THE CASH BOX

THE CONFIDENTIAL WEEKLY OF THE COIN MACHINE INDUSTRY

Vol. 8, No. 41
WEEK OF
JULY 7, 1947

Better Tone

Modern Beauty

Greater Play Appeal

THE MILLS CONSTELLATION

gives you all three

Postage Will be Paid by Addressee

No Postage Stamp Necessary If Mailed in the United States

BUSINESS REPLY CARD

FIRST CLASS PERMIT No. 43309, SEC. 510, P. L. & R., NEW YORK, N. Y.

THE CASH BOX

381 FOURTH AVENUE

NEW YORK (16), N. Y.

USE THIS PREPAID POSTCARD TO LIST YOUR TEN TOP TUNES FOR THE WEEK

NAME OF RECORD HERE	ARTIST OR BAND HERE
1.	
2.	
3.	
4.	
5.	
6.	
7.	
8.	
9.	
10.	

WHAT RECORDS NOT LISTED ABOVE ARE "COMING UP" IN YOUR AREA

NAME

FIRM

ADDRESS

CITY STATE

Independence Day

By Bill Gersh

Just a few days ago, in fact, only three days before the date of this issue, this nation celebrated its "Independence Day". The Cash Box, in turn, asks this industry (as it has urged time and again during the past five years) that the operators of this nation declare this Independence Day of 1947 — their independence, too. This is the year when all who are operating machines should immediately arrange for a more equitable commission basis.

The answer is so simple that it actually amazes a great many outside businessmen to learn that the members of this industry have not adopted the solution to the majority of their problems. Were the solution so intricate, so difficult, so complex, that it would involve a myriad of trying and puzzling circumstances, many would not be blamed for staying away from any attempt in this direction. But, the very fact that the answer is simple and direct and, today, well understood by the location owner, himself, makes the solution, which is the adoption of a new and better and more equitable commission basis for the operator, an easier and simpler task.

To those music machine coinmen who have lost out (especially in the large urban centers) to television, **The Cash Box** asks whether these storekeepers even asked the advice of these operators regarding the installation of these high priced units? The answer is most definitely and vociferously "NO". The location owner did not ask the juke box operator whether he should, or should not, buy a television set. He just went right out and paid anywhere from $800 to about $1,500 for such a set.

He knows, just as well as the music machine operator does that, in the long run, this is only a novelty. He also realizes that just as when radio entered into the open public market and he was the first to be high pressured into buying a radio console set has he been pressured into the first television sets. All in this industry know that one television manufacturer after the other has urged his salesmen to first grab off the "commercial" spots. These are the taverns, restaurants, etc. Naturally, with large numbers of peoples seeing television in these places, they will have the desire to purchase one for their own homes. And, the result will be just as in the early days of the radio-phono combination — the homes will wind up with the majority of the sets.

What happens while the new and comparatively novel television sets are in the storekeeper's premises? He has already learned that they DO NOT INCREASE BUSINESS. Yes, it is admitted, they do bring in larger crowds, But, just as one tavern owner after another has reported, they are the "beer nursers" who came in to see the fight, or the baseball game, or some other noted event. And, in the meantime, he has crowds hanging around his place, once again stirring the ire of the bluenoses. But, in the meantime, the juke box is dead. Dead during the most important peak play hours the music operator has. And that has cut take in cities where television sets are being high pressured onto the tavern owners anywhere from 20% to 50% and, in some cases, even more. The operator suffers again, AND DOES NOTHING ABOUT IT!

Now, then, is the time for the operator to declare his independence on this "Independence Day". This is the time for him to walk into the man whom he has served for so long, so well and so faithfully and arrange for a more equitable commission basis.

The time has arrived for the operator to assert himself. Now that the very man in whom he placed his faith deserted him when he needed him most — is the time for him to get what is rightfully due him — an equitable commission arrangement — and, the most equitable commission basis which The Cash Box can suggest, and which it has urged upon the music op for five years, is 75% to the operator and 25% to the location owner. He must do this or he will not enjoy profit, will not be able to purchase new machines to forestall competition and will not be able to remain in business on a solid and liquid financial basis.

Even the amusement game ops are wrong today giving 50% of their gross income to the locations. A most pertinent example is the City of New York where roll down and bowling games have once again started into operation. It is a known fact in this city that storekeepers have been phoning around to get one of the roll down games for their spots and yet here, too, the ops are making the mistake of offering 50% when they could very easily obtain 75% from the gross intake of the machine to insure themselves speedier amortization of this higher cost equipment as well as a greater certainty for profits.

The cause for the temporary paralysis in the automatic music industry is nothing more than the fact the operators are not earning what they should to take care of the payments, the overhead and the profits they require. The fact is that there is more money entering into the music machines of the nation, because the American public has absolutely gone for music in the biggest way in its history, than ever before. But, the higher cost of equipment, the tremendously increased cost of supplies and labor and other overhead expense is eating up the extra few dollars of collections and, therefore, the operator is right back where he started. But, were he obtaining at least 75% of the gross collection he would be able to show a decent profit on his investment, would be in a financial position to invest in more new equipment, would also look forward to even better boom times ahead — because all American business admits that, as soon as this adjutment era is over, we are entering into one of the greatest booms in all history.

This is, therefore, the time for America's coinmen to declare their own "Independence Day". They can't wait any longer. They must arrange to place each and everyone of their locations on a more equitable commission arrangement, whether it is 75%-25% or whether it is $10 per week front money, or whatever other method is best suited to their territories. They must do it, and do it now. This will cure the paralysis now in effect in the music machine business. It will help the amusement machine field before that division also feels this creeping paralysis of poor commission judgment. And many amusement game distribs are already complaining that they are spending their time collecting, instead of selling.

This is the time for the entire operating division of this industry to declare its independence and to follow The Cash Box suggestion of five years standing by arranging for a more equitable commission basis which will insure the operators remaining in a truly profitable and successful business.

THE CASH BOX

"THE CONFIDENTIAL WEEKLY OF THE COIN MACHINE INDUSTRY"

ISSUED EVERY WEEK BY SUBSCRIPTION ONLY.

PUBLICATION OFFICES
381 FOURTH AVENUE, NEW YORK 16, NEW YORK
ALL PHONES: MUrray Hill 4-7797

CHICAGO OFFICE
32 W. RANDOLPH ST., CHICAGO 1, ILLINOIS
ALL PHONES: DEarborn 0045

LOS ANGELES OFFICE
422 W. 11th ST., LOS ANGELES 15, CALIFORNIA
MARSHALL MICON, Mgr. ALL PHONES: PRospect 2687

OPS STILL DIVIDED ON WHAT PRICE MACHINES

Some State Higher Prices Protect Professional Ops, Keep Newcomers and Location Owners From Entering Biz. Others Claim Present High Prices Forestall Growth and Profits. All Admit Need for Better Share of Take.

NEW YORK—The price situation becomes ever more puzzling with each passing day. A survey by The Cash Box among leading operators discloses the fact that a great many of these men are of the belief that the higher prices are helping, but hurting, the "professional" operators. They claim that "higher prices keep out the newcomer and also hold back the storekeeper from buying his own machine".

On the other hand there are a great many operators who are absolutely against this theory. They believe that the professional operator does not have to worry about losing his spots to newcomers, nor does he worry too much about the location ower buying his own machine. They believe, instead, if the location is so good that the owner feels he could afford his own machine, price will not deter him from purchasing it. They also state that the high prices of present machines are holding back growth, as well as killing off all chance for profits.

These men point to operations where it is a known fact, so they claim, that the new machines will not be amortized over a three year period. This, tho they admit the depreciation deduction of 20 per cent per annum is in their favor, and helps them to overcome much of the taxable income which they would otherwise have, is not, in the long run, of value to the operator. They explain that the operator must have prices at a point where he can be assured of amortization within twelve to eighteen months.

There are some ops who even state that if they are given machines on a "consignment basis" it is of little value to them. One of these men said, "Yes, I've been given some machines on consignment and I don't have to make my first payment for a period of three months. But, what good is that to me in the long run? Espcially when I find that I will have to pay for months and months just to amortize the machine, before I can draw a penny for myself? There is no profit in operating equipment at such a price. The competition I have can buy a new machine next week or next month and push me right out of the location. Then where am I? Even if I have the machine for three months prior to the first payment?"

Other ops have voiced their sentiments in the opposite direction. They feel that good operating ability will allow them to "pay off" the machines they purchase. They also feel that they can make their way if the machine prices stay high for. they claim, this eliminates a lot of competition from coming in against them who will offer anywhere from 60% to 75% to the storekeepers in an effort to grab off locations.

One operator was very adamant in his charge. "Get machine prices down low again and you'll have every Tom, Dick and Harry coming into the business as we used to have years ago, with the result that no one will earn any money. I can go on ahead today, even tho I would like to see more profit, because the boys who are operating in my territory all know the business and are all working together, even tho they are competitors. But, throw new men in against us, and blooey goes everything, with commissions being slashed even worse than they are today. Then we're all back where we started once again."

One noted New York operator had this to state, "Here we are opening again on roll down and bowling games with the location owners plenty hungry to get a machine in their place to help them pay their rent. What happens? The operators are going in and immediately offering 50 per cent commissiion without even thinking what they are up against from the standpoint of $500 games. This isn't the day of the $16.50 pin game. We're away up in the $250 to $550 class now and we've got to get more from our collections to insure ourselvs remaining in business on a profitable basis. No operator in New York should ask for less than 75% even if it is amusement machines. The cost of the equipment does not allow him to get less. But they're back again on 50%-50% and the greater majority of them are sure to fall by the wayside as the first flush weeks pass and the play get back to normal."

In short, there is no great hullabaloo against the higher priced equipment. The real fact is that the operators, everyone of them, realize that the problem today is to get a more equitable share of the collections. Every music operator realizes that when he gets 50 per cent of the gross intake from his machine today that he is not obtaining an equitable share. He is not the 50-50 partner of the location owner. The location has little or no expense in the operation of the juke box while he has it all in addition to his labor and other overhead expense, so that when he gets his money from the 50/50 split he is absolutely not getting an equal split of the intake. He still has to deduct 50% or even more, in some cases, from the gross to pay for his overhead expenses and where the storekeeper gets 50% he gets less than 20% of the actual gross take.

The best example of this is what one noted music operator stated, "There is no argument against price. In fact, prices are okay as far as I'm concerned. The real problem is just as you have mentioned time and again in The Cash Box. That is the problem of arranging for a better share of the gross collections from the phonographs. We simply cannot exist on 50%/50% commission arrangements. Yes, like you state, there are 1% or 2% of the locations where this is alright. But. from the tremendous majority, from the average spot, we must get more money.

"I've gone ahead on my own in some spots and tho I've lost a few to competitors who came back with 50/50 I'm still going ahead. I don't want losing locations. I'm either going to operate a successful and profitable business, which I believe I deserve for the large investment I have in my operation, or I'm going to get out of the operating business entirely. I can't buy new machines, even tho I would like to, just to lose more

"The distributors and manufacturers should work with us in this case. They should help to convince everyone of the operators that they must get at least $10 per week front service money or a 75%-25% commission basis if they want to remain in this business. It will help the distributors and it will help the manufacturers for, most operators like myself, would then be in a position to buy more new equipment

Interesting, too, is the fact that the vending machine operators are not against the higher prices of cigarette venders and other machines. They feel that this will give them the field to themselves. They also believe that the higher prices are helping them to come together into a more solid body to protect themselves from encroachment on their territories by newcomers who don't understand the needs of the operators.

One of these men reports, "We don't. mind new blood coming into our territory if these men will listen to the older and more experienced operators and work together with them. But, like always happens, they come in intending to knock us out of spot after spot and they start offering cash bonuses and goodness knows what plus heavy commissions and, naturally, we are up against plenty of trouble all at one time. This, even after we've cured it, is sometimes very harmful for the location owners always keep throwing up to us the fact that there was someone around who could do it, so why can't you?

"We all know that it just can't be done. We're eager to buy the new beverage dispensers when they're ready, but we're planning now to get together with any others in our territory who have the same idea, so that our commissions will be such we'll be able to take care of the higher prices and the heavier overhead.

PIN GAMES BOOM ON AHEAD AS MORE ENTER FIELD

More Music and Vender Ops Adding Pinballs to Routes. Territories Opening Also Bring More Users. Locations Enthusiastic, Pins Help Pay Their Overhead. Production Still Held Down by Lack of Materials and Cabinets. Eight Major Mfrs. Now Building Pinballs.

NEW YORK — The pinball boom is going on ahead regardless of the heat of the summer months or the belief, that with the entrance of more of the major manufacturers concentrating on pin game production that the boom would, more or less, slacken.

It has been noted, in correspondence has been received by The Cash Box from many urban and rural centers of the nation, that more and more coinmen, who formerly specialized exclusively in vending machines, in service equipment or in automatic music, are now adding pinballs to their routes wherever possible.

This isn't just a sectional situation—it is nationwide. The average operator is returning pinballs to his routes for he is of the belief that they can help him to amortize his other equipment and, at the same time, show him the way to greater profits.

One noted music op stated, "There is nothing like the pin games to help clear off the big overhead we are enduring at this time and help us to amortize the cost of our regular equipment.

"For example", he continued, "our men are going into the same locations to service the music equipment we have there. Why not then, we figured, can't they also service the pin games, if we get an okay to operate them? The overhead remains the same as far as we are concerned. Our collectors like it for it gives them an opportunity to better their commission. And, generally speaking", he concluded, "we are all ahead, for with two good units working in the same spot, we are capturing better collections and thereby assuring ourselves more certain profits."

This is. more or less, the reasoning of men in vending machine and service equipment operations. They, too, continually seek ways and means to clear their overhead by the use of additional equipment in the same locations and also pool the earnings to amortize whatever equipment they may have. It is this sort of reasoning which has helped tremendously to boom the pin game market to the top of the sales heap.

The further and basically logical facts are that pinballs are earning better profits than at any former time in their history, regardless of their higher cost. The national average is far up and above what it was even prior to the war. Furthermore, the pinballs are in demand by storekeepers everywhere in the nation. Location after location has admitted that "pin games are paying our rent, and then some." This is extremely important to every operator for the location owner (who usually speaks for the public) is enthused over the equipment and helps to stimulate play.

Another thing, by the manufacturer returning to more simplified games (since the last convention) they have once again appealed to all classes of peoples. They have made the games easy to understand, easy to play and really entertaining and relaxing once again. This has helped the operators tremendously. It has made it so much easier for them to obtain the support of the players and the storekeepers.

Many of the leading distributors of pinballs thruout the nation took it upon themselves to lower costs in their areas. This they did by accepting trade-ins of the very old machines at good prices and, in most cases, breaking them up, so that there is now in existence in their territories only the finest new equipment, with only the later type used machines scattered here and there in secondary locations.

At the same time, after purchase of the first new unit, regardless of its cost, the operator has found that the trade-in value of the machine stood up longer and better than ever before. In some cases, operators have reported, they have been able to obtain a higher trade-in value after a four months run, proportionately, than they formerly did on the lower priced, pre-war pin games.

Using this, then, as a basis, the operator has obtained his second machine purchase cheaper than the first, and found that the trade-in brought him additional profit to his operational profits. Because of this, and because of the continued downward trend in price, which the distributors themselves set, the operator has found it extremely profitable to continue on ahead with the purchase of new pin games.

This has stirred many coinmen to open territories here and there throughout the nation.

This, too, has helped to bring more machines to market. And, with the manufacturers maintaining a more or less even schedule of production, so that the trade-in valuations would remain at a higher level, the trade has adopted the pinball again as its ace purchasing equipment. Pin games are today outselling all other equipment on the market by a very wide margin.

In the meantime the manufacturers are harrassed by many production problems. They are having their troubles obtaining sufficient cabinets, and what cabinets they are getting, are at extremely high prices. They are having trouble obtaining many component units, but this has helped, rather than hurt, the entire pinball field, for it has allowed this field to get going at a slower and more conservative pace and has made each one of the machines produced worth more in actual value as well as in trade-in valuation.

There is a belief current that sooner than expected materials will sufficiently loosen up to allow for high speed production once again. But, in speaking with many leading manufacturers of pinballs (and there are now eight major manufacturers producing pin games) there is no tendency on their part to upset this even schedule of production which they have adopted and which has helped their distributors, in turn helping the jobbers and the operators.

The conclusion to this pin ball boom is probably best expressed by an operator who wrote The Cash Box the following, "Thank goodness for the pin games. They are saving my present operation. With the take down on my other equipment and since I have added pin games to my route like I used to have before the war. I'm once again seeing myself in the black. For a few months there I got pretty deep in the red. But then decided that I had to do something to save myself and my business and made up my mind that pinballs were the answer. They are! Once again I say, thank goodness for the pin games."

MUSIC PRICES DROP

Used Music Machine Market at Lowest Point Since Before the War. But Buying is Still at Low Ebb. Distribs Making Ops Attractive Deals on New Equip't. All Admit Need for Better Commission Basis.

NEW YORK—Music merchants thruout the nation are now being given the opportunity of acquiring used music equipment at prices never before seen since long before the last war.

The drop in prices of used equipment is attributed, leading music merchants believe, to the many fine deals now being offered thruout the nation to encourage music ops to replace old and worn out machines with the latest automatic music.

Tho many state that the automatic music field is now "paralyzed" there are others who believe that this is only a momentary "breather", due to the rush for new machines immediately after the war and the fact that this "rush buying" continued without halt.

The majority opinion is that this "breather" was bound to come along, and that the music merchants, of their own accord, would be forced to slow down and take stock of what purchases they had made, what overhead they had added onto their businesses, and, once this was more or less determined, would continue their buying on a more even level from thenceforth.

The helter-skelter rush for equipment has slowed down. Many have taken stock. Others are welding their routes closer together in an attempt to lower their overhead expense. This past month of June, many noted phono leaders claim, was very slow, because music merchants suddenly halted from their fast buying splurge.

As far as the national average is concerned, there has been a drop in some spots, especially in some of the larger cities where television has been high-pressured into taverns and stores of all types. But, it is generally believed, this will wear off of its own accord. In general, tho, the average has held to an even keel.

Regarding the dent television made in collections in some centers, this story is typical. One leading hotel in New York, where four television sets were featured above its famed circular bar, has removed these sets, and once again installed the former instrumental quartet. This hotel was among the very first to bring in television. Its return to the music the patrons demand, is a sign of what will, and is, happening to other leading taverns and restaurants.

But most important at this time is the grand opportunity facing the trade to purchase automatic music equipment at a much lower figure than ever before in the history of this business. Music ops who cried about bargains for secondary locations certainly should take advantage of this present price situation. Others, who need new machines to overcome competition and to win greater favor with their locations, as well as with the public who patronize these locations, should now purchase new machines. The deals which are being made are extremely attractive.

One noted music operator wrote **The Cash Box** just this past week, "Tho you have been fighting for years to get the music merchants to see the need for a better commission basis they never felt this as much as they do now. I was surpried to find some of my competitors suddenly enter my place and suggest that we come to some decision in this regard. I must sincerely compliment you and **The Cash Box** on the fact that each one of them carried articles which they had ripped from your issues to prove to me why we should do this. When they learned that I had already started out to get 75% — they sure were surprised.

Every music coinman in the nation agrees with **The Cash Box** that the real answer to awakening this division of the industry from its momentary paralysis is a better commission basis. As the operator sees more money coming in he can then purchase more new machines and this stimulates the entire field. The only reason which the average music merchant has ever given **The Cash Box** for not instantly adopting a better commission basis as urged by this publication is, "the others in my territory won't do it."

And this, **The Cash Box** believes, is the most inane reply it has ever yet heard from businessmen who admit the need is so terribly vital for them to obtain more money from each collection they make.

To those music merchants **The Cash Bor** has only the following to state: 1) that they did not ask their present competitors whether they, too, could enter into the business of operating automatic music equipment. They went right ahead, set up a route, and did business, and 2) they realize that they simply must obtain a more equitable share from their total gross collections or remain stagnant, and remaining stagnant for any period of time, means losing money. Lots of it. Therefore, because the other man wants to commit suicide (business suicide) is no reason for the sensible operator to also do so, and 3) since the average tavern owner did not ask those big city operators whether they liked the idea of his purchasing a television set (which has definitely not increased his actual money intake but has, instead, increased the crowds in his place and also gathered them around his outside windows, attracting more of the bluenoses' attention) then certainly the music operator should make it his business to, in turn, advise these location owners that now that they have cut off his best peak play hours and thereby lowered his take anywhere from 20% to 50%, he must have at least 75% of the gross intake from the machine in that location or, at the minimum, $10 front money.

The Cash Box once again sincerely urges on the trade the need for a better commission arrangement and believes that the best basis is 75% to the operator and 25% to the location owner.

There are other arrangements, over 15 of them, in use today thruout the nation. These were published by **The Cash Box** in its past convention issue. But, tho **The Cash Box** admits there are various methods of obtaining a more equitable share of the gross collections from each machine based upon the peculiarities of each territory and, especially, on the whims and fancies of each individual location owner, the best method — in the long run — is the 75%/25% commission basis. This is something the average storekeeper understands and which he can appreciate, noting the lowered collections he has brought about by the purchase of a television set, or because of the general loss of business in his place.

Most important to all music merchants thruout the nation is the fact that they can, today, purchase the equipment they need now, and will need to overcome whatever competition may arise in the future, as well as to assure themselves the finest sort of operation, at prices which are extremely rockbottom as far as the used machine market is concerned and at very attractive deals in the new equipment field.

LEADERS CLAIM SCOTT-FELLOWS BILLS PROVED NEED FOR NAT'L MUSIC PROTECTIVE ASSN.

Music Publishers; Music Protective Assns.; Petrillo Donating Money to Aid Grab from Juke Box Income; and Many Other Facts Established at Seven Public Hearings on Scott and Fellows Bills in Washington; Cause Automatic Music Leaders to Urge Creation of a Protective Organization to Watch National Automatic Music Biz. Mfrs. Asked to Take Lead.

NEW YORK — One of the most definite facts established by the music leaders who were present at the seven public hearings on the Scott (H.R.1269 and H.R.1270) and the Fellows (H.R.2570) Bills in Washington, was the need for an "automatic music protective association like that which the music publishers, composers, songwriters, and others who attempted to pass this legislation thru the Sub-Committee of the Committee On The Judiciary had when they gave their testimony."

These leading music men were astounded by the things they learned during these seven public hearings. At the very last hearing it was brought to light that one organization's attorney had obtained $7,500 from James Caesar Petrillo of the American Federation of Musicians to help him to grab a share of the national juke box income. This was only one fact. Another was brought forth by the attorney for the juke box manufacturers that, in 1942, ASCAP (American Society of Composers, Authors and Publishers) had promised not to molest the "small" businessman any longer. And many, many other facts were established during this hearing. All tending to prove the need for some sort of an organization for the protection of the automatic music industry.

Harmony existed at these hearings, as far as the strategy and the relationships of the juke box operators and the manufacturers, were concerned. The testimony given by David C. Rockola, president of Rockola Manufacturing Corporation was of great value to the trade. Likewise the testimony given by M. C. Bristol, attorney for The Rudolph Wurlitzer Company was of great value. The case presented for the music machine operators by Sidney H. Levine, attorney for the Automatic Music Operators' Assn., Inc. of New York, was a triumph. In fact, all the testimony given by the music machine trade's representatives, like attorney Hammond E. Chaffetz, who represented the manufacturers, and all others, clicked with everyone present.

Tho no word has yet come from Washington regarding the Sub-Committee's decision to the larger Committe On The Judiciary, there is every confidence in the minds and hearts of the juke box men who were present at the seven public hearings that they will win their case.

But, this is not the end. The representatives of the various music protective organizations who were present, openly stated to the coinmen who were there, that they would continue the fight just as they have in former years. They claim that this is only a beginning. They intend to have Congressmen introduce a new set of bills next year, and the year after that and after that, if necessary, until they win.

They are fighting for a "grab" of approximately $40,000,000.00 (according to their arithmetic) per year from this juke box industry. And every music merchant in this nation knows that with rising taxes, with tremendously increased overhead, with higher cost equipment, he simply can't stand up under this sort of pressure and grief and aggravation — and continue in business successfully.

