 CENTRAL PARKWAY, CINCINNATI 14, OHIO. Tel: Main 8751.

FOR SALE—Coney Island \$425; Spot Lites \$525; A.B.C. \$250; Zingos \$300; Citations \$40; Champions \$60; Turf Kings \$200. Bally Distributors ALLAN SALES, INC., 928 MARKET ST., WHEELING, W. VA. Tel.: WHEeling 5472.

FOR SALE—Wurlitzer 1080 \$179.50 ea.; Wurlitzer 1100 \$375 ea.; 10 Seeburg 100 A—78 \$675. Plus \$10 for crating. Many others—write for list. YOUNG DISTRIBUTING CO., 599 TENTH AVE., N. Y. C., N. Y. Tel.: CHickering 4-5050.

FOR SALE—10 nearly new Hobby Horses. Priced right. Each unit carries new machine guarantee. For further information write: SHEL-DON SALES, INC., 881 MAIN STREET, BUFFALO 3, NEW YORK.

FOR SALE—Chicoin Bowling Alleys \$55; Seeburg Guns \$75; Lite League \$49.50; DeLuxe Bowler \$34.50; and many other values. COIN AMUSEMENT GAMES, 1144 E. 55th ST., CHICAGO 15, ILL.

FOR SALE—Packard Wall Boxes \$10 each; Used Rock-Olas; Seeburgs; Wurlitzers; etc. New Smokeshop Cigarette Machines priced right. One Balls: Turf Kings, new, in original crates; used Turf Kings; Citation; priced right. Also Mechanical Horses. Liberal trade-ins. EASTERN VENDING SALES CO., INC., 940-42 LINDEN AVENUE, BALTIMORE 1, BALTIMORE.

CLASSIFIED ADVERTISING SECTION

FOR SALE—Phonograph and pinball route located near atomic plant. Take good. 200 pieces. Established eighteen years late model equipment \$85,000; \$45,000. down, \$10,000. payment every three months, or \$80,000 cash. THOMAS BUTCHER, JR., 408 N. OAKLAND AVE., CARBONDALE, ILL.

FOR SALE—The finest reconditioned phonographs and games in the country. Every single one guaranteed regardless of price. Before you buy get our quotation first. COMMERCIAL MUSIC CO., 1501 DRAGON ST., DALLAS, TEX. Tel.: RIVERSIDE 4131.

FOR SALE—Can you afford 92c per week to get ahead and stay ahead of all competition? For only 92c per week you can have a 40 word ad in this section plus a free full year's (52 weeks) subscription to The Cash Box, "The Bible" of the Coin Machine Industry." Send your check for \$48 today plus your first 40 word ad to: THE CASH BOX, 26 W. 47th ST., NEW YORK 19, N. Y. (Phone: JU 6-2640).

FOR SALE—Shipmans brand new triplex Postage Stamp Machine Plus 20,000 folders—Special \$39.50 complete. Shipman Folders \$10 carton 20,000 Victory Folders \$6.00 carton 10,000. Mail check to: SCHWARTZ DISTRIBUTING CO., 1800 S. W. 17th ST., MIAMI 45, FLA.

FOR SALE—Clean ready for location: Wurlitzer 1080's \$150; Seeburg 5c wireless wall box \$7.50; Packard wall box \$7.50. CAIN-CAILLOUETTE INC., 1500 BROADWAY, NASHVILLE, TENN. Tel.: 42-8216.

FOR SALE—40 Seeburg WIL-56 Wireless Wall Boxes, ea. \$8. 1/3 deposit, balance C. O. D. or Sight Draft. KOEPEL DISTRIBUTING CO., 629 TENTH AVENUE, NEW YORK 19, N. Y.

FOR SALE—Packard Wall Boxes ready for location \$12.50, satin or chrome. Seeburg Bear Games \$299.50. WANTED—Advance Scoring Units. WESTERN DISTRIBUTORS, 1226 SW 16th AVE., PORTLAND 5, OREGON.

FOR SALE—Phonograph records direct from our routes. We welcome complete inspection of our stock. Continuous supply at all times. RELIABLE COIN MACHINE CO., 184-199 WINDOR STREET, HARTFORD, CONN.

FOR SALE—Turf Kings \$160; Winners \$115; Citations \$50; Gold Cups \$50; Photo Finish \$75; Champions \$75; Steeple Chase \$325; Sea Jockey \$325; ABC \$295; Five Stars \$175. 1/2 deposit required, balance C.O.D. CLEVELAND COIN MACHINE EXCHANGE, INC., 2021 PROSPECT AVE., CLEVELAND, OHIO.

FOR SALE—2 C. C. Thing \$95; Bally Carnival \$35; Exhibit Gondola \$35; Universal Deluxe Twin Bowler \$125; Gottlieb Barnacle Bill \$45; Exhibit Six Shooter \$195; Universal Winner \$175. DAN STEWART COMPANY, 140 E. 2nd SO., SALT LAKE CITY, UTAH. Tel.: 9-0931.

FOR SALE—United Across the Board; Chicago Coin Derby; Midget Movies; Relax-a-Lator; Auto Studio (Four Pictures for a Quarter); Wurlitzer 1217; Wurlitzer 1250; Seeburg 100, 78 RPM.

WANT—Will pay cash for Bally Bingo Machines and Metal Typers. REDD DISTRIBUTING COMPANY, INC., 298 LINCOLN ST., ALLSTON, MASS. Tel: ALgonquin 4-4040.

FOR SALE—New Wms. Olympia games \$225; New Gottlieb Quartet \$225; New Wms. Horse Feathers \$250; New Wms. Sea Jockey \$275; Used Keeney 2 player League Bowler Rebound \$75; United ABC clean \$275; Spot Lite upright amusement game formerly \$395; now \$49.50 each. Will buy Consoles from Penna operators or will exchange for above games. K.C. SPECIALTY CO., JACK KAUFMAN, 410 MARKET ST., PHILA. 6, PA. Tel: Market 7-6865 or 7-6391.

FOR SALE—Rock-Ola 1424 Walnut Hideaway \$140; Wall Boxes 1530, clean \$15; Bar Brackets \$4; 1525 5-10-25c Wall bar boxes \$5; Gottlieb Bowlette \$39.50. WATERBURY AMUSEMENT MACHINE CO., 453 WEST MAIN ST., WATERBURY 35, CONN.

FOR SALE—RCA 25c Coin Radio \$22.50; 4 Col. Postage Stamp Vendors \$18; National Candy King New \$27.50; Shipman 2 Col. Stamp Vendors \$18; Acorn Charm Vendors \$12; Champion Basket Ball New \$20; Pop Ups New \$20; Packard Wall Boxes New Hi Chrome \$22.50; Chicago Coin Horsehoes \$90; Eastern Elec. Cig. Vendor New \$249.50; Band Box \$139.50; Silver King Hot Nut New \$12; Uneeda Pak Cig. Vendor 25c \$85; Mills Candy Vendor 5 Col. \$65; AMI Model C Like New \$475; AMI Model A Very Clean \$300; Wurlitzer 1080 Very Clean \$169.50; Seeburg 3 Wire 5-10-25c wall boxes. Write MONROE COIN MACHINE EXCHANGE, INC., 2423 PAYNE AVE., CLEVELAND 14, OHIO. (Tel: Superior 1-4600.)

FOR SALE—Complete Shuffleboard Refinishing Equipment. Two special shuffleboard equipped trucks. We will install entire equipment in any part of the country, and show you our formula for refinishing. Four years experience in refinishing and manufacturing of shuffleboards. Reason for selling, present owners going in government work. BOX HOLDER, 14806 BENTLER AVE., DETROIT, MICH.

FOR SALE—United Steeplechase \$295; Coney Island \$245; Touch-down \$245; Williams Spark Plug \$250; Hayburner \$245; Sea Jockey \$245. Write for low prices on pins, bingos, arcade games. LEHIGH SPECIALTY, 826 N. BROAD STREET, PHILADELPHIA 30, PA.

FOR SALE—Perfect Condition—like new: Coney Islands (latest model with improved 5 contacts) \$400; Leaders \$375; Hot Rods \$60; Turf Kings \$175; Citations \$35; Various late Flipper Pins (write) 1/3 Dep. Bal COD. W. E. KEENEY MFG. CO., 5231 SO. KEDZIE AVE., CHICAGO, ILL. Tel: HEMlock 4-3844.

