

THE CASH BOX

VOLUME 12, NUMBER 24

MARCH 10, 1951



Mutual congratulations are in order as Governor Gordon Browning of Tennessee felicitates Hank Williams on his latest MGM release "Dear John" and "Cold, Cold Heart". In return Hank salutes the Governor for his waxing of "Tennessee Waltz" which Mercury has just released. Governor Browning waxed the tune after he had performed it on Grand Ole Opry and he is donating all proceeds from the record to charity. Hank, who is one of the best known favorites in the country music field, has recently been hitting the top of the lists with "Moanin' Blues".

Why Buy Two

when **ONE** will do?



"48 selections on 24 records? I'm for it! 78 and 45 RPM records played on the same phonograph? That makes sense and saves dollars for me. You can rightfully ask, 'Why buy two when one will do?' I'm ordering those 'ones' for my route. They look like money-makers for me."

JOHN BARROS

Barros Novelty Company, Merrill, Wisconsin

YOUR BEST BET FOR SHEER VALUE

Look at what you get for what you pay. Listen to it play. Then base your verdict on your own experience. For eye-intriguing brilliance and ear-pleasing tone, the Wurlitzer Fourteen Hundred's the leader. Same for value. That's why music operators all over America are waving the flag for Wurlitzer.

SEE-HEAR

THE ALL-SPEED
WURLITZER
Fourteen Hundred

THE RUDOLPH WURLITZER COMPANY, NORTH TONAWANDA, NEW YORK



48

SELECTIONS PAY BEST

"The recent trend to turn a juke box into a record library for all ages, moods and musical tastes never appealed to me.

"Thanks for staying with 48 selections. That, coupled with 30-second conversion to any record speed, wrapped it up for me. I'm in business to make money. No question but what your new 48-selection, All-Speed Wurlitzer will make it for me."

RANDY WHYTE

Schewe and Whyte Sales Co., St. Louis, Missouri

“Code”

Last week's (March 3, 1951) issue saw the fulfillment of a plan which *The Cash Box* has contained within itself since 1944.

It was in 1944 that *The Cash Box* met with one of the nation's most outstanding distributors who complimented this publication on “*The Confidential Price Lists*” and recommended, at that time, that *The Cash Box* “code the lists” for the complete and exclusive benefit of this field, and this field only.

The Cash Box explained at the time, tho everyone was then accepting this publication most wholeheartedly and enthusiastically, that it was only in its second year of publication. That the war was still on. That the number of men engaged in the field were very small. And that it could not, at that time, see the advantages of a “coded” list of prices.

Since then, of course, things have changed remarkably. *The Cash Box* is today, and this is written with great and humble thanks, been accepted as “the bible of the industry.”

With a war status for the entire nation under way. With the feeble and open imitation of “*The Confidential Price Lists*” by The Billboard, endangering so many operators with their location owners. And with other factors entering into the picture, *The Cash Box* decided that the time had arrived when it should code “*The Confidential Price Lists*.”

The status of *The Cash Box* is such today that all realize the “code” will only be placed in the hands of the people in the industry. It is up to those people, who will receive the code, to keep it confidential. It is up to these people not to insult the industry by breaking the confidence entrusted in them.

There is no reason why any operator should know what his tavern location pays for the beer, wine and whiskey, which that tavern sells. Likewise, there is no reason why that tavern owner should know what his operator pays for the machines he locates in that tavern.

That, in terse language, is the reason for the code which is now appearing in each and every week's issue of “*The Confidential Price Lists*.” So that this business will remain exclusively, confidentially, completely and quietly, the business of the coin machine industry.

As already reported, the code will be changed at regular intervals. Changes will be received only by paid-up subscribers of *The Cash Box* in plenty of time, prior to any change of code.

The heading on each sheet of “*The Confidential Price Lists*” advises the trade just what “code” is being used. At a later date, codes may be interchanged.

It will pay subscribers to *The Cash Box* to check the heading of each week's issue to be sure of just which code is being used that issue.

What's most important, it will pay every subscriber to carefully protect and watch that his code card, which he receives confidentially, is not lost.

It is the most sincere hope of *The Cash Box* that every member of the industry will appreciate this effort to bring about . . . “quiet.”

THE CASH BOX

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THE CASH BOX covers the coin operated machines
industry, and all allied to this industry in any fashion
whatsoever, throughout the United States, Canada,
Central and South America, Africa, Japan, Hawaii,
Philippine Islands, and other Asiatic and Pacific coun-
tries, as well as certain European nations. *The Cash
Box* is on hand at various American consular offices
throughout the world. This coverage includes operators,
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matic coin operated vending and service machines;
as well as coin operated amusement equipment; in all
divisions. The music and record fields, recording
artists, publishers of music, disc jockeys, radio sta-
tions, and all others in any fashion identified with, or
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ing of coin operated machines of all types, are covered
by *The Cash Box*.

THE CASH BOX IS RECOGNIZED by various asso-
ciations of coin machine operators throughout the
United States as their “official” weekly magazine.

“THE CONFIDENTIAL PRICE LISTS”

“*The Confidential Price Lists*” are the one and only
officially recognized price guide of all new and used
machines in the United States. “*The Confidential Price
Lists*” are an exclusive, copyrighted feature of *The Cash
Box*. “*The Confidential Price Lists*” report each week's
low and high prices for all new and used coin operated
machines, regardless of age, listing all market changes,
and continually adding on all the new equipment as this
equipment is announced to the industry. “*The Confid-
ential Price Lists*” are recognized by many cities and
states throughout the country as the “official price book
of the coin operated machines industry”. They are an
integral part of *The Cash Box* and appear in each
week's issue. “*The Confidential Price Lists*” are offi-
cially used in the settlement of estates, for buying, sell-
ing and trading of all coin operated equipment, and are
also officially recognized for taxation purposes. “*The
Confidential Price Lists*” are used by finance firms,
factors, loan companies, bankers and other financial
institutions to guide them in making loans to members
of the coin operated machines industry. They have been
legally recognized in courts throughout the United States
and Canada. “*The Confidential Price Lists*” have been
acclaimed by the coin operated machines industry. En-
tire business transactions and legal cases are based
upon the quotations appearing in “*The Confidential
Price Lists*”.

MORE DIMES THAN NICKELS

MINT REPORTS 12 DIMES ISSUED FOR EACH NICKEL

BOOMS 10^c PLAY

The above headline is self-explanatory. It tells why 10c play action is booming everywhere in the country.

The Mint reported, just a few weeks ago, that it was issuing 12 dimes as against each nickel. This 12 to 1 ratio means that there are, today, more dimes in the public's pockets than ever before.

In the meantime, in view of the fact that the average music op is not overcharging the public, in fact, is giving the public just as great a value as ever before, 2 plays for 10c and 5 or 6 plays for 25c (still at the cost of 5c per play) is, in itself, sufficient reason why the public has reacted so favorably to this type of play action.

As far as the operator is concerned, this play method means more money to him. The peak hour action is now on dimes and quarters. The overplays which result, because of dime and quarter play action, bring the extra profit needed to the operator to allow him to continue on in business meeting the higher overhead with which he is faced at this time.

The fact remains that when 2 or 3 or more players walk over to a juke box and insert dimes and quarters, there will be a definite amount of overplays which are the extra profit both the operator and the location owner need to make juke box operating a better business.

When the phonos aren't taking in enough money, the location owner loses interest. When he loses interest, play continues to fall. It is the location owner who can stimulate play, by making the change in the coins needed, and even starting the play himself, when there are customers, and the machine is quiet. He will only do this when he knows that he will profit from such play promotion.

At 10c and 25c, the location owner has again begun to see some profit from the juke box in his place of business. One noted Cleveland operator reported that, for the first time in over 26 weeks, one of his locations was once again earning money from his phono.

That, this operator explained, not only tremendously pleased the location owner, but, he has since then been using his own coins to

stimulate play among his customers. And that, in great measure, is the answer to continued earnings for this, or any other operator.

One well-known Chicago music operator reported that, about as careful a check as he could make on one of his locations, especially during the peak hour play period, showed him an average of over 35 per cent in overplays.

Tho the fact that perhaps three players chose the same tune, and all three heard the tune they had chosen, it is a known fact in the field that three coins were received for that tune.

This overplay feature, because the public like to choose the bargain of 6 plays for 25c, as this Chicago operator reported, has resulted in an increase ranging up to over 200 per cent from some of his locations.

What was most important to this Chicago operator, as well as to the Cleveland op, and to other operators in other cities, was the fact that their location owners were tremendously elated over the increased collections.

This has resulted in a much finer and closer relationship between operators and retailers.

This better relationship, because both men are satisfied with the earnings, is the answer to operating success. It will continue to be the answer, only so long as the storekeeper can see profit from his equipment. He then will, in turn, promote the play for that equipment among his customers.

From every standpoint, the new play angle of 2 plays for 10c and 5 or 6 plays for 25c is the most successful method as yet adopted by the music trade. (*The Cash Box* had urged this type of play action as far back as 1943 and continued to urge that it be adopted from time to time since then.)

This new type of play will result in more money for operators in the great, great majority of cases. It means that with more prosperous operators, the field itself must prosper, all up the line.

Some operators, to force quarter play action, have turned to 1 play 10c and 5 plays for 25c. The greater majority have adopted the 2 plays for 10c and 6 plays for 25c

method. This latter seems to be working out best at this time.

It is simply the old merchandising plan of getting the public to buy more goods, which results in the firm earning more profit.

Accountants have stepped into firm after firm and advised that there was nothing wrong with the business "if" more of the merchandise that business featured would be sold.

Juke box operators have learned their lesson. Nickel chutes mean single nickel plays, even during peak play hours. This also means less overplays.

It means, too, that the operator can only hope to earn as much as there are minutes in each hour. But, when that same operator sells more of his merchandise, sells in larger quantity, in volume, then he has a much better opportunity of profiting in his business.

That's just exactly what 2 plays for 10c and 6 plays for 25c play method is doing for juke box operators from coast to coast. They are selling more of their merchandise. They are earning more money. Overplays are bringing them more profit. They find dimes and quarters in just about the same number today as they used to find nickels in the cash box.

It all adds up to a very simple and easy-to-understand merchandising plan. Sell more of your product to the public and you will more greatly profit.

As long as the operators find as many dimes and quarters in the cash box of their phonos, as they used to find nickels, then there is no doubt that they are more greatly profiting from the sale of their music.

The further, and even greater fact, regarding this wider usage of dimes and quarters, is the report of the U. S. Mint, which publicly advised that it was issuing 12 dimes to each nickel.

This 12 to 1 ratio should, most certainly decide any operator as to the type of play he had best adopt for the future better welfare of himself and his business.

"It's what's in *The Cash Box* that counts."

The Nation's TOP TEN Juke Box Tunes



The Top Ten Tunes Netting Heaviest Play In The Nation's Juke Boxes, Compiled From Reports Submitted Weekly To *The Cash Box* By Leading Music Operators Throughout The Country.

Record Companies Listed Alphabetically
45 rpm numbers in parenthesis

CODE

AB—Abbey	4 Star—Four Star	RA—Rainbow
AD—Adam	FE—Federal	RE—Regent
AL—Aladdin	JU—Jubilee	RG—Regal
AP—Apolla	KI—King	RO—Randa
AT—Atlantic	LO—London	SA—Savoy
BU—Bullet	ME—Mercury	SIT—Sittin' In
CA—Capital	MG—MGM	SP—Specialty
CO—Columbia	MO—Modern	TE—Tempo
CR—Coral	NA—National	TW—Tower
DA—Dana	OR—Oriole	VI—Victor
DE—Decca	PR—Prestige	

MY HEART CRIES FOR YOU

Pos. Last Week

1 **GUY MITCHELL & MITCH MILLER** **1**

CA-1328 (F-1328)—Jimmy Wakely	DE-27378 (9-27378)—Knight-Foley
CO-39069 (6-918)—Guy Mitchell—Mitch Miller	LO-877—Al Morgan
CO-39086 (4-39086)—Stafford & Autry	ME-5563 (5563x45)—Vic Damone
CO-39142 (4-39142)—Ken Griffin	ME-8209 (8209x45)—Dinah Washington
DE-27333 (9-27333)—Victor Young Orch.	MG-10868 (K10868)—Bill Farrell
	VI-20-3978 (47-3978)—Dinah Shore

IF

PERRY COMO

2 **PERRY COMO** **2**

CA-1342 (F-1342)—Dean Martin	LO-833—Dick James
CA-1351 (F-1351)—Jan Garber	ME-5565 (5565x45)—Vic Damone
CO-39082 (6-939)—Jo Stafford	MG-10896 (K10896)—Billy Eckstine
CR-60355 (9-60355)—Denny Vaughan	VI-20-3997 (47-3997)—Perry Como
DE-27391 (9-27391)—Ink Spots	

BE MY LOVE

MARIO LANZA

3 **MARIO LANZA** **4**

CA-1352 (F-1352)—Ray Anthony O.	DE-27366 (9-27366)—Victor Young O.
CO-39157—Les Brawn O.	MG-10799 (K10799)—Billy Eckstine
CR-60373 (9-60373)—Owen Bradley	VI-10-1561 (49-1353)—Mario Lanza

TENNESSEE WALTZ

PATTI PAGE

4 **PATTI PAGE** **3**

CA-1316 (F-1316)—Les Paul	DE-27336 (9-27336)—Guy Lombardo
CO-20551—Roy Acuff	LO-867 (45-867)—Anita O'Day
CO-39065—Jo Stafford	ME-5534 (5534x45)—Patti Page
CO-39113 (4-39113)—Sammy Kaye	MG-10864—Tommy Tucker
CR-60313 (9-60313)—Erskine Hawkins	VI-20-3979 (47-3979)—Fontane Sisters
DE-46122 (9-46122)—J. & L. Short	VI-21-0407 (48-0407)—Pee Wee King

YOU'RE JUST IN LOVE

PERRY COMO and FONTANE SISTERS

5 **PERRY COMO and FONTANE SISTERS** **6**

CO-39052—Claoney & Mitchell	ME-5545—Chapel & LeWinter O.
CR-60335 (9-60335)—Tilton & Babbitt	MG-10845—Russ Case
DE-27317 (9-27317)—Merman & Haymes	VI-20-3945 (47-3945)—Como & Fontane Sisters

THE ROVING KIND

GUY MITCHELL & MITCH MILLER

6 **GUY MITCHELL & MITCH MILLER** **5**

CA-1381 (F-1381)—Les Baxter	ME-5573—Rex Allen
CO-39067 (6-918)—Mitchell & Miller	MG-10879—The Melodeans
DE-27332 (9-27332)—Weavers	

SO LONG

GORDON JENKINS & THE WEAVERS

7 **GORDON JENKINS & THE WEAVERS** **7**

CA-1381 (F-1381)—Les Baxter	DE-46297 (9-46297)—Foley & Tubb
CO-39160 (4-39160)—Paul Weston	DE-27376 (9-27376)—Jenkins & Weavers
CO-39142 (4-39142)—Ken Griffin	ME-5570 (5570x45)—Ralph Martiere O.
CO-20791 (4-20791)—Johnny Hicks	VI-22-0059—Johnny Moore
CR-60366 (9-60366)—Lyn Murray	

A PENNY A KISS

DINAH SHORE and TONY MARTIN

8 **DINAH SHORE and TONY MARTIN** **—**

CA-1350 (F-1350)—Mary Mayo	ME-5567 (5567x45)—Eddy Howard
DE-27414 (9-27414)—Andrews Sisters	VI-20-4019 (47-4019)—Shore-Martin
LO-878—Brewer-Lanson	

ZING, ZING—ZOOM, ZOOM

PERRY COMO

9 **PERRY COMO** **8**

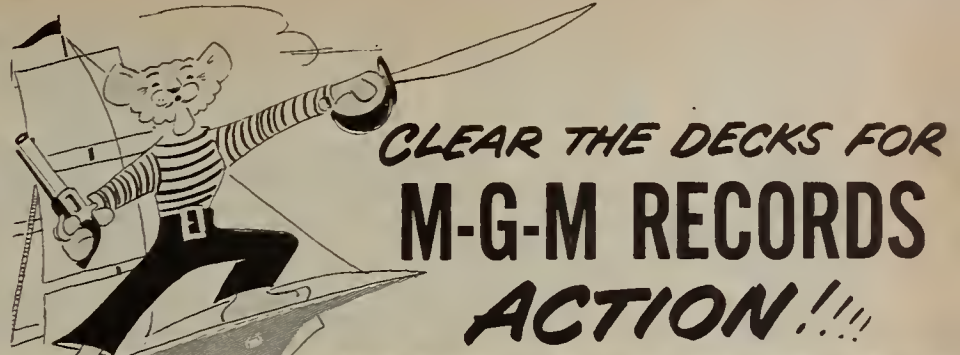
CA-1390 (F-1390)—Les Baxter	MG-30324 (K30324)—David Rose
CO-39155—Percy Faith O.	VI-20-3997 (47-3997)—Perry Como
DE-27414 (9-27414)—Andrews Sisters	

ABA DABA HONEYMOON

DEBBIE REYNOLDS and CARLETON CARPENTER

10 **DEBBIE REYNOLDS and CARLETON CARPENTER** **—**

CO-3882—Willie Solar	MG-30282 (K30282)—Reynolds & Carpenter
CO-39205 (4-39205)—Helen Kane	VI-20-4065 (47-4065)—Freddy Martin
ME-5586 (5586x45)—Hayes & Kallen	



JOHNNY DESMOND

TOO YOUNG • I FELL

78 RPM — MGM 10920 • 45 RPM — MGM K10920



JOHNNY DESMOND and PATSY LEE

CHAPEL OF THE ROSES • FOREVER AND ALWAYS

78 RPM — MGM 10930 • 45 RPM — MGM K10930

BLUE BARRON

and his Orchestra

LET ME IN

SOMEBODY'S THINKING OF YOU TONIGHT

78 RPM — MGM 10923 • 45 RPM — MGM K10923



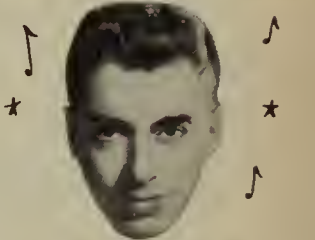
ART MOONEY

and his Orchestra

BEAUTIFUL BROWN EYES

SPARROW IN THE TREETOP

78 RPM — MGM 10924 • 45 RPM — MGM K10924



TRUDY RICHARDS

I'LL BE ALL SMILES TONIGHT THAT'S HOW OUR LOVE WILL GROW

78 RPM — MGM 10922 • 45 RPM — MGM K10922

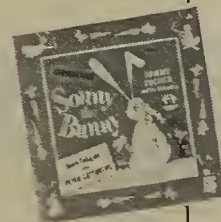
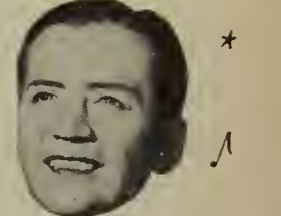


TOMMY TUCKER

and his Orchestra

SHENANDOAH WALTZ • BY HECK

78 RPM — MGM 10897 • 45 RPM — MGM K10897



A NEW EASTER HIT FOR YOUNGSTERS!

SONNY THE BUNNY

Tammy Tucker and his Orchestra

PETER COTTONTAIL
Derry Falligant

All on one MGM UNBREAKABLE RECORD

78 RPM — S 16 • 45 RPM — S K16



Yes!
M-G-M RECORDS ARE
BETTER THAN EVER!

11) HARBOR LIGHTS. 12) NEVERTHELESS. 13) BUSHEL AND A PECK. 14) WOULD I LOVE YOU?
15) BRING BACK THE THRILL. 16) TO THINK YOU'VE CHOSEN ME. 17) MOCKIN' BIRD HILL.
18) I STILL FEEL THE SAME ABOUT YOU. 19) IT IS NO SECRET. 20) MAY THE GOOD LORD BLESS
AND KEEP YOU.

Please mention **THE CASH BOX** when answering ads—it proves you're a real coin machine man!

THE CASH BOX

Record Reviews

Only Records Considered Best Suited To The Requirements Of The Trade Are Reviewed On These Pages.

"MAY THE GOOD LORD BLESS AND KEEP YOU" (2:56)

"THE VISION OF BERNADETTE" (2:53)

DAVID ROSE
(MGM 30334; K30334)

● A lovely tune gets a big arrangement on the upper level from David Rose. With the chorus coming in for the vocal this makes for effective disk-ing. Second side is a religious number getting a similar treatment from Rose and the chorus and again it comes out right. Ops oughta tune in.

"EVERYTINE I FALL IN LOVE" (2:43)

"SLOW DRIVE" (2:36)
RALPH FLANAGAN ORCH.
(RCA Victor 20-4067; 47-4067)

● Ralph Flanagan turns out a smooth disk on the top deck using a good ballad for the material. Harry Prime shows up on the vocal and makes the side a good bet for ops. Lower half is an instrumental with a steady beat, displaying some of the fine musicianship in the Flanagan crew. Ops will do ok with this.

"CHARLESTON ALLEY" (2:54)

"JOHN SILVER" (2:38)
JIMMY DORSEY ORCH.
(Coral 60396; 9-60396)

● A couple of instrumentals by Jimmy Dorsey and the orchestra show off Jimmy's virtuosity. The first side is a slow thing with a definite beat while the lower end is the oldie which is very rhythmic and jumpy and sounds like a great big affair. This will probably get a play in the boxes.

"OVER THE RAINBOW" (3:10)

"SPAIN" (2:38)

CHARLIE BARNET
(Capitol 1404; F-1404)

● Two oldies go through an instrumental workout on this platter with Charlie Barnet doing the conducting. On the first side Roy Wetzel does the trumpet work in exciting fashion. The flip gets a full orchestration and comes out very smooth. Charlie's fans are gonna like this one.

"SYMPATHY" (2:50)

"SHENANDOAH WALTZ" (2:48)

BARON ELLIOT OCTET
(Decca 27488; 9-27488)

● The Baron Elliot Octet runs through a couple of numbers here which make for pleasant listening. Both ends get a competent vocal from Jimmy Confer. The combination of the instrumental group and Jimmy help this one to come through as a worthwhile disk. Ops ought to take a listen.

"JUST TRAVELIN'" (3:32)

"SEPTEMBER IN THE RAIN" (2:53)

BILL WINKLE
(Keyboard 360)

● A good tune gets a grand going over on the upper half from Bill Winkle accompanied by the Art Woodbury Trio. Taking it very easy Bill and the instrumental group put this out with a lot of charm. Lower end is an oldie again done well which should also get a play. Ops will do ok with these.

DISK OF THE WEEK

"BEAUTIFUL BROWN EYES" (2:35)

"THAT'S HOW OUR LOVE WILL GROW" (3:10)

EVELYN KNIGHT
(Decca 27485; 9-27485)



EVELYN KNIGHT

● A tune that's showing a lot of life gets a first rate rendition on the top deck from Evelyn Knight. Evy puts her smooth voice to work

on this folk type ballad and comes out with the disk that might easily be the one for this number. Ops who want a good record that's gonna pull in the coin oughta stock up on this one. The Ray Charles Singers give her some excellent vocal support on the tune which is tailor-made for her type of singing. She imparts all the folk quality into it and yet keeps it in the pop field. It should be a very big one. The second side is a pleasing ballad which Evy does very softly with the Ray Charles Singers again backing her up. The big side is "Beautiful Brown Eyes." It has loads of charm and comes through very strongly.

"I LOVE YOU MUCH TOO MUCH" (3:10)

"MY LOVE SERENADE" (3:15)

AMES BROTHERS
(Coral 60404; 9-60404)

● The Ames Brothers have two winning sides here. Both are oldies which the boys do in grand style. Top deck gets a solo by Eddie Ames with the rest of the boys chiming in. Lower end has them all going to town on a grand tune. Roy Ross provides the backing for each side and together they make this a platter that no op should miss.

"HAVE A PIECE OF WEDDING CAKE" (2:43)

"SOMEBODY STOLE MY HORSE AND WAGON" (2:56)

ART LUND
(MGM 10915; K10915)

● A wedding waltz with a very soft feeling gives Art Lund a chance on the top deck. With Van Alexander's orchestra backing him up, Art gives out on a recitation half way through and then continues with the melody. Lower end features a clever set of lyrics and a catchy tune. Ops will want to hear them.

"ON THE LITTLE BIG HORN" (2:47)

"HARTZANFLOURS" (2:54)

RALPH FLANAGAN ORCH.
(RCA Victor 20-4068; 47-4068)

● A very appealing platter shows up here as done by Ralph Flanagan and his band. The first side is a rhythmic western sounding item on which the chorus and Harry Prime do a first rate vocal and the orchestra comes in for some listenable instrumentals. Second half is a jazzed up oldie which also sounds good. Ops oughta get with this.

"SPARROW IN THE TREE TOP" (3:10)

"FORSAKING ALL OTHERS" (2:57)

BING CROSBY & ANDREWS SISTERS
(Decca 27477; 9-27477)

● A wonderful current novelty gets a terrific interpretation from Bing Crosby and the Andrews Sisters. Bing and the girls give this number a spoofing and make it a top contender. Lower half is a ballad featuring a duet between Bing and Patti. Vic Shoen conducts the orchestra on each side. Upper half looks real good.

"ABA DABA HONEYMOON" (3:14)

"THE GOLDEN ROCKET" (2:59)

HOAGY CARMICHAEL & CASS DALEY
(Decca 27474; 9-27474)

● Giving forth with another good version of a novelty that's sweeping the country, Hoagy Carmichael and Cass Daley add new delight to the number. Matty Matlock's All Stars do right by the pair on the backing and they turn out a good disk. Lower half is a tune from western circles getting another good go. Ops should order this platter.

"ANY TOWN IS PARIS WHEN YOU'RE YOUNG" (3:25)

"SENTIMENTAL MUSIC" (3:15)

BING CROSBY
(Decca 27483; 9-27483)

● Bing Crosby turns up with a very appealing ballad which could easily click. With Jud Conlon's choir and John Scott Trotter's orchestra providing the backing, Bing pours a lot of stuff into this and makes it a strong contender. Second side is another lovely tune to which he adds lustre. Ops can't go wrong with this.

"AFTER YOU'RE GONE" (2:30)

"LATIN QUARTER" (2:47)

JERRY MURAD'S HARMONICATS
(Mercury 5596)

● Jerry Murad's Harmonicats have two instrumentals here which make for good listening. Upper half is the well known standard on which they do a slow job with a definite rhythmic beat. The second side too is good to hear. Ops who are looking for filler items might take a look at this.

"I'M ALL THAT'S LEFT OF THE OLD QUARTET" (2:59)

"AROUND THE WORLD" (2:55)

EDDY HOWARD ORCH.
(Mercury 5590; 5590x45)

● A very nostalgic ballad is offered on the top deck by Eddy Howard and the orchestra. With Eddy and the chorus doing the vocal, this one has great chance for it's a soft easy thing and very easy to take. The second side is another number well done by Eddy and it also has that identifiable soft touch. The top deck is potent.

"LOVESICK BLUES" (2:38)

"IF I WERE A BLACKBIRD" (3:11)

LEW DOUGLAS ORCH.
(Mercury 5593; 5593x45)

● Lew Douglas' orchestra and Skip Farrell join up to turn out two interesting sides. Upper half is a western item with a yodeling touch which Bill does in fine style. On the lower half he does a duet with himself in the current manner which also turns out ok. Ops oughta listen to this.

"THE DO-DO-MELODY" (2:54)

"JE T'ADORE" (2:43)

BETTE CHAPEL
(Mercury 5506)

● A very cute novelty that moves right along is sung on the upper level by Bette Chapel. Lew Douglas and the orchestra provide the backing and make this side a very appealing one. The second side is a French type thing with a very soft vocal from Bette. Top deck gets our nod.

BEST BETS

In the opinion of The Cash Box music staff, records listed below, in addition to the "Disk" and "Sleeper" Of The Week, are those most likely to achieve popularity.

