

# THE CASH BOX

THE  
CONFIDENTIAL WEEKLY  
OF THE  
COIN MACHINE INDUSTRY

Vol. 7, No. 46  
WEEK OF  
JULY 29, 1946

## Everybody Sees It!



### ***That's Why Every Location Owner Wants A WURLITZER***

North . . . East . . . South and West . . . they're all covered by Wurlitzer's powerful national advertising program promoting the enjoyment of Wurlitzer Phonograph Music as *America's Favorite Nickel's Worth of Fun.*

Everybody, everywhere is being told to look for Wurlitzer's *Sign of the Musical Note* to identify places where they can have fun enjoying Wurlitzer Music.

The campaign is clicking. Cash registers are ringing. Business is booming in Wurlitzer locations.

That's why every location owner will want a Wurlitzer and why every Wurlitzer Factory-Approved Music Merchant faces the greatest opportunity in the history of commercial music. The Rudolph Wurlitzer\* Company, North Tonawanda, N. Y.

*\*The Name That Means Music To Millions*



Wurlitzer's "Triple Action"  
Advertising Campaign  
will reach Everybody...Everywhere

MAGAZINES  
BILL POSTERS  
SIGNS IN  
LOCATIONS

Watch **WURLITZER**  
EXTEND ITS *Leadership*



# AMI

The Model "A" AMI phonograph, the only instrument in this field playing both sides of 20 records to give 40 selections, is designed for sturdiness, light weight, quick action and self-selling appearance. Our engineers cater eternally to player and operator.

**AMI Incorporated**  
CHICAGO

# "Where's the Profit?"



By Bill Gersh

## "COINTOONS"

Most important to all operators is the profit which can be derived from the investment they make in equipment. Therefore, it is not unusual for the average operator to question any sellers with, "Where's the profit?" And this is growing with leaps and bounds thruout the country as more and more ops begin to think of "profits" from a net standpoint and not from the gross accumulation which enters their cash boxes.

One noted music coinman wrote *The Cash Box* and brought this very subject to the fore. He stated, "The average juke box operator runs his business on a gross accumulation of money from his collections and thinks very little of the actual profit he makes when all overhead and other expense, including the depreciation and amortization of his equipment, is removed.

"For example", he continued, "there are some music operators who tell me that they are earning \$15 average on all of their machines. That's a very healthy average. Yet, these same men tell me that they have very little left over when they "net" at the end of the month. At least their bookkeepers tell them that there's very little left which can be called "profit".

"The reason for this", he writes, "is that the operator doesn't stop to realize that today it costs him anywhere from 40 per cent to 50 per cent to operate. That means that if he is giving the location 50 per cent of the gross collections that he only has \$7.50 left for himself. When he takes 40% or 50% of that off for his operating expenses—he has about \$3 to \$3.75 left for himself.

"At the rate of \$1,000 an installation", he claims, "which is the average today, how can this operator pay for his machines in even three years?"

This brings up a former suggestion which *The Cash Box* made to the nation's coinmen. Simply that every coin machine firm would find it of great value to employ a firm of Certified Public Accountants to arrange for a better accounting system and also to evaluate the operator's actual profits from all his operations.

Those operators who have adopted the practise of hiring CPA's to go over their books have found that they needed to either bring more money into their machines or cut down on their commissions so that they could come out of the "possible profits" category into the "actual profits" class.

It has not been surprising to *The Cash Box* to receive letters of the kind repeated here, and also to afterwards receive letters from these same people advising that, after they had hired a CPA firm to go over their books, that they were told to better their commission arrangements with their locations.

Time and again operators who have used CPA's have suddenly called together all other coinmen in their territories and used CPA's to prove to their fellow coinmen

that it no longer was profitable to operate on a 50/50 basis.

The result has been that some of these operators, to better their own commission arrangements and to insure themselves "real and actual profits", have even been forced to buy out competitors (as was done in one southern city) who wouldn't agree so that all the others would operate on a new and better commission basis.

Operators have spoiled location owners. They now want the same amount of money from the collections as they ever formerly received. If they don't get it they will either call up some other operator or will lose interest in backing the equipment in their place of business. The operator's problem has been to somehow work out a method whereby the machines will earn the location a satisfying profit and yet bring more money into his pockets.

The first move the average operator must make to answer his own question as to "where's the profit?", is to arrange for a commission basis which will actually show him a profit. That is why *The Cash Box* suggestions in this regard are now sweeping the nation with independent as well as operators' trade associations.

## THE CASH BOX

"THE CONFIDENTIAL WEEKLY OF  
THE COIN MACHINE INDUSTRY"

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# USED MACHINES AGAIN COMING TO MARKET

## Predict Flood to Start Late Fall as New Equip't Production Steps Up

NEW YORK — First signs that more used machines are again beginning to enter the market became noticeable this past week.

As the new phonos, pin games and arcade machines enter the market, used machines are beginning to be sold off to catch the high prices still being quoted.

Many routes of various types of machines have also been announced for sale this past month.

All in all, this opens the first drops in the used machines flood, being anticipated by many coin machine leaders.

The claim is that the late Fall season of 1946 will see the re-birth of an active used machine market. With this will come much new blood into the field. Many new people are reported to be biding their time to enter into the coinbiz. They are waiting for the time when machines will again become available. These newcomers will buy used equipment in quantity, especially as a complete route.

Most impressive, in this sudden entrance of used equipment to the market, is the fact that prices are holding up to the very top figures. This is especially true in the juke box field where the lack of equipment has been most acute.

But, with the fact that some of the leading operators thruout the country

are now of the opinion that manufacture will really get under way sometime this fall, and that once it does get under way machines will be produced in ever larger quantity, they are ridding themselves of as much used equipment as they possibly can —while they can still obtain top figures for the old machines.

Those coinmen who aren't able to let go are more or less upset over this new phase which has entered into the coin machine picture. They feel the value of their machines will drop accordingly as the new equipment becomes available once again.

"There is nothing we can do about it", one such coinman stated, "except to wait and see what the future market will hold for us."

Another reason for the sudden appearance of used machines, one op claims, "is because the take has dropped in many territories, especially where beer and liquor are hard to obtain, and these operators are selling off to make up the difference it would cost them to let their machines remain idle."

What is also gaining much attention from coinmen, who have been carefully watching the market's trends, has been the fact that a great many of the later and better type machines are being sold off right along with some of the older equipment.

In fact, some are only featuring the finer equipment for sale and not even mentioning older machines which everyone expected would be sold off first.

This upsets many predictions that the average operator would move his oldest machines out first and gradually arrive at the later models as the new machines became more easily available.

It seems now that many are of the opinion that they are better off getting the top prices being quoted for the later models and holding onto their oldest machines to move these when the new machines arrive. Thereby cashing in on the better equipment they still have on hand.

Routes are again being offered with the belief that few, if any, of the smarter ops will want to leave themselves with too far extended businesses as the new blood comes into the field.

They feel, instead, that they will want their machines as close to headquarters as possible. At least where they can keep them under constant surveillance and where they are assured of stronger support to keep them on location — than have them many miles away from their territory so that they may be subject to losing locations as local people in these far-away territories begin to enter into the operating picture.

# USED MACHINES AGAIN COMING TO MARKET

Predict Flood to Start Late Fall as  
New Equip't Production Steps Up

The article below is extremely faint and illegible. It appears to be a multi-column news report, likely discussing the market for used machinery in relation to new equipment production and seasonal trends. The text is too light to transcribe accurately.

# OPTIMISM HIGH

## Coinmen Believe Better Times Not Far Away Now. Foresee Sudden Production Boom. Look to '47 as Peak Year for Trade.

NEW YORK—Regardless of the beer shortage which has resulted in a loss of play thruout the nation and also the fact that new machines aren't coming thru in the quantity the trade had hoped they would start arriving at this time, optimism continues high among all leading coinmen.

Each one foresees a sudden production boom which will let loose new equipment like a flood on the market. Coinmen are not of the belief that this will happen during '46—instead, they look to 1947 as the year when they will once again be able to deal in new and used machines somewhat along the prewar lines.

Most important, in this optimistic viewpoint, is the fact the average coinman is satisfied that the trade as a whole is arriving at much better business methods. Many point to the adoption of *The Cash Box* suggestion for a minimum 70%-30% commission basis with locations and the fact that this is today being accepted by more and more coinmen and ops associ-

ations thruout the nation.

Others point to the better business methods being adopted by the manufacturers who are conducting schools for mechanics and operators and teaching coin machine men how to increase their profits as well as win better acclaim for their equipment thru scientific use of their machines.

Distributors are also well pleased with the current situation. They foresee a new understanding of their position. They believe that the average operator has come to realize the value of the wholesaler in this field.

Because of these, and many more factors, optimism continues very high in the trade. There are some coinmen who admit that they have "stretched themselves out very, very thin" with deposits on equipment and also with investments in routes and outside businesses. But, they aren't worried for a moment. They believe that all this will culminate in one tremendous boom for this industry which will echo for years to come with the grandest profits coinmen will ever

enjoy.

Manufacturers who are downhearted and somewhat glum these days over the fact that they cannot get the components and materials they need to complete machines now on their floors are not pessimistic. They realize that the field is eagerly awaiting everything which they can produce. They also realize that this time they are assured of all the cash they will need for the machines they can ship.

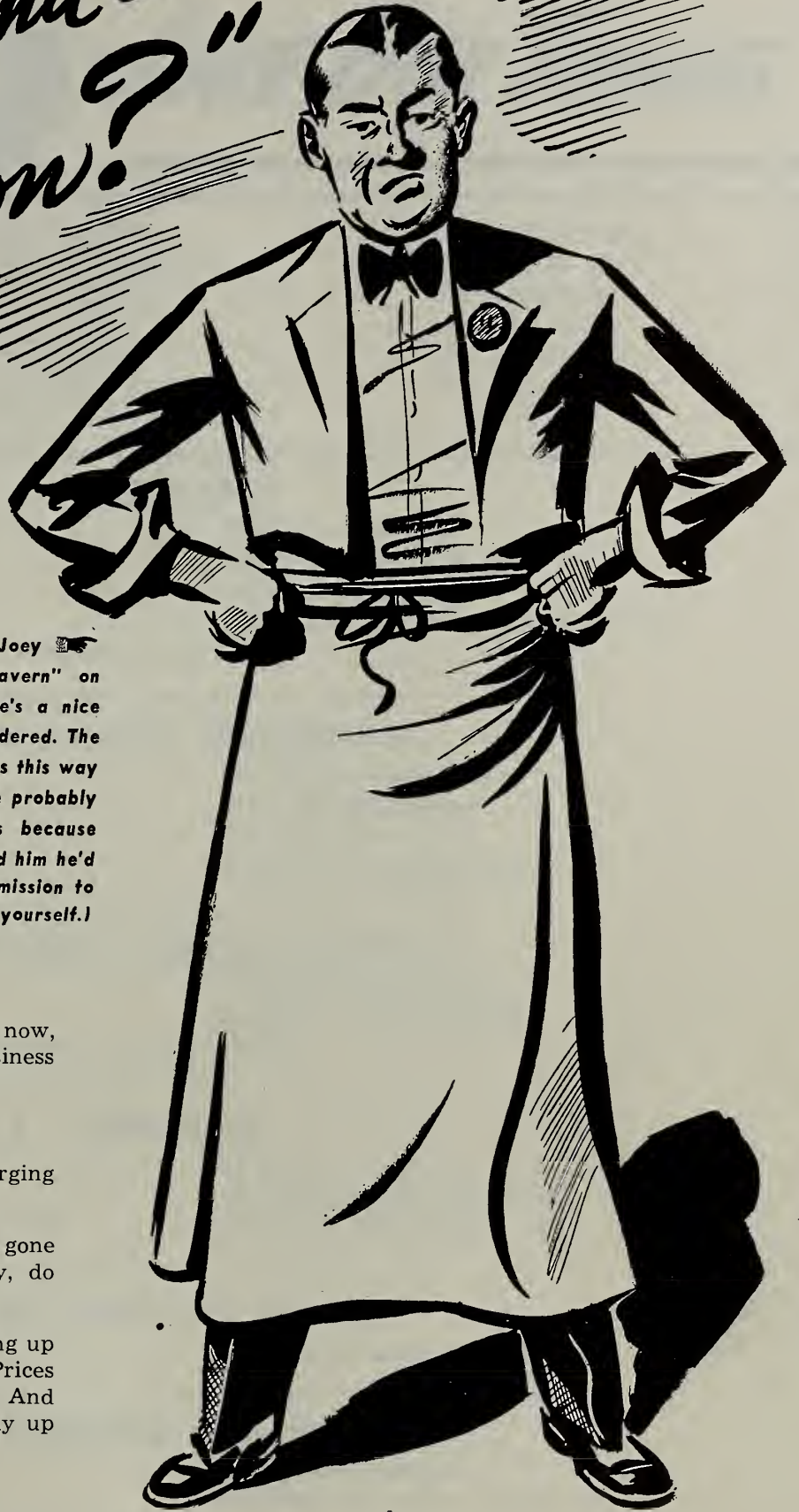
The situation is actually idyllic as far as the manufacturers are concerned. They are optimistic from the standpoint that they know the moment they can again get going they will be working at greater speed than ever before in their careers.

This optimism which is so apparent in the trade is the truthful result of all the factors which have slowly accumulated to prove to the average coinman that this business is destined for its greatest era in the very near future.





"So you wanna cut  
my commission?"



..... This is Joey  
He owns "Joe's Tavern" on  
Main St., U.S.A. He's a nice  
guy—all things considered. The  
reason why Joe looks this way  
right now, as you've probably  
already guessed, is because  
his operator just told him he'd  
have to cut his commission to  
30%. (Read the rest yourself.)

Op—"Well, Joe, I'm up against a problem right now, and I'd like to talk it over with you, business man to business man."

Joe—"Yeah?"

Op—"For instance, Joe, I notice you're now charging a lot more for your beer, liquor and food."

Joe—"I got to. Overhead's up. Prices have gone crazy. You don't want me to lose money, do you? I'm not in business for love."

Op—"That just it, Joe. That's what I was leading up to. Our overhead has gone up over 150%. Prices of our supplies and parts are up over 100%. And new machines are up so high—they're away up somewhere in the blue skies."

Joe—"What's that gotta do wit' me?"

Op—"Just this, Joe—we've got to get more money to be able to stay in business and to keep giving you the latest records, the new machines and the kind of good service you want for your customers and yourself. Maybe this is only temporary, Joe, but we figure that the very minimum we must get to be sure of remaining in business is 70% of the collection."

Joe—"Whattahell—where's that put me?"

Op—"Well, Joe, we figure that you want good service and the best machines as well as the best music. Right now we're giving you everything that you want—and we find we're losing money doing it—in the long run. We want to make some money and we're going to make it our business to see that you make just as much as you ever made at 50% by bettering the play so that even at 30% you will get almost what you got at 50%. You'll get yours, Joe, you can believe us."

Joe—"Maybe I will and maybe I won't. I know it ain't gonna be much if I get only 30%."

Op—"Let's figure it this way, Joe. How many items have you got that bring you 30% net profit today, especially without any investment on your part? Remember, too, we're trying to make your place more pleasing to all your customers, Joe. We want them to have the choice of the very finest music obtainable when they come in here so that they'll want to come back all the time. What's more—just as soon as the new machines come out—we're going to bring you one right away. To pay for that we've got to get more percentage. In fact, if we don't, we can't buy you a new machine and we've got to quit the business altogether. That's why, Joe, we must ask you to work with us—to help us to give you and your customers what they want. We kept away from doing this as long as we possibly could—but, with the rising costs we're now facing (just as you are) we can't stay away from it any longer. We need that extra 20%, Joe, just to stay in business. And, as a business man yourself, Joe, I know you'll agree with me and that you'll go along with us."

COMMUNICATIONS  
TO THE COMMUNITY



The first of these  
is the fact that the  
state of the world is  
not what it used to be  
and that the people  
are not what they  
were. This is the  
main reason why  
we are in the  
position we are in  
today.

It is a fact that the  
state of the world is  
not what it used to be  
and that the people  
are not what they  
were.

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**THE CASH BOX****POLL OF THE NATION'S****TOP****JUKE BOX TUNES****CODE:**

AP—APOLLO  
AR—ARA  
BB—BLUEBIRD  
BW—BLACK & WHITE  
CA—CAPITOL

CD—CADET  
CO—COLUMBIA  
CR—CORONET  
CS—COSMO  
CT—COAST  
DE—DECCA  
DL—DE LUXE  
EC—EXCLUSIVE

EX—EXCELSIOR  
FS—FOUR STAR  
MA—MAJESTIC  
MU—MUSICRAFT  
NA—NATIONAL  
VI—VICTOR  
VO—VOGUE

**1. THE GYPSY**

BE-7003—Freddie Stewart  
BW-774—Jan Garber Orch.  
CO-36964—Dinah Shore  
DE-18817—Ink Spots

DE-23511—Hildegard  
MA-7177—Louis Prima Orch.  
MU-15062—Phil Brito  
CS-475—Frankie Lester—H. McIntyre Orch.

VI-20-1844—Sammy Kaye

**2. THEY SAY IT'S WONDERFUL**

AR-139—Ginny Simms  
CA-252—Andy Russell  
CO-36975—Frank Sinatra  
DE-18829—Bing Crosby

FS-1082—Ray Herbeck Orch.  
MA-7176—Jack Leonard  
VI-20-1857—Perry Como  
VI-46-0001—Al Goodman Orch.

**3. DOIN' WHAT COMES NATUR'LLY**

CO-36976—Dinah Shore  
DE-18872—Jimmy Dorsey O.

MA-7193—De Marco Sisters  
VI-46-0001—Al Goodman O.

VI-20-1878—Freddy Martin Orch.

**4. SURRENDER**

AR-150—Jan Savitt Orch.  
CO-36985—Woody Herman Orch.  
CS-483—Tony Pastor and Band

DE-18897—Randy Brooks  
MA-7186—George Olson Orch.  
VI-20-1877—Perry Como

**5. TO EACH HIS OWN**

MA-7188—Eddy Howard Orch.

CO-37063—The Modernaires

**6. PRISONER OF LOVE**

DE-18864—Ink Spots  
MU-15065—Gordon Macrae—Walter Gross Orch.

NA-9017—Billy Eckstine  
VI-20-1814—Perry Como—Case Orch.

**7. I DON'T KNOW ENOUGH ABOUT YOU**

CA-236—Peggy Lee

DE-18834—Mills Bros.

VI-20-1861—J. Desmond

**8. LAUGHING ON THE OUTSIDE**

CA-252—Andy Russell  
CO-36964—Dinah Shore

DE-18811—Merry Macs  
VI-20-1856—Sammy Kaye Orch.

**9. HEY! BA-BA-RE-BOP**

DE-18754—Lionel Hampton Orch.

MA-1044—Louis Prima Orch.

VI-20-1859—Glenn Miller Orch.

**10. ONE MORE TOMORROW**

CO-36978—Frankie Carle Orch.  
DE-18843—Glen Gray Orch.

MA-7171—Danny O'Neil  
VI-20-1835—Glenn Miller Orch.



# RECORD REVIEWS

By *Ralph Emmett*  
OF  
**"THE CASH BOX"**

## "Sorry"

### "The Barnyard Band"

Al Trace & Silly Symphonists  
(Coronet 14)

● Difficult to place for the jukes is "The Barnyard Band" by the Al Trace Silly Symphonists. Done vocally by Al and heavy with barnyard sound effects, it may be that this novelty will score in spots out where the folks make a hobby of imitating the animals that city folk know only on their dinner table. The backing, "Sorry," is strictly a ballad done straight by the musical crew and with pleasant vocal by Bernie Beam. Considering that it's done by the Trace crew, it's on the undistinguished side.

## "My Gal From Houston"

### "Let's Make Believe We're Sweethearts"

Howard LeRoy and His Orchestra  
(Starr 210)

● What distinguishes "My Gal From Houston" most is the group who play it. They turn in a well paced, well arranged interpretation of this novelty, which is directed straight at Western locations. The vocalist, Marguerite Claudet, does little to help the boys along. She still has a long way to go and lots to learn. The backing, "Let's Make Believe We're Sweethearts," is done but fairly well by the same musical workmen.

## "You Call It Madness"

### "Oh, But I Do"

The King Cole Trio  
(Capitol 274)

● The well known, popular King Cole Trio have here come up with a pair of sides that should please the fans they've gathered. King Cole does a smooth rendition of "You Call It Madness," and the other lads lend him top musical support. Fitted strictly as a listener's item, and spotted as such, this side will score. The Trio have enough followers to insure that. The backing, "Oh, But I Do," is as wordy as it is musical, and it's play will be limited. You'd have to be a fan to really contribute for it.

## "Somewhere In The Night"

### "You Make Me Feel So Young"

Martha Tilton  
(Capitol 272)

● On this platter Martha Tilton does a pair of tunes sure to gain wide publicity since they're from the forthcoming motion picture, "Three Little Girls In Blue." "Somewhere In The Night" to this reviewer is a first class song destined for great public favor, and the way Martha handles it enhances that prediction. The backing, "You Make Me Feel So Young" is well done, too, but it appears as tho the tune was not quite tailored to Martha's vocal talents. On both sides the Paul Weston Orchestra provide stellar musical support to all of Martha's vocal efforts.

## DISK O'THE WEEK



### "The Very Thought Of You"

Luis Russell Orchestra  
(Apollo 1012)



LUIS RUSSELL

● Here's a disk that's the big "must" for this and many more weeks to come. It's "The Very Thought Of You" backed by "Sad Lover Blues" and you can flip it either way and it'll score a pot of heavy coin. Reason for the raves is a Voice. Unnamed on the disk, he's the most powerful warbler on wax we've heard in months. Believe it when this reviewer says he'll stop the location cold when this platter comes up to the needle. It's a deep, low style possessed by this anonymous lad, but he can climb to the sky—and does—to effectively interpret a song. Some ops may be inclined to peg this disk only to "race" locations. Don't. This disk has the quality and class to go wherever Crosby will go. And it'll be a treat for any customer to hear him. The Luis Russell Orchestra provide the musical accompaniment for the Voice, and their performance is smooth and accomplished. As for the songs presented here, "The Very Thought Of You" is, of course, a familiar standard. "Sad Lover Blues" is just what the title declares. Both tunes are slow paced and danceable. Grab this disk, and treat your locations to a platter really worth listening to.

## "Pig Foot Pete"

### "Your Conscience Tells You So"

Ella Mae Morse & Freddie Slack  
(Capitol 278)

● Here's a novelty you can depend on to score wherever they like 'em stumpy and groovy. Featured on "Pig Foot Pete" are Ella Mae Morse, Freddie Slack and a rhythm section. It's a top combo. With Ella caroling out the trick lyrics, and Freddie slamming his hot piano, while the rhythm section jams, it all comes up as neat juke box fare. They slow it up on the backing, "Your Conscience Tells You So," but it's a first rate partner to "Pig Foot."

## "Pop Fly"

### "Love Poison"

Velma Nelson  
(Aladdin 140)

● Velma Nelson, the gal who sings like she means whatever she says, and one of the hottest little voices on wax, does a solid vocal job with the Harlem style novelty blues featured on this platter. In addition, the Will Rowland band, who provide the musical backdrop to this offering, can take individual bows for their contribution to the waxings. Enough of them take a solo ride to declare the group as a nifty musical combo. Both sides, "Pop Fly" and "Love Poison" will earn their share of change in the less-sophisticated Central Avenue locations.

## "Rika Jika Jak"

### "Artistry In Boogie"

Stan Kenton Orchestra  
(Capitol 273)

● Snatch a batch of "Rika-Jika-Jak." It's top juke box fare. It has been plugged by Winchell and now we know why. The Stan Kenton crew have really cut a solid hunk of jive here, and with June Christy leading the orchestral chorus on the lyrics, it really becomes terrific. The backing, "Artistry In Boogie" is an all instrumental cutting featuring Stan Kenton on the piano, and some top brass work, too. This disk'll magnetize the coinage from the younger set.

## "Blue Champagne"

### "I'll Be With You In Apple Blossom Time"

Chris Cross and His Orchestra  
(Coronet 10)

● The Chris Cross Orchestra is among the smoother musical outfits when it comes to doing a tune soft and sweet, and on this offering of the well known "Blue Champagne," they prove it. Bob Johnson's vocal is done in workmanlike style, but his performance rates no raves. On the backing, the Chris Cross crew do the oldie, "Apple Blossom Time," with good effect. Margie Woods vocal is worthwhile and pleasant. This is a good disk to place in dinner locations where they want their music strictly as a backdrop.

## "Singing River"

### "I'm Gettin' Used To Love Again"

The Velvetones  
(Coronet 5)

● Velvet smooth is this interpretation of "Singing River" by the Velvetones. The tune, a good ballad well suited to the lads' talents, is done right for the quieter locations as unobtrusive — but good — music. "I'm Gettin' Used To Love Again" should score its share in the same spots. The disk does much to interest customers in the Velvetones. They're worth a break, and a listening.



**WRITE IN YOUR TEN TOP TUNES FOR  
THIS WEEK--MAIL THIS CARD TODAY!**

1. \_\_\_\_\_
2. \_\_\_\_\_
3. \_\_\_\_\_
4. \_\_\_\_\_
5. \_\_\_\_\_
6. \_\_\_\_\_
7. \_\_\_\_\_
8. \_\_\_\_\_
9. \_\_\_\_\_
10. \_\_\_\_\_

Signed by \_\_\_\_\_

FIRM \_\_\_\_\_

ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_ STATE \_\_\_\_\_

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Addressee

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NEW YORK (16) N. Y.





# What's Hot ON THE RECORDS

## THE TOP TEN JUKE BOX TUNES THRUOUT THE NATION

for the Week of July 29, 1946

### NEW YORK

1. Stone Cold Dead In The Market
2. Surrender
3. They Say It's Wonderful
4. South America Take It Away
5. Prisoner of Love
6. The Gypsy
7. Doin' What Comes Natur'lly
8. I Don't Know Enough About You
9. Laughing On The Outside
10. To Each His Own

### CHICAGO

1. To Each His Own
2. The Gypsy
3. Doin' What Comes Natur'lly
4. They Say It's Wonderful
5. Surrender
6. In Love In Vain
7. I Don't Know Enough About You
8. Laughing On The Outside
9. Come Rain or Come Shine
10. I Don't Know Why

### LOS ANGELES

1. To Each His Own
2. Surrender
3. The Gypsy
4. Doin' What Comes Natur'lly
5. Boogie Blues
6. Salute To Glenn Miller
7. More Than You Know
8. I Don't Know Enough About You
9. They Say It's Wonderful
10. House of Blue Lights

### WASHINGTON, D. C.

1. The Gypsy
2. Prisoner of Love
3. Doin' What Comes Natur'lly
4. Surrender
5. To Each His Own
6. They Say It's Wonderful
7. I Don't Know Why
8. Cynthia's In Love
9. Laughing On The Outside
10. Love On A Greyhound Bus

### MILWAUKEE, WIS.

1. To Each His Own
2. The Gypsy
3. Doin' What Comes Natur'lly
4. They Say It's Wonderful
5. Laughing On The Outside
6. One More Tomorrow
7. I Don't Know Enough About You
8. Prisoner of Love
9. Give Me The Moon Over Brooklyn
10. She's Funny That Way

### DENVER, COLO.

1. To Each His Own
2. The Gypsy
3. Laughing On The Outside
4. I Don't Know Enough About You
5. Remember Me
6. It Couldn't Be True
7. One More Tomorrow
8. Surrender
9. More Than You Know
10. I'd Be Lost Without You

### OMAHA, NEB.

1. The Gypsy
2. Doin' What Comes Natur'lly
3. I Don't Know Why
4. Love On A Greyhound Bus
5. All Through The Day
6. Salute To Glenn Miller
7. They Say It's Wonderful
8. Hey! Ba-Ba-Re-Bop
9. Laughing On The Outside
10. Do You Love Me

### KANSAS CITY, MO.

1. The Gypsy
2. They Say It's Wonderful
3. Doin' What Comes Natur'lly
4. Sioux City Sue
5. Prisoner of Love
6. Cement Mixer
7. I Don't Know Enough About You
8. I Got The Sun In The Morning
9. Put The Blame On Mame
10. I've Got A Right To Cry

### YOUNGSTOWN, O.

1. The Gypsy
2. Doin' What Comes Natur'lly
3. Prisoner of Love
4. Hey! Ba-Ba-Re-Bop
5. They Say It's Wonderful
6. Someday
7. I'm A Big Girl Now
8. Boogie Blues
9. If You Were The Only Girl
10. Surrender

### FAYETTEVILLE, N. C.

1. Dark Town Poker Club
2. That's What I Like About The South
3. Boogie Blues
4. I've Got A Right To Cry
5. Who Told You That Lie
6. Route 66
7. They Say It's Wonderful
8. Shoo Fly Pie
9. I'm A Big Girl Now
10. The Gypsy

### DETROIT, MICH.

1. The Gypsy
2. My Fickle Eye
3. Doin' What Comes Natur'lly
4. Prisoner of Love
5. Surrender
6. They Say It's Wonderful
7. I Don't Know Why
8. All Through The Day
9. In Love In Vain
10. Air Mail Special

### BALTIMORE, MD.

1. Stone Cold Dead In The Market
2. Doin' What Comes Natur'lly
3. Surrender
4. Someday
5. The Gypsy
6. They Say It's Wonderful
7. New Spanish Two Step
8. That's My Gal
9. Who Told You That Lie
10. Cement Mixer

### PHILADELPHIA, PA.

1. To Each His Own
2. The Gypsy
3. Someday
4. I Don't Know Why
5. Doin' What Comes Natur'lly
6. Prisoner of Love
7. Where Did You Learn To Love
8. Laughing On The Outside
9. Cynthia's In Love
10. I Got The Sun In The Morning

### ASHEVILLE, N. C.

1. The Gypsy
2. They Say It's Wonderful
3. Prisoner of Love
4. Doin' What Comes Natur'lly
5. I Don't Know Enough About You
6. Surrender
7. E Bob O Lee Bob
8. I Got The Sun In The Morning
9. All Through The Day
10. Laughing On The Outside

### MIAMI, FLA.

1. The Gypsy
2. I'm A Big Girl Now
3. Doin' What Comes Natur'lly
4. Prisoner of Love
5. Laughing On The Outside
6. They Say It's Wonderful
7. Come Rain or Come Shine
8. I Don't Know Enough About You
9. Something Old, Something New
10. In Love In Vain



**BYRDE'S EYEVIEW**  
**'ROUND THE WAX CIRCLE**  
 by  
*Byrde Gore*

Reports coming in from ops all over the land indicate that Modern Records' "I Used To Work In Chicago" is getting a heavy play. The same holds true for Aladdin's "If I Were An Itty Bitty Girl," Velma Nelson's torrid novelty. Accordingly, it appears that many juke box customers like their music strongly flavored with you-know-what. The rub is, however, that ops must use extreme care in placing these disks out on location. The right disk in the wrong spot could spell annoying headaches.

\* \* \*

Capitol Records have cause to strut. Their platter on which Johnny Mercer does "Ugly Chile" is coming up, but fast. Meanwhile, their disk so heavily plugged by Walter Winchell, "Rika Jika Jack," is available and is being delivered in heavy quantity . . . Word has it that Gotham Records (their "That's The Groovy Thing" is among the fastest moving platters in Harlem) may soon expand tremendously. New, additional capital is reported seeking an in with the firm, and if Mr. Goody gives the nod, you can expect big things to start happening.

\* \* \*

Majestic Records is working their plants day and night to press more and more of their sensational hit, Eddy Howard's "To Each His Own." The waxing scored tremendously in just about every city in the nation except New York; and here's why. Philly ops caught on to it weeks before the lads in New York did. As a consequence, not only did they clean out every copy of the platter in Philly, but they even snatched them up from the N. Y. Majestic distrib in order to fill their crying demand. As a result, when the tune finally did catch on in New York, there wasn't a Majestic cutting to be had. And it wasn't until Tony Martin's version (Mercury) arrived that the New Yorkers were able to get the tune out into the boxes.

\* \* \*

Oliver Sabin, Musicraft vice prexy, reports that the firm's new plant at Ossining, N. Y., is now in production, and it won't be long before their Eastern distribs receive all their releases from that address. The trade can expect to hear of Musicraft's big moves toward the juke box ops within the next few weeks . . . Columbia Records takes a bow with this issue of *The Cash Box*. Their platter, which has Elliot Lawrence doing "I Know," was chosen by Dave Quirk as The Sleeper of the Week.

\* \* \*

Big doings going on at National Records, but nobody's talking . . . Over at RCA-Victor, Jack Williams and Herb Allen are reported sowing many plans to expand trade with jukemen . . . Leonard Schneider, Decca vice prexy and ad manager is justifiably proud of what's doing with their release of "South America, Take It Away." A must for the music boxes . . . Phil Harris appears to be emerging as ARA's biggest money-making star.

\* \* \*

Down Texas way, Dallas to be exact, K & M Distributors have opened a sales office. Southwest music ops would do well to call there for the latest in Western music platters . . . Exclusive is up with a pair of new releases: "I Need A Knife, Fork And A Spoon" by the Basin Street Boys headlines one of the disks; on the other Herb Jeffries croons "It's The Gal From Cal For Me," and "She's Funny That Way."

**IDOL OF RECORD FANS!**

**ANDY RUSSELL**

**SINGS TWO NEW HITS!**

**'PRETENDING'**  
 With Vocal Group and Paul Weston and His Orchestra  
 Andy sings a beautiful ballad, backed by a vocal group for the first time.

**'WHO DO YOU LOVE, I HOPE'**  
 From the Musical, "Annie Get Your Gun"  
 A rhythm surprise for Andy's millions of fans! It's Irving Berlin's big hit song from the New York show! Andy Russell's new Lucky Strike radio show and theatre appearances are increasing his tremendous popularity!

**CAP. 271 50c plus tax**

**SKITCH HENDERSON**  
 His Piano and His Orchestra

**'DREAMLAND RENDEZVOUS'**  
 A melodic, dreamy tune featuring that Skitch Henderson piano genius!

**'WHY DOES IT GET SO LATE SO EARLY'**  
 A lilting number with clever lyrics, sung by Ray Kellogg, whose style is rich, different! . . . Plus Skitch Henderson's spirited band arrangement!

**CAP. 270 50c plus tax**

**Capitol RECORDS**  
 FROM HOLLYWOOD  
 Sunset and Vine



# JACK GUTSHALL INTRODUCES A NEW QUEEN OF THE JUKE BOXES



**KAY STARR**



JACK GUTSHALL



## EXCLUSIVE

No. 227 {"IT'S THE GAL FROM CAL. FOR ME"  
"SHE'S FUNNY THAT WAY"  
HERB JEFFRIES — BUDDY BAKER

## G & G

No. 1030 {"ACE IN THE HOLE"  
"MY BLUE EYES"  
LARRY BRYANT

## MODERN

No. 144 {"RED LIGHT"  
"MR. FINE"  
JOHNNY ALSTON'S ORCHESTRA

## LAMPLIGHTER

No. 110 {"SWEET LORRAINE"  
"LOVE ME OR LEAVE ME"  
"GORGEOUS" KAY STARR

## SAN ANTONIO

No. 105 {"MY BLUE EYES"  
"I'LL BE LONELY"  
LARRY BRYANT



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A ONE-SIDE ARGUMENT  
THAT MAKES A BOMBE NITI



THE NEW YORKER

1934

THE NEW YORKER  
1934

THE NEW YORKER

with

"PLEASE"  
"SAY IT"  
"RIGHT"



THE NEW YORKER

1934



THE NEW YORKER

FOR ON RECORDS  
TO THE RECORDS  
THROUGH RECORDS

RECORDS

RECORDS

RECORDS

RECORDS

RECORDS

# HOT IN HARLEM, N. Y.

1. STONE COLD DEAD IN THE MARKET  
Louis Jordan and Ella Fitzgerald
2. THAT'S THE GROOVY THING  
Earl Bostic Orchestra
3. ON THE SUNNY SIDE OF THE STREET  
Eddie Haywood Orchestra
4. DRIFTIN' BLUES  
Johnny Moore's Three Blazers
5. I'M IN THE 'MOOD FOR LOVE  
Billy Eckstine
6. FINE BROWN FRAME  
Buddy Johnson Orchestra
7. YOU CALL IT MADNESS BUT I CALL IT LOVE  
Billy Eckstine
8. TELL ME PRETTY BABY  
Billy Eckstine
9. R. M. BLUES  
Roy Milton Orchestra
10. I'VE GOT A RIGHT TO CRY  
Erskine Hawkins

## Prima Fans Complain

NEW YORK — Local representatives of Louis Prima, The Man Who Plays Pretty For The People, told *The Cash Box* this past week that over 1000 Prima fan clubs are starting a protest program directed at record makers, distributors and retailers because, they claim, Prima disks are as scarce as nylons and low priced butter.

According to Ade Kahn, Prima press agent, the fans are earnestly seeking such platters as "Angelina," "Robin Hood," "The Coffee Song," etc., all to no avail. They say they can't get 'em in the disk stores and they can't get 'em on the jukes.

Louis, set for an Aug. 13 opening at New Jersey's Meadowbrook, will confer with officials while here in the East, hoping to clear up the situation. (Music ops will please note.)

## 20<sup>th</sup> CENTURY — RECORDS —

**TUTTI FRUITTI**  
**SLIM'S CEMENT BOOGIE**  
—Slim Gaillard All Stars  
**WHO DID IT TO MARY?**  
**I CAN HARDLY WAIT**  
—Henry Patrick & Tavern Boys

**MARGIE**  
**WE LAUGHED TOGETHER**  
—Henry Patrick with Marty Kramer Sextet

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Sterling Record Dist. — 209 Barbeau St.  
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## ANOTHER SMASH HIT "EFFIE'S BOOGIE"

ALADDIN No. 151A



**EFFIE SMITH**

"Nothin' You Can Do"—151B

WATCH FOR THIS GREAT BLUES . . .

"Haunted by the Blues"

ALADDIN No. 152

## SWEEPING THE NATION "ITTY BITTY GIRL"

ALADDIN No. 139



**VELMA NELSON**

**EQUALLY HOT!!**

"Something's Done Gone Wrong"

ALADDIN No. 141

"POP FLY"

ALADDIN No. 140

# ALADDIN RECORDINGS

4918 SANTA MONICA BLVD., HOLLYWOOD, CALIF.

Exclusive ALADDIN Distributors

J. F. Bard Company, Inc., 414 S. Franklin Street,  
Chicago, Illinois  
Blue Bonnet Music Company, 3235 Ross Avenue,  
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Commercial Music Company, 510 N. Sarah Street,  
St. Louis, Missouri  
Commercial Music Company, 827 E. 12th Street,  
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Houston, Texas  
Crowe-Martin Distributing Co., 1228 E. Commerce Street,  
San Antonio, Texas  
Davis Sales Company, 410 Quincy Bldg.,  
1010 17th Street, Denver 2, Colorado  
Independent Record Sales Co., 5634 Santa Monica Blvd.,  
Hollywood, California

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Music Sales Company, 303 N. Peter Street,  
New Orleans, Louisiana  
Pan-American Record Distributors, 11721 Linwood,  
Detroit, Michigan  
Record Sales Company, 2117 Third Avenue North,  
Birmingham, Alabama  
Taran Distributing Company, 170 N. W. 23d Street,  
Miami, Florida  
Taran Distributing Company, 90 Riverside Avenue,  
Jacksonville, Florida  
O'Rourke Agencies, No. 3 Terminal Bldg., 708 Fort Street,  
Honolulu, T. H.