These people are gambling very little, in comparison to what they believe they can win from this juke box industry. They don't care how long it takes, either. They shall try, they have publicly stated, to make their bills retroactive, if at all possible. They shall continue their fight. And this means that there must be on hand an organization which will completely protect the coin operated music machine industry. This organizaton must be ever watchful of whatever maneuvers may be made to start the ball rolling again—against the coin operated music industry.

The Cash Box is watching very carefully. It has made the proper connections for any and all information from Washington regarding any moves in the direction of the automatic music industry. Tho there may now be a lapse of some months, prior to the presentation of any new legislative attempts, the trade cannot lie down with complete ease and await such presentation. It must be prepared. It must be ready to take up the challenge of these music organizations at any moment. It must again come together as it did these past months to meet evenings prior to the public hearings and discuss its strategy and also prepare its testimony on a unified basis so that there will not be conflicting or confusing statements. (It has been learned during these hearings that strategic approach is of tremendous value in all congressional hearings.)

These automatic music leaders who believe that a national automatic music protective association should become fact only believe so because they foresee the possibility of even greater legislative battles in the future to protect themselves from any encroachment upon their incomes. They believe that the average music merchant hasn't the time nor the wherewithal to get into such a battle singlehanded. He must have an organization thru whom he can work with all the energy and zest he contains. Only by the creation of such an organization will he at least have a central point thru which he can funnel information and also where he can obtain whatever he wants to know. And also know, when the time comes, what he must do to protect himself.

There are so many intricacies involved in obtaining a license to play copyrighted music that one noted record firm's attorney, after explaining all the methods which this organization uses to protect itself, so surprised the music coinmen present that they asked this information be brought out into the open before the Sub-Committee. Were ASCAP to win, and were the tavern owner to believe that his music was "licensed", he could suddenly be visited by individuals who could prove that the tavern owner had not obtained a license "directly from them." If he refused to pay they could sue, obtain judgment, and put him out of business.

The whole method is vicious. It is so intricate that there would have to be set up a complete legal force to protect the operators as well as their locations. And everyone in the automatic music industry knows that the location owner would never approve of such tactics for he would rather get rid of his phonograph or other automatic music equipment than go thru all the necessary troubles with which he would be faced to play any and all popular tunes.

Just as the songwriters, composers, authors and publishers have their own protective associations, (over 37 of them) so must this industry, these automatic music leaders believe, create a protective association of its own to watch national legislation.

The Cash Box had asked for the very same thing when it proposed the creation of a National Tax Council. Such a tax council would have done the same job in a different way.

The time now draws short. The industry still does not know the result of the Sub-Committee's deliberations. The creation of an automatic music protective association is not just something for conjecture. It is instead, something for this industry to act upon. And act upon quickly.

The Nation's TOP TEN Juke Box Tunes

The Top Ten Tunes Netting Heaviest Play In The Nation's Juke Boxes, Compiled From Reports Submitted Weekly To The Cash Box By Leading Music Operators Throughout The Country.

AL—ALADDIN	EX—EXCELSIOR	QU—QUEEN
AP—APOLLO	JB—JUKE BOX	RA—RAINBOW
AR—ARISTOCRAT	KI—KING	SI—SIGNATURE
BW—BLACK & WHITE	MA—MAJESTIC	SO—SONORA
CA—CAPITOL	ME—MERCURY	ST—STERLING
CN—CONTINENTAL	MG—M-G-M	SW—SWANK
CO—COLUMBIA	MN—MANOR	TO—TOP
DE—DECCA	MO—MODERN MUSIC	TR—TRILON
DEL—DELUXE	MU—MUSICRAFT	VI—VICTOR
EC—EXCLUSIVE	NA—NATIONAL	VO—VOGUE
EN—ENTERPRISE		VT—VITACOUSTIC

1 PEG O' MY HEART

No doubt about this tune being number one throughout the country!

AL-537—Al Gayle Harmonicords
CA-346—Clark Dennis
CO-37392—Buddy Clark
DE-25076—Phil Regan
DEL-1080—Ted Martin
MA-7238—Danny O'Neil
ME-5052—Ted Weems
MG-10037—Art Lund
NA-9027—Red McKenzie
SI-15119—Floyd Sherman
VI-20-2272—The Three Suns
VT-1—The Harmonicats

2 MAM'SELLE

A steady coin culler with a batch of hit records out.

AL-536—Al Gayle
CA-396—The Pied Pipers
CO-37343—Frank Sinatra
DE-23861—Dick Haymes
EN-257—Derry Fallgant
MA-7217—Ray Dorey
ME-5048—Frankie Laine
MGM-10011—Art Lund
NA-9032—Jack Carroll
RA-10014—Marshall Young
SI-15093—Ray Bloch O.
SO-2023—George Towne O.
VI-20-2211—Dennis Day

3 I WONDER, I WONDER, I WONDER

Maintains it's hold on third place for the second consecutive week.

CA-395—Martha Tilton
CO-37353—Tony Pastor Orch.
DE-23865—Guy Lombardo O.
DEL-1075—Ted Martin
MA-1124——Eddy Howard O.
MG-10018—Van Johnson
MO-20-516—The Scamps
NA-9032—Jack Carroll
SO-2024—Ted Straeter O.
TR-114—The Vagabonds
TR-143—The Four Aces
VI-20-2228—Louis Armstrong O

4 CHI BABA CHI BABA

In the fifth slot last week—jumps up one notch.

AP-1064—Connee Boswell
AR-1001—Sherman Hayes O.
CA-419—Peggy Lee
CO-37384—The Charioteers
DE-23738—Lawrence Welk O.
DEL-1080—Ted Martin
MA-1133—Louis Prima O.
MG-10027—Blue Barron O.
SO-2023—George Towne O.
VI-20-2259—Perry Como

5 MY ADOBE HACIENDA

Bouncing around among the nation's top ten and rated one of the best tunes around.

CA-389—The Dinning Sisters
CO-37332—Louise Massey
CT-8001—Jack McLean
DE-23846—Kenny Baker
EN-147—The Cossman Sisters
KI-609—Billy Hughes
MA-1117—Eddy Howard
ME-3057—Bobby True Trio
RH-101—The Esquire Trio
VI-20-2150—Billy Williams
VO-785—Art Kassel

6 LINDA

A clickeroo if there ever was one!

CA-362—Paul Weston O.
CO-37215—Buddy Clark—Ray Noble O.
DE-23864—Gordon Jenkins O.
ME-3058—Chuck Foster O.
SI-15106—Larry Douglas
SO-2006—Bob Chester O.
VI-20-2047—Charlie Spivak O.

7 ACROSS THE ALLEY FROM THE ALAMO

Ops report the tune holding its own, as coin continues to pour in.

CA-387—Stan Kenton O.
CO-37289—Woody Herman
DE-23863—The Mills Bros.
ME-3060—The Starlighters
VI-20-2272—The Three Suns

8 THAT'S MY DESIRE

Repeats its position of last week, with eleven smash records to choose from.

AP-1056—Curtis Lewis Trio
CA-395—Martha Tilton
CN-6048—Golden Arrow Quartet
CO-37329—Woody Herman
DE-23866—Ella Fitzgerald
ME-5007—Frankie Laine
MG-10020—Art Mooney
MN-1064—The Cats & The Fiddle
MO-147—Hadda Brooks
SO-2019—Ray Anthony O.
VI-20-2251—Sammy Kaye

9 I BELIEVE

Phono players continue to feed coin to this spot.

COL-37300—Frank Sinatra
MG-10026—Ziggy Elman
MU-492—Artie Shaw O.
VI-20-2240—Louis Armstrong Orch.

10 HEARTACHES

There isn't enough we can say about this one—the wax is white!

AP-1045—Gordon Macrae
CA-372—Joe Alexander
CN-8021—Ray Smith
CO-37305—Harry James O.
DE-25017—Ted Weems O.
DEL-1068—Ted Martin
KI-598—Cowboy Copas
MA-1111—Eddie Howard O.
ME-3057—Bobby True Trio
MGM-10001—Jimmy Dorsey Orch.
NA-9026—Red McKenzie
SI-15065—Ray Bloch O.
SO-2005—Ted Straeter
VI-20-2175—Ted Weems O.

THE CASH BOX Record Reviews

"Tallahassee"

"I Wish I Didn't Love You So"

VAUGHN MONROE ORCHESTRA

(RCA-Victor 20-2294)

● A double header of two top tunes is turned in by the Vaughn Monroe crew on this stack of wax, so it's one that should really pay off for the trade. Featuring the catchy novelty ditty "Tallahassee," backed by the romantic "I Wish I Didn't Love You So,' Vaughn and the boys space both sides so that they're a joy for dance spots. On the vocal, Vaughn teams up with Helen Carrol and the Satisfiers, and they're a standout in praise of the Florida capitol, emoting "I Wish" with effective simpliciity. Recommended without hesitation.

"I Wonder Who's Kissing Her Now"

"When Tonight Is Just A Memory"

PERRY COMO

(RCA-Victor 20-2315)

● The unforgettable "I Wonder Who's Kissing Her Now," bound for a new ride among the nation's top ten, is given an oustanding interpretation by Perry Como on this platter. Handling the lyric in the same style in which it was performed when the song was young, the result is a cutting that can be expected to net top returns from any locations in which it's placed. Make sure you hear it. The flip, "When Tonight Is Just A Memory" is another ballad loaded for the nostalgic. Not in the same class as the top deck, it'll still do well on its own as a backing to "I Wonder."

"Almost Like Being In Love"

"I Kiss Your Hand, Madame"

LARRY DOUGLAS & RAY BLOCH ORK.

(Signature 15117)

● A great tune from the great Broadway musical "Brigadoon" is served up on this platter by the very capable Ray Bloch Orchestra, with the talented Larry Douglas earning honors for his handling of the crackerjack lyrics. "Almost Like Being In Love" is the melody, and you can peg it for the top ten. And that's a good bet. As usual, Ray uses lots of strings to set a lush mood, and Larry steps right up to the cue for what might well be termed one of his best wax performances to date. Sure to click with dancers and listeners alike, it's a platter for anybody's route. The flip, "I Kiss Your Hand, Madame," is a pleasant ballad done up in the continental manner. Well interpreted by both Larry and Ray's crew, we'd say it's well stacked with possibilities.

"Get On The Ball, Paul"

"There Is No Greater Love"

SHERMAN HAYES ORCHESTRA

(Aristocrat 104)

● A brand new novelty ditty tabbed "Get On The Ball, Paul," is unfolded on this latest offering by Chicagoland's own Sherman Hayes Orchestra. Possessed of a catchy, bouncy melody, Sherman takes over the vocal stint with the ork backing him in chanting chorus. As the title suggests, the tune is meant to push "Paul" to greater heights, and with a snappy tag line to hold the lyric together, the tune stands a chance of growing into a big thing if sufficiently plugged The flip, "There Is No Greater Love," offers Sherman warbling a fine performance of the familiar and beloved standard. Peg this platter for a try.

DISK O'THE WEEK

"Keep Smiling At Trouble"

"All My Love"

AL JOLSON

(Decca 23953)

AL JOLSON

● The ever-popular Al Jolson has done it again—produced a record that coin ops might well consider a winner. Putting his powerhouse voice to work, Al warbles the heartening "Keep Smiling At Trouble" with enough conviction to lend heart to an army of pessimists, and to the complete satisfaction of his legion of fans. Folks who have been awaiting another Jolson waxing full of the old vim, vigor and vitality should crowd to the phonos to hear it. And, to add still more coin winning possibilities to this wax try, Al comes up with "All My Love" on the backing. Done in waltz tempo, it's the answer to the demand for the kind of romantic sentiment Al displayed with his "Anniversary Song." Get onto this platter.

" How Can I Say I Love You"

"Feudin' & Fightin' "

TEX BENECKE ORCH.

(Victor 20-2313)

● Music ops having spots that go for the brand of music that the Beneke-Miller ork puts out (and there certainly are plenty of 'em) are bound to want to get next to this affair titled "How Can I Say I Love You". Another platter reaching for the moon and featuring Garry Stevens, maestro Tex, and the Moonlight Serenaders, the trio of vocalists combine talents to turn out a hunk of wax that spells coin play all the way. Tex and the combo pick the beat up a bit in their spell of vocalizing, while piper Garry purrs soft and sweet in his spot. Backing shows a novelty stunt in top manner, with Tex taking the pitch as he echoes the title. Styled in the Hatfield-McCoy manner, the ditty may give those spots a well needed lift, as it spins in typical mountain manner.

"I Wish I Didn't Love You So"

"I'm So Right Tonight"

DINAH SHORE

(Columbia 37506)

● Another stellar performance of a great song. That's Dinah Shore's "I Wish I Didn't Love You So." Pegged into the featured spots on these pages several times, this version rates with the very best, and it's among the greater things Shore has done since she earned her "Oscar" as top female vocalist on the nation's phonos for 1946. A beautiful romantic ballad that'll appeal to listeners and dancers alike, snatch this wax for big play. The flip, "I'm So Right Tonight," is more of a rhythm ballad, but a very good one at that, and it's a bet that the side'll do better than hold its own when the top side turns gray with play.

"Jack You're Dead"

"I Know What Your Puttin' Down"

LOUIS JORDAN

(Decca 23901)

● You know about this one already and we only reiterate for those ops who don't have the wax on their machines. The popular Louis Jordan scores again with "Jack You're Dead," and as he does, he scores equally as well with the cute wordage attached. Jordan's little clambake shine, too, as they come in with lots of riffs throughout. Cookie spins with heavy beat throughout and couples Louis' timing perfectly. On the flip, with more stuff for the race spots, the Jordan ensemble offer "I Know What Your Puttin' Down," with the maestro hogging the lime once again. Tempo is slow and done up with the familiar four beat that has been termed stock. Nevertheless, Louis' many fans should ride with this one as they are sure to with the top deck.

"Pray For The Lights To Go Out"

"High, Low And Wide"

THE GOLDEN GATE QUARTET

(Columbia 37499)

● First class spirituals are always good for a ride on the phonos, and both these sides earn that classification. Featuring the Golden Gate Quartet, a combo that can sing of the great green pastures as capably as Crosby can sing of a white Christmas, the boys make with great harmony, a quality that'll score big in many a deep South location. The songs featured are "Pray For The Lights To Go Out," a slow paced tale of the promised land, while the other deck brings up "High, Low And Wide," a more spirited melody that sings of the way to get there. If you can use the type, make sure to hear this platter.

Only Records Considered Best Suited To The Requirements Of The Trade Are Reviewed On These Pages.

THE CASH BOX Record Reviews

"Ich Vill Sich Spielen"
"Butterfly Kick"
HAZEL SCOTT
(Signature 15126)

● A grand artist offers her interpretation of a grand tune that rode the boxes for oh so long on this bit of wax. It's Hazel Scott doing the Yiddish novelty "Ich Vill Sich Spielen" (I Want To Play) and the gal's performance really is tops. Garnering some wonderful support with music by Camarata, the chirp displays her varied talents as she spills the cute wordage. Aimed at the bagel and lox crowd, ops who have those locations are bound to reap harvest with this platter. On the flip Hazel shows some wonderful piano styling on a side titled "Butterfly Kick". Ops with spots that go for this brand would do well to snatch the waxing.

"Bloop Bleep"
"Sing A Tropical Song"
FRANK LOESSER
(MGM 10044)

● Latest addition to the growing roster of MGM record artists is Frank Loesser; and the songwriter-vocalist is to be commended for a pair of worthy waxings. Offering ops lots of kicks with this pair, Frank does the rapidly rising "Bloop Bleep" and "Sing A Tropical Song". Topside tune already on so many machines, shows the sotto-voiced vocal rendered by Frank in familiar styling of not too long ago. Waxing spins around the title, with the dripping of a water faucet riding on top. Flip is a ditty whose strains are bound to be recognized by many an op as Frank offers "Sing A Tropical Song" in mocking foreign tongue. Both sides should prove attractive material for a host of ops in varied locations.

"I Can Fix It"
"Old Man Blues"
BIG BILL
(Columbia 37502)

● Pair of race sides that ops may find favor with are these latest offerings by the able Big Bill and his Rhythm Band. Titled, "I Can Fix It" and "Old Man Blues", both sides are translated in typical race style termed 'stock'. "I Can Fix It" weaves around the title all thru the waxing, with Big Bill riding the wave in the tonsil department. Beat is offered on the side to add to the tune's attractivness. On the flip with a slow paced ditty, Big Bill wails the blues in real low down fashion, with some hot spot stuff by the boys in the band. Both sides won't stop traffic, but then again you know your route better than we do.

"Old Man River"
"Would You Believe Me"
THE RAVENS
(National 9035)

● Fast rising combo on the wax scene are The Ravens, and their rendition of an old time favorite is bound to win them new fans galore. Novel waxing of "Old Man River" turns up as a platter that ops with race and other locations should use to liven up phono play. Ditty spins in medium fast tempo with the deep bass vocal riding thru to garner the limelight on the side. Backing shows the group doing "Would You Believe Me" from the forthcoming flicker "Love and Learn". Given adequate plugging the tune itself, a romantic flip, should prove excellent material for your phono.

SLEEPER OF THE WEEK

"Ballerina"
"Love's Got Me In A Lazy Mood"
JIMMY DORSEY ORCH.
(MGM 10035)

JIMMY DORSEY

● Grabbing this coveted position this week is a brand new tune all wrapped up in a blue ribbon package and just egging for coin galore. The Jimmy Dorsey ork step up to the podium to offer "Ballerina," and you can count on this one doing the things you've been hoping for. With crooner Bob Carroll to the mike to render the soft spoken wordage the platter spins so much more attractively, and definitely seems destined for the big time. You'll like the rythmic beat therein as the background music fades behind the vocal. On the flip with a number currently kicking around, the crew and Dee Parker combine to offer "Love's Got Me In A Lazy Mood," and render their piece effectively. Although the side doesn't appear to be headed for big things, ops may use the waxing as good filler material. "Ballerina" is the tune to watch, so do so!

"The Richest Guy In The Graveyard"
"Ain't No Hurry Baby"
ETTA JONES
(Victor 23-2310)

● Pair of sides by one of the most able vocalists floating around shape up as waxings that ops with race spots can use to favorable advantage. Titled "The Richest Guy In The Graveyard" and "Ain't No Hurry Baby," and rendered by Etta Jones, the pair should serve many ops well. Top deck whirls around the title, with Etta vocal trilling the cute wordage in high style all the way. Metro spins in stock race-style, although the accompaniment surrounding the canary composes one of the best little aggregations to be heard in the person of J. C. Heard and his crew. Backing shows up well enough, with Etta intimating that she will hang around for her lover boy, as she spills the lyrics on wax. Both sides are effective material and should garner a spot in your machine.

"I Wish I Didn't Love You So"
"Don't Tell Me"
HELEN FORREST
(M-G-M 10040)

● A disk skedded for heavy coin is what this latest offering by Helen Forrest adds up to. Featuring "I Wish I Didn't Love You So," from the forthcoming flicker "The Perils of Pauline," Helen lends a glamour-heavy voice to the oh-so-romantic melody and lyric, and the result is a pleasant treat for listeners and dancers alike; then, to wrap up a wax package that stands out like a gift to the trade, Helen showcases a brand new ballad, also from a forthcoming movie, and it's "Don't Tell Me," from "The Hucksters," a film slated for extensive exploitation. Like the top deck, "Don't Tell Me," should prove to be a heavy item for any spot where boys and girls meet to bill and coo.

"The Cowbell Song"
"Guatamala"
ENRIC MADRIGUERA ORCHESTRA
(National)

● Enric Madriguera is well known as among the better phono attractions when it comes to Latin melody, and on this platter he holds his reputation as a lad who can do a rumba that'll get play along Broadway or Main Street. A big reason for this is the American style warbling of Patricia Gilmore and The Holidays, who combine for the vocal stint on both decks of this platter. Considering that there's a growing call for melody reminiscent of south-of-the-border places, we recommend the lively "Guatamala" and "The Cowbell Song," which appear on this disk, as a pair of sides good for strong play wherever they like melody with a hip swaying beat.

"Fine Thing"
"Oh My Achin' Heart"
LES BROWN. ORCH.
(Columbia 37497)

● Long mssing from the phonos, the Les Brown ork render a platter that may well put the crew back on top of the heap again. "Fine Thing," from the Paramount flicker "Dear Ruth," as offered by the Brown boys stacks up nice for mellow rhythmic styling of this romantic ballad. Featuring balladeer Ray Kellog, the tune itself holds up well, with Ray's vocal effort polishing off the side to spell coin play for a host of ops. Tempo spins slow, with some wonderful accompaniment by the band sifting through the background. On the flip with more stuff aimed at the gushy crowd, chirp Eileen Wilson splits the lime to render a ditty currently riding well in so many machines. "Oh My Achin' Heart," as offered by Wilson, should stack up next to the rest of cookies kicking around. "Fine Thing," is the side the moon-in-June crowd will ask for.

Only Records Considered Best Suited To The Requirements Of The Trade Are Reviewed On These Pages.

JUKE BOX REGIONAL RECORD REPORT

The Ten Top Records-City by City

FOR THE WEEK OF JULY 7, 1947

New York

1. PEG O' MY HEART (The Harmonicats)
2. I WONDER, I WONDER, (Eddy Howard)
3. TALLAHASSEE (Bing Crosby)
4. CHI BABA CHI BABA (Perry Como)
5. YOU WERE SWEET SIXTEEN (Perry Como)
6. ASK ANYONE WHO KNOWS (The Ink Spots)
7. MY ADOBE HACIENDA (Eddy Howard)
8. JACK, JACK, JACK (The Andrews Sisters)
9. IVY (Vic Damone)
10. MAM'SELLE (Art Lund)

Hartford, Conn.

1. MAM'SELLE (Art Lund)
2. MY ADOBE HACIENDA (Eddy Howard)
3. ACROSS THE ALLEY FROM THE ALAMO (The Mills Bros.)
4. LINDA (Buddy Clark)
5. PEG O' MY HEART (Buddy Clark)
6. HEARTACHES (Ted Weems)
7. THAT'S MY DESIRE (Frankie Laine)
8. ANNIVERSARY SONG (Al Jolson)
8. I BELIEVE (Frank Sinatra)
10. CHI BABA CHI BABA (Perry Como)

Manila, P. I.

1. THE THINGS WE DID LAST SUMMER (Frank Sinatra)
2. LINDA MUJER (You Never Say Yes) (Noro Morales)
3. SOUTH AMERICA TAKE IT AWAY (Xavier Cugat Orch.)
4. CAE CAE (Carmen Miranda)
5. DETOUR (Elton Britt)
6. BLESS YOU (The Ink Spots)
7. NO CAN DO (Noro Morales)
8. I'LL NEVER LOVE AGAIN (Desi Arnaz)
9. TICO TICO (Xavier Cugat)
10. LA CUMPARSITA (Pancho Orch.)

St. Louis, Mo.

1. CHI BABA CHI BABA (Perry Como)
2. THAT'S MY DESIRE (Martha Tilton)
3. MEET ME AT NO SPECIAL PLACE (King Cole Trio)
4. I BELIEVE (Ziggy Elman)
5. TEMPTATION (Red Ingle)
6. RAGTIME COWBOY JOE (Eddy Howard)
7. SMOKE, SMOKE, SMOKE (Tex Williams)
8. TALLAHASSEE (Bing Crosby)
9. PEG O' MY HEART (The Harmonicats)
10. HARMONICA BOOGIE (The Harmonicats)

Chicago

1. MAM'SELLE (Art Lund)
2. I WONDER, I WONDER. (Eddy Howard)
3. PEG O' MY HEART (The Harmonicats)
4. THAT'S MY DESIRE (Sammy Kaye)
5. CHI BABA CHI BABA (Perry Como)
6. LINDA (Buddy Clark-Ray Noble)
7. ACROSS THE ALLEY FROM THE ALAMO (The Mills Bros.)
8. RED SILK STOCKINGS (Sammy Kaye)
9. RAGTIME COWBOY JOE (Eddy Howard)
10. MY ADOBE HACIENDA (Eddy Howard)

Rochester, N. Y.

