

CONFIDENTIAL
CHANGE OF
VIEWS AND
CTIONS OF
STOCOMEFOR
EADING MEM-
OF THE COIN
NES INDUSTRY.

THE CASH BOX

ALL WANT ADS CON-
TAINED HEREIN ARE
PUBLISHED FREE OF
CHARGE FOR SUB-
SCRIBERS ONLY.
WANT ADS CLOSE
ON FRIDAYS OF
EACH WEEK AT 5 P. M.

INCORPORATING THE FAMOUS AND EXCLUSIVE MERCHANDISING SERVICE
TO THE COIN MACHINES INDUSTRY "THE CONFIDENTIAL PRICE LISTS". ISSUED EVERY WEEK

381 FOURTH AVE., NEW YORK

VOL. 3, NO. 50 SEPTEMBER 8, 1942 ONE DOLLAR A COPY

"THE MARKET PLACE OF THE COIN MACHINES INDUSTRY"

WANT - Genco Bank Rolls; Genco Play Balls; Chicago Coin Hockeys; Highest prices paid for good merchandise. Can also use late model 5-Ball F. P. Pin Games - such as Gottlieb's Keep 'Em Flying and Liberty; Genco's Four Aces; Etc., Etc. Write quick, give quantity, condition and price wanted in first letter. THE MOHAWK SKILL GAMES Co., 86 SNOWDEN AVE., SCHENECTADY, N. Y.

WANT - Mills 50¢ Blue Fronts, 400,000 Serials; Groetchen's Columbias, Cigarette Reels or Twin Jack Pots; Also Mills Slots. For Sale: New phonos; 950, 850 and 780E. Also used 7ls and 6ls. Lot of 5 New Groetchen's Mercury, Penny Play, Cigarette Reels, \$65.00 Also 3 Penny Vest Pockets, Blue & Gold, Over 25,700 serials - \$20.00 each. COLEMAN NOVELTY COMPANY, ROCKFORD, ILL.

FOR SALE - All in A-1 condition, ready for immediate shipment: 1 Sara Suzy \$15.00; 1 Bally Beauty \$10.00; 1 New Champ \$59.50; 1 Jungle \$49.50; 6 Non-Coin Operated New Daval Marvels \$29.50 each; 4 Brand New Pike's Peak \$10.00 each; 2 Bally Club Bells \$150.00 each; 5 used 12" P.M. Organ Wall Speakers @ \$17.50 each; 7 Brand New 12" P.M. speakers @ \$8.75 each; 4 Wurlitzer Model 600 @ \$137.50 each. Must have 1/3 deposit with orders. We Ship Balance C.O.D. WILLIAMSPORT AMUSEMENT CO., 323 HEPBURN STREET, WILLIAMSPORT, PA.

FOR SALE: Keeney Submarine, like new, \$174.50; Scientific Batting Practice \$107.50; Evans Play Ball \$184.50; Rotor Tables \$49.50; Topic \$64.50; Victory \$59.50; New Champ \$55.00; Venus \$60.00. We have hundreds of Free Play Pin Games in first class condition, carefully checked and packed in new cartons. You have never bought games in as good condition. Tell us what you want. NATIONAL NOVELTY COMPANY, 183 MERRICK RD., MERRICK, L.I., N.Y. (Phone: Freeport 8320)

FOR SALE: Brand New and in Original Crates, Never Used: Home Run '42 \$99.50; Silver Spray \$75.00. Also many late model used pin games. Write us for our list immediately. Enclose 1/3 Deposit with Orders. HOWARD SALES COMPANY, 1206 FARNAM ST., OMAHA, NEBR.

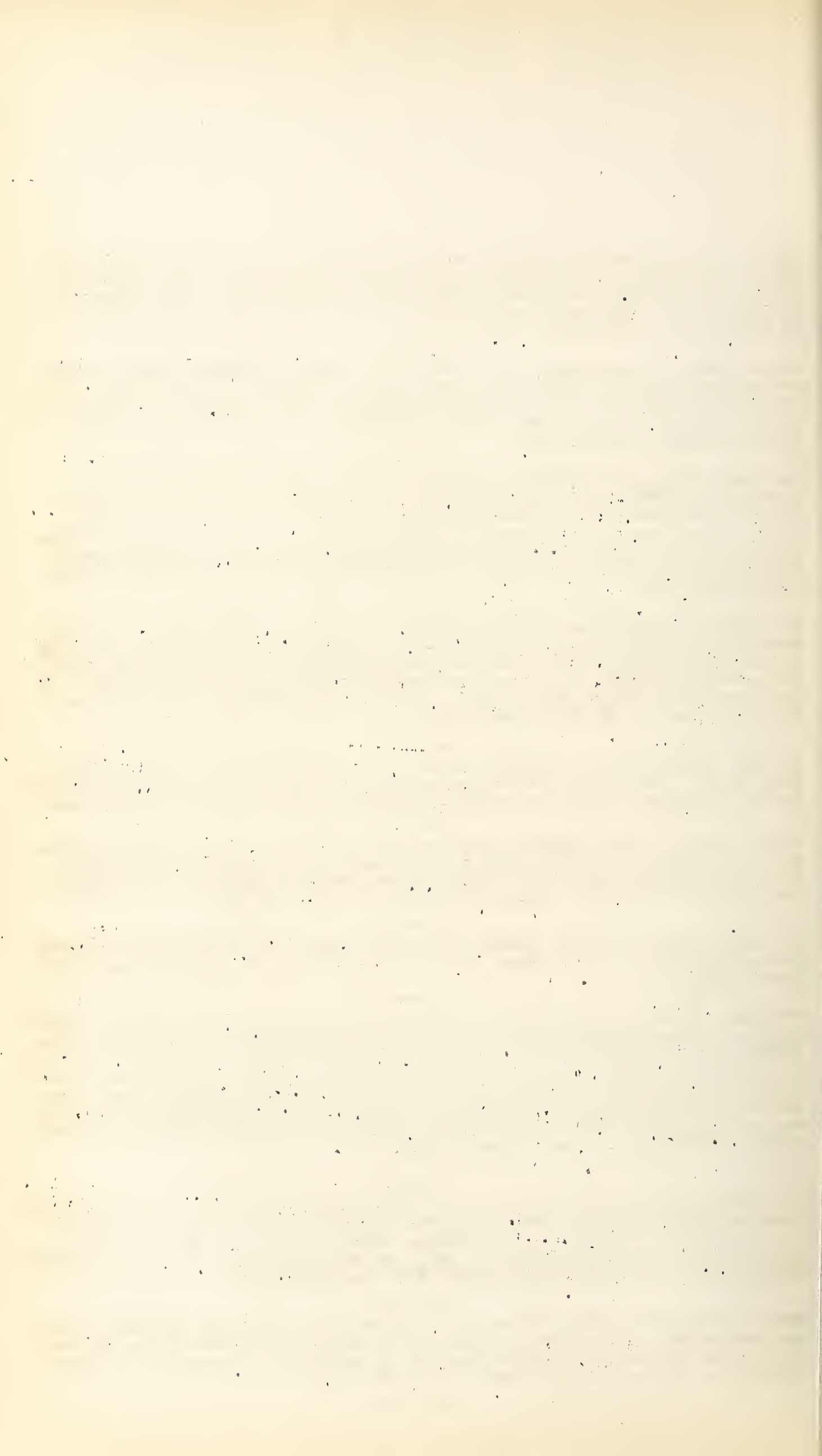
NOTICE: Brand New model Singing Picture now ready. Beautiful Spanish Galleon sailing ship in 9 colors with rippling waves in foreground and golden sun silhouetting the full blown sails. Complete with 8" P.M. speaker already attached. Send for sample now. TRI-WAY PRODUCTS CO., INC., 108 EAST 27th ST., NEW YORK CITY

FOR SALE: 2 Bally Dark Horse (1-Ball) Only \$75.00 each. This is the lowest price for these fine machines. Order quick. U-NEED-A-PAK SALES CO., 442 CHESTNUT ST., SPRINGFIELD, MASS.

FOR SALE: These are all Brand New in Original Crates and have never been used: Bally Club Bells, Conv. Only \$235.00; Keeney Super Bells \$229.50; Keeney 2-Way Super Bells, 5¢/25¢, Only \$300.00; Paces Reels \$219.50. Following are slightly used and guaranteed to be in perfect working order ready for locations: Keeney Super Bells, Conv., \$149.50; Bally Club Bells, Conv., \$169.50; Bally Big Top, F.P., \$50.00; Bally High Hand, Comb. F.P. & P.O., \$89.50; Mills Jumbo Parades, F.P., \$69.50. All orders must be accompanied by 1/3 deposit, balance shipped C.O.D. MAYFLOWER DISTRIBUTING COMPANY, 5748 BAUM BLVD., PITTSBURGH, PA. (Phone: MOntrorse 5404).

FOR SALE: Bally High Hand, FP & PO Combo; Bally Big Top, F.P.; Mills Track King, C.P.O. Evans Lucky Star, C.P.O.; 1 Practically Brand New Mills 5¢ Gold Chrome Bell; Jennings F.P. Mint Vendor; 2 Packard Orchid Speakers. Write for our prices or give us your best offer for this fine merchandise. Will also trade or exchange for legal equipment. READING NOVELTY CO. (Mike Carpin) 117-119 PENN ST., READING, PA.

WANT - Wurlitzer 700, 750E, 850 and 950. Will pay cash for whatever quantity of these you have on hand. If they are on a route we are willing to purchase route. If some other models on route will include these, but we are mainly interested in the above. BOX 101, c/o THE CASH BOX, 381 FOURTH AVENUE, NEW YORK.



THE CASH BOX

INCORPORATING THE FAMOUS AND EXCLUSIVE MERCHANDISING SERVICE
TO THE COIN MACHINES INDUSTRY "THE CONFIDENTIAL PRICE LISTS". ISSUED EVERY WEEK

381 FOURTH AVE., NEW YORK

VOL. 3, NO. 50

SEPTEMBER 8, 1942

ONE DOLLAR A COPY

ALL WANT ADS CON-
TAINED HEREIN ARE
PUBLISHED FREE OF
CHARGE FOR SUB-
SCRIBERS ONLY.
WANT ADS CLOSE
ON FRIDAYS OF
EACH WEEK AT 5 P. M.

"THE MARKET PLACE OF THE COIN MACHINES INDUSTRY"

WANT - All types of Arcade equipment. We will pay highest cash prices or will trade for any equipment you may need. Also want 1-Ball, F.P. Multiples. Please advise what you have as well as quantity, condition and price wanted in first letter. K. C. NOVELTY CO., 419 MARKET ST., PHILADELPHIA, PA.

WANT - 2A4G tubes at \$1.15 each and 6SC7GT tubes at 68¢ each. W. R. BURTT, 308 ORPH-
EUM BUILDING, WICHITA, KANSAS.