FOR SALE—Bally Shuffle Bowlers \$29.50; Bally Shuffle Lines \$122.50; Universal Hi-Score Bowlers \$135; Williams De Luxe Bowlers \$29.50; Rockola Shuffle Jungle \$24.50; Genco Shuffle Target \$99.50; Exhibit Strike \$44.50. MILLER-NEWMARK DISTRIBUTING CO., 42 FAIRBANKS ST., N.W., GRAND RAPIDS, MICH. Tel: 9-8632—5743 GRAND RIVER AVE., DETROIT 8, MICH. Tel: TYler 8-2230.

FOR SALE—Shuffle Alley Pucks—For manufacturers and distributors. We have the finest 'Two-sided Puck' in the market for use on all Shuffle Alleys. It's highly polished and plated—guaranteed the finest in the world—and we offer it at the lowest price in the field. Write—wire—phone for quality prices and samples. GOODYEAR PRODUCTS CORP., 410 N. BROAD ST., ELIZABETH 3, N. J. Tel: ELizabeth 2-0089.

CLASSIFIED ADVERTISING SECTION

FOR SALE—Finest premiums for stimulating play on your amusement games. Every premium proven by operators. The premiums we feature are for operators only. We don't sell stores. Write for our descriptive price list. **HASTINGS DISTRIBUTING CO., 6100 BLUEMOUND RD., MILWAUKEE 13, WIS. Tel.: BLuemound 8-7600.**

FOR SALE—New and used Turf Kings, write. Bally Champions and Citations; write. New Music Mite, surprising price, write. Rock-Ola '46 and '47; Wurlitzer 1015; Seeburg 46M and 47M, write. **LAKE CITY AMUSEMENT CO., 4533 PAYNE AVE., CLEVELAND 3, OHIO. Tel.: BEnderson 1-7577.**

FOR SALE—The finest used phonographs in all our history now available for immediate sale. Get our price on any phonograph you want before you buy. **UNITED, INC., 4227 WEST VLIET ST., MILWAUKEE, WIS. Tel.: WEst 3-3224.**

FOR SALE—Chicago Coin Classic \$115; Universal Super Twin Bowler \$115; Bally Speed Bowler \$50; Shuffle Alley with fly-away pins \$25. **ALLIED COIN MACHINE CO., 786 MILWAUKEE AVE., CHICAGO 22, ILL. Tel.: CANal 6-0293.**

FOR SALE—Complete line of used equipment on hand: Phonographs; Shuffle Games, etc. Tell us what you need. Our prices are right. We are distributors for: AMI; United; Williams; Universal; Exhibit; Genco and others. **TARAN DISTRIBUTING, INC., 2820 N.W. 7th AVE., MIAMI 34, FLA. Tel.: 3-7648.**

FOR SALE—1—1946 M \$135; 1—1015 \$150; 1—1080 \$165; 2—H-246 Hide Away \$165; 20—3W2-L56—3 Wire 5c—\$15 ea., 10—W. S. 2 Z Wireless 5c \$6 ea., 10 Packard Boxes \$7.50 ea. **SERVICE VENDING CO., 236 N. DIAMOND ST., MANSFIELD, OHIO.**

FOR SALE—Wurlitzer 1100 \$349; Seeburg 148ML \$265; 146S \$115. On hand, a large supply of Packard, Wurlitzer and Seeburg Wall Boxes fully reconditioned. Write: **CENTURY MUSIC DISTRIBUTORS, 1221 MAIN STREET, BUFFALO 9, N. Y.**

FOR SALE—Chi. Coin Champion \$59; Chi. Coin Hockey \$59; Punchy \$119; Nifty \$129; Glamour \$129; United Utah \$59; Rockettes \$119; Control Tower \$119; Aireon Blonde, cabinet perfect, \$30; Spotlight \$450; Coney Island \$425; Bright Spot \$425. **ROANOKE VENDING MACHINE EXCHANGE, INC., 118 W. WASHINGTON ST., CHARLESTON, W. VA. Tel: 30311.**

FOR SALE—America's finest reconditioned phonographs and music accessories. Everyone of our reconditioned machines guaranteed beautiful condition regardless of price. Tell us what you need. Get our prices before you buy. **ANGOTT DISTRIBUTING CO., INC., 2616 PURITAN AVENUE, DETROIT 21, MICH. Tel.: UNiversity 4-0773.**

FOR SALE—Empresses; Thrones; '39 and '40 Standards and DeLuxes; Classics; WIL56 Wall Boxes; 600's; Counter Models; Watling HiBoy Scales; Arcade Equipment; Misc. Pinballs. **SOUTHSIDE VENDING, 308 N. SYCAMORE ST., PETERSBURG, VA. Tel.: 349.**

FOR SALE—Seeburg M100 (78); Rockola 1428's AMI Model "C"; Wurlitzer 1015 and 1250 at low prices. Want to buy all post war machines. Give details first letter stating model, quantity, condition and price. **SEACOAST DISTRIBUTORS, INC., 1200 NORTH AVE., ELIZABETH 4, N. J.**

FOR SALE—Contact us before you buy. We carry all types of coin machines. Largest Central Pennsylvania distributor for United, Universal, Chicago Coin, Keeney and Bally. **WILLIAMSPORT AMUSEMENT CO., 233 W. 3rd STREET, WILLIAMSPORT, PA. Tel.: 2-3326 or 2-1648.**

FOR SALE—Packard Wall Boxes \$10 each; Used Rock-Olas; Seeburgs; Wurlitzers; etc. New Smokeshop Cigarette Machines priced right; One Balls; Turf Kings, new, in original crates; used Turf Kings; Citation; priced right. Also mechanical horses. Liberal trade-ins. **EASTERN VENDING SALES CO., INC., 940-42 LINDEN AVENUE, BALTIMORE 1, MARYLAND.**

MISCELLANEOUS

NOTICE—These 3 telephone numbers are important to you: The Cash Box, New York City, **JUDSON 6-2640**; The Cash Box, Chicago, Ill., **DEarborn 2-0045**; The Cash Box, Los Angeles, Calif., **WEbster 3-0347.**

NOTICE—Louisiana & Mississippi Operators—your authorized AMI phonograph distributor is **DIXIE COIN MACH. CO., 122 NO. BROAD ST., NEW ORLEANS, LA. Tel.: Magnolia 3931.**

NOTICE—Change to dime play. Hawley Converter Kit for old style and new style Packard boxes. Lots of 25, \$1 each; Samples \$1.25. Contains new glass, dime bushings, parts for rejector. Kits also available for other five-cent boxes. Specify your needs. **J. R. HAWLEY DISTRIBUTING CO., 2720 W. PICO BLVD., LOS ANGELES, CALIF.**

NOTICE—Free publicity for singers; vocal groups; bands; orchestras; etc. **CALL TR 9-5640 for appointment.**

A Washington, D. C. Operator Writes:

The Cash Box,
New York, N. Y.

Gentlemen:

I would appreciate it very much if it would be possible for you to send me a copy of "The Cash Box" dated the last week in June or the first week in July of this year.

We base our Inventory for Personal Property Tax on "The Cash Box", and we are having some trouble with the tax people.

Very truly yours,
J. H. Phillips
Phillips Novelty Co., Inc.
Washington, D. C.



Are YOU Faced With The Problem Of "Personal Property" TAXES?

IS IT WORTH \$15 A YEAR TO YOU TO GET FAIR AND EQUITABLE, COURTEOUS AND UNDERSTANDING TREATMENT FROM YOUR "Personal Property" TAX COLLECTOR... AND KNOW, AT THE SAME TIME, THAT HE BELIEVES YOU BECAUSE YOU CAN PRODUCE OFFICIALLY-ACCEPTED, BONAFIDE VALUATION RECORDS?

Why endure sleepless nights? Why suffer worry headaches? Why have the "Personal Property" tax collector become the boogymen in your nightmare dreams?

Why have him TELL YOU what HE THINKS your equipment is WORTH! And then TAX YOU ON THAT WORTH!

YOU show him exactly WHAT THE EQUIPMENT YOU OWN IS WORTH! In that way you obtain courteous, equitable treatment and completely better understanding.

