

THE CASH BOX

THE
CONFIDENTIAL WEEKLY
OF THE
COIN MACHINE INDUSTRY

Vol. 10, No. 31
APRIL 30, 1949



A star within her own right is chirp Kay Starr, who has recently blossomed out into one of the biggest clicks in the music business. Kay, possessing one of the most thrilling voices around, has parlayed her versatile vocal style into a series of juke box winners via Capitol Records. Hit platters for the lass are "So Tired," "You Broke Your Promise" and the current "How It Lies, How It Lies, How It Lies." Kay is set with a heavy personal appearance tour starting at the Thunderbird, Las Vegas, Nevada, on May 5. No novice in the business. Kay has been winning applause for years and should continue to do so for many a year to come. Kay Starr is exclusively featured on Capitol Records. Personal Manager: Berle Adams. Direction: General Artists Corporation.



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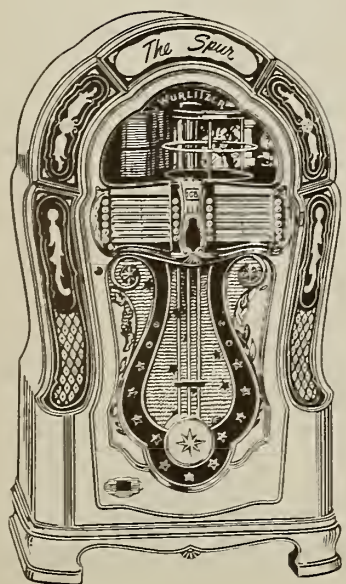
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THE CASH BOX

"THE CONFIDENTIAL WEEKLY OF THE COIN MACHINE INDUSTRY"

THE CASH BOX IS THE OPERATOR'S MAGAZINE
IT IS NOT SOLD ON NEWSSTANDS

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IN THIS ISSUE

April 30, 1949

Vol. 10, No. 31

JUKE BOX OPS LOOK FOR BIG NATIONAL MEET	Page 4
NATION'S TOP TEN JUKE BOX TUNES	Page 5
RECORD REVIEWS	Pages 6 and 8
'ROUND THE WAX CIRCLE	Page 11
REGIONAL RECORD REPORT	Page 12
DISK JOCKEY RECORD REPORTS	Page 13
FOLK & WESTERN RECORD REVIEWS	Page 14
RACE RECORD REVIEWS	Page 15
HOT IN—HARLEM, CHICAGO, NEW ORLEANS & LOS ANGELES	Page 16
BIG 5 FOLK AND WESTERN TUNES	Page 18
TUNIS DISK HITS BOX SCORE	Page 21
COIN MACHINE SECTION	Page 22
CLASSIFIED ADVERTISING	Pages 38 and 39
CMI BLUE BOOK	Pages 40, 41 and 42
EASTERN FLASHES—CHICAGO CHATTER— LOS ANGELES CLIPPINGS	

PUBLISHED WEEKLY by The Cash Box Publishing Co., Inc., Empire State Bldg., New York 1, N. Y. Telephone: LOnacre 4-5321. Branch Offices: 32 West Randolph St., Chicago 1, Illinois, Telephone: DEarborn 2-0045; and 1520 No. Gower, Hollywood 28, California, Telephone: HUdson 2-3359.

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ADVERTISING RATES on request. All advertising closes Friday at 5 P. M. preceding week of issue.

SUBSCRIPTION RATE \$15 per year anywhere in the U.S.A. Special subscription allowing free classified advertisement each week, not to exceed forty words, \$48 per year. Subscription rates for all foreign countries on request. Three weeks advance notice required for change of address.

THE CASH BOX exclusively covers the coin machine industry, including operators, jobbers, distributors and manufacturers, and all those allied to automatic coin operated music equipment; automatic coin operated vending machines and service machines as well as all coin operated amusement equipment; the music and record business, recording artists and pub-

lishers of music; and all others in any fashion identified or allied to the coin operated machine industry as well as all finance firms, banks and other financial institutions expressly interested in the financing of coin operated equipment of all types.

THE CASH BOX has been recognized by various associations of coin machine operators thruout the United States as their official weekly magazine.

THE "C. M. I. BLUE BOOK," also known as "The Confidential Price Lists," gives prices of all new and used coin operated machines of all kinds, weekly reporting all market changes and continually adding on all new equipment. The "C. M. I. Blue Book" is officially recognized by many cities and states throughout the country as the "official price book of the coin machine industry." It is an integral part of *The Cash Box*. The "C. M. I. Blue Book" is used in settlement of estates, in buying, selling and trading of all coin operated equipment. It is the one and only officially recognized price guide in the coin machine industry. The "C. M. I. Blue Book" is used by finance firms, factors and bankers to guide them in making loans to the members of the coin machine industry.

Talking It Over



The ordinary man. The unknown guy who digs a deep rut between his place of work and his home. "That's the guy," the gang tells me, "who counts!"

And that's the guy on the 58th floor of the headquarters of *The Cash Box* (in the Empire State Building) who walked into the men's room the other day (he's one of a number of electricians in the building who take care of the electrical boards on this floor) and was whistling a tune.

His whistling wasn't so good. But, being tied in so closely with the music of today, we recognized the tune as, "Cruising Down The River."

We asked, "What's that tune you're whistling?"

And he answered, "Why that's 'Cruising Down The River.'" And continued, "You hear it in all the taverns, everywhere in town. In fact," he said, "I just played a half a dollar into the juke box last night to hear it some more."

So we asked, "Don't you own a phonograph?"

And he answered, "No, of course not. I hear all my tunes," he continued, "in the juke box where I hang out."

We just thought that this might prove interesting to lots of people.

Here, in the world's most gigantic building, an edifice of steel and stone, one of its minor employees (its little people) was whistling a tune.

And that, my friends, is how tunes are made.

In the juke boxes of the nation. Made by people who own no phonographs. Who own no television receiving sets. Who know little, or nothing, about anything but the music that's put into the juke boxes, "where I hang out."

So there is the answer to exploitation and promotion, and the answer to MUSIC generally today.

In that simple little incident there is somewhere THE ANSWER to what lots of people engaged in publishing, recording, writing and singing America's grand, great, popular music are seeking.

The "little people" of the nation know their juke box music. Know when they strike a tune that makes them laugh, sing, dance, jig and be happy.

In that "little man" is THE ANSWER.

Bill Gersh

JUKE BOX OPS LOOK FOR BIG NAT'L MEET

MOA Members Want Nat'l Meet Exclusively for Juke Box Trade. Many Problems to be Ironed Out. Will Ask Music Mfrs to Join in Discussions.

MOA (Music Operators of America) members report a continued growing demand for a national meeting of all state and local associations, as well as all independent juke box operators, in an effort to weld more closely together the industry's members into more complete and better understanding of national problems confronting the automatic music industry.

Leaders of the nation's juke box organizations feel that this meet should be exclusively for the juke box industry. And that the manufacturers of automatic music equipment should be invited to address the gathering.

The success of the meeting held during the past CMI convention in Chicago when over 126 juke box men attended from the various MOA member organizations thruout the nation causes MOA's leaders to believe that the time has arrived when a meet held in a centrally located city (Denver, Colorado has been suggested) sometime the latter part of August, 1949, would prove the wedge for bringing about a solution to many of the present juke box problems.

George A. Miller of CMOA (California Music Operators Assn., Oakland, Calif.) Chairman of MOA, has long been in favor of an exclusive national meeting of all the member MOA associations as well as all independent juke box operators. At such a meet, the problems which were under discussion in Chicago, as well as now in correspondence among the MOA members, would be brought out on the floor.

For example, one of the most outstanding problems confronting the juke box industry at this time is the reintroduction of legislation in the House of Representatives and in the Senate. Juke box leaders feel that the manufacturers of automatic music should be present when Sidney H. Levine MOA's attorney, discusses this legislation and explains the work he thinks will prove necessary if and when hearings are held in Washington in this matter.

At this past MOA meeting in Chicago another important problem was brought to the fore. That of a national method for depreciating automatic music equipment so that it would be uniform thruout the nation.

Still another problem which has been brought up time and time again is financing of equipment. Many operators would like to rid themselves of their older machines provided, they report, they

could be assured liberal and long term financing and feel that MOA should make some arrangement for such financing.

Still another problem which many MOA members have brought up is that of the price of new equipment as well as trade-in allowances for the old equipment when turned in on purchase of new machines. Some method should be worked out, these men claim, whereby the operator would have a definite basis on which to work after using machines for certain periods of time.

The problem of taxation has also begun to worry certain MOA member organizations. These juke box leaders claim that there are moves afoot in their areas to heavily tax juke boxes. They believe that MOA should create a "National Tax Council" devoted exclusively to the automatic music business and headed by tax experts so that all juke box operators would have a central information source and would also have the services of these experts when taxation strikes in their individual territories thruout the country.

There are many other matters which juke box operators would like to bring up on the floor of an exclusive automatic music meeting and the leaders of members associations of MOA feel that a gathering should be held sometime this year which will be so centrally located that all juke box operators from everywhere in the nation will attend.

One enthusiastic leader of an MOA member organization stated that he believes there will be far over 1,000 juke box operators attending a meeting. He also pointed out that not only automatic music manufacturers but that the allied industries would be more than happy to attend.

Yet, the main import is on automatic music business. The majority feel that such a meeting should be kept strictly to automatic music and nothing else.

There is no doubt that as the demand grows for this exclusive juke box national meeting that MOA's officers and leaders will be announcing their thoughts in the matter and that a meeting time will soon be set.

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The Nation's TOP TEN Juke Box Tunes



The Top Ten Tunes Netting Heaviest Play In The Nation's Juke Boxes, Compiled From Reports Submitted Weekly To The Cash Box By Leading Music Operators Throughout The Country.

CODE		
AL—Aladdin	DEL—DeLuxe	RE—Regent
AP—Apollo	DM—Damon	RO—Rondo
AR—Aristocrat	EX—Exclusive	RA—Rainbow
BU—Buller	JE—Jewel	SA—Savoy
CA—Capitol	KI—King	SI—Signature
CAS—Castle	LO—London	SP—Specialty
CM—Commodore	MI—Miracle	SPT—Spotlite
CN—Continental	ME—Mercury	SU—Suprema
CO—Columbia	MG—MGM	TE—Tempo
CR—Coral	MN—Manor	TW—Tower
CS—Coast	MO—Modern	TWC—20th Century
DA—Dana	MT—Metrotone	VA—Varsity
DE—Decca	NA—National	VI—Victor

1 CRUISING DOWN THE RIVER

CA-15372—Jack Smith	ME-5249—Helen Carroll
CO-34811—Frankie Carle O.	MG-10346—Blue Barron O.
CR-60035—Ames Bros.	SPT-505—The Paulette Sisters
DE-24568—Russ Morgan O.	VI-20-3349—Three Suns
LO-256—Prima Scala O.	

2 FOREVER AND EVER

CA-15386—Margaret Whiting	ME-5252—Helen Carroll
CO-38140—Dinah Shore	VI-20-3347—Perry Como
DE-24569—Russ Morgan O.	

3 FAR AWAY PLACES

CA-15278—Margaret Whiting	ME-5198—Vic Damone
CO-38356—Dinah Shore	MG-10356—Kate Smith
CR-60016—Ames Bros.	SPT-500—Pat Terry
DE-24532—Bing Crosby	VI-20-3316—Perry Como
LO-285—Vera Lynn	

4 SUNFLOWER

CA-15394—Jack Smith	ME-5239—Dick "Two Ton" Baker O.
CA-15405—Deuce Spriggins	MG-10339—Jack Kilty
CO-38391—Frank Sinatra	TW-1454—Jack Fulton
DE-24568—Russ Morgan O.	VI-20-3334—Ray McKinley O.
LO-394—Sam Browne	

5 RED ROSES FOR A BLUE LADY

DE-24549—Guy Lombardo O.	SPT-507—Bud Brees
ME-5201—John Laurenz	VI-20-3319—Vaughn Monroe O.

6 "A"—YOU'RE ADORABLE

CA-15393—Jo Stafford-Gordon MacRae	MG-10310—Buddy Kaye Quintet
CO-38449—Tony Pastor O.	SP-510—Rosalind Paige
DE-24579—Larry Fortine O.	VI-20-3381—Perry Como
ME-5253—Anne Vincent-J. Carroll	

7 GALWAY BAY

CA-15403—Clark Dennis	RA-70015—B. Lester
CO-38279—Bill Johnson	RO-184—Fran Allison
CS-1257—Bobby Worth	SPT-506—Pat Terry
DE-24295—Bing Crosby	VI-20-3238—Jane Pickens
LO-287—Anne Shelton	VI-26-7506—Michael O'Duffy
MG-10270—Joseph McNally	VI-20-3413—Dennis Day

8 CARELESS HANDS

CA-15379—Mel Torme	ME-6170—Eddie Dean
CO-20546—Leon McAuliffe	MG-10349—Johnny Desmond
DE-24563—Bob & Jeanne	VI-20-0007—Shorty Long
DE-24616—Bing Crosby	VI-20-3321—Sammy Kaye O.

9 SO TIRED

CA-15314—Kay Starr	KI-4263—Lonnie Johnson
DE-24521—Russ Morgan O.	SPT-509—Pat Terry
DE-24449—Russ Morgan O.	VI-20-3350—Freddy Martin O.
DEL-1165—Nancy Donovan	

10 SO IN LOVE

CA-15357—Gordon MacRae	MG-10359—Jane Harvey
CO-38399—Dinah Shore	ME-5230—Patti Page
DE-24572—Guy Lombardo O.	VI-20-3352—Alfred Drake
DE-24559—Bing Crosby	VI-20-3331—Tommy Dorsey O.

M-G-M RECORDS

GREETINGS
5-STATE
PHONO OPS
CONVENTION



OPERATORS' TIPS

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QUANTITY

POPULAR

<input type="checkbox"/>	CARAVAN A SENORITA'S BOUQUET	BILLY ECKSTINE M-G-M 10368
<input type="checkbox"/>	CRUISING DOWN THE RIVER POWDER YOUR FACE WITH SUNSHINE	BLUE BARRON and his Orchestra M-G-M 10346
<input type="checkbox"/>	THE HUMPHREY BOGART RHUMBA JOHNNY GET YOUR GIRL	BETTY GARRETT M-G-M 10367
<input type="checkbox"/>	DOO DE DOO ON AN OLD KAZOO BEAUTIFUL EYES	ART MOONEY and his Orchestra M-G-M 10357
<input type="checkbox"/>	BEWILDERED NO ORCHIDS FOR MY LADY	BILLY ECKSTINE M-G-M 10340
<input type="checkbox"/>	YOU'RE SO UNDERSTANDING MISSISSIPPI FLYER	BLUE BARRON and his Orchestra M-G-M 10369
<input type="checkbox"/>	YOU, YOU, YOU ARE THE ONE BOUQUET OF ROSES	THE JACKIE BROWN QUARTET M-G-M 10336
<input type="checkbox"/>	PEGGY DEAR WHILE THE ANGELUS WAS RINGING	JOHNNY DESMOND M-G-M 10358
<input type="checkbox"/>	I DON'T SEE ME IN YOUR EYES ANYMORE WHY IS IT	HELEN FORREST M-G-M 10373
<input type="checkbox"/>	I THOUGHT I WAS DREAMING TENNESSEE TANGO	FRANCIS CRAIG and his Orchestra M-G-M 10378
<input type="checkbox"/>	SUNFLOWER BRUSH THOSE TEARS FROM YOUR EYES	JACK KILTY M-G-M 10339
<input type="checkbox"/>	CLANCY LOWERED THE BOOM HOORAY, HOORAY, I'M GOIN' AWAY	THE KORN KOBBLERS M-G-M 10384
<input type="checkbox"/>	"A" YOU'RE ADORABLE DON'T SAVE YOUR KISSES FOR TOMORROW	THE BUDDY KAYE QUINTET M-G-M 10310
<input type="checkbox"/>	YOU WAS! GET A LITTLE SUMMER IN YOUR KISSES	ART LUND M-G-M 10365
<input type="checkbox"/>	SO IN LOVE ALWAYS TRUE TO YOU IN MY FASHION	JANE HARVEY M-G-M 10359
<input type="checkbox"/>	AS YOU DESIRE ME I'LL REMEMBER APRIL	DERRY FALLIGANT M-G-M 10308
<input type="checkbox"/>	A ROSEWOOD SPINET FAR AWAY PLACES	KATE SMITH M-G-M 10356
<input type="checkbox"/>	JUST ONCE MORE HOW MANY TEARS MUST FALL	FRANKIE MASTERS and his Orchestra M-G-M 10371

FOLK and WESTERN

<input type="checkbox"/>	LOVESICK BLUES NEVER AGAIN	HANK WILLIAMS M-G-M 10352
<input type="checkbox"/>	MORE AND MORE TEE-JUS AIN'T IT DON'T MAKE SENSE DOES IT	CARSON ROBISON M-G-M 10389
<input type="checkbox"/>	PLAYBOY CHIMES DOG HOUSE BLUES	BOB WILLS M-G-M 10370
<input type="checkbox"/>	CANDY KISSES TENNESSEE BORDER	BUD HOBBS M-G-M 10366

EBONY SERIES

<input type="checkbox"/>	KEEP YOUR BIG MOUTH SHUT MISS LUCY	BULLMOOSE JACKSON M-G-M 10318
<input type="checkbox"/>	DOWN BY THE STATION A GHOST OF A CHANCE	SLIM GAILLARD M-G-M 10309
<input type="checkbox"/>	LAZY MORNIN' KEYBOARD KAPERS	EARL (FATHA') HINES SWINGTETTE M-G-M 10382

M-G-M RECORDS

THE GREATEST NAME  IN ENTERTAINMENT

THE CASH BOX

Record Reviews

"Heaven's Got A Freckled Nose" (2:41)

"Lock It Up" (2:50)

JIMMY FEATHERSTONE ORCH.-PEGGY MURDOCH
(Tower 1458)

● More great wax this week is this pair of novelty sides rendered by maestro Jimmy Featherstone and thrush Peggy Murdoch. The maestro hogs the limelight on the top deck, "Heaven's Got A Freckled Nose," as he handles the vocal spot on a mellow bit of a romantic air. It's light, dainty stuff, ably performed by Jimmy, with the lyrics of the song ringing pleasantly throughout. The flip, "Lock It Up," with Peggy on deck for the vocal offering, is another exciting piece of wax that should win wide favor. Peggy's sparkling vocal treatment on this medium-up tempo waxing, combined with the band vocal chorus, makes this disk a winner. It's the type of song you walk away singing, and one that should satisfy the multitude of teenage juke box fans. Both sides rate music ops' keen attention—and more.

"Bar-Room Polka" (2:41)

"Whoop Polka" (2:30)

FRANKIE YANKOVIC ORCH.
(Columbia 12395)

● Ditty causing loads of comment in the music biz is this novelty polka tune tagged "Bar-Room Polka." It's cute stuff that Frankie Yankovic and his boys offer, and is a side that should meet with fair approval. Vocal refrain by the maestro and Johnny Pecon is effective enough. It's the lyrics that make you wanna listen. The flip is another cute piece of material with the maestro and the band joining in for the merriment of the "Whoop Polka." Ops should listen in.

"Popcorn Polka" (2:31)

"You Gotta Stop" (2:28)

ERNIE FELICE QUARTET
(Capitol 57-561)

● Some cute wax aimed at the coin machine biz is this offering by the Ernie Felice Quartet. Titled "Popcorn Polka," Ernie and the boys render a light, bright ditty with the lyrics styled at the popcorn vending machine. Vocal refrain is pleasant, as is the instrumental work the boys give out with. The flip "You Gotta Stop" is another novel piece done up in unique manner. Title tells the story, with the group blending smoothly throughout. Ops should lend an ear in this direction.

"A Gay Ranchero" (2:51)

"Maybe It's Because" (2:56)

ANDY & DELLA RUSSELL
(Capitol 57-559)

● The vocal team of Andy & Della Russell display their musical wares on this duo, to come up with a bright pair which music ops can use to fair advantage. Top deck, "A Gay Ranchero" should be familiar to most ops since it has been around before. This new rendition, offered in bright manner might possibly boom the ditty all over again. The flip has Andy and Della doing a light romantic ballad that makes for pleasant listening. Song is from the musical production "Along Fifth Avenue" and should win wide praise. Ops who have the spots might take a look-see.

DISK OF THE WEEK

"Barroom Polka" (3:00)

"Put Your Shoes On, Lucy" (2:31)

RUSS MORGAN ORCH.
(Decca 24608)



RUSS MORGAN

● Continuing his current smash success with a flock of hit tunes, orkster Russ Morgan keeps the chain intact via this sensational recording. It's a smash novelty ditty that should turn out to be among the top song hits of the year. Definitely tailor made for the many tavern locations, "Barroom Polka" should be spinning

night and day in juke boxes throughout the land, in no time at all. Vocal refrain on this side makes for excellent listening pleasure from start to finish. The lyrics of the song have 'em singing, whistling and humming the tune right after the very first earful. The wax is offered in moderate up tempo patter, with the Morgan ork blending smoothly in the background to round out a superb biscuit. The flip, another novelty hit rising in popularity, gets a brilliant sendoff here, with the maestro taking over the vocal spot. It's cute, light music that bounces around in merry tempo. Both sides of the disk are top drawer material for phono operators, with "Barroom Polka" taking a slight edge. Latch on!

