

THE CASH BOX

THE
CONFIDENTIAL WEEKLY
OF THE
COIN MACHINE INDUSTRY

VOL. 11, NO. 33
MAY 13, 1950



Red Foley, one of the nation's outstanding folk recording stars, receives a gold Decca record of his hit disk, "Chattanooga Shoe Shine Boy", during a recent personal appearance at Chattanooga, Tennessee. Occasion for the presentation was Foley's clipping the million mark in sales via the click novelty hit. Latest wax for Foley is "Choc'late Ice Cream Cone" and "Birmingham Bounce", both sides showing tremendous hit possibilities. In addition to his record activities, Foley stars on the famed "Grand Ole Opry" ainer, NBC, coast-to-coast. Pictured above, left to right, Red Foley; Paul Cohen, director of Decca's folk department; and H. P. Wasson, Mayor of Chattanooga.



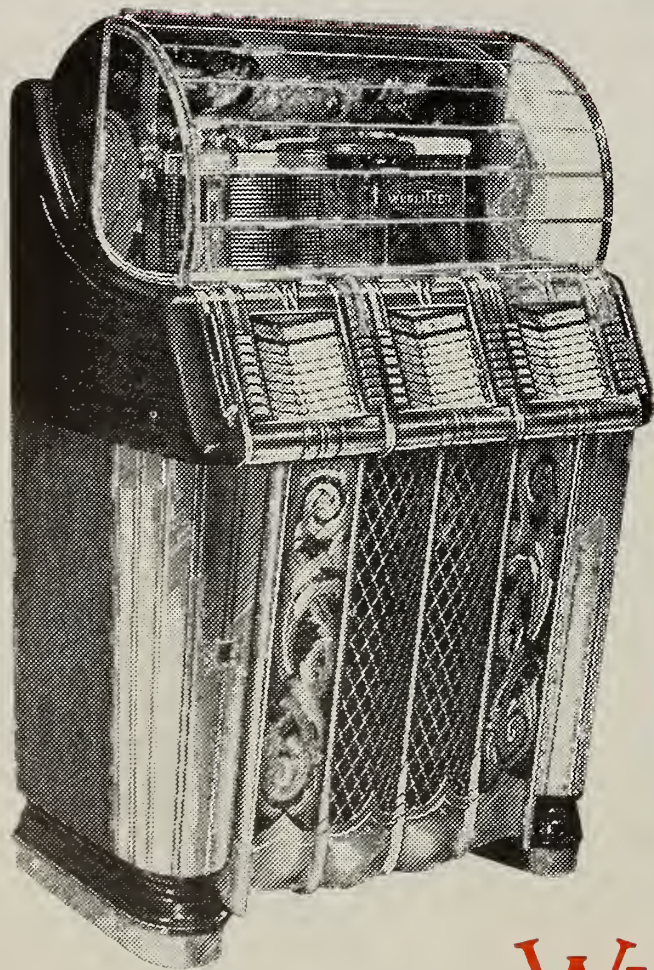
PLENTY OF TUNES
TO STIMULATE PLAY



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COSTS FOR YOU TO PAY

PLAYS ANY SPEED RECORD

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No danger of obsolescence.



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PRICED FOR TODAY'S MARKET

New all the way through. Priced to produce maximum operator profit—the Wurlitzer 1250 is the latest, greatest example of Wurlitzer's leadership.

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THE RUDOLPH WURLITZER COMPANY, NORTH TONAWANDA, NEW YORK

THE CASH BOX

"THE CONFIDENTIAL WEEKLY OF THE COIN MACHINE INDUSTRY"

THE CASH BOX IS THE OPERATOR'S MAGAZINE
IT IS NOT SOLD ON NEWSSTANDS

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Talking It Over

For almost eight years now this publication has urged every one of the operators engaged in the coin machine industry to employ Certified Public Accountants, regardless of bookkeepers and auditors they may employ at the present time.

These CPAs are invaluable to the average coin machine operator. They save him many, many times their cost. It has been the action of CPAs, meeting with tax officials of cities, states and the Federal government, which has brought tremendous savings to coinmen everywhere.

Leo Kaner, well known Chicago CPA, has been instrumental in driving for a more equitable depreciation arrangement for the music operators in this city. He first presented the plan for a four year depreciation schedule for all automatic phonograph equipment. His plan is to obtain 40% depreciation from the original price the first year, 30% the second, 20% the third and 10% the fourth year. Such a schedule would be of extremely great value to every phono op.

Herman Jaffe, well known New York CPA, has been instrumental in helping coinmen to better understand tax problems. He has helped coinmen as well as manufacturers, and many others, to better appreciate their businesses. He has, because of his understanding of tax laws, not only in the New York area, but thruout the nation, arranged for savings which coinmen have marveled at, time and time again.

In the south there is a move afoot, by one CPA, to show that the average pinball machine should be depreciated at least 60% the very first month. Every pinball operator will agree this would save him many, many headaches. But, it took a CPA to present the problem correctly, and it will be a CPA who will obtain such a ruling, even if only locally. Other CPAs can follow thru everywhere in the country should this one man prove successful in this effort.

To this day only a very few of the larger ops who employ CPAs know their tax rights. For example, as one CPA explained, Section 117J of the Internal Revenue Code is of extreme importance to operators.

Only on equipment which is actually operated for six months or longer, and should the operator then sell such equipment below recoverable cost, he can deduct whatever he gets as a 100% loss. In short, if the operator paid \$400 for a machine, operated it for six months, removed 50% depreciation or \$200, and then sold it for only \$100, the difference of \$100 remaining is completely deductible as a loss.

Likewise, if the same machine was sold for \$300 and, therefore, a profit of \$100 was made on the recoverable loss, only 50% need be reported for taxes. In short, of the \$100 profit, only \$50 need be reported for tax purposes.

This, and many other sections, are already written into the Internal Revenue Code, and also appear in state and city tax laws. These are known to CPAs who should be employed by operators everywhere in the nation today.

Bill Gersh

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SUBSCRIPTION RATE \$15 per year anywhere in the U.S.A. Special subscription allowing free classified advertising each week, not to exceed forty words, \$48 per year. Subscription rates for all foreign countries on request. Three weeks advance notice required for change of address.

THE CASH BOX exclusively covers the coin machine industry, including operators, jobbers, distributors and manufacturers, and all those allied to automatic coin operated music equipment; automatic coin operated vending machines and service machines as well as coin operated amusement equipment; the music and record business, recording artists and pub-

lishers of music; and all others in any fashion identified or allied to the coin operated machine industry as well as all finance firms, banks and other financial institutions expressly interested in the financing of coin operated equipment of all types.

THE CASH BOX has been recognized by various associations of coin machine operators thruout the United States as their official weekly magazine.

"The Confidential Price Lists" gives prices of all new and used coin operated machines of all kinds, weekly reporting all market changes and continually adding on all new equipment. "The Confidential Price Lists" is officially recognized by many cities and states throughout the country as the "official price book of the coin machine industry." It is an integral part of The Cash Box. The "Confidential Price Lists" is used in settlement of estates, in buying, selling and trading of all coin operated equipment. It is the one and only officially recognized price guide in the coin machine industry. "The Confidential Price Lists" is used by finance firms, factors and bankers to guide them in making loans to the members of the coin machine industry.

BOOM! BOOM! BOOM!

After a swing about the country these past weeks the writer had the opportunity of meeting with leading coinmen and listening to just what is happening in their territories.

It is extremely impressive to note that there is today, without any doubt whatsoever, a very definite boom under way.

A few are still somewhat befuddled by it all. They just can't get up the enthusiasm necessary to help the boom continue booming in their areas.

Some are holding back. Others are puzzled. They can't believe the earning reports they are hearing or even the sales they are making.

Some are questioning the lasting power of the new type games. Without consulting factories that are busier than they have ever before been producing for the trade; without phoning other coinmen about the country to learn what is happening in other centers; without gathering together data which would create elation and enthusiasm; they actually seem to resent the boom that has started right under their very noses in their own territories.

Other coinmen have just simply plunged right into the new type games and have given them a flying start and all business in such territories is booming.

It's stimulating to anyone traveling the country at this time to talk with leaders in the field and to hear them say, "We're amazed." "And," as some state, "we never would have believed that this could happen here."

It has happened. There is a booming boom under way. Coinmen are happier than they've been in many months. They're trying to cover every good location. They are buying all types of equipment.

Phonos, arcade equipment, vending machines, consoles, five-balls and everything that the locations now ask for are being purchased along with the shuffle games. Distributor after distributor reports that the big problem is to get the equipment to fill the orders.

While some of the overly cautious and conservative ask, "Wonder whether this will continue?" Others are jumping into the boom, boom, boom, of today's bigger and better business. They are going ahead.

Many are at long last loosening up and taking new interest in the coin operated amusements business, helping it to go forward with greater speed than ever before.

The majority in the trade believe that the industry has entered into an entirely new era which gives great promise of opening into something even more tremendous than what is even now being enjoyed.

The revival which has taken place has helped every type of equipment manufacturer. Operators are buying. Distributors are working right with the ops and, thereby, helping the boom to keep booming.

This boom has been created by the public's complete acceptance of the new shuffle games and the fact that they are thrilled by their play action.

As observant coinmen have remarked, "For the first time we have actually seen conservative and dignified business men take off their jackets to shoot the pucks down the board and have seen these men get the biggest thrill out of playing the new games."

These are the same business men who saw other machines on these very same locations day after day, for years, and never played them.

"It's this new type of thrilling action," ops explain, "which has suddenly made coin operated amusement entertaining to young and old. They sure love the new games."

There is the answer to the boom. The public. The public likes the new games. Likes the thrills and entertainment. They enjoy investing their coins in one of the finest amusements ever presented to the American public.

The public is the answer to this boom, boom, boom, that is resounding from coast to coast, that is keeping factories working, that is keeping operators, jobbers, distributors and manufacturers busier than they have been in years.

It's the public that is booming this industry into one of its most prosperous eras.

This is, then, the time for everyone engaged in the field to stimulate, to encourage, to make certain that this boom will continue to boom—boom—boom.

The Nation's TOP TEN Juke Box Tunes



The Top Ten Tunes Netting Heaviest Play In The Nation's Juke Boxes, Compiled From Reports Submitted Weekly To *The Cash Box* By Leading Music Operators Throughout The Country.

* Denotes Most Popular Recording.
Record Companies Listed Alphabetically

CODE		
AL—Aladdin	DV—Delvor	RE—Regent
AP—Apollo	HA—Harmony	RO—Rondo
AR—Aristocrat	HT—Hi-Tone	SA—Savoy
BB—Bluebird	KI—King	SIT—Sittin' In
BU—Bullet	LO—London	SP—Specialty
CA—Capitol	ME—Mercury	SU—Supreme
CM—Commodore	MG—MGM	TE—Tempo
CO—Columbia	MO—Modern	TW—Tower
CR—Coral	NA—National	VI—Victor
DA—Dona	RA—Rainbow	VO—Vocalion
DE—Decca		

IF I KNEW YOU WERE COMIN' I'D'VE BAKED A CAKE

Pos. Last Week

1

* EILEEN BARTON

BE-5005—Tommy Carlyn
CA-916—Benny Strong O.
CO-38707—Al Trace O.
CR-60169—Georgia Gibbs
DE-24944—Merman and Bolger

LO-658—Eve Young
ME-5392—Eileen Barton
MG-10660—Art Mooney O.
NA-9103—Eileen Barton
VI-20-3713—Fontaine Sisters

1

IT ISN'T FAIR

* SAMMY KAYE O.

CA-860—Benny Goodman O.
CO-38735—Les Brown O.
CR-60156—Bill Horington
DE-24895—Joe Marine
GM-943—Ray Dorey
HAP-105—Joey Nash

KI-15034—Freddy Miller O.
ME-5382—Richard Hayes
ME-6290—Dinah Washington
MG-10637—Bill Forrell
VI-20-3609—Sommy Koye

3

THE THIRD MAN THEME

* ANTON KARAS—GUY LOMBARDO

CA-820—Alvine Roy O.
CO-38706—Hugo Winterhalter O.
CO-38665—Cafe Vienna Quartet
CR-60159—Owen Bradley
DE-24908—Ethel Smith
DE-46218—Hank Gorland
DE-24839—Guy Lombardo O.
DE-24916—Ernst Nosor

LO-536—Anton Karas
ME-5373—Hermon Stochow
MG-10593—Fronz Dietschmann
NA-9104—Dave Apollon
VI-20-3698—Irving Fields Trio
VI-20-3611—Irving Fields Trio
VI-20-3707—Ray McKinley O.

2

MY FOOLISH HEART

* GORDON JENKINS

CA-934—Margaret Whiting
CO-38697—Hugo Winterhalter O.
DE-24830—Gordon Jenkins O.

ME-5362—Richard Hayes
MG-10623—Billy Eckstine
VI-20-3681—Mindy Corson

5

MUSIC! MUSIC! MUSIC!

* TERESA BREWER

CA-862—Mickey Kotz
CO-38704—Hugo Winterhalter
CR-60153—Ames Bros.
DE-24881—Cormen Cavallero
LO-604—Tereso Brewer
ME-5369—Two Ton Baker

MG-10627—Johnny Bond
RA-90055—Eddie Miller
RO-222—Ken Griffin
VI-20-3693—Freddy Martin
VI-21-0169—Homer & Jethro

4

DADDY'S LITTLE GIRL

* DICK TODD

CA-850—Skitch Henderson O.
CO-38711—Dick Jurgens O.
CO-20670—Roy Smith
CR-60158—Bob Eberly
DE-24872—Mills Brothers

LO-602—Henry Jerome O.
ME-5371—Eddy Howard O.
MG-10658—Johnny Desmond
RA-80088—Dick Todd
VI-20-3550—Phil Regon

6

DEARIE

* MERMAN & BOLGER

CA-858—Stafford-MacRoe
CO-38718—Morjorie Hughes
DE-24873—Merman-Bolger
DE-24899—Guy Lombardo O.

LO-609—George Towne O.
MG-10654—Mory Ellen
VI-20-3696—Kirk-Worren

7

BEWITCHED

* BILL SNYDER

CA-1000—Mel Torme
DE-24983—Gordon Jenkins O.
ME-5399—Jon August & Harmonicots

TW-1473—Bill Snyder
VI-20-3726—Larry Green
VI-20-3617—Andre Previn

10

C'EST SI BON

* JOHNNY DESMOND

CA-803—Robert Clory
DE-24932—Danny Koye
DE-50156—Etienne Sisters

MG-10613—Johnny Desmond
VI-20-3712—Tommy Dorsey O.

8

SENTIMENTAL ME

* RUSS MORGAN—AMES BROS.

CA-923—Roy Anthony O.
CR-60140—Ames Bros.
CR-60173—Ames Bros.

DE-48141—Roy-O-Vocs
DE-24904—Russ Morgan
ME-8174—Steve Gibson

9

A disk history event!



Together on M-G-M 10690

This Year's Music Poll Winners

BILLY SARAH
ECKSTINE VAUGHAN

sing **YOU'RE ALL I NEED**

SARAH BILLY
VAUGHAN ECKSTINE

sing **DEDICATED TO YOU**

AVAILABLE ON **78** R.P.M. • AVAILABLE ON **45** R.P.M.
M-G-M 10690 M-G-M 45-8005

M-G-M RECORDS

M-G-M
RECORDS
ARE BETTER
THAN EVER

THE GREATEST NAME IN ENTERTAINMENT
701 SEVENTH AVE., NEW YORK 19, N.Y.


Thank You..



THE CASH BOX

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!

Disk Jockeys!



 Regional Administrator
 Chapter 14
 American Society of Disc Jockeys
 State of New Hampshire

Don Tibbetts
 SPORTSCASTER-ANNOUNCER-DISCKOCKEY-EMCEE
 c/o WINNER HOTEL, CLAREMONT, N. H.

OFFICE PHONE 4-4075
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March 17, 1950

Mr. Bob Austin
 The Cash Box
 Empire State Bldg.
 New York 1, N. Y.

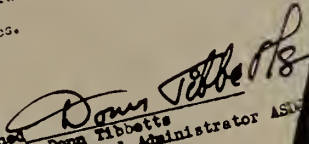
Dear Bob:


This year, as in the past, the American Society of Disc Jockeys, Chapter 14, of which I am the Regional Administrator, has held a poll to determine which trade magazine, record company, and record artist is worthy of our annual trophies.

It gives me great pleasure to inform you that THE CASH BOX has been chosen as NUMBER ONE in the trade magazine field. Variety was second and Billboard third.

Congratulations and best wishes.

Cordially,


 Signed **Don Tibbetts**
 Regional Administrator ASDJ


 (ASDJ Seal)



Joel Friedman, Music Editor (center), accepting the 1950 Trade Magazine Award presented to The Cash Box by the American Society of Disc Jockeys by Don Tibbetts, Regional Administrator, at Fordham University, New York, Saturday, April 29, as Bob Austin of The Cash Box looks on.

FIRST *with Music Operators*
FIRST *with Disk Jockeys*

THE CASH BOX

Record Reviews

DISK OF THE WEEK

"ALL MY LIFE" (2:57)

"A-N-G-E-L SPELLS MARY" (2:55)

DICK TODD
(Rainbow 50088)



DICK TODD

● Rich vocal allure spouted by balladeer Dick Todd of "Daddy's Little Girl" fame has the makings of another great winner in this pair of fresh sides. Both ends of

the platter ring the bell from start to finish, and show Dick's vocal work to excellent advantage. Top deck, tagged "All My Life" is a plush sentimental ode, with a vocal chorus adding to the luster and polish of the tune immensely. Ditty rolls along in moderate tempo, and is the sort you wanna sing time and again. Tune is tailor made for the tavern trade, and as such, should click well with music operators. Dick repeats on the other via a romantic girl tune. Title gives off the wax story, with a chorus background gilding the side all the more. Ditty is one that was around some time ago—as offered here, it should score with music fans, and score heavily at that. Ops should get with this duo—but pronto!

"CHUG-A-LUG" (2:46)

"YOU ARE MY LOVE" (2:50)

VICTOR YOUNG ORCH.
(Decca 27012)

● Wax that'll wear white on the boxes is this duo by the Victor Young orch. Both ends of this one are tailor made for the juke box trade. Top deck has a gang sing on a neat bar number that should have 'em singing in their beer. Tune rolls in merry tempo, with a lift chorus hard to match. Flip flows a bit slower and has the group back again offering an excellent performance on a tempting romantic melody. Ops should make tracks for this wax.

"YOU'VE GOT TO MAKE SOMEONE HAPPY" (2:50)

"A BRAND NEW RAINBOW IN THE SKY" (2:35)

JERRY SELLERS
(Mercury 5415)

● Familiar Tchaikowsky refrain, freshened up a bit with some excellent lyrics is handled in exceptionally wonderful style by balladeer Jerry Sellers here. Tune is a slowly woven romantic ode that makes you stop and listen. Jerry's vocal refrain makes you think you're listening to Dick Haymes at times. The flip is just what the title indicates, with a happy tempo added to the melody. The top deck can't miss—ops should load up on this one.

"THE KEEPER OF THE BLUES" (2:45)

"THE DUCK TROT" (2:47)

CAB CALLOWAY
(Landon 653)

● Cab the Calloway lifts his pipes in resplendent fashion of old on the top lid, and comes up with some music that should draw jitney in the boxes. Ditty is a slowly woven melody that rings the bell, and has Cab wailing in his usual excellent vocal style. Flip, with a bongo background, has the maestro taking off on a dance riff, with a clever set of lyrics added. Top deck gets our nod.

"IS THERE ANYTHING WRONG WITH THAT?" (2:36)

"A LITTLE BIT INDEPENDENT" (3:10)

DICK HAYMES
(Decca 27020)

● Pleasureable spooning of Dick Haymes on the top deck should account for loads of moola for music ops. Ditty is a top notch ballad that has all the earmarks of catching on. Slow, tender refrain, added to Dick's scintillating vocal style holds the balance on the side. Flip is a revival of an oldie that scored years ago, and looks like it might take off today. Side is sweetish, and is handled to perfection. Take note of the superb music furnished by maestro Gordon Jenkins on the pair.

BEST BETS

In the opinion of The Cash Box music staff, records listed below, in addition to the "Disk" and "Sleeper" Of The Week, are those most likely to achieve popularity.

- ★ "I ONLY SAW HIM ONCE".....Rasemary Clooney.....Columbia 38804
- ★ "ON AN ORDINARY MORNING".....Toni Arden.....Columbia 38812
- ★ "WHY".....Jerry Sellers.....Mercury 5415
- ★ "YOU'VE GOT TO MAKE SOMEBODY HAPPY".....Eddie Fisher.....RCA Victor 20-3764
- ★ "WHERE IN THE WORLD".....Johnny Desmond.....MGM 10703
- ★ "THE PICNIC SONG".....Jan Shaw.....MGM 10701
- ★ "PEACE OF MIND".....

"DON'T SAY MANANA TONIGHT" (2:46)

"BABY, WHAT ELSE CAN I DO?" (2:51)

BILL FARRELL
(MGM 10704)

● Bill Farrell's richly resounding pipes make for mellow listening pleasure, especially so on this top lid. Tune is a plush dramatic ballad effort, with Bill's tonsils clicking all the way. Song is one that lingers long after the first earful, and as such, has tremendous potential. The flip is a slow moving melancholy ode that turns out just so-so. Grab the top piece.

"THE PICNIC SONG" (3:05)

"I'VE GOT A HEART FILLED WITH LOVE" (2:52)

JOHNNY DESMOND
(MGM 10703)

● Zany novelty by Johnny Desmond is sure-fire material for music ops. Top deck is the side we're raving about. Cut lyrics of the tune, which revolve about the title, added to Johnny's smooth vocal refrain make this biscuit one to get with. The flip is a rhythm tune that shows just as well, altho we're betting on "The Picnic Song."

"ROSES" (2:57)

"MY DESTINY" (2:59)

BILLY ECKSTINE
(MGM 10684)

● Plush vocal rendition of this rising ballad gets a socko sendoff via Billy Eckstine's rendition. Tune is a cinch to clinch with phono fans—this rendition is a standout. The flip is another dramatic ballad bid, with Billy's rich pipes purring the lyrical expression in top notch tones of splendor. Get with this one!

"I'M HEADIN' WEST" (2:40)

"MY SCANDINAVIAN BABY" (2:35)

DICK JURGENS ORCH.
(Columbia 38462)

● Western styled top deck, with a vocal by Al Galante doesn't hold anything for music ops. Tune rolls along at a moderate pace, with Al's vocal effective enough. Flip is in the novelty vein and has a set of lyrics worked around a standard girl song. Tune is good—this rendition isn't. Ops who have the room might use the wax as a filler.

"CHUCKAWALLA SWING" (2:56)

"FORTY GOLDEN NUGGETS" (2:45)

EDDIE MILLER ORCH. and CHORUS
(Rainbow 50033)

● Plug item for music ops to get with is this bit tagged "Chuckawalla Swing." Essentially a dance production number, the tune gets a tremendous sendoff via the Eddie Miller orch, and a vocal chorus. Tune is flavored with a pinch of western twang, and has a wonderful incentive melody. The flip picks up a bit in the novelty vein with the lyrics of the tune echoing in top drawer manner too. Platter will score!

"BY THE WATERS OF MINNETONKA" (3:12)

"BABY, WON'T YOU PLEASE COME HOME" (3:02)

BOBBY HAGGART ORCH.
(MGM 10699)

● Instrumental wax by the Bobby Haggart orch should serve music ops fairly well. Top deck is faintly reminiscent of a hit gone by the boards, altho this fresh adaptation to the "Minnetonka" melody is just as great. Flip rolls along in a shuffle beat, with the gang displaying their wares. We like the top lid.

"HOME COOKIN'" (3:07)

"WHEN THE SUN GOES DOWN" (3:10)

BING CROSBY
(Decca 27019)

● Homespun ditty by Bing Crosby shows the veteran piper in his usual excellent style. Ditty on the top deck is a flicker item that might catch on. It's flavored immensely by some fine work via Jud Conlon's Singers and the Perry Botkin string orch. Flip is off the beaten track too and provides for some pleasing listening moments. The Crosby crowd will go for this duo.

"DARN IT, BABY, THAT'S LOVE" (3:05)

"CROSS YOUR HEART" (2:25)

JANETTE DAVIS—ARTHUR GODFREY
(Columbia 38815)

● Top deck pairs Arthur Godfrey and Janette Dvis on a cute rhythm ballad, with the echo of this one jelling fair enough. Vocal work is easy to take, as is the melody itself. The flip side has Janette taking it solo on a light tempo'd ballad that has been heavily recorded. Side shapes up as one of the better etchings by chirp Davis. Both ends won't stop traffic—they will hold their own though.

"RIDE THE MAGIC CARPET" (2:30)

"TODAY, TOMORROW AND FOREVER" (2:58)

ALAN DALE
(Columbia 38814)

● Top deck of this one has us pondering what its all about. Tune is off the beaten track and is framed by a weird set of lyrics. Dale's pipes hit the right notes, as does Mitch Miller's music, but the material itself isn't commercial enough for juke box silver. Flip has Alan on an easy to take ballad, backed by a plush orch beat that makes you wanna listen and dance. This end is the only one for us.

"PEACE OF MIND" (2:26)

"DECEIVING MYSELF" (3:04)

JOAN SHAW
(MGM 10701)

● New thrush bows into the wax spotlight in a blaze of glory with this smart duo. Top lid has Joan Shaw displaying her rich pipes in excellent style throughout. Tune is a mellow rhythm bit that clicks from the word go. Gal's phrasing and vocal intonation rings the bell all the way. The flip slows down to a sentimental lament, with Joan coming thru for music ops once again. Disk is a must in your machine!

"STARS AND STRIPES FOREVER" (2:56)

"HONGI TONGI HOKI POKI" (2:45)

GORDON MACRAE
(Capitol 1021)

● Rich vocal rendition of "Stars & Stripes Forever" by Gordon MacRae might prove to be a click with music ops. Addition of lyrics to the tune has some commercial value; add to that the plush presentation of this package, and ops have a potential winner. The flip is a zany novelty that doesn't come off at all. Listen to the top deck only.

"FOGGY FOGGY DEW" (2:48)

"HE'S GONE AWAY" (3:07)

ARTIE SHAW ORCH.
(Decca 27009)

● Pair of so-so instrumental sides by Artie Shaw might make filler items for music ops. Top deck features the maestro on a traditional folk theme. The flip is offered in the sweet vein, with Artie trilling his clary once again. Ops who have the spots in their machines might lend an ear.

ONLY "LONDON" HAS
THE RECORDING
FROM



THE
ORIGINAL
SOUND TRACK
OF THE FILM

"THE 3^{RD.}
MAN"

The Carol Reed
Motion Picture Production
by Graham Greene,
Presented by David O. Selznick
and Sir Alexander Korda.

ANTON
KARAS'

ZITHER SOLO

"THE

RD.

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MAN
THEME"

LONDON
RECORDS

NO. 536 (78 RPM)
75c plus tax

NO. 30005 (45 RPM)
75c plus tax

THE CASH BOX

Record Reviews

"ON AN ORDINARY MORNING"
(2:45)

"I ONLY SAW HIM ONCE" (3:12)

ROSEMARY CLOONEY

(Columbia 38804)

● Here's a set of sides that rate orchids galore. Top chirping of Rosemary Clooney, paired with Johnny Thompson on the top lid is first rate stuff from the word go. Tune is a cute romantic lilt that makes you sing along with it from the very start. Gal's pipes are warm and sincere throughout. The flip slows down to a tempting piece of captivating romantic music. Ditty is a touching one and has a set of dramatic lyrics to match. We're just ga-ga about Clooney's vocal work—we're sure you will be too.

"LET'S GO TO CHURCH" (2:57)

"IF YOU WERE ONLY MINE" (3:02)

PERRY COMO

(RCA Victor 20-3763)

● Top deck here is a current winner on many a juke box, and has Perry Como delivering his usual gilded vocal work on a tempting, off-the-beaten track melody. Metro and mood are tender, with sweet music via Mitch Ayres filling the ether satisfactorily. Flip is a sentimental ballad which doesn't quite come off. Top deck for the silver.

"WHERE IN THE WORLD" (2:46)

"A LITTLE BIT INDEPENDENT"
(2:58)

EDDIE FISHER-HUGO WINTERHALTER O.
(RCA Victor 20-3764)

● Rich ballad purred in rich tones by Eddie Fisher can't miss for our money. Side is the sort the cuddle-kids will spoon to, and then come back and play again. It's a tempting romantic ode that rings the bell, as does Eddie's vocal work throughout the side. The flip is a plush rendition of an oldie currently getting a big push. This rendition rates as tops too.