WANT - Will pay \$25.00 each for Packard Pla-Mor Boxes. Will pay \$50.00 each for Genco
14 Ft. Bank Rolls. Will pay \$160.00 for Bally Convoys. Will pay \$160.00 for Muto-
scope Sky Fighters. Will pay \$110.00 for Bally Rapid Fires. Will pay \$150.00 for
Mutoscope Drive Mobiles. Will pay \$150.00 for Chicago Coin All Star Hockeys. All
prices based on F.O.B. Newark, N.J. All machines must be in A-1 condition. RUNYON
SALES CO., 123 WEST RUNYON ST., NEWARK, N.J.

FOR SALE: Here are the greatest buys on the console market today: Keeney 5¢ Super
Bells, F.P. & P.O. Combo., Brand New in Original Factory Sealed Crates, Only \$239.50
each. Bally 5¢ Club Bells, 4-Coin Multiple, F.P. & P.O. Combo. With Mint Venders,
Push Button Model, Brand New in Original Factory Sealed Crates (Original Cost \$399.50)
Now Only \$274.50 each. Bally High Hands, F.P., last ones built, Brand New in Original
Factory Sealed Crates (Original Cost \$279.50) Now only \$179.50. Paces Saratoga, F.P.
& P.O. Combo., With Chrome Rails, latest model, Brand New in Original Factory Sealed
Crates. Only \$212.50 each. Brand New, Original, Western's world famous realistic
dice game, "Monte Carlo", (List Price \$1,000.00.) Now being cleared out because of
closed territory at only \$249.50. Also, largest and most complete stock of "True-
Value" buys in F.P. pin games, counter games, bells, etc., etc. Write for complete
list. LEADER SALES COMPANY, 131-133 NORTH FIFTH ST., READING, PA. (PHONES: 4-3131 and
4-3132).

WANT - Bally Defender; Bally Rapid Fire; Bally Basket Ball; Blow Ball; Windjammer;
Evans Super Bomber; Exhibit Bowling Alley; Exhibit Hi-Ball; Keeney Air Raider; Kirk
Air Defense; Kirk Night Bomber; Mutoscope Sky Fighter; Rockola World Series; Scienti-
fic Baseball; Scientific Basketball; Scientific X-Ray Poker; Seeburg Chicken Sam;
Success Night Bomber; Western Baseball '41; Give quantity, condition and price wanted
in first letter. INTERNATIONAL MUTOSCOPE REEL CO., INC., 44-01 ELEVENTH ST., L.I.C.,
NEW YORK.

FOR SALE - Brand New Bally Club Bells, 4-Coin Multiple, plain or side mint venders F.P.
& P.O. Combo., in Original Factory Sealed Crates, \$239.50 each. Brand New Daval 1¢
Marvels, Check P.O. counter games, only \$15.00 each. Brand New Keeney Super Bells, 5¢
Conv., Mint Venders, F.P. & P.O. Combo., \$239.50 each. Bally High Hands, mint venders,
guaranteed like new, \$99.50 each. Baker's Pacers, Daily Double, latest models, Serials
8000, \$285.00 each. Enclose 1/3 deposit with order. B.D. LAZAR CO., 1635 FIFTH AVENUE,
PITTSBURGH, PA.

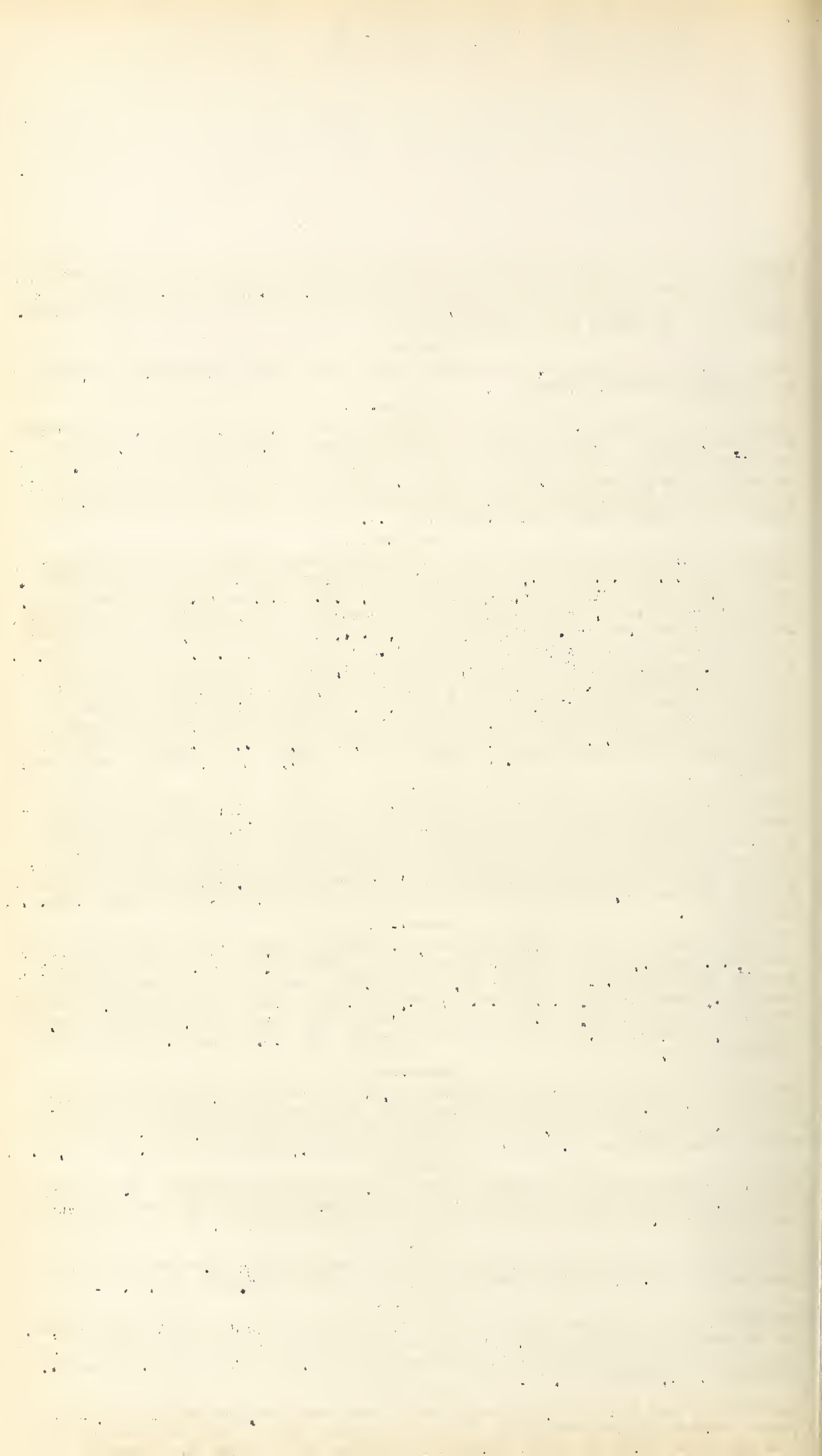
FOR SALE - 5 Scientific Batting Practices, latest '42 models, practically brand new,
\$129.50 each. Chicago Coin All Star Hockeys in clean, perfect working order \$199.50
each. Genco Play Balls, perfect in every way and really clean, \$199.50 each. Deposit
must accompany orders. STIRLING DISTRIBUTORS, INC., 327 SEYMOUR AVE., NEWARK, N. J.

WANT - Anything you have in consoles, slots, phonos or legal equipment. Give us quan-
tity, condition and price wanted in first letter. Cash waiting. All transactions right
on the spot. HARRY BROWN, 6141 OSAGE AVE., PHILADELPHIA, PA.

WANT - Old type Genco pin games - any condition. Write quick. Give full details and
price wanted. SUPREME VENDING COMPANY, 557 ROGERS AVENUE, BROOKLYN, N. Y.

FOR SALE - 10 Keeney Super Bells; 10 Bally Club Bells; 10 Jennings Silver Moons, F.P.;
all in excellent condition. Will trade these or pay cash for Western Baseballs in good
shape. Write us quick for prices or exchange deals. ATLAS NOVELTY CO. OF PENNA., 2217-
FIFTH AVE., PITTSBURGH, PA.

WANT - Bally Turf Kings, Buckley Daily Double Track Odds, other one-balls, consoles and
slots. Cash waiting or will trade for music equipment or free play pin games or what-
ever you need. Write us quick. ROYAL DISTRIBUTORS, 409 N. BROAD ST., ELIZABETH, N.J.



THE CASH BOX

INCORPORATING THE FAMOUS AND EXCLUSIVE MERCHANDISING SERVICE
TO THE COIN MACHINES INDUSTRY "THE CONFIDENTIAL PRICE LISTS". ISSUED EVERY WEEK

381 FOURTH AVE., NEW YORK

VOL. 3, NO. 50

SEPTEMBER 8, 1942

ONE DOLLAR A COPY

ALL WANT ADS CON-
TAINED HEREIN ARE
PUBLISHED FREE OF
CHARGE FOR SUB-
SCRIBERS ONLY.
WANT ADS CLOSE
ON FRIDAYS OF
EACH WEEK AT 5 P. M.

"THE MARKET PLACE OF THE COIN MACHINES INDUSTRY"

FOR SALE - 100 Brand New, late model, Seeburg (30 wire) Select-O-Matic Wall Boxes, for 20 or 24 records at a lowdown closeout price \$19.50 each. Genuine 30 Wire cable (each wire individual, also rat proof and water proof) only 26 $\frac{1}{2}$ ¢ Per Ft. Latest model, all chrome, illuminated, 20 rec., Buckley Wall & Bar Boxes \$29.50 each. Buckley Adaptors for Model 616 Wurlitzers only \$39.50. Seeburg Solenoid Drums and power supply complete as Adaptor for Wurlitzer 616, \$29.50 each. Only 5 left, Brand New Mills Panorams, in Original Sealed Crates \$375.00 each. Bally Club Bells, F.P. & P.O. Combo., with Mint Vendors, only \$149.50 each. Mills Jumbo Parade, F.P. Gold Front, with Mint Vendor, \$55.00 each. Bally High Hands, F.P. & P.O. Combo. \$74.50 each. (Will take Buckley Daily Double Track Odds or Keeney 4-Way Super Bells in exchange if you have them.)
AUTOMATIC AMUSEMENT CO., 1508 FIFTH AVE., PITTSBURGH, PA.

WANT - Jennings 5¢, 10¢, 25¢ Silver Chiefs, new or used. Give complete description, quantity on hand and price wanted in first letter. Write quick. J.E. COBB DISTRIBUTING CO., 516 S. SECOND ST., LOUISVILLE, KY.

WANT - or will accept in trade - Late model phonos, Packard Pla-Mor Boxes, all types of Arcade equipment: Bally Rapid Fires, Mutoscope Sky Fighters, Seeburg Chicken Sams, Mutoscope Ace Bombers, Etc. Give quantity, condition and price wanted in first letter. Write either of our offices: BADGER SALES CO., 1612 W. PICO BLVD., LOS ANGELES, CALIF. - OR - 2546 NORTH 30th ST., MILWAUKEE, WIS.

