

# THE CASH BOX

THE  
CONFIDENTIAL WEEKLY  
OF THE  
COIN MACHINE INDUSTRY

Vol. 9, No. 44  
JULY 31, 1948

## Charles Kanter's **WURLITZER 1100s**

are **SAVING \$3.50 per week per location on records and service... taking in \$20.00 more per week**

"Because there is a terrific needle saving *and practically no record replacement*, the Zenith Cobra Tone Arm, used on Wurlitzer 1100s, can't be compared with any tone arm on the market. My locations are impressed with the streamlined turret-top appearance of the 1100—also with the Encore Program Selector whose novel appeal stimulates play."

*Chas Kanter*

In addition to saving him \$3.50 per week in records and service, Wurlitzer 1100s are taking in \$20.00 more per week than the phonographs they replaced in Charles Kanter's top spots.

Estimate what your extra earnings should be from Wurlitzer 1100s in your best locations. Add to this the savings in records and service, then you will



CHARLES KANTER, *Ace Sales Company*  
*Cincinnati, Ohio*

appreciate why, for net profit, no other commercial phonograph can compare with Wurlitzer 1100s.

You, too, can make more money by replacing your old phonographs that take in too little—cost too much to service. Step up your profits by putting Wurlitzer 1100s in your top spots, and then a better paying phonograph in every other location right down the line. The Rudolph Wurlitzer Company, North Tonawanda, N. Y.

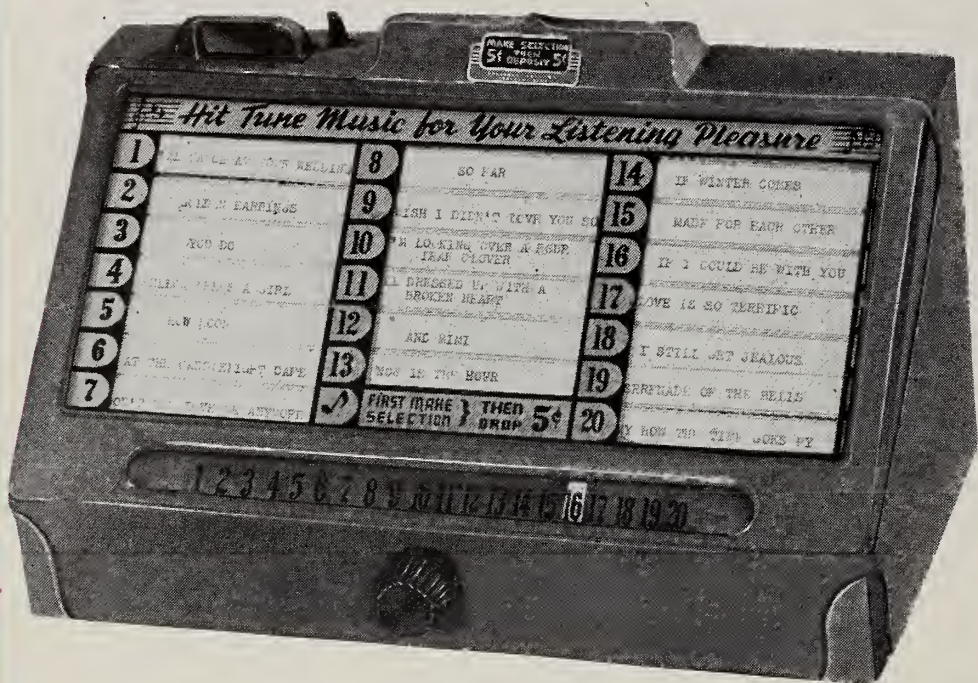


Ask your Wurlitzer Distributor about  
**GENEROUS TRADE-IN ALLOWANCES**  
on your old phonographs  
**EASY TERMS ON WURLITZER 1100s**

# “ENCORE”

## America's Finest Wall And Bar Boxes

NOT "ONE" BOX TO DO THE JOB FOR "TWO"—BUT—TWO INDIVIDUAL BOXES BUILT FOR SEPARATE AND SPECIFIC REQUIREMENTS. THE "ENCORE" WALL BOX ESPECIALLY MADE FOR WALLS AND WALLS ONLY. THE "ENCORE" BAR BOX ONLY FOR BARS. FOR A PERMANENT, PERFECT, MONEY-MAKING INSTALLATION—THE FIRST REALLY NEW, COMPLETELY BETTER, 30-WIRE WALL AND BAR BOXES—BUY "ENCORE"!! "ENCORE" WALL AND BAR BOXES HAVE PROVED THEMSELVES "THE BEST" ON LOCATION!



### ★ ENCORE BAR BOX

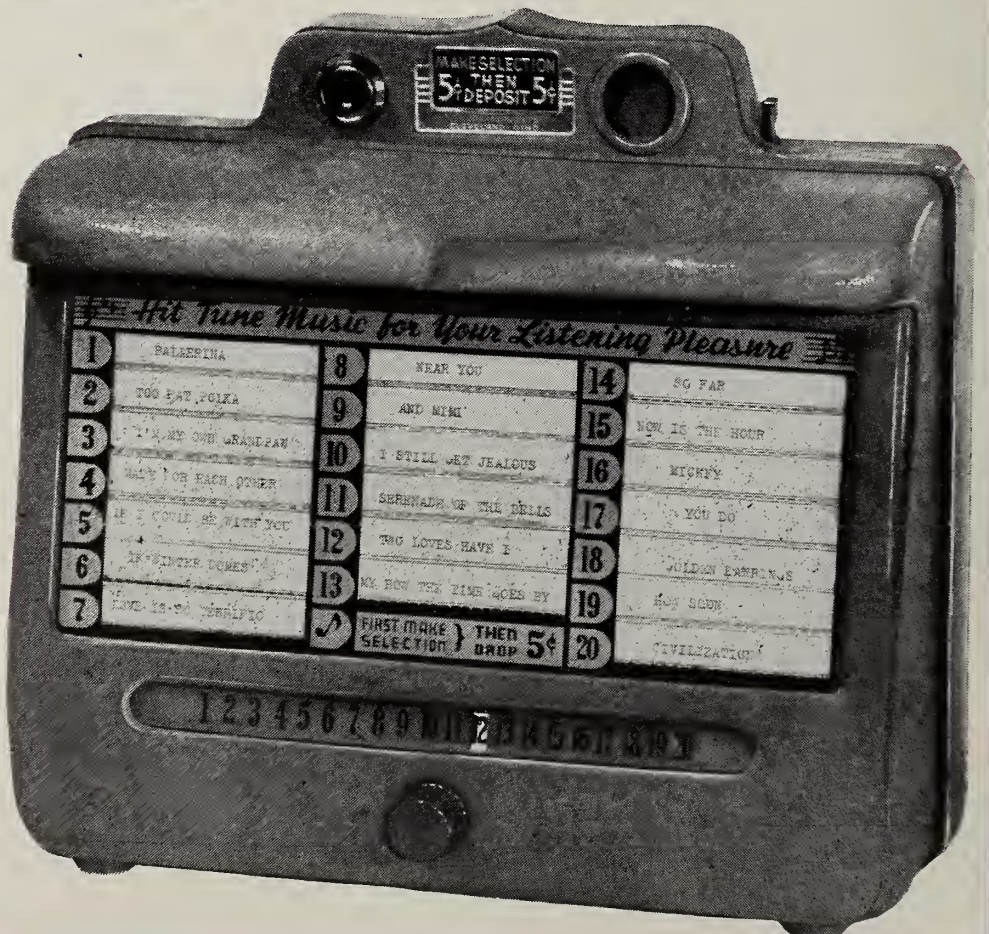
THE FIRST AND ONLY ONE OF ITS KIND. Not a pre-war box. A brand new, completely better, bigger and steadier money-making 30-wire BAR BOX—MADE ONLY FOR BARS. Here's a BAR BOX that has been tested ON LOCATION. And has been PROVED PERFECT. What's more—the "ENCORE" BAR BOX is priced to meet your pocketbook. Comes COMPLETE WITH BRACKETS—no extras. Write! Wire! Phone for Complete Details TODAY!

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"Beautiful" . . . "Perfect" . . . these are the words everyone uses to describe the "ENCORE" WALL BOX. Indirect lighting. Program flat smack against the glass. ALL THE RECORDS CAN BE SEEN AT ONE TIME—quickly—easily—makes the music EASIER TO BUY for all customers. See the "ENCORE" WALL BOX first! A whole box load of better features never before built into any wall box. Write or wire for details TODAY.

DISTRIBUTORS NOW BEING APPOINTED—WRITE

**ENCORE MFG. CO.**  
4310 CARNEGIE AVENUE  
CLEVELAND, OHIO



# THE CASH BOX

"THE CONFIDENTIAL WEEKLY OF THE COIN MACHINE INDUSTRY"

THE CASH BOX IS THE OPERATOR'S MAGAZINE  
IT IS NOT SOLD ON NEWSSTANDS

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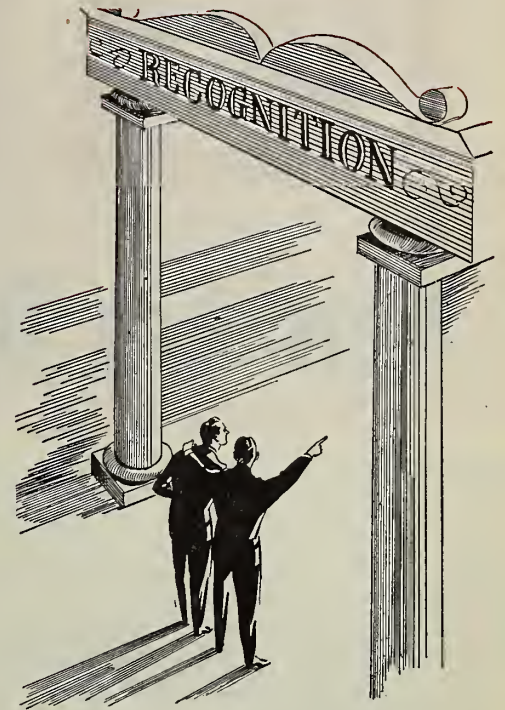
THE CASH BOX exclusively covers the coin machine industry, including operators, jobbers, distributors and manufacturers, and all those allied to automatic coin operated music equipment; automatic coin operated vending machines and service machines as

well as all coin operated amusement equipment; the music and record business, recording artists and publishers of music; and all others in any fashion identified or allied to the coin operated machine industry as well as all finance firms, banks and other financial institutions expressly interested in the financing of coin operated equipment of all types.

THE CASH BOX has been recognized by various associations of coin machine operators thruout the United States as their official weekly magazine.

THE "C. M. I. BLUE BOOK," also known as "The Confidential Price Lists," gives prices of all new and used coin operated machines of all kinds, weekly reporting all market changes and continually adding on all new equipment. The "C. M. I. Blue Book" is officially recognized by many cities and states throughout the country as the "official price book of the coin machine industry." It is an integral part of *The Cash Box*. The "C. M. I. Blue Book" is used in settlement of estates, in buying, selling and trading of all coin operated equipment. It is the one and only officially recognized price guide in the coin machine industry. The "C. M. I. Blue Book" is used by finance firms, factors and bankers to guide them in making loans to the members of the coin machine industry.

## Talking It Over



This industry deserves complete, national recognition for the great good which it has done for so many.

During 1947 this field gained recognition from Walter Winchell who acclaimed it for the marvelous job it did that year to raise over \$250,000 for the Damon Runyon Memorial Cancer Fund.

The coin machine industry plans such a drive again in 1948.

Advising the public what this industry has done for so many is the job of a Public Relations Bureau. There is such a bureau. A division of CMI (Coin Machine Industries, Inc.).

What can be done, and what is being done individually by coin machine men all over the nation who work in close cooperation with local organizations and thereby gain local recognition for the trade, should be openly explained on a national basis by a Public Relations Bureau gathering all these local elements into one complete nationwide whole.

Coinmen in a great many cities have donated juke boxes, pinballs and other amusement equipment to Police Youth Cantens. They have done the same for hospitals, churches, and for many other institutions.

They have worked locally with their American Cancer Fund chapters, with the Red Cross, United Jewish Appeal, Catholic Charities, Community Chests, and so many, many more, it is impossible to list them all here.

All these efforts should bring greater recognition to the industry. Should win for it the acclaim of many peoples. Especially those peoples who know only what politics and bluenoses spout for the attention of the press.

Bringing these facts openly before the nation would help bring about a closer and better understanding of this industry. A great need.

It is high time, therefore, that such facts were brought out into the open. It is also high time that many, who lackadaisically only think about bringing greater recognition to this field, do something about their thoughts.

There are a great many good men in this industry. There are manufacturers who work hard to benefit the trade. There are distributors, jobbers and operators who have always gone all out to bring good recognition to the business.

The time has come when all must work hard, as a unit, to gain recognition for this field. Recognition of such character that it will offset whatever the very few might do or say against this industry.

Bill Gersh

# BEAT THE HEAT

## New Era Dawns as Coinbiz Goes All Out to Bring on Boom.

There is no longer any doubt that a new era is dawning for the coin machine business. For the first time in many summer seasons, the trade has gone all out, making every possible effort to bring on the long awaited boom.

"Beat the heat", seems to have become the slogan for energetic and enterprising coinmen all over the nation.

As reported last week, never before in the history of even prewar summer seasons, have so many new games been presented to the field.

Never before has there been such intensive effort on the part of the automatic music industry to bring back its former sales position in the field.

This energetic spirit seems, at last, to be catching on. Many in the trade are now on the way to help bring on the boom.

Not only is this busting to smitherreens the idea of the coin machine business slumping during the torrid summer months, but, it opens every possible avenue for operator, jobber and distributor to follow in the path already cleared by progressive manufacturers.

There is every belief in the trade that this field can boost itself right up by its own bootstraps into the greatest and most prosperous era it has ever enjoyed.

There is always a natural pickup in all business with the entrance of the Fall season. This year the Fall season came early. It started in July, when the manufacturers went all out to present brand new and better equipment. Something they haven't done in years.

Since the season got going so much earlier, the trade has the opportunity of following thru and opening wide the door leading to the best times it has ever enjoyed.

The majority of the field have adjusted themselves to this new era. These men can well afford to enter into a smashing attempt to "beat the heat" by proclaiming this the entrance of the new era, and fight their way with all their might into the boom period so many have so long awaited.

There is no reason today, and there never has been before, why this field should strangle itself with the idea that summertime is "slump time".

Certainly the progressive manufacturers, those who chose the most torrid months of the year for presentation of brand new machines, were not just investing only a few pennies in this attempt. They were investing many, many thousands of dollars. Adding their intelligence, foresight and fortitude to this investment.

They can foresee ever greater achievement for the entire business if the men in the field, especially those men who have sufficiently adjusted themselves to the new economics demanded of them to continue on ahead during these times, will now go forth to create this new era.

Operators who have cut down on their overhead expenses, who have amortized the majority of their present machines, who are working closely with their locations, who are trying every possible method to boost collections (and the majority of these men are succeeding in so doing) will find this summer one time when they have every oppor-

tunity of progressing steadily forward, as well as encouraging their location owners, enchanting the public, and winning for themselves the necessary wherewithal to continue onward.

As in former years, only by keen, aggressive and progressive foresight have coinmen gone ahead. They can do the very same today. The very same conditions exist out in the field. The very same people are willing to be entertained. The very same location owners are willing to cooperate. Everything that faces them now faced them before. Their energy, their salesmanship and their farsightedness is all that is needed to insure them a greater and more prosperous era.

The manufacturers have handed the ball to the wholesalers and operators. The operators and the wholesalers realize that new machines instantly pick up collections by reviving interest. They also know that revived interest can be continued at a high pitch if they follow thru correctly and energetically.

The stories of bread and butter are true. The price of staple foods has risen tremendously. Yet, baseball games, horse races, boxing bouts, and other sports, are drawing the biggest crowds in all history. People still love entertainment. It's the American way.

People long, long ago proved that they enjoyed coin operated entertainment. They are proving it more than ever today. Most operators agree that their collections are still the same in gross as they always were. Their net, they state, is lower.

The intelligent operator immediately arranged to bring the net up. He cut here and there and more efficiently handled his business. He quickly changed over to what was necessary to continue on profitably. Now he is in a position to further promote his business to higher intake levels.

This opportunity is offered to him by the manufacturers who have brought the Fall season two months closer to him by presenting games in a "beat the heat" effort.

The trade has before it the possibility to get the boom under way. The boom it knows is coming. But, instead of sitting idly by and waiting for it to come, the members of this industry must go out to bring it to them.

The big grizzly bear may find his way into the trap which has been set for him, but, it's much quicker to go out there and get him. Not wait for the days to pass by until he finds the trap himself.

This is true of the coin machine field today. The men in the business must get out and boom. They just can't sit back and wait. They've just been given the tools they need. The new equipment. The better products. The sort of equipment which will attract players all over again. Players who have grown tired of seeing the same machine day after day, week after week.

This is what the public want. This is new. It's different. Better. More appealing. It's what can boom business.

The next step is up to the members of the field themselves. They can bring on the boom so much faster now if they, too, will go out to "beat the heat", just as the manufacturers have already done.

# THE CASH BOX

# Music Section

July 31, 1948



## Phono Ops Ravin' About The Ravens Latest Click Platter

Undoubtedly one of the hottest vocal combos in the business today, The Ravens, pictured above, listen to a pre-ban playback of one of their winning recordings. Ever since coming to National Records in 1947, the group have been riding hot and heavy on phonos throughout the nation, with their click recording of "Old Man River" skyrocketing them to fame. The Ravens copped first place in the coveted Pittsburgh Courier Music Poll last year, in addition to showing strongly in *The Cash Box* Annual Music

Poll. Some of their winning platters: "For You", "Summertime", "Write Me A Letter", "Would You Believe Me", "Mahzel", and their latest click, "Send For Me If You Need Me". Pictured above, left to right: Maithe Marshall; James Ricks, leader of the group, Leonard Puzey, Howard Biggs, pianist and arranger; Warren Suttles; Ben Bart, personal manager and prexy of Universal Attractions Inc., and recording director Bob Shad. The Ravens are exclusively featured on National Records.

### FEATURES:

- ★ The Nation's Top Ten Juke Box Tunes
- ★ The Cash Box Record Reviews
- ★ Juke Box Regional Record Report
- ★ 'Round The Wax Circle

- ★ Rollin 'Round Randolph
- ★ Race Record Reviews
- ★ Folk & Western Record Reviews
- ★ The Cash Box Disc-Hits Box Score

- ★ Hot in Harlem, Chicago, Los Angeles & New Orleans
- ★ The Nation's Big 5 Hillbilly, Folk & Western Juke Box Tunes

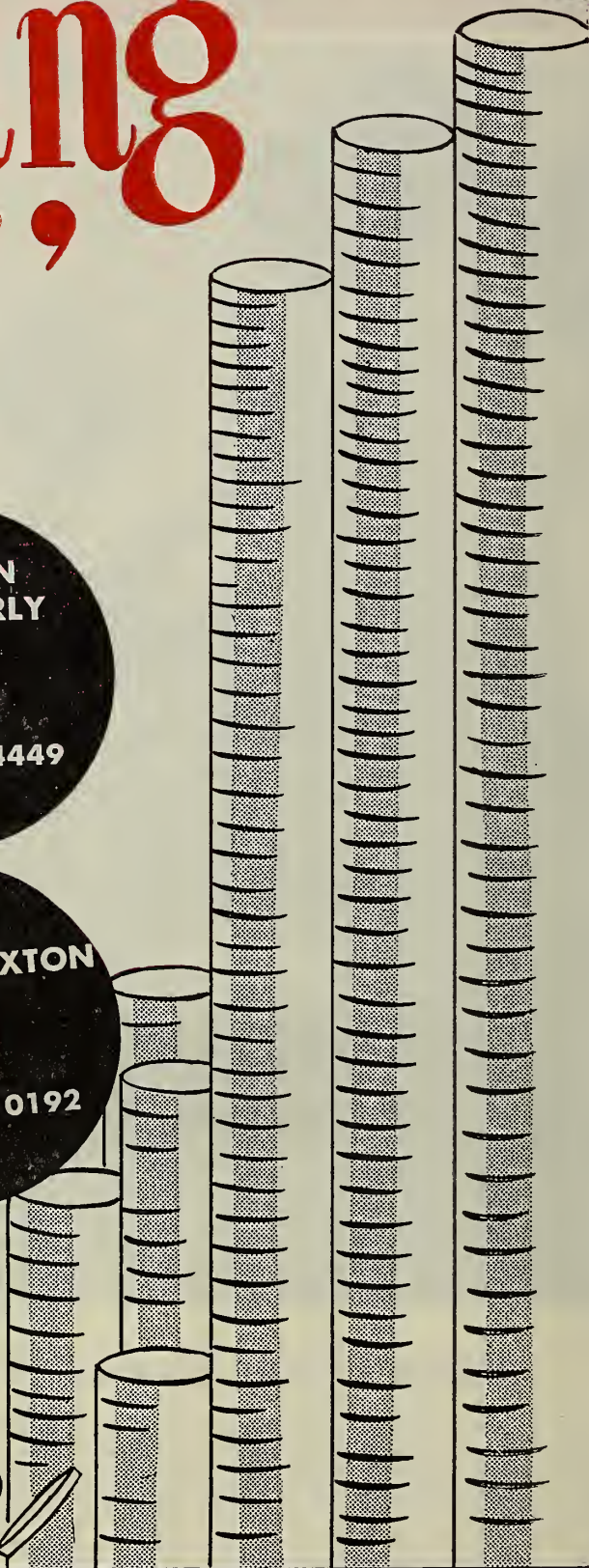
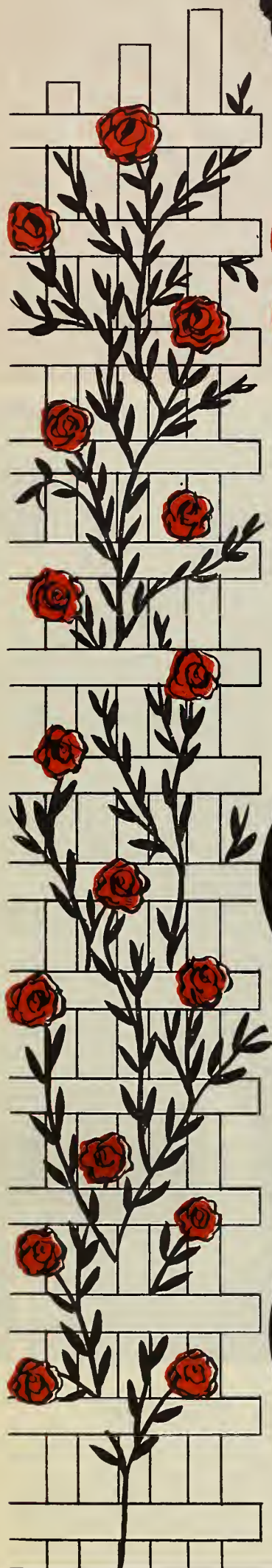
Watch your bankroll grow...

