

SAY "I ♥YOU" WITH SEGA

Gorgeous Deals on Mobile Titles for Valentine's Day!

LONDON—10th February, 2012—SEGA® Europe Ltd. today announced some truly heartwarming deals on hit mobile titles just in time for Valentine's Day. Whether you're looking to impress a potential Valentine or just treat yourself to a few new games, don't miss your date with these deals on the App Store and Android Marketplace!

Sale-priced titles on the App Store from 11th-14th February include:

- Sonic CDTM for \$2.99/£1.99/ AUD\$2.99/ €2.39 (was \$4.99/£2.99/ AUD\$ 5.49/ €3.99)
- Sonic the Hedgehog 4TM: Episode I (iPhone) for \$1.99/£1.49/ AUD\$ 1.99/ €1.59 (was \$3.99/£2.49/ AUD\$ 4.49/ €2.99)
- Sonic the Hedgehog 4TM:: Episode I (iPad) for \$2.99/£1.99/ AUD\$2.99/ €2.39 (was \$4.99/£2.99/ AUD\$ 5.49/€3.99)
- Super Monkey Ball 2TM: Sakura Edition for \$0.99/£0.69/ AUD\$0.99/ €0.79 (was \$2.99/£1.99/ AUD 2.99/ €2.39)

Players can also grab the following three titles for Android Smartphones and Tablets at a discount starting tomorrow through February 14:

- Sonic the Hedgehog 4: Episode I for \$1.99/£1.28/AUD\$ 1.85/€1.51 (was \$3.99/£2.56/AUD\$4.49/€2.99)
- *Sonic CD* for \$2.99/£1.92/ AUD\$ 2.99/€2.39 (was \$4.99/£3.20/AUD\$5.49/€3.99)
- Super Monkey Ball 2: Sakura Edition for \$0.99/£0.64/ AUD\$0.99/ \in 0.79 (was \$2.99/£1.92/ AUD\$2.99 / \in 2.39)

For more information about the SEGA Valentine's Day sales, including a full list of the discounted titles, visit the official SEGA blog at http://blogs.sega.com.

For more news, follow SEGA on Twitter <u>@SEGA</u> or "like" us on <u>Facebook</u>.

About SEGA® Europe Ltd.

SEGA® Europe Ltd. is the European Distribution arm of Tokyo, Japan-based SEGA® Corporation, and a worldwide leader in interactive entertainment both inside and outside the home. The company develops and distributes interactive entertainment software products for a variety of hardware platforms including PC, wireless devices, and those manufactured by Nintendo, Microsoft and Sony Computer Entertainment Europe. SEGA's global website site is located at www.sega.com.