FOR SALE - 25 cases of roll mints at \$5.50 per case of 1,000 rolls. This is the last at old price. Grab 'em. Also: 15 Mills Jumbo Parade, F.P., Side Mint Vndrs., \$69.50 each. 2 Bally Club Bells @ \$160.00 each. Jennings Fast Time \$50.00. 2 Watling Big Game @ \$50.00 each. 4 Home Run '42 @ \$59.50 each. Enclose deposit with order. AMERICAN CIGARETTE MACHINE CO., 1349 FIFTH AVE., PITTSBURGH, PA.

WANT - We will pay cash for Buckley Track Odds, all models; Keeney Super Bells, 2-Way, 5¢/25¢; Keeney Super Bells, 2-Way, 5¢/5¢; Keeney 4-Way Super Bells; Mills Three Bells; Mills Brown Fronts, 5¢, 10¢, 25¢; Mills Yellow Fronts 3/5 payout; Mills Gold Chromes; Mills Emerald Chromes; Mills Bonus Bells; Wurlitzer Phonographs; Wurlitzer Wall Boxes; Packard Wall Boxes; Scales - all makes and models; Kirk Night Bomber; Bally Rapid Fire; Mutoscope Sky Fighter; Mutoscope Ace Bomber; Mills Bag Punchers; Mutoscope Bag Punchers; Chicken Sams; Rockola World Series; Texas Leaguers; Gottlieb Grippers; Wurlitzer Skee Balls; Western Skee Balls; Western Baseball. State quantity, condition and price wanted in first letter. BUCKLEY TRADING POST, 4225 WEST LAKE ST., CHICAGO, ILL.

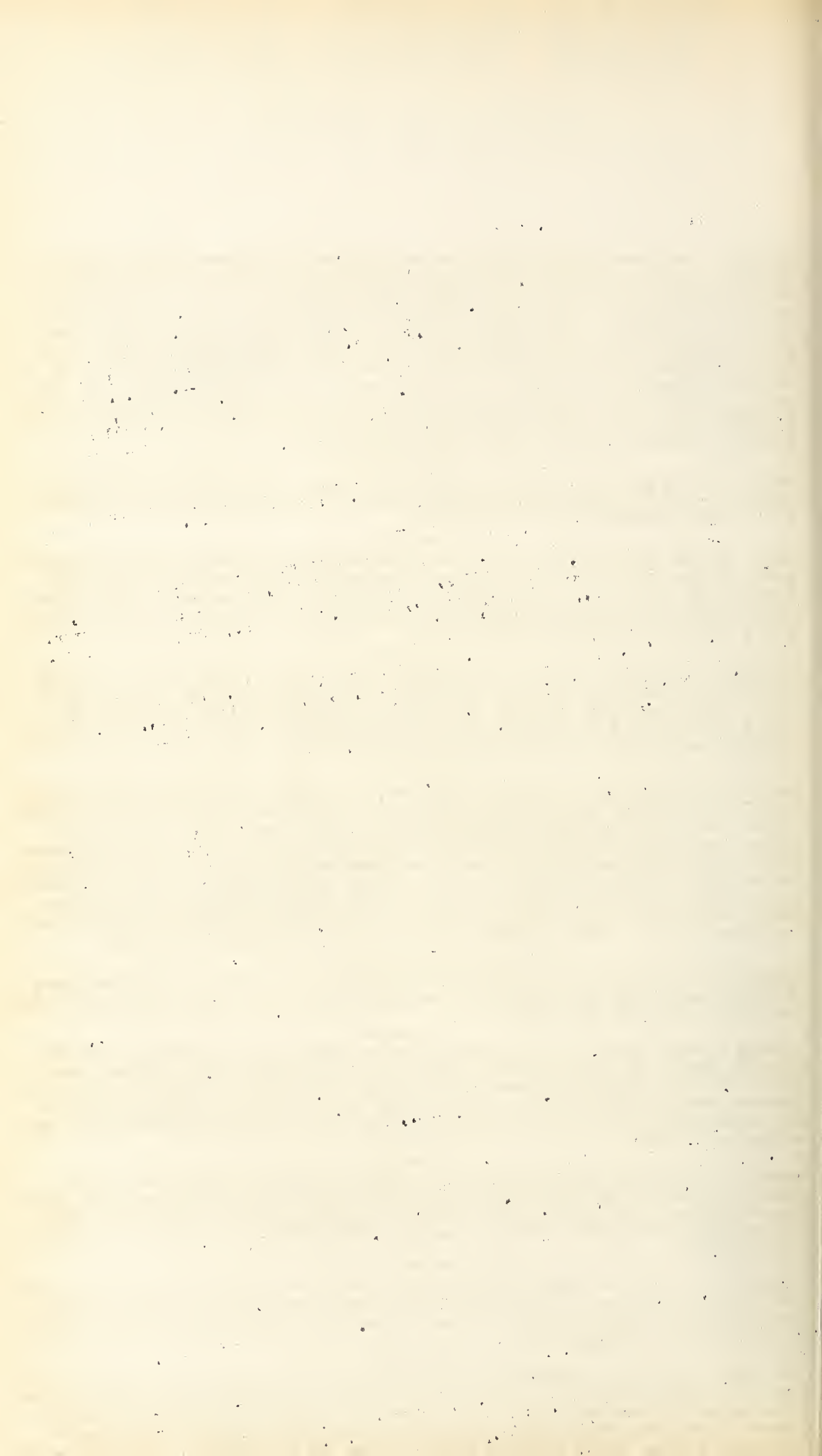
NOTICE - We are still shipping all parts and supplies for all types of coin machines. Write for our catalog and quotations on anything that you may need. ECONOMY SUPPLY CO., 631 TENTH AVENUE, NEW YORK CITY.

SPECIAL - Largest quantity and variety on hand of really fine, dependable 5-Ball Free Play Pin Games. Everyone in perfect condition - ready for location. Everyone complete with Free Play attachments. We deliver what we advertise. Shipments guaranteed sent out same day order received. Every machine priced right. Write for prices. Ten lot buyers write for special deal. O.K. MACHINES, INC., c/o JACK FITZGIBBONS, 453 WEST 47th ST., NEW YORK.

SPECIAL - On hand for immediate shipment - Guaranteed Like New - Mills Four Bells; Mills Jumbo Parade; Mills Jumbo Free Play; Bally Club Bells; Keeney Super Bells; Jennings Fast Time. Also largest stock of Mills, Jennings, Pace and Watling Slots. Write for our price list quick. SICKING, INC., 1401 CENTRAL PKWY. - OR - 927 EAST BROADWAY, LOUISVILLE, KY.

SPECIAL - Penny Arcades completely equipped on commission or rental basis. Will supply all necessary machines. If you already have an Arcade and want 10 or more additional machines we will work with you on the same basis. Write today. GEORGE PONSER COMPANY, 763 SO. 18th ST., NEWARK, N.J.

FOR SALE - These are the finest 5-Ball F.P. Pin Games that you have ever seen. All complete with F.P. attachments. All in cartons, checked and double checked, ready for instant shipment. Knock Outs \$69.50; Big Parades \$69.50; Monickers \$69.50; Spot-A-Cards \$59.50; Five & Tens \$79.50; Spot Pools \$39.50; Texas Mustangs \$49.50. Rush deposit with your orders. ACTIVE AMUSEMENT MACHINES CORP., 900 NO. FRANKLIN, PHILADELPHIA, PA.



CONFIDENTIAL
EXCHANGE OF
VIEWS AND
OPINIONS OF
MERCHANTS
WHO COME FOR
LEADING MEM-
BERS OF THE COIN
MACHINES INDUSTRY.

THE CASH BOX

INCORPORATING THE FAMOUS AND EXCLUSIVE MERCHANDISING SERVICE
TO THE COIN MACHINES INDUSTRY "THE CONFIDENTIAL PRICE LISTS". ISSUED EVERY WEEK

381 FOURTH AVE., NEW YORK

VOL. 3, NO. 50

SEPTEMBER 8, 1942

ONE DOLLAR A COPY

ALL WANT ADS CON-
TAINED HEREIN ARE
PUBLISHED FREE OF
CHARGE FOR SUB-
SCRIBERS ONLY.
WANT ADS CLOSE
ON FRIDAYS OF
EACH WEEK AT 5 P. M.

"THE MARKET PLACE OF THE COIN MACHINES INDUSTRY"

FOR SALE - Brand New Buckley, latest models, 20 and 24 rec., illuminated Wall & Bar Boxes, all chrome, only \$32.50 each. Grab these quick while they last KEYSTONE VENDING COMPANY, 1423 SPRING GARDEN ST., PHILADELPHIA, PA.

WANT - Legal equipment of every kind. Also whatever you have in guns. Will pay highest cash prices. Give complete details in first letter. ARCO SALES CO., 802 N. BROAD ST., PHILADELPHIA, PA.

SPECIAL - If you have Chicken Sams here's how to make them pay triple the profits that they are earning for you now - get our new, sensational conversion: "Trap-The-Jap". It's an amazing, lifelike Jap figure with surrounding scenery created by one of America's top-notch artists. Made of hard wood composition - not plaster. Complete set includes Jap figure and legs, plus colorful action background and streamers - all ready for instant changeover - only \$14.50. Figure alone \$9.50. Better order quick. MIKE MUNVES CORP., 520 W. 43rd ST., NEW YORK.

WANT - Western Baseballs, Drive Mobiles, Hockeys, Chicken Sams and all types of guns. Give quantity, condition and price wanted in first letter. W. SONED, 308 WEST 77th ST., NEW YORK CITY.

WANT - Bally Fairmont; Bally Turf King; Bally Jockey Club; Bally Kentucky; Bally Longshots. Will take all you have and pay you cash. Write us immediately. Give quantity condition and price wanted. STEWART NOVELTY CO., 135 EAST SECOND ST., SALT LAKE CITY, UTAH.