THE ANSWER IS: "The Confidential Price Lists" which appear in each and every week's issue of The Cash Box—and which are an

integral part of The Cash Box—"The Operator's Bible"! The One Magazine The Operator Can Believe In and That He Can Trust!! The One Magazine that is Exclusively, Completely and Solely dedicated to the Operator! And Printed For The Operator's Best Interest!

It costs you only \$15 a year to have the "OFFICIAL" prices. Prices that are accepted by Canada—by U. S. Government departments—by States thruout the entire nation—for valuations which you present to your Collector of "Personal Property Taxes". These prices are authentic and meet his standards.

Be a HAPPY, SMILING OPERATOR—subscribe to THE CASH BOX today. All for only \$15 per year—just about 25¢ per week!

Notice!

YOU CAN SAFELY SEND DEPOSITS TO ADVERTISERS IN "THE CASH BOX"

Your Deposit is GUARANTEED

AS LONG AS you are a paid up subscriber to 'The Cash Box', at the time you answer any advertisement that appears in 'The Cash Box', where the advertiser requires that you must send a deposit to obtain the merchandise advertised, your deposit up to \$100.00 is guaranteed by 'The Cash Box'. This is "The Cash Box' Free Deposit Insurance Plan". An exclusive and original feature of 'The Cash Box' only. Should you lose your deposit in fraudulent manner immediately write:

THE CASH BOX
26 West 47th Street, New York 19, N. Y.

TEAR OUT AND MAIL TODAY TO ...

THE CASH BOX
26 WEST 47th STREET,
NEW YORK 19, N. Y.

Gentlemen: It sure is worth \$15 a year to get straightened out with my "Personal Property Tax" Collector. Enclosed find my check for \$15, and start sending me "The Cash Box" immediately.

FIRM NAME.....

ADDRESS.....

CITY.....ZONE.....STATE.....

Individual's Name.....





**NUMBER OF EACH MACHINE OWNED
VALUE OF MACHINES HERE**
(FOR INVENTORY PURPOSES ASCERTAIN VALUE
BY FIGURE BETWEEN LOW AND HIGH PRICES)

WURLITZER

4. 24	29.50	39.00
4. 600R	39.50	50.00
4. 600K	49.50	69.50
4. 500A	49.00	69.50
4. 500K	35.00	59.50
4. 41 (Counter)	24.50	50.00
6. 51 (Counter)	30.00	45.00
4. 61 (Counter)	24.50	50.00
4. 71 (Counter)	59.50	75.00
6. 81 (Counter)	49.50	75.00
4. 700	49.50	89.50
4. 750M	79.50	89.00
4. 750E	69.50	94.50
4. 780M Colonel	49.50	99.50
4. 780E	79.00	89.50
4. 800	59.00	98.00
4. 850	54.50	79.50
4. 950	59.00	99.50
4* 1015	140.00	225.00
4. 1017 Hideaway	125.00	225.00
1* 1100	295.00	375.00
4* 1080	150.00	200.00
4* 1250	395.00	500.00
6. 300 Adapter	10.00	15.00
6. 320 Wireless Wall Box	3.50	5.00
6. 310 Wall Box 30 Wire	4.50	5.00
4. 320 2 Wire Wall Box	4.00	5.00
6. 332 2 Wire Bar Box	5.00	9.50
6. 331 2 Wire Bar Box	5.00	10.00
6. 304 2 Wire Stepper	3.50	5.00
6. Wireless Strollers	19.50	25.00
6. 430 Speaker Club with 10, 25c Box	69.50	75.00
6. 420 Speaker Cabinet	40.00	49.50
4. 3031 Wall Box	7.50	12.00
4. 3045 Wall Box	9.95	20.00
4* 3020 Wall Box	29.50	40.00
4. 3025	12.50	19.50
4. 2140 Wall Box	20.50	24.50
4. 219 Stepper	22.50	35.00
4. 100 Wall Box 5c 30 Wire	3.50	5.00
6. 100 Wall Box 10c 30 Wire	12.50	17.50
6. 111 Bar Box	3.00	10.00
4. 120 Wall Box 5c Wire	3.00	4.50
6. 305 Impulse Rec.	2.50	10.00
6. 350 WIs Speaker	17.50	29.50
6. 115 Wall Box Wire 5c Wireless	5.00	7.50
6. 135 Step Receiver	14.50	19.50
6. 145 Imp. Step Fast	4.50	7.50
6. 306 Music Transmit	7.50	9.50
6. 130 Adapter	15.00	19.50
6. 580 Speaker	25.00	49.50
6. 123 Wall Box 5/10/25 Wireless	9.00	15.00
6. 125 Wall Box 5/10/25 Wire	2.50	6.00

SEEBURG

4. Plaza	25.00	39.50
6. Royale	25.00	39.50
4. Regal	39.50	49.00
4. Regal RC	39.50	49.00
4. Gem	29.50	44.00
4. Classic	49.00	60.00
4. Classic RC	49.00	60.00
6. Maestro	44.00	65.00
4. Mayfair	44.00	59.50
4. Mayfair RC	44.00	59.50
6. Melody King	49.50	79.50
6. Crown	39.50	59.50
6. Crown RC	49.50	79.50
6. Concert Grand	39.50	59.50
4. Colonel	29.50	49.00
4. Colonel RC	29.50	49.00
6. Concert Master	49.50	69.50
6. Concert Master RC	59.50	89.00
6. Cadet	35.00	65.00
4. Cadet RC	39.50	65.00
4. Major	39.50	59.00
4. Major RC	39.50	59.50
4. Envoy	39.50	59.00
4. Envoy RC	39.50	59.00
4. Vogue	39.00	59.50
6. Vogue RC	49.50	69.50
6. Casino	35.00	59.50

←TOTAL NO. TOTAL VALUE→

**THIS WEEK'S USED
MACHINE QUOTATIONS**

13th Year of Publication
720th Consecutive Week's Issue

**How To Use "The
Confidential Price Lists"**

[Also Known As the "C. M. I. (Coin Machine
Industry) BLUE BOOK"]

FOREWARD: Many times, wide differences appear in the high and low prices of certain equipment. Like any true reporter "The Confidential Price Lists" can only feature the market prices as they are quoted. "The Confidential Price Lists" acts exactly the same as the market quotation board at the Stock Exchange—posting the prices as they are quoted for the past week, regardless of how much they may seem to be out of line. Some prices do not change for months. "The Confidential Price Lists," rather than show no price, retain the last known quotations for such equipment so that the subscriber at least has the last known prices as a basis to work with. Prices may be very widely divergent. Someone on the West Coast may feel a certain machine worth \$150.00 whereas someone on the East Coast may think it worth but \$75.00. Of course, serial, appearance, demand, territory, quantity, and condition of equipment must be taken into consideration. (Some equipment offered by outstanding firms, having a reputation for shipping completely reconditioned machines, will be offered at higher prices than others, due to the added costs of reconditioning. "The Confidential Price Lists" reports each quotation exactly as it is made and depends on the subscriber to make average price adjustments to fit the peculiarities of his territory.

METHOD: The Confidential Price Lists" should be read as follows: First price listed is lowest price for the week; Second price listed is highest price.

EXPLANATION

1. Prices UP
 2. Prices DOWN
 3. Prices UP and DOWN
 4. No change from Last Week
 5. No quotations Last 2 to 4 Weeks
 6. No quotations 4 Weeks or Longer
 7. Machines Just Added
- * Great Activity

**NUMBER OF EACH MACHINE OWNED
VALUE OF MACHINES HERE**
(FOR INVENTORY PURPOSES ASCERTAIN VALUE
BY FIGURE BETWEEN LOW AND HIGH PRICES)

PHONOGRAPHS (Cont.)

6. Casino RC	49.50	79.50
6. Commander	39.50	59.50
6. Commander RC	50.00	69.00
4. Hi-Tone 9800	39.50	60.00
4. Hi-Tone 9800 RC	45.00	60.00
4. Hi-Tone 8800	49.50	59.00
4. Hi-Tone 8800 RC	49.50	59.00
4. Hi-Tone 8200	49.50	59.00
4. Hi-Tone 8200 RC	45.00	59.00
4* 146S	99.50	139.00
2* 146M	120.00	187.00
4. 147S	139.50	179.50
4. 147M	149.00	225.00
4. 148S	260.00	350.00
4. 148M	275.00	350.00
4. 148ML	279.00	325.00
2* M-100-78	610.00	725.00
6. Remote Speak Organ	7.50	17.50
6. Multi Selector 12 Rec.	12.50	35.00
6. Melody Parade Bar	4.50	6.00
6. 5c Wallomatic Wireless	3.00	8.50
6. 5c Baromatic Wireless	4.50	5.00
6. 5c Wallomatic 3 Wire	2.00	8.00
6. 30 Wire Wall Box	2.00	9.50

←TOTAL NO. TOTAL VALUE→

**NUMBER OF EACH MACHINE OWNED
VALUE OF MACHINES HERE**
(FOR INVENTORY PURPOSES ASCERTAIN VALUE
BY FIGURE BETWEEN LOW AND HIGH PRICES)

PHONOGRAPHS (Cont.)