1. PEG O' MY HEART (Art Iund)
2. MAM'SELLE (Art Lund)
3. I WONDER, I WONDER, (Guy Lombardo)
4. CHI BABA CHI BABA (Louis Prima)
5. ACROSS THE ALLEY FROM THE ALAMO (The Mills Bros.)
6. THAT'S MY DESIRE (Frankie Laine)
7. LINDA (Charlie Spivak)
8. MY ADOBE HACIENDA (Eddy Howard)
9. TALLAHASSE (The Andrews Sisters)
10. HEARTACHES (Ted Weems)

Breckenridge, Texas

1. MAM'SELLE (Art Lund)
2. ACROSS THE ALLEY FROM THE ALAMO (The Mills Bros.)
3. THAT'S MY DESIRE (Sammy Kaye)
4. RED SILK STOCKINGS (Ray McKinley)
5. I WONDER, I WONDER. (Eddy Howard)
6. PEG O' MY HEART (Three Suns)
7. CHI BABA CHI BABA (Peggy Lee)
8. HEARTACHES (Ted Weems)
9. LINDA (Buddy Clark-Ray Noble)
10. CAN YOU LOOK ME IN THE EYES (King Cole Trio)

Miami Beach, Fla.

1. MAM'SELLE (Frankie Laine)
2. I WONDER, I WONDER. (Eddy Howard)
3. LINDA (Buddy Carke-Ray Noble)
4. TALLAHASSEE (Bing Crosby)
5. ACROSS THE ALLEY FROM THE ALAMO (The Mills Bros.)
6. ASK ANYONE WHO KNOWS (The Ink Spots)
7. CHI BABA CHI BABA (Perry Como)
8. THAT'S MY DESIRE (Frankie Laine)
9. JACK, JACK, JACK (Xavier Cugat)
10. BLOW MR. JACKSON (Joe Liggins)

Los Angeles

1. TEMPTATION (Red Ingle)
2. PEG O' MY HEART (The Harmonicats)
3. I WONDER, I WONDER, (Eddy Howard)
4. ACROSS THE ALLEY FROM THE ALAMO (The Mills Bros.)
5. ASK ANYONE WHO KNOWS (The Ink Spots)
6. RED SILK STOCKINGS (Sammy Kaye)
7. YOU WERE SWEET SIXTEEN (Perry Como)
8. CHI BABA CHI BABA (Perry Como)
9. THE SPANIARD THAT BLIGHTED MY LIFE (Crosby-Jolson)
10. MAM'SELLE (Art Lund)

Washington, D. C.

1. MY ADOBE HACIENDA (Eddy Howard)
2. PEG O' MY HEART (The Harmonicats)
3. MAM'SELLE (Art Lund)
4. TEMPTATION (Red Ingle)
5. I WONDER, I WONDER, (Tony Pastor)
6. ACROSS THE ALLEY FROM THE ALAMO (The Mills Bros.)
7. LINDA (Buddy Clark-Ray Noble)
8. I BELIEVE (Frank Sinatra)
9. RED SILK STOCKINGS (Sammy Kaye)
10. CHI BABA CHI BABA (Perry Como)

St. Albans, Vt.

1. PEG O' MY HEART (Art Lund)
2. MAM'SELLE (Art Lund)
3. CHI BABA CHI BABA (Blue Barron)
4. I WONDER, I WONDER. (Martha Tilton)
5. LINDA (Paul Weston)
6. ACROSS THE ALLEY FROM THE ALAMO (The Mills Bros.)
7. THAT'S MY DESIRE (Frankie Laine)
8. HEARTACHES (Ted Weems)
9. MY ADOBE HACIENDA (Eddy Howard)
10. I BELIEVE (Frank Sinatra)

Spokane, Wash.

1. YOU WERE SWEET SIXTEEN (Perry Como)
2. MAM'SELLE (Dennis Day)
3. ACROSS THE ALLEY FROM THE ALAMO (The Mills Bros.)
4. DREAMS ARE A DIME A DOZEN (Vaughn Monroe)
5. THE EGG AND I (Sammy Kaye)
6. PEG O' MY HEART (The Harmonicats)
7. CHI BABA CHI BABA (Lawrence Welk)
8. IVY (Vic Damone)
9. LINDA (Buddy Clarke-Ray Noble)
10. I WONDER, I WONDER, (Guy Lombardo)

BYRDE'S EYEVIEW ROUND THE WAX CIRCLE

by Byrde Gore

* * *

To prove that poetry is still very much a part of the record business, here's a couple of minutes' worth that was sent out by the RCA Victor distrib in Newark (N. J.) to their music op customers; it's entitled "Roslyn," and it goes like this: "Your troubles are over, why—I'll explain, With Roslyn to serve you your business will gain! She is here to help you select your juke box needs. And for any RCA-Victor record you won't have to plead. She promises you only the 'cream of the crop,' the rhumba, jives, the best that we've got on RCA-Victor records — That's saying a lot! She's able, willing, and not hard to take; why not try her? — She'll give you a break. Meet her daily at our Record Room. I'm sure she can help you make your business boom. We're in this together for profits and fun. So come in today — We're sure it will pay!" Now somebody ought to write a song about the gal.

* * *

Skedded to appear on the market soon are a group of Decca records that have become well remembered thru the years. Featured as a part of the firm's Collector's Series the platter reissues include Bing Crosby and Mary Martin on "Wait Till The Sun Shines Nellie," Bing and Johnny Mercer's "On Behalf of the Visiting Firemen," "Red River Valley," by the Andrews Sisters. Edgar Hayes' famed "Stardust," Louis Armstrong's "Shadrack," and a number of other well known oldies . . . Meanwhile Jack Kapp, the firm's dynamic prexy, is off again, this time to Europe, where he'll confer with platterv folk in England, France, Belgium and Holland.

* * *

Apollo Records has announced the appointment of its second independent distributor to augment distribution by the eight branch offices maintained by the waxery. Millner Records Sales, of St. Louis, Mo., directed by Robert L. Hausfater and Milton Saul, will cover Kansas, Nebraska and Missouri for the label. Last month the departure was made from exclusive company distribution when Apollo appointed the Blue Bonnet Music Company of Dallas (Tex.) to handle Apollo platters in Oklahoma, Arkansas and Texas . . . Meanwhile, the label is claiming great big action on "You're Breaking In A New Heart," by the Murphy Sisters. Selected as a "Sleeper Of The Week" a couple of months back by THE CASH BOX, the tune is now being cut by just about everybody.

* * *

Charles Craig of Exclusive Records, waxing justifiable enthusiasm over the Herb Jeffries waxing of "When I Write My Song" . . . Eddie Mesner of Aladdin Records, off for a sales tour among distribs in the South . . . Saul Bihari, of Modern Records, expected in New York soon . . . Ditto for Jack Beekman, Huckster Records chieftain . . . The critics say that Bing Crosby's performance on the forthcoming "The Whiffenpoof Song" backed by "Sweet Kentucky Babe" serve as ample demonstration that the man is still to be counted very high among the so-great . . . Walter Rivers, Capitol's eastern repertoire chieftain, goes sailing over the week-end.

* * *

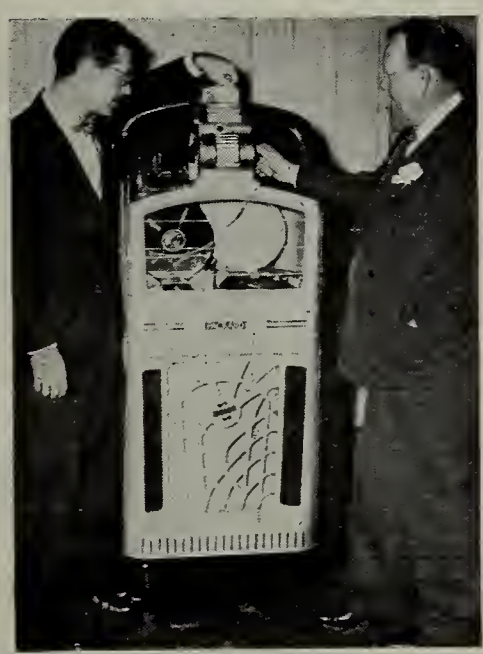
There's a move afoot on the West Coast to pool artists, property, etc. of the larger manufacturers of race disks into one firm. More about this later.

NO DECISION

WASHINGTON. D. C. — The House of Representatives' Committee On The Judiciary has not yet come to any decision regarding the Scott (H.R. 1269) and Fellows (H.R. 2570) Bills, it was learned as this issue of *The Cash Box* went to press on Thursday. July 3. at 5 p.m.

The full Committee did meet during this past week and the measures did come up for discussion. it was disclosed by a spokesman for the Congressional group. but no further action was taken at that time. It is likely. however, that the discussions will continue at the next meeting of the full committee, for which no date has yet been scheduled.

Official Demonstration



WASHINGTON, D. C.—Getting a complete demonstration of the new Packard phonograph from Senator Homer E. Capehart. chairman of the board of directors. Ray McKinley, Majestic recording artist, puts the machine in action at a location here in the nation's capitol.

Cosmo Records Bankrupt

NEW YORK — Cosmo Records, Inc., officially passed into bankruptcy this past week, when a petition for same was filed in New York Supreme Court, The Cash Box learned.

Indication of the above proceedings was forseen earlier, when Trustee Louis G. Castellano was appointed to try to reorganize the plattery's affairs and possibly accrue proceeds to be returned to stockholders.

Castellano listed $1,000,000 in liabilities for the defunct diskery and a questionable $150,000 in assets. Public auction of the firm's stock of recordings, to have taken place several weeks ago was called off, and the platters listed among Cosmo's assets.

Washington, D. C. Disc Jockey Plugs "Show Biz"

WASHINGTON, D. C. — Current popularity of the song "There's No Business Like Show Business" released by Decca featuring Bing Crosby, Dick Haymes and The Andrews Sisters can be laid to disc jockey Eddie Gallaher, WTOP so far as this city is concerned.

Gallaher picked up the tune many weeks ago, and raved about it via his show. Since its airing to the Washington listening audience, Decca distribs here have been swamped with requests for the platter.

Gallaher uses The Cash Box regional report as a regular feature on his air show.

The Ten Top Tunes Netting Heaviest Play Compiled From Reports Submitted Weekly To The Cash Box By Leading Music Operators in New York City's Harlem.

1 **WHEN I WRITE MY SONG**
Herb Jeffries
(Exclusive 16x)
Sensation of Harlem and gathering acclaim.

2 **OLD MAID BOOGIE**
Eddie Vinson
(Mercury 8028)
Appearing in this column for its sixth consecutive week.

3 **PEG O' MY HEART**
The Harmonicats
(Vitacoustic 1)
In fifth place last week—into the number two slot now.

4 **JACK YOU'RE DEAD!**
Louis Jordan
(Decca 23901)
A fairly new tune with ops reporting the ditty a winner.

5 **THIS IS THE INSIDE STORY**
Billy Eckstine
(MGM 10043)
A brand new tune just egging for coin say a host of Harlem ops!

6 **IT SHOULDN'T HAPPEN TO A DREAM**
Al Hibbler with Duke Ellington Orch.
(Musicraft 484)
Bounces right back with ops reporting the tune here for a long stay.

7 **DON'T YOU THINK I OUGHTA KNOW**
Bill Johnson Orch.
(Victor 20-2225)
In sixth place last week, drops down to nine; nevertheless reported holding its own.

8 **THEM THERE EYES**
Roy Milton
(Miltone 201)
Enters its ninth week in this column and a hot coin caller it is.

9 **ROBBINS NEST**
Illinois Jacquet
(Apollo 769)

10 **KIDNEY STEW**
Eddie Vinson
(Mercury 8028)
More Mercury winners, the flip of "Old Maid Boogie."

"Folk" and "Western" RECORD REVIEWS

BULLSEYE of the WEEK

"The Charms Of The City Ain't Fer Me"
"Why I'm In The Shape I'm In"
CARSON ROBINSON
(M-G-M 10042)

● One of the cutest little ditties on the folk record market is this latest offering by talented Carson Robinson, who wrote and warbles "The Charms Of The City Ain't Fer Me." Done up as a novelty ballad, Carson details the sad experiences of city living with plenty of meat for laughter, and the lyric is one that should bring the phono customers back for many another listening. In addition, it should be said of the platter that even in locations where most folk melody is phono poison, this side should show strong profit, and you can thank the subject matter for that. On the flip, Carson offers "Why I'm In The Shape I'm In," another original, which he presents with good effect. If you're seeking a disk for spots where they want their country music with plenty of laughs, don't let this one pass you by.

"It Takes A Long, Long Train With A Red Caboose"
"Don't Look Now"
TEXAS JIM ROBERTSON
(RCA 20-2308)

● Texas Jim Robertson is among the better hands at putting across a blue folk ballad, and the manner in which he interprets "It Takes A Long, Long Train With A Red Caboose," is ample demonstration of that. Carrying a catchy lyric and loaded with a very worth-while melody, Texas Jim and his Panhandle Punchers sell the side for good action wherever a railroad song attracts attention. On the flip the boys give out with "Don't Look Now," a pleasant enough ditty and one that's getting lots of attention from the waxeries, but we'll put our money on the top deck.

"Rock My Cradle Once Again"
"Don't Look Now"
JOHNNY BOND
(Columbia 37529)

● A real tear jerker ballad that can be compared favorably to the famed "The Soldier's Last Letter" is served up by Johnny Bond and his Red River Valley Boys, and if your locations have been seeking a deck that's swollen with sadness, we recommend "Rock My Cradle Once Again" without the slightest hesitation. In its own field, it's a great tune given a great performance. The story of a dying soldier, it's good enough to click despite the fact that the war is over, and so are most of the songs about it. At any rate, it's certainly worthy of a try. As for Johnny Bond's interpretation, it's first rate. On the flip, he offers "Don't Look Now," a good tune that may break into something very big.

"I'll Step Aside"
"There's Gonna Be Some Changes Made Around Here"
ERNEST TUBB
(Decca 46041)

● Ernest Tubb, one of the top performers in the western and folk music field, turns in a pair of phono-worthy sides in "I'll Step Aside" and "There's Gonna Be Some Changes Made Around Here." As usual, it's Ernie who takes the vocal all the way, and he carries through his lyrics with his usual effectiveness. "I'll Step Aside" allows the lad to get romantic and blue, while, "There's Gonna Be" gives Ernie the opportunity to sing the tale of the tired husband who comes home to a lazy wife, a common beef among the boys at the bar. If you are among the ops who favor Tubb, he'll come thru for you again via this wax effort.

Diskeries In Sales Promotion Campaign With Disc Jockey

NEW YORK—Following on the heels of recent sales promotion measures by a host of recording companies with an eye toward boosting record sales, was the announcement made this past week of a give-away deal involving six prominent platteries and disc-jockey Paul Brenner, WAAT, Newark, N. J.

Brenner advanced the idea to Mercury, Sonora, Majestic, RCA-Victor, Columbia and Signature Records, to feature daily a 'mystery record' of one of the afore-mentioned labels. The first 100 listeners to correctly identify the recording will in turn receive a certificate guaranteeing them a free record of their choosing, with the only stipulation being that the record chosen be the same label as the 'mystery record' played that particular day.

Kendrick Named To Head Decca Subsidiary

NEW YORK—Jack Kapp, president of Decca Records, Inc., this city, has announced the appointment of Alfred J. Kendrick as general manager of World Broadcasting Co., a subsidiary of Decca.

Mr. Kendrick assumes the post recently held by Jack Myerson, who left World to head Musicraft Records.

Louis Prima & Jan August Set To Join RCA-Victor

NEW YORK — A pair of strong name attractions is expected to be added to the RCA-Victor talent roster within the next few days when Louis Prima and Jan August are scheduled to sign copies of the contracts offered tothem.

Returning to Eli Oberstein's fold from an association with Majestic Records, insiders predict that the move may well serve to boost Prima back to the high record popularity he enjoyed at the time Oberstein captained his recording activities for the old Hit Records Company.

Jan August, whose disking of "Misirlou" under the Diamond label created for him a nation-wide reputation, has indicated that he will accept the RCA offer.

Howard Guests With Chicago Coin Firm

CHICAGO — Mike Spagnola and Evelyn Bielenin of Automatic Distributors Company, this city, stage a preview showing for Eddy Howard, maestro of the year, of AMI's new 40 record changer playback, while they listen to Eddy's latest hits, at a guest appearance put in by the ork leader

Exclusive Records Sign Former Herman Vocalist

HOLLYWOOD, CAL. — Frances Wayne, former vocalist with the Woody Herman orchestra, has been signed to a one year contract with Exclusive Records, Leon Rene, president of the record firm announced

THIS DOUBLE PAGE IS PERFORATED FOR YOUR CONVENIENCE — REMOVE AND PUT ON YOUR BULLETIN BOARD

THE CASH BOX

DISC-HITS BOX SCORE

COMPILED BY

JACK "One Spot" TUNNIS

IN ORDER OF POPULARITY
BASED ON
WEEKLY NATIONAL SURVEY

BOX SCORE TABULATION COMPILED ON THE AVERAGE INDIVIDUAL PURCHASE ON THE BASIS OF 1000 RECORDS — LISTED IN ORDER OF POPULARITY, INCLUDING NAME OF SONG, RECORD NUMBER, ARTISTS, AND RECORDING ON THE REVERSE SIDE.

CODE

AL—Aladdin	EX—Exclusive	QU—Queen
AP—Apollo	JB—Juke Box	RA—Rainbow
AR—Aristocrat.	KI—King	SI—Signature
BW—Black & White	MA—Majestic	SO—Sonora
CA—Capitol	ME—Mercury	ST—Sterling
CN—Continental	MG—M-G-M	SW—Swank
CO—Columbia	MN—Manor	TO—Top
DE—Decca	MO—Modern	VI—Victor
DEL—DeLuxe	MU—Musicraft	VO—Vogue
EL—Excelsior	NA—National	VT—Vitacoustic
EN—Enterprise		

	June 30	June 23	June 16
1—Peg O' My Heart	144.9	136.4	100.0
AL-537—AL GAYLE & HARMONICORDS *Remember*			
CA-346—CLARK DENNIS *Bless You*			
CO-37392—BUDDY CLARK *Come to Me, Bend to Me*			
DE-25075—GLENN MILLER O. *Moonlight Bay*			
DE-25076—PHIL REGAN *The Daughter of Peggy O'Neill*			
DEL-1080—TED MARTIN *Chi-Bobo Chi-Bobo*			
MA-7238—DANNY O'NEIL *I'll Take You Home Again Kathleen*			
ME-5052—TED WEEMS *Violets*			
MG-10037—ART LUND *On The Old Spanish Trail*			
NA-9027—RED McKENZIE *Ace in the Hole*			
SI-15119—FLOYD SHERMAN *Don't Cry Little Girl Don't Cry*			
VI-20-2272—THE THREE SUNS *Across the Alley from the Alamo*			
VT-1—THE HARMONICATS *Fantasy Impromptu*			
2—Chi-Bobo Chi-Bobo	111.8	92.2	54.8
AP-1064—CONNEE BOSWELL *There's That Lonely Feeling Again*			
AR-1001—SHERMAN HAYES *Say No More*			
CA-419—PEGGY LEE *Ain'tcha Ever Coming Back*			
COL-37384—THE CHARIOTEERS *Say No More*			
DE-23878—LAWRENCE WELK *My Pretty Girl*			
DEL-1080—TED MARTIN *Peg O' My Heart*			
MA-1133—LOUIS PRIMA *Mahzel*			
MG-10027—BLUE BARRON *Oh My Achin' Heart*			
SO-2023—GEORGE TOWNE ORCH. *Mam'selle*			
VI-20-2259—PERRY COMO *When You Were Sweet Sixteen*			
VI-25-1085—HENRI RENE MUSETTE ORCH. *Cielito Lindo*			
3—I Wonder, I Wonder, I Wonder	85.7	66.7	51.5
CA-395—MARTHA TILTON WITH D. ELLIOTT ORCH. *That's My Desire*			
CO-37353—TONY PASTOR O. *Get Up Those Stairs Mademoiselle*			
CO-37353—TONY PASTOR ORCH. *Meet Me at No Special Place*			
DE-23865—GUY LOMBARDO ORCH. *It Takes Time*			
DEL-1075—TED MARTIN			
MA-1124—EDDY HOWARD ORCH. *Ask Anyone Who Knows*			
MG-10018—VAN JOHNSON *Goodnight Sweetheart*			
MO-20-516—THE SCAMPS			
NA-9032—JACK CARROLL *Mam'selle*			
SO-2024—TED STRAETER ORCH. *My Pretty Girl*			
TR-114—THE VAGABONDS			
TR-143—THE FOUR ACES			
VI-20-2228—LOUIS ARMSTRONG ORCH. *It Takes Time*			
4—Across the Alley from the Alamo	84.5	82.4	87.1
CA-387—STAN KENTON O. *No Greater Love*			
CO-37289—WOODY HERMAN O. *No Greater Love*			
DE-23863—MILLS BROTHERS *Dream, Dream, Dream*			
ME-3060—THE STARLIGHTERS			
VI-20-2272—THE THREE SUNS *Peg O' My Heart*			
5—Mam'selle	81.4	110.9	119.1
AL-536—AL GAYLE & HARMONICORDS			
CA-396—PIED PIPERS *It's the Same Old Dream*			
CO-37343—FRANK SINATRA *Stella By Starlight*			
DE-23861—DICK HAYMES *Stella By Starlight*			
EN-257—DERRY FALLIGANT			
MA-7217—RAY DOREY *Man Who Paints The Rainbow*			
ME-5048—FRANKIE LAINE *All Of Me*			
MGM-10011—ART LUND *Sleepy Time Gal*			
NA-9032—JACK CARROLL *I Wonder, I Wonder, I Wonder*			
RA-10014—MARSHALL YOUNG *Mahzel*			
SI-15093—RAY BLOCH ORCH. *It's So Nice To Be Nice*			
SO-2023—GEORGE TOWNE ORCH. *Chi Baba Chi Baba*			
VI-20-2211—DENNIS DAY *Stella By Starlight*			
6—That's My Desire	75.2	75.2	54.1
AP-1056—CURTIS LEWIS *Sky Blue*			
CA-395—MARTHA TILTON—ELLIOTT ORCH. *I Wonder, I Wonder, I Wonder*			
CN—6048—GOLDEN ARROW QUARTET *I Want to Be Loved*			
CO-37329—WOODY HERMAN ORCH. *Ivy*			
DE-23866—ELLA FITZGERALD *A Sunday Kind of Love*			
ME-3043—FRANKIE LAINE *By The River St. Marie*			
MG-10020—ART MOONEY ORCH. *Mahzel*			
MN-1064—THE CATS & THE FIDDLE			
MO-147—HADDA BROOKS *Humoresque Boogie*			
SO-2019—RAY ANTHONY ORCH.			
VI-20-2251—SAMMY KAYE ORCH. *Red Silk Stockings and Green Perfume*			
7—Lindo	68.3	73.9	96.2
CA-362—PAUL WESTON ORCH. *Roses in the Rain*			
CO-37215—RAY NOBLE ORCH. (FT) *Love Is a Random Thing*			
DE-23864—GORDON JENKINS O. *Maybe You'll Be There*			