"Where Do I Go From Here" (2:57)

"I'm Beginning To Miss You" (2:59)

JON & SONDR A STEELE
(Damon 11222)

● Pair of pleasing sides by Jon & Sondra Steele, and the set-up of "Where Do I Go From Here," and "I'm Beginning To Miss You." The top deck, offered in the familiar soft-hush-hush style of the vocal team, is a slow moving romantic ballad that has definite possibilities. Jon & Sondra split vocal honors on the side, and turn in an excellent performance. The flip, "I'm Beginning To Miss You" is undoubtedly well known by music ops since it has been around some. This rendition more than matches the others around. Top deck is the side that bears operators' attention.

"Tulsa" (3:14)

"It's A Cruel, Cruel World" (2:27)

JACK KILTY
(MGM 10392)

● Here's some great wax for music ops to latch onto. It's newcomer Jack Kilty offering a great piece of music in this bit titled "Tulsa," from the Walter Wanger motion picture of the same name. Ditty is western-flavored, and gallops along in medium slow patter, with Jack and a vocal chorus spooning the attractive lyrics. The refrain echoes pleasantly from start to finish, and should merit Jack some wide attention. The flip has Jack doing "It's A Cruel, Cruel World," a song rapidly climbing in popularity. Jack purrs the cute lyrics of this tune in mellow fashion, with the waltz tempo in the background moving along smoothly. Top deck seems sure to be a big winner—music ops should get with it.

"Don't Call Me Sweetheart Anymore" (2:20)

"Old Fashioned Song" (3:03)

BOB CROSBY
(Columbia 38458)

● Bob Crosby's first Columbia waxings have the popular songstar off to a great start with this pair titled "Don't Call Me Sweetheart Anymore" and "Old Fashioned Song." The top deck is an extremely infectious up tempo ditty, whirling in moderate shuffle tempo. Bob's comely pipes are rich and warm throughout and make for wonderful moments of top musical fare. The flip switches to a slowly paced romantic ode, with the nostalgic refrain of the tune making the listener perk up and pay attention. Vocal chorus on the pair adds to the glamor of the platter. Wax should nab a featured spot in ops' machines.

"Everywhere You Go" (3:01)

"How It Lies, How It Lies, How It Lies" (3:03)

BING CROSBY-EVELYN KNIGHT
(Decca 24612)

● One of the greatest pieces of vocal-duet work that we've had the pleasure of hearing yet turns up here by Bing Crosby and Evelyn Knight. It's the wonderful syncopated patter of "Everywhere You Go" that we're raving about. Bing and Evelyn combine on this side to turn in a grand bit of vocal work, with the musical refrain from the Vic Schoen ork, and the Jud Conlon Rythmaires blending smoothly throughout. Wax rolls along in moderate tempo and makes for top-notch listening pleasure. The flip has Bing and Evelyn offering "How It Lies," an up-tempo cute bit of musical pleasure, that seems to be well on the way toward the top. The biscuit is a natural—ops shouldn't hesitate one second with this one.

"It Must Be True" (2:24)

"Heart & Soul" (2:33)

ARTIE WAYNE
(Mercury 5279)

● Long missing from the phono spotlight, balladeer Artie Wayne steps out with a pair of heart-warming ballads in this duo tagged "It must Be True" and the oldie "Heart And Soul." Top deck is from the 20th Century-Fox flicker "Mother Was A Freshman," and as such should garner some heavy publicity. Artie's smooth, sultry vocal work on the side is pleasant enough, and should satisfy the moon-in-June crowd. It's a tender flowing ballad that makes you listen. The flip shows as a terrific rendition of a ditty that has always culled coin. Vocal chorus by the Crew Chiefs makes the disk all the more alluring. Wax isn't anything to shout about—but is definitely juke box material.

"Tulsa" (2:56)

"Save A Piece Of Wedding Cake For Me" (2:33)

FRANKIE CARLE ORCH.
(Columbia 38457)

● A ditty sure to find its way toward the top of the popularity list is this tasty dish of music tagged "Tulsa." With thrush Marjorie Hughes and the Sunrise Serenaders to wail the charming lyrics, the platter takes on an even more alluring air. It's a western-flavored piece, ably performed by Marj and the vocal group, with maestro Frankie Carle offering beautiful musical accompaniment. The flip has piper Bob Lochen wailing a slow, romantic ballad with a very sentimental meaning attached to it. This side should serve the kids who love to cuddle well. "Tulsa" for the moola.

"Grieving For You" (2:54)

"The Wabash Cannon Ball" (2:51)

THE GALLI SISTERS
(MGM 10411)

● First single sides for the Galli Sisters on MGM wax turns up pleasant enough for the vocal combo. The girls offer "Grieving For You" and "The Wabash Cannon Ball" and turn in an effective job of vocal harmony on the pair. Top deck is a current click—this rendition should add to the popularity of the tune immensely. The flip is the standard folk classic that has always won wide favor. Wax won't stop traffic—it will make a decent bit of filler material.

"Hurry, Hurry, Hurry" (2:33)

"I Didn't Know The Gun Was Loaded" (2:45)

ANDREWS SISTERS
(Decca 24613)

● Queens of the gal vocal groups, the Andrews Sisters, easily display why they've earned their top niche with music ops via this coupling of "Hurry, Hurry, Hurry" and "I Didn't Know The Gun Was Loaded." Topside, a ditty that has all the earmarks of stepping out into a big time winner, gets a rousing sendoff here. The gals offer their best vocal treatment on this light bit of melody, with the word-age ringing true. The flip is an excellent novelty piece done up in bright tempo that should meet with ops approval. The platter rates a featured spot in ops machines.



EDDY HOWARD
And His Orchestra
'SINGLE SADDLE'
'RED HEAD'
MERCURY
5274

VIC DAMONE
'AGAIN'
'I LOVE YOU SO MUCH IT HURTS'
MERCURY
5261

LAWRENCE WELK
And His Orchestra
'HURRY, HURRY, HURRY'
'WHOSE GIRL ARE YOU'
MERCURY
5280

ART KASSEL
And His Orchestra
'LOUIE DROP THE GUN'
'DID ANYBODY ASK ABOUT ME'
MERCURY
5260

ANNE VINCENT
'BALI HA'I'
'ONCE AND FOR ALWAYS'
MERCURY
5273

HELEN CARROLL
'IN THE SPRING OF THE YEAR'
'WHILE WE'RE YOUNG'
MERCURY
5278

Mercury
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WISHES TO ANNOUNCE THAT IT IS NOT CONTEMPLATING ANY REDUCTION IN THE PRICE OF ITS RECORDS. WE WILL CONTINUE TO GIVE YOU:
**TOP ARTISTS
TOP TUNES
AND QUALITY
MERCHANDISE**

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'DEEP FREEZE DINAH'
'WHAT THE ENGINE DONE'
MERCURY
5281

DINAH WASHINGTON
'PETE'
'WHAT CAN I SAY DEAR'
MERCURY
8133

JOE TARTO
'BANJO POLKA'
'ANNABELLA'
MERCURY
2082

JOHN LAURENZ
'WHEN IS SOMETIME'
'THE STORY OF MY LIFE'
MERCURY
5270

THE CASH BOX

Record Reviews

"Kid Gavilan" (2:36)

"Por Segunda Vez" (2:37)

TONI GARI
(Seeco 807)

● Music fans who go for Latin styled rhythm should be well satisfied once they hear this platter. Toni Gari on deck with "Kid Gavilan" and "Por Segunda Vez," a pair of south-of-the-border pieces that should boost ops play. Both sides are done up in foreign tongue, with Toni's heavy vocal strains handling the spot effectively. The top is a medium tempo'd mambo while the flip is offered in bolero tempo. Ops who have the spots might take a look-see.

"Hold Me" (2:26)

"Chicago" (2:24)

EDDIE "GIN" MILLER
(Rainbow 70055)

● Eddie "Gin" Miller and his individual and unique piano styling show to excellent advantage on this platter titled "Hold Me" and "Chicago." The top deck has been around a bit—this instrumental version, a definitely distinctive rendition, should prove to be a big winner. The player-piano, honky-tonk style of music that Eddie offers should meet with strong approval in the tavern spot. The flip, "Chicago" is an oldie dressed up in top notch manner. Both sides will draw loads of moola.

"Why Should I Worry" (2:57)

"Pal-Ing Around With You" (2:46)

LOUISE CARLYLE
(King 15000)

● First pop waxing on the King label should be the start of a successful run for the plattery via this recording. Chirp Louise Carlyle steps out on wax to render "Why Should I Worry" and "Pal-Ing Around With You." The top deck is a deeply meaningful bit of romantic music, with Louise displaying an intense amount of depth and feeling in her vocal delivery. Slowly set and full of sentimental echoes, the song should put a well deserved spotlight on Miss Carlyle. On the other end with "Pal-Ing Around With You," Louise and a vocal chorus offer some bright tid-bits of music in this easy to take to cutting. Song has been fairly well recorded and should be familiar to many a music operator. Top deck is the side that rate music ops eager attention.

"Barroom Polka" (2:57)

"We'll Still Be Honeymooning" (2:22)

AMES BROTHERS
(Coral 60052)

● Pair of pleasing sides by the Ames Brothers, and the set up of "Barroom Polka" and "We'll Still Be Honeymooning." Top deck is a terrific novelty bit that should catch on and go like wildfire. Lyrics of the song make you listen all the more, as the vocal group turn in some excellent harmony work. The flip, offered in light waltz tempo is another effective side that should draw music fans attention. Top side rates all the glory.

SLEEPER OF THE WEEK

"Tulsa" (2:51)

"Old Fashioned Song" (3:00)

TEX BENEKE ORCH.
(RCA Victor 20-3417)



TEX BENEKE

● Maestro Tex Beneke notches this featured spot this week with a pair of fresh tunes that have the spark of coin play all about them. Both sides are tainted with the stuff that makes for juke box winners, and should be greeted with excellent reception by music ops and fans alike. Tex handles the vocal work on the top deck, titled

"Tulsa," from the Walter Wanger motion picture of the same name. Styled with a ton of western flavor, Tex fits the mood and patter of the song in top notch manner. His round and distinctive vocal style make this platter the winner it is. Tempo of the song is moderate, with the boys in the band blending smoothly to round out an excellent side. The flip, "Old Fashioned Song," with ballader Glenn Douglas and the Moonlight Serenaders on deck for the vocal chores, shows as a romantic ditty that has all the ear-marks of becoming a hot coin culler. It's a deeply sentimental tune, full of nostalgia. Vocal refrain by Glenn is warm and vibrant, with his smooth pitch filling the ether full of scintillating and infectious melody. It's a side to which the romancers can really snuggle up close to, and one that makes for repeat play. The platter is tailor made for the phono trade—music ops should get with it.

"Don't Let It Get You Down" (3:14)

"I Want To Go To Texas When I Die" (2:56)

JOHNNY LONG ORCH.
(Coral 60047)

● Some wonderful music via the Johnny Long orch, and the pleasing refrain of "Don't Let It Get You Down" and "I Want To Go To Texas When I Die." Top deck is an oldie featuring chirp Helen Young and piper Paul Harmon. Wax should be familiar to most ops since it was a big thing several years ago. The flip is an oldie that has never been released. Refrain by the Song Spinners on this cute novelty piece is cute as all get out, and should please Long's many fans. Wax rates ops listening time.

"I Only Have Eyes For You" (2:39)

"Blues" (3:03)

BILLY ECKSTINE
(National 9076)

● The estatic static of the one and only Billy Eckstine is displayed in all its thrilling grandeur on these two sides titled "I Only Have Eyes For You" and "Blues." The top deck is a well known piece, and ably points to the supreme vocal artistry, and compelling winning vocal delivery of Billy. It is a side that will consistently draw phono play. The flip has Billy bouncing back again with another prepossessing blues ballad that meet with the instant and wide acclaim of Billy's many fans. The top deck is the side to ride with—but pronto!

"Need You" (2:50)

"You Can't Buy Happiness" (2:43)

JOHNNY BRADFORD
(RCA Victor 20-3418)

● The smooth vocal style of balladeer Johnny Bradford is shown to extremely effective advantage on this pair labeled "Need You" and "You Can't Buy Happiness." Both tunes have been fairly well recorded and should be familiar to music ops. Wax moves along at a slow pace, with Johnny and a vocal group delivering some pleasing vocal work throughout. Orchestral support by the Henri Rene orch makes this disk all the more exciting. Top deck beckons some heavy coin play—music ops should get with it.

"Because I Care" (2:59)

"The Heart Of Loch Lochmond" (3:01)

TOMMY DORSEY ORCH.
(RCA Victor 20-3419)

● Maestro Tommy Dorsey on tap with some wax for the music ops, with this coupling titled "Because I Care" and "The Heart Of Loch Lochmond" echoing in brilliant tones that satisfy. The top deck, with the vocal handled by Harry Prime, the Clark Sisters and the Town Criers shows as a captivating piece. It's a slowly paced romantic air, offered in much the same manner as Tommy's recent click "until." The other end has piper Sonny Calello and the Vee Tones warbling the nostalgic phrases of "The Heart Of Loch Lomond." Both sides should be greeted with much enthusiasm by the many Dorsey fans.

"Skyscraper Blues" (3:01)

"Every Time I Meet You" (2:58)

DICK HAYMES
(Decca 24606)

● The soulful vocal delivery of balladeer Dick Haymes is styled to superb perfection on two of the most dramatic song's we've heard in quite some time. There is no doubt about the fact that Dick possesses one of the most thrilling and versatile vocal manners in the music business. He easily demonstrates his grandeur on this top deck, titled "Skyscraper Blues." Aided by the musical wizardry of maestro Gordon Jenkins, Dick tunes in a captivating performance on this piece. The song is from the musical production "Along Fifth Avenue," and should win wide and immediate praise. It is a melodramatic piece of music, brilliantly delivered. The flip, "Every Time I Meet You," from the 20th Century-Fox film "The Bashful Blonde From Bashful Bend" is a warm and scintillating ballad, with Dick once again winning a round of loud applause for a sincere and truly exciting piece of wax. Both sides are definitely among the best Dick has ever done—they rate a featured spot in music operators machines.

"Sweet Lorraine" (2:45)

"Love Me Or Leave Me" (2:47)

KAY STARR
(Crystallette 602)

● Pair of sides by thrush Kay Starr, teamed with a brilliant aggregation of top-notch musicians, and the set up of the musical refrain of two ever-lovin' pieces in "Sweet Lorraine" and "Love Me Or Leave Me." Kay's fascinating vocal style, full of round and deep feeling for the music, should win loads of praise, and equal amount of jitney in the boxes. Both sides are first rate material. The many Kay Starr fans should go for the pair in a big way.

"Again" (2:50)

"Comme Ci, Comme Ca" (2:47)

MILLICENT SCOTT—BUD BRES
(Spotlite 516)

● Thrush Millicent Scott steps out in a blaze of glory on this side tagged "Again." The song, among the current rising popular song hits, should receive added impetus via this recording. Millicent's extremely captivating and fascinating vocal style makes for a ton of wonderful listening pleasure. Gal's voice is plush lined, and smooth and full of nostalgic, deep meaning. The flip with piper Bud Brees on deck shows as some wax ops can use to good advantage. Tune is also another climbing hit—Bud's vocal effort on the side is effective throughout. Music ops should keep their eyes peeled for Millicent Scott—a chirp who definitely will carve a top niche for herself in the music biz.

"SOUTH PACIFIC" IS



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MARGARET WHITING

"A WONDERFUL
GUY"

"YOUNGER THAN
SPRINGTIME"

RECORD No. 57-542

PEGGY LEE

"BALI HA'I"

"THERE IS
NOTHIN' LIKE
A DAME"

(Dave Barbour Orchestra
and Male Chorus)

RECORD No. 57-543

JO STAFFORD

"SOME
ENCHANTED
EVENING"

"I'M GONNA
WASH THAT
MAN RIGHT
OUTTA MY
HAIR"

RECORD No. 57-544

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CAPITOL HAS 'EM BEST!

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"CARELESS HANDS"	Mel Torme	15379
"CARELESS HANDS"	Tex Ritter	57-40155
"CANDY KISSES"	Johnny Mercer	57-558
"CANDY KISSES"	Eddie Kirk	15391
"HAVING A WONDERFUL WISH" (Time You Were Here)	Benny Goodman	57-568
"THE HUCKLE-BUCK"	Benny Goodman	57-576
"I WISH I HAD A NICKEL" Over: "SOMEDAY YOU'LL CALL MY NAME"	Jimmy Wakely	57-40153

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SHE'S GONNA DEVELOP FAST



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HOWARD'S
recording of
"DON'T CRY, CRY BABY"
MERCURY No. 5262

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STARS SHINE FOR NEWARK P.F.A.L. JUKE BOX DANCE

Disk Jockey's, Recording Stars, Civic Leaders
Present At First of Series of Dance Programs



JOHN B. KEENAN
President, Police & Firemen's Athletic League



PAUL BRENNER
WAAT



JERRY ROBERTS
WAAT



HAL TUNIS
WVNJ



JOHNNY CLARKE
WNJR

NEWARK—The first of a series of "Juke Box Dances," tendered by the Police and Firemen's Athletic League, Newark, N. J., came off this past week, Saturday, April 23, and was greeted with wild enthusiasm by the tremendous throng of teen-agers present.

Recording artists, disk jockeys, members of the Music Guild of America and representatives of *The Cash Box* were on hand to start the ball rolling in this concerted effort to combat the menace of juvenile delinquency.

Present were recording stars Johnny Desmond, MGM Records balladeer; and Paula Watson, famed for her original recording of "A Little Bird Told Me" and star of Supreme Records, currently appearing at the Adams Theatre, here in Newark.

Disk jockey Paul Brenner, the widely popular dee-jay whose airshow is featured over radio station WAAT, and disk jockey Jerry Roberts, equally popular via his show on WAAT, were on hand to greet the teen-agers and emcee for the show. Hal Tunis, WVNJ; and Johnny Clarke of WNJR will appear at dances in coming weeks.

The dance, held at the 2nd Precinct PFAL, was literally mobbed by the howling youngsters. Candy, coke, pretzels and refreshments of all sort were there for the kids. The Music Guild of America, local juke box operators' association in Newark, contributed the necessary juke box and recordings. All figures present were overwhelmed with the immediate and spontaneous success of the dance.

Dick Steinberg, president of the Music Guild of America; and Sol Kesselman, executive director and counsel for the operators' group, both eagerly stated: "It is planned entertainment programs such as this that can successfully wipe out juvenile delinquency in any town or city in the United States. The youngsters present this evening have been shown other outlets for their time, and have in a mode become more acquainted with the fact that the policemen are their friends.

"The work of all factions who cooperated in making this wonderful example of public spirited joint action the tremendous success it has been can easily be duplicated."

Other "Juke Box Dances" to be sponsored by the PFAL in Newark follow: April 29—St. Aloysius Hall; May 6—Feld Neighborhood House; May 14—5th Precinct PFAL Youth Center.

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Savoy No. 683

★ **The HUCKLEBUCK** ★

by PAUL WILLIAMS

★ A Sensational New Artist
with a
Sensational New Record

Savoy No. 691

★ CHEATIN WOMAN

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★ SATURDAY NITE

by

★ KANSAS CITY JIMMY

It's Timely . . .

. . . It's Smart

★ **THE NEW
BASEBALL
BOOGIE** ★

Good Thing Gone

Savoy No. 5591

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HAL Cornbread SINGER

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★ **Biggest Record** ★
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★ **YOUR** ★
★ **SHOES ON,** ★
★ **LUCY"** ★
★ **DECCA** ★
★ **#24608** ★

ROUND THE WAX CIRCLE

NEW YORK:

Maestro Louis Prima headlines the new show at the Philly Click Cafe, slated to open April 29th. Speaking of Prima draws to mind his lovely sec., Phyllis, who incidentally is a looker enuff for the flickers . . . Understand chirp Kitty Kallen has a real big one in her latest dinking tagged "Tappy Talk" . . . Speaking of platters and the like, you ain't heard nothing yet till you've heard June Christy's latest Capitol waxing "Everything Happens To Me." If this thing doesn't jolt you, nothing will . . . Louis Jordan, and Paula Watson headline the new show at the Adams Theatre in Newark . . . Have ya' heard Johnny Desmond's latest, "A Chapter In My Life Called Mary?" . . . really wunnerful . . . Johnny's missus expecting soon . . . Herman Lubinsky, probably the most talked of man in the record business, back from Europe after setting several sensational deals . . . as usual . . . Lou Morton, dee-jay of WINZ, Hollywood, Fla., writes in that he is so enthused about Joe Costa's "Don't Wanna Let You Go," that he has the other Sunshine Land disk jockeys plugging the tune . . . Watch for Vaughn Horton's first Columbia release of his own tune "Swiss Lullaby." Ditty is set for a major plug with Southern Music. Horton's "Barroom Polka," one of the most talked about items in the trade, is already well on the way toward becoming a big winner . . . Publicists Kappi Jordan and Selma Rich, two cute gals who really do a bang-up job, threw a terrific party this past week, as they explained "For No Reason." Credit the two gals for "I've Got My Love To Keep Me Warm" by Les Brown and the current "Again" . . . Reuben Moulds, prexy of Motif Records in town for a fast vist. Wait'll you catch his gal Deborah Robinson on "Mighty Lak A Rose" . . . Mel Torme and the new missus and Woody Herman were all relieved of their clothing during a recent stay in New York—all except, of course, what they were wearing at the time. Clothing was taken from Woody's station wagon while Mel and his wife were driving to Hartford, Conn. . . . Billy Eckstine tearing down the house at the Paramount . . . Art Mooney doing a ditto at the Capitol . . .