WITH THESE

TERRIFIC RECORDINGS

# “Rambling Rose”

recorded by



LAUREL MUSIC COMPANY

1619 BROADWAY • NEW YORK 19, N. Y.

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!

# The Nation's TOP TEN Juke Box Tunes



The Top Ten Tunes Netting Heaviest Play In The Nation's Juke Boxes, Compiled From Reports Submitted Weekly To The Cash Box By Leading Music Operators Throughout The Country.

CODE		
AL—Aladdin	DM—Damon	PA—Palda
AP—Apollo	EX—Exclusive	RE—Regent
AR—Aristocrat	FL—Flint	RO—Rondo
AS—Astor	JE—Jewel	RA—Rainbow
BE—Beacon	GR—Grand	SA—Savoy
BU—Bullet	KI—King	SD—Super Disc
CA—Capitol	LO—London	SP—Specialty
CM—Commodore	MA—Majestic	SI—Signature
CN—Continental	MI—Miracle	ST—Sterling
CO—Columbia	ME—Mercury	TO—Top
CS—Coast	MG—MGM	TC—20th Century
DA—Davis	MN—Manor	UN—Universal
DE—Decca	MO—Modern	VI—Victor
DEL—DeLuxe	MU—Musicraft	VT—Vitacoustic
DL—Delmac	NA—National	

## YOU CAN'T BE TRUE, DEAR

- |                             |                               |
|-----------------------------|-------------------------------|
| AP-1121—N. Emmett           | LO-202—Vera Lynn              |
| CA-15077—The Sportsmen      | CN-1009—Whistling Jitterettes |
| CO-38211—The Marlin Sisters | MU-558—Russ Brooks            |
| DE-24439—Dick Haymes        | GR-2009—M. Wilson             |
| DEL-1171—Ziggy Lane         | RO-128—Ken Griffin            |
| AS-145—Fred Sayles          | VI-25-1117—Will Glahe         |
| BU-1032—R. Deauville        | VI-20-2944—Dick James         |

## MY HAPPINESS

- |                             |                              |
|-----------------------------|------------------------------|
| BU-1032—Ronnie Deauville    | DA-20-17—Anne Vincent        |
| CA-15094—The Pied Pipers    | DM-11133—Jon & Sondra Steele |
| CO-38127—The Marlin Sisters | ME-5144—John Laurenz         |
| CN-1241—The McKay Trio      | SI-15026—Alan Dale           |
| DE-24446—Ella Fitzgerald    | PA-1004—P. Sheridan          |

## WOODY WOODPECKER

- |                        |                           |
|------------------------|---------------------------|
| CA-15145—The Sportsmen | ME-5154—The Honeydreamers |
| CO-38197—Kay Kyser O.  |                           |

## LOVE SOMEBODY

- CO-38174—Doris Day & Buddy Clark

## LITTLE WHITE LIES

- |                      |                          |
|----------------------|--------------------------|
| CO-38114—Dinah Shore | MU-558—Mel Torme         |
| DE-24280—Dick Haymes | VI-27521—Tommy Dorsey O. |
| JE-2002—Martha Davis |                          |

## YOU CALL EVERYBODY DARLIN'

- |                       |                     |
|-----------------------|---------------------|
| AP-161—Tennessee King | RE-117—Al Trace O.  |
| DEL-1178—Bruce Hayes  | ST-3023—Al Trace O. |
| ME-5155—Anne Vincent  |                     |

## JUST BECAUSE

- |                            |                              |
|----------------------------|------------------------------|
| CO-38072—Frank Yankovic O. | ME-6086—Sheriff Tom Owens    |
| DE-25376—Dick Stabile O.   | SI-15027—Al George O.        |
| MA-1231—Eddy Howard O.     | VI-20-2941—Lone Star Cowboys |

## CONFESS

- |                                |                          |
|--------------------------------|--------------------------|
| CO-38174—Doris Day-Buddy Clark | MG-10194—Jimmy Dorsey O. |
| DE-24409—The Mills Bros.       | VI-20-2812—Tony Martin   |
| ME-5129—Patti Page             |                          |

## TOOLIE OOLIE DOOLIE

- |                          |                          |
|--------------------------|--------------------------|
| CA-15059—The Sportsmen   | LO-201—Johnny Dennis     |
| CN-1223—Vaughn Horton    | SP-5505—Larkin Sisters   |
| DN-2015—Dana Serenaders  | ST-1013—Dick Hayman      |
| DE-24380—Andrews Sisters | VI-25-1114—Henri Rene O. |
| FL-5005—Alpine Belles    |                          |

## TELL ME A STORY

- |                           |                          |
|---------------------------|--------------------------|
| CO-38050—Frankie Carle O. | MG-10144—Bob Houston     |
| DE-24329—Ames Bros.       | VI-20-2761—Sammy Kaye O. |
| ME-5120—Vic Damone        |                          |

## CANADIAN CAPERS BYNG WHITTEKER

In Toronto Byng does a lot of free lance shows, concentrates on CIBC where he originates his popular "Byng Time" stanza. It's on from 1 to 3 pm every day, spots every type of music from Blue Barron to Stan Kenton.

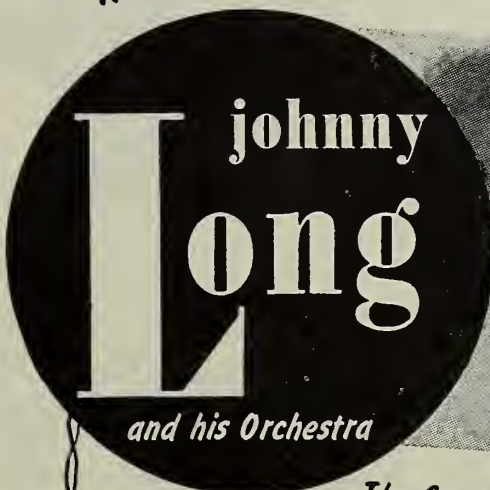


Just Snap! Snap! Like That!!!

HIT!

HIT!

HIT!



and his Orchestra

The Current Champ

# JUST LIKE THAT

Vocal by The Ensemble

If I Can't Have The One I Love

Vocal by Francey Lane

on Sig 15205

The Contender

# POOR BUTTERFLY

Vocal by The Ensemble

Night And Day

Instrumental

on Sig 15196

The Dark Horse

# HOME

Vocal by The Five Beach Boys

Allah's Holiday

Instrumental

on Sig 15215



Johnny Long is an Exclusive Signature Artist

# Signature records

Signature Records, 601 W. 26th St., New York

# THE CASH BOX

# Record Reviews

"For You" (2:51)

"Tony's Place" (2:55)

ARTIE WAYNE  
(Capitol 15140)

● Making his bow on Capitol wax, balladeer Artie Wayne steps out in the right direction to render a pair which should add to ops summer phono take. Titled, "For You" and "Tony's Place", Artie purrs the soft delicate wordage of the pair in pleasing fashion to set the stage for some possible coin play. Aply assisted by the Crew Chiefs and the Andy Philips ork, the deck takes on more allure to boost it higher yet. Topside always has grabbed some jitney—Artie's rendition should keep the coin flowing. Flip is set in low, moody manner, with the wordage aimed at the kids who love to love. Topside is one for the coin. It rates your listening time.

"Every Day I Love You" (2:32)

"I Can't Believe That You're In Love With Me" (2:57)

MINDY CARSON  
(Musicraft 578)

● Rapidly pushing her way to the forefront of the music biz, and a fast climber with music ops, thrush Mindy Carson offers a pair here that fairly reek with coinplay. Top tune is the one they'll go for—and go for in a big way at that. From the widely publicized Warner Brothers flicker "Two Guys From Texas", Mindy offers the cute, delightful wordage to "Every Day I Love You", and does so in sparkling manner to boost this platter's stock sky high. Lyrics of the song run along in light bounce tempo, with Mindy making with the notes in top notch voice. The song showcases the gal's pipes to best advantage throughout the platter. On the flip with the standard "I Can't Believe That You're In Love With Me", Mindy once again offers ops more coin calling wax with another top notch vocal performance. Orchestral backing on the pair by maestro Glen Osser hypos the platter to add loads of luster and charm to an already polished cookie. Get next to this one—pronto!

"Just For Now" (2:31)

"Where Flamingos Fly" (2:44)

CONNIE HAINES WITH  
RAY BLOCH ORCH.  
(Signature 15193)

● Pair of sides bound to be featured on a slew of phonos in the very near future are offered here by chirp Connie Haines, with maestro Ray Bloch twirling the baton in the background. Top side is the one that is sure to score with music ops. Wax, titled "Just For Now", is from the forthcoming Warner Brothers flicker "Whiplash" and should get an avalanche of publicity from it. Connie's chirping on this side shows as some of the best we've ever heard from the gal. Her light, soft vocal tones avidly point to a load of praise sure to come for this rendition. On the flip with the much heralded "Where Flamingo's Fly", Connie bounces back with another potential coin winner in this beautiful ballad. Ditty is based around the title, with the wordage repeating throughout the theme of the song. Setting is strong, with Connie's pipes ably matching the brilliance of the song. Take note of the wonderful music that maestro Ray Bloch serves up on the pair, and ops have something to go on.

## DISK OF THE WEEK

"With All My Heart" (3:01)

"Goodbye Romance" (2:50)

THE PIED PIPERS  
(Capitol 15142)



THE PIED PIPERS

● There's no doubt about this one! It's one of the most beautiful ballads we've heard in many a moon, and a disk that is sure to be taken up by music operators throughout the nation. The Pied Pipers on deck, spooning vocal harmony hard to beat, with a tune equally as hard to match. Titled, "With All My Heart", the combo join in grand

tones of flowing wordage to let music ops in for an avalanche of coin play. Ditty weaves in slow metro, with the deep, sincere lyrics and a true vocal interpretation spelling winner all over the place. Song is one that makes you keep repeating it and draws the listener back to the phono again, for another earful. Stuff is definitely tailor made for the cupid kids who love to dance while snuggling close up. Ditty overflows with romantic atmosphere, with the Pipers purring the radiant lyrics in resplendent fashion throughout the platter. On the flip with "Goodbye Romance", the group switch to a novelty act with the title of the ditty offering the bill of fare. Wax is cute as all get out and lets the group display their versatile song styling in glowing manner. "With All My Heart" is a superb platter that is sure to win wide acclaim. Don't miss it!

"This Is The Moment" (3:04)

"Every Day I Love You" (3:00)

JO STAFFORD  
(Capitol 15139)

● The wonderful pitch of chirp Jo Stafford and the metro of a disk bound to be featured on ops machines in the near future—that's the wax story here. On the top deck with "This Is The Moment" from the 20th Century flicker "That Lady In Ermine", Jo displays her vocal charm in glowing manner to boost the platters stock sky high. Ditty spills in slow romantic tones that satisfy, with maestro Paul Weston's ork backing the lass effectively. On the other end with more flicker music, Jo renders the light, dainty wordage to "Every Day I Love You", from the Warner Bros. film "Two Guys From Texas." Wax should ride heavily in the phonos; Jo's rendition of this bit is sure to prove attractive. Both sides of this pleasure treasure should boost ops take.

"Serenade In Blue" (3:12)

"Easy Ride" (2:21)

RAY EBERLE ORCH.  
(Signature 15214)

● A song that flashed across the nation years ago, and whirled merrily in juke boxes everywhere is offered once again by the balladeer who made it famous. It's piper Ray Eberle spooning the beautiful, glowing wordage to "Serenade In Blue." Ray's enchanting vocal tones spill rapturous phrases of immaculate simplicity, with the band coming thru with loads of sweet rhythm in the background to round out a top notch side. The song is one that is sure to be well remembered by music ops, as well as Eberle's delightful vocal effort. On the flip with an all instrumental bit, the gang display their wares in favorable fashion to set the stage for added coin play. Wax whirls in fast tempo with loads of spots by the boys breaking it up. Top deck is the one to watch for.

"Louisville Lou" (2:48)

"Some Of These Days" (2:51)

SOPHIE TUCKER  
(Decca 24289)

● Music tinted with the vintage of the gay '90's and that grand performer Sophie Tucker on deck for the vocal refrain of this pair. Titled "Louisville Lou" and that old favorite "Some Of These Days", Sophie displays her rasping tonsils to best advantage with this duo. Top deck is offered in novelty manner, with the wordage springing about the title. Bounce beat tempo by Bobby Haggart and his boys spikes the platter all the way to add to its winning potentiality. On the backside with "Some Of These Days", Sophie comes up with the ditty that has made her famous. Ops know this side well—it always has meant some coin play. Both sides should meet with fair approval in the tavern spots.

"Too Much-A-Manana" (3:00)

"Ring, Telephone, Ring" (3:05)

KAY KYSER ORCH.  
(Columbia 38262)

● Pair of fashionable sides by the Kay Kyser ork, with the maestro, currently hotter than a ten dollar pistol offering "Too Much-A-Manana" and "Ring, Telephone, Ring." Topside spills in novelty manner, with chirp Gloria Wood and the Campus Kids in the spotlight for the vocal offering. Wax bounces along with a Latin beat behind it, while Gloria and the kids chirp the light fanciful wordage. Wax is suitable for the younger set, especially so, with the kids who inhibit ops soda spots. On the backing with "Ring, Telephone, Ring", Kay showers piper Harry Babbitt to the fore on this beautiful oldie. Ditty is one that scored a number of years ago; Babbitt's rendition here might bounce it back into the limelight again. Wax is slow and sincere, with the title of the tune offering the bill of fare. The Kyser fans should go for this. Lend an ear, will ya'.

"Azusa, Cucamonga & Anaheim" (2:59)

"Beside A Babbling Brook" (3:01)

THE FOUR MUSETTES  
(Musicraft 582)

● Pair of sides music ops might use as filler material are these offered here in fair fashion by The Four Musettes, with tones of "Azusa, Cucamonga, and Anaheim" and "Beside A Babbling Brook" seeping thru. Top deck is parroted after the widely publicized Jack Benny radio stint, with the vocal group displaying their pipes effectively throughout. Wordage of the song outshines the combo's rendition. On the flip with "Beside A Babbling Brook", the group bounce back with another hunk of wax which might do it. Altho the pair won't stop traffic, the wax makes for pleasant listening nevertheless. Ops who have the spots, take it from here.

"Home" (2:11)

"Allah's Holiday" (2:38)

JOHNNY LONG ORCH.  
(Signature 15215)

● Music styled in the Johnny Long manner and the set up of a pair of sides that beckon coin play. Wax, titled "Home" and "Allah's Holiday" has the Long crew in their best fashion, with the top deck offering the coin incentive for music ops. Ditty is one that should be well known—it has repeatedly been an established coin culler. Vocal refrain on this side is offered by the Five Beachcombers in top notch harmonic styling, with the maestro and the gang ably rendering some wonderful background support. On the flip with an instrumental affair, Johnny and the boys offer "Allah's Holiday", some music styled with an Oriental tint. Ditty is light and rolls along in effective manner throughout. Wax should meet with fair approval—especially so with the campus crowd.

"Green Eyes" (2:39)

"Barclay's Boogie" (2:40)

BARCLAY ALLEN  
(Capitol 15141)

● Light delightful ivory touch of piano thumper Barclay Allen, and the rhythm of "Green Eyes" and "Barclay's Boogie" seep thru here, to offer ops some wax that may possibly go wild in the boxes. Both sides are styled in light manner suitable for the more sedate dinging spots. Top deck is widely known by music ops—it scored heavily years ago. Barclay's mellow '88 tinkling should meet with loads of praise in music circles. On the flip with an original piece, Barclay bounces back with a bit of boogie in this piece titled "Barclay's Boogie." Ops who have the spots that go for this brand would do well to get next to this duo.

"Loca Pasion" (2:51)

"En Tampa" (2:50)

MIGUELITO VALDES ORCH.  
(Musicraft 583)

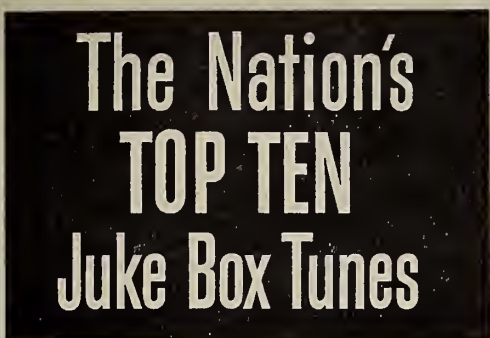
● Latin warbling of Miguelito Valdes and a pair sure to meet with the fond approval of his many fans. He takes it strong and sensuous on the top deck, titled "Loca Pasion", with the ork filling in a very melodramatic background of music. Ditty is easily suited to the large bevy of hip swivelers constantly on the Valdes bandwagon. On the backside with "En Tampa", Valdes switches tempo to a very fast Latin beat, with the vocal spotlight shining on him once again. Music ops should reap harvest with this piece of wax in those spots that go for this type of music.



USE THIS PAGE AS YOUR CHECK SHEET Here's a handy way to order and to re-order RCA Victor's top new hits!

**RCA VICTOR STARS**

on



(as reported by THE CASH BOX)

- 1 **YOU CAN'T BE TRUE, DEAR**  
DICK JAMES  
RCA Victor 20-2944
- 2 **MY HAPPINESS**  
DOROTHY MORROW ENSEMBLE  
RCA Victor 20-2965
- 5 **LITTLE WHITE LIES**  
TOMMY DORSEY  
RCA Victor 27521
- 7 **JUST BECAUSE**  
LONE STAR COWBOYS  
RCA Victor 20-2941
- 8 **CONFESS**  
TONY MARTIN  
RCA Victor 20-2812
- 9 **TOOLIE OOLIE DOOLIE**  
HENRI RENE  
RCA Victor 25-1114
- 10 **TELL ME A STORY**  
SAMMY KAYE  
RCA Victor 20-2761

This week's **RCA VICTOR** release!

✓ **POPULAR**

- Reedy, Set, Go!  
Seventh Avenue Express  
COUNT BASIE RCA Victor 20-3003
- A Woman Always Understands  
At The Flying "W"  
TEX BENEKE RCA Victor 20-3001
- This Is The Moment!  
Ah, But It Happens  
TONY MARTIN RCA Victor 20-2958
- If I Could Be The Sweetheart of a Girl Like You  
It's My Lazy Day  
VAUGHN MONROE RCA Victor 20-3000
- Momo's Gone, Good Bye  
Early in the Morning  
FREDDY MARTIN\* RCA Victor 20-3004

✓ **FOLK**

- I'm Gonno Get Tight  
Dizzy Strings  
CHET ATKINS RCA Victor 20-3006
- Eosy Poyment Blues  
I'm o Tired Cowboy  
ZEKE MANNERS RCA Victor 20-3005

✓ **RHYTHM & BLUES**

- I Can't Tell A Lie to Myself  
My Blue Heaven  
DELTA RHYTHM BOYS RCA Victor 20-3007
- I Know My Boby Loves Me  
Roaming ond Rombling  
TAMPA RED RCA Victor 20-3008

✓ **SPIRITUAL**

- Lead Me to the Rock  
Heavenly Gospel Train  
HEAVENLY GOSPEL SINGERS\* RCA Victor 20-3009

✓ **INTERNATIONAL NOVELTIES**

- Poul Jones Rumba  
Lindo Mujer  
IRVING FIELDS RCA Victor 26-9039
- Old MacDonold  
Behind the Born  
POLISH  
SILVER BELL ORCHESTRA  
B. WITKOWSKI, DIRECTOR RCA Victor 25-9186

✓ **THE AMERICAN BANJO ALBUM**

- NATHANIEL SHILKRET AND ORCHESTRA,  
REX SCHEPP, BANJO SOLOIST  
Old Block Joe and Down South  
Holiday for Strings and Sond Dance  
Seronde Rhapsodie and Bonjo Concerto  
RCA Victor Album P-218  
RCA Victor 20-2936  
RCA Victor 20-2937  
RCA Victor 20-2938

Riding High... Climbing Fast

- Cool Water  
VAUGHN MONROE RCA Victor 20-2923
- Meadowlands  
TEX BENEKE RCA Victor 20-2898
- Friendly Mountains  
SAMMY KAYE RCA Victor 20-2922
- The Old Piano Polko  
ZEKE MANNERS RCA Victor 20-2875
- Boogie Honky Tonky  
ROOSEVELT SYKES RCA Victor 20-2902
- Cuckoo Bird Waltz  
HENRI RENÉ RCA Victor 20-3062

\*Re-issued by Popular Demand!