6. 5, 10, 25c Baromatic Wire	3.00	6.95
4. 5, 10, 25c Wallomatic 3 Wire	7.50	9.95
4. 5, 10, 25c Baromatic Wireless	6.95	9.00
6. 5, 10, 25c Wallomatic Wireless	8.50	17.50
2* 3W2 Wall-a-Matic	11.95	18.50
2* WIL-56 Wall Box 5c	5.00	15.00
4. 3W5-L-56 Wall Box 5, 10, 25c	37.00	44.50
4. W4L-56	34.50	37.00
4. W6-L-56-5/10/25 Wireless	30.00	49.50
6. Tear Drop Speaker	12.50	17.50

ROCK-OLA

6. Imperial 20	24.50	49.50
6. Imperial 16	25.00	49.50
6. Windsor	29.50	40.00
6. Monarch	25.00	49.50
6. Std. Dial-A-Tone	39.50	40.00
4. '40 Super Rockolite	39.50	49.50
6. Counter '39	19.50	49.50
4. '39 Standard	39.50	69.00
4. '39 DeLuxe	39.50	65.00
4. '40 Master Rockolite	39.50	59.50
6. '40 Counter	39.50	49.50
6. '40 Counter with Std.	49.50	54.50
4. '41 Premier	49.50	69.50
6. Wall Box	4.00	9.50
6. Bar Box	4.00	9.50
6. Spectravox '41	15.00	29.50
6. Glamour Tone Column	30.00	35.00
6. Modern Tone Column	32.50	40.00
4. Playmaster & Spectravox	49.50	69.00
4. Playmaster '46	69.00	79.50
6. Playboy	25.00	30.00
4. Commando	30.00	49.50
4* 1422 Phono ('46)	75.00	150.00
4. 1424 Phono (Hideaway)	140.00	169.00
4. 1426 Phono ('47)	129.00	175.00
4. 1432 (Rocket '51)	419.00	495.00
4. Magic Glo (1428)	295.00	325.00
6. 1501 Wall Box	3.00	7.50
6. 1502 Bar Box	5.00	7.50
6. 1503 Wall Box	12.50	15.00
6. 1504 Bar Box	8.50	17.50
6. 1510 Bar Box	15.00	20.00
4. 1525 Wall Box	5.00	15.00
6. 1526 Bar Box	15.00	19.50
4. 1530 Wall Box	15.00	25.00
6. 1805 Organ Speaker	24.50	29.00

BUCKLEY

6. Wall & Bar Box O.S.	3.00	5.00
6. Wall Bar Box N.S.	7.00	17.50

PACKARD

4* Pla Mor Wall & Bar Box	5.95	12.50
4* Manhattan	89.00	169.50
4. Model 7 Phono	74.50	119.50
4. Hideaway Model 400	64.50	95.00
4. 1000 Speaker	29.50	49.50
6. Willow Adaptor	14.50	29.50
6. Chestnut Adaptor	15.00	25.00
6. Cedar Adaptor	15.00	29.50
6. Poplar Adaptor	15.00	27.50
6. Maple Adaptor	15.00	30.00
6. Juniper Adaptor	15.00	27.50
6. Elm Adaptor	15.00	25.00
6. Pine Adaptor	15.00	25.00
6. Beach Adaptor	15.00	27.50
6. Spruce Adaptor	17.50	29.50
6. Ash Adaptor	15.00	25.00
6. Walnut Adaptor	17.50	25.00
6. Lily Adaptor	10.00	12.50
6. Violet Speaker	10.00	15.00
6. Orchid Speaker	19.50	22.50

MILLS

6. Do Ri Mi	25.00	59.50
4. Panoram	150.00	225.00
4. Throne of Music	25.00	69.50
4. Empress	39.00	69.50
6. Panoram 10 Wall Box	5.00	8.50
6. Panoram Peek (Con)	195.00	295.00
6. Conv. for Panoram Peek	10.00	29.50
4. Constellation	125.00	175.00

←TOTAL NO. TOTAL VALUE→

NUMBER OF EACH MACHINE OWNED
VALUE OF MACHINES HERE
(FOR INVENTORY PURPOSES ASCERTAIN VALUE
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PHONOGRAPHS (Cont.)

A M I

6. Hi-Boy (302)	49.50	55.00
4. Singing Towers (201) ..	39.50	99.50
6. Streamliner 5, 10, 25 ..	39.50	79.50
6. Top Flight	25.00	39.50
4. Singing Towers (301) ..	49.50	99.50
1. Model A '46	240.00	350.00
4. Model B '48	395.00	465.00
4* Model C	445.00	525.00

AIREON

4. Super DeLuxe ('46) ..	49.00	60.00
4. Blonde Bomber	89.50	129.50
4. Fiesta	59.50	125.00
6. '47 Hideaway	119.50	195.00
4. '48 Coronet 400	64.50	159.00
4. '49 Coronet 100	125.00	169.50

MISCELLANEOUS

4. Chicago Coin Hit Parade	100.00	219.50
4. Ristaurat	65.00	79.50
4. Williams Music Mite ..	100.00	145.00

←TOTAL NO. TOTAL VALUE→



NUMBER OF EACH MACHINE OWNED
VALUE OF MACHINES HERE
(FOR INVENTORY PURPOSES ASCERTAIN VALUE
BY FIGURE BETWEEN LOW AND HIGH PRICES)

PINBALL GAMES (Cont.)