CHICAGO:

Tin Pan Alley hoisted their annual ball here April 18, at the Terrace Casino of the Morrison Hotel with many music men in attendance and big name stars appearing in town donating their performances . . . Dorothy Shay, Park Avenue's popular hillbilly, will pay her respects to Chicago's Army and Air Force recruiting office when she guests with Sergeant George Bundo on the latter's Wednesday (April 20) show over WMOR, Chicago's newest and largest independent FM station. The ol' sarge is heard each Monday, Wednesday and Friday over WMOR at 3 p.m., mixing enlistment pep talks with the day's top pop records. Miss Shay is currently heading the spring revue at the Empire Room of the Palmer House . . . Music ops simply ravin' 'bout Miracle's new disk hit "Back Street," featuring Eddie Chamblee. All acclaim it as Miracle's best race record to date . . . Frank Kort of Exclusive Records in town from the west coast . . . Teddy Reig of Savoy Records seen around Chi, looking the situation over . . . Anita O'Day set to open at the Hi-Note April 22 . . . Chicago's newest and most expensive outdoor ballroom, the Martinique, planning to institute a name-band policy for the coming summer season. The new schedule will include such top talent as Ray McKinley, Gene Krupa, Eddie Howard, Charlie Spivak, Jimmy Dorsey, Elliot Lawrence, Ted Weems, and Frankie Carle . . . Ziggy Talent, comedy singer with Vaughn Monroe's ork, pacted by RCA-Victor Records as a soloist. Billing will read, "Ziggy Talent with Vaughn Monroe's orchestra" . . . Lee Egalnick of Miracle Records just returned from his semi-annual country wide tour and reports business on the upgrade with music ops . . . Dick Bradley, prexy of Tower Records, took off for St. Louis this past week to attend an affair being held at the Casaloma Ballroom in honor of orkster Benny Strong . . .

Ben Pollack branching out in his new Jewel Distributing setup with two new labels, Scoop and Plymouth, both in the race field . . . Von Streeter and His Wig Poppers on the first Scoop release and Sherman Williams and his jump ork on the other brand's initial disc . . . Ben has a new one out this week on Jewel label in "Oh My Darling," backed by "The Song Of The Cock And The Bull" with music by Eddie Oliver and crew, now playing at the Mocambo . . . Bill McCall of 4-Star spending a few days at Vegas trying to get rid of a cough and a little loose change . . . Sales Mgr. Don Pierce tells us Nick Esposito's "Empty Ballroom Blues" is really flying with the New York distribs ordering 10,000 of 'em right off the bat and others following in line—and all this before the dee-jay and other national promotion has even worked up full steam . . . Ivory Joe Hunter's "Blues At Midnight" also taking off strong and "Philadelphia Lawyer" holding up fine, sez Don . . . Watch for a "surprise" release from 4-Star in the race field soon, one of the hottest male artists now on another label . . . Another one that should be of interest is "Shuffleboard Blues," a little thing whipped up by Wally (Night Life) Reed, puckyish scribe on the up-and-coming Shuffleboard News, local sheet edited by Jim Hartley . . . King Cole's "Don't Cry, Cry Baby" catching on . . . Al Patrick of Supreme Records up to his ears in the same, since his not too spacious quarters at Jefferson and Central has been converted into a shipping center . . . Al's righthand man Lal Singh stuck his head out from around a ceiling high stack of platter cases to tell us about Paula Watson's brand newie, "Hidin' in the Sticks" and "Of All Things."

LOS ANGELES:

San Francisco, Calif. The Huckelbuck Paul Williams. CLEVELAND, O. The Huckelbuck Paul Williams. SEATTLE, WASH. The Huckelbuck Paul Williams. DETROIT, MICH. The Huckelbuck Paul Williams.



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RAY MCKINLEY



KING COLE TRIO

America's Newest Dance—
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No. 1 on all the Race Charts

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HOT
in Harlem

The Top Ten Tunes Making Greatest Play
Capitol From Orleans Released Under
The Cash Box By Louie's Music Oper-
ates in New York City's Harlem Area.

THE HUCKLEBUCK
Paul Williams
(Savoy 683)

HOT
CHICAGO'S SOUTH SIDE!

The Top Ten Tunes Making Greatest Play
Capitol From Orleans Released Under
The Cash Box By Louie's Music Oper-
ates in New Orleans.

THE HUCKLEBUCK
Paul Williams
(Savoy 683)

HOT
in New Orleans

The Top Ten Tunes Making Greatest Play
Capitol From Orleans Released Under
The Cash Box By Louie's Music Oper-
ates in New Orleans.

THE HUCKLEBUCK
Paul Williams
(Savoy 683)

HOT
ON CENTRAL AVE.
in LOS ANGELES

THE HUCKLEBUCK
Paul Williams
(Savoy 683)

HOT
IN OTHER CITIES

SAN FRANCISCO, CALIF.
1 The Huckelbuck Paul Williams
CLEVELAND, O.
1 The Huckelbuck Paul Williams
SEATTLE, WASH.
1 Huckelbuck Paul Williams
DETROIT, MICH.
1 Huckelbuck Paul Williams

"THE HUCKLEBUCK"

recorded by

PAUL WILLIAMS
Savoy 683

ROY MILTON
Specialty 328

BOB MARSHALL
Decca 48099

BIG SIS ANDREWS
Capitol 57-7000

THE PIG FOOTERS
Mercury 8130

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Recordings by

TOMMY DORSEY
RCA Victor
20-3427

BENNY GOODMAN
Capitol
57-576

FRANK SINATRA
Columbia
38486

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JUKE BOX REGIONAL RECORD REPORT

The Ten Top Records-City by City

APRIL 30, 1949

New York, N. Y.

1. AGAIN (Vic Damone)
2. A YOU'RE ADORABLE (Tony Pastor)
3. FOREVER & EVER (Perry Como)
4. FAR AWAY PLACES (Margaret Whiting)
5. CRUISING DOWN THE RIVER (Blue Barron)
6. CARELESS HANDS (Mel Torme)
7. SUNFLOWER (Jack Fulton-Ray McKinley)
8. ALL RIGHT LOUIE DROP THE GUN (Wesson Bros.)
9. SO TIRED (Rus Morgan)
10. EVERYWHERE YOU GO (Guy Lombardo)

Baltimore, Md.

1. HOW IT LIES (Connie Haines)
2. YOU, YOU, YOU ARE THE ONE (Ames Bros.)
3. FIVE FOOT TWO, EYES OF BLUE (Benny Strong)
4. CRUEL, CRUEL, WORLD (George Towne)
5. HEART OF MY HEART (Danny Cassella)
6. YOU'RE SO UNDERSTANDING (Russ Carlisle)
7. A YOU'RE ADORABLE (Perry Como)
8. POWDER YOUR FACE WITH SUNSHINE (Evelyn Knight)
9. TELL ME SO (Orioles)
10. BACK STREET (Eddie Chamblee)

Carson City, Mo.

1. HOW IT LIES (Connie Haines)
2. DON'T CRY CRY BABY (Four Knights)
3. A YOU'RE ADORABLE (Perry Como)
4. SO TIRED (Russ Morgan)
5. THE HORN (Ben Webster)
6. AGAIN (Mel Torme)
7. BLUE MOON (Mel Torme)
8. SLEEPY BABY (Artie Wayne)
9. HURRY-HURRY (Bob Eberly)
10. YA WANNA BUY A BUNNY (Spike Jones)

Louisville, Ky.

1. CRUISING DOWN THE RIVER (Russ Morgan)
2. RED ROSES FOR A BLUE LADY (Vaughn Monroe)
3. CARELESS HANDS (Sammy Kaye)
4. POWDER YOUR FACE WITH SUNSHINE (Evelyn Knight)
5. BLUE SKIRT WALTZ (Frank Yankovick)
6. BULL FIDDLE BOOGIE (Pee Wee King)
7. CANDY KISSES (Elton Britt)
8. BOUQUET OF ROSES (Eddy Arnold)
9. BITIN' MY NAILS (Ernest Tubbs)
10. TENNESSEE TEARS (PeeWee King)

Atlanta, Ga.

1. RED ROSES FOR A BLUE LADY (Vaughn Monroe)
2. JOHNNY GET YOUR GIRL (Robert Clary)
3. WHY SHOULD I WORRY (Louise Carlyle)
4. SUN FLOWER (Jack Smith)
5. HANNA FROM SAVANNAH (Jack Smith)
6. FAR AWAY PLACES (Vic Damone)
7. PAL-ING AROUND WITH YOU (The Satisfiers)
8. NO ONE NO SWEETER THAN YOU (G. Hudson)
9. GALWAY BAY (Bill Johnson)
10. THE DINGY SONG (Ruth Wallace)

Philadelphia, Pa.

1. A YOU'RE ADORABLE (Perry Como)
2. BUSY DOING NOTHING (Vaughn Monroe)
3. CRUISING DOWN THE RIVER (Russ Morgan)
4. POWDER YOUR FACE WITH SUNSHINE (Evelyn Knight)
5. ONCE & FOR ALWAYS (Joe Stafford)
6. RED ROSES FOR ABLUE LADY (Guy Lombardo)
7. THE WAY YOU LOOK TONIGHT (Sammy Davis)
8. ALWAYS TRUE TO YOU DARLING IN MY FASHION (Dinah Shore)
9. HURRY, HURRY, HURRY (Don Reid)
10. FAR AWAY PLACES (Margaret Whiting)

Chicago, Ill.

1. FOREVER AND EVER (Perry Como)
2. CRUISING DOWN THE RIVER (Blue Barron)
3. A YOU'RE ADORABLE (Jo Stafford-Gordon MacRae)
4. SO TIRED (Kay Starr)
5. CARELESS HANDS (Mel Torme)
6. SUNFLOWER (Jack Fulton)
7. RED ROSES FOR A BLUE LADY (Vaughn Monroe)
8. ALL RIGHT LOUIS, DROP THE GUN (Art Kossell)
9. AGAIN (Vic Damone)
10. HOW IT LIES (Evelyn Knight & Bing Crosby)

Warren, Ohio

1. FOREVER AND EVER (Perry Como)
2. SLAUGHTER ON 10TH AVE. (Lennie Hayton)
3. AGAIN (Gordon Jenkins)
4. SUNFLOWER (Russ Morgan)
5. A YOU'RE ADORABLE (Jo Stafford-Gordon MacRae)
6. DREAMER WITH A PENNY (Margaret Whiting)
7. GHOST RIDERS IN THE SKY (Vaughn Monroe)
8. CARELESS HANDS (Mel Torme)
9. SWEET GEORGIA BROWN (Brother Bones)
10. PORTRAIT OF JENNIE (King Cole Trio)

Beckley, W. Va.

1. HUCKLE-BUCK (Paul Williams)
2. D'NATURAL BLUES (Lucky Millinder)
3. ROCKIN AT MIDNIGHT (Roy Brown)
4. DEACON'S HOP (Jay McNeely's)
5. WRAPPED UP IN A DREAM (Do-Ray & Me)
6. GET YOURSELF ANOTHER FOOL (Charles Brown)
7. TELEPHONE BLUES (Eddie Gorman)
8. HUCKLE-BACK DADDY (Jimmie Preston)
9. POT LIKKER (Todd Rhodes)
10. YOU SATISFY (Dinah Washington)

Washington, D. C.

1. HUCKLE-BUCK (Paul Williams)
2. IT SEEMS SO LONG AGO (The Orioles)
3. AGAIN (Vic Damone)
4. CARAVAN (Billy Ekstine)
5. YOU STARTED SOMETHING (Tony Pastor)
6. PORTRAIT OF JENNIE (King Cole Trio)
7. CLOSE YOUR EYES (Herb Lance)
8. THE WAY YOU LOOK TONIGHT (Sammy Davis)
9. TELL ME SO (Orioles)
10. I LOVE YOU SO MUCH IT HURTS ME (Mills Brothers)

Brodhead, Wisc.

1. FOREVER & EVER (Dinah Shore)
2. CRUISING DOWN THE RIVER (Blue Barron)
3. SHE'S MY SUNFLOWER (Russ Morgan)
4. BLUE SKIRT WALTZ (Frank Yankovick)
5. CARELESS HANDS (Sammy Kaye)
6. CANDY KISS (Red Foley)
7. BLUE BIRD SINGING IN MY HEART (Bing Crosby)
8. A YOU'RE ADORABLE (Jo Stafford)
9. LOVE ME, LOVE ME (Eddy Howard)
10. ALWAYS TRUE TO YOU DARLING IN MY FASHION (Dinah Shore)

Woodburn, Ore.

1. CRUISING DOWN THE RIVER (Blue Barron)
2. SUNFLOWER (Jack Kilty)
3. POWDER YOUR FACE WITH SUNSHINE (Blue Barron)
4. FAR AWAY PLACES (Perry Como)
5. I'VE GOT MY LOVE TO KEEP ME WARM (Mills Brothers)
6. SO TIRED (Kay Starr)
7. RED ROSES FOR A BLUE LADY (Vaughn Monroe)
8. LAVENDER BLUE (Sammy Kaye)
9. A YOU'RE ADORABLE (Perry Como)
10. YOU, YOU, YOU ARE THE ONE (Three Suns)

Los Angeles, Calif.

1. CRUISING DOWN THE RIVER (Rus Morgan)
2. FOREVER & EVER (Perry Como)
3. AGAIN (Mel Torme)
4. ALWAYS TRUE TO YOU IN MY FASHION (Dinah Shore)
5. SO IN LOVE (Gordon MacRae)
6. SO TIRED (Kay Starr)
7. A YOU'RE ADORABLE (Jo Stafford-Gordon MacRae)
8. SUNFLOWER (Ray McKinley)
9. FAR AWAY PLACES (Margaret Whiting)
10. LADY OF SPAIN (Ray Noble)

Charlotte, N. C.

1. CRUISING DOWN THE RIVER (Blue Barron)
2. FOREVER & EVER (Perry Como)
3. CARELESS HANDS (Sammy Kaye)
4. FAR AWAY PLACES (Margaret Whiting)
5. SO TIRED (Russ Morgan)
6. RED ROSES FOR A BLUE LADY (Vaughn Monroe)
7. YOU'RE SO UNDERSTANDING (Blue Barron)
8. BEAUTIFUL EYES (Art Mooney)
9. AGAIN (Art Mooney)
10. DON'T ROB ANOTHER MAN'S CASTLE (Eddy Arnold)

San Antonio, Texas

1. SO TIRED (Russ Morgan)
2. FOREVER & EVER (Russ Morgan)
3. YOU, YOU, YOU ARE THE ONE (Russ Morgan)
4. CRUISING DOWN THE RIVER (Russ Morgan)
5. SUNFLOWER (Jack Fulton)
6. CARELESS HANDS (Sammy Kaye)
7. RED ROSES FOR A BLUE LADY (Vaughn Monroe)
8. STREETS OF LAREDO (Ray Noble)
9. AGAIN (Gordon Jenkins)
10. SOMEONE LIKE YOU (Doris Day)

Detroit, Mich.

1. FOREVER & EVER (Russ Morgan)
2. AGAIN (Vic Damone)
3. KISS ME SWEET (Kitty Kallen)
4. SHE'S A GOOD LITTLE GIRL (Ted Black)
5. RED ROSES FOR A BLUE LADY (John Laurenz)
6. A YOU'RE ADORABLE (Perry Como)
7. DON'T TELL MY HEART (Buddy Kaye)
8. CRUISING DOWN THE RIVER (Blue Barron)
9. BALI HAI (Perry Como)
10. I KISSED HER (Ted Black)

Manchester, N. H.

1. I DIDN'T KNOW THE GUN WAS LOADED (Janette Davis)
2. SO TIRED (Kay Starr)
3. SHE'S MY SUNFLOWER (Jack Fulton)
4. CRUISING DOWN THE RIVER (Blue Barron)
5. I'VE GOT MY LOVE TO KEEP ME WARM (Les Brown)
6. SO IN LOVE (Jane Harvey)
7. RED ROSE FOR A BLUE LADY (Vaughn Monroe)
8. FALL RAIN FALL (Don Grady)
9. IT'S A BIG WIDE WONDERFUL WORLD (Jack Smith)
10. BECAUSE YOU LOVE ME (Anne Shelton)

Denver, Colo.

1. AGAIN (Vic Damone)
2. I'VE GOT MY LOVE TO KEEP ME WARM (Les Brown)
3. SO IN LOVE (Patti Page)
4. A YOU'RE ADORABLE (Perry Como)
5. I LOVE YOU SO MUCH IT HURTS ME (Mills Brothers)
6. ALWAYS TRUE TO YOU DARLIN IN MY FASHION (Dinah Shore)
7. A FINE ROMANCE (Les Brown)
8. ALRIGHT LOUIS DROP THE GUN (Louis Prima)
9. CANDY KISSES (Eddy Howard)
10. MELANCHOLY MINSTREL (Vaughn Monroe)

Butte, Mont.

1. I'VE GOT MY LOVE TO KEEP ME WARM (Les Brown)
2. AGAIN (Vic Damone)
3. MAKE A MIRACLE (Margaret Whiting)
4. SO IN LOVE (Patti Page)
5. RED ROSES FOR A BLUE LADY (Vaughn Monroe)
6. LAVENDER BLUE (Dinah Shore)
7. SO TIRED (Kay Starr)
8. HOW IT LIES (Evelyn Knight & Bing Crosby)
9. ONCE IN LOVE WITH AMY (Ray Bolger)
10. FOREVER & EVER (Perry Como)

Roxbury, Mass.

1. FOREVER & EVER (Russ Morgan)
2. YOU'RE SO UNDERSTANDING (Larry Green)
3. SO IN LOVE (Patti Page)
4. AGAIN (Art Mooney)
5. IT'S A BIG WIDE WONDERFUL WORLD (Larry Green)
6. A YOU'RE ADORABLE (Perry Como)
7. KISS ME SWEET (Judy Valentine)
8. I DON'T SEE ME IN YOUR EYES ANYMORE (Frank Petty Trio)
9. MELANCHOLY MINSTREL (Vaughn Monroe)
10. HOW IT LIES (Bing Crosby)

Dallas, Texas

1. HOW IT LIES (Connie Haines)
2. FIVE FOOT TWO EYES OF BLUE (Benny Strong)
3. CRUISING DOWN THE RIVER (Russ Morgan)
4. SO TIRED (Russ Morgan)
5. YOU, YOU, YOU ARE THE ONE (Kenn Griffin)
6. CARELESS HANDS (Sammy Kaye)
7. FOREVER & EVER (Perry Como)
8. HURRY, HURRY, HURRY (Bob Eberly)
9. I LOVE YOU SO MUCH IT HURTS ME (Mills Brothers)
10. A LITTLE BIRD TOLD ME (Evelyn Knight)

Cleveland, Ohio

1. KISS ME GOODNIGHT (Anne Shelton)
2. AGAIN (Vera Lynn)
3. STREETS OF LAREDO (Reggie Goff)
4. BE MINE (Anne Shelton)
5. FOREVER & EVER (Gracie Fields)
6. TEDDY BEARS PICNIC (Joy Wilbur)
7. IT'S A CRUEL, CRUEL WORLD (George Towne)
8. ON THE S:45 (Benny Lee, Joy Nichols)
9. RED WING POLKA (Troise)
10. ORGAN BOOGIE (George Wright)

Shoals, Ind.

1. CRUISING DOWN THE RIVER (Blue Barron)
2. FAR AWAY PLACES (Margaret Whiting)
3. FOREVER & EVER (Margaret Whiting)
4. A YOU'RE ADORABLE (Jo Stafford)
5. CARELESS HANDS (Sammy Kaye)
6. SHE'S MY SUNFLOWER (Frank Sinatra)
7. RED ROSES FOR A BLUE LADY (Guy Lombardo)
8. SO TIRED (Russ Morgan)
9. POWDER YOUR FACE WITH SUNSHINE (Blue Barron)
10. YOU, YOU, YOU ARE THE ONE (Russ Morgan)

Phoenix, Ariz.

1. SO IN LOVE (Patti Page)
2. A YOU'RE ADORABLE (Jo Stafford)
3. CRUISING DOWN THE RIVER (Russ Morgan)
4. AGAIN (Vic Damone)
5. A FINE ROMANCE (Les Brown)
6. LAVENDER BLUE (Sammy Kaye)
7. CANDY KISSES (Eddy Howard)
8. PORTRAIT OF JENNY (King Cole Trio)
9. I'M IN LOVE WITH A WONDERFUL GUY (Fran Warren)
10. FAR AWAY PLACES (Perry Como)

THE CASH BOX

Disk Jockeys'
REGIONAL RECORD REPORTS

Listings below indicate preference with disk jockey radio audiences, compiled from reports furnished by leading disk jockeys throughout the nation, for the week ending April 23.

Frank Page

KWKH—Shreveport, La.

1. SO TIRED (Russ Morgan)
2. STREETS OF LAREDO (Ray Noble)
3. CARELESS HANDS (Mel Torme)
4. FOREVER & FOREVER (Perry Como)
5. CRUISING DOWN THE RIVER (Russ Morgan)
6. RED ROSES FOR A BLUE LADY (G. Lombardo)
7. SUNFLOWER (Russ Morgan)
8. JUST REMINISCIN' (Jo Stafford)
9. I LOVE YOU SO MUCH IT HURTS (B. Clark)
10. "A"—YOU'RE ADORABLE (Perry Como)

Ed Jenkins

WFOR—Hattiesburg, Miss.