# What's HOT on the Record

The Top 100 New Titles From The Nation

1. [Faded Title] - [Faded Artist]

2. [Faded Title] - [Faded Artist]

3. [Faded Title] - [Faded Artist]

4. [Faded Title] - [Faded Artist]

**K & M**  
[Faded Text]

6. [Faded Title] - [Faded Artist]

## EXCLUSIVE HOT

7. [Faded Title] - [Faded Artist]

8. [Faded Title] - [Faded Artist]





July 22 July 15 July 8

3—Doin' Whot Comes Notur'illy 97.1 95.4 74.7

CO-36976—DINAH SHORE  
I Got Lost in His Arms  
DE-23584 (A-468) J. BLACKTON ORCH.  
Moonshine Lullaby  
DE-18872—J. DORSEY ORCH.  
All That Glitters  
MA-7193—DE MARCO SISTERS  
That Wonderful Worrisome Feeling  
VI-2D-1878—FREDDY MARTIN O.  
Blue Champagne  
VI-46-00D1—AL GOODMAN ORCH.  
You Can't Get a Man with a Gun;  
They Say It's Wonderful, 2. I Got Lost in His Arms

4—Prisoner of Love 95.2 94.4 112.6

DE-18864—INK SPOTS  
I Cover the Water Front  
MU-15065—GORDON MACRAE-WALTER GROSS ORCH.  
They Say It's Wonderful  
NA-9D17—BILLY ECKSTINE  
All I Sing Is Blues  
VI-20-1814—PERRY COMO—CASE ORCH.  
All Through the Doy

5—Surrender 52.6 50.9 45.0

AR-150—JAN SAVITT AND HIS TOP HATTERS—  
VOCAL BY BOB D'ANDREA  
Along With Me  
CO-36985—WOODY HERMAN ORCH.  
The Good Earth  
CS-483—TONY PASTOR & BAND  
Cynthia's In Love  
DE-18897—RANDY BROOKS  
One Love  
MA-7186—GEORGE OLSON ORCH.  
I've Got a Walkie Talkie  
VI-20-1877—PERRY COMO  
More Than You Know

6—Laughing on the Outside 36.4 35.2 51.3

AR-135—TEDDY WALTERS—LOU BRING & ORCH.  
You I Love  
CA-1D6—GORDON JENKINS  
He Wears a Pair of Silver Wings  
CA-252—ANDY RUSSELL—WESTON ORCH.  
They Say It's Wonderful  
CO-36964—DINAH SHORE  
The Gypsy  
DE-18811—MERRY MACS  
Ashby De Lo Zoach  
VI-2D-1856—SAMMY KAYE ORCH.  
I've Never Forgotten

7—My Fickle Eye 33.5 32.4 12.6

AR-4007—JUDY CANOVA  
Apple On A Stick  
DE-18902—E. KNIGHT—HAGGART ORCH.  
It's My Lazy Day  
MA-7187—SMITH—DE MARCO SISTERS  
I've Never Forgotten  
VI-2D1915—BETTY HUTTON  
Wherever There's Me There's You

8—in Love In Vain 27.7 23.1 28.8

CA-240—M. WHITING  
All Through the Doy  
CO-36972—LES BROWN ORCH.  
There's Good Blues Tonight  
DE-23528—D. HAYMES—H. FORREST  
All Through the Day  
MA-1034—MILDRED BAILEY  
All That Glitters Is Not Gold

9—Hey 80-8a-Re-8op 26.3 28.2 46.9

DE-18754—LIONEL HAMPTON O.  
Slide, Mamp, Slide  
MA-1044—LOUIS PRIMA ORCH.  
Josephine Please No Lean on the Bell  
VI-20-1859—GLENN MILLER ORCH.  
The Whiffenpoof Song

10—I'm a Big Girl Now 24.9 24.1 31.4

CR-512—DICK STABILE ORCH.  
Personality  
DE-23499—GERTRUDE NIESEN  
Legalize My Name  
MA-7190—RAY McKINLEY ORCH. & SODA FOUNTAIN 7  
VI-20-1812—SAMMY KAYE ORCH.  
Put Your Little Foot Right Out

11—To Each His Own 22.0 14.8

CO-37063—MODERNAIRES  
Holiday for Strings  
MA-7188—EDDY HOWARD ORCH.  
Cynthia's In Love  
VI-20-1921—FREDDY MARTIN ORCH.  
You Put a Song in My Heart

12—I Don't Know Enough About You 20.6 20.3 12.6

CA-236—PEGGY LEE  
I Can See It Your Way  
CO-37053—BENNY GOODMAN ORCH.  
Blue Skies  
DE-18834—MILLS BROS.  
There's No One But You  
VI-20-1861—J. DESMOND  
Shoo Fly Pie and Apple Pan Dowdy

July 22 July 15 July 8

13—All Through the Doy 20.1 20.8 36.0

CA-240—MARGARET WHITING  
In Love in Vain  
CO-36962—FRANK SINATRA  
Two Hearts are Better, etc.  
DE-23528—DICK HAYMES—H. FORREST  
In Love in Vain  
MA-7175—THREE SUNS  
I Love An Old Fashioned Song  
VI-11-9224—JAMES MELTON  
Where's My Bess  
VI-2D-1814—PERRY COMO—CASE ORCH.  
Prisoner of Love  
VO-R730—ART MOONEY & ORCH.  
Piper's Junction

14—House of Blue Lights 19.1 20.7 6.4

CA-251—FREDIE SLACK—E. MORSE  
Hey Mr. Postman  
CS-486—HAL McINTYRE & ORCH.  
I Got The Blue Lights On

15—Bumble Boogie 18.7 20.4 18.0

CA-262—ALVINO REY ORCH.  
Sepulveda  
VI-2D-1829—FREDDY MARTIN ORCH.  
Now and Forever

16—One More Tomorrow 18.6 20.4 21.6

CO-36978—FRANKIE CARLE ORCH.  
I'm Gonna Make Believe  
DE-18843—GLEN GRAY O.  
If I Love Again  
MA-7171—DANNY O'NEIL  
I Didn't Mean a Word I Said  
VI-20-1835—GLENN MILLER  
It Couldn't Be True

17—Cement Mixer 18.2 21.8 31.5

AR-137—BOB CROSBY & ORCH. GORDON POLK—VOCAL  
Where Did You Learn to Love  
CA-248—ALVINO REY ORCH.  
We'll Gather Lilacs  
CD-CR-2D1—SLIM GAILLARD  
Scotch'n' With The Soda  
CS-475—NANCY REED—H. McINTYRE ORCH.  
The Gypsy  
DE-18861—CHARLIE BARNET ORCH.  
Madame Butterball  
EX-174—AL "STOMP" RUSSELL  
I Must Forget About You  
MA-1045—JIMMIE LUNCEFORD ORCH.  
Just Once Too Often

18—Sioux City Sue 16.7 19.4 19.8

CO-36963—KATE SMITH  
I Didn't Mean a Word I Said  
CS-471—TONY PASTOR BAND  
Loop-de-Lo  
CT-2016—JIMMY WALKER  
Detour  
DE-23508—BING CROSBY  
You Song My Love Song, etc.  
DE-18745—HOOSIER HOT SHOTS  
There's a Tear in My Beer  
NA-5011—DICK THOMAS  
Some Day Darlin'  
VI-20-1797—ZEKE MANNERS & BD.  
Don't Dog Me 'Round

19—I Know 12.9 20.8 9.8

CO-37047—E. LAWRENCE ORCH.  
Who Do You Love I Hope  
DE-18782—JUBILAIRES—KIRK ORCH.  
Get Together with the Lord  
VI-20-1914—GLENN MILLER ORCH.  
Everybody Loves My Baby

20—Full Moon and Empty Arms 14.4 12.0 18.0

AP-1011—BILL McCUNE ORCH.  
I Yi Yimminy Yi  
AR-132—GINNY SIMMS  
Everybody Knew But Me  
CA-245—PAUL WESTON O.  
Nobody Else But Me  
CO-36947—FRANK SINATRA  
You are Too Beautiful  
CO-36893—R. NOBLE O.  
It Might as Well Be Spring  
DE-18813—C. CAVALLERO O.  
Come Closer to Me  
MA-7165—J. LEONARD  
Welcome to My Dreams

21—It Couldn't Be True 14.4 15.3 12.5

AR-138—JUDY CANOVA  
You Stole My Heart  
CO-36977—LES BROWN ORCH.  
I Got the Sun in the Morning  
CS-473—HAL McINTYRE & ORCH.  
Come Rain or Come Shine  
DE-18831—GUY LOMBARDO  
Where Did You Learn to Love  
FS-1081—Al Donahue Orch.  
And Two Is Eight  
MA-7180—THREE SUNS  
Everybody Loves My Baby  
VI-20-1835—GLENN MILLER ORCH.  
One More Tomorrow

July 22 July 15 July 8

22—Love on a Greyhound Bus 14.4 11.1 12.6

CA-261—DINNING SISTERS  
The Iggydy Song  
CO-36979—KAY KYSER ORCH.  
All the Time  
CS-7D2—PAT KIRKWOOD  
Listen To Me  
DE-18873—GUY LOMBARDO  
All the Time  
MA-7183—GEORGE PAXTON ORCH.  
All the Time  
VI-20-1860—VAUGHN MONROE ORCH.  
All the Time

23—Route 66 13.4 10.6 4.4

CA-256—KING COLE TRIO  
Everyone Is Sayin' Hello Again  
DE-23569—BING CROSBY—ANDREWS SISTERS  
South America Took It Away

24—Do You Love Me 12.4 10.2 5.4

CA-241—DINNING SISTERS  
Wave to Me, My Lady  
CO-36965—HARRY JAMES ORCH.  
As If I Didn't Have Enough on My Mind  
DE-18792—DICK HAYMES  
As If I Didn't Have Enough on My Mind  
MA-7168—THE THREE SUNS  
I'm in Love with Two Sweethearts  
VI-2D-181D—J. DESMOND—CASE ORCH.  
In the Moon Mist

25—I Don't Know Why 12.4 10.1 12.4

AR-148—HOAGY CARMICHAEL ORCH.  
I Can't Get Started  
CA-1D7—B. SHERWOOD ORCH.  
Elk's Parade  
CA-2DD62 (BD-29) KING COLE TRIO  
I Know That You Know  
CO-36918 (C-112) FRANK SINATRA  
You Go to My Head  
CO-36958—C. THORNHILL ORCH.  
Buster's Last Stand  
DE-23590—E. HEYWOOD ORCH.  
Loch Lomond  
DE-18899—ANDREWS SISTERS  
Azusa  
MA-7194—DE MARCOS—FREEMAN ORCH.  
Chiquita Bonano  
VI-20-1901—TOMMY DORSEY ORCH.  
Remember Me

26—Who Do You Love, I Hope 12.3

27—More Than You Know 11.0 10.2 7.2

MA-1047—MORTON DOWNEY  
My Romance  
VI-20-1877—PERRY COMO  
Surrender

28—Along With Me 9.6

29—Cynthia's In Love 8.6 18.1 12.4

CA-255—S. HENDERSON ORCH.  
Swon Lake  
CO-36994—FRANKIE CARLE ORCH.  
I'd Be Lost Without You  
CS-483—TONY PASTOR & BAND  
Surrender  
DE-18896—BOB EBERLY  
And Then I Looked at You  
MA-7188—EDDY HOWARD ORCH.  
To Each His Own  
VI-20-1858—G. MILLER ORCH.  
Strange Love

30—Remember Me 8.6 7.8 5.4

CA-264—PIED PIPERS—WESTON ORCH.  
Walk It Off  
DE-18866—BING CROSBY  
Girl of My Dreams  
MA-7199—DANNY O'NEIL  
Ole Buttermilk Sky  
VI-20-19D1—TOMMY DORSEY ORCH.  
I Don't Know Why

31—The Girl That I Marry 8.1 6.9 9.9

CO-36975—FRANK SINATRA  
They Say It's Wonderful  
DE-23588 (A-468) J. BLACKTON ORCH.  
My Defenses Are Down  
VI-46-DD02—AL GOODMAN  
2. Who Do You Love I Hope, Moonshine  
Lullaby, 2. I Got the Sun in the Morning

32—Come Rain or Come Shine 7.1 -1.0 6.4

CA-10055 (CE-28)—ST. LOUIS BR. CAST  
Any Place I Hang My Hat Is Home  
CA-247—M. WHITING—WESTON ORCH.  
Can't Help Lovin' Dat Man  
CO-36971—DINAH SHORE  
All That Glitters Is Not Gold  
DE-23548—D. HAYMES—H. FORREST  
You Stole My Heart  
MA-7179—LOUIS PRIMA ORCH.  
Pickle in the Middle  
VI-20-1819—TOMMY DORSEY ORCH.  
Where Did You Learn to Love

# THE CASH BOX

## DISC-HITS BOX SCORE

COMPILED BY  
**JACK "One Spot" TUNNIS**

IN ORDER OF POPULARITY  
BASED ON  
WEEKLY NATIONAL SURVEY

BOX SCORE TABULATION COMPILED ON THE AVERAGE INDIVIDUAL PURCHASE ON THE BASIS OF 1000 RECORDS—LISTED IN ORDER OF POPULARITY, INCLUDING NAME OF SONG, RECORD NUMBER, ARTISTS, AND RECORDING ON THE REVERSE SIDE.

AP—APOLLO	CODE	EC—EXCLUSIVE
AR—ARA	CO—COLUMBIA	EX—EXCELSIOR
BB—BLUEBIRD	CR—CORONET	FS—FOUR STAR
BT—BEL-TONE	CS—COSMO	MA—MAJESTIC
BW—BLACK & WHITE	CT—COAST	NA—NATIONAL
CA—CAPITOL	DE—DECCA	VI—VICTOR
CD—CADET	DL—DE LUXE	VO—VOGUE

July 22 July 15 July 8

1—The Gypsy 132.1 143.1 153.2

BT-7003—FREDDIE STEWART  
Maurinette  
BW-774—JAN GARBER ORCH.  
Doin' Whot Comes Notur'illy  
CO-36964—DINAH SHORE  
Laughing on the Outside  
CS-475—FRANKIE LESTER—H. McINTYRE ORCH.  
Cement Mixer  
DE-18817—INK SPOTS  
Everyone Is Saying Hello  
DE-23511—HILDEGARDE  
One-zy Two-zy  
MA-7177—LOUIS PRIMA O.  
Baby Won't You Please Come Home  
VI-2D-1844—SAMMY KAYE  
Gee I'm Glad to Be the One That I Am

2—They Say It's Wonderful 98.6 94.9 98.2

AR-139—GINNY SIMMS  
Whot Could Be Sweeter  
CA-252—ANDY RUSSELL  
Laughing on the Outside  
(Crying on the Inside)  
CO-36975—FRANK SINATRA  
The Girl That I Marry  
DE-23586 (A-468) J. BLACKTON ORCH.  
Anything You Can Do  
DE-18829—BING CROSBY  
These Foolish Things  
FS-1D82—Roy Herbeck Orch.  
I Remember  
MA-7176—JACK LEONARD  
September Song  
VI-20-1857—PERRY COMO  
If You Were the Only Girl  
VI-46-0001—AL GOODMAN ORCH.  
2. I Got Lost in His Arms,  
1. You Can't Get a Man with a Gun; 2. Doin'  
Whot Comes Natur'illy



# C.M.I. BLUE BOOK

**FOREWORD** Many times, wide differences appear in the high and low prices of certain equipment. Like any true reporter The C.M.I. Blue Book can only feature the market prices as they are quoted. The C.M.I. Blue Book acts exactly the same as the market quotation board at the Stock Exchange—posting the prices as they are quoted for the past week, regardless of how much they may seem to be out of line. Some prices do not change for months. The C.M.I. Blue Book, rather than show no price, retains the last known quotations for such equipment so that the subscriber at least has the last known prices as a basis to work with. Prices continue to be very widely divergent these days. Someone on the West Coast may feel a certain machine worth \$150.00 whereas someone on the East Coast may think it worth but \$75.00. Of course, condition, serial, appearance, demand, territory, quantity, etc., must all be taken into consideration. The C.M.I. Blue Book reports each quotation exactly as it is made and depends on the subscriber to make average price adjustment to fit the peculiarities of his own territory.

**METHOD** The C.M.I. Blue Book should be read as follows: First price listed is lowest price for the week; Second price listed is highest price. Where only one price appears this should be considered lowest price.

**IMPORTANT** Machines underlined mean these were most active in trading the past week.

**CODE** Check this code carefully. Become acquainted with each one of the code numbers and what they signify. These code numbers appear in front of the name of each machine.

**1**

MEANS PRICE  
WENT UP.

**2**

MEANS PRICE  
WENT DOWN.

**3**

MEANS MACHINE JUST ADDED  
TO LIST.

**4**

MEANS PRICES WENT UP AND DO  
DURING THE PAST WEEK.

**5**

MEANS PRICES REMAINED SAME AS  
IN LAST PRICE LISTS.

**6**

MEANS NO PRICES QUOTED FOR PAST  
TWO WEEKS.

**7**

MEANS NO PRICES QUOTED FOR PAST  
THREE WEEKS.

**XX**

MEANS NO PRICES QUOTED FOR  
MANY WEEKS — PRICE SHOWN IS  
LAST KNOWN QUOTATION.

## THE CASH BOX

"THE CONFIDENTIAL WEEKLY OF  
THE COIN MACHINE INDUSTRY"

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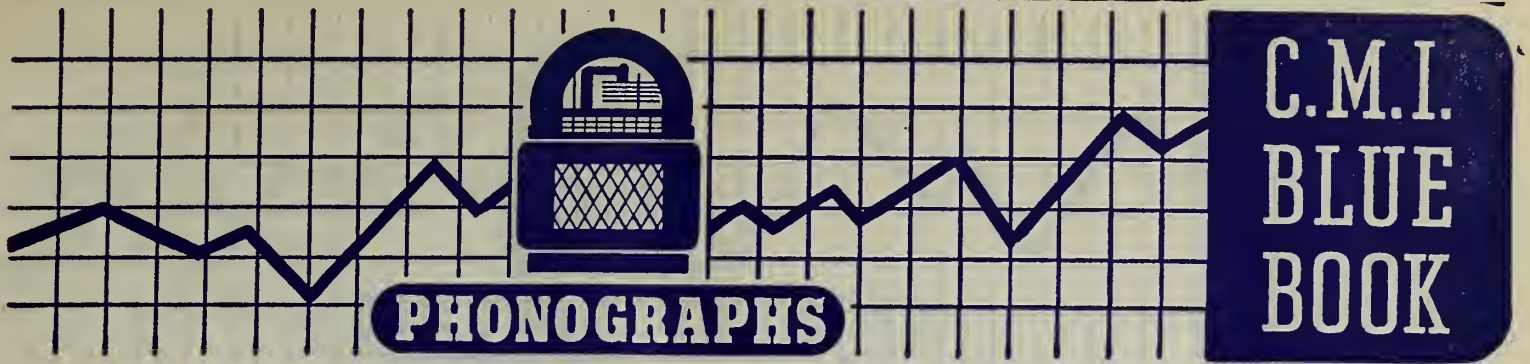
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# IMPORTANT NOTICE

Many times, wide differences appear in the high and low prices of certain equipment. Like any true reporter The C.M.I. Blue Book can only feature the market prices as they are quoted. The C.M.I. Blue Book acts exactly the same as the market quotation board at the Stock Exchange — posting the prices as they are quoted for the past week, regardless of how much they may seem to be out of line. Some prices do not change for months. The C.M.I. Blue Book, rather than show no price, retains the last known quotations for such equipment so that the subscriber at least has the last known prices as a basis to work with. Prices continue to be very widely divergent these days. Someone on the West Coast may feel a certain machine worth \$150.00 whereas someone on the East Coast may think it worth but \$75.00. Of course, condition, serial, appearance, demand, territory, quantity, etc., must all be taken into consideration.

**THE C.M.I. BLUE BOOK REPORTS EACH QUOTATION EXACTLY AS IT IS MADE AND DEPENDS ON THE SUBSCRIBER TO MAKE AVERAGE PRICE ADJUSTMENT TO FIT THE CONDITIONS IN HIS OWN TERRITORY.**



**PHONOGRAPHS**

**WURLITZER**

xx. P-10	\$49.50	\$110.00
xx. P-10, Ill.	65.00	69.50
5. P-12	149.50	200.00
5. 312	179.50	225.00
7. P-400	59.50	175.00
1. 412	159.00	250.00
xx. 412 DC Cr	32.50	
1. 412, Ill.	100.00	189.00
xx. 316	100.00	125.00
xx. 416	105.00	135.00
2. 616	200.00	299.00
1. 616, Ill.	249.50	335.00
xx. 616 A	145.00	250.00
1. 716	175.00	249.00
1. 24	295.00	395.00
2. Revamp (24)	275.00	335.00
5. 600 R	425.00	495.00
4. 600 K	450.00	545.00
1. 500	475.00	575.00
6. 500 A	395.00	475.00
2. 500 K	475.00	545.00
2. 41 (Counter)	135.00	180.00
5. 51 (Counter)	150.00	175.00
1. 61 (Counter)	169.50	214.95
4. 71 (Counter)	225.00	265.00
5. 81 (Counter)	209.00	250.00
6. 50	75.00	129.50
2. 700	595.00	745.00
1. 750 M	735.00	775.00
5. 750 E	695.00	795.00
1. 780M Colonial	675.00	700.00
1. 780 E	675.00	765.00
2. 800	645.00	775.00
5. 850	700.00	845.00
5. 950	675.00	815.00
1. 42-24 (Rev)	449.50	500.00
1. 42-500 (Rev)	475.00	575.00
4. 42-600 (Rev)	450.00	495.00
6. 300 Adaptor	12.50	27.50
2. 320 Wireless Wall Box	14.50	19.00
5. 310 Wall Box, 30 Wire	9.75	10.00
6. 320-2 Wire Wall Box	19.00	20.00
7. 332-2 Wire Bar Box	9.50	19.50
2. 331-2 Wire Bar Box	5.00	10.95
5. 304-2 Wire Stepper	10.00	19.00
xx. Wireless Strollers	25.00	
2. 430 Speaker Cab. with 5-10-25 Box	74.50	79.50
xx. 420 Speaker Cabinet	50.00	
xx. Twin 616 Steel Cabinet		
Adp. Amp. Stp. Speaker	150.00	195.00
2. Twin 12 Steel Cabinet		
Adp. Amp. Stp.	225.00	250.00
xx. Selector Speaker	95.00	100.00
2. 100 Wall Box 5c 30 Wire	7.50	14.50
xx. 100 Wall Box 10c	17.50	
2. 111 Bar Box	12.95	18.95
1. 125 Wall Box, 5, 10, 25	17.50	29.50
4. 120 Wall Box	11.95	29.50
xx. Bar Brackets	2.00	3.50
xx. 305 Impulse Rec	2.50	25.00
1. 350 Wls Speaker	20.00	25.00
7. 115 Wall Box Wire	15.00	19.50
xx. 135 Step Receiver	17.50	35.00
1. 145 Imp. Step. Fast	29.50	45.00
xx. 150 Impulse Rec	20.00	
xx. 337 Bar Box	32.50	
xx. 306 Music Transmit	10.00	19.50

xx. 39A Speaker	25.00	
xx. 130 Adaptor	27.50	37.50
xx. 24 Steel Cab Speaker	140.00	175.00
1. 580 Speaker	95.00	139.50

**ROCKOLA**

2. 12 Record	110.00	159.50
5. 16 Record	175.00	225.00
xx. Rhythm King 12	69.50	150.00
1. Rhythm King 16	135.00	179.50
xx. Imperial 16	125.00	169.50
5. Imperial 20	250.00	295.00
1. Windsor	299.50	300.00
xx. Windsor, Ill.	250.00	300.00
5. Monarch	250.00	365.00
xx. Std. Dial-a-Tone	325.00	425.00
5. '40 Super Rockolite	425.00	565.00
6. Counter '39	100.00	155.00
2. '39 Standard	325.00	495.00
1. '38 DeLuxe	375.00	495.00
xx. '40 Super Walnut	425.00	430.00
6. '40 Super Marble	450.00	475.00
xx. '40 Master Walnut	335.00	450.00
1. '40 Master Rockolite	400.00	535.00
xx. '40 Counter	200.00	225.00
xx. '40 Counter with Std	139.50	
2. '41 Premier	570.00	589.50
5. Wall Box	10.00	15.00
2. Bar Box	5.00	10.00
2. Spectravox '41	80.00	125.00
xx. Glamour Tone Column	95.00	99.50
2. Modern Tone Column	44.50	50.00
2. Playmaster & Spectravox	425.00	495.00
1. Twin 12 Cab Speak	175.00	225.00
xx. 20 Rec Steel Cab ASA	109.50	
xx. Playboy	30.00	
2. Commando	550.00	665.00
xx. 1501 Wall Box	5.00	10.00
6. 1502 Bar Box	3.50	10.00
xx. 1503 Wall Box	17.50	20.00
5. 1504 Bar Box	19.50	20.00
xx. 1510 Bar Box	25.00	
7. 1525 Wall Box	27.50	35.00
7. 1526 Bar Box	34.50	35.00
2. Dial-a-Tone B&W Box	12.95	16.75
xx. 1805 Organ Speaker	49.50	50.00
xx. Tone-a-Lier	54.50	
xx. DeLuxe Jr. Console Rock	150.00	250.00
2. Playmaster	275.00	295.00

**A. M. I.**

1. Hi-Boy 302	425.00	475.00
5. Singing Towers 201	400.00	550.00
1. Streamliner 5-10-25	275.00	550.00
2. Top Flight	250.00	350.00
xx. Model V-5 Phono	60.00	
xx. Singing Towers Speak	15.00	
1. Singing Towers (301)	350.00	375.00

**BUCKLEY**

2. New Wall Box	12.95	22.50
xx. New Bar Box	15.00	17.50
2. Wall & Bar Box Old Style	4.00	5.00
2. Ill. Wall & Bar Box	15.00	17.00
xx. 32 Record Adaptor	15.00	24.50
5. 24 Record Adaptor	15.00	24.50
xx. 16 Record Adaptor	15.00	
xx. Steel Cabinet	10.00	20.00
xx. Zephyr Speak Cab	11.25	
xx. 20 Rec. Seeburg Adaptor	25.00	39.50
xx. Bar Brackets	.95	2.50

# C.M.I. BLUE BOOK



## PHONOGRAPHS

### SEEBURG

xx. Selectomatic 10	\$35.00	\$75.00
5. Symphonola	129.50	150.00
xx. Model A III	85.00	115.00
xx. Model B	62.50	100.00
xx. Model C	37.50	
xx. Model H	100.00	
5. Rex	195.00	395.00
xx. Rex, with adaptor	239.50	300.00
xx. Model K-15	95.00	149.50
5. Model K-20	300.00	325.00
5. Royale	225.00	275.00
2. Plaza	335.00	385.00
2. Regal	325.00	390.00
2. Regal, RC	300.00	425.00
xx. Model A	125.00	
1. Gem	325.00	375.00
2. Classic	415.00	495.00
xx. Classic, RC	425.00	495.00
6. Mayfair	325.00	450.00
xx. Melody King	125.00	135.00
2. Crown	300.00	395.00
xx. Crown, RC	345.00	
xx. Concert Grand	285.00	325.00
2. Colonel	449.50	450.00
2. Colonel, RC	475.00	515.00
xx. Concert Master, RC	575.00	
6. Cadet	350.00	475.00
6. Cadet, RC	425.00	445.00
7. Major	375.00	400.00
1. Major, RC	475.00	550.00
4. Envoy	450.00	525.00
2. Envoy, RC	475.00	495.00
1. Vogue	398.50	525.00
xx. Vogue, RC	450.00	500.00
2. Casino	300.00	325.00
xx. Casino, RC	389.50	
1. Commander	335.00	525.00
6. Commander, RC	495.00	550.00
2. Hi-Tone 9800	550.00	645.00
4. Hi-Tone 9800 RC	560.00	725.00
2. Hi-Tone 8800	525.00	645.00
2. Hi-Tone 8800 RC	575.00	695.00
1. Hi-Tone 8200	425.00	695.00
5. Hi-Tone 8200 RC	595.00	745.00
xx. 20 Record '43 Cabt	450.00	459.50
6. Playboy	10.00	14.00
1. Selectomatic 16	5.75	7.50
4. Selectomatic 24	7.50	7.95
2. Selectomatic 20	5.00	7.50
xx. Remote Speak Organ	24.50	32.50
xx. Multi-Selector 12 Rec	69.50	
xx. Melody Parade Bar	4.50	
2. 5c Wall-O-Matic Wireless	25.00	39.50
7. 5c Bar-O-Matic Wireless	29.00	39.00
5. 5c Wall-O-Matic 3 Wire	24.50	37.50
2. 30 Wire Wall Box	7.50	9.75
xx. Power Supply	15.00	
xx. 5, 10, 25c Bar-O-Matic 3-Wire	32.50	35.00
xx. 5, 10, 25c Wall-O-Matic 3-Wire	34.50	35.00
1. 5, 10, 25c Wall-O-Matic Wireless	49.50	55.00
7. 5, 10, 25c Bar-O-Matic Wireless	42.50	49.50
xx. Electric Speaker	25.00	29.50
2. Wireless Stroller	17.50	19.95
xx. Wall Brackets	2.50	3.50
2. Wired Speak Organ	20.00	25.00

### KEENEY

5. Wall Boxes	5.25	6.00
xx. Adaptor for Seeburg	25.00	
xx. Adaptor for Rockola	27.50	
xx. Adaptor for 616 Wurlitzer	15.00	
xx. Twin 12 Adaptor	25.00	37.50
xx. Wurlitzer 24 Adaptor	15.00	
xx. Adaptor for Mills Empress	24.50	32.50
xx. Organ Speaker	35.00	
xx. Sun Ray Speaker	25.00	
xx. Bar Brackets	2.50	3.50

### MILLS

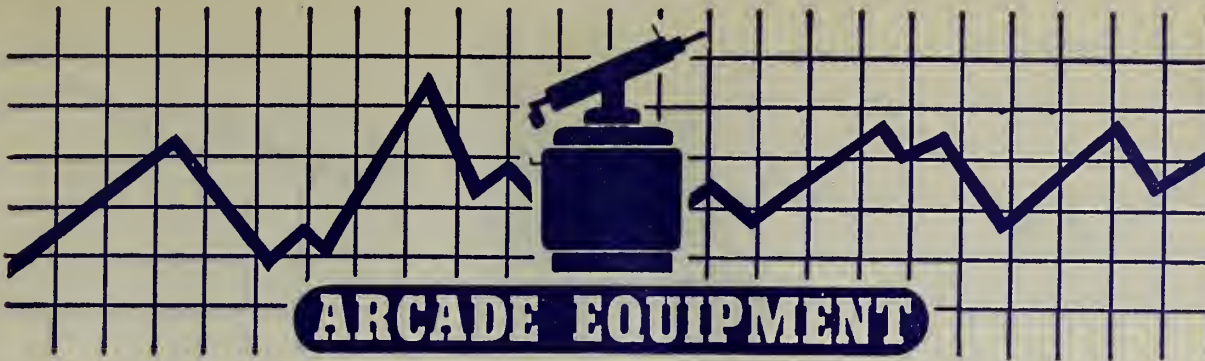
xx. Zephyr	55.00	84.50
xx. Studio	70.00	119.50
xx. Dance Master	70.00	99.50
xx. DeLuxe Dance Master	50.00	52.50
5. Do-Re-Mi	75.00	77.50
2. Panoram	249.50	395.00
4. Throne of Music	275.00	480.00
xx. Throne with Adaptor	275.00	285.00
2. Empress	325.00	425.00
xx. Panoram Adaptor	8.50	
xx. Panoram 10 Wall Box	8.50	
xx. Speaker	10.00	29.50
5. Panoram Peek (Con)	275.00	325.00
xx. Conv for Panoram Peek	12.50	

### GABEL

xx. 12 Record Jr.	42.50	125.00
xx. 12 Record with Adaptor	58.50	
xx. 12-12 Adaptor	94.00	
xx. 18 Rec. Ill. Grill	20.00	60.00
xx. 18 with Adaptor	99.50	125.00
xx. 20 Record Lite Up	225.00	265.00
xx. 24 Record Last Mdl	75.00	95.00

### PACKARD

2. Play Mor Wall and Box	25.00	38.95
5. Bar Bracket	4.50	5.00
xx. Willow Adaptor	18.00	59.50
xx. Chestnut Adaptor	25.00	36.50
xx. Cedar Adaptor	30.00	39.50
xx. Poplar Adaptor	25.00	46.50
xx. Maple Adaptor	30.50	
xx. Juniper Adaptor	27.00	29.00
xx. Elm Adaptor	25.00	
xx. Pine Adaptor	25.00	59.50
xx. Beech Adaptor	20.00	71.50
xx. Spruce Adaptor	35.00	45.00
xx. Ash Adaptor	25.00	35.00
xx. Walnut Adaptor	25.00	59.50
xx. Lily Speaker	14.50	17.00
xx. Violet Speaker	21.00	24.50
xx. Orchid Speaker	49.50	50.00
xx. Iris Speaker	55.00	59.50



**ARCADE EQUIPMENT**

**C.M.I.  
BLUE  
BOOK**

2. Atlas Baseball .....	\$49.50	\$75.00	6. Midget Skee Ball .....	\$50.00	\$76.50
6. ABT 6 Gun Rifle Rg .....	995.00	1195.00	xx. Midget Skee Ball DeL .....	75.00	90.00
4. Bally Alley .....	40.00	59.50	xx. Mills Rotary Digger .....	29.50	49.50
xx. Bally Basketball .....	39.50	75.00	1. Mutoscope Ace Bomber .....	219.50	249.50
6. Bally Convoy .....	150.00	170.00	xx. Mutoscope Bowl Alley .....	110.00	
2. Bally Defender .....	129.50	219.50	4. Mutoscope Dr. Mobile .....	150.00	250.00
xx. Bally Eagle Eye .....	49.50		xx. Mutoscope Dr. Mobile w tk..	235.00	260.00
7. Bally King Pin .....	175.00	195.00	2. Mutoscope Elec Trav Crane	89.50	95.00
6. Bally Lucky Strike .....	99.50	100.00	xx. Mutoscope Fan Ft Dig .....	39.50	40.00
4. Bally Rapid Fire .....	99.50	175.00	1. Mutoscope Photomatic .....	600.00	1000.00
			xx. Mutoscope Roll Frt Cr. ....	50.00	69.50
2. Bally Sky Battle .....	145.00	149.50	2. Mutoscope Sky Fighter .....	150.00	199.50
6. Bally Racer .....	65.00	149.50			
5. Bally Bull Jap Con .....	40.00	49.50	xx. Mutoscope Sky Fighter		
1. Bally Shoot-the-Bull .....	65.00	85.00	w. con. ....	200.00	229.50
6. Bally Torpedo .....	139.50	155.00	xx. Mutoscope Hockey .....	55.00	90.00
5. Bally Undersea Raider .....	399.50		xx. Mutoscope Magic Fing .....	85.00	125.00
xx. Bang A-Deer .....	75.00	85.00	6. Mutoscope Pokerino .....	45.00	49.00
5. Bank Ball .....	375.00		5. Munves Super Skee Roll ...	349.50	
2. Bell-O-Ball .....	99.00	100.00	xx. Munves Trap-the-Jap .....	150.00	
xx. Blister Gunner Con .....	10.00		xx. Pennant .....	35.00	49.50
6. Bowl-A-Bomb .....	75.00	99.00	4. Periscope .....	149.50	150.00
1. Bowling League .....	149.50	150.00	2. Pilot Trainer .....	545.00	750.00
xx. Buckley DeLuxe Dig .....	75.00	85.00	1. Pitchem & Catchem .....	140.00	169.50
1. Buckley Treas Is Dig .....	65.00	99.50	5. Poker & Joker .....	75.00	89.50
6. Casino Golf .....	29.50	45.00	6. Radio Rifle .....	27.50	29.50
5. Chicoin Goalee .....	525.00		5. Rockola Ten Pins LD .....	35.00	39.00
			xx. Rockola Ten Pins HD .....	40.00	69.50
2. Chicoin Hockey .....	129.50	235.00	xx. Rockola Tom Mix Rifle .....	25.00	39.50
			2. Rockola World Series .....	50.00	89.50
5. Chicoin Rola Score .....	95.00	110.00	xx. Rockola Talkie Hrosp .....	100.00	125.00
xx. Chester Pollard Golf .....	34.50	75.00	6. Rock-O-Ball .....	75.00	125.00
6. Circus Romance .....	150.00	249.50	5. Roll-A-Ball (Jafco) .....	225.00	275.00
5. Cupid Wheel .....	75.00	100.00	2. Scientific Baseball .....	50.00	69.50
5. Daval Bumper Bowling .....	79.50	99.50	1. Scientific Batting Pr .....	99.50	129.50
xx. Daval-U-Roll-It .....	44.50				
xx. Evans Duck Pin Alley .....	189.50		xx. Scientific Basketball .....	30.00	75.00
xx. Evans In-the-Barrel .....	75.00	119.50	xx. Scientific Battle Royal .....	149.50	
2. Evans Super Bomber .....	219.50	225.00	xx. Scientific X-Ray Pict .....	49.50	109.50
5. Evans Play Ball .....	100.00	149.50	5. See-A-Freak .....	49.50	89.50
6. Evans Ski Ball .....	82.50	129.50	2. Seeburg Chicken Sam .....	79.50	95.00
6. Evans Ten Strike, LD .....	45.00	69.50	2. Seeburg Jap Con .....	74.50	125.00
1. Evans Ten Strike, HD .....	119.00	150.00	xx. Seeburg Jail Bird .....	100.00	150.00
2. Evans Tommy Gun .....	75.00	135.00	1. Seeburg Shoot-the-Chute ...	79.50	139.50
6. Exhibit Bicycle .....	75.00	125.00	1. Seeburg Hitler Con .....	70.00	125.00
xx. Exhibit Basketball .....	75.00		6. Seeburg Hockey .....	49.50	109.50
xx. Exhibit Bowling Alley .....	59.50	60.00	2. Seeburg Par Gun .....	70.00	75.00
5. Exhibit Hi-Ball .....	69.50	79.50	2. Seeburg Rayolite .....	39.50	139.50
2. Exhibit Merchantman			5. Selectorscope .....	139.50	145.00
Roll Ch. Digger .....	40.00	79.50	xx. Shoot-A-Bazooka (Con) .....	10.00	
6. Exhibit Rotary Mdsr .....	250.00	299.50	2. Skee-Barrel Roll .....	285.00	295.00
1. Exhibit Vitalizer .....	124.50	175.00	xx. Star Elec Hoist Dig .....	25.00	79.50
5. Genco Bank Roll .....	145.00	150.00	5. Super Torpedo .....	129.50	169.50
xx. Genco Magic Roll .....	39.50	125.00	5. Supreme Bolascor .....	250.00	325.00
6. Genco Play Ball .....	185.00	250.00	2. Supreme Gun (Rev) .....	50.00	129.50
5. Genco Total Roll .....	525.00		2. Supreme Skee Roll .....	145.00	195.00
xx. Groetchen Mtn Climb .....	59.50	75.00	xx. Supreme Skill Roll .....	329.00	
2. Groetchen Metal Typer .....	195.00	325.00	1. Supreme Rocket Buster .....	129.50	149.50
			xx. Tail Gunner .....	60.00	129.50
1. Gottlieb Skee Ballette .....	79.50	99.50	6. Test Pilot .....	99.50	125.00
2. Jenn Roll-in-the-Bar .....	90.00	150.00	xx. Target Roll, 14 Ft. ....	79.50	
2. Keeney Air Raider .....	90.00	175.00	2. Thunderbolt .....	175.00	225.00
			xx. Tokio Raider (Con) .....	16.50	16.75
1. Keeney Anti-Aircraft, Br....	39.50	79.50	6. Victory Pool (Play Pool)....	75.00	79.50
5. Keeney Anti-Aircraft, Bl. ....	25.00	54.00	7. Victory Roll .....	165.00	195.00
xx. Keeney Bowlette .....	150.00	200.00	5. Warner Voice Recorder .....	150.00	199.50
6. Keeney Navy Bomber .....	100.00	175.00	6. Western Baseball '39 .....	45.00	59.50
1. Keeney Sub Gun .....	89.50	159.50	6. Western Baseball '40 .....	95.00	129.50
			5. Western Major League .....	100.00	129.50
2. Keeney Texas League .....	42.50	45.00	1. Western Super Strength .....	35.00	40.00
xx. Kirk Air Defense .....	115.00	145.00	xx. Western Recordit .....	200.00	325.00
2. Kirk Night Bomber .....	175.00	219.50	1. Wurlitzer Skeeball .....	185.00	350.00
2. Keep Punching .....	89.50	99.50	xx. Whee-Gee Mystic .....	169.50	195.00
xx. Klip-a-Nip (Con) .....	16.50	16.75	2. Zingo .....	99.50	225.00
xx. Kue Ball .....	25.00	30.00			
2. Liberator .....	89.50	129.50			

# C.M.I. BLUE BOOK

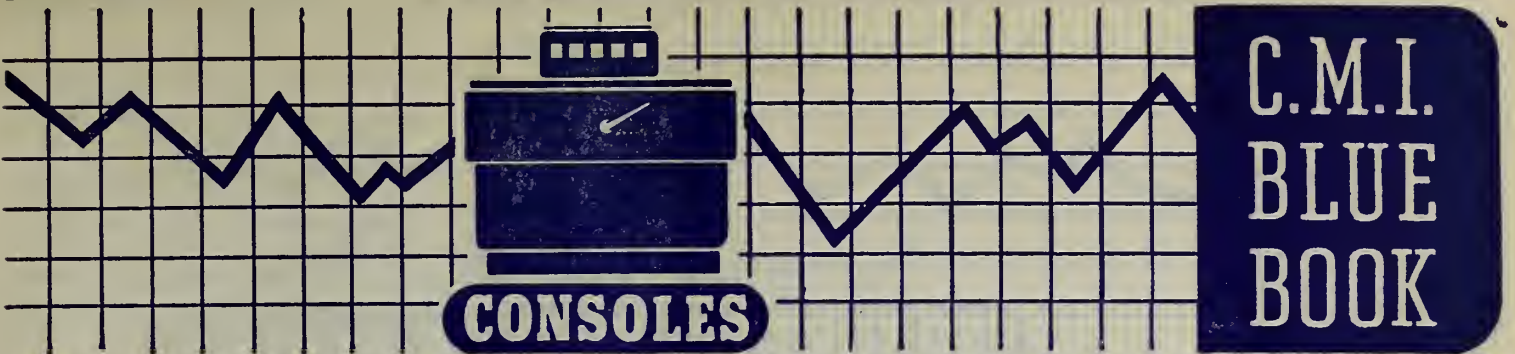


## ONE-BALLS

xx. All American Derby Con.....	\$49.50	\$85.00
xx. All American .....	25.00	39.50
xx. Arlington .....	11.50	15.00
xx. Aksaraben, PO .....	35.00	49.50
xx. Arrowhead .....	35.00	
1. Big Game, PO .....	119.50	139.50
xx. Big Prize, FP .....	39.50	75.00
xx. Big Prize, PO .....	39.50	49.50
5. Blue Grass, FP .....	139.50	195.00
5. Blue Ribbon, PO .....	40.00	
5. Challenger .....	39.50	89.50
2. Club Trophy, FP .....	195.00	315.00
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2. Congo .....	29.50	30.00
5. Contest, FP .....	75.00	85.00
1. Dark Horse, FP .....	139.50	195.00
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xx. Derby King .....	65.00	70.00
xx. Derby Clock, PO .....	69.50	75.00
xx. Derby Heat, PO .....	32.50	
xx. Derby Time, PO .....	65.00	150.00
xx. Derby Winner, PO .....	100.00	125.00
1. '41 Derby, FP .....	195.00	339.50
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6. Dust Whirls .....	250.00	264.50
5. Eureka .....	25.00	40.00
xx. Feed Bag, PO .....	50.00	
xx. Flasher, PO .....	35.00	
xx. Fleetwood .....	24.50	35.00
xx. Flying Champ .....	65.00	100.00
2. Fairmount .....	365.00	495.00
5. Fair Grounds, PO .....	22.50	59.50
xx. Fast Track .....	29.50	
xx. Five-in-One, FP .....	25.00	49.50
1. Fortune, FP .....	185.00	200.00
2. Gold Cup, FP .....	39.50	59.00
3. Grand National .....	47.00	125.00
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xx. Grand Stand, PO .....	37.50	47.50
xx. Gold Medal, PO .....	25.00	45.00
5. Hawthorne, PO .....	60.00	65.00
xx. Horseshoes, PO .....	39.50	
1. Jockey Club .....	319.00	375.00

1. Kentucky .....	\$225.00	\$275.00
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1. Long Acre .....	359.50	435.00
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1. Long Shot, PO .....	195.00	275.00
5. One-Two-Three '39, FP .....	35.00	49.50
5. One-Two-Three '40 .....	79.50	99.50
1. One-Two-Three '41 .....	79.50	99.50
5. Owl, FP .....	55.00	79.50
xx. Pastime (Rev) .....	175.00	293.50
5. Preakness, PO .....	10.00	14.50
5. Pacemaker, PO .....	39.50	55.00
4. Pimlico, FP .....	275.00	354.50
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1. Pot Shot .....	39.50	49.50
2. Race King (Rev) .....	85.00	89.50
4. Record Time, FP .....	135.00	195.00
xx. Rockingham .....	179.50	225.00
1. Santa Anita .....	94.50	165.00
xx. 7 Flasher, FP .....	64.50	79.50
xx. Sport Event, FP .....	129.50	135.00
5. Sky Lark, FP & PO .....	124.50	175.00
4. Sport Special, FP .....	120.00	175.00
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1. Sport Page, PO .....	29.50	90.00
4. Spinning Reels, PO .....	50.00	109.50
4. Sport King, PO .....	175.00	275.00
6. Stepper Upper, PO .....	55.00	65.00
2. Sportsmen (Rev) .....	125.00	275.00
5. Track Record .....	55.00	75.00
1. Thistledown .....	49.50	50.00
1. Thoroughbred .....	359.50	415.00
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2. Turf Champ, FP .....	59.50	69.50
xx. Turf Special .....	15.00	
2. Turf King .....	295.00	375.00
2. Victorious 1943 (Rev) .....	69.50	119.50
2. Victorious 1944 (Rev) .....	65.00	69.50
5. Victorious 1945 (Rev) .....	100.00	109.50
xx. Victory, FP .....	25.00	65.00
2. Whirlaway (Rev) .....	184.50	249.50
6. Winning Ticket .....	65.00	69.50
1. War Admiral (Rev) .....	147.50	165.00
xx. Zipper .....	29.50	





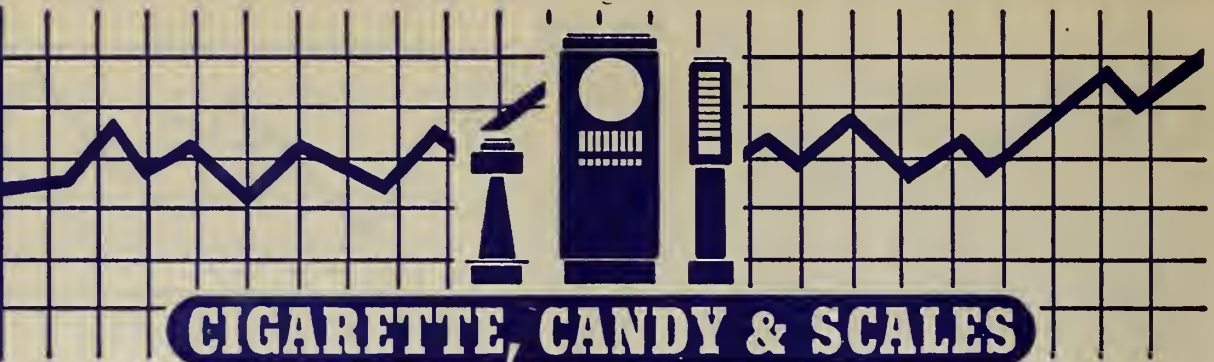
**CONSOLES**

**C.M.I. BLUE BOOK**

1. 5c Baker's Pacer DD	\$195.00	\$345.00
xx. C.S. Baker's Pacer DD	225.00	375.00
xx. 25c Baker's Pacer DD	325.00	350.00
xx. 5c Baker's Pacer Std	189.50	195.00
xx. 25c Baker's Pacer Std	350.00	365.00
xx. C.S. Baker's Pacer Std	475.00	487.50
xx. Bally Entry	22.50	
5. Bangtails '39	90.00	94.50
5. Bangtails '40	149.50	150.00
5. Bangtails '41	285.00	295.00
4. Big Game, PO	89.50	149.50
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5. Big Game, FP	89.50	124.50
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1. Big Top, FP	109.50	129.50
4. Big Top, PO	109.50	119.50
2. Bob Tail, PO	75.00	125.00
2. Bob Tail, FP	99.50	124.50
xx. Buckley, 7 Bells	175.00	289.50
xx. Buckley, Long Shot Par	700.00	900.00
xx. Buckley, Col. Sl Head	65.00	
xx. Buckley, Col. New Top	75.00	
xx. Beulah Park	95.00	110.00
xx. Charley Horse	100.00	
xx. China Boy	59.50	
1. Chucklette	39.50	60.00
2. Club Bells	150.00	275.00
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7. Club Bells 25c	295.00	375.00
xx. Club Chief	89.50	
2. Club House	25.00	40.00
5. Derby Day Slant	25.00	49.50
5. Derby Day Flat	17.50	25.00
xx. Dixie	59.50	
xx. Derby Winner	274.50	
xx. Dominola	35.00	
xx. Doub'e Bells	159.50	199.50
5. Duo Twin Bells 5-25	400.00	475.00
5. Evans Pacers	289.50	309.50
xx. El Dorado	75.00	
5. Exhibit Races	25.00	35.00
6. Fast Time, FP	50.00	89.00
1. Fast Time, PO	89.50	169.50
5. Favorite	25.00	49.50
xx. Flashing Thru	95.00	
xx. Flashing Ivories	245.00	
xx. Fleetwood	30.00	
xx. Four-Way Super Bell	375.00	450.00
2. Four-Way Bell 3-5 1-25	525.00	795.00
5. Four Horsemen	79.50	149.50
7. Galloping Domino (38)	45.00	150.00
5. Galloping Domino (39)	139.50	150.00
4. Galloping Domino (40)	149.50	225.00
2. Galloping Domino (41)	175.00	185.00
5. Galloping Domino (42)	225.00	295.00
2. Good Luck	25.00	30.00
2. High Hand	139.50	209.50
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xx. Hold & Draw	90.00	
7. Jungle Camp, FP	75.00	79.50
6. Jungle Camp, PO	79.50	89.50
xx. Jungle Camp, Comb	139.50	199.50
1. Jumbo Parade, Comb	182.50	229.50
1. Jumbo Parade, FP	84.50	129.50
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1. Jumbo Parade, PO	99.50	165.00
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5. Jumbo Parade, 25c	185.00	197.50
1. Kentucky Club	89.50	110.00
xx. Keen Kubes	129.50	
xx. Keenette	89.50	
xx. Keno	40.00	
1. Liberty Bell	15.00	45.00
5. Long Champs	30.00	45.00
xx. Lucky Lucre	99.50	105.00
5. Lucky Lucre '41	149.50	175.00
5. Lucky Lucre 5-25	249.50	295.00
5. Lucky Lucre 5-5	149.50	195.00
5. Lucky Star	129.50	169.50
6. Lucky Star '41	200.00	295.00
xx. Lincoln Field	95.00	149.50
1. May Bells 5-5-5-25c	295.00	695.00
5. Multiple Cubes, PO	30.00	45.00
1. Multiple Racer	49.50	95.00