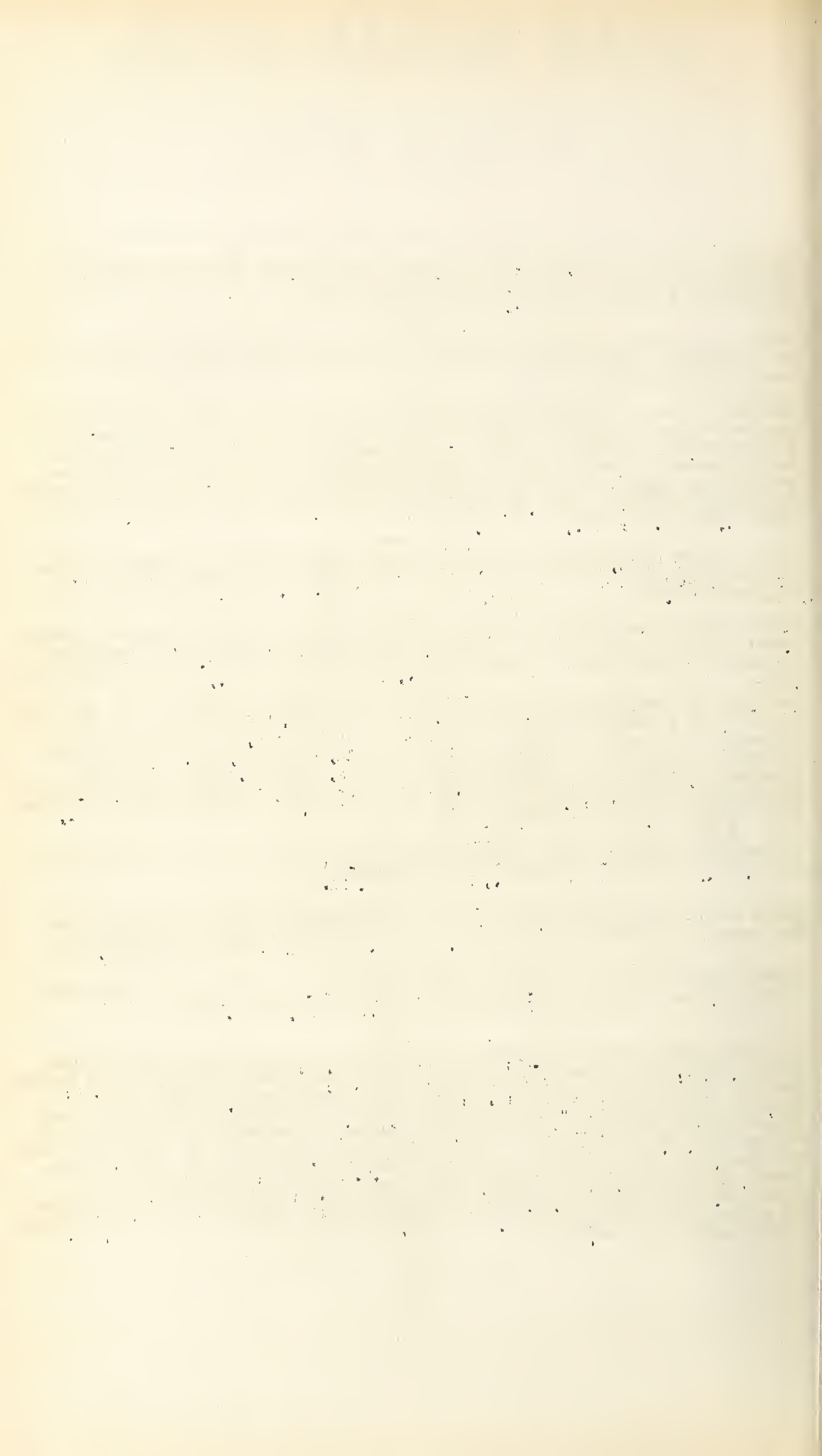
FOR SALE - 10 Keeney Triple Entrys, like new, were in storage, hardly used at all, only \$110.00 each; 1 Mutoscope '36 Crane, like new, used only 3 months, make best offer; 50 Cases of new glass (8 to case) no less than case sold, all makes, \$10.00 per Case; Hollywood Ray Guns, full size cabinets like Chicken Sams, only \$35.00 each; Mills Three Bells \$450.00; Mills Four Bells \$289.50; WANT - Arcade equipment and slots. Deposit required with all orders. Send for our complete list. GENERAL COIN MACHINE CO., 227 NORTH 10th STREET, PHILADELPHIA, PA.

SPECIAL - For New Mills Bell Machines - Write or Wire - Bill Helriegel - KEYSTONE NOVELTY & MFG. CO., 26th & HUNTINGDON STS., PHILADELPHIA, PA.

NOTICE - Write for our price list. We are state distributor for Seeburg phonographs and accessories. MILWAUKEE COIN MACHINE CO., 3130 W. LISBON AVE., MILWAUKEE, WISC.

SPECIAL - We've got what you want in Buckley Music Systems - still tops 'em all. Write us for details. WALBOX SALES COMPANY, 1713 YOUNG ST., DALLAS, TEXAS.

FOR SALE - MILLS PUNCHING BAGS \$39.50; Caille Lifters \$29.50; Mutoscope Drop Picture Machines \$19.50; 1/2 Counter Wizard Fortune Tellers \$14.50; Scientific Spit Fires \$9.50; Home Run Ball Gum Machines Like New \$14.50; Bingo, counter games, \$4.95; House on Pedestal, arcade machine tells "When Will I Marry", \$19.50; Keeney Anti-Aircraft Guns \$39.50; Scientific Batting Practice \$119.50; Seeburg Shoot-The-Chutes \$79.50; Genco 14 Ft. Bank Roll \$75.00. Special: 2 Keeney Super Track Times, used only short time, just like brand new. Only \$249.50 each; Perfect 5-Ball F.P. Pin games: Big Parade \$59.50; Victory \$59.50; Venus \$54.50; Jungle \$44.50; South Paw \$44.50; Capt. Kidd \$34.50; Majors '41 \$34.50; Horoscope \$34.50. Hundreds of others all guaranteed perfect. Write for complete list JERSEY SPECIALTY CO., ROUTE 23, NEWARK POMPTON TURNPIKE, SINGAC, N.J. (Phone: Little Falls 4-0784).



CONFIDENTIAL
EXCHANGE OF
OPINIONS, VIEWS AND
REMARKS OF
INDUSTRIALISTS
WANT TO COME FOR
LEADING MEM-
BERS OF THE COIN
MACHINE INDUSTRY.

THE CASH BOX

INCORPORATING THE FAMOUS AND EXCLUSIVE MERCHANDISING SERVICE
TO THE COIN MACHINES INDUSTRY "THE CONFIDENTIAL PRICE LISTS". ISSUED EVERY WEEK

381 FOURTH AVE., NEW YORK

VOL. 3, NO. 50

SEPTEMBER 8, 1942

ONE DOLLAR A COPY

ALL WANT ADS CON-
TAINED HEREIN ARE
PUBLISHED FREE OF
CHARGE FOR SUB-
SCRIBERS ONLY.
WANT ADS CLOSE
ON FRIDAYS OF
EACH WEEK AT 5 P. M.

" THE COIN MACHINE MERRY-GO-ROUND "

WASHINGTON, D.C., Aug. 27, - Senator Clark of Idaho asserts ban on recording does injury to wartime morale. Asks Senate for Petrillo inquiry. Says barring of amateurs and canned music would affect men in service. A Senatorial investigation into the extent of control of James C. Petrillo and his American Federation of Musicians over music in the United States and the effects of his restrictive orders on national war-time morale and welfare was called for today in a resolution offered by Senator Clark of Idaho. "Through the forbidding of Federation members to play or contract for commercial recordings and thru his forcing of cancellations of established amateur radio programs from the air", Senator Clark told the Senate, "Mr. Petrillo, by gangster acts, has undertaken to put an entire industry out of business and deprive its workers of earning a livelihood." Senator Clark also added, "I intend within a few days to press for action upon the resolution before the Committee on Interstate Commerce with the hope that it may be brought back to the floor of the Senate for appropriate action".

IMPORTANT: Write a letter immediately, whether you are a phono op or not to Senator Clark, care of the Senate, Washington, D. C. and tell him how great his championship of commercial recordings means to all the men engaged in earning a living from these today. Write that letter even if you do not operate a phono nor ever intend to operate, buy or sell one. This is a marvelous opportunity for everyone in this business. Let us make the eminent Senator Clark of Idaho feel that there are a large number of people tremendously interested in his effort. Have everyone of your employees write an individual letter and get all your friends to do so, too. The more the merrier and the more letters written the more sure you are that the Senate will listen to Senator Clark.

NEW YORK, Aug. 28, - Reports have just come thru that capital investment in manufactories has reached a 16 year high. The increase in 1941 alone was over \$5,900,000,000. (5 BILLIONS 9 HUNDRED MILLIONS OF DOLLARS). This gain, according to the Conference Board in meeting here, was greater than the combined expansion from 1925 through 1929.

WHAT DOES THIS MEAN TO YOU? Simply this - that after the war there will be more manufacturing plants seeking for something to manufacture than ever before. You, who are now engaged in this coin machines industry, who will see the opening of a short and hard depression immediately after the war, will want new products - new ideas - something to bring to the public, just as in the past ten years you brought the public pin-ball, one-ball, consoles and many other new products. These plants will therefore be available for your ideas.

NEW YORK, Aug. 28, - Advertising costs are deductible. Normal advertising expenditures and those necessitated by the numerous contingencies arising from the war program are deductible for income tax purposes, according to a clarifying explanation of the attitude of the Treasury Department and the Bureau of Internal Revenue, released yesterday by the Association of National Advertisers with the approval of the office of the Commissioner of Internal Revenue.

WHAT DOES THIS MEAN TO YOU? That your advertising subscription to The Cash Box, which is most certainly a very normal expenditure to help you carry on your business is deductible.

BUTLER, PA., Aug. 26, - Decision handed down in the Court of Quarter Sessions, Butler County, Pa. was extremely favorable. Operators here believe that this decision will lead to possibility of Superior Court upholding verdict and that F.P. Pin Games may run again. The entire discussion in this case was whether "Free Plays" were to be accepted as something of intrinsic value and therefore would constitute an act of gambling. The Court found that "Free Plays" as such were not of intrinsic value and therefore ruled against the petition of Frank T. Wigdon, County Detective.

PHILADELPHIA, PA., Aug. 28, - Al. Rodstein of Arco Sales Company who produced "Thumbs Up", 5-Ball F.P. Pin game, which clicked with a great many ops, reports that within a few weeks he will have a new number coming up which he claims will be many times greater than his hit game, "Thumbs Up". As yet Al will not release info regarding this new game. Subscribers to The Cash Box who are interested in a new five ball free play pin game, Al reports, can get advance info from him by writing to him directly.

NEW YORK, Aug. 24, - Whatever business the retailer does is usually accepted as the best barometer of what coin machines are doing. Here's one reason why your take may have fallen somewhat during the second week of August. Dun & Bradstreet, Inc. report that the nation's retail business declined 6 to 10% during this week as compared to similar week in '41. Decrease was extremely moderate when you figure the record sales made by retailers in '41. And in addition, most coinmen report that this "usual seasonal drop" was less than 5% in most territories.

NEW YORK, Aug. 25, - Nick Kenny of the N. Y. Daily Mirror, who has given coinphos many a plug and knows a record when he hears one, reported in his column that the new Beacon Record, "Fat Meat is Good Meat" on which Savannah Churchill makes her wax debut, "is hailed as the hottest record in years".

WASHINGTON, D.C., Aug. 25, - Department of Commerce discloses that in the second quarter of '42 the national income had reached an annual rate in excess of \$112,000,000,000.00 (112 BILLIONS OF DOLLARS) as against the entire 1941 total of 95 BILLIONS OF DOLLARS.

WHAT DOES THIS MEAN TO YOU? It once again bears out our prediction of last issue wherein we stated that there was more money in circulation at this time than ever before in the history of this nation. And that means that once this money starts being spent - you're in because economical entertainment is being DEMANDED by the public.

PITTSBURGH, PA., Aug. 26, - Last week The Cash Box took great pleasure in reporting that Philadelphia's leaders went 100% for subscriptions. This week spent in Pittsburgh produced 100% subscriptions there. Among the leaders in this city who subscribed to The Cash Box were: Jackie Fields, Mayflower Distributing Company; Harry Rosenthal, Automatic Amusement Company; Sam Strahl and Meyer Abelson, American Cigarette Machine Company; B. D. Lazar, B. D. Lazar Company; Phil Greenberg, Atlas Novelty Company of Pennsylvania; Si Reichbaum and Howard B. Levine of Mechanic's Service Company.