1. A WONDERFUL GUY (Margaret Whiting)
2. SOME ENCHANTED EVENING (Jo Stafford)
3. FOREVER & FOREVER (Dinah Shore)
4. CRUISING DOWN THE RIVER (Blue Barron)
5. GALWAY BAY (Bing Crosby)
6. RED ROSES FOR A BLUE LADY (V. Monroe)
7. CARELESS HANDS (Johnny Desmond)
8. SUNFLOWER (Jack Smith)
9. SO TIRED (Russ Morgan)
10. FAR AWAY PLACES (Perry Como)

Gil Newsome

KWK—St. Louis, Mo.

1. KISS ME GOODNIGHT (Anne Shelton)
2. FOREVER & FOREVER (Russ Morgan)
3. CANDY KISSES (Eddy Howard)
4. "A"—YOU'RE ADORABLE (Perry Como)
5. YA WANNA BUY A BUNNY? (Spike Jones)
6. "A"—YOU'RE ADORABLE (Stafford-MacRae)
7. BLUE MOON (Mel Torme)
8. AGAIN (Gordon Jenkins)
9. I DON'T SEE ME IN YOUR EYES ANYMORE (Gordon Jenkins)
10. ONCE IN LOVE WITH AMY (Ray Bolger)

Sherm Feller

WEEL—Boston, Mass.

1. KISS ME SWEET (Judy Valentine)
2. TULSA (Jack Kilty)
3. RIDERS IN THE SKY (Vaughn Monroe)
4. AGAIN (Vic Damone)
5. IT'S A BIG, WIDE WONDERFUL WORLD (Larry Green)
6. NO MOON AT ALL (King Cole)
7. HOW IT LIES (Connie Haines)
8. SO IN LOVE (Patti Page)
9. YOU'RE SO UNDERSTANDING (Jerry Wayne)
10. IF LOVE IS TROUBLE (Wini Brown)

Paul Jensen

KOLN—Lincoln, Nebr.

1. I LOVE YOU SO MUCH IT HURTS (V. Damone)
2. CARELESS HANDS (Mel Torme)
3. "A"—YOU'RE ADORABLE (Perry Como)
4. AS YOU DESIRE ME (Sarah Vaughn)
5. BLUE ROOM (Perry Como)
6. IS IT TOO LATE (Vaughn Monroe)
7. SOMEONE LIKE YOU (Doris Day)
8. HOW IT LIES (Connie Haines)
9. FINE ROMANCE (Les Brown)
10. AGAIN (Doris Day)

M/Sgt. George R. Bundo

AFRS—WBBM—Chicago, Ill.

1. AGAIN (Vic Damone)
2. CRUISING DOWN THE RIVER (Blue Barron)
3. SO IN LOVE (Patti Page)
4. SUNFLOWER (Jack Fulton)
5. SO TIRED (Kay Starr)
6. "A"—YOU'RE ADORABLE (Stafford-MacRae)
7. IT'S A BIG WIDE WONDERFUL WORLD (Buddy Clark)
8. GALWAY BAY (Bing Crosby)
9. I LOVE YOU SO MUCH IT HURTS (Mills Bros.)
10. SLAUGHTER ON TENTH AVENUE (D. Lynn)

Eddie Chase

CKLW—Detroit, Mich.

1. AGAIN (Vic Damone)
2. IT'S TOO LATE NOW (Lorry Raine)
3. SO TIRED (Russ Morgan)
4. CRUISING DOWN THE RIVER (Blue Barron)
5. SUNFLOWER (Jack Fulton)
6. GALWAY BAY (Bing Crosby)
7. CARELESS HANDS (Sammy Kaye)
8. KISS ME SWEET (Judy Valentine)
9. HEARTBROKEN (Lorry Raine)
10. YOU LET ME DOWN (Ray Vincent)

Jerry Saxon

WIND—Chicago, Ill.

1. ONCE IN LOVE WITH AMY (Ray Bolger)
2. AGAIN (Gordon Jenkins)
3. JOHNNY GET YOUR GIRL (Robert Clary)
4. PUT YOUR SHOES ON, LUCY (Anne Shelton)
5. FIVE FOOT TWO, EYES OF BLUE (B. Strong)
6. SOMEONE LIKE YOU (Doris Day)
7. SO IN LOVE (Guy Lombardo)
8. LOVE ME, LOVE ME, LOVE ME (L. Welk)
9. THE LITTLE OLD CHURCH NEAR LEICESTER SQUARE (Frankie Carle)
10. A CHAPTER IN MY LIFE CALLED MARY (Gordon MacRae)

Donn Tibbetts

WKBR—Manchester, N. H.

1. I DIDN'T KNOW THE GUN WAS LOADED (Andrews Sisters)
2. FOREVER & EVER (Perry Como)
3. CRUISING DOWN THE RIVER (Blue Barron)
4. SUNFLOWER (Jack Smith)
5. SIMILAU (Peggy Lee)
6. SO TIRED (Kay Starr)
7. AGAIN (Gordon Jenkins)
8. DREAMER WITH A PENNY (Bill Lawrence)
9. RIDERS IN THE SKY (Vaughn Monroe)
10. MAYBE I LOVE YOU (Judy Tremain)

Eddie Gallaher

WTOP—Washington, D. C.

1. CRUISING DOWN THE RIVER (Russ Morgan)
2. "A"—YOU'RE ADORABLE (Perry Como)
3. SO IN LOVE (Dinah Shore)
4. RED ROSES FOR A BLUE LADY (V. Monroe)
5. FARAWAY PLACES (Margaret Whiting)
6. AGAIN (Vic Damone)
7. ONCE IN LOVE WITH AMY (Ray Bolger)
8. CARELESS HANDS (Mel Torme)
9. SUNFLOWER (Russ Morgan)
10. FIVE FOOT TWO, EYES OF BLUE (B. Strong)

Lou Morton

WINZ—Hollywood, Fla.

1. ALL RIGHT LOUIE, DROP THE GUN (Wesson Bros.)
2. "A"—YOU'RE ADORABLE (Perry Como)
3. COMME CI, COMME CA (Margaret Whiting)
4. DON'T WANNA LET YOU GO (Joe Costa)
5. AGAIN (Art Mooney)
6. 1400 DREAM STREET (Freddy Martin)
7. HOW IT LIES (Kay Starr)
8. HUCKLE-BUCK (Roy Milton)
9. I'VE GOT MY LOVE TO KEEP ME WARM (Hadda Brooks)
10. ROMANCE OF A ROSE (Doris Day)

Bob Watson

WSB—Atlanta, Ga.

1. CARELESS HANDS (Mel Torme)
2. AGAIN (Vic Damone)
3. "A"—YOU'RE ADORABLE (Perry Como)
4. BALI HA'I (Perry Como)
5. SO IN LOVE (Gordon MacRae)
6. HOW IT LIES (Doris Day)
7. SWEDISH RHAPSODY (David Rose)
8. UNDERCURRENT BLUES (Benny Goodman)
9. SAN (Tony Pastor)
10. FOREVER & EVER (Russ Morgan)

Myron Barg

WMOR—Chicago, Ill.

1. AGAIN (Gordon Jenkins)
2. EVERYWHERE YOU GO (Frankie Masters)
3. FOREVER & EVER (Fran Allison)
4. "A"—YOU'RE ADORABLE (Perry Como)
5. SOME ENCHANTED EVENING (Jo Stafford)
6. WHOSE GIRL ARE YOU (Lawrence Welk)
7. ST. BERNARD WALTZ (The Unitones)
8. MY DREAM IS YOURS (Doris Day)
9. COMME CI, COMME CA (Johnny Desmond)
10. MY ONE & ONLY HIGHLAND FLING (Jo Stafford-Gordon MacRae)

Bud Chase

WHOT—South Bend, Ind.

1. "A"—YOU'RE ADORABLE (Buddy Kaye)
2. I DIDN'T KNOW THE GUN WAS LOADED (Betsy Gay)
3. HAWAIIAN WAR CHANT (Dave Lambert)
4. SO TIRED (Russ Morgan)
5. CRUISING DOWN THE RIVER (Blue Barron)
6. CARELESS HANDS (Mel Torme)
7. ALL RIGHT LOUIE, DROP THE GUN (Wesson Bros.)
8. AGAIN (Mel Torme)
9. BLUE SKIRT WALTZ (Frankie Yankovick)
10. CARAVAN (Alice Hall Trio)

Bettelou Purvis

WPGH—Pittsburgh, Pa.

1. GRIEVIN' FOR YOU (Wini Brown)
2. NO ORCHIDS FOR MY LADY (Billy Eckstine)
3. ONCE AND FOR ALWAYS (Tony Martin)
4. IT'S TOO LATE NOW (Lorry Raine)
5. DON'T WANNA LET YOU GO (Joe Costa)
6. HOW IT LIES (Connie Haines)
7. PORTRAIT OF JENNIE (King Cole Trio)
8. SINGLE SADDLE (Vaughn Monroe)
9. AS YOU DESIRE ME (Sarah Vaughn)
10. SOMEONE SO SWEET AS YOU (B. Johnson)

Larry Gentile

WJBK—Detroit, Mich.

1. SO IN LOVE (Patti Page)
2. AGAIN (Vic Damone)
3. I LOVE YOU SO MUCH IT HURTS (Mills Bros.)
4. FOREVER & FOREVER (Russ Morgan)
5. YOU'RE SO UNDERSTANDING (Blue Barron)
6. "A"—YOU'RE ADORABLE (Perry Como)
7. CARELESS HANDS (Mel Torme)
8. I DON'T SEE ME IN YOUR EYES ANYMORE (Kitty Kallen)
9. BALI HA'I (Frank Sinatra)
10. A WONDERFUL GUY (Margaret Whiting)

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- ◆ AGAIN SKIP TO MY LOU **GORDON JENKINS** Decca 24602
- ◆ RED ROSES FOR A BLUE LADY EVERYWHERE YOU GO **GUY LOMBARDO** Decca 24549
- ◆ SO TIRED I HEAR MUSIC **RUSS MORGAN** Decca 24521
- ◆ DON'T ROB ANOTHER MAN'S CASTLE I'M BITIN' MY FINGERNAILS AND THINKING OF YOU **ANDREWS SISTERS and ERNEST TUBB** Decca 24592
- ◆ I'VE GOT MY LOVE TO KEEP ME WARM I LOVE YOU SO MUCH IT HURTS **MILLS BROTHERS** Decca 24550
- ◆ ONCE IN LOVE WITH AMY MAKE A MIRACLE— with Allyn McLerie **RAY BOLGER** Decca 40065*
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- ◆ I DON'T SEE ME IN YOUR EYES ANYMORE BECAUSE YOU LOVE ME **THE STARDUSTERS** Decca 24576
- ◆ TAKE ME OUT TO THE BALL GAME IN THE GOOD OLD SUMMERTIME **ANDREWS SISTERS and DAN DAILEY** Decca 24605
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- ◆ CARELESS HANDS MEMORIES **BING CROSBY** Decca 24616
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"Bronzeville Swing" }
- ★ **TOM ARCHIA** { "Jam For Sam"
"Maconba For Archia" }
- ★ **CHRISTINE CHATMAN** { "Hey Mr. Freddie"
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THE CASH BOX

"Folk" and "Western" Record Reviews



"I've Just Told Mama Goodbye" (2:55)

"Wedding Bells" (2:54)

HANK WILLIAMS
(MGM 10401)



HANK WILLIAMS

● Hank Williams grabs this featured spot this week via two sensational sides that are definitely grade-A material for the phono trade. Hank's soulful wailing on this duo should attract a ton of

coinage, and boom the wax into top hillbilly hits. Top deck, titled "I've Just Told Mama Goodbye" is a slow moving lament, with Hank warbling the infectious lyrics in vocal tones that satisfy from start to finish. It's plain and simple stuff—the kind that makes you relax as you listen to it. This side is a deeply etched piece, with Hank turning in a brilliant job on this tragic melody. The flip has the maestro bouncing back with another hot item for music ops in "Wedding Bells." Once again Hank demonstrates his superb artistry on a side that should wear white in the phonos. It's a double-header for Hank—and a natural for music ops from Maine to California. Get with it!

"Match Box Blues" (2:37)

"When They Baptized Sister Lucy Lee" (2:40)

SHELTON BROTHERS
(King 780)

● Pair of sides music ops may care to take a peek at are these offered by The Shelton Brothers. Wax, titled "Match Box Blues" and "When They Baptized Sister Lucy Lee" shows as material ops can use to best advantage as filler items. Top deck whirls in slow tempo and features a fair enough vocal spot. The flip is just what the title indicates altho the tempo is picked up a bit and the wordage a bit more attractive. Wax is there for the asking—ops take it from here.

"Sparkling Brown Eyes" (2:39)

"Troubles In My Heart" (2:53)

JERRY AND SKY
(MGM 10400)

● Pair of sides that might perk up a bit are these done up by Jerry and Sky. Wax titled "Sparkling Brown Eyes" and "Troubles In My Heart" is fair enough, and should hold its own on the phonos. Both sides move along in moderate tempo and have the boys offering their versatile best on the platter. Music ops might take a look-see.

"I Didn't Know The Gun Was Loaded" (2:35)

"Hollywood Square Dance" (2:10)

ESMERELDY
(MGM 10413)

● Here's a pair of sides that should win immediate reception by music ops and hillbilly fans alike. Folk star Esmerelda, famed for her recording of "Slap 'Er Down Again, Paw" bounces back into the limelight via this wonderful novelty dishing in "I Didn't Know The Gun Was Loaded." The tune, widely recorded, is undoubtedly familiar to music operators. Esmerelda lends the side her great vocal style to come up with a platter that should draw raves. The flip, "Hollywood Square Dance" is another feather in the lass' cap, and another equally brilliant piece of wax. Ops should get with this biscuit.

"Sunflower" (2:40)

"Ellie Mae" (2:45)

GENE AUTRY
(Columbia 20579)

● Gene Autry on deck with a pair that have the makings of a consistent coin culler in "Sunflower" and "Ellie Mae." Top deck, currently one of the hottest items on juke boxes across the land, gets a rousing sendoff by Gene on this platter. Tune undoubtedly is one of the most requested with the ops—this rendition should add to the popularity of the song immensely. The flip "Ellie Mae" shows as another comely item for music ops to listen in to. Both sides of this cookie rate music ops keen attention.

"I Wish I Had A Nickel" (2:46)

"I'm Bitin' My Fingernails Thinkin' Of You" (2:47)

JOHNNY BOND
(Columbia 20578)

● Folk star Johnny Bond out with a fresh cookie in this coupling tagged "I Wish I Had A Nickel" and "I'm Bitin' My Fingernails Thinkin' Of You." Both sides of this platter are red hot grade-A material for the juke box trade. Johnny's wonderful vocal style shines brightly on the pair which should be widely featured in no time at all. Always in heavy demand—Johnny should keep his many fans glued to the phono with this recording. Latch on!

"The Sister Of Sioux City Sue" (2:50)

"Charlotte Belle" (2:57)

DICK THOMAS
(Decca 46147)

● Some pleasing wax is found in this coupling by Dick Thomas as he comes up with "The Sister Of Sioux City Sue" and "Charlotte Belle." Top deck really is a cute item and has Dick giving the platter his all. Dick, widely popular throughout the nation should merit some wide applause via this waxing, and draw an equal amount of jitney in the boxes. The flip, "Charlotte Belle" is another excellent piece of wax by Dick that should boost ops play. Dick rates a featured spot in music machines.

Z-O-O-M-I-N-G TO THE TOP!

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THE CASH BOX

Race Record Reviews

RACE DISK O' THE WEEK

"Tell Me So" (3:04)
 "Deacon Jones" (3:05)

THE ORIOLES
 (Jubilee 5005)



THE ORIOLES

● Pair of fresh sides by The Orioles that are already kicking up quite a healthy storm in race spots throughout the nation, and some wonderful wax in the offing for music ops via this coupling titled

"Tell Me So" and "Deacon Jones." The top deck, with some great tenor vocal work riding thru, is a terrific, slow paced ballad that makes for wonderful listening pleasure. The sensational harmony of this group makes you pay close attention—and then come back for another earful. The song is intensely captivating and should be greeted with wide fervor by the many fans The Orioles have. On the flip with "Deacon Jones," a ditty that has been kicked around a bit in the past, the group bounce back with a pleasurable performance that should hold its own. This rendition is undoubtedly one of the best around. "Tell Me So" is the side to ride with—ops can safely order them by the boxful!

"T. J. Boogie" (2:50)
 "What's The Matter Now" (2:25)

T. J. FOWLER
 (National 9075)

● Oh lawdy—wait'll ya' hear this pair! Sure to make phonos across the land spin night and day is this terrific coupling by T. J. Fowler, a name music ops are definitely gonna hear plenty of in the near future. T. J. and the boys step out on some great wax in this coupling titled "T. J. Boogie" and "What's The Matter Now." Both sides spin in up-tempo patter, with the top deck basking in a blaze of glory. Band vocal on the side, with the rhythm fairly ripping all thru makes you shake as you lissen. The flip, with Hank Ivory handling the vocal chores whirls in steady mellow tempo, with Hank turning in an admirable bit of vocalizing. Top deck is a sure-fire winner—ops should latch on—but pronto!

"I Knock Wood" (2:45)
 "Play, Lips, Play" (2:36)

RALPH WILSON QUINTETTE
 (Lucky 711-8)

● Some fair wax headed ops way is this pair by the Ralph Wilson Quintette. Top deck is a cute bit tagged "I Knock Wood." Wax spins in moderate tempo, with the boys knocking out some light, bright lyrics. The flip is an instrumental piece with the maestro taking a mellow tenor ride. Take note of some wonderful piano antics on the side too. The platter makes for pleasant listening and rates ops avid attention.

"Pot Likker" (2:49)
 "Red Boy At The Mardi Gras" (2:46)

TODD RHODES
 (King 4287)

● Another winner by Toddy Rhodes and his hot combo, with the smart, up-tempo strains of "Pot Likker" headed music ops way. Ditty is an instrumental piece of wax that whirls in mellow jump tempo. Mood of the platter is light and clean, with the rhythm the boys offer, making you stomp as you listen. The flip tagged "Red Boy At The Mardi Gras" is a slow, teasing blues instrumental bit with some nice sax work showing throughout. Ops should get next to this pair—they are hot winners.

"Back Water Blues" (2:41)
 "Third Floor Blues" (2:49)

JIMMY WITHERSPOON
 (Supreme 1520)

● Pair of solw blues sides by the widely popular Jimmy Witherspoon and the set up of "Back Water Blues" and "Third Floor Blues" in the offing for music operators. Top deck whirls at ultra slow tempo with Jimmy warbling the heavy-coated lyrics in full voice. The flip picks up in tempo a mite and has Jimmy coming back with another able performance. We go for the top deck—we're sure you will too.

"I Just Found Out" (2:41)
 "Bring It On Down To My House" (2:43)

THE CALDWELLS
 (Rainbow 10094)

● Some cute stuff by The Caldwell's, who bow into the wax spotlight via this Rainbow platter turn up with some grade A wax for music ops in this offering tagged, "I Just Found Out" and "Bring It On Down To My House." Top deck, in slow, moody tempo, features a girl vocal that shines brightly. Gal's voice is rich and pure from start to finish, and should be greeted with wide enthusiasm. The flip is just what the title indicates, with the tempo picked up a bit. Ops may have to be wary of this side. Listen in.

"Daybreak Blues" (2:43)
 "Sunset Jump" (2:28)

CANDY JOHNSON ORCH.
 (Danceland 401)

● Instrumental wax with the great Candy Johnson band on deck offering "Daybreak Blues" and "Sunset Jump." Top deck, features the combo in a slow affair, with Candy leading the way on some effective tenor passages. The flip shows better promise as Candy really steps out. "Sunset Jump" offers loads of driving rhythm to which the hep crowd can take off with. It's wax that should prove to be a consistent coin culler in the phonos. Platter rates ops listening time.

Sure to Hit THE TOP!

The Star in Any Juke Box

No. M 133

New Miracle Smash

"BACK STREET"

The Pick of the Week

"CASHBOX" April 23 Issue

The Cash Box, Music

THE CASH BOX

Race Record Reviews

RACE DISK O' THE WEEK

"Back Street" (2:40)
 "Lazy Mood" (2:37)
 EDDIE CHAMBLEE BAND
 (Miracle 133)



EDDIE CHAMBLEE

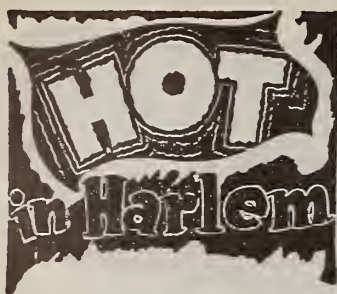
● Listen in, listen in, listen in to an instrumental platter that's gonna make 'em sit right up and applaud. A platter that's going to jam juke boxes chockful of nickels, dimes and quarters. It's Eddie

Chamblee and his gang cutting 'way out and gone with "Back Street." What heat, what beat, what rhythm. "Back Street" is that's been cut in many and many a month. It's a wonder it doesn't melt right on the turntable in the heat of the spin. This is one side you can place in every spot you have. It's bound to zing right to the top. On the flip with "Lazy Mood," Eddie gets hot and low down in slower metro, but keeps that platter spinning with solid beat. This is one hunk of wax that's highly recommended. Grab a boxful and spread 'em around.