# THE CASH BOX

# Record Reviews

"Hankerin'" (2:55)

"I Don't Care If It Rains All Night" (2:49)

TEX BENEKE ORCH.  
(Victor 20-2956)

● Magic music of the Tex Beneke ork and more flicker music for phono fans to latch onto. Both sides of this disk are from the Warner Bros. flicker "Two Guys from Texas," and are sure to come in for a load of flack from same. Top deck, plug tune from the film has maestro Tex purring refreshing wordage in brilliant style, with the band blending tones to spike the cookie sky high. Tex's Western twang adds loads of flavor to the side to boom it all the more. On the flip with "I Don't Care If It Rains All Night," balladeer Garry Stevens bounces into the lime-light to turn in a favorable performance with this side. Wax is offered in light dance rhythm and should meet with wide favor from the soda-sipping crowd. "Hankerin'" for the coin. Hop to it!

"The New Moon" (3:01)

"Shangri-La" (2:39)

FREDDY MARTIN ORCH.  
(Victor 20-2980)

● Maestro Freddy Martin into the phono spotlight again, with a pair that are well loaded with coin culling potentialities. Showering balladeer Stuart Wade to the mike for the cupid wordage of "The New Moon," this platter shows as one ops can get next to. Ditty is softly rendered, with its slow warm tones drawing the listener closer to the phono. Stuart's pipes weave an aura of calm about the deck, while singing strings and a floating background of magic music hypo the needling all thru. On the flip with "Shangri-La," Freddy and the boys display their instrumental charm in all their glory to excellent advantage. Waxing features piano thumper Barclay Allen in grand fashion, with the ork blending tones to round out the side. "The New Moon" is the deck to watch.

"Every Day I Love You" (2:58)

"There's Music In The Land" (2:56)

VAUGHN MONROE ORCH.  
(Victor 20-2957)

● More music from the widely heralded motion picture "Two Guys From Texas," with maestro Vaughn Monroe serving up "Every Day I Love You" and "There's Music In The Land." Top side is the ditty that will undoubtedly draw loads of phono attention. Vaughn joins with his vocal group to spoon the light fanciful wordage. Ditty repeats itself throughout, and makes for cute listening pleasure. On the flip with "There's Music In The Land," Vaughn and the Moon Maids spill more light melody in effective measure. Wax weaves around the title throughout and bounces along in pseudo Western manner. It's the maestro all the way in the vocal spotlight on the pair, and a well deserved spot it is. The many Monroe fans are sure to jump with this duo.

"Til We Meet Again" (2:50)

"My Donna Lee" (2:54)

BOB CROSBY  
(Bullet 1045)

● Pair of playful sides by that old Bobcat himself, Bob Crosby, and the fond refrain of "Til We Meet Again" and "My Donna Lee" seeping thru the wax. Bob's mellow pipes thrill pleasantly throughout the top deck, a standard that has repeatedly proven itself

## SLEEPER OF THE WEEK

"Love Is A Dangerous Game" (3:00)

"Just A Girl That Men Forget" (2:56)

DON REID  
(National 9050)



DON REID

● Chalk this thing up on your calendar! Bound to be one of the nation's foremost coin cullers in the near future, balladeer Don Reid makes his bow on National platters, and sets out on the right foot. Loaded with the stuff that makes for winning platters, Don delivers this piece "Love Is A Dangerous Game," with more feeling and

depth than we've heard in many a moon. The song is set in continental manner, with Don's fragrant tones ringing out in crystal clear tones of plu-perfect beauty. Ditty flows easily and makes for some wonderful listening pleasure thru-out the entire waxing. The scintillating tones displayed by Reid weave a pattern of grand rapture to enthrall and capture the attention of the most avid music fan. Ditty makes you sit back and take the song in all its splendor. On the backing with an oldie titled "Just A Girl That Men Forget," Don bounces back with another first rate performance to keep the stage hot for coin play. Music ops should remember this piece since it scored widely years ago. "Love Is A Dangerous Game" will spotlight Don Reid into phono fame, and add a ton of jitney for music ops. Grab this platter!

as a heavy coin winner. Setting of the song is slow and affectionate, with some wonderful background music thrown up by the Jerry Gray orchestra in the background. On the flip with a romantic affair in "My Donna Lee," Bob pitches pipes in sweet mood as he tells of his gal, Donna Lee. Ditty is tailor made for the quiet spots where the moon-in-june love bugs gather. Both sides are potential coin winners. The wax rates ops' whirling.

"Dude Ranch Serenade" (3:00)

"Wrong Train" (2:56)

VIRGINIA O'BRIEN  
(Decca 24304)

● More novelty wax, with thrush Virginia O'Brien, of movie fame on deck for the vocal offering. Both sides, styled with a western kick, show the gal in stock phrases that satisfy. Top side, titled "Dude Ranch Serenade" makes for loads of laughs throughout, with Virginia in a well deserved vocal spotlight. On the flip with "Wrong Train," Virginia tells of the squabbles she gets into when she takes the "wrong train." Wax is cute as a bug, and altho it probably won't cause too much excitement, it should make for excellent filler material. If anything at all, the wax should point to Miss O'Brien as a potential coin culler for music ops. The wax is there for the asking—ops take it from here.

"You Twisted My Heart Around Your Little Finger" (2:51)

"We'd Be The Same" (3:00)

HERBIE FIELDS ORCH.  
(Victor 20-2959)

● Bouncing back into the phono spotlight, Herbie Fields and his wonderful aggregation set with a pair that fairly reek with coin play. It's the top deck that is sure to garner loads of praise from music ops. With chirp Pat Flaherty to the mike for the spoonful wordage of "You Twisted My Heart Around Your Little Finger," the deck takes on an even more alluring air.

Pat's fond tonsils spill in ever refreshing tones that satisfy, with loads of tricks and quivers in her pipes to add luster and polish to a glowing hunk of wax. Ditty skips along in light bounce tempo, with the ork backing the lass in fine style throughout. On the flip with a ballad, maestro Herbie Fields bounces into the spotlight with "We'd Be The Same," a ditty which shows the baton twirler's pipes and versatile band to best advantage. It's the top deck we go for—we're sure phono fans will too.

"The Woody Woodpecker" (2:56)

"Put 'Em In A Box" (2:59)

DANNY KAYE & THE ANDREWS SISTERS  
(Decca 24462)

● Pair of sides currently riding hot and heavy in phonos throughout the land are offered here by that top notch novelty sensation coupling Danny Kaye and the Andrews Sisters. Wax, titled "The Woody Woodpecker" and "Put 'Em In A Box" shows the combo to good advantage, with piper Danny Kaye hogging the limelight on the duo. Top deck, with the familiar woodpecker laugh is all the wax needs for its showcase. The balance of the ditty is ably handled and divided between the vocal combo and Kaye. On the flip with "Put 'Em In A Box," from the Warner Bros. flicker "Romance On The High Seas," the gang get together for another rollicking platter loaded with merriment. Altho both sides won't stop traffic, they will nevertheless, add to ops' phono take.

"Ah! But It Happens" (3:10)

"What Has Happened To Joe" (3:01)

CONNIE HAINES WITH  
RAY BLOCH ORCH.  
(Signature 15187)

● Another winner for chirp Connie Haines and maestro Ray Bloch, and a sure nickel naber for music ops with this piece titled "Ah! But It Happens." Connie's gilded pipes spoon sultry magic throughout this slow

melodic piece, with the Ray Bloch crew hypoing the needling with some mellow rhythm in the background. The gal's warbling is sure to come in for a load of praise in music circles, as will the ditty come in for coin, once the platter makes the rounds. You've gotta listen to this bit to really appreciate it—that is the extent of its greatness. On the flip with "What Has Happened to Joe," Connie keeps the pace down to the slow jazzy vein, with the mood and metro of the ditty way down in the blue vein. Wax rates a spot in your machine—get next to it.

"Gloria" (2:41)

"Oh! Moon" (2:34)

RAY ANTHONY ORCH.  
(Signature 15213)

● We're bettin' heavily on this hunk of wax! It's stuff like this that ops need to hypo their phono take, with this ditty easily nabbing top notch honors as a terrific coin culler. A boffo recording for maestro Ray Anthony shows here, as the maestro showers balladeer Ronnie Deauville to the fore with the smooth and smart lyrics of "Gloria." With the wordage of the song weaving about the title, Ronnie goes on to tell about his gal "Gloria," with the refrain of the tune ringing true throughout. Waxing is soft set and rich with intimate meaning. On the backing with an instrumental affair titled "Oh! Moon," the Anthony ork display their versatile styling to come up with another potential winner in this hunk of wax. "Gloria" is definitely a winner—latch on!

"Underneath The Arches" (2:21)

"Why Does It Get So Late So Early" (2:40)

BARRY GREEN  
(Rainbow 70077)

● Ditty rapidly kicking up a storm throughout the nation is thit bit done up in excellent fashion by Barry Green, with the Al Paul String Band. Coming at a time when music of this sort was supposedly done with, this bit, titled "Underneath The Arches" shows as wax well loaded with the stuff that makes for winning platters. Replete with string band rhythm, Barry offers ops some favorable vocal splendor throughout the needling. Ditty has loads of bounce to it and is as catchy as the mumps. On the flip with "Why Does It Get So Late So Early," Barry bounces back with another pleasant dish of wax to keep the incentive warm for music ops. Top-side is the one that will go—nab it.

"I Went Down To Virginia" (2:56)

"What Do You Want To Make Those Eyes At Me For" (2:51)

LES ELGART ORCH.  
(Bullet 1028)

● Pair of fashionable sides by the Les Elgart crew, and the set up of "I Went Down To Virginia" and the oldie "What Do You Want To Make Those Eyes At Me For." Top deck is currently skipping around on many a juke box. This rendition should add to its laurels as a winning platter. Vocal refrain offered by a combo hailed the Bosters shows effectively and makes for pleasant listening. On the back-side with the oldie, the group come back again for another mellow platter. Wax spins in slow tempo, with the fragrant wordage sinking in tones that satisfy. Ops looking for some wax that is sure to boost phono play should get next to this pair.



# ROUND THE WAX CIRCLE

**NEW YORK :**

Who started all the commotion and why all the sudden noise about the record ban? The darn thing has been going on now for over six months, and all of a sudden diskers throughout the nation cry out, but vehemently so, against the ban. As a matter of fact, we know several record manufacturers who have more or less implied they will go ahead and cut, with union musicians, if and when the ban doesn't come to an early halt. . . . Nat Cohn, of Modern Music Sales Corp., leaves for a six week trip throughout the country shortly. Nat will cover all principal cities, combining business with pleasure, and will wind up on the West Coast. Due to get top promotion will be Nat's Gem recordings, "In The Dark," "Sinbad the Samba" and Hohokus." Nat tells us he's anxiously awaiting his meeting with his old friend Dick Gilbert, now a disk jockey at station KPYL, Phoenix, Ariz. . . . Vaughn Monroe is starting a collection of keys to the city which have been presented to him on various occasions when he has been officially greeted by civic representatives on arriving for a play-date. The latest keys to be added are from Indianapolis and Milwaukee, bringing the total count to date to fourteen.

\* \* \* \* \*

DeLuxe Record contemplating setting up their own distribution in certain territories. . . . Progressive jazz, as purveyed by Stan Kenton and his orchestra will continue to come to the nation's concert halls this fall. Stan has 32 jazz concerts lined up for September and October, including two-nighters in Philadelphia, New York, Boston and Baltimore, Md. . . . Everybody's ravin' about "Blue Tail Fly" as offered by the Andrews Sisters . . . ditto Blue Barron's "You Were Only Fooling," which is really starting to move now. . . . The Modern Records travellin' Bihari family will almost all be in New York this week. Joe and Saul are in, with sister Florette expected momentarily. . . . Aside to the Queen of the Juke Box Biz—Gloria Friedman: Have a wonderful vacation honey. . . . As reported by Walter Winchell, Tex Beneke actually has been receiving indignant letters from listeners who have violently protested his recording arrangement of the famous "Meadowlands." The disk incidentally, is nothing short of terrific. . . . Why don't some of New York's highly publicized indie record distributers start learning that juke box ops buy records also. All the calls we get from ops who want to buy, but don't know who the distrib is.

\* \* \* \* \*

**CHICAGO :**

Five of Chicago's disk jockeys held a farewell shindig for Vaughn Monroe the closing night of his Oriental Theater date. . . . It was also an occasion to celebrate the eighth anniversary of Vaughn's orchestra. . . . The winners of Horace Heidt's talent contest come into the Oriental the 5th of August. . . . Jack Fulton, long-time WBBM staffer, took over the baton of the Chicago Theater house ork last week and is all signed up with a long-term contract. . . . Norman Fink of Duchess Music all excited about "For Heaven's Sake," and after hearing the Fran Warren vocal on the Claude Thornhill record, we can see why. . . . Shirley Birkeland, long time secretary for Al Kavelin and Bourne Music left last week to await the arrival of Sir Stork next winter. . . . Jerry Murad and wife, formerly Camille Amico, are also prospective parents for next winter.

\* \* \* \* \*

Anita O'Day, former Gene Krupa vocalist and Signature Recording star, closed her engagement at the Rag Doll and leaves for Milwaukee, where she will open at the Stage Door. . . . The Rag Doll has a long list of big names coming in. . . . Rose Murphy and Louis Jordan among them. . . . Sarah Vaughn opens at the Blue Note the end of this month as does Muggsy Spanier. . . . Hope she does a little of her "It's Magic" for the people. . . . Jimmy Namaro, arranger and featured artist on a program called "The Happy Gang" originating in Toronto is in town visiting with his family for a couple of weeks. . . . He records with the Happy Gang for Victor in Canada and has done some records for President Records in the States. . . . Charlie Spivak takes over at the Aragon the 27th for a two week run. . . . Mercury Records is busy this week with their new releases. . . . Among them, Anne Vincent doing "Strawberry Moon" and "Cornbelt Symphony," John Laurenz's version of "Hair of Gold" and "Just One More Chance," and a special Vic Damone release of "The Night Has A Thousand Eyes."

\* \* \* \* \*

**LOS ANGELES :**

Some small stir in record circles over the recent development in St. Louis distrib Milner case deposition. . . . Local man, who had been named, emphatically denied any implication and no criminal action appears pending. Despite this, other spokesmen among platteries contend that bootleg records are once again being stepped up, after short lulls. . . . Lou Chudd of Holiday Distributing off to New York to set up Eastern distrib office. . . . "Besides," Lou says, "I love the town." Chudd, whose outfit does a nice steady overseas trade in Filipino and Japanese records points out that there is nothing like not having all your discs in one basket. . . . Art Rupe of Specialty Records singing the praises of his three new releases, Camille Howard's "Has Your Love Grown Cold," Roy Milton's "Everything I Do Is Wrong" and the Pilgrim Travelers' new spiritual.

\* \* \* \* \*

Paul Reiner of Black & White Records still in Gotham and working away on pressing and distrib deals while seeing the Big City. Ralph Bass of Coast has made a neat tie-in with Central Avenue disk jockey Joe Adams to plug Ralph's new BOP line, whose "The Hunt" is rocking 'em on their heels. . . . Visited with Gloria Kort, pinchhitting for ad man George Morrison while he's on leave. She tells us the sales charts are really zooming these days with Mabel Scott's "Elevator Boogie," Herb Jeffries "Beyond The Stars" and Joe Liggins "Roll 'Em" going wild.



## SUMMER SALES TIPS on M-G-M Records

**SOMEBODY ELSE'S PICTURE**

Vocal by Clyde Burke and Betty Clark

**BLUE BARRON**  
and his Orchestra

**EV'RY DAY I LOVE YOU**

(Just A Little Bit More)

(From the Warner Bras. picture "Two Guys From Texas")

Vocal by Charlie Fisher & The Blue Notes

M-G-M 10237

**AIN'T DOIN' BAD  
DOIN' NOTHIN'**

with The Crew Chiefs

**HELEN FORREST**

Orchestra conducted by  
Harald Maoney

**HELP YOURSELF TO  
MY HEART**

M-G-M 10239

**AH, BUT IT HAPPENS**

**JUDALINE**

(From The M-G-M picture "A Date With Judy")  
with The Crew Chiefs

**JOHNNIE JOHNSTON**

Orchestra conducted by  
Sonny Burke

M-G-M 10240

**THIS IS THE MOMENT**

(From the 20th Century-Fox picture "That Lady In Ermine")

**GEORGE PAXTON**

and his Orchestra

**WIN OR LOSE**

Both vocals by Dick Merrick

M-G-M 10238

**THE BUDDY KAYE QUINTET**

**IF THERE'S A GIRL FOR  
EVERY BOY IN THE WORLD**

Vocal by Artie Malvin and The Tune Timers

**I OUGHT TO KNOW BETTER**

Vocal by Artie Malvin

M-G-M 10241

**HARRY HARDEN**  
and his Orchestra

**THREE MINUTE POLKA  
MAIN STREET POLKA**

M-G-M 10209

**BOB WILLS**  
and his Texas Playboys

**'NEATH HAWAIIAN PALMS**

with The McKinney Sisters

**THORN IN MY HEART**

Vocal by Tommy Duncon

M-G-M 10236

**ROME JOHNSON**  
with his Saddle Pals

**MY DREAM BOAT  
IS DRIFTING**

**THERE'S NO ROOM IN MY  
HEART FOR THE BLUES**

M-G-M 10235

**M-G-M COIN CATCHERS**

<b>ART MOONEY'S</b>	<i>Blue Bird Of Happiness</i>	M-G-M 10207
<b>BLUE BARRON'S</b>	<i>You Were Only Fooling</i>	M-G-M 10185
<b>BUD HOBBS'</b>	<i>Lazy Mazy</i>	M-G-M 10206

# M-G-M RECORDS

THE GREATEST NAME  IN ENTERTAINMENT

# JUKE BOX REGIONAL RECORD REPORT

## The Ten Top Records-City by City

### JULY 31, 1948

#### New York, N. Y.

1. MY HAPPINESS (Jon & Sondra Steele)
2. WOODY WOODPECKER (Kay Kyser)
3. LOVE SOMEBODY (Doris Day-Buddy Clark)
4. YOU CAN'T BE TRUE, DEAR (Ken Griffin)
5. YOU CALL EVERYBODY DARLIN' (Al Trace)
6. LITTLE WHITE LIES (Dick Haymes)
7. CONFESS (Patti Page)
8. PUT 'EM IN A BOX (King Cole)
9. JUST BECAUSE (Frank Yankovic)
10. YOU CAME A LONG WAY FROM ST. LOUIS (Ray McKinley)

#### Chicago, Ill.

1. MY HAPPINESS (Jon & Sondra Steele)
2. YOU CALL EVERYBODY DARLIN' (Al Trace)
3. WOODY WOODPECKER (Kay Kyser)
4. YOU CAN'T BE TRUE, DEAR (Ken Griffin)
5. TWELFTH STREET RAG (Pee Wee Hunt)
6. LOVE SOMEBODY (Doris Day-Buddy Clark)
7. A FELLA WITH AN UMBRELLA (Bing Crosby)
8. JUST BECAUSE (Frank Yankovic)
9. LITTLE WHITE LIES (Dick Haymes)
10. CONFESS (Patti Page)

#### Los Angeles, Cal.

1. YOU CAN'T BE TRUE, DEAR (Ken Griffin)
2. WOODY WOODPECKER (Mel Blanc)
3. IT'S MAGIC (Doris Day)
4. MY HAPPINESS (Jon & Sondra Steele)
5. LOVE SOMEBODY (Doris Day)
6. CONFESS (Patti Page)
7. PUT 'EM IN A BOX (Frankie Laine)
8. LITTLE WHITE LIES (Dick Haymes)
9. YOU CAME A LONG WAY FROM ST. LOUIS (Ray McKinley)
10. NATURE BOY (King Cole)

#### Cleveland, O.

1. WOODY WOODPECKER (Kay Kyser)
2. CONFESS (Patti Page)
3. YOU WERE ONLY FOOLING (Blue Barron)
4. BLUEBIRD OF HAPPINESS (Art Mooney)
5. TEA LEAVES (Alan Dale)
6. MY HAPPINESS (Jon & Sondra Steele)
7. LITTLE WHITE LIES (Dick Haymes)
8. YOU CAN'T BE TRUE, DEAR (Ken Griffin)
9. MAYBE YOU'LL BE THERE (Gordon Jenkins)
10. LOVE SOMEBODY (Doris Day-Buddy Clark)

#### Paducah, Ky.

1. WOODY WOODPECKER (Kay Kyser)
2. YOU CAN'T BE TRUE, DEAR (Ken Griffin)
3. MY HAPPINESS (Jon & Sondra Steele)
4. LITTLE WHITE LIES (Tommy Dorsey)
5. CONFESS (Doris Day-Buddy Clark)
6. LOVE SOMEBODY (Doris Day-Buddy Clark)
7. PUT 'EM IN A BOX (King Cole)
8. YOU WERE ONLY FOOLING (Blue Barron)
9. TEA LEAVES (Alan Dale)
10. MAYBE YOU'LL BE THERE (Gordon Jenkins)

#### Birmingham, Ala.

1. MY HAPPINESS (Jon & Sondra Steele)
2. YOU CAN'T BE TRUE, DEAR (Ken Griffin)
3. WOODY WOODPECKER (Kay Kyser)
4. LOVE SOMEBODY (Doris Day-Buddy Clark)
5. YOU CALL EVERYBODY DARLIN' (Al Trace)
6. LITTLE WHITE LIES (Dick Haymes)
7. TWELFTH STREET RAG (Pee Wee Hunt)
8. X-TEMPORANEOUS BOOGIE (Camille Howard)
9. KING SIZE PAPA (Julia Lee)
10. NATURE BOY (King Cole)

#### Deadwood, S. D.

1. WOODY WOODPECKER (The Sportsmen)
2. NATURE BOY (King Cole)
3. YOU CAN'T BE TRUE, DEAR (Ken Griffin)
4. MY HAPPINESS (Jon & Sondra Steele)
5. TOOLIE OOLIE DOOLIE (Andrews Sisters)
6. TEA LEAVES (Jack Smith)
7. YOU CALL EVERYBODY DARLIN' (Al Trace)
8. LOVE SOMEBODY (Doris Day-Buddy Clark)
9. ST. LOUIS BLUES MARCH (Tex Beneke)
10. TELL ME A STORY (Sammy Kaye)