READING, PA., Aug. 26, - Once again The Cash Box can report another city become 100% subscribers. The two leaders in this city, Lew London, Leader Sales Company and Mike Carpin, Reading Novelty Company are now subscribers to The Cash Box.

PITTSBURGH, PA., Aug. 26, - One of the leading ops here who had just started some diggers working and purchased a large amount of merchandise without carefully checking this merchandise unknowingly inserted Jap merchandise into some of those diggers. One of the papers here howled like hell. (Be careful on all purchases of merchandise these days. Many wholesale merchandise firms have Jap merchandise left and will palm it off on you if they can as happened in this case.)

NEW YORK, Aug. 28, - Suggestion just received by The Cash Box: Why doesn't one of our revamp experts cut down the logs and revamp a flashy, high score pin game into a real, patriotic motif and present same to President F. D. R.? (Well, why not?)

CONFIDENTIAL
EXCHANGE OF
S, VIEWS AND
DICTIONS OF
GSTOCOMEFOR
LEADING MEM-
OF THE COIN
HINES INDUSTRY.

THE CASH BOX

INCORPORATING THE FAMOUS AND EXCLUSIVE MERCHANDISING SERVICE TO THE COIN MACHINES INDUSTRY "THE CONFIDENTIAL PRICE LISTS". ISSUED EVERY WEEK
381 FOURTH AVE., NEW YORK

VOL. 3, NO. 50 **SEPTEMBER 8, 1942** **ONE DOLLAR A COPY**

ALL WANT ADS CONTAINED HEREIN ARE PUBLISHED FREE OF CHARGE FOR SUBSCRIBERS ONLY. WANT ADS CLOSE ON FRIDAYS OF EACH WEEK AT 5 P.M.

“ THE COIN MACHINE MERRY-GO-ROUND ”

NEWARK, N. J., Aug. 28, - A few ops in discussion here wondered whether they were going to get any play on their machines with "all the men gone" to the Army and Navy. The answer lies in the fact that play has gone up. Ops from all over the country on an average have reported that take was maintained during one of the hottest and most war conscious summers in American history. With the fact that there are more men and women now employed than at anytime in American history and also with the fact that other entertainment features have zoomed in price - the coin machines stand forth as the main show these days. And, have you noticed how women are going for them?

NEW YORK, Aug. 28, - Beware of a "fooler". A "fooler" is the kind of game that you buy that looks 100% clean in every way and when placed on location, after a few days, breaks down completely. Usually this is found to be due to some worn gear in the clock or some other important wearing part going to pieces. The reason is simply that the game has been played out. The trouble is that such parts cannot be obtained. They have to be made by hand and cost anywhere from \$5.00 up to have one made by some machinist who has the time to make the "gear" or part for you. Check carefully.

COMMENT: Watch prices carefully. They are beginning to jump up and down once again. This is due to fact that many games are suddenly being thrown on the market and the trade is getting extremely wary of heavy purchasing. It is also hard to get the better type of games in all categories. Legal Arcade machines are commanding the highest prices in their history (this was predicted sometime ago) and phonos are starting to climb, too. Five ball F. P. pin games are holding. Slots are so much in demand that prices have gone to the skies, but, there are still large numbers available if ops will dig them out of warehouses and cellars and place them on the active market. Let the trade know what you have.

-----ALWAYS BOOST THE CASH BOX ALL-WAYS -----

THE UNIVERSITY OF CHICAGO

The first part of the paper is devoted to a discussion of the general principles of the theory of the structure of the atom. It is shown that the structure of the atom is determined by the laws of quantum mechanics, and that the structure of the atom is determined by the laws of quantum mechanics.

The second part of the paper is devoted to a discussion of the general principles of the theory of the structure of the atom. It is shown that the structure of the atom is determined by the laws of quantum mechanics, and that the structure of the atom is determined by the laws of quantum mechanics.

The third part of the paper is devoted to a discussion of the general principles of the theory of the structure of the atom. It is shown that the structure of the atom is determined by the laws of quantum mechanics, and that the structure of the atom is determined by the laws of quantum mechanics.

THE UNIVERSITY OF CHICAGO

THE CONFIDENTIAL PRICE LIST

An Exclusive Merchandising Service for the Coin Machines Industry Issued Every Week by
 "THE CASH BOX" 381 FOURTH AVENUE, NEW YORK CITY

PL. 3, NO. 50

SEPTEMBER 8, 1942

ONE DOLLAR A COPY

FREE PLAY GAMES

A.B.C. Bowler.....	\$29.50 to \$57.50	2. Cross Line.....	\$16.50 to \$27.50
1. Air Circus.....	77.50 to 87.50	Crystal.....	14.00 to 27.50
Air Circus, New.....	119.50	Crystal Gazer.....	26.50 to 52.50
Air Force.....	29.50 to 49.50	Click.....	29.50 to 69.50
Airliner.....	12.50 to 17.50	Commodore.....	10.00 to 19.00
Airport.....	10.00 to 19.50	Dandy.....	10.00
Airway.....	9.50 to 17.50	Daily Dozen.....	10.00
Ali Baba.....	12.00 to 29.50	2. Davy Jones.....	8.00 to 12.50
2. All American.....	15.50 to 32.50	Defense (Genco).....	79.50 to 87.50
Anabel.....	17.50 to 22.50	4. Defense (Baker).....	17.50 to 22.50
Argentine.....	30.00 to 64.50	Dixie.....	12.00 to 19.50
Armada.....	12.50 to 20.00	Do-It-Mi.....	29.50 to 39.50
Arrowhead.....	9.00 to 19.50	2. Double Feature.....	8.00 to 22.50
2. Attention.....	17.50 to 37.50	2. Doughboy.....	8.00 to 19.50
Avalon.....	10.00 to 24.50	2. Double Play.....	19.50 to 34.50
Bally Beauty.....	17.50 to 30.00	Drum Major.....	10.00 to 25.00
Bandwagon.....	19.00 to 27.50	2. Dude Ranch.....	14.50 to 27.50
Bang.....	10.00 to 16.50	2. Duplex.....	17.50 to 37.50
Barrage.....	21.50 to 37.50	Eureka.....	14.50 to 25.00
4. Belle Hop.....	27.50 to 34.50	Entry.....	19.50 to 37.50
2. Big Chief.....	17.50 to 29.00	2. Fantasy.....	8.00 to 14.50
Big League.....	13.50 to 29.00	Fifth Inning.....	10.00 to 16.50
Big Parade.....	62.50 to 85.00	Fifty Grand.....	19.50 to 34.50
2. Big Six.....	8.00 to 14.50	Five-In-One.....	49.50 to 64.50
Big Show.....	9.50 to 17.50	2. Five & Ten.....	74.50 to 87.50
Big Ten.....	10.00 to 22.50	Five & Ten (New).....	95.00
2. Big Time.....	17.50 to 22.50	Flagship.....	10.00 to 39.50
Big Town.....	12.50 to 17.50	Flash.....	12.00 to 19.50
Blackout.....	12.50 to 29.50	Fleet.....	16.50 to 37.50
Blondie.....	10.00 to 15.00	2. Flicker.....	17.50 to 27.50
2. Bola Way.....	41.50 to 74.50	2. Follies '40.....	12.50 to 24.50
Boom Town.....	19.00 to 42.50	Follow Up.....	10.00 to 14.50
Bordertown.....	10.00 to 19.50	Formation.....	12.50 to 22.50
2. Bosco.....	46.50 to 64.50	4. Four Diamonds.....	32.50 to 40.00
Bounty.....	12.00 to 22.50	Four Roses.....	17.50 to 34.50
2. Bowling Alley.....	10.00 to 22.50	Fox Hunt.....	20.00 to 30.00
Box Score.....	9.50 to 10.00	Four Aces.....	119.50 to 159.50
Brite Spot.....	9.50 to 22.50	Four-Five-Six.....	9.50 to 17.50
Broadcast.....	19.50 to 37.50	Glamour.....	12.00 to 22.50
Buckaroo.....	9.50 to 19.50	Gold Cup.....	17.50 to 34.50
Cadillac.....	12.50 to 17.50	Gold Star.....	17.50 to 29.50
2. Capt. Kidd.....	38.50 to 64.50	Golden Gate.....	9.00 to 16.50
Champ.....	29.50 to 47.50	2. Gun Club.....	36.50 to 54.50
Champion.....	12.50 to 22.50	Gobs.....	129.50 to 159.50
2. Charm.....	10.00 to 18.00	Headliner.....	9.00 to 14.50
Chevron.....	10.00 to 17.50	Hi-Dive.....	27.50 to 47.50
Chief.....	10.00 to 17.50	Hi-Hat.....	29.50 to 39.50
Chubbie.....	10.00 to 25.00	High Light.....	10.00 to 12.50
Circus.....	9.50 to 18.00	Hi-Stepper.....	17.50 to 37.50
Clipper.....	14.00 to 21.50	2. Hold Over.....	14.50 to 32.50
2. Clover.....	51.50 to 69.50	Home Run.....	12.00 to 25.00
2. C.O.D.....	12.50 to 19.50	4. Home Run '42.....	52.50 to 69.50
Contest.....	52.50 to 82.50	2. Home Run '42, New.....	95.00 to 99.50
Congo.....	14.00 to 22.50	2. Horoscope.....	28.50 to 47.50
Conquest.....	12.50 to 22.50		
2. Contact.....	8.00 to 18.00		
Convention.....	12.50 to 22.50		
Cowboy.....	11.50 to 21.50		

(OVER)

FREE PLAY GAMES

Page 2.