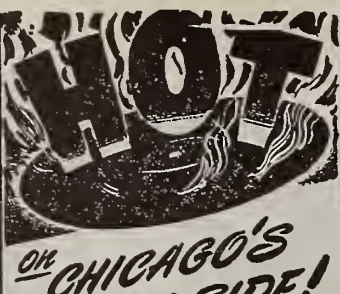
Backed by
"LAZY MOOD"

Featuring
Eddie Chamblee
 Tenor Sax

MIRACLE Record Company
 500 E. 63rd St. • Chicago 37, Ill.



The Top Ten Tunes Netting Heaviest Play Compiled From Reports Submitted Weekly to The Cash Box By Leading Music Operators In New York City's Harlem Area.



The Top Ten Tunes Netting Heaviest Play Compiled From Reports Submitted Weekly to The Cash Box By Leading Music Operators In New Orleans.



1 THE HUCKLEBUCK
Paul Williams
(Savoy 683)

2 CLOSE YOUR EYES
Herb Lance
(Sittin' In 514)

3 COLESLAW
Frank Culley
(Atlantic 874)

4 TELL ME SO
The Orioles
(Jubilee)

5 HAPPY AM I
The Ray-O-Vacs
(Coleman)

6 BY THE CANDLE GLOW
Ben Smith
(Coleman)

7 T. J. BOOGIE
T. J. Fowler
(National)

8 AIN'T NOBODY'S BUSINESS
Jimmie Witherspoon
(Supreme 1506)

9 HUCKLEBUCK DADDY
Jimmy Preston
(Gotham 175)

10 DRINKIN' WINE SPO' DEE O' DEE
Stick McGhee
(Atlantic 873)

THE HUCKLEBUCK
Paul Williams
(Savoy 683)

CLOSE YOUR EYES
Herb Lance
(Sittin' In 514)

A LONG TIME
Don Juan Trio
(Modern 650)

BOOGIE CHILLEN
John Lee Hooker
(Modern 627)

MY BLUE WALK
4 Shades Of Rhythm
(Swingmaster 13)

WRAPPED UP IN A DREAM
Do-Re-Me
(Commodore 7505)

T-BONE SHUFFLE
T-Bone Walker
(Comet T 53)

AIN'T NOBODY'S BUSINESS
Jimmie Witherspoon
(Supreme 1506)

I'M IN A TRAVELING MOOD
Andrew Tibbs
(Aristocrat 1105)

COLESLAW
Frank Culley
(Atlantic 874)

THE HUCKLEBUCK
Paul Williams
(Savoy 683)

BOOGIE CHILLEN
John Lee Hooker
(Modern 627)

COLESLAW
Frank Culley
(Atlantic 874)

TELL ME SO
The Orioles
(Jubilee)

MIDNITE IN A BARREL HOUSE
Johnny Otis
(Excelsior)

HOOGIE BOOGIE
John Lee Hooker
(Modern)

FAT MEAT AND GREENS
Edgar Hayes
(Exclusive 78X)

DRINKIN' WINE SPO' DEE O' DEE
Stick McGhee
(Atlantic 873)

CLOSE YOUR EYES
Herb Lance
(Sittin' In 514)

IN A TRAVELING MOOD
Andrew Tibbs
(Aristocrat 1105)

THE HUCKLEBUCK
Paul Williams
(Savoy 683)

ROCKIN' AT MIDNIGHT
Roy Brown
(DeLuxe 3212)

AIN'T NOBODY'S BUSINESS
Jimmy Witherspoon
(Supreme 1506)

TROUBLE BLUES
Charles Brown
(Aladdin)

YOU SATISFY
Dinah Washington
(Mercury)

HOLD ME BABY
Amos Milburn
(Aladdin 3023)

T-BONE SHUFFLE
T-Bone Walker
(Black & White)

SYMPATHETIC BLUES
Roy Milton
(Specialty)

LIKE A SHIP AT SEA
Dan Grissom
(Jewel)

BLOW BIG JAY
Jay McNeely
(Exclusive)

CHARLOTTE, N. C.
1. The Hucklebuck (Paul Williams)
2. Hold Me Baby (Amos Milburn)
3. State Street Boogie (Don Johnson)
4. Close Your Eyes (Herb Lance)
5. Trouble Blues (Charles Brown)
6. Fat Meat And Greens (Edgar Hayes)
7. Tell Me So (The Orioles)
8. Boogie Chillen (John Lee Hooker)
9. T-Bone Shuffle (T-Bone Walker)
10. Birdland (Charlie Ventura)

WARREN, OHIO
1. The Hucklebuck (Paul Williams)
2. Birdland (Charlie Ventura)
3. Wow (Joe Morris)
4. Always (Dave Lambert)
5. Deacon's Hop (Big Jay McNeely)
6. St. Louis Blues (Soft Winds)
7. Bewildered (Billy Eckstine)
8. Blues For The Red Boy (Todd Rhodes)
9. Stop N' Go (Charlie Ventura)
10. Fat Meat And Greens (Edgar Hayes)

ST. LOUIS, MO.
1. The Hucklebuck (Paul Williams)
2. Hold Me Baby (Amos Milburn)
3. Back Street (Eddie Chamblee)
4. He Watches Me (Sister Tharpe)
5. Rockin' At Midnight (Roy Brown)
6. Ain't Nobody's Business (Jimmy Witherspoon)
7. Wrapped Up In A Dream (Four Knights)
8. Tell Me So (The Orioles)
9. Boogie Chillen (John Lee Hooker)
10. Coleslaw (Frank Culley)

WASHINGTON, D. C.
1. The Hucklebuck (Paul Williams)
2. Drinkin' Wine Spo' Dee O' Dee (Stick McGhee)
3. Good Rockin' Tonight (Roy Brown)
4. Hip Shakin' Momma (Chubby Newsom)
5. Boogie Chillen (John Lee Hooker)
6. Back Street (Eddie Chamblee)
7. Coleslaw (Frank Culley)
8. Fat Meat And Greens (Edgar Hayes)
9. Tell Me So (The Orioles)
10. Close Your Eyes (Herb Lance)

SAN FRANCISCO, CALIF.
1. Trouble Blues (Charlie Brown)
2. Ain't Nobody's Business (Jimmy Witherspoon)
3. The Hucklebuck (Paul Williams)
4. Rockin' At Midnight (Roy Brown)
5. T-Bone Shuffle (T-Bone Walker)
6. I Feel That Old Age Coming On (Wynonie Harris)
7. Hold Me Baby (Amos Milburn)
8. You Sure Look Good To Me (Big Three Trio)
9. Hobo Blues (John Lee Hooker)
10. Sympathetic Blues (Roy Milton)

BALTIMORE, MD.
1. Tell Me So (The Orioles)
2. Back Street (Eddie Chamblee)
3. Blues By Myself (Kansas City Jimmy)
4. Saturday Nite (Kansas City Jimmy)
5. Hobo Blues (John Lee Hooker)
6. Jump Children (Jimmy Witherspoon)
7. Boogie Basement (Coke Withard)
8. Traveling Mood (Andrew Tibbs)
9. It Seems So Long Ago (The Orioles)
10. When Darkness Falls (Pee Wee Crayton)

RCA-Victor Revamps Personnel Set-Up; Dave Finn Upped To Ad Manager—Fielding Resigns

NEW YORK—The reported vast "shakeup" in the RCA Victor Records department simmered down to one replacement this past week, altho the music trade buzzed with rumors galore as to "who was working where next."

Dave Finn, field sales manager for the firm operating out of the Camden headquarters, replaced Dick Fielding as advertising manager. Fielding resigned his post last week.

Rumors to the effect that James W. Murray, vice-president in charge of RCA Victor Record activities, would soon resign his post were denied by RCA Victor spokesmen. At present, Murray is touring Europe surveying the Continent for RCA Victor's new 45 rpm market.

Victor spokesmen admitted tho that their artist and repertoire department was not functioning as it had been in the past, as a body group selecting material. It is seen in these quarters that an individual replacement will be named to head the spot. Likely nominees are Jack Hallstrom, Walter Heebner and maestro Tommy Dorsey. Hallstrom recently returned from a vacation and at present is in the artist and rep department. Heebner heads the firms a & r staff on the west coast. It is not likely that Dorsey will give up his band to take over the important recording spot, altho he has been mentioned.

Gene Williams Lauds Jockey Contest Winner



WASHINGTON, D. C. — Caught guesting with Jerry Strong, dee-jay at WINX, this city, are Joe Reno, winner of a contest sponsored by Strong to find a theme for his airshow, and Mercury Records star Gene Williams. Gene is set to record the winning theme in the near future.

Standard Songs are MONEY MAKERS!

"MY HEART STOOD STILL"

Recorded by

MARGARET WHITING—Capitol

GUY LOMBARDO—Decca

DON BAKER—Columbia

LOUIS LEVY ORK—London

Published by: HARMS, Inc.

MUSIC PUBLISHERS HOLDING CORP.

NEW YORK, N. Y.

Chicago Tin Pan Alley Ball Clicks

CHICAGO—The Professional Music Men, Inc., came thru with a winner again in their annual Tin Pan Alley Ball.

It was held at the Terrace Casino of the Morrison Hotel here this past Monday evening (April 18) and the entertainment was the outstanding attraction.

Morton Scheffer is President, Al Beilin, General Chairman and Erwin Barg, Co-Chairman of the affair.

Members of the entertainment committee were: Erwin Barg, Armin Baum, Al Beilin, Joe Bennett, Irwin Berke, Bert Braun, Lou Butler, Jimmy Cairns, Bob Cole, Joe Dracca, Saxie Dowell, Vic Duncan, Norman Fink, Al Goering, Jack Goodwin, Earl Hayden, Ken Kanter, Chick Kardale, Al Kavelin, Huey Keough, Fred Kramer, Marvin Lee, Archie Levington, Henry Markbreit, Ben Miller, Ned Miller, Phil Miller, Jack Perry, Bill Powderly, Eddie Richmond, Will Rossiter, Bruno Salvatori, Paul Salvatori, Tom Sherman, Eddie Talbert, Ted Travers, Irving Ullman, Solly Wagner, Maybelle Weill and Joe Whalen.

DANNY CASSELLA

His Drums And His Orchestra



With the

**MOST OUTSTANDING
TERRIFIC
RECORD OF 1949**

(THE GANG THAT SANG)

**"HEART OF
MY HEART"**

Backed with

"APRIL—MAY"

COLLEGIATE RECORD # J-2956

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a WINNER * * *
* * *
* * * Bob * * *
* * * CROSBY'S * * *
* * * GREAT VERSION of * * *
* * * "DON'T * * *
* * * CALL ME * * *
* * * SWEETHEART * * *
* * * ANYMORE" * * *
* * *
* * * COLUMBIA * * *
* * * #38458 * * *
* * *

s-H-H

CONFIDENTIAL!

"TO MAKE YOU MINE"

and

"DOWNHEARTED"

ARE DEVELOPING HIT PROPORTIONS

See Your DAMON RECORD DISTRIBUTOR

Here's a Good Business
"PICK-ME-UP"

Another

TOWER-IFFIC HIT

By the Inimical



**BENNY
STRONG**

**"WHEN MY SUGAR
WALKS DOWN
THE STREET"**

Backed by

"SHEIK OF ARABY"

Tower Record # 1457

Going STRONG!

"5' 2 (EYES OF BLUE)"

*ALSO COMIN' AT YOU
To Spur Business*

A NEW

TEDDY PHILLIPS

**SENSATIONAL
RECORDING**

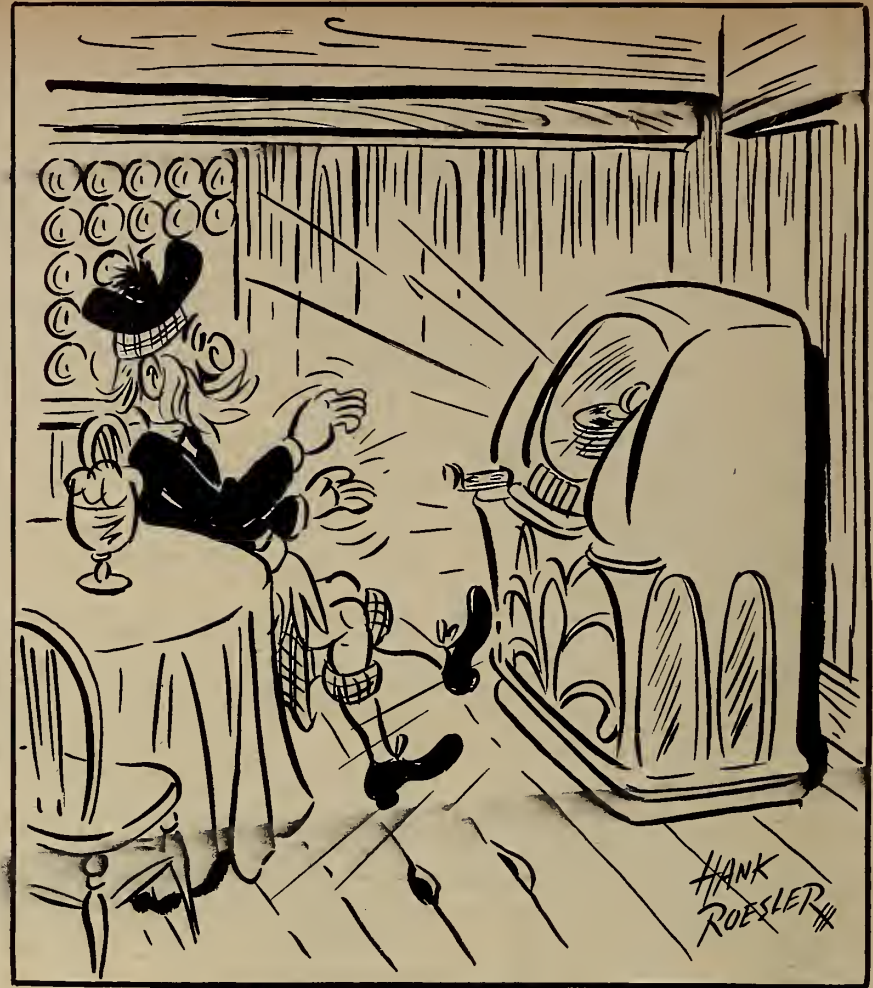
Featuring

**LYNN
HOYT**



TOWER RECORDS

540 NO. MICHIGAN AVENUE, CHICAGO, ILL.
519 W. WASHINGTON BLVD., LOS ANGELES, CAL.



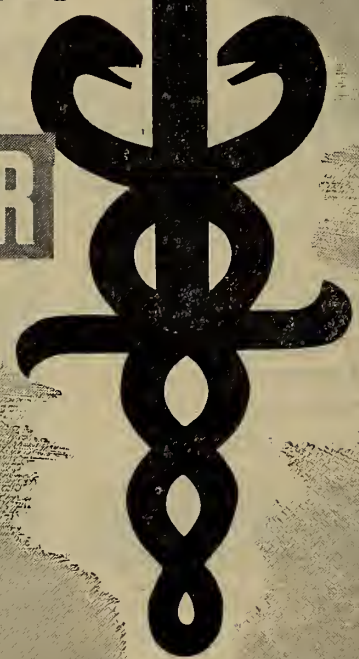
Encore! Encore!

**See Page 10 - Current Issue
Music Ops Fight Juvenile Delinquency**

GIVE

to conquer

CANCER



**JUST MAIL IT
TO "CANCER"**

Just write
"CANCER" on the
envelope contain-
ing your check or
money order. It
will be delivered
to the American
Cancer Society
office in your
state.

Disk Executives Enjoy "This Is My Beloved" Rehearsal Recording Session



NEW YORK—Vernon Duke, Herb Abramson, Ahmed Ertegen and John Dall were all in good spirits watching Lehman Engel (off photo) directing his orchestra in a recording rehearsal of Atlantic Records' first album release—Walter Benton's widely hailed "This Is My Beloved." The Benton series of love poems, which have sold over 350,000 copies, an undisputed record for modern poetry, is being recorded by Atlantic and will be on the market by the first of this coming month. Duke, well known composer, has written a symphonic score to accompany the readings by John Dall, stage and screen actor. Abramson is prexy of the Atlantic plattery, while Mr. Ertegen, son of the late Turkish Ambassador to the United States, is vice president.

s-H-H
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and
"DOWNHEARTED"
ARE DEVELOPING HIT PROPORTIONS
See Your DAMON RECORD DISTRIBUTOR

SPECIAL RELEASE

WYNONIE HARRIS
DRINKIN' WINE, SPO-DEE-O-DEE

SHE JUST WON'T SELL NO MORE

KING 4292

STILL GOING STRONG

ON ALL HIT PARADES

LONNIE JOHNSON
YOU'RE MINE YOU

MY MY BABY
KING 4278



WYNONIE HARRIS
**GRANDMA PLAYS
THE NUMBERS**
**I FEEL THAT
OLD AGE COMIN' ON**
KING 4276

BULL MOOSE JACKSON
MOOSEY

**LITTLE GIRL
DON'T CRY**
KING 4288

TODD RHODES
**RED BOY AT THE
MARDI GRAS**

POT LIKKER
KING 4287

KING RECORDS, INC., DISTRIBUTORS OF
KING and DE LUXE RECORDS
1540 BREWSTER AVE., CINCINNATI 7, OHIO

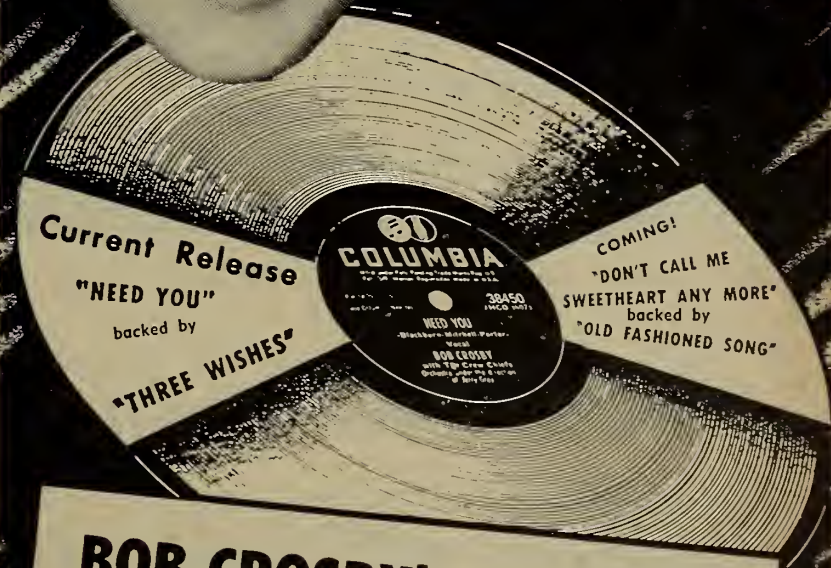
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Exclusively on

COLUMBIA RECORDS



Best wishes Operators
attending the 5 States
Phono Ops Convention



BOB CROSBY'S "CLUB 15"

Monday thru Friday on CBS

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Press Relations — GEORGE B. EVANS — 251 W. 57th St. — New York City

Management: MUSIC CORPORATION OF AMERICA

PICK THE NUMBERS...that are paying off!
NATIONAL NUMBERS:

- | | |
|--|--|
| 9076—"THE GREAT MR. B"
(BILLY ECKSTINE) | "I ONLY HAVE EYES FOR YOU"
backed by "BLUES" |
| 9075—T. J. FOWLER
backed by | "T.J. BOOGIE"
"WHAT'S THE MATTER NOW" |
| 9065—THE RAVENS
backed by | "DEEP PURPLE"
"LEAVE MY GAL ALONE" |
| 9070—THE WESSON BROS. | "ALL RIGHT, LOUIE, DROP THE GUN" |
| 9066—CHARLIE VENTURA
backed by | "PINA COLADA"
"STOP 'N GO" |
| 9068—WINI BROWN
backed by | "GRIEVING FOR YOU"
"(Ya Got My) BRAND OF HONEY" |



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CHAMPION JACK DUPREE
 On His Apollo Debut
 "COME BACK BABY"
 "CHITTLANS & RICE"
APOLLO # 407

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Latest Hits on MANOR

Red-Hot Calypso!
 # 1175

**"PIG KNUCKLES &
 RICE TONIGHT"**

Vocal by LLOYD THOMAS

backed by

"AY! CHICKEE BOOM"

by The Calypso Boys

MANOR RECORDS

313 WEST 57th STREET N.Y.C.

Write! Wire! Phone!

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America's Finest Records

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Milt Salstone

M. S. DISTRIBUTING CO.

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(All Phones: BUTterfield 8-5698)

**King Records Announce
 Disk Price Policy**

CINCINNATI, O.—In a statement to record distributors throughout the United States, Sydney Nathan, president of King & DeLuxe Records, Inc., this past week disclosed the firm's price policy.

In the face of considerable talk in the recording industry with regard to the stabilization of price, Nathan stated that they did not anticipate any immediate reduction in the price of King & DeLuxe Records.

"In the event that a price reduction does become necessary, you will be given a 45-day advance notice, during which time you will be allowed to buy at the new price, but the retail price change will not be announced until the end of that 45-day period, thus allowing you the opportunity to offset any possible loss of your prevailing inventory," Nathan said.