#### Gretna, La.

1. WOODY WOODPECKER (Kay Kyser)
2. YOU CALL EVERYBODY DARLIN' (Al Trace)
3. YOU CAN'T BE TRUE, DEAR (Jerry Wayne)
4. LOVE SOMEBODY (Buddy Clark)
5. RAMBLING ROSE (Perry Como)
6. THERE MUST BE A WAY (Perry Como)
7. IT ONLY HAPPENS WHEN I DANCE WITH YOU (Perry Como)
8. IT'S MAGIC (Doris Day)
9. MY HAPPINESS (Jon & Sondra Steele)
10. VALENCIA (Ken Griffin)

#### Saginaw, Mich.

1. YOU CAN'T BE TRUE, DEAR (Ken Griffin)
2. WOODY WOODPECKER (Kay Kyser)
3. MY HAPPINESS (The Pied Pipers)
4. YOU CALL EVERYBODY DARLIN' (Al Trace)
5. I HATE TO LOSE YOU (Andrews Sisters)
6. LITTLE WHITE LIES (Dick Haymes)
7. TELL ME A STORY (Sammy Kaye)
8. JUST LIKE THAT (Johnny Long)
9. TOOLIE OOLIE DOOLIE (Andrews Sisters)
10. LOVE SOMEBODY (Doris Day-Buddy Clark)

#### Indianapolis, Ind.

1. YOU CAN'T BE TRUE, DEAR (Ken Griffin)
2. WOODY WOODPECKER (Mel Blanc)
3. MY HAPPINESS (The Pied Pipers)
4. LITTLE WHITE LIES (Dick Haymes)
5. NATURE BOY (King Cole)
6. TOOLIE OOLIE DOOLIE (Andrews Sisters)
7. NOW IS THE HOUR (Eddy Howard)
8. LOVE SOMEBODY (Buddy Clark)
9. A TREE IN A MEADOW (Paul Fennelly)
10. YOU CALL EVERYBODY DARLIN' (Al Trace)

#### Kansas City, Mo.

1. WOODY WOODPECKER (Kay Kyser)
2. YOU CAN'T BE TRUE, DEAR (Ken Griffin)
3. MY HAPPINESS (Jon & Sondra Steele)
4. LOVE SOMEBODY (Doris Day-Buddy Clark)
5. YOU CALL EVERYBODY DARLIN' (Al Trace)
6. PUT 'EM IN A BOX (King Cole)
7. CUCKOO BIRD WALTZ (Ken Griffin)
8. JUST BECAUSE (Frank Yankovic)
9. LITTLE WHITE LIES (Dick Haymes)
10. MAYBE YOU'LL BE THERE (Gordon Jenkins)

#### San Diego, Calif.

1. YOU CAN'T BE TRUE, DEAR (Ken Griffin)
2. WOODY WOODPECKER (Mel Blanc)
3. LITTLE WHITE LIES (Dick Haymes)
4. CUCKOO BIRD WALTZ (Ken Griffin)
5. WILLIAM TELL OVERTURE (Spike Jones)
6. THE DICKEY BIRD SONG (Larry Clinton)
7. MY HAPPINESS (Ella Fitzgerald)
8. NATURE BOY (King Cole)
9. IT'S MAGIC (Doris Day)
10. ST. LOUIS BLUES MARCH (Tex Beneke)

#### San Antonio, Texas

1. YOU CAN'T BE TRUE, DEAR (Ken Griffin)
2. MY HAPPINESS (Jon & Sondra Steele)
3. WOODY WOODPECKER (Mel Blanc)
4. LOVE SOMEBODY (Doris Day-Buddy Clark)
5. NATURE BOY (King Cole)
6. LITTLE WHITE LIES (Dick Haymes)
7. TOOLIE OOLIE DOOLIE (Andrews Sisters)
8. YOU CALL EVERYBODY DARLIN' (Al Trace)
9. TELL ME A STORY (Sammy Kaye)
10. RAMBLING ROSE (Perry Como)

#### Miami, Fla.

1. YOU CAN'T BE TRUE, DEAR (Ken Griffin)
2. MY HAPPINESS (Jon & Sondra Steele)
3. LOVE SOMEBODY (Doris Day-Buddy Clark)
4. CONFESS (Patti Page)
5. TELL ME A STORY (Sammy Kaye)
6. YOU CALL EVERYBODY DARLIN' (Al Trace)
7. YOU CAME A LONG WAY FROM ST. LOUIS (Ray McKinley)
8. LITTLE WHITE LIES (Dick Haymes)
9. WOODY WOODPECKER (Kay Kyser)
10. NATURE BOY (King Cole)

#### Portland, Me.

1. MY HAPPINESS (Jon & Sondra Steele)
2. LOVE SOMEBODY (Doris Day-Buddy Clark)
3. YOU CAN'T BE TRUE, DEAR (Ken Griffin)
4. YOU CAME A LONG WAY FROM ST. LOUIS (Ray McKinley)
5. WOODY WOODPECKER (Mel Blanc)
6. LITTLE WHITE LIES (Dick Haymes)
7. TOOLIE OOLIE DOOLIE (Andrews Sisters)
8. CONFESS (Patti Page)
9. TEA LEAVES (Alan Dale)
10. YOU WERE ONLY FOOLING (Blue Barron)

#### Atlantic City, N. J.

1. MY HAPPINESS (Jon & Sondra Steele)
2. WOODY WOODPECKER (Kay Kyser)
3. TOOLIE OOLIE DOOLIE (Andrews Sisters)
4. TEA LEAVES (Alan Dale)
5. LOVE SOMEBODY (Doris Day-Buddy Clark)
6. IT'S MAGIC (Doris Day)
7. CONFESS (Doris Day-Buddy Clark)
8. NATURE BOY (King Cole)
9. YOU CAN'T BE TRUE, DEAR (Ken Griffin)
10. YOU CAME A LONG WAY FROM ST. LOUIS (Ray McKinley)

#### Philadelphia, Pa.

1. YOU CAN'T BE TRUE, DEAR (Ken Griffin)
2. MY HAPPINESS (Jon & Sondra Steele)
3. LOVE SOMEBODY (Doris Day-Buddy Clark)
4. I SOLD MY HEART TO THE JUNKMAN (Basin St. Boys)
5. MAYBE YOU'LL BE THERE (Gordon Jenkins)
6. WOODY WOODPECKER (Kay Kyser)
7. CONFESS (Patti Page)
8. TEA LEAVES (Alan Dale)
9. YOU CALL EVERYBODY DARLIN' (Al Trace)
10. IT'S MAGIC (Doris Day)

#### Boston, Mass.

1. WOODY WOODPECKER (Kay Kyser)
2. YOU CAN'T BE TRUE, DEAR (Ken Griffin)
3. MY HAPPINESS (Jon & Sondra Steele)
4. LITTLE WHITE LIES (Dick Haymes)
5. WILLIAM TELL OVERTURE (Spike Jones)
6. NATURE BOY (King Cole)
7. LOVE SOMEBODY (Doris Day-Buddy Clark)
8. TOOLIE OOLIE DOOLIE (Andrews Sisters)
9. HAUNTED HEART (Perry Como)
10. TWELFTH STREET RAG (Pee Wee Hunt)

#### Milwaukee, Wisc.

1. YOU CAN'T BE TRUE, DEAR (Ken Griffin)
2. LOVE SOMEBODY (Doris Day-Buddy Clark)
3. THE DICKEY BIRD SONG (Freddy Martin)
4. IT'S MAGIC (Doris Day)
5. MY HAPPINESS (Jon & Sondra Steele)
6. WOODY WOODPECKER (Mel Blanc)
7. CONFESS (Patti Page)
8. JUST BECAUSE (Frank Yankovic)
9. BETTER LUCK NEXT TIME (Perry Como)
10. ST. LOUIS BLUES MARCH (Tex Beneke)

#### St. Paul, Minn.

1. WOODY WOODPECKER (Kay Kyser)
2. YOU CAN'T BE TRUE, DEAR (Ken Griffin)
3. MY HAPPINESS (Jon & Sondra Steele)
4. WILLIAM TELL OVERTURE (Spike Jones)
5. JUST BECAUSE (Frank Yankovic)
6. ST. LOUIS BLUES MARCH (Tex Beneke)
7. IT'S MAGIC (Doris Day)
8. HAUNTED HEART (Perry Como)
9. TWELFTH STREET RAG (Pee Wee Hunt)
10. YOU WERE ONLY FOOLING (Blue Barron)

#### Seattle, Wash.

1. YOU CALL EVERYBODY DARLIN' (Al Trace)
2. YOU CAN'T BE TRUE, DEAR (Ken Griffin)
3. HAUNTED HEART (Perry Como)
4. LOVE SOMEBODY (Doris Day-Buddy Clark)
5. CONFESS (Doris Day-Buddy Clark)
6. IT'S MAGIC (Doris Day)
7. THE MAHARAJAH OF MAGADOR (Vaughn Monroe)
8. RAMBLING ROSE (Perry Como)
9. MY HAPPINESS (Jon & Sondra Steele)
10. BETTER LUCK NEXT TIME (Perry Como)

#### Butte, Mont.

1. WOODY WOODPECKER (Kay Kyser)
2. MY HAPPINESS (Jon & Sondra Steele)
3. LOVE SOMEBODY (Doris Day-Buddy Clark)
4. YOU CAN'T BE TRUE, DEAR (Ken Griffin)
5. LITTLE WHITE LIES (Dick Haymes)
6. CONFESS (Doris Day-Buddy Clark)
7. JUST BECAUSE (Frank Yankovic)
8. IT'S MAGIC (Doris Day)
9. A TREE IN A MEADOW (Paul Fennelly)
10. RAMBLING ROSE (Perry Como)

#### Jackson, Miss.

1. YOU CAN'T BE TRUE, DEAR (Ken Griffin)
2. YOU CALL EVERYBODY DARLIN' (Al Trace)
3. IT'S MAGIC (Doris Day)
4. TWELFTH STREET RAG (Pee Wee Hunt)
5. MY HAPPINESS (Jon & Sondra Steele)
6. WOODY WOODPECKER (Kay Kyser)
7. BLUE BIRD OF HAPPINESS (Art Mooney)
8. YOU WERE ONLY FOOLING (Blue Barron)
9. A FELLA WITH AN UMBRELLA (Bing Crosby)
10. MEADOWLANDS (Tex Beneke)

#### Little Rock, Ark.

1. WOODY WOODPECKER (Kay Kyser)
2. MY HAPPINESS (Jon & Sondra Steele)
3. HAUNTED HEART (Perry Como)
4. TWELFTH STREET RAG (Pee Wee Hunt)
5. YOU CAN'T BE TRUE, DEAR (Ken Griffin)
6. LITTLE WHITE LIES (Dick Haymes)
7. NATURE BOY (King Cole)
8. PUT 'EM IN A BOX (King Cole)
9. BECAUSE (Perry Como)
10. RAMBLING ROSE (Perry Como)



## Columbia Names Walter Murphy Press Chief

NEW YORK—The appointment of Walter Murphy as Director of the Press Department of Columbia Records Inc. was announced today by Frank K. White, President of CRI. Mr. Murphy goes to his new post after several years as Assistant Manager of the Magazine Division in Press Information at the Columbia Broadcasting System.

He attended St. John's University before joining CBS, as an apprentice in September, 1939. Following a period as College Editor in the network's Press Information he became a staff Press Representative. In December, 1941, he was appointed Director of Press Information of WEEL, Columbia-owned station in Boston.

A year later, Mr. Murphy entered the Army and was assigned to Public Relations and Special Services, handling publicity for GI shows, preparing War Department training manuals, and arranging for network and local broadcasts. His off-duty hours, were devoted to writing special articles for a number of publications, including American Magazine.

## Bulleit Disclaims Any Offer For Hunter Disks

NASHVILLE, TENN.—Jim Bulleit, president of Bullet Records Inc., this city, this past week declared that his firm, or any executive of his firm, did not make any offer recently for the widely publicized Ivory Joe Hunter masters.

Bulleit stated that had he known the Hunter masters were up for sale, his firm might have been interested, but since his plattery did not learn of it, until after they were sold, there never was any interest in the records.

## Signature Records Sign Pianist

CHICAGO — Bob Thiele, president of Signature Records Inc., announced the signing of Liberace (Liber-AH-chee), pianist-entertainer, as an exclusive Signature recording artist here this past week.

Involved in the contract are 16 sides waxed by Liberace on his own before the recording ban went into effect. First release will be "Tico Tico," coupled with "I Don't Care As Long As You Care For Me". An extensive promotion and advertising campaign for the ivory thumper has been planned.

## MGM Records Cut First Post-Ban Wax

NEW YORK — MGM Records this past week cut its first recording since the recording ban imposed by the American Federation of Musicians (AFM).

The plattery cut balladeer Art Lund with a background of harmonicas, coupling two rapidly rising hits "You Call Everybody Darlin'" and "Hair of Gold."

The former platter is currently one of the hottest disk items around and brought veteran orkster Al Trace back into the music spotlight. "Hair of Gold", a sleeper recorded by Metro-tone Records, Brooklyn, New York indie outfit is rapidly rising on the nation's popularity listings, and has already been cut by Mercury and London Records.

MGM has observed strict compliance of the recording ban since its imposition, and was the last major recording company to offer a capella wax.

## "Folk" and "Western" RECORD REVIEWS



"I Don't Care If Tomorrow Never Comes"

"Pan American"

HANK WILLIAMS  
(MGM 10226)

● Here's one hard to beat! It's Hank Williams with another strong coin culler in this pair titled "I Don't Care If Tomorrow Never Comes" and "Pan American". Hank's fond nasal tones spill in grand manner behind the top deck, a slow lament weaving around the title of the song. Instrumental backing here is excellent and serves Williams in top notch style to round out the platter. Hank's many fans should rave about this one. On the flip with another choo-choo story, Hank sets with "Pan American", another potential winner for Williams and music ops. Stuff is easily suited to the dance crowd, and at the same time, makes for mellow listening pleasure. Both sides reek with coin play—don't miss 'em.

"When The Angels Carry Me Home"  
"If We'd Ever Meet Again"

CHARLIE MONROE  
(Victor 20-2961)

● Pair of sides by the widely popular Charlie Monroe and the offering of "When The Angels Carry Me Home" and "If We'd Ever Meet Again." Top deck, spilling in spiritual hillbilly manner has Charlie purring the nasal tones of this ditty in fair fashion behind some excellent backing. Flip has Charlie slowing down a bit with "If We'd Ever Meet Again", with the title of the song beating a path for the wax message. Charlie's pipes hog the lime throughout. His many fans should go for the pair.

"Brand On My Heart"

"I'll Not Forget My Mother's Prayer"  
HANK THE SINGING RANGER  
(Victor 20-2962)

● Soulful piping of Hank The Singing Ranger and a pair of sides ops can use as excellent filler material in their machines. Top side with "Brand On My Heart" has Hank wailing this folk ballad in slow fashion, with adequate instrumental accompaniment. On the flip with a hearts and flowers bit, Hank keeps the pace moody as he offers this ditty. Hank's warbling on the pair won't cause traffic jams, but will suffice nevertheless. Ops who have the spots might do well to lend an ear in this direction.

"Peace Of Mind"

"Born To Lose"

ELTON BRITT  
(Victor 20-2772)

● Vocal flavor of Elton Britt and some wax that can really boost ops phono take. Top deck, tagged "Peace of Mind" has Elton offering this pleasant piece in refreshing manner that fairly sparkles with silver all over the place. Ditty makes for top notch listening time and is sure to win wide praise from Elton's many fans. On the flip with the standard "Born To Lose", Elton keeps the disk whirling in his usual grade A manner to come back with another winner. Song has always garnered coin play, this rendition should keep the jitney coming. Top deck beckons a ton of buffalo heads.

### 1 BOUQUET OF ROSES

Eddy Arnold  
(Victor 20-2806)

### 2 TEXARKANA BABY

Eddy Arnold  
(Victor 20-2806)

### 3 ANYTIME

Eddy Arnold  
(Victor 20-2700)

### 4 TENNESSEE WALTZ

Pee Wee King  
(Victor 20-2680)

### 5 SWEETER THAN THE FLOWERS

Moon Mullican  
(King 673)

ADDITIONAL TUNES LISTED BELOW  
IN ORDER OF POPULARITY

#### TENNESSEE MOON

Cowboy Copas  
(King 714)

#### WHAT A FOOL I WAS

Eddy Arnold  
(Victor 20-2700)

#### OKLAHOMA WALTZ

Johnny Bond  
(Columbia 38160)

#### KENTUCKY

Hank Penny  
(King 698)

#### HUMPTY DUMPTY HEART

Hank Thompson  
(Capitol 40065)

# "MY HAPPINESS"

WILL BE TOP NUMBER  
INTERNATIONALLY A LONG TIME!

EVERYONE DEMANDS THE  
SUPERIOR ORIGINAL

by JON and SONDR STEELE

DAMON-11133

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TO "MY HAPPINESS"


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**"SOPHISTICATED LADY"**

backed by  
**"JITNEY MAN"**

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and  
his Orchestra

Featuring  
Johnnie Griffin  
Tenor Sax

ATLANTIC #859

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By  
**BILL MOORE**  
SAVOY # 666

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presents


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HIT!!**

**"WHEN I GET YOU  
ALONE TONIGHT"**  
and  
**"HEARTBROKEN"**  
by Dick Kuhn & Ork  
TOP #1157

rated SLEEPER OF THE WEEK—  
The Cash Box


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AND HER TRIO

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**"YOU DON'T LOVE ME"**  
backed by  
**"X-TEMPERANEUS BOOGIE"**



SP 307

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**THE CASH BOX**  
*Race Record Reviews*

**RACE DISK O' THE WEEK**

"Tell Me Daddy" (2:39)  
"Until The Real Thing Comes Along" (2:47)

JULIA LEE  
(Capitol 15144)



JULIA LEE

● It's Julia Lee on deck again with another bell ringer, and a coin bonanza for music ops. A boffo recording if there ever was one—that's the wax story with this bit. Titled "Tell Me Daddy," Julia gathers with her boyfriends on this deck, to purr the tight word-

age in style and manner that fairly glitters with silver. Wordage of the song is replete with kicks and is sure to win wide praise from music ops and Julia's many fans. Instrumental backing on the side is something to shout about also, since the platter features an aggregation of musicians hard to beat anywhere. On the flip with another potential winner in "Until The Real Thing Comes Along," Julia displays her ever-glowing manner in this oldie, always a strong juke box winner. Wax spills in slow manner, with Julia's tonsils pitching loads of vocal glamour all over the lot. Ops should know this piece well since it has scored time and again. A sure bet for the machines—Julia Lee and this hunk of wax. Hop on the bandwagon.

"Run, Run, Run" (2:49)  
"The Tourist Trade" (2:40)

THE CHARIOTEERS  
(Columbia 38261)

● Ditty starting to move on many an op's machine is this bit offered here in fair fashion by The Charioteers. Titled, "Run, Run, Run," the combo display their usual vocal charm and glamour about this melodic piece. Wax whirls in light calypso tones, with the group's harmony bit rounding out the side. On the flip with a novelty kick, the combo come back with "The Tourist Trade," a hunk of wax that might be used as excellent filler material. Lyrics spill around the title and altho there isn't much to the song, it should meet with fair approval. The gang that goes for this brand will hold still for this duo. Ops take it from here.

"Sad Eyes" (2:40)  
"Feelin' Low" (2:46)

ERSKINE HAWKINS ORCH.  
(Victor 20-2963)

● Music styled in the Erskine Hawkins manner and a pair of sides that are tinted with the odor of buffalo about them. Top side, titled "Sad Eyes," with thrush Laura Washington on deck for the vocal chorus shows as the leader, with the gal's pipes ringing true throughout the platter. Ditty spills in slow tender mood, as the Hawkins lads trickle the background with delightful rhythm. On the flip with an instrumental affair, the Hawkins gang display loads of styling in this arrangement. Altho the wax lacks luster, it should come in for its fair share of coin play nevertheless. "Sad Eyes" should make ops bright eyes. Latch on!

"Just For Now" (3:00)  
"Where Flamingos Fly" (3:02)

THE INK SPOTS  
(Decca 24461)

● Top songs currently getting a heavy push throughout the nation are these offered here by The Ink Spots, with both sides of this platter showing as strong contenders for phono honors. Top deck has piper Billy Kenny pitching some beautiful tones to the warm and invigorating splendor of this enchanting song. Wax is plain and sim-

ple, with Kenny's soprano warbling sparkling throughout. On the backside with the climbing "Where Flamingos Fly," Kenny and the gang come back with another cookie stacked out with the stuff that makes for added phono play. Song spills in slow tender tones of affectionate wordage, with the solo by Kenny showing the piper's tones to best advantage. Both sides of this platter are sure to draw raves and boost ops' take. The wax rates a spot.

"Pickin' A Chicken" (2:34)  
"I Found A Twinkle" (2:50)

KING ODOM QUARTET  
(Musicraft 579)

● Pair of playful harmonic sides by the King Odom Quartet and some mellow music in the offering of "Pickin' A Chicken" and "I Found A Twinkle." Loads of delightful vocal splendor spill in refreshing tones that satisfy on the top deck, with the title of the song offering the bill of fare. Wax is set soft and low and makes you wanna listen all the more. On the flip with "I Found A Twinkle," the combo bounce back with another pleasurable performance in this light hunk of wax. You've gotta listen to this bit to really appreciate it. Wax rates a spot in your machines, get next to it.