	June 30	June 23	June 16
ME-3058—CHUCK FOSTER ORCH. *Roses In The Rain*			
SI-15106—LARRY DOUGLAS *Beware My Heart*			
SO-2006—BOB CHESTER ORCH. *Roses In The Rain*			
VI-20-2047—CHARLIE SPIVAK ORCH. *So They Tell Me*			
8—My Adobe Hacienda	50.3	61.2	91.4
CA-389—DINNING SISTERS *If I Had My Life to Live Over*			
CO-37332—LOUISE MASSEY *Starlight Schottische*			
CT-8001—JACK McLEAN			
DE-23846—RUSS MORGAN ORCH.—BAKER *This Is the Night*			
EN-147—THE COSSMAN SISTERS			
KI-609—BILLY HUGHES			
MA-1117—EDDY HOWARD ORCH. *Midnight Masquerade*			
ME-3054—BOBBY TRUE TRIO *Heartaches*			
RH-101—THE ESQUIRE TRIO			
VI-20-2150—BILLY WILLIAMS *Ain't Gonna Leave My Love No More*			
VO-785—ART KASSEL ORCH. *The Echo Said No*			
9—Heartaches	46.6	49.2	64.8
AP-1045—GORDON MacRAE *If I Had My Life To Live Over*			
CA-372—JOE ALEXANDER *If I Had A Chance With You*			
CN-8021—RAY SMITH *Honey Be My Honey Bee*			
CO-37234—DINAH SHORE *Anniversary Song*			
CO-37305—HARRY JAMES ORCH. *I Tipped My Hat*			
DE-25071—TED WEEMS O.—ELMO TANNER *Oh' Monah*			
DEL-1069—TED MARTIN *If I Had My Life To Live Over*			
KI-598—COWBOY COPAS			
MA-1111—EDDY HOWARD O. *Don't Tell Her What's Happened to Me*			
MG-10001—JIMMY DORSEY ORCH. *There Is No Greater Love*			
NA-9026—RED McKENZIE *If I Had My Life to Live Over*			
SI-15065—RAY BLOCH ORCH. *What Am I Gonna Do About You?*			
SO-2005—TED STRAETER ORCH. *That's Where I Come In*			
VI-20-2175—TED WEEMS ORCH. *Piccolo Pete*			
10—Tim-Toyshun (Temptation)	29.2	18.2	10.0
CA-412—RED INGLE *For Seventy Mental Reasons*			
VI-20-2336—HOLLYWOOD HILLBILLIES *Chattanooga Choo Choo*			
11—Red Silk Stockings and Green Perfume	22.4	23.7	14.8
AP-141—SMILEY WILSON *I'm Satisfied With Life*			
CO-37330—TONY PASTOR ORCH. *Get Up Those Stairs, Mademoiselle*			
DE-23946—LAWRENCE WELK O. *I Won't Be Home Anymore When You Call*			
MA-7216—RAY McKINLEY OCH. *Jiminy Crickets*			
VI-20-2251—SAMMY KAYE ORCH. *That's My Desire*			
12—Tallahassee	21.8	12.1	4.1
CA-422—THE PIED PIPERS *Cecilia*			
CA-422—JOHNNY MERCER—WESTON O. *Cecilia*			
CO-37387—DINAH SHORE—WOODY HERMAN O. *Natch*			
DE-23885—BING CROSBY—ADREWS SISTERS *I Wish I Didn't Love You So*			
MA-7239—RAY DOREY *Je Vous Aime*			
MG-10028—KATE SMITH *Ask Anyone Who Knows*			
VI-20-2294—VAUGHN MONROE O. *I Wish I Didn't Love You So*			
13—Ask Anyone Who Knows	19.9	10.3	1.5
AP-1060—THE VAGABONDS *Oh My Achin' Heart*			
CA-410—MARGARET WHITING *Old Devil Moon*			
CO-37344—DINAH SHORE *Pappa Don't Preach To Me*			
DE-23900—THE INK SPOTS *Can You Look Me In The Eyes*			
MA-1124—EDDY HOWARD *I Wonder, I Wonder, I Wonder*			
ME-3059—ANITA ELLIS			
MG-10028—KATE SMITH *Tallahassee*			
SO-2014—THE VELVETONES			
VI-20-2239—SAMMY KAYE *Would You Believe Me*			
14—Ivy	18.1	40.6	30.0
CA-388—JO STAFFORD — WESTON ORCH. *A Sunday Kind of Love*			
CO-37329—WOODY HERMAN ORCH. *That's My Desire*			
DE-23877—DICK HAYMES *They Can't Convince Me*			
MA-7223—RAY McKINLEY ORCH. *Meet Me at No Special Place*			
ME-5053—VIC DAMONE *I Have But One Heart*			
MG-10026—ZIGGY ELMAN *I Believe*			
VI-20-2275—VAUGHN MONROE ORCH. *Say No More*			
15—I Believe	16.2	16.9	37.2
CO-37300—FRANK SINATRA *Time After Time*			
MG-10026—ZIGGY ELMAN *Ivy*			
MU-492—ARTIE SHAW ORCH. *It's The Same Old Dream*			
VI-20-2240—LOUIS ARMSTRONG ORCH. *You Don't Learn That In School*			
16—Jack, Jack, Jack	14.9	14.6	23.8
CA-403—JACK SMITH *Oh! My Achin' Heart*			
CO-37319—XAVIER CUGAT ORCH. *Illusion*			
DE-23860—ANDREWS SISTERS *His Feet Too Big For De Bed*			
MA-1099—NORO MORALES ORCH. *Ten Jabon*			
NA-9028—ENRIC MADREGUERA *Made for Each Other*			
VI-26-9021—JOHN PARIS *Illusion*			
VI-26-9014—PETE RIVERA ORCH. *Confession*			
17—A Sunday Kind of Love	14.3	14.5	13.8
CA-388—JO STAFFORD (WITH PAUL WESTON ORCH.) *Ivy*			
CO-37219—CLAUDE THORNHILL ORCH. *Sonata*			
DE-23866—ELLA FITZGERALD *That's My Desire*			
MA-1113—LOUIS PRIMA ORCH. *A Nickel for a Memory*			
ME-5019—FRANKIE LAINE *Who Cares What People Say*			
MG-10023—JIMMY DORSEY ORCH. *Pots & Pans*			
VI-20-2180—JANE HARVEY *I Had Too Much to Dream Last Night*			
18—Anniversary Song	11.8	8.9	27.1
AP-144—GEORGE WAGNER *Bese Me Mucho*			
CA-368—ANDY RUSSELL (WITH PAUL WESTON ORCH.) *My Best to You*			
CO-37289—WOODY HERMAN O. *No Time*			
CO-37234—DINAH SHORE *Heartaches, Sadness and Tears*			
DE-23799—GUY LOMBARDO ORCH. *Uncle Remus Said*			
DE-23714—AL JOLSON *Avalon*			
MA-1107—LOUIS PRIMA ORCH. *That's How Much I Love You*			
VI-20-2126—TEX BENEKE ORCH. *Hoodle Addle*			
19—Time After Time	10.6	9.7	13.6
CA-383—MARGARET WHITING *Spring Isn't Everything*			
CO-37300—FRANK SINATRA *I Believe*			
MA-7215—GEORGE OLSEN ORCH. *Let Me Call You Sweetheart*			
ME-5041—GLEN GRAY ORCH. *Necessity*			
MG-10010—JIMMY DORSEY ORCH *Quien Sabe*			
MU-462—TEDDY WILSON QUARTET *Moon Faced, Starry Eyed*			
SI-15109—JOHNNY LONG ORCH. *Unless It Can Happen With You*			
VI-20-2210—TOMMY DORSEY ORCH. *It's The Same Old Dream*			
20—Alexander's Ragtime Band	9.9	8.8	1.0
CA-10064 (CD-36) JOHNNY MERCER			
CO-36449 (C-78) AL GOODMAN ORCH.			
CO-36280 (C-66) MIFF MOLE ORCH.			
DE-25132—BUNK JOHNSON *My Maryland*			
DE-40038—BING CROSBY—AL JOLSON *The Spaniard That Blighted My Life*			
MA-12005—CAPTAIN STUBBY *Piccolo Pete*			
VI-20 1899—WAYNE KING ORCH. *What'll I Do*			

• ALL EQUIPMENT APPEARING ON THIS AND FOLLOWING PAGE LISTED ONLY UNTIL MACHINES ARE NO LONGER IN PRODUCTION.

MUSIC

A.M.I.
- Model A $897.50
- Automatic Hostess Complete 20 Station Unit 14,800.00

HIDEAWAY CABINET W/SELECTIVE PLAY MECH:
- W/Amplifier and Remote Volume Control 515.00

HIDEAWAY CABINET W/CONTINUOUS PLAY MECH:
- W/Amplifier and Remote Volume Control 482.50
- W/Amplifier—No Remote Volume Control 470.00
- Complete—No Amp., No Volume Control 410.00

AIREON
- Super DeLuxe Phonograph 897.00
- Fiesta De Luxe 699.50
- Trio (Wall Box) 69.50
- Solo (Wall Box) 46.50
- Impresario (Speaker) 42.27
- Melodeon (Speaker) 52.97
- Carilleon (Speaker) 56.18

BALLY
- Phonograph .....

BUCKLEY
- Music Box 25.00

MUSICAL MINUTES, INC.
- Musical Minutes Box .....
- Johnlee Music System .....

MILLS INDUSTRIES
- Constellation .....

PACKARD MFG. CORP.
- Manhattan .....
- Pla Mor Phonograph (Model 7) 795.00
- Hideaway (Model 400) 450.00
- Wall Box (Butler) 39.95
- 1000 Speaker (Paradise) 159.50
- 900 Speaker (Rose) 49.95
- 800 Speaker (Daisy) 36.95
- 700 Speaker (Dahlia) 21.95
- Walnut Adapter (Hideaway) 59.50
- Beech Adapter (Hideaway) 71.50
- Willow Adapter (Hideaway) 59.50
- Pine Adapter (Hideaway) 59.50
- Birch Adapter (Hideaway) 8.50
- Spruce Adapter 84.50

PERSONAL MUSIC CORP.
- Measured Music Boxes, 5c-10c 35.00
- Studio Amplifier 505.00
- Studio Timing Control Unit 250.00
- Master Power Supply Units 140.00

ROCK-OLA
- 1422 Phonograph (Net) 728.00
- 1424 Playmaster 440.00
- Model 1807 Moderne Corner Spkr. 107.50
- Model 1906 Remote Volume Control 6.90
- Model 1530 Wall Box 39.50
- Model 1603 Wall Speaker 42.50
- Model 1606 Tonette Wall Speaker 21.50
- Model 1608 Tone-O-Lier Speaker 65.00
- Model 1607 Tonette Wall Speaker 19.75
- Model 1531 DeLuxe Bark Bracket 8.25
- Model 1533 Universal Bar Bracket 3.90
- Model 1795 Wall Box Line Booster 16.35

SEEBURG
- 147-M Symphonola w/remote control 875.00
- 147-S Symphonola 805.00
- H-147-M RC Special 525.00
- Wireless Wallomatic 58.50
- Wired Wallomatic 46.50
- 5-10-25c Wireless Wallomatic 75.00
- 5-10-25c Wired Wallomatic 62.50
- Teardrop Speaker 19.95
- Teardrop Speaker w/volume control 22.50
- Recess Wall & Ceiling Speaker 18.00
- Mirror Speaker 49.50
- Duo Volume Control 21.90
- Power Supply 14.50
- Master Amplifier 53.50
- Master Selection Receiver 118.00
- Wired Master Selection Receiver 105.00
- Electric Selector 86.00
- Remote Speaker Amplifier 44.20
- Solenoid Drum for 147-S 60.50

SOLOTONE CORP.
- Leveling Pre-Amplifier 44.50
- Mirror-Tone Selector .....
- Solotone Individual Coin Box .....
- Sooltone Adaptor-Amplifiers .....
- Solotone Studio and Telephoning Bridging Units
- Solotone Booster Amplifiers .....

MUSIC

WURLITZER
- 1080 Colonial 875.00
- 1015 Std Phonograph 914.50
- 1017 Concealed Chgr. 499.50
- 3020 5-10-25c 3-Wire Wall Box 69.50
- 3025 5c 3-Wire Wall Box 42.50
- 3031 5c 30-Wire Wall Box 39.50
- 3045 5c Wireless Wall Box 48.50
- 215 Wireless Transmitter 17.50
- 216 Wireless Impulse Rec. 22.50
- 217 Aux. Amplifier 30.00
- 218 30-Wire Adap. Terminal Box 15.00
- 219 Stepper 35.00
- 4000 Aux. Steel Speaker 45.00
- 4002 Aux. Plastic Speaker 45.00
- 4003 Aux. Wooden Speaker 17.50
- 4004 Musical Note Speaker 27.50
- 4005—Round Walnut Speaker 22.50
- 4006—Round Mirror Speaker 32.50
- 4007—Oval DeLuxe Speaker .....
- 4008—Super DeLuxe Speaker .....
- 4009—Recessed Wall Speaker 21.50
- Model 28—Remote Volume Control 24.00
- Model 241—Outdoor Speaker 55.00

PINS

BALLY
- Ballyhoo 279.50

CHICAGO COIN
- Play Boy .....

EXHIBIT
- Crossfire .....

GOTTLIEB
- Lucky Star .....

J. H. KEENEY & CO.
- Carousel .....

MARVEL MFG. CO
- Carnival 249.50

P. & S.
- Shooting Stars 249.50

UNITED MFG. CO.
- Havana 295.00

WILLIAMS
- Cyclone 304.50

COUNTER GAMES

A.B.T. CORP.
- Challenger 65.00

AMUSEMENT ENTERPRISES, INC., N. Y.
- Whirl a Ball:
  - Single 47.50
  - 2 to 24 ..... 46.50
  - 25-99 ..... 45.00
  - 100 or more 43.50

BALLY MFG. CO.
- Heavy Hitter 184.50
  - w/stand 196.50

GOTTLIEB
- DeLuxe Grip Scale 39.50

MARVEL MFG. CO.
- Pop Up 49.50

SKILL GAMES CORP.
- Bouncer 44.50

RADIO

FIRESTONE ENTERPRISES, INC.
- At Your Service Radio .....

CORADIO
- Coradio 59.50

RA-O-MATIC CORP.
- Radio .....

TRADIO, INC.
- Tradio .....

NATIONAL SERVICE SALES
- Tourist Radio .....

RCA
- Model MI-13176 .....

PRECISION BILT CO.
- Precision-Bilt Radio .....

COIN CONTROLLED EQUIP. LTD.
- Amco, metal console radio 89.50

BELLS

AMERICAN AMUSEMENT
- 50c Golden Falls (Rebuilt) 300.00

BELL-O-MATIC CORP.
- Jewel Bell .....

GROETCHEN
- Columbia Twin JP 145.00
- Columbia DeLuxe Club 209.50

MILLS SALES CO. LTD.
- Dollar Bell .....

O. D. JENNINGS
- 5c Std Chiefs 269.00
- 10c Std Chiefs 279.00
- 25c Std Chiefs 289.00
- 50c Bronze & Std Chiefs 399.00
- 5c DeLuxe Club Chiefs 299.00
- 10c DeLuxe Club Chiefs 309.00
- 25c DeLuxe Club Chiefs 319.00
- 25c DeLuxe Club Chief 429.00
- 5c Super DeLuxe Club Chief 324.00
- 10c Super DeLuxe Club Chief 334.00
- 25c Super DeLuxe Club Chief 344.00
- 50c Super DeLuxe Club Chief 454.00
- 50c Silver Eagle .....

PACE
- 5c DeLuxe Chrome Bell .....
- 10c DeLuxe Chrome Bell .....
- 25c DeLuxe Chrome Bell .....
- 50c DeLuxe Chrome Bell .....
- $1.00 DeLuxe Chrome Bell .....
- 5c Cherry Bell .....
- 10c Cherry Bell .....
- 25c Cherry Bell .....
- 50c Cherry Bell .....
- $1.00 Cherry Bell .....

CONSOLES

BALLY
- DeLuxe Draw Bell 5c 512.50
- DeLuxe Draw Bell 25c 532.50
- Hi-Boy 339.50
- Roto-Lete (Roulette) .....
- Triple Bell 5-5-5 ..... 895.00
- Triple Bell 5-5-25 ..... 910.00
- Triple Bell 5-10-25 ..... 925.00

BELL-O-MATIC
- Three Bells, 1947 .....

BUCKLEY
- Track Odds DD JP 1250.00
- Parlay Long Shot 1250.00

EVANS
- Bangtails 5c Comb 7 Coin 674.50
- Bangtails 25c Comb 7 Coin 764.50
- Bangtail JP 671.50
- Bangtail FP PO JP 839.50
- Evans Races .....
- Casino Bell .....
- 1946 Galloping Dominoes JP 671.50
- Winterbook JP 826.00

GROETCHEN TOOL & MFG. CO.
- Columbia Twin Falls 485.00

O. D. JENNINGS
- Challenger 5-25 ..... 595.00

ONE-BALLS

BALLY
- Entry 595.00
- Special Entry 595.00

GOTTLIEB
- Daily Races (F. P. Model) 650.00

KEENEY
- Big Parlay 660.00
- Hot Tip .....

ARCADE TYPE

ALLITE MFG. CO.
- Strikes 'N Spares .....

AMERICAN AMUSEMENT CO.
- Bat a Ball 249.50

AMUSEMENT ENTERPRISES, INC., N. Y.
- Bank Ball 375.00
- One World 475.00

CHICAGO COIN MACH. CO.
- Basketball Champ 499.50

EDELMAN DEVICES
- Bang A Fitty:
  - 10' — 8" 450.00
  - 11' — 8" 450.00
  - 13' — 8" 500.00

ARCADE TYPE *(continued)*

ELECTROMATON, INC.
- Rol-A-Score 469.50

ESQUIRE GAMES CO.
- Spotlite 399.50

FIRESTONE
- Santa Anita Handicap 269.50
- Rolloball 469.50

GENCO MFG. CO.
- Advance Roll 499.50

INTERNATIONAL MUTOSCOPE CORP.
- Atomic Bomber (Model B) 375.00
- Deluxe Movie Console 150.00
- Deluxe Movie Counter 140.00

METROPOLITAN GAMES
- Card Vendor 29.50
- Double Up Skill Bowl 399.50

SCIENTIFIC MACH. CORP.
- Pokerino, Location Model 5 ..... 279.50

SQUARE AMUSEMENT CO.
- Sportsman Roll 425.00

TELECOIN CORP.
- Quizzer .....

TELEQUIZ SALES CO.
- Telequiz 795.00

WILLIAMS MFG CO.
- All Star .....

MERCHANDISE MACHINES

CIGARETTE MACHINES

C. EIGHT LABORATORIES
- "Electro" 189.50

DU GRENIER CHALLENGER
- 7 Column Flat Mach w Stand 155.50
- 9 Column Split Mach w Stand 165.50
- 9 Column Flat Mach w Stand 171.50
- 11 Column Split Mach w Stand 176.50

NATIONAL VENDORS, INC.
- Model 9E (Electric) 321.70

ROWE
- Crusader (8 Col) w Stand 145.75
- Crusader (10 Col) w Stand 162.25

U-NEED-A VENDOR
- Monarch 6 Col w Stand 149.50
- Monarch 8 Col w Stand 159.50

MERCHANDISE VENDORS

A. B. T. MFG. CORP.
- "Auto Clerk"—(Gen'l. Mdse.) .....

ASCO VENDING MACH. CO.
- Nut Vendor .....

ATLAS MFG. & SALES CO.
- Bulk Venor .....

AUTOMATIC BOOK MACH. CO.
- "Book-O-Mat" .....

AUTOMATIC DISPENSERS, INC.
- "Drink-O-Mat"

BALLY MFG. CO.
- Drink Vendor .....

BERT MILLS CORP.
- "Hot Coffee Vendor" 540.00

COAN MFG. CO.
- U-Select-It—74 Model 85.50
- U-Select-It—74 Model DeLuxe 95.50
- U-Select-It—126 bar DeLuxe 127.50

DAVAL PRODUCTS CO.
- Stamp Vendor .....

HOSPITAL SPECIALTY CO.
- Sanitary Napkin Vendor .....

INTERNATIONAL MUTOSCOPE CORP.
- Photomatic 1495.00
- Voice-O-Graph 1495.00

MALKIN-ILLION CO.
- "Cigar Vendor" .....

NORTHWESTERN CORP.
- "Bulk Vendor" .....

REVCO, INC.
- Ice Cream Vendor .....

RUDD-MELIKIAN, INC.
- "Dwik-Cafe" Coffee Vendor .....

SHIPMAN MFG. CO.
- Stamp Vendor .....

TELECOIN CORP.
- Tele-juice .....

THIRST—AID, INC.
- Drink Vendor .....

U. S. VENDING CORP.
- Drink and Merchandise Vendor .....

VENDALL CO.
- Candy Vendor .....

VENDIT CORP.
- Candy Vendor 149.50

VIKING TOOL & MACH. CORP.
- Popcorn Vendor .....

Clicks With New Phono Needle

GORDON B. SUTTON

CHICAGO—Gordon B. Sutton of Illinois Simplex Distributing Co., this city, reported this past week that response to his announcement of his new "Simplex DeLuxe" automatic phono needles left no doubt that they had instantly clicked with the music trade.

Sutton reported, "These needles have been pretested and the music operators know that we are very strict in our tests. We decided to put these needles thru actual operating tests, but the toughest sort of tests which any needles could get, prior to presenting them for sale to the trade."

The firm have three types of needles quired by the operators. These needles for the various sound and volume reare labeled by number, 1, 2 and 3. Each one is also qualified by weight: "Lightweight," "Featherweight" and "Middleweight."

The firm also report that the operators proved enthusiastic over the fact that the needles were so economically priced and that they guaranteed "long life" in the machines.

Sutton also stated, "Any operator who wants the very best needles for use in his automatic music equipment should contact us immediately. We've got them."

BETTER DISPLAY!
SUPER SERVICE!

28,000
SQUARE FEET!

MEMBER

MEMBER

EMPIRE COIN'S SUPER MARKET

1012-14 MILWAUKEE AVE

SPECIAL!!

NEW ADVANCE 25c SANITARY VENDERS
CLUTCH HANDLE.....$22.50

OUR SUPER VALUES!