4. Jolly.....\$10.00 to \$22.50	Rebound.....\$10.00 to \$20.00
Jungle39.50 to 65.00	2. Red Hot.....10.00 to 29.50
Jumper.....10.00 to 22.50	Red, White & Blue.....17.50 to 27.50
	2. Repeater.....23.50 to 33.50
Klicks.....10.00 to 15.00	Rink.....9.00 to 10.00
Knock Out.....59.50 to 82.50	Roller Derby.....12.00 to 29.50
Keen-A-Ball.....5.00 to 14.50	Rotation.....9.50 to 19.50
2. Keep 'em Flying.....84.50 to 90.00	Roxy.....10.00 to 14.50
Keep 'em Flying, New...149.50	
	Salute.....17.50 to 29.50
Lancer.....12.00 to 24.50	School Days.....19.00 to 32.50
2. Landslide.....14.50 to 19.50	Sara Suzy.....14.50 to 27.50
Leader.....19.00 to 29.50	Scandals.....27.50
Lead Off.....9.50 to 17.50	2. Scoop.....10.00 to 14.50
League Leader.....25.00 to 29.50	2. Score-A-Line.....10.00 to 19.50
2. Legionnaire.....26.50 to 49.50	Score Card.....10.00 to 19.50
Liberty, New.....109.50 to 175.00	Score Champ.....10.00 to 22.50
2. Limelight.....10.00 to 37.50	2. Sea Hawk.....22.50 to 47.50
Line Up.....19.50 to 27.50	2. Seven Up.....20.50 to 37.50
Lite-A-Card.....12.00 to 27.50	Short Stop.....12.50 to 32.50
Lone Star.....14.50 to 19.50	2. Show Boat.....32.50 to 49.50
Lot-O-Fun.....9.50 to 22.50	Side Kick.....9.00 to 10.00
Lucky.....10.00 to 22.50	2. Silver Skates.....22.50 to 34.00
Lucky Strike.....10.00 to 29.50	2. Silver Spray.....22.50 to 37.50
	2. Sky Blazer.....32.50 to 64.50
	Sky Chief, New.....149.50 to 152.50
	2. Sky Line.....11.50 to 19.50
Majors '40.....10.00 to 16.50	Sky Ray.....24.50 to 49.50
Majors '41.....29.50 to 49.50	4. Slugger.....21.50 to 34.50
2. Mascot.....12.50 to 27.50	Snappy '41.....32.50 to 49.50
Merry-Go-Round.....10.00 to 19.50	South Paw.....34.50 to 49.50
Metro.....19.00 to 29.50	Sparky.....10.00 to 22.50
1. Miami.....12.50 to 28.50	Speed Ball.....15.00 to 64.50
2. Miami Beach.....27.50 to 50.00	Speed Demon.....14.50 to 54.50
Midway.....12.50	Speedway.....9.50 to 16.50
2. Mr. Chips.....8.00 to 14.50	Speedy.....12.00 to 20.00
Monicker.....55.00 to 77.50	Sport Page.....16.50 to 35.00
Mystic.....16.50 to 28.00	Sport Parade.....19.50 to 37.50
	Sports.....9.50 to 16.50
Nippy.....9.50 to 21.00	Sporty.....10.00 to 14.50
New Champs.....42.50 to 84.50	2. Spot-A-Card.....44.50 to 79.50
	2. Spot Pool.....38.50 to 59.50
Oh Boy.....9.50 to 12.50	2. Spottem.....8.00 to 19.50
Ocean Park.....12.50 to 22.50	2. Stars.....17.50 to 39.50
Oh Johnny.....12.00 to 32.50	Stop & Go.....9.50 to 14.50
On Deck.....12.50 to 24.50	Summertime.....14.50 to 22.50
One-Two-Three '38.....24.50	2. Sun Beam.....20.50 to 37.50
2. One-Two-Three '39.....20.00 to 32.50	2. Supercharger.....8.00 to 16.50
1. One-Two-Three '40.....39.50 to 80.00	Super Chubbie.....27.50 to 44.50
One-Two-Three '41.....69.50 to 79.50	2. Super Six.....8.00 to 22.50
	2. Star Attraction.....31.50 to 57.50
2. Pan American.....22.50 to 39.50	Sixty Grand.....27.50 to 39.50
Paradise.....16.00 to 22.50	2. Stratoliner.....18.50 to 32.50
2. Pick 'em.....8.00 to 25.00	
Play Ball.....19.00 to 37.50	Target Skill.....17.50 to 24.50
Playmate.....9.50 to 19.50	2. Ten Spot.....26.50 to 37.50
Polo.....17.50 to 22.50	Texas Mustang.....42.50 to 57.50
Pot Shot.....15.00 to 29.50	Trapeze.....19.50
2. Powerhouse.....11.50 to 14.50	2. Three Score.....10.00 to 19.50
Progress.....12.00 to 24.50	Three Up.....19.50 to 27.50
Punch.....10.00 to 14.50	Triple Play.....39.50
2. Pursuit.....32.50 to 39.50	Thriller.....5.00 to 15.00
Pylon.....14.00 to 30.00	3. Thumbs Up.....149.50
Pyramid.....10.00 to 12.50	

Continued

THE CONFIDENTIAL PRICE LIST

An Exclusive Merchandising Service for the Coin Machines Industry Issued Every Week by
 "THE CASH BOX" 381 FOURTH AVENUE, NEW YORK CITY

DL 3, NO. 50

SEPTEMBER 8, 1942

ONE DOLLAR A COPY

FREE PLAY GAMES

Top Notcher.....	\$12.00 to \$17.50	2.Venus.....	\$46.50 to \$78.50
1.Topic.....	59.50 to 67.50	2.Victory.....	56.50 to 87.50
Topper.....	10.00 to 27.50	Vogue.....	10.00 to 19.50
2.Towers.....	42.50 to 74.50	2.West Wind.....	33.50 to 47.50
Trailways.....	25.00 to 42.50	White Sails.....	9.00 to 22.50
Triumph.....	10.00 to 16.50	Wild Fire.....	28.00 to 39.50
Twinkle.....	10.00 to 17.50	Wings.....	14.00 to 19.50
Twin Six.....	29.00 to 49.50	2.Wow.....	16.50 to 27.50
3.Turf Champ.....	13.50 to 14.00	Yacht Club.....	15.50 to 32.50
Ump.....	19.50 to 25.00	Yanks, New.....	99.50 to 119.50
Up & Up.....	14.00 to 22.50	Zig Zag.....	32.50 to 49.50
Vacation.....	14.00 to 29.50	Zip.....	10.00 to 14.50
Velvet.....	21.50 to 39.50	2.Zombie.....	16.50 to 37.50
2.Variety.....	8.00 to 27.50		

IMPORTANT:- This is to be read as follows:- First price listed is lowest price; second price listed is highest price for the week. Where only one price appears this is to be accepted as lowest price.

CODE:- 1. Means price went Up. 2. Means price went Down. 3. Means this machine just added to list. 4. Means price went Up and Down same week.

Copyright, 1942, "The Cash Box", N.Y.

THE CONFIDENTIAL PRICE LIST

An Exclusive Merchandising Service for the Coin Machines Industry Issued Every Week by
 "THE CASH BOX" 381 FOURTH AVENUE, NEW YORK CITY

Vol. 3, NO. 50

SEPTEMBER 8, 1942

ONE DOLLAR A COPY

CONSOLES

Across the Board.....\$19.50 to \$35.00	Jockey Club.....\$20.00 to \$35.00
2. Bakers Pacers.....200.00 to 299.50	Jockey Club '41....179.50 to 240.00
Bally Entry.....22.50	2. Jungle Camp.....57.50 to 89.50
Bangtails '40.....40.00 to 69.50	1. Jumbo Parade.....62.50 to 149.50
2. Bangtails '41.....149.50 to 375.00	Keno.....25.00 to 40.00
Boulah Park.....62.50 to 79.50	Kentucky Club.....24.50 to 89.50
2. Big Game.....70.00 to 122.50	2. Long Acro.....237.50 to 287.50
1. Big Top.....49.50 to 104.50	Liberty Bell.....17.50 to 79.50
Blue Grass.....97.50 to 160.00	Longchamps.....59.50 to 65.00
2. Bob Tail.....92.50 to 125.00	Long Shot.....199.50
By-A-Blade.....35.00	Lucky Lucre.....120.00 to 199.50
Buckley Sven Bells....700.00	2. Lucky Lucre '41....219.50 to 295.00
Buckley Long Shot	1. Lucky Star.....69.50 to 175.00
Parlay.....700.00	Lincoln Field.....79.50
Charley Horse.....59.50 to 119.50	Multiple Racer.....39.50 to 65.00
China Boy.....49.50 to 59.50	Mills 4 Bells.....279.50 to 445.00
Chuckalette.....35.00 to 59.50	Mills New 4 Bells..495.00 to 550.00
Club House.....19.50 to 20.00	1. Mills 3 Bells.....195.00 to 500.00
Club Bells.....149.50 to 219.50	Mills Auto. Dice....39.95 to 74.50
1. Club Bells, New.....219.50 to 249.50	Mills Owl.....59.50 to 112.50
Club Trophy.....174.50 to 200.00	Mills 3 Bells, New.595.00
Cigarolla.....59.50 to 125.00	Pace Centurys.....55.00 to 125.00
Dark Horse.....65.00 to 175.00	Pace Maker.....44.50 to 119.50
Derby '41.....197.50 to 229.50	Paces Marathon.....99.50
1. Derby Day.....22.50 to 32.50	Paces Races Bl. Cab..64.50 to 84.50
Derby Winner.....189.50	1. Paces Races Br. Cab..74.50 to 124.50
Dixie.....57.50 to 77.50	Paces Races Red Ar.159.50 to 225.00
Dominola.....15.00 to 25.00	Paces '39 Saratoga..50.00 to 69.50
Double Bells.....69.50 to 119.50	Paces '40 Saratoga..69.50 to 139.50
Exhibit Races.....24.00 to 40.00	Paces '41 Saratoga..89.50 to 154.50
Fair Grounds.....22.50 to 54.50	4. Paces Reels.....75.00 to 219.50
Fairmount.....335.00	Paddock Club.....19.50 to 89.50
1. Fast Time.....52.50 to 119.50	Pamco DeLuxe Bells..15.00
Fast Track.....20.00	Parlay Races.....39.50 to 49.50
1. Favorite.....19.50 to 35.00	Pastime.....150.00 to 275.00
2. Flasher.....29.50 to 42.50	Pay Day.....99.50 to 199.50
Flashing Thru.....17.50 to 60.00	Pheasant.....35.00
Flashing Ivories.....44.50 to 129.50	Pickem.....45.00
Fleetwood.....24.50 to 30.00	Pot Shot.....25.00
Four Bells.....175.00 to 550.00	Preakness.....12.00 to 30.00
Four Way Bell.....354.50 to 485.00	Ray's Track.....49.50 to 59.50
Galloping Dominoes '38,24.50 to 69.50	Rio.....19.50 to 52.50
Galloping Dominoes '39,72.50 to 99.50	Rollette.....39.50
Galloping Dominoes '40,85.00 to 119.50	Rosemont.....15.00 to 39.50
1. Galloping Dominoes '41,124.50 to 350.00	1. Royal Draw.....94.50 to 140.00
2. Gold Cup.....25.00 to 49.50	1. Royal Flush.....35.00 to 99.50
Good Luck.....25.00 to 89.50	Roll 'em.....140.00 to 215.00
Grand National.....55.00 to 130.00	Saddle Club.....25.00 to 29.50
Grand Stand.....65.00 to 105.00	Santa Anita.....117.50 to 124.50
Hawthorne.....35.00 to 79.50	
Hicloah.....19.50	
4. High Hand.....85.00 to 140.00	
Hold & Draw.....95.00	

(OVER)