"Candy Store Blues" (2:41)  
"Looka-There" (2:45)

BABY ROSETTA  
(Rainbow 70021)

● Here's one that is sure to move in your machines! Currently kicking up a storm on thousands of juke boxes in the nation, "Candy Store Blues" as offered here by Baby Rosetta shows as a platter bound to boost phono ops' take, and boost it sky high at that. The gal's pipes trickle delightfully and make for loads of mellow listening pleasure. You've gotta keep time with this thing as it whirls on the turntable. Instrumental backing on this side hypos the wax immensely. On the flip with "Looka-There," piper Bam Carver steps to the fore with the wordage of this bit echoing in fashionable manner. Wordage repeats itself throughout the wax, with Bam delivering his vocal spot in mellow tones. "Candy Store Blues" is the side to ride with.

**DECCA POPS WITH  
BRUNSWICK LABEL—  
NAME FIRST INDIE  
DISK DISTRIB**

NEW YORK—Milton Rackmil, executive vice president of Decca Records Inc., announced the formation of the Brunswick Record Corp., a wholly-owned Decca subsidiary, to market a complete line of records on the Brunswick label thru independent distributors.

Initial releases will include popular, country and race recordings with other classifications to follow in the near future.

The new Brunswick records will list at 75 cents and consist largely of new recordings of top artists never before released. The first new releases scheduled for September will include such artists as Woody Herman, Tony Martin, Charlie Barnet, Jimmy Dorsey, Bob Crosby, Count Basie, Jimmie Lunceford, Frances Langford, The Merry Macs, Johnny Messner, Bobby Hackett, Mahalia Jackson, Gallagher and Shean, Mannie Klein and others.

Meanwhile the firm announced the signing of their first indie record distributor in their history.

Decca named the Salt Lake Harwarde Co., as exclusive distributor for the Salt Lake, Utah area. The move by Decca was stated as possibly being "the forerunner of others". The appointment of the Salt Lake Harwarde Company will allow the platter wider coverage and is sure to account for a larger sales volume in their juke box business.

Decca also named Mr. Michael Ross as general sales manager for the Brunswick label. Mr. Ross will immediately appoint indie distributors throughout the nation for the latter firm.

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are MONEY MAKERS!**

**"LIMEHOUSE BLUES"**

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BOB GRANT—Decca  
MORTON GOULD—Columbia  
LIONEL HAMPTON—Decca

Published by: HARMS, Inc.

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NEW YORK, N. Y.**

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ANOTHER  
DOUBLE-SIDED HIT**

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"BILLY"**

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- KING 717 THE BALDHEADED END OF THE BROOM
- KING 4226 BLOW YOUR BRAINS OUT
- KING 4230 I CAN'T GO ON WITHOUT YOU
- KING 720 I CAN'T TELL MY BROKEN HEART A LIE

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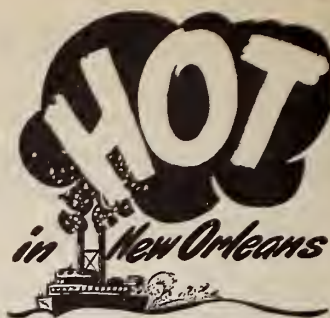
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The Top Ten Tunes Netting Heaviest Play Compiled From Reports Submitted Weekly to *The Cash Box* By Leading Music Operators In New Orleans.

**1** LONG GONE  
Sonny Thompson  
(Miracle 126)

RUN JOE  
Louis Jordan  
(Decca 24448)

RUN JOE  
Louis Jordan  
(Decca 24448)

RUN JOE  
Louis Jordan  
(Decca 24448)

**2** RUN JOE  
Louis Jordan  
(Decca 24448)

I CAN'T GO ON WITHOUT YOU  
Bull Moose Jackson  
(King 4230)

I CAN'T GO ON WITHOUT YOU  
Bull Moose Jackson  
(King 4230)

PRETTY MAMA BLUES  
Ivory Joe Hunter  
(4 Star 1254)

**3** DON'T FALL IN LOVE WITH ME  
Ivory Joe Hunter  
(King 4220)

SEND FOR ME IF YOU NEED ME  
The Ravens  
(National 9045)

SEND FOR ME IF YOU NEED ME  
The Ravens  
(National 9045)

MESSING AROUND  
Memphis Slim  
(Miracle)

**4** SEND FOR ME IF YOU NEED ME  
The Ravens  
(National 9045)

MORE THAN YOU KNOW  
Johnny Moore  
(Modern 599)

DON'T FALL IN LOVE WITH ME  
Ivory Joe Hunter  
(King 4220)

SEND FOR ME IF YOU NEED ME  
The Ravens  
(National 9045)

**5** I CAN'T GO ON WITHOUT YOU  
Bull Moose Jackson  
(King 4230)

DON'T FALL IN LOVE WITH ME  
Ivory Joe Hunter  
(King 4220)

WRITE ME A LETTER BLUES  
Saunders King  
(Rhythm 206)

DON'T FALL IN LOVE WITH ME  
Ivory Joe Hunter  
(King 4220)

**6** MORE THAN YOU KNOW  
Johnny Moore  
(Modern 599)

WE'RE GONNA ROCK  
Bill Moore  
(Savoy 666)

LONG GONE  
Sonny Thompson  
(Miracle 126)

I CAN'T GO ON WITHOUT YOU  
Bull Moose Jackson  
(King 4230)

**7** TOMORROW NIGHT  
Lonnie Johnson  
(King 4201)

THAT'S BETTER FOR ME  
T-Bone Walker  
(Black & White 126)

I'M WAITING FOR YOUR CALL  
T-Bone Walker  
(Black & White)

POOL PLAYING BLUES  
Amos Milburn  
(Aladdin)

**8** OUT OF THE BLUE  
Hadda Brooks  
(Modern 600)

THE TWISTER  
Paul Williams  
(Savoy 665)

YOU DON'T LOVE ME  
Camille Howard  
(Specialty 307)

FRIENDLESS BLUES  
Johnny Moore  
(Exclusive 272)

**9** PRETTY MAMA BLUES  
Ivory Joe Hunter  
(4 Star 1254)

YOU DON'T LOVE ME  
Camille Howard  
(Specialty 307)

PRETTY MAMA BLUES  
Ivory Joe Hunter  
(4 Star 1254)

LONG GONE  
Sonny Thompson  
(Miracle 126)

**10** LOLLIPOP MAMA  
Wynonie Harris  
(King 4226)

PRETTY MAMA BLUES  
Ivory Joe Hunter  
(4 Star 1254)

MORE THAN YOU KNOW  
Johnny Moore  
(Modern 599)

YOU DON'T LOVE ME  
Camille Howard  
(Specialty 307)



# RECORD DISTRIBS STILL NOT REACHING MUSIC OPS AS DISK SALES IN RETAIL MARKET CONTINUE TO SLUMP

## Waiting Sales Fall By the Wayside As Pencil Pushing Salesmen Disregard Music Ops

NEW YORK—As the record market continues to remain at its lowest ebb since the field started to boom in 1941, glaring evidence of the lack of effort put into selling records continued to remain bold fact to the music machine industry.

Steadily increasing reports, and literally an overflow of mail from music operators continues to flood the office of *The Cash Box*. More music operators than ever before continue to ask, "Where can I buy a box of the following record?"

The *New York Times* this past week featured a story on the slump of the entertainment business in general and made reference to the decided drop in the recording industry. While the drop in sales of records remains apparent in the retail market, the music machine industry continues to hold and stabilize sales of records. Music operators today remain the only faction of the record buying trade who will purchase a definite amount of recordings each and every week.

Music operator Tom Conroy of Syracuse, New York, voiced a complaint recently which seemed to be typical of music operators in all but the biggest cities throughout the nation.

"It is almost impossible for the average music operator who has race and western spots to get records from any but several of the larger firms. An exception to this rule is King Records who have adopted a liberal policy toward the supply of the juke boxes with hard to get recordings. But, in general, most of the recording companies do not follow thru with their promotion and sales efforts, by disregarding the music operator as a potent buyer of recordings. This is true not only with race and western records, though they are the best examples, but it is true of many of the firms who supply standard popular platters also."

Not only is the above situation representative of Syracuse, New York, but rather pictures a true cross section of existing conditions throughout the nation.

Music operators do not know where to buy records—simply because disk distributors today will not make the effort to contact them.

As has been repeatedly pointed out the music machine market represents a minimum of FIFTY MILLION record sales per year, figured at the basis of two record changes per week per machine, for the more than 500,000 juke boxes in active use on location.

A recording executive in New York recently made a spot check of music locations and retail stores and came up with startling results. Eight of the ten locations visited had the phonograph playing almost constantly. Two of five retail stores visited did not open until 6 P. M. and the other three "had a bunch of damn fools playing gin rummy."

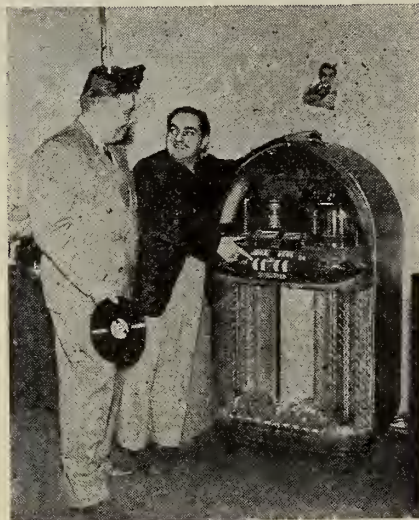
A music operator from Tulsa, Okla., this past week mailed *The Cash Box* a \$50.00 check for records along with a "plea" from the music operator to "please see if you can buy these records for me—I'll be damned if there is a distributor in my territory interested enough in making the sale."

A music operator in Amarillo, Texas, writes: "I'll keep playing the songs I've got in my boxes, and the standards that have always meant money to me, just as long as the

chiseling record distributors continue to tell me what I have to buy and at what prices, above the standard fair trade wholesale price, I have to pay. Sometimes I think I'm buying an automobile rather than records. The entire country knows that records wholesale at 49c. The only people who don't know it are the unscrupulous record distributors who feel they can take advantage of the music operators, because the op must have those records and keep the machines filled up."

These conditions continue to prevail in the record business today. Record manufacturers must certainly know they exist. It's time they started to do something about it.

## Blue Barron Beams At Latest Phono Click



MINNEAPOLIS, MINN. — MGM Record star Blue Barron, beams widely as he points to his latest disk hit "You Were Only Fooling", while visiting with Harold Lane, sales manager for Reinhard Brothers, MGM distributor in this city. The disk was recently selected by the Cleveland, Cincinnati and Detroit Music Operator Associations as their Hit Tune of The Month. Ops throughout the nation are climbing on the Barron bandwagon as "You Were Only Fooling" starts whirling merrily in the phonos.

Woody Herman's  
Hit Columbia Record # 35213

I'VE GOT NEWS FOR YOU  
-its-  
KEEN and PEACHY

UNITED MUSIC

1619 BROADWAY, NEW YORK 19, N. Y.

## King Cole's Bass Player Leaves Trio

NEW YORK—Johnny Miller, bass player with Nat "King" Cole's group since the trio's formation left the combo this past week. Word has it that no replacement has as yet been found.

Miller's exit leaves the leader, Cole himself, the only original member of the group. Oscar Moore, former guitarist with the trio left several months ago to join brother Johnny Moore's Three Blazers.

## Damon Readies Next Steele Platter

KANSAS CITY, MO.—Vic Damon, president of Damon Records Inc., this past week disclosed that his next release, another Jon & Sondra Steele recording, will be out in the market shortly. The duo currently keep clicking with "My Happiness."

Damon also pointed out that his firm is in no manner connected with any other label. Several record companies are currently imitating Damon's advertising style, which has led to rumors that Damon was connected with another label.

# nobody is Disillusioned about BULLET'S Top release of 1948

FRANCIS CRAIG & HIS ORCHESTRA

## "Disillusioned"

VOCAL BY BOB LAMM

The flip—"I STILL GET A THRILL" AND HOW THEY RAVE! We quote—

"Disillusioned" is already a hit.

GENE NOBLES  
Disk Jockey WLAC

Destined to parade to the top.

RED O'DONNELL  
Top O' The Morning  
Nashville Tennessean

The nickels are ralling in for "Disillusioned".

JIMMIE CLAXTON  
Juke-Box Baran  
Nashville, Tennessee

Bullet Record # 1040 is really selling, and it's "Disillusioned" they're asking for.

ERNEST YOUNG  
Owner—The Record Mart  
Large Nashville Record Retailer

"Disillusioned" is the "Near You" of 1948.

MONROE PASSIS  
Chicago Distributor  
Bullet Records

Ummm—"Disillusioned" is enchanting.

VIRGINIA SUMMITT  
Nashville Secretary

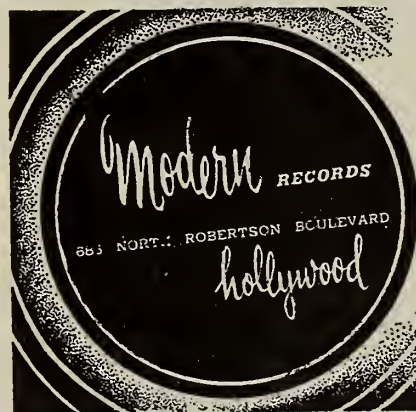
Ask your distributor for Bullet Record # 1040

## BULLET RECORDS

423 BROAD STREET

NASHVILLE, TENNESSEE

6-4573



Another new MODERN release  
"SWEET GEORGIA BOP"

backed with  
"SWEET GEORGIA BROWN"

by  
Wardell Gray and Vido Musso  
(From Gene Norman's  
"Just Jazz Concert")  
MODERN 20-611

★ MIRACLE ★  
PARADE OF HITS

"MESSIN' AROUND"  
and  
"MIDNIGHT JUMP"  
by MEMPHIS SLIM  
and his HOUSE ROCKERS  
M-125

MIRACLE RECORD COMPANY  
500 EAST 63RD ST. CHICAGO 16 ILL.

TWIN SONG HITS From M-G-M's  
"A DATE WITH JUDY"

IT'S A MOST UNUSUAL DAY  
JUDALINE

ROBBINS MUSIC CORPORATION  
799 SEVENTH AVENUE • NEW YORK 19  
MURRAY BAKER, Gen. Prof. Mgr.

**THE CASH BOX**

**DISC-HITS BOX SCORE**

COMPILED BY  
**JACK "One Spot" TUNNIS**

IN ORDER OF POPULARITY  
BASED ON  
WEEKLY NATIONAL SURVEY

BOX SCORE TABULATION COMPILED ON THE AVERAGE INDIVIDUAL PURCHASE ON THE BASIS OF 1000 RECORDS—LISTED IN ORDER OF POPULARITY, INCLUDING NAME OF SONG, RECORD NUMBER, ARTISTS, AND RECORDING ON THE REVERSE SIDE.

**CODE**

AL—Aladdin	ME—Mercury
AG—Algene	MG—M-G-M
AP—Apollo	MI—Miracle
AR—Aristocrat	MN—Manor
BN—Bandwagon	MO—Modern
BU—Bullet	MU—Musicraft
CA—Capitol	NA—National
CE—Celebrity	RA—Rainbow
CN—Continental	RE—Regent
CO—Columbia	SA—Savoy
CS—Coast	SD—Super Disc
DE—Decca	SI—Signature
DEL—DeLuxe	SN—Standard Phono
DM—Delmac	SP—Specialty
EX—Exclusive	ST—Sterling
JD—Joe Davis	TR—Trillon
KI—King	UN—Universal
LO—London	VI—Victor
MA—Majestic	VT—Vitaoustic

	July 24	July 17
<b>1—WOODY WOOD-PECKER</b>	<b>127.9</b>	<b>139.4</b>
CA-15145—THE SPORTSMEN <i>I'd Love To Live In Loveland</i>		
CO-38197—KAY KYSER O. <i>When Veronica Plays the Harmonica</i>		
DE-24462—DANNY KAYE & ANDREWS SISTERS <i>Put 'Em In A Box etc.</i>		
ME-5154—THE HONEYDREAMERS		
<b>2—MY HAPPINESS</b>	<b>120.7</b>	<b>106.1</b>
BU-1032—R. DEAUVILLE		
CA-15094—THE PIED PIPERS <i>Highway To Love</i>		
CO-38217—THE MARLIN SISTERS <i>The Man On The Carousel</i>		
DA-20-17—ANNE VINCENT		
DM-11133—JON & SONDR STEELE <i>They All Recorded To Beat The Ban</i>		
DE-24446—ELLA FITZGERALD <i>Tea Leaves</i>		
ME-5144—JOHN LAURENZ <i>Someone Cares</i>		
PA-1004—PAUL SHERIDAN		
SI-15206—ALAN DALE <i>Tea Leaves</i>		
VI-20-2965—DOROTHY MORROW ENSEMBLE <i>A Tree In A Meadow</i>		
<b>3—YOU CAN'T BE TRUE, DEAR</b>	<b>117.9</b>	<b>124.3</b>
AP-1121—N. EMMETT		
CA-15077—THE SPORTSMEN		
BU-1032—R. DEAUVILLE		
DE-24439—DICK HAYMES <i>Nature Boy</i>		
CO-38211—MARLIN SISTERS <i>You Can't Be True, Dear</i>		
KI-4218—THE HARMONKINGS		
LO-202—VERA LYNN		
DEL-1171—ZIGGY LANE		
MU-568—RUSS BROOKS		
RO-128—KEN GRIFFIN		
VI-25-1117—WILL GLAHE		
VI-20-2944—DICK JAMES <i>Nature Boy</i>		

	July 24	July 17
<b>4—WILLIAM TELL OVERTURE</b>	<b>70.0</b>	<b>65.5</b>
VI-20-2861—SPIKE JONES O. <i>The Man On The Flying Trapeze</i>		
<b>5—LITTLE WHITE LIES</b>	<b>64.3</b>	<b>75.9</b>
CO-38114—DINAH SHORE <i>Crying For Joy</i>		
DE-24280—DICK HAYMES <i>Sierra Madre</i>		
ME-8085—STEVE GIBSON		
MU-558—MEL TORME <i>Gone With The Wind</i>		
VI-27521—TOMMY DORSEY O.		
<b>6—LOVE SOMEBODY</b>	<b>47.2</b>	<b>40.6</b>
CO-38174—DORIS DAY & BUDDY CLARK <i>Confess</i>		
<b>7—NATURE BOY</b>	<b>44.3</b>	<b>64.9</b>
CA-15054—KING COLE <i>Lost April</i>		
CO-38120—FRANK SINATRA <i>S'posin'</i>		
DE-24439—DICK HAYMES <i>You Can't Be True, Dear</i>		
EX-36x—HERB JEFFRIES <i>Just Naive</i>		
JE-2006—THE HOLLYWOODAIRE <i>Don't You Want That Stone</i>		
LO-10013—MANTOVANI <i>Ritual Fire Dance</i>		
ME-5134—JOHN LAURENZ <i>These Foolish Things</i>		
MU-567—SARAH VAUGHAN <i>I'm Glad There Is You</i>		
RA-10070—EDDY MANSON		
VI-25-5212—EVE YOUNG <i>Time For Your Lullaby</i>		
VI-20-2944—DICK JAMES <i>You Can't Be True, Dear</i>		
<b>8—TWELFTH STREET RAG</b>	<b>32.2</b>	<b>26.9</b>
CA-15105—PEE WEE HUNT O. <i>Somebody Else, Not Me</i>		
DE-24450—MILT HEARTH TRIO <i>Hearthquake Boogie</i>		
<b>9—CONFESS</b>	<b>31.4</b>	<b>22.5</b>
CO-38174—DORIS DAY-BUDDY CLARK <i>Love Somebody</i>		
DE-24409—THE MILLS BROS. <i>Someone Cares</i>		
ME-5129—PATTI PAGE <i>Twelve O'Clock Flight</i>		
MG-10194—JIMMY DORSEY O. <i>If I Were You</i>		
MN-1131—THE FOUR TUNES		
VI-20-2812—TONY MARTIN <i>Bride &amp; Groom Polka</i>		
<b>10—THE MAHARAJAH OF MAGADOR</b>	<b>29.3</b>	<b>22.4</b>
VI-20-2851—VAUGHN MONROE O. <i>Give A Broken Heart A Break</i>		
<b>11—ST. LOUIS BLUES MARCH</b>	<b>29.2</b>	<b>15.7</b>
VI-20-2722—TEX BENEKE O. <i>Cherokee Canyon</i>		
<b>12—YOU CALL EVERYBODY DARLIN'</b>	<b>28.9</b>	<b>21.8</b>
CA-15156—JACK SMITH <i>Cuckoo Bird Waltz</i>		
ME-5155—ANNE VINCENT <i>Blue Bird Polka</i>		
RE-117—AL TRACE O. <i>Linger Awhile</i>		
ST-3023—AL TRACE O.		