"NIGHT AFTER NIGHT" (2:26)

"HOOP-DEE-DOO" (2:13)

FRANKIE YANKOVIC

(Columbia 39799)

● Waltz tune on the top side has the maestro and a group turning in a fair enough item that should do well as a filler item. The flip is just another rendition of this current top click, with a gang sing handling the lyrical expression. Both sides are strictly for the Yankovic fans.

"CHOO'N GUM" (2:48)

"FLOPPY" (3:04)

TONI HARPER

(Columbia 38801)

● Great vocal work by lass Toni Harper on this click novelty should do well in the machines. Tune is a current hot one, and if the diskery isn't too late with their release, they might do a fair enough job of catching the big one. Flip is just as cute and shows Toni's pipes to excellent advantage.

SLEEPER OF THE WEEK

"TEASIN'" (3:00)

"ALL I DO IS WANTCHA" (2:58)

CONNIE HAINES

(Coral 60186)



CONNIE HAINES

● Fresh wax by chirp Connie Haines has the earmarks of juke box silver about it. It's the top deck, titled "Teasin'" we're ravin'

about, and with good cause too. Connie's vocal delivery on the side is something to marvel at, and will be hard to match. Tune rolls along in cute, moderate tempo, with Connie purring the clever lyrics in smooth style throughout. The song itself is the sort that leads to peak juke box play—add to that Connie's superb vocal work on the side and you've got a piece of top drawer material. It's essentially a novelty romantic ode that develops into as catchy a melody you could ask for. On the other end with "All I Do Is Wantcha," Connie sings in the same vein and comes up with another excellent performance. Ork backing on the sides by maestro Roy Ross rounds out the platter in first rate manner. "Teasin'" can't miss!

"ALL OVER YOU" (2:56)

"GOOSEBERRY'S AIN'T GOT LEGS"
(2:43)

PAT O'CONNOR

(Metro 9047)

● Pseudo hillbilly sides by Pat O'Connor may prove that the chirp has a versatile style, but by no means are juke box material. Both ends flow in moderate tempo with a corn-fed rhythm background blazing forth. Tunes are in the novelty vein, and echo the bill of fare given off in the title. Wax won't hold water with music ops.

"SUGAR BABE" (3:07)

"BLUE JAY" (2:58)

RED NICHOLS

(North American 500)

● Top lid has chirp Dottie O'Brien trilling a neat vocal trick via this interesting slow piece of ballad blues. Tune weaves with an enticing lilt, as the lass purrs in come hither style throughout. Flip is a straight instrumental side with Red and the group beating out some mellow jazz tones that satisfy. Top deck is the side to ride with.

"IF I COULD ONLY SEE YOU
AGAIN" (2:56)

"IT'S EASY TO REMEMBER" (2:43)

BILLY BUTTERFIELD

(London 676)

● Top spot is a rich ballad, ably performed throughout the platter. Tune has a nice ring to it, and should cause loud talk with the moon-in-Juners. Ditty flows easily, and makes you wanna spoon to the dreamy lyrics. Flip has the maestro featured on a standard that always won wide favor. Billy's horn work on the side is top as usual. Upper side is the commercial one.

"MY SCANDINAVIAN BABY" (2:19)

"A HEART OF STONE" (2:40)

BOB CROSBY

(Coral 60211)

● Pair of novelty romantic odes by Bob Crosby make for pleasant listening, and altho they won't cause any traffic jams, they'll serve music ops well enough to rate a spot on the boxes. Both ends are flavored with a Dixie beat, with Bob spouting the clever lyrics in his usual affable vocal tones. Top deck is a plug item, and may take hold.

"WAY DOWN YONDER IN NEW
ORLEANS" (2:47)

"I'M A DING-DONG DADDY FROM
DUMAS" (2:42)

BROTHER BONES

(Tempo 696)

● Perennial rattling of bones on this pair by Brother Bones himself might do well as a filler item. Both sides are offered in much the same fashion, with a whistle spot and the bones gag filling the bill of fare. Tunes are standards that have seen better days. Music ops take it from here.

"STARS AND STRIPES FOREVER"
(2:56)

"GIANNINA MIA" (2:50)

RALPH FLANAGAN ORCH.

(RCA Victor 20-3762)

● Sock dance tone of this gang is hard to match these days. Ditto this rendition of "Stars & Stripes Forever," with the Flanagan herd making music you wanna get with. It's a first rate rendition of a current plug item, and should draw raves from his increasingly large bevy of fans. The flip is another well known ode, which Flanagan handles superbly. Both ends are tagged juke box material.

"WHY" (2:05)

"TONIGHT" (3:00)

TONI ARDEN

(Columbia 38812)

● Great vocal work by Toni Arden on this lid should serve ops exceptionally well. Ditty is a driving up tempo show tune, with Toni spouting the lyrics in clear style that rings the bell. Orchestration here is first rate, and gilds the side immensely. Coupling switches to a slow tempting ballad that should sit well with the dance trade. Both ends are hot.

"STARS ARE THE WINDOWS OF
HEAVEN" (3:06)

"HOOP-DEE-DOO" (3:02)

AMES BROS.

(Coral 60209)

● Vocal harmony by the Ames Brothers, with a pair of current pop odes in the offering for music ops. Upper lid is a slow moving sentimental item, while the flip picks up to a rousing merry lilt. Vocal tones displayed show the group in good voice. Both tunes have been widely recorded—this rendition isn't the cream of the crop, but it will earn its keep.

"SOMETIME" (2:57)

"I CROSS MY FINGERS" (3:05)

HARRY BABBITT

(Coral 60188)

● Sentimental ballad that has the spark of juke box silver about it is this one by Harry Babbitt. Tune weaves in slow tempo, with a chorus effect to add polish and luster to an already satisfying vocal performance by Harry. Flip stays in the same vein and shows as another excellent side. We like "Sometime."

"I'LL GET BY" (2:57)

"BLUE PRELUDE" (3:01)

PAUL WESTON ORCH.

(Capitol 1022)

● Set of oldies offered by Paul Weston should add to music ops take by leaps and bounds. Both tunes are purred effective style by Art Morton, with Weston's orchestrated patter holding the limelight. Music is soothing for dancing as well as listening pleasure, and rates ops attention.

"I'VE GOT A SUNDAY FEELING IN
MY HEART" (2:56)

"IF I DIDN'T ALREADY LOVE YOU,
BABY" (2:41)

AL MORGAN

(London 679)

● Al Morgan comes up with a pair that should sit well with the tavern trade. Both ends of this one display Al's easy going pipes in fair style. Top lid whirls in light merry tempo, while the flip slows down to a corn fed tempo. It's Al's pipes that'll get 'em though. Ops should listen in.

ROUND THE WAX CIRCLE

NEW YORK:

Brother Robbins, of the J. J. Robbins pubbery, flocked with TV offers as a result of his one-night stand on video recently . . . Ben Jack, prexy of RMP Records played a test of a new tune the odder day for us. Ditty has a cute tilt to it, and should score heavily. It's tagged "All Of A Sudden" . . . Okun's Weather Bureau Weather Report: "It Isn't Fair," which by the way it hasn't been for sometime now. The weather—not the song . . . Bob Greenwood, the only disk jockey in the nation once a mayor of a city, starts a new series of shows on WFGM, Fitchburg, Mass. . . . Bill Cook, WAAT, skedded to get into politics shortly. He's running for City Commissioner of Orange, N. J. You've got our vote Bill . . . Gordon MacRae only entertainer who appeared at the United States Chamber of Commerce meet in Washington last week . . . Louise Carlyle now heard via WOR, coast-to-coast on the Lanny Ross show, sponsored by Gulf Oil . . . Freddy Mendelsohn, prexy of Regal Records has a find in Sammy Cotton, out of Atlanta, Ga. . . . Greg Masters, Feist Music Co., fronting a small combo at Jessie's in Long Island . . . Didja know



VAUGHN MONROE

that Harry Link was a star second baseman for Connie Mack's Philly A's. We'll take you on in fungo hitting any day Harry . . . Vaughn Monroe will be quite the busy lad May 20. Vaughn and the band take over the huge new million-dollar airplane hanger at Rapid City, South Dakota for the festivities surrounding the dedication of same. Secretary of Air W. Stuart Symington heads the parade of officials. In addition to the above stint, Vaughn will take an active part in the ceremonies surrounding the first official lighting of the famous Mt. Rushmore Memorial in the Black Hills . . . "If We Could Be A-L-O-N-E" could be a big hit if it had some heavy promotion—or the proper kind anyway . . . Buddy Rich's drum antics still thrill me no end. Takes me back to the days I hopped in the aisles at the Paramount, when Buddy skinned for Tommy Dorsey.

CHICAGO:

Most finished performer we've seen in a long, long time—Frankie Laine. The way Frankie steps out on the big stage of the Chicago Theatre and goes right to work, should be studied by every youngster trying for the vocal spotlite. The guy's simply grand. His newest disk, "Stars And Stripes Forever," a march tune as familiar as ice cream cones to everyone, is starting its ride up the ladder. Think back to how many new song ideas Frank has brought to the music biz, "That's My Desire," "That Lucky Old Sun," "Mule Train," "Crv Of The Wild Goose," and now, "Stars And Stripes Forever" . . . Danny Alvin gets his disk break. He's putting six sides on wax for Rondo. Here's hoping that Danny's grand Dixieland style goes 'way over the top to send this boy 'round the bases for a solid homerun smash . . . Johnny Desmond who, practically all by himself lifted "C'est Si Bon" into the top ten, is now preparing a singtour of the eastern colleges. Johnny's won himself a zillion friends among the juke box ops. His next one starts right off with guys buying who never before were Desmo fans . . . Mindy Carson, gorgeous thrush, simply wowed 'em into teeney-weeney bits with her Oriental opener. The gal's got "it" say this town's music wiseboys . . . Al Benson, who spins 'em away and gone for WJJD, now has his own TV show every Satty nite from 9:30 to 10:30 over WBKB . . . Al Trace and his ork inked into the Martinique, with his brand new vocalboy, Chris Columbo . . . Just listen to "Sugar Babe" as chirped by Dotty O'Brien with Dixieland's Red Nichols for background. It's on a pre-ban cutting on Georgie Tasker's North-American label. Georgie has something really grand in this platter . . . Dorothy Shay, Park Avenue Hillbillie (we like the way they spell Hillbillie) had 'em rattling the rafters with applause her opening performance. Not only that, but everyone of the gals oohed and aahed at her fashions. And how that gal can wear clothes . . . Solly Wagner, former contact for Witmark, now spinning the turntables at NBC . . . Vaughn Monroe skedded for a one niter at the Melody Mill Ballroom, where Larry Fotine and his ork are doing a very grand danceroo job.



FRANKIE LAINE

LOS ANGELES:

If it's songwriters, publishers, pluggers and an assortment of what-have-you in the music business that you're liking with your lunch, then the place to go is the Nickodell, corner of Selma and El Centro in Hollywood . . . Stopped there for a sandwich the other day with Sammy Lane of International Records and Jim Warren of Central Records Distributors and half the people in town seemed to be buzzing in and out of the joint . . . (It's really a nice place, Nick, I know, and not a joint) . . . Popular rhythm and blues dee-jay Hunter Hancock joined us at the table and listened in as Sammy and Jimmy raved about their fine new record, "Is This Goodbye?" featuring a new singing combo called The Bachelors . . . Seems Lane really has plans for his label to step out with this one and asked us to mention that he's interested in several new distrib deals . . . Charley (With Men Who Know Tobacco Best, It's Women 2 to 1) Hayes dropped by for a hello and shared the chuckle over what Red Skelton did to the title of his tune on a recent broadcast . . . We like Johnny Desmond's new MGM biscuit . . . Tempo Records' spokesman tells us their new "Mojave Land," with lyrics by a fellow named Dick Weil, appears off to a nice start . . . Also moving for them is Ben Light's new "Wait Till The Sun Shines, Nellie" and his own composition, "Two Melody Rag," and the album by the Six Alarm Six, who recently opened at the Hangover House . . . Songwriter Margaret West dropped in for a chat and some good news on several of her new tunes, as did tunesmith George Howe re the many records and fine sales on his and Bobby Burns' "Down the Lane." . . . Another visitor was a gent with the quaint monicker of Yogi Yorgesson (known to his friends as Harry Stewart), whose "Yingle Bells" really yingled at the Capitol cash register round Christmas time and whose new release on that same label will be the promisingly titled "Nincompoops Have All the Fun" . . . Yogi, who keeps busy with his radio work, is about to take off on a national P. A. tour . . . Joe (like in DiMaggio) Bihari tells us the mighty Modern softballers have taken the measure of both the Capitol Record and the Hollywood Reporter teams.



JOHNNY DESMOND

OPS:
SHE'S TOPS WITH
"CANDY AND
CAKE"
&
"MY FOOLISH
HEART" . . .

MINDY
CARSON

does it
again with . . .



"LITTLE
DARLIN',
LITTLE
ANGEL"

BACKED BY

"BE
MINE"

RCA VICTOR RECORDS

• 45 rpm, 47-3725
• 78 rpm, 20-3725

JUKE BOX REGIONAL RECORD REPORT

The Ten Top Records-City by City

MAY 13, 1950

New York, N. Y.

1. IT ISN'T FAIR (Sammy Kaye)
2. I'D'VE BAKED A CAKE (Eileen Barton)
3. THIRD MAN THEME (Anton Karas)
4. MY FOOLISH HEART (Gordon Jenkins)
5. BEWITCHED (Bill Snyder)
6. DADDY'S LITTLE GIRL (Dick Todd)
7. HOOP DEE DOO (Perry Como)
8. SENTIMENTAL ME (Ames Bros.)
9. C'EST SI BON (Johnny Desmond)
10. OLD PIANO ROLL BLUES (Lawrence Cook)

Chicago, Ill.

1. IT ISN'T FAIR (Sammy Kaye)
2. I'D'VE BAKED A CAKE (Eileen Barton)
3. THIRD MAN THEME (Anton Karas)
4. MY FOOLISH HEART (Billy Eckstine)
5. BEWITCHED (Bill Snyder)
6. DEARIE (Stafford-MacRae)
7. DADDY'S LITTLE GIRL (Dick Todd)
8. C'EST SI BON (Johnny Desmond)
9. MUSIC, MUSIC, MUSIC (Teresa Brewer)
10. HOOP DEE DOO (Perry Como)

Los Angeles, Calif.

1. I'D'VE BAKED A CAKE (Eileen Barton)
2. MY FOOLISH HEART (Billy Eckstine)
3. IT ISN'T FAIR (Sammy Kaye)
4. MUSIC, MUSIC, MUSIC (Teresa Brewer)
5. THIRD MAN THEME (Anton Karas)
6. I WANNA BE LOVED (Andrews Sisters)
7. DADDY'S LITTLE GIRL (Mills Bros.)
8. SENTIMENTAL ME (Russ Morgan)
9. DEARIE (Merman-Bolger)
10. C'EST SI BON (Johnny Desmond)

Newark, N. J.

1. THIRD MAN THEME (Anton Karas)
2. I'D'VE BAKED A CAKE (Eileen Barton)
3. IT ISN'T FAIR (Sammy Kaye)
4. ENJOY YOURSELF (Doris Day)
5. SENTIMENTAL ME (Ames Bros.)
6. WITH MY EYES WIDE OPEN (Patti Page)
7. MY FOOLISH HEART (Gordon Jenkins)
8. DEARIE (Merman-Bolger)
9. DADDY'S LITTLE GIRL (Dick Todd)
10. MUSIC, MUSIC, MUSIC (Teresa Brewer)

Chattanooga, Tenn.

1. I'D'VE BAKED A CAKE (Eileen Barton)
2. MY FOOLISH HEART (Gordon Jenkins)
3. CHATTANOOGIE SHOE SHINE BOY (Red Foley)
4. THIRD MAN THEME (Guy Lombardo)
5. BEWITCHED (Gordon Jenkins)
6. IT ISN'T FAIR (Sammy Kaye)
7. CANDY AND CAKE (Evelyn Knight)
8. HOOP DEE DOO (Perry Como)
9. THERE'S NO TOMORROW (Tony Martin)
10. I WANNA BE LOVED (Andrews Sisters)

McKees Rock, Pa.

1. THIRD MAN THEME (Anton Karas)
2. IT ISN'T FAIR (Sammy Kaye)
3. DEARIE (Guy Lombardo)
4. I'D'VE BAKED A CAKE (Eileen Barton)
5. MY FOOLISH HEART (Gordon Jenkins)
6. HAVE I TOLD YOU LATELY? (Martin-Warren)
7. I WANNA BE LOVED (Andrews Sisters)
8. HURDY GURDY (Guy Lombardo)
9. MUSIC, MUSIC, MUSIC (Teresa Brewer)
10. HOOP DEE DOO (Perry Como)

Syracuse, N. Y.

1. I'D'VE BAKED A CAKE (Eileen Barton)
2. MUSIC, MUSIC, MUSIC (Teresa Brewer)
3. DADDY'S LITTLE GIRL (Dick Todd)
4. THIRD MAN THEME (Guy Lombardo)
5. IT ISN'T FAIR (Sammy Kaye)
6. C'EST SI BON (Johnny Desmond)
7. BEWITCHED (Doris Day)
8. DEARIE (Stafford-MacRae)
9. ENJOY YOURSELF (Doris Day)
10. MY FOOLISH HEART (Gordon Jenkins)

New Orleans, La.

1. THIRD MAN THEME (Guy Lombardo)
2. I'D'VE BAKED A CAKE (Eileen Barton)
3. IT ISN'T FAIR (Sammy Kaye)
4. BEWITCHED (Gordon Jenkins)
5. SENTIMENTAL ME (Russ Morgan)
6. RAIN (Frank Petty Trio)
7. ARE YOU LONESOME TONIGHT? (Blue Barron)
8. HOOP DEE DOO (Perry Como)
9. MUSIC, MUSIC, MUSIC (Carmen Cavallaro)
10. THERE'S NO TOMORROW (Tony Martin)

Weirton, W. Va.

1. THIRD MAN THEME (Guy Lombardo)
2. IT ISN'T FAIR (Sammy Kaye)
3. C'EST SI BON (Danny Kaye)
4. SOMETIME (Tommy Carlyn)
5. OLD PIANO ROLL BLUES (Lawrence Cook)
6. BEWITCHED (Bill Snyder)
7. I DON'T CARE IF THE SUN DON'T SHINE (Patti Page)
8. MY FOOLISH HEART (Gordon Jenkins)
9. SILVER DOLLAR (Johnny Long)
10. MY REWARD (Ink Spots)

Fertile, Minn.

1. I'D'VE BAKED A CAKE (Eileen Barton)
2. I SAID MY PAJAMAS (Martin-Warren)
3. DADDY'S LITTLE GIRL (Mills Bros.)
4. WHY DO THEY ALWAYS SAY NO (Cliff Steward)
5. OLD PIANO ROLL BLUES (Cliff Steward)
6. CHATTANOOGIE SHOE SHINE BOY (Red Foley)
7. CRUISING DOWN THE RIVER (Blue Barron)
8. ARE YOU LONESOME TONIGHT? (Blue Barron)
9. SITTING BY THE WINDOW (Ray Anthony)
10. THIRD MAN THEME (Guy Lombardo)

Milwaukee, Wis.

1. THIRD MAN THEME (Ben Pollack)
2. I'D'VE BAKED A CAKE (Eileen Barton)
3. IT ISN'T FAIR (Sammy Kaye)
4. DADDY'S LITTLE GIRL (Dick Todd)
5. C'EST SI BON (Johnny Desmond)
6. CANDY AND CAKE (Mindy Carson)
7. DEARIE (Merman-Bolger)
8. OLD PIANO ROLL BLUES (Lawrence Cook)
9. HOOP DEE DOO (Perry Como)
10. CANDY AND CAKE (Mindy Carson)

Fayetteville, Ark.

1. I'D'VE BAKED A CAKE (Georgia Gibbs)
2. THIRD MAN THEME (Guy Lombardo)
3. MUSIC, MUSIC, MUSIC (Teresa Brewer)
4. MY FOOLISH HEART (Billy Eckstine)
5. I ALMOST LOST MY MIND (Ivory Joe Hunter)
6. CANDY AND CAKE (Ray Anthony)
7. SENTIMENTAL ME (Ames Bros.)
8. IT ISN'T FAIR (Sammy Kaye)
9. THERE'S NO TOMORROW (Tony Martin)
10. ENJOY YOURSELF (Guy Lombardo)

Savannah, Ga.

1. MUSIC, MUSIC, MUSIC (Freddie Martin)
2. IT ISN'T FAIR (Sammy Kaye)
3. I ALMOST LOST MY MIND (Fran Warren)
4. THIRD MAN THEME (Anton Karas)
5. THERE'S NO TOMORROW (Tony Martin)
6. ENJOY YOURSELF (Guy Lombardo)
7. MY FOOLISH HEART (Richard Hayes)
8. I'LL PAPER MY WALLS (Patti Page)
9. DADDY'S LITTLE GIRL (Mills Bros.)
10. I'D'VE BAKED A CAKE (Eileen Barton)

Cleveland, Ohio

1. I'D'VE BAKED A CAKE (Eileen Barton)
2. THIRD MAN THEME (Anton Karas)
3. MUSIC, MUSIC, MUSIC (Teresa Brewer)
4. MY FOOLISH HEART (Gordon Jenkins)
5. DADDY'S LITTLE GIRL (Dick Todd)
6. CHATTANOOGIE SHOE SHINE BOY (Red Foley)
7. I'LL PAPER MY WALLS (Patti Page)
8. THERE'S NO TOMORROW (Tony Martin)
9. BEWITCHED (Jan August)
10. OLD PIANO ROLL BLUES (Lawrence Cook)

Louisville, Ky.

1. I'D'VE BAKED A CAKE (Eileen Barton)
2. MUSIC, MUSIC, MUSIC (Teresa Brewer)
3. DEARIE (Merman-Bolger)
4. CHATTANOOGIE SHOE SHINE BOY (Red Foley)
5. RAG MOP (Ames Bros.)
6. CANDY AND CAKE (Mindy Carson)
7. MY FOOLISH HEART (Gordon Jenkins)
8. THERE'S NO TOMORROW (Tony Martin)
9. BEWITCHED (Doris Day)
10. DADDY'S LITTLE GIRL (Dick Todd)

Little Rock, Ark.

1. IT ISN'T FAIR (Sammy Kaye)
2. I'D'VE BAKED A CAKE (Eileen Barton)
3. THIRD MAN THEME (Anton Karas)
4. MUSIC, MUSIC, MUSIC (Teresa Brewer)
5. MY FOOLISH HEART (Billy Eckstine)
6. CANDY AND CAKE (Arthur Godfrey)
7. DEARIE (Stafford-MacRae)
8. C'EST SI BON (Johnny Desmond)
9. DADDY'S LITTLE GIRL (Dick Todd)
10. BEWILDERED (Bill Snyder)

Reno, Nevada

1. I'D'VE BAKED A CAKE (Eileen Barton)
2. IT ISN'T FAIR (Sammy Kaye)
3. THIRD MAN THEME (Anton Karas)
4. MY FOOLISH HEART (Gordon Jenkins)
5. BEWITCHED (Bill Snyder)
6. DADDY'S LITTLE GIRL (Dick Todd)
7. C'EST SI BON (Johnny Desmond)
8. MUSIC, MUSIC, MUSIC (Teresa Brewer)
9. OLD PIANO ROLL BLUES (Lawrence Cook)
10. HOOP DEE DOO (Perry Como)

Tucson, Ariz.

1. MUSIC, MUSIC, MUSIC (Freddie Martin)
2. IT ISN'T FAIR (Sammy Kaye)
3. THIRD MAN THEME (Anton Karas)
4. HOOP DEE DOO (Perry Como)
5. THERE'S NO TOMORROW (Tony Martin)
6. I ALMOST LOST MY MIND (Fran Warren)
7. I'D'VE BAKED A CAKE (Eileen Barton)
8. MY FOOLISH HEART (Richard Hayes)
9. I'M GONNA PAPER ALL MY WALLS (P. Page)
10. DADDY'S LITTLE GIRL (Mills Bros.)

Seattle, Wash.

1. IT ISN'T FAIR (Sammy Kaye)
2. I'D'VE BAKED A CAKE (Eileen Barton)
3. ENJOY YOURSELF (Doris Day)
4. THIRD MAN THEME (Anton Karas)
5. WITH MY EYES WIDE OPEN (Patti Page)
6. MUSIC, MUSIC, MUSIC (Teresa Brewer)
7. DEARIE (Merman-Bolger)
8. DADDY'S LITTLE GIRL (Dick Todd)
9. MY FOOLISH HEART (Gordon Jenkins)
10. SENTIMENTAL ME (Ames Bros.)

Providence, R. I.

1. I'D'VE BAKED A CAKE (Eileen Barton)
2. MY FOOLISH HEART (Gordon Jenkins)
3. MUSIC, MUSIC, MUSIC (Teresa Brewer)
4. IT ISN'T FAIR (Sammy Kaye)
5. THIRD MAN THEME (Anton Karas)
6. DEARIE (Merman-Bolger)
7. C'EST SI BON (Johnny Desmond)
8. ENJOY YOURSELF (Doris Day)
9. OLD PIANO ROLL BLUES (Lawrence Cook)
10. PETER COTTONTAIL (Mervin Shiner)

Shoals, Ind.

1. I'D'VE BAKED A CAKE (Benny Strong)
2. MUSIC, MUSIC, MUSIC (Teresa Brewer)
3. THIRD MAN THEME (Guy Lombardo)
4. DEARIE (Stafford-MacRae)
5. CHATTANOOGIE SHOE SHINE BOY (Red Foley)
6. DADDY'S LITTLE GIRL (Mills Bros.)
7. IT ISN'T FAIR (Sammy Kaye)
8. SENTIMENTAL ME (Ames Bros.)
9. I SAID MY PAJAMAS (Fran Warren)
10. THERE'S NO TOMORROW (Tony Martin)

Baltimore, Md.

1. I'D'VE BAKED A CAKE (Eileen Barton)
2. IT ISN'T FAIR (Sammy Kaye)
3. THIRD MAN THEME (Anton Karas)
4. OLD PIANO ROLL BLUES (Lawrence Cook)
5. DADDY'S LITTLE GIRL (Dick Todd)
6. CHOO'N GUM (Lynne Howard)
7. AT NIGHT (The Orioles)
8. WITH MY EYES WIDE OPEN (Patti Page)
9. JUKE BOX ANNIE (Sunshine Gal)
10. DIXIELAND BALL (Eileen Barton)

Andalusia, Ala.

1. OLD PIANO ROLL BLUES (Jim Dandies)
2. I'D'VE BAKED A CAKE (Georgia Gibbs)
3. MUSIC, MUSIC, MUSIC (Teresa Brewer)
4. MY FOOLISH HEART (Billy Eckstine)
5. ROSES (Sammy Kaye)
6. LA GOLONDRINA (Guy Lombardo)
7. THIRD MAN THEME (Anton Karas)
8. CAFE MOZART WALTZ (Guy Lombardo)
9. IT ISN'T FAIR (Sammy Kaye)
10. CANDY AND CAKE (Evelyn Knight)

Cincinnati, Ohio

1. I'D'VE BAKED A CAKE (Eileen Barton)
2. I'LL PAPER MY WALLS (Patti Page)
3. THIRD MAN THEME (Anton Karas)
4. MY FOOLISH HEART (Gordon Jenkins)
5. DADDY'S LITTLE GIRL (Dick Todd)
6. JUKE BOX ANNIE (Kitty Kallen)
7. RAIN (Larry Fortine)
8. TELL ME LIES (Reggie Goff)
9. DON'T SAY GOODBYE (Vic Damone)
10. CHATTANOOGIE SHOE SHINE BOY (Red Foley)

THE CASH BOX

Disk Jockeys' REGIONAL RECORD REPORTS

Listings below indicate preference with disk jockey radio audiences, compiled from reports furnished by leading disk jockeys throughout the nation, for the week ending May 6.

Joe Kennedy

KOWH—Omaha, Nebr.