5 5c KEENEY BONUS SUPER BELL, Like New	$425.00
3 25c KEENEY BONUS SUPER BELL, Like New	449.50
9 MILLS JUMBO PARADE, FP. or P.O. Late Head	69.50

NEW PIN GAMES

BALLY OOUBLE BARREL	$145.00
UNITEO HAVANA	295.00
BALLY BALLYHOO	279.50
BALLY ROCKET	279.50
CHICOIN PLAYBOY	279.50
KEENEY CAROUSEL	295.00
GOTT. LUCKY STAR	294.50
MARVEL LIGHTNING	295.00
WMS. CYCLONE	304.50
EXH. CROSSFIRE	299.50

ARCADE MACHINES

SPEEOWAY BOMBSIGHT	$385.00
AOVANCE ROLL	499.50
PREMIER BOWLO	469.50
PREMIER TEN GRANO. 10½ Ft.	499.50
BASKET B. CHAMP	499.50
POKERINO	279.50
METAL TYPER	445.00
GOALEE	314.50
BOOMERANG	295.00
ARISTO-O-SCALE	115.00
MIR-O-SCALE	125.00
WATLING FORTUNE	WRITE

ONE BALLS

BALLY ENTRY, P.O.	$595.00
SPECIAL ENTRY, F.P.	595.00
GOTT. OAILY RACES	650.00

NEW COUNTER GAMES

POP-UP	$ 49.50	IMP., 1c or 5c	$ 14.50
ABT CHALLENGER	49.50	OAVAL OOMPH	59.50
FOLOING STANO	11.95	BEST HANO	59.50
GOTT. GRIP SCALE	39.50	MEX. BASEBALL	59.50
GRIP-VUE	49.95	SKILL THRILL	57.40
BASKETBALL, 1c	39.50	FREE PLAY	65.00
WITH STANO	49.50	HEAVY HITTER	184.50
KICK. & CATCHER	37.50	WITH STAND	196.50

NEW SLOTS

	5c	10c	25c	50c
JENNINGS LITE-UP CHIEF	$324	$334	$344	$454
JENNINGS STANDARO CHIEF	269	279	289	399
MILLS BLACK CHERRY	248	253	258	338
MILLS GOLOEN FALLS, H.L., 2-5	258	263	268	348
WATLING ROLATOP	175	200	225	300

GROETCHEN OE LUXE CLUB COLUMBIA	$209.50
GROETCHEN COLUMBIA, JP	145.00
MILLS VEST POCKETS	$74.50—LOTS OF 5 65.00

SLOT SAFES, STANDS, COUNTERS

CHICAGO METAL REVOLVAROUND—OE LUXE Single, $119.50; Oouble, $174.25; Triple	$262.00
CHICAGO METAL REVOLVAROUND SAFES—UNIVERSAL. Single, $79.50; Oouble	116.75
HEAVY REVOLVAROUNO SAFES—10-GAUGE STEEL. Single, $175; Oouble	225.00
BOX STANOS $27.50 FOLOING STANOS	12.50
OOWNEY-JOHNSON COIN COUNTER	217.50
ACE COIN COUNTER ANO CARRYING CASE	159.50

NEW CONSOLES

BALLY TRIPLE BELL	$895.00
OE LUXE ORAW BELL	512.50
MILLS 3 BELLS	645.00
JENN. CHALLENGER	595.00
EVANS BANGTAILS	671.50
EVANS WINTERBOOK	826.00
EVANS RACES	931.00
BAKERS PACERS, 5c, O.O.	668.50
BAKERS PACERS, 25c, O.O.	747.50
GROETCHEN TWIN FALLS	485.00

VENDORS

SILVER KING, 1c or 5c NUT OR BALL GUM	$ 13.95
SILVER KING HOT NUT VENOOR	29.95
VICTOR MOOEL V, 1c GLOBE TYPE	11.75
CABINET TYPE	13.75
25c SANITARY VENOORS	22.50
FOR ALL SPECIAL USES	WRITE

RECONDITIONED PIN GAMES

DYNAMITE	$189.50	YANKS	79.50
SHOW GIRL	179.50	GENCO OEFENSE	74.50
SMARTY	179.50	HI HAT	69.50
FIESTA	179.50	TEXAS MUSTANG	69.50
SPELLBOUNO	169.50	TOPIC	69.50
FAST BALL	164.50	SPOT POOL	69.50
SUPERLINER	169.50	GENCO VICTORY	69.50
STEP UP	159.50	GUN CLUB	67.50
SUSPENSE	149.50	STAR ATTRAC.	64.50
MIOGET RACER	139.50	BELLE HOP	64.50
BIG LEAGUE	134.50	LEGIONNAIRE	59.50
STAGE OOOR CANTEEN	124.50	OOUBLE PLAY	59.50
SURF QUEEN	119.50	ALL AMERICAN	59.50
BIG HIT	119.50	CHAMPS	59.50
FRISCO. F. S.	109.50	BOLAWAY	59.50
SKY CHIEF	109.50	SHOW BOAT	59.50
LIBERTY. GOTT.	109.50	STARS	59.50
AIR CIRCUS	99.50	CAPT. KIDO	59.50
BIG PARAOE	99.50	VENUS	59.50
KNOCK OUT	99.50	TOWERS	59.50
KEEP 'EM FLYING.	99.50	MIAMI BEACH	57.50
TRAOE WINOS	99.50	ABC BOWLER	57.50
SOUTH SEAS	99.50	'41 MAJORS	57.50
RIVIERA	99.50	INVASIONS	54.50
WAGON WHEELS	99.50	SEVEN UP	54.50
COVER GIRL	94.50	PARATROOPS	54.50
FLAT TOP	89.50	BOMBAROIER	54.50
ARIZONA	89.50	TEN SPOT	54.50
SANTA FE	89.50	STRATOLINER	54.50
OKLAHOMA	89.50	PLAY BALL	54.50
STREAMLINER	89.50	ORUM MAJOR	49.50
5-10-20	84.50	MARINES	47.50
MIOWAY. UNITED	79.50	BIG CHIEF	47.50
BOSCO	79.50		

SLOTS

5c MILLS BLUE FRONT, ORIG.	$109.50
10c MILLS BLUE FRONT	119.50
25c MILLS BLUE FRONT	129.50
5c BROWN FRONTS	119.50
10c BROWN FRONTS	129.50
25c BROWN FRONTS	139.50
VEST POCKETS, 1946 Model	59.50
5c BLACK CHERRY, ORIG., 2-5	179.50
10c BLACK CHERRY, NEW, 3-5	225.00
5c BLACK CHERRY, REC.	149.50
10c BLACK CHERRY, NEW REB.	169.50
5c JENN. SILVER CHIEF	99.50
5c JENN. CLUB CONSOLE CHIEF	149.50
10c 4-STAR CHIEF	89.50
COLUMBIAS J.P., 1946 Model	99.50
5c WATL. ROLATOP, $79.50: 10c	89.50
5c PACE ROCKET, Perfect	89.50
SLOT STANOS, Complete	17.50
5-10-25c JENN. LITE-UP CHIEFS	WRITE

CONSOLES

BAKER'S PACERS, O.O., J.P., New	$395.00
5c COMB. SUPER BELLS	99.50
BALLY SUN RAYS, F.P.	89.50
5c BUCKLEY TRACK OOOS, J.P.	435.00
HI HANO, COMB.	139.50
WATLING BIG GAME, 5c, P.O.	89.50
5c PACE SARATOGA SR., P.O.	89.50
5c PACE REELS, COMB.	109.50
JENN. FAST TIME, P.O.	59.50
BALLY BIG TOP, P.O. or F.P.	89.50
WATLING BIG GAME, F.P.	79.50
MILLS JUMBO, LATE HEAO	69.50
JENN. SILVER MOON, F.P.	79.50
5c BALLY CLUB BELL	129.50
25c BALLY CLUB BELL	154.50
EVANS LUCKY STAR	149.50
GALLOPING OOMINOS, J.P.	149.50
BANGTAILS, J.P., 2-TONE	159.50

ONE BALLS

VICTORY SPECIAL	$375.00
CLUB TROPHY, F.P.	109.50
VICTORIOUS, F.P., TURF CHAMP	69.50
'41 OERBY	119.50
RECORO TIME, F.P.	89.50
LONGACRE, F.P.	219.50
TURF KING, P.O.	169.50
IOCKEY CLUB, P.O.	159.50
40 MILLS 1-2-3, F.P.	89.50
MILLS OWL, 1 OR 5 BALL, F.P.	69.50
LONGSHOT, P.O.	129.40
KENTUCKY, P.O.	149.50
BLUE GRASS, F.P.	109.50
VICTORY OERBY, P.O.	310.00

ARCADE

TOTAL ROLL, LIKE NEW	$295.00
EVANS TEN STRIKE, 1947 MOOEL	279.50
EVANS TEN STRIKE	95.00
EVANS TOMMY GUN	94.50
EVANS SUPER BOMBER	179.50
BALLY DEFENOER	119.50
BATTING PRACTICE	89.50
PIKES PEAK	19.50
GENCO WHIZZ—Like New	89.50
EXH. CARO VENDOR, Counter Model	9.50
SHOOT TO TOKYO	79.50
SHOOT THE CHUTES	79.50
CHICAGO COIN GOALEE, Like New	219.50
GOTT. 3-WAY GRIPS	19.50
CHICAGO COIN HOCKEY	119.50
MUTOSCOPE SKY FIGHTER	129.50
RAPIO FIRE	99.50
PITCHEM & CATCHEM	89.50
BALLY SKY BATTLE	119.50
EXH. HAMMER STRIKER	57.50
ADVANCE SHOCKER	17.50
BALLY UNOERSEA RAIOER	149.50
WESTERN'S BASEBALL	89.50
ABT CHALLENGER, 1947 MOOEL	34.50

ONE-HALF DEPOSIT WITH ORDER, BALANCE C.O.D. OR SIGHT DRAFT

Empire Coin MACHINE EXCHANGE

1012-14 MILWAUKEE AVE. • PHONE: HUMBOLT 6288 • CHICAGO 22, ILL.

Runyon Sales Click With New "Robot"

BARNET B. SUGERMAN

NEW YORK—Runyon Sales Company of this city and Newark, N. J., are clicking with their new Tel-O-Matic "Robot" music equipment, according to Barnet B. Sugerman, president of the firm.

Sugerman reported this past week. "All our problems at this time are production of these units. The music machine men have taken to them and realize that this is an unusual opportunity to get into a great many locations where they formerly were never able to operate automatic music equipment.

"The 'Robot' ", he continued, "offers such diversified operation that the average music machine op has the chance to coin some real extra money without harming his present set-up and without even going out of his way to any real extent. The 'Tel-O-Matic Robot opens an entirely new field for the automatic music industry."

Sugerman also stated that distributors are still being appointed thruout the nation, and that as production steps up they will announce more points of distribution.

Artist's Conception of Ben Coven at Work

CHICAGO—Ben I. Coven of Coven Distributing Co., this city, will probably be very much surprised to see the above cartoon drawn by one of his artist friends who has given up trying to get Ben out of his office for some relaxation, he reports.

Along with this drawing he sent *The Cash Box* he enclosed a letter which stated. "This is, without any doubt, one of the hardest working guys in the country. I have known Ben for a long time but have never known anyone who works as hard as he does. Thought I would draw up this cartoon and send it along to you and perhaps you would find the space to run it."

Ben has been driving ahead with the new Bally machines and has proved himself one of the most aggressive and progressive distributors in the country.

At the present time he has gone all out with Bally's new "Ballyhoo" and "Hi-Boy and" is reported to be setting a new sales record for his firm with Bally products.

Buckley BUILDS THE Best

NEW CABINET ASSEMBLIES

FOR MILLS ESCALATOR BELLS HAMMERLOID OR WRINKLE

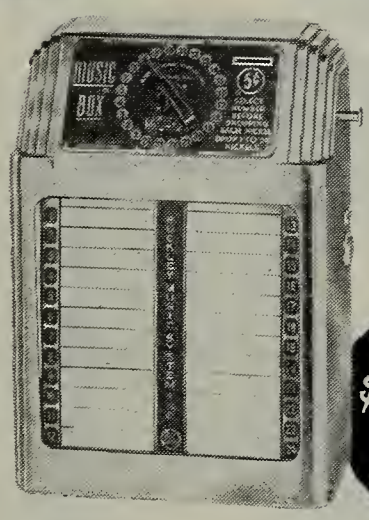
YOUR CHOICE OF:

Cherry or Diamond Ornaments, Maroon, Copper, Gold, Green, Aluminum Gray, Chocolate, Surf Blue.

- Complete new precision-built light wood Cabinets expertly finished with perfect fit new aluminum castings.
- Club Handle and Handle Collar chrome plated.
- Heavy brass chrome plated etched Reward Plates, 2/5 or 3/5.
- 5c-10c-25c chrome Denominator Coin Intake.
- Payout Cups with anti-spoon Cup.
- Drillproof Plates.

$50.00

THE NEW Music Box



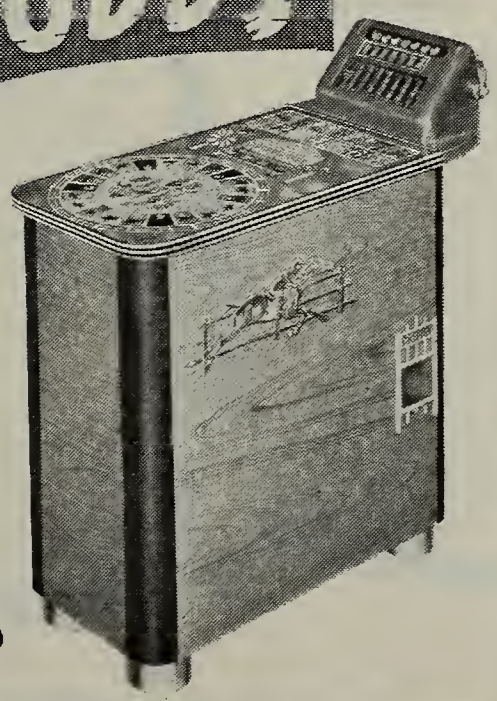
$25.00

Buckley gave Music Operators the FIRST practical and profitable music box at the LOWEST PRICE. Today, Buckley leads the field by offering a NEW music box of advanced design and perfection at a NEW LOW PRICE.

Quality of material and workmanship have not been sacrificed. This sensational low price is the result of economies realized in large quantity production.

The new Buckley Music Box is genuinely chrome plated, with beautiful red dial plates and attractively illuminated. Equipped with positive nationally known slug rejector and double capacity cash box. Complete program of selections always in full view. Buckley's exclusive features of construction, combined with outstanding beauty and eye appeal makes this the outstanding remote control music box . . . equally popular for wall or bar installation.

TRACK ODDS



BUCKLEY TRACK ODDS has long been recognized as the only seven-coin race horse console that would stand up month after month—year after year—and outearn all other coin machines.

Buckley operators know this to be a fact. Experience has proved that no other machine can even come in o close second from the standpoint of earnings. Every day new operators are finding out that the new BUCKLEY TRACK ODDS are even more profitable to operate than they hoped for.

$1250.00

Buckley Manufacturing Co.

4223 WEST LAKE STREET • • • CHICAGO 24, ILLINOIS

(PHONE: VAN BUREN 6636-37-38-6533)

Opens Biggest Buy Counter For Ops

GIL KITT

CHICAGO—Gil Kitt of Empire Coin Machine Exchange, this city, announced this past week that the firm had just opened, "the biggest buy counter for ops in the country".

He explained, "Every operator today wants real buys. We've been slowly accumulating the finest equipment in the country and are today ready with the greatest sales buys we have ever launched. We've got the equipment the operators need at prices that will amaze them. Not only that, but with our system of speedy delivery we can get these machines to them so fast that they simply will enjoy real profits from them.

The firm are working hard, according to reports, to get as many of the machines for which they have backlog orders to the trade. They have been arranging with leading ops thruout the country for consistent shipment of both new and used machines of all makes and are keeping their promise.

Bally Features Complete Line

RAY T. MOLONEY

CHICAGO — "Bally from counter game to console," is the slogan used by Bally Mfg. Co. to emphasize the wide range of games included in the Bally line.

In the skill-amusement class, the "Heavy Hitter" baseball game is offered either as a counter game or for operation with floor-stand.

The five-ball novelty field is served with "Ballyhoo", which may also be operated as a three-ball game.

"Bally Entry" and "Special Entry" are reported as in steady demand in the one-ball multiple-coin class, the former being the automatic model, the latter free play.

The Bally line is completed with three consoles, "De Luxe Draw Bell" and "Hi-Boy" which feature the "hold-and-draw" principle and "Triple Bell" which features triple coin-chutes.

SHOW NEW PACKARD PHONO IN CHICAGO

Sen. Capehart Invites All Nation's Manufacturers Plus Ops and Distribs to See Packard's New "Manhattan" Phono.

SEN. HOMER E. CAPEHART

CHICAGO — With Senator Homer E. Capehart acting as host, large crowds attended the all day showing of Packard Manufacturing Corporation's new "Manhattan" commercial phonograph in the Rose Room of the Hotel Knickerbocker in this city (Wednesday, July 2).

Capehart stressed the fact that, "Everyone of the nation's manufacturers, whether builders of automatic music equipment or amusement machines, has been invited to attend our showing and see our 'Manhattan' commercial phonograph which we are happy to call, 'the finest and most luxurious commercial phonograph ever made'."

In addition to the manufacturers who attended, many coming from far away cities to be present, there were also present a great many noted distributors and music operators who came from all nearby cities to see the new "Manhattan".

A fine buffet with refreshments was being served to the guests all day long. Sen. Capehart was constantly shaking hands with friends from all over the midwest area. Manufacturers from this city called to pay their respects, many knowing Capehart for a long time, and complimented him on his new model automatic phonograph.

Operators and distributors were much interested in the "Manhattan Many made close examination of the new phonograph and were well satisfied with its mechanism and its tone quality as well as its design, according to all comments.

Distributors of the Packard Manufacturing Corp. were also on hand from all the nearby territories and acted as guides and hosts to the crowds of operators, manufacturers and distributors, explaining the new "Manhattan" in detail.

As at the showing held in Indianapolis' Athletic Club there was much interest on the part of the trade regarding the many new ideas incorporated into this new phono. Ops exclaimed over the styling of the "Manhattan".

Most of all, tho, this was a real old fashioned get-together with competing and outside manufacturers to the juke box business in attendance and meeting with men who they've known for many years.

Conversations swung from reminiscing back to the general conditions in the trade and the majority opinion was that the coin machine industry is well on its way forward again and that the presentation of new products, such as the "Manhattan" phono by Packard proved to all industries the courage, foresight and vision of the coin machine field.

Sen. Capehart stated, "We want everyone, wherever we hold any showings, whether competitors or builders of other types of equipment, to always attend our meetings. We believe that we must all hold together and work together as a unit to help make this the greatest and most respected business in the nation."

Wm. L. Krieg, President and General Manager of Packard Mfg. Corp. with the new "Manhattan" phonograph.

Part of the large crowd of distributors who attended the Second Annual International Distributors' Convention of Packard Mfg. Corp. in Indianapolis listening to Krieg tell them all about the new Packard "Manhattan".

JUKE BOX UNION WINS IMPORTANT DECISION

Service Men Elated Over IBEW Victory in N.Y. Appellate Court. Believe This Overcomes Taft-Hartley Bill Implications.

EXCLUSIVE TO — THE CASH BOX

NEW YORK — With the passage of the Taft-Hartley Bill many juke box service men wondered about the strength and status of their union affiliations.

These men are now much eased in their minds when, this past week, the International Brotherhood of Electrical Workers, Local 786, AFL, won a very important decision in the Apellate Division, Second Department, with Samuel Mezansky acting as attorney for the union.

It seems that an independent operator, Harry Smethurst, doing business as the Fairchester Amusement Company of Portchester, N. Y., took away a location from one of the association members here. Immediately the union picketed the location.

Smethurst then went to court and obtained a temporary injunction to restrain the union. The judge in the case is reported to have written a very scathing decision. He reported on the fact that the plaintiff was a veteran of World War II, that he had been decorated five times and, without a hearing, it is stated, granted a temporary stay, claiming conspiracy, pending the trial of the case.

The union (I.B.E.W., Local 786, AFL) then took the case to the higher Appellate Division, and in the Second Department of the Appellate Court had this temporary injunction vacated with $10 costs and disbursements against the plaintiff, under Section 876 of the Civil Practices Act. The Appellate Court ruled that the plaintiff had not stated sufficient facts.

This decision has tremendously heartened the juke box service men thruout this area and also eliminated reference to any conspiracy.

Juke box service men now believe that their union will continue on stronger than ever before, for this is the first time that any such case has gone as high as the Appellate Division.

What is most important it allows the service men to protect their interests by picketing non-union locations where they have been earning a livelihood and have suddenly found themselves ousted thru no fault of their own.

The Appellate Court's decision will probably stand as a landmark thruout the New York State area, it is reported here.

Hold Special Distrib Showing For Game

HOBOKEN, N. J. — A special showing of "Award", Esso Manufacturing Corporation's new roll down game, was given for jobbers and distributors of New York and New Jersey at the firm's factory in this city (Thursday, July 3).

Hosting the coinmen were Jack Semel, president, and Jack Rubin, secretary of the firm. They demonstrated the many features of the machine, which they have had on test location for the past several weeks.

Evidencing great interest in the attractive mechanism, which includes roll over buttons, the many coinmen who attended were told that the machine would be in production within the next ten days.

"We're tremendously pleased at the reception given 'Award' by all who attended our showing," Jack Semel declared. "The men who saw it are all experienced coinmen, and when an audience like that tells us we've got a hit machine, you can't blame us for feeling as happy and eager about it as we do.

"Jack Rubin is doing a great job setting up our production," he continued, "and with our distributing organization well on its way to completion, we should have 'Award' making profits for operators thruout the country in very short order."

New Firm Presents First Game

ROBERT G. PAGE

EAST LONGMEADOW, MASS.—Photo Finish, a coin operated amusement machine representing a horse race in miniature, will be the first product to be manufactured by the newly organized Automatic Devices, Inc., here, it was announced by Robert G. Page, vice president in charge of production. Created and developed by a prominent Midwestern coin device manufacturer, Photo Finish will be made by Automatic Devices under an exclusive licensing arrangement.

The game was introduced at the convention in Chicago last February. The version to be made by Automatic Devices, however, will incorporate a completely new and ultra-modern cabinet design, as well as additional improvements and modifications. The company is expected to have its first models ready on or about August 15 and to initiate production on September 1.

Available for 5, 10 or 25-cent play, Photo Finish will offer a playing cycle of 15 seconds, one of the fastest money-earning potentials in the business. It will feature six horses, electrically motivated, with the machine selecting the winner arbitrarily.

Six players may participate in the game at one time. In this instance, skill is a factor, for each player can manipulate a plunger to bring his horse in several lengths ahead of other players.

The winning horse closes a switch which lights up two parallel lights on either end of the machine, indicating the winning number. Horses rock on springs, creating an illusion of galloping action.

Photo Finish is simple in construction and easy to maintain. It will be equipped with a slug rejector and coin return cup.

To Introduce Four New Timers

SPRINGFIELD, MASS. — American Time Corporation shortly will introduce a new series of coin-operated wall box timers for ten and twenty-five cent operation, it was announced here this past week.

Known as the WB series, the timer is fully automatic and will be available in four models for use in connection with radios, refrigerators, washing machines, dryers, shoeshine devices, ironers, extractors and other coin-controlled appliances.

Basically, the mechanism will include two major components — an American Time coin-operated timing device mounted in a wallbox made by ABT Manufacturing Corp. of Chicago.

All models are 12 inches high (13" including the coin receiver), 5¾ inches and 3⅜ inches deep, operate on 110 volts, 60 cycles, AC, and feature an ABT slug rejector and coin return cup. WB-1 and WB-4, the dime models, will be available in time cycles of 15 and 30 minutes, one and two hours. Variations in voltage and time cycle will be available at a relative increase in cost.

Only other variation between models is in load carrying capacity, WB-1 and WB-3 having a six amp rating and WB-2 and WB-4 having a 20 amp rating.

The new devices are adaptable to use in connection with appliances which lack adequate space for timing mechanisms. They will accumulate a reserve of three coins and feature a special recessed, tamper-proof coin box with a lock which engages on three sides.

Available in black wrinkle finish, the wall boxes have four mounting holes for bolts and screws.

Encyclopaedia Britannica to Include Info on Jukes and Pinballs

CHICAGO—Howard E. Kasch, assistant to the editor of the Enyclopaedia Britannica, wrote to Gwen Desplenter of CMI Public Relations Bureau advising, "We shall be most happy to refer your suggestion that we include information on juke boxes and pin tables in the Britannica to our editorial advisors when the classifications to which these subjects belong come up for review and revision."

It is also understood that the latest dictionaries are listing the words "juke box" and "pinball" and describing them. It will be of interest to all the trade to hear what the Encyclopaedia Brittanica will have to say about both instruments, since both are today recognized as standard American amusements.

Telecoin Will Donate "Quizzer" Take to Damon Runyon Memorial Fund

NEW YORK — Ops will be dropping nickels instead of taking them when Telecoin Corporation launches its five-city tour this week. It is believed the Damon Runyon Memorial Fund for Cancer Research which will inspire the nickel-takers to turn nickel-givers.

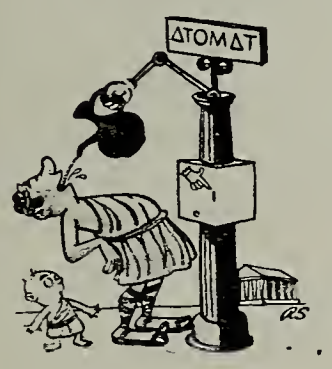
It's all very simple according to Telecoin's execs. Ops who want to be their own John Kierans and give the Telecoin Quizzer a whirl, will have to drop a nickel. All the coins taken in will be turned over to the Damon Runyon Memorial Fund. The same principle will be applied in all cities scheduled on the tour, New York, Cleveland, Chicago, Dallas and Atlanta.

Ops' visions of a completely coin-operated laundry location where Mrs. Housewife can turn her wash-day into a simple wash-hour were brought into clear focus by the announcement that Telecoin would introduce still another machine during its showings. This newest in the mushrooming Telecoin appliance line is a nickel-operated six-column laundry aid vendor which will dispense packages of soap, silk and wool detergent, bleach and or bluing.

The laundry aid machine rounds out the previously announced combination of coin-operated washing machine, wash extractor, dryer and ironer, to provide an all-in-one coin laundry service in apartment houses and store locations.

First details anent the extractor, revealed by Telecoin officials, disclose that it is completely automatic with a special safety device whiich automatically throws on a break before opening or closiing the machine. It operates on a 3/4 horsepower motor, 110-volt, 60 cycle. An inner basket is porcelinized for cleanliness, while the exterior is a neat white baked enamel with chromium trim.

Vending Machine 100 B.C.



NEW YORK — The above sketch appeared in the Herald-Tribune's Sunday magazine section this past week with the following:

"Alexandria. Egypt. 100 B.C. — Flash! Creating considerable interest in the main market place of this city is a new mechanical device recently developed by Hero. popular local Greek inventor.

