

Media Alert
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2022

Football Manager 2022 Coming November 9th 2021

Available for the first time on Day One with Xbox Game Pass™

Football isn't just about being the best and winning; success means more when it's earned, and fans can take on the challenge of earning success for their favourite club in Football Manager™ 2022. The latest release in Sports Interactive™'s and SEGA®'s iconic series will debut on November 9th,

Miles Jacobson, Sports Interactive's Studio Director, said: *"FM22 will break new ground for the Football Manager series as we arrive on Day One with Xbox Game Pass. The success of our return to Xbox last year surpassed even our expectations and we're delighted to be expanding our partnership with Microsoft to give Game Pass members the chance to experience the closest thing to being a real football manager."*

FM22 brings new, progressive ways for managers to find their winning edge and instil their footballing style to cement their legacy as a managerial great. We'll be unveiling new game features in the coming weeks across the Football Manager social channels and the Football Manager website.

For more information on the FM22 series on all platforms, visit www.footballmanager.com

Direkter Link zum SEGA-Presseserver: www.sega-press.com

SEGA Europe Ltd. Gehört zur japanischen SEGA Corporation, einem der weltweit größten Anbieter interaktiver Unterhaltung für den Heim- und Spielhallenbereich. SEGA entwickelt und vertreibt interaktive Unterhaltungs-Software für eine Vielzahl von Plattformen, darunter PC, Handhelds und Spielkonsolen von Nintendo, Microsoft und Sony Computer Entertainment. Weitere Informationen befinden sich auf der Website von SEGA Europe Ltd. unter: www.sega-europe.com

About Koch Media

The Koch Media Group is a global developer, publisher and distributor of video games, VR games, gaming hardware and merchandise.

The group's publishing activities, marketing and distribution extend throughout Europe, America, Australia and Asia. Koch Media has more than 25 years of experience in the digital media business and has risen to become a leading global publishing partner. The Koch Media Group runs a multi-label strategy with fully owned publishing units such as Prime Matter, Deep Silver, Milestone, Vertigo

Games and Ravenscourt, publishing games for consoles, PC and VR platforms across all physical and digital channels.

Additionally, as global publishing partner Koch Media has formed long-term multi-national publishing collaborations with numerous game publishers including Activision Blizzard, Bethesda, Capcom, CI Games, Giants Software, Kalypso, Koei Tecmo, Konami, Paradox, Sega, SNK, Square Enix, Techland, Tripwire, Warner Bros, and many others.

With its parent company in Höfen, Austria, and the Publishing HQ in Munich, Germany, Koch Media owns local publishing companies in Germany, UK, France, Spain, Italy, Sweden, the Netherlands, Austria, Switzerland, Poland, Australia, the United States as well as Japan and Hong Kong.

The Koch Media Group owns nine game development studios: Deep Silver Volition (Champaign, IL / USA), Deep Silver Dambuster Studios (Nottingham / UK), Deep Silver Fishlabs (Hamburg / Germany), Warhorse Studios (Prague / Czech Republic), Milestone (Milan / Italy), Voxler (Paris / France) , Flying Wild Hog (Warsaw, Kraków, Rzeszów / Poland), Free Radical Design (Nottingham / UK) and Vertigo Games (Rotterdam /The Netherlands). Additionally, the Koch Media Group collaborates with numerous independent development studios around the world.

Part of the Koch Media Group is also Koch Films, a leading European independent film distributor with business primarily in Germany, Switzerland, Austria and Italy as a cinema, TV, online and Home Entertainment distributor. The Koch Media Group also owns Gaya Entertainment, a leading video game merchandise company in Munich, Germany, and the Quality Assurance Facility in Olomouc, Czech Republic.

Koch Media is an Embracer Group company.