4. Crazy Ball (CC 7/48) ..	29.50	45.00
4. Cyclone (Got 5/51) ..	149.50	169.50
4. Dallas (Dm 2/49)	40.00	69.50
4. De Icer (Wm 11/49) ..	79.50	119.50
2. Dew Wa Ditty (Wm 6/48)	35.00	45.00
4. Double Action	140.00	175.00
4. Dbl. Feature (Got 12/50)	89.50	164.50
3. Dbl. Shuffle (Got 6/49)	69.50	90.00
4. Dreamy (Wm 3/50) ..	95.00	124.50
6. Drum Major	25.00	34.50
6. Dynamite (Wm 10/46)	10.00	14.50
4. Entry (B '47)	25.00	65.00
1. El Paso (Wm 11/48) ..	49.50	85.00
6. Fiesta	15.00	19.50
4. Fighting Irish (CC10/50)	65.00	110.00
2* Five Star (Univ 5/51) ..	150.00	215.00
6. Flamingo (Wm 7/47) ..	15.00	19.50
4. Floating Power	34.50	55.00
2. Flying Saucers (Ge 12/50)	79.50	139.50
4. Football (CC 8/49) ..	65.00	114.50
2. Four Horsemen (Got 9/50)	100.00	149.50
4. Freshie (Wm 9/49) ..	65.00	97.50
4. Georgia (Wm 9/50) ..	109.50	144.50
6. Ginger (Wm 10/47) ..	10.00	15.00
4. Gin Rummy	64.50	119.00
4. Gizmo (Wm 8/48)	30.00	45.00
4. Glamour	24.50	129.50
4. Gold Cup (B '48)	25.00	59.50
6. Gold Mine	29.50	49.50
1. Golden Gloves (CC 7/49)	84.00	100.00
4. Gondola	19.50	54.50
4. Grand Award (CC 1/49)	40.00	60.00
4. Happy-Go-Lucky	159.50	199.50
4. HarvestMoon (Got 12/48)	49.00	69.50
3* Harvest Time (Ge 9/50)	50.00	110.00
4. Hawaii (Un 8/47)	20.00	29.50
2* Hayburner (Wm 7/51)	215.00	265.00
6. Hi Ride	15.00	25.00
4. Hit Parade	29.50	39.50
4. Hits & Runs (Ge 5/51)	99.00	140.00
4. Holiday (CC 12/48) ..	35.00	69.50
2. Holiday (Ke 12/51) ..	375.00	400.00
4. Hot Rods (B '49)	54.50	99.50
4. Humpty Dumpty (Got 10/47)	25.00	49.50
4. Jack 'N Jill (Got 4/48)	29.50	49.50
2. Jalopy (Wm 9/51)	255.00	369.50
4. Jamboree	29.50	39.50
2. Jeanie (Ex 7/50)	94.50	125.00
4. Jockey Special (B '47)	25.00	55.00
4. Joker (Got 11/50)	125.00	164.50
4. Judy (Ex 7/50)	95.00	119.50
4. Just 21 (Got 1/50) ..	25.00	69.00
4. K. C. Jones	65.00	89.50
4. Kilroy (CC 1/47)	10.00	16.50
4. King Arthur (Got 10/49)	94.50	119.50
4. King Cole (Got 5/48) ..	28.50	54.50
4* Knockout (Got 1/51) ..	79.50	115.50
4. Lady Robin Hood (Got 1/48)	24.50	39.50
4* Leaders (Un)	350.00	410.00
4. Leap Year	25.00	39.50
4. Line Up	25.50	34.50
4. Lite-A-Line (K 6/51) ..	135.00	185.00
2. Lucky Inning (Wm 5/50)	40.00	79.50
4. Lucky Star (Got 5/47)	29.50	50.00
2. Mad. Sq. Garden (Got 6/50)	114.50	149.50
4. Magic	28.50	54.50
6. Maisie (Got 3/47)	14.50	25.50
4. Majors '49 (CC 2/49)	39.50	70.00
4. Major League Baseball	39.50	59.50
4. Manhattan (Un 2/48) ..	25.00	34.50
4. Mardi Gras	25.00	45.00
4. Marjorie (Got 7/47) ..	14.50	29.50
4. Maryland (Wm. 4/49) ..	35.00	89.50
4. Merry Widow	24.50	45.00
4. Melody (B 47)	25.00	49.50
4. Mercury (Ge)	60.00	114.50
4. Mermaid (Got 6/51) ..	125.00	199.50
6. Metro	17.50	27.50
6. Mexico (Un 6/47)	15.00	19.50
6. Miami Beach	15.95	19.50
1. Minstrel Man (Got 3/51)	139.50	175.00
6. Miss America (Got 1/47)	10.00	24.50
6. Monicker	10.00	17.50
4. Monterrey (Un 5/48) ..	29.50	40.00
1. Moon Glow (Un 12/49)	35.00	50.00
4. Morocco	25.00	49.50
6. Mystery	10.00	15.00
4. Nevada (Un 10/47) ..	15.00	29.50
4. Niagara	185.00	225.00

←TOTAL NO. TOTAL VALUE→

NUMBER OF EACH MACHINE OWNED
VALUE OF MACHINES HERE
(FOR INVENTORY PURPOSES ASCERTAIN VALUE
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PINBALL GAMES (Cont.)

1* Nifty (Wm 12/50)	119.50	140.00
6. Nudgy (B 47)	25.00	39.50
4. Oasis	99.50	160.00
4. Oklahoma (Un 6/49) ..	75.00	85.00
2. Old Faithful (Got 1/50)	95.00	139.50
4. One Two Three	34.50	50.00
4. Opportunity	14.50	19.50
6. Oscar	19.50	25.00
4. Paradise (Un 7/48) ..	24.50	49.50
4. Phoenix	39.00	69.50
1* Photo Finish	50.00	99.50
6. Pimlico	15.00	32.50
2. Pin Bowler (CC 7/50) ..	90.00	134.50
4. Pinch Hitter (Un 5/49)	24.50	55.00
4. Pinky (Wm 10/50)	99.50	125.00
6. Pin Up Girl	15.00	29.50
4. Play Ball (CC 1/51) ..	40.00	60.00
4. Play Boy (CC 5/47) ..	35.00	95.00
4. Playland (Ex 8/50) ..	90.00	124.50
4. Playtime (Ex)	44.50	84.50
4. Puddin' Head	40.00	55.00
4* Punchy (CC 11/50)	99.50	125.00
4. Quartet (Got 2/52) ..	175.00	190.00
4. Rag Mop (Wm 11/50) ..	120.00	149.00
2. Rainbow (Wm 9/48) ..	35.00	45.00
4. Ramona (Un 2/49)	29.50	59.00
4. Rancho (B '48)	39.50	49.00
6. Ranger	15.00	19.50
6. Record Time	22.50	59.50
4. Red Shoes (Un 12/50) ..	99.50	135.00
6. Repeater	17.50	29.50
6. Rio (Un 12/46)	15.00	20.00
4. Rip Snorter (Ge)	50.00	99.00
6. Riviera	14.50	25.00
4. Rocket (Ge 5/50)	79.50	139.50
2* Rockettes (Got 8/50) ..	100.00	149.50
4. Rondevo (Un 5/48) ..	25.00	39.50
1. Rose Bowl (Got 10/51)	154.50	249.50
4. Round Up (Got 11/48)	50.00	64.50
4. St. Louis (Wm 2/49) ..	50.00	79.50
4. Sally (CC 10/48)	29.50	54.50
4. Samba	35.00	59.50
4. Saratoga (Wm 10/48) ..	49.50	60.00
6. School Days	15.00	17.50
6. Score-A-Line	20.00	39.50
4. Screwball	20.00	45.00
6. Sea Hawk	15.00	22.00
2* Sea Jockeys (Wm 12/51)	255.00	330.00
6. Sea Isle (CC 11/47) ..	14.50	19.50
2. Select-A-Card (Got 4/50)	30.00	79.50
4. Serenade (Un 12/48) ..	17.50	39.50
4. Shanghai (CC 4/48) ..	29.50	49.50
4. Shantytown	50.00	109.50
4* Sharpshooter (Ge)	69.50	99.50
4. Shoo Shoo (Wm 2/51)	85.00	145.00
6. Shooting Stars	19.50	35.00
4. Short Stop	25.00	45.00
4. Show Boat (Un 1/49) ..	29.50	59.00
6. Silver Spray	14.50	24.50
6. Silver Streak (B 47) ..	14.50	19.50
4. Singapore (Un 11/47) ..	23.50	29.50
6. Sky Lark	39.50	59.50
6. Sky Line	17.50	29.50
6. Sky Ray	12.50	19.50
4. Slugfest (Wm 3/52) ..	165.00	219.50
6. Slugger	14.50	19.50
6. Smarty (Wm 12/46) ..	14.50	25.00
6. Smoky	12.50	19.50
4* South Pacific (Ge 3/50)	69.50	104.50
6. South Paw	15.00	19.50
6. South Seas	10.00	17.50
4* Spark Plugs (Wm 10/51)	240.00	325.00
4. Special Entry (B '49) ..	22.50	45.00
6. Speed Ball	14.50	32.50
6. Speed Demon	15.00	29.50
2. Speedway (Wm 9/48) ..	39.00	89.50
6. Spellbound (CC 5/46) ..	10.00	14.50
4. Spinball (CC 5/48)	29.50	49.50
4. Spot Bowler (Got 10/50)	99.50	145.00
2* Spot-Lite (B 1/52)	419.50	530.00
6. Sport Event	19.50	29.50
6. Sport Special	17.50	30.00
6. Sports	19.50	25.00
6. Sports Parade	12.50	15.00
6. Spot-A-Card	25.00	29.50
6. Spot Pool	19.50	29.50
4. Stage Door Canteen ..	10.00	25.00
6. Stars	15.00	19.50
6. Stardust (Un 5-48)	25.00	45.00
6. Starlite	10.00	49.50
6. State Fair	10.00	14.50
2* Steeple Chase (Un 2/52)	295.00	415.00
4. Step Up	10.00	14.50
4* Stop & Go (Ge 3/51) ..	99.50	139.50
4. Stormy (Wm 1/48)	27.50	49.50
6. Stratoliner	14.50	17.50

←TOTAL NO. TOTAL VALUE→

Manufacturers and date of game's release listed.
Code: (B) Bally; (CC) Chicago Coin; (Ex) Exhibit;
(Ge) Genco; (Got) Gottlieb; (Ke) Keeney; (Un)
United; (Wm) Williams.