"Hero's machine, basically a clever arrangement of levers. dispenses a quantity of pure water to the customer who drops a coin in the slot.

"If the contraption proves to be popular. it is forseen that Hero's machine may be adapted to the automatic vending of such commodities as figs. dates. nut meats and olive oil."

The writer claimed his source to be. "Gli Artifitiosi et Curiosi."

Philippine Op Suggests New Pinball Name

MANILA, P.I. — Wm. J. (Bill) Suter, manager of Morcoin. the Jack R. Moore Company offices here. suggested a new name for pinballs which was just received by *The Cash Box* this past week.

Bill says that pinballs should be called. "Time-Killers".

Any who believe with him can write Bill care of Morcoin (Jack R. Moore Co.) 1305 Taft Ave.. Manila. Philippine Islands.

Jukes Play Too Loud City Inspectors Report

ST. LOUIS, MO. — The average tavern owner wants to play his juke box too loud, according to a report made by ten inspectors of the St. Louis Aldermanic office in mid-June.

Operators throughout the city have been asked to co-operate with the city management in keeping the sound level in taverns. confectioneries. and other phonograph locations down to a level which will not irritate homeowners in the vicinity.

"The average tavern customer himself prefers that the juke box play in a little bit more subdued fashion." a spokesman for the Board of Aldermen pointed out.

"When loud music from phonographs disturbs neighbors in their homes," he said. "the chances are that the phonograph is being asked to do more than it was designed for."

GOOD IDEAS BOOM PHONO PLAY

By Bert Merrill, The Cash Box, St. Louis, Mo.

There is a lot more to successful phonograph route merchandising than merely picking good spots and servicing the machines to satisfy the location owner, according to a group of veteran St. Louis juke box operators recently surveyed by The Cash Box.

Attempting to find out why one operator's route shows consistently better play than another, although locations in the same area are concerned, we went first to a "typical phonograph operator" —a veteran of eleven years experience with 54 machines operating in the mid-town St. Louis area. This operator's play records show that nickel intake is minus the peaks and valleys which normally occur in many instances—and there is no sharp line of demarcation between winter and summer profits.

"I credit this entirely to the fact that I let my customers choose their own records," the operator grinned. "Of-course," he continued, we are influenced basically by national reports such as the hit parade program, The Cash Box weekly survey, and other information.

"However, I have always held to the theory that there are strong local tastes in any part of the country, and that the same ten records which topped the list in Cincinnati, for example, will not be the ten top tunes in St. Louis.

"Therefore, I make a deal with each of my location owners whereby he keeps a pad of note paper close to the cash register and on which he is to jot down any tune which is requested several times during a week.

"To carry the idea still farther, I have attached a small printed card in the corner glass at the front of each phonograph, which invites the juke box fan to write in the name of any selection he would like to hear next week—with space for 20 entries on the front and another 20 on the back. This is either inserted in the glass between the frame and the surface, or tied on to the phonograph with a cord.

"Both ideas have worked out exceedingly well. At first, I thought that most tavern patrons, for example, would be too busy to give the cards a thought, or to express their wishes to a bartender. Actually, however, there are lots of dull moments in any tavern and many customers take advantage of them to write in the songs they want to hear.

This St. Louis operator has found some rather significant information forthcoming. First, he finds that old favorites like "Stardust," "Smoke Gets In Your Eyes." "You Made Me Love You," etc., are constantly being requested where there is otherwise no indication that customers want them.

At the same time, he has discovered there are many requests for polkas, calypso songs, and other local-interest types which no city-wide or even nation-wide survey is going to indicate.

Even so small a thing as the location of the box in a tavern or store has a lot to do with the number of nickels it can accumulate, according to another operator, who ought to know—for all of his locations are either in taverns, small variety stores, drug stores with soda fountains, or similar space-congested areas.

"Too many location owners want to put the juke box in a remote corner, where the customer has difficulty getting to it," this operator said, "a practice which I fight constantly. In one tavern, for example, the location owner had placed the phonograph up on a high stage platform originally built to accommodate a piano and pianist. While it caught the eye here and was certainly prominent, it was difficult for short customers to put a nickel in the slot, much less read the program listed on the front. I pointed this out to the location owner, and got him to remove the stage platform, which hadn't been used otherwise for several years. Play picked up substantially during the next week, proving I was right."

This particular St. Louis operator makes a study of locating machines carefully in every spot. Where a tavern is concerned, with booths around the wall, he is careful to choose a spot whereby the patrons in each booth can see the face of the phonograph at all times—otherwise, they are likely to forget about it.

"I have even gone so far as to ask a location owner to let me move one of his booths, and pay the cost of doing so," the operator indicated, "with a profitable increase in sales forthcoming. Customers have got to be able to see the phonograph easily, and to reach it without going to too much trouble, or they will not play it at all."

Incidentally, one of the most profitable phonographs in St. Louis is a Wurlitzer which is mounted behind the bar in a prominent South St. Louis tavern. Having little free space on the floor, the owner cut away part of the backbar and placed the box there, where every bar customer, and most of those seated in booths can see it plainly.

Bartenders accept nickels, dimes and quarters from bar customers, and play the selections requested—which makes it easier for the customer, as well as swelling the receipts.

Moreover, the operator who collaborated in setting up this plan, has found that when things get a little dull, it is easy for the bartender to ask bar patrons "What's your favorite tune?" and drop a nickel in the box, or simply tell customers what new tunes are on the box.

ADVERTISERS IN THIS ISSUE

Silberman Covering Country With Cash Tray

AL. A. SILBERMAN, Salesmanager and BERNIE SHAPIRO, President of ADAMS-FAIRFAX CORP. talking over Silberman's trip.

LOS ANGELES, CAL. — Albert A. Silberman, salesmanager of Adams-Fairfax Corp., this city, manufacturers of the nationally known "Cash Tray" and other bulk vending machines, is planning a nationwide trip to survey the entire country's vending machine market as well as set up front rank distributors for their bulk venders.

Silberman stated, "This trip will enable me to meet with all of my old friends and, I hope, make lots of new ones." He also stated, "On or about the time my circuit of the entire country is completed a very important announcement will be made by Adams-Fairfax Corp. regarding new venders which will fill a long felt want. The new equipment and the low prices will be news of the first magnitude to every vending machine operator."

Bernie Shapiro and his brother, Monroe, are among the pioneers in the bulk vending machine field. Bernie is reported to have stated, "I am thoroly confident that when Al Silberman gets thru with his circuit of the nation that we shall be in possession of many facts which will prove of tremendous value to the entire vending machine industry."

He also said, "We have been in receipt of letters from leading vending machine people all over the nation. Now with Al Silberman making a personal visit to each and everyone of these men they will receive first hand information about our "Cash-Tray" and all of our other bulk vending equipment as well as advance news about the many new plans which we are making to bring the vending machine operators the most sensational equipment ever presented at prices which will startle the industry.

Silberman has many times covered the nation in executive positions in the coin machine industry and is very well known for his many efforts to help coin machine operators to enjoy the greatest possible profits at the least investment. In his position as salesmanager of Adams-Fairfax Corporation, it is believed that he will present many new, entirely different and progressive plans for the vending machine trade.

THRU THE COIN CHUTE

CHICAGO CHATTER

More optimism apparent everywhere in town. There has been a decided business pickup and the boys are all hepped up over it. Music distribs report that collections have taken a turn for the better, their operators tell them, and many feel that because of this there will be more juke box business this summer season than was formerly expected. At the same time the pinballs are going just as strong, if not stronger, than ever, with leading distribs coming to town to try and get deliveries in larger and still larger volume. Looks like this summer season is going to be one of the busiest the progressive men in the trade will ever enjoy.

Big event of the week was the Packard showing of their new "Manhattan" phono in the Rose Room of the Hotel Knickerbocker. Senator Homer E. Capehart invited all the nation's manufacturers, distributors, jobbers and operators to attend, regardless of whether they were competitors or not. He said, "We want everyone to come on in and see our new 'Manhattan' commercial phonograph." And large crowds kept coming in and going out of the Rose Room all day long. A marvelous buffet was served and coinmen had a chance to once again get together . . . Harry Brown of American Amusement has become a regular commuter between Chicago and New York. He's constantly on the go between both cities and expects some really good news from N. Y. almost any day now . . . Ben Coven is sporting a healthy tan which he picked up at his summer home in Lake Geneva. Ben also purchased a speedboat and now spends his weekends zooming around the lake.

Art Weinand over at Rock-Ola Mfg. Corp. tells me that the entire factory will close down from July 14 to the 28th to give all their employees their vacation at one and the same time. In this way, by giving the employees their vacation at one time they eliminate shortage of help which former staggered vacations used to bring about. Many factories are using this new vacation method . . . Tony Zale, middleweight champ of the world, was seen this past week visiting with his friend Al Stern of World Wide Distribs. Tony was sharpening his punching eye by practicing away on Al's pin games for his fight with Rocky Graziano.

Eddie Ginsberg is resting on his farm after his hospital seige. And Maurie is now taking it much easier with orders to close Atlas Novelty on Saturdays during the summer months so that the guys and gals here will be able to enjoy longer weekends . . . Irv Ovitz of Automatic Coin tells me that they had a nice little party this past week for one of the gals in the organization who said, "I do", and that food and refreshments were very freely dispensed . . . Gordon Sutton of Illinois Simplex (who is clicking with the new Simplex DeLuxe phono needles) spent a pleasant weekend at Mike Hammergren's summer home in Minnesota, taking it easy fishing and swimming. But Gordon got ambitious there one day and tried some water skiing with the result that all those black and blue bruises are making him walk around his offices very gingerly.

Bruno Kosek over at Mid-State reports that they are doing a very fine export business and that the firm's local biz is going right ahead every day . . . Employees of Williams Mfg. Co. pinball division, will enjoy their vacation this year (started June 30) while the boys and girls working on Williams' new "All Stars" will stay right on the job in an effort to cut down the big backlog of orders on this machine, Tony Gasparro reports. He also says that he has been in constant touch with Mr. and Mrs. Harry Williams who are flying their new plane up and down the Pacific Coastline and that he expects Harry will return to the factory this week . . . Bernie Schutz of Coin Amusement Games reports that he is eagerly looking forward to his "first vacation in five years". It seems, according to Bernie, that he was overlooked while in Uncle Sam's army on these vacation deals.

Bert Davidson of Filben reports that he has received some very nice letters from ops and distribs who saw the firm's line at their initial showing at United Coin Mach. Co. in Milwaukee. Bert's busier than ever trying to get all letters answered and all shipments under way . . . Bernie Grunig of Grunig Novelty reports that he played host to some west coast distribs who flew in to see his Test Quest counter game. "It clicked with them", Bernie says . . . Si Redd of Redd Distributing Co., Boston, Mass. and Buster Williams of Memphis and New Orleans bumped into each other in the offices of Billy DeSelm over at United Mfg. Co. this past week. Two guys with the same thought, according to Billy . . . Grant Shay is featuring the finest tan in Bell-O-Matic's organization. It's the result of the many long and arduous hours spent on the golf course.

Howard Peo, Valley Specialty Co. in town this week . . . So was Sammy Mannarino of Coin Machine Distrib. Co. who rushed here and there about the town . . . Ted Kruse underwent surgery this past week but is reported to be resting easy now.. (Here's looking forward to a speedy recovery, Ted) . . . Vince Murphy over at Globe Distributing happier than ever over the way those orders are coming in for the firm's Downey-Johnson Coin Counters. "We're trying our best", Vince reports, "to keep up with all orders and are shipping just as fast as we can" . . . Jim Mangan, who has recovered from his airline car accident, very busy these days rushing around the various firms here taking pictures and preparing a public relations program for the trade.

Dave Gottlieb and Lou Wolcher talking things over in front of the Knickerbocker Hotel and both rushing off in a hurry. Lou will spend at least ten days in Chicago on this trip and is also going on to New York for a short visit there over the 4th we hear . . . Gil Kitt over at Empire Coin Machine Exchange very busy this past week playing host to many noted coinmen who dropped around to see the firm's new, spacious quarters. Among those we bumped into at Empire were: Izz Albert of Twin Ports Sales Co., Duluth, Minn., Ed Heath of Heath Distributing Co., Macon, Ga., Clyde Dexter of Paxton, Ill., Sam Horwitz of Acme Novelty Co., Pittsburgh, Pa., and Tom Cassidy of Spring Lake, Ill. And the boys just kept coming in day after day keeping their new Empire offices and showrooms near Milwaukee Ave. plenty busy all week long.

Dave Lovitz still can't get used to being a daddy. It seems that Dave's little baby girl has her sleeping schedule all backwards, according to Dave. Dave also tells me that J. R. Bacon. O. D. Jennings & Co. vice-prexy left for a business trip covering the west coast while Bill Lipscomb went in the other direction—the east coast . . . Over at Bally Mfg. Co. everyone is getting ready for that big annual picnic on July 26th. The boys and gals really have a grand time at these affairs. This is Bally's way of saying "thank you" to all their employees for the grand job they do for the firm during the year.

Mike Spagnola and Frankie Garnett both standing woefully in their empty showroom and hoping and hoping that they will soon get some more of those AMI's. According to both Mike and Frank—they just can't seem to supply the demand . . . Roy Bazelon, who insists on taking it easy, is really enjoying the warm sunshiny days we're now having. Roy's out there playing golf every afternoon and having himself a grand time, he tells me . . . Clayton Nemeroff over at Monarch busy talking with Hymie Zorinsky of H. Z. Vend. & Sales, Omaha, Jim Rendel of Gary, Ind. and E. S. Hootzer of Elkhart, Ind. all at one and the same time . . . Nate Gottlieb, who is another one of the new daddies in our town, reports that they now have the latest addition to the Gottlieb family so well trained. "That", Nate claims, "you wouldn't even know she was in the house." In the meantime, Nate says, they are working harder than ever to keep up with the demand for Gottlieb's latest creation—"Lucky Star".

Bill Olsher of Abco seen here and there about town trying to get parts for his machines . . . While Jack Nelson, Sr. is out of town, Jack Nelson, Jr., just released from the Army, takes over and, you can believe me, Jack Jr. is doing a very fine job, covering the needs of their many customers with great efficiency and speed . . . Leo Lewis over at Coin-A-Matic is one of the busiest of guys in town. Leo's burning the midnight oil regularly these days trying to get shipments out to their customers . . . Milt Wiczer over at Wico Corp. reports that the boys are plenty busy trying to take care of the demand for parts and supplies coming to them from all over the nation . . . Bob Gibbs, whom many old timers will remember, and who is now located in Evansville, Ind., was in town visiting over at Buckley Mfg. Co.

THRU THE COIN CHUTE

EASTERN FLASHES

These past two weeks have been loaded with action for the jobbers and distributors in this territory. There has been more operator buying than for many months—and the boys are hopping with joy. The days prior to the Fourth of July holiday are usually spent in preparing for their holiday. Not this year. Right up to the moment they close their doors for the holiday, the jobbers and distributors were busy filling out order blanks. And it wasn't only for one type of equipment. Operators were buying every type of machine. Looks like we're over the hump—from now on it's bigger and better sales—bigger and better collections.

* * * *

With Jack Mitnick out of the office for the day, Barney (Shugy) Sugerman of Runyon Sales Company, kept on the jump continuously. The offices and showrooms really humming . . . Herman Perin of the Newark, N. J. office of Runyon tells us he's in a straight-jacket, being confined to the office most of the time. Once in a while, Herman jumps into his car, and runs out to see some of the local operators on AMI music equipment . . . Gil Engelman, who had been acting as distributor for Diamond records for the juke box operators in New York, resigned the account and retired to his Dude Ranch, where he joins up with brother Charley, the back part of the horse.

* * * *

Ben Becker, Tri-State Sales Company and Pioneer Distributing Co. (Bally distributors) returns from a ten-day road trip. Ben and Art Garvey of Bally Manufacturing Company covered New England and New York State, traveling about 10,000 miles by plane, train, taxi, and foot. During this period Ben and Art whiled away their spare time in a "Gin" contest. We haven't been able to check the facts with Garvey, but Becker claims he beat Art's pants off. Ben admits it was the result of strategy—he refused to permit Garvey to smoke during these games . . . Al Denver, president of the Automatic Music Operators Association, and his wife Frances wined and dined at the Copacabana this past Sunday evening, celebrating their 25th wedding anniversary.

* * * *

Jack Fitzgibbons, Jafco, Inc., returns to his office this week and gets into action immediately. "Sportsman Roll", for which he is national distributor, is in continual demand, and orders keep piling in for Williams' "All Stars" and "Cyclone" . . . Hymie Rosenberg of H. Rosenberg Company and his missus see their kids off for camp, then hustle back to the office to take care of the sudden rush of biz . . . Ben Lazar, B. D. Lazar Company, Pittsburgh, Pa., in town and drops up to visit with Bert Lane, Meyer Parkoff and Harry Rosen of Atlantic-Seacoast Distributors . . . With the arrival of H. C. Evans' "Ten Strike", Charlie Aronson and Bill Alberg, Brooklyn Amusement Machine Company, Brooklyn, N. Y., another distributing combo become busy.

* * * *

Nat Cohn, Modern Music Sales Corp., hurries home one day this week to take his young daughter to a hospital to get an infected tooth treated. Before leaving Nat has to push off some customers who are insisting upon deliveries of Mills' "Constellation" . . . Joe Graham, East-West Distributing Co. (Distributors for Square Amusement's "Sportsman Roll") alone in the office, as Charlie Herman and his two sons are out seeing the operators . . . Teddy Seidel, Seidel Coin Machine Sales, already complaining about the lack of space, altho he's only been set up a few months. With machines coming in and going out so rapidly, Teddy would like to have a few thousand more square feet. Meanwhile, Seidel showing a new roll down game "Hi-Score" with roll over buttons feature.

* * * *

Harry Friar, Premier Coin Machine Manufacturing, leaves the plant for a short while, and visits with his jobber friends along coinrow . . . Dave Lowy, and Phil Mason, Dave Lowy Company, smiling great big smiles as equipment is moved out in large quantities . . . Buddy Eisen and Sid Mittleman, Joe Eisen & Sons, eagerly awaiting the sample of Packard's new phono "Manhattan" . . . Operators showing great interest in the Telecoin showing scheduled in New York at the Commodore Hotel for July 8, 9 and 10. Company will display five new machines . . . Tony (Rex) DiRenzo, Manhattan Phonograph Company (Aireon distributors) flashes an order book at us showing orders taken during the past week . . . Jack Semel and Jack Rubin, Esso Manufacturing Company, Hoboken, N. J., run a special showing of their new roll down game "Award" to jobbers and distributors in the New York and New Jersey territory.

THRU THE COIN CHUTE

CALIFORNIA CLIPPINGS

The Southern California Automatic Music Operators Assn., is planning a big meeting for all Southern Cal music ops. A number of very important matters are to be taken up, according to Jay Bullock, managing director. The organization has just completed its move to their new headquarters adjoining the new Music and Games unit of the I.B.E.W. In addition, Bullock informs us that the membership is growing constantly and it is expected that practically all music ops in the area will join the association in the near future.

Al Silberman, well known coin exec, has joined the Adams-Fairfax Corporation, according to an announcement made by Bernie Shapiro, President. Silberman has been named General Sales Manager and will soon leave for an extended trip through the country, calling on the firm's present distribs and to appoint many new ones in territories not already covered. Dropped around for a visit to the plant, and found a terrific organization specializing in the vending biz. The firm has been expanding in a big way and has some very terrific plans for the future which will be announced later.

Paul Laymon has been receiving some nice shipments of new games and equipment from the Bally factory and is making deliveries as fast as the stuff comes in. Ed Wilkes, sales manager, has joined the fold and has been found to be suffering from a stomach ulcer. It means a tough diet and lots of pills. Our sympathies are with you, Ed . . . Charlie Fulcher, over at Mills Sales, has been getting shipments in of the new Mills "Constellation" and filling the back log of orders he has had for the new phono. Charlie is looking chipper again and feels happy when he can get hands on some new equipment to deliver.

Harry Williams and his very attractive wife visited in town this past week and spent a few days out at Catalina Island. Harry then flew up to the Bay City to see many of his friends in that area. Returning here, prior to flying back to Chicago, Harry spent a lot of time visiting with his father, William (Bill) Williams, who is distributing the Williams games is Southern Caliifornia. Bill is expecting a nice shipment of the new Williams "All Stars." It's a very fascinating game, and should do a bang up job on location," Williams declared.

Charlie Craig, over at Exclusive Records, tells that the new Herb Jeffries recording is going like a house afire with the demand increasing every day, and that the old stand-bys "Honeydripper" and "I've Got A Right To Cry" are still very much in demand. T. Littlefield, in charge of the Art and Production Department, off on a two-week vacation . . . Merle Connel, of Quality Pics, has just completed processing their latest series of 16 M.M. films and is all set to ship the latest group of movie film for panorams . . . Eddie Mesner, of Aladdin Records off to the deep south, calling on a number of the firm's distribs; he's due back this week . . . Saul Bihari, of Modern Records, plans a trip to New York on several important deals.

Ray Powers very happy over the response of distribs and ops to the firm's new mirror cabinet. Ray tells me that orders are pouring in from all over the country, and adds that they are still marking time awaiting an announcement of a new line the firm will handle . . . Bill Happel, Jr., over at Badger Sales, has been taking some nice orders for the new "Strikes N' Spares." Bill has been making some nice deals and has been shipping lots of games and phonos out of the country and has been expanding his export business. Incidentally, Jack Leonard of the Badger parts department tells me that he has been shipping lots of parts to many foreign countries and that there is a very nice demand for practically all types of coin machine parts . . . Jack Gutshall tells me that he has been selling many new Packard phonos and Packard accessories. Jack has called on many ops around the area and has found that most of the ops are replacing their old worn out phonos with new equipment. He is very optimistic about the future and expects business to pick up from now on.

Bill Schrader, of Allite Manufacturing Company, manufacturers of the new "Strikes N' Spares," has been receiving many reports from operators of the new bowling game from all parts of the country, indicating that collections from the game are phenomenal; it has terrific earning power, Bill tells me, with the game receiving swell accaim all over the country . . . Bill Wolf just back from a trip to Seattle visiting his offices and calling on many ops along the route. He says he found things generally good and that the ops reported collections improving right along. The boys are buying more new equipment every day and tossing out the old worn out stuff that have outlived their usefulness . . . Robert Gordon, of Van Es Record Company, plans several important announcements soon . . . Len Micon, of Pacific Coast Distributors, has just received a shipment of the new Evans console . . . H. G. Sherry, of Commercial Radio, tells us that his firm has been receiving some nice orders and requests for distributorships from many parts of the country in response to his ads in *The Cash Box*.

Bud Parr, of Solotone Corp., very happy with the increase of business and the growing demand for the new Solotone box and mirror cabinet. All production bottlenecks have been broken and deliveries have been leaving the factory in ever increasing volume . . . The Fifth Anniversary issue of *The Cash Box* was received here with lots of verbal applause. Thanks a lot, fellers, for making us feel so proud in getting it to you.

THRU THE COIN CHUTE

MINNEAPOLIS

Twin Cities folk received the Fifth Anniversary Issue of *The Cash Box* with beaming smiles, and the host of coin machine men who paid tribue to Bill Gersh and Joe Orleck, have voiced their wholehearted approval in recognizing *The Cash Box* as the coin machine industry's official publication.

Wonderful weather in Minneapolis and St. Paul has brought more optimism along with it, than we've seen in quite some time. Outdoor music play has jumped quite a bit, with operators flocking into town in droves.

Paul and Martin Kallsen of the Martin Music Company, Worthington, Minnesota, report their music and game route running along swell. The pair have one of the most centralized routes in the state . . . Ted Bush, Bush Distributing Co., had a bevy of Aireon hungry ops in to see him the other day . . . Hy-G Music Company's low prices the talk of Minnesota . . . Ken Ferguson, of the firm of the same name, into Minneapolis visiting . . . L. H. Pickerin of Rock Island, Illinois, in town calling on a few friends.

Mr. and Mrs. Wally McFarland of Bismarck, North Dakota, were in Minneapolis last weekend calling on several distributors . . . Leonard Zalinko, of Lakefield, looking chipper all thru the day . . . Pete Warnson of Kasota, Minnesota, reports the bass biting . . . Jerry Caron, St. Paul, still vacationing at his lake home on Trout Lake near Brainerd, Minnesota.