CONSOLES

Silver Bell.....\$25.00 to \$69.50	1. Tanforan.....\$12.50 to 49.50
Silver Moon Totalizer...62.50 to 139.50	Teaser.....15.00 to 69.50
Skillo.....55.00 to 69.50	Thistledowns.....30.00 to 89.50
Skill Time '37.....29.50 to 32.50	Thorbred.....279.50
1. Skill Time '38.....49.50 to 125.50	Totalizer.....65.00 to 169.50
Spinning Reels.....95.00 to 115.00	Track King.....29.50 to 39.50
Square Bell.....49.50 to 69.50	Track Odds.....69.50 to 195.00
Stanco Bells, Single...49.50 to 105.00	Track Odds(Daily
Stanco Bells, Double...119.50 to 125.00	Double).....395.00 to 450.00
Sugar King.....49.50 to 65.00	Track Time '38.....75.00 to 85.00
Sunray.....204.50	Track Time '37.....49.50 to 79.50
Super Bells.....144.50 to 259.50	Triple Entry.....99.50 to 175.00
1. Super Track Time.....125.00 to 300.00	1. Two Way Bell.....269.50 to 325.00
Suzie Q.....25.00	2. Two Way Bell, New.....300.00 395.00
	Turf King.....250.00 to 295.00

THE CONFIDENTIAL PRICE LIST

An Exclusive Merchandising Service for the Coin Machines Industry Issued Every Week by
 "THE CASH BOX" 381 FOURTH AVENUE, NEW YORK CITY

V. L. 3, NO. 50

SEPTEMBER 8, 1942

ONE DOLLAR A COPY

PHONOGRAPHS

SEEBURG

Selectophone 10	\$14.50 to \$15.00
Symphonola.....	32.50
1. Plaza.....	129.50 to 250.00
Regal.....	144.50 to 154.50
Model A.....	22.50 to 49.50
Model B.....	22.50 to 49.50
Model C.....	29.50 to 59.50
Model H.....	69.50 to 79.50
Rex.....	65.00 to 150.00
Model K-15.....	39.50 to 79.50
Model K-20.....	79.50 to 89.50
Royale.....	84.50 to 94.50
Gen.....	129.50 to 144.50
Classic.....	139.50 to 175.00
Classic, R.C.	189.50 to 219.50
Mayfair.....	139.50 to 159.50
Melody King.....	110.00
Crown.....	129.50 to 179.50
Concert Grand.....	139.50 to 199.50
Colonel, ESRC.....	279.50 to 325.00
Concert Master, ES.....	279.50 to 329.50
Cadet, ESRC.....	214.50 to 240.00
Major, ESRC.....	225.00 to 279.50
Envoy, ESRC.....	250.00 to 279.50
2. Vogue.....	149.50 to 155.00
Casino.....	104.50 to 124.50
Commander.....	194.50 to 249.50
Commander, ESRC.....	249.50 to 325.00
Playboy.....	25.00 to 49.50
Selectomatic 24.....	12.50 to 21.50
Remote Speak Organ.....	44.50
Wireless Wall-O-Matic..	14.50 to 32.50
Multi-Selector, 12 Rec..	69.50 to 79.50
Melody Parade Bar Box...	8.50
30 Wire Wall Box.....	10.50
5¢, 10¢, 25¢ Bar-O-Matic,	
3 Wire.....	44.00
5¢, 10¢, 25¢ Bar-O-Matic,	
Wireless.....	50.00
5¢, 10¢, 25¢ Wall-O-Matic	
Wireless.....	41.00 to 45.50
Electric Selector.....	23.00
Wireless Adaptor.....	55.00
Hi-Tone, 9800 R.C.	359.50 to 440.00
Hi-Tone, 9800 E.S.	359.50 to 395.00
Hi-Tone, 8800 R.C.	350.00 to 435.00
Hi-Tone, 8800 E.S.	349.50 to 395.00

MILLS

Zephyr.....	29.50 to 39.50
Studio.....	49.50
Dance Master.....	19.50 to 29.50
DeLuxe Dance Master.....	29.50
Do-Re-Mi.....	24.50 to 39.50
Panarams.....	300.00 to 424.50
Throne of Music.....	124.50 to 159.50
Empress.....	139.50 to 189.50
Empress with Adaptor..	219.50 to 225.00

KEENEY

Wall Boxes.....	\$ 7.50 to \$15.00
Adaptor for Seeburg....	29.50
Adaptor for Rockola....	19.50 to 25.00
Adaptor for Wurlitzer 16.....	25.00

GABLE

12 Record, Jr.	17.50 to 27.50
12 With Adaptor.....	58.00
2-12's with Adaptor....	94.00
18 Rec. Ill. Grille....	34.50 to 40.00
2-18's with Adaptor...	120.00

PACKARD

Fla Mor Wall & B. Box..	27.00 to 50.00
Bar Bracket.....	4.50

ROCKOLA

12 Record.....	19.50 to 32.50
16 Record.....	39.50 to 44.50
Rhythm Master 12.....	28.50 to 35.00
Rhythm Master 16.....	29.50 to 49.50
Imperial 16.....	49.50 to 69.50
Imperial 20.....	49.50 to 89.50
Playmaster.....	179.50 to 194.50
Playmaster Spectrovox	215.00 to 350.00
Windsor.....	75.00 to 94.50
Monarch.....	79.50 to 112.50
Modern.....	59.50
Stand. Dial-A-Tone....	235.00 to 275.00
1. '39 Counter.....	59.50 to 89.50
'39 Standard.....	139.50 to 149.50
'39 De Luxe.....	139.00 to 175.00
'40 Super Marble.....	209.50 to 224.50
1. '40 Super Rockolite..	189.50 to 235.00
'40 Super Walnut.....	185.00 to 225.00
'40 Super Walnut	
with Adaptor....	209.50 to 225.00
'40 Master Marble....	160.00 to 179.50
'40 Master Rockolite..	175.00 to 245.00
'40 Master Walnut....	159.00 to 199.50
'40 Counter.....	89.50 to 109.50
Wall Box.....	14.75 to 22.50
'41 Spectrovox.....	259.00 to 325.00
De Luxe, Jr., Console	
Rockolite.....	99.50

BUCKLEY

Wall and Bar Box.....	8.50 to 14.00
Ill. Wall & Bar Box....	19.00 to 32.50
24 Record Adaptor.....	30.00
16 Record Adaptor.....	39.50
2. Steel Cabinet.....	27.50 to 32.50

A.M.I.

Model X-5 Phono.....	60.00
Singing Towers.....	235.00 to 285.00
Singing Towers(New)...	397.00

PHONOGRAPHS

WURLITZER

P-10.....	\$15.00 to \$27.50
P-10.....	22.50 to 29.50
1. P-12.....	20.00 to 34.50
1. P-12 Illuminated.....	35.00 to 69.50
312.....	26.50 to 34.50
P-400.....	34.50 to 49.50
412.....	25.00 to 59.50
616.....	45.00 to 69.50
616 Illuminated.....	59.50 to 89.50
616 A.....	44.50 to 52.50
716.....	39.50 to 59.50
1. 24.....	89.50 to 124.50
24-A.....	99.50 to 120.00
600.....	139.50 to 175.00
600 A.....	159.50 to 179.50
500.....	159.00 to 187.50
500 A.....	180.00
50.....	59.50
41 (Counter).....	75.00 to 119.50
51 (Counter).....	40.00 to 59.50
61 (Counter).....	64.50 to 89.50
71 (Counter).....	79.50 to 119.50
Gen (Counter).....	122.50 to 135.00
1. 700.....	224.50 to 300.00
750.....	350.00
750 E.....	325.00 to 400.00
750 M.....	340.00 to 375.00

WURLITZER

800.....	\$299.50 to 350.00
850.....	400.00 to 450.00
850 E.....	439.50 to 459.50
780 E.....	375.00
780 M.....	349.50 to 375.00
310 Wall Box.....	16.00
5¢, 10¢, 25¢ Wall Box....	37.50 to 49.50
320, Wireless Wall Box.....	25.00 to 29.50
320, 2-Wire Wall Box....	25.00 to 34.50
111, 2-Wire Bar Box....	39.50
332, 2-Wire Bar Box....	22.50
331, 2-Wire Bar Box....	22.50 to 25.00
304, 2-Wire Steppers....	9.50
Wireless Strollers.....	40.00
430 Speaker Cab. with 5¢, 10¢, 25¢ Box....	115.00
350 Wireless Speaker....	39.50
24 Rec. Adaptor.....	25.00 to 30.00
Impulse Stepper.....	25.00
Twin-12 in. Steel Cabinet.....	110.00 to 134.50
580 Selector Speaker..	150.00

THE CONFIDENTIAL PRICE LIST

An Exclusive Merchandising Service for the Coin Machines Industry Issued Every Week by
 "THE CASH BOX" 381 FOURTH AVENUE, NEW YORK CITY

PL. 3, NO. 50

SEPTEMBER 8, 1942

ONE DOLLAR A COPY

ARCADE EQUIPMENT

Atlas Baseball.....\$55.00	Keeney Anti-Air Craft Brown.....\$29.50 to \$47.50
Bally Alley.....24.50 to \$59.50	Keeney Navy Bomber....117.00 to 145.00
1. Bally Bull's Eye.....49.50 to 74.50	Keeney Texas Leaguer...28.50 to 89.50
Bally Convoy.....199.50 to 210.00	Keeney Submarine Gun..174.50 to 245.00
Bally Defender.....159.50 to 199.50	Keeney Bowlette.....89.50
Bally Lucky Strike.....24.00 to 59.50	Kirk Air Defense.....69.50
4. Bally Rapid Fire.....75.00 to 180.00	Kirk Night Bomber.....174.50 to 210.00
Bally Shoot-the-Bull...49.50 to 69.50	Mills Rotary Digger.....69.00
Bally Sky Battle.....179.50 to 199.50	Mutoscope Ace Bomber..174.50 to 219.50
Bally Racer.....39.50	Mutoscope Bowling Alley.....69.50
Bally Basket Ball.....65.00	Mutoscope Drive Mobile139.50 to 259.50
Bally Torpedo.....175.00 to 219.50	Mutoscope Fan Front Diggers.....119.50
Bally King Pin.....175.00 to 299.50	Mutoscope Electric Traveling Crane.....69.50 to 79.50
Baker Sky Pilot.....90.00 to 167.50	Mutoscope Photomatic..400.00 to 575.00
Bang-A-Deer.....20.00 to 125.00	Mutoscope Roll Front Crane.....50.00 to 60.00
Buckley DeLuxe Digger...85.00 to 129.50	Mutoscope Sky Fighter.150.00 to 209.50
Buckley Treasure Island Digger.....49.50 to 89.50	Mutoscope Magic Finger.....70.00
Chicoin Hockey.....175.00 to 275.00	Mutoscope Punch Bag...45.00 to 210.00
Daval Bumper Bowling...29.50 to 45.00	Radio Rifle.....40.00 to 149.50
Daval-U-Roll-It.....44.50	1. Rockola Ten Pins.....29.50 to 79.50
Evans Duck Pin Alley...350.00 to 450.00	Rockola Tom Mix Rifle..29.50 to 32.50
Evans-In-The-Barrel....35.00 to 114.50	Rockola World Series...59.50 to 99.50
Evans Play Ball.....149.50 to 225.00	Rock-O-Ball.....64.50 to 75.00
Evans Ski-Ball.....65.00 to 89.50	2. Scientific Baseball...95.00 to 139.50
Evans Super Bomber....195.00 to 225.00	Scientific Basketball..99.50 to 139.50
2. Evans Ten Strike.....49.50 to 85.00	2. Scientific Battg. Prac..90.00 to 179.50
2. Evans Tommy Gun.....99.50 to 135.00	Scientific X-Ray Poker.65.00 to 139.50
Exhibit Bicycle.....99.50 to 125.00	Seeburg Battle Royal...39.50 to 49.50
Exhibit Baseball.....19.50 to 25.00	Seeburg Chicken Sam....70.00 to 99.50
Exhibit Bowling Alley...12.50 to 59.50	Seeburg Jail Bird.....45.00 to 100.00
Exhibit Hi-Ball.....24.50 to 39.50	Seeburg Shoot-the- Chutes.....94.50 to 110.00
Exhibit Merchantman Roll Chute Digger....39.50 to 79.50	Seeburg Hockey.....69.50
Exhibit Rotary Merchan- diser.....124.50 to 275.00	Seeburg Rayolite.....39.50 to 65.00
Exhibit Vitalizer.....30.00 to 69.50	Star Elec. Hoist Digger.39.50 to 69.50
Genco Bank Roll.....99.50 to 124.50	Success Night Bomber..115.00 to 159.50
Genco Magic Roll.....39.50 to 45.00	Tost Pilot.....220.00 to 249.50
Genco Play Ball.....175.00 to 219.50	Western Baseball '39 F.P.P.O.59.50 to 79.50
Groetchen Metal Typer...69.50 to 125.00	Western Baseball '40...32.50 to 99.50
Gottlieb Skee Ball Ette.....44.50 to 84.50	Western Baseball '41...74.50 to 135.00
Jennings-In-The-Barrel..65.00 to 125.00	Western Recordit.....450.00
2. Keeney Air Raider.....139.50 to 155.00	Wurlitzer 14 Ft. Skoe- Ball, F.P.....65.00 to 149.50
Keeney Anti-Air-Craft Black.....27.50 to 59.50	Wurlitzer 14 Ft. Skoe- Ball, Free Ball.....119.50