1. THIRD MAN THEME (Guy Lombardo)
2. IT ISN'T FAIR (Sammy Kaye)
3. MY FOOLISH HEART (Gordon Jenkins)
4. C'EST SI BON (Danny Kaye)
5. DADDY'S LITTLE GIRL (Mills Bros.)
6. DEARIE (Stafford-MacRae)
7. OLD PIANO ROLL BLUES (Jan Garber)
8. I'D'VE BAKED A CAKE (Eileen Barton)
9. SENTIMENTAL ME (Russ Morgan)
10. HOOP DEE DOO (Kay Starr)

Leo McDevitt

WHAT—Philadelphia, Pa.

1. MY FOOLISH HEART (Billy Eckstine)
2. SENTIMENTAL ME (Steve Gibson's Red Caps)
3. BEWITCHED (Larry Green)
4. RAIN (Frank Petty)
5. DADDY'S LITTLE GIRL (Dick Todd)
6. WANDERIN' (Sammy Kaye)
7. I'D'VE BAKED A CAKE (Eileen Barton)
8. DEDICATED TO YOU (Eckstine-Vaughn)
9. THUNDER IN MY HEART (Richard Hayes)
10. I'LL REMEMBER APRIL (George Shearing)

Bill Silbert

WXYZ—Detroit, Mich.

1. BEWITCHED (Bill Snyder)
2. HOOP DEE DOO (Kay Starr)
3. WHERE CAN I GO? (Lorry Raine)
4. I'D'VE BAKED A CAKE (Eileen Barton)
5. MY FOOLISH HEART (Gordon Jenkins)
6. C'EST SI BON (Johnny Desmond)
7. ARE YOU LONESOME TONIGHT? (Blue Barron)
8. IT ISN'T FAIR (Sammy Kaye)
9. HAVE I TOLD YOU LATELY? (Martin-Warren)
10. BEWITCHED (Mel Torme)

Eddie Gallaher

WTOP—Washington, D. C.

1. I'D'VE BAKED A CAKE (Eileen Barton)
2. MUSIC, MUSIC, MUSIC (Teresa Brewer)
3. THIRD MAN THEME (Guy Lombardo)
4. BEWITCHED (Bill Snyder)
5. MY FOOLISH HEART (Gordon Jenkins)
6. SENTIMENTAL ME (Ames Bros.)
7. IT ISN'T FAIR (Sammy Kaye)
8. OLD PIANO ROLL BLUES (Lawrence Cook)
9. DADDY'S LITTLE GIRL (Mills Bros.)
10. HOOP DEE DOO (Perry Como)

Myron Barg

WMOR—Chicago, Ill.

1. BEWITCHED (Bill Snyder)
2. STARS ARE THE WINDOWS OF HEAVEN (Fran Allison)
3. C'EST SI BON (Johnny Desmond)
4. MY FOOLISH HEART (Gordon Jenkins)
5. OPEN PARACHUTE (Danny Scholl)
6. IF YOU WERE ONLY MINE (Perry Como)
7. VALENCIA (Percy Faith)
8. THIS IS HEAVEN TO ME (Gordon MacRae)
9. I WANNA BE LOVED (Andrews Sisters)
10. I LOVE YOU BECAUSE (Jan Garber)

Al Jarvis

KLAC—Hollywood, Calif.

1. MY FOOLISH HEART (Gordon Jenkins)
2. IT ISN'T FAIR (Sammy Kaye)
3. THIRD MAN THEME (Guy Lombardo)
4. SWAMP GIRL (Frankie Laine)
5. BEWITCHED (Gordon Jenkins)
6. OVER AND OVER (Vaughn Monroe)
7. SATAN WEARS A SATIN GOWN (F. Laine)
8. BAMBOO (Vaughn Monroe)
9. MUSIC, MUSIC, MUSIC (Carmen Cavallara)
10. HOOP DEE DOO (Kay Starr)

Stephen Paul

WLEE—Richmond, Va.

1. THIRD MAN THEME (Anton Karas)
2. MY FOOLISH HEART (Billy Eckstine)
3. I'D'VE BAKED A CAKE (Eileen Barton)
4. MUSIC, MUSIC, MUSIC (Teresa Brewer)
5. IT ISN'T FAIR (Sammy Kaye)
6. DADDY'S LITTLE GIRL (Dick Todd)
7. CANDY AND CAKE (Mindy Carisan)
8. DEARIE (Merman-Bolger)
9. I ALMOST LOST MY MIND (Fran Warren)
10. I SAID MY PAJAMAS (Martin-Warren)

Bob Story

WNOR—Norfolk, Va.

1. BEWITCHED (Bill Snyder)
2. THIRD MAN THEME (Guy Lombardo)
3. HOOP DEE DOO (Doris Day)
4. I'D'VE BAKED A CAKE (Eileen Barton)
5. DOWN THE LANE (Stafford-MacRae)
6. JUKE BOX ANNIE (Claire Hogan)
7. BEWITCHED (Mel Torme)
8. PAPER ALL MY WALLS (Patti Page)
9. ARE YOU LONESOME TONIGHT? (Blue Barron)
10. AMERICAN BEAUTY ROSE (Frank Sinatra)

Pete Ebbecke

WDAS—Philadelphia, Pa.

1. ARE YOU LONESOME TONIGHT? (Blue Barron)
2. MY FOOLISH HEART (Gordon Jenkins)
3. JUKE BOX ANNIE (Kitty Kallen)
4. LET'S GO TO CHURCH (Whiting-Wakely)
5. RAIN (Frank Petty Trio)
6. DEARIE (Stafford-MacRae)
7. SENTIMENTAL ME (Ames Bros.)
8. THIRD MAN THEME (Guy Lombardo)
9. A GOOD TIME WAS HAD BY ALL (Rosemary Clooney)
10. DADDY'S LITTLE GIRL (Dick Todd)

Claude Taylor

WJHP—Jacksonville, Fla.

1. LET'S GO TO CHURCH (Whiting-Wakely)
2. MY FOOLISH HEART (Hugo Winterhalter)
3. CHUG-A-LUG (Kay Kyser)
4. I'D'VE BAKED A CAKE (Eileen Barton)
5. DADDY'S LITTLE GIRL (Dick Todd)
6. CHOO'N GUM (Andrews Sisters)
7. ARE YOU MY LOVE? (Stafford-MacRae)
8. LITTLE DARLIN' LITTLE ANGEL (M. Carson)
9. YOU'RE A REAL SWEETHEART (Joey Nash)
10. ENJOY YOURSELF (Louis Prima)

Sherm Feller

WCOP—Boston, Mass.

1. COUNT EVERY STAR (Hugo Winterhalter)
2. CONEY ISLAND WASHBOARD (Freddie Hall)
3. I'D LIKE TO WRAP YOU UP (Judy Valentine)
4. CHOO'N GUM (Kitty Kallen)
5. I'M IN LOVE WITH THE MOTHER (Phil Brito)
6. KISS ME (Jimmy Dorsey)
7. I DON'T CARE IF THE SUN DON'T SHINE (Patti Page)
8. SWEETEST WORDS I KNOW (Vincent Lopez)
9. OVER AND OVER (Vaughn Monroe)
10. ME AND MY TEDDY BEAR (Rosemary Clooney)

Ira Cook

KECA-KMPC—Hollywood, Calif.

1. I'D'VE BAKED A CAKE (Eileen Barton)
2. C'EST SI BON (Johnny Desmond)
3. IT ISN'T FAIR (Sammy Kaye)
4. PLAYTHING (Monica Lewis)
5. THIRD MAN THEME (Anton Karas)
6. MUSKRAT RAMBLE (Andrews Sisters)
7. DOWN THE LANE (Russ Morgan)
8. BEWITCHED (Gordon Jenkins)
9. HOOP DEE DOO (Kay Starr)
10. ASK ME NO QUESTIONS (Dinah Shore)

Art Pallan

WWSW—Pittsburgh, Pa.

1. MY FOOLISH HEART (Billy Eckstine)
2. COUNT EVERY STAR (Hugo Winterhalter)
3. ARE YOU LONESOME TONIGHT? (Blue Barron)
4. THIRD MAN THEME (Anton Karas)
5. C'EST SI BON (Johnny Desmond)
6. ENJOY YOURSELF (Guy Lombardo)
7. WANDERIN' (Sammy Kaye)
8. IT ISN'T FAIR (Sammy Kaye)
9. BEWITCHED (Bill Snyder)
10. DEARIE (Warren-Kirk)

Mort Nusbaum

WHAM—Rochester, N. Y.

1. IT ISN'T FAIR (Sammy Kaye)
2. THIRD MAN THEME (Guy Lombardo)
3. RAIN (Larry Fortine)
4. LA VIE EN ROSE (Victor Young)
5. C'EST SI BON (Johnny Desmond)
6. MONA LISA (Dennis Day)
7. DOWN THE LANE (Stafford-MacRae)
8. STAY WITH THE HAPPY PEOPLE (Don Cornell)
9. MY FOOLISH HEART (Mindy Carson)
10. PEDDLER'S SERENADE (Johnny Corvo)

Frank White

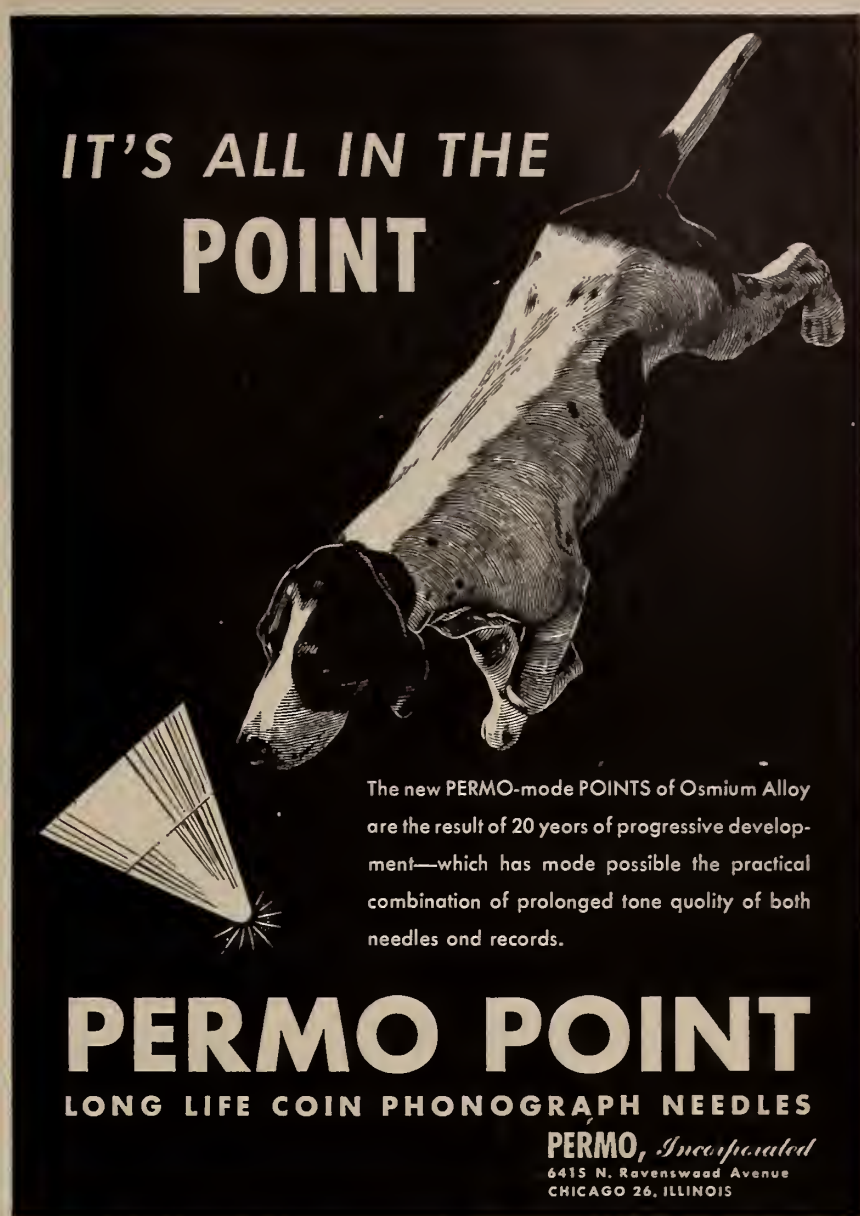
KMYR—Denver, Colo.

1. IT ISN'T FAIR (Sammy Kaye)
2. ON THE OUTGOING TIDE (Perry Como)
3. THIRD MAN THEME (Ben Pollack)
4. DADDY'S LITTLE GIRL (Mills Bros.)
5. SENTIMENTAL ME (Russ Morgan)
6. I ALMOST LOST MY MIND (King Cole)
7. PAGHETTI RAG (Frankie Carle)
8. SOUTH RAMPART ST. PARADE (J. Dorsey)
9. C'EST SI BON (Johnny Desmond)
10. CHATTANOOGIE SHOE SHINE BOY (B. Crosby)

Dave Miller

WPAT—Paterson, N. J.

1. LITTLE ANGEL WITH THE DIRTY FACE (Eddy Arnold)
2. LONG GONE LONESOME BLUES (H. Williams)
3. BEYOND THE SUNSET (Rosalie Allen)
4. STEAL AWAY (Red Foley)
5. SING UNTIL THE COWS COME HOME (Ames Bros.)
6. THEN I HAD TO TURN AROUND (J. Dickens)
7. FOREVER ISN'T LONG ENOUGH (Al Rogers)
8. ME AND MY TEDDY BEAR (Mervin Shiner)
9. ROSES (Sons Of The Pioneers)
10. I'M A LONE WOLF (Leon Payne)



IT'S ALL IN THE POINT

The new PERMO-mode POINTS of Osmium Alloy are the result of 20 years of progressive development—which has made possible the practical combination of prolonged tone quality of both needles and records.

PERMO POINT

LONG LIFE COIN PHONOGRAPH NEEDLES

PERMO, Incorporated
6415 N. Ravenswood Avenue
CHICAGO 26, ILLINOIS

OPERATOR'S TIPS

"BONAPARTE'S RETREAT"

by
KAY STARR
Capitol-936




AL MORGAN'S
"HEART OF GOLD"
London
675

PEMORA MUSIC CO., INC.
1619 BROADWAY, NEW YORK CITY



CLIPPER RECORDS
The Original
"THE PEDDLER'S SERENADE"
by Johnny Corvo
on Clipper Record #1001
Manufactured by
Blue Songs
34 Hillside Avenue
New York 34, New York
LOrraine 7-7252

Diamonds Are A Girl's Best Friend

from
'Gentlemen Prefer Blondes'
JO STAFFORD Capitol
DOROTHY SHAY Columbia
CAROL CHANNING ... Columbia
ETHEL MERMAN Decca
JANE HARVEY M-G-M

J. J. ROBBINS & SONS, Inc.
1619 Broadway N. Y. C.

NOTARY Records

New Sensational HIT!!

"YOUR KISSES"

and
"THEY USED TO CALL HER MARY"
NOTARY 1001

★ The Cash Box—"BEST BET" ★

NOTARY RECORDS, INC.
1650 BROADWAY NEW YORK, N. Y.

THE LITTLE GENERAL

"... far heavy maala in your machines ..."
The Cash Box—April 22

"HIAWATHA'S MITTENS"

by
EVELYN KNIGHT - RUSS MORGAN
Decca 24985

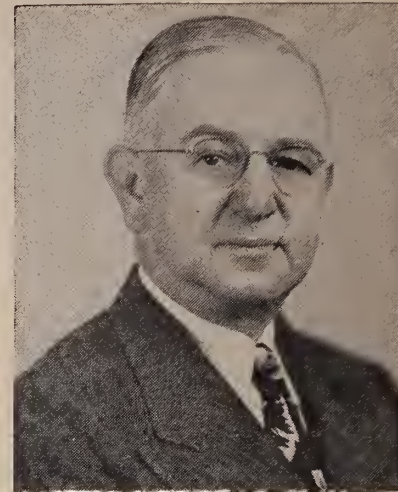
GENERAL MUSIC
400 Madison Ave., N. Y. C., PL 3-7342



HARRY HURVICH



LEON LEVY



MAX HURVICH

RECORD SALES COMPANY, INC.

BIRMINGHAM, ALABAMA

Extends A Cordial Invitation To All To Attend The

GRAND OPENING of our NEW BUILDING

at 540 SECOND AVENUE, NORTH

3 DAYS : MAY 12-13-14
3 NIGHTS : FRIDAY SATURDAY SUNDAY

DISTRIBUTORS FOR THE NATION'S FOREMOST INDEPENDENT RECORD COMPANIES

MEMORANDUM FROM HERMAN LUBINSKY

TO Max and Harry Hurvich and Leon Levy
Record Sales Company, Inc., Birmingham, Alabama

Just a line to extend my best wishes to you on the opening of your new building and the beginning of your 20th year in the record business.

But good wishes are not all that we're sending you. Just as we have brought you hit after hit for year after year . . . get ready for another screamer! This time it's SAY WHEN, the greatest boy-and-girl pop record since "My Happiness." See our ad in the music section, this issue.

I understand that you've bought your new building but I predict that this record is going to pay the rest for retailers and distributors all over the country . . . for a long time to come.

Herman Lubinsky, President
Savoy Record Company, Inc.
Regent Records, Inc.
58 Market Street, Newark, N. J.

Best Wishes To

RECORD SALES CO., Inc.

For Great Success In Your New Building

An Old Friend

Aladdin RECORDS

Hollywood, Calif.

We Extend Our RECORD SALES CO., Inc.
Congratulations to . . .

On The Opening Of Their New Building

BULLET RECORDING, 423 BROAD ST., NASHVILLE, TENN.

ATLANTIC RECORDS SALUTES LEON LEVY & RECORD SALES CORP.

Doing A Bang-Up Job With
Atlantic For the Past
Two Years!!

NOW RIDING HOT
WITH THESE HITS

RUTH BROWN'S
Where Can I Go?
Boy Of Mine
907

STICK MCGHEE'S
My Baby's Comin'
Back
Venus Blues
909

PROF. LONGHAIR
Prof. Longhair's Blues
Walk Your Blues Away
906

ATLANTIC
RECORDS
301 W. 54th Street, New York

DISKERS HAIL LEON LEVY & RECORD SALES COMPANY

Firm Wins Plaudits From Host
Of Recording Companies

NEW YORK—Record companies throughout the nation hailed the Record Sales Co., Birmingham, Alabama, and the firm's general manager, Leon Levy, as the distributing organization took occupancy of their new headquarters this past week.

Plattery officials from a host of the nation's indie diskers took time out to salute Levy, Max and Harry Hurvich and the organization that has progressed thru the years.

It was learned that congratulatory messages from the record companies and their sales executives were literally "pouring in" to the Record Sales Company offices.

The distributing firm celebrates the occupancy of new and larger quarters this week, teeing off with a gala three-day affair in their new home in Birmingham. By far one of the South's largest disk distributors, and known throughout the nation as one of the most outstanding firms in the record business, the Record Sales distribbery welcomed their many friends in the industry to partake in the three-day event.

Levy stated, "It has been an extreme pleasure to do business with the host of recording companies we represent. I feel that our relationship will grow stronger thru the years, and know that as a result of our new set-up here, our business ties with our many friends will grow even more so. In behalf of the entire staff of Record Sales, I would like to thank our friends for their well wishes, and invite them all to our celebration."

NEW RECORD SALES CO. QUARTERS



BIRMINGHAM, ALA. — Pictured above are the new quarters of the Record Sales Company, who this week celebrate their removal to the new spacious offices with a gala three-day party, on May 12, 13 and 14th.

Leon Levy, general manager of the Record Sales Co., distributing organization disclosed that plans for the festivities had been formulated, with a host of entertainment and frolic in the offing for the expected large attendance.

Music operators, dealers and record company executives have already indicated that they will attend the celebration and partake in the festivities. The Record Sales Company is one of the nation's largest record distribu-

tors, carrying a majority of the top independent record lines.

The new quarters will provide better facilities for the distributing firm, and allow operators and dealers to conduct their business in a fast, efficient manner.

The record division of the building will occupy almost two-thirds of the entire space, with plenty of room available for the storage and shipping departments. Operators will have ample space and time to preview the new record releases, too, it was learned.

Record Sales Co., Inc., is a division of the Birmingham Vending Company, headed by Max and Harry Hurvich for twenty years. The parent firm is one of the nation's oldest coin machine enterprises.

RECORD SALES COMPANY, INC.

We Offer You Congratulations

with

"PINK CHAMPAGNE"

by JOE LIGGINS

on SPECIALTY 355

Specialty RECORDS 8508 SUNSET BLVD.
HOLLYWOOD, CALIF.

Memo from —

ABBEY RECORDS, INC.

Congratulations

RECORD SALES CO., INC.

Reserve additional space in new building for the Abbey Record Hits coming your way.

Sincerely,

*Pete Doraine
Kelly Camarata*

★ ★ ★
**Continued
Success**

to

**RECORD
SALES** CO. INC.

from

**REGAL
RECORD** corp.

Linden, New Jersey
★ ★ ★

Best Wishes

RECORD SALES COMPANY, INC.

on the opening of your new building

JUBILEE RECORD CO., Inc. 315 W. 47th ST., N. Y.

TEMPO

RECORD COMPANY OF AMERICA

Extends to

Its Hard-Hitting

**ALABAMA DISTRIBUTOR
RECORD SALES COMPANY, INC.**

Every Good Wish

For Their Continued

Success

TEMPO *Southern Company*

D. J. MacKillop, Sales Manager

11 AVONDALE ROAD

AVONDALE ESTATES, GEORGIA

**Bigger Things in Your
New Establishment**

from . . .

IMPERIAL RECORDS

RECORD SALES CO., INC.

540 SECOND ST., NORTH

BIRMINGHAM, ALABAMA

**Congratulations & Best
Wishes For Continued
Success**

To

RECORD SALES CO., INC.



Star Title Strip Moves To New Quarters

PITTSBURGH, PA.—Dal E. Haun, President of Star Title Strip Co. has announced that effective May 2nd the firm is moving to larger and more convenient quarters on Fifth Avenue, Pittsburgh's "Coin Machine Row."

Haun stated that Star's entire stock of three quarters of a million cards of title strips (15 million strips) on over one hundred record labels, will be moved and filed back on the new shelves between Saturday, April 29th and Monday, May 1st.

The new location will give Star Title Strip the much needed additional space that they require for production machines as well as being centrally placed for all local operators. Star has long had the reputation for close cooperation with music operators and it is felt that the firm will be able to do an even better service job now that they have more space to allow for even faster service to facilitate distributors, ops and disk firms.

It is reported that one of the major labels has contacted the Star Title Strip Co. regarding printed title strips which would presumably be given gratis to the juke box operators along with the records they purchase. Haun declared "This is definitely a step in the right direction and if other Recording firms follow suit, we will need all the additional space for production and shipping that we can get."

MGM Adds Five To Talent Roster

NEW YORK—MGM Records this past week announced the addition of several new artists to their talent roster. Two fem vocalists have been signed in Joan Shaw and Trudy Richards. On the male vocal front, MGM added Billy Williams, while also taking on the Ted Straeter ork for "dance band" sides. Final addition is the Kirby Stone Quintet, a jazz group.

Records by Joan Shaw are scheduled for immediate release. The chirp, a vocalist with a style influenced by progressive jazz, will be given a heavy promotional build-up by the diskery. First release coupled "Peace Of Mind" and "Deceiving Myself."

BMI Issues Booklet On Music Jargon

NEW YORK—Broadcast Music, Inc., today published "Lingo of Tin-Pan Alley," a 22-page booklet on the language of song publishing, by Arnold Shaw, vice president and general professional manager of Duchess Music Corporation, an affiliate of BMI.

In a brief foreword, Carl Haverlin, president of BMI, writes: "We feel that the jargon of the Alley is as important a phase of Americana as any that is offered in H. L. Mencken's famous treatise on The American Language." Arnold Shaw notes in the introduction to his glossary that Mencken's work does not include the jargon of popular song publishing, while "Lingo of Tin-Pan Alley" is "the first attempt to set forth systematically the argot, and some of the terminology, of popular song publishing."

Shaw was formerly advertising and publicity director of Leeds Music Corp., and several other music firms. He is co-editor of the celebrated "Schillinger System of Musical Composition" and editor of Joseph Schillinger's "Mathematical Basis of the Arts."

Rainbow Records Ink Buddy Williams Ork

NEW YORK—Eddie Heller, top-man of Rainbow Records, has announced the signing of the Buddy Williams Ork to an exclusive wax contract.

The Philadelphia baton waver is another disciple of the Glenn Miller style with his variation being the use of a double-bell euphonium and a small band group within the larger organization called the Rhythmaires, who will cut Dixieland jazz sides for the indie diskery.

Haymes Renews Decca Pact

HOLLYWOOD, CALIF. — Dick Haymes, top Decca wax artist, inked a new four-year deal with the plattery this past week. Haymes has been with Decca since 1940. Altho terms of the pact were not disclosed, it was reported he had signed for the usual 5% royalty per platter. Haymes is set to etch shortly with ork backing provided by Artie Shaw, Gordon Jenkins and Sonny Burke, in addition to vocal duets with Patty Andrews.

THE CASH BOX REPORTS

THE NATION'S

BIG 5

HILLBILLY FOLK & WESTERN JUKE BOX TUNES

1 I LOVE YOU BECAUSE
Ernest Tubb
(Decca 46213)

2 CHATTANOOGIE SHOE SHINE BOY
Red Foley
(Decca 46205)

3 LETTERS HAVE NO ARMS
Ernest Tubb
(Decca 46207)

4 TAKE ME IN YOUR ARMS AND HOLD ME
Eddy Arnold
(RCA Victor 21-0146)

5 LONG GONE LONESOME BLUES
Hank Williams
(MGM 10654)

ADDITIONAL TUNES LISTED BELOW IN ORDER OF POPULARITY

BIRMINGHAM BOUNCE
Red Foley
(Decca 46234)

I'LL SAIL MY SHIP ALONE
Moon Mullican
(King 830)

SUGARFOOT RAG
Red Foley
(Decca 46205)

PETER COTTONTAIL
Mervin Shiner
(Decca 46221)

Gene Autry
(Columbia 38750)

RAG MOP
Johnnie Lee Wills
(Bullet 696)



best sellers



JOHNNY LONG
CALICO BALL
IN THE EVENING BY
THE MOONLIGHT
KING 15044

★
MILTON DELUGG
HOOP-DEE-DOO
ZONE TWENTY-EIGHT
KING 15037

★
RUBY WRIGHT
THANKS FOR THE BUGGY RIDE
REGULAR GAL
KING 15033



MOON MULLICAN
I'LL SAIL MY SHIP ALONE
MOON'S TUNE
KING 830

★
COWBOY COPAS
BLUES IN THE MOONLIGHT
HEARTBROKEN
KING 855

★
WAYNE RANEY
FAST TRAIN THROUGH
ARKANSAS
UNDER THE DOUBLE EAGLE
KING 856



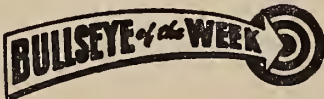
TINY BRADSHAW
WELL OH WELL
I HATE YOU
KING 4357

★
EDDIE "CLEANHEAD" VINSON
ASHES ON MY PILLOW
NO GOOD WOMAN BLUES
KING 4355

★
RED MILLER
BEWILDERED AND CONFUSED
I'M EATING MY HEART OUT
OVER YOU
KING 4356



THE CASH BOX—April 22, 1950



No. 1
"BLAME IT ALL ON NASHVILLE" (Boogie)
"THE KISSING DANCE"
RCA VICTOR NO. 21-0307

NOT 1-NOT 2-BUT 3 HITS!

No. 2. "BONAPARTE'S RETREAT" RCA VICTOR NO. 21-0111

An Original Written By Pee Wee KING

ALSO RECORDED • KAY STARR (Capitol)
BY • GENE KRUPA (Victor)

AND NOW Pee Wee KING'S LATEST RELEASE!

No. 3. "BIRMINGHAM BOUNCE" (NOVELTY SENSATION)
Flipside "WHAT, WHERE AND WHEN" (TRIO VOCAL)

RCA VICTOR NO. 21-0332

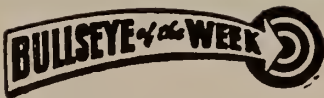
ORDER NOW! ORDER NOW! ORDER NOW!