Bill Cohen, Silent Sales Co., Minneapolis turning up with some of the nicest games in his showrooms . . . Ernie Klicker's meat market up at Park Rapids, Minnesota, moving along nicely as is his music route . . . News that makes us feel good is the report that Jules Dirckx of Marshall, Minn., is well on the road to recovery . . . Better commission basis being talked up everywhere you go. Most ops agree that 75%-25% is the only answer.

ST. LOUIS

Floods—of two kinds—are occupying the interest of St. Louis ops this week. One is the real thing, the muddy Missouri and Mississippi rising to a record 39 feet and drowning out a lot of semirural and even city location in the past eight days. Down on Third Street, where some of the oldest taverns in the Midwest are still dispensing beer, the water is two and three feet deep. Charlie Larcom reported the washout of one Seeburg, but was able to get two others hoisted up on the bar before the water streamed in. Another op who got caught in the maelstrom was Carl Trippe, who kept a crew working all night hoisting up Rock-Olas in Sylvan Beach spots, Valley Park and Fenton. There will be a lot of mud scraped out of many a sound chamber, we opine. Worst damaged was Curley Fisher, of St. Charles, who had to dive for one of his machines on the Missouri riverfront; however, it was completely ruined.

The other flood was new phonographs. Ideal Novelty put out a record 100 machines in the past month, and Del Veatch of V. P. Distributing Company is ladling out 10 of them per week. Other distributors report similar free flow. Needless to say many ops who were holding locations by wheedling and setting them up are hustling the shiny new boxes on the job . . . Harry Davies, veteran St. Louis op, is off on his perennial visit to Minnesota fishing lakes. Davies has a rep as the luckiest fisherman in the St. Louis area.

All of the boys enjoyed the soiree held by the Missouri Amusement Machine Association at the Hotel Claridge this month. Given to attract new members, the show attracted 20 for CMI as prexy Lou Morris held forth at the dinner and introduced Jim Gilmore. Movies taken at the Show were run off, resulting in gales of belly laughs as the boys caught sight of themselves. The new members will be announced after their formal acceptance. After the dinner, attended by most new ops in the area, the gang fell to with refreshments and a bit of poker.

St. Louis had its first genuine earthquake the night of June 29, when a tremor tilted all the pin balls in town and put a stop to the output of many juke boxes. With a first-class flood already threatening a lot of ops, this was too much . . . On hand this week at Ideal Novelty Company was Maynard Todd, Rock-ola factory representative, who is clearing up operation problems for many ops, such as Ted Keyes of Farmington, Mo., who is trying to expand his routes.

Howard Coverstone of Mattoon, Illinois, bought some new Music Mirrors the 30th of June, while Marvin Buescher of Beuscher Novelty, Washington, Mo., snagged some of the new "Fiesta" Aireons arriving at V. P. Distributing Company . . . Bill Keller of M & K, Anna, Illinois, reported he had to detour forty miles to get into St. Louis this trip.

St. Louis reporter Bert Merrill middle aisles next month to a gal he met while overseas with Uncle Sam.

THE CASH BOX COIN MACHINE MART

CLASSIFIED ADVERTISING SECTION

CLASSIFIED AD RATE: $1.00 PER ISSUE

for all subscribers. Maximum space 5 Lines. All ads over 5 Lines—add 50c per Line.

FREE AD EACH WEEK for all $48.00 per Year Subscribers, Maximum Space 5 full Lines.

50c per Line for Non-Subscribers, Minimum Ad 2 Lines.

ALL ADS — CASH WITH ORDER

WANT

WANT – Manufacturer who needs merchandise display and sales assistances for coin-operated equipment and supplies. Located in the heart of New York City in the best block of quality stores. We can offer you window display, store display, space for warehousing, shipping facilities, sales and advertising help. ACCURATE DISTRIBUTORS, 621 TENTH AVE., N. Y. 19, N. Y.

WANT – Original Mills Black Cherry and Golden Falls; Keeney Bonus Super Bells; Bally Draw Bells; New or Used Phonographs. Spot Cash. For quick sale, get in touch with us. SILENT SALES CO., INC., SILENT SALES BLDG., MINNEAPOLIS 15, MINN.

WANT – Seeburg selection receivers, type SR-4. Please state condition and best price in first letter. DIXIE AMUSEMENT CO., BOX 531, DOTHAN, ALA.

WANT – Total Rolls; Genco Playballs; Tally Rolls and Advance Rolls. Phone, wire or write immediately stating price and condition. We do not buy junk. SEIDEL COIN MACHINE SALES, 458 W. 47th STREET, NEW YORK, N. Y. Tel: PLaza 9-1380.

WANT–Keeney Bonus Super Bells 5-25¢ & 5-10-25¢; Bally Triple Bells; Mutoscope Fan Front & Red Top Diggers; Rock-Ola Playmasters; Orig. Brown Fronts; Chromes and Black Cherry slots. Quote best prices, quantity and condition in first letter. M. A. POLLARD CO., 725 LARKIN ST., SAN FRANCISCO 9, CALIF. Tel.: ORdway 3070.

WANT – 5 Ball Free Play Pin Tables. All machines must be A-1 in appearance and mechanically. State condition and lowest price in first letter or wire. Distributors - Send Jobbers Prices. JOE E. FLOYD, 513 TAYLOR ST., ANDERSON, S. C.

WANT – Lite-O-Cards with Spring Bumpers. Will pay $40. ea. MODERN AMUSEMENT CO., 530 URSULINE ST., NEW ORLEANS, LA.

WANT – Watling and Pace Scales; Rotary Claws and Merchandisers; Mutoscope Diggers; Two and Three Way Super Bonus Bells; Victory Derbys and Specials. Will sell or trade for any of the above. Wurlitzer Skee Balls, Four Bells $150. ea. Arcade equipment, etc. WESTERN DISTRIBUTORS, 3126 ELLIOTT AVE., SEATTLE 1, WASH.

WANT – Will buy any quantity used slot machines, all makes and models. Also, NEW Pace Chrome Deluxe Slots 5¢-10¢-25¢ & $1. Quote your lowest prices in first letter. All machines must be in first class condition. Will buy Bally Draw Bells, Bally Triple Bells, Keeney Bonus Bells, Single Doubles and 3 Ways. AUTOMATIC GAMES CO., 2858 W. PICO BLVD., LOS ANGELES 6, CALIF.

WANT – All late model phonographs for Export Trade. 1946 Wurlitzers, 1946 Seeburgs, 1946 AMI and 1946 Rock-Olas. State quantity and lowest cash price. Will send deposit. Balance Sight Draft through our bank. BADGER SALES CO., INC., 2251 W. PICO BLVD., LOS ANGELES 6, CALIF. Tel: Drexel 4326.

WANT – 5 Ball Free Play Games. Williams: Amber, Dynamite, Suspense. Chicago Coin: Super Score, Spellbound. Gottlieb: Stage Door Canteen, Baffle Card, Superliner. Bally: Turf Queen, Big League, Midget Racer. Games must be in A-1 condition. For Resale. State quantity & lowest prices in first letter. NOBRO NOVELTY CO., 369 ELLIS ST., SAN FRANCISCO 2, CALIF. Tel: Tuxedo 4976

WANT – Wurl. & Seeb. 30 wire Hideaway Units complete 20's & 24's; Wurl. 1015's, 850's, 950's & 750E's; Seeb. 1-46S, 1-46M, Hi-Tone, Envoy, etc.; R. O. 1422; used Packard Wall Boxes; Packard & Buckley 30-wire Adaptors for Wurl., Seeb., Mills and R. O.; Mills, Jenn. & Pace F. P. Mint Vendors; Post-war Photomatic; Late 5 & 1 Ball F. P. Games; used Evans Ten Strike; used Genco Whizz; Bally Line-A-Line; Metal Typers; Scales, etc.; Converters 110 DC to 110 AC, 110 V. 25 cycle to 110 V 60 cycle; Generators 60 cycle; all types of 25 cycle Motors, 25 cycle Flyer Motors all models. Transformers, Gears, Amplifiers, etc. THE ST. THOMAS COIN SALES LTD., ST. THOMAS, ONT., CAN.

FOR SALE

FOR SALE – Personal Music and Solotone Boxes. Also Studio & location amplifiers. Wire, phone or write for real low price. RUNYON SALES CO. OF N. J., 123 W. RUNYON ST., NEWARK 8, N. J.

THE CASH BOX COIN MACHINE MART

CLASSIFIED ADVERTISING SECTION

FOR SALE

FOR SALE – 7 - 10¢ and 7 - 5¢ Mills Futurity slots $40. ea. The lot $479.50. All Clean. Wurl. T12 with amplifier, Solotone adapted $125. Solotone boxes $21.85 ea., like new; Big Hit $89.50; Knockout $59.50; Miami Beach $42.50. All Clean. WESTERN DISTRIBUTORS, 1226 S. W. 16th AVE., PORTLAND 5, OREGON.

FOR SALE – Now making delivery of KILROY, Chicago Coin Machine Co.'s new sensational 5 Ball Game; Chicago Coin Machine Co. New Basketball Champ, a real Hit. Our new and latest release will be STRIKES & SPARES. Delivery soon. BAUM DIST. CO., 2332 LOCUST ST., ST. LOUIS 3, MO.

FOR SALE – Manufacturer who needs sales assistance in the heart of coin-operated equipment stores located at 621 Tenth Ave. between 44th and 45th Streets, in the best block of quality stores, we can offer you window display, store display, space for warehousing, shipping facilitiies, sales and advertising help. ACCURATE DISTRIBUTORS, 621 TENTH AVE., NEW YORK 19, N. Y.

FOR SALE – Used Mills Slots: 5¢ Bonus $137.50; 10¢ Bonus $147.50; 5¢ Blue Front $97.50; 5¢ Brown Front $107.50; 10¢ Gold Chrome Bell $160.; 25¢ Gold Chrome Bell $165.; 25¢ Black Front Special $150.; 5¢ Cherry Bell $107.50. Brand new post-war Jennings Chief Jackpot Bells in all models available for immediate shipment. Write for complete list. AUTOMATIC COIN MACHINE CORP., 338 CHESTNUT ST., SPRINGFIELD, MASS. Tel: 4-1100

FOR SALE – Panoram 250 Watt Projector Lamps $2.25 ea.; brand new Champion Counter Games $29.50 ea.; all current new Pin Games; also, all used Post War Pin Games; Slots and Music. Write for our low prices. Remember, if we can"t guarantee, we won't ship. MARLIN AMUSEMENT CORP., 412 NINTH ST. N.W., WASHINGTON, D. C.

FOR SALE – Minnesota is down. We can furnish you with consoles and payout 1-ball machines at less than Cash Box low price. Let us know what you want. HY-G MUSIC CO., 1415 WASHINGTON AVE. S., MINNEAPOLIS 4, MINN. Tel: Atlantic 8587.

FOR SALE – 25% to 40% Discount on 30 consoles including Mills 4 Bells, Three Bells, Bangtails 1946, 25¢ play Jumbo & Super Bell, Pace Twin Reels & Single Reels, etc. Request list. This is an ideal lot of Consoles for the operator to test out a new operation with, without a big risk. Contact us immediately. COLEMAN NOVELTY CO., 1025 FIFTH AVE., ROCKFORD, ILL. Tel: Main 1323

FOR SALE – DuGrenier, Rowe, National and Uneedapak cigarette and candy machines, all models, under market prices. All in good working condition, ready for location. Also all other coin equipment. Uneedapak parts. WANT-Will buy anything. Send us your list. MACK H. POSTEL, 6750 NORTH ASHLAND AVE., CHICAGO 26, ILL.

FOR SALE – Or trade. 8 Red Ball machines (combination Pool & Marble Table). No reasonable offer refused. One 32 Volt Rock-Ola DeLuxe; one 35 Watt Masco Record Changer and Public Address System. Dice Boards – Cheap. Make us an offer. See if we turn it down. ABC NOVELTY CO., 2509 SO. PRESA ST., SAN ANTONIO, TEX. Tel: K 1152

FOR SALE – Playboy; Lucky Star; Lightning; Carousel; Honey. LEHIGH SPECIALTY CO., 1407 W. MONTGOMERY AVE., PHILA 21, PA. Tel: Pop. 3299

FOR SALE – Keeney 5¢, 25¢ Super Bell Comb. $60.; Scientific Pokerino $279.50; Genco Total Rolls $225. Delivered free anywhere in U.S.A. 1/3 deposit, bal. C.O.D. WANT – Exhibit Knock-outs. LYN BROWN CO., 1351 W. WASHINGTON BLVD., LOS ANGELES, CALIF.

FOR SALE – 3 Columbia Twin JP and one 600 Wurlitzer Chassis, Speaker, Amplifier with Key-board selection. WANT – 750-E Wurlitzer cabinet. Also late game for resale only. LOUIS J. SALEBRA, 5 BUTTERFLY AVE., RUTLAND, VT.

FOR SALE – 5 Shorty Barrel Rolls $170.; 2 Score A Barrels $185.; 9 ft. Supreme Skee Balls $165.; 1 9 ft. Bowl A Score $135.; 1 Turf Champ P.O. $40. GENERAL NOVELTY CO., 521 N. 16th ST., MILWAUKEE 3, WIS. Tel: West 4242

FOR SALE – The latest and most sensational 5 Ball Games for Immediate Delivery – Bally-Hoo, Lucky Star, Cross Fire, Play Boy, Havana, Cyclones, 200 Used Pin Games in excellent condition at a Sacrifice. ARK. TENN. DISTRIBUTING CO., 507 EAST MARKHAM ST., LITTLE ROCK, ARK. TEL: 4-0556

FOR SALE – Will trade five new Gottlieb Daily Races F.P. and eight Big Parlays for used Five Balls, Scales, Mutoscope Diggers, Rotary Merchandisers, Victory Specials, Victory Derbies; Twin and Three Way Super Bonus Bells, 750, 850, 950 Wurl., etc. WESTERN DISTRIBUTORS, 3126 ELLIOTT AVE., SEATTLE 1, WASH.

FOR SALE – We have about 50 WS-2Z Seeburg Wall-O-Matics and are offering them at a special price of $24.50 ea. The covers are not broken and every one has a70L7 tube in it and is ready for location. Deposit Required. SPARKS SPECIALTY CO., SOPERTON, GA. Tel: 33

FOR SALE – We have them in stock. Contact us for your Hirsh Red Balls for state of Florida. Best money maker out today. Trouble free. Immediate delivery. Make us cash offer on any new or used pin tables you need. MURRELL AMUSEMENT CO., 1058 S. FLORIDA AVE., LAKELAND, FLA.

THE CASH BOX COIN MACHINE MART

CLASSIFIED ADVERTISING SECTION

FOR SALE

FOR SALE – New Packard 1000 "Out Of This World" Revolving Speakers and all other models; Adaptors for Twin 12 Wurlitzer; new and used Pla-Mor Boxes; 5000 ft. 30 wire Cable; Special Pedestals to mount Pla-Mor and other boxes on the Dance Floor and many other places; new Phono Casters, fit any model, sample set $1. COLEMAN NOVELTY CO., 1025 FIFTH AVE., ROCKFORD, ILL. Tel: Main 1323

FOR SALE–Jack Rabbit $200.; Super Triangle $175.; Tally Roll $150.; Lite League $125.; Superliner $125.; Grand Canyon $60.; Laura $75.; 14 ft. Bankrolls $75.; 14 ft. Bang-A-Fitty (excellent condition) write; Rol-A-Score $300. WANT – Used Total Rolls. State condition & best price in first letter. Also used Basketball Champ. MOHAWK SKILL GAMES, 86 SNOWDEN AVE., SCHENECTADY 4, N. Y.

FOR SALE – The most complete stock of Arcade Equipment, Cards and Supplies in the United States. Write for list. MIKE MUNVES, 510 W. 34th ST., NEW YORK CITY.

FOR SALE – Write in and ask for our illustrated "Newsette"; Seeburg Cadet $169.50; Rock-Ola Deluxe $229.50; Seeburg Vogue, repainted $219.50; Wurlitzer 716 $99.50; Supreme Skee Ball $175.; Jack Rabbit $245.; Scientific Batting Practice $94.50. NATIONAL NOVELTY CO., 183 E. MERRICK ROAD, MERRICK, L.I., N.Y.

FOR SALE – Pilot Trainer, used only four months. Cannot be told from new. I am closing my arcade. $500. f.o.b. Los Angeles. Add $25. for crating. Send or wire 10% deposit. WM. NATHANSON, 2738-1/2 CINCINNATI ST., LOS ANGELES 53, CALIF.

FOR SALE – Slightly used Bally Victory Derbies $199.50; Jockey Clubs, Turf Kings, refurbished, chrome rails $110.; Mills Three Bells $250.; Four Bells, L.H. $200. Write for lowest quantity prices on new A.B.T. Targettes, Superoll, a new bowling game. Make your needs our problem. SILENT SALES CO., SILENT SALES BLDG., 200-208 - 11th AVE. SO., MINNEAPOLIS, MINN.

FOR SALE – 25 Model 80 Kirk Astrology Scales $169.50 ea. THE VENDING MACHINE CO., 205-215 FRANKLIN ST., FAYETTEVILLE, N. C. Tel: 3171.

FOR SALE–Act Now–All machines clean and in excellent condition – Used Evans Bangtails 7 coin F.P.-P.O. J.P., Keeney 5¢ Super Bell Comb., Keeney 25¢ Super Bell Comb., 5¢ Bonus Bell, 5¢ Draw Bell, Jumbo Parade 5¢ comb., Jumbo Parades 5¢ comb. F.P., Hi-Hand 5¢ comb., Total Rolls, Victory Specials, Longacres, Pimlicos, Club Trophys, '41 Derbys, Dark Horses, Five Balls: '41 Majors, South Paw, Exhibit Stars, 4 Roses, All American. Make an offer for any part or all. All machines crated and ready to ship. 1/3 deposit with all orders, balance C.O.D. ART WEISS CO., 1130 W. COLORADO BLVD., ARCADIA, CALIF. Tel.: Atwater 73511.

FOR SALE – Complete line of Mills new Black Cherry slots, Buckley's new Track Odds, rebuilt Black Cherry and Golden Falls machines in 5¢, 10¢ & 25c denominations. We are in a position to fill all your slot machine requirements. Immediate delivery on Black Cherry or Golden Falls complete Case & Casting assemblies. Contact us for highest quality merchandise at standard prices. WOLFE MUSIC CO., 1201 W. MAIN ST., OTTAWA, ILL. Tel: 1312.

FOR SALE – Bally Surf Queens $110. ea.; Bally Midget Racers $130. ea.; Bally Big Leagues $150. ea.; 2 Score-A-Barrel skee balls 10'6" revolving keg & return ball feature $150. ea. Write, wire or call. ANTHONY HIRT, 2303 NO. 11th ST., SHEBOYGAN, WIS. Tel.: Ph. 3273.

FOR SALE – 50 Buckley Chrome Boxes, 20 and 24 record $15. ea.; 50 old style Buckley Boxes $5. ea.; 6 Seeburg 30 wire Boxes $7.50 ea. SOUTHERN MUSIC DISTRIBUTING CO., 503 W. CENTRAL AVE., ORLANDO, FLA.

FOR SALE–Attention Arcade Owners! Slightly used, and floor model Atomic Bombers, almost like new $275.; also 1 Mills Panoram in excellent condition and thoroughly reconditioned. Will sacrifice at $225. For used phonographs, beautifully reconditioned, we have what you want. Write and let us know what you need. Seeburg Phonograph Distributors. AUTOMATIC EQUIPMENT CO., INC., 919-921 N. BROAD ST., PHILA. 23, PA.

FOR SALE – $25.00 and up Mills, Jennings, Watling Slots in 5-10-25¢ A-1 operating condition; 5 Ball Free Plays; 1-ball P. O. games Mills Panoram $325. Send for list. MITCHELL NOVELTY CO., 1629 WEST MITCHELL ST., MILWAUKEE 4, WISC. Tel.: MItchell 3254.

FOR SALE – Ten Keeney Three Way Bonus Bells, like brand new $1100. ea.; Ten Evans Bangtails 1947 Models, used ten days $450. ea. SPEER COIN MACHINE SERVICE, 418 THIRD ST., SANTA ROSA, CALIF. Tel: 3713

FOR SALE – Wurlitzer 500's, 600's. Will trade for new Packard boxes. Wurlitzer 700's, 800's, 850's, beautiful shape (Write); Bank Balls, like new, 10' long $185. ea.; or will trade for late pinballs; Wurlitzer 71's and 81's (Write). GILLES AMUSEMENT CO., 733 MAIN ST., OSAGE, IOWA.

FOR SALE – 2 Longacres $160.50 ea.; 2 Pimlicos $134.50 ea.: 1 Whirlaway $89.50; 8 Sport Specials $89.50 ea.; 1 Sport Event $99.50; 4 Record Time $74.50 ea.; 1 Dark Horse $89.50; 1 Club Trophy $125.; 7 Blue Grass $84.50 ea. Total for $2500. F.O.B. plus crating charges. GREGG NOVELTY CO., 100 N. GREEN ST,, LONGVIEW, TEXAS.

FOR SALE – 12 Pinball Games, in excellent condition. Reasonable. Also 10,000 used records. X-CEL NOVELTY CO., 5240 N. 11th ST., PHILA., PA. Tel: MI. 4-2624

THE CASH BOX COIN MACHINE MART

CLASSIFIED ADVERTISING SECTION

FOR SALE

FOR SALE – Clean-Up Sale. Attention, Broadcast, Leadoff, Cadillac, Dixie, Hi Hat, Mascot, 2 Owls, Pick 'Em, Sea Hawk, Sky Line, Spot Pool, Stratoliner, Super Chubbie, 1-2-3 Mills 1939. Will sell lot for $279.50. NORMAN J. STEINKE CO., 18 EAST TUPPER ST., BUFFALO 3, N. Y. Tel: Cl. 0065

FOR SALE–Victory Special $350.; rebuilt Wurl. Amplifier $37.50; '41 Derby $95.; Record Time $75.; Knockout $70.; Spot Pool $35.; Bombardier $50.; Bandwagon $30.; Hi Hat $40.; Argentine $40.; Defense $25.; Silver Spray $25.; Wildfire $25.; new Smileys $17.50; 5-10-20 $65.; Majors $40. CENTRAL COIN MACHINE CO., 482 CENTRAL AVE., ROCHESTER 5, N. Y.

FOR SALE – Club Trophy $40.; '41 Derby $57.50; Pimlico $64.50; Sport Special $39.50; Record Time, less motor $24.50. N. J. STEINKE CO., 18 EAST TUPPER ST., BUFFALO 3, N. Y. Tel: Cl. 0065

FOR SALE – 10 American Scales, used two weeks, like new $139.50. 1/3 Deposit. SOUTHERN VENDING MACHINE CO., 528 CRAIGHEAD ST., DANVILLE, VA.

FOR SALE – Standard Scale Metal Typer 10¢ Chute, used 2 weeks $375.; 4M checks $8. per M; Massengill Pool Table, perfect 5¢ or 10¢ chute $250.; 5¢ Daval Marvels $22.50; Rock-Ola, Wurlitzer D.C. Motors $15. ea.; 60 D.C. to 110A.C. Converter $20. PORTER MUSIC CO., P.O. BOX 6037, W. ASHEVILLE, N. C.

FOR SALE – The Best Mills Blue Fronts in the South. Any denomination. Ready for location. Refinished in Crackle Finish Baked on Paints. Also Mills Bells Refinished and Overhauled for $30.; parts are extra. Sixteen years experience. Send one in by Express. Work gauaranteed. MILTON BRAUN, RT. 3, BOX 428, FERGUSON AVE., SAVANAH, GA. Tel: 3-5432

FOR SALE – 6 Chicago Coin Roll-A-Scores 9 ft. Bowling Alleys, excellent condition $85. ea.; 2 High Dial Rock-Ola Ten Pins, excellent condition $74. ea. S. J. WEISSER, 2931 JOHN R ST., DETROIT 1, MICH.