4. ABC Bowler	25.00	60.00
2* A.B.C. (Un 5/51)	225.00	310.00
4. Ali Baba (Got 6/48) ..	28.50	45.00
4. Alice (Got 8/48)	39.50	54.50
4. Aquacade (Un 4/49) ..	35.00	65.00
2. Arizona (Un 5/50)	44.50	95.00
4. Baby Face (Un 1/49) ..	32.50	45.00
4. Ballerina (B 48)	14.50	35.00
6. Ballyhoo (B 47)	19.50	29.50
4. Band Leader	39.50	59.50
4. Banjo	24.50	39.00
2. Bank-A-Ball (Got)	50.00	109.00
4. Barnacle Bill (Got 8/48)	40.00	69.50
4. Basketball (Got 10/49)	95.00	149.50
4. Be Bop (Ex)	69.50	115.00
4. Bermuda (CC 11/47) ..	25.00	34.50
6. Big League (B 46)	14.50	19.50
6. Big Time	32.50	39.50
4. Big Top	49.50	65.00
4. Black Gold	59.50	79.50
4. Blue Skies (Un 11/48)	25.00	54.50
2. Bolero (Un 1/52)	355.00	450.00
4. Bomber (CC 5/51)	75.00	100.00
4. Bonanza (Wm 11/47) ..	12.50	29.50
4. Boston (Wm 5/49)	79.00	104.50
4* Bowling Champ (Got 2/49)	65.00	84.50
4. Bowling League (Got 8/47)	10.00	24.50
2* Bright Lights (B 5/51)	300.00	365.00
2* Bright Spot (B 11/51)	374.50	450.00
4. Broadway (B)	199.50	235.00
6. Broncho	19.50	35.00
4. Buffalo Bill (Got 5/50)	40.00	75.00
4. Buccaneer (Got 10/48)	59.50	69.50
4. Build Up	25.00	34.50
4. Buttons&Bows (Got 3/49)	49.50	79.50
4. Camel Caravan	69.50	95.00
4. Campus	99.50	140.00
1. Canasta (Ge 7/50)	60.00	105.00
6. Caribbean (Un 3/48) ..	15.00	28.50
4. Carnival (B '48)	25.00	44.50
4. Carolina (Un 3/49) ..	35.00	55.00
4. Carousel	15.00	29.50
4. Catalina (CC 2/48) ..	29.50	79.50
3* Champion (B '48)	54.50	109.50
4. Champion (CC 6/49) ..	59.00	79.50
6. Chico	39.50	69.50
4. Cinderella (Got 3/47) ..	25.00	49.50
2* Citation (B/48)	34.50	74.50
4. Cleopatra	25.00	39.50
6. Club Trophy	29.50	49.50
4. College Daze (Got 8/49)	75.00	109.50
2* Coney Island (B 9/51)	360.00	455.00
4. Contact	39.50	55.00
6. Contest	29.50	39.50
4. Control Tower (Wm 4/51)	119.00	165.00
4. County Fair (Un)	200.00	300.00
4. Cover Girl	24.50	45.00

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NUMBER OF EACH MACHINE OWNED
VALUE OF MACHINES HERE
(FOR INVENTORY PURPOSES ASCERTAIN VALUE BY FIGURE BETWEEN LOW AND HIGH PRICES)

PINBALL GAMES (Cont.)

6. Streamliner	10.00	14.50
4. Summertime (Un 9/48)	29.50	39.50
6. Sun Beam	19.50	29.50
4. Sunny. (Wm 12/47)	25.00	49.50
4. Supercharger	19.50	24.50
4. Super Hockey	45.00	74.00
6. Superliner (Got 7/46)	10.00	17.50
6. Superscore (CC 10/46)	10.00	24.50
4. Surf Queen (B '46)	10.00	19.50
6. Suspense (Wm 2/46)	29.50	49.50
4. Swanee	44.50	65.00
2. Sweetheart (Wm 7/50)	74.50	124.50
4. Tahiti (CC 10/49)	75.00	109.50
6. Tally Ho	15.00	39.50
4. Tampico (Un 7/49)	64.50	89.50
6. Target Skill	12.50	19.50
1. Telecard (Got 1/49)	49.50	79.50
4. Temptation	25.00	59.50
4. Tennessee (Wm 2/48)	29.50	49.50
2* Thing (CC 2/51)	44.50	95.00
4. Three Feathers	35.00	75.00
4. Three Four Five (Un 10/51)	255.00	350.00
4. Three Musketeers (Got 7/49)	49.50	85.00
4. Thrill (CC 9/48)	27.50	39.00
6. Topic	10.00	17.50
6. Tornado (Wm 4/47)	12.50	17.50
6. Torchy (Wm 6/47)	10.00	35.00
6. Towers	12.50	15.00
4. Trade Winds	27.50	49.50
4. Treasure Chest	14.50	30.00
4. Trigger	109.50	135.00
4. Trinidad (CC 3/48)	24.50	49.50
4. Triple Action	24.50	44.50
4. Triplets (Got 7/50)	125.00	149.50
4. Tri-Score (Ge 1/51)	64.50	95.00
6. Trophy (B '48)	95.00	119.50
6. Tropicana (Un 1/48)	10.00	34.50
4. Tucson (Wm 1/49)	50.00	80.00
4. Tumbleweed	72.50	104.50
6. Turf Champ	24.50	39.50
2* Turf King (B 6/50)	125.00	230.00
1* Utah (Un 8/49)	60.00	94.50
6. Vanities	10.00	25.00
4. Victory Special (B 46)	19.50	49.50
4. Virginia (Wm 3/48)	29.50	45.00
2. Watch My Line (Got 9/51)	124.50	185.00
6. West Wind	15.00	19.50
6. Wild Fire	19.50	30.00
4. Wild West	170.00	199.50
2* Winner (Univ)	80.00	180.00
4* Wisconsin (Un 3/48)	25.00	49.50
6. Yankee Doodle	15.00	19.50
4. Yanks (Wm 4/48)	22.50	49.50
6. Zig Zag	12.50	19.50
4. Zingo (Un 10/51)	275.00	340.00

←TOTAL NO. TOTAL VALUE→



ROLL DOWNS

4. Bing-A-Roll	69.50	75.00
6. Bonus Roll	25.00	49.50
6. Buccaneer	49.50	64.50
6. Champion Roll	15.00	29.50
4. Chi-Coin Roll Down	19.50	49.50
4. Genco Advance Roll	39.50	69.50
4. Genco Total Roll	45.00	69.50
4. Hy-Roll	44.50	75.00
4. Pro-Score	39.50	45.00
4. Singapore	10.00	39.50
6. Super Score	35.00	49.50
4. Super Triangle	25.00	35.00

←TOTAL NO. TOTAL VALUE→



SHUFFLES - REBOUNDS

1. Bally Shuffle-Line	122.50	155.00
4. Bally Hook Bowler	135.00	175.00
4. Bally Baseball	59.50	89.50
4. Bally Shuffle Champ	25.00	75.00
4. Bally Shuffle-Bowler	24.50	39.00
4* Bally Speed Bowler	25.00	50.00
4. California Shuffle Pins	25.00	40.00
4. ChiCoin Bango	15.00	49.50
4. ChiCoin Bowling Alley	25.00	55.00
1. ChiCoin Alley w/con.	49.50	79.50
4. ChiCoin Ace Bowl	75.00	160.00
4. Chi-Coin Bowl Classic	75.00	115.00

←TOTAL NO. TOTAL VALUE→

NUMBER OF EACH MACHINE OWNED
VALUE OF MACHINES HERE
(FOR INVENTORY PURPOSES ASCERTAIN VALUE BY FIGURE BETWEEN LOW AND HIGH PRICES)

SHUFFLE REBOUNDS (Cont.)