★ "I LOVE YOU MUCH TOO MUCH".....Ames Bros.....Coral 60404; 9-60404

★ "ANY TOWN IS PARIS WHEN YOU'RE YOUNG".....Bing Crosby...Decca 27483; 9-27483

★ "ON THE LITTLE BIG HORN".....Ralph Flanagan
RCA Victor 20-4068; 47-4068



MOA SPECIAL

(MUSIC OPERATORS OF AMERICA)

Issue of

“The Cash Box”

(Dated: **MARCH 24**)

GOES TO PRESS : THURS. MARCH 15

**YOUR ADVERTISING MESSAGE
WILL REACH ALL OF THE NATION'S
JUKE BOX OPERATORS**

RUSH IN YOUR AD NOW!

This Most Important Issue of “The Cash Box” Will Be Distributed At The MOA Convention In Chicago . . . and Mailed To Music Operators Thruout The Nation.



THE CASH BOX

Record Reviews

Only Records Considered Best Suited To The Requirements Of The Trade Are Reviewed On These Pages.

"THE SEVEN WONDERS OF THE WORLD" (2:40)

"SAID MY RIGHT EYE TO MY LEFT EYE" (2:11)

LEW DOUGLAS ORCH.
(Mercury 5594; 5594x45)

● A current ballad gets a good vocal on the upper half from Skip Farrell as Lew Douglas and the orchestra back him up. Skip also has a choral accompaniment to help along and it comes out very well. Lower half is a novelty on which Skip and the orchestra also do ok. Ops should listen in.

"BABY SITTIN'" (2:43)

"YOU DON'T HAVE TO DROP A HEART TO BREAK IT" (2:52)

THE MELODEONS
(MGM 10905; K10905)

● The Melodeons have two different types of numbers on this disk, both of which they execute with finesse. First side is a novelty featuring some good harmony and excellent instrumentals. Flip is a ballad which also has some appeal. Ops oughta hear this for themselves.

"FOR YOU" (2:48)

"LITTLE WHITE LIES" (2:39)

GEORGE SHEARING QUINTET
(MGM 10907; K10907)

● George Shearing continues to turn out fine music. Here he and his quintet take two oldies for a ride and make them sound new all over again. The upper deck is a soft piece with Shearing's piano of course highlighting the side. Lower half is a rhythmic thing again with some good instrumentals. This one makes for interesting music.

"JET" (2:54)

"LONESOME GAL" (2:38)

WOODY HERMAN ORCH.
(MGM 10909; K10909)

● An exciting tune is taken over the coals by Woody Herman and his orchestra on his first MGM disk. Woody does the vocal himself while the band backs him up nobly. Lower half is a lovely new ballad on which Dolly Houston comes through with a very slow dreamy vocal. Woody's fans will be glad for this one.

"DOWN IN NASHVILLE, TENNESSEE" (2:48)

"SENTIMENTAL MUSIC" (2:53)

TEX BENEKE ORCH.
(MGM 10910; K10910)

● A cute novelty serves as the material for Tex Beneke on his initial MGM disk. Tex does this Southern type tune in his Southern type voice and makes it sound very appealing. Flip is a current ballad on which Gregg Lawrence comes through with the vocal and the orchestra backs him up with a good arrangement. The Beneke crew makes listenable music.

SLEEPER OF THE WEEK

"ONCE UPON A NICKEL" (3:12)

"SHOO SHOO BABY" (2:36)

GEORGIA GIBBS
(Coral 60406; 9-60406)



GEORGIA GIBBS

● It's two in a row for Georgia Gibbs. Following her success with "I Still Feel The Same About You," Georgia comes up with another winner in "Once Upon A Nickel," a nostalgic number which is not only very timely but of special im-

portance to ops. It's gonna be even more important to ops when they empty their tills and find them full of both nickels and dimes. The tune is a very catchy one that you find yourself humming long after the record is over and the lyrics are the cutest in a long while. Georgia does them in a very appealing manner and Glen Osser's orchestra provides a backing that adds a lot of charm to the side. Ops and their customers are gonna love this one. The flip is an oldie with a nice beat on which Georgia turns in another good job. It's very meaningful again and comes at the right time. The first side, "Once Upon A Nickel," looks as though it could break for big things. Ops will be doing themselves a favor to stock up on it now.

"TONDA WONDA HOY" (2:46)

"LOVE ME A LITTLE—LOVE ME A LOT" (2:49)

JUDY VALENTINE
(MGM 10911; K10911)

● The baby voice of Judy Valentine is put to work on a couple of novelties and they come out real sweet. On the upper half she's supported by the Quartones and Sid Ramin's orchestra. The lower end is another appealing number just right for Judy's type of rendition. This should be a favorite among her followers.

"KINDA SORTA MISS YOU" (2:40)

"PUDDIN' HEAD JONES" (2:25)

MARGARET PHELAN
(King 15099)

● Margaret Phelan takes a couple of different types of tunes and does a good job on each of them. Upper half is a ballad which she does slowly in a soft easy voice. Lower level is a novelty on which Margaret displays a lot of charm. Ops oughta listen to this.

"WOULD I LOVE YOU?" (2:43)

"FAITHFUL" (2:35)

BETTIE CLOONEY
(King 15102)

● Bettie Clooney teams up with herself to give out with a good version of a current hit. Doing it in the present day style of harmonizing with herself, both Betties do ok. Flip is a slow ballad which has been getting a push and might break through. Both ends are good to hear.

"ACROSS THE WIDE MISSOURI" (2:55)

"SILVER MOON" (2:53)

RALPH MARTIERE ORCH.
(Mercury 5428)

● A beautiful melody gets a wonderful going over from Ralph Martiere's orchestra on the top deck. Bob Connally and the Dick Page Chorus do well on the vocal and give this sweeping melody a great deal of verve. On the second side Ralph and the Dick Page Chorus go through a dreamy item in pleasant manner. Ops will get a play on the top deck.

"HOT ROD RACE NO. 2" (2:10)

"LET'S LIVE A LITTLE" (2:35)

TINY HILL ORCH.
(Mercury 5598)

● In a sequel to his recent hit, Tiny Hill follows through again coming up with a platter that should get a lot of coins into the boxes. Doing it in the same fashion as the first one, Tiny gives it a talky vocal and makes you keep on listening for more. Flip is a western sounding ditty done in his familiar style. Ops who did well on the first "Hot Rod Race" won't want to miss this one.

"TWILIGHT BLUES" (2:44)

"OVER THE WAVES" (2:21)

JERRY BYRD
(Mercury 6306)

● Jerry Byrd goes to work on a couple of tunes here with his guitar and both of them come out good. Upper half is an easy going item done nicely while the lower end is an oldie with an unusual twist. Although they won't stop traffic, these sides should hold up in the boxes.

"I CRIED MYSELF TO SLEEP" (3:07)

"PRETTY EYED BABY" (2:28)

JANE TURZEY
(Decca 27479; 9-27479)

● Jane Turzey and her trio take over here and come up with two ditties that make for nice listening. The top deck is a very low down sounding thing which Jane sings well and the instrumental group makes good music to. Second side is a novelty on which they do ok again. Ops might have a listen.

"BEGIN THE BEGUINE" (2:54)

"ALWAYS" (2:49)

GEORGE WRIGHT
(King 15094)

● Two organ numbers which conjure up a lot of nostalgia are turned out here by George Wright. The upper half is the exciting Cole Porter oldie which sounds good all the time while the lower end is the Irving Berlin classic which always brings a lump to the throat. These are perfect for the quiet spots.

"OH WHAT A FACE" (2:48)

"SOUTHERN FRIED CHICKEN" (2:53)

PHIL HARRIS
(RCA Victor 20-4070; 47-2040)

● In a follow up to his recent smash "The Thing," Phil Harris has another novelty on the same order. The tune doesn't seem to have an appeal equal to the first one but of course Phil does a good job on it with the help of Walter Scharf's orchestra. The second side is done in his very fast racing style and is fun to hear. Ops might listen to these for themselves.

"SHUT UP AND MAKE LOVE TO ME" (3:08)

"BEAUTIFUL BROWN EYES" (2:38)

DORIS DREW
(Mercury 5370)

● Doris Drew displays an exciting voice on a low down sounding thing on the top deck. Running through the good lyrics of this tune, Doris gets some wonderful backing from Lew Douglas' orchestra. Lower end is a current hit with a folk touch which Doris does well also. Ops oughta get with this disk.

"PROFESSOR SPOONS" (2:17)

"SHOULD I?" (2:15)

MR. GOON-BONES & BARNEY LANTZ
(Mercury 5591)

● Mr. Goon-Bones and Barney Lantz have a fast rhythmic number with which they go to town on the upper deck. Besides the instrumental, they do a duet which adds verve to the side. Second half is an instrumental in their well known style. Ops who want some stock items might take a look at this.



Vic Damone

SINGS

"MAMA"

IN ENGLISH AND ITALIAN · ORCHESTRA CONDUCTED BY GEORGE SIRAVO

COUPLED WITH

"OPERETTA"

MERCURY 5444 · 5444X45



MERCURY RECORDS, CHICAGO, ILLINOIS



MERCURY RECORDS OF CANADA LTD, TORONTO, CANADA

Thrilling THE NATION!

"BRING BACK THE THRILL"

lyric by **RUTH POLL**
music by **PETE RUGULO**



EDDIE FISHER
Victor records



BILLY ECKSTINE
M-G-M records



TONY FONTAINE
Mercury records



MARY MAYO
Capitol records



VINNI DE CAMPO
London records



DON CHERRY
Decca records

maypole music, inc.
22 East 67th St. New York City

WALLY SCHUSTER, New York

LARRY TAYLOR, Prof. Mgr.

RED DOFF, West Coast Record Exp.

Discovered—A Use For The Nickel!!



DETROIT, MICH.—There may not be much left you can do with a nickel but Ed (Jack The Bellboy) McKenzie, Popular dj of Detroit's WJBK figured nickels could at least be put to work to fight cancer.

It seems that after introducing Georgia Gibbs' new disk "Once Upon A Nickel" last week, he said:

"That's right Georgia—the nickel isn't what it used to be. But we can all prove that there still is something we can do with a nickel." He then urged his audience to collect their nickels and forward them to the Damon Runyon Memorial Fund, care of his station.

The tremendous response to the McKenzie plea has prompted fellow djs to employ the same approach and with one jockey after another joining this spontaneous campaign, the lowly nickel will at least be able to serve in the fight against cancer.

Ed is pictured above with a nickel covered disk of the reverse side of Georgia Gibbs' waxing of "Once Upon A Nickel."

Geller - Mercury Part Company

CHICAGO—Mercury Records this week parted company with Harry Geller, who has acted as coast A. and R. rep and Musical Director for the diskery. Reason given by Art Talmadge, exec veep in charge of A. and R. was that Geller decided to remain permanently on the coast, after Talmadge had told him that Merc decided to close out on a coast A. and R. man. Talmadge pointed out that he feels sufficient coverage can be accomplished with Merc talent men here and in New York. Geller will handle Merc work on the coast on a free-lance basis. Talmadge said that Frankie Laine's exodus from Merc was not responsible for Geller's departure.

Talmadge will operate as chief of Merc's A. and R. department from the diskery's central office here, while Joe Carlton will handle recording assignments out of New York and elsewhere depending on the artists' availability.

Austin McCoy, Race and Blues head, will tour the South and Midwest for approximately six weeks, before returning to the coast, where he'll cut more R. and B. sides by artists inked recently.

"I STILL FEEL THE SAME ABOUT YOU"

Recorded by

GEORGIA GIBBS	Coral
EDDY HOWARD	Mercury
E. FITZGERALD-INK SPOTS	Decca
3 SUNS	RCA Victor
EVE YOUNG	London
ROSEMARY CLOONEY	Columbia
DICK & DON	Rainbow

ODETTE MUSIC Co.
1619 BROADWAY N. Y. C.

ABBEY RECORDS HOT PARADE

2 Great Pops
"THE BRIDAL WALTZ"
backed with
"STELLA"
by
TONY MANGO and The Air-Lane Trio
ABBEY # 15039

ABBEY RECORDS, INC.
418 W. 49 St. New York, N. Y.

DICK BROWN
Will "Stop The Heartbeat" with
"I WON'T CRY ANYMORE"
on JUBILEE # 4025
Dist.: Watch For It
Ops: Yell For it

JUBILEE RECORD CO. Inc.
315 WEST 47th ST. NEW YORK

Eileen Barton
NATIONAL No. 9137
"TELL ME"
Scotty Graham
NATIONAL No. 9141
"EASY TO SAY"
Melvin Moore
NATIONAL No. 9147
"I'm Still In Love With You"
"Moanin' The Blues"

NATIONAL RECORDS

This week's
New Releases
... on **RCA Victor**

RELEASE 51-10

POPULAR

PERRY COMO and THE SONS OF THE PIONEERS with the Western-Ayres

Tumbling Tumbleweeds
You Don't Kno' What Lonesome Is
20-4081 (47-4081)*

FRAN WARREN with Hugo Winterhalter and his Orchestra

Don't Leave Me Now
I Love You Much Too Much
20-4082 (47-4082)*

DON CORNELL with HUGO WINTERHALTER'S Orchestra and Chorus

My Inspiration
You Can't Tell A Lie To Your Heart
20-4083 (47-4083)*

BUDDY MORROW and his Orchestra

Solo
Silver Moon
20-4084 (47-4084)*

SACRED

GEORGE BEVERLY SHEA with Orchestra

I'd Rather Have Jesus
The King Of All Kings
20-4085 (47-4085)*

COUNTRY

EDDY ARNOLD The Tennessee Plowboy and his Guitar

Kentucky Waltz
A Million Miles From Your Heart
21-0444 (48-0444)*

CECIL CAMPBELL'S TENNESSEE RAMBLERS

Steel Guitar Wiggle
Coconut Island
21-0445 (48-0445)*

HOMER and JETHRO

I'm Movin' On No. 2
So Long No. 2
21-0446 (48-0446)*

RHYTHM

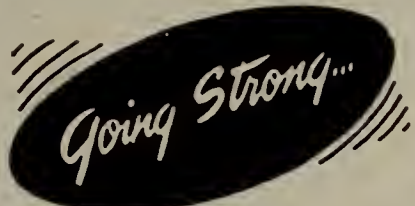
LLOYD THOMPSON with Brother Moncur's Strollers

Some Day You'll Want Me
Don't Rush Me Baby
22-0115 (50-0115)*

POP-SPECIALTY

SIX FAT DUTCHMEN

Dizzy Chap—Polka
Styrman's Vals
25-1190 (51-1190)*



\$... indicates records which, according to actual sales, are recognized hits. The trade is urged to keep ample stocks of these records on hand, or to reorder promptly when current stocks begin to approach the "sold-out" stage.

WEEK OF MARCH 3

\$ If Zing Zing, Zoom Zoom
Perry Como (Sigmund Romberg) (Mitchell Ayres)
20-3997—(47-3997)*

\$ Be My Love
Mario Lanza
10-1561—(49-1353)*

\$ Oh! What A Face Southern Fried Chicken
Phil Harris
20-4070—(47-4070)

\$ You're Just In Love
Perry Como with the Fontane Sisters
20-3945—(47-3945)*

\$ The Rhumba Boogie
Hank Snow
21-0431—(48-0431)*

\$ In Your Arms A Penny A Kiss
Dinah Shore and Tony Martin
20-4019—(47-4019)*

\$ St. Patrick's Day Parade
Dennis Day
20-4061—(47-4061)*

\$ Across The Wide Missouri
Hugo Winterhalter and His Orchestra
20-4017—(47-4017)*

\$ There's Been A Change In Me
Eddy Arnold
21-0412—(48-0412)*

\$ Charlie Is My Darling
Lisa Kirk
20-4062—(47-4062)*

\$ Peter Cottontail
Spike Jones
20-4055—(47-4055)*

\$ The Golden Rocket
Hank Snow
21-0400—(48-0400)*

\$ The Aba Daba Honeymoon
Freddy Martin
20-4065—(47-4065)*

\$ Would I Love You
Tony Martin
20-4056—(47-4056)*

\$ It Is No Secret
The Three Suns
20-3976—(47-3976)*

ROUND THE WAX CIRCLE

NEW YORK:

Billy Eckstine's party at the Copa had a big turnout. How come Helen Forrest is not signed for recordings. . . . WPAT in Paterson is discontinuing its all night schedule, going off the air at 1:00 A. M. This causes the dropping of Ed Ladd, Chris Cunningham and Bill O'Toole from their jobs as staff announcers. . . . Jay Churnis has a hot item in "Got A Letter From The White House" coming out soon on the National label. . . . BMI lining up a swell stunt for the MOA Convention in Chicago. . . . Hal Cook in N. Y. from Capitol's Hollywood offices for special promotion on the firm's artists including Helen O'Connell. Helen plays a string of Loew's Theaters in the East. . . . Eddie Fisher "thrilling" them at the Paramount. . . . Bob Haymes, singer-songwriter, doing a six day a week dj show on WNEW. . . . Frankie Davis has a new tune published by Ostrow, "Sugar Ray (HE's A Champ All The Way)." . . . Dana Records is doing a swell job turning pop hits into Polish disks. . . . Peggy Lee into the Copa on March 15. . . . The Blenders are now on TV regularly every Tuesday with Richard Hayes. . . . Lee Finburgh is publishing a tune called "Boomp Pa-Deedle Doodle" which has an Arthur Murray dance to go with it. . . . Bernie Cummins returned to the New Yorker Terrace Room last Thursday night. . . . George Pincus of Shapiro-Bernstein hitting it up with two smashes going "If" and "A Penny A Kiss." . . . Buddy Kaye who wrote the latter must be getting richer. He's writing about nickels now in "Once Upon A Nickel." . . . Murray Nash, Mercury's Tennessee rep, leaving for the west coast for some recording sessions. . . . Irving Fields, whose Victor album is entitled coincidentally enough, "Irving Fields' Melody Cruise," embarks this month on a melody cruise of his own to the West Indies. . . . Frank Kelton severing connection with Joe Davis (Beacon Music) on March 1st to devote himself exclusively to his own firms, Turnpike Music and Franklin Music. Best wishes to Barbara Belle, manager of Fran, Warren and Champ Butler, on her marriage to Lee Neuman.



BILLY ECKSTINE

More of that "Chicago throat" business. Teresa Brewer got off to a grand start at the Oriental Theatre and, before she could finish her first week, had to give her spot to Bette Chappel (of Garroway's TV show) with Bette taking over in grand style. That makes two of Garroway's lovely chirps, Bette and Connie Russell taking over in emergency. Connie clicking at the Chicago Theatre. . . . Al Morgan has bought the former Glen Rendezvous in Newport, Ky., across from Cincinnati. Changed the name to "Al Morgan's Rendezvous." An intimate club seating about 130. Al intends to work this spot about eight months out of the year. . . . All the way from the Bay City (San Francisco) comes word from Eddy Howard that the band's doing a whale of a biz at the St. Francis. . . . Mary Small chirping at the Chez with the Ben Blue show gives with one tune, "You Can't Take It With You When You Go," that sounds like a grand platter for juke boxes. . . . Vic Damone on his way thru Chi to New York where he'll soon be inducted. . . . Thelma Carpenter at the Riviera Lounge. . . . Nellie Lutcher passes thru town to a date at Milwaukee's Stage Door and then on to the Paramount in NYC. From there to Europe where the gal should wow 'em. There are a great number of fans for her music in London who have been collecting every disk she's ever waxed. . . . Bob Bodine, formerly of RCA-Victor here, advises he's back in publicity once more. He's taken over disk exploitation for Fran Warren and Champ Butler two of Barbara Belle's kids. Bodine advising that Champ's rendition of "Dear, Dear, Dear" going places. . . . Mary Murray of Harry Link's office writes to advise that Guy Lombardo cut "A Nickel Ain't Worth A Cent." . . . Shep Fields rippling into the Edgewater Beach Marine Room following Jimmy Dorsey. . . . Teddy Phillips opens at the Aragon to a grand gathering of his fans with Lynn Hoyt, as per usual, charming the listeners and dancers with her vocalizing. . . . Eddie Hubbard's stage show at the Oriental clicked great.

CHICAGO:

Found Eddie Mesner the chief executive in charge of executive desks at Aladdin Records during New York visit of brother Leo, who's swinging around the Eastern seaboard on distrib contact. . . . Understand he's also catching a few shows while in Gotham and vowed to see "Guys and Dolls" before coming home. . . . Probably see him in '52. . . . Something new added to Mercury staff out here, we gather, with receipt of a letter from Ruby Goodwin, Public Relations (the letter was signed) and telling us something we've known for a long time and written up in these colyums at least twice: To wit, that Austin McCloy for some time now has been blues and rhythm headman for the label and that he's a nice guy with a lot of talent and knowhow as to what's good and what's better in that field . . . and that without him Modern's Biharis would have probably made a few bucks less in the business. . . . Had us a call from a gent who identified himself as "Sleepy" Stein, a former Phoenix dee-jay, but he sounded mighty wide awake to us as he related a gimmick pulled off by the Sterns-Harding promotion office, with which he's associated. . . . Seems the boys have got an interest in the 4 Deals, whose first Capitol release is "It's Too Late Now," record No. 1313, hence a spirited campaign directed at the jukebox op, suggesting that he place the tune in the 13 slot on his machine. . . . Part of the hard luck buildup will be for dee-jays to break the record just as they're about to start spinning—some of those guys will do almost anything for a laugh.



GUY LOMBARDO

LOS ANGELES:

Best of luck on his new deal with Cliffie Stone's and Tennessee Ernie's Century Songs, Inc., to "Beep" Roberts, for some time in charge of western and hillbilly promotion with Capitol. . . . Their first plug tune is "Shotgun Boogie" and it looks like "Beep" has himself a live one for a starter, via the Capitol record by Tennessee Ernie. . . . Add one more "Mockin' Bird Hill" by Arvada Miller on the Cormac label, promotion man Randy Haynes notes us.



TENNESSEE ERNIE

* 45 rpm. cat. nos.

The stars who make the hit are on **RCA VICTOR Records**

RCA VICTOR DIVISION RADIO CORPORATION OF AMERICA, CAMDEN, NEW JERSEY

JAN FEB MAR APRIL MAY JUNE JULY AUG SEPT OCT NOV DEC '45'



CORAL RECORDS

'Her Nibs'

Georgia Gibbs

with Orchestra
Directed by Glenn Osser

Sings



ONCE UPON A NICKEL

and

SHOO SHOO BABY

CORAL 60406 (78 rpm) and
9-60406 (45 rpm)

CORAL RECORDS
America's Fastest Growing Record Company

(A subsidiary of DECCA RECORDS, INC.)

IN CANADA: Rogers Majestic Radio Corporation Ltd., Toronto-Montreal

THE CASH BOX



Disk Jockeys'
REGIONAL RECORD REPORTS



Listings below indicate preference with disk jockey radio audiences, compiled from reports furnished by leading disk jockeys throughout the nation, for the week ending March 3.

Don Larkin

WAAT—Newark, N. J.

1. THERE'S BEEN A CHANGE IN ME (Eddy Arnold)
2. SHOTGUN BOOGIE (Tennessee Ernie)
3. I LOVE YOU A THOUSAND WAYS (Lefty Frizzell)
4. TIE ME TO YOUR APRON STRINGS (Eddy Arnold)
5. GOLDEN ROCKET (Hank Snow)
6. TAILOR MADE WOMAN (Tennessee Ernie)
7. MOCKIN' BIRD HILL (Pinetoppers)
8. SOMEBODY ROBBED MY BEEHIVE (Geo. Morgan)
9. SHINE, SHAVE, SHOWER (Lefty Frizzell)
10. RHUMBA BOOGIE (Hank Snow)

Clarence Hamann

WJMR—New Orleans, La.

1. WOULD I LOVE YOU (Patti Page)
2. MOCKIN' BIRD HILL (Les Paul)
3. ABA DABA HONEYMOON (D. Reynolds-C. Carpenter)
4. BE MY LOVE (Mario Lanza)
5. LONESOME GAL (Dinah Shore)
6. IF (Perry Como)
7. CHICKEN REEL (Les Paul)
8. SPARROW IN THE TREETOP (Guy Mitchell)
9. FAITHFUL (Frank Sinatra)
10. SO LONG (Gordon Jenkins)

Art Pallan

WWSW—Pittsburgh, Pa.

1. TENNESSEE WALTZ (Patti Page)
2. MY HEART CRIES FOR YOU (Guy Mitchell)
3. BE MY LOVE (Mario Lanza)
4. IF (Perry Como)
5. ABA DABA HONEYMOON (C. Carpenter-D. Reynold)
6. THE ROVING KIND (Guy Mitchell)
7. BRING BACK THE THRILL (Eddie Fisher)
8. SHOTGUN BOOGIE (Tennessee Ernie)
9. SHENONDOAH WALTZ (Tommy Tucker)
10. TELL ME YOU LOVE ME (Vic Damone)

Don Bell

KRNT—Des Moines, Iowa

1. MY HEART CRIES FOR YOU (Jimmy Wakely)
2. IF (Perry Como)
3. TENNESSEE WALTZ (Les Paul)
4. BE MY LOVE (Mario Lanza)
5. YOU'RE JUST IN LOVE (Perry Como)
6. IT IS NO SECRET (Bill Kenny)
7. MY HEART CRIES FOR YOU (Guy Mitchell)
8. MOCKIN' BIRD HILL (Les Paul)
9. I TAUT I TAW A PUDDY TAT (Mel Blanc)
10. SO LONG (Leo Baxter)

Bob Smiley

WGAR—Cleveland, Ohio

1. WOULD I LOVE YOU (Doris Day)
2. I GET A KICK OUT OF YOU (Billy Daniels)
3. WHEN YOU RETURN (Paul Weston)
4. ONCE THERE LIVED A FOOL (Anita O'Day)
5. IF (Perry Como)
6. I APOLOGIZE (Tony Martin)
7. LITTLE SMALL TOWN GIRL (Eddy Howard)
8. A PENNY A KISS (T. Martin-D. Shore)
9. SOPHISTICATED LADY (Jack Pleis)
10. CASTLES IN THE SAND (Ink Spots)

Ed Penney

WFGM—Fitchburg, Mass.

1. CHRISTOPHER COLUMBUS (Guy Mitchell)
2. LET ME IN (Bobby Wayne)
3. TONDA WANDA HOY (Judy Valentine)
4. I APOLOGIZE (Billy Eckstine)
5. ALWAYS YOU (Bobby Wayne)
6. IF (Perry Como)
7. BRING BACK THE THRILL (Eddie Fisher)
8. BEAUTIFUL BROWN EYES (Rosemary Clooney)
9. BE MY LOVE (Mario Lanza)
10. SPARROW IN THE TREETOP (Guy Mitchell)

Robin Seymour

WKMH—Dearborn, Mich.

1. BE MY LOVE (Mario Lanza)
2. WOULD I LOVE YOU (Patti Page)
3. IF (Perry Como)
4. MY HEART CRIES FOR YOU (Guy Mitchell)
5. ABA DABA HONEYMOON (D. Reynolds-C. Carpenter)
6. I APOLOGIZE (Billy Eckstine)
7. A PENNY A KISS (Dinah Shore-Tony Martin)
8. BEAUTIFUL BROWN EYES (Rosemary Clooney)
9. ALWAYS YOU (Bobby Wayne)
10. FAITHFUL (Frank Sinatra)

Harry Light

WSAN—Allentown, Pa.

1. THE ROVING KIND (Guy Mitchell)
2. TENNESSEE WALTZ (Patti Page)
3. IF (Perry Como)
4. PETER COTTONTAIL (Merv Shiner)
5. THE NIGHT IS YOUNG (Ray Anthony)
6. CAN'T SEEM TO LAUGH ANYMORE (Johnny Parker)
7. MOCKIN' BIRD HILL (Patti Page)
8. DOWN IN NASHVILLE, TENNESSEE (Dinah Shore)
9. I APOLOGIZE (Champ Butler)
10. LONESOME GAL (Dinah Shore)

Claude Taylor

WIVY—Jacksonville, Fla.