FOR SALE – 1 to 100 New 1¢ A.B.T. Challengers 1947 model (write); 1 to 50 New Marvel Mfg. 1¢ Pop Up $33.50 ea. The best two penny machines made. Orders shipped some day received. 1/3 deposit with order, balance C.O.D. STATE DISTRIBUTING CO., 512 W. 6th ST., AUSTIN, TEXAS.

FOR SALE – A.M.I. Hostess! Located in Eastern Penna. Heart of Industrial Section. 40 Station Studio. 35 Locations in Operation. Must be sold to settle estate. A real buy! Write for complete information. BOX 111, C/O THE CASH BOX, 381 FOURTH AVE., NEW YORK 16, N. Y.

FOR SALE – Bally Hi Hand Comb. F.P. & P.O. $125. ea.; Chicoin Roll-A-Scores $100. ea. Guaranteed appearance and mechanism. PARAMOUNT DISTRIBUTORS, 546 MAIN ST., BEACON, N. Y. Tel: 900.

FOR SALE– Bally Hi-Hand $75.; Jumbo Parade F.P. $40.; Keeney Super Bell 5-25 C.P. $100.; Sportsman $50.; Thorobred $125.; Royal Draw 5¢ $20.; 25¢ $50.; Paces Reels 10¢ $50.; Bally Big Top $50.; Big Game $20.; Wurl. Twins $125.; Wurl. 145 Steppers $15. ea.; Seeburg Adapters for Wurl. $15.; Mills Empress $195.; Throne $150.; Bally Club House 7 coin head $40. AUBREY STEMLER DIST. CO., 2323 W. PICO, L. A. 6, CALIF. Tel.: FEderal 5169.

FOR SALE – Total Rolls $195. ea.; 25¢ Brown Front $99.50; Bally Club Bells $98.50; Keeney 2-way 5-5¢ $145.; Skylark FP & PO $49.50. 1/3 deposit, bal. C.O.D. Write for our reduced prices on large stock of used pingames. M. A. POLLARD CO., 725 LARKIN ST., SAN FRANCISCO 9, CALIF.

FOR SALE – 10 Panorams, clean, perfect condition mechanically, excellent outward appearance. These Panorams were used in our own Arcade $199.50 ea. 1/3 deposit with order, balance C.O.D. ADVANCE AUTOMATIC SALES CO., 1350 HOWARD ST., SAN FRANCISCO 3, CALIF.

FOR SALE – Factory rebuilt Keeney 1938 Tracktime Consoles with all latest improvements. Cabinets refinished like new. $100. 1/3 dep. bal. C.O.D. Also 1 brand new Bally Big League in original carton $205.; 1 slightly used Surf Queen $150.; 2 used Flat Tops $125. ea. W. E. KEENEY MFG. CO., 7729 CONSTANCE AVE., CHICAGO, ILL.

FOR SALE–25 new Bally Double Barrel 5 ball f.p. game in original crates $99.50 ea., in lots of 5 $90. ea., 10 new Bally Draw Bell red buttons in original crates $375. ea. Terms: 1/3 deposit, balance C.O.D. K. C. NOVELTY CO., 419 MARKET ST., PHILA. 6, PA. Tel.: Market 7-4641.

FOR SALE – 1 Keeney 3-Way Bonus Superbells, excellent condition $900.; 4 Atomic Bombers, like new $275.; 2 Jack Rabbits $250.; Genco "Whizz" $75.; Amusematic Lite League $115.; Ace Bomber (Mutoscope) $115. HANNA DISTRIBUTING CO., 169 CAMPBELL AVE., UTICA 4, N. Y. Tel. 6-1994

FOR SALE – Misc. Route of Legal Games in Los Angeles, new games Advance Rolls, Income $290. weekly net. Price $7800. Cash. Enjoy this climate while working. S. SCHWARTZ, 6626 COLGATE AVE., LOS ANGELES, CALIF.

FOR SALE – Keeney Super Bonus 5¢ $350.; Draw Bell $250.; High Hands $50.; Club Bells $50.; Hitone Conversions, completely illuminated dome with speaker in top and crystal pickup. Cabinets refinished, looks and operates like new $400. ROYAL MUSIC CO., 10 PARK ST., WEBSTER, MASS. Tel: 649-R

THE CASH BOX COIN MACHINE MART

CLASSIFIED ADVERTISING SECTION

FOR SALE

FOR SALE – Original Mills Bonus Bells, rebulit, new cabinets, knee-action, club handle; refinished Silver Hammerloid to match Black Cherry Bells 5¢ $175., 10¢ $185., 25¢ $195.; Hi-grade rebuilt Cherry Bells; Gold & Silver Chromes; Brown & Blue Fronts; Hand Loads and many others. Bargain List Free. COLEMAN NOVELTY CO., 1025 FIFTH AVE., ROCKFORD, ILL. Tel: Main 1323

FOR SALE – I Williams Suspense, A-1 condition $135.; 5 Surf Queens, like new, used for straight novelty play only, Free Play units never have been used $115. 1/3 cash, bal. C.O.D. GEM NOVELTY SALES, 1410 BUCHANAN ST., RACINE, WIS.

FOR SALE – We have the lowest priced new Rolldown game on the market. Come in and see ""Hi-Score", a simple high score game with a "matching score" feature and roll over buttons. Price only $220. SEIDEL COIN MACHINE SALES, 453 W. 47th ST., N. Y. Tel: PLaza 9-1380

FOR SALE – 2 Total Rolls, excellent condition $219. ea.; 2 Tally Rolls, perfect condition $149.50 ea. SILENT SALES CO., SILENT SALES BLDG., 200-208 - 11th AVE., SO., MINNEAPOLIS 15, MINN.

FOR SALE – Massengill Pool Table, refinished perfect, same as new (make offer); 6 A.B.T. Challengers 1¢ or 5¢ $25. ea.; Blue & Gold V.P. $45. All equipment guaranteed same as new for 7 day trial. PORTER MUSIC CO., P.O. BOX 6037, W. ASHEVILLE, N. C. Tel: 2975-R

FOR SALE – Baffle Cards $95.; Big Hits $75.; Fast Balls $95.; Dynamites $85.; Kilroys $169.50; Maisies $199.50; Mystery $175.; Superliners $98.50; Super Scores $99.50; Surf Queens $65.; Suspenses $75.; Stage Door Canteen $75.; Tornados $199.50. HIRSH COIN MACHINE CORP., 1309 NEW JERSEY AVE., WASHINGTON, D.C.

FOR SALE – 10 Super Skee Rolls $110. ea.; 2 Air Raiders $65. ea.; 1 Rapid Fire $65. ea.; 2 Brand new, in cases, Champion Hockey $85. ea.; 1 Defender $95.; 1 Premier Skee Roll with Barrel $195. WANT – Total Rolls. MARCUS KLEIN, 577 – 10th AVE., N. Y. C.

FOR SALE – Have good clean Arcade Equipment to trade for Pin Balls. Write for list. COIN AMUSEMENT GAMES, INC., 1335 E. 47th ST., CHICAGO 15, ILL.

FOR SALE – Two Brand New Champion Hockeys in original crates $60. ea.; one used Champion Hockey, good condition $30.; one Paces Red Arrow $75.; one Rollette, Jr. $40. H. M. BRANSON DISTRIBUTING CO., 516 SO. 2nd ST., LOUISVILLE 2, KY. Tel: Wabash 1501

FOR SALE – Bank Balls. Good condition, mechanically perfect. Priced for quick sale. Phone or Write. NOONAN AMUSEMENT CO., 270 W. FORDHAM ROAD, BRONX, N. Y. Tel: Fordham 4-2144

FOR SALE – Wurlitzer Model 500 $135.; Seeburg Envoy $200.; Model 700 $300.; Model 750 $325.; Watling 5¢ Rol-A-Top $40. WANT – Jumbo Parades Payout. BELMONT VENDING CO., 703 MAIN ST., BRIDGEPORT, OHIO. Tel: Bridgeport 750

FOR SALE – $299. ea.; Wurl. 700 or 800. $49.40 ea.; Hi Hands & Silver Moons. $59.50 ea.: Chicken Sams & Paces Races. $24.50 ea.: Fleet; Ten Spot; Ocean Park; Stars; Metro & Fox Hunt. $449. ea.: 850"s and 950"s. All pins check and in perfect working condition. All music overhauled and cab. touched up. All machines guaranteed. Terms: 1/3 deposit, balance C.O.D. EASTERN SHORE DISTRIBUTING SERVICE, MIDDLEOWN, DELAWRE. Tel: Midd. 174.

FOR SALE – Large Selection of reconditioned phonographs available at very low prices. Write for complete list of machines. DAVE LOWY & CO., 594 TENTH AVE., NEW YORK CITY, N. Y. Tel: BRyant 9-0817

FOR SALE – All new Packard Equipment. 172 Wall Boxes; 3 model 400 Hideaways; 3 model 900 Speakers; 6 model 800 Speakers; 4 model 700 Speakers; 1 Pine Adapter; 1 Spruce Adapter; 1 Willow Adapter. Approximately 2800 ft. 30 wire cable. Make us an offer. RICHMOND SALES CO., 803-5 W. BROAD ST., RICHMOND 20, VA.

FOR SALE – 5, Like new, Keeney Big Parlay one ball machines (write). Territory closed. 1/3 deposit, balance C.O.D. AUSTIN AMUSEMENT CO., 510 W. 6th ST., AUSTIN, TEXAS.

PARTS AND SUPPLIES

FOR SALE – Operators! Major operation on prices for all coin machine parts. Sheet Plastic–20x50–60 gauge, colors: Red, Yellow, Orange; Sheet $8.95. Regular size Silver Sleeves, 25 to a package, Package $1.45. Standard 5 amp. & 10 amp. Slow Blow Glass Fuses, C $8.75. Independent (7/8" barrel) pin game locks 55¢ ea. Chi. Coin 2850 or 2876 Coil and Case Comp. $1.45 ea. Small live Rubber Rings, C $1.75. Large live Rubber Rings, C. $2.00. Extra large live Rubber Rings, C $2.95. WICO CORP., 2913 NO. PULASKI RD., CHICAGO 41, ILL.

FOR SALE – Coin Machine Needles made sp. for Coin operated automatic phonos. Durable – Long lasting No. 10 J Straight: 50 needles, 44¢ ea.; 100, 40¢ ea.; 500, 36¢ ea.; 1000, 36¢ ea. plus 100 needles Free. Small bulbs, pilot lites: No. 51 & 55 – 10 for 48¢, 100 for $4.40; 300, $.042 ea. No. 40, 46, 44, 47 – 10 for 58¢, 100 for $5.30, 300, $.05 ea. 3AG, 2 Amp. Fuses – $3. per 100. Less 2% C.O.D. BELMONT RADIO SUPPLY, 1921 BELMONT AVE., CHICAGO 13, ILL.

FOR SALE – New 30 Wire Alpha Cable $250. Spool 1000 ft.; Maple Skeeballs 3-1/8" 52¢ ea., $50. per 100; 2-3/4" 48¢ ea., $46. per 100; 2-1/2" 48¢ ea., $46. per 100; 2-1/4" 45¢ ea., $43. per 100. Largest parts supplier in the U.S.A. BLOCK MARBLE CO., 1425 N. BROAD ST., PHILA. 22, PA.

THE CASH BOX COIN MACHINE MART

CLASSIFIED ADVERTISING SECTION

PARTS AND SUPPLIES

FOR SALE – Parts for Mills 1939 1-2-3 Free Play; Spinner Motors; Animal Reels; Glass for Cabinet; Coin Chutes and any other parts you need for Mills 1-2-3 Free Play. All parts like new. Send in your order stating price you will pay. No reasonable offer refused. R. C. KING, P.O. BOX 778, SCOTTSBLUFF, NEBR.

FOR SALE – Let us eliminate your escalator troubles on all Mills type slots. Just send in your escalators, any denominations 5¢, 10¢ 25¢ or 50¢. We will convert for you free of charge with our new Sea-Coin conversion unit. For a limited time only we will do this free of charge! All you pay is for the unit $7.85 ea. Money back if not satisfied. SEATTLE COIN MACHINE CO., 3225-27 WESTERN AVE., SEATTLE 99, WASH.

FOR SALE – At the Coin Machine Show. The Tubular Coin Wrapper that has been accepted by the operators. STEEL STRONG. It's self opening and the seams will not split open; now delivered to the coin machine trade. Send for sample quantity prices. ST. LOUIS NOVELTY CO., 2718 GRAVOIS AVE., ST. LOUIS 18, MO.

FOR SALE – Phonograph Stands – 30" x 36" overall. Top and sides covered with 3/16" tempered Hard Board. Edges trimmed with 3/4" Chrome. Sample $13.95. Lots of 10 - $125. CARL J. SPEIS CO., 1020 N. GOVERNOR ST., EVANSVILLE 11, IND.

FOR SALE–Westinghouse Mazda Lumilines, 24 to carton; Big Lamps 7½ to 75 Watt; Approved Plug Fuses 3 & 6 amp. (100 to pack) 5½¢ ea.; Glass Fuses (Auto Type) (little Fuse or Buss) (100 to pack) 1-2-3 amp. 3¢ ea.; ½ amp. 4¢ ea.; Rubber double action male plugs 8½¢ ea.; G.E. Mazda small bulbs number 51, 55, 63, 44, 46, 47 and 50. For best results use G.E. Mazda only. G.E. Mazda 1489 Gun Bulbs 45¢ ea. (Tops All). ARCADE BULB CO., 56 W. 25th ST., N .Y. 10, N. Y. Tel.: WAtkins 9-7490.

MISCELLANEOUS

NOTICE – Phonographs Motor Repair: 24 hour shop service on Wurlitzer & Seeburg motor $6.50. AMI, Mills & Rock-Ola priced according to condition. Repacking Wurlitzer pick-ups $2.50. Slot Repair Work: complete overhauling of mechanism $30. plus parts. Rebuffing & repainting cabinets & overhauling mechanism $50. plus parts. AUTOMATIC AMUSEMENT CO., 1000 PENNSYLVANIA ST., EVANSVILLE 10, IND. Tel: 3-4508

NOTICE–Headquarters for Roll-Down Games. Exclusive Distributors of Sportsman's Roll – the Newest and Fastest Money-Maker of them all. EAST WEST DISTRIBUTORS 674 - 10th AVE., NEW YORK 17, N. Y. Tel.: CIrcle 6-5200.

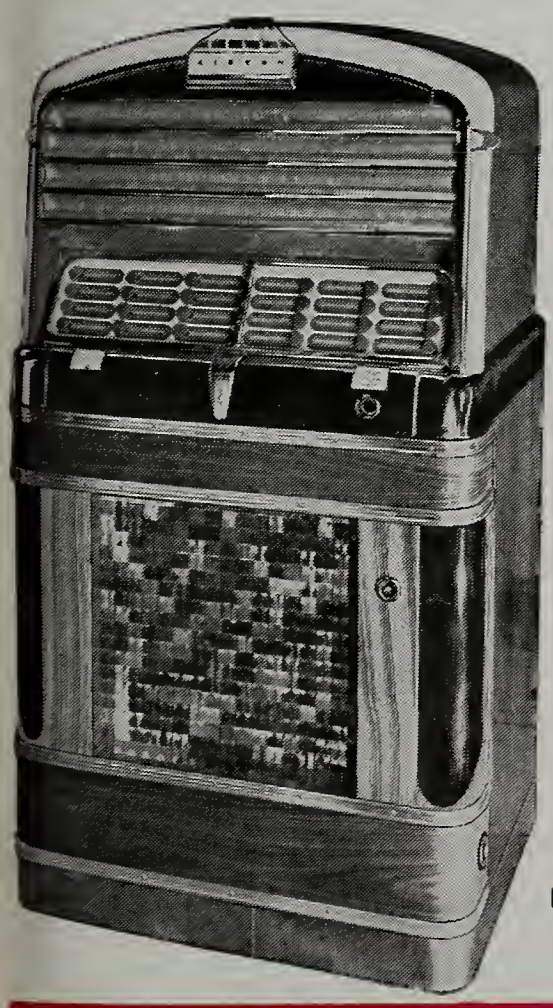
NOTICE–Attention Music and Vending Machine Operators! Are you getting in on the ground floor? Operate Sportsman's Roll. EAST WEST DISTRIBUTORS, 674 - 10th AVE., NEW YORK 17, N. Y. Tel.: CIrcle 6-5220.

NOTICE – We carry a complete line of all the latest equipment of all the leading manufacturers – plus an extensive selection of guaranteed reconditioned equipment of all types. Special! Undated glasses for Track Times. Wire, phone, write. PALISADE SCPECIALTIES CO., 498 ANDERSON AVE., CLIFFSIDE PARK, N. J. Tel: Cliffside 6-2892

You Can't Go to Town... On a Merry-Go-Round!

"THAT'S WHAT YOU'RE TRYING TO DO WHEN YOU TRADE AN OLD PHONOGRAPH FOR A NEW OBSOLETE PHONOGRAPH."

Rudy Greenbaum



Fiesta DeLuxe

Merry-go-rounds are fun . . . for the little folks. But when you've had your ride you're right back where you started. And that's where an operator is when he trades an old 1940 or 1941 phonograph on a 1946 phonograph that is represented as 1947 merchandise, just because it is being sold in 1947.

Make the replacements in your top locations count. Insist on Aireon phonographs . . . still 5 years ahead of the field . . . embodying the latest Electronic improvements . . . engineered to sell more music . . . new in beauty and styling . . . new in performance and play appeal. For 18% to 36% greater profits it's Aireon from now on!

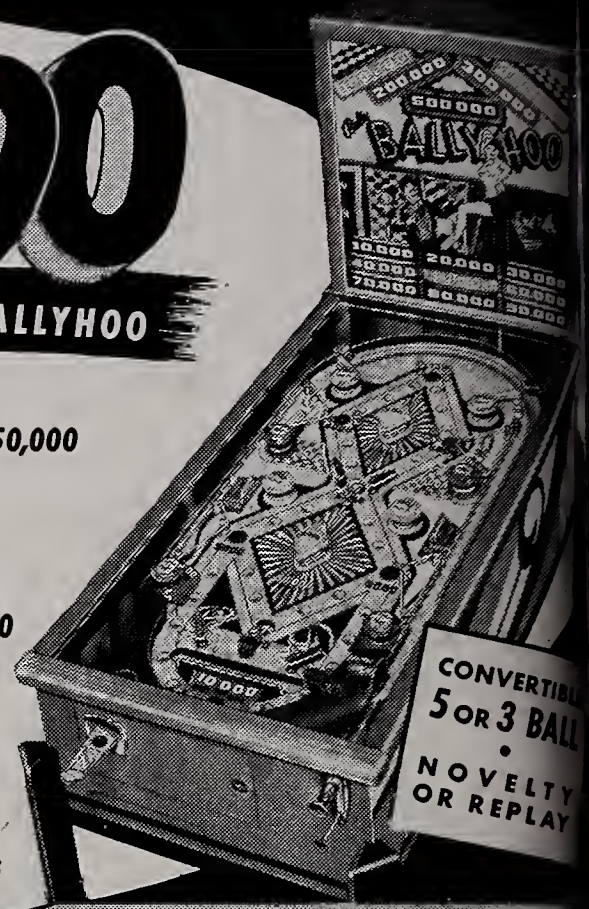
Aireon
MANUFACTURING CORPORATION

General Offices: 1401 Fairfax Trafficway, Kansas City, Kansas
In Canada: Mafco Corp., Ltd., 4001 St. Antoine Street, Montreal, Quebec

A *Bally* GAME FOR EVERY SPOT!

BALLYHOO

GREATEST NOVELTY SENSATION SINCE ORIGINAL BALLYHOO



7 KICKOUT HOLES SCORING 5,000 TO 50,000

HI-SCORE UP TO 560,000

WILD, WIERD ACTION

2 BIG DIAMOND BUMPERS SCORING 10,000 TO 50,000

2 SPECIAL BUMPERS • 2 SUPER SPECIAL BUMPERS

8 BUMPERS, SCORING 5,000 PER HIT

FREE BALL HOLE SCORES 10,000, RETURNS BALL

18 DIFFERENT SCORE VARIATIONS

NEW IMPROVED MECHANICAL ELECTRICAL UNITS

BALLY ENTRY

ONE-BALL AUTOMATIC MULTIPLE

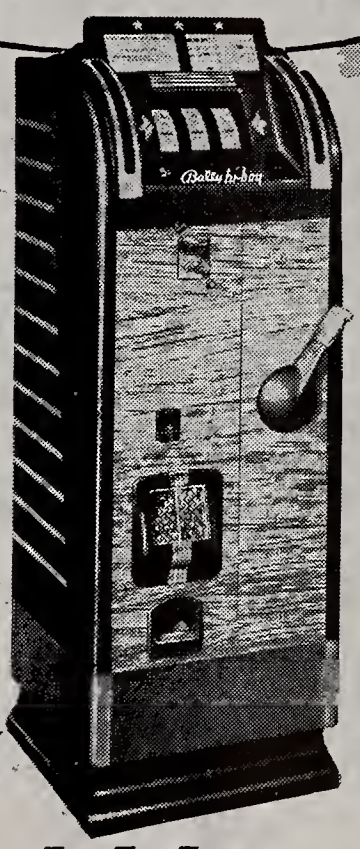
AND

SPECIAL ENTRY

ONE-BALL FREE PLAY MULTIPLE

New "Mystic Flash" feature magically transfers Win-section of play-field to top of board—to sections which normally score only Purse or Show. Players play, not merely two to four coins per game, but five, six, eight or ten . . . to catch the "Mystic Flash." Bally's new multiples can easily double or triple normal one-ball profits.

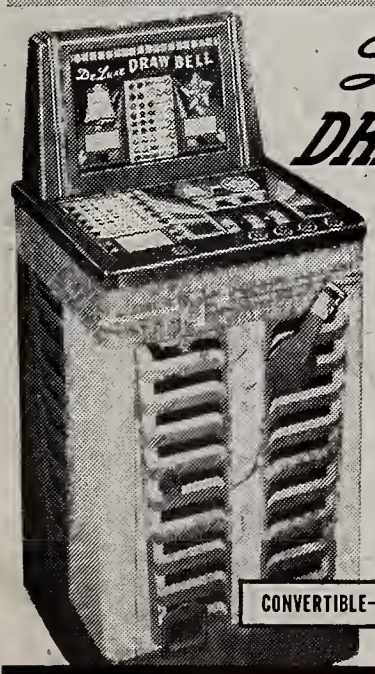
New BIG ODDS 3-TO-1 MINIMUM



HEAVY HITTER

Here's a game you can place by the dozens . . . by the hundreds. Sensationally low price permits you to cover locations you are now passing up. Small size wins a welcome in big-money spots which cannot use larger games. Baseball skill-play opens HEAVY HITTER to all territory. Simple mechanism insures lowest service cost. Fast action earns top profits. Order today.

OPERATE AS COUNTER GAME OR WITH FLOOR STAND



De Luxe DRAW BELL

New luxurious console with EXTRA DRAW feature that permits players to deposit three, four, five coins per game. Equip your locations with the fastest profit-producer ever created in the bell-console class . . . order DE LUXE DRAW BELL now. Nickel or Quarter play.

CONVERTIBLE—AUTOMATIC OR FREE PLAY

hi-boy

CLUB-TYPE CONSOLE BELL *with*

HOLD AND DRAW

DRAW new crowds of players and HOLD the play by the hour with Bally HI-BOY . . . the bell that easily earns double the revenue of old fashioned bells. Luxurious club-style console makes HI-BOY an ornament to the finest location. Simple, rugged mechanism insures years of trouble-free operation. Nickel, Dime or Quarter play. Order today.

TRIPLE BELL

TRIPLE PLAY! TRIPLE PROFIT!

Triple Coin Chutes permit three players —or three coins— every spin. 1000 *Super Special Awards*, plus many other big awards, and single cherry awards insure continuous repeat play. Deluxe cabinet. Trouble proof mechanism. Any coin-combination —Nickel, Dime, Quarter.

CONVERTIBLE—AUTOMATIC OR FREE PLAY

COIN MACHINE INDUSTRIES, INC. CMI For Your Protection MEMBER

Bally MANUFACTURING COMPANY

DIVISION OF LION MANUFACTURING CORPORATION

2640 BELMONT AVENUE, CHICAGO 18, ILLINOIS