RCA VICTOR'S
Pee Wee KING



THE CASH BOX

"Folk" and "Western" Record Reviews



"WHY DON'T YOU LOVE ME?" (2:55)
"A HOUSE WITHOUT LOVE" (2:57)

HANK WILLIAMS
(MGM 10696)



HANK WILLIAMS

● Currently riding high with "Long Gone, Lonesome Blues" Hank Williams has come up with the potential of another wax win-

ner that steals this week's plaudits from a strong field. "Why Don't You Love Me?" is a catchy, easily sung number with good lyrics and a tune that makes it a snap to sing the words right along with Hank after the first hearing. Definitely a dance provoker, the ditty is loaded with appeal for all of Hank's many fans and any abstainers who come within juke box range. Flip, "A House Without Love," is set in mournful style by the complaining wail of the Westerner having trouble with the little woman. Ops who catch Hank knocking them out with this one are going to run—not walk—to the nearest depot and load up on slices of pressed coin catchers.

"THE LAST STRAW" (2:57)
"JUST AS LONG AS I HAVE YOU" (2:45)

FLOYD TILLMAN
(Columbia 20694)

● Tillman's mixed talking-singing delivery style with his familiar whine on stress words fights to give something to the too-slow moving folk lament on the "Straw" cutting. Bottom shellac is a good, tender ballad set in the classic hillbilly vein.

"COYOTE BLUES" (2:45)
"BLOODSHOT EYES" (2:29)

BUZ BUTLER
(Decca 46238)

● Simulated coyote calls enter and intersperse the namesake etching with Butler's excited rendition calling for favorable comment from all ears as Buz carries the vocal ball in a fast-moving rhythm Westerner. Red peepers platter pitches a highly amusing comedy number that rests on pleasing patter. Butler proves his ability by getting the most out of his material. Ops should give these sides a spin.

"MY HOBBY" (2:30)
"I'VE GOT THE FEED 'EM IN THE MORNIN' BLUES" (2:32)

TENNESSEE ERNIE
(Capitol 985)

● "Hobby" has Ernie striving to get action out of a number that can boast a few cute spots in the wordage and little else. The tune has to be heard several times to afford any sort of appreciation. All that aggravation on the bottom couldn't have happened to a nicer guy and might force responsive winces from young parents and those who can remember the days. Marathon title is arresting.

"NO SUH!" (2:50)
"GUITAR JUMP" (2:39)

MEL COX
(King 857)

● The Flying X Ranchboys shout back the title call as Mel Cox uses it for emphasis to stress his complaint on the cute wordage angle of this hootin' and hollerin' folk tune. Reverse is an instrumental featuring some tricky fingering that holds the beat throughout. The disk is well spliced to afford pace changing.

"ROSES" (2:42)
"LITTLE BUFFALO BILL" (2:03)
STUDY AND THE BUCCANEERS—
TINY STOKES
(Decca 46240)

● "Roses" is currently creating a great deal of excitement and this version looks to be one that will cut its slice of the take in the boxes. Tiny Stokes handles the chirping ably and is assisted by the Buccaneer Trio, a group within the larger org. Flip is concerned with the presently exploited theme of juvenile cow-punchers, sound effects are good and kid appeal is strong.

"WANDERING OKLAHOMA GAL" (2:44)
"IT'S THE DEVIL IN YOU" (2:36)
FRANK LONDON
(Crystal 256)

● Top is a vocal that features the names of cities in Oklahoma while the singer looks around for his elusive gal. Western Serenaders bring in a lot of instrumental work in the middle and the nasal tones of London do the inner and outer edges of the circle. Flip cookie is indistinguishable from others that are typical of standard folk and Western pattern, Western Serenaders once again plink their guitars.

"I'M JUST A PORE UNLUCKY DOG" (2:38)
"YOU'RE GONE" (2:42)
FREDDIE BURNS—JIMMY SMITH
(Star Talent 752)

● Top is a satisfying and pleasant hillbilly with a cute story patter and effective title tonsiling. Ranch Boys handle the guitar work and their framing is better-than-average on both sides. Underside complains of girl leaving Burns, who handles singing solo, lyric makes sense and the total effort of both cuttings is worth a careful listen from ops.

"F-O-O-L-I-S-H ME" (2:39)
"IF IT AIN'T ONE THING IT'S ANOTHER" (2:53)

"LITTLE" JIMMY DICKENS
(Columbia 20692)

● Spell out engraving is very catchy with a bright tune. Pacing intervals twixt lyrics and instrumental are well designed to get the most from both. Under reminds of Jimmy's sensational "Old, Cold Tater" and has the same boffo appeal. Comedy lyrics afford listener a lot of laughs and the swinging-singing by "Little" Jimmy could skyrocket this one. Ops will watch the bottom cutting wear white in their boxes.

Legitimate Show Field Looms As Top Disk Market As Competition Grows

NEW YORK—Increased comment about the potentialities of Broadway on wax have turned record manufacturers away from their former independent attitude and created a scramble for platter rights to shows as though theatre dittys were a guarantee of star billing in the nation's juke boxes.

Present rising member of the "Top Ten," "Bewitched," was taken from the former hit musical "Pal Joey" and the money that pressings of the tunes from "South Pacific," "Oklahoma," "Finian's Rainbow," "Where's Charley," and "Gentlemen Prefer Blondes" made on engravings by the original cast is a matter of wonder to all engaged in the business of capturing the theatre on shellac.

The battle to get the rights to the new shows is so extreme that raids are now reported to be under way for executives with a flair for picking the commercial possibilities in shows, if possible, before they even hit Broadway. It is an open secret, for example, that RCA-Victor acquired Manie Sacks from Columbia, for one reason, because of his demonstrated ability in this field.

Father of the idea of cutting thespian thrushes for the juke box trade was the late Jack Kapp of Decca. However, it was only recently that the rather hit-or-miss practice became refined to the art that it now is, with entire companies being signed up often while they are still in the try-out stages of their vehicle and on the road.

A final example of the strength of these show records is revealed in the fact that Mary Martin, before the whirling of "South Pacific" songs, hadn't had a pressing contract for more than a year. Now that her shellacings of one hit after another from the score of the show have turned into hits even her old disks are money in the bank.

At present the operatic Ezio Pinza is beating at the golden portals of the neighborhood juke boxes with his Columbia circle of pop ballad "Te Ame." With the records having the beautiful advantage of raking in all the moolah at the barest fraction of the cost of the stage show it looks as though the music ops will soon be watching the legitimate theatres the way they now eye the Brill Building.

"Floppy" Set For Xmas Campaign

NEW YORK—"Floppy," the humorous, entertaining story of a rabbit who had trouble with one ear that kept falling down, is being readied for a big Christmas promotion campaign mainly because in a subtle way, the lyrics of the song teach tolerance and good-will.

The song is originally heard on the backing of the "Peter Cottontail" records by Merv Shiner and Frank Luther. Over a half million of these discs were sold, but more important the enthusiasm expressed for "Floppy" among record spinners, civic groups, fraternal orders and Government agencies is increasing. Recently, "Floppy" was recorded by Toni Harper for Columbia Records and is scheduled for recording by Fran Allison on Victor. There are indications that "Floppy" will be available on all major record companies by September.

"Buffalo Billy" Rides Again

NEW YORK—Music ops will have a raft of hit recordings to choose from when they start riding with "Buffalo Billy" shortly.

Disk is a major plug item and has the markings of a big hit. Song has already been recorded by Bobby Wayne on London, Roy Rogers on RCA Victor, Tommy Carlyn on Abbey, Evelyn Knight on Decca, Robert Q. Lewis on Columbia, and Roberta Quinlan, Jan August and the Harmonicats as a group on Mercury.

He Baked A Cake!



FITCHBURG, MASS.—Dave Rodman, disk jockey at radio station WEIM, is pictured with the two winning cakes in a recent "Bake A Cake" contest. Listeners were asked to send in their most unusual cakes, with each given the click Eileen Barton dishing of the tune on National Records. Winning cakes were one in the shape of a sheep and the other with the call letters of the station.

London's "Third Man" Clips 1/2 Million Mark

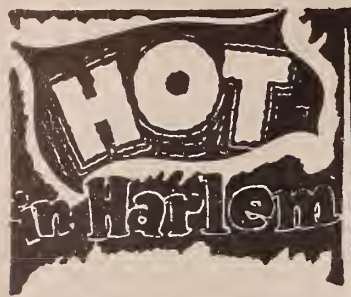
NEW YORK — London Records execs this past week reported that the sale of their click rendition of "The Third Man Theme" had passed the one-half million mark in sales.

The disk, recorded from the original sound track to the "Third Man" film, by Anton Karas currently occupies a top spot on music popularity lists. Total sales of the record are expected to come close to the million mark before popularity wanes.

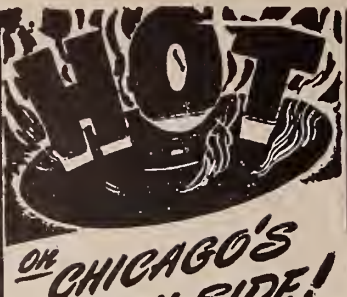
Prima Guests With D-J



CLAREMONT, N. H.—Orkster Louis Prima is pictured during a get together with dee-jay Don Tibbetts, WTSV, this city, when the maestro played a date here recently. Could be that Don and Louis were discussing the latter's latest "Francis, The Talking Mule" and "A Good Time Was Had By All."



The Top Ten Tunes Netting Heaviest Play Compiled From Reports Submitted Weekly to The Cash Box By Leading Music Operators in New York City's Harlem Area.



The Top Ten Tunes Netting Heaviest Play Compiled From Reports Submitted Weekly to The Cash Box By Leading Music Operators in New Orleans.



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The Top Ten Tunes Netting Heaviest Play Compiled From Reports Submitted Weekly to The Cash Box By Leading Music Operators in New Orleans.

- 1** MISTRUSTIN' BLUES
Little Esther
(Savoy 735)

- 2** IT ISN'T FAIR
Dinah Washington
(Mercury 8169)

- 3** CALYPSO BLUES
King Cole
(Capitol 915)

- 4** I ALMOST LOST MY MIND
Ivory Joe Hunter
(MGM 10578)

- 5** MOONLIGHT
The Orioles
(Jubilee 5026)

- 6** DOUBLE CROSSIN' BLUES
Little Esther
(Savoy 731)

- 7** BLUE SUNDAY MORNING
The Paupers
(Melford 258)

- 8** LET YOUR CONSCIENCE BE YOUR GUIDE
Bull Moose Jackson
(King 4352)

- 9** CALL ME DARLING
Bobby Marshall
(Abbey 3014)

- 10** PINK CHAMPAGNE
Joe Liggins
(Specialty 355)

- MISTRUSTIN' BLUES
Little Esther
(Savoy 735)

- PINK CHAMPAGNE
Joe Liggins
(Specialty 355)

- DOUBLE CROSSIN' BLUES
Little Esther
(Savoy 731)

- I ALMOST LOST MY MIND
Ivory Joe Hunter
(MGM 10578)

- EVERY DAY I HAVE THE BLUES
Lowell Fulson
(Swingtime 196)

- CALYPSO BLUES
King Cole
(Capitol 915)

- IT ISN'T FAIR
Dinah Washington
(Mercury 8169)

- INFORMATION BLUES
Roy Milton
(Specialty 349)

- MY FOOLISH HEART
Billy Eckstine
(MGM 10623)

- TEE NAH NAH
Smiley Lewis
(Imperial 5067)

- STACK-A' LEE
Archibald
(Imperial 5068)

- PINK CHAMPAGNE
Joe Liggins
(Specialty 355)

- CRY, CRY BABY
Ed Wiley
(Sittin' In)

- I NEED YOU SO
Ivory Joe Hunter
(MGM 10663)

- IT ISN'T FAIR
Dinah Washington
(Mercury 8169)

- MY BABY IS GONE
Charles Brown
(Aladdin 3051)

- I'LL NEVER BE FREE
Annie Laurie
(DeLuxe)

- WHERE YOU BEEN?
Roy Hawkins
(Modern)

- GLAMOUR GIRL
T-Bone Walker
(Imperial 5071)

- MISTRUSTIN' BLUES
Little Esther
(Savoy 735)

- EVERY DAY I HAVE THE BLUES
Lowell Fulson
(Swingtime 196)

- IT ISN'T FAIR
Dinah Washington
(Mercury 8169)

- PINK CHAMPAGNE
Joe Liggins
(Specialty 355)

- AFTER HOURS SESSION
Frank Culley
(Atlantic 888)

- MISTRUSTIN' BLUES
Little Esther
(Savoy 735)

- SAD FEELING
Lionel Hampton
(Decca 24946)

- WELL, OH WELL
Tiny Bradshaw
(King 4357)

- ANYBODY'S BLUES
Amos Milburn
(Aladdin)

- I ALMOST LOST MY MIND
Ivory Joe Hunter
(MGM 10578)

- INFORMATION BLUES
Roy Milton
(Specialty 349)

- SAN FRANCISCO, CALIF.
1. Every Day I Have The Blues (Lowell Fulson)
 2. Ping Champagne (Joe Liggins)
 3. Cry Baby (Mel Walker)
 4. Don't Have To Ride No More (The Ravens)
 5. Fat Man (Fats Domino)
 6. My Baby's Gone (Charles Brown)
 7. Heart Full Of Pain (Lil Greenwood)
 8. I Only Know (Dinah Washington)
 9. Information Blues (Roy Milton)
 10. At Night (The Orioles)
-
- NEWARK, N. J.
1. I Almost Lost My Mind (Ivory Joe Hunter)
 2. Mistrustin' Blues (Little Esther)
 3. Double Crossin' Blues (Little Esther)
 4. I'll Never Be Free (Annie Laurie)
 5. It Isn't Fair (Dinah Washington)
 6. I Only Know (Dinah Washington)
 7. Why Do Things Happen To Me? (Roy Hawkins)
 8. I've Been A Fool (The Shadows)
 9. My Foolish Heart (Billy Eckstine)
 10. Information Blues (Roy Milton)
-
- HOUSTON, TEX.
1. Mistrustin' Blues (Little Esther)
 2. All I Need Is You (Lester Williams)
 3. Double Crossin' Blues (Little Esther)
 4. No Rollin' Blues (Jimmy Witherspoon)
 5. You Gotta Go (Smokey Hogg)
 6. Wintertime Blues (Lester Williams)
 7. Pink Champagne (Joe Liggins)
 8. Information Blues (Roy Milton)
 9. Where Were You, Pretty Baby? (Hubert Robinson)
 10. Raining In My Heart (Peppermint Harris)
-
- ATLANTA, GA.
1. I Need You (Ivory Joe Hunter)
 2. Mistrustin' Blues (Little Esther)
 3. My Baby's Gone (Charles Brown)
 4. Pink Champagne (Joe Liggins)
 5. You're All I Need (Eckstine-Vaughan)
 6. Cry, Cry Baby (Ed Wiley)
 7. Walking Blues (Amos Milburn)
 8. Where You Been? (Roy Hawkins)
 9. Fat Man (Fats Domino)
 10. Heart Full Of Pain (Lil Greenwood)
-
- CINCINNATI, OHIO
1. I'll Never Be Free (Annie Laurie)
 2. Journey's End (Dinah Washington)
 3. Every Day I Get The Blues (Lowell Fulson)
 4. Raining In My Heart (Peppermint Harris)
 5. I've Been A Fool (The Shadows)
 6. Why Do I Love You? (Larry Darnell)
 7. Air Mail Boogie (Freddie Mitchell)
 8. Why Do Things Happen To Me? (Roy Hawkins)
 9. Restless Night (Memphis Slim)
 10. Mistrustin' Blues (Little Esther)
-
- BALTIMORE, MD.
1. Double Crossin' Blues (Little Esther)
 2. Mistrustin' Blues (Little Esther)
 3. I Almost Lost My Mind (Ivory Joe Hunter)
 4. It Isn't Fair (Dinah Washington)
 5. Why Do Things Happen To Me? (Roy Hawkins)
 6. I've Been A Fool (The Shadows)
 7. Information Blues (Roy Milton)
 8. I'll Never Be Free (Annie Laurie)
 9. At Night (The Orioles)
 10. Bernice (Roosevelt Wardell)

THE CASH BOX
Jazz 'n' Blues Reviews
★ AWARD O' THE WEEK ★

"I'LL NEVER BE FREE" (2:41)
 "YOU OUGHT TO KNOW" (2:43)

ANNIE LAURIE—PAUL GAYTEN ORCH.
 (Regal 3258)



ANNIE LAURIE

● Top ditty is already causing a storm around the nation, with this duo looking as though they are going to turn into the hottest pressing pair since Little Esther and Johnny Otis. Shellac features mixed singing with pash overtones and gripping efforts throughout. Em-

phasis placed on the title by the warblers is one of the strong points of a cookie that never lets go; the ending is just as exciting as any point in the course of the blues ballad and is ops insurance for re-plays. No juke box can afford to be without this one when the fans start clamoring for it, and you can be sure that they will! Flip features Paul Gayten doing the vocal on a blues tune, "You Ought To Know." The etching is a good one but the Annie Laurie "I'll Never Be Free" cuts them all. Ops with the right locations can be assured of a solid take with this platter in the line up.

"WHEN THERE IS NO LOVE" (2:47)
 "JUNIOR JIVES" (2:34)

ROY MILTON
 (Specialty 358)

● "No Love" side has a solo horn entrance, Roy shouts his vocal intro and starts banging away at it from there. Orch gives strong support to a rhythm tune aided by good lyrics; wordage contains a meaningful message. "Jives" has a well defined beat with rhythm that moves the listener right into the tune and features shouting from the band on the rides. Ops will want this record in their boxes.

"WRAP YOUR TROUBLES IN DREAMS" (2:42)

"SERENADE" (2:58)

EARL BOSTIC
 (King 4369)

● Upper impression is an oldie ballad stashed away here with a little switch on the words and an attention-grabbing halt on the word "dream." The bass and piano rhythm section carry well and Earl's endeavours are as excellent as ever. Bottom is a great version of a classical bit familiar enough to strike a responsive chord in all listeners and add up to repeat plays galore.

"SOME RAINY DAY" (2:46)
 "HUCKLE BOOGIE" (2:54)

PEE WEE CRAYTON
 (Modern 20-742)

● Wet one shows Crayton handling a commercial sounding ballad in near pop style and orch arrangement. Over shows an instrumental boogie set in a jam session style that has too much noise to highlight some of the really fine solos. We have heard Crayton sound better.

"MOONLIGHT" (2:37)

"I WONDER WHEN" (2:39)

THE ORIOLES
 (Jubilee 5026)

● Upper circle is a hot comer that looks as though it may be one of the top ballads of the Summer season. "Moonlight" features the competent quintet turning in a sock arrangement with tremendous scope for a group harmony effort. Number itself is an artful engraving of a tender opus. Flip is a ballad featuring a deceptive male lead; "Moonlight" is our bet to happen very big.

"THIS LOVE OF MINE" (2:43)
 "IT'S DIVINE" (2:58)

LEE RICHARDSON
 (Apollo 1158)

● No doubt about it, Richardson is a "class" singer with a set of lungs that put him on a level with any chirper in the business. His deep pitched delivery of the classic, "This Love Of Mine" is a beautiful rendition of a tender and moving ballad. Flip airs Lee crooning from way down deep to grip his listeners with undeniable quality. Here's a disk that will pay its way over and over again in any box.

"VENUS BLUES" (2:41)

"MY BABY'S COMIN' BACK" (2:45)

STICK MCGHEE
 (Atlantic 909)

● "Venus" is a rhythm blues ditty with a jump beat. Stick kicks up a dither on the vocal and the frame pounding of the orch is ample support. We call this one a definite juke box possibility for ops. Slice on t'other side employs Stick in there banging away on the vocal of a hot tempo tune that carries the beat inflection to the full extent. Ops will want to listen to this one.

"CHICKEN NECK" (2:51)
 "OH, LITTLE GIRL" (2:48)

CHUCK NORRIS
 (Selective 119)

● Above slice shows an instrumental opening with a full orch. Twanging then grabs the solo as the beat continues along underneath with the rhythm building up a caged tension that breaks out in two bar pounding for emphasis. Result is a very well done rocker. Under, the spine tingling sigh on the "Oh" sound almost unnerves the listener for the rest of the wax. Norris has a different style that could catch and rates an attentive listen from every op.

"I WANT TO CRY" (2:47)

"HIGHWAY 75" (2:53)

BILL HAYES ORCH.—PERRY CAIN
 (Sittin' In 551)

● Sad song is a ballad done in a restrained and quiet fashion by Perry Cain. Cain employs elementary voice breaks and gets unusual support by a one finger piano played on the high scales. Version is a different approach to ballad presentations. "Highway 75" starts out with a mad saxophone and then just winds off into the distance.

Fields' "Jamaica" Disk Subject Of Write-In Contest

NEW YORK—The Irving Fields' waxing of "Take Her To Jamaica" will be the subject of write-in contest via dee-jays it was learned here this week. Fans have to pen notes telling why they like the Fields' dinking, and why they would like to vacation in Jamaica. Winner will get a free week at the Tower Isle Hotel, Jamaica, with transportation and expenses paid.

Fields, who penned the "Jamaica" ode disclosed that he will introduce "A Toast To Israel," in honor of the second anniversary celebration of Israel, at the festivities at Madison Square Garden, New York, on May 13. Song was penned by Fields and Albert Gamse. Roger Coleman, well-known recording tenor will sing it at the Garden in both English and Hebrew.

Specialty Re-Cuts "Honeydripper"

HOLLYWOOD, CALIF.—Art Rupe, proxy of Specialty Records, Inc., this city, this past week disclosed that he had re-cut two of Joe Liggins' all-time best sellers, when the five year ban on the recording of the material had elapsed. Liggins etched "Honeydripper" and "I Gotta Right To Cry."

Rupe pacted the noted "honeydripper" to a long term contract when the latter's deal with Exclusive Records lapsed after the diskery closed. "Honeydripper" and "I Gotta Right To Cry" clipped the million mark in sales 1946.

Columbia Pacts Lewis, Berg & Funt For Disks

NEW YORK—Columbia Records, Inc., this past week continued its three-way policy in tying up its radio-TV talent by signing to term recording contracts Robert Q. Lewis, Gertrude Berg and Allen Funt.

Inking of the deal follows similar tie-ups made by the plattery with other CBS talent, among them Bill Lawrence, Dorothy Kirsten, the Mariners and before them Arthur Godfrey.

Lewis, who handles the diskery sponsored "The Show Goes On" will be highlighted on kiddie disks. Gertrude Berg stars in the CBS "Mrs. Goldberg" series on TV, and will be featured in novelty sides. Allen Funt's "Candid Microphone" will be directly transcribed into disk form via a slated series of three albums.

Deal was set as a package by Teddy Ashley, who handles the trio of artists, and Mitch Miller, artist and repertoire director of the plattery.

Glenn Wallichs To Europe On Public Relations Tour

NEW YORK—Glenn E. Wallichs, president of Capitol Records, Inc., left here for Europe this past week, on what was described as a "public relations tour."

Wallichs sailed for the Continent with his wife, and Sandor Porges, director of the plattery's international department.

Wallachs' itinerary will take him through Germany, Holland, Switzerland, England, France, and Italy.

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 Since "My Happiness!"*

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 Backed by I WON'T BELIEVE YOU ANY MORE
 Vocals by JOHNNY THOMPSON on Royalty Record #300

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 "Honey, Won't You Honeymoon With Me"

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 #9110 "OPEN, PARACHUTE!"
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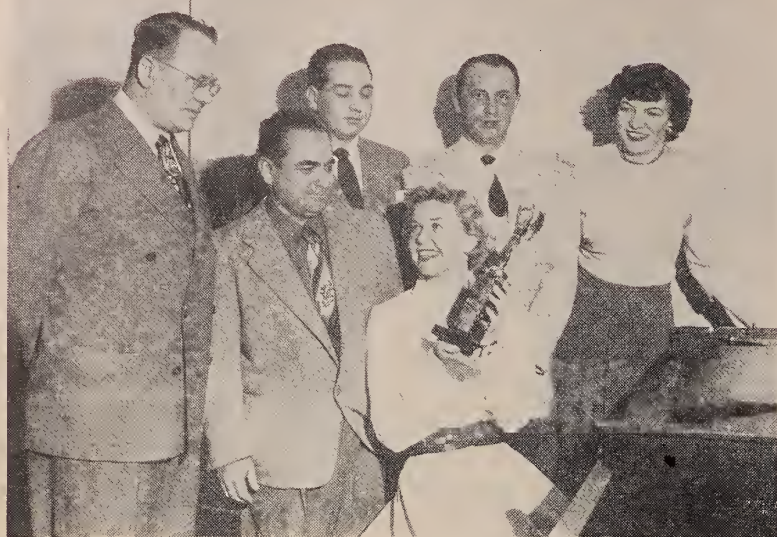
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Doris Day Beams With The Cash Box Award



LOS ANGELES—It was a great day for Doris Day, and Columbia Records distributes Bill Leuenhagen, Sam Ricklin, Sid Ablove and Joe Papps, the latter pair from Ray Thomas distributes, and Mary Solle, Bill Leuenhagen's girl Friday; when the group got together to witness the presentation of *The Cash Box* award as the best femme singer of 1949 to Miss Day by Leo Simon, West Coast staff rep, who modestly stepped out of camera range. Pictured above, Dodo Day beams widely as she proudly displays the Annual Music Award.

Dixie Popularity Prompts Capitol To Cut New Margaret Young Sides

HOLLYWOOD, CALIF.—The upsurge in the popularity of Dixieland music has prompted Capitol Records to record Margaret Young, ex-well known vaudeville performer. Miss Young waxed her first session in twenty years, doing two sides for the coast diskery, with ork backing by maestro Frank DeVol. Young is Maggie Whiting's aunt.

Savoy Nabs Distribution & Sales Rights To "Say When" Click

NEWARK, N. J.—Herman Lubinsky, president of the Savoy-Regent Record firms, this past week disclosed the acquisition to the distribution and sales rights to the much heralded "Say When."

The song has been the subject of heavy trading in the music publishing industry, and only last week was taken up by Leeds Music Corp. Ditty was penned by Jim Mercer, and released on the latter's small local label Royalty Records in southwest Texas. When taken around to several publishers, Mercer was at first reportedly "thrown a curve." Only after several tradesters had heard the tune did all the bidding and fireworks start. Leeds was reported to have given Mercer a \$1000 advance in return for publishing rights to the tune.

Ditty is in the "My Happiness" vein, and Lubinsky has reported to have received well over 30,000 advance sales orders already. The disk will be marketed under the Royalty label thru the Savoy nationwide network of distributors.

Lauritz Melchior To Record "Student Prince" For Decca

NEW YORK—Lauritz Melchior, the star of the Metropolitan Opera Association and one of the greatest heroic tenors in musical history, has been signed by Decca Records to star in the recording of an album of Sigmund Romberg's famous operetta, "The Student Prince," it was announced today by David Kapp, Vice-President of Decca Records, Inc.

The album will also feature Jane Wilson, Lee Sweetland and Gloria Lane, with the chorus and orchestra under the direction of Victor Young. Known to the world as the "Great Dane," Melchior has also established an enviable reputation in radio, television and motion pictures. Born in Copenhagen, he has sung in opera houses all over Europe, the United States and South America. He has broken all records for the number of performances of Tristan, Tannhauser, Siegfried and other operatic roles.

Now a U. S. citizen, Melchior has received decorations from many countries—namely the Commander Cross of Dannebrog, El Merit de Chile, Legion d'Honneur of France, Gold Medal from Vassar College, and several others. He is married to Maria Hacker, former European film star who handles all her husband's business affairs.

Kenton Tour Draws To Close

NEW YORK—Climaxing his national tour which started in early February, and took him across the nation, orkster Stan Kenton points West this month on the last leg of his "Innovations in Music" trek that has reaped nationwide acclaim.

Kenton is set to do Oklahoma City on May 6, Amarillo, Texas, on the 7th, Wichita, Kansas, May 9 and Denver on the 10th. The latter date will be the last until Kenton hits the Coast and the Shrine Auditorium in Los Angeles on May 19.

Kenton's concerts have played to capacity crowds throughout the entire tour, with the big boffo coming in Carnegie Hall, New York, on two dates last month. Kenton's crew will disband at the close of the tour, with chirp June Christy set to resume as a single.

Diskers Flock To Wax "Stars & Stripes"

NEW YORK — The "Stars & Stripes" are flying high today—in the record business that is.

Recent instrumental rendition of the standard John Phillips Sousa march tune took on new life this past week, as the nation's recording companies flocked to etch the ditty. First waxing of the tune, by the Ralph Flanagan ork on RCA Victor is said to have prompted a set of lyrics, with Hill & Range Music Publishers taking up the tune alone with John Church Co.