1. MY DESIRE (Vinni De Campo)
2. IN YOUR ARMS (Jan Garber)
3. IF I WERE A BLACKBIRD (Stanley Black)
4. WRECK OF THE "JOHN B" (The Weavers)
5. SHENONDOAH WALTZ (Tommy Tucker)
6. ALWAYS YOU (Bobby Wayne)
7. LITTLE SMALL TOWN GIRL (Eddy Howard)
8. IT IS NO SECRET (Jo Stafford)
9. DUST OFF THAT OLD PIANO (Hannon & Ryan)
10. TO THINK YOU'VE CHOSEN ME (Stafford & MacRae)

Hal Fredericks

KXOK—St. Louis, Mo.

1. MOCKIN' BIRD HILL (Les Paul)
2. ABA DABA HONEYMOON (D. Reynolds-C. Carpenter)
3. BEAUTIFUL BROWN EYES (Rosemary Clooney)
4. WOULD I LOVE YOU (Patti Page)
5. BE MY LOVE (Mario Lanza)
6. LOVELY COME BACK (Cliffie Steward)
7. SPARROW IN THE TREETOP (Guy Mitchell)
8. I APOLOGIZE (Billy Eckstine)
9. LAND OF MAKE BELIEVE (Champ Butler)
10. LET ME IN (Bobby Wayne)

Jimmy Clark

WSSB—Durham, N. C.

1. IF (Perry Como)
2. BE MY LOVE (Mario Lanza)
3. MY HEART CRIES FOR YOU (Guy Mitchell)
4. WOULD I LOVE YOU (Patti Page)
5. THE NIGHT IS YOUNG (Bill Snyder)
6. IF YOU WANT SOME LOVING (Teresa Brewer)
7. I STILL FEEL THE SAME ABOUT YOU (Rosemary Clooney)
8. TENNESSEE WALTZ (Patti Page)
9. TO THINK YOU'VE CHOSEN ME (Eddy Howard)
10. ABA DABA HONEYMOON (Richard Hayes)

Tom Shanahan

WEMP—Milwaukee, Wisc.

1. A PENNY A KISS (Eddy Howard)
2. SPIN THE BOTTLE (Lorry Raine)
3. TENNESSEE WALTZ (Patti Page)
4. MOCKIN' BIRD HILL (Patti Page)
5. BE MY LOVE (Mario Lanza)
6. BEAUTIFUL BROWN EYES (Rosemary Clooney)
7. IF (Perry Como)
8. THE ROVING KIND (The Weavers)
9. TELL ME YOU LOVE ME (Sammy Kaye)
10. MY HEART CRIES FOR YOU (Guy Mitchell)

Dick Coleman

WCBM—Baltimore, Md.

1. IF (Perry Como)
2. WOULD I LOVE YOU (Patti Page)
3. BE MY LOVE (Mario Lanza)
4. MY HEART CRIES FOR YOU (Guy Mitchell)
5. I STILL FEEL THE SAME ABOUT YOU (Georgia Gibbs)
6. I APOLOGIZE (Billy Eckstine)
7. BRING BACK THE THRILL (Eddie Fisher)
8. I GUESS I'LL HAVE TO DREAM THE REST (Dick Haymes)
9. FAITHFUL (Frank Sinatra)
10. AROUND THE WORLD (Mills Bros.)

Earle J. Pudney

WGY—Schenectady, N. Y.

1. IF (Perry Como)
2. SPARROW IN THE TREETOP (Guy Mitchell)
3. TENNESSEE WALTZ (Patti Page)
4. DOWN IN NASHVILLE, TENNESSEE (Dinah Shore)
5. ALWAYS YOU (Bobby Wayne)
6. SO LONG (The Weavers)
7. VELVET LIPS (Guy Lombardo)
8. BE MY LOVE (Mario Lanza)
9. LITTLE WHITE DUCK (Burl Ives)
10. I WALKED INTO THE GARDEN (Christian Church)

Don Kimel

WVCG—Coral Gables, Fla.

1. IF (Jo Stafford)
2. TENNESSEE WALTZ (Patti Page)
3. SPIN THE BOTTLE (Lorry Raine)
4. WOULD I LOVE YOU (Patti Page)
5. IT IS NO SECRET (Jo Stafford)
6. THE FACE (Tony Pastor)
7. WHEN YOU RETURN (Eddy Howard)
8. TAKE MY LOVE (Frank Sinatra)
9. I GET A KICK OUT OF YOU (Billy Daniels)
10. MOCKIN' BIRD HILL (Patti Page)

Lee Stewart

WHAT—Philadelphia, Pa.

1. SHOT GUN BOOGIE (Tennessee Ernie)
2. GOLDEN ROCKET (Hank Snow)
3. IT IS NO SECRET (Ozie Waters)
4. I LOVE YOU A THOUSAND WAYS (Lefty Frizzell)
5. HOT ROD RACE (Ramblin' Jimmy Dolan)
6. MOANIN' THE BLUES (Hank Williams)
7. TENNESSEE WALTZ (Perry Wee King)
8. THERE'S BEEN A CHANGE IN ME (Eddy Arnold)
9. I'M MOVING ON (Hank Snow)
10. BEAUTIFUL BROWN EYES (Jimmy Wakely)

THE CASH BOX

Disk Jockeys' REGIONAL RECORD REPORTS

Listings below indicate preference with disk jockey radio audiences, compiled from reports furnished by leading disk jockeys throughout the nation, for the week ending March 3.

Gene Whitaker

WREV—Reidsville, N. C.

1. TENNESSEE WALTZ (Patti Page)
2. MY HEART CRIES FOR YOU (Guy Mitchell)
3. BE MY LOVE (Mario Lanza)
4. IF (Perry Como)
5. TO THINK YOU'VE CHOSEN ME (E. Howard)
6. SO LONG (The Weavers-G. Jenkins)
7. A PENNY A KISS (Dinah Shore-Tony Martin)
8. JET (Buddy Johnson)
9. ABA DABA HONEYMOON (D. Reynolds-C. Carpenter)
10. THEY'RE PLAYING OUR SONG (Toni Arden)

Sherm Feller

WCOP—Boston, Mass.

1. ALWAYS YOU (Bobby Wayne)
2. ACROSS THE WIDE MISSOURI (Hugo Winterhalter)
3. KEEP ME IN MIND (Mitch Miller-Taylor)
4. TONDA WANDA HOY (Judy Valentine)
5. WHO-ZIT SFROM MASS. (Johnny Long)
6. BRING BACK THE THRILL (Eddie Fisher)
7. ZING, ZING, ZOOM, ZOOM (Percy Faith)
8. ABA DABA HONEYMOON (D. Reynolds-C. Carpenter)
9. THEY'RE PLAYING OUR SONG (V. Monroe)
10. CHOY CHOY HOY TOY (Les Brown)

Howard Malcolm

WTRY—Albany, N. Y.

1. ABA DABA HONEYMOON (D. Reynolds-C. Carpenter)
2. I TAUT A TAW A PUDDY TAT (B. Lee-Mary)
3. THE ROVING KIND (Guy Mitchell)
4. IF (Jo Stafford)
5. ZING, ZING, ZOOM, ZOOM (Andrews Sis.)
6. FRIEND OF JOHNNY'S (Ink Spots)
7. LET ME IN (Bobby Wayne)
8. CHRISTOPHER COLUMBUS (Guy Mitchell)
9. TENNESSEE WALTZ (Patti Page)
10. BE GOOD TO FATHER & MOTHER (D. Todd)

Ross Smitherman

WKAB—Mobile, Ala.

1. MY HEART CRIES FOR YOU (Guy Mitchell)
2. BE MY LOVE (Mario Lanza)
3. IF (Perry Como)
4. HARBOR LIGHTS (Sammy Kaye)
5. TENNESSEE WALTZ (Patti Page)
6. YOU'RE JUST IN LOVE (Mitchell-Clooney)
7. I TAUT I TAW A PUDDY TAT (Mel Blanc)
8. ABA DABA HONEYMOON (D. Reynolds-C. Carpenter)
9. THE ROVING KIND (Guy Mitchell)
10. WOULD I LOVE YOU? (D. Day-H. James)

Dave Kean

WTSA—Bottleboro, Vt.

1. BE MY LOVE (Mario Lanza)
2. MOCKIN' BIRD HILL (Les Paul-Mary Ford)
3. TENNESSEE WALTZ (Spike Jones)
4. YOU'RE JUST IN LOVE (Perry Como)
5. ABA DABA HONEYMOON (D. Reynolds-C. Carpenter)
6. ACROSS THE WIDE MISSOURI (Paul Weston)
7. OH WHAT A FACE (Henry Jerome)
8. PETITE WALTZ (Lawrence Welk)
9. SO LONG (The Weavers)
10. I TAUT I TAW A PUDDY TAT (Mel Blanc)

Jay McMaster

WMEX—Boston, Mass.

1. LET ME IN (Bobby Wayne)
2. SPARROW IN THE TREETOP (Guy Mitchell)
3. BRING BACK THE THRILL (Eddie Fisher)
4. I APOLOGIZE (Billy Eckstine)
5. BEAUTIFUL BROWN EYES (Rosemary Clooney)
6. ACROSS THE WIDE MISSOURI (Hugo Winterhalter)
7. ALWAYS YOU (Bobby Wayne)
8. IF IT HADN'T BEEN FOR YOU (Lee Bros.)
9. BY HECK (Tommy Tucker)
10. POTATO BUG BOOGIE (Potato Bugs-Honey Dreamers)

Bill Wright

WSGN—Birmingham, Ala.

1. MY HEART CRIES FOR YOU (Guy Mitchell)
2. BE MY LOVE (Mario Lanza)
3. TENNESSEE WALTZ (Patti Page)
4. YOU'RE JUST IN LOVE (Clooney-Mitchell)
5. JET (Nat King Cole)
6. THE ROVING KIND (Guy Mitchell)
7. BRING BACK THE THRILL (Eddie Fisher)
8. DREAM A WHILE (Mel Tormé)
9. BEAUTIFUL BROWN EYES (Rosemary Clooney)
10. WHEN YOU RETURN (Paul Weston)

Ray Perkins

KFEL—Denver, Colo.

1. BE MY LOVE (Mario Lanza)
2. MY HEART CRIES FOR YOU (Guy Mitchell)
3. IF (Perry Como)
4. THE ROVING KIND (Guy Mitchell)
5. TENNESSEE WALTZ (Jo Stafford)
6. YOU'RE JUST IN LOVE (M. Martin & Larry)
7. BUSH AND A PECK (Como-Hutton)
8. IT'S NO SECRET (Red Foley)
9. MAY THE GOOD LORD BLESS AND KEEP YOU (Frankie Laine)
10. PETER COTTONTAIL (Spike Jones)

Bill Cook

WAAT—Newark, N. J.

1. DO SOMETHING FOR ME (The Dominoes)
2. BE MY LOVE (Mario Lanza)
3. TENNESSEE WALTZ (Patti Page)
4. IF (Perry Como)
5. SHE'S MINE, SHE'S YOURS (Pablo Jones)
6. YEAH, YEAH (Paul Gayton)
7. MY HEART CRIES FOR YOU (D. Washington)
8. SHOTGUN BOOGIE (Cab Calloway)
9. TEARDROPS (Ruth Brown)
10. I WILL WAIT (The Buda)

Bob Corley

WQXI—Atlanta, Ga.

1. BE MY LOVE (Mario Lanza)
2. MY HEART CRIES FOR YOU (Guy Mitchell)
3. ABA DABA HONEYMOON (D. Reynolds-C. Carpenter)
4. TENNESSEE WALTZ (Patti Page)
5. ACROSS THE WIDE MISSOURI (Hugo Winterhalter)
6. YOU'RE JUST IN LOVE (Perry Como)
7. IN YOUR ARMS (D. Shore-T. Martin)
8. IF (Dean Martin)
9. WOULD I LOVE YOU? (Helen O'Connell)
10. A PENNY A KISS (D. Shore-T. Martin)

Rex Dale

WCKY—Cincinnati, Ohio

1. ABA DABA HONEYMOON (D. Reynolds-C. Carpenter)
2. IF (Billy Eckstine)
3. MOCKIN' BIRD HILL (Les Paul-Mary Ford)
4. I APOLOGIZE (Billy Eckstine)
5. BEAUTIFUL BROWN EYES (Rosemary Clooney)
6. A PENNY A KISS (T. Brewer-S. Lanson)
7. YEAH, YEAH, YEAH (Peggy Lee)
8. FAITHFUL (Frank Sinatra)
9. SPIN THE BOTTLE (Lorry Raine)
10. SPARROW IN THE TREETOP (Crosby & Andrews Sisters)

Larry Doyle

KGA—Spokane, Wash.

1. MY HEART CRIES FOR YOU (Guy Mitchell)
2. TENNESSEE WALTZ (Patti Page)
3. NEVERTHELESS (Paul Weston)
4. THIRSTY FOR YOUR KISSES (Les Brown)
5. IF (Perry Como)
6. BE MY LOVE (Mario Lanza)
7. YOU'RE JUST IN LOVE (M. Martin & Larry)
8. A PENNY A KISS (Eddy Howard)
9. NOBODY'S CHASING ME (Doris Day)
10. MARIE (Arthur Lee Simpkins)

Art Tacker

WTAO—Cambridge, Mass.

1. IF (Perry Como)
2. MORE THAN I CARE TO REMEMBER (Ames Bros.)
3. I LOVE THE WAY YOU SAY GOODNIGHT (Russ Morgan)
4. ABA DABA HONEYMOON (D. Reynolds-C. Carpenter)
5. I APOLOGIZE (Billy Eckstine)
6. SPARROW IN THE TREETOP (Guy Mitchell)
7. I TAUT I TAW A PUDDY TAT (Benny Lee)
8. LET ME IN (Bobby Wayne)
9. BRING BACK THE THRILL (Billy Eckstine)
10. LULLABY OF BROADWAY (Tommy Dorsey)

Ray Schreiner

WRNL—Richmond, Va.

1. TENNESSEE WALTZ (Patti Page)
2. IT IS NO SECRET (Bill Kenny)
3. SO LONG (Gordon Jenkins)
4. MY HEART CRIES FOR YOU (Guy Mitchell)
5. IF (Perry Como)
6. CHICKEN SONG (Guy Lombardo)
7. BEAUTIFUL BROWN EYES (Rosemary Clooney)
8. PETER COTTONTAIL (Roy Rogers)
9. TO THINK YOU'VE CHOSEN ME (E. Howard)
10. A PENNY A KISS (Martin-Shore)

Mort Nusbaum

WHAM—Rochester, N. Y.

1. BE MY LOVE (Mario Lanza)
2. BOUTONNIERE (Mindy Carson)
3. I LOVE THE WAY YOU SAY GOODNIGHT (Dean Martin)
4. YOU'RE JUST IN LOVE (Como-Fontane Sis.)
5. ABA DABA HONEYMOON (D. Reynolds-C. Carpenter)
6. IF (Perry Como)
7. A PENNY A KISS (T. Martin-D. Shore)
8. LONGING (Russ Morgan)
9. DOWN IN NASHVILLE, TENNESSEE (D. Shore)
10. ZING, ZING, ZOOM, ZOOM (Perry Como)

Bill Silbert

WXYZ—Detroit, Mich.

1. IF (Perry Como)
2. SPARROW IN THE TREETOP (Guy Mitchell)
3. BEAUTIFUL BROWN EYES (Rosemary Clooney)
4. BRING BACK THE THRILL (Eddie Fisher)
5. FAITHFUL (Frank Sinatra)
6. IN THE LAND OF MAKE BELIEVE (B. Farrell)
7. SPIN THE BOTTLE (Lorry Raine)
8. I APOLOGIZE (Tony Martin)
9. LET ME IN (Bobby Wayne)
10. BOUTONNIERE (Mindy Carson)

THESE
DECCA
RECORDS
Available on 45 RPM - 78 RPM

SUPER SPECIAL!

JANE TURZEY

and Her Trio

PRETTY EYED BABY

and

I CRIED MYSELF TO SLEEP

Both Vocals with Instrumental Accompaniment
DECCA 27479 (78 rpm) and 9-27479 (45 rpm)

TED MAXIM

and His Orchestra

THERE'S MORE PRETTY GIRLS THAN ONE

and

BEAUTIFUL BROWN EYES

Both Waltzes, Vocal Chorus by Sally Sweetland and Pat Terry
DECCA 45130 (78 rpm) and 9-45130 (45 rpm)

JAN KERSEY

UNTIL FOREVER

and

AND I DO MEAN YOU

Both Vocals with Orchestra
DECCA 48201 (78 rpm) and 9-48201 (45 rpm)

JUKE BOX REGIONAL RECORD REPORT

The Ten Top Records—City by City

MARCH 10, 1951

New York, N. Y.

1. MY HEART CRIES FOR YOU (Guy Mitchell)
2. IF (Perry Como)
3. BE MY LOVE (Mario Lanza)
4. TENNESSEE WALTZ (Patti Page)
5. YOU'RE JUST IN LOVE (Perry Como)
6. THE ROVING KIND (Guy Mitchell)
7. SO LONG (Weavers)
8. A PENNY A KISS (Shore-Martin)
9. ZING, ZING—ZOOM, ZOOM (Perry Como)
10. ABA DABA HONEYMOON (Reynolds-Carpenter)

Chicago, Ill.

1. IF (Perry Como)
2. BE MY LOVE (Mario Lanza)
3. MY HEART CRIES FOR YOU (Guy Mitchell)
4. YOU'RE JUST IN LOVE (Perry Como)
5. TENNESSEE WALTZ (Patti Page)
6. A PENNY A KISS (Shore-Martin)
7. WOULD I LOVE YOU? (Patti Page)
8. THE ROVING KIND (Weavers)
9. SO LONG (Weavers)
10. SHOT GUN BOOGIE (Tennessee Ernie)

Los Angeles, Cal.

1. BE MY LOVE (Mario Lanza)
2. THE ROVING KIND (Guy Mitchell)
3. SO LONG (Weavers)
4. IF (Perry Como)
5. MY HEART CRIES FOR YOU (Dinah Shore)
6. TENNESSEE WALTZ (Patti Page)
7. MOCKIN' BIRD HILL (Les Paul)
8. YOU'RE JUST IN LOVE (Perry Como)
9. ABA DABA HONEYMOON (Reynolds-Carpenter)
10. JOHN AND MARSHA (Stan Freberg)

St. Paul, Minn.

1. MY HEART CRIES FOR YOU (Guy Mitchell)
2. ABA DABA HONEYMOON (Reynolds-Carpenter)
3. TENNESSEE WALTZ (Patti Page)
4. I LOVE THE WAY YOU SAY GOODNIGHT (Dean Martin)
5. A PENNY A KISS (Eddy Howard)
6. THE ROVING KIND (Guy Mitchell)
7. LET ME IN (Blue Baron)
8. SO LONG (Weavers)
9. WOULD I LOVE YOU? (Patti Page)
10. ACROSS THE WIDE MISSOURI (Hugo Winterhalter)

Albany, N. Y.

1. ABA DABA HONEYMOON (Reynolds-Carpenter)
2. MY HEART CRIES FOR YOU (Guy Mitchell)
3. SO LONG (Weavers)
4. IF (Billy Eckstine)
5. BE MY LOVE (Mario Lanza)
6. TENNESSEE WALTZ (Patti Page)
7. A PENNY A KISS (Shore-Martin)
8. I APOLOGIZE (Billy Eckstine)
9. THINKING OF YOU (Eddie Fisher)
10. LIAR SONG (Astaire-Powell)

Malta, Mont.

1. TENNESSEE WALTZ (Les Paul)
2. MY HEART CRIES FOR YOU (Jimmy Wakely)
3. THE ROVING KIND (Weavers)
4. GET OUT THOSE OLD RECORDS (G. Lombardo)
5. TO THINK YOU'VE CHOSEN ME (MacRae-Stafford)
6. YOU'RE JUST IN LOVE (Perry Como)
7. OH BABE (Kay Starr)
8. PETITE WALTZ (Owen Bradley)
9. HARBOR LIGHTS (Sammy Kaye)
10. THE CHICKEN SONG (Guy Lombardo)

Shoals, Ind.

1. MY HEART CRIES FOR YOU (Guy Mitchell)
2. IF (Ink Spots)
3. THE ROVING KIND (Guy Mitchell)
4. ABA DABA HONEYMOON (Reynolds-Carpenter)
5. TENNESSEE WALTZ (Patti Page)
6. YOU'RE JUST IN LOVE (Perry Como)
7. SO LONG (Weavers)
8. CHICKEN SONG (Guy Lombardo)
9. SAN ANTONIO ROSE (Ken Griffin)
10. A PENNY A KISS (Eddy Howard)

Monroe, La.

1. TENNESSEE WALTZ (Patti Page)
2. MY HEART CRIES FOR YOU (Guy Mitchell)
3. IF (Jo Stafford)
4. CHICKEN SONG (Guy Lombardo)
5. THE ROVING KIND (Weavers)
6. LOVE SICK BLUES (Kay Starr)
7. HOT ROD RACE (Red Foley)
8. IT IS NO SECRET (Jo Stafford)
9. THE THING (Phil Harris)
10. LITTLE ROCK GETAWAY (Les Paul)

Fertile, Minn.

1. MY HEART CRIES FOR YOU (Foley-Knight)
2. ABA DABA HONEYMOON (Reynolds-Carpenter)
3. TENNESSEE WALTZ (Guy Lombardo)
4. IF (Perry Como)
5. WALKING THE FLOOR OVER YOU (L. Dee)
6. CHICKEN SONG (Guy Lombardo)
7. BUSHEL AND A PECK (Andrews Sisters)
8. SAN ANTONIO ROSE (Ken Griffin)
9. HOT ROD RACE (Tiny Hill)
10. JOHN AND MARSHA (Stan Freberg)

Albuquerque, N. M.

1. MY HEART CRIES FOR YOU (Victor Young)
2. TENNESSEE WALTZ (Patti Page)
3. SO LONG (Weavers)
4. TO THINK YOU'VE CHOSEN ME (Three Suns)
5. BE MY LOVE (Ray Anthony)
6. IF (Perry Como)
7. ZING, ZING—ZOOM, ZOOM (Perry Como)
8. A PENNY A KISS (Mary Mayo)
9. YOU'RE JUST IN LOVE (Perry Como)
10. LITTLE ROCK GETAWAY (Les Paul)

Deadwood, S. D.

1. MY HEART CRIES FOR YOU (Jimmy Wakely)
2. IT IS NO SECRET (Three Suns)
3. A PENNY A KISS (Eddy Howard)
4. IF (Perry Como)
5. TENNESSEE WALTZ (Guy Lombardo)
6. SO LONG (Weavers)
7. TO THINK YOU'VE CHOSEN ME (E. Howard)
8. THE CHICKEN SONG (Guy Lombardo)
9. MOCKIN' BIRD HILL (Les Paul)
10. NOBODY'S CHASING ME (Evelyn Knight)

Andalusia, Ala.

1. MY HEART CRIES FOR YOU (Guy Mitchell)
2. TENNESSEE WALTZ (Patti Page)
3. IF (Perry Como)
4. THE ROVING KIND (Guy Mitchell)
5. THE CHICKEN SONG (Guy Lombardo)
6. CHICKEN REEL (Les Paul)
7. JOHN AND MARSHA (Stan Freberg)
8. VELVET LIPS (Guy Lombardo)
9. SO LONG (Gordon Jenkins)
10. YOU'RE JUST IN LOVE (Perry Como)

Savannah, Ga.

1. IF (Perry Como)
2. MY HEART CRIES FOR YOU (Guy Mitchell)
3. A PENNY A KISS (Shore-Martin)
4. NEVERTHELESS (Mills Bros.)
5. HARBOR LIGHTS (Sammy Kaye)
6. TENNESSEE WALTZ (Patti Page)
7. IT IS NO SECRET (Jo Stafford)
8. BEAUTIFUL BROWN EYES (Lisa Kirk)
9. ABA DABA HONEYMOON (Freddie Martin)
10. THE ROVING KIND (Guy Mitchell)

Brodhead, Wis.

1. MY HEART CRIES FOR YOU (Guy Mitchell)
2. THE ROVING KIND (Guy Mitchell)
3. SO LONG (Weavers)
4. IF (Ink Spots)
5. SHOT GUN BOOGIE (Tennessee Ernie)
6. TENNESSEE WALTZ (Patti Page)
7. ZING, ZING—ZOOM, ZOOM (Perry Como)
8. YOU'RE JUST IN LOVE (Rosemary-Clooney)
9. MOCKIN' BIRD HILL (Les Paul)
10. A PENNY A KISS (Andrews Sisters)

Sidney, Mont.

1. MY HEART CRIES FOR YOU (Vic Damone)
2. ALL MY LOVE (Ray Anthony)
3. TENNESSEE WALTZ (Les Paul)
4. IF (Perry Como)
5. THE ROVING KIND (Guy Mitchell)
6. YOU'RE JUST IN LOVE (Perry Como)
7. HARBOR LIGHTS (Guy Lombardo)
8. NEVERTHELESS (Ray Anthony)
9. BUSHEL AND A PECK (Whiting & Wakely)
10. THE THING (Phil Harris)

Memphis, Tenn.

1. MY HEART CRIES FOR YOU (Guy Mitchell)
2. TENNESSEE WALTZ (Patti Page)
3. THE ROVING KIND (Guy Mitchell)
4. SO LONG (Weavers)
5. NEVERTHELESS (Ray Anthony)
6. TO THINK YOU'VE CHOSEN ME (E. Howard)
7. THIRSTY FOR YOUR KISSES (Mills Bros.)
8. I STILL FEEL THE SAME ABOUT YOU (Georgia Gibbs)
9. WOULD I LOVE YOU? (Patti Page)
10. IF (Perry Como)

Spokane, Wash.

1. MY HEART CRIES FOR YOU (Guy Mitchell)
2. TENNESSEE WALTZ (Patti Page)
3. SO LONG (Weavers)
4. BE MY LOVE (Mario Lanza)
5. THE ROVING KIND (Guy Mitchell)
6. THE THING (Phil Harris)
7. HARBOR LIGHTS (Sammy Kaye)
8. TO THINK YOU'VE CHOSEN ME (E. Howard)
9. OH BABE (Louis Prima)
10. THINKING OF YOU (Don Cherry)

Indianapolis, Ind.

1. MY HEART CRIES FOR YOU (Guy Mitchell)
2. IF (Guy Lombardo)
3. BE MY LOVE (Mario Lanza)
4. THE ROVING KIND (Guy Mitchell)
5. HARBOR LIGHTS (Sammy Kaye)
6. CHICKEN SONG (Guy Lombardo)
7. THE THING (Phil Harris)
8. NEVERTHELESS (Frankie Laine)
9. TENNESSEE WALTZ (Patti Page)
10. BUSHEL AND A PECK (Whiting & Wakely)

Baltimore, Md.

1. TENNESSEE WALTZ (Patti Page)
2. MY HEART CRIES FOR YOU (Guy Mitchell)
3. THE THING (Phil Harris)
4. BUSHEL AND A PECK (Como-Hutton)
5. HARBOR LIGHTS (Sammy Kaye)
6. NEVERTHELESS (Mills Bros.)
7. TO THINK YOU'VE CHOSEN ME (E. Howard)
8. THINKING OF YOU (Don Cherry)
9. YOU'RE JUST IN LOVE (Perry Como)
10. THE ROVING KIND (Guy Mitchell)

Cleveland, Ohio

1. MY HEART CRIES FOR YOU (Guy Mitchell)
2. TENNESSEE WALTZ (Patti Page)
3. BE MY LOVE (Mario Lanza)
4. SO LONG (Weavers)
5. THE ROVING KIND (Guy Mitchell)
6. TO THINK YOU'VE CHOSEN ME (E. Howard)
7. YOU'RE JUST IN LOVE (Perry Como)
8. HARBOR LIGHTS (Sammy Kaye)
9. THE THING (Phil Harris)
10. IF (Perry Como)

Denver, Colo.