4. ChiCoin Horseshoes	90.00	125.00
4. ChiCoin Rebound	35.00	45.00
4. Chi-Coin Pin Lite Bowler	125.00	149.50
4. ChiCoin Baseball	45.00	95.00
4. ChiCoin Trophy	50.00	125.00
4. ChiCoin 6 Player	250.00	275.00
4. Exhibit Strike	45.00	89.50
1* Genco Shuffle Target	89.50	129.00
2. Genco Bowling League	20.00	45.00
4. Genco Glider	30.00	39.50
4. Genco Baseball	49.50	79.50
4* Gottlieb Bowlette	24.50	69.00
4. Keeney ABC Bowler	25.00	60.00
1. Keeney Bowling Champ	39.00	85.00
4. Keeney Line Up	22.50	34.50
2. Keeney King Pin	45.00	85.00
4. Keeney Pin Boy	24.50	39.50
4. Keeney Ten Pins	24.50	45.00
4. Keeney Lucky Strike	35.00	75.00
4. Keeney Dbl. Bowler	50.00	100.00
4* Keeney League Bowl	140.00	195.00
4. Keeney Duck Pins	75.00	125.00
2. Keeney DeLuxe League Bowler	285.00	329.00
4. Keeney Big League Bowl	175.00	225.00
2. Keeney 4-Way Bowl	180.00	225.00
4* Keeney 6-Player	225.00	275.00
2. Rock-Ola Shuffle Jungle	24.50	75.00
4. Rock-Ola Shuffle-Lane	24.50	49.50
4. Un. Dbl. Shuffle	54.50	79.50
4* United Shuffle Alley	24.50	49.50
4. Un. Shuffle w/con.	25.00	45.00
4* Un. Shuffle Alley Exp.	25.00	59.50
4. Un. 2-play Express	75.00	169.50
4. Un. Sin Rebound	89.50	129.50
2* Un. Twin Rebound	125.00	195.00
6. United Shuffle Skill	19.00	44.50
4. United Super-Shuffle	24.50	39.50
2. United Slugger	75.00	129.00
2. United Skee Alley	69.50	119.50
4. Un. 4-Player	195.00	235.00
1. Un. 5-Player	245.00	285.00
1. Un. 6-Player	265.00	295.00
4. Un. Shuffle-Cade	145.00	189.50
4. Un. Twin Shuffle Cade	125.00	195.00
2* Univ. Super Twin	50.00	115.00
4. Universal Twin Bowler	45.00	65.00
2* Univ. HiScore Bowler	125.00	160.00
4* Williams DeLuxe Bowler	34.50	49.50
4. Williams Twin Shuffle	24.50	35.00
4. Williams Single Bowler	25.00	28.50
4* Williams Dbl. Head	49.50	99.50

←TOTAL NO. TOTAL VALUE→



ARCADE EQUIPMENT

6. Allite Strike & Spares	39.50	149.50
4. Boomerang	45.00	85.00
4. Bally Big Inning	125.00	185.00
4. Bally Bowler	175.00	189.50
4. Bally Convoy	47.50	125.00
4. Bally Defender	95.00	125.00
6. Bally Eagle Eye	39.50	49.50
4. Bally Heavy Hitter	42.50	69.50
6. Bally King Pin	35.00	45.00
6. Bally Lucky Strike	45.00	79.50
4. Bally Rapid Fire	75.00	125.00
4. Bally Sky Battle	49.50	125.00
4. Bally Torpedo	49.50	95.00
4. Bally Undersea Raider	85.00	95.00
6. Bank Ball	59.50	150.00
6. Buckley DeLuxe Dig	119.50	149.50
6. Buckley Treas Is Dig	95.00	110.00
4. Champion Hockey	50.00	69.50
2. ChiCoin Basketball Champ	184.50	260.00
1. ChiCoin 4 Player Derby	345.00	395.00
4* ChiCoin Goalee	50.00	125.00
4* ChiCoin Hockey	60.00	79.50
4. Chi Midget Skee	185.00	229.50
4* ChiCoin Pistol	95.00	125.00
6. ChiCoin Roll-A-Score	39.50	75.00
4. Edelco Pool Table	49.50	75.00
4. Evans Bat-A-Score	100.00	275.00
6. Evans In The Barrel	30.00	52.50
4. Evans Super Bomber	50.00	125.00
4. Evans Play Ball	65.00	75.00
4. Evans Ten Strike '46	69.50	99.50
6. Evans Tommy Gun	49.50	100.00
2* Exhibit Dale Gun	45.00	80.00
4* Exhibit Gun Patrol	200.00	235.00
1* Exhibit Jet Gun	185.00	225.00
2* Exhibit Pony Express	300.00	395.00
6. Exhibit Rotary Mdr.	175.00	275.00

←TOTAL NO. TOTAL VALUE→

NUMBER OF EACH MACHINE OWNED
VALUE OF MACHINES HERE
(FOR INVENTORY PURPOSES ASCERTAIN VALUE BY FIGURE BETWEEN LOW AND HIGH PRICES)

ARCADE EQUIPMENT (Cont.)

4* Exhibit Silver Bullets	100.00	175.00
2* Exhibit Six Shooter	150.00	225.00
6. Exhibit Merchantman Roll Ch Digger	85.00	99.50
4. Exhibit Vitalizer	75.00	95.00
6. Genco Play Ball	29.50	65.00
6. Groetchen Met. Typer	79.50	149.50
2. Jack Rabbit	60.00	95.00
4. Keeney Air Raider	110.00	125.00
6. Keeney Anti Aircraft Br	15.00	25.00
4. Keeney Anti Aircraft Bl	15.00	50.00
4. Keeney Sub Gun	49.50	125.00
4. Keeney Texas Leaguer	40.00	50.00
4. Kirk Night Bomber	75.00	150.00
4. Lite League	49.50	75.00
4. Mutscope Ace Bombers	95.00	125.00
4. Muto. Atomic Bomber	95.00	125.00
4. Mutscope Dr. Mobile	95.00	150.00
4. Mutos. Fly Saucers	100.00	150.00
4. Mutos. Photo. (Pre-War)	195.00	350.00
4. Mutscope Sky Fighter	85.00	125.00
6. QT Pool Table	89.50	100.00
4* Quizzer	75.00	125.00
6. Rockola Ten Pins HD	25.00	49.50
4. Rockola World Series	69.50	75.00
6. Scientific Baseball	49.50	75.00
6. Scientific Basketball	59.50	75.00
4. Scientific Batting Pr.	45.00	85.00
2* Scientific Pitch 'Em	145.00	185.00
2* Seeburg Bear Gun	239.50	315.00
4. Seeburg Chicken Sam	75.00	105.00
4. Seeburg Shoot the Chute	49.50	75.00
6. Skee Barrel Roll	25.00	49.50
6. Skill Jump	25.00	39.50
6. Super Torpedo	25.00	79.50
4. Supreme Bolascor	40.00	100.00
6. Supreme Skee Roll	20.00	75.00
6. Supreme Skill Roll	20.00	69.50
4. Supreme Rocket Buster	45.00	75.00
6. Tail Gunner	49.50	89.50
4. Telequiz	89.50	195.00
2* Un. Team Hockey	75.00	110.00
6. Warner Voice Record	49.50	69.50
4. Western Baseball '39	40.00	85.00
4. Western Baseball '40	60.00	85.00
6. Whizz	15.00	29.50
1. Wilcox-Gay Recordio	125.00	174.50
4. Williams All Stars	49.50	109.50
6. Williams Box Score	39.50	65.00
4* Williams Star Series	75.00	125.00
4. Williams Super World Series	275.00	325.00
3. Williams Quarterback	50.00	110.00
4. Wurlitzer Skee Ball	115.00	150.00

←TOTAL NO. TOTAL VALUE→



VENDORS

4. DuGrenier "W" (9 col.)	\$ 69.50-\$ 89.50
4. DuGrenier "S" (7 col.)	69.50- 85.00
4. DuGrenier "S" (9 col.)	69.50- 85.00
4. DuGrenier Champion (9 col.)	80.00- 97.50
4. DuGrenier Champion (11 col.)	90.00- 125.00
4. Eastern Electric C-8	150.00- 189.50
4. Lehigh PX (10 col.)	100.00- 149.50
4. Lehigh King Size	125.00- 145.00
4. National 750	85.00- 95.00
4. National 950	85.00- 145.00
4* National 930	85.00- 130.00
4. National 9-A (9 col.)	100.00- 125.00
4. National Electric	119.50- 139.50
1. Rowe Imperial (6 col.)	60.00- 95.00
4. Rowe Imperial (8 col.)	65.00- 95.00
4. Rowe Royal (6 col.)	79.50- 100.00
4. Rowe Royal (8 col.)	80.00- 130.00
4. Rowe Royal (10 col.)	95.00- 140.00
4. Rowe President (8 col.)	100.00- 145.00
4. Rowe President (10 col.)	115.00- 145.00
4. Rowe Crusader (10 col.)	125.00- 155.00
4. Rowe Electric (8 col.)	125.00- 150.00
4. Uneeda "A" (6 col.)	45.00- 60.00
4. Uneeda "A" (8 col.)	49.50- 70.00
4. Uneeda "A" (9 col.)	59.50- 95.00
4. Uneeda "E" (8 col.)	79.50- 95.00
4. Uneeda "E" (9 col.)	79.50- 95.00
4. Uneeda "E" (12 col.)	65.00- 75.00
4. Uneeda "E" (15 col.)	75.00- 85.00
4* Uneeda 500 (7 col.)	75.00- 130.00
4. Uneeda 500 (9 col.)	80.00- 95.00
4. Uneeda 500 (15 col.)	75.00- 110.00
2. Uneeda Monarch (12 col.)	89.50- 125.00