Records on the song thus far indicate a possible smash hit. Lineup on "Stars & Stripes Forever" includes the Flanagan instrumental version, in addition to Gordon MacRae on Capitol; Dennis Day on RCA Victor; Frankie Laine on Mercury; Kay Kyser on Columbia; and Bob Crosby and a Dixie group on Coral.

Eddy Howard Claim On Majestic Plattery Denied By Court. New Hearing Set This Week

CHICAGO—Petition has been filed by Eddy Howard in the U. S. District Court, Illinois, to settle his claim against the bankrupt Majestic Record Corp., for the sum of \$7,500.00, in lieu of a prior claim by Howard in the sum of \$41,389.27.

The Court disallowed the granting of royalties totaling \$9,982.96 from the sale of Howard recordings, and further found that Howard did not have an equitable lien upon the master recordings cited in Howard's original claim.

Trustees for the bankrupt Majestic firm recommended the settlement of the controversy on the basis of granting Howard the \$7,500 requested giving as their reasons the possibility of a reversal of the judgment of the court which Howard had appealed.

A hearing on the compromise and settlement of Howard's claims has been set for May 11, in the U. S. District Court, Northern District, this city.

Clooney-Faith Discuss Recording Session



NEW YORK—Cute pic above has maestro Percy Faith and Rosemary Clooney going over a serious bit of discussion concerning the latter's latest Columbia wax etching. Starry eyed look on chirp Clooney's face is just how the gal sings, with a ring of juke box silver added, on her latest "I Only Saw Him Once" and "On An Ordinary Morning," the latter with balladeer Johnny Thompson.

TWO BIG HITS ON ONE RECORD!!

"HOOP-DEE-DOO"
ON THE **"OUTGOING TIDE"**

by
PERRY COMO
RCA VICTOR 20-3747

JUBILEE RECORD Hits

THE ORIOLES
"MOONLIGHT"

backed by

"I WONDER WHEN"

JUBILEE 5026

*** and ***

"AT NIGHT"

backed by

"EVERY DOG-GONE TIME"

JUBILEE 5025

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Standard Songs
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"SOMETIME"

Recorded by

THE MODERNAIRES—Columbia

HARRY BABBITT—Coral

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MUSIC PUBLISHERS HOLDING CORP.
NEW YORK, N. Y.

WILHELMINA

From 20th Century-Fox's
"WABASH AVENUE"
recorded by

JAN GARBERCapitol
EDDY HOWARDMercury
DANNY KAYEDecca
KAY KYSERColumbia
BENNY LEELondon
ART LUNDM-G-M
FREDDY MARTINRCA Victor

LEO FEIST, INC.

MELFORD Money-Makers

"BLUE SUNDAY
MORNING"
by THE PAUPERS

MELFORD 258
*** AND ***

"BERNICE"

by ROOSEVELT WARDELL
MELFORD 256

MELFORD RECORD CO.

520 WEST 50th STREET, NEW YORK, N. Y.

THE CASH BOX

DISC-HITS BOX SCORE

COMPILED BY
JACK "One Spot" TUNNIS

IN ORDER OF POPULARITY
BASED ON
WEEKLY NATIONAL SURVEY

BOX SCORE TABULATION COMPILED ON THE AVERAGE INDIVIDUAL PURCHASE ON THE BASIS OF 1000 RECORDS—LISTED IN ORDER OF POPULARITY, INCLUDING NAME OF SONG, RECORD NUMBER, ARTISTS, AND RECORDING ON THE REVERSE SIDE.

CODE

AL—Aladdin	ME—Mercury
AP—Apollo	MG—MGM
AR—Aristocrat	MO—Modern
BB—Bluebird	NA—National
BU—Bullet	RA—Rainbow
CA—Capitol	RE—Regent
CM—Commodore	RO—Rondo
CO—Columbia	SA—Savoy
CR—Coral	SIT—Sittin' In
DA—Dana	SP—Specialty
DE—Decca	SPT—Spotlite
DV—Delvar	SU—Supreme
HA—Harmony	TE—Tempo
HT—Hi-Tone	TW—Tower
KI—King	VI—Victor
LO—London	VO—Vocalion

- May 6 Apr. 29
- 1—THIRD MAN THEME** 126.9 118.2
- CA-820—ALVINO REY
Steel Guitar Rag
- CO-38706—HUGO WINTERHALTER
Come Into My Heart
- CO-38665—CAFE VIENNA QUARTET
Cafe Mozart Waltz
- CR-60159—OWEN BRADLEY
Cafe Mozart Waltz
- DE-24908—ETHEL SMITH
Cafe Mozart Waltz
- DE-46218—HANK GARLAND
Lowdown Billy
- DE-24839—GUY LOMBARDO O.
Cafe Mozart Waltz
- DE-24916—ERNST NASAR
Cafe Mozart Waltz
- LO-536—ANTON KARAS
Cafe Mozart Waltz
- ME-5373—HERMAN STACHOW
Under The Linden Tree
- MG-10593—FRANZ DIETSCHMANN
- VI-20-3698—IRVING FIELDS' TRIO
Poet And Peasant Rumbature
- VI-20-3611—IRVING FIELDS' TRIO
The Wedding Samba
- VI-20-3709—RAY McKINLEY O.
I Don't Wanna Be Kissed
- 2—IF I KNEW YOU WERE COMIN' I'D'VE BAKED A CAKE** 84.1 116.9
- BE-5005—TOMMY CARLYN
- CA-916—BENNY STRONG O.
- CO-38707—AL TRACE O.
- CR-601169—GEORGIA GIBBS
- DE-24944—MERMAN & BOLGER
- LO-658—EVE YOUNG
- ME-5392—EILEEN BARTON
- MG-10660—ART MOONEY O.
- NA-9103—EILEEN BARTON
- VI-20-3713—FONTAINE SISTERS
- 3—IT ISN'T FAIR** 67.6 79.5
- CA-860—BENNY GOODMAN O.
You're Always There
- CO-38735—LES BROWN O.
Salid As A Rock
- CR-60156—BILL HARRINGTON
High On The Eiffel Tawer
- DE-24895—JOE MARINE
Cry Of The Wild Goose
- GM-943—RAY DOREY
Taa Many Kisses
- HAP-105—JOEY NASH
If I Forget You
- KI-15034—FREDDY MILLER O.
- ME-5382—RICHARD HAYES
Thunder In My Heart
- ME-6290—DINAH WASHINGTON
- MG-10637—BILL FARRELL
Bamboo
- VI-20-3609—My Lily & My Rose

- May 6 Apr. 29
- 4—DEARIE** 61.3 62.3
- CA-858—STAFFORD-MacRAE
Manday, Tuesday, Wednesday
- DE-24873—MERMAN-BOLGER
I Said My Pajamas
- CO-38717—MARJORIE HUGHES
Ho-Hum, It's Spring
- DE-24899—GUY LOMBARDO &
My Lily & My Rose
- LO-609—GEORGE TOWNE O.
Chattanooga Shoe Shine Boy
- VI-20-3696—KIRK-WARREN
Just A Girl That Men Forget
- MG-10654—MARY ELLEN
Candy And Cake
- 5—MY FOOLISH HEART** 59.8 58.1
- CA-934—MARGARET WHITING
Stay With The Happy People
- CO-38697—HUGO WINTERHALTER O.
Leave It To Love
- DE-24830—GORDON JENKINS
Don't Do Samething, Etc.
- ME-5362—RICHARD HAYES
The Flying Dutchman
- MG-10623—BILLY ECKSTINE
Sure Thing
- VI-20-3681—MINDY CARSON
Candy And Cake
- 6—MUSIC, MUSIC, MUSIC** 58.8 79.3
- CA-862—MICKEY KATZ
The Wedding Samba
- CO-38704—HUGO WINTERHALTER
Glow-Worm
- CR-60153—AMES BROS.
I Love Her Oh! Oh! Oh!
- DE-24881—CARMEN CAVALLERO
O, Katherina
- LO-604—TERESA BREWER
- ME-5369—TWO TON BAKER
Chattanooga Shoe Shine Bay
- MG-10627—JOHNNY BOND O.
Rag Mop
- RA-90055—EDDIE MILLER
- RO-222—KEN GRIFFIN
- VI-20-3685—BRADFORD-ROMANO
- VI-21-0169—HOMER & JETHRO
I Said My Nightshirt
- 7—DADDY'S LITTLE GIRL** 57.6 69.2
- CA-850—SKITCH HENDERSON
Chattanooga Shoe Shine Bay
- CO-38711—DICK JURGENS
We'll Build A Bungalow
- CO-20670—RAY SMITH
Unfaithful One
- CR-60158—BOB EBERLY
With My Eyes Wide Open I'm Dreaming
- DE-24872—MILLS BROTHERS
If I Live To Be A Hundred
- LO-602—HENRY JEROME O.
- ME-5371—EDDY HOWARD
Rag Mop
- RA-80088—DICK TODD
- VI-20-3550—PHIL REGAN
Oh Eleanor
- MG-10658—JOHNNY DESMOND
Dream A Little Longer
- 8—BEWITCHED** 46.6 43.7
- CA-1000—MEL TORME
The Piccalina
- DE-24983—GORDON JENKINS O.
Where In The World
- ME-5399—JAN AUGUST & HARMONICATS
Blue Prelude
- TW-1473—BILL SNYDER
- VI-20-3617—ANDRE PREVIN
- VI-20-3726—LARRY GREEN
If I Had You On a Desert Isle
- 9—OLD PIANO ROLL BLUES** 39.3 25.2
- AB-15003—LAWRENCE COOK
Why Do They Always Say Na?
- CA-970—JAN GARBER O.
Clodhopper
- CO-38773—BEATRICE KAY
Why Da They Always Say Na?
- CR-60177—CLIFF STEWARD
Why Da They Always Say Na?
- DE-24977—CARMICHAEL and DALEY
Stay With The Happy People
- ME-5400—FEB SEPTEMBER
Spain
- VI-20-3751—CANTON—KIRK—KAYE O.
Juke Box Annie

- May 6 Apr. 29
- 10—SENTIMENTAL ME** 39.1 43.1
- CA-923—RAY ANTHONY O.
Spaghetti Rag
- CR-60140—AMES BROS.
Rag Mop
- DE-24904—RUSS MORGAN
Copper Canyon
- ME-8174—STEVE GIBSON
Are You Lonesome Tonight?
- 11—CHOO'N GUM** 28.9 14.2
- CA-981—DEAN MARTIN
I Don't Care If The Sun
- CO-12457—WALT SOLEK O.
Wild West Palka
- CO-38801—TONI HARPER
Flappy
- DE-24998—ANDREWS SISTERS
I'm Gonna Paper My Walls
- LO-678—TERESA BREWER
Hanky Tonkin'
- ME-5417—KITTY KALLEN
Juke Box Annie
- NA-9108—LYNNE HOWARD
Cry, Cry, Cry
- 12—C'EST SI BON** 27.2 16.3
- CA-803—ROBERT CLARY
Do It Again
- DE-24932—DANNY KAYE
Wilhelmina
- DE-50156—ETIENNE SISTERS
Yolande
- MG-10613—JOHNNY DESMOND
If You Could Care
- VI-20-3712—TOMMY DORSEY O.
I Oughta Know More About You
- 13—HOOP-DEE-DOO** 22.8 2.9
- CA-980—KAY STARR
A Waman Likes Ta Be Tald
- CO-38771—DORIS DAY
Marriage Ties
- CO-38799—FRANKIE YANKOVIC
Night After Night
- CR-60209—AMES BROS.
Stars Are The Windows of Heaven
- DE-24986—RUSS MORGAN O.
Down The Lane
- ME-5419—LAWRENCE WELK
If You Can't Get A Drum
- VI-20-3747—COMO & FONTAINE SISTERS
On The Outgoing Tide
- 14—GO TO SLEEP, GO TO SLEEP** 20.5 15.9
- CO-38744—GODFREY—MARTIN
But Me, I Love You
- MG-10667—GARRET & PARKS
There's An "X" In The Middle Of Texas
- VI-20-3718—CARSON—CORNELL
Ask Me No Questions
- 15—CHATTANOOGIE SHOE SHINE BOY** 20.4 24.2
- CA-40282—TOMMY DUNCAN
Never No Mo' Blues
- CA-850—SKITCH HENDERSON
Daddy's Little Girl
- CO-20669—LEON McAULIFFE
Rag Mop
- CO-38708—FRANK SINATRA
Gad's Country
- CR-60147—BILL DARNEL
Sugarfoot Rag
- DE-24863—BING CROSBY
Bibbidi-Babbidi-Bao
- DE-46205—RED FOLEY
Sugarfoot Rag
- LO-609—GEORGE TOWNE O.
Dearie
- ME-5369—TWO TON BAKER
Music! Music! Music!
- VI-20-3685—BRADFORD-ROMANO
Rag Mop
- VI-20-3692—PHIL HARRIS
That's a Plenty
- 16—RAIN** 19.1 8.5
- CA-937—DEAN MARTIN
Zing-A-Zing-A-Baam
- CO-38739—TONI ARDEN
Mather, Mather, Mather
- DE-24950—LARRY FOTINE O.
Little Jug

- May 6 Apr. 29
- ME-5407—GENE WILLIAMS
Ask Me Na Questions
- MG-10669—FRANK PETTY TRIO
Preciaus Little Thing Called Lave
- VI-20-3761—HONEYDREAMERS
Sweetheart Semicolon
- 17—WANDERIN'** 17.3 16.8
- VI-20-3680—SAMMY KAYE
The Bicycle Song
- 18—THERE'S NO TOMORROW** 16.5 19.8
- CO-38636—HUGO WINTERHALTER O.
When The Wind Was Green
- CO-38637—DORIS DAY
Game Of Braken Hearts
- DE-24782—CARL RAVAZZA
Vieni Su
- HA-1078—ALAN DALE
- LO-554—CHARLIE SPIVAK
- VI-20-3583—TONY MARTIN
A Thousand Vialins
- 19—CANDY AND CAKE** 15.6 14.1
- CA-933—RAY ANTHONY O.
Where In The World
- CO-38721—ARTHUR GODFREY
Dear Old Girl
- DE-24943—EVELYN KNIGHT
A Waman Likes To Be Tald
- VI-20-3681—MINDY CARSON
My Foolish Heart
- MG-10654—MARY ELLEN
Dearie
- 20—LET'S GO TO CHURCH** 14.5 13.9
- CA-960—WHITING and WAKELY
Why Da You Say These Things?
- CO-38787—JERRY WAYNE
You Are My Lave
- VI-20-3763—PERRY COMO
If You Were Only Mine
- 21—ENJOY YOURSELF** 13.6 18.9
- 22—SPAGHETTI RAG** 12.5 10.7
- 23—SILVER DOLLAR** 11.9 8.3
- 24—COUNT EVERY STAR** 11.7 9.3
- 25—SUNSHINE CAKE** 9.8 5.2
- 26—RAG MOP** 9.3 10.8
- 27—PETER COTTONTAIL** 8.7 10.9
- 28—BICYCLE SONG** 8.2 4.3
- 29—I SAID MY PAJAMAS AND PUT ON MY PRAYERS** 8.1 16.9
- 30—CHINESE MULE TRAIN** 7.9 13.7
- 31—THE HORSE TOLD ME** 7.8 3.2
- 32—WILHELMINA** 6.9 11.9
- 33—ASK ME NO QUESTIONS** 6.8 —
- 34—VALENCIA** 6.7 —
- 35—SWAMP GIRL** 6.6 6.3
- 36—ARE YOUR LONESOME TONIGHT?** 6.5 2.4
- 37—QUICKSILVER** 6.2 10.2
- 38—PUT ON AN OLD PAIR OF SHOES** 5.9 5.4
- 39—JOSHUA** 2.9 4.2
- 40—I WANNA BE LOVED** 2.7 —

ADDITIONAL TUNES LISTED BELOW
IN ORDER OF POPULARITY

MOA's "Code Of Ethics" Listed In Twelve Points



GEORGE A. MILLER

OAKLAND, CALIF.—George A. Miller, national president of Music Operators of America (MOA) this week released a booklet outlining the committee's "Code Of Ethics" for music operators thruout the country.

The "Code," listed in twelve points, follows:

1) *Music Operators of America* is a national committee of music operators and executives of state and local associations from all parts of the nation banded together as active members to improve the conditions of the automatic phonograph business, which is commonly known as the juke box industry.

2) Further, and most important, to divorce the automatic phonograph industry from all other types of coin operated equipment.

3) Further, to continually build better public relations between manufacturers, suppliers and music operators.

4) Further, to secure the cooperation and assistance of the press and all trade magazines in bringing the advancement of the automatic phonograph business to the attention of the general public.

5) Further, to oppose any and all national legislation or taxation that is detrimental to the automatic phonograph industry.

6) Further, to hold annual meetings at a designated location so that operators from all parts of the nation can exchange views, ideas and discuss their problems in an intelligent manner with the manufacturers.

7) Further, to hold a national convention of the nation's music operators and invite all the manufacturers, suppliers and distributors of automatic phonographs, recordings, needle companies and other auxiliary equipment whereat improvements, new models, and so forth, can be presented to the music operators of the nation.

8) Further, memberships are strictly voluntary. There are no initiation fees, but voluntary contributions of 5c per phonograph are accepted from various music operators' associations and from individual operators who wish membership.

9) Further, to extend an invitation to the manufacturers and suppliers of

phonographs, recordings, needles or auxiliary equipment, to become "associate members" which will entitle them to attend convention meetings, but does not entitle them to hold office or vote. The voluntary contribution for this membership is \$250 annually.

10) Further, no officer or member shall receive a salary and voluntary contributions are only to be used for attorney fees, secretarial work, office supplies, necessary expense for public relations or convention expense.

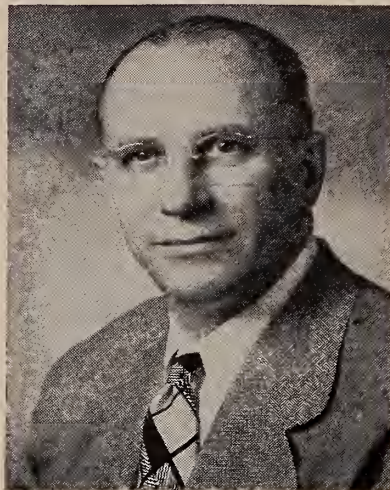
11) Further, Music Operators of America will operate as a democratic organization and each active member will have an equal voice or vote in all matters pertaining to the industry.

12) Further, it shall be the policy of MOA that the term of all officers shall be for one year or until a successor be elected. Only active contributing members will be eligible for office.

Officers of MOA, in addition to George Miller, who is national chairman and treasurer, are: Al Denver, first vice-chairman; Dick Steinberg, national secretary; Sidney H. Levine, national counselor; Clem Stetson, Sgt.-at-Arms; Ray Cunliffe, second vice-chairman; and Charles Hannun, third vice-chairman.

Serving on the Board are: R. H. Schneider; Jack Cohen; C. S. Pierce; Hirsh de LaViez; Mike Imig; Norman Gertz; Sol Hoffman; Ben Ginsburg; Morris Goldman; Fred Fixel; Tom Crosby; Martin Britz; H. Eisenbise; K. H. Ferguson; Elmer Feigel; Wm. E. Hullinger; Charles Kanter; J. H. Kiser; Howard S. Lee; Hal S. March; Wm. E. O'Brien; A. E. Sadler; Vic Manhardt; George Workman; C. Charle; C. C. Culp; Dave Edwards; Chet Johnson; Leo C. Miller; Mike Malkin; Jack Mulligan; Wolf Roberts; F. McKim Smith; Al Unterberger; Pete Weyh; T. P. Withrow and Bob Beaver.

Bally Announces Rebound Shuffle Bowler Game "Shuffle-Champ"



JACK NELSON

CHICAGO—A new Bally shuffle-bowling game with fast puck rebound action started rolling off the production line this week, according to an announcement by Jack Nelson, general sales manager of Bally Manufacturing Company, this city.

"The new game is called 'Shuffle-Champ'" Nelson stated, "and it really is a champion in the shuffle-bowling class. Play is actually 33 per cent faster than 'Speed-Bowler', which was hailed as the fastest bowling game on the market. But, in spite of the terrific speed and the fact that the puck rebounds directly into the player's hand, 'Shuffle-Champ' is played by official bowling rules with every element of bowling scores.

"Puck glides over roll-overs and miniature pins fly out of sight exactly as in 'Speed-Bowler', the chief difference being in the speed and the rebound action. Of course, many mechanical improvements have been incorporated in 'Shuffle-Champ'. And, above all, earning power, especially in peak-play hours, is increased easily one-third over other shuffle-bowling equipment.

"'Shuffle-Champ' is built in two sizes—9½ ft. long by 2 ft. wide and 8 ft. long by 2 ft. wide—and it's a gold mine either way."

United Re-Enters Five Ball Field With "Arizona"

CHICAGO — After eight solid months of building shuffle games, United Manufacturing Company, this city, announced officially this past week, "We are re-entering the five-ball field."

This will be the first five-ball game presented by the firm since they started building their now famed "Shuffle Skill", which they followed with the "Shuffle Alley", the game that is reputed to have started an en-

tirely new era in the amusement games field.

"Our first five-ball in eight months", Billy DeSelm, general sales manager of United said, "will be called, 'Arizona'."

"It will have many new and better features than we have ever before built into any five-ball game", he continued.

"In the first place", he said, "the scoring will go over 8 million. There will also be seven different ways to score. In addition there will be multiple objectives for replays. And a new double one to five continuous spot feature."

The new "Arizona" five-ball game, now on display at the factory here, is reported to have clicked with many

Exhibit Sets New Six Week Production High With "Strike"



CHARLES J. PIERI

CHICAGO — Charley Pieri, sales manager of Exhibit Supply Company, reported this past week that the firm had set a new six weeks production record with its shuffle game, "Strike."

"For six steady weeks now," Pieri said, "we've been boosting the production of 'Strike' to meet the demand of our distributors everywhere in the country.

"Unknowingly," he continued, "we were actually setting a new six weeks' production record.

"We just kept stepping up and up to get the games out to our customers and," he explained, "before we knew it we had a better production total than we've ever before had in the shuffle games field."

The firm has been among the busiest here rushing its new "Strike" game to market.

They have been working just as hard as they could to meet the demand and believe, at this time, that they will have filled the major portion of the orders which they have received.

"Of course," Pieri stated, "that doesn't mean we will have caught up with demand at all.

"In fact, each time we think that we're just about caught up, we get orders from somewhere else to ship just as speedily as we possibly can.

"It's simply one of those games that takes hold at a different pace and, once it does take hold, simply jams us with orders causing a backlog to accumulate as we try our best to fill each batch of orders we receive."

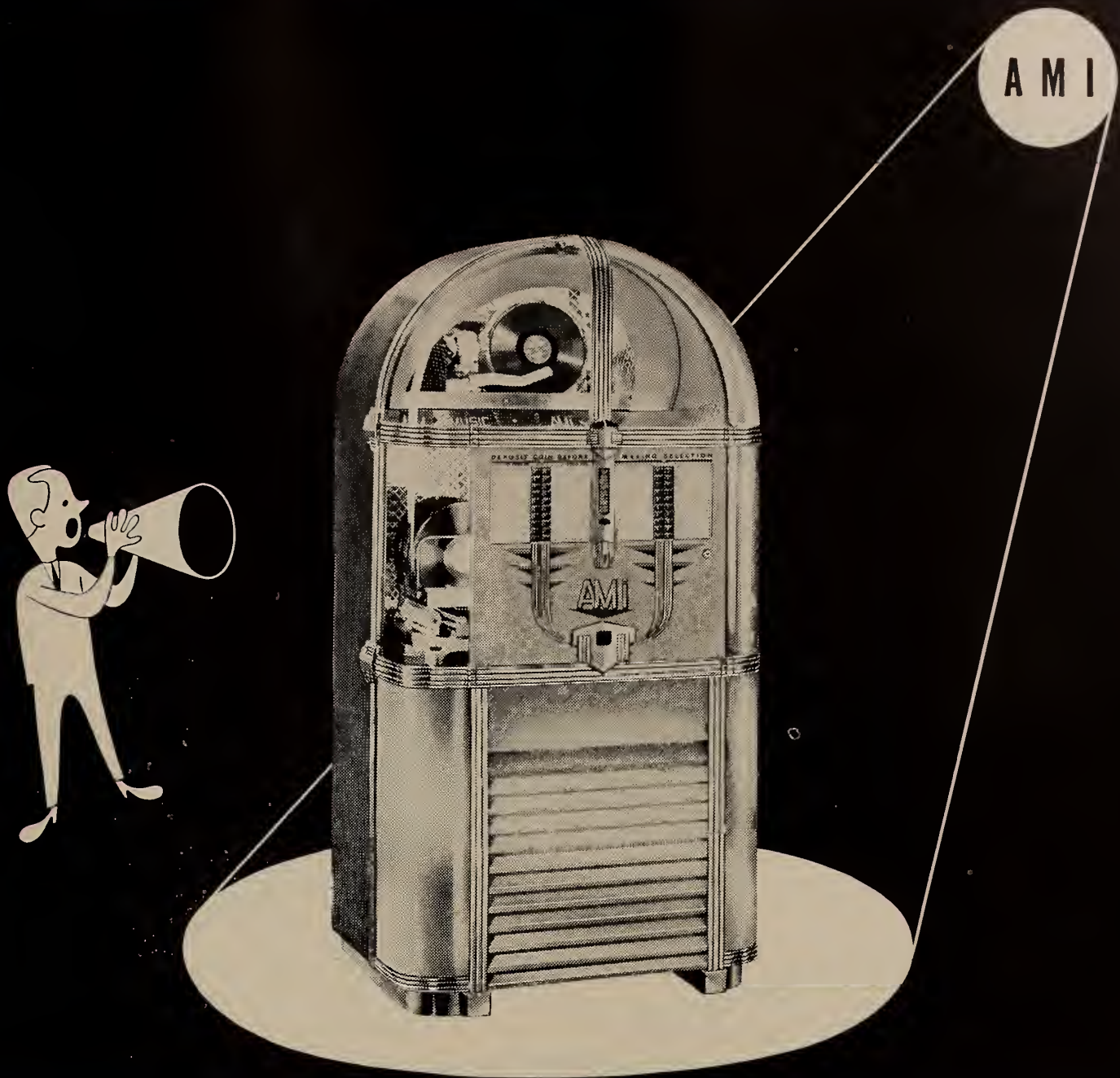


BILLY DeSELM

of the operators, jobbers and distribs who have already seen it.

There is a demand on the market for five-balls at this time and United has quickly entered into the field to satisfy the demand of their many distributors thruout the country, they reported.

"The new 'Arizona'", DeSelm said, "carries out all the speed play and profit principles of all our games. It is unique in the fact that it is one of the most interesting, as well as one of the most beautiful, games which we have ever yet produced."



Who Sells Your Music for You?

The "C" is no shrinking violet—it loves to call attention to itself. It never hides in a corner—it's built high enough so everyone can see it, and it's endowed with the flashing appearance that proclaims it to be a juke box—and nothing else! We believe a juke box should go out to sell itself, to sell music, and to keep on selling without pause. *Who sells your music for you?* You're not there to boost the machine in person, the

location's too busy with other things, so the "C" does your selling for you to insure your investment paying out as it should.

Model "C" has 50% extra visibility; exclusive top mirror delivers two separate effects before playing and while playing; machine blazes with color, motion, eye appeal and enchanting beauty. Whole program is visible at a glance right where the eye expects it and the fingers itch to sample it.

AMI Incorporated

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Ohio News Writer Says Public Doesn't Think Playing Slots Wrong

COLUMBUS, O.—In a feature column in the Columbus Citizen, Sunday, April 30, under his heading "Your Ohio Government," John Frye discussed a situation where the State Liquor Department will confiscate 200 slot machines it has confiscated during the past few years.

"This will put these particular machines out of business" writes Frye "but that won't stop anybody in the state of Ohio from playing a slot machine if he wants to."

"The difficulty, and maybe the impossibility of stamping out slots lies in the fact that a lot of people don't think there's a thing wrong with play-

ing them. This class embraces all levels of culture, from Mortgage Heights to Skid Row and from hill-kens to college professors.

"They can make it pretty plausible that there's fascination in watching the wheels spin, that it only relieves their pockets of loose change, and there's no sweeter music than the gentle tinkle of the jackpot.