1. MY HEART CRIES FOR YOU (Guy Mitchell)
2. TENNESSEE WALTZ (Patti Page)
3. I STILL FEEL THE SAME ABOUT YOU (Georgia Gibbs)
4. BE MY LOVE (Mario Lanza)
5. THINKING OF YOU (Don Cherry)
6. NEVERTHELESS (Mills Bros.)
7. YOU'RE JUST IN LOVE (Perry Como)
8. MAY THE GOOD LORD BLESS AND KEEP YOU (Bing Crosby)
9. THE ROVING KIND (Weavers)
10. I TAUT I TAW A PUDDY TAT (Mel Blanc)

Detroit, Mich.

1. TENNESSEE WALTZ (Patti Page)
2. MY HEART CRIES FOR YOU (Guy Mitchell)
3. TO THINK YOU'VE CHOSEN ME (E. Howard)
4. THE ROVING KIND (Guy Mitchell)
5. IF (Perry Como)
6. BE MY LOVE (Mario Lanza)
7. THE THING (Phil Harris)
8. THINKING OF YOU (Don Cherry)
9. NOBODY'S CHASING ME (Evelyn Knight)
10. HARBOR LIGHTS (Sammy Kaye)

Cincinnati, Ohio

1. MY HEART CRIES FOR YOU (Guy Mitchell)
2. IF (Perry Como)
3. TENNESSEE WALTZ (Patti Page)
4. BE MY LOVE (Mario Lanza)
5. THE ROVING KIND (Guy Mitchell)
6. YOU'RE JUST IN LOVE (Perry Como)
7. SO LONG (Weavers)
8. ZING, ZING, ZOOM, ZOOM (Perry Como)
9. NEVERTHELESS (Mills Bros.)
10. HARBOR LIGHTS (Sammy Kaye)

San Francisco, Cal.

1. MY HEART CRIES FOR YOU (Guy Mitchell)
2. THE ROVING KIND (Guy Mitchell)
3. TENNESSEE WALTZ (Patti Page)
4. THE THING (Phil Harris)
5. CHICKEN SONG (Guy Lombardo)
6. SO LONG (The Weavers)
7. YOU'RE JUST IN LOVE (Perry Como)
8. IF (Ink Spots)
9. BE MY LOVE (Victor Young)
10. NEVERTHELESS (Mills Bros.)

Disk Jockeying Goes International; "Voice Of America" Takes Over

NEW YORK—The State Department's "Voice of America" has signed Leonard Feather to do the first internationally syndicated jazz disc jockey show. Program will be piped weekly to all foreign countries and is skedded to reach into Iron Curtain territory. The first series of broadcasts, titled JAZZ CLUB U.S.A., will run for 26 weeks with plans in progress to keep it a permanent feature of "Voice of America."

The jazz show was planned after an intensive research campaign to find just what the foreign countries desired most in the entertainment line—and also what would best typify the American spirit. The answer was unanimous . . . American jazz! A great number of letters smuggled out from behind the Iron Curtain indicated that jazz recordings, "Forbidden fruit"

in those territories, were a top luxury to millions of Europeans and that a jazz broadcast would probably be more eagerly listened to than any other in the entertainment field.

Leonard Feather, one of America's foremost authorities on the subject of jazz, is well-known for his articles on the subject both here and abroad. His book, "Inside Bebop," published by J. J. Robbins was widely read and many of his musical compositions have been popularized by the outstanding jazz artists of the day. Feather is also active in radio and currently conducts his own show on WOR.

On the "Voice of America" broadcasts, Leonard Feather will take advantage of his linguistic talents and will speak in several different languages including French, German, and Italian.

Shapiro, Lord Form Disk Promotion Firm

NEW YORK—Under the guidance of veteran disk promoter Nat Shapiro, a new record promotion firm—NCL Associates, headed by ex-slick magazine writer Charlotte Lord, began operations out of New York last week.

Working particularly in the rhythm, blues and jazz fields, NCL is handling the Joe Morris band, the Lynn Hope Quintet, National Records, and in cooperation with Nat Shapiro, Billy Eckstine and Oscar Peterson.

The firm will specialize in national disk jockey promotion, Negro press publicity and coverage of the trade press. NCL will operate out of Nat Shapiro's office.

Stars Show Up For Music Ops Dinner

NEWARK, N. J.—Some of the top singing stars in the east turned out last Tuesday night to entertain music operators, maintenance men and collectors at a party given in the Essex House, Newark by Runyon Sales in cooperation with Permo Point, Inc.

Helen O'Connell showed up and brought back a lot of memories to the audience of the days when she sang with Jimmy Dorsey. Don Cherry sang his big hit "Thinking Of You" and his latest waxing "Bring Back The Thrill." Georgia Gibbs who couldn't sing because of laryngitis endeared herself to the crowd by coming early and having dinner with them. Finally Frankie Laine who made it between shows at the Copocabana in New York, brought down the house with his songs.

Records Expected To Return To Shellac As Vinyl Goes To War

NEW YORK—With synthetic resins, which go into the making of vinyl, being more and more directed into defense needs, phonograph manufacturers will soon be returning to the use of shellac for their platters.

The movement is due to begin first with the smaller companies who did not have the capital to stock up on large amounts of vinyl and who will soon be finding it difficult to get sufficient amounts from their suppliers.

There is no question of any shortage of shellac as occurred in World War II because normal trade is still being continued with India where most of the world's supply of shellac originates. Unlike the period during the last war when all supplies from foreign countries were cut off, the shellac industry at the present time has ample materials on hand and is in a position to import more continually.

With the cost of everything going up, shellac prices have been rising since the Korean war began, even before the need for shellac in the manufacture of records was felt. Shellac is used in many products essential to the mobilization program and while the demands are high, they can at

least be fulfilled while vinyl, which is synthetically manufactured, is becoming extremely scarce and will be even more so as defense needs grow greater.

It seems likely now that shellac for records will be the standard material for the smaller companies first and then for the larger ones as their supplies of vinyl give out.

But whether vinyl or shellac is used, one thing is certain. The record companies will continue turning out platters at the same rate that they always have no matter what materials are available, unless the world situation deteriorates considerably.

Mitchell Disk Hits Million

NEW YORK—Guy Mitchell will receive a gold reproduction of his first hit record "My Heart Cries For You" commemorating over a million disk sales. The second side "The Roving Kind" is also hitting it up all over the country. Mitchell gets his first N. Y. theater date when he opens at the Strand at the end of March. His latest contender is "Sparrow In The Tree Top."

A New Label — A Great Voice MARY JOHN

with Harry Corey at the Organ

singing

"THANK GOD FOR AMERICA" (Part 1 & Part 2)

and

"YOU'LL BE THINKING OF ME"

BOWS RECORD # 101

Both tunes written by Louis Bows.

Distributors: Write for available territory and samples

BOWS RECORDING CO. (Rm. 407) 1619 BROADWAY, N. Y.



"The THRILL" fills the till

EDDIE FISHER'S

HIT VERSION OF

"BRING BACK THE THRILL"

RCA VICTOR No: 20-4016

CURRENTLY
PARAMOUNT THEATRE
NEW YORK

RCA VICTOR RECORDS

Juke Boxes, that is!

Your Lucky Numbers

ALL MY LIFE

and

SO LONG

sung by

JOHNNY

HICKS

78 rpm 20791

33 1/3 rpm 3-20791

45 rpm 4-20791

COLUMBIA



RECORDS

First, Finest, Foremost in Recorded Music



Lost: A Singer. Pyramid Searches As Contract Goes Begging

NEW YORK—Elmo Russ, who heads Pyramid Records, has been literally turning New York on its side, searching for the whereabouts of a talented young female vocalist whose voice he is anxious to record. Marian Maye is the young lady being sought.

Miss Maye had made an audition record for Russ early in January of a song called "Gotta Find Somebody To Love." The test record sold Pyramid on the quality of both singer and tune. Last week when Russ called Miss Maye to set up a recording session and sign her to a contract, he learned that she had moved from her apartment leaving no forwarding address.

Marian Maye came to the attention of Russ some months ago through Hy Reiter, promotion director of BMI, who saw possibilities in the girl's talents and had suggested her name to several recording companies. It was during November of last year that Miss Maye was attempting to audition for some of the major and independent record companies. Reiter arranged for Mr. Russ to provide organ accompaniment in the making of a group of audition records.

Early in January Russ completed the song, "Gotta Find Somebody To Love," and decided Miss Maye was the only singer he wanted to perform his song. Now, he's looking for the girl.

Russ has learned from Miss Maye's roommate, Hadee Rolton, comedy singer and impressionist, that Miss Maye had left New York suddenly. Miss Rolton explained that Miss Maye left the apartment they shared on January 31, leaving a letter giving no other explanation than that the singer had been discouraged in her career and had decided to leave New York for awhile. The note did not specify her destination but stated that she'd communicate with Miss Rolton later. As yet, no word has come from the missing Miss Maye.

Russ is continuing his search, however. He has wired a sister of Miss Maye who lives in Atlantic City, hoping that the girl may be headed there. Pyramid Records has had enthusiastic reaction to Miss Maye's test platter of "Gotta Find Somebody To Love," and is ready to promote the tune and a Marian Maye recording of it to the fullest.

This is the first time in the history of the record business that a recording contract and unlimited possibilities are open to a young lady who just didn't have the patience to wait for the results of her audition.



1 SHOTGUN BOOGIE
Tennessee Ernie
(Capitol 1295; F-1295)

2 THERE'S BEEN A CHANGE IN ME
Eddy Arnold
(RCA Victor 21-0412; 48-0412)

3 I LOVE YOU A THOUSAND WAYS
Lefty Frizell
(Columbia 20739; 8-770)

4 IF YOU'VE GOT THE MONEY, I'VE GOT THE TIME
Lefty Frizell
(Columbia 20739; 8-770)

5 GOLDEN ROCKET
Hank Snow
(RCA Victor 21-0400; 48-0400)

**ADDITIONAL TUNES LISTED BELOW
IN ORDER OF POPULARITY**

TENNESSEE WALTZ
Patti Page
(Mercury 5534; 5534x45)

MOCKIN' BIRD HILL
Pinetoppers
(Coral 64061; 9-64061)

HOT ROD RACE
Arkie Shibley
(Gilt Edge 5021)
Tiny Hill
(Mercury 5547)

DEAR JOHN
Hank Williams
(MGM 10904; K10904)

I'M MOVING ON
Hank Snow
(RCA Victor 21-0328; 48-0328)

SO DEEP MY LOVE
Recorded by
TONI ARDEN (Columbia)
J. J. ROBBINS & SONS, Inc.

THE CASH BOX

"Folk" and "Western" Record Reviews



"CHEW TOBACCO RAG" (2:35)
"NO MORE NOTHIN'" (2:32)

ZEB TURNER
 (King 950)



ZEB TURNER

● Here's a number that looks as though it could go wild. Called "Chew Tobacco Rag," this one has all the unusual appeal it takes to

take off. Zeb Turner does it with a lot of dash and puts a terrific amount of drive into the rendition. Customers will be putting a terrific amount of coins into the machines to hear it so ops oughta get it in there fast. The tune has a definite beat, a set of clever lyrics and a honky tonk piano background that certainly adds to the production. Zeb keeps the song moving at all times and it comes out as something which ops are just gonna collect on. Flip is another cute tune which Zeb does in similar fashion again getting some fine backing. He certainly knows how to add interest to a number and ops who go along with him are bound to be doing some adding themselves—figures, that is.

"SUMMER OR WINTER" (2:42)
"SHAME, SHAME ON JOLIE" (2:39)

JACK RIVERS
 (Coral 64084)

● A couple of cute tunes are turned out here by Jack Rivers. On both ends he displays his appealing voice in fine style and gets some grand backing that adds delight to the disk. Each end is a novelty with interesting stories to tell and Jack certainly tells them well. Ops will want to hear them.

"TENNESSEE WALTZ" (2:33)
"BLACK MOUNTAIN RAG" (3:00)
GOV. GORDON BROWNING—
TOMMY JACKSON
 (Mercury 6310)

● Here's an unusual record. Governor Browning of Tennessee is recording "The Tennessee Waltz" and he doesn't do it badly either. This one should have special appeal among his constituents. The backing finds Tommy Jackson putting together a lot of fiddles and guitars and making with some fast music. This is an unusual one for ops.

"POISON LOVE" (2:35)
"ON THE OLD KENTUCKY SHORE" (3:10)

BILL MONROE
 (Decca 46298)

● Bill Monroe goes to town on a promising number on the top deck. Backed up by a chorus and some good instrumentals, Bill gives this tune a real ride. Second half extols the virtues of the Kentucky region and it gets a very slow treatment. Ops might hear this one for themselves.

"IF YOU BUT CARE" (3:00)
"IF I SHOULD COME BACK" (2:28)
COWBOY COPAS
 (King 937)

● The Cowboy Copas turn in their usual fine job on a couple of ditties. Both ends are slow ballads which they do so well. Done in the fashion of a vocal solo with the boys making good music in the background, this disk is due for a lot of play. Ops better stock up.

"MIDNIGHT FLYER" (2:48)
"WHERE IS YOUR HEART TONIGHT?" (2:53)

BENNY MARTIN
 (MGM 10912)

● Benny Martin goes to work on a couple of different numbers and makes them both sound fine. Top deck is a choo choo thing on which Benny does some good vocal work and gets an interesting background. The flip is a ballad which comes out ok. Upper half gets our nod.

"THREE'S A CROWD" (2:22)
"COLD STEEL BLUES" (2:45)
RED KIRK
 (Mercury 6309)

● Red Kirk has a ballad on the top deck which he performs with a great deal of softness. The guitar backing blends with the singing and the total affect is a very appealing one. On the bottom half he goes into a yodeling thing with a little beat and again he comes out ok. Ops should listen in.

"STEPPIN' OUT AGAIN" (2:49)
"THE LAST TIME" (2:30))

BILLY STARR
 (Columbia 20784)

● Two ballads are dished out here by Billy Starr. Both of them get his good vocal treatment and both have some fine guitar work in the background. The tune looks promising and could possibly make it. Ops who want better filler items, oughta take a look at this.

"NO MUSS—NO FUSS—NO BOTHER" (2:48)
"A BAD PENNY ALWAYS RETURNS" (2:39)
HANK PENNY
 (RCA Victor 21-0436; 48-0436)

● A very cute tune gets a push here from Hank Penny and his California Cowhands. Going through the fascinating lyrics in a driving manner, Hank makes this one a strong contender. Second side is a ballad in the sentimental vein. The top deck looks very strong and could easily break out to make it.

Wurlitzer Launched In Minneapolis



MINNEAPOLIS, MINN.—A musical group helped to launch the new Wurlitzer Automatic Phonograph at a cocktail party given by Lieberman Music Co. of this city. Among those present to give the new machine a sendoff were the Ames Brothers, Janis Paige and Jerry Colonna.

BE MY LOVE

From the M-G-M picture
"THE TOAST OF NEW ORLEANS"

recorded by

- RAY ANTHONYCapitol
- LES BROWNColumbia
- BILLY ECKSTINEM-G-M
- MARIO LANZARCA Victor
- VICTOR YOUNGDecca

MILLER MUSIC CORPORATION



Only **IMPERIAL**
has the
Original



By the Writer
BILLY BRIGGS
 WITH STRING BAND

"Chew Tobacco Rag"

AVAILABLE ON 2 SPEEDS—78 AND 45
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IMPERIAL RECORD CO., INC.
 6425 HOLLYWOOD BLVD., HOLLYWOOD 28, CALIF.

● Get **HOT** with **DOT** . . . ●
 Feature
 ● "LITTLE RED ROOSTER" ●
 by
 ● **MARGIE DAY & GRIFFIN BROS. Ork.** ●
 Dot Record # 1019

Dot
 RECORDS, Inc.
 GALLATIN, TENN. Tel. Gallatin 880.

**"New Stars - New Sounds"
 For Mercer Records**

NEW YORK—Mercer Ellington, son of the Duke and founder of the recently established Mercer record label, this week announced that his company will shortly plunge into the Long Playing record market on a big scale with a series of LP discs entitled "New Stars—New Sounds."

"Most new artists can't get a record session until they have some name value," Mercer points out, "and they can't acquire any name value until they've made records. This is a vicious circle, and we'd like to break it, by devoting some releases and publicity to some deserving new people."

Among the new stars scheduled to be included in the series are Oscar Pettiford, whose "new sound" in the form of a jazz 'cello on *Perdido* became Mercer's biggest hit record to date; Wild Bill Davis and his "real gone organ," whose *Lemonade Blues* and *Tamburitza Boogie* with Louis Jordan led to his solo debut on the Mercer label; and Eddie Shu, former Lionel Hampton sideman whose distinctive "new sound" is a bop harmonica.

Others to be featured are Joe Roland, his vibes and his unusual string ensemble, recently introduced at Birdland, and pianist Barbara Carroll, hailed as the year's brightest new feminine jazz star.

APOLLO Outsuing Them All
THE LARKS
 2 Smash Hits—
 Back To Back
 "HOPEFULLY YOURS"
 and
 "WHEN I LEAVE THESE
 PRISON WALLS"
 Apollo # 1180

APOLLO RECORDS, INC.
 457 W. 45 St. N. Y.

HOT
 in **HARLEM** on **CHICAGO'S South Side** in **NEW ORLEANS**

The Top Ten Tunes Netting Heaviest Play, Compiled From Reports Submitted Weekly To The Cash Box, By Leading Music Operators In New York City's Harlem Area; Chicago's South Side, and New Orleans.

- | | | |
|--|---|---|
| 1
I WILL WAIT
<i>Four Buddies</i>
(Savoy 769) | BAD, BAD WHISKEY
<i>Amos Milburn</i>
(Aladdin 3068) | BLACK NIGHT
<i>Charles Brown</i>
(Atlantic 3076) |
| 2
PLEASE SEND ME SOMEONE TO LOVE
<i>Percy Mayfield</i>
(Specialty 375) | ONCE THERE LIVED A FOOL
<i>Jimmy Grissom</i>
(Hollywood 143) | LITTLE RED ROOSTER
<i>Griffin Bros. & Margie Day</i>
(Dot 1019) |
| 3
ROCK LITTLE DADDY
<i>Freddie Mitchell</i>
(Derby) | ROCKIN' BLUES
<i>Johnny Otis</i>
(Savoy 766) | ROCKIN' BLUES
<i>Johnny Otis</i>
(Savoy 766) |
| 4
BE MY LOVE
<i>Mario Lanza</i>
(RVA Victor 10-1561) | BLACK NIGHT
<i>Charles Brown</i>
(Aladdin 3076) | BAD, BAD WHISKEY
<i>Amos Milburn</i>
(Aladdin 3068) |
| 5
BLACK NIGHT
<i>Charles Brown</i>
(Aladdin 3076) | LITTLE RED ROOSTER
<i>Griffin Bros. & Margie Day</i>
(Dot 1019) | LOOKING FOR A WOMAN
<i>Jimmy McCracklin</i>
(Swingtime) |
| 6
LOST LOVE
<i>Percy Mayfield</i>
(Specialty 390) | KOREA BLUES
<i>Bayou Boys</i>
(Chess 1449) | IF
<i>Ink Spots</i>
(Decco 27391) |
| 7
FIVE VOCALS AND A MAMBO
<i>Chapuseaux Y Damiron</i>
(Landia) | TEAR DROPS FROM MY EYES
<i>Ruth Brown</i>
(Atlantic 919) | LOST LOVE
<i>Percy Mayfield</i>
(Specialty 390) |
| 8
I APOLOGIZE
<i>Billy Eckstine</i>
(MGM 10903) | PLEASE SEND ME SOMEONE TO LOVE
<i>Percy Mayfield</i>
(Specialty 375) | MIDNIGHT IS HERE AGAIN
<i>Joe Turner</i>
(Freedom) |
| 9
TEAR DROPS FROM MY EYES
<i>Ruth Brown</i>
(Atlantic 919) | LOST LOVE
<i>Percy Mayfield</i>
(Specialty 390) | PLEASE SEND ME SOMEONE TO LOVE
<i>Percy Mayfield</i>
(Specialty 375) |
| 10
YOU ARE MY FIRST LOVE
<i>Orioles</i>
(Jubilee 5051) | WHAT WILL I TELL MY HEART?
<i>Al Hibbler</i>
(Chess 1445) | TELEPHONE BLUES
<i>Floyd Dixon</i>
(Aladdin 3075) |

**On The Way To The TOP
 STILL OVERORDERED!**

Al Hibbler's

"What Will I Tell My Heart"

B/W "It Don't Mean A Thing"
 (CHESS RECORD No. 1455)

**Place Your Orders Well In Advance
 Al Hibbler's "Trees" and "Solitude"**

Jimmy Rogers **NEWEST HIT!**

"The World Is In A Tangle"

B/W "She Loves Another Man"
 (CHESS RECORD No. 1453)

**J. B. Lenore And His Bayou Boys
 "KOREA BLUES"**

B/W "My Baby Told Me"
 (CHESS RECORD No. 1449)

**Muddy Waters Latest and Greatest
 "LONG DISTANCE CALL"**

B/W "Too Young To Know"
 (CHESS RECORD No. 1452)

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HOT

in **DALLAS** in **LOS ANGELES** in **OTHER CITIES**

The Top Ten Tunes Netting Heaviest Play, Compiled From Reports Submitted Weekly To The Cash Box, By Leading Music Operators in Dallas, Los Angeles and Other Cities Listed.

1 **BLACK NIGHT**
Charles Brown
(Aladdin 3076)

BLACK NIGHT
Charles Brown
(Aladdin 3076)

2 **LOST LOVE**
Percy Mayfield
(Specialty 390)

DO SOMETHING FOR ME
The Dominoes
(Federal)

3 **DON'T TAKE YOUR LOVE AWAY FROM ME**
Laurie Tate & Joe Morris
(Atlantic 923)

TEAR DROPS FROM MY EYES
Ruth Brown
(Atlantic 919)

4 **BABY, LET ME HOLD YOUR HAND**
Ray Charles
(Swingtime)

BABY, LET ME HOLD YOUR HAND
Ray Charles
(Swingtime)

5 **TEARDROPS FROM MY EYES**
Ruth Brown
(Atlantic 919)

ONCE THERE LIVED A FOOL
Jimmy Grissom
(Recorded In Hollywood 143)

6 **ROCKIN' BLUES**
Johnny Otis
(Sovoy 766)

BAD, BAD WHISKEY
Amos Milburn
(Aladdin 3068)

7 **LITTLE RED ROOSTER**
Griffin Bros. & Margie Day
(Dot 1019)

DOLPHIN STREET BOOGIE
Red Callender
(Recorded In Hollywood 141)

8 **I'M JUST A STRANGER HERE**
Bod Geddings Trio
(Gilt Edge)

LITTLE JOE'S BOOGIE
Joe Liggin's
(Specialty)

9 **BACK HOME BLUES**
Lowell Fulson
(Swingtime)

LOOKIN' FOR A WOMAN
Jimmy McCracklin
(Swingtime)

10 **ROCKING & ROLLING**
Little Son Jackson
(Imperial)

ROCKIN' BLUES
Johnny Otis
(Sovoy 766)

- RICHMOND, VA.**
1. I Will Wait (Four Buddies)
 2. Shot Gun Boogie (Cootie Williams)
 3. Frankie Lee (Joe Liggin's)
 4. Please Send Me Someone To Love (Percy Mayfield)
 5. Love Will Break Your Heart (Little Esther)
 6. That's All Right (Jimmy Rogers)
 7. Lost Love (Percy Mayfield)
 8. Easter Boogie (Freddie Mitchell)
 9. Don't Go, Don't Go (Larry Darnel)
 10. Rockin' Blues (Johnny Otis)

- ANDALUSIA, ALA.**
1. Bad, Bad Whiskey (Amos Milburn)
 2. Little Red Rooster (Margie Day)
 3. Please Send Me Someone To Love (Percy Mayfield)
 4. Possum Hunt (Smokey Hogg)
 5. Black Night (Charles Brown)
 6. Teardrops From My Eyes (Ruth Brown)
 7. Tennessee Waltz (Patti Page)
 8. Looking For A Woman (Jimmy McCracklin)
 9. That's All Right (Jimmy Rogers)
 10. I Will Wait (Four Buddies)

- SAVANNAH, GA.**
1. Black Night (Charles Brown)
 2. Little Red Rooster (Margie Day)
 3. Teardrops From My Eyes (Ruth Brown)
 4. Once There Lived A Fool (Jimmy Grissom)
 5. Gee Baby (Johnny Otis)
 6. Lost Love (Percy Mayfield)
 7. Bad, Bad Whiskey (Amos Milburn)
 8. Jet (King Cole)
 9. Please Send Me Someone To Love (Percy Mayfield)
 10. I'll Wait For You (Ruth Brown)

- MEMPHIS, TENN.**
1. Black Night (Charles Brown)
 2. Lost Love (Percy Mayfield)
 3. I'll Wait For You (Ruth Brown)
 4. Rockin' Blues (Mel Walker)
 5. Please Send Me Someone To Love (Percy Mayfield)
 6. Teardrops From My Eyes (Ruth Brown)
 7. Little Red Rooster (Margie Day)
 8. Tennessee Waltz (Patti Page)
 9. Anytime, Anyplace, Anywhere (Joe Morris)
 10. Bad, Bad Whiskey (Amos Milburn)

- OAKLAND, CAL.**
1. Lost Love (Percy Mayfield)
 2. Black Night (Charles Brown)
 3. Don't You Want A Man Like Me? (B. B. King)
 4. Tired Of Crying (Fats Domino)
 5. Do Something For Me (Dominoes)
 6. Baby, Let Me Hold Your Hand (Ray Charles)
 7. Empty Life Blues (Mercy Dee)
 8. Teardrops From My Eyes (Ruth Brown)
 9. Up N Atom (Lester Young)
 10. My Heart Cries For You (Dinah Washington)

"Sonny the Bunny" Gets Big Push

NEW YORK—Tommy Johnston, who wrote "Sonny The Bunny" which is currently being pushed from every side, is better known as Thomas W. Johnston, vice-president of Macy's New York.

Challenged by the idea of introducing a new toy character, Johnston dreamed up a bunny, which later inspired him to write the song.

On the disk parade already are Gene Autry's recording for Columbia, Merv Shiener's for Decca and the Tommy Tucker treatment for M.G.M. Other recordings by well-known artists will be released in the near future.

When a freshman at Kansas University in 1923, Johnston played saxophone in Chuck Schoffstall's band. Charles "Buddy" Rogers was the drummer in the same band. In his sophomore year, he organized his own 11 piece band and played college dances for the next four years. He began as a salesman at Macy's and became Vice-President in 1942. The toy department is one of several now under his jurisdiction.

Besides being tied up with a bunny which has floppy ears and a spare carrot in his back pocket, other merchandise inspired by the song includes games, books, jewelery, children's wearing apparel, scarves and many more items.

King Strengthens Promotion Set-Up

CINCINNATI, OHIO—J. S. Kelley, Jr., vice-president and general sales manager of King Records announced that effective March 1, Jim Wilson formerly the Detroit representative for the company will become national disk jockey promotion manager, personally making contacts with all the radio stations east of the Rockies.

At the same time, it was announced that Carl Kline of Charlotte, North Carolina, formerly connected with King in a sales capacity, will become field sales supervisor for the fourteen King branches located throughout the South and Southwest. This appointment is in addition to Harry Russin who until January 1 was credit manager for the company and who is now field sales manager for the King branches in the Midwest and Eastern zones.

Mrs. Helen Kline will continue as field branch supervisor of all the King branches with the exception of the West Coast where Al Sherman is in charge.

These appointments are in line with King's expanded operations to promote their three labels King, Federal and Deluxe records.

JUBILEE RECORD Hits

Soaring To The Top!

THE ORIOLES

"YOU ARE MY FIRST LOVE"

b/w "I MISS YOU SO"

Jubilee # 5051

JUBILEE RECORD CO., Inc.
315 W. 47th St., N. Y., N. Y.