"It is naturally to our interest that our customers are aware of our feelings as to the possibilities of 33 1/3 and 45 rpm's having an effect on their present business. We feel that while there are some classes of music that could be favorably reproduced on 33 1/3 and 45, we do not feel:

1. That the juke box operator anticipates changing within the next few years,
2. That the owners of wind-up victrolas will be looking for wind-up 33 1/3 and 45 players,
3. That the bulk of buyers in the pop, race, and hillbilly group are not particularly concerned outside of being curious.
4. We do not believe that the 33 1/3 and 45 potential to be limited at this time. The majors are in accord because the bulk of their production will continue on the 78 record.

"Therefore, if you will concentrate on the sale of your present records and do not become panicky, you will continue to do the same amount of business and probably more than the dealer who does, and who feels that the end of the world has come in the record business. You will find your customers are more curious than purchasing.

"If and when 33 1/3 and 45 become a prominent factor, we will notify you in advance so that you will be in a position to regulate your purchases."

King, who have in the past years been specializing in the race and folk and western music fields, recently entered into the popular field. While it is not anticipated that race and hillbilly music will warrant a long-play system to any great degree, King definitely will take a stand insofar as their pop platters are concerned.

TEMPO

Newest Successor to
"GEORGIA BROWN!"
BROTHER BONES'
 Sensational
"5 FEET 2!" & "IDA!"
 (TR # 694 !)

TEMPO
RECORD CO. OF AMERICA
 8540 Sunset Blvd., Hollywood 46, California

THE CASH BOX REPORTS

THE NATION'S
BIG 5

**HILLBILLY
 FOLK & WESTERN
 JUKE BOX TUNES**

1 TENNESSEE SATURDAY NIGHT
 Red Foley
 (Decca 46136)

2 THERE'S NOT A THING I WOULDN'T DO
 Eddy Arnold
 (RCA Victor 21-0002)

3 THEN I TURNED AND WALKED SLOWLY AWAY
 Eddy Arnold
 (RCA Victor 20-3174)

4 TILL THE END OF THE WORLD
 Ernest Tubb
 (Decca 46150)

5 DON'T ROB ANOTHER MAN'S CASTLE
 Eddy Arnold
 (RCA Victor 21-0002)

**ADDITIONAL TUNES LISTED BELOW
 IN ORDER OF POPULARITY**

CANDY KISSES
 Cowboy Copas
 (King 777)

ONE HAS MY NAME
 Jimmy Wakely
 (Capitol 15162)

LET'S SAY GOODBYE LIKE WE SAID HELLO
 Ernest Tubb
 (Decca 46144)

JUST A LITTLE LOVIN'
 Eddy Arnold
 (RCA Victor 20-3013)

I LOVE YOU SO MUCH IT HURTS
 Jimmy Wakely
 (Capitol 15243)
 Floyd Tillman
 (Columbia 20430)

New Disk Promotion Boosts MGM Sales



NEW YORK—Printed "Scotch" tape, now recognized as a powerful advertising and promotion medium for point of sale, was recently exploited in record shops throughout the country by MGM Records. The tape, created by the Transparent Products Company of New York, has received wide acclaim from dealers because of its colorful advertising appeal and its ability to boost disk sales. Pictured above, Dick Cowitt, Sales Manager of the MGM record department, Zenith Radio Corp., this city; Robert Irwin, Director of Sales for the Transparent Products Company, and Sol Handwerger, Director of Advertising and Publicity for MGM Records, place "Scotch" tape signs at the point of sale in a leading New York record shop.

Jack Mills To West Coast Via Music Educator's Conference

NEW YORK—Jack Mills, president of Mills Music, Inc., left Monday (April 18) for his annual West Coast jaunt. On his way to California, Mills will spend a week in Colorado Springs to attend a Music Educators National Conference. Accompanying Mills to California, and to the Conference, will be Mack Stark, firm's general mgr.

Mills Music is exhibiting its many standard and school publications at the Colorado Springs meeting, especially the new instrumental publications by Leroy Anderson, writer of "Fiddle-Fiddle."

While Mills is in Hollywood, he will huddle with his brother, Irving, on the company's catalog and 30th Anniversary plans.

Here He Is!
THE KING OF BLUES
Saunders
King



and
Aladdin
Has
Him

First release out next week

"ST. JAMES' INFIRMARY BLUES"

Aladdin No. 3027

A Great Jazz Classic backed by a surprise new bounce hit

"LITTLE GIRL"

ORDER FROM YOUR DISTRIBUTOR
or DIRECT FROM

★ ★ ★

BOBBY MELLIN

SAYS . . .

HE'S GOT THE RIGHT

"RED HEAD"

WRITTEN and RECORDED
by

JOHNNY BOND

(M-G-M RECORDS)

ALGONQUIN MUSIC, INC.
1650 BROADWAY, N. Y. C.

For That
Magic Touch

Aladdin
RECORDS
Hollywood, California

STILL GOING UP!



FRANK "FLOORSHOW" CULLEY'S

SAXATIONAL HIT!

SOLE S.L.A.W.

ATLANTIC #874

backed by THE TERRIFIC CENTRAL AVENUE BREAKDOWN
Don't Accept Substitutes

ATLANTIC RECORDING CORP.

301 W. 54 ST. • N. Y. 19, N. Y.

Disk Biz In Turmoil As Record Distributors Undersell Standard Wholesale Prices

Platters Are Being Sold To Unauthorized Distributors At Prices Below 49c

NEW YORK—The record situation in metropolitan areas throughout the United States continued to make form reversals this past week as disk distributors started the practice of "dumping" records on the market below the standard accredited price of 49c.

Local record companies and sales offices in this city, this past week were trying to track down distributors who were selling records to dealers, operators and to other disk distributors below the normal selling price.

While the situation itself does not effect the recording company who nevertheless continues to receive their distributor price in most 37.5c, it does put a burden on the plattery insofar as the market price of the records is concerned.

If the dealers are buying in quantities for less than 49c, many in the trade feel that such a price reduction

should be made in turn to the consumer. It was learned that the practice of underselling records has at large been made to dealers and not to any great extent to music operators.

The only parties to gain in such a deal would normally be the distributor who was doing the price-cutting. Those "floating" distribs and dealers who would buy recordings at the price-cut level would still be in the position of selling them, regardless of whether the list price was 79c or not. The advantage to the distributor is that he sells in quantities, while the dealers who buy, gamble by possibly overstocking on any given hit tune.

It should be pointed out that these conditions have been found to be in existence not only in the independent "race" market, but also in the popular field among the major platteries, who in many cases have franchised and/or company owned distributors.

Modern Records To Handle Two New Record Lines

HOLLYWOOD, CALIF.—Modern Records, Inc., this past week disclosed that their firm would in the immediate future issue two new labels in the race, hillbilly and spiritual field.

New labels are Rhythm Records and Colonial Records.

Modern assumes the manufacture and national distribution of Rhythm Records immediately.

Colonial Records will also be distributed nationally as a competitive line to Modern, by thirty new distributors. A separate organization from its parent company, with its own artists and a large catalog of masters, it is expected to gain the same enviable reputation in its field as that enjoyed by Modern. It was announced that Les Bihari will handle sales, publicity and promotion, with plans for a concentrated program among distributors, dealers, coin machine operators and disk jockeys throughout the nation.

Colonial is an outgrowth of Modern's expanded pressing facilities both in Hollywood and New York, and service to distributors will be handled from both offices. Colonial will have ten new releases ready for sampling this week.

DEALERS - OPS
WIRE, WRITE, PHONE
for Current NATIONAL
Record Hits.

DISTRIBUTORS
TERRITORIES AVAIL-
ABLE for NATIONAL Rec-
ords featuring: BILLY
ECKSTINE, WINI BROWN,
THE RAVENS, CHARLIE
VENTURA.

AGAIN

New Releases by
VIC DAMONE.....Mercury
DORIS DAY.....Columbia
TOMMY DORSEY.....Victor
GORDON JENKINS.....Decca
VERA LYNN.....London
ART MOONEY.....M-G-M
MEL TORRE.....Capitol

AGAIN

ROBBINS MUSIC CORPORATION

Jerry Johnson A Pappa

NEW YORK—Jerry Johnson, general manager of Southern Music Publishing Co., Inc., this city, caught us at press time to pass out the usual cigars and the joyous news of the arrival of a 6 lb. 5 oz. daughter Cindy Kaye.

Jerry's missus, the former Kitty Lane, who sang at one time with the Charlie Barnet and Red Norvo orchestras, is doing well in the Boulevard Hospital, Astoria, Long Island.

Congrats, Jerry!

Columbia Distrib Gives Money Away!

PITTSBURGH, PA.—Novel promotion gimmick pulled off here recently by the Columbia Record distributor, Ludwig Hommel & Co., this city, drew quite a bit of attention.

The distributor mailed letters to local music operators, at the top of which appeared a shiny new dime. The letter explained to the ops that since the break in the price of Columbia Records, the operators would be saving a dime per record.

Letter from James Winston, manager of the record department, read: "Effective March 28, 1949, you save a shiny new dime on every Columbia 10-inch red label record that you buy, as the operator's price drops to 39c per record. Nobody gets a greater benefit out of the price reduction on popular records than the coin machine operator, as the saving goes right into his pocket. No reduction in income but a definite saving in expense."

Buddy Basch Named To Handle Beneke Press

NEW YORK—Buddy Basch was appointed to public relations, promotion and publicity for the Tex Beneke orchestra, it was announced here this week by Don W. Haynes, Beneke's manager. Basch was original advance man for the band when it was organized in late 1945. He spent many weeks on the road in addition to working on publicity here in New York.

Basch's office will continue to handle Johnny Long and some of their commercial accounts.

Beneke comes into Frank Dailey's Meadowbrook, Cedar Grove, New Jersey, for a short engagement starting Wednesday, May 3rd.

s-H-H
CONFIDENTIAL! "TO MAKE YOU MINE"
and
"DOWNHEARTED"
ARE DEVELOPING HIT PROPORTIONS
See Your DAMON RECORD DISTRIBUTOR

The New Sensational "Race" Hit!
"LAVENDER COFFIN"

with FAT MAN ROBINSON

M-2001

MOTIF RECORDS

250 HUNTINGTON AVENUE

BOSTON, MASS.

JOSE MORAND has switched to

THE SONG THAT REFRESHES...

"Coca Roca"

on RCA VICTOR No. 20-3397

THE CASH BOX

DISC-HITS BOX SCORE

COMPILED BY
JACK "One Spot" TUNNIS

IN ORDER OF POPULARITY
BASED ON
WEEKLY NATIONAL SURVEY

BOX SCORE TABULATION COMPILED ON THE AVERAGE INDIVIDUAL PURCHASE ON THE BASIS OF 1000 RECORDS—LISTED IN ORDER OF POPULARITY, INCLUDING NAME OF SONG, RECORD NUMBER, ARTISTS, AND RECORDING ON THE REVERSE SIDE.

CODE

AL—Aladdin	ME—Mercury
AP—Apollo	MG—MGM
AR—Aristocrat	MI—Miracle
BN—Bandwagon	MN—Manor
BU—Bullet	MO—Modern
CA—Capitol	MT—Metrotone
CAS—Castle	NA—National
CM—Commodore	RA—Rainbow
CN—Continental	RE—Regent
CO—Columbia	RO—Rondo
CS—Coast	SA—Savoy
DA—Dana	SI—Signature
DE—Decca	SP—Specialty
DEL—DeLuxe	SPT—Spotlite
DMN—Damon	SU—Supreme
EX—Exclusive	TE—Tempo
JE—Jewel	TW—Tower
GR—Grand	TWC—20th Century
KI—King	VA—Varsity
LO—London	VI—Victor
	WO—World

Apr. 23 Apr. 16

1—CRUISING DOWN THE RIVER 143.5 154.1

- CA-15372—JACK SMITH
Coca Roca
- CO-34811—FRANKIE CARLE O.
Mississippi Flyer
- CR-60035—AMES BROS.
- DE-24568—RUSS MORGAN O.
Sunflower
- LO-356—PRIMO SCALA O.
Dreaming
- ME-5249—HELEN CARROLL
Heart Of My Heart
- MG-10346—BLUE BARRON O.
Powder Your Face With Sunshine
- SPT-505—THE PAULETTE SISTERS
A Bluebird Singing In My Heart
- VI-20-3349—THE THREE SUNS
Allah's Holiday

2—FOREVER AND EVER 97.5 64.3

- CA-15386—MARGARET WHITING
Dreamer With A Penny
- CO-38410—DINAH SHORE
I've Been Hit
- DE-24569—RUSS MORGAN O.
You, You, You Are The One
- ME-5252—HELEN CARROLL
Blue Skirt Waltz
- VI-20-3347—PERRY COMO
I Don't See Me In Your Eyes Anymore

3—FAR AWAY PLACES 90.9 77.7

- CA-15278—MARGARET WHITING
My Own True Love
- CO-38356—DINAH SHORE
Say It Isn't So
- CR-60016—AMES BROS.
- DE-24532—BING CROSBY
Tara-Talara-Talar
- LO-285—VERA LYNN
- ME-5198—VIC DAMONE
Senorita
- MG-10356—KATE SMITH
A Rosewood Spinet
- SPT-500—PAT TERRY
Powder Your Face With Sunshine
- VI-20-3316—PERRY COMO
Missouri Waltz

Apr. 23 Apr. 16

4—"A" YOU'RE ADORABLE 60.7 41.8

- CA-15393—JO STAFFORD—
GORDON MacRAE
Need You
- CO-38449—TONY PASTOR O.
It's A Cruel, Cruel World
- DE-24579—LARRY FOTINE O.
Beautiful Eyes
- ME-5253—ANNE VINCENT
Keep A Twinkle In Your Eye
- MG-10310—BUDDY KAYE QUINTET
Don't Save Your Kisses
- VI-20-3381—PERRY COMO
When Is Sometime?

5—SUNFLOWER 60.4 62.5

- CA-15405—DEUCE SPRIGGINS
Red Hot Mama
- CA-15394—JACK SMITH
It's A Big Wide Wonderful World
- CO-38391—FRANK SINATRA
Once In Love With Amy
- DE-24568—RUSS MORGAN O.
Cruising Down The River
- LO-394—SAME BROWNE
How Many Tears Must Fall
- ME-5239—DICK "TWO TON" BAKER O.
Roll The Patrol
- MG-10339—JACK KILTY
Brush Those Tears From Your Eyes
- TW-1454—JACK FULTON
- VI-20-3334—RAY McKINLEY O.
Little Jack Frost-Get Lost

6—RED ROSES FOR A BLUE LADY 56.1 43.8

- DE-24549—GUY LOMBARDO O.
My Extraordinary Gal
- LO-392—BENNIE LEE
Flo And Joe
- ME-5201—JOHN LAURENZ
Somebody's Lyin'
- VI-20-3319—VAUGHN MONROE O.
Melancholy Minstrel

7—GALWAY BAY 54.2 55.4

- CA-15403—CLARK DENNIS
O'Leary Is Leery Of Falling In Love
- CO-38279—BILL JOHNSON
A Tree In The Meadow
- CS-1257—BOBBY WORTH
The Gal Who's Got My Heart
- DE-24295—BING CROSBY
My Girl's An Irish Girl
- LO-287—ANNE SHELTON
- MG-10270—JOSEPH McNALLY
In Old Donegal
- RA-70015—B. LESTER
- RO-184—FRAN ALLISON
- VI-20-3238—JANE PICKENS
One Sunday Afternoon
- VI-26-7506—MICHAEL O'DUFFY
My Lagan Love
- VI-20-3413—DENNIS DAY
Because You Love Me

8—CARELESS HANDS 47.5 38.4

- CA-15379—MEL TORME
She's A Home Girl
- CO-20546—LEON McAULIFFE
- DE-24563—BOB & JEANNE
Don't Gamble With Romance
- DE-24616—BING CROSBY
Memories
- ME-6170—EDDIE DEAN
- ME-5245—JOHN LAURENZ—
ANNE VINCENT
Luckiest Guy In The World
- MG-10349—JOHNNY DESMOND
These Will Be The Best Years Of Our Lives
- VI-20-0007—SHORTY LONG
- VI-20-3321—SAMMY KAYE O.
Powder Your Face With Sunshine

9—SO TIRED 34.4 41.3

- CA-15314—KAY STARR
Steady Daddy
- DE-24521—RUSS MORGAN O.
I Hear Music
- DE-24449—RUSS MORGAN O.
Rambling Rose
- DEL-1165—NANCY DONOVAN
- KI-4263—LONNIE JOHNSON
- LO-354—REGGIE GOFF
Say It Every Day
- VI-20-3350—FREDDY MARTIN O.
Humphrey Bogart Rhumba

Apr. 23 Apr. 16

10—SO IN LOVE 24.6 61.6

- CA-15357—GORDON MacRAE
A Rosewood Spinet
- CO-38399—DINAH SHORE
Always True To You In My Fashion
- DE-24559—BING CROSBY
Why Can't You Behave
- ME-5230—PATTI PAGE
Where's The Man
- VI-20-3331—TOMMY DORSEY O.
While The Angelus Was Ringing

11—POWDER YOUR FACE WITH SUNSHINE 22.9 54.9

- CA-15351—DEAN MARTIN
Absence Makes The Heart Grow Fonder
- CO-38394—DORIS DAY-BUDDY CLARK
I'll String Along With You
- DA-2031—DICK BYRON
- DE-24530—EVELYN KNIGHT
One Sunday Afternoon
- LO-367—PRIMO SCALA O.
- ME-5247—ANNE VINCENT—
JOHN LAURENZ
The Pussy Cat Song
- MG-10346—BLUE BARRON O.
Cruising Down The River
- SPT-500—JOEL TUCKER
Far Away Places
- VI-20-3321—SAMMY KAYE O.
Careless Hands

12—YOU, YOU, YOU ARE THE ONE 22.8 23.2

- CR-60015—AMES BROS.
- DE-24569—RUSS MORGAN O.
- GR-25010—JOHNNY EAGER
- LO-391—DICK JAMES
- MG-10336—JACKIE BROWN QUINTET
- RO-186—KEN GRIFFIN
- VA-120—VARSITY ORCH.
- VI-20-3322—THE THREE SUNS

13—I'VE GOT MY LOVE TO KEEP ME WARM 22.7 25.9

- CA-15330—THE STARLIGHTERS
More Beer!
- CO-38324—LES BROWN O.
I'm A Tellin' You
- DE-24550—THE MILLS BROS.
I Love You So Much It Hurts
- MG-10348—ART LUND
Someone Like You
- MO-20-649—HADDA BROOKS TRIO
- SPT-504—GLORIA ELWOOD
- VI-20-3302—RAY NOBLE O.
Lady Of Spain

14—ALL RIGHT, LOUIE, DROP THE GUN 22.6 17.5

- CO-38447—ARTHUR GODFREY
Could I? I Certainly Could
- DE-24600—CASS DALEY
A Good Man Is Hard To Find
- ME-5266—DICK "TWO TON" BAKER
Put Your Shoes On, Lucy
- ME-5260—GLORIA HART
Did Anyone Ask About You
- MG-10395—MARION HUTTON
Bop Goes My Heart
- VI-20-3410—LOUIS PRIMA O.
It's A Cruel, Cruel World

15—COMME CI, COMME CA 22.4 9.2

- CA-15401—MARGARET WHITING
Great Guns
- CO-38407—FRANK SINATRA
While The Angelus Was Ringing
- DE-24565—DICK HAYMES
The Streets Of Laredo
- ME-5263—VIC DAMONE
The Little Old Church, Etc.
- MG-10377—JOHNNY DESMOND
My Dream Is Yours
- VI-20-3367—TONY MARTIN
The Bells In Her Earrings

16—AGAIN 19.7 17.9

- CA-15428—MEL TORME
Blue Moon
- DE-24602—GORDON JENKINS O.
Skip To My Lou
- LO-310—VERA LYNN
Lavender Blue
- ME-5261—VIC DAMONE
I Love You So Much It Hurts
- MG-10398—ART MOONEY O.
Five Foot Two, Eyes Of Blue

Apr. 23 Apr. 16

17—NEED YOU 19.6 17.6

- CA-15243—WESLEY & MARILYN TUTTLE
I'm Bitin' My Fingernails, etc.
- CA-15393—JO STAFFORD—
GORDON MacRAE
A—You're Adorable

18—I LOVE YOU SO MUCH IT HURTS 18.1 12.5

- CA-15243—JIMMY WAKELY
I Don't Want Your Sympathy
- CO-38406—BUDDY CLARK
Love Me! Love Me! Love Me!
- CO-20430—FLOYD TILLMAN
I'll Take What I Can Get
- DE-24550—THE MILLS BROS.
I've Got My Love To Keep Me Warm
- DE-46139—SHORTY LONG
- ME-5261—VIC DAMONE
Again
- VI-20-3188—THE FRONTIERSMEN
Dear Okie

19—LAVENDER BLUE (Dilly Dilly) 18.0 9.8

- CA-15225—JACK SMITH
The Matador
- CO-38299—DINAH SHORE
So Dear To My Heart
- CL-2954—MACK CAMPBELL
- CR-185—HUGH CAMERON
- DE-24547—BURL IVES
Billy Boy
- LO-310—VERA LYNN
- ME-5246—ANNE VINCENT
So Dear To My Heart
- VI-20-3100—SAMMY KAYE O.
Down Among The Sheltering Palms

20—I DON'T SEE ME IN YOUR EYES ANYMORE 16.4 10.8

- CA-15402—JAN GARBER
Love Me! Love Me! Love Me!
- CO-38408—BUDDY CLARK
I Get Up Every Morning
- DE-24576—THE STARDUSTERS
Because You Love Me
- ME-5265—KITTY KALLEN
Kiss Me Sweet
- MG-10373—HELEN FORREST
Why Is It
- VI-20-3347—PERRY COMO
Forever And Ever

ADDITIONAL TUNES LISTED BELOW IN ORDER OF POPULARITY

21—DOWN BY THE STATION 16.3 41.9

- 22—SOME ENCHANTED EVENING 16.2 —**
- 23—BALI HAI 14.9 —**
- 24—DREAMER WITH A PENNY 14.8 22.3**
- 25—BLUE SKIRT WALTZ 12.3 11.9**
- 26—BLUE MOON 9.9 15.2**
- 27—BLUE ROOM 9.8 15.1**
- 28—ONCE IN LOVE WITH AMY 9.1 34.8**
- 29—LADY OF SPAIN 4.1 2.6**
- 30—CANDY KISSES 3.7 2.5**
- 31—YA WANNA BUY A BUNNY? 3.4 4.5**
- 32—STREETS OF LAREDO 3.3 —**
- 33—BEWILDERED 3.2 3.6**
- 34—LOVE ME! LOVE ME! LOVE ME! 3.1 3.5**
- 35—BEAUTIFUL EYES 1.6 2.4**
- 36—RIDERS IN THE SKY 1.5 —**
- 37—SIMILAU 1.4 —**
- 38—NO ORCHIDS FOR MY LADY 1.2 —**
- 39—CLANCY LOWERED THE BOOM 1.0 2.7**
- 40—IF YOU STUB YOUR TOE ON THE MOON 1.0 2.2**

FIVE STATE PHONOGRAPH OPERATORS CONVENTION OPENS AT MINNEAPOLIS

MINNEAPOLIS, MINN. — The eyes of the entire coin machine world is focused on the two day meet of operator associations of five states which starts at the Radisson Hotel this city, Monday, April 25, and continues thru the next day, April 26.