"The only time the public, or any substantial portion thereof, seems to get mad is when children play them. Nothing whips up an anti-slot crusade faster than a few reports of school kids going hungry, because their lunch money went down the slots."

Keeney "Bowling Champ" Clix



JOHN CONROE

CHICAGO — John Conroe, vice-president and general manager of the J. H. Keeney & Company, Inc., this

city, reported this past week that the firm's new "Bowling Champ", conversion for shuffleboards, clixed with ops almost the same day it was officially announced to the trade.

Operators from all parts of the country are reported to have phoned and wired—and many called at the Keeney plant here to see the new "Bowling Champ."

Most fascinating feature to the ops was the fact that the entire mechanism is contained in the backboard and that all the op need do is set this backboard right onto the shuffleboard, plug in and he has a coin operated shuffle bowling machine.

In just a few minutes he can remove the backboard and again has a tournament play shuffleboard, without any injury having been done to the board.

One or two players can play this new "Bowling Champ" which means that the game takes in 10c or 20c. Four pucks are used and return right in the top gutter of the playing board. This, too, is one feature that surprised many ops by its ingenious construction.

Other features, too numerous to mention, met with shuffleboard operator approval.

"It seemed that, from every standpoint, we have developed something that the shuffleboard ops long wanted," stated Conroe. "Many praised the new 'Bowling Champ' to the skies."

The fact that scores are totaled automatically on the backboard for one or for two players, and that four pucks are used in the game, giving it unusual speed, clixed with everyone who has seen and played "Bowling Champ."

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We have all Mills latest Bells in stock.
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441 Edgewood Ave. S. E., Atlanta, Ga.
AUTHORIZED BELL-O-MATIC DISTRIBUTOR

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SHUFFLEBOARDS NOW ONLY \$85 AND UP YOUR CHOICE
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NATIONAL—20', 22'	MERCURY—20' Masonite
MONARCH—18', 22'	NATIONWIDE
VALLEY—22'	And Other Brands 20'-22' NEW PLAYFIELDS

SHUFFLEBOARD SUPPLIES AT UNBEATABLE PRICES

PURVEYORS POWDER WAX	Write
SCORESHEETS, 1,000	\$5.00
BRAND NEW SHUFFLEBOARD	
MAPLE TOPS	125.00
PURVEYOR PUCKS	12.00
ELECTRIC COIN SCOREBOARDS FOR SHUFFLEBOARDS (5c OR 10c PLAY) \$75.00	

SPECIALS — PRICED FOR TODAY'S MARKET!

UNITED SHUFFLE ALLEY	\$124.50	GLIDER	\$49.50
NATIONWIDE SHUFFLE POOL	179.50	DALE GUNS	69.50
GOTTLIEB BOWLETTE	199.50	11 FT. FORMICA TOP SHUFFLEBOARD	
UNIVERSAL TWIN BOWLER	199.50	WITH PUCKS, Etc.	49.50
		Crating \$10.00	

TERMS: 25% With Order, Balance C.O.D., F.O.B. Chicago
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ALL FOR ONLY

\$48

FOR THE ENTIRE YEAR

I SINCERELY believe that this is, without any doubt, the greatest advertising bargain that has ever been offered by any publisher in all the world. A FREE LISTING for all Jobbers and Distributors every single week, for 52 weeks, (one full year) without halt (the last ad you send in continues to run week after week until you change it). 40 words that appear in our famous classified advertising section (cost of such an ad alone would be \$3.20 per week or \$166.40 per year) PLUS a full year's subscription to THE CASH BOX ("The World's Greatest Coin Machine Weekly Magazine") cost \$15. ALL THIS FOR LESS THAN 92c PER WEEK. Only \$48 for the FULL YEAR of 52 weeks. Just read what one outstanding distributor wrote me, "My first week's ad paid for the entire \$48 subscription more than ten times over." And this isn't out of the ordinary. Many such letters reach me every week. Here's a bargain of such outstanding quality and caliber that I am willing to PAY YOU DOUBLE YOUR MONEY BACK after the first four weeks if you don't agree that this IS THE BIGGEST BARGAIN IN ALL THE HISTORY OF THE COIN MACHINE INDUSTRY. With sincere conviction that even before the first four weeks are over, you too, will write me a highly complimentary letter regarding this terrific \$48 FREE LISTING 40 WORD AD—plus—THE FULL YEAR'S SUBSCRIPTION. I'm willing to play ball with you all the way down the line. Send us your check along with your first 40 word ad TODAY.

Bill Gersh, Publisher.

IMPORTANT NOTICE

IF YOU ALREADY HAVE A SUBSCRIPTION TO "The Cash Box" THE DIFFERENCE REMAINING UNTIL COMPLETION OF YOUR PRESENT SUBSCRIPTION WILL BE CREDITED TO YOU AND DEDUCTED FROM THE \$48 COST OF THE ABOVE LISTING OFFER.

IF YOU USE MORE THAN 40 WORDS IN ANY ONE WEEK'S LISTING YOU WILL BE CHARGED AT THE RATE OF 8c PER EXTRA WORD YOU USE. PLEASE COUNT WORDS CAREFULLY. MAKE SURE THAT YOUR FIRST LISTING HAS NO MORE THAN 40 WORDS.

SEE CLASSIFIED SECTION FOR STYLE

THE CASH BOX

Empire State Bldg., New York 1, N. Y.

Enclosed is copy for Listing To Begin with next issue. Enclosed is Check for \$48 Please Bill Us

Firm Name

Address

City Zone State

Individual's Name

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!

*** COME TO THE ***
ACMMA SHOW
 HOTEL SHERMAN-CHICAGO, MAY 22, 23, 24

Install KEENEY'S
BOWLING CHAMP
 ON YOUR SHUFFLEBOARDS!

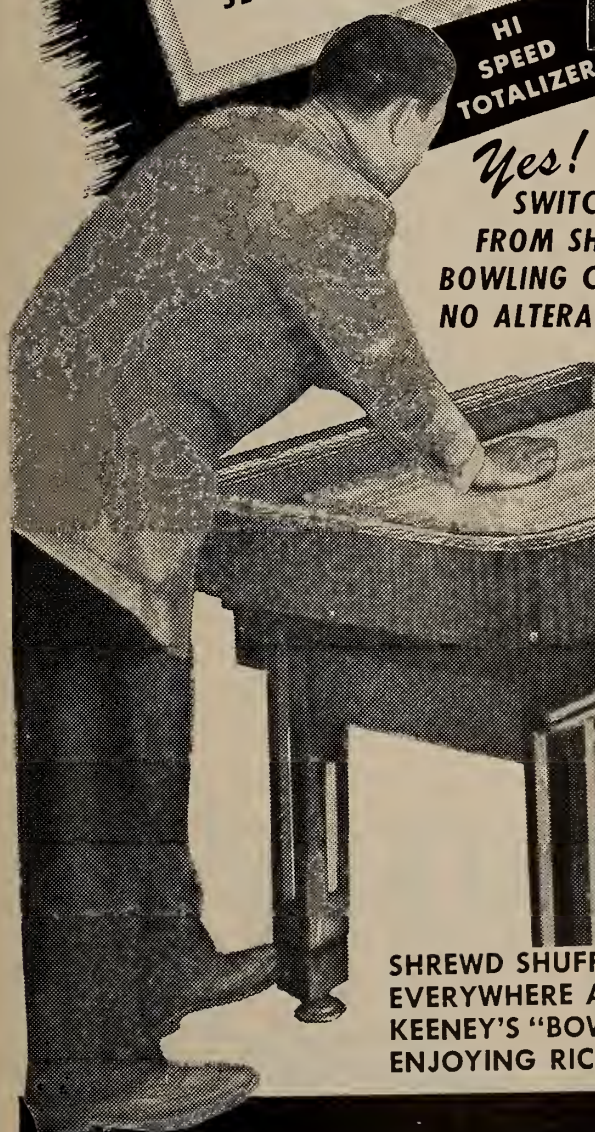
GET **3** TIMES THE SPEED AND
 TRIPLE YOUR EARNINGS!
 (2 PLAYERS—2 MINUTES)

Easy to attach to or remove
 from your 20-inch wide alley right
 on location! NO TROUGH TO INSTALL—
 PUCK RETURNS ON TOP ALONGSIDE ALLEY!
 SENSATIONAL APPEAL!

* ALL MECHANISM IN BACKBOX
 • SET IT ON AND PLUG IT IN!



SCORES TOTALLED
 AUTOMATICALLY
 AND SEPARATELY
 ON BACKGLASS
 FOR ONE OR
2 PLAYERS
 (10c or 20c)
FOUR PUCKS
 release singly and
 roll back to player
 in gutter along-
 side of alley...



HI SPEED TOTALIZER

Yes! YOU CAN SWITCH BACK AND FORTH FROM SHUFFLEBOARD TO BOWLING CHAMP... NO ALTERATIONS!

Designed by the Originators of
LITE-UP PINS
 J. H. KEENEY & CO., INC.

BIG JUMBO
 5" LITE-UP PINS

SCORES ALL SPLIT SHOTS

EQUIPPED WITH AUTOMATIC COIN BOX

Everything COMPLETELY AUTOMATIC!

SHREWD SHUFFLEBOARD OPERATORS EVERYWHERE ARE SWITCHING TO KEENEY'S "BOWLING CHAMP" AND ARE ENJOYING RICH EARNINGS....

Yes!
 YOU CAN PUT IT ON FOR REAL SIZZLING PROFITS OR TAKE IT OFF IN JUST A FEW MINUTES TO RESUME REGULAR SHUFFLEBOARD PLAY! YOU GET LEAGUE PLAY EITHER WAY.

Order FROM YOUR KEENEY DISTRIBUTOR

J. H. Keeney & CO. INC.
 2600 W. FIFTIETH STREET, CHICAGO 32, ILLINOIS

Get in line today with Keeney's "BOWLING CHAMP" for tomorrow's profits!

Leadership

*... year after year ... at convention
after convention... powerful... consis-
tent... believed in by trade... fully
backed by operators everywhere... a moving, guid-
ing, leading spirit in helping always to better
conditions for all engaged in the industry... this is
LEADERSHIP... this is your most logical reason
for advertising in ...*

The Cash Box ACMMA CONVENTION ISSUE

(DATED: MAY 27)

GOES TO PRESS: THURS. MAY 18
RUSH YOUR AD NOW!

THE CASH BOX

EMPIRE STATE BLDG., NEW YORK 1, N. Y. (All Phones: LOngacre 4-5321)

CHICAGO

HOLLYWOOD

32 W. Randolph St., Tel: DEarborn 2-0045

1520 No. Gower, Tel: HUdson 2-3359

National Columnist Views Washington Committee Hearing On Slot Bill

WASHINGTON, D. C.—Frederick C. Othman, nationally famous Scripps-Howard columnist, devoted his column on Thursday (May 4) to an observation of goings-on at a session of the Interstate and Foreign Commerce Committee, which is trying to write a bill outlawing interstate shipment of gambling devices.

Othman comments: "The question before the House today is whether Congressmen are gambling devices and as such should be prohibited from traveling across state lines. Let us consider the legal difference, if any, between a Congressman and a one-armed bandit with wheels in its head and cherries and lemons on its face.

"It turns out first that the U. S. Capitol, itself, is a small-time and discreet gambling hell. In the Senate Office Building, according to Sen. Charles W. Tobey (R., N. H.) there is a bookmaker who takes bets on the ponies.

"And in the House of Representatives, as I saw, the members, themselves, are gambling devices. But not coin-operated.

"The problem is what is a slot machine? And how does it differ from an amusement device?

"Rep. Charles A. Wolverton, the white-haired and courtly Republican from Camden, N. J., said, 'Only yesterday it came to my attention that a book is being made on how many Congressmen answer roll calls. That

would seem to turn the Congressmen themselves, into a gambling device.'

"And what are we going to do about them? Outlaw 'em to foil the Capitol gamblers?

"Nobody answered that one. The gentlemen quickly changed the subject. They peppered a large and portly citizen in a gray-green suit with red checks, John E. Pickering of Chicago, about his coin machine institute.

"The members, said he, manufacture pin ball games only. The ones who make one-arm bandits got tossed out years ago. A pin ball machine, he said, provides wholesome amusement. And wholesome exercise. The best people feed nickels into these. He ran into his own Congressmen a while back amusing himself with a pin ball machine.

"The trouble seems to be that some dastards use pin balls for gambling purposes. Some of these lowlifers actually give prizes of maybe two packs of cigarettes to those who make high scores. The manufacturer should not be penalized because of this, Pickering said.

"Rep. Wolverton finally came up with what seemed to be a brilliant idea. He asked if the Bureau of Internal Revenue now taxes one-arm bandits \$100 a year, why couldn't it put 'em out of business by raising the tax to maybe \$5,000 a year?"

AMI Appoints Adv. And Sales Promontion Manager

GRAND RAPIDS, MICH.—John W. Haddock, president of AMI, Inc., this city announced this week the appointment of William E. Fitzgerald to head up the company's advertising and sales promotion activities.

Prior to joining up with the music machine manufacturer, FitzGerald was an account executive with a Chicago sales promotion advertising

agency, specializing on radio and appliance accounts. While new to the automatic music machine field, FitzGerald was formerly sales promotion manager of The Studebaker Corporation, Truck Division, and has a background in newspapers and publication advertising.

He will have his headquarters at AMI's general offices in Grand Rapids.

"THE CASH BOX" IS A MUST! FOR ALL IN THE COIN MACHINE INDUSTRY

- OPERATORS • JOBBERS • DISTRIBUTORS •
- MANUFACTURERS • ALLIED INDUSTRIES

Weekly Features:

- Confidential Price Lists Of All Equipment as Quoted For Sale
- Real Live, Pertinent, Educational Editorials
- News
- Advertisements of Leading Firms
- Music Charts and Reviews
- Breezy Intimate Chatter Columns

ALL FOR ONLY **\$15. PER YEAR**
(52 ISSUES)

THE CASH BOX
Empire State Bldg., New York 1, N. Y.

Please enter our subscription for 1 year (52 issues) at \$15. Enclosed Our Check Please Send Us A Bill

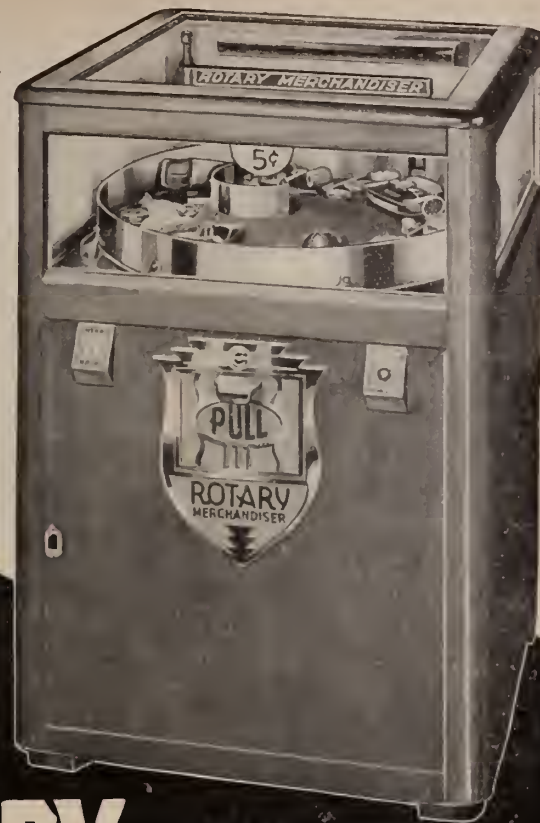
FIRM NAME

ADDRESS

CITY ZONE STATE

Individual's Name

EARNING
POWER
PROVEN
SINCE
1935



EXHIBIT'S
New
ROTARY MERCHANDISER

NEVER a let up for POPULAR BIG PLAY.
NOW-with NEW ADDED FEATURES
it's GREATER . . . BETTER . . . than EVER.
WRITE FOR COMPLETE DETAILS

EXHIBIT SUPPLY CO. (EST. 1901) 4218-30 W. LAKE ST., CHICAGO 24, ILL.

I'LL BE SEEING YOU
AT THE

MAY SHOW

AL BERGMAN

ALL-INDUSTRY
COIN MACHINE
SHOW

HOTEL SHERMAN
CHICAGO

MAY

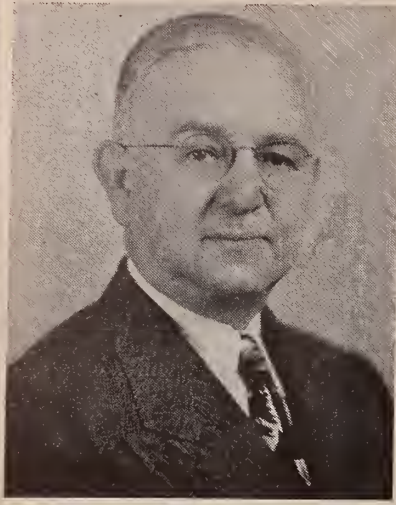
22, 23, 24

ALL SALABLE TRADES ACCEPTED

WRITE • WIRE PHONE or COME IN!

ALFRED SALES, INC.

881 MAIN STREET Lincoln 9106 BUFFALO 3, N. Y.
Alfred Sales is Exclusive Distributor in this Territory for WURLITZER, BALLY, GOTTLIEB, WILLIAMS, EXHIBIT and other Leading Manufacturers



MAX HURVICH

and

HARRY HURVICH

BIRMINGHAM VENDING CO.
BIRMINGHAM, ALABAMA

Extend A Cordial Invitation To All In
The Coin Machine Industry To Attend The

GRAND OPENING

of Our

NEW BUILDING

at

540 SECOND AVENUE, NORTH

3 DAYS FRIDAY
3 NIGHTS **MAY 12-13-14** SATURDAY
SUNDAY

• Distributors for Leading Coin Machine Manufacturers.

**OPERATORS—See This Great
25¢ MILLS VEST POCKET BELL
at the ACMMA Show
May 22, 23, 24 — Hotel Sherman, Chicago**



**ABSOLUTELY
A FIRST!**

Sold Only
by

**FRIEDMAN
AMUSEMENT CO.**
ATLANTA., GA.

25¢ PLAY

**MILLS
BELLS**

VEST POCKET

The smallest automatic
payout in the world. It's built by
MILLS on a special order. All
new improved mechanism.
Equipped with jackpot
register. Send 1/3
deposit with
order.

PRICED AT
\$89.50

Featuring world's smallest
machine with 25c payout.
Snugly sized, 8x7x8 inches.
This mighty money-maker
weighs but 15 pounds car-
ton packed and ready to go.
Factory built to our special
order by Mills. Component
parts and mechanisms are
the newest . . . the latest.
Lots of 10 or more—
Each \$84.50

Sold Only by . . .
Order Today from

FRIEDMAN 441 Edgewood Ave.,
AMUSEMENT CO. S.E., Atlanta, Georgia
Phone: LAmar 7511

I'LL BE SEEING YOU
AT THE

MAY SHOW

Chris Christopher



ALL-INDUSTRY
COIN MACHINE
SHOW

HOTEL SHERMAN
CHICAGO

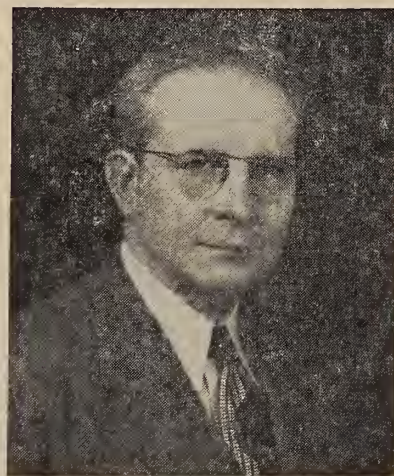
MAY

22, 23, 24

CHRIS NOVELTY COMPANY

806 ST. PAUL ST., BALTIMORE, MARYLAND
Phone: Mulberry 8722

**Buckley Mfg. To Feature
7 Products At Show**



JERRY HALEY

CHICAGO—Jerry Haley, general
salesmanager of Buckley Manufac-
turing Company, this city, reported this
past week that the firm is extremely
busy at this time preparing to show
seven products at the forthcoming
ACMMA show.

"Among these," Haley stated, "will
be our famous 'Criss Cross Belle'
which has actually revolutionized bell
play wherever it has appeared.

"Another product which has clicked
with all operators," he said, "is the
'Buckley Puck.' Every shuffleboard
and shuffle game operator," Haley con-
tinued, "who has tested the 'Buckley
Puck' has told us that it's the finest
he's ever used and that it meets with
jubilant approval of the players."

In addition the firm is also going to
feature the following products which
have won great following, "Track
Odds," in a new, 1950 model. This
seven coin horse race console has con-
tinued, according to Haley, as one of
the finest which has ever appeared in
all the history of the console business.

He also said, "We can't overlook
the 'Buckley Wall & Bar Box' which
has won acclaim everywhere among
music operators. We'll feature the
new boxes in 16, 20, 24 and 32 record
selection, everyone better equipped to
give the ops finer, surer play.

"And don't overlook these three,"
Haley concluded, "our sensational
long-shot race horse console, 'Parlay.'
Also our longshot jackpot bell that
has won better play everywhere,
'Buckley Bonanza.' And last, but not
least, the new 'Buckley Bars,' a bell
that revives play anywhere."



EVERYBODY'S SELECTION...

GOTTLIEB

Select-A-Card

**TURRET SHOOTER ACTION with
OSCILLATING RANGE FINDER**

NEW SELECT-A-CARD PLAY! Puts the Emphasis on Skill!

Selector knob permits choice of any one of 4 cards on which to score! Player shoots to hit numbered targets at top of field and numbered bumpers on field. Flippers for repeat action on each ball! Player scores winning card when all numbers on card are lighted. Replay awards depend on number of balls used to complete the card. The fewer balls required, the greater the number of replays.

**EXTRA-POINT BUMPERS FOR
HIGH SCORING**

AWARDS FOR HIGH SCORE

FAST 5-SHOT PLAY!

Plus

**GOTTLIEB'S USUAL MECHANICAL
AND ELECTRICAL RELIABILITY!**

ORDER FROM YOUR

DISTRIBUTOR

NOW!

SEE OUR EXHIBIT
AT THE

CMI SHOW

STEVENS HOTEL
CHICAGO
JUNE 26, 27, 28

D. Gottlieb & Co.

1140-50 N. KOSTNER AVE.
CHICAGO 51, ILLINOIS

"There is no substitute for Quality!"

Purveyor To Award 1950 Board And Other Prizes At Show

CHICAGO—Herb Perkins of Purveyor Shuffleboards advised this past week that the firm is planning a real surprise for all the ops who will visit at their booth at the forthcoming ACMMA show.

Perkins intends to give away free of charge one of their brand new, 1950 "Sportsman" shuffleboards. This is a regulation 22 foot board. It features hard wood construction thruout and a beautifully grained maple top.

In addition to this first award, the firm will also give away a complete set of their clamp-on lights, used by all noted shuffleboard ops.

And, as a third award, Perkins reports, the firm is also going to give away a complete set of their pucks to some lucky operator.

"All the ops need do, as they come over to the Purveyor booth, is to simply put their name and address in a box which will be there for this purpose," stated Perkins.

The lucky three names which will come out of that box will be awarded the above prizes.

Perkins also reports, "We're plenty busy here at this time trying to get boards out to customers. We believe that we have the finest shuffleboard ever built in our new 1950 'Sportsman.' Those who will see it at the ACMMA show for the first time are in for a really grand surprise."

Birmingham Vending Co. All Set In New Building—Anticipate Large Crowd For Opening Party



BIRMINGHAM, ALA.—"The welcome mat is out and our doors are wide open to everyone in the coin machine business" stated Max and Harry Hurvich (The Gold Dust Twins), heads of Birmingham Vending Company, this city.

"We have had letters, wires and phone calls from many of our out-of-town coin friends, informing us of their intention to be on hand on May 12, 13 and 14, Friday, Saturday and Sunday, when our grand opening party gets under way" informed Max over the long-distance phone.

"Complete renovations and decorations should be finished by the end of this week, and we'll be all moved in and ready to host all of our friends with typical 'Southern hospitality.' One thing we can promise our guests

—and that is, they'll never forget this event."

Birmingham's new large building, located at 540 Second Avenue, North, will house the several coin firms operated by the Hurvich brothers. Each division will be a separate unit, with sufficient space to service the members of the industry to the fullest extent.

In addition to its distributing and jobbing firm, Birmingham Vending Company, which deals in the wholesaling of equipment, the other companies are Record Sales Company, Inc., one of the largest recording distributing firms in the south (the firm represents more than twenty-five recording companies and several manufacturers of needles); and Cigarette Service Company, Inc., its merchandise machine operating division.

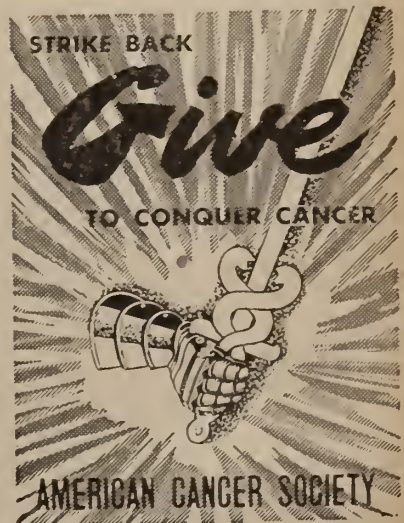
See It At The Show
THE NEW AND SENSATIONAL

**1¢ BALL GUM
TRADE
STIMULATOR**

Your opportunity of a lifetime! Get a big share of the millions of Sales Tax pennies passing over counters in every city and state TODAY. Just locate right next to where cashier makes change and you've got a Gold Mine working for you turning pennies into dollars all day long. For advance details write now to:

MONARCH COIN MACHINE CO.
1545 N. Fairfield Ave., Chicago 22, Ill.
(Tel.: ARmitage 6-1434)

STILL GOING
BIG
"5 JACKS"



**SEE THESE MONEY-MAKERS
AT THE ACMMA SHOW**

Booths 17-18-19

SHERMAN HOTEL, CHICAGO - MAY 22 - 23 - 24



"CRISS CROSS BELLE"

The world famous Criss Cross Belle revolutionized the entire Bell business. Now featuring an entirely new payout arrangement.



"BUCKLEY PUCK"

Smoother, soeasier, surer profits with the Buckley Puck. It's precision built. Fits the fingers perfectly. Makes players play more games.



"BUCKLEY WALL & BAR BOX"

The BEST Wall and Bar Boxes EVER BUILT. Save Money. Buy Buckley Boxes for 16, 20, 24 and 32 record selections.



"TRACK ODDS"

The New, 1950, TRACK ODDS, 7-coin race horse console, features everything you want and need to assure you of big, steady profits.



"PARLAY"

The longshot race horse console that has captured the attention of every leading console operator in the world, that's "PARLAY" by Buckley.



"BUCKLEY BONANZA"

Here's the bell with the longshot jackpot that gets the play and holds it and keeps it at peak all the time. Investigate the "BUCKLEY BONANZA" today.



"BUCKLEY BARS"

The Bell that pays out on bars and lemons. "BUCKLEY BARS" revives the play wherever it's placed and thrills the players.



For Full Details in Advance of the Big ACMMA Show—Write—Wire or Phone TODAY . . .

BUCKLEY MANUFACTURING CO.

4223 W. LAKE STREET, CHICAGO 24, ILL. (Tel.: VA 6-6636)

**Chicago Coin Presents
New Two-Player Rebound
"Bowling Classic"**

CHICAGO—Sam Gensburg and Sam Wolberg of Chicago Coin Machine Co., this city, announced this past week that the firm were now under way with their newest rebound two player bowling game featuring disappearing pins and also incorporating all the improvements which had come about thru their long experience in the manufacture of these games.

The new game is called, "Bowling Classic." From advance reports it is said to be one of the speediest playing games the firm have ever yet produced. At the same time, because of the disappearing pins, "the game incorporates a thrill a second," according to the firm's execs.

Both Sam Gensburg and Sam Wolberg are much pleased with this new two player rebound bowling game and

have reported that their distributors instantly took to it with some of the most commendatory statements any game which they have yet manufactured has ever received.

The cabinet, it is claimed, is one of the most beautiful the firm have ever yet introduced to the industry.

"And," as one exec stated, "is sure to win the acclaim of every store-keeper everywhere in the country."

Cushioned gutters also appear on "Bowling Classic," as well as some other fine features which have been developed since the first successful rebound bowling game the firm constructed.