Federal RECORDS

POPULAR

- ★ BETTIE CLOONEY 15102 WOULD I LOVE YOU (LOVE YOU, LOVE YOU) FAITHFUL
- ★ ELMER OCTOBER 15101 I WANT A WITTLE WABBIT (THE WABBIT SONG) PWUPPY FOR SALE
- ★ JOHNNY LONG 15092 WHO-ZITS FROM MASSACHUSETTS ANY TIME IS SWEETHEART TIME
- ★ RUBY WRIGHT 15093 IF YOU WANT SOME LOVIN' A CRAZY AFTERNOON

FOLK-WESTERN

- ★ MOON MULLICAN 917 I WAS SORTA' WONDERIN' THE LEAVES MUSN'T FALL
- ★ HAWKSHAW HAWKINS 932 SHOTGUN BOOGIE YOU DON'T BELONG TO ME 918 I LOVE YOU A THOUSAND WAYS TEARDROPS FROM MY EYES
- ★ REDD STEWART 921 PEEK-A-BOO I'VE DECIDED
- ★ COWBOY COPAS 904 FROM THE MANGER TO THE CROSS KING OF KINGS 928 GOODBYE SWEETHEART GOODBYE WHY DO THE STORMY WINDS BLOW
- ★ DELMORE BROTHERS 927 I LET THE FREIGHT TRAIN CARRY ME ON PLEASE BE MY SUNSHINE
- ★ HANK PENNY 924 THE SOLITARY BLUES TELL ME ALL ABOUT GEORGIA
- ★ WAYNE RANEY 914 IF YOU'VE GOT THE MONEY, I'VE GOT THE TIME REAL HOT BOOGIE

SEPIA-BLUES

- ★ TINY BRADSHAW 4427 WALK THAT MESS ONE, TWO, THREE, KICK BLUES
- ★ IVORY JOE HUNTER 4424 FALSE FRIEND BLUES SEND ME, PRETTY MAMA
- ★ SPIRIT OF MEMPHIS QUARTET 4429 I'LL GO AUTOMOBILE TO GLORY

Federal RELEASES

- ★ LITTLE ESTHER 12016 OTHER LIPS, OTHER ARMS THE DEACON MOVES IN with The Dominoes
- ★ THE DOMINOES 12001 DO SOMETHING FOR ME CHICKEN BLUES HARBOR LIGHTS "NO!" SAYS MY HEART
- ★ SCAT MAN BAILEY 12003 MY OH MY RAINDROP BLUES
- ★ MEMPHIS SLIM 12007 LIFE IS LIKE THAT NOBODY LOVES ME DELUXE
- ★ ROY BROWN 3311 DOUBLE CROSSING WOMAN TEEN AGE JAMBOREE



THE BEST in RHYTHM AND BLUES NOW ON 45

Charles Brown's "BLACK NIGHT"
AL 3076

Amos Milburn's "BAD, BAD WHISKEY"
AL 3068

and **"TEARS, TEARS, TEARS"**
AL 3080

Floyd Dixon's "TELEPHONE BLUES"
AL 3035



Beauty And The Beast



NEW YORK—The beast doesn't refer to the phonograph. We mean Irving (Kempy) Kempner shown here with Teresa Brewer next to the latest AMI machine. Kempy is sales representative for Runyon Sales, distributors for AMI. Teresa has just etched "If You Want Some Lovin'" which is due to be her next big smash in the juke boxes.

NEW DANCE SENSATION!

SAVOY # 777
INSTRUMENTAL
JOHNNY OTIS
ORCHESTRA

"MAMBO BOOGIE"
backed by
"GEE BABY"
by MEL WALKER

SAVOY RECORD CO., INC.
58 Market Street, Newark 1, N. J.

THE CASH BOX
Jazz 'n Blues Reviews
★ AWARD O' THE WEEK ★

"SWEET SLUMBER" (2:47)
"DON'T LEAVE ME NOW" (2:53)

FOUR BUDDIES
(Savoy 779)



FOUR BUDDIES

● The Four Buddies, whose waxing of "I Will Wait" is drawing in a lot of coin currently, come up with another one that's bound to

click. Done in similar style as their first hit, this new vocal group sends this tune called "Sweet Slumber" out of this world. Ops can look forward to another field day. It's a slow ballad performed with a great deal of feeling in the style of a vocal solo with the rest of the boys joining in to make some really listenable harmony. There's a terrific amount of appeal in the disk and you just can't hear it once. The second half gets still another good rendition from the group giving out with their own brand of delivery which adds excitement to a number. Here's a new important set of singers in the blues field and here you have their second hit in a row.

"ALL OF ME" (2:32)

"WHEN YOU COME BACK TO ME" (3:05)

BONNIE DAVIS
(Coral 65046)

● Bonnie Davis shows that she has a voice well worth listening to on this platter. On the Upper deck she does an oldie in emphatic style which keeps you glued to her rendition. Lower end is a very slow number on which Bonnie displays some fine phrasing. Ops will do well with this.

"WHY DID YOU GO?" (3:04)

"OUR WEDDING TUNE" (3:07)

BIG JOHN GREER
(RCA Victor 22-0113)

● A couple of ballads are dished up here by Big John Greer. On the upper half the Trio turn out a blues number in very slow fashion. The lower side finds Big John and Vi Williams going to town on another slow ballad which comes out ok. This is right for ops.

"THE JUMPIN' JACK" (2:43)

"MR. TRUMPET MAN" (3:02)

LUCKY MILLINDER ORCH.
(King 4346)

● Lucky Millinder and his crew take a song with a beat over the coals on the top deck. The chorus describes this new dance in attractive style and makes it sound inviting. Flip is a slow loud number with Annisteen Allen doing the vocal. Lucky always makes good music.

"LIVING AND LOVING YOU" (2:58)

"DOGGIN BLUES" (2:59)

JOHNNY OTIS ORCH.
(Savoy 780)

● Johnny Otis and his orchestra turn out two winning sides here. Both ends are ballads with terrific vocals by Linda Hopkins who delivers in a sort of broken style. Johnny backs her up with some terrific instrumentals and the net result is some highly listenable music.

"SOPHISTICATED LADY" (3:05)

"IT'S ONLY A PAPER MOON" (3:00)

COLEMAN HAWKINS ORCH.
(Mercer 1962)

● A couple of instrumentals are offered here by Coleman Hawkins and his orchestra. Both ends are wonderful standards which are always good to hear and Hawkins comes through with a terrific tenor sax on either side. Ops will want to hear this.

"THE NEARNESS OF YOU" (2:59)

"BEGIN THE BEGUINE" (2:48)

GEORGE BENSON'S ALL STARS
(Regent 1032)

● Two oldies are taken for a ride by George Benson's All Stars. The top deck is a very slow thing done easily by the boys. The lower level features the exciting Cole Porter tune. Both ends are instrumentals and both should gather in some coin.

"ROUND ABOUT ONE A. M." (2:49)

"JUG" (2:40)

GENE AMMONS
(Prestige 124)

● The talented Gene Ammons takes care of both of these sides in easy style. On the upper half he does the vocal to a slow blues number while on the flip he plays a mean tenor sax to a driving melody. Both sides of this disk should get a play in the machines.

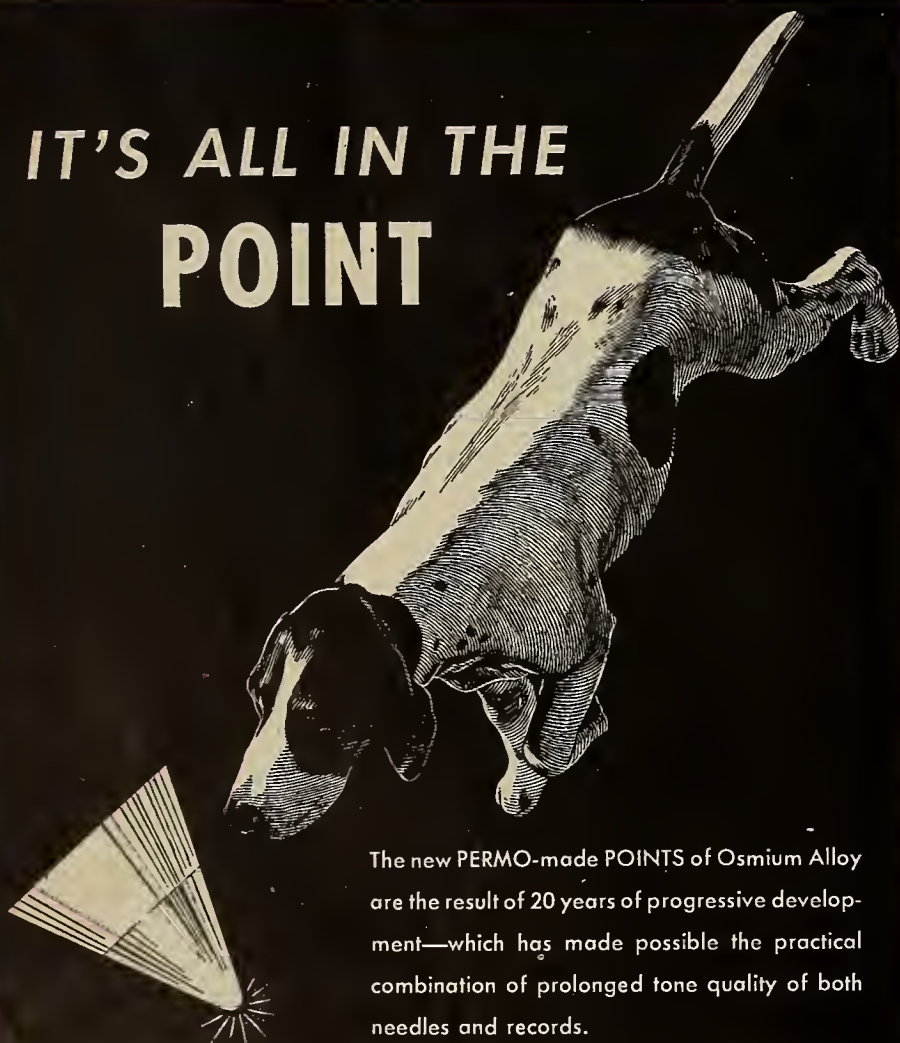
"I JUST CAN'T HELP MYSELF" (2:42)

"FRANKIE LEE" (2:51)

JOE LIGGINS
(Specialty 392)

● Joe Liggins turns in his usually fine job on a couple of numbers here. The top deck is a slow item on which Joe gets some good support from his Honeydrippers. The bottom half is a low down sort of thing with a good beat and some help from the chorus. Both ends are right for the boxes.

IT'S ALL IN THE POINT



The new PERMO-made POINTS of Osmium Alloy are the result of 20 years of progressive development—which has made possible the practical combination of prolonged tone quality of both needles and records.

PERMO POINT
LONG LIFE COIN PHONOGRAPH NEEDLES

PERMO, Incorporated
6415 N. Ravenswood Avenue
CHICAGO 26, ILLINOIS

THE CASH BOX

**DISC-HITS
BOX SCORE**

COMPILED BY
JACK "One Spot" TUNNIS

IN ORDER OF POPULARITY
BASED ON
WEEKLY NATIONAL SURVEY

BOX SCORE TABULATION COMPILED ON THE AVERAGE INDIVIDUAL PURCHASE ON THE BASIS OF 1000 DISCS. LISTED IN ORDER OF POPULARITY, INCLUDING NAME OF SONG, RECORD NUMBER, ARTIST, AND RECORDING ON THE REVERSE SIDE.

CODE

AB—Abbey	ME—Mercury
AD—Adam	MG—MGM
AL—Aladdin	MO—Modern
AP—Apollo	NA—National
AT—Atlantic	OR—Oriole
BU—Bullet	PR—Prestige
CA—Capitol	RA—Rainbow
CO—Columbia	RE—Regent
CR—Coral	RG—Regal
DA—Dana	RO—Ronde
DE—Decca	SA—Savoy
4 Star—Four Star	SIT—Sittin' In
FE—Federal	SP—Specialty
JU—Jubilee	TE—Tempe
KI—King	TW—Tower
LO—London	VI—Victor

45 rpm numbers in parenthesis

Mor. 10 Mor. 3

- 1—BE MY LOVE 128.4 133.1**
CA-1352 (F-1352)—RAY ANTHONY O.
I Wonder What's Become Of Sally
CO-39157—LES BROWN
In The Land Of Make Believe
CR-60373 (9-60373)—OWEN BRADLEY
Sentimental Music
DE-27366 (9-27366)—VICTOR YOUNG
Too Young
MG-10799 (K-10799)—BILLY ECKSTINE
Only A Moment Ago
VI-10-1561 (49-1353)—MARIO LANZA
I'll Never Love You
- 2—IF 101.8 123.9**
CA-1342 (F-1342)—DEAN MARTIN
I Love The Way You Say
CA-1351 (F-1351)—JAN GARBER O.
Castles In The Sand
CO-39082 (6-939)—JO STAFFORD
It Is No Secret
CR-60355 (9-60355)—DENNY VAUGHAN
Wait For Me
DE-27391 (9-27391)—INK SPOTS
A Friend Of Johnny's
LO-833—DICK JAMES
ME-5565 (5565x45)—VIC DAMONE
You And Your Beautiful Eyes
MG-10896 (K10896)—BILLY ECKSTINE
When You Return
VI-20-3997 (47-3997)—PERRY COMO
Zing, Zing, Zoom, Zoom
- 3—YOU'RE JUST IN LOVE 89.5 95.1**
CO-39052—CLOONEY & MITCHELL
Marrying For Love
CR-60335 (9-60335)—TILTON & BABBITT
It's A Lovely Day Today
DE-27317 (9-27317)—MERMAN & HAYMES
ME-5545—CHAPEL & LeWINTER O.
I've Never Been In Love Before
MG-10845—RUSS CASE
Best Thing For You
VI-20-3945 (47-3945)—COMO & FONTANE SISTERS
It's A Lovely Day Today
- 4—MY HEART CRIES FOR YOU 84.5 113.8**
CA-1328 (F-1328)—JIMMY WAKELY
Music By The Angels
CO-39067—GUY MITCHELL
The Roving Kind
CO-39086 (4-39086)—STAFFORD & AUTRY
Teardrops From My Eyes
CO-39142 (4-39142)—KEN GRIFFIN
So Long
DE-27333 (9-27333)—VICTOR YOUNG
The One Finger Melody
DE-27378 (9-27378)—KNIGHT-FOLEY
'Pater Pie
LO-877—AL MORGAN
Get Out Those Old Records
ME-5563 (5563 x 45)—VIC DAMONE
Music By The Angels

- Mor. 10 Mor. 3
ME-8209 (8209x45)—DINAH WASHINGTON
I Apologize
MG-10868 (K10868)—BILL FARRELL
You Love Me
VI-20-3978 (47-3978)—DINAH SHORE
Nobody's Chasing Me
- 5—TENNESSEE WALTZ 84.1 78.6**
CA-1316 (F-1316)—LES PAUL
Little Rock Getaway
CO-20551—ROY ACUFF
Sweeter Than The Flowers
CO-39065 (6-916)—JO STAFFORD
If You've Got The Money
CO-39113 (4-39113)—SAMMY KAYE
Get Out Those Old Records
CR-60313 (9-60313)—ERSKINE HAWKINS
Skippin' And A Hoppin'
DE-27336 (9-27336)—GUY LOMBARDO
Get Out Those Old Records
DE-46122 (9-46122)—J. & L. SHORT
Long Gone Daddy
LO-867 (45-867)—ANITA O'DAY
YEA, BOO
ME-5534 (5534x45)—PATTI PAGE
Boogie Woogie Santa Claus
MG-10864—TOMMY TUCKER
The Thing
VI-20-3979 (47-3979)—FONTANE SISTERS
I Guess I'll Have To Dream The Rest
VI-21-0407 (48-0407)—PEE WEE KING
- 6—THE ROVING KIND 48.9 53.3**
CA-1381 (F-1381)—LES BAXTER
So Long
CO-39067 (6-918)—GUY MITCHELL
My Heart Cries For You
DE-27332 (9-27332)—THE WEAVERS
Wreck Of The John B.
ME-5573—REX ALLEN
MG-10879—THE MELODEONS
Missus O'Malley
- 7—SO LONG 45.0 34.3**
CA-1381 (F-1381)—LES BAXTER
The Roving Kind
CO-20791 (4-20791)—JOHNNY HICKS
All My Life
CO-39142 (4-39142)—KEN GRIFFIN
My Heart Cries For You
CO-39160 (4-39160)—PAUL WESTON
Across The Wide Missouri
CR-60366 (9-60366)—LYN MURRAY O.
John B
DE-27376 (9-27376)—JENKINS & WEAVERS
Lonesome Traveler
DE-46297 (9-46297)—FOLEY & TUBB
The Chicken Song
ME-5570 (5570x45)—RALPH MARGERIE O.
Here's To Happiness
VI-22-0059—JOHNNY MOORE
- 8—WOULD I LOVE YOU? 38.4 20.2**
CA-1368 (F-1368)—HELEN O'CONNELL
Gypsy Heart
CO-39159 (4-39159)—DAY & JAMES
Lullaby Of Broadway
DE-27402 (9-27402)—JERRY GRAY O.
Say It With Your Kisses
ME-5571 (5571 x 45)—PATTI PAGE
Sentimental Music
VI-20-4056 (47-4056)—TONY MARTIN
I Apologize
- 9—A PENNY A KISS 34.5 33.1**
CA-1350 (F-1350)—MARY MAYO
Bring Back The Thrill
DE-27414 (9-27414)—ANDREWS SISTERS
Zing, Zing—Zoom, Zoom
LO-878—BREWER-LANSON
Hello
ME-5567 (5567x45)—EDDY HOWARD
I Still Feel The Same About You
VI-20-4019 (47-4019)—SHORE-MARTIN
In Your Arms
- 10—MOCKIN' BIRD HILL 31.7 12.4**
CA-1373 (F-1373)—LES PAUL
Chicken Reel
CR-64061 (9-64061)—PINETOPPERS
DE-27444 (9-27444)—RUSS MORGAN
Flying Eagle Polka
LO-851 (30296)—MARLIN SISTERS
Girl I Left Behind
VI-21-0396 (48-0396)—BRITT & ALLEN
- 11—BRING BACK THE THRILL 26.7 15.2**
CA-1350 (F-1350)—MARY MAYO
A Penny A Kiss
DE-27484 (9-27484)—DON CHERRY
I Apologize
LO-960—VINNI DE CAMPO
ME-5575 (5575x45)—TONY FONTAINE
Vision of Bernadette
MG-10903 (K10903)—BILLY ECKSTINE
I Apologize
VI-20-4016 (47-4016)—EDDIE FISHER
If It Hadn't Been For You

- Mor. 10 Mor. 3
12—I TAUT I TAW A PUDDY TAT 26.4 12.7
CA-1360 (F-1360)—MEL BLANC
Yosemite Sam
CO-39154—HELEN KANE
Beanbag Song
DE-27456 (9-27456)—DANNY KAYE
The Little White Duck
- 13—A BUSHEL AND A PECK 22.8 30.6**
CA-1234 (F-1234)—WHITING-WAKELY
Beyond The Reef
CO-39008 (6-838)—DORIS DAY
Best Things For You
DE-27352 (9-27352)—ANDREWS SISTERS
Guys and Dolls
ME-5501 (5501x45)—KALLEN-HAYES
Silver Bells
MG-10800 (K-10800)—JOHNNY DESMOND
So Long, Sally
VI-20-3930 (47-3930)—COMO-HUTTON
She's A Lady
- 14—ZING, ZING—ZOOM, ZOOM 22.3 20.8**
CA-1390 (F-1390)—LES BAXTER
When You Return
CO-39155—PERCY FAITH ORCH.
Kiss And A Promise
DE-27414 (9-27414)—ANDREWS SISTERS
A Penny A Kiss
MG-30324 (K30324)—DAVID ROSE
Fiddlin' For Fun
VI-20-3997 (47-3997)—PERRY COMO
If
- 15—HARBOR LIGHTS 22.2 28.9**
CA-1190 (F-1190)—RAY ANTHONY O.
Nevertheless
CO-38889 (6-710)—KEN GRIFFIN
Josephine
CO-38963 (6-784)—SAMMY KAYE O.
Sugar Sweet
DE-27208 (9-27208)—GUY LOMBARDO O.
The Petite Waltz
DE-27219 (9-27219)—BING CROSBY
Beyond The Reef
LO-781 (30194)—LORRY RAINE
Music, Maestro, Please
ME-5461 (5461x45)—BYRD and THE HARMONICATS
At Sundown
ME-5488 (5488x45)—DINAH WASHINGTON
I Cross My Fingers
MG-10823—SHEP FIELDS
I'm Forever Blowing Bubbles
TW-1488—TONY PAPA O.
VI-20-3911 (47-3911)—R. FLANAGAN O.
Singing Winds
- 16—ABA DABA HONEYMOON 19.6 20.7**
CO-38802—WILLIE SOLAR
CO-39205 (4-39205)—HELEN KANE
Hug Me, Kiss Me, Love Me
CR-60374 (9-60374)—CLIFF STEWARD
Down In Jungle Town
ME-5586 (5586 x 45)—HAYES & KALLEN
I Don't Want To Love You
MG-30282 (K30282)—REYNOLDS & CARPENTER
Row, Row, Row
VI-20-4065 (47-4065)—FREDDY MARTIN
Beautiful Madness
- 17—I STILL FEEL THE SAME ABOUT YOU 19.4 5.8**
CO-39185 (4-39185)—ROSEMARY CLOONEY
When Apples Grow
CR-60353 (9-60353)—GEORGIA GIBBS
Get Out Those Old Records
DE-27419 (9-27419)—FITZGERALD & INK SPOTS
Little Small Town Girl
ME-5567 (5567x45)—EDDY HOWARD
A Penny A Kiss
VI-20-4021 (47-4021)—THREE SUNS & PIONEERS
Hokey Pokey
- 18—NEVER-THELESS 16.7 14.9**
CA-1190 (F-1190)—RAY ANTHONY O.
Harbor Lights
CO-38982 (6-813)—PAUL WESTON O.
Beloved, Be Faithful
CO-39044 (6-888)—FRANK SINATRA
I Guess I'll Have To Dream The Rest
DE-27253 (9-27253)—MILLS BROS.
Thirsty For Your Kisses
LO-773—TEDDY PHILIPS O.
Big Brown Eyes
ME-5495 (5495x45)—FRANKIE LAINE
I Was Dancing With Someone
ME-5301—FRANKIE LAINE
Be Bop Spoken Here
MG-10772—MONICA LEWIS
Let's Do It Again
VI-20-3904 (47-3904)—R. FLANAGAN O.
The Red We Want

- Mor. 10 Mor. 3
19—IT IS NO SECRET 16.6 14.1
CA-1308 (F-1308)—JOE ALLISON
CO-39802 (6-939)—JO STAFFORD
If
CO-39073 (6-928)—MARINERS
How Near To My Heart
CR-64069 (9-64069)—OZIE WATERS
DE-27326 (9-27326)—BILL KENNY
I Hear A Choir
DE-46281 (9-46281)—HANK GARLAND
LO-872 (45-872)—BOB HOUSTON
Sweetheart's Dream
ME-5564 (45x5564)—KALLEN & HAYES
Get Out Those Old Records
VI-21-0405 (48-0405)—BRITT & ALLEN
VI-20-3976 (47-3976)—THREE SUNS
To Think You've Chosen Me
- 20—THE THING 12.8 15.3**
CO-39068 (6-919)—ARTHUR GODFREY
Yea Boo
CR-60333 (9-60333)—AMES BROS.
Music By The Angels
DE-27350 (9-27350)—DANNY KAYE
Little White Duck
LO-873 (45-873)—TERESA BREWER
I Guess I'll Have To Dream The Rest
ME-5548 (5548x45)—TWO TON BAKER
MG-10864—TOMMY TUCKER
Tennessee Waltz
VI-20-3968 (47-3968)—PHIL HARRIS
Goofus
VI-20-3986 (47-3986)—RED CAPS
Am I To Blame?
VI-21-0411 (48-0411)—JUNE CARTER
Winkin' And A Blinkin'

**ADDITIONAL TUNES LISTED BELOW
IN ORDER OF POPULARITY**

- 21—MAY THE GOOD LORD BLESS AND KEEP YOU 11.2 12.8**
- 22—TELL ME YOU LOVE ME 11.1 8.6**
- 23—JOHN AND MARSHA 8.9 11.2**
- 24—TO THINK YOU'VE CHOSEN ME 7.2 6.9**
- 25—CHICKEN SONG 6.8 9.1**
- 26—HOT ROD RACE 6.7 19.4**
- 27—SENTIMENTAL MUSIC 6.6 12.3**
- 28—I APOLOGIZE 6.5 3.7**
- 29—WAIT FOR ME 5.6 4.9**
- 30—BEAUTIFUL BROWN EYES 5.5 —**
- 31—JET 5.4 4.8**
- 32—IN YOUR ARMS 5.1 9.2**
- 33—ACROSS THE WIDE MISSOURI 4.9 —**
- 34—NOBODY'S CHASING ME 2.8 4.2**
- 35—USE YOUR IMAGINATION 2.7 3.4**
- 36—PETER COTTONTAIL 2.6 —**
- 37—THE ONE FINGER MELODY 2.1 4.7**
- 38—WHEN YOU RETURN 1.6 —**
- 39—BOUTONNIERE 1.5 4.1**
- 40—VELVET LIPS 1.2 1.5**

MOA READY FOR SCOTT BILL

Crucial Days Ahead for Music Operators of America. This is First National Legislative Problem Faced by MOA Since Its Inception in '48. Defeat of Same Scott Bill in '47 Resulted in Creation of MOA. Leaders Confident '51 Scott Bill Can Again be Defeated.

CHICAGO—For the first time since its inception in 1948, MOA (Music Operators Of America), face national legislation against the continued good welfare and best interests of the automatic music industry of America.

As reported in this past week's issue of *The Cash Box* (March 3, 1951), there were only a handful of automatic music men (including the publisher of *The Cash Box*) in Washington to fight the Scott Bill which was in open public hearings during the summer of 1947.

It was only after these few coinmen defeated this Scott Bill, which kept the Copyright Act of 1909 intact, so that the owners of copyrighted music would not collect royalties from the operators of coin operated musical instruments, that the thought was born with this publication there should be a national organization in existence to exclusively watch and protect this industry from further national legislative harm. And be created for this purpose only.

Early the following year, 1948, *The Cash Box*, during the CMI convention, called together all automatic music leaders in its suite at the Bismarck Hotel, and that evening MOA was born.

The next day there was a formal meeting with constitutional elections. George A. Miller of Oakland, Calif., managing director of CMOA (California Music Operators Association) was elected "National Chairman."

Since then there has been no national legislation which required the all out services of MOA. Its attorney, Sidney H. Levine of New York, and its Washington member of the Board of Directors, Hirsh de LaViez, President of the Washington Music Guild, have carefully watched for any such legislative maneuvers.

A few weeks ago, Rep. Hugh Scott, Jr., again re-introduced his bill into the House of Representatives. This Bill now resides in the Judiciary Committee of the House of Representatives where it is being studied. If there is sufficient clamor, open public hearings will probably again be held by a Sub-Committee of the Committee on the Judiciary of the House of Representatives.

There are, therefore, crucial days ahead for MOA, as well as for all concerned with the automatic music industry. In 1947 there was a three lawyer committee named for the hearings, Counsellors Levine of New York, Kesselman of Newark, N. J., and Rosenfeld of Cleveland, O. This committee remained in force until the creation of MOA. MOA then named Sidney H. Levine, who is also attorney for the New York music operators, as its attorney.

The manufacturers group was represented by attorney Chaffetz during the 1947 hearings. Morris C. Bristol, attorney for The Rudolph Wurlitzer Company, also spoke at that hearing, as did David C. Rockola, President of the Rock-Ola Mfg. Corp. These men gave truly great testimony on behalf of this industry.

There is no doubt that MOA will alert all its members to the threat which the Scott Bill poses for the automatic music industry of America. There is also no doubt that this will be the foremost in discussion at the forthcoming MOA convention, March 19, 20 and 21 at the Palmer House in Chicago.