(OVER)

THE CONFIDENTIAL PRICE LIST

An Exclusive Merchandising Service for the Coin Machines Industry Issued Every Week by
"THE CASH BOX" 381 FOURTH AVENUE, NEW YORK CITY

VOL. 3, NO. 50

SEPTEMBER 8, 1942

ONE DOLLAR A CO

NEW NAMES OF REVAMPED FREE PLAY PIN GAMES

<u>OLD NAME</u>	<u>NEW NAME</u>
Score Card	Ajax
Big Show	Big Tent
Lite-A-Card	Bingo
Roxy	Cupid
Formation	Dive Bomber, also Nite Club
Punch	Flash
Sporty	Flight
Glamour	Hi-Jinks
Silver Skates	Hockey '42
Scoop	Klipper
Rotation	Luxury
Flicker	Liberty
Powerhouse	Over-The-Top
Fleet	Scout, also Commander
Entry	Speedway
Blondie	Stepper
Silver Spray	White Sails
Triumph	Starlight
Blondie	Redheads
Big Town	Sixty Grand
Bowling Alley	Bowling Alley '42
Cadillac	Archery, also Destroyer
Commodore	Sailorettes
Drum Major	Parade Leader
Follies '40	Scandals '42
Home Run	Triple Play
Jolly	Peacherino
Mr. Chips	Nine Bells
O'Boy	Easy Pickin
Roxy	Fan Dancer
Wow	Pep
Crossline	All Out
Zombie	Battle - Midway
Red, White & Blue	De-icev
Leader	Sentry
Metro	High Boy
Four Roses	Sea Power
Vacation	Roll Call
Gold Star	Playtime
Sun Beam	Sun Valley
Zombic	Midway
Sun Beam	Sun Valley

NEW NAMES OF CONVERTED ARCADE EQUIPMENT

Seeburg Chicken Sam	Shoot-The Jap
Seeburg Chicken Sam	Hit-Hitler
Seeburg Chicken Sam	Trap-The-Jap
Seeburg Chicken Sam	Bell's Super Jap

THE CONFIDENTIAL PRICE LIST

An Exclusive Merchandising Service for the Coin Machines Industry Issued Every Week by
 "THE CASH BOX" 381 FOURTH AVENUE, NEW YORK CITY

L. 3, NO. 50

SEPTEMBER 8, 1942

ONE DOLLAR A COPY

MILLS

5¢ Emerald Chrome Bell,
 Hnd.Lod J.P.\$270.00
 5¢ Gold Chrome Bell,
 Hnd.Lod.J.P.270.00
 2. 5¢ Gold Chrome Bell.....160.00 to \$242.50
 10¢ Gold Chrome Bell....235.00 to 247.50
 25¢ Gold Chrome Bell....248.50 to 255.00
 5¢ Club Bell.....250.00 to 289.50
 10¢ Club Bell.....270.00 to 294.50
 25¢ Club Bell.....290.00 to 299.50
 50¢ Club Bell.....340.00
 1¢ Blue Front.....42.50 to 49.50
 5¢ Blue Front.....59.50 to 95.00
 1. 10¢ Blue Front.....85.00 to 99.50
 5¢ Blue Frt. Ser over
 400,000.....92.50 to 159.50
 10¢ Blue Frt, Ser over
 400,000.....99.50
 1. 25¢ Blue Frt, Ser over
 400,000.....99.50 to 104.50
 5¢ Blue Frt. Myst. P.O. 175.00
 10¢ Blue Frt. Myst.P.O. 175.00
 1¢ Brown Front.....74.50
 5¢ Brown Front.....99.50 to 125.00
 5¢ Brown Frt.Ser. over
 440,000.....125.00 to 216.50
 10¢ Brown Frt.Ser. over
 440,000.....180.00 to 221.50
 25¢ Brown Frt. Ser over
 440,000.....190.00 to 226.50
 50¢ Brown Frt. Ser over
 440,000.....305.50
 5¢ Cherry Bell.....82.50 to 99.50
 10¢ Cherry Bell.....100.00 to 110.00
 5¢ Cherry Bell,3-10 P.O..119.50
 1. 5¢ Cherry Bell,3-5 P.O..115.00 to 122.50
 10¢ Cherry Bell,3-5 P.O.125.00
 25¢ Cherry Bell,3-5 P.O.129.50
 1¢ Bonus Bell.....160.00
 5¢ Bonus Bell.....92.50 to 240.00
 5¢ Chrome Bell.....160.00 to 210.00
 10¢ Chrome Bell.....175.00
 25¢ Chrome Bell.....235.00
 1¢ Q.T. Bell.....35.00 to 39.50
 5¢ Q.T. Blue.....59.50
 5¢ Q.T., F.P.24.50
 1¢ Q.T., Glitter Gold...64.50
 5¢ Q.T., Glitter Gold....77.50 to 97.50
 10¢ Q.T., Glitter Gold...79.50 to 89.50
 1¢ Vest Pocket Bell.....35.00
 1. 5¢ Vest Pocket Bell,J.P..42.50 to 52.50
 5¢ Vest Pocket Bell,Green23.50
 5¢ Vest Pocket Bell
 Blue & Gold.....29.00 to 47.50
 2. 5¢ Futurity.....74.50 to 79.50
 50¢ Futurity Bell.....160.00 to 194.50
 5¢ Yellow Front.....62.50
 10¢ Yellow Front.....67.50
 5¢ Smoker Bell.....35.00
 5¢ F.P.Mint Vndr.....67.50 to 85.00
 25¢ Golf Ball Vndr.....175.00
 5¢ War Eagle.....32.50 to 39.50
 10¢ War Eagle.....45.00
 25¢ War Eagle.....45.00
 5¢ F.O.K.24.50
 5¢ Roman Head.....67.50
 1¢ Sky Scraper.....35.00
 5¢ Skyscraper.....45.00
 5¢ Lion Head29.50

SLOTS

5¢ Chief J.P. Bell.....\$44.50 to \$67.50
 10¢ Chief J.P.Ball.....44.50 to 69.50
 25¢ Chief J.P. B ell....71.50
 50¢ Chief J.P. Bell.....92.50
 5¢ Silver Chief.....94.50 to 95.00
 5¢ Silver Moon Chief....115.00 to 169.50
 5¢ Sky Chief.....89.50
 10¢ Sky Chief.....92.00
 25¢ Sky Chief.....94.50
 1¢ Little Duke.....15.00
 5¢ Cigarola.....54.50
 5¢ Century S.J.P.....24.50
 5¢ Gooseneck.....19.50
 1¢ Little Dutchess19.50
 5¢ Little Dutchess.....19.50
 10¢ Golf Ball Vndr.....75.00

JENNINGS

WATLING

1¢ Rolatop.....29.50 to 42.50
 5¢ Rolatop.....35.00 to 60.00
 10¢ Rolatop.....35.00
 25¢ Rolatop.....49.50 to 80.00
 5¢-25¢ Rolatop.....49.50
 5¢ Rolatop, Ser over
 72,000.....75.00
 1¢ Twin J.P.....25.00
 5¢ Twin J.P.....24.50 to 25.00
 5¢ Gooseneck, Ser over
 60,000.....35.00
 5¢ Blue Seal.....35.00
 25¢ Blue Seal.....35.00
 1¢ Treasury.....29.50
 5¢ Treasury.....47.50 to 64.50
 5¢ Wonder Vndr.....32.50

GROETCHEN

5¢ Columbia Chrome.....49.50 to 79.50
 1¢ Columbia.....27.50
 5¢ Columbia, Cig,Reel,
 Rear J.P.....32.50 to 49.50
 1. 5¢ Columbia J.P.Bell....49.50 to 50.00
 5¢ Columbia Cig Reel,G.A.49.50

PAGE

5¢ Bantam.....52.50
 10¢ Bantam.....12.50
 5¢ Comet, F.V.....39.50 to 65.00
 10¢ Comet Blue Frt.Bell..60.00
 25¢ Comet Blue Frt.Bell..60.00
 5¢ All Star,10stop, MPO..49.50 to 59.50
 1¢ All Star, 2-4 P.O....25.00
 25¢ Rocket.....100.00
 5¢ T.J. Comet.....45.00

CAILLE

5¢.....12.50
 10¢.....12.50
 10¢ CADET.....45.00

... ..

... ..

... ..

... ..

... ..

NOTICE!

On behalf of those subscribers who have written to us regarding our establishing a firm policy about shipments of merchandise by our advertisers, advertised as perfect and being exactly the opposite, as well as advertisements of equipment which the advertiser does not have on hand at the time of placing his advertisement, but uses as "bait" to attract inquiries — The Cash Box will instantly publicize any such firm using such tactics as well as return whatever amount of this firm's subscription as yet to be completed so that such firm will no longer be a subscriber nor in the future be able to subscribe unless complete restitution has been made in the meantime -- and therefore will not be able to use the advertising columns of The Cash Box. As yet, we are extremely happy to state, we have not had to contend with any complaints of the above nature. We are adamant in the sincerity of our endeavor to keep The Cash Box not only a confidential, sparkling and intelligent medium for our subscribers — the active members — the real leaders of the coin machines industry — but also attempt in every possible way to maintain The Cash Box as one medium wherein all practices of good, clean business will be observed. We feel certain that all of our subscribers will agree to the above principles.