	July 24	July 17
<b>13—TOOLIE OOLIE DOOLIE</b>	<b>24.3</b>	<b>35.8</b>
CA-15059—THE SPORTSMEN		
CN-1223—VAUGHN HORTON		
CO-38211—MARLIN SISTERS <i>You Can't Be True, Dear</i>		
DA-2015—DANA SERENADERS		
DE-24380—ANDREWS SISTERS		
FL-5005—ALPINE BELLES		
LO-201—JOHNNY DENNIS		
SR-5505—LARKIN SISTERS		
ST-1013—DICK HAYMAN		
VI-25-1114—HENRI RENE O.		
<b>14—IT'S MAGIC</b>	<b>23.6</b>	<b>15.8</b>
CA-15072—GORDON MacRAE <i>Spring In December</i>		
CO-38188—DORIS DAY <i>Put 'Em In A Box, Etc.</i>		
DE-23826—DICK HAYMES <i>It's You Or No One</i>		
ME-5138—VIC DAMONE <i>It's You Or No One</i>		
MG-10187—BUDDY KAYE QUINTET		
MU-557—SARAH VAUGHAN <i>It's You Or No One</i>		
VI-20-2862—TONY MARTIN <i>It's You Or No One</i>		
<b>15—TEA LEAVES</b>	<b>21.4</b>	<b>6.7</b>
AG-1933—EMIL COTE		
CA-15102—JACK SMITH <i>Highways Are Happy Ways</i>		
CO-38230—EMIL COTE <i>In Martha's Eyes</i>		
DE-24446—ELLA FITZGERALD <i>My Happiness</i>		
SI-15206—ALAN DALE <i>My Happiness</i>		
PA-1005—RODNEY DAVIS <i>Where The Apple Blossoms Fall</i>		
ME-5148—JOHN LAURENZ <i>A Tree In The Meadow</i>		
<b>16—A TREE IN A MEADOW</b>	<b>19.3</b>	<b>3.6</b>
CA-15122—MARGARET WHITING <i>I'm Sorry But I'm Glad</i>		
DE-24411—MONICA LEWIS <i>On The Street Of Regret</i>		
ME-5148—JOHN LAURENZ <i>Tea Leaves</i>		
MG-10211—PAUL FENNELLY O. <i>Reflections In The Water</i>		
VI-20-2965—DOROTHY MORROW ENSEMBLE <i>My Happiness</i>		
<b>17—COOL WATER</b>	<b>17.9</b>	<b>2.3</b>
CA-15148—NELLIE LUTCHER <i>Lake Charles Boogie</i>		
DE-46027—SONS OF THE PIONEERS		
MA-6000—FOY WILLING		
MG-30059—KATE SMITH		
VI-20-1724—SONS OF THE PIONEERS		
VI-20-2076—SONS OF THE PIONEERS		
VI-20-2923—VAUGHN MONROE O. <i>The Legend of Tiabi</i>		
<b>18—HAUNTED HEART</b>	<b>16.5</b>	<b>27.9</b>
CA-15023—JO STAFFORD <i>I'm My Own Grandmaw</i>		
CO-38112—BUDDY CLARK <i>First Prize At The Fair</i>		
CO-38083—BUDDY CLARK <i>Matinee</i>		
DE-24362—GUY LOMBARDO O. <i>Saturday Night In Central Park</i>		
DE-24370—BING CROSBY <i>Moonlight On a White Picket Fence</i>		
ME-5120—VIC DAMONE <i>Tell Me A Story</i>		
MG-10153—GEORGE PAXTON O. <i>Dream Girl</i>		
VI-20-2713—PERRY COMO <i>Carolina Moon</i>		
VI-45-0050—RUSS CASE O. <i>Inside U. S. A.</i>		

	July 24	July 17
<b>19—BABY FACE</b>	<b>16.4</b>	<b>7.8</b>
AP-1114—PHILLIE ALL STAR STRING BAND <i>Bye, Bye, Blackbird</i>		
CO-30014—JERRY WAYNE & DELL TRIO		
DE-25356—HENRY KING O. <i>Oh, You Beautiful Doll</i>		
KR-216—UPTOWN STRING BAND		
ME-2120—AQUA STRING BAND		
MG-10156—ART MOONEY O. <i>Encore Cherie</i>		
ST-294—HUM & STRUM		
TO-294—BENNY STRONG O.		
PA-1105—FERKO STRING BAND		
UN-627—MILT SCOTT ORCH.		
VI-22879—SAMMY KAYE O. <i>Miss You</i>		
<b>20—MAYBE YOU'LL BE THERE</b>	<b>13.6</b>	<b>1.0</b>
CA-397—BILLY BUTTERFIELD O.		
CO-37339—TOMMY TUCKER O.		
DE-24403—GORDON JENKINS O. <i>Dark Eyes</i>		
MA-1120—EDDY HOWARD O.		
ME-5160—JACK FINA O. <i>Dardanella Boogie</i>		
VI-20-2189—BETTY RHODES		

**ADDITIONAL TUNES LISTED BELOW  
IN ORDER OF POPULARITY**

<b>21—DICKEY BIRD SONG, THE</b>	<b>11.5</b>	<b>17.4</b>
<b>22—JUST BECAUSE</b>	<b>10.7</b>	<b>23.7</b>
<b>23—BETTER LUCK NEXT TIME</b>	<b>10.6</b>	<b>15.1</b>
<b>24—BECAUSE</b>	<b>10.5</b>	<b>17.3</b>
<b>25—IT ONLY HAPPENS WHEN I DANCE WITH YOU</b>	<b>9.2</b>	<b>3.7</b>
<b>26—HOW HIGH THE MOON</b>	<b>8.9</b>	<b>1.6</b>
<b>27—FOR EVERY MAN THERE'S A WOMAN</b>	<b>8.8</b>	<b>—</b>
<b>28—PUT 'EM IN A BOX, TIE 'EM WITH A RIBBON</b>	<b>6.5</b>	<b>17.6</b>
<b>29—CARAMBA! IT'S THE SAMBA</b>	<b>6.1</b>	<b>11.5</b>
<b>30—RUN JOE</b>	<b>4.3</b>	<b>—</b>
<b>31—BLUE BIRD OF HAPPINESS</b>	<b>4.2</b>	<b>7.9</b>
<b>32—TELL ME A STORY</b>	<b>4.1</b>	<b>15.0</b>
<b>33—FIDDLE FADDLE</b>	<b>3.6</b>	<b>4.3</b>
<b>34—SABRE DANCE</b>	<b>3.5</b>	<b>12.8</b>
<b>35—MEADOW-LANDS</b>	<b>1.5</b>	<b>1.4</b>
<b>36—FELLA WITH AN UMBRELLA, A</b>	<b>1.4</b>	<b>3.2</b>
<b>37—BLUE SHADOWS ON THE TRAIL</b>	<b>1.3</b>	<b>6.4</b>
<b>38—SUSPICION</b>	<b>1.2</b>	<b>3.5</b>
<b>39—MISSISSIPPI MUD</b>	<b>1.1</b>	<b>—</b>
<b>40—RAMBLING ROSE</b>	<b>1.0</b>	<b>2.4</b>

# PINBALL CHAMPION TO BE PICKED IN NATIONAL CONTEST

## CMI And United Artists To Tie Up Exploitation Of Cagney Movie "Time Of Your Life"; CMI Building Six Giant Pinball Machines; Receipts To Runyon Cancer Fund

*Bally*  
**CARNIVAL**  
is doubling  
and tripling  
5-ball profits



GEORGE GLASSGOLD

the giant pinball machines will be displayed in those cities showing the movie. A complete roster of cities and theatres will be printed in next week's issue of *The Cash Box*.

The exploitation plans call for a contest on these oversize pinball machines in each city. Winners will then be put into competition with each other

until a national champion is determined.

The industry will receive national publicity thru leading newspapers, radio and poster material.

Each of the giant pinball machines will have a 10c coin chute, and all receipts will be donated to the Damon Runyon Cancer Fund, thru the CMI.

**HERE IS A BARGAIN**

**\$181.40**  
FOR  
**\$48**

● "Biggest bargain buy in history is the \$48 subscription to *The Cash Box*", is what one well known coin machine man wrote us. Why? Because the "special" \$48 subscription allows you to use a 40 word classified ad (actual cost \$3.20) free of charge each and every week. Add the facts:—52 weeks free \$3.20 classified (40 word) ad totals \$166.40—plus—the \$15 yearly subscription cost—for a grand total of \$181.40 . . . offered to you for only \$48. Send your \$48 check for the "special" subscription to: *The Cash Box*, 381 Fourth Avenue, New York 16, N. Y.

*Bally*  
**CARNIVAL**  
is doubling  
and tripling  
5-ball profits

**100%**  
RETURN PRIVILEGE WITHIN  
10 DAYS IF NOT SATISFIED  
WITH OUR RECONDITIONED  
EQUIPMENT  
SEND TODAY  
FOR OUR NEW LIST  
**DAVID ROSEN, INC.**  
Exclusive AMI Distributor  
855 N. Broad St., Philadelphia 23, Pa.  
Stevenson 2-2903  
503 Evergreen Ave., Baltimore 23, Md.  
Edmonson 5322

Editorial Comment: We are happy to see plans for this national exploitation of the pinball machine get under way, as Bill Gersh, publisher of *The Cash Box*, originally suggested a promotion of this kind to George Glassgold upon the appearance of United Artists' "Time Of Your Life."

\* \* \*

NEW YORK—As a result of several conferences between George Glassgold, attorney for CMI, and officials of United Artists, motion picture producers, plans have been made for a national tie-up with pinball machines and the current James Cagney motion picture hit "Time Of Your Life."

One of the most hilarious scenes in this motion picture is devoted to the antics of a pinball player. Both, the producing company, and the coin machine industry, can garner much favorable publicity thruout the country in the months to come.

Coin Machine Industries, Inc., is building six giant pinball machines, three times the normal size. Bumpers will light up and spell out "Time Of Your Life," and when the "tilt" appears, the words "Naughty, Naughty" will flash out on the backboard. These machines will be placed in the lobbies of the theatre where the picture is playing, or in some prominent location in the city.

United Artists will soon release "Time Of Your Life" nationally, and

*Bally*  
**CARNIVAL**  
is doubling  
and tripling  
5-ball profits

*Bally*  
**CARNIVAL**  
is doubling  
and tripling  
5-ball profits

**small**

**simple**

**handsome**

**only 3 wires**

**40 selections**

**AMI Incorporated**  
127 NORTH DEARBORN, CHICAGO 2, ILLINOIS

# PIN BALLS IN STOCK

These Games Are In Perfect Mechanical Condition And Clean  
**WE MEAN CLEAN**

## FIVE BALLS

Baffle Card .....	\$22.00
Baseball .....	45.00
Bowling League .....	44.50
Broncho .....	34.50
Carousel .....	42.00
Click .....	44.00
Co-Ed .....	44.50
Cover Girl .....	75.00
Cyclone .....	39.50
Cross Fire .....	60.00
Dynamite .....	19.50
Fast Ball .....	19.50
Fiesta .....	29.00
Flying Trapeze .....	55.00
Ginger .....	44.00
Gold Ball .....	44.00
Hawaii .....	80.00

Hi Ride .....	\$60.00
Honey .....	60.00
Humpty Dumpty .....	140.00
Kilroy .....	27.00
Lucky Star .....	47.00
Lady Robin Hood .....	135.00
Maisie .....	32.00
Mam'selle .....	45.00
Marjorie .....	49.00
Midget Racer .....	15.00
Miss America .....	22.00
Mystery .....	35.00
Nevada .....	117.00
Nudgy .....	37.00
Oklahoma .....	15.00
Oscar .....	35.00
Play Ball .....	15.00

Ranger .....	\$57.00
Rio .....	47.00
Rocket .....	27.00
Sea Breeze .....	22.00
Sea Isle .....	67.00
Silver Streak .....	37.00
Shooting Star .....	15.00
Show Girl .....	37.00
Smarty .....	27.00
Smokey .....	33.00
Spellbound .....	27.00
State Fair .....	27.00
Step Up .....	19.00
Superliner .....	19.00
Tally Ho .....	67.00
Tornado .....	47.00
Vanities .....	37.00

## ONE BALLS

Jockey Special .....	\$435.00
Victory Special .....	139.50

Deluxe Draw Bells .....	\$325.00
Special Entry .....	285.00

Daily Races .....	\$125.00
Longacres .....	49.50

TERMS: 1/3 DEPOSIT, BALANCE C.O.D.

# WESTERHAUS COMPANY

3726 KESSEN AVENUE

CHEVIOT 11, OHIO

PHONE: MONTANA 5000-1-2

*Bally*  
**CARNIVAL**  
is doubling  
and tripling  
5-ball profits



**MILLS BELLS!**  
We have all Mills latest Bells in stock.  
**FRIEDMAN AMUSEMENT COMPANY**  
441 Edgewood Ave. S. E., Atlanta, Ga.  
AUTHORIZED BELL-O-MATIC DISTRIBUTOR

*Bally*  
**CARNIVAL**  
is doubling  
and tripling  
5-ball profits

## Jack Sheppard Takes Leave Of Absence From Phono Ops Assn Of E. Pa.



JACK SHEPPARD

PHILADELPHIA, PA. — Jack Sheppard, president of the Phonograph Operators Association of Eastern Pennsylvania, informed members attending a special meeting on Monday, July 19, that it was necessary that he take a leave of absence from association duties effective immediately.

Sheppard pointed out that he was spending considerable time, as well as a large amount of his own money, to carry out the duties of his office as president, and that it was impossible at this time to do justice to both his business and association matters. He spoke of the many accomplishments of the organization, and detailed some of the remaining problems that must be overcome to make the association 100% effective.

The association called a Board of Directors meeting for Thursday, July

22, to appoint an alternate to be ready to meet with George A. Miller's National Executive Committee in Chicago, at the date which is to be set.

Charles Hannum, business manager, will continue with his duties of running the association, and will take over those matters handled by Sheppard, until Sheppard can see his way clear to once again take an active part in the association.

## Bingo Games Ruled Games Of Skill

ASBURY PARK, N. J.—Prosecutor J. Victor Carton ruled this week that winners at "Bingo" may now legally receive cash at this resort on the grounds that they won thru a display of "skill" and not by chance.

Carton based his ruling on a three-year-old decision by Vice Chancellor Leon Berry, who held that the completion of the scoring into an angular pattern of openings requires skill.

Winners heretofore had been given merchandise prizes, but payment in cash was obtainable by redemption of merchandise coupons.

## BRAND NEW Pro Scores

SENSATIONAL WOODEN BALL ROLL DOWN

**\$269<sup>50</sup>** F.O.B. CHICAGO

Liberal Trade-In Allowances On All Kinds of Equipment.  
Write Stating What You Have.

**GEORGE PONSER CO.**

OF NEW YORK, INC.

250 WEST 57th ST.  
NEW YORK, N. Y.

(PHONE: Circle 6-6651)

*Bally*  
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is doubling  
and tripling  
5-ball profits

## COIN MACHINE MOVIES

For Regular Panorams and Solo-Vues

REELS OF 8 AND 6 SUBJECTS

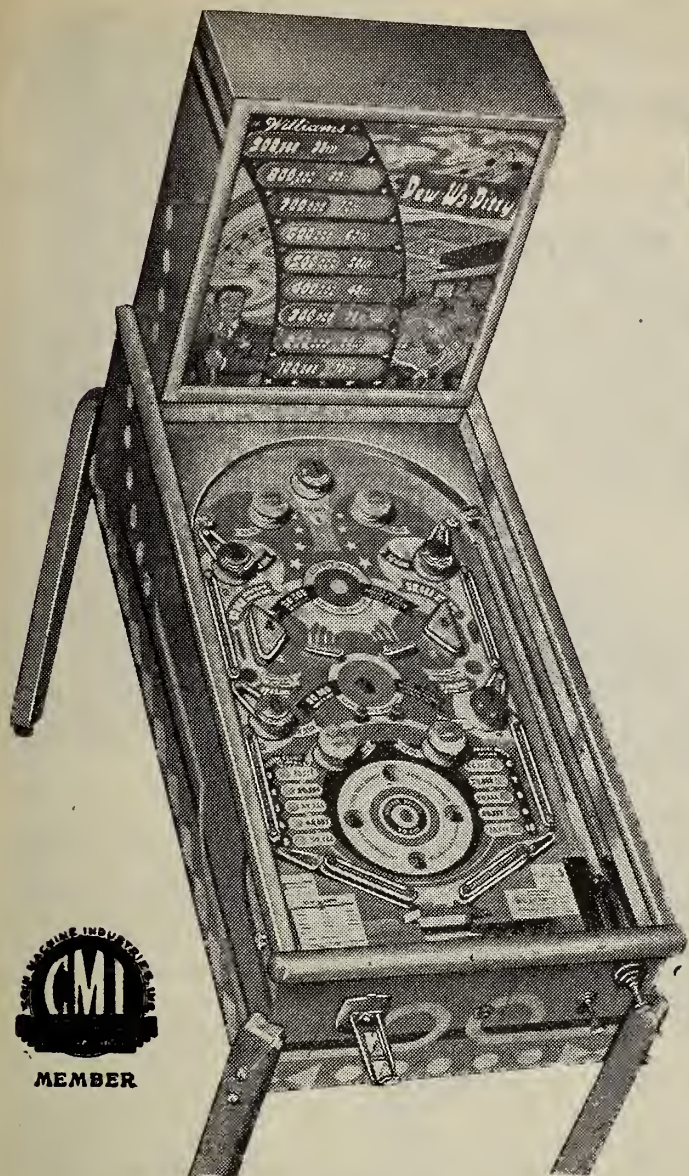
Our Films Get The Dimes

PRICE \$32.50 TO \$38.50 Per Reel

**PHONOFILM**

3331 No. Knoll Dr.

Hollywood 28, Cal.



*Williams*

# Dew-Wa-Ditty

**YES! IT'S EVEN  
GREATER THAN  
YANKS!**



**New RAPID BONUS TAKE OFF!  
ROTATING SPECIAL BONUS HOLES!  
4 BONUS SCORE HOLES!**

**SEE YOUR DISTRIBUTOR TODAY**

*Williams*

**MANUFACTURING  
COMPANY**

161 W. HURON ST., CHICAGO 10, ILL.

*Bally*  
**CARNIVAL**  
is doubling  
and tripling  
5-ball profits

## Fewer Coins Produced This Year

**U. S. Mint Reports Output Cut During  
Fiscal Year Ended June; Dimes Increased**

WASHINGTON, D. C.—The Treasury Department reported this week that the United States Mints cut the production of coins in the fiscal year 1948, ending last June 30, to less than half the production of the previous year.

In 1948 the mints turned out 802,922,066 coins with a face value of \$41,702,783.

In the fiscal year of 1947, production reached 2,016,485,295 coins, with a value of \$77,066,507.50.

Coin manufacture in the last fiscal year included 476,285,000 one-cent pieces; 124,252,000 nickels; 144,774,000 dimes; 50,222,400 quarters; 7,388,666 half dollars.

It is interesting to note that the production of dimes was greater than nickels for the last fiscal year. Twenty million dimes were minted and sent into New York City at the end of June when the ten cent subway fare went into effect. Investigation shows that New Yorkers carry dimes in proportion of three to one to all other coins. In addition to the 10c fare, other items are up, and the nickel is gradually losing its place as the most popular coin. It seems that the dime is taking the place of the nickel.

## Williams Introduces New Five-Ball

CHICAGO—Williams Manufacturing Company, this city, introduced its new five-ball game this week, "Dew-Wa-Ditty."

"We have just completed a successful run of 'Yanks'" stated Sam Stern, "and it is our opinion that 'Dew-Wa-Ditty' is a game that can successfully follow our previous hit. It has all the intriguing playing features that make money for the operator, including a new rapid Bonus take-off; rotating special Bonus Holes; and four Bonus Score Holes."

The new five-ball is being delivered to all distributors and jobbers at this time.

## Congrats To Irv Morris

NEWARK, N. J.—Irv Morris, the well known and popular distributor here, is accepting congratulations from coinmen on the birth of a son this week.

Irv now boasts of a family of three sons. "I'm building up a quintet" claims Irv "for a basketball team. Naturally, we have to wait another few years, but we'll make it."

*Bally*  
**CARNIVAL**  
is doubling  
and tripling  
5-ball profits

ALL TYPE SLOTS REBUILT.  
WE SPECIALIZE IN REBUILDING  
BUCKLEY TRACK ODDS.

Exclusive Distributor of  
BUCKLEY TRACK ODDS and  
CRISS CROSS SLOTS.  
COMPLETE STOCK OF  
COIN MACHINE PARTS.

**CONSOLE DISTRIB. CO., Inc.**  
1006 Poydras St., New Orleans, La.

AND  
3425 METAIRIE ROAD  
JEFFERSON PARISH  
METAIRIE, LA.

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is doubling  
and tripling  
5-ball profits

*Bally*  
**CARNIVAL**  
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and tripling  
5-ball profits

# MERRY WIDOW



## GOOD NEWS!

Due To Great Demand For MERRY WIDOWS, We Will Continue Production For At Least Thirty Days More!

Featuring Sensationally **NEW**

### "CONTACT BUMPERS"

FLIPPER ACTION  
KICK OUT HOLE  
SINGLE, DOUBLE,  
TRIPLE BONUS  
SUPER HIGH SCORE  
7 EXTRA ROLLOVER  
BUTTONS  
3—100,000  
BUMPERS

You'll find MERRY WIDOW even BETTER than TRIPLE ACTION, TRADE WIND or MARDI GRAS!

ORDER FROM YOUR NEAREST DISTRIBUTOR

**GENCO** BUILDS GREATER GAMES

2621 NORTH ASHLAND AVENUE • CHICAGO 14, ILLINOIS

## Inventory Closeout

- 10 Late Buckley Track Odds, F.P., Chs. & Cash, 460,000 Serials. \$750.00
- 4 D.D. 12,000 to 13,000 Series, ea. 250.00
- 2 D.D. 11,000 Series, ea. 150.00
- 4 Seven Bells, ea. 50.00
- 6 Evans Bangtails 1946 Model, ea. 250.00
- 20 F.P. 1-balls, Ballys, late pre-war models, \$25 ea. the lot, plus crating \$5 ea.
- 30 Whiz F.P. ea. 35.00

**GAYER COMPANY**  
987—3rd Street,  
SAN BERNARDINO, CALIF.

*Bally*  
**CARNIVAL**  
is doubling  
and tripling  
5-ball profits



## EASTERN FLASHES

With the operation of amusement machines limited, due to the recent legislation, Skee Ball Machines are once again coming into favor. Ben Becker, Ben Becker Sales Corporation (Bally regional sales representative) is displaying Bally's "DeLuxe Bowler"; Max Levine, Scientific Machine Corporation, has an alley on location test, and will soon be producing them in quantity; and Blendow & Meyers, Inc., distributors, showed two new nine foot skee ball alleys to the operators who attended their gala showing. . . . Many operators are studying the coin operated shuffle board possibilities locally, with many eyeing locations on Long Island. These spots have large floors and space available for a piece of equipment of this kind.

