

## Contact

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(LinkedIn)  
[ruitito.com](http://ruitito.com) (Personal)  
[enneaplay.com](http://enneaplay.com) (Company)

## Top Skills

E-commerce  
Entrepreneurship  
Marketing

## Languages

English (Professional Working)  
Spanish (Professional Working)  
Portuguese (Full Professional)

# Rui Tito

CEO & CO-FOUNDER @ EnneaPlay  
São Paulo, São Paulo, Brazil

## Summary

Specialties: Leadership and team management; focus on results; hard worker; work under pressure; knowledge of most company departments; IT high technical knowledge and online marketing; strong understanding of business models and implementation; bargaining power; good business deal closing performance; fast learner and self-taught.

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## Experience

EnneaPlay - Mobile Learning

CEO & CO-FOUNDER

October 2015 - Present (4 years 9 months)

São Paulo Area, Brazil

Mobile Learning - Knowledge Distribution and Retention Platform /

Gamification Solutions / Enneagram

[www.enneaplay.com](http://www.enneaplay.com)

emake

CEO

January 2011 - October 2015 (4 years 10 months)

Agência Distribuída

Trabalhamos no modelo de agência distribuída. Desta forma temos acesso aos melhores profissionais ao menor custo para melhor atender os nossos clientes.

Em todo o mundo, mais particularmente no setor de desenvolvimento web e marketing online, o modelo de agência distribuída ganhou popularidade generalizada.

Centrada na idéia de trabalhar remotamente, muitas empresas estão adotando o modelo de agência distribuída como uma alternativa prática e benéfica em vez de manter uma grande equipe local (in-house).

## Beetip

CEO

October 2010 - May 2011 (8 months)

Social Ecommerce, Colective Buying. Compra Coletiva. Daily Deals.

## Onlydrop

CEO

January 2006 - November 2010 (4 years 11 months)

Sao Paulo/Brazil and Shenzhen/China

Dropshipping from China Factories, directly to end users for online stores and EBAY Powersellers customers. Shenzhen Office and Warehouse

## Gnotus Software Brazil

CEO

July 2002 - December 2005 (3 years 6 months)

Founder and CEO.

New venture in Brazil.

Worldwide distribution of Restus Touchscreen solution.

Shows: Comdex (Brazil), Equipotel (Brazil), Autocom (Brazil)

## Profitus

CEO

May 1991 - April 2001 (10 years)

C0-Founder,

Retail POS specialist. Restus Touchscreen, PRO-MODA, PROTEL, WINMAX.

Acclaimed Restus Touchscreen application for the restaurant and hospitality business.

Awarded 3 times with the Microsoft RAD Awards.

COMPUTER SHOWS: Comdex (Brazil and USA), Inforpor (PT), CEBIT (Germany), NRA (USA), SIMO (Spain), COMPUTEX (Taiwan), Fensoft (Brazil), Equipotel (Brazil).

Distribution and customer base in Portugal, New Zeland, Australia, UK, USA and Brazil. Sold to Ebase in 2001

## Titus Informática

CEO

May 1989 - April 2000 (11 years)

C0-Founder,

Computer Retail and Solution provider.

Sold to business partner in 2000.

Oshima NL

CEO

March 1998 - July 1999 (1 year 5 months)

CO-Founder,

Based in Holland. Specialized in own brand of computer speakers, cases and other IT accessories.(OSHIMA)

Partnership with Asian Manufacturers.

Shows: Computex (Taiwan), Cebit (Germany), Comdex

Imports from: Taiwan, China, Korea, Holland.

Market: Europe

Marsis Tecnologias de Informação

CEO

May 1990 - July 1999 (9 years 3 months)

Co-Founder.

Hardware and software distribution, pioneer in Portugal in Hipermarket's IT product sales.

Manufacturer of HiperMarket Continent first PC brand, "VPC".

First LG monitor distributor in Portugal.

Markets:Portugal, Spain, France, and other European Countries.

Customers:

Computer Resellers and distributors.

Hipermarkets; Continent, Carrefour, Feira Nova, Makro, Vobis

Direct imports from: Taiwan, Korea, HK, USA, Holland, Spain, China, Japan, Malayasia, Indonesia.

Shows: Computex (Taiwan), Comdex (USA), Inforpor (PT), SIMO (SPAIN), E3 (USA), CEBIT (Germany).

Market

Company sold to Ecofilmes in 1999.

Portidata

CEO

May 1990 - May 1998 (8 years 1 month)

Co-Founder,

Video Game distributor pioneer in Portugal. We build from zero the leisure software market in Portugal.

Represented the best in leisure and interactive software from USA, UK and

France: Sony Psygnosis, Virgin Interactive, Disney, Microsoft, Electronic

Arts, Ubi Soft, Microprose, Ocean Software, Gremlin Graphics, Sierra Online,

Blizzard, Lucas Arts, Eidos, US GOLD, Inforgames and many others.

Sega Videogame Console initial distribution to computer resellers.

Markets:Portugal, Brazil and Spain.

Customers:

Computer Resellers and distributors. Magazine Stores, Book Stores.

Hipermarkets; Continent, Carrefour, Feira Nova, Makro, Vobis, El Corte Ingles (spain), Toys R US (Spain and Portugal).

GAMBYS: First Portuguese Developed PC/CD computer game, marketed in the international market.

Market leader during 7 years, sold to Ecofilmes in 1998

Freelance/Gremlin Graphics UK

Programmer

April 1983 - May 1987 (4 years 2 months)

Computer game programmer/developer.

First Game published by Wizard Software (UK) at the age of 15 years old.

Follow games published by Gremlin Graphics (UK) and Henson Consultants (UK).

Games: Mr.Glup, Alien Evolution, Klimax, Moon Defenders, Megatron, Kraal (Sinclair Spectrum, music tape based computer)

Published book (age 17): Super Programas, Socedite publisher.

Magazine Article Writer: Portugal and UK magazines.

12 times winner of Mini-Micros Magazine contest "Write your own game".

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## Education

Teixeira Gomes

· (1988 - 1990)