The Five States Phonograph Operators Convention is sponsored and conducted by the combined groups of the North Dakota Music Operators Association, South Dakota Phonograph Operators Association, Wisconsin Phonograph Operators Association, Minnesota Amusement Games Association and Iowa Automatic Music Operators Association. Members of all five associations will gather at the Radisson Hotel, with officials of each stating that practically 100% attendance of their membership is expected.

In addition to operator members, distributors and manufacturers are presenting a display of equipment at the exhibit hall. Due to the great demand for space, it was necessary to extend the exhibit of equipment into an additional suite. Factory officials, recording company executives and coin leaders will be on hand.

Following two days of business meetings, conventioners will attend, what Ken Ferguson, publicity director, claims is one of the greatest banquet shows ever arranged. In addition to being entertained by many recording stars who are in the immediate vicinity, a star studded show has been scheduled. Hal Garven and his Band from Station WCCO will play thruout the dinner and for the recording artists and other entertainers. The Six Fat Dutchmen Orchestra, RCA Victor stars, led by Harold Luffolmocker, will do their stint. Others on the program are: Ken Griffin (Rondo Records) at the organ; Perry Martin; Wohlers & Wolf; Joe Jung; Earl Dunn; John Shirley; Russell Jierre; and Surprise Package (Little Nell). The entire show will be MC'd by Bob Utecht.

(Ed comment: To those attending this wonderful Five State Convention, we pass along our good wishes for a most enjoyable and profitable two day visit. This issue of THE CASH BOX is on hand for your pleasure. See next week's issue for complete report of Convention.)

FIVE STATE CONVENTION PROGRAM

MONDAY—APRIL 25

10:00 A.M. Registration—(Admission by badge only)
Exhibit Hall opens

1:00 P.M. Luncheon and Open Business Meeting
Exhibit Hall will remain closed during this meeting

10:00 P.M. Exhibit Hall closes

TUESDAY—APRIL 26

10:00 A.M. Registration—(Admission by badge only)
Exhibit Hall opens

1:00 P.M. Meeting of all officers and directors of the five state associations

6:30 P.M. Convention Banquet in Main Ballroom

PHONO OPS MEETS AT CLEVELAND AND DETROIT BEST EVER

Cleveland Ops Discuss Biz At P. M. Session. Evening Banquet And Entertainment Tops All Past Meets

CLEVELAND, O.—Without any doubt, one of the most successful affairs the ops of this state and this city's associations have ever held, was thoroughly enjoyed by the large crowd that attended this past Tuesday (April 19) with the afternoon business meet one of the most outstanding and the evening's dinner and entertainment acclaimed as "the best yet."

The afternoon biz meet with Jack Cohen, President of both the Cleveland and the Ohio State associations conducting, created much comment in view of the fact that many learned for the first time of the new state tax bill which is now being pushed by certain legislators.

This bill calls for a license fee of \$75.00 for the very first machine and for \$10.00 per year for every machine thereafter. This is, without any doubt, one of the most excessive license fees ever yet demanded in this state and the ops here are very much upset over the bill. This being a state bill it would mean that each city could also add a similar tax fee and operation of many types of equipment would be simply prohibitive.

Another very important subject brought to the fore at the afternoon business meeting was that concerning coin operated television units. The members who were present decided against them, claiming that tests had proved they were not profitable to operate. They also stated that television was not interfering with their juke box play as much as all thought it would when the video stations opened here. Some ops pointed out that many of the retailers here would gladly get rid of their sets for these people had found that video does not increase their business in proportion to the cost of operating the video receivers.

Another discussion took place on the price of records. With some of the major diskeries already cutting down their price the belief here was that all would soon find that disks would be much lower in price to the ops. All were of the opinion that another cut in price would make juke box operating much more profitable and that it would help the record manufacturers to sell many more platters than at the present, for operators would be much more free with distribution of new records.

After this meeting, the gathering adjourned to a cocktail party from where they went into the ballroom of the Hollenden Hotel here for dinner. The dinner was one of the best yet served.

Immediately after dinner the entertainment started with Russ Carlyle (Coral Records star) and his orchestra opening the show and receiving a tremendous welcome from the operators here. One of the features of the

Carlyle program was a special arrangement of Mrs. Jack Cohen's song "Don't Tell My Heart." The song has been chosen as the "Hit Tune For May" in this city and also in Detroit. Russ introduced Mrs. Cohen after the number and she thanked all those present for the grand support her song was enjoying.

Maestro Carlyle then introduced John Laurenz, Mercury Record star, who won tremendous rounds of applause with his songs and was called back time and time again almost to the point of missing his own show at Borsalino's where he is now appearing. The crowd went wild over Johnny and the applause was probably most outstanding of the evening.

Laurenz was followed by a surprise act billed as "Pepito and Dolores" and which turned out to be the two 300 lb. brothers of Jack Cohen, Harry and Ben Cohen who came out dressed as a Mexican senor and senorita and absolutely tore the house down with their burlesque of Mexican dancing.

Following the Cohen brothers came the gorgeous thrush, Louise Carlyle, sister to Russ and a King Records star in her own right. Louise simply wowed the gathering with her great voice and the sweetness of her ballads. The gal won the accolade of the evening as being "most gorgeous thrush ever to appear at an Ohio operators' affair."

Hal Long, magacian extraordinary and especially The Barton Brothers who are famed for their Apollo re-

(Continued on Page 26)

Detroit Ops Set Attendance Record At Afternoon Biz Forum And Evening Banquet And Show

DETROIT, MICH — The biggest meeting in all the history of the Michigan Automatic Phonograph Owners Association took place this past Saturday (April 23) at the Book Cadillac Hotel and also at the new Fantasia Club, formerly known as the Latin Quarter, and now operated by Jean Goldkette, well known band leader.

The entire proceeds of the dinner and entertainment was donated to the American Cancer Society by Michigan's phono ops. This alone, many believe, was responsible for what was the biggest turnout this organization has ever yet seen.

The business meet took place at 2 P.M. in the Normandy Room of the Hotel Book Cadillac here and the first subject brought to the floor with Morris Goldman, President of the organization, presiding, was the problem of the pending \$25.00 per year state tax per machine.

The ops here are up in arms at this license fee and are sincerely eager to have it done away with, feeling that

(Continued on Page 24)



"... but Mr. Smirkle, I've run through the whole selection six times already!"



STANDARD SHUFFLEBOARD LEAGUE INC. CHICAGO, ILL.

PLAY ROCK-OLD SHUFFLEBOARD

RED 10 20 1 2 3 4 5 6 7 8 9 POINTS

FRAME 1 2 3 4 5 6 7 8 9 10 FRAME

GREEN 10 20 1 2 3 4 5 6 7 8 9 POINTS

STANDARD ELECTRIC SCOREBOARD

2 PLAYERS GAME OVER 4 PLAYERS

Please DO NOT DROP WATES ON BOARD

Standard
MODEL 863
 Eye-Appealing
 Electric Scoreboard!
 Double-Faced!
 Mount over playfield
 or on wall.

Install the new *Standard*
ELECTRIC SCOREBOARD
Scores by Frames

The point system of scoring is as obsolete as the "Moustache Cup".

It's **FRAMES** Now—increasing the number of games that can be played and adding at least 50% more to the "take" of any Shuffleboard.

Don't be old-fashioned • Get Up-To-Date
 Contact Immediately

Standard
SHUFFLEBOARD LEAGUE
 3200 West Chicago Avenue • Chicago 51, Illinois

★ ★

You'll be glad you waited for GENCO'S "ALL PURPOSE" SCOREBOARD FOR SHUFFLEBOARDS

- ★—Scores by Frames!
- ★—Scores by Points!
- ★—Scores for "Horse Collar"!

- ★—Scores for "Baseball"!
- ★—Scores for Standard Play!

All in ONE compact precision built unit,
at a sensationally low price.

WATCH FOR IT NEXT WEEK!



2621 N. Ashland Ave.
Chicago 14, Illinois



Williams
**ST.
LOUIS**

Williams
**MANUFACTURING
COMPANY**
161 W. Huron St.
Chicago 10, Ill.

Creators
of
Dependable
Play
Appeal

Detroit Meet Sets Attendance Record

(Continued from Page 22)

it would practically put them out of business to be forced to pay \$25 per machine to the state for every machine they operate, with the additional license fees they are paying local communities at this time.

Television was also discussed at this meeting and, it seems, very few of the ops felt that TV was really hurting their business.

What did bring about the most discussion was the fact that the members were informed that amusement machine organizations had made overtures to MAPOA to join into one association.

Phono ops here are absolutely against such amalgamation. They will not have anything to do with any other division of the industry, they stated. They will help all they can to make every organization successful, but, they said, they want their organization to remain "strictly music."

Most outstanding was the dinner show which followed at the new Fantasia and which was jammed to the doors. The place accommodates 700 people and, it is believed, over 1,000 were present.

Opening the show, and getting a tremendous round of applause, was Shep Fields and his famous "Rippling Rhythm." Shep and his boys absolutely stole the show.

He made a special arrangement of Mrs. Gertrude Cohen's "Don't Tell My Heart" song which he played and then brought Mrs. Cohen up to the stage from where she thanked all present.

The Cleveland and Ohio ops were there in force. Detroit and Michigan generally has picked Gertie's song as the "Hit Tune For May."

Also present to entertain the big crowd and to win tremendous applause were John Laurenz, Illinois Jacquet, Savannah Churchill and many, many others. Tommy Dorsey, Sammy Kaye and Elliot Lawrence who are playing here made their appearances at the affair and were received with great commendation and applause from this huge gathering.

The entire affair rested in the hands of Morris Goldman, President of the organization who with Roy Clason (Business Manager of the group) made this the greatest affair in Michigan's history.

Ben Okum was Chairman of the Finance Committee and he had Everett Watson and Jim Jeffrey to help him.

Vincent Meli was Chairman of the Entertainment Committee and much applause goes to him for the great job he accomplished.

The Reception Committee was composed of the cordial and well liked Jack Baynes, Ed Grodzicki and Glen Payne.

The only thing that can be further stated for this affair is that it was the most outstanding in all Michigan's music history. Even tho it was held on a Saturday evening it brought coinmen from all over the east and midwest.

There were coin machine leaders from Chicago, New York, Cleveland, Cincinnati, Youngstown and many other cities present and all were greatly impressed with the fine manner in which Morris Goldman, Roy Clason and all the Detroit leaders conducted this outstanding affair.

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!

BLACK GOLD

by Genco



PLAY WITH ONE, TWO OR THREE NICKELS PER GAME

SAME PLAYING TIME AS ANY OTHER 5 BALL GAME!



THE NEW TYPE 5 BALL GAME OPERATORS HAVE BEEN WAITING FOR!

"BLACK GOLD"

IS THE ANSWER TO YOUR CASH BOX WORRIES!

YOUR CASH BOX WILL FILL UP FASTER!



2621 N. ASHLAND AVE.
CHICAGO 14, ILL.

ORDER FROM YOUR NEAREST DISTRIBUTOR

Operators
HOLD EVERYTHING!

UNTIL YOU SEE
Chicago Coin's
NEW COIN-OPERATED SHUFFLE-BOARD

SCORE GUARD

WITH THE NEW ANTI-CHEAT FEATURE! NO PAY! NO PLAY!

FITS ALL SHUFFLE-BOARDS!
COMPACT AND STURDY!
EASILY AND QUICKLY INSTALLED!

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Chicago Coin Machine Co.

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Chicago 14, Ill.

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4-STATE SHUFFLEBOARD TOURNAMENT STIMULATES INTEREST THRUOUT COUNTRY

CHICAGO—The first large scale organized shuffleboard tournament, to be held at the Chicago Coliseum on June 16, 17, 18 and 19 is not only being received enthusiastically by players, but by all in the coin industry connected with the sale and promotion of equipment. In addition, the Four State Tournament is being played up by the press thruout these areas.

The Standard Shuffleboard League, Inc., this city, sponsors of this great tourney, started the promotion off several weeks ago, with Howard G. Mayer & Associates, top public relations firm, handling the publicity. Large sized broadsides were mailed to all local associations, locations and players in the four states: Illinois, Indiana, Michigan and Wisconsin.

With large cash prizes going to winners, contestants are rushing in applications to such an extent that it might be necessary to increase the player quota. At this time entries will be received from 100 men's teams, 50 women's teams, 128 men's doubles, 64 women's doubles, 256 men's singles and 128 women's singles.

Reports arriving from all over the country state that word of the four state tourney has reached into their territories, and a tournament covering these areas would be welcomed. It appears as if the country will soon be able to engage in a national championship tourney.

CLEVELAND BANQUET

(Continued from Page 22)

cording of "Joe And Paul," scored heavily with the crowd.

But, tho not a recording star, one of the grandest and greatest comedians who handled the emcee work all thru and won' round after round of applause, practically stopping the show with his act, was Billy Vine who is playing the beautiful Vogue Room of the Hollenden Hotel. Billy was simply sensational and carried the show off to a tremendous smasher.

As the acts closed, Skitch Henderson, Capitol Records star, stepped on stage and announced that there would be cocktails served in Parlors A, B and C while his ork prepared for the dance music which was to follow with exhibitions by the Fred Astaire dancers. Skitch, as always, won the crowd over quickly and put on one grand performance all the way thru the balance of the evening.

The crowd was huge and many of the major diskers had sent their execs to be present this evening. Gene Steffens of Permo Point Needles was back again this year, having missed last year's affair because of illness.

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For Regular Panorams and Solo-Vues
REELS OF 8 AND 6 SUBJECTS
Our Films Get The Dimes
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Zogg Heads Bell Rebuilding Firm

CHICAGO—Red Zogg, acknowledged by all in the trade as the number one man when it comes to the knowledge of the mechanics of bell machines, and head of the National Amusement Sales Corporation, this city, is reported to be rushed to capacity rebuilding bell machines at this time.

The firm is rebuilding old Mills escalator type machines into Jewel Bells, and offer complete cabinet set-ups for Jewel Bells, Blue Bells and Black Beauty.

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Reconditioned like new and Looks like new... **\$369.50**

AMI Model 'A' and 'B'. Write

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YES - WE WANT TO STAKE OUR 49^{er} CLAIM NOW!


GENTLEMEN: I am interested in your Operating Franchise.

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A-430

All Coinmen Invited To Big Sicking, Inc. Golden Anniversary

Celebration To Run Three Days and Three Nights—May 6-7-8

CINCINNATI, O.—Mad at work in a frenzy of activity, preparing for its Golden Anniversary Party on May 6, 7 and 8, Sicking, Inc. officials and employees are working day and night in anticipation of being host to the greatest gathering of coinmen ever to attend any distributor celebration.

Its headquarters, a six story building covering over 48,000 square feet of space at 1401 Central Parkway, this city, are being completely renovated and decorated both inside and outside. Sicking's Bill Marmer and Ben Goldberg are extending themselves to make it the most modern and beautiful distributing offices in the nation.

Invitations were mailed this week to coinmen near and far. "With all the excitement, hustle and confusion it's possible that invitations may not reach everyone," stated Bill Marmer. "However, our doors are wide open, and we extend the most hearty welcome to all coinmen everywhere in the country. Come along and join with us in this most happy and proud occasion of our Golden Anniversary.

There'll be food, drinks and entertainment throught all three days and nights."

Leading coin figures among manufacturers, distributors and operators from distant areas have written Marmer and Goldberg that they have made plans to be on hand.

In addition to offering visitors the opportunity to join in a great social jubilee, it will afford them the occasion to get a preview of some new equipment, which the factories are rushing in for display on the show-room floors.

Distributors of coin machine equipment of all kinds, Sicking will have on display amusement games, bells, music machines, and vendors.

"However, the machines will be shown off as merely window dressing," said Marmer. "The main theme during the three days and nights will be given over to the enjoyment of our guests who are coming in from far and near to join with us in celebrating Fifty wonderful years in this most wonderful of all businesses, the coin machine business."



EASTERN FLASHES

Newark, N. J. music operators, thru its association, Music Guild of America, are contributing several phonographs for a series of PFAL (Police-Firemen Athletic League) "Juke Box" Dancers. This wonderful opportunity for Newark coinmen to assist in the PFAL campaign to combat juvenile delinquency will garner many bouquets for the juke box industry. Newark's officials are putting a tremendous amount of effort into these plans, and we can inform the trade that they are more than grateful. Dick Steinberg, president of the Music Guild and Sol Kesselman, its attorney made a great impression on the PFAL officials when they presented the phonos to them. Originally it was the intention of the Guild to set up the phono only for the nights of the dances, but when it was pointed out that there are permanent precinct rooms for the young people, Steinberg told PFAL officials that they could keep them so they could be available for the youngsters at all times.

* * * * *

Hirsh de LaViez, Hirsh Coin Machine Company, Washington, D. C., and president of the Washington Music Operators' Guild, was a visitor at *The Cash Box* offices this week. Hirsh was very interested in the activity of the Newark music operators' association, as he informs us it is the intention of the Washington group to sponsor, in cooperation with its city officials, a series of weekly "Juke Box Block Parties." Plans were presented at the last meeting of the members and details are now being worked out. It will be remembered that the Washington group donated fourteen phonos to youth centers in its city several months ago.

* * * * *

These two associations are starting what should be taken up by every association of music operators throught the entire country. Not only is it a public duty to cooperate in the intensive programs now being conducted by city officials to combat juvenile delinquency, but the benefits derived are too numerous to calculate. It is an opportunity to work with city officials, which not only results in better public relations, but affords music operators a marvelous chance to grab off columns of newspaper publicity. However, strictly from a business standpoint, it is the best method we know of to educate youngsters to play music from *JUKE BOXES*. Baseball people are well aware of the advantage of educating young people to the joy of watching ball games and bring them into the ball parks many times during the season. When these same youngsters attain added years, they become paying clients. Juke box operators, while performing a greatly needed public duty, can bolster its business for the future.

* * * * *

Lou Wolcher, Advance Automatic Sales Company, San Francisco, Calif., in town on a sad mission. He flew in to attend the burial of his brother-in-law, Jules Leventhal, well known theatrical producer. Lou didn't tarry here long, flying back immediately to his business. The Advance shuffleboard "Scoreboard" is going like wild fire, Lou states . . . Dave Bond, Trimount Coin Machine Company, Boston, Mass., also spent several days in the big city . . . Joe Munves, who is supplying more and more coinmen with his "Rugged Wrappers" coin wrapper, calls us to task for mentioning recently in these columns "that it is all in the paste"—it should have been "it's all in the glue" . . . Two youngsters were picked up by the police one evening this week, and were found to be carrying a bag of 500 pennies, and another containing 250 22-caliber cartridges. Under questioning, they admitted that they had stolen them from Max Schaeffer's Hubert's Museum located on West 42nd Street.

* * * * *

Two operators of coin-operated automatic laundry machines running routes in Philadelphia, filed suit in Federal Court this week against Westinghouse Electric Corporation for \$105,000 damages charging monopolistic practices. William Phillips and Anthony J. Carone, the ops, charged that purchasers of the Westinghouse automatic machine are required to agree to buy all parts and have all service and repairs done by Westinghouse at "unreasonable and exorbitant prices." The suit also contends Westinghouse "forces buyers to take parts they do not want."