1. Mills 4 Bells	375.00	750.00
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5. Mills 3 Bells	875.00	895.00
xx. Mills Auto Dice 25c	39.50	100.00
xx. Pace Century	300.00	350.00
xx. Pace Marathon	99.50	
5. Paces Races Bl Cab	49.50	89.50
2. Paces Races Br Cab	110.00	150.00
2. Paces Races Red Arrow	150.00	159.50
xx. Paces '39 Saratoga	47.50	79.50
xx. Paces '40 Saratoga	129.50	169.50
2. Paces Saratoga w. rails	65.00	94.50
2. Paces Saratoga, no rails	60.00	69.50
2. Paces Saratoga Comb	140.00	149.50
5. Paces Saratoga Jr. PO	75.00	100.00
1. Paces Saratoga Sr.	85.00	195.00
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1. Paces Reels Comb	150.00	169.50
2. Paces Reels, Jr. PO	74.50	75.00
2. Paces Reels, Sr. PO	89.50	169.50
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2. Paces Reels, with rails	60.00	99.50
5. Paces Reels, no rails	40.00	69.50
2. Paces Twin 5-10	225.00	300.00
1. Paces Twin Console 5-25	275.00	325.00
5. Pastime	175.00	195.00
xx. Paddock Club	50.00	
xx. Pamco DeLuxe Bell	17.50	39.50
5. Parlay Races	29.50	30.00
2. Pay Day	139.50	149.50
xx. Pheasant	6.00	
xx. Pickem	15.00	22.50
2. Ray's Track	59.00	90.00
5. Rio	25.00	
6. Riviera	274.50	279.50
2. Rollette, Jr.	75.00	94.50
xx. Rollette Jr. (41)	125.00	
xx. Rollette Sr.	395.00	490.00
xx. Rosemont	25.00	
1. Royal Draw	25.00	99.50
7. Royal Flush	39.50	59.50
6. Royal Lucre '41	152.50	275.00
5. Roll 'Em	129.50	139.50
7. Roulette 25c Caille	250.00	275.00
xx. Seeburg Races	35.00	
xx. Saddle Club	35.00	47.50
xx. Silver Bell	29.50	32.50
2. Silver Moon, Comb	150.00	199.50
2. Silver Moon, PO	119.50	124.50
5. Silver Moon, FP	79.50	129.50
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6. Silver Moon, 10c	159.50	189.50
5. Silver Moon, 25c	189.50	225.00
5. Skill Field	79.50	89.50
xx. Skillo	180.00	
xx. Skill Time '37	39.50	
6. Skill Time '38	50.00	110.00
xx. Skill Time '41	65.00	69.50
6. Square Bell	75.00	85.00
xx. Stanco Bell Double	119.50	
xx. Stanco Bell Single	110.00	
xx. Sugar King	35.00	50.00
5. Sun Ray	139.50	149.50
1. Super Bell 5c Comb	229.50	325.00
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1. Super Bell 25c Comb	319.50	450.00
2. Super Track Time TKT	250.00	300.00
xx. Suzie Q	75.00	
xx. Tanforan	25.00	44.50
xx. Track King	25.00	
xx. Track Meet	159.50	
xx. Track Odds, West	90.00	100.00
5. Track Odds, Buckley	425.00	450.00
xx. Track Odds, Daily Dbl	379.50	425.00
5. Track Odds, DD, JP, Buckley	600.00	650.00
6. Track Time '39	100.00	125.00
2. Track Time '38	69.50	99.50
7. Track Time '37	37.50	69.50
xx. Track Time TKT	75.00	
xx. Track Time '37 TKT	35.00	49.50
2. Triple Entry	109.50	159.50
1. Two-Way Super Bell 5-5	335.00	495.00
2. Two-Way Super Bell 5-25	425.00	595.00

# C.M.I. BLUE BOOK



## CIGARETTE, CANDY & SCALES

### CIGARETTE

#### DU GRENIER

5. Model S 7 Column .....	\$10.00	\$49.50
6. Model VD 7 Column .....	15.00	64.50
5. Model W 9 Column .....	20.00	69.50
xx. Model WD 9 Column .....	25.00	74.50
5. Champion, 11 Column King Size .....	45.00	104.50
5. Champion, 9 Column .....	40.00	97.50
xx. Champion, 7 Column .....	35.00	95.00

#### NATIONAL

2. Model 9-50 .....	50.00	90.00
xx. Model 7-50, Regular .....	42.50	
xx. Model 7-50, King Size .....	42.50	47.50
1. Model 9-30 .....	70.00	72.50
2. Model 9A .....	65.00	112.50
5. Model 6-30 .....	22.50	29.50
xx. Model 5-20 .....	15.00	

#### ROWE

1. Aristocrat, 6 Column .....	7.50	22.50
2. Imperial, 6 Col. ....	15.00	25.00
1. Imperial, 8 Col. ....	40.00	57.50
xx. Royal, 6 Col. ....	35.00	50.00
1. Royal, 8 Col. ....	60.00	87.50
2. Royal, 10 Col. ....	65.00	100.00
xx. President, 6 Col. ....	45.00	
xx. President, 8 Col. ....	55.00	95.00
1. President, 10 Col. ....	100.00	125.00

#### U-NEED-A-PAK

5. Model E, 6 Col. ....	10.00	37.50
xx. Model E, 8 Col. ....	25.00	55.00
1. Model E, 9 Col. ....	25.00	60.00
xx. Model E, 12 Col. ....	35.00	59.50
xx. Model E, 15 Col. ....	45.00	65.00
xx. Model A, 8 Col. ....	30.00	60.00
xx. Model A, 9 Col. ....	35.00	70.00
xx. Model 500, 7 Col. ....	60.00	92.50
5. Model 500, 9 Col. ....	59.50	120.00
5. Model 500, 15 Col. ....	75.00	125.00

### CANDY

#### DU GRENIER

1. Candy Man .....	\$39.50	\$50.00
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#### NATIONAL

xx. Model 618, 6 Column .....	50.00	
xx. Model 918, 9 Column Regular .....	60.00	
1. Model 918, 9 Column Special .....	85.00	125.00

#### ROWE

1. 8 Column Standard .....	45.00	50.00
1. 8 Column DeLuxe .....	85.00	95.00
xx. 8 Column 1c Gum & Mint..	9.50	17.50
xx. 8 Column 5c Gum & Mint..	16.50	

#### U-NEED-A-PAK

xx. 5 Column .....	40.00	69.50
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#### U-SELECT-IT

1. 54 Bars .....	15.00	30.00
1. 72 Bars .....	20.00	40.00

#### STONER

xx. 6 Column .....	55.00	
xx. 8 Column .....	65.00	

### SCALES

#### WATLING

xx. Tom Thumb, Plain .....	47.50	50.00
xx. Tom Thumb, Fortune .....	75.00	89.50
6. 500 Fortune .....	90.00	95.00
xx. Hi-Boy Guesser .....	65.00	69.50

#### JENNINGS

xx. Junior .....	25.00	
xx. Lo Boy .....	49.50	

#### PEERLESS

xx. Lo Boy .....	37.50	50.00
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#### MILLS

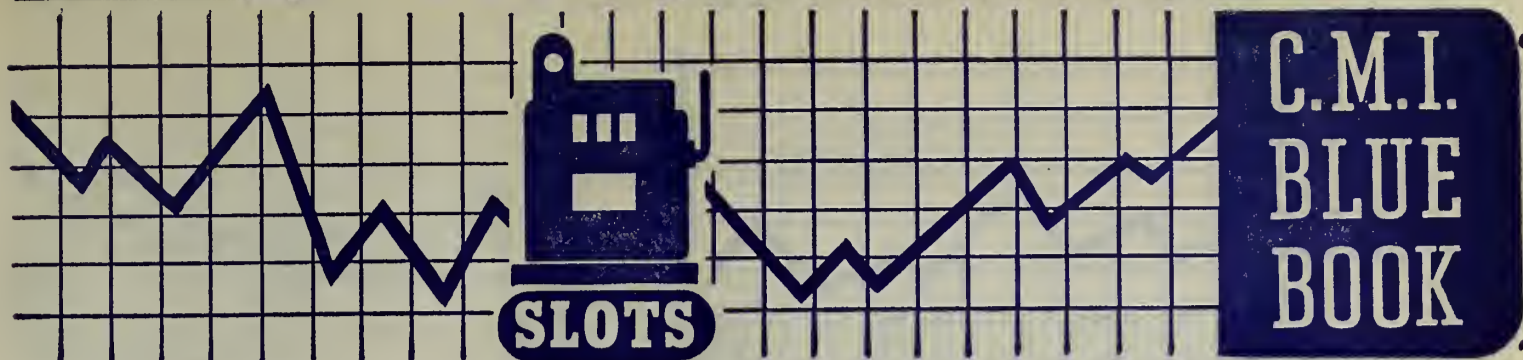
7. Lo Bo .....	40.00	64.50
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#### PACE

6. Lo Boy .....	40.00	50.00
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#### IDEAL

xx. Lo Boy .....	42.50	
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**MILLS**

5. 5c Black, HL	\$175.00	\$195.00
xx. 10c Black, HL	145.00	285.00
xx. 25c Black, HL	175.00	295.00
xx. 5c Emerald Chrome, HL	225.00	275.00
xx. 10c Emerald Chrome, HL	275.00	
xx. 25c Emerald Chrome, HL	450.00	
xx. 50c Emerald Chrome, HL	625.00	675.00
xx. 5c Gold Chrome, HL	225.00	250.00
xx. 10c Gold Chrome, HL	250.00	275.00
xx. 25c Gold Chrome, HL	255.00	300.00
2. 50c Gold Chrome, HL	300.00	375.00
2. 5c Gold Chrome	175.00	225.00
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2. 10c Gold Chrome	195.00	250.00
5. 25c Gold Chrome	195.00	275.00
xx. 50c Gold Chrome	445.00	475.00
5. 5c Copper Chrome	205.00	225.00
5. 10c Copper Chrome	210.00	250.00
5. 25c Copper Chrome	225.00	275.00
5. 5c Club Bell	175.00	225.00
xx. 10c Club Bell	195.00	225.00
5. 25c Club Bell	250.00	275.00
xx. 50c Club Bell	800.00	900.00
xx. 1c Blue Front	65.00	100.00
1. 5c Blue Front	117.50	189.50
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1. 10c Blue Front	139.50	199.50
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2. 25c Blue Front	145.00	250.00
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6. 50c Blue Front	375.00	395.00
xx. 1c Brown Front	180.00	195.00
1. 5c Brown Front	130.00	179.50
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1. 10c Brown Front	165.00	197.50
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2. 25c Brown Front	155.00	225.00
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1. 50c Brown Front	395.00	425.00
xx. 1c Cherry Bell	90.00	165.00
4. 5c Cherry Bell	159.50	175.00
2. 10c Cherry Bell	140.00	150.00
7. 25c Cherry Bell	87.50	150.00
xx. 1c Bonus Bell	289.50	
5. 5c Bonus Bell	169.50	175.00
2. 10c Bonus Bell	175.00	200.00
2. 25c Bonus Bell	195.00	295.00
1. 5c Original Chrome	160.00	239.50
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1. 10c Original Chrome	170.00	250.00
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5. 25c Original Chrome	190.00	275.00
1. 50c Original Chrome	400.00	445.00
xx. 1c QT Blue	35.00	42.50
2. 5c QT Blue	75.00	89.50
5. 10c QT Blue	65.00	99.50
5. 25c QT Blue	100.00	125.00
1. 1c QT Green	25.00	59.50
1. 5c QT Green	35.00	60.00
6. 10c QT Green	65.00	79.50
xx. 5c QT, FP	49.50	
5. 1c QT Glitter Gold	45.00	59.50
5. 5c QT Glitter Gold	89.50	129.50
2. 10c QT Glitter Gold	139.50	160.00
1. 25c QT Glitter Gold	125.00	150.00
xx. 1c VP Bell	29.50	
xx. 1c VP Bell, JP	37.50	
xx. 1c VP Bell, Green	22.50	
2. 5c VP Bell, Green	30.00	39.50
xx. 1c VP Chrome	40.00	
2. 5c VP Chrome	45.00	55.00
xx. 5c VP Chrome, Plus	55.00	65.00
xx. 1c VP Bell, B&G	32.50	
1. 5c VP Bell, B&G	44.50	54.50
2. 5c Futurity	99.50	125.00
xx. 10c Futurity	110.00	190.00
xx. 25c Futurity	110.00	150.00
xx. 50c Futurity	194.50	
1. 5c Black Cherry Bell	219.50	239.50
1. 10c Black Cherry Bell	239.50	250.00
1. 25c Black Cherry Bell	248.00	275.00

xx. 5c Yellow Front	69.50	72.50
xx. 10c Yellow Front	\$135.00	
xx. 25c Yellow Front	150.00	
xx. 1c Smoker Bell	35.00	40.00
xx. 5c Smoker Bell	39.50	50.00
2. 5c FP Mint Vendor	85.00	100.00
2. 25c Golf Ball Vendor	215.00	285.00
1. 5c War Eagle	90.00	120.00
6. 10c War Eagle	120.00	125.00
6. 25c War Eagle	119.50	124.50
xx. 50c War Eagle	300.00	365.00
xx. 5c Red Front	90.00	125.00
xx. 10c Red Front	150.00	
xx. 25c Red Front	145.00	275.00
xx. 5c F.O.K.	15.00	17.50
2. 5c Roman Head	119.50	120.00
xx. 10c Roman Head	100.00	175.00
xx. 25c Roman Head	124.50	195.00
xx. 50c Roman Head	269.50	315.00
xx. 1c Skyscraper	40.00	
7. 5c Skyscraper	59.50	69.50
xx. 10c Skyscraper	64.50	85.00
7. 25c Skyscraper	69.50	79.50
xx. 50c Skyscraper	250.00	
xx. 1c Lion Head	30.00	
xx. 5c Lion Head	40.00	54.50
xx. 5c Extraordinary	105.00	120.00
xx. 10c Extraordinary	139.50	150.00
xx. 25c Extraordinary	125.00	169.50
xx. 50c Extraordinary	400.00	449.50
4. 5c Melon Bell	119.50	145.00
xx. 10c Melon Bell	139.50	149.50
xx. 25c Melon Bell	135.00	150.00
xx. 5c Wolf Head	47.50	69.50
xx. 10c Wolf Head	49.50	89.50
xx. 25c Wolf Head	50.00	70.00
xx. 1c Shamrock Bell	27.50	
xx. 5c Slugproof 3-5	124.50	

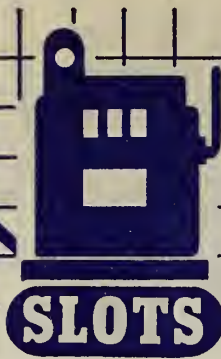
**WATLING**

xx. 1c Rolatop	10.00	15.00
2. 5c Rolatop	50.00	107.50
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1. 10c Rolatop	72.50	135.00
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6. 25c Rolatop	110.00	139.00
xx. 50c Rolatop	190.00	195.00
6. 5c Club Bell	65.00	95.00
xx. 10c Club Bell	75.00	175.00
xx. 25c Club Bell	215.00	275.00
5. 1c Twin JP	25.00	29.50
xx. 5c Twin JP	25.00	29.50
xx. 10c Twin JP	54.50	
xx. 25c Twin JP	55.00	69.50
xx. 1c Blue Seal	22.50	
xx. 5c Blue Seal	25.00	45.00
xx. 10c Blue Seal	52.50	60.00
xx. 25c Blue Seal	27.50	29.50
xx. 1c Treasury	10.00	20.00
xx. 5c Treasury	32.50	60.00
xx. 10c Treasury	32.50	75.00
xx. 25c Treasury	80.00	109.50
xx. 5c Wonder Vendor	64.50	
xx. 5-25 Rolatop	49.50	

**GROETCHEN**

7. 5c Columbia Chrome	65.00	69.50
xx. 1c Columbia	69.50	
5. 5c Columbia JPV Bell	54.50	97.50
1. 5c Columbia Fruit	57.50	69.50
2. 5c Columbia Cig RJ	44.50	49.50
6. 5c Columbia DJP	75.00	79.50
xx. 10c Columbia DJP	45.00	79.50
xx. Columbia Club DJ	75.00	
xx. 5c Columbia Club Cig GA	44.50	65.00
xx. 10c Columbia Club Cig GA	59.50	69.50
2. 5c Columbia Cig GA	75.00	128.50
1. 5c Columbia Fruit GA	59.50	89.50
2. Columbia Orig GA	27.50	45.00
5. Conv Columbia Chrome	50.00	94.50

# C.M.I. BLUE BOOK



## P A C E

6.	1c Bantam	\$20.00	\$27.50
xx.	5c Bantam	19.50	24.50
xx.	10c Bantam	34.50	69.50
xx.	25c Bantam	39.50	42.50
xx.	5c Comet, FV	50.00	55.00
5.	10c Comet, FV	65.00	65.00
5.	25c Comet, FV	95.00	129.50
xx.	50c Comet, FV	98.50	125.00
1.	5c Comet, DJP	40.00	99.50
xx.	10c Comet, DJP	50.00	79.50
5.	1c Comet, Blue	37.50	39.50
xx.	5c Comet, Blue	50.00	59.50
5.	10c Comet, Blue Front	50.00	65.00
xx.	25c Comet, Blue Front	90.00	95.00
xx.	50c Comet	295.00	300.00
5.	5c All Star Comet	79.50	97.50
5.	10c All Star Comet	60.00	89.50
5.	25c All Star Comet	99.50	125.00
5.	50c All Star Comet	275.00	350.00
xx.	1c All Star 2-4	35.00	39.00
xx.	1c Rocket	149.50	
5.	5c Rocket	85.00	94.50
6.	10c Rocket	100.00	119.50
xx.	25c Rocket	125.00	139.50
xx.	5c TJ Comet	47.50	
5.	5c Club Bell	90.00	150.00
2.	10c Club Bell	110.00	125.00
1.	25c Club Bell	125.00	195.00
5.	50c Club Bell	245.00	285.00
xx.	1c DeLuxe	55.00	
5.	5c DeLuxe	94.50	105.00
5.	10c DeLuxe	119.50	149.50
5.	Double Slot 5-25c	210.00	225.00
xx.	5c Comet Console	110.00	149.50
6.	10c Comet Console	125.00	159.50
5.	25c Comet Console	169.50	195.00
5.	5 & 25c Comet Con Comb.	195.00	249.50
6.	5c Kitty	70.00	75.00
xx.	10c Kitty	35.00	85.00
xx.	25c Kitty	210.00	
xx.	5c Comet Red	90.00	125.00
xx.	10c Comet Red	120.00	
5.	5c Slugproof	95.00	97.50
xx.	10c Slugproof	95.00	100.00
xx.	25c Slugproof	125.00	165.00

## C A I L L E

xx.	1c	39.00	39.50
2.	5c	40.00	42.50
5.	10c	49.50	59.50
6.	25c	69.50	99.50
xx.	5c & 25c	275.00	
xx.	5c Cadet	37.50	65.00
xx.	10c Cadet	95.00	125.00
xx.	25c Cadet	89.50	105.00
xx.	5c Playboy	49.50	75.00
xx.	10c Playboy	49.50	75.00
xx.	25c Playboy	60.00	
xx.	5c Commander	35.00	75.00
xx.	10c Commander	50.00	75.00
xx.	25c Commander	65.00	75.00
xx.	7-Way Slot 5c	49.50	62.50
xx.	7-Way Slot 25c	98.00	225.00
xx.	5c Doughboy	49.50	
7.	5c Club Bell	40.00	59.00
7.	10c Club Bell	59.00	69.50
5.	25c Club Bell	90.00	125.00

## J E N N I N G S

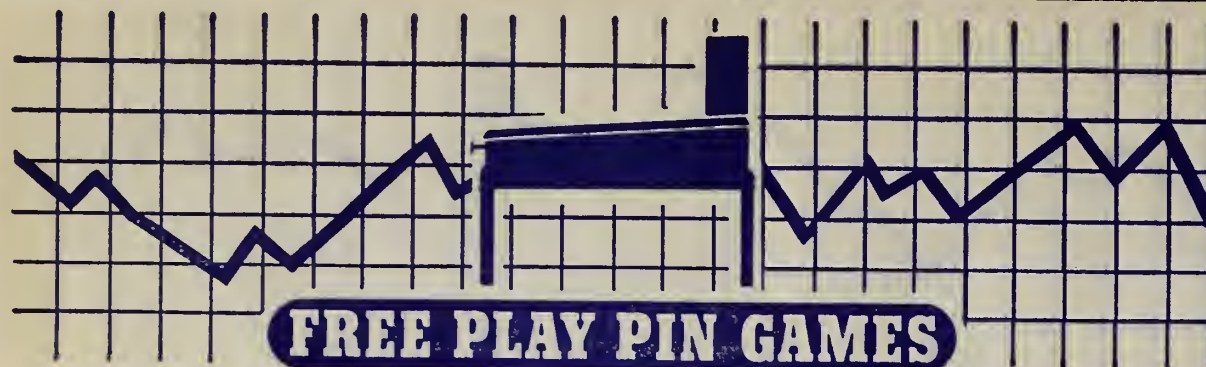
4.	5c Chief	\$79.50	\$135.00
5.	10c Chief	95.00	125.00
5.	25c Chief	129.50	175.00
6.	50c Chief	295.00	349.50
2.	5c Silver Moon Chief	150.00	175.00
2.	10c Silver Moon Chief	150.00	195.00
5.	25c Silver Moon Chief	185.00	220.00
2.	5c Silver Chief	119.50	140.00
2.	10c Silver Chief	125.00	139.50
5.	25c Silver Chief	165.00	169.50
xx.	50c Silver Chief	550.00	650.00
4.	5c Club Bell	165.00	169.50
1.	10c Club Bell	139.50	185.00
5.	25c Club Bell	165.00	185.00
xx.	50c Club Bell	350.00	
xx.	5c Sky Chief	115.00	159.50
xx.	10c Sky Chief	159.50	189.50
xx.	25c Sky Chief	200.00	
7.	Triplex Chief 5-10-25	100.00	150.00
1.	1c Little Duke	12.50	25.00
xx.	5c Century	35.00	45.00
xx.	10c Century	49.50	69.50
xx.	25c Century	50.00	
5.	50c Century	225.00	295.00
7.	5c Gooseneck	20.00	29.50
xx.	10c Gooseneck	30.00	35.00
xx.	25c Gooseneck	47.50	55.00
xx.	50c Gooseneck	129.50	149.50
xx.	1c Little Duchess	20.00	29.50
xx.	5c Little Duchess	25.00	27.50
5.	10c Golf Ball Vndr	129.50	180.00
5.	25c Golf Ball Vndr	149.50	180.00
xx.	5c Chrome Sup Chief	175.00	
xx.	10c Chrome Chief SP	152.00	
xx.	5c Red Skin	125.00	145.00
xx.	10c Red Skin	135.00	149.50
xx.	25c Red Skin	150.00	
xx.	5c Big Chief	90.00	115.00
5.	10c Big Chief	165.00	
xx.	25c Big Chief	199.50	
5.	\$1.00 Bell	595.00	695.00
5.	Cigarolla	65.00	119.50
7.	Cigarolla XXV	89.50	129.50
xx.	Cigarolla XV	65.00	75.00
2.	5c Victory Chief	115.00	150.00
5.	10c Victory Chief	95.00	140.00
5.	25c Victory Chief	155.00	157.00
xx.	1c 4 Star Chief	79.50	110.00
4.	5c 4 Star Chief	85.00	125.00
5.	10c 4 Star Chief	99.50	119.50
1.	25c 4 Star Chief	135.00	149.50
xx.	1c Dixie Bell	35.00	
6.	5c Dixie Bell	75.00	129.00
5.	10c Dixie Bell	60.00	95.00
xx.	25c Dixie Bell	295.00	
xx.	50c Dixie Bell	385.00	404.50
2.	5c Victory 4 Star Ch	135.00	200.00
6.	10c Victory 4 Star Ch	210.00	225.00
xx.	25c Victory 4 Star Ch	350.00	

# C.M.I. BLUE BOOK



## FREE PLAY PIN GAMES

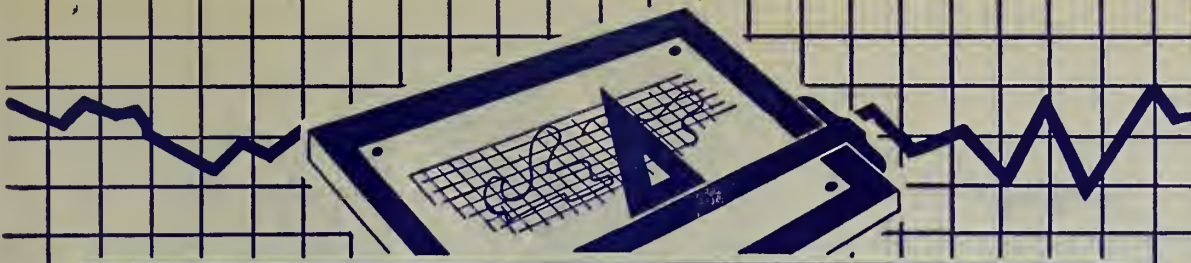
7. Merry-Go-Round	27.50	49.50	5. Sky Blazer	50.00	90.00
2. Metro	39.50	69.50	1. Sky Chief	159.50	175.00
xx. Miami	15.00		2. Sky Line	39.50	65.00
1. Miami Beach	69.50	89.50	2. Sky Ray	24.50	64.50
1. Midway (Rev)	119.50	159.50	1. Sky Raider (Rev)	89.50	135.00
xx. Midway (Genco)	12.50	15.00	2. Slap-the-Jap	37.50	39.50
7. Miss America (Rev)	54.50	75.00	4. Slugger	49.50	89.50
6. Mr. Chips	19.00	29.50	2. Smak-the-Jap (Rev)	30.00	39.50
4. Monicker	65.00	101.50	2. South Paw	65.00	69.50
4. Mystic	55.00	79.50	2. Snappy '41	59.50	79.50
5. New Champ	59.50	99.50	5. South Seas	279.50	289.50
xx. Nippy	29.00	45.00	2. Sparky	49.00	49.50
xx. Nite Club (Rev)	79.50	84.50	2. Speed Ball	35.00	79.50
xx. Ocean Park	12.00	29.00	5. Speed Demon	20.00	40.00
6. Oh Boy	16.50	40.00	xx. Speedway	22.00	24.50
xx. Oh Johnny	50.00	65.00	xx. Speedy	24.50	29.50
1. On Deck	29.50	69.50	5. Sports	19.50	20.00
1. Oklahoma	194.50	279.50	1. Sports Parade	49.50	79.50
xx. One-Two-Three '39	25.00	39.50	xx. Stop & Go	29.50	35.00
6. One-Two-Three '40	54.50	63.00	6. Sporty	35.00	54.50
5. One-Two-Three '41	59.50	89.50	4. Spot-A-Card	69.50	99.50
1. Owl	64.50	79.50	4. Spot-Cha (Rev)	79.50	89.50
xx. Pals	21.50		1. Spot Pool	59.50	99.50
1. Paratroop (Rev)	99.50	209.50	1. Spottem	29.50	40.00
1. Pan American	59.50	69.50	5. Stage Door Canteen	274.50	
1. Paradise	69.50	79.50	1. Stars	67.50	79.50
xx. Parade Leader (Rev)	34.50	39.50	4. Star Attraction	49.50	89.50
xx. Pep (Rev)	29.50		2. Stratoliner	44.50	69.50
1. Pick 'Em	15.00	49.50	2. Streamliner	179.50	279.50
2. Play Ball	49.50	75.00	4. Strip Tease (Con)	89.50	190.00
2. Pin Up Girl	119.50	139.50	5. Summertime	20.00	30.00
1. Playmate	29.50	49.50	5. Sun Beam	55.00	89.50
xx. Pastime (Rev)	47.50	49.50	5. Supercharger	35.00	49.50
2. Polo	29.50	32.50	2. Super Chubbie	49.50	55.00
xx. Pot Shot	25.00	39.50	2. Super Six	29.50	42.50
5. Powerhouse	29.50	30.00	1. Sun Valley (Rev)	99.50	159.50
2. Production (Rev)	109.50	209.50	5. Tail Gunner (Con)	59.50	69.50
2. Progress	37.50	39.50	5. Target Skill	35.00	42.50
7. Punch	25.00	29.50	5. Texas Mustang	59.50	90.00
1. Pursuit	37.50	69.50	2. Ten Spot	40.00	74.50
6. Pylon	29.50	39.50	1. Three Score	19.50	32.50
xx. Pyramid	12.50		1. Three Up	45.00	49.50
xx. Ragtime	15.00	29.50	1. Thriller	22.50	39.50
xx. Rats (Rev)	47.50		xx. Thumbs Up (Rev)	49.50	50.00
5. Rebound	15.00	22.50	2. Topic	69.50	39.50
xx. Record Breaker	150.00		xx. Top Notcher	37.50	59.50
5. Red Hot	29.50	39.50	7. Topper	25.00	35.00
2. Red, White & Blue	29.50	75.00	2. Torpedo Patrol (Rev)	109.50	209.50
2. Repeater	55.00	63.50	2. Towers	69.50	89.50
6. Reserve	24.50	29.50	5. Trade Wind (Rev)	269.50	279.50
xx. Rink	15.00	19.00	4. Trailways	45.00	79.50
xx. Roll Call (Rev)	45.00	69.50	xx. Trapeze	17.50	30.00
7. Roller Derby	37.50	64.50	7. Triumph	29.50	49.50
5. Rotation	22.50	39.50	2. Twinkle	15.00	25.00
xx. Rotor Table	79.50	89.50	1. Twin Six	45.00	75.00
5. Roxy	25.00	29.50	xx. Ump	19.00	39.50
6. Salute	42.50	47.50	2. Up & Up	29.50	34.50
2. Santa Fe (Rev)	194.50	229.50	2. Vacation	25.00	35.00
2. Sara Suzy	44.50	45.00	7. Variety	27.00	29.50
xx. Scandals (Rev)	35.00		1. Velvet	45.00	89.50
2. School Days	49.50	74.50	4. Venus	75.00	89.50
5. Scoop	20.00	25.00	4. Victory	79.50	109.50
5. Score-A-Line	42.50	55.00	2. Vogue	19.50	25.00
6. Score-a-Card	29.50	39.50	2. Wagon Wheels	194.50	274.50
xx. Score Champ	25.00	39.00	5. West Wind	60.00	65.00
xx. Scout (Rev)	29.50		5. White Sails	20.00	49.50
xx. Sea Power	67.50		1. Wild Sire	55.00	79.50
4. Sea Hawk	55.00	82.50	7. Wings	11.50	69.50
5. Seven Up	52.50	79.50	2. Wow	34.50	40.00
5. Shangri La	99.50	209.50	6. Yacht Club	30.00	49.00
4. Short Stop	39.50	60.00	2. Yankee Doodle	119.50	189.50
2. Show Boat	52.50	79.50	2. Yanks	89.50	139.50
xx. Side Kick	15.00		xx. Zenith	95.00	
1. Silver Skates	45.00	79.50	xx. Zeta	19.50	35.00
1. Silver Spray	34.50	69.50	1. Zig Zag	59.50	99.50
2. Sink-the-Jap (Rev)	49.50	60.00	7. Zip	15.00	49.50
xx. Sixty Grand	17.50		6. Zombie	79.50	89.50



**FREE PLAY PIN GAMES**

**C.M.I.  
BLUE  
BOOK**

1. A. B. C. Bowler	59.50	79.50	2. Do-Re-Mi	77.50	79.50
5. Action (Rev)	119.50	125.00	2. Double Feature	30.00	39.50
2. Air Circus	114.50	139.50	xx. Doughboy	39.50	45.00
2. Air Force	74.50	82.50	2. Double Play	50.00	60.00
7. Airliner	15.00	49.50	1. Drum Major	35.00	59.50
xx. Airport	17.50	20.00	4. Dude Ranch	45.00	59.50
5. Alert (Rev)	30.00	79.50	1. Duplex	60.00	89.50
1. All American	62.50	69.50	1. Eagle Squadron (Rev)	99.50	209.50
xx. Ali Baba	27.50	32.50	5. Entry	39.50	40.00
1. All Out (Rev)	74.50	79.50	xx. Eureka	25.00	34.50
1. American Beauty (Rev)	97.50	149.50	xx. Falling Sun (Rev)	59.50	
1. Anabel	30.00	39.50	5. Fantasy	30.00	42.50
2. Arizona (Rev)	194.50	199.50	2. Fifth Inning	39.50	49.50
6. Armada	19.50	29.00	5. Fifty Grand	29.50	49.50
5. Argentine	75.00	89.50	5. Fishin' (Rev)	50.00	55.00
xx. Arrowhead	19.50	50.00	1. Five-in-One	49.50	69.50
2. Attention	59.50	64.50	4. Five & Ten & Twenty	99.50	162.50
xx. Avalon	15.00	17.50	2. Flagship	29.50	32.50
xx. Airway	22.50		1. Flat Top (Rev)	189.50	235.00
2. Bally Beauty	25.00	35.00	1. Fleet	54.50	69.50
5. Banner	17.50	39.50	4. Flicker	49.50	79.50
1. Bandwagon	44.50	69.50	1. Flying Tiger	89.50	119.50
5. Bang	49.50	69.50	1. Follies '40	32.50	49.50
1. Barrage	49.50	59.50	xx. Follow Up	17.50	20.00
xx. Battle	87.50	100.00	2. Foreign Colors	75.00	119.50
1. Belle Hop	50.00	89.50	2. Formation	25.00	29.50
2. Big Chief	30.00	69.50	4. Four Aces	99.50	149.50
xx. Big League	22.50	47.50	2. Four Diamonds	44.50	52.50
2. Big Parade	119.50	149.50	xx. Four-Five-Six	15.00	22.50
2. Big Show	32.50	49.50	1. Four Roses	54.50	89.50
1. Big Six	27.50	49.50	4. Fox Hunt	34.50	59.50
xx. Big Ten	27.50		xx. Flash	18.50	23.50
2. Big Three (Rev)	89.50	99.50	1. G. I. Joe (Conv)	65.00	89.00
2. Big Time	34.50	49.50	4. Girls Ahoy (Rev)	72.00	89.50
5. Big Top	139.50	249.50	5. Glamour	49.50	69.50
6. Big Town	21.50	44.50	4. Gobs	89.50	139.50
xx. Blackout	15.00	35.00	2. Gold Star	39.50	59.50
1. Blondie	29.50	40.00	xx. Golden Gate	17.50	59.50
2. Bombardier (Rev)	75.00	209.50	5. Grand Canyon (Rev)	179.50	225.00
2. Bola Way	59.50	99.50	2. Gun Club	50.00	89.50
5. Bomb-the-Axis	45.00	49.50	5. Headliner	20.00	32.50
2. Boomtown	20.00	49.50	xx. Hi-Boy (Rev)	45.00	59.50
6. Bordertown	39.50	40.00	1. Hi-Dive	90.00	109.50
1. Bosco	79.50	89.50	4. Hi-Hat	69.50	109.50
xx. Bounty	12.00	25.00	xx. High Light	18.95	
1. Bowling Alley	20.00	59.50	6. High Stepper	69.00	75.00
5. Box Score	25.00	27.50	5. Hit-the-Jap (Rev)	34.00	49.50
2. Brazil (Rev)	194.50	229.50	6. Hold Over	30.00	39.50
2. Brite Spot	39.50	42.50	2. Hollywood	149.50	249.50
4. Broadcast	45.00	69.50	1. Home Run '40	39.50	49.50
5. Bubbles	249.50		6. Home Run '41	49.50	69.50
2. Buckaroo	25.00	29.50	2. Home Run '42	79.50	119.50
1. Capt. Kidd	70.00	95.00	4. Horoscope	55.00	79.50
4. Cadillac	29.50	49.50	5. Idaho	229.50	279.50
xx. Canteen	149.50	190.00	2. Invasion (Rev)	69.50	139.50
5. Casablanca (Rev)	129.50	169.50	2. Jolly	19.50	39.50
5. Catalina	249.50		1. Jeep (Rev)	99.50	149.50
4. Champ	49.50	69.50	5. Jumper	25.00	27.50
1. Champion	39.50	49.50	4. Jungle	69.50	85.00
6. Charm	39.50	44.50	4. Keep 'em Flying	124.50	175.00
5. Chevron	19.50	49.50	xx. Keen-A-Ball	24.50	35.00
xx. Chief	15.00	40.00	1. Kismet	175.00	249.50
2. Chubbie	20.00	29.50	xx. Klick	15.00	22.50
xx. Circus	25.00		1. Knock-Out	124.50	130.00
2. Click	45.00	79.50	xx. Knock-Out-the-Jap	75.00	105.00
xx. Clipper	25.00		5. Lancer	25.00	35.00
2. Clover	62.50	64.50	5. Landslide	39.50	59.50
xx. C. O. D.	15.00	27.50	2. Laura	209.50	249.50
5. Commander (Rev)	49.50	50.00	4. Lead Off	49.50	50.00
5. Commodore	24.50	29.50	5. Leader	72.50	89.50
2. Congo	22.50	24.50	4. League Leader	29.50	69.50
xx. Conquest	17.50	25.00	1. Legionnaire	69.50	79.50
7. Contact	15.00	49.50	1. Liberty	154.50	179.50
2. Contest	75.00	99.50	xx. Liberty (Rev)	55.00	59.50
6. Convention	20.00	35.00	2. Limelight	29.50	35.00
7. Cowboy	19.00	47.50	2. Line Up	29.50	32.50
5. Cover Girl	199.50	215.00	7. Lite-A-Card	22.50	25.00
2. Cross Line	49.50	65.00	5. Lone Star	27.50	35.00
xx. Crystal	34.50	45.00	xx. Lot-O-Smoke	25.00	
xx. Crystal Gazer	26.50		xx. Lot-O-Fun	15.00	85.00
xx. Dandy	19.00	27.50	2. Lucky	19.50	29.50
xx. Daily Dozen	10.00	25.00	xx. Majors '40	12.50	17.50
xx. Davy Jones	15.00	49.50	2. Majors '41	50.00	89.50
1. Defense (Baker)	35.00	69.50	xx. Mardi Gras	40.00	
4. Defense (Genco)	85.00	109.50	4. Marines-at-Play	80.00	139.50
xx. De-Icer (Rev)	79.50		2. Marvels Baseball	85.00	137.50
2. Destroyer (Rev)	67.50	72.50	1. Mascot	34.50	69.50
1. Dive Bomber (Rev)	39.50	50.00			
1. Dixie	45.00	59.50			



# C.M.I. BLUE BOOK

## MANUFACTURERS' NEW EQUIPMENT

### MUSIC

<b>A.M.I.</b>	
Model A .....	\$790.00
<b>AIREON</b>	
Fiesta Phonograph .....	\$743.65
Super DeLuxe Phonograph .....	897.00
Trio (Wall Box) .....	69.50
Solo (Wall Box) .....	46.50
Impresario (Speaker) .....	42.27
Melodeon (Speaker) .....	52.97
Carillon (Speaker) .....	56.18
<b>CHALLENGE INDUSTRIES</b>	
Challenger '47 .....	\$749.00
<b>PACKARD MFG. CORP.</b>	
Pla-Mor Wall Box .....	38.95
#1000 Pla-Mor (Speaker) .....	\$159.50
#800 Daisy (Speaker) .....	33.95
#700 Dahlia (Speaker) .....	19.95
#900 Rose (Speaker) .....	49.95
<b>PERSONAL MUSIC CORP.</b>	
Measured Music Boxes .....	37.50
Studio Amplifier .....	505.00
Studio Timing Control Unit .....	250.00
Master Power Supply Units .....	170.00
<b>ROCKOLA</b>	
1422—Phonograph (Net) .....	\$728.00
<b>SEEBURG</b>	
#1-46M Symphonola .....	\$795.00
#1-46S Symphonola .....	725.00
H146M Hideaway RC .....	475.00
Wallomatic, Wireless .....	54.50
Wallomatic, 3-Wire .....	42.50
Tear Drop Speaker RS1-3 .....	16.50
Tear Drop Speaker RS2-3 .....	18.00
Mirror Speaker RS1-12... (No Price Set)	
Mirror Speaker RS2-12... (No Price Set)	
Dual Remote Vol. Control Unit ..	19.95
<b>SOLOTONE CORP.</b>	
Solotone Individual Coin Box	(No Price Set)
Solotone Adaptor-Amplifiers	(No Price Set)
Solotone Studio and Telephoning	(No Price Set)
Bridging Units .....	(No Price Set)
Solotone Booster Amplifiers	(No Price Set)
<b>WURLITZER</b>	
1015—Std. Phonograph .....	335.00
#1017—Concealed Cher. in	
Wooden Case .....	478.00
#3020—5-10-25c 3-wire Wall Box	59.50
#3025—5c 3-Wire Wall Box...	33.00
#3031—5c 30-Wire Wall Box..	26.50
#3045—5c Wireless Wall Box ..	38.50
#4000—Aux. Steel Speaker .....	35.00
#4002—Aux. Plastic Speaker .....	35.00
#4003—Aux. Wood Speaker .....	13.00
#215—Radio Transmitter .....	10.00
#216—Radio Impulse Rec. ....	20.00
#218—30-Wire Terminal Box..	12.50
#219—Stepper .....	25.00

### CONSOLES

<b>AMUSEMENT ENTERPRISES</b>	
Star Bells .....	795.00
<b>BAKER</b>	
5c Baker Pacers Csh Std Mod..	597.50
25c Bakers Pacers Csh Std Mod.	677.50
5c Bakers Pacers Csh DD Mod..	668.50
25s Bakers Pacers Csh DD Mod.	747.50
5c Bakers Pacers Chk Sep Std	
Mod .....	657.50
5c Bakers Pacers Chk Sep DD	
Mod .....	743.75
<b>BALLY</b>	
5c Draw Bell .....	477.50
25c Draw Bell .....	497.50
<b>BUCKLEY</b>	
Track Odds, DD, JP .....	995.00
<b>EVANS</b>	
Bangtails 5c Comb 7-Coin .....	\$674.50
Bangtails 25c Comb 7-Coin .....	764.50
<b>O. D. JENNINGS</b>	
Challenger .....	475.00
<b>KEENEY</b>	
Bonus Super Bell 5c FP & PO...	740.00
Bonus Super Bell, 5c/25c,	
FP & PO .....	1000.00
Bonus Super Bell, 5c/5c,	
FP & PO .....	1000.00
Bonus Super Bell, 5c/10c/25c, PO	
(No Price Set)	

### CIGARETTE MACHINES

<b>DU GRENIER</b>	
Challenger .....	(No Price Set)
<b>ROWE</b>	
Crusader (8 Col.) .....	120.00
Crusader (10 Col.) .....	132.50
<b>U-NEED-A VENDOR</b>	
Monarch 6 Col. ....	134.50
Monarch 8 Col. ....	144.50
<b>PINS</b>	
<b>BALLY</b>	
Surf Queens .....	\$327.50
<b>CHICAGO COIN</b>	
Spellbound .....	325.00
<b>EXHIBIT</b>	
Big Hit (Single Play) .....	334.00
Big Hit (Multiple Play) .....	398.00
<b>GLOBE</b>	
Duffy's (Revamp) .....	249.50
<b>GOTTLIEB</b>	
Superliner .....	322.00
<b>MARVEL</b>	
Catalina (Revamp) .....	\$249.50
Frisco (Revamp) .....	279.50
<b>P &amp; S</b>	
Kismet (Revamp) .....	\$249.50
<b>STANDARD GAMES, Inc.</b>	
Spotlite .....	(No Price Set)
<b>UNITED</b>	
Riviera (Revamp) .....	249.50
<b>WILLIAMS</b>	
Suspense .....	\$324.50
Dynamite .....	