There is, without any doubt, the surety that MOA will call on every single person, directly and indirectly engaged in the automatic music industry, to come to the defense of this industry against the Scott Bill.

Leaders of MOA are confident that the 1951 Scott Bill can be defeated with the wholehearted and fullest cooperation of everyone engaged in the automatic music industry as well as all allied to this field.

It must be remembered that what this new Scott Bill (as well as the old 1947 Scott Bill) wants to do, is to amend the Copyright Act of 1909, whereby coin operated musical instruments will not be excepted from paying royalties to the owners of copyrighted music.

Should Rep. Scott win his point, and the Copyright Act of 1909 be amended according to his bill, this would mean that any copyrighted song which is recorded, and that recording played in a juke box, would force the owner of that juke box, by Federal Law, to pay a royalty to the owner of that copyrighted song.

This would bring about the most complex problem in all copyright history. It would mean millions of dollars to ASCAP (American Society of Composers, Authors and Publishers) as well as to all other publishers societies and organizations each year, regardless of the fact that some of these organizations have stated that they mean to take it very easy with the juke box business.

Even if the 550,000 juke boxes in the nation agreed to settle at a cost of \$10 or \$20 per year with ASCAP (and it has been proved in Australia and other countries that the organizations there, similar to ASCAP here, started with a small yearly charge for the right to play their music, and then built it to a point where it no longer paid operators to own machines) it would still mean anywhere from \$5,500,000 to \$11,000,000 each year to this one organization. But, what about the 16 or 17 other music

organizations which would also want to collect royalties from the juke boxes? And these organizations would have Federal power behind them.

Also, what about some little fellow who writes a song, copyrights it, makes one recording of it, gets some operator to put it in his juke box, and then demands "royalty" for the playing of that tune? In short, thousands of unknown song writers could quickly write tunes, press a few records of each tune, get juke box ops to put them in their phonos, and then demand royalties. And be able to collect those royalties with the power of the Federal Government behind them.

This situation is so complex, so serious, that few operators understood it in 1947 and just as few understand it today. This was the very reason why *The Cash Box* called together the leaders of the automatic music industry who were present in Chicago during the manufacturers' convention and, after a meeting of some hours in *The Cash Box* suite at the Bismarck Hotel (in 1948) there was created the MOA.

There were only a handful of music men present at the first public hearing of the Scott Bill in 1947. These men were hurriedly called together by *The Cash Box*. They met in Washington, went over to the Old House Building and listened.

All told there were six hearings. The battle that went on between ASCAP and SPA over the "interpretation" of music then, will go on again this time, because Rep. Hugh Scott, Jr. has again also introduced that same bill in conjunction with the bill regarding juke boxes paying royalties.

Testimony was taken from Irving Berlin, Fred Waring, Gene Buck, and many other noted music people. The attorneys for the music organizations were very powerful and intelligent men. The tiny handful of coinmen simply sat thru the first four hearings and listened.

To the lasting credit of legal counsellor Sidney H. Levine of New York who presented a great argument, and with the help of men like attorney Morris C. Bristol, David C. Rockola, in fact, the entire manufacturers' association and their attorney (Chaffetz), and all the others who were there, this industry pulled itself out by its bootstraps.

This time the ball is in the hands of the MOA. Its leaders are confident that this 1951 Scott Bill can again be defeated. But, as they state, only with the fullest cooperation of everyone in the industry.

And once again it is *The Cash Box*, just as it was in 1947, that is alerting the entire industry to this threat against its future.

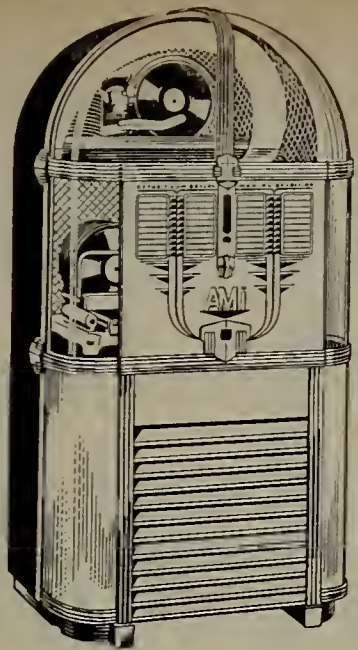
IMPORTANT NOTICE!

Do not make any direct approach on the Scott Bill without first consulting:

Mr. George A. Miller, Natl Chairman
Music Operators of America
128 East 14th Street
Oakland 6, Calif.

OR

Sidney H. Levine
165 Broadway
New York, N. Y.



Tough as a Rhino!



● THE STURDY, DEPENDABLE AMI MECHANISM IS PROTECTED BY AN EXTERIOR THAT'S TOUGH AS A RHINO'S

HIDE ● "C'S" CABINET OF MARINE PLYWOOD STANDS OFF HEAT . . . COLD . . . DAMPNES . . . HARD KNOCKS ●

● IT'S DOME OF DURABLE, CLEAR PLASTIC WITHSTANDS BREAKAGE ● KICK PLATES TAKE THE SHOE SCUFF

AND "C" MOVES WITH A SURE FOOT ON STEEL-MOUNTED CASTERS BOLTED THROUGH THE CABINET ●

● STAMINA, RUGGED STRENGTH AND ROBUST TOUGHNESS SAVE MONEY, MAKE MONEY FOR OPERATORS ●

AMI Incorporated

GENERAL OFFICES AND FACTORY: 1500 UNION AVENUE, S. E., GRAND RAPIDS 2, MICHIGAN

Please mention **THE CASH BOX** when answering ads—it proves you're a real coin machine man!

SCOTT BILL GREAT THREAT TO MUSIC MACHINE INDUSTRY

Imperative All Divisions Attend MOA Meeting

The introduction of H. R. 2465 in the House of Representatives on February 7, 1951, by Hugh D. Scott Jr., the former National Chairman of the Republican Party, seeking once again to eliminate from the Copyright Act of 1909, the exemption granted in that bill to coin operated music machines, **MAKES IT IMPERATIVE FOR EVERY OPERATOR, DISTRIBUTOR, MANUFACTURER AND EVERY ONE CONNECTED WITH THE COIN MACHINE MUSIC INDUSTRY TO BE PRESENT AT THE NATIONAL MEETING OF THE MUSIC OPERATORS OF AMERICA WHICH IS SCHEDULED TO TAKE PLACE ON MARCH 19, 20, and 21, AT THE PALMER HOUSE IN CHICAGO, ILLINOIS.**

The Music Operators of America organization came into being primarily as a result of the introduction in Congress of a similar measure sponsored by Mr. Scott in the 80th Congress. The 1947 bill resulted in extensive hearings conducted by the Sub-Committee on Patents, Trademarks and Copyrights of the Committee on the Judiciary House of Representatives during the months of May and June of 1947. In an article written by this writer which was published in the February 11, 1950 issue of "The Cash Box" and other trade papers, and referring to this bill, the following statement was made:

"Everyone connected with the Coin Machine Music Industry became alarmed over the possible passage of these bills. Various music operators from New York, New Jersey, Philadelphia, Cleveland, Detroit, and Chicago rushed down to Washington to appear before the Sub-committee to protest the passage of these measures at its first meeting which was called for May 23, 1947. The various phonograph manufacturers were represented there by counsel. It is no exaggeration to say that bedlam reigned. There was no unity among the operators whatsoever. All present had different ideas as to how the operators' side of the picture should be presented. The proponents of the measures were well organized, and were called by the Committee to speak first. The hearings lasted from a period from May 23rd through to June 23, 1947. It was only after many meetings among the representatives of the operators that a small committee of three were chosen to present the operators' point of view. The writer of this article was privileged to be the first spokesman on behalf of the operators. The small committee chosen neither had the authority to designate other speakers in opposition to the bills nor to prevent anyone who wished to talk against them from doing so. The phonograph manufacturers who were well organized and very helpful at these hearings, did not and could not, obtain the cooperation of music operators because there was no representative spokesman for the operators. The results of the hearings, fortunately, could have been more catastrophic than they actually were.

ASCAP in the year 1947, after many years of attempting to pass this legislation made great strides toward succeeding. The best information available is that they have not, for one moment, stopped their fight to accomplish passage of these bills and that they now feel more assured of doing so than ever before. This threat to the music operating business is genuine and real and presents the most serious problem to the business that the operators and the industry as a whole must fear.

The manner in which the operators' side of the picture was presented to the Congressional Committee made it imperative that something constructive must be done so that the Music Operators throughout the country would be enabled to present their story in a unified, effective and intelligent manner to meet future attempts by ASCAP to destroy the exemption that coin operated phonographs now enjoy."

It is a tribute to such men as George A. Miller and Albert S. Denver, the National Chairman and Vice-Chairman, respectively, and all members of

By SIDNEY H. LEVINE

Levine is National Counsellor for Music Operators of America, and in addition is attorney for Automatic Music Operators Association, New York. During the past 15 years he has represented manufacturers, distributors and operators in various legal and business problems.



SIDNEY H. LEVINE

the executive committee that MOA is now in a position to meet the challenge of this bill sponsored by ASCAP so that every intelligent effort can be exerted to defeat this vicious legislation which would give such organizations as ASCAP, BMI, possibly NAPA and many other individual copyright owners of songs, the right to license for a fee, all music played through a juke box or other coin operated mechanical device.

This proposed legislation must be defeated at all costs because it jeopardizes the welfare and might possibly destroy the entire coin operated phonograph industry.

While the operators have learned a lot since the public hearings of 1947, and have well prepared themselves against the passage of H. R. 2465, ASCAP also has learned a lot and has prepared itself for a more successful fight to secure the passage of this bill.

Information has come to the writer that ASCAP has employed the services of a very able and high class public relations firm. This firm has been deluging Congressmen of the United States with articles, pamphlets and other propaganda material with a view toward creating a sympathetic understanding on the part of Congressmen towards ASCAP, and to enlist their support in the passage of this proposed legislation.

Without going into too much detail, a quote from an article printed in the November 25, 1950 issue of the Saturday Evening Post by a Robert M. Yoder, entitled "Tin Pan Alleys Wonderful Monopoly," reprints of which were disseminated through the mails to every Congressman, states as follows:

There is no doubt, however, of ASCAP's right to collect, on behalf of a member, when his music is performed publicly for profit. When the customer pays and the proprietor profits, that would seem to be the clearest case. That's why it torments ASCAP not to be able to collect a cent from this country's half million juke boxes, supposed to take in a half billion dollars a year. The customer provides the nickel, and out comes the music of the best ASCAP composers. The song could very well be Jimmy McHugh's 'I Can't Give You Anything But Love, Baby,' played right back at Composer McHugh. The juke boxes escape under a law which regards them, somewhat quaintly, as giving a private performance. That goes back to the days of the penny-arcade music boxes, when the customer listened on earphones, and was lucky if he heard anything. ASCAP's sorrowful position on this situation was expressed by Member Bert Hanlon in his famous musical observation, 'The Coat and Pants, Do All the Work, and the Vest Gets All the Gravy.' At the rates in force in some foreign countries where juke boxes do pay the composers, ASCAP could collect as much as \$9,000,000 a year. There are indications the law may be modernized. ASCAP could call 8,000,000 witnesses living anywhere near taverns to deny there is anything private about a juke box."

At the national meeting in Chicago the operators of the nation will be privileged to be addressed by many fine speakers; among them will be Congressman George P. Miller representing the 6th District of the State of California. He will talk on H.R. 2465.

It is well known in the industry that Music Operators of America, during its convention last year created history in the coin machine industry by conducting a very successful national meeting sponsored by operators. All indications point to a bigger and better meeting this year.

Every intelligent operator who has the interest of his business and the general welfare of the coin machine music industry at heart should support MOA and be present at its national meeting. It is the hope of the leaders of MOA that all manufacturers and distributors of phonographs, as well as manufacturers and distributors of kindred products will also be present at the meeting.

82d CONGRESS
1ST SESSION

H. R. 2465

IN THE HOUSE OF REPRESENTATIVES

FEBRUARY 7, 1951

Mr. HUGH D. SCOTT, Jr., introduced the following bill; which was referred to the Committee on the Judiciary

A BILL

To amend the Act entitled "An Act to amend and consolidate the Acts respecting copyright", approved March 4, 1909, as amended.

Be it enacted by the Senate and House of Representatives of the United States of America in Congress assembled,

That the Act entitled "An Act to amend and consolidate the Acts respecting copyright", approved March 4, 1909, as amended, be amended as follows:

Amend section 1 of such Act by striking out the last paragraph thereof which reads: "The reproduction or rendition of a musical composition by or upon coin-operated machines shall not be deemed a public performance for profit unless a fee is charged for admission to the place where such reproduction or rendition occurs."

This Act shall take effect as of July 1, 1951.

**FRONT LINE
TRIGGER ACTION**

**AS TIMELY AS
THE "H" BOMB**



'GUN PATROL' is not just location tested . . . but . . . location proven . . . on thousands of locations everywhere in the nation. 'GUN PATROL' is an Exhibit life-time product . . . with features that are unsurpassed for their realism, outstanding beauty, and mechanical perfection . . .

- ★ TRAINING APPEAL FOR COORDINATION OF EYE AND TRIGGER FINGER.
- ★ BUILT TO LAST FOR YEARS TO COME.
- ★ REALISTIC BATTLE SCENE.
- ★ FLASHING COLORED LIGHTS SIMULATING BURSTING BOMBS.
- ★ EVERY HIT SCORES AGAINST THE INVADER.
- ★ FAST MOVING MECHANIZED CONVOY.
- ★ TANKS, JEEPS, HALF-TRACKS, REAL FRONT LINE ACTION.
- ★ AVAILABLE IN EITHER 5c OR 10c PLAY.
- ★ MANY CONVERTIBLE FEATURES INCLUDING 'MARKSMAN AWARD' VENDED FOR SKILL SCORE.
- ★ OPTIONAL SCORING FEATURE, AND MANY OTHERS.

See 'GUN PATROL' at your EXHIBIT Distributor

THE EXHIBIT SUPPLY CO. 4218-30 W. LAKE ST. CHICAGO 24, ILL.

EXHIBIT'S
DALE

"GUN PATROL"

PRIORITIES FOR REPAIR, MAINTENANCE, OPERATING PARTS AND SUPPLIES GRANTED BY NPA

WASHINGTON, D. C.—Priorities for maintenance, repair, operating parts and supplies (MRO) were granted in a new regulation (NPA Regulation 4) issued this week.

The trade can use "DO-97" Priority Rating under MRO, effective February 27, 1951, based on repair and maintenance supplies and parts used during 1950. All orders for parts and supplies should carry: "MRO, DO-97, NPA Reg. 4." The purchases must not exceed 1950 quota unless special permission is granted by NPA.

Its purpose, according to NPA "is to provide a ready means whereby all business establishments, large and small, may when necessary use a priority rating to obtain supplies and materials they require for maintenance, repair and operating supplies."

This regulation gives this priority for "minor capital additions." This is interpreted to include items necessary

to conduct their business, be it a screw driver or a welding machine. The trade is now given a most welcome opportunity to get parts and supplies to continue operating equipment.

For those in the trade who only began operating late in 1950 or early 1951 and have no means of basing their requirements on a 1950 quota, or if their operations have been expanded to an extent where additional parts and supplies are needed, it is suggested that they communicate immediately with NPA for special permission.

(Ed. Comment): Important — We suggest that all in the trade write immediately for NPA Regulation 4, MRO, DO-97. Write to: NPA, Washington 25, D. C., or to your nearest NPA office.

Wash. Coin Mach. Assn. Holds Special Meet

Praises "The Cash Box" Price Lists Now Published In "Code"

Next Meeting March 8

WASHINGTON, D. C.—With the national emergency becoming more imminent, the membership of the Washington Coin Machine Association held a special meeting on Tuesday night, February 27, at the headquarters of Phillips Novelty Company, with the view of uniting strongly to serve each other with parts and supplies, and exchanging equipment among each other.

Various business matters were discussed, such as the Scott Bill, 10c play on phonos, and methods of increasing operators' income to overcome continued rising costs. The association is interested especially in five-ball and amusement equipment. Further discussions on these matters will take place at the next meeting, scheduled for Thursday, March 8 at the Hub Enterprises Building.

Among the matters discussed was the "Confidential Price Lists" of The Cash Box. The members voted these lists as the best source of prices of equipment of any trade paper. "The quotations now being printed in 'Code' is an added advantage to the industry" stated John Phillips.

NOW DELIVERING!

The New Sensational
Exhibit

**GUN
PATROL**

A Machine To Last
For The Duration

SEE EXHIBIT AD ABOVE

JOBBERS and CONTACT US
DISTRIBUTORS

MIKE MUNYER

577 10th Ave. at 42nd
N. Y. 18, N. Y. (BRyant 9-6677)

Arizona Introduces Bill To Tax Coin Machines

PHOENIX, ARIZ.—A bill which would levy a \$5 license tax on coin operated equipment was introduced in the Arizona Legislature on February 23 by the Senate Finance and Revenue Committee.

Subject to the tax, under the bill, would be "any vending machines, contrivances, or devices which are operated or set in motion or permitted to function by the insertion of a coin or slug."

An exception to the tax is granted "coin-operated pay telephones," and vending machines operated with a penny.



PAT. PEND.

SELECTIVITY . . . including "Cancel" Button.

CREDIT UNIT . . . accepts up to 40 nickels at a time.

PROVED

PERFORMANCE . . . incorporates every up-to-the-minute engineering feature including a FINE TONE AMPLIFIER to which an auxiliary speaker can be attached, a LIGHTWEIGHT TONE ARM with crystal pick-up, VOLUME CONTROL and the famous RCA record changing mechanism.

SIMPLE

TO SERVICE . . . Its easily understood mechanism requires no special knowledge and the exclusive "IN-A-DRAWER" feature permits entire mechanism to be pulled out at once for servicing from the front. MUSIC MITE is light — weighs only 50 lbs. — and can be transported by car instead of a costly truck.

ONLY Music Mite OFFERS ALL THESE ADVANTAGES TO MUSIC OPERATORS

MUSIC MITE DOES EVERYTHING THE STANDARD SIZE PHONOGRAPH CAN DO—

—BUT COSTS LESS—MUCH LESS!

HEAR IT—SEE IT—
BUY IT FROM THE WILLIAMS
DISTRIBUTOR LOCATED IN
YOUR TERRITORY

4242 W. FILLMORE STREET,
CHICAGO 24, ILLINOIS



PEDESTAL STAND

(Optional)

For those locations where space doesn't limit installation to the bar or counter, you can set MUSIC MITE on this exquisite pedestal type stand. Decorated to complement the cabinet design of the phonograph, MUSIC MITE and its pedestal form one eye-appealing unit that captures patron attention in any location.



LARGE STOCK
(ONE OR 100)

**USED BALLY
ONE - BALLS**

CALL — WRITE — WIRE

**REDD DISTRIBUTING
COMPANY, INC.**

298 LINCOLN STREET
ALLSTON, MASS. AL 4-4040
Branch Office: 811 Union Street
Springfield, Mass.—Phone 6-5418

**WE NEED ROOM
OUT THEY GO
PHONOGRAPHS**

5 AMI's MODEL B \$550.00 EA.
5 SEEBURG 147-M 325.00 EA.
5 WURLITZER 1015 295.00 EA.
5 ROCK-OLA, MODEL
1428 475.00 EA.

5 WURLITZER MODEL 1100,
Like new \$525.00 EA.

One-half deposit with order, balance
C.O.D. or sight draft.

ONE-BALLS

5 New One Balls, in reg. crates
Write for price.

Sell out on New 5 Ball in regular crates.

WRITE FOR PRICE ON ALL GAMES

FRANK SWARTZ SALES CO.

515-A Fourth Ave., S., Nashville 10, Tenn.
Phone: 4-8571

**California Music Guild Strictly
Opposed To Juke Box Jingles**

By

George A. Miller, State President

For some time there have been certain liquor and beer industries attempting to place advertising in or about automatic phonographs commonly known as juke boxes.

A few months ago some of the operators in California were almost fooled into believing that they could increase their play on phonographs through this medium. An advertising company representing a prominent beer had solicited the operators in the various parts of California before contacting the association representatives.

This, of course, was to sell the operators on the idea and ultimately remove any opposition from the association. When the matter was finally presented to the California Music Guild and its State President, George Miller, the proposition met with complete defeat. The members and the officers of the association turned thumbs down on the idea in its entirety.

It is only fair that you should know why this action was taken. First of all, for many years the California Music Guild and the Music Operators of America have been attempting to place automatic music on a higher plane and to educate the general public that music is not only entertaining, but essential.

To use music jingles from a commercial standpoint or place advertising records or signs in or about automatic phonographs, puts the automatic music business in a category

that certainly could be construed as commercial musical instruments. This would, in the opinion of the writer, cause two things: Juke box operators would be in the advertising business and certain associations of copyright owners could collect tribute and royalties for all owners of copyright songs.

I, as the State President of the California Music Guild and one of the Executive Officers of Music Operators of America, sincerely believe that this would place the automatic phonograph business in jeopardy and I ask all trade papers and magazines, as well as music operators, to campaign against this proposition.

**"Bowl-O-Matic" To Be
Shown At N. Y. Hotel**

NEW YORK—Nat Cohn, Bowl-O-Matic Sales Company, Inc., this city, announced that a showing of his "Bowl-O-Matic" 18 foot automatic bowling alley will be held at the Park Sheraton Hotel, in the Oriental Room, on Wednesday and Thursday, March 14 and 15, from 11 A.M. to 9 P.M.

The following week, on March 19, 20 and 21, Cohn will hold a showing at the Palmer House, Chicago.

Samples will start going to distributing firms beginning March 14.

**H. Z. Holds Special
Rock-Ola Showing**

DES MOINES, IA.—H. Z. (Hymie) Zorinsky of H. Z. Vending & Sales Company, Omaha, Nebr., held a special showing at the Hotel Des Moines here of the new "Rock-Ola '51-50" phonograph for all juke box ops thruout this area.

In addition to Hymie Zorinsky and all of his sales executives, J. A. (Art) Weinand, general sales manager of Rock-Ola Manufacturing Corp., Chicago, was present.

It was one of the most successful affairs ever seen in this area with ops and their wives present to see and hear the new "Rock-Ola '51-50" at the hotel here.

Zorinsky reported, "Orders which we have received from this area insure us that, for at least twelve months, we shall still be delivering the new 'Rock-Ola '51-50' to the operators here."

**Connecticut Ops Assn.
Meet In Hartford**

HARTFORD, CONN.—The Connecticut State Operators Association held its regular bi-monthly meeting at the Depasquales Restaurant, this city, on Thursday, February 22, and over forty operators were present.

"10c play was discussed" reported Abe Fish, president, "and hot discussions were had. One element wishes to go ahead immediately, but another desires to make further tests. By vote it was decided to continue tests for another month."

Next meet is scheduled for March 8 in the same location.

MAGNIFICENT, GRIPPING ACTION SPECTACLE!

A Circus of Dazzling Play!

HIGH SCORE! POINT SCORE!

3 SPECIAL ROLLOVERS!

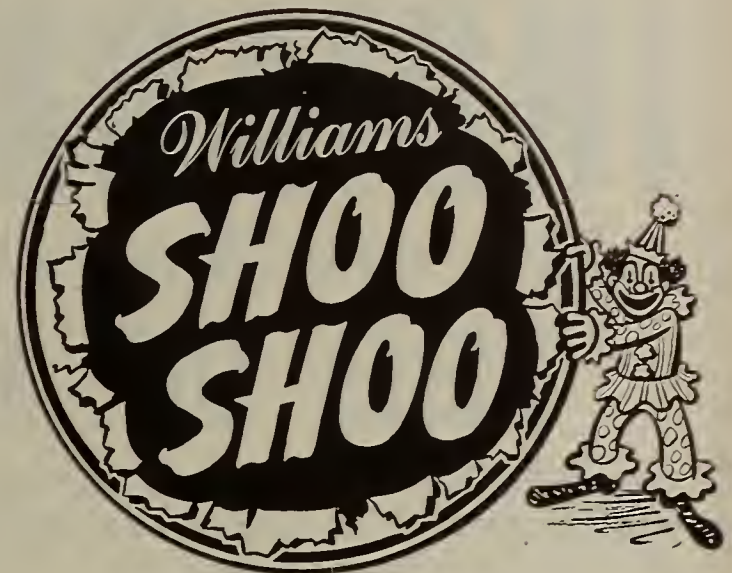
SUPER SPECIAL HOLE—

Builds Up to 10 REPLAYS! Remains Lit — Does Not Reset at End of Game!

TILT RESET! THUMPER BUMPERS!

See It—Buy It
NOW AT YOUR
DISTRIBUTOR

CREATORS OF DEPENDABLE PLAY APPEAL!
4242 W. Fillmore Street, Chicago 24, Illinois



Wurlitzer Announces New Defense Orders — To Continue To Manufacture Juke Boxes In Line With Gov't Regulations

CHICAGO—R. C. Roling, president of The Rudolph Wurlitzer Company, this week announced that Wurlitzer has been awarded more than \$5,000,000 worth of defense contracts from the Army Signal Corps and Army Ordnance Department. For security reasons, the precise nature of these orders cannot be disclosed, but it was emphasized that substantially all of the new defense work is the direct result of the Wurlitzer Company's program of engineering and research with government engineers since the close of World War II in 1945.

Plant rearrangement and the acquisition of new equipment necessary to the expanded production of these materials is under way. Production schedules on Wurlitzer's famed civilian products . . . pianos, accordions, electronic organs and coin-operated phonographs . . . have been modified in line with the government's limitation orders. However, the Wurlitzer Company hopes to continue to produce these musical instruments, to fill, as promptly as possible, an enormous backlog of orders totaling approximately \$10,000,000 . . . the result of the greatest consumer demand in the Company's history.

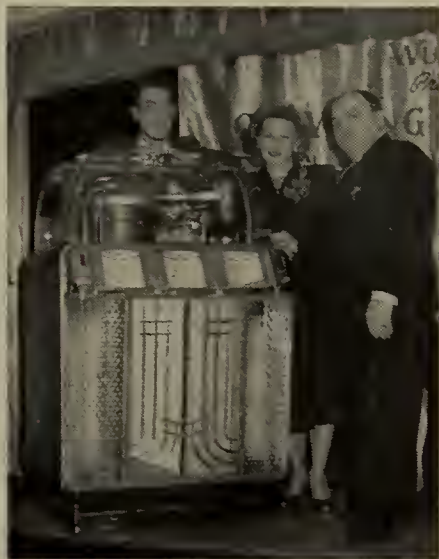
In this connection, it is interesting to note that the Company was recently awarded an order by the Quartermaster Corps for 100 Wurlitzer electronic organs to bring music to men in the armed services throughout the world. Music is an important part of the morale building program of our armed forces. It is by no means confined to regimental bands, but is provided, via electronic organs, pianos, coin-operated phonographs and many other musical instruments, in army posts, in hospitals, on Navy ships, all over the world wherever inspiration and relaxation are needed.

Asked about Company profits in the current fiscal year, and prospects for the future, Mr. Roling declined to give specific figures, but said: "In spite of unsettled world conditions I am optimistic about the future of Wurlitzer. We expect to end our current fiscal year on March 31 with a good report, and based on current unfilled orders for our civilian products as well as on defense orders already awarded the Company, plus other substantial defense orders now in the process of negotiation, I have every reason to believe that operations will continue to be profitable and at near capacity for an indefinite period."

Bilotta's Wurlitzer Bowler Wins Classic

NEWARK, N. Y.—Johnny Quinzi of East Rochester, who heads the Newark Wurlitzers, recently won the \$8,100 Peterson Classic in Chicago. The Newark Wurlitzers and Quinzi are sponsored by the Bilotta Distributing Company of Newark, N. Y., which represents Wurlitzer in the central New York State territory. Quinzi went to victory wearing a bowling shirt inscribed with the Wurlitzer name, which was a present from The Rudolph Wurlitzer Company at the time it was announced Quinzi would enter the playoffs for the Chicago Classic.