Production has started and is well under way with shipments being made to the firm's many distributors thru-out the country.

must clear warehouse
brand new

SHUFFLE ALLEYS

at the lowest Prices
ever offered

brand new • Rock-Ola

SHUFFLE LANES

in original crates

Two Sizes — 8 Ft. and 9½ Ft.

To get quick action we have cut the price of these brand new shuffle alleys so low you'll agree, when you learn the price, that here is the buy of a lifetime. Act today for they won't last long. Subject to prior sale.

WIRE — PHONE IMMEDIATELY

SEACOAST DISTRIBUTORS

DAVE STERN
1200 North Avenue

BOB SLIFER
Elizabeth, N. J.

Phone: Blgelow 8-3524

**COME TO THE BIG
MAY SHOW**
All-Industry Coin Machine Show

**HOTEL SHERMAN
CHICAGO
MAY 22, 23, 24**

PAUL LAYMON

PAUL A. LAYMON, Inc.
1429-31 W. PICO BLVD. (PR. 7351)
LOS ANGELES 15, CALIF.

NEW NEW SPEED RECORD 60 SECONDS a GAME

FAST PLAY SWIFT ACTION TOTALIZER THAT RECORDS SCORE FOR 1 OR 2 PLAYERS ALL MECHANISM IN CONVENIENT BACKBOX BUILT FOR BIG EARNINGS

with STRIKE BY EXHIBIT

A NEW SENSATION FAR FROM THE ORDINARY

1 OR 2 PLAYERS 10c-20c

with REAL UPRIGHT ANIMATED PINS that DISAPPEAR WHEN ROLLOVERS ARE HIT. RESET AUTOMATIC

2 SIZES 8 FT. x 9 1/2 FT. LONG. 2 FT. WIDE

NOW! AT YOUR EXHIBIT DISTRIBUTOR

EXHIBIT SUPPLY COMPANY 4218-4230 W. LAKE STREET CHICAGO 24, ILL. ESTABLISHED 1901

Monarch Coin Machine Co. Has New Trade Stimulator



RAY BAZELON

CHICAGO.—In addition to the "5-Jacks" which Monarch Coin Machine Co. presented to the trade some months ago, Roy Bazelon reports that the firm is now in the process of preparing a brand new 1c ball gum trade stimulator which they will show for the first time at the forthcoming ACMMA show.

Bazelon said, "Ever since we introduced the '5-Jacks,' we've had a demand from operators to construct a

penny counter game that would be considered a true trade stimulator in every fashion and which would give them the opportunity to get some of the millions of sales tax pennies passing in change over counters everywhere in the country."

He explained, "We have, therefore, developed a 1c ball gum trade stimulator which is the type of counter game that meets approval everywhere. It features interesting winners of 1, 2 and 5, where the player can shoot his penny and get the 1 which is 5c, or the 2 for 10c, and the 5 for 25c in merchandise from the retailer.

"In every regard," he continued, "this new counter game offers operators the opportunity to get their share of the many sales tax pennies and cash in on one business that has proved itself among the most profitable in all the history of this industry—the counter game business."

Bazelon suggests that this new penny play counter game ball gum vendor be located right at the cashier's desk where change is made so that all odd sales tax pennies will be played into the machine in return for 5c, 10c and 25c worth of merchandise from the storekeeper.

Globe Will Show Downey-Johnson Line

CHICAGO — Jimmy Johnson of Globe Distributing Company is preparing an elaborate display of the new Downey-Johnson sorters and coin counters for the forthcoming ACMMA show, according to Ann Clemens who is handling all details of the display.

She said, "We've shown the Downey-Johnson line in the past, but, we believe that this show will find the greatest number of satisfied operators ever yet in our history.

"In the first place," she said, "when we first displayed the line it was entirely new. Since then," she continued, "many operators have purchased Downey-Johnson coin counters with the result that there will be a big group of satisfied customers and boosters at this forthcoming convention."

Bill Alberg Undergoes Successful Operation

BROOKLYN, N. Y. — Bill Alberg, Brooklyn Amusement Machine Company, this city underwent a major operation on Wednesday, May 3, which has been described by his doctors as "very satisfactory." The beloved "Dutchman" is now recuperating at the North Country Community Hospital, Glen Cove, L. I.

IT'S NEW! IT'S THE BEST!

GLIDE RITE BLUE LABEL

SHUFFLE BOWLING GAME WAX

NEW! FORMULA EXPRESSLY PROCESSED FOR ALL SHUFFLE BOWLING GAMES! NEW LOW PRICES



Write TODAY For Attractive Low Prices. For fast reply WRITE DIRECT TO US. All inquiries made to J. C. Paul & Co. will be referred to us, thus delaying our service to you.

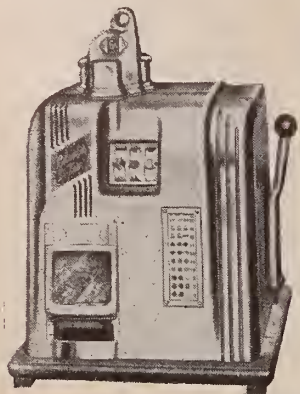
DISTRIBUTORS: Notice—Ask for Special Distributors' Quantity Price List!

EXCLUSIVE NATIONAL DISTRIBUTORS
COIN MACHINE SERVICE CO.
1545 N. Fairfield Ave., Chicago 22, Ill.

See "CRUSADER" at the ACMMA

The Mechanical Wonder Horse. Ride your way to Health, Wealth and Pleasure. Coin Operated. BOOTH No. 1
MEMPHIS METAL MFG. CO., INC.
795 TANGLEWOOD ST., MEMPHIS 4, TENN.

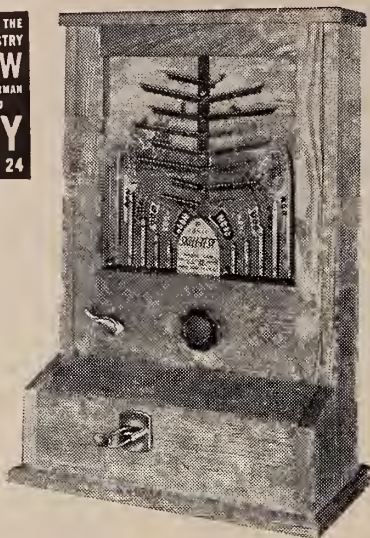
COLUMBIA De LUXE



Can be converted from Nickels to Quarters, Dimes or Pennies—Right on location. You get service of four machines for the price of one. 10 or 20 stop reels.

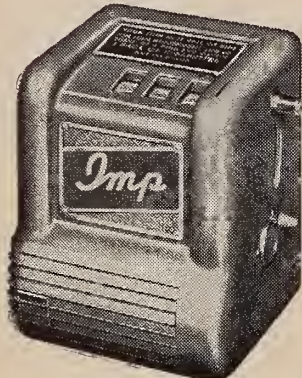
SEE US AT THE ALL-INDUSTRY SHOW HOTEL SHERMAN CHICAGO MAY 22, 23, 24

SKILL TEST



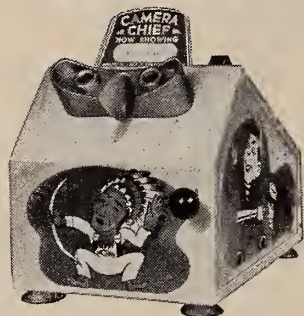
1c or 5c play. A thrill giving machine for Counter or Arcade. Training and co-ordinating eye, nerve and muscle.

IMP



Available in Cigarette, Fruit or Number Reels. Straight Penny, Combination penny and nickel or straight dime play. Size 5 1/2 x 5 1/2 x 6 inches. Weight 6 lbs.

CAMERA CHIEF



3-dimensional viewer, features Comics, Scenic and circus pictures. Electric or Battery model. Complete with 3 films.

Write for Prices

GROETCHEN TOOL & MFG. CO. 126 N. UNION AVE. CHICAGO 6, ILL.
(PHONE: RANDOLPH 6-2807)

WANTED

BY ONE OF CHICAGO'S MAJOR MANUFACTURERS

... ideas, inventions or completed working models of all types of new coin operated machines. Your product, idea or invention, if it meets approval, will be given complete and immediate attention. You will be contacted directly after receipt of your first letter. You can write in full confidence. You are assured complete protection.

Give Full Details to . . .

Box No. 150

c/o The Cash Box, 32 W. Randolph St., Chicago 1, Ill.

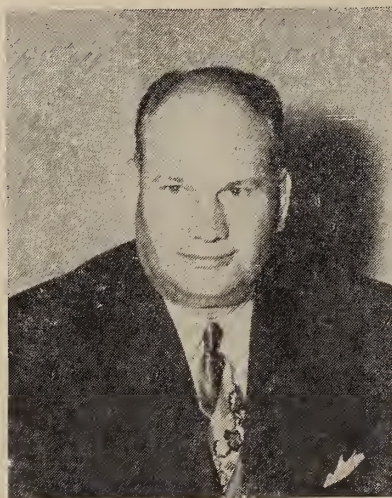
★ ★ ★ **COME TO THE** ★ ★ ★
ACMMA
SHOW
HOTEL SHERMAN—CHICAGO, ILLINOIS
MAY 22, 23, 24

Start packing for the BIG MAY SHOW. We're getting our things together now for those 3 big days at the Sherman, where all types of coin-operated equipment will be exhibited. Look for us. We'll be there.

ROANOKE VENDING MACHINE EXCHANGE, Inc.
3110 Williamson Rd., N. W., Roanoke, Virginia

Commercial Music Appoints Joe Gathings Manager Oklahoma City Office

Distributors For Wurlitzer Phonos And Other Equipment



JOE GATHINGS

chine business for many years, has been appointed manager of the Oklahoma City offices of Commercial Music Company, Inc., at 1004 North Walnut Street, this city, it was announced this week.

Commercial Music, which also has offices in Dallas and San Antonio, Texas, is Wurlitzer phonograph distributor for the Texas, Oklahoma and New Mexico territory.

Joe Gathings has been connected with Commercial Music for the past six years and will handle the entire Oklahoma City operation, including sales, parts and service on Wurlitzer phonographs and other products handled by the firm.

"I extend an invitation to all the operators in this area to stop in and visit with me," said Gathings. "They will be assured of a cordial welcome and expert advice on any matters which they may care to discuss."

OKLAHOMA CITY, OKLA.—Joe Gathings, well known in the coin ma-

Opening the Baseball Season With a Money-Maker!

Scores Like Real Baseball!!

1 OR 2 CAN PLAY
COMPETITIVELY
INNING
BY INNING

ANIMATED
DIAMOND—
PLAYERS RUN BASES
WHEN SINGLES, DOUBLES, TRIPLES,
HOMERS ARE MADE

Chicago Coin's
SHUFFLE

BASEBALL

10c ONE
PLAYER
20c TWO
PLAYERS

IT'S FAST—
LESS THAN
1 MINUTE

PROVEN
REBOUND ACTION
CABINET 8 FT. LONG—2 FT. WIDE

NOW
DELIVERING

PLASTIC PIN CONVERSION KIT FOR CHICAGO COIN'S
BOWLING ALLEY — *Easy To Install — Attractive — Sturdy*

\$25.00

Chicago Coin Machine Co.

1725 Diversey Blvd.

Chicago 14, Ill.

Baker To Show 1950 Racer And New Amusement Counter Game

CHICAGO—Harold Baker of Baker Novelty Co., this city, reported this past week that the firm is preparing to show its new, 1950 model, "Baker's Pacer," 7-coin horse race console at the forthcoming show.

He stated, "The new 'Racer' is completely modernized. It has been re-engineered thruout. It has every feature for greater profits that console operators have ever asked for and, furthermore, it assures the operators of a better playing, longer lasting machine, that is bound to bring them big, steady profits for many years to come."

Models to be featured will be 5c cash and 25c cash as well as a 5c token payout model.

"But," Baker said, "we have something for the amusement game operators in our new, 1950 'Kicker & Catcher' counter game which is going to give them the opportunity to cash in with one of the greatest little amusement counter games ever developed."

Baker advises that the new "Kicker & Catcher" can be had in 1c or 5c play and that, "It's a natural for every counter in the nation."

"Glide Rite" Wax Clicks With Shuffle Ops

CHICAGO — Seymour Golden, president of Coin Machine Service Company, this city, national distributors for J. C. Paul & Company "Glide Rite" wax products, stated that the nation's shuffle game and shuffleboard ops have found "Glide Rite" the finest wax and wax powder that they've ever used.

According to Golden, "Our new 'Blue Label' wax, which was expressly developed for shuffle games and which will not, in any fashion whatsoever, injure the board, is now being officially used by Bally Mfg. Co., United Mfg. Co., J. H. Keeney & Co., Genco Mfg. Co., Exhibit Supply Co., H. C. Evans & Co., D. Gottlieb & Co. and many others."

He also said, "These noted manufacturers worked with us to develop this fine wax for shuffle games. They realized that the operators needed a superfine product which would assure them of speedy, thrilling action for the players and which would, at the same time, keep the playing surfaces of the shuffle games in tip-top shape."

Golden also stated that the firm's "Yellow Label" wax powder was considered the finest for every type of shuffleboard manufactured.

"This 'Yellow Label' wax powder," Golden said, "is, without any doubt the one proved powder for shuffleboard use. Operators everywhere in the

Any One of these SENSATIONAL COUNTER GAMES

IN ANY LOCATION WILL
INCREASE YOUR PROFIT FAST!

- BUDDY—Cigarette or Fruit Reels
- CUB—Cigarette or Fruit Reels
- ACE—Poker Card Reels

Buddy, Cub and Ace are equipped with 2 Separate Cash Boxes, with Coin Dividers, and are available in 1c, 5c or 10c Play.

MARVEL—Cigarette Reels Only

AMERICAN EAGLE—Fruit Reels Only
Both available in 1c or 5c Play, coin or non-coin operated—with Token Payouts.



COMET INDUSTRIES, INC.
2849 W. Fullerton Ave.
Chicago 47, Illinois
(Tel.: Dickens 2-2424)

WE STOCK PARTS FOR DAVAL
COUNTER GAMES. WRITE FOR
PRICES.

country have complimented us on this special creation for shuffleboards. Wherever it is used it has actually helped make the playing surface of the shuffleboard better. It gives more thrilling and speedier play. Our 'Yellow Label' wax powder," he concluded, "is unequalled. It is the finest product of its kind in history."

Both these products will be displayed at the ACMMA show where Coin Machine Service Co. has booths. They will also display merchandise for prizes as well as other products of interest to all operators.

WIRE—PHONE for prices BRAND NEW ROCK-OLA SHUFFLE-LANES

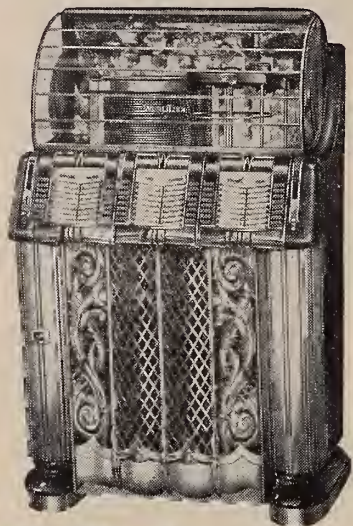
IN ORIGINAL CRATES
Two Sizes: 8 Ft. and 9 1/2 Ft.

SEACOAST DISTRIBUTORS
1200 NORTH AVE., ELIZABETH, N. J.
(PHONE: Bigelow 8-3524)

NOW SERVING THE
ALBANY - SYRACUSE
TERRITORY FOR

WURLITZER

WE ARE
DELIVERING
1950's ONLY
NEW
PHONOGRAPH
MODEL 1250



SEE IT AT—
BILOTTA
DISTRIBUTING COMPANY
224 NORTH MAIN ST. PHONE 598
NEWARK (WAYNE COUNTY) NEW YORK
WATCH FOR OPENING OF NEW SALES AND
SERVICE OFFICE IN ALBANY, N. Y.



EASTERN FLASHES

Activity along coinrow reminiscent of the old days when pins were being operated locally. All the wholesaling firms are dealing in shuffle games, both new and used. Operators are more frequent visitors along the row, with customers in from outlying areas seeking to buy used games and music. In addition, shipments of many used games being made thruout the country. A great deal of action is also taking place in the new and used music machine division. As one walks along Tenth Avenue from 42nd to 45th Street, the coin firms are easily identified. Crates are stocked on the sidewalk alongside every one of them—either equipment being delivered or shipped out.

* * * * *

Leave it to the old time coinmen to give the biz the old hypo. Dave Stern, Seacoast Distributors, Elizabeth, N. J., making the trade an offer on new Rock-Ola "Shuffle-Lanes" that is really startling. If you don't believe us, just give him a phone call. . . . Barney (Shugy) Sugeran, Runyon Sales Company, gets his first shipment of Bally's new shuffle game "Shuffle-Champ," and the ops grab them before he can set up his sample. Shugy tell us that the game is the fastest playing machine ever made, and has perfect bowling scoring. It is a rebound type game, with the puck coming directly back to the player. . . . Irving (Kempy) Kempner, Runyon's Connecticut and New York State traveling representative, out covering the trade in the AMI trailer. Reports ops buying plenty of the new model "C" phonos. . . . Milt Green, American Vending Company, thinks he'll take a few weeks vacation in Miami Beach right after the ACMMA show. Meanwhile, biz at his new 10th Avenue quarters picking up every week. . . . Max Munves back from a long Miami Beach vacation—just in time to pitch in as the traffic at this organization is terrific. Mike shipping loads of arcade equipment, rushing everything out quickly so that his customers have the games as early in the season as possible. Most arcades now open week-ends (if the weather is half-way decent). Real season gets going the end of May.

* * * * *

Joe Young, Young Distributing, getting nice shipments of the new Wurlitzer 1250 phono, and out they go as soon as they are delivered. "Operators who have them out on location," states Joe, "are coming back with re-orders. It's getting them the nickels." . . . Dave Lowy, Dave Lowy & Company, and Dave Wallach, on the long distance phone with the Keeney factory when we walked in. "Ship those machines" Lowy was saying. . . . Hymie Koepfel, Koepfel Distributing Company, seated in his office relaxing, a condition we've never encountered before. "We're all sold out," stated Hymie, "and I'm waiting for a number of shipments of used phonos Harry bought while on his trip thru the South. The orders are here, and as soon as the machines are received, they'll be checked, and then shipped out." Harry very thoughtfully kept us informed of his travels with a series of post cards from the various cities he hit. Last word from him was that he was heading home, and should be at the office the end of this week. . . . The DePerri Advertising was dissolved this week, with the partners opening their own agencies. Perry Wachtel formed De-Perri Advertising, Inc., with offices at 141 East 44th Street, and Ben Smith formed Ben Smith, Inc., with offices at 41 East 41st Street. Both men have serviced coin machine accounts for many years.

* * * * *

Al Simon, Albert Simon, Inc., hosts a half dozen of the city's game ops, all probably waiting to grab off a few of Chicago Coin's new "Shuffle Baseball." . . . Henry Cooper, now selling aluminum row boats for Grumann, visits his coin friends along Tenth Avenue. . . . Lester Klein, operating games with Al Meyer, tells us of an unusual experience one of his service men encountered while making a collection on a shuffle game. When he opened the backboard, he was surprised to find a small-sized mouse staring up at him. The mouse immediately took off and disappeared. The mechanic then took care of his business, but before leaving tested the machine. He released the puck, and without looking, put his hand down at the mouth of the runway, expecting the puck to come sliding out—but instead he was startled to find a mouse running up his sleeve. Seemed that puck started chasing the mouse, who kept scurrying ahead of it all down the runway. . . . Bill Alberg, Brooklyn Amusement Machine Co., operated on this Wednesday (May 3) at the North Country Community Hospital, Glen Cove, L. I. Charley Aronson, Bill's partner, visited him and reports "operation complete success." However, Charley stated that the hospital won't permit any visitors for a week or ten days. Everybody rooting for you, Dutch. . . . Connecticut ops get a tough blow when the State Liquor Control Commission was informed in an opinion from Attorney General William L. Hadden, that all liquor sales in the state must suspend at midnight on Saturdays. Most taverns had been operating until 1 A.M.

★ ★ ★ COME TO THE ★ ★ ★
ACMMA
SHOW
HOTEL SHERMAN—CHICAGO, ILLINOIS
MAY 22, 23, 24

Start packing for the BIG MAY SHOW. We're getting our things together now for those 3 big days at the Sherman, where all types of coin-operated equipment will be exhibited. Look for us. We'll be there.

RUNYON SALES CO.

593 Tenth Ave., New York, N. Y.
123 W. Runyon St., Newark, N. J.
354 S. Warren St., Trenton, N. J.



Relax a while with *Bally*

BOOTHS 55, 56, 57, 58, 59, 60, 61, 62 . . . SUITE 2289

BIG MAY SHOW

ALL INDUSTRY COIN-MACHINE EXPOSITION

HOTEL SHERMAN, CHICAGO, MAY 22, 23, 24

THE BALLY booth will be furnished with plenty of comfortable chairs . . . so you can pause and take a load off your feet for a while, as you travel through the greatest coin-machine show you've ever seen. The Bally suite will also be arranged for your comfort. And upstairs and downstairs Bally will have plenty to show you in money-making games. Remember the dates . . . May 22, 23, 24 . . . and be sure to be there!

BALLY MANUFACTURING COMPANY

2640 BELMONT AVENUE, CHICAGO 18, ILLINOIS



ROCK-OLA

SHUFFLE JUNGLE

THE GAME THAT PRESENTS A REAL "REPEAT PLAY" CHALLENGE TO ALL PLAYERS

Flashing Panorama of Moving Animals for Skill Targets.
 Racing Panther an Backboard Falls Off High Cliff When Skill Target Is Hit.
 5,500,000 Points — Possible High Score.
 Two Wates for Speedy Game — 15 Shots for 10c.
 Gravity Wate Return — Not a Rebound Game.

Entire Mechanism Located in Light Box.

The Game For Your "TOP" Locations.
 It's "TOPS" As A Money-Maker

Shuttle-Jungle Is A Fast Moving, Hard Hitting, Exciting Game That Holds The Interest Of All Players—Beginners—Average—And Experts.

Exclusive Sales Agent
STANDARD SHUFFLEBOARD LEAGUE, INC.
 3200 W. Chicago Avenue Chicago 51, Illinois

Only 6½ Feet Long and 2 Feet Wide—
 Shuffle-Jungle Can Be Operated In All Locations—Even Those In Which Space Is At A Premium.

A PRODUCT OF
ROCK-OLA MANUFACTURING CORPORATION
 800 North Kedzie Avenue Chicago, Illinois

STANDARD SHUFFLEBOARD LEAGUE, INC.
 3200 W. Chicago Avenue Chicago 51, Illinois

Gentlemen:
 I Want To Make "Big Money" With Shuffle-Jungle. Please Have Your Local Representative Contact Me Immediately.

NAME _____
 ADDRESS _____
 CITY _____ STATE _____

Mail this Coupon Today

FOR STEADY PROFITS...FOR BIG PROFITS!

HOLLYCRANE

MINIATURE COIN-OPERATED INDUSTRIAL CRANE



36 IN. HIGH
 24 IN. WIDE
 48 IN. LONG

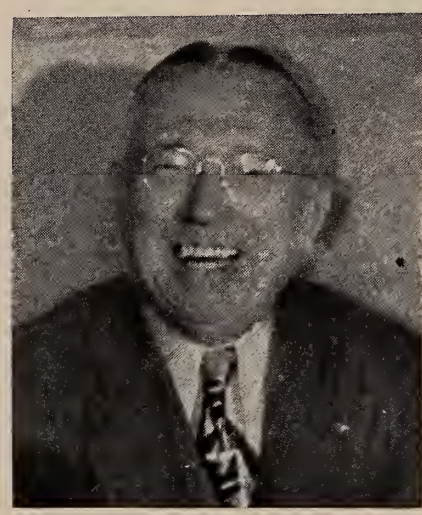
**NEW FEATURES GALORE
 FAST 10-SECOND PLAY**

STOP AT BOOTH 114

BIG MAY SHOW
 HOTEL SHERMAN, CHICAGO
 MAY 22, 23, 24

COMO MANUFACTURING CORPORATION
 5013-5025 N. KEDZIE AV., CHICAGO 25, ILL.
 PHONE Independence 3-7600

H. C. Evans To Show Complete Line



RICHARD HOOD

CHICAGO—"Dick Hood," according to sales manager, Fred Morris, "has prepared the most complete and varied line of products for the forthcoming ACMMA show that our firm, H. C. Evans & Company, have ever yet displayed."

Morris reported, "In addition to the 'Constellation' phono, which is winning more and more music operator following daily, we will have on display for all the operators our sensational 'Winterbook' console, as well as the famous 'Evans' Races' and the great 'Casino Bell.'"

According to Fred Morris, tho, this won't be all of the display which will appear at the ACMMA show, as well as at the big Evans' factory on the near west side.

ARCADE

Chi Coin Basketball	\$175.00
Chi Coin Midget Skee Ball	175.00
Bally Heavy Hitter, new	85.00
Pitch 'Em & Bat 'Em	175.00
Williams All Stars	125.00
Shipman Art Show, new	49.50
Quizzer	125.00
Groetchen Skill Test, new	55.00
Bat-a-Ball Jr.	15.00
Bat-a-Ball Jr., on Stand	19.50
Bat-a-Ball Sr., Fl. Mod., new	49.50
Scientific Batting Practice	85.00
Chi Coin Hockey	65.00
Drivemobile	135.00
Jack Rabbit	85.00
Exhibit Meters, 3 to set, complete with stand & sign	145.00
Tom Tom	100.00
Skee Ball, Flash Bowler	125.00
Skee Ball, Scientific, new	WRITE
Exhibit Kissometer	145.00
Exhibit Card Vendors	30.00
Mutoscope Shoot-a-Matic	145.00
Pokerinos, Fac. Recod.	95.00
Mutoscopes, movies	65.00
Droo Picture Machine	45.00
Vitalizer Foot Ease	110.00
Foot Ease	75.00
Roovers Name Plate, new	240.00
Roovers Name Plate, used	110.00
Groetchen Metal Typer	245.00
Hawkeye Popcorn Vendor, new	115.00

MIKE MUNYER

577 10th Ave. at 42nd
 N. Y. 18, N. Y. (BRyant 9-6677)

"We will also have on display," Morris said, "our 'Shuffle Ten Strike' and the new 'Bat-A-Score.'"

"These machines," Morris contends, "are sure-fire moneymakers for every amusement game operator in the nation."

He stated, "We believe that when the men see what we have prepared they will realize that the second half of 1950 is going to be even better than the first half of the year."

"It looks to us, from what we have already gathered together for our display, that this will be one of the most complete and interesting exhibits we've ever yet had at any coin machine show."



CHICAGO CHATTER

This has been a very hectic week. What with preparations under way for the forthcoming ACMMA show and the bill which is under testimony in Washington, many here were much entangled with meetings, long distance reports, etc. General opinion regarding the bill is rather pessimistic. "But" as Grant Shay stated, "there'll always be pessimists. I still think we've got a fifty-fifty chance." By the time this appears there may be more definite info. In the meantime Herb Jones, O. D. Jennings, and others rushed down to Washington to testify before the committee. . . . The O. D. Jennings plant continues on strike. But it now seems that a settlement is very near. The big problem is "closed shop" to which O. D. Jennings will not acquiesce. . . . Another thing that disturbs some here is that old 1910, Illinois law, regarding manufacture of gambling devices. . . . Walter Young, former V. P. of O. D. Jennings & Co., and now this firm's distrib for Kansas and Western Mo. (even the Walter continues to live in Oak Park, Ill., his headquarters is now El Dorado, Kans.) was in town much worried over "the bill." . . . Ben Coven thrilled at the way the ops in town as well as thruout his territory went hook, line and sinker for Bally's newest creation, "Shuffle-Champ." Ben reports, "This is the fastest playing game ever built." . . . Billy DeSelm was a busy boy this past week as the firm started shooting out their first five-ball game in 8 months, "Arizona." Billy claims that the market is there for a good five-ball and that United is going right into production. . . . Les Rieck over at H. C. Evans busy with the "Constellation" phonos. He's doing a very grand business, he reports, and says that re-orders are the orders of the day. . . . They tell us that Bill O'Donnell of Bally has developed telephonitis, and such a husky young man, too. . . . Sam Gensburg and his son, Avron, on their way back to Florida for some more sunshine.