←TOTAL NO. TOTAL VALUE→

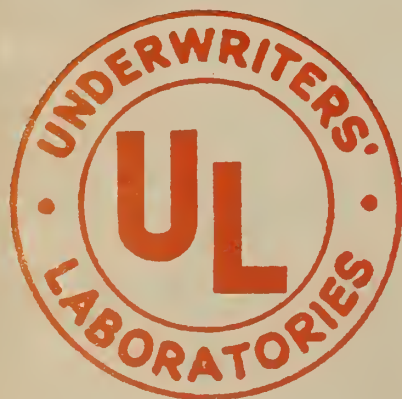
BIG BRONCO

... PEAK SEASON NOW
UNDER WAY!!!

JOIN THE THRONGS
OF HAPPY OPERATORS
CASHING IN WITH...

"BIG BRONCO"

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"SAFETY-APPROVED"
BY UNDERWRITERS
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BACKED BY 14 YEARS OF DEVELOPMENT AND 51 YEARS OF EXPERIENCE MANUFACTURING QUALITY MACHINES

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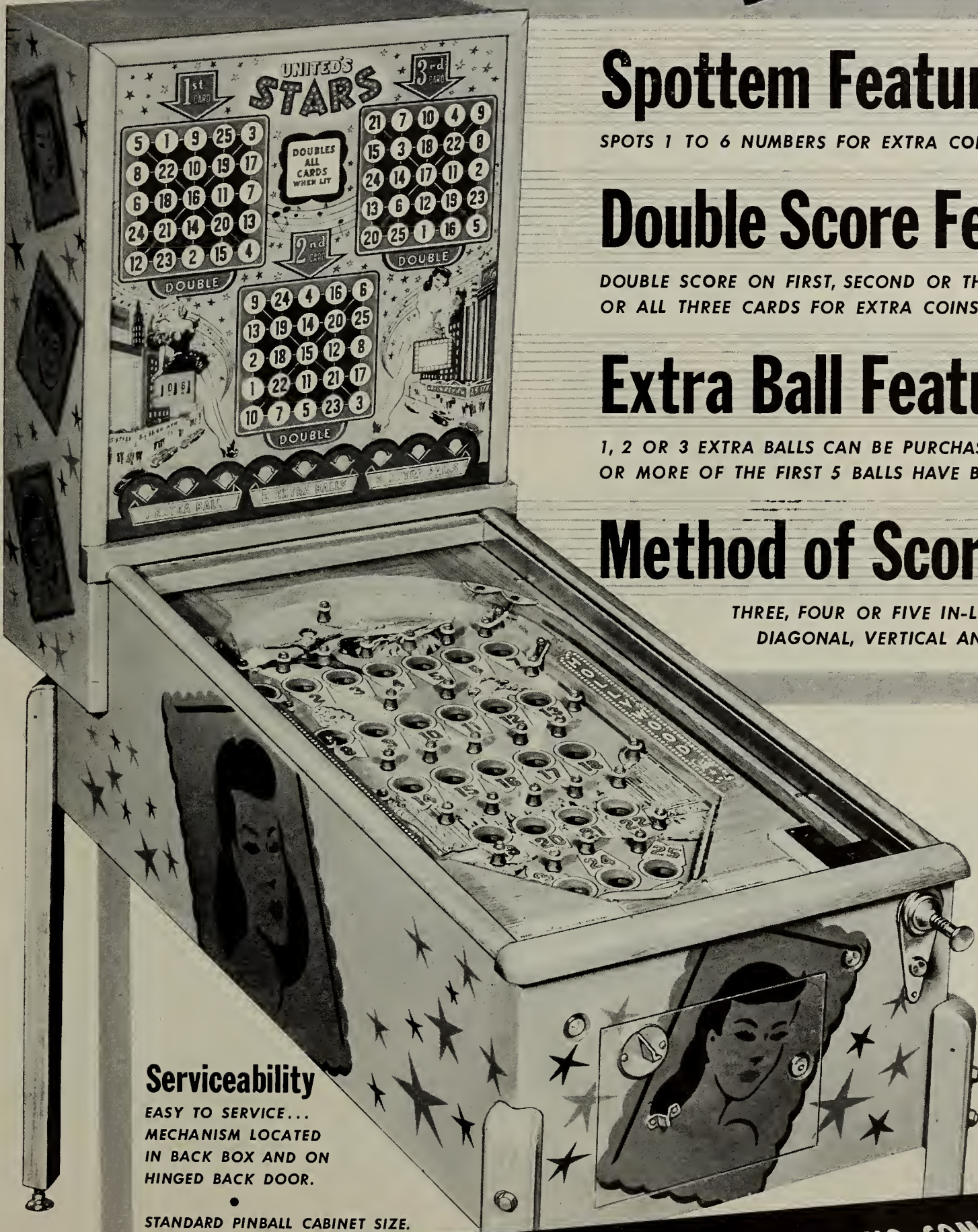
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CHICAGO 24, ILLINOIS



ESTABLISHED
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UNITED'S

STARS



Spottem Feature

SPOTS 1 TO 6 NUMBERS FOR EXTRA COINS.

Double Score Feature

DOUBLE SCORE ON FIRST, SECOND OR THIRD CARD OR ALL THREE CARDS FOR EXTRA COINS.

Extra Ball Feature

1, 2 OR 3 EXTRA BALLS CAN BE PURCHASED AFTER ONE OR MORE OF THE FIRST 5 BALLS HAVE BEEN PLAYED.

Method of Scoring

THREE, FOUR OR FIVE IN-LINE-SCORING...
DIAGONAL, VERTICAL AND HORIZONTAL.

Serviceability

EASY TO SERVICE...
MECHANISM LOCATED
IN BACK BOX AND ON
HINGED BACK DOOR.

STANDARD PINBALL CABINET SIZE.

SEE
YOUR
DISTRIBUTOR



UNITED MANUFACTURING COMPANY
3401 N. CALIFORNIA AVENUE, CHICAGO 18, ILLINOIS

Ride THE CHAMPION

TRADE MARK REGISTERED

by Bally®

GREATEST MONEY-MAKER

IN THE ENTIRE AMUSEMENT INDUSTRY!

- REALISTIC WESTERN HORSE
- REAL WESTERN SADDLE
- SAFE, LOW-SPEED START
PULL REINS TO TROT OR GALLOP
- LIFE-LIKE RIDING ACTION
- STURDY, TROUBLE-FREE MECHANISM
- SLUG-PROOF COIN MECHANISM
- SMOOTH, QUIET OPERATION

10¢

A RIDE



RETRACTABLE CASTERS

FOR EASY MOVING

Out in front of an Illinois drug-store, a lady rides THE CHAMPION. Retractable casters permit easy, gliding movement of THE CHAMPION. Simply insert key-wrench in caster key-hold . . . a quick turn and THE CHAMPION is up on 4 smooth casters, ready to roll. Base sets solid when casters are retracted.

REQUIRES ONLY
22 IN. BY 44 IN.
FLOOR SPACE

110 VOLT
A. C.

RIDE THE CHAMPION 10¢



THE CHAMPION in children's-wear department of a New York department store stimulates extra sales of play-garments.

Typical crowd of junior cowboys and cow-girls, eagerly waiting their turns to ride THE CHAMPION Ballyhorse in a Maryland variety-store.

Through canyons of canned goods, a junior cowboy rides THE CHAMPION Ballyhorse in a Texas grocery-store.

CHAMPION is a registered trademark

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DIVISION OF LION MANUFACTURING CORPORATION
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PALM BEACH

See Page 29