### COUNTER GAMES

<b>A.B.T. CORP.</b>	
Challenger .....	\$65.00
<b>AMUSE ENTERPRISES</b>	
Pitchem .....	39.50
Dice Shaker .....	22.50
<b>BAKER</b>	
Kicker and Catcher (1c Play)...	49.75
<b>G. D. BOROK</b>	
Windmill .....	29.85
<b>DAVAL</b>	
Marvel, Plain .....	\$50.00
With Ball Gum Vender .....	55.00
Marvel, Non-Coin Operated .....	54.00
With Ball Gum Vender .....	59.00
American Eagle, Plain .....	50.00
With Ball Gum Vender .....	55.00
American Eagle, Non-Coin Op..	54.00
With Ball Gum Vender .....	59.00
Gusher (5c Play) .....	54.00
Buddy .....	33.00
<b>GOTTLIEB</b>	
DeLuxe Grip Scale .....	39.50
<b>PIONEER</b>	
Smiley .....	39.50

### ARCADE

<b>AMUSEMATIC CORP.</b>	
Lite League .....	\$425.00
<b>AMUSEMENT ENTERPRISES</b>	
Bowl "O" Ball (12 ft.) .....	379.50
Bowl "A" Jump (6 Ft.) .....	329.50
<b>AMUSEMENT ENTERPRISES, INC., N. Y.</b>	
Bank Ball .....	\$375.00
<b>BALLY</b>	
Undersea Raider .....	\$399.50
<b>CHICAGO COIN</b>	
Goalce .....	\$525.00
<b>EVANS</b>	
Ten Strike .....	\$372.50
<b>GENCO</b>	
Total Roll .....	\$525.00
<b>HIRSH COIN MACH. CO.</b>	
Red Ball .....	\$395.00
<b>MAX GLASS MFG. CO.</b>	
Champion Hockey .....	\$289.50
<b>INTERNATIONAL MUTOSCOPE</b>	
Photomatic .....	\$1495.00
Voice-O-Graph .....	1495.00
<b>JAFCO</b>	
Roll-A-Ball .....	\$379.50
<b>METROPOLITAN COIN MACH INC.</b>	
Skill Bowl .....	399.50
<b>MUNVES</b>	
Super Roll .....	\$349.50
<b>WISCONSIN NOVELTY</b>	
Bowl-A-Way .....	375.00

### ONE-BALLS

<b>BALLY</b>	
Victory Derby .....	\$646.50
Victory Special .....	661.50

### SLOTS

<b>GROETCHEN</b>	
Columbia Twin JP .....	\$145.00
<b>O. D. JENNINGS</b>	
5c Bronze and Std Chiefs.....	\$249.00
10c Bronze and Std Chiefs.....	259.00
25c Bronze and Std Chiefs.....	269.00
5c DeLuxe Club Chiefs.....	259.00
10c DeLuxe Club Chiefs.....	269.00
25c DeLuxe Club Chiefs.....	279.00
5c Super DeLuxe Club Chief....	274.00
10c Super DeLuxe Club Chief...	284.00
25c Super DeLuxe Club Chief...	294.00
50c Silver Eagle .....	
<b>MILLS</b>	
5c Black Cherry Bell.....	\$238.00
10c Black Cherry Bell.....	243.00
25c Black Cherry Bell.....	248.00
50c Black Cherry Bell.....	328.00
New Vest Pocket Bell .....	74.50
Golden Falls .....	
<b>PAGE</b>	
5c Cherry Bell .....	250.00
10c Cherry Bell .....	275.00
25c Cherry Bell .....	300.00
50c Cherry Bell .....	500.00
\$1.00 Cherry Bell .....	600.00
5c DeLuxe Chrome Bell .....	260.00
10c DeLuxe Chrome Bell .....	285.00
25c DeLuxe Chrome Bell .....	310.00
50c DeLuxe Chrome Bell .....	510.00
\$1.00 DeLuxe Chrome Bell .....	612.00

**C.M.I.  
BLUE  
BOOK**



**REVAMPS**

Action .....from—Stars  
 Ajax .....from—Score Card  
 All Out .....from—Cross Line  
 Archery .....from—Cadillac  
 Arizona .....from—Sun Beam  
 American Beauty .....from—Attention  
 Battle .....from—Zonbie  
 Big Tent .....from—Big Show  
 Big Three .....  
 Big Top of '45.....from—Twin Six, Clover,  
 Sky Ray  
 Bingo .....from—Lite-A-Card  
 Bombardier .....from—Follies '40  
 Bowling Alley '42.....from—Bowling Alley  
 Brazil .....from—Do-Re-Mi  
 Burlesk .....from—Follies '40  
 Casablanca .....from—Glamour  
 Cupid .....from—Roxy  
 De-Icer .....from—Red, White & Blue  
 Destroyer .....from—Cadillac  
 Dive Bomber .....from—Formation  
 Eagle Squadron.....from—Big League,  
 Big Town  
 Easy Pickin' .....from—O'Boy  
 Falling Suns .....from—Ten Spot  
 Fan Dancer .....from—Roxy  
 Flash .....from—Punch  
 Flat Top.....from—Broadcast, Crossline  
 Flight .....from—Sporty  
 Flying Tigers .....from—Play Ball  
 Foreign Colors .....from—Owl  
 Grand Canyon .....from—Double Play  
 Hi-Boy .....from—Metro  
 Hi-Jinks .....from—Glamour  
 Hi-The-Japs .....from—Gold Star  
 Hockey '42 .....from—Silver Skates  
 Idaho .....from—Zonbie  
 Jeep....from—Duplex, Leader, Sky Blazer  
 Kisnet .....  
 Klipper .....from—Scoop  
 Knock-Out-The-Japs .....from—Knockout

Parade Leader .....from—Drum Major  
 Paratroop .....from—Powerhouse  
 Peacherino .....from—Jolly  
 Pep .....from—Wow  
 Playtime .....from—Gold Star  
 Pin Up Girl .....from—Silver Skates  
 Production .....from—Blondie  
 Rat .....from—Zig Zag  
 Redheads .....from—Blondie  
 Roll Call .....from—Vacation  
 Sailorettes '42 .....from—Follies '40  
 Scout Commander .....from—Fleet  
 Sea Power .....from—Four Roses  
 Sentry .....from—Leader  
 Shangri-La .....from—Mr. Chips  
 Sink-The-Jap .....from—Seven Up  
 Sixty Grand .....from—Big Town  
 Sky Rider .....from—Pan American  
 Slap-The-Jap .....from—Stratoliner  
 Smak-The-Jap .....from—Ten Spot  
 South Seas .....from—Knockout  
 Luxury .....from—Rotation  
 Marines-At-Play .....from—Flicker  
 Midway .....from—Zombie  
 Nite Club .....from—Formation  
 Nine Bells .....from—Mr. Chips  
 Over-The-Top .....from—Powerhouse  
 Speedway .....from—Entry  
 Spot-Cha .....from—Attention  
 Stage Door Canteen .....from—Liberty  
 Starlight .....from—Triumph  
 Stepper .....from—Blondie  
 Strip Tease.....from—Chi-Coin Games  
 Torpedo .....from—Formation  
 Trade Winds.....from—Sky Blazer  
 Triple Entry.....from—Home Run  
 Wagon Wheels .....from—Duplex  
 White Sails .....from—Silver Spray  
 Yankee Doodle .....  
 Zingo .....from—Mascot, Attention,  
 Silver Skates, Air Force  
 Liberty .....from—Flicker

**REVAMPED ONE-BALLS**

All-American Derby..from—Sport Special,  
 Record Time  
 Big Three .....  
 Dust Whirls .....from—Club Trophy  
 Fast Track..from—Sport Page, Blue Ribbon  
 Foreign Colors .....from—Owl  
 Pastime .....from—Turf Champs

Race King..from—Thistledown, Sea Biscuit  
 Rockingham...from—Grand Stand, Grand  
 National, Pacemaker  
 Victorious .....from—Turf Champs  
 War Admiral.....from—Grand Stand  
 Whirlaway..from—Blue Grass, Dark Horse,  
 Sport Special



# MUSIC OPERATORS

# RECORD STORES

## These Discs Are **HOT!!**

**... WE HAVE THE MOST COMPLETE STOCK ON HAND — READY TO SHIP RIGHT NOW — ORDER QUICK!**

**TEAR OUT AND MAIL THIS PAGE WITH YOUR ORDER TODAY!**

### MELODISC — 49c

- No. 1002 { YOU CAN'T TAKE THAT AWAY FROM ME  
BLUES A LA KING  
*Marian Abernathy (Blues Woman)*
- No. 1003 { HOUR OF PARTING  
ABERNATHY'S BOOGIE  
*Marian Abernathy (Blues Woman)*
- No. 1004 { SLOWIN' DOWN THE BLUES  
CHEREKEE  
*Marian Abernathy (Blues Woman)*
- No. 1012 { DUNKIN' BAGEL  
DON'T BLAME ME  
*Slim Gaillard*
- No. 1013 { LAGUNA  
BOOGIN' AT BERGS  
*Slim Gaillard*
- No. 1014 { AZUSA  
SEZ HERE  
*Mello Larks & 3 Dons*
- No. 1015 { MY HEART'S DOIN' DOUBLE TALK  
GOIN' HOME  
*Mello Larks & 3 Dons*

### STORK — 49c

- No. 1007 { ROSE ROOM  
IT'S WRITTEN ALL OVER YOUR FACE  
*Tune Toppers*
- No. 1008 { IN A LITTLE SPANISH TOWN  
SPELLING BEE  
*Tune Toppers*
- No. 1010 { WHO DO YOU LOVE, I HOPE  
FOSH-NOSH-KIT  
*George Price and Orch.*
- No. 1014 { WITHOUT YOU  
BLUE SKIES  
*Kay Brothers*

### G & G — 49c

- No. 1017 { I BEEN DOWN IN TEXAS  
ROOT-LIE-VOOT  
*Effie Smith*
- No. 1020 { YOU GO TO MY HEAD  
DON'T LET THE SUN CATCH YOU CRYING  
*Ernie Andrews*
- No. 1021 { I DON'T STAND A GHOST OF A CHANCE  
PARADISE LOST  
*Ernie Andrews*
- No. 1022 { THAT'S MY BABY  
Parts I and II  
*Marvin Johnson*
- No. 1023 { PECULIAH BEULAH  
TOO BAD  
*Bobby Pittman*
- No. 1030 { ACE IN THE HOLE  
Y-O-U CONTROLS ME  
*Jesse Cryor*
- No. 1032 { MY BLUE HEAVEN  
MY BABY LOVES ME SO SUPREME  
*Jesse Cryor*

### CELTIC — 49c

- No. 1007 { THREE LITTLE DRUMMERS AND FATHER O'FLYNN  
MISS McLEOD'S REEL AND LITTLE JUDIE  
*Mickey Torton*
- No. 1010 { IF YOU EVER GO OVER TO IRELAND  
COTTAGE WITH THE HORSESHOE O'ER THE DOOR  
*Steven (Pat) McHugh*

## NOTICE!!

**Write Now For Our New, Complete Release Sheet!**  
**SAVE MONEY!**

We are Headquarters for the Nation's Top Independent Labels . . .

- ★ EXCLUSIVE ★ MODERN ★ G & G ★ LAMPLIGHTER ★ PACIFIC ★
- ★ SAN ANTONIO ★ EXCELSIOR ★ BELTONE ★ GILT EDGE ★
- ★ FOUR STAR ★ WESTERNAIR ★

Terms: 1/3 Deposit, Balance C.O.D. Send For Our Release Sheet!

# RUNYON SALES CO. OF NEW YORK, INC.

593 TENTH AVENUE

(Tel: LO 3-4820)

NEW YORK 18, N. Y.

These Discs Are HOT!!

WE WANT THE MOST COMPLETE STOCK OF NEW - READY TO SWAP WITH YOU - GREAT QUANTITIES!

[ YOUR COPY AND THE ORIGINAL COPY WITH YOUR OWN LABELS ]

DISC - 45

- We have 100 copies of the new hit by [Artist Name]
- We have 50 copies of [Artist Name]
- We have 100 copies of [Artist Name]
- We have 25 copies of [Artist Name]
- We have 100 copies of [Artist Name]
- We have 50 copies of [Artist Name]
- We have 100 copies of [Artist Name]
- We have 25 copies of [Artist Name]
- We have 50 copies of [Artist Name]
- We have 100 copies of [Artist Name]

DISC - 45

- We have 100 copies of [Artist Name]
- We have 50 copies of [Artist Name]

POTENTIAL  
GIVE AWAYS!  
WANT THE ORIGINALS?

RECORDS - 10

- We have 100 copies of [Artist Name]
- We have 50 copies of [Artist Name]
- We have 100 copies of [Artist Name]
- We have 25 copies of [Artist Name]
- We have 100 copies of [Artist Name]
- We have 50 copies of [Artist Name]
- We have 100 copies of [Artist Name]
- We have 25 copies of [Artist Name]
- We have 50 copies of [Artist Name]
- We have 100 copies of [Artist Name]

STOCK - 10

- We have 100 copies of [Artist Name]
- We have 50 copies of [Artist Name]
- We have 100 copies of [Artist Name]
- We have 25 copies of [Artist Name]
- We have 100 copies of [Artist Name]
- We have 50 copies of [Artist Name]
- We have 100 copies of [Artist Name]
- We have 25 copies of [Artist Name]
- We have 50 copies of [Artist Name]
- We have 100 copies of [Artist Name]

For more information on our services, please contact us at [Phone Number]  
 WE WANT THE MOST COMPLETE STOCK OF NEW - READY TO SWAP WITH YOU - GREAT QUANTITIES!  
 WE WANT THE ORIGINALS!  
 WANT THE ORIGINALS?  
 WE WANT THE ORIGINALS!

# WANTED TO BUY!

**BALLY ONE-BALLS**

**FAIRMOUNT**

**BALLY TURF KING**

**BALLY JOCKEY CLUB**

**SPORT KING**

**KENTUCKY**

**LONG SHOT**

**MILLS ESCALATOR**

**TYPE SLOTS**

**MILLS 4 BELLS**

**MILLS 3 BELLS**

**MILLS JUMBO PARADES**

COMBINATION FREE PLAY AND CASH

**KEENEY SUPER BELLS**

COMBINATION FREE PLAY AND CASH

**BALLY CLUB BELLS**

**BALLY HIGH HANDS**

WRITE — WIRE — PHONE

STATING QUANTITY AND PRICES

**M. S. WOLF**

**DISTRIBUTING COMPANY**

1348 VENICE BLVD.

LOS ANGELES, CALIF.

(PHONE: PROSPECT 4131)

WANTED TO BUY!

BALL ONE-BALLS

FAIRMOUNT

DAILY LIFE KING

DAILY JOCKEY CLUB

SPORT KING

KENTUCKY

LONG SHOT

MILLS ESCALATOR

TYPE SLOTS

MILLS 4 BELLS

MILLS 3 BELLS

MILLS GRAND PARADES

KEMNEY SUPER BELLS

BALLY CLUB BELLS

BALLY HIGH HANDS

WHEELS - 2000 - 2500

FOR THE QUANTITY AND PRICE

M. S. WOLF

DISTRIBUTING COMPANY

1000 WEST 10TH

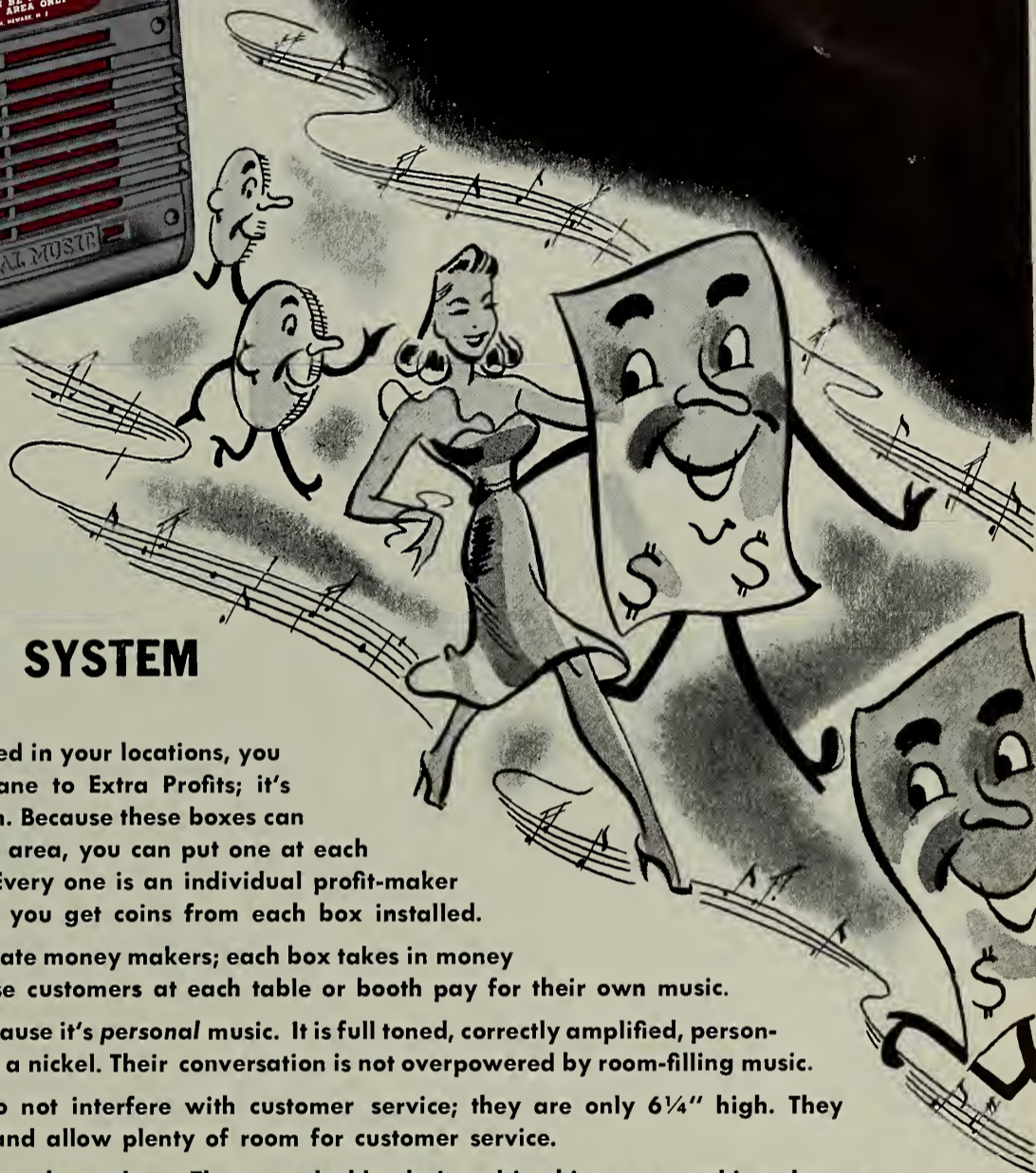
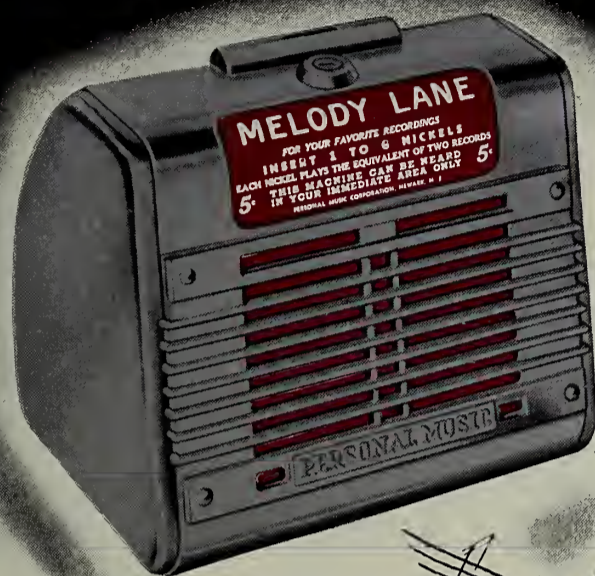
MINNEAPOLIS, MINN.

ESTABLISHED 1888

# DOWN MONEY LANE

with

## Personal Music



### The MEASURED MUSIC SYSTEM

With *Personal Music* boxes installed in your locations, you will be walking down Money Lane to Extra Profits; it's easy with a *Personal Music* system. Because these boxes can be heard only in their immediate area, you can put one at each table, booth and counter space. Every one is an individual profit-maker — instead of one coin at a time, you get coins from each box installed.

1. *Personal Music* boxes are separate money makers; each box takes in money for you at the same time because customers at each table or booth pay for their own music.
2. Patrons like *Personal Music* because it's *personal* music. It is full toned, correctly amplified, personalized enjoyment—six minutes for a nickel. Their conversation is not overpowered by room-filling music.
3. These *Personal Music* units do not interfere with customer service; they are only 6¼" high. They require no valuable floor space and allow plenty of room for customer service.
4. *Personal Music* boxes are easy to keep clean. They are sleekly designed in shiny, eye-catching chrome with no dust-catching gadgets.
5. Installation and maintenance are simple because the record player is in a central studio, and telephone wires transmit the music to locations, eliminating title strips and record changing at the locations.
6. *Personal Music* systems are scientifically designed and exactly built . . . this is the only complete music system in which every part is as perfect as scientific sound experts have thus far built.

For information on this profitable, popular method of music sales, call or write us today.

THE HOME OF PERSONAL MUSIC



# PERSONAL MUSIC CORPORATION

P. O. Box 720, Highway No. 1, Newark, New Jersey

Telephone Bigelow 8-2200



# RIVIERA

CONVERTED FROM  
"BIG PARADE"

We Are Also Converting

- |             |          |
|-------------|----------|
| ZOMBIE      | DO-RE-MI |
| SUN BEAM    | STARS    |
| DOUBLE PLAY | LEADER   |
| WEST WIND   | DUPLEX   |
| SKY BLAZER  | KNOCKOUT |



**\$6000**

f.o.b., Factory will be paid for above games.

Conversions for Outright Sale  
\$249.50 Each

**UNITED MANUFACTURING COMPANY** 5737 BROADWAY  
CHICAGO 40, ILLINOIS

## Wyoming Locations Canvassed by Distrib Salesman

DOUGLAS, WYO. — Bryan E. Edwards of Radio & Electric Service, this city, reports that one of the noted Salt Lake City, Utah, distributors sent a salesman into his territory and that this salesman called on his locations offering to sell them any machines they wanted direct.

Edwards reports that the salesman pointed out many advantages to the location owners of buying their own machines.

In talking with the salesman, Edwards says, "He claimed that this was the policy of his company wherever they were not selling a sufficient number of machines to the operators. However, he called on my locations first, before he called on me."

Edwards is of the belief that this is the sort of thing which will upset any territory for any operator and in the long run will have machines in it which the location owners will not change for many years to come.

Edwards also reported that this was the first instance of such direct selling attempts in this territory since the war.

According to information which Edwards received, the salesman called on the territory for at least two days. His name is Lew Wiest, according to Edwards.

## THE UNIVERSAL BAR BOX BRACKET

FITS ANY BOX — FITS ANY BAR

- LIGHTWEIGHT
- STRONG
- ADJUSTABLE
- STREAMLINED

Lightweight aluminum alloy with highly polished finish makes an instant hit with progressive operators.

Strong construction of non-corrosive, non-magnetic metal insures trouble-free and worry-proof installations.

Adjustable to any bar or counter. Simple two-way clamp and secondary support makes it possible to install in a matter of minutes. Will not mar or deface any surface to which it is attached. Ideal for use on marble-top fountains.

Streamlined moulded exterior incorporates unique design which enables wires (including 30 conductor cables) to be concealed in the slotted main upright.

Holes, drilled and tapped on upper support, permit easy installation and changes from one make or model box to another moving bracket. An additional feature provides for use as a conventional bracket employing the use of screws.

**\$795**

PER PAIR  
F.O.B. Wichita

MONEY BACK GUARANTEE ORDER A SAMPLE. IF BRACKET UNSATISFACTORY WE WILL RETURN YOUR MONEY.

WRITE FOR DESCRIPTIVE CIRCULAR

**MATHENY VENDING CO., Inc.**

560-64 W. DOUGLAS

WICHITA 12, KANSAS



FOR NEWS ON THE LATEST RELEASES

GET ON OUR MAILING LIST TODAY!

IN PENNSYLVANIA CONTACT  
**JOE ASH**

IN NEW JERSEY CONTACT  
**IRV MORRIS**

**ACTIVE AMUSEMENT MACHINES COMPANY**

900 N. FRANKLIN STREET  
417 FRELINGHUYSEN AVE.

PHILA. 23, PA.  
NEWARK 5, N. J.

MARKET 2656  
BIGELOW 8-1195

"YOU CAN ALWAYS DEPEND ON ACTIVE — ALL WAYS"

## Utah Coinmen Look Forward to '47 Centennial

SALT LAKE CITY, UTAH — Coinmen here are already planning for the state Centennial which will come along in 1947. This will be the 100th year of this state as a member of the Union.

Coinmen believe that this will be

the year when the take should be among the best they have ever yet enjoyed and also feel that the new machines will be ready for them during '47 with which to help take advantage of the celebration.

# LIVERA

1900

1901

1902



1903

1904

1905

1906

1907

1908

1909



# GEORGIA DISTRIBUTOR

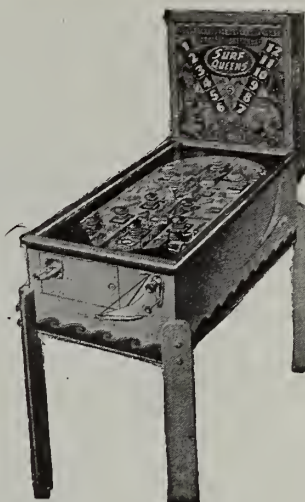
For

## ROCK-OLA

Phonograph of Tomorrow



**BALLY VICTORY SPECIAL**  
(1 Ball FP)  
**VICTORY DERBY**  
(1 Ball C.P.)



**BALLY SURF QUEENS**  
5-Ball F.P.



### ONE-BALLS

- 13—Santa Anita .....\$134.50
- 2—Pace Maker ..... 39.50
- 3—Grand National ..... 47.00
- 1—Thistledown ..... 55.00
- 2—Bally Long Acre .....\$435.00
- 1—Fairmount ..... 435.00
- 3—Turf King ..... 359.50
- 3—Jockey Club ..... 359.50
- 5—Long Shot ..... 195.00

### MUSIC

- 4—Wurlitzer 616, Ill.....\$325.00
- 1—Wurlitzer 412 ..... 200.00
- 1—Wurlitzer 600 A Rotary ..... 450.00
- 1—Wurlitzer 61 ..... 214.95
- 1—Wurlitzer 24 ..... 350.00
- 1—Seeburg Envoy ..... 495.00
- 4—Seeburg Classic ..... 495.00
- 1—Seeburg K-20 ..... 325.00
- 1—Rock-Ola DeLuxe ..... 425.00
- 1—Rock-Ola 12 ..... 149.50

### SLOTS

- 10c Jennings Dixie Bell, 3/5 .....\$ 95.00
- 25c Pace Comet, 2/4 ..... 95.00
- 50c Jennings Century, 3/5 ..... 225.00
- 2—Columbia Bells, Cigarette Reels,  
Each ..... 45.00

### SPECIALS

- 1—Evans Galloping Dominos .....\$225.00
- 1—Buckley DD JP Track Odds ..... 650.00
- 1—Mills Four Bells ..... 395.00

ALL SALES SUBJECT TO PRIOR ORDERS

ALL MERCHANDISE UNCONDITIONALLY GUARANTEED

1/3 Deposit with Order, Balance C.O.D. or S.D.

# MULLINIX AMUSEMENT CO.

1514-1516 BULL STREET

(Phone 3-6601)

SAVANNAH, GA.

## Front Money For New Equipment Asked As Nat'l Policy By N. Y. Op

NEW YORK — Fred Salerno, Roxy Automatic Music Co., well known local music operator, told *The Cash Box* this past week that the policy of claiming "front money" from all locations where new equipment is installed should become a nation-wide procedure backed by manufacturers and distributors, as well as local coin-trade groups.

"Under present operating conditions obtaining front money is an absolute necessity," Salerno declared. "I have talked with operators from all over the country and, from what they report, the situation that is currently plaguing our industry is nation-wide. As a result, it must be dealt with on a nation-wide scale.

Pointing to the well known fact that receipts from games and music have suffered a seasonal drop averaging about 25%, Salerno declared, "To many of us, recent collection reports have come as a surprise. As a matter of fact, had we known what was coming, even if it were promised that the situation would exist for just the summer months, lots of ops would have taken it slow before rushing out to get as much new equipment as was available at the

time.

"Of course," Salerno continued, "we needed the machines. We still do. But we need some means of protecting ourselves with these heavy investments, too.

"I believe the most effective method we can use, one that would fit most easily in all parts of the country would be thru the system of claiming 'front money.' Everyone who has been in this business for any length of time knows the value of it. Nonetheless, with new blood coming in and buying up routes every day, it should become the task of the manufacturer and his distributor to educate and insist of newcomers that they follow this well known trade policy. It is as much to their interest as to the operators'. For so long as the op has the means to buy equipment at the prices demanded, so long do the order books stay full and the production wheels remain turning."

"Let's get together on this. Manufacturers, distributors, associations, independent ops. Let's make 'front money' an established nation-wide policy of this industry. We need it," Salerno pleaded.

★ ★ ★ ★ ★ ★ ★ ★ ★ ★  
"LOOK FOR THE EAGLE  
THE SYMBOL OF  
QUALITY"



**REPLACEMENT PLASTICS**

for all  
makes and models of  
**AUTOMATIC PHONOGRAPHS**  
(the oldest and newest)

**NOW AVAILABLE  
RIGHT PRICES**

Send For Complete Price List

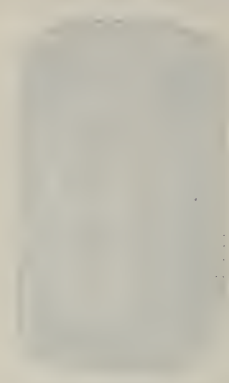
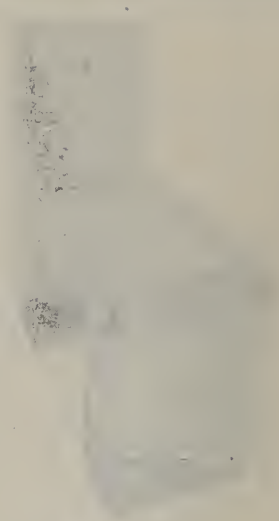
★ **EAGLE**

**COIN MACHINE CO.**  
1514 N. FREMONT AVE.  
MICHIGAN 1247  
CHICAGO 22, ILL.

ORIGINAL 70L7 TUBE—  
O.P.A. CEILING PRICE \$1.95  
185 Tube—O.P.A. Ceiling Price.....\$1.30  
All Tubes in factory sealed cartons and guaranteed  
WE CARRY A FULL LINE OF TUBES.  
Terms: 1/3 Deposit, Balance C.O.D.,  
F.O.B. Elizabeth, N. J.  
**ATLAS VENDING COMPANY**  
410 No. Broad Street Elizabeth, N. J.



# BEERHA DISTRIBUTION WALSH & WILSON



THE BEERHA DISTRIBUTION COMPANY  
 100 WALL STREET  
 NEW YORK, N. Y.

## MULLINX AMUSEMENT CO.

175 N. 5TH ST. ST. LOUIS, MO.  
 175 N. 5TH ST. ST. LOUIS, MO.

### Front Money for New Equipment Asked As Nat'l Policy By N. Y. Ag

The National Agricultural Bankers' Association has asked the Federal Reserve Board for a \$100,000,000 advance in the amount of front money to be made available to the banks for the purchase of new equipment.

The association's request is based on the fact that the banks are currently holding a large amount of cash in their vaults, which is being used to purchase new equipment. The association argues that this is a necessary step to ensure that the banks are able to meet the needs of their customers.

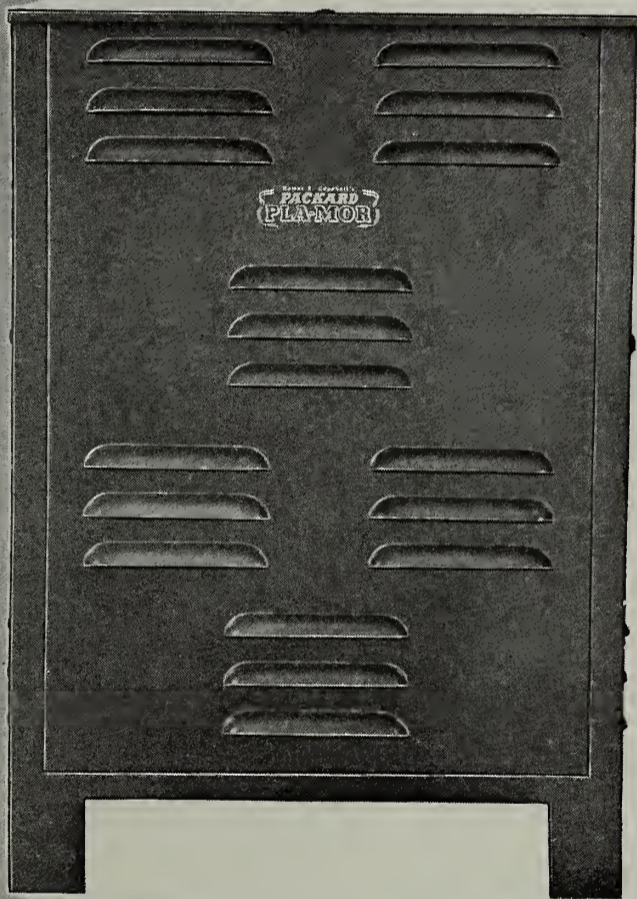
The Federal Reserve Board has not yet responded to the request, but it is expected to make a decision in the near future.

THE BEERHA DISTRIBUTION COMPANY  
 100 WALL STREET  
 NEW YORK, N. Y.

**REPAIRS**  
**MAINTENANCE**  
**SALES**

# PACKARD

*all the way*



Packard Pla-Mor Phonograph  
Hideaway Model No. 400

● "Packard-All-The-Way" is not idle talk. It means the equipment—*All* the equipment—the *finest* equipment—for automatic music operators.

And "Packard-All-The-Way" means even more. It is synonymous with "first and foremost" all the way. The men who create and produce Packard music equipment are the same men who presented the first commercial electric automatic phonograph. They are the men who sold the idea into an industry and established its policy.

No, "Packard-All-The-Way" is not idle talk. It's important to you. When you go "Packard-All-The-Way," you get equipment with "built-in" advantages of play-appeal, operating efficiency and performance that only rich and complete experience can provide.

**Packard Mfg. Corp., Indianapolis 7, Ind.**  
**Homer E. Capehart, Chairman of the Board**

#### PHONOGRAPH SPECIFICATIONS

Dimensions: 36 1/8" High by 25 15/16" Deep.  
Weight: 171 lbs. Crated 238 lbs.; Record Changer:  
24 Records—71AS Astatic Crystal Cartridge Pick-Up;  
Electrical Specifications: 110 Volts, A.C., 60 Cycle;  
Wattage: 305; Sound System: Amplifier—Model-51—16 Watts output; Tube Complement—1-5U4, 2-6L6, 2-6SN7, 1-6J5; Auxiliary Equipment: Provisions in Amplifier for connecting from one to four 8-ohm auxiliary speakers. Provisions in cabinet for direct connection of 30-wire Wall Boxes; Selections: Can select from one to twenty-four plays.

**FOR WIDER PROFIT MARGIN . . .**

**FOR ASSURANCE OF MODERNITY**



PIONEER OF THE INSTRUMENTS

POLICY-MAKERS OF THE INDUSTRY

SELECTIVE REMOTE CONTROL WALL BOXES

AUTOMATIC PHONOGRAPHS

CEILING AND WALL AUXILIARY SPEAKERS

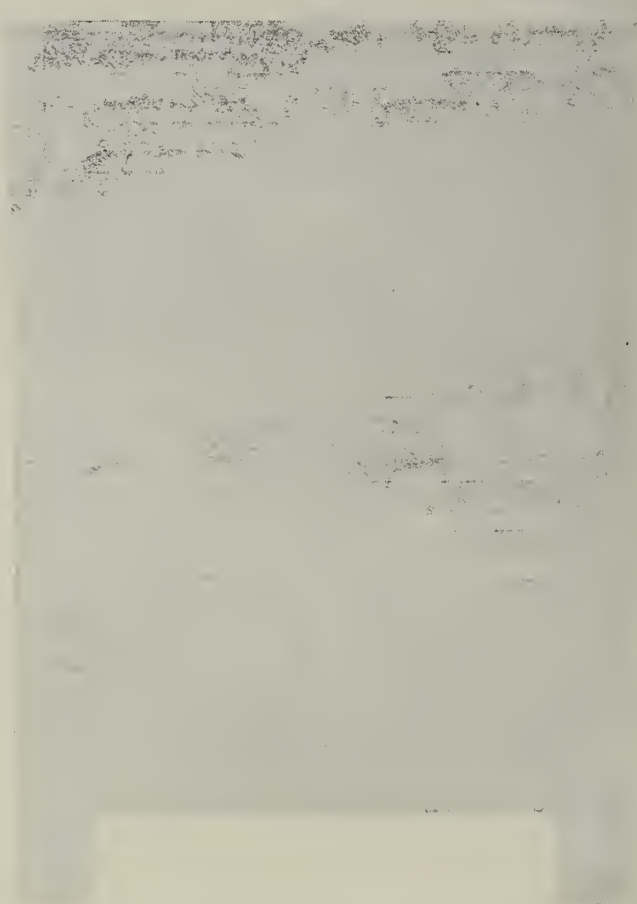
• ADAPTERS • BAR BRACKETS •

• ACCESSORIES • 30-WIRE CABLE •

# PACKARD

*all the way*

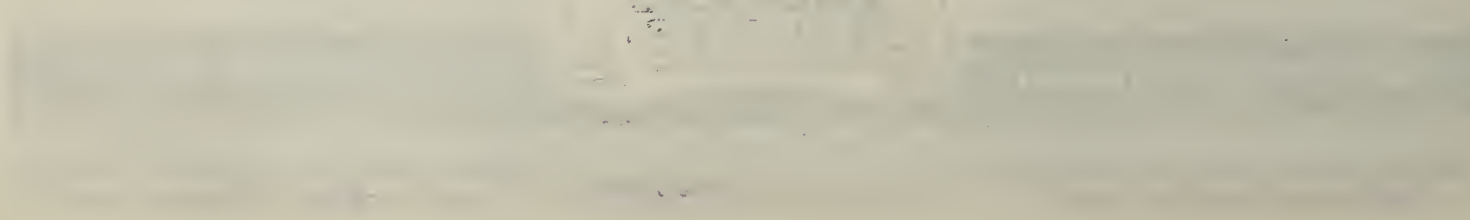
The Packard is the only car that has been designed to last. It is built to last, and it will last. It is the only car that has been designed to last. It is built to last, and it will last. It is the only car that has been designed to last. It is built to last, and it will last.



THE PACKARD MOTOR CAR COMPANY

110 BROADWAY, NEW YORK, N. Y.

1911



**Wanna Play?...**

**Wanna Play?...**

**GOLDEN JACKPOT PAYS \$25 or \$5**

**CUTE JACKPOT PAYS \$150 or \$25**

OR TICKET PRINTED "ADVANCE" TO GOLDEN JACKPOT

**5¢ PER SALE**

**CUTE JACKPOT**

**GOLDEN JACKPOT**

100	75	60	50	40	35	25	15	15	15
100	75	60	50	40	35	25	15	15	15
100	75	60	50	40	35	25	15	15	15
100	75	60	50	40	35	25	15	15	15
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100	75	60	50	40	35	25	15	15	15
100	75	60	50	40	35	25	15	15	15
100	75	60	50	40	35	25	15	15	15
100	75	60	50	40	35	25	15	15	15

**WANNA PLAY?**  
 960 Holes  
 R. M. Thin 5c Play  
 Takes in.. \$48.00  
 Ave. P. O. . 21.50  
**PROFIT . . \$26.50**  
 No. 9040

**TWO 'MISSES'**  
 that are  
**POSITIVE HITS!**

**5¢ PER BALL** **BLACK AND BLUE** **5¢ PER BALL**

**HAIR RAISER JACKPOT PAYS: \$25.00**

**WRINGER JACKPOT PAYS: \$10.00 AND "ADVANCE" \$5.00 \$1.00**

**OR \$5.00 AWARDS**

**102-103 Pays 75¢**  
 103-104 Pays 50¢  
 104-105 Pays 30¢  
 105-106 Pays 25¢  
 106-107 Pays 20¢  
 107-108 Pays 20¢  
 108-109 Pays 20¢  
 109-110 Pays 20¢  
 110-111 Pays 20¢  
 111-112 Pays 20¢  
 112-113 Pays 20¢

**EACH WINNING COMBINATION REPEATS 4 TIMES**

**101-102**  
 RECEIVES PUNCH IN WRINGER JACKPOT

**LAST PUNCH IN THIS LARGE PANEL GIVES PUNCH IN WRINGER JACKPOT**

**LAST PUNCH IN THIS LARGE PANEL RECEIVES PUNCH IN WRINGER JACKPOT**

**Immediate Delivery!**

**BLACK 'N' BLUE**  
 840 Holes  
 G. L. Sp. Thick 5c Play  
 Takes in.. \$42.00  
 Ave. P. O. 19.27  
**PROFIT ... \$22.73**  
 No. 18160

**HARLICH MANUFACTURING CO.,**  
 1417 West Jackson Boulevard  
 Chicago 7, Illinois  
**We'll be in our new home SOON!**

**Coinman Killed in Onset, Mass. Blast**  
**Fund Being Raised for His Family**

*By Special Wire to The Cash Box*

ONSET, MASS.—Raymond F. Brune who substituted for the regular collector of the Cape Cod, Mass. division of Pioneer Music Company, was killed in the blast which left so much tragedy in this resort area.

It is reported that he was making a collection from Christie's Spa at the time the blast occurred.

Brune was 33 years old and leaves a wife and five year old son. He made his home in Sandwich, Mass.

Ed. Ravreby of Associated Amusements and some of the other Boston coinmen are preparing to raise a fund for his family which, it is reported, was left destitute.

Coinmen in this area and thruout the New England states are asked to enter into the fund to be raised for Brune's family.