Pictured below (l to r) is Leonard McKinney of Fulton, N. Y. and his charming wife who join Johnny Bilotta along side the new Wurlitzer 1400. McKinney is a large operator in this area.



WANTED CASH WAITING
Get top price for your machines or complete route. Don't waste time shopping around. Write, wire or phone us today. Give us complete details of what you have for sale and price wanted.
LAKE CITY AMUSEMENT CO.
1648 St. Clair Ave., Cleveland 14, O.
(All Phones: CHerry 1-7067)

We Have 5 Brand New TURF KINGS
Write—Wire—Phone
SEACOAST DISTRIBUTORS, INC.
1200 North Avenue Elizabeth, N. J.
Blgelow 8-3524

SELECTIVE PHONO
COMING "45" SOON
by **Chicago Coin**

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!

NOTICE!**INDIANA OPERATORS***We Are Now In Our New Building At . . .***129 W. NORTH STREET**

We are ready to serve you with all conveniences.

After more than six months of work, this new building is now completed. Over 10,000 square feet of space to better our services.

Plenty of parking space in front and rear.

Within our building you will find large assortment of all types of new and used machines.

An up to the minute parts department, and a larger service department, manned by expert mechanics.

DON'T FORGET THE NEW LOCATION**129 W. NORTH STREET****Indianapolis, Ind.**

DISTRIBUTORS OF

AMI
MUSIC**SOUTHERN AUTOMATIC**
MUSIC COMPANY, INC.

DISTRIBUTORS OF

AMI
MUSIC**WE WANT**
and
WILL PAY
HIGHEST
CASH PRICES

for

ONE-BALLS
and
MUSIC
MACHINES

WIRE — PHONE — WRITE

CHRIS NOVELTY
COMPANY

806 ST. PAUL ST., BALTIMORE, MD.

(Phone: MUIberry 8722)

YOU AIN'T SEEN
NUTHIN' YET**"45"****IT PAYS TO WAIT**
FOR IT**THE BEST IN PHONOS**

by

Chicago Coin**Territory For AMI**
Extended To KC, Mo.

KANSAS CITY, MO.—United Distributors, Inc., Wichita, Kansas, has added the Kansas City, Mo., territory to its present coverage for AMI, according to an announcement made this week by John W. Haddock, AMI president.

This broadening of the firm's market area gives them exclusive distribution of the AMI Jukebox and auxiliary equipment items for the entire state of Kansas, plus Richardson County, Neb., and ten counties in western Missouri.

President of United Distributors is M. Y. "Pete" Blum. M. M. Hammer is Secretary and Treasurer. Service facilities are being expanded to give quick and efficient attention to operators' needs in the added territory. United's service department is headed by Clyde Gage, Service Manager, who has held this position with United for a number of years.

Headquarters of the distributorship for the present will be maintained at United Distributor's Wichita offices at 513 E. Central Street.

Montana Operator
Buys Route — Now
One Of Largest In State

GREAT FALLS, MONT.—M. C. Britz, M. C. Britz Company, this city, announced he has just purchased the Western Novelty Company of Great Falls, and will operate it in conjunction with his present firm. The merger of these two firms, it is stated, makes

Runyon-Permo Party For
No. Jersey Coinmen Tremendous

NEWARK, N. J.—A party given the music operators, and their servicemen and collectors by the combined efforts of Runyon Sales Company, this city, and Permo, Inc., needle manufacturers of Chicago, on Tuesday night, February 27 at the Essex House, this city, will long be remembered by the 310 guests.

No one among the oldest members of the industry could remember when a party was ever run which included servicemen, mechanics and collectors. Runyon officials stated that it is their opinion that these men are valued members of the industry and should be included in any party of this type. That they enjoyed themselves is without question.

Guests started to arrive around seven P.M., where they were hosted by the Runyon staff for an hour with refreshments before moving into the ballroom for a full course dinner. During the meal top recording stars appeared and sang some of their latest songs. Among the artists to show were Frankie Laine, Helen O'Connell, Don Cherry and Georgia Gibbs.

Britz one of the largest operators in the Intermountain Empire.

Britz is well known in his community for his activity in civic affairs, particularly the Boy Scouts of America. Due to the time necessary to organize his business recently, he has been unable to devote as much time to these activities as he would like. In lieu of time, there, Britz donated \$500 to the Boy Scouts.

A most interesting fifteen minute film was run off, showing the intricate process involved in making the Permo needle.

The guests then participated in drawings for numerous prizes. The lucky coinmen were: Grand Prize winner—Allan Kromberg of Crown Distributors, Newark. Fishbowl Contest winners—Tony Andres, Belmont Music, Paterson; Peter Richardi, Ramco, Garfield; Harry Milkin, Emerson, Newark; Tony Bernieri, Alden Distributors, Newark; John Sofchak, Fairville; and Carmen Gagliano. Quiz contest winners—Robert Kerns, Capitol Records, Newark; John Batko, Fairville; Harry Knowles, Valley Amusement, Montclair; Tom Galasso, Atlas Music, Staten Island; Harry Milkin, Newark; Peter Reda, J & R Distributors, Paterson; and A. Werner, Mayfair Music, Bradley Beach.

Gail Carter, vice president of Permo, and Bert Davidson, sales manager of Permo, attended, and expressed their great satisfaction with the large attendance and the manner in which the party was carried off.

Barney (Shugy) Sugerma and Abe Green headed the Runyon organization, which included 22 members.

Officials of both companies stated similar parties may be run in other cities.



D. Gottlieb & Co. Proudly Presents MINSTREL MAN

BIGGEST SHOW IN TOWN!

Featuring 3 - COUNT 'EM - 3 ...

Thrilling MINSTREL MAN TARGETS!

They drop when hit! Award 500,000 Score and 1 Point when Lit!

Sensational SEQUENCE SCORING! 1 to 5
NUMBER SEQUENCE Awards Points! A-B or C-D ROLLOVER SEQUENCES Light
BONUS POCKETS for 200,000! Complete A-B-C-D ROLLOVER SEQUENCE Lights
BONUS HOLES for REPLAY!

Amazing "SAFETY" GATE! Automatically Closes
as Each Ball is Played to Assure Extended Ball Action! Play Stimulator DeLuxe!

Plus— for the First Time Anywhere—Mystery Gate-Closing Button!
Closes Gate Any Time During Game, When Lit!

3 "POP" BUMPERS! **FLIPPERS!**

**ORDER FROM YOUR
DISTRIBUTOR
NOW!**

D. Gottlieb & Co.
1140-50 N. KOSTNER AVE.
CHICAGO 51, ILLINOIS

Williams To Display "Music Mite" AT MOA Convention



SAM STERN

"Every music operator who has watched 'Music Mites' on locations in his territory has instantly contacted our distributors. The result is," Stern said, "that demand piles in on demand with our factory trying its level best to somehow get machines out to our distributors."

"It must be remembered," he explained, "that with materials shortages what they are, and with the cuts in metals which have been ordered by the National Production Authority, production of new machines will continue downward, and definitely not upward."

"We feel that we are very lucky," he said, "to be able to continue on at all at this time. Metal and labor shortages are affecting us all down the line. We shall continue to do our best."

"We will show our 'Music Mite' at the MOA second annual meet for all those to check it and look it over, who haven't had the opportunity to closely examine it before."

Sells Miami Operating Interest

MIAMI, FLA.—Milton Green announced that he had sold out his Juke Box, Pin Game and Shuffleboard route in this city, which had been operating under the name of American Operating Company. Gene Lane, former partner of Green's, retains the operation, with Joe Wolfe joining him as a partner.

Green retains his jobbing firm, American Vending Co., which is moving to new quarters at 430 Jefferson Ave., Miami Beach.

CHICAGO—Sam Stern, executive vice-president and general manager of Williams Manufacturing Company, this city, reported this past week that the firm was arranging an outstanding display for their "Music Mite," 45rpm counter phono, at the forthcoming second annual meeting of MOA (Music Operators Of America) at the Palmer House here on March 19, 20 and 21.

Stern revealed, "We are as yet behind in deliveries and the backlog continues to grow as more and more of our 'Music Mites' get out on locations everywhere in the country."

"No sooner does a 'Music Mite' go into a location," Stern continued, "then we immediately find orders doubling, and even tripling in many instances, from that area."

**Hold Everything for the
Greatest NASCO Game
BINGO BANGO**

5 Ball Novelty Replay
a complete conversion
MADE FROM "JUST 21"

For Advance Information Get On Our Mailing List
NATE SCHNELLER, INC.
1427 N. Broad St. · Philadelphia 22, Pa · STEvenson 2-0242

Iowa's New Law Prohibits F. P. Games

DES MOINES, IA.—Des Moines Police Chief Frank Mabee warned (Feb. 23) that pinball machines which pay off in free games would be seized and the operators charged with violating Iowa's new anti-gambling law.

Explaining he had heard rumors that a few such machines had come into the city, he said this type of machine had been ruled a gambling device by the Iowa Supreme Court.

Iowa's new anti-gambling law provides that operators of business places in which gambling devices are found will lose their licenses.

CASH WAITING

**WANT
TO BUY
ANYTHING
COIN OPERATED**
Send Your
Equipment List Today!
**HIGHEST
PRICES PAID**

DAVID ROSEN
Exclusive AMI Dist. Ea. Pa.
855 N. BROAD STREET PHILADELPHIA, 23, PA.
PHONE: STEVENSON 2-2903

IT'S HERE WITH A BANG! . . . TODAY'S 5-BALL HIT!

Chicago Coin's

THE HOTTING "THING" SINCE KILROY

IT'S NEW! DYNAMIC! FAST!

ATTRACTIVE **JUMBO** CABINET

COLORFUL-ILLUMINATED BACKBOARD

"THING" FIGURES LITE-UP AS SCORE IS MADE

YOUR '51 PROFIT MAKER

CHICOINS NEW "BLOCKING GATE" PLAYER ASSURED SCORING OF 300,000 AND OVER ON EACH BALL

HEAR THE BOOM-BOOM-BOOM WHEN YOU HIT THE "BOX"

"THING" ROLLERS
"THING" FLIPPERS
"THING" BOOM BUMPERS

5c DROP CHUTE

DON'T DELAY—SEE THE "THING" TODAY!

OVERSIZED PLAYFIELD WITH 10c PLAY

"A REPLICA IN MINIATURE OF A MODERN DANCE ORCHESTRA"

"PLAY BALL" BAND BOX

CHICAGO COIN MACHINE COMPANY 1725 DIVERSEY BOULEVARD CHICAGO 14, ILLINOIS



EASTERN FLASHES

We went to another party on Tuesday night, February 27—and just loved it. Keep those parties coming. However, this wasn't just another party. Runyon Sales Company and Permo, Inc., joined forces to give the music operators, their collectors and servicemen of Northern New Jersey a free evening they'll long remember. Held at the Essex House, Newark, N. J., guests were entertained with a substantial meal, songs by leading recording artists, a fifteen minute intriguing movie detailing the manufacture of Permo needles, and finally the lucky ones received expensive prizes. (See feature story.) A great deal of credit is to be given Eddie Berg, Runyon's Newark manager for the smooth manner in which the party was run. Not even one single hitch! . . . Perry Lowengrub, Runyon sales representative spent a great deal of the evening with Trenton coinmen, among whom were: Andrew Kandur and Robert Skorupa of Trenton Amusement; Vince Sisti, Frank Spisak, A. A. Creamer, Charlie Remes, George Oros, Andy Bauka, Joseph C. Ippo'ito, Charley Gagliard, Anthony Fiorello, Vincent Fiorello, John A. Evans, Andrew Sofchak and G. Mezaros of Brown's Novelty and Arco-Rex. Carl (Pappy) Ippolito and Harry (Brownie) Berlinsky of above firm, tried to fly back from Miami, but couldn't make connections in time. . . . Art Garvey and Ben Becker of Bally Manufacturing Company took this opportunity to visit with their many friends. Art came in from Connecticut. Ben is working around the East. . . . Jack Mitnick, regional representative for AML, seemed to know everybody around. Jack doing quite a bit of traveling these days—"Explaining to my distributors how sorry we are that we can't ship them the large quantities of the model "C" phono they all want," sighs Jack. . . . Eddie Berg and Eddie Cricket split the master of ceremonies job between them, with both doing an outstanding job. Cricket is quite well known as a band leader. . . . In closing must compliment Permo's representatives, Gail Carter and Bert Davidson; and the entire Runyon Staff, from Barney (Shugy) Sugerman and Abe Green, down to the four beautiful secretaries, and the entire staff of 22 people who worked so hard to make the party the great success it was.

Babe Kaufman, still the best woman operator (and a match for any male) in the business. Babe celebrated her 48th birthday on February 28—and makes no bones about it. And for good reason—she still hasn't lost any of her zip and zest. She's exceptionally proud over the accomplishments of her three boys—Bill is casting director over at NBC-TV, Norman is at Georgetown University studying for his umpty-ninth degree, and Stuart is about ready to finish up at Syracuse University. . . . Mike Munves, who was busier than ever in his history, now is getting hectic. He can't even find time to eat a sandwich on the premises. Ops flocking in to see the new Exhibit "Gun Patrol" on display. "We could sell a million" states Munves. . . . Bud Firestone, one of the pioneer coinmen in this area, died suddenly of a heart attack on Tuesday, February 27. Bud was associated with George Ponsler at his death. . . . Harry Rosenberg of Double-U Sales, Baltimore, in the big city. . . . Lenny Schne'ler, Nate Schneller, Inc., Philadelphia, Pa., another visitor here. . . . George Zimmerman opens a new Arcade in Seaside Park, N. J. George operates other Arcades in Point Pleasant and Seaside. . . . Harry Koeppel, Koeppel Distributing Company, back on the job after a week in bed with a virus. Brother Hymie who has a chance to relax a bit, doesn't. . . . Joe Young, Young Distributing, waiting anxiously for deliveries of more Wurlitzer phonos, which seem to be delayed in transit. Demand is so great, the sample is even missing from the showroom.

Al Simon, Albert Simon, Inc., tells us ChiCoin's "Thing" a tremendous hit. . . . Samuel Kresberg, executive vice-president of Automatic Products Company, announced the appointment of Melville B. Rapp as vice-president. Rapp had been associated with Kresberg in the drink machine business for years. For the past several years he has been in charge of the Eastern Sales Division of Cole Products Co. He resigned his position there to take over his new post with Automatic Products.

DALLAS, TEXAS

Yours truly flew to New Orleans over the week end to take in the handicap races. So many many people were there, including Weldon Denton of Dallas, who was returning from a vacation in Florida. Had a long chat with Ed Robison who moves family and all to Memphis come March 1st. My friend Nick Carbajal (Crown Amuse.) was a little under the weather with virus but not so ill that he couldn't remember to say "howdy" to all his Dallas friends. . . . South Coast Amusement Company, now in new quarters at 137 Glass St. in the industrial section. . . . Tommy Chatten returned from the Panhandle, bubbling over with news about everyone. . . . R. M. Keel is doing a terrific business in his new hotel which has just recently been completed in Ballinger, Texas. . . . While Tommy was in San Angelo, Olen Dreyer took him around to the "Dixie Club" which is owned by Olen. The Dixie features big name bands and is one of the smartest clubs in San Angelo.

Commercial Music Company reports good sales on Williams "Shoo-Shoo" game and also United's "Shuffle Cade." . . . Bill Sheffield dropped in for a chat and I learned that Bill is 100% Wurlitzer and mad about the new model. Bill's route in Paducah extends some 150 miles out of Paducah and driving that far on a service call means nothing to him. That is probably the reason Bill has one of the cleanest routes in Texas. . . . Clark Richardson now operating in Dumas, recently bought a route in Borger. . . . Here and there: Bill McGee, Thannish Music Company, Fort Worth. . . . Lester Woods, Gregg Investments, Longview. . . . Buna Carr, Corsicana. . . . Jimmy Garret, Longview, Texas. Jimmy incidently has just finished remodeling his record shop and from all indications it is going to be the finest shop around.

MORE IN DEMAND THAN EVER BEFORE BY MUSIC OPERATORS

WORLD FAMOUS

BUCKLEY

WALL AND BAR BOX

FOR 16 - 20 - 24 - 32 RECORD SELECTIONS

ONLY \$24⁵⁰ EACH

RUSH YOUR ORDER!!

SHUFFLE - REBOUND OPERATORS

BUCKLEY PUCK ORDER THEM TODAY

BUCKLEY

MANUFACTURING CO.

4223 W. LAKE ST., CHICAGO 24, ILL

(All Phones: VAn Burea 6-6636)

RUYON'S PARTS DEPT.

WILL KEEP YOUR EQUIPMENT OPERATING

Beat the expected 20% tax!

Order ALL The Parts You Need Today!

RUNYON SALES COMPANY

Factory Representatives for AML Inc. Bolly Mfg. Co., J. H. Keeney & Co., Inc. Permo Inc., Super Vend Sales Corp.

593 10th Ave., New York 18, N.Y., LO 4-1880

123 W. Runyon St., Nework 8, N.J., BI 3-8777

354 S. Worren St., Trenton, N. J., TR 5-6593

Selective Phono by Chicago Coin

"45"

"LARGER" than miniatures

"More ATTRACTIVE" than jumbos

"SMALL ENOUGH" to fit any and all locations

THRU THE COIN CHUTE

CHICAGO CHATTER

Thanks, thanks, thanks and thanks, again, and again, for your many, many complimentary phone calls and letters regarding the new coded "Confidential Price Lists." This is proof that the industry wanted coded "confidential" pricing of equipment. Even tho "imitation is the sincerest form of flattery" we do hope that our imitator will, this time, go whole hog. So that the prices of the equipment of this industry won't be available to tax makers, officials and, especially, location owners, for only 25c on a newsstand. . . . Many pleased with the fact that the mfrs were granted some relief. Even tho this is very temporary (until they get war work), but are able to continue producing some equip't anyway. It won't be much for with the severe metal cuts which have come into effect, plus the fact that materials are harder than ever to obtain, and time grows shorter each day (when most factories will be all in war work) at least something will be produced until the time when all manufacture stops.

Nice letter from John Haddock, prexy of AMI, Inc., who says, in part, "I cannot understand why any persons connected with this industry should knowingly risk prejudicing the ability of our industry to defend itself against legislation." (We believe it's just out-and-out ignorance of the industry, John). . . . Drink dispenser and vending machine mfrs continue on with the relief which they have received. And still think that, even should this relief be halted, they will still be granted a priority for some types of machines. . . . Carl Angott of Angott Distribs, Detroit, advises that the firm is backlogged with orders for the new Wurlitzers 1400 and 1450. . . . Mr. and Mrs. Harry Jacobs, Jr. of Milwaukee plan on coming to our town for a looksee. . . . Max Sparks who has the "commercial jingle" thing (there have been many others before this which music ops turned down) used to operate in Cleveland.

George A. Miller, Nat'l Chairman of the Board of Directors of MOA, instantly to the fore to advise that MOA will be carefully and closely watching all moves in House of Representatives on Scott Bill (H.R.2465) and won't let it slip by them. In fact, Miller gathering together all leaders, by letters and wires, to make sure great delegation on hand, and will ask for public hearings on this 1951 version of the 1947 Scott Bill. . . . Chi music ops will be dealing with Bud Birnbaum for MGM Records. Judy Nielsen out. . . . Chicoin has taken room at MOA meet at Palmer House to display its new 45rpm counter phono. . . . Happy Birthday to: Didi Fields (wife of Jackie Fields); Babe Kaufman of Atlantic Highlands, N. J.; Johnny Schwartz; Dick Steinberg of Newark, N. J.; Bob Buckley of New Orleans, La.; Al. S. Douglin in Miami, and Joe Fishman of New York City. . . . Sam Stern gave a very nice party for the firm's exec employees opening nite of the new Chez show. It was a real family get-together. . . . Al Sebring reported to be very happy in the real estate business. "I get home nights," he reported.

Sam Hastings of Milwaukee advises us that the premiums he features are strictly for coin machine ops. "We don't sell to stores," he says. . . . Herman Paster a very busy man this past week. Actually in his offices in St. Paul. . . . Jackie Rosenfeld of St. Louis was in town with his very charming Mrs. and visited around with mfrs bringing out some very important facts. . . . Leo Dixon busy at Dixon Distribs, Youngstown, reports that our new code idea for "The Confidential Price Lists" the very greatest of all our many achievements for the industry. . . . Ben Coven very busy this past week with deals popping here and there for new Wurlitzer phonos and for the hard-to-get tubes, cable and parts which the firm carry in stock. . . . Charley Pieri a bit saddened by phone calls he received this past week. Why? Because Charley hasn't the quantity of equipment these callers want from Keeney. "Oh, brother," said Charley, "what I wouldn't give for about umpteen warehouses full of machines." . . . Clayton Nemeroff of Monarch advises the firm seeking plenty of equipment.

"You did yourself proud," is the way Bill O'Donnell of Bally told it to us after he looked over our last issue. . . . Joe Abraham of Lake City, Cleveland, phones to tell us that he's sending us a letter of compliment for the way we have been telling the trade what the trade should know. . . . Bill Mashek of Central, Kansas City, advises that his firm busier than ever, but, wanted to take time out to phone and compliment us on coded price lists. (Thanks, Bill). . . . What does it feel like for a sales manager to sit on pins and needles awaiting his distribs' reaction to a brand new product while that product is still in transit? Ask Frank Mercuri of Exhibit who was on the "pins-and-needles-seat" most of last week. Then the pins turned out to be velvet cushions as compliments flooded into Frank longdistance from distrib after distrib on the firm's newest, "Gun Patrol." . . . Ben Becker now on war work in the east and reported to be spinning around his territory.

Jack Nelson a busy man here at Bally. Also on war work matters and, at the same time, trying to take care of his many other duties. . . . New French firm starts up in Marseille, France. S. H. Clement, Marseille Aut. Mach. Co., 10 Rue De La Plobisse. . . . Tom (Drapper Man) Callaghan still around town. . . . Herb Jones in and out of town so much these days it's almost impossible to keep track of him. . . . Ralph Nicholson in the southwest. . . . Hear that Ed. Johnson, former sales manager for Seeburg, very ill in his Hollywood, Calif. home with a throat ailment. . . . Joe Hart of Everett, Wash. on the town with Midge Ryan of Bell-O-Matic. Joe one of the largest ops in the country. Some of the tenants in his properties are Ford Motors, Sears-Roebuck, Woolworth's, etc. . . . Sam Stern of Williams announces unique display for the firm's "Music Mite," at the MOA meet. This 45rpm counter phono has clicked 'round about the nation. . . . Bill DeSelm a hard man to catch up with this past week. In and out of his offices like a Mexican jumping bean. . . . Jerry Haley over at Buckley busier than ever with the Buckley Wall & Bar Boxes as Canadian music ops also drive to get as many of these as they can.

Penny arcade on South State St. makes 10c test on Panoram and finds more dimes than there were nickels in the other two Panorams flanking this one. Now the three operators of this noted Penny Arcade state, "Where have we been all this time?" . . . Sweetest words any opertaor has ever spoken, "My collections are going up." . . . Izz Edelman of Edelco, Detroit, promised to ship in some new shuffle revamps and hasn't done so. (What's the matter, Izz?) . . . Ray Cunliffe advises that reservations for MOA show have reached new mark. There will be bigger crowd than was even expected because of interest in Scott Bill. . . . Letter from Hirsh de LaViez of Washington Music Guild, Washington, D. C., urging all to get back of MOA and defeat the Scott Bill very well written. . . . Busy days ahead.

OPEN LETTER OF COMMENDATION

Only a few times, in our entire history as a distributor of coin operated musical instruments, have we gone to the extent of commending anyone, whether by personal letter, or open advertisement, regarding the product which we now have in mind.

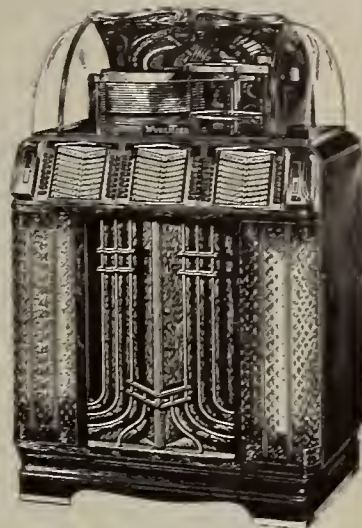
We have never, in all of our career as factory distributors, been so commended, because of the product which appears in this advertisement of our firm.

Whether this will, or will not, directly bring business to us, we want to state here and now, that the Wurlitzer (Models 1400 and 1450) are the greatest, most economical, and most outstanding automatic phonographs which have ever been built in the history of automatic music to benefit the operator.

If you haven't seen the Wurlitzer 1400 or 1450 coll at our offices today. Hear, see, and listen to the story of these great automatic musical instruments. And then decide for yourself whether the 1400 and 1450 models, which Wurlitzer has produced for 1951, aren't the greatest automatic musical instruments which you will ever see, whether for '51 or for the years to come, up until the duration of this war emergency.

And, take a tip from us, provided you are an operator in our territory, BETTER BUY NOW.

Ben Coven



COVEN

All Equipment Thoroughly
Serviced or Reconditioned
by Our Trained Staff.

distributing company

3181 Elston

Chicago 18, Ill.

INdependence 3-2210

Authorized Distributors for

Bally and **WURLITZER**

Products

Phonographs

Sensational "VENDING DEAL"

J. H. Keeney & Co., Inc.

Offers OPERATORS

A COMPLETELY PACKAGED,

PROFIT-MAKING, OPERATING DEAL

Nothing like it on the market, no competition, the field is yours! Product is nationally known and liked by everyone. Test operations proved to be terrific! \$15 to \$30 per week, NET, and even more. Machines and merchandise ready to go, no delay, you can start at once.

Contact your KEENEY distributor or write us direct for more information.

J. H. Keeney & Co., Inc.

2600 W. 50th St.

DEPARTMENT 7

CHICAGO 32, ILL.

HEmlock 4-5500

WANTED

BY ONE OF CHICAGO'S
MAJOR MANUFACTURERS

... ideas, inventions or completed working models of all types of new coin operated machines. Your product, idea or invention, if it meets approval, will be given complete and immediate attention. You will be contacted directly after receipt of your first letter. You can write in full confidence. You are assured complete protection.

Give Full Details to . . .

Box No. 150

c/o The Cash Box, 32 W. Randolph St., Chicago 1, Ill.

**CALIFORNIA CLIPPINGS**

Latest to fall victim to the virus bug was Badger Sales' Al Silberman, who was laid up for several days. . . . Mr. and Mrs. Lou Dunas of the Portland Amusement Co. were in town, along with Portland op Lee Terry and frau. The foursome joined W. R. Happel, Jr. in doing the town, hitting such spots as the Tallyho restaurant for dinner and rhumbaing into the wee small hours at the Bar of Music. Bill Happel reports another lively item on his floor in Exhibit's new "Gun Patrol," which offers such exciting action as potting a few tanks and other sport very popular in the daily press of late. . . . It had to happen and it did: Bud Parr's, beauteous blonde secy, Nancy McClaren, has gone and got herself engaged to an old school chum, at that, and on St. Valentine's Day, too, which makes it very romantic and a very serious loss in the eyepleasing dept. around General Music if she decides to leave upon geeting married. . . . Speaking of such things as marriage, Dolores, the darkeyed beauty at Joe Peskin's, is just about the foxiest little gal we've yet met up with. Once again, she almost had us putting in print that she'd said "I Do" in front of a preacher, even gave us the lucky guy's name—and then busts out laughing when we've finished taking our notes on it. Seems she's just pulling our leg, or rather our typewriter.

Understand along the Row that Joe Peskin has finally found the outside business interest that he's been shopping around for son-in-law Paul Silverman to tie in with. It's a steel fabricating plant out Gardena way, we're told, and Paul is now spending most of his time out there. . . . Busier than almost anybody along Pico Blvd. is Lynn Brown, who's selling United's "Shuffle-Cade" and "Five Player Rebound" games just as fast as they're pouring in. . . . Also scoring a landoffice business, since the railroad strike's end turned on the Eastern flow of merchandise, is Paul Laymon, where a carload of Wurlitzers poured out the front door as fast as it came in the rear. . . . Nice to hear from Bob Bard how closely some of his music ops go on the confidential price lists of The Cash Box. . . . George Warner of Automatic Games en route up to Bakersfield for some buying and selling while Dannie Jackson is dabbling with some other interests on the side and Sammie Donin still seems to be tied up with his new deal in Oakland.