* * * * *

Willie Levey, Supreme Vending, Brooklyn, N. Y., back from a nice month-long vacation in Florida. Willie and his missus spent one week in St. Pete at Medina Beach, and then three weeks at Miami Beach. Levey claims that he contested the skill of Willie (Little Napoleon) Blatt at "gin"—and came out a victor! He must be better than we gave him credit for, as Blatt usually knocks the visiting "ginners" for a loop . . . Georgie Holzman, of the same firm, also spent several weeks in Miami Beach, two of them with partner Levey . . . Max Levine, Scientific Machine Corporation, Brooklyn, getting ready to surprise the trade—some new ideas in games, Max? . . . Arcade men greatly disturbed by a news story which appeared in Tuesday's Herald Tribune. Nothing confirmed or definite as we go to press . . . coinmen, as well as others connected with the amusement business, watched the opening day attendances at the ball games. If this can be used as any yardstick, it calls for optimism. Brooklyn drew a record opening day crowd into Ebbetts Field, and the Yankees played to over 40,000—better by 15,000 than expected . . . Adolph Dugis, Royal Music Company, Webster, Mass., played host to Joe Munves, who was in to see him on biz. Dugis is very proud of his record of playing the organ at his Church for the past 32 years, without missing a week.

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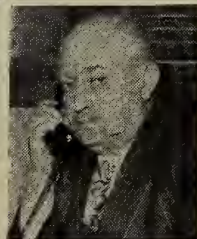
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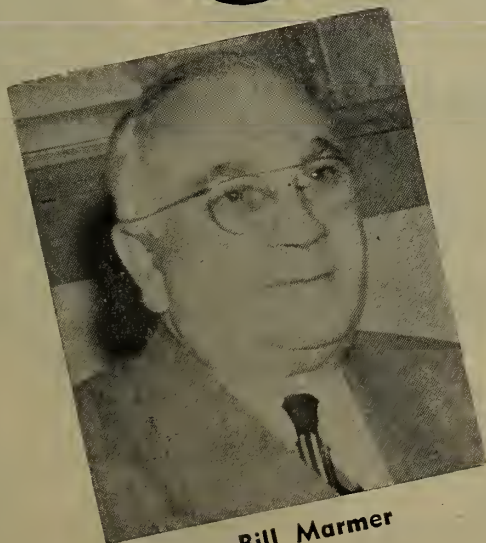
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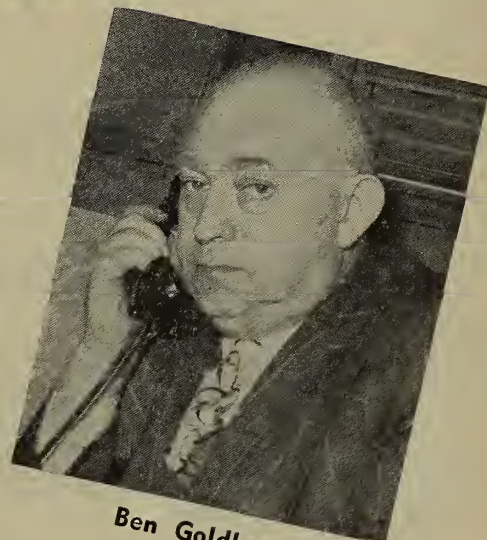
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GOLDEN BUSINESS YEARS



Bill Marmer

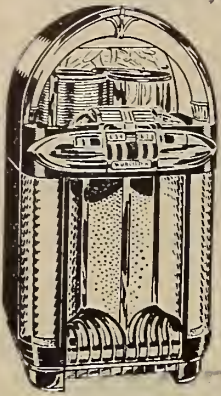


Ben Goldberg

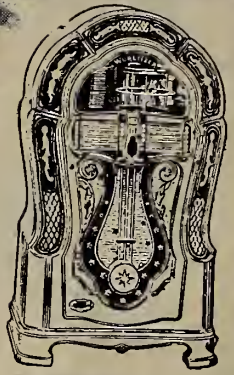
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ROY MCGINNIS

sociates throuout the nation on his election as president of J. H. Keeney & Company, Inc., this city.

The manufacturing firm was recently purchased by a group of Chicago business men, all with years of experience in coin machine manufacture.

"We will continue to produce the Keeney line of bell consoles and cigarette vendors," stated McGinnis. "No change in basic policy is involved. J. H. Keeney & Company, Inc., will continue to design, engineer and manufacture equipment that operators can depend to earn top profits.

"Distribution of Keeney products will continue through the Keeney distributors who have been responsible for the record-breaking sales of Keeney equipment during the past several years. Production of cigarette vendors will be stepped up to meet the rapidly increasing demand,

Music Operators Assn. Of Columbus Ohio, Donates To Cancer Fund

Local Press Runs Story and Picture

COLUMBUS, O.—Music operators associated with the United Phonograph Operators Association, this city, combined their efforts to assist in the current drive of the American Cancer Society.

Part of the week's collection from its juke boxes were set aside, and turned over to the association. Jack Shaucet, business manager of the United Phono Ops Association, stacked the nickels in a sack, which

was presented to the Columbus Cancer Clinic.

The Ohio State Journal, local newspaper, gave the event a nice spread, running a photo of Shaucet handing the large bag of nickels to Virgil A. Jackson and James E. Hale, co-chairmen of the drive for the Columbus Cancer Clinic.

The coins weighed twenty-two pounds, and totaled \$100.

and several new game ideas, now in the stage of final engineering, will soon be in production.

"Bill Ryan, of course, continues as vice-president and general manager, and John Conroe in charge of cigarette vendor sales."

Roy McGinnis, one of the real old timers in the coin machine business, knows its every angle. At one time or another, Roy has been operator, distributor, jobber and manufacturer. He brings to J. H. Keeney & Company, Inc., a wealth of experience, a host of friends, and knowledge of the business second to none. Known for his jolly good nature, friendly cooperation with all, and his great energy and activity, McGinnis is a welcome addition to the realm of manufacturers.

M. A. Pollard Buys Golden Gate Nov. Co.

SAN FRANCISCO, CALIF.—Golden Gate Novelty Company, this city, was purchased this week by M. A. Pollard, well known distributor in this territory.

Maurice Pollard who has been conducting his jobbing and distributing business under the name of M. A. Pollard Company, will retain the Golden Gate Novelty Company name, and continue its headquarters at 701 Golden Gate Avenue.

Pollard does an extensive business in new and used equipment of all kinds, continually buying and selling machines in good quantity.

CHICAGO—Roy McGinnis, one of the country's best known coin machine figures, has been accepting congratulations from friends and business as-

THE CASH BOX... it means you're a real coin machine man!

THRU THE COIN CHUTE



CHICAGO CHATTER

"The phones are ringing," is the melody heard over at J. H. Keeney & Co. where Roy McGinnis is now installed as president of this well known organization and where, according to those who know, action is under way all over again with Roy bringing back many of the former Keeney employes and also getting this big plant under way to hit into the field with all they have on the ball. Quite a few surprises will be forthcoming, they say, which are sure to help pep up things thruout the trade . . . Wasn't even as yet settled down this past Monday morning (8:30 A.M.) when the phone rang advising that long distance was calling. Jackie Cohen of Cleveland was on the wire making sure that we'd be present at what Jackie calls, "The biggest and most impressive affair in Cleveland in automatic music history." Jackie raved about the artists that would appear as well as on the fact that the biz meet in the afternoon and the cocktail party at 5 are all booked solid with every table they can squeeze into the big Hotel Hollenden's spacious ballroom taken by ops and still more clamoring for tickets (see complete report in news story on another page) . . . Hugh McGarrity of Simplex Export, Inc. a very busy man these days with Jim Davan traveling thruout South America and the orders coming in for coin operated equipment daily. Even long distance phone calls being used to speed shipments.

Gordon Sutton cleaning up at his present quarters and promising a very outstanding announcement shortly. But, as yet, won't talk for publication. So just keep your eyes and ears open . . . Johnny Neise over at O. D. Jennings & Co. reported so busy that even the employees in the place don't get much chance to say "hello." As Ed Vojack, the firm's adman tells us, "See him for a minute or two in the mornin' and when I turn around—bingo—he's gone" . . . We hear that Mel Binks is ready to break with that game many have been looking forward to and those who have already seen it claim that it certainly "is something" . . . Chasing Red Zogg is like chasing the will-o-the-wisp . . . Hear that Lou Wolcher is in New York to attend the funeral of his brother-in-law who passed away this past week . . . Ben Coven getting ready to make a very important announcement of his organization. Many will be surprised to hear how Coven Distributing Co. has grown and grown . . . H. F. (Denny) Dennison advising that he will display his music pepper-upper unit at the forthcoming "5 States Convention" this Monday and Tuesday (just as you're reading this) and believes that many a music op who will attend will be mightily pleased with what this unit can do to increase income for his boxes.

Joe Peskin around town and advises that he is seriously thinking of selling his music route . . . Seems that Jimmy (Globe) Johnson is doing very, very well with the counter business . . . More and more people going out with Milt Salstone to see some of the hottest shuffleboard spots in town . . . Mac and Mrs. Churvis (he's adman for some of the town's leading factories) make an appearance at the "Tin Pan Alley Ball" and are surprised to meet coinmen at this affair . . . Everyone about town interested in the new Genco game and shuffleboard scoreboard with those who have seen both items advising that they're tops . . . Sam Wolberg of Chicoin tells us that it seems there just can't be an end to orders (especially with the three hits this firm has) and a surprise that will be forthcoming very soon . . . Called over at Rock-Ola and learned that Art Weinand was still absent from his desk and recuperating from his recent operation at home. However, we were informed that Art was expected back on the job in a week or so . . . Bumped into Jim Guichard of Perma-Top over at the "Well Of The Sea" of the Sherman. Jim says the new dining room is one of his favorite eating places, and any recommendation coming from such a gourmet as Jim, means it must be good . . . Al Sebring of Bell Products keeping plenty busy and enjoying some nice orders on his shuffleboard . . . Roy Bazlon of Monarch Shuffleboard, Inc., a mighty busy guy with the shuffleboard parlors up in Wisconsin. Roy stocked the arcade half of one parlor in Green Bay and plans to do the same for a spot in Appleton which is set to open soon . . . Exhibit Supply continues to go great guns with their Automatic Shooting Gallery. Charles Pieri, sales manager for Exhibit, says the orders have been pouring in at such a pace that it's been necessary for the firm to step up their production output to meet the terrific demand . . . Harold Baker of Baker Novelty out of town for a few days this past week on biz . . . Ted Rubenstein of Mid-State busier than ever trying to catch up on all the work that accumulated while he was out of town . . . L. C. (Lindy) Force over at AMI knee deep in work while Joe Caldron is out on the road attending the "Five States Convention." We hear from Lindy that Joe Peskin of Universal Automatic Music was a recent visitor to AMI's loop offices . . . Sam Stern of Williams Mfg. Co. sticking close to the home front trying to get Williams "St. Louis" out to all the trade . . . Over at Mero Industries "Lou" Lewis, the firm's sales manager, reports that their steel shuffleboard is creating a tremendous success thruout the country with distribs and ops acclaiming it "ones of the best." Lewis is one of the many coinmen who plan to attend the convention up in Minneapolis . . . Talked with LeRoy Mintz of Miller Mfg. Co. who tells us that they are preparing to break with an important announcement in the very near future . . . Gil Kitt and his lovely Missus returned from a recent trip to Gil's home town, Baltimore. Gil reports that his firm, Empire Coin, is receiving lots of nice orders on their 10-foot shuffleboard . . . Al Stern of World Wide Distributors tells us they're hitting the bulls eye with Exhibit's Dale Shooting Gallery. Al says the orders have been simply sensational . . . Spoke with Lillian Lewis of Coin-A-Matic who informs us they're moving to new headquarters at 3811 Lawndale Avenue . . . Trans-Vue Corp. recently announced the appointment of Televisco, Inc. as their west coast distributor. R. R. (Rudy) Greenbaum, head of Trans-Vue, says both firms are very happy over the new appointment . . . Lots of action over at United Mfg. Co. with the production line going at top speed while orders continue to pour in for "Carolina," United's 'clicker' five-ball game . . .

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THE CASH BOX

The Confidential Weekly of the Coin Machine Industry
EMPIRE STATE BLDG., NEW YORK 1, N. Y.





CALIFORNIA CLIPPINGS

That's really a nice, new setup the Southland Distributing Company has at 1128 So. Crenshaw in Los Angeles . . . Aply headed by Al Mendez and Norman Rothschild, with veteran music man Stan Turner in charge of the shop, the Wurlitzer outfit is ideally located from the standpoint of ample parking space, convenience and interior layout . . . The boys haven't attempted to be too fancy—just a roomy, pleasing place with emphasis on a homey, comfortable atmosphere . . . Paul Laymon's also all spruced up for Spring with a newly painted front of forest green, canary yellow and rust (not the corrosive kind) . . . You guessed right—Mrs. Laymon did the color picking and proudly quips, "Technicolor has nothing on us" . . . W. R. Happel Jr. up to Las Vegas for a strictly business weekend—or so we were told . . . Al Silberman in a huddle at Badger Sales with vending customer Sam Friedman . . . All the way from Honolulu was F. Fujisaki, one of the islands' biggest amusement company owners . . . Friendly visit with Fred Gaunt, who looks anything but that after his nice rest . . . Took a close look at the Jem Wood board, which always impresses us with its rare beauty . . . With all the many board brands claiming to be the mostest and the bestest, here's one whose claim at least to being the most beautiful is hard to challenge.

H. F. Millsbaugh back on L. A. Coin Row after a fast sales trip to Fresno following several days of basking in the Palm Springs sun by way of thawing out from that Portland and Seattle stay . . . Mary Sims, his gal Friday (she's on the ball every other day of the week too) has been keeping busy on the home ground . . . She was shipping several scoring units to Cheyenne via air when we dropped in . . . Harvey and Bee Schiffner, the Row's favorite shuffleboard haulers and installers, picked up a new semi-trailer this week . . . Attractive Mrs. Schiffner is quite a gal, right there on the truck working away—and you ought to see her wheel one of those big babies . . . Jack Simon plugged Genco's new 5-ball, "Black Gold" as one of the best ever conceived of all time.

The Cash Box extends its sincere sympathy to Harry Kaplan, well known arcade operator and former distributor, whose father passed away recently in Canada . . . Lyn Brown still waiting for THAT game and selling music and amusement equipt. in the meanwhile . . . Aubrey Stemler also weathering the lull by selling Western and Pacific shuffleboards . . . At Automatic, Georgie Warner comes up with: "Can't say we're turning them away, but we're still using black ink on the books" . . . Nice to see the boys have their most attractive fixture back on the job . . . Caught Mills man Charlie Fulcher out to the bank, which could only mean business is good—or bad: Either putting it in or taking out . . . Or it could be there's a cute little femme cashier over there . . . Seen on the Row: Ken Ferrier from Oxnard, Inglewood's George Nachtweich, Frank Walnut of Morro Bay, Gardena's Lou Edelman, O. S. Stewart from Long Beach, Marion Goosen of Wilmington, M. V. Connor, L. D. Smith and John McGee from Downey, C. A. Berry of Capitola, E. E. Simmons from Paso Robles.

MINNEAPOLIS—ST. PAUL, MINN.

The "five state" meeting which is being held at the Radisson Hotel, Minneapolis, Minnesota, Monday, Tuesday, April 25th and 26th is expected to be one of the largest in attendance. More so this year, than any other year previous, operators throughout North and South Dakota, Minnesota, Iowa and Wisconsin are planning to attend the show. Reservations are pouring into hotels for blocks of rooms.

Willie (The Sphinx) Cohen of Silent Sales Company, Minneapolis, is losing his Florida tan very quickly. He says the Florida sunshine did wonders for his sinus . . . Walter Fischer of Pipestone, Minnesota, spending a few days in Minneapolis, his last holiday before he gets into his farming . . . Charlie Bohnen of St. Cloud, Minnesota hustling into town to pick up some miscellaneous merchandise which he needed.

Norman Kady and his family, Grand Forks, North Dakota, also in Minneapolis for several days enjoying the Easter vacation . . . Don Hazelwood of Aitkin, Minnesota back on the job again after spending three weeks in Des Moines attending his mother who was critically ill . . . L. I. Harris of Enderlin, North Dakota spending several days with relatives in Minneapolis over Easter . . . E. E. McDaniel of Wadena, Minnesota in Minneapolis for a few days buying equipment while Mrs. McDaniel took in the department stores, doing her Easter shopping . . . Ed and Millie Birkemeyer of Litchfield, Minnesota back home again after spending five weeks at Palm Springs, California with Eddy's brother. The vacation did both of them a lot of good.

Bill Hunder of Wheaton, Minnesota in Minneapolis for the day sporting a brand new 1949 Cadillac . . . Wes Rydell of the Mora Jobbing Company, Mora, Minnesota in town for just the day . . . Eddy Skalicky of Jackson, Minnesota formerly in the operating business stopping in at the Hy-G Music Company to visit the gang. Eddy is sporting a beard that would make Monty Wooley envious. June 1st is Pioneer Day in the county, therefore the camouflage.

THE CASH BOX

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WANT—Dave Lowy & Company wants to buy 100 music machines. Also Amusement and Arcade Equipment. Will pay highest cash prices. DAVE LOWY & COMPANY, 594 TENTH AVE., NEW YORK, N. Y. Tel.: CH 4-5100.

WANT—Used juke box records. Also surplus new records distributors' or dealers' stock. Call or write: FIDELITY DIST., 1547 CROSBY AVE., BRONX 61, N. Y. Tel.: UNDERhill 3-5761.

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NEW YORK 1, N. Y.

WANT—Free play one-balls; flipper games and new games closeouts; new phonographs; all bells; Keeney Super Bells. Must be in A-1 condition. State quantity and lowest prices in first letter. ACTIVE AMUSEMENT CO., 103 N. MAIN ST., ANDERSON, S. C.

WANT—All types of music machines. Will pay cash and will pick up within a radius of 200 to 300 miles. KOEPEL DISTRIBUTING CO., 629 TENTH AVE., NEW YORK 19, N. Y. Tel.: CI 6-8939.

WANT—We buy for cash all kinds of arcade equipment, any type. Also all kinds of Skee Ball alleys. We also buy vending machines. METROPOLITAN DISTRIBUTORS, 2956 W. 22nd ST., BROOKLYN 24, N. Y.

WANT—Bally Triple Bells 5/10/25c, Bally Reserve and Wurlitzers 1015 and 1100, new or used. Quote best price. Cash Ready. GOLDEN GATE NOVELTY CO., 701 GOLDEN GATE AVE., SAN FRANCISCO 2, CALIF.

WANT—All types Phonograph Motors, Adaptors, Wall Boxes, Speakers, Coin Operated Radios, Coin Changers, etc. ST. THOMAS COIN SALES, LTD., ST. THOMAS, ONTARIO, CANADA. Tel.: 2648.

WANT—Late Free Play One-Balls. State price and condition in first letter. LA BEAU NOVELTY SALES CO., 1946 UNIVERSITY AVE., ST. PAUL 4, MINN.

WANT—The used records from your boxes. We buy steadily all year around. Top prices paid. Sell to Chicago's Largest Distributor of Used Records. We pay freight. Write to: USED RECORD EXCHANGE, Anthony "Tony" Galgano, 4142 W. ARMITAGE AVE., CHICAGO 39, ILL. Tel.: Dickens 7060.

WANT—Packard and Buckley Wall Boxes, phonographs old and new. RICHARD C. FRIEDMAN, 261 WEST 19th ST., NEW YORK, N. Y.

WANT—Phil Mason wants to buy for cash any quantity new or used phonos, pins, rolldowns, arcade, and vending machines — or any other type of equipment. MASON DISTRIBUTING CO., 602 TENTH AVE., NEW YORK 18, N. Y.

WANT—Any quantity of new or late clean used one-balls. Also new or late used five balls. BUSH DISTRIBUTING CO., 286 N.W. 29th ST., MIAMI, FLA.

WANT—5 Ball F.P. original Flipper games and new game closeouts; Slots, all makes and models; Keeney Bonus Super Bells; Bally Triple Bells; Eurekas; late model phonographs. All equipment must be in A-1 condition. State quantity and prices in 1st letter. NOBRO NOVELTY, 369 ELLIS STREET, SAN FRANCISCO 2, CALIF. Tel.: TUXedo 5-4976.

WANT—Any type used phonographs. Especially Seeburg Classics, Vogues and Envoys. Any condition. No parts missing. Quote lowest price and condition. ACE PHONOGRAPH CO., 6118 CARNEGIE AVENUE, CLEVELAND 3, OHIO.

WANT—Your used or surplus records. We buy all year round and pay top prices. No blues or race. No lot too large or too small. We also buy closeout inventories complete. BEACON SHOPS, 905 NO. MAIN, PROVIDENCE 4, R. I.

WANT—"Monroe Wants To Buy." 1946-1947-1948 phonographs and basement units. Late model Wall Boxes, Seeburg and Packard, Post War Models only. Late Model 5 Ball Pin Games, Original Factory Flippers only. MONROE COIN MACHINE DISTRIBUTORS INC., 2323 CHESTER AVE., CLEVELAND, OHIO. PHONE: SUPERior 4600.

WANT—Used Jennings post-war slots; used Packard Boxes; used Bally Citations and Lexingtons. Write price and condition. WESTERN DISTRIBUTORS, 3126 ELLIOTT AVE., SEATTLE, WASH.

WANT — Phonographs, all models; Roll Downs; Pin Games; Cigarette machines. WEST SIDE DISTRIBUTING CORP., 612 TENTH AVE., N. Y. C. Tel.: Circle 6-8464.

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