\* \* \* \* \*

Al Blendow, Al Meyers and Theodore Seidel of Blendow & Meyers, Inc., were highly pleased with the results of their showing on Thursday and Friday, July 22 and 23. On display were several new machines, in addition to the firm's line of arcade machines. The new machines included: Hilco's Ice Cream Vendor, Filben's music machine line, two new skee ball alleys, the Target Master ray pistol and several Mutoscope machines. "The large number of coinmen who attended exceeded our greatest expectations," smiled Blendow. "Not only did they partake of our refreshments, look around, and ask questions, but placed some very fine orders."

\* \* \* \* \*

Barney (Shugy) Sugerman, Runyon Sales Company, who has been traveling the state these past few weeks, returns for a few days. But he didn't stay in the city long. After a check-up with Morris Rood, manager, to familiarize himself with things, Shugy gets into his car and hits the road for another protracted period. "There's business around," claims Shugy, "and I'm going after it." . . . Denny Dennisson returns to the city after a trip to Texas, where he claims he did some very nice business with the Solotone tele-radio-music unit. He'll be around for a few weeks resting up, then expects to get away again. . . . Mike Munves, who's been off the cigarettes for a long while, is back smoking again. His wife claims he's not as bad as he used to be when he was a chain-smoker. We're making book that he's as big a smoker within a week than he ever was. Meanwhile, Mike tells that the firm is still exceptionally busy shipping equipment to arcade owners. "They need single pieces mostly to fill in their arcades," states Mike. In addition, Munves states that the sale of parts and supplies is very substantial.

\* \* \* \* \*

Dave Stern of Seacoast Distributors (Newark office) visiting around his old stamping grounds, coinrow. Whenever Dave's around there's bound to be a half dozen deals brewing. Listened in to a three-cornered verbal by-play with Stern, Phil Mason and Sid Mittleman—plenty of laughs. . . . Phil Mason, Dave Lowy & Company, had expected to take to the road this week, but explained he had to stay around as Dave Lowy hopped a plane to Miami Beach, Fla. We'd been expecting something like this to happen. . . . We understand that Buffalo legislators have been studying the recent New York City pinball bill with the view in mind to enact something similar. . . . Max Weiss, Brooklyn distributor and operator, seen tilting at "Gin" with Bill Weiner of U-Needa Vendors. Jack Semel kibitzing. Semel is considered quite an expert, but he admits there's a Mid-Western coin machine distributor who's way ahead of him.

\* \* \* \* \*

The trade was offering its sympathies to Jack Breidt, president of U-Needa Vendors, Newark, N. J., over the death of his mother, Sarah Breidt. Mrs. Breidt died July 16 at her home in Newark. Surviving besides Jack, are sons Joseph Breidt, attorney; Ira and Harry Breidt of Hudson Cigarette Vending Company; Dr. Murry Breidt, and a daughter, Miss Anna Breidt. . . . Joe Munves reports that he's doing a very fine business in supplying recording discs for automatic and semi-automatic voice machines. . . . Marcus Klein, coinrow jobber, away for a few weeks, vacationing. . . . Nat Cohn, Modern Music Sales Corporation, bundled his wife and three kids into his car and set off for a cross-country tour. Nat will be on the road for six weeks, probably returning the first week in September. While the trip is primarily that of a vacation, Cohn will visit with all his friends and disc jockeys in the major cities. Before leaving, he had several invitations to appear on disc jockey programs in connection with his Gem Records.

\* \* \* \* \*

We're happy to welcome back to coinrow the ever-pleasant and smiling faces of Bess and Ike Berman of Apollo Records. The firm has taken over the location formerly occupied by Modern Music Sales Corporation on the corner of Tenth and 45th Street. When we visited them, we noticed plenty of activity at the record counter, with ops ordering plenty of records. . . . Looks like we'll have to drop the necktie feud between Ben Becker and Senator Al Bodkin. With the weather running around the nineties these days, the last time we caught up with Becker, he was tieless. We'll wager a condition of this kind would never happen with the Senator. Becker is now on a hot coffee diet (one every fifteen minutes). He claims it's the most satisfying drink during hot weather. . . . "Bingo" games were ruled "games of skill" by Prosecutor J. Victor Carton this past week, and winners may now receive cash awards at Asbury Park, N. J. Previously, awards were made in merchandise, but payment in cash has been obtainable by the redemption of merchandise coupons.

SOMETHING REALLY **BIG** IN OPERATING . . .

# ALI-BABA

An Array of Gottlieb Profitable Play Features —

Including

**PROGRESSIVE BUILD-UP BUMPERS!**

As important to your earnings as our history-making  
**Original Flipper Bumpers!**

**HOLD-OVER BONUS**

Proven Play Incentive!

ORDER FROM YOUR  
DISTRIBUTOR  
NOW!

*D. Gottlieb & Co.*

1140-50 N. KOSTNER AVE.  
CHICAGO 51, ILLINOIS



SUPER-SENSITIVE  
CONTROL BUTTONS  
ON BOTH SIDES

"There is no  
substitute for  
QUALITY!"

GAUGED PRODUCTION AND CONTROLLED DISTRIBUTION PROTECT YOUR INVESTMENT!

*Bally*  
**CARNIVAL**  
is doubling  
and tripling  
5-ball profits

**HERE IS A BARGAIN!**

Bally VICTORY SPECIAL	\$135.00
Gottlieb CINDERELLA	115.00
Chicago Coin CATALINA	110.00
United MANHATTAN	100.00
United TROPICANA	95.00
Gottlieb HUMPTY DUMPTY	90.00
United SINGAPORE	90.00

1/3 Deposit Required, Balance C.O.D.

**CROWN NOVELTY CO., Inc.**  
920 Howard Avenue, New Orleans 13, La.  
Phone: CAnal 7137 Nick Carbajal, Gen. Mgr.

*Bally*  
**CARNIVAL**  
is doubling  
and tripling  
5-ball profits

## Indiana Music Op Has Special Punch Card System For Operation Of 1200 Machines

SHOALS, IND.—One of the most progressive music machine operators in the country is Thomas D. Sherfick, head of Sherfick Music Service, main office in this city.

The operation consists of close to 1,200 juke boxes on location throuth Indiana and southern Illinois. The firm maintains offices in Terre Haute and Evansville, Ind., in addition to the main office in Shoals. "The business started in this small town of Shoals," states Sherfick, "and altho we spread out, it will no doubt always be located here."

In order to personally supervise this large operation, Sherfick has installed a very elaborate system built around a punch card electric counting machine. Coded and colored cards are perforated to tell him a complete and perfect story on every machine on location. (Sounds like another Joe Calcutt to us.)

"Our machines are all checked once every week," reports Sherfick, "which means our organization checks around 200 phonographs every day. We conduct a large business and as we are selling entertainment, we insist that both our equipment, and the records in them, must be such that will bring us back a profitable return."

## Children Viewing Television Ousted From N. J. Tavern

HOBOKEN, N. J.—A tavern owner here, with a big heart and a love for children, was restrained this week from indulging in his favorite hobby.

Seeking to entertain the children of his neighborhood, Rat Radigan, owner of the Terrace Tavern, would empty his barroom every evening at 6 o'clock, and run a television hour for them. This showing has been going on for several weeks.

However, this week, State Alcoholic Beverage Commissioner Erwin B. Hock ordered Radigan to stop this practice immediately.

Commissioner Hock wrote: "However worthy your intentions, I disagree. Henry Wadsworth Longfellow would turn over in his grave if he could see the locale of your 'Children's Hour'."

## Nat Cohn On Coast-To-Coast Auto Trip

NEW YORK—Nat Cohn, Modern Music Sales Corporation, this city, left on Tuesday, July 20, for a coast-to-coast automobile trip, and expects to be on the road until the beginning of September.

The jaunt will be a combination business-vacation trip. Cohn will visit the principal cities, primarily seeing disk jockeys and juke box operators, promoting his Gem record line. Top recordings he'll exploit are "In The Dark," "Sinbad The Samba" and "Hohokus."

*Bally*  
**CARNIVAL**  
is doubling  
and tripling  
5-ball profits

**NAME YOUR PRICE!**

**PIN BALLS  
ROLLDOWNS  
ALL TYPES—ALL MODELS  
WIRE—WRITE—PHONE**

**RUNYON SALES COMPANY**

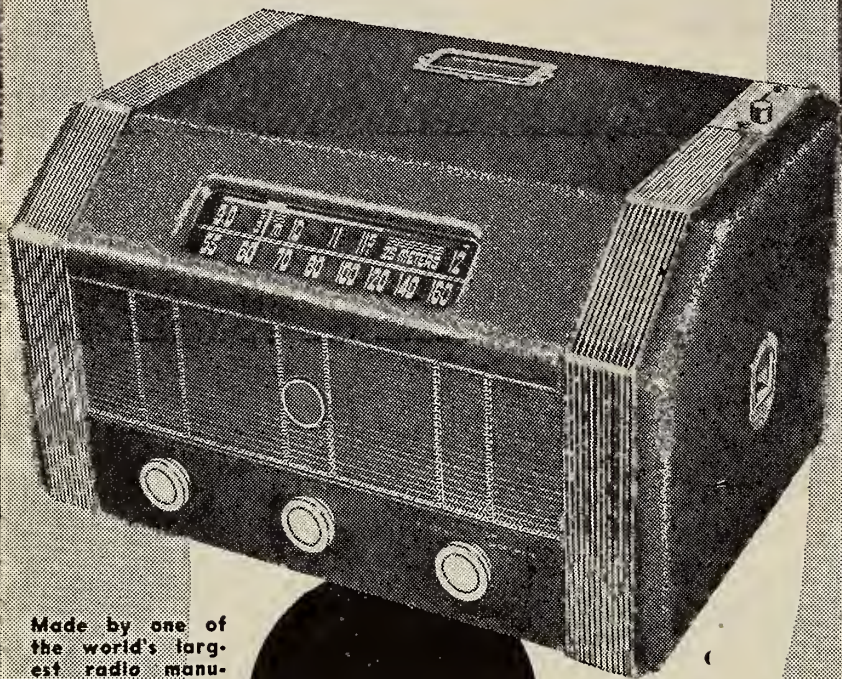
123 W. Runyon St., Newark 8, N. J.  
Tel.: Blgelow 3-8777  
593 Tenth Ave., New York 18, N. Y.  
Tel.: LOngacre 4-1880

*Bally*  
**CARNIVAL**  
is doubling  
and tripling  
5-ball profits

**TERRIFIC CLOSEOUT!**

**FAMOUS MAKE\* COIN RADIO**

Buy of a Lifetime for  
**COIN MACHINE OPERATORS**



Made by one of the world's largest radio manufacturers. BRAND NEW—IN FACTORY SEALED CARTONS. Truly a Sensational Value at the Low Price of . . .

**\$24<sup>50</sup>**

WRITE FOR QUANTITY DISCOUNT IN LOTS OF 100 OR MORE

Complete with Tubes, Ready to Operate

These 6-tube 2-band superhet radios were originally made to sell for \$79.50. The manufacturer of these famous name radios has discontinued production — We bought the entire lot at a close-out price, enabling us to pass along this terrific bargain to you

Receives foreign and American broadcast. Housed in massive steel case with exquisite chrome trim. Tamper-proof coin mechanism — precision timer — slug reject device. Sturdy coin box and lock. Operates on insertion of 25c coin. Size — 16 1/2"W x 10 1/4"D x 9 1/2"H. Shpg. wt. 25 lbs.

For 115V 50 60 cycle AC operation — DC inverter at small extra cost.

NO REPLACEMENT PARTS WORRY — perpetual stock at our warehouse

\*We agreed not to disclose the manufacturer's name no doubt you'll recognize it immediately!

**NEWARK ELECTRIC COMPANY, INC.**

Executive Offices:  
242-250 West 55th Street  
NEW YORK CITY  
Circle 6-4060 (Ext. 35)

NO C.O.D.'s

NEWARK ELECTRIC COMPANY, INC.  
242 West 55th Street  
New York 19, N. Y.

I am enclosing \$..... Please forward  
.....COIN RADIOS to:

NAME.....  
ADDRESS.....  
CITY..... STATE.....

**THRU THE COIN CHUTE**



**CHICAGO CHATTER**

By the time you and you and you read this—Bally will have held their big, annual picnic. And there's no doubt that some of the old boys, will be glancing thru this column this Monday morning, will be sick and sore and will have learned what our good friend Herb Oettinger of United Mfg. Co., learned some weeks ago—that when you get older and a little bit feeble (even if you don't think so yourself) it just does not pay to engage in baseball games, races and other sports with youngsters whose bodies and muscles are supple and pliant. Yeh, man, lots of the guys and gals over at Bally this A.M. are gonna wish they were home in a nice soft easy chair just lettin' the world roll by. But, all in all, everyone'll have a grand time and will be looking forward to next year's big picnic when they can all have some grand fun again.

Sure do like to make that long northern trek out to United and meet with one really grand bunch of guys . . . Billy DeSelm . . . Herb Oettinger . . . Ray Riehl . . . Lyn Durant . . . and all the many, many others. Never saw such a busy gang. Yet, everyone smiling and happy to see you, and anxious to please. And all working like beavers trying to get those games out just as fast as they possibly can to all their many, many accounts everywhere in the nation. . . . While there this past week bumped smack into Lou Casola of Rockford, Ill., with whom Billy DeSelm was engaged during the past war period and Lou, as per usual, full of pep, vim, vigor, vitality and raving (but raving) about United's games. . . . Also met Dick Farr and Harold Austin of Jackson, Miss., who were around the factory and who were much impressed with the activity they saw.

Quite a reorganization under way over at Exhibit Supply . . . seems that the entire sales staff is being reorganized since John Chrest passed on. . . . Charley J. Pieri has just been appointed Exhibit's factory roadman and is traveling the nation now to learn what's what regarding play balls. Other announcements will soon be forthcoming of other appointments and, it is believed, Exhibit will be back in there with lots of young blood, rushing thru the torrid months to enter into the forthcoming boom era with some great sales.

Grant and Vince Shay and Midge Ryan and all the guys and gals over at Bell-O-Matic tremendously elated with the way those orders are flooding in for their brand new "Bonus Bell" . . . from what we hear an entirely separate production line has been set up for this grand machine and is working hard to fill all orders as they arrive . . . and with the way some of the bell operators are stockpiling equipment these days . . . looks like Bell-O-Matic will be 'way behind in deliveries of this great unit . . . even regardless of the fact that Vince likes his golf game in between time . . . and wonder, now that we think of it, how Vince is doing with those elusive golf sticks of his?

The execs over at Rock-Ola just can't wait to get back into 100% production . . . which will happen on July 26 when all employees return from vacation . . . in the meantime the guys and gals engaged in the production of the Rock-Ola shuffleboards have been working right thru the heat trying to get these out in ever larger quantities each and every day and the orders simply growing bigger by the minute as demand for this game goes up, up and ever upward.

Seems like vacations continue to be the main topic of the week . . . but, seems like we, poor guys, can't get around to enjoying one . . . for those presses simply must roll and there's no way of stopping 'em. . . . Anyway, Illinois Simplex is giving all of their employees a vacation at this time . . . and Gordon Sutton (headman of the joint) is going to spend his time traveling his territory saying "Howdy" to everyone of the big and little music ops and learn what's to be learned . . . just as if he doesn't know . . . that parlor football player.

Williams Mfg. Co. had a busy week . . . as we entered the place we met with Herman Paster of St. Paul who is one guy we like to bump into for Herman always has a smile and a joke can always temper a situation with a laugh . . . and, when we got into the factory, we met Del Veatch of V-P Distrib. Co., St. Louis, who is one of the swellest guys in the coinbiz and is always ready to pass on a good word about someone. . . . Del believes that everything is getting better and better right along . . . who wouldn't? . . . with the number of those "Yanks" games Del sold in his area?

Before we go any further . . . what happened to the feud between the Jenkinsons and the Callaghans? Has Callaghan tamed Jenkins? Or has Jenkins tamed Callaghan? Or what? . . . Two guys with but one grand thought in mind . . . the north woods of Wisconsin . . . and what a sweet time to be able to think about such nice things. Yessir, Nate and Dave Gottlieb hied themselves to those north woods and just ain't available for a while . . . so Dave's son, Alvin, and his brother, Sol, are in charge of the plant and just shipping out games as fast as they come off that "controlled production" line.

Gerry Buckley got himself a very lovely task . . . he's touring New England . . . which is one of the nation's very grandest summer vacation grounds. In the meantime, Patrick J. (Pat) Buckley is shooting between here and the east and back again, faster than you can spell his name. And with biz conditions so good for the firm they changed their mind about vacation plans. They will not close down the first two weeks in August as they originally planned. Buckley is holding off because orders are heavier than ever.

Heard from O. W. Glenn of Las Vegas who advises that he broke one of his legs in a recent accident and is now recuperating . . . here's hoping the limb won't hold him from his many activities. . . . Martin J. Parker, Jack Nelson tells us, is traveling with a portable showroom in an attractive trailer with Filben phonos and Pop 'N Hot popcorn vendors . . . at present he's on his way thru Illinois, Indiana and Missouri. . . . Jack also advised that Harry Miele of Williamsport, Pa., has taken on his line of Universal Bar Brackets and that Harry is doing one grand job with Filben phonos.

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!



# Buckley BUILDS THE Best

## NEW CABINET ASSEMBLIES

FOR MILLS ESCALATOR BELLS  
HAMMERLOID OR WRINKLE

YOUR CHOICE OF:

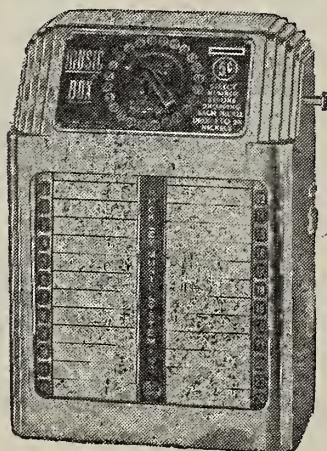
Cherry or Diamond Ornaments,  
Maroon, Copper, Gold, Green,  
Aluminum Gray, Chocolate, Surf  
Blue.

- Complete new precision-built light wood Cabinets expertly finished with perfect fit new aluminum castings.
- Club Handle and Handle Collar chrome plated.
- Heavy brass chrome plated etched Reward Plates, 2/5 or 3/5.
- 5c-10c-25c chrome Denominator Coin Intake.
- Payout Cups with anti-spoon Cup
- Drillproof Plates.

**\$50<sup>00</sup>**



## THE NEW Music Box



Buckley gave Music Operators the FIRST practical and profitable music box of the LOWEST PRICE. Today, Buckley leads the field by offering a NEW music box of advanced design and perfection at a NEW LOW PRICE.

Quality of material and workmanship have not been sacrificed. This sensational low price is the result of economies realized in large quantity production.

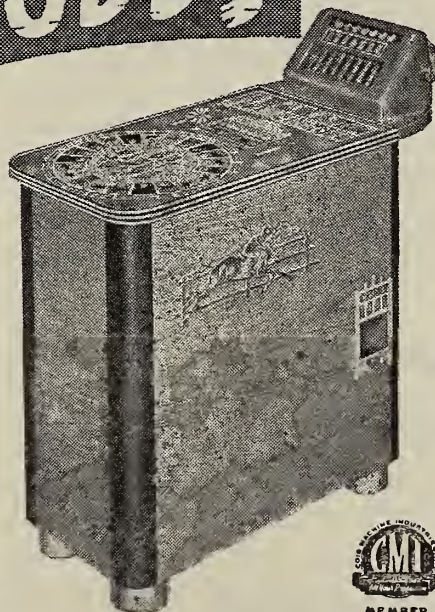
The new Buckley Music Box is genuinely chrome plated, with beautiful red dial plates and attractively illuminated. Equipped with positive nationally known slug rejector and double capacity cash box. Complete program of selection always in full view. Buckley's exclusive features of construction, combined with outstanding beauty and eye appeal makes this the outstanding remote control music box . . . equally popular for wall or bar installation.

**\$29<sup>00</sup>**

## TRACK ODDS

BUCKLEY TRACK ODDS has long been recognized as the only seven-coin race horse console that would stand up month after month—year after year—and out-earn all other coin machines.

Buckley operators know this to be a fact. Experience has proved that no other machine can even come in a close second from the standpoint of earnings. Every day new operators are finding out that the new BUCKLEY TRACK ODDS are even more profitable to operate than they hoped for.



**\$1250<sup>00</sup>**



*Buckley Manufacturing Co.*  
4223 WEST LAKE STREET • • • CHICAGO 24, ILLINOIS

(PHONE: VAN BUREN 6636-37-38-6533)

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!



## CALIFORNIA CLIPPINGS

Looks as if local jobbers and distribs have at last decided to work together in bringing the industry's story to the public and in retaining a battery of top lawyers to represent their interests during city administration's current "clean-up craze." George Warner, Automatic Games, reports they're still very much in there as far as Vegas and other live territories are concerned. . . . Most of the informed folks along Coin Row and the town's leading operators are hopeful that the worst has passed since the Mayor has apparently achieved his objective. . . . Los Angeles at present is the leanest ever seen, with action limited to target guns, skeeballs and shuffleboards. . . . The boards have been doing a good job for the distributors, the operators handling them and the locations taking them on, despite the understandable caution with which they were first viewed by many.

Rock-Ola's shuffleboards, now available at General Music Co., have caught on well with local ops whose faith in the game is really bolstered by a big, national coin machine firm going in for the product. . . . Fred Gaunt, incidentally, straightened us out on fact that General is this city's official distrib for board and any other firms handling are subdistribs, just for the record. . . . Fred also threw in plug for Champion coin operated, small rebound board and the big baby with Dupont, non-warping, non-burning, non-chipping plastic playing field. . . . Aubrey Stemler reports his Catalina boards are also doing fine. . . . Speaking of Aubrey reminds us that we finally got around to dropping in on Aireon Sales and Service of So. Calif. and meeting headman Joe Craco, who told us that his service chief Don Peters has developed a new plastic, permanent dyed disc to replace any, for a nominal cost, that may have faded on the boxes' multi-colored light setup. . . . Bill Wolf in San Francisco for few days and due back soon. . . . His staff indicated things were quiet on the home front. . . . Charlie Fulcher out trying to stimulate business in local circles and his assistant admitted that things could stand stimulation.