Also heading in all directions after merchandise was Jack Ryan of Sicking, whose Jack Simon tells us they're doing more buying than selling these days and, for the time being, would rather have it that way. . . . Phil Robinson is busy out doing a job for dear old Chicago Coin on its lively new game the "Thing," which promises to equal the song of the same name in popularity and should outlast it as a hit item. . . . Ted Bloomer, Niles Smith's service man, broke down in the snow on the Ridge route coming in from Oildale and took most of the day making it into town.

Big batch of the boys on the Row this week included Charles Hartman and Alex Koleopulos of Bakersfield. . . . C. C. McGovern from Las Vegas. . . . Van Nuys' Benny Tymczak, Ernie Eastburn of Pasadena. . . . San Diego's Robert Boyd. . . . Gene Anderson, Bill Bolton, Tom Lewis and Clyde Truss from Oceanside. . . . G. F. Cooper and Jack Neal of Riverside. . . . Lynwood's Warren Clemmons. . . . Dick Harrison of Bloomington. . . . Charles Cahoon and Gary Thompson of Long Beach. . . . Lee Walker of Gardena. . . . Glendale's Pete Thelan. . . . William Bradley from Covina. . . . Visalia's Ivan Wilcox. . . . Martin Bromley all the way from Honolulu. . . . Norman Christ of Lompoc. . . . Lomita's Tom Boddy. . . . S. L. Griffin and Carl Musarra of Pomona. . . . Maywood's Jack Myers. . . . Bob Chacon of Laguna. . . . Clyde Denlinger of Balboa. . . . Madeira's Ray Chiarelli.

MINNEAPOLIS, MINN.

Walt Seawart of Cogswell, N. D., was seen in town and evidently he burned up the roads because he boiled all the water out of his radiator. We do hope that he got back alright. . . . Bill Larson, a former St. Paul operator, is vacationing in Florida at the present time and we understand that he is contemplating moving to the warmer climate. . . . Pershing Gulden of Enderlin, N. D., is on a short trip to California to see his folks, who live there. . . . Some of the operators seen in town purchasing machines and supplies for their routes were B. F. Kragtorp of Tracy; Hank Krueger of Fairfax; Ted Heil of Gaylord; Mr. and Mrs. Ed Birkemeyer of Litchfield. . . . Joe and Clarence Totske of Fairmont were in town with their truck as usual so that they could take some machines and supplies back with them.

Earl Hanson of St. Peter, was in town and informed us that his father is still building houses down there and leaving the operation of the route up to Earl. . . . E. V. Haley of Sherman, S. D., was in town. . . . Wes Hanf of the Austin Sales Company and his wife are vacationing in Florida at the present time. Wes hasn't been feeling too well and we understand that he is going to stop in New York City to see some specialists. . . . Connie Miller of Chamberlain, S. D., was in town picking up supplies for his route as was Stan Woznak. . . . Howard Schlecht of Duluth made a quick trip in to the Twin Cities to see some of the distributors. . . . In from Grand Rapids, was Chuck Rusuak and Gabby Clusieu.

ST. PAUL, MINN.

If anyone would like to know how it feels to drive by instruments, through fog as thick as pea soup, just ask Ray Thraen, Tracy, Minnesota, who was driving to St. Paul, and encountered such a situation. Driving was extremely hazardous and as Ray says "It was a very long drive—and we would almost see where we were going!" Ray left his route in the capable hands of his new route man, Cliff Painter. . . . Phil Stang, Shakopee, back on the job after his vacation in Florida.

Among our out-of-town visitors, looking for equipment and records were: Chuck Rusnak and Gabby Clusiau, Grand Rapids; Irv Heitman, Wabasha; Don Ehmann, Winona; Bill Gumnnow, Hopkins; Harry Partridge, Ogilwie; Al Eggermont, Marshall; and Bob Riebhoff, Detroit Lakes, Minnesota. Only one customer from the Dakotas, Connie Miller, Chamberlain, S. D., ventured a trip to St. Paul, despite our unpredictable and changing temperatures.

Mr. and Mrs. Heltné, St. Paul, have taken some time off to travel to Milwaukee, where they will spend a few days with friends and relatives. . . . R. F. Wenzel, Automatic Games, is very pleased with the rush in business, and reports that Evans phonograph sales exceed the amount that the factory is able to ship. The one ball business is very good, as operators are attempting to buy equipment for their routes, before machines become unavailable. . . . Archie LaBeau, LaBeau Sales, reports he's selling all the Rock-Ola "51-50" phonos he can get from the factory, with orders piling up.

WANTED QUICK

ALL TYPES OF
PINBALL GAMES

(5-BALL FREE PLAY)

ANY QUANTITY

MUST BE GAMES BUILT 1946 TO 1951

CASH WAITING

ADVISE QUANTITY YOU HAVE—CONDITION—APPEARANCE—
PRICE WANTED AND WHEN READY TO SHIP. WE WILL CONTACT YOU IMMEDIATELY UPON RECEIPT OF YOUR LETTER.

BOX No. 100

c/o THE CASH BOX
32 W. RANDOLPH ST.
CHICAGO 1, ILLINOIS

CONVERSIONS

If you are at present converting older machines into later type models, please notify *The Cash Box* immediately. The new names of your machines will be listed here along with the names of the original machines from which they were converted.

AUTOMATIC SALES & SERVICE CO.

Bally Champion to Ball Feature
Bally Citation to Play Feature

NATE SCHNELLER, INC.

Gottlieb 21 to Bingo Bango

U. S. DISTRIBUTING CO.

United Shuffle Alley to Deluxe Shuffle Alley
United Super Shuffle Alley to Deluxe Shuffle Alley Rebound
United Shuffle Alley to Deluxe Shuffle Alley Rebound
United Double Shuffle Alley to Double Shuffle Alley Express
United Two-Player Express to Twin Rebound
United Shuffle Alley Express to Shuffle Alley Rebound
Bally Speed Bowler to Shuffle Champ
Genco Bowling League to Super Bowling League

MANUFACTURERS NEW EQUIPMENT

Equipment listed here is currently in production. Prices listed are manufacturer's list prices.

AMI, INC.

Model "C" Phonograph	\$795.00
Model HS-SM Hideaway	575.00
5c-10c Wall Box (40 Selections)	59.50
5c Wall Box (40 Selections)	53.50
Amivox Speaker	27.50

BALLY MANUFACTURING CO.

Turf King	\$695.00
Hook-Bowler	429.50

BUCKLEY MANUFACTURING CO.

Buckley Wall & Bar Box	\$ 24.50
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CHICAGO COIN MACHINE CO.

Play Ball	\$299.50
Band Box	
Thing	

H. C. EVANS & CO.

Constellation Phonograph	
Ten Strike 1951	\$325.00

THE EXHIBIT SUPPLY CO.

Rotary Merchandiser	\$650.00
Dale Six Shooter	379.50
Two Player Hockey	184.50
Big Bronco	
Gun Patrol	

GENCO MFG. & SALES CO.

Tri-Score	\$279.50
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D. GOTTLIEB & CO.

Knock Out	\$294.50
-----------------	----------

J. H. KEENEY & CO., INC.

League Bowler, 9½ Ft.	\$419.50
League Bowler, 8 Ft.	409.50
All-Electric Cigarette Vendor	259.50
All-Electric Cigarette Vendor with Changemaker	277.00
Penny Inserter	119.50
Four Way Bowler Conversion	350.00
Match-Bowler Conversion	379.50
Divyidend	69.50

UNITED MANUFACTURING CO.

Team Hockey	\$195.00
Five-Player Shuffle Alley	430.00
Twin Shuffle-Cade	430.00
Skee Alley	395.00
Two Player Shuffle Alley Rebound	375.00
Four Player Shuffle Alley Rebound	395.00
Shuffle Alley DeLuxe Conversion	79.50
Super Shuffle Alley DeLuxe Conversion	89.50
Double Shuffle Alley DeLuxe Conversion	89.50

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WANT

WANT—All types of music machines and accessories. We will buy your music route. Give us complete details and price wanted in first letter. We are distributors for Rock-Ola "Rocket '51-50" phonographs. DIXON DISTRIBUTORS, 3808 SOUTH-EERN BLVD., YOUNGSTOWN, O. Tels: 2-1012 or 8-7515.

WANT—Will pay cash for One-Balls; Used Phonographs; Five-Balls; Shuffle Machines; Wurlitzer 3020; Packard Wall Boxes; Arcade Machines. New England Distributors; Bally, Wurlitzer, Exhibit, Keeney. REDD DISTRIBUTING CO., 298 LINCOLN ST., ALLSTON, MASS. Branch Office: 811 UNION ST., WEST SPRINGFIELD, MASS.

WANT—United two-player Shuffle Alley Express; United Shuffle Skills; Universal Twin Bowlers. Can use unlimited quantity. Phone, wire: U. S. DISTRIBUTING CO., 615 10th AVE., NEW YORK, N. Y. Tel.: JUDSON 6-1865.

WANT—Late model phonographs. Will pay cash. Will pick up within a radius of 300 miles. KOEPEL DISTRIBUTING CO., 629 TENTH AVE., NEW YORK 19, N. Y. Tel.: CI 6-8939.

WANT—Will pay cash for Champions, Citations, Gold Cups, late Rock-Olas, Seeburgs, Wurlitzers and AMI's, and Accessories. Send us your list. AMERICAN DISTRIBUTING CO., 325 E. NUEVA ST., SAN ANTONIO, TEX. Tel.: TRAVIS 8858.

WANT—All types of post-war music equipment. Please advise what you have and best price. DAVE LOWY & CO., 594 TENTH AVE., NEW YORK, N. Y. Tel.: CH 4-5100.

WANT—Photomatics, Voice-O-Graphs, ChiCoin Basketball Champs, Seeburg Bear Guns, Evans Tommy Guns, Skyfighters, Chi-Coin Midget Skee Balls, Pitch 'Em and Bat 'Ems, Exhibit Dale Guns, ChiCoin Pistols and all other Arcade Equipment. State condition and price. MIKE MUNVES CORP., 577 TENTH AVE., NEW YORK, N. Y. Tel: BRyant 9-6677.

WANT—100 Record Seeburgs; Seeburg Shoot The Bear; New or used Refresh-O-Mats; Mutoscope Voice-O-Graphs; New or used late Flipper Games. GOLDEN GATE NOVELTY CO., 701 GOLDEN GATE AVE., SAN FRANCISCO, CALIF.

WANT—Watling Guess-Your-Weight Scales. Metal Stampers. Please give price and condition when replying. VAN DUSEN BROTHERS, 10147 112th STREET, EDMONTON, ALBERTA, CANADA.

WANT—Will buy used phonograph records made before 1940; any quantity or dealers stock. Will pay \$15 to \$30 per hundred. Some labels are Paramount; Gennett; Victor; Columbia; Brunswick; Bluebird; Vocallion; Decca; Q. R. S. JACOB S. SCHNEIDER, 128 W. 66th ST., NEW YORK 23, N. Y.

WANT—Top prices paid for all original flipper Five-Balls, Dale Guns, Arcade Equipment, Diggers, One-Balls, Late Model Photomatics. Tell us exactly what you have, give condition, price wanted, and when ready to ship. EMPIRE COIN MACHINE EXCHANGE, 1012 MILWAUKEE AVE., CHICAGO 22, ILL. Tel.: EVerglade 4-2600.

WANT—We'll buy your music equipment, whether one or one hundred machines. We'll buy your complete music route. Write, wire. Give complete details and price wanted. We are Wurlitzer distributors. CENTRAL MUSIC DISTRIBUTING CO., INC., 1523-25 GRAND AVE., KANSAS CITY 8, MO.

WANT—One or a hundred phonos and games of all kinds. Cash waiting. Will buy your complete route of music or games. Also want: tubes, parts, supplies of all kinds. Write, Wire, Phone. C. A. ROBINSON CO., 2301 W. PICO BLVD., LOS ANGELES, CALIF. (Tel.: DUnkirk 3-1810).

WANT—Any quantity Solotone Master Entertainers, Personal Wall Boxes Model F and later, Hollycranes, Rotary Merchandisers (Pushers). LIEBMAN, 12 BABY POINT ROAD, TORONTO 9, CANADA.

WANT—Record trays for Wurlitzer, Seeburg, Rock-Ola—any quantity. IDEAL NOVELTY, 2823 LOCUST ST., ST. LOUIS, MO.

WANT—We want late model phonographs, wall boxes, five ball games, amusement games, etc. WESTERN DISTRIBUTORS, 3126 ELLIOTT AVE., SEATTLE, WASH.

WANT—Used Juke Box records, popular, hillbillies and polkas. Any quantity. Will pay highest prices. Give full details in first letter. F. A. WIEDEL, 536 GRANT PL., CHICAGO 14, ILL.

WANT—Advance Scoring Units, regular or horse collar, will pay up to \$45. Also Chicago Coin overhead scoring units. WESTERN DISTRIBUTORS, 1226 SOUTHWEST 16th AVENUE, PORTLAND 5, OREGON.

WANT—Citations; Photo Finishes; Champions; Seeburg Bear Guns; Sky Fighters; Silver Bullets; Chi-Coin Pistols; Arcade equipment and Music. Send best price for quick deal. Will also trade. CLEVELAND COIN, 2021 PROSPECT, CLEVELAND, O. Tel: TOWer 1-6715.

WANT—By Operator: Bally One-Balls: Citation, Champion, Turf King. Also late 5-balls and post-war phonographs. All machines must be A-1 and ready for location. ACTIVE AMUSEMENT CO., 501 NORTH GOSSET ST., ANDERSON, S. C. Tel.: 2310.

WANT—Cash Waiting. Will buy your entire route of music or games. Give us complete details and price. Wanted quick—one-balls. Write, wire, phone today! CONSOLE DISTRIBUTING CO., 3425 METAIRIE RD., NEW ORLEANS, LA. Tel: TEmple 8248.

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WANT—Used, new or surplus stock records. At this time we will purchase unlimited quantity of any type records (except Race). Top prices paid. We pay freight. Write immediately. USED RECORD EXCHANGE, Anthony "Tony" Galgano, 4142 W. ARMITAGE AVE., CHICAGO 39, ILL. Tel.: DICKens 2-7060.

WANT—Bally Citations; Photo Finishes; Hollycranes, late models; Metal Stampers; Packard Wall Boxes; Seeburg Hideaways, 1947, '48, '49 only. Quote your lowest prices. MONROE COIN MACHINE EXCHANGE, INC., 2423 PAYNE AVENUE, CLEVELAND 14, OHIO. Tel.: SUperior 1-4600.

WANT—Mills Panorams any condition, but must be complete. Also One Balls and Arcade Equipment. Write today. MONARCH COIN MACHINE COMPANY, 1545 N. FAIRFIELD AVE., CHICAGO 22, ILL. Tel.: ARmitage 6-1434.

WANT—Your used or surplus records. We buy all year round and pay top prices. No blues or race. No lot too large or too small. We also buy closeout inventories complete. BEACON SHOPS, 905 NO. MAIN, PROVIDENCE 4, R. I.

WANT—Canadian Market now open. Will all types Post-war games, amusement, arcade, phonographs. All types Hideaways, Wall Boxes, Speakers, Adaptors, Motors, etc. Write stating condition and lowest price. THE ST. THOMAS COIN SALES LIMITED, ST. THOMAS, ONTARIO, CANADA. Tel.: 2648.

FOR SALE

FOR SALE—Wurlitzer 800 \$90.; Seeburg 9800 \$75.; Dale Gun \$60.; Shuffle Alley \$50.; Photo Finish \$350.; ABT Gun \$25.; 22 Foot Shuffleboards \$59. AUTOMATIC MUSIC CO., 703 MAIN ST., BRIDGEPORT, OHIO. Tel: 750.

FOR SALE—Contact us before you buy. We carry all types of coin machines. Largest Central Pennsylvania distributor for United, Universal, Chicago Coin, Keeney and Bally. WILLIAMSPORT AMUSEMENT CO., 233 W. 3rd STREET, WILIAMSPORT, PA. Tel.: 2-3326 or 2-1648.

FOR SALE—Thrillwood Records, unbreakable, mail orders filled, boxes of 25 \$14 postpaid tax incl. Singles \$1. Alpha Distributing Co., 10th Ave., N. Y. C. "My Sugar Lump"—"My World Is Made Of Music" 104. "A Merry Bachelor"—"Mary (A Ball Of Fire)" 106. THRILLWOOD RECORDS, BOX 286, NORTH BERGEN, N. J.

FOR SALE—40 Selection AMI Model "C"; 100 Selection Seeburg 1949 or 1950 Model. Write. Dale Guns, Shuffleboards; Shuffle Alleys, twins or singles; Pin Balls, Roll Down games. We deliver free in Wisconsin, also help new operators start routes. LAKE NOVELTY CO., OMRO, WIS.

FOR SALE—3 Bally Hy Rolls; 2 Yankee Traveling Crane on Wheel; Wurlitzer Hideaway; Seeburg Hideaway; Chicago Basketball Champ; Liberator; Play Ball; Mutoscope Voice-O-Graph; 4 Bally Entries. Will trade for Turf Kings, Champions, Citations. STANLEY AMUSEMENT CO., 5225 SO. TACOMA WAY, TACOMA, WASH. Tel.: HI 5110.

FOR SALE—Completely reconditioned with used parts replaced by new: five 147 Seeburgs \$325 ea.; one #246 Hideaway \$250; one 1250 Wurlitzer write; one 1015 Wurlitzer with all new plastics and reconditioned \$275; one Rock-Ola 1426 in perfect shape \$225; ten #3020 Wurlitzer Boxes \$45 ea.; one Wurlitzer 600 \$65. Small deposit. MUSIC DISTRIBUTORS, INC., 213 FRANKLIN ST. FAYETTEVILLE, N. C.

FOR SALE—Two late model photomatics and two late model Voice-O-Graphs, completely rebuilt and overhauled. Priced to Sell. 10,000 late used Records all purchased within the past six months, 4c ea. BUSH DISTRIBUTING COMPANY, 286 N.W. 29th STREET, MIAMI, FLA.

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FOR SALE—Guaranteed used phonographs, all makes; Pinball Machines; Bowling Alleys. These machines are perfect, the price is right. Write for literature. F. A. B. DISTRIBUTING CO., INC., 304 IVY STREET, N.E., ATLANTA, GA.; 1019 BARONNE STREET, NEW ORLEANS, LA.; 911 GERVAIS STREET, COLUMBIA, S. C.

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FOR SALE—We can supply all your record needs—on all labels. Shipments made 24 hours after receipt of order. 5c over wholesale per record. We ship anywhere. LESLIE DISTRIBUTOR CORP., 752 TENTH AVE., NEW YORK, N. Y. Tel.: PLaza 7-1977. Cable address: EXPO RECORD, NEW YORK.

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THE CASH BOX

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FOR SALE—ChiCoin Bowling Alley \$75; ChiCoin Shuffle Baseball \$65; Ten Pins \$50; Bowlette \$65; Shuffle Alley with United conversions \$75; Star Series \$125; Quarterback \$75. WANT—Bing-A-Rolls. MOHAWK SKILL GAMES CO., 67 SWAGGERTOWN ROAD, SCOTIA 2, N. Y.

FOR SALE—A 40 word ad for full year (52 weeks) in this largest and most outstanding classified advertising section in all coin machine history plus a full year's subscription to The Cash Box for only 92c per week. A \$188.40 value for only \$48. Send your \$48 and ad today to: THE CASH BOX, EMPIRE STATE BLDG., NEW YORK 1, N. Y.

FOR SALE—Special! 50 New Merkle-Korff Motors 110V 28 RPM \$9.50 ea.; Seeburg Wall Box Motors #13338A \$6.50 ea.; #432-#1453-#1455 Lamps 6c ea. JACK R. MOORE CO., 1615 S. W. 14th AVE., PORTLAND 1, ORE.

FOR SALE—Gottlieb Bowlette \$70; Williams Twin Shuffle with lite-np pins \$65; Chicago Coin Bowling (Blue Cabinet) \$115; Exhibit Strike (fly-up pins, 2 players) \$115; Bally Hot Rods (new) \$210; Bally Special Entry \$80; Genco Bowling League \$60; Shuffleboards, all sizes \$59.50 and up; Climatic adjusters for Shuffleboards \$16.50. (Plus Crating.) MERIT INDUSTRIES, 542 WEST 63rd STREET, CHICAGO 21, ILL. Tel.: EN 4-4144 and ST 2-5600.

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FOR SALE—Complete line of used equipment on hand: Phonographs; Shuffle Games; etc. Tell us what you need. Our prices are right. We are distributors for: AMI; United; Williams; Universal; Exhibit; Genco and others. TARAN DISTRIBUTING, INC., 2820 N.W. 7th Ave., MIAMI 34, FLA. Tel.: 3-7648.

FOR SALE—5 Seeburg Ray-O-Lite Shoot-The-Bear Guns \$350 each. ½ Deposit, balance C.O.D. EARL'S NOVELTY SERVICE, 105 NORTH PARKERSON AVE., CROWLEY, LA.

FOR SALE—50 Buckley Boxes N.S. 20 and 24's \$7 ea.; Brackets \$1 ea.; 8 Rock-Ola 1530 Boxes \$10 ea.; 4 Seeburg Chassis Hideaways in metal cabinets \$50 ea. Good operating condition. HUGHES ELECTRIC CO., 336 E. MAIN ST., LADOGA, IND. Tel.: 17.

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CLASSIFIED ADVERTISING SECTION

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FOR SALE—Finest premiums for stimulating play on your amusement games. Every premium proven by operators. The premiums we feature are for operators only. We don't sell stores. Write for our descriptive price list. HASTINGS DISTRIBUTING CO., 6100 BLUEMOUND RD., MILWAUKEE 13, WIS. Tel BLUEmound 8-7600.

FOR SALE—Filben large mirror cabinet with late 30 selection hideaway \$175; Bally Skee Alley Bowler \$75; Bang-A-Fitty Skee Alley \$45. All kinds of used late phonographs at the right prices. We are Michigan Distributors for AMI; Williams; Keeney; Genco. Write or Phone for your needs. MILLER-NEWMARK DISTRIBUTING CO., 42 FAIRBANKS ST., N.W., GRAND RAPIDS, MICH. (Tel. 9-8632) or 5743 GRAND RIVER AVE., DETROIT 8, MICH. Tel.: TYler 8-2230.

FOR SALE—We are converting a 100 piece route to new Wurlitzers and will have available sixty 1250's, thirty 1100's, five 1080's, and five 1015's, all thoroughly overhauled and selling price will be right. Will accept any saleable trades against this equipment. If interested, write: ALFRED SALES, INC., 881 MAIN ST., BUFFALO 3, N. Y.

FOR SALE—7 Amusement Enterprise Skeeball Alleys \$199 ea.; 1 Pace Midget Anto Racer like new \$79; 1 Boizelle "52" Miniature Pooltable with 5c chnte, perfect condition \$89. NOVELTY SALES CO., 16 TURNPIKE RD., SHREWSBURY, MASS. Tel.: WORcester 3-3663.

FOR SALE—20 Hunter Ball Gum Machines, 8 with stands. Make offer. RUNYON SALES COMPANY, 593 TENTH AVE., NEW YORK, N. Y.

FOR SALE—Shuffle Alley Express \$100; Universal Twin Bowler \$175; Chicago Coin Baseball \$90; Bally Speed Bowler \$135. ALLIED COIN MACHINE CO., 828 MILWAUKEE AVE., CHICAGO 22, ILL.

FOR SALE—Genco Bowling League 8 & 10' \$25; Gottlieb Bowlettes \$49.50; United Shuffle Express \$49.50; Keeney Pin Boy \$25; Chicago Coin Bango \$25; Williams Quarterback with batting assembly \$60; Robco Vibrators one or five cents \$40; Crabb Horoscope machine \$95; new Chicago Coin Play Ball, write; Bally Shuffle Bowlers \$49.50; Rebound Conversions for United Standard and Bally Shuffle Bowler \$35; Spot Lite amusement game \$39.50. Write for complete list of new and used Arcade Machines, 5 ball machines. Terms: one-third deposit, balance C.O.D. K. C. VENDING CO., 800 N. 3rd ST., PHILADELPHIA 23, PA. Tel: MARket 7-6865 or 7-6391.

FOR SALE—Used Phonograph Records taken from our routes. BIRMINGHAM VENDING COMPANY, 540 2nd AVENUE, NORTH, BIRMINGHAM 4, ALA.

FOR SALE—Buy your finest reconditioned Wurlitzer phonographs from the World's Largest Wurlitzer Distributor. Genuine parts, factory trained mechanics. Competitively priced. Also reconditioned cigarette machines. Write us before you buy. YOUNG DISTRIBUTING, 599 TENTH AVE., NEW YORK, N. Y. Tel.: CHickering 4-5050.

FOR SALE—50 AMI Boxes: 30 "A's"—20 "B's". Will sell in any quantity. Inspection invited. Write: LOUIS SKLAR, c/o GENERAL DELIVERY, PEORIA, ILL.

FOR SALE—3 Exhibit Love Meters, with stand \$95; 1 United Double Shuffle Alley Pin Conversion (close-out) \$75; 3 Genco South Pacific \$135 ea.; 1 Exhibit Dale Gun \$95; 1 DuGrenier 7 column Cigarette Vender (25c conversion) \$75. AUTOMATIC AMUSEMENT CO., 1000 PENNSYLVANIA ST., EVANSVILLE 10, IND.

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FOR SALE—500 Seeburg 30-Wire pre-war Wall Boxes \$8.50 each; Packard Wall Boxes \$20 each; 8 Brand New Kleenex Vendors with Stands \$35; Bally Speed Bowlers \$145; Exhibit Rotary Claw \$225; Wurlitzer 1250, write; Rock-Ola '46 \$225; Rock-Ola '47 \$275; Ristaurcrats \$95. ½ deposit required with order. CLEVELAND COIN. 2021 PROSPECT, CLEVELAND, O. Tel: TOWER 1-6715.

MISCELLANEOUS

NOTICE—Operators in Louisiana, Mississippi and Alabama—our new address is 122 North Broad St., New Orleans, La., with phone remaining the same. DIXIE COIN MACHINE CO., 122 NORTH BROAD ST., NEW ORLEANS, LA. Tel: MAgnolia 3931.

NOTICE—We are exclusive factory distributors in Metropolitan New York and Northern New Jersey for Keeney Electric Cigarette Vendor and "League Bowler" 8' and 9½'. Fastest scoring 1-2-3 or 4 player Rebound Bowling game. Now taking orders. Will accept trades. For prices, write: DAVE LOWY & CO., 594 TENTH AVENUE, NEW YORK, N. Y. Tel.: CH 4-5100.

NOTICE—Connect 30 wire boxes to Seeburg 100 in a jiffy. Hawley Adaptor connects to best side of first 24 records. Precision made. No working parts. Easy to install. Price \$39.95. 1/3 deposit. J. R. HAWLEY DISTRIBUTING CO., 2845 W. PICO BLVD., LOS ANGELES 6, CALIF.

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SHUFFLE-GADE

1 st UP	1 PLAYERS	2 PLAYERS	2 nd UP
1000	WIN	1000	
900 90		900 90	
800 80		800 80	
700 70		700 70	
600 60		600 60	
500 50		500 50	
400 40		400 40	
300 30		300 30	
200 20		200 20	
100 10		100 10	

1 2 3 4 5 6 7 8 9 10 11 12 13 14 15

NOW TWO CAN PLAY
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GREATER COMPETITIVE APPEAL

QUIET, SMOOTH OPERATION

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BEAUTIFUL STREAMLINED CABINET DESIGN

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BY 2 FEET
•
SEE YOUR
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STILL AMERICA'S FAVORITE PINBALL GAME



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