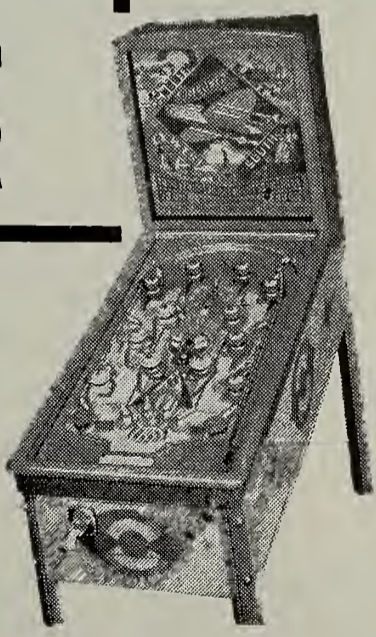
At the present time it seems that contact should be established with Ed. Ravreby of Associated Amusements for all those who wish to donate. Ravreby, it is reported, will sponsor the fund and will handle the money to be turned over to Brune's wife and child.

Harry Poole of the Ravreby firm stated that the coinmen in this area who knew Brune and his family

**YOU CAN'T BEAT**  
**Gottlieb's New Sensation**  
**SUPERLINER**

**NEW!**  
**THE MAGIC BUTTON**  
**STREAMLINED CABINET**  
**MECHANICAL PERFECTION**

**Exclusive Distributors**  
**Southern California**  
**and Arizona**



**GOLD COAST**  
**COIN MACHINE EXCHANGE**

**2844 W. PICO BOULEVARD**

**LOS ANGELES 6, CAL.**

We have been serving operators of Bulk equipment for 17 years — New Machines — charms and operators supplies available now — **WRITE FOR DETAILS.**  
**VIKING SPECIALTY CO.**  
 530 GOLDEN GATE AVE.  
 SAN FRANCISCO 2, CAL. (Tel. Or. 6641)

**MOTORS REPAIRED** WURLITZER — AMI — SEEBURG — ROCK-OLA — MILLS. Rewound to Factory Specifications. Rapid service—repaired or exchanged within 24 hours after arrival. **\$7.00**  
 Complete, No Extras .....  
**WANT — BUCKLEY T-12 or 24 MECHANISMS**  
**M. LUBER**  
 503 W. 41st. (LONgacre 3-5939) New York

were greatly sorrowed by this tragedy. Members of the Cape Cod division of Pioneer Music Company

will also lose a very good employee and they intend to also enter into the fund raising drive.



FOR THE DAY  
Refresh the Summer  
**SUPPER**

Always filled in  
that the day  
and you know  
the best

It is  
the best  
refreshing  
and healthy  
beverage  
for the  
summer  
months  
and is  
the best  
thing  
to drink  
with  
your  
supper

It is  
the best  
refreshing  
and healthy  
beverage  
for the  
summer  
months  
and is  
the best  
thing  
to drink  
with  
your  
supper

only  
**SOLOPHONE**  
can say this



5c 10c



*Solotone*

**I**f you are trying to operate individual music system equipment with only a nickel chute, you are losing pretty close to 1/3 of the revenue you could have with Solotone.

Solotone, and only Solotone, has *both* nickel and dime chutes. The nickel take is plenty, and the dimes in many cases add another 30% to your profit.

Solotone is way out front with this exclusive feature. But, in addition, Solotone is the only box with a genuine 6-inch speaker that gives true, high fidelity tone. And Solotone has eye catching beauty that attracts more customers.

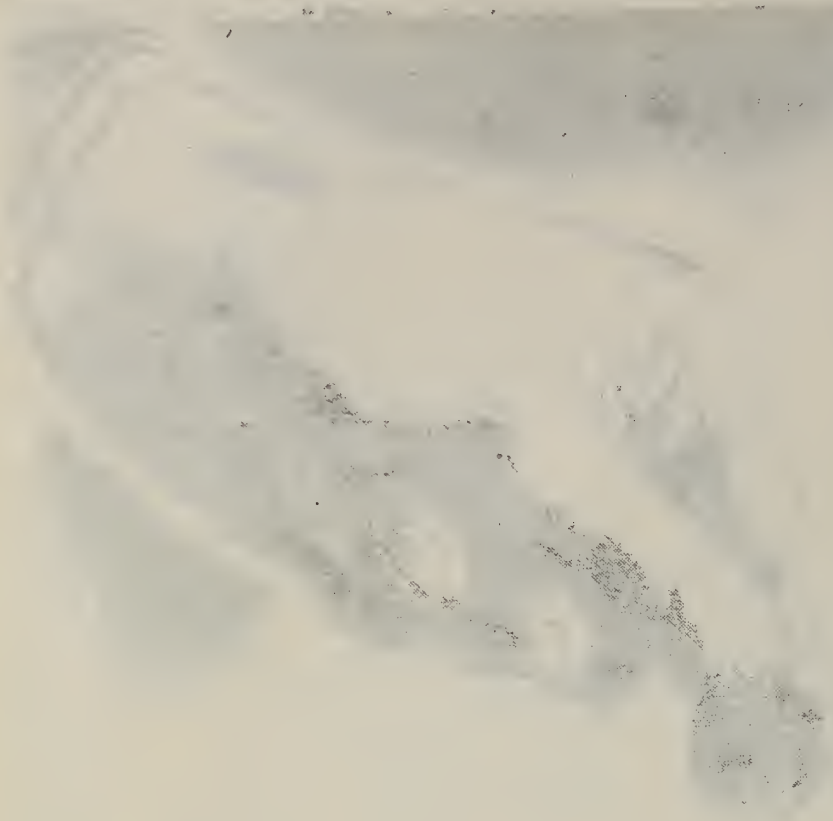
Get the B-I-G story today on the revolutionary, trouble-free Solotone system. Phone or wire us for complete details.

**Distributors for  
Solotone Corporation for Illinois**

**MARQUETTE**

**COMMERCIAL  
MUSIC CO.**

1738 W. MADISON AVE.  
CHICAGO, ILL.



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COMMERCIAL  
MUSIC CO

MARQUETTE



# BADGER'S BARGAINS

"OFTEN A FEW DOLLARS LESS — SELDOM A PENNY MORE"

MILWAUKEE See CARL HAPPEL

LOS ANGELES See BILL HAPPEL

## KEENEY RECONDITIONED SUPER BELLS

Keene Super Bells, 5c, Combination Free Play and Pay Out, Rebuilt and Reconditioned .....\$325.00  
Keene Super Bell, 25c, Combination Free Play and Pay Out, Rebuilt and Reconditioned ..... 349.50

Keene Super Bells, Twin 5c-25c, Combination Free Play and Pay Out, Rebuilt and Reconditioned.....\$595.00  
Keene Super Bells, Twin 5c-25c, Cash Pay Out, Reconditioned and Rebuilt .....450.00

Keene Super Bells, 4-Way, 3-5c, 1-25c, Cash Pay Out, Rebuilt and Reconditioned .....\$595.00  
Keene Super Bell Twin, 5c-5c, Cash Pay Out, Reconditioned and Rebuilt 395.00

## RECONDITIONED CONSOLES

### LARGEST STOCK OF DEPENDABLE CONSOLES ON THE WEST COAST

Mills Three Bells, 5c-10c-25c .....\$895.00  
Keene 4-Way, 25c-25c-25c-25c, P.O. 650.00  
Keene Twin, 25c-25c, P.O. .... 450.00  
Bally Club Bells, F.P., P.O. .... 239.50  
Bally Hi Hand, F.P., P.O. .... 199.50  
Bally Roll 'Em, P.O. .... 139.50  
Bally Sun Ray, F.P. .... 139.50  
Jennings Bobtail, F.P. .... 124.50  
Jennings Silver Moon, F.P. .... 124.50  
Watling Big Game, F.P. .... 124.50  
Watling Big Game, P.O. .... 124.50  
Jennings Silver Moon, P.O., 25c..... 225.00  
Mills Four Bells, Late Head, 5c-5c-5c-25c ..... 750.00

Mills Four Bells, Orig. Heads, 5c-5c-5c-25c ..... 495.00  
Pace Reels, Twin 10c-25c, P.O. .... 295.00  
Pace Saratogas, Twin 10c-5c, P.O. .... 295.00  
Pace Reels, 5c (Comb.), F.P., P.O. .... 169.50  
Pace Saratogas, 10c, P.O., Late Model ..... 169.50  
Pace Saratogas, 25c, P.O., Late Model ..... 195.00  
Pace Reels, 5c, P.O., Late Model ..... 124.50  
Pace Saratogas, 5c, P.O., Late Model 124.50  
Pace Reels, 10c, P.O., Late Model.... 169.50  
Jennings Fast Time, P.O. .... 89.50  
Jennings Derby Day ..... 49.50

Mills Four Bells, Late Heads, 5c-5c-5c-5c .....\$595.00  
Mills Four Bells, Orig. Head, 5c-5c-5c-5c ..... 395.00  
Evans Bang Tails, Late D.D., Jack Pot 295.00  
Evans Dominoes, Late D.D., Jackpot... 295.00  
Evans Lucky Lucre, 3-5c, 2-25c..... 295.00  
Evans Lucky Lucre, 5-5c ..... 195.00  
Evans Lucky Stars, 5c ..... 129.50  
Baker Pacers, Daily Double ..... 299.50  
Mills Jumbo (Comb.), F.P., P.O. .... 214.50  
Mills Jumbo, Late High Head, P.O. .... 149.50  
Mills Jumbo, Late High Head, F.P. .... 129.50  
Jennings Silver Moon (Comb.), F.P., P.O. .... 199.50

## RECONDITIONED SLOTS

Mills Regular Chrome, 5c .....\$239.50  
Mills Regular Chrome, 10c ..... 249.50  
Mills Regular Chrome, 25c ..... 269.50  
Mills Regular Chrome, 50c ..... 445.00  
Mills Blue Fronts, 5c ..... 189.50  
Mills Blue Fronts, 10c ..... 199.50  
Mills Blue Fronts, 25c ..... 215.00  
Mills Brown Fronts, 50c ..... 395.00  
Pace DeLuxe Comet, Slug Proof, 10c 149.50  
Mills Brown Fronts, 25c ..... 225.00  
Mills Vest Pocket, Blue & Gold ..... 49.50  
New Mills Vest Pocket ..... 74.50

## ONE BALL MULTIPLE F. P. TABLES

Bally Longacre .....\$349.50  
Bally Thorobred ..... 349.50  
Bally Pimlico ..... 250.00  
Bally Club Trophy ..... 189.50  
Bally '41 Derby ..... 189.50  
Keene Fortune ..... 189.50  
Keene Skylark ..... 139.50  
Bally Blue Grass ..... 129.50  
Bally Record Time ..... 129.50  
Bally Dark Horse ..... 129.50  
Bally Sport Special ..... 119.50  
Mills '41, 1-2-3 ..... 79.50

## Reconditioned Phonographs

Seeburg 8800 New Rock-O-Lite, R.C.E.S .....\$695.00  
Wurlitzer Model 850 ..... 795.00  
Rock-Ola Spectravox, Playmaster.... 495.00  
Rock-Ola Spectravox (Only) ..... 125.00  
Seeburg Hide-A-Way, R.C. .... 395.00  
Wurlitzer Hide-A-Way Twin 12 ..... 250.00  
Mills Empress ..... 395.00  
Wurlitzer Victory 24 ..... 495.00  
Wurlitzer Model 500 with Adaptor... 550.00  
Wurlitzer Model 500 ..... 495.00  
Rock-Ola Master Rock-O-Lite..... 495.00  
Wurlitzer Model 950 ..... 795.00

## BADGER SALES COMPANY

Exclusive Distributors for

**ROCK-OLA MFG. CORPORATION**  
**J. H. KEENEY & COMPANY**  
**COMPAS DISTRIBUTORS**

Southern California, State of Arizona and Southern Nevada  
1612 WEST PICO BLVD., LOS ANGELES 15, CALIF.  
All Phones: DR. 4326

## BADGER NOVELTY COMPANY

Exclusive Distributors for

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**NORTHWESTERN CORPORATION**

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2546 NORTH 30th STREET, MILWAUKEE 10, WIS.  
All Phones: KIL. 3030

## Ohio Town Shuts Jukes at Midnight

IRONTON, O. — The police department here served notice on all establishments operating juke boxes that a city ordinance prohibits playing juke music after midnight and that hereafter this ordinance would be vigorously enforced.

The police department took action on this old ordinance after it had received a number of complaints that juke boxes were being played until the early hours of the morning.

## Cleaning Plant Owner Checks Jukes for Tunes

DETROIT, MICH. — Proving the power of the juke box to sell the latest music to the public is the fact that Meyer Moore, owner of the Zepelin plant, cleaners and dyers, who believes in the "whistle while you work" philosophy, and who conducts three one hour programs for his employees, haunts the juke boxes thru-out this area investing nickel after nickel to get the tunes which he believes will help keep his employees happy and contented and doing a

IN THE "PEACH STATE" IT'S



Representing The Leading Manufacturers

H. C. EVANS CO. • O. D. JENNINGS & CO.  
BALLY MFG. CO. • D. GOTTLIEB & CO.  
DAVAL PRODUCTS CORP. • ABT MFG. CO.  
EXHIBIT SUPPLY CO.

PLACE YOUR ORDER TODAY FOR THEIR OUTSTANDING EQUIPMENT.  
WE ARE MAKING FAST DELIVERIES.

## HEATH DISTRIBUTING COMPANY

217 THIRD STREET (Phones 2681-2682) MACON, GEORGIA

## P & S FREE PLAYS ARE PROVEN WINNERS

Eagle Squadron From — Big League Shangri-la From — Mr. Chips Torpedo Patrol From — Formation Paratroops From — Powerhouse	Production From — Blondie Eagle Squadron From — Big Town → KISMET Our Latest Bombardier ← From — Follies
--	---

**WANTED AT ONCE —**  
Punch, Tops, Formation and Powerhouse  
See Your Distributor or Write To —

**P & S MACHINE CO.**  
3017-19 N. Sheffield Ave., Chicago 14, Ill.

record job for him.

After investing in the tunes in juke boxes Moore then proceeds to the nearest record retail store and purchases the records he liked best.

Moore reports that his employees request the "hot lick" numbers and he intends to give them just what they want.

We Have For Immediate Delivery  
Mills New Postwar Bell  
**BLACK CHERRY**

It is the most attractive bell machine ever offered to the operator. Important improvements have been incorporated in the mechanism which will prove beneficial to all coin machine users for a long period of time.

5c - 10c - 25c - 50c PLAY  
Place Your Order Today to Insure Preferred Delivery.

We have all repair parts for Mills Slot machines. Write for complete price list.  
Established 1895 50 years of service

**SICKING, INC.**  
1401 Central Parkway Cincinnati, Ohio

## RED WRITER LIKES COIN OPERATED LOCKERS

MOSCOW, RUSSIA — Ilya Ehrenburg, writing in the government paper, Izvestia, after his recent visit to the United States reports, "In the Atlanta (Ga.) station I was astonished to see automatic cupboards

# BADGER'S BARBERS

OTON & THE BROTHERS, INC. - 1000 N. 10TH ST. - MILWAUKEE, WIS.

REPAIRS TO ALL TYPES OF BARBERS' EQUIPMENT

Our shop is equipped with the latest tools and machinery for the repair of all types of barbers' equipment. We have a large stock of parts and accessories for all makes of clippers, shavers, and other equipment. Our work is guaranteed and our prices are reasonable. We also offer a complete line of new equipment for sale.

For a free catalog and price list, write to us today.

Badger's Barbers, Inc.  
1000 N. 10th St.  
Milwaukee, Wis.

**BADGER ROBERTS COMPANY**  
2000 N. 10th St.  
Milwaukee, Wis.

**JAGGETT SALES COMPANY**  
1000 N. 10th St.  
Milwaukee, Wis.

## IN THE BEACH STATE, WIS. HEALTH

Responsible for the health of the community.

M. C. EVANS CO. • 1000 N. 10th St. Milwaukee, Wis.  
BAILY MFG. CO. • 1000 N. 10th St. Milwaukee, Wis.  
LAWL PRODUCTS CO. • 1000 N. 10th St. Milwaukee, Wis.

**HEALTH DISTRIBUTING COMPANY**  
1000 N. 10th St. Milwaukee, Wis.

## Ohio Town Shuts Jukes at Midnight

The town of Ohio, Wis., has taken a decisive step in the fight against the juking habit. A town ordinance was passed last week which prohibits the operation of juking establishments after midnight. The ordinance is designed to protect the health and safety of the community.

The town of Ohio is one of the many communities in Wisconsin that are suffering from the juking habit. The juking habit is a serious problem in many parts of the state, and it is causing a great deal of damage to the health and safety of the community.

The town of Ohio is a small town with a population of about 1000 people. It is a typical Wisconsin town, and it is suffering from the same problems as many other towns in the state. The juking habit is a serious problem in Ohio, and it is causing a great deal of damage to the health and safety of the community.

## Cleaning Plant Owner Checks Jukes for Junes

The owner of a cleaning plant in Ohio has taken a decisive step in the fight against the juking habit. The owner has checked the juking establishments in the town of Ohio for the month of June. The owner has found that many of the juking establishments are operating after midnight, in violation of the town ordinance.

The owner of the cleaning plant is a responsible citizen, and he is taking a stand against the juking habit. He is checking the juking establishments in the town of Ohio for the month of June, and he is reporting the results of his checks to the town authorities.

The town of Ohio is a small town with a population of about 1000 people. It is a typical Wisconsin town, and it is suffering from the same problems as many other towns in the state. The juking habit is a serious problem in Ohio, and it is causing a great deal of damage to the health and safety of the community.

SEE WATER TREATMENT PLANTS

# Chrome Cabinet Assemblies

## Custom Built!

**Better Built by Buckley —**

### **YOUR GUARANTEE!**

- ✓ COMPLETE NEW PRECISION-BUILT LIGHT WOOD CABINETS EXPERTLY FINISHED WITH PERFECT FIT NEW ALUMINUM CASTINGS.
- ✓ CLUB HANDLE AND HANDLE COLLAR CHROME PLATED.
- ✓ HEAVY BRASS CHROME PLATED ETCHED REWARD PLATES, 2/5 OR 3/5.
- ✓ 5c-10c-25c CHROME DENOMINATOR COIN INTAKE.
- ✓ PAYOUT CUPS WITH ANTI-SPOON CUP.
- ✓ DRILLPROOF PLATES.

### **YOUR CHOICE —**

*Cherry or  
Diamond Ornaments*

GENUINE CHROME (PERFECTLY PLATED)

SURF BLUE WRINKLE

CHOCOLATE WRINKLE

TAN WRINKLE

GREEN WRINKLE

GOLD WRINKLE

COPPER WRINKLE



WATLING 5c ROLATOPS  
Rebuilt and Refinished  
Look and Operate Like New, \$95.00



*Write for Complete List of Replacement Parts*

# **BUCKLEY TRADING POST**

4223 WEST LAKE STREET

CHICAGO 24, ILLINOIS

(ALL PHONES: VAN BUREN 6636-6637-6638-6533)



# JUKE BOX AS BUSINESS BAROMETER

## Business Writer Calls Juke Boxes Ultra Sensitive, Show Business Trends First

PASSAIC, N. J. — The juke box was examined this past week as among the better barometers of national business trends of the nation. The report, written by Carl Ek, well known business commentator, portrayed the juke as "ultra sensitive" when it served to indicate the ups and downs of the prosperity picture.

Agreeing that the juke box as a business barometer was not to be taken as a guide as to the stock market or in making investments, Ek declared that despite its shortcomings in that direction, the idea did appeal to him as worthy of merit and called upon his readers to give it consideration.

Illustrating the logic and reason behind his employment of the juke as a business barometer, Ek reported that when the stock market is strong and showing an upswing, "the juke boxes just keep pouring out music and taking in the coins. "During the war," Ek continued, "when those who stayed at home worked long hours and got fat pay checks every week, the records wore out so fast it was a problem to replace them."

Later, Ek pointed out, as soon as the big money began disappearing from the pay envelopes, the intake started slowing down. "This," he said, "despite the fact that with the return of men from service the number of prospective customers increased greatly. The money was just not there. People began nursing those nickels and dimes and quarters they used to toss away without a second thought."

## Film Tape Recorder May Aid Wired Music Ops

NEW YORK — A new film tape recorder of potential interest to music ops was announced this past week by the Jefferson Travis Corp., located here.

Called "Masterpiece," the machine, a combination radio-phonograph as well as a recording unit, can literally take programs off the air with no in-person supervision.

The owner merely sets a clock on the machine's panel and the recorder turns itself on to record the program, then automatically turns itself off when the program's time has elapsed.

The tape recording of records was said to eliminate record breakage and storage problems. As many as forty platters can be recorded on a single roll of film tape. The roll is small enough to fit into a suit pocket.

Tests have proved that after as many as 6,000 playings, the film tape playback was reproducing with high fidelity and registering no appreciable audible deterioration, company officials claimed.

Ek talked with a number of phono ops in preparing his article. One of them, he reports, makes the claim that on the basis of the take in recent weeks we are headed for a depression unless business soon gets rolling the way it should have immediately after the war's end.

Giving serious consideration to the op's opinion, Ek left the matter to his readers' judgment. Just how carefully he himself, weighed the juke op's statements were readily exemplified in his concluding paragraph: "Those war bonds still look like a good bet to hang on to."

### UNIVERSAL AMPLIFIERS

Model A ..... \$54.50  
Model B ..... 74.50

### TITLE SHEETS

Printed 2 Sides—Red Perforated

1,000 Sheets (20,000 Strips) Price per  
1,000 Sheets ..... \$5.00—Net Cost..... \$ 5.00  
5,000 Sheets (100,000 Strips) Price per  
1,000 Sheets ..... \$4.00—Net Cost..... 20.00  
10,000 Sheets (200,000 Strips) Price per  
1,000 Sheets ..... \$3.50—Net Cost..... 35.00  
25,000 Sheets (500,000 Strips) Price per  
1,000 Sheets ..... \$3.00—Net Cost..... 75.00

### DISTRIBUTORS Special Low-Cost Deal

We have a special low-cost deal on the above based on quantity purchases.  
WRITE TODAY!

TERMS: Immediate shipment F.O.B. New York.  
1/3 Deposit, Balance C.O.D. Shipments made by Railway Express unless otherwise instructed by you.

### JAFCO, INC.

JOHN A. FITZGIBBONS, Pres.  
776 TENTH AVENUE NEW YORK 19, N. Y.  
(Phone: COLUMBUS 5-7996)

# DELIVERING RIGHT NOW



*Bally*

**SURF QUEENS**  
(5-BALL, F.P.)  
**\$327.50**

**VICTORY DERBY**  
(1-BALL, P.O.)  
**\$646.50**

**VICTORY SPECIAL**  
(1-BALL, F.P.)  
**\$661.50**

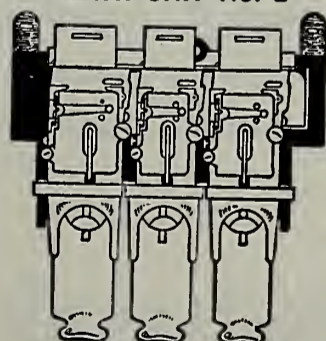


WRITE! WIRE! PHONE US YOUR ORDER TODAY!

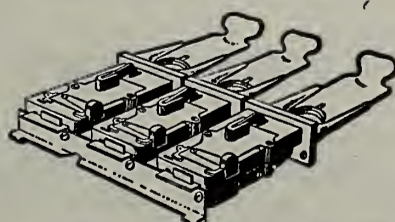
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3147 LOCUST ST. (Tel: JEFFERSON 1644 - 1645) ST. LOUIS 3, MO.

### HEATH UNIT NO. 2



UNIT #2—TOP VIEW  
MOUNTED FOR 600's AND 24's



UNIT #2—TOP VIEW—AS YOU RECEIVE  
IT—FOR 600's AND 24's

## BLUES BANISHER

Banish those service call blues—install Heath Coin Chute Adaptor Units on your phonographs. Replaces three chutes now on your 412, 616, 24, 600 and 500. Made of best material, completely nickel plated, brass slides. Fits perfectly, easily and quickly installed. Order today by number —

- No. 1 Unit Fits 412 and 616**
- No. 2 Unit Fits 24 and 600**
- No. 3 Unit Fits 500**

**\$22.50 EACH**

DISTRIBUTORS, WRITE FOR SPECIAL DEAL

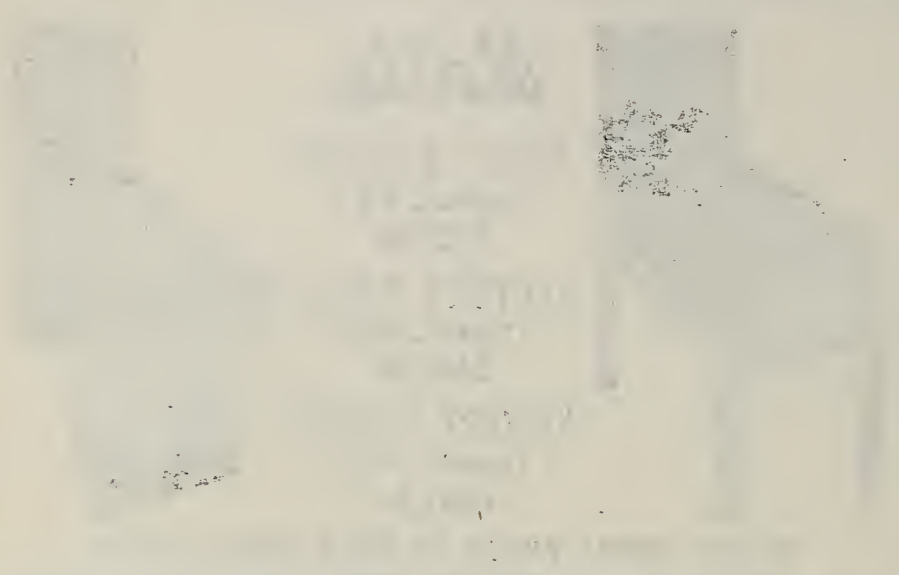
## HEATH DISTRIBUTING COMPANY

217 THIRD STREET (Phones 2681-2682) MACON, GA.

THE BOX AT DORMENT SANDWICHES  
Dormant White Girls Love More This  
Sandwich Show Shows That This

THE BOX AT DORMENT SANDWICHES  
Dormant White Girls Love More This  
Sandwich Show Shows That This

USEFUL TO ALL



FOR THE HOME

FOR THE HOME

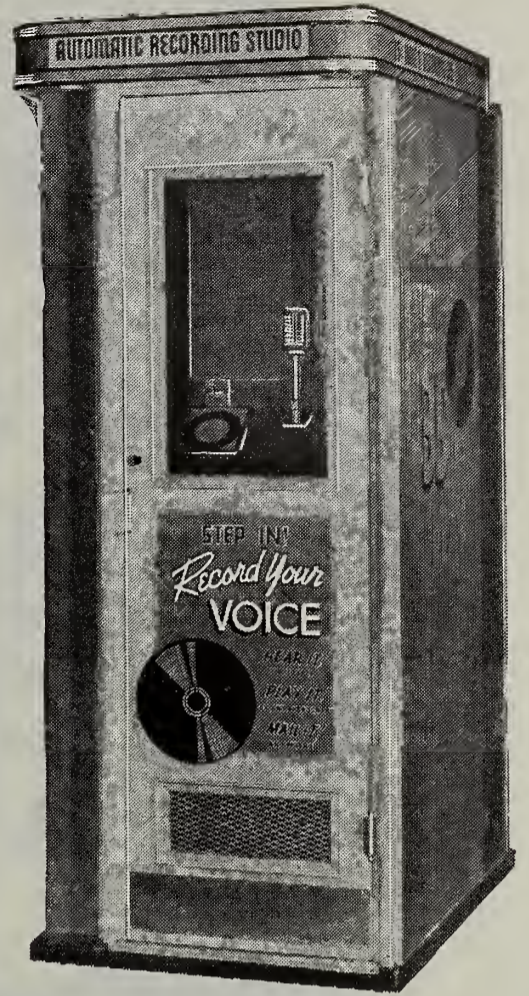


FOR THE HOME

THE BOX AT DORMENT SANDWICHES  
Dormant White Girls Love More This  
Sandwich Show Shows That This

*Don't Write ... "Voice-O-Graph"*

**\$3,750 DOWN  
STARTS YOU IN ONE  
OF THE MOST  
PROFITABLE  
OPERATIONS IN  
COIN MACHINE  
HISTORY  
WITH**



**TEN (10) \* VOICE-O-GRAPH  
Automatic Coin-Operated  
RECORDING MACHINES**

No attendant necessary. Soundproof booth large enough for two people to record conversation or song. Records and Vends Record—and special mailing envelopes.

*... Investigate*

\*Trade Mark



**MAIL THIS COUPON NOW!**



**INTERNATIONAL MUTOSCOPE CORPORATION**  
44-01 Eleventh St., Long Island City 1, New York

Send me at once complete details on VOICE-O-GRAPH.

Name .....

Firm .....

Address .....

City ..... Zone..... State.....





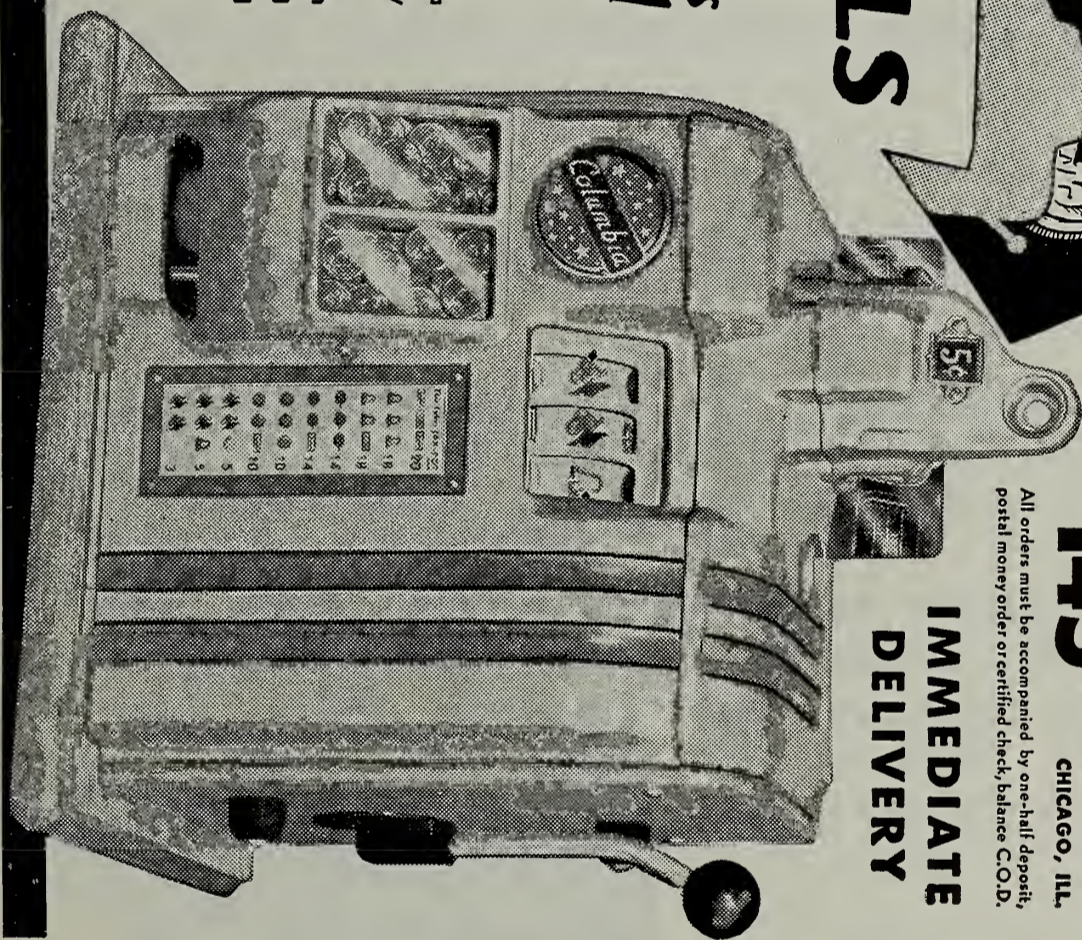
# GROETCHEN

**TOOL & MFG. CORP.**  
126 NORTH UNION AVENUE,  
CHICAGO 6, ILL. • RANdolph 2807

You virtually get four machines for the price of one. Columbia (and only Columbia) is changeable right on location in a few moments time to 1-5-10-25c play.

Coins played last are paid out first after having passed through the visible escalator, thus you get double slug protection. And you get a smartly styled, dazzling, durable Hammerloid finished Columbia Bells; silent operation and trouble free mechanism.

**COLUMBIA BELLS**  
*gives you the*  
*Service of 4 machines*  
*for the price of 1*



OPERATOR'S PRICE  
**\$145.00 F O B**  
CHICAGO, ILL.  
All orders must be accompanied by one-half deposit,  
postal money order or certified check, balance C.O.D.

**IMMEDIATE  
DELIVERY**

## Beverage Paper Tells Bartenders to Feature Classical Records

NEW YORK—The Beverage Retailer in its July issue under the heading, "Your Job Is Selling" offers the following to its bartender readers, "You may be a jive fan and cut a rug with the best of the jitterbugs, but a good number of your customers may go for long-haired stuff.

"So we suggest you don't force your love of swing down the throats of customers who may want to insert a nickel or two in your juke box for an aria from Carmen or excerpts from Faust. Give them a fair shake and ask your music box service man to install a few of the classics.

"One tavern owner went to the other extreme and hasn't a single



**WANTED  
1,000  
GENCO GAMES**

Games do not have to be in operating condition, but must be complete with all parts. Send us your list at once.

V...P...DISTRIBUTING...CO.

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Exclusive Distribution

AIREON  
MUSIC

WILLIAMS  
GAMES

swing or boogie-woogie record in the 20 selections his 'symphonic instrument' offers. The lover of opera is convinced that Kreisler and Heifitz pay bigger dividends than Krupa and

Always  
Ask For  
**CHICAGO COIN  
GAMES**

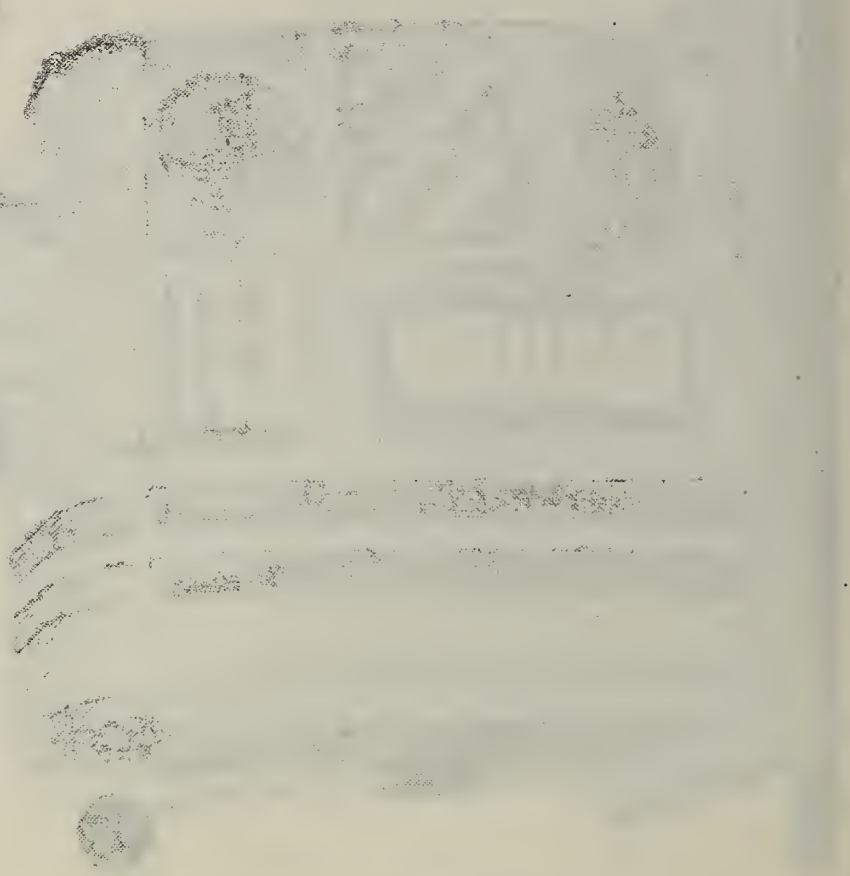
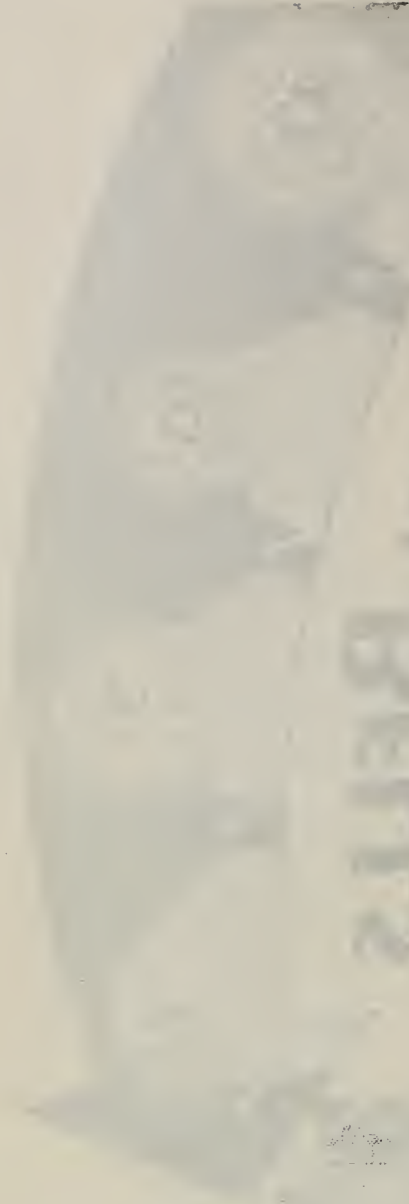
**CHICAGO COIN  
MACHINE COMPANY**  
1725 W. DIVERSEY BLVD.  
CHICAGO 14, ILL.

Herman and to prove the point he cites the fact that in one year 6,000 nickels were paid for the tenor voice of Beniamino Gigli singing 'Stars Were Shining Bright' from the opera 'Tosca.'

GRODITCHEN

COLUMBIAN BELLS

Plans for the building of a  
Halls for the use of the  
Army



COLUMBIAN  
IMMEDIATE

Section for the  
Army to be  
located at

ESTABLISHED  
1888  
23 MAR 1903

WILLIAMSON  
ESTABLISHED  
1888



**RED-BALL**  
**IS SWEEPING**  
**THE COUNTRY**

## Veterans Administration Says "YES"...

... "We'll purchase 250 Red Ball Machines to be shipped to Veterans Administration hospitals throughout the country."

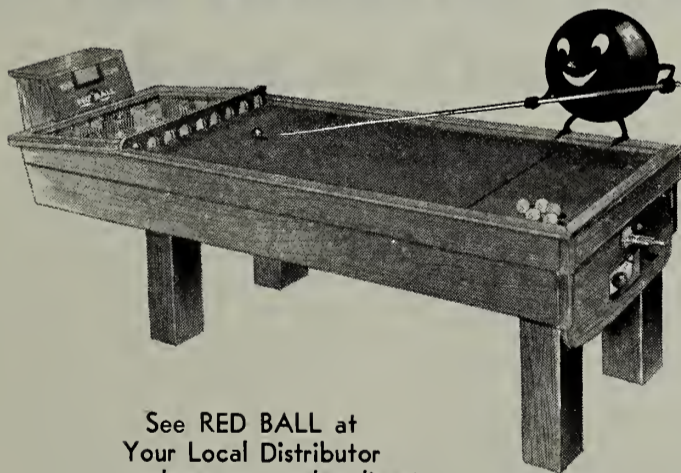
\$105,000 worth of the sensational Red Ball Machines will soon be operating in veterans hospitals throughout America!

This is America's BIGGEST ACCEPTANCE. Veterans who played Red Ball Machines "from the Halls of Montezuma to the Shores of Tripoli" during the war demand the same here at home NOW!

**OPERATORS!!** Red Ball is NOT a pin ball machine... NOT a pool table, but it's BOTH. AND RED BALL IS ABSOLUTELY LEGAL IN every state in the Union.

It's beautiful, well-constructed, with an electric scoring device. Made of red oak, size 33 $\frac{1}{2}$ x8'7". Playing time: one minute, 25 seconds.

**NEW! PROFITABLE! A SENSATIONAL MONEY-MAKER!**  
**Pays for Itself in Just 8 Weeks! Operators Average \$95.00 Weekly!**



See RED BALL at  
Your Local Distributor  
or place your order direct

**Immediate Delivery!** More than 150 Red Ball Machines are being delivered daily. We're on the ball with your Red Ball order.

**Live Wire Distributors!** There's exclusive representation awaiting you in your territory. Faster'n hot cakes you'll move your Red Ball machines into rich, profit-making territories. Write, wire or phone us.

GET ON THE BALL WITH RED BALL! It's your money-making opportunity of a lifetime—APPROVED AND DEMANDED BY CIVILIANS AND VETERANS WHO HAVE PLAYED 'EM ALL. EVERYWHERE, AND PREFER RED BALL!

Exclusive National Distributors

**HIRSH COIN MACHINE CORP.**

1309 New Jersey Ave., N. W., Washington 1, D. C.  
Phone HObart 3170

## ORDER "RED-BALL" TODAY FROM YOUR NEAREST DISTRIBUTOR

HERCULES SALES & DIST. CO., Newark N.J.  
WELLER BROS., Shamokin, Pa.  
HILL AMUSE. CO., Central City, Ky.  
CULP MUSIC CO., Tulsa, Okla.  
BANNER SPECIALTY CO., Pittsburgh, Pa.  
ARROW NOVELTY CO., St. Louis, Mo.  
MILLS SALES CO., LTD., Oakland, Cal.  
W. B. NOVELTY CO., St. Louis, Mo.  
NORTH AMERICAN EQUIP'T, Lakeland, Fla.  
VECTOR P. DAVID, Silverton, Ore.  
J. FRANK RAY, Walla Walla, Wash.  
CLIFF WILSON, Tulsa, Okla.  
DAVID ROSEN, Philadelphia, Pa.  
J. P. PANTALL, Lake Charles, La.  
NAT'L COIN MACH. EXCH., Chicago, Ill.  
HUB ENTERPRISES, Baltimore, Md.  
BELL NOVELTY CO., Akron, O.  
PIK SALES CO., Butte, Mont.

NAT'L NOVELTY CO., Merrick, L. I.  
WISCONSIN NOV. CO., Milwaukee, Wis.  
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ROTH NOVELTY CO., Wilkesbarre, Pa.  
HAMEL DISTRIB. CO., Boston, Mass.  
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AUTOMATIC COIN MACHINE CO.,  
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Nashville, Tenn.

T. M. LAYMON, Huntington, W. Va.  
BUSH DISTRIB. CO., Minneapolis, Minn.  
ASSOC. AMUSEMENTS, Boston, Mass.  
NICKEL AMUSE. CO., Cleveland, O.  
ALFRED SALES CO., Buffalo, N. Y.  
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PUGET SOUND NOV. CO., Seattle, Wash.  
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E. T. MAPE, Los Angeles, Calif.  
CAPITAL AMUSE. CO., Grand Ledge, Mich.  
CENTRAL DISTRIB. CO., St. Louis, Mo.  
SPOT COMMISSION CO., Shreveport, La.



# IS THE ANSWER PAY THE LOCATION A YEAR'S RENT IN ADVANCE?

## Will this Offset the Need for a New Commish Basis or Change of Play to 10¢?

NEW YORK — A new suggestion now enters into the picture—because coinmen everywhere in the nation realize that something must be done, and done quickly, to offset the extreme drop in take and the higher cost of equipment—so that they can continue on in this business on a profitable basis.

This suggestion is that perhaps the answer to the problem of whether to cut the commission to 25% or 30% to the location or to change to 10c play may be overcome by making a deal (on a rental basis) a year in advance with the location owner—paying him for a year's rent in regular monthly installments?

This is being practised today by concessionaires all over the country. Of course there are concessions where the profits are divided on a percentage basis between the owner of the location and the concessionaire. But, this is usually agreed upon in advance.

It seems to be a very tough matter for the average operator, who has been in a location for some years, to approach the location owner on a change in commission because he

realizes that the storekeeper will not get what he used to in the past from the machines in his place of business.

