

Pressemitteilung

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# Hello Kitty grüßt die Affenbande in Super Monkey Ball Banana Mania

Bezaubernde Kollaboration führt die Popkultur-Ikone als spielbaren DLC-Charakter zum Start am 5. Oktober ein

SEGA® und Sanrio® kündigen einen weiteren Gast-Charakter für die Affensause in **Super Monkey Ball Banana Mania** an. Hello Kitty® wird die Affentruppe als DLC-Charakter gehörig aufmischen und ab Veröffentlichung auf allen Plattformen für 4,99€ verfügbar sein.

Hello Kitty mischt im neuen Trailer mit: <https://youtu.be/aloQmoWt1j8>

**Super Monkey Ball Banana Mania** erscheint am 5. Oktober für Nintendo Switch™, PlayStation®5, Xbox Series X|S, PlayStation®4 und Xbox One im Handel.

Das fröhliche und glückliche Mädchen mit einem Herz aus Gold schließt sich AiAi und der Affenbande für ihr neustes Abenteuer in **Super Monkey Ball Banana Mania** an. Sie bereichert die Truppe mit ihrer Freundlichkeit und Freundschaft. Unter anderem freuen sich Morgana aus Persona 5, Beat aus Jet Set Radio, Kiryu aus Yakuza und das beliebte Duo Sonic the Hedgehog und Miles "Tails" Prower auf ihre Gesellschaft. Wie sagt sie doch immer gleich? *"Man kann nie zu viele Freunde haben!"*

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## About ATLUS

Atlus U.S.A., Inc. has become known across the industry as a mark of high-quality, deeply immersive, uniquely Japanese video game experiences. With award-winning titles that reach across a variety of genres and platforms, including the Shin Megami Tensei® and Persona® series of role-playing games, the ground-breaking action-adventure/puzzle game Catherine™, and the much-celebrated RPG Demon's Souls™, Atlus is committed to offering the highest standard in interactive entertainment experiences. [www.atlus.com](http://www.atlus.com)

## **Über Koch Media**

The Koch Media Group is a global developer, publisher and distributor of video games, VR games, gaming hardware and merchandise.

The group's publishing activities, marketing and distribution extend throughout Europe, America, Australia and Asia. Koch Media has more than 25 years of experience in the digital media business and has risen to become a leading global publishing partner. The Koch Media Group runs a multi-label strategy with fully owned publishing units such as Prime Matter, Deep Silver, Milestone, Vertigo Games and Ravenscourt, publishing games for consoles, PC and VR platforms across all physical and digital channels.

Additionally, as global publishing partner Koch Media has formed long-term multi-national publishing collaborations with numerous game publishers including Activision Blizzard, Bethesda, Capcom, CI Games, Giants Software, Kalypso, Koei Tecmo, Konami, Paradox, Sega, SNK, Square Enix, Techland, Tripwire, Warner Bros, and many others.

With its parent company in Höfen, Austria, and the Publishing HQ in Munich, Germany, Koch Media owns local publishing companies in Germany, UK, France, Spain, Italy, Sweden, the Netherlands, Austria, Switzerland, Poland, Australia, the United States as well as Japan and Hong Kong.

The Koch Media Group owns ten game development studios: Deep Silver Volition (Champaign, IL / USA), Deep Silver Dambuster Studios (Nottingham / UK), Deep Silver Fishlabs (Hamburg / Germany), Warhorse Studios (Prague / Czech Republic), Milestone (Milan / Italy), Voxler (Paris / France) , Flying Wild Hog (Warsaw, Kraków, Rzeszów / Poland), Free Radical Design (Nottingham / UK) and Vertigo Games (Rotterdam /The Netherlands), DigixArt (Montpellier, France). Additionally, the Koch Media Group collaborates with numerous independent development studios around the world.

Part of the Koch Media Group is also Koch Films, a leading European independent film distributor with business primarily in Germany, Switzerland, Austria and Italy as a cinema, TV, online and Home Entertainment distributor. The Koch Media Group also owns Gaya Entertainment, a leading video game merchandise company in Munich, Germany, and the Quality Assurance Facility in Olomouc, Czech Republic.

Koch Media is an Embracer Group company.