In fact, we encountered more than the normal weekly ration of blues in most places. . . . One exception was Jack Simon, a very practical-minded guy who made sense to us with the following: When are some of the people in this biz going to realize that the honeymoon in this field and most others is over? . . . Sicking Distribs' major-domo debunked unwarranted, whistling-in-the-dark optimism along with wild-eyed, unfounded pessimism. . . . With a million and a half consumers out to the beach in the scorching weather, Jack wants to know how many other places they can be spending their spare change at the same time. . . . Yep, it makes sense to us. . . . Despite the beach influx, game action is apparently not too terrific out there if Lyn Brown's purchase of 56 Gold Cup Handicaps from an Ocean Park establishment is any gauge. . . . Lyn plans to store the units for awhile but has his eye on Honolulu as their eventual goal. . . . While waiting his brother from Philly with that Buick convertible and favorable action from the local authorities on "Pitch 'Em & Bat 'Em," Brown is off to Vegas with the Mrs. for a combination vacash-biz trip. . . . Arnold Micon of Pacific Coast Distribs out drumming Genco's "Merry Widow," a lively game if we ever played one.

Latest word in this neck of woods re new AMI distrib setup is that a big-time Chicago operator named Joe Peskin is due out here to take root either in vicinity of Mercury Record office or closer to the M. S. Wolf headquarters. . . . Newest jobber on Coin Row, former E. T. Mape branch mgr. Ray Powers, reports by him things are hustling and well they might be judging by loads of used music and game equipment moving in and out of his spot. . . . He also says his exclusively handled French Octagon Miniature Billiard Game off to a fast start with orders pouring in. . . . Mape office's chief George O'Mea out selling Filben's fast moving new "Maestro" around Berdoo and Barstow. . . . Paul Laymon has his usual friendly word for us and for Bally's "Carnival" and the "Quizzer" game, on which trial reports assure a healthy play for ops looking into this one. . . . Eddie Wilkes, Laymon sales mgr., back from big time and vacation in Colorado. . . . Prominent visitor to the Laymon emporium this week was Jack Stapleton of Detroit's Training Device Co. . . . Another welcome guest to L. A. was Keeney exec W. J. (Bill) Ryan, who visited Laymon's, Hermie Cohen of Coast Vending, Minthorne and all his other friends and business contacts. . . . Bill, accompanied by wife, was shown around Ciro's, the Mocambo and Hollywood's other leading nitespots by that expert showarounder, W. R. Happel, Jr., of Badger Sales.

## MINNEAPOLIS

Mr. and Mrs. Jim Donatell of Spooner, Wisconsin spent a few days in Minneapolis, Mrs. Donatell doing some shopping while Jim called on a few distributors. . . . George Mickelson of Eau Claire, Wisconsin in Minneapolis just for the day, on a hurry up trip. . . . Phyllis Van Steenberg, known as Phyls Music Company, Mitchell, South Dakota, in Minneapolis for a few days, purchasing some new equipment.

James Lucking of Benson, Minnesota, also in town for a few hours calling on a few distributors. . . . Mr. and Mrs. Don Ehman of Winona, Minnesota, in Minneapolis for the day, Don calling on record distributors, trying to pick up a few records. . . . Con Kaluza, Browerville, Minnesota, in town for a few hours. Con just recently bought out the route from Oscar Hochrein at Long Prairie, Minnesota. Oscar Hochrein has left for Los Angeles, California, where he intends to make his home.

Sam Parter, Minneapolis operator is spending the summer with his family at Medicine Lake, close by to Minneapolis where he commutes daily. . . . Lou Fine, parts manager at Mayflower Distributing Company, St. Paul, back at his job after enjoying a nice vacation in New York with his family. Lou is formerly of New York City.

# THE CASH BOX

## CLASSIFIED ADVERTISING SECTION

### CLASSIFIED AD RATE 8 CENTS PER WORD

COUNT ALL COPY, NAME AND ADDRESS. MINIMUM AD \$1.00. (ALL CLASSIFIED ADS - CASH WITH ORDER.)

### SPECIAL NOTICE TO \$48 PER YEAR SUBSCRIBERS

YOUR WEEKLY CLASSIFIED AD PRIVILEGE CONTINUES. MAXIMUM WORDS—40. ALL ADS OVER WILL BE CHARGED AT RATE OF 3c PER WORD.

CLOSING DATE IN N. Y. C.  
EVERY WED., 5 P. M.

## WANT

WANT—To Purchase for export shipments—Model 1015 Wurlitzer, 1946 AMI's 146 and 147 Seeburgs. State quantity and your lowest price in first letter. BADGER SALES CO., INC., 2251 W. PICO BLVD., LOS ANGELES 6, CALIF.

WANT—Used juke box records. Highest prices paid. Unlimited quantities. We purchase all year 'round. Compare our prices before selling your records. We pay freight. Call, Wire, Write FIDELITY DIST., 1547 CROSBY AVE., BRONX 61, N. Y. Tel.: Underhill 3-5761.

WANT—New and Used Wall Boxes, Adapters and Speakers; Twin 16 Adaptors for Rock-Ola; Mills, Jennings F. P. Mint Vendors; any 25 cycle equipment. ST. THOMAS COIN SALES, LTD., ST. THOMAS, ONT., CANADA.

WANT—All types of Music Machines, especially Wurlitzer 800, 750 and 750 E. Quote lowest price and condition. DAVE LOWY & COMPANY, 594 TENTH AVE., NEW YORK 18, N. Y. Tel.: CHickering 4-5100.

WANT—All makes and models 5c, 10c, 25c, 50c Slots. Cash waiting. MAR-MATIC SALES CO., 48 W. BIDDLE ST., BALTIMORE 1, MD.

WANT—Will buy any quantity used slot machine, all makes and models. Also Columbias, Gooseneck Mills Q.T.s Vest Pockets. Quote lowest prices in first letter. Machines must be in first class condition. AUTOMATIC GAMES CO., 2858 W. PICO BLVD., LOS ANGELES 6, CALIF.

WANT—Used records. Will positively pay more. Sell to the East's largest distributor of used records. Will pick up. Write, call or ship to BERNARD MUCHNICK, 1315 NO. 52nd ST., PHILADELPHIA 31, PA. Tel.: GR 3-8628.

WANT—Coin machine salesmen and roadmen working for jobbers, distributors or manufacturers and all others who contact operators. Easiest, sweetest way to cover your expenses and earn some real cash with best sideline in the country. Earn \$7.50 every call you make. BOX NO. 710, c/o THE CASH BOX, 381 FOURTH AVE., NEW YORK 16, N. Y.

WANT—Mutoscope Cranes, Fan Fronts, Red Tops, etc.; late Bally One-Ball Games free play and automatic; Keeney Bonus Super Bells; Bally Triple Bells, etc.; Jennings Super Deluxe, DeLuxe, Standard and Club Console Slot machines; Wurlitzer, Seeburg, and Rock-Ola post-war Phonographs; Packard Chrome Boxes. Write price and condition. WESTERN DISTRIBUTORS, 3126 ELLIOTT AVE., SEATTLE 1, WASH. Tel.: GARfield 3585.

WANT—The used records from your boxes. We buy steadily all year around. Top prices paid. Sell to Chicago's Largest Distributor of Used Records. We pay freight. Write, Call or ship to: USED RECORD EXCHANGE, Anthony "Tony" Galgano, 4142 W. ARMITAGE AVE. CHICAGO 39, III. Tel.: Dickens 7060.

WANT—Or will trade the following on Bally Double Ups: Cyclone \$25; Tornado \$25; Kilroy with flippers \$34; Ginger \$50; Coed \$50; Silver Streak \$35; Broncho \$40; Watling Rol Top 10c \$25; 4 Bells \$30. BELMONT VENDING CO., 703 MAIN ST., BRIDGEPORT, O.

WANT—Rock-Ola record trays. Send quantity, price in first letter. IDEAL NOVELTY CO., 2823 LOCUST ST., ST. LOUIS, MO.

WANT—Keeney Bonus Super Bells 2-Way 5 & 25c, 3-Way 5-10-25c; Bally Triple Bells; Bally Eurekas; Mutoscope Diggers; used Packard Boxes; will buy over-stocks of late pin games for re-sale. Quote best prices, quantity and condition in first letter. M. A. POLLARD COMPANY, 725 LARKIN STREET, SAN FRANCISCO 9, CALIF. Tel.: ORdway 3-3069.

WANT—5 Ball F.P. original Flipper games and new game closeouts; Slots, all makes and models; Keeney Bonus Super Bells; Bally Triple Bells; Eurekas; late model phonographs. All equipment must be in A-1 condition. State quantity and prices in 1st letter. NOBRO NOVELTY, 369 ELLIS STREET, SAN FRANCISCO 2, CALIF. Tel.: TUXedo 5-4976.

# THE CASH BOX

## CLASSIFIED ADVERTISING SECTION

# THE CASH BOX

## CLASSIFIED ADVERTISING SECTION

### FOR SALE

**FOR SALE**—Recording Discs for automatic machines: Fibre \$6.90 per hundred in 1,000 lots; Aluminum \$7.90 per hundred in 1,000 lots. Also all sizes for semi-automatic machines. Write for Free 16 page catalog for coin machine parts and supplies. **JOE MUNVES, 615 TENTH AVENUE, NEW YORK, N. Y. Tel.: PLaza 7-2175.**

**FOR SALE**—You Don't Get Wrecks When You Buy AT Rex. Victory Specials \$140; Victory Derbys \$135; Humpty Dumpty \$122.50; Sunnys \$122.50; Singapores \$122.50; Tropicanas \$139.50; Hawaii \$85. 1/3 deposit, balance C.O.D. **REX COIN MACHINE CO., 2629 JEFFERSON HIGHWAY, NEW ORLEANS 21, LA. Tel.: Temple 4686. Al Morgan, Gen. Mgr.**

**FOR SALE**—Operators! We have a large number of Pay Off Consoles—various makes—from \$20 up; all in good working condition. Also Slots, Pin Balls and Music. We will not be undersold. Tell us what you need and be sure to get our prices on guaranteed equipment. **VIRGINIA NOVELTY CO., 400 WATER ST., PORTSMOUTH, VA. Tel.: Portsmouth 1025.**

**FOR SALE**—25 Model 80 Kirk Astrology Scales \$169.50 ea. **THE VENDING MACHINE CO., 205-215 FRANKLIN ST., FAYETTEVILLE, N. C. Tel.: 3171.**

**FOR SALE**—10 Keeney Three Way Bonus Super Bells, like new, guaranteed perfect mechanically and outward appearance \$800 ea. Terms 1/3 Deposit, balance C.O.D. **ADVANCE AUTOMATIC SALES CO., 1350 HOWARD ST., SAN FRANCISCO 3, CALIF.**

**FOR SALE**—10 new Samba \$175; 10 new Williams Yanks, write; 5 new Shanghai \$175. **WANT**—any make new 5 ball free play machines regardless what make and age. Quote best prices. **K. C. NOVELTY CO., 419 MARKET ST., PHILADELPHIA 6, PA. Tel.: Market 7-6391.**

**FOR SALE**—10—616 Wurl. \$75 ea.; 2—600R Wurl. \$150 ea.; 1—1940 Rock-Ola C. M. \$90; 3 Seeburg Mayfairs \$150 ea.; 2 Seeburg Regals \$175 ea. All above machines in excellent condition. **X-CEL NOVELTY CO., 1926 W. TIOGA ST., PHILA. 40, PA. Tel.: Ra. 5-8705.**

**FOR SALE**—5 Ball Pin Games. All thoroughly reconditioned, cleaned, rails refinished, packed in good cartons. At \$25: Sporty, Blondie, Big Town, Formation, Big Chief, Crossline. At \$30: Four Roses, Band Wagon, Twin Six, Ten Spot, ABC Bowler, Flat Top, Chubby, Wild Fire. At \$35: Towers, Show Boat, All American, Sky Ray, Spot Pool, Gun Club, Dixie, Clover, Hi Hat, Champ, School Days, Laura, Legionnaire, Venus, Seven Up. At \$45: Arizona, Surf Queen, Midget Racer, Big League. At \$75: Superscore. One Ball F.P.: Sport Special \$45; Dark Horse \$60; Blue Grass \$65. Immediate shipment. 1/3 deposit, bal. C.O.D. **W. F. KEENEY MFG. CO., 7729 CONSTANCE AVE, CHICAGO, ILL.**

**FOR SALE**—Special \$25 each: 5 Kilroys; 1 Superliner; 2 Baffle Card; 3 Rockets; 2 Step Up; 1 Big Hit; 1 Surf Queens; 1 Double Barrel; 1 Spellbound. All reconditioned ready for location. 1/3 certified deposit, bal. C.O.D. **AUTOMATIC AMUSEMENT COMPANY, 1000 PENNSYLVANIA ST., EVANSVILLE 10, IND.**

**FOR SALE**—New Black Cherry and Golden Falls Case Assemblies for \$40 each. Each Assembly consists of Castings, Wood Case, Club Handle, Drill Proofing, Award Card, Jack Pot Glass, etc., completely assembled and packed in individual carton. Write us for list of prices on new, used and rebuilt slots. **WOLFE MUSIC CO., 1201 W. MAIN ST., OTTAWA, ILL. Tel.: 1312.**

**FOR SALE**—Williams All Stars used but very clean \$275; 2 Photomatics, inside lights, repainted, good condition \$325 ea.; Spotlite, brand new \$175; this is a very good arcade piece. **KING-PIN EQUIPMENT CO., 826 MILLS ST., KALAMAZOO, MICH.**

**FOR SALE**—Popcorn machine route of 20 Kunkels on location in New York City. Good income. Sacrifice. **BOX #199, THE CASH BOX, 381 FOURTH AVE., NEW YORK 16, N. Y.**

**FOR SALE**—Old established phonograph and pin game business, located in St. Louis, Mo. Will gross out in 12 to 15 months. Get full particulars. **Box 731, c/o THE CASH BOX, 381 FOURTH AVE., NEW YORK 16, N. Y.**

**FOR SALE**—Aireon Super DeLuxe phonographs, A-1 mechanical condition, ready to operate \$249.50 ea. **H. M. BRANSON DISTRIBUTING CO., 516 S. 2nd ST., LOUISVILLE 2, KY. Tel.: Wabash 1501.**

**FOR SALE**—Advance Roll \$125; Bing-A-Roll \$275; Heavy Hitter \$50; Rol-A-Score \$50; Singapore R.D. 100; Hawaii R.D. \$75; Super Triangle \$35; Ten Strike H.D. \$35. **MOHAWK SKILL GAMES CO., 67 SWAGGERTOWN ROAD, SCHENECTADY 2, N. Y.**

**FOR SALE**—5 Balls; Baffle Cards, Kilroys \$55 ea.; Play Boys \$70 ea.; Streamliners \$20 ea.; Sky Blazers \$15 each. All above are in top condition. Terms: 1/3 deposit. **C. & M. SPECIALTY CO., 832 CAMP STREET, NEW ORLEANS 13, LA.**

**FOR SALE**—Guaranteed Used Machines—Bells; Consoles; One-Ball; Pins. The machines are perfect, the prices are right! Write for list. **CONSOLE DISTRIBUTING CO., 1006 POYDRAS ST., NEW ORLEANS, LA.**

**FOR SALE**—Distributor closing out complete stock new Majestic records and albums at less than half of cost price. Drop card for complete stock and prices. **ALLIED APPLIANCE DISTRIBUTORS, 713 LINDEN AVENUE, MEMPHIS, TENN.**

**FOR SALE**—We have them in stock. Contact us for your Hirsh Red Balls for state of Florida. Best money maker out today. Trouble free. Immediate delivery. Make us cash offer on any new or used pin tables you need. **MURRELL AMUSEMENT CO., 1058 S. FLORIDA AVE., LAKELAND, FLA.**

**FOR SALE**—Gottlieb Lady Robin Hood \$140; Humpty Dumpty \$130; Bally Big League \$25; Bally Surf Queens \$25; Chicago Coin Goalie \$75; Seeburg Regal \$125; Seeburg orig. speakers \$10 ea. **ANTHONY HIRT, 2303 NO. 11th ST., SHEBOYGAN, WIS. Tel.: 5619.**

**FOR SALE**—50 Stands \$12.75 each; 35 Black Cherry Bells, original (5c \$125, 10c \$135, 25c \$135); 3 1948 Watlings 5c \$90; 7 beautifully rebuilt in new Golden Falls Cabinets with new machine guarantee \$155 each; 6 Pace Consoles, completely refinished \$75 each; 2 1941 Galloping Dominoes, beautifully finished \$225 each. **MAR-MATIC SALES COMPANY, 48 WEST BID-DIE STREET, BALTIMORE 1, MD.**

**FOR SALE**—Steel Ball Roll downs: Hawaii \$54.50; Hawaii with flipper \$64.50; Singapore \$64.50; Bubbles \$64.50; Wooden Roll downs: Esso Arrows \$54.50; Esso Stars, all new works operate perfectly \$44.50; Novelty Roll—Total Roll with buttons added \$44.50. **NATIONAL NOVELTY CO., MERRICK, N. Y.**

**FOR SALE**—Scale Route of 46 Watling TT Fortunes and 44 Mills Moderns, Chicago district. **FOR SCALE CO., 247 BELDEN PL., HAMMOND, IND.**

**FOR SALE**—\$181.40 for only \$48 when you buy this "Special," a 40-word classified ad free (cost \$3.20) each and every week for a full year (52 weeks) total \$166.40 plus the cost of a full year's subscription \$15. Grand total of \$181.40 for only \$48, the cost of the "Special" subscription to The Cash Box. Send your check for \$48 immediately to: **THE CASH BOX, 381 FOURTH AVEUE, NEW YORK 16, N. Y.**

**FOR SALE**—10 Strikes 'N Spares, \$348 each as is. From a replevia deal. Original cost of \$1,000. **IDEAL NOVELTY CO., 2823 LOCUST ST., ST. LOUIS 3, MO. Tel.: FRanklin 5544.**

### MISCELLANEOUS

**NOTICE**—Music Operators. Motors rewound \$5.50; Wurlitzer counter model trays refinished and rebushed \$6.50. **BILL'S PHONO MOTOR REPAIR, 5947 EMERALD AVE., CHICAGO 21, ILL. Tel.: Englewood 8192.**

**NOTICE**—Music Ops: We re-grind your used phono needles scientifically and guarantee complete satisfaction. Hundreds of operators use the service constantly. It's a big saving. Write for complete details and free shipping containers. **RE-SHARP NEEDLE SERVICE, BOX 770, FT. DODGE, IOWA.**

### PARTS & SUPPLIES

**FOR SALE**—Tubes: 6C4 29c; No. 80 42s; No. 5Y3 38c; 6J5 45c; 6J7 66c. Other tubes 60% off list. **ENGLISH SALES COMPANY, 620 W. RANDOLPH STREET, CHICAGO, ILL.**

**FOR SALE**—Parts and supplies for all types coin operated machines. Send for Free illustrated wall chart. Lists over 1200 different items from A to Z. If you operate coin machines you should be on our mailing list. **BLOCK MARBLE CO., 1425 N. BROAD ST., PHILA. 22, PENNA.**

**FOR SALE**—Skee Ball Alley Nets; Mats; Balls; Scoring Units; Coils; Score Glasses and any part for any alley. Also complete stock of Ten Strike Parts. Tell us what you need. **RELIABLE SKEE BALL CO., 2512 W. IRVING PARK PD., CHICAGO 18, ILL.**

**FOR SALE**—Radio Tubes, 60% off list, minimum shipment 50 tubes assorted. Popular brands. All types in stock. Mazda bulbs, No. 47, \$36 per 1000; No. 40, 44, 46 and 47, \$4.35 per 100; No. 51 or 55, \$3.50 per 100. Bulbs can be assorted for best price. **BELMONT RADIO SUPPLY CO., 1921 BELMONT AVE., CHICAGO 13, ILL.**







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- ⚾ **LIVE ANIMATION . . .**  
"Base-Running" Unit on Playfield
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**FIVE-BALL  
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CHICAGO 40, ILLINOIS

# IT'S BALLY RESERVE AGAIN!

*FAMOUS BUILD-UP BONUS.. AND "ALL-12" SKILL FEATURE  
PLUS HIGH-SCORE COMPETITIVE PLAY APPEAL*



## NOW BUILT INTO *Bally* CARNIVAL

Here's the "shot-in-the-arm" 5-Ball game you've been waiting for . . . your big opportunity to "get well" in a hurry! CARNIVAL is a modern pepped-up version of the famous BALLY RESERVE of 1938 . . . with original BALLY RESERVE BUILD-UP BONUS that steps up, up, up and keeps players glued to the game, fascinated by the simple, easy-to-understand score-system (hit all 12 bumpers) and the powerful appeal of the EVER-INCREASING BONUS. Bally's new CARNIVAL is BALLY RESERVE plus HIGH-SCORE competitive play appeal . . . plus new fast action . . . plus KICKER-BUMPERS . . . plus new modern flash . . . plus new 1948 trouble-free mechanisms. Earnings on test locations are double and triple usual 5-ball average. Get your share. Try CARNIVAL on your slowest spot and you'll agree . . . IT'S BALLY RESERVE AGAIN!

**KICKER-BUMPER  
BUTTON  
ON BOTH SIDES  
OF CABINET**

**A BALLY GAME FOR EVERY SPOT**

**GOLD CUP • TROPHY • TRIPLE BELL  
WILD LEMON • DOUBLE-UP • HI-BOY  
BIG INNING • HY-ROLL • DELUXE BOWLER**



*Bally* **MANUFACTURING COMPANY**

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