"This idea", one noted operator writes, "of changing to paying the location owner a rental for the year, in advance — seems to be the most logical to our way of thinking.

"We can," he continues, "average this off on any basis we desire." The retailer knows in advance how much money he has coming in each month and we believe that he likes this better than just gambling with us on the take.

"At the same time we have made a careful and complete study of our books and have taken all surrounding factors into consideration and, in arranging for the yearly rental basis, we believe we have protected ourselves from every possible angle."

He also writes, "We have figured out that what we are giving him (and, at the same time, arranging to be able to place all types of coin operated equipment which will meet with the city's consent in his place of business in return for the rent we are paying him) is only 25% of what we

formerly took from the location. We base this on our very lowest collections."

There is much logic in this method, wherever it can be arranged. Those operators who can get their storekeepers to go on a rental basis by the year and pay this to them in regular monthly installments, with a renewal clause in the rental contract which will either (1) automatically renew itself after a certain period of time, or (2) which will only be renewable first between the present operator and the location; may have a distinct advantage over attempting to cut commission to the retailer or hiking up the cost of the play to 10c, 2 for 15c or 3 for 25c.

This can be worked out in individual territories and depends entirely upon the operator and his location owners.

But, what is most important, is the fact that something must be done and done rapidly to offset any possibility of loss to the coinman at this time and in the months to come while the period of re-adjustment for the entire nation is under way.

# IS THE ANSWER PAY THE LOCATION A YEAR'S RENT IN ADVANCE?

Will this offset the need for a New Committee  
Boys on Change of Place in 1915

The first of these is the fact that the rent is paid in advance for a year. This is a very important point, as it means that the tenant is not liable for the rent if he should leave the premises before the year is up. This is a very important point, as it means that the tenant is not liable for the rent if he should leave the premises before the year is up.

The second of these is the fact that the rent is paid in advance for a year. This is a very important point, as it means that the tenant is not liable for the rent if he should leave the premises before the year is up. This is a very important point, as it means that the tenant is not liable for the rent if he should leave the premises before the year is up.

The third of these is the fact that the rent is paid in advance for a year. This is a very important point, as it means that the tenant is not liable for the rent if he should leave the premises before the year is up. This is a very important point, as it means that the tenant is not liable for the rent if he should leave the premises before the year is up.

**Now look here!**  
 I'm reminding  
 you again  
**AUG. 15, 16, 17 and 18**  
 at the  
**HOTEL NEW YORKER**  
 34th St. and 8th Ave., New York, N. Y.  
 Parlors F and G

**Distributors! Operators! Jobbers!**  
 The whole "trade" is talking  
 about this gala big showing of...  
 Not one! Not Two! But **THREE**  
 brand new, grand new **GAMES**  
 by Amusement Enterprises.  
 Remember the dates. We'll be  
 expecting you.

**AMUSEMENT ENTERPRISES, INC.**

**GEORGE PONSER**  
**IRVING KAYE**  
 2 Columbus Circle, N.Y. 19, N.Y.  
 Phone: Circle 6-6651

**Winner of Cleveland Ops Hit Tune Contest**



CLEVELAND, O. — Mrs. D. S. Warner, winner in the Cleveland Phonograph Merchants' Association's "Hit Tune for August" contest, is shown receiving her prize, an electric record-player, from Sanford Levine of the Phonograph Merchants' Association. Stanley Anderson (center), Radio Editor of the Cleveland Press, sponsored the contest through

his daily newspaper column.

The ten second prize-winners received record albums and all contestants received a recording of the winning tune, "Doin' What Comes Natur'llly."

"Doin' What Comes Natur'llly" will be featured on the association's 3000 music boxes during the month of August and will receive considerable

SAM STERN SAYS . . .

ON ANY LOCATION IT'S DYNAMITE!

**NEW DAVAL**  
 MARVELS and AMERICAN EAGLE



\$50.00

BALL GUM MODELS \$5 EXTRA

**GUSHER, Jack Pot or Bonus . . . \$54.00**

**ORDER TODAY**

**SCOTT-CROSSE COMPANY**  
 1423 Spring Garden St., Phila. 23, Pa.

newspaper and radio promotion to make it the top tune in the Cleveland area for the month.





# DAVID ROSEN

*Music and Automatic Equipment*

855 NORTH BROAD STREET, PHILADELPHIA 23, PA.  
PHONE: STEVENSON 2258-2259

## DEAR MR. OPERATOR:

Here I am, fresh from **THE ONE AND ONLY MAIL ORDER AUCTION IN COIN MACHINE HISTORY.** And brother, what an auction! Poor Dave is working like mad. (And is it hot in Philly!)

The bids have Dave swamped. Fellows are sending in for everything —

**MUSIC MACHINES, ARCADE EQUIPMENT, PIN GAMES.**

I mean EVERYTHING! Dave even has me reading bids. He wants to ship the equipment FAST!

Dave hit on this sensational Mail Order Auction to move out some of his tremendous stock of equipment. Here's how it works.

**Just send Dave a list of everything you need. Tell him what you want to pay. The high man (with any reasonable price) takes all. (Now's that for a streamlined operation?)**

Now here's some "info" right from Dave's man Friday. A \$75.00 check came in for a Rock-Ola "Rockaball", the 14 ft. alley game! Dave shipped two machines at that price. Then there was a check for a Mill's Throne . . . \$135.00. Dave sent it back. But he shipped a Throne to a chap who sent \$165. And a Bally "Draw Bell" went for \$50. And that's how it's been going. I've seen the checks and shipping stubs.

**HURRY! HURRY! HURRY!**  
**GET YOUR OWN BIDS IN FAST!**

Dave has loads of equipment left. So send along your order and check. You'll receive your machines PRONTO. Or, if you're way, way off base, you'll get your check back by return mail. Fair enough? Naturally every machine is **GUARANTEED 100% NO MATTER WHAT PRICE YOU PAY!** So send along that bid, I'm rootin' for you.

**Ad Man**

## Bob Hayward Meets Finalists in Exclusive Records "Gloria" Contest



**HOLLYWOOD** — Singing star Bob Hayward takes time out from a busy recording schedule to pose with Gloria Kanzee and Gloria Atwell, two finalists in the "Search for Gloria" contest conducted by Exclusive Records to find the real life counterpart for the popular song

## WANT 500 PIN GAMES

**FRISCO — \$279.50**

HOLLYWOOD .....	\$169.50
CATALINA .....	\$249.50
TEXAS LEAGUER .....	\$ 45.00
VICTORY .....	\$ 90.00
AIR CIRCUS .....	\$135.00
LONG ACRE .....	\$359.50
JUMBO PARADE—25c .....	\$185.00
BRAND NEW VEST POCKETS .....	\$ 74.50
BLUE & GOLD VEST POCKETS .....	\$ 49.50
AMERICAN EAGLES 1c .....	\$ 15.00
LIBERTY BELLS 5c .....	\$ 15.00

**WRITE TODAY**

1/3 Deposit with Order, Bal. C.O.D.

**Lewis Coin Machine Service**  
**3924 WEST CHICAGO AVENUE**  
**CHICAGO, ILL. (Belmont 7005)**

"Gloria".

Bob was on hand at the Meadowbrook Ballroom in Culver City, Cal. to help pick the winner with personalities Hoagy Carmichael, John Reed, Xavier Cugat, Mel Torme, Gloria Blondell, John Sutton, and many others.

Winner of the contest was Gloria Brekke of Hollydale, Calif. Leon René, president of Exclusive Records

**NEW!**  
**WORLD'S FIRST**  
**PRECISION BUILT**

**5 CENT**  
**BULK VENDOR**



**NOW!**

**IMMEDIATE DELIVERY**

Write for Further Details.

Salesmen and Distributors wanted east of Iowa. Get in while there's no competition.

**LOS ANGELES**  
**MANUFACTURERS**

Contact **F. J. McKERNAN, Sales Mgr.**  
U. S. Bank Bldg. Johnstown, Pa.

and composer of the song "Gloria", believes that Gloria Brekke was the perfect choice.



## Jersey Op Changes Complete Route to 10¢, 2 for 15¢ Play

### Pays Only 25% Commish. Signs Locations to Two Year Contracts with 30 Day Renewal Clause

PASSAIC, N. J. — Mannie Ehrenfeld of Telemusic Service, this city, reported this past week that he had changed over his complete telephone music and juke box route to 10c, 2 for 15c play.

Ehrenfeld stated that he received complaints the first day or so after the changes were made, but that these stopped right afterwards and that he hasn't had one complaint since.

He also reported that for a few days it seemed that he would lose a few locations, but that this, too, wore off and he hasn't lost a single spot.

"In addition to changing the play to 10c, 2 for 15c," Ehrenfeld reports, "we also changed our entire commission arrangement with our locations. We are now on a 75%-25% commission basis. The location only gets 25%, but, because of the increased price per play they are getting practically as much as they received before on the 5c play."

Ehrenfeld also stated that all locations have been signed to two years contracts. (The contract was prepared by his attorney, he reported.) There is a 30 day automatic renewal clause in each contract. If, within 30 days of the finish of the two years contract, the storekeeper does not signify his intention of removing the equipment, the contract automatically renews itself.

He also reported, "This was something we had to do to remain in business. The take has dropped tremendously, not only here in our area, but everywhere else. Therefore, rather than see ourselves return to the pre-war \$5 and \$6 per week average and pay the prices of the present new machines, we decided to take the one and only step we could to protect ourselves, and that was to change the cost of the play to 10c per record, 2 tunes for 15c."

Ehrenfeld is of the belief, he states, that every coinman in the nation must change his present commission basis if he wants to survive in this industry.

He says, "No operator can continue in business at the present cost of the machines and the way collections are going. We are not pessimists, but, we are also business men and we know we must change our methods to meet new conditions."

## Erie, Pa. Looks to Jukes to Help Finances

ERIE, PA. — Juke box ops here are getting prepared for the introduction of a new license ordinance which will force them to pay a large fee so as to help the city's present precarious financial condition.

According to Sherman Hickey, Jr., director of the Dept. of Accounts and

Finances, this city is not in good financial condition and needs more revenue.

Hickey listed "juke boxes" as one of the sources for revenue from licenses. He is of the belief these will prove very beneficial to his revenue seeking program.

## WE WANT TO BUY

### ALL MODELS MILLS Escalator Machines

such as:

WAR EAGLES  
ROMAN HEADS  
FUTURITY

BLUE FRONTS  
BROWN FRONTS  
BONUS BELLS

AND ALL OTHERS

Phone or send us your  
Complete List and the Prices You Want . . .  
AT ONCE!

## EMPIRE COIN MACHINE EXCHANGE

2812 W. NORTH AVE.

CHICAGO, ILL.

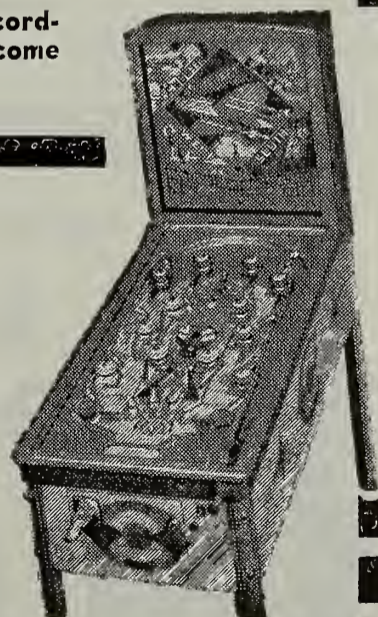
(All Phones: HUMBOLDT 6288)

### Mr. Operator:

You cheered about the money you made with . . .

### "STAGE DOOR CANTEN"

But You'll RAVE about the new record-breaking "sky-high" profits that come rolling in with . . .



## The New Gottlieb SUPERLINER

FEATURING THE "MAGIC BUTTON"  
NEW SUPER-STREAMLINED CABINET

Here's a sure-fire money-making game made by the people who know how!

We believe that the new Gottlieb SUPERLINER in "looks", "excitement", "play appeal" and all other profit-making features, is all set for a record-smashing "run"!

"Jet Propel" your own profits into the stratosphere! Order the New Gottlieb SUPERLINER today, from

## B. V. LAZAR CO.

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# Merry Macs Pay Off at Runyon Sales



NEW YORK — The Merry Macs pay off to Jack Mitnick and Barnet (Shugy) Sugerman of Runyon Sales Company, this city, for the fact they would meet with the leading juke box ops in this area right at their

headquarters on Coinrow here.

The Merry Macs were very happily surprised to find so many of their juke box friends at the Runyon Sales offices, even tho no advance notice of their visit was issued.

## “Good Housekeeping” Mag Plugs Jukes

NEW YORK — A tremendous plug of benefit to juke box ops was the indirect result of a full page feature in “Good Housekeeping” the well known, national monthly magazine.

The page, devoted to the interests of the teen ager, carried a half page illustration of a pair of youngsters dancing 'round a juke, beside which ran the headline, “Put Your Nickel In The Juke Box.”

Serving as a lesson in manners and good behavior for the teen agers, the short article declared:

“Huddled around every juke box in the land, you will find drips who want to listen to the music on someone's nickel. These are the characters to avoid and avoid being.

“Wherever you go, whatever you're doing, you've got to add your little nickel. If it's a conversation, say something once in a while to help it along . . . Never let it be said that you're traveling on someone else's dough, talent or personality. But to garble an old saying: ‘Give, and the world gives with you; keep, and you keep alone.’”

**IN WISCONSIN**

**Aireon**

**KLEIN**

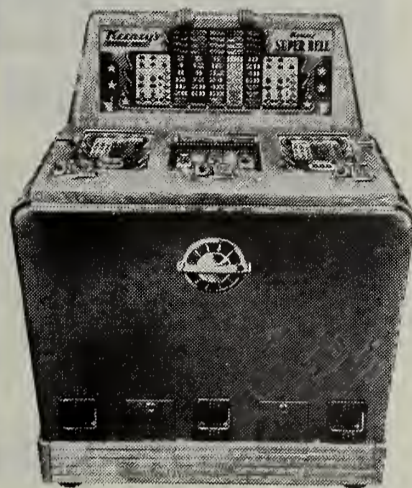
**DISTRIBUTING CO.**

2606 W. Fond Du Lac Ave.  
MILWAUKEE 6, WISC.  
KILBOURN 2032-3

# Scribe Plugs Henderson

HOLLYWOOD, CALIF. — Owen Callin, International News Service disk columnist, declared recently that Skitch Henderson's Capitol waxing of “Cynthia's In Love” had been found particularly pleasing, suggesting it for juke boxes thruout the nation.

**ORDER NOW**  
for August Delivery



**KEENEY'S**  
Three Way  
**BONUS**  
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AUTOMATIC PAYOUT  
ONLY  
FIVE COIN MULTIPLE  
Any Coin Combination

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**WANTED TO BUY FOR CASH**  
Chester Pollard Football Games.....\$75.00  
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Need not be in working condition  
but must have all parts.

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**WORLD'S FINEST**  
**PRECISION BUILT**  
**5c BULK VENDOR**

SALESMEN AND  
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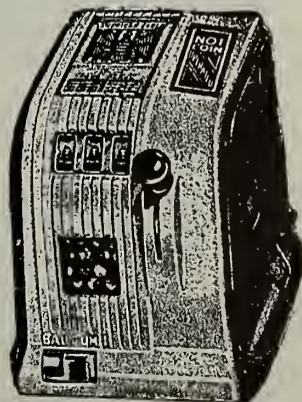
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**AMERICAN EAGLE**  
NON-COIN OPERATED!

MARVEL — with cigarette reels;  
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Two proven money-makers on any  
location! And these models are not  
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from GENERAL today!

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- Club Chief
- Shine-A-Minit
- Super Liner
- Champion Hockey
- Gottlieb's Grip Scale
- Stage Door Canteen
- Exhibit's Big Hit

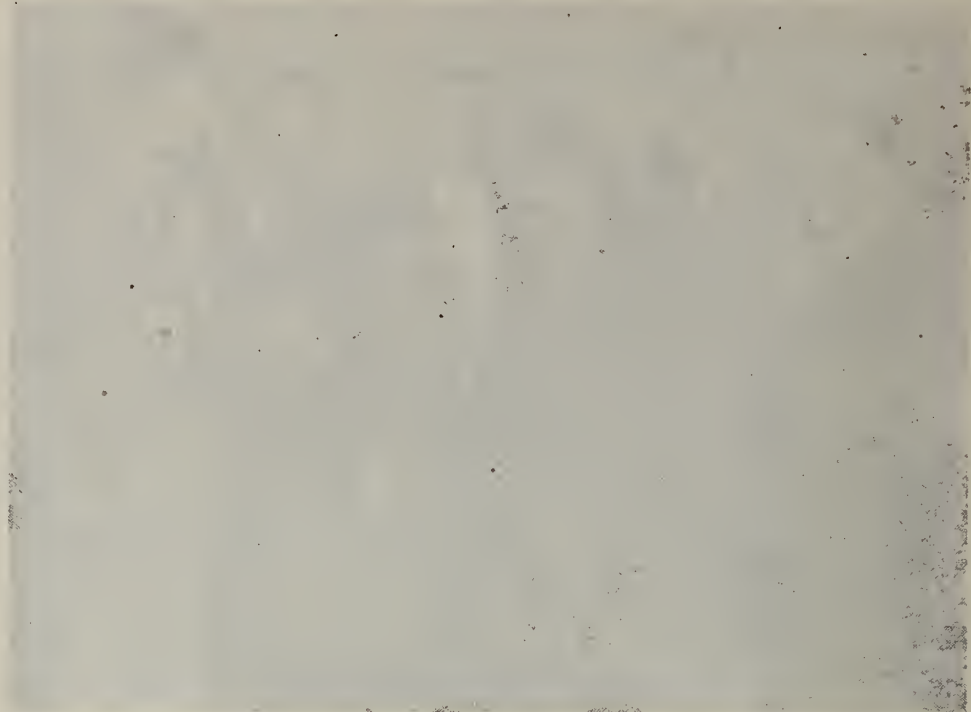
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**GENERAL** *Vending Sales Corp.*

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Advertisement text, mostly illegible due to fading.

**AMERICAN EAGLE**  
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**24**

**STANLEY**

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# Canadian Market Holding Up Good

## Take Shows Very Small Drop as Compared to Last Year. No Shortage of Beer. Demand for New Equip't Continues.

Special to The Cash Box

MONTREAL, QUE., CANADA—The market here for all types of coin operated machines, and all thruout the dominion, according to coin leaders, is holding up extremely well.

Tho there has been a slight drop in collection averages, as compared to last year, this isn't of such nature as to cause any alarm in this or other areas of Canada.

There is no shortage of beer and the trade is enjoying continued good play with the resort areas, as expected during the summer months, obtaining the lion's share of the action.

Demand for new machines continues to be very good. Distribs report that they can sell all new equipment they can obtain.

The demand for used machines also continues at a high pitch and sales are being made every day.

Canadians are of the belief that conditions are much more normal thruout their country than they are in the United States. They point to the fact that they have been enjoying one of the best years in their history.

As yet there haven't been any licensing drives and if there are some licenses in effect they are in the smaller communities.

Labor and general overhead has increased along with the cost of the machines but most of the operators here are obtaining "front money" and, in some cases, are also giving only 25% commission.

# Banana Dispenser for Monkeys (?)

ST. LOUIS, MO. — The "Globe-Democrat," leading newspaper here, featured a picture with a chimpanzee purchasing a banana from one of the Canteen cheeseburger dispensing machines.

According to the caption below the picture, "A banana dispensing machine probably would suit Adam, a chimpanzee with Ringling Bros, and Barnum and Bailey Circus, much more than this machine which dispenses 'electronically heated' cheese sandwiches. At least Adam doesn't seem to be going for the sandwich with much gusto."

# You're Lucky

THAT WE'RE MOVING TO A NEW LOCATION AT A TIME WHEN OUR STOCK IS PACKED FULL OF EXCELLENT BUYS IN RECONDITIONED EQUIPMENT. WE DO NOT WANT TO MOVE ALL OF THIS EQUIPMENT TO OUR NEW QUARTERS.

Take Advantage of these Low Prices!

ONE BALLS	CONSOLES
Victory Derbys ..... Victory Specials ..... Kentucky ..... \$239.50 Long Shot ..... 239.50 Sport King ..... 239.50 Santa Anita—Refinished ..... 150.00 Skylark, F.P. & P.O. .... 150.00 Sport Page ..... 90.00 Sport Special F.P. .... 175.00 Club Trophy F.P. .... 295.00 Handicappers ..... 69.50 Thistledown ..... 49.50	Bobtails F.P. .... \$119.50 Silver Moon F.P. .... 119.50 Jumbo Parade F.P. .... 110.00 Pace Reels—10c ..... 179.50 Pace Reels—Ralls P.O. .... 99.50 Pace Saratoga Ralls P.O. .... 99.50 Bally Royal Draw P.O. .... 99.50 Bally Big Top P.O. .... 109.50 Watling Big Game P.O. .... 89.50 Mills 4 Bells—Latehead 4-5c. . 595.00 Jennings, Cigarolla ..... 89.50

**VEST POCKET BELLS**  
 Refinished & Overhauled Like New. **\$39.50**

**CABINET SAFE STANDS**  
 Write for Prices Refinished—Single & Double

**BALLY SHOOT THE BULL**  
 Refinished **\$85.00**

**250** Reconditioned Counter Games Write for Prices

**CHICAGO COIN HOCKEY**  
 Completely Reconditioned **\$129.50**

**EVANS TOMMY GUN**  
 Completely Reconditioned **\$99.50**

**MUTOSCOPE SKY FIGHTER** Overhauled and Refinished **\$150.00**

Cabinets Refinished **PHONOGRAPHS** AND AUXILIARY EQUIPMENT COMPLETELY OVERHAULED

Seeburg 8800, RCES, Like New \$695.00	Seeburg Selectomatic Wall Boxes ..... \$ 5.95
Seeburg Maestro RCES ..... 595.00	Wurlitzer 430 Selective Spkr. . . 79.50
Seeburg Vogue ..... 525.00	Wurlitzer 580 Selective Spkr. . . 139.50
Wurlitzer 500 ..... 545.00	Wurlitzer 125 Wall Boxes ..... 19.50
Wurlitzer 600 K.B. .... 535.00	Wurlitzer 120 Wall Boxes ..... 17.50
Wurlitzer 412—Marbieglo ..... 250.00	Wurlitzer Model 100 Wall Boxes 12.95
Rock-Ola Commando ..... 575.00	Wurlitzer Model 111 Bar Boxes 12.95
Rock-Ola Super ..... 545.00	Wurlitzer Model 331 Bar Boxes 10.95
Rock-Ola DeLuxe ..... 495.00	Buckley Boxes, crackle refin... 4.95
Mills Empress ..... 395.00	Rock-Ola Dial Tone, like new.. 12.95
AM1 5-10-25 ..... 275.00	

WE BELIEVE THAT WE DO THE FINEST JOB OF REFINISHING PHONOGRAPH CABINETS IN THE COUNTRY. IF YOU ARE NOT COMPLETELY SATISFIED WITH ANY PHONOGRAPH YOU PURCHASE FROM US, YOUR MONEY WILL BE CHEERFULLY REFUNDED.

**MILLS PANORAMS** Late models — serials around 5,000. Complete with wipers. **\$249.50**

WE HAVE ASSOCIATED OFFICES IN MILWAUKEE, DES MOINES AND OMAHA. IN CONJUNCTION WITH OUR ASSOCIATED OFFICES WE ARE FACTORY DISTRIBUTORS FOR AIREON MFG. CO. — SOLOTONE CORP. — CHICAGO COIN — PACE MFG. CO. — EXHIBIT SUPPLY CO. — A.B.T. MFG. CO. — DAVAL MFG. CO. — GROETCHEN TOOL CO. — REGAL PRODUCTS — MILLS NOVELTY CO. — BUCKLEY MFG. CO. — FIRESTONE GAMES, INC. — HIRSCH COIN MACHINE CO. — AMUSEMENT ENTERPRISES.

WE HAVE EVERYTHING FOR THE OPERATOR.

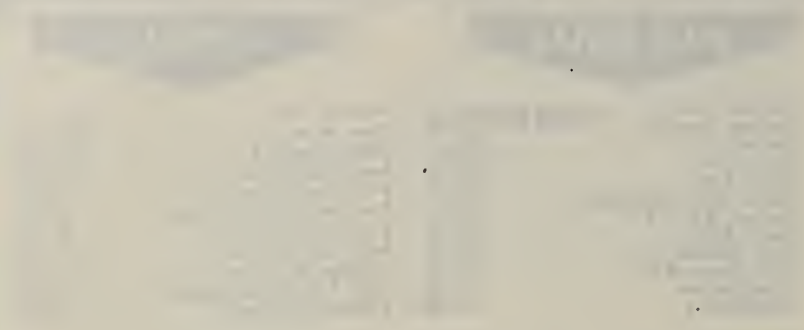
On or about August 1st we are moving to new and larger quarters — Watch for announcement!

**BUSH DISTRIBUTING CO.**  
 250 W. BROADWAY • PHONES CHERRY 3371 • MINNEAPOLIS, MINN.  
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For more information, visit our website at [www.northwoods.com](http://www.northwoods.com)

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# CALIF. MUSIC OPS ASSN VOTES TO CHANGE COMMISH BASIS TO $\frac{2}{3}$ - $\frac{1}{3}$ FROM NOW ON

Over 75% of Membership Voted. C.M.O.A. Credits "The Cash Box" for its Campaign. Ask All Phono Ops Assns Will Follow Suit.



GEORGE A. MILLER

Special to The Cash Box

OAKLAND, CAL.—George A. Miller, state president of the California Music Operators Assn., with headquarters in this city at 128 E. 14th Street, reported this past week that by a vote of over 75% of the membership this organization had decided that from now on ops would pay location owners only 33 $\frac{1}{3}$ % commission from all music equipment. Miller's letter follows.

"I thought it might be a good idea to inform you that the California Music Operators Assn. at the present time is revising the commission setup for the members, and that on a certain date in the very near future all operators who are members of this Association will be receiving  $\frac{2}{3}$  of the revenue from each phonograph and the location will be receiving  $\frac{1}{3}$ .

"This is not a matter of choice, it is a matter of facts. The operator should know that labor has increased 100%, records 100%, and the cost of equipment has doubled in price since the time the war started.

"With all of these increases the phonograph still plays for 5c a record, or a minimum of about five hours a day at 85c an hour; and if the operators are foolish enough to think they can remain in business under these conditions at the same old rate of commissions then each and every one who thinks along those lines should find a new business before he loses his entire investment.

"A committee selected by the members of the California Music Operators Association was appointed to work out a reasonable percentage and refer it back to the Association. After long hours and much study of the conditions of the day this  $\frac{1}{3}$  to the location and  $\frac{2}{3}$  to the operator was agreed upon and presented to its membership, and passed by the membership present 100%.

"This was not a meeting of 10 or 12 operators but a meeting of over  $\frac{3}{4}$ ths of the membership, and not a dissenting vote was registered. In other words, the operators themselves

realize that they must immediately take steps to save their businesses. There was some discussion about 25% to the location and 75% to the operator but the final decision was for  $\frac{1}{3}$ - $\frac{2}{3}$ .

"This thought occurred to the writer several years ago but all the operators were making too much money at that time to be concerned. About three months ago, when business went back to a normal basis—or a pre-war basis—the operators became aware of the fact that the officers of the California Music Operators Association had been right for over three years and that something had to be done at once. The ground work in this raise has been laid very carefully.

"We are receiving the cooperation and support of the International Brotherhood of Electrical Workers, through our employees and their officers, 100% because they too realize that the only way the music operators can remain in business is to establish that business on a paying basis at this particular time; another six months and it is too late, many of the operators will have eliminated themselves from the business if they do not follow along these lines.

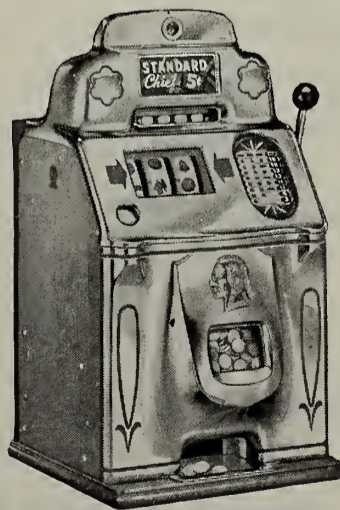
"I might give you a few examples of the way this commission change is to be handled: The writer, who is the State President of the California Music Operators Association, will now present this change to the officers of the Tavern Owners Association of the State of California, and the membership, also to the officers and members of the Restaurant Owners Assn, and explain in detail the advanced cost of equipment; the advanced cost

of records, needles, tubes, globes and all other accessories that make a phonograph a workable piece of equipment; also the extreme raise in wages of the employees.

"In other words, the entire matter will be sold to the people who are interested before the operators are asked to notify their locations of these changes.

"After this has been done Mr. Carroll Kastendieck, International Representative of the International Brotherhood of Electrical Workers, representing our employees, will appear with the President of the California Music Operators Association before the Bartenders Union, the Cooks and Waiters Union and whatever other unions might be interested in the places in which we operate our phonographs—to present our problems to them—and in turn we shall have the cooperation of all these organizations, so that the operators will not be forced to move equipment by some person who doesn't realize the increased cost of operation to an automatic phonograph. As you know, in the past we have operated on a 50/50 basis the same as all other operators have in the State of California.

"All other associations in the United States should take heed and follow the example of the California Music Operators Association and immediately let all tavern and other location owners realize that they too are in jeopardy and will be without automatic music unless they are willing to cooperate along these lines. All the operators in the U.S.A. should thank 'The Cash Box' for starting this drive."



**OPERATORS  
EVERYWHERE  
ACCLAIM  
JENNINGS  
STANDARD  
CHIEF**

**BIGGEST**

**PROFIT-GETTER YET!**

**O. D. JENNINGS & CO.**  
4307-39 W. LAKE ST. CHICAGO

CALL MUSIC OFF ASSE VOTES TO CHANGE  
 COMMISSION BASIS TO 2-2 FROM NOW ON  
 Over 75% of Members Vote C.M.O.A. Credit the Call Box  
 for its Campaign. All the Shows Our Assets Will Follow You



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OPERATORS  
 EVERYWHERE  
 AGAIN  
 JENNINGS  
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# "TELEQUIZ"

**NEW!**

**DIFFERENT!**

**SENSATIONAL!**

## A LEGAL MACHINE

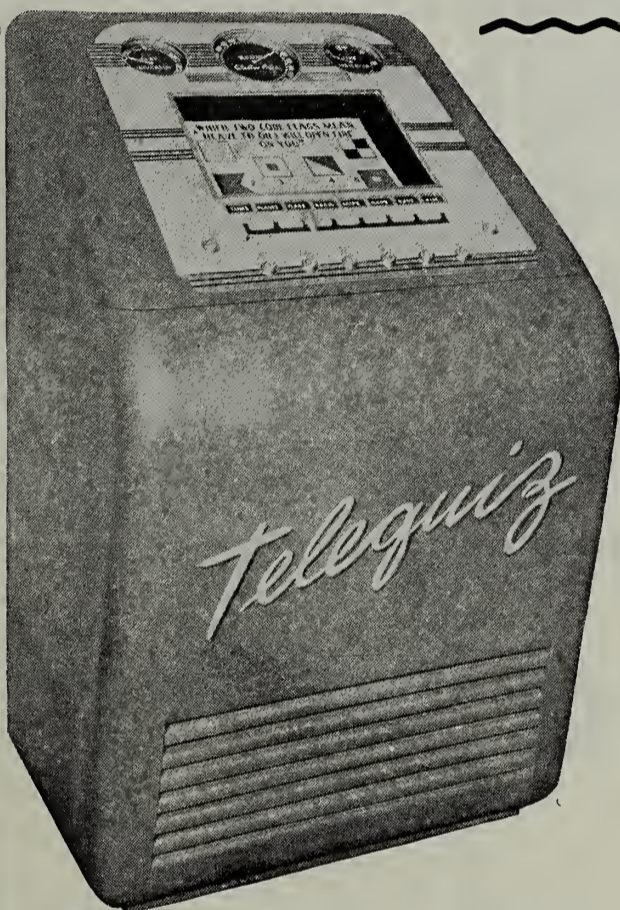
**THE POST-WAR MACHINE  
YOU DREAMED ABOUT!**

Available for all types of territories.  
Can be operated as an amusement  
device, free play or automatic cash  
award. Can be ordered with straight  
5c-10c-25c play or combination.

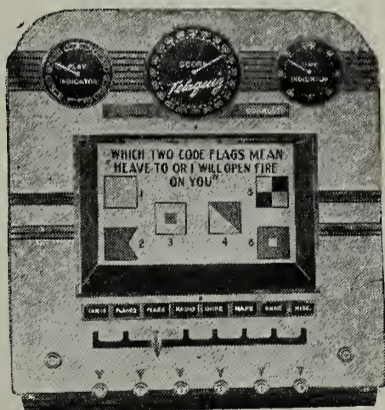
# TESTED ON LOCATIONS

In Milwaukee (Closed Territory)  
"Telequiz" averaged \$9.00 per day  
for over three weeks with no cash  
awards, prizes or free plays.

*Designed and Engineered by*  
TRAINING DEVICES, INC., Lincoln Park, Nebr.



SIZE: 28" Wide, 30" Deep, 54" High



TOP INSTRUMENT PANEL

**CHICAGO  
SHOWING**  
Beginning August 1st  
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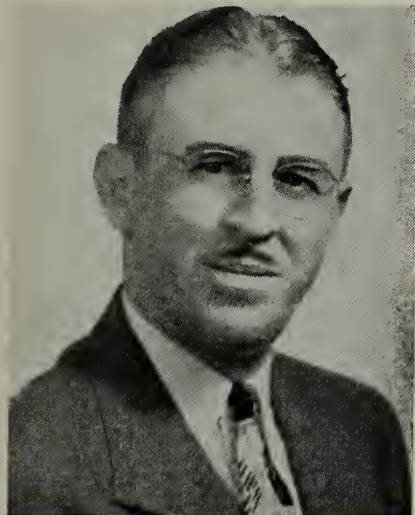
**Distributor Territories Available!!**  
*Highly Profitable, Non-Competitive Machine*

# TELEQUIZ SALES

1629 W. MITCHELL ST. (Phone: MITCHELL 3254) MILWAUKEE 4, WISC.



# Al Lafferty Joins Walter E. Heller Co.



AL. E. LAFFERTY

CHICAGO — The appointment of Al Lafferty, former Vice President of Coin Machine Acceptance Corp., as Director of the coin machine financing division of Walter E. Heller & Company, was announced this week by Walter E. Heller, President of the company.

Mr. Heller expressed his gratification in forming the association, stating, "Lafferty is well versed in the financing of coin machines and understands the problems of the industry. We have financed millions of dollars worth of vending machines in the past, and I feel that we will now be able to better serve the industry by assisting the manufacturers and distributors with any problems they may have.

"We purchased our first contract on a coin machine in 1935. I believe we were the first finance company who saw the possibilities of rendering a financing service to the industry.

"Mr. Lafferty's long experience and wide acquaintance in the industry makes him a most welcome addition to our company. I have great confidence in the future of the industry. As in the past, we are ready to render a complete financing service to the coin machine manufacturer and distributor at reasonable cost."

Lafferty said, "I feel privileged in becoming associated with the Heller organization, long recognized as leader in the financing industry, and appreciate this opportunity to extend an invitation to all of my old friends and the industry to drop in at my office for a visit at any time."

## Profits From Drink and Candy Venders to Charity

TULSA, OKLA. — The profits which the Mid-Continent Athletic Club receives from four drink venders and three peanut and candy machines goes to the Salvation Army Maternity Home and the Crippled Children's Home here. The machines are placed around the refinery grounds in this city.

# Radio Weekly Tells About Canadian Coinman

NEW YORK — Radio & Television Weekly magazine, published here, reported that Phono-Vision Distributing Co., 145 Dundas St., Toronto, Ont., Canada, was featuring an extensive stock of radio parts for amateurs.

This magazine stated that the store carries a complete line of mikes, phonographs, pick-ups, testers, etc. Tubes, it reported, remain one of the great problems.

The magazine also reported, "Besides 'ham' parts, Phono-Vision handles public address systems and services juke boxes."

The firm are well known in the juke box business here and have enjoyed a very fine reputation among music coinmen. Their recognition by this magazine is in keeping with the work they have so well accomplished in this field.

**METAL TYPER DISCS**  
For Groetchen Typers

We Use Finest Aluminum  
Standard Thickness—Satin Finish  
**PRECISION DIES**  
BY AMERICA'S FOREMOST TOOLMAKERS

Money Back Guarantee **\$850**  
Samples on Request. Per 1000

1/3 Deposit With Order  
**MAX GLASS**  
DISTRIBUTING COMPANY  
914 DIVERSEY CHICAGO 14, ILL.

*On Any Location It's*  
**DYNAMITE**  
WILLIAMS NEW 5-BALL  
*Ready for Delivery*  
EXCLUSIVE DISTRIBUTOR  
WASHINGTON - OREGON - NORTHERN CALIFORNIA

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**GUARANTEED USED EQUIPMENT  
AT DRASTICALLY REDUCED PRICES!**

☆ One Balls

5 BLUE GRASS	8 LONGACRE
6 CLUB TROPHY	2 LONG SHOT
6 '41 DERBY	4 PIMLICO
5 FORTUNE	3 SPORT SPECIAL

☆ Arcade

3 KING PIN	☆ Consoles
2 AIR RAIDER	2 BAKER'S PACER DD
3 SUB GUN	1 BIG TOP, FP
2 SKY FIGHTER	1 BALLY CLUB BELL
	2 HIGH HAND

☆ ☆ ☆

**ALL EQUIPMENT GUARANTEED TO BE IN EXCELLENT SHAPE**  
★ WRITE — WIRE — PHONE ★  
**BELL PRODUCTS CO.**

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# Len Micon Urges CMI to Ask ICC to Lower Freight Costs



LEONARD MICON

LOS ANGELES — For many weeks now *The Cash Box* has been reporting on the freight increases which have been granted the railroads and other shippers of merchandise.

Leonard Micon of Pacific Coast Distributors, this city, believes that Coin Machine Industries, Inc., Chicago, should appeal to the Interstate Commerce Commission in Washington, D. C., to help equalize and, in many cases, lower freight increases now being granted to the railroads and truckers.

Micon explained that rail and slow motor freight shipments from Chicago to this city are based on the \$3.71 per pound rate for music equipment, the same rate being charged for one-balls, consoles and slots, "Yet," he reports, "pin games are only paying \$2.70 per 100 lbs."

Micon believes that this set-up is completely inequitable and that a committee from Coin Machine Industries, Inc. should appear before the ICC and explain this to them so that the rate for all types of equipment should be lowered to one overall figure—or that there be a separation made between music equipment and phonos and the gaming machines.

He reports that in complaints he has personally made to the shipping companies that all this got him was sympathy. He found that these people were in agreement with him but that they could do nothing about the rate situation as set up by ICC.

He also explains that in most cases this rate increase will be passed on to the ops and that they will have to suffer. "As always," he claims, "the manufacturer will forget about it once the shipment is made and the distributor and jobber will have to pay the high rate," he says, "after which the jobber or distrib will either have to pass it on to the operator or lose so much profit from each sale."

"It is my belief," Micon stated, "that everyone in the industry should make his voice heard and address themselves to the CMI association to have a committee go on to Washington to get this freight rate changed."

# ON THE WAY



**MORE ACTION — MORE THRILLS — MORE SPEED —  
MORE SUSPENSE — THAN ANY GAME EVER BUILT!  
NOT A PIN GAME!! OPENS CLOSED TERRITORIES!!  
WITH OR WITHOUT RE-PLAY FEATURE!!  
WITH HIGH SCORE and SEQUENCE FEATURES!!**

**Already ENDORSED By These Noted Distributors:**

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| <b>M. S. WOLF DIST. CO.</b><br>Los Angeles & San Francisco, Cal. | <b>TRIANGLE VENDING CO.</b><br>Providence, R. I.             |
| <b>SHAFFER MUSIC CO.</b><br>Columbus, Ohio                       | <b>ADVANCE MUSIC CO.</b><br>Kansas City, Mo.                 |
| <b>HUB ENTERPRISES</b><br>Baltimore, Md.                         | <b>AMERICAN</b><br>Coin-A-Matic Mach. Co.<br>Pittsburgh, Pa. |
| <b>BADGER NOVELTY CO.</b><br>Milwaukee, Wis.                     | <b>A. M. AMUSEMENT CO.</b><br>New Orleans, La.               |
| <b>KING PIN GAMES CO.</b><br>Kalamazoo, Mich.                    | <b>V-P DISTRIBUTING CO.</b><br>St. Louis, Mo.                |
| <b>THE VENDING MACHINE CO.</b><br>Fayetteville, N. C.            | <b>H. M. BRANSON DIST. CO.</b><br>Louisville, Ky.            |
| <b>REX AMUSEMENT CO.</b><br>Syracuse, N. Y.                      | <b>SHEARER AMUSEMENT CO.</b><br>Chattanooga, Tenn.           |

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For Your Territory!!**

SOME TERRITORIES ARE STILL AVAILABLE!

## STANDARD GAMES, INC.

673 BROADWAY (Phone: SPring 7-2600) NEW YORK, N. Y.

**COIN MACHINE MOVIES**  
FOR REGULAR PANORAMS AND SOLO-VUES  
REELS OF 8 AND 6 SUBJECTS  
Our Films Get The Dimes  
PRICE \$32.50 TO \$38.50 Per Reel

NOTE: All of our Film for use in Panorams and Solo-Vues is specially treated and prepared to assure smooth running and maximum service.

DISTRIBUTORS FOR PHONOFILM PRODUCTIONS AND QUALITY PICTURES  
**PHONOFILM**  
3331 North Knoll Drive  
Hollywood 28, Calif.

**LONGER RECORD LIFE!  
QUALITY REPRODUCTION!  
FEWER SERVICE CALLS!  
AND MORE PROFITS WITH**

**PFANSTIEHL**  
New Coin Machine Needles

**OPERATORS PRICE LIST**  
Subject to Change Without Notice

Up to 20	.....\$ .50 Each
Over 20	..... .49 Each
Over 50	..... .48 Each
Over 100	..... .46 Each
Over 200	..... .45 Each

1/3 DEP., BAL. C.O.D., F.O.B. NEWARK  
**East Coast Distributors, Inc.**  
415 Frelinghuysen Ave. Newark 5, N. J.  
Phone: Blgelow 8-3525





# "JET-PROPELS" EARNINGS! SUPERLINER

- Super **APPEAL** . . .  
THE MAGIC BUTTON!
- Super **DESIGN** . . .  
NEW STREAMLINED CABINET!
- Super **PERFORMANCE** . . .  
CUTS SERVICE COSTS!

"There Is No Substitute  
For Quality"

ORDER FROM YOUR DISTRIBUTOR  
**D. GOTTLIEB & CO.**  
1140 N. Kostner Ave., Chicago 51, Ill.



### MONARCH'S SPECIALS

All American .....	\$69.50	Keep 'em Flying..	\$169.50
Bandwagon .....	69.50	Majors '41 .....	89.50
Belle Hop .....	89.50	Metro .....	69.50
Big Chief .....	69.50	Miami Beach .....	89.50
Broadcast .....	69.50	Mascots .....	69.50
Defense (Genco) .....	119.50	Owls .....	79.50
Dude Ranch .....	65.00	School Days .....	79.50
Four Aces .....	149.50	Sea Hawk .....	79.50
Four Roses .....	89.50	Sky Chief .....	175.00
Glamour .....	69.50	Snappy '41 .....	75.00
Girls Ahoy .....	89.50	Spot a Card .....	99.50
Gobs .....	139.50	Spot Pool .....	99.50
Gold Star .....	59.50	Towers .....	89.50
Hi-Hat .....	109.50	Wildfire .....	79.50
Horoscope .....	89.50	World Series .....	99.50
Jeep .....	149.50	Zig Zag .....	99.50

### FREE PLAY CONSOLES

Jumbo Parade 5c FP .....	\$109.50
Watling Big Game 5c FP .....	119.50
Jennings Bobtail 5c FP .....	129.50
Jennings Silvermoon 5c FP .....	129.50
Jennings Silvermoon 10c FP .....	159.50
Jennings Silvermoon 25c FP .....	189.50
Watling Big Game 25c FP .....	189.50
Bally High Hands 5c Comb. ....	209.50
Bally Club Bells 5c Comb. ....	295.00
Keeney Super Bell 5c Comb. ....	325.00
Bally Club Bells 25c Comb. ....	375.00

### SPECIALS

Kicker and Catchers .....	\$42.50
Rotary Merchandisers, beautiful condition .....	349.50
Groetchen Metal Typers, 10c play.....	329.50

Write - Wire - Phone Your Orders Today  
TERMS: 1/3 Deposit Balance C.O.D. or Sight Draft

### MONARCH COIN MACHINE CO.

1545 N. Fairfield Ave. Chicago 22, Ill.  
Armitage 1434

## Hercules "A NAME YOU CAN TRUST"

### MUSIC - READY FOR DELIVERY!

Prices quoted insure delivery of machines that have been checked and cleaned carefully. The bargain you buy is in the quality delivered - not the price!