JOHN HADDOCK

John Conroe and Roy McGinnis busier than all get-out with their new conversion for shuffleboards, "Bowling Champ." Acceptance was immediate, even before official announcement. . . . Sam Lewis, Ed Levin and Sam Wolberg excited over Chicoin's latest, "Bowling Classic," a fast two-player rebound bowling game with disappearing pins. . . . John Haddock of AMI calls it "geographical coincidence." So when the salesmen of the firm happen to be near Grand Rapids, they come in for a general chat. This past weekend found Jack Mitnick, Ed Ratajack, Johnny Stewart and John Haddock talking things over. . . . Roy Bazelon has entered with Charley Schlicht on ABT's newest rifle range



FRANK MENCURI

and report that business is very good. Arcades, parks, clubs, etc., are taking to this new range with gusto, according to Roy. At the same time Roy is building a new 1c ball gum trade stimulator in addition to the 5-Jacks. . . . Al Sebring of Royal Products has a new conversion for shuffleboards and shuffle games but claims he just can't describe it. . . . Joe Caldron, formerly with AMI, is now in the export business. . . . Fred Morris of H. C. Evans busy on long distance phones. . . . Jimmy Johnson of Globe still down in Florida and probably fishing for the big ones. So Ann Clemens, Jimmy's Girl Friday, is getting the firm's booth all set up to show the Downey-Johnson coin counters. . . . Jerry Haley of Buckley puts it this way, "We can't all live in Nevada." Buckley firm will show seven products at the forthcoming ACMMA show. . . . Harold Baker says, "Let's make it a bon voyage dinner at the Sherman." . . . Seymour Golden of Coin Machine Service is clicking like never before with "Glide Rite" wax products. Advises that he has much to thank big factories here for helping to develop the correct wax and wax powder for shuffles and shuffleboards. . . . Leonard Sheehan of Telequiz went out to have his lunch. Felt somewhat chilled. And the next thing Joe Beck knew was that they had rushed Leonard to the hospital with pneumonia.



LARRY COOPER

Frank Mencuri of Exhibit back from a roadtrip and advises, even before he takes his coat off, that business was "terrific" on the firm's "Rotary Merchandiser." Clare Meyer is still out east traveling the arcade and park circuit and rushing orders in every day. Charley Pieri has himself a time trying to get more and more production of Exhibit's "Strike." . . . Carl Huppert on Kinzie St. building counter games. . . . Few visitors around town this week. But zillions of phone calls. . . . Sam Stern of Williams, one of the busiest of the busy with the news leaking out that the firm will have something strikingly new very shortly. . . . Dave Gensburg of Genco back in town and still the hardest guy to reach. . . . Parts orders reaching some of the factories reported to run way up in figures. . . . Fred Kleiman, adman, moved his offices to 203 No. Wabash Ave. . . . 45 RPM Wurlitzers reported to be clicking. . . . Bill Miller of Miller-Newmark, Grand Rapids, advises that firm have some of the best bargains in their history on hand. . . . Congrats to Birmingham Vending on their new big building. Max and Harry Hurvich have segregated their music, cigarette, and games departments in this building very efficiently. It's one of the largest in the industry. . . . News from West Coast is to the effect that there'll be "a great gang in Chicago for the show." . . . Herb Perkins of Purveyor Shuffleboard advises that the firm are going to give away a brand new 1950 "Sportsman" 22 ft. board, plus a set of clamp on lights, and also a complete set of pucks at the show. All ops need do is drop name in box at Purveyor booth. Lucky names will be chosen before convention closes. . . . Mike Hammergren and Larry Cooper out of town most of the week with George Dick taking over. SuperVend sales are at top peak and firm working hard to speed production. . . . Ben Friedman and George Sylvan who have been selling ops their hot dog vender, report that more and more coinmen interested in unit. . . . For information of all who will attend the ACMMA show, The Cash Box will, as always, have Booth No. 77. Both Bill Gersh and Joe Orleck will be on hand to greet their many friends in the trade. Make The Cash Box booth your headquarters at the show. Phone DEarborn 2-0045 while in Chicago to get information. The Cash Box will, as always, maintain a suite at the Bismarck Hotel, during showtime.



HERB JONES

NOW READY— THE PEER OF ALL BASEBALL GAMES

Williams
**LUCKY
INNING**



SEE OUR EXHIBIT
AT THE
CMI SHOW
STEVENS HOTEL
CHICAGO
JUNE 26, 27, 28

CREATORS OF DEPENDABLE PLAY APPEAL!
4242 W. FILLMORE STREET, CHICAGO 24, ILLINOIS

**COME TO THE BIG
MAY SHOW**
All-Industry Coin Machine Show
Ben Coven

COVEN DISTRIBUTING CO.
3181 ELSTON AVE. INdependence 3-2210 CHICAGO, ILLINOIS

Exclusive Distributors for
Bally Products and
Wurlitzer Phonographs



CALIFORNIA CLIPPINGS

With two bills signed by the Governor affecting the immediate future of several distributors specializing in the product covered by the bills, exact terms and effective enforcement dates of this legislation seem still to be in question but some effects are already noticeable on the L. A. Row . . . It's expected that the Mills office will continue in operation, at least for its very active Freezer Division. Branch manager Mark Jennison, however, is moving on to Arizona in a sales job for the firm . . . Automatic Games are establishing an office in Las Vegas but plan to maintain the Pico Blvd. office too. Dannie Jackson and Sammie Donin were in Vegas last week setting up the new place . . . Gives a belated Mazel Tov to Paul Silverman on the birth of his daughter, making it two and one in his family. California's a great place with Paul these days, a new baby, new house, new car and he's doing a fine job with his AMI route . . . Father-in-law Joe Peskin was still in Chicago trying to line up some more "C" models for the waiting orders.

Lyn Brown was loaded with new bowling games, including Bally, Universal, United, Exhibit, Chicago Coin and awaiting Genco's "Baseball" . . . Latest product to come from the enterprising Brown shop is a conversion unit for disappearing pins . . . Back on the job at Sicking after a cold was Cele Padwa, looking none the worse for the experience . . . Another distrib literally overflowing with new and used equipment was Johnny Hawley, whose stock barely cleared the street and indicates that the hustling Hawley really needs a larger place . . . Phil Robinson tell us that Chicago Coin's "Shuffle Baseball" is sure to be a big thing, with the national sport in full swing and some locations about ready for a change from a bowling score game.

Ed Wilkes reports a nice demand from ops for both the Chicago Coin and Genco new games and we also gathered that, very much under wraps, a new Bally game in similar vein was also expected . . . Bally Regional rep Al Sleight headed back from his home base in Portland after a sweeping tour of Southern California, San Francisco, Arizona, Nevada, Utah and Colorado . . . L. A. operator Ben Corenblum recovering from the freak accident he recently suffered . . . On the Row: S. L. Griffin of Pomona . . . Brea's Ray Brandenburg . . . Pat Patterson from Glendale . . . Jud Lilly of Montebello . . . Wishing well mfr. Homer Gillespie from Long Beach . . . Ray Tisdale of La Crescenta recovering from his recent operation . . . Long Beach's Charlie Cahoon . . . L. Zaboski of Gardena . . . Milton Lang of the Lang amusement Co. picking up equipment for his mountain resort locations . . . Stewart Metz of San Berdoo . . . C. E. Stevens from Sierra Madre . . . Southgate's Johnny Lantz . . . Stanley Tracy of Kingman, Arizona . . . Alex Koleopolus from Bakersfield.

MINNEAPOLIS-ST. PAUL, MINN.

Henry Aesoph of Orient, S. D., in Minneapolis last week, driving in with his truck and takes back some games . . . Mr. and Mrs. Art Hagness of Grand Forks, N. D., in Minneapolis for a few days taking it very easy, and seeing the Ice Follies. Art decided to come to Minneapolis to spend a few days, as the floods around Crookston and Grand Forks are so bad that it is impossible for him to get around. Newspapers carried the pictures of the Sports Arena at Crookston, Minn., submerged in over one foot of water. Art Hagness has the roller skating concession in the Sports Arena.

Stanley Woznak of Stanley's Music Company, Little Falls, in Minneapolis for the day . . . Van Middlemas of Bismarck, N. D., stopping off in Minneapolis to visit his daughter for the day, and then going on to Chicago where he will visit his brother, and then on to New York, where he will spend a few days before returning home . . . Mr. and Mrs. Morris Rosenstein of Marshalltown, Iowa, in Minneapolis for the day, Mrs. Rosenstein taking time off to take care of her shopping.

Howard Schlecht and John Chappel of Duluth, in Minneapolis for the day making the rounds . . . John McMahon of Eau Claire, Wis., was in Minneapolis for the day picking up his record supply . . . Mr. and Mrs. Erv Heitmann of Wabasha, in Minneapolis for the day, picking up miscellaneous supplies . . . Ernie Klicker of Park Rapids, in Minneapolis to see the Ice Follies . . . C. B. Case of Loretto, says his wife, who is at the Abbott Hospital, is feeling much better after the operation, and will be home very shortly . . . Con Kaluza, Senior and Junior, in Minneapolis for the day, looking over new equipment . . . Gordon Wornson has moved from Kasota to Mankato, where he has built a home and is now making his headquarters.

South Dakota Quarterly Convention at Mitchell, S. D., last Sunday and Monday had representatives from the Lieberman Music Company, Minneapolis, and Automatic Games Supply, St. Paul, Minn.

THE CASH BOX

CLASSIFIED ADVERTISING SECTION

CLASSIFIED AD RATE 8 CENTS PER WORD

Count every word including all words in firm name. Numbers in address count as one word. Minimum ad accepted \$1.00. CASH OR CHECK MUST ACCOMPANY ALL ORDERS FOR CLASSIFIED ADVERTISING. If cash or check is not enclosed with order your classified ad will be held for following issue pending receipt of your check or cash.

Notice to holders of "Special (\$48) Subscription": You are entitled to a free classified ad in each week's issue containing no more than 40 words, which includes your firm name, address and telephone number. All words over 40 will be charged to you at the regular rate of 8c per word. Please count words carefully.

CLASSIFIED DISPLAY—Rate 75c per agate line (\$10.50 per column inch). No outside borders. Only light faced type used.

ALL CLASSIFIED ADVERTISING CLOSSES WEDNESDAY NOON AT The Cash Box, Empire State Building, New York 1, N. Y.

WANT

WANT—Twenty-five (25) Wurlitzer Boxes No. 3020. State the condition and your best price. Call or write: VEMCO MUSIC CO., 213 FRANKLIN ST., FAYETTEVILLE, N. C. Tel.: 3123.

WANT—Used juke box records. Also surplus new records distributors' or dealers' stock. Call or write: FIDELITY DIST., 1547 CROSBY AVE., BRONX 61, N. Y. Tel.: UNDERHILL 3-5761.

WANT—Bally Spot Bells, Citations, Champions, Arrow Bells 5c and 25c, and 100 Record Seeburg in quantity. Cash Ready. GOLDEN GATE NOVELTY COMPANY, 701 GOLDEN GATE AVE., SAN FRANCISCO 2, CALIF.

WANT—All types Phonograph Motors, Adaptors, Wall Boxes, Speakers, Coin Operated Radios, Coin Changers, etc. ST. THOMAS COIN SALES, LTD., ST. THOMAS, ONTARIO, CANADA. Tel.: 2648.

WANT—Jennings Magic Music Wired Telephone Equipment. Must be reasonable. TOLEDO MAGIC MUSIC CO., 715 ADAMS ST., TOLEDO, O.

WANT—Used Juke Box records, popular, hillbillies and polkas. Any quantity. Will pay highest prices. Give full details in first letter. F. A. WIEDEL, 536 GRANT PL., CHICAGO 14, ILL.

WANT—Bally One-Balls; Photo Finish; Late Five Balls; Seeburg 100 Record; Bally Eurekas; Wurlitzer 3020 Wall Boxes. Will pay cash or trade late United, Chicago Coin, Bally, Keeney Shuffle Bowler machines. BOX #298, c/o THE CASH BOX, EMPIRE STATE BLDG., NEW YORK, N. Y.

WANT—'48 and '49 model Winter Books late head; 5c and 25c Mills Bonus and Black Cherry Bells one-cherry pay. State quantity, condition, lowest cash price. BRANTLEY'S MUSIC CO., POCOMOKE CITY, MD. Tel.: 419-J-11.

WANT—Will pay the highest cash for late model phonographs in any quantity. CAPITOL AUTOMATIC MUSIC CO., 335 WEST 35th ST., NEW YORK CITY, NEW YORK.

WANT—Will buy for cash all post-war phonographs. Write or phone quantity, condition and best price. MASON DISTRIBUTING CO., 184 PAINE AVENUE, IRVINGTON, N.J. Tel.: ESsex 5-6458.

WANT—Your used or surplus records. We buy all year round and pay top prices. No blues or race. No lot too large or too small. We also buy closeout inventories complete. BEACON SHOPS, 905 NO. MAIN, PROVIDENCE 4, R. I.

WANT—Used, new or surplus stock records. Top prices paid. Sell to Chicago's largest distributor of used records. We pay freight. Write to USED RECORD EXCHANGE, Anthony "Tony" Galgano, 4142 W. ARMITAGE AVE., CHICAGO 39, ILL. Tel.: DICKENS 2-7060.

WANT—Late model phonographs. Will pay cash. Will pick up within a radius of 300 miles. KOEPEL DISTRIBUTING CO., 629 TENTH AVE., NEW YORK 19, N. Y. Tel.: CI 6-8939.

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THE CASH BOX

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FOR SALE

FOR SALE — 10 U-Select-It Candy Vendors \$30 ea.; 10 Uneda Pack Monarch Cigarette Machines \$39.50 ea.; 10 National Candy Machines Model 918 \$69.50 ea.; 5 Seeburg 5/10/25c Wall-O-Matics \$27.50 ea.; 4 Wurlitzer 1017 Hideaway \$225 ea.; 15 United Shuffle Alleys \$195 ea.; 5 Chicago Coin Twin Alleys \$225 ea.; 10 Genco Bowling Leagues \$225 ea.; 10 Penn Black Beauty Shuffle Boards, like new, \$250 ea.; 5 Genco Scoring Units, like new \$120. MONROE COIN MACHINE DISTRIBUTORS, INC., 2323 CHESTER AVE., CLEVELAND 14, OHIO. Tel.: SUPERIOR 4600.

FOR SALE—Plastic Conversion Kits for Shuffle games \$10.95 ea. Please specify game when ordering. 1/3 down, balance C.O.D., P.P. ECONOMY SUPPLY CO., 2015 MARYLAND AVE., BALTIMORE, MD.

THE CASH BOX

CLASSIFIED ADVERTISING SECTION

FOR SALE

FOR SALE—Goalees \$75; Dale Guns \$75; Bing-A-Rolls \$80; Wurlitzer \$750E \$160; Packard Model 7 \$189.50; Shuffleboard Scoring Units that hang on wall \$75. A. P. SAUVE & SON, 7525 GRAND RIVER AVE., DETROIT 4, MICH. Tel.: TYler 4-3810.

FOR SALE—Shuffle Alleys, guaranteed A-1 condition \$139 ea.; Shuffle Alleys, as is \$125 ea. DAVE LOWY & CO., 594 TENTH AVE., NEW YORK, N. Y. Tel.: CH 4-5100.

FOR SALE—Pin Games and Music Machines for export. Ask for Mr. Shackleton. AUTOMATIC VENDING CORPORATION, 525 PARKER STREET, CHESTER, PA. Tel.: CHester 39282.

FOR SALE—Special Offer. 40 Station Hostess Machines. Make offer. No reasonable offer refused. LEHIGH SPECIALTY CO., 826 NORTH BROAD ST., PHILADELPHIA 30, PA. Tel.: POplar 5-3299.

FOR SALE—United Shuffle Skill \$50; United Shuffle Alley \$175; ChiCoin Bowling Alley \$200; Keeney Ten Pins \$225; Bing-A-Roll \$75. MO-HAWK SKILL GAMES CO., 67 SWAGGERTOWN ROAD, SCOTIA 2, N. Y.

FOR SALE—If You Can Beat It, We'll Eat It! We sell more bells, and for less, than anybody in the West. Give us a try to prove it's no lie! AUTOMATIC GAMES COMPANY, 2858 W. PICO BLVD., LOS ANGELES 6, CALIF.

FOR SALE—Wurlitzer Star Speakers \$25; 216 Impulse Rec. \$18; Chicago Rebound \$50; Pitchem & Battem \$135; 14 Ft. Bank Ball \$85; Wurlitzer Premier \$35; Strike 'N Sares \$75; Boomerang \$20; Dale Guns \$50. Will trade for shuffle bowlers. V. YONTZ, BYERSVILLE, O.

FOR SALE—Complete line of used equipment on hand: Phonographs; Shuffle Games; One-Balls; Consoles, etc. Tell us what you need. Our prices are right. We are distributors for: AMI; United; Williams; Universal; Exhibit; Genco and others. TARAN DISTRIBUTING, INC., 2820 N.W. 7th AVE., MIAMI 34, FLA. Tel.: 3-7648.

FOR SALE—Used: Mills Golden Falls, Jewel, Black Cherries, Blue & Brown Front Bells; Pace Comets; Watling Treasures, Rol-A-Tops. Consoles: Keeney Super Bells, single 5c play and 5 & 25c Twins. Machines are clean—prices are right. New: Mills Bonus, Chrome 21's; Buckley Criss Cross; Keeney Pyramid and Cigarette Vendors; Universal Arrow Bell, Feature Bell & Twin Bowlers. Write for prices. LOUISIANA COIN MACHINE COMPANY, 423 ST. JOHN STREET, LAFAYETTE, LA. Tel.: 2441.

FOR SALE—Hymie Zorinsky Bargains! United Shuffle Alleys, clean, \$135; Bally Bowlers \$145; 2 Jennings Monte Carlo Console \$265 ea.; United or Williams Twin Shuffle \$250 ea.; California Shuffle Pin 12 Ft. \$80 ea.; Jockey Special \$65; Gold Cup \$125; United Double Shuffle Alley, like new \$250. H. Z. VENDING & SALES COMPANY, 1205-07 DOUGLAS ST., OMAHA, NEB.

FOR SALE—Citations (like new) \$269; Lexingtons \$279; Gold Cups \$150; Jockey Clubs \$99.50; Bally Entry \$65; United Shuffle Alley 135; Bally Shuffle Bowler \$175. Write for low prices premium dolls \$36 doz. Complete parts department 24 hour service. COVEN DISTRIBUTING CO., 3181 ELSTON AVE., CHICAGO, ILL. Tel.: INd 3-2210.

FOR SALE—2 very clean Bing-A-Rolls \$69.50 ea.; 2 Pokerinos \$59.50 ea.; 1 New Keeney Line Up \$69.50; 2 new Royal Flush Poker Tables \$150 ea.; 2 new Keeney Ten Pins (actual bowling) \$197.50 ea.; 1 used C.C. Bango \$49.50; 1 new Edelco 7 Hi-Pool Table \$159.50. MILLER-NEWMARK DISTRIBUTING COMPANY, 42 FAIBANKS ST., N.W., GRAND RAPIDS, MICH. (Tel.: 9-8632) or 5743 GRAND RIVER AVENUE, DETROIT, MICH. (Tel.: TYler 8-2230).

FOR SALE—Jennings Standard Chiefs and DeLuxe Chiefs—5c, 10c, 25c \$80 each; Jennings Challengers 5/5, 5/10, 5/25c, late models. All equipment in good A-1 operating condition and appearance, chrome, excellent \$200 each. KOLAR DISTRIBUTING CO., 1606 ELWOOD AVE., SOUTH BEND 16, IND. (Tel.: 38492).

FOR SALE—United Shuffle Alleys \$140. Always in stock. Order now. DAVE LOWY & CO., 594 TENTH AVE., NEW YORK, N. Y. Tel.: CH 4-5100.

FOR SALE—On hand finest reconditioned Music, Bowling Games, Shuffleboards and Pinballs. Priced to meet today's market. Write us before you buy. Representatives for: Wurlitzer; Chicago Coin; J. H. Keeney; Bally Manufacturing Co.; H. C. Evans; ABT Mfg. Corp. and others. BUSH DISTRIBUTING CO., 286 N.W. 29th ST., MIAMI 37, FLA. Tel.: 3-4623.

FOR SALE—Pre-war Photomatic \$149.50; Exhibit Dale Gun \$89.50; Bally Big Inning \$225; Bally Heavy Hitter \$45; Western Baseball \$49.50; Bally Undersea Raider \$89.50. Write for list of shuffle bowling games. THE MARKEPP CO., 4310 CARNEGIE AVE., CLEVELAND 3, O.

FOR SALE—1 Mills 5/25c Duplex Bell \$275; 2 5c Mills Golden Falls (H.L.) \$110 ea.; 3 10c Mills Golden Falls (H.L.) \$115 ea.; 1 25c Mills Golden Falls (H.L.) \$120; 1 50c Mills Golden Falls (H.L.) \$165; 3 10c Mills '49 Bonus Bells \$125 ea. AUTOMATIC AMUSEMENT CO., 1000 PENNSYLVANIA ST., EVANSVILLE, IND.

FOR SALE—Used electric scoring units for shuffleboards, Genco, Edelco, Monarch's and others. Used little. 10 Mutoscope Voice-O-Graphs; 5 Photomatics. Write THE MARKEPP CO., 4310 CARNEGIE AVE., CLEVELAND 3, OHIO.

FOR SALE—AMI Model "B" \$525; Model "A" \$425; Dale Guns \$85; 22 Ft. Shuffleboard, Black Top with Score Head \$350; Rebound \$75; Shuffle Alley \$200. We will deliver free within 300 miles. LAKE NOVELTY CO., OMRO, WIS. Tel.: 2146.

FOR SALE—Owner retiring offers large route in Philadelphia, Pa. Shuffle, Pins, Arcade and Music Locations; Shop Equipment and three late trucks complete; Seventy locations. STEVENS, 505 WALNUT ST., JENKINTOWN, PA.

THE CASH BOX

CLASSIFIED ADVERTISING SECTION

FOR SALE—Diggers: Exhibit Merchants; Mutoscope Roll Chutes; Exhibit Iron Claws, Eric hand operated diggers for Carnivals; Buckleys; Exhibit Rotary Merchandisers. WANT—We buy diggers, rotaries. No packing, we pick up. NATIONAL, 4243 SANSOM, PHILADELPHIA, PA.

FOR SALE—We can supply all your record needs—on all labels. Shipments made 24 hours after receipt of order. 5c over wholesale per record. We ship anywhere. LESLIE DISTRIBUTOR CORP., 752 TENTH AVE., NEW YORK, N. Y. Tel.: PLaza 7-1977. Cable address: EXPO RECORD, New York.

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FOR SALE—Wurlitzer 800 \$75; Carnival \$40; Watling 10c Rol Top \$20; Hot Rod \$125; Shuffleboards \$200; Rebound Shuffleboard \$35; Bowling Champ \$125. AUTOMATIC MUSIC CO., 703 MAIN ST., BRIDGEPORT, OHIO. Tel.: 750.

FOR SALE—Exhibit's Silver Bullets and Shuffle Bowl; Double Double pool game; and Scientific: Jungle Joe. Exclusive distributors. MIKE MUNVES, 577 TENTH AVE., NEW YORK, N. Y.

FOR SALE—We are distributors for AMI Model "C" phono; Bally Manufacturing Company products; Bell-O-Matic Corporation Mills Machines. 25c Play Vest Pocket Bell \$89.50, lots of 10 or more \$84.50. 1/3 deposit. FRIEDMAN AMUSEMENT COMPANY, 441 EDGEWOOD AVE., S.E., ATLANTA, GA. Tel.: LAMar 7511.

FOR SALE—Dale Guns \$69.50 ea.; Chicoin Pistols \$74.50 ea.; Genco Bing-A-Rolls \$115 ea.; California Shufflepins, 14 ft., with new light-up head \$174.50. 1/3 Deposit. RUNYON SALES CO., 593 TENTH AVE., NEW YORK, N. Y.

FOR SALE—Shuffle Alley \$149.50; Bango, Shuffleskill \$49.50; Beacon Pool Table \$175; Dale Gun \$75; Chicago Coin Basketball \$165; Pitch 'Em & Bat 'Em \$149.50; Advance Roll \$35. WEST SIDE DISTRIBUTING CORP., 612 TENTH AVE., NEW YORK 18, N. Y. Tel.: Circle 6-8464.

FOR SALE—Wurlitzer: Victories \$33; 850 \$97.50; 600R \$65. Rock-Ola Commandos \$50. All in good condition. F. A. B. DISTRIBUTING CO., INC., 1019 BARONNE ST., NEW ORLEANS, LA., or 304 IVY ST., N.E., ATLANTA, GA.

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FOR SALE—Shuffle games completely reconditioned: United Shuffle Alley \$125; Genco Bowling League 10 ft. \$125; Bally Shuffle Bowler \$165; ChiCoin Bowling Alley \$175; Universal Twin Bowler \$199; Keeney Pin Boy \$175; Genco Glider like new \$59. FIRST DISTRIBUTORS, 1750 W. NORTH AVE., CHICAGO 22, ILL. Tel.: Dickens 2-0500.

FOR SALE—United Shuffle Alleys (very clean) \$165; United's latest Twin Double Shuffle, one or two players (like new) \$265. Write, wire or call ANTHONY HIRT, 2303 NO. 11th ST., SHEBOYGAN, WIS. Tel.: 5619.

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FOR SALE—Bally Reserve Bells, very clean \$170; Keeney Super Bonus Bells, clean and working \$145. WESTERN DISTRIBUTORS, 1226 SOUTHWEST 16th AVE., PORTLAND 5, ORE.

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NOTICE—Operators in Louisiana, Mississippi and Alabama, we are direct factory distributors for: Mills Bells, Evans Consoles and Games, and AMI Phonographs and Music Accessories. Write, phone or wire us today. DIXIE COIN MACHINE CO., 912 POYDRAS ST., NEW ORLEANS 13, LA. Tel.: Magnolia 3931.

NOTICE—Hawley Adapter for Seeburg 100. Connect old style boxes to new Seeburg in jiffy. Plays best side of first 20 or 24 records. Can be used with new 100 selector boxes. J. R. HAWLEY DISTRIBUTING CO., 2845 W. PICO BLVD., LOS ANGELES 6, CALIF.

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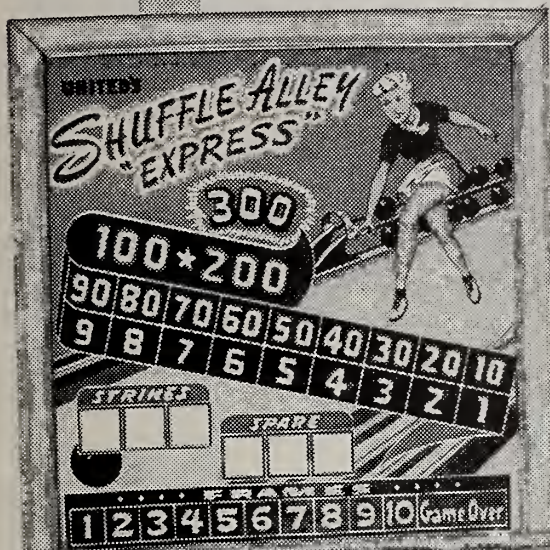
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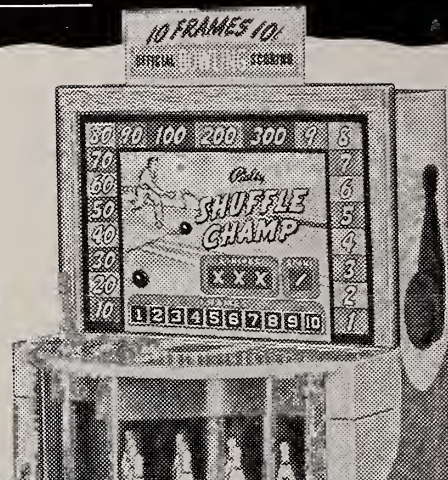
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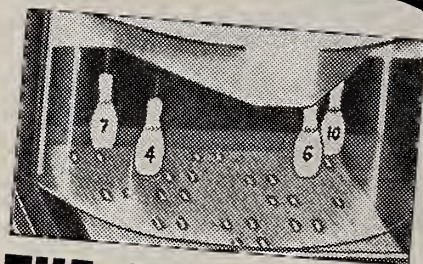
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