1 Wurlitzer 950 .....	\$775.00	1 Seeburg 9800 E S .....	\$615.00
1 Wurlitzer 71 Counter Model .....	235.00	2 Seeburg 9800 E 5 R C .....	665.00
2 Wurlitzer 24 .....	ea. 395.00	1 Seeburg Envoy E S R C .....	495.00
1 Wurlitzer 600K .....	495.00	2 Seeburg Classics .....	475.00
1 Wurlitzer 61 Counter Model with stand .....	190.00	1 Seeburg Major R C .....	475.00
3 Wurlitzer 600 R .....	ea. 465.00	1 Seeburg Vogue .....	450.00
4 Wurlitzer 750 E .....	765.00	1 Seeburg BB00 E 5 .....	615.00
1 Wurlitzer 716 .....	249.00	2 Seeburg BB00 E 5 R C .....	665.00
1 Wurlitzer 700 .....	745.00	1 Seeburg Regal .....	375.00
2 Wurlitzer 616 .....	269.00	2 Rock-Ola Spectravox with Playmaster .....	425.00
2 Wurlitzer 616 Remodeled .....	299.00	1 Rock-Ola Master .....	475.00
2 Wurlitzer 412 Lite-Up .....	189.00	2 Rock-Ola Standards .....	425.00
1 Wurlitzer 500 .....	495.00	1 Mills Throne .....	375.00

WRITE US YOUR REQUIREMENTS! WE CAN MAKE IMMEDIATE DELIVERY ON MOST MODELS FROM TREMENDOUS STOCK ON HAND.

### NEW EQUIPMENT FOR IMMEDIATE DELIVERY

Genco Total Roll .....	\$525.00	Gottlieb SUPERLINER .....	322.00
Red Ball, Pool Table Pin Game .....	395.00	Bally SURF QUEENS .....	327.50
Pioneer "SMILEY" .....	39.50	Amusement Enterprises BANK ROLL, 9 Ft. Size .....	375.00
Chicago Coin SPELLBOUND .....	327.50	(12 Ft. and 14 Ft.—Write for Prices)	
Exhibit Big Hit .....	334.00		

1/3 With Order, Balance C.O.D.



### HERCULES SALES AND DISTRIBUTING CO.

415 FRELINGHUYSEN AVENUE, NEWARK 5, N. J.

CABLE ADDRESS - HERDISCO

DAVE ENGELS

Phone: BIGELOW 8-3524

IRV. ORENSTEIN

## Attorney Asks for Slot Rulings on U. S. Army Property

NEWARK, N. J. — If any coinman in the country has a ruling regarding use of slots on U. S. Army property it will be tremendously appreciated by attorney Benj. H. Haskell. He can be addressed at: Judge Advocates

Office, Newark Army Air Base, Newark, N. J.

The ruling must cover whether slots on army property are in control of the city and state laws or whether they come under control of the Fed-

eral Government. Such rulings have already been given in various sections of the nation.

Any coinman who may have a copy of such a ruling should immediately rush it to Counsellor Haskell



# OPS FEAR DIRECT SALES DRIVES

## Believe Hesitant Buying Because of High Prices May Start Drives to Sell Direct to Locations on Time Payment Plans

NEW YORK — Letters received this past week from noted operators thru-out various parts of the country are to the effect that they believe, because many coinmen are hesitating about purchasing new machines at present high prices, due to the fact that they feel it will be extremely difficult to amortize the cost of these machines at present low collections, may start a direct selling wave thru-out the nation.

One op writes, "A distributor told us that unless some of the operators around here wake up and start buying the way that they should, putting their deposits up right now, that he will be forced to seek business direct from the locations and that he knows he can sell any of them today on a time payment basis."

One op reports that with collections away down in his territory, due to the lack of beer and also the fact that local plants are working with skeleton forces because they cannot obtain sufficient materials, that many like himself have cut down on orders which they gave sometime ago and have asked to hold up any shipments of new machines to them until they can see a change for the better in general conditions.

"But," this operator reports, "we are afraid that this may start some of these men off to selling right direct to our locations. Especially, if we try to cut the commission to our location owners, a direct purchase of a new machine by the location owner will be all the more attractive to him."

"We sure are in a quandary here and we believe that the one and only way we can protect ourselves is to adopt your suggestion of signing everyone of our locations to a legal location contract."

On  
any  
Location  
it's ...

# DYNAMITE!

*Williams*  
MANUFACTURING  
COMPANY

161 W. HURON ST.  
CHICAGO 10, ILLINOIS  
MEMBER CMI

**UNITED** *Exclusive Distributors for Wisconsin and Peninsula of Michigan for —*

**EVANS TEN STRIKE AND CONSOLES  
CHALLENGER '47 PHONOGRAPH**

**ALSO DELIVERING** } **CHICAGO COIN GOALEE—GENCO TOTAL ROLL—  
ABT CHALLENGER—CHAMPION HOCKEY—  
BALLY SURF QUEEN AND OTHER GAMES.**

8—QUALITY USED MACHINE BUYS OF THE WEEK—8

<table style="width: 100%; border-collapse: collapse;"> <tr><td style="width: 50%;">Sky Fighter Conversion .....</td><td style="width: 50%;">\$195.00</td></tr> <tr><td>Seeburg Hideaway RC .....</td><td>345.00</td></tr> <tr><td>Wurlitzer Counter Model '71, with Stand .....</td><td>259.50</td></tr> <tr><td>Wurlitzer Hideaway—Twin 12 .....</td><td>245.00</td></tr> <tr><td>Bowling League, 9 ft. ....</td><td>149.50</td></tr> </table>	Sky Fighter Conversion .....	\$195.00	Seeburg Hideaway RC .....	345.00	Wurlitzer Counter Model '71, with Stand .....	259.50	Wurlitzer Hideaway—Twin 12 .....	245.00	Bowling League, 9 ft. ....	149.50	<table style="width: 100%; border-collapse: collapse;"> <tr><td style="width: 50%;">Santa Anita (1 Ball P.O.) .....</td><td style="width: 50%;">\$ 94.50</td></tr> <tr><td>Evans Lucky Lucre '41 .....</td><td>129.50</td></tr> <tr><td>Race King (1 Ball P.O.) .....</td><td>89.50</td></tr> <tr><td>Caille Enamel, 10c 3/5 P.O. ....</td><td>49.50</td></tr> <tr><td>4-Star Jennings Chief, 10c .....</td><td>99.50</td></tr> </table>	Santa Anita (1 Ball P.O.) .....	\$ 94.50	Evans Lucky Lucre '41 .....	129.50	Race King (1 Ball P.O.) .....	89.50	Caille Enamel, 10c 3/5 P.O. ....	49.50	4-Star Jennings Chief, 10c .....	99.50
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WRITE TODAY FOR OUR PRICE LIST — Terms: 1/3 Certified Deposit

*Wisconsin's Leading Distributors*

## UNITED COIN MACHINE COMPANY

6304 W. GREENFIELD AVE. PHORE, GR-6772 MILWAUKEE 14, WISCONSIN

# GENUINE FIBRE MAIN GEARS!!

**FOR SEEBURG AND WURLITZER (Less Hub)**

**Sample—\$3.95**

<p style="text-align: center; margin: 0;"><b>Lots of 10—\$3.50</b></p> <p style="text-align: center; margin: 0;"><b>CASTERS</b></p> <p>HEAVY DUTY REPLACEMENT Set of 4 .....</p> <p style="text-align: right; margin: 0;">\$1.60</p> <p style="text-align: center; margin: 0;"><b>PICK UP COILS</b></p> <p>ALL SEEBURG, EXCEPT 8800-9800 Each .....</p> <p style="text-align: right; margin: 0;">\$1.50</p>	<p style="text-align: center; margin: 0;"><b>PICK UP RUBBER</b></p> <p>PACKAGE, 20 SQ. INCHES .....</p> <p style="text-align: right; margin: 0;">\$1.00</p> <p style="text-align: center; margin: 0;"><b>VOLTAGE TEST LINES</b></p> <p>TO 600 VOLTS, UNBREAKABLE Each .....</p> <p style="text-align: right; margin: 0;">50c</p>	<p style="text-align: center; margin: 0;"><b>Quantity Price—\$3.00</b></p> <p style="text-align: center; margin: 0;"><b>VOLUME CONTROL KEYS</b></p> <p>PACKAGE OF 24 .....</p> <p style="text-align: right; margin: 0;">\$1.00</p> <p>PACKAGE OF 100 .....</p> <p style="text-align: right; margin: 0;">3.00</p>
---	--	--

ROCK-OLA — SEEBURG — WURLITZER — AND MANY OTHER LATE USED PHONOGRAPHS ON FLOOR — STOCK CHANGES DAILY  
PHONE YOUR NEEDS! WRITE — WIRE —  
QUANTITY PRICES TO DISTRIBUTORS AND JOBBERS. TERMS: 1/3 DEPOSIT, BALANCE C.O.D., F.O.B. Los Angeles or San Francisco,  
Cal. FACTORY GUARANTEED AGAINST DEFECTIVE WORKMANSHIP OR MATERIAL.

## E. T. MAPE DISTRIBUTING CO., INC.

1701 W. PICO BLVD., LOS ANGELES 15, CAL.  
(Phone: DREXEL 2341)

284 TURK ST., SAN FRANCISCO 2, CAL.  
(Phone: PROSPECT 2700)



## Beacon Coin Changer Showing Clicks



AL SEBRING

NEW YORK — The showing of the "Beacon Coin Changer" held here at the showrooms of the East Coast Sales & Distributing Co., Inc., this city, by Al Sebring of Bell Products Company, Chicago, is reported to have clicked regardless of the rainy weather which predominated during the two days of the show.

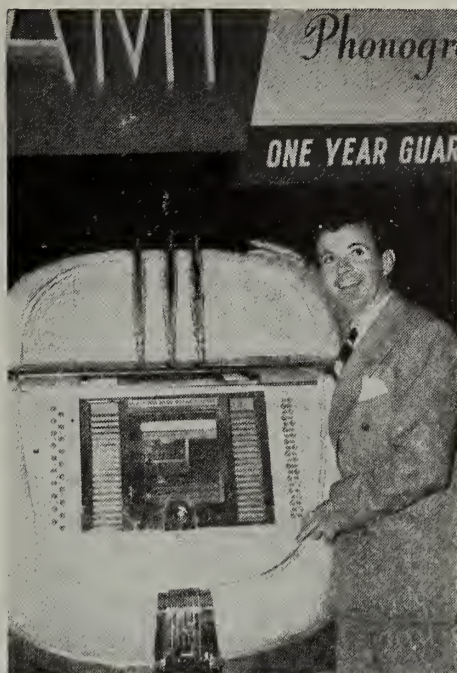
Coinmen from as far away as Canada attended to see the coin changer in action. Many were surprised at the speed with which change was made and also at the neatness and compact size of the unit.

According to Sebring, "Some of the coinmen who called around believed that the Beacon Coin Changer would be a large and unwieldy machine and protected by at least thirteen or fourteen policemen. To say that they were pleasantly surprised at what they did see would be putting it mildly.

"Furthermore", he continued, "we made some very good contacts here which assure us of complete distribution of the 'Beacon Coin Changer' thruout much of the eastern territory."

Other showings of the Beacon Coin Changer" may also be made in the very near future in important cosmopolitan centers thruout the country.

## Listens to His Latest



LOS ANGELES — Dennis Day, Victor Records recording star, whose album of Irish melodies has clicked big, dropped in at the M. S. Wolf Distributing Company showrooms, this city, to listen to one of his latest releases.

"This is the perfect test," Dennis stated, "for any recording artists. If the record sounds as good or better", Dennis claims, "when it's heard on a juke box then the recording artist knows he has made something which the juke box industry will welcome. That's why all recording stars drop in on juke box operators and distributors to listen to their latest records."

Dennis Day also presented M. S. (Bill) Wolf of the M. S. Wolf Distributing Co. with one of his latest albums of Irish melodies. Bill claims that, "They're the sweetest you've ever heard."

### Economy Supplies the Nation!

Original Gun Lamps.....	Each \$ .60
Zip Cord (2 wire rubber covered)	500 ft. 7.50
Pigtail Wire (Stranded).....	Per Ft. .04
Shielded Wire .....	Per Ft. .04
5 Wire (Rock-Ola Cable).....	Per Ft. .15
Rubber Tips .....	Per 100 3.50
Rubber Plugs .....	Each .10
A.B.T. Slug Rejector (V.S.).....	6.00
28V. Bulbs (Keeney Console).....	Per 10 2.00
Photo Electric Cells.....	Each 2.50
Bally Rapid Motor (New).....	Each 15.00

BULBS - TUBES - COILS - MUSIC PARTS  
**ECONOMIZE WITH ECONOMY**  
**ECONOMY SUPPLY CO.**  
 2015 MARYLAND AVENUE  
 BALTIMORE 18, MARYLAND  
 Phone: CHESAPEAKE 6612

## Shireys Sell Their Jukes

LEWISTOWN, PA. — Martin Shirey and his son Lynwood have just sold their juke box business to Frank Guerrini of 112 Freedom Ave., Burnham, but are continuing the operation of their pinball and cigarette machines pending the launching of a new enterprise—a wholesale tobacco and candy business at 27 Valley St.,

They will continue the Lewistown Distributing Mart, Inc., where they handle and sell records.

Eventually they also intend to dispose of their pinball business, but will continue with their cigarette machines, according to reports.

Now On Display  
in our

ILLINOIS  
WISCONSIN  
INDIANA

SHOWROOMS

BALLY'S  
NEW CONSOLE  
DRAWBELL

COME IN AND SEE IT  
TODAY

**COVEN**  
DISTRIBUTING CO.  
3181 ELSTON AVE.  
CHICAGO, ILL.

(PHONE: IND. 2210)

COIN MACHINE  
FILMS  
SERIES 20

"DANCING DOLLS OF  
BURLESQUE"  
NOW READY!

QUALITY PICTURES CO.  
5634 SANTA MONICA BLVD.  
HOLLYWOOD 38, CALIF.

Now Delivering  
**NEW... H.C. EVANS' BANGTAILS**

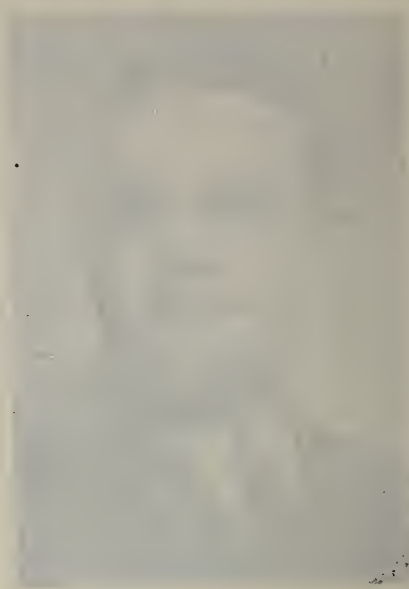
Coming Soon **PACKARD PLA-MOR HIDEAWAY**  
Place Your Order Now!

**PACIFIC COAST DISTRIBUTORS**  
1347 WASHINGTON BLVD. (Tel. Richmond 5527) LOS ANGELES 7, CALIF.

Beston Coin Group  
 Showing Club

Patents to the Effect

more for the same



THE COIN  
 SHOW  
 WASHINGTON  
 D.C.  
 NOVEMBER 15-17  
 1964

**COVEN**  
 COIN VOUCHER  
 SYSTEM

COIN MACHINES  
 FILMS  
 SERIES 50  
 JAMES EARL RAY  
 MURKIN  
 1964  
 DUALS RICHARD  
 ROBERTSON  
 1964



**Now Delivering**  
**NEW . . . R.C. EVANS' BANGTAILS**

Coming Soon  
 PACKARD PLAMOR BANGWAY  
 Show You Own Now!

**PACIFIC COAST DISTRIBUTORS**

# JERSEY MUSIC OPS WILL HOLD BIG OPEN HOUSE PARTY THURS., AUG. 1

**Invite All Music Ops, Jobbers, Distribs, Record Mfrs. and Artists to be Present. Board of Gov. to be Hosts. Festivities Start at 7:30 P. M.**

NEWARK, N. J. — The newly completed offices of the Music Guild of America, association of this state's music ops, will be the scene of "open house" festivities on Thursday evening, August 1. The new offices are located at 1140 N. Broad St., this city. Members claim they are the most attractive ever yet occupied by any organization in the state.

LeRoy Stein, managing director of the organization, reports that the entire Board of Governors will be present to act as hosts for this open house affair. The board is composed of: Barney Sugerman, John Miniero, Harry Pearl, Jules Russof, Robert Weller, D. M. Steinberg, H. Betti, Sid Mittelman, LeRoy Stein and Sol Kesselman, attorneys for the association.

All music machine operators, jobbers and distributors as well as record manufacturers, distributors and recording artists have been invited to attend this open house party. "In fact," Stein stated, "anyone in anyway connected with the automatic music machine industry should attend this open house party and we cordially invite them to be present."

Stein also reported that Paul Brenner of radio station WAAT whose program, "Regretfully Yours" is well liked by coinmen for it plays and reviews the new recordings, attended this past week's meeting of the Board of Governors and introduced those present to a new voice which Paul believes will prove sensational on juke boxes; that of Jerry Sellers now recording for Sonora Records.

it a practise to invite all recording artists to visit with us and we shall also conduct luncheons for them to introduce them to all the members of the Music Guild of America."

At this open house party, Stein is expected to reveal some of the promotional plans the organization have been thinking about to help benefit the entire juke box industry in this state.

Stein said, "We are going to make

**NOTICE!!**  
If you have anything to sell (or want to buy) use the new and speedier classified ad columns of The Cash Box. Your ads can be inserted as late as 5 P.M Fridays of each week. Write for special ad post card today.

IN WESTERN PENNSYLVANIA AND WEST VIRGINIA

**The New AMI**

40 SELECTION PHONOGRAPH

Is distributed exclusively by



AMERICAN COIN-A-MATIC MACHINE CO.  
1435 FIFTH AVE. PITTSBURGH 19, PA.  
PHONE: ATLANTIC 0977

## CLOSING OUT

We have sold our 535 music machines and are going out of business. All we have left is a large quantity of Wall Boxes, Adaptors, Parts, Plastics, Bulbs, Tubes, Trays, Motors, Wire, Cable, Counters, Bins and a large stock room of accessories.

**EVERYTHING IS BEING SOLD AT A GREAT REDUCTION IN PRICE IN ORDER TO VACATE THE PREMISES.**

**Royal Distributing Co.**  
124 Market St., Philadelphia, Pa.

## Wanted for CONVERSION!

- BROADCAST
- PAN-AMERICAN
- MYSTIC
- SILVER SKATES
- CROSSLINE
- VACATION
- CRYSTAL
- MARINES
- ATTENTION
- CHARM
- MASCOT
- FLICKER

Send us complete description of your machines and we will advise you immediately of our new, thoroughly-location tested conversion. All work done by factory-trained mechanics.

**WRITE — WIRE — PHONE TODAY!**

**MUNVES MANUFACTURING CORP.**  
2634 N. Laramie Ave., Chicago 39, Ill.  
Tel.: NATIONAL 2727

**IMMEDIATE DELIVERY!**


**America's FINEST REBUILT 50c SLOTS**

Available in Gold, Silver or Black Chromes

As Good As New — 2/5 or 3/5 Pay  
Here is your opportunity to get the finest rebuilt 50c slots on the market today . . . all machines sold on money back guarantee . . . rebuilt by factory trained mechanics . . . available from stock for immediate delivery!

Write for Distributor's Prices

**SILVER CHROME CABINETS \$39.50**  
Brand New! Gold and Black Chrome Cabinets also available all completely assembled, 5c, 10c or 25c play; 2/5 or 3/5 pay.



**PLENTY on the BALL**

**WARM UP**  
1024 Sales at 5¢ . . . \$51.20  
Pays Out \$24.20  
Profit Average \$27.00  
Thick DIE-CUT Board

PITCHERS BOX CONTAINS  
BULL PEN CONTAINS

TICKET PRINTED ADVANCE RECEIVES ONE PUNCH IN PITCHERS BOX

TICKET PRINTED "ADVANCE"

HOME RUN EACH RECS ONE PUNCH IN BULL PEN

TRIPLE 25¢  
DOUBLE 50¢  
SINGLE 25¢  
BASE BALLS 15¢

Seasonal Merchandise That's Favored Everywhere -- Order Now!

**SUPERIOR PRODUCTS** 14 N. PEORIA ST. CHICAGO 7, ILL.

Advertisement text, likely a notice or announcement.



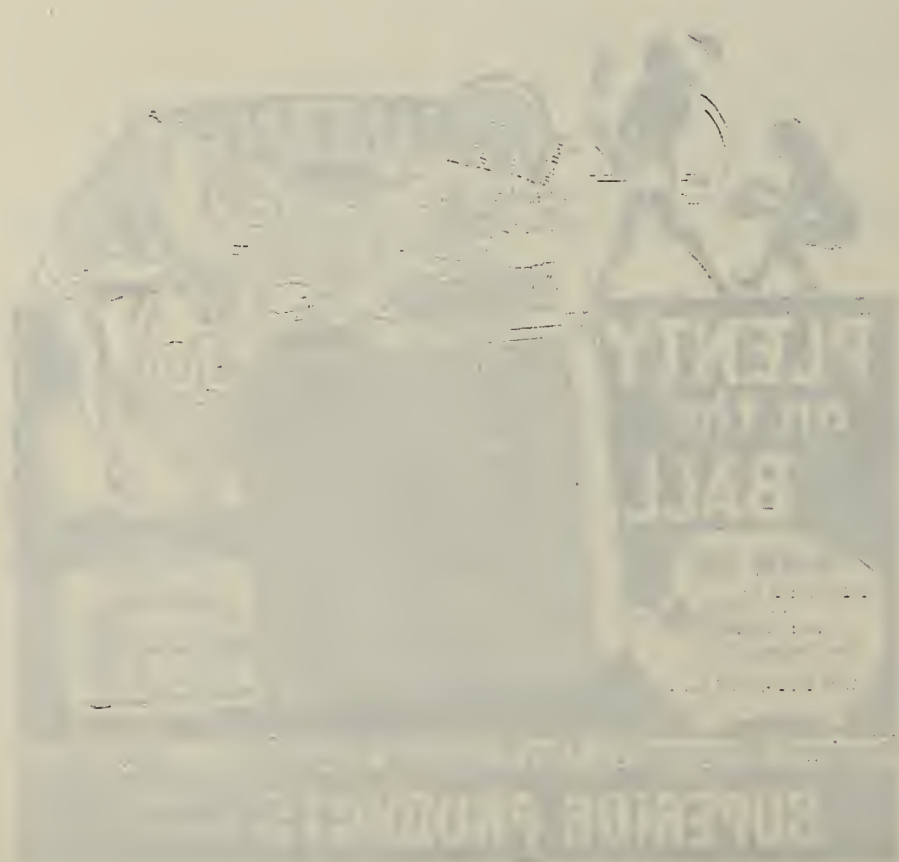
Advertisement for a 'CONVENTION' or similar event, featuring the word 'MONEY' in large letters.

VERREY MUSIC HAS WILL HOLD AN OPEN HOUSE PARTY THURS. AND...

Advertisement text, possibly related to the music event mentioned above.

Advertisement with the word 'CLOSING' in large letters, likely announcing the end of a business or event.

Large block of text, possibly a long advertisement or a news article.



Advertisement text, possibly for a performance or event, with the word 'BERRY' visible.



## Challenger Phono Moves to Wichita

NEW YORK — Distrib for the U. S. Challenge Co. here, manufacturers of the "Challenger" automatic phono, report that the firm has moved the manufacture of their juke box to their Wichita, Kansas plant and that production there is already under way.

As reported in the press here, the plants of the Batavia Metal Products Company in Batavia, Ill. have been sold to a Detroit industrialist.

Distrib here claims that U. S. Challenge Co., whose president is Dr. Henry Garsson, will manufacture their "Challenger" phono and their automatic drink dispenser in Wichita, Kans.

## Tax Cig Venders and Make Them Subject to Health Dept. Inspection

WOOD RIVER, ILL. — A new licensing ordinance (Number 529) just passed here taxing all cigarette vending machines \$10 per year adopted an entirely new angle which may spread thruout other towns in this area.

This is that the city health inspector will inspect all places where machines are placed to ascertain whether the laws of the State and this City are being followed.

He must also be furnished for his inspection with samples of all the cigarettes which will be offered for sale in the machines.

Should minors ever purchase from one of the ciggy machines here the penalty will be anywhere from \$1 to not more than \$25 for the first offense.

## Liquor Official Fined for Soliciting Juke Spots

MECHANICVILLE, N. Y.—The State Liquor Authority announced this past week that Philip F. Ryan of this city, executive officer of the Saratoga County Alcoholic Beverage Control Board, had been dismissed from his post after being convicted at a departmental trial on twelve of thirteen charges relating to his conduct

## Canadian Parliament Member Suggests Tax to Turn Off Juke Play

*Special Wire to The Cash Box*

OTTAWA, CAN. — Rev. E. G. Hansell, Social Credit member of Parliament for McLeod in Alberta, this past week in the Canadian House of Commons gave what he believed, was a good tip to the government on how to get a nice little pile of money.

During discussions of the budget resolutions, Rev. Hansell said, "Whenever I go into a restaurant to eat a meal, somebody is bound to drop a nickel into the juke box and blare into my ears some of our American culture. Let the minister put a little gadget on these machines", he continued, "so that the rest of us who do not like it can drop in a nickel that will turn the thing off. That is one tax I should be glad to pay."

Acting Finance Minister Abbott answered Rev. Hansell, "I am glad to hear that, because we have taxed both the machine and the fellow who wants to turn it on."

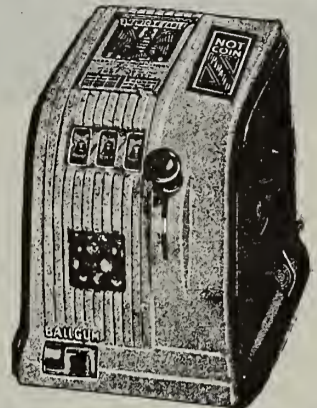
Rev. Hansell replied to this with, "Then you will get us coming both ways. You are now getting the tax from the one who wants the culture," he stated, "and you will get a tax from the cultured gentlemen who does not want it."

in office.

Five of the charges, according to the SLA, accused Ryan of "directly or indirectly" soliciting a liquor licensee to remove already installed juke boxes and to install, instead, music machines in which it is alleged Ryan had an interest.

## NEW..IMPROVED 1946 MODELS

### DAVAL AMERICAN EAGLE



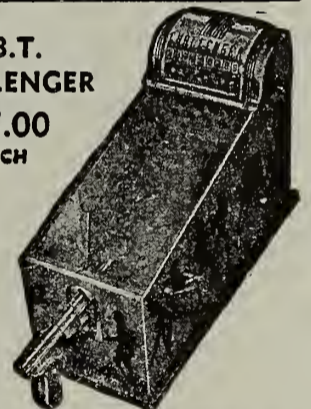
This neat little non-coin operated Counter Game is the center of attraction. Tax Free. \$54.00 Each

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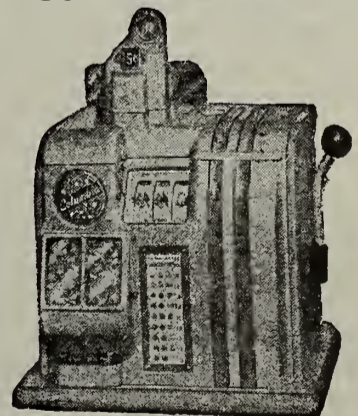
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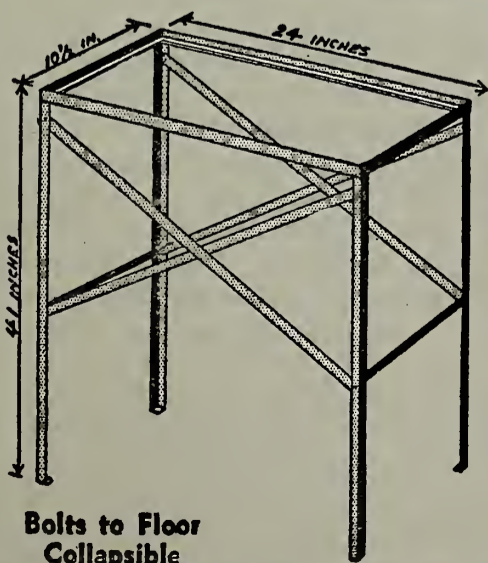
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These stands are brand new, all metal, and painted black. They are collapsible and can easily be set up. Stands have feet that can be bolted to the floor. Single lots, \$12.50 each; lots of 25, \$10.50 each; lots of 100, \$9.50 each. Satisfaction guaranteed or your money refunded.

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# THRU THE COIN CHUTE



## CHICAGO CHATTER

This was one of the most inactive weeks in the history of coindom—at least as far as the Windy City was concerned. So many of the coinmen here decided to make this their vacation week that few remained around town to keep the news hot and to also keep sales zooming along. In addition, ops who are visiting the town tell us that they are feeling the beer shortage worse now than ever before. One coinman reporting that his take dropped as much as 40%. Another claims that some of the tavern owners in his part of the world are tearing the few hairs they have left out by the roots. It's one of those things which all coinmen are worried about and yet all believe will straighten itself out in due time. Of course, the hot weather didn't help very much to ease the demand for beer—liquors—etc.—and this, too, hurt the operators' collections. And with machines, parts and supplies prices what they are—just can't blame some of the boys for being upset.

\* \* \*

Al Sebring of Bell Products Co. spent the better part of last week in New York where he showed the "Beacon Coin Changer" to many interested parties. In addition to coinmen we hear that others who also have use for coin changers were present and gave Al's "little honey" a very, very close look-over to see what they could see. The general consensus was that "Al's got something there" and this is what all coinmen have been saying who have seen the "Beacon Coin Changer" . . . Prices were announced on the Bally Draw Bell console this past week and from what coinmen around these parts tell us they were rather pleased . . . Max Glass of Max Glass Distributing Co. also left for New York and spent the greater part of the week there. It seems that some of our Chi coinmen decided that this was the week to visit in New York—and from what we hear—it rained and rained and rained—

\* \* \*

Vince Shay (Bell-O-Matic's prexy) returned from his vacation in Minnesota this past week and immediately brother Grant Shay left for his vacation. Just dropped the old advertising pencil, did Grant, and hied himself into a much needed rest. . . . Attractive Florence Watling driving one of the very first new Lincoln Continentals to arrive in town—a gift from Johnnie . . . Joe Beck of Mitchell Novelty Company, Milwaukee, in town looking for suitable sales offices at last discovers these at 32 West Randolph Street and believes that this will be the spot where he will be able to meet with all the coinmen who want to see that new idea in consoles—"Telequiz" . . . Joe Schwartz of National Coin Mach. Exch. and his family are vacationing in Atlantic City, N. J. Joe likes the salt air and the salt water and there's no doubt that he's in for a dandy time in that famed resort.

\* \* \*

Saw Ed Williams and Buster Newell of Music Sales Co., Memphis, Tenn, in town this past week with both boys searching high and low all over the city to get equipment they sorely need down in the Tennessee country . . . Ron Rood of Orlando, Fla. pulld into town this past week and made his very

first stop over at the Rock-Ola plant where he was heard to ask for about zoompteen carloads of the new Rock-Ola phonos right quick. Ron has one of the most outstanding spots in the nation down in Orlando and his record store has won much national comment—it's that beautiful . . . Woolf Solomon of Central Ohio Coin Mach. Exch., Columbus, was in town this past week and visited over at Gil Kitt's Empire Coin Mach. Exch. where he shot the breeze for a while about thisa and thata and some of the other things that happen each and every day around this business.

\* \* \*

Willie (Little Napoleon) Blatt of Supreme Distributors, Miami, Fla., came into town from New York where he reported he had spent some pleasant days visiting with old acquaintances and old hang-outs to see the manufacturers here and to also learn what was cooking. Willie looked nice and brown and healthy and claims that, "It's the life," to live down there in Florida. Has a big phono route that's going good—also has a nice distributing business—and has some eastern interests working away for him—from what we gathered . . . Benny Robinson of Robinson Distributing Co., New Orleans, La. was also in town this past week and made a dash right over to the new Keeney factory looking to buy more and more and more. Ben isn't completely settled as yet in Nola from what we gather but is doing a grand job down there and likes the country.

\* \* \*

Bill Marmer, Jr. and his bride honeymooning in Chicago stop over to see Art Cooley at Bell-O-Matic to say "hello". (Say, Bill Marmer must be older than a lot of us thought) . . . Saw George Mead of Hamilton, Ind. in town shopping around for some equipment and supplies . . . Clyde L. Ford of Washington, D. C. was in town this past week looking things over . . . Dan Cohen of New Orleans pulled into town from New York and went over to see what he could do about getting himself some of those Challenger phonos. Dan is going to have a real surprise for the coinmen down in his part of the world with some new equipment he has just arranged for.

\* \* \*

One of the busiest guys we've ever met is Ben Coven who is doing a grand job with Bally's games right here in Chi and also up in the Wisconsin area where he also opened offices. Bally boosters are calling around at Ben's place these days and seeing the new machines and talking things over with him . . . Saw Alf Gamble of East Lansing, Mich. in town this past week and he looked like he was in a hurry . . . Ralph Vance of Hamilton, O. also in town and looked around for some buys . . . Al Kropp of Tuscaloosa, Ala. was in town and it seemed that the heat here didn't bother him one bit . . . J. H. (Jules) Peres of New Orleans, La. came to town this past week to see whether he couldn't dig up some equipment he needed . . . Frank O'Brien of Dallas, Tex. also in town and arranging for shipment of much equipment to his headquarters. Frank is reported to be doing a very grand job down in the Lone Star State.



# THRU THE COIN CHUTE



## EASTERN FLASHES

Yes, sir, Jack Mitnick made it. He tramped the corridors and tramped the halls but—he made it. Jack became a grandpappy this past week of a brand new baby boy—and, Jack claims, he's now one of the "youngest" (?????) grandpas in the coin machine business. Over at Runyon Sales, they tell me, Jack was handing out cigars and smiles—all day long . . . Barney Schlang, who managaes the destinies of the music ops assn. is away on a two weeks vacation—and Barney believes that this will give him the chance to catch up on some sleep . . . Also rushing off to vacations this past week were Teddy Blatt, Mrs. Ruth Michaelson of Long Island Music Co. and Bill Turling of Glen Ridge Music Co. Here's hoping that they'll all have a grand good time and come back to town feeling sweller than swell.

\* \* \*

By the way, because of the tremendous crowd which the phono ops assn accommodate for their annual banquet—this coming October the boys have decided that instead of the Starlight Roof of the Waldorf-Astoria—they'll use the Grand Ballroom. And that means that many, many more music people will be accommodated . . . Jack Briedt of U-Need-A Venders on his way to Chi to visit at the Bally plant. George Jenkins, they tell me, will be there awaiting Briedt's arrival . . . Bill Blumenthal of Tri-State Sales & Distributing is eagerly looking forward to some large volume shipments of U-Need-A ciggy venders. Bill says, "I could sell a zillion of 'em" . . . Harry Berger of West Side Distrib. Co. is planning a trip to Chicago where he wants to meet with John Watling and some of the other Chi manufacturers. He may return with some surprises for the boys in this part of the world.

\* \* \*

Dave Lowy, who's back from Italy and the armed forces, remarks how he lost out on some of the good lines while he was away with Uncle Sam's soldier boys. Now Dave is looking around to see what he can find. (There'll be plenty to pick from, Davey boy, when production gets under way and pahlenty of new ones pop into the picture) . . . Mrs. Al Denver (wife of the phono ops assn prexy) reported well on the way to recovery—recuperating at home after an operation . . . Music coinmen down on 10th Avenue are talking about that new Apollo release by Luis Russell—but they claim that it's the vocalist (name unknown) who is making this something worthwhile . . . We hear that Jackie Berman and Sid Merenstein of Economy Supply, Baltimore, Md., are doing a grand job down there and really ringing the bell with the coinmen in that area.

\* \* \*

Abe Feinberg, Hyman Lieter and Al Dolins of Uneeda Sales, Boston, Mass. are reported to be doing a whale of a job with Bally equipment in the New England area . . . Score another for Minerva Leichter of Capitol Automatic Music who beat every music op in town by at least a week buying the big disk smash, "To Each His Own" away ahead of any of the others . . . They're sure gathering around the record dept over at New York's Runyon Sales Co. with Johnny Halonka, Gloria Friedman and Phil Kronfeld doing a grand job of selling the disks

to the music machine men who come in here from all over everywhere to buy their records . . . Nat Cohn of Modern Music Sales Co. at last departs for his vacation and Earl Winters holds down the fort while he's gone. Earl states that the firm are going to town in a big way selling the new picture record "Vogue" and also the Mutoscope Voice-O-Graph.

\* \* \*

Jack Fitzgibbons is reported to be getting ready to break with some really hot news within the next two weeks. In the meantime not even elephants can pull it out of him—so let's just wait and see . . . Dave Margolin and Leo Knebel of Manhattan Phono elated over the way the new Aireon phonos are being delivered to them. They claim that ops report the machine clicking big on locations wherever placed . . . Hymie Rosenberg entertained quite a few of the out of town boys who came to see his Challenger phono until the early dawning hours. Mac Perlman did the selling, we hear . . . Bert Davidson of Challenger still in town—just waiting to see the orders roll in . . . Dave Stern of East Coast entertains Al Sebring of Bell Products Co., Chicago, who brought the "Beacon Coin Changer" to that click showing on Tenth Avenue. Quizzed regarding the coinbiz generally, Al said, "If a man hasn't optimistic faith in this industry now he might as well forget to wake up some morning." (Al—them's our sentiments, too.)

\* \* \*

Bill Goetz of Capitol Automatic Music Co. present at the traditional Chinese lunch at the Yank Sing restaurant on 51st St. sponsored by Jimmy DeNina which was the farewell Partridge luncheon of the season. All leading Chinese educators and diplomats attended including the city's leading lights . . . Frank Page of Roanoke, Va. in town this past week visiting with Charley Katz and Leon Berman at Standard Games, Inc. to see the firm's new "Spotlite" machine reported that he was not only very much impressed with the game but also believed that it would do a great deal toward showing the way to really big profits. And that, my friends, is a very, very nice boost for Charley and Leon for Frank knows the coinbiz.

\* \* \*

An old timer popped around *The Cash Box* offices this past week whom many of the coinmen will remember—Eddie Ross of Baltimore. Eddie reports that he has just completed a little trip around the country and that he's still living the life of a country gentleman down on his Maryland farm. He does expect to have some interesting news for coin machine friends soon . . . Harry Bank meeting with important coinmen this past week and, in the meantime, talking over old times in the coinbiz with them. Harry's Cosmo Records are gaining much attention thruout the juke box biz from all reports and music machine men are flocking in to see what they can get . . . Benj. H. Haskell, who is well known as the attorney for the old Amalgamated assn is in the Judge Advocate's offices at the Army Air Force Base in Newark, N. J. . . . Dan Cohen of Progressive Music Co., New Orleans, La. in town this past week and enjoyed himself very much, from all indications.



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# THRU THE COIN CHUTE



## CALIFORNIA CLIPPINGS

Bill Wolf of the M. S. Wolf Distributing Co. was very happy over the showing made at his most recent AMI show held at the Westward Ho Hotel in Phoenix, Arizona; he reports many orders were taken. Al Silberman of the firm is on a trip up to Portland and Seattle to get better acquainted with the managers of the company's offices in those cities. A new secy has joined the Los Angeles branch; her name is Miriam Dunlap. Phyllis Sale, Bill's personal secretary, will hear them old wedding bells soon. She'll take a two weeks vacation prior to her wedding to John O'Brien.

Jack Gutshall is off for a week's vacation and fishing at Big Bear Lake. He recently sold a large number of the new Aireon phonos to several ops in that town and wants to see the machines set up on location. Jack has been quite fortunate in having recently received a large number of new Aireon machines and has been busily engaged in getting them out to the trade.

Bud Parr of Solotone has returned from the East, where he appointed a number of new distribs for the firm's timed music boxes. Parr informs us that the demand is growing daily by leaps and bounds and plans are under way to expand the factory in North Hollywood to meet it.

Len Micon of Pacific Coast Distributors has just received word from the Packard factory that the new Packard Pla-Mor hideaway will be shipped to him within the next few weeks. Len is getting all set for the new phono and has photos of it posted all over his showrooms.

Many of the record manufacturers are returning to town after attending the NAMM show in Chicago with words of praise for the swell meet and the generally good results obtained . . . Jimmy Rutter of Operators Service is converting the "Thorobred" and "Longacre" to the new "Hollywood." It's a swell looking job and should be of interest to ops . . . H. M. De Govia of Dee's Service is currently working on a new and novel record playback which looks like it has definite possibilities. Dee is awaiting motors before making any further announcements . . . Bill Leuenhagen has recently taken over the showrooms adjoining his present offices at 1811 W. Pico Blvd. and plans on remodeling this store into very attractive showrooms for the display of used and new equipment.

Among the ops shopping along coin row this past week were: Ray Foust, Santa Ana; C. E. Collard, San Bernardino; Harold Murphy, Palm Springs; Ben Korte, Glendale; Fred Allen, Bakersfield; J. M. Spalding, Inglewood; N. H. Smith, Oildale; R. E. Barton, Long Beach; F. Wolman, Morro Bay; Ray Reynolds, Big Bear Lake; Frank Lamb, L.A.; Lee Walker, Gardena; Art Weiss, Arcadia; Elia A. Franco, L.A.; Harry Beauregard, L.A.; C. H. Robson, Santa Monica; Louis Depello, L.A.; Scott Dreyer, Downey; Walter Leonart, Bell Flower; Ted Spano, Burbank; Jack Brady, Jack Perock and J. P. Ley of Los Angeles.

Danny Jackson and Sam Donin of Automatic Games Co., who recently purchased the building at 2858 W. Pico Blvd, have had the building completely remodeled and have the workmen putting the finishing touches to the place this week. They expect to make an interesting announcement in the August 5th issue of *The Cash Box*. Jackson promises several astounding buys of great interest to ops . . . Jerry Karpman of Modern Music Machines has recently purchased the interest of Sam Ricklin in a wired music operation and plans on moving his shop and showroom shortly.

Elky Ray of the Gold Coast Coin Machine Exchange

plans on moving into his new building within the next three weeks unless some other heartbreaking delay develops. This has been one of the most unusual building projects ever witnessed. It was the case of the builder looking for a right handed monkey wrench, and the delay almost drove Ray crazy, but at long last it begins to look like he will be able to move in soon. At least we hope so. We have been sweating it out with him . . . Fred Gaunt, of the General Music Co., has just received a large number of games which include "Total Rolls," Bally games and others, and he invites ops in to look them over.

Skeets Gallagher of the firm of Stemler and Gallagher is back on the job again and feeling swell. He tells us that he did not suffer a heart attack, but that his affliction consisted of a bad leg which necessitated treatment at a hospital. Skeets would like to see the ops drop in and get acquainted.

Ray Powers of E. T. Mape Distributing Co., Inc. has just received a large number of good late phonos from Northern Cal and plans on offering them to the music ops after checking them over. Ray expects a sample of the new Challenger in his showrooms within the next week or ten days. E. T. Mape spent the past week in town.

Paul Laymon now has the new Bally "Draw-Bell" console on display in his showrooms and has been very busy taking orders from ops for future delivery . . . Bill Williams of the Williams Distributing Co. has just received the new Williams five ball, "Dynamite". Bill says he received the first sample on the west coast, and is taking orders for early delivery.

William Happel, Jr., of Badger Sales, has just returned from a three-week trip to Seattle and Canada and reports having had a swell time. We hear that Bill has something of interest of a personal nature to announce. Come on, Bill, let's have it.

Fred Myers of K & M Distributors is now in Dallas, Texas, getting things set to open the firm's new offices in that city. K & M plan on opening offices in Omaha, Nebraska, very soon, according to word from Len Kelly.

Nels Nelson has a sample of the new automatic bowling game, "Strikes and Spares", on display in his showrooms and invites ops in to see this new game . . . Nick Carter of Nickabob Sales has just returned from a trip East and is getting set to announce the distribution of several new games soon . . . John Rough of Phonofilm Productions is out of town calling on Panoram and Solovue ops and expects to have many new orders for their line of 16 MM. coin films . . . Leo Mesner of Aladdin Records has just signed several new recording artists and plans on going into production soon on a number of new waxings which are directed for the music op trade . . . Jules Bihari of Modern Records informs us that the demand for the new Hadda Brooks album is terrific, with the demand growing daily . . . Myron E. Kluge, of the Kluge Electronic Co., plans on releasing an announcement soon of the firm's coin controlled radio for installation in hotels and motels . . . Gabe Orland of California Music is hobbling around painfully. Gabe recently underwent a leg operation and does not plan on returning to work for at least another month or six weeks.

Dropped in to see Ben Ellison of Hollywood International Record Co. and found him busily at work. Ben has some terrific plans for the new firm and, according to what we heard and saw, he should go places in his new set up . . . Quality Pictures has just completed making series 21 for 16 MM. coin films and will be ready for distribution within the next three weeks.



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# THRU THE COIN CHUTE



## H O U S T O N

Morris Pinto looks like a banker or lawyer but actually he's a prominent coinman of these parts and owner of Big State Amusement Co. . . . Another professionally appearing gent, along the college professor type, is L. R. Gardener owner of Houston Amusement Co., a big time operating and sales outfit . . . Still hopping along personal lines, we can't miss musician Gene Dean, the movie type positively, and a top notch operator in spite of it.

Harold E. Long is back with the Houston branch of Commercial Music Co., the same office (in a different building) he was boss of when he went into the army in 1942. His chore of getting Wurlitzer to the boys should be lightened with the very efficient services of his secretary, Flo Childers. Glamorous as she is, we're going to fall out with Lillian Cowart unless she starts giving us some printable dope on the fellows at General Distributors . . . Crowe-Martin has added Liberty Records to the ump-teen number of brands they already sell and also added the services of talkative, attractive and very efficient Buena Barron, so the lads will be sure to keep on coming in and buying.

C. M. Robertson has his Automatic Music Co. building all rigged up with Walkie Talkie gadgets. Keeping the load off his feet in his private office, he can, just by speaking into a thing something like a war time alarm clock only sturdier, order a gift for his friend from the record dept., wake the boys up in the paint or repair shops on second floor, or find out what truck has just left the loading docks. It's a handy set-up; saves lots of energy, and energy is a precious thing the hot days we've been having.

E. L. Hearn, Globe Record Co., Los Angeles in town on business and visiting his uncle, Lester Hearn, pioneer local musician . . . Joe Pirano, who used to operate the Silver Amusement Co., now owner of two large grocery stores in the city . . . Nick Angelo, another former musician, now in the night club business in a big way . . . Hans Von Reydt, co-inventor of parking meters (referred to as "legal armless bandits" by not a few citizens) and well known phonograph distributor, is helping the Government dispose of surplus property since his late discharge from the Navy. His attractive wife, Maria, is manager of Melody Record Shop, a ritzy place on South Main Street.

A drunk didn't like the tune that was being played and smashed a couple of beer bottles into a new phonograph. The location owner made him pay for the BROKEN BOTTLES.

## B O S T O N

Ed Ravreby, Associated Amusements, Inc., now located at 846 Commonwealth Ave., reports that shipments of Solotone units have been forwarded from the factory and he will rush the setting up of a studio for the Met. Boston ops. Word will be sent out to the trade as soon as the studio is set up so that all operators in New England can come in and view a completed installation . . . Bill Hamel of the Hamel Distributing Company on a New York visit to the furniture show. He plans on placing orders for fall and winter merchandise for his furniture and appliance concern in Concord, N. H. . . . J. H. McIlhenney, Winthrop, now freelancing. Mac off to a week-end trip to Malone, N. Y. for a quiet rest . . . Nappy, of Boston Coin Machine, Inc., arcade operator, is very happy with returns to date. He is continually buying new units and keeping his operations up-to-date . . . David Godfrey, Lowell, in Boston for his weekly visit . . . Tom Maren, operator of Dinty Moore's and the Shangri-La, two of Boston's outstanding eateries, planning on putting a console in the bar of his farm. In arrangements with Ed Ravreby, Maren plans to donate all proceeds to charity . . . Emil Carrier, Nashua, operator of one of the Randy Foote music routes, in Boston for a visit with his friends . . . Albert Halberin, recently

discharged from the service, now operating a route in Dorchester, Mass. . . . G. R. Sommer adding to his pin ball route in Roslindale, Mass. . . . Tom Levy, Haverhill, on a monthly visit among the distributors.

George Correa, Middleboro, states that his weekly take is as high as ever . . . A. Progin, Fitchburg, showing new interest in new games. On a recent Boston visit he bought pin games, then hurried over to Chinatown for some of that imported food . . . Henry Factor, sales head of Associated Amusements, feels that his over-the-counter parts department is one of the most complete in this area . . . John Johnson, Spencer, Mass., on a buying spree in Boston . . . Si Redd, Redd Distributing Company, still hiding behind telephones . . . Wait till television, boys . . . George Desnoyes, White River Junction, Vermont, making a friendly visit to the trade here . . . Louis Belostock, Salem, Mass., making purchases for his pin-ball route . . . Jack McNeil, McNeil Music Co., Lowell, making a tour of the big distributing houses. He plans on adding to his music route . . . Martin B. Ferrero, New Bedford, Mass., showing added interest in the new Solotone Music System . . . Louis Winestein, head bookkeeper of Associated Amusements, on his annual vacation . . . Edwin A. Dresser, service manager of the Hamel Distributing Co., at the Packard Factory, Indianapolis, for a week to attend service school for the new Pla-Mor music box.

## MINNEAPOLIS

This city's Aquatennial took place during the entire week just past. What a festival, what parades, what fun. And what a week for local coinmen! Nonetheless, Mike Crakes of the Friendly Sales Company decided to spend the entire week out of town. No crowds for him. He went for the fishing up North instead . . . Mr. and Mrs. Julius Koers of Rapid City (S.D.) flew into town to visit with the distribs and vacation at the same time.

Amos Heilicher, of Advance Music Company, was presented with a brand new son. Congrats—Amos! . . . Jess Waddell of Charles City, (Ia.) was seen in town. His first visit here in a long time . . . Mr. and Mrs. Oscar Sundem of Montevideo (Minn.) spent the week here taking in the sights and sounds of our festival . . . Frank Sirianni, accompanied by his father, in town for a few hours from Cumberland (Wis.), Emil Sirianni, formerly connected with his brothers, is now located at Eau Claire and operating his own route. Recently he bought out Jim Rooney's route in Chippewa Falls.

Earl Grant entered Northwestern Hospital last week for surgery. Hope you recover quickly, Earl . . . Gene Kesting made his first appearance in Minneapolis in six years. He received his discharge from the armed forces last January. A long time to be away . . . Roy Stone, Rice Lake (Wis.) visited here and reported things were holding up nicely in his territory. Other visitors were Gil Hanson, St. Peter (Minn.) and Martin Kallsen, Worthington (Minn.)

Ed Swanson, Moose Lake (Minn.) operator, reports that his business has picked up considerably. He's taking over a new route . . . Fred Fixel, Pembina (N.D.), never passes up a ride to come to Minneapolis and visit the jobbers and distribs . . . Mr. and Mrs. Mike Imig of Yankton (S.D.) spent the week here, as did Mr. and Mrs. Charles Rusnak of Grand Rapids (Minn.). The Aquatennial festivities really brought in lots of coinmen from all parts of the country.

Leon Harris, Enderlin (N.D.), visited here for several days and is reported feeling much better . . . Dave Ziskin of Silent Sales Co. returned from his vacation. Says accommodations were terrible, and he was really glad to be home . . . Sam Karter of the Star Sales Company has moved his family to the lake shore close to Minneapolis. He commutes back and forth and loves it . . . Bush Distributing Company plans to be in their new headquarters the early part of August . . . Twin Port Sales Company expect to be in their new building in Minneapolis, as Packard distribs, within the next two weeks.



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WANTED—Your Used Phono Needles. We re-grind any straight shank, metal point, round or elliptical needles with extreme precision and guarantee NEW NEEDLE SERVICE at a terrific saving to the music operator. Almost five years of successful service to hundreds of music operators. It's an honest service. RE-SHARP NEEDLE SERVICE, P.O. BOX 770, FORT DODGE, IOWA.

WANT—Will pay best prices for old Chicago Coin games, also old Gottlieb games, irrespective of quantities. Send us your complete list. MID-STATE CO., 2848 ROOSEVELT RD., CHICAGO, ILL.

WANT—Five Ball Free Plays; One Ball Free Plays; Combination and Free Play Consoles. Also Music. We will send our check immediately upon receipt of your list, stating guaranteed condition and lowest price. No Junk, please!! PALISADE SPECIALTIES CO., 498 ANDERSON AVE., CLIFFSIDE PK., N. J. Tel. Cliffside 6-2892.

WANT—Bell Products Co. is badly in need of all types of equipment. Therefore, we will pay top dollar for any amount of pin games, consoles, phonographs, slots and arcade equipment. We will buy equipment on or off location. Write, wire or phone. BELL PRODUCTS CO., 2000 N. OAKLEY, CHICAGO 47, ILL.

WANT—We will buy any kind or make of slot machine in any condition. Write full particulars of type, price and condition. NOTE: We repair, refinish and service all types of slots. Over 20 years of shop experience. G. B. SAM, 541 EAST 32nd ST., LOS ANGELES 11, CAL. Tel. Adams 7688.

WANT—Seeburg, Wurlitzer, Rock-Ola, Mills, all models. Highest cash prices paid. Write, wire or phone and we'll give our highest offer within 24 hours. DAVE LOWY & COMPANY, 594 TENTH AVE., NEW YORK CITY, N. Y. BRYant 9-0817.

WANT—Any quantity of Genco's Bosco's, Capt. Kidds and Argentines. State condition and price. R & Y NOVELTIES, 131 CLINTON AVENUE, NEWARK 2, N. J. Tel. Market 3-6105.

WANT—All types of 30 wire Wall Boxes and Adapters; Mills and Jennings Free Play Slots, Free Play Games; Arcade Machines; Scales; Complete tone arm assembly for Wurlitzer 600 or 750. ST. THOMAS COIN SALES, LTD., ST. THOMAS, ONTARIO, CAN.

WANT—Old Genco or Chicago Coin Games. No legs — No Glasses. Need not be in working order. SQUARE AMUSEMENT CO., 88 MAIN ST., POUGHKEEPSIE, N. Y.

WANT—DRINK VENDERS, New or Used. WINNIPEG COIN MACHINE EXCHANGE, 277 DONALD ST., WINNIPEG, MAN., CAN.

WANT—Buckley Twin 12 or 24 mechanisms. Advise quantity, price and condition. M. LUBER, 503 W. 41st STREET, NEW YORK, N. Y.

WANT—All kinds 5c selective candy bar venders; postage stamp vending machines; 5c Nab Cookie venders; 1c gum vendors. Give full details and price in first letter. R. H. ADAIR CO., 6925 W. ROOSEVELT RD., OAK PARK, ILL.

WANT—Late Model phonos, pin games, consoles, slots and old 12, 16 or 20 record Rock-Olas. Write stating prices, etc. NOBRO NOVELTY COMPANY, 369 ELLIS STREET, SAN FRANCISCO, CALIF.

WANT—Bankrolls, Wurlitzer Skee Ball Alleys and Music Boxes. S & W COIN MACHINE EXCHANGE, 2416-20 GRAND RIVER AVE., DETROIT, MICH. Tel. CLifford 1956.

WANT—Used games and phonographs. Send list of equipment. McGLENN'S DISTRIBUTING CO., 612 FIFTH AVE., PITTSBURGH 19, PA. Tel.: AT 1818.

WANT—Liberty F.R. \$8.; Cigarette \$5.; Sparks Champion F.R. \$8.; Sparks Mercury, American Eagle and Marvels \$5.; Aces, Imps, Cubs and Daval 21 \$3.; Vest Pockets \$25.; Columbias \$15.; Col. Vest Pockets, Yankee, Wings, Pokereno. Send list and details. ABCO NOVELTY CO., 809 WEST MADISON ST., CHICAGO, ILL. Tel.: Hay. 3695.

WANT—All types of arcade equipment and late pins. Send list stating price and condition of machines. A.B.C. COIN MACHINE EXCHANGE, 2475 CLYBOURN AVE., CHICAGO, ILL. Tel.: Diversey 7778.

WANT—All models Keeney Super Bells combination Free Play and Pay-Out; Mills Three Bells; Mills Four Bells; Mills Jumbo Free Play, late Blue and Red; Mills Jumbo Combination F.P. & P.O.; Bally Hi Hands; Bally Club Bells. Will pay top cash prices. Write today. BADGER SALES CO., 1612 WEST PICO BLVD., LOS ANGELES 15, CALIF.

WANT—Complete coin motor and slug rejector mechanism for 71 counter model Wurlitzer. WISCONSIN NOVELTY CO., 3734 NO. GREEN BAY AVE., MILWAUKEE 6, WISCONSIN. Tel.: Locust 0100.

WANT—Any quantities Longacres, Pimlicos, 41 Derbies, Club Trophies, Fairmounts, Turf Kings, Jockey Clubs; all makes and all models of Phonographs. Absolutely the highest cash prices paid. Equipment does not necessarily have to be in working order, if no parts are missing. PUGET SOUND NOVELTY CO., 114 ELLIOTT AVE., WEST, SEATTLE, WASH. Tel.: Alder 1010.

WANT—Pre-war live rubber stripping for Pin Games. Will pay premium. Send sample to NEW ORLEANS NOVELTY CO., 115 MAGAZINE STREET, NEW ORLEANS, LA.

THE GREAT EAST

TITAW

**THE CASH BOX****CLASSIFIED ADVERTISING SECTION****COIN MACHINE  
MART**

WANT-Keeney 4 Way Super Bells; Keeney Twins comb. F.P.-P.O.; Mills Three Bells; Mills Four Bells; Bally Club Bells comb. F.P.-P.O.; High Hands comb. F.P.-P.O. and other types of late consoles. Want only good machines, NO JUNK. Advise quantity, guaranteed condition and best price. Write or wire now. ADVANCE AUTOMATIC SALES CO., 1350 HOWARD ST., SAN FRANCISCO 3, CALIF. Tel.: HEmlock 1750.

WANT-100 Chicago Coin 1940 Home Runs. State price and condition. DURSELL NOVELTY CO., 176 ARCH ST., NEW BRITAIN, CONN. Tel.: 5154-W.

WANT-Phonographs, any make, any quantity. Advise fully what you have. AMERICAN DISTRIBUTING COMPANY, 2034 COMMERCE STREET, DALLAS, TEXAS. Tel.: Riverside 1526.

WANT-Mills Vest Pockets, Yankees, Wings, Marvels, Pin Balls, 5 Ball Free Play. Will Pay \$50. ea. for following: Stars, Sunbeam, Duplex and Double Play. Will pay \$80. for Knockout and Big Parade. Write for shipping instructions. RAKE COIN MACHINE EXCHANGE, 609 SPRING GARDEN ST., PHILADELPHIA 23, PA.

WANT-Complete coin motor and slug rejector mechanism for 71 counter model Wurlitzer. WISCONSIN NOVELTY CO., 3734 NO. GREEN BAY AVE., MILWAUKEE 6, WISCONSIN. Tel.: Locust 0100.

WANT-Seeburg 30-wire boxes. State price and condition. JOY AUTOMATICS, 108 EAST CHURCH ST., ELMIRA, N. Y.

**FOR SALE**

FOR SALE-Massengill Pool Table refinished new cover, new balls and cue sticks 5c or 10c coin chute highest bid. PORTER ENTERPRISES, P.O. BOX 6037, W. ASHVILLE, N. C.

FOR SALE-New Total Roll. New Big Hit. Floor sample, like new, Suspense. A. P. SAUVE, 3004 GRAND RIVER, DETROIT 1, MICHIGAN. Tel.: 25788.

FOR SALE-Music. 1 Rock. Spectravox & Playmaster \$425.; 2 Rock. Spectravox & Imperial Cellar Job \$325. ea.; 2 Rock. Standard Dial-a-tones \$410. ea.; Wall & Bar Boxes for above equipment \$15. ea., all in perfect shape. TRENTON AMUSEMENT COMPANY, 212 E. FRONT ST., TRENTON, N. J.

FOR SALE-Big Chief \$49.50; Commander \$49.50; Defense \$89.50; Fox Hunt \$44.50; Four Aces \$119.50; Gun Club \$89.50 Invasion \$109.50; Jungle \$79.50; Jeep \$109.50; Kismet \$149.50; Legionnaire \$69.50; Landslide \$39.50; Playtime \$49.50; Texas Mustang \$79.50; Twin Six \$49.50; Ten Spot \$59.50; Wow \$34.50. KING-PIN EQUIPMENT CO., 826 MILLS ST., KALAMAZOO, MICH.

FOR SALE-Phonographs in first class condition, ready for immediate shipment. Prices in keeping with the market, not too low nor not over-priced, Wurl. 616, 24, 600, 500, 750, 750E, 850, 950, Mills Thrones, Empress, R.O. Standards DeLuxes, Supers and Commandos, Seeb. Rex, Royals, Regals, Colonels, 8800, 9800, 8200s, etc. T. B. HOLLIDAY CO., INC., 1200 W. MOREHEAD ST., CHARLOTTE, N. C. Tel.: Ph. 4-2754.

FOR SALE-1 Keeney Tracktime Console 1938, 1 1939 \$200. for both; 1 Rock-01a 16 Phono. \$195.

WANT-Total Rolls. Get on our mailing list now for "National's Newsette" coming soon. NATIONAL NOVELTY CO., 183 MERRICK RD., MERRICK, L. I., N. Y.

FOR SALE-We have them in stock. Contact us for your Hirsh Red Balls for state of Florida. Best money maker out today. Trouble free. Immediate delivery. Make us cash offer on any new or used pin tables you need. MURRELL AMUSEMENT CO., 1058 S. FLA. AVE., LAKE LAND, FLA.

FOR SALE-2 Silver and Gold, 1 Green Vest Pocket \$25. ea. minor rep.; 2 Sky Fighters \$125. ea.; 1 Tommy Gun \$100.; Bally Club Bell \$150.; 1940 G. Domino \$100. 1/3 dep. N. M. WELCH, 1500 - 7th ST., PARKERSBURG, W. VA.

FOR SALE-10c Mills Bonus Bell \$135.; 1938 Tracktime \$65.; Seeburg Colonel ESRC \$475.; Wurl 24 \$345.; Muto. Punching Bag \$65.; Double Slot Safe \$65.; Slot castings \$5. set; Chicoin Hockey \$165.; 9 ft. Superroll \$300. OLSHEIN DIST. CO., 1102 BROADWAY, ALBANY, N. Y. Tel.: 5-0228.

FOR SALE-Arcade Equipment. Keeney Anti-aircraft \$39.50; Seeburg Ray-o-lite \$49.50; Bally Bull \$49.50; Evans Super Bomber \$179.50. HY-G AMUSEMENT CO., 1415 SOUTH WASHINGTON, MINNEAPOLIS, MINN. Tel.: Atlantic 8587.

FOR SALE-2 - 950 Wurlitzers, perfect shape, \$600. ea.; 1 Commander \$50.; 1 Monicker \$70.; 1 League Leader \$30.; 1 Majors '41 \$45.; 1 Gold Star \$50.; 1 Paradise \$45.; 1 Rock-01a Ten Pins L.D. \$30.; 1 Bally Rapid Fire \$125. CHECKER AMUSEMENT CO., 733 - 6th AVENUE, HUNTINGTON, W. VA.

FOR SALE-4 TW-12s in steel cab. with adapters \$225. ea.; 6 8800 RC \$625. ea.; 2 9800 RC \$625. ea.; 1 Mills Throne \$300. 1/3 deposit, Bal. C.O.D. - F.O.B. Phila. Seeburg Wireless 5c Wall-5-10-25c Baromatics \$45. ea. UNION AUTOMATIC MU-25c Wall-0-Matic Boxes, \$40. Ea.; Seeburg omatic Boxes \$35. ea.; Seeburg Wireless 5c-10cSIC COMPANY, 614 SPRING GARDEN ST., PHILADELPHIA 23, PA. Tel.: Walnut 2-1432.

FOR SALE-4 Longacres (on bases) \$325. ea.; 1 Thorobred (legs) \$310.; 2 Total Rolls \$375 ea.; 1 - 616 Wurlitzer \$195.; 1 - 42/24 Wurlitzer Victory \$395. 1/3 deposit. Balance C.O.D. F.O.B. Baltimore. WALDROP DISTRIBUTING CO., 1728 N. CHARLES ST., BALTIMORE 1, MD. Tel.: Lexington 7647.

NOV 1958

FOR SALE



**THE CASH BOX****COIN MACHINE  
MART****CLASSIFIED ADVERTISING SECTION****FOR SALE**

FOR SALE—1 2-way Keeney Super Bell 5c-25c \$525.; 3 Silvermoons FP \$125. ea.; 1 5c Bobtail CP \$125.; 1 Mills Jumbo FP (late) \$125.; 1 Watling Big Game FP \$100.; 2 Wurlitzer 850's \$775. ea.; 1 Rockola Imperial 20 \$275.; 11 Packard Wallboxes \$27.50 ea.; 5 5c V.P. Bells (green) \$40. ea. AUTOMATIC AMUSEMENT CO., 1000 PENNSYLVANIA, EVANSVILLE, IND. Tel.: 34508.

FOR SALE—Wurlitzer 145 Stepper \$35.; 37 Snack machines and stands \$350.; Twin 12 steel cabinet \$25. DAVIS DISTRIBUTING CORP., 738 ERIE BLVD. EAST, SYRACUSE, NEW YORK.

FOR SALE—Periscope A-1 condition \$75.; 1 Wurl. 24, new paint, A-1 shape \$375.; 1 Mills Glitter Gold 1c QT \$45.; 1 Evans Ten Strike \$55. 1/3 deposit down. Will Ship at once. ACE AMUSEMENT SALES & SERVICE, 27 STROUD ST., WILMINGTON 21, DEL.

FOR SALE—The "Beverator," America's finest portable refrigerator, is tops to hold a location. Holds and cools 12 bottles, beer. Priced at \$10. Guaranteed satisfaction. Send for Circular. P. K. SALES CO., 6th & HYATT AVE., CAMBRIDGE, OHIO.

FOR SALE—Wurlitzer 950 \$735.; 850 \$750.; 616 \$275.; 412 \$195.; Rock-Ola Commando \$600.; '39 \$450.; '40 \$425.; Mills Throne \$300. All in excellent condition. 1/3 down, balance C.O.D. SHAWNEE VENDING CO., 230 KANSAS AVE., TOPEKA, KANSAS.

FOR SALE—5 Wurlitzer 600R \$425.; 2 Wurlitzer 600K \$450. ea.; 1 Seeburg 8800 ESRC \$650.; 1 Seeburg 8800 \$550.; 1 Rock-Ola DeLuxe \$425. BRILLIANT MUSIC CO., 4606 CASS AVENUE, DETROIT 1, MICH. TEL.: TEmple 1-7455.

FOR SALE—Solovue Lamps \$2. ea.; #6SC7 Metal Tubes 90c ea., minimum order 12 tubes. 1/3 Deposit, balance C.O.D. GEORGE PONSER COMPANY, 713 SPRINGFIELD AVE., NEWARK, N. J.

FOR SALE—4 Packard Boxes in perfect condition \$25. per box. MELODY MUSIC CO., 113 N.E. 9th ST., MIAMI, FLA. Tel.: 9-1301.

FOR SALE—Bumper Rings, small-medium-large; Coin Chutes; Plunger Tips; Springs; Rebound Rubbers; Suction Cups Steel Balls (all sizes); Cleaner Fluid; Casters; Locks and Motors. Do you need hard to get coin machine parts? "Write-Wire or Phone for complete list. COIN MACHINE SERVICE CO., 2307 NO. WESTERN AVE., CHICAGO, ILL. Tel.: Humbolt 3476.

FOR SALE—Arcade Equipment. Lost Lease and must sell. Make offer all or any part. Bally Defender; Chicken Sam Con.; Keeney Submarine; Bally Torpedo; Exhibit Ride-A-Bike; Shoot Your Way To Tokio. All perfect condition. GENTRY MUSIC & SALES CO., ALAMOGORDO, N. MEX.

FOR SALE—New 2 wire Zip Cord 250 ft. coils \$4.75; Maple Skeeballs 3 1/2" 66c ea., \$62. per C; 2 1/2" 60c ea., \$56. per C; 2 1/4" 54c ea., \$50. per C; 2 1/4" 50c ea., \$46. per C. BLOCK MARBLE CO., 1527 FAIRMOUNT AVE., PHILA. 30, PA.

FOR SALE—Back Board Glass for most all old Chicago Coin Games and old Gottlieb games \$3. ea. In lots of five \$2.50 ea. MARVEL MANUFACTURING CO., 2124 MILWAUKEE AVE., CHICAGO, ILL.

FOR SALE—Reconditioned Seeburg Wall-O-Matic Wireless Boxes \$28.50; 3 wire boxes \$24.50; Rockola reconditioned Bar Boxes 5 wire \$19.50; Wall Boxes, late \$15.; Buckley Chrome 16, 20, 24's Wall Boxes \$22.50; Keeney Wall Boxes, late \$6. Other types available. Write or call your needs. E. T. MAPE, 1701 W. PICO BLVD., LOS ANGELES 15, CALIF. Tel.: DRexel 2341.

FOR SALE—Brown Cherry Front Castings \$19.50; Universal Amplifiers A & B Models, Model A \$49.50, Model B fits all incl. Hi Tone \$69.50; Hand trucks, rubber tires \$9.95; Phonograph casters, set of 4 \$1.45; Record Carrying Cases \$5.95; Coin Wrapper 65c per box, 10 boxes or more 60c ea. Case of 28 boxes 55c ea. BADGER NOVELTY CO., 2546 N. 30th ST., MILWAUKEE 10, WISC.

FOR SALE—We have available Fruit Reel Top Glasses for Bally Big Top, 2-4 and 3-5 payout \$10.00 each or \$84.00 in dozen lots. MECHANIC'S SERVICE, 2124 FIFTH AVE., PITTSBURGH 19, PA. Tel.: ATLantic 0662.

FOR SALE—Wurlitzer 412 \$159.; Wurl. 616 \$229.; Wurl. 600 \$460.; Wurl. 700 \$625.; Wurl. 500 \$475.; Wurl. 800 \$710.; Wurl. 750 \$735.; Wurl. 850 \$795.; Wurl. 780 \$675.; Seeburg Envoy E.S.R.C. \$495.; See. Hi Tone 8800 \$565.; See. 8200 E.S.R.C. \$620. AMERICAN VENDING CO., 810 FIFTH ST., MIAMI BEACH 39, FLA. Tel.: 58-1619.

FOR SALE—Postage Stamp Vending Machine Folders 39c per 1000, when ordered in multiples of 25,000. New low price. THE TRANSWESTERN CO., 742 MARKET ST., SAN FRANCISCO, CAL. Tel.: EXbrook 4351.

FOR SALE—Goalee \$525.; used Total Roll (write); 6 Roll-A-Ball 7 1/2 ft. \$125. ea.; 2 Air Raiders \$145. ea.; 2 All Star Hockey A-1 \$185. ea.; 5 Chicoin Rola-Score 9 1/2 ft. \$110. ea.; 1 Genco Skee-roll 9 ft. \$145.; 5 Sup. 9 ft. Skee Ball \$195. MARCUS KLEIN, 577 10th AVE., NEW YORK, N. Y.

FOR SALE—25 Model 80 Kirk Astrology Scales \$169.50 ea. THE VENDING MACHINE CO., 205-215 FRANKLIN ST., FAYETTEVILLE, N. C. Tel.: 3171.

FOR SALE—Chicago Coin Goalee, like new and packed in original crate. Write for price. HALL BROS. SALES CO., 1817 - 4th AVE., JASPER, ALA.

W & M

YOUNG MEN'S ASSOCIATION

# FOR SALE

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**THE CASH BOX****COIN MACHINE  
MART****CLASSIFIED ADVERTISING SECTION****FOR SALE**

FOR SALE—We can make immediate shipment of our famous exclusive new Plaskite casters for your phonos. Treat each phono on your route to a new set of these fine casters. Will not scratch hardwood floors. Price only \$1.50 per set of 4 casters complete with steel sockets. L. BERMAN & COMPANY, 112-114 N. W. FIRST STREET, EVANSVILLE 8, IND. Tel.: 3-2734.

FOR SALE—Make offer. 2 D. D. Track Odds, Clean, Perfect. Ready for location. VALLEY VENDING CO., 101 BRADDOCK AVE., TURTLE CREEK, PA. Tel.: Valley 9946.

FOR SALE—\$25.00 and up Mills, Jennings, Watling Slots in 5-10-25c A-1 operating condition; 5 Ball Free Plays; 1-ball P. O. games Mills Panoram \$325. Send for list. MITCHELL NOVELTY CO., 1629 WEST MITCHELL ST., MILWAUKEE 4, WISC. Tel.: Mitchell 3254.

FOR SALE—Arcade - pins - one balls. 3 Air Raiders \$90. ea.; 3 Bowl-a-Bomb \$75.; 2 Poker & Joker \$65. ea.; 3 King Pins \$175. ea.; 2 Lucky Strikes \$25. ea.; Dude Ranch \$35.; Scoop \$25.; 70 One Balls C.P.O. (write). UPSTATE AMUSEMENTS, 270 STATE ST., WATERTOWN, NEW YORK.

FOR SALE—Music - Slots. R.O. 12 \$125.; AMI Top Flight Cheap, Wurl. TW 16 \$175.; R.O. Wall Boxes \$10. ea.; R.O. Bar Boxes \$10. ea.; Buckley 32 Sel. W. Boxes \$8. ea.; used slots, write. ROGER SHEPARD, 270 STATE STREET, WATERTOWN, N. Y.

FOR SALE—Wurlitzer phonographs, 412 \$150.; 616 \$250.; Rockola Windsor \$275.; Monarch \$300.; 39 Standard \$395.; 39 DeLuxe \$425.; 5 wire wall boxes \$12. ea.; Buckley wall boxes \$10. ea.; Keeney wall boxes \$5. ea. Groetchen Liberty token counter games \$10. ea. Send deposit with all orders. Prompt shipment. RADIO & ELECTRIC SERVICE, BOX 400, DOUGLAS, WYOMING.

FOR SALE—Singing Towers Model 201 in perfect condition and running order \$295. Terms ½ deposit - balance C.O.D. WANT—Seeburg Wireless Wall-0-Matics, 5-10-25c 20-Selection Model. Will buy with cracked covers. Must be complete. ACE MUSIC CO., WAUKON, IOWA.

FOR SALE—Seeburg Wallboxes Wallomatics WS2z wireless perfect \$35.; brand new Seeburg Hide-away \$500.; Wurlitzer Model 850 \$700.; Seeburg Colonel R.C. \$500.; Envoy R.C. \$500.; Rockola Standard \$400.; Keeney 4-way Super Bell \$500.; HiTone 8800 \$590.; Seeburg 9800 R.C. \$600.; Jumbo Parades \$130. BELMONT VENDING CO., 703 MAIN STREET, BRIDGEPORT, OHIO. Tel. 750.

FOR SALE—One hundred (100) used late model, five ball free play pin ball machines. If interested, write or phone RELIABLE COIN MACHINE COMPANY. 192 WINDSOR ST., HARTFORD, CONN. Tel.: 6-3583.

FOR SALE—Factory rebuilt 1938 Keeney Tracktime Consoles with all latest improvements. Cabinets refinished like new. \$125. 1/3 deposit. Bal. C.O.D. W. E. KEENEY MFG. CO., 7729 CONSTANCE AVE., CHICAGO, ILL. Tel.: Southshore 5524.

FOR SALE—Rock-Ola Commando \$625.; 3 Standard \$400. ea.; 4 DeLuxe \$425. ea.; 2 Seeburg 8800 \$625. ea.; 1 Model K-20 record \$325.; 1 Mills Throne \$325.; 1 Wurlitzer 42/24 \$495.; 1 Wurlitzer 42/600 \$495.; 3 Wurlitzer 42/616 \$450. ea.; 1 Wurlitzer Counter 51 \$150. BLACKWELL MUSIC CO., 123 ELK AVE., ROCK HILL, S. C. Tel.: 238.

FOR SALE—2 Photomats (4x25) \$500. ea.; 1 Photomaton (3x50) \$500.; 1 Sky\_ghter \$175.; 25 lbs. Roovers Name Plate Tape \$1.15 per lb.; 12 Rolls 1½" x 1000' Direx Positive Paper 1945 Dating. WANT—Ammunition .22 Shorts. Will pay highest prices. PEERLESS VENDING MACHINE CO., 220 W. 42nd ST., NEW YORK, N. Y.

FOR SALE—2 Keeney Submarine Guns, clean paint, working order \$115. ea. FUNLAND, INC., 740 GRANBY ST., NORFOLK, VA.

FOR SALE—Brand new Victory Derbies. Write for prices. WESTERN DISTRIBUTORS, 1226 S. W. 16th AVE., PORTLAND, OREGON.

FOR SALE—Universal Amplifiers, Standard model fits Wurlitzer, Rock-Ola, Seeburg, Mills \$54.50; DeLuxe Model Fits Wurlitzer, Rock-Ola, Mills and Seeburg Remote. Extra volume, superb tone \$69.50. HASTINGS DISTRIBUTING COMPANY, 2014 WEST VLIET STREET, MILWAUKEE 5, WISC.

FOR SALE—40 Schermack 10c razor blade vendors. A-1 condition, about half of them brand new. Easily convertible for vending stamps. Will take \$175. for entire lot. H. M. BRANSON DISTRIBUTING CO., 516 SO. 2nd ST., LOUISVILLE 1, KY. Tel.: Wabash 1501.

FOR SALE—2 Mills Dance Master. Both machines are in perfect condition. Also several hundred salesboards. X-CEL NOVELTY CO., 5240 N. 11th ST., PHILA. 41, PA. Tel.: Mi 4-2624.

FOR SALE—Three winners. Take one, or all: No. 1 Coin machine distributing export business, Est. 28 years, with an envious reputation covering the globe and several A-1 connections. No. 2 Route of 40 phonographs, best spots in northern Illinois. No. 3 Complete set up wired music, 30 units. All three will stand investigation. For full info. phone COLEMAN NOVELTY CO., ROCKFORD, ILL. Tel.: Main 1323.

FOR SALE—DuGrenier, Rowe, National and Uneedapak cigarette and candy machines, all models, under market prices. All in good working condition, ready for location. Also all other coin equipment. Uneedapak parts. WANT—Will buy anything. Send us your list. MACK H. POSTEL, 6750 NORTH ASHLAND AVE., CHICAGO 26, ILL.

1911

THE GREAT EASTERN LIFE ASSURANCE CO. OF NEW YORK

FOR SALE

**THE CASH BOX****COIN MACHINE  
MART****CLASSIFIED ADVERTISING SECTION**

FOR SALE—Wurlitzer 950 \$735.; 850 \$750.; 616 \$275.; 412 \$195.; Rock-Ola Commando \$600.; '39 \$450.; '40 \$425.; Mills Throne \$300. All in excellent condition. 1/3 down, balance C.O.D. SHAWNEE VENDING CO., 230 KANSAS AVE., TOPEKA, KANSAS.

FOR SALE—1 Chrome Columbia 5c-10c-25c Conversion \$50.; 1 Keeney Submarine Gun \$50.; 1 Shoot Your Way To Tokio Gun \$50. HOUGEN SPECIALTY CO., 391 BASALT ST., IDAHO FALLS, IDAHO.

FOR SALE—For best prices on all types of salesboards, both money salesboards and plain heading boards in all sizes. Write: A. N. S. COMPANY, 312 CARROLL ST., ELMIRA, N. Y.

FOR SALE—Quantity of Wurlitzer and Rock-Ola Phonographs in beautiful condition. Write for prices. 3 Panorams \$395. ea.; 6 Exhibit Rotary Merchandisers \$299.50 ea.; 5 Groetchen Metal Typers 10c Chute \$329.50 ea. Send 1/3 deposit and shipping instructions. MONARCH COIN MACHINE CO., 1545 NORTH FAIRFIELD AVE., CHICAGO 22, ILL. Tel.: Armitage 1434.

FOR SALE—Crystal Pickups. Immediate delivery of Astatic Crystal Pickups. No. L-22 A or B-2 \$3.00 each, \$33.00 per dozen. HARRY MARCUS COMPANY, 816 WEST ERIE STREET, CHICAGO 22, ILL.

FOR SALE—All Steel Frame Hand Trucks, solid rubber large balloon tires, 2.75 by 10 inch roller bearings. All models and sizes. Pamphlets free. After 10 days trial if not satisfied, all money refunded. CHARLES PITTLE & COMPANY, 79 BEETLE ST., NEW BEDFORD, MASS. Tel.: 2-3474.

FOR SALE—Rock-Ola Premier \$570.; Wurlitzer 12 Re. \$185.; Wurlitzer 616 Lite-up \$285.; Wurlitzer 600 Victory \$495.; Wurlitzer 500K Victory \$550.; Mills Throne \$325.; Rock-Ola Spectravox \$85. MODERN MUSIC MACHINE CO., 2614 W. PICO BLVD., LOS ANGELES, CALIF.

FOR SALE—Bargain: Genuine leather cigarette cases with a transparent covered picture frame. Make ideal prizes for salesboards, etc. Each case comes individually boxed. Nationally advertised at \$1. While they last at 36c ea. in gross lots. Send \$1. for sample. BYRON NOVELTY CO., 2045 IRVING PARK, CHICAGO, ILL.

**MISCELLANEOUS**

NOTICE—We are now taking orders for NEW Columbus Peanut Vendors and Parts. SILENT SALES SYSTEM, 635 D ST., N.W. WASHINGTON 4, D.C. — 2505 N. CHARLES ST., BALTIMORE, MD.

NOTICE—I will buy and sell Music, Arcade, Candy Machines. What have you? What do you need? STATE VENDING COMPANY, 300 HARRISON AVE., BOSTON 18, MASS.

NOTICE—Parts and Supplies. Radio Tubes for The Coin Machine Trade. 70L7GT will soon be available. Write for our twice monthly inventory release. W. R. BURTT, "The Coin Tube Man", 442 N. SENECA, WICHITA 12, KANS.

NOTICE—Attention Operators! Sell us your used equipment and remember, if it's controlled with a coin, we have it. Always first with the latest. Contact us for the better deal. C. M. McDANIEL DISTRIBUTING CO., 301 S. MAIN AVE., SAN ANTONIO 5, TEXAS. Tel.: F-1335.

NOTICE—Write for our list of True Value Buys. Slots, Pins, Consoles, Music, Arcade. LEADER SALES CO., 131-133 FIFTH ST., READING, PA.

NOTICE—Complete phonograph repair service, amplifiers, motors, pickups, and counter boxes. Used equipment bought and sold. Write or phone. NELS NELSON, 2329 W. PICO BLVD., LOS ANGELES. Tel.: Fitzroy: 0545.

NOTICE—"A" Day has arrived in Wisconsin and all the coin machine activity is concentrated right here in Milwaukee because AIREON . . . the ELECTRONIC phonograph is NOW ON DISPLAY at KLEIN DISTRIBUTING CO., 2606 W. FOND DU LAC AVE., MILWAUKEE 6, WISC.

NOTICE—Missouri and Southern Illinois Operators. We are distributors for Chicago Coin Machine Company and now delivering Goalee. It's Sensational! BAUM DISTRIBUTING CO., 2718 GRAVOIS AVE., ST. LOUIS 18, MO.

NOTICE—Protect and hold that location! We'll rebuild your old scales and make 'em look like new (Est. 1889) WATLING MANUFACTURING CO., 4650 W. FULTON ST., CHICAGO, ILL. Tel. Columbus 2779.

NOTICE—Operators—Jobbers—Distributors. Tell us what you want to sell or tell us what you want to buy, we have it. Factory Distributor and Jobber for the Leading Coin Machines. "The Coin Machine Man" FRANK HARRIS, 430 SOUTH BROADWAY, POPLAR BLUFF, MO. Tel.: 359.

NOTICE—Canadian Operators! We are now distributors in Eastern Canada for the famous Packard Pla-Mor Phonographs and complete line of accessories featuring for immediate delivery Pla-Mor 30-wire Wall Boxes and cable. Get on our mailing list now. LAWRENCE NOVELTY CO., 1436 NOTRE DAME ST., W., MONTREAL, QUE.

NOTICE—We are organized for the best interest of the Coin Machine Operators of Los Angeles County. We will welcome any correspondence from any association in the country. ASSOCIATED OPERATORS OF LOS ANGELES COUNTY, INC., 1351 W. WASHINGTON BLVD., LOS ANGELES 7, CALIF.

1881

THE BRITISH MUSEUM

GEOL. DEPT. (MIN. SECT.)

MISCELLANEOUS

# THE CASH BOX

# COIN MACHINE MART

CLASSIFIED ADVERTISING SECTION

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*"The Confidential Weekly of The Coin Machine Industry"*

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# The Dimes do it!



## UP TO 30% MORE TAKE THAN ANY INDIVIDUAL MUSIC SYSTEM

# Solotone

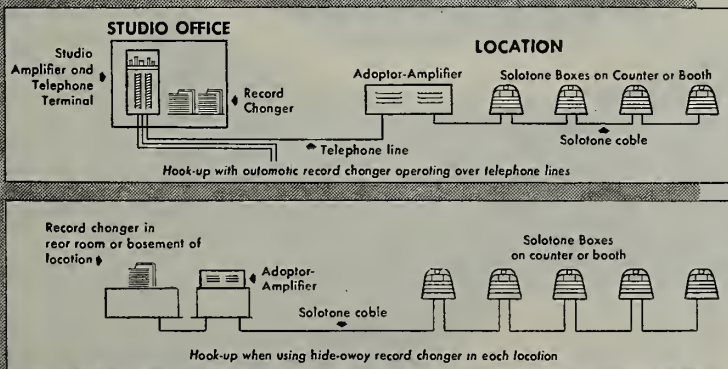
ONLY Solotone has dual coin chutes — for both nickels *and* dimes. This exclusive Solotone feature can add as much as 30% to your take over any individual music system.

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And Solotone has real eye-catching beauty that means more business for you. The rugged die cast case has a brilliant chrome finish, set off by contrasting colors in the speaker grille and box panels. Solotone boxes invite more use and the tone quality brings 'em back for more.

Phone or write now for the complete Solotone story.

NOW DELIVERING COMPLETE SOLOTONE INSTALLATIONS



# SOLOTONE

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UP TO 200 MORE AT 40  
THAN AT 100  
MIND YOUR



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Horizontal text on the right side of the page, possibly a title or a section header.

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ONE OR FIVE BALL  
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Bally's big, beautiful VICTORY SPECIAL is your post-war profit insurance in replay territory . . . quickly convertible to one or five-ball play and a fast money-maker either way, VICTORY SPECIAL features all the famous features of Bally's pre-war multiples . . . plus new play-stimulating ideas that insure plenty of repeat play. For top profits in replay spots order VICTORY SPECIAL.

**VICTORY DERBY**

ONE BALL MULTIPLE PAY-TABLE

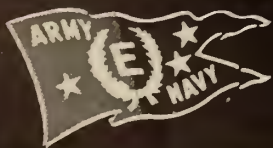
Packed with all the profit-proved features of Bally's famous pre-war multiple games, VICTORY DERBY also introduces new play-stimulating ideas that are pushing profits to a new all-time high. Order today to insure early delivery.



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Designed by a practical operator known for his ability to pick winners, SURF QUEENS is packed with all the elements of a money-making game . . . combined with new angles that will bring the slowest novelty spots back to life in a hurry. Order from your Bally distributor today.



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